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Form 990

Return of Organization Exempt From Income Tax

OMB No. 1545-0047

2019

Open to Public Inspection

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

Do not enter social security numbers on this form as it may be made public.

Go to www.irs.gov/Form990 for instructions and the latest information.

A For the 2019 calendar year, or tax year beginning 08-01-2019 , and ending 07-31-2020

B Check if applicable:
☐ Address change
☐ Name change
☐ Initial return
☐ Final return/terminated
☐ Amended return
☐ Application pending

C Name of organization
PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS INC
Doing business as
Number and street (or P.O. box if mail is not delivered to street address) Room/suite
501 FRONT STREET
City or town, state or province, country, and ZIP or foreign postal code
NORFOLK, VA 23510

D Employer identification number
52-1218336

E Telephone number
(757) 962-8364

F Name and address of principal officer:
INGRID NEWKIRK
501 FRONT STREET
NORFOLK, VA 23510

G Gross receipts \$ 69,319,713

H(a) Is this a group return for subordinates?
☐ Yes ☒ No
H(b) Are all subordinates included?
☐ Yes ☐ No
If "No," attach a list. (see instructions)
H(c) Group exemption number ▶

I Tax-exempt status: ☒ 501(c)(3) ☐ 501(c) () ◀ (insert no.) ☐ 4947(a)(1) or ☐ 527

J Website: ▶ WWW.PETA.ORG

K Form of organization: ☒ Corporation ☐ Trust ☐ Association ☐ Other ▶

L Year of formation: 1980

M State of legal domicile: VA

Part I Summary

1 Briefly describe the organization's mission or most significant activities:
PROTECTION OF ANIMAL RIGHTS.

2 Check this box ☐ if the organization discontinued its operations or disposed of more than 25% of its net assets.

3 Number of voting members of the governing body (Part VI, line 1a) 3

4 Number of independent voting members of the governing body (Part VI, line 1b) 2

5 Total number of individuals employed in calendar year 2019 (Part V, line 2a) 279

6 Total number of volunteers (estimate if necessary) 268

7a Total unrelated business revenue from Part VIII, column (C), line 12 147,927

b Net unrelated business taxable income from Form 990-T, line 39

Revenue

8 Contributions and grants (Part VIII, line 1h) 46,778,316

9 Program service revenue (Part VIII, line 2g) 509,898

10 Investment income (Part VIII, column (A), lines 3, 4, and 7d) 410,404

11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e) 436,565

12 Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12) 48,135,183

13 Grants and similar amounts paid (Part IX, column (A), lines 1–3) 2,806,190

14 Benefits paid to or for members (Part IX, column (A), line 4) 0

15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5–10) 12,460,799

16a Professional fundraising fees (Part IX, column (A), line 11e) 536,097

b Total fundraising expenses (Part IX, column (D), line 25) ▶8,433,717

17 Other expenses (Part IX, column (A), lines 11a–11d, 11f–24e) 37,662,810

18 Total expenses. Add lines 13–17 (must equal Part IX, column (A), line 25) 53,465,896

19 Revenue less expenses. Subtract line 18 from line 12 -5,330,713

Net Assets or Fund Balances

20 Total assets (Part X, line 16) 15,646,325

21 Total liabilities (Part X, line 26) 7,213,406

22 Net assets or fund balances. Subtract line 21 from line 20 8,432,919

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here

Signature of officer
INGRID NEWKIRK PRESIDENT/SECRETARY
Type or print name and title

2021-03-03
Date

Paid Preparer Use Only

Print/Type preparer's name
Firm's name ▶ SAGGAR & ROSENBERG PC
Firm's address ▶ 1 CHURCH ST STE 700
ROCKVILLE, MD 208504163

Preparer's signature
Date 2021-03-04
Check ☐ if self-employed
PTIN P00059813
Firm's EIN ▶ 52-2190100
Phone no. (301) 738-9040

May the IRS discuss this return with the preparer shown above? (see instructions) ☒ Yes ☐ No

For Paperwork Reduction Act Notice, see the separate instructions.

Cat. No. 11282Y

Form 990 (2019)

Part III Statement of Program Service AccomplishmentsCheck if Schedule O contains a response or note to any line in this Part III ☒**1** Briefly describe the organization's mission:

PROTECTION OF ANIMAL RIGHTS

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? ☐ Yes ☒ No

If "Yes," describe these new services on Schedule O.

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? ☐ Yes ☒ No

If "Yes," describe these changes on Schedule O.

4 Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses. Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.

4a	(Code:) (Expenses \$ 15,502,424 including grants of \$) (Revenue \$ 139,844)
See Additional Data	

4b	(Code:) (Expenses \$ 11,348,628 including grants of \$ 2,179,346) (Revenue \$)
See Additional Data	

4c	(Code:) (Expenses \$ 18,364,526 including grants of \$ 911,847) (Revenue \$ 384,907)
See Additional Data	

(Code:) (Expenses \$ 424,544 including grants of \$) (Revenue \$)
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CRUELTY-FREE MERCHANDISE PROGRAM PETA ENCOURAGES AND FACILITATES CRUELTY-FREE LIVING BY PROVIDING COMPASSIONATE PEOPLE AROUND THE WORLD WITH CONSUMER PRODUCTS SUCH AS COSMETICS AND HOUSEHOLD CLEANERS THAT AREN'T TESTED ON ANIMALS, ANIMAL-CARE PRODUCTS, ANIMAL RIGHTS T-SHIRTS, INFORMATIVE VIDEOS AND BOOKS, ANIMAL- RESCUE EQUIPMENT, AND CAMPAIGN MATERIALS. THESE ITEMS ARE AVAILABLE ONLINE THROUGH THE PETA MALL AND THE PETA SHOP. THIS FISCAL YEAR, PETA ADDED 706 BRANDS AND COMPANIES TO ITS GLOBAL BEAUTY WITHOUT BUNNIES LIST OF COMPANIES THAT DON'T TEST ON ANIMALS (AND 407 OF THEM ARE ALSO VEGAN), BRINGING THE TOTAL NUMBER TO 4,603. THE PROGRAM WAS FEATURED IN MANY LEADING INDUSTRY PUBLICATIONS AND MEDIA OUTLETS, INCLUDING VOGUE, VEGNEWS, ELLE, AND ALLURE. PETA ALSO WELCOMED THE ADDITION OF MANY CELEBRITY-BACKED BRANDS, INCLUDING KESHA ROSE, LAUREN CONRAD BEAUTY, MILLE BOBBIE BROWN'S FLORENCE BY MILLS, AND PATRICIA DE LEON'S PDL COSMETICS. DERMABLEND BECAME THE FIRST L'ORAL-OWNED BRAND ON THE LIST OF COMPANIES THAT DON'T TEST ON ANIMALS. IN THE LAST YEAR, PETA'S GLOBAL BEAUTY WITHOUT BUNNIES SEARCHABLE ONLINE DATABASE RECEIVED 2.4 MILLION PAGE VIEWS (AN AVERAGE OF 220,000 PAGE VIEWS PER MONTH).

4d	Other program services (Describe in Schedule O.)
(Expenses \$ 424,544 including grants of \$) (Revenue \$)	

4e	Total program service expenses ▶ 45,640,122
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Part IV Checklist of Required Schedules

	Yes	No
1 Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A	1 Yes	
2 Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)?	2 Yes	
3 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I	3	No
4 Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II	4 Yes	
5 Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5	No
6 Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6	No
7 Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7	No
8 Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III	8	No
9 Did the organization report an amount in Part X, line 21 for escrow or custodial account liability; serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV	9	No
10 Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi endowments? If "Yes," complete Schedule D, Part V	10 Yes	
11 If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable.		
a Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI.	11a Yes	
b Did the organization report an amount for investments—other securities—in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b	No
c Did the organization report an amount for investments—program related—in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c	No
d Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX	11d Yes	
e Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e Yes	
f Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f	No
12a Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI and XII	12a Yes	
b Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b	No
13 Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13	No
14a Did the organization maintain an office, employees, or agents outside of the United States?	14a	No
b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV	14b Yes	
15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any foreign organization? If "Yes," complete Schedule F, Parts II and IV	15 Yes	
16 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV	16	No
17 Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions)	17 Yes	
18 Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II	18 Yes	
19 Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III	19	No
20a Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a	No
b If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b	
21 Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or domestic government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21 Yes	

Part IV Checklist of Required Schedules (continued)

		Yes	No
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22	No
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete Schedule J	23	Yes
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25a	24a	No
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b	
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c	
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d	
25a	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a	No
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I	25b	No
26	Did the organization report any amount on Part X, line 5 or 22 for receivables from or payables to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons? If "Yes," complete Schedule L, Part II	26	No
27	Did the organization provide a grant or other assistance to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or employee thereof, a grant selection committee member, or to a 35% controlled entity (including an employee thereof) or family member of any of these persons? If "Yes," complete Schedule L, Part III	27	No
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions):		
a	A current or former officer, director, trustee, key employee, creator or founder, or substantial contributor? If "Yes," complete Schedule L, Part IV	28a	No
b	A family member of any individual described in line 28a? If "Yes," complete Schedule L, Part IV	28b	No
c	A 35% controlled entity of one or more individuals and/or organizations described in lines 28a or 28b? If "Yes," complete Schedule L, Part IV	28c	No
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29	Yes
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If "Yes," complete Schedule M	30	Yes
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I	31	No
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete Schedule N, Part II	32	No
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33	No
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1	34	Yes
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a	No
b	If 'Yes' to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b	
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If "Yes," complete Schedule R, Part V, line 2	36	No
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37	No
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19? Note. All Form 990 filers are required to complete Schedule O.	38	Yes

Part V Statements Regarding Other IRS Filings and Tax ComplianceCheck if Schedule O contains a response or note to any line in this Part V ☐

		Yes	No
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable	1a	265
b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable	1b	0
c	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?	1c	

Part V Statements Regarding Other IRS Filings and Tax Compliance (continued)

2a Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return	2a 279			
b If at least one is reported on line 2a, did the organization file all required federal employment tax returns? Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)	2b	Yes		
3a Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a	Yes		
b If "Yes," has it filed a Form 990-T for this year? If "No" to line 3b, provide an explanation in Schedule O	3b	Yes		
4a At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a	Yes		
b If "Yes," enter the name of the foreign country: ►CA See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR).				
5a Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		No	
b Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		No	
c If "Yes," to line 5a or 5b, did the organization file Form 8886-T?	5c			
6a Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions?	6a		No	
b If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?	6b			
7 Organizations that may receive deductible contributions under section 170(c).				
a Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a	Yes		
b If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b	Yes		
c Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?	7c		No	
d If "Yes," indicate the number of Forms 8282 filed during the year	7d			
e Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e		No	
f Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f		No	
g If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g			
h If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h	Yes		
8 Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained by the sponsoring organization have excess business holdings at any time during the year?	8			
9 Sponsoring organizations maintaining donor advised funds.				
a Did the sponsoring organization make any taxable distributions under section 4966?	9a			
b Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?	9b			
10 Section 501(c)(7) organizations. Enter:				
a Initiation fees and capital contributions included on Part VIII, line 12	10a			
b Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b			
11 Section 501(c)(12) organizations. Enter:				
a Gross income from members or shareholders	11a			
b Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them.)	11b			
12a Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?				
b If "Yes," enter the amount of tax-exempt interest received or accrued during the year.	12b			
13 Section 501(c)(29) qualified nonprofit health insurance issuers.				
a Is the organization licensed to issue qualified health plans in more than one state? Note. See the instructions for additional information the organization must report on Schedule O.	13a			
b Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans	13b			
c Enter the amount of reserves on hand	13c			
14a Did the organization receive any payments for indoor tanning services during the tax year?	14a		No	
b If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O	14b			
15 Is the organization subject to the section 4960 tax on payment(s) of more than \$1,000,000 in remuneration or excess parachute payment(s) during the year? If "Yes," see instructions and file Form 4720, Schedule N.	15		No	
16 Is the organization an educational institution subject to the section 4968 excise tax on net investment income? If "Yes," complete Form 4720, Schedule O.	16		No	

Part VI

Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Check if Schedule O contains a response or note to any line in this Part VI ☒

Section A. Governing Body and Management

		Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year		
	If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O.		
1b	Enter the number of voting members included in line 1a, above, who are independent		
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?		No
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person?		No
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?		No
5	Did the organization become aware during the year of a significant diversion of the organization's assets?		No
6	Did the organization have members or stockholders?		No
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?		No
7b	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?		No
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:		
a	The governing body?	Yes	
b	Each committee with authority to act on behalf of the governing body?	Yes	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O		No

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

		Yes	No
10a	Did the organization have local chapters, branches, or affiliates?		No
b	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?		
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	Yes	
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990.		
12a	Did the organization have a written conflict of interest policy? If "No," go to line 13	Yes	
b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	Yes	
c	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done	Yes	
13	Did the organization have a written whistleblower policy?	Yes	
14	Did the organization have a written document retention and destruction policy?	Yes	
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?		
a	The organization's CEO, Executive Director, or top management official	Yes	
b	Other officers or key employees of the organization	Yes	
	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).		
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?		No
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?		

Section C. Disclosure

17 List the states with which a copy of this Form 990 is required to be filed▶

AK, AL, AR, AZ, CA, CO, CT, DC, FL, GA, HI, IA, ID, IL, KS, KY, LA, MA, MD, ME, MI, MN, MO, MS, MT, NC, ND, NH, NJ, NM, NY, OH, OK, OR, PA, RI, SC, TN, UT, VA, VT, WA, WI, WV, NV

18 Section 6104 requires an organization to make its Form 1023 (or 1024-A if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply.

☒ Own website ☒ Another's website ☒ Upon request ☐ Other (explain in Schedule O)

19 Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year.

20 State the name, address, and telephone number of the person who possesses the organization's books and records:
▶KELLY FIDLER 501 FRONT ST NORFOLK, VA 23510 (757) 962-8364

Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response or note to any line in this Part VII ☐

a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
- List all of the organization's **current** key employees, if any. See instructions for definition of "key employee."
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, or highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

See instructions for the order in which to list the persons above.

☐ Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

Form **990** (2019)

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

(A) Name and title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
1b Sub-Total										
c Total from continuation sheets to Part VII, Section A										
d Total (add lines 1b and 1c)								476,182	150,900	37,801

2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 of reportable compensation from the organization ► **4**

	Yes	No
3 Did the organization list any former officer, director or trustee, key employee, or highest compensated employee on line 1a? If "Yes," complete Schedule J for such individual		No
4 For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? If "Yes," complete Schedule J for such individual	Yes	
5 Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? If "Yes," complete Schedule J for such person		No

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

(A) Name and business address	(B) Description of services	(C) Compensation
RWT PRODUCTION 5624 BELLINGTON AVE SPRINGFIELD, VA 22151	MAILING & POSTA	4,775,149
COMMUNICATION CORP OF AMERICA 13195 FREEDOM WAY BOSTON, VA 22713	PRINTING & POST	947,735
K&L GATES LLP PO BOX 844255 BOSTON, MA 02284	LEGAL SERVICES	718,687
ZUCKERMAN SPAEDER LLP 1800 M ST NW WASHINGTON, DC 20036	LEGAL SERVICES	686,661
MAL WARWICK DONORDIGITAL 2550 NINTH STREET SUITE 103 BERKELEY, CA 94710	MAIL MANAGEMENT	619,109

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 of compensation from the organization ► **23**

Form 990 (2019)										Page 9			
Part VIII Statement of Revenue													
Check if Schedule O contains a response or note to any line in this Part VIII										☐			
										(A)	(B)	(C)	(D)
										Total revenue	Related or exempt function revenue	Unrelated business revenue	Revenue excluded from tax under sections 512 - 514
Contributions, Gifts, Grants and Other Similar Amounts	1a Federated campaigns		1a	377,326									
	b Membership dues		1b										
	c Fundraising events		1c	835,155									
	d Related organizations		1d										
	e Government grants (contributions)		1e										
	f All other contributions, gifts, grants, and similar amounts not included above		1f	57,927,587									
	g Noncash contributions included in lines 1a - 1f:\$		1g	3,730,776									
	h Total. Add lines 1a-1f								59,140,068				
Program Service Revenue			Business Code										
	2a SPAY/NEUTER PROGRAM		900099		384,907		384,907						
	b ADVERTISING INCOME		900004		139,844				139,844				
	c												
	d												
	e												
	f All other program service revenue												
	g Total. Add lines 2a-2f.				524,751								
Other Revenue	3 Investment income (including dividends, interest, and other similar amounts)			▶			355,661				355,661		
	4 Income from investment of tax-exempt bond proceeds			▶									
	5 Royalties			▶			82,567				82,567		
			(i) Real	(ii) Personal									
	6a Gross rents		6a	17,940									
	b Less: rental expenses		6b	11,509									
	c Rental income or (loss)		6c	6,431									
	d Net rental income or (loss)		▶		6,431						6,431		
			(i) Securities	(ii) Other									
	7a Gross amount from sales of assets other than inventory		7a	8,572,241		8,915							
	b Less: cost or other basis and sales expenses		7b	8,445,304		16,083							
	c Gain or (loss)		7c	126,937		-7,168							
	d Net gain or (loss)		▶		119,769						119,769		
	8a Gross income from fundraising events (not including \$ 835,155 of contributions reported on line 1c). See Part IV, line 18		8a	17,190									
	b Less: direct expenses		8b	168,653									
	c Net income or (loss) from fundraising events		▶		-151,463						-151,463		
	9a Gross income from gaming activities. See Part IV, line 19		9a										
	b Less: direct expenses		9b										
	c Net income or (loss) from gaming activities		▶										
	10a Gross sales of inventory, less returns and allowances		10a	56,452									
b Less: cost of goods sold		10b	35,058										
c Net income or (loss) from sales of inventory		▶		21,394		18,160		3,234					
Miscellaneous Revenue		Business Code											
11a MISCELLANEOUS INCOME		900099		539,079						539,079			
b PARTNERSHIP INCOME		531120		4,849				4,849					
c													
d All other revenue													
e Total. Add lines 11a-11d		▶		543,928									
12 Total revenue. See instructions		▶		60,643,106		403,067		147,927		952,044			

Form 990 (2019)

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

Check if Schedule O contains a response or note to any line in this Part IX ☒

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to domestic organizations and domestic governments. See Part IV, line 21	103,478	103,478		
2 Grants and other assistance to domestic individuals. See Part IV, line 22				
3 Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16.	2,987,715	2,987,715		
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees	153,846	153,163	445	238
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7 Other salaries and wages	12,022,036	11,968,638	34,708	18,690
8 Pension plan accruals and contributions (include section 401 (k) and 403(b) employer contributions)	121,177	120,639	349	189
9 Other employee benefits	13,116	13,058	38	20
10 Payroll taxes	825,670	822,003	2,384	1,283
11 Fees for services (non-employees):				
a Management				
b Legal	2,642,473	2,068,256	55,442	518,775
c Accounting	85,000		85,000	
d Lobbying				
e Professional fundraising services. See Part IV, line 17	402,931			402,931
f Investment management fees				
g Other (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O)	16,933,900	14,196,851	233,711	2,503,338
12 Advertising and promotion				
13 Office expenses	1,322,806	1,045,354	3,183	274,269
14 Information technology				
15 Royalties				
16 Occupancy	1,401,206	1,374,097	8,689	18,420
17 Travel	763,585	724,488	2,585	36,512
18 Payments of travel or entertainment expenses for any federal, state, or local public officials				
19 Conferences, conventions, and meetings				
20 Interest	164,961	128,799	386	35,776
21 Payments to affiliates				
22 Depreciation, depletion, and amortization	633,649	494,743	1,483	137,423
23 Insurance	296,054	231,154	693	64,207
24 Other expenses. Itemize expenses not covered above (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)				
a EDUCATION, PROM, COMM.	5,694,760	3,049,996	158,197	2,486,567
b POSTAGE AND SHIPPING	3,118,366	2,388,037	452	729,877
c MEDIA & PRESS SUPPORT	2,713,124	2,082,909	66,798	563,417
d GENERAL OPERATING EXPENSE	1,496,615	1,168,531	3,505	324,579
e All other expenses	853,084	518,213	17,665	317,206
25 Total functional expenses. Add lines 1 through 24e	54,749,552	45,640,122	675,713	8,433,717
26 Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here ☒ if following SOP 98-2 (ASC 958-720).	10,266,110	6,370,176	96,404	3,799,530

