



Part II Balance Sheets		Attached schedules and amounts in the description column should be for end-of-year amounts only (See instructions)			
		Beginning of year (a) Book Value	End of year (b) Book Value (c) Fair Market Value		
Assets	1	Cash—non-interest-bearing . . . . .	0		
	2	Savings and temporary cash investments . . . . .	1,278,442	434,510	434,510
	3	Accounts receivable ▶ <u>33,346</u>			
		Less allowance for doubtful accounts ▶ _____	32,947	33,346	33,346
	4	Pledges receivable ▶ _____			
		Less allowance for doubtful accounts ▶ _____			
	5	Grants receivable . . . . .			
	6	Receivables due from officers, directors, trustees, and other disqualified persons (attach schedule) (see instructions) . . . . .			
	7	Other notes and loans receivable (attach schedule) ▶ _____			
		Less allowance for doubtful accounts ▶ _____			
	8	Inventories for sale or use . . . . .			
	9	Prepaid expenses and deferred charges . . . . .			
	10a	Investments—U S and state government obligations (attach schedule)	3,813,541	2,309,657	2,216,702
	b	Investments—corporate stock (attach schedule) . . . . .	12,723,459	10,189,215	9,926,143
	c	Investments—corporate bonds (attach schedule) . . . . .	15,615,535	20,235,447	19,826,947
	Liabilities	11	Investments—land, buildings, and equipment basis ▶ _____		
		Less accumulated depreciation (attach schedule) ▶ _____			
12		Investments—mortgage loans . . . . .			
13		Investments—other (attach schedule) . . . . .	2,277,539	2,258,886	2,091,962
14		Land, buildings, and equipment basis ▶ _____			
		Less accumulated depreciation (attach schedule) ▶ _____			
15		Other assets (describe ▶ _____)			
16		<b>Total assets</b> (to be completed by all filers—see the instructions Also, see page 1, item I)	35,741,463	35,461,061	34,529,610
17		Accounts payable and accrued expenses . . . . .	0		
18		Grants payable . . . . .			
Net Assets or Fund Balances	19	Deferred revenue . . . . .			
	20	Loans from officers, directors, trustees, and other disqualified persons			
	21	Mortgages and other notes payable (attach schedule). . . . .			
	22	Other liabilities (describe ▶ _____)			
	23	<b>Total liabilities</b> (add lines 17 through 22) . . . . .	0	0	
		<b>Foundations that follow SFAS 117, check here</b> ▶ <input type="checkbox"/> <b>and complete lines 24 through 26 and lines 30 and 31.</b>			
	24	Unrestricted . . . . .			
25	Temporarily restricted . . . . .				
26	Permanently restricted . . . . .				
	<b>Foundations that do not follow SFAS 117, check here</b> ▶ <input checked="" type="checkbox"/> <b>and complete lines 27 through 31.</b>				
27	Capital stock, trust principal, or current funds . . . . .				
28	Paid-in or capital surplus, or land, bldg, and equipment fund				
29	Retained earnings, accumulated income, endowment, or other funds	35,741,463	35,461,061		
30	<b>Total net assets or fund balances</b> (see instructions) . . . . .	35,741,463	35,461,061		
31	<b>Total liabilities and net assets/fund balances</b> (see instructions) .	35,741,463	35,461,061		

Part III Analysis of Changes in Net Assets or Fund Balances			
1	Total net assets or fund balances at beginning of year—Part II, column (a), line 30 (must agree with end-of-year figure reported on prior year's return)	1	35,741,463
2	Enter amount from Part I, line 27a . . . . .	2	-280,402
3	Other increases not included in line 2 (itemize) ▶ _____	3	0
4	Add lines 1, 2, and 3 . . . . .	4	35,461,061
5	Decreases not included in line 2 (itemize) ▶ _____	5	
6	Total net assets or fund balances at end of year (line 4 minus line 5)—Part II, column (b), line 30 .	6	35,461,061

**Part IV Capital Gains and Losses for Tax on Investment Income**

(a) List and describe the kind(s) of property sold (e g , real estate, 2-story brick warehouse, or common stock, 200 shs MLC Co )		(b) How acquired P—Purchase D—Donation	(c) Date acquired (mo , day, yr )	(d) Date sold (mo , day, yr )
<b>1 a PUBLICLY TRADED SECURITIES</b>		P		
<b>b BLACKSTONE K-1 INCOME</b>		P		
<b>c</b>				
<b>d</b>				
<b>e</b>				

  

(e) Gross sales price	(f) Depreciation allowed (or allowable)	(g) Cost or other basis plus expense of sale	(h) Gain or (loss) (e) plus (f) minus (g)
<b>a</b> 636,116		0	636,116
<b>b</b> 1,528		0	1,528
<b>c</b>			
<b>d</b>			
<b>e</b>			

  

Complete only for assets showing gain in column (h) and owned by the foundation on 12/31/69			(l) Gains (Col (h) gain minus col (k), but not less than -0-) or Losses (from col (h))
(i) F M V as of 12/31/69	(j) Adjusted basis as of 12/31/69	(k) Excess of col (i) over col (j), if any	
<b>a</b>			636,116
<b>b</b>			1,528
<b>c</b>			
<b>d</b>			
<b>e</b>			

  

<b>2</b> Capital gain net income or (net capital loss)	{ If gain, also enter in Part I, line 7 If (loss), enter -0- in Part I, line 7 }	<b>2</b>	637,644
<b>3</b> Net short-term capital gain or (loss) as defined in sections 1222(5) and (6) If gain, also enter in Part I, line 8, column (c) (see instructions) If (loss), enter -0- in Part I, line 8		<b>3</b>	

**Part V Qualification Under Section 4940(e) for Reduced Tax on Net Investment Income**

(For optional use by domestic private foundations subject to the section 4940(a) tax on net investment income )

If section 4940(d)(2) applies, leave this part blank

Was the foundation liable for the section 4942 tax on the distributable amount of any year in the base period?

☐ Yes ☒ No

If "Yes," the foundation does not qualify under section 4940(e) Do not complete this part

**1** Enter the appropriate amount in each column for each year, see instructions before making any entries

(a) Base period years Calendar year (or tax year beginning in)	(b) Adjusted qualifying distributions	(c) Net value of noncharitable-use assets	(d) Distribution ratio (col (b) divided by col (c))
2017	1,451,172	36,665,296	0 039579
2016	116,161	28,080,709	0 004137
2015	0	0	0 0
2014			
2013			

  

<b>2</b> Total of line 1, column (d)	<b>2</b>	0 043716
<b>3</b> Average distribution ratio for the 5-year base period—divide the total on line 2 by 5 0, or by the number of years the foundation has been in existence if less than 5 years	<b>3</b>	0 014572
<b>4</b> Enter the net value of noncharitable-use assets for 2018 from Part X, line 5	<b>4</b>	36,514,166
<b>5</b> Multiply line 4 by line 3	<b>5</b>	532,084
<b>6</b> Enter 1% of net investment income (1% of Part I, line 27b)	<b>6</b>	15,436
<b>7</b> Add lines 5 and 6	<b>7</b>	547,520
<b>8</b> Enter qualifying distributions from Part XII, line 4	<b>8</b>	1,810,868

If line 8 is equal to or greater than line 7, check the box in Part VI, line 1b, and complete that part using a 1% tax rate See the Part VI instructions

**Part VI Excise Tax Based on Investment Income (Section 4940(a), 4940(b), 4940(e), or 4948—see instructions)**

<b>1a</b>	Exempt operating foundations described in section 4940(d)(2), check here <input type="checkbox"/> and enter "N/A" on line 1 Date of ruling or determination letter _____ (attach copy of letter if necessary—see instructions)		
<b>b</b>	Domestic foundations that meet the section 4940(e) requirements in Part V, check here <input checked="" type="checkbox"/> and enter 1% of Part I, line 27b . . . . .	<b>1</b>	15,436
<b>c</b>	All other domestic foundations enter 2% of line 27b. Exempt foreign organizations enter 4% of Part I, line 12, col (b)		
<b>2</b>	Tax under section 511 (domestic section 4947(a)(1) trusts and taxable foundations only. Others enter -0-)	<b>2</b>	
<b>3</b>	Add lines 1 and 2. . . . .	<b>3</b>	15,436
<b>4</b>	Subtitle A (income) tax (domestic section 4947(a)(1) trusts and taxable foundations only. Others enter -0-)	<b>4</b>	
<b>5</b>	<b>Tax based on investment income.</b> Subtract line 4 from line 3. If zero or less, enter -0- . . . . .	<b>5</b>	15,436
<b>6</b>	Credits/Payments		
<b>a</b>	2018 estimated tax payments and 2017 overpayment credited to 2018	<b>6a</b>	29,791
<b>b</b>	Exempt foreign organizations—tax withheld at source . . . . .	<b>6b</b>	
<b>c</b>	Tax paid with application for extension of time to file (Form 8868) . . . . .	<b>6c</b>	7,300
<b>d</b>	Backup withholding erroneously withheld . . . . .	<b>6d</b>	
<b>7</b>	Total credits and payments. Add lines 6a through 6d. . . . .	<b>7</b>	37,091
<b>8</b>	Enter any <b>penalty</b> for underpayment of estimated tax. Check here <input type="checkbox"/> if Form 2220 is attached	<b>8</b>	
<b>9</b>	<b>Tax due.</b> If the total of lines 5 and 8 is more than line 7, enter <b>amount owed</b> . . . . .	<b>9</b>	
<b>10</b>	<b>Overpayment.</b> If line 7 is more than the total of lines 5 and 8, enter the <b>amount overpaid</b> . . . . .	<b>10</b>	21,655
<b>11</b>	Enter the amount of line 10 to be <b>Credited to 2019 estimated tax</b> ▶ 21,655 <b>Refunded</b> ▶	<b>11</b>	

