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OMB No 1545-0052

2017

Open to Public Inspection

Return of Private Foundation

or Section 4947(a)(1) Trust Treated as Private Foundation

- Do not enter social security numbers on this form as it may be made public.
Go to www.irs.gov/Form990PF for instructions and the latest information.

Department of the Treasury
Internal Revenue Service

For calendar year 2017 or tax year beginning

8/1/2017

, and ending

7/31/2018

Name of foundation

CATALINA MARKETING CHARITABLE FOUNDATION

Number and street (or P.O. box number if mail is not delivered to street address)

200 CARILLON PARKWAY

Room/suite

City or town, state or province, country, and ZIP or foreign postal code

ST PETERSBURG

FL

33716

Foreign country name

Foreign province/state/country

Foreign postal code

A Employer identification number

33-0489905

B Telephone number (see instructions)

727-759-5000

G Check all that apply

☐ Initial return☐ Initial return of a former public charity☐ Final return☐ Amended return☐ Address change☐ Name change

H Check type of organization

☒ Section 501(c)(3) exempt private foundation☐ Section 4947(a)(1) nonexempt charitable trust☐ Other taxable private foundation

I Fair market value of all assets at

end of year (from Part II, col (c),

line 16) \$ 2,362,222

J Accounting method

☒ Cash☐ Accrual☐ Other (specify)

(Part I, column (d) must be on cash basis)

C If exemption application is pending, check here

D 1 Foreign organizations, check here

2. Foreign organizations meeting the 85% test,
check here and attach computationE If private foundation status was terminated under
section 507(b)(1)(A), check hereF If the foundation is in a 60-month termination
under section 507(b)(1)(B), check here**Part I Analysis of Revenue and Expenses** (The total of
amounts in columns (b), (c), and (d) may not necessarily
equal the amounts in column (a) (see instructions))

	(a) Revenue and expenses per books	(b) Net investment income	(c) Adjusted net income	(d) Disbursements for charitable purposes (cash basis only)
1 Contributions, gifts, grants, etc., received (attach schedule)	3,430			
2 Check ☒ if the foundation is not required to attach Sch. B				
3 Interest on savings and temporary cash investments	822	822	822	
4 Dividends and interest from securities	54,548	54,548	54,548	
5a Gross rents				
b Net rental income or (loss)				
6a Net gain or (loss) from sale of assets not on line 10	194,611			
b Gross sales price for all assets on line 6a	714,100			
7 Capital gain net income (from Part IV, line 2)		178,275		
8 Net short-term capital gain				
9 Income modifications				
10a Gross sales less returns and allowances				
b Less: Cost of goods sold				
c Gross profit or (loss) (attach schedule)				
11 Other income (attach schedule)				
12 Total. Add lines 1 through 11	253,411	233,645	55,370	
13 Compensation of officers, directors, trustees, etc.				
14 Other employee salaries and wages				
15 Pension plans, employee benefits				
16a Legal fees (attach schedule)	1,162			
b Accounting fees (attach schedule)				
c Other professional fees (attach schedule)				
17 Interest				
18 Taxes (attach schedule) (see instructions)	3,310			
19 Depreciation (attach schedule) and depletion				
20 Occupancy				
21 Travel, conferences, and meetings				
22 Printing and publications				
23 Other expenses (attach schedule)	32,938	32,643		
24 Total operating and administrative expenses. Add lines 13 through 23	37,410	32,643	0	0
25 Contributions, gifts, grants paid	244,101			244,101
26 Total expenses and disbursements. Add lines 24 and 25	281,511	32,643	0	244,101
27 Subtract line 26 from line 12	-28,100			
a Excess of revenue over expenses and disbursements		201,002		
b Net investment income (if negative, enter -0-)			55,370	
c Adjusted net income (if negative, enter -0-)				

For Paperwork Reduction Act Notice, see instructions.

HTA

Form 990-PF (2017)

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Part II Balance Sheets		Attached schedules and amounts in the description column should be for end-of-year amounts only (See instructions.)	Beginning of year	End of year	
			(a) Book Value	(b) Book Value	(c) Fair Market Value
Assets	1	Cash—non-interest-bearing	157,465	56,889	56,941
	2	Savings and temporary cash investments			
	3	Accounts receivable ▶			
		Less allowance for doubtful accounts ▶			
	4	Pledges receivable ▶			
		Less allowance for doubtful accounts ▶			
	5	Grants receivable			
	6	Receivables due from officers, directors, trustees, and other disqualified persons (attach schedule) (see instructions)			
	7	Other notes and loans receivable (attach schedule) ▶			
		Less allowance for doubtful accounts ▶			
	8	Inventories for sale or use			
	9	Prepaid expenses and deferred charges			
	10a	Investments—U S and state government obligations (attach schedule)			
	b	Investments—corporate stock (attach schedule)	1,240,613	1,146,376	1,404,528
	c	Investments—corporate bonds (attach schedule)	764,312	931,024	900,753
Liabilities	11	Investments—land, buildings, and equipment basis ▶			
		Less accumulated depreciation (attach schedule) ▶			
	12	Investments—mortgage loans			
	13	Investments—other (attach schedule)			
	14	Land, buildings, and equipment basis ▶			
		Less accumulated depreciation (attach schedule) ▶			
	15	Other assets (describe ▶)			
	16	Total assets (to be completed by all filers—see the instructions. Also, see page 1, item I)	2,162,390	2,134,289	2,362,222
	17	Accounts payable and accrued expenses			
	18	Grants payable			
	19	Deferred revenue			
	20	Loans from officers, directors, trustees, and other disqualified persons			
	21	Mortgages and other notes payable (attach schedule)			
	22	Other liabilities (describe ▶)			
	23	Total liabilities (add lines 17 through 22)	0	0	
Net Assets or Fund Balances		Foundations that follow SFAS 117, check here and complete lines 24 through 26, and lines 30 and 31. ☐			
	24	Unrestricted			
	25	Temporarily restricted			
	26	Permanently restricted			
		Foundations that do not follow SFAS 117, check here and complete lines 27 through 31. ☐			
	27	Capital stock, trust principal, or current funds			
	28	Paid-in or capital surplus, or land, bldg, and equipment fund			
	29	Retained earnings, accumulated income, endowment, or other funds	2,162,390	2,134,289	
	30	Total net assets or fund balances (see instructions)	2,162,390	2,134,289	
	31	Total liabilities and net assets/fund balances (see instructions)	2,162,390	2,134,289	

Part III Analysis of Changes in Net Assets or Fund Balances

1	Total net assets or fund balances at beginning of year—Part II, column (a), line 30 (must agree with end-of-year figure reported on prior year's return)	1	2,162,390
2	Enter amount from Part I, line 27a	2	-28,100
3	Other increases not included in line 2 (itemize) ▶	3	
4	Add lines 1, 2, and 3	4	2,134,290
5	Decreases not included in line 2 (itemize) ▶	5	
6	Total net assets or fund balances at end of year (line 4 minus line 5)—Part II, column (b), line 30	6	2,134,290

