DLN: 93493318114799 OMB No 1545-0047 Return of Organization Exempt From Income Tax Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations) ▶ Do not enter social security numbers on this form as it may be made public Open to Public Department of the ▶ Go to www.irs.gov/Form990 for instructions and the latest information. Treasury Inspection Internal Revenue Service For the 2019 calendar year, or tax year beginning 01-01-2018 , and ending 12-31-2018 D Employer identification number B Check if applicable US TRAVEL ASSOCIATION □ Address change 53-0231139 ☐ Name change Doing business as ☐ Initial return ☐ Final return/terminated E Telephone number Number and street (or P O box if mail is not delivered to street address) Room/suite 1100 NEW YORK AVE NW SUITE 450W ☐ Amended return ☐ Application pending (202) 408-8422 City or town, state or province, country, and ZIP or foreign postal code WASHINGTON, DC $\,$ 20005 G Gross receipts \$ 40,178,838 Name and address of principal officer H(a) Is this a group return for ROGER J DOW ☐Yes **☑**No subordinates? 1100 NEW YORK AVE NW SUITE 450W H(b) Are all subordinates WASHINGTON, DC 20005 ☐ Yes ☐No ıncluded? 501(c)(3) **✓** 4947(a)(1) or 501(c) (6) **◄** (insert no) If "No," attach a list (see instructions) **H(c)** Group exemption number ▶ Website: ► WWW USTRAVEL ORG L Year of formation 1951 M State of legal domicile DE K Form of organization ☑ Corporation ☐ Trust ☐ Association ☐ Other ▶ Summary 1 Briefly describe the organization's mission or most significant activities THE MISSION OF THE U.S. TRAVEL ASSOCIATION IS TO INCREASE TRAVEL TO AND WITHIN THE UNITED STATES Activities & Governance 2 Check this box ► ☐ if the organization discontinued its operations or disposed of more than 25% of its net assets 3 180 Number of voting members of the governing body (Part VI, line 1a) . 4 180 4 Number of independent voting members of the governing body (Part VI, line 1b) . Total number of individuals employed in calendar year 2018 (Part V, line 2a) 5 93 **6** Total number of volunteers (estimate if necessary) 6 180 Total unrelated business revenue from Part VIII, column (C), line 12 110,937 **b** Net unrelated business taxable income from Form 990-T, line 34 **Prior Year Current Year** 8 Contributions and grants (Part VIII, line 1h) . 3,381,471 3,314,662 Ravenua 28,745,164 29,210,834 9 Program service revenue (Part VIII, line 2g) . 10 Investment income (Part VIII, column (A), lines 3, 4, and 7d) . 690,907 631,679 11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e) 770,774 721,028 33,588,316 33,878,203 12 Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12) 13 Grants and similar amounts paid (Part IX, column (A), lines 1-3). **14** Benefits paid to or for members (Part IX, column (A), line 4) 15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5–10) 13,999,163 15,396,046 Expenses **16a** Professional fundraising fees (Part IX, column (A), line 11e) . . **b** Total fundraising expenses (Part IX, column (D), line 25) ▶0 17 Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e) . 18,694,250 17,435,235 32,756,413 32,911,159 18 Total expenses Add lines 13-17 (must equal Part IX, column (A), line 25) 967,044 Revenue less expenses Subtract line 18 from line 12 . 831,903 Net Assets or Fund Balances Beginning of Current Year **End of Year** 33,048,684 31,025,056 20 Total assets (Part X, line 16) . 21 Total liabilities (Part X, line 26) . 17,955,829 16,077,336 22 Net assets or fund balances Subtract line 21 from line 20 . 15,092,855 14,947,720 Signature Block Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge 2019-11-14 Signature of officer Sign Here ROGER J DOW PRESIDENT & CEO Type or print name and title Print/Type preparer's name Preparer's signature Check 🔲 ıf P01234578 Paid self-employed Firm's name RSM US LLP Firm's EIN ► 42-0714325 Preparer Use Only Firm's address ▶ 1861 INTERNATIONAL DRIVE SUITE 400 Phone no (703) 336-6400 MCLEAN, VA 22102 ✓ Yes □ No May the IRS discuss this return with the preparer shown above? (see instructions) . For Paperwork Reduction Act Notice, see the separate instructions. Cat No 11282Y Form 990 (2018)

Form	990 (2018)				Page 2
Pa	Statement	of Program Service Acc	complishments		
	Check if Sche	dule O contains a response or	note to any line in this Part III		🗹
1	Briefly describe the o	rganization's mission	·		
FACI	LITATE INCREASED TR	AVEL TO AND WITHIN THE U	RESENT THE WHOLE OF THE UNI' NITED STATES ACTIVITIES INCLI IS AND EDUCATIONAL MEETINGS	UDE TRADE EVENTS, ADVOCATIN	IG ON BEHALF OF THE
2			gram services during the year wh		□ Yes ☑ No
3	•	5 .	O gnificant changes in how it conduct	cts, any program	☐ Yes ☑ No
	If "Yes," describe the	se changes on Schedule O			
4	Section 501(c)(3) and		nplishments for each of its three la required to report the amount of service reported		
	(Code) (Expenses \$	including grants of \$) (Revenue \$)
	See Additional Data				,
4b	(Code See Additional Data) (Expenses \$	including grants of \$) (Revenue \$)
	- See Additional Bata				
4c	(Code) (Expenses \$	including grants of \$) (Revenue \$)
	See Additional Data				
4d	Other program service	ces (Describe in Schedule O)			
	(Expenses \$	ıncludıng	grants of \$) (Revenue \$)
4e	Total program serv	rice expenses ▶			
					Form 990 (2018)

Checklist of Required Schedules Yes No Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Nο 1 2 Yes Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)? 💆 . . . Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates No 3 Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? 4 Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? Yes 5 If "Yes," complete Schedule C, Part III 😼 $\dots \dots \dots \dots \dots \dots \dots$ Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? No 6 Did the organization receive or hold a conservation easement, including easements to preserve open space, No 7 the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II 🕏 . . . Did the organization maintain collections of works of art, historical treasures, or other similar assets? No 8 Did the organization report an amount in Part X, line 21 for escrow or custodial account liability, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation No 9 Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, 10 Nο permanent endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V 👺 If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable a Did the organization report an amount for land, buildings, and equipment in Part X, line 10? Yes 11a Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total No 11h assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII 😏 Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its Nο 11c total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII 🕏 Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported Nο 11d Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X 🕏 11e Yes Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses 11f Yes the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X 🕏 12a Did the organization obtain separate, independent audited financial statements for the tax year? 12a Nο b Was the organization included in consolidated, independent audited financial statements for the tax year? 12b Yes If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional 🕏 Is the organization a school described in section 170(b)(1)(A)(u)? If "Yes," complete Schedule E 13 Nο 14a Did the organization maintain an office, employees, or agents outside of the United States? . . . 14a Nο **b** Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments 14h No Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any Nο foreign organization? If "Yes," complete Schedule F, Parts II and IV 15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to Nο 16 or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV . . . Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, No 17 column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I(see instructions) Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, 18 No Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," 19 Nο **20a** Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H . . . 20a No b If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return? 20b Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or domestic Yes 21 government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on Part IX, No

column (A), line 2? If "Yes," complete Schedule I, Parts I and III

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Par	Checklist of Required Schedules (continued)			
			Yes	No
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete Schedule J	23	Yes	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Schedule K If "No," go to line 25a	24a		No
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
С	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I	25b		
26	Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any current or former officers, directors, trustees, key employees, highest compensated employees, or disqualified persons? If "Yes," complete Schedule L, Part II	26		No
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? If "Yes," complete Schedule L, Part III	27		No
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
а	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a		No
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b		No
C	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? <i>If "Yes," complete Schedule L, Part IV</i>	28c		No
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M 🐒	29	Yes	
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If "Yes," complete Schedule M </i>	30		No
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I	31		No
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete Schedule N, Part II	32		No
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301 7701-2 and 301 7701-3? If "Yes," complete Schedule R, Part I	33		No
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1	34	Yes	
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a	Yes	
b	If 'Yes' to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		No
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If "Yes," complete Schedule R, Part V, line 2	36		
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		No
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 197 Note.	28	Yes	

Yes

Yes | Form **990** (2018)

110

0

1a

1b

No

Statements Regarding Other IRS Filings and Tax Compliance

1a Enter the number reported in Box 3 of Form 1096 Enter -0- if not applicable .

b Enter the number of Forms W-2G included in line 1a Enter -0- if not applicable

Check if Schedule O contains a response or note to any line in this Part V $\,$.

Part V

b Gross income from other sources (Do not net amounts due or paid to other sources 11b 12a Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041? 12a b If "Yes," enter the amount of tax-exempt interest received or accrued during the year 12b Section 501(c)(29) qualified nonprofit health insurance issuers. a Is the organization licensed to issue qualified health plans in more than one state?

10a 10b

11a

9a Did the sponsoring organization make any taxable distributions under section 4966? . . .

b Did the sponsoring organization make a distribution to a donor, donor advisor, or related person? . . .

14a Did the organization receive any payments for indoor tanning services during the tax year?

b If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O.

Is the organization subject to the section 4960 tax on payment(s) of more than \$1,000,000 in remuneration or excess

parachute payment(s) during the year? If "Yes," see instructions and file Form 4720, Schedule N

Is the organization an educational institution subject to the section 4968 excise tax on net investment income?

Did a donor advised fund maintained by the sponsoring organization have excess business holdings at any time during

Sponsoring organizations maintaining donor advised funds.

a Initiation fees and capital contributions included on Part VIII, line 12 . . .

b Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities

Section 501(c)(7) organizations. Enter

11 Section 501(c)(12) organizations. Enter

a Gross income from members or shareholders . .

7h

8

9a

9h

14a

14b

15

Yes

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No

Note. See the instructions for additional information the organization must report on Schedule O 13a Enter the amount of reserves the organization is required to maintain by the states in 13b which the organization is licensed to issue qualified health plans c Enter the amount of reserves on hand 13c

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Par	Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O See instructions Check if Schedule O contains a response or note to any line in this Part VI	" respo	onse to i	lines 🗸
Se	ction A. Governing Body and Management			
1a	Enter the number of voting members of the governing body at the end of the tax year 180		Yes	No
	If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O	•		
b	Enter the number of voting members included in line 1a, above, who are independent 1b 180			
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?	2		No
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person? \cdot	3		No
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? \cdot	4		No
5	Did the organization become aware during the year of a significant diversion of the organization's assets? .	5		No
6	Did the organization have members or stockholders?	6	Yes	
	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?	7a		No
	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?	7b		No
	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following		.,	
	The governing body?	8a	Yes	
	Each committee with authority to act on behalf of the governing body?	8b	Yes	
	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O	9	- \	No
Se	ction B. Policies (This Section B requests information about policies not required by the Internal Revenu	<u>e Code</u>	e.) Yes	No
10-	Did the organization have local chapters, branches, or affiliates?	10a	163	No
	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?	10a		110
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	11a	Yes	
ь	Describe in Schedule O the process, if any, used by the organization to review this Form 990			
12a	Did the organization have a written conflict of interest policy? If "No," go to line 13	12a	Yes	
	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	Yes	
С	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done	12c	Yes	
13	Did the organization have a written whistleblower policy?	13	Yes	
14	Did the organization have a written document retention and destruction policy?	14	Yes	
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
а	The organization's CEO, Executive Director, or top management official	15a	Yes	
b	Other officers or key employees of the organization	15b	Yes	
	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions)			
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	16a	Yes	
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?			1
		16b	Yes	
<u>Se</u> 17	ction C. Disclosure List the States with which a copy of this Form 990 is required to be filed▶			
17	Section 6104 requires an organization to make its Form 1023 (or 1024-A if applicable), 990, and 990-T (501(c)(3)s			
-	only) available for public inspection. Indicate how you made these available. Check all that apply Own website. Another's website. Upon request. Other (explain in Schedule O)			
19	Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest			
	policy, and financial statements available to the public during the tax year			
20	State the name, address, and telephone number of the person who possesses the organization's books and records ▶ROGER J DOW 1100 NEW YORK AVE NW SUITE 450W WASHINGTON, DC 20005 (202) 408-8422			

