efile GRAPHIC print - DO NOT PROCESS | As Filed Data - | DLN: 93493071005280

Form **990**

Department of the Treasury
Internal Revenue Service

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

▶ Do not enter social security numbers on this form as it may be made public

▶ **Go to *www.irs.gov/Form990* for instructions and the latest information.**

OMB No 1545-0047

2018

Open to Public Inspection

A For the 2019 calendar year, or tax year beginning 08-01-2018 , and ending 07-31-2019

B Check if applicable
☐ Address change
☐ Name change
☐ Initial return
☐ Final return/terminated
☐ Amended return
☐ Application pending

C Name of organization
PEOPLE FOR THE ETHICAL TREATMENT
OF ANIMALS INC

Doing business as

Number and street (or P O box if mail is not delivered to street address) | Room/suite
501 FRONT STREET

City or town, state or province, country, and ZIP or foreign postal code
NORFOLK, VA 23510

D Employer identification number
52-1218336

E Telephone number
(757) 962-8364

G Gross receipts $ 57,991,147

F Name and address of principal officer
INGRID NEWKIRK
501 FRONT STREET
NORFOLK, VA 23510

H(a) Is this a group return for subordinates? ☐ Yes ☑ No
H(b) Are all subordinates included? ☐ Yes ☐ No
If "No," attach a list (see instructions)
H(c) Group exemption number ▶

I Tax-exempt status ☑ 501(c)(3) ☐ 501(c) ( ) ◀ (insert no) ☐ 4947(a)(1) or ☐ 527

J Website: ▶ WWW PETA ORG

K Form of organization ☑ Corporation ☐ Trust ☐ Association ☐ Other ▶

L Year of formation 1980 | **M** State of legal domicile VA

Part I Summary

Activities & Governance

1 Briefly describe the organization's mission or most significant activities
PROTECTION OF ANIMAL RIGHTS

2 Check this box ▶ ☐ if the organization discontinued its operations or disposed of more than 25% of its net assets

3	Number of voting members of the governing body (Part VI, line 1a)	3	3
4	Number of independent voting members of the governing body (Part VI, line 1b)	4	2
5	Total number of individuals employed in calendar year 2018 (Part V, line 2a)	5	303
6	Total number of volunteers (estimate if necessary)	6	556
7a	Total unrelated business revenue from Part VIII, column (C), line 12	7a	98,068
b	Net unrelated business taxable income from Form 990-T, line 34	7b	

			Prior Year	Current Year
Revenue	8	Contributions and grants (Part VIII, line 1h)	51,580,176	46,778,316
	9	Program service revenue (Part VIII, line 2g)	475,366	509,898
	10	Investment income (Part VIII, column (A), lines 3, 4, and 7d)	696,291	410,404
	11	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	196,640	436,565
	12	Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12)	52,948,473	48,135,183
Expenses	13	Grants and similar amounts paid (Part IX, column (A), lines 1–3)	2,742,106	2,806,190
	14	Benefits paid to or for members (Part IX, column (A), line 4)		0
	15	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5–10)	12,876,185	12,460,799
	16a	Professional fundraising fees (Part IX, column (A), line 11e)	481,017	536,097
	b	Total fundraising expenses (Part IX, column (D), line 25) ▶9,876,640		
	17	Other expenses (Part IX, column (A), lines 11a–11d, 11f–24e)	36,927,792	37,662,810
	18	Total expenses Add lines 13–17 (must equal Part IX, column (A), line 25)	53,027,100	53,465,896
	19	Revenue less expenses Subtract line 18 from line 12	-78,627	-5,330,713
Net Assets or Fund Balances			Beginning of Current Year	End of Year
	20	Total assets (Part X, line 16)	19,120,565	15,646,325
	21	Total liabilities (Part X, line 26)	5,584,013	7,213,406
	22	Net assets or fund balances Subtract line 21 from line 20	13,536,552	8,432,919

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge

Sign Here

****** | 2020-03-11
Signature of officer | Date

INGRID NEWKIRK PRESIDENT/SECRETARY
Type or print name and title

Paid Preparer Use Only

Print/Type preparer's name	Preparer's signature	Date	Check ☐ if self-employed	PTIN
		2020-03-11		P00059813

Firm's name ▶ SAGGAR & ROSENBERG PC | Firm's EIN ▶ 52-2190100

Firm's address ▶ 1 CHURCH ST STE 700
ROCKVILLE, MD 208504163 | Phone no (301) 738-9040

May the IRS discuss this return with the preparer shown above? (see instructions) ☑ Yes ☐ No

Part III **Statement of Program Service Accomplishments**

Check if Schedule O contains a response or note to any line in this Part III . . . . ☑

1 Briefly describe the organization's mission

PROTECTION OF ANIMAL RIGHTS

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? . . . . ☐ **Yes** ☑ **No**

If "Yes," describe these new services on Schedule O

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? . . . . ☐ **Yes** ☑ **No**

If "Yes," describe these changes on Schedule O

4 Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported

4a (Code) (Expenses $ 12,952,684 including grants of $) (Revenue $ 89,681)

See Additional Data

4b (Code) (Expenses $ 10,487,457 including grants of $ 2,084,196) (Revenue $)

See Additional Data

4c (Code) (Expenses $ 19,190,505 including grants of $ 721,994) (Revenue $ 420,217)

See Additional Data

(Code) (Expenses $ 421,266 including grants of $) (Revenue $)

CRUELTY-FREE MERCHANDISE PROGRAM PETA ENCOURAGES AND FACILITATES CRUELTY-FREE LIVING BY LETTING COMPASSIONATE PEOPLE AROUND THE WORLD KNOW ABOUT AVAILABLE CONSUMER PRODUCTS-SUCH AS COSMETICS AND HOUSEHOLD CLEANERS THAT AREN'T TESTED ON ANIMALS, ANIMAL-CARE PRODUCTS, AND ANIMAL RIGHTS T-SHIRTS-INFORMATIONAL VIDEOS AND BOOKS, ANIMAL RESCUE EQUIPMENT, AND CAMPAIGN MATERIALS SOME OF THESE ITEMS ARE SOLD ONLINE THROUGH THE PETA MALL AND THE PETA SHOP THIS FISCAL YEAR, PETA ADDED 745 COMPANIES TO THEIR BEAUTY WITHOUT BUNNIES CRUELTY-FREE LIST (AND 398 OF THEM ARE ALSO VEGAN), BRINGING THE TOTAL NUMBER OF COMPANIES ON THE LIST TO 4,195

4d Other program services (Describe in Schedule O)

(Expenses $ 421,266 including grants of $) (Revenue $)

4e **Total program service expenses ▶** 43,051,912

Part IV Checklist of Required Schedules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? *If "Yes," complete Schedule A*	1	Yes	
2	Is the organization required to complete *Schedule B, Schedule of Contributors* (see instructions)?	2	Yes	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? *If "Yes," complete Schedule C, Part I*	3		No
4	**Section 501(c)(3) organizations.** Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? *If "Yes," complete Schedule C, Part II*	4	Yes	
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? *If "Yes," complete Schedule C, Part III*	5		No
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? *If "Yes," complete Schedule D, Part I*	6		No
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? *If "Yes," complete Schedule D, Part II*	7		No
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? *If "Yes," complete Schedule D, Part III*	8		No
9	Did the organization report an amount in Part X, line 21 for escrow or custodial account liability, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services?*If "Yes," complete Schedule D, Part IV*	9		No
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? *If "Yes," complete Schedule D, Part V*	10	Yes	
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable			
a	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? *If "Yes," complete Schedule D, Part VI*	11a	Yes	
b	Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? *If "Yes," complete Schedule D, Part VII*	11b		No
c	Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? *If "Yes," complete Schedule D, Part VIII*	11c		No
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? *If "Yes," complete Schedule D, Part IX*	11d	Yes	
e	Did the organization report an amount for other liabilities in Part X, line 25? *If "Yes," complete Schedule D, Part X*	11e	Yes	
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? *If "Yes," complete Schedule D, Part X*	11f		No
12a	Did the organization obtain separate, independent audited financial statements for the tax year? *If "Yes," complete Schedule D, Parts XI and XII*	12a	Yes	
b	Was the organization included in consolidated, independent audited financial statements for the tax year? *If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional*	12b		No
13	Is the organization a school described in section 170(b)(1)(A)(ii)? *If "Yes," complete Schedule E*	13		No
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		No
b	Did the organization have aggregate revenues or expenses of more than $10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at $100,000 or more? *If "Yes," complete Schedule F, Parts I and IV*	14b	Yes	
15	Did the organization report on Part IX, column (A), line 3, more than $5,000 of grants or other assistance to or for any foreign organization? *If "Yes," complete Schedule F, Parts II and IV*	15	Yes	
16	Did the organization report on Part IX, column (A), line 3, more than $5,000 of aggregate grants or other assistance to or for foreign individuals? *If "Yes," complete Schedule F, Parts III and IV*	16		No
17	Did the organization report a total of more than $15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? *If "Yes," complete Schedule G, Part I*(see instructions)	17	Yes	
18	Did the organization report more than $15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? *If "Yes," complete Schedule G, Part II*	18	Yes	
19	Did the organization report more than $15,000 of gross income from gaming activities on Part VIII, line 9a? *If "Yes," complete Schedule G, Part III*	19		No
20a	Did the organization operate one or more hospital facilities? *If "Yes," complete Schedule H*	20a		No
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		
21	Did the organization report more than $5,000 of grants or other assistance to any domestic organization or domestic government on Part IX, column (A), line 1? *If "Yes," complete Schedule I, Parts I and II*	21	Yes	
22	Did the organization report more than $5,000 of grants or other assistance to or for domestic individuals on Part IX, column (A), line 2? *If "Yes," complete Schedule I, Parts I and III*	22		No

Part IV Checklist of Required Schedules *(continued)*

			Yes	No
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? *If "Yes," complete Schedule J*	23	Yes	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than $100,000 as of the last day of the year, that was issued after December 31, 2002? *If "Yes," answer lines 24b through 24d and complete Schedule K If "No," go to line 25a*	24a		No
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	**Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations.** Did the organization engage in an excess benefit transaction with a disqualified person during the year? *If "Yes," complete Schedule L, Part I*	25a		No
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? *If "Yes," complete Schedule L, Part I*	25b		No
26	Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any current or former officers, directors, trustees, key employees, highest compensated employees, or disqualified persons? *If "Yes," complete Schedule L, Part II*	26		No
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? *If "Yes," complete Schedule L, Part III*	27		No
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
a	A current or former officer, director, trustee, or key employee? *If "Yes," complete Schedule L, Part IV*	28a		No
b	A family member of a current or former officer, director, trustee, or key employee? *If "Yes," complete Schedule L, Part IV*	28b		No
c	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? *If "Yes," complete Schedule L, Part IV*	28c		No
29	Did the organization receive more than $25,000 in non-cash contributions? *If "Yes," complete Schedule M*	29	Yes	
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? *If "Yes," complete Schedule M*	30	Yes	
31	Did the organization liquidate, terminate, or dissolve and cease operations? *If "Yes," complete Schedule N, Part I*	31		No
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? *If "Yes," complete Schedule N, Part II*	32		No
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301 7701-2 and 301 7701-3? *If "Yes," complete Schedule R, Part I*	33		No
34	Was the organization related to any tax-exempt or taxable entity? *If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1*	34	Yes	
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		No
b	If 'Yes' to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? *If "Yes," complete Schedule R, Part V, line 2*	35b		
36	**Section 501(c)(3) organizations.** Did the organization make any transfers to an exempt non-charitable related organization? *If "Yes," complete Schedule R, Part V, line 2*	36		No
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? *If "Yes," complete Schedule R, Part VI*	37		No
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19? **Note.** All Form 990 filers are required to complete Schedule O	38	Yes	

Part V Statements Regarding Other IRS Filings and Tax Compliance

Check if Schedule O contains a response or note to any line in this Part V ☐

					Yes	No
1a	Enter the number reported in Box 3 of Form 1096 Enter -0- if not applicable	1a	249			
b	Enter the number of Forms W-2G included in line 1a *Enter -0-* if not applicable	1b	0			
c	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?			1c		

				Yes	No
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return . . . **2a** 303				
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns? **Note.** If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)		**2b**	Yes	
3a	Did the organization have unrelated business gross income of $1,000 or more during the year?		**3a**	Yes	
b	If "Yes," has it filed a Form 990-T for this year? *If "No" to line 3b, provide an explanation in Schedule O*		**3b**	Yes	
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?		**4a**	Yes	
b	If "Yes," enter the name of the foreign country ▶CA See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR)				
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?		**5a**		No
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?		**5b**		No
c	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?		**5c**		
6a	Does the organization have annual gross receipts that are normally greater than $100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions?		**6a**		No
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?		**6b**		
7	**Organizations that may receive deductible contributions under section 170(c).**				
a	Did the organization receive a payment in excess of $75 made partly as a contribution and partly for goods and services provided to the payor?		**7a**	Yes	
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?		**7b**	Yes	
c	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?		**7c**		No
d	If "Yes," indicate the number of Forms 8282 filed during the year	**7d**			
e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?		**7e**		No
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?		**7f**		No
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?		**7g**		
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?		**7h**		
8	**Sponsoring organizations maintaining donor advised funds.** Did a donor advised fund maintained by the sponsoring organization have excess business holdings at any time during the year?		**8**		
9a	Did the sponsoring organization make any taxable distributions under section 4966?		**9a**		
b	Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?		**9b**		
10	**Section 501(c)(7) organizations.** Enter				
a	Initiation fees and capital contributions included on Part VIII, line 12	**10a**			
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	**10b**			
11	**Section 501(c)(12) organizations.** Enter				
a	Gross income from members or shareholders	**11a**			
b	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them)	**11b**			
12a	**Section 4947(a)(1) non-exempt charitable trusts.** Is the organization filing Form 990 in lieu of Form 1041?		**12a**		
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year	**12b**			
13	**Section 501(c)(29) qualified nonprofit health insurance issuers.**				
a	Is the organization licensed to issue qualified health plans in more than one state? **Note.** See the instructions for additional information the organization must report on Schedule O		**13a**		
b	Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans	**13b**			
c	Enter the amount of reserves on hand	**13c**			
14a	Did the organization receive any payments for indoor tanning services during the tax year?		**14a**		No
b	If "Yes," has it filed a Form 720 to report these payments? *If "No," provide an explanation in Schedule O*		**14b**		
15	Is the organization subject to the section 4960 tax on payment(s) of more than $1,000,000 in remuneration or excess parachute payment(s) during the year? If "Yes," see instructions and file Form 4720, Schedule N		**15**		No
16	Is the organization an educational institution subject to the section 4968 excise tax on net investment income? If "Yes," complete Form 4720, Schedule O		**16**		No

Part VI **Governance, Management, and Disclosure** *For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O See instructions*

Check if Schedule O contains a response or note to any line in this Part VI . . . ☑

Section A. Governing Body and Management

			Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year	1a 3		
	If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O			
b	Enter the number of voting members included in line 1a, above, who are independent	1b 2		
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?	2		No
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person?	3		No
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4		No
5	Did the organization become aware during the year of a significant diversion of the organization's assets?	5		No
6	Did the organization have members or stockholders?	6		No
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?	7a		No
b	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?	7b		No
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following			
a	The governing body?	8a	Yes	
b	Each committee with authority to act on behalf of the governing body?	8b	Yes	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? *If "Yes," provide the names and addresses in Schedule O*	9		No

Section B. Policies (*This Section B requests information about policies not required by the Internal Revenue Code.*)

			Yes	No
10a	Did the organization have local chapters, branches, or affiliates?	10a		No
b	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?	10b		
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	11a	Yes	
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990			
12a	Did the organization have a written conflict of interest policy? *If "No," go to line 13*	12a	Yes	
b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	Yes	
c	Did the organization regularly and consistently monitor and enforce compliance with the policy? *If "Yes," describe in Schedule O how this was done*	12c	Yes	
13	Did the organization have a written whistleblower policy?	13	Yes	
14	Did the organization have a written document retention and destruction policy?	14	Yes	
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
a	The organization's CEO, Executive Director, or top management official	15a	Yes	
b	Other officers or key employees of the organization	15b	Yes	
	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions)			
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	16a		No
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?	16b		

Section C. Disclosure

17 List the States with which a copy of this Form 990 is required to be filed▶ AK , AL , AR , AZ , CA , CO , CT , DC , FL , GA , HI , IA , ID , IL , KS , KY , LA , MA , MD , ME , MI , MN , MO , MS , MT , NC , ND , NH , NJ , NM , NY , OH , OK , OR , PA , RI , SC , TN , UT , VA , VT , WA , WI , WV

18 Section 6104 requires an organization to make its Form 1023 (or 1024-A if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection Indicate how you made these available Check all that apply

☑ Own website ☑ Another's website ☑ Upon request ☐ Other (explain in Schedule O)

19 Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year

20 State the name, address, and telephone number of the person who possesses the organization's books and records

▶KELLY FIDLER 501 FRONT ST NORFOLK, VA 23510 (757) 962-8364

Part VII **Compensation of Officers, Directors,Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors**

Check if Schedule O contains a response or note to any line in this Part VII . . . . ☐

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed Report compensation for the calendar year ending with or within the organization's tax year

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation Enter -0- in columns (D), (E), and (F) if no compensation was paid
- List all of the organization's **current** key employees, if any See instructions for definition of "key employee "
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than $100,000 from the organization and any related organizations
- List all of the organization's **former** officers, key employees, or highest compensated employees who received more than $100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than $10,000 of reportable compensation from the organization and any related organizations

List persons in the following order individual trustees or directors, institutional trustees, officers, key employees, highest compensated employees, and former such persons

☐ Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position: Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former	(D) Reportable compensation from the organization (W- 2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
(1) INGRID NEWKIRK PRESIDENT/SE	40 00	X		X				26,182	0	989
(2) JEANNE ROUSH TREASURER	1 00	X		X				0	0	0
(3) MICHAEL RODMAN CHAIRPERSON	1 00	X						0	0	0
(4) TRACY REIMAN VICE PRESIDE	40 00			X				97,188	0	5,503
(5) JEFF KERR ASST SECRET	 40 00			X				0	145,667	9,713
(6) ROSALIND ZAYAS VETERINARIAN	40 00					X		117,303	0	2,877
(7) KATHLEEN GUILLERMO SR VICE PRE	40 00					X		118,751	0	11,256
(8) LISA LANGE SR VICE PRE	40 00					X		100,022	0	5,437

Part VII **Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees** *(continued)*

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position: Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former	(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations

	(D)	(E)	(F)
1b Sub-Total . . . . ▶			
c Total from continuation sheets to Part VII, **Section A** . . . ▶			
d Total (add lines 1b and 1c) . . . ▶	459,446	145,667	35,775

2 Total number of individuals (including but not limited to those listed above) who received more than $100,000 of reportable compensation from the organization ▶ 3

			Yes	No
3	Did the organization list any **former** officer, director or trustee, key employee, or highest compensated employee on line 1a? *If "Yes," complete Schedule J for such individual* . . .	3		No
4	For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than $150,000? *If "Yes," complete Schedule J for such individual* . . .	4	Yes	
5	Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? *If "Yes," complete Schedule J for such person* . . .	5		No

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than $100,000 of compensation from the organization Report compensation for the calendar year ending with or within the organization's tax year

(A) Name and business address	(B) Description of services	(C) Compensation
RWT PRODUCTION 5624 BELLINGTON AVE SPRINGFIELD, VA 22151	MAILING & POSTA	5,217,099
KT PRODUCTION 810 SE SHERMAN ST PORTLAND, OR 97214	PRINTING & POST	786,665
COMMUNICATION CORP OF AMERICA 13195 FREEDOM WAY BOSTON, VA 22713	PRINTING & POST	778,513
MAL WARWICK DONORDIGITAL 2550 NINTH STREET SUITE 103 BERKELEY, CA 94710	MAIL MANAGEMENT	698,960
ZUCKERMAN SPAEDER LLP 1800 M ST NW WASHINGTON, DC 20036	LEGAL SERVICES	462,395

2 Total number of independent contractors (including but not limited to those listed above) who received more than $100,000 of compensation from the organization ▶ 28

Part VIII Statement of Revenue

Check if Schedule O contains a response or note to any line in this Part VIII . . . . ☐

