Denorment of the Treasury Internal Revenue Service

# Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

▶ Do not enter social security numbers on this form as it may be made public.

► Go to www.irs.gov/Form990 for instructions and the latest information.

2018
Open to Public Inspection

<u>A</u>	For th	e 2018 calendar yéar, or tax year beginning , and ending			
В	Check if a	applicable C Name of organization		D Employe	r identification number
	Address o	change VALUES IN ACTION INSTITUTE	<u>.</u>	1	
$\overline{\Box}$	Name cha	Doing business as			663243
품		Number and street (or P O box if mail is not delivered to street address)	Room/suite	E Telephon	e number <b>621-75</b> 00
님	Initial retu Final retu			313	021 /300
Ш	terminated	d			neipts
	Amended	return F Name and address of principal officer		G Gross rec	eipts 1,807,231
ñ	Apolication	n pending NEAL H. MAYERSON, PH.D.	H(a) Is this a g	roup return for s	subordinates? Yes X No
ب	. фр	312 WALNUT STREET, SUITE 3600	H(b) Are all su	bordinatas inc	luded? Yes No
		CINCINNATI OH 45202			(see instructions)
-			<del>)</del>	,	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
<u> </u>		TITL CULL DE COURT OF C	/ Way Carrier		📐
<u>-</u>	Website		H(c) Group ex	999.	
ř.	Part I		Year of formation	. 3 3 3	M State of legal domicile OH
1.		Summary  Profile describe the experimental message or most experiment adjustice.	<del></del>		
	1 ' '	Briefly describe the organization's mission or most significant activities  SEE SCHEDULE O			
2 L		SEE SCHEDOLE O			
Ē					
Governance	1 , ,	Check this box ▶ ☐ if the organization discontinued its operations or disposed of more than	25% of its not as	nata	
	i		1 25 % Of its fiet as	3	6
රේ ග		Number of voting members of the governing body (Part VI, line 1a)		4	3
iţi		Number of independent voting members of the governing body (Part VI, line 1b)		5	3
Activities		Total number of individuals employed in calendar year 2018 (Part V, line 2a)  Total number of volunteers (estimate if necessary)		6	0
ĕ		Total unrelated business revenue from Part VIII, column (C), line 12  RECEIVE		7a	0
		Net unrelated business taxable income from Form 990-T, line 38	D 75	7b	0
_	D		T 100 1 54 5 1		Current Year
	8 (	Contributions and grants (Part VIII, line 1h)		1,629	1,888
nge		Program service revenue (Part VIII. line 2g)	က် 1,16	1,759	1,255,835
Revenue	10 1	Investment income (Part VIII, column (A), lines 3, 4, and 7d)	3	3,046	39,852
œ	11 (	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)			0
	12	Total revenue – add lines 8 through 11 (must equal Part VIII, column (A), line 12)	1,19	6,434	1,297,575
	13 (	Grants and similar amounts paid (Part IX, column (A), lines 1-3)			0
	14 E	Benefits paid to or for members (Part IX, column (A), line 4)			0
Q)	15 3	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)	9,565	551,655	
xpenses	16a F	Professional fundraising fees (Part IX, column (A), line 11e)	3	8,974	0
ğ	<b>b</b> 1	Total fundraising expenses (Part IX, column (D), line 25) ▶ 0	,		ا ب
Ш	17 (	Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)		4,823	451,513
	18 7	Total expenses Add lines 13–17 (must equal Part IX, column (A), line 25)		3,362	1,003,168
	19 F	Revenue less expenses Subtract line 18 from line 12		3,072	294,407
Net Assets or Find Balances			Beginning of Cu		End of Year
BSG S	20	Total assets (Part X, line 16)		3,167	1,673,094
A E	21	Total liabilities (Part X, line 26)		4,518 8,649	1 673 056
	art'll	Net assets or fund balances Subtract line 21 from line 20	1,37	0,049	1,673,056
		naities of perjury, I declare that I have examined this return, including accompanying schedules and state ect, and complete. Declaration of preparer (other than officer) is based on all information of which prepai			owledge and belief, it is
_		IN SI MILL			
Sig	ın	Signature of officer		Date	
He		· · · // //	IDENT/TRU		
пе	16	Type or pnnt name and title	IDENI/IRO	SIEE	
-		ProntType preparer's name Preparer's signature	Date	Check	# PTIN
Paid	d	KENNETH B. PITCHER, CPA KENNETH B. PITCHER, CPA		/19 self-em	L_J "
	- parer	DIMOUED EMPERO C PROUNT OFF C THO			27-0945414
	Only	9987 CARVER ROAD, SUITE 240	·	ırm's EIN ▶	<u> </u>
	,	CTNCTNDAMT ON AFOAO	1.	lhana	513-554-4600
Mar	the IP	RS discuss this return with the preparer shown above? (see instructions)		hone no	
		vork Reduction Act Notice, see the separate instructions.			X Yes No Form 990 (2018)
DAA		TOTA NECESSIANI ACE ROUGE, SEE THE SEPARATE HISTOCHOMS.			rom 330 (2018)

ADJOR

# Part IV Checklist of Required Schedules

- 1 Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A
- 2 Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)?
- 3 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I
- 4 Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II
- 5 Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C. Part III
- 6 Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I
- 7 Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II
- 8 Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D. Part III
- 9 Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes." complete Schedule D, Part IV
- 10 Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V
- 11 If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable
  - a Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D. Part VI
  - b Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII
  - c Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII
  - d Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16° If "Yes," complete Schedule D, Part IX
  - e Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X
  - f Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X
- 12a Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D. Parts XI and XII
  - b Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional
- 13 Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E
- 14a Did the organization maintain an office, employees, or agents outside of the United States?
  - **b** Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV
- 15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any foreign organization? If "Yes," complete Schedule F, Parts II and IV
- Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV
- Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions)
- Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II
- 19 Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a?
  If "Yes," complete Schedule G, Part III
- 20a Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H
  - b If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?
- 21 Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or domestic government on Part IX, column (A), line 12 If "Yes," complete Schedule I, Parts I and II

	Yes	No
1	x	
2		Х
3		х
4		х
5		x
6_		x
7		x
8_		x
9		x
10		x
10_		4
		لــــــــــــــــــــــــــــــــــــ
11a	Х	
11b		X
11c		<u>x</u>
11d 11e	x	X
111		x
12a		<u>x</u>
12b		x
13		X
14a		X
14b		<u>x</u>
15		<u> </u>
16		x
17		<u>x</u>
18		x
19		x
20a		X
20b		
21		<u> </u>
For	m <b>99</b> 0	(2018)

P	art IV Checklist of Required Schedules (continued)			
			Yes	No
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on			
	Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	_22		X
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the	-	}	1
	organization's current and former officers, directors, trustees, key employees, and highest compensated			
	employees? If "Yes," complete Schedule J	23	X	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than			1
	\$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b			
	through 24d and complete Schedule K If "No," go to line 25a	24a		X
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
С	Did the organization maintain an escrow account other than a refunding escrow at any time during the year			
	to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit			
	transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		X
ь	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior			
-	year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ?			
	If "Yes," complete Schedule L, Part I	25b		X
26	Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any		_	
	current or former officers, directors, trustees, key employees, highest compensated employees, or			ŀ
	disqualified persons? If "Yes," complete Schedule L, Part II	26	1	X
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee,			<del>                                     </del>
	substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled			1
	entity or family member of any of these persons? If "Yes," complete Schedule L, Part III	27		X
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L,			<del></del>
	Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
а	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a		X
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete			
~	Schedule L, Part IV	28b		X
С	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof)	100		
ŭ	was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c		Х
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29		X
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified			<del></del>
•	conservation contributions? If "Yes," complete Schedule M	30		x
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I	31		X
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If "Yes,"</i>	<u> </u>		
-	complete Schedule N, Part II	32		X
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations	\ <u>\\\</u>		<del></del>
••	sections 301 7701-2 and 301 7701-3? If "Yes," complete Schedule R, Part I	33		X
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III,	55		
	or IV, and Part V, line 1	34	x	1
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a	X	
b	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a	000		
-	controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b	x	ĺ
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable	552		
	related organization? If "Yes," complete Schedule R, Part V, line 2	36		x
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization	00		<del></del>
•	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		x
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and	"		
-	19? Note. All Form 990 filers are required to complete Schedule O	38	x	
Ps	art V Statements Regarding Other IRS Filings and Tax Compliance	1 30		
	Check if Schedule O contains a response or note to any line in this Part V			
	Chesic in Conteguie C contains a response of flote to any line in this fait v		Yes	┍┺╧
10	Enter the number reported in Box 3 of Form 1096 Enter -0- if not applicable 14		162	No
1a b	Enter the number reported in Box 3 of Form 1096 Enter -0- if not applicable  Enter the number of Forms W-2G included in line 1a Enter -0- if not applicable  1b 0	<del></del>		1
	Did the organization comply with backup withholding rules for reportable payments to vendors and			ĺ
С			X	
	reportable gaming (gambling) winnings to prize winners?	1c	^	<u> </u>

