

Form **990**  
Department of the Treasury  
Internal Revenue Service

# Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)  
Do not enter social security numbers on this form as it may be made public  
Information about Form 990 and its instructions is at [www.irs.gov/form990](http://www.irs.gov/form990)

OMB No 1545-0047  
**2017**  
Open to Public Inspection

**A For the 2017 calendar year, or tax year beginning 01-01-2017, and ending 12-31-2017**

- B** Check if applicable  
 Address change  
 Name change  
 Initial return  
 Final return/terminated  
 Amended return  
 Application pending

**C** Name of organization  
THE ONE CAMPAIGN

Doing business as

Number and street (or P.O. box if mail is not delivered to street address) Room/suite  
1299 PENNSYLVANIA AVE NW NO 400

City or town, state or province, country, and ZIP or foreign postal code  
WASHINGTON, DC 20004

**F** Name and address of principal officer  
GAYLE E SMITH  
1299 PENNSYLVANIA AVE NW NO 400  
WASHINGTON, DC 20004

**D** Employer identification number  
01-0593565

**E** Telephone number  
(202) 495-2700

**G** Gross receipts \$ 71,539,283

**H(a)** Is this a group return for subordinates?  Yes  No  
**H(b)** Are all subordinates included?  Yes  No  
If "No," attach a list (see instructions)  
**H(c)** Group exemption number ▶

**I** Tax-exempt status  501(c)(3)  501(c) ( ) ◀ (insert no )  4947(a)(1) or  527

**J** Website: ▶ WWW ONE ORG

**K** Form of organization  Corporation  Trust  Association  Other ▶

**L** Year of formation 2002 **M** State of legal domicile DC

**Part I Summary**

**1** Briefly describe the organization's mission or most significant activities  
SEE PART III, LINE 1

**2** Check this box  if the organization discontinued its operations or disposed of more than 25% of its net assets

<b>3</b> Number of voting members of the governing body (Part VI, line 1a)	21
<b>4</b> Number of independent voting members of the governing body (Part VI, line 1b)	19
<b>5</b> Total number of individuals employed in calendar year 2017 (Part V, line 2a)	169
<b>6</b> Total number of volunteers (estimate if necessary)	500
<b>7a</b> Total unrelated business revenue from Part VIII, column (C), line 12	1,485,203
<b>7b</b> Net unrelated business taxable income from Form 990-T, line 34	-1,275,284

	Prior Year	Current Year
<b>8</b> Contributions and grants (Part VIII, line 1h)	14,282,348	58,715,667
<b>9</b> Program service revenue (Part VIII, line 2g)	1,612,597	1,485,203
<b>10</b> Investment income (Part VIII, column (A), lines 3, 4, and 7d)	-189,911	80,226
<b>11</b> Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	544,142	701,580
<b>12</b> Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12)	16,249,176	60,982,676
<b>13</b> Grants and similar amounts paid (Part IX, column (A), lines 1-3)	5,543,747	8,489,042
<b>14</b> Benefits paid to or for members (Part IX, column (A), line 4)	0	0
<b>15</b> Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)	15,508,463	14,875,214
<b>16a</b> Professional fundraising fees (Part IX, column (A), line 11e)	196,500	220,486
<b>b</b> Total fundraising expenses (Part IX, column (D), line 25) ▶ 1,059,789		
<b>17</b> Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)	14,686,794	12,610,278
<b>18</b> Total expenses Add lines 13-17 (must equal Part IX, column (A), line 25)	35,935,504	36,195,020
<b>19</b> Revenue less expenses Subtract line 18 from line 12	-19,686,328	24,787,656
	Beginning of Current Year	End of Year
<b>20</b> Total assets (Part X, line 16)	27,158,711	51,546,365
<b>21</b> Total liabilities (Part X, line 26)	5,262,432	4,411,951
<b>22</b> Net assets or fund balances Subtract line 21 from line 20	21,896,279	47,134,414

**Part II Signature Block**

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge

**Sign Here** \*\*\*\*\*  
Signature of officer \_\_\_\_\_ Date 2018-11-15  
SUZANNE A GEORGE CHIEF OPERATING OFFICER  
Type or print name and title \_\_\_\_\_

**Paid Preparer Use Only**

Print/Type preparer's name	Preparer's signature	Date	Check <input type="checkbox"/> if self-employed	PTIN
Firm's name ▶ GELMAN ROSENBERG & FREEDMAN			Firm's EIN ▶ 52-1392008	
Firm's address ▶ 4550 MONTGOMERY AVE SUITE 650N BETHESDA, MD 208142930			Phone no (301) 951-9090	

**Part III Statement of Program Service Accomplishments**

Check if Schedule O contains a response or note to any line in this Part III

**1** Briefly describe the organization's mission

SEE SCHEDULE O

**2** Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ?  Yes  No

If "Yes," describe these new services on Schedule O

**3** Did the organization cease conducting, or make significant changes in how it conducts, any program services?  Yes  No

If "Yes," describe these changes on Schedule O

**4** Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses. Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported

**4a** (Code ) (Expenses \$ 9,016,518 including grants of \$ 2,249,643 ) (Revenue \$ )  
See Additional Data

**4b** (Code ) (Expenses \$ 7,149,641 including grants of \$ 3,204,886 ) (Revenue \$ )  
See Additional Data

**4c** (Code ) (Expenses \$ 5,534,166 including grants of \$ ) (Revenue \$ 1,485,203 )  
See Additional Data

See Additional Data Table

**4d** Other program services (Describe in Schedule O )  
(Expenses \$ 8,022,035 including grants of \$ 3,034,513 ) (Revenue \$ )

**4e Total program service expenses** ▶ 29,722,360

**Part IV Checklist of Required Schedules**

	Yes	No
<b>1</b> Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A	Yes	
<b>2</b> Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)?	Yes	
<b>3</b> Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I		No
<b>4 Section 501(c)(3) organizations.</b> Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II	Yes	
<b>5</b> Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III		No
<b>6</b> Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I		No
<b>7</b> Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II		No
<b>8</b> Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III		No
<b>9</b> Did the organization report an amount in Part X, line 21 for escrow or custodial account liability, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV		No
<b>10</b> Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V	Yes	
<b>11</b> If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable		
<b>a</b> Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI	Yes	
<b>b</b> Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII		No
<b>c</b> Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII		No
<b>d</b> Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX		No
<b>e</b> Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	Yes	
<b>f</b> Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	Yes	
<b>12a</b> Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI and XII		No
<b>b</b> Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	Yes	
<b>13</b> Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E		No
<b>14a</b> Did the organization maintain an office, employees, or agents outside of the United States?	Yes	
<b>b</b> Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV	Yes	
<b>15</b> Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any foreign organization? If "Yes," complete Schedule F, Parts II and IV	Yes	
<b>16</b> Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV		No
<b>17</b> Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions)	Yes	
<b>18</b> Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II		No
<b>19</b> Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III		No

Part IV Checklist of Required Schedules (continued)

Table with 3 columns: Question ID, Question Text, Yes, No. Rows include 20a, 20b, 21, 22, 23, 24a, 24b, 24c, 24d, 25a, 25b, 26, 27, 28a, 28b, 28c, 29, 30, 31, 32, 33, 34, 35a, 35b, 36, 37, 38.

Part V Statements Regarding Other IRS Filings and Tax Compliance

Check if Schedule O contains a response or note to any line in this Part V [X]

Table with columns for question ID, question text, and Yes/No response boxes. Includes sections for backup withholding, employee reporting, foreign accounts, prohibited tax shelter transactions, charitable contributions, and 501(c)(7), (12), and (29) organizations.

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O See instructions

Check if Schedule O contains a response or note to any line in this Part VI [X]

Section A. Governing Body and Management

Table with 3 columns: Question, Yes, No. Rows include: 1a (21), 1b (19), 2, 3, 4, 5, 6, 7a, 7b, 8a, 8b, 9.

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

Table with 3 columns: Question, Yes, No. Rows include: 10a, 10b, 11a, 11b, 12a, 12b, 12c, 13, 14, 15a, 15b, 16a, 16b.

Section C. Disclosure

- 17 List the States with which a copy of this Form 990 is required to be filed: AL, AR, CA, CT, FL, GA, HI, IL, KS, KY, MD, MA, MI, MN, MS, NH, NJ, NM, NY, NC, OR, PA, RI, SC, TN, UT, VA, WV, WI
18 Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply. [X] Own website [X] Another's website [X] Upon request [ ] Other
19 Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year
20 State the name, address, and telephone number of the person who possesses the organization's books and records: SUZANNE A GEORGE 1299 PENNSYLVANIA AVE NW SUITE 400 WASHINGTON, DC 20004 (202) 495-2700





**Part VIII Statement of Revenue**

Check if Schedule O contains a response or note to any line in this Part VIII

			(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512-514	
<b>Contributions, Gifts, Grants and Other Similar Amounts</b>	<b>1a</b> Federated campaigns . . .	<b>1a</b>					
	<b>b</b> Membership dues . . .	<b>1b</b>					
	<b>c</b> Fundraising events . . .	<b>1c</b>					
	<b>d</b> Related organizations	<b>1d</b>					
	<b>e</b> Government grants (contributions)	<b>1e</b>					
	<b>f</b> All other contributions, gifts, grants, and similar amounts not included above	<b>1f</b>	58,715,667				
	<b>g</b> Noncash contributions included in lines 1a-1f \$ _____		4,061,459				
	<b>h Total.</b> Add lines 1a-1f . . . . .		58,715,667				
<b>Program Service Revenue</b>			Business Code				
	<b>2a</b> MARKETING INCOME		900099	1,485,203	1,485,203		
	<b>b</b> _____						
	<b>c</b> _____						
	<b>d</b> _____						
	<b>e</b> _____						
	<b>f</b> All other program service revenue						
<b>g Total.</b> Add lines 2a-2f . . . . .		1,485,203					
<b>Other Revenue</b>	<b>3</b> Investment income (including dividends, interest, and other similar amounts) . . . . .			114,833		114,833	
	<b>4</b> Income from investment of tax-exempt bond proceeds						
	<b>5</b> Royalties . . . . .			564,250		564,250	
	<b>6a</b> Gross rents	(i) Real	(ii) Personal				
		<b>b</b> Less rental expenses					
		<b>c</b> Rental income or (loss)					
		<b>d</b> Net rental income or (loss) . . . . .					
	<b>7a</b> Gross amount from sales of assets other than inventory	(i) Securities	(ii) Other				
		<b>b</b> Less cost or other basis and sales expenses		10,522,000	16,651		
		<b>c</b> Gain or (loss)		10,539,956	-16,651		
		<b>d</b> Net gain or (loss) . . . . .		-17,956	-16,651		
	<b>8a</b> Gross income from fundraising events (not including \$ _____ of contributions reported on line 1c) See Part IV, line 18 . . . . .		<b>a</b>				
	<b>b</b> Less direct expenses . . . . .		<b>b</b>				
	<b>c</b> Net income or (loss) from fundraising events . . . . .						
	<b>9a</b> Gross income from gaming activities See Part IV, line 19 . . . . .		<b>a</b>				
<b>b</b> Less direct expenses . . . . .		<b>b</b>					
<b>c</b> Net income or (loss) from gaming activities . . . . .							
<b>10a</b> Gross sales of inventory, less returns and allowances . . . . .		<b>a</b>					
<b>b</b> Less cost of goods sold . . . . .		<b>b</b>					
<b>c</b> Net income or (loss) from sales of inventory . . . . .							
Miscellaneous Revenue		Business Code					
<b>11a</b> REFUNDS		900099	87,484			87,484	
<b>b</b> MISCELLANEOUS		900099	33,222			33,222	
<b>c</b> CURRENCY EXCHANGE GAIN		900099	16,624			16,624	
<b>d</b> All other revenue . . . . .							
<b>e Total.</b> Add lines 11a-11d . . . . .			137,330				
<b>12 Total revenue.</b> See Instructions . . . . .			60,982,676	0	1,485,203	781,806	

**Part IX Statement of Functional Expenses**

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

Check if Schedule O contains a response or note to any line in this Part IX

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
<b>1</b> Grants and other assistance to domestic organizations and domestic governments See Part IV, line 21	1,622,615	1,622,615		
<b>2</b> Grants and other assistance to domestic individuals See Part IV, line 22				
<b>3</b> Grants and other assistance to foreign organizations, foreign governments, and foreign individuals See Part IV, line 15 and 16	6,866,427	6,866,427		
<b>4</b> Benefits paid to or for members				
<b>5</b> Compensation of current officers, directors, trustees, and key employees	1,871,161	1,074,781	699,264	97,116
<b>6</b> Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
<b>7</b> Other salaries and wages	10,016,462	7,758,983	1,863,172	394,307
<b>8</b> Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)	466,231	359,924	87,661	18,646
<b>9</b> Other employee benefits	1,128,368	873,216	209,912	45,240
<b>10</b> Payroll taxes	1,392,992	1,040,119	295,498	57,375
<b>11</b> Fees for services (non-employees)				
<b>a</b> Management				
<b>b</b> Legal	429,308		429,308	
<b>c</b> Accounting	72,721		72,721	
<b>d</b> Lobbying				
<b>e</b> Professional fundraising services See Part IV, line 17	220,486			220,486
<b>f</b> Investment management fees	47,940		47,940	
<b>g</b> Other (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O)	2,349,994	1,913,445	436,549	
<b>12</b> Advertising and promotion	384,409	384,409		
<b>13</b> Office expenses	266,627	162,982	94,655	8,990
<b>14</b> Information technology	1,500,957	1,157,106	287,943	55,908
<b>15</b> Royalties				
<b>16</b> Occupancy	1,071,646	800,177	227,330	44,139
<b>17</b> Travel	1,981,845	1,801,124	99,092	81,629
<b>18</b> Payments of travel or entertainment expenses for any federal, state, or local public officials				
<b>19</b> Conferences, conventions, and meetings	1,508,475	1,390,022	116,567	1,886
<b>20</b> Interest	1,890	1,411	401	78
<b>21</b> Payments to affiliates				
<b>22</b> Depreciation, depletion, and amortization	525,498	388,811	115,239	21,448
<b>23</b> Insurance	90,749	67,760	19,251	3,738
<b>24</b> Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)				
<b>a</b> CREATIVE PRODUCTS	732,577	732,577		
<b>b</b> MEDIA SUPPORT	502,488	502,488		
<b>c</b> PAYROLL SERVICE	151,088		151,088	
<b>d</b> SUBS , RESEARCH MATL	108,580	108,580		
<b>e</b> All other expenses	883,486	715,403	159,280	8,803
<b>25</b> Total functional expenses. Add lines 1 through 24e	36,195,020	29,722,360	5,412,871	1,059,789
<b>26</b> Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here <input type="checkbox"/> if following SOP 98-2 (ASC 958-720)				

**Part X Balance Sheet**

Check if Schedule O contains a response or note to any line in this Part IX

		(A) Beginning of year		(B) End of year
<b>Assets</b>	<b>1</b> Cash—non-interest-bearing . . . . .	400,794	<b>1</b>	207,912
	<b>2</b> Savings and temporary cash investments . . . . .	3,031,786	<b>2</b>	3,311,696
	<b>3</b> Pledges and grants receivable, net . . . . .	13,833,461	<b>3</b>	37,122,334
	<b>4</b> Accounts receivable, net . . . . .	352,825	<b>4</b>	118,866
	<b>5</b> Loans and other receivables from current and former officers, directors, trustees, key employees, and highest compensated employees Complete Part II of Schedule L . . . . .		<b>5</b>	
	<b>6</b> Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions) Complete Part II of Schedule L . . . . .		<b>6</b>	
	<b>7</b> Notes and loans receivable, net . . . . .		<b>7</b>	
	<b>8</b> Inventories for sale or use . . . . .		<b>8</b>	
	<b>9</b> Prepaid expenses and deferred charges . . . . .	293,438	<b>9</b>	665,857
	<b>10a</b> Land, buildings, and equipment cost or other basis Complete Part VI of Schedule D	<b>10a</b> 4,941,235		
	<b>b</b> Less accumulated depreciation	<b>10b</b> 2,380,597	2,952,250	<b>10c</b> 2,560,638
	<b>11</b> Investments—publicly traded securities . . . . .	4,293,960	<b>11</b>	5,481,042
	<b>12</b> Investments—other securities See Part IV, line 11 . . . . .		<b>12</b>	
	<b>13</b> Investments—program-related See Part IV, line 11 . . . . .		<b>13</b>	
	<b>14</b> Intangible assets . . . . .	444,666	<b>14</b>	429,333
	<b>15</b> Other assets See Part IV, line 11 . . . . .	1,555,531	<b>15</b>	1,648,687
<b>16 Total assets.</b> Add lines 1 through 15 (must equal line 34) . . . . .	27,158,711	<b>16</b>	51,546,365	
<b>Liabilities</b>	<b>17</b> Accounts payable and accrued expenses . . . . .	1,850,932	<b>17</b>	1,563,696
	<b>18</b> Grants payable . . . . .		<b>18</b>	
	<b>19</b> Deferred revenue . . . . .	139,123	<b>19</b>	166,370
	<b>20</b> Tax-exempt bond liabilities . . . . .		<b>20</b>	
	<b>21</b> Escrow or custodial account liability Complete Part IV of Schedule D . . . . .		<b>21</b>	
	<b>22</b> Loans and other payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons Complete Part II of Schedule L . . . . .		<b>22</b>	
	<b>23</b> Secured mortgages and notes payable to unrelated third parties . . . . .	750,000	<b>23</b>	
	<b>24</b> Unsecured notes and loans payable to unrelated third parties . . . . .		<b>24</b>	
	<b>25</b> Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24) Complete Part X of Schedule D . . . . .	2,522,377	<b>25</b>	2,681,885
	<b>26 Total liabilities.</b> Add lines 17 through 25 . . . . .	5,262,432	<b>26</b>	4,411,951
<b>Net Assets or Fund Balances</b>	<b>27 Organizations that follow SFAS 117 (ASC 958), check here <input checked="" type="checkbox"/> and complete lines 27 through 29, and lines 33 and 34.</b> Unrestricted net assets	9,019,798	<b>27</b>	9,912,819
	<b>28</b> Temporarily restricted net assets . . . . .	10,843,987	<b>28</b>	35,189,101
	<b>29</b> Permanently restricted net assets . . . . .	2,032,494	<b>29</b>	2,032,494
	<b>30 Organizations that do not follow SFAS 117 (ASC 958), check here <input type="checkbox"/> and complete lines 30 through 34.</b> Capital stock or trust principal, or current funds . . . . .		<b>30</b>	
	<b>31</b> Paid-in or capital surplus, or land, building or equipment fund . . . . .		<b>31</b>	
	<b>32</b> Retained earnings, endowment, accumulated income, or other funds . . . . .		<b>32</b>	
	<b>33 Total net assets or fund balances . . . . .</b>	21,896,279	<b>33</b>	47,134,414
	<b>34 Total liabilities and net assets/fund balances . . . . .</b>	27,158,711	<b>34</b>	51,546,365