**Part VII-A Statements Regarding Activities**

	Yes	No
<b>1a</b> During the tax year, did the foundation attempt to influence any national, state, or local legislation or did it participate or intervene in any political campaign?	<b>1a</b>	No
<b>b</b> Did it spend more than \$100 during the year (either directly or indirectly) for political purposes? (see Instructions for definition). . . . . If the answer is "Yes" to <b>1a</b> or <b>1b</b> , attach a detailed description of the activities and copies of any materials published or distributed by the foundation in connection with the activities	<b>1b</b>	No
<b>c</b> Did the foundation file <b>Form 1120-POL</b> for this year? . . . . .	<b>1c</b>	No
<b>d</b> Enter the amount (if any) of tax on political expenditures (section 4955) imposed during the year (1) On the foundation ▶ \$ 0 (2) On foundation managers ▶ \$ 0		
<b>e</b> Enter the reimbursement (if any) paid by the foundation during the year for political expenditure tax imposed on foundation managers ▶ \$ 0		
<b>2</b> Has the foundation engaged in any activities that have not previously been reported to the IRS? . . . . . If "Yes," attach a detailed description of the activities	<b>2</b>	No
<b>3</b> Has the foundation made any changes, not previously reported to the IRS, in its governing instrument, articles of incorporation, or bylaws, or other similar instruments? If "Yes," attach a conformed copy of the changes	<b>3</b>	No
<b>4a</b> Did the foundation have unrelated business gross income of \$1,000 or more during the year? . . . . .	<b>4a</b>	No
<b>b</b> If "Yes," has it filed a tax return on <b>Form 990-T</b> for this year? . . . . .	<b>4b</b>	
<b>5</b> Was there a liquidation, termination, dissolution, or substantial contraction during the year? . . . . . If "Yes," attach the statement required by General Instruction T	<b>5</b>	No
<b>6</b> Are the requirements of section 508(e) (relating to sections 4941 through 4945) satisfied either • By language in the governing instrument, or • By state legislation that effectively amends the governing instrument so that no mandatory directions that conflict with the state law remain in the governing instrument? . . . . .	<b>6</b>	Yes
<b>7</b> Did the foundation have at least \$5,000 in assets at any time during the year? If "Yes," complete Part II, col (c), and Part XV . . . . .	<b>7</b>	Yes
<b>8a</b> Enter the states to which the foundation reports or with which it is registered (see instructions) ▶ CT		
<b>b</b> If the answer is "Yes" to line 7, has the foundation furnished a copy of Form 990-PF to the Attorney General (or designate) of each state as required by General Instruction G? If "No," attach explanation .	<b>8b</b>	Yes
<b>9</b> Is the foundation claiming status as a private operating foundation within the meaning of section 4942(j)(3) or 4942(j)(5) for calendar year 2018 or the taxable year beginning in 2018? See the instructions for Part XIV. If "Yes," complete Part XIV . . . . .	<b>9</b>	No
<b>10</b> Did any persons become substantial contributors during the tax year? If "Yes," attach a schedule listing their names and addresses . . . . .	<b>10</b>	No

**Part VII-A Statements Regarding Activities** (continued)

<b>11</b>	At any time during the year, did the foundation, directly or indirectly, own a controlled entity within the meaning of section 512(b)(13)? If "Yes," attach schedule. See instructions. . . . .	<b>11</b>		<b>No</b>
<b>12</b>	Did the foundation make a distribution to a donor advised fund over which the foundation or a disqualified person had advisory privileges? If "Yes," attach statement. See instructions. . . . .	<b>12</b>		<b>No</b>
<b>13</b>	Did the foundation comply with the public inspection requirements for its annual returns and exemption application? Website address ► _____	<b>13</b>	<b>Yes</b>	
<b>14</b>	The books are in care of ► <u>THE NIELSEN FOUNDATION INC</u> Telephone no ► <u>(203) 563-2882</u>			

Located at ► 40 DANBURY ROAD WILTON CT ZIP+4 ► 06897

<b>15</b>	Section 4947(a)(1) nonexempt charitable trusts filing Form 990-PF in lieu of <b>Form 1041</b> —check here . . . . .	<input type="checkbox"/>		
	and enter the amount of tax-exempt interest received or accrued during the year . . . . .	► <b>15</b>		
<b>16</b>	At any time during calendar year 2018, did the foundation have an interest in or a signature or other authority over a bank, securities, or other financial account in a foreign country? . . . . .	<b>16</b>	<b>Yes</b>	<b>No</b>
	See the instructions for exceptions and filing requirements for FinCEN Form 114. If "Yes", enter the name of the foreign country ► _____			

**Part VII-B Statements Regarding Activities for Which Form 4720 May Be Required**

**File Form 4720 if any item is checked in the "Yes" column, unless an exception applies.**

<b>1a</b>	During the year did the foundation (either directly or indirectly)		<b>Yes</b>	<b>No</b>
	(1) Engage in the sale or exchange, or leasing of property with a disqualified person? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
	(2) Borrow money from, lend money to, or otherwise extend credit to (or accept it from) a disqualified person? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
	(3) Furnish goods, services, or facilities to (or accept them from) a disqualified person? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			
	(4) Pay compensation to, or pay or reimburse the expenses of, a disqualified person? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
	(5) Transfer any income or assets to a disqualified person (or make any of either available for the benefit or use of a disqualified person)? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
	(6) Agree to pay money or property to a government official? ( <b>Exception.</b> Check "No" if the foundation agreed to make a grant to or to employ the official for a period after termination of government service, if terminating within 90 days). <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
<b>b</b>	If any answer is "Yes" to 1a(1)–(6), did <b>any</b> of the acts fail to qualify under the exceptions described in Regulations section 53.4941(d)-3 or in a current notice regarding disaster assistance? See instructions. . . . .	<b>1b</b>		<b>No</b>
	Organizations relying on a current notice regarding disaster assistance check here. . . . .			
<b>c</b>	Did the foundation engage in a prior year in any of the acts described in 1a, other than excepted acts, that were not corrected before the first day of the tax year beginning in 2018? . . . . .	<b>1c</b>		<b>No</b>
<b>2</b>	Taxes on failure to distribute income (section 4942) (does not apply for years the foundation was a private operating foundation defined in section 4942(j)(3) or 4942(j)(5))			
<b>a</b>	At the end of tax year 2018, did the foundation have any undistributed income (lines 6d and 6e, Part XIII) for tax year(s) beginning before 2018? . . . . .		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
	If "Yes," list the years ► 20____, 20____, 20____, 20____			
<b>b</b>	Are there any years listed in 2a for which the foundation is <b>not</b> applying the provisions of section 4942(a)(2) (relating to incorrect valuation of assets) to the year's undistributed income? (If applying section 4942(a)(2) to <b>all</b> years listed, answer "No" and attach statement—see instructions). . . . .	<b>2b</b>		
<b>c</b>	If the provisions of section 4942(a)(2) are being applied to <b>any</b> of the years listed in 2a, list the years here ► 20____, 20____, 20____, 20____			
<b>3a</b>	Did the foundation hold more than a 2% direct or indirect interest in any business enterprise at any time during the year? . . . . .		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
<b>b</b>	If "Yes," did it have excess business holdings in 2018 as a result of (1) any purchase by the foundation or disqualified persons after May 26, 1969, (2) the lapse of the 5-year period (or longer period approved by the Commissioner under section 4943(c)(7)) to dispose of holdings acquired by gift or bequest, or (3) the lapse of the 10-, 15-, or 20-year first phase holding period? (Use Schedule C, Form 4720, to determine if the foundation had excess business holdings in 2018). . . . .	<b>3b</b>		
<b>4a</b>	Did the foundation invest during the year any amount in a manner that would jeopardize its charitable purposes?	<b>4a</b>		<b>No</b>
<b>b</b>	Did the foundation make any investment in a prior year (but after December 31, 1969) that could jeopardize its charitable purpose that had not been removed from jeopardy before the first day of the tax year beginning in 2018?	<b>4b</b>		<b>No</b>