101111 330 (2	010)										Page /
Part VII	Compensation of Officer and Independent Contra		Truste	es,	Key	En	nploy	ees	, Highest Comp	ensated Employ	ees,
	Check if Schedule O contains a	response or no	te to an	y line	≘ ın t	hıs	Part VI	١.			🗆
Section	A. Officers, Directors, Tru	ıstees, Key E	mploy	ees	, an	d F	lighe	st (Compensated En	nployees	
year .	this table for all persons requir of the organization's current of		·						, ,		•
of compensa	tion Enter -0- in columns (D), (if the organization's current key	E), and (F) if no	compe	nsatı	on w	vas į	paid		- ,,		
• List the who received	organization's five current high direportable compensation (Box and any related organizations	est compensate	d emplo	yees	(oth	ner t	than a	n off	icer, director, truste	e or key employee)	1
• List all o	of the organization's former office compensation from the organization						pensat	ed e	employees who rece	ived more than \$10	0,000
	f the organization's former dir e , more than \$10,000 of reportat										e
compensated	in the following order individual demployees, and former such p	ersons									
☐ Check tl	nis box if neither the organization	n nor any relate	ed organ	nizatio	on co	omp	ensate	d ar	ny current officer, di	rector, or trustee	Т
	(A) Name and Title	(B) Average hours per week (list any hours for related	than o	one bo oth a direct	ox, un off tor/t	t cho unles ficer rust	and a	on	(D) Reportable compensation from the organization (W- 2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099-	(F) Estimated amount of other compensation from the organization and
		organizations below dotted line)	Individual trustee or director	Institutional Trustee	Officer	key employee	Highest compensated employee	Former	2/1099-MI3C)	(W- 2/1099- MISC)	related organizations
See Additiona	al Data Table										

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Part VII Section A. Officers, Direct		s, Key	Emp			, and	High				(cont		
(A) Name and Title	(B) Average hours per week (list any hours	than o	one bo	ox, u an off	ot che unles fficer	neck mo ess pers er and a tee)	rson	Repo compe froi organiz	(D) cortable censation cm the zation (W-	(E) Reportable compensation from related organizations (w-	(F) Estima amount o compens from	ated of other sation the
	for related organizations below dotted line)		Institutional Trustee	Officer	key employee	Highest compensated employee	Former	2/109	99-MISC)	2/1099-MISC)	organızat relat organıza	ed
See Additional Data Table	+			 		-	+				+		
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		 	—	<u> </u>	<u> </u>	<u> </u>	<u> </u> -	<u> </u>			\perp		
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	+				\vdash		\top				\dagger		
	†												
1b Sub-Total						>	_						
d Total (add lines 1b and 1c)	<u> </u>			<u></u>	•	>	_	-	,615,003		0		810,521
Total number of individuals (including of reportable compensation from the			e liste	ed al	bove	e) who) rece	eıved mo	re than \$1	00,000			
												Yes	No
3 Did the organization list any former line 1a? <i>If "Yes," complete Schedule</i> .			.ee, k	ey e	mplo	oyee,	or hi	ghest cor	mpensated	employee on	3		No
4 For any individual listed on line 1a, is organization and related organization individual	s the sum of reports greater than s	ortable (\$150,00 • •	comp 10? If	ensa "Yes	ation s," c	n and c comple	other te Sc	r compen chedule J	sation fron for such	n the	4	Yes	
5 Did any person listed on line 1a recei services rendered to the organization										vidual for	5		No
Section B. Independent Contract Complete this table for your five high		ad indep	ende	nt cr	ontr	actors	that	received	more than	\$100.000 of cor	npens	sation	
from the organization Report compe											··· -	(C	1
S-3 PUBLIC AFFAIRS	and business addre	955							Desc CONSULTIN	ription of services		Comper	
703 D STREET SE WASHINGTON, DC 20003													
MONUMENT POLICY GROUP LLC				_	_		_		CONSULTIN	G			331,801
1100 G STREET NW STE 750 WASHINGTON, DC 20005 HIGH LANTERN GROUP									CONSULTIN	G			321,991
685 THIRD AVENUE 22ND FLOOR NEW YORK, NY 10017													
IC GROUP 383 DOVERCOURT DRIVE WINNIPEG, MANITOBA R37 1G4									CONSULTIN	G			280,075
CA LOCUST STREET GROUP									CONSULTIN	G			267,862
2008 HILLYER PL NW WASHINGTON, DC 20009													
2 Total number of independent contractor compensation from the organization ▶		not lim	nited t	to th	nose	listed	abov	ve) who r	received m	ore than \$100,00	00 of		
												Form 99	0 (2010)

tions er Si	f All other contributions, and similar amounts no above		3,314,662				
Contributions and Other Si	g Noncash contributio						
ontr nd C	ın lınes 1a - 1f \$	2,0					
ع ا	h Total. Add lines 1a-	1f	•	3,314,662			
ı,			Business (400.474	107 527	0.027
inue.	2a IPW TRADE SHOW			900099	· .	· l	0,937
P.	b MEMBERSHIP DUES			900099		19,730	
4Ce	c EDUC SEMINAR - ESTO			900099		95,490	
Ser.	d RESEARCH CONTRACTS			900099	·	59,674	
Program Service Revenue	e OTHER TRADE SHOWS		•	900099			
¥ogı	f All other program ser	vice revenue	20.25	10.934	73,655	73,655	L
	9 Total. Add lines 2a-2f	f	▶	10,834			
	3 Investment income (in similar amounts)		nterest, and other	489,04	.6		489,046
	4 Income from investme						<u> </u>
	5 Royalties	·					
		(ı) Real	(II) Personal				
	6a Gross rents						
	b Less rental expenses						
	c Rental income or						
	(loss)	(1)		İ			
	d Net rental income or	(I) Securities	(II) Other				
	7a Gross amount	'a Gross amount					
	assets other	6,443,268					
	than inventory						
	b Less cost or other basis and sales expenses	6,300,635					
	C Gain or (loss)	142,633					
	d Net gain or (loss) .	-	>	142,63	3		142,633
a	8a Gross income from fu (not including \$	ındraısıng events of					
	contributions reported See Part IV, line 18	d on line 1c)					
}e^(b Less direct expenses	F					
erF	c Net income or (loss)	L	ents 🕨				
Other Revenu	9a Gross income from gas See Part IV, line 19		·				
	See Fail IV, line 19	 a					
	b Less direct expenses	sb					
	c Net income or (loss)		es •				
	10a Gross sales of invento returns and allowance						
		a					
	b Less cost of goods se	L					
	C Net income or (loss)		Business Code				
	11aSPONSORSHIP & MI	900099	721,02	8		721,028	
	b	<u> </u>					
	С	$\overline{}$					
	d <u>All abbassess</u>						
	d All other revenue . e Total. Add lines 11a-	L					
		•	721,02	8			
	12 Total revenue. See	instructions		33,878,20	29,099,8	97 110,9	
							Form 990 (2018)

Forr	n 990 (2018)				Page 10
	art IX Statement of Functional Expenses				
Sect	(c)(3) and $(c)(4)$ organizations must complete all contractions.	-			
	Check if Schedule O contains a response or note to any	line in this Part IX .	(B)	(C)	<u> U</u>
	not include amounts reported on lines 6b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	Program service expenses	Management and general expenses	(D) Fundraisingexpenses
1	Grants and other assistance to domestic organizations and domestic governments See Part IV, line 21	79,878	·	3 1	
2	Grants and other assistance to domestic individuals See Part IV, line 22				
3	Grants and other assistance to foreign organizations, foreign governments, and foreign individuals See Part IV, line 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors, trustees, and key employees	5,757,851			
6	Compensation not included above, to disqualified persons (as defined under section $4958(f)(1)$) and persons described in section $4958(c)(3)(B)$				
7	Other salaries and wages	7,435,492			
8	Pension plan accruals and contributions (include section 401 (k) and 403(b) employer contributions)	383,014			
9	Other employee benefits	1,177,928			
10	Payroll taxes	641,761			
11	Fees for services (non-employees)				
ā	Management				
Ŀ	Legal	291,207			
ď	: Accounting	48,863			
ď	Lobbying	3,024,199			
6	Professional fundraising services See Part IV, line 17				
f	Investment management fees	108,895			
g	Other (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O)	2,692,917			
12	Advertising and promotion	124,532			
13	Office expenses	322,054			
14	Information technology	608,947			
15	Royalties				
16	Occupancy	1,318,531			
17	Travel	495,153			
18	Payments of travel or entertainment expenses for any federal, state, or local public officials .				
19	Conferences, conventions, and meetings	6,739,960			
20	Interest				
21	Payments to affiliates				
22	Depreciation, depletion, and amortization	634,775			
23	Insurance	112,970			
24	Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24e If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O)				
	a TAX	505,276			
	4 1700				
	b DUES & SUBSCRIPTIONS	275,514			
	c CREDIT CARD FEES	122,788			
	d				
	e All other expenses	8,654			
25	Total functional expenses. Add lines 1 through 24e	32,911,159			
26	Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation				
	Check here ► ☐ If following SOP 98-2 (ASC 958-720)				

Page **11**

7.987.650

70,382

2.663.929

16.077.336

14.947.720

14,947,720

31,025,056

Form **990** (2018)

Form 990 (2018)

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Liabilities 22

Fund Balances

Assets or 30

Net

Deferred revenue . .

Complete Part X of Schedule D

Temporarily restricted net assets

Permanently restricted net assets

Total net assets or fund balances

Total liabilities and net assets/fund balances

Unrestricted net assets

persons Complete Part II of Schedule L .

and other liabilities not included on lines 17 - 24)

complete lines 27 through 29, and lines 33 and 34.

Organizations that do not follow SFAS 117 (ASC 958), check here > and complete lines 30 through 34.

Capital stock or trust principal, or current funds

Paid-in or capital surplus, or land, building or equipment fund .

Retained earnings, endowment, accumulated income, or other funds

Total liabilities. Add lines 17 through 25 .

Escrow or custodial account liability Complete Part IV of Schedule D

Secured mortgages and notes payable to unrelated third parties Unsecured notes and loans payable to unrelated third parties

Loans and other payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified

Other liabilities (including federal income tax, payables to related third parties,

Organizations that follow SFAS 117 (ASC 958), check here 🕨 🗹 and

		Check if Schedule O contains a response or not	e to an	y line in this Part IX			<u> U</u>
					(A) Beginning of year		(B) End of year
	1	Cash-non-interest-bearing		•	2,243,422	1	3,037,281
	2	Savings and temporary cash investments .		[13,749,039	2	10,603,439
	3	Pledges and grants receivable, net		. [3	
	4	Accounts receivable, net	[726,934	4	457,608	
	5	Loans and other receivables from current and for trustees, key employees, and highest compensations Part II of Schedule L	nployees Complete		5		
ts	6	Loans and other receivables from other disquali section 4958(f)(1)), persons described in sectio contributing employers and sponsoring organizations voluntary employees' beneficiary organizations Part II of Schedule L	(c)(3)(B), and if section 501(c)(9) structions) Complete		6		
ssets	,	Notes and loans receivable, net	-				
AS	8	Inventories for sale or use		F		8	
_	9	Prepaid expenses and deferred charges		. • •	521,308	9	633,723
	10a	Land, buildings, and equipment cost or other basis Complete Part VI of Schedule D	10a	5,642,888			
	b	Less accumulated depreciation	10 b	2,949,649	2,905,204	10 c	2,693,239
	11	Investments—publicly traded securities .			12,715,277	11	13,506,016
	12	Investments—other securities See Part IV, line			12		
	13	Investments—program-related See Part IV, line	e 11 .	. [13	
	14	Intangible assets		[14	
	1			F			

		basis Complete Part VI of Schedule D	100	0,042,000			
	b	Less accumulated depreciation	10 b	2,949,649	2,905,204	10c	2,693,239
	11	Investments—publicly traded securities .			12,715,277	11	13,506,016
	12	Investments—other securities See Part IV, line	11 .	[12	
	13	Investments—program-related See Part IV, line	11 .			13	
	14	Intangible assets		[14	
	15	Other assets See Part IV, line 11		[187,500	15	93,750
	16	Total assets.Add lines 1 through 15 (must equ	al line	34)	33,048,684	16	31,025,056
:	17	Accounts payable and accrued expenses			5,066,877	17	5,355,375
:	18	Grants payable				18	

10.023.583

23,207

2,842,162

17.955.829

15.092.855

15,092,855

33,048,684

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31 32

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3b

No

Form 990 (2018)

3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single

b If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required

audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits

Audit Act and OMB Circular A-133?

Additional Data

Software ID:

Software Version:

Name: US TRAVEL ASSOCIATION

EIN: 53-0231139

Form 990 (2018)

Form 990, Part III, Line 4a:

TRADE SHOW-IPW -- U.S. TRAVEL ASSOCIATION'S IPW IS THE TRAVEL INDUSTRY'S PREMIER INTERNATIONAL MARKETPLACE AND IS THE LARGEST GENERATOR OF INTERNATIONAL TRAVEL TO THE U.S. MORE THAN 1,000 US TRAVEL ORGANIZATIONS FROM EVERY REGION OF THE USA AND REPRESENTING ALL INDUSTRY CATEGORY COMPONENTS AND OVER 1.300 INTERNATIONAL AND DOMESTIC BUYERS FROM MORE THAN 70 COUNTRIES CONDUCT BUSINESS NEGOTIATIONS THAT RESULT IN THE GENERATION OF OVER \$4 7 BILLION IN FUTURE VISIT USA TRAVEL AT IPW. BUYERS AND SELLERS ARE ABLE TO CONDUCT BUSINESS THAT WOULD OTHERWISE BE GENERATED ONLY THROUGH AN EXHAUSTIVE NUMBER OF AROUND-THE-WORLD TRIPS

Form 990, Part III, Line 4b: OTHER TRADE SHOWS AND EVENTS -- THE EDUCATIONAL SEMINAR FOR TOURISM ORGANIZATIONS (ESTO) IS THE PREMIER ANNUAL LEARNING AND KNOWLEDGE-SHARING FORUM FOR DESTINATION MARKETING PROFESSIONALS IT IS UNIQUE IN THAT IT IS CREATED BY AND EXCLUSIVELY FOR THIS SPECIFIC TARGET AUDIENCE ESTO IS NOT OPEN TO OTHER INDUSTRY SECTORS ESTO IS THE PLACE WHERE DESTINATION PROFESSIONALS GO TO LEARN ABOUT NEW TOOLS AND TECHNIQUES.