**Part XI Reconciliation of Net Assets**

Check if Schedule O contains a response or note to any line in this Part XI

<b>1</b>	Total revenue (must equal Part VIII, column (A), line 12) . . . . .	<b>1</b>	60,982,676
<b>2</b>	Total expenses (must equal Part IX, column (A), line 25) . . . . .	<b>2</b>	36,195,020
<b>3</b>	Revenue less expenses Subtract line 2 from line 1 . . . . .	<b>3</b>	24,787,656
<b>4</b>	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A)) . . . . .	<b>4</b>	21,896,279
<b>5</b>	Net unrealized gains (losses) on investments . . . . .	<b>5</b>	450,479
<b>6</b>	Donated services and use of facilities . . . . .	<b>6</b>	
<b>7</b>	Investment expenses . . . . .	<b>7</b>	
<b>8</b>	Prior period adjustments . . . . .	<b>8</b>	
<b>9</b>	Other changes in net assets or fund balances (explain in Schedule O) . . . . .	<b>9</b>	0
<b>10</b>	Net assets or fund balances at end of year Combine lines 3 through 9 (must equal Part X, line 33, column (B))	<b>10</b>	47,134,414

**Part XII Financial Statements and Reporting**

Check if Schedule O contains a response or note to any line in this Part XII

		Yes	No
<p><b>1</b> Accounting method used to prepare the Form 990 <input type="checkbox"/> Cash <input checked="" type="checkbox"/> Accrual <input type="checkbox"/> Other _____</p> <p>If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O</p>			
<p><b>2a</b> Were the organization's financial statements compiled or reviewed by an independent accountant?</p> <p>If 'Yes,' check a box below to indicate whether the financial statements for the year were compiled or reviewed on a separate basis, consolidated basis, or both</p> <p><input type="checkbox"/> Separate basis <input type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separate basis</p>	<b>2a</b>		No
<p><b>b</b> Were the organization's financial statements audited by an independent accountant?</p> <p>If 'Yes,' check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both</p> <p><input type="checkbox"/> Separate basis <input checked="" type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separate basis</p>	<b>2b</b>	Yes	
<p><b>c</b> If "Yes," to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant?</p> <p>If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O</p>	<b>2c</b>	Yes	
<p><b>3a</b> As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?</p>	<b>3a</b>		No
<p><b>b</b> If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits</p>	<b>3b</b>		

## Additional Data

**Software ID:**

**Software Version:**

**EIN:** 01-0593565

**Name:** THE ONE CAMPAIGN

Form 990 (2017)

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### **Form 990, Part III, Line 4a:**

NORTH AMERICA PUBLIC EDUCATION AND AWARENESS RAISING THE ONE CAMPAIGN CONTINUED ITS WORK TO EDUCATE AND RAISE AWARENESS AMONG THE U.S. AND CANADIAN PUBLIC, MEDIA, AND POLICYMAKERS ABOUT THE IMPORTANCE OF OFFICIAL DEVELOPMENT ASSISTANCE AND INTERNATIONAL PROGRAMS THAT COMBAT HIV/AIDS, TUBERCULOSIS AND MALARIA AND FIGHT HUNGER AND FAMINE IN THE DEVELOPING WORLD. IN THE UNITED STATES, THE NEW ADMINISTRATION'S PROPOSED BUDGET CUTS TO FOREIGN AID PROPELLED UNPRECEDENTED INTEREST IN OUR WORK AMONGST JOURNALISTS AND POLICYMAKERS, ALLOWING THE ONE CAMPAIGN TO RAISE AWARENESS AMONGST MILLIONS OF AMERICANS ABOUT THE IMPORTANCE AND EFFICACY OF U.S. FOREIGN ASSISTANCE. WE DEPLOYED NEW TOOLS AND BUILT NEW NETWORKS TO ENGAGE A DIVERSE ARRAY OF AMERICANS, HELPING LEAD A VERY SMALL GROUP OF THE COUNTRY'S LEADING DEVELOPMENT ORGANIZATIONS WORKING TOGETHER TO EDUCATE THE PUBLIC AND POLICYMAKERS ABOUT THE IMPORTANCE OF FOREIGN ASSISTANCE. ONE ALSO HELPED SUCCESSFULLY PREVENT THE WHITE HOUSE FROM ISSUING AN EXECUTIVE ORDER THAT WOULD HAVE CUT FOOD ASSISTANCE FOR MILLIONS OF PEOPLE LIVING IN EXTREME POVERTY OVERSEAS. CANADA'S 150TH BIRTHDAY CELEBRATIONS PROVIDED A POSITIVE BACKDROP FOR GRASSROOTS ENGAGEMENT ACROSS THE COUNTRY ABOUT CANADA'S ROLE IN THE WORLD, BOTH AT THE GRASSROOTS WITH OUR MEMBERS AND WITH THE PRIME MINISTER'S OFFICE. THIS ENGAGEMENT LED TO POSITIVE DISCUSSIONS WITH SENIOR POLICYMAKERS ABOUT POLICY IDEAS FOR THE ECONOMIC EMPOWERMENT OF WOMEN - IDEAS ON WHICH CANADA COULD ENGAGE OTHER G7 COUNTRIES DURING ITS G7 PRESIDENCY IN 2018. ACROSS NORTH AMERICA, THE ONE CAMPAIGN WAS A KEY PART OF U2'S 2017 JOSHUA TREE TOUR, GIVING VOLUNTEERS AN OPPORTUNITY TO RAISE AWARENESS FOR ONE'S CAMPAIGNS AT CONCERTS. IT WAS A SUCCESSFUL EDUCATIONAL AND RECRUITMENT EFFORT, AS VOLUNTEERS SIGNED-UP MORE THAN 24,000 NEW ONE MEMBERS DURING THE NORTH AMERICAN LEG OF THE TOUR. DRIVEN BY THE SHOWS, EXTENSIVE MEDIA COVERAGE AND PUBLIC EDUCATION, ONE'S MEMBERSHIP IN CANADA INCREASED BY OVER 35% IN 2017. THROUGH OUR "POVERTY IS SEXIST" CAMPAIGN IN CANADA, ONE MEMBERS FOCUSED ON WAYS EXTREME POVERTY AFFECTS GIRLS AND WOMEN, AND IN MAY, THE GOVERNMENT ANNOUNCED A NEW "FEMINIST" INTERNATIONAL ASSISTANCE POLICY THAT WOULD PRIORITIZE INVESTMENTS IN DEVELOPMENT FOCUSED ON GIRLS AND WOMEN.

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**Form 990, Part III, Line 4b:**

EUROPEAN PUBLIC EDUCATION AND AWARENESS RAISING THE ONE CAMPAIGN CONTINUED TO RAISE PUBLIC AWARENESS OF AND ENGAGEMENT IN THE FIGHT AGAINST EXTREME POVERTY AND DISEASE IN AFRICA ACROSS EUROPE--PARTICULARLY, GERMANY, FRANCE, THE UK, THE INSTITUTIONS OF THE EUROPEAN UNION, THE NETHERLANDS, ITALY, AND IRELAND IN 2017, OUR EUROPE TEAM EDUCATED THE PUBLIC AND POLICYMAKERS ABOUT THE IMPORTANCE OF DEVELOPMENT FUNDING IN THE FIGHT AGAINST EXTREME POVERTY AND PREVENTABLE DISEASE 2017 BEGAN WITH THE POSSIBILITY OF RISING POLITICAL PARTIES WITH NEGATIVE VIEWS ON DEVELOPMENT FUNDING AND, WITH THAT, A REAL THREAT TO PROGRESS IN THE FIGHT AGAINST EXTREME POVERTY IN COUNTRIES LIKE THE NETHERLANDS, FRANCE, UK, AND GERMANY, THE ONE CAMPAIGN'S EUROPE TEAM GEARED UP FOR THE CHALLENGE OF KEEPING DEVELOPMENT FUNDING IN THE MINDS OF THE PUBLIC AND POLICY MAKERS OUR 300 EUROPEAN YOUTH AMBASSADORS WERE OUT IN FORCE THROUGHOUT 2017 THEY SIGNED UP THOUSANDS OF NEW MEMBERS FOR THE ONE CAMPAIGN AT SUMMER FESTIVALS AND EVENTS, INCLUDING OVER 17,000 ON THE EUROPEAN LEG OF U2'S 2017 JOSHUA TREE TOUR THEY HAVE CARRIED OUT AWARENESS-RAISING ACTIVITY WITH THEIR LOCAL COMMUNITIES, NATIONAL AND LOCAL MEDIA THE SUMMER SAW TWO MAJOR GLOBAL MOMENTS TAKE PLACE IN EUROPE THE G7 IN TAORMINA, ITALY, WAS THE CLOSEST IN PROXIMITY TO AFRICA EVER HELD, AND WHILE THE FINAL COMMUNIQUE WAS DISAPPOINTING, THE PRESENCE OF FOUR EUROPE TEAM REPRESENTATIVES ON THE GROUND STRENGTHENED OUR ADVOCACY TOWARDS ITALY, THE EU, AND FRANCE IN PARTICULAR THE ONE CAMPAIGN'S EUROPE TEAM'S BIGGEST MOMENT OF THE YEAR WAS ITS YOUTH AMBASSADOR SUMMIT IN OCTOBER, TO WHICH WE WELCOMED 220 YOUNG PEOPLE FROM SEVEN NATIONAL PROGRAMS, REPRESENTING 35 NATIONALITIES IN MEETINGS WITH THEIR EU REPRESENTATIVES, MANY MEPS PLEDGED THEIR SUPPORT AND RECEIVED THE #GIRLSCOUNT PETITION, AND SEVEN MEPS JOINED US FOR A SERIES OF PANEL DISCUSSIONS AT THE EUROPEAN PARLIAMENT, DURING WHICH EU BUDGET RAPPORTEUR, SEIGFRIED MURESAN, COMMITTED TO DEFEND THE EU AID BUDGET IN FORTHCOMING NEGOTIATIONS

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**Form 990, Part III, Line 4c:**

(RED) IN 2017, (RED), A DIVISION OF THE ONE CAMPAIGN, GENERATED A TOTAL OF \$55 MILLION FOR THE GLOBAL FUND TO FIGHT AIDS, TUBERCULOSIS AND MALARIA ("THE GLOBAL FUND"), THROUGH PARTNERSHIPS WITH LEADING PRIVATE SECTOR COMPANIES INCLUDING APPLE, BANK OF AMERICA, THE COCA-COLA COMPANY, BEATS BY DR DRE, AND BELVEDERE, AMONG MANY OTHERS DURING THE YEAR, SIX NEW PRIVATE SECTOR PARTNERS JOINED (RED) AMAZON, BOMBAS, BAXTER OF CALIFORNIA, NICKELODEON, HYATT, AND WANDERLUST IN JUNE 2017 FOR THE FOURTH YEAR RUNNING, (RED) ONCE AGAIN RALLIED THE CULINARY WORLD TO FIGHT AIDS THROUGH ITS EAT (RED) SAVE LIVES CAMPAIGN SUPPORTED BY A NUMBER OF LEADING CHEFS, THE CAMPAIGN DEBUTED ITS FIRST ANNUAL (RED) SUPPER AT THE BONNAROO MUSIC FESTIVAL, WITH A THREE-COURSE FAMILY-STYLE DINNER CREATED BY CHEF HUGH ACHESON RESTAURANT CHAINS AND CULINARY BRANDS ACTIVATED EAT (RED) NATIONWIDE, INCLUDING BLAZE FAST FIRE'D PIZZA, HEDLEY & BENNETT, HELLO FRESH, LUKE'S LOBSTER, THE PALM RESTAURANTS, LOU MALNATI'S, CHEESECAKE FACTORY AND MAX BRENNER TO RAISE AWARENESS AND MONEY TO FIGHT AIDS IN SUPPORT OF WORLD AIDS DAY, THE THIRD ANNUAL '(RED) SHOPATHON' DELIVERED A SHOPPING EXTRAVAGANZA FOR THE HOLIDAYS (RED) OFFERED A NUMBER OF WINNABLE EXPERIENCES WITH MANY OF THE WORLD'S HOTTEST STARS - CATE BLANCHETT, ED SHEERAN AND CHARLIZE THERON, AMONG OTHERS - ON OMAZE, AND FOR THE VERY FIRST TIME PARTNERED WITH AMAZON TO CREATE A SPECIAL (RED) STORE FOR THE HOLIDAYS WITH MORE THAN 150 PRODUCTS THAT 'GIVE BACK' IN TOTAL, THE SHOPATHON CAMPAIGN GENERATED \$26M FOR THE GLOBAL FUND INCLUDING VARIOUS DOLLAR MATCHING FROM THE BILL & MELINDA GATES FOUNDATION THE (RED) SHOPATHON ALSO CREATED CRITICAL HEAT AND AWARENESS AROUND THE AIDS ISSUE HIGHLIGHTS INCLUDED JIMMY KIMMEL ONCE AGAIN TURNING HIS ENTIRE SHOW (RED) TO LAUNCH THE CAMPAIGN, A SPECIAL HOLIDAY SHOPPING VIDEO WITH BONO, JULIA ROBERTS, KUMAIL NANJIANI, OLIVIA WILDE AND CHRISSY TEIGEN

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**Form 990, Part III - 4 Program Service Accomplishments (See Instructions)**

(Code	)	(Expenses \$	4,469,313	including grants of \$	3,034,513	)	(Revenue \$	)
<p>AFRICAN ENGAGEMENT AND OUTREACH THE ONE CAMPAIGN MAINTAINED ITS AFRICA OFFICES IN JOHANNESBURG, SOUTH AFRICA AND ABUJA, NIGERIA, FROM WHICH IT STRENGTHENED ITS STAFF CAPACITY AND EXPANDED RELATIONSHIPS WITH KEY AFRICAN AND INTERNATIONAL CIVIL SOCIETY PARTNERS, POLICY MAKERS AND INFLUENCERS TO FIGHT AGAINST EXTREME POVERTY THE ONE CAMPAIGN'S KEY FOCUS FOR 2017 WAS A CONTINUATION OF THE EXISTING HEALTH CAMPAIGN IN NIGERIA, AGRICULTURE CAMPAIGN IN FRANCOPHONE AFRICA, AND ENGAGING THE AFRICAN UNION TO ADVANCE THE ONE CAMPAIGN'S KEY PRIORITIES OF INCREASING INVESTMENT IN GIRLS' EDUCATION, AS WELL AS TRANSPARENCY AND ACCOUNTABILITY SYSTEMS AND PROCESSES ON GOVERNMENT BUDGETING AND PROCUREMENT PROCESSES NIGERIA IS IN THE MIDST OF A POPULATION BOOM BUT NOT ENOUGH IS BEING DONE TO EDUCATE AND EMPOWER ITS YOUNG PEOPLE TO SUCCEED THE SITUATION IS PARTICULARLY BAD FOR NIGERIAN GIRLS IN THE NORTHEAST PART OF THE COUNTRY, 52 PERCENT OF GIRLS NEVER ATTEND SCHOOL AND ONLY THREE PERCENT OF GIRLS COMPLETE SECONDARY SCHOOL, WHICH IS WHY WE BROUGHT THE ONE CAMPAIGN'S "POVERTY IS SEXIST" CAMPAIGN TO THE NORTHWEST STATE OF KEBBI THE ONE CAMPAIGN'S STAFF MET WITH THE EXECUTIVE GOVERNOR OF KEBBI STATE, ABUBAKAR ATIKU BAGUDU, THE PERMANENT SECRETARY FOR EDUCATION, RAFATU HAMMANI, AND THE FIRST LADY OF KEBBI STATE, DR ZAINAB BAGUDU - AND ASKED THEM ALL TO SIGN THE POVERTY IS SEXIST OPEN LETTER TO WORLD LEADERS THE ONE CAMPAIGN CONDUCTED A LANDSCAPE STUDY OF THE EDUCATION ISSUES IN THE STATE, AS THEY RELATE TO GIRLS THE ONE CAMPAIGN IS WORKING WITH ITS GLOBAL TEAM AND THE STATE TO HIGHLIGHT SOCIAL ACCOUNTABILITY GAPS WITHIN THE STATE STATE GOVERNMENTS WIELD IMMENSE CONTROL OVER EDUCATION WITH EDUCATION OUTCOMES BEING PARTICULARLY POOR IN NORTHEASTERN NIGERIA, ENGAGEMENTS LIKE THE ONE CAMPAIGN'S WITH THE KEBBI GOVERNMENTS AND THE DEVELOPMENT OF RELEVANT POLICY INFORMATION WILL BE IMPORTANT STEP TO INFORMING STATE-LEVEL IMPROVEMENTS IN EDUCATION DELIVERY FOR NIGERIAN GIRLS 2017 ALSO MARKED THE STRENGTHENING OF THE ONE CAMPAIGN'S "ONE CHAMPIONS" PROGRAM ONE CHAMPIONS ARE A COMMITTED GROUP OF VOLUNTEERS FROM ACROSS NIGERIA THEY WORK TO SUPPORT THE ONE CAMPAIGN'S AFRICA ADVOCACY EFFORTS BY ENGAGING POLICY DECISION MAKERS, HELPING RECRUIT AND MANAGE MEMBERS, SUPPORTING MEDIA ADVOCACY, AND MOBILIZING PUBLIC SUPPORT FOR THE ONE CAMPAIGN'S ISSUES THIS YEAR, ONE OF OUR CHAMPIONS REPRESENTED NIGERIA IN THE FUTURE RURAL LAB AND THE G-20 CONFERENCE IN GERMANY ANOTHER CHAMPION REPRESENTED NIGERIA AT THE ONE CAMPAIGN YOUTH AMBASSADOR SUMMIT IN BRUSSELS IN OCTOBER MEANWHILE, THE ONE CAMPAIGN'S CULTURAL AND POP CULTURE CAMPAIGNING IN NIGERIA CONTINUED TO GROW, THANKS TO OUR PARTNERSHIP WITH BIG BROTHER NAJJA - WHICH HAS MORE THAN 26 MILLION VIEWERS ACROSS AFRICA ON THE SHOW, WE CHALLENGED THE HOUSE MEMBERS TO MAKE A CASE TO POLICYMAKERS ABOUT REMOVING OBSTACLES TO GIRLS' EDUCATION IN NIGERIA THE WINNER BECAME A STRONG AMBASSADOR FOR THE ONE CAMPAIGN IN NIGERIA SHE USED HER EXPERIENCE TO MAKE A PASSIONATE CASE FOR INCREASED INTERNATIONAL FUNDING FOR GIRLS' EDUCATION AT THE UNITED NATIONS GENERAL ASSEMBLY IN SEPTEMBER, AS WELL AS IN THE LOCAL MEDIA TODAY, THERE ARE 2.5 MILLION MEMBERS OF ONE IN NIGERIA - SECOND ONLY TO THE UNITED STATES WITH 2.9 MILLION AFRICA HAS AN INCREASINGLY NARROW WINDOW OF OPPORTUNITY TO HARNESS A POTENTIAL DEMOGRAPHIC DIVIDEND WITH THE CONTINENT'S POPULATION SET TO DOUBLE BY 2050, INVESTING IN THE EDUCATION, EMPLOYMENT, AND EMPOWERMENT OF ITS YOUTH MUST BE PRIORITIZED THE ONE CAMPAIGN HAS BEEN ENGAGING IN STRATEGIC ACTIVITIES LOOKING AHEAD TO KEY DECISION-MAKING MOMENTS AT THE AU WHERE PLANS WILL BE CHARTERED FOR A ROAD MAP ON HARNESSING THE DEMOGRAPHIC DIVIDEND THROUGH INVESTMENTS IN YOUTH THE ONE CAMPAIGN'S ADVOCACY EFFORTS LED TO STAKEHOLDER CONSENSUS TO PRIORITIZE YOUTH EMPLOYMENT, EDUCATION, AND EMPOWERMENT, AS WELL AS GIRLS' EDUCATION POLICIES AND INVESTMENTS AT THE SUMMIT THE ONE CAMPAIGN WORKED WITH A COALITION OF PARTNERS AND EXPERTS WHO DEVELOPED AND SUBMITTED A SET OF RECOMMENDATIONS ON THE DEMOGRAPHIC DIVIDEND TO THE AU CHAIRPERSON AND GUINEA PRESIDENT, ALPHA CONDE TO BUILD EVEN MORE POLITICAL SUPPORT, THE ONE CAMPAIGN PROMOTED THE JOINT PARTNER RECOMMENDATIONS DIRECTLY TO THE GOVERNMENTS OF SENEGAL AND RWANDA TO BUILD PUBLIC SUPPORT FOR GIRLS' EDUCATION AT REGIONAL AND NATIONAL EVENTS, INFLUENTIAL PARTICIPANTS ADDED THEIR VOICES TO THE #GIRLSCOUNT CAMPAIGN, INCLUDING SELMOR MTUKUDZI OF ZIMBABWE, ANGELIQUE KIDJO OF BENIN, OMOTOLA JALADE-EKEINDE OF NIGERIA, H.E. DR JOYCE BANDA OF MALAWI, WAJE IRUOBE OF NIGERIA, AND MANY MORE THE ONE CAMPAIGN ENCOURAGED AND PARTICIPATED IN PUBLIC LAUNCHES OF NATIONAL DEMOGRAPHIC DIVIDEND ROAD MAPS IN NIGERIA AND SENEGAL TO FURTHER ADVANCE OUR EFFORTS AT THE NATIONAL LEVEL IN RESPONSE TO OUR DEMOGRAPHIC DIVIDEND RECOMMENDATIONS, SENEGAL PRESIDENT, MACKY SALL, HAS PLEDGED TO BECOME A ONE CHAMPION AND PARTNER IN 2017, ONE'S FRANCOPHONE TEAM WORKED ON PROMOTING THE ONE CAMPAIGN'S KEY ISSUES, BRINGING ATTENTION TO THE PLEDGES MADE BY GOVERNMENTS, PARTICULARLY OF SENEGAL AND MALI, ON "THE AU MALABO AGRICULTURE DECLARATION AND "THE AU ROADMAP FOR HARNESSING THE DEMOGRAPHIC DIVIDEND " A MEDIA TRAINING WORKSHOP WAS HELD IN BAMAKO, MALI, TO PROMOTE, SOCIALIZE AND CREATE MEDIA DEBATE ON THE ONE AGENDA FOR ACTION ON THE DEMOGRAPHIC DIVIDEND IN AFRICA AND THE AU MALABO DECLARATION A MEDIA STRATEGY WAS DEVELOPED TO MAKE THE CASE FOR THESE PRIORITIES IN SENEGAL THE FWA OFFICE MET WITH PRESIDENT MACKY SALL, MR WADE, MINISTER OF STATE AFFAIRS, AMBASSADOR SALL, CHIEF OF PROTOCOL OF THE PRESIDENCY AMADOU BA, MINISTER OF FINANCE, PAPA ABDOULAYE SECK, MINISTER OF AGRICULTURE, ABDOULAYE DIOUF SAAR, MINISTER OF HEALTH, BIRIMA MANGARA, MINISTER OF BUDGET, BAABA MAAL AND OTHERS TO DEEPEN RELATIONSHIPS IN THE REGION, AND DEMONSTRATE SUPPORT FOR THE GOVERNMENT'S POSITIVE EFFORTS ON DEVELOPMENT ONE SUCCESSFULLY ENCOURAGED PRESIDENT SALL TO BECOME A CHAMPION ON HARNESSING THE DEMOGRAPHIC DIVIDEND HE WAS ENCOURAGED TO DEVELOP AN ACTION PLAN FOR SENEGAL ON THE DEMOGRAPHIC DIVIDEND, AND ORGANIZE A HIGH-LEVEL MEETING WHERE HE CAN PRESENT THIS PLAN TO HIS PEERS AT THE AFRICAN UNION LEVEL DURING IMPORTANT MEETINGS, PROMOTING EDUCATION, EMPLOYMENT AND EMPOWERMENT, WITH A FOCUS ON EDUCATION</p>								