Part X Balance SheetCheck if Schedule O contains a response or note to any line in this Part IX ☐

				(A) Beginning of year		(B) End of year
Assets	1	Cash—non-interest-bearing		841,759	1	4,389,824
	2	Savings and temporary cash investments		582,367	2	4,922,164
	3	Pledges and grants receivable, net		777,995	3	871,284
	4	Accounts receivable, net		45,583	4	117,343
	5	Loans and other payables to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons			5	
	6	Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), and persons described in section 4958(c)(3)(B)			6	
	7	Notes and loans receivable, net			7	
	8	Inventories for sale or use		50,423	8	52,282
	9	Prepaid expenses and deferred charges		751,866	9	751,080
	10a	Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D	10a	2,865,467		
	b	Less: accumulated depreciation	10b	1,981,837		
	11	Investments—publicly traded securities		10,163,580	11	10,669,059
	12	Investments—other securities. See Part IV, line 11			12	
	13	Investments—program-related. See Part IV, line 11			13	
	14	Intangible assets			14	
	15	Other assets. See Part IV, line 11		1,298,475	15	1,813,523
16	Total assets. Add lines 1 through 15 (must equal line 34)		15,646,325	16	24,470,189	
Liabilities	17	Accounts payable and accrued expenses		4,709,892	17	6,561,292
	18	Grants payable			18	
	19	Deferred revenue			19	
	20	Tax-exempt bond liabilities			20	
	21	Escrow or custodial account liability. Complete Part IV of Schedule D			21	
	22	Loans and other payables to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons			22	
	23	Secured mortgages and notes payable to unrelated third parties			23	
	24	Unsecured notes and loans payable to unrelated third parties			24	
	25	Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17 - 24). Complete Part X of Schedule D		2,503,514	25	2,789,388
	26	Total liabilities. Add lines 17 through 25		7,213,406	26	9,350,680
Net Assets or Fund Balances	Organizations that follow FASB ASC 958, check here ☒ and complete lines 27, 28, 32, and 33.					
	27	Net assets without donor restrictions		3,078,993	27	9,444,503
	28	Net assets with donor restrictions		5,353,926	28	5,675,006
	Organizations that do not follow FASB ASC 958, check here ☐ and complete lines 29 through 33.					
	29	Capital stock or trust principal, or current funds			29	
	30	Paid-in or capital surplus, or land, building or equipment fund			30	
	31	Retained earnings, endowment, accumulated income, or other funds			31	
	32	Total net assets or fund balances		8,432,919	32	15,119,509
33	Total liabilities and net assets/fund balances		15,646,325	33	24,470,189	

Part XI Reconciliation of Net AssetsCheck if Schedule O contains a response or note to any line in this Part XI ☒

1	Total revenue (must equal Part VIII, column (A), line 12)	1	60,643,106
2	Total expenses (must equal Part IX, column (A), line 25)	2	54,749,552
3	Revenue less expenses. Subtract line 2 from line 1	3	5,893,554
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	8,432,919
5	Net unrealized gains (losses) on investments	5	793,036
6	Donated services and use of facilities	6	
7	Investment expenses	7	
8	Prior period adjustments	8	
9	Other changes in net assets or fund balances (explain in Schedule O)	9	
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 33, column (B))	10	15,119,509

Part XII Financial Statements and ReportingCheck if Schedule O contains a response or note to any line in this Part XII ☐

- 1** Accounting method used to prepare the Form 990: ☐ Cash ☒ Accrual ☐ Other _____
If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O.
- 2a** Were the organization's financial statements compiled or reviewed by an independent accountant?
If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed on a separate basis, consolidated basis, or both:
☐ Separate basis ☐ Consolidated basis ☐ Both consolidated and separate basis
- b** Were the organization's financial statements audited by an independent accountant?
If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both:
☒ Separate basis ☐ Consolidated basis ☐ Both consolidated and separate basis
- c** If "Yes," to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant?
If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O.
- 3a** As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?
- b** If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits.

	Yes	No
2a		No
2b	Yes	
2c	Yes	
3a		No
3b		

Additional Data

Software ID:
Software Version:
EIN: 52-1218336
Name: PEOPLE FOR THE ETHICAL TREATMENT
OF ANIMALS INC

Form 990 (2019)

Form 990, Part III, Line 4a:

PUBLIC OUTREACH AND INFORMATION PETA CONDUCTS INFORMATIVE CAMPAIGNS AND PUBLISHES MATERIALS FOR CHILDREN, HIGH SCHOOL AND COLLEGE STUDENTS, AND EDUCATORS AS WELL AS FACTSHEETS, BOOKLETS, FLIERS, POSTERS, AND A MAGAZINE (PETA GLOBAL) FOR THE PUBLIC AND PETA SUPPORTERS. PETA'S CAMPAIGNS-WHICH REACH MILLIONS OF PEOPLE AND RECEIVE EXTENSIVE MEDIA COVERAGE-INVOLVE RENOWNED CELEBRITIES, INTERACTIVE SOCIAL NETWORKING, WEBSITE FEATURES, NEWS ARTICLES, AND PUBLIC SERVICE ANNOUNCEMENTS, WHICH ARE TYPICALLY PLACED FOR FREE IN HIGH-EXPOSURE OUTLETS. IN FISCAL YEAR 2020, PETA SECURED FREE ADVERTISING SPACE WORTH OVER 2 MILLION AND LOGGED MORE THAN 3,620 INTERACTIONS WITH THE MEDIA, INCLUDING RADIO, TV, AND PRINT INTERVIEWS. PETA'S WEBSITE RECEIVED MORE THAN 95 MILLION PAGE VIEWS, ITS SOCIAL MEDIA POSTS RECEIVED OVER 1.9 BILLION IMPRESSIONS, AND ITS VIDEOS WERE VIEWED OVER 660 MILLION TIMES.

Part 990, Part III, Line 4b:

INTERNATIONAL GRASSROOTS CAMPAIGNS PETA ORGANIZES CAMPAIGNS TO INFORM THE PUBLIC ABOUT THE ABUSE AND KILLING OF ANIMALS IN THE EXPERIMENTATION, FOOD, CLOTHING, AND ENTERTAINMENT INDUSTRIES AS WELL AS ABOUT OTHER TYPES OF CRUELTY TO ANIMALS. IN 2020, PETA ORGANIZED AND LED MORE THAN 2,000 DEMONSTRATIONS AND SENT OUT MILLIONS OF LETTERS THROUGH ITS ONLINE ADVOCACY CAMPAIGNS TO URGE COMPANIES AND INDIVIDUALS TO MAKE CHANGES THAT BENEFIT ANIMALS. PETA LAUNCHED STUDENTS OPPOSING SPECIESISM (SOS), LED BY HUNDREDS OF HIGH SCHOOL AND COLLEGE STUDENTS IN THE U.S. AND CANADA WHO ARE CHALLENGING HUMAN-SUPREMACIST NORMS. PETA LAUNCHED A "TOFU NEVER CAUSED A PANDEMIC" AD CAMPAIGN AND PLACED IT IN MULTIPLE CITIES TO REMIND MEAT-EATERS THAT THE MEAT INDUSTRY BREEDS KILLER DISEASES. A NEW FACE MASK WITH THAT MESSAGE WAS CREATED ALONG WITH ANOTHER READING, "MEAT MARKETS BREED KILLER DISEASES. GO VEGAN." BOTH ARE BESTSELLERS IN PETA'S ONLINE CATALOG, THE PETA SHOP. THOUSANDS OF STUDENTS, FROM PRESCHOOLERS TO HIGH SCHOOLERS, ENJOYED PETA'S LESSONS, INCLUDING VEGAN COOKING DEMONSTRATIONS TO HEALTH AND CULINARY ARTS CLASSES AND CLASSROOM PRESENTATIONS (BOTH IN PERSON AND VIA WEBCAM) ON ENDING SPECIESISM. PETA MADE DONATIONS OF CHILDREN'S BOOKS TO SCHOOLS, LIBRARIES, AND LOW-INCOME FAMILIES SERVED BY ITS MOBILE VETERINARY CLINICS. PETA LEVERAGED THE MASSIVELY POPULAR SOCIAL MEDIA INFLUENCER CONVENTION PLAYLIST LIVE TO SPREAD THE ANIMAL RIGHTS MESSAGE. PETA'S CAMPUS REP PROGRAM-THE LARGEST STUDENT LEADERSHIP PROGRAM OF ANY ANIMAL PROTECTION ORGANIZATION-HAD A HUGE IMPACT, HOLDING POWERFUL CAMPAIGNS AT MORE THAN 100 COLLEGES FROM COAST TO COAST. MORE THAN 18,000 ELEMENTARY SCHOOL STUDENTS WATCHED PRESENTATIONS (BOTH IN PERSON AND ONLINE) BY PETA'S ANIMATRONIC AMBASSADORS, ELLIE THE "ELEPHANT AND EARLY THE "COW," ABOUT THE HARM THAT CIRCUSES AND THE DAIRY INDUSTRY CAUSE ANIMALS. ANIMALS IN THE EXPERIMENTATION INDUSTRY AFTER 20 YEARS OF PETA PROTESTS AND CAMPAIGNS AS WELL AS DEDICATED WORK BY PETA SCIENTISTS, THE U.S. ENVIRONMENTAL PROTECTION AGENCY (EPA) MADE THE GROUNDBREAKING ANNOUNCEMENT THAT THE AGENCY WILL STOP FUNDING AND REQUESTING TESTS ON MAMMALS BY 2035 AND WILL ALLOCATE MILLIONS OF DOLLARS TO FUND THE DEVELOPMENT OF NON-ANIMAL TEST METHODS. IN RESPONSE TO THE CORONAVIRUS PANDEMIC, PETA CALLED ON MULTIPLE UNIVERSITIES ACROSS THE COUNTRY THAT HAD SUSPENDED "NON-ESSENTIAL" ANIMAL EXPERIMENTS DURING COVID-19 SHUTDOWNS TO EXPLAIN WHY THEY WERE CONDUCTING THESE ANIMAL STUDIES AND TO USE MORE EFFECTIVE, ETHICAL, ECONOMICAL, HUMAN-RELEVANT METHODS INSTEAD. ENGINEERS AT THE CATHOLIC UNIVERSITY OF BOLIVIA IN LA PAZ SUCCESSFULLY DEVELOPED A NEW TYPE OF AUTOMATED VENTILATOR TO TREAT COVID-19 PATIENTS, TESTING THE MACHINE ON AN ARTIFICIAL LUNG THAT PETA SCIENTISTS HAD RECOMMENDED. FUNDING FROM THE PETA INTERNATIONAL SCIENCE CONSORTIUM LTD. HELPED CONTRIBUTE TO THE CREATION OF A FIRST-OF-ITS-KIND 3D MODEL TO STUDY THE EFFECTS OF CHEMICALS AND OTHER SUBSTANCES ON THE DEEPEST PART OF THE HUMAN LUNG. THIS MODEL CAN PREVENT THOUSANDS OF THOUSANDS OF RATS AND MICE FROM BEING CONFINED TO SMALL TUBES AND FORCED TO INHALE TOXIC CHEMICALS FOR HOURS OR MONTHS BEFORE BEING KILLED. A PROJECT FUNDED BY THE SCIENCE CONSORTIUM SUCCEEDED IN CREATING FULLY HUMAN-DERIVED ANTIBODIES CAPABLE OF BLOCKING THE POISONOUS TOXIN THAT CAUSES DIPHTHERIA. FOR THE PAST 35 YEARS, THE EPA REQUIRED A TOXICITY TEST ON BIRDS IN ORDER TO ASSESS THE POTENTIAL RISK OF PESTICIDES TO BIRDS IN THE ENVIRONMENT. A COLLABORATIVE ANALYSIS BETWEEN THE SCIENCE CONSORTIUM AND THE AGENCY RESULTED IN A PUBLICATION REPORTING THAT THE TEST IS NOT USED IN CHEMICAL RISK ASSESSMENT AND DOES NOT PROTECT BIRDS IN THE ENVIRONMENT. THE PUBLICATION WAS REFERENCED IN AN EPA POLICY THAT WILL ALLOW NEW SOURCES OF SCIENTIFIC INFORMATION TO SUPPORT CHEMICAL RISK ASSESSMENT, WHICH WILL SPARE HUNDREDS OF MALLARDS AND BOBWHITE QUAIL EACH YEAR WHILE STILL PROTECTING THE ENVIRONMENT. PETA HAD ALREADY HELPED PERSUADE THE U.S., CANADA, THE EUROPEAN UNION, JAPAN, AND SOUTH KOREA TO DROP A PESTICIDE TEST IN WHICH DOGS ARE REPEATEDLY POISONED OVER THE COURSE OF A YEAR AND THEN KILLED-AND BRAZIL DROPPED THE TEST THIS FISCAL YEAR. TO PRODUCE ANTIBODIES, EACH YEAR, MILLIONS OF MICE, RATS, GOATS, AND OTHER ANIMALS ARE INJECTED WITH FOREIGN SUBSTANCES AND THEN REPEATEDLY BLED OR NEEDLES ARE INSERTED INTO THEIR ABDOMENS TO EXTRACT THE ANTIBODIES PRODUCED BY THEIR IMMUNE SYSTEM. THE SCIENCE CONSORTIUM AND A GOVERNMENT OFFICE (THE NATIONAL TOXICOLOGY PROGRAM INTERAGENCY CENTER FOR THE EVALUATION OF ALTERNATIVE TOXICOLOGICAL METHODS) CO-LED AN EXPERT MEETING TO OUTLINE A PLAN TO MAKE THE TRANSITION TO ANIMAL-FREE ANTIBODIES. AFTER YEARS OF WORKING WITH PETA, MORE MAJOR PERSONAL-CARE BRANDS, INCLUDING UNILEVER'S SUAVE AS WELL AS PROCTER & GAMBLE'S SECRET DEODORANT AND AUSSIE, BANNED ALL TESTS ON ANIMALS AND JOINED PETA'S GLOBAL BEAUTY WITHOUT BUNNIES PROGRAM. AVON PRODUCTS, INC., STOPPED ALL TESTS ON ANIMALS EVERYWHERE IN THE WORLD AND WAS OFFICIALLY ADDED TO PETA'S "WORKING FOR REGULATORY CHANGE" LIST. PETA WORKED WITH LEADING SURGICAL TRAINING MODEL MANUFACTURER SYDNAVER TO HELP FUND AND DEVELOP A HYPER-REALISTIC, DISSECTIBLE SYNTHETIC FROG WITH REMOVABLE ORGANS THAT WILL REDUCE THE NUMBER OF REAL FROGS KILLED FOR CLASSROOM DISSECTION. IN MAY, PETA BROKE AN UNDERCOVER INVESTIGATION INTO THE CLEVELAND CLINIC, ONE OF THE LARGEST LABORATORIES IN THE NATION, REVEALING THAT THE SKULLS OF MICE WERE CUT OPEN, THE ANIMALS WERE DENIED PAIN RELIEF FOR PROLAPSED ORGANS, AND THEY WERE FORCED TO DRAG THEIR PARALYZED HIND LEGS. PETA FILED A FORMAL COMPLAINT WITH THE NATIONAL INSTITUTES OF HEALTH (NIH), AND A PETA INVESTIGATOR RESCUED THREE RAT SISTERS, WHO WERE THEN ADOPTED. AFTER A WIDE-RANGING PETA CAMPAIGN, PFIZER, THE WORLD'S THIRD-LARGEST PHARMACEUTICAL COMPANY; GLAXOSMITHKLINE, ONE OF THE WORLD'S 10 LARGEST PHARMACEUTICAL COMPANIES; BAYER, THE WORLD'S FIFTH-LARGEST PHARMACEUTICAL COMPANY; BRISTOL MYERS SQUIBB; AND PHARMACEUTICAL COMPANIES ASTRAZENECA, NOVO NORDISK A/S, AND SAGE THERAPEUTICS ALL BANNED THE FORCED SWIM TEST, IN WHICH SMALL ANIMALS ARE DROPPED INTO INESCAPABLE BEAKERS OF WATER AND MADE TO SWIM FOR THEIR LIVES, SUPPOSEDLY TO GAUGE THE EFFECTIVENESS OF DRUGS TO TREAT DEPRESSION IN HUMANS. FOLLOWING DISCUSSIONS WITH PETA, THE W.K. KELLOGG FOUNDATION-THE EIGHTH-LARGEST PHILANTHROPIC FOUNDATION IN THE U.S.-CONFIRMED THAT AFTER DECADES OF SUPPORTING INVASIVE AND DEADLY EXPERIMENTS ON ANIMALS, ITS CURRENT GRANTMAKING FRAMEWORK DOES NOT INCLUDE FUNDING OR SUPPORT FOR PROGRAMS THAT INVOLVE ANIMAL TESTING. INGREDIENT INCORPORATED-A MULTIBILLION-DOLLAR GLOBAL INGREDIENTS PROVIDER-IMPLEMENTED A NEW POLICY BANNING ALL EXPERIMENTS ON ANIMALS FOR BASIC RESEARCH. TAKASAGO INTERNATIONAL CORPORATION, JAPAN'S LARGEST FLAVOR AND AROMA COMPANY, BANNED ALL ANIMAL TESTS TO ESTABLISH HEALTH CLAIMS FOR MARKETING INGREDIENTS. PETA RELEASED NEVER-BEFORE-SEEN VIDEO FOOTAGE OBTAINED THROUGH THE FREEDOM OF INFORMATION ACT SHOWING BRAIN-DAMAGED MONKEYS BEING TERRORIZED WITH RUBBER SNAKES AND SPIDERS IN "PSYCHOLOGY" EXPERIMENTS AT AN NIH LABORATORY IN MARYLAND AND FILED COMPLAINTS; HELD TWO POWERFUL PROTESTS OUTSIDE THE DEPARTMENT OF HEALTH AND HUMAN SERVICES IN WASHINGTON, D.C.; PLACED MULTIPLE TV, NEWSPAPER, AND ONLINE ADS; AND WORKED WITH NUMEROUS SCIENTISTS TO OBJECT TO THE FLAWED SCIENCE. PETA PRESSURED TEXAS A&M UNIVERSITY TO CLOSE ITS HEINOUS MUSCULAR DYSTROPHY BREEDING LABORATORY WITH A COMPELLING AD BLITZ IN THE STATE OF TEXAS. SEVERAL DOGS WERE REMOVED FROM THE LABORATORY AND PLACED IN HOMES. ANIMALS IN THE FOOD INDUSTRY AFTER TALKS WITH PETA, DENNY'S LAUNCHED THE BEYOND BURGER NATIONWIDE, DUNKIN' WENT NATIONAL WITH THE BEYOND SAUSAGE SANDWICH, BASKIN-ROBBINS INTRODUCED THREE DAIRY-FREE ICE CREAM OPTIONS, UNO PIZZERIA & GRILL ADDED THE BEYOND BURGER AND DAIIYA VEGAN CHEESE FOR BOTH ITS PIZZAS AND A VEGAN CHEESEBURGER, AND DAIRY QUEEN LAUNCHED A VEGAN DILLY BAR ICE CREAM TREAT NATIONWIDE. AFTER YEARS OF PRESSURE FROM PETA, KFC GAVE VEGAN CHICKEN A TRIAL RUN IN ATLANTA AND SOLD OUT IN LESS THAN FIVE HOURS. THE CHAIN THEN EXPANDED ITS BEYOND CHICKEN OFFERINGS TO MORE THAN 50 SOUTHERN CALIFORNIA LOCATIONS, AND KFC CANADA PERMANENTLY ADDED A VEGAN CHICKEN SANDWICH TO THE MENU. PETA'S HARD WORK LED THE NEW YORK CITY COUNCIL TO BAN THE SALE OF FOIE GRAS. ANIMALS IN THE CLOTHING INDUSTRY FOLLOWING YEARS OF PRESSURE FROM PETA, NUMEROUS DESIGNERS AND BRANDS BANNED FUR, INCLUDING KARL LAGERFELD, G-III APPAREL GROUP (WHOSE BRANDS INCLUDE ANDREW MARC AND KARL LAGERFELD PARIS), AND REBECCA MINKOFF (WHO SELLS AT BERGDORF, NORDSTROM, SHOPBOP, BLOOMINGDALE'S, REVOLVE, AND SAKS FIFTH AVENUE). MACY'S INC. ANNOUNCED THAT IT WILL NO LONGER SELL FUR AS OF THE END OF 2020. THIS MOVE WILL INCLUDE ALL OF MACY'S AND BLOOMINGDALE'S PRIVATE BRANDS AND ITEMS SOLD BY PARTNERS, AND THE COMPANY WILL BE CLOSING ITS FUR VAULTS AND SALONS. PARAGON SPORTS CONFIRMED THAT WINTER 2020 WILL BE THE