SHARE BEST PRACTICES AND DEBATE PRESSING ISSUES AFFECTING DESTINATIONS IN A NON-SALES ENVIRONMENT.

Form 990, Part III, Line 4c: RESEARCH -- U.S. TRAVEL ASSOCIATION IS THE BEST SOURCE OF KNOWLEDGE ON TRAVEL RESEARCH. THE RESEARCH PRODUCTS CATALOG CONTAINS A LISTING OF

AND VARY WIDELY IN DEMOGRAPHIC CHARACTERISTICS AND TRAVEL BEHAVIOR UNDERSTANDING YOUR TARGET AUDIENCE IS A KEY TO SUCCESSFUL MARKETING AND

CAPTURING YOUR SHARE OF THE DOMESTIC TRAVEL MARKET. INTERNATIONAL TRAVEL - THE U.S. TRAVEL ASSOCIATION'S INTERNATIONAL VISITOR INFORMATION. SYSTEM PROVIDES A WEALTH OF INFORMATION ON THE HIGHLY LUCRATIVE INTERNATIONAL TRAVEL MARKET. WITH AVERAGE SPENDING FIVE TIMES HIGHER THAN

DOMESTIC TRAVELERS, INTERNATIONAL VISITORS ARE A HIGHLY LUCRATIVE MARKET FOR THE U.S. AND ITS DESTINATIONS AND ATTRACTIONS ECONOMIC RESEARCH -

TOURISM TO THE NATION AND DETERMINE THE DIRECTION IN WHICH TRENDS ARE HEADING

ECONOMIC RESEARCH CONDUCTED BY THE U.S. TRAVEL ASSOCIATION IS DESIGNED TO PROVIDE USERS WITH WAYS IN WHICH TO GAUGE THE VALUE OF TRAVEL AND

REPORTS THAT HIGHLIGHT MARKETING RESEARCH, ECONOMIC RESEARCH AND ANALYSIS AVAILABLE BY SUBSCRIPTION DOMESTIC TRAVEL - AMERICANS TRAVELING

WITHIN THE U.S. ON LEISURE OR BUSINESS TRIPS ARE CRUCIAL TO OUR NATIONAL. STATE AND LOCAL ECONOMIES. AMERICANS TRAVEL FOR A VARIETY OF REASONS.

(A) (D) (E) (B) (C) (F) Name and Title Average Position (do not check more Reportable Reportable Estimated than one box, unless compensation hours per compensation amount of other person is both an officer week (list from the from related compensation

	any hours for related	and	a dır	ecto	or/tr	ustee))	organization	organizations	from the
	organizations below dotted line)	Individual trustee or director	Institutional Trustee	Officer	key employee	Highest compensated	Former	(W- 2/1099- MISC)	(Ŵ- 2/1099- MISC)	organization and related organizations
GEOFF BALLOTTI CHAIR	0 50	×		x				0	0	0
ELLIOTT FERGUSON FIRST VICE CHAIR	0 50	×		x				0	0	0
CHRISTINE DUFFY SECOND VICE CHAIR	0 50	×		х				0	0	0
CASANDRA MATEJ TREASURER	0 50	×		x				0	0	0

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CHRISTINE DUFFY
SECOND VICE CHAIR
CASANDRA MATEJ
TREASURER
JOE LOPANO
SECRETARY

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JONATHAN TISCH

GEORGE AGUEL

LARRY ALEXANDER

CHANDRA ALLISON

MARC ANDERSON

DIRECTOR

DIRECTOR

DIRECTOR

DIRECTOR

CHAIRMAN EMERITUS

(A) (D) (E) (B) (C) (F) Name and Title Position (do not check more Reportable Reportable Estimated Average than one box, unless compensation hours per compensation amount of other person is both an officer week (list from the from related compensation from the

and Independent Contractors

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DIRECTOR

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JADE BUTAY

DIRECTOR

JAY BURRESS

PHIL BROWN

DANIELLE BURR

CORRINE BRINDLEY

	any hours for related	and	a dir	ecto	r/tr'رد	ustee))	organization	organizations	from the
	organizations below dotted line)	Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former	(W- 2/1099- MISC)	(W- 2/1099- MISC)	organization and related organizations
AMY ANDRYSZAK DIRECTOR	0 50							0	0	0
KIMBERLY BECKER DIRECTOR	0 50							0	0	0
CAROLINE BETETA DIRECTOR	0 50							0	0	0
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DIRECTOR		<					J v	
CAROLINE BETETA	0 50	×					0	
DIRECTOR		^						
DOUG BOURGEOIS	0 50	×					0	
DIRECTOR								
KRISTEN BRANSCUM	0 50							

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(A) (D) (B) (C) (E) (F) Name and Title Average Position (do not check more Reportable Reportable Estimated than one box, unless compensation amount of other hours per compensation person is both an officer week (list from the from related compensation

	any hours)	organizations	from the	
	for related organizations below dotted line)	Individual trustee or director	Institutional Trustee	Officer	key employee	eavoldine Highest compensated	Former	(W- 2/1099- MISC)	(W- 2/1099- MISC)	organization and related organizations
ROCHELLE L CAMERON DIRECTOR	0 50	×						0	0	0
BONNIE CARLSON DIRECTOR	0 50	×						0	0	0
CHRISTINA CASSOTIS DIRECTOR	0 50	х						0	0	0
CHARLENE CHAN DIRECTOR	0 50	х						0	0	0

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DIRECTOR
CHARLENE CHAN
DIRECTOR
JULIE COKER GRAHAM
DIRECTOR

SANTIAGO CORRADA

JOE D'ALESSANDRO

TODD DAVIDSON

DIRECTOR

DIRECTOR

DIRECTOR

KIM DAY

DIRECTOR

BRAD DEAN

DIRECTOR

(A) (D) (B) (C) (E) (F) Name and Title Average Position (do not check more Reportable Reportable Estimated amount of other than one box, unless compensation hours per compensation week (list person is both an officer from the from related compensation

and Independent Contractors

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DIRECTOR

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DIRECTOR

CHRIS FLATT

CHAD FLETCHER

DEBORAH FLINT

MELISSA FLOOD

DAVID DOWNING

	any hours	and	a dır	ecto	r/tr	ustee)	organization	organizations	from the	
	for related organizations below dotted line)	Individual trustee or director	Institutional Trustee	10	Key employee	Highest compensated employee	Former	(W- 2/1099- MISC)	(W- 2/1099- MISC)	organization and related organizations	
FRED DIXON DIRECTOR	0 50	×						0	0	0	
MIKE DOMINGUEZ DIRECTOR	0 50	х						0	0	0	
SEAN DONOHUE	0 50	х						0	0	0	

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MIKE DOMINGUEZ	0 50	l ∨			0	
DIRECTOR		^			0	
SEAN DONOHUE	0 50				0	
DIRECTOR		_ ^			0	
SHEETAL DOSHI	0 50	V			0	
DIRECTOR		_ ^			0	
DOROTHY DOWLING	0 50					

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(A) (D) (B) (C) (E) (F) Name and Title Position (do not check more Reportable Reportable Estimated Average than one box, unless compensation amount of other hours per compensation person is both an officer week (list from the from related compensation

	any hours		a dır	recto		ustee))	organization	organizations	from the	
	for related organizations below dotted line)		Institutional Trustee	Officer	Key employee	Highest compensated employee	Former	(W- 2/1099- MISC)	(W- 2/1099- MISC)	organization and related organizations	
DONALD FOSTE DIRECTOR	0 50	×						0	0	0	
BRIAN GALLAGHER DIRECTOR	0 50	х						0	0	0	
ADRIAN GANE DIRECTOR	0 50	х						0	0	0	
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DIRECTOR	
ADRIAN GANE	0 50
DIRECTOR	
SOURAV GHOSH	0 50
DIRECTOR	
CLAY GREGORY	0 50

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DIRECTOR

DIRECTOR

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DIRECTOR

DIRECTOR

DIRECTOR

JEFF GUARACINO

JAMES D HAGEN

MICHAEL HANSON

AL HUTCHINSON

ROBERT L JAMESON

(A) (D) (B) (C) (E) (F) Name and Title Average Position (do not check more Reportable Reportable Estimated than one box, unless compensation amount of other hours per compensation person is both an officer week (list from the from related compensation

	any hours	and	a dır	recto		ustee)		organization	organizations	from the	
	for related organizations below dotted line)	Individual trustee or director	Institutional Trustee		key employee	Highest compensated	Former	(W- 2/1099- MISC)	(W- 2/1099- MISC)	organization and related organizations	
KATHY JANEGA-DYKES DIRECTOR	0 50	×						0	0	0	
CORY JOBE DIRECTOR	0 50	х						0	0	0	
DEBBIE JOHNSON DIRECTOR	0 50	х						0	0	0	
PHILLIP J JONES DIRECTOR	0 50	x						0	0	0	
KEVIN KANE	0 50										

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DIRECTOR

MISTI KERNS

DIRECTOR

TOM KIELY

DIRECTOR

DIRECTOR

DIRECTOR

DIRECTOR

KEVIN LANGSTON

BETH KINERK

KAROLYN KIRCHGESLER

(A) (D) (B) (C) (E) (F) Name and Title Average Position (do not check more Reportable Reportable Estimated than one box, unless compensation amount of other hours per compensation person is both an officer week (list from the from related compensation

	any hours	1		ecto	r/trد	rustee))	organization			
	for related organizations below dotted line)		Institutional Trustee		Key employee	Highest compensated employee	Former	(W- 2/1099- MISC)	(W- 2/1099- MISC)	organization and related organizations	
KEN LAWSON DIRECTOR	0 50	1 1						o	0	0	
DAVID LEWIN DIRECTOR	0 50	1 1						0	0	0	
RICARDO LOPEZ DIRECTOR	0 50	1 1						0	0	0	
DAVID LORENZ DIRECTOR	0 50	1 1						0	0	0	
LARRY LUTERAN	0 50				\Box		\Box				

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DIRECTOR

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DIRECTOR

JEFF MILLER

DIRECTOR

DT MINICH

DIRECTOR

MONYA MANDICH

MICHAEL MASSARI

RITA MCCLENNY

(A) (D) (B) (C) (E) (F) Name and Title Average Position (do not check more Reportable Reportable Estimated than one box, unless compensation amount of other hours per compensation person is both an officer week (list from the from related compensation

	any hours	and	a dır	recto		ustee))	organization	organizations	from the
	for related organizations below dotted line)	Individual trustee or director	Institutional Trustee	Officer	key employee	eavoldina Highest compensated	Former	(W- 2/1099- MISC)	(W- 2/1099- MISC)	organization and related organizations
STEVE MOORE DIRECTOR	0 50	×						0	0	0
PATRICK MOSCARITOLO DIRECTOR	0 50	×						0	0	0
JERRY MOSIELLO DIRECTOR	0 50	х						0	0	0
TOM MURRAY	0 50	×						0	0	0

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DIRECTOR JERRY NADAL

DIRECTOR

DIRECTOR

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DIRECTOR

DIRECTOR

DIRECTOR

TOM NOONAN

TOM NORWALK

DUANE PARRISH

BRENDA NEBESKY

JONAS NEIHARDT

(A) (D) (B) (C) (E) (F) Name and Title Position (do not check more Reportable Reportable Estimated Average than one box, unless compensation hours per compensation amount of other week (list person is both an officer from the from related compensation any hours and a director/trustee)

	any hours					ustee		organization	organizations	from the
	for related organizations below dotted line)	Individual trustee or director	Institutional Trustee	Officer	key employee	Highest compensated employee	Former	(W- 2/1099- MISC)	(W- 2/1099- MISC)	organization and related organizations
WILLIAM PATE DIRECTOR	0 50	×						0	0	0
JAYESH PATEL DIRECTOR	0 50	×						0	0	0
DAVID PECKINPAUGH DIRECTOR	0 50	х						0	0	0
J STEPHEN PERRY	0 50	х						0	0	0