Part IV Capital Gains and Losses for Tax on Investment Income

a) List and describe the kind(s) of property sold (for example, real estate, 2-story brick warehouse, or common stock, 200 shs MLC Co.)		(b) How acquired P—Purchase D—Donation	(c) Date acquired (mo, day, yr)	(d) Date sold (mo, day, yr)
1a Publicly Traded Securities		P	VARIOUS	VARIOUS
b				
c				
d				
e				
(e) Gross sales price	(f) Depreciation allowed (or allowable)	(g) Cost or other basis plus expense of sale	(h) Gain or (loss) ((e) plus (f) minus (g))	
a 714,100		535,825	178,275	
b				
c				
d				
e				
Complete only for assets showing gain in column (h) and owned by the foundation on 12/31/69			(i) Gains (Col (h) gain minus col (k), but not less than -0-) or Losses (from col (h))	
(i) FMV as of 12/31/69	(j) Adjusted basis as of 12/31/69	(k) Excess of col (i) over col (j), if any		
a			178,275	
b				
c				
d				
e				
2 Capital gain net income or (net capital loss)		{ If gain, also enter in Part I, line 7 If (loss), enter -0- in Part I, line 7 }		2 178,275
3 Net short-term capital gain or (loss) as defined in sections 1222(5) and (6) If gain, also enter in Part I, line 8, column (c) See instructions If (loss), enter -0- in Part I, line 8		{ If gain, also enter in Part I, line 7 If (loss), enter -0- in Part I, line 7 }		3 0

Part V Qualification Under Section 4940(e) for Reduced Tax on Net Investment Income

(For optional use by domestic private foundations subject to the section 4940(a) tax on net investment income)

If section 4940(d)(2) applies, leave this part blank

Was the foundation liable for the section 4942 tax on the distributable amount of any year in the base period?

☐ Yes ☐ No

If "Yes," the foundation doesn't qualify under section 4940(e) Do not complete this part

1 Enter the appropriate amount in each column for each year, see the instructions before making any entries			
(a) Base period years Calendar year (or tax year beginning in)	(b) Adjusted qualifying distributions	(c) Net value of noncharitable-use assets	(d) Distribution ratio (col (b) divided by col (c))
2016	247,354	2,456,478	0.100695
2015	207,454	2,557,910	0.081103
2014	249,247	2,788,373	0.089388
2013	231,547	2,837,410	0.081605
2012	231,511	2,796,899	0.082774
2 Total of line 1, column (d)			2 0.435565
3 Average distribution ratio for the 5-year base period—divide the total on line 2 by 5.0, or by the number of years the foundation has been in existence if less than 5 years			3 0.087113
4 Enter the net value of noncharitable-use assets for 2017 from Part X, line 5			4 2,439,022
5 Multiply line 4 by line 3			5 212,471
6 Enter 1% of net investment income (1% of Part I, line 27b)			6 2,010
7 Add lines 5 and 6			7 214,481
8 Enter qualifying distributions from Part XII, line 4 If line 8 is equal to or greater than line 7, check the box in Part VI, line 1b, and complete that part using a 1% tax rate See the Part VI instructions			8 244,101

Part VI Excise Tax Based on Investment Income (Section 4940(a), 4940(b), 4940(e), or 4948—see instructions)

1a	Exempt operating foundations described in section 4940(d)(2), check here ☐ and enter "N/A" on line 1 Date of ruling or determination letter. (attach copy of letter if necessary—see instructions)			
b	Domestic foundations that meet the section 4940(e) requirements in Part V, check here ☐ and enter 1% of Part I, line 27b	1	2,010	
c	All other domestic foundations enter 2% of line 27b Exempt foreign organizations, enter 4% of Part I, line 12, col (b)			
2	Tax under section 511 (domestic section 4947(a)(1) trusts and taxable foundations only, others, enter -0-)	2	0	
3	Add lines 1 and 2	3	2,010	
4	Subtitle A (income) tax (domestic section 4947(a)(1) trusts and taxable foundations only, others, enter -0-)	4		
5	Tax based on investment income. Subtract line 4 from line 3. If zero or less, enter -0-	5	2,010	
6	Credits/Payments			
a	2017 estimated tax payments and 2016 overpayment credited to 2017	6a	3,108	
b	Exempt foreign organizations—tax withheld at source	6b		
c	Tax paid with application for extension of time to file (Form 8868)	6c		
d	Backup withholding erroneously withheld	6d		
7	Total credits and payments. Add lines 6a through 6d	7	3,108	
8	Enter any penalty for underpayment of estimated tax. Check here ☐ if Form 2220 is attached	8		
9	Tax due. If the total of lines 5 and 8 is more than line 7, enter amount owed	9	0	
10	Overpayment. If line 7 is more than the total of lines 5 and 8, enter the amount overpaid	10	1,098	
11	Enter the amount of line 10 to be Credited to 2018 estimated tax Refunded	11	0	

Part VII-A Statements Regarding Activities

	Yes	No
1a During the tax year, did the foundation attempt to influence any national, state, or local legislation or did it participate or intervene in any political campaign?		X
b Did it spend more than \$100 during the year (either directly or indirectly) for political purposes? See the instructions for the definition. If the answer is "Yes" to 1a or 1b , attach a detailed description of the activities and copies of any materials published or distributed by the foundation in connection with the activities		X
c Did the foundation file Form 1120-POL for this year?		X
d Enter the amount (if any) of tax on political expenditures (section 4955) imposed during the year: (1) On the foundation \$ _____ (2) On foundation managers \$ _____		
e Enter the reimbursement (if any) paid by the foundation during the year for political expenditure tax imposed on foundation managers \$ _____		
2 Has the foundation engaged in any activities that have not previously been reported to the IRS? If "Yes," attach a detailed description of the activities		X
3 Has the foundation made any changes, not previously reported to the IRS, in its governing instrument, articles of incorporation, or bylaws, or other similar instruments? If "Yes," attach a conformed copy of the changes		X
4a Did the foundation have unrelated business gross income of \$1,000 or more during the year?		X
b If "Yes," has it filed a tax return on Form 990-T for this year?		X
5 Was there a liquidation, termination, dissolution, or substantial contraction during the year? If "Yes," attach the statement required by <i>General Instruction T</i>		X
6 Are the requirements of section 508(e) (relating to sections 4941 through 4945) satisfied either: • By language in the governing instrument, or • By state legislation that effectively amends the governing instrument so that no mandatory directions that conflict with the state law remain in the governing instrument?	X	
7 Did the foundation have at least \$5,000 in assets at any time during the year? If "Yes," complete Part II, col. (c), and Part XV	X	
8a Enter the states to which the foundation reports or with which it is registered. See instructions		
b If the answer is "Yes" to line 7, has the foundation furnished a copy of Form 990-PF to the Attorney General (or designate) of each state as required by <i>General Instruction G</i> ? If "No," attach explanation	X	
9 Is the foundation claiming status as a private operating foundation within the meaning of section 4942(j)(3) or 4942(j)(5) for calendar year 2017 or the tax year beginning in 2017? See the instructions for Part XIV. If "Yes," complete Part XIV		X
10 Did any persons become substantial contributors during the tax year? If "Yes," attach a schedule listing their names and addresses		X

Part VII-A Statements Regarding Activities (continued)

	Yes	No
11 At any time during the year, did the foundation, directly or indirectly, own a controlled entity within the meaning of section 512(b)(13)? If "Yes," attach schedule See instructions	11	X
12 Did the foundation make a distribution to a donor advised fund over which the foundation or a disqualified person had advisory privileges? If "Yes," attach statement See instructions	12	X
13 Did the foundation comply with the public inspection requirements for its annual returns and exemption application? Website address ▶	13	X
14 The books are in care of ▶ ANNA LASSETER Telephone no ▶ 727-579-5000 Located at ▶ 200 CARILLON PARKWAY ZIP+4 ▶ 33716		
15 Section 4947(a)(1) nonexempt charitable trusts filing Form 990-PF in lieu of Form 1041—check here and enter the amount of tax-exempt interest received or accrued during the year ▶ 15		
16 At any time during calendar year 2017, did the foundation have an interest in or a signature or other authority over a bank, securities, or other financial account in a foreign country? See the instructions for exceptions and filing requirements for FinCEN Form 114 If "Yes," enter the name of the foreign country ▶	16	X

Part VII-B Statements Regarding Activities for Which Form 4720 May Be Required

File Form 4720 if any item is checked in the "Yes" column, unless an exception applies.

