

Form 990

Department of the  
Treasury  
Internal Revenue Service

## Return of Organization Exempt From Income Tax

2018

Open to Public  
Inspection

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

► Do not enter social security numbers on this form as it may be made public.

► Go to [www.irs.gov/Form990](http://www.irs.gov/Form990) for instructions and the latest information.

## A For the 2019 calendar year, or tax year beginning 07-01-2018, and ending 06-30-2019

B Check if applicable:

- Address change
- Name change
- Initial return
- Final return/terminated
- Amended return
- Application pending

C Name of organization ARTSNOW		D Employer identification number 47-5513742
Doing business as		E Telephone number (330) 752-2815
Number and street (or P.O. box if mail is not delivered to street address) 175 SOUTH MAIN STREET SUITE 100		Room/suite
City or town, state or province, country, and ZIP or foreign postal code AKRON, OH 44308		
F Name and address of principal officer: NICOLE MULLET 175 SOUTH MAIN STREET SUITE 100 AKRON, OH 44308		G Gross receipts \$ 799,024

I Tax-exempt status:  501(c)(3)  501(c) ( ) (insert no.)  4947(a)(1) or  527J Website: ► [WWW.ARTSNOW.ORG](http://WWW.ARTSNOW.ORG)K Form of organization:  Corporation  Trust  Association  Other ►

H(a) Is this a group return for subordinates?  Yes  No

H(b) Are all subordinates included?  Yes  No

If "No," attach a list. (see instructions)

H(c) Group exemption number ►

L Year of formation: 2015

M State of legal domicile:  
OH

## Part I Summary

1 Briefly describe the organization's mission or most significant activities: ARTSNOW EXISTS TO HELP STRENGTHEN AND BUILD A THRIVING SUMMIT COUNTY ARTS AND CULTURE SCENE THAT WILL ADD VIBRANCY TO OUR COMMUNITY AND ECONOMY. OUR COLLABORATIVE WORK TO NURTURE THAT SCENE INCLUDES A SCOPE OF FOUR MAIN AREAS: ADVOCACY, RESOURCES, TALENT, AND SHARING PLATFORMS. SO, FOR EXAMPLE, WE: A.ADVOCATE FOR ARTS, CULTURE AND ENVIRONMENT AS CRITICAL KEYS TO ECONOMIC VIABILITY AND SOCIAL VIBRANCY (ACROSS PUBLIC, PRIVATE, AND NONPROFIT SECTORS) B.HELP DEVELOP RESOURCES FOR ARTS AND CULTURE IN THE COUNTY C.CONNECT AND CONVENE TALENT IN THE LOCAL ARTS AND CULTURE WORLD TO DRIVE IMPROVEMENT, INCLUSION, AND IMPACT IN OUR COMMUNITY D.SHARE INFORMATION ABOUT THE DIVERSE ARTS AND CULTURE OFFERINGS TO SUMMIT COUNTY RESIDENTS ACROSS A NUMBER OF PLATFORMS THIS YEAR, OUR FOCUS WAS ON SECTOR BUILDING AND ARTIST RESOURCES WHICH RESULTED IN THE FOLLOWING PROGRAMS: 1.)MURAL ARTS PHILADELPHIA: ART AND THE ENVIRONMENT 2.)PROFESSIONAL DEVELOPMENT 3.)PARTNERSHIP PROGRAM: DEVELOPING MEANINGFUL BUSINESS		
2 Check this box ► <input type="checkbox"/> if the organization discontinued its operations or disposed of more than 25% of its net assets.		
3 Number of voting members of the governing body (Part VI, line 1a) . . . . .	3	13
4 Number of independent voting members of the governing body (Part VI, line 1b) . . . . .	4	13
5 Total number of individuals employed in calendar year 2018 (Part V, line 2a) . . . . .	5	2
6 Total number of volunteers (estimate if necessary) . . . . .	6	13
7a Total unrelated business revenue from Part VIII, column (C), line 12 . . . . .	7a	0
b Net unrelated business taxable income from Form 990-T, line 34 . . . . .	7b	

8 Contributions and grants (Part VIII, line 1h) . . . . .	Prior Year	Current Year
	162,715	799,024
9 Program service revenue (Part VIII, line 2g) . . . . .		0
10 Investment income (Part VIII, column (A), lines 3, 4, and 7d) . . . . .		0
11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e) . . . . .		0
12 Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12)	162,715	799,024

13 Grants and similar amounts paid (Part IX, column (A), lines 1-3) . . . . .		0
14 Benefits paid to or for members (Part IX, column (A), line 4) . . . . .		0
15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10) . . . . .	120,489	113,723
16a Professional fundraising fees (Part IX, column (A), line 11e) . . . . .		0
b Total fundraising expenses (Part IX, column (D), line 25) ►2,455		
17 Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e) . . . . .	42,959	276,260
18 Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)	163,448	389,983
19 Revenue less expenses. Subtract line 18 from line 12 . . . . .	-733	409,041

20 Total assets (Part X, line 16) . . . . .	Beginning of Current Year	End of Year
	172,286	436,828
21 Total liabilities (Part X, line 26) . . . . .		501
22 Net assets or fund balances. Subtract line 21 from line 20 . . . . .	145,000	
	27,286	436,327

## Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here	***** Signature of officer KENDRA WILLIAMS TREASURER Type or print name and title	2020-07-14 Date
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Paid Preparer Use Only	Print/Type preparer's name	Preparer's signature	Date 2020-07-14	Check <input type="checkbox"/> if self-employed	PTIN P00255436
	Firm's name ► CRUM & COMPANY				Firm's EIN ► 34-1897853
	Firm's address ► 1640 AKRON PENINSULA RD STE 102 AKRON, OH 44313				Phone no. (330) 867-1222

May the IRS discuss this return with the preparer shown above? (see instructions) . . . . .  Yes  No

For Paperwork Reduction Act Notice, see the separate instructions.

Cat. No. 11282Y

Form 990 (2018)

## Part III

**Statement of Program Service Accomplishments**Check if Schedule O contains a response or note to any line in this Part III **1** Briefly describe the organization's mission:

ARTSNOW STRENGTHENS SUMMIT COUNTY BY ADVANCING ITS ARTS & CULTURE ASSETS AND BUILDING CONNECTIONS BETWEEN ARTS & CULTURE AND THE BROAD COMMUNITY. ARTSNOW: A. PROVIDES RESIDENTS OF SUMMIT COUNTY ACCESS TO INFORMATION ABOUT THE DIVERSE ARTS & CULTURE OFFERINGS AVAILABLE IN SUMMIT COUNTY. B. AGGREGATES AND ANALYZES DATA ABOUT ARTS & CULTURE TO DRIVE SECTOR IMPROVEMENT. C. ADVOCATES FOR ARTS & CULTURE ACROSS THE PUBLIC, PRIVATE AND NONPROFIT SECTORS. D. CONVENES AND CONNECTS MAKERS AND PRESENTERS TO STRENGTHEN THE SECTOR'S IMPACT AND RELEVANCE. E. BUILDS AND STRENGTHENS FUNDING FOR ARTS & CULTURE.

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**2** Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ?  Yes  No

If "Yes," describe these new services on Schedule O.

**3** Did the organization cease conducting, or make significant changes in how it conducts, any program services?  Yes  No

If "Yes," describe these changes on Schedule O.

**4** Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses. Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.

<b>4a</b>	(Code: ) (Expenses \$ 192,532 including grants of \$ ) (Revenue \$ )
See Additional Data	
<b>4b</b>	(Code: ) (Expenses \$ 57,760 including grants of \$ ) (Revenue \$ )
See Additional Data	
<b>4c</b>	(Code: ) (Expenses \$ 96,266 including grants of \$ ) (Revenue \$ )
See Additional Data	
(Code: ) (Expenses \$ 38,506 including grants of \$ ) (Revenue \$ )	
PARTNERSHIP: WE HIRED OUR FIRST PT EMPLOYEE FOCUSED ON THIS AREA, WE IDENTIFIED OPPORTUNITIES TO CONNECT ARTS/CULTURE WITH BUSINESS, FACILITATED ARTIST/ARTS ORGANIZATION EMPLOYMENT, AND ADVANCED A COLLABORATIVE NARRATIVE AROUND ARTS AND CULTURE AS CORE TO ECONOMIC DEVELOPMENT WITH PARTNERS SUCH AS THE GREATER AKRON CHAMBER. ADDITIONALLY, WE CREATED 17 NEW RELATIONSHIPS AND PROGRAMS BETWEEN LOCAL BUSINESS AND THE ARTS.	
<b>4d</b> Other program services (Describe in Schedule O.) (Expenses \$ 38,506 including grants of \$ ) (Revenue \$ )	
<b>4e</b> Total program service expenses ► 385,064	

## Part IV Checklist of Required Schedules

1 Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A  . . . . .

2 Is the organization required to complete *Schedule B, Schedule of Contributors* (see instructions)?  . . . . .

3 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete *Schedule C, Part I* . . . . .

4 **Section 501(c)(3) organizations.**  
Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If "Yes," complete *Schedule C, Part II* . . . . .

5 Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete *Schedule C, Part III* . . . . .

6 Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete *Schedule D, Part I* . . . . .

7 Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? If "Yes," complete *Schedule D, Part II* . . . . .

8 Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete *Schedule D, Part III* . . . . .

9 Did the organization report an amount in Part X, line 21 for escrow or custodial account liability; serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete *Schedule D, Part IV* . . . . .

10 Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? If "Yes," complete *Schedule D, Part V* . . . . .

11 If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable.

- a Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete *Schedule D, Part VI* . . . . .
- b Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete *Schedule D, Part VII* . . . . .
- c Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete *Schedule D, Part VIII* . . . . .
- d Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete *Schedule D, Part IX* . . . . .
- e Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete *Schedule D, Part X* . . . . .
- f Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete *Schedule D, Part X* . . . . .

12a Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete *Schedule D, Parts XI and XII* . . . . .

- b Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if the organization answered "No" to line 12a, then completing *Schedule D, Parts XI and XII* is optional . . . . .

13 Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete *Schedule E* . . . . .

14a Did the organization maintain an office, employees, or agents outside of the United States? . . . . .

- b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? If "Yes," complete *Schedule F, Parts I and IV* . . . . .

15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any foreign organization? If "Yes," complete *Schedule F, Parts II and IV* . . . . .

16 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to or for foreign individuals? If "Yes," complete *Schedule F, Parts III and IV* . . . . .

17 Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete *Schedule G, Part I* (see instructions) . . . . .

18 Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete *Schedule G, Part II* . . . . .

19 Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete *Schedule G, Part III* . . . . .

20a Did the organization operate one or more hospital facilities? If "Yes," complete *Schedule H* . . . . .

- b If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return? . . . . .

21 Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or domestic government on Part IX, column (A), line 1? If "Yes," complete *Schedule I, Parts I and II* . . . . .

22 Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on Part IX, column (A), line 2? If "Yes," complete *Schedule I, Parts I and III* . . . . .