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DAVID PECKINPAUGH
DIRECTOR
J STEPHEN PERRY
DIRECTOR
TAMARA PIGOTT

DIRECTOR

DIRECTOR

DIRECTOR

RON PRICE

DIRECTOR

DIRECTOR

JAMIE RHEE

DIRECTOR

JOHN POTTER

ANNA MARIE PRESUTTI

STEPHEN REVETRIA

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(A) (D) (B) (C) (E) (F) Name and Title Average Position (do not check more Reportable Reportable Estimated amount of other than one box, unless compensation hours per compensation person is both an officer week (list from the from related compensation

and Independent Contractors

LARS SANDE

IVAR SATERO

RICHARD SCHARF

MATTHIAS SCHMID

PAIGE SHEPHERD

GARY SHERWIN

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DIRECTOR

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DIRECTOR

	any hours					ustee)		organization	organizations	from the
	for related organizations below dotted line)	individual trustee or director	Institutional Trustee	Officer	key employee	Highest compensated	Former	(W- 2/1099- MISC)	(W- 2/1099- MISC)	organization and related organizations
KAREN RIORDAN DIRECTOR	0 50	×						0	0	0
CATHY RITTER DIRECTOR	0 50	×						0	0	0
STACY RITTER DIRECTOR	0 50	×						0	0	0
RACHEL SACCO	0 50	· ·								

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CATITICATION		l x			0	
DIRECTOR		^			9	
STACY RITTER	0 50	l ↓			0	
DIRECTOR		^			0	
RACHEL SACCO	0 50	×			0	
DIRECTOR		_ ^				
LARC CANDE	0 50					

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(A) (D) (E) (B) (C) (F) Name and Title Position (do not check more Reportable Reportable Estimated Average amount of other than one box, unless compensation hours per compensation person is both an officer week (list from the from related compensation and a director/trustee) any hours organization organizations from the

	and a director/trustee/			Organización	(IV 2/4 200	monn the				
	for related organizations below dotted line)		Institutional Trustee	Officer	Key employee	Highest compensated	Former	(W- 2/1099- MISC)	(W- 2/1099- MISC)	organization and related organizations
DIANE SHOBER DIRECTOR	0 50	×						0	0	0
SHARON SISKIE DIRECTOR	0 50	×						0	0	0
BRAD SMYTH DIRECTOR	0 50	×						0	0	0
LESTER SOLA	0 50	х						0	0	0

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DIRECTOR
BRAD SMYTH
DIRECTOR
LESTER SOLA
DIRECTOR

BUTCH SPYRIDON

ANDREA STAVROULLAKIS

WILLIAM TALBERT III

DIRECTOR

DIRECTOR

DIRECTOR

JOE TERZI

DIRECTOR

DIRECTOR

CATHY TULL

DIRECTOR

KEVIN TRIPLETT

(A) (D) (B) (C) (E) (F) Name and Title Position (do not check more Reportable Reportable Estimated Average than one box, unless compensation hours per compensation amount of other week (list person is both an officer from the from related compensation any hours and a director/trustee) organization organizations from the

	any nours							organization	organizations	from the	
	for related organizations below dotted line)	Individual trustee or director	Institutional Trustee	10	key employee	Highest compensated employee	Former	(W- 2/1099- MISC)	(W- 2/1099- MISC)	organization and related organizations	
WILLIAM TUTTELL DIRECTOR	0 50	×						0	0	0	
BRAD VAN DOMMELEN DIRECTOR	0 50	×						0	0	0	
VICKI VARELA DIRECTOR	0 50	×						0	0	0	
ROSEMARY A VASSILIADIS DIRECTOR	0 50	x						0	0	0	
CLAUDIA VECCHIO	0 50						\Box				

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ROSEMARY A VASSILIADIS
DIRECTOR
CLAUDIA VECCHIO
DIRECTOR
MIKE WATERMAN

DIRECTOR

DIRECTOR

DIRECTOR

DIRECTOR

DIRECTOR

ALINA XIANG

PAT WATERMAN

XIOMARA WILEY

ERNEST WOODEN JR

.......

(A) (D) (B) (C) (E) (F) Name and Title Position (do not check more Reportable Reportable Estimated Average than one box, unless compensation hours per compensation amount of other person is both an officer week (list from the from related compensation and a director/trustee) any hours organization organizations from the

	for related						,	organization	organizations (W. 2/1000	from the
	for related organizations below dotted line)		Institutional Trustee	Officer	Key employee	Highest compensated employee	Former	(W- 2/1099- MISC)	(W- 2/1099- MISC)	organization and related organizations
DAVID ZIELKE DIRECTOR	0 50	×						0	0	0
DAVID BURGESS DIRECTOR	0 50	×						0	0	0
KIMBERLY CONNAGHAN DIRECTOR	0 50	×						0	0	0
TERRENCE CONNELL DIRECTOR	0 50	х						0	0	0

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TODD DUNLAP

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DIRECTOR

DIRECTOR

DIRECTOR

DIRECTOR

DIRECTOR

DAN JANES

DIRECTOR

LAYTON HAN

AMANDA HITE

ANDREW EISNER

KRISTEN ESPOSITO

(A) (D) (B) (C) (E) (F) Name and Title Average Position (do not check more Reportable Reportable Estimated than one box, unless compensation hours per compensation amount of other person is both an officer week (list from the from related compensation

and Independent Contractors

DIRECTOR

DIRECTOR

DIRECTOR

DIRECTOR

DIRECTOR

DIRECTOR

STEVE BOVA

ROB TORRES

DAVID AUDRAIN

CAROLYN CAWLEY

.......

DAVID SURETTE

	any hours	and a director/trustee))	organization	organizations	from the	
	for related organizations below dotted line)	Individual trustee or director	Institutional Trustee	Officer	key employee	Highest compensated employee	Former	(W- 2/1099- MISC)	(W- 2/1099- MISC)	organization and related organizations	
FRANK MARINI	0 50								0		
DIRECTOR		×							0	0	
MIKE MCIIWAIN	0 50	×						0	0	0	
DIRECTOR		^									
KEVIN O'LEARY	0 50	×						0	0	0	
DIRECTOR		_ ^							0	0 0	
ELIZABETH DERCONC	0 50										

0

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0

DIRECTOR									
KEVIN O'LEARY	0 50								
DIRECTOR		×						0	
ELIZABETH PERSONS	0 50							0	
DIRECTOR		_ ^							
CLAYTON REID	0 50								
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(A) (D) (B) (C) (E) (F) Name and Title Position (do not check more Reportable Reportable Estimated Average amount of other than one box, unless compensation hours per compensation week (list person is both an officer from the from related compensation

	any hours	and a director/trustee) organization organizations							from the	
	for related organizations below dotted line)		Institutional Trustee	Officer	Key employee	Highest compensated employee	Former	(W- 2/1099- MISC)	(W- 2/1099- MISC)	organization and related organizations
CINDY D'AOUST DIRECTOR	0 50	×						0	0	0
DAVID A DUBOIS DIRECTOR	0 50	×						0	0	0
CHARLES FLATEMAN DIRECTOR	0 50	×						0	0	0

		I X	I	 		1 ()	
DIRECTOR		.,				Ĭ	
DAVID A DUBOIS	0 50	×				0	
DIRECTOR		^				9	
CHARLES FLATEMAN	0 50	×				0	
DIRECTOR		^				9	
GEOFF FREEMAN	0 50	×				0	
DIRECTOR (THRU 7/31/18)		l ^				Ĭ	

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and Independent Contractors

JOHN H GRAHAM

SHERRIF KARAMAT

KAREN KOTOWSKI

KATHERINE LUGAR

HOWARD NUSBAUM

DIRECTOR

DIRECTOR

DIRECTOR

DIRECTOR

DIRECTOR

DIRECTOR

BARB NEWTON

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(A) (D) (E) (B) (C) (F) Name and Title Average Position (do not check more Reportable Reportable Estimated than one box, unless compensation amount of other hours per compensation person is both an officer week (list from the from related compensation

and Independent Contractors

DIRECTOR

DIRECTOR

DIRECTOR

DON WELSH

DIRECTOR

DIRECTOR

CARYLANN ASSANTE

TINA WEHMEIR

PAUL VAN DEVENTER

.......

	any hours	l	a dır	ecto	or/tr	ustee)	organizations	from the organization and	
	for related organizations below dotted line)	Individual trustee or director	Institutional Trustee	10	key employee	Highest compensated employee	Former	MISC)	(W- 2/1099- MISC)	related organizations
STACY PAPADOPOULOS DIRECTOR (AS OF 8/1/18)	0 50	×						0	0	0
CHIP ROGERS DIRECTOR	0 50	х						0	0	0
KIM SABOW DIRECTOR	0 50	×						0	0	0
DIDIER SCAILLET	0 50									

KIM SABOW		l ∨			_	0	
DIRECTOR		_ ^				0	
DIDIER SCAILLET	0 50	×			0	C	
DIRECTOR		, ,				•	
WILLIAM J SUTHERLAND	0 50	l .			0	0	
DIRECTOR		^			0	0	
DAWN SWEENEY	0 50						

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(A) (D) (B) (C) (E) (F) Name and Title Position (do not check more Reportable Reportable Estimated Average than one box, unless compensation hours per compensation amount of other person is both an officer week (list from the from related compensation from the

and Independent Contractors

GERRIT DE VOS

CONNIE DEL SIGNORE

MARYANN FERENC

DIRECTOR

DIRECTOR

DIRECTOR

ED FULLER

DIRECTOR

DIRECTOR

DIRECTOR

RUSS HEDGE

LORI HARNOIS

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	any hours	and	a dır	ecto	r/tr'ر	ustee))	organization	organizations	from the	
	for related organizations below dotted line)		Institutional Trustee	Officer	Key employee	Highest compensated employee	Former	(W- 2/1099- MISC)	(W- 2/1099- MISC)	organization and related organizations	
SPEROS BATISTATOS DIRECTOR	0 50							0	0	0	
KATE BIRCHLER DIRECTOR	0 50							0	0	0	
LIZ BITTNER DIRECTOR	0 50							0	0	0	
	0.50			-	-	\vdash	\vdash				

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		I X	I			1 0	
DIRECTOR		''					
LIZ BITTNER	0 50					0	
DIRECTOR		_ ^				Ŭ	İ
BILL CONNORS	0 50	I ↓				0	
DIRECTOR		_ ^				o l	
GERRIT DE VOS	0 50						

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(A) (D) (B) (C) (E) (F) Name and Title Position (do not check more Reportable Reportable Estimated Average than one box, unless compensation hours per compensation amount of other week (list person is both an officer from the from related compensation any hours and a director/trustee) organization organizations from the

and Independent Contractors

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CHRISTINA SCHWARTZMAN

DIRECTOR

DIRECTOR

DIRECTOR

DIRECTOR

DIRECTOR

DIRECTOR

GARY SCHLUTER

MARTHA SHERIDAN

KARI WESTLUND

ELLIE WESTMAN CHIN

	any nours	i and	a dir	ecto	Jr/tr	rustee)	/ /	organization	organizations	from the	
	for related organizations below dotted line)	Individual trustee or director	Institutional Trustee		key employee	Highest compensated employee	Former	(W- 2/1099- MISC)	(W- 2/1099- MISC)	organization and related organizations	
HELEN HILL DIRECTOR	0 50	1 1						0	0	0	
PATRICK KALER DIRECTOR	0 50	×						0	0	0	
CURTIS MYLES III DIRECTOR	0 50	1 1						0	0	0	
BETSY O'ROURKE	0 50	1 1					П	0	0	0	

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		Ιx		l			1 0	
DIRECTOR							Ĭ	
CURTIS MYLES III	0 50	1					0	
DIRECTOR		_ ^						
BETSY O'ROURKE	0 50	V						
DIRECTOR		_ ^						
IBIS ROMERO	0 50							

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(A) (D) (B) (C) (E) (F) Name and Title Position (do not check more Reportable Reportable Estimated Average than one box, unless compensation amount of other hours per compensation person is both an officer week (list from the from related compensation and a director/trustee) any hours from the

organization

448,073

362,274

318,892

272,510

269,451

260,529

organizations

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53,107

30,574

42,704

29,186

27,638

53,915

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees,

	1 2,				.,		' I	(1)	(1)	organization and related organizations	
	for related organizations below dotted line)		Institutional Trustee	Officer	Key employee	Highest compensated	Former	(W- 2/1099- MISC)	(W- 2/1099- MISC)		
RANDY GARFIELD DIRECTOR	0 50	x						0	0	0	
ROGER DOW PRESIDENT & CEO	0 50			х				3,341,838	0	472,318	
GARY OSTER EXECUTIVE VICE PRESIDENT	40 00				×			800,632	0	44,146	
JONATHAN GRELLA EXECUTIVE VICE PRESIDENT	40 00				×			540,804	0	56,933	
ADAM VANCE	40 00										

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JONATHAN GRELLA
EXECUTIVE VICE PRESIDENT
ADAM VANCE
EXECUTIVE VICE PRESIDENT
MALCOM SMITH

SENIOR VICE PRESIDENT

SENIOR VICE PRESIDENT

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VICE PRESIDENT (THRU 11/1/2018)

VICTORIA BARNES

ERIK HANSEN

VICE PRESIDENT

CHARLES STALEY

VICE PRESIDENT

ALMA ROJAS

SCHEDULE C

Political Campaign and Lobbying Activities

For Organizations Exempt From Income Tax Under section 501(c) and section 527

▶Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No 1545-0047

DLN: 93493318114799

Department of the Treasury Internal Revenue Service

(Form 990 or 990-

EZ)

5

▶Complete if the organization is described below. ▶Attach to Form 990 or Form 990-EZ.