		(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512 - 514
Contributions, Gifts, Grants and Other Similar Amounts					
1a Federated campaigns . . . 1a	339,893				
b Membership dues . . . 1b					
c Fundraising events . . . 1c	856,698				
d Related organizations 1d					
e Government grants (contributions) 1e					
f All other contributions, gifts, grants, and similar amounts not included above 1f	45,581,725				
g Noncash contributions included in lines 1a - 1f $ 2,727,699					
h **Total.** Add lines 1a-1f . . . . ▶		46,778,316			

Program Service Revenue	Business Code	(A)	(B)	(C)	(D)
2a SPAY/NEUTER PROGRAM	900099	420,217	420,217		
b ADVERTISING INCOME	900004	89,681		89,681	
c					
d					
e					
f All other program service revenue					
g **Total.** Add lines 2a–2f . . . . ▶		509,898			

Other Revenue			(A)	(B)	(C)	(D)
3 Investment income (including dividends, interest, and other similar amounts) . . . . ▶			408,176			408,176
4 Income from investment of tax-exempt bond proceeds ▶						
5 Royalties . . . . ▶			76,485			76,485
	(i) Real	(ii) Personal				
6a Gross rents	17,940					
b Less rental expenses	10,356					
c Rental income or (loss)	7,584					
d Net rental income or (loss) . . . . ▶			7,584			7,584
	(i) Securities	(ii) Other				
7a Gross amount from sales of assets other than inventory	9,571,647	14,231				
b Less cost or other basis and sales expenses	9,409,979	173,671				
c Gain or (loss)	161,668	-159,440				
d Net gain or (loss) . . . . . ▶			2,228	2,228		
8a Gross income from fundraising events (not including $ 856,698 of contributions reported on line 1c) See Part IV, line 18 . . . . . a		24,195				
b Less direct expenses . . . b		201,772				
c Net income or (loss) from fundraising events . . ▶			-177,577			-177,577
9a Gross income from gaming activities See Part IV, line 19 . . . a						
b Less direct expenses . . . b						
c Net income or (loss) from gaming activities . . ▶						
10a Gross sales of inventory, less returns and allowances . . a		107,869				
b Less cost of goods sold . . b		60,186				
c Net income or (loss) from sales of inventory . . ▶			47,683	43,532	4,151	
Miscellaneous Revenue		Business Code				
11a MISCELLANEOUS INCOME		900099	478,154			478,154
b PARTNERSHIP INCOME		531120	4,236		4,236	
c						
d All other revenue						
e **Total.** Add lines 11a–11d . . . . ▶			482,390			
12 **Total revenue.** See Instructions . . . . . . ▶			48,135,183	465,977	98,068	792,822

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns All other organizations must complete column (A)

Check if Schedule O contains a response or note to any line in this Part IX . . . . ☑

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraisingexpenses
1 Grants and other assistance to domestic organizations and domestic governments See Part IV, line 21	85,760	85,760		
2 Grants and other assistance to domestic individuals See Part IV, line 22				
3 Grants and other assistance to foreign organizations, foreign governments, and foreign individuals See Part IV, line 15 and 16	2,720,430	2,720,430		
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees	138,344	137,894	225	225
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7 Other salaries and wages	11,386,410	11,349,389	18,513	18,508
8 Pension plan accruals and contributions (include section 401 (k) and 403(b) employer contributions)	126,994	126,581	207	206
9 Other employee benefits	27,067	26,980	42	45
10 Payroll taxes	781,984	779,442	1,271	1,271
11 Fees for services (non-employees)				
a Management				
b Legal	4,346,623	3,072,371	78,141	1,196,111
c Accounting	115,083	85,533	1,811	27,739
d Lobbying				
e Professional fundraising services See Part IV, line 17	536,097			536,097
f Investment management fees				
g Other (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O)	13,890,827	10,602,087	203,340	3,085,400
12 Advertising and promotion				
13 Office expenses	1,339,818	1,073,204	2,761	263,853
14 Information technology				
15 Royalties . .				
16 Occupancy	1,494,699	1,453,543		41,156
17 Travel	1,041,515	972,278	2,466	66,771
18 Payments of travel or entertainment expenses for any federal, state, or local public officials .				
19 Conferences, conventions, and meetings				
20 Interest	131,274	100,716	271	30,287
21 Payments to affiliates				
22 Depreciation, depletion, and amortization . .	651,859	500,119	1,344	150,396
23 Insurance . . .				
24 Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24e If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O)				
a EDUCATION, PROM, COMM	5,568,539	3,220,205	140,839	2,207,495
b POSTAGE AND SHIPPING	3,506,921	2,863,282	311	643,328
c MEDIA & PRESS SUPPORT	1,877,924	1,452,174	39,522	386,228
d PRINTING	1,854,191	978,088	42,778	833,325
e All other expenses	1,843,537	1,451,836	3,502	388,199
25 **Total functional expenses.** Add lines 1 through 24e	53,465,896	43,051,912	537,344	9,876,640
26 **Joint costs.** Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation Check here ▶ ☑ if following SOP 98-2 (ASC 958-720)	9,324,182	6,146,370		3,177,812

Part X Balance Sheet

Check if Schedule O contains a response or note to any line in this Part IX . . . . ☐

Section	Line	Description			(A) Beginning of year		(B) End of year
Assets	1	Cash–non-interest-bearing			1,747,238	1	841,759
	2	Savings and temporary cash investments			544,988	2	582,367
	3	Pledges and grants receivable, net			621,060	3	777,995
	4	Accounts receivable, net			64,252	4	45,583
	5	Loans and other receivables from current and former officers, directors, trustees, key employees, and highest compensated employees Complete Part II of Schedule L				5	
	6	Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions) Complete Part II of Schedule L				6	
	7	Notes and loans receivable, net				7	
	8	Inventories for sale or use			103,272	8	50,423
	9	Prepaid expenses and deferred charges			692,409	9	751,866
	10a	Land, buildings, and equipment cost or other basis Complete Part VI of Schedule D	10a	3,733,339			
	b	Less accumulated depreciation	10b	2,599,062	1,341,572	10c	1,134,277
	11	Investments—publicly traded securities			12,879,605	11	10,163,580
	12	Investments—other securities See Part IV, line 11				12	
	13	Investments—program-related See Part IV, line 11				13	
	14	Intangible assets				14	
	15	Other assets See Part IV, line 11			1,126,169	15	1,298,475
	16	**Total assets.** Add lines 1 through 15 (must equal line 34)			19,120,565	16	15,646,325
Liabilities	17	Accounts payable and accrued expenses			3,510,422	17	4,709,892
	18	Grants payable				18	
	19	Deferred revenue				19	
	20	Tax-exempt bond liabilities				20	
	21	Escrow or custodial account liability Complete Part IV of Schedule D				21	
	22	Loans and other payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons Complete Part II of Schedule L				22	
	23	Secured mortgages and notes payable to unrelated third parties				23	
	24	Unsecured notes and loans payable to unrelated third parties				24	
	25	Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17 - 24) Complete Part X of Schedule D			2,073,591	25	2,503,514
	26	**Total liabilities.** Add lines 17 through 25			5,584,013	26	7,213,406
Net Assets or Fund Balances		**Organizations that follow SFAS 117 (ASC 958), check here ▶ ☑ and complete lines 27 through 29, and lines 33 and 34.**					
	27	Unrestricted net assets			8,510,355	27	3,078,993
	28	Temporarily restricted net assets			1,798,524	28	2,065,863
	29	Permanently restricted net assets			3,227,673	29	3,288,063
		Organizations that do not follow SFAS 117 (ASC 958), check here ▶ ☐ and complete lines 30 through 34.					
	30	Capital stock or trust principal, or current funds				30	
	31	Paid-in or capital surplus, or land, building or equipment fund				31	
	32	Retained earnings, endowment, accumulated income, or other funds				32	
	33	Total net assets or fund balances			13,536,552	33	8,432,919
	34	Total liabilities and net assets/fund balances			19,120,565	34	15,646,325

Part XI Reconcilliation of Net Assets

Check if Schedule O contains a response or note to any line in this Part XI . . . ☑

1	Total revenue (must equal Part VIII, column (A), line 12)	1	48,135,183
2	Total expenses (must equal Part IX, column (A), line 25)	2	53,465,896
3	Revenue less expenses Subtract line 2 from line 1	3	-5,330,713
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	13,536,552
5	Net unrealized gains (losses) on investments	5	227,079
6	Donated services and use of facilities	6	
7	Investment expenses	7	
8	Prior period adjustments	8	
9	Other changes in net assets or fund balances (explain in Schedule O)	9	1
10	Net assets or fund balances at end of year Combine lines 3 through 9 (must equal Part X, line 33, column (B))	10	8,432,919

Part XII Financial Statements and Reporting

Check if Schedule O contains a response or note to any line in this Part XII . . . ☐

			Yes	No
1	Accounting method used to prepare the Form 990 ☐ Cash ☑ Accrual ☐ Other ______ If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O			
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?	2a		No
	If 'Yes,' check a box below to indicate whether the financial statements for the year were compiled or reviewed on a separate basis, consolidated basis, or both ☐ Separate basis ☐ Consolidated basis ☐ Both consolidated and separate basis			
b	Were the organization's financial statements audited by an independent accountant?	2b	Yes	
	If 'Yes,' check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both ☑ Separate basis ☐ Consolidated basis ☐ Both consolidated and separate basis			
c	If "Yes," to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant?	2c	Yes	
	If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O			
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?	3a		No
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits	3b		

Additional Data

Software ID:

Software Version:

EIN: 52-1218336

Name: PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS INC

Form 990 (2018)

Form 990, Part III, Line 4a:

PUBLIC OUTREACH AND INFORMATION PETA CONDUCTS INFORMATIONAL CAMPAIGNS AND PROVIDES CHILDREN, HIGH SCHOOL AND COLLEGE STUDENTS, AND EDUCATORS WITH MATERIALS PETA PUBLISHES FACTSHEETS, BOOKLETS, FLIERS, POSTERS, AND A MAGAZINE CALLED PETA GLOBAL FOR THE PUBLIC AND THEIR SUPPORTERS PETA'S CAMPAIGNS-WHICH REACH MILLIONS OF PEOPLE AND RECEIVE EXTENSIVE MEDIA COVERAGE-INVOLVE RENOWNED CELEBRITIES, INTERACTIVE SOCIAL NETWORKING, WEBSITE FEATURES, BLOG POSTS, AND PUBLIC SERVICE ANNOUNCEMENTS (PSAS), WHICH ARE TYPICALLY PLACED FOR FREE IN HIGH EXPOSURE OUTLETS IN FISCAL YEAR 2019, PETA SECURED FREE ADVERTISING SPACE WORTH 680,858 AND LOGGED MORE THAN 4,200 INTERACTIONS WITH THE MEDIA, INCLUDING RADIO, TV, AND PRINT INTERVIEWS PETA'S WEBSITES RECEIVED MORE THAN 91 MILLION PAGE- VIEWS, THEIR SOCIAL MEDIA POSTS RECEIVED OVER 2 BILLION IMPRESSIONS, AND VIDEOS WERE VIEWED OVER 498 MILLION TIMES

Form 990, Part III, Line 4b:

INTERNATIONAL GRASSROOTS CAMPAIGNS PETA ORGANIZES CAMPAIGNS TO INFORM THE PUBLIC ABOUT THE ABUSE AND KILLING OF ANIMALS IN THE EXPERIMENTATION, FOOD, CLOTHING, AND ENTERTAINMENT INDUSTRIES, AMONG OTHER INSTANCES IN WHICH THEY'RE TREATED CRUELLY IN 2019, PETA ORGANIZED AND LED MORE THAN 3,400 DEMONSTRATIONS AND SENT OUT MILLIONS OF LETTERS THROUGH PETA'S ONLINE ADVOCACY CAMPAIGNS TO URGE COMPANIES AND INDIVIDUALS TO MAKE CHANGES THAT BENEFIT ANIMALS TEACHKIND, PETA'S HUMANE EDUCATION DIVISION, PARTNERED WITH A SCHOOL DISTRICT IN RURAL MISSISSIPPI TO TRAIN TEACHERS IN HUMANE EDUCATION AND HELP THEM IMPLEMENT THEIR "SHARE THE WORLD" PROGRAM IN CLASSROOMS TO FOSTER EMPATHY FOR ALL SENTIENT BEINGS PETA'S YOUTH DIVISION, PETA FUTURE, GAVE VEGAN DEMONSTRATIONS TO OVER 1,000 STUDENTS AND TOURED ELEMENTARY SCHOOLS WITH CARLY THE LIFE-SIZE- ANIMATRONIC COW TO TEACH MORE THAN 13,000 CHILDREN HOW COWS SUFFER IN THE DAIRY INDUSTRY AND DISTRIBUTE FREE VEGAN ICE CREAM PETA FUTURE ALSO WORKED WITH MIDDLE SCHOOL AND HIGH SCHOOL STUDENT CLUBS THROUGHOUT THE NATION TO HOLD TABLING EVENTS ON ISSUES INCLUDING SHOPPING CRUELTY-FREE, DISSECTION- CHOICE POLICIES, AND GETTING MORE VEGAN OPTIONS IN SCHOOL CAFETERIAS AS PART OF THE HIGH SCHOOL NATION TOUR, PETA FUTURE BROUGHT THEIR "COMPASSION IS MAGICAL" MESSAGE TO HIGH SCHOOL FOOTBALL FIELDS ACROSS THE U S AND DISTRIBUTED OVER 100,000 COPIES OF THEIR "GUIDE TO GOING VEGAN," LOTS OF VEGAN FOOD SAMPLES, AND OTHER PRO-ANIMAL MATERIALS PETA FUTURE'S CAMPUS REP NETWORK-THE LARGEST STUDENT LEADERSHIP PROGRAM OF ANY ANIMAL PROTECTION ORGANIZATION-HELPED STUDENTS TAKE NEARLY 1,400 ACTIONS FOR ANIMALS AT MORE THAN 100 COLLEGES FOR EXAMPLE, THE REPS SCREENED ANIMAL RIGHTS FILMS, PROTESTED OUTSIDE CAMPUS LABORATORIES, CAMPAIGNED TO END SEAWORLD TICKET SALES, AND HOSTED VEGAN FOOD AND DRINK GIVEAWAYS ANIMALS IN THE EXPERIMENTATION INDUSTRY AFTER HEARING FROM PETA AND THEIR INTERNATIONAL AFFILIATES, PHARMACEUTICAL GIANTS BOEHRINGER INGELHEIM, ROCHE PHARMACEUTICALS, JOHNSON & JOHNSON, ABBVIE INC , AND DUTCH INGREDIENT MANUFACTURER DSM NUTRITIONAL PRODUCTS ENDED THEIR USE OF THE CRUEL FORCED SWIM TEST, IN WHICH SMALL ANIMALS ARE DROPPED INTO INESCAPABLE BEAKERS OF WATER AND MUST FRANTICALLY SWIM TO KEEP FROM DROWNING PETA PERSUADED DOZENS OF FOOD AND DRINK COMPANIES TO STOP ALL TESTS ON ANIMALS NOT REQUIRED BY LAW-MANY OF WHICH INVOLVED HARMFUL AND DEADLY PROCEDURES-AND/OR IMPLEMENT POLICIES AGAINST FUNDING OR CONDUCTING SUCH TESTS SOME OF THESE COMPANIES INCLUDE THE HERSHEY COMPANY, LINDT & SPRNGLI, THE KELLOGG COMPANY, MCCAIN FOODS, THE CAMPBELL SOUP COMPANY, NISSIN FOODS HOLDINGS CO (THE OWNER OF TOP RAMEN), SUNTORY HOLDINGS (WHOSE BRANDS INCLUDE JIM BEAM, MAKER'S MARK, CRUZAN RUM, AND HORNITOS TEQUILA), KIRIN HOLDINGS CO , AND THE MOLSON COORS BREWING COMPANY TWO MAJOR PERSONAL-CARE BRANDS JOINED PETA'S BEAUTY WITHOUT BUNNIES LIST OF CRUELTY-FREE COMPANIES AFTER YEARS OF WORKING WITH US PROCTER & GAMBLE'S ICONIC HERBAL ESSENCES BRAND AND DOVE-ONE OF THE MOST WIDELY AVAILABLE PERSONAL-CARE PRODUCT BRANDS IN THE WORLD FOLLOWING TALKS WITH PETA, CINCINNATI CHILDREN'S HOSPITAL MEDICAL CENTER WILL NO LONGER USE ANIMALS DURING ITS ANNUAL PEDIATRIC FLEXIBLE BRONCHOSCOPY POSTGRADUATE COURSE THIS WILL PREVENT CABLES FROM BEING INSERTED INTO THE THROATS AND LUNGS OF HUNDREDS OF LIVE CATS, MANY OF WHOM WOULD SUFFER FROM POSSIBLY PAINFUL AND SERIOUS COMPLICATIONS, INCLUDING RESPIRATORY DISTRESS AND CARDIAC ARREST FOLLOWING A TWO-YEAR PETA CAMPAIGN TO END TEXAS A&M UNIVERSITY'S CRUEL CANINE MUSCULAR DYSTROPHY EXPERIMENTS, THE SCHOOL STOPPED BREEDING GOLDEN RETRIEVERS AND OTHER DOGS TO DEVELOP THE DEADLY DISEASE PETA'S DETERMINED EFFORTS INCLUDED NUMEROUS BOLD PROTESTS, THREE LAWSUITS, A COMPLAINT TO THE TEXAS ATTORNEY GENERAL, MOBILE BILLBOARDS AND ADVERTISEMENTS, TV COMMERCIALS, SUCCESSFUL STUDENT PETITIONS, A BULK DELIVERY OF MORE THAN 40,000 POSTCARDS FROM PETA SUPPORTERS, MEDIA COVERAGE IN MAJOR OUTLETS, AND SUPPORT FROM MORE THAN 500 PHYSICIANS, SCIENTIFIC EXPERTS, AND CELEBRITIES, INCLUDING PAUL MCCARTNEY FOR THE FIRST TIME, PETA TABLED AT BEAUTYCON-THE MASSIVE BEAUTY AND LIFESTYLE CONVENTION-IN BOTH NEW YORK CITY AND LOS ANGELES MORE THAN 5,200 ATTENDEES SIGNED UP TO RECEIVE TEXT MESSAGES FROM PETA AND PLEDGED TO SHOP CRUELTY-FREE ANIMALS IN THE FOOD INDUSTRY TO PROMOTE VEGAN EATING, PETA HELD MANY CREATIVE DEMONSTRATIONS AND PLACED BILLBOARDS ACROSS THE COUNTRY-INCLUDING IN STATES WHERE MILLIONS OF ANIMALS USED FOR FOOD DIED IN THE FLOODING CAUSED BY HURRICANE FLORENCE, AN "I'M ME, NOT MEAT" LOBSTER AD IN ADVANCE OF THE MAINE LOBSTER FESTIVAL, AND BILLBOARDS IN MEMORY OF THE THOUSANDS OF COWS, PIGS, CHICKENS, AND LOBSTERS WHO WERE INJURED OR KILLED IN TRANSPORT TRUCK CRASHES FOR THANKSGIVING, PETA ARRANGED A DONATION OF 100 TOFURKY ROASTS FOR THE LOS ANGELES DODGERS TO DISTRIBUTE TO FAMILIES IN NEED, COORDINATED THE RESCUE OF 16 TURKEYS FROM A SLAUGHTERHOUSE, AND DONATED HUNDREDS OF POUNDS OF VEGAN FOODS TO A CHARITY AFTER THOUSANDS OF PEOPLE TOOK THEIR VEGAN "PERSUASION PLEDGE " FOR NATIONAL BURGER MONTH (MAY) AND NATIONAL HOT DOG MONTH (JULY), PETA RANKED THE TOP 10 VEGAN BURGERS AND THE TOP 10 VEGAN HOT DOGS, RESPECTIVELY, FROM RESTAURANTS AROUND THE COUNTRY AFTER PETA ALERTED LAW ENFORCEMENT IN NEVADA CITY, CALIFORNIA, TO A PLANNED ILLEGAL FOIE GRAS DINNER EVENT, IT WAS CANCELED AND THANKS TO PETA'S PUSHING, SHAKE SHACK CANCELED PLANS TO SERVE FOIE GRAS AT A SPECIAL ONE-DAY EVENT AT ONE OF ITS LOCATIONS FOLLOWING TALKS AND URGING FROM PETA, CHOBANI ADDED VEGAN YOGURTS, CARL'S JR AND DEL TACO ADDED BEYOND MEAT PRODUCTS TO THEIR MENUS NATIONWIDE, AND BASKIN-ROBBINS RELEASED ITS FIRST VEGAN ICE CREAM FLAVORS ANIMALS IN THE CLOTHING INDUSTRY FOLLOWING A STRONG, MONTHS-LONG PUSH BY PETA THAT INCLUDED THEIR ATTENDANCE AT MULTIPLE COMMITTEE MEETINGS, THE LOS ANGELES CITY COUNCIL VOTED TO BAN THE MANUFACTURE AND SALE OF FUR CITYWIDE PETA ALSO STRONGLY SUPPORTED NEW YORK CITY'S PROPOSED BAN ON SELLING FUR- WITH OP-EDS BY ANJELICA HUSTON AND TIM GUNN, SUPPORT FROM MORRISSEY, DEMONSTRATIONS OF STEEL-JAW TRAPS, AND MORE A BILL THAT WOULD HAVE BLOCKED CALIFORNIA'S SCHEDULED BAN ON IMPORTING AND SELLING CROCODILE AND ALLIGATOR SKINS AFTER JANUARY 1, 2020, FAILED, FOLLOWING WORK BY PETA AFTER YEARS OF PETA PRESSURE, NUMEROUS DESIGNERS AND BRANDS BANNED FUR, INCLUDING PRADA, BURBERRY (WHICH ALSO BANNED ANGORA), DIANE VON FURSTENBERG (WHICH ALSO BANNED ANGORA AND EXOTIC SKINS), CHANEL (WHICH ALSO BANNED EXOTIC SKINS), COACH, AND JEAN PAUL GAULTIER (WHO ADMITTED THAT THE WAYS IN WHICH ANIMALS ARE KILLED FOR THEIR FUR ARE "DEPLORABLE") IN LIGHT OF THEIR GROUNDBREAKING MOHAIR EXPOS, MORE THAN 330 BRANDS WORLDWIDE-INCLUDING RESTORATION HARDWARE, WILLIAMS SONOMA, BROOKS BROTHERS, AND RALPH LAUREN-HAVE BANNED THE MATERIAL MULTIPLE COMPANIES BANNED BADGER HAIR FOLLOWING PETA'S VIDEO EXPOS OF CHINA'S BADGER-BRUSH INDUSTRY, INCLUDING PROCTER & GAMBLE'S THE ART OF SHAVING LINE, THE NEW YORK SHAVING COMPANY, BEAU BRUMMELL, AND CASWELL- MASSEY IN RESPONSE TO THEIR QUESTION AT TESLA'S ANNUAL MEETING, CEO ELON MUSK CONFIRMED THAT THE COMPANY WILL REPLACE THE ANIMAL LEATHER THAT IT CURRENTLY USES FOR THE STEERING WHEELS OF ITS MODEL 3 WITH VEGAN MATERIAL- AND THAT ITS MODEL Y WILL BE FULLY VEGAN IN OTHER VICTORIES FOR PETA'S FASHION CAMPAIGN, VICTORIA BECKHAM AND AHOLD DELHAIZE PLEDGED TO STOP USING EXOTIC SKINS, H&M BANNED "CONVENTIONAL" CASHMERE (THE ONLY KIND IT SELLS) FOLLOWING A MEETING WITH PETA, AND AFTER PETA INFORMED AVOCADO GREEN MATTRESS ABOUT SHOCKING, SYSTEMIC CRUELTY IN THE WOOL INDUSTRY, THE COMPANY ADDED A VEGAN MATTRESS TO ITS PREVIOUSLY ALL-WOOL LINE PETA KEPT THE PRESSURE ON CANADA GOOSE TO STOP USING FUR AND DOWN FEATHERS WITH DOZENS OF PROTESTS THROUGHOUT NORTH AMERICA, INCLUDING A FUR CRAWL, DIE-INS, AND OTHER CREATIVE VISUALS PETA PLACED AN ENORMOUS WALLSCAPE BILLBOARD NEAR CANADA GOOSE'S FLAGSHIP STORE IN CHICAGO, RELEASED BILL MAHER'S "NEW RULES" VIDEO SLAMMING THE COMPANY FOR USING FUR AND DOWN FEATHERS, AND ORGANIZED MEDIA COVERAGE OF THE CANADA GOOSE VIRTUAL ANNUAL MEETING-DURING WHICH MODEL AND ACTOR IRELAND BASINGER-BALDWIN DEMANDED TO KNOW WHY THE COMPANY CONTINUES TO USE COYOTE FUR AND DOWN FEATHERS DESPITE KNOWING HOW ANIMALS SUFFER FOR THEM PETA'S MULTIFACETED CAMPAIGN URGING FOREVER 21 TO BAN WOOL INCLUDED PROTESTS AT CHAIN LOCATIONS AROUND THE WORLD, OP-EDS PRINTED IN MULTIPLE NEWSPAPERS, AND OVER 60 COMPELLING ADS ON BILLBOARDS, BUSES, AND TAXIS ACROSS THE U S , INCLUDING A "WOOL THE NAKED TRUTH" BILLBOARD STARRING SUPERMODEL AND ACTOR JOANNA KRUPA IN TIMES SQUARE NEAR NEW YORK CITY'S LARGEST FOREVER 21 STORE PETA COLLABORATED WITH MENSWEAR DESIGNER STEPHEN F ON A VEGAN, ECO-FRIENDLY MEN'S COLLECTION, AND THE EDUCATION DIRECTOR AT THE COUNCIL OF FASHION DESIGNERS OF AMERICA ASKED PETA TO SPEAK AT ITS ANNUAL FASHION EDUCATION SUMMIT, WHICH DREW 100 FASHION PROFESSORS FROM