Part 990, Part III, Line 4c:

RESEARCH, INVESTIGATIONS, AND RESCUES RECEIVING HUNDREDS OF COMPLAINTS RELATED TO CRUELTY TO ANIMALS EACH WEEK, PETA WORKS TO RESCUE ABUSED, NEGLECTED, AND AT-RISK ANIMALS AND ORGANIZES CARE FOR THEM. IT ALSO INVESTIGATES CRUELTY CASES, CONDUCTS INVESTIGATIONS, GATHERS EVIDENCE OF LEGAL VIOLATIONS, AND TAKES ACTION TO ENSURE THE ENFORCEMENT OF LAWS AND REGULATIONS. ANIMALS IN THE EXPERIMENTATION INDUSTRY PETA'S GROUNDBREAKING FREE-SPEECH LAWSUIT FILED IN MAY 2018 CHALLENGED TEXAS A&M UNIVERSITY'S USE OF A WORD FILTER ON ITS PUBLIC FACEBOOK PAGE. THE FILTER AUTOMATICALLY DELETED VISITOR POSTS AND COMMENTS IF THEY CONTAINED WORDS SUCH AS "PETA," "CRUELTY," "LAB,- OR 'ABUSE- OR OTHER TERMS ASSOCIATED WITH PETA'S HIGH-PROFILE CAMPAIGN AGAINST THE SCHOOL'S MUSCULAR DYSTROPHY EXPERIMENTS ON DOGS. TEXAS A&M AGREED TO REMOVE THE WORD FILTER ON ITS FACEBOOK PAGE AND TO PAY PETA'S ATTORNEYS' FEES IN AN AGREED-TO AMOUNT OF 75,000. PETA WON A PUBLIC RECORDS LAWSUIT AGAINST OREGON HEALTH & SCIENCE UNIVERSITY, WHICH WAS ORDERED TO PROVIDE 74 VIDEOS OF TAXPAYER-FUNDED EXPERIMENTS ON MONKEYS THAT TOOK PLACE AT THE UNIVERSITY'S PRIMATE RESEARCH CENTER. THESE EXPERIMENTS INVOLVED IMPREGNATING MACAQUE MONKEYS, FEEDING THE MOTHERS VARIOUS EXPERIMENTAL DIETS, SEPARATING THEM FROM THEIR OFFSPRING, AND DELIBERATELY FRIGHTENING THE YOUNG MONKEYS. PETA WON A PUBLIC RECORDS LAWSUIT AGAINST THE U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES AFTER THE AGENCY REFUSED TO RELEASE INFORMATION RELATED TO CRUEL MATERNAL DEPRIVATION STUDIES ON PRIMATES. THE COURT AGREED THAT THE INFORMATION WAS IMPROPERLY WITHHELD AND ORDERED ITS RELEASE. ANIMALS IN THE FOOD INDUSTRY IN A STILL-PENDING LAWSUIT CHALLENGING IOWA'S SECOND AG-GAG LAW, DESIGNED TO SILENCE WHISTLEBLOWERS AND UNDERCOVER ACTIVISTS BY PUNISHING THEM FOR RECORDING VIDEO FOOTAGE OR TAKING PHOTOS INSIDE FACTORY FARMS, SLAUGHTERHOUSES, AND PUPPY MILLS, A U.S. DISTRICT COURT ISSUED A PRELIMINARY INJUNCTION PREVENTING THE STATE FROM ENFORCING THE NEW LAW WHILE THE LAWSUIT TO BLOCK IT PROCEEDS. THE COURT ALSO DENIED THE STATE'S ATTEMPT TO HAVE THE LAWSUIT DISMISSED. THE COURT'S GRANTING OF A PRELIMINARY INJUNCTION MEANS THAT THE CASE WILL LIKELY SUCCEED ON ITS MERITS. A FEDERAL COURT DENIED NELLIE'S FREE-RANGE EGGS' ATTEMPT TO DISMISS A LAWSUIT CHALLENGING THE HUMANE-WASHING IMAGERY AND SLOGANS ON ITS PACKAGING. PETA FOUNDATION ATTORNEYS FILED THIS LAWSUIT IN 2019 ON BEHALF OF CONSUMERS BASED IN NEW YORK, WHO WERE MISLED INTO BUYING EGGS SOLD UNDER THE NELLIE'S FREE-RANGE EGGS LABEL. EGG SELLERS CAN'T DECEPTIVELY DEPICT HENS FROlicking OUTDOORS. AFTER FOUR YEARS OF LITIGATION, INCLUDING A SUCCESSFUL APPEAL TO THE FOURTH CIRCUIT COURT OF APPEALS BY PETA AND ITS COALITION OF PLAINTIFFS ON THE ISSUE OF STANDING, THE U.S. DISTRICT COURT FOR THE MIDDLE DISTRICT OF NORTH CAROLINA STRUCK EVERY CHALLENGED SECTION OF THE STATE'S AG-GAG STATUTE AS UNCONSTITUTIONAL UNDER THE FREE SPEECH CLAUSE. ANIMALS IN THE CLOTHING INDUSTRY AFTER NEARLY 8,000 PETA SUPPORTERS WROTE TO THEIR REPRESENTATIVES IN SUPPORT, CALIFORNIA PASSED ASSEMBLY BILL 44, MAKING IT THE FIRST STATE TO BAN THE SALE AND MANUFACTURE OF NEW FUR ITEMS. AB 1260 WAS ALSO PASSED, BANNING THE SALES OF SKINS AND OTHER BODY PARTS FROM HIPPOS, CAIMANS, AND CERTAIN LIZARDS IN CALIFORNIA. ANTI-CANADA GOOSE PUBLIC SERVICE ANNOUNCEMENTS WERE PLACED ACROSS THE U.S. AND CANADA. BECAUSE OF THE COMPANY'S TIES WITH THE FILM INDUSTRY, AN AD ALSO RAN IN THE HOLLYWOOD REPORTER'S SUNDANCE FILM FESTIVAL ISSUE AND PETA MAINTAINED A PRESENCE THROUGHOUT THE TORONTO INTERNATIONAL FILM FESTIVAL (TIFF) TO URGE INDUSTRY LEADERS TO CUT TIES WITH THE CRUEL COMPANY. PAMELA ANDERSON SIGNED A PUBLIC APPEAL TO TIFF CO-HEAD CAMERON BAILEY, URGING HIM TO DO JUST THAT. PETA HELD A "FUR CRAWL" PROTEST OUTSIDE CANADA GOOSE'S NEW YORK CITY FLAGSHIP STORE DURING THE COMPANY'S VIRTUAL ANNUAL MEETING. UNDER PRESSURE, CANADA GOOSE ANNOUNCED THAT IT WOULD BE SWITCHING TO "RECLAIMED" FUR BY 2022 AND TO "RESPONSIBLE" DOWN. PETA BLASTED OUT A RESPONSE THAT THESE MATERIALS ARE STILL A PRODUCT OF CRUELTY, AS COYOTES CAN STILL BE CAUGHT IN PAINFUL STEEL TRAPS-NO MATTER WHEN THE FUR WAS STOLEN-AND THE DOWN STANDARDS ARE ESSENTIALLY MEANINGLESS, AS ALL DOWN USED BY CANADA GOOSE COMES FROM BIRDS WHO DIED VIOLENTLY. ANIMALS IN THE ENTERTAINMENT INDUSTRY JOSEPH MALDONADO-PASSAGE ("JOE EXOTIC" OF TIGER KING)-FORMERLY THE OPERATOR OF THE NOTORIOUS GREATER WYNNWOOD EXOTIC ANIMAL PARK AND THE PRIMARY SUPPLIER OF BIG-CAT CUBS FOR THE CUB-PETTING INDUSTRY-WAS SENTENCED TO 22 YEARS IN PRISON ON TWO COUNTS OF MURDER FOR HIRE AND 17 COUNTS OF WILDLIFE-RELATED FEDERAL CRIMES, INCLUDING FOR KILLING FIVE TIGERS JUST TO MAKE MORE CAGE SPACE AT HIS ROADSIDE ZOO AND TRAFFICKING IN ENDANGERED ANIMALS. A PETA FOUNDATION ATTORNEY TESTIFIED AT THE TRIAL. PETA WAS AWARDED A DEFAULT JUDGMENT AND PERMANENT INJUNCTION IN ITS ENDANGERED SPECIES ACT (ESA) LAWSUIT AGAINST DADE CITY'S WILD THINGS, WHICH IS NOW PERMANENTLY BANNED FROM OWNING OR POSSESSING ENDANGERED TIGERS AND HAS REPORTEDLY CLOSED ITS DOORS FOR GOOD. THE ROADSIDE ZOO OFFERED "SWIM WITH TIGERS- AND TIGER-CUB ENCOUNTER PROGRAMS. THE TIGERS WERE RELOCATED TO THE WILD ANIMAL SANCTUARY IN COLORADO AND TURPENTINE CREEK WILDLIFE REFUGE IN ARKANSAS. FOLLOWING NUMEROUS REQUESTS FROM PETA, THE U.S. DEPARTMENT OF AGRICULTURE (USDA) TERMINATED THE FEDERAL ANIMAL WELFARE ACT (AWA) LICENSE OF NOTORIOUS ELEPHANT EXHIBITOR HUGO LIEBEL, WHO HAD SPENT DECADES USING NOSEY, AN AILING ELEPHANT, FOR RIDES AND CIRCUS SHOWS. THE CIRCUIT COURT FOR LAWRENCE COUNTY, ALABAMA, DISMISSED AN APPEAL BY HUGO AND FRANCISZKA LIEBEL, WHO SOUGHT TO OVERTURN AN ORDER THAT GRANTED CUSTODY OF NOSEY TO A LAWRENCE COUNTY ANIMAL CONTROL OFFICER. THE DISMISSAL MEANS THAT NOSEY REMAINS SAFE AT THE ELEPHANT SANCTUARY IN TENNESSEE. THE U.S. DISTRICT COURT FOR THE EASTERN DISTRICT OF MISSOURI GRANTED PETA'S MOTION FOR SUMMARY JUDGMENT AGAINST ANDREW SAWYER, WHO BOARDED A CHIMPANZEE NAMED JOEY IN SOLITARY CONFINEMENT AT THE MISSOURI PRIMATE FOUNDATION FOR YEARS. THE DISTRICT COURT RULED THAT SAWYER VIOLATED THE ESA BY FAILING TO MEET JOEY'S FUNDAMENTAL SOCIAL, PHYSICAL, AND PSYCHOLOGICAL NEEDS AND ORDERED THAT HE BE TRANSFERRED TO AN ACCREDITED SANCTUARY WHERE HE CAN LIVE FOR THE REST OF HIS LIFE. FOLLOWING A VIGOROUS, MONTHS-LONG PETA CAMPAIGN, DILLAN, A MORBIDLY OBESE ASIATIC BLACK BEAR SUFFERING FROM PAINFUL AND LIFE-THREATENING DENTAL DISEASE, WAS RESCUED. HE HAD BEEN HELD IN A CRAMPED, CONCRETE CAGE AT A PENNSYLVANIA ROADSIDE ZOO, WHERE HE WAS DENIED VETERINARY CARE FOR HIS ADVANCED DENTAL DISEASE. HE WAS TRANSFERRED TO THE WILD ANIMAL SANCTUARY. FOLLOWING A SIX-DAY BENCH TRIAL IN PETA'S ESA LAWSUIT AGAINST THE TRI-STATE ZOOLOGICAL PARK IN MARYLAND, A FEDERAL COURT RULED THAT TRI-STATE HAD VIOLATED THE ESA BY FAILING TO PROVIDE TIGERS, LIONS, AND LEMURS-INCLUDING FIVE ANIMALS WHO DIED-WITH ADEQUATE VETERINARY CARE. THE FACILITY IS NOW PROHIBITED FROM OWNING OR POSSESSING ENDANGERED OR THREATENED SPECIES IN THE FUTURE, AND THE TWO SURVIVING TIGERS AND A LION WERE TRANSFERRED TO THE WILD ANIMAL SANCTUARY. THE USDA ISSUED AN ORDER TO REVOKE THE AWA LICENSE OF NOTORIOUS ANIMAL EXHIBITOR TIM STARK PERMANENTLY AND ORDERED HIM AND HIS FACILITY, WILDLIFE IN NEED, TO PAY A TOTAL OF 340,000 IN CIVIL PENALTIES. THE ORDER FOUND NUMEROUS VIOLATIONS OF THE AWA AT THE INDIANA FACILITY, INCLUDING WHEN PATRONS WERE INSTRUCTED TO HIT BIG-CAT CUBS DURING SO-CALLED "TIGER BABY PLAYTIME" EVENTS, MONKEYS WERE SWUNG AND TOSSED BY THEIR TAILS DURING PUBLIC ENCOUNTERS, AND A LEOPARD WAS BLUDGEONED TO DEATH WITH A BASEBALL BAT. PETA ALSO HAD A PENDING ESA LAWSUIT AGAINST THE FACILITY, AND THE INDIANA ATTORNEY GENERAL'S OFFICE FILED A CIVIL COMPLAINT AGAINST STARK, FOR WHICH PETA PROVIDED EVIDENCE. COMPANION-ANIMAL ISSUES PETA'S MOBILE SPAY/NEUTER CLINICS STERILIZED 12,742 ANIMALS DURING THE FISCAL YEAR 2020. THE CLINICS COMPLETED 2,589 FREE SURGERIES, 711 OF THEM FOR PIT BULLS. VETERINARY STAFF ALSO PERFORMED 1,491 SURGERIES AT LOW COST. IN ADDITION TO GIVING OUT HUNDREDS OF BAGS OF DOG AND CAT FOOD TO CLIENTS DIRECTLY, PETA DONATED MORE THAN 100 BAGS TO THE FOODBANK OF SOUTHEASTERN VIRGINIA AND THE EASTERN SHORE AND SET UP A FOOD DONATION BOX AT THE SAM SIMON CENTER, PETA'S HEADQUARTERS IN NORFOLK, VIRGINIA. FOR AT LEAST SIX YEARS, A MINIATURE HORSE NAMED BEA WENT WITHOUT VETERINARY CARE. PETA'S FIELD TEAM RESCUED HER, AND AFTER SOME VITAL, LIFESAVING CARE, SHE'S LIVING AT A NEW HOME IN NEW MEXICO THAT SHE SHARES WITH TOBY, A FELLOW MINIATURE HORSE ALSO RESCUED BY PETA. ALERTED BY A CALL TO PETA'S LOCAL EMERGENCY PAGER, A FIELDWORKER DISCOVERED A CAT NAMED OREO WITH WHAT LOOKED LIKE A BAD LEG INJURY, CRYING AND UNABLE TO WALK WITHOUT FALLING OVER. HIS OWNER WAS IDENTIFIED AND SIGNED HIM OVER TO PETA. TECHNICIANS FOUND THAT THIS CAT HAD AN ELASTIC PONYTAIL HOLDER WRAPPED AROUND A REAR LEG AND ANOTHER ONE WRAPPED AROUND A FRONT LEG. PART OF HIS RE

SCHEDULE A
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.
▶ Attach to Form 990 or Form 990-EZ.
▶ Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2019

Open to Public Inspection

Name of the organization
PEOPLE FOR THE ETHICAL TREATMENT
OF ANIMALS INC

Employer identification number
52-1218336

Part I Reason for Public Charity Status (All organizations must complete this part.) See instructions.

The organization is not a private foundation because it is: (For lines 1 through 12, check only one box.)

- 1 ☐ A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i).**
- 2 ☐ A school described in **section 170(b)(1)(A)(ii).** (Attach Schedule E (Form 990 or 990-EZ).)
- 3 ☐ A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii).**
- 4 ☐ A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii).** Enter the hospital's name, city, and state:
- 5 ☐ An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv).** (Complete Part II.)
- 6 ☐ A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v).**
- 7 ☒ An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi).** (Complete Part II.)
- 8 ☐ A community trust described in **section 170(b)(1)(A)(vi).** (Complete Part II.)
- 9 ☐ An agricultural research organization described in **170(b)(1)(A)(ix)** operated in conjunction with a land-grant college or university or a non-land grant college of agriculture. See instructions. Enter the name, city, and state of the college or university:
- 10 ☐ An organization that normally receives: (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See **section 509(a)(2).** (Complete Part III.)
- 11 ☐ An organization organized and operated exclusively to test for public safety. See **section 509(a)(4).**
- 12 ☐ An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in **section 509(a)(1)** or **section 509(a)(2).** See **section 509(a)(3).** Check the box in lines 12a through 12d that describes the type of supporting organization and complete lines 12e, 12f, and 12g.
- a ☐ **Type I.** A supporting organization operated, supervised, or controlled by its supported organization(s), typically by giving the supported organization(s) the power to regularly appoint or elect a majority of the directors or trustees of the supporting organization. **You must complete Part IV, Sections A and B.**
- b ☐ **Type II.** A supporting organization supervised or controlled in connection with its supported organization(s), by having control or management of the supporting organization vested in the same persons that control or manage the supported organization(s). **You must complete Part IV, Sections A and C.**
- c ☐ **Type III functionally integrated.** A supporting organization operated in connection with, and functionally integrated with, its supported organization(s) (see instructions). **You must complete Part IV, Sections A, D, and E.**
- d ☐ **Type III non-functionally integrated.** A supporting organization operated in connection with its supported organization(s) that is not functionally integrated. The organization generally must satisfy a distribution requirement and an attentiveness requirement (see instructions). **You must complete Part IV, Sections A and D, and Part V.**
- e ☐ Check this box if the organization received a written determination from the IRS that it is a Type I, Type II, Type III functionally integrated, or Type III non-functionally integrated supporting organization.
- f Enter the number of supported organizations
- g Provide the following information about the supported organization(s).