	Yes	No
1	Yes	
2	Yes	
3		No
4		No
5		No
6		No
7		No
8		No
9		No
10		No
11a		No
11b		No
11c		No
11d		No
11e		No
11f		No
12a		No
12b		No
13		No
14a		No
14b		No
15		No
16		No
17		No
18		No
19		No
20a		No
20b		
21		No
22		No

## Part IV Checklist of Required Schedules (continued)

		Yes	No
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete Schedule J	23	No
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25a	24a	No
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b	
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c	
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d	
25a	<b>Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations.</b> Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a	No
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I	25b	No
26	Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any current or former officers, directors, trustees, key employees, highest compensated employees, or disqualified persons? If "Yes," complete Schedule L, Part II	26	No
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? If "Yes," complete Schedule L, Part III	27	No
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions):		
a	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a	No
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b	No
c	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c	No
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29	No
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If "Yes," complete Schedule M	30	No
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I	31	No
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete Schedule N, Part II	32	No
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33	No
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1	34	No
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a	No
b	If 'Yes' to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b	
36	<b>Section 501(c)(3) organizations.</b> Did the organization make any transfers to an exempt non-charitable related organization? If "Yes," complete Schedule R, Part V, line 2	36	No
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37	No
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19? <b>Note.</b> All Form 990 filers are required to complete Schedule O.	38	Yes

## Part V Statements Regarding Other IRS Filings and Tax Compliance

Check if Schedule O contains a response or note to any line in this Part V 

		Yes	No
1a	Enter the number reported in Box 3 of Form 1096 Enter -0- if not applicable	1a	8
b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable	1b	0
c	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?	1c	

<b>2a</b> Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return . . . . .	<b>2a</b>		
<b>b</b> If at least one is reported on line 2a, did the organization file all required federal employment tax returns? <b>Note.</b> If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)	<b>2b</b>	Yes	
<b>3a</b> Did the organization have unrelated business gross income of \$1,000 or more during the year? . . . . .	<b>3a</b>	No	
<b>b</b> If "Yes," has it filed a Form 990-T for this year? <i>If "No" to line 3b, provide an explanation in Schedule O</i> . . . . .	<b>3b</b>		
<b>4a</b> At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)? . . . . .	<b>4a</b>	No	
<b>b</b> If "Yes," enter the name of the foreign country: ► See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR).			
<b>5a</b> Was the organization a party to a prohibited tax shelter transaction at any time during the tax year? . . . . .	<b>5a</b>	No	
<b>b</b> Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	<b>5b</b>	No	
<b>c</b> If "Yes," to line 5a or 5b, did the organization file Form 8886-T? . . . . .	<b>5c</b>		
<b>6a</b> Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions? . . . . .	<b>6a</b>	No	
<b>b</b> If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible? . . . . .	<b>6b</b>		
<b>7 Organizations that may receive deductible contributions under section 170(c).</b>			
<b>a</b> Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor? . . . . .	<b>7a</b>	No	
<b>b</b> If "Yes," did the organization notify the donor of the value of the goods or services provided? . . . . .	<b>7b</b>		
<b>c</b> Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282? . . . . .	<b>7c</b>	No	
<b>d</b> If "Yes," indicate the number of Forms 8282 filed during the year	<b>7d</b>		
<b>e</b> Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract? . . . . .	<b>7e</b>	No	
<b>f</b> Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract? . . . . .	<b>7f</b>	No	
<b>g</b> If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required? . . . . .	<b>7g</b>		
<b>h</b> If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C? . . . . .	<b>7h</b>		
<b>8 Sponsoring organizations maintaining donor advised funds.</b> Did a donor advised fund maintained by the sponsoring organization have excess business holdings at any time during the year? . . . . .			
<b>9a</b> Did the sponsoring organization make any taxable distributions under section 4966? . . . . .	<b>8</b>		
<b>b</b> Did the sponsoring organization make a distribution to a donor, donor advisor, or related person? . . . . .	<b>9a</b>		
<b>10 Section 501(c)(7) organizations.</b> Enter:			
<b>a</b> Initiation fees and capital contributions included on Part VIII, line 12 . . . . .	<b>10a</b>		
<b>b</b> Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	<b>10b</b>		
<b>11 Section 501(c)(12) organizations.</b> Enter:			
<b>a</b> Gross income from members or shareholders . . . . .	<b>11a</b>		
<b>b</b> Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them.) . . . . .	<b>11b</b>		
<b>12a</b> <b>Section 4947(a)(1) non-exempt charitable trusts.</b> Is the organization filing Form 990 in lieu of Form 1041? <b>b</b> If "Yes," enter the amount of tax-exempt interest received or accrued during the year.	<b>12a</b>		
<b>12b</b>			
<b>13 Section 501(c)(29) qualified nonprofit health insurance issuers.</b>			
<b>a</b> Is the organization licensed to issue qualified health plans in more than one state? <b>Note.</b> See the instructions for additional information the organization must report on Schedule O.	<b>13a</b>		
<b>b</b> Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans . . . . .	<b>13b</b>		
<b>c</b> Enter the amount of reserves on hand . . . . .	<b>13c</b>		
<b>14a</b> Did the organization receive any payments for indoor tanning services during the tax year? . . . . .	<b>14a</b>	No	
<b>b</b> If "Yes," has it filed a Form 720 to report these payments? <i>If "No," provide an explanation in Schedule O</i> . . . . .	<b>14b</b>		
<b>15</b> Is the organization subject to the section 4960 tax on payment(s) of more than \$1,000,000 in remuneration or excess parachute payment(s) during the year? If "Yes," see instructions and file Form 4720, Schedule N . . . . .	<b>15</b>	No	
<b>16</b> Is the organization an educational institution subject to the section 4968 excise tax on net investment income? If "Yes," complete Form 4720, Schedule O . . . . .	<b>16</b>	No	

## Part VI

**Governance, Management, and Disclosure** For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions. Check if Schedule O contains a response or note to any line in this Part VI

### Section A. Governing Body and Management

**1a** Enter the number of voting members of the governing body at the end of the tax year 13  
 If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O.

**1b** Enter the number of voting members included in line 1a, above, who are independent 13

**2** Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee? 2 No

**3** Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person? 3 No

**4** Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? 4 No

**5** Did the organization become aware during the year of a significant diversion of the organization's assets? 5 No

**6** Did the organization have members or stockholders? 6 No

**7a** Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body? 7a No

**b** Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body? 7b No

**8** Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:  
**a** The governing body? 8a Yes  
**b** Each committee with authority to act on behalf of the governing body? 8b Yes

**9** Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O 9 No

### Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

**10a** Did the organization have local chapters, branches, or affiliates? 10a No  
**b** If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes? 10b

**11a** Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? 11a Yes  
**b** Describe in Schedule O the process, if any, used by the organization to review this Form 990. 11b

**12a** Did the organization have a written conflict of interest policy? If "No," go to line 13 12a Yes  
**b** Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts? 12b Yes  
**c** Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done 12c Yes

**13** Did the organization have a written whistleblower policy? 13 No

**14** Did the organization have a written document retention and destruction policy? 14 No

**15** Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?  
**a** The organization's CEO, Executive Director, or top management official 15a Yes  
**b** Other officers or key employees of the organization 15b No  
 If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions). 15c

**16a** Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year? 16a No  
**b** If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements? 16b No

### Section C. Disclosure

**17** List the States with which a copy of this Form 990 is required to be filed► OH

**18** Section 6104 requires an organization to make its Form 1023 (or 1024-A if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply.  
 Own website  Another's website  Upon request  Other (explain in Schedule O)

**19** Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year.

**20** State the name, address, and telephone number of the person who possesses the organization's books and records:  
 ►NICOLE MULLET 175 SOUTH MAIN STREET SUITE 100 AKRON, OH 44308 (330) 752-2815



## Part VII

**Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)**

<b>1b Sub-Total . . . . .</b>	►			
<b>c Total from continuation sheets to Part VII, Section A . . . . .</b>	►			
<b>d Total (add lines 1b and 1c) . . . . .</b>	►	84,888		7,800

**2** Total number of individuals (including but not limited to those listed above) who received more than \$100,000 of reportable compensation from the organization ►

3 Did the organization list any **former** officer, director or trustee, key employee, or highest compensated employee on line 1a? If "Yes," complete Schedule 1 for such individual.

4 For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? If "Yes," complete Schedule J for such individual.

5 Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? If "Yes," complete Schedule 1 for such person.

	Yes	No
3		No
4		No
5		No

## Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

(A) Name and business address	(B) Description of services	(C) Compensation

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 of compensation from the organization ►

## Part VIII Statement of Revenue

Check if Schedule O contains a response or note to any line in this Part VIII 

Contributions, Gifts, Grants and Other Similar Amounts		(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512 - 514
1a Federated campaigns . . .	1a				
b Membership dues . . .	1b				
c Fundraising events . . .	1c				
d Related organizations	1d				
e Government grants (contributions)	1e	9,511			
f All other contributions, gifts, grants, and similar amounts not included above	1f	789,513			
g Noncash contributions included in lines 1a - 1f:\$					
h Total. Add lines 1a-1f . . . . .		799,024			
Program Service Revenue		Business Code			
2a					
b					
c					
d					
e					
f All other program service revenue.					
g Total. Add lines 2a-2f . . . . .					
Other Revenue					
3 Investment income (including dividends, interest, and other similar amounts) . . . . .					
4 Income from investment of tax-exempt bond proceeds					
5 Royalties . . . . .					
6a Gross rents	(i) Real	(ii) Personal			
b Less: rental expenses					
c Rental income or (loss)					
d Net rental income or (loss) . . . . .					
7a Gross amount from sales of assets other than inventory	(i) Securities	(ii) Other			
b Less: cost or other basis and sales expenses					
c Gain or (loss)					
d Net gain or (loss) . . . . .					
8a Gross income from fundraising events (not including \$ _____ of contributions reported on line 1c). See Part IV, line 18 . . . . .	a				
b Less: direct expenses . . . . .	b				
c Net income or (loss) from fundraising events . . . . .					
9a Gross income from gaming activities. See Part IV, line 19 . . . . .	a				
b Less: direct expenses . . . . .	b				
c Net income or (loss) from gaming activities . . . . .					
10a Gross sales of inventory, less returns and allowances . . . . .	a				
b Less: cost of goods sold . . . . .	b				
c Net income or (loss) from sales of inventory . . . . .					
11a Miscellaneous Revenue	Business Code				
b					
c					
d All other revenue . . . . .					
e Total. Add lines 11a-11d . . . . .					
12 Total revenue. See Instructions. . . . .		799,024			

**Part IX Statement of Functional Expenses**

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

Check if Schedule O contains a response or note to any line in this Part IX 

<b>Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.</b>	<b>(A) Total expenses</b>	<b>(B) Program service expenses</b>	<b>(C) Management and general expenses</b>	<b>(D) Fundraising expenses</b>
1 Grants and other assistance to domestic organizations and domestic governments. See Part IV, line 21				
2 Grants and other assistance to domestic individuals. See Part IV, line 22				
3 Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, line 15 and 16.				
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees	87,814	84,214	1,756	1,844
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7 Other salaries and wages	18,059	18,059		
8 Pension plan accruals and contributions (include section 401 (k) and 403(b) employer contributions)				
9 Other employee benefits				
10 Payroll taxes	7,850	7,528	157	165
11 Fees for services (non-employees):				
a Management				
b Legal				
c Accounting				
d Lobbying				
e Professional fundraising services. See Part IV, line 17				
f Investment management fees				
g Other (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O)	33,405	33,405		
12 Advertising and promotion				
13 Office expenses	6,487	6,221	130	136
14 Information technology				
15 Royalties				
16 Occupancy				
17 Travel	6,472	6,207	129	136
18 Payments of travel or entertainment expenses for any federal, state, or local public officials				
19 Conferences, conventions, and meetings				
20 Interest				
21 Payments to affiliates				
22 Depreciation, depletion, and amortization				
23 Insurance	1,579	1,514	32	33
24 Other expenses. Itemize expenses not covered above (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)				
a PROGRAM COSTS-ACP	79,562	79,562		
b OTHER PROGRAM COSTS	70,177	70,177		
c PROGRAM COSTS-MAP	52,337	52,337		
d CONVENING/HOSPITALITY	14,918	14,918		
e All other expenses	11,323	10,922	260	141
<b>25 Total functional expenses.</b> Add lines 1 through 24e	389,983	385,064	2,464	2,455
<b>26 Joint costs.</b> Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation.				
Check here ► <input type="checkbox"/> if following SOP 98-2 (ASC 958-720).				