	Yes	No
1a During the year, did the foundation (either directly or indirectly) (1) Engage in the sale or exchange, or leasing of property with a disqualified person? ☐ Yes ☒ No (2) Borrow money from, lend money to, or otherwise extend credit to (or accept it from) a disqualified person? ☐ Yes ☒ No (3) Furnish goods, services, or facilities to (or accept them from) a disqualified person? ☐ Yes ☒ No (4) Pay compensation to, or pay or reimburse the expenses of, a disqualified person? ☐ Yes ☒ No (5) Transfer any income or assets to a disqualified person (or make any of either available for the benefit or use of a disqualified person)? ☐ Yes ☒ No (6) Agree to pay money or property to a government official? (Exception. Check "No" if the foundation agreed to make a grant to or to employ the official for a period after termination of government service, if terminating within 90 days) ☐ Yes ☒ No		
b If any answer is "Yes" to 1a(1)–(6), did any of the acts fail to qualify under the exceptions described in Regulations section 53.4941(d)-3 or in a current notice regarding disaster assistance? See instructions Organizations relying on a current notice regarding disaster assistance, check here ▶	1b	N/A
c Did the foundation engage in a prior year in any of the acts described in 1a, other than excepted acts, that were not corrected before the first day of the tax year beginning in 2017?	1c	X
2 Taxes on failure to distribute income (section 4942) (does not apply for years the foundation was a private operating foundation defined in section 4942(j)(3) or 4942(j)(5))		
a At the end of tax year 2017, did the foundation have any undistributed income (lines 6d and 6e, Part XIII) for tax year(s) beginning before 2017? ☐ Yes ☒ No If "Yes," list the years ▶ 20____, 20____, 20____, 20____		
b Are there any years listed in 2a for which the foundation is not applying the provisions of section 4942(a)(2) (relating to incorrect valuation of assets) to the year's undistributed income? (If applying section 4942(a)(2) to all years listed, answer "No" and attach statement—see instructions)	2b	N/A
c If the provisions of section 4942(a)(2) are being applied to any of the years listed in 2a, list the years here ▶ 20____, 20____, 20____, 20____		
3a Did the foundation hold more than a 2% direct or indirect interest in any business enterprise at any time during the year? ☐ Yes ☒ No		
b If "Yes," did it have excess business holdings in 2017 as a result of (1) any purchase by the foundation or disqualified persons after May 26, 1969, (2) the lapse of the 5-year period (or longer period approved by the Commissioner under section 4943(c)(7)) to dispose of holdings acquired by gift or bequest, or (3) the lapse of the 10-, 15-, or 20-year first phase holding period? (Use Schedule C, Form 4720, to determine if the foundation had excess business holdings in 2017)	3b	N/A
4a Did the foundation invest during the year any amount in a manner that would jeopardize its charitable purposes?	4a	X
b Did the foundation make any investment in a prior year (but after December 31, 1969) that could jeopardize its charitable purpose that had not been removed from jeopardy before the first day of the tax year beginning in 2017?	4b	X

Part VII-B Statements Regarding Activities for Which Form 4720 May Be Required (continued)

5a	During the year, did the foundation pay or incur any amount to			
	(1) Carry on propaganda, or otherwise attempt to influence legislation (section 4945(e))?	☐ Yes ☒ No		
	(2) Influence the outcome of any specific public election (see section 4955), or to carry on, directly or indirectly, any voter registration drive?	☐ Yes ☒ No		
	(3) Provide a grant to an individual for travel, study, or other similar purposes?	☐ Yes ☒ No		
	(4) Provide a grant to an organization other than a charitable, etc., organization described in section 4945(d)(4)(A)? See instructions	☐ Yes ☒ No		
	(5) Provide for any purpose other than religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals?	☐ Yes ☒ No		
b	If any answer is "Yes" to 5a(1)–(5), did any of the transactions fail to qualify under the exceptions described in Regulations section 53.4945 or in a current notice regarding disaster assistance? See instructions		5b	N/A
	Organizations relying on a current notice regarding disaster assistance, check here	☒		
c	If the answer is "Yes" to question 5a(4), does the foundation claim exemption from the tax because it maintained expenditure responsibility for the grant?	☐ Yes ☐ No		
	If "Yes," attach the statement required by Regulations section 53.4945–5(d)			
6a	Did the foundation, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	☐ Yes ☒ No		
b	Did the foundation, during the year, pay premiums, directly or indirectly, on a personal benefit contract?		6b	X
	If "Yes" to 6b, file Form 8870			
7a	At any time during the tax year, was the foundation a party to a prohibited tax shelter transaction?	☐ Yes ☒ No		
b	If "Yes," did the foundation receive any proceeds or have any net income attributable to the transaction?		7b	N/A

Part VIII Information About Officers, Directors, Trustees, Foundation Managers, Highly Paid Employees, and Contractors**1 List all officers, directors, trustees, and foundation managers and their compensation. See instructions.**

(a) Name and address	(b) Title, and average hours per week devoted to position	(c) Compensation (If not paid, enter -0-)	(d) Contributions to employee benefit plans and deferred compensation	(e) Expense account, other allowances
SEE ATTACHED		0		

2 Compensation of five highest-paid employees (other than those included on line 1—see instructions). If none, enter "NONE."

(a) Name and address of each employee paid more than \$50,000	(b) Title, and average hours per week devoted to position	(c) Compensation	(d) Contributions to employee benefit plans and deferred compensation	(e) Expense account, other allowances
NONE				

Total number of other employees paid over \$50,000



Part VIII Information About Officers, Directors, Trustees, Foundation Managers, Highly Paid Employees, and Contractors *(continued)***3 Five highest-paid independent contractors for professional services. See instructions. If none, enter "NONE."**

(a) Name and address of each person paid more than \$50,000	(b) Type of service	(c) Compensation
NONE		

Total number of others receiving over \$50,000 for professional services

**Part IX-A Summary of Direct Charitable Activities**

List the foundation's four largest direct charitable activities during the tax year. Include relevant statistical information such as the number of organizations and other beneficiaries served, conferences convened, research papers produced, etc.

