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Form **990**

Department of the Treasury
Internal Revenue Service

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

▶ Do not enter social security numbers on this form as it may be made public

▶ **Go to *www.irs.gov/Form990* for instructions and the latest information.**

OMB No 1545-0047

2018

Open to Public Inspection

A For the 2019 calendar year, or tax year beginning 10-01-2018 , and ending 09-30-2019

B Check if applicable
☐ Address change
☐ Name change
☐ Initial return
☐ Final return/terminated
☐ Amended return
☐ Application pending

C Name of organization
RUTH ECKERD HALL INC

Doing business as

Number and street (or P O box if mail is not delivered to street address) | Room/suite
1111 MCMULLEN BOOTH ROAD

City or town, state or province, country, and ZIP or foreign postal code
CLEARWATER, FL 33759

D Employer identification number
59-1803628

E Telephone number
(727) 791-7060

G Gross receipts $ 33,222,663

F Name and address of principal officer
FRANK HIBBARD
1111 MCMULLEN BOOTH ROAD
CLEARWATER, FL 33759

H(a) Is this a group return for subordinates? ☐ Yes ☑ No

H(b) Are all subordinates included? ☐ Yes ☐ No
If "No," attach a list (see instructions)

H(c) Group exemption number ▶

I Tax-exempt status ☑ 501(c)(3) ☐ 501(c) ( ) ◀ (insert no) ☐ 4947(a)(1) or ☐ 527

J Website: ▶ WWW RUTHECKERDHALL COM

K Form of organization ☑ Corporation ☐ Trust ☐ Association ☐ Other ▶

L Year of formation 1978

M State of legal domicile FL

Part I Summary

Activities & Governance

1 Briefly describe the organization's mission or most significant activities
TO ENGAGE THE COMMUNITY TO MASTER, EXPERIENCE, DISCOVER AND EXPLORE QUALITY PERFORMING ARTS

2 Check this box ▶ ☐ if the organization discontinued its operations or disposed of more than 25% of its net assets

3	Number of voting members of the governing body (Part VI, line 1a)	3	24
4	Number of independent voting members of the governing body (Part VI, line 1b)	4	21
5	Total number of individuals employed in calendar year 2018 (Part V, line 2a)	5	369
6	Total number of volunteers (estimate if necessary)	6	234
7a	Total unrelated business revenue from Part VIII, column (C), line 12	7a	227,511
b	Net unrelated business taxable income from Form 990-T, line 34	7b	-39,725

		Prior Year	Current Year
Revenue			
8	Contributions and grants (Part VIII, line 1h)	13,791,285	9,715,876
9	Program service revenue (Part VIII, line 2g)	15,310,860	18,407,629
10	Investment income (Part VIII, column (A), lines 3, 4, and 7d)	364,609	374,166
11	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	1,963,728	2,900,673
12	Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12)	31,430,482	31,398,344
Expenses			
13	Grants and similar amounts paid (Part IX, column (A), lines 1–3)	41,604	43,100
14	Benefits paid to or for members (Part IX, column (A), line 4)	0	0
15	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5–10)	6,618,750	6,465,490
16a	Professional fundraising fees (Part IX, column (A), line 11e)	0	0
b	Total fundraising expenses (Part IX, column (D), line 25) ▶1,695,224		
17	Other expenses (Part IX, column (A), lines 11a–11d, 11f–24e)	16,325,599	19,142,088
18	Total expenses Add lines 13–17 (must equal Part IX, column (A), line 25)	22,985,953	25,650,678
19	Revenue less expenses Subtract line 18 from line 12	8,444,529	5,747,666
Net Assets or Fund Balances		**Beginning of Current Year**	**End of Year**
20	Total assets (Part X, line 16)	46,035,776	52,106,348
21	Total liabilities (Part X, line 26)	11,454,005	11,607,193
22	Net assets or fund balances Subtract line 21 from line 20	34,581,771	40,499,155

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge

Sign Here

****** 2020-08-04
Signature of officer Date

SARAH PROUT CFO
Type or print name and title

Paid Preparer Use Only

Print/Type preparer's name	Preparer's signature	Date	Check ☐ if self-employed	PTIN P00100222
Firm's name ▶ CBIZ MHM LLC			Firm's EIN ▶ 27-3605969	
Firm's address ▶ 13577 FEATHER SOUND DR SUITE 400 CLEARWATER, FL 337625539			Phone no (727) 572-1400	

May the IRS discuss this return with the preparer shown above? (see instructions) ☑ Yes ☐ No

Part III **Statement of Program Service Accomplishments**

Check if Schedule O contains a response or note to any line in this Part III . . . . ☑

1 Briefly describe the organization's mission

CHANGING LIVES THROUGH PERFORMING ARTS (SEE SCHEDULE O FOR A CONTINUATION OF INFORMATION)

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? . . . . ☐ **Yes** ☑ **No**

If "Yes," describe these new services on Schedule O

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? . . . . ☐ **Yes** ☑ **No**

If "Yes," describe these changes on Schedule O

4 Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported

4a (Code) (Expenses $ 21,229,522 including grants of $) (Revenue $ 17,424,990)

See Additional Data

4b (Code) (Expenses $ 804,354 including grants of $ 43,100) (Revenue $ 353,974)

See Additional Data

4c (Code) (Expenses $ including grants of $) (Revenue $)

4d Other program services (Describe in Schedule O)

(Expenses $ including grants of $) (Revenue $)

4e **Total program service expenses ▶** 22,033,876

Part IV Checklist of Required Schedules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? *If "Yes," complete Schedule A*	1	Yes	
2	Is the organization required to complete *Schedule B, Schedule of Contributors* (see instructions)?	2	Yes	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? *If "Yes," complete Schedule C, Part I*	3		No
4	**Section 501(c)(3) organizations.** Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? *If "Yes," complete Schedule C, Part II*	4	Yes	
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? *If "Yes," complete Schedule C, Part III*	5		No
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? *If "Yes," complete Schedule D, Part I*	6		No
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? *If "Yes," complete Schedule D, Part II*	7		No
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? *If "Yes," complete Schedule D, Part III*	8	Yes	
9	Did the organization report an amount in Part X, line 21 for escrow or custodial account liability, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services?*If "Yes," complete Schedule D, Part IV*	9	Yes	
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? *If "Yes," complete Schedule D, Part V*	10	Yes	
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable			
a	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? *If "Yes," complete Schedule D, Part VI*	11a	Yes	
b	Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? *If "Yes," complete Schedule D, Part VII*	11b		No
c	Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? *If "Yes," complete Schedule D, Part VIII*	11c		No
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? *If "Yes," complete Schedule D, Part IX*	11d	Yes	
e	Did the organization report an amount for other liabilities in Part X, line 25? *If "Yes," complete Schedule D, Part X*	11e	Yes	
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? *If "Yes," complete Schedule D, Part X*	11f	Yes	
12a	Did the organization obtain separate, independent audited financial statements for the tax year? *If "Yes," complete Schedule D, Parts XI and XII*	12a	Yes	
b	Was the organization included in consolidated, independent audited financial statements for the tax year? *If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional*	12b		No
13	Is the organization a school described in section 170(b)(1)(A)(ii)? *If "Yes," complete Schedule E*	13		No
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		No
b	Did the organization have aggregate revenues or expenses of more than $10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at $100,000 or more? *If "Yes," complete Schedule F, Parts I and IV*	14b		No
15	Did the organization report on Part IX, column (A), line 3, more than $5,000 of grants or other assistance to or for any foreign organization? *If "Yes," complete Schedule F, Parts II and IV*	15		No
16	Did the organization report on Part IX, column (A), line 3, more than $5,000 of aggregate grants or other assistance to or for foreign individuals? *If "Yes," complete Schedule F, Parts III and IV*	16		No
17	Did the organization report a total of more than $15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? *If "Yes," complete Schedule G, Part I*(see instructions)	17		No
18	Did the organization report more than $15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? *If "Yes," complete Schedule G, Part II*	18		No
19	Did the organization report more than $15,000 of gross income from gaming activities on Part VIII, line 9a? *If "Yes," complete Schedule G, Part III*	19		No
20a	Did the organization operate one or more hospital facilities? *If "Yes," complete Schedule H*	20a		No
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		
21	Did the organization report more than $5,000 of grants or other assistance to any domestic organization or domestic government on Part IX, column (A), line 1? *If "Yes," complete Schedule I, Parts I and II*	21		No
22	Did the organization report more than $5,000 of grants or other assistance to or for domestic individuals on Part IX, column (A), line 2? *If "Yes," complete Schedule I, Parts I and III*	22	Yes	

Part IV Checklist of Required Schedules *(continued)*

		Line	Yes	No
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? *If "Yes," complete Schedule J*	23	Yes	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than $100,000 as of the last day of the year, that was issued after December 31, 2002? *If "Yes," answer lines 24b through 24d and complete Schedule K If "No," go to line 25a*	24a		No
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	**Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations.** Did the organization engage in an excess benefit transaction with a disqualified person during the year? *If "Yes," complete Schedule L, Part I*	25a		No
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? *If "Yes," complete Schedule L, Part I*	25b		No
26	Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any current or former officers, directors, trustees, key employees, highest compensated employees, or disqualified persons? *If "Yes," complete Schedule L, Part II*	26		No
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? *If "Yes," complete Schedule L, Part III*	27		No
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
a	A current or former officer, director, trustee, or key employee? *If "Yes," complete Schedule L, Part IV*	28a		No
b	A family member of a current or former officer, director, trustee, or key employee? *If "Yes," complete Schedule L, Part IV*	28b		No
c	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? *If "Yes," complete Schedule L, Part IV*	28c	Yes	
29	Did the organization receive more than $25,000 in non-cash contributions? *If "Yes," complete Schedule M*	29	Yes	
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? *If "Yes," complete Schedule M*	30		No
31	Did the organization liquidate, terminate, or dissolve and cease operations? *If "Yes," complete Schedule N, Part I*	31		No
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? *If "Yes," complete Schedule N, Part II*	32		No
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301 7701-2 and 301 7701-3? *If "Yes," complete Schedule R, Part I*	33		No
34	Was the organization related to any tax-exempt or taxable entity? *If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1*	34		No
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		No
b	If 'Yes' to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? *If "Yes," complete Schedule R, Part V, line 2*	35b		
36	**Section 501(c)(3) organizations.** Did the organization make any transfers to an exempt non-charitable related organization? *If "Yes," complete Schedule R, Part V, line 2*	36		No
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? *If "Yes," complete Schedule R, Part VI*	37		No
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19? **Note.** All Form 990 filers are required to complete Schedule O	38	Yes	

Part V Statements Regarding Other IRS Filings and Tax Compliance

Check if Schedule O contains a response or note to any line in this Part V ☐

				Line	Yes	No
1a	Enter the number reported in Box 3 of Form 1096 Enter -0- if not applicable	1a	250			
b	Enter the number of Forms W-2G included in line 1a *Enter -0-* if not applicable	1b	0			
c	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?			1c	Yes	

2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return . . .	2a	369			
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns? **Note.** If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)			2b	Yes	
3a	Did the organization have unrelated business gross income of $1,000 or more during the year? . . .			3a	Yes	
b	If "Yes," has it filed a Form 990-T for this year? *If "No" to line 3b, provide an explanation in Schedule O* . . .			3b	Yes	
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)? . .			4a		No
b	If "Yes," enter the name of the foreign country ▶ See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR)					
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year? . .			5a		No
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?			5b		No
c	If "Yes," to line 5a or 5b, did the organization file Form 8886-T? . . .			5c		
6a	Does the organization have annual gross receipts that are normally greater than $100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions? . . .			6a	Yes	
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible? . . .			6b	Yes	
7	**Organizations that may receive deductible contributions under section 170(c).**					
a	Did the organization receive a payment in excess of $75 made partly as a contribution and partly for goods and services provided to the payor? . . .			7a	Yes	
b	If "Yes," did the organization notify the donor of the value of the goods or services provided? . . .			7b	Yes	
c	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282? . . .			7c		No
d	If "Yes," indicate the number of Forms 8282 filed during the year . . .	7d				
e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?			7e		No
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract? . .			7f		No
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required? . . .			7g		No
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C? . . .			7h		No
8	**Sponsoring organizations maintaining donor advised funds.** Did a donor advised fund maintained by the sponsoring organization have excess business holdings at any time during the year? . . .			8		
9a	Did the sponsoring organization make any taxable distributions under section 4966? . . .			9a		
b	Did the sponsoring organization make a distribution to a donor, donor advisor, or related person? . . .			9b		
10	**Section 501(c)(7) organizations.** Enter					
a	Initiation fees and capital contributions included on Part VIII, line 12 . . .	10a				
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b				
11	**Section 501(c)(12) organizations.** Enter					
a	Gross income from members or shareholders . . .	11a				
b	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them) . . .	11b				
12a	**Section 4947(a)(1) non-exempt charitable trusts.** Is the organization filing Form 990 in lieu of Form 1041?			12a		
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year	12b				
13	**Section 501(c)(29) qualified nonprofit health insurance issuers.**					
a	Is the organization licensed to issue qualified health plans in more than one state? **Note.** See the instructions for additional information the organization must report on Schedule O			13a		
b	Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans . . .	13b				
c	Enter the amount of reserves on hand . . .	13c				
14a	Did the organization receive any payments for indoor tanning services during the tax year? . . .			14a		No
b	If "Yes," has it filed a Form 720 to report these payments? *If "No," provide an explanation in Schedule O* . .			14b		
15	Is the organization subject to the section 4960 tax on payment(s) of more than $1,000,000 in remuneration or excess parachute payment(s) during the year? If "Yes," see instructions and file Form 4720, Schedule N . . .			15		No
16	Is the organization an educational institution subject to the section 4968 excise tax on net investment income? If "Yes," complete Form 4720, Schedule O . . .			16		No

Part VI **Governance, Management, and Disclosure** *For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O See instructions*
Check if Schedule O contains a response or note to any line in this Part VI . . . . . . ☑