Part X **Balance Sheet**Check if Schedule O contains a response or note to any line in this Part IX 

		(A) Beginning of year		(B) End of year
Assets	1 Cash—non-interest-bearing	172,286	1	436,828
	2 Savings and temporary cash investments		2	
	3 Pledges and grants receivable, net		3	
	4 Accounts receivable, net		4	
	5 Loans and other receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L		5	
	6 Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions) Complete Part II of Schedule L		6	
	7 Notes and loans receivable, net		7	
	8 Inventories for sale or use		8	
	9 Prepaid expenses and deferred charges		9	
	10a Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D	10a		
	b Less: accumulated depreciation	10b		10c
	11 Investments—publicly traded securities		11	
	12 Investments—other securities. See Part IV, line 11		12	
	13 Investments—program-related. See Part IV, line 11		13	
	14 Intangible assets		14	
	15 Other assets. See Part IV, line 11		15	
	16 Total assets. Add lines 1 through 15 (must equal line 34)	172,286	16	436,828
Liabilities	17 Accounts payable and accrued expenses		17	501
	18 Grants payable		18	
	19 Deferred revenue		19	
	20 Tax-exempt bond liabilities		20	
	21 Escrow or custodial account liability. Complete Part IV of Schedule D		21	
	22 Loans and other payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II of Schedule L		22	
	23 Secured mortgages and notes payable to unrelated third parties		23	
	24 Unsecured notes and loans payable to unrelated third parties		24	
	25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17 - 24). Complete Part X of Schedule D		25	
	26 Total liabilities. Add lines 17 through 25	145,000	26	501
Net Assets or Fund Balances	<b>Organizations that follow SFAS 117 (ASC 958), check here ► <input checked="" type="checkbox"/> and complete lines 27 through 29, and lines 33 and 34.</b>			
	27 Unrestricted net assets	21,136	27	81,977
	28 Temporarily restricted net assets	6,150	28	354,350
	29 Permanently restricted net assets		29	
	<b>Organizations that do not follow SFAS 117 (ASC 958), check here ► <input type="checkbox"/> and complete lines 30 through 34.</b>			
	30 Capital stock or trust principal, or current funds		30	
	31 Paid-in or capital surplus, or land, building or equipment fund		31	
	32 Retained earnings, endowment, accumulated income, or other funds		32	
	33 Total net assets or fund balances	27,286	33	436,327
	34 Total liabilities and net assets/fund balances	172,286	34	436,828

## Part XI

**Reconciliation of Net Assets**Check if Schedule O contains a response or note to any line in this Part XI 

1	Total revenue (must equal Part VIII, column (A), line 12) . . . . .	1	799,024
2	Total expenses (must equal Part IX, column (A), line 25) . . . . .	2	389,983
3	Revenue less expenses. Subtract line 2 from line 1 . . . . .	3	409,041
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A)) . . . . .	4	27,286
5	Net unrealized gains (losses) on investments . . . . .	5	
6	Donated services and use of facilities . . . . .	6	
7	Investment expenses . . . . .	7	
8	Prior period adjustments . . . . .	8	
9	Other changes in net assets or fund balances (explain in Schedule O) . . . . .	9	
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 33, column (B))	10	436,327

Part XII **Financial Statements and Reporting**Check if Schedule O contains a response or note to any line in this Part XII 1 Accounting method used to prepare the Form 990:  Cash  Accrual  Other \_\_\_\_\_

If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O.

2a Were the organization's financial statements compiled or reviewed by an independent accountant?

If 'Yes,' check a box below to indicate whether the financial statements for the year were compiled or reviewed on a separate basis, consolidated basis, or both:

 Separate basis  Consolidated basis  Both consolidated and separate basis

b Were the organization's financial statements audited by an independent accountant?

If 'Yes,' check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both:

 Separate basis  Consolidated basis  Both consolidated and separate basis

c If "Yes," to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant?

If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O.

3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?

b If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits.

	Yes	No
2a		No
2b		No
2c		
3a		No
3b		

# Additional Data

**Software ID:****Software Version:**

**EIN:** 47-5513742

**Name:** ARTSNOW

Form 990 (2018)

**Form 990, Part III, Line 4a:**

AKRON CULTURAL PLAN OBJECTIVES AND SUCCESSFUL DELIVERABLES OBJECTIVE 1: DISCOVERY 1.RESEARCH AND DOCUMENT AN INVENTORY OF EXISTING ART AND CULTURAL ASSETS THROUGHOUT AKRON. THE TEAM WILL WORK WITH STAFF TO DETERMINE WHAT CURRENT CULTURAL DESTINATIONS AND ATTRIBUTES ARE REVERED AND VALUED. THE TEAM WILL REVIEW PREVIOUSLY PREPARED PLANS FOR CITY-WIDE DEVELOPMENT IN ORDER TO EVALUATE THE RELATIONSHIP AND RELEVANCY OF ARTS AND CULTURE IN AKRON WITH OTHER PLANNING EFFORTS OVER THE LAST TWO DECADES. THIS WILL ALLOW THE TEAM TO DISCOVER POINTS OF CONNECTION AND SUPPORT IN OTHER ADOPTED PLANS. THE TEAM WILL BE FAMILIAR WITH THE FOLLOWING: A. ALL ARTS AND CULTURE WORK OF THE CITY OF AKRON, ARTSNOW, AND ANY OTHER CULTURAL PARTNERS B. AN INVENTORY OF EXISTING PUBLIC ART, INCLUDING A MAP OF THE EXISTING PUBLIC ART C. HISTORY OF AKRON ARTS AND CULTURE INITIATIVES AND INVESTMENTS D. NATIONAL ASSESSMENT OF CONDITIONS AND TRENDS IN ARTS AND CULTURE PLANNING AND PLACEMAKING, PAYING SPECIAL ATTENTION TO CITIES OF SIMILAR SIZE AND CHARACTER CITIES BOTH LOCALLY AND NATIONALLY. 2.DISCOVER THE CITY OF AKRON. THE TEAM MET WITH THE STAFF FOR AN INTENSE ORIENTATION. THIS IS ANTICIPATED TO BE A FULL DAY SESSION AND INCLUDE A TOUR OF THE CITY, HIGHLIGHTING EXISTING ART, CULTURAL, AND HISTORIC DESTINATIONS THROUGHOUT THE CITY. A STAFF PERSON WILL BE EXPECTED TO LEAD THIS TOUR. AN INITIAL MEETING WITH THE CULTURAL PLAN STEERING COMMITTEE WILL BE CONDUCTED IN TANDEM WITH THIS TOUR TO IDENTIFY AND REVIEW PLAN CONTEXT GOALS, ANTICIPATED SCHEDULE, SCOPE OF WORK, AND EXPECTED DELIVERABLES. 3.DESIGN A WORK PLAN AND DETAILED SCHEDULE OF THE OVERALL TIMELINE FOR THE CREATION OF THE CULTURAL PLAN. THIS WILL ADDRESS THE ROLE AND RESPONSIBILITY OF THE STAFF AND CONSULTANTS WITH SPECIFIC MILESTONES TO REACH WITHIN THE SCOPE OF THE PROJECT INCLUDING, BUT NOT LIMITED TO: TIMING OF ANY PROJECT MANAGEMENT MEETINGS, STAKEHOLDER MEETINGS, PUBLIC MEETINGS, AND PROJECT PRESENTATIONS. THIS WILL BE REFINED AND MONITORED BY BOTH THE STAFF AND THE TEAM PROJECT MANAGER. 4.DESIGN A PROJECT WEBSITE AND PROJECT COMMUNICATION PLAN. THE TEAM WILL CREATE A PROJECT WEBSITE THAT WILL ALLOW THE PUBLIC TO BE ENGAGED THROUGHOUT THE PLANNING PROCESS. THE WEBSITE WILL INCLUDE INFORMATION ON PLANNED EVENTS, IMAGES FROM PUBLIC ENGAGEMENT EVENTS, AN ONLINE SURVEY, A AKRON STORY SUBMISSION PLATFORM WITH AN ESRI STORYBOARDING MAP FOR PARTICIPANTS TO SUBMIT IMAGES OF ART FROM THEIR NEIGHBORHOODS, CULTURAL INSTITUTIONS AND EXPERIENCES WITHIN THEIR NEIGHBORHOODS AND ANY OTHER RELEVANT INFORMATION TO THE PLANNING PROCESS. OBJECTIVE 1 DELIVERABLES SUBMITTED A. WORK PLAN AND OVERALL TIMELINE OF THE PROJECT DEVELOP PROJECT WEBSITE B. COMMUNICATION PLAN STAKEHOLDER LIST OBJECTIVE 2: COMMUNITY INPUT GATHERING 1.DETERMINE EXISTING ATTITUDES AND PERCEPTIONS, OPPORTUNITIES AND CHALLENGES TO CREATING THE CULTURAL PLAN FOR THE CITY OF AKRON. UPON COMPLETION OF OBJECTIVE 1, THE TEAM WILL MEET WITH STAKEHOLDERS TO LISTEN AND LEARN ABOUT THE CITY. STAKEHOLDER MEETINGS MAY TAKE PLACE IN ONE ON ONE OR GROUP SESSIONS. DURING THIS SERIES OF MEETINGS, THE TEAM WILL DETERMINE AN INTERNAL VISION AND WILL DISCUSS THE PLAN FOR FULFILLING THE VISION. THE STAKEHOLDER LIST WILL BE PROVIDED BY THE STEERING COMMITTEE WITH INPUT FROM STAFF. TWO FOCUS GROUPS WILL BE FACILITATED BY LOCAL ARTISTS FOR LOCAL ARTISTS. THE TEAM WILL DEVELOP THE METHOD FOR INFORMATION GATHERING AT THESE FOCUS GROUPS AND WILL ACTIVELY PARTICIPATE IN THESE MEETINGS. TWO CREATIVE SECTOR FOCUS GROUPS WILL ALSO BE FACILITATED IN TWO DIFFERENT PARTS OF THE CITY. 2.DETERMINE OPTIMAL METHOD AND PROCESS FOR COMMUNITY ENGAGEMENT OPPORTUNITIES. THE TEAM WILL WORK WITH THE STAFF, THE STEERING COMMITTEE, AND ARTSNOW TO DESIGN AND FACILITATE A SERIES OF WORKSHOPS. THESE EVENTS WILL BE HIGHLY INTERACTIVE AND INCLUSIVE AND YIELD ESSENTIAL INSIGHT TO CRAFT A NARRATIVE ABOUT AKRON AND THE VALUES OF THE COMMUNITY. THE PROCESS WILL SEEK TO ENSURE THE MAXIMUM OPPORTUNITY FOR BROAD COMMUNITY ENGAGEMENT AND PARTICIPATION, ESPECIALLY FROM GROUPS THAT ARE OFTEN OVERLOOKED SUCH AS YOUNG ADULTS AND MINORITIES. THIS WILL BE COMPLETED THROUGH PARTNERING WITH ORGANIZATIONS SUCH AS NEIGHBORHOOD GROUPS OR CIVIC ORGANIZATIONS TO PRESENT EACH WORKSHOP. TO BEGIN THE COMMUNITY ENGAGEMENT FOR THE PLANNING PROCESS, THE TEAM ANTICIPATES HOSTING TWO EDUCATIONAL KICKOFF MEETINGS WITH A LECTURE BY A SEASONED PUBLIC ART CURATOR AND NATIONALLY RECOGNIZED PUBLIC ARTIST, AND WITH AN ADDITIONAL NATIONALLY RECOGNIZED LEADER IN THE ARTS AND CULTURE SECTOR. AFTER THE EDUCATIONAL KICKOFF MEETING, THE TEAM ANTICIPATES HOSTING TWO PUBLIC WORKSHOP SERIES THAT INCLUDES A SERIES OF WORKSHOPS HELD THROUGHOUT THE CITY AS WELL AS DOWNTOWN. THE TEAM ANTICIPATES HOSTING TWO WORKSHOP SERIES THROUGHOUT THE PROCESS. THE FIRST WORKSHOP SERIES WILL BE HOSTED AT THE BEGINNING OF THE PROCESS TO GATHER THE INITIAL INFORMATION, AND THE SECOND WILL BE HOSTED TO PRESENT THE RECOMMENDATIONS. A. CREATE. THE TEAM WILL WORK WITH STAFF, STEERING COMMITTEE, AND THE COMMISSION TO DESIGN THE SPECIFIC DETAILS FOR EACH WORKSHOP, INCLUDING SPECIFIC ENGAGEMENT ACTIVITIES, NECESSARY BACKGROUND RESEARCH, AND ESSENTIAL PRODUCTS. B. MARKET. THE TEAM WILL ASSIST WITH PROMOTING THE WORKSHOPS, INCLUDING DEVELOPING THE ALL MARKETING MATERIALS. THE TEAM WILL UTILIZE THE ARTS COMMUNITY, NEIGHBORHOOD ORGANIZATIONS, AND THE CITY TO PROMOTE THE WORKSHOPS WITHIN THEIR NETWORKS. C)FACILITATE. THE TEAM WILL LEAD AND FACILITATE AN INFORMATIVE AND ENGAGING PROGRAM. D)REPORT. THE PROJECT TEAM WILL PREPARE A DETAILED REPORT THAT INTERPRETS THE DATA AND IDENTIFIES KEY VALUES, PRIORITIES, VISION AND GOALS. OBJECTIVE 2 DELIVERABLES MET A. PROJECT KICKOFF LECTURE SERIES STAKEHOLDER MEETINGS (40-60 MEETINGS) REGIONAL ARTIST FOCUS GROUPS (2 MEETINGS) B. CREATIVE SECTOR FOCUS GROUPS (2 MEETINGS COMPLETED) PUBLIC WORKSHOP SERIES AND MATERIALS. C. PUBLIC ENGAGEMENT SUMMARY REPORT D. STEERING COMMITTEE MEETING 2 E. PRESENTATION OF FINDINGS FROM PUBLIC ENGAGEMENT OBJECTIVE 3: SYNTHESIZE IDEAS AND DEFINE STRATEGY 1.ARTICULATION OF A COMMON VISION FOR AKRON. BASED ON THE PUBLIC WORKSHOPS AND STAKEHOLDER MEETINGS, THE TEAM WILL EXTRACT THE STORY AKRON WANTS TO TELL TO THE OUTSIDE WORLD THROUGH ITS ARTS AND CULTURE STRATEGY AND COLLECTION. THIS NARRATIVE, THE "ESSENCE FRAMEWORK", IN ADDITION TO ANY EXISTING PLANS, WILL BECOME THE FOUNDATION ON WHICH THE CULTURAL PLAN IS BUILT. THE CULTURAL PLAN WILL INVIGORATE AND ENHANCE COMMUNITY-WIDE IDENTITY AND ADVOCACY WHILE PRACTICING EQUITABLE DISTRIBUTION OF ARTS AND CULTURE. THIS PLAN IS INTENDED TO PAVE THE WAY TOWARDS IMPROVEMENTS IN QUALITY OF LIFE, PLACEMAKING AND ECONOMIC DEVELOPMENT OPPORTUNITIES AND CONTINUED REVITALIZATION OF AKRON. THE PLAN WILL ALSO PROVIDE GUIDANCE AND DIRECTION FOR AKRON'S FIRST PUBLIC ART PROGRAM. THE FINAL CULTURAL PLAN WILL CONTAIN GOALS AND ACTION STEPS FOR ARTS AND CULTURE THAT ARE ACHIEVABLE WITHIN 1-3 YEARS, 4-7 YEARS, AS WELL AS LONG- TERM, 8-10 YEAR INITIATIVES. IT IS UNDERSTOOD THAT THE OBJECTIVES OF THE PLAN MAY BE SUBJECT TO CHANGE DURING THE PLANNING PROCESS. THE CULTURAL PLAN WILL COVER THE FOLLOWING TOPICS (IN NO PARTICULAR ORDER): PUBLIC ART PROGRAM: A. GUIDING PRINCIPLES FOR THE PUBLIC ART PROGRAM; B. INVENTORY OF EXISTING LOCAL PUBLIC ART PIECES AND PROGRAMS; C. IDENTIFICATION OF PUBLIC ART AND PUBLIC ART PROGRAM NEEDS AND ASPIRATIONS IN AKRON; D. IDENTIFICATION OF PUBLIC ART RELATED NEEDS IN THE COMMUNITY SUCH AS LEADERSHIP, GOVERNANCE STRUCTURE, AND RESOURCES; E. ASSISTANCE WITH IDENTIFYING A FRAMEWORK FOR DOCUMENTING AND MAINTAINING THE EXISTING AND FUTURE COLLECTION; F. OPPORTUNITIES THROUGHOUT THE CITY FOR ART IN THE PUBLIC REALM AS A WAY TO IMPROVE THE COMMUNITY WITH FUNDING REQUIRED TO UNDERTAKE EACH PROJECT; G. SPECIFIC LOCATIONS OF POTENTIAL PUBLIC ART OPPORTUNITIES INCLUDING SPECIAL ATTENTION PAID TO MAIN COMMERCIAL AREAS; H. RECOMMENDED PUBLIC ART POLICIES REQUIRED TO SUCCESSFULLY IMPLEMENT A STRONG PUBLIC ART PROGRAM; I. FRAMEWORK FOR IMPLEMENTING TEMPORARY AND PERMANENT ARTWORKS; J. IDENTIFICATION OF CULTURAL OPPORTUNITIES FOR PUBLIC ART AND EDUCATION; K. CONSIDERATION AND DEVELOPMENT OF A FLEXIBLE ECONOMIC-IMPACT MODEL THAT CAN BE UTILIZED TO EVALUATE THE ECONOMIC IMPACT OF PUBLIC ART IN SPECIFIC PROPOSED AREAS; L. REVIEW OF ARTIST/ARTWORK SELECTION CRITERIA AND PROCESS; M. PROJECTED MAINTENANCE REQUIREMENTS AND ASSOCIATED COSTS; N. RELEVANT PROPOSED POLICY INCLUDING: COLLECTION MANAGEMENT, MAINTENANCE, GIFT, ACQUISITION, GOVERNANCE, CONSERVATION, AND DEACCESSION POLICIES; GENERAL ARTS AND CULTURE RECOMMENDATIONS: A. A TEN-YEAR VISION AND MISSION FOR ARTS AND CULTURE THAT CAPTURES AKRON'S DESIRED SENSE OF PLACE, THE CITY'S CULTURAL ASSETS AND OPPORTUNITIES, AND INCORPORATES IMPLEMENTABLE OBJECTIVES; B. IDENTIFICATION OF THE CULTURE AND IDENTITY OF AKRON; C. NEIGHBORHOOD CULTURE AND IDENTITY; D. GUIDANCE FOR INVESTMENT IN ARTS AND CULTURE EXPERIENCES BASED ON WHERE HUBS