(Code	)	(Expenses \$	3,552,722	including grants of \$	)	(Revenue \$	)
<p>POLICY RESEARCH AND ANALYSIS ON AID TRACKING, AGRICULTURE, AIDS, TRANSPARENCY, AND THE MDGS THE ONE CAMPAIGN PRODUCED FIVE REPORTS IN 2017, STARTING WITH OUR THIRD POVERTY IS SEXIST REPORT "WHY EDUCATING EVERY GIRL IS GOOD FOR EVERYONE " WE PUBLISHED THE "2017 AFRICAN CENTURY REPORT," WHICH PRESENTS EVIDENCE ON THE RISKS AND OPPORTUNITIES OF THE CURRENT DEMOGRAPHIC DIVIDEND IN AFRICA, AND CALLS FOR A NEW PARTNERSHIP WITH AFRICA, WHICH DOUBLES INVESTMENTS IN EDUCATION, EMPLOYMENT AND EMPOWERMENT TO SUPPORT A PROGRAM OF ECONOMIC AND POLICY REFORM ACROSS THE CONTINENT IN ADVANCE OF THE GLOBAL PARTNERSHIP FOR EDUCATION REPLENISHMENT CONFERENCE, THE ONE CAMPAIGN PUBLISHED "THE TOUGHEST PLACES FOR A GIRL TO GET AN EDUCATION" REPORT, WHICH RANKED COUNTRIES ON 11 FACTORS THAT REFLECT GIRLS' EXPERIENCES OF EDUCATION ONE PUBLISHED ITS ANNUAL "DATA REPORT," WHICH TRACKS AID COMMITMENTS FROM DONOR COUNTRIES AND HIGHLIGHTED THE DECLINE IN AFRICAN RESOURCES FOR DEVELOPMENT, INCLUDING DOMESTIC REVENUES AND FOREIGN DIRECT INVESTMENT FINALLY, THE ONE CAMPAIGN PUBLISHED "RED RIBBON OR WHITE FLAG? THE FUTURE OF THE U S GLOBAL AIDS RESPONSE" REPORT, WHICH URGED THE U S TO CONTINUE PLAYING A LEADERSHIP ROLE IN THE FIGHT AGAINST HIV/AIDS THE ONE CAMPAIGN ALSO ENGAGED IN POLICY DEBATES THROUGHOUT THE YEAR TO ADVANCE OUR MISSION OF ENDING EXTREME POVERTY</p>							

**Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors**

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W- 2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
GAYLE E SMITH ..... PRESIDENT & CEO (BEG 03/17)	4 00 .....	X		X				283,186	31,465	13,098
TOM FRESTON ..... BOARD CHAIR	7 00 .....	X						0	0	0
KELLY AYOTTE ..... BOARD MEMBER (BEG 09/17)	2 00 .....	X						0	0	0
JOSH BOLTEN ..... BOARD MEMBER	4 00 .....	X						0	0	0
BONO ..... BOARD MEMBER	8 00 .....	X						0	0	0
SUSAN BUFFETT ..... BOARD MEMBER	2 00 .....	X						0	0	0
DAVID CAMERON ..... BOARD MEMBER (BEG 12/17)	2 00 .....	X						0	0	0
JOE CERRELL ..... BOARD MEMBER	2 00 .....	X						0	0	0
ALIKO DANGOTE ..... BOARD MEMBER	2 00 .....	X						0	0	0
JOHN DOERR ..... BOARD MEMBER	2 00 .....	X						0	0	0

**Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors**

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W- 2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
HELENE GAYLE ..... BOARD MEMBER	2 00 ..... 0 50	X						0	0	0
MORTON HALPERIN ..... BOARD MEMBER	2 00 ..... 0 50	X						0	0	0
MO IBRAHIM ..... BOARD MEMBER	2 00 ..... 0 50	X						0	0	0
RONALD PERELMAN ..... BOARD MEMBER	2 00 ..... 0 50	X						0	0	0
SHERYL SANDBERG ..... BOARD MEMBER	2 00 ..... 0 50	X						0	0	0
KEVIN SHEEKY ..... BOARD MEMBER	2 00 ..... 0 50	X						0	0	0
BOBBY SHRIVER ..... BOARD MEMBER	2 00 ..... 0 50	X						0	0	0
MICHELE SULLIVAN ..... BOARD MEMBER	2 00 .....	X						0	0	0
LAWRENCE SUMMERS ..... BOARD MEMBER	2 00 ..... 0 50	X						0	0	0
MARK SUZMAN ..... BOARD MEMBER	2 00 .....	X						0	0	0

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors										
(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W- 2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
JAMIE DRUMMOND SEE SCHEDULE O ..... EXECUTIVE DIRECTOR, GLOBAL STRATEGY	40 00 ..... 5 00	X						205,039	22,782	15,188
BRIAN HEALY ..... SECRETARY (BEG 11/17)	40 00 ..... 5 00			X				110,390	5,810	20,061
LUIS GUARDIA ..... TREAS , SEC & COO (THROUGH 11/17)	40 00 ..... 5 00			X				264,174	29,353	28,832
SURIN RAMKISSOON ..... TREASURER (EFF 11/17)	40 00 ..... 5 00			X				158,260	21,286	25,765
ADRIAN LOVETT ..... PRESIDENT & CEO (THROUGH 03/17)	40 00 ..... 5 00			X				177,780	11,348	8,332
DEBORAH DUGAN ..... CEO (RED)	50 00 .....				X			537,145	0	37,104
ROBERT PILON ..... CHIEF DEV'L & PARTNERSHIPS OFFICER	50 00 .....					X		257,813	0	21,525
ROXANE PHILSON ..... CHIEF MARKETING OFFICER	50 00 .....					X		229,950	17,308	27,830
JENNIFER LOTITO ..... CHIEF OPERATING OFFICER	50 00 .....					X		225,751	0	31,231
HUW DAVIES ..... VP, GLOBAL COMMS & CAMPAIGNS (RED)	50 00 .....					X		197,473	0	25,983

**Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors**

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W- 2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
LAURIE MOSKOWITZ ..... SR DIRECTOR, US CAMPAIGNS	40 00 ..... 10 00					X		154,597	38,649	30,783

**SCHEDULE A**  
**(Form 990 or 990-EZ)**

**Public Charity Status and Public Support**

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.  
▶ Attach to Form 990 or Form 990-EZ.

**2017**

**Open to Public Inspection**

Department of the Treasury  
Internal Revenue Service

▶ Information about Schedule A (Form 990 or 990-EZ) and its instructions is at [www.irs.gov/form990](http://www.irs.gov/form990).

Name of the organization  
THE ONE CAMPAIGN

Employer identification number

01-0593565

**Part I Reason for Public Charity Status** (All organizations must complete this part.) See instructions.

The organization is not a private foundation because it is (For lines 1 through 12, check only one box )

- 1  A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i)**.
- 2  A school described in **section 170(b)(1)(A)(ii)**. (Attach Schedule E (Form 990 or 990-EZ) )
- 3  A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii)**.
- 4  A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii)**. Enter the hospital's name, city, and state \_\_\_\_\_
- 5  An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv)**. (Complete Part II )
- 6  A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v)**.
- 7  An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi)**. (Complete Part II )
- 8  A community trust described in **section 170(b)(1)(A)(vi)** (Complete Part II )
- 9  An agricultural research organization described in **170(b)(1)(A)(ix)** operated in conjunction with a land-grant college or university or a non-land grant college of agriculture See instructions Enter the name, city, and state of the college or university \_\_\_\_\_
- 10  An organization that normally receives (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975 See **section 509(a)(2)**. (Complete Part III )
- 11  An organization organized and operated exclusively to test for public safety See **section 509(a)(4)**.
- 12  An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in **section 509(a)(1)** or **section 509(a)(2)**. See **section 509(a)(3)**. Check the box in lines 12a through 12d that describes the type of supporting organization and complete lines 12e, 12f, and 12g
  - a  **Type I.** A supporting organization operated, supervised, or controlled by its supported organization(s), typically by giving the supported organization(s) the power to regularly appoint or elect a majority of the directors or trustees of the supporting organization **You must complete Part IV, Sections A and B.**
  - b  **Type II.** A supporting organization supervised or controlled in connection with its supported organization(s), by having control or management of the supporting organization vested in the same persons that control or manage the supported organization(s) **You must complete Part IV, Sections A and C.**
  - c  **Type III functionally integrated.** A supporting organization operated in connection with, and functionally integrated with, its supported organization(s) (see instructions) **You must complete Part IV, Sections A, D, and E.**
  - d  **Type III non-functionally integrated.** A supporting organization operated in connection with its supported organization(s) that is not functionally integrated The organization generally must satisfy a distribution requirement and an attentiveness requirement (see instructions) **You must complete Part IV, Sections A and D, and Part V.**
  - e  Check this box if the organization received a written determination from the IRS that it is a Type I, Type II, Type III functionally integrated, or Type III non-functionally integrated supporting organization
  - f Enter the number of supported organizations \_\_\_\_\_
- g Provide the following information about the supported organization(s)

(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1- 10 above (see instructions))	(iv) Is the organization listed in your governing document?		(v) Amount of monetary support (see instructions)	(vi) Amount of other support (see instructions)
			Yes	No		
<b>Total</b>						

**Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv), 170(b)(1)(A)(vi), and 170(b)(1)(A)(ix)**

(Complete only if you checked the box on line 5, 7, 8, or 9 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

**Section A. Public Support**

Calendar year (or fiscal year beginning in) ▶	(a) 2013	(b) 2014	(c) 2015	(d) 2016	(e) 2017	(f) Total
<b>1</b> Gifts, grants, contributions, and membership fees received (Do not include any "unusual grant.")	22,652,045	17,604,960	48,702,847	14,282,348	58,715,667	161,957,867
<b>2</b> Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
<b>3</b> The value of services or facilities furnished by a governmental unit to the organization without charge						
<b>4 Total.</b> Add lines 1 through 3	22,652,045	17,604,960	48,702,847	14,282,348	58,715,667	161,957,867
<b>5</b> The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						103,697,695
<b>6 Public support.</b> Subtract line 5 from line 4						58,260,172

**Section B. Total Support**

Calendar year (or fiscal year beginning in) ▶	(a) 2013	(b) 2014	(c) 2015	(d) 2016	(e) 2017	(f) Total
<b>7</b> Amounts from line 4	22,652,045	17,604,960	48,702,847	14,282,348	58,715,667	161,957,867
<b>8</b> Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	496,780	815,475	785,053	673,315	679,083	3,449,706
<b>9</b> Net income from unrelated business activities, whether or not the business is regularly carried on						
<b>10</b> Other income Do not include gain or loss from the sale of capital assets (Explain in Part VI.)	37,359	524	2,862	-39,672	137,330	138,403
<b>11 Total support.</b> Add lines 7 through 10						165,545,976

**12** Gross receipts from related activities, etc (see instructions) **12**

**13 First five years.** If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here** . . . . .

**Section C. Computation of Public Support Percentage**

<b>14</b> Public support percentage for 2017 (line 6, column (f) divided by line 11, column (f))	<b>14</b>	35.190 %
<b>15</b> Public support percentage for 2016 Schedule A, Part II, line 14	<b>15</b>	34.390 %

**16a 33 1/3% support test—2017.** If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization

**b 33 1/3% support test—2016.** If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization

**17a 10%-facts-and-circumstances test—2017.** If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and **stop here.** Explain in Part VI how the organization meets the "facts-and-circumstances" test The organization qualifies as a publicly supported organization

**b 10%-facts-and-circumstances test—2016.** If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and **stop here.** Explain in Part VI how the organization meets the "facts-and-circumstances" test The organization qualifies as a publicly supported organization

**18 Private foundation.** If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions

**Part III Support Schedule for Organizations Described in Section 509(a)(2)**

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

**Section A. Public Support**

Calendar year (or fiscal year beginning in) ►		(a) 2013	(b) 2014	(c) 2015	(d) 2016	(e) 2017	(f) Total
<b>1</b>	Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants.")						
<b>2</b>	Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
<b>3</b>	Gross receipts from activities that are not an unrelated trade or business under section 513						
<b>4</b>	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
<b>5</b>	The value of services or facilities furnished by a governmental unit to the organization without charge						
<b>6</b>	<b>Total.</b> Add lines 1 through 5						
<b>7a</b>	Amounts included on lines 1, 2, and 3 received from disqualified persons						
<b>b</b>	Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
<b>c</b>	Add lines 7a and 7b						
<b>8</b>	<b>Public support.</b> (Subtract line 7c from line 6)						

**Section B. Total Support**

Calendar year (or fiscal year beginning in) ►		(a) 2013	(b) 2014	(c) 2015	(d) 2016	(e) 2017	(f) Total
<b>9</b>	Amounts from line 6						
<b>10a</b>	Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
<b>b</b>	Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
<b>c</b>	Add lines 10a and 10b						
<b>11</b>	Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
<b>12</b>	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)						
<b>13</b>	<b>Total support.</b> (Add lines 9, 10c, 11, and 12.)						

