

990

Return of Organization Exempt From Income Tax

OMB No 1545-0047

2017

Open to Public Inspection

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

Do not enter social security numbers on this form as it may be made public.

Go to www.irs.gov/Form990 for instructions and the latest information.Department of the Treasury
Internal Revenue Service

A For the 2017 calendar year, or tax year beginning , and ending

B Check if applicable

☐ Address change☐ Name change☐ Initial return☐ Final return/terminated☐ Amended return☐ Application pending

C Name of organization American Diabetes Association

Doing business as

Number and street (or P O box if mail is not delivered to street address)

2451 Crystal Drive

Room/suite

900

City or town

Arlington

State

VA

ZIP code

22202

Foreign country name

Foreign province/state/county

Foreign postal code

D Employer identification number

13-1623888

E Telephone number

703-549-1500

G Gross receipts \$ 192,200,959

H(a) Is this a group return for subordinates? ☐ Yes ☒ NoH(b) Are all subordinates included? ☐ Yes ☐ No

If "No," attach a list (see instructions)

H(c) Group exemption number

I Tax-exempt status ☒ 501(c)(3) ☐ 501(c) () (insert no) ☐ 4947(a)(1) or ☐ 527

J Website: www.diabetes.org

K Form of organization ☒ Corporation ☐ Trust ☐ Association ☐ Other

L Year of formation 19

M State of legal domicile OH

Part I Summary

Activities & Governance	1	Briefly describe the organization's mission or most significant activities	The mission of the American Diabetes Association (the Association) is to prevent and cure diabetes and to improve the lives of all people affected by diabetes
	2	Check this box ☐ if the organization discontinued its operations or disposed of more than 25% of its net assets	
	3	Number of voting members of the governing body (Part VI, line 1a)	17
	4	Number of independent voting members of the governing body (Part VI, line 1b)	17
	5	Total number of individuals employed in calendar year 2017 (Part VII, line 2a)	1,277
	6	Total number of volunteers (estimate if necessary)	374,192
	7a	Total unrelated business revenue from Part VIII, column (C), line 12	4,054,283
Revenue	7b	Net unrelated business taxable income from Form 990-T, line 34	-2,544,383
	8	Contributions and grants (Part VIII, line 1h)	102,801,334
	9	Program service revenue (Part VIII, line 2g)	29,176,181
	10	Investment income (Part VIII, column (A), lines 3, 4, and 7d)	2,165,485
	11	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	9,714,434
	12	Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12)	143,857,434
	13	Grants and similar amounts paid (Part IX, column (A), lines 1–3)	32,094,041
	14	Benefits paid to or for members (Part IX, column (A), line 4)	0
	15	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5–10)	60,276,025
	16a	Professional fundraising fees (Part IX, column (A), line 11e)	1,373,868
	b	Total fundraising expenses (Part IX, column (D), line 25)	35,640,180
Expenses	17	Other expenses (Part IX, column (A), lines 11a–11d, 11f–24e)	74,778,098
	18	Total expenses Add lines 13–17 (must equal Part IX, column (A), line 25)	168,522,032
	19	Revenue less expenses Subtract line 18 from line 12	-24,664,598
	20	Total assets (Part X, line 16)	134,328,413
	21	Total liabilities (Part X, line 26)	98,658,308
	22	Net assets or fund balances. Subtract line 21 from line 20	35,670,105
		Beginning of Current Year	153,302,044
		End of Year	134,328,413
		Beginning of Current Year	94,350,810
		End of Year	58,951,234
Net Assets or Fund Balances			

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here

Signature of officer

Date

Charlotte M Carter

Chief Financial Officer

Type or print name and title

Paid Preparer Use Only

Print/Type preparer's name

Preparer's signature

Date

Check ☐ if self-employed

PTIN

Kay Thies

11-14-2018

P01404047

Firm's name KPMG LLP

Firm's EIN 13-5565207

Firm's address 1676 International Dr McLean, VA 22102

Phone no 703-286-8000

May the IRS discuss this return with the preparer shown above? (see instructions)

☒ Yes ☐ No

For Paperwork Reduction Act Notice, see the separate instructions.

Form 990 (2017)

HTA

912480

990

ENVELOPE NOV 15 2018 POSTMARK DATE

SCANNED MAR 12 2019

Part III**Statement of Program Service Accomplishments**

Check if Schedule O contains a response or note to any line in this Part III

☒**1** Briefly describe the organization's mission:

The mission of the American Diabetes Association is to prevent and cure diabetes and to improve the lives of all people affected by diabetes

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? ☐ Yes ☒ No

If "Yes," describe these new services on Schedule O

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? ☐ Yes ☒ No

If "Yes," describe these changes on Schedule O

4 Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses. Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.

4a (Code _____) (Expenses \$ 47,250,015 including grants of \$ 101,274) (Revenue \$ 16,862,189)
Information - See Schedule O

4b (Code _____) (Expenses \$ 43,663,867 including grants of \$ 31,954,767) (Revenue \$ 14,407,951)
Research - See Schedule O

4c (Code _____) (Expenses \$ 31,012,912 including grants of \$ 38,001) (Revenue \$ _____)
Advocacy and Public Awareness - See Schedule O

4d Other program services (Describe in Schedule O)

(Expenses \$ 0 including grants of \$ 0) (Revenue \$ 1,977,599)

4e Total program service expenses **▶** 121,926,794

ABD FGI JL MOK

Part IV Checklist of Required Schedules

	Yes	No
1 Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A.	X	
2 Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)?	X	
3 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I		X
4 Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II	X	
5 Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III		N/A
6 Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	X	
7 Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II		X
8 Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III		X
9 Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV		X
10 Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V	X	
11 If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable		
a Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI	X	
b Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	X	
c Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII		X
d Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX	X	
e Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	X	
f Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	X	
12a Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI and XII.		X
b Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	X	
13 Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E		X
14a Did the organization maintain an office, employees, or agents outside of the United States?		X
b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV	X	
15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any foreign organization? If "Yes," complete Schedule F, Parts II and IV	X	
16 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV		X
17 Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions)	X	
18 Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II	X	
19 Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III	X	

Part IV Checklist of Required Schedules (continued)

	Yes	No
20a Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H		X
20b If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?		N/A
21 Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or domestic government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	X	
22 Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	X	
23 Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete Schedule J	X	
24a Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25a		X
24b Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?		N/A
24c Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?		N/A
24d Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?		N/A
25a Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I.		X
25b Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I		X
26 Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any current or former officers, directors, trustees, key employees, highest compensated employees, or disqualified persons? If "Yes," complete Schedule L, Part II		X
27 Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? If "Yes," complete Schedule L, Part III		X
28 Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)		
a A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	X	
b A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV		X
c An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	X	
29 Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	X	
30 Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If "Yes," complete Schedule M		X
31 Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I		X
32 Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete Schedule N, Part II		X
33 Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I		X
34 Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1	X	
35a Did the organization have a controlled entity within the meaning of section 512(b)(13)?	X	
35b If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	X	
36 Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If "Yes," complete Schedule R, Part V, line 2		X
37 Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI		X
38 Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19? Note. All Form 990 filers are required to complete Schedule O	X	

Part V**Statements Regarding Other IRS Filings and Tax Compliance**Check if Schedule O contains a response or note to any line in this Part V. ☐

		Yes	No
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable. 1a 1,069		
b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable. 1b 5		
c	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners? 1c X	X	
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return. 2a 1,277		
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns? 2b X	X	
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year? 3a X	X	
b	If "Yes," has it filed a Form 990-T for this year? If "No" to line 3b, provide an explanation in Schedule O. 3b X	X	
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)? 4a		X
b	If "Yes," enter the name of the foreign country: See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR) 4b		
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year? 5a		X
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction? 5b		X
c	If "Yes" to line 5a or 5b, did the organization file Form 8886-T? 5c		N/A
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions? 6a		X
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible? 6b		N/A
7	Organizations that may receive deductible contributions under section 170(c).		
a	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor? 7a X	X	
b	If "Yes," did the organization notify the donor of the value of the goods or services provided? 7b X	X	
c	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282? 7c		X
d	If "Yes," indicate the number of Forms 8282 filed during the year. 7d N/A		
e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract? 7e		X
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract? 7f		X
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required? 7g		X
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C? 7h X	X	
8	Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained by the sponsoring organization have excess business holdings at any time during the year? 8		X
9	Sponsoring organizations maintaining donor advised funds.		
a	Did the sponsoring organization make any taxable distributions under section 4966? 9a		X
b	Did the sponsoring organization make a distribution to a donor, donor advisor, or related person? 9b		X
10	Section 501(c)(7) organizations. Enter		
a	Initiation fees and capital contributions included on Part VIII, line 12. 10a N/A		
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities. 10b N/A		
11	Section 501(c)(12) organizations. Enter		
a	Gross income from members or shareholders. 11a N/A		
b	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them). 11b N/A		
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041? 12a		N/A
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year. 12b N/A		
13	Section 501(c)(29) qualified nonprofit health insurance issuers.		
a	Is the organization licensed to issue qualified health plans in more than one state? 13a		N/A
b	Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans. 13b N/A		
c	Enter the amount of reserves on hand. 13c N/A		
14a	Did the organization receive any payments for indoor tanning services during the tax year? 14a		X
b	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O. 14b		N/A

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions. Check if Schedule O contains a response or note to any line in this Part VI. ☒

Section A. Governing Body and Management

	Yes	No
1a Enter the number of voting members of the governing body at the end of the tax year. If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O.	17	
1b Enter the number of voting members included in line 1a, above, who are independent.	17	
2 Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?		X
3 Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors, or trustees, or key employees to a management company or other person?		X
4 Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	X	
5 Did the organization become aware during the year of a significant diversion of the organization's assets?		X
6 Did the organization have members or stockholders?	X	
7a Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?	X	
7b Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?		X
8 Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:		
a The governing body?	X	
b Each committee with authority to act on behalf of the governing body?	X	
9 Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O.		X

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

	Yes	No
10a Did the organization have local chapters, branches, or affiliates?	X	
10b If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?	X	
11a Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	X	
11b Describe in Schedule O the process, if any, used by the organization to review this Form 990.		
12a Did the organization have a written conflict of interest policy? If "No," go to line 13.	X	
12b Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	X	
12c Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done.	X	
13 Did the organization have a written whistleblower policy?	X	
14 Did the organization have a written document retention and destruction policy?	X	
15 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?		
a The organization's CEO, Executive Director, or top management official	X	
b Other officers or key employees of the organization. If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).	X	
16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?		X
16b If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?		N/A

Section C. Disclosure

17 List the states with which a copy of this Form 990 is required to be filed. ▶ See Attached Statement

18 Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (Section 501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply.

☒ Own website ☐ Another's website ☒ Upon request ☐ Other (explain in Schedule O)

19 Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year.

20 State the name, address, and telephone number of the person who possesses the organization's books and records. ▶

Charlotte M. Carter, CFO 703-549-1500

2451 Crystal Drive, Suite 900, Arlington, VA 22202

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent ContractorsCheck if Schedule O contains a response or note to any line in this Part VII ☒ X**Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees****1a** Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
- List all of the organization's **current** key employees, if any. See instructions for definition of "key employee."
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

☐ Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
(1) David A. DeMarco, PhD Chair of the Board	6.00	X		X				0	0	0
(2) Alvin C. Powers, MD President, Medicine & Science	6.00	X		X				0	0	0
(3) Brenda Montgomery, RN, MSHS, CDE President, Health Care & Education	6.00	X		X				0	0	0
(4) Umesh Verna Secretary-Treasurer	6.00	X		X				0	0	0
(5) Karen Talmadge, PhD Chair of the Board-Elect	2.00	X		X				0	0	0
(6) Jane Reusch, MD President-Elect, Medicine & Science	2.00	X		X				0	0	0
(7) Felicia Hill-Briggs, PhD, ABPP President-Elect, Health Care & Education	2.00	X		X				0	0	0
(8) Michael Ching, CPA Secretary/Treasurer-Elect	2.00	X		X				0	0	0
(9) Janet Brown Friday, RN, MSN, MPH Board of Directors	1.00	X						0	0	0
(10) Martha Clark, MBA (ended 3/31/2017) Board of Directors	1.00	X						0	0	0
(11) Mary de Groot, Ph.D. Board of Directors	1.00	X						0	0	0
(12) Robert H. Eckel, MD Board of Directors	1.00	X						0	0	0
(13) David Herrick, MBA Board of Directors	1.00	X						0	0	0
(14) C. Ronald Kahn, MD Board of Directors	1.00	X						0	0	0

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

(A) Name and title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
(15) Steve Lucas, BS Board of Directors	1 00	X						0	0	0
(16) Calvin Schmidt, MBA Board of Directors	1 00	X						0	0	0
(17) Catherine Squires, CFRE Board of Directors	1 00	X						0	0	0
(18) Alan Yatvin, JD Board of Directors	1 00	X						0	0	0
(19) Kevin L. Hagan (ended 3/31/2017) Chief Executive Officer	37 00 0 50			X				533,947	0	19,979
(20) Charlotte M. Carter Chief Financial Officer	36 90 0 60			X				288,269	0	27,544
(21) Martha Parry Clark (started 4/1/2017) Interim Chief Executive Officer	36 90 0 60			X				319,178	0	1,025
(22) Cynthia J. Halberlin (ended 2/3/2017) Chief Operating Officer	37 50				X			244,497	0	22,248
(23) Corey Gordon Chief Development and Stewardship Officer	37 50				X			343,140	0	41,449
(24) Christa Wilson Interim VP IT&S	37 50				X			172,825	0	25,067
(25) Suehila Glass SVP Field Development & Operations	37 50				X			209,590	0	30,747
1b Sub-total								2,111,446	0	168,059
c Total from continuation sheets to Part VII, Section A								2,857,972	0	266,774
d Total (add lines 1b and 1c)								4,969,418	0	434,833

2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 of reportable compensation from the organization **107**

- 3** Did the organization list any **former** officer, director, or trustee, key employee, or highest compensated employee on line 1a? If "Yes," complete Schedule J for such individual
- 4** For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? If "Yes," complete Schedule J for such individual
- 5** Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? If "Yes," complete Schedule J for such person

	Yes	No
3	X	
4	X	
5		X

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year

(A) Name and business address	(B) Description of services	(C) Compensation
Infocision Management Corporation 325 Springside Drive Akron, OH 44333	Professional Fundraising	1,012,797
NNE Marketing, LLC 1666 Massachusetts Avenue, Ste 14 Lexington, MA	Professional Fundraising	621,570
Blackbaud, Inc 11501 Domain Drive, Ste 200 Austin, TX 78758		2,017,381
Sidley Austin LLP One South Dearborn Chicago, IL 60603	Legal Consulting	725,306
RICOH USA, Inc 70 Valley Stream Parkway Malvern, PA 19366	Printing	480,817

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 of compensation from the organization **30**

Part VIII Statement of RevenueCheck if Schedule O contains a response or note to any line in this Part VIII ☐

		(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512-514	
Contributions, Gifts, Grants and Other Similar Amounts	1a Federated campaigns	1a 5,194,881				
	b Membership dues	1b 0				
	c Fundraising events	1c 25,416,935				
	d Related organizations	1d 0				
	e Government grants (contributions)	1e 523,635				
	f All other contributions, gifts, grants, and similar amounts not included above	1f 71,665,883				
	g Noncash contributions included in lines 1a-1f	\$ 3,757,729				
	h Total. Add lines 1a-1f	▶ 102,801,334				
Program Service Revenue	Business Code					
	2a Subscriptions	511120	9,749,957	9,749,957	0	0
	b Registration	611710	10,786,747	10,786,747	0	0
	c Sales of Material	511130	2,445,831	2,445,831	0	0
	d Booth Rental	611710	4,777,573	0	0	4,777,573
	e Other Program Service Revenue	900099	1,416,073	1,416,073	0	0
	f All other program service revenue				0	0
	g Total. Add lines 2a-2f	▶ 29,176,181				
Other Revenue	3 Investment income (including dividends, interest, and other similar amounts)	▶ 1,985,473	0	0	1,985,473	
	4 Income from investment of tax-exempt bond proceeds	▶ 0	0	0	0	
	5 Royalties	▶ 2,077,586	0	0	2,077,586	
	(i) Real (ii) Personal					
	6a Gross rents					
	b Less rental expenses					
	c Rental income or (loss)	0	0			
	d Net rental income or (loss)	▶ 0	0	0	0	
	(i) Securities (ii) Other					
	7a Gross amount from sales of assets other than inventory	43,538,870	0			
	b Less cost or other basis and sales expenses	43,330,191	28,667			
	c Gain or (loss)	208,679	-28,667			
	d Net gain or (loss)	▶ 180,012	0	0	180,012	
	8a Gross income from fundraising events (not including \$ 25,416,935 of contributions reported on line 1c) See Part IV, line 18	a 4,972,368				
	b Less direct expenses	b 4,972,368				
	c Net income or (loss) from fundraising events	▶ 0		0	0	
	9a Gross income from gaming activities. See Part IV, line 19.	a 45,752				
	b Less direct expenses	b 12,299				
	c Net income or (loss) from gaming activities	▶ 33,453	0	0	33,453	
	10a Gross sales of inventory, less returns and allowances	a 0				
b Less cost of goods sold	b 0					
c Net income or (loss) from sales of inventory	▶ 0	0	0	0		
Miscellaneous Revenue		Business Code				
11a Advertising Income	541800	3,503,887	0	3,503,887	0	
b Catalog Sales Income - Gift of Hope	454110	550,396	0	550,396	0	
c Abstract Fees & Permissions Income	900099	754,448	754,448	0	0	
d All other revenue		2,794,664	2,794,664	0	0	
e Total. Add lines 11a-11d	▶ 7,603,395					
12 Total revenue. See instructions.	▶ 143,857,434	27,947,720	4,054,283	9,054,097		