Form 990, Part III, Line 4c:

RESEARCH, INVESTIGATIONS, AND RESCUES RECEIVING HUNDREDS OF COMPLAINTS RELATED TO ANIMAL ABUSE AND NEGLECT EACH WEEK, PETA WORKS TO RESCUE ABUSED, NEGLECTED, AND AT-RISK ANIMALS AND TO ORGANIZE CARE FOR THEM PETA ALSO INVESTIGATES CRUELTY CASES, CONDUCTS INVESTIGATIONS, GATHERS EVIDENCE OF LEGAL VIOLATIONS, AND TAKES ACTIONS TO ENSURE THE ENFORCEMENT OF LAWS AND REGULATIONS ANIMALS IN THE EXPERIMENTATION INDUSTRY THROUGH THE FREEDOM OF INFORMATION ACT, PETA OBTAINED AND RELEASED VIDEO FOOTAGE REVEALING CRUEL AND SCIENTIFICALLY WORTHLESS PSYCHOLOGICAL TESTS CONDUCTED ON MICE AT THE NATIONAL INSTITUTE OF MENTAL HEALTH (NIMH) THESE INCLUDE THE WIDELY DISCREDITED FORCED SWIM TEST, THE TAIL SUSPENSION TEST (IN WHICH MICE ARE HUNG UPSIDE DOWN BY THEIR TAILS), THE FOOT SHOCK TEST (IN WHICH MICE OR RATS ARE LOCKED INSIDE A CHAMBER WITH AN ELECTRIFIED GRID FLOOR AND SHOCKED), AND THE SOCIAL DEFEAT TEST (IN WHICH ANIMALS ARE PUT IN A SITUATION THAT COMPELS ONE TO ATTACK ANOTHER REPEATEDLY) PETA WROTE TO NIMH DIRECTOR JOSHUA GORDON DEMANDING THAT THE INSTITUTE STOP CONDUCTING AND FUNDING THESE TESTS AND REDIRECT FUNDS TO SUPERIOR, NON-ANIMAL RESEARCH METHODS THAT BENEFIT HUMANS WASHINGTON UNIVERSITY IN ST LOUIS IS UNDER INVESTIGATION AFTER A WHISTLEBLOWER INFORMED PETA OF ALLEGED NEGLECT, INCOMPETENCE, AND INDIFFERENCE TOWARD ANIMALS IN THE SCHOOL'S LABORATORIES, INCLUDING INSTANCES IN WHICH AN EXPERIMENTER PLAYED ON HIS PHONE AS A DOG WHO'D BEEN USED IN AN EXPERIMENTAL SURGERY HOWLED IN PAIN AND MICE WERE LEFT TO DROWN OR DIE OF HYPOTHERMIA AS THEIR FAULTY AND LEAKY WATER BOTTLES FLOODED THEIR CAGES PETA FILED FORMAL COMPLAINTS CALLING ON THE CENTERS FOR DISEASE CONTROL AND PREVENTION AND THE NATIONAL INSTITUTES OF HEALTH'S OFFICE OF LABORATORY ANIMAL WELFARE TO INVESTIGATE AFTER YEARS OF PUSHING FROM PETA, THE CHINESE GOVERNMENT HAS APPROVED TWO MORE NON-ANIMAL METHODS FOR TESTING COSMETICS PRODUCTS IN CHINA THE DIRECT PEPTIDE REACTION ASSAY FOR SKIN SENSITIZATION AND THE SHORT TIME EXPOSURE ASSAY FOR EYE IRRITATION THESE METHODS WILL SPARE COUNTLESS ANIMALS THE AGONY OF SUBSTANCES BEING APPLIED TO THEIR EYES AND RUBBED ONTO THEIR SKIN THIS MAJOR PROGRESS IS THANKS TO THE GROUNDBREAKING WORK OF THE EXPERT SCIENTISTS AND REGULATORY SPECIALISTS AT THE INSTITUTE FOR IN VITRO SCIENCES (IIVS), TO WHOM PETA GAVE INITIAL FUNDING TO PROVIDE CHINESE SCIENTISTS AND OFFICIALS WITH TRAINING AND EDUCATIONAL OPPORTUNITIES IN USING MODERN, NON-ANIMAL METHODS IN A PUSH FOR TRANSPARENCY ABOUT EXPERIMENTS ON ANIMALS, PETA FILED A LAWSUIT AGAINST THE UNIVERSITY OF MASSACHUSETTS-AMHERST AFTER IT REFUSED TO RELEASE VIDEO RECORDS OF EXPERIMENTS ON MONKEYS DESPITE BEING INSTRUCTED TO DO SO BY THE STATE THE SCHOOL SETTLED, AGREEING TO PROVIDE PETA WITH ALL OF ITS VIDEOS OF PRIMATE EXPERIMENTS FROM A 17-YEAR STUDY EXAMINING WHY AND HOW MONKEYS CONFINED TO LABORATORY CAGES ENGAGE IN SELF-MUTILATION TEXAS A&M UNIVERSITY ALSO AGREED TO SETTLE TWO PETA LAWSUITS BY TURNING OVER PUBLIC RECORDS ABOUT THE CARE AND TREATMENT OF DOGS USED IN CRUEL MUSCULAR DYSTROPHY EXPERIMENTS AS WELL AS INFORMATION ABOUT THE STATUS OF THE LABORATORY THE PETA INTERNATIONAL SCIENCE CONSORTIUM LTD (THE "SCIENCE CONSORTIUM"), OF WHICH PETA IS A MEMBER, CO-ORGANIZED A WORKSHOP AT WHICH GOVERNMENT AND INDUSTRY RESEARCHERS BRAINSTORMED THE BEST WAY TO REPLACE THE USE OF RABBITS AND HORSESHOE CRABS IN PAINFUL TESTS FOR FEVER-CAUSING CONTAMINANTS THE SCIENCE CONSORTIUM ALSO SPONSORED AND PRESENTED INFORMATION AT A WORKSHOP TO REPLACE THE KILLING OF AN ESTIMATED 50,000 TO 70,000 MICE EACH YEAR IN RABIES VACCINE TESTS THE SCIENCE CONSORTIUM PRESENTED SEVERAL EARLY-CAREER SCIENTIST AWARDS TO INNOVATIVE YOUNG RESEARCHERS ADVANCING NON-ANIMAL APPROACHES THESE INCLUDE ONE TO A TOXICOLOGIST DEVELOPING A 3-DIMENSIONAL MODEL OF THE HUMAN LIVER TO REPLACE THE USE OF RATS IN LIVER-TOXICITY TESTING, ONE TO A RESEARCHER FROM ARGENTINA TO ATTEND A PRESTIGIOUS TOXICOLOGY WORKSHOP WHERE SHE RECEIVED TRAINING TO HELP HER ESTABLISH THE FIRST LABORATORY IN HER COUNTRY DEDICATED TO PROMOTING NON-ANIMAL TESTS, AND ONE TO A PH D STUDENT FROM THE NOVA UNIVERSITY OF LISBON TO ATTEND THE EUROPEAN COMMISSION'S JOINT RESEARCH CENTRE'S SUMMER SCHOOL?PROGRAM ON NON-ANIMAL TESTS TEAMING UP WITH BIOTECH COMPANY EPITHELIX, THE SCIENCE CONSORTIUM AWARDED INNOVATIVE RESEARCHERS WITH 10,000 WORTH OF FREE 3-DIMENSIONAL MODELS OF THE HUMAN RESPIRATORY TRACT THESE MODELS, WHICH ARE MADE FROM HUMAN CELLS, CAN BE USED TO TEST COSMETICS, PHARMACEUTICALS, INDUSTRIAL CHEMICALS, PESTICIDES, AND HOUSEHOLD PRODUCTS WITHOUT USING ANIMALS TO PREVENT RATS FROM BEING TRAPPED IN NARROW TUBES AND FORCED TO INHALE TOXIC SUBSTANCES FOR HOURS BEFORE BEING KILLED, THE SCIENCE CONSORTIUM DONATED 50,000 IN EQUIPMENT TO IIVS THE EQUIPMENT CAN BE USED TO TEST THE EFFECTS OF SUBSTANCES ON THE LUNGS AND YIELDS MORE HUMAN-RELEVANT RESULTS THAN THE USE OF RATS THE SCIENCE CONSORTIUM ORGANIZED A WEBINAR TO TRAIN TAIWANESE REGULATORS ON USING ANIMAL-FREE METHODS TO TEST FOR SKIN IRRITATION INSTEAD OF SMEARING TOXIC CHEMICALS ONTO ANIMALS' SKIN MORE THAN 160 GOVERNMENT SCIENTISTS ATTENDED THE FREE WEBINAR, AND OTHER TAIWANESE ORGANIZATIONS HAVE EXPRESSED INTEREST IN ATTENDING FUTURE WEBINARS SEVERAL HUNDRED SCIENTISTS ALSO TUNED IN TO A WEBINAR PRESENTED BY THE SCIENCE CONSORTIUM AND AN AGROCHEMICAL COMPANY ON TESTING THE EFFECTS OF CHEMICALS ON HUMAN LUNGS WITHOUT USING ANIMALS AND THE SCIENCE CONSORTIUM WORKED WITH THE U S ENVIRONMENTAL PROTECTION AGENCY (EPA) AND THE PHYSICIANS COMMITTEE FOR RESPONSIBLE MEDICINE TO ORGANIZE A SERIES OF WEBINARS ON NEW APPROACHES FOR TESTING CHEMICALS WITHOUT USING ANIMALS, REACHING HUNDREDS OF SCIENTISTS AND GOVERNMENT REGULATORS THE SCIENCE CONSORTIUM PRESENTED AT THE ANNUAL SOCIETY OF TOXICOLOGY CONFERENCE-THE LARGEST TOXICOLOGY CONFERENCE IN THE WORLD-AND WAS RECOGNIZED FOR A PAPER THAT IT HAD CO-AUTHORED ON TESTING THE EFFECTS OF INHALED SUBSTANCES ON THE LUNGS WITHOUT USING ANIMALS COLLABORATING WITH THE EPA, THE SCIENCE CONSORTIUM PUBLISHED A PAPER SHOWING THAT THE AGENCY CAN CONFIDENTLY ASSESS THE RISK OF PESTICIDES TO THE ENVIRONMENT WITHOUT POISONING BIRDS IN A CRUEL TEST THIS TEST INVOLVES FEEDING BIRDS PESTICIDE-LACED FOOD FOR DAYS AND THEN MONITORING THEM FOR DISTRESS OR DEATH THE EPA IS EXPECTED TO USE THE PAPER'S FINDINGS TO ALLOW COMPANIES TO SUBMIT A WAIVER FOR THIS TEST, SPARING HUNDREDS OF MALLARDS AND QUAILS EACH YEAR PETA ALSO ADVOCATED FOR THE CALIFORNIA CRUELTY-FREE COSMETICS ACT, WHICH WAS PASSED AFTER A DEDICATED CAMPAIGN ANIMALS IN THE FOOD INDUSTRY A PETA EYEWITNESS EXPOS OF REITZ DAIRY FARM-A NORTHUMBERLAND COUNTY, PENNSYLVANIA, FARM THAT KEPT APPROXIMATELY 300 ADULT COWS AND SCORES OF CALVES-REVEALED THAT COWS BEING MILKED WERE DENIED CARE FOR PAINFUL GRAPEFRUIT-SIZE MASSES THAT OOZED BLOOD AND PUS, WERE STRUCK OVER AND OVER ON THEIR SENSITIVE UDDERS, AND WERE FOUND LYING DEAD IN MANURE A PETA EYEWITNESS INVESTIGATION INTO A FILTHY EGG FACTORY FARM NEAR SULPHUR, OKLAHOMA, THAT SUPPLIED EGGS TO COMPANIES INCLUDING THE KROGER CO -WHICH SOLD THEM AS KROGER-BRAND EGGS-REVEALED THAT NEARLY 8,000 HENS SUFFERED AND DIED IN JULY AND AUGUST 2018, WHEN TEMPERATURES IN THE FARM'S SHEDS REACHED 106 DEGREES OVER SEVERAL DAYS IN EARLY AUGUST, WORKERS YANKED MORE THAN 49,000 UNWANTED HENS OUT OF THEIR CAGES, BEAT THEIR HEADS AGAINST METAL BOXES, STUFFED THEM INSIDE THE BOXES, AND THEN CRUDELY GASSED THEM WITH CARBON DIOXIDE, WHICH CAN CAUSE EXTREME PAIN COUNTLESS HENS SURVIVED THE ABUSE AND WERE THEN DUMPED INTO TRUCKS, SO THEY WERE BEATEN AGAIN WITH A PIECE OF WOOD OR SLAMMED AGAINST THE TRUCKS THOSE WHO REMAINED ALIVE WERE LEFT TO DIE SLOWLY AND IN AGONY IN A LAWSUIT BROUGHT BY PETA AND OTHERS, THE U S DISTRICT COURT FOR THE SOUTHERN DISTRICT OF IOWA STRUCK DOWN THE STATE'S "AG-GAG" LAW, WHICH CRIMINALIZED UNDERCOVER INVESTIGATIONS OF FACTORY FARMS AND SLAUGHTERHOUSES THE COURT AGREED THAT IT WAS AN UNLAWFUL RESTRICTION ON SPEECH AND VIOLATED THE FIRST AMENDMENT IOWA IS NOW THE THIRD STATE, FOLLOWING UTAH AND IDAHO, WHOSE ATTEMPT TO PUNISH WITNESSES WHO EXPOSE ILLEGAL AND INHUMANE CONDUCT ON FACTORY FARMS WAS RULED UNCONSTITUTIONAL ANIMALS IN THE CLOTHING INDUSTRY PETA EXPOSED A SHEEP FARM IN VICTORIA, AUSTRALIA, REVEALING THAT THE FARM MANAGER AND WORKERS MUTILATED TERRIFIED LAMBS IN ASSEMBLY-LINE FASHION AN EYEWITNESS WORKED FOR A SHEEP-SHEARING CONTRACTOR IN NEW SOUTH WALES, AUSTRALIA, AND FOUND THAT WORKERS STRUCK GENTLE, FRIGHTENED SHEEP IN THE FACE WITH SHARP METAL CLIPPERS-SHOWING, YET AGAIN, THAT THERE IS NO SUCH THING AS HUMANELY PRODUCED WOOL ANIMALS IN THE ENTERTAINMENT INDUSTRY A FEDERAL JUDGE FOR THE U S DISTRICT COURT FOR THE DISTRICT OF MARYLAND ISSUED A FIRST-OF-ITS-KIND RULING ON PETA'S MOTION FOR SUMMARY JUDGMENT, FINDING THAT TRI-STATE ZOOLOGICAL PARK'S FAILURE TO PROVIDE A NOW-DECEASED TIGER NAMED CAYENNE WITH ADEQUATE VETERINARY CARE HARMED HE

SCHEDULE A (Form 990 or 990EZ)

Department of the Treasury
Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.
▶ Attach to Form 990 or Form 990-EZ.
▶ Go to *www.irs.gov/Form990* for the latest information.