Section A. Governing Body and Management

				Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year	1a	24		
	If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O				
b	Enter the number of voting members included in line 1a, above, who are independent	1b	21		
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?	2			No
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person?	3			No
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4			No
5	Did the organization become aware during the year of a significant diversion of the organization's assets?	5			No
6	Did the organization have members or stockholders?	6			No
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?	7a			No
b	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?	7b			No
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following				
a	The governing body?	8a		Yes	
b	Each committee with authority to act on behalf of the governing body?	8b		Yes	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? *If "Yes," provide the names and addresses in Schedule O*	9			No

Section B. Policies (*This Section B requests information about policies not required by the Internal Revenue Code.*)

			Yes	No
10a	Did the organization have local chapters, branches, or affiliates?	10a		No
b	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?	10b		
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	11a	Yes	
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990			
12a	Did the organization have a written conflict of interest policy? *If "No," go to line 13*	12a	Yes	
b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	Yes	
c	Did the organization regularly and consistently monitor and enforce compliance with the policy? *If "Yes," describe in Schedule O how this was done*	12c	Yes	
13	Did the organization have a written whistleblower policy?	13	Yes	
14	Did the organization have a written document retention and destruction policy?	14	Yes	
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
a	The organization's CEO, Executive Director, or top management official	15a	Yes	
b	Other officers or key employees of the organization	15b	Yes	
	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions)			
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	16a		No
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?	16b		

Section C. Disclosure

17 List the States with which a copy of this Form 990 is required to be filed▶ FL

18 Section 6104 requires an organization to make its Form 1023 (or 1024-A if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection Indicate how you made these available Check all that apply

☐ Own website ☐ Another's website ☑ Upon request ☐ Other (explain in Schedule O)

19 Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year

20 State the name, address, and telephone number of the person who possesses the organization's books and records
▶SARAH PROUT 1111 N MCMULLEN BOOTH RD CLEARWATER, FL 33759 (727) 712-2762

Part VII **Compensation of Officers, Directors,Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors**

Check if Schedule O contains a response or note to any line in this Part VII . . . . ☐

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed Report compensation for the calendar year ending with or within the organization's tax year

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation Enter -0- in columns (D), (E), and (F) if no compensation was paid
- List all of the organization's **current** key employees, if any See instructions for definition of "key employee "
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than $100,000 from the organization and any related organizations
- List all of the organization's **former** officers, key employees, or highest compensated employees who received more than $100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than $10,000 of reportable compensation from the organization and any related organizations

List persons in the following order individual trustees or directors, institutional trustees, officers, key employees, highest compensated employees, and former such persons

☐ Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee) Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former	(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
See Additional Data Table										

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees *(continued)*

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position: Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former	(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
See Additional Data Table										
1b Sub-Total										
c Total from continuation sheets to Part VII, **Section A**										
d Total (add lines 1b and 1c)								859,258	0	101,588

2 Total number of individuals (including but not limited to those listed above) who received more than $100,000 of reportable compensation from the organization ▶ 5

			Yes	No
3	Did the organization list any **former** officer, director or trustee, key employee, or highest compensated employee on line 1a? *If "Yes," complete Schedule J for such individual*	3		No
4	For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than $150,000? *If "Yes," complete Schedule J for such individual*	4	Yes	
5	Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? *If "Yes," complete Schedule J for such person*	5		No

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than $100,000 of compensation from the organization Report compensation for the calendar year ending with or within the organization's tax year

(A) Name and business address	(B) Description of services	(C) Compensation
CREATIVE CONTRACTORS INC 620 DREW ST CLEARWATER, FL 33755	GENERAL CONTRACTOR	3,367,758
A-1 CONTRACT STAFFING GROUP LLC 3829 COCONUT PALM DR TAMPA, FL 33619	STAGEHAND PAYROLL	699,766
AEG LIVE SE LLC 1800 AUSTRALIAN AVE S SUITE 201 WEST PALM BEACH, FL 33409	PROMOTER/AGENCY	612,213
JR AFFILIATES 1761 W HILLSBORO BLVD SUITE 409 DEERFIELD BEACH, FL 33442	TOUR GROUP	436,565
INTERAMERICA STAGE INC 4300 ST JOHNS PARKWAY SANDFORD, FL 32771	CONSTRUCTION	340,735

2 Total number of independent contractors (including but not limited to those listed above) who received more than $100,000 of compensation from the organization ▶ 27

Part VIII **Statement of Revenue**

Check if Schedule O contains a response or note to any line in this Part VIII . . . . ☐

				(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512 - 514
Contributions, Gifts, Grants and Other Similar Amounts	**1a** Federated campaigns . .	1a					
	b Membership dues . .	1b	1,187,050				
	c Fundraising events . .	1c					
	d Related organizations	1d					
	e Government grants (contributions)	1e	4,520,630				
	f All other contributions, gifts, grants, and similar amounts not included above	1f	4,008,196				
	g Noncash contributions included in lines 1a - 1f $ 64,077						
	h Total. Add lines 1a-1f . . . . ▶			9,715,876			

		Business Code	(A)	(B)	(C)	(D)
Program Service Revenue	**2a** ADMISSIONS AND RENTALS	711190	14,841,729	14,841,729		
	b TICKETING SERVICE FEE	711300	2,123,207	2,123,207		
	c PARKING / GROUNDS FEES	561000	630,343			630,343
	d TUITION AND REGISTRATION	611600	353,974	353,974		
	e					
	f All other program service revenue		458,376	458,376		
	g Total. Add lines 2a–2f . . . . ▶		18,407,629			

		(i)	(ii)	(A)	(B)	(C)	(D)
Other Revenue	**3** Investment income (including dividends, interest, and other similar amounts) . . . . . . ▶			254,462			254,462
	4 Income from investment of tax-exempt bond proceeds ▶						
	5 Royalties . . . . ▶						
		(i) Real	(ii) Personal				
	6a Gross rents	988,797					
	b Less rental expenses	207,845					
	c Rental income or (loss)	780,952					
	d Net rental income or (loss) . . . . . . ▶			780,952			780,952
		(i) Securities	(ii) Other				
	7a Gross amount from sales of assets other than inventory	1,290,866					
	b Less cost or other basis and sales expenses	1,171,162					
	c Gain or (loss)	119,704					
	d Net gain or (loss) . . . . . ▶			119,704			119,704
	8a Gross income from fundraising events (not including $ ______ of contributions reported on line 1c) See Part IV, line 18	a	5,000				
	b Less direct expenses . . .	b	9,278				
	c Net income or (loss) from fundraising events . . ▶			-4,278			-4,278
	9a Gross income from gaming activities See Part IV, line 19 . . .	a					
	b Less direct expenses . . .	b					
	c Net income or (loss) from gaming activities . . ▶						
	10a Gross sales of inventory, less returns and allowances . .	a	2,495,727				
	b Less cost of goods sold . .	b	436,034				
	c Net income or (loss) from sales of inventory . . ▶			2,059,693		227,511	1,832,182
	Miscellaneous Revenue	Business Code					
	11a REFUND/REBATES	900099		61,763			61,763
	b BROADWAY PARTNERSHIP INVESTMENTS	711190		1,678	1,678		
	c VENDING REVENUE	721000		865			865
	d All other revenue						
	e Total. Add lines 11a–11d . . . . ▶			64,306			
	12 Total revenue. See Instructions . . . . . ▶			31,398,344	17,778,964	227,511	3,675,993

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns All other organizations must complete column (A)

Check if Schedule O contains a response or note to any line in this Part IX . . . . ☑

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	**(A)** Total expenses	**(B)** Program service expenses	**(C)** Management and general expenses	**(D)** Fundraisingexpenses
1 Grants and other assistance to domestic organizations and domestic governments See Part IV, line 21				
2 Grants and other assistance to domestic individuals See Part IV, line 22	43,100	43,100		
3 Grants and other assistance to foreign organizations, foreign governments, and foreign individuals See Part IV, line 15 and 16				
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees	960,413	263,304	697,109	
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7 Other salaries and wages	4,436,658	3,933,805	42,174	460,679
8 Pension plan accruals and contributions (include section 401 (k) and 403(b) employer contributions)	62,804	24,811	29,040	8,953
9 Other employee benefits	540,304	420,950	61,750	57,604
10 Payroll taxes	465,311	371,433	54,705	39,173
11 Fees for services (non-employees)				
a Management				
b Legal	38,681	15,699	19,567	3,415
c Accounting	58,600	23,440	29,300	5,860
d Lobbying	30,000		30,000	
e Professional fundraising services See Part IV, line 17				
f Investment management fees	59,590		59,590	
g Other (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O)	12,047,675	11,502,091	63,693	481,891
12 Advertising and promotion	1,501,764	1,372,456	4,425	124,883
13 Office expenses	783,031	669,093	62,129	51,809
14 Information technology	205,072	67,105	114,433	23,534
15 Royalties . .	247,392	246,057	460	875
16 Occupancy	1,083,623	886,690	101,252	95,681
17 Travel	151,680	134,271	6,114	11,295
18 Payments of travel or entertainment expenses for any federal, state, or local public officials .				
19 Conferences, conventions, and meetings	16,304	2,430	1,620	12,254
20 Interest	246,839	98,735	123,420	24,684
21 Payments to affiliates				
22 Depreciation, depletion, and amortization . .	1,318,875	1,064,377	197,831	56,667
23 Insurance . . .	454,933	187,549	221,826	45,558
24 Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24e If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O)				
a CATERING	254,329	248,038	0	6,291
b SPECIAL EVENTS	157,360	8,787	2	148,571
c SPONSOR TICKET PACKAGES	35,874	196	131	35,547
d				
e All other expenses	450,466	449,459	1,007	
25 Total functional expenses. Add lines 1 through 24e	25,650,678	22,033,876	1,921,578	1,695,224
26 Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation Check here ▶ ☐ if following SOP 98-2 (ASC 958-720)				

Part X **Balance Sheet**

Check if Schedule O contains a response or note to any line in this Part IX . . . . ☐

				(A) Beginning of year		(B) End of year
Assets	1	Cash–non-interest-bearing		6,155,296	1	5,855,723
	2	Savings and temporary cash investments			2	
	3	Pledges and grants receivable, net		6,044,482	3	4,055,234
	4	Accounts receivable, net		169,952	4	159,472
	5	Loans and other receivables from current and former officers, directors, trustees, key employees, and highest compensated employees Complete Part II of Schedule L			5	
	6	Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions) Complete Part II of Schedule L			6	
	7	Notes and loans receivable, net			7	
	8	Inventories for sale or use		95,131	8	89,360
	9	Prepaid expenses and deferred charges		733,093	9	264,732
	10a	Land, buildings, and equipment cost or other basis Complete Part VI of Schedule D	10a 50,797,060			
	b	Less accumulated depreciation	10b 18,643,367	23,781,068	10c	32,153,693
	11	Investments—publicly traded securities		6,364,732	11	6,730,821
	12	Investments—other securities See Part IV, line 11			12	
	13	Investments—program-related See Part IV, line 11			13	
	14	Intangible assets		179,854	14	154,153
	15	Other assets See Part IV, line 11		2,512,168	15	2,643,160
	16	**Total assets.** Add lines 1 through 15 (must equal line 34)		46,035,776	16	52,106,348
Liabilities	17	Accounts payable and accrued expenses		1,324,348	17	2,001,595
	18	Grants payable			18	
	19	Deferred revenue		5,258,816	19	5,102,318
	20	Tax-exempt bond liabilities			20	
	21	Escrow or custodial account liability Complete Part IV of Schedule D		39,822	21	37,977
	22	Loans and other payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons Complete Part II of Schedule L			22	
	23	Secured mortgages and notes payable to unrelated third parties		4,714,567	23	4,346,275
	24	Unsecured notes and loans payable to unrelated third parties			24	
	25	Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17 - 24) Complete Part X of Schedule D		116,452	25	119,028
	26	**Total liabilities.** Add lines 17 through 25		11,454,005	26	11,607,193
Net Assets or Fund Balances		**Organizations that follow SFAS 117 (ASC 958), check here ▶ ☑ and complete lines 27 through 29, and lines 33 and 34.**				
	27	Unrestricted net assets		24,148,411	27	29,958,355
	28	Temporarily restricted net assets		6,004,583	28	6,111,640
	29	Permanently restricted net assets		4,428,777	29	4,429,160
		Organizations that do not follow SFAS 117 (ASC 958), check here ▶ ☐ and complete lines 30 through 34.				
	30	Capital stock or trust principal, or current funds			30	
	31	Paid-in or capital surplus, or land, building or equipment fund			31	
	32	Retained earnings, endowment, accumulated income, or other funds			32	
	33	Total net assets or fund balances		34,581,771	33	40,499,155
	34	Total liabilities and net assets/fund balances		46,035,776	34	52,106,348

Part XI **Reconcilliation of Net Assets**

Check if Schedule O contains a response or note to any line in this Part XI . . . . ☑

1	Total revenue (must equal Part VIII, column (A), line 12)	1	31,398,344
2	Total expenses (must equal Part IX, column (A), line 25)	2	25,650,678
3	Revenue less expenses Subtract line 2 from line 1	3	5,747,666
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	34,581,771
5	Net unrealized gains (losses) on investments	5	183,990
6	Donated services and use of facilities	6	15,533
7	Investment expenses	7	
8	Prior period adjustments	8	
9	Other changes in net assets or fund balances (explain in Schedule O)	9	-29,805
10	Net assets or fund balances at end of year Combine lines 3 through 9 (must equal Part X, line 33, column (B))	10	40,499,155

Part XII **Financial Statements and Reporting**

Check if Schedule O contains a response or note to any line in this Part XII . . . . ☑

			Yes	No
1	Accounting method used to prepare the Form 990 ☐ Cash ☑ Accrual ☐ Other ________ If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O			
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?	2a		No
	If 'Yes,' check a box below to indicate whether the financial statements for the year were compiled or reviewed on a separate basis, consolidated basis, or both ☐ Separate basis ☐ Consolidated basis ☐ Both consolidated and separate basis			
b	Were the organization's financial statements audited by an independent accountant?	2b	Yes	
	If 'Yes,' check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both ☑ Separate basis ☐ Consolidated basis ☐ Both consolidated and separate basis			
c	If "Yes," to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant?	2c	Yes	
	If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O			
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?	3a		No
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits	3b		