<u>  Pa</u>	art V   Statements Regarding Other IRS Filings and Tax Compliance (continued)		·	
			Yes	No
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax			
	Statements, filed for the calendar year ending with or within the year covered by this return 2a 3			
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b	X	<u> </u>
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to a-file (see instructions)			
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a		X
b	If "Yes," has it filed a Form 990-T for this year? If "No" to line 3b, provide an explanation in Schedule O	3b	igsquare	
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over,			
	a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a		X
b	, and the second se		.	1
	See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR)			
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		X
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		X
С	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?	5c		
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the		. [	
	organization solicit any contributions that were not tax deductible as charitable contributions?	6a		X
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or		. ]	l
	gifts were not tax deductible?	6b_	$\longrightarrow$	
7	Organizations that may receive deductible contributions under section 170(c).		ı	ĺ
а	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods	l		
	and services provided to the payor?	7a	$\longrightarrow$	X
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b		<u> </u>
C	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was			i
	required to file Form 8282?	7c		X
d	If "Yes," indicate the number of Forms 8282 filed during the year			
е	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e		X
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f		X
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g	<del></del> -	X
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h		X
8	Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained by the			
	sponsoring organization have excess business holdings at any time during the year?	8		X
9	Sponsoring organizations maintaining donor advised funds.			<del></del>
а	Did the sponsoring organization make any taxable distributions under section 4966?	9a		X
ь	Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?	9b		X
10	Section 501(c)(7) organizations. Enter		. 1	
а	Initiation fees and capital contributions included on Part VIII, line 12	J	.	
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities		-	
11	Section 501(c)(12) organizations. Enter		İ	
a	Gross income from members or shareholders  11a	1	-	
b	Gross income from other sources (Do not net amounts due or paid to other sources			
42-	against amounts due or received from them)			
12a	· · · · · · · · · · · · · · · · · · ·	12a		
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year			
13	Section 501(c)(29) qualified nonprofit health insurance issuers.	40-	<del></del>	
а	Is the organization licensed to issue qualified health plans in more than one state?	13a		—
<b>L</b>	Note. See the instructions for additional information the organization must report on Schedule O	1		
b	Enter the amount of reserves the organization is required to maintain by the states in which		1	
_	the organization is licensed to issue qualified health plans  Enter the amount of receives on head	ŀ		
C 142	Enter the amount of reserves on hand  Did the engagization receive any navigants for indeed temping convers during the tax year?	145	$\dashv$	
14a	Did the organization receive any payments for indoor tanning services during the tax year?  If "Yes " heart filed a Form 720 to reced these payments? If "No " amyudo an evalentian in School to C.	14a	$\longrightarrow$	X
b 15	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O	14b		——
15	Is the organization subject to the section 4960 tax on payment(s) of more than \$1,000,000 in remuneration or	45		v
	excess parachute payment(s) during the year?	15	$-\!+$	<u> </u>
46	If "Yes," see instructions and file Form 4720, Schedule N	40		<del></del>
16	Is the organization an educational institution subject to the section 4968 excise tax on net investment income?	16	$\longrightarrow$	X
	If "Yes," complete Form 4720, Schedule O			

_	Int VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through	h 7b	below	and for	a "No	rage (	-				
	response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in										
	Check if Schedule O contains a response or note to any line in this Part VI	Ψ			01, 001	X					
Sac	tion A. Governing Body and Management						-				
<u>360</u>	tion A. Governing body and management				Ye	s No	-				
4	Enter the number of voting members of the governing body at the end of the tax year	1a	6		1,,	3 140	ĩ				
ıa	· · · · · · · · · · · · · · · · · · ·	ıa	<del>-</del>	$\overline{}$		.	1				
	If there are material differences in voting rights among members of the governing body, or				-	ļ	1				
	if the governing body delegated broad authority to an executive committee or similar						ı				
	committee, explain in Schedule O	41.	3		۱.,		ı				
b	Enter the number of voting members included in line 1a, above, who are independent	<u>1b</u>			"	1	Į				
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with			<u> </u>	- - <u>x</u>		Ţ				
_	any other officer, director, trustee, or key employee?			_2	-	<del>·   -</del>	-				
3	Did the organization delegate control over management duties customarily performed by or under the direct					<b>.</b>					
	supervision of officers, directors, or trustees, or key employees to a management company or other person?			4		X	-				
4											
5	Did the organization become aware during the year of a significant diversion of the organization's assets?			5	4-	X					
6	Did the organization have members or stockholders?			6		<u> </u>	_				
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint										
	one or more members of the governing body?			78	Ц	X	_				
b	Are any governance decisions of the organization reserved to (or subject to approval by) members,			ĺ							
	stockholders, or persons other than the governing body?			71	<u> </u>	X	_				
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year	by t	he follow	/ing	_	_	į				
а	The governing body?			88			_				
b	Each committee with authority to act on behalf of the governing body?			81	X		_				
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at			[	[	1					
	the organization's mailing address? If "Yes," provide the names and addresses in Schedule O			<u> - 9</u>	<u> </u>		_				
<u>Sec</u>	tion B. Policies (This Section B requests information about policies not required by the Intern-	<u>al F</u>	<u>evenu</u>	e Code	<u> </u>		_				
					Ye	<del></del>	_				
10a	Did the organization have local chapters, branches, or affiliates?			10	a	X	_				
b	If "Yes," did the organization have written policies and procedures governing the activities of such chapters,			}		}					
	affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?			10	-	_	_				
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing t	ne fo	ım?	11	a X		_				
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990				_		l				
12a	Did the organization have a written conflict of interest policy? If "No," go to line 13			12	a X		_				
b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise	to cc	nflicts?	12	b X		_				
C	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes,"										
	describe in Schedule O how this was done			12	z X		_				
13	Did the organization have a written whistleblower policy?			13		X					
14	Did the organization have a written document retention and destruction policy?			14		X					
15	Did the process for determining compensation of the following persons include a review and approval by						ĺ				
	independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?				_ _		l				
а	The organization's CEO, Executive Director, or top management official			15	a	X					
b	Other officers or key employees of the organization			15	<b>o</b>	X					
	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions)										
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement				_ _						
	with a taxable entity during the year?			16	<u>.                                     </u>	X	_				
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its				•		ĺ				
	participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the				_	.	l				
	organization's exempt status with respect to such arrangements?			16	5		•				
Sec	tion C. Disclosure						,				
17	List the states with which a copy of this Form 990 is required to be filed ▶ OH						•				
18	Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A if applicable), 990, and 990-T (Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A if applicable), 990, and 990-T (Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A if applicable), 990, and 990-T (Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A if applicable), 990, and 990-T (Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A if applicable), 990, and 990-T (Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A if applicable), 990, and 990-T (Section 6104 requires an organization for applicable), 990, and 990-T (Section 6104 requires an organization for applicable), 990, and 990-T (Section 6104 requires and 990	ion f	i01(c)								
-	(3)s only) available for public inspection. Indicate how you made these available. Check all that apply										
	Own website Another's website    Other (explain in Schedule O)										
19	Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest	יומת	cv and								
. •	financial statements available to the public during the tax year	اال	uj, unu								
20	State the name, address, and telephone number of the person who possesses the organization's books and records	. <b>.</b>									
	UREEN HECKMULLER 312 WALNUT STREET, SUITE 3600										
	NCINNATI OH 45202		1	513-6	21 – '	7500					
DAA			<u>`</u>			0 (2018)	•				
				•	<del>-</del> •	- (2010)					

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response or note to any line in this Part VII

X

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid
  - List all of the organization's current key employees, if any See instructions for definition of "key employee"
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations. List persons in the following order individual trustees or directors, institutional trustees, officers, key employees, highest compensated employees, and former such persons

(A) Name and Title	(B) Average hours per week (list any hours for	(C) Position (do not check more than one box, unless person is both an officer and a director/fustee)						(D)  Reportable compensation from the organization	(E)  Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the	
	related organizations below dotted line)	mer nest compensated bloyee remployee cer dutional trustee undual trustee		(W-2/1099-MISC)	(112 1037 11100)	organization and related organizations					
(1) NEAL H. MAYERSON	, PH.D.									···	
	15.00	1	1	l							
PRESIDENT/TRUSTEE	30.00	X	ļ	x				o	175,000	0	
(2) DONNA MAYERSON,	PH.D.	İ									
	10.00										
SECRETARY/TREASURER	0.00	X	ĺ	X	[			0	0	0	
(3) BRETA C. COOPER									-		
	30.00										
BUSINESS MGR, TRUSTE	10.00	X						0	195,769	0	
(4) RYAN NIEMIEC	_										
	40.00										
EDUCATION DIRECTOR	0.00					X		0	103,000	0	
(5) SEAN SLOVENSKI											
	0.50		Į								
TRUSTEE	0.00	X	L_					0	0	0	
(6) JAY SHARP		l	!		l						
	0.50					1					
TRUSTEE	0.00	X	<u> </u>		<u> </u>			0	0	0	
(7) TED MARTIN		1							1		
	0.50										
TRUSTEE	0.00	X							0	0	
(8) JOSEPH TILLEY											
	40.00	ĺ				[				_	
SYSTEM ADMINISTRATOR	0.00	ــــــ				X		0	143,000	0	
(9)		1									
(10)	!	<del>                                     </del>									
(11)		-									

Pa	rt VII   Section A. Officers	, Directors, Tru	stee	s, K	ey E	mpl	oyee	s, a	and Highest Compensated	Employees (continued)				
	(A) Name and title	(B) Average hours per week (list any hours for	bo off	x, unle icer a	Pos check ess pe	erson	than o	an	(D) Reportable compensation from the organization	(E) Reportable compensation from related organizations (W-2/1099-MISC)	com	(F) timated tount of other pensation om the		
		related organizations below dotted line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	(W-2/1099-MISC)	(1, 2, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1,	orga and	organization and related organizations		
								l						
				i										
1b c d	Sub-total  Total from continuation sheet  Total (add lines 1b and 1c)	ets to Part VII, S	ecti	on A				<b>&gt; &gt; &gt;</b>		616,769 616,769				
_ <u>z</u> 	Total number of individuals (in reportable compensation from				thos	e list	ted a	bove	e) who received more than			Yes	No	
3 4	Did the organization list any for employee on line 1a? If "Yes," For any individual listed on line	complete Schede 1a, is the sum	ule . of re	J for eport	<i>suc</i> able	h ind com	dividu npens	<i>ial</i> satio	on and other compensation	from the	3		x	
5	organization and related organization and related organization and related organization and person listed on line 1	a receive or acc	rue	com	oens	atıor	n fror	n an	ny unrelated organization or		   4 		X	
 Secti	for services rendered to the or on B. Independent Contracto		es,	com	oiete	Scr	1eaui	θJ	for such person		5		<u> </u>	
1	Complete this table for your five compensation from the organization										ar			
		(A) business address								(B) on of services		(C) Compens	ation	
											_			
		<del></del>				_			•••					
		_				_	<u> </u>		· · · · · · · · · · · · · · · · · · ·					
2	Total number of independent or received more than \$100,000	contractors (included compensation	ding fron	but in the	not (	ımıte anız	d to	thos	se listed above) who	0				

