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Form 990

Return of Organization Exempt From Income Tax

OMB No 1545-0047

2016

Open to Public Inspection

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

Do not enter social security numbers on this form as it may be made public

Information about Form 990 and its instructions is at [www.irs.gov/form990](#)

Department of the Treasury
Internal Revenue Service

2016

Open to Public Inspection

A For the 2016 calendar year, or tax year beginning 08-01-2016 , and ending 07-31-2017

B Check if applicable

☐ Address change

☐ Name change

☐ Initial return

☐ Final

☐ Return/terminated

☐ Amended return

☐ Application pending

C Name of organization

PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS INC

Doing business as

Number and street (or P O box if mail is not delivered to street address) Room/suite

501 FRONT STREET

City or town, state or province, country, and ZIP or foreign postal code

NORFOLK, VA 23510

F Name and address of principal officer

INGRID NEWKIRK

501 FRONT STREET

NORFOLK, VA 23510

H(a) Is this a group return for subordinates?

☐ Yes ☒ No

H(b) Are all subordinates included?

☐ Yes ☐ No

If "No," attach a list (see instructions)

H(c) Group exemption number ▶

D Employer identification number

52-1218336

E Telephone number

(757) 962-8364

G Gross receipts \$ 55,331,437

I Tax-exempt status

☒ 501(c)(3) ☐ 501(c) () ◀(insert no) ☐ 4947(a)(1) or ☐ 527

J Website: ▶ WWW.PETA.ORG

K Form of organization

☒ Corporation ☐ Trust ☐ Association ☐ Other ▶

L Year of formation 1980

M State of legal domicile VA

Part I Summary

Activities & Governance

1 Briefly describe the organization's mission or most significant activities

PROTECTION OF ANIMAL RIGHTS

2 Check this box ☐ if the organization discontinued its operations or disposed of more than 25% of its net assets

3 Number of voting members of the governing body (Part VI, line 1a)

4 Number of independent voting members of the governing body (Part VI, line 1b)

5 Total number of individuals employed in calendar year 2016 (Part V, line 2a)

6 Total number of volunteers (estimate if necessary)

7a Total unrelated business revenue from Part VIII, column (C), line 12

7b Net unrelated business taxable income from Form 990-T, line 34

Revenue

8 Contributions and grants (Part VIII, line 1h)

9 Program service revenue (Part VIII, line 2g)

10 Investment income (Part VIII, column (A), lines 3, 4, and 7d)

11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)

12 Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12)

Expenses

13 Grants and similar amounts paid (Part IX, column (A), lines 1–3)

14 Benefits paid to or for members (Part IX, column (A), line 4)

15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5–10)

16a Professional fundraising fees (Part IX, column (A), line 11e)

16b Total fundraising expenses (Part IX, column (D), line 25) ▶9,066,571

17 Other expenses (Part IX, column (A), lines 11a–11d, 11f–24e)

18 Total expenses Add lines 13–17 (must equal Part IX, column (A), line 25)

19 Revenue less expenses Subtract line 18 from line 12

Net Assets or Fund Balances

20 Total assets (Part X, line 16)

21 Total liabilities (Part X, line 26)

22 Net assets or fund balances Subtract line 21 from line 20

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge

Sign Here

Signature of officer

2018-03-14

Date

INGRID NEWKIRK PRESIDENT/SECRETARY

Type or print name and title

Paid Preparer Use Only

Print/Type preparer's name

SUSAN J ROSENBERG

Preparer's signature

SUSAN J ROSENBERG

Date

2018-03-17

Check ☐ if self-employed

PTIN

P00059813

Firm's name ▶ SAGGAR & ROSENBERG PC

Firm's EIN ▶ 52-2190100

Firm's address ▶ 1 CHURCH ST STE 204

Phone no (301) 738-9040

ROCKVILLE, MD 20850

May the IRS discuss this return with the preparer shown above? (see instructions)

☒ Yes ☐ No

For Paperwork Reduction Act Notice, see the separate instructions.

Cat No 11282Y

Form 990 (2016)

Part III Statement of Program Service AccomplishmentsCheck if Schedule O contains a response or note to any line in this Part III ☒**1** Briefly describe the organization's mission**PROTECTION OF ANIMAL RIGHTS****2** Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? ☐ Yes ☒ No

If "Yes," describe these new services on Schedule O

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? ☐ Yes ☒ No

If "Yes," describe these changes on Schedule O

4 Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses. Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported

4a	(Code)	(Expenses \$ 13,153,501	including grants of \$	(Revenue \$ 107,675)
See Additional Data				

4b	(Code)	(Expenses \$ 14,842,673	including grants of \$	14,842,673)	(Revenue \$)
See Additional Data					

4c	(Code)	(Expenses \$ 16,165,133	including grants of \$	762,390)	(Revenue \$ 496,139)
See Additional Data					

(Code)	(Expenses \$ 10,475,317	including grants of \$	1,755,044)	(Revenue \$)
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INTERNATIONAL GRASSROOTS CAMPAIGNS PETA ORGANIZES CAMPAIGNS TO INFORM THE PUBLIC ABOUT THE ABUSE AND SLAUGHTER OF ANIMALS IN THE FOOD, CLOTHING, EXPERIMENTATION, AND ENTERTAINMENT INDUSTRIES, AMONG OTHER TYPES OF CRUELTY. IN 2017, PETA HELPED ORGANIZE MORE THAN 2,400 DEMONSTRATIONS AND SENT OUT MILLIONS OF LETTERS THROUGH PETA'S ONLINE ADVOCACY CAMPAIGNS TO URGE COMPANIES AND INDIVIDUALS TO MAKE CHANGES THAT BENEFIT ANIMALS. PETA'S YOUTH DIVISION, PETA2, INTERACTED WITH MORE THAN 460,000 YOUNG PEOPLE AT COLLEGES, MUSIC FESTIVALS, AND OTHER EVENTS. THE GROUP VISITED MORE THAN 45 TOP COLLEGES WITH ITS "ARC OF JUSTICE" EXHIBIT, A TIMELINE-STYLE HISTORICAL LOOK AT THE PROGRESS THAT THE ANIMAL RIGHTS MOVEMENT HAS MADE OVER THE LAST FEW HUNDRED YEARS. PETA2'S CAMPUS REPRESENTATIVE PROGRAM-THE FIRST AND LARGEST STUDENT LEADERSHIP PROGRAM OF ANY ANIMAL CHARITY-HELPED STUDENTS ON MORE THAN 100 COLLEGE CAMPUSES CARRY OUT MORE THAN 1,600 ACTIONS. STUDENTS HELD VEGAN FOOD GIVEAWAYS, GOT ALL-VEGAN STATIONS OPENED IN THEIR DINING HALLS, STOPPED CRUEL ANIMAL EXHIBITORS FROM SETTING UP ON CAMPUS, AND HOSTED INFORMATIVE GUEST SPEAKERS. TEACHKIND, PETA'S HUMANE EDUCATION DIVISION, LAUNCHED AN UPDATED VERSION OF SHARE THE WORLD-A FREE EMPATHY-BUILDING VIDEO AND CURRICULUM KIT FOR ELEMENTARY SCHOOL EDUCATORS. ANIMALS IN THE FOOD INDUSTRY THANKS TO THE EFFORTS OF PETA AND PAMELA ANDERSON, THE MAYOR OF JACKSON, MISSISSIPPI, CHOKWE ANTAR LUMUMBA, AND FOUR OF HIS STAFF MEMBERS ACCEPTED A CHALLENGE TO GO VEGAN FOR A MONTH IN RESPONSE TO THE CITY'S OBESITY PROBLEM. IN ADDITION, PETA'S AD FEATURING VARIOUS ANIMALS ALONGSIDE THE MESSAGE "I'M ME, NOT MEAT" SEE THE INDIVIDUAL "GO VEGAN" REMINDED PEOPLE ACROSS THE COUNTRY ABOUT THE INDIVIDUALS HARMED IN THE PRODUCTION OF THE ITEMS THAT THEY PURCHASE. PETA ALSO PERSUADED DUNKIN' DONUTS TO OFFER ALMOND MILK AT ALL ITS LOCATIONS, HELPED INFLUENCE OLIVE GARDEN TO MAKE ITS MINESTRONE SOUP VEGAN, AND PERSUADED STARBUCKS, THE COFFEE BEAN & TEA LEAF, HARD ROCK CAFE, PANERA BREAD, ONLINE GROCER FRESHDIRECT, AND LIVE NATION (WHICH OWNS OR OPERATES ABOUT 165 VENUES IN NORTH AMERICA AND EUROPE) TO ADD MORE VEGAN OPTIONS TO THEIR MENUS. ANIMALS IN THE CLOTHING INDUSTRY IN A MAJOR WIN FOR ANIMALS, CROATIA'S FUR-FARMING BAN FINALLY WENT INTO EFFECT AFTER A 10-YEAR PHASE-OUT PERIOD, THANKS IN PART TO SHARON OSBOURNE'S EFFORTS ON BEHALF OF PETA. A CROATIAN MEMBER OF THE EUROPEAN PARLIAMENT RELEASED A STATEMENT CONGRATULATING PETA ON A SUCCESSFUL CAMPAIGN. PETA PERSUADED DUTCH, LLC (WHICH SELLS PRODUCTS ONLINE AND IN SHOPS IN MORE THAN 2,000 LOCATIONS IN 75 COUNTRIES), JO-ANN STORES, AND CANADIAN TIRE TO BAN FUR, IN ADDITION TO CONFIRMING THAT HIGH-END BOUTIQUE BRAND 1 HOTELS WILL START PURCHASING ONLY DOWN-FREE BEDDING FOR ITS CURRENT LOCATIONS AND MAKE ITS FUTURE HOTELS DOWN-FREE. PETA ALSO PERSUADED SEVERAL COMPANIES, INCLUDING GLOBAL BRANDS GROUP (WHICH CONTROLS BRANDS BUFFALO, JUICY COUTURE, JONES NEW YORK, AND MANY OTHERS) AND OVERSTOCK.COM, TO JOIN THE LIST OF MORE THAN 200 MAJOR COMPANIES THAT HAVE BANNED ANGORA, AS ITS PRODUCTION INVOLVES PAINFULLY RIPPING OUT LIVE RABBITS' FUR. AFTER HEARING FROM PETA, RETAILER H&M PULLED LEATHER FROM ITS CONSCIOUS EXCLUSIVE CLOTHING LINE, LYFT REMOVED THE LEATHER REQUIREMENT FOR PREMIER VEHICLE INTERIORS, AND TESLA ELIMINATED LEATHER SEATS, MAKING ALL SEATS VEGAN. ANIMALS IN THE ENTERTAINMENT INDUSTRY FOLLOWING THREE DECADES OF PETA CAMPAIGNS, PROTESTS, AND COMPLAINTS TO THE U.S. DEPARTMENT OF AGRICULTURE (USDA), RINGLING BROS. AND BARNUM & BAILEY CIRCUS SHUT DOWN, AND AFTER HEARING FROM PETA, NUMEROUS BUSINESSES AND VENUES, VOWED NOT TO HOST CIRCUSES THAT USE ANIMALS. FURTHERMORE, THE NEW YORK CITY COUNCIL BANNED ALL TRAVELING CIRCUSES WITH WILD ANIMALS FROM ENTERING THE CITY, AND CALIFORNIA LAWMAKERS BANNED THE USE OF BULLHOOKS (WEAPONS RESEMBLING FIREPLACE POKERS WITH A SHARP METAL TIP AT ONE END) ON ELEPHANTS. PETA WAS ALSO INSTRUMENTAL IN SEEING THAT CALIFORNIA BECAME THE FIRST STATE TO BAN THE BREEDING OF CAPTIVE ORCAS, AND PETA'S DETERMINED CAMPAIGNING AGAINST SEAWORLD CONTINUES TO PAY OFF, AS THE MARINE PARK HAD ITS WORST YEAR YET, FINISHING 2016 WITH ITS LOWEST ATTENDANCE SINCE THE DOCUMENTARY BLACKFISH WAS RELEASED IN 2013. AFTER MEETING WITH PETA, TRIPADVISOR, THE WORLD'S LARGEST TRAVEL SITE, ANNOUNCED THAT IT WILL NO LONGER SELL TICKETS TO ACTIVITIES IN WHICH WILD ANIMALS ARE FORCED TO COME INTO CONTACT WITH THE PUBLIC, INCLUDING ELEPHANT RIDES, TIGER ENCOUNTERS, AND "SWIM WITH DOLPHINS" EXCURSIONS. MORE THAN A DOZEN TRAVEL AGENCIES, TOUR COMPANIES, AND OTHER BUSINESSES ALSO AGREED TO STOP OFFERING CAPTIVE-ELEPHANT ENCOUNTERS, AND PETA SUCCESSFULLY PRESSURED STATE FARM, GUGGENHEIM PARTNERS, AND WELLS FARGO TO SEVER TIES WITH THE CRUEL IDITAROD RACE. PETA ALSO GOT NUMEROUS CRUEL EVENTS CANCELED, INCLUDING A GOLDFISH GIVEAWAY IN NEW YORK'S TIMES SQUARE, A HANDS-ON NURSE SHARK ENCOUNTER AT A FESTIVAL IN MACON, GEORGIA, AND MULTIPLE "MONKEY RODEOS," IN WHICH TINY CAPUCHIN MONKEYS ARE STRAPPED TO DOGS, WHO THEN RUN AROUND RACETRACKS AT FAIRS AND ON MINOR-LEAGUE BASEBALL FIELDS. TOP ADVERTISING AGENCY VSA PARTNERS, WHOSE PROMINENT CLIENTS INCLUDE GE, CARGILL, IBM, FACEBOOK, AND CONVERSE, BECAME THE 40TH AD AGENCY TO PLEDGE NOT TO USE GREAT APES IN ADVERTISING AFTER HEARING FROM PETA. OTHER CRUELTY TO ANIMALS IN RESPONSE TO A LAWSUIT FILED BY PETA AND AN ARCADIA, CALIFORNIA RESIDENT, THE ARCADIA CITY COUNCIL CANCELED ITS PLAN TO USE CRUEL NECK AND LEG SNARES TO TRAP AND KILL COYOTES. PETA ALSO SUCCEEDED IN PERSUADING MADISON, WISCONSIN OFFICIALS TO STOP TRAPPING AND KILLING BEAVERS IN A CITY PARK, INDIANAPOLIS OFFICIALS TO BUILD RAMPS TO PREVENT DUCKLINGS AND GOSLINGS FROM DROWNING IN THE CITY'S DOWNTOWN CANAL, AND HOME DEPOT, FEDERAL REALTY INVESTMENT TRUST, AND MORE THAN 25 U.S. AIRPORTS TO STOP USING GLUE TRAPS. CRUELTY-FREE MERCHANDISE PROGRAM PETA ENCOURAGES AND FACILITATES CRUELTY-FREE LIVING BY PROVIDING COMPASSIONATE PEOPLE AROUND THE WORLD WITH CONSUMER PRODUCTS-SUCH AS COSMETICS AND HOUSEHOLD CLEANERS THAT AREN'T TESTED ON ANIMALS, ANIMAL-CARE PRODUCTS, AND SLOGAN T-SHIRTS-INFO RMATIONAL VIDEOS AND BOOKS, ANIMAL-RESCUE EQUIPMENT, AND CAMPAIGN MATERIALS. THESE ITEMS ARE AVAILABLE ONLINE THROUGH THE PETA MALL AND THE PETA CATALOG. PETA'S ONLINE LISTS OF COSMETICS AND HOUSEHOLD-PRODUCT COMPANIES THAT DO AND THAT DON'T TEST ON ANIMALS ARE AMONG THE MOST VISITED PAGES ON PETA.ORG, GARNERING MILLIONS OF VIEWS THIS YEAR. PETA ALSO WORKED TO PERSUADE COMPANIES TO ENACT BANS ON ALL ANIMAL TESTS-AND THIS YEAR, PETA ADDED MORE THAN 560 OF THEM TO THE CRUELTY-FREE LIST, BRINGING THE TOTAL NUMBER OF BUSINESSES THAT DON'T TEST ON ANIMALS TO 2,753.

