Form 990-T	Exe		nization Bus				ax Ŗeturr	•	OMB No 1545-0687
•	For calendar	year 2018 or other tax yea	-	CI 3C	, and end				2018
~ · · · · · · · · · · · · · · · · · · ·		•	irs.gov/Form990T for in	structio	 ·	` —	ation.	_ [
Department of the Treasury Internal Revenue Service	▶ Do n		rs on this form as it may					[Open to Public Inspection for 501(c)(3) Organizations Only
A Check box if address changed	Nam	ne of organization (Check box if name c	hanged	and see instruc	tions.)		(Emp	oyer identification number loyees' trust, see uctions)
B Exempt under section	Print CH	ICAGO ZOO	LOGICAL SOC	IET?	<i>Z</i>				6-2167016
X 501(ch(B)	I Tuna I		or suite no. If a P.O. box	x, see ir	structions.				ated business activity code nstructions)
408(e) 220(e) 408A 530(a)	33	or town state or prov	VINCE, country, and ZIP o	r foreia	n nostal code		<u> </u>	-	
529(a)	BR	OOKFIELD,	IL 60513	riolog				722	320
C Book value of all assets at end of year 2.09 3.43 0		•	per (See instructions.) E X 501(c) corp	oration	501	(c) trust	401(a) trust	Other trust
H Enter the number of the				3		·	the only (or first) u		
trade or business here							complete Parts I-V		
describe the first in the b			us sentence, complete Pa	rts I an					•
business, then complete	Parts III-V.								
I During the tax year, was		-		nt-subsi	diary controlled	group?	>	Y ₀	es X No
If "Yes," enter the name a J The books are in care of			t corporation.			Tolopho	one number 🕨 7	700	600-0307
		r Business Inc	ome		(A) Inco		(B) Expense		(C) Net
1a Gross receipts or sale		,152,999.		Γ	(/// /// //		(2) = xpccc		(0)
b Less returns and allow		,,	c Balance	1c	1,152,	999.	•		
2 Cost of goods sold (S	chedule A, lin	e 7)		2	580,				
3 Gross profit. Subtract	line 2 from h	пе 1с		3	572,	987.			572,987.
4a Capital gain net incom	ne (attach Sch	iedule D)		4a					
b Net gain (loss) (Form	4797, Part II,	line 17) (attach Form	1 4797)	4b	··				
 Capital loss deduction 				4c					
5 Income (loss) from a		r an S corporation (at	ttach statement)	5					
6 Rent income (Schedu	•			6					
7 Unrelated debt-financ	•	•		7					
			organization (Schedule F)	<u>8</u> 9					
9 Investment income of 10 Exploited exempt active			rganization (Schedule G)	10					
11 Advertising income (5		scriedule 1)		11					
12 Other income (See in:	•	ach schedule)		12					
13 Total. Combine lines	-	•		13	572,	987.			572,987.
			e (See instructions for					,	
, ,		•	be directly connected	with t	he unrelated t	ousiness	income)	,	
14 Compensation of off 15 Salaries and wages 16 Repairs and mainten 17 Bad debts 18 Interest (attach sche 19 Taxes and licenses 20 Charitable contributi	icers, director	s, and trustees (Sche	dule K)					14	242 222
15 Salaries and wages		1 - REC						15	342,802.
16 Repairs and mainten	ance	18/	EIVER					16	
17 Bad debts	dulo) (con us	Shoo May	7					17	
18 Interest (attach sche19 Taxes and licenses	dule) (see lus	"Linguising I 4	1 201 70/					19	
20 Charitable contributi	ons (See lastr	ructions for Jimitation	1 2019 JOH rules) SITATEME	TV	3 SEE	STAT	EMENT 1	20	0.
21 Depreciation (attach	(3.2.	DEN	19/			21	51,169.		
22 Less depreciation cla	aimed on Schi	edule A and elsewher	e on veturn			2a	•	22b	51,169.
23 Depletion					_	•		23	
24 Contributions to defe	erred compen	sation plans	~					24	
25 Employee benefit pro	ograms							25	•
26 Excess exempt expe	nses (Schedu	le l)						26	
27 Excess readership co	osts (Schedul	e J)						27	
28 Other deductions (at		•			SEE	STAT	EMENT 2	28	297,495.
29 Total deductions. A		-						29	691,466.
		•	loss deduction. Subtrac					30	-118,479.
	_	-	ginning on or after Janua	ry 1, 20	118 (see instruct	tions)		31	_110 470
32 Unrelated business t	axable incom	e. Subtract line 31 fro	m line 30					32	-118,479.

