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Form **990**

Department of the Treasury
Internal Revenue Service

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

▶ Do not enter social security numbers on this form as it may be made public
▶ Information about Form 990 and its instructions is at *www IRS gov/form990*

OMB No 1545-0047

2017

Open to Public Inspection

A For the 2017 calendar year, or tax year beginning 08-01-2017 , and ending 07-31-2018

B Check if applicable
☐ Address change
☐ Name change
☐ Initial return
☐ Final return/terminated
☐ Amended return
☐ Application pending

C Name of organization
PEOPLE FOR THE ETHICAL TREATMENT
OF ANIMALS INC

Doing business as

Number and street (or P O box if mail is not delivered to street address) | Room/suite
501 FRONT STREET

City or town, state or province, country, and ZIP or foreign postal code
NORFOLK, VA 23510

D Employer identification number
52-1218336

E Telephone number
(757) 962-8364

G Gross receipts $ 61,996,944

F Name and address of principal officer
INGRID NEWKIRK
501 FRONT STREET
NORFOLK, VA 23510

H(a) Is this a group return for subordinates? ☐ Yes ☑ No
H(b) Are all subordinates included? ☐ Yes ☐ No
If "No," attach a list (see instructions)
H(c) Group exemption number ▶

I Tax-exempt status ☑ 501(c)(3) ☐ 501(c) ( ) ◀ (insert no) ☐ 4947(a)(1) or ☐ 527

J Website: ▶ WWW PETA ORG

K Form of organization ☑ Corporation ☐ Trust ☐ Association ☐ Other ▶

L Year of formation 1980

M State of legal domicile VA

Part I Summary

Activities & Governance

1 Briefly describe the organization's mission or most significant activities
PROTECTION OF ANIMAL RIGHTS

2	Check this box ▶ ☐ if the organization discontinued its operations or disposed of more than 25% of its net assets		
3	Number of voting members of the governing body (Part VI, line 1a)	**3**	3
4	Number of independent voting members of the governing body (Part VI, line 1b)	**4**	2
5	Total number of individuals employed in calendar year 2017 (Part V, line 2a)	**5**	283
6	Total number of volunteers (estimate if necessary)	**6**	466
7a	Total unrelated business revenue from Part VIII, column (C), line 12	**7a**	85,172
b	Net unrelated business taxable income from Form 990-T, line 34	**7b**	-19,110

			Prior Year	Current Year
Revenue	**8**	Contributions and grants (Part VIII, line 1h)	43,332,789	51,580,176
	9	Program service revenue (Part VIII, line 2g)	603,814	475,366
	10	Investment income (Part VIII, column (A), lines 3, 4, and 7d)	604,171	696,291
	11	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	68,765	196,640
	12	Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12)	44,609,539	52,948,473
Expenses	**13**	Grants and similar amounts paid (Part IX, column (A), lines 1–3)	17,360,107	2,742,106
	14	Benefits paid to or for members (Part IX, column (A), line 4)		0
	15	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5–10)	11,941,517	12,876,185
	16a	Professional fundraising fees (Part IX, column (A), line 11e)	484,964	481,017
	b	Total fundraising expenses (Part IX, column (D), line 25) ▶8,636,035		
	17	Other expenses (Part IX, column (A), lines 11a–11d, 11f–24e)	34,425,965	36,927,792
	18	Total expenses Add lines 13–17 (must equal Part IX, column (A), line 25)	64,212,553	53,027,100
	19	Revenue less expenses Subtract line 18 from line 12	-19,603,014	-78,627
			Beginning of Current Year	**End of Year**
Net Assets or Fund Balances	**20**	Total assets (Part X, line 16)	19,838,054	19,120,565
	21	Total liabilities (Part X, line 26)	6,103,532	5,584,013
	22	Net assets or fund balances Subtract line 21 from line 20	13,734,522	13,536,552

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge

Sign Here

****** 2019-01-07
Signature of officer | Date

INGRID NEWKIRK PRESIDENT/SECRETARY
Type or print name and title

Paid Preparer Use Only

Print/Type preparer's name	Preparer's signature	Date	Check ☐ if self-employed	PTIN
SUSAN J ROSENBERG	SUSAN J ROSENBERG	2019-01-07		P00059813
Firm's name ▶ SAGGAR & ROSENBERG PC			Firm's EIN ▶ 52-2190100	
Firm's address ▶ 1 CHURCH ST STE 204 ROCKVILLE, MD 20850			Phone no (301) 738-9040	

May the IRS discuss this return with the preparer shown above? (see instructions) ☑ Yes ☐ No

Part III Statement of Program Service Accomplishments

Check if Schedule O contains a response or note to any line in this Part III . . . . ☑

1 Briefly describe the organization's mission

PROTECTION OF ANIMAL RIGHTS

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? . . . . ☐ Yes ☑ No

If "Yes," describe these new services on Schedule O

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? . . . . ☐ Yes ☑ No

If "Yes," describe these changes on Schedule O

4 Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported

4a (Code) (Expenses $ 18,667,757 including grants of $ 772,019) (Revenue $ 403,199)

See Additional Data

4b (Code) (Expenses $ 13,892,284 including grants of $ 50) (Revenue $ 72,167)

See Additional Data

4c (Code) (Expenses $ 9,985,079 including grants of $ 1,970,037) (Revenue $)

See Additional Data

(Code) (Expenses $ 868,268 including grants of $) (Revenue $)

CRUELTY-FREE MERCHANDISE PROGRAM PETA ENCOURAGES AND FACILITATES CRUELTY-FREE LIVING BY PROVIDING COMPASSIONATE PEOPLE AROUND THE WORLD WITH CONSUMER PRODUCTS-SUCH AS COSMETICS AND HOUSEHOLD CLEANERS THAT AREN'T TESTED ON ANIMALS, ANIMAL-CARE PRODUCTS, AND ANIMAL RIGHTS T-SHIRTS-INFORMATIONAL VIDEOS AND BOOKS, ANIMAL-RESCUE EQUIPMENT, AND CAMPAIGN MATERIALS THESE ITEMS ARE AVAILABLE ONLINE THROUGH THE PETA MALL AND THE PETA CATALOG OUR ONLINE LISTS OF COSMETICS AND HOUSEHOLD-PRODUCT COMPANIES THAT DO AND THAT DON'T TEST ON ANIMALS ARE AMONG THE MOST VISITED PAGES ON PETA ORG, GARNERING MILLIONS OF VIEWS THIS YEAR WE ALSO WORK TO PERSUADE COMPANIES TO ENACT BANS ON ALL ANIMAL TESTS THIS FISCAL YEAR, 831 COMPANIES JOINED OUR LIST-415 OF WHICH ARE ALSO VEGAN-AND 603 LICENSED OUR LOGO, BRINGING THE TOTAL NUMBER OF COMPANIES ON THE LIST TO 3,429

4d Other program services (Describe in Schedule O)

(Expenses $ 868,268 including grants of $) (Revenue $)

4e **Total program service expenses ▶** 43,413,388

Part IV Checklist of Required Schedules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? *If "Yes," complete Schedule A*	1	Yes	
2	Is the organization required to complete *Schedule B, Schedule of Contributors* (see instructions)?	2	Yes	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? *If "Yes," complete Schedule C, Part I*	3		No
4	**Section 501(c)(3) organizations.** Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? *If "Yes," complete Schedule C, Part II*	4	Yes	
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? *If "Yes," complete Schedule C, Part III*	5		No
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? *If "Yes," complete Schedule D, Part I*	6		No
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? *If "Yes," complete Schedule D, Part II*	7		No
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? *If "Yes," complete Schedule D, Part III*	8		No
9	Did the organization report an amount in Part X, line 21 for escrow or custodial account liability, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services?*If "Yes," complete Schedule D, Part IV*	9		No
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? *If "Yes," complete Schedule D, Part V*	10	Yes	
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable			
a	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? *If "Yes," complete Schedule D, Part VI*	11a	Yes	
b	Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? *If "Yes," complete Schedule D, Part VII*	11b		No
c	Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? *If "Yes," complete Schedule D, Part VIII*	11c		No
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? *If "Yes," complete Schedule D, Part IX*	11d	Yes	
e	Did the organization report an amount for other liabilities in Part X, line 25? *If "Yes," complete Schedule D, Part X*	11e	Yes	
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? *If "Yes," complete Schedule D, Part X*	11f		No
12a	Did the organization obtain separate, independent audited financial statements for the tax year? *If "Yes," complete Schedule D, Parts XI and XII*	12a	Yes	
b	Was the organization included in consolidated, independent audited financial statements for the tax year? *If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional*	12b		No
13	Is the organization a school described in section 170(b)(1)(A)(ii)? *If "Yes," complete Schedule E*	13		No
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		No
b	Did the organization have aggregate revenues or expenses of more than $10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at $100,000 or more? *If "Yes," complete Schedule F, Parts I and IV*	14b		No
15	Did the organization report on Part IX, column (A), line 3, more than $5,000 of grants or other assistance to or for any foreign organization? *If "Yes," complete Schedule F, Parts II and IV*	15	Yes	
16	Did the organization report on Part IX, column (A), line 3, more than $5,000 of aggregate grants or other assistance to or for foreign individuals? *If "Yes," complete Schedule F, Parts III and IV*	16		No
17	Did the organization report a total of more than $15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? *If "Yes," complete Schedule G, Part I* (see instructions)	17	Yes	
18	Did the organization report more than $15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? *If "Yes," complete Schedule G, Part II*	18	Yes	
19	Did the organization report more than $15,000 of gross income from gaming activities on Part VIII, line 9a? *If "Yes," complete Schedule G, Part III*	19		No

Part IV Checklist of Required Schedules *(continued)*

			Yes	No
20a	Did the organization operate one or more hospital facilities? *If "Yes," complete Schedule H*	20a		No
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		
21	Did the organization report more than $5,000 of grants or other assistance to any domestic organization or domestic government on Part IX, column (A), line 1? *If "Yes," complete Schedule I, Parts I and II*	21	Yes	
22	Did the organization report more than $5,000 of grants or other assistance to or for domestic individuals on Part IX, column (A), line 2? *If "Yes," complete Schedule I, Parts I and III*	22		No
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? *If "Yes," complete Schedule J*	23		No
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than $100,000 as of the last day of the year, that was issued after December 31, 2002? *If "Yes," answer lines 24b through 24d and complete Schedule K If "No," go to line 25a*	24a		No
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	**Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations.** Did the organization engage in an excess benefit transaction with a disqualified person during the year? *If "Yes," complete Schedule L, Part I*	25a		No
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? *If "Yes," complete Schedule L, Part I*	25b		No
26	Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any current or former officers, directors, trustees, key employees, highest compensated employees, or disqualified persons? *If "Yes," complete Schedule L, Part II*	26		No
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? *If "Yes," complete Schedule L, Part III*	27		No
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
a	A current or former officer, director, trustee, or key employee? *If "Yes," complete Schedule L, Part IV*	28a		No
b	A family member of a current or former officer, director, trustee, or key employee? *If "Yes," complete Schedule L, Part IV*	28b		No
c	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? *If "Yes," complete Schedule L, Part IV*	28c		No
29	Did the organization receive more than $25,000 in non-cash contributions? *If "Yes," complete Schedule M*	29	Yes	
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? *If "Yes," complete Schedule M*	30	Yes	
31	Did the organization liquidate, terminate, or dissolve and cease operations? *If "Yes," complete Schedule N, Part I*	31		No
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? *If "Yes," complete Schedule N, Part II*	32		No
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301 7701-2 and 301 7701-3? *If "Yes," complete Schedule R, Part I*	33		No
34	Was the organization related to any tax-exempt or taxable entity? *If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1*	34	Yes	
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		No
b	If 'Yes' to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? *If "Yes," complete Schedule R, Part V, line 2*	35b		
36	**Section 501(c)(3) organizations.** Did the organization make any transfers to an exempt non-charitable related organization? *If "Yes," complete Schedule R, Part V, line 2*	36		No
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? *If "Yes," complete Schedule R, Part VI*	37		No
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19? **Note.** All Form 990 filers are required to complete Schedule O	38	Yes	

Part V Statements Regarding Other IRS Filings and Tax Compliance

Check if Schedule O contains a response or note to any line in this Part V . . . . ☐

					Yes	No
1a	Enter the number reported in Box 3 of Form 1096 Enter -0- if not applicable . .	1a	230			
b	Enter the number of Forms W-2G included in line 1a *Enter -0-* if not applicable	1b	0			
c	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?			1c		
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return	2a	283			
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns? **Note.**If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)			2b	Yes	
3a	Did the organization have unrelated business gross income of $1,000 or more during the year? . . .			3a	Yes	
b	If "Yes," has it filed a Form 990-T for this year?*If "No" to line 3b, provide an explanation in Schedule O* . . .			3b	Yes	
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)? . .			4a	Yes	
b	If "Yes," enter the name of the foreign country ►CA See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR)					
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year? . .			5a		No
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?			5b		No
c	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?			5c		
6a	Does the organization have annual gross receipts that are normally greater than $100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions? . . .			6a		No
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?			6b		
7	**Organizations that may receive deductible contributions under section 170(c).**					
a	Did the organization receive a payment in excess of $75 made partly as a contribution and partly for goods and services provided to the payor?			7a	Yes	
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?			7b	Yes	
c	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?			7c		No
d	If "Yes," indicate the number of Forms 8282 filed during the year	7d				
e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?			7e		No
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract? . .			7f		No
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?			7g		
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?			7h		
8	**Sponsoring organizations maintaining donor advised funds.** Did a donor advised fund maintained by the sponsoring organization have excess business holdings at any time during the year?			8		
9a	Did the sponsoring organization make any taxable distributions under section 4966? . . .			9a		
b	Did the sponsoring organization make a distribution to a donor, donor advisor, or related person? . . .			9b		
10	**Section 501(c)(7) organizations.** Enter					
a	Initiation fees and capital contributions included on Part VIII, line 12 . . .	10a				
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b				
11	**Section 501(c)(12) organizations.** Enter					
a	Gross income from members or shareholders	11a				
b	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them)	11b				
12a	**Section 4947(a)(1) non-exempt charitable trusts.** Is the organization filing Form 990 in lieu of Form 1041?			12a		
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year	12b				
13	**Section 501(c)(29) qualified nonprofit health insurance issuers.**					
a	Is the organization licensed to issue qualified health plans in more than one state?**Note.** See the instructions for additional information the organization must report on Schedule O			13a		
b	Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans	13b				
c	Enter the amount of reserves on hand	13c				
14a	Did the organization receive any payments for indoor tanning services during the tax year?			14a		No
b	If "Yes," has it filed a Form 720 to report these payments?*If "No," provide an explanation in Schedule O* . .			14b		

Part VI **Governance, Management, and Disclosure** *For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O See instructions*

Check if Schedule O contains a response or note to any line in this Part VI . . . ☑

Section A. Governing Body and Management

				Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year	**1a** 3			
	If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O				
b	Enter the number of voting members included in line 1a, above, who are independent	**1b** 2			
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?		**2**		No
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person?		**3**		No
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?		**4**	Yes	
5	Did the organization become aware during the year of a significant diversion of the organization's assets?		**5**		No
6	Did the organization have members or stockholders?		**6**		No
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?		**7a**		No
b	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?		**7b**		No
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following				
a	The governing body?		**8a**	Yes	
b	Each committee with authority to act on behalf of the governing body?		**8b**	Yes	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? *If "Yes," provide the names and addresses in Schedule O*		**9**		No

Section B. Policies (*This Section B requests information about policies not required by the Internal Revenue Code.*)

			Yes	No
10a	Did the organization have local chapters, branches, or affiliates?	**10a**		No
b	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?	**10b**		
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	**11a**	Yes	
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990			
12a	Did the organization have a written conflict of interest policy? *If "No," go to line 13*	**12a**	Yes	
b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	**12b**	Yes	
c	Did the organization regularly and consistently monitor and enforce compliance with the policy? *If "Yes," describe in Schedule O how this was done*	**12c**	Yes	
13	Did the organization have a written whistleblower policy?	**13**	Yes	
14	Did the organization have a written document retention and destruction policy?	**14**	Yes	
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
a	The organization's CEO, Executive Director, or top management official	**15a**	Yes	
b	Other officers or key employees of the organization	**15b**	Yes	
	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions)			
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	**16a**		No
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?	**16b**		

Section C. Disclosure

17 List the States with which a copy of this Form 990 is required to be filed▶ AK , AL , AR , AZ , CA , CO , CT , DC , FL , GA , HI , IA , ID , IL , KS , KY , LA , MA , MD , ME , MI , MN , MO , MS , MT , NC , ND , NH , NJ , NM , NY , OH , OK , OR , PA , RI , SC , TN , UT , VA , VT , WA , WI , WV

18 Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection Indicate how you made these available Check all that apply

☑ Own website ☑ Another's website ☑ Upon request ☐ Other (explain in Schedule O)

19 Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year

20 State the name, address, and telephone number of the person who possesses the organization's books and records
▶KELLY FIDLER 501 FRONT ST NORFOLK, VA 23510 (757) 962-8364

Part VII **Compensation of Officers, Directors,Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors**

Check if Schedule O contains a response or note to any line in this Part VII . . . . ☐

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed Report compensation for the calendar year ending with or within the organization's tax year

● List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation Enter -0- in columns (D), (E), and (F) if no compensation was paid

● List all of the organization's **current** key employees, if any See instructions for definition of "key employee "

● List the organization's five **current** highest compensated employees (other than an officer, director, trustee or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than $100,000 from the organization and any related organizations

● List all of the organization's **former** officers, key employees, or highest compensated employees who received more than $100,000 of reportable compensation from the organization and any related organizations

● List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than $10,000 of reportable compensation from the organization and any related organizations

List persons in the following order individual trustees or directors, institutional trustees, officers, key employees, highest compensated employees, and former such persons

☐ Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee): Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former	(D) Reportable compensation from the organization (W- 2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
(1) INGRID NEWKIRK PRESIDENT/SE	40 00	X		X				46,658	0	2,047
(2) TRACY REIMAN VICE PRESIDE	40 00			X				94,138	0	4,151
(3) JEANNE ROUSH TREASURER	1 00	X		X				0	0	0
(4) ROSALIND ZAYAS VETERINARIAN						X		114,653	0	2,843
(5) JEFF KERR ASST SECRET	40 00			X				0	140,514	8,935
(6) KATHLEEN GUILLERMO SR VICE PRE						X		116,844	0	10,494
(7) MICHAEL RODMAN CHAIRPERSON	1 00	X						0	0	0

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees *(continued)*

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position: Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former	(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations

	(D)	(E)	(F)
1b Sub-Total ▶			
c Total from continuation sheets to Part VII, Section A ▶			
d Total (add lines 1b and 1c) ▶	372,293	140,514	28,470

2 Total number of individuals (including but not limited to those listed above) who received more than $100,000 of reportable compensation from the organization ▶ 2

			Yes	No
3	Did the organization list any **former** officer, director or trustee, key employee, or highest compensated employee on line 1a? *If "Yes," complete Schedule J for such individual*	3		No
4	For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than $150,000? *If "Yes," complete Schedule J for such individual*	4		No
5	Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? *If "Yes," complete Schedule J for such person*	5		No

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than $100,000 of compensation from the organization Report compensation for the calendar year ending with or within the organization's tax year

(A) Name and business address	(B) Description of services	(C) Compensation
RWT PRODUCTION 5624 BELLINGTON AVE SPRINGFIELD, VA 22151	MAILING & POSTA	4,149,133
ZUCKERMAN SPAEDER LLP 1800 M ST NW WASHINGTON, DC 20036	LEGAL SERVICES	1,070,780
KT PRODUCTION 810 SE SHERMAN ST PORTLAND, OR 97214	PRINTING & POST	896,650
MAL WARWICK DONORDIGITAL 2550 NINTH STREET SUITE 103 BERKELEY, CA 94710	MAIL MANAGEMENT	683,055
BARNES & THORNBERG LLP 1 NORTH WACKER DR STE 4400 CHICAGO, IL 60606	LEGAL SERVICES	664,472