Pa	irt V	Check if Schedule (		response o	or note to any line	in this Part VIII		
	_	Check ii Concade (	<u> </u>	2 response (	(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512-514
<u> रहे रह</u>	1a	Federated campaigns	1a		<del></del>	10701.00		
ĒŽ	۱"h	Membership dues	1b		'			
G E	ءَ ا	Fundraising events	1c					
if S	٦	Related organizations	1d					
ე:≝	٦ ا	Government grants (contributions)	1e					
Siż	•	All other contributions, gifts, grants,	10					
ĘĘ	•	and similar amounts not included above	<sub>1f</sub>	1,888				
55	_	Noncash contributions included in lines 1a-		1,000				
Program Service Revenue Contributions, Gifts, Grants Anounts	9	Total. Add lines 1a-1f	- Ir 🍑	•	1,888			
97	- "	rotal. Add lines 1a-11		Busn Code				
<b>8</b>	2a	ADVANCING PRACTICE		541700	1,223,574	1,223,574		
25	b		NG SCIENCE	541700		32,261		<del> </del>
.8	C		5014.02	1				
Š	d					<del></del>		
€	e							<del></del>
20	f	All other program service reve	nue			<del></del>		<del></del>
8	o.	Total. Add lines 2a-2f		<b></b>	1,255,835		L. <u>.</u>	<del></del>
$\neg$	3	Investment income (including	dividends, inte	erest.				
		and other similar amounts)		<b>&gt;</b>	33,469			33,469
	4	Income from investment of tax	exempt bond	proceeds >				
	5	Royalties	•					
		(ı) Real	(11	) Personal	,			
	6a	Gross rents						}
	b	Less rental exps	1 -					
	С	Rental inc or (loss)		7				
	d	Net rental income or (loss)		<b>—</b>				
	7a	Gross amount from (i) Securities		(ii) Other		-		
		sales of assets other than inventory 516,	039					
	b	Less cost or other						
		basis & sales exps 509,	656					
	С	Gain or (loss) 6,	383					
	d	Net gain or (loss)		<b>&gt;</b>	6,383			6,383
		Gross income from fundraising eve	nts					
ğ		(not including \$			1			
e Ke		of contributions reported on line 1c)	)					
Other Revenue		See Part IV, line 18	a					
훓	b	Less direct expenses	b					
۱۹	С	Net income or (loss) from fund	Iraising events	<b>•</b>				
	9a	Gross income from gaming activitie	s					
		See Part IV, line 19	a					
	b	Less direct expenses	b					
	С	Net income or (loss) from garr	ing activities	<b></b>				
	10a	Gross sales of inventory, less						
ł		returns and allowances	a					}
	b	Less cost of goods sold	b					
l	С	Net income or (loss) from sale	s of inventory	<b>•</b>				
		Miscellaneous Revenue		Busn Code				
	11a							
	þ							
	С							
ł	ď	All other revenue						
	е	Total. Add lines 11a-11d		▶				
	12	Total revenue. See instruction	าร	▶	1,297,575	1,255,835	0	39,852

Part IX | Statement of Functional Expenses

Sec	tion 501(c)(3) and 501(c)(4) organizations must c Check if Schedule O contains a resp			mpiete column (A)	<del></del>
<u></u>	not include amounts reported on lines 6b,	(A)	(B)	(C)	(D)
	8b, 9b, and 10b of Part VIII.	Total expenses	Program service expenses	Management and general expenses	Fundraising expenses
1	Grants and other assistance to domestic organizations				
	and domestic governments. See Part IV, line 21				
2	Grants and other assistance to domestic				
	individuals See Part IV, line 22				
3	Grants and other assistance to foreign				
	organizations, foreign governments, and foreign				
	individuals See Part IV, lines 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors,	309,404	309,404		
6	trustees, and key employees  Compensation not included above, to disqualified	309,404	309,404	<del></del>	<del></del>
0	persons (as defined under section 4958(f)(1)) and				
	persons described in section 4958(c)(3)(B)				
7	Other salaries and wages	202,521	202,521		
8	Pension plan accruals and contributions (include			·	
	section 401(k) and 403(b) employer contributions)	6,876	6,876		
9	Other employee benefits	7,755	7,755		
10	Payroll taxes	25,099	25,099		
11	Fees for services (non-employees)				
а	Management				
b	· ·	10,088	<del>_</del> -	10,088	
C	,	9,250		9,250	
d	, <u>,</u>				<del></del>
e	Professional fundraising services See Part IV, line 17	5,617		5,617	
f g	Investment management fees Other (If line 11g amount exceeds 10% of line 25, column	3,017			
9	(A) amount, list line 11g expenses on Schedule O)				
12		124,785	124,785		<del></del>
13	Office expenses	5,658	2,829	2,829	
14	Information technology	5,572	5,572		
15	Royalties				
16	Occupancy				
17	Travel	1,275	1,275		
18	Payments of travel or entertainment expenses				
	for any federal, state, or local public officials	0.071	0.074		
19	Conferences, conventions, and meetings	2,271	2,271		
20	Interest		···	<del></del>	<del></del>
21	Payments to affiliates	45	45		
22 23	Depreciation, depletion, and amortization Insurance	4,585	43	4,585	
24	Other expenses Itemize expenses not covered			4,303	
	above (List miscellaneous expenses in line 24e If				
	line 24e amount exceeds 10% of line 25, column				
	(A) amount, list line 24e expenses on Schedule O)				,
а	WEBSITE/SURVEY/MEASUREMEN	84,031	84,031		
b	CONSULTING FEES	74,750	74,750		
С	RESEARCH	72,372	72,372		
d	BANK CHARGES	36,604	36,604		
е	All other expenses	14,610	14,410	200	
25	Total functional expenses. Add lines 1 through 24e	1,003,168	970,599	32,569	0
26	Joint costs. Complete this line only if the organization reported in column (B) joint costs	Į	ļ	j	
	from a combined educational campaign and	Ì			
	fundraising solicitation Check here ►				

<u></u>	411/		t	)ad V	<del></del>		
		Check if Schedule O contains a response or note	to any line in this F	rant X	(A)		(B)
				ļ	Beginning of year	] }	End of year
	1	Cash—non-interest bearing	<del></del>		402,725	1	462,429
	1 2	Savings and temporary cash investments		<u> </u>	1027720	2	
	3	Pledges and grants receivable, net		F	***	3	
	1 .	Accounts receivable, net		<u> </u>		4	
	4	Loans and other receivables from current and former of	ficam directors			-	. * 1
	5						
		trustees, key employees, and highest compensated employees. Complete Part II of Schedule L	ployees	-	<del></del>	5	
		Loans and other receivables from other disqualified pers	one (se defined un	der seetien		-	
	6	4958(f)(1)), persons described in section 4958(c)(3)(B),					
	1	sponsoring organizations of section 501(c)(9) voluntary		-	<del></del>		
ets	_	organizations (see instructions) Complete Part II of Sch	edule L			6	
Assets	7	Notes and loans receivable, net		-		7	
•	8	Inventories for sale or use		<u>}</u>		8	
	9	Prepaid expenses and deferred charges	r i	i	·- <u>-</u>	9	
	10a	Land, buildings, and equipment cost or	1	700			
	١.	other basis Complete Part VI of Schedule D	10a	789 766			
	b		10b	766	980,373		23
	11	Investments—publicly traded securities	-		11	1,210,641	
	12	Investments—other securities See Part IV, line 11	-	1	12		
	13	Investments—program-related See Part IV, line 11	}-		13		
	14	Intangible assets	<del>_ :</del>	14			
	15	Other assets See Part IV, line 11	1 202 167	15	1 673 004		
	16	Total assets. Add lines 1 through 15 (must equal line 34	1)		1,383,167	16	1,673,094
	17	Accounts payable and accrued expenses	-		17		
	18	Grants payable	<u> </u>	<del></del>	18		
	19	Deferred revenue	-		19	<del></del>	
	20	Tax-exempt bond liabilities	<u> </u>		20	<del>_</del>	
	21	Escrow or custodial account liability Complete Part IV o	F		21	<u> </u>	
es	22	Loans and other payables to current and former officers					
Liabilities		trustees, key employees, highest compensated employe	es, and	-			
iat	١	disqualified persons Complete Part II of Schedule L			_,	22	· <u>-</u>
_	23	Secured mortgages and notes payable to unrelated third	•	<b>⊢</b>		23	<del></del>
	24	Unsecured notes and loans payable to unrelated third pa		ļ-		24	
	25	Other liabilities (including federal income tax, payables to				İ	
		parties, and other liabilities not included on lines 17-24)	Complete Part X	ŀ	A 510		20
	۱.,	of Schedule D		<u> </u>	4,518	25	<u>38</u> 38
	26	Total liabilities, Add lines 17 through 25			4,518	26	
Ŋ		Organizations that follow SFAS 117 (ASC 958), check	k here ▶ 🔝 an	la			
Ce		complete lines 27 through 29, and lines 33 and 34.		-			
ala	27	Unrestricted net assets		-		27	
or Fund Balances	28	Temporarily restricted net assets		-		28	
Š	29	Permanently restricted net assets	·	л <del>е</del> л Н		29	
or F		Organizations that do not follow SFAS 117 (ASC 958)	), cneck nere ►	X and	,		
	20	complete lines 30 through 34.		ļ-		<del></del>	
sse	30	Capital stock or trust principal, or current funds	S. and	<u> </u> -		30	
Net Assets	31	Paid-in or capital surplus, or land, building, or equipment		-	1,378,649	31	1 672 056
Re	32	Retained earnings, endowment, accumulated income, or	other tunds	-		32	1,673,056
	33	Total net assets or fund balances		-	1,378,649	33	1,673,056
	34	Total liabilities and net assets/fund balances			1,383,167	34	1,673,094

За

3b

X

the Single Audit Act and OMB Circular A-133?

b If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits

# SCHEDULE A (Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

# **Public Charity Status and Public Support**

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust

▶ Attach to Form 990 or Form 990-EZ.