**Part VII-B Statements Regarding Activities for Which Form 4720 May Be Required** (continued)

<b>5a</b>	During the year did the foundation pay or incur any amount to		<b>Yes</b>	<b>No</b>
(1)	Carry on propaganda, or otherwise attempt to influence legislation (section 4945(e))?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
(2)	Influence the outcome of any specific public election (see section 4955), or to carry on, directly or indirectly, any voter registration drive?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
(3)	Provide a grant to an individual for travel, study, or other similar purposes?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
(4)	Provide a grant to an organization other than a charitable, etc., organization described in section 4945(d)(4)(A)? See instructions.	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
(5)	Provide for any purpose other than religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
<b>b</b>	If any answer is "Yes" to 5a(1)–(5), did <b>any</b> of the transactions fail to qualify under the exceptions described in Regulations section 53.4945 or in a current notice regarding disaster assistance? See instructions.		<b>5b</b>	
	Organizations relying on a current notice regarding disaster assistance check here.	<input type="checkbox"/>		
<b>c</b>	If the answer is "Yes" to question 5a(4), does the foundation claim exemption from the tax because it maintained expenditure responsibility for the grant? If "Yes," attach the statement required by Regulations section 53.4945–5(d)	<input type="checkbox"/> Yes <input type="checkbox"/> No		
<b>6a</b>	Did the foundation, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	<b>6b</b>	<b>No</b>
<b>b</b>	Did the foundation, during the year, pay premiums, directly or indirectly, on a personal benefit contract? If "Yes" to 6b, file Form 8870			
<b>7a</b>	At any time during the tax year, was the foundation a party to a prohibited tax shelter transaction?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	<b>7b</b>	
<b>b</b>	If yes, did the foundation receive any proceeds or have any net income attributable to the transaction?			
<b>8</b>	Is the foundation subject to the section 4960 tax on payment(s) of more than \$1,000,000 in remuneration or excess parachute payment during the year?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		

**Part VIII Information About Officers, Directors, Trustees, Foundation Managers, Highly Paid Employees, and Contractors**

<b>1 List all officers, directors, trustees, foundation managers and their compensation. See instructions</b>				
(a) Name and address	(b) Title, and average hours per week devoted to position	(c) Compensation (If not paid, enter -0-)	(d) Contributions to employee benefit plans and deferred compensation	(e) Expense account, other allowances
See Additional Data Table				
<b>2 Compensation of five highest-paid employees (other than those included on line 1—see instructions). If none, enter "NONE."</b>				
(a) Name and address of each employee paid more than \$50,000	(b) Title, and average hours per week devoted to position	(c) Compensation	(d) Contributions to employee benefit plans and deferred compensation	(e) Expense account, other allowances
<b>Total number of other employees paid over \$50,000.</b>				<b>0</b>

**Part VIII Information About Officers, Directors, Trustees, Foundation Managers, Highly Paid Employees, and Contractors (continued)**
**3 Five highest-paid independent contractors for professional services (see instructions). If none, enter "NONE".**

(a) Name and address of each person paid more than \$50,000	(b) Type of service	(c) Compensation
NORTHERN TRUST PO BOX 803878 CHICAGO, IL 60680	INVESTMENT MGMT FEES	88,442
THE PHILANTHROPIC INITIATIVE 75 ARLINGTON STREET SUITE 710 BOSTON, MA 02116		

**Total** number of others receiving over \$50,000 for professional services. . . . . **0**

**Part IX-A Summary of Direct Charitable Activities**

List the foundation's four largest direct charitable activities during the tax year. Include relevant statistical information such as the number of organizations and other beneficiaries served, conferences convened, research papers produced, etc.

	Expenses
<b>1</b>	
<b>2</b>	
<b>3</b>	
<b>4</b>	

**Part IX-B Summary of Program-Related Investments (see instructions)**

Describe the two largest program-related investments made by the foundation during the tax year on lines 1 and 2	Amount
<b>1</b>	
<b>2</b>	
All other program-related investments. See instructions	
<b>3</b>	

**Total.** Add lines 1 through 3. . . . . **0**

**Part X Minimum Investment Return** (All domestic foundations must complete this part. Foreign foundations, see instructions.)

<b>1</b>	Fair market value of assets not used (or held for use) directly in carrying out charitable, etc., purposes		
<b>a</b>	Average monthly fair market value of securities.	<b>1a</b>	37,028,294
<b>b</b>	Average of monthly cash balances.	<b>1b</b>	41,925
<b>c</b>	Fair market value of all other assets (see instructions).	<b>1c</b>	0
<b>d</b>	<b>Total</b> (add lines 1a, b, and c).	<b>1d</b>	37,070,219
<b>e</b>	Reduction claimed for blockage or other factors reported on lines 1a and 1c (attach detailed explanation).	<b>1e</b>	
<b>2</b>	Acquisition indebtedness applicable to line 1 assets.	<b>2</b>	0
<b>3</b>	Subtract line 2 from line 1d.	<b>3</b>	37,070,219
<b>4</b>	Cash deemed held for charitable activities. Enter 1 1/2% of line 3 (for greater amount, see instructions).	<b>4</b>	556,053
<b>5</b>	<b>Net value of noncharitable-use assets.</b> Subtract line 4 from line 3. Enter here and on Part V, line 4.	<b>5</b>	36,514,166
<b>6</b>	<b>Minimum investment return.</b> Enter 5% of line 5.	<b>6</b>	1,825,708

**Part XI Distributable Amount** (see instructions) (Section 4942(j)(3) and (j)(5) private operating foundations and certain foreign organizations check here ☐ and do not complete this part.)

<b>1</b>	Minimum investment return from Part X, line 6.	<b>1</b>	1,825,708
<b>2a</b>	Tax on investment income for 2018 from Part VI, line 5.	<b>2a</b>	15,436
<b>b</b>	Income tax for 2018 (This does not include the tax from Part VI).	<b>2b</b>	
<b>c</b>	Add lines 2a and 2b.	<b>2c</b>	15,436
<b>3</b>	Distributable amount before adjustments. Subtract line 2c from line 1.	<b>3</b>	1,810,272
<b>4</b>	Recoveries of amounts treated as qualifying distributions.	<b>4</b>	
<b>5</b>	Add lines 3 and 4.	<b>5</b>	1,810,272
<b>6</b>	Deduction from distributable amount (see instructions).	<b>6</b>	
<b>7</b>	<b>Distributable amount</b> as adjusted. Subtract line 6 from line 5. Enter here and on Part XIII, line 1.	<b>7</b>	1,810,272

**Part XII Qualifying Distributions** (see instructions)

<b>1</b>	Amounts paid (including administrative expenses) to accomplish charitable, etc., purposes		
<b>a</b>	Expenses, contributions, gifts, etc.—total from Part I, column (d), line 26.	<b>1a</b>	1,810,868
<b>b</b>	Program-related investments—total from Part IX-B.	<b>1b</b>	0
<b>2</b>	Amounts paid to acquire assets used (or held for use) directly in carrying out charitable, etc., purposes.	<b>2</b>	0
<b>3</b>	Amounts set aside for specific charitable projects that satisfy the		
<b>a</b>	Suitability test (prior IRS approval required).	<b>3a</b>	0
<b>b</b>	Cash distribution test (attach the required schedule).	<b>3b</b>	0
<b>4</b>	<b>Qualifying distributions.</b> Add lines 1a through 3b. Enter here and on Part V, line 8, and Part XIII, line 4.	<b>4</b>	1,810,868
<b>5</b>	Foundations that qualify under section 4940(e) for the reduced rate of tax on net investment income. Enter 1% of Part I, line 27b. See instructions.	<b>5</b>	15,436
<b>6</b>	<b>Adjusted qualifying distributions.</b> Subtract line 5 from line 4.	<b>6</b>	1,795,432

**Note:** The amount on line 6 will be used in Part V, column (b), in subsequent years when calculating whether the foundation qualifies for the section 4940(e) reduction of tax in those years.