(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1- 10 above (see instructions))	(iv) Is the organization listed in your governing document?		(v) Amount of monetary support (see instructions)	(vi) Amount of other support (see instructions)
			Yes	No		
Total						

Part II

Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III.
If the organization failed to qualify under the tests listed below, please complete Part III.)

Section A. Public Support							
	Calendar year (or fiscal year beginning in) ▶	(a) 2015	(b) 2016	(c) 2017	(d) 2018	(e) 2019	(f) Total
1	Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grant.") . . .	63,070,410	43,332,789	51,580,176	46,778,316	59,140,068	263,901,759
2	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3	The value of services or facilities furnished by a governmental unit to the organization without charge..						
4	Total. Add lines 1 through 3	63,070,410	43,332,789	51,580,176	46,778,316	59,140,068	263,901,759
5	The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f). . .						26,421,740
6	Public support. Subtract line 5 from line 4.						237,480,019
Section B. Total Support							
	Calendar year (or fiscal year beginning in) ▶	(a) 2015	(b) 2016	(c) 2017	(d) 2018	(e) 2019	(f) Total
7	Amounts from line 4. . .	63,070,410	43,332,789	51,580,176	46,778,316	59,140,068	263,901,759
8	Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	412,905	485,890	428,096	502,601	456,168	2,285,660
9	Net income from unrelated business activities, whether or not the business is regularly carried on . . .						
10	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.). . .						
11	Total support. Add lines 7 through 10						266,187,419
12	Gross receipts from related activities, etc. (see instructions)					12	3,872,065
13	First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here ▶ ☐						
Section C. Computation of Public Support Percentage							
14	Public support percentage for 2019 (line 6, column (f) divided by line 11, column (f))					14	89.220 %
15	Public support percentage for 2018 Schedule A, Part II, line 14					15	88.820 %
16a	33 1/3% support test—2019. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization ▶ ☒						
b	33 1/3% support test—2018. If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization ▶ ☐						
17a	10%-facts-and-circumstances test—2019. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part VI how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization ▶ ☐						
b	10%-facts-and-circumstances test—2018. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part VI how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization ▶ ☐						
18	Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions ▶ ☐						

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ►	(a) 2015	(b) 2016	(c) 2017	(d) 2018	(e) 2019	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.") .						
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf. . .						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 Total. Add lines 1 through 5						
7a Amounts included on lines 1, 2, and 3 received from disqualified persons						
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year.						
c Add lines 7a and 7b. .						
8 Public support. (Subtract line 7c from line 6.)						

Section B. Total Support

Calendar year (or fiscal year beginning in) ►	(a) 2015	(b) 2016	(c) 2017	(d) 2018	(e) 2019	(f) Total
9 Amounts from line 6. . .						
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources. .						
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975.						
c Add lines 10a and 10b.						
11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on.						
12 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.) . .						
13 Total support. (Add lines 9, 10c, 11, and 12.) . .						
14 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here. ☐						

Section C. Computation of Public Support Percentage

15 Public support percentage for 2019 (line 8, column (f) divided by line 13, column (f))	15	
16 Public support percentage from 2018 Schedule A, Part III, line 15	16	

Section D. Computation of Investment Income Percentage

17 Investment income percentage for 2019 (line 10c, column (f) divided by line 13, column (f))	17	
18 Investment income percentage from 2018 Schedule A, Part III, line 17	18	

19a 33 1/3% support tests—2019. If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and **stop here.** The organization qualifies as a publicly supported organization ☐

b 33 1/3% support tests—2018. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3% and line 18 is not more than 33 1/3%, check this box and **stop here.** The organization qualifies as a publicly supported organization ☐

20 Private foundation. If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions ☐

Part IV Supporting Organizations

(Complete only if you checked a box on line 12 of Part I. If you checked 12a of Part I, complete Sections A and B. If you checked 12b of Part I, complete Sections A and C. If you checked 12c of Part I, complete Sections A, D, and E. If you checked 12d of Part I, complete Sections A and D, and complete Part V.)

Section A. All Supporting Organizations

	Yes	No
1 Are all of the organization's supported organizations listed by name in the organization's governing documents? <i>If "No," describe in Part VI how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.</i>		
1		
2 Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? <i>If "Yes," explain in Part VI how the organization determined that the supported organization was described in section 509(a)(1) or (2).</i>		
2		
3a Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? <i>If "Yes," answer (b) and (c) below.</i>		
3a		
b Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? <i>If "Yes," describe in Part VI when and how the organization made the determination.</i>		
3b		
c Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? <i>If "Yes," explain in Part VI what controls the organization put in place to ensure such use.</i>		
3c		
4a Was any supported organization not organized in the United States ("foreign supported organization")? <i>If "Yes" and if you checked 12a or 12b in Part I, answer (b) and (c) below.</i>		
4a		
b Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? <i>If "Yes," describe in Part VI how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.</i>		
4b		
c Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? <i>If "Yes," explain in Part VI what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.</i>		
4c		
5a Did the organization add, substitute, or remove any supported organizations during the tax year? <i>If "Yes," answer (b) and (c) below (if applicable). Also, provide detail in Part VI, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).</i>		
5a		
b Type I or Type II only. Was any added or substituted supported organization part of a class already designated in the organization's organizing document?		
5b		
c Substitutions only. Was the substitution the result of an event beyond the organization's control?		
5c		
6 Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? <i>If "Yes," provide detail in Part VI.</i>		
6		
7 Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? <i>If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ) .</i>		
7		
8 Did the organization make a loan to a disqualified person (as defined in section 4958) not described in line 7? <i>If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ).</i>		
8		
9a Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? <i>If "Yes," provide detail in Part VI.</i>		
9a		
b Did one or more disqualified persons (as defined in line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? <i>If "Yes," provide detail in Part VI.</i>		
9b		
c Did a disqualified person (as defined in line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? <i>If "Yes," provide detail in Part VI.</i>		
9c		
10a Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? <i>If "Yes," answer line 10b below.</i>		
10a		
b Did the organization have any excess business holdings in the tax year? <i>(Use Schedule C, Form 4720, to determine whether the organization had excess business holdings).</i>		
10b		

Part IV

Supporting Organizations (continued)

	Yes	No
11 Has the organization accepted a gift or contribution from any of the following persons?		
a A person who directly or indirectly controls, either alone or together with persons described in (b) and (c) below, the governing body of a supported organization?		
b A family member of a person described in (a) above?		
c A 35% controlled entity of a person described in (a) or (b) above? <i>If "Yes" to a, b, or c, provide detail in Part VI.</i>		

Section B. Type I Supporting Organizations

	Yes	No
1 Did the directors, trustees, or membership of one or more supported organizations have the power to regularly appoint or elect at least a majority of the organization's directors or trustees at all times during the tax year? <i>If "No," describe in Part VI how the supported organization(s) effectively operated, supervised, or controlled the organization's activities. If the organization had more than one supported organization, describe how the powers to appoint and/or remove directors or trustees were allocated among the supported organizations and what conditions or restrictions, if any, applied to such powers during the tax year.</i>		
2 Did the organization operate for the benefit of any supported organization other than the supported organization(s) that operated, supervised, or controlled the supporting organization? <i>If "Yes," explain in Part VI how providing such benefit carried out the purposes of the supported organization(s) that operated, supervised or controlled the supporting organization.</i>		

Section C. Type II Supporting Organizations

	Yes	No
1 Were a majority of the organization's directors or trustees during the tax year also a majority of the directors or trustees of each of the organization's supported organization(s)? <i>If "No," describe in Part VI how control or management of the supporting organization was vested in the same persons that controlled or managed the supported organization(s).</i>		

Section D. All Type III Supporting Organizations

	Yes	No
1 Did the organization provide to each of its supported organizations, by the last day of the fifth month of the organization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the organization's governing documents in effect on the date of notification, to the extent not previously provided?		
2 Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported organization (s) or (ii) serving on the governing body of a supported organization? <i>If "No," explain in Part VI how the organization maintained a close and continuous working relationship with the supported organization(s).</i>		
3 By reason of the relationship described in (2), did the organization's supported organizations have a significant voice in the organization's investment policies and in directing the use of the organization's income or assets at all times during the tax year? <i>If "Yes," describe in Part VI the role the organization's supported organizations played in this regard.</i>		

Section E. Type III Functionally-Integrated Supporting Organizations

1 Check the box next to the method that the organization used to satisfy the Integral Part Test during the year (see instructions):		
a ☐ The organization satisfied the Activities Test. Complete line 2 below.		
b ☐ The organization is the parent of each of its supported organizations. Complete line 3 below.		
c ☐ The organization supported a governmental entity. Describe in Part VI how you supported a government entity (see instructions)		
2 Activities Test. Answer (a) and (b) below.		
a Did substantially all of the organization's activities during the tax year directly further the exempt purposes of the supported organization(s) to which the organization was responsive? <i>If "Yes," then in Part VI identify those supported organizations and explain how these activities directly furthered their exempt purposes, how the organization was responsive to those supported organizations, and how the organization determined that these activities constituted substantially all of its activities.</i>		
b Did the activities described in (a) constitute activities that, but for the organization's involvement, one or more of the organization's supported organization(s) would have been engaged in? <i>If "Yes," explain in Part VI the reasons for the organization's position that its supported organization(s) would have engaged in these activities but for the organization's involvement.</i>		
3 Parent of Supported Organizations. Answer (a) and (b) below.		
a Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or trustees of each of the supported organizations? <i>Provide details in Part VI.</i>		
b Did the organization exercise a substantial degree of direction over the policies, programs and activities of each of its supported organizations? <i>If "Yes," describe in Part VI the role played by the organization in this regard.</i>		

Part V

Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations

1		☐ Check here if the organization satisfied the Integral Part Test as a qualifying trust on Nov. 20, 1970 (explain in Part VI). See instructions. All other Type III non-functionally integrated supporting organizations must complete Sections A through E.	
Section A - Adjusted Net Income		(A) Prior Year	(B) Current Year (optional)
1	Net short-term capital gain	1	
2	Recoveries of prior-year distributions	2	
3	Other gross income (see instructions)	3	
4	Add lines 1 through 3	4	
5	Depreciation and depletion	5	
6	Portion of operating expenses paid or incurred for production or collection of gross income or for management, conservation, or maintenance of property held for production of income (see instructions)	6	
7	Other expenses (see instructions)	7	
8	Adjusted Net Income (subtract lines 5, 6 and 7 from line 4)	8	
Section B - Minimum Asset Amount		(A) Prior Year	(B) Current Year (optional)
1	Aggregate fair market value of all non-exempt-use assets (see instructions for short tax year or assets held for part of year):	1	
a	Average monthly value of securities	1a	
b	Average monthly cash balances	1b	
c	Fair market value of other non-exempt-use assets	1c	
d	Total (add lines 1a, 1b, and 1c)	1d	
e	Discount claimed for blockage or other factors (explain in detail in Part VI):		
2	Acquisition indebtedness applicable to non-exempt use assets	2	
3	Subtract line 2 from line 1d	3	
4	Cash deemed held for exempt use. Enter 1-1/2% of line 3 (for greater amount, see instructions).	4	
5	Net value of non-exempt-use assets (subtract line 4 from line 3)	5	
6	Multiply line 5 by .035	6	
7	Recoveries of prior-year distributions	7	
8	Minimum Asset Amount (add line 7 to line 6)	8	
Section C - Distributable Amount			Current Year
1	Adjusted net income for prior year (from Section A, line 8, Column A)	1	
2	Enter 85% of line 1	2	
3	Minimum asset amount for prior year (from Section B, line 8, Column A)	3	
4	Enter greater of line 2 or line 3	4	
5	Income tax imposed in prior year	5	
6	Distributable Amount. Subtract line 5 from line 4, unless subject to emergency temporary reduction (see instructions)	6	
7	☐ Check here if the current year is the organization's first as a non-functionally-integrated Type III supporting organization (see instructions)		

Part V

Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations (continued)

Section D - Distributions	Current Year
1 Amounts paid to supported organizations to accomplish exempt purposes	
2 Amounts paid to perform activity that directly furthers exempt purposes of supported organizations, in excess of income from activity	
3 Administrative expenses paid to accomplish exempt purposes of supported organizations	
4 Amounts paid to acquire exempt-use assets	
5 Qualified set-aside amounts (prior IRS approval required)	
6 Other distributions (describe in Part VI). See instructions	
7 Total annual distributions. Add lines 1 through 6.	
8 Distributions to attentive supported organizations to which the organization is responsive (provide details in Part VI). See instructions	
9 Distributable amount for 2019 from Section C, line 6	
10 Line 8 amount divided by Line 9 amount	

Section E - Distribution Allocations (see instructions)	(i) Excess Distributions	(ii) Underdistributions Pre-2019	(iii) Distributable Amount for 2019
1 Distributable amount for 2019 from Section C, line 6			
2 Underdistributions, if any, for years prior to 2019 (reasonable cause required-- explain in Part VI). See instructions.			
3 Excess distributions carryover, if any, to 2019:			
a From 2014.			
b From 2015.			
c From 2016.			
d From 2017.			
e From 2018.			
f Total of lines 3a through e			
g Applied to underdistributions of prior years			
h Applied to 2019 distributable amount			
i Carryover from 2014 not applied (see instructions)			
j Remainder. Subtract lines 3g, 3h, and 3i from 3f.			
4 Distributions for 2019 from Section D, line 7:			
\$			
a Applied to underdistributions of prior years			
b Applied to 2019 distributable amount			
c Remainder. Subtract lines 4a and 4b from 4.			
5 Remaining underdistributions for years prior to 2019, if any. Subtract lines 3g and 4a from line 2. If the amount is greater than zero, explain in Part VI. See instructions.			
6 Remaining underdistributions for 2019. Subtract lines 3h and 4b from line 1. If the amount is greater than zero, explain in Part VI. See instructions.			
7 Excess distributions carryover to 2020. Add lines 3j and 4c.			
8 Breakdown of line 7:			
a Excess from 2015.			
b Excess from 2016.			
c Excess from 2017.			
d Excess from 2018.			
e Excess from 2019.			

Additional Data

Software ID:
Software Version:
EIN: 52-1218336
Name: PEOPLE FOR THE ETHICAL TREATMENT
OF ANIMALS INC

Part VI **Supplemental Information.** Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; Part III, line 12; Part IV, Section A, lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, 11a, 11b, and 11c; Part IV, Section B, lines 1 and 2; Part IV, Section C, line 1; Part IV, Section D, lines 2 and 3; Part IV, Section E, lines 1c, 2a, 2b, 3a and 3b; Part V, line 1; Part V, Section B, line 1e; Part V Section D, lines 5, 6, and 8; and Part V, Section E, lines 2, 5, and 6. Also complete this part for any additional information. (See instructions).

Facts And Circumstances Test

SCHEDULE C
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Political Campaign and Lobbying Activities

For Organizations Exempt From Income Tax Under section 501(c) and section 527

▶Complete if the organization is described below. ▶Attach to Form 990 or Form 990-EZ.
▶Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2019

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If the organization answered "Yes" on Form 990, Part IV, Line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations: Complete Parts I-A and B. Do not complete Part I-C.
- Section 501(c) (other than section 501(c)(3)) organizations: Complete Parts I-A and C below. Do not complete Part I-B.
- Section 527 organizations: Complete Part I-A only.

If the organization answered "Yes" on Form 990, Part IV, Line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)): Complete Part II-A. Do not complete Part II-B.
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)): Complete Part II-B. Do not complete Part II-A.

If the organization answered "Yes" on Form 990, Part IV, Line 5 (Proxy Tax) (see separate instructions) or Form 990-EZ, Part V, line 35c (Proxy Tax) (see separate instructions), then

- Section 501(c)(4), (5), or (6) organizations: Complete Part III.

Name of the organization PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS INC	Employer identification number 52-1218336
--	--

Part I-A Complete if the organization is exempt under section 501(c) or is a section 527 organization.

- 1 Provide a description of the organization's direct and indirect political campaign activities in Part IV (see instructions for definition of "political campaign activities")
- 2 Political campaign activity expenditures (see instructions) ▶ \$
- 3 Volunteer hours for political campaign activities (see instructions) ▶

Part I-B Complete if the organization is exempt under section 501(c)(3).

- 1 Enter the amount of any excise tax incurred by the organization under section 4955 ▶ \$
- 2 Enter the amount of any excise tax incurred by organization managers under section 4955 ▶ \$
- 3 If the organization incurred a section 4955 tax, did it file Form 4720 for this year? ☐ Yes ☐ No
- 4a Was a correction made? ☐ Yes ☐ No
- b If "Yes," describe in Part IV.

Part I-C Complete if the organization is exempt under section 501(c), except section 501(c)(3).

- 1 Enter the amount directly expended by the filing organization for section 527 exempt function activities ▶ \$
- 2 Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities ▶ \$
- 3 Total exempt function expenditures. Add lines 1 and 2. Enter here and on Form 1120-POL, line 17b..... ▶ \$
- 4 Did the filing organization file **Form 1120-POL** for this year? ☐ Yes ☐ No
- 5 Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which the filing organization made payments. For each organization listed, enter the amount paid from the filing organization's funds. Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC). If additional space is needed, provide information in Part IV.

(a) Name	(b) Address	(c) EIN	(d) Amount paid from filing organization's funds. If none, enter -0-.	(e) Amount of political contributions received and promptly and directly delivered to a separate political organization. If none, enter -0-.
1				
2				
3				
4				
5				
6				

Part II-A Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)).**A** Check ☐ if the filing organization belongs to an affiliated group (and list in Part IV each affiliated group member's name, address, EIN, expenses, and share of excess lobbying expenditures).**B** Check ☐ if the filing organization checked box A and "limited control" provisions apply.

Limits on Lobbying Expenditures (The term "expenditures" means amounts paid or incurred.)		(a) Filing organization's totals	(b) Affiliated group totals												
1a	Total lobbying expenditures to influence public opinion (grass roots lobbying)	19,239													
b	Total lobbying expenditures to influence a legislative body (direct lobbying)	91,022													
c	Total lobbying expenditures (add lines 1a and 1b)	110,261													
d	Other exempt purpose expenditures	54,639,291													
e	Total exempt purpose expenditures (add lines 1c and 1d)	54,749,552													
f	Lobbying nontaxable amount. Enter the amount from the following table in both columns.	1,000,000													
<table border="1"> <thead> <tr> <th>If the amount on line 1e, column (a) or (b) is:</th> <th>The lobbying nontaxable amount is:</th> </tr> </thead> <tbody> <tr> <td>Not over \$500,000</td> <td>20% of the amount on line 1e.</td> </tr> <tr> <td>Over \$500,000 but not over \$1,000,000</td> <td>\$100,000 plus 15% of the excess over \$500,000.</td> </tr> <tr> <td>Over \$1,000,000 but not over \$1,500,000</td> <td>\$175,000 plus 10% of the excess over \$1,000,000.</td> </tr> <tr> <td>Over \$1,500,000 but not over \$17,000,000</td> <td>\$225,000 plus 5% of the excess over \$1,500,000.</td> </tr> <tr> <td>Over \$17,000,000</td> <td>\$1,000,000.</td> </tr> </tbody> </table>		If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:	Not over \$500,000	20% of the amount on line 1e.	Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000.	Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000.	Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000.	Over \$17,000,000	\$1,000,000.		
If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:														
Not over \$500,000	20% of the amount on line 1e.														
Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000.														
Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000.														
Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000.														
Over \$17,000,000	\$1,000,000.														
g	Grassroots nontaxable amount (enter 25% of line 1f)	250,000													
h	Subtract line 1g from line 1a. If zero or less, enter -0-														
i	Subtract line 1f from line 1c. If zero or less, enter -0-														
j	If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year?	☐ Yes ☐ No													

4-Year Averaging Period Under Section 501(h)
(Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the separate instructions for lines 2a through 2f.)