**Form 990, Part III, Line 4b:**

PROFESSIONAL DEVELOPMENT: IN 2019, WE CONVENED 29 SECTOR-SPECIFIC PROFESSIONAL DEVELOPMENT AND STRATEGIC PLANNING MEETINGS ON BEHALF OF THE ARTS AND CULTURE SECTOR.

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**Form 990, Part III, Line 4c:**

MURAL ARTS PHILADELPHIA / PUBLIC ART AND THE ENVIRONMENT AS PART OF THE BROAD REIMAGINING THE CIVIC COMMONS (RCC) EFFORT IN AKRON, ARTSNOW AND THE OHIO AND ERIE CANALWAY COALITION ALIGNED OUR EFFORTS AROUND ACTIVATING PUBLIC SPACE. LEVERAGING THE ARTS AND CREATIVITY AS A MEANS OF PULLING PEOPLE OUT OF THEIR HOMES AND INTO THE OUTDOOR SPACE OR THE COMMUNITY ROOMS WAS VERY SUCCESSFUL. DEMOGRAPHICS ON THE PUBLIC ENGAGEMENT IN OUTDOOR SPACES/PLAYGROUND TRENDED TO CHILDREN AND FAMILIES WHILE THE INDOOR ACTIVITIES WERE CREATED AS A WAY TO INVOLVE OLDER RESIDENTS. THE PLAYGROUND AND COMMON ENVIRONMENTAL AREA STILL PROVIDE CHALLENGES OF ACCESSIBILITY FOR RESIDENTS WITH MOBILITY CONCERNSS AND THIS HAS BEEN SHARED WITH THE CITY AND RCC TO FURTHER INFORM THEIR WORK AND PRIORITIES AS RESOURCES BECOME AVAILABLE. BUILDING COMMUNITY AND THE IMPORTANCE OF CONNECTION, ESPECIALLY FOR CHILDREN AND AGING ADULTS, IS INCREDIBLY IMPORTANT AND BECAME A PRIORITY. READ MORE ABOUT THE FINAL INSTALLATION HERE: [HTTPS://ARTSNOW.ORG/PARK- EAST-PROJECT-MURAL-INSTALL/](https://artsnow.org/park- east-project-mural-install/) OUR PARTNERSHIP WITH THE UNIVERSITY OF AKRON THROUGH A STUDENT INTERN HERE: [HTTPS://ARTSNOW.ORG/MEET-ALEXANDRIA-COUCH-ASSISTANT-ARTIST-IN-THE-PARK- EAST-PROJECT/](https://artsnow.org/meet-alexandria-coach-assistant-artist-in-the-park- east-project/) COMMUNITY INPUT ON PHASE II HERE: [HTTPS://ARTSNOW.ORG/PARK-EAST-PROJECT- RESIDENTS-VOTE/](https://artsnow.org/park-east-project- residents-vote/) IN ALIGNING OUR EFFORTS WITH RCC, WE CAME INTO A PROCESS THAT WAS UNDERWAY WITH AN ESTABLISHED (ALBEIT LOOSE AND EASY TO WORK WITH) FRAMEWORK IN PLACE. BECAUSE OF THIS, OUR PROJECT WAS ONE-YEAR HOWEVER WE KNOW THE GOOD STEWARDSHIP OF RCC AND COMMUNITY LEADERS WILL CONTINUE TO ADVANCE PAST THE FINAL MURAL INSTALLATION DATE WHICH OCCURRED IN MID-AUGUST. ART AND CREATIVITY HAS BECOME AN ONGOING DISCUSSION WITHIN THE PLANNING OF ALPHA HOMES FOR THEIR RESIDENTS, AND ACCESSIBILITY TO PUBLIC SPACE IS ALWAYS ON THE MINDS OF RCC. CONTINUED WORK IN PARK EAST IS SCHEDULED FOR THIS FALL WITH THE INSTALLATION OF AN ACCESSIBILITY FRIENDLY PLAYGROUND SO CHILDREN OF ALL ABILITIES HAVE A BETTER CHANCE TO ENGAGE. FROM VOLUNTEERS, TO THE CORE TEAM, TO COMMUNITY MEMBERS HIRED TO ADDRESS THE WORK TO THE RESIDENTS, TO RESIDENTS THEMSELVES AND FINALLY ARTISTS WHO PARTICIPATED IN WORKSHOPS WE ESTIMATE AT BETWEEN 200-225 PARTICIPANTS. ENCOUNTERING SIGNIFICANT PUSHBACK FROM THE COMMUNITY RESIDENTS ON THE USE OF PORTRAITURE WAS A SUBSTANTIAL CHALLENGE. LEADERSHIP COMMUNICATED IN A TRANSPARENT MANNER WITH CITY OFFICIALS, RCC AND OHIO AND ERIE CANALWAY COALITION, MURAL ARTS PHILADELPHIA, AND THE RESIDENTS. THE RESOLUTION WAS TO REMOVE PORTRAITURE ENTIRELY GIVEN THE DESTRUCTION TO THE COMMUNITY AND THE PROCESS. THE CHALLENGE IN PHASE I REMAINED THE INABILITY OF THE ARTISTS TO FIND A PATH FORWARD, AT THAT TIME, TO WORK TOGETHER. SCOPE OF WORK, COMPENSATION, AND TIMELINE WERE ADJUSTED ACCORDINGLY AFTER MEDIATION EFFORTS DID NOT LEAD TO A RESOLUTION FOR FULL PARTNERSHIP. POSITIVE OUTCOMES: A. THE MURAL THAT WAS INSTALLED IS EXCELLENT AND THE RESIDENTS ARE THRILLED. B. MULTIPLE ARTISTS HAD THE ABILITY TO PARTICIPATE IN CAPACITY BUILDING WORKSHOPS WHICH WERE VERY WELL RECEIVED. C. PARTNERSHIPS DEVELOPED WITH THE UNIVERSITY OF AKRON, AKRON CIVIC COMMONS, OHIO AND ERIE CANALWAY COALITION, CITY OF AKRON, TORCHBEARERS, THE CONDO ASSOCIATION, AND ALPHA HOMES. D. FOUR ARTISTS HAD THE OPPORTUNITY TO WORK DEEPLY ON THIS PROJECT BETWEEN THE TWO PHASES AND PARTICIPATE IN ONE OF VERY FEW RESIDENCIES IN THE CITY. E. ARTSNOW WAS ABLE TO EXPERIENCE AND DRAFT LANGUAGE FOR CONTRACTS, LEGAL DOCUMENTS, COMMUNICATION STRATEGIES, AND PRESS RELEASES RELATIVE TO PUBLIC ART. F. THE SUBSTANTIAL NEED FOR A FORMAL PLAN FOR PUBLIC ART WAS PLAYED OUT AND CLEAR TO ALL PARTNERS AND ARTISTS INVOLVED. G. THE CONNECTION WITH SUCH A RENOWNED ORGANIZATION AS MURAL ARTS PHILADELPHIA HELPED TO ESTABLISH ARTSNOW IN SPITE OF OUR YOUNG AGE.