Expenses

1 N/A

2

3

4

Part IX-B Summary of Program-Related Investments (see instructions)

Describe the two largest program-related investments made by the foundation during the tax year on lines 1 and 2

Amount

1 N/A

2

All other program-related investments See instructions

3

Total. Add lines 1 through 3



0

Part X Minimum Investment Return (All domestic foundations must complete this part. Foreign foundations, see instructions.)

1	Fair market value of assets not used (or held for use) directly in carrying out charitable, etc., purposes		
a	Average monthly fair market value of securities	1a	2,429,502
b	Average of monthly cash balances	1b	46,663
c	Fair market value of all other assets (see instructions)	1c	
d	Total (add lines 1a, b, and c)	1d	2,476,165
e	Reduction claimed for blockage or other factors reported on lines 1a and 1c (attach detailed explanation)	1e	
2	Acquisition indebtedness applicable to line 1 assets	2	
3	Subtract line 2 from line 1d	3	2,476,165
4	Cash deemed held for charitable activities. Enter 1½ % of line 3 (for greater amount, see instructions)	4	37,142
5	Net value of noncharitable-use assets. Subtract line 4 from line 3. Enter here and on Part V, line 4	5	2,439,023
6	Minimum investment return. Enter 5% of line 5	6	121,951

Part XI Distributable Amount (see instructions) (Section 4942(j)(3) and (j)(5) private operating foundations and certain foreign organizations, check here ☐ and do not complete this part.)

1	Minimum investment return from Part X, line 6	1	121,951
2a	Tax on investment income for 2017 from Part VI, line 5	2a	2,010
b	Income tax for 2017 (This does not include the tax from Part VI.)	2b	
c	Add lines 2a and 2b	2c	2,010
3	Distributable amount before adjustments. Subtract line 2c from line 1	3	119,941
4	Recoveries of amounts treated as qualifying distributions	4	
5	Add lines 3 and 4	5	119,941
6	Deduction from distributable amount (see instructions)	6	
7	Distributable amount as adjusted. Subtract line 6 from line 5. Enter here and on Part XIII, line 1.	7	119,941

Part XII Qualifying Distributions (see instructions)

1	Amounts paid (including administrative expenses) to accomplish charitable, etc., purposes		
a	Expenses, contributions, gifts, etc.—total from Part I, column (d), line 26	1a	244,101
b	Program-related investments—total from Part IX-B	1b	
2	Amounts paid to acquire assets used (or held for use) directly in carrying out charitable, etc., purposes	2	
3	Amounts set aside for specific charitable projects that satisfy the		
a	Suitability test (prior IRS approval required)	3a	
b	Cash distribution test (attach the required schedule)	3b	
4	Qualifying distributions. Add lines 1a through 3b. Enter here and on Part V, line 8, and Part XIII, line 4	4	244,101
5	Foundations that qualify under section 4940(e) for the reduced rate of tax on net investment income. Enter 1% of Part I, line 27b. See instructions.	5	2,010
6	Adjusted qualifying distributions. Subtract line 5 from line 4	6	242,091

Note. The amount on line 6 will be used in Part V, column (b), in subsequent years when calculating whether the foundation qualifies for the section 4940(e) reduction of tax in those years.

Part XIII Undistributed Income (see instructions)

	(a) Corpus	(b) Years prior to 2016	(c) 2016	(d) 2017
1 Distributable amount for 2017 from Part XI, line 7				119,941
2 Undistributed income, if any, as of the end of 2017				
a Enter amount for 2016 only			0	
b Total for prior years 20____, 20____, 20____				
3 Excess distributions carryover, if any, to 2017				
a From 2012 94,849				
b From 2013 95,676				
c From 2014 117,065				
d From 2015 81,759				
e From 2016 125,573				
f Total of lines 3a through e	514,922			
4 Qualifying distributions for 2017 from Part XII, line 4 ▶ \$ 244,101				
a Applied to 2016, but not more than line 2a				
b Applied to undistributed income of prior years (Election required—see instructions)				
c Treated as distributions out of corpus (Election required—see instructions)				
d Applied to 2017 distributable amount				119,941
e Remaining amount distributed out of corpus	124,160			
5 Excess distributions carryover applied to 2017 (If an amount appears in column (d), the same amount must be shown in column (a))				
6 Enter the net total of each column as indicated below:				
a Corpus Add lines 3f, 4c, and 4e Subtract line 5	639,082			
b Prior years' undistributed income Subtract line 4b from line 2b		0		
c Enter the amount of prior years' undistributed income for which a notice of deficiency has been issued, or on which the section 4942(a) tax has been previously assessed				
d Subtract line 6c from line 6b Taxable amount—see instructions				
e Undistributed income for 2016 Subtract line 4a from line 2a Taxable amount—see instructions			0	
f Undistributed income for 2017 Subtract lines 4d and 5 from line 1 This amount must be distributed in 2018				0
7 Amounts treated as distributions out of corpus to satisfy requirements imposed by section 170(b)(1)(F) or 4942(g)(3) (Election may be required—see instructions)				
8 Excess distributions carryover from 2012 not applied on line 5 or line 7 (see instructions)	94,849			
9 Excess distributions carryover to 2018. Subtract lines 7 and 8 from line 6a	544,233			
10 Analysis of line 9				
a Excess from 2013 95,676				
b Excess from 2014 117,065				
c Excess from 2015 81,759				
d Excess from 2016 125,573				
e Excess from 2017 124,160				

Part XV **Supplementary Information** (continued)**3 Grants and Contributions Paid During the Year or Approved for Future Payment**

Recipient Name and address (home or business)	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
a Paid during the year SEE ATTACHED				244,101
Total			3a	244,101
b Approved for future payment				
Total			3b	0

Part XVI-A Analysis of Income-Producing Activities

Enter gross amounts unless otherwise indicated

Enter gross amounts unless otherwise indicated		Unrelated business income		Excluded by section 512, 513, or 514		(e) Related or exempt function income (See instructions)
		(a) Business code	(b) Amount	(c) Exclusion code	(d) Amount	
1	Program service revenue					
a						
b						
c						
d						
e						
f						
g	Fees and contracts from government agencies					
2	Membership dues and assessments					
3	Interest on savings and temporary cash investments			14	822	
4	Dividends and interest from securities			14	54,548	
5	Net rental income or (loss) from real estate					
a	Debt-financed property					
b	Not debt-financed property					
6	Net rental income or (loss) from personal property					
7	Other investment income					
8	Gain or (loss) from sales of assets other than inventory					
9	Net income or (loss) from special events					
10	Gross profit or (loss) from sales of inventory					
11	Other revenue a					
b						
c						
d						
e						
12	Subtotal Add columns (b), (d), and (e)		0		55,370	0
13	Total. Add line 12, columns (b), (d), and (e)				13	55,370

(See worksheet in line 13 instructions to verify calculations)

Part XVI-B	Relationship of Activities to the Accomplishment of Exempt Purposes

[illegible]

Continuation of Part XV, Line 2 (990-PF) - Information Regarding Contribution, Grant, etc.**Recipient(s)**

Name

Street

City

State

Zip Code

Foreign Country

Telephone

Form in which applications should be submitted and information and materials they should include

Any submission deadlines

Any restrictions or limitations on awards

Name

Street

City

State

Zip Code

Foreign Country

Telephone

Form in which applications should be submitted and information and materials they should include

