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Form 990

Department of the Treasury Internal Revenue Service

For Paperwork Reduction Act Notice, see the separate instructions. DAA

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

lacktriangle Do not enter social security numbers on this form as it may be made public.

Information about Form 990 and its instructions is at www.irs.gov/form990.

2016

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47-1524248 Page 3 **Checklist of Required Schedules** No Yes Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," X complete Schedule A X 2 2 Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)? 3 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to X candidates for public office? If "Yes," complete Schedule C, Part I 3 Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) X 4 election in effect during the tax year? If "Yes," complete Schedule C, Part II Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, X 5 Part III Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If X 6 "Yes." complete Schedule D. Part I Did the organization receive or hold a conservation easement, including easements to preserve open space, X 7 the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," X 8 complete Schedule D, Part III Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or X debt negotiation services? If "Yes," complete Schedule D, Part IV 9 10 Did the organization, directly or through a related organization, hold assets in temporarily restricted X 10 endowments, permanent endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V 11 If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable a Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," X 11a complete Schedule D. Part VI b Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more X of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII 11b Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more X 11c of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII d Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets 11d reported in Part X, line 16? If "Yes," complete Schedule D, Part IX Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X 11e Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses Х the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X 11f 12a Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete X 12a Schedule D, Parts XI and XII Was the organization included in consolidated, independent audited financial statements for the tax year? If X "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional 12b Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E 13 13 14a 14a Did the organization maintain an office, employees, or agents outside of the United States? b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate X foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV 14b Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or 15 X 15 for any foreign organization? If "Yes," complete Schedule F, Parts II and IV Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other X 16 assistance to or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions) 17 X 18 Did the organization report more than \$15,000 total of fundraising event gross income and contributions on X 18 Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II 19 Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a?

X

If "Yes." complete Schedule G. Part III

Form	n 990 (2016) THE INSTITUTE OF CONSUMER MONEY 47-1524248		P	age 4
	Checklist of Required Schedules (continued)			
			Yes	No
20a	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a	!	X
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20ь		
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or			ļ
	domestic government on Part IX, column (A), line 17 If "Yes," complete Schedule I, Parts I and II	21		X
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on	{		
	Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22	<u></u>	X
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the			}
	organization's current and former officers, directors, trustees, key employees, and highest compensated	}		
	employees? If "Yes," complete Schedule J	23		X
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than	1		ļ
	\$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b	1		
	through 24d and complete Schedule K If "No," go to line 25a	24a		X
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		↓
С	Did the organization maintain an escrow account other than a refunding escrow at any time during the year	} :		1
	to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		<u> </u>
25a	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit	1		1
	transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		X
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior			ł
	year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ?	İ	-	1
	If "Yes," complete Schedule L, Part I	25b	<u> </u>	X
26	Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any		}	}
	current or former officers, directors, trustees, key employees, highest compensated employees, or	1		}
	disqualified persons? If "Yes," complete Schedule L, Part II	26	<u> </u>	<u> </u>
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee,	1		1
-	substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled	1	}	}
	entity or family member of any of these persons? If "Yes," complete Schedule L, Part III	27		X
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L,			
	Part IV instructions for applicable filing thresholds, conditions, and exceptions).			
а	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a	 	X
þ	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete	1		1
	Schedule L, Part IV	28b		<u> </u>
¢	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof)	}		1
	was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c	 	X
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29	├	X
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified	1	1	
	conservation contributions? If "Yes," complete Schedule M	30	-	X
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N,	1	ł	1
	Part I	31	-	<u> </u>
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes,"	Ì	}	1
	complete Schedule N, Part II	32	├ ──	<u> </u>
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations	1	}	
	sections 301 7701-2 and 301 7701-37 If "Yes," complete Schedule R, Part I	33	├	X
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Parts II, III,	ļ	1	
	or IV, and Part V, line 1	34	├	X
35a		35a	├	X
þ			Į.	
	controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b	 	
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-chantable	ł	1	
	related organization? If "Yes," complete Schedule R, Part V, line 2	36	 	X
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization	j	1	Ì

and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R,

19? Note, All Form 990 filers are required to complete Schedule O.

Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and

Part VI

14a

14b

X

13b 13c

. . . .

the organization is licensed to issue qualified health plans

Did the organization receive any payments for indoor tanning services during the tax year?

If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O

Enter the amount of reserves on hand

Form 990 (2016) THE INSTITUTE OF CONSUMER MONEY 47-1524248 Page 6 Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions X Check if Schedule O contains a response or note to any line in this Part VI Section A. Governing Body and Management Yes No Enter the number of voting members of the governing body at the end of the tax year If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O 5 1b Enter the number of voting members included in line 1a, above, who are independent Did any officer, director, trustee, or key employee have a family relationship or a business relationship with 2 X 2 any other officer, director, trustee, or key employee? Did the organization delegate control over management duties customanly performed by or under the direct 3 supervision of officers, directors, or trustees, or key employees to a management company or other person? 3 X Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? 4 5 5 Did the organization become aware during the year of a significant diversion of the organization's assets? 6 6 Did the organization have members or stockholders? Did the organization have members, stockholders, or other persons who had the power to elect or appoint X one or more members of the governing body? 7a Are any governance decisions of the organization reserved to (or subject to approval by) members, X 7h stockholders, or persons other than the governing body? Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following X 8a The governing body? X 8Ь Each committee with authority to act on behalf of the governing body? Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at 9 X the organization's mailing address? If "Yes," provide the names and addresses in Schedule O Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.) No Yes 10a Did the organization have local chapters, branches, or affiliates? 10a If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes? 10b X 11a 11a Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? b Describe in Schedule O the process, if any, used by the organization to review this Form 990 X 12a 12a Did the organization have a written conflict of interest policy? If "No," go to line 13 Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts? 12b c Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," 12c describe in Schedule O how this was done 13 13 Did the organization have a written whistleblower policy? 14 14 Did the organization have a written document retention and destruction policy? 15 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? X The organization's CEO, Executive Director, or top management official 15a X 15b Other officers or key employees of the organization If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions) 16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year? 16a X If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the 16b organization's exempt status with respect to such arrangements? Section C. Disclosure List the states with which a copy of this Form 990 is required to be filed > NONE Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (Section 501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply Own website Another's website X Upon request Other (explain in Schedule O) Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year. State the name, address, and telephone number of the person who possesses the organization's books and records. 20 3700 BARRETT DRIVE DR. DIANE CHEN

855-672-3539

NC 27609

RALEIGH

om 990 (20	16) THE	INSTITUTE	OF (CONSUMER	MONEY	47-1524248	Page
Part VII	Compe	nsation of Office	ers, D	irectors, Tru	stees, Key	Employees, Highest Compen	sated Employees, and
	Indepe	ndent Contract	ors				
	Check	if Schedule O co	ntains a	a response or	note to an	y line in this Part VII	

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid
 - List all of the organization's current key employees, if any See instructions for definition of "key employee"
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations. List persons in the following order individual trustees or directors, institutional trustees; officers, key employees, highest compensated employees, and former such persons.

Check this box if neither the orga (A)	(B)		·	(0	;)			(D)	(E)	(F)
Name and Title	Average hours per	(4	n not c	Posi		ınan or		Reportable compensation	Reportable compensation from	Estimated amount of
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	organizations below dotted	ect you	LE O	ĕ	emp	loye	₹ .			and related organizations
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		Individual trustee or director	nstitutional trustee		. 6	Highest compensated employee				
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EXECUTIVE DIRECTOR	0.00	X	├	X		 - 		59,664		0
(2) DR. DIANE CHEN	0.00	1	l		}	1				
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PRESIDENT (3) MONICA SMILEY	0.00	X	├	X	├	├ ─┤		0	0	<u>_</u>
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SECRETARY (4) DR. GRAHAM SWIFT		╇	├	^	├─	╁╌┧		<u> </u>	<u> </u>	ļ -
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DAA								· · · · · · · · · · · · · · · · · · ·		Form 990 (2016)