Lobbying Expenditures During 4-Year Averaging Period					
Calendar year (or fiscal year beginning in)	(a) 2016	(b) 2017	(c) 2018	(d) 2019	(e) Total
2a Lobbying nontaxable amount	1,000,000	1,000,000	1,000,000	1,000,000	4,000,000
b Lobbying ceiling amount (150% of line 2a, column(e))					6,000,000
c Total lobbying expenditures	161,047	150,677	146,027	110,261	568,012
d Grassroots nontaxable amount	250,000	250,000	250,000	250,000	1,000,000
e Grassroots ceiling amount (150% of line 2d, column (e))					1,500,000
f Grassroots lobbying expenditures	5,029	13,668	45,596	19,239	83,532

Part II-B Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

For each "Yes" response on lines 1a through 1i below, provide in Part IV a detailed description of the lobbying activity.

		(a)		(b)
		Yes	No	Amount
1	During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of:			
a	Volunteers?			
b	Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?			
c	Media advertisements?			
d	Mailings to members, legislators, or the public?			
e	Publications, or published or broadcast statements?			
f	Grants to other organizations for lobbying purposes?			
g	Direct contact with legislators, their staffs, government officials, or a legislative body?			
h	Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?			
i	Other activities?			
j	Total. Add lines 1c through 1i			
2a	Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?			
b	If "Yes," enter the amount of any tax incurred under section 4912			
c	If "Yes," enter the amount of any tax incurred by organization managers under section 4912			
d	If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?			

Part III-A Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6).

	Yes	No
1 Were substantially all (90% or more) dues received nondeductible by members?	1	
2 Did the organization make only in-house lobbying expenditures of \$2,000 or less?	2	
3 Did the organization agree to carry over lobbying and political expenditures from the prior year?	3	

Part III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No" OR (b) Part III-A, line 3, is answered "Yes."

1	Dues, assessments and similar amounts from members	1	
2	Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid).		
a	Current year	2a	
b	Carryover from last year	2b	
c	Total	2c	
3	Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues .	3	
4	If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year?	4	
5	Taxable amount of lobbying and political expenditures (see instructions)	5	

Part IV Supplemental Information

Provide the descriptions required for Part I-A, line 1; Part I-B, line 4; Part I-C, line 5; Part II-A (affiliated group list); Part II-A, lines 1 and 2 (see instructions), and Part II-B, line 1. Also, complete this part for any additional information.

Return Reference	Explanation
------------------	-------------

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SCHEDULE D
(Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Financial Statements

► Complete if the organization answered "Yes," on Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.
► Attach to Form 990.
► Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2019

Open to Public Inspection

Name of the organization
PEOPLE FOR THE ETHICAL TREATMENT
OF ANIMALS INC

Employer identification number
52-1218336

Part I

Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts.
Complete if the organization answered "Yes" on Form 990, Part IV, line 6.

	(a) Donor advised funds	(b) Funds and other accounts
1 Total number at end of year		
2 Aggregate value of contributions to (during year)		
3 Aggregate value of grants from (during year)		
4 Aggregate value at end of year		

5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control?

☐ Yes ☐ No

6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit?

☐ Yes ☐ No

Part II

Conservation Easements.
Complete if the organization answered "Yes" on Form 990, Part IV, line 7.

1 Purpose(s) of conservation easements held by the organization (check all that apply).

☐ Preservation of land for public use (e.g., recreation or education)

☐ Preservation of an historically important land area

☐ Protection of natural habitat

☐ Preservation of a certified historic structure

☐ Preservation of open space

2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year.

	Held at the End of the Year
a Total number of conservation easements	2a
b Total acreage restricted by conservation easements	2b
c Number of conservation easements on a certified historic structure included in (a)	2c
d Number of conservation easements included in (c) acquired after 7/25/06, and not on a historic structure listed in the National Register	2d

3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year ►

4 Number of states where property subject to conservation easement is located ►

5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds?

☐ Yes ☐ No

6 Staff and volunteer hours devoted to monitoring, inspecting, handling of violations, and enforcing conservation easements during the year ►

7 Amount of expenses incurred in monitoring, inspecting, handling of violations, and enforcing conservation easements during the year ► \$

8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)?

☐ Yes ☐ No

9 In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements.

Part III

Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets.
Complete if the organization answered "Yes" on Form 990, Part IV, line 8.

1a If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIII, the text of the footnote to its financial statements that describes these items.

b If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items:

(i) Revenue included on Form 990, Part VIII, line 1 ► \$

(ii) Assets included in Form 990, Part X ► \$

2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items:

a Revenue included on Form 990, Part VIII, line 1 ► \$

b Assets included in Form 990, Part X ► \$

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Cat. No. 52283D Schedule D (Form 990) 2019

Part III

Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued)

3

Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items (check all that apply):

a

☐ Public exhibition

b

☐ Scholarly research

c

☐ Preservation for future generations

d

☐ Loan or exchange programs

e

☐ Other

4

Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII.

5

During the year, did the organization solicit or receive donations of art, historical treasures or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? . . .

☐ Yes

☐ No

Part IV

Escrow and Custodial Arrangements.

Complete if the organization answered "Yes" on Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

1a

Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X?

☐ Yes

☐ No

b

If "Yes," explain the arrangement in Part XIII and complete the following table:

c

Beginning balance

d

Additions during the year

e

Distributions during the year

f

Ending balance

	Amount
1c	
1d	
1e	
1f	

2a

Did the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability? . . .

☐ Yes

☐ No

b

If "Yes," explain the arrangement in Part XIII. Check here if the explanation has been provided in Part XIII

☐

Part V

Endowment Funds.

Complete if the organization answered "Yes" on Form 990, Part IV, line 10.

	(a) Current year	(b) Prior year	(c) Two years back	(d) Three years back	(e) Four years back
1a Beginning of year balance	5,353,926	5,026,197	5,413,914	4,491,318	5,133,376
b Contributions	2,448,426	5,879,546	1,360,481	1,452,564	4,107,033
c Net investment earnings, gains, and losses	6,305	20,390	25,784	22,561	4,928
d Grants or scholarships					
e Other expenditures for facilities and programs	2,133,651	5,572,207	1,773,982	552,529	4,754,019
f Administrative expenses					
g End of year balance	5,675,006	5,353,926	5,026,197	5,413,914	4,491,318

2

Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as:

a

Board designated or quasi-endowment ▶

b

Permanent endowment ▶ 58.050 %

c

Temporarily restricted endowment ▶ 41.950 %

The percentages on lines 2a, 2b, and 2c should equal 100%.

3a

Are there endowment funds not in the possession of the organization that are held and administered for the organization by:

(i) unrelated organizations

3a(i)

Yes

No

(ii) related organizations

3a(ii)

Yes

No

b

If "Yes" on 3a(ii), are the related organizations listed as required on Schedule R?

3b

Yes

No

4

Describe in Part XIII the intended uses of the organization's endowment funds.

Part VI

Land, Buildings, and Equipment.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11a. See Form 990, Part X, line 10.

Description of property	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land	91,170			91,170
b Buildings	136,608	37,395	97,945	76,058
c Leasehold improvements				
d Equipment		2,600,294	1,883,892	716,402
e Other				
Total. Add lines 1a through 1e. (Column (d) must equal Form 990, Part X, column (B), line 10(c).) . . . ▶				883,630

Schedule D (Form 990) 2019

Part VII

Investments—Other Securities.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11b. See Form 990, Part X, line 12.

(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1) Financial derivatives		
(2) Closely-held equity interests		
(3) Other _____		
(A)		
(B)		
(C)		
(D)		
(E)		
(F)		
(G)		
(H)		
Total. (Column (b) must equal Form 990, Part X, col. (B) line 12.) ▶		

Part VIII

Investments—Program Related.

Complete if the organization answered 'Yes' on Form 990, Part IV, line 11c. See Form 990, Part X, line 13.

(a) Description of investment	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1)		
(2)		
(3)		
(4)		
(5)		
(6)		
(7)		
(8)		
(9)		
Total. (Column (b) must equal Form 990, Part X, col.(B) line 13.) ▶		

Part IX

Other Assets.

Complete if the organization answered 'Yes' on Form 990, Part IV, line 11d. See Form 990, Part X, line 15.

(a) Description	(b) Book value
(1)PROPERTY HELD FOR RESALE	1,781,824
(2)DEPOSITS	31,701
(3)ROUNDING	-2
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
Total. (Column (b) must equal Form 990, Part X, col.(B) line 15.) ▶	1,813,523

Part X

Other Liabilities.

Complete if the organization answered 'Yes' on Form 990, Part IV, line 11e or 11f. See Form 990, Part X, line 25.

1. (a) Description of liability	(b) Book value
(1) Federal income taxes	
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
Total. (Column (b) must equal Form 990, Part X, col.(B) line 25.) ▶	2,789,388

2. Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740). Check here if the text of the footnote has been provided in Part XIII ☐

Part XI Reconciliation of Revenue per Audited Financial Statements With Revenue per Return.

Complete if the organization answered 'Yes' on Form 990, Part IV, line 12a.

1	Total revenue, gains, and other support per audited financial statements	1	66,277,867
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:		
a	Net unrealized gains (losses) on investments	2a	793,036
b	Donated services and use of facilities	2b	4,654,923
c	Recoveries of prior year grants	2c	
d	Other (Describe in Part XIII.)	2d	186,802
e	Add lines 2a through 2d	2e	5,634,761
3	Subtract line 2e from line 1	3	60,643,106
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1 :		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	
b	Other (Describe in Part XIII.)	4b	
c	Add lines 4a and 4b	4c	
5	Total revenue. Add lines 3 and 4c . (This must equal Form 990, Part I, line 12.)	5	60,643,106

Part XII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return.

Complete if the organization answered 'Yes' on Form 990, Part IV, line 12a.

1	Total expenses and losses per audited financial statements	1	59,591,277
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:		
a	Donated services and use of facilities	2a	4,654,923
b	Prior year adjustments	2b	
c	Other losses	2c	
d	Other (Describe in Part XIII.)	2d	186,802
e	Add lines 2a through 2d	2e	4,841,725
3	Subtract line 2e from line 1	3	54,749,552
4	Amounts included on Form 990, Part IX, line 25, but not on line 1 :		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	
b	Other (Describe in Part XIII.)	4b	
c	Add lines 4a and 4b	4c	
5	Total expenses. Add lines 3 and 4c . (This must equal Form 990, Part I, line 18.)	5	54,749,552

Part XIII Supplemental Information

Provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

Return Reference	Explanation
See Additional Data Table	

Part XIII Supplemental Information *(continued)*

Return Reference	Explanation

Additional Data

Software ID:
Software Version:
EIN: 52-1218336
Name: PEOPLE FOR THE ETHICAL TREATMENT
OF ANIMALS INC

Supplemental Information

Return Reference	Explanation
SCHEDULE D, PAGE 2, PART V, LINE 4	PURPOSE RESTRICTED FUNDS OF 2,380,638 ARE AVAILABLE FOR CAMPAIGNS AGAINST ANIMAL TESTING, FACTORY FARMING, AND ANIMAL CRUELTY. ENDOWMENTS ARE COMPRISED OF FIVE SEPARATE ENDOWMENT FUNDS WITH A TOTAL VALUE OF 3,294,368 AS OF JULY 31, 2020. UNDER TERMS OF THE FIRST ENDOWMENT FUND, 20% OF THE ORDINARY EARNINGS FROM INVESTMENTS ARE PERMANENTLY RESTRICTED WHILE 35 % ARE AVAILABLE FOR UNRESTRICTED USE AND THE REMAINING 45% ARE DONATED TO OTHER ORGANIZATIONS. UNDER THE TERMS OF THE SECOND ENDOWMENT FUND, ORDINARY EARNINGS FROM ONE HALF OF THE ENDOWMENT SHALL BE USED FOR CAPITAL EXPENDITURES. UNDER THE TERMS OF THE THIRD ENDOWMENT, 10% OF THE EARNINGS IS RETAINED TO GROW THE FUND, THE REMAINING 90% IS AVAILABLE FOR UNRESTRICTED USE. EARNINGS ON THE REMAINING TWO ENDOWMENT FUNDS ARE UNRESTRICTED.

Supplemental Information	
Return Reference	Explanation
SCHEDULE D, PAGE 4, PART XI, LINE 2D	COST OF GOODS SOLD 35,058 RENTAL EXPENSES 11,509 SPECIAL EVENT EXPENSES 140,234 ROUNDING 1

Supplemental Information	
Return Reference	Explanation
SCHEDULE D, PAGE 4, PART XII, LINE 2D	COST OF GOODS SOLD 35,058 RENTAL EXPENSES 11,509 SPECIAL EVENTS EXPENSES 140,234 ROUNDING 1

SCHEDULE F
(Form 990)

Department of the Treasury
Internal Revenue Service

Statement of Activities Outside the United States

► Complete if the organization answered "Yes" to Form 990, Part IV, line 14b, 15, or 16.
► Attach to Form 990.
► Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2019

Open to Public Inspection

Name of the organization
PEOPLE FOR THE ETHICAL TREATMENT
OF ANIMALS INC

Employer identification number
52-1218336

Part I

General Information on Activities Outside the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 14b.

- 1 For grantmakers. Does the organization maintain records to substantiate the amount of its grants and other assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? ☒ Yes ☐ No
- 2 For grantmakers. Describe in Part V the organization's procedures for monitoring the use of its grants and other assistance outside the United States.
- 3 Activites per Region. (The following Part I, line 3 table can be duplicated if additional space is needed.)

(a) Region	(b) Number of offices in the region	(c) Number of employees, agents, and independent contractors in the region	(d) Activities conducted in region (by type) (such as, fundraising, program services, investments, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in the region	(f) Total expenditures for and investments in the region
See Add'l Data					
3a Sub-total					2,987,715
b Total from continuation sheets to Part I					
c Totals (add lines 3a and 3b)					2,987,715

Part II **Grants and Other Assistance to Organizations or Entities Outside the United States.** Complete if the organization answered "Yes" on Form 990, Part IV, line 15, for any recipient who received more than \$5,000. Part II can be duplicated if additional space is needed.

[illegible]

2 Enter total number of recipient organizations listed above that are recognized as charities by the foreign country, recognized as tax-exempt by the IRS, or for which the grantee or counsel has provided a section 501(c)(3) equivalency letter 4

3	Enter total number of other organizations or entities	2
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Part III	Grants and Other Assistance to Individuals Outside the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 16.
-----------------	---

Part III can be duplicated if additional space is needed.

[illegible]

Part IV Foreign Forms

- 1 Was the organization a U.S. transferor of property to a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 926, Return by a U.S. Transferor of Property to a Foreign Corporation (see Instructions for Form 926)* ☐ Yes ☒ No
- 2 Did the organization have an interest in a foreign trust during the tax year? *If "Yes," the organization may be required to separately file Form 3520, Annual Return to Report Transactions with Foreign Trusts and Receipt of Certain Foreign Gifts, and/or Form 3520-A, Annual Information Return of Foreign Trust With a U.S. Owner (see Instructions for Forms 3520 and 3520-A; don't file with Form 990)* ☐ Yes ☒ No
- 3 Did the organization have an ownership interest in a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 5471, Information Return of U.S. Persons with Respect to Certain Foreign Corporations. (see Instructions for Form 5471)* ☐ Yes ☒ No
- 4 Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? *If "Yes," the organization may be required to file Form 8621, Information Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund. (see Instructions for Form 8621)* . ☐ Yes ☒ No
- 5 Did the organization have an ownership interest in a foreign partnership during the tax year? *If "Yes," the organization may be required to file Form 8865, Return of U.S. Persons with Respect to Certain Foreign Partnerships (see Instructions for Form 8865)* ☐ Yes ☒ No
- 6 Did the organization have any operations in or related to any boycotting countries during the tax year? *If "Yes," the organization may be required to separately file Form 5713, International Boycott Report (see Instructions for Form 5713; don't file with Form 990).* ☐ Yes ☒ No

Part V Supplemental Information

Provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method; amounts of investments vs. expenditures per region); Part II, line 1 (accounting method); Part III (accounting method); and Part III, column (c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information. See instructions.

990 Schedule F, Supplemental Information

Return Reference	Explanation
SCHEDULE F, PAGE 1, PART I, LINE 2	PETA MONITORS THE USE OF GRANT FUNDS THROUGH AN INTERNAL DONATION REQUEST FORM SPECIFYING INFORMATION THAT ALLOWS MANAGEMENT TO EVALUATE THAT THE RECIPIENT WILL USE THE FUNDS EXCLUSIVELY FOR EXEMPT PURPOSES.

990 Schedule F, Supplemental Information

Return Reference	Explanation
SCHEDULE F, PAGE 1, PART I, LINE 3	AFRICA 10,000 0 ASIA 2,598,829 0 AUSTRALIA 185,631 0 EUROPE 187,055 0 NORTH AMERICA 5,600 0 SOUTH AMERICA 600 0

Additional Data

Software ID:
Software Version:
EIN: 52-1218336
Name: PEOPLE FOR THE ETHICAL TREATMENT
OF ANIMALS INC

Form 990 Schedule F Part I - Activities Outside The United States

(a) Region	(b) Number of offices in the region	(c) Number of employees or agents in region	(d) Activities conducted in region (by type) (i.e., fundraising, program services, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for region
AFRICA			GRANTS TO RECIPIENTS	ANIMAL PROTECTION	10,000
ASIA			GRANTS TO RECIPIENTS	ANIMAL PROTECTION	2,598,829

Form 990 Schedule F Part I - Activities Outside The United States					
(a) Region	(b) Number of offices in the region	(c) Number of employees or agents in region	(d) Activities conducted in region (by type) (i.e., fundraising, program services, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for region
AUSTRALIA			GRANTS TO RECIPIENTS	ANIMAL PROTECTION	185,631
EUROPE			GRANTS TO RECIPIENTS	ANIMAL PROTECTION	187,055

Form 990 Schedule F Part I - Activities Outside The United States					
(a) Region	(b) Number of offices in the region	(c) Number of employees or agents in region	(d) Activities conducted in region (by type) (i.e., fundraising, program services, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for region
NORTH AMERICA			GRANTS TO RECIPIENTS	ANIMAL PROTECTION	5,600
SOUTH AMERICA			GRANTS TO RECIPIENTS	ANIMAL PROTECTION	600

Form 990 Schedule F Part II - Grants or Entities Outside The United States								
(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		ASIA	ANIMAL PROTECTION	2,573,310	WIRE			
		ASIA	ANIMAL PROTECTION			18,654	WEBSITE	FMV

Form 990 Schedule F Part II - Grants or Entities Outside The United States								
(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		ASIA	ANIMAL PROTECTION			6,665	APP	FMV
		AUSTRALIA	ANIMAL PROTECTION	174,881	WIRE			

Form 990 Schedule F Part II - Grants or Entities Outside The United States								
(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		EUROPE	ANIMAL PROTECTION	181,555	WIRE			

SCHEDULE G
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Supplemental Information Regarding
Fundraising or Gaming Activities

Complete if the organization answered "Yes" on Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.
▶ Attach to Form 990 or Form 990-EZ.
▶ Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2019

Open to Public Inspection

Name of the organization
PEOPLE FOR THE ETHICAL TREATMENT
OF ANIMALS INC

Employer identification number
52-1218336

Part I Fundraising Activities. Complete if the organization answered "Yes" on Form 990, Part IV, line 17.
Form 990-EZ filers are not required to complete this part.

