As Filed Data efile GRAPHIC print - DO NOT PROCESS DLN: 93492132026371 Short Form OMB No. 1545-1150 Form 990EZ Return of Organization Exempt From Income Tax 2019 Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations) Open to ▶ Do not enter social security numbers on this form as it may be made public. Department of the **Public** Treasury ► Go to www.irs.gov/Form990EZ for instructions and the latest information. Inspection Internal Revenue Service A For the 2019 calendar year, or tax year beginning 10-01-2019, and ending 09-30-2020 **B** Check if applicable: C Name of organization D Employer identification number STANLEY-SÄWTOOTH CHAMBER OF ☐ Address change COMMERCE 82-0429384 ☐ Name change Number and street (or P. O. box, if mail is not delivered to street address) Room/suite E Telephone number ☐ Initial return PO BOX 8 ☐ Final return/terminated (208) 774-3411 City or town, state or province, country, and ZIP or foreign postal code ☐ Amended return F Group Exemption STANLEY, ID 83278 ☐ Application pending Number Check ▶ ☑ if the organization is **not** G Accounting Method: ☐ Cash ☐ Accrual Other (specify) ▶ required to attach Schedule B (Form 990, 990-EZ, or 990-PF). I Website: ►www.stanleycc.org **J Tax-exempt status** (check only one) - ☐ 501(c)(3) ☑ 501(c)(6) ◀ (insert no.) ☐ 4947(a)(1) or ☐ 527 **K** Form of organization: ☑ Corporation ☐ Trust ☐ Association ☐ Other L Add lines 5b, 6c, and 7b to line 9 to determine gross receipts. If gross receipts are \$200,000 or more, or if total assets (Part II, column (B) below) Revenue, Expenses, and Changes in Net Assets or Fund Balances (see the instructions for Part I) Part I Check if the organization used Schedule O to respond to any question in this Part I 1 98,103 2 25,509 2 Program service revenue including government fees and contracts . . . . . . . . . . . . 3 Membership dues and assessments . . . . . . . . 3 16,190 4 4 5a Gross amount from sale of assets other than inventory h Gain or (loss) from sale of assets other than inventory (Subtract line 5b from line 5a) . . . 5c C 6 Gaming and fundraising events Revenue Gross income from gaming (attach Schedule G if greater than \$15,000) а of contributions from Gross income from fundraising events (not including \$ fundraising events reported on line 1) (attach Schedule G if the sum of such gross income and contributions exceeds \$15,000) Less: direct expenses from gaming and fundraising events 60 Net income or (loss) from gaming and fundraising events (add lines 6a and 6b and subtract line 6c) d 6d7a Gross sales of inventory, less returns and allowances . b Less: cost of goods sold Gross profit or (loss) from sales of inventory (Subtract line 7b from line 7a) . 7c c 8 Other revenue (describe in Schedule O) . . 8 9 9 **Total revenue.** Add lines 1, 2, 3, 4, 5c, 6d, 7c, and 8 . 139,813 10 10 Grants and similar amounts paid (list in Schedule O) . 11 42,821 11 Benefits paid to or for members 12 12 Salaries, other compensation, and employee benefits . Expenses 13 13 69,526 Professional fees and other payments to independent contractors 14 2,223 14 Occupancy, rent, utilities, and maintenance . . . . 15 Printing, publications, postage, and shipping. 15 16 16 8,722 Other expenses (describe in Schedule O) 17 Total expenses. Add lines 10 through 16 17 123,292 18 Excess or (deficit) for the year (Subtract line 17 from line 9) 18 16,521 Net Assets 19 Net assets or fund balances at beginning of year (from line 27, column (A)) (must agree with end-of-year figure reported on prior year's return) . . . . . . . . . . . . . . . 19 29,985 20 Other changes in net assets or fund balances (explain in Schedule O) . 21 Net assets or fund balances at end of year. Combine lines 18 through 20 . . . . . . . . . . . . 21 46,506 For Paperwork Reduction Act Notice, see the separate instructions. Cat. No. 10642I Form **990-EZ** (2019)