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

Check if Schedule O contains a response or note to any line in this Part IX. ☐

	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.				
1 Grants and other assistance to domestic organizations domestic governments See Part IV, line 21	32,021,503	32,021,503		
2 Grants and other assistance to domestic individuals See Part IV, line 22	57,495	57,495		
3 Grants and other assistance to foreign organizations, foreign governments, and foreign individuals See Part IV, lines 15 and 16	15,043	15,043		
4 Benefits paid to or for members	0	0		
5 Compensation of current officers, directors, trustees, and key employees	4,240,347	2,797,933	300,413	1,142,001
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)	0	0	0	0
7 Other salaries and wages	44,244,890	29,166,506	4,173,767	10,904,617
8 Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)	1,272,065	836,857	119,523	315,685
9 Other employee benefits	6,735,460	4,256,546	911,021	1,567,892
10 Payroll taxes	3,783,263	2,408,019	461,336	913,907
11 Fees for services (non-employees)				
a Management	164,323	107,591	16,265	40,468
b Legal	1,318,895	1,041,094	262,669	15,132
c Accounting	368,437	7,746	358,746	1,945
d Lobbying	183,460	183,460	0	0
e Professional fundraising services. See Part IV, line 17	1,373,868			1,373,868
f Investment management fees	232,742	0	232,742	0
g Other (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O)	6,156,982	4,939,581	486,850	730,551
12 Advertising and promotion	3,758,972	2,301,971	109,296	1,347,705
13 Office expenses	3,990,858	2,476,216	601,126	913,516
14 Information technology	5,776,733	4,013,293	237,096	1,526,344
15 Royalties	123,597	123,597	0	0
16 Occupancy	9,954,375	7,446,066	665,257	1,843,053
17 Travel	2,771,904	2,078,742	102,098	591,064
18 Payments of travel or entertainment expenses for any federal, state, or local public officials	0	0	0	0
19 Conferences, conventions, and meetings	5,821,207	5,745,519	5,838	69,850
20 Interest	219	128	11	80
21 Payments to affiliates	0	0	0	0
22 Depreciation, depletion, and amortization	4,110,083	2,712,655	369,907	1,027,521
23 Insurance	706,301	491,992	56,623	157,686
24 Other expenses. Itemize expenses not covered above (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O)				
a Supplies	3,597,874	3,414,147	6,430	177,297
b Postage and Shipping	7,181,673	3,114,638	134,904	3,932,131
c Printing and Publications	11,897,054	7,033,358	427,103	4,436,593
d Data Processing	1,788,600	1,063,956	829	723,815
e All other expenses	4,873,809	2,071,142	915,208	1,887,459
25 Total functional expenses. Add lines 1 through 24e	168,522,032	121,926,794	10,955,058	35,640,180
26 Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here ☒ if following SOP 98-2 (ASC 958-720).	21,120,629	5,679,720	925,024	14,515,885

Part X Balance SheetCheck if Schedule O contains a response or note to any line in this Part X ☐

		(A) Beginning of year		(B) End of year
Assets	1 Cash—non-interest-bearing	18,372,384	1	8,555,546
	2 Savings and temporary cash investments	249,609	2	58,477
	3 Pledges and grants receivable, net	38,184,108	3	31,304,541
	4 Accounts receivable, net	3,649,032	4	2,906,399
	5 Loans and other receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L	0	5	0
	6 Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions). Complete Part II of Schedule L	0	6	0
	7 Notes and loans receivable, net	0	7	0
	8 Inventories for sale or use	2,254,270	8	2,296,004
	9 Prepaid expenses and deferred charges	4,979,561	9	3,377,486
	10a Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D	46,293,104		
	b Less: accumulated depreciation	30,198,132	10c	16,094,972
	11 Investments—publicly traded securities	38,357,354	11	40,127,034
	12 Investments—other securities. See Part IV, line 11	9,724,068	12	10,345,570
	13 Investments—program-related. See Part IV, line 11	0	13	0
	14 Intangible assets	0	14	0
	15 Other assets. See Part IV, line 11	18,747,418	15	19,262,384
	16 Total assets. Add lines 1 through 15 (must equal line 34)	153,302,044	16	134,328,413
Liabilities	17 Accounts payable and accrued expenses	29,072,138	17	25,593,911
	18 Grants payable	0	18	0
	19 Deferred revenue	10,287,114	19	9,774,932
	20 Tax-exempt bond liabilities	0	20	0
	21 Escrow or custodial account liability. Complete Part IV of Schedule D	0	21	0
	22 Loans and other payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II of Schedule L	0	22	0
	23 Secured mortgages and notes payable to unrelated third parties	0	23	0
	24 Unsecured notes and loans payable to unrelated third parties	0	24	0
	25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X of Schedule D	54,991,558	25	63,289,465
	26 Total liabilities. Add lines 17 through 25	94,350,810	26	98,658,308
Net Assets or Fund Balances	Organizations that follow SFAS 117 (ASC 958), check here ☒ and complete lines 27 through 29, and lines 33 and 34.			
	27 Unrestricted net assets	1,085,365	27	-18,379,826
	28 Temporarily restricted net assets	43,786,500	28	39,166,992
	29 Permanently restricted net assets	14,079,369	29	14,882,939
	Organizations that do not follow SFAS 117 (ASC 958), check here ☐ and complete lines 30 through 34.			
	30 Capital stock or trust principal, or current funds	0	30	0
	31 Paid-in or capital surplus, or land, building, or equipment fund	0	31	0
	32 Retained earnings, endowment, accumulated income, or other funds	0	32	0
	33 Total net assets or fund balances.	58,951,234	33	35,670,105
	34 Total liabilities and net assets/fund balances.	153,302,044	34	134,328,413

Part XI Reconciliation of Net AssetsCheck if Schedule O contains a response or note to any line in this Part XI ☐

1	Total revenue (must equal Part VIII, column (A), line 12)	1	143,857,434
2	Total expenses (must equal Part IX, column (A), line 25)	2	168,522,032
3	Revenue less expenses Subtract line 2 from line 1	3	-24,664,598
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	58,951,234
5	Net unrealized gains (losses) on investments	5	1,383,469
6	Donated services and use of facilities	6	0
7	Investment expenses	7	0
8	Prior period adjustments	8	0
9	Other changes in net assets or fund balances (explain in Schedule O)	9	0
10	Net assets or fund balances at end of year Combine lines 3 through 9 (must equal Part X, line 33, column (B))	10	35,670,105

Part XII Financial Statements and ReportingCheck if Schedule O contains a response or note to any line in this Part XII ☐

- 1** Accounting method used to prepare the Form 990 ☐ Cash ☒ Accrual ☐ Other _____
If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O
- 2a** Were the organization's financial statements compiled or reviewed by an independent accountant? . . .
If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed on a separate basis, consolidated basis, or both
☐ Separate basis ☐ Consolidated basis ☐ Both consolidated and separate basis
- b** Were the organization's financial statements audited by an independent accountant? . . .
If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both
☐ Separate basis ☒ Consolidated basis ☐ Both consolidated and separate basis
- c** If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant?
If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O
- 3a** As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?
- b** If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits .

	Yes	No
2a		X
2b	X	
2c	X	
3a		X
3b		N/A

SCHEDULE A
(Form 990 or 990-EZ)

Public Charity Status and Public Support

OMB No 1545-0047

2017

Open to Public Inspection

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

▶ **Attach to Form 990 or Form 990-EZ.**

▶ **Go to www.irs.gov/Form990 for instructions and the latest information.**

Department of the Treasury
Internal Revenue Service

Name of the organization

American Diabetes Association

Employer identification number

13-1623888

Part I Reason for Public Charity Status (All organizations must complete this part.) See instructions.

The organization is not a private foundation because it is (For lines 1 through 12, check only one box.)

- 1 ☐ A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i).**
- 2 ☐ A school described in **section 170(b)(1)(A)(ii).** (Attach Schedule E (Form 990 or 990-EZ))
- 3 ☐ A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii).**
- 4 ☐ A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii).** Enter the hospital's name, city, and state _____
- 5 ☐ An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv).** (Complete Part II)
- 6 ☐ A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v).**
- 7 ☒ An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi).** (Complete Part II)
- 8 ☐ A community trust described in **section 170(b)(1)(A)(vi).** (Complete Part II)
- 9 ☐ An agricultural research organization described in **section 170(b)(1)(A)(ix)** operated in conjunction with a land-grant college or university or a non-land-grant college of agriculture (see instructions) Enter the name, city, and state of the college or university _____
- 10 ☐ An organization that normally receives (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975 See **section 509(a)(2).** (Complete Part III)
- 11 ☐ An organization organized and operated exclusively to test for public safety See **section 509(a)(4).**
- 12 ☐ An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in **section 509(a)(1)** or **section 509(a)(2).** See **section 509(a)(3).** Check the box in lines 12a through 12d that describes the type of supporting organization and complete lines 12e, 12f, and 12g
 - a ☐ **Type I.** A supporting organization operated, supervised, or controlled by its supported organization(s), typically by giving the supported organization(s) the power to regularly appoint or elect a majority of the directors or trustees of the supporting organization. **You must complete Part IV, Sections A and B.**
 - b ☐ **Type II.** A supporting organization supervised or controlled in connection with its supported organization(s), by having control or management of the supporting organization vested in the same persons that control or manage the supported organization(s) **You must complete Part IV, Sections A and C.**
 - c ☐ **Type III functionally integrated.** A supporting organization operated in connection with, and functionally integrated with, its supported organization(s) (see instructions) **You must complete Part IV, Sections A, D, and E.**
 - d ☐ **Type III non-functionally integrated.** A supporting organization operated in connection with its supported organization(s) that is not functionally integrated. The organization generally must satisfy a distribution requirement and an attentiveness requirement (see instructions). **You must complete Part IV, Sections A and D, and Part V.**
 - e ☐ Check this box if the organization received a written determination from the IRS that it is a Type I, Type II, Type III functionally integrated, or Type III non-functionally integrated supporting organization
 - f Enter the number of supported organizations _____ **0**
- g Provide the following information about the supported organization(s)

(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1–10 above (see instructions))	(iv) Is the organization listed in your governing document?		(v) Amount of monetary support (see instructions)	(vi) Amount of other support (see instructions)
			Yes	No		
(A) N/A						
(B)						
(C)						
(D)						
(E)						
Total					0	0

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)
(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Section A. Public Support

Calendar year (or fiscal year beginning in)	(a) 2013	(b) 2014	(c) 2015	(d) 2016	(e) 2017	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants")	165,940,291	146,055,657	135,304,032	122,553,876	102,801,334	672,655,190
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf	0	0	0	0	0	0
3 The value of services or facilities furnished by a governmental unit to the organization without charge	0	0	0	0	0	0
4 Total. Add lines 1 through 3	165,940,291	146,055,657	135,304,032	122,553,876	102,801,334	672,655,190
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						0
6 Public support. Subtract line 5 from line 4						672,655,190

Section B. Total Support

Calendar year (or fiscal year beginning in)	(a) 2013	(b) 2014	(c) 2015	(d) 2016	(e) 2017	(f) Total
7 Amounts from line 4	165,940,291	146,055,657	135,304,032	122,553,876	102,801,334	672,655,190
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources	3,544,529	4,009,899	4,560,225	4,337,308	4,063,059	20,515,020
9 Net income from unrelated business activities, whether or not the business is regularly carried on	0	0	0	0	0	0
10 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI).	69,992	47,055	33,439	34,645	45,752	230,883
11 Total support. Add lines 7 through 10						693,401,093
12 Gross receipts from related activities, etc. (see instructions)					12	220,642,365
13 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here						☐

Section C. Computation of Public Support Percentage

14 Public support percentage for 2017 (line 6, column (f) divided by line 11, column (f))	14	97.01%
15 Public support percentage from 2016 Schedule A, Part II, line 14	15	97.33%
16a 33 1/3% support test—2017. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization.		☒
b 33 1/3% support test—2016. If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization.		☐
17a 10%-facts-and-circumstances test—2017. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part VI how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization.		☐
b 10%-facts-and-circumstances test—2016. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part VI how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization.		☐
18 Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions.		☐

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II.

If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support

Calendar year (or fiscal year beginning in)	(a) 2013	(b) 2014	(c) 2015	(d) 2016	(e) 2017	N/A (f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants.")	0	0	0	0	0	0
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose	0	0	0	0	0	0
3 Gross receipts from activities that are not an unrelated trade or business under section 513	0	0	0	0	0	0
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf	0	0	0	0	0	0
5 The value of services or facilities furnished by a governmental unit to the organization without charge	0	0	0	0	0	0
6 Total. Add lines 1 through 5	0	0	0	0	0	0
7a Amounts included on lines 1, 2, and 3 received from disqualified persons	0	0	0	0	0	0
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year	0	0	0	0	0	0
c Add lines 7a and 7b	0	0	0	0	0	0
8 Public support. (Subtract line 7c from line 6)	0	0	0	0	0	0

Section B. Total Support

Calendar year (or fiscal year beginning in)	(a) 2013	(b) 2014	(c) 2015	(d) 2016	(e) 2017	N/A (f) Total
9 Amounts from line 6	0	0	0	0	0	0
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources	0	0	0	0	0	0
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975	0	0	0	0	0	0
c Add lines 10a and 10b	0	0	0	0	0	0
11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on	0	0	0	0	0	0
12 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI)	0	0	0	0	0	0
13 Total support. (Add lines 9, 10c, 11, and 12)	0	0	0	0	0	0

14 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here. ☐

Section C. Computation of Public Support Percentage

15 Public support percentage for 2017 (line 8, column (f) divided by line 13, column (f))	15	0.00%
16 Public support percentage from 2016 Schedule A, Part III, line 15	16	0.00%

Section D. Computation of Investment Income Percentage

17 Investment income percentage for 2017 (line 10c, column (f) divided by line 13, column (f))	17	0.00%
18 Investment income percentage from 2016 Schedule A, Part III, line 17	18	0.00%

19a 33 1/3% support tests—2017. If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization. ☐

b 33 1/3% support tests—2016. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3%, and line 18 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization. ☐

20 Private foundation. If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions. ☐

SCHEDULE C
(Form 990 or 990-EZ)

Political Campaign and Lobbying Activities

OMB No 1545-0047

2017

**Open to Public
Inspection**

Department of the Treasury
Internal Revenue Service

For Organizations Exempt From Income Tax Under section 501(c) and section 527

- ▶ **Complete if the organization is described below.** ▶ **Attach to Form 990 or Form 990-EZ.**
▶ **Go to www.irs.gov/Form990 for instructions and the latest information.**

If the organization answered "Yes," on Form 990, Part IV, line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations Complete Parts I-A and B Do not complete Part I-C
- Section 501(c) (other than section 501(c)(3)) organizations Complete Parts I-A and C below. Do not complete Part I-B
- Section 527 organizations Complete Part I-A only

If the organization answered "Yes," on Form 990, Part IV, line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)) Complete Part II-A Do not complete Part II-B
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)) Complete Part II-B Do not complete Part II-A

If the organization answered "Yes," on Form 990, Part IV, line 5 (Proxy Tax) (see separate instructions) or Form 990-EZ, Part V, line 35c (Proxy Tax) (see separate instructions), then

- Section 501(c)(4), (5), or (6) organizations Complete Part III

Name of organization American Diabetes Association	Employer identification number 13-1623888
---	--

Part I-A Complete if the organization is exempt under section 501(c) or is a section 527 organization. N/A

1 Provide a description of the organization's direct and indirect political campaign activities in Part IV (see instructions for definition of "political campaign activities")

2 Political campaign activity expenditures (see instructions) ▶ \$

3 Volunteer hours for political campaign activities (see instructions)

Part I-B Complete if the organization is exempt under section 501(c)(3). N/A

1 Enter the amount of any excise tax incurred by the organization under section 4955 ▶ \$

2 Enter the amount of any excise tax incurred by organization managers under section 4955 . ▶ \$

3 If the organization incurred a section 4955 tax, did it file Form 4720 for this year? ☐ Yes ☐ No

4a Was a correction made? ☐ Yes ☐ No

b If "Yes," describe in Part IV

Part I-C Complete if the organization is exempt under section 501(c), except section 501(c)(3). N/A

1 Enter the amount directly expended by the filing organization for section 527 exempt function activities ▶ \$

2 Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities ▶ \$

3 Total exempt function expenditures Add lines 1 and 2. Enter here and on Form 1120-POL, line 17b . ▶ \$ 0

4 Did the filing organization file Form 1120-POL for this year? ☐ Yes ☐ No

5 Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which the filing organization made payments For each organization listed, enter the amount paid from the filing organization's funds Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC) If additional space is needed, provide information in Part IV

(a) Name	(b) Address	(c) EIN	(d) Amount paid from filing organization's funds If none, enter -0-	(e) Amount of political contributions received and promptly and directly delivered to a separate political organization If none, enter -0-
(1)				
(2)				
(3)				
(4)				
(5)				
(6)				

Part II-A Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)).