4d	Other program services (Describe in Schedule O)	(Expenses \$ 10,475,317	including grants of \$	1,755,044)	(Revenue \$)
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4e	Total program service expenses	54,636,624
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Part IV Checklist of Required Schedules

	Yes	No
1 Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A 	1 Yes	
2 Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)? 	2 Yes	
3 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I 	3	No
4 Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II 	4 Yes	
5 Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III 	5	No
6 Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I 	6	No
7 Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II 	7	No
8 Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III 	8	No
9 Did the organization report an amount in Part X, line 21 for escrow or custodial account liability, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV 	9	No
10 Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V 	10 Yes	
11 If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable		
a Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI 	11a Yes	
b Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII 	11b	No
c Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII 	11c	No
d Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX 	11d Yes	
e Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X 	11e Yes	
f Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X 	11f	No
12a Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI and XII 	12a Yes	
b Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional 	12b	No
13 Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13	No
14a Did the organization maintain an office, employees, or agents outside of the United States?	14a	No
b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV 	14b	No
15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any foreign organization? If "Yes," complete Schedule F, Parts II and IV 	15 Yes	
16 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV 	16	No
17 Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions) 	17 Yes	
18 Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II 	18 Yes	
19 Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III 	19	No

Part IV Checklist of Required Schedules (continued)

	Yes	No
20a Did the organization operate one or more hospital facilities? <i>If "Yes," complete Schedule H</i>		No
b If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?		
21 Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or domestic government on Part IX, column (A), line 1? <i>If "Yes," complete Schedule I, Parts I and II</i>	Yes	
22 Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on Part IX, column (A), line 2? <i>If "Yes," complete Schedule I, Parts I and III</i>		No
23 Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If "Yes," complete Schedule J</i>		No
24a Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? <i>If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25a</i>		No
b Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?		
c Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?		
d Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?		
25a Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? <i>If "Yes," complete Schedule L, Part I</i>		No
b Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? <i>If "Yes," complete Schedule L, Part I</i>		No
26 Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any current or former officers, directors, trustees, key employees, highest compensated employees, or disqualified persons? <i>If "Yes," complete Schedule L, Part II</i>		No
27 Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? <i>If "Yes," complete Schedule L, Part III</i>		No
28 Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)		
a A current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>		No
b A family member of a current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>		No
c An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? <i>If "Yes," complete Schedule L, Part IV</i>		No
29 Did the organization receive more than \$25,000 in non-cash contributions? <i>If "Yes," complete Schedule M</i>	Yes	
30 Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If "Yes," complete Schedule M</i>	Yes	
31 Did the organization liquidate, terminate, or dissolve and cease operations? <i>If "Yes," complete Schedule N, Part I</i>		No
32 Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If "Yes," complete Schedule N, Part II</i>		No
33 Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? <i>If "Yes," complete Schedule R, Part I</i>		No
34 Was the organization related to any tax-exempt or taxable entity? <i>If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1</i>	Yes	
35a Did the organization have a controlled entity within the meaning of section 512(b)(13)?		No
b If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? <i>If "Yes," complete Schedule R, Part V, line 2</i>		
36 Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? <i>If "Yes," complete Schedule R, Part V, line 2</i>		No
37 Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? <i>If "Yes," complete Schedule R, Part VI</i>		No
38 Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19? Note. All Form 990 filers are required to complete Schedule O	Yes	

Part V Statements Regarding Other IRS Filings and Tax ComplianceCheck if Schedule O contains a response or note to any line in this Part V ☐

		Yes	No
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable.	213	
b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable.	0	
c	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?		
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return.	272	
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns? Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions).	Yes	
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?	Yes	
b	If "Yes," has it filed a Form 990-T for this year? If "No" to line 3b, provide an explanation in Schedule O.	Yes	
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	Yes	
b	If "Yes," enter the name of the foreign country: CA See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR).		
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?		No
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?		No
c	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?		
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions?		No
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?		
7	Organizations that may receive deductible contributions under section 170(c).		
a	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	Yes	
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?	Yes	
c	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?		No
d	If "Yes," indicate the number of Forms 8282 filed during the year.		
e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?		No
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?		No
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?		
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?		
8	Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained by the sponsoring organization have excess business holdings at any time during the year?		
9a	Did the sponsoring organization make any taxable distributions under section 4966?		
b	Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?		
10	Section 501(c)(7) organizations. Enter		
a	Initiation fees and capital contributions included on Part VIII, line 12.		
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities.		
11	Section 501(c)(12) organizations. Enter		
a	Gross income from members or shareholders.		
b	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them).		
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?		
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year.		
13	Section 501(c)(29) qualified nonprofit health insurance issuers.		
a	Is the organization licensed to issue qualified health plans in more than one state? Note. See the instructions for additional information the organization must report on Schedule O.		
b	Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans.		
c	Enter the amount of reserves on hand.		
14a	Did the organization receive any payments for indoor tanning services during the tax year?		No
b	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O.		

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.Check if Schedule O contains a response or note to any line in this Part VI. ☒**Section A. Governing Body and Management**

			Yes	No
1a Enter the number of voting members of the governing body at the end of the tax year	1a	4		
If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O.				
b Enter the number of voting members included in line 1a, above, who are independent	1b	2		
2 Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?	2			No
3 Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person?	3			No
4 Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4	Yes		
5 Did the organization become aware during the year of a significant diversion of the organization's assets?	5			No
6 Did the organization have members or stockholders?	6			No
7a Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?	7a			No
b Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?	7b			No
8 Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:				
a The governing body?	8a	Yes		
b Each committee with authority to act on behalf of the governing body?	8b	Yes		
9 Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O.	9			No

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

			Yes	No
10a Did the organization have local chapters, branches, or affiliates?	10a			No
b If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?	10b			
11a Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	11a	Yes		
b Describe in Schedule O the process, if any, used by the organization to review this Form 990.				
12a Did the organization have a written conflict of interest policy? If "No," go to line 13.	12a	Yes		
b Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	Yes		
c Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done.	12c	Yes		
13 Did the organization have a written whistleblower policy?	13	Yes		
14 Did the organization have a written document retention and destruction policy?	14	Yes		
15 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?				
a The organization's CEO, Executive Director, or top management official	15a	Yes		
b Other officers or key employees of the organization	15b	Yes		
If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).				
16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	16a			No
b If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?	16b			

Section C. Disclosure

17 List the States with which a copy of this Form 990 is required to be filed▶	AK, AL, AR, CA, CO, CT, DC, FL, GA, HI, IL, KS, KY, LA, MA, MD, ME, MI, MN, MO, MS, MT, NC, ND, NH, NJ, NM, NY, OH, OK, OR, PA, RI, SC, TN, UT, VA, WA, WI, WV
18 Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply. ☒ Own website ☒ Another's website ☒ Upon request ☐ Other (explain in Schedule O)	
19 Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year.	
20 State the name, address, and telephone number of the person who possesses the organization's books and records. ▶KELLY FIDLER 501 FRONT ST NORFOLK, VA 23510 (757) 962-8364	

Check if Schedule O contains a response or note to any line in this Part VII ☐

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

- List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons

[illegible]

[illegible]

2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 of reportable compensation from the organization ▶ 2

		Yes	No
3	Did the organization list any former officer, director or trustee, key employee, or highest compensated employee on line 1a? <i>If "Yes," complete Schedule J for such individual</i>	3	No
4	For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? <i>If "Yes," complete Schedule J for such individual</i>	4	No
5	Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? <i>If "Yes," complete Schedule J for such person</i>	5	No

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 of compensation from the organization ► 22

Part VIII Statement of RevenueCheck if Schedule O contains a response or note to any line in this Part VIII ☐

			(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512-514
Contributions, Gifts, Grants and Other Similar Amounts	1a Federated campaigns . . .	1a	352,239			
	b Membership dues . . .	1b				
	c Fundraising events . . .	1c	245,147			
	d Related organizations	1d				
	e Government grants (contributions)	1e				
	f All other contributions, gifts, grants, and similar amounts not included above	1f	42,735,403			
	g Noncash contributions included in lines 1a-1f \$ _____		2,669,820			
	h Total. Add lines 1a-1f		43,332,789			
Program Service Revenue		Business Code				
	2a SPAY/NEUTER PROGRAM	900099	496,139	496,139		
	b ADVERTISING INCOME	900004	107,675		107,675	
	c _____					
	d _____					
	e _____					
	f All other program service revenue					
	g Total. Add lines 2a-2f		603,814			
Other Revenue	3 Investment income (including dividends, interest, and other similar amounts)		421,113			421,113
	4 Income from investment of tax-exempt bond proceeds					
	5 Royalties		48,083			48,083
	6a Gross rents	(i) Real (ii) Personal				
		16,694				
	b Less rental expenses	14,766				
	c Rental income or (loss)	1,928				
	d Net rental income or (loss)		1,928			1,928
	7a Gross amount from sales of assets other than inventory	(i) Securities (ii) Other	10,350,922 4,690			
	b Less cost or other basis and sales expenses	10,152,904 19,650				
	c Gain or (loss)	198,018 -14,960				
	d Net gain or (loss)		183,058			183,058
	8a Gross income from fundraising events (not including \$ _____ 245,147 of contributions reported on line 1c) See Part IV, line 18	a	31,663			
	b Less direct expenses	b	267,681			
	c Net income or (loss) from fundraising events		-236,018			-236,018
	9a Gross income from gaming activities See Part IV, line 19	a				
	b Less direct expenses	b				
	c Net income or (loss) from gaming activities					
	10a Gross sales of inventory, less returns and allowances	a	491,974			
	b Less cost of goods sold	b	266,897			
	c Net income or (loss) from sales of inventory		225,077	214,050	11,027	
	Miscellaneous Revenue	Business Code				
11a MISCELLANEOUS INCOME	900099	26,191			26,191	
b PARTNERSHIP INCOME	900099	3,504		3,504		
c _____						
d All other revenue						
e Total. Add lines 11a-11d		29,695				
12 Total revenue. See Instructions		44,609,539	710,189	122,206	444,355	

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

Check if Schedule O contains a response or note to any line in this Part IX

**Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.**

	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to domestic organizations and domestic governments. See Part IV, line 21.	15,202,830	15,202,830		
2 Grants and other assistance to domestic individuals. See Part IV, line 22.				
3 Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, line 15 and 16.	2,157,277	2,157,277		
4 Benefits paid to or for members.				
5 Compensation of current officers, directors, trustees, and key employees	148,720	148,146	287	287
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7 Other salaries and wages.	10,125,571	10,086,555	19,505	19,511
8 Pension plan accruals and contributions (include section 401 (k) and 403(b) employer contributions)	100,902	100,514	194	194
9 Other employee benefits	790,450	787,403	1,523	1,524
10 Payroll taxes	775,874	772,884	1,495	1,495
11 Fees for services (non-employees)				
a Management				
b Legal	3,876,782	3,755,525	113,460	7,797
c Accounting	81,737	81,737		
d Lobbying				
e Professional fundraising services. See Part IV, line 17.	484,964			484,964
f Investment management fees				
g Other (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O.)	12,954,183	8,780,266	342,438	3,831,479
12 Advertising and promotion				
13 Office expenses	1,344,353	1,105,468	6,008	232,877
14 Information technology				
15 Royalties				
16 Occupancy	1,438,208	1,412,276	7,528	18,404
17 Travel	1,078,057	1,021,121	6,470	50,466
18 Payments of travel or entertainment expenses for any federal, state, or local public officials				
19 Conferences, conventions, and meetings				
20 Interest	117,480	92,565	538	24,377
21 Payments to affiliates				
22 Depreciation, depletion, and amortization	444,529	350,252	2,037	92,240
23 Insurance				
24 Other expenses. Itemize expenses not covered above (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)				
a POSTAGE AND SHIPPING	5,515,485	2,730,926	292	2,784,267
b PRINTING	2,426,592	1,808,480	130	617,982
c MEDIA & PRESS SUPPORT	1,763,975	1,270,223	5	493,747
d EDUCATION, PROM, COMM	1,672,277	1,607,740	115	64,422
e All other expenses	1,712,307	1,364,436	7,333	340,538
25 Total functional expenses. Add lines 1 through 24e.	64,212,553	54,636,624	509,358	9,066,571
26 Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here ☒ if following SOP 98-2 (ASC 958-720).	8,638,966	5,630,777	11,251	2,996,938

Part X Balance SheetCheck if Schedule O contains a response or note to any line in this Part IX ☐

				(A) Beginning of year		(B) End of year
Assets	1	Cash—non-interest-bearing		1,797,270	1	2,412,454
	2	Savings and temporary cash investments		11,306,030	2	542,148
	3	Pledges and grants receivable, net		1,814,499	3	1,679,115
	4	Accounts receivable, net		297,860	4	196,695
	5	Loans and other receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L.			5	
	6	Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions). Complete Part II of Schedule L.			6	
	7	Notes and loans receivable, net			7	
	8	Inventories for sale or use		167,713	8	170,095
	9	Prepaid expenses and deferred charges		542,301	9	467,868
	10a	Land, buildings, and equipment—cost or other basis. Complete Part VI of Schedule D.	10a	3,675,306		
	b	Less: accumulated depreciation	10b	2,005,862		
				1,489,451	10c	1,669,444
	11	Investments—publicly traded securities		20,867,507	11	11,463,934
	12	Investments—other securities. See Part IV, line 11			12	
	13	Investments—program-related. See Part IV, line 11			13	
	14	Intangible assets			14	
15	Other assets. See Part IV, line 11		1,303,277	15	1,236,301	
16	Total assets. Add lines 1 through 15 (must equal line 34)		39,585,908	16	19,838,054	
Liabilities	17	Accounts payable and accrued expenses		4,282,304	17	3,728,942
	18	Grants payable			18	
	19	Deferred revenue			19	
	20	Tax-exempt bond liabilities			20	
	21	Escrow or custodial account liability. Complete Part IV of Schedule D.			21	
	22	Loans and other payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II of Schedule L			22	
	23	Secured mortgages and notes payable to unrelated third parties			23	
	24	Unsecured notes and loans payable to unrelated third parties			24	
	25	Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X of Schedule D.		2,363,781	25	2,374,590
	26	Total liabilities. Add lines 17 through 25		6,646,085	26	6,103,532
Net Assets or Fund Balances	Organizations that follow SFAS 117 (ASC 958), check here ☒ and complete lines 27 through 29, and lines 33 and 34.					
	27	Unrestricted net assets		28,448,505	27	8,320,608
	28	Temporarily restricted net assets		1,311,990	28	2,212,025
	29	Permanently restricted net assets		3,179,328	29	3,201,889
	Organizations that do not follow SFAS 117 (ASC 958), check here ☐ and complete lines 30 through 34.					
	30	Capital stock or trust principal, or current funds			30	
	31	Paid-in or capital surplus, or land, building or equipment fund			31	
	32	Retained earnings, endowment, accumulated income, or other funds			32	
	33	Total net assets or fund balances		32,939,823	33	13,734,522
34	Total liabilities and net assets/fund balances		39,585,908	34	19,838,054	

Part XI Reconciliation of Net AssetsCheck if Schedule O contains a response or note to any line in this Part XI ☐

1	Total revenue (must equal Part VIII, column (A), line 12)	1	44,609,539
2	Total expenses (must equal Part IX, column (A), line 25)	2	64,212,553
3	Revenue less expenses Subtract line 2 from line 1	3	-19,603,014
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	32,939,823
5	Net unrealized gains (losses) on investments	5	397,712
6	Donated services and use of facilities	6	
7	Investment expenses	7	
8	Prior period adjustments	8	
9	Other changes in net assets or fund balances (explain in Schedule O)	9	1
10	Net assets or fund balances at end of year Combine lines 3 through 9 (must equal Part X, line 33, column (B))	10	13,734,522

Part XII Financial Statements and ReportingCheck if Schedule O contains a response or note to any line in this Part XII ☐

	Yes	No
1 Accounting method used to prepare the Form 990 ☐ Cash ☒ Accrual ☐ Other _____ If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O		
2a Were the organization's financial statements compiled or reviewed by an independent accountant? If 'Yes,' check a box below to indicate whether the financial statements for the year were compiled or reviewed on a separate basis, consolidated basis, or both ☐ Separate basis ☐ Consolidated basis ☐ Both consolidated and separate basis		No
b Were the organization's financial statements audited by an independent accountant? If 'Yes,' check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both ☒ Separate basis ☐ Consolidated basis ☐ Both consolidated and separate basis	Yes	
c If "Yes," to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O	Yes	
3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?		No
b If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits		

Additional Data

Software ID:
Software Version:
EIN: 52-1218336
Name: PEOPLE FOR THE ETHICAL TREATMENT
OF ANIMALS INC

Form 990 (2016)

Form 990, Part III, Line 4a:

PUBLIC OUTREACH AND EDUCATION PETA CONDUCTS INFORMATIONAL CAMPAIGNS AND PUBLISHES MATERIALS FOR CHILDREN, HIGH SCHOOL AND COLLEGE STUDENTS, AND EDUCATORS AS WELL AS FACTSHEETS, BOOKLETS, FLIERS, POSTERS, AND A MAGAZINE, PETA GLOBAL , FOR THE GENERAL PUBLIC AND SUPPORTERS PETA'S CAMPAIGNS-WHICH REACH MILLIONS OF PEOPLE AND RECEIVE EXTENSIVE MEDIA COVERAGE-INVOLVE RENOWNED CELEBRITIES, INTERACTIVE SOCIAL NETWORKING, WEBSITE FEATURES, BLOG POSTS, AND PUBLIC SERVICE ANNOUNCEMENTS, WHICH ARE TYPICALLY PLACED FOR FREE IN HIGH-EXPOSURE OUTLETS IN FISCAL YEAR 2017, PETA SECURED FREE ADVERTISING SPACE WORTH APPROXIMATELY 670,000 AND LOGGED MORE THAN 3,250 INTERACTIONS WITH THE MEDIA VIA LETTERS, TWEETS, AND RADIO, TV, AND PRINT INTERVIEWS PETA'S VARIOUS WEBSITES RECEIVED MORE THAN 110 MILLION VISITS, ASSORTED FACEBOOK POSTS RECEIVED OVER 9 BILLION IMPRESSIONS, AND VIDEOS WERE VIEWED OVER 1 4 BILLION TIMES