1 Indicate whether the organization raised funds through any of the following activities. Check all that apply.

a ☒ Mail solicitations

e ☐ Solicitation of non-government grants

b ☒ Internet and email solicitations

f ☐ Solicitation of government grants

c ☒ Phone solicitations

g ☒ Special fundraising events

d ☒ In-person solicitations

2a Did the organization have a written or oral agreement with any individual (including officers, directors, trustees or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services? ☒ Yes ☐ No

b If "Yes," list the 10 highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization.

(i) Name and address of individual or entity (fundraiser)	(ii) Activity	(iii) Did fundraiser have custody or control of contributions?		(iv) Gross receipts from activity	(v) Amount paid to (or retained by) fundraiser listed in col. (i)	(vi) Amount paid to (or retained by) organization
		Yes	No			
SD&A 5757 WEST CENTURY BLVD STE 300 LOS ANGELES, CA 90045	TELEFUNDRA		No	45,723	185,965	-140,242
DONOR SERVICES 6715 SUNSET BLVD LOS ANGELES, CA 90028	TELEFUNDRA		No	41,011	159,040	-118,029
MAL WARWICK 1625 K ST NW 300 WASHINGTON, DC 20006	PROF FUNDR		No		45,400	-45,400
ROI 1 ALEWIFE CENTER 210 CAMBRIDGE, MA 02140	TELEFUNDRA		No		9,952	-9,952
Total ▶				86,734	400,357	-313,623

3 List all states in which the organization is registered or licensed to solicit contributions or has been notified it is exempt from registration or licensing.

AK, AL, AR, CA, CO, CT, DC, FL, GA, HI, IL, KS, KY, LA, MA, MD, ME, MI, MN, MO, MS, NC, ND, NH, NJ, NM, NY, OH, OK, OR, PA, RI, SC, TN, UT, VA, WA, WI, WV, AZ, IA, ID, MT, VT

Part II Fundraising Events. Complete if the organization answered "Yes" on Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000.

Revenue		(a) Event #1 <u>INGRID'S BDAY F</u> (event type)	(b) Event #2 <u>BAY AREA FUNDRA</u> (event type)	(c) Other events <u>6</u> (total number)	(d) Total events (add col. (a) through col. (c))
Revenue	1 Gross receipts	613,730	73,127	165,488	852,345
	2 Less: Contributions	613,730	73,127	148,298	835,155
	3 Gross income (line 1 minus line 2)			17,190	17,190
Direct Expenses	4 Cash prizes				
	5 Noncash prizes	27,283	1,758	28,645	57,686
	6 Rent/facility costs			9,401	9,401
	7 Food and beverages		5,037	33,058	38,095
	8 Entertainment	58	1,473	2,710	4,241
	9 Other direct expenses	575	10,234	48,421	59,230
	10 Direct expense summary. Add lines 4 through 9 in column (d) ►				168,653
	11 Net income summary. Subtract line 10 from line 3, column (d) ►				-151,463

Part III Gaming. Complete if the organization answered "Yes" on Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a.

Revenue		(a) Bingo	(b) Pull tabs/Instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add col.(a) through col.(c))
Revenue	1 Gross revenue				
	2 Cash prizes				
	3 Noncash prizes				
	4 Rent/facility costs				
	5 Other direct expenses				
Direct Expenses	6 Volunteer labor	☐ Yes _____ % ☐ No	☐ Yes _____ % ☐ No	☐ Yes _____ % ☐ No	
	7 Direct expense summary. Add lines 2 through 5 in column (d) ►				
	8 Net gaming income summary. Subtract line 7 from line 1, column (d) ►				

9 Enter the state(s) in which the organization conducts gaming activities: _____

a Is the organization licensed to conduct gaming activities in each of these states? ☐ Yes ☐ No

b If "No," explain: _____

10a Were any of the organization's gaming licenses revoked, suspended or terminated during the tax year? ☐ Yes ☐ No

b If "Yes," explain: _____

11	Does the organization conduct gaming activities with nonmembers?	☐ Yes	☐ No
12	Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed to administer charitable gaming?	☐ Yes	☐ No
13	Indicate the percentage of gaming activity conducted in:		
a	The organization's facility	13a	%
b	An outside facility	13b	%
14	Enter the name and address of the person who prepares the organization's gaming/special events books and records:		
	Name ►		
	Address ►		
15a	Does the organization have a contract with a third party from whom the organization receives gaming revenue?	☐ Yes	☐ No
b	If "Yes," enter the amount of gaming revenue received by the organization ► \$ and the amount of gaming revenue retained by the third party ► \$		
c	If "Yes," enter name and address of the third party:		
	Name ►		
	Address ►		
16	Gaming manager information:		
	Name ►		
	Gaming manager compensation ► \$		
	Description of services provided ►		
	☐ Director/officer	☐ Employee	☐ Independent contractor
17	Mandatory distributions:		
a	Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license?		☐ Yes ☐ No
b	Enter the amount of distributions required under state law distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ► \$		

Part IV Supplemental Information. Provide the explanations required by Part I, line 2b, columns (iii) and (v); and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also provide any additional information. See instructions.

Return Reference	Explanation
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Note: To capture the full content of this document, please select landscape mode (11" x 8.5") when printing.

Schedule I
(Form 990)

Grants and Other Assistance to Organizations,
Governments and Individuals in the United States

Complete if the organization answered "Yes," on Form 990, Part IV, line 21 or 22.

▶ Attach to Form 990.

▶ Go to www.irs.gov/Form990 for the latest information.

OMB No. 1545-0047

2019

Open to Public
Inspection

Department of the
Treasury
Internal Revenue Service

Name of the organization

PEOPLE FOR THE ETHICAL TREATMENT
OF ANIMALS INC

Employer identification number

52-1218336

Part I General Information on Grants and Assistance

- 1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? ☒ Yes ☐ No
- 2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States.

Part II Grants and Other Assistance to Domestic Organizations and Domestic Governments. Complete if the organization answered "Yes" on Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Part II can be duplicated if additional space is needed.

(a) Name and address of organization or government	(b) EIN	(c) IRC section (if applicable)	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of noncash assistance	(h) Purpose of grant or assistance
(1) See Additional Data							
(2)							
(3)							
(4)							
(5)							
(6)							
(7)							
(8)							
(9)							
(10)							
(11)							
(12)							

- 2 Enter total number of section 501(c)(3) and government organizations listed in the line 1 table ▶ 4
- 3 Enter total number of other organizations listed in the line 1 table ▶

Part III **Grants and Other Assistance to Domestic Individuals.** Complete if the organization answered "Yes" on Form 990, Part IV, line 22.

Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of noncash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of noncash assistance
(1)					
(2)					
(3)					
(4)					
(5)					
(6)					
(7)					

Part IV **Supplemental Information.** Provide the information required in Part I, line 2; Part III, column (b); and any other additional information.

Return Reference	Explanation
SCHEDULE I, PAGE 1, PART I, LINE 2	PETA MONITORS THE USE OF GRANT FUNDS IN THE U.S. THROUGH AN INTERNAL DONATION REQUEST FORM SPECIFYING INFORMATION THAT ALLOWS MANAGEMENT TO EVALUATE THAT THE RECIPIENT WILL USE THE FUNDS EXCLUSIVELY FOR EXEMPT PURPOSES.

Additional Data

Software ID:
Software Version:
EIN: 52-1218336
Name: PEOPLE FOR THE ETHICAL TREATMENT
OF ANIMALS INC

Form 990,Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments.

(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
THE WILD ANIMAL SACTUARY 1946 COUNTY RD 53 KEENSEBURG, CO 80643	84-1351483	501C3	40,000				ANIMAL PROTECTION
SOCIAL COMPASSION PO BOX 1125 LAGUNA BEACH, CA 92652	20-8067041	501C3	24,000				ANIMAL PROTECTION

Form 990, Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments.							
(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
TURPENTINE CREEK WILDLIFE REFUGE 239 TURPENTINE CREEK LN EUREKA SPRINGS, AR 72632	71-0721742	501C3	6,000				ANIMAL PROTECTION
OUT TO PASTURE ANIMAL SANCTUARY 33190 SE REGAN HILL RD ESTACADA, OR 97023	74-3247113	501C3	7,000				ANIMAL PROTECTION

Schedule J (Form 990)	Compensation Information	OMB No. 1545-0047
		2019
Department of the Treasury Internal Revenue Service	For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees ▶ Complete if the organization answered "Yes" on Form 990, Part IV, line 23. ▶ Attach to Form 990. ▶ Go to www.irs.gov/Form990 for instructions and the latest information.	
Name of the organization PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS INC		Employer identification number 52-1218336

Part I	Questions Regarding Compensation		Yes	No
1a	Check the appropriate box(es) if the organization provided any of the following to or for a person listed on Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items. ☐ First-class or charter travel ☐ Travel for companions ☐ Tax idemnification and gross-up payments ☐ Discretionary spending account ☐ Housing allowance or residence for personal use ☐ Payments for business use of personal residence ☐ Health or social club dues or initiation fees ☐ Personal services (e.g., maid, chauffeur, chef)			
b	If any of the boxes on Line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain	1b		
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors, trustees, officers, including the CEO/Executive Director, regarding the items checked on Line 1a?	2		
3	Indicate which, if any, of the following the filing organization used to establish the compensation of the organization's CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization to establish compensation of the CEO/Executive Director, but explain in Part III. ☐ Compensation committee ☐ Independent compensation consultant ☐ Form 990 of other organizations ☒ Written employment contract ☐ Compensation survey or study ☐ Approval by the board or compensation committee			
4	During the year, did any person listed on Form 990, Part VII, Section A, line 1a, with respect to the filing organization or a related organization: a Receive a severance payment or change-of-control payment? b Participate in, or receive payment from, a supplemental nonqualified retirement plan? c Participate in, or receive payment from, an equity-based compensation arrangement? If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.	4a 4b 4c		No No No
	Only 501(c)(3), 501(c)(4), and 501(c)(29) organizations must complete lines 5-9.			
5	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of: a The organization? b Any related organization? If "Yes," on line 5a or 5b, describe in Part III.	5a 5b		No No
6	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of: a The organization? b Any related organization? If "Yes," on line 6a or 6b, describe in Part III.	6a 6b		No No
7	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization provide any nonfixed payments not described in lines 5 and 6? If "Yes," describe in Part III.	7		No
8	Were any amounts reported on Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III.	8		No
9	If "Yes" on line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53.4958-6(c)?	9		

For each individual whose compensation must be reported on Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.

Note. The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

[illegible]

Part III **Supplemental Information**

Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.

Return Reference	Explanation
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SCHEDULE M
(Form 990)

Department of the Treasury
Internal Revenue Service

Noncash Contributions

►Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30.
► Attach to Form 990.
►Go to www.irs.gov/Form990 for the latest information.

OMB No. 1545-0047

2019

Open to Public Inspection

Name of the organization
PEOPLE FOR THE ETHICAL TREATMENT
OF ANIMALS INC

Employer identification number
52-1218336

Part I

Types of Property

	(a) Check if applicable	(b) Number of contributions or items contributed	(c) Noncash contribution amounts reported on Form 990, Part VIII, line 1g	(d) Method of determining noncash contribution amounts
1 Art—Works of art	X	2	5,500	FMV
2 Art—Historical treasures . .				
3 Art—Fractional interests . .				
4 Books and publications . .				
5 Clothing and household goods				
6 Cars and other vehicles . . .	X	3	34,020	FMV
7 Boats and planes				
8 Intellectual property				
9 Securities—Publicly traded .	X	69	3,469,181	NYSE
10 Securities—Closely held stock .				
11 Securities—Partnership, LLC, or trust interests				
12 Securities—Miscellaneous . .				
13 Qualified conservation contribution—Historic structures				
14 Qualified conservation contribution—Other				
15 Real estate—Residential . .				
16 Real estate—Commercial . .				
17 Real estate—Other				
18 Collectibles				
19 Food inventory	X	55	32,243	FMV
20 Drugs and medical supplies .				
21 Taxidermy				
22 Historical artifacts				
23 Scientific specimens				
24 Archeological artifacts				
25 Other ► (VARIOUS)	X	194	189,832	FMV
26 Other ► ()				
27 Other ► ()				
28 Other ► ()				

29

Number of Forms 8283 received by the organization during the tax year for contributions for which the organization completed Form 8283, Part IV, Donee Acknowledgement

29

30a

During the year, did the organization receive by contribution any property reported in Part I, lines 1 through 28, that it must hold for at least three years from the date of the initial contribution, and which isn't required to be used for exempt purposes for the entire holding period?

30a

Yes

No

b

If "Yes," describe the arrangement in Part II.

31

Does the organization have a gift acceptance policy that requires the review of any nonstandard contributions?

31

Yes

32a

Does the organization hire or use third parties or related organizations to solicit, process, or sell noncash contributions?

32a

Yes

b

If "Yes," describe in Part II.

33

If the organization didn't report an amount in column (c) for a type of property for which column (a) is checked, describe in Part II.

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Cat. No. 51227J

Schedule M (Form 990) (2019)

Part II **Supplemental Information.** Provide the information required by Part I, lines 30b, 32b, and 33, and whether the organization is reporting in Part I, column (b), the number of contributions, the number of items received, or a combination of both. Also complete this part for any additional information.

Return Reference	Explanation
SCHEDULE M, PAGE 1, PART I, LINE 32B	EBAY IS USED TO SELL NONCASH DONATIONS (ART, CONCERT TICKETS) AND CHARITY BUZZ IS USED TO AUCTION NONCASH DONATIONS SUCH AS CELEBRITY EXPERIENCES

SCHEDULE O
(Form 990 or 990-EZ)

Department of the Treasury

Name of the organization

PEOPLE FOR THE ETHICAL TREATMENT
OF ANIMALS INC

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on
Form 990 or 990-EZ or to provide any additional information.

► Attach to Form 990 or 990-EZ.

► Go to www.irs.gov/Form990 for the latest information.

OMB No. 1545-0047

2019

**Open to Public
Inspection**

Employer identification number

52-1218336

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PAGE 2, PART III, LINE 4A	PUBLIC OUTREACH AND INFORMATION PETA CONDUCTS INFORMATIVE CAMPAIGNS AND PUBLISHES MATERIALS FOR CHILDREN, HIGH SCHOOL AND COLLEGE STUDENTS, AND EDUCATORS AS WELL AS FACTSHEETS, BOOKLETS, FLIERS, POSTERS, AND A MAGAZINE (PETA GLOBAL) FOR THE PUBLIC AND PETA SUPPORTERS. PETA'S CAMPAIGNS- WHICH REACH MILLIONS OF PEOPLE AND RECEIVE EXTENSIVE MEDIA COVERAGE-INVOLVE RENOWNED CELEBRITIES, INTERACTIVE SOCIAL NETWORKING, WEBSITE FEATURES, NEWS ARTICLES, AND PUBLIC SERVICE ANNOUNCEMENTS, WHICH ARE TYPICALLY PLACED FOR FREE IN HIGH-EXPOSURE OUTLETS. IN FISCAL YEAR 2020, PETA SECURED FREE ADVERTISING SPACE WORTH OVER 2 MILLION AND LOGGED MORE THAN 3,620 INTERACTIONS WITH THE MEDIA, INCLUDING RADIO, TV, AND PRINT INTERVIEWS. PETA'S WEBSITE RECEIVED MORE THAN 95 MILLION PAGE VIEWS, ITS SOCIAL MEDIA POSTS RECEIVED OVER 1.9 BILLION IMPRESSIONS, AND ITS VIDEOS WERE VIEWED OVER 660 MILLION TIMES.

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PAGE 2, PART III, LINE 4B	INTERNATIONAL GRASSROOTS CAMPAIGNS PETA ORGANIZES CAMPAIGNS TO INFORM THE PUBLIC ABOUT THE ABUSE AND KILLING OF ANIMALS IN THE EXPERIMENTATION, FOOD, CLOTHING, AND ENTERTAINMENT INDUSTRIES AS WELL AS ABOUT OTHER TYPES OF CRUELTY TO ANIMALS. IN 2020, PETA ORGANIZED AND LED MORE THAN 2,000 DEMONSTRATIONS AND SENT OUT MILLIONS OF LETTERS THROUGH ITS ONLINE ADVOCACY CAMPAIGNS TO URGE COMPANIES AND INDIVIDUALS TO MAKE CHANGES THAT BENEFIT ANIMALS. PETA LAUNCHED STUDENTS OPPOSING SPECIESISM (SOS), LED BY HUNDREDS OF HIGH SCHOOL AND COLLEGE STUDENTS IN THE U.S. AND CANADA WHO ARE CHALLENGING HUMAN-SUPREMACIST NORMS. PETA LAUNCHED A "TOFU NEVER CAUSED A PANDEMIC" AD CAMPAIGN AND PLACED IT IN MULTIPLE CITIES TO REMIND MEAT-EATERS THAT THE MEAT INDUSTRY BREEDS KILLER DISEASES. A NEW FACE MASK WITH THAT MESSAGE WAS CREATED ALONG WITH ANOTHER READING, "MEAT MARKETS BREED KILLER DISEASES. GO VEGAN." BOTH ARE BESTSELLERS IN PETA'S ONLINE CATALOG, THE PETA SHOP. THOUSANDS OF STUDENTS, FROM PRESCHOOLERS TO HIGH SCHOOLERS, ENJOYED PETA'S LESSONS, INCLUDING VEGAN COOKING DEMONSTRATIONS TO HEALTH AND CULINARY ARTS CLASSES AND CLASSROOM PRESENTATIONS (BOTH IN PERSON AND VIA WEBCAM) ON ENDING SPECIESISM. PETA MADE DONATIONS OF CHILDREN'S BOOKS TO SCHOOLS, LIBRARIES, AND LOW-INCOME FAMILIES SERVED BY ITS MOBILE VETERINARY CLINICS. PETA LEVERAGED THE MASSIVELY POPULAR SOCIAL MEDIA INFLUENCER CONVENTION PLAYLIST LIVE TO SPREAD THE ANIMAL RIGHTS MESSAGE. PETA'S CAMPUS REP PROGRAM-THE LARGEST STUDENT LEADERSHIP PROGRAM OF ANY ANIMAL PROTECTION ORGANIZATION-HAD A HUGE IMPACT, HOLDING POWERFUL CAMPAIGNS AT MORE THAN 100 COLLEGES FROM COAST TO COAST. MORE THAN 18,000 ELEMENTARY SCHOOL STUDENTS WATCHED PRESENTATIONS (BOTH IN PERSON AND ONLINE) BY PETA'S ANIMATRONIC AMBASSADORS, ELLIE THE "ELEPHANT- AND CARLY THE "COW," ABOUT THE HARM THAT CIRCUSES AND THE DAIRY INDUSTRY CAUSE ANIMALS. ANIMALS IN THE EXPERIMENTATION INDUSTRY AFTER 20 YEARS OF PETA PROTESTS AND CAMPAIGNS AS WELL AS DEDICATED WORK BY PETA SCIENTISTS, THE U.S. ENVIRONMENTAL PROTECTION AGENCY (EPA) MADE THE GROUNDBREAKING ANNOUNCEMENT THAT THE AGENCY WILL STOP FUNDING AND REQUESTING TESTS ON MAMMALS BY 2035 AND WILL ALLOCATE MILLIONS OF DOLLARS TO FUND THE DEVELOPMENT OF NON-ANIMAL TEST METHODS. IN RESPONSE TO THE CORONAVIRUS PANDEMIC, PETA CALLED ON MULTIPLE UNIVERSITIES ACROSS THE COUNTRY THAT HAD SUSPENDED "NON-ESSENTIAL" ANIMAL EXPERIMENTS DURING COVID-19 SHUTDOWNS TO EXPLAIN WHY THEY WERE CONDUCTING THESE ANIMAL STUDIES AND TO USE MORE EFFECTIVE, ETHICAL, ECONOMICAL, HUMAN-RELEVANT METHODS INSTEAD. ENGINEERS AT THE CATHOLIC UNIVERSITY OF BOLIVIA IN LA PAZ SUCCESSFULLY DEVELOPED A NEW TYPE OF AUTOMATED VENTILATOR TO TREAT COVID-19 PATIENTS, TESTING THE MACHINE ON AN ARTIFICIAL LUNG THAT PETA SCIENTISTS HAD RECOMMENDED. FUNDING FROM THE PETA INTERNATIONAL SCIENCE CONSORTIUM LTD. HELPED CONTRIBUTE TO THE CREATION OF A FIRST-OF-ITS-KIND 3D MODEL TO STUDY THE EFFECTS OF CHEMICALS AND OTHER SUBSTANCES ON THE DEEPES