N/A

- A** Check ☐ if the filing organization belongs to an affiliated group (and list in Part IV each affiliated group member's name, address, EIN, expenses, and share of excess lobbying expenditures)
- B** Check ☐ if the filing organization checked box A and "limited control" provisions apply

Limits on Lobbying Expenditures (The term "expenditures" means amounts paid or incurred.)		(a) Filing organization's totals	(b) Affiliated group totals												
1a	Total lobbying expenditures to influence public opinion (grass roots lobbying)		0												
b	Total lobbying expenditures to influence a legislative body (direct lobbying)		0												
c	Total lobbying expenditures (add lines 1a and 1b)	0	0												
d	Other exempt purpose expenditures		0												
e	Total exempt purpose expenditures (add lines 1c and 1d)	0	0												
f	Lobbying nontaxable amount Enter the amount from the following table in both columns	0	0												
<table border="1"> <thead> <tr> <th>If the amount on line 1e, column (a) or (b) is:</th> <th>The lobbying nontaxable amount is:</th> </tr> </thead> <tbody> <tr> <td>Not over \$500,000</td> <td>20% of the amount on line 1e</td> </tr> <tr> <td>Over \$500,000 but not over \$1,000,000</td> <td>\$100,000 plus 15% of the excess over \$500,000</td> </tr> <tr> <td>Over \$1,000,000 but not over \$1,500,000</td> <td>\$175,000 plus 10% of the excess over \$1,000,000</td> </tr> <tr> <td>Over \$1,500,000 but not over \$17,000,000</td> <td>\$225,000 plus 5% of the excess over \$1,500,000</td> </tr> <tr> <td>Over \$17,000,000</td> <td>\$1,000,000</td> </tr> </tbody> </table>		If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:	Not over \$500,000	20% of the amount on line 1e	Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000	Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000	Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000	Over \$17,000,000	\$1,000,000		
If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:														
Not over \$500,000	20% of the amount on line 1e														
Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000														
Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000														
Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000														
Over \$17,000,000	\$1,000,000														
g	Grassroots nontaxable amount (enter 25% of line 1f)	0	0												
h	Subtract line 1g from line 1a If zero or less, enter -0-	0	0												
i	Subtract line 1f from line 1c If zero or less, enter -0-	0	0												
j	If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year?	☐ Yes ☐ No													

4-Year Averaging Period Under section 501(h)

(Some organizations that made a section 501(h) election do not have to complete all of the five columns below.
See the separate instructions for lines 2a through 2f.)

Lobbying Expenditures During 4-Year Averaging Period					
Calendar year (or fiscal year beginning in)	(a) 2014	(b) 2015	(c) 2016	(d) 2017	(e) Total
2a Lobbying nontaxable amount	0	0	0	0	0
b Lobbying ceiling amount (150% of line 2a, column(e))					0
c Total lobbying expenditures	0	0	0	0	0
d Grassroots nontaxable amount	0	0	0	0	0
e Grassroots ceiling amount (150% of line 2d, column (e))					0
f Grassroots lobbying expenditures	0	0	0	0	0

Part II-B Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

For each "Yes," response on lines 1a through 1i below, provide in Part IV a detailed description of the lobbying activity

	(a)		(b)
	Yes	No	Amount
1 During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of			
a Volunteers?	X		
b Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?	X		
c Media advertisements?		X	0
d Mailings to members, legislators, or the public?	X		108,857
e Publications, or published or broadcast statements?		X	0
f Grants to other organizations for lobbying purposes?		X	0
g Direct contact with legislators, their staffs, government officials, or a legislative body?	X		519,952
h Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?	X		65,335
i Other activities?		X	0
j Total. Add lines 1c through 1i			694,144
2a Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?		X	
b If "Yes," enter the amount of any tax incurred under section 4912			
c If "Yes," enter the amount of any tax incurred by organization managers under section 4912			
d If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?			

Part III-A Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6).

	Yes	No
1 Were substantially all (90% or more) dues received nondeductible by members?	1	
2 Did the organization make only in-house lobbying expenditures of \$2,000 or less?	2	
3 Did the organization agree to carry over lobbying and political campaign-activity expenditures from the prior year?	3	

Part III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No," OR (b) Part III-A, line 3, is answered "Yes."

1 Dues, assessments and similar amounts from members	1	
2 Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid).		
a Current year	2a	
b Carryover from last year	2b	
c Total	2c	0
3 Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues	3	
4 If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year?	4	
5 Taxable amount of lobbying and political expenditures (see instructions)	5	0

Part IV Supplemental Information

Provide the descriptions required for Part I-A, line 1, Part I-B, line 4, Part I-C, line 5, Part II-A (affiliated group list), Part II-A, lines 1 and 2 (see instructions), and Part II-B, line 1. Also, complete this part for any additional information.

Part II-B The American Diabetes Association's advocacy efforts and achievements are at the core of

creating effective and lasting change for people living with and at risk for diabetes. Raising our

voices from Capitol Hill to state houses to court houses across the country, our dedicated Diabetes

Advocates continue to drive momentum in our ongoing fight to Stop Diabetes. Our advocacy work gives

people with diabetes, their families and health care professionals the power to influence public

policy issues that affect people with diabetes at the local, state and national levels. Our primary

goals are to increase federal and state funding for diabetes prevention, treatment and research, to

Part IV Supplemental Information *(continued)*

prevent diabetes, to improve the availability of accessible, adequate and affordable health care, to
end the discrimination people with diabetes face at school, work and elsewhere in their lives, to
end health disparities, and to advance treatments and technology for people with diabetes
Part II-B We have trained advocates around the country who represent those with diabetes who need a
raised voice to protect their rights. An ever-growing volunteer network of attorneys, health care
professionals and advanced school advocates help thousands facing discrimination because of their
diabetes. In 2017, the ADA 1) Held our Call to Congress Advocacy Day in Washington, D.C., during
which 251 Diabetes Advocates, researchers, and Team Tackle Members from across the country
participated in more approximately 200 meetings with Members of Congress and their staff. Diabetes
Advocates shared their personal diabetes story to put a name and face to the diabetes epidemic, and
to make the case for an increased investment to curb the trajectory of the disease. The event also
featured a Senate press briefing concerning the economic costs of diabetes. Advocates followed up
with in-district meetings during the summer and fall Congressional recess periods. The Association
also participated in state advocacy days, summits, briefings and caucus meetings. 2) Worked in a
coalition of more than 20 patient advocacy organizations to defend the access to health care and the
patient protections provided in the Affordable Care Act (ACA) from various repeal efforts in
Congress. Collective advocacy efforts both within the coalition and by the ADA and our advocates
gained national media attention and helped defeat the repeal of the ACA numerous times. 3) Raised
voice at the state level by participating in hundreds of meetings, briefings, Diabetes Days at State
Capitols, and submitting letters, comments or statements in support of our legislative and
regulatory priorities, which led to a record setting 70 legislative and regulatory wins in states
across the country. 4) Mobilized advocates at unprecedented levels — alerts, petitions, and
in-person— on priorities including health care, insulin affordability, and funding for diabetes
research and programs. 5) Opposed efforts to limit program eligibility and increase enrollee costs,
on behalf of the millions of individuals with diabetes in the Medicaid program. Added key new
benefits to state Medicaid programs, like the National Diabetes Prevention Program, that will help
millions of Americans stay healthier. 6) Advocated for funding for diabetes research and for
increased funding for diabetes prevention programs in states across the country. 7) Achieved a

Part IV Supplemental Information *(continued)*

letter signed by more than 85 bipartisan members of Congress to the House Appropriations committee

seeking support for ADA's fiscal year 2018 funding requests of \$2.165 billion for the NIDDK, \$185

million for CDC's Division of Diabetes Translation and \$25 million for the National DPP. The

co-chairs of the Senate Diabetes Caucus led a similar letter, which was signed by 25 bipartisan

members of the U.S. Senate. While Congress did not finalize the Fiscal Year 2018 appropriations

process in 2017, ADA engaged heavily in advocacy to support federal funding for diabetes research

and programs. 8) Protected existing levels of health insurance benefits through 30 state level wins

that benefit millions of Americans across the country. Successfully supported legislation that eases

access to prescribed medications for people with diabetes in several states across the country.

9) Convened an Insulin Access and Affordability Working Group and met with stakeholders across the

insulin supply chain with the goal of making policy recommendations in 2018 for viable long-term

solutions that will bring down the cost of insulin for individuals with diabetes. We held more than

200 congressional meetings and collected 266,000 petition signatures and more than 600 patient,

caregiver, and provider stories. 10) Helped improve Medicare's coverage policy for the National

Diabetes Prevention Program—available to Medicare beneficiaries starting April 1, 2018. 11)

Defeated state-level discriminatory drivers licensing proposals that would have impacted more than 3

million Americans and improved existing Safe at School state laws that make schools safer and more

accessible for students with diabetes. 12) Addressed health disparities through legislative and

regulatory work resulting in important state level laws covering healthy food financing policies to

reduce food insecurity, surplus food programs, increasing access to farmer's markets, budget

allocations supporting programs and state level offices of health equity, and school-based policies

that bring free and reduced-price meals to students in high poverty schools and school districts.

13) Promoted diabetes prevention through key state-level wins like increasing school requirements

for physical education and activity, increasing access to recreational space through joint use

agreements, legislation requiring Diabetes Action Plans aimed at reducing the burden of diabetes

through policy interventions, increasing funding for diabetes prevention programs, and policies

aimed at reducing consumption of sugary beverages.

**SCHEDULE D
(Form 990)**

Department of the Treasury
Internal Revenue Service

Supplemental Financial Statements

▶ Complete if the organization answered "Yes" on Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.
▶ Attach to Form 990.

▶ Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2017

Open to Public Inspection

Name of the organization

American Diabetes Association

Employer identification number

13-1623888

Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts.

Complete if the organization answered "Yes" on Form 990, Part IV, line 6.

	(a) Donor advised funds	(b) Funds and other accounts
1 Total number at end of year	1	0
2 Aggregate value of contributions to (during year)	0	0
3 Aggregate value of grants from (during year)	0	0
4 Aggregate value at end of year	557,435	0

5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? ☒ Yes ☐ No

6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? ☒ Yes ☐ No

Part II Conservation Easements.

Complete if the organization answered "Yes" on Form 990, Part IV, line 7

N/A

1 Purpose(s) of conservation easements held by the organization (check all that apply)

☐ Preservation of land for public use (e.g., recreation or education) ☐ Preservation of a historically important land area

☐ Protection of natural habitat ☐ Preservation of a certified historic structure

☐ Preservation of open space

2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year

	Held at the End of the Tax Year
a Total number of conservation easements	2a
b Total acreage restricted by conservation easements	2b
c Number of conservation easements on a certified historic structure included in (a)	2c
d Number of conservation easements included in (c) acquired after 7/25/06, and not on a historic structure listed in the National Register	2d

3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year ▶

4 Number of states where property subject to conservation easement is located ▶

5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? ☐ Yes ☐ No

6 Staff and volunteer hours devoted to monitoring, inspecting, handling of violations, and enforcing conservation easements during the year ▶

7 Amount of expenses incurred in monitoring, inspecting, handling of violations, and enforcing conservation easements during the year ▶ \$

8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)? ☐ Yes ☐ No

9 In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets.

Complete if the organization answered "Yes" on Form 990, Part IV, line 8

N/A

1a If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIII, the text of the footnote to its financial statements that describes these items

b If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items

(i) Revenue included on Form 990, Part VIII, line 1 ▶ \$

(ii) Assets included in Form 990, Part X ▶ \$

2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items

a Revenue included on Form 990, Part VIII, line 1 ▶ \$

b Assets included in Form 990, Part X ▶ \$

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued)

3 Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items (check all that apply)

a ☐ Public exhibition

d ☐ Loan or exchange programs

b ☐ Scholarly research

e ☐ Other _____

c ☐ Preservation for future generations

4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII

5 During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection?

☐ Yes ☐ No

Part IV Escrow and Custodial Arrangements.

Complete if the organization answered "Yes" on Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X?

☐ Yes ☐ No

b If "Yes," explain the arrangement in Part XIII and complete the following table

c Beginning balance

d Additions during the year

e Distributions during the year

f Ending balance

	Amount
1c	0
1d	
1e	
1f	0

2a Did the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability?

☐ Yes ☐ No

b If "Yes," explain the arrangement in Part XIII. Check here if the explanation has been provided on Part XIII

☐

Part V Endowment Funds.

Complete if the organization answered "Yes" on Form 990, Part IV, line 10.

	(a) Current year	(b) Prior year	(c) Two years back	(d) Three years back	(e) Four years back
1a Beginning of year balance	22,534,220	22,460,102	22,540,712	22,695,748	22,599,517
b Contributions	182,068	-3,646	-2,371	16,761	0
c Net investment earnings, gains, and losses	2,556,516	1,972,812	1,593,023	2,132,726	2,508,624
d Grants or scholarships	2,373,555	1,895,048	1,671,262	2,304,523	2,412,393
e Other expenditures for facilities and programs		0	0	0	0
f Administrative expenses		0	0	0	0
g End of year balance	22,899,249	22,534,220	22,460,102	22,540,712	22,695,748

2 Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as

a Board designated or quasi-endowment ☐ %

b Permanent endowment ☐ 20%

c Temporarily restricted endowment ☐ 80%

The percentages on lines 2a, 2b, and 2c should equal 100%

3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by

(i) unrelated organizations

(ii) related organizations

	Yes	No
3a(i)	X	
3a(ii)	X	
3b	X	

b If "Yes" on line 3a(ii), are the related organizations listed as required on Schedule R?

4 Describe in Part XIII the intended uses of the organization's endowment funds

Part VI Land, Buildings, and Equipment.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11a. See Form 990, Part X, line 10.

Description of property	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land	0	4,500		4,500
b Buildings	0	0	0	0
c Leasehold improvements	0	6,351,717	1,073,553	5,278,164
d Equipment	0	14,694,927	10,905,092	3,789,835
e Other	0	25,241,960	18,219,487	7,022,473
Total. Add lines 1a through 1e. (Column (d) must equal Form 990, Part X, column (B), line 10c.)				16,094,972

Part VII Investments—Other Securities.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11b. See Form 990, Part X, line 12.

(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation Cost or end-of-year market value
(1) Financial derivatives	0	
(2) Closely-held equity interests	0	
(3) Other Perpetual Trusts	10,345,570	F
(A) -----		
(B) -----		
(C) -----		
(D) -----		
(E) -----		
(F) -----		
(G) -----		
(H) -----		
Total. (Column (b) must equal Form 990, Part X, col (B) line 12) ▶	10,345,570	

Part VIII Investments—Program Related.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11c. See Form 990, Part X, line 13.

(a) Description of investment	(b) Book value	(c) Method of valuation Cost or end-of-year market value
(1)		
(2)		
(3)		
(4)		
(5)		
(6)		
(7)		
(8)		
(9)		
Total. (Column (b) must equal Form 990, Part X, col (B) line 13) ▶	0	

Part IX Other Assets.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11d. See Form 990, Part X, line 15.

(a) Description	(b) Book value
(1) Due From Property Title Holding Corporation	6,444,509
(2) Investment in Net Assets of American Diabetes Association Property Title Holding Corporation	12,817,875
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
Total. (Column (b) must equal Form 990, Part X, col (B) line 15) ▶	19,262,384

Part X Other Liabilities.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11e or 11f. See Form 990, Part X, line 25.

(a) Description of liability	(b) Book value
(1) Federal income taxes	0
(2) Due to American Diabetes Association Research	63,289,465
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
Total. (Column (b) must equal Form 990, Part X, col (B) line 25) ▶	63,289,465

2. Liability for uncertain tax positions In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740) Check here if the text of the footnote has been provided in Part XIII ☒

Part XI Reconciliation of Revenue per Audited Financial Statements With Revenue per Return.

Complete if the organization answered "Yes" on Form 990, Part IV, line 12a.

1	Total revenue, gains, and other support per audited financial statements		1	150,240,388
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12			
a	Net unrealized gains (losses) on investments	2a	1,383,469	
b	Donated services and use of facilities	2b	1,888,887	
c	Recoveries of prior year grants	2c	0	
d	Other (Describe in Part XIII)	2d	4,007,286	
e	Add lines 2a through 2d		2e	7,279,642
3	Subtract line 2e from line 1		3	142,960,746
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1			
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	232,742	
b	Other (Describe in Part XIII)	4b	663,946	
c	Add lines 4a and 4b		4c	896,688
5	Total revenue Add lines 3 and 4c . (This must equal Form 990, Part I, line 12)		5	143,857,434

Part XII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return.

Complete if the organization answered "Yes" on Form 990, Part IV, line 12a.

1	Total expenses and losses per audited financial statements		1	175,615,182
2	Amounts included on line 1 but not on Form 990, Part IX, line 25			
a	Donated services and use of facilities	2a	1,888,887	
b	Prior year adjustments	2b	0	
c	Other losses	2c	-565,262	
d	Other (Describe in Part XIII)	2d	37,939,785	
e	Add lines 2a through 2d		2e	39,263,410
3	Subtract line 2e from line 1		3	136,351,772
4	Amounts included on Form 990, Part IX, line 25, but not on line 1			
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	232,742	
b	Other (Describe in Part XIII)	4b	31,937,518	
c	Add lines 4a and 4b		4c	32,170,260
5	Total expenses Add lines 3 and 4c . (This must equal Form 990, Part I, line 18)		5	168,522,032

Part XIII Supplemental Information.

Provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, line 2, Part XI, lines 2d and 4b, and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

Part V Line 4 The following was disclosed in the consolidated financial statements related

to the intended use of the Association endowment funds. The Association has adopted an

investment policy for endowment assets that provides continued financial stability for the

Association and a revenue stream for spending on the Association mission.

Part V Line 4 To fulfill this mission, the American Diabetes Association funds research,

publishes scientific findings, provides information and other services to people with

diabetes, their families, health professionals, and the public.

Part X Line 2 The following was disclosed related to uncertain tax positions in the

audited financial statements. The American Diabetes Association and the American Diabetes

Association Research Foundation, Inc. are generally exempt from income taxes under Section

501(c)(3) of the Internal Revenue Code (the Code) and charitable contributions to these

organizations qualify for tax deductions as described in the Code. The American Diabetes

Association Property Title Holding Corporation is generally exempt from income taxes under

Part XIII Supplemental Information (continued)

Section 501(c)(2) of the Code. These entities are subject to taxation on any net unrelated business income and have been classified as organizations that are not private foundations under Section 509(a) of the Code. The Association recognizes the effect of income tax positions only if those positions more likely than not would not be sustained upon examination by the Internal Revenue Service. The Association has analyzed the tax positions taken and has concluded that as of December 31, 2017, there are no uncertain tax positions taken or expected to be taken that would require recognition of a liability (or asset) or disclosure in the consolidated financial statements.