Form 990, Part III, Line 4b:

SUPPORTING ORGANIZATIONS THE FOUNDATION TO SUPPORT ANIMAL PROTECTION (THE "FOUNDATION") IS A TAX- EXEMPT ORGANIZATION UNDER SECTION 501(C)(3) OF THE INTERNAL REVENUE CODE AND A SUPPORTING ORGANIZATION UNDER SECTION 509(A)(3) OF THE INTERNAL REVENUE CODE THE FOUNDATION SUPPORTS OPERATIONS OF CERTAIN ANIMAL PROTECTION ORGANIZATIONS, INCLUDING PETA THE GRANT TO THE FOUNDATION WAS TO FURTHER ITS ANIMAL PROTECTION PROGRAM SERVICES SUPPORTING ALL PETA AFFILIATES (INCLUDING PETA ASIA, PETA INDIA, PETA GERMANY, PETA EUROPE, PETA AUSTRALIA, AND THE PETA INTERNATIONAL SCIENCE CONSORTIUM) AND TO DETER ANIMAL EXPLOITIVE INDUSTRIES FROM ATTACKING PETA'S ABILITY TO FUND CAMPAIGNS WHICH SEEK TO END THEIR ANIMAL ABUSING PRACTICES

Form 990, Part III, Line 4c:

RESEARCH, INVESTIGATIONS, AND RESCUE RECEIVING HUNDREDS OF COMPLAINTS RELATED TO ANIMAL ABUSE AND NEGLECT EACH WEEK, PETA WORKS TO RESCUE ABUSED, NEGLECTED, AND AT-RISK ANIMALS AND ORGANIZES CARE FOR THEM. PETA ALSO INVESTIGATES CRUELTY CASES, CONDUCTS INVESTIGATIONS, GATHERS EVIDENCE OF LEGAL VIOLATIONS, AND TAKES ACTION TO ENSURE THE ENFORCEMENT OF LAWS AND REGULATIONS. ANIMALS IN THE FOOD INDUSTRY IN A JOINT EFFORT WITH THE ISRAELI GROUP ANONYMOUS FOR ANIMAL RIGHTS, PETA BROKE A MAJOR INVESTIGATION INTO KOSHER SLAUGHTERHOUSES IN SOUTH AMERICA THAT KILL COWS USING A BARBARIC METHOD CALLED "SHACKLE AND HOIST." EYEWITNESS VIDEO REVEALED THAT COWS WERE BEING PINNED DOWN WITH A SHARP TOOL CALLED A "DEVIL'S FORK" THEN HOOKED BY THE NOSE, THEIR THROATS WERE CUT, AND THEY WERE THEN HOISTED, STRUGGLING, INTO THE AIR BY THEIR SHACKLED LEGS, CUT OPEN, AND STABBED IN THE SPINE WHILE STILL COMPLETELY CONSCIOUS. FOLLOWING THAT INVESTIGATION, ISRAELI PRESSURED PARAGUAY, WHICH SUPPLIES IT WITH 40 PERCENT OF ALL ITS KOSHER BEEF-TO PHASE OUT ITS USE OF "SHACKLE AND HOIST" SLAUGHTER. THEN ANNOUNCED THAT IT WOULD ONLY IMPORT BEEF FROM FACILITIES THAT SWITCH TO THE USE OF ROTATING RESTRAINT PENS, A MORE MODERN AND HUMANE METHOD. ANIMALS IN THE CLOTHING INDUSTRY IN A LANDMARK CASE, OFFICIALS IN VICTORIA, AUSTRALIA, CHARGED SIX SHEARERS WITH AT LEAST 70 COUNTS OF CRUELTY TO ANIMALS, THE FIRST-EVER CHARGES AGAINST WOOL INDUSTRY WORKERS FOR ABUSING SHEEP. ONE DEFENDANT WAS BANNED FROM SHEARING OR BEING IN CHARGE OF FARMED ANIMALS FOR TWO YEARS, AND FOUR MORE SHEARERS PLEADED GUILTY TO MORE THAN 60 COUNTS OF CRUELTY. ALL WERE BANNED FROM SHEARING OR BEING IN CHARGE OF SHEEP FOR UP TO TWO YEARS AND FINED UP TO 3,500. THE SIXTH SHEARER WAS CONVICTED OF CRUELTY TO ANIMALS, BANNED FROM SHEARING OR BEING IN CHARGE OF SHEEP FOR SIX MONTHS, AND FINED 2,000. THE CHARGES FOLLOWED THE RELEASE OF A PETA INVESTIGATION THAT DOCUMENTED AUSTRALIAN WOOL INDUSTRY WORKERS BEATING, PUNCHING, AND STOMPING ON TERRIFIED SHEEP. ANIMALS IN THE EXPERIMENTATION INDUSTRY IN A HISTORIC MOVE, THE DUTCH GOVERNMENT ANNOUNCED THAT IT INTENDS TO END ALL TESTS ON ANIMALS BY 2025. PETA WAS THE ONLY INTERNATIONAL ANIMAL-PROTECTION GROUP IN ATTENDANCE AT THE ORIGINAL MEETINGS. ASKED TO HELP, PETA'S SCIENTISTS SUBMITTED AN EXTENSIVE DOSSIER OF INFORMATION TO GUIDE THE NETHERLANDS'S TRANSITION TO ANIMAL-FREE TESTING, BEGINNING WITH AN IMMEDIATE END TO ALL ANIMAL EXPERIMENTS THAT CAN BE STOPPED RIGHT AWAY. FOLLOWING FIVE YEARS OF PRESSURE FROM PETA-INCLUDING PROTESTS, AN EYEWITNESS VIDEO INVESTIGATION NARRATED BY OLIVER STONE, AND A MEETING WITH U.S. COAST GUARD OFFICIALS-THE COAST GUARD BECAME THE FIRST BRANCH OF THE MILITARY TO END THE SHOOTING, STABBING, AND KILLING OF ANIMALS IN TRAUMA TRAINING DRILLS. IT CONFIRMED THAT THE POLICY CHANGE WAS PROMPTED BY PETA'S EXPOS. AS A RESULT OF PETA'S EFFORTS, HOUSE FOODS, A TOFU COMPANY, PUT AN END TO ITS LONGSTANDING PRACTICE OF FORCE-FEEDING MICE AND INJECTING THEM WITH CHEMICALS IN ORDER TO MAKE HEALTH CLAIMS ABOUT ITS PRODUCTS, AND NORTHEASTERN UNIVERSITY IN MASSACHUSETTS ENDED CRUEL EXPERIMENTS IN WHICH HAMSTERS WERE GIVEN ANABOLIC STEROIDS OR COCAINE TO MAKE THEM FIGHT. ANIMALS IN THE ENTERTAINMENT INDUSTRY PETA RELEASED AN EYEWITNESS EXPOS OF SUMMER WIND FARMS SANCTUARY, A ROADSIDE ZOO IN MICHIGAN THAT WAS CITED BY THE USDA FOR HUNDREDS OF ANIMAL-WELFARE VIOLATIONS IN JUST THE LAST FEW YEARS. A PETA EYEWITNESS FOUND THAT ANIMALS WERE DENIED ADEQUATE VETERINARY CARE, INCLUDING MOHAN, AN ELDERLY TIGER WHO DIDN'T RECEIVE ANY PAIN MEDICATION FOR HIS LABORED GAIT, AND DAISY, A 2-YEAR-OLD TIGER WITH BALANCE ISSUES, APPARENT VISION LOSS, AND REPORTED SEIZURES. THE EYEWITNESS ALSO DOCUMENTED A MALE GOOSE WHO WAS KILLED BY A RIVAL GOOSE AFTER WORKERS FAILED TO SEPARATE THEM PROPERLY, TWO HIGHLY SOCIAL MACAQUES KEPT ISOLATED FROM EACH OTHER, AND BEARS EXHIBITING SIGNS OF PSYCHOLOGICAL DISTRESS, INCLUDING PACING AND SWAYING. PETA FILED A COMPLAINT WITH FEDERAL AUTHORITIES, AND JUST A WEEK LATER, BOTH TIGERS WERE RESCUED AND MOVED TO A SPACIOUS SANCTUARY WHERE THEY ARE NOW FINALLY GETTING THE FREEDOM, ATTENTION, AND VETERINARY CARE THAT THEY HAVE ALWAYS DESERVED. FOLLOWING YEARS OF COMPLAINTS AND PRESSURE FROM PETA, THE USDA REVOKED THE EXHIBITOR LICENSE OF THE MOBILE ZOO IN ALABAMA, MAKING IT ILLEGAL FOR THE FACILITY OR ITS OPERATOR TO EXHIBIT WARM-BLOODED ANIMALS-THE ONLY ONES COVERED UNDER THE FEDERAL ANIMAL WELFARE ACT (THE "AWA")-EVER AGAIN. THE LICENSE REVOCATION CAME ABOUT AS A RESULT OF A LAWSUIT FILED BY THE USDA AGAINST THE SORDID ROADSIDE ZOO FOR DENYING ADEQUATE VETERINARY CARE TO ANIMALS, INCLUDING BEARS WHO WERE VOMITING AND HAD DIARRHEA AND ONE WHO WAS SEEN PANTING AND SALIVATING EXCESSIVELY FROM THE SCORCHING HEAT. THE MOBILE ZOO'S OPERATOR WAS CHARGED WITH 28 COUNTS OF CRUELTY TO ANIMALS, AND A MOTHER BEAR NAMED ELSIE AND HER OFFSPRING, DUSTY AND BELLA, WERE CONFISCATED AND PLACED IN AN ACCREDITED SANCTUARY FOLLOWING MONTHS OF NEGOTIATIONS THAT WERE PROMPTED BY PETA. PETA COVERED THE TRANSPORTATION COSTS FOR THE BEARS AND WILL HELP PAY FOR THEIR LIFETIME CARE AT THEIR NEW HOME-A MULTI-ACRE, NATURALISTIC HABITAT WHERE THEY CAN MAKE THEIR HOME IN A COZY DEN AND COOL OFF IN REFRESHING POOLS, KNOWING THAT THEIR DAYS OF ENDLESSLY PACING, PANTING, AND BEGGING FOR PEANUTS ARE FINALLY OVER. COMPANION-ANIMAL ISSUES AS FIRST REPORTED IN THE HOLLYWOOD REPORTER, PETA RELEASED AN EYEWITNESS INVESTIGATION OF BIRDS AND ANIMALS UNLIMITED, THE COMPANY THAT ALLEGEDLY SUPPLIED DOGS FOR A DOG'S PURPOSE AS WELL AS MANY OTHER ANIMALS USED IN FILM AND TELEVISION PRODUCTIONS. THE EYEWITNESS DOCUMENTED CHRONIC NEGLECT, INCLUDING SICK AND INJURED ANIMALS WHO WENT WITHOUT ADEQUATE VETERINARY CARE AND WHO WERE HOUSED IN FILTHY ENCLOSURES. ANIMALS WERE DENIED FOOD SO THAT THEY WOULD BE HUNGRY WHEN BEING TRAINED TO DO TRICKS. TWO CATS WERE DENIED PROPER AMOUNTS OF FOOD IN ORDER TO MAKE THEM LOSE WEIGHT FOR A ROLE IN A FILM, RESULTING IN A DANGEROUS 5% LOSS OF BODYWEIGHT IN JUST FIVE DAYS. FOLLOWING PETA'S COMPLAINT, THE USDA CITED THE COMPANY FOR MULTIPLE VIOLATIONS OF THE AWA, INCLUDING FAILING TO SUPPLY BEDDING TO DOGS WHO WERE LEFT OUTSIDE OVERNIGHT IN THE COLD WITH NOTHING TO LIE ON EXCEPT THE CONCRETE AND FAILING TO PROVIDE PIGS, WHO WERE SUFFERING FROM SKIN CONDITIONS, LAMENESS, AND OVERGROWN HOOVES, WITH VETERINARY CARE. BECAUSE OF PETA'S EFFORTS, A PUPPY WAS RESCUED AND GIVEN A NEW, LOVING HOME AFTER AN ELGIN, ILLINOIS, MAN POSTED ON FACEBOOK ABOUT DELIBERATELY THROWING HIM AND BREAKING HIS LEG. THE MAN WAS CHARGED WITH FELONY AGGRAVATED CRUELTY TO ANIMALS AND TWO COUNTS OF MISDEMEANOR CRUELTY TO ANIMALS. PETA WAS ALSO RESPONSIBLE FOR OBTAINING CONVICTIONS FOR A NUMBER OF OTHER INDIVIDUALS AROUND THE COUNTRY WHO ABUSED OR NEGLECTED ANIMALS. AND PETA SPRANG INTO ACTION AFTER SEEING A VIRAL VIDEO IN WHICH A DOG WAS BEING SEVERELY BEATEN WHILE PULLING A MAN ON A CART IN CHINA. PETA ASIA ASSISTED WITH TRACKING THE MAN DOWN, AND LOCAL ACTIVISTS PERSUADED HIM TO SURRENDER THE DOG. THE DOG IN THE VIDEO AND ANOTHER DOG THE MAN HAD IN HIS POSSESSION WERE QUICKLY ADOPTED BY A LOVING FAMILY. PETA'S COMMUNITY ANIMAL PROJECT, WHICH OFFERS ANIMALS IN THE HAMPTON ROADS AREA OF VIRGINIA HANDS-ON CARE, RESPONDED TO MORE THAN 2,200 CALLS FOR ASSISTANCE AND HELPED MORE THAN 3,000 ANIMALS. IT ALSO BUILT AND DELIVERED MORE THAN 270 FINE DOGHOUSES-BRINGING THE TOTAL NUMBER DISTRIBUTED SINCE THE PROGRAM STARTED TO MORE THAN 6,800-AND BAGGED 1,717 BALES OF STRAW, PROVIDING DOGS FORCED TO LIVE OUTDOORS WITH WARM, DRY SHELTER. PETA'S MOBILE CLINICS DIVISION SPAYED AND NEUTERED 15,263 CATS AND DOGS-INCLUDING 680 FERAL CATS AND 1,541 PIT BULLS-IN SOUTHEASTERN VIRGINIA AND NORTHEASTERN NORTH CAROLINA AT A REDUCED COST OR FREE OF CHARGE. FINALLY, PETA SENT A FIELDWORK CREW DOWN TO LOUISIANA TO ASSIST WITH EFFORTS TO LOCATE AND RESCUE STRANDED ANIMALS FOLLOWING DEVASTATING FLOODING. THE TEAM RETURNED WITH THREE VANS FULL OF DOGS, CATS, RABBITS, AND A COCKATIEL NAMED CRASH. ALL THESE ANIMALS WERE EITHER TRANSFERRED TO PETA FROM BATON ROUGE-AREA SHELTERS OVERWHELMED AS A RESULT OF THE FLOODS OR SURRENDERED DIRECTLY BY OWNERS UNABLE TO CARE FOR THEM. THE VIRGINIAN-PILOT AND ALL THREE LOCAL TV STATIONS AWAITED THEIR ARRIVAL, AS DID VEHICLES FROM SEVERAL AREA SHELTERS. ALL THE ANIMALS WERE ADOPTED. PETA'S RESCUE TEAM WAS ALSO ON THE GROUND IN NORTH CAROLINA AND VIRGINIA FOLLOWING HURRICANE MATTHEW. PETA'S CREW SLOGGED THROUGH WATER TO SEARCH FOR LOST, INJURED, AND STRAY ANIMALS AND HELPED GUARDIANS COPE WITH THE AFTERMATH.

SCHEDULE A (Form 990 or 990-EZ)	Public Charity Status and Public Support Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust. ▶ Attach to Form 990 or Form 990-EZ. ▶ Information about Schedule A (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990 .	OMB No 1545-0047 2016 Open to Public Inspection
Department of the Treasury Internal Revenue Service Name of the organization PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS INC		Employer identification number 52-1218336

Part I Reason for Public Charity Status (All organizations must complete this part.) See instructions.