**SCHEDULE A**  
(Form 990 or  
990EZ)**Public Charity Status and Public Support**

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

► Attach to Form 990 or Form 990-EZ.

► Go to [www.irs.gov/Form990](http://www.irs.gov/Form990) for the latest information.**2018****Open to Public  
Inspection**Department of the Treasury  
Internal Revenue Service**Name of the organization**  
ARTSNOW**Employer identification number**

47-5513742

**Part I Reason for Public Charity Status** (All organizations must complete this part.) See instructions.

The organization is not a private foundation because it is: (For lines 1 through 12, check only one box.)

1  A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i)**.

2  A school described in **section 170(b)(1)(A)(ii)**. (Attach Schedule E (Form 990 or 990-EZ).)

3  A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii)**.

4  A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii)**. Enter the hospital's name, city, and state: \_\_\_\_\_

5  An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv)**. (Complete Part II.)

6  A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v)**.

7  An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi)**. (Complete Part II.)

8  A community trust described in **section 170(b)(1)(A)(vi)**. (Complete Part II.)

9  An agricultural research organization described in **170(b)(1)(A)(ix)** operated in conjunction with a land-grant college or university or a non-land grant college of agriculture. See instructions. Enter the name, city, and state of the college or university: \_\_\_\_\_

10  An organization that normally receives: (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See **section 509(a)(2)**. (Complete Part III.)

11  An organization organized and operated exclusively to test for public safety. See **section 509(a)(4)**.

12  An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in **section 509(a)(1)** or **section 509(a)(2)**. See **section 509(a)(3)**. Check the box in lines 12a through 12d that describes the type of supporting organization and complete lines 12e, 12f, and 12g.

a  **Type I.** A supporting organization operated, supervised, or controlled by its supported organization(s), typically by giving the supported organization(s) the power to regularly appoint or elect a majority of the directors or trustees of the supporting organization. **You must complete Part IV, Sections A and B.**

b  **Type II.** A supporting organization supervised or controlled in connection with its supported organization(s), by having control or management of the supporting organization vested in the same persons that control or manage the supported organization(s). **You must complete Part IV, Sections A and C.**

c  **Type III functionally integrated.** A supporting organization operated in connection with, and functionally integrated with, its supported organization(s) (see instructions). **You must complete Part IV, Sections A, D, and E.**

d  **Type III non-functionally integrated.** A supporting organization operated in connection with its supported organization(s) that is not functionally integrated. The organization generally must satisfy a distribution requirement and an attentiveness requirement (see instructions). **You must complete Part IV, Sections A and D, and Part V.**

e  Check this box if the organization received a written determination from the IRS that it is a Type I, Type II, Type III functionally integrated, or Type III non-functionally integrated supporting organization.

f Enter the number of supported organizations \_\_\_\_\_

g Provide the following information about the supported organization(s).

(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1- 10 above (see instructions))	(iv) Is the organization listed in your governing document?	(v) Amount of monetary support (see instructions)	(vi) Amount of other support (see instructions)
			Yes	No	

**Total**

**Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv), 170(b)(1)(A)(vi), and 170(b)(1)(A)(ix)**

(Complete only if you checked the box on line 5, 7, 8, or 9 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

**Section A. Public Support**

Calendar year (or fiscal year beginning in) ►		(a) 2014	(b) 2015	(c) 2016	(d) 2017	(e) 2018	(f) Total
1	Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grant.") . . .						
2	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf. . . .						
3	The value of services or facilities furnished by a governmental unit to the organization without charge..						
4	<b>Total.</b> Add lines 1 through 3						
5	The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f). .						
6	<b>Public support.</b> Subtract line 5 from line 4.						

**Section B. Total Support**

Calendar year (or fiscal year beginning in) ►		(a)2014	(b)2015	(c)2016	(d)2017	(e)2018	(f)Total
7	Amounts from line 4. . .						
8	Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources. . .						
9	Net income from unrelated business activities, whether or not the business is regularly carried on. .						
10	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.). .						
11	<b>Total support.</b> Add lines 7 through 10						
12	Gross receipts from related activities, etc. (see instructions) . . . . .						12

13 **First five years.** If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here** . . . . . ►

**Section C. Computation of Public Support Percentage**

14	Public support percentage for 2018 (line 6, column (f) divided by line 11, column (f)) . . . . .	14	
15	Public support percentage for 2017 Schedule A, Part II, line 14 . . . . .	15	
16a	<b>33 1/3% support test—2018.</b> If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and <b>stop here.</b> The organization qualifies as a publicly supported organization . . . . .		► <input type="checkbox"/>
b	<b>33 1/3% support test—2017.</b> If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and <b>stop here.</b> The organization qualifies as a publicly supported organization . . . . .		► <input type="checkbox"/>
17a	<b>10%-facts-and-circumstances test—2018.</b> If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and <b>stop here.</b> Explain in Part VI how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization . . . . .		► <input type="checkbox"/>
b	<b>10%-facts-and-circumstances test—2017.</b> If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and <b>stop here.</b> Explain in Part VI how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization . . . . .		► <input type="checkbox"/>
18	<b>Private foundation.</b> If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions . . . . .		► <input type="checkbox"/>

**Part III Support Schedule for Organizations Described in Section 509(a)(2)**

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

**Section A. Public Support**

Calendar year (or fiscal year beginning in) ►	(a) 2014	(b) 2015	(c) 2016	(d) 2017	(e) 2018	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.") . . .				162,715	799,024	961,739
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3 Gross receipts from activities that are not an unrelated trade or business under section 513 . . .						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf. . .						
5 The value of services or facilities furnished by a governmental unit to the organization without charge					25,000	25,000
<b>6 Total.</b> Add lines 1 through 5				162,715	824,024	986,739
<b>7a</b> Amounts included on lines 1, 2, and 3 received from disqualified persons				3,173	5,134	8,307
<b>b</b> Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year.						
<b>c</b> Add lines 7a and 7b. . .				3,173	5,134	8,307
<b>8 Public support.</b> (Subtract line 7c from line 6.)						978,432

**Section B. Total Support**

Calendar year (or fiscal year beginning in) ►	(a) 2014	(b) 2015	(c) 2016	(d) 2017	(e) 2018	(f) Total
<b>9</b> Amounts from line 6. . .				162,715	824,024	986,739
<b>10a</b> Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources. . .						
<b>b</b> Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975.						
<b>c</b> Add lines 10a and 10b. . .						
<b>11</b> Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on.						
<b>12</b> Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.) . . .						
<b>13 Total support.</b> (Add lines 9, 10c, 11, and 12.) . . .				162,715	824,024	986,739
<b>14 First five years.</b> If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and <b>stop here</b> . . . . . ► <input checked="" type="checkbox"/>						

**Section C. Computation of Public Support Percentage**

15 Public support percentage for 2018 (line 8, column (f) divided by line 13, column (f)) . . . . .	<b>15</b>	
16 Public support percentage from 2017 Schedule A, Part III, line 15 . . . . .	<b>16</b>	

**Section D. Computation of Investment Income Percentage**

17 Investment income percentage for 2018 (line 10c, column (f) divided by line 13, column (f)) . . . . .	<b>17</b>	
18 Investment income percentage from 2017 Schedule A, Part III, line 17 . . . . .	<b>18</b>	
19a <b>33 1/3% support tests—2018.</b> If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and <b>stop here</b> . The organization qualifies as a publicly supported organization . . . . . ► <input type="checkbox"/>		
<b>b 33 1/3% support tests—2017.</b> If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3% and line 18 is not more than 33 1/3%, check this box and <b>stop here</b> . The organization qualifies as a publicly supported organization . . . . . ► <input type="checkbox"/>		
<b>20 Private foundation.</b> If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions . . . . . ► <input type="checkbox"/>		

**Part IV Supporting Organizations**

(Complete only if you checked a box on line 12 of Part I. If you checked 12a of Part I, complete Sections A and B. If you checked 12b of Part I, complete Sections A and C. If you checked 12c of Part I, complete Sections A, D, and E. If you checked 12d of Part I, complete Sections A and D, and complete Part V.)

**Section A. All Supporting Organizations**

		Yes	No
<b>1</b>	Are all of the organization's supported organizations listed by name in the organization's governing documents? If "No," describe in <b>Part VI</b> how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.		<b>1</b>
<b>2</b>	Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? If "Yes," explain in <b>Part VI</b> how the organization determined that the supported organization was described in section 509(a)(1) or (2).		<b>2</b>
<b>3a</b>	Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? If "Yes," answer (b) and (c) below.		<b>3a</b>
<b>b</b>	Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? If "Yes," describe in <b>Part VI</b> when and how the organization made the determination.		<b>3b</b>
<b>c</b>	Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? If "Yes," explain in <b>Part VI</b> what controls the organization put in place to ensure such use.		<b>3c</b>
<b>4a</b>	Was any supported organization not organized in the United States ("foreign supported organization")? If "Yes" and if you checked 12a or 12b in Part I, answer (b) and (c) below.		<b>4a</b>
<b>b</b>	Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? If "Yes," describe in <b>Part VI</b> how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.		<b>4b</b>
<b>c</b>	Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? If "Yes," explain in <b>Part VI</b> what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.		<b>4c</b>
<b>5a</b>	Did the organization add, substitute, or remove any supported organizations during the tax year? If "Yes," answer (b) and (c) below (if applicable). Also, provide detail in <b>Part VI</b> , including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).		<b>5a</b>
<b>b</b>	<b>Type I or Type II only.</b> Was any added or substituted supported organization part of a class already designated in the organization's organizing document?		<b>5b</b>
<b>c</b>	<b>Substitutions only.</b> Was the substitution the result of an event beyond the organization's control?		<b>5c</b>
<b>6</b>	Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? If "Yes," provide detail in <b>Part VI</b> .		<b>6</b>
<b>7</b>	Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ).		<b>7</b>
<b>8</b>	Did the organization make a loan to a disqualified person (as defined in section 4958) not described in line 7? If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ).		<b>8</b>
<b>9a</b>	Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? If "Yes," provide detail in <b>Part VI</b> .		<b>9a</b>
<b>b</b>	Did one or more disqualified persons (as defined in line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? If "Yes," provide detail in <b>Part VI</b> .		<b>9b</b>
<b>c</b>	Did a disqualified person (as defined in line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? If "Yes," provide detail in <b>Part VI</b> .		<b>9c</b>
<b>10a</b>	Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? If "Yes," answer line 10b below.		<b>10a</b>
<b>b</b>	Did the organization have any excess business holdings in the tax year? (Use Schedule C, Form 4720, to determine whether the organization had excess business holdings).		<b>10b</b>