OMB No 1545-0047

2018

Open to Public Inspection

Name of the organization
PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS INC

Employer identification number
52-1218336

Part I Reason for Public Charity Status (All organizations must complete this part.) See instructions.

The organization is not a private foundation because it is (For lines 1 through 12, check only one box)

1 ☐ A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i).**

2 ☐ A school described in **section 170(b)(1)(A)(ii).** (Attach Schedule E (Form 990 or 990-EZ))

3 ☐ A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii).**

4 ☐ A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii).** Enter the hospital's name, city, and state

5 ☐ An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170 (b)(1)(A)(iv).** (Complete Part II)

6 ☐ A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v).**

7 ☑ An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi).** (Complete Part II)

8 ☐ A community trust described in **section 170(b)(1)(A)(vi)** (Complete Part II)

9 ☐ An agricultural research organization described in **170(b)(1)(A)(ix)** operated in conjunction with a land-grant college or university or a non-land grant college of agriculture See instructions Enter the name, city, and state of the college or university

10 ☐ An organization that normally receives (1) more than 331/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 331/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975 See **section 509(a)(2).** (Complete Part III)

11 ☐ An organization organized and operated exclusively to test for public safety See **section 509(a)(4).**

12 ☐ An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in **section 509(a)(1)** or **section 509(a)(2).** See **section 509(a)(3).** Check the box in lines 12a through 12d that describes the type of supporting organization and complete lines 12e, 12f, and 12g

a ☐ **Type I.** A supporting organization operated, supervised, or controlled by its supported organization(s), typically by giving the supported organization(s) the power to regularly appoint or elect a majority of the directors or trustees of the supporting organization **You must complete Part IV, Sections A and B.**

b ☐ **Type II.** A supporting organization supervised or controlled in connection with its supported organization(s), by having control or management of the supporting organization vested in the same persons that control or manage the supported organization(s) **You must complete Part IV, Sections A and C.**

c ☐ **Type III functionally integrated.** A supporting organization operated in connection with, and functionally integrated with, its supported organization(s) (see instructions) **You must complete Part IV, Sections A, D, and E.**

d ☐ **Type III non-functionally integrated.** A supporting organization operated in connection with its supported organization(s) that is not functionally integrated The organization generally must satisfy a distribution requirement and an attentiveness requirement (see instructions) **You must complete Part IV, Sections A and D, and Part V.**

e ☐ Check this box if the organization received a written determination from the IRS that it is a Type I, Type II, Type III functionally integrated, or Type III non-functionally integrated supporting organization

f Enter the number of supported organizations

g Provide the following information about the supported organization(s)

(i) Name of supported organization	**(ii)** EIN	**(iii)** Type of organization (described on lines 1- 10 above (see instructions))	**(iv)** Is the organization listed in your governing document? Yes	No	**(v)** Amount of monetary support (see instructions)	**(vi)** Amount of other support (see instructions)
Total						

Part II **Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv), 170(b)(1)(A)(vi), and 170 (b)(1)(A)(ix)**

(Complete only if you checked the box on line 5, 7, 8, or 9 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ▶	(a) 2014	(b) 2015	(c) 2016	(d) 2017	(e) 2018	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grant ")	41,758,684	63,070,410	43,332,789	51,580,176	46,778,316	246,520,375
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge						
4 **Total.** Add lines 1 through 3	41,758,684	63,070,410	43,332,789	51,580,176	46,778,316	246,520,375
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						25,461,779
6 **Public support.** Subtract line 5 from line 4						221,058,596

Section B. Total Support

Calendar year (or fiscal year beginning in) ▶	(a)2014	(b)2015	(c)2016	(d)2017	(e)2018	(f)Total
7 Amounts from line 4	41,758,684	63,070,410	43,332,789	51,580,176	46,778,316	246,520,375
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	543,507	412,905	485,890	428,096	502,601	2,372,999
9 Net income from unrelated business activities, whether or not the business is regularly carried on						
10 Other income Do not include gain or loss from the sale of capital assets (Explain in Part VI)						
11 **Total support.** Add lines 7 through 10						248,893,374

12 Gross receipts from related activities, etc (see instructions) | 12 | 3,472,434

13 **First five years.** If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here** . . . . ▶ ☐

Section C. Computation of Public Support Percentage

14 Public support percentage for 2018 (line 6, column (f) divided by line 11, column (f)) | 14 | 88 820 %

15 Public support percentage for 2017 Schedule A, Part II, line 14 | 15 | 86 430 %

16a **33 1/3% support test—2018.** If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization ▶ ☑

b **33 1/3% support test—2017.** If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization ▶ ☐

17a **10%-facts-and-circumstances test—2018.** If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and **stop here.** Explain in Part VI how the organization meets the "facts-and-circumstances" test The organization qualifies as a publicly supported organization ▶ ☐

b **10%-facts-and-circumstances test—2017.** If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and **stop here.** Explain in Part VI how the organization meets the "facts-and-circumstances" test The organization qualifies as a publicly supported organization ▶ ☐

18 **Private foundation.** If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions ▶ ☐

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ▶	(a) 2014	(b) 2015	(c) 2016	(d) 2017	(e) 2018	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants ")						
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 **Total.** Add lines 1 through 5						
7a Amounts included on lines 1, 2, and 3 received from disqualified persons						
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of $5,000 or 1% of the amount on line 13 for the year						
c Add lines 7a and 7b						
8 **Public support.** (Subtract line 7c from line 6)						

Section B. Total Support

Calendar year (or fiscal year beginning in) ▶	(a) 2014	(b) 2015	(c) 2016	(d) 2017	(e) 2018	(f) Total
9 Amounts from line 6						
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
c Add lines 10a and 10b						
11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12 Other income Do not include gain or loss from the sale of capital assets (Explain in Part VI)						
13 **Total support.** (Add lines 9, 10c, 11, and 12)						

14 **First five years.** If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here** ▶ ☐

Section C. Computation of Public Support Percentage

15	Public support percentage for 2018 (line 8, column (f) divided by line 13, column (f))	15	
16	Public support percentage from 2017 Schedule A, Part III, line 15	16	

Section D. Computation of Investment Income Percentage

17	Investment income percentage for **2018** (line 10c, column (f) divided by line 13, column (f))	17	
18	Investment income percentage from **2017** Schedule A, Part III, line 17	18	

19a **331/3% support tests—2018.** If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and **stop here.** The organization qualifies as a publicly supported organization ▶ ☐

b **33 1/3% support tests—2017.** If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3% and line 18 is not more than 33 1/3%, check this box and **stop here.** The organization qualifies as a publicly supported organization ▶ ☐

20 **Private foundation.** If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions ▶ ☐

Part IV **Supporting Organizations**

(Complete only if you checked a box on line 12 of Part I If you checked 12a of Part I, complete Sections A and B If you checked 12b of Part I, complete Sections A and C If you checked 12c of Part I, complete Sections A, D, and E If you checked 12d of Part I, complete Sections A and D, and complete Part V)

Section A. All Supporting Organizations

			Yes	No
1	Are all of the organization's supported organizations listed by name in the organization's governing documents? *If "No," describe in* ***Part VI*** *how the supported organizations are designated If designated by class or purpose, describe the designation If historic and continuing relationship, explain*	1		
2	Did the organization have any supported organization that does not have an IRS determination of status under section 509 (a)(1) or (2)? *If "Yes," explain in* ***Part VI*** *how the organization determined that the supported organization was described in section 509(a)(1) or (2)*	2		
3a	Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? *If "Yes," answer (b) and (c) below*	3a		
b	Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? *If "Yes," describe in* ***Part VI*** *when and how the organization made the determination*	3b		
c	Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? *If "Yes," explain in* ***Part VI*** *what controls the organization put in place to ensure such use*	3c		
4a	Was any supported organization not organized in the United States ("foreign supported organization")? *If "Yes" and if you checked 12a or 12b in Part I, answer (b) and (c) below*	4a		
b	Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? *If "Yes," describe in* ***Part VI*** *how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations*	4b		
c	Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? *If "Yes," explain in* ***Part VI*** *what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes*	4c		
5a	Did the organization add, substitute, or remove any supported organizations during the tax year? *If "Yes," answer (b) and (c) below (if applicable) Also, provide detail in* ***Part VI,*** *including (i) the names and EIN numbers of the supported organizations added, substituted, or removed, (ii) the reasons for each such action, (iii) the authority under the organization's organizing document authorizing such action, and (iv) how the action was accomplished (such as by amendment to the organizing document)*	5a		
b	**Type I or Type II only.** Was any added or substituted supported organization part of a class already designated in the organization's organizing document?	5b		
c	**Substitutions only.** Was the substitution the result of an event beyond the organization's control?	5c		
6	Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? *If "Yes," provide detail in* ***Part VI.***	6		
7	Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? *If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ)*	7		
8	Did the organization make a loan to a disqualified person (as defined in section 4958) not described in line 7? *If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ)*	8		
9a	Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? *If "Yes," provide detail in* ***Part VI.***	9a		
b	Did one or more disqualified persons (as defined in line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? *If "Yes," provide detail in* ***Part VI.***	9b		
c	Did a disqualified person (as defined in line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? *If "Yes," provide detail in* ***Part VI.***	9c		
10a	Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? *If "Yes," answer line 10b below*	10a		
b	Did the organization have any excess business holdings in the tax year? *(Use Schedule C, Form 4720, to determine whether the organization had excess business holdings)*	10b		

Part IV **Supporting Organizations** (continued)

			Yes	No
11	Has the organization accepted a gift or contribution from any of the following persons?			
a	A person who directly or indirectly controls, either alone or together with persons described in (b) and (c) below, the governing body of a supported organization?	**11a**		
b	A family member of a person described in (a) above?	**11b**		
c	A 35% controlled entity of a person described in (a) or (b) above? *If "Yes" to a, b, or c, provide detail in Part VI*	**11c**		

Section B. Type I Supporting Organizations

			Yes	No
1	Did the directors, trustees, or membership of one or more supported organizations have the power to regularly appoint or elect at least a majority of the organization's directors or trustees at all times during the tax year? *If "No," describe in **Part VI** how the supported organization(s) effectively operated, supervised, or controlled the organization's activities If the organization had more than one supported organization, describe how the powers to appoint and/or remove directors or trustees were allocated among the supported organizations and what conditions or restrictions, if any, applied to such powers during the tax year*	**1**		
2	Did the organization operate for the benefit of any supported organization other than the supported organization(s) that operated, supervised, or controlled the supporting organization? *If "Yes," explain in **Part VI** how providing such benefit carried out the purposes of the supported organization(s) that operated, supervised or controlled the supporting organization*	**2**		

Section C. Type II Supporting Organizations

			Yes	No
1	Were a majority of the organization's directors or trustees during the tax year also a majority of the directors or trustees of each of the organization's supported organization(s)? *If "No," describe in **Part VI** how control or management of the supporting organization was vested in the same persons that controlled or managed the supported organization(s)*	**1**		

Section D. All Type III Supporting Organizations

			Yes	No
1	Did the organization provide to each of its supported organizations, by the last day of the fifth month of the organization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the organization's governing documents in effect on the date of notification, to the extent not previously provided?	**1**		
2	Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported organization (s) or (ii) serving on the governing body of a supported organization? *If "No," explain in **Part VI** how the organization maintained a close and continuous working relationship with the supported organization(s)*	**2**		
3	By reason of the relationship described in (2), did the organization's supported organizations have a significant voice in the organization's investment policies and in directing the use of the organization's income or assets at all times during the tax year? *If "Yes," describe in **Part VI** the role the organization's supported organizations played in this regard*	**3**		

Section E. Type III Functionally-Integrated Supporting Organizations

1 Check the box next to the method that the organization used to satisfy the Integral Part Test during the year **(see instructions)**

a ☐ The organization satisfied the Activities Test Complete **line 2** below

b ☐ The organization is the parent of each of its supported organizations Complete **line 3** below

c ☐ The organization supported a governmental entity Describe in **Part VI** how you supported a government entity (see instructions)

			Yes	No
2	Activities Test **Answer (a) and (b) below.**			
a	Did substantially all of the organization's activities during the tax year directly further the exempt purposes of the supported organization(s) to which the organization was responsive? *If "Yes," then in **Part VI identify those supported organizations and explain** how these activities directly furthered their exempt purposes, how the organization was responsive to those supported organizations, and how the organization determined that these activities constituted substantially all of its activities*	**2a**		
b	Did the activities described in (a) constitute activities that, but for the organization's involvement, one or more of the organization's supported organization(s) would have been engaged in? *If "Yes," explain in **Part VI** the reasons for the organization's position that its supported organization(s) would have engaged in these activities but for the organization's involvement*	**2b**		
3	Parent of Supported Organizations **Answer (a) and (b) below.**			
a	Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or trustees of each of the supported organizations? *Provide details in **Part VI.***	**3a**		
b	Did the organization exercise a substantial degree of direction over the policies, programs and activities of each of its supported organizations? *If "Yes," describe in **Part VI.** the role played by the organization in this regard*	**3b**		

Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations

1 ☐ Check here if the organization satisfied the Integral Part Test as a qualifying trust on Nov 20, 1970 (explain in Part VI) **See instructions.** All other Type III non-functionally integrated supporting organizations must complete Sections A through E

	Section A - Adjusted Net Income		(A) Prior Year	(B) Current Year (optional)
1	Net short-term capital gain	1		
2	Recoveries of prior-year distributions	2		
3	Other gross income (see instructions)	3		
4	Add lines 1 through 3	4		
5	Depreciation and depletion	5		
6	Portion of operating expenses paid or incurred for production or collection of gross income or for management, conservation, or maintenance of property held for production of income (see instructions)	6		
7	Other expenses (see instructions)	7		
8	**Adjusted Net Income** (subtract lines 5, 6 and 7 from line 4)	8		

	Section B - Minimum Asset Amount		(A) Prior Year	(B) Current Year (optional)
1	Aggregate fair market value of all non-exempt-use assets (see instructions for short tax year or assets held for part of year)	1		
a	Average monthly value of securities	1a		
b	Average monthly cash balances	1b		
c	Fair market value of other non-exempt-use assets	1c		
d	**Total** (add lines 1a, 1b, and 1c)	1d		
e	**Discount** claimed for blockage or other factors (explain in detail in Part VI)			
2	Acquisition indebtedness applicable to non-exempt use assets	2		
3	Subtract line 2 from line 1d	3		
4	Cash deemed held for exempt use Enter 1-1/2% of line 3 (for greater amount, see instructions)	4		
5	Net value of non-exempt-use assets (subtract line 4 from line 3)	5		
6	Multiply line 5 by 035	6		
7	Recoveries of prior-year distributions	7		
8	**Minimum Asset Amount** (add line 7 to line 6)	8		

	Section C - Distributable Amount			Current Year
1	Adjusted net income for prior year (from Section A, line 8, Column A)	1		
2	Enter 85% of line 1	2		
3	Minimum asset amount for prior year (from Section B, line 8, Column A)	3		
4	Enter greater of line 2 or line 3	4		
5	Income tax imposed in prior year	5		
6	**Distributable Amount.** Subtract line 5 from line 4, unless subject to emergency temporary reduction (see instructions)	6		

7 ☐ Check here if the current year is the organization's first as a non-functionally-integrated Type III supporting organization (see instructions)

Part V **Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations (continued)**

Section D - Distributions	Current Year
1 Amounts paid to supported organizations to accomplish exempt purposes	
2 Amounts paid to perform activity that directly furthers exempt purposes of supported organizations, in excess of income from activity	
3 Administrative expenses paid to accomplish exempt purposes of supported organizations	
4 Amounts paid to acquire exempt-use assets	
5 Qualified set-aside amounts (prior IRS approval required)	
6 Other distributions (describe in **Part VI**) See instructions	
7 **Total annual distributions.** Add lines 1 through 6	
8 Distributions to attentive supported organizations to which the organization is responsive (provide details in **Part VI**) See instructions	
9 Distributable amount for 2018 from Section C, line 6	
10 Line 8 amount divided by Line 9 amount	

Section E - Distribution Allocations (see instructions)	(i) Excess Distributions	(ii) Underdistributions Pre-2018	(iii) Distributable Amount for 2018
1 Distributable amount for 2018 from Section C, line 6			
2 Underdistributions, if any, for years prior to 2018 (reasonable cause required-- explain in Part VI) See instructions			
3 Excess distributions carryover, if any, to 2018			
a From 2013.			
b From 2014.			
c From 2015.			
d From 2016.			
e From 2017.			
f **Total** of lines 3a through e			
g Applied to underdistributions of prior years			
h Applied to 2018 distributable amount			
i Carryover from 2013 not applied (see instructions)			
j Remainder Subtract lines 3g, 3h, and 3i from 3f			
4 Distributions for 2018 from Section D, line 7 $			
a Applied to underdistributions of prior years			
b Applied to 2018 distributable amount			
c Remainder Subtract lines 4a and 4b from 4			
5 Remaining underdistributions for years prior to 2018, if any Subtract lines 3g and 4a from line 2 If the amount is greater than zero, explain in Part VI See instructions			
6 Remaining underdistributions for 2018 Subtract lines 3h and 4b from line 1 If the amount is greater than zero, explain in Part VI See instructions			
7 **Excess distributions carryover to 2019.** Add lines 3j and 4c			
8 Breakdown of line 7			
a Excess from 2014.			
b Excess from 2015.			
c Excess from 2016.			
d Excess from 2017.			
e Excess from 2018.			

Additional Data

Software ID:
Software Version:
EIN: 52-1218336
Name: PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS INC

Part VI **Supplemental Information.** Provide the explanations required by Part II, line 10, Part II, line 17a or 17b, Part III, line 12, Part IV, Section A, lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, 11a, 11b, and 11c, Part IV, Section B, lines 1 and 2, Part IV, Section C, line 1, Part IV, Section D, lines 2 and 3, Part IV, Section E, lines 1c, 2a, 2b, 3a and 3b, Part V, line 1, Part V, Section B, line 1e, Part V Section D, lines 5, 6, and 8, and Part V, Section E, lines 2, 5, and 6 Also complete this part for any additional information (See instructions)

Facts And Circumstances Test

SCHEDULE C (Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Political Campaign and Lobbying Activities

For Organizations Exempt From Income Tax Under section 501(c) and section 527

▶Complete if the organization is described below. ▶Attach to Form 990 or Form 990-EZ.
▶Go to *www.irs.gov/Form990* for instructions and the latest information.

OMB No 1545-0047

2018

Open to Public Inspection

If the organization answered "Yes" on Form 990, Part IV, Line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then
- Section 501(c)(3) organizations Complete Parts I-A and B Do not complete Part I-C
- Section 501(c) (other than section 501(c)(3)) organizations Complete Parts I-A and C below Do not complete Part I-B
- Section 527 organizations Complete Part I-A only

If the organization answered "Yes" on Form 990, Part IV, Line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then
- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)) Complete Part II-A Do not complete Part II-B
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)) Complete Part II-B Do not complete Part II-A

If the organization answered "Yes" on Form 990, Part IV, Line 5 (Proxy Tax) (see separate instructions) or Form 990-EZ, Part V, line 35c (Proxy Tax) (see separate instructions), then
- Section 501(c)(4), (5), or (6) organizations Complete Part III

Name of the organization	**Employer identification number**
PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS INC	52-1218336

Part I-A Complete if the organization is exempt under section 501(c) or is a section 527 organization.

1 Provide a description of the organization's direct and indirect political campaign activities in Part IV (see instructions for definition of "political campaign activities")

2 Political campaign activity expenditures (see instructions) ▶ $

3 Volunteer hours for political campaign activities (see instructions)

Part I-B Complete if the organization is exempt under section 501(c)(3).