**14 First five years.** If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here** ►

**Section C. Computation of Public Support Percentage**

<b>15</b>	Public support percentage for 2017 (line 8, column (f) divided by line 13, column (f))	<b>15</b>	
<b>16</b>	Public support percentage from 2016 Schedule A, Part III, line 15	<b>16</b>	

**Section D. Computation of Investment Income Percentage**

<b>17</b>	Investment income percentage for <b>2017</b> (line 10c, column (f) divided by line 13, column (f))	<b>17</b>	
<b>18</b>	Investment income percentage from <b>2016</b> Schedule A, Part III, line 17	<b>18</b>	

**19a 33 1/3% support tests—2017.** If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and **stop here.** The organization qualifies as a publicly supported organization ►

**b 33 1/3% support tests—2016.** If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3% and line 18 is not more than 33 1/3%, check this box and **stop here.** The organization qualifies as a publicly supported organization ►

**20 Private foundation.** If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions ►

**Part IV Supporting Organizations**

(Complete only if you checked a box on line 12 of Part I. If you checked 12a of Part I, complete Sections A and B. If you checked 12b of Part I, complete Sections A and C. If you checked 12c of Part I, complete Sections A, D, and E. If you checked 12d of Part I, complete Sections A and D, and complete Part V.)

**Section A. All Supporting Organizations**

		Yes	No
<b>1</b>	Are all of the organization's supported organizations listed by name in the organization's governing documents? If "No," describe in <b>Part VI</b> how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.		
	<b>1</b>		
<b>2</b>	Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? If "Yes," explain in <b>Part VI</b> how the organization determined that the supported organization was described in section 509(a)(1) or (2).		
	<b>2</b>		
<b>3a</b>	Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? If "Yes," answer (b) and (c) below.		
	<b>3a</b>		
<b>b</b>	Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? If "Yes," describe in <b>Part VI</b> when and how the organization made the determination.		
	<b>3b</b>		
<b>c</b>	Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? If "Yes," explain in <b>Part VI</b> what controls the organization put in place to ensure such use.		
	<b>3c</b>		
<b>4a</b>	Was any supported organization not organized in the United States ("foreign supported organization")? If "Yes" and if you checked 12a or 12b in Part I, answer (b) and (c) below.		
	<b>4a</b>		
<b>b</b>	Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? If "Yes," describe in <b>Part VI</b> how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.		
	<b>4b</b>		
<b>c</b>	Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? If "Yes," explain in <b>Part VI</b> what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.		
	<b>4c</b>		
<b>5a</b>	Did the organization add, substitute, or remove any supported organizations during the tax year? If "Yes," answer (b) and (c) below (if applicable). Also, provide detail in <b>Part VI</b> , including (i) the names and EIN numbers of the supported organizations added, substituted, or removed, (ii) the reasons for each such action, (iii) the authority under the organization's organizing document authorizing such action, and (iv) how the action was accomplished (such as by amendment to the organizing document).		
	<b>5a</b>		
<b>b</b>	<b>Type I or Type II only.</b> Was any added or substituted supported organization part of a class already designated in the organization's organizing document?		
	<b>5b</b>		
<b>c</b>	<b>Substitutions only.</b> Was the substitution the result of an event beyond the organization's control?		
	<b>5c</b>		
<b>6</b>	Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? If "Yes," provide detail in <b>Part VI</b> .		
	<b>6</b>		
<b>7</b>	Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ).		
	<b>7</b>		
<b>8</b>	Did the organization make a loan to a disqualified person (as defined in section 4958) not described in line 7? If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ).		
	<b>8</b>		
<b>9a</b>	Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? If "Yes," provide detail in <b>Part VI</b> .		
	<b>9a</b>		
<b>b</b>	Did one or more disqualified persons (as defined in line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? If "Yes," provide detail in <b>Part VI</b> .		
	<b>9b</b>		
<b>c</b>	Did a disqualified person (as defined in line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? If "Yes," provide detail in <b>Part VI</b> .		
	<b>9c</b>		
<b>10a</b>	Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? If "Yes," answer line 10b below.		
	<b>10a</b>		
<b>b</b>	Did the organization have any excess business holdings in the tax year? (Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)		
	<b>10b</b>		

**Part IV Supporting Organizations** (continued)

		Yes	No
<b>11</b>	Has the organization accepted a gift or contribution from any of the following persons?		
<b>a</b>	A person who directly or indirectly controls, either alone or together with persons described in (b) and (c) below, the governing body of a supported organization?		
<b>b</b>	A family member of a person described in (a) above?		
<b>c</b>	A 35% controlled entity of a person described in (a) or (b) above? <i>If "Yes" to a, b, or c, provide detail in Part VI</i>		

**Section B. Type I Supporting Organizations**

		Yes	No
<b>1</b>	Did the directors, trustees, or membership of one or more supported organizations have the power to regularly appoint or elect at least a majority of the organization's directors or trustees at all times during the tax year? <i>If "No," describe in Part VI how the supported organization(s) effectively operated, supervised, or controlled the organization's activities. If the organization had more than one supported organization, describe how the powers to appoint and/or remove directors or trustees were allocated among the supported organizations and what conditions or restrictions, if any, applied to such powers during the tax year.</i>		
<b>2</b>	Did the organization operate for the benefit of any supported organization other than the supported organization(s) that operated, supervised, or controlled the supporting organization? <i>If "Yes," explain in Part VI how providing such benefit carried out the purposes of the supported organization(s) that operated, supervised or controlled the supporting organization.</i>		

**Section C. Type II Supporting Organizations**

		Yes	No
<b>1</b>	Were a majority of the organization's directors or trustees during the tax year also a majority of the directors or trustees of each of the organization's supported organization(s)? <i>If "No," describe in Part VI how control or management of the supporting organization was vested in the same persons that controlled or managed the supported organization(s).</i>		

**Section D. All Type III Supporting Organizations**

		Yes	No
<b>1</b>	Did the organization provide to each of its supported organizations, by the last day of the fifth month of the organization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the organization's governing documents in effect on the date of notification, to the extent not previously provided?		
<b>2</b>	Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported organization (s) or (ii) serving on the governing body of a supported organization? <i>If "No," explain in Part VI how the organization maintained a close and continuous working relationship with the supported organization(s).</i>		
<b>3</b>	By reason of the relationship described in (2), did the organization's supported organizations have a significant voice in the organization's investment policies and in directing the use of the organization's income or assets at all times during the tax year? <i>If "Yes," describe in Part VI the role the organization's supported organizations played in this regard.</i>		

**Section E. Type III Functionally-Integrated Supporting Organizations**

<b>1</b>	Check the box next to the method that the organization used to satisfy the Integral Part Test during the year ( <b>see instructions</b> )		
<b>a</b>	<input type="checkbox"/> The organization satisfied the Activities Test. Complete <b>line 2</b> below.		
<b>b</b>	<input type="checkbox"/> The organization is the parent of each of its supported organizations. Complete <b>line 3</b> below.		
<b>c</b>	<input type="checkbox"/> The organization supported a governmental entity. Describe in <b>Part VI</b> how you supported a government entity (see instructions).		
<b>2</b>	Activities Test <b>Answer (a) and (b) below.</b>	Yes	No
<b>a</b>	Did substantially all of the organization's activities during the tax year directly further the exempt purposes of the supported organization(s) to which the organization was responsive? <i>If "Yes," then in Part VI identify those supported organizations and explain how these activities directly furthered their exempt purposes, how the organization was responsive to those supported organizations, and how the organization determined that these activities constituted substantially all of its activities.</i>		
<b>b</b>	Did the activities described in (a) constitute activities that, but for the organization's involvement, one or more of the organization's supported organization(s) would have been engaged in? <i>If "Yes," explain in Part VI the reasons for the organization's position that its supported organization(s) would have engaged in these activities but for the organization's involvement.</i>		
<b>3</b>	Parent of Supported Organizations <b>Answer (a) and (b) below.</b>		
<b>a</b>	Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or trustees of each of the supported organizations? <i>Provide details in Part VI.</i>		
<b>b</b>	Did the organization exercise a substantial degree of direction over the policies, programs and activities of each of its supported organizations? <i>If "Yes," describe in Part VI the role played by the organization in this regard.</i>		

**Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations**

- Check here if the organization satisfied the Integral Part Test as a qualifying trust on Nov. 20, 1970 (explain in Part VI). **See instructions.** All other Type III non-functionally integrated supporting organizations must complete Sections A through E.

<b>Section A - Adjusted Net Income</b>		(A) Prior Year	(B) Current Year (optional)
<b>1</b>	Net short-term capital gain	<b>1</b>	
<b>2</b>	Recoveries of prior-year distributions	<b>2</b>	
<b>3</b>	Other gross income (see instructions)	<b>3</b>	
<b>4</b>	Add lines 1 through 3	<b>4</b>	
<b>5</b>	Depreciation and depletion	<b>5</b>	
<b>6</b>	Portion of operating expenses paid or incurred for production or collection of gross income or for management, conservation, or maintenance of property held for production of income (see instructions)	<b>6</b>	
<b>7</b>	Other expenses (see instructions)	<b>7</b>	
<b>8</b>	<b>Adjusted Net Income</b> (subtract lines 5, 6 and 7 from line 4)	<b>8</b>	
<b>Section B - Minimum Asset Amount</b>		(A) Prior Year	(B) Current Year (optional)
<b>1</b>	Aggregate fair market value of all non-exempt-use assets (see instructions for short tax year or assets held for part of year)	<b>1</b>	
<b>a</b>	Average monthly value of securities	<b>1a</b>	
<b>b</b>	Average monthly cash balances	<b>1b</b>	
<b>c</b>	Fair market value of other non-exempt-use assets	<b>1c</b>	
<b>d</b>	<b>Total</b> (add lines 1a, 1b, and 1c)	<b>1d</b>	
<b>e</b>	<b>Discount</b> claimed for blockage or other factors (explain in detail in Part VI)		
<b>2</b>	Acquisition indebtedness applicable to non-exempt use assets	<b>2</b>	
<b>3</b>	Subtract line 2 from line 1d	<b>3</b>	
<b>4</b>	Cash deemed held for exempt use. Enter 1-1/2% of line 3 (for greater amount, see instructions)	<b>4</b>	
<b>5</b>	Net value of non-exempt-use assets (subtract line 4 from line 3)	<b>5</b>	
<b>6</b>	Multiply line 5 by .035	<b>6</b>	
<b>7</b>	Recoveries of prior-year distributions	<b>7</b>	
<b>8</b>	<b>Minimum Asset Amount</b> (add line 7 to line 6)	<b>8</b>	
<b>Section C - Distributable Amount</b>			Current Year
<b>1</b>	Adjusted net income for prior year (from Section A, line 8, Column A)	<b>1</b>	
<b>2</b>	Enter 85% of line 1	<b>2</b>	
<b>3</b>	Minimum asset amount for prior year (from Section B, line 8, Column A)	<b>3</b>	
<b>4</b>	Enter greater of line 2 or line 3	<b>4</b>	
<b>5</b>	Income tax imposed in prior year	<b>5</b>	
<b>6</b>	<b>Distributable Amount.</b> Subtract line 5 from line 4, unless subject to emergency temporary reduction (see instructions)	<b>6</b>	
<b>7</b>	<input type="checkbox"/> Check here if the current year is the organization's first as a non-functionally-integrated Type III supporting organization (see instructions)		

**Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations (continued)**

<b>Section D - Distributions</b>	<b>Current Year</b>
<b>1</b> Amounts paid to supported organizations to accomplish exempt purposes	
<b>2</b> Amounts paid to perform activity that directly furthers exempt purposes of supported organizations, in excess of income from activity	
<b>3</b> Administrative expenses paid to accomplish exempt purposes of supported organizations	
<b>4</b> Amounts paid to acquire exempt-use assets	
<b>5</b> Qualified set-aside amounts (prior IRS approval required)	
<b>6</b> Other distributions (describe in <b>Part VI</b> ) See instructions	
<b>7 Total annual distributions.</b> Add lines 1 through 6	
<b>8</b> Distributions to attentive supported organizations to which the organization is responsive (provide details in <b>Part VI</b> ) See instructions	
<b>9</b> Distributable amount for 2017 from Section C, line 6	
<b>10</b> Line 8 amount divided by Line 9 amount	

<b>Section E - Distribution Allocations (see instructions)</b>	<b>(i) Excess Distributions</b>	<b>(ii) Underdistributions Pre-2017</b>	<b>(iii) Distributable Amount for 2017</b>
<b>1</b> Distributable amount for 2017 from Section C, line 6			
<b>2</b> Underdistributions, if any, for years prior to 2017 (reasonable cause required-- explain in Part VI) See instructions			
<b>3</b> Excess distributions carryover, if any, to 2017			
<b>a</b>			
<b>b</b> From 2013. . . . .			
<b>c</b> From 2014. . . . .			
<b>d</b> From 2015. . . . .			
<b>e</b> From 2016. . . . .			
<b>f</b> Total of lines 3a through e			
<b>g</b> Applied to underdistributions of prior years			
<b>h</b> Applied to 2017 distributable amount			
<b>i</b> Carryover from 2012 not applied (see instructions)			
<b>j</b> Remainder Subtract lines 3g, 3h, and 3i from 3f			
<b>4</b> Distributions for 2017 from Section D, line 7			
<b>a</b> Applied to underdistributions of prior years			
<b>b</b> Applied to 2017 distributable amount			
<b>c</b> Remainder Subtract lines 4a and 4b from 4			
<b>5</b> Remaining underdistributions for years prior to 2017, if any Subtract lines 3g and 4a from line 2 If the amount is greater than zero, explain in Part VI See instructions			
<b>6</b> Remaining underdistributions for 2017 Subtract lines 3h and 4b from line 1 If the amount is greater than zero, explain in Part VI See instructions			
<b>7 Excess distributions carryover to 2018.</b> Add lines 3j and 4c			
<b>8</b> Breakdown of line 7			
<b>a</b> Excess from 2013. . . . .			
<b>b</b> Excess from 2014. . . . .			
<b>c</b> Excess from 2015. . . . .			
<b>d</b> Excess from 2016. . . . .			
<b>e</b> Excess from 2017. . . . .			

**Part VI Supplemental Information.** Provide the explanations required by Part II, line 10, Part II, line 17a or 17b, Part III, line 12, Part IV, Section A, lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, 11a, 11b, and 11c, Part IV, Section B, lines 1 and 2, Part IV, Section C, line 1, Part IV, Section D, lines 2 and 3, Part IV, Section E, lines 1c, 2a, 2b, 3a and 3b, Part V, line 1, Part V, Section B, line 1e, Part V Section D, lines 5, 6, and 8, and Part V, Section E, lines 2, 5, and 6. Also complete this part for any additional information. (See instructions)

<b>Facts And Circumstances Test</b>

**990 Schedule A, Supplemental Information**

Return Reference	Explanation
PART II, SECTION A, LINE 10	REFUNDS \$87,484 MISCELLANEOUS \$33,222 CURRENCY EXCHANGE GAIN \$16,624

**SCHEDULE C**  
(Form 990 or 990-EZ)  
  
Department of the Treasury  
Internal Revenue Service

**Political Campaign and Lobbying Activities**  
For Organizations Exempt From Income Tax Under section 501(c) and section 527  
  
▶Complete if the organization is described below. ▶Attach to Form 990 or Form 990-EZ.  
▶Information about Schedule C (Form 990 or 990-EZ) and its instructions is at [www.irs.gov/form990](http://www.irs.gov/form990).

OMB No 1545-0047  
  
**2017**  
**Open to Public Inspection**

**If the organization answered "Yes" on Form 990, Part IV, Line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then**

- Section 501(c)(3) organizations Complete Parts I-A and B Do not complete Part I-C
- Section 501(c) (other than section 501(c)(3)) organizations Complete Parts I-A and C below Do not complete Part I-B
- Section 527 organizations Complete Part I-A only

**If the organization answered "Yes" on Form 990, Part IV, Line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then**

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)) Complete Part II-A Do not complete Part II-B
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)) Complete Part II-B Do not complete Part II-A

**If the organization answered "Yes" on Form 990, Part IV, Line 5 (Proxy Tax) (see separate instructions) or Form 990-EZ, Part V, line 35c (Proxy Tax) (see separate instructions), then**

- Section 501(c)(4), (5), or (6) organizations Complete Part III

Name of the organization THE ONE CAMPAIGN	Employer identification number 01-0593565
--	--

**Part I-A Complete if the organization is exempt under section 501(c) or is a section 527 organization.**

- 1 Provide a description of the organization's direct and indirect political campaign activities in Part IV (see instructions for definition of "political campaign activities")
- 2 Political campaign activity expenditures (see instructions) ▶ \$ \_\_\_\_\_
- 3 Volunteer hours for political campaign activities (see instructions) \_\_\_\_\_

**Part I-B Complete if the organization is exempt under section 501(c)(3).**

- 1 Enter the amount of any excise tax incurred by the organization under section 4955 ▶ \$ \_\_\_\_\_
- 2 Enter the amount of any excise tax incurred by organization managers under section 4955 ▶ \$ \_\_\_\_\_
- 3 If the organization incurred a section 4955 tax, did it file Form 4720 for this year?  Yes  No
- 4a Was a correction made?  Yes  No
- b If "Yes," describe in Part IV

**Part I-C Complete if the organization is exempt under section 501(c), except section 501(c)(3).**

- 1 Enter the amount directly expended by the filing organization for section 527 exempt function activities ▶ \$ \_\_\_\_\_
- 2 Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities ▶ \$ \_\_\_\_\_
- 3 Total exempt function expenditures Add lines 1 and 2 Enter here and on Form 1120-POL, line 17b ▶ \$ \_\_\_\_\_
- 4 Did the filing organization file **Form 1120-POL** for this year?  Yes  No
- 5 Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which the filing organization made payments For each organization listed, enter the amount paid from the filing organization's funds Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC) If additional space is needed, provide information in Part IV

(a) Name	(b) Address	(c) EIN	(d) Amount paid from filing organization's funds If none, enter -0-	(e) Amount of political contributions received and promptly and directly delivered to a separate political organization If none, enter -0-
1				
2				
3				
4				
5				
6				

**Part II-A Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)).**

- A** Check  if the filing organization belongs to an affiliated group (and list in Part IV each affiliated group member's name, address, EIN, expenses, and share of excess lobbying expenditures)
- B** Check  if the filing organization checked box A and "limited control" provisions apply

<b>Limits on Lobbying Expenditures</b> (The term "expenditures" means amounts paid or incurred.)		(a) Filing organization's totals	(b) Affiliated group totals												
<b>1a</b>	Total lobbying expenditures to influence public opinion (grass roots lobbying)	250,000													
<b>b</b>	Total lobbying expenditures to influence a legislative body (direct lobbying)	750,000													
<b>c</b>	Total lobbying expenditures (add lines 1a and 1b)	1,000,000													
<b>d</b>	Other exempt purpose expenditures	32,434,532													
<b>e</b>	Total exempt purpose expenditures (add lines 1c and 1d)	33,434,532													
<b>f</b>	Lobbying nontaxable amount Enter the amount from the following table in both columns	1,000,000													
<table border="1" style="width: 100%;"> <thead> <tr> <th style="width: 50%;">If the amount on line 1e, column (a) or (b) is:</th> <th style="width: 50%;">The lobbying nontaxable amount is:</th> </tr> </thead> <tbody> <tr> <td>Not over \$500,000</td> <td>20% of the amount on line 1e</td> </tr> <tr> <td>Over \$500,000 but not over \$1,000,000</td> <td>\$100,000 plus 15% of the excess over \$500,000</td> </tr> <tr> <td>Over \$1,000,000 but not over \$1,500,000</td> <td>\$175,000 plus 10% of the excess over \$1,000,000</td> </tr> <tr> <td>Over \$1,500,000 but not over \$17,000,000</td> <td>\$225,000 plus 5% of the excess over \$1,500,000</td> </tr> <tr> <td>Over \$17,000,000</td> <td>\$1,000,000</td> </tr> </tbody> </table>		If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:	Not over \$500,000	20% of the amount on line 1e	Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000	Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000	Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000	Over \$17,000,000	\$1,000,000		
If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:														
Not over \$500,000	20% of the amount on line 1e														
Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000														
Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000														
Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000														
Over \$17,000,000	\$1,000,000														
<b>g</b>	Grassroots nontaxable amount (enter 25% of line 1f)	250,000													
<b>h</b>	Subtract line 1g from line 1a If zero or less, enter -0-	0													
<b>i</b>	Subtract line 1f from line 1c If zero or less, enter -0-	0													
<b>j</b>	If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year?	<input type="checkbox"/> Yes <input type="checkbox"/> No													

**4-Year Averaging Period Under section 501(h)**  
(Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the separate instructions for lines 2a through 2f.)