	Section A. Officers	, Directors, Tru	stee	s, K	ey E	mpl	oyee	s, a	and Highest Compensated	Employees (continued)	
	(A) Name and title	(B) Average hours per week (list any hours for	bo. off	x, unle icer a	Pos check ess pe nd a d	rson i	than o	an ee)	(D) Reportable compensation from the organization	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the
		related organizations below dotted (ine)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	(W-2/1099-MISC)		organization and related organizations
-											
1b	Sub-total	<u> </u>	<u></u>	<u>. </u>	L	<u>1 —</u>	ــــــــــــــــــــــــــــــــــــــ		59,664		
C	Total from continuation she	ets to Part VII,	Sect	ion /	A			>	59,664		
2	Total (add lines 1b and 1c) Total number of individuals (in	icluding but not l	imite	ed to	thos	se lis	ted a	abov			1
3	Did the organization list any for employee on line 1a? If "Yes," For any individual listed on line	ormer officer, dir "complete Sche	ecto	r, or <i>J foi</i>	r suc	h in	dıvid	ual			Yes No
5	organization and related organization and rela	nizations greater	than	1 \$15 com	50,00 pens	00?。 atio	lf "Ye n froi	es," ma	complete Schedule J for su ny unrelated organization of	rch	4 X
Sect	for services rendered to the or ion B. Independent Contractor		es,	con	plet	e Sc	hedu	ıle .	I for such person		5 X
1	Complete this table for your fir compensation from the organi	ve highest comp ization Report c	ensa omp	ated ensa	inde ation	pend for t	dent the c	con	ndar year ending with or with	nin the organization's tax y	
	Name and	(A) I business address						+	Descrip	(B) outon of services	(C) Compensation
								1			
								+			
								-			
2	Total number of independent	contractors (incl	udın	g bu	not	lımı	ted to	o the	ose listed above) who	 	

Pa	rt V		nent of Reve		taine a	racnanca	or note to any line	in this Dort VIII		[7]
		OHECK	ii Schedule (CON	italiis a	response	(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512-514
nts	1a	Federated car	npaigns	1a						
ira Our	b	Membership d	lues	1b			1			
S, O	С	Fundraising e	vents	1c]			
ar /	d		i i	1d			1			
s, (mil	~ e	Government grants		1e			1			
ion	f	All other contribution	` '				,			
bet the			not included above	1f			1			
ž,	g	Noncash contributio	ns included in lines 1a-		\$		1			,
Sol	h	Total. Add line			•	•	·			
Program Service Revenue Contributions, Gifts, Grants						Busn Code		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
Ven	2a						1	,		
æ	ь								 	
/ice	С							\		
šen	d						 			
E	е								 	
gr	f	All other progr	am service revei	nue				 -		
٦	g	Total. Add line				•			l	(
	3		come (including o	livider	ids, intere	 est,				
		and other simi	lar amounts)			>	132,251			132,251
	4	Income from it	nvestment of tax	-exem	pt bond p	roceeds >				
	5	Royalties				•	·			
			(ı) Real		(II) F	Personal				
	6a	Gross rents]			
	ь	Less rental exps					}	,		
	С	Rental inc or (loss)					}			
	_d	Net rental inco	ome or (loss)			•	}			
	7a	7a Gross amount from sales of assets other than inventory 4,088,394			Other					
						}				
	b	Less cost or other			}					
		basis & sales exps	4,160,	514	<u> </u>		}			
	С	Gain or (loss)	-72,	120	<u></u>]			
	d	Net gain or (lo	ess)				-72,120			-72,120
_	8a	Gross income from	om fundraising ever	nts			}			
Bu		(not including \$					}			
ě		of contributions	reported on line 1c)				}		:	
Other Revenue		See Part IV, line		a			}			
Ě	b	Less direct ex		b			1			
_	С		(loss) from fund	1	events		}			
	9a		om gaming activitie	s			1			
		See Part IV, line		a				× .		
	l .	Less direct ex	*	b	L		{			
			(loss) from gam	ing ac	tivities					
	10a		f inventory, less				}			
		returns and all		a			}	·		
		Less: cost of g		b			ļ			
	-		(loss) from sale:	s of in	ventory	<u> </u>				
	44-	Mis	cellaneous Revenue			Busn Code		,	,	
	11a				•	 	 			
	Ь						 			
	0	All ather serve					 	 		
	d	All other rever								
	12		es Tra-Tro e. See instruction				60,131	, 0		60 121
	14	TOTAL LEAGURE	. See instruction	15		<u> </u>	1 60,131		0	60,131