1 Enter the amount of any excise tax incurred by the organization under section 4955 ▶ $

2 Enter the amount of any excise tax incurred by organization managers under section 4955 ▶ $

3 If the organization incurred a section 4955 tax, did it file Form 4720 for this year? ☐ Yes ☐ No

4a Was a correction made? ☐ Yes ☐ No

b If "Yes," describe in Part IV

Part I-C Complete if the organization is exempt under section 501(c), except section 501(c)(3).

1 Enter the amount directly expended by the filing organization for section 527 exempt function activities ▶ $

2 Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities ▶ $

3 Total exempt function expenditures Add lines 1 and 2 Enter here and on Form 1120-POL, line 17b ▶ $

4 Did the filing organization file **Form 1120-POL** for this year? ☐ Yes ☐ No

5 Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which the filing organization made payments For each organization listed, enter the amount paid from the filing organization's funds Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC) If additional space is needed, provide information in Part IV

	(a) Name	**(b)** Address	**(c)** EIN	**(d)** Amount paid from filing organization's funds If none, enter -0-	**(e)** Amount of political contributions received and promptly and directly delivered to a separate political organization If none, enter -0-
1					
2					
3					
4					
5					
6					

Part II-A **Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)).**

A Check ▶ ☐ if the filing organization belongs to an affiliated group (and list in Part IV each affiliated group member's name, address, EIN, expenses, and share of excess lobbying expenditures)

B Check ▶ ☐ if the filing organization checked box A and "limited control" provisions apply

	Limits on Lobbying Expenditures (The term "expenditures" means amounts paid or incurred.)	**(a)** Filing organization's totals	**(b)** Affiliated group totals
1a	Total lobbying expenditures to influence public opinion (grass roots lobbying)	45,596	
b	Total lobbying expenditures to influence a legislative body (direct lobbying)	100,431	
c	Total lobbying expenditures (add lines 1a and 1b)	146,027	
d	Other exempt purpose expenditures	53,319,868	
e	Total exempt purpose expenditures (add lines 1c and 1d)	53,465,895	
f	Lobbying nontaxable amount Enter the amount from the following table in both columns	1,000,000	

If the amount on line 1e, column (a) or (b) is:	**The lobbying nontaxable amount is:**
Not over $500,000	20% of the amount on line 1e
Over $500,000 but not over $1,000,000	$100,000 plus 15% of the excess over $500,000
Over $1,000,000 but not over $1,500,000	$175,000 plus 10% of the excess over $1,000,000
Over $1,500,000 but not over $17,000,000	$225,000 plus 5% of the excess over $1,500,000
Over $17,000,000	$1,000,000

		(a)	(b)
g	Grassroots nontaxable amount (enter 25% of line 1f)	250,000	
h	Subtract line 1g from line 1a If zero or less, enter -0-		
i	Subtract line 1f from line 1c If zero or less, enter -0-		

j If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year? ☐ **Yes** ☐ **No**

4-Year Averaging Period Under section 501(h)
(Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the separate instructions for lines 2a through 2f.)

Lobbying Expenditures During 4-Year Averaging Period

	Calendar year (or fiscal year beginning in)	**(a)** 2015	**(b)** 2016	**(c)** 2017	**(d)** 2018	**(e)** Total
2a	Lobbying nontaxable amount	1,000,000	1,000,000	1,000,000	1,000,000	4,000,000
b	Lobbying ceiling amount (150% of line 2a, column(e))					6,000,000
c	Total lobbying expenditures	120,007	161,047	150,677	146,027	577,758
d	Grassroots nontaxable amount	250,000	250,000	250,000	250,000	1,000,000
e	Grassroots ceiling amount (150% of line 2d, column (e))					1,500,000
f	Grassroots lobbying expenditures	5,948	5,029	13,668	45,596	70,241

Part II-B **Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).**

For each "Yes" response on lines 1a through 1i below, provide in Part IV a detailed description of the lobbying activity		(a) Yes	(a) No	(b) Amount
1	During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of			
a	Volunteers?			
b	Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?			
c	Media advertisements?			
d	Mailings to members, legislators, or the public?			
e	Publications, or published or broadcast statements?			
f	Grants to other organizations for lobbying purposes?			
g	Direct contact with legislators, their staffs, government officials, or a legislative body?			
h	Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?			
i	Other activities?			
j	Total Add lines 1c through 1i			
2a	Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?			
b	If "Yes," enter the amount of any tax incurred under section 4912			
c	If "Yes," enter the amount of any tax incurred by organization managers under section 4912			
d	If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?			

Part III-A **Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6).**

			Yes	No
1	Were substantially all (90% or more) dues received nondeductible by members?	**1**		
2	Did the organization make only in-house lobbying expenditures of $2,000 or less?	**2**		
3	Did the organization agree to carry over lobbying and political expenditures from the prior year?	**3**		

Part III-B **Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No" OR (b) Part III-A, line 3, is answered "Yes."**

1	Dues, assessments and similar amounts from members	**1**	
2	Section 162(e) nondeductible lobbying and political expenditures **(do not include amounts of political expenses for which the section 527(f) tax was paid).**		
a	Current year	**2a**	
b	Carryover from last year	**2b**	
c	Total	**2c**	
3	Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues	**3**	
4	If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year?	**4**	
5	Taxable amount of lobbying and political expenditures (see instructions)	**5**	

Part IV **Supplemental Information**

Provide the descriptions required for Part I-A, line 1, Part I-B, line 4, Part I-C, line 5, Part II-A (affiliated group list), Part II-A, lines 1 and 2 (see instructions), and Part II-B, line 1 Also, complete this part for any additional information

Return Reference	Explanation

SCHEDULE D
(Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Financial Statements

▶ Complete if the organization answered "Yes," on Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.
▶ Attach to Form 990.
▶ Go to *www.irs.gov/Form990* for the latest information.

OMB No 1545-0047

2018

Open to Public Inspection

Name of the organization
PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS INC

Employer identification number
52-1218336

Part I **Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts.** Complete if the organization answered "Yes" on Form 990, Part IV, line 6.

		(a) Donor advised funds	(b)Funds and other accounts
1	Total number at end of year		
2	Aggregate value of contributions to (during year)		
3	Aggregate value of grants from (during year)		
4	Aggregate value at end of year		

5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? ☐ Yes ☐ No

6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? ☐ Yes ☐ No

Part II **Conservation Easements.** Complete if the organization answered "Yes" on Form 990, Part IV, line 7.

1 Purpose(s) of conservation easements held by the organization (check all that apply)

☐ Preservation of land for public use (e g , recreation or education)
☐ Preservation of an historically important land area
☐ Protection of natural habitat
☐ Preservation of a certified historic structure
☐ Preservation of open space

2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year

			Held at the End of the Year
a	Total number of conservation easements	2a	
b	Total acreage restricted by conservation easements	2b	
c	Number of conservation easements on a certified historic structure included in (a)	2c	
d	Number of conservation easements included in (c) acquired after 7/25/06, and not on a historic structure listed in the National Register	2d	

3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year ▶ ____________

4 Number of states where property subject to conservation easement is located ▶ ____________

5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? ☐ Yes ☐ No

6 Staff and volunteer hours devoted to monitoring, inspecting, handling of violations, and enforcing conservation easements during the year ▶ ____________

7 Amount of expenses incurred in monitoring, inspecting, handling of violations, and enforcing conservation easements during the year ▶ $ ____________

8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)? ☐ Yes ☐ No

9 In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements

Part III **Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets.** Complete if the organization answered "Yes" on Form 990, Part IV, line 8.

1a If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIII, the text of the footnote to its financial statements that describes these items

b If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items

(i) Revenue included on Form 990, Part VIII, line 1 ▶ $ ____________

(ii) Assets included in Form 990, Part X ▶ $ ____________

2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items

a Revenue included on Form 990, Part VIII, line 1 ▶ $ ____________

b Assets included in Form 990, Part X ▶ $ ____________

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets *(continued)*

3 Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items (check all that apply)

a ☐ Public exhibition

b ☐ Scholarly research

c ☐ Preservation for future generations

d ☐ Loan or exchange programs

e ☐ Other

4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII

5 During the year, did the organization solicit or receive donations of art, historical treasures or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? ☐ Yes ☐ No

Part IV Escrow and Custodial Arrangements. Complete if the organization answered "Yes" on Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? ☐ Yes ☐ No

b If "Yes," explain the arrangement in Part XIII and complete the following table

		Amount
c Beginning balance	1c	
d Additions during the year	1d	
e Distributions during the year	1e	
f Ending balance	1f	

2a Did the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability? . . . ☐ Yes ☐ No

b If "Yes," explain the arrangement in Part XIII Check here if the explanation has been provided in Part XIII . . . . ☐

Part V Endowment Funds. Complete if the organization answered "Yes" on Form 990, Part IV, line 10.

	(a) Current year	(b) Prior year	(c) Two years back	(d) Three years back	(e) Four years back
1a Beginning of year balance	5,026,197	5,413,914	4,491,318	5,133,376	5,343,966
b Contributions	5,879,546	1,360,481	1,452,564	4,107,033	3,762,849
c Net investment earnings, gains, and losses	20,390	25,784	22,561	4,928	22,039
d Grants or scholarships					
e Other expenditures for facilities and programs	5,572,207	1,773,982	552,529	4,754,019	3,995,478
f Administrative expenses					
g End of year balance	5,353,926	5,026,197	5,413,914	4,491,318	5,133,376

2 Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as

a Board designated or quasi-endowment ▶

b Permanent endowment ▶ 61 000 %

c Temporarily restricted endowment ▶ 39 000 %

The percentages on lines 2a, 2b, and 2c should equal 100%

3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by

		Yes	No
(i) unrelated organizations	3a(i)		No
(ii) related organizations	3a(ii)		No
b If "Yes" on 3a(ii), are the related organizations listed as required on Schedule R?	3b		

4 Describe in Part XIII the intended uses of the organization's endowment funds

Part VI Land, Buildings, and Equipment. Complete if the organization answered "Yes" on Form 990, Part IV, line 11a. See Form 990, Part X, line 10.

Description of property	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land	91,170			91,170
b Buildings	141,382	70,575	146,750	65,207
c Leasehold improvements				
d Equipment		3,430,212	2,452,312	977,900
e Other				
Total. Add lines 1a through 1e *(Column (d) must equal Form 990, Part X, column (B), line 10(c))* ▶				1,134,277

Part VII Investments—Other Securities. Complete if the organization answered "Yes" on Form 990, Part IV, line 11b. See Form 990, Part X, line 12.

(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation Cost or end-of-year market value
(1) Financial derivatives		
(2) Closely-held equity interests		
(3)Other		
(A)		
(B)		
(C)		
(D)		
(E)		
(F)		
(G)		
(H)		
Total. *(Column (b) must equal Form 990, Part X, col (B) line 12)* ▶		

Part VIII Investments—Program Related.
Complete if the organization answered 'Yes' on Form 990, Part IV, line 11c. See Form 990, Part X, line 13.

(a) Description of investment	(b) Book value	(c) Method of valuation Cost or end-of-year market value
(1)		
(2)		
(3)		
(4)		
(5)		
(6)		
(7)		
(8)		
(9)		
Total. *(Column (b) must equal Form 990, Part X, col (B) line 13)* ▶		

Part IX Other Assets. Complete if the organization answered 'Yes' on Form 990, Part IV, line 11d See Form 990, Part X, line 15

(a) Description	(b) Book value
(1) PROPERTY HELD FOR RESALE	1,278,403
(2) DEPOSITS	20,072
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
Total. *(Column (b) must equal Form 990, Part X, col (B) line 15)* ▶	1,298,475

Part X Other Liabilities. Complete if the organization answered 'Yes' on Form 990, Part IV, line 11e or 11f. See Form 990, Part X, line 25.

1. (a) Description of liability	(b) Book value
(1) Federal income taxes	
ANNUITIES PAYABLE	2,481,664
DEFERRED RENT	21,850
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
Total. *(Column (b) must equal Form 990, Part X, col (B) line 25)* ▶	2,503,514

2. Liability for uncertain tax positions In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740) Check here if the text of the footnote has been provided in Part XIII ☐

Part XI Reconciliation of Revenue per Audited Financial Statements With Revenue per Return
Complete if the organization answered 'Yes' on Form 990, Part IV, line 12a.

1	Total revenue, gains, and other support per audited financial statements			1	50,871,312
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12				
a	Net unrealized gains (losses) on investments	2a	227,079		
b	Donated services and use of facilities	2b	2,257,533		
c	Recoveries of prior year grants	2c			
d	Other (Describe in Part XIII)	2d	251,517		
e	Add lines **2a** through **2d**			2e	2,736,129
3	Subtract line **2e** from line **1**			3	48,135,183
4	Amounts included on Form 990, Part VIII, line 12, but not on line **1**				
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a			
b	Other (Describe in Part XIII)	4b			
c	Add lines **4a** and **4b**			4c	
5	Total revenue Add lines **3** and **4c.** (This must equal Form 990, Part I, line 12)			5	48,135,183

Part XII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return.
Complete if the organization answered 'Yes' on Form 990, Part IV, line 12a.

1	Total expenses and losses per audited financial statements			1	55,974,945
2	Amounts included on line 1 but not on Form 990, Part IX, line 25				
a	Donated services and use of facilities	2a	2,257,533		
b	Prior year adjustments	2b			
c	Other losses	2c			
d	Other (Describe in Part XIII)	2d	251,516		
e	Add lines **2a** through **2d**			2e	2,509,049
3	Subtract line **2e** from line **1**			3	53,465,896
4	Amounts included on Form 990, Part IX, line 25, but not on line **1:**				
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a			
b	Other (Describe in Part XIII)	4b			
c	Add lines **4a** and **4b**			4c	
5	Total expenses Add lines **3** and **4c.** (This must equal Form 990, Part I, line 18)			5	53,465,896

Part XIII Supplemental Information

Provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, line 2, Part XI, lines 2d and 4b, and Part XII, lines 2d and 4b Also complete this part to provide any additional information

Return Reference	Explanation
See Additional Data Table	

Part XIII **Supplemental Information *(continued)***

Return Reference	Explanation

Additional Data

Software ID:
Software Version:
EIN: 52-1218336
Name: PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS INC

Supplemental Information

Return Reference	Explanation
SCHEDULE D, PAGE 2, PART V, LINE 4	PURPOSE RESTRICTED FUNDS OF 2,065,863 ARE AVAILABLE FOR CAMPAIGNS AGAINST ANIMAL TESTING, FACTORY FARMING, AND ANIMAL CRUELTY ENDOWMENTS ARE COMPRISED OF FIVE SEPARATE ENDOWMENT F UNDS WITH A TOTAL VALUE OF 3,288,061 AS OF JULY 31, 2019 UNDER TERMS OF THE FIRST ENDOWME NT FUND, 20% OF THE ORDINARY EARNINGS FROM INVESTMENTS ARE PERMANENTLY RESTRICTED WHILE 35 % ARE AVAILABLE FOR UNRESTRICTED USE AND THE REMAINING 45% ARE DONATED TO OTHER ORGANIZATI ONS UNDER THE TERMS OF THE SECOND ENDOWMENT FUND ORDINARY EARNINGS FROM ONE HALF OF THE E NDOWMENT SHALL BE USED FOR CAPITAL EXPENDITURES UNDER THE TERMS OF THE THIRD ENDOWMENT 10 % OF THE EARNINGS IS RETAINED TO GROW THE FUND, THE REMAINING 90% IS AVAILABLE FOR UNRESTR ICTED USE EARNINGS ON THE REMAINING TWO ENDOWMENT FUNDS ARE UNRESTRICTED

Supplemental Information

Return Reference	Explanation
SCHEDULE D, PAGE 4, PART XI, LINE 2D	COST OF GOODS SOLD 60,186 RENTAL EXPENSES 10,356 SPECIAL EVENT EXPENSES 180,975

Supplemental Information

Return Reference	Explanation
SCHEDULE D, PAGE 4, PART XII, LINE 2D	COST OF GOODS SOLD 60,186 RENTAL EXPENSES 10,356 SPECIAL EVENTS EXPENSES 180,975 ROUNDING -1

SCHEDULE F
(Form 990)

Department of the Treasury
Internal Revenue Service

Statement of Activities Outside the United States

▶ Complete if the organization answered "Yes" to Form 990, Part IV, line 14b, 15, or 16.
▶ Attach to Form 990.
▶ Go to *www.irs.gov/Form990* for instructions and the latest information.

OMB No 1545-0047

2018

Open to Public Inspection

Name of the organization
PEOPLE FOR THE ETHICAL TREATMENT
OF ANIMALS INC

Employer identification number
52-1218336

Part I **General Information on Activities Outside the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 14b.

1 **For grantmakers.** Does the organization maintain records to substantiate the amount of its grants and other assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? ☑ **Yes** ☐ **No**

2 **For grantmakers.** Describe in Part V the organization's procedures for monitoring the use of its grants and other assistance outside the United States

3 Activities per Region (The following Part I, line 3 table can be duplicated if additional space is needed)

(a) Region	**(b)** Number of offices in the region	**(c)** Number of employees, agents, and independent contractors in region	**(d)** Activities conducted in region (by type) (e g , fundraising, program services, investments, grants to recipients located in the region)	**(e)** If activity listed in (d) is a program service, describe specific type of service(s) in region	**(f)** Total expenditures for and investments in region
See Add'l Data					
3a Sub-total					2,720,431
b Total from continuation sheets to Part I					
c Totals (add lines 3a and 3b)					2,720,431

Part II **Grants and Other Assistance to Organizations or Entities Outside the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 15, for any recipient who received more than $5,000. Part II can be duplicated if additional space is needed.

1 (a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
See Add'l Data								

2 Enter total number of recipient organizations listed above that are recognized as charities by the foreign country, recognized as tax-exempt by the IRS, or for which the grantee or counsel has provided a section 501(c)(3) equivalency letter . . . . ▶ 4

3 Enter total number of other organizations or entities . . . . ▶ 2

Part III **Grants and Other Assistance to Individuals Outside the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 16. Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Region	(c) Number of recipients	(d) Amount of cash grant	(e) Manner of cash disbursement	(f) Amount of non-cash assistance	(g) Description of non-cash assistance	(h) Method of valuation (book, FMV, appraisal, other)

Part IV Foreign Forms

1 Was the organization a U S transferor of property to a foreign corporation during the tax year? *If "Yes,"the organization may be required to file Form 926, Return by a U S Transferor of Property to a Foreign Corporation (see Instructions for Form 926)* ☐ Yes ☑ No

2 Did the organization have an interest in a foreign trust during the tax year? *If "Yes," the organization may be required to separately file Form 3520, Annual Return to Report Transactions with Foreign Trusts and Receipt of Certain Foreign Gifts, and/or Form 3520-A, Annual Information Return of Foreign Trust With a U S Owner (see Instructions for Forms 3520 and 3520-A, don't file with Form 990)* ☐ Yes ☑ No

3 Did the organization have an ownership interest in a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 5471, Information Return of U S Persons with Respect to Certain Foreign Corporations (see Instructions for Form 5471)* ☐ Yes ☑ No

4 Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? *If "Yes," the organization may be required to file Form 8621, Information Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund (see Instructions for Form 8621)* ☐ Yes ☑ No

5 Did the organization have an ownership interest in a foreign partnership during the tax year? *If "Yes," the organization may be required to file Form 8865, Return of U S Persons with Respect to Certain Foreign Partnerships (see Instructions for Form 8865)* ☐ Yes ☑ No

6 Did the organization have any operations in or related to any boycotting countries during the tax year? *If "Yes," the organization may be required to separately file Form 5713, International Boycott Report (see Instructions for Form 5713, don't file with Form 990)* ☐ Yes ☑ No

Part V **Supplemental Information**

Provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method; amounts of investments vs. expenditures per region); Part II, line 1 (accounting method); Part III (accounting method); and Part III, column (c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information (see instructions).