Part XI Line 2d Donations reported by the American Diabetes Association Research Foundation's audited financial statement (EIN 54-1734511) \$3,189,835. Contributed services reported by the American Diabetes Association Research Foundation, Inc. (EIN 54-1734511) \$817,451.

Part XI Line 4b Management fee earned from the American Diabetes Association Research Foundation, Inc. (EIN 54-1734511) \$663,946.

Part XII Line 2d American Diabetes Association Research Foundation, Inc. (EIN 54-1734511) Expenses \$37,939,785.

Part XII Line 4b Grant to the American Diabetes Association Research Foundation, Inc. (EIN 54-1734511) \$31,937,518.

**SCHEDULE F
(Form 990)**

Department of the Treasury
Internal Revenue Service

Statement of Activities Outside the United States

▶ Complete if the organization answered "Yes" on Form 990, Part IV, line 14b, 15, or 16.

▶ Attach to Form 990.

▶ Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No 1545-0047

2017

**Open to Public
Inspection**

Name of the organization

American Diabetes Association

Employer identification number

13-1623888

Part I General Information on Activities Outside the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 14b

1 For grantmakers. Does the organization maintain records to substantiate the amount of its grants and other assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? ☒ Yes ☐ No

2 For grantmakers. Describe in Part V the organization's procedures for monitoring the use of its grants and other assistance outside the United States

3 Activities per Region (The following Part I, line 3 table can be duplicated if additional space is needed)

(a) Region	(b) Number of offices in the region	(c) Number of employees, agents, and independent contractors in the region	(d) Activities conducted in the region (by type) (such as, fundraising, program services, investments, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in the region	(f) Total expenditures for and investments in the region
Europe (Including (1) Iceland and Greenland)	0	0	Program Services	Grantmaking	15,043
(2)					
(3)					
(4)					
(5)					
(6)					
(7)					
(8)					
(9)					
(10)					
(11)					
(12)					
(13)					
(14)					
(15)					
(16)					
(17)					
3a Sub-total	0	0			15,043
b Total from continuation sheets to Part I	0	0			0
c Totals (add lines 3a and 3b)	0	0			15,043

Part II Grants and Other Assistance to Organizations or Entities Outside the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 15, for any recipient who received more than \$5,000. Part II can be duplicated if additional space is needed.

1	(a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of noncash assistance	(h) Description of noncash assistance	(i) Method of valuation (book, FMV, appraisal, other)
(1)			Europe (Including Iceland and	See Part V	15,043	Check	0		
(2)									
(3)									
(4)									
(5)									
(6)									
(7)									
(8)									
(9)									
(10)									
(11)									
(12)									
(13)									
(14)									
(15)									
(16)									

2 Enter total number of recipient organizations listed above that are recognized as charities by the foreign country, recognized as tax-exempt by the IRS, or for which the grantee or counsel has provided a section 501(c)(3) equivalency letter 1

3 Enter total number of other organizations or entities 0

Part III Grants and Other Assistance to Individuals Outside the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 16
Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Region	(c) Number of recipients	(d) Amount of cash grant	(e) Manner of cash disbursement	(f) Amount of noncash assistance	(g) Description of noncash assistance	(h) Method of valuation (book, FMV, appraisal, other)
(1)							
(2)							
(3)							
(4)							
(5)							
(6)							
(7)							
(8)							
(9)							
(10)							
(11)							
(12)							
(13)							
(14)							
(15)							
(16)							
(17)							
(18)							

Part IV Foreign Forms

- 1** Was the organization a U S transferor of property to a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 926, Return by a U S Transferor of Property to a Foreign Corporation (see Instructions for Form 926).* ☐ Yes ☒ No
- 2** Did the organization have an interest in a foreign trust during the tax year? *If "Yes," the organization may be required to separately file Form 3520, Annual Return To Report Transactions With Foreign Trusts and Receipt of Certain Foreign Gifts, and/or Form 3520-A, Annual Information Return of Foreign Trust With a U S Owner (see Instructions for Forms 3520 and 3520-A, don't file with Form 990)* ☐ Yes ☒ No
- 3** Did the organization have an ownership interest in a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 5471, Information Return of U S Persons With Respect To Certain Foreign Corporations (see Instructions for Form 5471)* ☐ Yes ☒ No
- 4** Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? *If "Yes," the organization may be required to file Form 8621, Information Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund (see Instructions for Form 8621)* ☐ Yes ☒ No
- 5** Did the organization have an ownership interest in a foreign partnership during the tax year? *If "Yes," the organization may be required to file Form 8865, Return of U S Persons With Respect to Certain Foreign Partnerships (see Instructions for Form 8865)* ☐ Yes ☒ No
- 6** Did the organization have any operations in or related to any boycotting countries during the tax year? *If "Yes," the organization may be required to separately file Form 5713, International Boycott Report (see Instructions for Form 5713, don't file with Form 990)* ☐ Yes ☒ No

Part V**Supplemental Information**

Provide the information required by Part I, line 2 (monitoring of funds), Part I, line 3, column (f) (accounting method, amounts of investments vs. expenditures per region), Part II, line 1 (accounting method), Part III (accounting method), and Part III, column (c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information. See instructions.

Part I Line 3 The Association awarded a grant to the International Diabetes Federation

(IDF) as part of the Association's donor advised fund program. The grantee's use of the

fund is monitored through the Association's membership in the IDF.

Part II Line 1 The primary purpose of the grant is for the annual contribution from the

Wendell Mayes donor advised fund to the International Diabetes Federation to support the

Mary Jane Mayes scholar program.

SCHEDULE G
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Supplemental Information Regarding Fundraising or Gaming Activities

Complete if the organization answered "Yes" on Form 990, Part IV, line 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a

▶ Attach to Form 990 or Form 990-EZ.
▶ Go to www.irs.gov/Form990 for the latest instructions

OMB No 1545-0047

2017

Open to Public Inspection

Name of the organization

American Diabetes Association

Employer identification number

13-1623888

Part I Fundraising Activities. Complete if the organization answered "Yes" on Form 990, Part IV, line 17.
Form 990-EZ filers are not required to complete this part.

1 Indicate whether the organization raised funds through any of the following activities. Check all that apply.

- a ☒ Mail solicitations e ☒ Solicitation of non-government grants
b ☒ Internet and email solicitations f ☒ Solicitation of government grants
c ☒ Phone solicitations g ☒ Special fundraising events
d ☒ In-person solicitations

2a Did the organization have a written or oral agreement with any individual (including officers, directors, trustees, key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services? ☒ Yes ☐ No

b If "Yes," list the 10 highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization.

(i) Name and address of individual or entity (fundraiser)	(ii) Activity	(iii) Did fundraiser have custody or control of contributions?		(iv) Gross receipts from activity	(v) Amount paid to (or retained by) fundraiser listed in col (i)	(vi) Amount paid to (or retained by) organization
		Yes	No			
1 Infocision Management Corporation	Telemarketing		X	1,218,865	930,414	288,451
2 NNE Marketing, LLC	See Part IV		X	16,234,981	621,570	15,613,411
3 Automotive Recovery Services, Inc	See Part IV	X		529,810	219,889	309,921
4 Heritage	Telemarketing		X	17,046	4,135	12,911
5				0	0	0
6				0	0	0
7				0	0	0
8				0	0	0
9				0	0	0
10				0	0	0
Total				18,000,702	1,776,008	16,224,694

3 List all states in which the organization is registered or licensed to solicit contributions or has been notified it is exempt from registration or licensing.

AK, AL, AR, AZ, CA, CO, CT, DC, DE, FL, GA, HI, IA, ID, IL, IN, KS, KY, LA, MA, MD, ME, MI, MN, MO, MS
MT, NC, ND, NE, NH, NJ, NM, NV, NY, OH, OK, OR, PA, RI, SC, SD, TN, TX, UT, VA, VT, WA, WI, WV, WY

Part II Fundraising Events. Complete if the organization answered "Yes" on Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000.

		(a) Event #1 <u>Out Walk to Stop Dia</u> (event type)	(b) Event #2 <u>Tour de Cure</u> (event type)	(c) Other events <u>1</u> (total number)	(d) Total events (add col (a) through col (c))
Revenue	1 Gross receipts	5,436,473	19,653,534	5,299,296	30,389,303
	2 Less Contributions	4,920,599	16,710,254	3,786,082	25,416,935
	3 Gross income (line 1 minus line 2)	515,874	2,943,280	1,513,214	4,972,368
Direct Expenses	4 Cash prizes	0	0	0	0
	5 Noncash prizes	102,204	467,957	66,943	637,104
	6 Rent/facility costs	235,058	1,108,414	411,311	1,754,783
	7 Food and beverages	27,362	530,210	634,801	1,192,373
	8 Entertainment	23,522	115,563	128,584	267,669
	9 Other direct expenses	127,727	721,137	271,575	1,120,439
	10 Direct expense summary Add lines 4 through 9 in column (d)				(4,972,368)
	11 Net income summary Subtract line 10 from line 3, column (d)				0

Part III Gaming. Complete if the organization answered "Yes" on Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a.

		(a) Bingo	(b) Pull tabs/instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add col (a) through col (c))
Revenue	1 Gross revenue			45,752	45,752
	2 Cash prizes			12,100	12,100
Direct Expenses	3 Noncash prizes			0	0
	4 Rent/facility costs				0
	5 Other direct expenses			199	199
	6 Volunteer labor	☐ Yes _____ % ☐ No	☐ Yes _____ % ☐ No	☒ Yes 80.00% ☐ No	
	7 Direct expense summary Add lines 2 through 5 in column (d)				(12,299)
	8 Net gaming income summary Subtract line 7 from line 1, column (d)				33,453

9 Enter the state(s) in which the organization conducts gaming activities AK, NJ

a Is the organization licensed to conduct gaming activities in each of these states? ☒ Yes ☐ No

b If "No," explain _____

10a Were any of the organization's gaming licenses revoked, suspended, or terminated during the tax year? ☐ Yes ☒ No

b If "Yes," explain _____

- 11 Does the organization conduct gaming activities with nonmembers? ☐ Yes ☒ No
- 12 Is the organization a grantor, beneficiary or trustee of a trust, or a member of a partnership or other entity formed to administer charitable gaming? ☐ Yes ☒ No
- 13 Indicate the percentage of gaming activity conducted in
- | | | |
|-------------------------------|-----|---------|
| a The organization's facility | 13a | % |
| b An outside facility | 13b | 100 00% |
- 14 Enter the name and address of the person who prepares the organization's gaming/special events books and records

Name ▶ See Part IV Supplemental Info

Address ▶ 2451 Crystal Drive, Suite 900 Arlington, VA 22202

- 15a Does the organization have a contract with a third party from whom the organization receives gaming revenue? ☐ Yes ☒ No
- b If "Yes," enter the amount of gaming revenue received by the organization ▶ \$ 0 and the amount of gaming revenue retained by the third party ▶ \$ 0
- c If "Yes," enter name and address of the third party

Name ▶

Address ▶

16 Gaming manager information

Name ▶ See Part IV Supplemental Info

Gaming manager compensation ▶ \$ 0

Description of services provided ▶

☐ Director/officer
 ☒ Employee
 ☐ Independent contractor

17 Mandatory distributions

- a Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license? ☒ Yes ☐ No
- b Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ▶ \$ 33,453

Part IV Supplemental Information. Provide the explanations required by Part I, line 2b, columns (iii) and (v), and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also provide any additional information. See instructions

Part I Line 2 The amount reported in column (v) represent fees paid to registered professional fundraisers. Additional payments to these vendors include the following consulting fee related to programmatic content \$1,218,865, postage and shipping cost \$46,770, marketing expense of \$41,048 and total data processing \$65,258. The amount paid for these expenses were determined by review of the detailed invoices supplied by the service provider

Part I Line 2(ii) NNM Marketing, LLC activities are strategic services including account and project management, data processing analysis & reporting, meeting, and/or project services requested by ADA

Part I Line 3(ii) Automotive Recovery Services, Inc. activities are advertising, acquisition and disposal of donated vehicles solicited by American Diabetes Association

Part III Line 14 The Association's records are centralized at the home office at 2451 Crystal Drive, Suite 900, Arlington, VA 22202 based on the information submitted by each

- 11 Does the organization conduct gaming activities with nonmembers? ☐ Yes ☐ No
- 12 Is the organization a grantor, beneficiary or trustee of a trust, or a member of a partnership or other entity formed to administer charitable gaming? ☐ Yes ☐ No

13 Indicate the percentage of gaming activity conducted in

- a The organization's facility 13a %
- b An outside facility 13b %

14 Enter the name and address of the person who prepares the organization's gaming/special events books and records

Name ▶ _____

Address ▶ _____

15a Does the organization have a contract with a third party from whom the organization receives gaming revenue? ☐ Yes ☐ No

- b If "Yes," enter the amount of gaming revenue received by the organization ▶ \$ _____ and the amount of gaming revenue retained by the third party ▶ \$ _____

c If "Yes," enter name and address of the third party

Name ▶ _____

Address ▶ _____

16 Gaming manager information

Name ▶ _____

Gaming manager compensation ▶ \$ _____

Description of services provided ▶ _____

☐ Director/officer☐ Employee☐ Independent contractor

17 Mandatory distributions

- a Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license? ☐ Yes ☐ No
- b Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ▶ \$ _____

Part IV Supplemental Information. Provide the explanations required by Part I, line 2b, columns (iii) and (v), and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also provide any additional information.
See instructions

Executive Director located in field offices

Part III Line 16 The management and administration of the Association gaming/special events are the responsibility of the local Executive Director of each office. Compensation of the Association's local executive directors is based on size of the market, and is not specific to the results of an individual gaming activity.

**SCHEDULE I
(Form 990)**

**Grants and Other Assistance to Organizations,
Governments, and Individuals in the United States**
Complete if the organization answered "Yes" on Form 990, Part IV, line 21 or 22.
▶ Attach to Form 990.

OMB No 1545-0047

2017

**Open to Public
Inspection**

Department of the Treasury
Internal Revenue Service

Name of the organization

American Diabetes Association

▶ Go to www.irs.gov/Form990 for the latest information.

Employer identification number

13-1623888

Part I General Information on Grants and Assistance

1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance?

☒ Yes ☐ No

2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States

Part II Grants and Other Assistance to Domestic Organizations and Domestic Governments. Complete if the organization answered "Yes" on Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Part II can be duplicated if additional space is needed.

1 (a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of noncash assistance	(h) Purpose of grant or assistance
(1) American Diabetes Association Re 2451 Crystal Drive Arlington, VA 22201	54-1734511	501 (c)(3)	31,937,518	0			Research
(2) LIONS CAMP MERRICK 11855 Holly Lane, Suite 104 Waldorf, MD 20691	52-1289731	501 (c)(3)	30,000				Campership
(3) FLORIDA DEPARTMENT OF HEALTH 5150 NW Milner Dr Port St Lucie, FL 34953	59-3502843	170 (c)(1)	16,600				Education and Development
(4) _____							
(5) _____							
(6) _____							
(7) _____							
(8) _____							
(9) _____							
(10) _____							
(11) _____							
(12) _____							

2 Enter total number of section 501(c)(3) and government organizations listed in the line 1 table

3 Enter total number of other organizations listed in the line 1 table

3

0

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule I (Form 990) (2017)

HTA

Part III **Grants and Other Assistance to Domestic Individuals.** Complete if the organization answered "Yes" on Form 990, Part IV, line 22.
Part III can be duplicated if additional space is needed.

	(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of noncash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of noncash assistance
1	Lecture Honoraria	8	50,000	0		
2	Travel Scientific Conferences	7	7,495	0		
3						
4						
5						
6						
7						

Part IV **Supplemental Information.** Provide the information required in Part I, line 2, Part III, column (b), and any other additional information.

Part I Line 2 (Related to Research) The American Diabetes Association provides grant funding for research grants to the American

Diabetes Association Research Foundation. The American Diabetes Association closely monitors the use of all grant funds. Each grantee

is required to submit an Annual Progress Report, which includes a scientific and a financial portion, 30 days after the end of each

previously committed funding year. Each year of funding after the first is contingent upon approval of the Annual Progress Report and

the availability of funds. If the complete report is not received within 90 days after the due date, the award will be terminated

After the completion of the final year of the grant, a Cumulative Final Report, which includes a scientific and financial portion, is

due within 60 days after the expiration date of the grant. If the complete final report is not received by the due date, the grantee

will not be eligible to apply for any future American Diabetes Association Research Foundation awards until the obligations for the

award are complete. This process is monitored and reviewed by the American Diabetes Association Scientific/Medical Management for award

status and compliance.