**Part XIII Undistributed Income** (see instructions)

	(a) Corpus	(b) Years prior to 2017	(c) 2017	(d) 2018
<b>1</b> Distributable amount for 2018 from Part XI, line 7				1,810,272
<b>2</b> Undistributed income, if any, as of the end of 2018				
<b>a</b> Enter amount for 2017 only. . . . .			1,642,783	
<b>b</b> Total for prior years 2016, 2015, 2014		0		
<b>3</b> Excess distributions carryover, if any, to 2018				
<b>a</b> From 2013. . . . .				
<b>b</b> From 2014. . . . .				
<b>c</b> From 2015. . . . .				
<b>d</b> From 2016. . . . .				
<b>e</b> From 2017. . . . .				0
<b>f</b> Total of lines 3a through e. . . . .	0			
<b>4</b> Qualifying distributions for 2018 from Part XII, line 4 ▶ \$ <u>1,810,868</u>				
<b>a</b> Applied to 2017, but not more than line 2a			1,642,783	
<b>b</b> Applied to undistributed income of prior years (Election required—see instructions). . . . .				
<b>c</b> Treated as distributions out of corpus (Election required—see instructions). . . . .				
<b>d</b> Applied to 2018 distributable amount. . . . .				168,085
<b>e</b> Remaining amount distributed out of corpus	0			
<b>5</b> Excess distributions carryover applied to 2018 (If an amount appears in column (d), the same amount must be shown in column (a) )	0			0
<b>6</b> Enter the net total of each column as indicated below:				
<b>a</b> Corpus Add lines 3f, 4c, and 4e Subtract line 5	0			
<b>b</b> Prior years' undistributed income Subtract line 4b from line 2b. . . . .		0		
<b>c</b> Enter the amount of prior years' undistributed income for which a notice of deficiency has been issued, or on which the section 4942(a) tax has been previously assessed. . . . .				
<b>d</b> Subtract line 6c from line 6b Taxable amount—see instructions. . . . .		0		
<b>e</b> Undistributed income for 2017 Subtract line 4a from line 2a Taxable amount—see instructions. . . . .				
<b>f</b> Undistributed income for 2018 Subtract lines 4d and 5 from line 1 This amount must be distributed in 2019. . . . .				1,642,187
<b>7</b> Amounts treated as distributions out of corpus to satisfy requirements imposed by section 170(b)(1)(F) or 4942(g)(3) (Election may be required - see instructions). . . . .				
<b>8</b> Excess distributions carryover from 2013 not applied on line 5 or line 7 (see instructions). . . . .				
<b>9</b> Excess distributions carryover to 2019. Subtract lines 7 and 8 from line 6a. . . . .	0			
<b>10</b> Analysis of line 9				
<b>a</b> Excess from 2014. . . . .				
<b>b</b> Excess from 2015. . . . .				
<b>c</b> Excess from 2016. . . . .				
<b>d</b> Excess from 2017. . . . .				
<b>e</b> Excess from 2018. . . . .	0			

**Part XIV Private Operating Foundations** (see instructions and Part VII-A, question 9)

**1a** If the foundation has received a ruling or determination letter that it is a private operating foundation, and the ruling is effective for 2018, enter the date of the ruling. . . . . ▶

**b** Check box to indicate whether the organization is a private operating foundation described in section ☐ 4942(j)(3) or ☐ 4942(j)(5)

**2a** Enter the lesser of the adjusted net income from Part I or the minimum investment return from Part X for each year listed . . . . .

	Tax year	Prior 3 years			(e) Total
	(a) 2018	(b) 2017	(c) 2016	(d) 2015	
<b>b</b> 85% of line 2a . . . . .					
<b>c</b> Qualifying distributions from Part XII, line 4 for each year listed . . . . .					
<b>d</b> Amounts included in line 2c not used directly for active conduct of exempt activities . . . . .					
<b>e</b> Qualifying distributions made directly for active conduct of exempt activities. Subtract line 2d from line 2c . . . . .					
<b>3</b> Complete 3a, b, or c for the alternative test relied upon					
<b>a</b> "Assets" alternative test—enter					
<b>(1)</b> Value of all assets . . . . .					
<b>(2)</b> Value of assets qualifying under section 4942(j)(3)(B)(i)					
<b>b</b> "Endowment" alternative test— enter 2/3 of minimum investment return shown in Part X, line 6 for each year listed. . . . .					
<b>c</b> "Support" alternative test—enter					
<b>(1)</b> Total support other than gross investment income (interest, dividends, rents, payments on securities loans (section 512(a)(5)), or royalties) . . . . .					
<b>(2)</b> Support from general public and 5 or more exempt organizations as provided in section 4942(j)(3)(B)(iii). . . . .					
<b>(3)</b> Largest amount of support from an exempt organization					
<b>(4)</b> Gross investment income					

**Part XV Supplementary Information (Complete this part only if the foundation had \$5,000 or more in assets at any time during the year—see instructions.)**

**1 Information Regarding Foundation Managers:**

**a** List any managers of the foundation who have contributed more than 2% of the total contributions received by the foundation before the close of any tax year (but only if they have contributed more than \$5,000) (See section 507(d)(2) )

**b** List any managers of the foundation who own 10% or more of the stock of a corporation (or an equally large portion of the ownership of a partnership or other entity) of which the foundation has a 10% or greater interest

**2 Information Regarding Contribution, Grant, Gift, Loan, Scholarship, etc., Programs:**

Check here ☒ if the foundation only makes contributions to preselected charitable organizations and does not accept unsolicited requests for funds. If the foundation makes gifts, grants, etc. to individuals or organizations under other conditions, complete items 2a, b, c, and d. See instructions.

**a** The name, address, and telephone number or email address of the person to whom applications should be addressed

**b** The form in which applications should be submitted and information and materials they should include

**c** Any submission deadlines

**d** Any restrictions or limitations on awards, such as by geographical areas, charitable fields, kinds of institutions, or other factors

**Part XV** **Supplementary Information** (continued)**3 Grants and Contributions Paid During the Year or Approved for Future Payment**

Recipient	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
Name and address (home or business)				
<b>a</b> <i>Paid during the year</i> See Additional Data Table				
<b>Total . . . . .</b>			<b>▶ 3a</b>	
<b>b</b> <i>Approved for future payment</i>				
<b>Total . . . . .</b>			<b>▶ 3b</b>	

Enter gross amounts unless otherwise indicated

## Part XVI-B Relationship of Activities to the Accomplishment of Exempt Purposes

Form **990-PF** (2018)

**Part XVII Information Regarding Transfers To and Transactions and Relationships With Noncharitable Exempt Organizations**

<b>1</b> Did the organization directly or indirectly engage in any of the following with any other organization described in section 501(c) (other than section 501(c)(3) organizations) or in section 527, relating to political organizations?		<b>Yes</b>	<b>No</b>
<b>a</b> Transfers from the reporting foundation to a noncharitable exempt organization of			
<b>(1)</b> Cash.	<b>1a(1)</b>		<b>No</b>
<b>(2)</b> Other assets.	<b>1a(2)</b>		<b>No</b>
<b>b</b> Other transactions			
<b>(1)</b> Sales of assets to a noncharitable exempt organization.	<b>1b(1)</b>		<b>No</b>
<b>(2)</b> Purchases of assets from a noncharitable exempt organization.	<b>1b(2)</b>		<b>No</b>
<b>(3)</b> Rental of facilities, equipment, or other assets.	<b>1b(3)</b>		<b>No</b>
<b>(4)</b> Reimbursement arrangements.	<b>1b(4)</b>		<b>No</b>
<b>(5)</b> Loans or loan guarantees.	<b>1b(5)</b>		<b>No</b>
<b>(6)</b> Performance of services or membership or fundraising solicitations.	<b>1b(6)</b>		<b>No</b>
<b>c</b> Sharing of facilities, equipment, mailing lists, other assets, or paid employees.	<b>1c</b>		<b>No</b>
<b>d</b> If the answer to any of the above is "Yes," complete the following schedule. Column <b>(b)</b> should always show the fair market value of the goods, other assets, or services given by the reporting foundation. If the foundation received less than fair market value in any transaction or sharing arrangement, show in column <b>(d)</b> the value of the goods, other assets, or services received.			

(a) Line No	(b) Amount involved	(c) Name of noncharitable exempt organization	(d) Description of transfers, transactions, and sharing arrangements

**2a** Is the foundation directly or indirectly affiliated with, or related to, one or more tax-exempt organizations described in section 501(c) (other than section 501(c)(3)) or in section 527? ☐ Yes ☒ No

**b** If "Yes," complete the following schedule

(a) Name of organization	(b) Type of organization	(c) Description of relationship

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than taxpayer) is based on all information of which preparer has any knowledge.