Additional Data

Software ID:
Software Version:
EIN: 59-1803628
Name: RUTH ECKERD HALL INC

Form 990 (2018)

Form 990, Part III, Line 4a:

PROGRAMMING PROGRAMMING HAS INCLUDED NATIONALLY AND INTERNATIONALLY ACCLAIMED DANCE COMPANIES, MAJOR SYMPHONY ORCHESTRAS, RENOWNED AND EMERGING CLASSICAL SOLOISTS, CHAMBER ENSEMBLES, BROADWAY TOUR COMPANIES, AND NATIONALLY RECOGNIZED POP, ROCK AND JAZZ ARTISTS SINCE ITS 1983 OPENING, RUTH ECKERD HALL HAS ESTABLISHED ITSELF AS AN INDUSTRY LEADER IN THE UNITED STATES AND HAS CONSISTENTLY BROUGHT NATIONALLY AND INTERNATIONALLY RENOWNED ARTISTS AND ARTISTIC COMPANIES TO THE TAMPA BAY AREA (SEE SCHEDULE O FOR A CONTINUATION OF INFORMATION)

Form 990, Part III, Line 4b:

THE MARCIA P HOFFMAN SCHOOL OF THE ARTS ("THE SCHOOL") WAS ESTABLISHED ON THE RUTH ECKERD HALL CAMPUS IN 2003 AND IS AN INTEGRAL PART OF RUTH ECKERD HALL, INC ITS STATED PURPOSE IS TO PROVIDE LIFELONG LEARNING OPPORTUNITIES WHICH PROVIDE ACCESSIBILITY TO AND EXPLORATION, DISCOVERY AND MASTERY OF THE ARTS THE COMPREHENSIVE EDUCATION PROGRAMS SERVE THE NEEDS OF YOUTH, BOTH SCHOOL-BASED AND NON-SCHOOL-BASED, THOSE OF CHALLENGED STUDENTS AND THE ELDERLY (SEE SCHEDULE O FOR A CONTINUATION OF INFORMATION)

Form 990, Part VII - Compensation of Officers, Directors,Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position: Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former	(D) Reportable compensation from the organization (W- 2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
FRANK HIBBARD CHAIR	4 00	X		X				0	0	0
MICHAEL BOLLENBACK VICE CHAIR	4 00	X		X				0	0	0
MARCUS GREENE TREASURER	3 00	X		X				0	0	0
RAY BOUCHARD SECRETARY	2 00	X		X				0	0	0
BARRY ALPERT IMMEDIATE PAST CHAIR	2 00	X		X				0	0	0
JANA L JONES IMMEDIATE PAST CHAIR(10/1/18-6/26/19)	2 00	X		X				0	0	0
BRIAN AUNGST JR DIRECTOR	1 00	X						0	0	0
PHIL BEAUCHAMP DIRECTOR	1 00	X						0	0	0
GLENN BERGOFFEN DIRECTOR	1 00	X						0	0	0
JAMES CONLIN DIRECTOR	1 00	X						0	0	0

Form 990, Part VII - Compensation of Officers, Directors,Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W- 2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
JOYCE COTTON DIRECTOR	1 00	X						0	0	0
TERRY DEEB DIRECTOR	1 00	X						0	0	0
ELIZABETH ENGLAND DIRECTOR	1 00	X						0	0	0
THOMAS FREE DIRECTOR	1 00	X						0	0	0
KEN HAMILTON DIRECTOR	1 00	X						0	0	0
JOAN KLINE DIRECTOR	1 00	X						0	0	0
CESAR LARA DIRECTOR	1 00	X						0	0	0
RANDY LOOS DIRECTOR	1 00	X						0	0	0
LAURA MAIOCCO DIRECTOR	1 00	X						0	0	0
SCOTT MCLAREN DIRECTOR	1 00	X						0	0	0

Form 990, Part VII - Compensation of Officers, Directors,Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W- 2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
STEVE SIKA DIRECTOR	1 00	X						0	0	0
JOHN SIMMONS DIRECTOR	1 00	X						0	0	0
GLENN WATERS DIRECTOR	1 00	X						0	0	0
TRACY WEST DIRECTOR	1 00	X						0	0	0
THOMAS WRIGHT DIRECTOR	1 00	X						0	0	0
SHIRLEY BOELHOWER DIRECTOR (10/1/18-4/1/19)	1 00	X						0	0	0
CHARLENE GORDON DIRECTOR (10/1/18-9/25/19)	1 00	X						0	0	0
JOHN TIMBERLAKE DIRECTOR (10/1/18-4/1/19)	1 00	X						0	0	0
ALAN S GASSMAN DIRECTOR (10/1/18-1/3/19)	1 00	X						0	0	0
ZEV BUFFMAN PRESIDENT & CEO(SEPARATED 12/31/18)	40 00			X				274,606	0	16,604

Form 990, Part VII - Compensation of Officers, Directors,Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position: Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former	(D) Reportable compensation from the organization (W- 2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
SUSAN CROCKETT PRESIDENT & CEO (10/3/18-PRESENT)	40 00			X				138,217	0	9,713
LORI A GLOVER CHIEF FINANCIAL OFFICER	40 00			X				120,011	0	29,073
ROBERT ROSSI CHIEF PROGRAMMING OFFICER	40 00				X			223,558	0	32,909
MEGAN BRENNAN CHIEF MARKETING OFFICER	40 00					X		102,866	0	13,289

SCHEDULE A
(Form 990 or 990EZ)

Department of the Treasury
Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.
▶ Attach to Form 990 or Form 990-EZ.
▶ Go to *www.irs.gov/Form990* for the latest information.

OMB No 1545-0047

2018

Open to Public Inspection

Name of the organization
RUTH ECKERD HALL INC

Employer identification number
59-1803628

Part I Reason for Public Charity Status (All organizations must complete this part.) See instructions.

The organization is not a private foundation because it is (For lines 1 through 12, check only one box)

1 ☐ A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i).**

2 ☐ A school described in **section 170(b)(1)(A)(ii).** (Attach Schedule E (Form 990 or 990-EZ))

3 ☐ A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii).**

4 ☐ A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii).** Enter the hospital's name, city, and state

5 ☐ An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170 (b)(1)(A)(iv).** (Complete Part II)

6 ☐ A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v).**

7 ☑ An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi).** (Complete Part II)

8 ☐ A community trust described in **section 170(b)(1)(A)(vi)** (Complete Part II)

9 ☐ An agricultural research organization described in **170(b)(1)(A)(ix)** operated in conjunction with a land-grant college or university or a non-land grant college of agriculture See instructions Enter the name, city, and state of the college or university

10 ☐ An organization that normally receives (1) more than 331/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 331/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975 See **section 509(a)(2).** (Complete Part III)

11 ☐ An organization organized and operated exclusively to test for public safety See **section 509(a)(4).**

12 ☐ An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in **section 509(a)(1)** or **section 509(a)(2).** See **section 509(a)(3).** Check the box in lines 12a through 12d that describes the type of supporting organization and complete lines 12e, 12f, and 12g

a ☐ **Type I.** A supporting organization operated, supervised, or controlled by its supported organization(s), typically by giving the supported organization(s) the power to regularly appoint or elect a majority of the directors or trustees of the supporting organization **You must complete Part IV, Sections A and B.**

b ☐ **Type II.** A supporting organization supervised or controlled in connection with its supported organization(s), by having control or management of the supporting organization vested in the same persons that control or manage the supported organization(s) **You must complete Part IV, Sections A and C.**

c ☐ **Type III functionally integrated.** A supporting organization operated in connection with, and functionally integrated with, its supported organization(s) (see instructions) **You must complete Part IV, Sections A, D, and E.**

d ☐ **Type III non-functionally integrated.** A supporting organization operated in connection with its supported organization(s) that is not functionally integrated The organization generally must satisfy a distribution requirement and an attentiveness requirement (see instructions) **You must complete Part IV, Sections A and D, and Part V.**

e ☐ Check this box if the organization received a written determination from the IRS that it is a Type I, Type II, Type III functionally integrated, or Type III non-functionally integrated supporting organization

f Enter the number of supported organizations

g Provide the following information about the supported organization(s)

(i) Name of supported organization	**(ii)** EIN	**(iii)** Type of organization (described on lines 1- 10 above (see instructions))	**(iv)** Is the organization listed in your governing document? Yes	No	**(v)** Amount of monetary support (see instructions)	**(vi)** Amount of other support (see instructions)
Total						

Part II **Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv), 170(b)(1)(A)(vi), and 170 (b)(1)(A)(ix)**

(Complete only if you checked the box on line 5, 7, 8, or 9 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Section A. Public Support

	Calendar year (or fiscal year beginning in) ▶	(a) 2014	(b) 2015	(c) 2016	(d) 2017	(e) 2018	(f) Total
1	Gifts, grants, contributions, and membership fees received (Do not include any "unusual grant ")	4,381,632	4,658,785	5,353,302	13,791,285	9,715,876	37,900,880
2	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3	The value of services or facilities furnished by a governmental unit to the organization without charge						
4	**Total.** Add lines 1 through 3	4,381,632	4,658,785	5,353,302	13,791,285	9,715,876	37,900,880
5	The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						2,377,478
6	**Public support.** Subtract line 5 from line 4						35,523,402

Section B. Total Support

	Calendar year (or fiscal year beginning in) ▶	(a)2014	(b)2015	(c)2016	(d)2017	(e)2018	(f)Total
7	Amounts from line 4	4,381,632	4,658,785	5,353,302	13,791,285	9,715,876	37,900,880
8	Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	132,351	172,606	130,513	792,248	1,243,259	2,470,977
9	Net income from unrelated business activities, whether or not the business is regularly carried on				338,673	227,511	566,184
10	Other income Do not include gain or loss from the sale of capital assets (Explain in Part VI)						
11	**Total support.** Add lines 7 through 10						40,938,041

12 Gross receipts from related activities, etc (see instructions) | 12 | 96,553,584

13 **First five years.** If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here** . . . . ▶ ☐

Section C. Computation of Public Support Percentage

14 Public support percentage for 2018 (line 6, column (f) divided by line 11, column (f)) | 14 | 86 770 %

15 Public support percentage for 2017 Schedule A, Part II, line 14 | 15 | 90 860 %

16a **33 1/3% support test—2018.** If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization ▶ ☑

b **33 1/3% support test—2017.** If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization ▶ ☐

17a **10%-facts-and-circumstances test—2018.** If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and **stop here.** Explain in Part VI how the organization meets the "facts-and-circumstances" test The organization qualifies as a publicly supported organization ▶ ☐

b **10%-facts-and-circumstances test—2017.** If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and **stop here.** Explain in Part VI how the organization meets the "facts-and-circumstances" test The organization qualifies as a publicly supported organization ▶ ☐

18 **Private foundation.** If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions ▶ ☐

Part III **Support Schedule for Organizations Described in Section 509(a)(2)**
(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ▶	(a) 2014	(b) 2015	(c) 2016	(d) 2017	(e) 2018	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants ")						
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 **Total.** Add lines 1 through 5						
7a Amounts included on lines 1, 2, and 3 received from disqualified persons						
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of $5,000 or 1% of the amount on line 13 for the year						
c Add lines 7a and 7b						
8 **Public support.** (Subtract line 7c from line 6)						

Section B. Total Support

Calendar year (or fiscal year beginning in) ▶	(a) 2014	(b) 2015	(c) 2016	(d) 2017	(e) 2018	(f) Total
9 Amounts from line 6						
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
c Add lines 10a and 10b						
11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12 Other income Do not include gain or loss from the sale of capital assets (Explain in Part VI)						
13 **Total support.** (Add lines 9, 10c, 11, and 12)						

14 **First five years.** If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here** ▶ ☐

Section C. Computation of Public Support Percentage

15 Public support percentage for 2018 (line 8, column (f) divided by line 13, column (f))	15	
16 Public support percentage from 2017 Schedule A, Part III, line 15	16	

Section D. Computation of Investment Income Percentage

17 Investment income percentage for **2018** (line 10c, column (f) divided by line 13, column (f))	17	
18 Investment income percentage from **2017** Schedule A, Part III, line 17	18	

19a **331/3% support tests—2018.** If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and **stop here.** The organization qualifies as a publicly supported organization ▶ ☐

b **33 1/3% support tests—2017.** If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3% and line 18 is not more than 33 1/3%, check this box and **stop here.** The organization qualifies as a publicly supported organization ▶ ☐

20 **Private foundation.** If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions ▶ ☐

Part IV **Supporting Organizations**

(Complete only if you checked a box on line 12 of Part I If you checked 12a of Part I, complete Sections A and B If you checked 12b of Part I, complete Sections A and C If you checked 12c of Part I, complete Sections A, D, and E If you checked 12d of Part I, complete Sections A and D, and complete Part V)