Part II	Balance Sheets (see the instructions Check if the organization used Schedule	,	uestion in this	Part II				
	Check if the organization used Schedule	O to respond to any q	descion in this		eginning of	vear		(B) End of year
<b>22</b> Cash, sa	vings, and investments		1	(A) D	reginining or	8,129	22	23,406
•	d buildings					,	23	
<b>24</b> Other as	sets (describe in Schedule O)					24,483	24	23,659
25 Total as	sets					32,612	25	47,065
26 Total lia	<b>ibilities</b> (describe in Schedule O)					2,627	26	559
27 Net ass	ets or fund balances (line 27 of column	<u> </u>	•			29,985	27	46,506
Part <b>Ⅲ</b>	Statement of Program Service A Check if the organization used Schedule	•	•		rt III)		/-	<b>Expenses</b> Required for section 501(c)
THE STANLE BUSINESS, I ENCOURAGE DEVELOPME ASSIST IN T WITH FEDER ITS CITIZEN	organization's primary exempt purpose? Y-SAWTOOTH CHAMBER OF COMMERCE PROFESSIONAL AND CIVIC INTERESTS O AND PROMOTE TOURISM THROUGHOUT NT AND MAINTENANCE OF RECREATION OF HE PROTECTION AND PRESERVATION OF ALL AND STATE AGENCIES IN HELPING TO S AND SEASONAL VISITORS.  organization's program service accompli	WAS ORGANIZED: (A) F STANLEY AND THE S THE AREA; (C) TO EN AL FACILITIES AND AC OUR NATURAL RESOL O MAKE THIS A PRIME	TO PROMOTE SURROUNDING ICOURAGE AND TIVITIES THRO JRCES AND WI AREA OF PLEA	THE COM COMMUI PROMO DUGHOUT LDLIFE; ASURE AN	MMERCIAL NITY; (B) TO TE THE T THE AREA; (E) TO COO ND ENJOYME	) (D) TC PERATE ENT FOR	or ot	3) and 501(c)(4) ganizations; optional for hers.)
	y expenses. In a clear and concise manne nd other relevant information for each pro	'	s provided, the	e number	of persons			1
	al Data Table							
(Grants \$ )	If this amoun	t includes foreign gran	nts, check here		. ▶ □	]	288	
29	2, 3,10 3,110 3,110	Timelada taraign gran	ito, entek nere				298	
(Grants \$ )	If this amoun	t includes foreign gran	nts, check here		. ▶ □	]		
30							30	9
30							"	
(Grants \$ )	If this amoun	t includes foreign gran	nts, check here		. ▶ □	1		
	ogram services (describe in Schedule 0)						+	
(Grants \$ )		t includes foreign gran			. • 🗆	•	318	
	ogram service expenses (add lines 28a				<u></u>	•	32	
Part IV	List of Officers, Directors, Trustees,	and Key Employees	(list each one ev	en if not c	ompensated -			
	Check if the organization used Schedule	O to respond to any q	luestion in this	Part IV.		• •	•	🗆
	(a) Name and title	(b) Average hours per week devoted to position	(c) Report compensation (Forms W-2 MISC) (if no enter -6	ation /1099- o <b>t paid,</b>		ns to en plans,	nploy and	ree of other compensation
JEFF CLEGG		1.00	- Circo.	0				
DIRECTOR								
CHARLIE TH	OMPSON	1.00		0				
VICE PRESIC JOSH FRANK		5.00		0				
JOSH FRAIN	.5	5.00		U				
PRESIDENT								
MANDY CLAI	RK	5.00		0				
SECRETARY								
RACHEL ZER	.0	1.00		0				
TREASURER								
JEFFREY HAI	_L	20.00		0				
DIRECTOR								
ASHLEY HAD	DZOR	1.00		0				
DIDECTOR								
DIRECTOR								