Open to Public Inspection

If the organization answered "Yes" on Form 990, Part IV, Line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then • Section 501(c)(3) organizations Complete Parts I-A and B Do not complete Part I-C • Section 501(c) (other than section 501(c)(3)) organizations Complete Parts I-A and C below Do not complete Part I-B Section 527 organizations Complete Part I-A only If the organization answered "Yes" on Form 990, Part IV, Line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then • Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)) Complete Part II-A Do not complete Part II-B Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)). Complete Part II-B. Do not complete Part II-A. If the organization answered "Yes" on Form 990, Part IV, Line 5 (Proxy Tax) (see separate instructions) or Form 990-EZ, Part V, line 35c (Proxy Tax) (see separate instructions), then • Section 501(c)(4), (5), or (6) organizations Complete Part III Name of the organization **Employer identification number** US TRAVEL ASSOCIATION 53-0231139 Complete if the organization is exempt under section 501(c) or is a section 527 organization. Part I-A Provide a description of the organization's direct and indirect political campaign activities in Part IV (see instructions for definition of "political campaign activities") 2 Political campaign activity expenditures (see instructions) 3 Volunteer hours for political campaign activities (see instructions) Complete if the organization is exempt under section 501(c)(3). Enter the amount of any excise tax incurred by the organization under section 4955 1 Enter the amount of any excise tax incurred by organization managers under section 4955 3 If the organization incurred a section 4955 tax, did it file Form 4720 for this year? Was a correction made? ☐ Yes □ No If "Yes," describe in Part IV Complete if the organization is exempt under section 501(c), except section 501(c)(3). Enter the amount directly expended by the filing organization for section 527 exempt function activities Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt 3 Total exempt function expenditures Add lines 1 and 2 Enter here and on Form 1120-POL, line 17b Did the filing organization file Form 1120-POL for this year? 5 Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which the filing organization made payments For each organization listed, enter the amount paid from the filing organization's funds. Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC) If additional space is needed, provide information in Part IV (a) Name (b) Address (c) EIN (d) Amount paid from (e) Amount of political filing organization's contributions received funds If none, enter and promptly and -0directly delivered to a separate political organization If none, enter -0-2

Calendar year (or fiscal year (a) 2015 **(b)** 2016 (c) 2017 (d) 2018 (e) Total beginning in) 2a Lobbying nontaxable amount Lobbying ceiling amount (150% of line 2a, column(e)) Total lobbying expenditures Grassroots nontaxable amount Grassroots ceiling amount (150% of line 2d, column (e)) Grassroots lobbying expenditures Schedule C (Form 990 or 990-EZ) 2018 Schedule C (Form 990 or 990-EZ) 2018

activity

2

3

Part IV

(b)

Amount

Yes

1

2

1

2a

2b

2c

3

4 5

Schedule C (Form 990 or 990EZ) 2018

No

No

No

12,563,811

4,059,558

-710.626

3,348,932

2,512,762

836,170

(a)

No

Yes

During the year, did the filing organization attempt to influence foreign, national, state or local legislation, 1 including any attempt to influence public opinion on a legislative matter or referendum, through the use of Volunteers? Paid staff or management (include compensation in expenses reported on lines 1c through 1i)? Media advertisements? Mailings to members, legislators, or the public?

Publications, or published or broadcast statements? Grants to other organizations for lobbying purposes?

For each "Yes" response on lines 1a through 1i below, provide in Part IV a detailed description of the lobbying

Direct contact with legislators, their staffs, government officials, or a legislative body? Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means? Other activities?

Total Add lines 1c through 1i

2a Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?

If "Yes," enter the amount of any tax incurred under section 4912 If "Yes," enter the amount of any tax incurred by organization managers under section 4912 If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?

Part III-A Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6). Were substantially all (90% or more) dues received nondeductible by members? 1

Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6)Part III-B and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No" OR (b) Part III-A, line 3, is answered "Yes."

Dues, assessments and similar amounts from members 1

2 Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political

expenses for which the section 527(f) tax was paid).

Current year

Carryover from last year

Supplemental Information

C Total

expenditure next year?

Return Reference

Taxable amount of lobbying and political expenditures (see instructions)

instructions), and Part II-B, line 1 Also, complete this part for any additional information

Did the organization make only in-house lobbying expenditures of \$2,000 or less?

Did the organization agree to carry over lobbying and political expenditures from the prior year?

If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political

Provide the descriptions required for Part I-A, line 1, Part I-B, line 4, Part I-C, line 5, Part II-A (affiliated group list), Part II-A, lines 1 and 2 (see

Explanation

Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues

efile GRAPHIC print - DO NOT PROCESS | As Filed Data -

(Form 990)

Department of the Treasury

Name of the organization

Internal Revenue Service

Supplemental Financial Statements

► Complete if the organization answered "Yes," on Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b. ► Attach to Form 990.

► Attach to Form 990. ► Go to <u>www.irs.gov/Form990</u> for the latest information. **DLN: 93493318114799**OMB No 1545-0047

2018

Open to Public
Inspection
Employer identification number

US T	TRAVEL ASSOCIATION				53-0231139	Ð
Pa	rt I Organizations Maintaining Donor Advi					
	Complete if the organization answered "Ye				4. -=	
	Total number at and of year	(a) Dono	r advis	ed funds	(b)Fur	nds and other accounts
1 2	Total number at end of year Aggregate value of contributions to (during year)					
2 3	Aggregate value of grants from (during year)			+		
<i>3</i> 4	Aggregate value at end of year					
5	Did the organization inform all donors and donor adviso	re in writing that th	10 3550	ts held in donor ad	viced funds a	re the
	organization's property, subject to the organization's ex	clusive legal contro) ?			☐ Yes ☐ No
6	Did the organization inform all grantees, donors, and do charitable purposes and not for the benefit of the donor private benefit?					
Par	rt II Conservation Easements. Complete if th	e organization a	nswer	ed "Yes" on Forn	n 990, Part :	
1	Purpose(s) of conservation easements held by the organ				,	
	Preservation of land for public use (e.g., recreation	or education)		Preservation of an	historically in	nportant land area
	☐ Protection of natural habitat	,		Preservation of a c	•	•
	Preservation of open space		_			
2	Complete lines 2a through 2d if the organization held a	qualified conserved	ion cor	itribution in the for	m of a consor	vation
_	easement on the last day of the tax year	quaimeu conservat	COI	ici Dacion III tile Ioi		i at the End of the Year
а	Total number of conservation easements				2a	
b	Total acreage restricted by conservation easements				2b	
c	Number of conservation easements on a certified histori	structure include	d ın (a)		2c	
d	Number of conservation easements included in (c) acquistructure listed in the National Register	red after 7/25/06,	and no	t on a historic	2d	
3	Number of conservation easements modified, transferre tax year	d, released, exting	uished,	or terminated by t	the organızatı	on during the
4	Number of states where property subject to conservation	n easement is loca	ted ▶			
5	Does the organization have a written policy regarding the and enforcement of the conservation easements it holds	ne periodic monitor	_	spection, handling o	of violations,	
6	Staff and volunteer hours devoted to monitoring, inspec		olation	s, and enforcing co	onservation ea	☐ Yes ☐ No asements during the year
7	Amount of expenses incurred in monitoring, inspecting, \$ \(\)	handling of violation	ns, an	d enforcing conserv	vation easeme	ents during the year
8	Does each conservation easement reported on line $2(d)$ and section $170(h)(4)(B)(II)$?	above satisfy the	require	ments of section 17	70(h)(4)(B)(ı)	☐ Yes ☐ No
9	In Part XIII, describe how the organization reports cons balance sheet, and include, if applicable, the text of the the organization's accounting for conservation easemen	footnote to the org	janızat	ion's financial state	ements that de	escribes
Par	Organizations Maintaining Collections Complete if the organization answered "Ye	s" on Form 990,	Part I	V, line 8.		
1a	If the organization elected, as permitted under SFAS 11 art, historical treasures, or other similar assets held for provide, in Part XIII, the text of the footnote to its finan	public exhibition, e	ducation	on, or research in f		
b	If the organization elected, as permitted under SFAS 11 historical treasures, or other similar assets held for pub following amounts relating to these items					
(i) Revenue included on Form 990, Part VIII, line 1				▶ \$	
(i	i)Assets included in Form 990, Part X				> \$	
2	If the organization received or held works of art, historic following amounts required to be reported under SFAS:				ncial gain, pro	ovide the
а	Revenue included on Form 990, Part VIII, line 1	•	-		▶ \$	
b	Assets included in Form 990, Part X				▶ \$	
	Paperwork Reduction Act Notice, see the Instruction	s for Form 990.		Cat No	<u> </u>	

Par	t III	Organizations Maintaining Co	llections of Art, F	listori	ical T	reasu	ıres, or	Other	Similar As	sets ((continued)
3		the organization's acquisition, accessic (check all that apply)	on, and other records,	check	any of	the fo	llowing th	nat are a	significant u	ise of it	s collection
а		Public exhibition		d		Loan	or excha	nge prog	ırams		
b		Scholarly research		е		Othe	r				
С		Preservation for future generations									
4	Provide Part >	de a description of the organization's co XIII	llections and explain	how the	ey furtl	ner the	e organiza	ation's ex	kempt purpo	se in	
5		g the year, did the organization solicit of states and the sold to raise funds rather than t							ılar	□ Y ₆	es 🗆 No
Pa	rt IV	Escrow and Custodial Arrange Complete if the organization ans X, line 21.		m 990), Part	IV, lı	ne 9, or	reporte	ed an amou	ınt on	Form 990, Part
1a		e organization an agent, trustee, custod ded on Form 990, Part X?	ian or other intermed	ıary for	contri	bution	s or othe	r assets ı	not	□ Y €	es 🗌 No
b	If "Y∈	es," explain the arrangement in Part XII	I and complete the fo	llowing	table		Γ		A	mount	
С	Begin	nning balance	·	_				1c			
d	Addıt	ions during the year						1d			
е	Dıstrı	butions during the year						1e			
f	Endın	ng balance						1f			
2 a											
b	b If "Yes," explain the arrangement in Part XIII Check here if the explanation has been provided in Part XIII										
Pa	rt V	Endowment Funds. Complete	f the organization a	answei	red "Y	es" or	n Form 9	990, Par	t IV, line 1	0.	
			(a)Current year	(b)₽	rıor yea	r	(c)Two ye	ars back	(d)Three yea	ars back	(e)Four years back
	_	ung of year balance				_					
		outions									
С	Net inv	estment earnings, gains, and losses				\perp					
d	Grants	or scholarships									
е		expenditures for facilities ograms									
f	Admını	strative expenses				\perp					
g	End of	year balance									
2 a		de the estimated percentage of the curid designated or quasi-endowment	ent year end balance	(line 1	g, colu	mn (a))) held as	;			
b	Perm	anent endowment 🕨									
С	Temp	porarily restricted endowment >									
_	The p	percentages on lines 2a, 2b, and 2c sho	uld equal 100%								
3a	orgar	here endowment funds not in the posse nization by	ssion of the organizat	ion tha	t are h	eld an	d adminis	stered for	r the	_	Yes No
		nrelated organizations			•						Sa(i)
b		elated organizations	ns listed as required o	 on Sche	• • • dule R	· ·					a(ii) 3b
4	Descr	ribe in Part XIII the intended uses of the	e organization's endo	wment	funds						
Pa	rt VI	Land, Buildings, and Equipme									
	Descri	Complete if the organization ans ption of property (a) Cost or of (investment)	ther basis (b) Cost		•				rm 990, Pa lepreciation		ne 10. (d) Book value
	Land	+									
	Buildin	gs					 				
		nold improvements			2.63	35,061	1		1,048,665		1,586,396
		nent				07,827	1		1,900,984		1,106,843
	Other					, , , , , ,	-		_,,_,		2,200,010
		Ines 1a through 1e (Column (d) must e		X, colui	mn (B)	, line i	10(c)).		>		2,693,239