Part I	II Total Unrelated Business Taxable Income		
33	Total of unrelated business taxable income computed from all unrelated trades or businesses (see instructions)	33	63,176.
34	Amounts paid for disallowed fringes	34	
35	Deduction for net operating loss arising in tax years beginning before January 1, 2018 (see instructions) STMT 4	35	63,176.
36	Total of unrelated business taxable income before specific deduction. Subtract line 35 from the sum of		
	lines 33 and 34	36	
37	Specific deduction (Generally \$1,000, but see line 37 instructions for exceptions)	37	1,000.
38	Unrelated business taxable income. Subtract line 37 from line 36. If line 37 is greater than line 36,	<u> </u>	
30	enter the smaller of zero or line 36	38	0.
Part I		1 30 1	
39	Organizations Taxable as Corporations. Multiply line 38 by 21% (0 21)	39	0.
40	Trusts Taxable at Trust Rates. See instructions for tax computation. Income tax on the amount on line 38 from:		
40	Tax rate schedule or Schedule D (Form 1041)	40	
44	— · · · · · · · · · · · · · · · · · · ·	40	
41	Proxy tax. See instructions Althoration proxymate to (Appete and A	41	
42	Alternative minimum tax (trusts only)	42	
43	Tax on Noncompliant Facility Income. See instructions	43	0.
44 Part \	Total. Add lines 41, 42, and 43 to line 39 or 40, whichever applies / Tax and Payments	44	<u></u>
		T	
	Foreign tax credit (corporations attach Form 1118, trusts attach Form 1116) 45a 45b 45c	┨	
b	Other credits (see instructions) 45b	∮	
C	General business credit. Attach Form 3800	1	
ď	, ,	 	
е	Total credits. Add lines 45a through 45d	45e	
46	Subtract line 45e from line 44	46	0.
47	Other taxes. Check if from Form 4255 Form 8611 Form 8697 Form 8866 Other (attach schedule)	47	
48	Total tax. Add lines 46 and 47 (see instructions)	48	0.
49	2018 net 965 tax liability paid from Form 965-A or Form 965-B, Part II, column (k), line 2	49	0.
	Payments A 2017 overpayment credited to 2018 50a 8, 261.	-l	
	2018 estimated tax payments	-	
	Tax deposited with Form 8868	-	
d	Foreign organizations Tax paid or withheld at source (see instructions) 50d	↓	
е	Backup withholding (see instructions) 50e	↓	
	Credit for small employer health insurance premiums (attach Form 8941) 50f	↓	
g	Other credits, adjustments, and payments Form 2439		
	Form 4136 Other Total ▶ 50g		
51	Total payments. Add lines 50a through 50g	51	8,261.
52	Estimated tax penalty (see instructions). Check if Form 2220 is attached 🕨 🔛	52	
53	Tax due. If line 51 is less than the total of lines 48, 49, and 52, enter amount owed	53	
54	Overpayment. If line 51 is larger than the total of lines 48, 49, and 52, enter amount overpaid	54	8,261.
55	Enter the amount of line 54 you want: Credited to 2019 estimated tax	55	0.
Part \			
56	At any time during the 2018 calendar year, did the organization have an interest in or a signature or other authority		Yes No
	over a financial account (bank, securities, or other) in a foreign country? If "Yes," the organization may have to file		
	FinCEN Form 114, Report of Foreign Bank and Financial Accounts. If "Yes," enter the name of the foreign country		
	here >		X
57	During the tax year, did the organization receive a distribution from, or was it the grantor of, or transferor to, a foreign trust?		├ ├ ├ ├ ├
50	If "Yes," see instructions for other forms the organization may have to file.		
58_	Enter the amount of tax-exempt interest received or accrued during the tax year \$\infty\$\$ Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowled.	dge and hels	of it is true
Sign	correct, and complete Declaration of preparer (other than taxpayer) is based on all information of which preparer has any knowledge	ago ama some	.,
Here		•	scuss this return with
		ie preparer sh istructions)?	Nown below (see
			V 162 MO
	The state of the s	ıt BLIM	
Paid	self- employed LU ANN TRAPP LU ANN TRAPP 04/29/19	DO.	1506476
Prepa	DI ANTIE C MODANI DI LO		-1357951
Use (Dnly Firm's name ► PLANTE & MORAN, PLLC Firm's EIN ► 10 S. RIVERSIDE PLAZA, 9TH FLOOR		T 2 2 1 2 3 T
		3121	207-1040
902711.01			orm 990-T (2018)
823711 0	r-ua- 18	r	Uniti 500-1 (2018)