Pai	Other Information (Note the Schedule A and personal benefit contract statement requirements			
	instructions for Part V.) Check if the organization used Schedule O to respond to any question in this Part V			
33	Did the organization engage in any significant activity not previously reported to the IRS? If "Yes," provide a	-	Yes	No
33	detailed description of each activity in Schedule O	33		No
34	Were any significant changes made to the organizing or governing documents? If "Yes," attach a conformed copy of the amended documents if they reflect a change to the organization's name. Otherwise, explain the change on Schedule O. See instructions.	34		No
35a	Did the organization have unrelated business gross income of \$1,000 or more during the year from business activities (such as those reported on lines 2, 6a, and 7a, among others)?	35a		No No
h	If "Yes," to line 35a, has the organization filed a Form 990-T for the year? If "No," provide an explanation in Schedule O	35b		
	Was the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization subject to section 6033(e) notice, reporting, and proxy tax requirements during the year? If "Yes," complete Schedule C, Part III	35c		No No
36	Did the organization undergo a liquidation, dissolution, termination, or significant disposition of net assets during the year? If "Yes," complete applicable parts of Schedule N	36		No
37a	Enter amount of political expenditures, direct or indirect, as described in the instructions. ▶ 37a			
b	Did the organization file Form 1120-POL for this year?	37b		No
	Did the organization borrow from, or make any loans to, any officer, director, trustee, or key employee <b>or</b> were			
	any such loans made in a prior year and still outstanding at the end of the tax year covered by this return?	38a		No
b	If "Yes," complete Schedule L, Part II and enter the total amount involved .   38b			
39	Section 501(c)(7) organizations. Enter:	1		
а	Initiation fees and capital contributions included on line 9 39a			
b	Gross receipts, included on line 9, for public use of club facilities	1		
	Section 501(c)(3) organizations. Enter amount of tax imposed on the organization during the year under:	1		
	section 4911 ► ; section 4912 ► ; section 4955 ►			
b	Section $501(c)(3)$ , $501(c)(4)$ , and $501(c)(29)$ organizations. Did the organization engage in any section 4958 excess benefit transaction during the year, or did it engage in an excess benefit transaction in a prior year that has not been reported on any of its prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I	40b		
С	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Enter amount of tax imposed on organization managers or disqualified persons during the year under sections4912, 4955, and 4958			
d	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Enter amount of tax on line 40c reimbursed by the organization			
	All organizations. At any time during the tax year, was the organization a party to a prohibited tax shelter transaction? If "Yes," complete Form 8886-T	40e		No
	List the states with which a copy of this return is filed. ▶  The organization's books are in care of ▶ STANLEY SAWTOOTH CHAMBER  Telephone r	o. <b>⊳</b> <u>(</u> 61	.4) 260-4	1468
42a	Located at ► COMMUNITY BLDG HWY 21 STANLEY , ID ZIP + 4 ►	83278		
	COMMUNITY BLDG RWY 21 STANLEY, 1D	03270		
		- 1	Yes	No
b	At any time during the calendar year, did the organization have an interest in or a signature or other authority over a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	42b		No
	If "Yes," enter the name of the foreign country: ▶			
	See the instructions for exceptions and filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial			
	Accounts (FBAR).	_		
С	At any time during the calendar year, did the organization maintain an office outside the U.S.?	42c		No
	If "Yes," enter the name of the foreign country:			
	Section 4947(a)(1) nonexempt charitable trusts filing Form 990-EZ in lieu of Form 1041 - Check here	•	▶ □	
	and enter the amount of tax-exempt interest received or accrued during the tax year • 43			
	Billian in the second of the s		Yes	No
	Did the organization maintain any donor advised funds during the year? If "Yes," Form 990 must be completed instead of Form 990-EZ	44a		No