Part VII Investments—Other Securities. Complete if the o See Form 990, Part X, line 12.	rganization a	nswered "Yes" or	n Form 990, Part IV, line 11b.
(a) Description of security or category (including name of security)	(b) Boo valu	k Cos	(c) Method of valuation st or end-of-year market value
(1) Financial derivatives (2) Closely-held equity interests (3)Other	· · ·		
(A)			
(B)			
(C)			
(D)			
(E)			
(F)			
(G)			
(H)			
Total. (Column (b) must equal Form 990, Part X, col (B) line 12)	•		
Part VIII Investments—Program Related. Complete if the organization answered 'Yes' on Form	n 990, Part I\	/, line 11c. See F	orm 990, Part X, line 13.
(a) Description of investment	(b) Book va	lue Cos	(c) Method of valuation st or end-of-year market value
(1)			
(2)			
(3)			
(4)			
(5)			
(6)			
(7)			
(8)			
(9)			
Total. (Column (b) must equal Form 990, Part X, col (B) line 13) Part IX Other Assets. Complete if the organization answered 'Yes	s' on Form 990	. Part IV. line 11d	See Form 990, Part X, line 15
(a) Description		, ,	(b) Book value
(1)			
(2)			
(4)			
(5)			
(6)			
(7)			
(8)			
(9)			
Total. (Column (b) must equal Form 990, Part X, col (B) line 15)			•
Part X Other Liabilities. Complete if the organization answ See Form 990, Part X, line 25.	vered 'Yes' or	Form 990, Part	IV, line 11e or 11f.
1. (a) Description of liability (1) Federal income taxes	(E) Book value	
DEFERRED RENT		2,663,929	
(2)			
(3)			
(4)			
(5)			
(6)			
(7)			
(8)			
(9)			
Total. (Column (b) must equal Form 990, Part X, col (B) line 25)	• footnote to th	2,663,929	ancial statements that remarks the
2. Liability for uncertain tax positions In Part XIII, provide the text of the organization's liability for uncertain tax positions under FIN 48 (ASC 740)			_

Part XI

2

b

c 5

1

2

c

d

3 4

b

5

Part XIII

See Additional Data Table

Part XII

Schedule D (Form 990) 2018

Page 4

710,535

108,895

32.911.159

Schedule D (Form 990) 2018

32,802,264

b	Donated services and use of facilities
c	Recoveries of prior year grants
d	Other (Describe in Part XIII)
е	Add lines 2a through 2d
3	Subtract line 2e from line 1
4	Amounts included on Form 990, Part VIII, line 12, but not on line ${\bf 1}$

Add lines **4a** and **4b**

Donated services and use of facilities . . .

Other (Describe in Part XIII)

Supplemental Information

Subtract line 2e from line 1

Add lines 2a through 2d .

Return Reference

Amounts included on line 1 but not on Form 990, Part VIII, line 12 Net unrealized gains (losses) on investments

Investment expenses not included on Form 990, Part VIII, line 7b .

Amounts included on line 1 but not on Form 990, Part IX, line 25

Amounts included on Form 990, Part IX, line 25, but not on line 1: Investment expenses not included on Form 990, Part VIII, line 7b . . .

Add lines **4a** and **4b**

Total revenue Add lines 3 and 4c. (This must equal Form 990, Part I, line 12)

Total expenses Add lines 3 and 4c. (This must equal Form 990, Part I, line 18)

XI, lines 2d and 4b, and Part XII, lines 2d and 4b. Also complete this part to provide any additional information

Provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, line 2, Part

Reconciliation of Revenue per Audited Financial Statements With Revenue per Return

2a

2b 2c 2d

2a 2b

2c

2d

4a

4b

Explanation

-1,112,179

803.599

710,535

108.895

2e

3

4c

5

Describe in Part XIII)...............	2d			803,59	99	
s 2a through 2d	٠.				2e	-308,580
t line 2e from line 1					3	33,769,308
s included on Form 990, Part VIII, line 12, but not on line 1						
ent expenses not included on Form 990, Part VIII, line 7b .	4a			108,89	95	
Describe in Part XIII)	4b					
s 4a and 4b	· ·				4c	108,895
venue Add lines ${f 3}$ and ${f 4c.}$ (This must equal Form 990, Part I, line ${f 12}$)					5	33,878,203
Reconciliation of Expenses per Audited Financial Statem Complete if the organization answered 'Yes' on Form 990, Part			pens	ses per	Retur	n.
penses and losses per audited financial statements				1	1	33,512,799

Schedule D (Form 990) 2018	Page 5
Part XIII Supplemental Info	mation (continued)
Return Reference	Explanation

Schedule D (Form 990) 2018

Additional Data

Software ID: Software Version:

EIN: 53-0231139

Name: US TRAVEL ASSOCIATION

Explanation

ISION, THE ASSOCIATION HAS ACCRUED \$491,120 FOR EXCISE TAX PAYMENTS AS OF DECEMBER 31, 201
8 THIS AMOUNT IS INCLUDED IN ACCOUNTS PAYABLE AND ACCRUED EXPENSES IN THE CONSOLIDATED BA

Supplemental Information

Return Reference

LANCE SHEETS

Return Reference	Explanation
PART X, LINE 2	UNDER THE PROVISION OF SECTIONS 501(C)(6) OF THE INTERNAL REVENUE CODE (IRC) AND THE APPLI CABLE INCOME TAX REGULATIONS OF THE DISTRICT OF COLUMBIA, THE ASSOCIATION IS EXEMPT FROM T AXES ON INCOME OTHER THAN UNRELATED BUSINESS INCOME THE ASSOCIATION'S NET OPERATING LOSS (NOL) TOTALED \$333,515 AND \$333,265 AS OF DECEMBER 31, 2018 AND 2017, RESPECTIVELY, AND WI LL BEGIN TO EXPIRE IN 2027 THE ASSOCIATION'S NOL WILL BE USED TO OFFSET UNRELATED BUSINES S TAXABLE INCOME ASSOCIATED WITH ASSOCIATION PUBLICATIONS ADVERTISING ACTIVITY, AS WELL AS CERTAIN FRINGE BENEFITS PROVIDED BY THE ASSOCIATION MANAGEMENT EVALUATED THE ASSOCIATION 'S TAX POSITIONS AND CONCLUDED THAT THE ASSOCIATION HAS TAKEN NO UNCERTAIN TAX POSITIONS T HAT REQUIRE ADJUSTMENT TO THE CONSOLIDATED FINANCIAL STATEMENTS TO COMPLY WITH THE PROVISI ONS OF THIS GUIDANCE GENERALLY, THE ASSOCIATION IS NO LONGER SUBJECT TO INCOME TAX EXAMIN ATIONS BY THE U S FEDERAL, STATE OR LOCAL TAX AUTHORITIES FOR YEARS BEFORE 2015 IN DECEMBER 2017, THE TAX CUTS AND JOBS ACT (TCJA) WAS PASSED, WHICH RESULTED IN REVISIONS TO THE TAX CODE RELATED TO TAX-EXEMPT ORGANIZATIONS INCLUDING EXCISE TAX PAYMENTS FOR EXECUTIVE C
	OMPENSATION OVER \$1 MILLION, CHANGES IN UNRELATED BUSINESS INCOME TAX OFFSETTING ACTIVITIE S AND RELATED TAXES, AND TAXES DUE ON SELECT EMPLOYEE TRANSPORTATION PLANS UNDER THE PROV

Supplemental Information Return Reference Explanation PART XI, LINE 2D - OTHER PAC REVENUE INCLUDED IN CONSOLIDATED FINANCIAL STATEMENTS 686,063 ELIMINATING ENTRY RELATED TO PAC 117.536 I ADJUSTMENTS

Supplemental Information Return Reference Explanation PART XII, LINE 2D - OTHER PAC EXPENSES INCLUDED IN CONSOLIDATED FINANCIAL STATEMENTS 592,963 FOUNDATION EXPENSES IN ADJUSTMENTS CLUDED IN CONSOLIDATED FS 36 ELIMINATING ENTRY RELATED TO PAC 117.536

DLN: 93493318114799 Note: To capture the full content of this document, please select landscape mode (11" x 8.5") when printing. OMB No 1545-0047 Schedule I **Grants and Other Assistance to Organizations**, (Form 990) Governments and Individuals in the United States Complete if the organization answered "Yes," on Form 990, Part IV, line 21 or 22. Open to Public ▶ Attach to Form 990. Department of the Inspection ▶ Go to www.irs.gov/Form990 for the latest information. Treasury Internal Revenue Service Name of the organization Employer identification number US TRAVEL ASSOCIATION 53-0231139 Part I **General Information on Grants and Assistance** Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and 1 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States Grants and Other Assistance to Domestic Organizations and Domestic Governments. Complete if the organization answered "Yes" on Form 990, Part IV, line 21, for any recipient that received more than \$5,000 Part II can be duplicated if additional space is needed (a) Name and address of (b) EIN (c) IRC section (d) Amount of cash (e) Amount of non-(f) Method of valuation (q) Description of (h) Purpose of grant (if applicable) organization (book, FMV, appraisal, noncash assistance or assistance grant cash or government assistance other) (1) See Additional Data (4)(5)(6)(7)(8)(9)(10)(11)(12)Enter total number of section 501(c)(3) and government organizations listed in the line 1 table For Paperwork Reduction Act Notice, see the Instructions for Form 990. Cat No 50055P Schedule I (Form 990) 2018

Schedule I (Form 990) 2018

Additional Data

1333 N STREET NW

MCLEAN, VA 22106

FOUNDATION

PO BOX 7762

WASHINGTON, DC 20005 THE BRYCE HARLOW

Software ID: **Software Version: EIN:** 53-0231139 Name: US TRAVEL ASSOCIATION

52-1266620

Form 990, Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments												
	Form 990	,Schedule I	, Part II,	, Grants and	Other	Assistance to	Domestic	Organiza	tions and	Domesti	c Governi	ments.

(a) Name and address of (b) EIN (c) IRC section (d) Amount of cash (e) Amount of non- (f) Method of	Form 990,Schedule I, Part	I, Part II, Grants and	Other Assistance to	o Domestic Organiza	tions and Domest	ic Governments.
	organization		(c) IRC section if applicable		cash	(f) Method of valua (book, FMV, apprais other)

501(C)(3)

nesti	ic Governments.	
non-	(f) Method of valuation (book, FMV, appraisal,	(g) Description of non-cash assistance

cription of	(h) Purpose of grant
assistance	or assistance

FOR HOMELESS WOMEN

FELLOWSHIP PROGRAM

AND EDUCATIONAL

ACTIVITIES

N STREET VILLAGE GALA 52-1007373 501(C)(3) 5,000

COMMUNITY SUPPORT

5,000

(a) Name and address of (b) EIN (c) IRC section (d) Amount of cash (e) Amount of non-(f) Method of valuation (a) Description of (h) Purpose of grant if applicable (book, FMV, appraisal, organization grant cash non-cash assistance or assistance or government other) assistance 52-0845718 501(C)(3) 10.000 AMERICAN COUNCIL OF PROMOTE FUTURE

SYNDROME

YOUNG POLITICAL LEADERS IGLOBAL POLITICAL AND 2131 K STREET NW WASHINGTON, DC 20037

Form 990, Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments.

3300 E 1ST AVENUE

DENVER, CO 80206

POLICY LEADERS 26-4431001 501(C)(3) 6.000 GLOBAL DOWN SYNDROME IMPROVE THE LIVES OF FOUNDATION PEOPLE WITH DOWN

(h) Purpose of grant if applicable (book, FMV, appraisal, organization grant cash non-cash assistance or assistance or government other) assistance

(e) Amount of non-

(f) Method of valuation

(a) Description of

SUPPORT

EDUCATION

DISADVANTAGED

CHILDREN THROUGH

(d) Amount of cash

Form 990, Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments.

501(C)(3)

(c) IRC section

HORTON'S KIDS INC 400 VIRGINIA AVE SW WASHINGTON, DC 20024	52-1755403	501(C)(3)	15,000		EMPOWER AT-RISK CHILDREN THROUGH EDUCATIONAL OPPORTUNITIES AND PROGRAMS

10,000

MONUMENTAL SCHOLARS FUND INC

WASHINGTON, DC 20015

PO BOX 42680

(a) Name and address of

(b) EIN

47-3018272

(a) Name and address of (b) EIN (c) IRC section (d) Amount of cash (e) Amount of non-(f) Method of valuation (g) Description of (h) Purpose of grant (book, FMV, appraisal, organization ıf applıcable grant cash non-cash assistance or assistance or government other) assistance 501(C)(3) 7.500 NATIONAL CAPITAL AREA 53-0204610 ICOMMUNITY SUPPORT COUNCIL BOY SCOUTS OF TO BOY SCOUTS OF AMERICA AMERICA 9190 ROCKVILLE PIKE BETHESDA, MD 20814 EVENTS INDUSTRY COUNCIL 52-1579652 501(C)(6) 10,000 PROMOTE 2025 M ST NW STE 800 CONVENTION.

MEETING, EXPOSITION, EXHIBIT, AND TRAVEL

INDUSTRY

Form 990, Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments.