2 Total number of independent contractors (including but not limited to those listed above) who received more than $100,000 of compensation from the organization ▶ 28

Part VIII Statement of Revenue

Check if Schedule O contains a response or note to any line in this Part VIII . . . . ☐

Contributions, Gifts, Grants and Other Similar Amounts

Line	Description	Box	Amount	(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512-514
1a	Federated campaigns . .	1a	386,412				
b	Membership dues . .	1b					
c	Fundraising events . .	1c	421,292				
d	Related organizations	1d					
e	Government grants (contributions)	1e					
f	All other contributions, gifts, grants, and similar amounts not included above	1f	50,772,472				
g	Noncash contributions included in lines 1a-1f $ 2,015,330						
h	**Total.** Add lines 1a-1f . . . . ▶			51,580,176			

Program Service Revenue

Line	Description	Business Code	(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512-514
2a	SPAY/NEUTER PROGRAM	900099	403,199	403,199		
b	ADVERTISING INCOME	900004	72,167		72,167	
c						
d						
e						
f	All other program service revenue					
g	**Total.** Add lines 2a–2f . . . . ▶		475,366			

Other Revenue

Line	Description	(i)	(ii)	(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512-514
3	Investment income (including dividends, interest, and other similar amounts) . . . . . . ▶			346,224			346,224
4	Income from investment of tax-exempt bond proceeds ▶						
5	Royalties . . . . ▶			65,307			65,307
		(i) Real	(ii) Personal				
6a	Gross rents	16,565					
b	Less rental expenses	12,425					
c	Rental income or (loss)	4,140					
d	Net rental income or (loss) . . . . ▶			4,140			4,140
		(i) Securities	(ii) Other				
7a	Gross amount from sales of assets other than inventory	8,924,819	8,382				
b	Less cost or other basis and sales expenses	8,564,688	18,446				
c	Gain or (loss)	360,131	-10,064				
d	Net gain or (loss) . . . . . ▶			350,067			350,067
8a	Gross income from fundraising events (not including $ 421,292 of contributions reported on line 1c) See Part IV, line 18 . . . . . a		12,394				
b	Less direct expenses . . . b		208,203				
c	Net income or (loss) from fundraising events . . ▶			-195,809			-195,809
9a	Gross income from gaming activities See Part IV, line 19 . . . a						
b	Less direct expenses . . . b						
c	Net income or (loss) from gaming activities . . ▶						
10a	Gross sales of inventory, less returns and allowances . . a		458,460				
b	Less cost of goods sold . . b		244,709				
c	Net income or (loss) from sales of inventory . . ▶			213,751	205,180	8,571	

Line	Miscellaneous Revenue	Business Code	(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512-514
11a	MISCELLANEOUS INCOME	900099	104,817			104,817
b	PARTNERSHIP INCOME	900099	4,434		4,434	
c						
d	All other revenue					
e	**Total.** Add lines 11a–11d . . . . ▶		109,251			
12	**Total revenue.** See Instructions . . . . . ▶		52,948,473	608,379	85,172	674,746

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns All other organizations must complete column (A)

Check if Schedule O contains a response or note to any line in this Part IX . . . . ☑

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraisingexpenses
1 Grants and other assistance to domestic organizations and domestic governments See Part IV, line 21	293,508	293,508		
2 Grants and other assistance to domestic individuals See Part IV, line 22				
3 Grants and other assistance to foreign organizations, foreign governments, and foreign individuals See Part IV, line 15 and 16	2,448,598	2,448,598		
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees	147,581	147,162	210	209
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7 Other salaries and wages	11,703,123	11,669,907	16,555	16,661
8 Pension plan accruals and contributions (include section 401 (k) and 403(b) employer contributions)	133,602	133,223	189	190
9 Other employee benefits	54,608	54,453	76	79
10 Payroll taxes	837,271	834,895	1,184	1,192
11 Fees for services (non-employees)				
a Management				
b Legal	4,769,947	3,692,584	191,806	885,557
c Accounting	86,000	66,576	3,458	15,966
d Lobbying				
e Professional fundraising services See Part IV, line 17	481,017			481,017
f Investment management fees	70,309	56,174	147	13,988
g Other (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O)	13,418,831	10,387,988	539,590	2,491,253
12 Advertising and promotion				
13 Office expenses	1,422,497	1,146,762	3,057	272,678
14 Information technology				
15 Royalties . .				
16 Occupancy	1,445,946	1,420,145	6,691	19,110
17 Travel	1,355,935	1,295,387	2,199	58,349
18 Payments of travel or entertainment expenses for any federal, state, or local public officials .				
19 Conferences, conventions, and meetings				
20 Interest	110,464	88,257	229	21,978
21 Payments to affiliates				
22 Depreciation, depletion, and amortization . .	535,085	427,513	1,113	106,459
23 Insurance . . .				
24 Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24e If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O)				
a POSTAGE AND SHIPPING	4,059,688	2,686,052	218	1,373,418
b EDUCATION, PROM, COMM	3,718,315	2,392,798	50,860	1,274,657
c MEDIA & PRESS SUPPORT	2,104,036	1,537,883	132,222	433,931
d PRINTING	1,993,207	1,135,738	24,140	833,329
e All other expenses	1,837,532	1,497,785	3,733	336,014
25 **Total functional expenses.** Add lines 1 through 24e	53,027,100	43,413,388	977,677	8,636,035
26 **Joint costs.** Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation Check here ▶ ☑ if following SOP 98-2 (ASC 958-720)	8,866,846	5,766,646		3,100,200

Part X **Balance Sheet**

Check if Schedule O contains a response or note to any line in this Part IX . . . . ☐

					(A) Beginning of year		(B) End of year
Assets	1	Cash-non-interest-bearing			2,412,454	1	1,747,238
	2	Savings and temporary cash investments			542,148	2	544,988
	3	Pledges and grants receivable, net			1,679,115	3	621,060
	4	Accounts receivable, net			196,695	4	64,252
	5	Loans and other receivables from current and former officers, directors, trustees, key employees, and highest compensated employees Complete Part II of Schedule L				5	
	6	Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions) Complete Part II of Schedule L				6	
	7	Notes and loans receivable, net				7	
	8	Inventories for sale or use			170,095	8	103,272
	9	Prepaid expenses and deferred charges			467,868	9	692,409
	10a	Land, buildings, and equipment cost or other basis Complete Part VI of Schedule D	10a	3,773,325			
	b	Less accumulated depreciation	10b	2,431,753	1,669,444	10c	1,341,572
	11	Investments—publicly traded securities			11,463,934	11	12,879,605
	12	Investments—other securities See Part IV, line 11				12	
	13	Investments—program-related See Part IV, line 11				13	
	14	Intangible assets				14	
	15	Other assets See Part IV, line 11			1,236,301	15	1,126,169
	16	**Total assets.** Add lines 1 through 15 (must equal line 34)			19,838,054	16	19,120,565
Liabilities	17	Accounts payable and accrued expenses			3,728,942	17	3,510,422
	18	Grants payable				18	
	19	Deferred revenue				19	
	20	Tax-exempt bond liabilities				20	
	21	Escrow or custodial account liability Complete Part IV of Schedule D				21	
	22	Loans and other payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons Complete Part II of Schedule L				22	
	23	Secured mortgages and notes payable to unrelated third parties				23	
	24	Unsecured notes and loans payable to unrelated third parties				24	
	25	Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24) Complete Part X of Schedule D			2,374,590	25	2,073,591
	26	**Total liabilities.** Add lines 17 through 25			6,103,532	26	5,584,013
Net Assets or Fund Balances		**Organizations that follow SFAS 117 (ASC 958), check here ▶ ☑ and complete lines 27 through 29, and lines 33 and 34.**					
	27	Unrestricted net assets			8,320,608	27	8,510,355
	28	Temporarily restricted net assets			2,212,025	28	1,798,524
	29	Permanently restricted net assets			3,201,889	29	3,227,673
		Organizations that do not follow SFAS 117 (ASC 958), check here ▶ ☐ and complete lines 30 through 34.					
	30	Capital stock or trust principal, or current funds				30	
	31	Paid-in or capital surplus, or land, building or equipment fund				31	
	32	Retained earnings, endowment, accumulated income, or other funds				32	
	33	Total net assets or fund balances			13,734,522	33	13,536,552
	34	Total liabilities and net assets/fund balances			19,838,054	34	19,120,565

Part XI Reconcilliation of Net Assets

Check if Schedule O contains a response or note to any line in this Part XI . . . . ☐

1	Total revenue (must equal Part VIII, column (A), line 12)	1	52,948,473
2	Total expenses (must equal Part IX, column (A), line 25)	2	53,027,100
3	Revenue less expenses Subtract line 2 from line 1	3	-78,627
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	13,734,522
5	Net unrealized gains (losses) on investments	5	-127,825
6	Donated services and use of facilities	6	5,654
7	Investment expenses	7	
8	Prior period adjustments	8	
9	Other changes in net assets or fund balances (explain in Schedule O)	9	2,828
10	Net assets or fund balances at end of year Combine lines 3 through 9 (must equal Part X, line 33, column (B))	10	13,536,552

Part XII Financial Statements and Reporting

Check if Schedule O contains a response or note to any line in this Part XII . . . . ☐

			Yes	No
1	Accounting method used to prepare the Form 990 ☐ Cash ☑ Accrual ☐ Other ____________ If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O			
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?	2a		No
	If 'Yes,' check a box below to indicate whether the financial statements for the year were compiled or reviewed on a separate basis, consolidated basis, or both ☐ Separate basis ☐ Consolidated basis ☐ Both consolidated and separate basis			
b	Were the organization's financial statements audited by an independent accountant?	2b	Yes	
	If 'Yes,' check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both ☑ Separate basis ☐ Consolidated basis ☐ Both consolidated and separate basis			
c	If "Yes," to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant?	2c	Yes	
	If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O			
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?	3a		No
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits	3b		

Additional Data

Software ID:

Software Version:

EIN: 52-1218336

Name: PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS INC

Form 990 (2017)

Form 990, Part III, Line 4a:

RESEARCH, INVESTIGATIONS, AND RESCUES RECEIVING HUNDREDS OF COMPLAINTS RELATED TO ANIMAL ABUSE AND NEGLECT EACH WEEK, PETA WORKS TO RESCUE ABUSED, NEGLECTED, AND AT-RISK ANIMALS AND ORGANIZE CARE FOR THEM WE ALSO INVESTIGATE CRUELTY CASES, CONDUCT INVESTIGATIONS, GATHER EVIDENCE OF LEGAL VIOLATIONS, AND TAKE ACTION TO ENSURE THE ENFORCEMENT OF LAWS AND REGULATIONS ANIMALS IN THE EXPERIMENTATION INDUSTRY BASED ON PETA'S EVIDENCE AND FOLLOWING A POLICE INVESTIGATION, THE ALEXANDRIA CITY ATTORNEY'S OFFICE IN MINNESOTA FILED 25 CRUELTY-TO-ANIMALS CHARGES AGAINST BIO CORPORATION-A COMPANY THAT SELLS ANIMALS SLATED FOR CLASSROOM DISSECTION TO SCHOOL DISTRICTS ACROSS THE COUNTRY-RELATED TO DROWNING PIGEONS AND INJECTING LIVE CRAYFISH WITH LIQUID LATEX THIS LANDMARK VICTORY IS THE FIRST TIME IN HISTORY THAT CRUELTY CHARGES HAVE BEEN FILED IN A CASE INVOLVING INVERTEBRATE ANIMALS AFTER PETA SCIENTISTS PERSUADED THE U S FOOD AND DRUG ADMINISTRATION TO ALLOW NON-ANIMAL SKIN AND ALLERGY TESTING METHODS FOR A PERSONAL LUBRICANT, THE AGENCY ALSO APPROVED A PROJECT LED BY THE PETA INTERNATIONAL SCIENCE CONSORTIUM, OF WHICH PETA IS A MEMBER, TO REPLACE VAGINAL IRRITATION TESTS ON RABBITS FOR THE FIRST TIME THE PROJECT IS UNDERWAY AND BEING PRESENTED AT INTERNATIONAL CONFERENCES AS A TEMPLATE FOR REPLACING ANIMAL USE IN OTHER GOVERNMENT-REQUIRED EXPERIMENTS THE PETA INTERNATIONAL SCIENCE CONSORTIUM ALSO LAUNCHED A FREE ONLINE TRAINING TOOL THAT SHOWS RESEARCHERS HOW TO REPLACE ANIMALS IN SKIN IRRITATION AND CORROSION TESTING AND SPEARHEADED A PEER-REVIEWED JOURNAL EDITION DETAILING WAYS TO REPLACE ANIMALS IN INHALATION TESTS AFTER RECEIVING EXTENSIVE INPUT FROM PETA AND OTHERS, 16 FEDERAL GOVERNMENT AGENCIES SUBMITTED A PLAN TO REPLACE THE USE OF ANIMALS IN TOXICITY TESTING, AND AFTER HEARING FROM PETA SCIENTISTS FOR THREE YEARS, JAPAN STOPPED REQUIRING GRUESOME POISONING TESTS IN WHICH DOGS WERE LOCKED IN CAGES AND FORCED OVER THE COURSE OF A YEAR TO EAT PESTICIDE-LACED FOOD OR BREATHE PESTICIDE FUMES BEFORE BEING KILLED AND DISSECTED FOUR MAJOR JAPANESE FOOD AND BEVERAGE COMPANIES AGREED TO END THEIR CRUEL EXPERIMENTS ON ANIMALS AFTER TALKS WITH PETA, SAVING COUNTLESS ANIMALS FROM BEING FORCE-FED, STARVED, AND INJECTED WITH DRUGS IN PAINFUL TESTS FOOD GIANT GENERAL MILLS ALSO AGREED TO BAN ALL EXPERIMENTS ON ANIMALS CONDUCTED IN ORDER TO MAKE HEALTH CLAIMS ABOUT ITS FOODS VOLKSWAGEN ENDED ALL TESTS ON ANIMALS NOT REQUIRED BY LAW FOLLOWING PETA GERMANY'S COMMUNICATIONS WITH ITS EXECUTIVES, PROTESTS AT THE COMPANY'S HEADQUARTERS, AND AN OVERWHELMING NUMBER OF E-MAILS FROM PETA SUPPORTERS AFTER ITS OUTRAGEOUS AND CRUEL INHALATION TESTS ON MONKEYS WERE EXPOSED AIRBRIDGECARGO AIRLINES BANNED THE TRANSPORTATION OF MONKEYS TO LABORATORIES ANYWHERE IN THE WORLD AFTER TENS OF THOUSANDS OF PETA SUPPORTERS URGED IT TO STOP PARTICIPATING IN THIS SORDID TRADE FOLLOWING CAMPAIGNING AND LOBBYING BY PETA, PRESIDENT DONALD J TRUMP SIGNED THE JOHN S MCCAIN NATIONAL DEFENSE AUTHORIZATION ACT, WHICH INCLUDES A LANDMARK ANIMAL-PROTECTION PROVISION THE DEPARTMENT OF DEFENSE MUST NOW USE MEDICAL-SIMULATION TECHNOLOGY IN TRAUMA-SKILLS TRAINING "TO THE MAXIMUM EXTENT PRACTICABLE" BEFORE RESORTING TO HARMING ANIMALS IN THESE DEADLY DRILLS, AND ANIMALS CAN BE USED ONLY IF THIS IS APPROVED BY SOMEONE IN THE MEDICAL CHAIN OF COMMAND RATHER THAN BY NONMEDICAL PERSONNEL PETA'S BEAUTY WITHOUT BUNNIES TEAM NEGOTIATED WITH COMPANIES TO URGE THEM TO GO CRUELTY-FREE, WITHDRAW FROM OR REFUSE TO ENTER THE CHINESE MARKET UNTIL REQUIREMENTS FOR TESTS ON ANIMALS ARE LIFTED, AND SWITCH FROM PUTTING ANIMAL FUR AND HAIR IN COSMETICS BRUSHES TO USING VEGAN ALTERNATIVES WE ALSO CONTINUED TO WORK CLOSELY WITH THE TEAM OF EXPERTS THAT PETA FUNDED IN CHINA TO PUSH FOR THE ACCEPTANCE OF NON-ANIMAL TEST METHODS, AND WE CELEBRATED THE OPENING OF THAT COUNTRY'S FIRST NON-ANIMAL TESTING LABORATORY ANIMALS IN THE FOOD INDUSTRY PETA RELEASED AN EYEWITNESS EXPOS OF NELLIE'S FREE RANGE EGGS, WHICH CLAIMS TO SELL EGGS FROM "HAPPY HENS" WHO "ROAM WHERE THEY PLEASE " OUR VIDEO FOOTAGE FROM A FARM THAT SUPPLIES "CERTIFIED HUMANE" EGGS TO STORES LIKE HARRIS TEETER, WALMART, AND WHOLE FOODS REVEALED THAT HENS WERE CRAMMED INTO A SHED IN WHICH THEY HAD ONLY OCCASIONAL, SEVERELY RESTRICTED ACCESS TO THE OUTDOORS AND JUST OVER A SQUARE FOOT OF FLOOR SPACE EACH, WHICH WAS BARELY LARGER THAN THEIR BODIES ON JUNE 1, ISRAEL'S BAN ON THE IMPORTATION OF "SHACKLE AND HOIST" KOSHER BEEF WENT INTO EFFECT RESULTING FROM PETA'S SOUTH AMERICA KOSHER-SLAUGHTER INVESTIGATIONS, THIS REGULATION REQUIRES MORE THAN 40 SLAUGHTERHOUSES IN ARGENTINA, BRAZIL, PARAGUAY, AND URUGUAY TO INSTALL MODERN RESTRAINT PENS OR STOP CONDUCTING KOSHER SLAUGHTER IN RESPONSE TO PETA'S CAMPAIGN TO URGE THE U S TO BAN THIS VIOLENT SLAUGHTER METHOD, THE LARGEST U S KOSHER CERTIFIER ANNOUNCED IN JULY THAT IT WILL STOP ACCEPTING "SHACKLE AND HOIST" BEEF FROM SOUTH AMERICA, A HISTORIC VICTORY CAPPING OFF A CAMPAIGN THAT PETA BEGAN IN 2007 ANIMALS IN THE CLOTHING INDUSTRY A GROUNDBREAKING PETA ASIA INVESTIGATION OF 12 ANGORA GOAT FARMS AND A SLAUGHTERHOUSE IN SOUTH AFRICA, THE WORLD'S TOP MOHAIR PRODUCER, REVEALED THAT WORKERS DRAGGED, ROUGHLY HANDLED, THREW, AND MUTILATED GOATS AND CUT THEIR THROATS AS THEY CRIED OUT AFTER HEARING FROM PETA, NEARLY 320 BRANDS WORLDWIDE HAVE BANNED MOHAIR, SUCH AS ARCADIA GROUP, INCLUDING TOPSHOP AND ITS OTHER SEVEN BRANDS, GAP INC , INCLUDING GAP, OLD NAVY, BANANA REPUBLIC, AND ATHLETA, H&M GROUP, INDITEX'S APPAREL BRANDS, INCLUDING ZARA, RALPH LAUREN, DIANE VON FURSTENBERG, ESPRIT, UNIQLO, ZAPPOS COM, EDDIE BAUER, AND LANDS' END, AND MANY OTHERS PETA'S EYEWITNESS EXPOS OF CANADA GOOSE'S FEATURED DOWN SUPPLIER, WHICH CLAIMED THAT IT PROVIDED GEESE WITH "TENDER LOVING CARE," REVEALED RAMPANT ABUSE WHILE LOADING ANIMALS FOR TRANSPORT TO SLAUGHTER, WORKERS PICKED UP GEESE BY THE NECK, SOMETIMES CARRYING TWO IN EACH HAND, AND CAUSED TERRIFIED BIRDS TO PILE ON TOP OF EACH OTHER, CRUSHING THOSE BENEATH AT THE SLAUGHTERHOUSE, GEESE WERE AGAIN GRABBED BY THE NECK AND ELECTRICALLY STUNNED, AND THEIR THROATS WERE CUT IN VIEW OF OTHER TERRIFIED BIRDS PETA IS URGING CANADA GOOSE TO STOP USING DOWN AS WELL AS FUR ANIMALS IN THE ENTERTAINMENT INDUSTRY NEARLY 14 YEARS OF DILIGENT EFFORTS BY PETA TO HELP NOSEY - AN AILING ELEPHANT WHO, FOR DECADES, WAS NEGLECTED, ABUSED, KEPT TIGHTLY CHAINED, AND FORCED TO GIVE RIDES-PAID OFF WHEN SHE WAS FINALLY SEIZED FROM HER ABUSER AND GIVEN REFUGE AT A SANCTUARY VETERINARIANS FOUND THAT SHE HAD URINARY TRACT AND SKIN INFECTIONS, INTESTINAL PARASITES, AND PAINFUL OSTEOARTHRITIS, AND SHE SHOWED SIGNS OF DEHYDRATION AND MALNUTRITION NOW, SHE RECEIVES DAILY VETERINARY CARE AND CAN FINALLY LIVE AS AN ELEPHANT SHOULD-SCRATCHING ON TREES, TAKING DUST BATHS, WALLOWING IN THE MUD, AND ROAMING HER HABITAT THE USDA HAS INFORMED HER ABUSER, THE NOTORIOUS ELEPHANT EXHIBITOR HUGO LIEBEL, OF ITS INTENT TO INITIATE PROCEEDINGS TO TERMINATE HIS FEDERAL EXHIBITOR'S LICENSE PETA ALSO SECURED THE FIRST-EVER COURT INJUNCTION-AN EXTRAORDINARY FORM OF RELIEF THAT'S ISSUED WHEN A COURT FINDS THAT IRREPARABLE INJURY WILL RESULT WITHOUT IT-AGAINST TIM AND MELISA STARK AND THEIR ROADSIDE ZOO, WILDLIFE IN NEED, IMMEDIATELY STOPPING THEM FROM DECLAWING BIG CATS, SEPARATING CUBS FROM THEIR MOTHERS, AND EXHIBITING THE ANIMALS PETA HELPED FIND NEW HOMES FOR NUMEROUS ANIMALS FROM CRUEL PSEUDO- SANCTUARIES, ROADSIDE ZOOS, AND TRAVELING SHOWS, INCLUDING 39 TIGERS, FOUR CHIMPANZEES, TWO BABOONS, AND 10 BEARS TWO BEARS WHO WERE CONFINED TO VIRTUALLY BARREN CAGES AND DEPRIVED OF VETERINARY CARE AT TREGEMBO ANIMAL PARK, A DECREPIT ROADSIDE ZOO IN NORTH CAROLINA, WERE MOVED TO A SANCTUARY THIS FOLLOWED THE SETTLEMENT OF A CRUELTY-TO-ANIMALS LAWSUIT FILED BY TWO NORTH CAROLINA RESIDENTS-WHO WERE REPRESENTED BY PETA FOUNDATION LAWYERS AND AFTER A DEDICATED PETA CAMPAIGN, THE GREAT BEAR SHOW SHUT DOWN-FIVE AMERICAN BLACK BEARS ARE NOW ENJOYING LIFE AT A LUSH SANCTUARY INSTEAD OF BEING CAGED, CHAINED, AND FORCED TO PERFORM UNCOMFORTABLE TRICKS COMPANION-ANIMAL ISSUES PETA'S EXPOS OF THREE PETSMART STORES IN ARIZONA, FLORIDA, AND TENNESSEE BROKE AS NASHVILLE LAW-ENFORCEMENT OFFICIALS, ACTING ON OUR EVIDENCE, RAIDED A STORE THERE, SEIZING DOCUMENTS AS WELL AS SEVERELY ILL GUINEA PIGS AND OTHER SMALL ANIMALS ANIMALS IN THE STORES FACED SYSTEMIC NEGLECT AND WIDESPREAD SUFFERING, AND MANAGERS REPEATEDLY REFUSED TO PROVIDE SICK, INJURED, AND DYING GUINEA PIGS, MICE, HAMSTERS, A BIRD, AND OTHER ANIMALS WITH VETERINARY CARE IN NASHVILLE, MANAGERS DENIED ANIMALS VETERINARY CARE IN ORDER TO "KEEP COSTS DOWN" SO THAT THEY WOULD RECEIVE BONUSES THREE PLEADED GUILTY TO CRUELTY-TO-ANIMALS CHARGES AND MUST PERFORM COMMUNITY SERVICE AND REPAY MORE THAN 16,000 THAT OFFICIALS SPENT ON CARING FOR THE SICK AND INJURED ANIMALS SEIZED FROM THE STORE THE PET BLOOD BANK IN CHEROKEE, TEXAS, CLOSED AND TRANSFERRED ALL TH