Part I Line 2 (Related to Camps) The American Diabetes Association continues to be the world's largest provider of camps for children

Part III Grants and Other Assistance to Domestic Individuals. Complete if the organization answered "Yes" on Form 990, Part IV, line 22.
Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of noncash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of noncash assistance

Part IV Supplemental Information. Provide the information required in Part I, line 2, Part III, column (b), and any other additional information.

with diabetes to help ensure the wellbeing of families affected by diabetes. The Association provides grants, scholarships and targeted

youth programs for persons with diabetes. Each summer, thousands of children have the opportunity to spend time at Diabetes Camp,

meeting other children with diabetes and sharing their experiences, challenges, hopes, and dreams. In 2017, the American Diabetes

Association hosted 79 camp sessions in 25 states serving over 6,000 campers with Type 1, Type 2, and at-risk for Type 2 diabetes. In

addition, more than 2,000 volunteers made camp possible by donating their time and expertise. Camp provides an outdoor recreational

experience in which the child (or children with diabetes ages 4-17) can develop as a person while including informal education about

the management of diabetes. Children are carefully supervised by a staff of doctors, nurses, dietitians, and other volunteers and

staff. Program Evaluation and outcome measurement provide valuable data to the Association regarding camp programs and how to improve

them. An assessment/planning meeting including camp volunteers and staff leadership is held within two months of the conclusion of the

camp season. At this time, camp results are evaluated and compared to goals. The strengths and weaknesses of the camp program,

opportunities for growth and improvement, emerging issues and needs and the viability of continuation/initiation of new programs are

Part III **Grants and Other Assistance to Domestic Individuals.** Complete if the organization answered "Yes" on Form 990, Part IV, line 22
Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of noncash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of noncash assistance
1					
2					
3					
4					
5					
6					
7					

Part IV **Supplemental Information.** Provide the information required in Part I, line 2, Part III, column (b), and any other additional information.

evaluated

Part I Line 2 (Related to Education). The American Diabetes Association is committed to preventing diabetes. The Diabetes Prevention

Program (DPP) was a major multicenter clinical research study, funded in part by the American Diabetes Association, aimed at

discovering whether modest weight loss through dietary changes and increased physical activity or treatment with the oral diabetes drug

metformin (Glucophage) could prevent or delay the onset of type 2 diabetes in study participants. The DPP found that participants who

lost a modest amount of weight through dietary changes and increased physical activity sharply reduced their chances of developing

diabetes. Taking metformin also reduced risk, although less dramatically. The DPP's results indicate that millions of high-risk people

can delay or avoid developing type 2 diabetes by losing weight through regular physical activity and a diet low in fat and calories.

Weight loss and physical activity lower the risk of diabetes by improving the body's ability to use insulin and process glucose. The

DPP contributed to a better understanding of how diabetes develops in people at risk and how they can prevent or delay the development

of diabetes by making behavioral changes leading to weight loss. These findings are reflected in recommendations from the American

Part III Grants and Other Assistance to Domestic Individuals. Complete if the organization answered "Yes" on Form 990, Part IV, line 22.
Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of noncash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of noncash assistance
1					
2					
3	/				
4					
5					
6					
7					

Part IV Supplemental Information. Provide the information required in Part I, line 2; Part III, column (b), and any other additional information.

Diabetes Association for the prevention or delay of type 2 diabetes, which stress the importance of lifestyle changes and weight loss

Building on the success of the DPP, the Centers for Disease Control (CDC) led National Diabetes Prevention Program is an evidence-based

lifestyle change program for preventing type 2 diabetes. The year-long program helps participants make real lifestyle changes such as

eating healthier, including physical activity into their daily lives, and improving problem-solving and coping skills. The American

Diabetes Association is collaborating with the Florida Department of health to provide support technical assistance and grants to

Florida based Diabetes Prevention Lifestyle Change (DPLC) programs accredited, or pending accreditation, by the CDC. Funded wholly by a

grant from the Florida Department of Health, the goals of this initiative are: (1) To increase the number of DPLC program participants

with a blood-based prediabetes diagnosis, (2) To increase the number of DPLC program participants achieving 5-7% weight loss, and (3)

To increase the number of health care practices that have a policy to refer patients with or at risk for prediabetes to DPLC programs

Part III Line 1,2 Each year, the American Diabetes Association recognizes the outstanding contributions of individuals in the service

of the diabetes community through its National Achievement Awards. These awards are among the Association's most noteworthy and coveted

Part III **Grants and Other Assistance to Domestic Individuals.** Complete if the organization answered "Yes" on Form 990, Part IV, line 22.
Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of noncash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of noncash assistance
1					
2					
3					
4					
5					
6					
7					

Part IV **Supplemental Information.** Provide the information required in Part I, line 2, Part III, column (b), and any other additional information.

recognition opportunities, celebrating those whose significant contributions to our cause have been national in scope and impact. Past

recipients represent individuals or groups that have never faltered in their efforts to improve the lives of all people affected by

diabetes

SCHEDULE J
(Form 990)

Department of the Treasury
Internal Revenue Service

Name of the organization

American Diabetes Association

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest
Compensated Employees

▶ Complete if the organization answered "Yes" on Form 990, Part IV, line 23.

▶ Attach to Form 990.

▶ Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No 1545-0047

2017

**Open to Public
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Employer identification number

13-1623888

Part I Questions Regarding Compensation

1a Check the appropriate box(es) if the organization provided any of the following to or for a person listed on Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.

- | | |
|---|---|
| ☐ First-class or charter travel | ☒ Housing allowance or residence for personal use |
| ☐ Travel for companions | ☐ Payments for business use of personal residence |
| ☒ Tax indemnification and gross-up payments | ☐ Health or social club dues or initiation fees |
| ☒ Discretionary spending account | ☐ Personal services (such as, maid, chauffeur, chef) |

b If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain.

2 Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors, trustees, and officers, including the CEO/Executive Director, regarding the items checked on line 1a?

3 Indicate which, if any, of the following the filing organization used to establish the compensation of the organization's CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization to establish compensation of the CEO/Executive Director, but explain in Part III.

- | | |
|---|---|
| ☒ Compensation committee | ☒ Written employment contract |
| ☒ Independent compensation consultant | ☒ Compensation survey or study |
| ☒ Form 990 of other organizations | ☒ Approval by the board or compensation committee |

4 During the year, did any person listed on Form 990, Part VII, Section A, line 1a, with respect to the filing organization or a related organization:

- a** Receive a severance payment or change-of-control payment?
- b** Participate in, or receive payment from, a supplemental nonqualified retirement plan?
- c** Participate in, or receive payment from, an equity-based compensation arrangement?
- If "Yes" to any of lines 4a–c, list the persons and provide the applicable amounts for each item in Part III.

Only section 501(c)(3), 501(c)(4), and 501(c)(29) organizations must complete lines 5–9.

5 For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of:

- a** The organization?
- b** Any related organization?
- If "Yes" on line 5a or 5b, describe in Part III.

6 For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of:

- a** The organization?
- b** Any related organization?
- If "Yes" on line 6a or 6b, describe in Part III.

7 For persons listed on Form 990, Part VII, Section A, line 1a, did the organization provide any nonfixed payments not described on lines 5 and 6? If "Yes," describe in Part III.

8 Were any amounts reported on Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III.

9 If "Yes" on line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53.4958-6(c)?

	Yes	No
1a		
1b		X
2		X
3		
4a	X	
4b	X	
4c		X
5a		X
5b		X
6a		X
6b		X
7	X	
8		X
9		N/A

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported on Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that aren't listed on Form 990, Part VII.

Note: The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

(A) Name and Title	(B) Breakdown of W-2 and/or 1099-MISC compensation				(C) Retirement and other deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation in column (B) reported as deferred on prior Form 990
	(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation					
1 Kevin L. Hagan (ended 3/31/2017) Chief Executive Officer	(i) 116,208	0	417,739		12,562	7,417	553,926	
	(ii) 269,478	17,775	1,016		16,862	10,682	315,813	0
2 Charlotte M. Carter Chief Financial Officer	(i) 34,618	0	209,879		19,010	3,238	266,745	0
	(ii) 318,765	24,375	0		17,810	23,639	384,589	0
3 Cynthia J. Hallberlin (ended 2/3/2017) Chief Operating Officer	(i) 152,096	20,000	729		9,515	15,552	197,892	0
	(ii) 209,406	0	184		6,875	23,872	240,337	0
4 Suehila Glass SVP Field Development & Operations	(i) 220,100	0	0		13,727	24,472	258,299	0
	(ii) 10,288	0	115,803		945	50	127,086	0
5 Shereen Arent (ended 1/14/2017) Chief Advocacy Officer	(i) 166,110	0	0		10,413	28,637	205,160	0
	(ii) 191,743	0	0		10,456	19,616	221,815	0
6 Michael Eisenstein SVP Products	(i) 236,333	0	82,845		0	1,025	320,203	0
	(ii) 366,888	81,169	38,815		0	16,800	503,672	0
7 Martha Parry Clark (started 4/1/2017) Interim Chief Executive Officer	(i) 178,476	0	84		11,420	23,784	213,764	0
	(ii) 173,542	0	0		10,220	77	183,839	0
8 William Cefalu (started 2/20/2017) Chief Scientific, Medical & Mission Officer	(i) 170,097	0	0		10,511	9,730	190,338	0
	(ii) 156,261	10,000	1,500		0	16,193	183,954	0
9 Jonathan Webb VP Corporate Alliance								
10 Chris Boynton VP Eastern Division								
11 Kerry Lenahan VP Constituent Engagement								
12 Elaine Currin VP Development								
13 Anthony Webster Chief Human Resources Officer								

Part III Supplemental Information

Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.

Part I Line 1a Payments related to additional pension benefits are grossed up for individual tax reporting purposes. The living allowance and housing allowance paid to Martha Parry Clark are grossed up for individual tax reporting purposes.

Part I Line 4b The Chief Executive Officer is compensated by the American Diabetes Association and participated in its supplemental retirement plan. The other reportable income includes 2017 distributions from the Chief Executive Officer's 457(f) plan totaling \$48,440.

Part II Line 1 Kevin Hagan, Chief Executive Officer's employment ended March 31, 2017 with the American Diabetes Association.

Part II Line 3 Cynthia Halliberlin, Chief Operating Officer's employment ended February 3, 2017 with the American Diabetes

Association

Part I Line 4a & 7 Kevin Hagan, Former Chief Executive Officer, received a severance payment in the amount of \$360,000. Kevin Hagan also received outplacement services and Cobra reimbursement (\$4,750 outplacement and \$37,667 COBRA).

Part I Line 7 The American Diabetes Association conducted a business transaction with board member David Herrick for marketing consulting services due to a vacancy of the Chief Marketing Officer. Prior to the transaction, a full conflict of interest disclosure was made to the board and terms of the contract were fully vetted by the appropriate members of the Association's management and the full Board of Directors.

Part I Line 1b, 2 The Interim Chief Executive Officer's housing and living allowances were paid as outlined and in accordance with the employment contract.

Continuation Sheet for Schedule J (Form 990)

Page 1 of 1

Name of the organization

American Diabetes Association

Employer identification number

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Part II Continuation of Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

(A) Name and Title	(B) Breakdown of W-2 and/or 1099-MISC compensation				(C) Retirement and other deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation reported in prior Form 990 or Form 990-EZ
	(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	(iv) Other reportable compensation				
Linda Cann	203,092	0	84		12,523	19,474	235,173	
17 Sr Vice President, Professional Service							0	
Abdullah Wright	185,000	13,875	0		3,191	677	202,743	
18 VP Business Operations & Integration							0	
Sean McDonough	184,751	13,875	0		1,619	677	200,922	
19 Vice President & General Counsel							0	
Paul Nalbandian	157,141	34,279	0		0	17,367	208,787	
20 Assoc. Publisher, Advertising Sales & Greg Liptak	185,000	0	0		4,163	32	189,195	
21 Vice President, Quality Improvement S							0	
22								
23								
24								
25								
26								
27								
28								
29								
30								
31								
32								
33								

SCHEDULE L
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Name of the organization

Transactions With Interested Persons

Complete if the organization answered "Yes" on Form 990, Part IV, line 25a, 25b, 26, 27, 28a, 28b, or 28c, or Form 990-EZ, Part V, line 38a or 40b.

Attach to Form 990 or Form 990-EZ.

Go to www.irs.gov/Form990 for instructions and the latest information.

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Part I Excess Benefit Transactions (section 501(c)(3), section 501(c)(4), and 501(c)(29) organizations only)
Complete if the organization answered "Yes" on Form 990, Part IV, line 25a or 25b, or Form 990-EZ, Part V, line 40b

1	(a) Name of disqualified person	(b) Relationship between disqualified person and organization	(c) Description of transaction	(d) Corrected?	
				Yes	No
(1)					
(2)					
(3)					
(4)					
(5)					
(6)					

2 Enter the amount of tax incurred by the organization managers or disqualified persons during the year under section 4958. ▶ \$

3 Enter the amount of tax, if any, on line 2, above, reimbursed by the organization. ▶ \$

Part II Loans to and/or From Interested Persons.

Complete if the organization answered "Yes" on Form 990-EZ, Part V, line 38a or Form 990, Part IV, line 26, or if the organization reported an amount on Form 990, Part X, line 5, 6, or 22

(a) Name of interested person	(b) Relationship with organization	(c) Purpose of loan	(d) Loan to or from the organization?		(e) Original principal amount	(f) Balance due	(g) In default?		(h) Approved by board or committee?		(i) Written agreement?	
			To	From			Yes	No	Yes	No	Yes	No
(1)												
(2)												
(3)												
(4)												
(5)												
(6)												
(7)												
(8)												
(9)												
(10)												
Total						\$ 0						

Part III Grants or Assistance Benefiting Interested Persons.

Complete if the organization answered "Yes" on Form 990, Part IV, line 27

(a) Name of interested person	(b) Relationship between interested person and the organization	(c) Amount of assistance	(d) Type of assistance	(e) Purpose of assistance
(1)				
(2)				
(3)				
(4)				
(5)				
(6)				
(7)				
(8)				
(9)				
(10)				

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule L (Form 990 or 990-EZ) 2017

HTA

Part IV**Business Transactions Involving Interested Persons.**

Complete if the organization answered "Yes" on Form 990, Part IV, line 28a, 28b, or 28c.

(a) Name of interested person	(b) Relationship between interested person and the organization	(c) Amount of transaction	(d) Description of transaction	(e) Sharing of organization's revenues?	
				Yes	No
(1) David Herrick	Director	55,412	CMO Consulting Services		X
(2) Steve Lucas	Director	185,173	In-kind donation from Marketo		X
(3)					
(4)					
(5)					
(6)					
(7)					
(8)					
(9)					
(10)					

Part V**Supplemental Information**

Provide additional information for responses to questions on Schedule L (see instructions)

Part IV Line 1 The American Diabetes Association conducted a business transaction with

board member David Herrick for marketing consulting services due to a vacancy of the Chief

Marketing Officer. Prior to the transaction, a full conflict of interest disclosure was

made to the board and terms of the contract were fully vetted by the appropriate members

of the Association's management and the full Board of Directors.

Part IV Line 2 Marketo provided an in-kind donation of its technology platform to the

American Diabetes Association in 2017 while its CEO Steven Lucas served on the Board of

Directors. The contribution in 2017 is valued at \$185,173

**SCHEDULE M
(Form 990)**

Noncash Contributions

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Department of the Treasury
Internal Revenue Service

- ▶ **Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30.**
- ▶ **Attach to Form 990.**
- ▶ **Go to www.irs.gov/Form990 for the latest information.**

Name of the organization

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Part I Types of Property

	(a) Check if applicable	(b) Number of contributions or items contributed	(c) Noncash contribution amounts reported on Form 990, Part VIII, line 1g	(d) Method of determining noncash contribution amounts
1 Art—Works of art				
2 Art—Historical treasures				
3 Art—Fractional interests				
4 Books and publications				
5 Clothing and household goods				
6 Cars and other vehicles	X	1,349	310,021	See Part II
7 Boats and planes				
8 Intellectual property				
9 Securities—Publicly traded	X	50	819,444	Fair Market Value
10 Securities—Closely held stock				
11 Securities—Partnership, LLC, or trust interests				
12 Securities—Miscellaneous				
13 Qualified conservation contribution—Historic structures				
14 Qualified conservation contribution—Other				
15 Real estate—Residential				
16 Real estate—Commercial				
17 Real estate—Other				
18 Collectibles				
19 Food inventory				
20 Drugs and medical supplies	X	32,543	2,628,264	Fair Market Value
21 Taxidermy				
22 Historical artifacts				
23 Scientific specimens				
24 Archeological artifacts				
25 Other ▶ ()				
26 Other ▶ ()				
27 Other ▶ ()				
28 Other ▶ ()				

29 Number of Forms 8283 received by the organization during the tax year for contributions for which the organization completed Form 8283, Part IV, Donee Acknowledgement

29

0

30a During the year, did the organization receive by contribution any property reported in Part I, lines 1 through 28, that it must hold for at least three years from the date of the initial contribution, and which isn't required to be used for exempt purposes for the entire holding period?

b If "Yes," describe the arrangement in Part II

31 Does the organization have a gift acceptance policy that requires the review of any nonstandard contributions?

32a Does the organization hire or use third parties or related organizations to solicit, process, or sell noncash contributions?

b If "Yes," describe in Part II.

33 If the organization didn't report an amount in column (c) for a type of property for which column (a) is checked, describe in Part II

	Yes	No
30a		X
31	X	
32a	X	

Part II **Supplemental Information.** Provide the information required by Part I, lines 30b, 32b, and 33, and whether the organization is reporting in Part I, column (b), the number of contributions, the number of items received, or a combination of both. Also complete this part for any additional information.

Part I Line 6 The method of determining noncash contributions amounts is the sales of

comparable property and/or opinion of expert to determine the fair market value

Part I Line 32b The American Diabetes Association contracts with Automotive Recovery

Services, Inc. 13085 Hamilton Crossing, Suite 500, Carmel, IN 46032, to advertise for

donation of vehicles, as well as receive and sell/dispose of the donated vehicles on

behalf of the American Diabetes Association

Part I Line 6, 9, 20 Column (b) reports the number of items contributed

SCHEDULE O
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service
Name of the organization

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on
Form 990 or 990-EZ or to provide any additional information.

▶ Attach to Form 990 or 990-EZ.