▶ Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No 1545-0047

Open to Public - Inspection

Name of the organization

VALUES IN ACTION INSTITUTE

Employer Identification number 31-1663243

			VIIII 0110 111 111	<u> </u>				<u> </u>					
Pa	ırt l	Reas	on for Public Charity	Status (All organizations	must c	omplete	this part ) See instruction	ons					
The	orga	nization is not	a private foundation because	e it is (For lines 1 through 12,	check onl	y one box	$\langle \rangle$						
1		A church, co	envention of churches, or ass	sociation of churches described	ın sectio	n 170(b)(	1)(A)(i).						
2		A school des	scribed in section 170(b)(1)	(A)(ii). (Attach Schedule E (Forr	n 990 or	990-EZ))	()7						
3	П	A hospital or	a cooperative hospital servi	ce organization described in se	ction 17	0(b)(1)(A)	(iti).						
4	П	A medical re	search organization operated	d in conjunction with a hospital	described	ın sectio	on 170(b)(1)(A)(iii). Enter the	hospital's name,					
	_	city, and stat	te										
5	П	An organizat	on operated for the benefit	of a college or university owned	or operat	ed by a g	governmental unit described in						
			(b)(1)(A)(iv). (Complete Part										
6		A federal, sta	ate, or local government or g	governmental unit described in s	section 1	70(b)(1)(A	۸)(v).						
7	X	•	ion that normally receives a section 170(b)(1)(A)(vi). (C	substantial part of its support fromplete Part II)	om a gov	ernmenta	unit or from the general publi	С					
8	П	A community trust described in section 170(b)(1)(A)(vi). (Complete Part II.)											
9	П	An agricultural research organization described in section 170(b)(1)(A)(ix) operated in conjunction with a land-grant college											
	_	or university or a non-land-grant college of agriculture (see instructions) Enter the name, city, and state of the college or university											
10		receipts from support from	activities related to its exem gross investment income ar	i) more than 33 1/3% of its sup npt functions—subject to certain nd unrelated business taxable in 0, 1975 See section 509(a)(2)	exception ncome (le	ns, and (2 ss section	r) no more than 33 1/3% of its n 511 tax) from businesses						
11	П	An organizat	on organized and operated	exclusively to test for public safe	ety See	section 5	09(a)(4).						
12	П	-	•	exclusively for the benefit of, to	· .			oses					
	_	of one or mo	ore publicly supported organi	zations described in section 50	9(a)(1) or	section	509(a)(2). See section 509(a)	(3).					
		Check the bo	ox in lines 12a through 12d t	hat describes the type of suppo	rting orga	nization a	ind complete lines 12e, 12f, an	d 12g					
	а	Type I. A	supporting organization op-	erated, supervised, or controlled	l by its su	ipported (	organization(s), typically by giv	ing					
				ver to regularly appoint or elect		of the d	rectors or trustees of the						
				omplete Part IV, Sections A a									
	b			pervised or controlled in connec			•						
			• • • • • • • • • • • • • • • • • • • •	ting organization vested in the s	same per	sons that	control or manage the support	ed					
	С	Type III	functionally integrated. A s	Part IV, Sections A and C. supporting organization operated				vith,					
			• • • • • • • • • • • • • • • • • • • •	structions) You must complete									
	d			I. A supporting organization ope				• •					
			• •	e organization generally must sa must complete Part IV, Section	-		•	ess					
	e	Check th	is box if the organization rec	eived a written determination from from from from from from from from	m the IR	S thất it is							
	f		mber of supported organization	• • • • • • • • • • • • • • • • • • • •	ung organ	nzation							
	g		• • • • •	ne supported organization(s)									
		e of supported	(ii) EIN	(iii) Type of organization	(N) Is the	organization	(v) Amount of monetary	(vi) Amount of					
***		anization	(-,	(described on lines 1-10		ur governing	support (see	other support (see					
•				above (see instructions))	docu	ment?	instructions)	instructions)					
				·	Yes	No		<u> </u>					
(A)													
(B)													
(C)													
(D)					ļ ————			<u> </u>					
(E)				<u> </u>									
		<del></del>				<u> </u>		<b> </b>					
Total													

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III If the organization fails to qualify under the tests listed below, please complete Part III)

Calen	dar year (or fiscal year beginning in)	(a) 2014	(b) 2015	(c) 2016	(d) 2017	(e) 2018	
		<del></del>	(0) 2010	(6) 2010	(a) 2017	(6) 2010	(f) Total
1	Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants")	28,063	101,015	101,900	1,629	1,888	234,495
2	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3	The value of services or facilities furnished by a governmental unit to the organization without charge						<u> </u>
4	Total. Add lines 1 through 3	28,063	101,015	101,900	1,629	1,888	234,495
5	The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						17,656
6	Public support. Subtract line 5 from line 4						216,839
	tion B. Total Support			<u></u>			2207033
	dar year (or fiscal year beginning in)	(a) 2014	(b) 2015	(c) 2016	(d) 2017	(e) 2018	(f) Total
7	Amounts from line 4	28,063	101,015	101,900	1,629	1,888	234,495
8	Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources	28,441	20,554	10,834	33,046	39,852	132,727
9	Net income from unrelated business activities, whether or not the business is regularly carried on						
10	Other income Do not include gain or loss from the sale of capital assets (Explain in Part VI)						
11	Total support. Add lines 7 through 10			<u> </u>			367,222
12	Gross receipts from related activities, etc	(see instructions)				12	1,255,835
13	First five years. If the Form 990 is for the	organization's first,	second, third, four	rth, or fifth tax year	as a section 501(	(c)(3)	
	organization, check this box and stop her						<b>&gt;</b>
Sect	tion C. Computation of Public Su	upport Percent	age				
14	Public support percentage for 2018 (line 6	column (f) divided	by line 11, column	ı (f))		14	59.05 %
15	Public support percentage from 2017 Sche					15	49.03%
16a	33 1/3% support test—2018. If the organ	zation did not checl	the box on line 1	3, and line 14 is 33	3 1/3% or more, ch	neck this	_
	box and stop here. The organization quali	• •	• •				<b>▶</b> 🗓
b	33 1/3% support test—2017. If the organ				is 33 1/3% or mo	re, check	,
	this box and stop here. The organization		•				▶ _
17a	10%-facts-and-circumstances test—201	•		•	•		
	10% or more, and if the organization meet				•		
	Part VI how the organization meets the "fa	acts-and-circumstan	ces" test. The orga	anization qualifies a	is a publicly suppo	orted	. —
	organization						▶ [_
b	10%-facts-and-circumstances test—201	•				line	
	15 is 10% or more, and if the organization				•	la de la de	
	Explain in Part VI how the organization me	eets the Tacts-and-	circumstances" tes	t ine organization	qualines as a pub	DIICIY	<b>.</b> □
40	supported organization	not about a barrar	lino 12 160 164	170 or 17h abaa	k this have and ass		▶ _
18	Private foundation. If the organization did	HOLCHECK a DOX OF	ı iiile 13, 10a, 160	, i/a, or I/b, chec	k uns box and see	;	⊾ □
	Instructions	<u> </u>					

Sche	dule A (Form 990 or 990-EZ) 2018	LUES IN A	CTION INS	TITUTE	31	-1663243	/ Page :
Į.P	art III Support Schedule for O	rganizations [	Described in S	Section 509(a)	(2)		
	(Complete only if you che	cked the box o	n line 10 of Pa	rt I or if the org	janization failed	to qualify und	er/Part II
	If the organization fails to	qualify under t	he tests listed	below, please	complete Part I	1)	<u>/</u>
_	tion A. Public Support	<del></del>	T	1	T	1 11 2212	T
	ndar year (or fiscal year beginning in)	(a) 2014	<b>(b)</b> 2015	(c) 2016	(d) 2017_	(e) 2018	(f) Total
1	Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants")						
2	Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose	}		<u> </u>	ļ		
3	Gross receipts from activities that are not an unrelated trade or business under section 513						
4	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5	The value of services or facilities furnished by a governmental unit to the organization without charge						
6	Total. Add lines 1 through 5						
7a	Amounts included on lines 1, 2, and 3 received from disqualified persons						
b	Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
С	Add lines 7a and 7b			/_/		ļ <u>-</u>	
8	Public support. (Subtract line 7c from line 6)			/	1		
	tion B. Total Support			/			
	ndar year (or fiscal year beginning in)	(a) 2014	(b) 2015	(c) 2016	(d) 2017	(e) 2018	(f) Total
9	Amounts from line 6		/				
10a	Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources						
b	Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
С	Add lines 10a and 10b		/				
11	Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carned on						
12	Other income Do not include gain or loss from the sale of capital assets (Explain in Part VI)						
13	Total support. (Add lines 9, 10c, 11, and 12)						
14	First five years. If the Form 990 is for the	organization's firs	t, second, third, for	urth, or fifth tax ye	ar as a section 50	1(c)(3)	
	organization, check this box and stop her				···-		<u> </u>
<u>Sec</u>	tion C. Computation of Public Se						
15	Public support percentage for 2018 (line 8	7		nn (f))		15	%
16	Public support percentage from 2017 Sche					16	%_
	tion D. Computation of Investme			3	<del> </del>		
17 40	Investment income percentage for 2018 (I		-	3, column (f))		17	<u>%</u>
18 19a	investment income percentage from 2017			14 and less 15 -	more than 22 1/2	18	
ıJd	33 1/3% support tests—2018. If the orga 17 is not more than 33 1/3%, check this be						▶ □
b	33 1/3% support tests—2017. If the orga	•	-				
	line 18 is not more than 33 1/3%, check th						▶ 🗆
20	Private foundation. If the organization did					-	▶ 🗌
	<del></del>					Schedule A (Form	990 or 990-EZ) 2018