Any submission deadlines

Any restrictions or limitations on awards

Name

Street

City

State

Zip Code

Foreign Country

Telephone

Form in which applications should be submitted and information and materials they should include

Any submission deadlines

Any restrictions or limitations on awards

Name

Street

City

State

Zip Code

Foreign Country

Telephone

Form in which applications should be submitted and information and materials they should include

Any submission deadlines

Any restrictions or limitations on awards

Name

Street

City

State

Zip Code

Foreign Country

Telephone

Form in which applications should be submitted and information and materials they should include

Any submission deadlines

Any restrictions or limitations on awards

Continuation of Part XV, Line 3a (990-PF) - Grants and Contributions Paid During the Year

Recipient(s) paid during the year

Name

Street

City

State

Zip Code

Foreign Country

Relationship

Foundation Status

Purpose of grant/contribution

Amount

Name

Street

City

State

Zip Code

Foreign Country

Relationship

Foundation Status

Purpose of grant/contribution

Amount

Name

Street

City

State

Zip Code

Foreign Country

Relationship

Foundation Status

Purpose of grant/contribution

Amount

Name

Street

City

State

Zip Code

Foreign Country

Relationship

Foundation Status

Purpose of grant/contribution

Amount

Name

Street

City

State

Zip Code

Foreign Country

Relationship

Foundation Status

Purpose of grant/contribution

Amount

Name

Street

City

State

Zip Code

Foreign Country

Relationship

Foundation Status

Purpose of grant/contribution

Amount

Continuation of Part XV, Line 3b (990-PF) - Grants and Contributions Approved for Future Payment

Recipient(s) approved for future payments

Name

Street

City	State	Zip Code	Foreign Country
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Relationship	Foundation Status
--------------	-------------------

Purpose of grant/contribution	Amount
-------------------------------	--------

Name

Street

City	State	Zip Code	Foreign Country
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Relationship	Foundation Status
--------------	-------------------

Purpose of grant/contribution	Amount
-------------------------------	--------

Name

Street

City	State	Zip Code	Foreign Country
------	-------	----------	-----------------

Relationship	Foundation Status
--------------	-------------------

Purpose of grant/contribution	Amount
-------------------------------	--------

Name

Street

City	State	Zip Code	Foreign Country
------	-------	----------	-----------------

Relationship	Foundation Status
--------------	-------------------

Purpose of grant/contribution	Amount
-------------------------------	--------

Name

Street

City	State	Zip Code	Foreign Country
------	-------	----------	-----------------

Relationship	Foundation Status
--------------	-------------------

Purpose of grant/contribution	Amount
-------------------------------	--------

Name

Street

City	State	Zip Code	Foreign Country
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Relationship	Foundation Status
--------------	-------------------

Purpose of grant/contribution	Amount
-------------------------------	--------

Part I, Line 6 (990-PF) - Gain/Loss from Sale of Assets Other Than Inventory

		Amount		Totals		Gross Sales		Cost or Other Basis, Expenses, Depreciation and Adjustments		Net Gain or Loss			
		Long Term CG Distributions	Short Term CG Distributions	Capital Gains/Losses									
				Capital Gains/Losses	Other sales								
		0	0	714,100	0			535,825		178,275			
		0	0	0	0			0		0			
Description	CUSIP #	Check "X" to include in Part IV	Purchaser	Check "X" if Purchaser is a Business	Acquisition Method	Date Acquired	Date Sold	Gross Sales Price	Cost or Other Basis	Expense of Sale and Cost of Improvements	Depreciation	Adjustments	Net Gain or Loss
1 Publicly Traded Securities		X			P	VARIOUS	VARIOUS	714,100	535,825				178,275

Part VIII, Line 1 (990-PF) - Compensation of Officers, Directors, Trustees and Foundation Managers

Name		Check "X" if Business	Street	City	State	Zip Code	Foreign Country	Title	Avg Hrs Per Week	Compensation	Benefits	Expense Account
1	SEE ATTACHED									0		

Catalina Marketing Charitable Foundation
Attachment to Form 990 PF, Return of Private Foundation
Part XV, Line 3, Grants and Contributions
For Fiscal Year Ended 7/31/2018
FEIN: 33-0489905

Date	Organization	Project	Chk #	Amount
7/14/2017	Ready for Life, Inc	CARE Team Donation	2831	\$500 00
7/25/2017	Humane Society of Pinellas	Executive Gift D Lyanearachchi	2832	\$2,000 00
7/25/2017	American Heart Association	Executive Gift T Morris	2834	\$500 00
7/27/2017	Hillsborough High School	Executive Gift S Shaffer	2835	\$1,250 00
7/27/2017	American Foundation for Suicide Prevention	CLT Champion R Lewis	2836	\$5,000 00
7/31/2017	Scholarship America	Invoice 117942 - Scholarship Awards	2839	\$32,700 00
7/31/2017	St Petersburg Free Clinic	CARE Team Donation Pack-A-Sack Eve	2845	\$1,150 00
7/31/2017	USF Foundation	Executive Gift S Shaffer	2837	\$750 00
7/31/2017	Ready for Life, Inc	CARE Team Donation	2846	\$500 00
6/28/2017	Cystic Fibrosis Foundation	Matching Gift J Ranne	2822	\$25 00
7/31/2017	Cystic Fibrosis	VIP Grant A Slover	2840	\$200 00
7/31/2017	American Cancer Society	CARE Team Donation MSABC Regional	2844	\$10,000 00
9/12/2016	HFS Chicago Scholars	Exec Gift T Meyer	2709	\$2,000 00
9/30/2016	Washington University	Matching Gift Daniel Klein	2711	\$200 00
9/30/2016	Pomona College	Matching Gift Joshua Stein	2712	\$200 00
10/18/2016	Al's Angels	Matching Gift R Cousino	2713	\$200 00
10/18/2016	American Red Cross	CARE Team	2714	\$2,500 00
10/19/2016	Indiana University	Matching Gift P Zanghi	2715	\$200 00
11/8/2016	St Petersburg Free Clinic	Thanksgiving Dinner sponsor	2717	\$1,200 00
11/8/2016	Scholarship America	Invoice # 114627 - Mgmt fee (2/3)	2718	\$1,300 00
11/8/2016	American Cancer Society	Making Strides for Breast Cancer donat	2720	\$2,500 00
11/10/2016	Chapters Health (Lifepath Hospice)	General Donation	2721	\$1,500 00
11/10/2016	Southeastern Guide Dogs	Philanthropic Partnership	2722	\$7,500 00
11/15/2016	California Franchise Tax Board	California Form 199	2724	\$10 00
11/16/2016	1Voice Foundation	CLT Champion D Lyanearachchi	2725	\$5,000 00
8/9/2017	Ronald McDonald House Charities	Matching Gift L D'Arpino	2838	\$25 00
8/9/2017	Cornell University	Matching Gift K Green	2841	\$200 00
8/9/2017	March of Dimes	Matching Gift N Juneau	2842	\$200 00
8/9/2017	Ronald McDonald House Charities	Matching Gift S Satzger	2843	\$50 00
8/9/2017	Lowry Park Zoo	Day of Discovery Sponsorship	2847	\$7,500 00
8/28/2017	DLA Piper	Legal Fees - Invoice #3474304	2848	\$1,161 60
8/29/2017	United Way Suncoast	Q217 Matching B McCarty, C Brandt & t	2849	\$154 00
8/29/2017	Tampa Bay Buccaneers	2017 Treasure Chest 5K/10K - 2nd instal	2852	\$1,625 00
8/29/2017	Best Buddies	Matching Gift S Turek	2850	\$200 00
8/29/2017	Junior League of Tampa	Matching Gift C Ralph	2851	\$200 00
9/15/2017	UCP of Tampa Bay	CARE Team Donation Sponsor for 35th	2853	\$500 00
9/15/2017	American Red Cross	Hurricane Harvey Relief Matching	2854	\$4,585 00
9/15/2017	I Will Foundation, Inc	CARE Team Donation	2856	\$500 00
9/15/2017	Ronald McDonald House Charities of Tampa Bay	CARE Team Silver Shoe Sponsor 3rd A	2857	\$500 00
9/15/2017	Salt & Light Coalition	Executive Gift R Gonda	2858	\$2,000 00
9/15/2017	The Montrose Counseling Center	Hurricane Harvey Relief Matching	2859	\$52 50
9/15/2017	Mercury One, Inc	Hurricane Harvey Relief Matching	2860	\$25 00
9/15/2017	Brackets for Good, Inc	Hurricane Harvey Relief Matching	2861	\$25 00
9/15/2017	East-West Shrine Game	CARE Team Silver Package Sponsor fo	2855	\$1,500 00
9/18/2017	Greater Houston Community Foundation	Hurricane Harvey Relief Matching	2862	\$35 00
9/18/2017	Houston SPCA	Hurricane Harvey Relief Matching	2866	\$195 00
9/18/2017	SPCA of Texas	Hurricane Harvey Relief Matching	2868	\$300 00
9/18/2017	Houston Food Bank	Hurricane Harvey Relief Matching	2863	\$300 00