The organization is not a private foundation because it is (For lines 1 through 12, check only one box)

- 1 ☐ A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i)**.
- 2 ☐ A school described in **section 170(b)(1)(A)(ii)**. (Attach Schedule E (Form 990 or 990-EZ))
- 3 ☐ A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii)**.
- 4 ☐ A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii)**. Enter the hospital's name, city, and state _____
- 5 ☐ An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv)**. (Complete Part II)
- 6 ☐ A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v)**.
- 7 ☒ An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi)**. (Complete Part II)
- 8 ☐ A community trust described in **section 170(b)(1)(A)(vi)** (Complete Part II)
- 9 ☐ An agricultural research organization described in **170(b)(1)(A)(ix)** operated in conjunction with a land-grant college or university or a non-land grant college of agriculture See instructions Enter the name, city, and state of the college or university _____
- 10 ☐ An organization that normally receives (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975 See **section 509(a)(2)**. (Complete Part III)
- 11 ☐ An organization organized and operated exclusively to test for public safety See **section 509(a)(4)**.
- 12 ☐ An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in **section 509(a)(1)** or **section 509(a)(2)**. See **section 509(a)(3)**. Check the box in lines 12a through 12d that describes the type of supporting organization and complete lines 12e, 12f, and 12g
- a ☐ **Type I.** A supporting organization operated, supervised, or controlled by its supported organization(s), typically by giving the supported organization(s) the power to regularly appoint or elect a majority of the directors or trustees of the supporting organization **You must complete Part IV, Sections A and B.**
- b ☐ **Type II.** A supporting organization supervised or controlled in connection with its supported organization(s), by having control or management of the supporting organization vested in the same persons that control or manage the supported organization(s) **You must complete Part IV, Sections A and C.**
- c ☐ **Type III functionally integrated.** A supporting organization operated in connection with, and functionally integrated with, its supported organization(s) (see instructions) **You must complete Part IV, Sections A, D, and E.**
- d ☐ **Type III non-functionally integrated.** A supporting organization operated in connection with its supported organization(s) that is not functionally integrated The organization generally must satisfy a distribution requirement and an attentiveness requirement (see instructions) **You must complete Part IV, Sections A and D, and Part V.**
- e ☐ Check this box if the organization received a written determination from the IRS that it is a Type I, Type II, Type III functionally integrated, or Type III non-functionally integrated supporting organization
- f Enter the number of supported organizations _____
- g Provide the following information about the supported organization(s) _____

(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1- 10 above (see instructions))	(iv) Is the organization listed in your governing document?		(v) Amount of monetary support (see instructions)	(vi) Amount of other support (see instructions)
			Yes	No		
Total						

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, 8, or 9 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ►		(a)2012	(b)2013	(c)2014	(d)2015	(e)2016	(f)Total
1	Gifts, grants, contributions, and membership fees received (Do not include any "unusual grant.")	33,452,245	41,781,557	41,758,684	63,070,410	43,332,789	223,395,685
2	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3	The value of services or facilities furnished by a governmental unit to the organization without charge						
4	Total. Add lines 1 through 3	33,452,245	41,781,557	41,758,684	63,070,410	43,332,789	223,395,685
5	The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						29,277,026
6	Public support. Subtract line 5 from line 4						194,118,659

Section B. Total Support

Calendar year (or fiscal year beginning in) ►		(a)2012	(b)2013	(c)2014	(d)2015	(e)2016	(f)Total
7	Amounts from line 4	33,452,245	41,781,557	41,758,684	63,070,410	43,332,789	223,395,685
8	Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	289,376	301,862	543,507	412,905	485,890	2,033,540
9	Net income from unrelated business activities, whether or not the business is regularly carried on						
10	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)						
11	Total support. Add lines 7 through 10						225,429,225
12	Gross receipts from related activities, etc. (see instructions)					12	5,837,460

13 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here** ☐**Section C. Computation of Public Support Percentage**

14	Public support percentage for 2016 (line 6, column (f) divided by line 11, column (f))	14	86 110 %
15	Public support percentage for 2015 Schedule A, Part II, line 14	15	84 670 %

16a 33 1/3% support test—2016. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization ☒**b 33 1/3% support test—2015.** If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization ☐**17a 10%-facts-and-circumstances test—2016.** If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and **stop here.** Explain in Part VI how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization ☐**b 10%-facts-and-circumstances test—2015.** If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and **stop here.** Explain in Part VI how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization ☐**18 Private foundation.** If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions ☐

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ►	(a)2012	(b)2013	(c)2014	(d)2015	(e)2016	(f)Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants.")						
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 Total. Add lines 1 through 5						
7a Amounts included on lines 1, 2, and 3 received from disqualified persons						
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
c Add lines 7a and 7b						
8 Public support. (Subtract line 7c from line 6.)						

Section B. Total Support

Calendar year (or fiscal year beginning in) ►	(a)2012	(b)2013	(c)2014	(d)2015	(e)2016	(f)Total
9 Amounts from line 6						
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
c Add lines 10a and 10b						
11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)						
13 Total support. (Add lines 9, 10c, 11, and 12.)						

14 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here** ☐

Section C. Computation of Public Support Percentage

15 Public support percentage for 2016 (line 8, column (f) divided by line 13, column (f))	15	
16 Public support percentage from 2015 Schedule A, Part III, line 15	16	

Section D. Computation of Investment Income Percentage

17 Investment income percentage for 2016 (line 10c, column (f) divided by line 13, column (f))	17	
18 Investment income percentage from 2015 Schedule A, Part III, line 17	18	

19a 33 1/3% support tests—2016. If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and **stop here**. The organization qualifies as a publicly supported organization ☐

b 33 1/3% support tests—2015. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3% and line 18 is not more than 33 1/3%, check this box and **stop here**. The organization qualifies as a publicly supported organization ☐

20 Private foundation. If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions ☐

Part IV Supporting Organizations

(Complete only if you checked a box on line 12 of Part I. If you checked 12a of Part I, complete Sections A and B. If you checked 12b of Part I, complete Sections A and C. If you checked 12c of Part I, complete Sections A, D, and E. If you checked 12d of Part I, complete Sections A and D, and complete Part V.)

Section A. All Supporting Organizations

	Yes	No
1 Are all of the organization's supported organizations listed by name in the organization's governing documents? <i>If "No," describe in Part VI how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.</i>	1	
2 Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? <i>If "Yes," explain in Part VI how the organization determined that the supported organization was described in section 509(a)(1) or (2).</i>	2	
3a Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? <i>If "Yes," answer (b) and (c) below.</i>	3a	
b Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? <i>If "Yes," describe in Part VI when and how the organization made the determination.</i>	3b	
c Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? <i>If "Yes," explain in Part VI what controls the organization put in place to ensure such use.</i>	3c	
4a Was any supported organization not organized in the United States ("foreign supported organization")? <i>If "Yes" and if you checked 12a or 12b in Part I, answer (b) and (c) below.</i>	4a	
b Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? <i>If "Yes," describe in Part VI how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.</i>	4b	
c Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? <i>If "Yes," explain in Part VI what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.</i>	4c	
5a Did the organization add, substitute, or remove any supported organizations during the tax year? <i>If "Yes," answer (b) and (c) below (if applicable). Also, provide detail in Part VI, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed, (ii) the reasons for each such action, (iii) the authority under the organization's organizing document authorizing such action, and (iv) how the action was accomplished (such as by amendment to the organizing document).</i>	5a	
b Type I or Type II only. Was any added or substituted supported organization part of a class already designated in the organization's organizing document?	5b	
c Substitutions only. Was the substitution the result of an event beyond the organization's control?	5c	
6 Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? <i>If "Yes," provide detail in Part VI.</i>	6	
7 Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? <i>If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ).</i>	7	
8 Did the organization make a loan to a disqualified person (as defined in section 4958) not described in line 7? <i>If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ).</i>	8	
9a Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? <i>If "Yes," provide detail in Part VI.</i>	9a	
b Did one or more disqualified persons (as defined in line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? <i>If "Yes," provide detail in Part VI.</i>	9b	
c Did a disqualified person (as defined in line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? <i>If "Yes," provide detail in Part VI.</i>	9c	
10a Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? <i>If "Yes," answer line 10b below.</i>	10a	
b Did the organization have any excess business holdings in the tax year? <i>(Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)</i>	10b	

Part IV Supporting Organizations (continued)

	Yes	No
11 Has the organization accepted a gift or contribution from any of the following persons?		
a A person who directly or indirectly controls, either alone or together with persons described in (b) and (c) below, the governing body of a supported organization?		
b A family member of a person described in (a) above?		
c A 35% controlled entity of a person described in (a) or (b) above? <i>If "Yes" to a, b, or c, provide detail in Part VI</i>		
11a		
11b		
11c		

Section B. Type I Supporting Organizations

	Yes	No
1 Did the directors, trustees, or membership of one or more supported organizations have the power to regularly appoint or elect at least a majority of the organization's directors or trustees at all times during the tax year? <i>If "No," describe in Part VI how the supported organization(s) effectively operated, supervised, or controlled the organization's activities. If the organization had more than one supported organization, describe how the powers to appoint and/or remove directors or trustees were allocated among the supported organizations and what conditions or restrictions, if any, applied to such powers during the tax year.</i>		
1		
2 Did the organization operate for the benefit of any supported organization other than the supported organization(s) that operated, supervised, or controlled the supporting organization? <i>If "Yes," explain in Part VI how providing such benefit carried out the purposes of the supported organization(s) that operated, supervised or controlled the supporting organization.</i>		
2		

Section C. Type II Supporting Organizations

	Yes	No
1 Were a majority of the organization's directors or trustees during the tax year also a majority of the directors or trustees of each of the organization's supported organization(s)? <i>If "No," describe in Part VI how control or management of the supporting organization was vested in the same persons that controlled or managed the supported organization(s).</i>		
1		

Section D. All Type III Supporting Organizations

	Yes	No
1 Did the organization provide to each of its supported organizations, by the last day of the fifth month of the organization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the organization's governing documents in effect on the date of notification, to the extent not previously provided?		
1		
2 Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported organization(s) or (ii) serving on the governing body of a supported organization? <i>If "No," explain in Part VI how the organization maintained a close and continuous working relationship with the supported organization(s).</i>		
2		
3 By reason of the relationship described in (2), did the organization's supported organizations have a significant voice in the organization's investment policies and in directing the use of the organization's income or assets at all times during the tax year? <i>If "Yes," describe in Part VI the role the organization's supported organizations played in this regard.</i>		
3		

Section E. Type III Functionally-Integrated Supporting Organizations

1 Check the box next to the method that the organization used to satisfy the Integral Part Test during the year (see instructions)		
a ☐ The organization satisfied the Activities Test. Complete line 2 below.		
b ☐ The organization is the parent of each of its supported organizations. Complete line 3 below.		
c ☐ The organization supported a governmental entity. Describe in Part VI how you supported a government entity (see instructions).		
2 Activities Test Answer (a) and (b) below.		
a Did substantially all of the organization's activities during the tax year directly further the exempt purposes of the supported organization(s) to which the organization was responsive? <i>If "Yes," then in Part VI identify those supported organizations and explain how these activities directly furthered their exempt purposes, how the organization was responsive to those supported organizations, and how the organization determined that these activities constituted substantially all of its activities.</i>		
2a		
b Did the activities described in (a) constitute activities that, but for the organization's involvement, one or more of the organization's supported organization(s) would have been engaged in? <i>If "Yes," explain in Part VI the reasons for the organization's position that its supported organization(s) would have engaged in these activities but for the organization's involvement.</i>		
2b		
3 Parent of Supported Organizations Answer (a) and (b) below.		
a Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or trustees of each of the supported organizations? <i>Provide details in Part VI.</i>		
3a		
b Did the organization exercise a substantial degree of direction over the policies, programs and activities of each of its supported organizations? <i>If "Yes," describe in Part VI the role played by the organization in this regard.</i>		
3b		

Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations

- 1** ☐ Check here if the organization satisfied the Integral Part Test as a qualifying trust on Nov. 20, 1970. **See instructions.** All other Type III non-functionally integrated supporting organizations must complete Sections A through E.

Section A - Adjusted Net Income

	(A) Prior Year	(B) Current Year (optional)
1 Net short-term capital gain	1	
2 Recoveries of prior-year distributions	2	
3 Other gross income (see instructions)	3	
4 Add lines 1 through 3	4	
5 Depreciation and depletion	5	
6 Portion of operating expenses paid or incurred for production or collection of gross income or for management, conservation, or maintenance of property held for production of income (see instructions)	6	
7 Other expenses (see instructions)	7	
8 Adjusted Net Income (subtract lines 5, 6 and 7 from line 4)	8	

Section B - Minimum Asset Amount

	(A) Prior Year	(B) Current Year (optional)
1 Aggregate fair market value of all non-exempt-use assets (see instructions for short tax year or assets held for part of year)	1	
a Average monthly value of securities	1a	
b Average monthly cash balances	1b	
c Fair market value of other non-exempt-use assets	1c	
d Total (add lines 1a, 1b, and 1c)	1d	
e Discount claimed for blockage or other factors (explain in detail in Part VI)		
2 Acquisition indebtedness applicable to non-exempt use assets	2	
3 Subtract line 2 from line 1d	3	
4 Cash deemed held for exempt use. Enter 1-1/2% of line 3 (for greater amount, see instructions)	4	
5 Net value of non-exempt-use assets (subtract line 4 from line 3)	5	
6 Multiply line 5 by .035	6	
7 Recoveries of prior-year distributions	7	
8 Minimum Asset Amount (add line 7 to line 6)	8	

Section C - Distributable Amount

		Current Year
1 Adjusted net income for prior year (from Section A, line 8, Column A)	1	
2 Enter 85% of line 1	2	
3 Minimum asset amount for prior year (from Section B, line 8, Column A)	3	
4 Enter greater of line 2 or line 3	4	
5 Income tax imposed in prior year	5	
6 Distributable Amount. Subtract line 5 from line 4, unless subject to emergency temporary reduction (see instructions)	6	
7 ☐ Check here if the current year is the organization's first as a non-functionally-integrated Type III supporting organization (see instructions)		

Part V

Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations (continued)

Section D - Distributions	Current Year
1 Amounts paid to supported organizations to accomplish exempt purposes	
2 Amounts paid to perform activity that directly furthers exempt purposes of supported organizations, in excess of income from activity	
3 Administrative expenses paid to accomplish exempt purposes of supported organizations	
4 Amounts paid to acquire exempt-use assets	
5 Qualified set-aside amounts (prior IRS approval required)	
6 Other distributions (describe in Part VI) See instructions	
7 Total annual distributions. Add lines 1 through 6	
8 Distributions to attentive supported organizations to which the organization is responsive (provide details in Part VI) See instructions	
9 Distributable amount for 2016 from Section C, line 6	
10 Line 8 amount divided by Line 9 amount	

Section E - Distribution Allocations (see instructions)	(i) Excess Distributions	(ii) Underdistributions Pre-2016	(iii) Distributable Amount for 2016
1 Distributable amount for 2016 from Section C, line 6			
2 Underdistributions, if any, for years prior to 2016 (reasonable cause required--see instructions)			
3 Excess distributions carryover, if any, to 2016			
a			
b			
c From 2013.			
d From 2014.			
e From 2015.			
f Total of lines 3a through e			
g Applied to underdistributions of prior years			
h Applied to 2016 distributable amount			
i Carryover from 2011 not applied (see instructions)			
j Remainder Subtract lines 3g, 3h, and 3i from 3f			
4 Distributions for 2016 from Section D, line 7 \$			
a Applied to underdistributions of prior years			
b Applied to 2016 distributable amount			
c Remainder Subtract lines 4a and 4b from 4			
5 Remaining underdistributions for years prior to 2016, if any Subtract lines 3g and 4a from line 2 (if amount greater than zero, see instructions)			
6 Remaining underdistributions for 2016 Subtract lines 3h and 4b from line 1 (if amount greater than zero, see instructions)			
7 Excess distributions carryover to 2017. Add lines 3j and 4c			
8 Breakdown of line 7			
a			
b Excess from 2013.			
c Excess from 2014.			
d Excess from 2015.			
e Excess from 2016.			

Part VI **Supplemental Information.**

Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; Part III, line 12; Part IV, Section A, lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, 11a, 11b, and 11c; Part IV, Section B, lines 1 and 2; Part IV, Section C, line 1; Part IV, Section D, lines 2 and 3; Part IV, Section E, lines 1c, 2a, 2b, 3a and 3b; Part V, line 1; Part V, Section B, line 1e; Part V Section D, lines 5, 6, and 8; and Part V, Section E, lines 2, 5, and 6. Also complete this part for any additional information. (See instructions).