Schedule A - Cost of Goods	s Sold. Enter	method of invent	ory v	aluation N/A					
1 Inventory at beginning of year	1	17,944.		Inventory at end of yea	r		6	14,38	30.
2 Purchases	2	297,411.	1	Cost of goods sold. St		ine 6			
3 Cost of labor	3	279,037.	Ì	from line 5. Enter here	and in F	Part I,	_		
4 a Additional section 263A costs			ĺ	line 2				580,01	<u>L2.</u>
(attach schedule)	4a		8	Do the rules of section	263A (\	with respect to		Yes	No
Other costs (attach schedule)	4b	<u> </u>		property produced or a	cquired	for resale) apply to			
5 Total Add lines 1 through 4b	5	594,392.	<u> </u>	the organization?					<u> </u>
Schedule C - Rent Income (see instructions)	(From Real	Property and	Per	sonal Property L	ease	d With Real Prop	erty	/)	
									—
Description of property						· 			
(1)									
(2)									
(3)									
_(4)									
		ed or accrued				3(a) Deductions directly	/ conne	acted with the income in	
(a) From personal property (if the per rent for personal property is more 10% but not more than 50%)	than	of rent for pe	rsonal	onal property (if the percentag property exceeds 50% or if ed on profit or income)	ge	columns 2(a) a	nd 2(b)	(attach schedule)	
(1)									
(2)									
(3)									
(4)									
Total	0.	Total			0.				
(c) Total income. Add totals of columns here and on page 1, Part I, line 6, column	., .,	ter -			0.	(b) Total deductions. Enter here and on page 1, Part I, line 6, column (B)	•		0.
Schedule E - Unrelated Deb	t-Financed	Income (see	nstru	ctions)					
			2	2. Gross income from	!	 Deductions directly conto debt-finant 	nected ced pro	d with or allocable operty	
1 Description of debt-fit	nanced property			or allocable to debt- financed property	(a)	Straight line depreciation (attach schedule)		(b) Other deductions (attach schedule)	i
(1)					-		+-		
(2)					<u> </u>		1-		
(3)								· · · · · · · · · · · · · · · · · · ·	
(4)									
4. Amount of average acquisition debt on or allocable to debt-financed property (attach schedule)	of or a debt-fina	adjusted basis allocable to nced property h schedule)	6	6. Column 4 divided by column 5		7. Gross income reportable (column 2 x column 6)		8, Allocable deduction (column 6 x total of column 3(a) and 3(b))	ons Jmns
(1)				%		••			
(2)				%					
(3)				%					
(4)				%					
						nter here and on page 1, Part I, line 7, column (A)		Enter here and on page Part I, line 7, column (8	
Totals `						0			0.
Total dividends-received deductions in	ncluded in columi	n 8					+		0.