<b>Sign Here</b>	Signature of officer or trustee	Date	Title
		2019-11-12	

May the IRS discuss this return with the preparer shown below?  
 (see instr.)? ☒ Yes ☐ No

<b>Paid Preparer Use Only</b>	Print/Type preparer's name	Preparer's Signature	Date	Check if self-employed <input type="checkbox"/>	PTIN
	MEREDITH MONROE		2019-11-06		P01441362
	Firm's name ▶ PricewaterhouseCoopers LLP				Firm's EIN ▶
Firm's address ▶ 300 Madison Avenue New York, NY 10017					Phone no (646) 471-3000

Form 990PF Part VIII Line 1 - List all officers, directors, trustees, foundation managers and their compensation				
(a) Name and address	Title, and average hours per week (b) devoted to position	(c) Compensation (If not paid, enter -0-)	(d) Contributions to employee benefit plans and deferred compensation	Expense account, (e) other allowances
MITCH BARNES	PRESIDENT, DIRECTOR 0 5	0	0	0
C/O THE NIELSEN FOUNDATION INC 40 DANBURY ROAD WILTON, CT 06897				
ERIC DALE	SECRETARY, DIRECTOR 0 75	0	0	0
C/O THE NIELSEN FOUNDATION INC 40 DANBURY ROAD WILTON, CT 06897				
LISA LONGO	VICE PRESIDENT-FINANCE 2 0	0	0	0
C/O THE NIELSEN FOUNDATION INC 40 DANBURY ROAD WILTON, CT 06897				
JAMERE JACKSON	DIRECTOR 0 5	0	0	0
C/O THE NIELSEN FOUNDATION INC 40 DANBURY ROAD WILTON, CT 06897				
KAREN KORNBLOH	VICE PRESIDENT-GRANTS,DIRECTOR 6 0	0	0	0
C/O THE NIELSEN FOUNDATION INC 40 DANBURY ROAD WILTON, CT 06897				
WILLIAM BRADLEY	TREASURER, DIRECTOR 2 0	0	0	0
C/O THE NIELSEN FOUNDATION INC 40 DANBURY ROAD WILTON, CT 06897				
NANCY PHILLIPS	DIRECTOR 0 5	0	0	0
C/O THE NIELSEN FOUNDATION INC 40 DANBURY ROAD WILTON, CT 06897				

Form 990PF Part XV Line 3 - Grants and Contributions Paid During the Year or Approved for Future Payment				
Recipient	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
Name and address (home or business)				
<b>a</b> <i>Paid during the year</i>				
FUTURE 5135 ATLANTIC STREET STAMFORD, CT 06091	NONE	PC	GENERAL OPERATING SUPPORT FOR LOW-INCOME HIGH SCHOOL STUDENTS CONNECT TO THE RESOURCES ESSENTIAL TO MAKING THE TRANSITION TO POST-SECONDARY EDUCATION, CAREERS, AND ULTIMATELY INDEPENDENCE AND PRODUCTIVE CITIZENSHIP	50,000
INTERNATIONAL RADIO AND TELEVISION SOCIETY FDN INC 1697 BROADWAY 10TH FLOOR NEW YORK, NY 100195904	NONE	PC	SUPPORT OF THE IRTS SUMMER FELLOWSHIP, IRTS MULTICULTURAL CAREER WORKSHOP, AND IRTS FACULTY SEMINAR	42,500
BROADCASTERS FOUNDATION OF AMERICA 125 WEST 55TH STREET 4TH FLOOR NEW YORK, NY 100195366	NONE	PC	PROVIDE FINANCIAL ASSISTANCE TO TELEVISION AND RADIO BROADCASTERS WHO CAN NO LONGER PROVIDE FOR THEMSELVES OR HAVE BEEN RAVAGED BY NATURAL DISASTERS	50,000
<b>Total . . . . . ▶ 3a</b>				1,672,441

Form 990PF Part XV Line 3 - Grants and Contributions Paid During the Year or Approved for Future Payment				
Recipient	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
Name and address (home or business)				
<b>a</b> <i>Paid during the year</i>				
TRI-COUNTY URBAN LEAGUE 317 S MACARTHUR HWY PEORIA, IL 616053875	NONE	PC	2ND YOUTH EMPOWERMENT SUMMIT IN PEORIA, ILLINOIS	15,000
NATIONAL ASSOCIATION OF BROADCASTERS EDUCATION FDN 1771 N ST NW WASHINGTON, DC 200362800	NONE	SO I	6 FELLOWSHIPS ACROSS THE BROADCAST LEADERSHIP TRAINING PROGRAM (BLT), MANAGEMENT DEVELOPMENT SEMINAR (MDS AND FORMERLY THE EXECUTIVE DEVELOPMENT SEMINAR) AND MEDIA SALES INSTITUTE (MSI)	21,000
ADVERTISING COUNCIL INC 815 SECOND AVE 9TH FLR NEW YORK, NY 100174500	NONE	PC	GENERAL OPERATING SUPPORT	75,000
<b>Total . . . . . ► 3a</b>				1,672,441



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Recipient	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
Name and address (home or business)				
<b>a</b> <i>Paid during the year</i>				
JACKIE ROBINSON FOUNDATION 75 VARICK ST FRNT 2 NEW YORK, NY 100131947	NONE	PC	RACHEL ROBINSON INTERNATIONAL FELLOWSHIP	25,000
UNITED WAY WORLDWIDE (YOURCAUSE AS FISCAL AGENT) 701 NORTH FAIRFAX STREET ALEXANDRIA, VA 22314	NONE	PC	CAUSE CARDS PROGRAM	67,641
CARVER FOUNDATION OF NORWALK 7 ACADEMY ST NORWALK, CT 06850	NONE	PC	YOUTH DEVELOPMENT PROGRAM	25,000
<b>Total . . . . . ▶ 3a</b>				1,672,441

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Recipient	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
Name and address (home or business)				
<b>a</b> <i>Paid during the year</i>				
EDUCATIONAL ALLIANCE INC (14TH STREET Y) 197 E BROADWAY NEW YORK, NY 100025507	NONE	PC	GENERAL OPERATING SUPPORT	5,000
GIVE3D INC1032 E PARK AVE VINELAND, NJ 083603331	NONE	PC	CORE PROJECT TO FACILITATE THE TRANSFORMATION OF LEARNING VIA 3D TECHNOLOGY ANDSTEM CONTENT	10,000
A BETTER CHANCE 253 W 35TH STREET 6TH FLOOR NEW YORK, NY 100011907	NONE	PC	DELIVER THE WORKSHOPS AND ACTIVITIES OF THE COLLEGE PREPARATORY SCHOOLS PROGRAM TOSTUDENTS AND THEIR FAMILIES	12,500
<b>Total . . . . . ► 3a</b>				1,672,441

Form 990PF Part XV Line 3 - Grants and Contributions Paid During the Year or Approved for Future Payment				
Recipient	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
Name and address (home or business)				
<b>a</b> <i>Paid during the year</i>				
AMERICAN HEART ASSOCIATION 7272 GREENVILLE AVE DALLAS, TX 752315129	NONE	PC	STEM GOES RED PROGRAM IN TAMPA BAY	15,000
ASIAN AND PACIFIC ISLANDER AMERICAN SCHOLARSHIP FD 2025 M ST NW STE 610 WASHINGTON, DC 200363363	NONE	PC	2018 HIGHER EDUCATION SUMMIT	10,000
FIGURE SKATING IN HARLEM 361 WEST 125TH STREET 4TH FLOOR NEW YORK, NY 100274843	NONE	PC	GENERAL OPERATING SUPPORT	10,000
<b>Total . . . . . ▶ 3a</b>				1,672,441

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Recipient	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
Name and address (home or business)				
<b>a</b> <i>Paid during the year</i>				
LA PROMISE FUND 202 W 1ST ST STE 160 LOS ANGELES, CA 900124055	NONE	PC	GENERAL OPERATING SUPPORT	1,000
NATIONAL CARES MENTORING MOVEMENT 5 PENN PLAZA 23RD FLOOR NEW YORK, NY 100011810	NONE	PC	GENERAL OPERATING SUPPORT	15,000
PINELLAS COUNTY EDUCATION FOUNDATION 12090 STARKEY RD LARGO, FL 337732727	NONE	PC	FUTURE PLANS, TAKE STOCK IN CHILDREN AND FINANCE PARK PROGRAMS	20,000
<b>Total . . . . . ▶ 3a</b>				1,672,441