Facts And Circumstances Test

SCHEDULE C (Form 990 or 990-EZ)	Political Campaign and Lobbying Activities For Organizations Exempt From Income Tax Under section 501(c) and section 527 ▶Complete if the organization is described below. ▶Attach to Form 990 or Form 990-EZ. ▶Information about Schedule C (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990 .	OMB No 1545-0047 2016 Open to Public Inspection
Department of the Treasury Internal Revenue Service		

If the organization answered "Yes" on Form 990, Part IV, Line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations Complete Parts I-A and B Do not complete Part I-C
- Section 501(c) (other than section 501(c)(3)) organizations Complete Parts I-A and C below Do not complete Part I-B
- Section 527 organizations Complete Part I-A only

If the organization answered "Yes" on Form 990, Part IV, Line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)) Complete Part II-A Do not complete Part II-B
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)) Complete Part II-B Do not complete Part II-A

If the organization answered "Yes" on Form 990, Part IV, Line 5 (Proxy Tax) (see separate instructions) or Form 990-EZ, Part V, line 35c (Proxy Tax) (see separate instructions), then

- Section 501(c)(4), (5), or (6) organizations Complete Part III

Name of the organization PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS INC	Employer identification number 52-1218336
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Part I-A Complete if the organization is exempt under section 501(c) or is a section 527 organization.

1	Provide a description of the organization's direct and indirect political campaign activities in Part IV	
2	Political expenditures	▶ \$
3	Volunteer hours	

Part I-B Complete if the organization is exempt under section 501(c)(3).

1	Enter the amount of any excise tax incurred by the organization under section 4955	▶ \$
2	Enter the amount of any excise tax incurred by organization managers under section 4955	▶ \$
3	If the organization incurred a section 4955 tax, did it file Form 7202 for this year?	☐ Yes ☐ No
4a	Was a correction made?	☐ Yes ☐ No
b	If "Yes," describe in Part IV	

Part I-C Complete if the organization is exempt under section 501(c), except section 501(c)(3).

1	Enter the amount directly expended by the filing organization for section 527 exempt function activities	▶ \$
2	Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities	▶ \$
3	Total exempt function expenditures Add lines 1 and 2 Enter here and on Form 1120-POL, line 17b	▶ \$
4	Did the filing organization file Form 1120-POL for this year?	☐ Yes ☐ No
5	Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which the filing organization made payments For each organization listed, enter the amount paid from the filing organization's funds Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC) If additional space is needed, provide information in Part IV	

(a) Name	(b) Address	(c) EIN	(d) Amount paid from filing organization's funds If none, enter -0-	(e) Amount of political contributions received and promptly and directly delivered to a separate political organization If none, enter -0-
2				
3				
4				
5				
6				

Part II-A

Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)).

- A Check ☐ if the filing organization belongs to an affiliated group (and list in Part IV each affiliated group member's name, address, EIN, expenses, and share of excess lobbying expenditures)
- B Check ☐ if the filing organization checked box A and "limited control" provisions apply

Limits on Lobbying Expenditures (The term "expenditures" means amounts paid or incurred.)	(a) Filing organization's totals	(b) Affiliated group totals												
1a Total lobbying expenditures to influence public opinion (grass roots lobbying)	5,029													
b Total lobbying expenditures to influence a legislative body (direct lobbying)	156,018													
c Total lobbying expenditures (add lines 1a and 1b)	161,047													
d Other exempt purpose expenditures	63,939,968													
e Total exempt purpose expenditures (add lines 1c and 1d)	64,101,015													
f Lobbying nontaxable amount Enter the amount from the following table in both columns	1,000,000													
<table><tr><th>If the amount on line 1e, column (a) or (b) is:</th><th>The lobbying nontaxable amount is:</th></tr><tr><td>Not over \$500,000</td><td>20% of the amount on line 1e</td></tr><tr><td>Over \$500,000 but not over \$1,000,000</td><td>\$100,000 plus 15% of the excess over \$500,000</td></tr><tr><td>Over \$1,000,000 but not over \$1,500,000</td><td>\$175,000 plus 10% of the excess over \$1,000,000</td></tr><tr><td>Over \$1,500,000 but not over \$17,000,000</td><td>\$225,000 plus 5% of the excess over \$1,500,000</td></tr><tr><td>Over \$17,000,000</td><td>\$1,000,000</td></tr></table>	If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:	Not over \$500,000	20% of the amount on line 1e	Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000	Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000	Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000	Over \$17,000,000	\$1,000,000		
If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:													
Not over \$500,000	20% of the amount on line 1e													
Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000													
Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000													
Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000													
Over \$17,000,000	\$1,000,000													
g Grassroots nontaxable amount (enter 25% of line 1f)	250,000													
h Subtract line 1g from line 1a If zero or less, enter -0-														
i Subtract line 1f from line 1c If zero or less, enter -0-														
j If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year?	☐ Yes ☐ No													

4-Year Averaging Period Under section 501(h)
(Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the separate instructions for lines 2a through 2f.)

Lobbying Expenditures During 4-Year Averaging Period					
Calendar year (or fiscal year beginning in)	(a) 2013	(b) 2014	(c) 2015	(d) 2016	(e) Total
2a Lobbying nontaxable amount	1,000,000	1,000,000	1,000,000	1,000,000	4,000,000
b Lobbying ceiling amount (150% of line 2a, column(e))					6,000,000
c Total lobbying expenditures	20,119	65,847	120,007	161,047	367,020
d Grassroots nontaxable amount	250,000	250,000	250,000	250,000	1,000,000
e Grassroots ceiling amount (150% of line 2d, column (e))					1,500,000
f Grassroots lobbying expenditures	7,151	36,849	5,948	5,029	54,977

Part II-B Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

For each "Yes" response on lines 1a through 1i below, provide in Part IV a detailed description of the lobbying activity

		(a)		(b)
		Yes	No	Amount
1	During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of			
a	Volunteers?			
b	Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?			
c	Media advertisements?			
d	Mailings to members, legislators, or the public?			
e	Publications, or published or broadcast statements?			
f	Grants to other organizations for lobbying purposes?			
g	Direct contact with legislators, their staffs, government officials, or a legislative body?			
h	Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?			
i	Other activities?			
j	Total. Add lines 1c through 1i.			
2a	Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?			
b	If "Yes," enter the amount of any tax incurred under section 4912			
c	If "Yes," enter the amount of any tax incurred by organization managers under section 4912			
d	If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?			

Part III-A Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6).

	Yes	No
1 Were substantially all (90% or more) dues received nondeductible by members?	1	
2 Did the organization make only in-house lobbying expenditures of \$2,000 or less?	2	
3 Did the organization agree to carry over lobbying and political expenditures from the prior year?	3	

Part III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No" OR (b) Part III-A, line 3, is answered "Yes."

1	Dues, assessments and similar amounts from members	1	
2	Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid).		
a	Current year	2a	
b	Carryover from last year	2b	
c	Total	2c	
3	Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues	3	
4	If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year?	4	
5	Taxable amount of lobbying and political expenditures (see instructions)	5	

Part IV Supplemental Information

Provide the descriptions required for Part I-A, line 1, Part I-B, line 4, Part I-C, line 5, Part II-A (affiliated group list), Part II-A, lines 1 and 2 (see instructions), and Part II-B, line 1. Also, complete this part for any additional information.

Return Reference	Explanation
------------------	-------------

efile GRAPHIC print - DO NOT PROCESS		As Filed Data -		DLN: 93493076005088	
SCHEDULE D (Form 990) Department of the Treasury Internal Revenue Service		Supplemental Financial Statements ► Complete if the organization answered "Yes," on Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b. ► Attach to Form 990. Information about Schedule D (Form 990) and its instructions is at www.irs.gov/form990.			OMB No 1545-0047 2016 Open to Public Inspection
Name of the organization PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS INC				Employer identification number 52-1218336	
Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" on Form 990, Part IV, line 6.					
		(a) Donor advised funds		(b) Funds and other accounts	
1	Total number at end of year				
2	Aggregate value of contributions to (during year)				
3	Aggregate value of grants from (during year)				
4	Aggregate value at end of year				
5	Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control?				☐ Yes ☐ No
6	Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit?				☐ Yes ☐ No
Part II Conservation Easements. Complete if the organization answered "Yes" on Form 990, Part IV, line 7.					
1	Purpose(s) of conservation easements held by the organization (check all that apply) ☐ Preservation of land for public use (e g , recreation or education) ☐ Preservation of an historically important land area ☐ Protection of natural habitat ☐ Preservation of a certified historic structure ☐ Preservation of open space				
2	Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year				
a	Total number of conservation easements	Held at the End of the Year			
b	Total acreage restricted by conservation easements	2a			
c	Number of conservation easements on a certified historic structure included in (a)	2b			
d	Number of conservation easements included in (c) acquired after 8/17/06, and not on a historic structure listed in the National Register	2c			
		2d			
3	Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year ►				
4	Number of states where property subject to conservation easement is located ►				
5	Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds?				☐ Yes ☐ No
6	Staff and volunteer hours devoted to monitoring, inspecting, handling of violations, and enforcing conservation easements during the year ►				
7	Amount of expenses incurred in monitoring, inspecting, handling of violations, and enforcing conservation easements during the year ► \$				
8	Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)?				☐ Yes ☐ No
9	In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements				
Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Complete if the organization answered "Yes" on Form 990, Part IV, line 8.					
1a	If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIII, the text of the footnote to its financial statements that describes these items				
b	If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items				
(i) Revenue included on Form 990, Part VIII, line 1		► \$			
(ii) Assets included in Form 990, Part X		► \$			
2	If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items				
a	Revenue included on Form 990, Part VIII, line 1				► \$
b	Assets included in Form 990, Part X				► \$
For Paperwork Reduction Act Notice, see the Instructions for Form 990.					
			Cat No 52283D	Schedule D (Form 990) 2016	

Part III

Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued)

3

Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items (check all that apply)

a

☐ Public exhibition

b

☐ Scholarly research

c

☐ Preservation for future generations

d

☐ Loan or exchange programs

e

☐ Other

4

Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII

5

During the year, did the organization solicit or receive donations of art, historical treasures or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection?

☐ Yes

☐ No

Part IV

Escrow and Custodial Arrangements.
Complete if the organization answered "Yes" on Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

1a

Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X?

☐ Yes

☐ No

b

If "Yes," explain the arrangement in Part XIII and complete the following table

c

Beginning balance

d

Additions during the year

e

Distributions during the year

f

Ending balance

	Amount
1c	
1d	
1e	
1f	

2a

Did the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability?

☐ Yes

☐ No

b

If "Yes," explain the arrangement in Part XIII. Check here if the explanation has been provided in Part XIII

☐

Part V

Endowment Funds. Complete if the organization answered "Yes" on Form 990, Part IV, line 10.

	(a)Current year	(b)Prior year	(c)Two years back	(d)Three years back	(e)Four years back
1a Beginning of year balance	4,491,318	5,133,376	5,343,966	7,041,539	6,160,842
b Contributions	1,452,564	4,107,033	3,762,849	1,650,391	6,110,873
c Net investment earnings, gains, and losses	22,561	4,928	22,039	15,048	13,393
d Grants or scholarships					
e Other expenditures for facilities and programs	552,529	4,754,019	3,995,478	3,363,012	5,243,569
f Administrative expenses					
g End of year balance	5,413,914	4,491,318	5,133,376	5,343,966	7,041,539

2

Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as

a

Board designated or quasi-endowment

76 000 %

b

Permanent endowment

24 000 %

c

Temporarily restricted endowment

The percentages on lines 2a, 2b, and 2c should equal 100%

3a

Are there endowment funds not in the possession of the organization that are held and administered for the organization by

(i) unrelated organizations

3a(i)

No

(ii) related organizations

3a(ii)

No

b

If "Yes" on 3a(ii), are the related organizations listed as required on Schedule R?

3b

4

Describe in Part XIII the intended uses of the organization's endowment funds

Part VI

Land, Buildings, and Equipment.
Complete if the organization answered 'Yes' on Form 990, Part IV, line 11a. See Form 990, Part X, line 10.

Description of property	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land	91,170			91,170
b Buildings	141,382	106,317	130,488	117,211
c Leasehold improvements				
d Equipment		3,336,437	1,875,374	1,461,063
e Other				
Total. Add lines 1a through 1e (Column (d) must equal Form 990, Part X, column (B), line 10(c))				1,669,444

Part VII

Investments—Other Securities. Complete if the organization answered 'Yes' on Form 990, Part IV, line 11b.
See Form 990, Part X, line 12.

(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation Cost or end-of-year market value
(1) Financial derivatives		
(2) Closely-held equity interests		
(3) Other _____		
(A)		
(B)		
(C)		
(D)		
(E)		
(F)		
(G)		
(H)		
Total. (Column (b) must equal Form 990, Part X, col (B) line 12) ▶		

Part VIII

Investments—Program Related. Complete if the organization answered 'Yes' on Form 990, Part IV, line 11c.
See Form 990, Part X, line 13.

(a) Description of investment	(b) Book value	(c) Method of valuation Cost or end-of-year market value
(1)		
(2)		
(3)		
(4)		
(5)		
(6)		
(7)		
(8)		
(9)		
Total. (Column (b) must equal Form 990, Part X, col (B) line 13) ▶		

Part IX

Other Assets. Complete if the organization answered 'Yes' on Form 990, Part IV, line 11d See Form 990, Part X, line 15

(a) Description	(b) Book value
(1) PROPERTY HELD FOR RESALE	1,226,578
(2) DEPOSITS	9,722
(3) ROUNDING	1
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
Total. (Column (b) must equal Form 990, Part X, col (B) line 15) ▶	1,236,301

Part X

Other Liabilities. Complete if the organization answered 'Yes' on Form 990, Part IV, line 11e or 11f.
See Form 990, Part X, line 25.

1. (a) Description of liability	(b) Book value	
(1) Federal income taxes		
ANNUITIES PAYABLE	2,244,840	
DEFERRED RENT	129,750	
(3)		
(4)		
(5)		
(6)		
(7)		
(8)		
(9)		
Total. (Column (b) must equal Form 990, Part X, col (B) line 25) ▶	2,374,590	

2. Liability for uncertain tax positions In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740) Check here if the text of the footnote has been provided in Part XIII ☐

Part XI Reconciliation of Revenue per Audited Financial Statements With Revenue per Return

Complete if the organization answered 'Yes' on Form 990, Part IV, line 12a.

1	Total revenue, gains, and other support per audited financial statements	1	48,468,512
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12		
a	Net unrealized gains (losses) on investments	2a	397,712
b	Donated services and use of facilities	2b	2,911,918
c	Recoveries of prior year grants	2c	
d	Other (Describe in Part XIII)	2d	549,343
e	Add lines 2a through 2d	2e	3,858,973
3	Subtract line 2e from line 1	3	44,609,539
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	
b	Other (Describe in Part XIII)	4b	
c	Add lines 4a and 4b	4c	
5	Total revenue Add lines 3 and 4c . (This must equal Form 990, Part I, line 12)	5	44,609,539

Part XII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return.

Complete if the organization answered 'Yes' on Form 990, Part IV, line 12a.

1	Total expenses and losses per audited financial statements	1	67,673,813
2	Amounts included on line 1 but not on Form 990, Part IX, line 25		
a	Donated services and use of facilities	2a	2,911,918
b	Prior year adjustments	2b	
c	Other losses	2c	
d	Other (Describe in Part XIII)	2d	549,343
e	Add lines 2a through 2d	2e	3,461,261
3	Subtract line 2e from line 1	3	64,212,552
4	Amounts included on Form 990, Part IX, line 25, but not on line 1 :		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	
b	Other (Describe in Part XIII)	4b	1
c	Add lines 4a and 4b	4c	1
5	Total expenses Add lines 3 and 4c . (This must equal Form 990, Part I, line 18)	5	64,212,553

Part XIII Supplemental Information

Provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, line 2, Part XI, lines 2d and 4b, and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

Return Reference	Explanation
See Additional Data Table	

Part XIII Supplemental Information *(continued)*

Return Reference	Explanation

Additional Data

Software ID:
Software Version:
EIN: 52-1218336
Name: PEOPLE FOR THE ETHICAL TREATMENT
OF ANIMALS INC

Supplemental Information

Return Reference	Explanation
SCHEDULE D, PAGE 2, PART V, LINE 4	PERMANENTLY RESTRICTED NET ASSETS ARE COMPRISED OF FOUR SEPARATE ENDOWMENT FUNDS UNDER TH E TERMS OF THE FIRST ENDOWMENT FUND, 20% OF THE ORDINARY EARNINGS FROM INVESTMENTS ARE PER MANENTLY RESTRICTED WHILE 35% ARE AVAILABLE FOR UNRESTRICTED USE AND THE REMAINING 45% ARE DONATED TO OTHER ORGANIZATIONS EARNINGS ON THE REMAINING THREE ENDOWMENT FUNDS ARE UNRES TRICTED TEMPORARILY RESTRICTED ASSETS ARE AVAILABLE FOR CAMPAIGNS AGAINST ANIMAL TESTING, FACTORY FARMING, AND ANIMAL CRUELTY FOR PERIODS AFTER JULY 31, 2017

Supplemental Information	
Return Reference	Explanation
SCHEDULE D, PAGE 4, PART XI, LINE 2D	COST OF GOODS SOLD 266,897 RENTAL EXPENSES 14,765 SPECIAL EVENT EXPENSES 267,681

Supplemental Information	
Return Reference	Explanation
SCHEDULE D, PAGE 4, PART XII, LINE 2D	COST OF GOODS SOLD 266,897 RENTAL EXPENSES 14,765 SPECIAL EVENTS EXPENSES 267,681

Supplemental Information	
Return Reference	Explanation
SCHEDULE D, PAGE 4, PART XII, LINE 4B	ROUNDING 1

**SCHEDULE F
(Form 990)**

Department of the Treasury
Internal Revenue Service

Name of the organization
PEOPLE FOR THE ETHICAL TREATMENT
OF ANIMALS INC

Statement of Activities Outside the United States

► Complete if the organization answered "Yes" to Form 990,
Part IV, line 14b, 15, or 16.