Section A. All Supporting Organizations

			Yes	No
1	Are all of the organization's supported organizations listed by name in the organization's governing documents? *If "No," describe in* ***Part VI*** *how the supported organizations are designated If designated by class or purpose, describe the designation If historic and continuing relationship, explain*	1		
2	Did the organization have any supported organization that does not have an IRS determination of status under section 509 (a)(1) or (2)? *If "Yes," explain in* ***Part VI*** *how the organization determined that the supported organization was described in section 509(a)(1) or (2)*	2		
3a	Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? *If "Yes," answer (b) and (c) below*	3a		
b	Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? *If "Yes," describe in* ***Part VI*** *when and how the organization made the determination*	3b		
c	Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? *If "Yes," explain in* ***Part VI*** *what controls the organization put in place to ensure such use*	3c		
4a	Was any supported organization not organized in the United States ("foreign supported organization")? *If "Yes" and if you checked 12a or 12b in Part I, answer (b) and (c) below*	4a		
b	Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? *If "Yes," describe in* ***Part VI*** *how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations*	4b		
c	Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? *If "Yes," explain in* ***Part VI*** *what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes*	4c		
5a	Did the organization add, substitute, or remove any supported organizations during the tax year? *If "Yes," answer (b) and (c) below (if applicable) Also, provide detail in* ***Part VI,*** *including (i) the names and EIN numbers of the supported organizations added, substituted, or removed, (ii) the reasons for each such action, (iii) the authority under the organization's organizing document authorizing such action, and (iv) how the action was accomplished (such as by amendment to the organizing document)*	5a		
b	**Type I or Type II only.** Was any added or substituted supported organization part of a class already designated in the organization's organizing document?	5b		
c	**Substitutions only.** Was the substitution the result of an event beyond the organization's control?	5c		
6	Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? *If "Yes," provide detail in* ***Part VI.***	6		
7	Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? *If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ)*	7		
8	Did the organization make a loan to a disqualified person (as defined in section 4958) not described in line 7? *If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ)*	8		
9a	Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? *If "Yes," provide detail in* ***Part VI.***	9a		
b	Did one or more disqualified persons (as defined in line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? *If "Yes," provide detail in* ***Part VI.***	9b		
c	Did a disqualified person (as defined in line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? *If "Yes," provide detail in* ***Part VI.***	9c		
10a	Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? *If "Yes," answer line 10b below*	10a		
b	Did the organization have any excess business holdings in the tax year? *(Use Schedule C, Form 4720, to determine whether the organization had excess business holdings)*	10b		

Part IV Supporting Organizations (continued)

			Yes	No
11	Has the organization accepted a gift or contribution from any of the following persons?			
a	A person who directly or indirectly controls, either alone or together with persons described in (b) and (c) below, the governing body of a supported organization?	**11a**		
b	A family member of a person described in (a) above?	**11b**		
c	A 35% controlled entity of a person described in (a) or (b) above? *If "Yes" to a, b, or c, provide detail in Part VI*	**11c**		

Section B. Type I Supporting Organizations

			Yes	No
1	Did the directors, trustees, or membership of one or more supported organizations have the power to regularly appoint or elect at least a majority of the organization's directors or trustees at all times during the tax year? *If "No," describe in* ***Part VI*** *how the supported organization(s) effectively operated, supervised, or controlled the organization's activities If the organization had more than one supported organization, describe how the powers to appoint and/or remove directors or trustees were allocated among the supported organizations and what conditions or restrictions, if any, applied to such powers during the tax year*	**1**		
2	Did the organization operate for the benefit of any supported organization other than the supported organization(s) that operated, supervised, or controlled the supporting organization? *If "Yes," explain in* ***Part VI*** *how providing such benefit carried out the purposes of the supported organization(s) that operated, supervised or controlled the supporting organization*	**2**		

Section C. Type II Supporting Organizations

			Yes	No
1	Were a majority of the organization's directors or trustees during the tax year also a majority of the directors or trustees of each of the organization's supported organization(s)? *If "No," describe in* ***Part VI*** *how control or management of the supporting organization was vested in the same persons that controlled or managed the supported organization(s)*	**1**		

Section D. All Type III Supporting Organizations

			Yes	No
1	Did the organization provide to each of its supported organizations, by the last day of the fifth month of the organization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the organization's governing documents in effect on the date of notification, to the extent not previously provided?	**1**		
2	Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported organization (s) or (ii) serving on the governing body of a supported organization? *If "No," explain in* ***Part VI*** *how the organization maintained a close and continuous working relationship with the supported organization(s)*	**2**		
3	By reason of the relationship described in (2), did the organization's supported organizations have a significant voice in the organization's investment policies and in directing the use of the organization's income or assets at all times during the tax year? *If "Yes," describe in* ***Part VI*** *the role the organization's supported organizations played in this regard*	**3**		

Section E. Type III Functionally-Integrated Supporting Organizations

1 Check the box next to the method that the organization used to satisfy the Integral Part Test during the year **(see instructions)**

- **a** ☐ The organization satisfied the Activities Test Complete **line 2** below
- **b** ☐ The organization is the parent of each of its supported organizations Complete **line 3** below
- **c** ☐ The organization supported a governmental entity Describe in **Part VI** how you supported a government entity (see instructions)

			Yes	No
2	Activities Test **Answer (a) and (b) below.**			
a	Did substantially all of the organization's activities during the tax year directly further the exempt purposes of the supported organization(s) to which the organization was responsive? *If "Yes," then in* ***Part VI identify those supported organizations and explain*** *how these activities directly furthered their exempt purposes, how the organization was responsive to those supported organizations, and how the organization determined that these activities constituted substantially all of its activities*	**2a**		
b	Did the activities described in (a) constitute activities that, but for the organization's involvement, one or more of the organization's supported organization(s) would have been engaged in? *If "Yes," explain in* ***Part VI*** *the reasons for the organization's position that its supported organization(s) would have engaged in these activities but for the organization's involvement*	**2b**		
3	Parent of Supported Organizations **Answer (a) and (b) below.**			
a	Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or trustees of each of the supported organizations? *Provide details in* ***Part VI.***	**3a**		
b	Did the organization exercise a substantial degree of direction over the policies, programs and activities of each of its supported organizations? *If "Yes," describe in* ***Part VI.*** *the role played by the organization in this regard*	**3b**		

Part V **Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations**

1 ☐ Check here if the organization satisfied the Integral Part Test as a qualifying trust on Nov 20, 1970 (explain in Part VI) **See instructions.** All other Type III non-functionally integrated supporting organizations must complete Sections A through E

	Section A - Adjusted Net Income		(A) Prior Year	(B) Current Year (optional)
1	Net short-term capital gain	1		
2	Recoveries of prior-year distributions	2		
3	Other gross income (see instructions)	3		
4	Add lines 1 through 3	4		
5	Depreciation and depletion	5		
6	Portion of operating expenses paid or incurred for production or collection of gross income or for management, conservation, or maintenance of property held for production of income (see instructions)	6		
7	Other expenses (see instructions)	7		
8	**Adjusted Net Income** (subtract lines 5, 6 and 7 from line 4)	8		

	Section B - Minimum Asset Amount		(A) Prior Year	(B) Current Year (optional)
1	Aggregate fair market value of all non-exempt-use assets (see instructions for short tax year or assets held for part of year)	1		
a	Average monthly value of securities	1a		
b	Average monthly cash balances	1b		
c	Fair market value of other non-exempt-use assets	1c		
d	**Total** (add lines 1a, 1b, and 1c)	1d		
e	**Discount** claimed for blockage or other factors (explain in detail in Part VI)			
2	Acquisition indebtedness applicable to non-exempt use assets	2		
3	Subtract line 2 from line 1d	3		
4	Cash deemed held for exempt use Enter 1-1/2% of line 3 (for greater amount, see instructions)	4		
5	Net value of non-exempt-use assets (subtract line 4 from line 3)	5		
6	Multiply line 5 by 035	6		
7	Recoveries of prior-year distributions	7		
8	**Minimum Asset Amount** (add line 7 to line 6)	8		

	Section C - Distributable Amount			Current Year
1	Adjusted net income for prior year (from Section A, line 8, Column A)	1		
2	Enter 85% of line 1	2		
3	Minimum asset amount for prior year (from Section B, line 8, Column A)	3		
4	Enter greater of line 2 or line 3	4		
5	Income tax imposed in prior year	5		
6	**Distributable Amount.** Subtract line 5 from line 4, unless subject to emergency temporary reduction (see instructions)	6		

7 ☐ Check here if the current year is the organization's first as a non-functionally-integrated Type III supporting organization (see instructions)

Part V **Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations (continued)**

Section D - Distributions	Current Year
1 Amounts paid to supported organizations to accomplish exempt purposes	
2 Amounts paid to perform activity that directly furthers exempt purposes of supported organizations, in excess of income from activity	
3 Administrative expenses paid to accomplish exempt purposes of supported organizations	
4 Amounts paid to acquire exempt-use assets	
5 Qualified set-aside amounts (prior IRS approval required)	
6 Other distributions (describe in **Part VI**) See instructions	
7 **Total annual distributions.** Add lines 1 through 6	
8 Distributions to attentive supported organizations to which the organization is responsive (provide details in **Part VI**) See instructions	
9 Distributable amount for 2018 from Section C, line 6	
10 Line 8 amount divided by Line 9 amount	

Section E - Distribution Allocations (see instructions)	(i) Excess Distributions	(ii) Underdistributions Pre-2018	(iii) Distributable Amount for 2018
1 Distributable amount for 2018 from Section C, line 6			
2 Underdistributions, if any, for years prior to 2018 (reasonable cause required-- explain in Part VI) See instructions			
3 Excess distributions carryover, if any, to 2018			
a From 2013.			
b From 2014.			
c From 2015.			
d From 2016.			
e From 2017.			
f **Total** of lines 3a through e			
g Applied to underdistributions of prior years			
h Applied to 2018 distributable amount			
i Carryover from 2013 not applied (see instructions)			
j Remainder Subtract lines 3g, 3h, and 3i from 3f			
4 Distributions for 2018 from Section D, line 7 $			
a Applied to underdistributions of prior years			
b Applied to 2018 distributable amount			
c Remainder Subtract lines 4a and 4b from 4			
5 Remaining underdistributions for years prior to 2018, if any Subtract lines 3g and 4a from line 2 If the amount is greater than zero, explain in Part VI See instructions			
6 Remaining underdistributions for 2018 Subtract lines 3h and 4b from line 1 If the amount is greater than zero, explain in Part VI See instructions			
7 **Excess distributions carryover to 2019.** Add lines 3j and 4c			
8 Breakdown of line 7			
a Excess from 2014.			
b Excess from 2015.			
c Excess from 2016.			
d Excess from 2017.			
e Excess from 2018.			

Additional Data

Software ID:
Software Version:
EIN: 59-1803628
Name: RUTH ECKERD HALL INC

Part VI **Supplemental Information.** Provide the explanations required by Part II, line 10, Part II, line 17a or 17b, Part III, line 12, Part IV, Section A, lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, 11a, 11b, and 11c, Part IV, Section B, lines 1 and 2, Part IV, Section C, line 1, Part IV, Section D, lines 2 and 3, Part IV, Section E, lines 1c, 2a, 2b, 3a and 3b, Part V, line 1, Part V, Section B, line 1e, Part V Section D, lines 5, 6, and 8, and Part V, Section E, lines 2, 5, and 6 Also complete this part for any additional information (See instructions)

Facts And Circumstances Test

SCHEDULE C
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Political Campaign and Lobbying Activities

For Organizations Exempt From Income Tax Under section 501(c) and section 527

▶Complete if the organization is described below. ▶Attach to Form 990 or Form 990-EZ.
▶Go to *www.irs.gov/Form990* for instructions and the latest information.

OMB No 1545-0047

2018

Open to Public Inspection

If the organization answered "Yes" on Form 990, Part IV, Line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then
- Section 501(c)(3) organizations Complete Parts I-A and B Do not complete Part I-C
- Section 501(c) (other than section 501(c)(3)) organizations Complete Parts I-A and C below Do not complete Part I-B
- Section 527 organizations Complete Part I-A only

If the organization answered "Yes" on Form 990, Part IV, Line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then
- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)) Complete Part II-A Do not complete Part II-B
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)) Complete Part II-B Do not complete Part II-A

If the organization answered "Yes" on Form 990, Part IV, Line 5 (Proxy Tax) (see separate instructions) or Form 990-EZ, Part V, line 35c (Proxy Tax) (see separate instructions), then
- Section 501(c)(4), (5), or (6) organizations Complete Part III

Name of the organization	**Employer identification number**
RUTH ECKERD HALL INC	59-1803628

Part I-A **Complete if the organization is exempt under section 501(c) or is a section 527 organization.**

1 Provide a description of the organization's direct and indirect political campaign activities in Part IV (see instructions for definition of "political campaign activities")

2 Political campaign activity expenditures (see instructions) ▶ $

3 Volunteer hours for political campaign activities (see instructions)

Part I-B **Complete if the organization is exempt under section 501(c)(3).**

1 Enter the amount of any excise tax incurred by the organization under section 4955 ▶ $

2 Enter the amount of any excise tax incurred by organization managers under section 4955 ▶ $

3 If the organization incurred a section 4955 tax, did it file Form 4720 for this year? ☐ Yes ☐ No

4a Was a correction made? ☐ Yes ☐ No

b If "Yes," describe in Part IV

Part I-C **Complete if the organization is exempt under section 501(c), except section 501(c)(3).**

1 Enter the amount directly expended by the filing organization for section 527 exempt function activities ▶ $

2 Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities ▶ $

3 Total exempt function expenditures Add lines 1 and 2 Enter here and on Form 1120-POL, line 17b ▶ $

4 Did the filing organization file **Form 1120-POL** for this year? ☐ Yes ☐ No

5 Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which the filing organization made payments For each organization listed, enter the amount paid from the filing organization's funds Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC) If additional space is needed, provide information in Part IV

	(a) Name	**(b)** Address	**(c)** EIN	**(d)** Amount paid from filing organization's funds If none, enter -0-	**(e)** Amount of political contributions received and promptly and directly delivered to a separate political organization If none, enter -0-
1					
2					
3					
4					
5					
6					

Part II-A **Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)).**

A Check ▶ ☐ if the filing organization belongs to an affiliated group (and list in Part IV each affiliated group member's name, address, EIN, expenses, and share of excess lobbying expenditures)

B Check ▶ ☐ if the filing organization checked box A and "limited control" provisions apply

	Limits on Lobbying Expenditures (The term "expenditures" means amounts paid or incurred.)	**(a)** Filing organization's totals	**(b)** Affiliated group totals
1a	Total lobbying expenditures to influence public opinion (grass roots lobbying)		
b	Total lobbying expenditures to influence a legislative body (direct lobbying)	30,000	
c	Total lobbying expenditures (add lines 1a and 1b)	30,000	
d	Other exempt purpose expenditures	25,593,724	
e	Total exempt purpose expenditures (add lines 1c and 1d)	25,623,724	
f	Lobbying nontaxable amount Enter the amount from the following table in both columns	1,000,000	

If the amount on line 1e, column (a) or (b) is:	**The lobbying nontaxable amount is:**
Not over $500,000	20% of the amount on line 1e
Over $500,000 but not over $1,000,000	$100,000 plus 15% of the excess over $500,000
Over $1,000,000 but not over $1,500,000	$175,000 plus 10% of the excess over $1,000,000
Over $1,500,000 but not over $17,000,000	$225,000 plus 5% of the excess over $1,500,000
Over $17,000,000	$1,000,000

		(a)	(b)
g	Grassroots nontaxable amount (enter 25% of line 1f)	250,000	
h	Subtract line 1g from line 1a If zero or less, enter -0-	0	
i	Subtract line 1f from line 1c If zero or less, enter -0-	0	
j	If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year?	☐ Yes ☐ No	

4-Year Averaging Period Under section 501(h)
(Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the separate instructions for lines 2a through 2f.)