Form 990PF Part XV Line 3 - Grants and Contributions Paid During the Year or Approved for Future Payment				
Recipient	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
Name and address (home or business)				
<b>a</b> <i>Paid during the year</i>				
UNIVERSITY OF SOUTH FLORIDA FOUNDATION 4202 EAST FOWLER AVENUE ALC 100 TAMPA, FL 336209951	NONE	PC	THREE NIELSEN FOUNDATION SCHOLARSHIPS	21,000
UNIVERSITY OF TAMPA 401 W KENNEDY BLVD BOX H TAMPA, FL 33606	NONE	PC	SCHOLARSHIP SUPPORT	5,000
WALTER KAITZ FOUNDATION 25 MASSACHUSETTS AVE NW STE 100 WASHINGTON, DC 200011434	NONE	PC	35TH ANNIVERSARY WALTER KAITZ FOUNDATION FUNDRAISER	12,500
<b>Total . . . . .</b> ► <b>3a</b>				1,672,441

Form 990PF Part XV Line 3 - Grants and Contributions Paid During the Year or Approved for Future Payment				
Recipient	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
Name and address (home or business)				
<b>a</b> <i>Paid during the year</i>				
FEEDING AMERICA 35 EAST WACKER DRIVE SUITE 2000 CHICAGO, IL 60601	NONE	PC	THE "INSIGHTS FOR ACTION" INITIATIVE LOOKS TO INCREASE CROSS-CUTTING DATA AND RESEARCH TO BETTER ANALYZE ISSUES OF HUNGER AND FOOD INSECURITY, INCLUDING HOW FOOD INSECURITY INTERSECTS WITH OTHER ISSUES LIKE HOUSING AND WORKFORCE	100,000
IMENTOR30 BROAD STREET 9TH FLOOR NEW YORK, NY 100042971	NONE	PC	EXPANDED PROGRAM SUPPORT TO SUPPORT MENTOR MATCHES IN BOTH NYC AND CHICAGO FUNDING HELPS ENSURE THAT EVERY STUDENT IS MATCHED WITH A MENTOR AND EVERY STUDENT ENGAGES IN RESEARCH-BASED, COLLEGE AND CAREER SUCCESS CURRICULUM	30,000
HEART FOR AFRICAPO BOX 1308 ROSWELL, GA 300771308	NONE	PC	TO SUPPORT THE HUNGER INITIATIVE TO FEED ORPHANS AND VULNERABLE CHILDREN IN SWAZILAND	25,000
<b>Total . . . . . ▶ 3a</b>				1,672,441

**Form 990PF Part XV Line 3 - Grants and Contributions Paid During the Year or Approved for Future Payment**

Recipient	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
Name and address (home or business)				
<b>a</b> <i>Paid during the year</i>				
T HOWARD FOUNDATION 8630 FENTON ST STE 316 SILVER SPRING, MD 209103814	NONE	PC	T HOWARD FOUNDATION'S INTERNSHIP AND CAREER & ALUMNI SERVICES PROGRAMS	17,500
COALITION FOR HISPANIC FAMILY SERVICES 315 WYCKOFF AVE STE 4 BROOKLYN, NY 112375842	NONE	PC	GENERAL OPERATING SUPPORT FOR A STRATEGIC PLANNING PROCESS THAT WILL RESULT IN A THREE TO FIVE YEAR PLAN FOR THE ORGANIZATION, AND THEIR EXPANSION TO A NEW LOCATION	50,000
WORLD FOOD PROGRAM USA 1725 I ST NW STE 510 WASHINGTON, DC 200062425	NONE	PC	PROOF-OF-CONCEPT FOR THEIR INTEGRATED DEMAND ANALYSIS PLATFORM (IDAP) TO IMPROVE DEMAND ANALYSIS FOR BETTER WFP PROGRAMMES	54,299
<b>Total . . . . . ▶ 3a</b>				1,672,441

Form 990PF Part XV Line 3 - Grants and Contributions Paid During the Year or Approved for Future Payment				
Recipient	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
Name and address (home or business)				
<b>a</b> <i>Paid during the year</i>				
ST PETERSBURG COLLEGE FOUNDATION PO BOX 13489 ST PETERBURG, FL 337333489	NONE	PC	NIELSEN FOUNDATION SCHOLARSHIP FUND	3,000
ASIAN PACIFIC POLICY & PLANNING COUNCIL 905 EAST 8TH ST LOS ANGELES, CA 900211848	NONE	PC	ORGANIZATION'S EFFORTS TO INCREASE PARTICIPATION OF API COMMUNITIES IN THE 2020 CENSUS	15,000
KOREAN COMMUNITY SERVICES OF METROPOLITAN NEW YORK 20305 32ND AVE BAYSIDE, NY 113611021	NONE	PC	HOME-BOUND MEAL DELIVERY PROGRAM	10,000
<b>Total . . . . . ▶ 3a</b>				1,672,441



Form 990PF Part XV Line 3 - Grants and Contributions Paid During the Year or Approved for Future Payment				
Recipient	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
Name and address (home or business)				
<b>a</b> <i>Paid during the year</i>				
NATIONAL QUEER ASIAN PACIFIC ISLANDER ALLIANCE 233 5TH AVE RM 4A NEW YORK, NY 100168733	NONE	PC	LGBT ASIAN PROFESSIONAL DEVELOPMENT AND CAREER ADVANCEMENT PROGRAM	10,000
EMMA BOWEN FDN (MINORITY INTERESTS IN MEDIA) 30 ROCKEFELLER PLAZA NEW YORK, NY 10112	NONE	PC	GENERAL OPERATING SUPPORT	10,000
ASIAN AMERICAN FEDERATION 120 WALL STREET 9TH FLOOR NEW YORK, NY 100053911	NONE	PC	GENERAL OPERATING SUPPORT	15,000
<b>Total . . . . . ▶ 3a</b>				1,672,441

Form 990PF Part XV Line 3 - Grants and Contributions Paid During the Year or Approved for Future Payment				
Recipient	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
Name and address (home or business)				
<b>a</b> <i>Paid during the year</i>				
SOCIAL GOOD FUND 12651 SAN PABLO AVE UNIT 5473 RICHMOND, CA 948054021	NONE	PC	HBCUVC VENTURE CAPITAL FELLOWSHIP	20,000
A M I E INC5200 PERRING PARKWAY BALTIMORE, MD 212510001	NONE	PC	2018 HBCU BRAINTRUST SCHOLARSHIPS	10,000
UNIVERSITY OF CENTRAL FLORIDA FOUNDATION 12424 RESEARCH PKWY STE 140 ORLANDO, FL 328263257	NONE	PC	HISPANIC MEDIA INITIATIVE	5,000
<b>Total . . . . .</b> ► <b>3a</b>				1,672,441

Form 990PF Part XV Line 3 - Grants and Contributions Paid During the Year or Approved for Future Payment				
Recipient	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
Name and address (home or business)				
<b>a</b> <i>Paid during the year</i>				
INNER-CITY FOUNDATION FOR CHARITY & EDUCATION INC 238 JEWETT AVE BRIDGEPORT, CT 066062845	NONE	PC	2018 ANNUAL BENEFIT SPONSORSHIP	25,000
TRAINING GROUNDS INC 3526 STANTON RD SE WASHINGTON, DC 200202286	NONE	PC	INFORMATION TECH ACADEMY	10,000
NEXT WAVE IN BUSINESS INCORPORATED 4518 11TH AVE LOS ANGELES, CA 900435408	NONE	PC	GENERAL OPERATING EXPENSES RELATED TO ANNUAL CONFERENCE	14,000
<b>Total . . . . . ▶ 3a</b>				1,672,441

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Recipient	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
Name and address (home or business)				
<b>a</b> <i>Paid during the year</i>				
CONNECTICUT FOOD BANK 2 RESEARCH PKWY WALLINGFORD, CT 064921929	NONE	PC	WILTON ROCKS EVENT	5,000
HISPANIC FEDERATION 55 EXCHANGE PLACE NEW YORK, NY 100053301	NONE	PC	MATCHING GRANT FOR LATINO IMMIGRANT FAMILY TOGETHER (LIFT) FUND	3,000
HILLSBOROUGH EDUCATION FOUNDATION 2306 N HOWARD AVE TAMPA, FL 336072613	NONE	PC	STEM INITIATIVES	5,000
<b>Total . . . . . ▶ 3a</b>				1,672,441