Form 990-T (2018)

Form 990-T (2018) CHICAG	0 Z00I	LOGICA	AL SOCIET	ΓY					36-21		
Schedule F - Interest, A	Annuities	s, Royalt	ties, and Rei	nts	From Co	ntrolled	i Organiza	tions	see ins	structions	i)
•			Exem	npt C	Controlled O	ganizatio	ons				
1. Name of controlled organizat			cation (loss	Net unrelated income (loss) (see instructions) A. Total of payment		al of specified nents made 5. Part of column 4 that is included in the controlling organization's gross income		rolling	Deductions directly connected with income in column 5		
(1)											
(2)	-										
		-		-							
(3)								-			
(4)						·					
Nonexempt Controlled Organi	1									T	
7 Taxable Income	8, Netur	nrelated incom ee instructions	ie (loss) 9,	10TAIC	of specified payn made	nents	10. Part of coluing the controlling gross	mn 9 tha ing organ s income	nization's		luctions directly connected income in column 10
(1)						İ					
(2)								•			
(3)					•						
(4)											
							Add colum Enter here and line 8, c		a 1, Part I, A)	Enter he	d columns 6 and 11 we and on page 1, Part I, ine 8, column (B)
Totals			==::	,	٠ (۵)	<u> </u>			0.	L	0.
Schedule G - Investme		ne of a S	Section 501(c)(7), (9), or (⁻	17) Org	anization				
(see inst	ructions)	-	· · · · · · · · · · · · · · · · · · ·		·	1			r		
1. Desc	ription of incom	me			2. Amount of	ıncome	 Deduction directly connected (attach scheol 	cted	4. Set- (attach s	asides schedule)	5. Total deductions and set-asides (col 3 plus col 4)
(1)											<u> </u>
(2)											
(3)											
(4)											
					Enter here and o Part I, line 9, co						Enter here and on page 1 Part I, line 9, column (B)
Totals				▶		0.					0.
Schedule I - Exploited (see instru	-	Activity	Income, Oth	her	Than Adv	ertisin	g Income				
			0 -	٠,	4. Net incom	e (loss)		•			7 -
Description of exploited activity	2. G unrelated income trade or b	business e from	3. Expenses directly connecte with production of unrelated business income		from unrelated business (co minus colum gain, computi through	trade or lumn 2 n 3) If a a cols 5	5. Gross inco from activity to is not unrelate business inco	that ted	attribut	penses table to mn 5	7. Excess exempt expenses (column 6 minus column 5, but not more than column 4)
(1)											
(2)											
(3)						1			†		
(4)									 		
(4)	Enter here page 1, line 10,	, Part I, col (A)	Enter here and or page 1, Part I, line 10, col (B)			1			•		Enter here and on page 1, Part II, line 26
Totals -	L <u>.</u>	0.		0.							
Schedule J - Advertisi										 -	
Part I Income From	Periodic	als Rep	orted on a C	ons	solidated	Basis					
1. Name of periodical		2 Gross advertising income	3 Directary				5. Circula income		6. Read		7 Excess readership costs (column 6 minus column 5, but not more than column 4)
(1)											
(2)											
(3)			<u> </u>								
(4)			 						1		
					- 		-		<u> </u>		
Totals (carry to Part II, line (5))	_		0.	0		· ·			<u> </u>		0 Form 990-T (201
											rorm 22011 (2018

Form 990-T (2018) CHICAGO ZOOLOGICAL SOCIETY 36-21670

Part II Income From Periodicals Reported on a Separate Basis (For each periodical listed in Part II, fill in columns 2 through 7 on a line-by-line basis)