**Part IV Supporting Organizations (continued)**

		Yes	No
11	Has the organization accepted a gift or contribution from any of the following persons?		
a	A person who directly or indirectly controls, either alone or together with persons described in (b) and (c) below, the governing body of a supported organization?		
b	A family member of a person described in (a) above?		
c	A 35% controlled entity of a person described in (a) or (b) above? If "Yes" to a, b, or c, provide detail in Part VI.		
		11a	
		11b	
		11c	

**Section B. Type I Supporting Organizations**

		Yes	No
1	Did the directors, trustees, or membership of one or more supported organizations have the power to regularly appoint or elect at least a majority of the organization's directors or trustees at all times during the tax year? If "No," describe in <b>Part VI</b> how the supported organization(s) effectively operated, supervised, or controlled the organization's activities. If the organization had more than one supported organization, describe how the powers to appoint and/or remove directors or trustees were allocated among the supported organizations and what conditions or restrictions, if any, applied to such powers during the tax year.		
2	Did the organization operate for the benefit of any supported organization other than the supported organization(s) that operated, supervised, or controlled the supporting organization? If "Yes," explain in <b>Part VI</b> how providing such benefit carried out the purposes of the supported organization(s) that operated, supervised or controlled the supporting organization.		
		1	
		2	

**Section C. Type II Supporting Organizations**

		Yes	No
1	Were a majority of the organization's directors or trustees during the tax year also a majority of the directors or trustees of each of the organization's supported organization(s)? If "No," describe in <b>Part VI</b> how control or management of the supporting organization was vested in the same persons that controlled or managed the supported organization(s).		
		1	

**Section D. All Type III Supporting Organizations**

		Yes	No
1	Did the organization provide to each of its supported organizations, by the last day of the fifth month of the organization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the organization's governing documents in effect on the date of notification, to the extent not previously provided?		
2	Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported organization(s) or (ii) serving on the governing body of a supported organization? If "No," explain in <b>Part VI</b> how the organization maintained a close and continuous working relationship with the supported organization(s).		
3	By reason of the relationship described in (2), did the organization's supported organizations have a significant voice in the organization's investment policies and in directing the use of the organization's income or assets at all times during the tax year? If "Yes," describe in <b>Part VI</b> the role the organization's supported organizations played in this regard.		
		2	
		3	

**Section E. Type III Functionally-Integrated Supporting Organizations**

1 Check the box next to the method that the organization used to satisfy the Integral Part Test during the year (see instructions):

- The organization satisfied the Activities Test. Complete **line 2** below.
- The organization is the parent of each of its supported organizations. Complete **line 3** below.
- The organization supported a governmental entity. Describe in **Part VI** how you supported a government entity (see instructions)

**2 Activities Test. Answer (a) and (b) below.**

- Did substantially all of the organization's activities during the tax year directly further the exempt purposes of the supported organization(s) to which the organization was responsive? If "Yes," then in **Part VI** identify those supported organizations and explain how these activities directly furthered their exempt purposes, how the organization was responsive to those supported organizations, and how the organization determined that these activities constituted substantially all of its activities.

- Did the activities described in (a) constitute activities that, but for the organization's involvement, one or more of the organization's supported organization(s) would have been engaged in? If "Yes," explain in **Part VI** the reasons for the organization's position that its supported organization(s) would have engaged in these activities but for the organization's involvement.

**3 Parent of Supported Organizations. Answer (a) and (b) below.**

- Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or trustees of each of the supported organizations? Provide details in **Part VI**.
- Did the organization exercise a substantial degree of direction over the policies, programs and activities of each of its supported organizations? If "Yes," describe in **Part VI** the role played by the organization in this regard.

	Yes	No
2a		
2b		
3a		
3b		

**Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations**

**1**  Check here if the organization satisfied the Integral Part Test as a qualifying trust on Nov. 20, 1970 (explain in Part VI). **See instructions.** All other Type III non-functionally integrated supporting organizations must complete Sections A through E.

<b>Section A - Adjusted Net Income</b>		(A) Prior Year	(B) Current Year (optional)
<b>1</b>	Net short-term capital gain	<b>1</b>	
<b>2</b>	Recoveries of prior-year distributions	<b>2</b>	
<b>3</b>	Other gross income (see instructions)	<b>3</b>	
<b>4</b>	Add lines 1 through 3	<b>4</b>	
<b>5</b>	Depreciation and depletion	<b>5</b>	
<b>6</b>	Portion of operating expenses paid or incurred for production or collection of gross income or for management, conservation, or maintenance of property held for production of income (see instructions)	<b>6</b>	
<b>7</b>	Other expenses (see instructions)	<b>7</b>	
<b>8</b>	<b>Adjusted Net Income</b> (subtract lines 5, 6 and 7 from line 4)	<b>8</b>	
<b>Section B - Minimum Asset Amount</b>		(A) Prior Year	(B) Current Year (optional)
<b>1</b>	Aggregate fair market value of all non-exempt-use assets (see instructions for short tax year or assets held for part of year):	<b>1</b>	
<b>a</b>	Average monthly value of securities	<b>1a</b>	
<b>b</b>	Average monthly cash balances	<b>1b</b>	
<b>c</b>	Fair market value of other non-exempt-use assets	<b>1c</b>	
<b>d</b>	<b>Total</b> (add lines 1a, 1b, and 1c)	<b>1d</b>	
<b>e</b>	<b>Discount</b> claimed for blockage or other factors (explain in detail in Part VI):		
<b>2</b>	Acquisition indebtedness applicable to non-exempt use assets	<b>2</b>	
<b>3</b>	Subtract line 2 from line 1d	<b>3</b>	
<b>4</b>	Cash deemed held for exempt use. Enter 1-1/2% of line 3 (for greater amount, see instructions).	<b>4</b>	
<b>5</b>	Net value of non-exempt-use assets (subtract line 4 from line 3)	<b>5</b>	
<b>6</b>	Multiply line 5 by .035	<b>6</b>	
<b>7</b>	Recoveries of prior-year distributions	<b>7</b>	
<b>8</b>	<b>Minimum Asset Amount</b> (add line 7 to line 6)	<b>8</b>	
<b>Section C - Distributable Amount</b>		Current Year	
<b>1</b>	Adjusted net income for prior year (from Section A, line 8, Column A)	<b>1</b>	
<b>2</b>	Enter 85% of line 1	<b>2</b>	
<b>3</b>	Minimum asset amount for prior year (from Section B, line 8, Column A)	<b>3</b>	
<b>4</b>	Enter greater of line 2 or line 3	<b>4</b>	
<b>5</b>	Income tax imposed in prior year	<b>5</b>	
<b>6</b>	<b>Distributable Amount.</b> Subtract line 5 from line 4, unless subject to emergency temporary reduction (see instructions)	<b>6</b>	
<b>7</b>	<input type="checkbox"/> Check here if the current year is the organization's first as a non-functionally-integrated Type III supporting organization (see instructions)		

**Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations (continued)**

<b>Section D - Distributions</b>	<b>Current Year</b>		
1 Amounts paid to supported organizations to accomplish exempt purposes			
2 Amounts paid to perform activity that directly furthers exempt purposes of supported organizations, in excess of income from activity			
3 Administrative expenses paid to accomplish exempt purposes of supported organizations			
4 Amounts paid to acquire exempt-use assets			
5 Qualified set-aside amounts (prior IRS approval required)			
6 Other distributions (describe in <b>Part VI</b> ). See instructions			
<b>7 Total annual distributions.</b> Add lines 1 through 6.			
8 Distributions to attentive supported organizations to which the organization is responsive (provide details in <b>Part VI</b> ). See instructions			
9 Distributable amount for 2018 from Section C, line 6			
<b>10 Line 8 amount divided by Line 9 amount</b>			
<b>Section E - Distribution Allocations (see instructions)</b>	<b>(i) Excess Distributions</b>	<b>(ii) Underdistributions Pre-2018</b>	<b>(iii) Distributable Amount for 2018</b>
1 Distributable amount for 2018 from Section C, line 6			
2 Underdistributions, if any, for years prior to 2018 (reasonable cause required-- explain in Part VI). See instructions.			
<b>3 Excess distributions carryover, if any, to 2018:</b>			
a From 2013. . . . .			
b From 2014. . . . .			
c From 2015. . . . .			
d From 2016. . . . .			
e From 2017. . . . .			
<b>f Total of lines 3a through e</b>			
g Applied to underdistributions of prior years			
h Applied to 2018 distributable amount			
i Carryover from 2013 not applied (see instructions)			
<b>j Remainder. Subtract lines 3g, 3h, and 3i from 3f.</b>			
<b>4 Distributions for 2018 from Section D, line 7:</b> \$			
a Applied to underdistributions of prior years			
b Applied to 2018 distributable amount			
c Remainder. Subtract lines 4a and 4b from 4.			
<b>5 Remaining underdistributions for years prior to 2018, if any. Subtract lines 3g and 4a from line 2. If the amount is greater than zero, explain in Part VI. See instructions.</b>			
<b>6 Remaining underdistributions for 2018. Subtract lines 3h and 4b from line 1. If the amount is greater than zero, explain in Part VI. See instructions.</b>			
<b>7 Excess distributions carryover to 2019. Add lines 3j and 4c.</b>			
<b>8 Breakdown of line 7:</b>			
a Excess from 2014. . . . .			
b Excess from 2015. . . . .			
c Excess from 2016. . . . .			
d Excess from 2017. . . . .			
e Excess from 2018. . . . .			

# Additional Data

**Software ID:**

**Software Version:**

**EIN:** 47-5513742

**Name:** ARTSNOW

Schedule A (Form 990 or 990-EZ) 2018

Page **8**

**Part VI** **Supplemental Information.** Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; Part III, line 12; Part IV, Section A, lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, 11a, 11b, and 11c; Part IV, Section B, lines 1 and 2; Part IV, Section C, line 1; Part IV, Section D, lines 2 and 3; Part IV, Section E, lines 1c, 2a, 2b, 3a and 3b; Part V, line 1; Part V, Section B, line 1e; Part V Section D, lines 5, 6, and 8; and Part V, Section E, lines 2, 5, and 6. Also complete this part for any additional information. (See instructions).

**Facts And Circumstances Test**

**SCHEDULE O**  
(Form 990 or 990-EZ)

Department of the Treasury

Internal Revenue Service

ARTSNOW

**Supplemental Information to Form 990 or 990-EZ**

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

- ▶ Attach to Form 990 or 990-EZ.
- ▶ Go to [www.irs.gov/Form990](http://www.irs.gov/Form990) for the latest information.

**2018****Open to Public  
Inspection****Employer identification number**

47-5513742

**990 Schedule O, Supplemental Information**

Return Reference	Explanation
FORM 990 - ORGANIZATION'S MISSION	ARTSNOW STRENGTHENS SUMMIT COUNTY BY ADVANCING ITS ARTS & CULTURE ASSETS AND BUILDING CONNECTIONS BETWEEN ARTS & CULTURE AND THE BROAD COMMUNITY. ARTSNOW: A. PROVIDES RESIDENTS OF SUMMIT COUNTY ACCESS TO INFORMATION ABOUT THE DIVERSE ARTS & CULTURE OFFERINGS AVAILABLE IN SUMMIT COUNTY. B. AGGREGATES AND ANALYZES DATA ABOUT ARTS & CULTURE TO DRIVE SECTOR IMPROVEMENT. C. ADVOCATES FOR ARTS & CULTURE ACROSS THE PUBLIC, PRIVATE AND NONPROFIT SECTORS. D. CONVENES AND CONNECTS MAKERS AND PRESENTERS TO STRENGTHEN THE SECTOR'S IMPACT AND RELEVANCE. E. BUILDS AND STRENGTHENS FUNDING FOR ARTS & CULTURE.