► Attach to Form 990. ► See separate instructions.

► Information about Schedule F (Form 990) and its instructions is at www.irs.gov/form990.

OMB No 1545-0047

2016

**Open to Public
Inspection**

Employer identification number

52-1218336

Part I **General Information on Activities Outside the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 14b.

1 For grantmakers. Does the organization maintain records to substantiate the amount of its grants and other assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? ☐ Yes ☐ No

2 For grantmakers. Describe in Part V the organization's procedures for monitoring the use of its grants and other assistance outside the United States

3 Activities per Region (The following Part I, line 3 table can be duplicated if additional space is needed)

(a) Region	(b) Number of offices in the region	(c) Number of employees, agents, and independent contractors in region	(d) Activities conducted in region (by type) (e g , fundraising, program services, investments, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for and investments in region
3a Sub-total					
b Total from continuation sheets to Part I					
c Totals (add lines 3a and 3b)					

Part II **Grants and Other Assistance to Organizations or Entities Outside the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 15, for any recipient who received more than \$5,000. Part II can be duplicated if additional space is needed.

[illegible]

- | | | |
|---|--|----|
| 2 | Enter total number of recipient organizations listed above that are recognized as charities by the foreign country, recognized as tax-exempt by the IRS, or for which the grantee or counsel has provided a section 501(c)(3) equivalency letter | 17 |
| 3 | Enter total number of other organizations or entities | 2 |

Part III	Grants and Other Assistance to Individuals Outside the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 16.
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Part III can be duplicated if additional space is needed.

[illegible]

Part IV Foreign Forms

- 1 Was the organization a U S transferor of property to a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 926, Return by a U S Transferor of Property to a Foreign Corporation (see Instructions for Form 926)* ☐ Yes ☒ No
- 2 Did the organization have an interest in a foreign trust during the tax year? *If "Yes," the organization may be required to separately file Form 3520, Annual Return to Report Transactions with Foreign Trusts and Receipt of Certain Foreign Gifts, and/or Form 3520-A, Annual Information Return of Foreign Trust With a U S Owner (see Instructions for Forms 3520 and 3520-A)* ☐ Yes ☒ No
- 3 Did the organization have an ownership interest in a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 5471, Information Return of U S Persons with Respect to Certain Foreign Corporations (see Instructions for Form 5471)* ☐ Yes ☒ No
- 4 Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? *If "Yes," the organization may be required to file Form 8621, Information Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund (see Instructions for Form 8621)* ☐ Yes ☒ No
- 5 Did the organization have an ownership interest in a foreign partnership during the tax year? *If "Yes," the organization may be required to file Form 8865, Return of U S Persons with Respect to Certain Foreign Partnerships (see Instructions for Form 8865)* ☐ Yes ☒ No
- 6 Did the organization have any operations in or related to any boycotting countries during the tax year? *If "Yes," the organization may be required to separately file Form 5713, International Boycott Report (see Instructions for Form 5713)* ☐ Yes ☒ No

Additional Data

Software ID:
Software Version:
EIN: 52-1218336
Name: PEOPLE FOR THE ETHICAL TREATMENT
OF ANIMALS INC

Part V Supplemental Information

Provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method; amounts of investments vs. expenditures per region); Part II, line 1 (accounting method); Part III (accounting method); and Part III, column (c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information (see instructions).

Form 990 Schedule F Part II - Grants or Entities Outside The United States

(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		AFRICA	ANIMAL PROTECTION			21,600	SIMULATORS	FMV
		ASIA	ANIMAL PROTECTION	1,539,000	WIRE	21,600	SIMULATORS	FMV

Form 990 Schedule F Part II - Grants or Entities Outside The United States								
(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		AUSTRALIA	ANIMAL PROTECTION	350,000	WIRE			
		EUROPE	ANIMAL PROTECTION	198,000	WIRE			

Form 990 Schedule F Part II - Grants or Entities Outside The United States								
(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		NORTH AMERICA	ANIMAL PROTECTION			10,800	SIMULATORS	FMV

Part II Fundraising Events. Complete if the organization answered "Yes" on Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000.

Revenue		(a) Event #1 <u>LA SUMMER FUNDR</u> (event type)	(b) Event #2 <u>DC INAUGURAL FU</u> (event type)	(c) Other events <u>8</u> (total number)	(d) Total events (add col (a) through col (c))
	1 Gross receipts	83,027	74,978	118,805	276,810
	2 Less Contributions	83,027	74,978	87,142	245,147
	3 Gross income (line 1 minus line 2)			31,663	31,663
Direct Expenses	4 Cash prizes				
	5 Noncash prizes	7,910	17,743	29,327	54,980
	6 Rent/facility costs		30,626	11,092	41,718
	7 Food and beverages	7,735	36,591	11,543	55,869
	8 Entertainment	1,750	11,350	2,800	15,900
	9 Other direct expenses	6,357	25,778	67,079	99,214
	10 Direct expense summary Add lines 4 through 9 in column (d) ▶				267,681
	11 Net income summary Subtract line 10 from line 3, column (d) ▶				-236,018

Part III Gaming. Complete if the organization answered "Yes" on Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a.

Revenue		(a) Bingo	(b) Pull tabs/Instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add col (a) through col (c))
	1 Gross revenue				
Direct Expenses	2 Cash prizes				
	3 Noncash prizes				
	4 Rent/facility costs				
	5 Other direct expenses				
	6 Volunteer labor	☐ Yes _____ % ☐ No	☐ Yes _____ % ☐ No	☐ Yes _____ % ☐ No	
	7 Direct expense summary Add lines 2 through 5 in column (d) ▶				
	8 Net gaming income summary Subtract line 7 from line 1, column (d) ▶				

9 Enter the state(s) in which the organization conducts gaming activities _____

a Is the organization licensed to conduct gaming activities in each of these states? ☐ Yes ☐ No

b If "No," explain _____

10a Were any of the organization's gaming licenses revoked, suspended or terminated during the tax year? ☐ Yes ☐ No

b If "Yes," explain _____

- 11** Does the organization conduct gaming activities with nonmembers? ☐ Yes ☐ No
- 12** Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed to administer charitable gaming? ☐ Yes ☐ No
- 13** Indicate the percentage of gaming activity conducted in
- | | | |
|--------------------------------------|------------|---|
| a The organization's facility | 13a | % |
| b An outside facility | 13b | % |
- 14** Enter the name and address of the person who prepares the organization's gaming/special events books and records

Name ►

Address ►

- 15a** Does the organization have a contract with a third party from whom the organization receives gaming revenue? ☐ Yes ☐ No

- b** If "Yes," enter the amount of gaming revenue received by the organization ► \$ _____ and the amount of gaming revenue retained by the third party ► \$ _____

- c** If "Yes," enter name and address of the third party

Name ►

Address ►

16 Gaming manager information

Name ►

Gaming manager compensation ► \$

Description of services provided ►

☐ Director/officer ☐ Employee ☐ Independent contractor

17 Mandatory distributions

- a** Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license? ☐ Yes ☐ No

- b** Enter the amount of distributions required under state law distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ► \$ _____

Part IV **Supplemental Information.** Provide the explanations required by Part I, line 2b, columns (iii) and (v); and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also complete this part to provide any additional information (see instructions).

Return Reference

Explanation

Schedule I
(Form 990)

Department of the Treasury
Internal Revenue Service

Grants and Other Assistance to Organizations,
Governments and Individuals in the United States

Complete if the organization answered "Yes," on Form 990, Part IV, line 21 or 22.
▶ Attach to Form 990.
▶ Information about Schedule I (Form 990) and its instructions is at www.irs.gov/form990.

OMB No 1545-0047

2016

Open to Public Inspection

Name of the organization
PEOPLE FOR THE ETHICAL TREATMENT
OF ANIMALS INC

Employer identification number
52-1218336

Part I

General Information on Grants and Assistance

- 1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? ☒ Yes ☐ No
- 2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States

Part II

Grants and Other Assistance to Domestic Organizations and Domestic Governments. Complete if the organization answered "Yes" on Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Part II can be duplicated if additional space is needed

(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance

2 Enter total number of section 501(c)(3) and government organizations listed in the line 1 table 8

3 Enter total number of other organizations listed in the line 1 table 1

Part III **Grants and Other Assistance to Domestic Individuals.** Complete if the organization answered "Yes" on Form 990, Part IV, line 22

Part III can be duplicated if additional space is needed

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance
(1)					
(2)					
(3)					
(4)					
(5)					
(6)					
(7)					

Part IV **Supplemental Information.** Provide the information required in Part I, line 2, Part III, column (b), and any other additional information.

Return Reference	Explanation
SCHEDULE I, PAGE 1, PART I, LINE 2	PETA MONITORS THE USE OF GRANT FUNDS IN THE U S THROUGH AN INTERNAL DONATION REQUEST FORM SPECIFYING INFORMATION THAT ALLOWS MANAGEMENT TO EVALUATE THAT THE RECIPIENT WILL USE THE FUNDS EXCLUSIVELY FOR EXEMPT PURPOSES

Additional Data

Software ID:
Software Version:
EIN: 52-1218336
Name: PEOPLE FOR THE ETHICAL TREATMENT
OF ANIMALS INC

Form 990,Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments.

(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
FOUNDATION TO SUPPORT ANIMAL PROTEC 501 FRONT ST NORFOLK, VA 23510	52-1842274	501C3	14,842,604				ANIMAL PROTECTION
WILDLIFE SOS 406 E 300 S STE 302 SALT LAKE CITY, UT 84111	20-3274638	501C3	130,000				ANIMAL PROTECTION

Form 990, Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments.							
(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
INSTITUTE FOR IN VITRO SCIENCES 30 W WATKINS MILL RD STE 100 GAITHERSBURG, MD 20878	52-2029668	501C3	100,000				ANIMAL PROTECTION
THE WILD ANIMAL SACTUARY 2999 CO RD 53 KEENSEBURG, CO 80643	84-1351483	501C3	56,000				ANIMAL PROTECTION

Form 990, Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments.							
(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
PAWS PO BOX 1037 LYNNWOOD, WA 98046	91-6073154	501C3	16,921				ANIMAL PROTECTION
NEW WAVE FOODS INC 404 CLIPPER COVE WAY SAN FRANCISCO, CA 94130	47-4957242		10,000				ANIMAL PROTECTION

Form 990, Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments.							
(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
GLOBAL SANCTUARY FOR ELEPHANTS PO BOX 2426 BRENTWOOD, TN 37024	46-3564818	501C3	8,000				ANIMAL PROTECTION
CHIMP HAVEN 13600 CHIMPANZEE PLACE KEITHVILLE, LA 71047	74-2766663	501C3	8,000				ANIMAL PROTECTION

Form 990, Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments.							
(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
RUSH UNIVERSITY MEDICAL CENTER 1750 W HARRISON 183 KELLOGG CHICAGO, IL 60612	36-2174823	501C3		6,000	FMV	SIMULATORS	ANIMAL PROTECTION

SCHEDULE M
(Form 990)

Department of the Treasury
Internal Revenue Service

Noncash Contributions

►Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30.
► Attach to Form 990.
►Information about Schedule M (Form 990) and its instructions is at www.irs.gov/form990

OMB No 1545-0047

2016

Open to Public Inspection

Name of the organization
PEOPLE FOR THE ETHICAL TREATMENT
OF ANIMALS INC

Employer identification number
52-1218336

Part I

Types of Property

	(a) Check if applicable	(b) Number of contributions or items contributed	(c) Noncash contribution amounts reported on Form 990, Part VIII, line 1g	(d) Method of determining noncash contribution amounts
1 Art—Works of art	X	17	32,612	FMV
2 Art—Historical treasures . .				
3 Art—Fractional interests . .				
4 Books and publications . .				
5 Clothing and household goods				
6 Cars and other vehicles . . .				
7 Boats and planes				
8 Intellectual property				
9 Securities—Publicly traded .	X	53	2,463,800	FMV
10 Securities—Closely held stock .				
11 Securities—Partnership, LLC, or trust interests				
12 Securities—Miscellaneous . .				
13 Qualified conservation contribution—Historic structures				
14 Qualified conservation contribution—Other				
15 Real estate—Residential . .				
16 Real estate—Commercial . .				
17 Real estate—Other				
18 Collectibles				
19 Food inventory				
20 Drugs and medical supplies .				
21 Taxidermy				
22 Historical artifacts				
23 Scientific specimens				
24 Archeological artifacts . . .				
25 Other ► (VARIOUS)	X	173	173,408	FMV
26 Other ► ()				
27 Other ► ()				
28 Other ► ()				
29 Number of Forms 8283 received by the organization during the tax year for contributions for which the organization completed Form 8283, Part IV, Donee Acknowledgement				29

30a During the year, did the organization receive by contribution any property reported in Part I, lines 1 through 28, that
it must hold for at least three years from the date of the initial contribution, and which is not required to be used
for exempt purposes for the entire holding period?

30a

No

b If "Yes," describe the arrangement in Part II

31 Does the organization have a gift acceptance policy that requires the review of any non-standard contributions?

31

Yes

32a Does the organization hire or use third parties or related organizations to solicit, process, or sell noncash
contributions?

32a

Yes

b If "Yes," describe in Part II

33 If the organization did not report an amount in column (c) for a type of property for which column (a) is checked,
describe in Part II

33

Part II **Supplemental Information.**

Provide the information required by Part I, lines 30b, 32b, and 33, and whether the organization is reporting in Part I, column (b), the number of contributions, the number of items received, or a combination of both. Also complete this part for any additional information.

Return Reference	Explanation
SCHEDULE M, PAGE 1, PART I, LINE 32B	EBAY IS USED TO SELL NONCASH DONATIONS (ART, CONCERT TICKETS) AND CHARITY BUZZ IS USED TO AUCTION NONCASH DONATIONS SUCH AS CELEBRITY EXPERIENCES

SCHEDULE O
(Form 990 or 990-EZ)Department of the Treasury
Internal Revenue ServiceName of the organization
PEOPLE FOR THE ETHICAL TREATMENT
OF ANIMALS INC**Supplemental Information to Form 990 or 990-EZ**Complete to provide information for responses to specific questions on
Form 990 or 990-EZ or to provide any additional information.

▶ Attach to Form 990 or 990-EZ.

▶ Information about Schedule O (Form 990 or 990-EZ) and its instructions is at
www.irs.gov/form990.