Form 990, Part III, Line 4b:

PUBLIC OUTREACH AND INFORMATION PETA CONDUCTS INFORMATIONAL CAMPAIGNS AND PUBLISHES MATERIALS FOR CHILDREN, HIGH SCHOOL AND COLLEGE STUDENTS, AND EDUCATORS AS WELL AS FACTSHEETS, BOOKLETS, FLIERS, POSTERS, AND A MAGAZINE, PETA GLOBAL, FOR THE PUBLIC AND SUPPORTERS OUR CAMPAIGNS-WHICH REACH MILLIONS OF PEOPLE AND RECEIVE EXTENSIVE MEDIA COVERAGE-INVOLVE RENOWNED CELEBRITIES, INTERACTIVE SOCIAL NETWORKING, WEBSITE FEATURES, BLOG POSTS, AND PUBLIC SERVICE ANNOUNCEMENTS (PSA), WHICH ARE TYPICALLY PLACED FOR FREE IN HIGH-EXPOSURE OUTLETS IN FISCAL YEAR 2018, PETA SECURED FREE ADVERTISING SPACE WORTH MORE THAN 1 MILLION AND LOGGED MORE THAN 3,500 INTERACTIONS WITH THE MEDIA VIA LETTERS AND TWEETS AS WELL AS RADIO, TV, AND PRINT INTERVIEWS OUR VARIOUS WEBSITES RECEIVED MORE THAN 115 MILLION VISITS, OUR FACEBOOK POSTS RECEIVED OVER 2 7 BILLION IMPRESSIONS, AND OUR VIDEOS WERE VIEWED OVER 702 MILLION TIMES

Form 990, Part III, Line 4c:

INTERNATIONAL GRASSROOTS CAMPAIGNS PETA ORGANIZES CAMPAIGNS TO INFORM THE PUBLIC ABOUT THE ABUSE AND SLAUGHTER OF ANIMALS IN THE EXPERIMENTATION, FOOD, CLOTHING, AND ENTERTAINMENT INDUSTRIES, AMONG OTHER TYPES OF CRUELTY IN 2018, WE ORGANIZED AND LED MORE THAN 3,500 DEMONSTRATIONS AND SENT OUT MILLIONS OF LETTERS THROUGH OUR ONLINE ADVOCACY CAMPAIGNS TO URGE COMPANIES AND INDIVIDUALS TO MAKE CHANGES THAT BENEFIT ANIMALS OUR YOUTH DIVISION, PETA2, INFLUENCED STUDENTS AT MORE THAN 70 COLLEGES AND UNIVERSITIES, INCLUDING HARVARD, COLUMBIA, AND CORNELL, WITH OUR "HOW BIGOTRY BEGINS" TALK, WHICH EXPLORES THE LINKS BETWEEN RACISM, SEXISM, AND SPECIESISM THE PETA2 CAMPUS REP PROGRAM-THE FIRST AND LARGEST STUDENT LEADERSHIP PROGRAM OF ANY ANIMAL CHARITY-HELPED STUDENTS ON MORE THAN 100 COLLEGE CAMPUSES CARRY OUT MORE THAN 1,400 ACTIONS STUDENTS HELD VEGAN FOOD GIVEAWAYS, GOT ALL-VEGAN STATIONS OPENED IN THEIR DINING HALLS, STOPPED CRUEL ANIMAL EXHIBITORS FROM COMING TO CAMPUS, AND SCREENED HARD- HITTING DOCUMENTARIES SUCH AS EARTHLINGS AND WHAT THE HEALTH OUR FIVE-DAY, INTENSIVE CAMPUS REP SUMMIT TRAINED STUDENTS FROM ALL OVER NORTH AMERICA TO BE THE VANGUARD OF THE ANIMAL RIGHTS MOVEMENT TEACHKIND, PETA'S HUMANE EDUCATION DIVISION, DISTRIBUTED MATERIALS ON VEGAN EATING AND ANIMAL RIGHTS, POTENTIALLY REACHING MORE THAN 1 4 MILLION CHILDREN ITS SHARE THE WORLD PROGRAM-A FREE EMPATHY-BUILDING VIDEO AND CURRICULUM KIT FOR ELEMENTARY SCHOOL EDUCATORS-HAS BEEN ACCEPTED BY DISCOVERY EDUCATION, WHICH SERVES 50 MILLION STUDENTS IN HALF OF THE CLASSROOMS IN THE U S , 50 PERCENT OF ALL PRIMARY SCHOOLS IN THE U K , AND MORE THAN 50 COUNTRIES ANIMALS IN THE EXPERIMENTATION INDUSTRY FOLLOWING AN INTENSIVE PETA CAMPAIGN THAT INCLUDED MORE THAN 129,000 E- MAILS AND PHONE CALLS, A CONDEMNING PRINT AD, CRITICISM FROM EXPERTS, AND MULTIPLE SPIRITED PUBLIC DEMONSTRATIONS, UNIVERSITY OF PITTSBURGH EXPERIMENTER RAJESH ANEJA-WHO TORMENTED HUNDREDS OF MICE IN PAINFUL AND DEADLY SEPSIS EXPERIMENTS-IS WITHOUT FUNDING FROM THE NATIONAL INSTITUTES OF HEALTH FOR THE FIRST TIME IN MORE THAN A DECADE KEEPING CONSTANT PRESSURE ON TEXAS A&M UNIVERSITY TO CLOSE ITS CRUEL MUSCULAR DYSTROPHY DOG LABORATORY, PETA HELD HIGHLY PUBLICIZED PROTESTS AT EVERY BOARD OF REGENTS MEETING AS WELL AS AT ALUMNI EVENTS, SPORTING EVENTS, AND GRADUATION CEREMONIES AND EVEN DURING THE SCHOOL'S BELK BOWL FOOTBALL GAME ANIMALS IN THE FOOD INDUSTRY FOLLOWING YEARS OF PETA PROTESTS AGAINST FOIE GRAS, WHICH IS PRODUCED BY FORCE-FEEDING DUCKS AND GEESE UNTIL THEIR LIVERS BECOME DISEASED AND GROSSLY DISTENDED, THE U S COURT OF APPEALS FOR THE NINTH CIRCUIT RULED THAT CALIFORNIA CAN PROHIBIT ITS SALE IN RESPONSE TO A LAWSUIT FILED BY PETA AND A COALITION OF PUBLIC INTEREST GROUPS AND JOURNALISTS, THE U S COURT OF APPEALS FOR THE NINTH CIRCUIT BECAME THE FIRST FEDERAL APPELLATE COURT TO STRIKE DOWN PROVISIONS OF AN "AG-GAG" LAW THIS VICTORY FOR FREE SPEECH UPHOLDS THE DISTRICT COURT'S DECISION THAT IDAHO'S BAN ON RECORDING CONDITIONS AT FACTORY FARMS AND SLAUGHTERHOUSES VIOLATES THE FIRST AMENDMENT PETA EXPANDED ITS "I'M ME, NOT MEAT SEE THE INDIVIDUAL GO VEGAN" AD SERIES TO INCLUDE FISH, LOBSTERS, AND CRABS AND PLACED BILLBOARDS WITH THIS MESSAGE IN VARIOUS CITIES FOLLOWING THE CRASHES OF TRUCKS THAT WERE TRANSPORTING ANIMALS TO SLAUGHTERHOUSES WE PERSUADED POSTMATES TO STOP DELIVERING FOIE GRAS AND TO REMOVE TWO BILLBOARDS MOCKING VEGAN EATING, INFLUENCED THE HABIT BURGER GRILL TO MAKE ALL ITS BUNS, OTHER BREADS, AND VEGGIE BURGER VEGAN AND TGI FRIDAYS TO INTRODUCE THE VEGAN BEYOND BURGER, AND PERSUADED PRET A MANGER, RAPID FIRED PIZZA, AND AMY'S ICE CREAMS TO ADD MORE VEGAN OPTIONS AFTER BEING CONTACTED BY PETA, WALMART-OWNED ONLINE RETAILER JET COM-AS WELL AS EBAY AND MANY OTHER RETAILERS AND OTHER BUSINESSES-PLEDGED TO REMOVE ALL PRODUCTS CONTAINING EJIAO, A TRADITIONAL CHINESE "MEDICINE" MADE FROM GELATIN EXTRACTED FROM BOILED DONKEY HIDES ANIMALS IN THE CLOTHING INDUSTRY AFTER APPEALS FROM PETA AND LOCAL ACTIVISTS, SAN FRANCISCO BECAME THE LARGEST U S CITY TO BAN FUR SALES, WITH A UNANIMOUS VOTE FROM ITS BOARD OF SUPERVISORS IN ANOTHER MONUMENTAL VICTORY FOR ANIMALS, GUCCI ANNOUNCED THAT IT WILL NO LONGER USE FUR, FOLLOWING NEARLY 20 YEARS OF PRESSURE FROM PETA G-III APPAREL GROUP-WHOSE BRANDS INCLUDE DONNA KARAN AND DKNY-ALSO BANNED FUR AFTER MORE THAN TWO DECADES OF PETA PROTESTS DONATELLA VERSACE-THE CREATIVE DIRECTOR OF LUXURY BRAND VERSACE-TOLD THE ECONOMIST'S 1843 MAGAZINE THAT SHE IS DONE WITH FUR AND DOESN'T WANT TO "KILL ANIMALS TO MAKE FASHION," SAYING THAT IT "DOESN'T FEEL RIGHT " THIS MOMENTOUS ANNOUNCEMENT CAME AFTER DECADES OF PRESSURE FROM PETA AND MESSAGES FROM THE PUBLIC URGING HER TO STOP USING FUR PETA ALSO HELPED PERSUADE MANY OTHER DESIGNERS, BRANDS, AND RETAILERS TO STOP USING AND SELLING FUR, INCLUDING FURLA, RENT THE RUNWAY, PATRICIA NASH DESIGNS, BURLINGTON COAT FACTORY, BCBG, MICHAEL KORS, AND JOHN GALLIANO ASOS-WHICH SELLS MORE THAN 850 LABELS AS WELL AS ITS OWN BRAND OF CLOTHING AND ACCESSORIES-CONFIRMED THAT IT WILL ALSO BAN CASHMERE, SILK, DOWN, AND FEATHERS ACROSS ITS ENTIRE PLATFORM BY THE END OF JANUARY 2019 PETA KEPT THE PRESSURE ON CANADA GOOSE TO STOP USING REAL FUR AND DOWN, WITH DOZENS OF PROTESTS THROUGHOUT NORTH AMERICA, A TV AD, A PERSONAL E- MAIL FROM PAMELA ANDERSON TO HUNDREDS OF CANADA GOOSE EMPLOYEES INFORMING THEM THAT COYOTES ARE CRUELLY TRAPPED AND KILLED FOR FUR, AND MORE FASHIONUNITED COVERED THE CRUELTY INHERENT IN CANADA GOOSE JACKETS, AND AS A RESULT OF OUR EFFORTS, THE PANTONE COLOR INSTITUTE ENDED A PARTNERSHIP WITH THE COMPANY ANIMALS IN THE ENTERTAINMENT INDUSTRY FOLLOWING DECLINING TICKET SALES AND PUBLIC OUTRAGE OVER ITS CRUEL ANIMAL ACTS, THE OWNER OF LONGTIME PETA TARGET KELLY MILLER CIRCUS WAS FORCED TO SELL THE BUSINESS AND RETIRE AT THE END OF ITS 2017 SEASON, AND THE NEW OWNER MADE IT ANIMAL-FREE THE LICENSE OF NOTORIOUS ANIMAL EXHIBITOR HAWTHORN CORPORATION WAS CANCELED FOLLOWING YEARS OF PETA PROTESTS, 272,500 IN PENALTIES FROM THE U S DEPARTMENT OF AGRICULTURE (USDA), AND THE DEATHS OF DOZENS OF TIGERS CIRCUS PAGES SHUT DOWN FOLLOWING YEARS OF PETA-SUPPORTED PROTESTS ACROSS THE COUNTRY, AFTER HEARING FROM LOCAL RESIDENTS AND MORE THAN 23,000 PETA MEMBERS AND SUPPORTERS, THE HIGHLANDS COUNTY FAIR ASSOCIATION IN SEBRING, FLORIDA, CANCELED PLANNED LOOMIS BROS CIRCUS SHOWS, AND STARDUST CIRCUS STOPPED USING ELEPHANTS PETA'S LAWYERS PREVENTED GARDEN BROS CIRCUS FROM EXHIBITING ANIMALS IN MULTIPLE CITIES ACROSS THE COUNTRY, AND AFTER HEARING FROM PETA, THE UNIVERSITY OF SOUTH CAROLINA-AIKEN, ILLINOIS' LOCKPORT TOWNSHIP PARK DISTRICT, THE ARKANSAS NATIONAL GUARD, MINNESOTA'S HASTINGS CIVIC ARENA, AND NUMEROUS OTHER VENUES VOWED NOT TO HOST CIRCUSES THAT USE ANIMALS THANKS TO PETA'S EFFORTS, NOW MORE THAN 620 VENUES DO NOT ALLOW ANIMAL EXHIBITS PETA PERSUADED SEVERAL MORE COMPANIES, INCLUDING ADVENTURES WITHIN REACH, GATE 1 TRAVEL, OVERSEAS ADVENTURES TRAVEL, SMARTOURS, TOURS4FUN, AND ELDERTREKS NOT TO OFFER ELEPHANT RIDES OR OTHER ACTIVITIES THAT EXPLOIT THESE SENSITIVE ANIMALS ALAMY, DREAMSTIME, POND5, AND SHUTTERSTOCK NO LONGER ACCEPT IMAGES OR VIDEOS OF APES OR MONKEYS IN UNNATURAL SITUATIONS AND ARE REMOVING THOSE THAT DON'T MEET THE NEW GUIDELINES AFTER HEARING FROM PETA AND GETTY IMAGES NO LONGER ACCEPTS ANY IMAGES OR VIDEOS OF WILD ANIMALS TAKEN IN LOCATIONS OTHER THAN NATURAL ENVIRONMENTS OR ZOOS PETA'S VIGOROUS CAMPAIGN AGAINST THE IDITAROD HAS RESULTED IN THE DEADLY DOG RACE LOSING NUMEROUS SPONSORS AFTER CORRESPONDENCE WITH PETA, THE BROWN-FORMAN CORPORATION, THE PARENT COMPANY OF JACK DANIEL'S, CONFIRMED THAT IT WAS ENDING ITS 15-YEAR SPONSORSHIP OF THE EVENT YOUNG LIVING ESSENTIAL OILS ALSO ANNOUNCED THAT IT WOULD END ITS SPONSORSHIP OF MUSHER MITCH SEAVEY AFTER PETA REVEALED THAT MORE THAN 350 DOGS WERE PULLED FROM THE 2018 IDITAROD-LIKELY BECAUSE OF ILLNESS, EXHAUSTION, OR INJURY-THE IDITAROD TRAIL COMMITTEE AMENDED ITS RULES TO STATE THAT MUSHERS WILL BE SCRATCHED OR WITHDRAWN FROM THE EVENT IF ONE OF THEIR DOGS DIES, "UNLESS THE DEATH WAS CAUSED SOLELY BY UNFORESEEABLE, EXTERNAL FORCES " SEAWORLD ELIMINATED AN ADDITIONAL 475 POSITIONS IN THE COMPANY, BRINGING THE TOTAL TO MORE THAN 1,100 ELIMINATED IN RECENT YEARS ITS LARGEST SHAREHOLDER, ZHONGHONG, HAD TO SELL OFF AN ISLAND RESORT COMPLEX THAT WAS TO BE TURNED INTO A SEAWORLD FACILITY, AND THE MARINE PARK AGREED TO PAY A PROPOSED 4 MILLION TO SETTLE ALLEGATIONS THAT IT HAD VIOLATED FEDERAL SECURITIES LAWS THESE EVENTS FOLLOW PETA'S DEDICATED CAMPAIGN AGAINST THE PARK, WHICH THIS YEAR INCLUDED CALLING FOR AN END TO THE BREEDING OF ALL ANIMALS THERE AND SAW CELEBRITIES PNK, BELLA THORNE, DULCE MARA, LUISA MELL, AND JAMES CROMWELL SPEAK OUT AFTER SEVEN MARINE MAMMALS, INCLUDING THREE ORCAS, DIED IN 2017 OTHER CRUELTY TO ANIMALS AT PETA'S URGING, MANY OF THE LARGEST MALL MANAGEMENT GROUPS IN THE COUNTRY, INCLUDING CBL PR

SCHEDULE A
(Form 990 or 990EZ)

Department of the Treasury
Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.
▶ Attach to Form 990 or Form 990-EZ.
▶ Information about Schedule A (Form 990 or 990-EZ) and its instructions is at *www.irs.gov/form990*.