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PAGE 2, PART III, LINE 4B	T PART OF THE HUMAN LUNG. THIS MODEL CAN PREVENT TENS OF THOUSANDS OF RATS AND MICE FROM B EING CONFINED TO SMALL TUBES AND FORCED TO INHALE TOXIC CHEMICALS FOR HOURS OR MONTHS BEFO RE BEING KILLED. A PROJECT FUNDED BY THE SCIENCE CONSORTIUM SUCCEEDED IN CREATING FULLY HU MAN-DERIVED ANTIBODIES CAPABLE OF BLOCKING THE POISONOUS TOXIN THAT CAUSES DIPHTHERIA. FOR THE PAST 35 YEARS, THE EPA REQUIRED A TOXICITY TEST ON BIRDS IN ORDER TO ASSESS THE POTEN TIAL RISK OF PESTICIDES TO BIRDS IN THE ENVIRONMENT. A COLLABORATIVE ANALYSIS BETWEEN THE SCIENCE CONSORTIUM AND THE AGENCY RESULTED IN A PUBLICATION REPORTING THAT THE TEST IS NOT USED IN CHEMICAL RISK ASSESSMENT AND DOES NOT PROTECT BIRDS IN THE ENVIRONMENT. THE PUBLI CATION WAS REFERENCED IN AN EPA POLICY THAT WILL ALLOW NEW SOURCES OF SCIENTIFIC INFORMATI ON TO SUPPORT CHEMICAL RISK ASSESSMENT, WHICH WILL SPARE HUNDREDS OF MALLARDS AND BOBWHITE QUAIL EACH YEAR WHILE STILL PROTECTING THE ENVIRONMENT. PETA HAD ALREADY HELPED PERSUADE THE U.S., CANADA, THE EUROPEAN UNION, JAPAN, AND SOUTH KOREA TO DROP A PESTICIDE TEST IN W HICH DOGS ARE REPEATEDLY POISONED OVER THE COURSE OF A YEAR AND THEN KILLED-AND BRAZIL DRO PPED THE TEST THIS FISCAL YEAR. TO PRODUCE ANTIBODIES, EACH YEAR, MILLIONS OF MICE, RATS, GOATS, AND OTHER ANIMALS ARE INJECTED WITH FOREIGN SUBSTANCES AND THEN REPEATEDLY BLED OR NEEDLES ARE INSERTED INTO THEIR ABDOMENS TO EXTRACT THE ANTIBODIES PRODUCED BY THEIR IMMUN E SYSTEM. THE SCIENCE CONSORTIUM AND A GOVERNMENT OFFICE (THE NATIONAL TOXICOLOGY PROGRAM INTERAGENCY CENTER FOR THE EVALUATION OF ALTERNATIVE TOXICOLOGICAL METHODS) CO-LED AN EXPE RT MEETING TO OUTLINE A PLAN TO MAKE THE TRANSITION TO ANIMAL-FREE ANTIBODIES. AFTER YEARS OF WORKING WITH PETA, MORE MAJOR PERSONAL-CARE BRANDS, INCLUDING UNILEVER'S SUAVE AS WELL AS PROCTER & GAMBLE'S SECRET DEODORANT AND AUSSIE, BANNED ALL TESTS ON ANIMALS AND JOINED PETA'S GLOBAL BEAUTY WITHOUT BUNNIES PROGRAM. AVON PRODUCTS, INC., STOPPED ALL TESTS ON A NIMALS EVERYWHERE IN THE WORLD AND WAS OFFICIALLY ADDED TO PETA'S "WORKING FOR REGULATORY CHANGE" LIST. PETA WORKED WITH LEADING SURGICAL TRAINING MODEL MANUFACTURER SYNDAVER TO HE LP FUND AND DEVELOP A HYPER-REALISTIC, DISSECTIBLE SYNTHETIC FROG WITH REMOVABLE ORGANS TH AT WILL REDUCE THE NUMBER OF REAL FROGS KILLED FOR CLASSROOM DISSECTION. IN MAY, PETA BROK E AN UNDERCOVER INVESTIGATION INTO THE CLEVELAND CLINIC, ONE OF THE LARGEST LABORATORIES I N THE NATION, REVEALING THAT THE SKULLS OF MICE WERE CUT OPEN, THE ANIMALS WERE DENIED PAI N RELIEF FOR PROLAPSED ORGANS, AND THEY WERE FORCED TO DRAG THEIR PARALYZED HIND LEGS. PET A FILED A FORMAL COMPLAINT WITH THE NATIONAL INSTITUTES OF HEALTH (NIH), AND A PETA INVEST IGATOR RESCUED THREE RAT SISTERS, WHO WERE THEN ADOPTED. AFTER A WIDE-RANGING PETA CAMPAIG N, PFIZER, THE WORLD'S THIRD-LARGEST PHARMACEUTICAL COMPANY; GLAXOSMITHKLINE, ONE OF THE W ORLD'S 10 LARGEST PHARMACEUTICAL COMPANIES; BAYER, THE WORLD'S FIFTH-LARGEST PHARMACEUTICA L COMPANY; BRISTOL MYERS SQUIB

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PAGE 2, PART III, LINE 4B	B; AND PHARMACEUTICAL COMPANIES ASTRAZENECA, NOVO NORDISK A/S, AND SAGE THERAPEUTICS ALL BANNED THE FORCED SWIM TEST, IN WHICH SMALL ANIMALS ARE DROPPED INTO INESCAPABLE BEAKERS OF WATER AND MADE TO SWIM FOR THEIR LIVES, SUPPOSEDLY TO GAUGE THE EFFECTIVENESS OF DRUGS TO TREAT DEPRESSION IN HUMANS. FOLLOWING DISCUSSIONS WITH PETA, THE W.K. KELLOGG FOUNDATION- THE EIGHTH- LARGEST PHILANTHROPIC FOUNDATION IN THE U.S.-CONFIRMED THAT AFTER DECADES OF SUPPORTING INVASIVE AND DEADLY EXPERIMENTS ON ANIMALS, ITS CURRENT GRANTMAKING FRAMEWORK DOES NOT INCLUDE FUNDING OR SUPPORT FOR PROGRAMS THAT INVOLVE ANIMAL TESTING. INGREDION INCORPORATED-A MULTIBILLION-DOLLAR GLOBAL INGREDIENTS PROVIDER-IMPLEMENTED A NEW POLICY BANNING ALL EXPERIMENTS ON ANIMALS FOR BASIC RESEARCH. TAKASAGO INTERNATIONAL CORPORATION, JAPAN'S LARGEST FLAVOR AND AROMA COMPANY, BANNED ALL ANIMAL TESTS TO ESTABLISH HEALTH CLAIMS FOR MARKETING INGREDIENTS. PETA RELEASED NEVER-BEFORE-SEEN VIDEO FOOTAGE OBTAINED THROUGH THE FREEDOM OF INFORMATION ACT SHOWING BRAIN-DAMAGED MONKEYS BEING TERRORIZED WITH RUBBER SNAKES AND SPIDERS IN "PSYCHOLOGY" EXPERIMENTS AT AN NIH LABORATORY IN MARYLAND AND FILED COMPLAINTS; HELD TWO POWERFUL PROTESTS OUTSIDE THE DEPARTMENT OF HEALTH AND HUMAN SERVICES IN WASHINGTON, D.C.; PLACED MULTIPLE TV, NEWSPAPER, AND ONLINE ADS; AND WORKED WITH NUMEROUS SCIENTISTS TO OBJECT TO THE FLAWED SCIENCE. PETA PRESSURED TEXAS A&M UNIVERSITY TO CLOSE ITS HEINOUS MUSCULAR DYSTROPHY BREEDING LABORATORY WITH A COMPELLING AD BLITZ IN THE STATE OF TEXAS. SEVERAL DOGS WERE REMOVED FROM THE LABORATORY AND PLACED IN HOMES. ANIMALS IN THE FOOD INDUSTRY AFTER TALKS WITH PETA, DENNY'S LAUNCHED THE BEYOND BURGER NATIONWIDE, DUNKIN' WENT NATIONAL WITH THE BEYOND SAUSAGE SANDWICH, BASKIN-ROBBINS INTRODUCED THREE DAIRY-FREE ICE CREAM OPTIONS, UNO PIZZERIA & GRILL ADDED THE BEYOND BURGER AND DAIYA VEGAN CHEESE FOR BOTH ITS PIZZAS AND A VEGAN CHEESEBURGER, AND DAIRY QUEEN LAUNCHED A VEGAN DILLY BARK ICE CREAM TREAT NATIONWIDE. AFTER YEARS OF PRESSURE FROM PETA, KFC GAVE VEGAN CHICKEN A TRIAL RUN IN ATLANTA AND SOLD OUT IN LESS THAN FIVE HOURS. THE CHAIN THEN EXPANDED ITS BEYOND CHICKEN OFFERINGS TO MORE THAN 50 SOUTHERN CALIFORNIA LOCATIONS, AND KFC CANADA PERMANENTLY ADDED A VEGAN CHICKEN SANDWICH TO THE MENU. PETA'S HARD WORK LED THE NEW YORK CITY COUNCIL TO BAN THE SALE OF FOIE GRAS. ANIMALS IN THE CLOTHING INDUSTRY FOLLOWING YEARS OF PRESSURE FROM PETA, NUMEROUS DESIGNERS AND BRANDS BANNED FUR, INCLUDING KARL LAGERFELD, G-III APPAREL GROUP (WHOSE BRANDS INCLUDE ANDREW MARC AND KARL LAGERFELD PARIS), AND REBECCA MINKOFF (WHO SELLS AT BERGDORF, NORDSTROM, SHOPBOP, BLOOMINGDALE'S, REVOLVE, AND SAKS FIFTH AVENUE). MACY'S INC. ANNOUNCED THAT IT WILL NO LONGER SELL FUR AS OF THE END OF 2020. HIS MOVE WILL INCLUDE ALL OF MACY'S AND BLOOMINGDALE'S PRIVATE BRANDS AND ITEMS SOLD BY PARTNERS, AND THE COMPANY WILL BE CLOSING ITS FUR VAULTS AND SALONS. PARAGON SPORTS CONFIRMED THAT WINTER 2020 WILL BE THE

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PAGE 2, PART III, LINE 4C	RESEARCH, INVESTIGATIONS, AND RESCUES RECEIVING HUNDREDS OF COMPLAINTS RELATED TO CRUELTY TO ANIMALS EACH WEEK, PETA WORKS TO RESCUE ABUSED, NEGLECTED, AND AT-RISK ANIMALS AND ORGANIZES CARE FOR THEM. IT ALSO INVESTIGATES CRUELTY CASES, CONDUCTS INVESTIGATIONS, GATHERS EVIDENCE OF LEGAL VIOLATIONS, AND TAKES ACTION TO ENSURE THE ENFORCEMENT OF LAWS AND REGULATIONS. ANIMALS IN THE EXPERIMENTATION INDUSTRY PETA'S GROUNDBREAKING FREE-SPEECH LAWSUIT FILED IN MAY 2018 CHALLENGED TEXAS A&M UNIVERSITY'S USE OF A WORD FILTER ON ITS PUBLIC FACEBOOK PAGE. THE FILTER AUTOMATICALLY DELETED VISITOR POSTS AND COMMENTS IF THEY CONTAINED WORDS SUCH AS "PETA," "CRUELTY," "LAB," OR "ABUSE" OR OTHER TERMS ASSOCIATED WITH PETA'S HIGH-PROFILE CAMPAIGN AGAINST THE SCHOOL'S MUSCULAR DYSTROPHY EXPERIMENTS ON DOGS. TEXAS A&M AGREED TO REMOVE THE WORD FILTER ON ITS FACEBOOK PAGE AND TO PAY PETA'S ATTORNEYS' FEES IN AN AGREED-TO AMOUNT OF 75,000. PETA WON A PUBLIC RECORDS LAWSUIT AGAINST OREGON HEALTH & SCIENCE UNIVERSITY, WHICH WAS ORDERED TO PROVIDE 74 VIDEOS OF TAXPAYER-FUNDED EXPERIMENTS ON MONKEYS THAT TOOK PLACE AT THE UNIVERSITY'S PRIMATE RESEARCH CENTER. THESE EXPERIMENTS INVOLVED IMPREGNATING MACAQUE MONKEYS, FEEDING THE MOTHERS VARIOUS EXPERIMENTAL DIETS, SEPARATING THEM FROM THEIR OFFSPRING, AND DELIBERATELY FRIGHTENING THE YOUNG MONKEYS. PETA WON A PUBLIC RECORDS LAWSUIT AGAINST THE U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES AFTER THE AGENCY REFUSED TO RELEASE INFORMATION RELATED TO CRUEL MATERNAL DEPRIVATION STUDIES ON PRIMATES. THE COURT AGREED THAT THE INFORMATION WAS IMPROPERLY WITHHELD AND ORDERED ITS RELEASE. ANIMALS IN THE FOOD INDUSTRY IN A STILL-PENDING LAWSUIT CHALLENGING IOWA'S SECOND AG-GAG LAW, DESIGNED TO SILENCE WHISTLEBLOWERS AND UNDERCOVER ACTIVISTS BY PUNISHING THEM FOR RECORDING VIDEO FOOTAGE OR TAKING PHOTOS INSIDE FACTORY FARMS, SLAUGHTERHOUSES, AND PUPPY MILLS, A U.S. DISTRICT COURT ISSUED A PRELIMINARY INJUNCTION PREVENTING THE STATE FROM ENFORCING THE NEW LAW WHILE THE LAWSUIT TO BLOCK IT PROCEEDS. THE COURT ALSO DENIED THE STATE'S ATTEMPT TO HAVE THE LAWSUIT DISMISSED. THE COURT'S GRANTING OF A PRELIMINARY INJUNCTION MEANS THAT THE CASE WILL LIKELY SUCCEED ON ITS MERITS. A FEDERAL COURT DENIED NELLIE'S FREE-RANGE EGGS' ATTEMPT TO DISMISS A LAWSUIT CHALLENGING THE HUMANE-WASHING IMAGERY AND SLOGANS ON ITS PACKAGING. PETA FOUNDATION ATTORNEYS FILED THIS LAWSUIT IN 2019 ON BEHALF OF CONSUMERS BASED IN NEW YORK, WHO WERE MISLED INTO BUYING EGGS SOLD UNDER THE NELLIE'S FREE-RANGE EGGS LABEL. EGG SELLERS CAN'T DECEPTIVELY DEPICT HENS FROLICKING OUTDOORS. AFTER FOUR YEARS OF LITIGATION, INCLUDING A SUCCESSFUL APPEAL TO THE FOURTH CIRCUIT COURT OF APPEALS BY PETA AND ITS COALITION OF PLAINTIFFS ON THE ISSUE OF STANDING, THE U.S. DISTRICT COURT FOR THE MIDDLE DISTRICT OF NORTH CAROLINA STRUCK EVERY CHALLENGED SECTION OF THE STATE'S AG-GAG STATUTE AS UNCONSTITUTIONAL UNDER THE FREE SPEECH CLAUSE. ANIMALS IN THE CLOTHING INDUSTRY AFTER NEARLY 8,