990 Schedule F, Supplemental Information

Return Reference	Explanation
SCHEDULE F, PAGE 1, PART I, LINE 2	PETA MONITORS THE USE OF GRANT FUNDS THROUGH AN INTERNAL DONATION REQUEST FORM SPECIFYING INFORMATION THAT ALLOWS MANAGEMENT TO EVALUATE THAT THE RECIPIENT WILL USE THE FUNDS EXCLUSIVELY FOR EXEMPT PURPOSES

990 Schedule F, Supplemental Information

Return Reference	Explanation
SCHEDULE F, PAGE 1, PART I, LINE 3	AFRICA 7,010 0 ASIA 2,381,079 0 AUSTRALIA 251,530 0 EUROPE 51,000 0 NORTH AMERICA 29,812 0

Additional Data

Software ID:
Software Version:
EIN: 52-1218336
Name: PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS INC

Form 990 Schedule F Part I - Activities Outside The United States

(a) Region	(b) Number of offices in the region	(c) Number of employees or agents in region	(d) Activities conducted in region (by type) (i e , fundraising, program services, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for region
AFRICA			GRANTS TO RECIPIENTS	ANIMAL PROTECTION	7,010
ASIA			GRANTS TO RECIPIENTS	ANIMAL PROTECTION	2,381,079

Form 990 Schedule F Part I - Activities Outside The United States

(a) Region	(b) Number of offices in the region	(c) Number of employees or agents in region	(d) Activities conducted in region (by type) (i e , fundraising, program services, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for region
AUSTRALIA			GRANTS TO RECIPIENTS	ANIMAL PROTECTION	251,530
EUROPE			GRANTS TO RECIPIENTS	ANIMAL PROTECTION	51,000

Form 990 Schedule F Part I - Activities Outside The United States

(a) Region	(b) Number of offices in the region	(c) Number of employees or agents in region	(d) Activities conducted in region (by type) (i e , fundraising, program services, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for region
NORTH AMERICA			GRANTS TO RECIPIENTS	ANIMAL PROTECTION	29,812

Form 990 Schedule F Part II - Grants or Entities Outside The United States

(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		NORTH AMERICA	ANIMAL PROTECTION			25,000	SIMULATORS	FMV
		ASIA	ANIMAL PROTECTION	2,364,003	WIRE			

Form 990 Schedule F Part II - Grants or Entities Outside The United States

(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		AUSTRALIA	ANIMAL PROTECTION	251,530	WIRE			
		EUROPE	ANIMAL PROTECTION	50,000	WIRE			

Form 990 Schedule F Part II - Grants or Entities Outside The United States

(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		ASIA	ANIMAL PROTECTION			14,125	SOFTWARE	FMV

efile GRAPHIC print - DO NOT PROCESS | As Filed Data - | DLN: 93493071005280

SCHEDULE G
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Supplemental Information Regarding Fundraising or Gaming Activities

Complete if the organization answered "Yes" on Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than $15,000 on Form 990-EZ, line 6a

▶Attach to Form 990 or Form 990-EZ.

▶Go to *www irs gov/Form990* for instructions and the latest information

OMB No 1545-0047

2018

Open to Public Inspection

Name of the organization
PEOPLE FOR THE ETHICAL TREATMENT
OF ANIMALS INC

Employer identification number
52-1218336

Part I **Fundraising Activities.** Complete if the organization answered "Yes" on Form 990, Part IV, line 17. Form 990-EZ filers are not required to complete this part.

1 Indicate whether the organization raised funds through any of the following activities Check all that apply

- **a** ☑ Mail solicitations
- **b** ☑ Internet and email solicitations
- **c** ☑ Phone solicitations
- **d** ☑ In-person solicitations
- **e** ☐ Solicitation of non-government grants
- **f** ☐ Solicitation of government grants
- **g** ☑ Special fundraising events

2a Did the organization have a written or oral agreement with any individual (including officers, directors, trustees or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services? ☑ **Yes** ☐ **No**

b If "Yes," list the ten highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least $5,000 by the organization

(i) Name and address of individual or entity (fundraiser)	**(ii)** Activity	**(iii)** Did fundraiser have custody or control of contributions? Yes	No	**(iv)** Gross receipts from activity	**(v)** Amount paid to (or retained by) fundraiser listed in col **(i)**	**(vi)** Amount paid to (or retained by) organization
DONOR SERVICES 6715 SUNSET BLVD LOS ANGELES, CA 90028	TELEFUNDRA		No	96,114	260,354	-164,240
SD&A 5757 WEST CENTURY BLVD STE 300 LOS ANGELES, CA 90045	TELEFUNDRA		No	61,246	214,821	-153,575
MAL WARWICK 1625 K ST NW 300 WASHINGTON, DC 20006	PROF FUNDR		No		49,300	-49,300
ROI 1 ALEWIFE CENTER 210 CAMBRIDGE, MA 02140	TELEFUNDRA		No		7,600	-7,600
Total ▶				157,360	532,075	-374,715

3 List all states in which the organization is registered or licensed to solicit contributions or has been notified it is exempt from registration or licensing

AK, AL, AR, CA, CO, CT, DC, FL, GA, HI, IL, KS, KY, LA, MA, MD, ME, MI, MN, MO, MS, NC, ND, NH, NJ, NM, NY, OH, OK, OR, PA, RI, SC, TN, UT, VA, WA, WI, WV, AZ, IA, ID, MT, VT

Part II **Fundraising Events.** Complete if the organization answered "Yes" on Form 990, Part IV, line 18, or reported more than $15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than $5,000.

		(a) Event #1 NEW YORK CITY F (event type)	(b) Event #2 LOS ANGELES FUN (event type)	(c) Other events 10 (total number)	(d) Total events (add col (a) through col (c))
Revenue	1 Gross receipts	308,710	161,543	410,640	880,893
	2 Less Contributions	308,710	161,543	386,445	856,698
	3 Gross income (line 1 minus line 2)			24,195	24,195
Direct Expenses	4 Cash prizes				
	5 Noncash prizes	305	11,078	13,806	25,189
	6 Rent/facility costs	1,585		17,369	18,954
	7 Food and beverages	7,000	8,376	45,564	60,940
	8 Entertainment		5,548		5,548
	9 Other direct expenses	9,836	15,085	66,220	91,141
	10 Direct expense summary Add lines 4 through 9 in column (d) ▶				201,772
	11 Net income summary Subtract line 10 from line 3, column (d) ▶				-177,577

Part III **Gaming.** Complete if the organization answered "Yes" on Form 990, Part IV, line 19, or reported more than $15,000 on Form 990-EZ, line 6a.

		(a) Bingo	(b) Pull tabs/Instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add col (a) through col (c))
Revenue	1 Gross revenue				
Direct Expenses	2 Cash prizes				
	3 Noncash prizes				
	4 Rent/facility costs				
	5 Other direct expenses				
	6 Volunteer labor	☐ Yes ____ % ☐ No	☐ Yes ____ % ☐ No	☐ Yes ____ % ☐ No	
	7 Direct expense summary Add lines 2 through 5 in column (d) ▶				
	8 Net gaming income summary Subtract line 7 from line 1, column (d) ▶				

9 Enter the state(s) in which the organization conducts gaming activities ____

a Is the organization licensed to conduct gaming activities in each of these states? ☐ Yes ☐ No

b If "No," explain ____

10a Were any of the organization's gaming licenses revoked, suspended or terminated during the tax year? ☐ Yes ☐ No

b If "Yes," explain ____

11 Does the organization conduct gaming activities with nonmembers? ☐ **Yes** ☐ **No**

12 Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed to administer charitable gaming? ☐ **Yes** ☐ **No**

13 Indicate the percentage of gaming activity conducted in

a The organization's facility	**13a**	%
b An outside facility	**13b**	%

14 Enter the name and address of the person who prepares the organization's gaming/special events books and records

Name ▶

Address ▶

15a Does the organization have a contract with a third party from whom the organization receives gaming revenue? ☐ **Yes** ☐ **No**

b If "Yes," enter the amount of gaming revenue received by the organization ▶ $ ____________ and the amount of gaming revenue retained by the third party ▶ $ ____________

c If "Yes," enter name and address of the third party

Name ▶

Address ▶

16 Gaming manager information

Name ▶

Gaming manager compensation ▶ $

Description of services provided ▶

☐ Director/officer ☐ Employee ☐ Independent contractor

17 Mandatory distributions

a Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license? ☐ Yes ☐ No

b Enter the amount of distributions required under state law distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ▶ $

Part IV **Supplemental Information.** Provide the explanations required by Part I, line 2b, columns (iii) and (v); and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also provide any additional information. See instructions.

Return Reference	Explanation

Note: To capture the full content of this document, please select landscape mode (11" x 8.5") when printing.

Schedule I (Form 990)

Department of the Treasury
Internal Revenue Service

Grants and Other Assistance to Organizations, Governments and Individuals in the United States

Complete if the organization answered "Yes," on Form 990, Part IV, line 21 or 22.
▶ Attach to Form 990.
▶ Go to *www.irs.gov/Form990* for the latest information.

OMB No 1545-0047

2018

Open to Public Inspection

Name of the organization
PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS INC

Employer identification number
52-1218336

Part I General Information on Grants and Assistance

1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? . . . . . ☑ **Yes** ☐ **No**

2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States

Part II Grants and Other Assistance to Domestic Organizations and Domestic Governments.

Complete if the organization answered "Yes" on Form 990, Part IV, line 21, for any recipient that received more than $5,000 Part II can be duplicated if additional space is needed

(a) Name and address of organization or government	**(b)** EIN	**(c)** IRC section (if applicable)	**(d)** Amount of cash grant	**(e)** Amount of non-cash assistance	**(f)** Method of valuation (book, FMV, appraisal, other)	**(g)** Description of noncash assistance	**(h)** Purpose of grant or assistance
(1) PAWS PO BOX 1037 LYNNWOOD, WA 98046	91-6073154	501C3	15,292				ANIMAL PROTECTION
(2) SOCIAL COMPASSION PO BOX 1125 LAGUNA BEACH, CA 92652	20-8067041	501C3	47,000				ANIMAL PROTECTION

2 Enter total number of section 501(c)(3) and government organizations listed in the line 1 table . . . . . ▶ 2

3 Enter total number of other organizations listed in the line 1 table . . . . . ▶

Part III **Grants and Other Assistance to Domestic Individuals.** Complete if the organization answered "Yes" on Form 990, Part IV, line 22
Part III can be duplicated if additional space is needed

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of noncash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of noncash assistance
(1)					
(2)					
(3)					
(4)					
(5)					
(6)					
(7)					

Part IV **Supplemental Information.** Provide the information required in Part I, line 2; Part III, column (b); and any other additional information.

Return Reference	Explanation
SCHEDULE I, PAGE 1, PART I, LINE 2	PETA MONITORS THE USE OF GRANT FUNDS IN THE U S THROUGH AN INTERNAL DONATION REQUEST FORM SPECIFYING INFORMATION THAT ALLOWS MANAGEMENT TO EVALUATE THAT THE RECIPIENT WILL USE THE FUNDS EXCLUSIVELY FOR EXEMPT PURPOSES

Schedule J
(Form 990)

Department of the Treasury
Internal Revenue Service

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees
▶ Complete if the organization answered "Yes" on Form 990, Part IV, line 23.
▶ Attach to Form 990.
▶ Go to *www.irs.gov/Form990* for instructions and the latest information.

OMB No 1545-0047

2018

Open to Public Inspection

Name of the organization
PEOPLE FOR THE ETHICAL TREATMENT
OF ANIMALS INC

Employer identification number
52-1218336

Part I Questions Regarding Compensation

			Yes	No
1a	Check the appropiate box(es) if the organization provided any of the following to or for a person listed on Form 990, Part VII, Section A, line 1a Complete Part III to provide any relevant information regarding these items ☐ First-class or charter travel ☐ Housing allowance or residence for personal use ☐ Travel for companions ☐ Payments for business use of personal residence ☐ Tax idemnification and gross-up payments ☐ Health or social club dues or initiation fees ☐ Discretionary spending account ☐ Personal services (e g , maid, chauffeur, chef)			
b	If any of the boxes in line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain	**1b**		
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors, trustees, officers, including the CEO/Executive Director, regarding the items checked in line 1a?	**2**		
3	Indicate which, if any, of the following the filing organization used to establish the compensation of the organization's CEO/Executive Director Check all that apply Do not check any boxes for methods used by a related organization to establish compensation of the CEO/Executive Director, but explain in Part III ☐ Compensation committee ☑ Written employment contract ☐ Independent compensation consultant ☐ Compensation survey or study ☐ Form 990 of other organizations ☐ Approval by the board or compensation committee			
4	During the year, did any person listed on Form 990, Part VII, Section A, line 1a, with respect to the filing organization or a related organization			
a	Receive a severance payment or change-of-control payment?	**4a**		No
b	Participate in, or receive payment from, a supplemental nonqualified retirement plan?	**4b**		No
c	Participate in, or receive payment from, an equity-based compensation arrangement? If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III	**4c**		No
	Only 501(c)(3), 501(c)(4), and 501(c)(29) organizations must complete lines 5-9.			
5	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of			
a	The organization?	**5a**		No
b	Any related organization? If "Yes," on line 5a or 5b, describe in Part III	**5b**		No
6	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of			
a	The organization?	**6a**		No
b	Any related organization? If "Yes," on line 6a or 6b, describe in Part III	**6b**		No
7	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization provide any nonfixed payments not described in lines 5 and 6? If "Yes," describe in Part III	**7**		No
8	Were any amounts reported on Form 990, Part VII, paid or accured pursuant to a contract that was subject to the initial contract exception described in Regulations section 53 4958-4(a)(3)? If "Yes," describe in Part III	**8**		No
9	If "Yes" on line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53 4958-6(c)?	**9**		

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported on Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii) Do not list any individuals that are not listed on Form 990, Part VII

Note. The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual

(A) Name and Title		**(B)** Breakdown of W-2 and/or 1099-MISC compensation			**(C)** Retirement and other deferred compensation	**(D)** Nontaxable benefits	**(E)** Total of columns (B)(i)-(D)	**(F)** Compensation in column (B) reported as deferred on prior Form 990
		(i) Base compensation	**(ii)** Bonus & incentive compensation	**(iii)** Other reportable compensation				
1 JEFF KERR ASST SECRETARY	**(i)**							
	(ii)	145,667			4,651	5,062	155,380	

Part III **Supplemental Information**

Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II Also complete this part for any additional information

SCHEDULE M (Form 990)

Department of the Treasury
Internal Revenue Service

Noncash Contributions

▶Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30.
▶ Attach to Form 990.
▶Go to *www.irs.gov/Form990* for the latest information.

OMB No 1545-0047

2018

Open to Public Inspection

Name of the organization	Employer identification number
PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS INC	52-1218336

Part I Types of Property

	(a) Check if applicable	(b) Number of contributions or items contributed	(c) Noncash contribution amounts reported on Form 990, Part VIII, line 1g	(d) Method of determining noncash contribution amounts
1 Art—Works of art	X	4	4,356	FMV
2 Art—Historical treasures				
3 Art—Fractional interests				
4 Books and publications				
5 Clothing and household goods	X		28,000	APPRAISAL
6 Cars and other vehicles				
7 Boats and planes				
8 Intellectual property				
9 Securities—Publicly traded	X	165	2,536,878	FMV
10 Securities—Closely held stock				
11 Securities—Partnership, LLC, or trust interests				
12 Securities—Miscellaneous				
13 Qualified conservation contribution—Historic structures				
14 Qualified conservation contribution—Other				
15 Real estate—Residential				
16 Real estate—Commercial				
17 Real estate—Other				
18 Collectibles				
19 Food inventory	X	36	18,035	FMV
20 Drugs and medical supplies				
21 Taxidermy				
22 Historical artifacts				
23 Scientific specimens				
24 Archeological artifacts				
25 Other ▶ (VARIOUS)	X	160	140,430	FMV
26 Other ▶ (______)				
27 Other ▶ (______)				
28 Other ▶ (______)				

			Yes	No
29 Number of Forms 8283 received by the organization during the tax year for contributions for which the organization completed Form 8283, Part IV, Donee Acknowledgement	29	1		
30a During the year, did the organization receive by contribution any property reported in Part I, lines 1 through 28, that it must hold for at least three years from the date of the initial contribution, and which is not required to be used for exempt purposes for the entire holding period?	30a			No
b If "Yes," describe the arrangement in Part II				
31 Does the organization have a gift acceptance policy that requires the review of any nonstandard contributions?	31		Yes	
32a Does the organization hire or use third parties or related organizations to solicit, process, or sell noncash contributions?	32a		Yes	
b If "Yes," describe in Part II				
33 If the organization did not report an amount in column (c) for a type of property for which column (a) is checked, describe in Part II				

Part II Supplemental Information.

Provide the information required by Part I, lines 30b, 32b, and 33, and whether the organization is reporting in Part I, column (b), the number of contributions, the number of items received, or a combination of both. Also complete this part for any additional information.

Return Reference	Explanation
SCHEDULE M, PAGE 1, PART I, LINE 32B	EBAY IS USED TO SELL NONCASH DONATIONS (ART, CONCERT TICKETS) AND CHARITY BUZZ IS USED TO AUCTION NONCASH DONATIONS SUCH AS CELEBRITY EXPERIENCES

efile GRAPHIC print - DO NOT PROCESS | As Filed Data - | DLN: 93493071005280

SCHEDULE O
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.
▶ Attach to Form 990 or 990-EZ.
▶ Go to *www.irs.gov/Form990* for the latest information.