OMB No 1545-0047

2016**Open to Public
Inspection****Employer identification number**

52-1218336

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PAGE 2, PART III, LINE 4A	APPROXIMATELY 670,000 AND LOGGED MORE THAN 3,250 INTERACTIONS WITH THE MEDIA VIA LETTERS, TWEETS, AND RADIO, TV, AND PRINT INTERVIEWS PETA'S VARIOUS WEBSITES RECEIVED MORE THAN 110 MILLION VISITS, ASSORTED FACEBOOK POSTS RECEIVED OVER 9 BILLION IMPRESSIONS, AND VIDEOS WERE VIEWED OVER 1 4 BILLION TIMES

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PAGE 2, PART III, LINE 4B	ATTACKING PETA'S ABILITY TO FUND CAMPAIGNS WHICH SEEK TO END THEIR ANIMAL ABUSING PRACTICES

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PAGE 2, PART III, LINE 4C	THAT KILL COWS USING A BARBARIC METHOD CALLED "SHACKLE AND HOIST " EYEWITNESS VIDEO REVEAL ED THAT COWS WERE BEING PINNED DOWN WITH A SHARP TOOL CALLED A "DEVIL'S FORK" THEN HOOKED BY THE NOSE, THEIR THROATS WERE CUT, AND THEY WERE THEN HOISTED, STRUGGLING, INTO THE AIR BY THEIR SHACKLED LEGS, CUT OPEN, AND STABBED IN THE SPINE WHILE STILL COMPLETELY CONSCIOUS FOLLOWING THAT INVESTIGATION, ISRAEL PRESSURED PARAGUAY, WHICH SUPPLIES IT WITH 40 PERCENT OF ALL ITS KOSHER BEEF- TO PHASE OUT ITS USE OF "SHACKLE AND HOIST" SLAUGHTER THEN ANNOUNCED THAT IT WOULD ONLY IMPORT BEEF FROM FACILITIES THAT SWITCH TO THE USE OF ROTATING RESTRAINT PENS, A MORE MODERN AND HUMANE METHOD ANIMALS IN THE CLOTHING INDUSTRY IN A LANDMARK CASE, OFFICIALS IN VICTORIA, AUSTRALIA, CHARGED SIX SHEARERS WITH AT LEAST 70 COUNTS OF CRUELTY TO ANIMALS, THE FIRST-EVER CHARGES AGAINST WOOL INDUSTRY WORKERS FOR ABUSING SHEEP ONE DEFENDANT WAS BANNED FROM SHEARING OR BEING IN CHARGE OF FARMED ANIMALS FOR TWO YEARS, AND FOUR MORE SHEARERS PLEADED GUILTY TO MORE THAN 60 COUNTS OF CRUELTY ALL WERE BANNED FROM SHEARING OR BEING IN CHARGE OF SHEEP FOR UP TO TWO YEARS AND FINED UP TO 3,500 THE SIXTH SHEARER WAS CONVICTED OF CRUELTY TO ANIMALS, BANNED FROM SHEARING OR BEING IN CHARGE OF SHEEP FOR SIX MONTHS, AND FINED 2,000 THE CHARGES FOLLOWED THE RELEASE OF A PETA INVESTIGATION THAT DOCUMENTED AUSTRALIAN WOOL INDUSTRY WORKERS BEATING, PUNCHING, AND STOMPING ON TERRIFIED SHEEP ANIMALS IN THE EXPERIMENTATION INDUSTRY IN A HISTORIC MOVE, THE DUTCH GOVERNMENT ANNOUNCED THAT IT INTENDS TO END ALL TESTS ON ANIMALS BY 2025 PETA WAS THE ONLY INTERNATIONAL ANIMAL- PROTECTION GROUP IN ATTENDANCE AT THE ORIGINAL MEETINGS ASKED TO HELP, PETA'S SCIENTISTS SUBMITTED AN EXTENSIVE DOSSIER OF INFORMATION TO GUIDE THE NETHERLANDS' TRANSITION TO ANIMAL-FREE TESTING, BEGINNING WITH AN IMMEDIATE END TO ALL ANIMAL EXPERIMENTS THAT CAN BE STOPPED RIGHT AWAY FOLLOWING FIVE YEARS OF PRESSURE FROM PETA-INCLUDING PROTESTS, AN EYEWITNESS VIDEO INVESTIGATION NARRATED BY OLIVER STONE, AND A MEETING WITH U.S. COAST GUARD OFFICIALS-THE COAST GUARD BECAME THE FIRST BRANCH OF THE MILITARY TO END THE SHOOTING, STABBING, AND KILLING OF ANIMALS IN TRAUMA TRAINING DRILLS IT CONFIRMED THAT THE POLICY CHANGE WAS PROMPTED BY PETA'S EXPOS AS A RESULT OF PETA'S EFFORTS, HO USE FOODS, A TOFU COMPANY, PUT AN END TO ITS LONGSTANDING PRACTICE OF FORCE-FEEDING MICE AND INJECTING THEM WITH CHEMICALS IN ORDER TO MAKE HEALTH CLAIMS ABOUT ITS PRODUCTS, AND NORTHEASTERN UNIVERSITY IN MASSACHUSETTS ENDED CRUEL EXPERIMENTS IN WHICH HAMSTERS WERE GIVEN ANABOLIC STEROIDS OR COCAINE TO MAKE THEM FIGHT ANIMALS IN THE ENTERTAINMENT INDUSTRY PETA RELEASED AN EYEWITNESS EXPOS OF SUMMER WIND FARMS SANCTUARY, A ROADSIDE ZOO IN MICHIGAN THAT WAS CITED BY THE USDA FOR HUNDREDS OF ANIMAL-WELFARE VIOLATIONS IN JUST THE LAST FEW YEARS A PETA EYEWITNESS FOUND THAT ANIMALS WERE DENIED ADEQUATE VETERINARY CARE, INCLUDING MOHAN, AN ELDERLY TIGER WH

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PAGE 2, PART III, LINE 4C	O DIDN'T RECEIVE ANY PAIN MEDICATION FOR HIS LABORED GAIT, AND DAISY, A 2-YEAR-OLD TIGER WITH BALANCE ISSUES, APPARENT VISION LOSS, AND REPORTED SEIZURES THE EYEWITNESS ALSO DOCUMENTED A MALE GOOSE WHO WAS KILLED BY A RIVAL GOOSE AFTER WORKERS FAILED TO SEPARATE THEM PROPERLY, TWO HIGHLY SOCIAL MACAQUES KEPT ISOLATED FROM EACH OTHER, AND BEARS EXHIBITING SIGNS OF PSYCHOLOGICAL DISTRESS, INCLUDING PACING AND SWAYING PETA FILED A COMPLAINT WITH FEDERAL AUTHORITIES, AND JUST A WEEK LATER, BOTH TIGERS WERE RESCUED AND MOVED TO A SPACIOUS SANCTUARY WHERE THEY ARE NOW FINALLY GETTING THE FREEDOM, ATTENTION, AND VETERINARY CARE THAT THEY HAVE ALWAYS DESERVED FOLLOWING YEARS OF COMPLAINTS AND PRESSURE FROM PETA, THE USDA REVOKED THE EXHIBITOR LICENSE OF THE MOBILE ZOO IN ALABAMA, MAKING IT ILLEGAL FOR THE FACILITY OR ITS OPERATOR TO EXHIBIT WARM-BLOODED ANIMALS-THE ONLY ONES COVERED UNDER THE FEDERAL ANIMAL WELFARE ACT (THE "AWA")-EVER AGAIN THE LICENSE REVOCATION CAME ABOUT AS A RESULT OF A LAWSUIT FILED BY THE USDA AGAINST THE SORDID ROADSIDE ZOO FOR DENYING ADEQUATE VETERINARY CARE TO ANIMALS, INCLUDING BEARS WHO WERE VOMITING AND HAD DIARRHEA AND ONE WHO WAS SEEN PANTING AND SALIVATING EXCESSIVELY FROM THE SCORCHING HEAT THE MOBILE ZOO'S OPERATOR WAS CHARGED WITH 28 COUNTS OF CRUELTY TO ANIMALS, AND A MOTHER BEAR NAMED ELSIE AND HER OFFSPRING, DUSTY AND BELLA, WERE CONFISCATED AND PLACED IN AN ACCREDITED SANCTUARY FOLLOWING MONTHS OF NEGOTIATIONS THAT WERE PROMPTED BY PETA PETA COVERED THE TRANSPORTATION COSTS FOR THE BEARS AND WILL HELP PAY FOR THEIR LIFETIME CARE AT THEIR NEW HOME-A MULTI-ACRE, NATURALISTIC HABITAT WHERE THEY CAN MAKE THEIR HOME IN A COZY DEN AND COOL OFF IN REFRESHING POOLS, KNOWING THAT THEIR DAYS OF ENDLESSLY PACING, PANTING, AND BEGGING FOR PEANUTS ARE FINALLY OVER COMPANION-ANIMAL ISSUES AS FIRST REPORTED IN THE HOLLYWOOD REPORTER, PETA RELEASED AN EYEWITNESS INVESTIGATION OF BIRDS AND ANIMALS UNLIMITED, THE COMPANY THAT ALLEGEDLY SUPPLIED DOGS FOR A DOG'S PURPOSE AS WELL AS MANY OTHER ANIMALS USED IN FILM AND TELEVISION PRODUCTIONS THE EYEWITNESS DOCUMENTED CHRONIC NEGLECT, INCLUDING SICK AND INJURED ANIMALS WHO WENT WITHOUT ADEQUATE VETERINARY CARE AND WHO WERE HOUSED IN FILTHY ENCLOSURES ANIMALS WERE DENIED FOOD SO THAT THEY WOULD BE HUNGRY WHEN BEING TRAINED TO DO TRICKS TWO CATS WERE DENIED PROPER AMOUNTS OF FOOD IN ORDER TO MAKE THEM LOSE WEIGHT FOR A ROLE IN A FILM, RESULTING IN A DANGEROUS 5% LOSS OF BODYWEIGHT IN JUST FIVE DAYS FOLLOWING PETA'S COMPLAINT, THE USDA CITED THE COMPANY FOR MULTIPLE VIOLATIONS OF THE AWA, INCLUDING FAILING TO SUPPLY BEDDING TO DOGS WHO WERE LEFT OUTSIDE OVERNIGHT IN THE COLD WITH NOTHING TO LIE ON EXCEPT THE CONCRETE AND FAILING TO PROVIDE PIGS, WHO WERE SUFFERING FROM SKIN CONDITIONS, LAMENESS, AND OVERGROWN HOOVES, WITH VETERINARY CARE BECAUSE OF PETA'S EFFORTS, A PUPPY WAS RESCUED AND GIVEN A NEW, LOVING HOME AFTER AN ELGIN, ILLINOIS, MAN POSTED ON FACEBOOK ABOUT DELIBERATE

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PAGE 2, PART III, LINE 4C	Y THROWING HIM AND BREAKING HIS LEG THE MAN WAS CHARGED WITH FELONY AGGRAVATED CRUELTY TO ANIMALS AND TWO COUNTS OF MISDEMEANOR CRUELTY TO ANIMALS PETA WAS ALSO RESPONSIBLE FOR OBTAINING CONVICTIONS FOR A NUMBER OF OTHER INDIVIDUALS AROUND THE COUNTRY WHO ABUSED OR NEGLECTED ANIMALS AND PETA SPRANG INTO ACTION AFTER SEEING A VIRAL VIDEO IN WHICH A DOG WAS BEING SEVERELY BEATEN WHILE PULLING A MAN ON A CART IN CHINA PETA ASIA ASSISTED WITH TRACKING THE MAN DOWN, AND LOCAL ACTIVISTS PERSUADED HIM TO SURRENDER THE DOG THE DOG IN THE VIDEO AND ANOTHER DOG THE MAN HAD IN HIS POSSESSION WERE QUICKLY ADOPTED BY A LOVING FAMILY PETA'S COMMUNITY ANIMAL PROJECT, WHICH OFFERS ANIMALS IN THE HAMPTON ROADS AREA OF VIRGINIA HANDS-ON CARE, RESPONDED TO MORE THAN 2,200 CALLS FOR ASSISTANCE AND HELPED MORE THAN 3,000 ANIMALS IT ALSO BUILT AND DELIVERED MORE THAN 270 FREE DOGHOUSES-BRINGING THE TOTAL NUMBER DISTRIBUTED SINCE THE PROGRAM STARTED TO MORE THAN 6,800-AND BAGGED 1,717 BALES OF STRAW, PROVIDING DOGS FORCED TO LIVE OUTDOORS WITH WARM, DRY SHELTER PETA'S MOBILE CLINICS DIVISION SPAYED AND NEUTERED 15,263 CATS AND DOGS-INCLUDING 680 FERAL CATS AND 1,541 PIT BULLS-IN SOUTHEASTERN VIRGINIA AND NORTHEASTERN NORTH CAROLINA AT A REDUCED COST OR FREE OF CHARGE FINALLY, PETA SENT A FIELDWORK CREW DOWN TO LOUISIANA TO ASSIST WITH EFFORTS TO LOCATE AND RESCUE STRANDED ANIMALS FOLLOWING DEVASTATING FLOODING THE TEAM RETURNED WITH THREE VANS FULL OF DOGS, CATS, RABBITS, AND A COCKATIEL NAMED CRASH ALL THESE ANIMALS WERE EITHER TRANSFERRED TO PETA FROM BATON ROUGE-AREA SHELTERS OVERWHELMED AS A RESULT OF THE FLOODS OR SURRENDERED DIRECTLY BY OWNERS UNABLE TO CARE FOR THEM THE VIRGINIAN-PILOT AND ALL THREE LOCAL TV STATIONS AWAITED THEIR ARRIVAL, AS DID VEHICLES FROM SEVERAL AREA SHELTERS ALL THE ANIMALS WERE ADOPTED PETA'S RESCUE TEAM WAS ALSO ON THE GROUND IN NORTH CAROLINA AND VIRGINIA FOLLOWING HURRICANE MATTHEW PETA'S CREW SLOGGED THROUGH WATER TO SEARCH FOR LOST, INJURED, AND STRAY ANIMALS AND HELPED GUARDIANS COPE WITH THE AFTERMATH

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PAGE 2, PART III, LINE 4D	INTERNATIONAL GRASSROOTS CAMPAIGNS PETA ORGANIZES CAMPAIGNS TO INFORM THE PUBLIC ABOUT THE ABUSE AND SLAUGHTER OF ANIMALS IN THE FOOD, CLOTHING, EXPERIMENTATION, AND ENTERTAINMENT INDUSTRIES, AMONG OTHER TYPES OF CRUELTY IN 2017, PETA HELPED ORGANIZE MORE THAN 2,400 DEMONSTRATIONS AND SENT OUT MILLIONS OF LETTERS THROUGH PETA'S ONLINE ADVOCACY CAMPAIGNS TO URGE COMPANIES AND INDIVIDUALS TO MAKE CHANGES THAT BENEFIT ANIMALS PETA'S YOUTH DIVISION , PETA2, INTERACTED WITH MORE THAN 460,000 YOUNG PEOPLE AT COLLEGES, MUSIC FESTIVALS, AND OTHER EVENTS THE GROUP VISITED MORE THAN 45 TOP COLLEGES WITH ITS "ARC OF JUSTICE" EXHIBIT, A TIMELINE- STYLE HISTORICAL LOOK AT THE PROGRESS THAT THE ANIMAL RIGHTS MOVEMENT HAS MADE OVER THE LAST FEW HUNDRED YEARS PETA2'S CAMPUS REPRESENTATIVE PROGRAM-THE FIRST AND LARGEST STUDENT LEADERSHIP PROGRAM OF ANY ANIMAL CHARITY-HELPED STUDENTS ON MORE THAN 100 COLLEGE CAMPUSES CARRY OUT MORE THAN 1,600 ACTIONS STUDENTS HELD VEGAN FOOD GIVEAWAYS, GOT ALL-VEGAN STATIONS OPENED IN THEIR DINING HALLS, STOPPED CRUEL ANIMAL EXHIBITORS FROM SETTING UP ON CAMPUS, AND HOSTED INFORMATIVE GUEST SPEAKERS TEACHKIND, PETA'S HUMANE EDUCATION DIVISION, LAUNCHED AN UPDATED VERSION OF SHARE THE WORLD-A FREE EMPATHY-BUILDING VIDEO AND CURRICULUM KIT FOR ELEMENTARY SCHOOL EDUCATORS ANIMALS IN THE FOOD INDUSTRY THANKS TO THE EFFORTS OF PETA AND PAMELA ANDERSON, THE MAYOR OF JACKSON, MISSISSIPPI, CHOKWE ANTAR LUMUMBA, AND FOUR OF HIS STAFF MEMBERS ACCEPTED A CHALLENGE TO GO VEGAN FOR A MONTH IN RESPONSE TO THE CITY'S OBESITY PROBLEM IN ADDITION, PETA'S AD FEATURING VARIOUS ANIMALS ALONGSIDE THE MESSAGE "I'M ME, NOT MEAT SEE THE INDIVIDUAL GO VEGAN" REMINDED PEOPLE ACROSS THE COUNTRY ABOUT THE INDIVIDUALS HARMED IN THE PRODUCTION OF THE ITEMS THAT THEY PURCHASE PETA ALSO PERSUADED DUNKIN' DONUTS TO OFFER ALMOND MILK AT ALL ITS LOCATIONS, HELPED INFULUENCE OLIVE GARDEN TO MAKE ITS MINESTRONE SOUP VEGAN, AND PERSUADED STARBUCKS, THE COFFEE BEAN & TEA LEAF, HARD ROCK CAFE, PANERA BREAD, ONLINE GROCER FRESHDIRECT, AND LIVE NATION (WHICH OWNS OR OPERATES ABOUT 165 VENUES IN NORTH AMERICA AND EUROPE) TO ADD MORE VEGAN OPTIONS TO THEIR MENUS ANIMALS IN THE CLOTHING INDUSTRY IN A MAJOR WIN FOR ANIMALS, CROATIA'S FUR-FARMING BAN FINALLY WENT INTO EFFECT AFTER A 10-YEAR PHASE-OUT PERIOD, THANKS IN PART TO SHARON OSBOURNE'S EFFORTS ON BEHALF OF PETA A CROATIAN MEMBER OF THE EUROPEAN PARLIAMENT RELEASED A STATEMENT CONGRATULATING PETA ON A SUCCESSFUL CAMPAIGN PETA PERSUADED DUTCH, LLC (WHICH SELLS PRODUCTS ONLINE AND IN SHOPS IN MORE THAN 2,000 LOCATIONS IN 75 COUNTRIES), JO-ANN STORES, AND CANADIAN TIRE TO BAN FUR, IN ADDITION TO CONFIRMING THAT HIGH- END BOUTIQUE BRAND 1 HOTELS WILL START PURCHASING ONLY DOWN-FREE BEDDING FOR ITS CURRENT LOCATIONS AND MAKE ITS FUTURE HOTELS DOWN-FREE PETA ALSO PERSUADED SEVERAL COMPANIES, INCLUDING GLOBAL BRANDS GROUP (WHICH CONTROLS BRANDS BUFFALO, JUICY COUTURE, JONES NEW YORK, AND MANY OTHERS) AND OVERSTOCK