b	Did the organization operate one or more hospital facilities during the year? If "Yes," Form 990 must be completed instead of Form 990-EZ	44b		No
c	Did the organization receive any payments for indoor tanning services during the year?	44c		No
d	If "Yes," to line 44c, has the organization filed a Form 720 to report these payments? If "No," provide an	144		
<b>1</b> 5~	explanation in Schedule O  Did the organization have a controlled entity within the meaning of section 512(b)(13)?	44d 45a		No No
	Did the organization have a controlled entity within the meaning of section 512(b)(13)?			140
730	of section 512(b)(13)? If "Yes," Form 990 and Schedule R may need to be completed instead of Form 990-EZ (see instructions)	45b		No
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anization engage, directly or indire for public office? If "Yes," complete tion 501(c)(3) Organization ection 501(c)(3) organizations k if the organization used Schedule anization engage in lobbying activimplete Schedule C, Part II nization a school as described in seanization make any transfers to an as the related organization a section is table for the organization's five eceived more than \$100,000 of cole and title of each employee	e Schedule C, Part I.  Ins Only I must answer questice O to respond to any question of the section of the secti	ons 47- 49b and uestion in this Part \(^1\)  01(h) election in eff \(^1\)  If "Yes," complete S related organizatio \(^1\)  mployees (other the	52, and ovided and ovided and officers is none, elected and over the contract of the contract of the contract over the contract of the contract over the con	the tax year  , directors, transcer "None."	e tables	47 48 49a 49b	Yes	No
tion 501(c)(3) Organization ection 501(c)(3) organizations k if the organization used Schedule anization engage in lobbying activimplete Schedule C, Part II nization a school as described in seanization make any transfers to an as the related organization a section is table for the organization's five eceived more than \$100,000 of columns and the section of the se	ties or have a section 50	ons 47- 49b and uestion in this Part of the part of th	52, and coving	the tax year:	y	47 48 49a 49b	Yes	and 5
ection 501(c)(3) organizations k if the organization used Schedule anization engage in lobbying activimplete Schedule C, Part II nization a school as described in seanization make any transfers to an as the related organization a section is table for the organization's five eceived more than \$100,000 of columns in the section of the s	ties or have a section 50	O1(h) election in eff   If "Yes," complete S related organizatio   mployees (other the danization. If there compensation (Forms W-2/109)	ect during Schedule E n? an officers is none, et	the tax year  the tax year  directors, tracter "None."	y	47 48 49a 49b	Yes	No
anization engage in lobbying activi mplete Schedule C, Part II nization a school as described in se anization make any transfers to ar as the related organization a sectio his table for the organization's five eceived more than \$100,000 of co	ties or have a section 50  ction 170(b)(1)(A)(ii)?  exempt non-charitable  n 527 organization?  highest compensated empensation from the org	01(h) election in eff  If "Yes," complete S related organizatio  mployees (other the companization). If there (c) Reportable compensation (Forms W-2/109	ect during Schedule E n? an officers is none, ei	the tax year the tax year directors, transfer "None."	· · · · · · · · · · · · · · · · · · ·	47 48 49a 49b	Yes	No
mplete Schedule C, Part II  nization a school as described in se anization make any transfers to ar as the related organization a sectio his table for the organization's five eceived more than \$100,000 of col	ection 170(b)(1)(A)(ii)?  n exempt non-charitable  n 527 organization?  highest compensated empensation from the organization from t	If "Yes," complete S related organizatio mployees (other the companization). If there (c) Reportable compensation (Forms W-2/109	an officers is none, er	, directors, tr nter "None."	ustees a	48 49a 49b nd key	employ	ees)