OMB No 1545-0047

2017

Open to Public Inspection

Name of the organization
PEOPLE FOR THE ETHICAL TREATMENT
OF ANIMALS INC

Employer identification number
52-1218336

Part I Reason for Public Charity Status (All organizations must complete this part.) See instructions.

The organization is not a private foundation because it is (For lines 1 through 12, check only one box)

1 ☐ A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i).**

2 ☐ A school described in **section 170(b)(1)(A)(ii).** (Attach Schedule E (Form 990 or 990-EZ))

3 ☐ A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii).**

4 ☐ A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii).** Enter the hospital's name, city, and state

5 ☐ An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170 (b)(1)(A)(iv).** (Complete Part II)

6 ☐ A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v).**

7 ☑ An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi).** (Complete Part II)

8 ☐ A community trust described in **section 170(b)(1)(A)(vi)** (Complete Part II)

9 ☐ An agricultural research organization described in **170(b)(1)(A)(ix)** operated in conjunction with a land-grant college or university or a non-land grant college of agriculture See instructions Enter the name, city, and state of the college or university

10 ☐ An organization that normally receives (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975 See **section 509(a)(2).** (Complete Part III)

11 ☐ An organization organized and operated exclusively to test for public safety See **section 509(a)(4).**

12 ☐ An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in **section 509(a)(1)** or **section 509(a)(2).** See **section 509(a)(3).** Check the box in lines 12a through 12d that describes the type of supporting organization and complete lines 12e, 12f, and 12g

a ☐ **Type I.** A supporting organization operated, supervised, or controlled by its supported organization(s), typically by giving the supported organization(s) the power to regularly appoint or elect a majority of the directors or trustees of the supporting organization **You must complete Part IV, Sections A and B.**

b ☐ **Type II.** A supporting organization supervised or controlled in connection with its supported organization(s), by having control or management of the supporting organization vested in the same persons that control or manage the supported organization(s) **You must complete Part IV, Sections A and C.**

c ☐ **Type III functionally integrated.** A supporting organization operated in connection with, and functionally integrated with, its supported organization(s) (see instructions) **You must complete Part IV, Sections A, D, and E.**

d ☐ **Type III non-functionally integrated.** A supporting organization operated in connection with its supported organization(s) that is not functionally integrated The organization generally must satisfy a distribution requirement and an attentiveness requirement (see instructions) **You must complete Part IV, Sections A and D, and Part V.**

e ☐ Check this box if the organization received a written determination from the IRS that it is a Type I, Type II, Type III functionally integrated, or Type III non-functionally integrated supporting organization

f Enter the number of supported organizations

g Provide the following information about the supported organization(s)

(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1- 10 above (see instructions))	(iv) Is the organization listed in your governing document? Yes	No	(v) Amount of monetary support (see instructions)	(vi) Amount of other support (see instructions)
Total						

Part II **Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv), 170(b)(1)(A)(vi), and 170 (b)(1)(A)(ix)**
(Complete only if you checked the box on line 5, 7, 8, or 9 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ▶	(a) 2013	(b) 2014	(c) 2015	(d) 2016	(e) 2017	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grant ")	41,781,557	41,758,684	63,070,410	43,332,789	51,580,176	241,523,616
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge						
4 **Total.** Add lines 1 through 3	41,781,557	41,758,684	63,070,410	43,332,789	51,580,176	241,523,616
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						30,895,781
6 **Public support.** Subtract line 5 from line 4						210,627,835

Section B. Total Support

Calendar year (or fiscal year beginning in) ▶	(a)2013	(b)2014	(c)2015	(d)2016	(e)2017	(f)Total
7 Amounts from line 4	41,781,557	41,758,684	63,070,410	43,332,789	51,580,176	241,523,616
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	301,862	543,507	412,905	485,890	428,096	2,172,260
9 Net income from unrelated business activities, whether or not the business is regularly carried on						
10 Other income Do not include gain or loss from the sale of capital assets (Explain in Part VI)						
11 **Total support.** Add lines 7 through 10						243,695,876

12 Gross receipts from related activities, etc (see instructions) | 12 | 4,396,920

13 **First five years.** If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here** . . . . ▶ ☐

Section C. Computation of Public Support Percentage

14 Public support percentage for 2017 (line 6, column (f) divided by line 11, column (f)) | 14 | 86 430 %

15 Public support percentage for 2016 Schedule A, Part II, line 14 | 15 | 86 110 %

16a **33 1/3% support test—2017.** If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization ▶ ☑

b **33 1/3% support test—2016.** If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization ▶ ☐

17a **10%-facts-and-circumstances test—2017.** If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and **stop here.** Explain in Part VI how the organization meets the "facts-and-circumstances" test The organization qualifies as a publicly supported organization ▶ ☐

b **10%-facts-and-circumstances test—2016.** If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and **stop here.** Explain in Part VI how the organization meets the "facts-and-circumstances" test The organization qualifies as a publicly supported organization ▶ ☐

18 **Private foundation.** If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions ▶ ☐

Part III **Support Schedule for Organizations Described in Section 509(a)(2)**

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ▶	(a) 2013	(b) 2014	(c) 2015	(d) 2016	(e) 2017	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants ")						
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 **Total.** Add lines 1 through 5						
7a Amounts included on lines 1, 2, and 3 received from disqualified persons						
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of $5,000 or 1% of the amount on line 13 for the year						
c Add lines 7a and 7b						
8 **Public support.** (Subtract line 7c from line 6)						

Section B. Total Support

Calendar year (or fiscal year beginning in) ▶	(a) 2013	(b) 2014	(c) 2015	(d) 2016	(e) 2017	(f) Total
9 Amounts from line 6						
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
c Add lines 10a and 10b						
11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12 Other income Do not include gain or loss from the sale of capital assets (Explain in Part VI)						
13 **Total support.** (Add lines 9, 10c, 11, and 12)						

14 **First five years.** If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here** ▶ ☐

Section C. Computation of Public Support Percentage

15 Public support percentage for 2017 (line 8, column (f) divided by line 13, column (f))	15	
16 Public support percentage from 2016 Schedule A, Part III, line 15	16	

Section D. Computation of Investment Income Percentage

17 Investment income percentage for **2017** (line 10c, column (f) divided by line 13, column (f))	17	
18 Investment income percentage from **2016** Schedule A, Part III, line 17	18	

19a **331/3% support tests—2017.** If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and **stop here.** The organization qualifies as a publicly supported organization ▶ ☐

b **33 1/3% support tests—2016.** If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3% and line 18 is not more than 33 1/3%, check this box and **stop here.** The organization qualifies as a publicly supported organization ▶ ☐

20 **Private foundation.** If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions ▶ ☐

Part IV **Supporting Organizations**

(Complete only if you checked a box on line 12 of Part I If you checked 12a of Part I, complete Sections A and B If you checked 12b of Part I, complete Sections A and C If you checked 12c of Part I, complete Sections A, D, and E If you checked 12d of Part I, complete Sections A and D, and complete Part V)

Section A. All Supporting Organizations

			Yes	No
1	Are all of the organization's supported organizations listed by name in the organization's governing documents? *If "No," describe in **Part VI** how the supported organizations are designated If designated by class or purpose, describe the designation If historic and continuing relationship, explain*	1		
2	Did the organization have any supported organization that does not have an IRS determination of status under section 509 (a)(1) or (2)? *If "Yes," explain in **Part VI** how the organization determined that the supported organization was described in section 509(a)(1) or (2)*	2		
3a	Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? *If "Yes," answer (b) and (c) below*	3a		
b	Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? *If "Yes," describe in **Part VI** when and how the organization made the determination*	3b		
c	Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? *If "Yes," explain in **Part VI** what controls the organization put in place to ensure such use*	3c		
4a	Was any supported organization not organized in the United States ("foreign supported organization")? *If "Yes" and if you checked 12a or 12b in Part I, answer (b) and (c) below*	4a		
b	Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? *If "Yes," describe in **Part VI** how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations*	4b		
c	Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? *If "Yes," explain in **Part VI** what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes*	4c		
5a	Did the organization add, substitute, or remove any supported organizations during the tax year? *If "Yes," answer (b) and (c) below (if applicable) Also, provide detail in **Part VI,** including (i) the names and EIN numbers of the supported organizations added, substituted, or removed, (ii) the reasons for each such action, (iii) the authority under the organization's organizing document authorizing such action, and (iv) how the action was accomplished (such as by amendment to the organizing document)*	5a		
b	**Type I or Type II only.** Was any added or substituted supported organization part of a class already designated in the organization's organizing document?	5b		
c	**Substitutions only.** Was the substitution the result of an event beyond the organization's control?	5c		
6	Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? *If "Yes," provide detail in **Part VI.***	6		
7	Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? *If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ)*	7		
8	Did the organization make a loan to a disqualified person (as defined in section 4958) not described in line 7? *If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ)*	8		
9a	Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? *If "Yes," provide detail in **Part VI.***	9a		
b	Did one or more disqualified persons (as defined in line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? *If "Yes," provide detail in **Part VI.***	9b		
c	Did a disqualified person (as defined in line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? *If "Yes," provide detail in **Part VI.***	9c		
10a	Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? *If "Yes," answer line 10b below*	10a		
b	Did the organization have any excess business holdings in the tax year? *(Use Schedule C, Form 4720, to determine whether the organization had excess business holdings)*	10b		

Part IV Supporting Organizations (continued)

			Yes	No
11	Has the organization accepted a gift or contribution from any of the following persons?			
a	A person who directly or indirectly controls, either alone or together with persons described in (b) and (c) below, the governing body of a supported organization?	**11a**		
b	A family member of a person described in (a) above?	**11b**		
c	A 35% controlled entity of a person described in (a) or (b) above? *If "Yes" to a, b, or c, provide detail in Part VI*	**11c**		

Section B. Type I Supporting Organizations

			Yes	No
1	Did the directors, trustees, or membership of one or more supported organizations have the power to regularly appoint or elect at least a majority of the organization's directors or trustees at all times during the tax year? *If "No," describe in* ***Part VI*** *how the supported organization(s) effectively operated, supervised, or controlled the organization's activities If the organization had more than one supported organization, describe how the powers to appoint and/or remove directors or trustees were allocated among the supported organizations and what conditions or restrictions, if any, applied to such powers during the tax year*	**1**		
2	Did the organization operate for the benefit of any supported organization other than the supported organization(s) that operated, supervised, or controlled the supporting organization? *If "Yes," explain in* ***Part VI*** *how providing such benefit carried out the purposes of the supported organization(s) that operated, supervised or controlled the supporting organization*	**2**		

Section C. Type II Supporting Organizations

			Yes	No
1	Were a majority of the organization's directors or trustees during the tax year also a majority of the directors or trustees of each of the organization's supported organization(s)? *If "No," describe in* ***Part VI*** *how control or management of the supporting organization was vested in the same persons that controlled or managed the supported organization(s)*	**1**		

Section D. All Type III Supporting Organizations

			Yes	No
1	Did the organization provide to each of its supported organizations, by the last day of the fifth month of the organization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the organization's governing documents in effect on the date of notification, to the extent not previously provided?	**1**		
2	Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported organization (s) or (ii) serving on the governing body of a supported organization? *If "No," explain in* ***Part VI*** *how the organization maintained a close and continuous working relationship with the supported organization(s)*	**2**		
3	By reason of the relationship described in (2), did the organization's supported organizations have a significant voice in the organization's investment policies and in directing the use of the organization's income or assets at all times during the tax year? *If "Yes," describe in* ***Part VI*** *the role the organization's supported organizations played in this regard*	**3**		

Section E. Type III Functionally-Integrated Supporting Organizations

1 Check the box next to the method that the organization used to satisfy the Integral Part Test during the year **(see instructions)**

- **a** ☐ The organization satisfied the Activities Test Complete **line 2** below
- **b** ☐ The organization is the parent of each of its supported organizations Complete **line 3** below
- **c** ☐ The organization supported a governmental entity Describe in **Part VI** how you supported a government entity (see instructions)

			Yes	No
2	Activities Test **Answer (a) and (b) below.**			
a	Did substantially all of the organization's activities during the tax year directly further the exempt purposes of the supported organization(s) to which the organization was responsive? *If "Yes," then in* ***Part VI identify those supported organizations and explain*** *how these activities directly furthered their exempt purposes, how the organization was responsive to those supported organizations, and how the organization determined that these activities constituted substantially all of its activities*	**2a**		
b	Did the activities described in (a) constitute activities that, but for the organization's involvement, one or more of the organization's supported organization(s) would have been engaged in? *If "Yes," explain in* ***Part VI*** *the reasons for the organization's position that its supported organization(s) would have engaged in these activities but for the organization's involvement*	**2b**		
3	Parent of Supported Organizations **Answer (a) and (b) below.**			
a	Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or trustees of each of the supported organizations? *Provide details in* ***Part VI.***	**3a**		
b	Did the organization exercise a substantial degree of direction over the policies, programs and activities of each of its supported organizations? *If "Yes," describe in* ***Part VI.*** *the role played by the organization in this regard*	**3b**		

Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations

1 ☐ Check here if the organization satisfied the Integral Part Test as a qualifying trust on Nov 20, 1970 (explain in Part VI) **See instructions.** All other Type III non-functionally integrated supporting organizations must complete Sections A through E

	Section A - Adjusted Net Income		(A) Prior Year	(B) Current Year (optional)
1	Net short-term capital gain	1		
2	Recoveries of prior-year distributions	2		
3	Other gross income (see instructions)	3		
4	Add lines 1 through 3	4		
5	Depreciation and depletion	5		
6	Portion of operating expenses paid or incurred for production or collection of gross income or for management, conservation, or maintenance of property held for production of income (see instructions)	6		
7	Other expenses (see instructions)	7		
8	**Adjusted Net Income** (subtract lines 5, 6 and 7 from line 4)	8		

	Section B - Minimum Asset Amount		(A) Prior Year	(B) Current Year (optional)
1	Aggregate fair market value of all non-exempt-use assets (see instructions for short tax year or assets held for part of year)	1		
a	Average monthly value of securities	1a		
b	Average monthly cash balances	1b		
c	Fair market value of other non-exempt-use assets	1c		
d	**Total** (add lines 1a, 1b, and 1c)	1d		
e	**Discount** claimed for blockage or other factors (explain in detail in Part VI)			
2	Acquisition indebtedness applicable to non-exempt use assets	2		
3	Subtract line 2 from line 1d	3		
4	Cash deemed held for exempt use Enter 1-1/2% of line 3 (for greater amount, see instructions)	4		
5	Net value of non-exempt-use assets (subtract line 4 from line 3)	5		
6	Multiply line 5 by 035	6		
7	Recoveries of prior-year distributions	7		
8	**Minimum Asset Amount** (add line 7 to line 6)	8		

	Section C - Distributable Amount			Current Year
1	Adjusted net income for prior year (from Section A, line 8, Column A)	1		
2	Enter 85% of line 1	2		
3	Minimum asset amount for prior year (from Section B, line 8, Column A)	3		
4	Enter greater of line 2 or line 3	4		
5	Income tax imposed in prior year	5		
6	**Distributable Amount.** Subtract line 5 from line 4, unless subject to emergency temporary reduction (see instructions)	6		

7 ☐ Check here if the current year is the organization's first as a non-functionally-integrated Type III supporting organization (see instructions)

Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations (continued)

Section D - Distributions	Current Year
1 Amounts paid to supported organizations to accomplish exempt purposes	
2 Amounts paid to perform activity that directly furthers exempt purposes of supported organizations, in excess of income from activity	
3 Administrative expenses paid to accomplish exempt purposes of supported organizations	
4 Amounts paid to acquire exempt-use assets	
5 Qualified set-aside amounts (prior IRS approval required)	
6 Other distributions (describe in **Part VI**) See instructions	
7 **Total annual distributions.** Add lines 1 through 6	
8 Distributions to attentive supported organizations to which the organization is responsive (provide details in **Part VI**) See instructions	
9 Distributable amount for 2017 from Section C, line 6	
10 Line 8 amount divided by Line 9 amount	

Section E - Distribution Allocations (see instructions)	(i) Excess Distributions	(ii) Underdistributions Pre-2017	(iii) Distributable Amount for 2017
1 Distributable amount for 2017 from Section C, line 6			
2 Underdistributions, if any, for years prior to 2017 (reasonable cause required-- explain in Part VI) See instructions			
3 Excess distributions carryover, if any, to 2017			
a			
b From 2013.			
c From 2014.			
d From 2015.			
e From 2016.			
f **Total** of lines 3a through e			
g Applied to underdistributions of prior years			
h Applied to 2017 distributable amount			
i Carryover from 2012 not applied (see instructions)			
j Remainder Subtract lines 3g, 3h, and 3i from 3f			
4 Distributions for 2017 from Section D, line 7 $			
a Applied to underdistributions of prior years			
b Applied to 2017 distributable amount			
c Remainder Subtract lines 4a and 4b from 4			
5 Remaining underdistributions for years prior to 2017, if any Subtract lines 3g and 4a from line 2 If the amount is greater than zero, explain in Part VI See instructions			
6 Remaining underdistributions for 2017 Subtract lines 3h and 4b from line 1 If the amount is greater than zero, explain in Part VI See instructions			
7 **Excess distributions carryover to 2018.** Add lines 3j and 4c			
8 Breakdown of line 7			
a Excess from 2013.			
b Excess from 2014.			
c Excess from 2015.			
d Excess from 2016.			
e Excess from 2017.			