1 Name of periodical		2. Gross advertising income	3. Direct advertising costs	Advertising gain or (loss) (col. 2 minus col. 3). If a gain, compute cols. 5 through 7	5. Circulation income	6. Readership costs	7. Excess readership costs (column 6 minus column 5, but not more than column 4)
(1)							
(2)							
(3)			-				
(4)						T	
Totals from Part I	>	0.	0.				0
		Enter here and on page 1, Part I, line 11, col (A)	Enter here and on page 1, Part I, line 11, col (B)				Enter here and on page 1, Part II, line 27
Totals, Part II (lines 1-5)	•	0.	0.				0

Schedule K - Compensation of Officers, Directors, and Trustees (see instructions)

	1. Name	2. Title	3. Percent of time devoted to business	Compensation attributable to unrelated business
(1)			%	
(2)			%	
(3)	-		%	
(4)			%	
Total. Enter here	and on page 1, Part II, line 14	· · · · · · · · · · · · · · · · · · ·	>	0.

Form 990-T (2018)

FORM 990-T	CONTRIBUTIONS	STATEMENT 1
DESCRIPTION/KIND OF PROPERTY	METHOD USED TO DETERMINE FMV	AMOUNT
2018 CONTRIBUTIONS	N/A	90,989.
TOTAL TO FORM 990-T, PAGE 1,	LINE 20	90,989.
FORM 990-T	OTHER DEDUCTIONS	STATEMENT 2
DESCRIPTION		тииома
SIGNAGE ADVERTISING OVERHEAD - ELECTRICITY OVERHEAD - OTHER UTILITIES OVERHEAD - ADMINISTRATIVE		9,112. 28,733. 83,004. 36,066. 140,580.
TOTAL TO FORM 990-T, PAGE 1,	LINE 28	297,495.

FORM 990-T CONTRIBUTIONS SUMMARY		STATEMENT 3
QUALIFIED CONTRIBUTIONS SUBJECT TO 100% LIMIT		
CARRYOVER OF PRIOR YEARS UNUSED CONTRIBUTIONS FOR TAX YEAR 2013 125,783 FOR TAX YEAR 2014 384,319 FOR TAX YEAR 2015 67,491 FOR TAX YEAR 2016 129,828 FOR TAX YEAR 2017 137,205		
TOTAL CARRYOVER TOTAL CURRENT YEAR 10% CONTRIBUTIONS	844,626 90,989	
TOTAL CONTRIBUTIONS AVAILABLE TAXABLE INCOME LIMITATION AS ADJUSTED	935,615 0	_
EXCESS 10% CONTRIBUTIONS EXCESS 100% CONTRIBUTIONS TOTAL EXCESS CONTRIBUTIONS	935,615 0 935,615	_
ALLOWABLE CONTRIBUTIONS DEDUCTION		0
TOTAL CONTRIBUTION DEDUCTION		0

FORM 990-T	NET	OPERATING LOSS	DEDUCTION	STATEMENT 4
TAX YEAR	LOSS SUSTAINED	LOSS PREVIOUSLY APPLIED	LOSS REMAINING	AVAILABLE THIS YEAR
12/31/17	88,421.	0.	88,421.	88,421.
NOL CARRYO	VER AVAILABLE THIS	YEAR	88,421.	88,421.

SCHEDULE M (Form 990-T)

Unrelated Business Taxable Income for Unrelated Trade or Business

	ENTITY	2
ı		

OMB No 1545-0687

2018

Open to Public Inspection for 501(c)(3) Organizations Only

Department of the Treasury Internal Revenue Service (99) For calendar year 2018 or other tax year beginning ______, and ending ______, and ending _______.

Go to www.irs.gov/Form990T for instructions and the latest information.

Do not enter SSN numbers on this form as it may be made public if your organization is a 501(c)(3).