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as the related organization a section his table for the organization's five eceived more than \$100,000 of col	n 527 organization? highest compensated empensation from the organization from the organization (b) Average hours per week	mployees (other the ganization. If there (c) Reportable compensation (Forms W-2/109	an officers is none, er (d	nter "None." I) Health bene	efits,	<b>49b</b> nd key	employ	ees)
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eceived more than \$100,000 of co	(b) Average hours per week	ganization. If there (c) Reportable compensation (Forms W-2/109	is none, ei (d contr	nter "None." I) Health bene	efits,	•	employ	ees)
	(b) Average hours per week	(c) Reportable compensation (Forms W-2/109	(d	) Health bene				
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		11130)	dere	erred compen	Sation			
	+100.000							
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		поерепоент сонтас	tors who e	ach received	more tri	an \$100	3,000 6	
a) Name and business address of	each independent contr	actor	<b>(b)</b> Ty	ype of service	(c)	Compe	nsation	
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		#100.000						_
iber of other independent contracti	ors each receiving over	\$100,000			_			—
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2021-05-08								
Signature of officer Date								
NDY CLARK SECRETARY e or print name and title								
Print/Type preparer's name CHRISTY A MCPHERSON CPA	Preparer's signature				PTIN P00190	526		
Firm's name	SON CPA				1 20-20376	34		
Firm's address ► 101 E BULLION ST STE 2G F					3) 726-27	41		
HAILEY, ID 83333								
	is table for the organization's five on from the organization. If there a) Name and business address of other independent contractors of the contr	a) Name and business address of each independent contractors each receiving over reganization complete Schedule A? NOTE. All section 501(d Schedule A	nis table for the organization's five highest compensated independent contract on from the organization. If there is none, enter "None."  a) Name and business address of each independent contractor  business address independent contractor  a) Name and business address of each independent contractor  a) Name and business address independent contractor  business address independent contractor  a) Name and business address address address address independent contractor  a) Name and business address addre	is table for the organization's five highest compensated independent contractors who e on from the organization. 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(208	is table for the organization's five highest compensated independent contractors who each received more the on from the organization. If there is none, enter "None."  a) Name and business address of each independent contractor  (b) Type of service (c)	is table for the organization's five highest compensated independent contractors who each received more than \$100 on from the organization. If there is none, enter "None."  a) Name and business address of each independent contractor  (b) Type of service (c) Compensation and business address of each independent contractor  (b) Type of service (c) Compensation and business address of each independent contractor  (c) Type of service (c) Compensation and business address of each independent contractor  (b) Type of service (c) Compensation and business address of each independent contractor  (c) Compensation and business address of each independent contractor  (b) Type of service (c) Compensation of prepare service and complete. Declaration of preparation and the property of t	is table for the organization's five highest compensated independent contractors who each received more than \$100,000 of on from the organization. If there is none, enter "None."  a) Name and business address of each independent contractor  (b) Type of service (c) Compensation  ber of other independent contractors each receiving over \$100,000.  rganization complete Schedule A? NOTE. All section 501(c)(3) organizations must attach a deschedule A schedule A?  fiperjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of filef, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which prepare.  ***  2021-05-08  Date  Date  Date  DOTE  CHEISTY A MCPHERSON CPA  Firm's earn Preparer's signature  CHEISTY A MCPHERSON CPA  Firm's address P 101 E BULLION ST STE 2G  HAILEY, ID 83333