WASHINGTON, DC 20036

Form 990, Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments. (a) Name and address of (d) Amount of cash (e) Amount of non- (f) Method of valuation (a) Description of (h) Purpose of grant (b) EIN (c) IRC section organization ıf applicable grant cash (book, FMV, appraisal, non-cash assistance or assistance other) or government assistance 53-0026940 501(C)(6) 5.000 ASAF PWRA FUND PROMOTE 1575 I STREET NW ASSOCIATIONS AND WASHINGTON, DC 20005 IASSOCIATION

PROFESSIONALS

efil	e GRAPHIC pi	rint - DO NOT PROCESS	As Filed Dat	a -	DLN: 934	19331	8114	799
Sch	edule J	Co	mpensat	ion Information	OM	1B No	1545-0	0047
(Forr	n 990)		Compensa anization answ	Trustees, Key Employees, and Hig ated Employees vered "Yes" on Form 990, Part IV a to Form 990.	hest , line 23.	20	18	3
•	tment of the Treasury al Revenue Service	► Go to <u>www.irs.go</u>		instructions and the latest infor	mation.		to Pub ectio	
Nar	ne of the organiz				Employer identificat			
US ⁻	TRAVEL ASSOCIATIO	ON			53-0231139			
Pa	rt I Questi	ons Regarding Compensat	tion		[
							Yes	No
1a				f the following to or for a person liste y relevant information regarding the				
		s or charter travel		Housing allowance or residence for	personal use			
	_	companions	님	Payments for business use of perso				
		nification and gross-up payments		Health or social club dues or initiati				
	□ Discretion	nary spending account		Personal services (e g , maid, chaut	rreur, cner)			
b		xes in line 1a are checked, did th all of the expenses described abo		ollow a written policy regarding payn nplete Part III to explain	nent or reimbursement	1b	Yes	
2				or allowing expenses incurred by all r, regarding the items checked in line	a 1a2	2	Yes	
	directors, truste	es, officers, including the CLO/L	xecutive Directo	r, regarding the items checked in line	- 1a·			
3	organization's C	EO/Executive Director Check all	that apply Don	ed to establish the compensation of t not check any boxes for methods CEO/Executive Director, but explain				
	✓ Compens	ation committee		Written employment contract				
		ent compensation consultant		Compensation survey or study				
	☐ Form 990	of other organizations	\checkmark	Approval by the board or compensa	ation committee			
4	During the year related organiza		990, Part VII, Se	ction A, line 1a, with respect to the f	iling organization or a			
а	Receive a sever	ance payment or change-of-cont	rol pavment?			4a		No
ь		r receive payment from, a supple		ified retirement plan?		4b	Yes	
c	Participate in, o	r receive payment from, an equi	ty-based comper	nsation arrangement?		4c		No
	If "Yes" to any o	of lines 4a-c, list the persons and	I provide the app	plicable amounts for each item in Par	t III			
	Only 501(c)(3), 501(c)(4), and 501(c)(29)	organizations	must complete lines 5-9.				
5	For persons liste		n A, line 1a, did	the organization pay or accrue any				
а	The organization	n?				5a		
b	Any related orga					5b		
	If "Yes," on line	5a or 5b, describe in Part III						
6		ed on Form 990, Part VII, Section ontingent on the net earnings of		the organization pay or accrue any				
а	The organization	n?				6a		
b	Any related orga					6b		
_	•	6a or 6b, describe in Part III						
7		ed on Form 990, Part VII, Section escribed in lines 5 and 6? If "Yes		the organization provide any nonfixe rt III	d	7		
8				red pursuant to a contract that was section 53 4958-4(a)(3)? If "Yes," d	escribe	8		
9	If "Yes" on line 53 4958-6(c)?	8, did the organization also follow	w the rebuttable	presumption procedure described in	Regulations section	9		
For F	Paperwork Redu	uction Act Notice, see the Inst	tructions for Fo	orm 990. Cat No. 5	50053T Schedule J	(Forn	990)	2018

Schedule J (Form 990) 20)18							Page 2
					Employees. Use dup	•	•	
For each individual whose					organization on row (i) ar	nd from related organizati	ons, described in the	
instructions, on row (ii) [Note. The sum of column					Part VII. Section A. line	1a. applicable column (D)	and (E) amounts for tha	at individual
(A) Name and Title			of W-2 and/or 1099-MIS		(C) Retirement and	(D) Nontaxable	(E) Total of columns	(F) Compensation in
(,		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable	other deferred compensation	benefits	(B)(ı)-(D)	column (B) reported as deferred on prior Form 990
1 ROGER DOW	/:x	1,306,763	551,668	compensation 1,483,407	450,243	22,075	3,814,156	0
PRESIDENT & CEO	(i)	0						
	(ii)		0	0	0	0	0	0
2 GARY OSTER EXECUTIVE VICE PRESIDENT	(i)	467,505	329,563	3,564	16,500	27,646	844,778	0
	(ii)	0	0	0	0	0	0	0
3 JONATHAN GRELLA EXECUTIVE VICE PRESIDENT	(i)	413,595	126,669	540	16,500	40,433	597,737	0
EXECUTIVE VICE TRESIDENT	(ii)	0	0	0	0	0	0	0
4 ADAM VANCE EXECUTIVE VICE PRESIDENT	(i)	340,946	105,885	1,242	16,500	36,607	501,180	0
EXECUTIVE VICE PRESIDENT	(ii)	0	0	0	0	0	0	0
5 MALCOM SMITH SENIOR VICE PRESIDENT	(i)	290,069	70,963	1,242	16,500	14,074	392,848	0
SENIOR VICE PRESIDENT	(ii)	0	0	0	0	0	0	0
6 VICTORIA BARNES SENIOR VICE PRESIDENT	(i)	311,977	6,375	540	14,809	27,895	361,596	0
SEMON VICE I NESIDEM	(ii)	0	0	0	0	0	0	0
7 ERIK HANSEN VICE PRESIDENT	(i)	228,999	43,025	486	16,373	12,813	301,696	0
	(ii)	0	0	0	0	0	0	0
8 CHARLES STALEY VICE PRESIDENT	(i)	225,088	43,553	810	15,306	12,332	297,089	0
	(ii)	0	0	0	0	0	0	0
9 ALMA ROJAS VICE PRESIDENT (THRU	(i)	228,095	31,725	709	16,242	37,673	314,444	0
11/1/2018)	(ii)	0	0	0	0	0	0	0

Schedule J (Form 990) 2016	Page 3
Part III Supplemental Inform	nation
Provide the information, explanation, or	descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II Also complete this part for any additional information
Return Reference	Explanation
· ·	FIRST CLASS AIRFARE WAS PROVIDED TO ROGER DOW ON A LIMITED BASIS WHERE IN COMPLIANCE WITH THE US TRAVEL ASSOCIATION POLICY ON TRAVEL FMPLOYEES IN CERTAIN LIMITED SITUATIONS AND ON A CASE BY CASE BASIS MAY TRAVEL AT A CLASS OTHER THAN COACH. THE AMOUNTS ARE NONTAXABLE

BUSINESS ACTIVITIES THESE AMOUNTS ARE TAXABLE TO THE EMPLOYEE

ITO THE EMPLOYEE SPOUSAL TRAVEL IS PROVIDED TO EXECUTIVE VP'S A FEW TIMES DURING THE YEAR IF THE SPOUSE IS EXPECTED TO TAKE PART IN

Schodula 1 (Form 000) 2010

Return Reference	Explanation
	IN 2014, THE ASSOCIATION ESTABLISHED A DEFERRED COMPENSATION ARRANGEMENT FOR THE PRESIDENT OF THE ORGANIZATION, ROGER DOW, FOR
(CURRENT AND PAST SERVICES ALL 2018 VESTED AMOUNTS ARE PROPERLY REPORTED ON THE ORGANIZATION'S 2018 FORM 990, ON PART VII, COLUMN F, AND
!	SCHEDULE J, COLUMN (B)(III) THE VESTED PORTION WAS INCLUDED ON THE RECIPIENT'S W-2, BOX 1 AND 5 IN 2018

Additional Data

 $|(\Pi)|$

(1)

(1)

(1)

(11)

228,999

225,088

228,095

43,025

43,553

31,725

Additional Dat	d							
			Software ID:					
			Software Version:					
			EIN:	53-0231139				
			Name:	US TRAVEL ASSOCIA	TION			
Form 990, Schedul	e J ,	Part II - Officers, D	irectors, Trustees, K	ey Employees, and I	lighest Compensate	ed Employees		
(A) Name and Title		(B) Breakdown	of W-2 and/or 1099-MIS	Compensation	(C) Retirement and	(D) Nontaxable	(E) Total of columns	(F) Compensation in
		(i) Base Compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	other deferred compensation	benefits	(B)(ı)-(D)	column (B) reported as deferred on prior Form 990
ROGER DOW PRESIDENT & CEO	(1)	1,306,763	551,668	1,483,407	450,243	22,075	3,814,156	0
	(11)	0	0	0	0	0	0	0
GARY OSTER EXECUTIVE VICE	(1)	467,505	329,563	3,564	16,500	27,646	844,778	0
DRECIDENT	(11)	0	0	0	0	0	0	0
JONATHAN GRELLA EXECUTIVE VICE	(1)	413,595	126,669	540	16,500	40,433	597,737	0
PRESIDENT	(11)	0	0	0	0	0	0	0
ADAM VANCE EXECUTIVE VICE	(1)	340,946	105,885	1,242	16,500	36,607	501,180	0
DDECIDENT	(11)	0	0	0	0	0	0	0
MALCOM SMITH SENIOR VICE PRESIDENT	(1)	290,069	70,963	1,242	16,500	14,074	392,848	0
	(11)	o	0	0	0	0	0	0
VICTORIA BARNES SENIOR VICE PRESIDENT	(1)	311,977	6,375	540	14,809	27,895	361,596	0

486

810

709

16,373

15,306

16,242

12,813

12,332

37,673

301,696

297,089

314,444

ERIK HANSEN

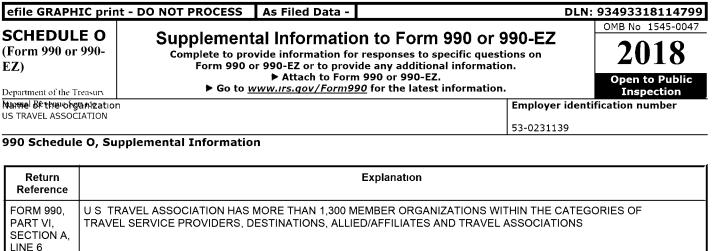
VICE PRESIDENT

CHARLES STALEY VICE PRESIDENT

ALMA ROJAS VICE PRESIDENT (THRU 11/1/2018)

efile GRAPHIC print - DO NOT PROCESS As Filed Data -DLN: 93493318114799 SCHEDULE M OMB No 1545-0047 **Noncash Contributions** (Form 990) 2018 ▶ Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30. ▶ Attach to Form 990. ▶Go to www.irs.gov/Form990 for the latest information. Open to Public Department of the Treasury Internal Revenue Service Inspection Name of the organization **Employer identification number** US TRAVEL ASSOCIATION 53-0231139 **Types of Property** (b) (c) (d) (a) Method of determining Check if Number of contributions or Noncash contribution applicable items contributed amounts reported on noncash contribution amounts Form 990, Part VIII, line 1g 1 Art—Works of art . . Art-Historical treasures Art—Fractional interests Books and publications Clothing and household goods Cars and other vehicles Boats and planes . . Intellectual property . . . Securities—Publicly traded . 10 Securities—Closely held stock . Securities—Partnership, LLC, or trust interests 12 Securities—Miscellaneous . Qualified conservation contribution—Historic structures 14 Qualified conservation contribution—Other . Real estate—Residential . 15 Real estate—Commercial . 17 Real estate—Other . . Collectibles 18 19 Food inventory . . . 20 Drugs and medical supplies . Taxidermy 21 22 Historical artifacts . . . 23 Scientific specimens . . 24 Archeological artifacts . . 2,095,479 FAIR MARKET VALUE Χ 25 Other ▶ (INDUSTRY RELATED ITEMS) 26 Other ▶ (_____ 28 Number of Forms 8283 received by the organization during the tax year for contributions for which the organization completed Form 8283, Part IV, Donee Acknowledgement Yes No 30a During the year, did the organization receive by contribution any property reported in Part I, lines 1 through 28, that it must hold for at least three years from the date of the initial contribution, and which is not required to be used for exempt purposes for the entire holding period? 30a Nο **b** If "Yes," describe the arrangement in Part II 31 Yes Does the organization have a gift acceptance policy that requires the review of any nonstandard contributions? 32a Nο b If "Yes," describe in Part II If the organization did not report an amount in column (c) for a type of property for which column (a) is checked, describe in Part II Schedule M (Form 990) (2018) For Paperwork Reduction Act Notice, see the Instructions for Form 990. Cat No 51227J