Internal Revenue Service (99) Do not enter SSN numbers on this form as it may be made public if your organization is a 501(c)(3). S01(c)(3) Or Name of the organization

CHICAGO ZOOLOGICAL SOCIETY

Employer identification number 36−2167016

Unrelated business activity code (see instructions)

541800

Describe the unrelated trade or business

EXCLUSIVE PROVIDER SPONSORSHIP ARRANGEMENTS

	escribe the unrelated trade or business EXCLUSIVE	PK	OVIDER SPONSO	MOUTE ARRAM	1 2 EMENIO
Par	t I Unrelated Trade or Business Income		(A) Income	(B) Expenses	(C) Net
1 a	Gross receipts or sales				
ь	Less returns and allowances c Balance ▶	1c			
2	Cost of goods sold (Schedule A, line 7)	2			
3	Gross profit. Subtract line 2 from line 1c	3			ļ
4 a	Capital gain net income (attach Schedule D)	4a			
b	Net gain (loss) (Form 4797, Part II, line 17) (attach Form 4797)	4b			
C	Capital loss deduction for trusts	4c			
5	Income (loss) from a partnership or an S corporation (attach				
	statement)	5			
6	Rent income (Schedule C)	6			
7	Unrelated debt-financed income (Schedule E)	7_			
8	Interest, annuities, royalties, and rents from a controlled				
	organization (Schedule F)	8_			
9	Investment income of a section 501(c)(7), (9), or (17)				
	organization (Schedule G)	9			
10	Exploited exempt activity income (Schedule I)	10			
11	Advertising income (Schedule J)	11			
12	Other income (See instructions, attach schedule) STMT 5	12	65,875.		65,875.
13_	Total. Combine lines 3 through 12	13	65,875.		65,875.

Part II. Deductions Not Taken Elsewhere (See instructions for limitations on deductions) (Except for contributions, deductions must be directly connected with the unrelated business income.)

14	Compensation of officers, directors, and trustees (Schedule K)	14	
15	Salaries and wages ·	15	2,699.
16	Repairs and maintenance	16	
17	Bad debts	17	
18	Interest (attach schedule) (see instructions)	18	
19	Taxes and licenses	19	
20	Charitable contributions (See instructions for limitation rules)	20	0.
21	Depreciation (attach Form 4562)		
22	Less depreciation claimed on Schedule A and elsewhere on return	22b	
23	Depletion	23	
24	Contributions to deferred compensation plans	24	
25	Employee benefit programs	25	•
26	Excess exempt expenses (Schedule I)	26	
27	Excess readership costs (Schedule J)	27	
28	Other deductions (attach schedule)	28	
29	Total deductions. Add lines 14 through 28	29	2,699.
30	Unrelated business taxable income before net operating loss deduction. Subtract line 29 from line 13	30	63,176.
31	Deduction for net operating loss arising in tax years beginning on or after January 1, 2018 (see		
	instructions)	31	
32_	Unrelated business taxable income Subtract line 31 from line 30	32	63,176.

LHA For Paperwork Reduction Act Notice, see instructions.

Schedule M (Form 990-T) 2018

SCHEDULE M (Form 990-T)