<b>Lobbying Expenditures During 4-Year Averaging Period</b>					
Calendar year (or fiscal year beginning in)	(a) 2014	(b) 2015	(c) 2016	(d) 2017	(e) Total
<b>2a</b> Lobbying nontaxable amount	1,000,000	1,000,000	1,000,000	1,000,000	4,000,000
<b>b</b> Lobbying ceiling amount (150% of line 2a, column(e))					6,000,000
<b>c</b> Total lobbying expenditures	1,000,000	1,000,000	999,999	1,000,000	3,999,999
<b>d</b> Grassroots nontaxable amount	250,000	250,000	250,000	250,000	1,000,000
<b>e</b> Grassroots ceiling amount (150% of line 2d, column (e))					1,500,000
<b>f</b> Grassroots lobbying expenditures	250,000	250,000	250,000	250,000	1,000,000

**Part II-B Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).**

*For each "Yes" response on lines 1a through 1i below, provide in Part IV a detailed description of the lobbying activity*

	(a)		(b)
	Yes	No	Amount
<b>1</b> During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of			
<b>a</b> Volunteers?			
<b>b</b> Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?			
<b>c</b> Media advertisements?			
<b>d</b> Mailings to members, legislators, or the public?			
<b>e</b> Publications, or published or broadcast statements?			
<b>f</b> Grants to other organizations for lobbying purposes?			
<b>g</b> Direct contact with legislators, their staffs, government officials, or a legislative body?			
<b>h</b> Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?			
<b>i</b> Other activities?			
<b>j</b> Total Add lines 1c through 1i			
<b>2a</b> Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?			
<b>b</b> If "Yes," enter the amount of any tax incurred under section 4912			
<b>c</b> If "Yes," enter the amount of any tax incurred by organization managers under section 4912			
<b>d</b> If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?			

**Part III-A Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6).**

	Yes	No
<b>1</b> Were substantially all (90% or more) dues received nondeductible by members?	<b>1</b>	
<b>2</b> Did the organization make only in-house lobbying expenditures of \$2,000 or less?	<b>2</b>	
<b>3</b> Did the organization agree to carry over lobbying and political expenditures from the prior year?	<b>3</b>	

**Part III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No" OR (b) Part III-A, line 3, is answered "Yes."**

<b>1</b> Dues, assessments and similar amounts from members	<b>1</b>	
<b>2</b> Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid).	<b>2a</b>	
<b>a</b> Current year	<b>2b</b>	
<b>b</b> Carryover from last year	<b>2c</b>	
<b>c</b> Total	<b>3</b>	
<b>3</b> Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues		
<b>4</b> If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year?	<b>4</b>	
<b>5</b> Taxable amount of lobbying and political expenditures (see instructions)	<b>5</b>	

**Part IV Supplemental Information**

Provide the descriptions required for Part I-A, line 1, Part I-B, line 4, Part I-C, line 5, Part II-A (affiliated group list), Part II-A, lines 1 and 2 (see instructions), and Part II-B, line 1. Also, complete this part for any additional information.

Return Reference	Explanation
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**SCHEDULE D**  
(Form 990)  
  
Department of the Treasury  
Internal Revenue Service

**Supplemental Financial Statements**  
▶ Complete if the organization answered "Yes," on Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.  
▶ Attach to Form 990.  
**Information about Schedule D (Form 990) and its instructions is at [www.irs.gov/form990](http://www.irs.gov/form990).**

OMB No 1545-0047  
**2017**  
**Open to Public Inspection**

**Name of the organization**  
THE ONE CAMPAIGN

**Employer identification number**  
01-0593565

**Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts.**  
Complete if the organization answered "Yes" on Form 990, Part IV, line 6.

	(a) Donor advised funds	(b) Funds and other accounts
<b>1</b> Total number at end of year		
<b>2</b> Aggregate value of contributions to (during year)		
<b>3</b> Aggregate value of grants from (during year)		
<b>4</b> Aggregate value at end of year		
<b>5</b> Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control?		<input type="checkbox"/> Yes <input type="checkbox"/> No
<b>6</b> Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit?		<input type="checkbox"/> Yes <input type="checkbox"/> No

**Part II Conservation Easements.** Complete if the organization answered "Yes" on Form 990, Part IV, line 7.

**1** Purpose(s) of conservation easements held by the organization (check all that apply)

Preservation of land for public use (e g , recreation or education)       Preservation of an historically important land area

Protection of natural habitat       Preservation of a certified historic structure

Preservation of open space

**2** Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year

	Held at the End of the Year	
<b>a</b> Total number of conservation easements	<b>2a</b>	
<b>b</b> Total acreage restricted by conservation easements	<b>2b</b>	
<b>c</b> Number of conservation easements on a certified historic structure included in (a)	<b>2c</b>	
<b>d</b> Number of conservation easements included in (c) acquired after 8/17/06, and not on a historic structure listed in the National Register	<b>2d</b>	

**3** Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year ▶ \_\_\_\_\_

**4** Number of states where property subject to conservation easement is located ▶ \_\_\_\_\_

**5** Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds?  Yes  No

**6** Staff and volunteer hours devoted to monitoring, inspecting, handling of violations, and enforcing conservation easements during the year ▶ \_\_\_\_\_

**7** Amount of expenses incurred in monitoring, inspecting, handling of violations, and enforcing conservation easements during the year ▶ \$ \_\_\_\_\_

**8** Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)?  Yes  No

**9** In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements

**Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets.**  
Complete if the organization answered "Yes" on Form 990, Part IV, line 8.

**1a** If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIII, the text of the footnote to its financial statements that describes these items

**b** If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items

**(i)** Revenue included on Form 990, Part VIII, line 1 ▶ \$ \_\_\_\_\_

**(ii)** Assets included in Form 990, Part X ▶ \$ \_\_\_\_\_

**2** If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items

**a** Revenue included on Form 990, Part VIII, line 1 ▶ \$ \_\_\_\_\_

**b** Assets included in Form 990, Part X ▶ \$ \_\_\_\_\_

**Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets** (continued)

- 3** Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items (check all that apply)
- a**  Public exhibition
  - b**  Scholarly research
  - c**  Preservation for future generations
  - d**  Loan or exchange programs
  - e**  Other
- 4** Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII
- 5** During the year, did the organization solicit or receive donations of art, historical treasures or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection?  Yes  No

**Part IV Escrow and Custodial Arrangements.**

Complete if the organization answered "Yes" on Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

- 1a** Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X?  Yes  No
- b** If "Yes," explain the arrangement in Part XIII and complete the following table
- |   | Amount |
|---|--------|
| <b>1c</b> Beginning balance             |        |
| <b>1d</b> Additions during the year     |        |
| <b>1e</b> Distributions during the year |        |
| <b>1f</b> Ending balance                |        |
- 2a** Did the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability?  Yes  No
- b** If "Yes," explain the arrangement in Part XIII Check here if the explanation has been provided in Part XIII . . . . .

**Part V Endowment Funds.** Complete if the organization answered "Yes" on Form 990, Part IV, line 10.

	(a) Current year	(b) Prior year	(c) Two years back	(d) Three years back	(e) Four years back
<b>1a</b> Beginning of year balance . . . . .	2,049,446	2,032,494	2,000,000	2,000,000	2,000,000
<b>b</b> Contributions . . . . .			32,494	35,000	
<b>c</b> Net investment earnings, gains, and losses	16,551	20,728	33,940	59,443	52,584
<b>d</b> Grants or scholarships . . . . .			33,940	94,443	52,584
<b>e</b> Other expenditures for facilities and programs . . . . .	33,503	3,776			
<b>f</b> Administrative expenses . . . . .					
<b>g</b> End of year balance . . . . .	2,032,494	2,049,446	2,032,494	2,000,000	2,000,000

- 2** Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as
- a** Board designated or quasi-endowment ▶ 0 %
  - b** Permanent endowment ▶ 100 000 %
  - c** Temporarily restricted endowment ▶ 0 %
- The percentages on lines 2a, 2b, and 2c should equal 100%
- 3a** Are there endowment funds not in the possession of the organization that are held and administered for the organization by
- |  | Yes           | No |
|--|---------------|----|
| <b>(i)</b> unrelated organizations . . . . .   | <b>3a(i)</b>  | No |
| <b>(ii)</b> related organizations . . . . .  | <b>3a(ii)</b> | No |
| <b>b</b> If "Yes" on 3a(ii), are the related organizations listed as required on Schedule R? . . . . . | <b>3b</b>     |    |
- 4** Describe in Part XIII the intended uses of the organization's endowment funds

**Part VI Land, Buildings, and Equipment.**

Complete if the organization answered "Yes" on Form 990, Part IV, line 11a. See Form 990, Part X, line 10.

Description of property	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
<b>1a</b> Land . . . . .				
<b>b</b> Buildings . . . . .				
<b>c</b> Leasehold improvements		2,303,231	583,351	1,719,880
<b>d</b> Equipment . . . . .		1,168,526	702,790	465,736
<b>e</b> Other . . . . .		1,469,478	1,094,456	375,022
<b>Total.</b> Add lines 1a through 1e (Column (d) must equal Form 990, Part X, column (B), line 10(c) ) . . . ▶				2,560,638

**Part VII Investments—Other Securities.** Complete if the organization answered "Yes" on Form 990, Part IV, line 11b. See Form 990, Part X, line 12.

(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation Cost or end-of-year market value
(1) Financial derivatives . . . . .		
(2) Closely-held equity interests . . . . .		
(3) Other _____		
(A)		
(B)		
(C)		
(D)		
(E)		
(F)		
(G)		
(H)		
<b>Total.</b> (Column (b) must equal Form 990, Part X, col (B) line 12.)	▶	

**Part VIII Investments—Program Related.** Complete if the organization answered 'Yes' on Form 990, Part IV, line 11c. See Form 990, Part X, line 13.

(a) Description of investment	(b) Book value	(c) Method of valuation Cost or end-of-year market value
(1)		
(2)		
(3)		
(4)		
(5)		
(6)		
(7)		
(8)		
(9)		
<b>Total.</b> (Column (b) must equal Form 990, Part X, col (B) line 13.)	▶	

**Part IX Other Assets.** Complete if the organization answered 'Yes' on Form 990, Part IV, line 11d. See Form 990, Part X, line 15

(a) Description	(b) Book value
(1)	
(2)	
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
<b>Total.</b> (Column (b) must equal Form 990, Part X, col (B) line 15.)	▶

**Part X Other Liabilities.** Complete if the organization answered 'Yes' on Form 990, Part IV, line 11e or 11f. See Form 990, Part X, line 25.

(a) Description of liability	(b) Book value
(1) Federal income taxes	
DEFERRED RENT AND LEASE INCENTIVES	2,681,885
(2)	
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
<b>Total.</b> (Column (b) must equal Form 990, Part X, col (B) line 25.)	▶ 2,681,885

**2.** Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740). Check here if the text of the footnote has been provided in Part XIII

**Part XI Reconciliation of Revenue per Audited Financial Statements With Revenue per Return**

Complete if the organization answered 'Yes' on Form 990, Part IV, line 12a.

<b>1</b>	Total revenue, gains, and other support per audited financial statements . . . . .	<b>1</b>	61,385,215
<b>2</b>	Amounts included on line 1 but not on Form 990, Part VIII, line 12		
<b>a</b>	Net unrealized gains (losses) on investments . . . . .	<b>2a</b>	450,479
<b>b</b>	Donated services and use of facilities . . . . .	<b>2b</b>	
<b>c</b>	Recoveries of prior year grants . . . . .	<b>2c</b>	
<b>d</b>	Other (Describe in Part XIII ) . . . . .	<b>2d</b>	
<b>e</b>	Add lines <b>2a</b> through <b>2d</b> . . . . .	<b>2e</b>	450,479
<b>3</b>	Subtract line <b>2e</b> from line <b>1</b> . . . . .	<b>3</b>	60,934,736
<b>4</b>	Amounts included on Form 990, Part VIII, line 12, but not on line 1		
<b>a</b>	Investment expenses not included on Form 990, Part VIII, line 7b . . . . .	<b>4a</b>	47,940
<b>b</b>	Other (Describe in Part XIII ) . . . . .	<b>4b</b>	
<b>c</b>	Add lines <b>4a</b> and <b>4b</b> . . . . .	<b>4c</b>	47,940
<b>5</b>	Total revenue Add lines <b>3</b> and <b>4c</b> . (This must equal Form 990, Part I, line 12 ) . . . . .	<b>5</b>	60,982,676

**Part XII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return.**

Complete if the organization answered 'Yes' on Form 990, Part IV, line 12a.

<b>1</b>	Total expenses and losses per audited financial statements . . . . .	<b>1</b>	36,147,080
<b>2</b>	Amounts included on line 1 but not on Form 990, Part IX, line 25		
<b>a</b>	Donated services and use of facilities . . . . .	<b>2a</b>	
<b>b</b>	Prior year adjustments . . . . .	<b>2b</b>	
<b>c</b>	Other losses . . . . .	<b>2c</b>	
<b>d</b>	Other (Describe in Part XIII ) . . . . .	<b>2d</b>	
<b>e</b>	Add lines <b>2a</b> through <b>2d</b> . . . . .	<b>2e</b>	0
<b>3</b>	Subtract line <b>2e</b> from line <b>1</b> . . . . .	<b>3</b>	36,147,080
<b>4</b>	Amounts included on Form 990, Part IX, line 25, but not on line 1:		
<b>a</b>	Investment expenses not included on Form 990, Part VIII, line 7b . . . . .	<b>4a</b>	47,940
<b>b</b>	Other (Describe in Part XIII ) . . . . .	<b>4b</b>	
<b>c</b>	Add lines <b>4a</b> and <b>4b</b> . . . . .	<b>4c</b>	47,940
<b>5</b>	Total expenses Add lines <b>3</b> and <b>4c</b> . (This must equal Form 990, Part I, line 18 ) . . . . .	<b>5</b>	36,195,020

**Part XIII Supplemental Information**

Provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, line 2, Part XI, lines 2d and 4b, and Part XII, lines 2d and 4b Also complete this part to provide any additional information

Return Reference	Explanation
See Additional Data Table	

**Part XIII** Supplemental Information *(continued)*

Return Reference	Explanation

## Additional Data

**Software ID:**

**Software Version:**

**EIN:** 01-0593565

**Name:** THE ONE CAMPAIGN

## Supplemental Information

Return Reference	Explanation
PART V, LINE 4	TO SUPPORT THE ONE AFRICA AWARD, AN ANNUAL \$100,000 AWARD THAT RECOGNIZES THE EXCEPTIONAL WORK OF AN AFRICAN ORGANIZATION DEDICATED TO HELPING AFRICA ACHIEVE THE MILLENIUM DEVELOPMENT GOALS THE 2017 ONE AFRICA AWARD WILL BE MADE IN 2018

## Supplemental Information

Return Reference	Explanation
PART X, LINE 2	FOR THE YEARS ENDED DECEMBER 31, 2017 AND 2016, ONE HAS DOCUMENTED ITS CONSIDERATION OF FA SB ASC 740-10, INCOME TAXES, THAT PROVIDES GUIDANCE FOR REPORTING UNCERTAINTY IN INCOME TAXES AND HAS DETERMINED THAT NO MATERIAL UNCERTAIN TAX POSITIONS QUALIFY FOR EITHER RECOGNITION OR DISCLOSURE IN THE COMBINED FINANCIAL STATEMENTS

**SCHEDULE F  
(Form 990)**

Department of the Treasury  
Internal Revenue Service

# Statement of Activities Outside the United States

▶ Complete if the organization answered "Yes" to Form 990, Part IV, line 14b, 15, or 16.  
▶ Attach to Form 990.

▶ Information about Schedule F (Form 990) and its instructions is at [www.irs.gov/form990](http://www.irs.gov/form990).

OMB No 1545-0047

# 2017

**Open to Public Inspection**

Name of the organization  
THE ONE CAMPAIGN

**Employer identification number**  
01-0593565

**Part I** **General Information on Activities Outside the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 14b.

- For grantmakers.** Does the organization maintain records to substantiate the amount of its grants and other assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance?  Yes  No
- For grantmakers.** Describe in Part V the organization's procedures for monitoring the use of its grants and other assistance outside the United States
- Activities per Region (The following Part I, line 3 table can be duplicated if additional space is needed )

(a) Region	(b) Number of offices in the region	(c) Number of employees, agents, and independent contractors in region	(d) Activities conducted in region (by type) (e.g., fundraising, program services, investments, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for and investments in region
( 1 ) See Add'l Data					
( 2 )					
( 3 )					
( 4 )					
( 5 )					
<b>3a</b> Sub-total	7	94			19,247,248
<b>b</b> Total from continuation sheets to Part I					0
<b>c</b> Totals (add lines 3a and 3b)	7	94			19,247,248

**Part II** **Grants and Other Assistance to Organizations or Entities Outside the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 15, for any recipient who received more than \$5,000. Part II can be duplicated if additional space is needed.