▶ Go to www.irs.gov/Form990 for the latest information.

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Form 990, Part III, Line 4 Mission-Driven for 77 Years

Form 990, Part III, Line 4 More than 100 million Americans in the United States have diabetes

or prediabetes an invasive, unrelenting and debilitating disease that spans all ages,

geography and educational levels. This chronic disease targets children, the elderly and

minority populations more than others and costs the United States \$327 billion dollars each

year in lost productivity. It is a global epidemic that contributes to heart disease, stroke,

nerve and kidney disease and vision loss. The American Diabetes Association is the only

organization dedicated specifically to the research, education and advocacy required to

improve the lives of the 30.3 million adults and children in the U. S. with diabetes and the

84.1 million people with prediabetes. For 77 years, we have been working on the frontlines to

educate at-risk populations, protect the rights of people with diabetes at work, school and

other aspects of daily life, pioneer clinical and research breakthroughs and foster a pipeline

of the best and brightest scientists. From research labs to the halls of the Capitol to the

offices of health care practitioners to communities nationwide, we are there. We envision a

life free of diabetes and all its burdens, which is fueled by our mission to prevent and cure

diabetes and to improve the lives of all people affected by diabetes.

Form 990, Part III, Line 4 DIABETES RESEARCH Diabetes is an extremely complex disease,

caused by a combination of various genetic and environmental factors that progressively lead

to an inability to produce or effectively utilize insulin. The complexity of causes conspiring

to diminish the body's production or response to insulin, leading to high blood glucose and

eventual development of diabetes, makes finding a single cure particularly difficult. While a

cure has been elusive, critical research efforts in recent decades have led to significantly

improved patient care, resulting in fewer complications and better health outcomes for

individuals with diabetes. As a leader in diabetes research, and the only organization

dedicated specifically to the research, education and advocacy required to improve the lives

of all people with diabetes, the American Diabetes Association funds critical, innovative

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule O (Form 990 or 990-EZ) (2017)

HTA

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diabetes research and invests in promising scientists early in their careers. Our direct involvement in diabetes research extends back to the 1940s when Dr. Charles H. Best, one of four scientists credited with discovering insulin, provided the ADA with the framework and early leadership for a formalized diabetes research program. Since our Research Programs inception in 1952, we have been the leader in funding cutting edge diabetes research, supporting nearly 4,700 research projects and investing more than \$807.4 million in diabetes research. In 2017, the ADA made more than \$37.4 million available to support 371 new and continuing research projects at 140 leading research institutions. The supported projects cover the broad spectrum of research approaches, including basic, clinical and translational science and address all types of diabetes, diabetes related disease states and complications.

Form 990, Part III, Line 4. The primary goals of the ADA's Research Program are to: Support the highest quality science across the broad spectrum of diabetes research; Support investigators early in their careers to encourage them to dedicate their efforts to diabetes research; Support innovative research with a high potential to have a significant impact for patients with diabetes.

Form 990, Part III, Line 4. Peer Review Process. One of the factors that sets American Diabetes Association funded research apart and ensures that we are supporting the very best science is peer review. Peer review is a process whereby grant applications are reviewed and evaluated by individuals who are experts in the field or peers of the individual submitting the grant. ADA grant applications all undergo peer review by three or more volunteer experts who are themselves diabetes researchers. Reviewers provide both a score and detailed comments regarding the strengths and weaknesses of each grant they review. Scores from all reviewers for each grant are averaged to arrive at a composite merit score that is then used to determine which grants to support.

Form 990, Part III, Line 4. Types of Research Awards. Research awards are divided into four major categories that reflect our research goals and priorities, provide extraordinary opportunities for researchers from diverse backgrounds, and foster the professional development of young scientists interested in diabetes research. The categories are:

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Investigator-Initiated Awards Core Program, Pathway to Stop Diabetes, Collaborative Targeted

Research, and Research Co-Support. Approximately 80 percent of American Diabetes

Association-funded research falls under the Core Research Awards. The ADA uses a single annual

grant application cycle for its Core Research Program, featuring a streamlined grant

portfolio. A total of 735 research grant applications were submitted. From those applications,

36 post doctoral fellowships and 52 research and development grants were selected for funding

with an overall funding success rate of 11.9%. With funding from Pfizer Inc., the ADA

supported a targeted initiative in 2017 to fund postdoctoral fellows training in

cardiometabolic research in the New England region. This initiative is supporting three

fellowships. The ADA hosted a research symposium on Epigenetics and Epigenomics: Implications

for Diabetes and Obesity in Cambridge, Massachusetts in 2017. Experts presented current

understanding of the relationships between genetics, epigenetics and environment in regulating

metabolism and the risk of diabetes and its complications. They also identified research gaps

that should be addressed to move the field forward. ADA supported researchers made significant

progress in understanding how diabetes develops and progresses, and in identifying new ways to

combat the disease. Notable advances include new understanding about how risk for diabetes can

start in the womb, linkages between sense of smell and body weight that are independent of

food intake and physical activity, and structural changes in the brain that may influence

hypoglycemia unawareness, a dangerous condition where individuals lose the ability to detect

low blood glucose levels.

Form 990, Part III, Line 4. Research Program Outcomes. The American Diabetes Association

funded researchers show an exemplary commitment to advancing their careers within the field of

diabetes research. Within five years of their award, 99 percent of the researchers we fund

remain committed to diabetes research for at least five years. 9 out of 10 researchers secure

new funding within five years to expand their work, leveraging \$7.36 for every \$1 invested by

the American Diabetes Association.

Form 990, Part III, Line 4. Pathway to Stop Diabetes. Launched in 2013, the American Diabetes

Association's Pathway to Stop Diabetes initiative aims to inspire a new generation of diabetes

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researchers who are early in their career or are established but would like to expand their focus on diabetes research. Through awards of \$1.625 million over the course of five to seven years, the program allows researchers to have the time and focus needed to explore new ideas. With a goal of funding 100 new diabetes researchers over the next decade, Pathway provides crucial support to individuals focusing on innovative ideas and transformational approaches that will lead to new discoveries in diabetes prevention and treatment. Importantly, Pathway is in addition to ongoing ADA research activities and is significantly expanding our research efforts. Six new Pathway awardees began their research projects in January 2017. During the 2017 calendar year these new awardees, along with the 17 Pathway scientists who were continuing in their second or third years of Pathway funding, collectively published 28 high impact original research manuscripts and two reviews. They delivered 185 presentations at scientific meetings. Through 2017, six Pathway Initiator award recipients of seven funded to date have secured their first independent faculty positions. Seven patents have been filed by Pathway awardees to date. These outcomes demonstrate that the Pathway initiative continues to meet and exceed its objectives. The Pathway scientists came together at the fourth annual Pathway to Stop Diabetes Symposium, held at the 77th Scientific Sessions in San Diego, California, where the newest cohort of Pathway awardees presented their project plans and progress to date. This exclusive symposium brought the awardees together with the Mentor Advisory Group, program sponsors and philanthropic supporters and ADA leadership. The Pathway awardees who were continuing beyond their first year of Pathway funding presented updates on their Pathway grants during the official Scientific Sessions program, including at a dedicated Pathway oral session. These events allowed the Pathway awardees to share their exciting results and accomplishments with the broader diabetes community at the meeting. The fifth annual Pathway to Stop Diabetes grant competition was held in 2017. The Mentor Advisory Group reviewed 103 outstanding nominations and selected six new Pathway Awardees who begin their grants in January 2018. With the selection of these new awardees, the Pathway program has supported 29 outstanding investigators in total.

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exemplifies the American Diabetes Association's leadership role in the global diabetes community, while providing a critical platform for driving diabetes awareness. Scientific Sessions is the world's largest scientific and medical meeting focused on the latest basic and clinical science research related to diabetes and its complications. The 77th Scientific Sessions in San Diego brought together more than 16,000 scientists and health care providers to learn about the latest in diabetes research, care, and education. This conference met its programmatic and financial goals. More than 3,300 abstracts were received, and 2,608 were presented as either Oral or Poster presentations. The 2017 Scientific Sessions outcomes assessment indicated participants were a highly satisfied with the program, b that the meeting was successful in disseminating advances in diabetes research and treatment, c that participants planned to incorporate new information into professional practices, and d that the meeting provided a forum to spur collaborations. The 4th Annual Focus on Fellows program was held in conjunction with the 77th Scientific Sessions. This meeting is dedicated to fostering growth development of future diabetes clinicians, researchers and leaders. The 135 attendees participated in a program that covered clinical, research and career development topics.

Form 990, Part III, Line 4 INFORMATION Saving Lives through Knowledge For people affected by or at risk for diabetes, having access to the most up to date tools and resources can literally make the difference between life and death. As a trusted leader, the American Diabetes Association works hard to ensure that those affected by and at risk for diabetes, their health care team as well as the general public receive targeted, timely and accurate information. We deliver resources that people can access any time in multiple formats including our website for consumers and professionals, diabetes.org, our flagship social media channels, and our professional journals and publications. We focus our efforts on three areas:

- 1 Raising awareness of diabetes as a serious disease
- 2 Ensuring patients, providers and caregivers have tools and resources to effectively treat and manage diabetes
- 3 Reaching diverse groups of people who are at risk for or have diabetes, their families and health care professionals, with the goal of reducing the incidence of diabetes and the impact of

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complications

Form 990, Part III, Line 4 Center for Information The ADAs Center for Information CFI at 1

800 DIABETES, marks the very first stop for many of our constituents as they start their

journey of living with diabetes. In 2017, the center processed nearly 100,000 contacts from

constituents, professional members and others. Requests ranged from receiving information and

resources for the care and management of diabetes, discrimination issues and enrolling in

programs such as Living with Type 2 Diabetes, to inquiring about local and national ADA

events, managing professional memberships and donations. CFI continued to support mission

activities by Providing onsite support at trade shows and Scientific Sessions, Supporting the

ADA Hurricane Harvey and Irma relief efforts, during regular and extended hours including

weekends, directing constituents and health care professionals to diabetes medication, food

and other resources, Handling the logistics of the new Living with Diabetes Ask the Expert

Series, Collecting a total of \$230,000 in donations, and Distributing over 40,000 packets of

ADA produced information

Form 990, Part III, Line 4 Digital Engagement We offer a variety of targeted and interactive

online properties to connect with our consumer and professional audiences, while providing the

latest diabetes-related information and news. Through our website, www.diabetes.org, to our

Diabetes Stops Here blog and ever-growing presence on Facebook, Twitter, YouTube, Pinterest

and Instagram, the American Diabetes Association is there for its constituents 24/7.

Form 990, Part III, Line 4 Diabetes.org Our award-winning website for consumers and

professionals, diabetes.org, is widely regarded as the most informative and credible diabetes

and nutrition resource on the Internet. In 2017, the site had 20 million sessions, and more

than 32 million unique pageviews.

Form 990, Part III, Line 4 Professional diabetes.org DiabetesPro at

www.professional-diabetes.org provides the latest resources in diabetes care and research for

health care professionals and scientists. The mobile friendly platform gives the ADA enhanced

ability to deliver customized members only content. DiabetesPro is the most advanced

professional education website in any branch of medicine, giving those who have placed

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diabetes in the center of their careers the opportunity to stay informed and take advantage of various resources and educational offerings. Featured content includes diabetes meetings and continuing education opportunities, news, clinical practice recommendations, webcasts and podcasts, journals and books, research grants, recognition programs, professional section interest groups

Form 990, Part III, Line 4 Stopdiabetes.com Stopdiabetes.com is the online hub of the American Diabetes Association's Stop Diabetes movement. The site invites visitors to pledge their support, add their name to the map and take action in the ADA's fight to Stop Diabetes. The sections include Ways to Act, What's Happening, Get the Facts, Advocacy Center, and Donate Now

Form 990, Part III, Line 4 Social Media The ADA's flagship social media channels continue to grow. Facebook fan base is now over 724,000. Twitter following is up to 133,000. Pinterest following increased by 26.6 percent, closing 2016 at 12,238. Instagram following is now nearly 20,000. LinkedIn became a dedicated marketing communications channel for the professional audience. Our company page followers are now more than 30,000. The ADA's 77th Scientific Sessions generated more than 562 million media impressions worldwide. The ADA's Diabetes Stops Here blog diabetesstopshere.org continues to publish regular, mission-oriented content. The ADA continued to use Facebook Live technology particularly during American Diabetes Month, when we hosted an expert-led session on diabetes and mental health. This particular broadcast brought in over 240,000 viewers. Constituent acquisition through digital channels continued to be a major focus for the ADA in 2017. The ADA began promoting the new Facebook Fundraisers tool with great success, raising more than \$650,000 in 2017.

Form 990, Part III, Line 4 Youth, Young Adult and Family Initiatives Reaching Type 1 Diabetes Families For children living with type 1 diabetes, the everyday challenges of being a kid must be balanced with the management of a disease that is constant, demanding and scary. They walk a tightrope between blood glucose levels that are too high and those that are too low, both of which can be life threatening. Because type 1 diabetes is a life-long disease and challenges vary at every stage of life, the American Diabetes Association strives to reach

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those with type 1 diabetes with relevant programs throughout their life from early diagnosis

through adulthood and advanced management. We provide targeted youth programs including Family

Link, which connects families to expert guidance, peer support and tools, Diabetes Camps, and

other social and educational activities. Our Type 1 Diabetes Program Team continues future

programming that intends to cover type 1 diabetes needs across the lifespan.

Form 990, Part III, Line 4 Diabetes Camps. The American Diabetes Association continues to be

the world's largest provider of camps for children with diabetes. Our Diabetes Camps have

become one of the most powerful and life-changing avenues to improve the lives of children

affected by diabetes. Offered each summer to nearly 6,000 youth with diabetes across the U.S.,

the overarching purpose of our Diabetes Camps is to promote diabetes self-care in an

environment that's fun, peer-oriented and medically safe. Since 1947, these camps have provided

a traditional summer camp experience while giving children the chance to master basic diabetes

self-management skills. At camp, children connect with peers facing the same daily struggles,

build their confidence and overcome feelings of isolation and despair. Some campers learn how

to inject insulin and count their own carbohydrates for the first time, while others advance

their skills in insulin pump use. All camps subsidize the cost for participants by 50% or

more. In addition to this subsidy, 25% of our campers apply for need-based financial aid and

\$571,587 was awarded in 2017. This program ensures that the cost of camp is not a barrier for

any family.

Form 990, Part III, Line 4 2017 Diabetes Camp Highlights. Hosted 79 Camp and Retreat sessions

serving 6,488 children and teens along with 9,732 caregivers. 1,914 campers were new in 2017.

2,642 volunteers made these programs possible. 1,552 trained medical professionals served as

medical, dietary and social work staff during the summer season. Held five family retreats

throughout the year, engaging parents and children who are newly diagnosed or new to the Camp

community. 5,182 of our 6,488 campers have Type 1 diabetes.

Form 990, Part III, Line 4 Project Power. The ADA continues to take on the growing rates of

type 2 in youth with Project Power, our healthy lifestyle intervention program for children at

risk for type 2 diabetes and their families. 77% of participants were new to Project Power. 14

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total programs 3 new programs in 2017 Project Power participants identified as 69% Latino

15% African American, 6% Caucasian, 4% Multi Racial, and 6% Other with 20% of campers having a

primary language other than English

Form 990, Part III, Line 4 Professional Education The primary goal of our professional

education program is to affect the quality of treatment and improve patient outcomes for

people with diabetes by providing quality education for those health care professionals who

provide their care We conduct professional education activities directed toward enhancing

knowledge, competence, advancing skills and apprising health care professionals of the latest

developments in diabetes research and clinical practice The American Diabetes Association has

been accredited to provide continuing education to health care professionals for more than 30

years and is accredited by seven accrediting boards The ADA remains in exemplary standing

with each accrediting board proving our compliance with the continuing education guidelines

The ADA continues to be at the forefront of professional continuing education for the diabetes

community as an accredited provider of continuing education credit for all health care

professionals on the diabetes management team Diabetes Is Primary, an education program for

primary care providers, was once again held in conjunction with 77th Scientific Sessions

There were 218 participants at the meeting, which featured a full day of programming and

information to help primary care providers deliver quality care and improve patient outcomes

During 2017, over 10,000 CE certificates were provided to individuals who participated in the

programs webcasts National Diabetes Prevention Program The Centers for Disease Control and

Prevention CDC awarded the ADA a five year, 1705 cooperative agreement to support the

expansion of the National Diabetes Prevention Program National DPP to underserved areas in the

U S Planning for the implementation of the programs began in 2017 The ADA will deliver the

program at five sites, nationwide, through its Education Recognition Programs and Federally

Qualified Health Centers WIN ADA The ADA launched the Womens Interprofessional Network WIN

ADA, a new membership benefit for women in science, medicine, health care, and education WIN

ADA provides networking and career development opportunities for women, as well as aims to

increase research efforts on womens health and gender differences in diabetes care The

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professional engagement team implemented the inaugural WIN ADA Networking Reception at the 77th Scientific Sessions, in which over 90 women attended. By the end of 2017, more than 400 of the ADAs professional members joined WIN ADA. Diabetes INSIDE Inspiring System Improvement with Diabetes Education program, continues to improve population health at participating healthcare systems. The University of Hawaii presented a poster at the 77th Scientific Sessions titled A Quality Improvement QI Initiative to Address Diabetes Disparities in a Multiethnic Population. Diabetes INSIDE, Tulane University, Parkland Health and Hospital System, the University of Chicago and Northshore Health System continued their work with ADA to improve outcomes in diabetes, CVD and obesity, with over 900 health care providers participating in ADA led educational programs across these health systems. Two ADA employees were invited to present ADAs population health insights to a team of 300 Novo Nordisk field based educators at their annual Plan of Action meeting in Las Vegas in January 2017. Education Recognition Program ERP continues to operate as the largest and longest standing of the two Medicare National Accrediting Organizations NAO with 1,616 DSMES services, with more than 3,700 sites and more than 868,000 patients served in 2017. Medicare audits 30 of the recognized ERP services annually, and the 2017 overall audit score was 97 percent. The 2017 National Standards for Diabetes Self Management Education and Support NSDSMES workgroup convened by ADA and AADE, finalized their evidence review and standards revisions in 2017. The 2017 NSDSMES were simultaneously published in the ADA October issue of Diabetes Care and the fall issue of AADEs The Diabetes Educator. The ERP national committee revised the ADA interpretive guidance of the standards and Medicare accepted their revisions in late 2017. ERP staff conducted four successful DSMES symposia during 2017: Washington, D.C., Baton Rouge, Louisiana, Dallas, Texas, and Philadelphia, Pennsylvania that aligned with the newly revised and published 2017 National Standards for Diabetes Self Management Education and Support. Each symposium is a live one day program that guides attendees on establishing and maintaining an American Diabetes Association recognized service that adheres to the 2017 National Standards for Diabetes Self Management Education and Support. Attendees earned 7.25 hours CME. The events continue to be well attended and participants continue to report high satisfaction.