Schedule A (Form 990 or 990-EZ) 2018

Part IV **Supporting Organizations** 

(Complete only if you checked a box in line 12 on Part I If you checked 12a of Part I, complete Sections A and B If you checked 12b of Part I, complete Sections A and C. If you checked 12c of Part I, complete Sections A, D, and E If you checked 12d of Part I, complete Sections A and D, and complete Part V)

VALUES IN ACTION INSTITUTE

Section .	A. All	Supporting	<b>Organizations</b>
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	ion A. All Supporting Organizations		Yes	No
1	Are all of the organization's supported organizations listed by name in the organization's governing			
	documents? If "No," describe in Part VI how the supported organizations are designated If designated by			
	class or purpose, describe the designation. If historic and continuing relationship, explain	1		
2	Did the organization have any supported organization that does not have an IRS determination of status		İ	
	under section 509(a)(1) or (2)? If "Yes," explain in Part VI how the organization determined that the supported		<u> </u>	
	organization was described in section 509(a)(1) or (2)	2		
3a	Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? If "Yes," answer	<u> </u>		
	(b) and (c) below	3a		
b	Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and	1	ĺ	l
	satisfied the public support tests under section 509(a)(2)? If "Yes," describe in Part VI when and how the		<u> </u>	
	organization made the determination	3b		
C	Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B)			
	purposes? If "Yes," explain in Part VI what controls the organization put in place to ensure such use	3c		
4a	Was any supported organization not organized in the United States ("foreign supported organization")? If			
	"Yes," and if you checked 12a or 12b in Part I, answer (b) and (c) below	4a		
b	Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign	ĺ		
	supported organization? If "Yes," describe in Part VI how the organization had such control and discretion			
	despite being controlled or supervised by or in connection with its supported organizations	4b		
C	Did the organization support any foreign supported organization that does not have an IRS determination			
	under sections 501(c)(3) and 509(a)(1) or (2)? If "Yes," explain in Part VI what controls the organization used	.		
	to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B)			
	purposes	4c		
5a	Did the organization add, substitute, or remove any supported organizations during the tax year? If "Yes,"		•	
	answer (b) and (c) below (if applicable) Also, provide detail in Part VI, including (i) the names and EIN	i		
	numbers of the supported organizations added, substituted, or removed, (ii) the reasons for each such action,			
	(III) the authority under the organization's organizing document authorizing such action, and (IV) how the action			
	was accomplished (such as by amendment to the organizing document)	5a		
b	Type I or Type II only. Was any added or substituted supported organization part of a class already			
	designated in the organization's organizing document?	5b		_
С	Substitutions only. Was the substitution the result of an event beyond the organization's control?	5c		
6	Did the organization provide support (whether in the form of grants or the provision of services or facilities) to			
	anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited			
	by one or more of its supported organizations, or (iii) other supporting organizations that also support or			
	benefit one or more of the filing organization's supported organizations? If "Yes," provide detail in Part VI.	6		
7	Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor			
	(as defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity		·	<del></del>
_	with regard to a substantial contributor? If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ)	7		
8	Did the organization make a loan to a disqualified person (as defined in section 4958) not described in line 7?			
_	If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ)	8		_
9a	Was the organization controlled directly or indirectly at any time during the tax year by one or more			
	disqualified persons as defined in section 4946 (other than foundation managers and organizations described			
	in section 509(a)(1) or (2))? If "Yes," provide detail in Part VI.	9a		
b	Did one or more disqualified persons (as defined in line 9a) hold a controlling interest in any entity in which	<del></del>		
_	the supporting organization had an interest? If "Yes," provide detail in Part VI.	9b		
С	Did a disqualified person (as defined in line 9a) have an ownership interest in, or derive any personal benefit			
۸-	from, assets in which the supporting organization also had an interest? If "Yes," provide detail in Part VI.	9c	_	
0a	Was the organization subject to the excess business holdings rules of section 4943 because of section			
	4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated	<del></del>		*
_	supporting organizations)? If "Yes," answer 10b below	10a		
b	Did the organization have any excess business holdings in the tax year? (Use Schedule C, Form 4720, to	1 1		

determine whether the organization had excess business holdings)

Pa	rt IV   Supporting Organizations (continued)			
			Yes	No
11	Has the organization accepted a gift or contribution from any of the following persons?	1		
а	A person who directly or indirectly controls, either alone or together with persons described in (b) and (c)			
	below, the governing body of a supported organization?	11a		<u>.                                    </u>
b	A family member of a person described in (a) above?	11b		<u> </u>
c	A 35% controlled entity of a person described in (a) or (b) above? If "Yes" to a, b, or c, provide detail in Part VI.	11c	L	
Sect	ion B. Type I Supporting Organizations			
			Yes	No
1	Did the directors, trustees, or membership of one or more supported organizations have the power to		}	] a
	regularly appoint or elect at least a majority of the organization's directors or trustees at all times during the		İ	ļ,
	tax year? If "No," describe in Part VI how the supported organization(s) effectively operated, supervised, or			
	controlled the organization's activities. If the organization had more than one supported organization,	İ	 	
	describe how the powers to appoint and/or remove directors or trustees were allocated among the supported			
	organizations and what conditions or restrictions, if any, applied to such powers during the tax year	1	<u></u>	ļ
2	Did the organization operate for the benefit of any supported organization other than the supported		ĺ	[. ]
	organization(s) that operated, supervised, or controlled the supporting organization? If "Yes," explain in Part			
	VI how providing such benefit carried out the purposes of the supported organization(s) that operated,		ļ	
	supervised, or controlled the supporting organization	2	L	L
Sect	ion C. Type II Supporting Organizations			
			Yes	No ,
1	Were a majority of the organization's directors or trustees during the tax year also a majority of the directors			
	or trustees of each of the organization's supported organization(s)? If "No," describe in Part VI how control			
	or management of the supporting organization was vested in the same persons that controlled or managed			
Saat	the supported organization(s)	1		L
Seci	ion D. All Type III Supporting Organizations			T
_	Did the assessment assessment of the assessment of the first day of the EQL assets of the	$\overline{}$	Yes	No i
1	Did the organization provide to each of its supported organizations, by the last day of the fifth month of the			
	organization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax	} }	•	1
	year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the			
2	organization's governing documents in effect on the date of notification, to the extent not previously provided?  Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported	1_		
_	organization(s) or (ii) serving on the governing body of a supported organization? If "No," explain in Part VI how			
	the organization maintained a close and continuous working relationship with the supported organization(s)	2		
3	By reason of the relationship described in (2), did the organization's supported organizations have a	<del>-</del>		
•	significant voice in the organization's investment policies and in directing the use of the organization's			
	income or assets at all times during the tax year? If "Yes," describe in Part VI the role the organization's			ĺ
	supported organizations played in this regard	3		, <del></del>
Sect	ion E. Type III Functionally-Integrated Supporting Organizations			
1	Check the box next to the method that the organization used to satisfy the Integral Part Test during the year (see instructions)			
а	The organization satisfied the Activities Test Complete line 2 below			
b	The organization is the parent of each of its supported organizations. Complete line 3 below			
C	The organization supported a governmental entity Describe in Part VI how you supported a government entity (see instruc	tions)		
2 /	Activities Test Answer (a) and (b) below.	لـــــ	Yes	No
а	Did substantially all of the organization's activities during the tax year directly further the exempt purposes of	· .		1
	the supported organization(s) to which the organization was responsive? If "Yes," then in Part VI identify			
	those supported organizations and explain how these activities directly furthered their exempt purposes,			
	how the organization was responsive to those supported organizations, and how the organization determined			
	that these activities constituted substantially all of its activities	2a		<u> </u>
b	Did the activities described in (a) constitute activities that, but for the organization's involvement, one or more			
	of the organization's supported organization(s) would have been engaged in? If "Yes," explain in Part VI the			
	reasons for the organization's position that its supported organization(s) would have engaged in these			
	activities but for the organization's involvement	2b		<del></del>
3	Parent of Supported Organizations Answer (a) and (b) below.			. [
а	Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or			اــــا
	trustees of each of the supported organizations? Provide details in Part VI.	3a		<del></del>
b	Did the organization exercise a substantial degree of direction over the policies, programs, and activities of each			ـــــا
	of its supported organizations? If "Yes," describe in Part VI the role played by the organization in this regard	3b		

Schedule A (Form 990 or 990-EZ) 2018 VALUES IN ACTION INSTITUT		. 31-1003	Z43 Page 6
Part V Type III Non-Functionally Integrated 509(a)(3) Supporting (			<del></del>
1 Check here if the organization satisfied the Integral Part Test as a qualifying trust or			
instructions. All other Type III non-functionally integrated supporting organizations	must compl	ete Sections A through E	
Section A - Adjusted Net Income		(A) Prior Year	(B) Current Year (optional)
1 Net short-term capital gain	1		
2 Recoveries of prior-year distributions	2		_ <del></del>
3 Other gross income (see instructions)	3		
4 Add lines 1 through 3	4		
5 Depreciation and depletion	5		
6 Portion of operating expenses paid or incurred for production or			
collection of gross income or for management, conservation, or			
maintenance of property held for production of income (see instructions)	6		
7 Other expenses (see instructions)	7	<u></u>	
8 Adjusted Net Income (subtract lines 5, 6, and 7 from line 4)	8		
Section B - Minimum Asset Amount		(A) Prior Year	(B) Current Year (optional)
Aggregate fair market value of all non-exempt-use assets (see			
instructions for short tax year or assets held for part of year)			
a Average monthly value of securities	1a		
b Average monthly cash balances	1b		
c Fair market value of other non-exempt-use assets	1c		
d Total (add lines 1a, 1b, and 1c)	1d		
Discount claimed for blockage or other			
factors (explain in detail in Part VI)			
2 Acquisition indebtedness applicable to non-exempt-use assets	2		
3 Subtract line 2 from line 1d	3		
4 Cash deemed held for exempt use Enter 1-1/2% of line 3 (for greater amount,			
see instructions)	·   4		
5 Net value of non-exempt-use assets (subtract line 4 from line 3)	5		
6 Multiply line 5 by 035	6		
7 Recoveries of prior-year distributions	7		
8 Minimum Asset Amount (add line 7 to line 6)	8		
Section C - Distributable Amount		-	Current Year
1 Adjusted net income for prior year (from Section A, line 8, Column A)	1		
2 Enter 85% of line 1	2		
3 Minimum asset amount for prior year (from Section B, line 8, Column A)	3	<u> </u>	
4 Enter greater of line 2 or line 3	4	· · · · · · · · · · · · · · · · · · ·	
5 Income tax imposed in prior year	5		
6 Distributable Amount. Subtract line 5 from line 4, unless subject to			
emergency temporary reduction (see instructions)	6		
7 Check here if the current year is the organization's first as a non-functionally integra		supporting organization (	see
instructions)	) i	., , , , , , , , , , , , , , , , , , ,	
in our desirency			