<b>1</b>	<b>(a)</b> Name of organization	<b>(b)</b> IRS code section and EIN (if applicable)	<b>(c)</b> Region	<b>(d)</b> Purpose of grant	<b>(e)</b> Amount of cash grant	<b>(f)</b> Manner of cash disbursement	<b>(g)</b> Amount of non-cash assistance	<b>(h)</b> Description of non-cash assistance	<b>(i)</b> Method of valuation (book, FMV, appraisal, other)
<b>( 1 )</b>	See Add'l Data								
<b>( 2 )</b>									
<b>( 3 )</b>									
<b>( 4 )</b>									
<b>( 5 )</b>								<b>Schedule F (Form 990) 2017</b>	
<b>( 6 )</b>									
<b>( 7 )</b>									
<b>( 8 )</b>									
<b>( 9 )</b>									
<b>( 10 )</b>									
<b>( 11 )</b>									
<b>( 12 )</b>									
<b>( 13 )</b>									
<b>( 14 )</b>									
<b>( 15 )</b>									
<b>( 16 )</b>									

2 Enter total number of recipient organizations listed above that are recognized as charities by the foreign country, recognized as tax-exempt by the IRS, or for which the grantee or counsel has provided a section 501(c)(3) equivalency letter . . . . . ▶ \_\_\_\_\_ 6

3 Enter total number of other organizations or entities . . . . . ▶ \_\_\_\_\_ 0

**Part III Grants and Other Assistance to Individuals Outside the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 16.

Part III can be duplicated if additional space is needed.

<b>(a)</b> Type of grant or assistance	<b>(b)</b> Region	<b>(c)</b> Number of recipients	<b>(d)</b> Amount of cash grant	<b>(e)</b> Manner of cash disbursement	<b>(f)</b> Amount of non-cash assistance	<b>(g)</b> Description of non-cash assistance	<b>(h)</b> Method of valuation (book, FMV, appraisal, other)
( 1 )							
( 2 )							
( 3 )							
( 4 )							
( 5 )							
( 6 )							
( 7 )							
( 8 )							
( 9 )							
( 10 )							
( 11 )							
( 12 )							
( 13 )							
( 14 )							
( 15 )							
( 16 )							
( 17 )							
( 18 )							

**Part IV Foreign Forms**

- 1 Was the organization a U S transferor of property to a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 926, Return by a U S Transferor of Property to a Foreign Corporation (see Instructions for Form 926)*  Yes  No
- 2 Did the organization have an interest in a foreign trust during the tax year? *If "Yes," the organization may be required to separately file Form 3520, Annual Return to Report Transactions with Foreign Trusts and Receipt of Certain Foreign Gifts, and/or Form 3520-A, Annual Information Return of Foreign Trust With a U S Owner (see Instructions for Forms 3520 and 3520-A, do not file with Form 990)*  Yes  No
- 3 Did the organization have an ownership interest in a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 5471, Information Return of U S Persons with Respect to Certain Foreign Corporations (see Instructions for Form 5471)*  Yes  No
- 4 Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? *If "Yes," the organization may be required to file Form 8621, Information Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund (see Instructions for Form 8621)*  Yes  No
- 5 Did the organization have an ownership interest in a foreign partnership during the tax year? *If "Yes," the organization may be required to file Form 8865, Return of U S Persons with Respect to Certain Foreign Partnerships (see Instructions for Form 8865)*  Yes  No
- 6 Did the organization have any operations in or related to any boycotting countries during the tax year? *If "Yes," the organization may be required to separately file Form 5713, International Boycott Report (see Instructions for Form 5713, do not file with Form 990)*  Yes  No

**Part V Supplemental Information**

Provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method; amounts of investments vs. expenditures per region); Part II, line 1 (accounting method); Part III (accounting method); and Part III, column (c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information (see instructions).

Return Reference	Explanation
PART I, LINE 2	THE ONE CAMPAIGN REQUIRES AWARD RECIPIENTS TO FURNISH ITS ORGANIZATION'S CERTIFICATE OF REGISTRATION, AT LEAST TWO LETTERS OF RECOMMENDATION FROM REPUTABLE NATIONAL OR INTERNATIONAL ORGANIZATIONS, ITS ANNUAL BUDGET DETAILING REVENUES AND EXPENSES, ITS ANNUAL REPORT, AND COPIES OF ANY MEDIA REPORTS OR ARTICLES HIGHLIGHTING ITS WORK AS A CONDITION OF THE AWARD, RECIPIENTS ARE REQUIRED TO SUBMIT A REPORT BACK TO THE ONE CAMPAIGN DESCRIBING THE USE OF THE GRANT FUNDS

Return Reference	Explanation
PART I, LINE 3, COLUMN (E)	REGION EUROPE (INCLUDING ICELAND & GREENLAND) (E) SPECIFIC TYPES OF SERVICES IN REGION THE ONE CAMPAIGN CONTINUED TO RAISE PUBLIC AWARENESS OF AND ENGAGEMENT IN THE FIGHT AGAINST EXTREME POVERTY AND DISEASE IN AFRICA ACROSS EUROPE--PARTICULARLY, GERMANY, FRANCE, THE UK, THE INSTITUTIONS OF THE EUROPEAN UNION, THE NETHERLANDS, ITALY, AND IRELAND

Return Reference	Explanation
PART I, LINE 3, COLUMN (E)	REGION SUB-SAHARAN AFRICA (E) SPECIFIC TYPES OF SERVICES IN REGION THE ONE CAMPAIGN MAINTAINED ITS AFRICA OFFICES IN JOHANNESBURG, SOUTH AFRICA AND ABUJA, NIGERIA, FROM WHICH IT STRENGTHENED ITS STAFF CAPACITY AND EXPANDED RELATIONSHIPS WITH KEY AFRICAN AND INTERNATIONAL CIVIL SOCIETY PARTNERS, POLICY MAKERS AND INFLUENCERS TO FIGHT AGAINST EXTREME POVERTY THE ONE CAMPAIGN'S KEY FOCUS FOR 2017 WAS A CONTINUATION OF THE EXISTING HEALTH CAMPAIGN IN NIGERIA, AGRICULTURE CAMPAIGN IN FRANCOPHONE AFRICA, AND ENGAGING THE AFRICAN UNION TO ADVANCE THE ONE CAMPAIGN'S KEY PRIORITIES OF INCREASING INVESTMENT IN GIRLS' EDUCATION, AS WELL AS TRANSPARENCY AND ACCOUNTABILITY SYSTEMS AND PROCESSES ON GOVERNMENT BUDGETING AND PROCUREMENT PROCESSES

Return Reference	Explanation
PART I, LINE 3, COLUMN (E)	REGION NORTH AMERICA (E) SPECIFIC TYPES OF SERVICES IN REGION CANADA'S 150TH BIRTHDAY CELEBRATIONS PROVIDED A POSITIVE BACKDROP FOR GRASSROOTS ENGAGEMENT ACROSS THE COUNTRY ABOUT CANADA'S ROLE IN THE WORLD, BOTH AT THE GRASSROOTS WITH OUR MEMBERS AND WITH THE PRIME MINISTER'S OFFICE THIS ENGAGEMENT LED TO POSITIVE DISCUSSIONS WITH SENIOR POLICYMAKERS ABOUT POLICY IDEAS FOR THE ECONOMIC EMPOWERMENT OF WOMEN - IDEAS ON WHICH CANADA COULD ENGAGE OTHER G7 COUNTRIES DURING ITS G7 PRESIDENCY IN 2018

## Additional Data

**Software ID:**

**Software Version:**

**EIN:** 01-0593565

**Name:** THE ONE CAMPAIGN

### Form 990 Schedule F Part I - Activities Outside The United States

(a) Region	(b) Number of offices in the region	(c) Number of employees or agents in region	(d) Activities conducted in region (by type) (i.e., fundraising, program services, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for region
EUROPE (INCLUDING ICELAND & GREENLAND)	4	70	PROGRAM SERVICES	SEE SCHEDULE F, PART V	7,149,641
EUROPE (INCLUDING ICELAND & GREENLAND)	0	0	GRANTS TO RECIPIENTS LOCATED IN REGION		3,204,886

**Form 990 Schedule F Part I - Activities Outside The United States**

(a) Region	(b) Number of offices in the region	(c) Number of employees or agents in region	(d) Activities conducted in region (by type) (i.e., fundraising, program services, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for region
SUB-SAHARAN AFRICA	2	18	PROGRAM SERVICES	SEE SCHEDULE F, PART V	4,469,313
SUB-SAHARAN AFRICA	0	0	GRANTS TO RECIPIENTS LOCATED IN REGION		3,034,514

**Form 990 Schedule F Part I - Activities Outside The United States**

(a) Region	(b) Number of offices in the region	(c) Number of employees or agents in region	(d) Activities conducted in region (by type) (i.e., fundraising, program services, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for region
NORTH AMERICA	1	6	PROGRAM SERVICES	SEE SCHEDULE F, PART V	761,867
NORTH AMERICA	0	0	GRANTS TO RECIPIENTS LOCATED IN REGION		627,027

**Form 990 Schedule F Part II - Grants or Entities Outside The United States**

(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		EUROPE (INCLUDING ICELAND & GREENLAND)	GRANT TO ONE CAMPAIGN AFFILIATE - PAYMENT MADE ON ONE AGAINST POVERTY UK'S BEHALF	3,204,886	WIRE			
		SUB-SAHARAN AFRICA	GRANT TO ONE CAMPAIGN AFFILIATE - PAYMENT MADE ON ONE AFRICA'S BEHALF	2,220,957	WIRE			

**Form 990 Schedule F Part II - Grants or Entities Outside The United States**

(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		SUB-SAHARAN AFRICA	GRANT TO ONE CAMPAIGN AFFILIATE - PAYMENT MADE ON ONE CAMPAIGN NIGERIA'S BEHALF	713,557	WIRE			
		SUB-SAHARAN AFRICA	GRANT TO ONE CAMPAIGN AFFILIATE	100,000	WIRE			

**Form 990 Schedule F Part II - Grants or Entities Outside The United States**

(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		NORTH AMERICA	GRANT TO ONE CAMPAIGN AFFILIATE	440,047	WIRE			
		NORTH AMERICA	GRANT TO ONE CAMPAIGN AFFILIATE - PAYMENT MADE ON ONE (GLOBAL) CANADA'S BEHALF	186,980	WIRE			

**SCHEDULE G**  
(Form 990 or 990-EZ)

Department of the Treasury  
Internal Revenue Service

**Supplemental Information Regarding  
Fundraising or Gaming Activities**

Complete if the organization answered "Yes" on Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a  
▶ Attach to Form 990 or Form 990-EZ.

▶ Information about Schedule G (Form 990 or 990-EZ) and its instructions is at [www.irs.gov/form990](http://www.irs.gov/form990).

OMB No 1545-0047

**2017**

**Open to Public Inspection**

Name of the organization  
THE ONE CAMPAIGN

Employer identification number  
01-0593565

**Part I Fundraising Activities.** Complete if the organization answered "Yes" on Form 990, Part IV, line 17. Form 990-EZ filers are not required to complete this part.

- 1** Indicate whether the organization raised funds through any of the following activities. Check all that apply.
- a  Mail solicitations
  - b  Internet and email solicitations
  - c  Phone solicitations
  - d  In-person solicitations
  - e  Solicitation of non-government grants
  - f  Solicitation of government grants
  - g  Special fundraising events
- 2a** Did the organization have a written or oral agreement with any individual (including officers, directors, trustees or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services?  Yes  No
- b** If "Yes," list the ten highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization

(i) Name and address of individual or entity (fundraiser)	(ii) Activity	(iii) Did fundraiser have custody or control of contributions?		(iv) Gross receipts from activity	(v) Amount paid to (or retained by) fundraiser listed in col (i)	(vi) Amount paid to (or retained by) organization
		Yes	No			
1 INNOVATIVE PHILANTHROPY LLC 5 HANOVER SQUARE SUITE 2103 NEW YORK, NY 10001	FUNDRAISING - SEE PART IV		No	0	172,486	-172,486
2 THE ARTEMIS AGENCY LLC 10940 WILSHIRE BLVD SUITE 600 LOS ANGELES, CA 90024	FUNDRAISING - SEE PART IV		No	0	48,000	-48,000
3						
4						
5						
6						
7						
8						
9						
10						
<b>Total</b>					220,486	-220,486

**3** List all states in which the organization is registered or licensed to solicit contributions or has been notified it is exempt from registration or licensing

AL, AK, AR, AZ, CA, CO, CT, DC, FL, GA, HI, IL, KS, KY, MA, MD, ME, MI, MN, NC, ND, NH, NJ, NM, NY, OH, OK, OR, PA, RI, SC, UT, TN, VA, WA, WI, WV

**Part II Fundraising Events.** Complete if the organization answered "Yes" on Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000.

Revenue		(a) Event #1	(b) Event #2	(c) Other events	(d)
		(event type)	(event type)	(total number)	Total events (add col (a) through col (c))
	<b>1</b> Gross receipts . . . . .				
	<b>2</b> Less Contributions . . . . .				
	<b>3</b> Gross income (line 1 minus line 2) . . . . .				
Direct Expenses	<b>4</b> Cash prizes . . . . .				
	<b>5</b> Noncash prizes . . . . .				
	<b>6</b> Rent/facility costs . . . . .				
	<b>7</b> Food and beverages . . . . .				
	<b>8</b> Entertainment . . . . .				
	<b>9</b> Other direct expenses . . . . .				
	<b>10</b> Direct expense summary Add lines 4 through 9 in column (d) . . . . . ▶				
<b>11</b> Net income summary Subtract line 10 from line 3, column (d) . . . . . ▶					

**Part III Gaming.** Complete if the organization answered "Yes" on Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a.

Revenue		(a) Bingo	(b) Pull tabs/Instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add col (a) through col (c))
		<b>1</b> Gross revenue . . . . .			
Direct Expenses	<b>2</b> Cash prizes . . . . .				
	<b>3</b> Noncash prizes . . . . .				
	<b>4</b> Rent/facility costs . . . . .				
	<b>5</b> Other direct expenses . . . . .				
	<b>6</b> Volunteer labor . . . . .	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	
<b>7</b> Direct expense summary Add lines 2 through 5 in column (d) . . . . . ▶					
<b>8</b> Net gaming income summary Subtract line 7 from line 1, column (d) . . . . . ▶					

**9** Enter the state(s) in which the organization conducts gaming activities \_\_\_\_\_

**a** Is the organization licensed to conduct gaming activities in each of these states?  Yes  No

**b** If "No," explain \_\_\_\_\_

-----

**10a** Were any of the organization's gaming licenses revoked, suspended or terminated during the tax year?  Yes  No

**b** If "Yes," explain \_\_\_\_\_

-----

- 11** Does the organization conduct gaming activities with nonmembers?  Yes  No
- 12** Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed to administer charitable gaming?  Yes  No
- 13** Indicate the percentage of gaming activity conducted in
- |          |                             |   |
|----------|-----------------------------|---|
| <b>a</b> | The organization's facility | % |
| <b>b</b> | An outside facility         | % |
- 14** Enter the name and address of the person who prepares the organization's gaming/special events books and records

Name ▶ .....

Address ▶ .....

- 15a** Does the organization have a contract with a third party from whom the organization receives gaming revenue?  Yes  No
- b** If "Yes," enter the amount of gaming revenue received by the organization ▶ \$ \_\_\_\_\_ and the amount of gaming revenue retained by the third party ▶ \$ \_\_\_\_\_
- c** If "Yes," enter name and address of the third party

Name ▶ .....

Address ▶ .....

**16** Gaming manager information

Name ▶ .....

Gaming manager compensation ▶ \$ .....

Description of services provided ▶ .....

Director/officer  Employee  Independent contractor

**17** Mandatory distributions

- a** Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license?  Yes  No

- b** Enter the amount of distributions required under state law distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ▶ \$ \_\_\_\_\_

**Part IV Supplemental Information.** Provide the explanations required by Part I, line 2b, columns (iii) and (v); and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also provide any additional information (see instructions).

Return Reference	Explanation
SCHEDULE G, PART I	IN 2017, THE ONE CAMPAIGN RETAINED THE SERVICES OF TWO PROFESSIONAL FUNDRAISERS TO DEVELOP PROSPECTING LISTS AND FUNDRAISING STRATEGIES TO HELP THE ORGANIZATION IDENTIFY INDIVIDUALS AND FOUNDATIONS WHOSE PHILANTHROPIC GOALS ARE IN ALIGNMENT WITH THOSE OF ONE ALL SOLICITATIONS WERE CONDUCTED IN PARTNERSHIP WITH ONE STAFF GIVEN THE NATURE OF THESE SERVICES, IT IS DIFFICULT TO ASSIGN REVENUE TO THE EFFORTS OF ANY ONE PARTICULAR PROFESSIONAL FUNDRAISER

**Schedule I  
(Form 990)**

Department of the Treasury  
Internal Revenue Service

**Grants and Other Assistance to Organizations,  
Governments and Individuals in the United States**

Complete if the organization answered "Yes," on Form 990, Part IV, line 21 or 22.  
▶ Attach to Form 990.  
▶ Information about Schedule I (Form 990) and its instructions is at [www.irs.gov/form990](http://www.irs.gov/form990).

OMB No 1545-0047

**2017**

**Open to Public Inspection**

Name of the organization  
THE ONE CAMPAIGN

**Employer identification number**  
01-0593565

**Part I General Information on Grants and Assistance**

- 1** Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? . . . . .  **Yes**  **No**
- 2** Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States

**Part II Grants and Other Assistance to Domestic Organizations and Domestic Governments.** Complete if the organization answered "Yes" on Form 990, Part IV, line 21, for any recipient that received more than \$5,000 Part II can be duplicated if additional space is needed

(a) Name and address of organization or government	(b) EIN	(c) IRC section (if applicable)	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of noncash assistance	(h) Purpose of grant or assistance
(1) ONE ACTION 1299 PENNSYLVANIA AVE NW STE 400 WASHINGTON, DC 20004	02-0544768	501(C)(4)	1,622,615				THE GRANT TOTAL INCLUDES DIRECT LOBBYING OF \$750,000, GRASSROOTS LOBBYING OF \$250,000 AND A EDUCATIONAL GRANT OF \$622,615

**2** Enter total number of section 501(c)(3) and government organizations listed in the line 1 table . . . . . **0**

**3** Enter total number of other organizations listed in the line 1 table . . . . . **1**

**Part III Grants and Other Assistance to Domestic Individuals.** Complete if the organization answered "Yes" on Form 990, Part IV, line 22

Part III can be duplicated if additional space is needed

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of noncash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of noncash assistance
(1)					
(2)					
(3)					
(4)					
(5)					
(6)					
(7)					

**Part IV Supplemental Information.** Provide the information required in Part I, line 2; Part III, column (b); and any other additional information.