Lobbying Expenditures During 4-Year Averaging Period

	Calendar year (or fiscal year beginning in)	**(a)** 2015	**(b)** 2016	**(c)** 2017	**(d)** 2018	**(e)** Total
2a	Lobbying nontaxable amount		1,000,000	1,000,000	1,000,000	3,000,000
b	Lobbying ceiling amount (150% of line 2a, column(e))					4,500,000
c	Total lobbying expenditures		30,000	30,000	30,000	90,000
d	Grassroots nontaxable amount		250,000	250,000	250,000	750,000
e	Grassroots ceiling amount (150% of line 2d, column (e))					1,125,000
f	Grassroots lobbying expenditures					

Part II-B **Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).**

For each "Yes" response on lines 1a through 1i below, provide in Part IV a detailed description of the lobbying activity	(a) Yes	(a) No	(b) Amount
1 During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of			
a Volunteers?			
b Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?			
c Media advertisements?			
d Mailings to members, legislators, or the public?			
e Publications, or published or broadcast statements?			
f Grants to other organizations for lobbying purposes?			
g Direct contact with legislators, their staffs, government officials, or a legislative body?			
h Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?			
i Other activities?			
j Total Add lines 1c through 1i			
2a Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?			
b If "Yes," enter the amount of any tax incurred under section 4912			
c If "Yes," enter the amount of any tax incurred by organization managers under section 4912			
d If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?			

Part III-A **Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6).**

			Yes	No
1	Were substantially all (90% or more) dues received nondeductible by members?	**1**		
2	Did the organization make only in-house lobbying expenditures of $2,000 or less?	**2**		
3	Did the organization agree to carry over lobbying and political expenditures from the prior year?	**3**		

Part III-B **Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No" OR (b) Part III-A, line 3, is answered "Yes."**

1	Dues, assessments and similar amounts from members	**1**	
2	Section 162(e) nondeductible lobbying and political expenditures **(do not include amounts of political expenses for which the section 527(f) tax was paid).**		
a	Current year	**2a**	
b	Carryover from last year	**2b**	
c	Total	**2c**	
3	Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues	**3**	
4	If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year?	**4**	
5	Taxable amount of lobbying and political expenditures (see instructions)	**5**	

Part IV **Supplemental Information**

Provide the descriptions required for Part I-A, line 1, Part I-B, line 4, Part I-C, line 5, Part II-A (affiliated group list), Part II-A, lines 1 and 2 (see instructions), and Part II-B, line 1 Also, complete this part for any additional information

Return Reference	Explanation

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SCHEDULE D (Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Financial Statements

▶ Complete if the organization answered "Yes," on Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.
▶ Attach to Form 990.
▶ Go to *www.irs.gov/Form990* for the latest information.

OMB No 1545-0047

2018

Open to Public Inspection

Name of the organization
RUTH ECKERD HALL INC

Employer identification number
59-1803628

Part I **Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts.** Complete if the organization answered "Yes" on Form 990, Part IV, line 6.

		(a) Donor advised funds	(b)Funds and other accounts
1	Total number at end of year		
2	Aggregate value of contributions to (during year)		
3	Aggregate value of grants from (during year)		
4	Aggregate value at end of year		

5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? ☐ Yes ☐ No

6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? ☐ Yes ☐ No

Part II **Conservation Easements.** Complete if the organization answered "Yes" on Form 990, Part IV, line 7.

1 Purpose(s) of conservation easements held by the organization (check all that apply)

☐ Preservation of land for public use (e g , recreation or education)
☐ Preservation of an historically important land area
☐ Protection of natural habitat
☐ Preservation of a certified historic structure
☐ Preservation of open space

2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year

			Held at the End of the Year
a	Total number of conservation easements	2a	
b	Total acreage restricted by conservation easements	2b	
c	Number of conservation easements on a certified historic structure included in (a)	2c	
d	Number of conservation easements included in (c) acquired after 7/25/06, and not on a historic structure listed in the National Register	2d	

3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year ▶

4 Number of states where property subject to conservation easement is located ▶

5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? ☐ Yes ☐ No

6 Staff and volunteer hours devoted to monitoring, inspecting, handling of violations, and enforcing conservation easements during the year ▶

7 Amount of expenses incurred in monitoring, inspecting, handling of violations, and enforcing conservation easements during the year ▶ $

8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)? ☐ Yes ☐ No

9 In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements

Part III **Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets.** Complete if the organization answered "Yes" on Form 990, Part IV, line 8.

1a If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIII, the text of the footnote to its financial statements that describes these items

b If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items

(i) Revenue included on Form 990, Part VIII, line 1 ▶ $

(ii) Assets included in Form 990, Part X ▶ $ 305,035

2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items

a Revenue included on Form 990, Part VIII, line 1 ▶ $

b Assets included in Form 990, Part X ▶ $

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets *(continued)*

3 Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items (check all that apply)

a ☑ Public exhibition
d ☐ Loan or exchange programs
b ☐ Scholarly research
e ☐ Other
c ☐ Preservation for future generations

4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII

5 During the year, did the organization solicit or receive donations of art, historical treasures or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? ☐ Yes ☑ No

Part IV Escrow and Custodial Arrangements. Complete if the organization answered "Yes" on Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? ☐ Yes ☑ No

			Amount
b	If "Yes," explain the arrangement in Part XIII and complete the following table		
c	Beginning balance	1c	
d	Additions during the year	1d	
e	Distributions during the year	1e	
f	Ending balance	1f	

2a Did the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability? . . . ☑ Yes ☐ No

b If "Yes," explain the arrangement in Part XIII Check here if the explanation has been provided in Part XIII . . . . ☑

Part V Endowment Funds. Complete if the organization answered "Yes" on Form 990, Part IV, line 10.

	(a)Current year	(b)Prior year	(c)Two years back	(d)Three years back	(e)Four years back
1a Beginning of year balance	7,520,634	6,794,831	6,322,243	5,746,636	5,544,790
b Contributions	98,000	519,807	280,461	428,260	299,745
c Net investment earnings, gains, and losses	418,601	405,047	367,654	315,322	12,776
d Grants or scholarships					
e Other expenditures for facilities and programs	15,953	199,051	175,527	167,975	110,675
f Administrative expenses					
g End of year balance	8,021,282	7,520,634	6,794,831	6,322,243	5,746,636

2 Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as

a Board designated or quasi-endowment ▶ 33 900 %

b Permanent endowment ▶ 55 220 %

c Temporarily restricted endowment ▶ 10 880 %

The percentages on lines 2a, 2b, and 2c should equal 100%

3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by

		Yes	No
(i) unrelated organizations	3a(i)	Yes	
(ii) related organizations	3a(ii)		No
b If "Yes" on 3a(ii), are the related organizations listed as required on Schedule R?	3b		

4 Describe in Part XIII the intended uses of the organization's endowment funds

Part VI Land, Buildings, and Equipment. Complete if the organization answered "Yes" on Form 990, Part IV, line 11a. See Form 990, Part X, line 10.

Description of property	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land		37,500		37,500
b Buildings		3,586,022	799,177	2,786,845
c Leasehold improvements		30,424,551	14,937,729	15,486,822
d Equipment		3,478,079	2,742,161	735,918
e Other	305,035	12,965,873	164,300	13,106,608
Total. Add lines 1a through 1e *(Column (d) must equal Form 990, Part X, column (B), line 10(c))* ▶				32,153,693

Part VII **Investments—Other Securities.** Complete if the organization answered "Yes" on Form 990, Part IV, line 11b. See Form 990, Part X, line 12.

(a) Description of security or category (including name of security)	**(b)** Book value	**(c)** Method of valuation Cost or end-of-year market value
(1) Financial derivatives		
(2) Closely-held equity interests		
(3) Other		
(A)		
(B)		
(C)		
(D)		
(E)		
(F)		
(G)		
(H)		
Total. *(Column (b) must equal Form 990, Part X, col (B) line 12)* ▶		

Part VIII **Investments—Program Related.**
Complete if the organization answered 'Yes' on Form 990, Part IV, line 11c. See Form 990, Part X, line 13.

(a) Description of investment	**(b)** Book value	**(c)** Method of valuation Cost or end-of-year market value
(1)		
(2)		
(3)		
(4)		
(5)		
(6)		
(7)		
(8)		
(9)		
Total. *(Column (b) must equal Form 990, Part X, col (B) line 13)* ▶		

Part IX **Other Assets.** Complete if the organization answered 'Yes' on Form 990, Part IV, line 11d See Form 990, Part X, line 15

(a) Description	**(b)** Book value
(1) CAPITOL THEATRE RESERVE	1,814,801
(2) REMAINDER INTEREST IN TRUSTS	681,299
(3) BENEFICIAL INTEREST IN EXTERNAL ENDOWMENT	125,578
(4) DEPOSITS	21,482
(5)	
(6)	
(7)	
(8)	
(9)	
Total. *(Column (b) must equal Form 990, Part X, col (B) line 15)* ▶	2,643,160

Part X **Other Liabilities.** Complete if the organization answered 'Yes' on Form 990, Part IV, line 11e or 11f. See Form 990, Part X, line 25.

1. **(a)** Description of liability	**(b)** Book value
(1) Federal income taxes	
LIABILITY UNDER INTEREST RATE SWAP AGREEMENT	119,028
(2)	
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
Total. *(Column (b) must equal Form 990, Part X, col (B) line 25)* ▶	119,028

2. Liability for uncertain tax positions In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740) Check here if the text of the footnote has been provided in Part XIII ☑

Part XI **Reconciliation of Revenue per Audited Financial Statements With Revenue per Return**
Complete if the organization answered 'Yes' on Form 990, Part IV, line 12a.

1	Total revenue, gains, and other support per audited financial statements			1	31,783,664
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12				
a	Net unrealized gains (losses) on investments	2a	183,990		
b	Donated services and use of facilities	2b	124,270		
c	Recoveries of prior year grants	2c			
d	Other (Describe in Part XIII)	2d	636,894		
e	Add lines **2a** through **2d**			2e	945,154
3	Subtract line **2e** from line **1**			3	30,838,510
4	Amounts included on Form 990, Part VIII, line 12, but not on line **1**				
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	59,590		
b	Other (Describe in Part XIII)	4b	500,244		
c	Add lines **4a** and **4b**			4c	559,834
5	Total revenue Add lines **3** and **4c.** (This must equal Form 990, Part I, line 12)			5	31,398,344

Part XII **Reconciliation of Expenses per Audited Financial Statements With Expenses per Return.**
Complete if the organization answered 'Yes' on Form 990, Part IV, line 12a.

1	Total expenses and losses per audited financial statements			1	25,104,550
2	Amounts included on line 1 but not on Form 990, Part IX, line 25				
a	Donated services and use of facilities	2a	108,737		
b	Prior year adjustments	2b			
c	Other losses	2c			
d	Other (Describe in Part XIII)	2d	784,894		
e	Add lines **2a** through **2d**			2e	893,631
3	Subtract line **2e** from line **1**			3	24,210,919
4	Amounts included on Form 990, Part IX, line 25, but not on line **1:**				
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	59,590		
b	Other (Describe in Part XIII)	4b	1,380,169		
c	Add lines **4a** and **4b**			4c	1,439,759
5	Total expenses Add lines **3** and **4c.** (This must equal Form 990, Part I, line 18)			5	25,650,678

Part XIII **Supplemental Information**

Provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, line 2, Part XI, lines 2d and 4b, and Part XII, lines 2d and 4b Also complete this part to provide any additional information

Return Reference	Explanation
See Additional Data Table	

Part XIII Supplemental Information *(continued)*

Return Reference	Explanation

Additional Data

Software ID:
Software Version:
EIN: 59-1803628
Name: RUTH ECKERD HALL INC

Supplemental Information

Return Reference	Explanation
PART III, LINE 4	REH COMMISSIONED ARTIST CHRISTOPHER STILL TO CREATE A COMMEMORATIVE PAINTING FOR REH'S 25TH ANNIVERSARY THE MASTERPIECE IS CALLED "AN EVENING TO REMEMBER AND IS HANGING IN THE WEST LOBBY OF THE HALL THE PAINTING IS A VIEW OF THE INTERIOR OF THE THEATRE WITH MANY OF THE MAJOR SUPPORTERS THAT BUILT RUTH ECKERD HALL REPRESENTED IN THE PAINTING AS WELL AS RUTH ECKERD HALL'S ORIGINAL LOGO IT PROVIDES A SIGNIFICANT VISUAL ENHANCEMENT TO THE FACILITY FOR THOSE ENTERING THE WEST LOBBY

Supplemental Information

Return Reference	Explanation
PART IV, LINE 2B	THE ORGANIZATION HOLDS ASSETS IN ESCROW FOR CERTAIN CHARITABLE TRUST AGREEMENTS THAT ARE P AYABLE TO THE CONTRIBUTOR UNDER CERTAIN TERMS AND CONDITIONS THE ORGANIZATION OTHERWISE R ETAINS UNRESTRICTED TITLE TO THE FUNDS FROM THE TRUST THOSE FUNDS ARE NOT PAYABLE TO ANY OTHER PARTY