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Based on the success of the 2017 events, ERP will continue to deliver symposiums in 2018. The ADA Prevention Program Charting Platform was launched in the spring of 2017 in response to Medicares announcement of the expansion of Medicare Part B reimbursable services to include the CDC Diabetes Prevention Program starting in 2018. This has provided ERP another opportunity to support our current and potential Recognized DSMES services. The charting platform captures the CDC required DPP data, DPP sessions, and generates the required CDC reports. The DPP charting platform adaptations to align with the CMS final DPP coverage ruling and the revised 2018 CDC DPP standards was an element included in the CDC grant awarded to the ADA in the fall of 2017. The platform is available to ERP and non ERP programs for a nominal fee. The ERP adapted the online Recognition application to allow for virtual DSMES services to apply for National Virtual DSMES Recognition. The National Application was developed to align with the evolving delivery of DSMES, which is changing rapidly with the advancement of technology. The National Application allows a virtual DSMES service to apply for DSMES Recognition in all 50 states with a single application versus 50 separate applications. This also streamlines the annual status reporting processes to one annual report rather than 50 separate reports. National DSMES Recognition follows the same DSMES standards application requirements as traditional recognition.

Form 990, Part III, Line 4. PUBLICATIONS. The American Diabetes Association is the leading authority in creating and publishing the worlds most respected consumer magazine, books, and professional journals about diabetes. Our award-winning monthly magazine, Diabetes Forecast, is the premier healthy living magazine for individuals affected by diabetes. Numerous books by well known and credentialed authors are published each year, including consumer oriented books on diabetes treatment, self-care, nutrition, cooking and psychosocial issues, as well as a variety of titles for our professional readers, such as the frequently updated Medical Management Series. The ADA also publishes four highly valued professional journals, Diabetes, Diabetes Care, Clinical Diabetes and Diabetes Spectrum, as well as numerous articles, position and other professional papers.

Form 990, Part III, Line 4. Professional Journals. The ADA continued to publish the leading

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scientific and medical journals related to the prevention and treatment of diabetes and

diabetes complications. In 2017, Diabetes, Diabetes Care, Clinical Diabetes and Diabetes

Spectrum reached more than 40,000 health care professionals, including researchers, physicians

and diabetes educators, with information on cutting edge diabetes research, state-of-the-art

treatment advances and clinical treatment guidelines. The ADA's professional journals at

www.diabetesjournals.org received more than 10 million visits and 20 million page views, and

studies published in ADA journals were cited more than 120,000 times by studies published in

other science and medical publications.

Form 990, Part III, Line 4 Diabetes Care Highest Impact factor ever for an ADA journal. The

2016 impact factors for Diabetes and Diabetes Care were released in July 2017. Diabetes Care

achieved the highest impact factor ever recorded for an ADA journal 11.9 and Diabetes achieved

an impact factor of 8.7. The two journals rank 5th and 9th, respectively, of 138 publications

in the field of endocrinology/metabolism. Impact factor is a measure of a journal's prestige,

and is calculated by determining the frequency with which the average article in a journal is

cited by other publications. Diabetes Care and Diabetes are the highest ranked journals

devoted exclusively to diabetes related research.

Form 990, Part III, Line 4 Compendia New Product Type. For the first time, the ADA launched a

series of educational print Compendia, which focus on diabetes related topics of keen

importance to healthcare providers. Sponsored by industry partners with an interest in diverse

therapeutic areas, the ADA recruits a panel of experts who author individual sections of the

Compendia. To foster distribution, the ADA mails Compendia out to the readers of our four

journals, Diabetes, Diabetes Care, Clinical Diabetes and Diabetes Spectrum. Currently,

Compendia topics under development with sponsorship commitments include Compendium on the

Role of Continuous Glucose Monitoring in Diabetes Treatment, Wound Care. The following are

under strong consideration by potential sponsors: Diabetic Foot Ulcer Compendium, Retinal

Disease Management Compendium, The Obesity Management Compendium, The NASH Compendium,

Compendium on Proper Insulin Delivery.

Form 990, Part III, Line 4 Patient Supplements Diabetes Forecast. We also launched a new

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series of patient directed educational digest size supplements to Diabetes Forecast covering

topics of major importance to diabetes patients and their families. Diabetes Forecast has

500,000 subscribers, but reaches 6 million people. Funded through sponsorship dollars, the ADA

has already produced or has a firm funding commitment for the following patient supplements:

Love Your Heart, Eyes on Your Sight, Tracking in Real Time CGM

Form 990, Part III, Line 4: Standards of Care. The Standards of Medical Care in Diabetes 2017,

the ADA's key clinical practice guidelines, was published in December 2016, and was viewed on

the Diabetes Care website more than 700,000 times over the course of the year. The Standards

of Medical Care in Diabetes 2018 was published in December 2017 and included key changes. For

the FIRST time, the Standards of Medical Care in Diabetes 2018 will be the only position

statement published by the ADA moving forward a living document that will be continuously

updated. For the FIRST time, we had designated expert reviewers from another professional

organization who reviewed sections and contributed to the Standards of Care. The partnership

with the American College of Cardiology will serve as a template for collaborations with other

organizations in the future and allow further dissemination of ADA clinical practice

recommendations. For the FIRST time, the ADA has changed the fundamental algorithm for

sequencing therapies in type 2 diabetes to extend beyond glucose lowering. We have changed the

answer to the basic question: What are the best medications to treat people with type 2

diabetes? to depend on whether the patient has a history of ASCVD or not, a monumental paradigm

shift. The Standards of Medical Care in Diabetes 2018 is being disseminated through multiple

channels. New interactive Standards of Care app developed, to be launched in 2018. The

abridged Standards of Care for primary care providers was published simultaneously in Clinical

Diabetes. The Standards of Care page on Diabetes Pro was overhauled to improve appearance,

usability, and access to the Standards related products. A continuing education webcast with

William Cefalu, MD, Chief Scientific & Medical Officer, complemented the 2018 Standards of

Care, along with a comprehensive slide set for professionals to use in their own

presentations.

Form 990, Part III, Line 4: Awareness & Education. Professional Education events and

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conferences were held in communities across the nation ensuring medical professionals have the latest information on diabetes care and management. The Tech Summit was held in Boston on December 7, 2017. Over 130 attendees representing technology companies from around the country were represented and came together to focus their collective energy on making life easier for people living with diabetes. This summit resulted in six new CLB members in Boston, Philadelphia, California PA and CA pending. Professional Education Conferences were held in Oregon and Hawaii serving over 600 medical professionals. For the second year, Chicagos Innovation Challenge engaged innovators and entrepreneurs from across the country who are working to develop new strategies and technology to address problems facing the diabetes community. Twenty five innovators submitted their solutions and the five finalists pitched their idea to a panel of judges and an audience of 75 attendees. The winner was Eye Logic, Inc. Eye Logic brings the eye exam to primary care to identify eye disease and prevent blindness among people with diabetes. The Chicago Expo welcomed 6,000 attendees to McCormick Place in April 2017. The one day event provided 2,000 health screenings to those in need and attendees were able to learn from the 25 stage presentations with cooking demonstrations, a fitness stage, a technology and research area, and a variety of other health and wellness topics. A Diabetes Education Conference was also held in Wisconsin with more than 200 attendees leaving with best in class continuing education. The Clinical Conference in Florida continued to serve as a cant miss meeting for those practicing in the field of diabetes.

Form 990, Part III, Line 4 Wellness Lives Here. Wellness Lives Here initiative continues to fuel our nations healthful habits at work and beyond. With year-round opportunities, Wellness Lives Here helps companies, organizations and communities educate and motivate people to adopt healthful habits to reduce the prevalence of type 2 diabetes. Components that fall under Wellness Lives Here include Health Champion Designation acknowledges companies and organizations for providing a culture of wellness to their employees. Three mission engagement days focused on diabetes risk awareness, physical activity and nutrition. Alert Day, National Get Fit Dont Sit Day, National Healthy Lunch Day. Stop Diabetes at Work employer resources. Diabetes-related resources for employees. Participation in Tour de Cure and Step Out Walk to

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Stop Diabetes CEO Leadership Circle

Form 990, Part III, Line 4 Ad Council In 2017, the Marketing & Communications team worked

with its partners, the Ad Council, the Centers for Disease Control and Prevention, and

American Medical Association, to develop phase 2 of the successful prediabetes awareness

campaign, doihaveprediabetes.org, that launched in January 2016. The teams met regularly

throughout the year to develop and test concepts and finalize campaign materials, which

launched in July 2017. Since the campaign's phase 1 launch in 2016, the PSAs have generated

535,000 Type 2 Diabetes Risk Test completions, 892,000 PSA video views, 1.7 million unique

visitors to the campaign website, and \$57 million in donated media. The ADA's agreement with

the Ad Council and its partners concluded after the phase 2 launch. However, the groups

continued to use the Type 2 Diabetes Risk Test through the end of July 2018.

Form 990, Part III, Line 4 American Diabetes Month Observed every November, American

Diabetes Month (ADM) is an important element in the efforts of the ADA to focus the nation's

attention on diabetes and the tens of millions of people affected by it. As the ADA's flagship

awareness campaign, it is a time to speak directly to constituents and rally them to increase

attention for diabetes and how it must be stopped. The 2017 ADM campaign was an extension of

2016's This Is Diabetes™ theme, which aimed to showcase the 30 million Americans living with

the disease, as well as their loved ones. In 2016, the Marketing & Communications team

featured stories that showed the triumphs and challenges associated with the disease, and in

2017, the team did the same by illustrating how everyone affected by diabetes is a hero. The

team asked campaign participants to visit diabetes.org/thisisdiabetes to take a stand and be

their own diabetes heroes. At the campaign landing page, visitors found information about the

disease and the three calls to action: Become an Advocate, Write to Diabetes, or Donate. As

part of this campaign, people were asked to imagine what they would say in a letter to

Diabetes if given the chance, and to share their letters on social media using the secondary

campaign hashtag, #DearDiabetes. The team promoted the campaign using paid media, earned media,

ADA channels, and partner outreach. The campaign was incredibly successful with nearly

\$147,000 in Facebook donations during November, the highest ever received through that

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channel. Additionally, the campaign garnered more than 25,500 clicks to the landing page, more

than 3,000 hashtag uses, and more than 2 million impressions through paid social media

Form 990, Part III, Line 4 Wellness Day Campaigns Part of Wellness Lives Here With

year-round opportunities, Wellness Lives Here helps companies, organizations and communities

educate and motivate people to adopt healthful habits to reduce the impact of type 2 diabetes

and other obesity-related illnesses

Form 990, Part III, Line 4 American Diabetes Association Alert Day, March 28, 2017 marked the

29th American Diabetes Association Alert Day, a one day wake up call that aimed to get as many

people as possible to take the Type 2 Diabetes Risk Test, to learn their risk and take the

necessary steps to prevent or delay a type 2 diabetes diagnosis. The Marketing &

Communications teams strategy for 2017 was to target two main audiences: 1. those communities

most at risk for developing type 2 diabetes: African Americans, Hispanics/Latinos, and Asian

Americans and 2. corporations that could quickly and easily disseminate information to

employees and members. To reach these groups, the team formed strategic partnerships with

organizations like Prince Hall Shriners, the NFL Players Association, and Quest Diagnostics

Health & Wellness, ADAs national corporate sponsor. To support each group, the team developed

custom campaign materials and toolkits. For example, the team shared posters with African

American-specific statistics with Prince Hall Shriners, and shared workplace activation ideas

with Quest Diagnostics Health & Wellness. The team also took advantage of ADAs own channels,

including social media platforms, earned media, email, eNewsletters, and local activations in

the field. In the end, the Alert Day participant toolkit was downloaded more than 1,000

times, and on Alert Day, more than 27,000 people took the Type 2 Diabetes Risk Test online.

Form 990, Part III, Line 4 National Get Fit Don't Sit Day Held the first Wednesday of May

each year, National Get Fit Don't Sit Day is an opportunity for the ADA to encourage companies

and organizations to promote increased physical activity throughout the day. ADAs

recommendations for physical activity changed in late 2016 to encourage breaking up sitting

time with three or more minutes of light physical activity every 30 minutes. The Marketing &

Communications team used National Get Fit Don't Sit Day as an opportunity to promote those new

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guidelines. The team developed an etoolkit for companies and organizations looking to activate

National Get Fit Dont Sit Day in their workplaces, which included sample messaging, imagery,

activation ideas, and exercises. The toolkit was promoted on ADAs channels and was downloaded

more than 2,600 times. At the ADA home office in Arlington, Virginia, employees celebrated

National Get Fit Dont Sit Day with a Pure Barre class, a staff wellness walk, and a bootcamp

class at the local Sport & Health gym. Other ADA offices across the country participated in

Get Fit Dont Sit Day with push up challenges, yoga classes, group walks and more.

Form 990, Part III, Line 4 National Healthy Lunch Day National Healthy Lunch Day, held on

September 19, 2017, raised awareness about the need to make healthy choices at lunchtime,

particularly among companies and organizations. The Marketing & Communications team developed

a toolkit for companies looking to implement National Healthy Lunch Day in their offices,

complete with tips such as how to build a better sandwich, sample social media and email

messaging, and eye-catching images and posters. The team promoted the toolkit using ADA

channels such as email, eNewsletters, social media, earned media, the website, and local staff

in the field. The activation toolkit was downloaded more than 2,500 times in the months

leading up to National Healthy Lunch Day.

Form 990, Part III, Line 4 The Recipes for Healthy Living (RFHL) website has been providing

free diabetes-friendly recipes and nutrition tips. Content is updated by the team nine times

per year with recipes, a sample one-day meal plan, grocery list, and nutrition articles. Our

current mailing list for the RFHL e-newsletter has more than 623,000 recipients. Pageviews of

RFHL reached 8 million during 2017, with more than 3 million unique pageviews. With continuing

effort to enhance our performance, the American Diabetes Association will launch Diabetes Food

Hub in 2018, as a separate domain to help people make healthy food choices with stress-free

recipes.

Form 990, Part III, Line 4 Signature Campaigns Our special events provide another

opportunity for the American Diabetes Association to raise awareness about diabetes and are an

integral part of our strategic vision to eradicate the disease. In 2017, all ADA events,

including our signature events Step Out, Walk to Stop Diabetes and Tour de Cure, incorporated

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our educational message and brought awareness of the seriousness of diabetes. Tour de Cure,

the ADA's signature fundraising campaign, was rebranded and launched as a ride, run and walk.

This update and more inclusive concept ties directly to our mission and allows more people to

participate, fundraising and get active. 53 campaigns were held and \$19.5 million was raised.

Step Out: Walk to Stop Diabetes was held in 18 communities and raised \$5.5 million. Father of

the Year, Kiss a Pig and other gala events were held in 16 communities and raised \$4.7

million. In 2017, National Digital Fundraising grew net revenue by \$1 million. This growth

comes 80% from gross revenue increases and 20% from better cost management. Paid media, paid

search and particularly organic Facebook Fundraising drove most of gross revenue growth. The

ADA began promoting the new Facebook Fundraisers tool with great success, raising over

\$650,000 in 2017.

Form 990, Part III, Line 4: ADVOCACY. Speaking Up for All People with Diabetes. The American

Diabetes Association's advocacy efforts and achievements are at the core of creating effective

and lasting change for people living with and at risk for diabetes. Raising our voices from

Capitol Hill to state houses to court houses across the country, our dedicated Diabetes

Advocates continue to drive momentum in our ongoing fight to Stop Diabetes. Our advocacy work

gives people with diabetes, their families and health care professionals the power to

influence public policy issues that affect people with diabetes at the local, state and

national levels. Our primary goals are to increase federal and state funding for diabetes

prevention, treatment and research, to prevent diabetes, to improve the availability of

accessible, adequate and affordable health care, to end the discrimination people with

diabetes face at school, work and elsewhere in their lives.