9/18/2017	Houston Humane Society	Hurricane Harvey Relief Matching	Grant	2864	\$50 00
9/18/2017	Knights of Columbus Charities, Inc	Hurricane Harvey Relief Matching	Grant	2867	\$50 00
9/20/2017	Friends of Hopewell Valley Open Space	Executive Gift D Glogoff	Grant	2869	\$2,000 00
9/20/2017	CASA (Community Action Stops Abuse)	CLT Champion T Manning (21st Annual	Grant	2871	\$1,000 00
9/20/2017	American Foundation for Suicide Prevention	Matching Gift A Sahota	Grant	2870	\$50 00
9/21/2017	Lupus Foundation of America	Matching Gift D Santos	Grant	2872	\$125 00
9/21/2017	Education Foundation of Sarasota County	STEM donation Sneaker Level Sponsor	Grant	2873	\$5,000 00
9/21/2017	Lupus Foundation of America	Matching Gift V Walker	Grant	2874	\$200 00
9/29/2017	Special Olympics	CARE Team Winner's Circle Renewal	Grant	2875	\$1,000 00
9/29/2017	Everyday Hero Project	CARE Team Operation Float	Grant	2876	\$1,000 00
10/9/2017	American Express	Volunteer Fair Supplies	Other Expenses	2877	\$95 87
10/12/2017	Susan G Komen for the Cure	Matching Gift J Elmore	Grant	2883	\$200 00
10/12/2017	Humane Society of Pinellas	Hurricane Irma Relief Matching	Grant	2878	\$103 00
10/12/2017	Humane Society of Tampa Bay	Hurricane Irma Relief Matching	Grant	2879	\$206 00
10/12/2017	St Petersburg Free Clinic	Hurricane Irma Relief Matching	Grant	2880	\$50 00
10/12/2017	Feeding Tampa Bay	Hurricane Irma Relief Matching	Grant	2881	\$250 00
10/12/2017	American Red Cross	Hurricane Irma Relief Matching	Grant	2882	\$2,320 00
10/12/2017	National Breast Cancer Foundation /c/o Gamma	Matching Gift B McCarthy	Grant	2884	\$40 00
10/13/2017	Bishop School	Matching Gift K Hunter	Grant	2885	\$200 00
10/19/2017	Jessica Mendez	Admin CARE Team Packages	Grant	2886	\$35 11
10/19/2017	Morning Star School	CARE Team Tuition Assistance	Grant	2887	\$500 00
10/19/2017	Southeastern Guide Dogs	CARE Team Independence Sponsorship	Grant	2888	\$5,000 00
10/31/2017	American Red Cross	Hurricane Maria Relief Matching	Grant	2891	\$895 00
10/31/2017	American Cancer Society	Oct 2017 Pop Up Market	Grant	2892	\$447 00
10/31/2017	1Voice Foundation	Oct 2017 Pop Up Market	Grant	2893	\$447 00
10/31/2017	SPCA Tampa Bay	Oct 2017 Pop Up Market	Grant	2894	\$447 00
10/31/2017	Global GIVING	Hurricane Maria Relief Matching	Grant	2890	\$115 00
10/31/2017	On The Upwind LLC	Hurricane Maria Relief Matching	Grant	2889	\$315 00
11/2/2017	American Heart Association	Matching Gift K Pascua	Grant	2895	\$50 00
11/2/2017	American Heart Association	Matching Gift A Perry	Grant	2896	\$100 00
11/2/2017	Girls On The Run	CARE Team Inspire Sponsorship 5K - 1	Grant	2897	\$1,000 00
11/3/2017	California Franchise Tax Board	2017 California Form 199	Income Tax	2898	\$10 00
11/3/2017	Internal Revenue Service	2017 Federal Form 990PF	Income Tax	2899	\$132 00
11/3/2017	Attorney General of California	2016-2017 CA Annual Report	Income Tax	2900	\$50 00
11/6/2017	St Petersburg Free Clinic	CARE Team Beacon House Thanksgiving	Grant	2901	\$1,000 00
11/6/2017	American Heart Association	CLT Champion T Morris (American Heart	Grant	2902	\$5,000 00
11/14/2017	American Express	CLT Champion R Lewis, Out of Darkness	Grant	2903	\$265 43
11/14/2017	R J Advertising	Foundation Polos	Grant	2904	\$738 30
11/14/2017	American Heart Association	Matching Gift M Morley	Grant	2905	\$100 00
11/16/2017	R J Advertising	Foundation T-shirts	Grant	2906	\$636 65
11/16/2017	Global GIVING	Hurricane Maria Relief Matching	Grant	2907	\$150 00
11/16/2017	Spring Valley School	CARE Team Run for Your Bling 5K Spot	Grant	2908	\$500 00
11/16/2017	American Foundation for Suicide Prevention	CLT Champion R Lewis, Out of Darkness	Grant	2909	\$750 00
11/30/2017	Newsome Forensics Booster Club	Board Grant A Lassester	Grant	2910	\$750 00
11/30/2017	Scholarship America	2018 Scholarships - 2/3 Mgmt Fee Invoic	Grant	2911	\$2,000 00
11/30/2017	Times Newspaper in Education	CARE Team Donation	Grant	2912	\$300 00
11/30/2017	CASA (Community Action Stops Abuse)	Board Grant T Mahning	Grant	2913	\$750 00
11/30/2017	CASA (Community Action Stops Abuse)	Executive Gift T Manning	Grant	2914	\$2,000 00
11/30/2017	American Express	CLT Champion R Lewis, Out of Darkness	Grant	2915	\$39 45
12/11/2017	Everyday Hero Project	CARE Team Operation Float	Grant	2916	\$1,000 00
12/14/2017	Humane Society of Pinellas	Petsgiving	Grant	2917	\$486 16
12/14/2017	American Express	CLT Champion R Lewis, Out of Darkness	Grant	2922	\$383 20
12/14/2017	American Foundation for Suicide Prevention	CLT Champion R Lewis	Grant	2919	\$3,562 92
12/14/2017	American Foundation for Suicide Prevention	Nov 2017 Pop Up Market	Grant	2920	\$803 50
12/14/2017	Grove City College	Matching Gift T Hahn	Grant	2921	\$200 00
12/14/2017	Cystic Fibrosis Foundation	Nov 2017 Pop Up Market	Grant	2918	\$803 50
1/4/2018	Humane Society of Pinellas	Pet Fest 2018 Sponsorship	Grant	2923	\$1,000 00
1/4/2018	K9 Partners for Patriots	CARE Team Donation	Grant	2924	\$1,000 00