Additional Data

Software ID:
Software Version:
EIN: 52-1218336
Name: PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS INC

Part VI **Supplemental Information.** Provide the explanations required by Part II, line 10, Part II, line 17a or 17b, Part III, line 12, Part IV, Section A, lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, 11a, 11b, and 11c, Part IV, Section B, lines 1 and 2, Part IV, Section C, line 1, Part IV, Section D, lines 2 and 3, Part IV, Section E, lines 1c, 2a, 2b, 3a and 3b, Part V, line 1, Part V, Section B, line 1e, Part V Section D, lines 5, 6, and 8, and Part V, Section E, lines 2, 5, and 6 Also complete this part for any additional information (See instructions)

Facts And Circumstances Test

efile GRAPHIC print - DO NOT PROCESS | As Filed Data - | DLN: 93493008015399

SCHEDULE C (Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Political Campaign and Lobbying Activities

For Organizations Exempt From Income Tax Under section 501(c) and section 527

▶Complete if the organization is described below. ▶Attach to Form 990 or Form 990-EZ.
▶Information about Schedule C (Form 990 or 990-EZ) and its instructions is at *www.irs.gov/form990*.

OMB No 1545-0047

2017

Open to Public Inspection

If the organization answered "Yes" on Form 990, Part IV, Line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then
- Section 501(c)(3) organizations Complete Parts I-A and B Do not complete Part I-C
- Section 501(c) (other than section 501(c)(3)) organizations Complete Parts I-A and C below Do not complete Part I-B
- Section 527 organizations Complete Part I-A only

If the organization answered "Yes" on Form 990, Part IV, Line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then
- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)) Complete Part II-A Do not complete Part II-B
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)) Complete Part II-B Do not complete Part II-A

If the organization answered "Yes" on Form 990, Part IV, Line 5 (Proxy Tax) (see separate instructions) or Form 990-EZ, Part V, line 35c (Proxy Tax) (see separate instructions), then
- Section 501(c)(4), (5), or (6) organizations Complete Part III

Name of the organization	Employer identification number
PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS INC	52-1218336

Part I-A Complete if the organization is exempt under section 501(c) or is a section 527 organization.

1 Provide a description of the organization's direct and indirect political campaign activities in Part IV (see instructions for definition of "political campaign activities")

2 Political campaign activity expenditures (see instructions) ▶ $

3 Volunteer hours for political campaign activities (see instructions)

Part I-B Complete if the organization is exempt under section 501(c)(3).

1 Enter the amount of any excise tax incurred by the organization under section 4955 ▶ $

2 Enter the amount of any excise tax incurred by organization managers under section 4955 ▶ $

3 If the organization incurred a section 4955 tax, did it file Form 4720 for this year? ☐ Yes ☐ No

4a Was a correction made? ☐ Yes ☐ No

b If "Yes," describe in Part IV

Part I-C Complete if the organization is exempt under section 501(c), except section 501(c)(3).

1 Enter the amount directly expended by the filing organization for section 527 exempt function activities ▶ $

2 Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities ▶ $

3 Total exempt function expenditures Add lines 1 and 2 Enter here and on Form 1120-POL, line 17b ▶ $

4 Did the filing organization file **Form 1120-POL** for this year? ☐ Yes ☐ No

5 Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which the filing organization made payments For each organization listed, enter the amount paid from the filing organization's funds Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC) If additional space is needed, provide information in Part IV

(a) Name	(b) Address	(c) EIN	(d) Amount paid from filing organization's funds If none, enter -0-	(e) Amount of political contributions received and promptly and directly delivered to a separate political organization If none, enter -0-
1				
2				
3				
4				
5				
6				

Part II-A **Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)).**

A Check ▶ ☐ if the filing organization belongs to an affiliated group (and list in Part IV each affiliated group member's name, address, EIN, expenses, and share of excess lobbying expenditures)

B Check ▶ ☐ if the filing organization checked box A and "limited control" provisions apply

Limits on Lobbying Expenditures (The term "expenditures" means amounts paid or incurred.)	**(a)** Filing organization's totals	**(b)** Affiliated group totals
1a Total lobbying expenditures to influence public opinion (grass roots lobbying)	13,668	
b Total lobbying expenditures to influence a legislative body (direct lobbying)	137,009	
c Total lobbying expenditures (add lines 1a and 1b)	150,677	
d Other exempt purpose expenditures	52,876,423	
e Total exempt purpose expenditures (add lines 1c and 1d)	53,027,100	
f Lobbying nontaxable amount Enter the amount from the following table in both columns	1,000,000	

If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:
Not over $500,000	20% of the amount on line 1e
Over $500,000 but not over $1,000,000	$100,000 plus 15% of the excess over $500,000
Over $1,000,000 but not over $1,500,000	$175,000 plus 10% of the excess over $1,000,000
Over $1,500,000 but not over $17,000,000	$225,000 plus 5% of the excess over $1,500,000
Over $17,000,000	$1,000,000

	(a)	(b)
g Grassroots nontaxable amount (enter 25% of line 1f)	250,000	
h Subtract line 1g from line 1a If zero or less, enter -0-		
i Subtract line 1f from line 1c If zero or less, enter -0-		

j If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year? ☐ **Yes** ☐ **No**

4-Year Averaging Period Under section 501(h)
(Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the separate instructions for lines 2a through 2f.)

Lobbying Expenditures During 4-Year Averaging Period

Calendar year (or fiscal year beginning in)	**(a)** 2014	**(b)** 2015	**(c)** 2016	**(d)** 2017	**(e)** Total
2a Lobbying nontaxable amount	1,000,000	1,000,000	1,000,000	1,000,000	4,000,000
b Lobbying ceiling amount (150% of line 2a, column(e))					6,000,000
c Total lobbying expenditures	65,847	120,007	161,047	150,677	497,578
d Grassroots nontaxable amount	250,000	250,000	250,000	250,000	1,000,000
e Grassroots ceiling amount (150% of line 2d, column (e))					1,500,000
f Grassroots lobbying expenditures	36,849	5,948	5,029	13,668	61,494

Part II-B **Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).**

For each "Yes" response on lines 1a through 1i below, provide in Part IV a detailed description of the lobbying activity	(a) Yes	(a) No	(b) Amount
1 During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of			
a Volunteers?			
b Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?			
c Media advertisements?			
d Mailings to members, legislators, or the public?			
e Publications, or published or broadcast statements?			
f Grants to other organizations for lobbying purposes?			
g Direct contact with legislators, their staffs, government officials, or a legislative body?			
h Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?			
i Other activities?			
j Total Add lines 1c through 1i			
2a Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?			
b If "Yes," enter the amount of any tax incurred under section 4912			
c If "Yes," enter the amount of any tax incurred by organization managers under section 4912			
d If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?			

Part III-A **Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6).**

		Yes	No
1 Were substantially all (90% or more) dues received nondeductible by members?	**1**		
2 Did the organization make only in-house lobbying expenditures of $2,000 or less?	**2**		
3 Did the organization agree to carry over lobbying and political expenditures from the prior year?	**3**		

Part III-B **Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No" OR (b) Part III-A, line 3, is answered "Yes."**

1 Dues, assessments and similar amounts from members	**1**	
2 Section 162(e) nondeductible lobbying and political expenditures **(do not include amounts of political expenses for which the section 527(f) tax was paid).**		
a Current year	**2a**	
b Carryover from last year	**2b**	
c Total	**2c**	
3 Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues	**3**	
4 If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year?	**4**	
5 Taxable amount of lobbying and political expenditures (see instructions)	**5**	

Part IV **Supplemental Information**

Provide the descriptions required for Part I-A, line 1, Part I-B, line 4, Part I-C, line 5, Part II-A (affiliated group list), Part II-A, lines 1 and 2 (see instructions), and Part II-B, line 1 Also, complete this part for any additional information

Return Reference	Explanation

SCHEDULE D (Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Financial Statements

▶ Complete if the organization answered "Yes," on Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.
▶ Attach to Form 990.
Information about Schedule D (Form 990) and its instructions is at *www.irs.gov/form990*.

OMB No 1545-0047

2017

Open to Public Inspection

Name of the organization
PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS INC

Employer identification number
52-1218336

Part I **Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts.** Complete if the organization answered "Yes" on Form 990, Part IV, line 6.

		(a) Donor advised funds	(b) Funds and other accounts
1	Total number at end of year		
2	Aggregate value of contributions to (during year)		
3	Aggregate value of grants from (during year)		
4	Aggregate value at end of year		

5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? ☐ Yes ☐ No

6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? ☐ Yes ☐ No

Part II **Conservation Easements.** Complete if the organization answered "Yes" on Form 990, Part IV, line 7.

1 Purpose(s) of conservation easements held by the organization (check all that apply)

☐ Preservation of land for public use (e g , recreation or education) ☐ Preservation of an historically important land area
☐ Protection of natural habitat ☐ Preservation of a certified historic structure
☐ Preservation of open space

2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year

			Held at the End of the Year
a	Total number of conservation easements	2a	
b	Total acreage restricted by conservation easements	2b	
c	Number of conservation easements on a certified historic structure included in (a)	2c	
d	Number of conservation easements included in (c) acquired after 8/17/06, and not on a historic structure listed in the National Register	2d	

3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year ▶ ____

4 Number of states where property subject to conservation easement is located ▶ ____

5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? ☐ Yes ☐ No

6 Staff and volunteer hours devoted to monitoring, inspecting, handling of violations, and enforcing conservation easements during the year ▶ ____

7 Amount of expenses incurred in monitoring, inspecting, handling of violations, and enforcing conservation easements during the year ▶ $ ____

8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)? ☐ Yes ☐ No

9 In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements

Part III **Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets.** Complete if the organization answered "Yes" on Form 990, Part IV, line 8.

1a If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIII, the text of the footnote to its financial statements that describes these items

b If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items

(i) Revenue included on Form 990, Part VIII, line 1 ▶ $ ____

(ii) Assets included in Form 990, Part X ▶ $ ____

2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items

a Revenue included on Form 990, Part VIII, line 1 ▶ $ ____

b Assets included in Form 990, Part X ▶ $ ____

Part III **Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets** *(continued)*

3 Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items (check all that apply)

a ☐ Public exhibition

b ☐ Scholarly research

c ☐ Preservation for future generations

d ☐ Loan or exchange programs

e ☐ Other

4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII

5 During the year, did the organization solicit or receive donations of art, historical treasures or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? ☐ **Yes** ☐ **No**

Part IV **Escrow and Custodial Arrangements.** Complete if the organization answered "Yes" on Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? ☐ **Yes** ☐ **No**

b If "Yes," explain the arrangement in Part XIII and complete the following table

			Amount
c	Beginning balance	1c	
d	Additions during the year	1d	
e	Distributions during the year	1e	
f	Ending balance	1f	

2a Did the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability? ☐ **Yes** ☐ **No**

b If "Yes," explain the arrangement in Part XIII Check here if the explanation has been provided in Part XIII . . . . ☐

Part V **Endowment Funds.** Complete if the organization answered "Yes" on Form 990, Part IV, line 10.

	(a) Current year	**(b)** Prior year	**(c)** Two years back	**(d)** Three years back	**(e)** Four years back
1a Beginning of year balance	5,413,914	4,491,318	5,133,376	5,343,966	7,041,539
b Contributions	1,360,481	1,452,564	4,107,033	3,762,849	1,650,391
c Net investment earnings, gains, and losses	25,784	22,561	4,928	22,039	15,048
d Grants or scholarships					
e Other expenditures for facilities and programs	1,773,982	552,529	4,754,019	3,995,478	3,363,012
f Administrative expenses					
g End of year balance	5,026,197	5,413,914	4,491,318	5,133,376	5,343,966

2 Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as

a Board designated or quasi-endowment ▶

b Permanent endowment ▶ 64 220 %

c Temporarily restricted endowment ▶ 35 780 %

The percentages on lines 2a, 2b, and 2c should equal 100%

3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by

		Yes	No
(i) unrelated organizations	**3a(i)**		No
(ii) related organizations	**3a(ii)**		No
b If "Yes" on 3a(ii), are the related organizations listed as required on Schedule R?	**3b**		

4 Describe in Part XIII the intended uses of the organization's endowment funds

Part VI **Land, Buildings, and Equipment.** Complete if the organization answered "Yes" on Form 990, Part IV, line 11a. See Form 990, Part X, line 10.

Description of property	**(a)** Cost or other basis (investment)	**(b)** Cost or other basis (other)	**(c)** Accumulated depreciation	**(d)** Book value
1a Land	91,170			91,170
b Buildings	141,382	110,168	147,387	104,163
c Leasehold improvements				
d Equipment		3,430,605	2,284,366	1,146,239
e Other				
Total. Add lines 1a through 1e *(Column (d) must equal Form 990, Part X, column (B), line 10(c))* ▶				1,341,572

Part VII Investments—Other Securities. Complete if the organization answered "Yes" on Form 990, Part IV, line 11b. See Form 990, Part X, line 12.

(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation Cost or end-of-year market value
(1) Financial derivatives		
(2) Closely-held equity interests		
(3)Other		
(A)		
(B)		
(C)		
(D)		
(E)		
(F)		
(G)		
(H)		
Total. *(Column (b) must equal Form 990, Part X, col (B) line 12)* ▶		

Part VIII Investments—Program Related.
Complete if the organization answered 'Yes' on Form 990, Part IV, line 11c. See Form 990, Part X, line 13.

(a) Description of investment	(b) Book value	(c) Method of valuation Cost or end-of-year market value
(1)		
(2)		
(3)		
(4)		
(5)		
(6)		
(7)		
(8)		
(9)		
Total. *(Column (b) must equal Form 990, Part X, col (B) line 13)* ▶		

Part IX Other Assets. Complete if the organization answered 'Yes' on Form 990, Part IV, line 11d See Form 990, Part X, line 15

(a) Description	(b) Book value
(1) PROPERTY HELD FOR RESALE	1,113,847
(2) DEPOSITS	12,322
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
Total. *(Column (b) must equal Form 990, Part X, col (B) line 15)* ▶	1,126,169

Part X Other Liabilities. Complete if the organization answered 'Yes' on Form 990, Part IV, line 11e or 11f. See Form 990, Part X, line 25.

1. (a) Description of liability	(b) Book value
(1) Federal income taxes	
ANNUITIES PAYABLE	1,997,841
DEFERRED RENT	75,750
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
Total. *(Column (b) must equal Form 990, Part X, col (B) line 25)* ▶	2,073,591

2. Liability for uncertain tax positions In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740) Check here if the text of the footnote has been provided in Part XIII ☐

Part XI **Reconciliation of Revenue per Audited Financial Statements With Revenue per Return**
Complete if the organization answered 'Yes' on Form 990, Part IV, line 12a.

1	Total revenue, gains, and other support per audited financial statements			1	56,171,611
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12				
a	Net unrealized gains (losses) on investments	2a	-127,825		
b	Donated services and use of facilities	2b	2,897,049		
c	Recoveries of prior year grants	2c			
d	Other (Describe in Part XIII)	2d	453,914		
e	Add lines **2a** through **2d**			2e	3,223,138
3	Subtract line **2e** from line **1**			3	52,948,473
4	Amounts included on Form 990, Part VIII, line 12, but not on line **1**				
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a			
b	Other (Describe in Part XIII)	4b			
c	Add lines **4a** and **4b**			4c	
5	Total revenue Add lines **3** and **4c.** (This must equal Form 990, Part I, line 12)			5	52,948,473

Part XII **Reconciliation of Expenses per Audited Financial Statements With Expenses per Return.**
Complete if the organization answered 'Yes' on Form 990, Part IV, line 12a.

1	Total expenses and losses per audited financial statements			1	56,369,581
2	Amounts included on line 1 but not on Form 990, Part IX, line 25				
a	Donated services and use of facilities	2a	2,891,395		
b	Prior year adjustments	2b			
c	Other losses	2c			
d	Other (Describe in Part XIII)	2d	451,087		
e	Add lines **2a** through **2d**			2e	3,342,482
3	Subtract line **2e** from line **1**			3	53,027,099
4	Amounts included on Form 990, Part IX, line 25, but not on line **1:**				
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a			
b	Other (Describe in Part XIII)	4b	1		
c	Add lines **4a** and **4b**			4c	1
5	Total expenses Add lines **3** and **4c.** (This must equal Form 990, Part I, line 18)			5	53,027,100

Part XIII **Supplemental Information**

Provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, line 2, Part XI, lines 2d and 4b, and Part XII, lines 2d and 4b Also complete this part to provide any additional information

Return Reference	Explanation
See Additional Data Table	

Part XIII **Supplemental Information** ***(continued)***

Return Reference	Explanation

Additional Data

Software ID:

Software Version:

EIN: 52-1218336

Name: PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS INC

Supplemental Information

Return Reference	Explanation
SCHEDULE D, PAGE 2, PART V, LINE 4	PERMANENTLY RESTRICTED NET ASSETS ARE COMPRISED OF THREE SEPARATE ENDOWMENT FUNDS WITH A T OTAL VALUE OF 3,227,673 AS OF JULY 31, 2018 UNDER TERMS OF THE FIRST ENDOWMENT FUND, 20% OF THE ORDINARY EARNINGS FROM INVESTMENTS ARE PERMANENTLY RESTRICTED WHILE 35% ARE AVAILAB LE FOR UNRESTRICTED USE AND THE REMAINING 45% ARE DONATED TO OTHER ORGANIZATIONS EARNINGS ON THE REMAINING TWO ENDOWMENT FUNDS ARE UNRESTRICTED TEMPORARILY RESTRICTED NET ASSETS OF 1,798,524 ARE AVAILABLE FOR CAMPAIGNS AGAINST ANIMAL TESTING, FACTORY FARMING, AND ANIM AL CRUELTY

Supplemental Information

Return Reference	Explanation
SCHEDULE D, PAGE 4, PART XI, LINE 2D	COST OF GOODS SOLD 244,709 RENTAL EXPENSES 12,426 SPECIAL EVENT EXPENSES 196,779

Supplemental Information

Return Reference	Explanation
SCHEDULE D, PAGE 4, PART XII, LINE 2D	COST OF GOODS SOLD 244,709 RENTAL EXPENSES 12,426 SPECIAL EVENTS EXPENSES 193,952

Supplemental Information

Return Reference	Explanation
SCHEDULE D, PAGE 4, PART XII, LINE 4B	ROUNDING 1

SCHEDULE F (Form 990)

Department of the Treasury
Internal Revenue Service

Statement of Activities Outside the United States

▶ Complete if the organization answered "Yes" to Form 990, Part IV, line 14b, 15, or 16.
▶ Attach to Form 990.
▶ Information about Schedule F (Form 990) and its instructions is at *www.irs.gov/form990*.

OMB No 1545-0047

2017

Open to Public Inspection

Name of the organization
PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS INC

Employer identification number
52-1218336

Part I **General Information on Activities Outside the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 14b.

1 **For grantmakers.** Does the organization maintain records to substantiate the amount of its grants and other assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? ☐ **Yes** ☐ **No**

2 **For grantmakers.** Describe in Part V the organization's procedures for monitoring the use of its grants and other assistance outside the United States

3 Activities per Region (The following Part I, line 3 table can be duplicated if additional space is needed)

(a) Region	**(b)** Number of offices in the region	**(c)** Number of employees, agents, and independent contractors in region	**(d)** Activities conducted in region (by type) (e g , fundraising, program services, investments, grants to recipients located in the region)	**(e)** If activity listed in (d) is a program service, describe specific type of service(s) in region	**(f)** Total expenditures for and investments in region
(1)					
(2)					
(3)					
(4)					
(5)					
3a Sub-total					
b Total from continuation sheets to Part I					
c **Totals** (add lines 3a and 3b)					

Part II **Grants and Other Assistance to Organizations or Entities Outside the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 15, for any recipient who received more than $5,000. Part II can be duplicated if additional space is needed.