Form 990, Part III, Line 4: We have trained advocates around the country who represent those

with diabetes who need a raised voice to protect their rights. An ever-growing volunteer

network of attorneys, health care professionals and advanced school advocates help thousands

facing discrimination because of their diabetes. In 2017, the ADA became a founding member of

a coalition of over 20 patient advocacy organizations that worked to defend the access and

patient protections provided in the Affordable Care Act (ACA) from various repeal efforts in

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Congress. Collective advocacy efforts both within the coalition and by the ADA and our advocates gained national media attention and helped defeat the repeal of the ACA numerous times. Raised voice at the state level by participating in hundreds of meetings, briefings, Diabetes Days at State Capitols, and submitting letters, comments or statements in support of our legislative and regulatory priorities, which led to a record setting 70 legislative and regulatory wins in states across the country. Mobilized advocates at unprecedented levels, alerts, petitions, and in person on priorities including health care, insulin affordability, and funding for diabetes research and programs. Strengthened our collaboration with the Transportation Security Administration TSA by providing education on diabetes for the agency's entire workforce and serving on a panel at the TSA's annual disability and multicultural coalition meeting. Supported litigation against the Federal Aviation Administration for its rules regarding medical certification of pilots with diabetes, for a second time filing a brief in support of pilot Eric Friedman in a lawsuit at the U.S. Court of Appeals for the District of Columbia Circuit. Continued to pursue litigation against the U.S. Army Child, Youth & School Services to ensure children with diabetes have access to the full range of child care programs offered by the Army. We convened a meeting of top ADA and Army medical professionals as part of the mediation process, and diligently opposed defendants' efforts to have the case dismissed. Activated 251 advocates, high profile diabetes researchers, Team Tackle members and ADA staff at Call to Congress raising awareness for ADA's legislative priorities on Capitol Hill. Opposed efforts to limit program eligibility and increase enrollee costs, on behalf of the millions of individuals with diabetes in the Medicaid program. Discussed the importance of affordable access to insulin with the Secretary of the U.S. Department of Health and Human Services and the Commissioner of the Food and Drug Administration. Advocated for funding for diabetes research and for increased funding for diabetes prevention programs in states across the country. Achieved a letter signed by more than 85 bipartisan members of Congress to the House Appropriations committee seeking support for ADA's fiscal year 2018 funding requests of 2.165 billion for the NIDDK, 185 million for CDC's Division of Diabetes Translation and 25 million for the National DPP. The co-chairs of the

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Senate Diabetes Caucus led a similar letter, which was signed by 25 bipartisan members of the

U.S. Senate. Protected existing levels of health insurance benefits through 30 state level

wins that benefit millions of Americans across the country. Defeated harmful proposals and

legislation that would have impacted low income families on Medicaid. Successfully supported

legislation that eases access to prescribed medications for people with diabetes in several

states across the country. Added key new benefits to state Medicaid programs, like the

National Diabetes Prevention Program, that will help millions of Americans stay healthier.

Convened an Insulin Access and Affordability Working Group and met with stakeholders across

the insulin supply chain with the goal of making policy recommendations in 2018 for viable

long-term solutions that will bring down the cost of insulin for individuals with diabetes. We

held more than 200 congressional meetings, and collected 266,000 petition signatures and more

than 600 patient, caregiver, and provider stories. Helped improve Medicare's coverage policy

for the National Diabetes Prevention Program available to Medicare beneficiaries starting

April 1, 2018. Provided legal advocacy assistance to 1876 individuals, helping people in every

state and in Puerto Rico. The most common issue involved denial of care or the provision of

poor diabetes care by schools, child care programs, or correctional facilities. The second

most common issue involved difficulties getting reasonable accommodations in the workplace, or

termination from job because of diabetes. Fielded 2,955 calls regarding discrimination issues

through the Center for Information. More than 40 percent of individuals called on behalf of

children with type 1 diabetes, 36 percent were adults with type 1 diabetes, and less than 25

percent were adults with type 2 diabetes. Educated thousands of people with diabetes, their

families, advocates, health care teams, and others about the legal rights of people with

diabetes through Advanced School Advocacy Trainings, Safe at School workshops, and

presentations and trainings at the National Police Accountability Project meeting, ADA Post

Graduate meeting, and Children with Diabetes conference. Educated individuals with diabetes

and prediabetes about the availability of adequate, affordable health insurance coverage

through state marketplaces. Defeated state level discriminatory drivers licensing proposals

that would have impacted more than 3 million Americans, and improved existing Safe at School

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state laws that make schools safer and more accessible for students with diabetes. Addressed

health disparities through legislative and regulatory work resulting in important state level

laws covering healthy food financing policies to reduce food insecurity, surplus food

programs, increasing access to farmers markets, budget allocations supporting programs and

state level offices of health equity, and school based policies that bring free and reduced

price meals to students in high poverty schools and school districts. Worked with FDA, CMS, &

HHS leadership on furthering diabetes health equity strategies. Promoted diabetes prevention

through key legislative and regulatory state level wins like increasing school requirements

for physical education and activity, increasing access to recreational space through joint use

agreements, legislation requiring Diabetes Action Plans aimed at reducing the burden of

diabetes through policy interventions, increasing funding for diabetes prevention programs,

and policies aimed at reducing consumption of sugary beverages

Form 990, Part III, Line 4 Just Imagine. Imagine the day when diabetes will no longer

devastate our families and communities, our neighbors near and far. When a parent doesn't have

to hear that their child has an incurable disease that brings with it not only sleepless

nights, but constant fears about possible complications and diabetes-related discrimination

When nobody has to worry anymore about blood glucose highs and lows and whether that blurred

vision is the beginning of a life without sight. When a family can gather at a family reunion

and create happy memories instead of having to gather at a graveside and saying goodbye to a

loved one who has lost their battle against diabetes. We know that, together, we can stop this

dreadful disease and realize our vision: life free of diabetes and all its burdens. Learn more

at www.diabetes.org and www.stopdiabetes.com

Form 990, Part VII, Section A, Line 6, 7a The American Diabetes Association has established

the voting membership of the Association as the National Leadership Council. The National

Leadership Council is comprised of all of the members of the Board of Directors and additional

delegates. The National Leadership Council votes on the election of the organization's

governing body each year. No governance decisions are reserved to or subject to approval by

the membership.

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Form 990, Part VI, Section B, Line 11 IRS Review Process by the Governing Body The American

Diabetes Association Board of Directors assigns the Audit Committee the oversight

responsibility of the IRS Form 990 and its supplemental schedules prior to completion After

review by management and KPMG, the final signed 990 was provided to the Associations Board of

Directors prior to filing with the IRS.

Form 990, Part VI, Section B, Line 12 Managing Conflict of Interest To identify potential

conflicts of interest with appropriate due diligence, Officers, Directors, and members of

select Board appointed committees and their related subcommittees, journal/periodical editors,

and senior staff of the Association must annually disclose any potential conflicts of

interest The American Diabetes Association's Audit Committee and senior staff in Legal

Affairs manage the disclosure and monitoring processes Through review of the annual

disclosures and review of the agendas of the relevant Board, Committee and other meetings,

appropriate efforts are made in advance of the meetings to identify potential conflicts of

interest Each person also has the responsibility to report his/her own conflicts of interest

(actual or perceived) as those conflicts may arise during a meeting. Based on the situation,

senior volunteers and staff presiding over the discussion are responsible to ensure

appropriate action is taken for the individual to publicly disclose the conflict, for the

individual to recuse him or herself from the discussion, vote or room as appropriate and to

ensure the disclosure and action is documented in the minutes of the meeting

Form 990, Part VI, Section B, Line 15a Compensation Process Annually, The American Diabetes

Association Principal Officers (Chair of the Board, President, Medicine & Science, President,

Health Care & Education, and Secretary/Treasurer) are responsible for establishing executive

compensation consistent with the guidelines approved by the Compensation Committee The

Principal Officers of the Association use a Compensation Committee, compensation studies and

an independent consultant to establish the compensation of the Chief Executive Officer and

other Key employees. The Chief Executive Officer is responsible for the individual performance

evaluations of staff officers and key employees, and establishes the total compensation for

key employees subject to the guidelines established by the Executive Compensation Committee

Name of the organization

Employer identification number

American Diabetes Association

13-1623888

The Executive Compensation Committee develops guidelines for the key employee (executive) positions listed below following the process described in the IRS intermediate sanctions rules when determining compensation. Specifically, the Committee (1) Is composed entirely of non-employee volunteer leaders who have no familial, business or significant personal relationships with the American Diabetes Association or its executives (2) Assesses the short-term and long-term contribution and performance of CEO and other senior executive employees in meeting very definitive and quantifiable objectives focused on the Association's mission success (3) Engages an independent compensation consulting firm to compile appropriate comparability data (including compensation market information for peers with whom the American Diabetes Association competes for executive talent) (4) The Committee reviews this data in detail for all elements of each executive's total compensation, including but not limited to base salary, bonuses, perquisites, fringe benefits, and incentive and deferred compensation arrangements. Upon the executive's hire, and at each point in time thereafter at which a new or revised compensation arrangement is under consideration with respect to the executive, the Committee meets before the arrangement is implemented to evaluate the reasonableness of the arrangement by comparing both the arrangement itself and the executive's entire compensation package to compensation packages paid by similarly situated organizations for functionally comparable positions (5) Documents, concurrently with its determination, the basis for its determination in the minutes of its meeting. These minutes are reviewed, revised if necessary and approved at the following meeting of the Executive Compensation Committee. The process described above was used to establish compensation for the following positions: Chief Executive Officer, Chief Field Development Officer, Chief Financial Officer, Chief Medical Officer, Chief Revenue Officer, Executive Vice President of Government Affairs & Advocacy, Senior Vice President and Chief Technology Officer, Senior Vice President of Human Resources, Senior Vice President of Marketing & Communications. The total compensation of executives at the American Diabetes Association is specifically designed to attract and retain the highest qualified executive talent to fulfill the critically important mission to prevent and cure diabetes and to improve the lives of all people affected by diabetes.

Name of the organization

Employer identification number

American Diabetes Association

13-1623888

Form 990, Part VI, Section C, Line 17 Filing Jurisdiction & Registration Number

Alabama-AL97-256, Alaska-N/A, Arizona-10145, Arkansas-N/A, California-CT81471,

Colorado-2002-3003670, Connecticut-5084, District of Columbia-981855, Florida-CH1618,

Georgia-CH-001422, Hawaii-N/A, Illinois-CO 01-025537, Indiana-000103829-000, Kansas-

177-257-3SO, Kentucky-45, Louisiana-N/A, Maine- CO-1247, Maryland-102, Massachusetts-029317,

Michigan-MICS 10326, Minnesota-N/A, Mississippi- 100000294, Missouri- CO-021-87, New

Hampshire-5006, New Jersey- CH-0581900, New Mexico-N/A, New York- 1/30/1965, North Carolina-

SL000618, North Dakota-7894, Ohio- 01-0239, Oklahoma- N/A, Oregon- 16402, Pennsylvania- No

21, Rhode Island-95-233, South Carolina-641, Tennessee-5104, Utah- 6536093-Char, Virginia-N/A,

Washington-7664, West Virginia-N/A, Wisconsin- 3020-800

Form 990, Part VI, Section C, Line 19 The following information is available on the American

Diabetes Association's website <<http://www.diabetes.org>> Board of Directors, Audited

Consolidated Financial Statements, Latest 990 filed, Whistleblower policy Available subject

to request to the American Diabetes Association Legal Affairs department are the following

Current Bylaws, Articles of Incorporation, Conflict of Interest Policy

Form 990, Part VII, Section A, Line 1a(19) The Chief Executive Officer of the Association is

a non-voting member of the Board of Directors

Form 990, Part VI, Section A, Line 9 Employment term for Kevin Hagan, Chief Executive

Officer, ended on March 31, 2017 Employment term for Martha Clark, Interim Chief Executive

Officer, started on April 1, 2017 Employment term for William Cefalu, Chief Scientific,

Medical & Mission Officer, started on February 20, 2017 Employment term for Cynthia

Hallberlin, Chief Operating Officer, ended on February 3, 2017 Employment term for Anthony

Webster, Chief Human Resources Officer, started on February 27, 2017

Form 990, Part VI, Section A, Line 4 The bylaws of the American Diabetes Association were

revised in 2017

Form 990, Part III, Line 4 Other Program Services revenue reported in Line 4d \$1,977,599

relates to the investment in real estate This investment represents a 1998 donor bequest that

restricted the Association from selling the property for 25 years. A portion of the property

Name of the organization

Employer identification number

American Diabetes Association

13-1623888

is leased to corporations and derives monthly rental income that is reported in investment

income

SCHEDULE R
(Form 990)

Related Organizations and Unrelated Partnerships

▶ Complete if the organization answered "Yes" on Form 990, Part IV, line 33, 34, 35b, 36, or 37.

▶ Attach to Form 990.

▶ Go to www.irs.gov/Form990 for instructions and the latest information.

Department of the Treasury
Internal Revenue Service

Name of the organization

American Diabetes Association

Employer identification number

13-1623888

OMB No. 1545-0047

2017

**Open to Public
Inspection**

Part I Identification of Disregarded Entities. Complete if the organization answered "Yes" on Form 990, Part IV, line 33.

(a) Name, address, and EIN (if applicable) of disregarded entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	(e) End-of-year assets	(f) Direct controlling entity
(1)					
(2)					
(3)					
(4)					
(5)					
(6)					

Part II Identification of Related Tax-Exempt Organizations. Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c)(3))	(f) Direct controlling entity	(g) Section 512(b)(13) controlled entity?	
						Yes	No
(1) American Diabetes Association Research Foundation, Inc. 54-1124 2451 Crystal Drive, Ste 900 Arlington, VA 22202	See Part VII	VA	501 (c) (3)	7	American Diabetes Association		X
(2) American Diabetes Association Property Title Holding Corporation 2451 Crystal Drive, Ste 900 Arlington, VA 22202	See Part VII	VA	501 (c) (2)	N/A	American Diabetes Association		X
(3)							
(4)							
(5)							
(6)							
(7)							

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule R (Form 990) 2017

HTA

Part III Identification of Related Organizations Taxable as a Partnership. Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Predominant income (related, unrelated, excluded from tax under sections 512-514)	(f) Share of total income	(g) Share of end-of- year assets	(h) Disproportionate allocations?		(i) Code V—UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner?		(k) Percentage ownership
							Yes	No		Yes	No	
(1) _____												
(2) _____												
(3) _____												
(4) _____												
(5) _____												
(6) _____												
(7) _____												

Part IV Identification of Related Organizations Taxable as a Corporation or Trust. Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(f) Share of total income	(g) Share of end-of-year assets	(h) Percentage ownership	(i) Section 512(b)(13) controlled entity?	
								Yes	No
(1) Various Perpetual Trusts	Fiduciary	PA	American Diabetes Association	Trust					X
(2) Various Perpetual Trusts	Fiduciary	OK	American Diabetes Association	Trust					X
(3) Various Perpetual Trusts	Fiduciary	NC	American Diabetes Association	Trust					X
(4) Various Charitable Remainder Trusts	Fiduciary	OR	American Diabetes Association	Trust					X
(5) Various Charitable Remainder Trusts	Fiduciary	NJ	American Diabetes Association	Trust					X
(6) Various Charitable Remainder Trusts	Fiduciary	FL	American Diabetes Association	Trust					X
(7) Various Charitable Remainder Trusts	Fiduciary	PA	American Diabetes Association	Trust					X

Part V Transactions With Related Organizations. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, 35b, or 36.**Note:** Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule**1** During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?

	Yes	No
a Receipt of (i) interest, (ii) annuities, (iii) royalties, or (iv) rent from a controlled entity		X
b Gift, grant, or capital contribution to related organization(s)	X	
c Gift, grant, or capital contribution from related organization(s)		X
d Loans or loan guarantees to or for related organization(s)		X
e Loans or loan guarantees by related organization(s)		X
f Dividends from related organization(s)		X
g Sale of assets to related organization(s)		X
h Purchase of assets from related organization(s)		X
i Exchange of assets with related organization(s)		X
j Lease of facilities, equipment, or other assets to related organization(s)		X
k Lease of facilities, equipment, or other assets from related organization(s)		X
l Performance of services or membership or fundraising solicitations for related organization(s)	X	
m Performance of services or membership or fundraising solicitations by related organization(s)		X
n Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)	X	
o Sharing of paid employees with related organization(s)	X	
p Reimbursement paid to related organization(s) for expenses		X
q Reimbursement paid by related organization(s) for expenses		X
r Other transfer of cash or property to related organization(s)		X
s Other transfer of cash or property from related organization(s)		X

2 If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds

	(a) Name of related organization	(b) Transaction type (a-s)	(c) Amount involved	(d) Method of determining amount involved
(1)	American Diabetes Association Research Foundation Inc	b	31,937,518	Cash
(2)	American Diabetes Association Research Foundation Inc	l,n,o	663,946	Fair value
(3)	American Diabetes Association Property Title Holding Corporation	s	1,977,599	Cash
(4)				
(5)				
(6)				

Part VI

Unrelated Organizations Taxable as a Partnership. Complete if the organization answered "Yes" on Form 990, Part IV, line 37.

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.

(a) Name, address, and EIN of entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Predominant income (related, unrelated, excluded from tax under sections 512-514)	(e) Are all partners section 501(c)(3) organizations?		(f) Share of total income	(g) Share of end-of-year assets	(h) Disproportionate allocations?		(i) Code V—UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner?		(k) Percentage ownership
				Yes	No			Yes	No		Yes	No	
(1) _____													
(2) _____													
(3) _____													
(4) _____													
(5) _____													
(6) _____													
(7) _____													
(8) _____													
(9) _____													
(10) _____													
(11) _____													
(12) _____													
(13) _____													
(14) _____													
(15) _____													
(16) _____													

Part VII**Supplemental Information.**

Provide additional information for responses to questions on Schedule R. See instructions.

Part II Line 1b The Foundation's objective is to secure major gifts and grants to fund

diabetes related research leading to the prevention and cure of diabetes, the prevention and

cure of the complications of diabetes, and new therapies for individuals affected by diabetes

Part II Line 2b The mission of the American Diabetes Association Property Title Holding Corp

is to hold title to real property, collect the income therefrom, and remit to the American

Diabetes Association