1/4/2018	Ronald McDonald House Charities of Tampa Bay	Matching Gift J Flanagan	Grant	2925	\$200.00
1/26/2018	Wounded Warriors Abilities Ranch	Gala Sponsorship 2/17/18	Grant	2926	\$500.00
1/26/2018	American Heart Association	Matching Gift K Borger	Grant	2927	\$25.00
1/26/2018	American Heart Association	Matching Gift K Borger	Grant	2928	\$25.00
1/26/2018	Memorial Sloan Kettering Cancer Center	Matching Gift L D'Arpino	Grant	2929	\$50.00
1/26/2018	American Lung Association	Matching Gift J Mendez-	Grant	2930	\$40.00
1/26/2018	Heart Gallery of Tampa	Be Mine 2018 Sponsorship 2/8/2018	Grant	2931	\$1,000.00
2/2/2018	Carnegie Mellon University	Matching Gift A Kao	Grant	2932	\$200.00
2/2/2018	Tulane University	Matching Gift D Glogoff	Grant	2933	\$200.00
2/19/2018	CASA (Community Action Stops Abuse)	Board Grant K McGettigan	Grant	2935	\$200.00
2/19/2018	Cystic Fibrosis Foundation	Great Strides Regional Event	Grant	2936	\$10,000.00
2/19/2018	Freestore Foodbank	2018 Rubber Duck Regatta	Grant	2937	\$5,000.00
2/19/2018	Champions for Children	2018 Champions Luncheon	Grant	2938	\$1,000.00
2/19/2018	The LYN Fund	2018 Spring Fling 4/6/2018	Grant	2939	\$1,500.00
2/19/2018	Creative Clay	Spring for the Arts Fundraiser	Grant	2934	\$1,000.00
2/21/2018	March of Dimes	Matching Gift S Satzger	Grant	2941	\$51.50
2/21/2018	March of Dimes	Matching Gift R Kingenberg	Grant	2942	\$25.00
2/21/2018	Augie's Quest	CARE Team Donation	Grant	2940	\$1,000.00
2/28/2018	St. Baldrick's Foundation	Matching Gift R Richardson	Grant	2943	\$100.00
2/28/2018	Exec Chef Catering	Foundation Board meeting lunch 2/26/20	Grant	2944	\$89.51
2/28/2018	American Civil Liberties Union	Executive Gift B Sprecher	Grant	2945	\$2,000.00
2/28/2018	1Voice Foundation	CARE Team Donation	Grant	2946	\$3,500.00
2/28/2018	Southeastern Guide Dogs	Matching Gift G Holmes	Grant	2947	\$200.00
2/28/2018	Suncoast Hospice Foundation	Beach Stroll Sponsorship	Grant	2948	\$500.00
3/12/2018	Eckerd Youth Alternatives	CARE Team Donation	Grant	2949	\$2,000.00
3/12/2018	Metropolitan Ministries	CARE Team Donation	Grant	2950	\$2,000.00
3/12/2018	Ready for Life, Inc	Night in the Park Sponsorship 4/19/18	Grant	2951	\$1,000.00
3/12/2018	Ready for Life, Inc	CARE Team Donation	Grant	2952	\$1,000.00
3/12/2018	Autism Speaks	Autism Walk 4/28/18	Grant	2953	\$2,000.00
3/12/2018	High Risk Hope	CARE Team Donation	Grant	2955	\$1,000.00
3/12/2018	National Multiple Sclerosis Society	MS Walk - 4/7/2018	Grant	2956	\$500.00
3/12/2018	Off The Street Club	7th Annual Trivia Night 4/19/2018	Grant	2954	\$1,350.00
3/27/2018	Boston Bulldogs Running Club	CARE Team Donation	Grant	2957	\$250.00
3/27/2018	SPCA Tampa Bay	Pet Walk, Vinoy Park 10/6/2018	Grant	2958	\$2,500.00
3/27/2018	Food for the Poor	Matching Gift B Morelli	Grant	2959	\$150.00
3/27/2018	SCAD Research, Inc	5K SCADaddle for Research 4/14/2018	Grant	2960	\$1,000.00
3/29/2018	Love is Ministry	CARE Team donation	Grant	2961	\$500.00
3/29/2018	CASA (Community Action Stops Abuse)	Farm to Tableaux Sponsorship 4/28/2018	Grant	2962	\$2,500.00
3/29/2018	Make-A-Wish Southern Florida	Matching Gift K Pasqua	Grant	2963	\$120.00
3/29/2018	Leukemia & Lymphoma Society	Matching Gift J Mendez	Grant	2964	\$160.00
3/29/2018	King High School	National Speech and Debate	Grant	2966	\$882.00
3/29/2018	Sarasota High School	National Speech and Debate	Grant	2967	\$176.00
4/3/2018	Newsome Forensics Booster Club	National Speech and Debate	Grant	2968	\$442.00
4/4/2018	Internal Revenue Service	2017 Estimated Payment	Income Tax	2969	\$3,108.00
4/9/2018	Autism Speaks	Matching Gift April 5th Pop Up - Various	Grant	2971	\$173.67
4/9/2018	American Cancer Society Relay for Life	Matching Gift April 5th Pop Up - Various	Grant	2972	\$173.67
4/9/2018	Lupus Foundation of America	Walk 5/6/18- Groundbreaker Sponsorship	Grant	2973	\$1,000.00
4/9/2018	Bocaila Island Conservancy, Inc	Executive Gift S Shaffer	Grant	2974	\$500.00
4/9/2018	Florida Dream Center	CARE Team Donation	Grant	2975	\$2,500.00
4/9/2018	Tampa Metropolitan Area YMCA	CARE Team Donation	Grant	2976	\$1,000.00
4/9/2018	The LYN Fund	Matching Gift April 5th Pop Up - Various	Grant	2970	\$173.67
4/12/2018	Florida Forensics League	Novice State Debate Tournament	Grant	2977	\$4,150.00
4/19/2018	To Write Love On Her Arms	CARE Team Donation	Grant	2979	\$300.00
4/19/2018	JDRF	One Walk Sponsorship	Grant	2980	\$1,000.00
4/19/2018	The LYN Fund	Matching Gift A Slover	Grant	2978	\$160.00
5/3/2018	Community Leveraged Learning	STEM and LA Condensed Immersive Le	Grant	2981	\$15,000.00
5/17/2018	Tampa Baywatch	CARE Team Donation	Grant	2982	\$3,000.00
5/17/2018	Feeding America	CLT Champion Ben Sprecher	Grant	2983	\$5,000.00