OMB No 1545-0047

2018

Open to Public Inspection

Name of the organization
PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS INC

Employer identification number
52-1218336

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PAGE 2, PART III, LINE 4A	PUBLIC OUTREACH AND INFORMATION PETA CONDUCTS INFORMATIONAL CAMPAIGNS AND PROVIDES CHILDREN, HIGH SCHOOL AND COLLEGE STUDENTS, AND EDUCATORS WITH MATERIALS PETA PUBLISHES FACTSHEETS, BOOKLETS, FLIERS, POSTERS, AND A MAGAZINE CALLED PETA GLOBAL FOR THE PUBLIC AND THEIR SUPPORTERS PETA'S CAMPAIGNS-WHICH REACH MILLIONS OF PEOPLE AND RECEIVE EXTENSIVE MEDIA COVERAGE-INVOLVE RENOWNED CELEBRITIES, INTERACTIVE SOCIAL NETWORKING, WEBSITE FEATURES, BLOG POSTS, AND PUBLIC SERVICE ANNOUNCEMENTS (PSAS), WHICH ARE TYPICALLY PLACED FOR FREE IN HIGH EXPOSURE OUTLETS IN FISCAL YEAR 2019, PETA SECURED FREE ADVERTISING SPACE WORTH 680,858 AND LOGGED MORE THAN 4,200 INTERACTIONS WITH THE MEDIA, INCLUDING RADIO, TV, AND PRINT INTERVIEWS PETA'S WEBSITES RECEIVED MORE THAN 91 MILLION PAGE- VIEWS, THEIR SOCIAL MEDIA POSTS RECEIVED OVER 2 BILLION IMPRESSIONS, AND VIDEOS WERE VIEWED OVER 498 MILLION TIMES

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PAGE 2, PART III, LINE 4B	INTERNATIONAL GRASSROOTS CAMPAIGNS PETA ORGANIZES CAMPAIGNS TO INFORM THE PUBLIC ABOUT THE ABUSE AND KILLING OF ANIMALS IN THE EXPERIMENTATION, FOOD, CLOTHING, AND ENTERTAINMENT IN DUSTRIES, AMONG OTHER INSTANCES IN WHICH THEY'RE TREATED CRUELLY IN 2019, PETA ORGANIZED AND LED MORE THAN 3,400 DEMONSTRATIONS AND SENT OUT MILLIONS OF LETTERS THROUGH PETA'S ONL INE ADVOCACY CAMPAIGNS TO URGE COMPANIES AND INDIVIDUALS TO MAKE CHANGES THAT BENEFIT ANIM ALS TEACHKIND, PETA'S HUMANE EDUCATION DIVISION, PARTNERED WITH A SCHOOL DISTRICT IN RURA L MISSISSIPPI TO TRAIN TEACHERS IN HUMANE EDUCATION AND HELP THEM IMPLEMENT THEIR "SHARE T HE WORLD" PROGRAM IN CLASSROOMS TO FOSTER EMPATHY FOR ALL SENTIENT BEINGS PETA'S YOUTH DI VISION, PETA FUTURE, GAVE VEGAN DEMONSTRATIONS TO OVER 1,000 STUDENTS AND TOURED ELEMENTAR Y SCHOOLS WITH CARLY THE LIFE-SIZE-ANIMATRONIC COW TO TEACH MORE THAN 13,000 CHILDREN HOW COWS SUFFER IN THE DAIRY INDUSTRY AND DISTRIBUTE FREE VEGAN ICE CREAM PETA FUTURE ALSO W ORKED WITH MIDDLE SCHOOL AND HIGH SCHOOL STUDENT CLUBS THROUGHOUT THE NATION TO HOLD TABLI NG EVENTS ON ISSUES INCLUDING SHOPPING CRUELTY-FREE, DISSECTION- CHOICE POLICIES, AND GETT ING MORE VEGAN OPTIONS IN SCHOOL CAFETERIAS AS PART OF THE HIGH SCHOOL NATION TOUR, PETA FUTURE BROUGHT THEIR "COMPASSION IS MAGICAL" MESSAGE TO HIGH SCHOOL FOOTBALL FIELDS ACROSS THE U S AND DISTRIBUTED OVER 100,000 COPIES OF THEIR "GUIDE TO GOING VEGAN," LOTS OF VEG AN FOOD SAMPLES, AND OTHER PRO-ANIMAL MATERIALS PETA FUTURE'S CAMPUS REP NETWORK-THE LARG EST STUDENT LEADERSHIP PROGRAM OF ANY ANIMAL PROTECTION ORGANIZATION-HELPED STUDENTS TAKE NEARLY 1,400 ACTIONS FOR ANIMALS AT MORE THAN 100 COLLEGES FOR EXAMPLE, THE REPS SCREENED ANIMAL RIGHTS FILMS, PROTESTED OUTSIDE CAMPUS LABORATORIES, CAMPAIGNED TO END SEAWORLD TI CKET SALES, AND HOSTED VEGAN FOOD AND DRINK GIVEAWAYS ANIMALS IN THE EXPERIMENTATION INDU STRY AFTER HEARING FROM PETA AND THEIR INTERNATIONAL AFFILIATES, PHARMACEUTICAL GIANTS BOE HRINGER INGELHEIM, ROCHE PHARMACEUTICALS, JOHNSON & JOHNSON, ABBVIE INC , AND DUTCH INGRED IENT MANUFACTURER DSM NUTRITIONAL PRODUCTS ENDED THEIR USE OF THE CRUEL FORCED SWIM TEST, IN WHICH SMALL ANIMALS ARE DROPPED INTO INESCAPABLE BEAKERS OF WATER AND MUST FRANTICALLY SWIM TO KEEP FROM DROWNING PETA PERSUADED DOZENS OF FOOD AND DRINK COMPANIES TO STOP ALL TESTS ON ANIMALS NOT REQUIRED BY LAW-MANY OF WHICH INVOLVED HARMFUL AND DEADLY PROCEDURES- AND/OR IMPLEMENT POLICIES AGAINST FUNDING OR CONDUCTING SUCH TESTS SOME OF THESE COMPANIE S INCLUDE THE HERSHEY COMPANY, LINDT & SPRNGLI, THE KELLOGG COMPANY, MCCAIN FOODS, THE CAM PBELL SOUP COMPANY, NISSIN FOODS HOLDINGS CO (THE OWNER OF TOP RAMEN), SUNTORY HOLDINGS (WHOSE BRANDS INCLUDE JIM BEAM, MAKER'S MARK, CRUZAN RUM, AND HORNITOS TEQUILA), KIRIN HOLD INGS CO , AND THE MOLSON COORS BREWING COMPANY TWO MAJOR PERSONAL-CARE BRANDS JOINED PETA 'S BEAUTY WITHOUT BUNNIES LIST OF CRUELTY-FREE COMPANIES AFTER YEARS OF WORKING WITH US P ROCTER & GAMBLE'S ICONIC HERBA

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PAGE 2, PART III, LINE 4B	L ESSENCES BRAND AND DOVE-ONE OF THE MOST WIDELY AVAILABLE PERSONAL-CARE PRODUCT BRANDS IN THE WORLD FOLLOWING TALKS WITH PETA, CINCINNATI CHILDREN'S HOSPITAL MEDICAL CENTER WILL NO LONGER USE ANIMALS DURING ITS ANNUAL PEDIATRIC FLEXIBLE BRONCHOSCOPY POSTGRADUATE COURS E THIS WILL PREVENT CABLES FROM BEING INSERTED INTO THE THROATS AND LUNGS OF HUNDREDS OF LIVE CATS, MANY OF WHOM WOULD SUFFER FROM POSSIBLY PAINFUL AND SERIOUS COMPLICATIONS, INCL UDING RESPIRATORY DISTRESS AND CARDIAC ARREST FOLLOWING A TWO-YEAR PETA CAMPAIGN TO END T EXAS A&M UNIVERSITY'S CRUEL CANINE MUSCULAR DYSTROPHY EXPERIMENTS, THE SCHOOL STOPPED BREE DING GOLDEN RETRIEVERS AND OTHER DOGS TO DEVELOP THE DEADLY DISEASE PETA'S DETERMINED EFF ORTS INCLUDED NUMEROUS BOLD PROTESTS, THREE LAWSUITS, A COMPLAINT TO THE TEXAS ATTORNEY GE NERAL, MOBILE BILLBOARDS AND ADVERTISEMENTS, TV COMMERCIALS, SUCCESSFUL STUDENT PETITIONS, A BULK DELIVERY OF MORE THAN 40,000 POSTCARDS FROM PETA SUPPORTERS, MEDIA COVERAGE IN MAJ OR OUTLETS, AND SUPPORT FROM MORE THAN 500 PHYSICIANS, SCIENTIFIC EXPERTS, AND CELEBRITIES , INCLUDING PAUL MCCARTNEY FOR THE FIRST TIME, PETA TABLED AT BEAUTYCON-THE MASSIVE BEAUT Y AND LIFESTYLE CONVENTION-IN BOTH NEW YORK CITY AND LOS ANGELES MORE THAN 5,200 ATTENDEE S SIGNED UP TO RECEIVE TEXT MESSAGES FROM PETA AND PLEDGED TO SHOP CRUELTY-FREE ANIMALS I N THE FOOD INDUSTRY TO PROMOTE VEGAN EATING, PETA HELD MANY CREATIVE DEMONSTRATIONS AND PL ACED BILLBOARDS ACROSS THE COUNTRY-INCLUDING IN STATES WHERE MILLIONS OF ANIMALS USED FOR FOOD DIED IN THE FLOODING CAUSED BY HURRICANE FLORENCE, AN "I'M ME, NOT MEAT" LOBSTER AD I N ADVANCE OF THE MAINE LOBSTER FESTIVAL, AND BILLBOARDS IN MEMORY OF THE THOUSANDS OF COWS , PIGS, CHICKENS, AND LOBSTERS WHO WERE INJURED OR KILLED IN TRANSPORT TRUCK CRASHES FOR THANKSGIVING, PETA ARRANGED A DONATION OF 100 TOFURKY ROASTS FOR THE LOS ANGELES DODGERS T O DISTRIBUTE TO FAMILIES IN NEED, COORDINATED THE RESCUE OF 16 TURKEYS FROM A SLAUGHTERHOU SE, AND DONATED HUNDREDS OF POUNDS OF VEGAN FOODS TO A CHARITY AFTER THOUSANDS OF PEOPLE T OOK THEIR VEGAN "PERSUASION PLEDGE " FOR NATIONAL BURGER MONTH (MAY) AND NATIONAL HOT DOG MONTH (JULY), PETA RANKED THE TOP 10 VEGAN BURGERS AND THE TOP 10 VEGAN HOT DOGS, RESPECTI VELY, FROM RESTAURANTS AROUND THE COUNTRY AFTER PETA ALERTED LAW ENFORCEMENT IN NEVADA CI TY, CALIFORNIA, TO A PLANNED ILLEGAL FOIE GRAS DINNER EVENT, IT WAS CANCELED AND THANKS T O PETA'S PUSHING, SHAKE SHACK CANCELED PLANS TO SERVE FOIE GRAS AT A SPECIAL ONE-DAY EVENT AT ONE OF ITS LOCATIONS FOLLOWING TALKS AND URGING FROM PETA, CHOBANI ADDED VEGAN YOGURT S, CARL'S JR AND DEL TACO ADDED BEYOND MEAT PRODUCTS TO THEIR MENUS NATIONWIDE, AND BASKI N-ROBBINS RELEASED ITS FIRST VEGAN ICE CREAM FLAVORS ANIMALS IN THE CLOTHING INDUSTRY FOL LOWING A STRONG, MONTHS-LONG PUSH BY PETA THAT INCLUDED THEIR ATTENDANCE AT MULTIPLE COMMI TTEE MEETINGS, THE LOS ANGELES CITY COUNCIL VOTED TO BAN THE MANUFACTURE AND SALE OF FUR C ITYWIDE PETA ALSO STRONGLY SU

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PAGE 2, PART III, LINE 4B	PPORTED NEW YORK CITY'S PROPOSED BAN ON SELLING FUR- WITH OP-EDS BY ANJELICA HUSTON AND TI M GUNN, SUPPORT FROM MORRISSEY, DEMONSTRATIONS OF STEEL-JAW TRAPS, AND MORE A BILL THAT W OULD HAVE BLOCKED CALIFORNIA'S SCHEDULED BAN ON IMPORTING AND SELLING CROCODILE AND ALLIGA TOR SKINS AFTER JANUARY 1, 2020, FAILED, FOLLOWING WORK BY PETA AFTER YEARS OF PETA PRESS URE, NUMEROUS DESIGNERS AND BRANDS BANNED FUR, INCLUDING PRADA, BURBERRY (WHICH ALSO BANNE D ANGORA), DIANE VON FURSTENBERG (WHICH ALSO BANNED ANGORA AND EXOTIC SKINS), CHANEL (WHIC H ALSO BANNED EXOTIC SKINS), COACH, AND JEAN PAUL GAULTIER (WHO ADMITTED THAT THE WAYS IN WHICH ANIMALS ARE KILLED FOR THEIR FUR ARE "DEPLORABLE") IN LIGHT OF THEIR GROUNDBREAKING MOHAIR EXPOS, MORE THAN 330 BRANDS WORLDWIDE- INCLUDING RESTORATION HARDWARE, WILLIAMS SON OMA, BROOKS BROTHERS, AND RALPH LAUREN-HAVE BANNED THE MATERIAL MULTIPLE COMPANIES BANNED BADGER HAIR FOLLOWING PETA'S VIDEO EXPOS OF CHINA'S BADGER-BRUSH INDUSTRY, INCLUDING PROC TER & GAMBLE'S THE ART OF SHAVING LINE, THE NEW YORK SHAVING COMPANY, BEAU BRUMMELL, AND C ASWELL- MASSEY IN RESPONSE TO THEIR QUESTION AT TESLA'S ANNUAL MEETING, CEO ELON MUSK CON FIRMED THAT THE COMPANY WILL REPLACE THE ANIMAL LEATHER THAT IT CURRENTLY USES FOR THE STE ERING WHEELS OF ITS MODEL 3 WITH VEGAN MATERIAL- AND THAT ITS MODEL Y WILL BE FULLY VEGAN IN OTHER VICTORIES FOR PETA'S FASHION CAMPAIGN, VICTORIA BECKHAM AND AHOLD DELHAIZE PLEDG ED TO STOP USING EXOTIC SKINS, H&M BANNED "CONVENTIONAL" CASHMERE (THE ONLY KIND IT SELLS) FOLLOWING A MEETING WITH PETA, AND AFTER PETA INFORMED AVOCADO GREEN MATTRESS ABOUT SHOCK ING, SYSTEMIC CRUELTY IN THE WOOL INDUSTRY, THE COMPANY ADDED A VEGAN MATTRESS TO ITS PREV IOUSLY ALL-WOOL LINE PETA KEPT THE PRESSURE ON CANADA GOOSE TO STOP USING FUR AND DOWN FE ATHERS WITH DOZENS OF PROTESTS THROUGHOUT NORTH AMERICA, INCLUDING A FUR CRAWL, DIE-INS, A ND OTHER CREATIVE VISUALS PETA PLACED AN ENORMOUS WALLSCAPE BILLBOARD NEAR CANADA GOOSE'S FLAGSHIP STORE IN CHICAGO, RELEASED BILL MAHER'S "NEW RULES" VIDEO SLAMMING THE COMPANY F OR USING FUR AND DOWN FEATHERS, AND ORGANIZED MEDIA COVERAGE OF THE CANADA GOOSE VIRTUAL A NNUAL MEETING-DURING WHICH MODEL AND ACTOR IRELAND BASINGER-BALDWIN DEMANDED TO KNOW WHY T HE COMPANY CONTINUES TO USE COYOTE FUR AND DOWN FEATHERS DESPITE KNOWING HOW ANIMALS SUFFE R FOR THEM PETA'S MULTIFACETED CAMPAIGN URGING FOREVER 21 TO BAN WOOL INCLUDED PROTESTS A T CHAIN LOCATIONS AROUND THE WORLD, OP-EDS PRINTED IN MULTIPLE NEWSPAPERS, AND OVER 60 COM PELLING ADS ON BILLBOARDS, BUSES, AND TAXIS ACROSS THE U S , INCLUDING A "WOOL THE NAKED TRUTH" BILLBOARD STARRING SUPERMODEL AND ACTOR JOANNA KRUPA IN TIMES SQUARE NEAR NEW YORK CITY'S LARGEST FOREVER 21 STORE PETA COLLABORATED WITH MENSWEAR DESIGNER STEPHEN F ON A V EGAN, ECO-FRIENDLY MEN'S COLLECTION, AND THE EDUCATION DIRECTOR AT THE COUNCIL OF FASHION DESIGNERS OF AMERICA ASKED PETA TO SPEAK AT ITS ANNUAL FASHION EDUCATION SUMMIT, WHICH DRE W 100 FASHION PROFESSORS FROM

Return Reference	Explanation
FORM 990, PAGE 2, PART III, LINE 4C	RESEARCH, INVESTIGATIONS, AND RESCUES RECEIVING HUNDREDS OF COMPLAINTS RELATED TO ANIMAL A BUSE AND NEGLECT EACH WEEK, PETA WORKS TO RESCUE ABUSED, NEGLECTED, AND AT-RISK ANIMALS AN D TO ORGANIZE CARE FOR THEM PETA ALSO INVESTIGATES CRUELTY CASES, CONDUCTS INVESTIGATIONS , GATHERS EVIDENCE OF LEGAL VIOLATIONS, AND TAKES ACTIONS TO ENSURE THE ENFORCEMENT OF LAW S AND REGULATIONS ANIMALS IN THE EXPERIMENTATION INDUSTRY THROUGH THE FREEDOM OF INFORMAT ION ACT, PETA OBTAINED AND RELEASED VIDEO FOOTAGE REVEALING CRUEL AND SCIENTIFICALLY WORTH LESS PSYCHOLOGICAL TESTS CONDUCTED ON MICE AT THE NATIONAL INSTITUTE OF MENTAL HEALTH (NIM H) THESE INCLUDE THE WIDELY DISCREDITED FORCED SWIM TEST, THE TAIL SUSPENSION TEST (IN WH ICH MICE ARE HUNG UPSIDE DOWN BY THEIR TAILS), THE FOOT SHOCK TEST (IN WHICH MICE OR RATS ARE LOCKED INSIDE A CHAMBER WITH AN ELECTRIFIED GRID FLOOR AND SHOCKED), AND THE SOCIAL DE FEAT TEST (IN WHICH ANIMALS ARE PUT IN A SITUATION THAT COMPELS ONE TO ATTACK ANOTHER REPE ATEDLY) PETA WROTE TO NIMH DIRECTOR JOSHUA GORDON DEMANDING THAT THE INSTITUTE STOP CONDU CTING AND FUNDING THESE TESTS AND REDIRECT FUNDS TO SUPERIOR, NON-ANIMAL RESEARCH METHODS THAT BENEFIT HUMANS WASHINGTON UNIVERSITY IN ST LOUIS IS UNDER INVESTIGATION AFTER A WHI STLEBLOWER INFORMED PETA OF ALLEGED NEGLECT, INCOMPETENCE, AND INDIFFERENCE TOWARD ANIMALS IN THE SCHOOL'S LABORATORIES, INCLUDING INSTANCES IN WHICH AN EXPERIMENTER PLAYED ON HIS PHONE AS A DOG WHO'D BEEN USED IN AN EXPERIMENTAL SURGERY HOWLED IN PAIN AND MICE WERE LEF T TO DROWN OR DIE OF HYPOTHERMIA AS THEIR FAULTY AND LEAKY WATER BOTTLES FLOODED THEIR CAG ES PETA FILED FORMAL COMPLAINTS CALLING ON THE CENTERS FOR DISEASE CONTROL AND PREVENTION AND THE NATIONAL INSTITUTES OF HEALTH'S OFFICE OF LABORATORY ANIMAL WELFARE TO INVESTIGAT E AFTER YEARS OF PUSHING FROM PETA, THE CHINESE GOVERNMENT HAS APPROVED TWO MORE NON-ANIM AL METHODS FOR TESTING COSMETICS PRODUCTS IN CHINA THE DIRECT PEPTIDE REACTION ASSAY FOR SKIN SENSITIZATION AND THE SHORT TIME EXPOSURE ASSAY FOR EYE IRRITATION THESE METHODS WIL L SPARE COUNTLESS ANIMALS THE AGONY OF SUBSTANCES BEING APPLIED TO THEIR EYES AND RUBBED O NTO THEIR SKIN THIS MAJOR PROGRESS IS THANKS TO THE GROUNDBREAKING WORK OF THE EXPERT SCI ENTISTS AND REGULATORY SPECIALISTS AT THE INSTITUTE FOR IN VITRO SCIENCES (IIVS), TO WHOM PETA GAVE INITIAL FUNDING TO PROVIDE CHINESE SCIENTISTS AND OFFICIALS WITH TRAINING AND ED UCATIONAL OPPORTUNITIES IN USING MODERN, NON-ANIMAL METHODS IN A PUSH FOR TRANSPARENCY AB OUT EXPERIMENTS ON ANIMALS, PETA FILED A LAWSUIT AGAINST THE UNIVERSITY OF MASSACHUSETTS-A MHERST AFTER IT REFUSED TO RELEASE VIDEO RECORDS OF EXPERIMENTS ON MONKEYS DESPITE BEING I NSTRUCTED TO DO SO BY THE STATE THE SCHOOL SETTLED, AGREEING TO PROVIDE PETA WITH ALL OF ITS VIDEOS OF PRIMATE EXPERIMENTS FROM A 17-YEAR STUDY EXAMINING WHY AND HOW MONKEYS CONFI NED TO LABORATORY CAGES ENGAGE IN SELF-MUTILATION TEXAS A&M UNIVERSITY ALSO AGREED TO SET TLE TWO PETA LAWSUITS BY TURNI