### **Additional Data**

#### **Software ID:**

**Software Version:** 

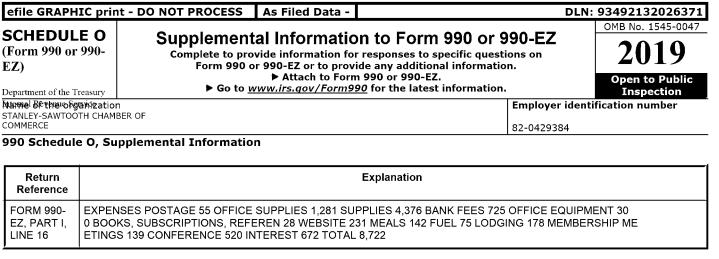
**EIN:** 82-0429384

Name: STANLEY-SAWTOOTH CHAMBER OF

COMMERCE

#### Form 990EZ, Part III - Statement of Program Service Accomplishments

rorm 990EZ, Part III - Statement of Program Service Accomplishments				
Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses. In a clear and concise manner, describe the services provided, the number of persons benefited, and other relevant information for each program title.	(c	Expenses (Required for section 503 (c)(3) and 501(c)(4) organizations; optional for others.)		
FOR THE FISCAL YEAR ENDED SEPTEMBER 30, 2020, THE CHAMBERS MEMBERSHIP TOTAL WAS 75.  ACCOMPLISHMENTS: BOISE AIRPORT/LAMAR ADVERTISING- HAD A 10 SECOND CLIP RUN EVERY 3 MINUTES ON 9 MONITORS IN THE BOISE AIRPORT. RV IDAHO AD WAS PLACED. LIFESTYLES MERIDIAN AND BOISE AD WAS PLACED FOR 3 MONTHS IN BOTH PUBLICATIONS. IN-ROOM GUEST DIRECTORY AD WAS PLACED AND DISTRIBUTED. 101 THINGS TO DO IN EASTERN IDAHO AD WAS PLACED. STANLEY SAWTOOTH CHAMBER MEMBERS DIRECTORY BROCHURE WAS MADE AND DISTRIBUTED. CHAD CASE PHOTOGRAPHY WINTER IN STANLEY PACKAGE WAS CREATED AND DISTRIBUTED ON SOCIAL MEDIA. IDAHO STATE TRAVEL GUIDE AD WAS PLACED. IDAHO PRESS TRIBUNE DARK SKY AND SNOW ISSUE ADS WERE PLACED. PARTNERED WITH ITC TO SPONSOR STANLEY WINTERFEST. PARTNERED WITH CITY OF STANLEY AND ITC FOR DARK SKY EVENT. POSTERS WERE PRODUCED AND DISTRIBUTED FOR SEVERAL EVENTS. WEEKLY BLOGS AND POSTS WE PRODUCED AND DISTRIBUTED FOR SEVERAL EVENTS. WEEKLY BLOGS AND POSTS WE PRODUCED AND DISTRIBUTED FOR SEVERAL EVENTS. WEEKLY BLOGS AND POSTS WE PRODUCED AND DISTRIBUTED FOR SEVERAL EVENTS. WEEKLY BLOGS AND POSTS WE PRODUCED AND DISTRIBUTED FOR SEVERAL EVENTS. WEEKLY BLOGS AND POSTS WE PRODUCED AND DISTRIBUTED FOR SEVERAL EVENTS. WEEKLY BLOGS AND POSTS WE PRODUCED AND DISTRIBUTED FOR SEVERAL EVENTS. WEEKLY BLOGS AND POSTS WE PRODUCED AND DISTRIBUTED FOR SEVERAL EVENTS. WEEKLY BLOGS AND POSTS WE PRODUCED AND REGULAR SOCIAL MEDIA POSTS INCLUDED EMAIL CAMPAIGNS AND CORRESPONDENCE WITH IDAHO MEDIA NEWSPAPERS, MAGAZINES, RADIO, TELEVISION AND INDIVIDUALS. EDITORIAL SUCCESS WAS ACHIEVED THROUGH NEWSPAPER ARTICLES, TELEVISION, WEBSITES, CALENDAR COVERAGE. CHAMBER WEBSITE RECEIVES CONTINUED UPDATES TO REMAIN CURRENT WITH LOCAL NEWS, BUSINESS AND EVENTS. YEAR-END TOTAL PAGE VIEWS WERE 274,136 VISITORS. OUR FACEBOOK PAGE/POSTS ARE CONSISTENTLY REACHING 186,862 IMPRESSIONS AND 28,000 ENGAGEMENTS PER MONTH. SSCC VISITOR CENTER WAS OPEN FULL TIME (7 DAYS PER WEEK) STARTING MAY 1, 2019.  (Grants \$ ) If this amount includes foreign grants, check here	28a			



Return Explanation

990 Schedule O, Supplemental Information

990 Schedule O, Supplemental Information Return Explanation Reference

FORM 990-EZ, PART II.