Schedule A (Form 990 or 990-EZ) 2018

Par	t V   Type III Non-Functionally Integrated 509(a)(3)	Supporting Organiza	tions (continued)	
Sect	ion D - Distributions			Current Year
1	Amounts paid to supported organizations to accomplish exempt purpo	ses		
2	Amounts paid to perform activity that directly furthers exempt purposes organizations, in excess of income from activity	s of supported		
3	Administrative expenses paid to accomplish exempt purposes of supp	oded organizations		
		orted organizations	<del></del>	<del> </del>
4	Amounts paid to acquire exempt-use assets	<del></del>		<del> </del>
5	Qualified set-aside amounts (prior IRS approval required)	<del></del>	<del></del>	<del> </del>
6	Other distributions (describe in Part VI) See instructions			<del> </del>
	Total annual distributions. Add lines 1 through 6			<del> </del>
8	Distributions to attentive supported organizations to which the organizations (provide details in Part VI) See instructions	ation is responsive		
9	Distributable amount for 2018 from Section C, line 6			
10	Line 8 amount divided by line 9 amount			
	Section E - Distribution Allocations (see Instructions)	(i) Excess Distributions	(ii) Underdistributions Pre-2018	(iii) Distributable Amount for 2018
1	Distributable amount for 2018 from Section C, line 6			
2	Underdistributions, if any, for years prior to 2018 (reasonable cause required-explain in Part VI) See instructions			
3	Excess distributions carryover, if any, to 2018	<del> </del>	<del></del>	
	From 2013	<del>                                     </del>	<del></del>	<del>                                     </del>
	From 2014	· · · · · · · · · · · · · · · · · · ·		†
	From 2015		· _ · _ ·	
	From 2016	<del>-</del>		<del></del>
	From 2017			
	Total of lines 3a through e			
	Applied to underdistributions of prior years			<del>                                     </del>
	Applied to 2018 distributable amount		<u> </u>	
	Carryover from 2013 not applied (see instructions)			
<del></del>	Remainder Subtract lines 3g, 3h, and 3i from 3f			<del></del>
4	Distributions for 2018 from			
7	Section D, line 7 \$			
	Applied to underdistributions of prior years	<del></del>	· · · · · · · · · · · · · · · · · · ·	
	Applied to 2018 distributable amount	<del> </del>	<del></del>	
	Remainder Subtract lines 4a and 4b from 4		- <del></del>	
5	Remaining underdistributions for years prior to 2018, if	<del>                                     </del>	<del></del>	
	any Subtract lines 3g and 4a from line 2 For result			
	greater than zero, explain in Part VI See instructions			
6	Remaining underdistributions for 2018 Subtract lines 3h			
•	and 4b from line 1 For result greater than zero, explain in			
	Part VI See instructions			
7	Excess distributions carryover to 2019. Add lines 3		- · · · · · · · · · · · · · · · · · · ·	
•	and 4c			
8	Breakdown of line 7			
	Excess from 2014			<del></del>
	Excess from 2015			
	Excess from 2016			i
	Excess from 2017			
	Excess from 2018		<del></del>	

Supplemental Information. Provide the explanations required by Part II, line 10, Part II, line 17a or 17b, Part III, line 12, Part IV, Section A, lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, 11a, 11b, and 11c, Part IV, Section B, lines 1 and 2, Part IV, Section C, line 1, Part IV, Section D, lines 2 and 3, Part IV, Section E, lines 1c, 2a, 2b, 3a, and 3b, Part V, line 1, Part V, Section B, line 1e, Part V, Section D, lines 5, 6, and 8; and Part V, Section E, lines 2, 5, and 6 Also complete this part for any additional information (See instructions)

**~** , • ,

# SCHEDULE D (Form 990)

Department of the Treasury Internal Revenue Service Name of the organization

Supplemental Financial Statements

► Complete if the organization answered "Yes" on Form 990,
Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

► Attach to Form 990.

► Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No 1545-0047

Open to Public Inspection

Employer Identification number

V	ALUES IN ACTION INSTITUTE		31-1663243
P	art I Organizations Maintaining Donor Advised Fu		Accounts.
	Complete if the organization answered "Yes" on	Form 990, Part IV, line 6	<u>,</u>
		(a) Donor advised funds	(b) Funds and other accounts
1	Total number at end of year		
2	Aggregate value of contributions to (during year)		
3	Aggregate value of grants from (during year)		
4	Aggregate value at end of year		<u> </u>
5	Did the organization inform all donors and donor advisors in writing the		<u> </u>
	funds are the organization's property, subject to the organization's ex-	•	∐ Yes ∐ No
6	Did the organization inform all grantees, donors, and donor advisors in		
	only for charitable purposes and not for the benefit of the donor or dor	nor advisor, or for any other purpose	
	conferring impermissible private benefit?	<del></del>	Yes No
P	Conservation Easements.	Form 900 Bort IV June 7	
_	Complete if the organization answered "Yes" on		
1	Purpose(s) of conservation easements held by the organization (check		
	Preservation of land for public use (e.g., recreation or education)	Preservation of a historically im	
	Protection of natural habitat	Preservation of a certified histor	ric structure
_	Preservation of open space	and the second second	
2	Complete lines 2a through 2d if the organization held a qualified consi- easement on the last day of the tax year	ervation contribution in the form of a cons	
_	•		Held at the End of the Tax Yea
a	Total number of conservation easements		2a
b	Total acreage restricted by conservation easements	المراجع المحامينان	2b
C بہ	Number of conservation easements on a certified historic structure inc	` ·	2c
d	Number of conservation easements included in (c) acquired after 7/25, historic structure listed in the National Register	oo, and not on a	2d
3	Number of conservation easements modified, transferred, released, ex	dinguished or terminated by the organiz	\ <del>-</del>
J	tax year	tinguished, or terrimated by the organiza	ation during the
A	Number of states where property subject to conservation easement is	located >	
5	Does the organization have a written policy regarding the periodic mo		
Ū	violations, and enforcement of the conservation easements it holds?	moning, inspection, richarding or	☐ Yes ☐ No
6	Staff and volunteer hours devoted to monitoring, inspecting, handling	of violations, and enforcing conservation	
•		or transfer, and officially series valies	outsine taking the year
7	Amount of expenses incurred in monitoring, inspecting, handling of vic	plations, and enforcing conservation ease	ments during the year
	<b>▶</b> \$		g allo year
8	Does each conservation easement reported on line 2(d) above satisfy	the requirements of section 170(h)(4)(B)	(1)
	and section 170(h)(4)(B)(ii)?		Yes No
9	In Part XIII, describe how the organization reports conservation easem	nents in its revenue and expense stateme	ent, and
	balance sheet, and include, if applicable, the text of the footnote to the	e organization's financial statements that	describes the
	organization's accounting for conservation easements		
Pá	rt III Organizations Maintaining Collections of Art,		Similar Assets.
	Complete if the organization answered "Yes" on	Form 990, Part IV, line 8	
1a	If the organization elected, as permitted under SFAS 116 (ASC 958), r	not to report in its revenue statement and	balance sheet
	works of art, historical treasures, or other similar assets held for public	exhibition, education, or research in furti	herance of
	public service, provide, in Part XIII, the text of the footnote to its finance	cial statements that describes these items	3
b	If the organization elected, as permitted under SFAS 116 (ASC 958), t	o report in its revenue statement and bal	ance sheet
	works of art, historical treasures, or other similar assets held for public	exhibition, education, or research in furt	herance of
	public service, provide the following amounts relating to these items		
	(i) Revenue included on Form 990, Part VIII, line 1		<b>▶</b> \$
	(ii) Assets included in Form 990, Part X		<b>▶</b> \$
2	If the organization received or held works of art, historical treasures, or	r other similar assets for financial gain, pi	rovide the
	following amounts required to be reported under SFAS 116 (ASC 958)	relating to these items	•
а	Revenue included on Form 990, Part VIII, line 1		<b>▶</b> \$
<u>b</u>	Assets included in Form 990, Part X		<b>&gt;</b> \$`