Return Reference	Explanation
FORM 990, PAGE 2, PART III, LINE 4A	<p>AKRON CULTURAL PLAN OBJECTIVES AND SUCCESSFUL DELIVERABLES</p> <p>OBJECTIVE 1: DISCOVERY</p> <ol style="list-style-type: none"> <li>1.RESEAR CH AND DOCUMENT AN INVENTORY OF EXISTING ART AND CULTURAL ASSETS THROUGHOUT AKRON. THE TEAM WILL WORK WITH STAFF TO DETERMINE WHAT CURRENT CULTURAL DESTINATIONS AND ATTRIBUTES ARE REVERED AND VALUED. THE TEAM WILL REVIEW PREVIOUSLY PREPARED PLANS FOR CITY-WIDE DEVELOPMENT IN ORDER TO EVALUATE THE RELATIONSHIP AND RELEVANCY OF ARTS AND CULTURE IN AKRON WITH OTHER PLANNING EFFORTS OVER THE LAST TWO DECADES. THIS WILL ALLOW THE TEAM TO DISCOVER POINTS OF CONNECTION AND SUPPORT IN OTHER ADOPTED PLANS. THE TEAM WILL BE FAMILIAR WITH THE FOLLOWING:</li> <li>A. ALL ARTS AND CULTURE WORK OF THE CITY OF AKRON, ARTSNOW, AND ANY OTHER CULTURAL PARTNERS</li> <li>B. AN INVENTORY OF EXISTING PUBLIC ART, INCLUDING A MAP OF THE EXISTING PUBLIC ART</li> <li>C. HISTORY OF AKRON ARTS AND CULTURE INITIATIVES AND INVESTMENTS</li> <li>D. NATIONAL ASSESSMENT OF CONDITIONS AND TRENDS IN ARTS AND CULTURE PLANNING AND PLACEMAKING, PAYING SPECIAL ATTENTION TO CITIES OF SIMILAR SIZE AND CHARACTER CITIES BOTH LOCALLY AND NATIONALLY.</li> </ol> <p>2.DISC OVER THE CITY OF AKRON. THE TEAM MET WITH THE STAFF FOR AN INTENSE ORIENTATION. THIS IS ANTECIPATED TO BE A FULL DAY SESSION AND INCLUDE A TOUR OF THE CITY, HIGHLIGHTING EXISTING ART, CULTURAL, AND HISTORIC DESTINATIONS THROUGHOUT THE CITY. A STAFF PERSON WILL BE EXPECTED TO LEAD THIS TOUR. AN INITIAL MEETING WITH THE CULTURAL PLAN STEERING COMMITTEE WILL BE CONDUCTED IN TANDEM WITH THIS TOUR TO IDENTIFY AND REVIEW PLAN CONTEXT GOALS, ANTICIPATED SCHEDULE, SCOPE OF WORK, AND EXPECTED DELIVERABLES.</p> <p>3.DESIGN A WORK PLAN AND DETAILED SCHEDULE OF THE OVERALL TIMELINE FOR THE CREATION OF THE CULTURAL PLAN. THIS WILL ADDRESS THE ROLE AND RESPONSIBILITY OF THE STAFF AND CONSULTANTS WITH SPECIFIC MILESTONES TO REACH WITHIN THE SCOPE OF THE PROJECT INCLUDING, BUT NOT LIMITED TO: TIMING OF ANY PROJECT MANAGEMENT MEETINGS, STAKEHOLDER MEETINGS, PUBLIC MEETINGS, AND PROJECT PRESENTATIONS. THIS WILL BE REFINED AND MONITORED BY BOTH THE STAFF AND THE TEAM PROJECT MANAGER.</p> <p>4.DESIGN A PROJECT WEBSITE AND PROJECT COMMUNICATION PLAN. THE TEAM WILL CREATE A PROJECT WEBSITE THAT WILL ALLOW THE PUBLIC TO BE ENGAGED THROUGHOUT THE PLANNING PROCESS. THE WEBSITE WILL INCLUDE INFORMATION ON PLANNED EVENTS, IMAGES FROM PUBLIC ENGAGEMENT EVENTS, AN ONLINE SURVEY, A KRON STORY SUBMISSION PLATFORM WITH AN ESRI STORYBOARDING MAP FOR PARTICIPANTS TO SUBMIT IMAGES OF ART FROM THEIR NEIGHBORHOODS, CULTURAL INSTITUTIONS AND EXPERIENCES WITHIN THEIR NEIGHBORHOODS AND ANY OTHER RELEVANT INFORMATION TO THE PLANNING PROCESS.</p> <p>OBJECTIVE 1 DELIVERABLES SUBMITTED</p> <ol style="list-style-type: none"> <li>A. WORK PLAN AND OVERALL TIMELINE OF THE PROJECT DEVELOPMENT</li> <li>B. WEBSITE</li> </ol> <p>OBJECTIVE 2: COMMUNITY INPUT GATHERING</p> <ol style="list-style-type: none"> <li>1.DETERMINE EXISTING ATTITUDES AND PERCEPTIONS, OPPORTUNITIES AND CHALLENGES TO CREATING THE CULTURAL PLAN FOR THE CITY OF AKRON. UPON COMPLETION OF OBJECTIVE 1, THE TEAM WILL MEET WITH STAKEHOLDERS TO LISTEN AND LEARN A</li> </ol>

Return Reference	Explanation
FORM 990, PAGE 2, PART III, LINE 4A	<p>BOUT THE CITY. STAKEHOLDER MEETINGS MAY TAKE PLACE IN ONE ON ONE OR GROUP SESSIONS. DURING THIS SERIES OF MEETINGS, THE TEAM WILL DETERMINE AN INTERNAL VISION AND WILL DISCUSS THE PLAN FOR FULFILLING THE VISION. THE STAKEHOLDER LIST WILL BE PROVIDED BY THE STEERING COMMITTEE WITH INPUT FROM STAFF. TWO FOCUS GROUPS WILL BE FACILITATED BY LOCAL ARTISTS FOR LOCAL ARTISTS. THE TEAM WILL DEVELOP THE METHOD FOR INFORMATION GATHERING AT THESE FOCUS GROUPS AND WILL ACTIVELY PARTICIPATE IN THESE MEETINGS. TWO CREATIVE SECTOR FOCUS GROUPS WILL ALSO BE FACILITATED IN TWO DIFFERENT PARTS OF THE CITY. 2.DETERMINE OPTIMAL METHOD AND PROCESS FOR COMMUNITY ENGAGEMENT OPPORTUNITIES. THE TEAM WILL WORK WITH THE STAFF, THE STEERING COMMITTEE, AND ARTSNOW TO DESIGN AND FACILITATE A SERIES OF WORKSHOPS. THESE EVENTS WILL BE HIGHLY INTERACTIVE AND INCLUSIVE AND YIELD ESSENTIAL INSIGHT TO CRAFT A NARRATIVE ABOUT AKRON AND THE VALUES OF THE COMMUNITY. THE PROCESS WILL SEEK TO ENSURE THE MAXIMUM OPPORTUNITY FOR BROAD COMMUNITY ENGAGEMENT AND PARTICIPATION, ESPECIALLY FROM GROUPS THAT ARE OFTEN OVERLOOKED SUCH AS YOUNG ADULTS AND MINORITIES. THIS WILL BE COMPLETED THROUGH PARTNERING WITH ORGANIZATIONS SUCH AS NEIGHBORHOOD GROUPS OR CIVIC ORGANIZATIONS TO PRESENT EACH WORKSHOP. TO BEGIN THE COMMUNITY ENGAGEMENT FOR THE PLANNING PROCESS, THE TEAM ANTICIPATES HOSTING TWO EDUCATIONAL KICKOFF MEETINGS WITH A LECTURE BY A SEASONED PUBLIC ART CURATOR AND NATIONALLY RECOGNIZED PUBLIC ARTIST, AND WITH AN ADDITIONAL NATIONALLY RECOGNIZED LEADER IN THE ARTS AND CULTURE SECTOR. AFTER THE EDUCATIONAL KICKOFF MEETING, THE TEAM ANTICIPATES HOSTING TWO PUBLIC WORKSHOP SERIES THAT INCLUDES A SERIES OF WORKSHOPS HELD THROUGHOUT THE CITY AS WELL AS DOWNTOWN. THE TEAM ANTICIPATES HOSTING TWO WORKSHOP SERIES THROUGHOUT THE PROCESS. THE FIRST WORKSHOP SERIES WILL BE HOSTED AT THE BEGINNING OF THE PROCESS TO GATHER THE INITIAL INFORMATION, AND THE SECOND WILL BE HOSTED TO PRESENT THE RECOMMENDATIONS. A. CREATE. THE TEAM WILL WORK WITH STAFF, STEERING COMMITTEE, AND THE COMMISSION TO DESIGN THE SPECIFIC DETAILS FOR EACH WORKSHOP, INCLUDING SPECIFIC ENGAGEMENT ACTIVITIES, NECESSARY BACKGROUND RESEARCH, AND ESSENTIAL PRODUCTS. B. MARKET. THE TEAM WILL ASSIST WITH PROMOTING THE WORKSHOPS, INCLUDING DEVELOPING THE MARKETING MATERIALS. THE TEAM WILL UTILIZE THE ARTS COMMUNITY, NEIGHBORHOOD ORGANIZATIONS, AND THE CITY TO PROMOTE THE WORKSHOPS WITHIN THEIR NETWORKS. C)FACILITATE. THE TEAM WILL LEAD AND FACILITATE AN INFORMATIVE AND ENGAGING PROGRAM. D)REPORT. THE PROJECT TEAM WILL PREPARE A DETAILED REPORT THAT INTERPRETS THE DATA AND IDENTIFIES KEY VALUES, PRIORITIES, VISION AND GOALS. OBJECTIVE 2 DELIVERABLES MET A. PROJECT KICKOFF LECTURE SERIES STAKEHOLDER MEETINGS (40-60 MEETINGS) REGIONAL ARTIST FOCUS GROUPS (2 MEETINGS) B. CREATIVE SECTOR FOCUS GROUPS (2 MEETINGS COMPLETED) PUBLIC WORKSHOP SERIES AND MATERIALS. C. PUBLIC ENGAGEMENT SUMMARY REPORT D. STEERING COMMITTEE MEETING 2 E. PRESENTATI</p>