Supplemental Information

Return Reference	Explanation
PART V, LINE 4	THE ORGANIZATION'S ENDOWMENT CONSISTS OF INDIVIDUAL FUNDS ESTABLISHED TO PROVIDE A PREDICT ABLE STREAM OF FUNDING TO OPERATE PROGRAMMING ACTIVITIES ITS ENDOWMENT INCLUDES BOTH DONO R-RESTRICTED ENDOWMENT FUNDS AND FUNDS DESIGNATED BY THE BOARD OF DIRECTORS THE ORGANIZAT ION IS A BENEFICIARY OF AN EXTERNALLY CONTROLLED TRUST ENDOWMENT TO BE HELD IN PERPETUITY INCOME FROM THIS FUND SHALL BE DISTRIBUTED ANNUALLY UNDER THE TERMS OF THE AGREEMENT AND IS TO BE USED FOR CULTURAL, MUSICAL AND ENTERTAINMENT PURPOSES

Supplemental Information

Return Reference	Explanation
PART X, LINE 2	THE ORGANIZATION HAS BEEN GRANTED TAX-EXEMPT STATUS UNDER SECTION 501(C)(3) OF THE INTERNAL REVENUE CODE THE ORGANIZATION APPLIES ACCOUNTING STANDARDS CODIFICATION TOPIC 740, INCOME TAXES ("ASC 740") ASC 740 PRESCRIBES A RECOGNITION AND MEASUREMENT STANDARD FOR UNCERTAIN TAX POSITIONS TAKEN OR EXPECTED TO BE TAKEN IN A TAX RETURN FOR THOSE BENEFITS TO BE RECOGNIZED, A TAX POSITION MUST BE MORE-LIKELY-THAN-NOT TO BE SUSTAINED UPON EXAMINATION BY TAXING AUTHORITIES THERE IS NO MATERIAL IMPACT ON THE ORGANIZATION'S FINANCIAL POSITION OR CHANGES IN NET ASSETS AS A RESULT OF THE APPLICATION OF THIS STANDARD THE ORGANIZATION'S POLICY IS TO RECOGNIZE INTEREST AND PENALTIES ASSOCIATED WITH THIS STANDARD AS A COMPONENT OF INCOME TAX EXPENSE, WHEN APPLICABLE THE ORGANIZATION'S INFORMATION RETURNS ARE OPEN TO IRS EXAMINATION FOR THE 2015 TAX YEAR ENDED SEPTEMBER 30, 2016, AND ALL SUBSEQUENT TAX YEARS

Supplemental Information

Return Reference	Explanation
PART XI, LINE 2D - OTHER ADJUSTMENTS	SPECIAL EVENT EXPENSES NET WITH REVENUE 9,278 COGS EXPENSES NET WITH REVENUE 436,034 REN TAL EXPENSES NET WITH REVENUE 207,845 SCHOLARSHIP ASSISTANCE NET WITH EXPENSE -16,263

Supplemental Information

Return Reference	Explanation
PART XI, LINE 4B - OTHER ADJUSTMENTS	NET INVESTMENT RETURN 500,244

Supplemental Information

Return Reference	Explanation
PART XII, LINE 2D - OTHER ADJUSTMENTS	SPECIAL EVENT EXPENSES NET WITH REVENUE 9,278 WRITE OFF OF UNCOLLECTIBLE PLEDGES 148,000 COGS EXPENSES NET WITH REVENUE 436,034 RENTAL EXPENSES NET WITH REVENUE 207,845 SCHOLAR SHIP ASSISTANCE NET WITH EXPENSE -16,263

Supplemental Information

Return Reference	Explanation
PART XII, LINE 4B - OTHER ADJUSTMENTS	INTEREST EXPENSE SEPARATELY STATED IN AUDIT REPORT 246,839 LOAN FEE AMORTIZATION SEPARATELY STATED IN AUDIT REPORT 22,375 AMORTIZATION OF INTANGIBLE ASSETS SEPARATELY STATED IN AUDIT REPORT 25,701 DEPRECIATION SEPARATELY STATED IN AUDIT REPORT 1,085,254

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Schedule I (Form 990)

Department of the Treasury
Internal Revenue Service

Grants and Other Assistance to Organizations, Governments and Individuals in the United States

Complete if the organization answered "Yes," on Form 990, Part IV, line 21 or 22.
▶ Attach to Form 990.
▶ Go to *www.irs.gov/Form990* for the latest information.

OMB No 1545-0047

2018

Open to Public Inspection

Name of the organization
RUTH ECKERD HALL INC

Employer identification number
59-1803628

Part I General Information on Grants and Assistance

1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? . . . . . ☑ **Yes** ☐ **No**

2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States

Part II Grants and Other Assistance to Domestic Organizations and Domestic Governments.

Complete if the organization answered "Yes" on Form 990, Part IV, line 21, for any recipient that received more than $5,000 Part II can be duplicated if additional space is needed

	(a) Name and address of organization or government	**(b)** EIN	**(c)** IRC section (if applicable)	**(d)** Amount of cash grant	**(e)** Amount of non-cash assistance	**(f)** Method of valuation (book, FMV, appraisal, other)	**(g)** Description of noncash assistance	**(h)** Purpose of grant or assistance
(1)								
(2)								
(3)								
(4)								
(5)								
(6)								
(7)								
(8)								
(9)								
(10)								
(11)								
(12)								

2 Enter total number of section 501(c)(3) and government organizations listed in the line 1 table . . . . . ▶

3 Enter total number of other organizations listed in the line 1 table . . . . . ▶

Part III **Grants and Other Assistance to Domestic Individuals.** Complete if the organization answered "Yes" on Form 990, Part IV, line 22
Part III can be duplicated if additional space is needed

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of noncash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of noncash assistance
(1) LANDON KORABEK SCHOLARSHIP	1	1,000		N/A	N/A
(2) JOHNNY MAESTRO VOCAL SCHOLARSHIP	1	1,000		N/A	N/A
(3) ROBERT AND LESLIE FREEDMAN PRIVATE LESSONS SCHOLARSHIP	18	10,350		N/A	N/A
(4) DARE TO DREAM SCHOLARSHIP	18	25,750		N/A	N/A
(5) THE USHER FUND	5	5,000		N/A	N/A
(5)					
(6)					
(7)					

Part IV **Supplemental Information.** Provide the information required in Part I, line 2; Part III, column (b); and any other additional information.

Return Reference	Explanation
PART I, LINE 2	EACH SCHOLARSHIP IS MONITORED AND TRACKED THROUGH PERIODIC REPORTS AND FUNDING SOURCE VIA PERSONAL NOTES, LETTERS, PHOTOS OF EACH RECIPIENT, AND ANNUAL REPORTS
PART III, COLUMN (A) - TYPE OF GRANT OR ASSISTANCE	ROBERT AND LESLIE FREEDMAN PRIVATE LESSONS SCHOLARSHIP THIS IS A MIXED TALENT/NEED BASED SCHOLARSHIP AWARDED TO PERSONS WHO WISH TO STUDY AT THE MARCIA P HOFFMAN SCHOOL OF THE ARTS IN THE AREA OF PRIVATE INSTRUCTION JOHNNY MAESTRO VOCAL SCHOLARSHIP THIS IS A MIXED TALENT/NEED BASED SCHOLARSHIP AWARDED TO PERSONS WHO WISH TO STUDY AT THE MARCIA P HOFFMAN SCHOOL OF THE ARTS IN THE AREA OF PRIVATE INSTRUCTION AND/OR CLASSES IN VOICE LANDON KORABEK SCHOLARSHIP THIS IS A MIXED TALENT/NEED BASED SCHOLARSHIP AWARDED TO PERSONS WHO WISH TO STUDY AT THE MARCIA P HOFFMAN SCHOOL OF THE ARTS IN THE AREA OF PRIVATE INSTRUCTION AND/OR CLASSES FRED TRAVALINA SCHOLARSHIP THIS SCHOLARSHIP IS AWARDED TO PERSONS WHO ARE IN THE MILITARY OR WHO HAVE SERVED IN THE MILITARY WHO WISH TO STUDY AT THE MARCIA P HOFFMAN SCHOOL OF THE ARTS IN THE AREA OF PRIVATE INSTRUCTION AND/OR CLASSES DARE TO DREAM THIS SCHOLARSHIP IS AWARDED TO JUNIOR AND SENIOR HIGH SCHOOL STUDENTS WHO ARE CURRENTLY ENROLLED IN THE MARCIA P HOFFMAN SCHOOL OF THE ARTS FOR THE PURPOSE OF PROVIDING ASSISTANCE IN FURTHURING ARTS EDUCATION TO PROMISING STUDENTS INVOLVED IN THE PERFORMING ARTS THE USHER FUND THIS SCHOLARSHIP IS AWARDED TO PERSONS IN THE TAMPA BAY AREA WHO WISH TO STUDY AT THE MARCIA P HOFFMAN PERFORMING ARTS INSTITUTE IN THE AREA OF PRIVATE INSTRUCTION THE GOAL IS TO STRENGTHEN AND LEVEL THE PLAYING FIELD FOR STUDENTS IN MARGINALIZED SITUATIONS

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Schedule J
(Form 990)

Department of the Treasury
Internal Revenue Service

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees
▶ Complete if the organization answered "Yes" on Form 990, Part IV, line 23.
▶ Attach to Form 990.
▶ Go to *www.irs.gov/Form990* for instructions and the latest information.

OMB No 1545-0047

2018

Open to Public Inspection

Name of the organization
RUTH ECKERD HALL INC

Employer identification number
59-1803628

Part I Questions Regarding Compensation

			Yes	No
1a	Check the appropiate box(es) if the organization provided any of the following to or for a person listed on Form 990, Part VII, Section A, line 1a Complete Part III to provide any relevant information regarding these items ☐ First-class or charter travel ☐ Housing allowance or residence for personal use ☐ Travel for companions ☐ Payments for business use of personal residence ☐ Tax idemnification and gross-up payments ☐ Health or social club dues or initiation fees ☐ Discretionary spending account ☐ Personal services (e g , maid, chauffeur, chef)			
b	If any of the boxes in line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain	**1b**		
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors, trustees, officers, including the CEO/Executive Director, regarding the items checked in line 1a?	**2**		
3	Indicate which, if any, of the following the filing organization used to establish the compensation of the organization's CEO/Executive Director Check all that apply Do not check any boxes for methods used by a related organization to establish compensation of the CEO/Executive Director, but explain in Part III ☑ Compensation committee ☑ Written employment contract ☐ Independent compensation consultant ☐ Compensation survey or study ☐ Form 990 of other organizations ☑ Approval by the board or compensation committee			
4	During the year, did any person listed on Form 990, Part VII, Section A, line 1a, with respect to the filing organization or a related organization			
a	Receive a severance payment or change-of-control payment?	**4a**		No
b	Participate in, or receive payment from, a supplemental nonqualified retirement plan?	**4b**		No
c	Participate in, or receive payment from, an equity-based compensation arrangement? If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III	**4c**		No
	Only 501(c)(3), 501(c)(4), and 501(c)(29) organizations must complete lines 5-9.			
5	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of			
a	The organization?	**5a**		No
b	Any related organization? If "Yes," on line 5a or 5b, describe in Part III	**5b**		No
6	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of			
a	The organization?	**6a**	Yes	
b	Any related organization? If "Yes," on line 6a or 6b, describe in Part III	**6b**		No
7	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization provide any nonfixed payments not described in lines 5 and 6? If "Yes," describe in Part III	**7**		No
8	Were any amounts reported on Form 990, Part VII, paid or accured pursuant to a contract that was subject to the initial contract exception described in Regulations section 53 4958-4(a)(3)? If "Yes," describe in Part III	**8**		No
9	If "Yes" on line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53 4958-6(c)?	**9**		

Part II **Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees.** Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported on Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii) Do not list any individuals that are not listed on Form 990, Part VII

Note. The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual

(A) Name and Title		**(B)** Breakdown of W-2 and/or 1099-MISC compensation			**(C)** Retirement and other deferred compensation	**(D)** Nontaxable benefits	**(E)** Total of columns (B)(i)-(D)	**(F)** Compensation in column (B) reported as deferred on prior Form 990
		(i) Base compensation	**(ii)** Bonus & incentive compensation	**(iii)** Other reportable compensation				
1 ZEV BUFFMAN PRESIDENT & CEO (SEPARATED 12/31/18)	**(i)**	273,370	0	1,236	11,750	4,854	291,210	0
	(ii)	0	0	0	0	0	0	0
2 ROBERT ROSSI CHIEF PROGRAMMING OFFICER	**(i)**	220,300	3,000	258	11,000	21,909	256,467	0
	(ii)	0	0	0	0	0	0	0

Part III **Supplemental Information**

Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II Also complete this part for any additional information

Return Reference	Explanation
PART I, LINE 6	10% OF THE NET OPERATING SURPLUS IS AWARDED TO FULL-TIME EMPLOYEES, EXCLUDING THE CEO AND EMPLOYEES WHO HAVE NOT BEEN WITH THE ORGANIZATION FOR 6-MONTHS OR MORE AT YEAR-END NET OPERATING SURPLUS IS CALCUATED AS THE NET SURPLUS EXCLUDING CAPITAL CAMPAIGN, ENDOWMENT, AND SWAP GAINS/LOSSES, AND BUILDING DEPRECIATION THE NET OPERATING SURPLUS IS REPORTED INTERNALLY TO THE BOARD OF DIRECTORS ON A MONTHLY AND ANNUAL BASIS THE AWARD IS PAID IN DECEMBER AFTER ALL AUDIT ADJUSTMENTS FOR THE PRIOR FISCAL YEAR HAVE BEEN POSTED THE SURPLUS IS ALLOCATED BASED ON PERFORMANCE, DETERMINED BY A COMMITTEE COMPRISED OF SEVERAL SENIOR STAFF MEMBERS AND THE CEO THE PERCENTAGE OF NET OPERATING SURPLUS TO BE AWARDED IS INCLUDED IN THE BUDGET PROCESS AT THE BEGINNING OF EACH FISCAL YEAR AND IS APPROVED BY THE BOARD OF DIRECTORS

Schedule L
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Transactions with Interested Persons

▶ Complete if the organization answered "Yes" on Form 990, Part IV, lines 25a, 25b, 26, 27, 28a, 28b, or 28c, or Form 990-EZ, Part V, line 38a or 40b.
▶ Attach to Form 990 or Form 990-EZ.
▶Go to *www.irs.gov/Form990* for the latest information.