P	art[III] Organizations Maintaini	ng Collections of	Art, Historical	Treasures,	or Other	r Similar Ass	sets (cont	nued	)
3	Using the organization's acquisition, access collection items (check all that apply)	ssion, and other records	s, check any of the f	ollowing that a	ire a signifi	cant use of its			
а	Public exhibition	d 🗌	Loan or exchange p	rograms					
b	<b>—</b>	е 🔲	Other						
С	Preservation for future generations								
4	Provide a description of the organization's XIII	collections and explain	how they further the	e organization	's exempt p	ourpose in Part			
5	During the year, did the organization solid	at or receive donations	of art, historical treas	sures, or other	sımılar			_	_
	assets to be sold to raise funds rather that	in to be maintained as	part of the organizati	on's collection	?			es_	No.
Pa	art IV Escrow and Custodial								
	Complete if the organizati	on answered "Yes"	' on Form 990, P	art IV, line	9, or repo	orted an amo	unt on For	m	
	990, Part X, line 21.	·· <del>··</del> ··	·						
1a	Is the organization an agent, trustee, cust	odian or other intermed	liary for contributions	or other asse	ts not		_	г	_
	included on Form 990, Part X?						□,	es [	_] No
b	If "Yes," explain the arrangement in Part )	KIII and complete the fo	illowing table						
	Dec. hale					100	Amou	nτ	
	Beginning balance					1c			
	Additions during the year  Distributions during the year					10 1e			
f						1f		<del></del>	
	Did the organization include an amount or	Form 990 Part X line	21 for escrow or c	ustodial accou	nt liability?	<u> </u>		es	No
	If "Yes," explain the arrangement in Part X	•	•		•			"	┥‴
	intV Endowment Funds.								
	Complete if the organizati	on answered "Yes"	on Form 990, P	art IV, line	10				
		(a) Current year	(b) Pnor year	(c) Two ye	ars back	(d) Three years b	ack (e) F	our years	back
1a	Beginning of year balance								
b	Contributions								
С	Net investment earnings, gains, and fosses								
d	Grants or scholarships								
е	Other expenditures for facilities and programs								
f	Administrative expenses			-					
	End of year balance	-							
2	Provide the estimated percentage of the c	current year end balance	e (line 1g, column (a)	)) held as					
а	Board designated or quasi-endowment ▶	%		•					
b	Permanent endowment ▶	%							
С	Temporarily restricted endowment ▶	%							
	The percentages on lines 2a, 2b, and 2c s	should equal 100%							
3a	Are there endowment funds not in the pos	ssession of the organiza	ation that are held an	d administered	d for the				
	organization by							Yes	No
	(i) unrelated organizations						3a(i	↓	
	(ii) related organizations						3a(ii	4	<del> </del>
b	If "Yes" on line 3a(ii), are the related organ						3b		<u>i                                    </u>
4	Describe in Part XIII the intended uses of		owment funds						
Ra	Land, Buildings, and Ed		F 000 D		11- 0	Com. 000 D	V	40	
	Complete if the organization								_
	Description of property	(a) Cost or other to (investment)	1	r other basis ther)		ccumulated preciation	(d) Boo	k value	
	Land	(alabaniant)			061		··		~
	Land	<del></del>	<del></del>						
	Buildings Leasehold improvements		<del></del>						
	Equipment		<del></del>	789		766			23
	Other								
	l. Add lines 1a through 1e (Column (d) mus	st equal Form 990. Part	X, column (B). line	10c)	L		<del></del>		23
	1,5		//				<del></del>		

Part VII	Investments—Other Securities.	- Form 000, Port IV (see	a 44b. See Form 200 Port V. Inc. 40
	Complete if the organization answered "Yes" or		
	(a) Description of security or category	(b) Book value	(c) Method of valuation  Cost or end-of-year market value
<del></del>	(including name of security)	<del></del>	COST OF OFFICE PRODUCTION OF THE PRODUCTION OF T
(1) Financial			
• •	d equity interests		
(3) Other		-	<del> </del>
(A)		<del></del>	
(B)			
(C)			
(D)			
(E)			
(F)			
(G)			
(H)			
Total. (Column	n (b) must equal Form 990, Part X, col (B) line 12) ▶		
Part VIII	Investments—Program Related.		
	Complete if the organization answered "Yes" or	n Form 990, Part IV, line	e 11c See Form 990, Part X, line 13.
	(a) Description of investment	(b) Book value	(c) Method of valuation
			Cost or end-of-year market value
(1)			
(2)			
(3)			
(4)			
(5)			
_(6)			
_(7)			
-		<del></del>	
_(8) _(9)			
	n (b) must equal Form 990, Part X, col (B) line 13 ) ▶	<del> </del>	
Part IX	Other Assets.		
C T dit IX	Complete if the organization answered "Yes" or	Form 990 Part IV line	11d See Form 990 Part X line 15
	(a) Description	r r oriti 330, r art iv, iirie	(b) Book value
-(4)	(a) Description	<u> </u>	(b) Book value
_(1)			
(2)		<del></del>	
_(3)			
_(4)			
_(5)			
_(6)			
_(7)			
_(8)		<del></del>	
_(9)			
	n (b) must equal Form 990, Part X, col (B) line 15)		<u> </u>
Part X	Other Liabilities.		
	Complete if the organization answered "Yes" or	n Form 990, Part IV, line	e 11e or 11f See Form 990, Part X,
	line 25		
1.	(a) Description of liability	(b) Book value	
(1) Federal	income taxes		
(2) ADVAN	CE FROM RELATED THIRD PARTY	38	
_(3)			
(4)			
(5)			
(6)			
(7)	<u> </u>		
(8)			
(9)		<del></del>	
	n (b) must equal Form 990, Part X, col. (B) line 25.) ▶	38	•
	uncertain tax positions. In Part XIII, provide the text of the fo	<del></del>	inancial statements that reports the
=	iability for uncertain tax positions under FIN 48 (ASC 740)		·
<u>yiganizationS I</u>	lability for uncertain tax positions under FIN 46 (ASC 740)	Sucor hele if the fext of the it	bothote has been provided in Part Air

Part XIII | Supplemental Information.

Provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, line

2, Part XI, lines 2d and 4b, and Part XII, lines 2d and 4b Also complete this part to provide any additional information

5 Total expenses Add lines 3 and 4c. (This must equal Form 990, Part I, line 18)

5

# SCHEDULE J (Form 990)

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

Open to Public Inspection

OMB No 1545-0047

Department of the Treasury Internal Revenue Service Name of the organization

Go to www.irs.gov/Form990 for instructions and the latest information.

Employer Identification number 31-1663243

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P	art I Questions Regarding Compensation			
			Yes	No
1a	Check the appropriate box(es) if the organization provided any of the following to or for a person listed on Form			
	990, Part VII, Section A, line 1a Complete Part III to provide any relevant information regarding these items	]		)
	First-class or charter travel  Housing allowance or residence for personal use			١.
	Travel for companions Payments for business use of personal residence			1
	Tax indemnification and gross-up payments  Health or social club dues or initiation fees	1		
	Discretionary spending account Personal services (such as maid, chauffeur, chef)			
b	If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment	Ì	l	
	or reimbursement or provision of all of the expenses described above? If "No," complete Part III to			
	explain	1b		
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all			
	directors, trustees, and officers, including the CEO/Executive Director, regarding the items checked on line	ļ	ļ	
	1a?	2		
3	Indicate which, if any, of the following the filing organization used to establish the compensation of the	}		} ;
•	organization's CEO/Executive Director Check all that apply Do not check any boxes for methods used by a			١.,
	related organization to establish compensation of the CEO/Executive Director, but explain in Part III	1		١, ١
	Compensation committee Written employment contract	l.	ł	l ':
	Independent compensation consultant Compensation survey or study	Ì		1 1
	Form 990 of other organizations  Approval by the board or compensation committee		1	
		[	ĺ	,
4	During the year, did any person listed on Form 990, Part VII, Section A, line 1a, with respect to the filing			
	organization or a related organization			
а	Receive a severance payment or change-of-control payment?	4a	_	X
	Participate in, or receive payment from, a supplemental nonqualified retirement plan?	4b		X
	Participate in, or receive payment from, an equity-based compensation arrangement?	4c	$\vdash$	X
	If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III			7
	,	]		'
	Only section 501(c)(3), 501(c)(4), and 501(c)(29) organizations must complete lines 5-9.	ĺ	<u>'</u>	ļ. j
5	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any			
	compensation contingent on the revenues of	]	]	
а	The organization?	5a		X
b	Any related organization?	5b		X
	If "Yes" on line 5a or 5b, describe in Part III			
6	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any	-		
	compensation contingent on the net earnings of	l		
а	The organization?	6a		X
b	Any related organization?	6b		X
	If "Yes" on line 6a or 6b, describe in Part III			
				]
7	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization provide any nonfixed			
	payments not described on lines 5 and 6? If "Yes," describe in Part III	7		X
8	Were any amounts reported on Form 990, Part VII, paid or accrued pursuant to a contract that was subject			
	to the initial contract exception described in Regulations section 53 4958-4(a)(3)? If "Yes," describe	;		
	ın Part III	8		X
9	If "Yes" on line 8, did the organization also follow the rebuttable presumption procedure described in			,

Regulations section 53 4958-6(c)?

VALUES IN ACTION INSTITUTE

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Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed 31-1663243 Schedule J (Form 990) 2018

For each individual whose compensation must be reported on Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii) Do not list any individuals that aren't listed on Form 990, Part VII Section A, line 1a, applicable column (D) and (E) amounts for that individual Note: The sum of columns (B)(i)—(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual

		- To -	2000/	10,000				20,000
(A) Name and Title	=	(i) Base compensation	(ii) Bonus & moentive (iii) Other compensation reportable	(iii) Other reportable	other deferred compensation	benefits	(a)(i)(B)	as deferred on prior
	+							DES ENOT
PH.D.	Ξ	0	0	σ.	0			
1 PRESIDENT/TRUSTEE	(E)	175,000	0	0	0		0 175,000	
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Schedule J (Form 990) 2018 VALUES IN ACTION INSTITUTE

| Part III.| Supplemental Information | Part III.| Supplemental Information or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information

## SCHEDULE O (Form 990 or 990-EZ)

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

► Attach to Form 990 or 990-EZ.

Department of the Treasury Internal Revenue Service Name of the organization

► Go to www.irs.gov/Form990 for the latest information.

2018

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OMB No 1545-0047

VALUES IN ACTION INSTITUTE

21 -1662242

Employer identification number

31-1663243

FORM 990 - ORGANIZATION'S MISSION

MISSION: TO ADVANCE THE SCIENCE AND PRACTICE OF CHARACTER STRENGTHS. THIS
INCLUDES DEVELOPING AND DISTRIBUTING SCIENTIFICALLY-BASED PROGRAMS AND
CURRICULUM THAT PROMOTE THE EXPRESSION OF BEHAVIORS WHICH REFLECT THE
HIGHEST HUMAN VALUES AND POTENTIAL

FORM 990, PART III, LINE 4A - FIRST ACCOMPLISHMENT ADVANCING PRACTICE:

-EDUCATION (REVENUE IS RECEIVED FROM REPORTS, COURSES, WORKSHOPS CONSULTING, ETC.)