Schedule M (Form 990) (2018)	Page 2
Part II Supplemental Info	
	ion required by Part I, lines 30b, 32b, and 33, and whether the organization is reporting in Part imber of contributions, the number of items received, or a combination of both. Also complete itional information.
Return Reference	Explanation
	Schedule M (Form 990) (2018)



Return Reference	Explanation
FORM 990,	THE SUPPORTING SCHEDULES AND DOCUMENTATION FOR THE FORM 990 ARE PREPARED BY THE CONTROLLER
PART VI,	AND THEN REVIEWED BY THE VICE PRESIDENT OF FINANCE THE NEXT REVIEW IS CONDUCTED BY THE E
SECTION B,	XECUTIVE VICE PRESIDENT OF OPERATIONS AND THEN REVIEWED AND SIGNED BY THE PRESIDENT/CHIEF
LINE 11B	EXECUTIVE OFFICER OF THE ORGANIZATION THE FINAL DRAFT OF THE FORM 990 IS PROVIDED TO THE
	BOARD OF DIRECTORS FOR REVIEW BEFORE THE FINAL VERSION IS FILED

Return Reference	Explanation
FORM 990, PART VI, SECTION B, LINE 12C	EACH DIRECTOR, OFFICER AND MEMBER OF A COMMITTEE WITH BOARD DELEGATED POWERS SHALL BE REQUIRED ANNUALLY TO SIGN A STATEMENT WHICH AFFIRMS SUCH PERSON (A) HAS RECEIVED A COPY OF THE CONFLICT OF INTEREST POLICY, (B) HAS READ AND UNDERSTANDS THE POLICY, (C) HAS AGREED TO COMPLY WITH THE POLICY AND (D) UNDERSTANDS THE ORGANIZATION IS A NON-PROFIT TRADE ASSOCIATION AND IN ORDER TO MAINTAIN ITS FEDERAL TAX EXEMPTION IT MUST ENGAGE PRIMARILY IN ACTIVITIES WHICH ACCOMPLISH ONE OR MORE OF ITS TAX-EXEMPT PURPOSES TO ENSURE THE ORGANIZATION OP ERATES IN A MANNER CONSISTENT WITH ITS TAX-EXEMPT PURPOSES AND DOES NOT ENGAGE IN ACTIVITIES THAT COULD JEOPARDIZE ITS TAX-EXEMPT STATUS, PERIODIC REVIEWS SHALL BE CONDUCTED THE PERIODIC REVIEWS SHALL, AT A MINIMUM, INCLUDE THE FOLLOWING SUBJECTS (A) WHETHER COMPENSATION ARRANGEMENTS AND BENEFITS ARE REASONABLE, BASED ON COMPETENT SURVEY INFORMATION AND THE RESULT OF ARM'S LENGTH BARGAINING AND (B) WHETHER PARTNERSHIPS, JOINT VENTURES, CONTRACT SAND ARRANGEMENTS WITH MANAGEMENT ORGANIZATIONS OR VENDORS CONFORM TO THE ORGANIZATION'S WRITTEN POLICIES, ARE PROPERLY RECORDED, REFLECT REASONABLE INVESTMENT OR PAYMENTS FOR GOODS AND SERVICES, FURTHER THE ORGANIZATION'S TAX-EXEMPT PURPOSES AND DO NOT RESULT IN INURE MENT, IMPERMISSIBLE PRIVATE BENEFIT OR IN AN EXCESS BENEFIT TRANSACTION

Return Reference	Explanation
FORM 990, PART VI, SECTION B, LINE 15	COMPENSATION FOR ALL EMPLOYEES IS SUBJECT TO A PERIODIC COMPARISON TO INDUSTRY STANDARDS B ASED ON POSITION AND EXPERIENCE THIS COMPARISON IS DONE ON AN EMPLOYEE BY EMPLOYEE BASIS FOR ALL ASSOCIATION EMPLOYEES THE RESULTS ARE THEN REVIEWED AND APPROVED BY UPPER-LEVEL M ANAGEMENT ALL COMPENSATION IS REVIEWED BY A COMPENSATION COMMITTEE COMPOSED OF MEMBERS FR OM THE BOARD OF DIRECTORS WHO HAVE NO ASSOCIATION OR TIES TO EMPLOYEES OTHER THAN THEIR CA PACITY AS ASSOCIATION BOARD MEMBERS THE PRESIDENT/CHIEF EXECUTIVE OFFICER AND THE EXECUTI VE VICE PRESIDENTS ARE THE ONLY EMPLOYEES WITH EMPLOYMENT CONTRACTS

Return Explanation

FORM 990,	FINANCIAL STATEMENTS, CONFLICT OF INTEREST POLICY AND GOVERNING DOCUMENTS ARE AVAILABLE UP
PART VI,	ON REQUEST FOR THE SAME PERIOD OF DISCLOSURE AS SET FORTH IN SECTION 6104(D)
SECTION C,	
LINE 19	

Return Explanation

Kelelelice	
FORM 990,	THE PROCESS FOR OVERSEEING THE AUDIT OF THE FINANCIAL STATEMENTS AND SELECTION OF AN INDEP
PART XII,	ENDENT ACCOUNTANT THAT AUDITED THE FINANCIAL STATEMENTS HAS BEEN CONSISTENT WITH PRIOR YEA
LINE 2C	RS

efile GRAPHIC print - DO NOT PROCESS As Filed Data -**SCHEDULE R**

Related Organizations and Unrelated Partnerships

2018 Open to Public

Employer identification number

DLN: 93493318114799

OMB No 1545-0047

Inspection

Department of the Treasury Internal Revenue Service Name of the organization

(Form 990)

US TRAVEL ASSOCIATION

► Complete if the organization answered "Yes" on Form 990, Part IV, line 33, 34, 35b, 36, or 37. ► Attach to Form 990.

▶ Go to www.irs.gov/Form990 for instructions and the latest information.

53-0231139 Identification of Disregarded Entities Complete if the organization answered "Yes" on Form 990, Part IV, line 33. Part I (a) (b) (c) (d) (e) (f) Name, address, and EIN (if applicable) of disregarded entity Primary activity Legal domicile (state Total income End-of-year assets Direct controlling or foreign country) entity Part II Identification of Related Tax-Exempt Organizations Complete If the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year. (a) Name, address, and EIN of related organization (e) (f) (g) (b) Primary activity Legal domicile (state Exempt Code section Public charity status Direct controlling Section 512(b) or foreign country) (if section 501(c)(3)) entity (13) controlled entity? Yes No (1)TRAVEL INDUSTRY ASSOCIATION OF AMERICA FOUNDATION TRAVEL INDUSTRY DC 501(C)(3) LINE 12A, I US TRAVEL ASSOCIATION Yes 1100 NEW YORK AVE NW SUITE 450W GRANTS AND RESEARCH WASHINGTON, DC 20005 52-0231139 (2)US TRAVEL ASSOCIATION POLITICAL ACTION COMMITTEE PAC DC 527 US TRAVEL ASSOCIATION Yes 1100 NEW YORK AVE NW SUITE 450W WASHINGTON, DC 20005 Cat No 50135Y Schedule R (Form 990) 2018 For Paperwork Reduction Act Notice, see the Instructions for Form 990.

(a) Name, address, and EIN of related organization		(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Predominant income(related unrelated, excluded from tax under sections 512- 514)	total income		(I Disprop alloca		(i) Code V-UBI amount in bo 20 of Schedule K-1 (Form 1065)	Gene mana part	j) ral or aging ner?	(k) Percen owner
					314)			Yes	No		Yes	No	
					1		1	1	1	1		1 1	
Identification of Related Organi because it had one or more related	zations Taxable as a (organizations treated as	Corporation s a corporation	or Trus	t Complete st during th	ıf the organ ie tax year.	ızatıon ansv	wered "Yes	" on Fo	orm 9!	90, Part IV	, lıne	34	
Identification of Related Organi because it had one or more related (a) Name, address, and EIN of related organization	zations Taxable as a (organizations treated as	L do (state	on or tru: (c) egal micile or foreign	st during th	(d) controlling Tyentity	(e)	vered "Yes (f) Share of total income	Share	(g) of end- year assets	of- Perce	h)	Se (1	(I) ection 5 I3) cont entity
because it had one or more related (a) Name, address, and EIN of	organizations treated as	L do (state	on or tru: (c) egal micile	st during th	(d) controlling Tyentity	(e) pe of entity corp, S corp,	(f) Share of total	Share	(g) of end- year	of- Perce	h) intage	Se (1	ection 5 L3) cont
because it had one or more related (a) Name, address, and EIN of	organizations treated as	L do (state	on or tru: (c) egal micile or foreign	st during th	(d) controlling Tyentity	(e) pe of entity corp, S corp,	(f) Share of total	Share	(g) of end- year	of- Perce	h) intage	Se (1	ection 5 13) cont entity
because it had one or more related (a) Name, address, and EIN of	organizations treated as	L do (state	on or tru: (c) egal micile or foreign	st during th	(d) controlling Tyentity	(e) pe of entity corp, S corp,	(f) Share of total	Share	(g) of end- year	of- Perce	h) intage	Se (1	ection 5 13) cont entity
because it had one or more related (a) Name, address, and EIN of	organizations treated as	L do (state	on or tru: (c) egal micile or foreign	st during th	(d) controlling Tyentity	(e) pe of entity corp, S corp,	(f) Share of total	Share	(g) of end- year	of- Perce	h) intage	Se (1	ection 5 13) cont entity
because it had one or more related (a) Name, address, and EIN of	organizations treated as	L do (state	on or tru: (c) egal micile or foreign	st during th	(d) controlling Tyentity	(e) pe of entity corp, S corp,	(f) Share of total	Share	(g) of end- year	of- Perce	h) intage	Se (1	ection 5 13) cont entity
because it had one or more related (a) Name, address, and EIN of	organizations treated as	L do (state	on or tru: (c) egal micile or foreign	st during th	(d) controlling Tyentity	(e) pe of entity corp, S corp,	(f) Share of total	Share	(g) of end- year	of- Perce	h) intage	Se (1	ection 5 13) cont entity

Part V Transactions With Related Organizations Complete if the organization answered "Yes" on Form 990, Part IV, line 34, 35b, or 36.											
Note. Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule		Yes	No								
1 During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?											
a Receipt of (i) interest, (ii) annuities, (iii) royalties, or(iv) rent from a controlled entity	1a		No								
b Gift, grant, or capital contribution to related organization(s)	1 b		No								
c Gift, grant, or capital contribution from related organization(s)	1c		No								
d Loans or loan guarantees to or for related organization(s)	1d		No								
e Loans or loan guarantees by related organization(s)	1e		No								
f Dividends from related organization(s)	1 f		No								
g Sale of assets to related organization(s)	1 g		No								
h Purchase of assets from related organization(s)	1h		No								
i Exchange of assets with related organization(s)	1 i		No								
${f j}$ Lease of facilities, equipment, or other assets to related organization(s)	1 j		No								
k Lease of facilities, equipment, or other assets from related organization(s)	1k		No								
l Performance of services or membership or fundraising solicitations for related organization(s)	. 11		No								
m Performance of services or membership or fundraising solicitations by related organization(s)	1m	1	No								
n Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)	1n	Yes									
o Sharing of paid employees with related organization(s)	10		No								
p Reimbursement paid to related organization(s) for expenses	1 p		No								

k	Lease of facilities, equipment, or other assets from related organization(s)	1k		No
ı	Performance of services or membership or fundraising solicitations for related organization(s)	11		No
n	Performance of services or membership or fundraising solicitations by related organization(s)	1m		No
n	Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)	1n	Yes	
0	Sharing of paid employees with related organization(s)	10		No
p	Reimbursement paid to related organization(s) for expenses	1 p		No
q	Reimbursement paid by related organization(s) for expenses	1 q		No
r	Other transfer of cash or property to related organization(s)	1r	Yes	
5	Other transfer of cash or property from related organization(s)	1s		No
2	If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds			

(a) Name of related organization (b) Transaction type (a-s) (c) Amount involved (d) Method of determining amount involved Part VI Unrelated Organizations Taxable as a Partnership Complete if the organization answered "Yes" on Form 990, Part IV, line 37.

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships

(a) Name, address, and EIN of entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Predominant income (related, unrelated, excluded from tax under sections 512-	section 501(c)(3) organizations		Are all partners section 501(c)(3) organizations?		Are all partners section 501(c)(3) organizations?		Are all partners		total end-	(g) Share of end-of-year assets	end-of-year	end-of-year	end-of-year	end-of-year allocations		ate	(I) Code V-UBI amount in box 20 of Schedule K-1 (Form 1065)	partner?		(k) Percentage ownership
			514)	Yes	No			Yes	No		Yes	No											
													_										
									•	Schedul	e R (Form	1 99	0) 2018										