OMB No 1545-0047

2018

Open to Public Inspection

Name of the organization
RUTH ECKERD HALL INC

Employer identification number
59-1803628

Part I **Excess Benefit Transactions** (section 501(c)(3), section 501(c)(4), and 501(c)(29) organizations only)
Complete if the organization answered "Yes" on Form 990, Part IV, line 25a or 25b, or Form 990-EZ, Part V, line 40b

1 (a) Name of disqualified person	(b) Relationship between disqualified person and organization	(c) Description of transaction	(d) Corrected? Yes	No

2 Enter the amount of tax incurred by organization managers or disqualified persons during the year under section 4958 . . . ▶ $

3 Enter the amount of tax, if any, on line 2, above, reimbursed by the organization . . . ▶ $

Part II **Loans to and/or From Interested Persons.**
Complete if the organization answered "Yes" on Form 990-EZ, Part V, line 38a, or Form 990, Part IV, line 26, or if the organization reported an amount on Form 990, Part X, line 5, 6, or 22

(a) Name of interested person	(b) Relationship with organization	(c) Purpose of loan	(d) Loan to or from the organization? To	From	(e) Original principal amount	(f) Balance due	(g) In default? Yes	No	(h) Approved by board or committee? Yes	No	(i) Written agreement? Yes	No
Total				▶ $								

Part III **Grants or Assistance Benefiting Interested Persons.**
Complete if the organization answered "Yes" on Form 990, Part IV, line 27.

(a) Name of interested person	(b) Relationship between interested person and the organization	(c) Amount of assistance	(d) Type of assistance	(e) Purpose of assistance

Part IV Business Transactions Involving Interested Persons.
Complete if the organization answered "Yes" on Form 990, Part IV, line 28a, 28b, or 28c.

(a) Name of interested person	(b) Relationship between interested person and the organization	(c) Amount of transaction	(d) Description of transaction	(e) Sharing of organization's revenues? Yes	No
(1) JANA JONES	BOARD CHAIR	288,624	RUTH ECKERD HALL PURCHASES PRINT ADVERTISING FOR EVENTS PRESENTED BY RUTH ECKERD HALL (IN FURTHERANCE OF THE ORGANIZATION'S PRIMARY EXEMPT PURPOSE) FROM TIMES PUBLISHING COMPANY THIS ADVERTISING APPEARS IN THE LOCAL NEWSPAPER WHICH IS PUBLISHED BY TIMES PUBLISHING COMPANY JANA JONES IS AN OFFICER OF TIMES PUBLISHING COMPANY, AND IS ALSO A VOTING BOARD MEMBER OF RUTH ECKERD HALL TERMS FOR THE ADVERTISING CONTRACTS ARE COMMENSURATE WITH ARM'S LENGTH VALUES TYPICAL FOR SIMILAR ARRANGEMENTS IN THE INDUSTRY TIMES PUBLISHING COMPANY IS OWNED 100% BY THE POYNTER INSTITUTE, A 501 (C)(3) NONPROFIT ORGANIZATION		No
(2) BARRY ALPERT	DIRECTOR	59,590	RUTH ECKERD HALL HOLDS INVESTMENT ACCOUNTS WITH RAYMOND JAMES & ASSOCIATES, INC BARRY ALPERT SERVES AS MANAGING DIRECTOR AND SENIOR VICE PRESIDENT AT RAYMOND JAMES & ASSOCIATES, INC AND IS ALSO A VOTING BOARD MEMBER OF RUTH ECKERD HALL THE AMOUNT DISCLOSED REPRESENTS INVESTMENT FEES PAID TO THE INVESTMENT COMPANY FOR THE FISCAL YEAR TERMS FOR THE INVESTMENT ACCOUNTS ARE COMMENSURATE WITH ARM'S LENGTH VALUES TYPICAL FOR SIMILAR ARRANGEMENTS IN THE INDUSTRY THE BALANCE OF THE INVESTMENTS HELD BY RAYMOND JAMES AS OF FISCAL YEAR END IS $6,730,821		No
(3) FRANK HIBBARD	BOARD CHAIR	59,590	RUTH ECKERD HALL HOLDS INVESTMENT ACCOUNTS WITH RAYMOND JAMES & ASSOCIATES, INC FRANK HIBBARD SERVES AS SENIOR VICE PRESIDENT AT RAYMOND JAMES & ASSOCIATES, INC AND IS ALSO A VOTING BOARD MEMBER OF RUTH ECKERD HALL THE AMOUNT DISCLOSED REPRESENTS INVESTMENT FEES PAID TO THE INVESTMENT COMPANY FOR THE FISCAL YEAR TERMS FOR THE INVESTMENT ACCOUNTS ARE COMMENSURATE WITH ARM'S LENGTH VALUES TYPICAL FOR SIMILAR ARRANGEMENTS IN THE INDUSTRY THE BALANCE OF THE INVESTMENTS HELD BY RAYMOND JAMES AS OF FISCAL YEAR END IS $6,730,821		No
(4) THOMAS WRIGHT	DIRECTOR	0	BANK OF AMERICA HANDLES BANKING AND LENDING FOR RUTH ECKERD HALL AND MERRILL LYNCH IS THE ADVISOR FOR THE RUTH ECKERD HALL 403(B) PLAN THOMAS WRIGHT SERVES AS SENIOR RESIDENT DIRECTOR FOR MERRILL LYNCH WEALTH MANAGEMENT, WHICH IS AFFILIATED WITH BANK OF AMERICA, AND IS ALSO A VOTING BOARD MEMBER OF RUTH ECKERD HALL BANK AND INVESTMENT FEES PAID ARE COMMENSURATE WITH ARM'S LENGTH VALUES TYPICAL FOR SIMILAR ARRANGEMENTS IN THE INDUSTRY AMOUNTS PAID TO MERRILL LYNCH THROUGH THE 403(B) PLAN ARE NOT READILY AVAILABLE		No

Part V Supplemental Information
Provide additional information for responses to questions on Schedule L (see instructions)

Return Reference	Explanation

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SCHEDULE M (Form 990)

Department of the Treasury Internal Revenue Service

Noncash Contributions

▶Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30.
▶ Attach to Form 990.
▶Go to *www.irs.gov/Form990* for the latest information.

OMB No 1545-0047

2018

Open to Public Inspection

Name of the organization
RUTH ECKERD HALL INC

Employer identification number
59-1803628

Part I Types of Property

	(a) Check if applicable	(b) Number of contributions or items contributed	(c) Noncash contribution amounts reported on Form 990, Part VIII, line 1g	(d) Method of determining noncash contribution amounts
1 Art—Works of art				
2 Art—Historical treasures				
3 Art—Fractional interests				
4 Books and publications				
5 Clothing and household goods				
6 Cars and other vehicles				
7 Boats and planes				
8 Intellectual property				
9 Securities—Publicly traded	X	3	37,123	STOCK QUOTE(PART II)
10 Securities—Closely held stock				
11 Securities—Partnership, LLC, or trust interests				
12 Securities—Miscellaneous				
13 Qualified conservation contribution—Historic structures				
14 Qualified conservation contribution—Other				
15 Real estate—Residential				
16 Real estate—Commercial				
17 Real estate—Other				
18 Collectibles				
19 Food inventory	X	5	17,830	FAIR MARKET VALUE
20 Drugs and medical supplies				
21 Taxidermy				
22 Historical artifacts				
23 Scientific specimens				
24 Archeological artifacts				
25 Other ▶ (WINE)	X	2	9,124	FAIR MARKET VALUE
26 Other ▶ (______)				
27 Other ▶ (______)				
28 Other ▶ (______)				

29 Number of Forms 8283 received by the organization during the tax year for contributions for which the organization completed Form 8283, Part IV, Donee Acknowledgement | 29 | 0

		Yes	No
30a During the year, did the organization receive by contribution any property reported in Part I, lines 1 through 28, that it must hold for at least three years from the date of the initial contribution, and which is not required to be used for exempt purposes for the entire holding period?	30a		No
b If "Yes," describe the arrangement in Part II			
31 Does the organization have a gift acceptance policy that requires the review of any nonstandard contributions?	31	Yes	
32a Does the organization hire or use third parties or related organizations to solicit, process, or sell noncash contributions?	32a		No
b If "Yes," describe in Part II			
33 If the organization did not report an amount in column (c) for a type of property for which column (a) is checked, describe in Part II			

Part II Supplemental Information.

Provide the information required by Part I, lines 30b, 32b, and 33, and whether the organization is reporting in Part I, column (b), the number of contributions, the number of items received, or a combination of both. Also complete this part for any additional information.

Return Reference	Explanation
PART I, LINE 33	RUTH ECKERD HALL RECEIVED A TOTAL OF 8 STOCK DONATIONS VALUED AT $1,043,361 DURING THE FISCAL YEAR FIVE (5) OF THOSE STOCK DONATIONS TOTALING $1,006,238 WERE PLEDGE PAYMENTS FROM A SINGLE DONOR ON A PRIOR YEAR PLEDGE

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SCHEDULE O (Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.
▶ Attach to Form 990 or 990-EZ.
▶ Go to *www.irs.gov/Form990* for the latest information.

OMB No 1545-0047

2018

Open to Public Inspection

Name of the organization
RUTH ECKERD HALL INC

Employer identification number
59-1803628

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PART I, LINE 1	RUTH ECKERD HALL WAS ORGANIZED TO SUPPORT THE ESTABLISHMENT AND OPERATION OF A PERFORMING ARTS CENTER AND THEATER FACILITY ON PROPERTY DONATED TO THE CITY OF CLEARWATER, FLORIDA FOR THIS PURPOSE THE FACILITY SERVES A WIDE FIVE-COUNTY AREA, COMFORTABLY SEATING 2,180 PATRONS THE PERFORMING ARTS CENTER AND THE THEATER, NAMED RUTH ECKERD HALL AT THE RICHARD B BAUMGARDNER CENTER FOR THE PERFORMING ARTS, OPENED ITS DOORS IN OCTOBER 1983 THE CENTER, THROUGH YEAR-ROUND PROGRAMMING, SERVES THE LOCAL AND REGIONAL COMMUNITY OF THE TAMPA BAY, FLORIDA AREA BY OFFERING A VARIETY OF ACTIVITIES THAT ARE BOTH EDUCATIONAL AND ENTERTAINING THE THEATER FEATURES BROADWAY SHOWS, ORCHESTRAL PERFORMANCES, OPERA, DANCE, JAZZ, AND POPULAR MUSIC THE CENTER PROVIDES EDUCATIONAL OPPORTUNITIES TO THE COMMUNITY THROUGH ITS MARCIA P HOFFMAN SCHOOL OF THE ARTS PERFORMANCES AND PARTICIPATORY CLASSES IN MUSIC, DANCE, AND THEATER COMMUNITY GROUPS MAY RENT THE FACILITY AT REDUCED RATES

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PART III, LINE 4A PROGRAM SERVICE ACCOMPLISHMENTS	IN A RECENT ECONOMIC AND FISCAL IMPACT ANALYSIS, RUTH ECKERD HALL'S ACTIVITIES WERE FOUND TO DELIVER AN ESTIMATED ECONOMIC IMPACT OF $86 8M IN FY15, WHICH CREATED 753 FTE JOBS AND ABOUT $3 4M IN LOCAL AND STATE GOVERNMENT REVENUE $25 6M OF THIS IMPACT COMES FROM OUT-OF -STATE VISITORS, WHICH IS NEW REVENUE FOR FLORIDA ON AVERAGE, EACH VISITOR SPENDS $180 AB OVE THE COST FOR A TICKET AUDIENCES AND ARTISTS USE OVER 43,000 HOTEL ROOMS PER YEAR RUT H ECKERD HALL HAS DEMONSTRATED EXCELLENCE IN ARTISTRY AND LEADERSHIP IN THE COMMUNITY THRO UGH A 40 YEAR HISTORY OF ACHIEVEMENTS -PRESENTED OVER 6,000 PERFORMANCES SINCE INCEPTION (WITH 374 PERFORMANCES DURING THE CURRENT FISCAL YEAR) -PRESENTED TO MORE THAN 8 MILLION PEOPLE SINCE INCEPTION (INCLUDING OVER 1 5 MILLION YOUNG PEOPLE) WITH APPROXIMATELY 275,00 0 PATRONS DURING THE CURRENT FISCAL YEAR (INCLUDING ABOUT 10,000 YOUNG PATRONS ATTENDING S CHOOL TIME PERFORMANCES DURING THE CURRENT FISCAL YEAR) -THE MARCIA P HOFFMAN PERFORMING ARTS INSTITUTE, OPENED, 2003 -NAMED "NON-PROFIT OF THE YEAR" BY THE CLEARWATER CHAMBER OF COMMERCE IN 2014 AND BY THE TAMPA BAY BUSINESS JOURNAL, 2013 -BEGAN PROGRAMMING THE HIST ORIC CAPITOL THEATRE IN DOWNTOWN CLEARWATER, FL IN 2009 (SEE BELOW FOR ADDITIONAL DETAILS REGARDING THE CAPITOL THEATRE) DURING 2019, INDUSTRY TRADE PUBLICATION "POLLSTAR" RANKED RUTH ECKERD HALL* -#1 IN TAMPA BAY AREA OF VENUES WITH 2,500 SEATS OR LESS -#3 IN FLORIDA OF VENUES WITH 2,500 SEATS OR LESS -#7 IN THE UNITED STATES WITH 2,500 SEATS OR LESS -#9 IN THE WORLD OF VENUES WITH 2,500 SEATS OR LESS -#39 VENUE OVERALL IN THE WORLD * THESE R ANKINGS ARE BASED ON GROSS TICKET SALES DURING THE PERIOD OF 11/22/18 - 11/20/19 WAS NAME D THE #1 FAVORITE PERFORMING ARTS CENTER BY READERS AT TAMPA BAY NEWSPAPERS WAS NAMED THE BEST CONCERT VENUE BY TAMPA BAY MAGAZINE WAS NAMED BEST LIVE CONCERT VENUE BY VISIT ST PE TE / CLEARWATER -RUTH ECKERD HALL WAS RANKED A TOP 10 VENUE NATIONALLY DURING THE 15 YEARS OF TOP PERFORMING VENUES BY INDUSTRY TRADE MAGAZINE VENUES TODAY -RUTH ECKERD HALL RECEI VED THE 2017 CLEARWATER REGIONAL CHAMBER JUDGES CHOICE AWARD -SUSTAINED COMMUNITY PROGRAM PARTNERSHIPS PINELLAS YOUTH SYMPHONY, PINELLAS COUNTY SCHOOLS AND SCHOOL BOARD, ST PETE RSBURG COLLEGE, USF - ST PETERSBURG, CLEARWATER JAZZ HOLIDAY FOUNDATION, THE AGING WELL C ENTER/THE ARC, JOHN HOPKINS ALL CHILDREN'S HOSPITAL, HOMELESS EMERGENCY PROJECT (HEP), PIN ELLAS OPERA LEAGUE, CLEARWATER ARTS ALLIANCE, ARTS FOR A COMPLETE EDUCATION (ACE), AND CRE ATIVE PINELLAS -ROBERT ROSSI, EXECUTIVE VICE PRESIDENT/ENTERTAINMENT, WAS AWARDED THE 201 0 INDIVIDUAL CONTRIBUTION MOMENTUM AWARD FROM THE CLEARWATER DOWNTOWN PARTNERSHIP IN 2015 , HE WAS NOMINATED FOR EXECUTIVE OF THE YEAR FOR (IEBA) INTERNATIONAL ENTERTAINMENT BUYERS ASSOCIATION AWARDS IN 2018, HE WAS A NOMINEE FOR CLEARWATER'S CHAMBER OF COMMERCE "MR C LEARWATER" AWARD -NUMEROUS RUTH ECKERD HALL SCHOLARSHIP WINNERS PROGRESSED INTO SUCCESSFU L PROFESSIONAL CAREERS ON BROA