5/17/2018	Ronald McDonald House Charities of Tampa Bay	Procurement Team Meal Prep - 5/2018	Grant	2985	\$2,000.00
5/17/2018	Emporia State University Foundation	Matching Gift R Everhart	Grant	2986	\$200.00
5/17/2018	Emporia State University Foundation	Board Grant Program R Everhart	Grant	2987	\$200.00
5/17/2018	Eckerd Youth Alternatives	Matching Gift R Byrd	Grant	2988	\$100.00
5/17/2018	High Risk Hope	Matching Gift R Byrd	Grant	2989	\$75.00
5/17/2018	Autism Speaks	Autism Walk 4/28/18 - addit'l 5 Catalina	Grant	2990	\$500.00
5/17/2018	Florida State University Foundation	Matching Gift J Elmore	Grant	2994	\$200.00
5/17/2018	Eckerd Youth Alternatives	Board Grant Program R Byrd	Grant	2995	\$200.00
5/17/2018	Junior Achievement	CARE Team Donation - JA in the classroom	Grant	2996	\$5,000.00
5/17/2018	Leukemia & Lymphoma Society	Matching Gift N Anastasoff	Grant	2998	\$100.00
5/17/2018	Suffrider Foundation	Matching Gift R Bruce	Grant	2991	\$50.00
5/17/2018	Sandy Hook Promise Foundation	Matching Gift R Bruce	Grant	2992	\$50.00
5/17/2018	Indiana University Foundation	Matching Gift P Zhang	Grant	2999	\$200.00
5/17/2018	Eckerd College	Budget Line Item - Scholarship	Grant	3001	\$5,000.00
5/17/2018	Angels Against Abuse, Inc	Matching Gift M Knsley	Grant	2993	\$27.02
5/23/2018	Ronald McDonald House Charities of Tampa Bay	Procurement Team Meal Prep - 5/2018	Grant	3000	\$1,000.00
6/5/2018	American Cancer Society Relay for Life	April 5th Pop Up - Credit Card Proceeds	Grant	3002	\$96.00
6/5/2018	The LYN Fund	April 5th Pop Up - Credit Card Proceeds	Grant	3003	\$96.00
6/5/2018	Autism Speaks	April 5th Pop Up - Credit Card Proceeds	Grant	3004	\$96.00
6/5/2018	Newsome Forensics Booster Club	Matching Gift A Lassester	Grant	3005	\$200.00
6/5/2018	SJH Foundation	Christmas in July Sponsorship	Grant	3006	\$3,000.00
6/5/2018	1Voice Foundation	Quest 4 Hope Scavenger Hunt Sponsors	Grant	3007	\$1,000.00
6/5/2018	My Brother Rocks the Spectrum	CARE Team Donation	Grant	3008	\$2,000.00
6/5/2018	Everyday Hero Project	Operation Float - Hurricane Maria Mission	Grant	3009	\$2,000.00
6/5/2018	TASCO	CARE Team Donation	Grant	3010	\$1,500.00
6/5/2018	Big Brothers Big Sisters of America	CARE Team Donation	Grant	3011	\$2,500.00
6/5/2018	Tampa Baywatch	CLT Champion S Schaffer	Grant	3012	\$5,000.00
6/14/2018	American Heart Association of Tampa Bay	Executive Gift Tom Corley	Grant	3013	\$2,000.00
6/14/2018	Leukemia & Lymphoma Society	Matching Gift S Alber	Grant	3014	\$25.00
6/14/2018	Leukemia & Lymphoma Society	Matching Gift C Ingham	Grant	3015	\$200.00
6/14/2018	American Foundation for Suicide Prevention	Executive Gift Ray Lewis	Grant	3016	\$2,000.00
6/27/2018	Jimmy Meatballs, Inc	CASA School Supply drive food truck delivery	Grant	3017	\$500.00
7/10/2018	Leukemia & Lymphoma Society	Matching Gift S Schaffer	Grant	3018	\$200.00
7/10/2018	Scholarship America	2018 Scholarships - Awards/Remaining	Grant	3020	\$35,500.00
7/10/2018	Eckerd Youth Alternatives	Pop Up Match Various Employees	Grant	3021	\$543.00
7/10/2018	Ryan Calvin	Expense reimbursement for Eckerd Pop	Grant	3022	\$108.62
7/10/2018	CASA (Community Action Stops Abuse)	Matching Gift K McGittigan	Grant	3023	\$200.00
7/10/2018	Pinellas Education Foundation	CARE Team Donation	Grant	3024	\$15,000.00
7/10/2018	Off The Street Club	Matching Gift J Kane	Grant	3025	\$200.00
7/10/2018	AIGA Tampa Bay	Board Grant Program S Stark	Grant	3019	\$200.00
7/17/2018	Jimmy Meatballs, Inc	CASA School Supply drive food truck delivery	Grant	3026	\$1,500.00
7/30/2018	Glazer Children's Museum	Executive Gift Aaron Miller	Grant	3030	\$2,000.00
7/30/2018	Bocilla Island Conservancy, Inc	Executive Gift S Shaffer	Grant	3029	\$300.00
7/30/2018	HIP Housing	Executive Gift S Shaffer	Grant	3028	\$200.00
7/30/2018	Hillsborough High School	Executive Gift S Shaffer	Grant	3027	\$1,000.00

\$327,661.85

Grants, etc	244,110.76
Income Tax	3,310.00
Other Expenses	204.49
Legal Fees	1,161.60
Check not cashed last year	\$78,885.00
	\$244,101

Catalina Marketing Charitable Foundation
Attachment to Form 990 PF, Return of Private Foundation
For Fiscal Year Ended 7/31/2018
FEIN: 33-0489905

Part I, Operating and Administrative Expenses

Line 16a, Legal fees	1162
Line 18, Taxes	
Excise Tax	3,310
Line 21, Travel, Conferences, and Meetings	
Other Expenses	
Line 23, Other Expenses	295
Dues and Subscriptions	-
Investment Advisory Fees	32,643
Bank Charges	
	<u>32,938</u>
Total Expenses	<u>37,410</u>

Part VIII, Line 1, Officers, Directors

Directors

- David Glogoff - **(Chairman) November 2, 2017**
- Wesley Bean – **May 25, 2017**
- Moira Hinson – **May 25, 2017**
- Anna Lasseter – **May 25, 2017**
- Tom Corley – **August 8, 2018**

Officers

- Jim Flanigan – *Treasurer* – **November 14, 2016**
- Jessica Mendez – *Secretary* – **May 19, 2017**

Part VI, Line 6a (990-PF) - Estimated Tax Payments

	Date		Amount
1 Credit from prior year return		1	0
2 First quarter estimated tax payment		2	
3 Second quarter estimated tax payment		3	
4 Third quarter estimated tax payment	4/4/2018	4	3,108
5 Fourth quarter estimated tax payment		5	
6 Other payments		6	0
7 Total		7	3,108