Return Reference	Explanation
PART I, LINE 2	<p>THE ONE CAMPAIGN IS NOT A GRANT-MAKING ORGANIZATION, HOWEVER, IT HAS ENTERED INTO FORMAL GRANT AGREEMENTS WITH A RELATED PARTY, ONE ACTION, IN ORDER TO FUND THE CHARITABLE AND EDUCATIONAL ACTIVITIES OF ONE ACTION THAT FURTHER THE ONE CAMPAIGN'S CHARITABLE MISSION THE ONE CAMPAIGN REQUIRES ONE ACTION TO AGREE THAT 1) GRANT FUNDS MAY BE SPENT ONLY ON CHARITABLE AND EDUCATIONAL ACTIVITIES CONSISTENT WITH THE ONE CAMPAIGN'S CHARITABLE MISSION, 2) ONE ACTION MUST ALLOW THE ONE CAMPAIGN TO MONITOR ONE ACTION'S EXPENDITURES ON AN ONGOING BASIS TO ENSURE THAT GRANT FUNDS ARE BEING UTILIZED ACCORDINGLY, AND 3) ONE ACTION SHALL NOT ENGAGE IN ANY ACTIVITY ON BEHALF OF THE ONE CAMPAIGN OR USE GRANT FUNDS IN ANY WAY THAT JEOPARDIZES THE ONE CAMPAIGN'S STATUS AS A TAX-EXEMPT CHARITY QUALIFIED TO RECEIVE TAX-DEDUCTIBLE CONTRIBUTIONS UNDER SECTIONS 170(B)(1)(A) AND 501(C)(3) OF THE INTERNAL REVENUE CODE, INCLUDING SUPPORTING OR OPPOSING ANY CANDIDATE OR POLITICAL PARTY FOR PUBLIC OFFICE THE ONE CAMPAIGN REQUIRES ONE ACTION TO FURNISH THE ONE CAMPAIGN WITH PERIODIC WRITTEN REPORTS THAT PROVIDE PERIODIC ASSESSMENTS OF ACTIVITIES SUPPORTED BY THE ONE CAMPAIGN AND THAT INCLUDE THE FOLLOWING INFORMATION 1) A SUMMARY OF EXPENDITURES, SEPARATED BETWEEN THOSE ASSOCIATED WITH "GRASSROOTS AND "DIRECT" LOBBYING UNDER SECTIONS 501(H) AND 4911 OF THE CODE, AND CHARITABLE EDUCATIONAL NON-LOBBYING ACTIVITIES (INCLUDING, BUT NOT LIMITED TO, STAFF TIME RELATED TO THOSE ACTIVITIES), AND 2) A DESCRIPTION OF THE WORK CONDUCTED BY ONE ACTION DURING THE GRANT PERIOD THE ONE CAMPAIGN RESERVES THE RIGHT TO REQUEST, AND ONE ACTION AGREES TO PROVIDE, ADDITIONAL REPORTS AS NEEDED TO MONITOR THE PROGRESS MADE IN ACCOMPLISHING THE PURPOSE OF EACH GRANT, AND ONE ACTION AGREES TO MAKE ALL BOOKS, LEDGERS, ACCOUNTS, FILES, COMPUTER RECORDS, AND PERSONNEL AVAILABLE TO THE ONE CAMPAIGN OR ITS DESIGNATED REPRESENTATIVES, AUDITORS, OR LEGAL COUNSEL TO DETERMINE COMPLIANCE WITH THE TERMS OF THE RESPECTIVE GRANT AGREEMENTS</p>

**Schedule J**  
(Form 990)

Department of the Treasury  
Internal Revenue Service

**Compensation Information**

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

▶ Complete if the organization answered "Yes" on Form 990, Part IV, line 23.  
▶ Attach to Form 990.

▶ Information about Schedule J (Form 990) and its instructions is at [www.irs.gov/form990](http://www.irs.gov/form990).

OMB No 1545-0047

**2017**

**Open to Public Inspection**

Name of the organization  
THE ONE CAMPAIGN

Employer identification number  
01-0593565

**Part I Questions Regarding Compensation**

	Yes	No								
<p><b>1a</b> Check the appropriate box(es) if the organization provided any of the following to or for a person listed on Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.</p> <table border="0"> <tr> <td><input type="checkbox"/> First-class or charter travel</td> <td><input type="checkbox"/> Housing allowance or residence for personal use</td> </tr> <tr> <td><input type="checkbox"/> Travel for companions</td> <td><input type="checkbox"/> Payments for business use of personal residence</td> </tr> <tr> <td><input type="checkbox"/> Tax indemnification and gross-up payments</td> <td><input type="checkbox"/> Health or social club dues or initiation fees</td> </tr> <tr> <td><input type="checkbox"/> Discretionary spending account</td> <td><input type="checkbox"/> Personal services (e.g., maid, chauffeur, chef)</td> </tr> </table>	<input type="checkbox"/> First-class or charter travel	<input type="checkbox"/> Housing allowance or residence for personal use	<input type="checkbox"/> Travel for companions	<input type="checkbox"/> Payments for business use of personal residence	<input type="checkbox"/> Tax indemnification and gross-up payments	<input type="checkbox"/> Health or social club dues or initiation fees	<input type="checkbox"/> Discretionary spending account	<input type="checkbox"/> Personal services (e.g., maid, chauffeur, chef)		
<input type="checkbox"/> First-class or charter travel	<input type="checkbox"/> Housing allowance or residence for personal use									
<input type="checkbox"/> Travel for companions	<input type="checkbox"/> Payments for business use of personal residence									
<input type="checkbox"/> Tax indemnification and gross-up payments	<input type="checkbox"/> Health or social club dues or initiation fees									
<input type="checkbox"/> Discretionary spending account	<input type="checkbox"/> Personal services (e.g., maid, chauffeur, chef)									
<p><b>b</b> If any of the boxes in line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain.</p>	<b>1b</b>									
<p><b>2</b> Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors, trustees, officers, including the CEO/Executive Director, regarding the items checked in line 1a?</p>	<b>2</b>									
<p><b>3</b> Indicate which, if any, of the following the filing organization used to establish the compensation of the organization's CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization to establish compensation of the CEO/Executive Director, but explain in Part III.</p> <table border="0"> <tr> <td><input type="checkbox"/> Compensation committee</td> <td><input type="checkbox"/> Written employment contract</td> </tr> <tr> <td><input checked="" type="checkbox"/> Independent compensation consultant</td> <td><input checked="" type="checkbox"/> Compensation survey or study</td> </tr> <tr> <td><input checked="" type="checkbox"/> Form 990 of other organizations</td> <td><input checked="" type="checkbox"/> Approval by the board or compensation committee</td> </tr> </table>	<input type="checkbox"/> Compensation committee	<input type="checkbox"/> Written employment contract	<input checked="" type="checkbox"/> Independent compensation consultant	<input checked="" type="checkbox"/> Compensation survey or study	<input checked="" type="checkbox"/> Form 990 of other organizations	<input checked="" type="checkbox"/> Approval by the board or compensation committee				
<input type="checkbox"/> Compensation committee	<input type="checkbox"/> Written employment contract									
<input checked="" type="checkbox"/> Independent compensation consultant	<input checked="" type="checkbox"/> Compensation survey or study									
<input checked="" type="checkbox"/> Form 990 of other organizations	<input checked="" type="checkbox"/> Approval by the board or compensation committee									
<p><b>4</b> During the year, did any person listed on Form 990, Part VII, Section A, line 1a, with respect to the filing organization or a related organization:</p> <p><b>a</b> Receive a severance payment or change-of-control payment?</p> <p><b>b</b> Participate in, or receive payment from, a supplemental nonqualified retirement plan?</p> <p><b>c</b> Participate in, or receive payment from, an equity-based compensation arrangement?</p> <p>If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.</p>	<b>4a</b>	Yes								
	<b>4b</b>	No								
	<b>4c</b>	No								
<p><b>Only 501(c)(3), 501(c)(4), and 501(c)(29) organizations must complete lines 5-9.</b></p> <p><b>5</b> For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of:</p> <p><b>a</b> The organization?</p> <p><b>b</b> Any related organization?</p> <p>If "Yes," on line 5a or 5b, describe in Part III.</p>	<b>5a</b>	No								
	<b>5b</b>	No								
<p><b>6</b> For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of:</p> <p><b>a</b> The organization?</p> <p><b>b</b> Any related organization?</p> <p>If "Yes," on line 6a or 6b, describe in Part III.</p>	<b>6a</b>	No								
	<b>6b</b>	No								
<p><b>7</b> For persons listed on Form 990, Part VII, Section A, line 1a, did the organization provide any nonfixed payments not described in lines 5 and 6? If "Yes," describe in Part III.</p>	<b>7</b>	Yes								
<p><b>8</b> Were any amounts reported on Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III.</p>	<b>8</b>	No								
<p><b>9</b> If "Yes" on line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53.4958-6(c)?</p>	<b>9</b>									



**Part III Supplemental Information**

Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.

Return Reference	Explanation
PART I, LINE 4A	LUIS GUARDIA RECEIVED A PAYMENT OF \$79,900 ON NOVEMBER 15, 2017
PART I, LINE 7	DEBORAH DUGAN RECEIVED A CONTRACTUAL PERFORMANCE-BASED BONUS OF \$150,000 FOR THE ACHIEVEMENT OF ESTABLISHED 2017 GOALS. JENNIFER LOTITO AND HUW DAVIS EACH RECEIVED A PERFORMANCE-BASED BONUS OF \$17,000 AND \$15,000, RESPECTIVELY, FOR THE ACHIEVEMENT OF 2017 GOALS. ROBERT PILON RECEIVED A CONTRACTUAL PERFORMANCE-BASED BONUS OF \$9,000.
PART II	AS REFLECTED ON SCHEDULE R, THE ONE CAMPAIGN SHARES PAID EMPLOYEES WITH ONE ACTION, A RELATED SECTION 501(C)(4) ORGANIZATION. THE ONE CAMPAIGN IS THE STATUTORY EMPLOYER OF ALL SHARED EMPLOYEES AND ACTS AS A COMMON PAYMASTER FOR THE TWO ORGANIZATIONS. CERTAIN EMPLOYEES ALLOCATE THEIR TIME BETWEEN THE TWO ORGANIZATIONS, AND ONE ACTION REIMBURSES THE ONE CAMPAIGN FOR ONE ACTION'S ALLOCABLE SHARE OF SALARY, BENEFITS, AND RELATED OVERHEAD AND ADMINISTRATIVE COSTS. THE ONE CAMPAIGN HAS REPORTED THE COMPENSATION AND BENEFITS ATTRIBUTABLE TO IT ON ROW (I). THE SCHEDULE J COMPENSATION ATTRIBUTABLE TO ONE ACTION IS REPORTED ON ROW (II) OF THIS SCHEDULE.

**Additional Data**

**Software ID:**  
**Software Version:**  
**EIN:** 01-0593565  
**Name:** THE ONE CAMPAIGN

**Form 990, Schedule J, Part II - Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees**

(A) Name and Title		(B) Breakdown of W-2 and/or 1099-MISC compensation			(C) Retirement and other deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation in column (B) reported as deferred on prior Form 990
		(i) Base Compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation				
1 GAYLE E SMITH PRESIDENT & CEO (BEG 03/17)	(i)	283,186	0	0	8,854	2,691	294,731	0
	(ii)	31,465	0	0	1,191	362	33,018	0
1 JAMIE DRUMMOND SEE SCHEDULE O EXECUTIVE DIRECTOR, GLOBAL STRATEGY	(i)	205,039	0	0	13,387	0	218,426	0
	(ii)	22,782	0	0	1,801	0	24,583	0
2 LUIS GUARDIA TREAS , SEC & COO (THROUGH 11/17)	(i)	192,264	0	71,910	10,512	14,902	289,588	0
	(ii)	21,363	0	7,990	1,414	2,004	32,771	0
3 SURIN RAMKISSOON TREASURER (EFF 11/17)	(i)	158,260	0	0	7,985	14,725	180,970	0
	(ii)	21,286	0	0	1,074	1,981	24,341	0
4 ADRIAN LOVETT PRESIDENT & CEO (THROUGH 03/17)	(i)	177,780	0	0	7,344	0	185,124	0
	(ii)	11,348	0	0	988	0	12,336	0
5 DEBORAH DUGAN CEO (RED)	(i)	387,145	150,000	0	26,360	10,744	574,249	0
	(ii)	0	0	0	0	0	0	0
6 ROBERT PILON CHIEF DEV'L & PARTNERSHIPS OFFICER	(i)	248,813	9,000	0	12,950	8,575	279,338	0
	(ii)	0	0	0	0	0	0	0
7 ROXANE PHILSON CHIEF MARKETING OFFICER	(i)	229,950	0	0	18,456	6,075	254,481	0
	(ii)	17,308	0	0	2,482	817	20,607	0
8 JENNIFER LOTITO CHIEF OPERATING OFFICER	(i)	208,751	17,000	0	11,175	20,056	256,982	0
	(ii)	0	0	0	0	0	0	0
9 HUW DAVIES VP, GLOBAL COMMS & CAMPAIGNS (RED)	(i)	182,473	15,000	0	8,043	17,940	223,456	0
	(ii)	0	0	0	0	0	0	0
10 LAURIE MOSKOWITZ SR DIRECTOR, US CAMPAIGNS	(i)	154,597	0	0	8,605	18,528	181,730	0
	(ii)	38,649	0	0	1,157	2,493	42,299	0

Schedule L (Form 990 or 990-EZ)

Transactions with Interested Persons

OMB No 1545-0047

Complete if the organization answered "Yes" on Form 990, Part IV, lines 25a, 25b, 26, 27, 28a, 28b, or 28c, or Form 990-EZ, Part V, line 38a or 40b. Attach to Form 990 or Form 990-EZ. Information about Schedule L (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

2017

Open to Public Inspection

Department of the Treasury Internal Revenue Service

Name of the organization THE ONE CAMPAIGN

Employer identification number 01-0593565

Part I Excess Benefit Transactions (section 501(c)(3), section 501(c)(4), and 501(c)(29) organizations only) Complete if the organization answered "Yes" on Form 990, Part IV, line 25a or 25b, or Form 990-EZ, Part V, line 40b

Table with 4 main columns: (a) Name of disqualified person, (b) Relationship between disqualified person and organization, (c) Description of transaction, (d) Corrected? (Yes/No)

2 Enter the amount of tax incurred by organization managers or disqualified persons during the year under section 4958 \$
3 Enter the amount of tax, if any, on line 2, above, reimbursed by the organization \$

Part II Loans to and/or From Interested Persons. Complete if the organization answered "Yes" on Form 990-EZ, Part V, line 38a, or Form 990, Part IV, line 26, or if the organization reported an amount on Form 990, Part X, line 5, 6, or 22

Table with 9 main columns: (a) Name of interested person, (b) Relationship with organization, (c) Purpose of loan, (d) Loan to or from the organization? (To/From), (e) Original principal amount, (f) Balance due, (g) In default? (Yes/No), (h) Approved by board or committee? (Yes/No), (i) Written agreement? (Yes/No)

Total \$

Part III Grants or Assistance Benefiting Interested Persons. Complete if the organization answered "Yes" on Form 990, Part IV, line 27.

Table with 5 main columns: (a) Name of interested person, (b) Relationship between interested person and the organization, (c) Amount of assistance, (d) Type of assistance, (e) Purpose of assistance

**Part IV Business Transactions Involving Interested Persons.**

Complete if the organization answered "Yes" on Form 990, Part IV, line 28a, 28b, or 28c.

(a) Name of interested person	(b) Relationship between interested person and the organization	(c) Amount of transaction	(d) Description of transaction	(e) Sharing of organization's revenues?	
				Yes	No
(1) ROXANE PHILSON	ROXANE PHILSON, HCE, AND JAMIE DRUMMOND, BOARD MEMBER, ARE MARRIED	229,950	IN 2016, ROXANE PHILSON (AN HCE AND SENIOR EXECUTIVE) AND JAMIE DRUMMOND (CO-FOUNDER, AND DIRECTOR) WERE MARRIED BOTH WERE EMPLOYED AT THE ONE CAMPAIGN FOR MORE THAN 10 YEARS PRIOR TO THEIR MARRIAGE AND HAD/HAVE SEPARATE REPORTING LINES GIVEN JAMIE DRUMMOND'S ROLE ON THE BOARD, THEIR CHANGE IN STATUS AS A FAMILY IS NOTED HERE		No

**Part V Supplemental Information**

Provide additional information for responses to questions on Schedule L (see instructions)

Return Reference	Explanation
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**SCHEDULE M  
(Form 990)**

**Noncash Contributions**

OMB No 1545-0047

**2017**

▶ **Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30.**  
 ▶ **Attach to Form 990.**  
 ▶ **Information about Schedule M (Form 990) and its instructions is at [www.irs.gov/form990](http://www.irs.gov/form990)**

**Open to Public Inspection**

Department of the Treasury  
Internal Revenue Service

Name of the organization  
THE ONE CAMPAIGN

Employer identification number  
01-0593565

**Part I Types of Property**

	(a) Check if applicable	(b) Number of contributions or items contributed	(c) Noncash contribution amounts reported on Form 990, Part VIII, line 1g	(d) Method of determining noncash contribution amounts
<b>1</b> Art—Works of art . . . . .				
<b>2</b> Art—Historical treasures . . . . .				
<b>3</b> Art—Fractional interests . . . . .				
<b>4</b> Books and publications . . . . .				
<b>5</b> Clothing and household goods . . . . .				
<b>6</b> Cars and other vehicles . . . . .				
<b>7</b> Boats and planes . . . . .				
<b>8</b> Intellectual property . . . . .				
<b>9</b> Securities—Publicly traded . . . . .	X	2	4,061,459	FMV
<b>10</b> Securities—Closely held stock . . . . .				
<b>11</b> Securities—Partnership, LLC, or trust interests . . . . .				
<b>12</b> Securities—Miscellaneous . . . . .				
<b>13</b> Qualified conservation contribution—Historic structures . . . . .				
<b>14</b> Qualified conservation contribution—Other . . . . .				
<b>15</b> Real estate—Residential . . . . .				
<b>16</b> Real estate—Commercial . . . . .				
<b>17</b> Real estate—Other . . . . .				
<b>18</b> Collectibles . . . . .				
<b>19</b> Food inventory . . . . .				
<b>20</b> Drugs and medical supplies . . . . .				
<b>21</b> Taxidermy . . . . .				
<b>22</b> Historical artifacts . . . . .				
<b>23</b> Scientific specimens . . . . .				
<b>24</b> Archeological artifacts . . . . .				
<b>25</b> Other ▶ ( _____ )				
<b>26</b> Other ▶ ( _____ )				
<b>27</b> Other ▶ ( _____ )				
<b>28</b> Other ▶ ( _____ )				

**29** Number of Forms 8283 received by the organization during the tax year for contributions for which the organization completed Form 8283, Part IV, Donee Acknowledgement **29**

	Yes	No
<b>30a</b> During the year, did the organization receive by contribution any property reported in Part I, lines 1 through 28, that it must hold for at least three years from the date of the initial contribution, and which is not required to be used for exempt purposes for the entire holding period? . . . . .		No
<b>b</b> If "Yes," describe the arrangement in Part II		
<b>31</b> Does the organization have a gift acceptance policy that requires the review of any nonstandard contributions?		No
<b>32a</b> Does the organization hire or use third parties or related organizations to solicit, process, or sell noncash contributions? . . . . .		No
<b>b</b> If "Yes," describe in Part II		
<b>33</b> If the organization did not report an amount in column (c) for a type of property for which column (a) is checked, describe in Part II		

**Part II** **Supplemental Information.**

Provide the information required by Part I, lines 30b, 32b, and 33, and whether the organization is reporting in Part I, column (b), the number of contributions, the number of items received, or a combination of both. Also complete this part for any additional information.