Unrelated Business Taxable Income for Unrelated Trade or Business

ENTITY 3

OMB No 1545-0687

Name of the organization CHICAGO ZOOLOGICAL SOCIETY	Employer identification	on number	
	36-216701		
		36-2167016	
Unrelated business activity code (see instructions) 541800			
Describe the unrelated trade or business PERIODICAL ADVERTISING			
Part I Unrelated Trade or Business Income (A) Income	(B) Expenses	(C) Net	
1 a Gross receipts or sales			
b Less returns and allowances c Balance ▶ 1c			
2 Cost of goods sold (Schedule A, line 7)		· · · · ·	
3 Gross profit Subtract line 2 from line 1c			
4a Capital gain net income (attach Schedule D) 4a			
b Net gain (loss) (Form 4797, Part II, line 17) (attach Form 4797)			
c Capital loss deduction for trusts			
5 Income (loss) from a partnership or an S corporation (attach			
statement) 5			
6 Rent income (Schedule C) 6			
7 Unrelated debt-financed income (Schedule E) 7			
8 Interest, annuities, royalties, and rents from a controlled organization (Schedule F)			
9 Investment income of a section 501(c)(7), (9), or (17)			
organization (Schedule G)			
10 Exploited exempt activity income (Schedule I)			
11 Advertising income (Schedule J) 11 66,725.	28,029.	38,696.	
12 Other income (See instructions, attach schedule) 12		007000	
13 Total. Combine lines 3 through 12 13 66,725.	28,029.	38,696.	
Part II Deductions Not Taken Elsewhere (See instructions for limitations on deductions of the contraction of	otiona \ /Evocat fo		
deductions must be directly connected with the unrelated business income.)	ctions) (Except ic	or contributions,	
deductions must be directly defined as with the direction ductions meeting,			
14 Compensation of officers, directors, and trustees (Schedule K)	14		
15 Salaries and wages	15		
16 Repairs and maintenance	16		
17 Bad debts	17		
18 Interest (attach schedule) (see instructions)	18		
19 Taxes and licenses	19		
20 Charitable contributions (See instructions for limitation rules)	20		
21 Depreciation (attach Form 4562)			
22 Less depreciation claimed on Schedule A and elsewhere on return 22a	22b		
23 Depletion	23		
24 Contributions to deferred compensation plans	24		
25 Employee benefit programs	25		
26 Excess exempt expenses (Schedule I)	26		
27 Excess readership costs (Schedule J)	27	38,696.	
28 Other deductions (attach schedule)	28		
29 Total deductions. Add lines 14 through 28	29	38,696.	
30 Unrelated business taxable income before net operating loss deduction. Subtract line 29 from line 13	30 1	0.	
31 Deduction for net operating loss arising in tax years beginning on or after January 1, 2018 (see	1		
instructions)	31		
Unrelated business taxable income Subtract line 31 from line 30	32	o M (Form 990-T) 2019	

CHICAGO ZOOLOGICAL SOCIETY

Schedule J - Advertising Income (see instructions)

Part I Income From Periodicals Reported on a Consolidated Basis

•						
1. Name of periodical	2. Gross advertising income	3 Direct advertising costs	4. Advertising gain or (loss) (col. 2 minus col. 3). If a gain, compute cols. 5 through 7	5. Circulation income	6. Readership costs	7 Excess readership costs (column 6 minus column 5, but not more than column 4).
(1) GATEWAYS	66,725.	28,029.		49,973.	238,986.	
(2)						
(3)						
(4)						
Totals (carry to Part II, line (5))	66,725.	28,029.	38,696.	49,973.	238,986.	38,696.
Part II Income From Perio	dicals Reporte	ed on a Separ	ate Basis (For ea	ch periodical listed	I in Part II, fill in	
columns 2 through 7 on a	a line-by-line basis)				•	
1. Name of periodical	2. Gross advertising income	3. Direct advertising costs	4. Advertising gain or (loss) (col 2 minus col 3) If a gain, compute cols 5 through 7	5. Girculation income	6. Readership costs	7 Excess readership costs (column 6 minus column 5, but not more than column 4).

1. Name of periodical	2. Gross advertising income	3. Direct advertising costs	Advertising gain or (loss) (col. 2 minus col. 3). If a gain, compute cols. 5 through 7.	5. Circulation income	6. Readership costs	7 Excess readership costs (column 6 minus column 5, but not more than column 4).
(1)		•				
(2)						
(3)	,					
(4)						
Totals from Part I	▶ 66,725.	28,029.				38,696.
	Enter here and on page 1, Part I, line 11, col (A)	Enter here and on page 1, Part I, line 11, col (B)				Enter here and on page 1, Part II, line 27
Totals, Part II (lines 1-5)	▶ 66,725.	28,029.				38,696.

FORM 990-T (M)	OTHER INCOME	STATEMENT 5
DESCRIPTION		AMOUNT
EXCLUSIVE PROVIDER SPON	SORSHIP CONTRACTS	65,875.
TOTAL TO SCHEDULE M, PA	RT I, LINE 12	65,875.