Form 990PF Part XV Line 3 - Grants and Contributions Paid During the Year or Approved for Future Payment				
Recipient	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
Name and address (home or business)				
<b>a</b> <i>Paid during the year</i>				
PACE CENTER FOR GIRLS 1 W ADAMS ST STE 301 JACKSONVILLE, FL 322023644	NONE	PC	STUDENT BREAKFAST AND LUNCH PROGRAM	2,500
TAMPA BAY WAVE 500 E KENNEDY BLVD 300 TAMPA, FL 336024934	NONE	PC	TECHDIVERSITY ACCELERATOR COHORT POWERED BY NIELSEN FOUNDATION	164,000
GEENA DAVIS INSTITUTE AT MOUNT SAINT MARY'S UNIV 4712 ADMIRALTY WAY STE 455 MARINA DEL REY, CA 900491526	NONE	PC	GEENA DAVIS INSTITUTE ON GENDER IN MEDIA IMPACT STUDY AND STORYTELLING CAMPAIGN	75,000
<b>Total . . . . .</b> ► <b>3a</b>				1,672,441

Form 990PF Part XV Line 3 - Grants and Contributions Paid During the Year or Approved for Future Payment				
Recipient	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
Name and address (home or business)				
<b>a</b> <i>Paid during the year</i>				
CHI CHI RODRIQUEZ YOUTH FOUNDATION 3030 N MCMULLEN BOOTH RD CLEARWATER, FL 337613331	NONE	PC	THE CHI CHI ACADEMY FULL LIFE SKILLS EXPERIENCE	2,000
JUNIOR ACHIEVEMENT OF TAMPA BAY 13707 N 22ND ST TAMPA, FL 336134412	NONE	PC	JA FINANCE PARK	2,500
OLDSMAR ELEMENTARY 302 DARTMOUTH AVE W OLDSMAR, FL 34677	NONE	PC	IPADS TO SUPPORT STEM / MAKERSPACE STUDENT ACTIVITIES	2,000
<b>Total . . . . . ▶ 3a</b>				1,672,441

Form 990PF Part XV Line 3 - Grants and Contributions Paid During the Year or Approved for Future Payment				
Recipient	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
Name and address (home or business)				
<b>a</b> <i>Paid during the year</i>				
NATIONAL ASSOCIATION OF BLACK JOURNALISTS 1100 KNIGHT HALL SUITE 3100 COLLEGE PARK, MD 207420001	NONE	PC	GENERAL OPERATING GRANT	6,000
ACADEMY PREP CENTER OF TAMPA INC PO BOX 530512 ST PETERBURG, FL 337470512	NONE	PC	GENERAL OPERATING GRANT	2,000
AMI KIDS6500 102ND AVE N PINELLAS PARK, FL 337823028	NONE	PC	SCIENCE AND MATH MATERIALS TO ENHANCE THEIR EDUCATIONAL PROGRAM	2,000
<b>Total . . . . . ▶ 3a</b>				1,672,441

Form 990PF Part XV Line 3 - Grants and Contributions Paid During the Year or Approved for Future Payment				
Recipient	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
Name and address (home or business)				
<b>a</b> <i>Paid during the year</i>				
COMPUTER MENTORS GROUP 2802 DR MLK BLVD STE F TAMPA, FL 336107782	NONE	PC	TEENTECH YOUTH PROGRAM	2,000
NAACP LEGAL DEFENSE AND EDUCATIONAL FUND 40 RECTOR STREET 5TH FL NEW YORK, NY 100061738	NONE	PC	SCHOLARSHIP SUPPORT FOR UNDERGRADUATE AND LAW SCHOOL STUDENTS	25,000
UNITED NEGRO COLLEGE FUND 1805 7TH STREET NW WASHINGTON, DC 200013186	NONE	PC	ESTABLISH A SCHOLARSHIP FUND THAT WILL ALLOW 6 TALENTED YOUNG SCHOLARS TO PURSUE A DEGREE IN A STEM DISCIPLINE	15,000
<b>Total . . . . . ▶ 3a</b>				1,672,441



Form 990PF Part XV Line 3 - Grants and Contributions Paid During the Year or Approved for Future Payment				
Recipient	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
Name and address (home or business)				
<b>a</b> <i>Paid during the year</i>				
AFTERSCHOOL ALLIANCE 1101 14TH ST NW SUITE 700 WASHINGTON, DC 20005	NONE	PC	DISCOVER DATA PROGRAM - MIDDLE SCHOOL DATA SCIENCE ACTIVITIES PROGRAM (YEAR 2)	300,000
FPF EDUCATION AND INNOVATION FOUNDATION 1400 EYE ST NW WASHINGTON, DC 20005	NONE	PC	ELISE BERKOWER FELLOWSHIP (YEAR 2)	50,000
ALL HANDS AND HEARTS - SMART RESPONSE 6 COUNTY RD STE 6 MATTAPOISETT, MA 027391585	NONE	PC	DISASTER RELIEF IN PUERTO RICO	2,501
<b>Total . . . . . ▶ 3a</b>				1,672,441

Form 990PF Part XV Line 3 - Grants and Contributions Paid During the Year or Approved for Future Payment				
Recipient	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
Name and address (home or business)				
<b>a</b> <i>Paid during the year</i>				
WOMEN FOR WOMEN INTERNATIONAL 2000 M ST NW STE 200 WASHINGTON, DC 200363380	NONE	PC	IMPROVING PROFITABILITY AND SUSTAINABILITY OF SELF-EMPLOYED WOMEN IN NIGERIA	75,000
<b>Total</b> . . . . . <b>3a</b>				1,672,441

**TY 2018 Accounting Fees Schedule****Name:** THE NIELSEN FOUNDATION INC**EIN:** 47-5513015

<b>Category</b>	<b>Amount</b>	<b>Net Investment Income</b>	<b>Adjusted Net Income</b>	<b>Disbursements for Charitable Purposes</b>
TAX PREPARATION FEES	17,300	0	0	17,300

**Note: To capture the full content of this document, please select landscape mode (11" x 8.5") when printing.**

## **TY 2018 Depreciation Schedule**

**Name:** THE NIELSEN FOUNDATION INC

**EIN:** 47-5513015

## TY 2018 Investments Corporate Bonds Schedule

**Name:** THE NIELSEN FOUNDATION INC

**EIN:** 47-5513015

### Investments Corporate Bonds Schedule

Name of Bond	End of Year Book Value	End of Year Fair Market Value
AMERN INTL GROUP 6.4%	22,528	21,120
AT&T INC 6.375%	17,810	16,244
BANK AMER CORP 4%	20,672	19,483
BANK AMER CORP 5.875%	19,284	17,410
BOARDWALK 5.95%	16,987	15,497
CAP 1 FINL CORP 4.2%	20,684	19,243
CAP 1 FINL CORP 4.75%	21,598	20,495
CHARTER 4.908%	21,402	19,887
CHENIERE CORPUS 5.875%	16,181	14,925
CITIGROUP INC 3.5%	20,413	19,635
CITIGROUP INC 6.675%	20,619	17,695
COMCAST CORP NEW 3.3%	9,997	10,038
CONOCOPHILLIPS CO 4.95%	16,971	16,052
CONTL RES INC 4.5	10,170	9,841
CVS HEALTH CORP SR NT FLTG	10,014	9,982
D R HORTON INC SR NT 4.375%	16,046	15,174
DIAMOND 1 FIN CORP 3.48%	20,399	19,941
DOW CHEM CO 4.125%	10,635	10,176
DUKE RLTY LTD PART 4%	4,946	4,973
FORD MTR CO DEL 4.346%	20,806	17,816

**Investments Corporate Bonds Schedule**

Name of Bond	End of Year Book Value	End of Year Fair Market Value
GENERAL ELEC CAP CORP 3.15%	32,402	33,078
GENERAL MLS INC 5.4%	5,262	5,006
GEN MOTORS FINL 3.45%	15,298	14,506
GEORGIA PWR CO 4.3%	5,296	4,594
GOLDMAN SACHS GROUP INC MEDIUM	16,121	15,335
GOLDMAN SACHS 6.75%	26,421	22,586
HALLIBURTON CO 3.8%	20,727	19,380
HLTH CARE REIT INC 4.5%	32,401	30,764
HSBC FIN CORP 6.676%	22,664	20,931
INTL LEASE FIN 5.875%	5,332	5,238
JPMORGAN CHASE & CO 5.625%	18,519	16,489
JPMORGAN CHASE & CO 4.125%	20,943	19,514
KINDER MORGAN 4.25%	10,425	9,940
KROGER CO 2.85%	10,130	9,822
LIBERTY PPTY LTD 3.25%	24,602	23,345
LOCKHEED MARTIN 3.6%	14,987	13,968
MACYS RETAIL HLDGS 3.875	9,951	9,896
MARATHON OIL CORP 5.2%	20,091	18,481
MICROSOFT CORP 4.1%	5,386	5,131
MORGAN STANLEY 4.875%	21,763	20,610