-PRODUCT PARTNERSHIPS: WE PARTNER WITH LEADING ORGANIZATIONS TO PROVIDE
THEM WITH ACCESS TO OUR INTELLECTUAL PROPERTY SO THAT THEY CAN DEVELOP
CHARACTER STRENGTHS BASED PRODUCTS. WE EARN REVENUE FROM LICENSING OUR
INTELLECTUAL PROPERTY (BRAND, SURVEY), EXAMPLES INCLUDE HAPPIFY, MAYERSON
ACADEMY AND SMCOV. WE HAVE ALSO CO-DEVELOPED TRAINING PRODUCTS AND LICENSED
THOSE PRODUCTS SUCH AS WITH WHOLE BEING INSTITUTE. WE ALSO PROVIDE A
TECHNOLOGY PLATFORM FOR ORGANIZATIONS TO BE ABLE TO ACCESS OUR SURVEY.
-THOUGHT LEADERSHIP: WE AIM TO PROVIDE THE FIELD OF CHARACTER SCIENCE THE
MOST CURRENT AND INNOVATIVE THINKING. WE DO THIS BY WRITING BOOKS (REVENUE
EARNED FROM ROYALTIES), AND OFFERING KEYNOTE AND OTHER PRESENTATIONS

FORM 990, PART VI - ADDITIONAL INFORMATION

CONTACT ADDRESSES FOR OFFICERS, DIRECTORS, ETC:

NEAL H. MAYERSON, PH.D. - 312 WALNUT STREET, SUITE 3600

CINCINNATI, OH 45202

Employer identification number

# VALUES IN ACTION INSTITUTE

31-1663243

DONNA MAYERSON, PH.D. - 312 WALNUT STREET, SUITE 3600 CINCINNATI, OH 45202

FORM 990, PART VI, LINE 2 - RELATED PARTY INFORMATION AMONG OFFICERS

NEAL MAYERSON

DONNA MAYERSON

PRESIDENT

SEC/TREAS

FAMILY RELATIONSHIP

FORM 990, PART VI, LINE 9 - OFFICERS WHO CANNOT BE REACHED

SEAN SLOVENSKI

5405 MIAMI ROAD

CINCINNATI, OH 45243

JAY SHARP

557 11TH AVE., E

SALT LAKE CITY, UT 84103

TED MARTIN

312 WALNUT STREET, SUITE 3200

CINCINNATI, OH 45202

FORM 990, PART VI, LINE 11B - ORGANIZATION'S PROCESS TO REVIEW FORM 990

A DRAFT COPY OF THE 990 IS MADE AVAILABLE TO EACH BOARD MEMBER. THEY ARE

ASKED TO PROMPTLY REVIEW THE 990 AND DISCUSS ANY QUESTIONS THEY MAY HAVE

WITH THE PRESIDENT. IF THERE ARE ANY ITEMS OR AREAS FOR DISCUSSION, THEY

WILL BE RESOLVED BEFORE THE 990 IS FILED.

31-1663243

FORM 990, PART VI, LINE 12C - ENFORCEMENT OF CONFLICTS POLICY
EACH ANNUALLY UPDATES THE ORGANIZATIONS THEY ARE INVOLVED WITH,
ISSUES/CONFLICTS WOULD BE ADDRESSED AT THAT TIME.

FORM 990, PART VI, LINE 19 - GOVERNING DOCUMENTS DISCLOSURE EXPLANATION YES, COPIES OF DOCUMENTS ARE AVAILABLE TO THE PUBLIC UPON REQUEST.

FORM 990, PART VII - ADDITIONAL INFORMATION SECTION A, COLUMN B:

NEAL H. MAYERSON, PRESIDENT, AVERAGED THE FOLLOWING HOURS DEVOTED TO THESE RELATED ORGANIZATIONS: 10 HOURS PER WEEK THE MANUEL D. & RHODA MAYERSON FOUNDATION, AND 20 HOURS PER WEEK TO THE MAYERSON COMPANY.

BRETA COOPER, TRUSTEE, AVERAGED THE FOLLOWING HOURS DEVOTED TO THESE RELATED ORGANIZATIONS: 10 HOURS PER WEEK TO THE MANUEL D. & RHODA MAYERSON FOUNDATION.

SCHEDULE R (Form 990) Department of the Treasury Internal Revenue Service Name of the organization

Related Organizations and Unrelated Partnerships

► Complete if the organization answered "Yes" on Form 990, Part IV, line 33, 34, 35b, 36, or 37.

► Attach to Form 990.

▶ Go to www.irs.gov/Form990 for instructions and the latest information.

VALUES IN ACTION INSTITUTE

OMB No 1545-0047 2018

Open(to Publication) Employer identification number

31-1663243

Schedule R (Form 990) 2018 Section 512(b)(13) controlled entity?

Yes (f)
Direct controlling entity × × Identification of Related Tax-Exempt Organizations. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, because it had one or more related tax-exempt organizations during the tax year (f)
Direct controlling entity (e) End-of-year assets N/A N/A (e)
Public chanty status
(if section 501(c)(3)) Identification of Disregarded Entities. Complete of the organization answered "Yes" on Form 990, Part IV, line 33 PF PF (d) Total income (d) Exempt Code section ო m 501C 501C (c)
Legal domicite (state
or foreign country) (c) Legal domicile (state or foreign country) HO HO (b) Primary activity CHARITABLE CHARITABLE Primary activity 20-3991562 31-1310431 For Paperwork Reduction Act Notice, see the Instructions for Form 990. (a)
Name, address, and EIN (if applicable) of disregarded entity THE MANUEL D & RHODA MAYERSON FON (a) Name, address, and EIN of related organization он 45202 он 45202 STREET, SUITE 3600 312 WALNUT STREET, SUITE 3600 THE MAYERSON FOUNDATION 312 WALNUT CINCINNATI CINCINNATI Partil Part 1x ₹ Ξ 8 Ξ 3 ල 3 ල (2) 3

Schedule R (Form 990) 2018 VALUES IN ACTION INSTITUTE

31-1663243

Schedule R (Form 990) 2018 (k) Percentage ownership Section 512(b)(13) controlled Yes No × × entity General or managing partner? Yes <u>₹</u>× 135,470 100.000000 Identification of Related Organizations Taxable as a Corporation or Trust. Complete if the organization answered "Yes" on Form 990, Part IV, Inc. 34, because it had one or more related organizations treated as a corporation or trust during the tax year. Percentage ownership ₹/x Identification of Related Organizations Taxable as a Partnership. Complete if the organization answered "Yes" on Form 990, Part IV, line because it had one or more related organizations treated as a partnership during the tax year. ε amount in box 20 of Schedule K-1 Code V—UBI (Form 1065) Share of end-of-year assets N/A (h)
Disproportionate
alloc ? Yes 9 M/N Share of end-of-year assets 9,464 6 Share of total N/A Share of total income Type of entity (C corp, S corp, ε or trust) Ø υ Predominant income (related, unrelated, excluded from tax under sections 512-514) Direct controlling entity VIA INST 9 <u>e</u> N/A N/A (d)
Direct controlling
entity foreign country) Legal domicale HO HO Ö OH N/A (c) Legal domicile (state or foreign country) REAL ESTAT LICENSING RENTAL REA Primary activity Primary activity он 45202 он 45202 (1)312 WALNUT LIMITED PARTNERSHIP он 45202 SUITE 3600 312 WALNUT STREET, SUITE 3600 312 WALNUT STREET, SUITE 3600 Name, address, and EIN of related organization (2) CHARACTER STRENGTHS CORP. Name, address, and EIN of related organization (1) THE MAYERSON COMPANY STREET, <u>e</u> 312 WALNUT CINCINNATI 31-1125828 31-1257268 CINCINNATI CINCINNATI 35-2438658 Part III Part IV 3 ල € ල <u>£</u>

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Yes

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5 무 Schedule R (Form 990) 2018

# Transactions With Related Organizations. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, 35b, or 36 Part V

Note: Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule  1. Dirring the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II–IV?
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- a Receipt of (i) interest, (ii) annuities, (iii) royalties, or (iv) rent from a controlled entity
  - b Gift, grant, or capital contribution to related organization(s)
- c Gift, grant, or capital contribution from related organization(s)
- d Loans or loan guarantees to or for related organization(s)
- e Loans or loan guarantees by related organization(s)
- Dividends from related organization(s)
- Sale of assets to related organization(s)
- Purchase of assets from related organization(s)
- Exchange of assets with related organization(s)
- Lease of facilities, equipment, or other assets to related organization(s)
- k Lease of facilities, equipment, or other assets from related organization(s)
- 1 Performance of services or membership or fundraising solicitations for related organization(s)

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- m Performance of services or membership or fundraising solicitations by related organization(s)
- n Shanng of facilities, equipment, mailing lists, or other assets with related organization(s)
- Sharing of paid employees with related organization(s)
- p Reimbursement paid to related organization(s) for expenses
- Reimbursement paid by related organization(s) for expenses
- r Other transfer of cash or property to related organization(s)
- s Other transfer of cash or property from related organization(s)

2 If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds

(d) Method of determining amount involved	4,000 SHARED RESOURCES	WAGES/TAXES/BENEFITS				
(c) Amount involved	4,000	57,750				
(b) Transaction type (a–s)	z	0				
(a) Name of related organization	THE MANUEL D & RHODA FOUNDATION	THE MAYERSON COMPANY				
	(1)	(2)	(3)	<b>(4)</b>	(2)	   

TE 31-1663243

Schedule R (Form 990) 2018 VALUES IN ACTION INSTITUTE

Unrelated Organizations Taxable as a Partnership. Complete if the organization answered "Yes" on Form 990, Part IV, line 37 PartW

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships

Part VII

Supplemental Information.

Provide additional information for responses to questions on Schedule R. See Instructions