1 (a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
(1)		AFRICA	ANIMAL PROTECTION			13,500	SIMULATORS	FMV
(2)		ASIA	ANIMAL PROTECTION	2,003,210	WIRE			
(3)		AUSTRALIA	ANIMAL PROTECTION	336,059	WIRE			
(4)		EUROPE	ANIMAL PROTECTION	83,000	WIRE			

2 Enter total number of recipient organizations listed above that are recognized as charities by the foreign country, recognized as tax-exempt by the IRS, or for which the grantee or counsel has provided a section 501(c)(3) equivalency letter . . . . ▶ 4

3 Enter total number of other organizations or entities . . . . ▶ 2

Part III **Grants and Other Assistance to Individuals Outside the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 16.
Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Region	(c) Number of recipients	(d) Amount of cash grant	(e) Manner of cash disbursement	(f) Amount of non-cash assistance	(g) Description of non-cash assistance	(h) Method of valuation (book, FMV, appraisal, other)
(1)							
(2)							
(3)							
(4)							
(5)							
(6)							
(7)							
(8)							
(9)							
(10)							
(11)							
(12)							
(13)							
(14)							
(15)							
(16)							
(17)							
(18)							

Part IV Foreign Forms

1 Was the organization a U S transferor of property to a foreign corporation during the tax year? *If "Yes,"the organization may be required to file Form 926, Return by a U S Transferor of Property to a Foreign Corporation (see Instructions for Form 926)* ☐ Yes ☑ No

2 Did the organization have an interest in a foreign trust during the tax year? *If "Yes," the organization may be required to separately file Form 3520, Annual Return to Report Transactions with Foreign Trusts and Receipt of Certain Foreign Gifts, and/or Form 3520-A, Annual Information Return of Foreign Trust With a U S Owner (see Instructions for Forms 3520 and 3520-A, do not file with Form 990)* ☐ Yes ☑ No

3 Did the organization have an ownership interest in a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 5471, Information Return of U S Persons with Respect to Certain Foreign Corporations (see Instructions for Form 5471)* ☐ Yes ☑ No

4 Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? *If "Yes," the organization may be required to file Form 8621, Information Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund (see Instructions for Form 8621)* ☐ Yes ☑ No

5 Did the organization have an ownership interest in a foreign partnership during the tax year? *If "Yes," the organization may be required to file Form 8865, Return of U S Persons with Respect to Certain Foreign Partnerships (see Instructions for Form 8865)* ☐ Yes ☑ No

6 Did the organization have any operations in or related to any boycotting countries during the tax year? *If "Yes," the organization may be required to separately file Form 5713, International Boycott Report (see Instructions for Form 5713, do not file with Form 990)* ☐ Yes ☑ No

Part V Supplemental Information

Provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method; amounts of investments vs. expenditures per region); Part II, line 1 (accounting method); Part III (accounting method); and Part III, column (c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information (see instructions).

ReturnReference	Explanation

efile GRAPHIC print - DO NOT PROCESS | As Filed Data - | DLN: 93493008015399

SCHEDULE G (Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Supplemental Information Regarding Fundraising or Gaming Activities

Complete if the organization answered "Yes" on Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than $15,000 on Form 990-EZ, line 6a

▶Attach to Form 990 or Form 990-EZ.

▶Information about Schedule G (Form 990 or 990-EZ) and its instructions is at *www irs gov/form990.*

OMB No 1545-0047

2017

Open to Public Inspection

Name of the organization
PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS INC

Employer identification number
52-1218336

Part I **Fundraising Activities.** Complete if the organization answered "Yes" on Form 990, Part IV, line 17. Form 990-EZ filers are not required to complete this part.

1 Indicate whether the organization raised funds through any of the following activities Check all that apply

- **a** ☑ Mail solicitations
- **b** ☑ Internet and email solicitations
- **c** ☑ Phone solicitations
- **d** ☑ In-person solicitations
- **e** ☐ Solicitation of non-government grants
- **f** ☐ Solicitation of government grants
- **g** ☑ Special fundraising events

2a Did the organization have a written or oral agreement with any individual (including officers, directors, trustees or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services? ☑ **Yes** ☐ **No**

b If "Yes," list the ten highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least $5,000 by the organization

(i) Name and address of individual or entity (fundraiser)	(ii) Activity	(iii) Did fundraiser have custody or control of contributions? Yes	No	(iv) Gross receipts from activity	(v) Amount paid to (or retained by) fundraiser listed in col (i)	(vi) Amount paid to (or retained by) organization
1 DONOR SERVICES 6715 SUNSET BLVD LOS ANGELES, CA 90028	TELEFUNDRA		No	88,231	219,597	-131,366
2 SD&A 5757 WEST CENTURY BLVD STE 300 LOS ANGELES, CA 90045	TELEFUNDRA		No	77,114	197,913	-120,799
3 MAL WARWICK 1625 K ST NW 300 WASHINGTON, DC 20006	PROF FUNDR		No		49,300	-49,300
4 ROI 1 ALEWIFE CENTER 210 CAMBRIDGE, MA 02140	TELEFUNDRA		No		11,861	-11,861
5						
6						
7						
8						
9						
10						
Total ▶				165,345	478,671	-313,326

3 List all states in which the organization is registered or licensed to solicit contributions or has been notified it is exempt from registration or licensing

AK, AL, AR, CA, CO, CT, DC, FL, GA, HI, IL, KS, KY, LA, MA, MD, ME, MI, MN, MO, MS, NC, ND, NH, NJ, NM, NY, OH, OK, OR, PA, RI, SC, TN, UT, VA, WA, WI, WV, AZ, IA, ID, MT, VT

Part II **Fundraising Events.** Complete if the organization answered "Yes" on Form 990, Part IV, line 18, or reported more than $15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than $5,000.

		(a) Event #1 NEW YORK FUNDRA (event type)	(b) Event #2 BAY AREA FUNDRA (event type)	(c) Other events 11 (total number)	(d) Total events (add col (a) through col (c))
Revenue	1 Gross receipts	63,050	54,259	316,377	433,686
	2 Less Contributions	63,050	54,259	303,983	421,292
	3 Gross income (line 1 minus line 2)			12,394	12,394
Direct Expenses	4 Cash prizes				
	5 Noncash prizes		145	27,752	27,897
	6 Rent/facility costs	325	2,722	15,955	19,002
	7 Food and beverages	4,495	4,245	53,525	62,265
	8 Entertainment			4,744	4,744
	9 Other direct expenses	9,472	2,385	82,438	94,295
	10 Direct expense summary Add lines 4 through 9 in column (d) ▶				208,203
	11 Net income summary Subtract line 10 from line 3, column (d) ▶				-195,809

Part III **Gaming.** Complete if the organization answered "Yes" on Form 990, Part IV, line 19, or reported more than $15,000 on Form 990-EZ, line 6a.

		(a) Bingo	(b) Pull tabs/Instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add col (a) through col (c))
Revenue	1 Gross revenue				
Direct Expenses	2 Cash prizes				
	3 Noncash prizes				
	4 Rent/facility costs				
	5 Other direct expenses				
	6 Volunteer labor	☐ Yes ____ % ☐ No	☐ Yes ____ % ☐ No	☐ Yes ____ % ☐ No	
	7 Direct expense summary Add lines 2 through 5 in column (d) ▶				
	8 Net gaming income summary Subtract line 7 from line 1, column (d) ▶				

9 Enter the state(s) in which the organization conducts gaming activities ____

a Is the organization licensed to conduct gaming activities in each of these states? ☐ Yes ☐ No

b If "No," explain ____

10a Were any of the organization's gaming licenses revoked, suspended or terminated during the tax year? ☐ Yes ☐ No

b If "Yes," explain ____

11 Does the organization conduct gaming activities with nonmembers? ☐ **Yes** ☐ **No**

12 Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed to administer charitable gaming? ☐ **Yes** ☐ **No**

13 Indicate the percentage of gaming activity conducted in

a	The organization's facility	**13a**	%
b	An outside facility	**13b**	%

14 Enter the name and address of the person who prepares the organization's gaming/special events books and records

Name ▶

Address ▶

15a Does the organization have a contract with a third party from whom the organization receives gaming revenue? ☐ **Yes** ☐ **No**

b If "Yes," enter the amount of gaming revenue received by the organization ▶ $ ______ and the amount of gaming revenue retained by the third party ▶ $ ______

c If "Yes," enter name and address of the third party

Name ▶

Address ▶

16 Gaming manager information

Name ▶

Gaming manager compensation ▶ $

Description of services provided ▶

☐ Director/officer ☐ Employee ☐ Independent contractor

17 Mandatory distributions

a Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license? ☐ Yes ☐ No

b Enter the amount of distributions required under state law distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ▶ $

Part IV **Supplemental Information.** Provide the explanations required by Part I, line 2b, columns (iii) and (v); and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also provide any additional information (see instructions).

Return Reference	Explanation

Schedule I (Form 990)

Department of the Treasury
Internal Revenue Service

Grants and Other Assistance to Organizations, Governments and Individuals in the United States

Complete if the organization answered "Yes," on Form 990, Part IV, line 21 or 22.
▶ Attach to Form 990.
▶ Information about Schedule I (Form 990) and its instructions is at *www.irs.gov/form990*.

OMB No 1545-0047

2017

Open to Public Inspection

Name of the organization
PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS INC

Employer identification number
52-1218336

Part I General Information on Grants and Assistance

1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? . . . . ☑ **Yes** ☐ **No**

2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States

Part II Grants and Other Assistance to Domestic Organizations and Domestic Governments.

Complete if the organization answered "Yes" on Form 990, Part IV, line 21, for any recipient that received more than $5,000 Part II can be duplicated if additional space is needed

(a) Name and address of organization or government	(b) EIN	(c) IRC section (if applicable)	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of noncash assistance	(h) Purpose of grant or assistance
(1) See Additional Data							
(2)							
(3)							
(4)							
(5)							
(6)							
(7)							
(8)							
(9)							
(10)							
(11)							
(12)							

2 Enter total number of section 501(c)(3) and government organizations listed in the line 1 table . . . . . . ▶ 7

3 Enter total number of other organizations listed in the line 1 table . . . . . . ▶

Part III **Grants and Other Assistance to Domestic Individuals.** Complete if the organization answered "Yes" on Form 990, Part IV, line 22
Part III can be duplicated if additional space is needed

(a) Type of grant or assistance	**(b)** Number of recipients	**(c)** Amount of cash grant	**(d)** Amount of noncash assistance	**(e)** Method of valuation (book, FMV, appraisal, other)	**(f)** Description of noncash assistance
(1)					
(2)					
(3)					
(4)					
(5)					
(6)					
(7)					

Part IV **Supplemental Information.** Provide the information required in Part I, line 2; Part III, column (b); and any other additional information.

Return Reference	**Explanation**
SCHEDULE I, PAGE 1, PART I, LINE 2	PETA MONITORS THE USE OF GRANT FUNDS IN THE U S THROUGH AN INTERNAL DONATION REQUEST FORM SPECIFYING INFORMATION THAT ALLOWS MANAGEMENT TO EVALUATE THAT THE RECIPIENT WILL USE THE FUNDS EXCLUSIVELY FOR EXEMPT PURPOSES

Additional Data

Software ID:
Software Version:
EIN: 52-1218336
Name: PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS INC

Form 990,Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments.

(a) Name and address of organization or government	**(b)** EIN	**(c)** IRC section if applicable	**(d)** Amount of cash grant	**(e)** Amount of non-cash assistance	**(f)** Method of valuation (book, FMV, appraisal, other)	**(g)** Description of non-cash assistance	**(h)** Purpose of grant or assistance
THE WILD ANIMAL SACTUARY 2999 CO RD 53 KEENSEBURG, CO 80643	84-1351483	501C3	70,000				ANIMAL PROTECTION
PAWS PO BOX 1037 LYNNWOOD, WA 98046	91-6073154	501C3	19,338				ANIMAL PROTECTION

Form 990,Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments.

(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
FRIENDS OF DXE PMB 328 2425 CHANNING WAY STE B BERKELEY, CA 94704	46-4318107	501C3	8,000				ANIMAL PROTECTION
HUMANE RESCUE ALLIANCE 71 OGLETHORPE ST NW WASHINGTON, DC 20011	53-0219724	501C3	38,595				ANIMAL PROTECTION

Form 990,Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments.

(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
KEEPERS OF THE WILD 13441 E HIGHWAY 66 VALENTINE, AZ 86437	88-0345277	501C3	15,000				ANIMAL PROTECTION
PEACEABLE PRIMATE SANCTUARY INC 6415 NORTH 800 WEST WINAMAC, IN 46996	36-4445147	501C3	30,000				ANIMAL PROTECTION

Form 990,Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments.

(a) Name and address of organization or government	**(b)** EIN	**(c)** IRC section if applicable	**(d)** Amount of cash grant	**(e)** Amount of non-cash assistance	**(f)** Method of valuation (book, FMV, appraisal, other)	**(g)** Description of non-cash assistance	**(h)** Purpose of grant or assistance
THE FUND FOR ANIMALS 1255 23RD ST NW STE 450 WASHINGTON, DC 20037	13-6218740	501C3	65,000				ANIMAL PROTECTION

SCHEDULE M (Form 990)

Department of the Treasury
Internal Revenue Service

Noncash Contributions

▶Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30.
▶ Attach to Form 990.
▶Information about Schedule M (Form 990) and its instructions is at *www.irs.gov/form990*

OMB No 1545-0047

2017

Open to Public Inspection

Name of the organization
PEOPLE FOR THE ETHICAL TREATMENT
OF ANIMALS INC

Employer identification number
52-1218336

Part I Types of Property

	(a) Check if applicable	(b) Number of contributions or items contributed	(c) Noncash contribution amounts reported on Form 990, Part VIII, line 1g	(d) Method of determining noncash contribution amounts
1 Art—Works of art	X	4	16,145	FMV
2 Art—Historical treasures				
3 Art—Fractional interests				
4 Books and publications				
5 Clothing and household goods				
6 Cars and other vehicles				
7 Boats and planes				
8 Intellectual property				
9 Securities—Publicly traded	X	84	1,851,719	FMV
10 Securities—Closely held stock				
11 Securities—Partnership, LLC, or trust interests				
12 Securities—Miscellaneous				
13 Qualified conservation contribution—Historic structures				
14 Qualified conservation contribution—Other				
15 Real estate—Residential				
16 Real estate—Commercial				
17 Real estate—Other				
18 Collectibles				
19 Food inventory	X	44	9,514	FMV
20 Drugs and medical supplies				
21 Taxidermy				
22 Historical artifacts				
23 Scientific specimens				
24 Archeological artifacts				
25 Other ▶ (VARIOUS)	X	150	137,952	FMV
26 Other ▶ (________)				
27 Other ▶ (________)				
28 Other ▶ (________)				

29 Number of Forms 8283 received by the organization during the tax year for contributions for which the organization completed Form 8283, Part IV, Donee Acknowledgement	29	

		Yes	No
30a During the year, did the organization receive by contribution any property reported in Part I, lines 1 through 28, that it must hold for at least three years from the date of the initial contribution, and which is not required to be used for exempt purposes for the entire holding period?	30a		No
b If "Yes," describe the arrangement in Part II			
31 Does the organization have a gift acceptance policy that requires the review of any nonstandard contributions?	31	Yes	
32a Does the organization hire or use third parties or related organizations to solicit, process, or sell noncash contributions?	32a	Yes	
b If "Yes," describe in Part II			
33 If the organization did not report an amount in column (c) for a type of property for which column (a) is checked, describe in Part II			

Part II **Supplemental Information.**

Provide the information required by Part I, lines 30b, 32b, and 33, and whether the organization is reporting in Part I, column (b), the number of contributions, the number of items received, or a combination of both. Also complete this part for any additional information.

Return Reference	Explanation
SCHEDULE M, PAGE 1, PART I, LINE 32B	EBAY IS USED TO SELL NONCASH DONATIONS (ART, CONCERT TICKETS) AND CHARITY BUZZ IS USED TO AUCTION NONCASH DONATIONS SUCH AS CELEBRITY EXPERIENCES

efile GRAPHIC print - DO NOT PROCESS | As Filed Data - | DLN: 93493008015399

SCHEDULE O
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

▶ Attach to Form 990 or 990-EZ.

▶ Information about Schedule O (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

OMB No 1545-0047

2017

Open to Public Inspection

Name of the organization	Employer identification number
PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS INC	52-1218336

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PAGE 2, PART III, LINE 4A	ALEXANDRIA CITY ATTORNEY'S OFFICE IN MINNESOTA FILED 25 CRUELTY-TO-ANIMALS CHARGES AGAINST BIO CORPORATION-A COMPANY THAT SELLS ANIMALS SLATED FOR CLASSROOM DISSECTION TO SCHOOL DI STRICTS ACROSS THE COUNTRY-RELATED TO DROWNING PIGEONS AND INJECTING LIVE CRAYFISH WITH LI QUID LATEX THIS LANDMARK VICTORY IS THE FIRST TIME IN HISTORY THAT CRUELTY CHARGES HAVE B EEN FILED IN A CASE INVOLVING INVERTEBRATE ANIMALS AFTER PETA SCIENTISTS PERSUADED THE U S FOOD AND DRUG ADMINISTRATION TO ALLOW NON-ANIMAL SKIN AND ALLERGY TESTING METHODS FOR A PERSONAL LUBRICANT, THE AGENCY ALSO APPROVED A PROJECT LED BY THE PETA INTERNATIONAL SCIE NCE CONSORTIUM, OF WHICH PETA IS A MEMBER, TO REPLACE VAGINAL IRRITATION TESTS ON RABBITS FOR THE FIRST TIME THE PROJECT IS UNDERWAY AND BEING PRESENTED AT INTERNATIONAL CONFERENC ES AS A TEMPLATE FOR REPLACING ANIMAL USE IN OTHER GOVERNMENT-REQUIRED EXPERIMENTS THE PE TA INTERNATIONAL SCIENCE CONSORTIUM ALSO LAUNCHED A FREE ONLINE TRAINING TOOL THAT SHOWS R ESEARCHERS HOW TO REPLACE ANIMALS IN SKIN IRRITATION AND CORROSION TESTING AND SPEARHEADED A PEER-REVIEWED JOURNAL EDITION DETAILING WAYS TO REPLACE ANIMALS IN INHALATION TESTS AF TER RECEIVING EXTENSIVE INPUT FROM PETA AND OTHERS, 16 FEDERAL GOVERNMENT AGENCIES SUBMITT ED A PLAN TO REPLACE THE USE OF ANIMALS IN TOXICITY TESTING, AND AFTER HEARING FROM PETA S CIENTISTS FOR THREE YEARS, JAPAN STOPPED REQUIRING GRUESOME POISONING TESTS IN WHICH DOGS WERE LOCKED IN CAGES AND FORCED OVER THE COURSE OF A YEAR TO EAT PESTICIDE-LACED FOOD OR B REATHE PESTICIDE FUMES BEFORE BEING KILLED AND DISSECTED FOUR MAJOR JAPANESE FOOD AND BEV ERAGE COMPANIES AGREED TO END THEIR CRUEL EXPERIMENTS ON ANIMALS AFTER TALKS WITH PETA, SA VING COUNTLESS ANIMALS FROM BEING FORCE-FED, STARVED, AND INJECTED WITH DRUGS IN PAINFUL T ESTS FOOD GIANT GENERAL MILLS ALSO AGREED TO BAN ALL EXPERIMENTS ON ANIMALS CONDUCTED IN ORDER TO MAKE HEALTH CLAIMS ABOUT ITS FOODS VOLKSWAGEN ENDED ALL TESTS ON ANIMALS NOT REQ UIRED BY LAW FOLLOWING PETA GERMANY'S COMMUNICATIONS WITH ITS EXECUTIVES, PROTESTS AT THE COMPANY'S HEADQUARTERS, AND AN OVERWHELMING NUMBER OF E-MAILS FROM PETA SUPPORTERS AFTER I TS OUTRAGEOUS AND CRUEL INHALATION TESTS ON MONKEYS WERE EXPOSED AIRBRIDGECARGO AIRLINES BANNED THE TRANSPORTATION OF MONKEYS TO LABORATORIES ANYWHERE IN THE WORLD AFTER TENS OF T HOUSANDS OF PETA SUPPORTERS URGED IT TO STOP PARTICIPATING IN THIS SORDID TRADE FOLLOWING CAMPAIGNING AND LOBBYING BY PETA, PRESIDENT DONALD J TRUMP SIGNED THE JOHN S MCCAIN NAT IONAL DEFENSE AUTHORIZATION ACT, WHICH INCLUDES A LANDMARK ANIMAL-PROTECTION PROVISION TH E DEPARTMENT OF DEFENSE MUST NOW USE MEDICAL-SIMULATION TECHNOLOGY IN TRAUMA-SKILLS TRAINI NG "TO THE MAXIMUM EXTENT PRACTICABLE" BEFORE RESORTING TO HARMING ANIMALS IN THESE DEADLY DRILLS, AND ANIMALS CAN BE USED ONLY IF THIS IS APPROVED BY SOMEONE IN THE MEDICAL CHAIN OF COMMAND RATHER THAN BY NONMEDICAL PERSONNEL PETA'S BEAUTY WITHOUT BUNNIES TEAM NEGOTIA TED WITH COMPANIES TO URGE THE