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PART III, LINE 4A PROGRAM SERVICE ACCOMPLISHMENTS	DWAY AND NATIONAL TOURING COMPANIES, INCLUDING RENT, BROOKLYN THE MUSICAL, IN THE HEIGHTS, HAIR, RAGTIME, THE LION KING, THE COLOR PURPLE, LEGALLY BLOND - THE MUSICAL, AMERICAN BAL LET THEATRE, AND AN INTERNATIONAL TOUR AS LEAD GUITARIST WITH THE GAVIN DEGRAW BAND -SCHO LARSHIP WINNER KAREN OLIVO WON TONY AWARD FOR HER PERFORMANCE OF ANITA IN WEST SIDE STORY RUTH ECKERD HALL ON THE ROAD PRESENTS DURING 2019, INDUSTRY TRADE PUBLICATION POLLSTAR, RANKED RUTH ECKERD HALL ON THE ROAD PRESENTS -#49 CONCERT PROMOTER IN THE UNITED STATES - #81 CONCERT PROMOTER IN THE WORLD -IN JUNE 2018, SHARON REID-KANE RECEIVED THE PRESTIGIOUS ARTS EDUCATION PROFESSIONAL AWARD FROM THE FLORIDA ALLIANCE FOR ARTS EDUCATION -IN JULY 2018, THE MARCIA P HOFFMAN SCHOOL OF THE ARTS WAS NAMED A GRAMMY MUSEUM AFFILIATE -IN AU GUST 2018, THE MARCIA P HOFFMAN SCHOOL OF THE ARTS AT RUTH ECKERD HALL WAS SELECTED TO PA RTICIPATE IN THE KENNEDY CENTER PARTNERS IN EDUCATION PROGRAM

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PART III, LINE 4A	CAPITOL THEATRE IN DOWNTOWN CLEARWATER, FL IN SEPTEMBER 2012, RUTH ECKERD HALL ENTERED INTO AN OPERATING AGREEMENT WITH THE CITY OF CLEARWATER TO MANAGE THE CAPITOL THEATRE IN DOWNTOWN CLEARWATER THE CITY FUNDED A MAJOR RENOVATION OF THE HISTORIC VENUE, AND THE THEATER OPENED ON DECEMBER 18, 2013 THE THEATER SEATS 750 PEOPLE AND INCLUDES SIX LOGE BOXES, A LARGE LOBBY, AN OUTDOOR BALCONY, A VIP ROOM, AND A ROOFTOP TERRACE THE CAPITOL THEATRE IS A VITAL PART OF THE ORGANIZATION'S OPERATIONS, WITH MORE THAN ONE HUNDRED PERFORMANCES BOOKED IN FISCAL YEAR 2018 IN 2019, THE VENUE WAS RENAMED THE NANCY AND DAVID BILHEIEMER CAPITOL THEATRE THE OPERATING AGREEMENT REQUIRED RUTH ECKERD HALL TO DEPOSIT $1,500,000 THROUGH JANUARY 2016 INTO A RESERVE FUND TO BE USED TO COVER THE COSTS OF MAINTENANCE AND CAPITAL IMPROVEMENTS AS WELL AS ANY OPERATING DEFICITS THAT MAY OCCUR ANY FUNDS REMAINING IN THE RESERVE FUND WHICH ARE NOT REQUIRED TO MEET RUTH ECKERD HALL'S OBLIGATIONS UPON TERMINATION OF THE AGREEMENT SHALL BE THE PROPERTY OF THE HALL -THE CAPITOL THEATRE, OPERATED AND PROGRAMMED BY RUTH ECKERD HALL, HAS WON MANY AWARDS, INCLUDING MOST IMPROVED PROPERTY AT THE 7TH ANNUAL CLEARWATER DOWNTOWN PARTNERSHIP MOMENTUM AWARDS, THE NONPROFIT IMPACT AWARD BY TAMPA BAY BUSINESSES FOR CULTURE AND THE ARTS (TBBCA) AND THE ROY F KENZIE AWARD IN OUTSTANDING REHABILITATION, RENOVATION AND REUSE PROJECT BY THE FLORIDA REDEVELOPMENT ASSOCIATION (FRA) DURING 2019, INDUSTRY TRADE PUBLICATION POLLSTAR RANKED THE CAPITOL THEATRE* -#1 IN TAMPA BAY OF CLUB VENUES WITH 800 SEATS OR LESS -#1 IN FLORIDA OF CLUB VENUES WITH 800 SEATS OR LESS -#12 IN THE UNITED STATES OF CLUB VENUES WITH 800 SEATS OR LESS -#14 IN THE WORLD OF CLUB VENUES WITH 800 SEATS OR LESS -#54 CLUB VENUE OVERALL IN THE WORLD * THESE RANKINGS ARE BASED ON GROSS TICKET SALES DURING THE PERIOD OF 11/22/18 - 11/20/19 -RECEIVED THE BEST ENVIRONMENT AWARD FROM THE TAMPA BAY REGIONAL PLANNING COUNCIL -WAS NAMED THE BEST SMALL CONCERT VENUE BY TAMPA BAY MAGAZINE

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PART III, LINE 4B PROGRAM SERVICE ACCOMPLISHMENTS	THE SCHOOL IS COMPRISED OF 3 CLASSROOMS, 4 PRIVATE LESSON ROOMS, 2 REHEARSAL STUDIOS, A RECORDING STUDIO, A VISUAL ARTS/MULTI-PURPOSE STUDIO, AND A 150-SEAT THEATER, AS WELL AS OFFICE SPACE FOR SCHOOL ADMINISTRATION AND FACULTY THE YEAR-ROUND PROGRAMMING ON SITE OFFERS EXPLORATORY AND PREPARATORY CLASSES IN ALL PERFORMING ARTS DISCIPLINES THE SCHOOL ALSO PROVIDES ARTS EDUCATION EXPERIENCES OFF-SITE IN THE COMMUNITY A SUMMER CAMP SERIES INCLUDES A VISUAL ARTS COMPONENT IN EACH OF ITS CLASSES ALSO ON SITE AND AT THE CAPITOL THEATRE IS THE SCHOOL TIME SERIES WHICH PROVIDES HIGH QUALITY ARTS PERFORMANCES FOR SCHOOLS ALTOGETHER, PROGRAMMING THROUGH THE SCHOOL REACHED OVER 45,000+ YOUTHS AND ADULTS DURING THE 2019 FISCAL YEAR THE GRAMMY MUSEUM'S(R) ACCLAIMED MUSIC REVOLUTION PROJECT(R), AN EDUCATIONAL INITIATIVE DEVELOPED IN 2012, IS IN ITS SEVENTH YEAR AT THE SCHOOL THE PROJECT OFFERS YOUTH AND LOCAL TALENTED YOUTH IN THE AREA THE CHANCE TO ENGAGE IN MUSICAL WORKSHOPS, SONGWRITING COURSES, MENTORING SESSIONS, THE OPPORTUNITY TO RECORD THE MATERIAL WRITTEN, AND THE OPPORTUNITY TO PERFORM BEFORE A LIVE AUDIENCE ON THE NEW HOLT FAMILY STAGE IN THE KATE TIEDEMANN AND ELLEN COTTON CABARET THEATRE

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PART VI, SECTION B, LINE 11B	FORM 990 IS EMAILED TO THE FULL BOARD FOR REVIEW AND COMMENT PRIOR TO FILING ANY QUESTIONS ARE DIRECTED TO THE CFO

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PART VI, SECTION B, LINE 12C	WRITTEN STATEMENTS UNDER THE CONFLICT OF INTEREST POLICY ARE REQUIRED ANNUALLY OF EACH OFFICER AND DIRECTOR POTENTIAL CONFLICTS ARE REVIEWED BY THE GOVERNANCE COMMITTEE THE PERSONS HAVING A CONFLICT OF INTEREST ARE PROHIBITED FROM PARTICIPATING IN DELIBERATIONS/DECISIONS IN THE TRANSACTION

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PART VI, SECTION B, LINE 15	COMPENSATION FOR THE PRESIDENT/CEO AND CHIEF PROGRAMMING OFFICER/EXECUTIVE VP OF ENTERTAINMENT IS RECOMMENDED BY THE COMPENSATION AND BENEFITS COMMITTEE AND THEN FORMALLY APPROVED BY THE BOARD OF DIRECTORS

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PART VI, SECTION C, LINE 19	THE ORGANIZATION'S GOVERNING DOCUMENTS, CONFLICT OF INTEREST POLICY, AND FINANCIAL STATEMENTS ARE AVAILABLE BY CALLING (727) 791-7060, OR BY EMAILING THE REQUEST TO MAILDELIVERY@RUTHECKERDHALL NET PLEASE REFERENCE THE FINANCE DEPARTMENT IN ANY REQUEST

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PART IX, LINE 11G	EQUIPMENT/PRODUCTION PROGRAM SERVICE EXPENSES 692,832 MANAGEMENT AND GENERAL EXPENSES 0 FUNDRAISING EXPENSES 29,907 TOTAL EXPENSES 722,739 CONSULTANT FEES PROGRAM SERVICE EXPENSES 36,702 MANAGEMENT AND GENERAL EXPENSES 41,646 FUNDRAISING EXPENSES 70,980 TOTAL EXPENSES 149,328 ARTIST FEES & TEACHERS PROGRAM SERVICE EXPENSES 8,832,529 MANAGEMENT AND GENERAL EXPENSES 0 FUNDRAISING EXPENSES 330,399 TOTAL EXPENSES 9,162,928 PAYROLL/COBRA PROCESSING PROGRAM SERVICE EXPENSES 17,841 MANAGEMENT AND GENERAL EXPENSES 21,805 FUNDRAISING EXPENSES 0 TOTAL EXPENSES 39,646 SECURITY/POLICE PROGRAM SERVICE EXPENSES 397,700 MANAGEMENT AND GENERAL EXPENSES 129 FUNDRAISING EXPENSES 31,984 TOTAL EXPENSES 429,813 STAGEHANDS PROGRAM SERVICE EXPENSES 864,365 MANAGEMENT AND GENERAL EXPENSES 113 FUNDRAISING EXPENSES 18,621 TOTAL EXPENSES 883,099 CO-PROMOTOR EXPENSE PROGRAM SERVICE EXPENSES 600,259 MANAGEMENT AND GENERAL EXPENSES 0 FUNDRAISING EXPENSES 0 TOTAL EXPENSES 600,259 ENHANCEMENT RELATED EXPENSES PROGRAM SERVICE EXPENSES 8,804 MANAGEMENT AND GENERAL EXPENSES 0 FUNDRAISING EXPENSES 0 TOTAL EXPENSES 8,804 AUCTION EXPENSE PROGRAM SERVICE EXPENSES 15,011 MANAGEMENT AND GENERAL EXPENSES 0 FUNDRAISING EXPENSES 0 TOTAL EXPENSES 15,011 TEMPORARY LABOR PROGRAM SERVICE EXPENSES 36,048 MANAGEMENT AND GENERAL EXPENSES 0 FUNDRAISING EXPENSES 0 TOTAL EXPENSES 36,048

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PART XI, LINE 9	CHANGE IN VALUE OF SPLIT-INTEREST AGREEMENTS 120,771 CHANGE IN FAIR VALUE OF INTEREST RATE SWAP AGREEMENT -2,576 WRITE OFF OF UNCOLLECTABLE PLEDGES -148,000

990 Schedule O, Supplemental Information

Return Reference	Explanation
PART XII, LINE 2C	THE AUDIT COMMITTEE MEETS AT LEAST TWICE EACH YEAR TO REVIEW THE PROCESS BEFORE THE AUDIT COMMENCES AND AGAIN TO REVIEW/APPROVE THE AUDITED FINANCIAL STATEMENT UPON COMPLETION THE COMMITTEE RECOMMENDS APPROVAL OF THE AUDITED FINANCIAL STATEMENTS TO THE FULL BOARD AFTER REVIEW THE BOARD REVIEWS AND RATIFIES THE AUDIT REPORT THE COMMITTEE ALSO PROVIDES CONSULTATION ON RELATED MATTERS AS NEEDED THIS PROCESS, ALONG WITH THE SELECTION OF THE INDEPENDENT ACCOUNTANT, HAS NOT CHANGED FROM PRIOR YEARS