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PAGE 2, PART III, LINE 4C	000 PETA SUPPORTERS WROTE TO THEIR REPRESENTATIVES IN SUPPORT, CALIFORNIA PASSED ASSEMBLY BILL 44, MAKING IT THE FIRST STATE TO BAN THE SALE AND MANUFACTURE OF NEW FUR ITEMS. AB 12 60 WAS ALSO PASSED, BANNING THE SALES OF SKINS AND OTHER BODY PARTS FROM HIPPOS, CAIMANS, AND CERTAIN LIZARDS IN CALIFORNIA. ANTI-CANADA GOOSE PUBLIC SERVICE ANNOUNCEMENTS WERE PLACED ACROSS THE U.S. AND CANADA. BECAUSE OF THE COMPANY'S TIES WITH THE FILM INDUSTRY, AN AD ALSO RAN IN THE HOLLYWOOD REPORTER'S SUNDANCE FILM FESTIVAL ISSUE AND PETA MAINTAINED A PRESENCE THROUGHOUT THE TORONTO INTERNATIONAL FILM FESTIVAL (TIFF) TO URGE INDUSTRY LEADERS TO CUT TIES WITH THE CRUEL COMPANY. PAMELA ANDERSON SIGNED A PUBLIC APPEAL TO TIFF CO-HEAD CAMERON BAILEY, URGING HIM TO DO JUST THAT. PETA HELD A "FUR CRAWL" PROTEST OUTSIDE CANADA GOOSE'S NEW YORK CITY FLAGSHIP STORE DURING THE COMPANY'S VIRTUAL ANNUAL MEETING. UNDER PRESSURE, CANADA GOOSE ANNOUNCED THAT IT WOULD BE SWITCHING TO "RECLAIMED" FUR BY 2022 AND TO "RESPONSIBLE" DOWN. PETA BLASTED OUT A RESPONSE THAT THESE MATERIALS ARE STILL A PRODUCT OF CRUELTY, AS COYOTES CAN STILL BE CAUGHT IN PAINFUL STEEL TRAPS-NO MATTER WHEN THE FUR WAS STOLEN-AND THE DOWN STANDARDS ARE ESSENTIALLY MEANINGLESS, AS ALL DOWN USED BY CANADA GOOSE COMES FROM BIRDS WHO DIED VIOLENTLY. ANIMALS IN THE ENTERTAINMENT INDUSTRY JOSEPH MALDONADO-PASSAGE ("JOE EXOTIC" OF TIGER KING)-FORMERLY THE OPERATOR OF THE NOTORIOUS GREATER WYNNEWOOD EXOTIC ANIMAL PARK AND THE PRIMARY SUPPLIER OF BIG-CAT CUBS FOR THE CUB-PETTING INDUSTRY-WAS SENTENCED TO 22 YEARS IN PRISON ON TWO COUNTS OF MURDER FOR HIRE AND 17 COUNTS OF WILDLIFE-RELATED FEDERAL CRIMES, INCLUDING FOR KILLING FIVE TIGERS JUST TO MAKE MORE CAGE SPACE AT HIS ROADSIDE ZOO AND TRAFFICKING IN ENDANGERED ANIMALS. A PETA FOUNDATION ATTORNEY TESTIFIED AT THE TRIAL. PETA WAS AWARDED A DEFAULT JUDGMENT AND PERMANENT INJUNCTION IN ITS ENDANGERED SPECIES ACT (ESA) LAWSUIT AGAINST DADE CITY'S WILD THINGS, WHICH IS NOW PERMANENTLY BANNED FROM OWNING OR POSSESSING ENDANGERED TIGERS AND HAS REPORTEDLY CLOSED ITS DOORS FOR GOOD. THE ROADSIDE ZOO OFFERED "SWIM WITH TIGERS- AND TIGER-CUB ENCOUNTER PROGRAMS. THE TIGERS WERE RELOCATED TO THE WILD ANIMAL SANCTUARY IN COLORADO AND TURPENTINE CREEK WILDLIFE REFUGE IN ARKANSAS. FOLLOWING NUMEROUS REQUESTS FROM PETA, THE U.S. DEPARTMENT OF AGRICULTURE (USDA) TERMINATED THE FEDERAL ANIMAL WELFARE ACT (AWA) LICENSE OF NOTORIOUS ELEPHANT EXHIBITOR HUGO LIEBEL, WHO HAD SPENT DECADES USING NOSEY, AN AILING ELEPHANT, FOR RIDES AND CIRCUS SHOWS. THE CIRCUIT COURT FOR LAWRENCE COUNTY, ALABAMA, DISMISSED AN APPEAL BY HUGO AND FRANCISZKA LIEBEL, WHO SOUGHT TO OVERTURN AN ORDER THAT GRANTED CUSTODY OF NOSEY TO A LAWRENCE COUNTY ANIMAL CONTROL OFFICER. THE DISMISSAL MEANS THAT NO SEY REMAINS SAFE AT THE ELEPHANT SANCTUARY IN TENNESSEE. THE U.S. DISTRICT COURT FOR THE EASTERN DISTRICT OF MISSOURI GRANTED PETA'S MOTION FOR SUMMARY JUDGMENT AGAINST ANDREW SAWYER, WHO BOARDED A CHIMPANZEE N

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PAGE 2, PART III, LINE 4C	AMED JOEY IN SOLITARY CONFINEMENT AT THE MISSOURI PRIMATE FOUNDATION FOR YEARS. THE DISTRICT COURT RULED THAT SAWYER VIOLATED THE ESA BY FAILING TO MEET JOEY'S FUNDAMENTAL SOCIAL, PHYSICAL, AND PSYCHOLOGICAL NEEDS AND ORDERED THAT HE BE TRANSFERRED TO AN ACCREDITED SANCTUARY WHERE HE CAN LIVE FOR THE REST OF HIS LIFE. FOLLOWING A VIGOROUS, MONTHS-LONG PETA CAMPAIGN, DILLAN, A MORBIDLY OBESE ASIATIC BLACK BEAR SUFFERING FROM PAINFUL AND LIFE-THREATENING DENTAL DISEASE, WAS RESCUED. HE HAD BEEN HELD IN A CRAMPED, CONCRETE CAGE AT A PENNSYLVANIA ROADSIDE ZOO, WHERE HE WAS DENIED VETERINARY CARE FOR HIS ADVANCED DENTAL DISEASE. HE WAS TRANSFERRED TO THE WILD ANIMAL SANCTUARY. FOLLOWING A SIX-DAY BENCH TRIAL IN PETA'S ESA LAWSUIT AGAINST THE TRI-STATE ZOOLOGICAL PARK IN MARYLAND, A FEDERAL COURT RULED THAT TRI-STATE HAD VIOLATED THE ESA BY FAILING TO PROVIDE TIGERS, LIONS, AND LEMURS-INCLUDING FIVE ANIMALS WHO DIED-WITH ADEQUATE VETERINARY CARE. THE FACILITY IS NOW PROHIBITED FROM OWNING OR POSSESSING ENDANGERED OR THREATENED SPECIES IN THE FUTURE, AND THE TWO SURVIVING TIGERS AND A LION WERE TRANSFERRED TO THE WILD ANIMAL SANCTUARY. THE USDA ISSUED AN ORDER TO REVOKE THE AWA LICENSE OF NOTORIOUS ANIMAL EXHIBITOR TIM STARK PERMANENTLY AND ORDERED HIM AND HIS FACILITY, WILDLIFE IN NEED, TO PAY A TOTAL OF 340,000 IN CIVIL PENALTIES. THE ORDER FOUND NUMEROUS VIOLATIONS OF THE AWA AT THE INDIANA FACILITY, INCLUDING WHEN PATRONS WERE INSTRUCTED TO HIT BIG-CAT CUBS DURING SO-CALLED "TIGER BABY PLAYTIME" EVENTS, MONKEYS WERE SWUNG AND TOSSED BY THEIR TAILS DURING PUBLIC ENCOUNTERS, AND A LEOPARD WAS BLEDGED TO DEATH WITH A BASEBALL BAT. PETA ALSO HAD A PENDING ESA LAWSUIT AGAINST THE FACILITY, AND THE INDIANA ATTORNEY GENERAL'S OFFICE FILED A CIVIL COMPLAINT AGAINST STARK, FOR WHICH PETA PROVIDED EVIDENCE. COMPANION-ANIMAL ISSUES PETA'S MOBILE SPAY/NEUTER CLINICS SERIALIZED 12,742 ANIMALS DURING THE FISCAL YEAR 2020. THE CLINICS COMPLETED 2,589 FREE SURGERIES, 711 OF THEM FOR PIT BULLS. VETERINARY STAFF ALSO PERFORMED 1,491 SURGERIES AT LOW COST. IN ADDITION TO GIVING OUT HUNDREDS OF BAGS OF DOG AND CAT FOOD TO CLIENTS DIRECTLY, PETA DONATED MORE THAN 100 BAGS TO THE FOODBANK OF SOUTHEASTERN VIRGINIA AND THE EASTERN SHORE AND SET UP A FOOD DONATION BOX AT THE SAM SIMON CENTER, PETA'S HEADQUARTERS IN NORFOLK, VIRGINIA. FOR AT LEAST SIX YEARS, A MINIATURE HORSE NAMED BEA WENT WITHOUT VETERINARY CARE. PETA'S FIELD TEAM RESCUED HER, AND AFTER SOME VITAL, LIFESAVING CARE, SHE'S LIVING AT A NEW HOME IN NEW MEXICO THAT SHE SHARES WITH TOBY, A FELLOW MINIATURE HORSE ALSO RESCUED BY PETA. ALERTED BY A CALL TO PETA'S LOCAL EMERGENCY PAGER, A FIELDWORKER DISCOVERED A CAT NAMED OREO WITH WHAT LOOKED LIKE A BAD LEG INJURY, CRYING AND UNABLE TO WALK WITHOUT FALLING OVER. HIS OWNER WAS IDENTIFIED AND SIGNED HIM OVER TO PETA. TECHNICIANS FOUND THAT THIS CAT HAD AN ELASTIC PONYTAIL HOLDER WRAPPED AROUND A REAR LEG AND ANOTHER ONE WRAPPED AROUND A FRONT LEG. PART OF HIS RE

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PAGE 2, PART III, LINE 4D	CRUELTY-FREE MERCHANDISE PROGRAM PETA ENCOURAGES AND FACILITATES CRUELTY-FREE LIVING BY PROVIDING COMPASSIONATE PEOPLE AROUND THE WORLD WITH CONSUMER PRODUCTS SUCH AS COSMETICS AND HOUSEHOLD CLEANERS THAT AREN'T TESTED ON ANIMALS, ANIMAL-CARE PRODUCTS, ANIMAL RIGHTS T-SHIRTS, INFORMATIVE VIDEOS AND BOOKS, ANIMAL- RESCUE EQUIPMENT, AND CAMPAIGN MATERIALS. THESE ITEMS ARE AVAILABLE ONLINE THROUGH THE PETA MALL AND THE PETA SHOP. THIS FISCAL YEAR, PETA ADDED 706 BRANDS AND COMPANIES TO ITS GLOBAL BEAUTY WITHOUT BUNNIES LIST OF COMPANIES THAT DON'T TEST ON ANIMALS (AND 407 OF THEM ARE ALSO VEGAN), BRINGING THE TOTAL NUMBER TO 4,603. THE PROGRAM WAS FEATURED IN MANY LEADING INDUSTRY PUBLICATIONS AND MEDIA OUTLETS, INCLUDING VOGUE, VEGNEWS, ELLE, AND ALLURE. PETA ALSO WELCOMED THE ADDITION OF MANY CELEBRITY-BACKED BRANDS, INCLUDING KESHA ROSE, LAUREN CONRAD BEAUTY, MILLE BOBBIE BROWN'S FLORENCE BY MILLS, AND PATRICIA DE LEON'S PDL COSMETICS. DERMABLEND BECAME THE FIRST L'ORAL-OWNED BRAND ON THE LIST OF COMPANIES THAT DON'T TEST ON ANIMALS. IN THE LAST YEAR, PETA'S GLOBAL BEAUTY WITHOUT BUNNIES SEARCHABLE ONLINE DATABASE RECEIVED 2.4 MILLION PAGE VIEWS (AN AVERAGE OF 220,000 PAGE VIEWS PER MONTH).

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PART V, LINE 4B	CANADA

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PAGE 6, PART VI, LINE 11B	THE VICE PRESIDENT OF THE FINANCE DEPARTMENT OF THE SUPPORTING ORGANIZATION REVIEWS THE FORM 990 WITH THE SENIOR VICE PRESIDENT AND GENERAL COUNSEL OF THE SUPPORTING ORGANIZATION. PETAS AUDIT COMMITTEE REVIEWS AND DISCUSSES THE FORM 990 WITH ITS INDEPENDENT AUDITORS, AND IF SATISFIED, APPROVES THE FORM 990 AND RECOMMENDS THAT THE BOARD OF DIRECTORS DO THE SAME. PETA FILES THE FORM 990 AFTER ITS BOARD OF DIRECTORS REVIEW, AND IF SATISFIED, APPROVE THE FORM 990.

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PAGE 6, PART VI, LINE 12C	REGULAR CONFIRMATION AND CERTIFICATION BY BOARD MEMBERS AND THROUGH INTERNAL CONTROLS PUT INTO PLACE.

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PAGE 6, PART VI, LINE 15A	DATA IS REVIEWED FOR INTERNAL AND EXTERNAL QUALITY. DECISIONS ARE MADE BY THE PRESIDENT AND HUMAN RESOURCES GENERALIST OR HR COMPLIANCE OFFICER.

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PAGE 6, PART VI, LINE 15B	PERSONS WHO RECEIVE COMPENSATION ARE PRECLUDED FROM VOTING ON MATTERS PERTAINING TO THEIR COMPENSATION. THE PRESIDENT AND THE HR COMPLIANCE OFFICER EVALUATE THE REASONABLENESS OF OFFICERS' COMPENSATION, WHICH IS BASED ON COMPARABLE REMUNERATION FOR SIMILARLY QUALIFIED PERSONS WITH CONSIDERATION OF BACKGROUND, EXPERIENCE, EDUCATION, AND ORGANIZATIONAL KNOWLEDGE IN SIMILARLY SITUATED ENVIRONMENTS. DELIBERATIONS OF THE GOVERNING BODY ARE VERBAL WITH DECISIONS REGARDING COMPENSATION ARRANGEMENTS DOCUMENTED IN PERSONNEL FILES.

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PAGE 6, PART VI, LINE 17	ILLINOIS, KANSAS, KENTUCKY, LOUISIANA, MASSACHUSETTS, MARYLAND, MAINE, MICHIGAN, MINNESOTA, MISSOURI, MISSISSIPPI, MONTANA, NORTH CAROLINA, NORTH DAKOTA, NEW HAMPSHIRE, NEW JERSEY, NEW MEXICO, NEW YORK, OHIO, OKLAHOMA, OREGON, PENNSYLVANIA, RHODE ISLAND, SOUTH CAROLINA, TENNESSEE, UTAH, VIRGINIA, VERMONT, WASHINGTON, WISCONSIN, WEST VIRGINIA, NEVADA

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PAGE 6, PART VI, LINE 19	THE DOCUMENTS ARE MADE AVAILABLE AT THE PRESIDENT'S DISCRETION UPON REQUEST.

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PART IX, LINE 11G	CONSULTANTS 14,196,851 233,711 2,503,338

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PART XI, LINE 9	COST OF GOODS SOLD 35,058 RENTAL EXPENSES 11,509 SPECIAL EVENT EXPENSES 140,234 ROUNDING 1 COST OF GOODS SOLD -35,058 RENTAL EXPENSES -11,509 SPECIAL EVENTS EXPENSES -140,234 ROUNDING -1

SCHEDULE R
(Form 990)

Department of the Treasury
Internal Revenue Service

Related Organizations and Unrelated Partnerships

▶ Complete if the organization answered "Yes" on Form 990, Part IV, line 33, 34, 35b, 36, or 37.
▶ Attach to Form 990.
▶ Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2019

Open to Public Inspection

Name of the organization
PEOPLE FOR THE ETHICAL TREATMENT
OF ANIMALS INC

Employer identification number
52-1218336

Part I

Identification of Disregarded Entities. Complete if the organization answered "Yes" on Form 990, Part IV, line 33.

(a) Name, address, and EIN (if applicable) of disregarded entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	(e) End-of-year assets	(f) Direct controlling entity

Part II

Identification of Related Tax-Exempt Organizations. Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.

See Additional Data Table

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c)(3))	(f) Direct controlling entity	(g) Section 512(b)(13) controlled entity?	
						Yes	No

Part III Identification of Related Organizations Taxable as a Partnership. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, because it had one or more related organizations treated as a partnership during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Predominant income(related, unrelated, excluded from tax under sections 512- 514)	(f) Share of total income	(g) Share of end-of-year assets	(h) Disproportionate allocations?		(i) Code V-UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner?		(k) Percentage ownership
							Yes	No		Yes	No	

Part IV Identification of Related Organizations Taxable as a Corporation or Trust. Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(f) Share of total income	(g) Share of end-of- year assets	(h) Percentage ownership	(i) Section 512(b) (13) controlled entity?	
								Yes	No
(1) PETA EUROPE LIMITED PO BOX 36668 LONDON SE1 1WA UK	PROTECTION	UK	N/A	C CORP					No
(2) PETA AUSTRALIA PO BOX 20308 WORLD SQUARE SYDNEY NSW 2002 AS	PROTECTION	AS	N/A	C CORP					No
(3) PETA CANADA 40 KING STREET WEST SUITE 5800 TORONTO M5H 3S1 CA	PROTECTION	CA	N/A	C CORP					No
(4) PETA INT'L SCIENCE CONSORTIUM LTD ALL SAINTS BLDG 8 ALL SAINTS ST LONDON N1 9 RL UK	PROTECTION	UK	N/A	C CORP					No

Part V Transactions With Related Organizations. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, 35b, or 36.

Note. Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule.

1 During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?

a Receipt of **(i)** interest, **(ii)** annuities, **(iii)** royalties, or **(iv)** rent from a controlled entity

b Gift, grant, or capital contribution to related organization(s)

c Gift, grant, or capital contribution from related organization(s)

d Loans or loan guarantees to or for related organization(s)

e Loans or loan guarantees by related organization(s)

f Dividends from related organization(s)

g Sale of assets to related organization(s)

h Purchase of assets from related organization(s)

i Exchange of assets with related organization(s)

j Lease of facilities, equipment, or other assets to related organization(s)

k Lease of facilities, equipment, or other assets from related organization(s)

l Performance of services or membership or fundraising solicitations for related organization(s)

m Performance of services or membership or fundraising solicitations by related organization(s)

n Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)

o Sharing of paid employees with related organization(s)

p Reimbursement paid to related organization(s) for expenses

q Reimbursement paid by related organization(s) for expenses

r Other transfer of cash or property to related organization(s)

s Other transfer of cash or property from related organization(s)

Yes

No

1a

No

1b

Yes

1c

Yes

1d

No

1e

No

1f

No

1g

No

1h

No

1i

No

1j

No

1k

Yes

1l

No

1m

Yes

1n

No

1o

No

1p

No

1q

No

1r

No

1s

No

2 If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds.

See Additional Data Table

(a) Name of related organization	(b) Transaction type (a-s)	(c) Amount involved	(d) Method of determining amount involved

Schedule R (Form 990) 2019

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.

[illegible]

Part VII **Supplemental Information**

Provide additional information for responses to questions on Schedule R. (see instructions).

Return Reference	Explanation

Additional Data

Software ID:
Software Version:
EIN: 52-1218336
Name: PEOPLE FOR THE ETHICAL TREATMENT
OF ANIMALS INC

Form 990, Schedule R, Part II - Identification of Related Tax-Exempt Organizations

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c) (3))	(f) Direct controlling entity	(g) Section 512 (b)(13) controlled entity?	
						Yes	No
501 FRONT STREET NORFOLK, VA 23510 52-1842274	SUPPORT	DE	501C3		12 TYPE I N/A		No
PO BOX NO 3 SANGLI, MAHARASHTRA 416 415 IN	PROTECTION	IN	NA		NA N/A		No
ROOM 706 FEDMAN BLDG199 SALCEDO ST MAKATI, LEGASPI VILLAGE 1229 RP	PROTECTION	RP	NA		NA N/A		No
FRIOLZHEIMER STR 3A STUTTGART 70499 GM	PROTECTION	GM	NA		NA N/A		No
PO BOX 70315 LONDON N1P 2RG UK	PROTECTION	UK	NA		NA N/A		No
BP 90316 CEDEX 10 PARIS 75464 FR	PROTECTION	FR	NA		NA N/A		No
PO BOX NO 28260 MUMBAI, JUHU 400 049 IN	PROTECTION	IN	NA		NA N/A		No
PO BOX 2570 AMSTERDAM 1000 CN NL	PROTECTION	NL	NA		NA N/A		No
HAUPTSTRASSE 72 KREUZLINGEN CH-8280 SZ	PROTECTION	SZ	NA		NA N/A		No
FRIOLZHEIMERSTR 3 STUTTGART 70499 GM	PROTECTION	GM	NA		N/A		No

Form 990, Schedule R, Part V - Transactions With Related Organizations

(a) Name of related organization	(b) Transaction type(a-s)	(c) Amount Involved	(d) Method of determining amount involved
PETA INTL SCIENCE CONSORTIUM	B	181,555	CASH
ANIMAL RAHAT	B	561,654	CASH & FMV
PETA AUSTRALIA	B	174,881	CASH
PETA ASIA	B	745,000	CASH
PETA INDIA	B	1,236,665	CASH & FMV
FOUNDATION TO SUPPORT ANIMAL PROTEC	K	1,176,210	CASH
FOUNDATION TO SUPPORT ANIMAL PROTEC	M	15,413,568	CASH
FOUNDATION TO SUPPORT ANIMAL PROTEC	C	4,810,346	CASH