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PAGE 2, PART III, LINE 4A	M TO GO CRUELTY-FREE, WITHDRAW FROM OR REFUSE TO ENTER THE CHINESE MARKET UNTIL REQUIREMEN TS FOR TESTS ON ANIMALS ARE LIFTED, AND SWITCH FROM PUTTING ANIMAL FUR AND HAIR IN COSMETI CS BRUSHES TO USING VEGAN ALTERNATIVES WE ALSO CONTINUED TO WORK CLOSELY WITH THE TEAM OF EXPERTS THAT PETA FUNDED IN CHINA TO PUSH FOR THE ACCEPTANCE OF NON-ANIMAL TEST METHODS, AND WE CELEBRATED THE OPENING OF THAT COUNTRY'S FIRST NON-ANIMAL TESTING LABORATORY ANIMA LS IN THE FOOD INDUSTRY PETA RELEASED AN EYEWITNESS EXPOS OF NELLIE'S FREE RANGE EGGS, WHI CH CLAIMS TO SELL EGGS FROM "HAPPY HENS" WHO "ROAM WHERE THEY PLEASE " OUR VIDEO FOOTAGE F ROM A FARM THAT SUPPLIES "CERTIFIED HUMANE" EGGS TO STORES LIKE HARRIS TEETER, WALMART, AN D WHOLE FOODS REVEALED THAT HENS WERE CRAMMED INTO A SHED IN WHICH THEY HAD ONLY OCCASIONA L, SEVERELY RESTRICTED ACCESS TO THE OUTDOORS AND JUST OVER A SQUARE FOOT OF FLOOR SPACE E ACH, WHICH WAS BARELY LARGER THAN THEIR BODIES ON JUNE 1, ISRAEL'S BAN ON THE IMPORTATION OF "SHACKLE AND HOIST" KOSHER BEEF WENT INTO EFFECT RESULTING FROM PETA'S SOUTH AMERICA KOSHER-SLAUGHTER INVESTIGATIONS, THIS REGULATION REQUIRES MORE THAN 40 SLAUGHTERHOUSES IN ARGENTINA, BRAZIL, PARAGUAY, AND URUGUAY TO INSTALL MODERN RESTRAINT PENS OR STOP CONDUCTI NG KOSHER SLAUGHTER IN RESPONSE TO PETA'S CAMPAIGN TO URGE THE U S TO BAN THIS VIOLENT S LAUGHTER METHOD, THE LARGEST U S KOSHER CERTIFIER ANNOUNCED IN JULY THAT IT WILL STOP ACC EPTING "SHACKLE AND HOIST" BEEF FROM SOUTH AMERICA, A HISTORIC VICTORY CAPPING OFF A CAMPA IGN THAT PETA BEGAN IN 2007 ANIMALS IN THE CLOTHING INDUSTRY A GROUNDBREAKING PETA ASIA I NVESTIGATION OF 12 ANGORA GOAT FARMS AND A SLAUGHTERHOUSE IN SOUTH AFRICA, THE WORLD'S TOP MOHAIR PRODUCER, REVEALED THAT WORKERS DRAGGED, ROUGHLY HANDLED, THREW, AND MUTILATED GOA TS AND CUT THEIR THROATS AS THEY CRIED OUT AFTER HEARING FROM PETA, NEARLY 320 BRANDS WOR LDWIDE HAVE BANNED MOHAIR, SUCH AS ARCADIA GROUP, INCLUDING TOPSHOP AND ITS OTHER SEVEN BR ANDS, GAP INC , INCLUDING GAP, OLD NAVY, BANANA REPUBLIC, AND ATHLETA, H&M GROUP, INDITEX' S APPAREL BRANDS, INCLUDING ZARA, RALPH LAUREN, DIANE VON FURSTENBERG, ESPRIT, UNIQLO, ZAP POS COM, EDDIE BAUER, AND LANDS' END, AND MANY OTHERS PETA'S EYEWITNESS EXPOS OF CANADA G OOSE'S FEATURED DOWN SUPPLIER, WHICH CLAIMED THAT IT PROVIDED GEESE WITH "TENDER LOVING CA RE," REVEALED RAMPANT ABUSE WHILE LOADING ANIMALS FOR TRANSPORT TO SLAUGHTER, WORKERS PIC KED UP GEESE BY THE NECK, SOMETIMES CARRYING TWO IN EACH HAND, AND CAUSED TERRIFIED BIRDS TO PILE ON TOP OF EACH OTHER, CRUSHING THOSE BENEATH AT THE SLAUGHTERHOUSE, GEESE WERE AG AIN GRABBED BY THE NECK AND ELECTRICALLY STUNNED, AND THEIR THROATS WERE CUT IN VIEW OF OT HER TERRIFIED BIRDS PETA IS URGING CANADA GOOSE TO STOP USING DOWN AS WELL AS FUR ANIMAL S IN THE ENTERTAINMENT INDUSTRY NEARLY 14 YEARS OF DILIGENT EFFORTS BY PETA TO HELP NOSEY - AN AILING ELEPHANT WHO, FOR DECADES, WAS NEGLECTED, ABUSED, KEPT TIGHTLY CHAINED, AND FO RCED TO GIVE RIDES-PAID OFF WH

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PAGE 2, PART III, LINE 4A	EN SHE WAS FINALLY SEIZED FROM HER ABUSER AND GIVEN REFUGE AT A SANCTUARY VETERINARIANS F OUND THAT SHE HAD URINARY TRACT AND SKIN INFECTIONS, INTESTINAL PARASITES, AND PAINFUL OST EOARTHRITIS, AND SHE SHOWED SIGNS OF DEHYDRATION AND MALNUTRITION NOW, SHE RECEIVES DAILY VETERINARY CARE AND CAN FINALLY LIVE AS AN ELEPHANT SHOULD-SCRATCHING ON TREES, TAKING DU ST BATHS, WALLOWING IN THE MUD, AND ROAMING HER HABITAT THE USDA HAS INFORMED HER ABUSER, THE NOTORIOUS ELEPHANT EXHIBITOR HUGO LIEBEL, OF ITS INTENT TO INITIATE PROCEEDINGS TO TE RMINATE HIS FEDERAL EXHIBITOR'S LICENSE PETA ALSO SECURED THE FIRST-EVER COURT INJUNCTION -AN EXTRAORDINARY FORM OF RELIEF THAT'S ISSUED WHEN A COURT FINDS THAT IRREPARABLE INJURY WILL RESULT WITHOUT IT-AGAINST TIM AND MELISA STARK AND THEIR ROADSIDE ZOO, WILDLIFE IN NE ED, IMMEDIATELY STOPPING THEM FROM DECLAWING BIG CATS, SEPARATING CUBS FROM THEIR MOTHERS, AND EXHIBITING THE ANIMALS PETA HELPED FIND NEW HOMES FOR NUMEROUS ANIMALS FROM CRUEL PS EUDO- SANCTUARIES, ROADSIDE ZOOS, AND TRAVELING SHOWS, INCLUDING 39 TIGERS, FOUR CHIMPANZE ES, TWO BABOONS, AND 10 BEARS TWO BEARS WHO WERE CONFINED TO VIRTUALLY BARREN CAGES AND D EPRIVED OF VETERINARY CARE AT TREGEMBO ANIMAL PARK, A DECREPIT ROADSIDE ZOO IN NORTH CAROL INA, WERE MOVED TO A SANCTUARY THIS FOLLOWED THE SETTLEMENT OF A CRUELTY-TO-ANIMALS LAWSU IT FILED BY TWO NORTH CAROLINA RESIDENTS-WHO WERE REPRESENTED BY PETA FOUNDATION LAWYERS AND AFTER A DEDICATED PETA CAMPAIGN, THE GREAT BEAR SHOW SHUT DOWN-FIVE AMERICAN BLACK BEA RS ARE NOW ENJOYING LIFE AT A LUSH SANCTUARY INSTEAD OF BEING CAGED, CHAINED, AND FORCED T O PERFORM UNCOMFORTABLE TRICKS COMPANION-ANIMAL ISSUES PETA'S EXPOS OF THREE PETSMART STO RES IN ARIZONA, FLORIDA, AND TENNESSEE BROKE AS NASHVILLE LAW-ENFORCEMENT OFFICIALS, ACTIN G ON OUR EVIDENCE, RAIDED A STORE THERE, SEIZING DOCUMENTS AS WELL AS SEVERELY ILL GUINEA PIGS AND OTHER SMALL ANIMALS ANIMALS IN THE STORES FACED SYSTEMIC NEGLECT AND WIDESPREAD SUFFERING, AND MANAGERS REPEATEDLY REFUSED TO PROVIDE SICK, INJURED, AND DYING GUINEA PIGS , MICE, HAMSTERS, A BIRD, AND OTHER ANIMALS WITH VETERINARY CARE IN NASHVILLE, MANAGERS D ENIED ANIMALS VETERINARY CARE IN ORDER TO "KEEP COSTS DOWN" SO THAT THEY WOULD RECEIVE BON USES THREE PLEADED GUILTY TO CRUELTY-TO-ANIMALS CHARGES AND MUST PERFORM COMMUNITY SERVIC E AND REPAY MORE THAN 16,000 THAT OFFICIALS SPENT ON CARING FOR THE SICK AND INJURED ANIMA LS SEIZED FROM THE STORE THE PET BLOOD BANK IN CHEROKEE, TEXAS, CLOSED AND TRANSFERRED AL L THE DOGS IT HELD TO ADOPTION PROGRAMS FOLLOWING PETA'S EXPOS OF THE FACILITY, WHICH SHOW ED DOGS GOING INSANE FROM CONSTANT CONFINEMENT TO DIRT-FLOORED WIRE KENNELS, SUFFERING FRO M SEVERE DENTAL ISSUES, INFECTIONS, AND SORES, AND REPEATEDLY BEING DRAINED OF BLOOD BECA USE OF PETA'S EFFORTS, AN ELDERLY DOG IN PENSACOLA, FLORIDA, WHO WAS CHAINED WITHOUT SHELT ER AND WAS UNDERWEIGHT, MISSING FUR, INFESTED WITH FLEAS AND TAPEWORMS, AND SUFFERING FROM SEVERELY ENLARGED GENITALS, W

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Return Reference	Explanation
FORM 990, PAGE 2, PART III, LINE 4B	MILLION AND LOGGED MORE THAN 3,500 INTERACTIONS WITH THE MEDIA VIA LETTERS AND TWEETS AS WELL AS RADIO, TV, AND PRINT INTERVIEWS OUR VARIOUS WEBSITES RECEIVED MORE THAN 115 MILLION VISITS, OUR FACEBOOK POSTS RECEIVED OVER 2 7 BILLION IMPRESSIONS, AND OUR VIDEOS WERE VIEWED OVER 702 MILLION TIMES

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Return Reference	Explanation
FORM 990, PAGE 2, PART III, LINE 4C	BIGOTRY BEGINS" TALK, WHICH EXPLORES THE LINKS BETWEEN RACISM, SEXISM, AND SPECIESISM THE PETA2 CAMPUS REP PROGRAM-THE FIRST AND LARGEST STUDENT LEADERSHIP PROGRAM OF ANY ANIMAL C HARITY- HELPED STUDENTS ON MORE THAN 100 COLLEGE CAMPUSES CARRY OUT MORE THAN 1,400 ACTIONS STUDENTS HELD VEGAN FOOD GIVEAWAYS, GOT ALL-VEGAN STATIONS OPENED IN THEIR DINING HALLS, STOPPED CRUEL ANIMAL EXHIBITORS FROM COMING TO CAMPUS, AND SCREENED HARD- HITTING DOCUMEN TARIES SUCH AS EARTHLINGS AND WHAT THE HEALTH OUR FIVE-DAY, INTENSIVE CAMPUS REP SUMMIT T RAINED STUDENTS FROM ALL OVER NORTH AMERICA TO BE THE VANGUARD OF THE ANIMAL RIGHTS MOVEME NT TEACHKIND, PETA'S HUMANE EDUCATION DIVISION, DISTRIBUTED MATERIALS ON VEGAN EATING AND ANIMAL RIGHTS, POTENTIALLY REACHING MORE THAN 1 4 MILLION CHILDREN ITS SHARE THE WORLD P ROGRAM-A FREE EMPATHY-BUILDING VIDEO AND CURRICULUM KIT FOR ELEMENTARY SCHOOL EDUCATORS-HA S BEEN ACCEPTED BY DISCOVERY EDUCATION, WHICH SERVES 50 MILLION STUDENTS IN HALF OF THE CL ASSROOMS IN THE U S , 50 PERCENT OF ALL PRIMARY SCHOOLS IN THE U K , AND MORE THAN 50 COUN TRIES ANIMALS IN THE EXPERIMENTATION INDUSTRY FOLLOWING AN INTENSIVE PETA CAMPAIGN THAT I NCLUDED MORE THAN 129,000 E- MAILS AND PHONE CALLS, A CONDEMNING PRINT AD, CRITICISM FROM EXPERTS, AND MULTIPLE SPIRITED PUBLIC DEMONSTRATIONS, UNIVERSITY OF PITTSBURGH EXPERIMENTE R RAJESH ANEJA-WHO TORMENTED HUNDREDS OF MICE IN PAINFUL AND DEADLY SEPSIS EXPERIMENTS-IS WITHOUT FUNDING FROM THE NATIONAL INSTITUTES OF HEALTH FOR THE FIRST TIME IN MORE THAN A D ECADE KEEPING CONSTANT PRESSURE ON TEXAS A&M UNIVERSITY TO CLOSE ITS CRUEL MUSCULAR DYSTR OPHY DOG LABORATORY, PETA HELD HIGHLY PUBLICIZED PROTESTS AT EVERY BOARD OF REGENTS MEETIN G AS WELL AS AT ALUMNI EVENTS, SPORTING EVENTS, AND GRADUATION CEREMONIES AND EVEN DURING THE SCHOOL'S BELK BOWL FOOTBALL GAME ANIMALS IN THE FOOD INDUSTRY FOLLOWING YEARS OF PETA PROTESTS AGAINST FOIE GRAS, WHICH IS PRODUCED BY FORCE-FEEDING DUCKS AND GEESE UNTIL THEI R LIVERS BECOME DISEASED AND GROSSLY DISTENDED, THE U S COURT OF APPEALS FOR THE NINTH CI RCUIT RULED THAT CALIFORNIA CAN PROHIBIT ITS SALE IN RESPONSE TO A LAWSUIT FILED BY PETA AND A COALITION OF PUBLIC INTEREST GROUPS AND JOURNALISTS, THE U S COURT OF APPEALS FOR T HE NINTH CIRCUIT BECAME THE FIRST FEDERAL APPELLATE COURT TO STRIKE DOWN PROVISIONS OF AN "AG-GAG" LAW THIS VICTORY FOR FREE SPEECH UPHOLDS THE DISTRICT COURT'S DECISION THAT IDAH O'S BAN ON RECORDING CONDITIONS AT FACTORY FARMS AND SLAUGHTERHOUSES VIOLATES THE FIRST AM ENDMENT PETA EXPANDED ITS "I'M ME, NOT MEAT SEE THE INDIVIDUAL GO VEGAN" AD SERIES TO I NCLUDE FISH, LOBSTERS, AND CRABS AND PLACED BILLBOARDS WITH THIS MESSAGE IN VARIOUS CITIES FOLLOWING THE CRASHES OF TRUCKS THAT WERE TRANSPORTING ANIMALS TO SLAUGHTERHOUSES WE PER SUADED POSTMATES TO STOP DELIVERING FOIE GRAS AND TO REMOVE TWO BILLBOARDS MOCKING VEGAN E ATING, INFLUENCED THE HABIT BURGER GRILL TO MAKE ALL ITS BUNS, OTHER BREADS, AND VEGGIE BU RGER VEGAN AND TGI FRIDAYS TO

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Return Reference	Explanation
FORM 990, PAGE 2, PART III, LINE 4C	INTRODUCE THE VEGAN BEYOND BURGER, AND PERSUADED PRET A MANGER, RAPID FIRED PIZZA, AND AMY 'S ICE CREAMS TO ADD MORE VEGAN OPTIONS AFTER BEING CONTACTED BY PETA, WALMART-OWNED ONLI NE RETAILER JET COM-AS WELL AS EBAY AND MANY OTHER RETAILERS AND OTHER BUSINESSES-PLEDGED TO REMOVE ALL PRODUCTS CONTAINING EJIAO, A TRADITIONAL CHINESE "MEDICINE" MADE FROM GELATI N EXTRACTED FROM BOILED DONKEY HIDES ANIMALS IN THE CLOTHING INDUSTRY AFTER APPEALS FROM PETA AND LOCAL ACTIVISTS, SAN FRANCISCO BECAME THE LARGEST U S CITY TO BAN FUR SALES, WIT H A UNANIMOUS VOTE FROM ITS BOARD OF SUPERVISORS IN ANOTHER MONUMENTAL VICTORY FOR ANIMAL S, GUCCI ANNOUNCED THAT IT WILL NO LONGER USE FUR, FOLLOWING NEARLY 20 YEARS OF PRESSURE F ROM PETA G-III APPAREL GROUP-WHOSE BRANDS INCLUDE DONNA KARAN AND DKNY-ALSO BANNED FUR AF TER MORE THAN TWO DECADES OF PETA PROTESTS DONATELLA VERSACE-THE CREATIVE DIRECTOR OF LUX URY BRAND VERSACE-TOLD THE ECONOMIST'S 1843 MAGAZINE THAT SHE IS DONE WITH FUR AND DOESN'T WANT TO "KILL ANIMALS TO MAKE FASHION," SAYING THAT IT "DOESN'T FEEL RIGHT " THIS MOMENTO US ANNOUNCEMENT CAME AFTER DECADES OF PRESSURE FROM PETA AND MESSAGES FROM THE PUBLIC URGI NG HER TO STOP USING FUR PETA ALSO HELPED PERSUADE MANY OTHER DESIGNERS, BRANDS, AND RETA ILERS TO STOP USING AND SELLING FUR, INCLUDING FURLA, RENT THE RUNWAY, PATRICIA NASH DESIG NS, BURLINGTON COAT FACTORY, BCBG, MICHAEL KORS, AND JOHN GALLIANO ASOS-WHICH SELLS MORE THAN 850 LABELS AS WELL AS ITS OWN BRAND OF CLOTHING AND ACCESSORIES-CONFIRMED THAT IT WIL L ALSO BAN CASHMERE, SILK, DOWN, AND FEATHERS ACROSS ITS ENTIRE PLATFORM BY THE END OF JAN UARY 2019 PETA KEPT THE PRESSURE ON CANADA GOOSE TO STOP USING REAL FUR AND DOWN, WITH DO ZENS OF PROTESTS THROUGHOUT NORTH AMERICA, A TV AD, A PERSONAL E- MAIL FROM PAMELA ANDERSO N TO HUNDREDS OF CANADA GOOSE EMPLOYEES INFORMING THEM THAT COYOTES ARE CRUELLY TRAPPED AN D KILLED FOR FUR, AND MORE FASHIONUNITED COVERED THE CRUELTY INHERENT IN CANADA GOOSE JAC KETS, AND AS A RESULT OF OUR EFFORTS, THE PANTONE COLOR INSTITUTE ENDED A PARTNERSHIP WITH THE COMPANY ANIMALS IN THE ENTERTAINMENT INDUSTRY FOLLOWING DECLINING TICKET SALES AND P UBLIC OUTRAGE OVER ITS CRUEL ANIMAL ACTS, THE OWNER OF LONGTIME PETA TARGET KELLY MILLER C IRCUS WAS FORCED TO SELL THE BUSINESS AND RETIRE AT THE END OF ITS 2017 SEASON, AND THE NE W OWNER MADE IT ANIMAL-FREE THE LICENSE OF NOTORIOUS ANIMAL EXHIBITOR HAWTHORN CORPORATIO N WAS CANCELED FOLLOWING YEARS OF PETA PROTESTS, 272,500 IN PENALTIES FROM THE U S DEPART MENT OF AGRICULTURE (USDA), AND THE DEATHS OF DOZENS OF TIGERS CIRCUS PAGES SHUT DOWN FOL LOWING YEARS OF PETA-SUPPORTED PROTESTS ACROSS THE COUNTRY, AFTER HEARING FROM LOCAL RESID ENTS AND MORE THAN 23,000 PETA MEMBERS AND SUPPORTERS, THE HIGHLANDS COUNTY FAIR ASSOCIATI ON IN SEBRING, FLORIDA, CANCELED PLANNED LOOMIS BROS CIRCUS SHOWS, AND STARDUST CIRCUS ST OPPED USING ELEPHANTS PETA'S LAWYERS PREVENTED GARDEN BROS CIRCUS FROM EXHIBITING ANIMAL S IN MULTIPLE CITIES ACROSS TH