**Investments Corporate Bonds Schedule**

<b>Name of Bond</b>	<b>End of Year Book Value</b>	<b>End of Year Fair Market Value</b>
MORGAN STANLEY 5%	21,887	20,393
MPLX LP 4.5%	21,369	20,200
N SHORE LING IS 6.15%	5,994	6,029
NEWFIELD EXPL CO 5.375%	10,739	9,800
OWENS CONRNING NEW 4.4%	4,930	3,779
PACKAGING CORP 3.4%	4,984	4,689
PRUDENTIAL FINL INC MED TRM NT	27,018	24,163
PVTPL ALLISON TRANSMISSION BND	15,606	14,400
RADIAN GROUP INC 7%	22,758	20,800
TIME WARNER INC FIXED 3.6%	20,140	18,942
VALERO ENERGY CORP 6.625%	25,232	21,913
ISHARES US AGGREGATE BOND ETF	16,436,572	16,249,842
MFC ISHARES IBOXX \$ HIGH YIELD	2,941,335	2,777,756

**TY 2018 Investments Corporate Stock Schedule**

**Name:** THE NIELSEN FOUNDATION INC  
**EIN:** 47-5513015

**Investments Corporation Stock Schedule**

Name of Stock	End of Year Book Value	End of Year Fair Market Value
MFB NORTHN EMERGING MKTS EQTY	593,197	586,530
MFB NORTHN EQTY INDEX FND INL	2,838,985	2,724,852
MFB NORTHN MID CAP INDEX FUND	681,625	594,482
MFB NORTHN SMALL CAP INDEX FD	391,068	339,667
MFB NORTHN STK INDEX FD	3,174,437	3,334,572
NPX SEMICONDUCTORS NV COM STK	24,881	18,320
GOLAR LNG LIMITED	32,141	30,943
ADOBE SYS INC COM	47,181	70,587
AMERICAN TOWER CORP	78,761	89,377
APTIV PLC COM	0	0
BLACKROCK INC COM STK	90,718	73,065
BRISTOW GROUP INC COM	64,538	11,613
CHARTER COMMUNICATIONS INC NEW	0	0
DELPHI TECHNOLOGIES PLC COM	0	0
EQUINIX INC COM PAR	0	0
FACEBOOK INC COM	0	0
FAIR ISAAC CORPORATION COM	164,788	175,967
INTELSAT SA COM	16,083	94,801
LAM RESH CORP COM	153,605	120,510
LOCKHEED MARTIN CORP COM	76,922	63,103
MLP BLACKSTONE GROUP L P COM	113,423	105,080
NORTHROP GRUMMAN CORP COM	108,635	89,878
NOW INC COM	29,693	34,629
RAYTHEON CO	66,069	53,826
TIME WARNER INC	0	0
TRANSDIGM GROUP INC COM	90,551	116,641
MFO ARIEL INVT TR GLOBAL FD IN	1,351,914	1,197,700



**TY 2018 Investments Government Obligations Schedule****Name:** THE NIELSEN FOUNDATION INC**EIN:** 47-5513015**US Government Securities - End  
of Year Book Value:**

2,309,657

**US Government Securities - End  
of Year Fair Market Value:**

2,216,702

**State & Local Government  
Securities - End of Year Book  
Value:****State & Local Government  
Securities - End of Year Fair  
Market Value:**

**TY 2018 Investments - Other Schedule**

**Name:** THE NIELSEN FOUNDATION INC  
**EIN:** 47-5513015

**Investments Other Schedule 2**

Category/ Item	Listed at Cost or FMV	Book Value	End of Year Fair Market Value
MFB NORTHN FDS GLOBAL REAL EST	AT COST	559,687	569,258
MFO PIMCO FDS PAC INVT MGMT	AT COST	959,495	794,256
BANK SER 2017-BKN8 3.731%	AT COST	15,004	14,918
BANK SR 2018-BNK10 3.898%	AT COST	15,207	14,777
CMO CITIGROUP COML MTG TR	AT COST	10,060	10,086
CMO COMM 2013-CCRE12 MTG TR	AT COST	31,903	30,976
CMO J P MORGAN CHASE COML MTG	AT COST	25,238	24,591
CMO JPMBB COML MTG SECS TR 201	AT COST	31,699	30,680
CMO JPMCC COML MTG SECS TR 201	AT COST	25,256	24,218
CMO WELLS FARGO COMM MTG TST	AT COST	30,900	29,803
CMO WFRBS COML MTG TR 2014-C19	AT COST	32,355	30,990
CMO WFRBS COML MTG TR 2014-C21	AT COST	31,163	30,126
COMM 2015-CCRE22 FIXED 2.856%	AT COST	0	0
JPMBB COMMERCIAL MORTGAGE SEC	AT COST	9,805	9,963
JPMBB COMMERCIAL MORTGAGE SEC	AT COST	31,959	30,376
JPMCC COML MTG 3.5855%	AT COST	9,835	10,065
PVTPL CMO GREAT WOLF	AT COST	29,972	29,576
AMERICREDIT 1.83%	AT COST	29,895	29,641
AMERICREDIT 2.21%	AT COST	0	0
AMERICREDIT 2.24%	AT COST	23,932	23,696
AMERICREDIT 2.4%	AT COST	30,108	29,627
AMERICREDIT 3.45%	AT COST	9,999	10,053
CAP AUTO 1.89%	AT COST	24,828	24,746
CAPITAL AUTO RECEIVABLE ASSET	AT COST	45,153	44,620
CARMAX AUTO OWNER 1.9%	AT COST	29,726	29,450
CNH EQUIP TR 1.44%	AT COST	20,656	20,603
DR AUTO 3.63%	AT COST	30,038	30,126
DRIVE AUTO RCVBLE TR SER 2017-	AT COST	29,999	29,924
DRIVE AUTO RCVBLE TR SER 17-1	AT COST	0	0
GM FINL AUTOMOBILE 2.48%	AT COST	30,029	29,758

**Investments Other Schedule 2**

Category/ Item	Listed at Cost or FMV	Book Value	End of Year Fair Market Value
PVTPL DT AUTO OWNER TR SER 201	AT COST	15,002	15,071
PVTPL SANTANDER RETAIL AT LEAS	AT COST	29,996	29,768
SANTANDER DR AUTO FIXED 2.21%	AT COST	0	0
SANTANDER DR AUTO 2.46%	AT COST	0	0
SANTANDER DR AUTO 3.09%	AT COST	0	0
SANTANDER DR AUTO 3.27%	AT COST	24,996	25,061
SANTANDER DR AUTO 3.56%	AT COST	24,965	25,189
WESTLAKE 3.5%	AT COST	10,026	9,970

**TY 2018 Legal Fees Schedule****Name:** THE NIELSEN FOUNDATION INC**EIN:** 47-5513015

<b>Category</b>	<b>Amount</b>	<b>Net Investment Income</b>	<b>Adjusted Net Income</b>	<b>Disbursements for Charitable Purposes</b>
LEGAL SUPPORT ON GOVERNANCE	6,132	0	0	6,132

**TY 2018 Other Expenses Schedule****Name:** THE NIELSEN FOUNDATION INC**EIN:** 47-5513015**Other Expenses Schedule**

Description	Revenue and Expenses per Books	Net Investment Income	Adjusted Net Income	Disbursements for Charitable Purposes
CHARITABLE GIVING PORTAL	45,000	0	0	45,000
BANK FEES	2,565	0	0	2,565
CAUSECARD PROCESSING	9,449	0	0	9,449
WEBSITE FEES	413	0	0	413
CT CORPORATION FILING FEES	50	0	0	50

**TY 2018 Other Income Schedule****Name:** THE NIELSEN FOUNDATION INC**EIN:** 47-5513015**Other Income Schedule**

Description	Revenue And Expenses Per Books	Net Investment Income	Adjusted Net Income
PARTNERSHIP K-1 - OTHER INCOME	0	2,705	0

**TY 2018 Other Professional Fees Schedule****Name:** THE NIELSEN FOUNDATION INC**EIN:** 47-5513015

<b>Category</b>	<b>Amount</b>	<b>Net Investment Income</b>	<b>Adjusted Net Income</b>	<b>Disbursements for Charitable Purposes</b>
INVESTMENT MANAGEMENT FEES	114,086	114,086	0	0
GRANTEE REVIEW FEES	54,148	0	0	54,148

**TY 2018 Taxes Schedule****Name:** THE NIELSEN FOUNDATION INC**EIN:** 47-5513015

<b>Category</b>	<b>Amount</b>	<b>Net Investment Income</b>	<b>Adjusted Net Income</b>	<b>Disbursements for Charitable Purposes</b>
FOREIGN TAXES	0	13,490	0	0
FEDERAL EXCISE TAXES	22,400	0	0	0