Return Reference	Explanation
PART I, COLUMN (B)	THE NUMBER OF CONTRIBUTIONS ARE REPORTED IN THIS COLUMN

**SCHEDULE O**  
(Form 990 or 990-EZ)

Department of the Treasury  
Internal Revenue Service  
Name of the organization  
THE ONE CAMPAIGN

**Supplemental Information to Form 990 or 990-EZ**  
Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.  
▶ Attach to Form 990 or 990-EZ.  
▶ Information about Schedule O (Form 990 or 990-EZ) and its instructions is at [www.irs.gov/form990](http://www.irs.gov/form990).

OMB No 1545-0047  
**2017**  
**Open to Public Inspection**

Employer identification number  
01-0593565

**990 Schedule O, Supplemental Information**

Return Reference	Explanation
FORM 990, PART I, LINE 1	<p>THE ONE CAMPAIGN'S MISSION IS TO FIGHT EXTREME POVERTY AND PREVENTABLE DISEASE, PARTICULARLY IN SUB-SAHARAN AFRICA, BY RAISING PUBLIC AWARENESS AND EDUCATING POLICYMAKERS ABOUT THE IMPORTANCE OF SMART AND EFFECTIVE POLICIES AND PROGRAMS, SUCH AS PEPFAR, FEED THE FUTURE, AND THE GLOBAL FUND TO FIGHT AIDS, TUBERCULOSIS, AND MALARIA-INITIATIVES THAT ARE SAVING THE LIVES OF MILLIONS OF PEOPLE LIVING IN THE WORLD'S POOREST COUNTRIES THE ONE CAMPAIGN ALSO WORKS CLOSELY WITH AFRICAN ACTIVISTS AND POLICYMAKERS AS THEY FIGHT CORRUPTION, PROMOTE POVERTY-FIGHTING PRIORITIES, MONITOR THE USE OF AID, AND HELP BUILD CIVIL SOCIETY AND FREE ENTERPRISE THE ONE CAMPAIGN DOES NOT SOLICIT FUNDING FROM THE PUBLIC OR RECEIVE GOVERNMENT FUNDING WITH THE EXCEPTION OF THE ONE CAMPAIGN'S ANNUAL ONE AFRICA AWARD - WHICH IS GIVEN TO AN EFFECTIVE GRASSROOTS ORGANIZATION IN AFRICA - AND ITS GRANTS TO GLOBAL AFFILIATES, THE ONE CAMPAIGN IS NOT A GRANT-MAKING ORGANIZATION THE ONE CAMPAIGN DOES NOT DIRECTLY FUND CHARITY PROJECTS IN DEVELOPING COUNTRIES, THIS IS WORK THAT IS DONE WELL BY OTHER NGOS THE ONE CAMPAIGN'S STAFF OF POLICY EXPERTS, CAMPAIGNERS, AND CREATIVE, COMMUNICATIONS, AND DIGITAL MEDIA PROFESSIONALS WORKING AROUND THE GLOBE CARRY OUT THE ONE CAMPAIGN'S WORK BY EDUCATING OUR MORE THAN 9 MILLION MEMBERS ABOUT THE CRISIS OF EXTREME POVERTY AND ITS SOLUTIONS, AS WELL AS BY HELPING THEM TO USE THEIR VOICES TO BRING ABOUT CHANGE IN 2017, (RED), A DIVISION OF THE ONE CAMPAIGN, GENERATED A TOTAL OF \$55 MILLION FOR THE GLOBAL FUND TO FIGHT AIDS, TUBERCULOSIS AND MALARIA ("THE GLOBAL FUND"), THROUGH PARTNERSHIPS WITH LEADING PRIVATE SECTOR COMPANIES INCLUDING APPLE, BANK OF AMERICA, THE COCA-COLA COMPANY, BEATS BY DR DRE, AND BELVEDERE, AMONG MANY OTHERS</p>

# 990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PART VI, SECTION A, LINE 2	DIRECTORS BONO AND MO IBRAHIM HAVE A BUSINESS RELATIONSHIP BOTH ARE DIRECTORS OF AN UNRELATED INVESTMENT FUND JAMIE DRUMMOND AND ROXANE PHILSON HAVE A FAMILY RELATIONSHIP

**990 Schedule O, Supplemental Information**

<b>Return Reference</b>	<b>Explanation</b>
FORM 990, PART VI, SECTION A, LINE 6	THE ORGANIZATION HAS ONE CLASS OF MEMBERS THAT CONSISTS OF THREE INDIVIDUALS

**990 Schedule O, Supplemental Information**

<b>Return Reference</b>	<b>Explanation</b>
FORM 990, PART VI, SECTION A, LINE 7A	THE MEMBERS ARE RESPONSIBLE FOR ELECTING AND REMOVING THE MEMBERS OF THE GOVERNING BODY OR THEIR DELEGATES

**990 Schedule O, Supplemental Information**

<b>Return Reference</b>	<b>Explanation</b>
FORM 990, PART VI, SECTION A, LINE 7B	THE MEMBERS MUST APPROVE CHANGES MADE TO THE ORGANIZATION'S BYLAWS

**990 Schedule O, Supplemental Information**

<b>Return Reference</b>	<b>Explanation</b>
FORM 990, PART VI, SECTION B, LINE 11B	THE FORM 990 WAS PREPARED BY THE OUTSIDE ACCOUNTANTS AND REVIEWED BY THE CORPORATION'S CFO AND COO/TREASURER, THE BOARD'S AUDIT COMMITTEE, THE CEO AND LEGAL COUNSEL THE BOARD RECEIVED A COPY OF THE 990 BEFORE IT WAS FILED WITH THE IRS

**990 Schedule O, Supplemental Information**

Return Reference	Explanation
FORM 990, PART VI, SECTION B, LINE 12C	<p>THE FIRST STEP IN ADDRESSING CONFLICTS OF INTEREST IS DISCLOSURE. A DIRECTOR OR EMPLOYEE WHO BELIEVES THAT HE/SHE IS PERCEIVED AS HAVING A CONFLICT OF INTEREST IN A DISCUSSION OR DECISION DISCLOSES THAT CONFLICT TO THE GROUP MAKING THE DECISION BEFORE A DECISION IS MADE, A CONTRACT IS SIGNED, OR A TRANSACTION IS INITIATED. MOST CONCERNS ABOUT CONFLICTS OF INTEREST MAY BE RESOLVED AND APPROPRIATELY ADDRESSED THROUGH PROMPT AND COMPLETE DISCLOSURE. THE AUDIT COMMITTEE IS RESPONSIBLE FOR MAKING ALL DECISIONS CONCERNING RESOLUTIONS OF CONFLICTS INVOLVING EXECUTIVE MANAGERS, THE COO, THE PRESIDENT/CEO (PC), AND SELECTED OTHER MEMBERS OF SENIOR MANAGEMENT, AS NEEDED. IF THE REPORTABLE CONFLICT INVOLVES A MEMBER OF THE AUDIT COMMITTEE OTHER THAN THE CHAIR OF THE AUDIT COMMITTEE, THE CHAIR IS RESPONSIBLE FOR MAKING ALL DECISIONS CONCERNING RESOLUTIONS OF CONFLICTS INVOLVING THE AUDIT COMMITTEE MEMBER. IF THE CONFLICT INVOLVES THE CHAIR OF THE AUDIT COMMITTEE, THE CHAIR OF THE BOARD IS RESPONSIBLE FOR MAKING ALL DECISIONS CONCERNING RESOLUTIONS OF THE CONFLICT. THE COO IS RESPONSIBLE FOR MAKING ALL DECISIONS CONCERNING RESOLUTIONS OF CONFLICTS INVOLVING EMPLOYEES BELOW THE EXECUTIVE MANAGEMENT LEVEL, SUBJECT TO THE APPROVAL OF THE PC AND THE AUDIT COMMITTEE, AS NEEDED. ANY EMPLOYEES MAY APPEAL A DETERMINATION THAT AN ACTUAL OR APPARENT CONFLICT OF INTEREST EXISTS. APPEALS OF RESOLUTIONS BY THE COO AND PC ARE DIRECTED TO THE CHAIR OF THE AUDIT COMMITTEE. IF THE RESOLUTION IS MADE BY THE AUDIT COMMITTEE, THEN THE APPEAL IS MADE TO THE CHAIR OF THE BOARD. APPEALS MUST BE MADE WITHIN 30 DAYS OF THE INITIAL DETERMINATION. RESOLUTIONS OF THE APPEAL ARE MADE BY VOTE OF A QUORUM OF THE FULL BOARD OF DIRECTORS. BOARD MEMBERS WHO ARE THE SUBJECT OF THE APPEAL, OR WHO HAVE A CONFLICT OF INTERESTS WITH RESPECT TO THE SUBJECT OF THE APPEAL, ABSTAIN FROM PARTICIPATING IN, DISCUSSING, OR VOTING ON THE RESOLUTION, UNLESS THEIR DISCUSSION IS REQUESTED BY THE REMAINING MEMBERS OF THE BOARD. GIVEN THE IMPORTANCE OF RESOLVING CONFLICTS OF INTEREST, VIOLATIONS OF THIS POLICY, INCLUDING FAILURE TO DISCLOSE CONFLICTS OF INTEREST, MAY RESULT IN TERMINATION OF A DIRECTOR, PC, OR MEMBER OF SENIOR MANAGEMENT (AT THE DIRECTION OF THE AUDIT COMMITTEE) OR EMPLOYEE (AT THE DIRECTION OF THE PC OR CHAIR OF THE AUDIT COMMITTEE).</p>

**990 Schedule O, Supplemental Information**

Return Reference	Explanation
FORM 990, PART VI, SECTION B, LINE 15A	<p>AN INDEPENDENT CONSULTANT WAS RETAINED TO REVIEW THE CEO'S SALARY. THE CONSULTANT CONDUCTED RESEARCH AND ANALYSIS GLOBALLY AND CREATED COMPARABLE GROUPS OF SIMILARLY SITUATED NONPROFIT ORGANIZATIONS BASED ON BUDGET SIZE, MISSION, AND LOCATION. THE CONSULTANT'S ANALYSIS WAS USED IN DETERMINING ACCEPTABLE RANGES FOR THE CEO'S SALARY. THE PROPOSED RANGES WERE PRESENTED TO THE EXECUTIVE COMMITTEE OF THE BOARD OF DIRECTORS, WHICH COMMENTED ON AND APPROVED THE ANALYSIS. COMPENSATION FOR THE CEO OF (RED) WAS DETERMINED IN 2012 IN CONSULTATION WITH THE CHAIRMAN OF THE ONE CAMPAIGN, WHO WAS ALSO ON THE BOARD OF (RED) BEFORE THE ASSETS OF (RED) TRANSFERRED INTO THE ONE CAMPAIGN. A COMPENSATION EXPERT, WHO SERVED ON THE BOARD OF (RED) BEFORE THE SAME ASSET TRANSFER AND WHO PRESENTLY SERVES AS A MEMBER OF THE ONE CAMPAIGN'S (RED) ADVISORY SUBCOMMITTEE, PROVIDED ADDITIONAL INPUT. THE COMPENSATION PROCESS IS DOCUMENTED IN PERSONNEL FILES. THE EXECUTIVE COMMITTEE ALSO REVIEWED AND APPROVED THE COMPENSATION FOR THE INTERIM CEO WHO STARTED AS INTERIM CEO IN AUGUST, 2016 AND LEFT THE POSITION IN MARCH, 2017. THE LAST COMPENSATION REVIEW TOOK PLACE IN MARCH 2016.</p>

# 990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PART VI, SECTION C, LINE 19	THE ORGANIZATION MAKES ITS GOVERNING DOCUMENTS, CONFLICT OF INTEREST POLICY AND FINANCIAL STATEMENTS AVAILABLE TO THE PUBLIC UPON REQUEST

## 990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PART VII, SECTION A	JAMIE DRUMMOND IS NOT AN OFFICER OF THE ORGANIZATION, HE IS ONE OF THE FOUNDERS OF THE ORGANIZATION AND AS SUCH, HAS BOARD VOTING RIGHTS THE COMPENSATION RECEIVED IS RELATED TO HIS SERVICES AS AN EMPLOYEE AND UNRELATED TO HIS BOARD DUTIES

**SCHEDULE R  
(Form 990)**

**Related Organizations and Unrelated Partnerships**

OMB No 1545-0047

**2017**

**Open to Public  
Inspection**

▶ **Complete if the organization answered "Yes" on Form 990, Part IV, line 33, 34, 35b, 36, or 37.**  
▶ **Attach to Form 990.**  
▶ **Information about Schedule R (Form 990) and its instructions is at [www.irs.gov/form990](http://www.irs.gov/form990).**

Department of the Treasury  
Internal Revenue Service

Name of the organization  
THE ONE CAMPAIGN

**Employer identification number**

01-0593565

**Part I Identification of Disregarded Entities** Complete if the organization answered "Yes" on Form 990, Part IV, line 33.

(a) Name, address, and EIN (if applicable) of disregarded entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	(e) End-of-year assets	(f) Direct controlling entity

**Part II Identification of Related Tax-Exempt Organizations** Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c)(3))	(f) Direct controlling entity	(g) Section 512(b)(13) controlled entity?	
						Yes	No
<b>(1)</b> ONE ACTION 1299 PENNSYLVANIA AVE NW SUITE 400 WASHINGTON, DC 20004 02-0544768	ISSUE ADVOCACY	DC	501(C)(4)	N/A	N/A		No
<b>(2)</b> ONE CAMPAIGN AFRICA NPC SILVERSTREAM OFFICE PARK MAIN BUIL BRYANSTON, JOHANNESBURG 2194 SF	EDUCATION	SF	N/A	N/A	THE ONE CAMPAIGN	Yes	
<b>(3)</b> ONE GLOBAL (CANADA) 123 SLATER ST 6TH FLOOR OTTAWA, ONTARIO K1P 5H2 CA	EDUCATION	CA	N/A	N/A	THE ONE CAMPAIGN	Yes	
<b>(4)</b> ONE AGAINST POVERTY UK 8TH FL ENDEAVOUR HOUSE 189 SHAFTE LONDON WC2H 8JR UK	EDUCATION	UK	N/A	N/A	THE ONE CAMPAIGN	Yes	
<b>(5)</b> ONE CAMPAIGN NIGERIA LTDGTE AFRI INV HOUSE 2ND FL LEFT WING CADASTRAL ZONE A, ABUJA MAITAMA NI	EDUCATION	NI	N/A	N/A	THE ONE CAMPAIGN	Yes	

**Part III Identification of Related Organizations Taxable as a Partnership** Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Predominant income(related, unrelated, excluded from tax under sections 512- 514)	(f) Share of total income	(g) Share of end-of-year assets	(h) Disproportionate allocations?		(i) Code V-UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner?		(k) Percentage ownership
							Yes	No		Yes	No	

**Part IV Identification of Related Organizations Taxable as a Corporation or Trust** Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(f) Share of total income	(g) Share of end-of- year assets	(h) Percentage ownership	(i) Section 512(b) (13) controlled entity?	
								Yes	No

**Part V Transactions With Related Organizations** Complete if the organization answered "Yes" on Form 990, Part IV, line 34, 35b, or 36.

**Note.** Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule

	Yes	No
<b>1</b> During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?		
<b>a</b> Receipt of <b>(i)</b> interest, <b>(ii)</b> annuities, <b>(iii)</b> royalties, or <b>(iv)</b> rent from a controlled entity . . . . .	<b>1a</b>	No
<b>b</b> Gift, grant, or capital contribution to related organization(s) . . . . .	<b>1b</b> Yes	
<b>c</b> Gift, grant, or capital contribution from related organization(s) . . . . .	<b>1c</b>	No
<b>d</b> Loans or loan guarantees to or for related organization(s) . . . . .	<b>1d</b>	No
<b>e</b> Loans or loan guarantees by related organization(s) . . . . .	<b>1e</b>	No
<b>f</b> Dividends from related organization(s) . . . . .	<b>1f</b>	No
<b>g</b> Sale of assets to related organization(s) . . . . .	<b>1g</b>	No
<b>h</b> Purchase of assets from related organization(s) . . . . .	<b>1h</b>	No
<b>i</b> Exchange of assets with related organization(s) . . . . .	<b>1i</b>	No
<b>j</b> Lease of facilities, equipment, or other assets to related organization(s) . . . . .	<b>1j</b>	No
<b>k</b> Lease of facilities, equipment, or other assets from related organization(s) . . . . .	<b>1k</b>	No
<b>l</b> Performance of services or membership or fundraising solicitations for related organization(s) . . . . .	<b>1l</b>	No
<b>m</b> Performance of services or membership or fundraising solicitations by related organization(s) . . . . .	<b>1m</b>	No
<b>n</b> Sharing of facilities, equipment, mailing lists, or other assets with related organization(s) . . . . .	<b>1n</b> Yes	
<b>o</b> Sharing of paid employees with related organization(s) . . . . .	<b>1o</b> Yes	
<b>p</b> Reimbursement paid to related organization(s) for expenses . . . . .	<b>1p</b>	No
<b>q</b> Reimbursement paid by related organization(s) for expenses . . . . .	<b>1q</b> Yes	
<b>r</b> Other transfer of cash or property to related organization(s) . . . . .	<b>1r</b>	No
<b>s</b> Other transfer of cash or property from related organization(s) . . . . .	<b>1s</b>	No

**2** If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds

See Additional Data Table

(a) Name of related organization	(b) Transaction type (a-s)	(c) Amount involved	(d) Method of determining amount involved



**Part VII** **Supplemental Information**

Provide additional information for responses to questions on Schedule R (see instructions)

## Additional Data

**Software ID:**

**Software Version:**

**EIN:** 01-0593565

**Name:** THE ONE CAMPAIGN

### Form 990, Schedule R, Part V - Transactions With Related Organizations

(a) Name of related organization	(b) Transaction type(a-s)	(c) Amount Involved	(d) Method of determining amount involved
ONE ACTION	B	1,622,615	ACTUAL
ONE ACTION	N	303,486	ACTUAL
ONE ACTION	O	1,710,369	ACTUAL
ONE ACTION	Q	2,013,997	ACTUAL
ONE CAMPAIGN AFRICA NPC	B	2,220,957	ACTUAL
ONE GLOBAL (CANADA)	B	627,027	ACTUAL
ONE AGAINST POVERTY UK	B	3,204,886	ACTUAL
ONE CAMPAIGN NIGERIA LTDGTE	B	713,557	ACTUAL