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PAGE 2, PART III, LINE 4C	E COUNTRY, AND AFTER HEARING FROM PETA, THE UNIVERSITY OF SOUTH CAROLINA-AIKEN, ILLINOIS' LOCKPORT TOWNSHIP PARK DISTRICT, THE ARKANSAS NATIONAL GUARD, MINNESOTA'S HASTINGS CIVIC A RENA, AND NUMEROUS OTHER VENUES VOWED NOT TO HOST CIRCUSES THAT USE ANIMALS THANKS TO PET A'S EFFORTS, NOW MORE THAN 620 VENUES DO NOT ALLOW ANIMAL EXHIBITS PETA PERSUADED SEVERAL MORE COMPANIES, INCLUDING ADVENTURES WITHIN REACH, GATE 1 TRAVEL, OVERSEAS ADVENTURES TRA VEL, SMARTOURS, TOURS4FUN, AND ELDERTREKS NOT TO OFFER ELEPHANT RIDES OR OTHER ACTIVITIES THAT EXPLOIT THESE SENSITIVE ANIMALS ALAMY, DREAMSTIME, POND5, AND SHUTTERSTOCK NO LONGER ACCEPT IMAGES OR VIDEOS OF APES OR MONKEYS IN UNNATURAL SITUATIONS AND ARE REMOVING THOSE THAT DON'T MEET THE NEW GUIDELINES AFTER HEARING FROM PETA AND GETTY IMAGES NO LONGER AC CEPTS ANY IMAGES OR VIDEOS OF WILD ANIMALS TAKEN IN LOCATIONS OTHER THAN NATURAL ENVIRONME NTS OR ZOOS PETA'S VIGOROUS CAMPAIGN AGAINST THE IDITAROD HAS RESULTED IN THE DEADLY DOG RACE LOSING NUMEROUS SPONSORS AFTER CORRESPONDENCE WITH PETA, THE BROWN-FORMAN CORPORATIO N, THE PARENT COMPANY OF JACK DANIEL'S, CONFIRMED THAT IT WAS ENDING ITS 15-YEAR SPONSORSH IP OF THE EVENT YOUNG LIVING ESSENTIAL OILS ALSO ANNOUNCED THAT IT WOULD END ITS SPONSORS HIP OF MUSHER MITCH SEAVEY AFTER PETA REVEALED THAT MORE THAN 350 DOGS WERE PULLED FROM T HE 2018 IDITAROD-LIKELY BECAUSE OF ILLNESS, EXHAUSTION, OR INJURY-THE IDITAROD TRAIL COMMI TTEE AMENDED ITS RULES TO STATE THAT MUSHERS WILL BE SCRATCHED OR WITHDRAWN FROM THE EVENT IF ONE OF THEIR DOGS DIES, "UNLESS THE DEATH WAS CAUSED SOLELY BY UNFORESEEABLE, EXTERNAL FORCES " SEAWORLD ELIMINATED AN ADDITIONAL 475 POSITIONS IN THE COMPANY, BRINGING THE TOT AL TO MORE THAN 1,100 ELIMINATED IN RECENT YEARS ITS LARGEST SHAREHOLDER, ZHONGHONG, HAD TO SELL OFF AN ISLAND RESORT COMPLEX THAT WAS TO BE TURNED INTO A SEAWORLD FACILITY, AND T HE MARINE PARK AGREED TO PAY A PROPOSED 4 MILLION TO SETTLE ALLEGATIONS THAT IT HAD VIOLAT ED FEDERAL SECURITIES LAWS THESE EVENTS FOLLOW PETA'S DEDICATED CAMPAIGN AGAINST THE PARK , WHICH THIS YEAR INCLUDED CALLING FOR AN END TO THE BREEDING OF ALL ANIMALS THERE AND SAW CELEBRITIES PNK, BELLA THORNE, DULCE MARA, LUISA MELL, AND JAMES CROMWELL SPEAK OUT AFTER SEVEN MARINE MAMMALS, INCLUDING THREE ORCAS, DIED IN 2017 OTHER CRUELTY TO ANIMALS AT PE TA'S URGING, MANY OF THE LARGEST MALL MANAGEMENT GROUPS IN THE COUNTRY, INCLUDING CBL PROP ERTIES, MACERICH, GGP, AND SIMON PROPERTY GROUP, POSTED PSAS WARNING CUSTOMERS OF THE DANG ERS OF LEAVING CHILDREN AND ANIMALS IN HOT CARS CANADIAN DOLLAR-STORE CHAIN BUCK OR TWO P LUS AGREED TO BAN THE SALE OF GLUE TRAPS AT ITS NEARLY 50 LOCATIONS, AND MORE THAN 100 AIR PORTS AND NUMEROUS OTHER BUSINESSES AND INSTITUTIONS HAVE COMMITTED TO NOT USING GLUE TRAP S AFTER HEARING FROM PETA

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Return Reference	Explanation
FORM 990, PAGE 2, PART III, LINE 4D	CRUELTY-FREE MERCHANDISE PROGRAM PETA ENCOURAGES AND FACILITATES CRUELTY-FREE LIVING BY PROVIDING COMPASSIONATE PEOPLE AROUND THE WORLD WITH CONSUMER PRODUCTS-SUCH AS COSMETICS AND HOUSEHOLD CLEANERS THAT AREN'T TESTED ON ANIMALS, ANIMAL-CARE PRODUCTS, AND ANIMAL RIGHTS T-SHIRTS-INFORMATIONAL VIDEOS AND BOOKS, ANIMAL-RESCUE EQUIPMENT, AND CAMPAIGN MATERIALS THESE ITEMS ARE AVAILABLE ONLINE THROUGH THE PETA MALL AND THE PETA CATALOG OUR ONLINE LISTS OF COSMETICS AND HOUSEHOLD-PRODUCT COMPANIES THAT DO AND THAT DON'T TEST ON ANIMALS ARE AMONG THE MOST VISITED PAGES ON PETA ORG, GARNERING MILLIONS OF VIEWS THIS YEAR WE ALSO WORK TO PERSUADE COMPANIES TO ENACT BANS ON ALL ANIMAL TESTS THIS FISCAL YEAR, 831 COMPANIES JOINED OUR LIST-415 OF WHICH ARE ALSO VEGAN-AND 603 LICENSED OUR LOGO, BRINGING THE TOTAL NUMBER OF COMPANIES ON THE LIST TO 3,429

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Return Reference	Explanation
FORM 990, PART V, LINE 4B	CANADA

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Return Reference	Explanation
FORM 990, PAGE 6, PART VI, LINE 4	PETA'S BOARD OF DIRECTORS REVISED PETA'S BYLAWS ON JULY 10, 2017 TO INCREASE THE NUMBER OF DIRECTORS FROM 3 TO 4 THE BOARD REVISED PETA'S BYLAWS ON MARCH 28, 2018 TO CHANGE THE NUMBER OF DIRECTORS BACK TO 3

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PAGE 6, PART VI, LINE 11B	THE AUDIT COMMITTEE AND THE VICE PRESIDENT OF THE FINANCE DEPARTMENT OF THE SUPPORTING ORGANIZATION REVIEW FORM 990 WITH THE GENERAL COUNSEL AND SENIOR VICE PRESIDENT OF CORPORATE AFFAIRS OF THE SUPPORTING ORGANIZATION THE AUDIT COMMITTEE AND THE SUPPORTING ORGANIZATION'S VICE PRESIDENT OF THE FINANCE DEPARTMENT DISCUSS THE FORM 990 WITH THE ORGANIZATION'S INDEPENDENT AUDITORS THE ORGANIZATION FILES FORM 990 AFTER BOARD OF DIRECTOR APPROVAL AND ACCEPTANCE

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PAGE 6, PART VI, LINE 12C	REGULAR CONFIRMATION AND CERTIFICATION BY BOARD MEMBERS AND THROUGH INTERNAL CONTROLS PUT INTO PLACE

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PAGE 6, PART VI, LINE 15A	DATA IS REVIEWED FOR INTERNAL AND EXTERNAL QUALITY DECISIONS ARE MADE BY THE PRESIDENT, EXECUTIVE VICE PRESIDENT AND DIRECTOR OF HUMAN RESOURCES

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PAGE 6, PART VI, LINE 15B	LINES 15A AND 15B - PERSONS WHO RECEIVE COMPENSATION ARE PRECLUDED FROM VOTING ON MATTERS PERTAINING TO THEIR COMPENSATION THE PRESIDENT AND THE DIRECTOR OF HUMAN RESOURCES OF A SUPPORTING ORGANIZATION EVALUATE THE REASONABLENESS OF OFFICERS' COMPENSATION, WHICH IS BASED ON COMPARABLE REMUNERATION FOR SIMILARLY QUALIFIED PERSONS WITH CONSIDERATION OF BACKGROUND, EXPERIENCE, EDUCATION, AND ORGANIZATIONAL KNOWLEDGE IN SIMILARLY SITUATED ENVIRONMENTS DELIBERATIONS OF THE GOVERNING BODY ARE VERBAL WITH DECISIONS REGARDING COMPENSATION ARRANGEMENTS DOCUMENTED IN PERSONNEL FILES

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PAGE 6, PART VI, LINE 17	ILLINOIS, KANSAS, KENTUCKY, LOUISIANA, MASSACHUSETTS, MARYLAND, MAINE, MICHIGAN, MINNESOTA, MISSOURI, MISSISSIPPI, MONTANA, NORTH CAROLINA, NORTH DAKOTA, NEW HAMPSHIRE, NEW JERSEY, NEW MEXICO, NEW YORK, OHIO, OKLAHOMA, OREGON, PENNSYLVANIA, RHODE ISLAND, SOUTH CAROLINA, TENNESSEE, UTAH, VIRGINIA, VERMONT, WASHINGTON, WISCONSIN, WEST VIRGINIA

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PAGE 6, PART VI, LINE 19	THE DOCUMENTS ARE MADE AVAILABLE AT THE BOARD OF DIRECTOR'S DISCRETION UPON REQUEST

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PART IX, LINE 11G	CONSULTANTS 10,387,988 539,590 2,491,253

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PART XI, LINE 9	COST OF GOODS SOLD 244,709 RENTAL EXPENSES 12,426 SPECIAL EVENT EXPENSES 196,779 COST OF GOODS SOLD -244,709 RENTAL EXPENSES -12,426 SPECIAL EVENTS EXPENSES -193,952 ROUNDING 1 TOTAL 2,828

SCHEDULE R (Form 990)

Department of the Treasury
Internal Revenue Service

Related Organizations and Unrelated Partnerships

▶ Complete if the organization answered "Yes" on Form 990, Part IV, line 33, 34, 35b, 36, or 37.
▶ Attach to Form 990.
▶ Information about Schedule R (Form 990) and its instructions is at *www.irs.gov/form990*.

OMB No 1545-0047

2017

Open to Public Inspection

Name of the organization
PEOPLE FOR THE ETHICAL TREATMENT
OF ANIMALS INC

Employer identification number
52-1218336

Part I **Identification of Disregarded Entities** Complete if the organization answered "Yes" on Form 990, Part IV, line 33.

(a) Name, address, and EIN (if applicable) of disregarded entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	(e) End-of-year assets	(f) Direct controlling entity

Part II **Identification of Related Tax-Exempt Organizations** Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.

See Additional Data Table

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c)(3))	(f) Direct controlling entity	(g) Section 512(b)(13) controlled entity? Yes	No

Part III Identification of Related Organizations Taxable as a Partnership Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Predominant income(related, unrelated, excluded from tax under sections 512-514)	(f) Share of total income	(g) Share of end-of-year assets	(h) Disproprtionate allocations? Yes	(h) No	(i) Code V-UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner? Yes	(j) No	(k) Percentage ownership

Part IV Identification of Related Organizations Taxable as a Corporation or Trust Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(f) Share of total income	(g) Share of end-of-year assets	(h) Percentage ownership	(i) Section 512(b)(13) controlled entity? Yes	(i) No
(1)PETA EUROPE LIMITED PO BOX 36668 LONDON SE1 1WA UK	PROTECTION	UK	N/A	C CORP					No
(2)PETA AUSTRALIA PO BOX 20308 WORLD SQUARE SYDNEY NSW 2002 AS	PROTECTION	AS	N/A	C CORP					No
(3)PETA CANADA 40 KING STREET WEST SUITE 5800 TORONTO M5H 3S1 CA	PROTECTION	CA	N/A	C CORP					No
(4)PETA INT'L SCIENCE CONSORTIUM LTD ALL SAINTS BLDG 8 ALL SAINTS ST LONDON N1 9 RL UK	PROTECTION	UK	N/A	C CORP					No

Part V **Transactions With Related Organizations** Complete if the organization answered "Yes" on Form 990, Part IV, line 34, 35b, or 36.

Note. Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule		Yes	No
1 During the tax year, did the orgranization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?			
a Receipt of **(i)** interest, **(ii)**annuities, **(iii)** royalties, or**(iv)** rent from a controlled entity . . .	1a		No
b Gift, grant, or capital contribution to related organization(s) . . .	1b	Yes	
c Gift, grant, or capital contribution from related organization(s) . . .	1c	Yes	
d Loans or loan guarantees to or for related organization(s) . . .	1d		No
e Loans or loan guarantees by related organization(s) . . .	1e		No
f Dividends from related organization(s) . . .	1f		No
g Sale of assets to related organization(s) . . .	1g		No
h Purchase of assets from related organization(s) . . .	1h		No
i Exchange of assets with related organization(s) . . .	1i		No
j Lease of facilities, equipment, or other assets to related organization(s) . . .	1j		No
k Lease of facilities, equipment, or other assets from related organization(s) . . .	1k	Yes	
l Performance of services or membership or fundraising solicitations for related organization(s) . . .	1l		No
m Performance of services or membership or fundraising solicitations by related organization(s) . . .	1m	Yes	
n Sharing of facilities, equipment, mailing lists, or other assets with related organization(s) . . .	1n		No
o Sharing of paid employees with related organization(s) . . .	1o		No
p Reimbursement paid to related organization(s) for expenses . . .	1p		No
q Reimbursement paid by related organization(s) for expenses . . .	1q		No
r Other transfer of cash or property to related organization(s) . . .	1r		No
s Other transfer of cash or property from related organization(s) . . .	1s		No

2 If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds

See Additional Data Table

(a) Name of related organization	**(b)** Transaction type (a-s)	**(c)** Amount involved	**(d)** Method of determining amount involved

Part VI **Unrelated Organizations Taxable as a Partnership** Complete if the organization answered "Yes" on Form 990, Part IV, line 37.

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization See instructions regarding exclusion for certain investment partnerships

(a) Name, address, and EIN of entity	**(b)** Primary activity	**(c)** Legal domicile (state or foreign country)	**(d)** Predominant income (related, unrelated, excluded from tax under sections 512-514)	**(e)** Are all partners section 501(c)(3) organizations?		**(f)** Share of total income	**(g)** Share of end-of-year assets	**(h)** Disproprtionate allocations?		**(i)** Code V-UBI amount in box 20 of Schedule K-1 (Form 1065)	**(j)** General or managing partner?		**(k)** Percentage ownership
				Yes	**No**			**Yes**	**No**		**Yes**	**No**	

Part VII **Supplemental Information**

Provide additional information for responses to questions on Schedule R (see instructions)

Additional Data

Software ID:
Software Version:
EIN: 52-1218336
Name: PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS INC

Form 990, Schedule R, Part II - Identification of Related Tax-Exempt Organizations

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c)(3))	(f) Direct controlling entity	(g) Section 512(b)(13) controlled entity? Yes	No
501 FRONT STREET NORFOLK, VA 23510 52-1842274	SUPPORT	DE	501C3		12 TYPE I N/A		No
PO BOX NO 3 SANGLI, MAHARASHTRA 416 415 IN	PROTECTION	IN	NA		NA N/A		No
ROOM 706 FEDMAN BLDG199 SALCEDO ST MAKATI, LEGASPI VILLAGE 1229 RP	PROTECTION	RP	NA		NA N/A		No
FRIOLZHEIMER STR 3A STUTTGART 70499 GM	PROTECTION	GM	NA		NA N/A		No
PO BOX 70315 LONDON N1P 2RG UK	PROTECTION	UK	NA		NA N/A		No
BP 90316 CEDEX 10 PARIS 75464 FR	PROTECTION	FR	NA		NA N/A		No
PO BOX NO 28260 MUMBAI, JUHU 400 049 IN	PROTECTION	IN	NA		NA N/A		No
PO BOX 2570 AMSTERDAM 1000 CN NL	PROTECTION	NL	NA		NA N/A		No
HAUPTSTRASSE 72 KREUZLINGEN CH-8280 SZ					N/A		No

Form 990, Schedule R, Part V - Transactions With Related Organizations

(a) Name of related organization	(b) Transaction type(a-s)	(c) Amount Involved	(d) Method of determining amount involved
PETA INTL SCIENCE CONSORTIUM	B	83,000	CASH
ANIMAL RAHAT	B	384,361	CASH & FMV
PETA AUSTRALIA	B	336,059	CASH
PETA ASIA	B	657,878	CASH & FMV
PETA INDIA	B	965,000	CASH
FOUNDATION TO SUPPORT ANIMAL PROTEC	K	1,276,325	CASH
FOUNDATION TO SUPPORT ANIMAL PROTEC	M	16,811,096	CASH
FOUNDATION TO SUPPORT ANIMAL PROTEC	C	4,720,000	CASH