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PAGE 2, PART III, LINE 4C	NG OVER PUBLIC RECORDS ABOUT THE CARE AND TREATMENT OF DOGS USED IN CRUEL MUSCULAR DYSTROP HY EXPERIMENTS AS WELL AS INFORMATION ABOUT THE STATUS OF THE LABORATORY THE PETA INTERNA TIONAL SCIENCE CONSORTIUM LTD (THE "SCIENCE CONSORTIUM"), OF WHICH PETA IS A MEMBER, CO-O RGANIZED A WORKSHOP AT WHICH GOVERNMENT AND INDUSTRY RESEARCHERS BRAINSTORMED THE BEST WAY TO REPLACE THE USE OF RABBITS AND HORSESHOE CRABS IN PAINFUL TESTS FOR FEVER-CAUSING CONT AMINANTS THE SCIENCE CONSORTIUM ALSO SPONSORED AND PRESENTED INFORMATION AT A WORKSHOP TO REPLACE THE KILLING OF AN ESTIMATED 50,000 TO 70,000 MICE EACH YEAR IN RABIES VACCINE TES TS THE SCIENCE CONSORTIUM PRESENTED SEVERAL EARLY-CAREER SCIENTIST AWARDS TO INNOVATIVE Y OUNG RESEARCHERS ADVANCING NON-ANIMAL APPROACHES THESE INCLUDE ONE TO A TOXICOLOGIST DEVE LOPING A 3-DIMENSIONAL MODEL OF THE HUMAN LIVER TO REPLACE THE USE OF RATS IN LIVER-TOXICI TY TESTING, ONE TO A RESEARCHER FROM ARGENTINA TO ATTEND A PRESTIGIOUS TOXICOLOGY WORKSHOP WHERE SHE RECEIVED TRAINING TO HELP HER ESTABLISH THE FIRST LABORATORY IN HER COUNTRY DED ICATED TO PROMOTING NON-ANIMAL TESTS, AND ONE TO A PH D STUDENT FROM THE NOVA UNIVERSITY OF LISBON TO ATTEND THE EUROPEAN COMMISSION'S JOINT RESEARCH CENTRE'S SUMMER SCHOOL?PROGRA M ON NON-ANIMAL TESTS TEAMING UP WITH BIOTECH COMPANY EPITHELIX, THE SCIENCE CONSORTIUM A WARDED INNOVATIVE RESEARCHERS WITH 10,000 WORTH OF FREE 3-DIMENSIONAL MODELS OF THE HUMAN RESPIRATORY TRACT THESE MODELS, WHICH ARE MADE FROM HUMAN CELLS, CAN BE USED TO TEST COSM ETICS, PHARMACEUTICALS, INDUSTRIAL CHEMICALS, PESTICIDES, AND HOUSEHOLD PRODUCTS WITHOUT U SING ANIMALS TO PREVENT RATS FROM BEING TRAPPED IN NARROW TUBES AND FORCED TO INHALE TOXI C SUBSTANCES FOR HOURS BEFORE BEING KILLED, THE SCIENCE CONSORTIUM DONATED 50,000 IN EQUIP MENT TO IIVS THE EQUIPMENT CAN BE USED TO TEST THE EFFECTS OF SUBSTANCES ON THE LUNGS AND YIELDS MORE HUMAN-RELEVANT RESULTS THAN THE USE OF RATS THE SCIENCE CONSORTIUM ORGANIZED A WEBINAR TO TRAIN TAIWANESE REGULATORS ON USING ANIMAL-FREE METHODS TO TEST FOR SKIN IRR ITATION INSTEAD OF SMEARING TOXIC CHEMICALS ONTO ANIMALS' SKIN MORE THAN 160 GOVERNMENT S CIENTISTS ATTENDED THE FREE WEBINAR, AND OTHER TAIWANESE ORGANIZATIONS HAVE EXPRESSED INTE REST IN ATTENDING FUTURE WEBINARS SEVERAL HUNDRED SCIENTISTS ALSO TUNED IN TO A WEBINAR P RESENTED BY THE SCIENCE CONSORTIUM AND AN AGROCHEMICAL COMPANY ON TESTING THE EFFECTS OF C HEMICALS ON HUMAN LUNGS WITHOUT USING ANIMALS AND THE SCIENCE CONSORTIUM WORKED WITH THE U S ENVIRONMENTAL PROTECTION AGENCY (EPA) AND THE PHYSICIANS COMMITTEE FOR RESPONSIBLE ME DICINE TO ORGANIZE A SERIES OF WEBINARS ON NEW APPROACHES FOR TESTING CHEMICALS WITHOUT US ING ANIMALS, REACHING HUNDREDS OF SCIENTISTS AND GOVERNMENT REGULATORS THE SCIENCE CONSOR TIUM PRESENTED AT THE ANNUAL SOCIETY OF TOXICOLOGY CONFERENCE-THE LARGEST TOXICOLOGY CONFE RENCE IN THE WORLD-AND WAS RECOGNIZED FOR A PAPER THAT IT HAD CO-AUTHORED ON TESTING THE E FFECTS OF INHALED SUBSTANCES O

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PAGE 2, PART III, LINE 4C	N THE LUNGS WITHOUT USING ANIMALS COLLABORATING WITH THE EPA, THE SCIENCE CONSORTIUM PUBL ISHED A PAPER SHOWING THAT THE AGENCY CAN CONFIDENTLY ASSESS THE RISK OF PESTICIDES TO THE ENVIRONMENT WITHOUT POISONING BIRDS IN A CRUEL TEST THIS TEST INVOLVES FEEDING BIRDS PES TICIDE-LACED FOOD FOR DAYS AND THEN MONITORING THEM FOR DISTRESS OR DEATH THE EPA IS EXPE CTED TO USE THE PAPER'S FINDINGS TO ALLOW COMPANIES TO SUBMIT A WAIVER FOR THIS TEST, SPAR ING HUNDREDS OF MALLARDS AND QUAILS EACH YEAR PETA ALSO ADVOCATED FOR THE CALIFORNIA CRUE LTY-FREE COSMETICS ACT, WHICH WAS PASSED AFTER A DEDICATED CAMPAIGN ANIMALS IN THE FOOD I NDUSTRY A PETA EYEWITNESS EXPOS OF REITZ DAIRY FARM-A NORTHUMBERLAND COUNTY, PENNSYLVANIA, FARM THAT KEPT APPROXIMATELY 300 ADULT COWS AND SCORES OF CALVES-REVEALED THAT COWS BEING MILKED WERE DENIED CARE FOR PAINFUL GRAPEFRUIT-SIZE MASSES THAT OOZED BLOOD AND PUS, WERE STRUCK OVER AND OVER ON THEIR SENSITIVE UDDERS, AND WERE FOUND LYING DEAD IN MANURE A PE TA EYEWITNESS INVESTIGATION INTO A FILTHY EGG FACTORY FARM NEAR SULPHUR, OKLAHOMA, THAT SU PPLIED EGGS TO COMPANIES INCLUDING THE KROGER CO -WHICH SOLD THEM AS KROGER-BRAND EGGS-REV EALED THAT NEARLY 8,000 HENS SUFFERED AND DIED IN JULY AND AUGUST 2018, WHEN TEMPERATURES IN THE FARM'S SHEDS REACHED 106 DEGREES OVER SEVERAL DAYS IN EARLY AUGUST, WORKERS YANKED MORE THAN 49,000 UNWANTED HENS OUT OF THEIR CAGES, BEAT THEIR HEADS AGAINST METAL BOXES, STUFFED THEM INSIDE THE BOXES, AND THEN CRUDELY GASSED THEM WITH CARBON DIOXIDE, WHICH CAN CAUSE EXTREME PAIN COUNTLESS HENS SURVIVED THE ABUSE AND WERE THEN DUMPED INTO TRUCKS, S O THEY WERE BEATEN AGAIN WITH A PIECE OF WOOD OR SLAMMED AGAINST THE TRUCKS THOSE WHO REM AINED ALIVE WERE LEFT TO DIE SLOWLY AND IN AGONY IN A LAWSUIT BROUGHT BY PETA AND OTHERS, THE U S DISTRICT COURT FOR THE SOUTHERN DISTRICT OF IOWA STRUCK DOWN THE STATE'S "AG-GAG " LAW, WHICH CRIMINALIZED UNDERCOVER INVESTIGATIONS OF FACTORY FARMS AND SLAUGHTERHOUSES THE COURT AGREED THAT IT WAS AN UNLAWFUL RESTRICTION ON SPEECH AND VIOLATED THE FIRST AMEN DMENT IOWA IS NOW THE THIRD STATE, FOLLOWING UTAH AND IDAHO, WHOSE ATTEMPT TO PUNISH WITN ESSES WHO EXPOSE ILLEGAL AND INHUMANE CONDUCT ON FACTORY FARMS WAS RULED UNCONSTITUTIONAL ANIMALS IN THE CLOTHING INDUSTRY PETA EXPOSED A SHEEP FARM IN VICTORIA, AUSTRALIA, REVEAL ING THAT THE FARM MANAGER AND WORKERS MUTILATED TERRIFIED LAMBS IN ASSEMBLY-LINE FASHION AN EYEWITNESS WORKED FOR A SHEEP-SHEARING CONTRACTOR IN NEW SOUTH WALES, AUSTRALIA, AND FO UND THAT WORKERS STRUCK GENTLE, FRIGHTENED SHEEP IN THE FACE WITH SHARP METAL CLIPPERS-SHO WING, YET AGAIN, THAT THERE IS NO SUCH THING AS HUMANELY PRODUCED WOOL ANIMALS IN THE ENT ERTAINMENT INDUSTRY A FEDERAL JUDGE FOR THE U S DISTRICT COURT FOR THE DISTRICT OF MARYLA ND ISSUED A FIRST-OF-ITS-KIND RULING ON PETA'S MOTION FOR SUMMARY JUDGMENT, FINDING THAT T RI-STATE ZOOLOGICAL PARK'S FAILURE TO PROVIDE A NOW-DECEASED TIGER NAMED CAYENNE WITH ADEQ UATE VETERINARY CARE HARMED HE

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PAGE 2, PART III, LINE 4D	CRUELTY-FREE MERCHANDISE PROGRAM PETA ENCOURAGES AND FACILITATES CRUELTY-FREE LIVING BY LETTING COMPASSIONATE PEOPLE AROUND THE WORLD KNOW ABOUT AVAILABLE CONSUMER PRODUCTS-SUCH AS COSMETICS AND HOUSEHOLD CLEANERS THAT AREN'T TESTED ON ANIMALS, ANIMAL-CARE PRODUCTS, AND ANIMAL RIGHTS T-SHIRTS-INFORMATIONAL VIDEOS AND BOOKS, ANIMAL RESCUE EQUIPMENT, AND CAMPAIGN MATERIALS SOME OF THESE ITEMS ARE SOLD ONLINE THROUGH THE PETA MALL AND THE PETA SHOP THIS FISCAL YEAR, PETA ADDED 745 COMPANIES TO THEIR BEAUTY WITHOUT BUNNIES CRUELTY-FREE LIST (AND 398 OF THEM ARE ALSO VEGAN), BRINGING THE TOTAL NUMBER OF COMPANIES ON THE LIST TO 4,195

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PART V, LINE 4B	CANADA

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PAGE 6, PART VI, LINE 11B	THE VICE PRESIDENT OF THE FINANCE DEPARTMENT OF THE SUPPORTING ORGANIZATION REVIEWS THE FORM 990 WITH THE SENIOR VICE PRESIDENT AND GENERAL COUNSEL OF THE SUPPORTING ORGANIZATION PETA'S AUDIT COMMITTEE REVIEWS AND DISCUSSES THE FORM 990 WITH ITS INDEPENDENT AUDITORS, AND IF SATISFIED, APPROVES THE FORM 990 AND RECOMMENDS THAT THE BOARD OF DIRECTORS DO THE SAME PETA FILES THE FORM 990 AFTER ITS BOARD OF DIRECTORS REVIEW, AND IF SATISFIED, APPROVE THE FORM 990

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PAGE 6, PART VI, LINE 12C	REGULAR CONFIRMATION AND CERTIFICATION BY BOARD MEMBERS AND THROUGH INTERNAL CONTROLS PUT INTO PLACE

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PAGE 6, PART VI, LINE 15A	DATA IS REVIEWED FOR INTERNAL AND EXTERNAL QUALITY DECISIONS ARE MADE BY THE PRESIDENT, EXECUTIVE VICE PRESIDENT, AND THE HR COMPLIANCE OFFICER OR HUMAN RESOURCES GENERALIST OF A SUPPORTING ORGANIZATION

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PAGE 6, PART VI, LINE 15B	PERSONS WHO RECEIVE COMPENSATION ARE PRECLUDED FROM VOTING ON MATTERS PERTAINING TO THEIR COMPENSATION THE PRESIDENT AND THE HR COMPLIANCE OFFICER OR HUMAN RESOURCES GENERALIST OF A SUPPORTING ORGANIZATION EVALUATE THE REASONABLENESS OF OFFICERS' COMPENSATION, WHICH IS BASED ON COMPARABLE REMUNERATION FOR SIMILARLY QUALIFIED PERSONS WITH CONSIDERATION OF BACKGROUND, EXPERIENCE, EDUCATION, AND ORGANIZATIONAL KNOWLEDGE IN SIMILARLY SITUATED ENVIRONMENTS DELIBERATIONS OF THE GOVERNING BODY ARE VERBAL WITH DECISIONS REGARDING COMPENSATION ARRANGEMENTS DOCUMENTED IN PERSONNEL FILES

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PAGE 6, PART VI, LINE 17	ILLINOIS, KANSAS, KENTUCKY, LOUISIANA, MASSACHUSETTS, MARYLAND, MAINE, MICHIGAN, MINNESOTA, MISSOURI, MISSISSIPPI, MONTANA, NORTH CAROLINA, NORTH DAKOTA, NEW HAMPSHIRE, NEW JERSEY, NEW MEXICO, NEW YORK, OHIO, OKLAHOMA, OREGON, PENNSYLVANIA, RHODE ISLAND, SOUTH CAROLINA, TENNESSEE, UTAH, VIRGINIA, VERMONT, WASHINGTON, WISCONSIN, WEST VIRGINIA

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PAGE 6, PART VI, LINE 19	THE DOCUMENTS ARE MADE AVAILABLE AT THE PRESIDENT'S DISCRETION UPON REQUEST

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PART IX, LINE 11G	CONSULTANTS 10,602,087 203,340 3,085,400

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PART XI, LINE 9	COST OF GOODS SOLD 60,186 RENTAL EXPENSES 10,356 SPECIAL EVENT EXPENSES 180,975 COST OF GOODS SOLD -60,186 RENTAL EXPENSES -10,356 SPECIAL EVENTS EXPENSES -180,975 ROUNDING 1 TOTAL 1

SCHEDULE R (Form 990)

Department of the Treasury
Internal Revenue Service

Related Organizations and Unrelated Partnerships

▶ Complete if the organization answered "Yes" on Form 990, Part IV, line 33, 34, 35b, 36, or 37.
▶ Attach to Form 990.
▶ Go to *www.irs.gov/Form990* for instructions and the latest information.

OMB No 1545-0047

2018

Open to Public Inspection

Name of the organization
PEOPLE FOR THE ETHICAL TREATMENT
OF ANIMALS INC

Employer identification number

52-1218336

Part I **Identification of Disregarded Entities** Complete if the organization answered "Yes" on Form 990, Part IV, line 33.

(a) Name, address, and EIN (if applicable) of disregarded entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	(e) End-of-year assets	(f) Direct controlling entity

Part II **Identification of Related Tax-Exempt Organizations** Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.

See Additional Data Table

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c)(3))	(f) Direct controlling entity	(g) Section 512(b)(13) controlled entity? Yes	No

Part III Identification of Related Organizations Taxable as a Partnership Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Predominant income(related, unrelated, excluded from tax under sections 512-514)	(f) Share of total income	(g) Share of end-of-year assets	(h) Disproprtionate allocations?		(i) Code V-UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner?		(k) Percentage ownership
							Yes	No		Yes	No	

Part IV Identification of Related Organizations Taxable as a Corporation or Trust Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(f) Share of total income	(g) Share of end-of-year assets	(h) Percentage ownership	(i) Section 512(b)(13) controlled entity?	
								Yes	No
(1)PETA EUROPE LIMITED PO BOX 36668 LONDON SE1 1WA UK	PROTECTION	UK	N/A	C CORP					No
(2)PETA AUSTRALIA PO BOX 20308 WORLD SQUARE SYDNEY NSW 2002 AS	PROTECTION	AS	N/A	C CORP					No
(3)PETA CANADA 40 KING STREET WEST SUITE 5800 TORONTO M5H 3S1 CA	PROTECTION	CA	N/A	C CORP					No
(4)PETA INT'L SCIENCE CONSORTIUM LTD ALL SAINTS BLDG 8 ALL SAINTS ST LONDON N1 9 RL UK	PROTECTION	UK	N/A	C CORP					No

Part V Transactions With Related Organizations Complete if the organization answered "Yes" on Form 990, Part IV, line 34, 35b, or 36.

		Yes	No
Note. Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule			
1 During the tax year, did the orgranization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?			
a Receipt of **(i)** interest, **(ii)**annuities, **(iii)** royalties, or**(iv)** rent from a controlled entity	1a		No
b Gift, grant, or capital contribution to related organization(s)	1b	Yes	
c Gift, grant, or capital contribution from related organization(s)	1c	Yes	
d Loans or loan guarantees to or for related organization(s)	1d		No
e Loans or loan guarantees by related organization(s)	1e		No
f Dividends from related organization(s)	1f		No
g Sale of assets to related organization(s)	1g		No
h Purchase of assets from related organization(s)	1h		No
i Exchange of assets with related organization(s)	1i		No
j Lease of facilities, equipment, or other assets to related organization(s)	1j		No
k Lease of facilities, equipment, or other assets from related organization(s)	1k	Yes	
l Performance of services or membership or fundraising solicitations for related organization(s)	1l		No
m Performance of services or membership or fundraising solicitations by related organization(s)	1m	Yes	
n Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)	1n		No
o Sharing of paid employees with related organization(s)	1o		No
p Reimbursement paid to related organization(s) for expenses	1p		No
q Reimbursement paid by related organization(s) for expenses	1q		No
r Other transfer of cash or property to related organization(s)	1r		No
s Other transfer of cash or property from related organization(s)	1s		No

2 If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds

See Additional Data Table

(a) Name of related organization	**(b)** Transaction type (a-s)	**(c)** Amount involved	**(d)** Method of determining amount involved

Part VI **Unrelated Organizations Taxable as a Partnership** Complete if the organization answered "Yes" on Form 990, Part IV, line 37.

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization See instructions regarding exclusion for certain investment partnerships

(a) Name, address, and EIN of entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Predominant income (related, unrelated, excluded from tax under sections 512-514)	(e) Are all partners section 501(c)(3) organizations?		(f) Share of total income	(g) Share of end-of-year assets	(h) Disproprtionate allocations?		(i) Code V-UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner?		(k) Percentage ownership
				Yes	No			Yes	No		Yes	No	

Part VII Supplemental Information

Provide additional information for responses to questions on Schedule R (see instructions)

Return Reference	Explanation

Additional Data

Software ID:
Software Version:
EIN: 52-1218336
Name: PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS INC

Form 990, Schedule R, Part II - Identification of Related Tax-Exempt Organizations

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c)(3))	(f) Direct controlling entity	(g) Section 512(b)(13) controlled entity? Yes	No
501 FRONT STREET NORFOLK, VA 23510 52-1842274	SUPPORT	DE	501C3		12 TYPE I N/A		No
PO BOX NO 3 SANGLI, MAHARASHTRA 416 415 IN	PROTECTION	IN	NA		NA N/A		No
ROOM 706 FEDMAN BLDG199 SALCEDO ST MAKATI, LEGASPI VILLAGE 1229 RP	PROTECTION	RP	NA		NA N/A		No
FRIOLZHEIMER STR 3A STUTTGART 70499 GM	PROTECTION	GM	NA		NA N/A		No
PO BOX 70315 LONDON N1P 2RG UK	PROTECTION	UK	NA		NA N/A		No
BP 90316 CEDEX 10 PARIS 75464 FR	PROTECTION	FR	NA		NA N/A		No
PO BOX NO 28260 MUMBAI, JUHU 400 049 IN	PROTECTION	IN	NA		NA N/A		No
PO BOX 2570 AMSTERDAM 1000 CN NL	PROTECTION	NL	NA		NA N/A		No
HAUPTSTRASSE 72 KREUZLINGEN CH-8280 SZ	PROTECTION	SZ	NA		NA N/A		No

Form 990, Schedule R, Part V - Transactions With Related Organizations

	(a) Name of related organization	(b) Transaction type(a-s)	(c) Amount Involved	(d) Method of determining amount involved
(1)	PETA INTL SCIENCE CONSORTIUM	B	50,000	CASH
(1)	ANIMAL RAHAT	B	506,556	CASH
(2)	PETA AUSTRALIA	B	251,529	CASH
(3)	PETA ASIA	B	724,447	CASH
(4)	PETA INDIA	B	1,106,076	CASH & FMV
(5)	FOUNDATION TO SUPPORT ANIMAL PROTEC	K	1,289,310	CASH
(6)	FOUNDATION TO SUPPORT ANIMAL PROTEC	M	14,237,846	CASH
(7)	FOUNDATION TO SUPPORT ANIMAL PROTEC	C	1,250	CASH