LINE 26

## 990 Schedule O, Supplemental Information

Doturn

Reference	Explanation
FORM 990- EZ, PART III	THE STANLEY-SAWTOOTH CHAMBER OF COMMERCE WAS ORGANIZED: (A) TO PROMOTE THE COMMERCIAL BUSI NESS, PROFESSIONAL AND CIVIC INTERESTS OF STANLEY AND THE SURROUNDING COMMUNITY; (B) TO EN COURAGE AND PROMOTE TOURISM THROUGHOUT THE AREA; (C) TO ENCOURAGE AND PROMOTE THE DEVELOPM ENT AND MAINTENANCE OF RECREATIONAL FACILITIES AND ACTIVITIES THROUGHOUT THE AREA; (D) TO ASSIST IN THE PROTECTION AND PRESERVATION OF OUR NATURAL RESOURCES AND WILDLIFE; (E) TO CO OPERATE WITH FEDERAL AND STATE AGENCIES IN HELPING TO MAKE THIS A PRIME AREA OF PLEASURE A ND ENJOYMENT FOR ITS CITIZENS AND SEASONAL VISITORS.

Evalanation

# 990 Schedule O, Supplemental Information

Return Reference	<b>Explanation</b>
FORM 990- EZ, PART III, LINE 28	FOR THE FISCAL YEAR ENDED SEPTEMBER 30, 2020, THE CHAMBERS MEMBERSHIP TOTAL WAS 75. ACCOMP LISHMENTS: BOISE AIRPORT/LAMAR ADVERTISING- HAD A 10 SECOND CLIP RUN EVERY 3 MINUTES ON 9 MONITORS IN THE BOISE AIRPORT. RV IDAHO AD WAS PLACED. LIFESTYLES MERIDIAN AND BOISE AD WA S PLACED FOR 3 MONTHS IN BOTH PUBLICATIONS. IN-ROOM GUEST DIRECTORY AD WAS PLACED AND DIST RIBUTED. 101 THINGS TO DO IN EASTERN IDAHO AD WAS PLACED. STANLEY SAWTOOTH CHAMBER MEMBERS DIRECTORY BROCHURE WAS MADE AND DISTRIBUTED. CHAD CASE PHOTOGRAPHY WINTER IN STANLEY PACK AGE WAS CREATED AND DISTRIBUTED ON SOCIAL MEDIA. IDAHO STATE TRAVEL GUIDE AD WAS PLACED. I DAHO PRESS TRIBUNE DARK SKY AND SNOW ISSUE ADS WERE PLACED. PARTNERED WITH ITC TO SPONSOR STANLEY WINTERFEST. PARTNERED WITH CITY OF STANLEY AND ITC FOR DARK SKY EVENT. POSTERS WER E PRODUCED AND DISTRIBUTED FOR SEVERAL EVENTS. WEEKLY BLOGS AND POSTS WE PRODUCED AND DIST RIBUTED ON THE CHAMBER WEBSITE, FACEBOOK, AND INSTAGRAM. PUBLIC RELATIONS BEYOND REGULAR S OCIAL MEDIA POSTS INCLUDED EMAIL CAMPAIGNS AND CORRESPONDENCE WITH IDAHO MEDIA NEWSPAPERS, MAGAZINES, RADIO, TELEVISION AND INDIVIDUALS. EDITORIAL SUCCESS WAS ACHIEVED THROUGH NEWS PAPER ARTICLES, TELEVISION, WEBSITES, CALENDAR COVERAGE. CHAMBER WEBSITE RECEIVES CONTINUE D UPDATES TO REMAIN CURRENT WITH LOCAL NEWS, BUSINESS AND EVENTS. YEAR-END TOTAL PAGE VIEW S WERE 274,136 VISITORS. OUR FACEBOOK PAGE/POSTS ARE CONSISTENTLY REACHING 186,862 IMPRESS IONS AND 28,000 ENGAGEMENTS PER MONTH. SSCC VISITOR CENTER WAS OPEN FULL TIME (7 DAYS PER WEEK) STARTING MAY 1, 2019.