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PAGE 2, PART III, LINE 4D	COM, TO JOIN THE LIST OF MORE THAN 200 MAJOR COMPANIES THAT HAVE BANNED ANGORA, AS ITS PRODUCTION INVOLVES PAINFULLY RIPPING OUT LIVE RABBITS' FUR. AFTER HEARING FROM PETA, RETAILER H&M PULLED LEATHER FROM ITS CONSCIOUS EXCLUSIVE CLOTHING LINE, LYFT REMOVED THE LEATHER REQUIREMENT FOR PREMIER VEHICLE INTERIORS, AND TESLA ELIMINATED LEATHER SEATS, MAKING ALL SEATS VEGAN. ANIMALS IN THE ENTERTAINMENT INDUSTRY FOLLOWING THREE DECADES OF PETA CAMPAIGNS, PROTESTS, AND COMPLAINTS TO THE U.S. DEPARTMENT OF AGRICULTURE (USDA), RINGLING BROS. AND BARNUM & BAILEY CIRCUS SHUT DOWN, AND AFTER HEARING FROM PETA, NUMEROUS BUSINESSES AND VENUES, VOWED NOT TO HOST CIRCUSES THAT USE ANIMALS. FURTHERMORE, THE NEW YORK CITY COUNCIL BANNED ALL TRAVELING CIRCUSES WITH WILD ANIMALS FROM ENTERING THE CITY, AND CALIFORNIA LAWMAKERS BANNED THE USE OF BULLHOOKS (WEAPONS RESEMBLING FIREPLACE POKERS WITH A SHARP METAL TIP AT ONE END) ON ELEPHANTS. PETA WAS ALSO INSTRUMENTAL IN SEEING THAT CALIFORNIA BECAME THE FIRST STATE TO BAN THE BREEDING OF CAPTIVE ORCAS, AND PETA'S DETERMINED CAMPAIGNING AGAINST SEAWORLD CONTINUES TO PAY OFF, AS THE MARINE PARK HAD ITS WORST YEAR YET, FINISHING 2016 WITH ITS LOWEST ATTENDANCE SINCE THE DOCUMENTARY BLACKFISH WAS RELEASED IN 2013. AFTER MEETING WITH PETA, TRIPADVISOR, THE WORLD'S LARGEST TRAVEL SITE, ANNOUNCED THAT IT WILL NO LONGER SELL TICKETS TO ACTIVITIES IN WHICH WILD ANIMALS ARE FORCED TO COME INTO CONTACT WITH THE PUBLIC, INCLUDING ELEPHANT RIDES, TIGER ENCOUNTERS, AND "SWIM WITH DOLPHINS" EXCURSIONS. MORE THAN A DOZEN TRAVEL AGENCIES, TOUR COMPANIES, AND OTHER BUSINESSES ALSO AGREED TO STOP OFFERING CAPTIVE-ELEPHANT ENCOUNTERS, AND PETA SUCCESSFULLY PRESSURED STATE FARM, GUGGENHEIM PARTNERS, AND WELLS FARGO TO SEVER TIES WITH THE CRUEL IDITAROD RACE. PETA ALSO GOT NUMEROUS CRUEL EVENTS CANCELED, INCLUDING A GOLDFISH GIVEAWAY IN NEW YORK'S TIMES SQUARE, A HANDS-ON NURSE SHARK ENCOUNTER AT A FESTIVAL IN MACON, GEORGIA, AND MULTIPLE "MONKEY RODEOS," IN WHICH TINY CAPUCHIN MONKEYS ARE STRAPPED TO DOGS, WHO THEN RUN AROUND RACETRACKS AT FAIRS AND ON MINOR-LEAGUE BASEBALL FIELDS. TOP ADVERTISING AGENCY VSA PARTNERS, WHOSE PROMINENT CLIENTS INCLUDE GE, CARGILL, IBM, FACEBOOK, AND CONVERSE, BECAME THE 40TH AGENCY TO PLEDGE NOT TO USE GREAT APES IN ADVERTISING AFTER HEARING FROM PETA. OTHER CRUELTY TO ANIMALS IN RESPONSE TO A LAWSUIT FILED BY PETA AND AN ARCADIA, CALIFORNIA RESIDENT, THE ARCADIA CITY COUNCIL CANCELED ITS PLAN TO USE CRUEL NECK AND LEG SNARES TO TRAP AND KILL COYOTES. PETA ALSO SUCCEEDED IN PERSUADING MADISON, WISCONSIN OFFICIALS TO STOP TRAPPING AND KILLING BEAVERS IN A CITY PARK, INDIANAPOLIS OFFICIALS TO BUILD RAMPS TO PREVENT DUCKLINGS AND GOSLINGS FROM DROWNING IN THE CITY'S DOWNTOWN CANAL, AND HOME DEPOT, FEDERAL REALTY INVESTMENT TRUST, AND MORE THAN 25 U.S. AIRPORTS TO STOP USING GLUE TRAPS. CRUELTY-FREE MERCHANDISE PROGRAM PETA ENCOURAGES AND FACILITATES CRUELTY-FREE LIVING BY PROVIDING COMPASSIONATE PEOPLE AROUND

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PAGE 2, PART III, LINE 4D	ND THE WORLD WITH CONSUMER PRODUCTS-SUCH AS COSMETICS AND HOUSEHOLD CLEANERS THAT AREN'T TESTED ON ANIMALS, ANIMAL-CARE PRODUCTS, AND SLOGAN T-SHIRTS-INFORMATIONAL VIDEOS AND BOOKS , ANIMAL-RESCUE EQUIPMENT, AND CAMPAIGN MATERIALS THESE ITEMS ARE AVAILABLE ONLINE THROUGH THE PETA MALL AND THE PETA CATALOG PETA'S ONLINE LISTS OF COSMETICS AND HOUSEHOLD-PRODUCT COMPANIES THAT DO AND THAT DON'T TEST ON ANIMALS ARE AMONG THE MOST VISITED PAGES ON PETA.ORG, GARNERING MILLIONS OF VIEWS THIS YEAR PETA ALSO WORKED TO PERSUADE COMPANIES TO ENACT BANS ON ALL ANIMAL TESTS-AND THIS YEAR, PETA ADDED MORE THAN 560 OF THEM TO THE CRUELTY-FREE LIST, BRINGING THE TOTAL NUMBER OF BUSINESSES THAT DON'T TEST ON ANIMALS TO 2,753

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PART V, LINE 4B	CANADA

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PAGE 6, PART VI, LINE 4	THE NUMBER OF BOARD OF DIRECTORS WAS INCREASED FROM 3 TO 4 TRACY REIMAN WAS ADDED TO THE BOARD OF DIRECTORS

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PAGE 6, PART VI, LINE 11B	THE AUDIT COMMITTEE AND THE MANAGING DIRECTOR OF FINANCE OF A SUPPORTING ORGANIZATION REVIEW FORM 990 WITH THE GENERAL COUNSEL AND THE SENIOR VICE PRESIDENT OF CORPORATE AFFAIRS OF A SUPPORTING ORGANIZATION THE AUDIT COMMITTEE AND THE SUPPORTING ORGANIZATION'S MANAGING DIRECTOR OF FINANCE DISCUSS THE FORM 990 WITH THE ORGANIZATION'S INDEPENDENT AUDITORS THE ORGANIZATION FILES FORM 990 AFTER BOARD OF DIRECTOR APPROVAL AND ACCEPTANCE

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PAGE 6, PART VI, LINE 12C	REGULAR CONFIRMATION AND CERTIFICATION BY BOARD MEMBERS AND THROUGH INTERNAL CONTROLS PUT INTO PLACE

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PAGE 6, PART VI, LINE 15A	DATA IS REVIEWED FOR INTERNAL AND EXTERNAL QUALITY DECISIONS ARE MADE BY THE PRESIDENT, EXECUTIVE VICE PRESIDENT AND DIRECTOR OF HUMAN RESOURCES

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PAGE 6, PART VI, LINE 15B	LINES 15A AND 15B - PERSONS WHO RECEIVE COMPENSATION ARE PRECLUDED FROM VOTING ON MATTERS PERTAINING TO THEIR COMPENSATION THE PRESIDENT AND THE DIRECTOR OF HUMAN RESOURCES OF A SUPPORTING ORGANIZATION EVALUATE THE REASONABLENESS OF OFFICERS' COMPENSATION, WHICH IS BASED ON COMPARABLE REMUNERATION FOR SIMILARLY QUALIFIED PERSONS WITH CONSIDERATION OF BACKGROUND, EXPERIENCE, EDUCATION, AND ORGANIZATIONAL KNOWLEDGE IN SIMILARLY SITUATED ENVIRONMENTS DELIBERATIONS OF THE GOVERNING BODY ARE VERBAL WITH DECISIONS REGARDING COMPENSATION ARRANGEMENTS DOCUMENTED IN PERSONNEL FILES

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PAGE 6, PART VI, LINE 17	LOUISIANA, MASSACHUSETTS, MARYLAND, MAINE, MICHIGAN, MINNESOTA, MISSOURI, MISSISSIPPI, MONTANA, NORTH CAROLINA, NORTH DAKOTA, NEW HAMPSHIRE, NEW JERSEY, NEW MEXICO, NEW YORK, OHIO, OKLAHOMA, OREGON, PENNSYLVANIA, RHODE ISLAND, SOUTH CAROLINA, TENNESSEE, UTAH, VIRGINIA, WASHINGTON, WISCONSIN, WEST VIRGINIA

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PAGE 6, PART VI, LINE 19	THE DOCUMENTS ARE MADE AVAILABLE AT THE BOARD OF DIRECTOR'S DISCRETION UPON REQUEST

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PART IX, LINE 11G	CONSULTANTS 8,780,266 342,438 3,831,479

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PART XI, LINE 9	COST OF GOODS SOLD 266,897 RENTAL EXPENSES 14,765 SPECIAL EVENT EXPENSES 267,681 COST OF GOODS SOLD -266,897 RENTAL EXPENSES -14,765 SPECIAL EVENTS EXPENSES -267,681 ROUNDING 1 ROUNDING 0 TOTAL 1

SCHEDULE R
(Form 990)

Department of the Treasury
Internal Revenue Service

Related Organizations and Unrelated Partnerships

▶ Complete if the organization answered "Yes" on Form 990, Part IV, line 33, 34, 35b, 36, or 37.

▶ Attach to Form 990.▶ Information about Schedule R (Form 990) and its instructions is at www.irs.gov/form990.

OMB No 1545-0047

2016

Open to Public Inspection

Name of the organization
PEOPLE FOR THE ETHICAL TREATMENT
OF ANIMALS INC

Employer identification number
52-1218336

Part I

Identification of Disregarded Entities

Complete if the organization answered "Yes" on Form 990, Part IV, line 33.

(a) Name, address, and EIN (if applicable) of disregarded entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	(e) End-of-year assets	(f) Direct controlling entity

Part II

Identification of Related Tax-Exempt Organizations

Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.

See Additional Data Table

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c)(3))	(f) Direct controlling entity	(g) Section 512(b)(13) controlled entity?	
						Yes	No

Part III Identification of Related Organizations Taxable as a Partnership Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Predominant income(related, unrelated, excluded from tax under sections 512- 514)	(f) Share of total income	(g) Share of end-of-year assets	(h) Disproportionate allocations?		(i) Code V-UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner?		(k) Percentage ownership
							Yes	No		Yes	No	

Part IV Identification of Related Organizations Taxable as a Corporation or Trust Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(f) Share of total income	(g) Share of end-of- year assets	(h) Percentage ownership	(i) Section 512(b) (13) controlled entity?	
								Yes	No
(1) PETA EUROPE LIMITED PO BOX 36668 LONDON SE1 1WA UK	PROTECTION	UK	N/A	C CORP					No
(2) PETA AUSTRALIA PO BOX 20308 WORLD SQUARE SYDNEY NSW 2002 AS	PROTECTION	AS	N/A	C CORP					No
(3) PETA CANADA 40 KING STREET WEST SUITE 5800 TORONTO M5H 3S1 CA	PROTECTION	CA	N/A	C CORP					No
(4) PETA INT'L SCIENCE CONSORTIUM LTD ALL SAINTS BLDG 8 ALL SAINTS ST LONDON N1 9 RL UK	PROTECTION	UK	N/A	C CORP					No

Part V Transactions With Related Organizations Complete if the organization answered "Yes" on Form 990, Part IV, line 34, 35b, or 36.

Note. Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule

1 During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?

a Receipt of **(i)** interest, **(ii)** annuities, **(iii)** royalties, or **(iv)** rent from a controlled entity

b Gift, grant, or capital contribution to related organization(s)

c Gift, grant, or capital contribution from related organization(s)

d Loans or loan guarantees to or for related organization(s)

e Loans or loan guarantees by related organization(s)

f Dividends from related organization(s)

g Sale of assets to related organization(s)

h Purchase of assets from related organization(s)

i Exchange of assets with related organization(s)

j Lease of facilities, equipment, or other assets to related organization(s)

k Lease of facilities, equipment, or other assets from related organization(s)

l Performance of services or membership or fundraising solicitations for related organization(s)

m Performance of services or membership or fundraising solicitations by related organization(s)

n Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)

o Sharing of paid employees with related organization(s)

p Reimbursement paid to related organization(s) for expenses

q Reimbursement paid by related organization(s) for expenses

r Other transfer of cash or property to related organization(s)

s Other transfer of cash or property from related organization(s)

Yes

No

1a

No

1b

Yes

1c

No

1d

No

1e

No

1f

No

1g

No

1h

No

1i

No

1j

No

1k

Yes

1l

No

1m

Yes

1n

No

1o

No

1p

No

1q

No

1r

No

1s

No

2 If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds

See Additional Data Table

(a) Name of related organization	(b) Transaction type (a-s)	(c) Amount involved	(d) Method of determining amount involved

Schedule R (Form 990) 2016

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.

[illegible]

Part VII **Supplemental Information**

Provide additional information for responses to questions on Schedule R (see instructions)

Additional Data

Software ID:
Software Version:
EIN: 52-1218336
Name: PEOPLE FOR THE ETHICAL TREATMENT
OF ANIMALS INC

Form 990, Schedule R, Part II - Identification of Related Tax-Exempt Organizations

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c) (3))	(f) Direct controlling entity	(g) Section 512 (b)(13) controlled entity?	
						Yes	No
(1) 501 FRONT STREET NORFOLK, VA 23510 52-1842274	SUPPORT	DE	501C3		12 TYPE I N/A		No
(1) 50/8 TOLSTOY LANE NEW DELHI, JANPATH 110 001 IN	PROTECTION	IN	NA		NA N/A		No
(2) ROOM 706 FEDMAN BLDG199 SALCEDO ST MAKATI, LEGASPI VILLAGE 1229 RP	PROTECTION	RP	NA		NA N/A		No
(3) FRIOLZHEIMER STR 3A STUTTGART 70499 GM	PROTECTION	GM	NA		NA N/A		No
(4) PO BOX 70315 LONDON N1P 2RG UK	PROTECTION	UK	NA		NA N/A		No
(5) 6 PLACE DE LA MADELEINE PARIS 75008 FR	PROTECTION	FR	NA		NA N/A		No
(6) PO BOX NO 28260 MUMBAI, JUHU 400 049 IN	PROTECTION	IN	NA		NA N/A		No
(7) WITTEVROUWENSIGNEL UTRECHT 1052514AM NL	PROTECTION	NL	NA		NA N/A		No

Form 990, Schedule R, Part V - Transactions With Related Organizations

(a) Name of related organization		(b) Transaction type(a-s)	(c) Amount Involved	(d) Method of determining amount involved
(1)	PETA FOUNDATION	B	2,500	CASH
(1)	PETA INTL SCIENCE CONSORTIUM	B	198,000	CASH
(2)	ANIMAL RAHAT	B	312,348	CASH & FMV
(3)	PETA AUSTRALIA	B	350,000	CASH
(4)	PETA ASIA	B	415,576	CASH & FMV
(5)	PETA INDIA	B	765,000	CASH
(6)	FOUNDATION TO SUPPORT ANIMAL PROTEC	K	1,203,797	CASH
(7)	FOUNDATION TO SUPPORT ANIMAL PROTEC	M	14,284,067	CASH
(8)	FOUNDATION TO SUPPORT ANIMAL PROTEC	B	14,842,604	CASH