Return Reference	Explanation
FORM 990, PAGE 2, PART III, LINE 4A	<p>ON OF FINDINGS FROM PUBLIC ENGAGEMENT OBJECTIVE 3: SYNTHESIZE IDEAS AND DEFINE STRATEGY 1. ARTICULATION OF A COMMON VISION FOR AKRON. BASED ON THE PUBLIC WORKSHOPS AND STAKEHOLDER MEETINGS, THE TEAM WILL EXTRACT THE STORY AKRON WANTS TO TELL TO THE OUTSIDE WORLD THROUGH ITS ARTS AND CULTURE STRATEGY AND COLLECTION. THIS NARRATIVE, THE "ESSENCE FRAMEWORK", IN ADDITION TO ANY EXISTING PLANS, WILL BECOME THE FOUNDATION ON WHICH THE CULTURAL PLAN IS BUILT. THE CULTURAL PLAN WILL INVIGORATE AND ENHANCE COMMUNITY-WIDE IDENTITY AND ADVOCACY WHILE PRACTICING EQUITABLE DISTRIBUTION OF ARTS AND CULTURE. THIS PLAN IS INTENDED TO PAVE THE WAY TOWARDS IMPROVEMENTS IN QUALITY OF LIFE, PLACEMAKING AND ECONOMIC DEVELOPMENT OPPORTUNITIES AND CONTINUED REVITALIZATION OF AKRON. THE PLAN WILL ALSO PROVIDE GUIDANCE AND DIRECTION FOR AKRON'S FIRST PUBLIC ART PROGRAM. THE FINAL CULTURAL PLAN WILL CONTAIN GOALS AND ACTION STEPS FOR ARTS AND CULTURE THAT ARE ACHIEVABLE WITHIN 1-3 YEARS, 4-7 YEARS, AS WELL AS LONG- TERM, 8-10 YEAR INITIATIVES. IT IS UNDERSTOOD THAT THE OBJECTIVES OF THE PLAN MAY BE SUBJECT TO CHANGE DURING THE PLANNING PROCESS. THE CULTURAL PLAN WILL COVER THE FOLLOWING TOPICS (IN NO PARTICULAR ORDER): PUBLIC ART PROGRAM: A. GUIDING PRINCIPLES FOR THE PUBLIC ART PROGRAM; B. INVENTORY OF EXISTING LOCAL PUBLIC ART PIECES AND PROGRAMS; C. IDENTIFICATION OF PUBLIC ART AND PUBLIC ART PROGRAM NEEDS AND ASPIRATIONS IN AKRON; D. IDENTIFICATION OF PUBLIC ART RELATED NEEDS IN THE COMMUNITY SUCH AS LEADERSHIP, GOVERNANCE STRUCTURE, AND RESOURCES; E. ASSISTANCE WITH IDENTIFYING A FRAMEWORK FOR DOCUMENTING AND MAINTAINING THE EXISTING AND FUTURE COLLECTION; F. OPPORTUNITIES THROUGHOUT THE CITY FOR ART IN THE PUBLIC REALM AS A WAY TO IMPROVE THE COMMUNITY WITH FUNDING REQUIRED TO UNDERTAKE EACH PROJECT; G. SPECIFIC LOCATIONS OF POTENTIAL PUBLIC ART OPPORTUNITIES INCLUDING SPECIAL ATTENTION PAID TO MAIN COMMERCIAL AREAS; H. RECOMMENDED PUBLIC ART POLICIES REQUIRED TO SUCCESSFULLY IMPLEMENT A STRONG PUBLIC ART PROGRAM; I. FRAMEWORK FOR IMPLEMENTING TEMPORARY AND PERMANENT ARTWORKS; J. IDENTIFICATION OF CULTURAL OPPORTUNITIES FOR PUBLIC ART AND EDUCATION; K. CONSIDERATION AND DEVELOPMENT OF A FLEXIBLE ECONOMIC-IMPACT MODEL THAT CAN BE UTILIZED TO EVALUATE THE ECONOMIC IMPACT OF PUBLIC ART IN SPECIFIC PROPOSED AREAS; L. REVIEW OF ARTIST/ARTWORK SELECTION CRITERIA AND PROCESS; M. PROJECTED MAINTENANCE REQUIREMENTS AND ASSOCIATED COSTS; N. RELEVANT PROPOSED POLICY INCLUDING: COLLECTION MANAGEMENT, MAINTENANCE, GIFT, ACQUISITION, GOVERNANCE, CONSERVATION, AND DEACCESSION POLICIES; GENERAL ARTS AND CULTURE RECOMMENDATIONS: A. A TEN-YEAR VISION AND MISSION FOR ARTS AND CULTURE THAT CAPTURES AKRON'S DESIRED SENSE OF PLACE, THE CITY'S CULTURAL ASSETS AND OPPORTUNITIES, AND INCORPORATES IMPLEMENTABLE OBJECTIVES; B. IDENTIFICATION OF THE CULTURE AND IDENTITY OF AKRON; C. NEIGHBORHOOD CULTURE AND IDENTITY; D. GUIDANCE FOR INVESTMENT IN ARTS AND CULTURE EXPERIENCES BASED ON WHERE HUBS</p>

Return Reference	Explanation
FORM 990, PAGE 2, PART III, LINE 4C	<p>MURAL ARTS PHILADELPHIA / PUBLIC ART AND THE ENVIRONMENT AS PART OF THE BROAD REIMAGINING THE CIVIC COMMONS (RCC) EFFORT IN AKRON, ARTSNOW AND THE OHIO AND ERIE CANALWAY COALITION ALIGNED OUR EFFORTS AROUND ACTIVATING PUBLIC SPACE. LEVERAGING THE ARTS AND CREATIVITY AS A MEANS OF PULLING PEOPLE OUT OF THEIR HOMES AND INTO THE OUTDOOR SPACE OR THE COMMUNITY ROOMS WAS VERY SUCCESSFUL. DEMOGRAPHICS ON THE PUBLIC ENGAGEMENT IN OUTDOOR SPACES/PLAYGROUND TRENDED TO CHILDREN AND FAMILIES WHILE THE INDOOR ACTIVITIES WERE CREATED AS A WAY TO INVOLVE OLDER RESIDENTS. THE PLAYGROUND AND COMMON ENVIRONMENTAL AREA STILL PROVIDE CHALLENGES OF ACCESSIBILITY FOR RESIDENTS WITH MOBILITY CONCERN AND THIS HAS BEEN SHARED WITH THE CITY AND RCC TO FURTHER INFORM THEIR WORK AND PRIORITIES AS RESOURCES BECOME AVAILABLE. BUILDING COMMUNITY AND THE IMPORTANCE OF CONNECTION, ESPECIALLY FOR CHILDREN AND AGING ADULTS, IS INCREDIBLY IMPORTANT AND BECAME A PRIORITY. READ MORE ABOUT THE FINAL INSTALLATION HERE: <a href="https://artsnow.org/park-east-project-mural-install/">https://artsnow.org/park-east-project-mural-install/</a> OUR PARTNERSHIP WITH THE UNIVERSITY OF AKRON THROUGH A STUDENT INTERN HERE: <a href="https://artsnow.org/meet-alexandria-coach-a-ssistant-artist-in-the-park-east-project/">https://artsnow.org/meet-alexandria-coach-a-ssistant-artist-in-the-park-east-project/</a> COMMUNITY INPUT ON PHASE II HERE: <a href="https://artsnow.org/park-east-project-residents-vote/">https://artsnow.org/park-east-project-residents-vote/</a> IN ALIGNING OUR EFFORTS WITH RCC, WE CAME INTO A PROCESS THAT WAS UNDERWAY WITH AN ESTABLISHED (ALBEIT LOOSE AND EASY TO WORK WITH) FRAMEWORK IN PLACE. BECAUSE OF THIS, OUR PROJECT WAS ONE-YEAR HOWEVER WE KNOW THE GOOD STEWARDSHIP OF RCC AND COMMUNITY LEADERS WILL CONTINUE TO ADVANCE PAST THE FINAL MURAL INSTALLATION DATE WHICH OCCURRED IN MID-AUGUST. ART AND CREATIVITY HAS BECOME AN ONGOING DISCUSSION WITHIN THE PLANNING OF ALPHA HOMES FOR THEIR RESIDENTS, AND ACCESSIBILITY TO PUBLIC SPACE IS ALWAYS ON THE MINDS OF RCC. CONTINUED WORK IN PARK EAST IS SCHEDULED FOR THIS FALL WITH THE INSTALLATION OF AN ACCESSIBILITY FRIENDLY PLAYGROUND SO CHILDREN OF ALL ABILITIES HAVE A BETTER CHANCE TO ENGAGE. FROM VOLUNTEERS, TO THE CORE TEAM, TO COMMUNITY MEMBERS HIRED TO ADDRESS THE WORK TO THE RESIDENTS, TO RESIDENTS THEMSELVES AND FINALLY ARTISTS WHO PARTICIPATED IN WORKSHOPS WE ESTIMATE AT BETWEEN 200-225 PARTICIPANTS. ENCOUNTERING SIGNIFICANT PUSHBACK FROM THE COMMUNITY RESIDENTS ON THE USE OF PORTRAITURE WAS A SUBSTANTIAL CHALLENGE. LEADERSHIP COMMUNICATED IN A TRANSPARENT MANNER WITH CITY OFFICIALS, RCC AND OHIO AND ERIE CANALWAY COALITION, MURAL ARTS PHILADELPHIA, AND THE RESIDENTS. THE RESOLUTION WAS TO REMOVE PORTRAITURE ENTIRELY GIVEN THE DESTRUCTION TO THE COMMUNITY AND THE PROCESS. THE CHALLENGE IN PHASE I REMAINED THE INABILITY OF THE ARTISTS TO FIND A PATH FORWARD, AT THAT TIME, TO WORK TOGETHER. SCOPE OF WORK, COMPENSATION, AND TIMELINE WERE ADJUSTED ACCORDINGLY AFTER MEDIATION EFFORTS DID NOT LEAD TO A RESOLUTION FOR FULL PARTNERSHIP. POSITIVE OUTCOMES: A. THE MURAL THAT WAS INSTALLED IS EXCELLENT AND THE RESIDENTS ARE THRILLED. B. MULTIPLE ARTISTS HAD THE ABILITY TO</p>

## 990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PAGE 2, PART III, LINE 4C	O PARTICIPATE IN CAPACITY BUILDING WORKSHOPS WHICH WERE VERY WELL RECEIVED. C. PARTNERSHIP S DEVELOPED WITH THE UNIVERSITY OF AKRON, AKRON CIVIC COMMONS, OHIO AND ERIE CANALWAY COAL ITION, CITY OF AKRON, TORCHBEARERS, THE CONDO ASSOCIATION, AND ALPHA HOMES. D. FOUR ARTIST S HAD THE OPPORTUNITY TO WORK DEEPLY ON THIS PROJECT BETWEEN THE TWO PHASES AND PARTICIPAT E IN ONE OF VERY FEW RESIDENCIES IN THE CITY. E. ARTSNOW WAS ABLE TO EXPERIENCE AND DRAFT LANGUAGE FOR CONTRACTS, LEGAL DOCUMENTS, COMMUNICATION STRATEGIES, AND PRESS RELEASES RELA TIVE TO PUBLIC ART. F. THE SUBSTANTIAL NEED FOR A FORMAL PLAN FOR PUBLIC ART WAS PLAYED OU T AND CLEAR TO ALL PARTNERS AND ARTISTS INVOLVED. G. THE CONNECTION WITH SUCH A RENOWNED O RGANIZATION AS MURAL ARTS PHILADELPHIA HELPED TO ESTABLISH ARTSNOW IN SPITE OF OUR YOUNG A GE.

# 990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PAGE 2, PART III, LINE 4D	PARTNERSHIP: WE HIRED OUR FIRST PT EMPLOYEE FOCUSED ON THIS AREA, WE IDENTIFIED OPPORTUNITIES TO CONNECT ARTS/CULTURE WITH BUSINESS, FACILITATED ARTIST/ARTS ORGANIZATION EMPLOYMENT, AND ADVANCED A COLLABORATIVE NARRATIVE AROUND ARTS AND CULTURE AS CORE TO ECONOMIC DEVELOPMENT WITH PARTNERS SUCH AS THE GREATER AKRON CHAMBER. ADDITIONALLY, WE CREATED 17 NEW RELATIONSHIPS AND PROGRAMS BETWEEN LOCAL BUSINESS AND THE ARTS.

# 990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PAGE 6, PART VI, LINE 11B	FORM 990 WAS MADE AVAILABLE TO THE BOARD OF TRUSTEES FOR REVIEW PRIOR TO FILING.

# 990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PAGE 6, PART VI, LINE 12C	CONFLICT OF INTEREST DISCLOSURES ARE OBTAINED ANNUALLY OR UPON THE OCCURANCE OF A CONFLICT. IN ADDITION, MANAGEMENT AND THE BOARD OF TRUSTEES MONITOR THE ACTIVITIES OF THE ORGANIZATION ON A PERPETUAL BASIS FOR CONFLICTS OF INTEREST. ALL IDENTIFIED CONFLICTS OF INTEREST ARE BROUGHT TO THE BOARD OF TRUSTEES FOR EVALUATION AND RESOLUTION IN COMPLIANCE WITH THE POLICY.

# 990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PAGE 6, PART VI, LINE 15A	THE COMPENSATION OF THE EXECUTIVE DIRECTOR IS DETERMINED AND APPROVED BY THE BOARD OF TRUSTEES USING SALARY SURVEYS AND OTHER RELEVANT DATA ALONG WITH PERFORMANCE INDICATORS.

# 990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PAGE 6, PART VI, LINE 19	SUCH DOCUMENTS WERE MADE AVAILABLE UPON REQUEST.