Statement of Functional Expenses

Secu	on 501(c)(3) and 501(c)(4) organizations must contains a responsibility. Check if Schedule O contains a responsibility.			ipiele column (A).	
<u> </u>		(A)	(B)	(C)	(D)
	ot include amounts reported on lines 6b,	Total expenses	Program service	Management and	Fundraising expenses
	b, 9b, and 10b of Part VIII.		expenses	general expenses	expenses
1	Grants and other assistance to domestic organizations				
-	and domestic governments. See Part IV, line 21				
2	Grants and other assistance to domestic				
3	Individuals See Part IV, line 22				
3	Grants and other assistance to foreign	į			
	organizations, foreign governments, and foreign individuals See Part IV, lines 15 and 16	1			
4	Benefits paid to or for members				
5	Compensation of current officers, directors,				
3	trustees, and key employees	59,664	53,698	5,966	
6	Compensation not included above, to disqualified	33,004		3,300	
Ü	persons (as defined under section 4958(f)(1)) and	Ì			
	persons described in section 4958(c)(3)(B)	}	}		
7	Other salanes and wages	-			
8	Pension plan accruals and contributions (include				
•	section 401(k) and 403(b) employer contributions)		}		
9	Other employee benefits				
10	Payroll taxes	4,616	4,154	462	
11	Fees for services (non-employees)	-/			
	Management		}		
b	Legal				
	Accounting	1,120		1,120	
.d	Lobbying				
	Professional fundraising services See Part IV, line 17				
f	Investment management fees	79,376		79,376	
g	·				
J	(A) amount, list line 11g expenses on Schedule O)				
12	Advertising and promotion				
13	Office expenses	563		563	
14	Information technology	7,640		7,640	
15	Royalties				
16	Occupancy				
17	Travel				
18	Payments of travel or entertainment expenses				
	for any federal, state, or local public officials				
19	Conferences, conventions, and meetings	6,710		6,710	·
20	Interest				
21	Payments to affiliates				
22	Depreciation, depletion, and amortization				<u> </u>
23	Insurance				
24	Other expenses Itemize expenses not covered				
	above (List miscellaneous expenses in line 24e. If				
	line 24e amount exceeds 10% of line 25, column				
	(A) amount, list line 24e expenses on Schedule O)				
а	UPMC PROJECT	52,893	52,893		
b	RECRUITMENT	755		755	
C	TELEPHONE	31		31	
đ					
8	•	212 260	110 745	100 600	
25	Total functional expenses. Add lines 1 through 24e	213,368	110,745	102,623	0
26	Joint costs. Complete this line only if the organization reported in column (B) joint costs				
	from a combined educational campaign and				
	fundraising solicitation. Check here ► I if				
	following SOP 98-2 (ASC 958-720)	1		l	1

		Balance Sheet					
		Check if Schedule O contains a response or note to	o any lin	e in this Part X			
					(A) Beginning of year		(B) End of year
	1	Cash—non-interest bearing			10,897	_1	6,905
	2	Savings and temporary cash investments				2	
	٠ 3	Pledges and grants receivable, net		Ī		3	<u> </u>
	4	Accounts receivable, net				4	
	5	Loans and other receivables from current and former offic	cers, dire	ectors.			
		trustees, key employees, and highest compensated employees	•	·			
		Complete Part II of Schedule L	•	{		5	
	6	Loans and other receivables from other disqualified perso	ons (as c	lefined under section			
		4958(f)(1)), persons described in section 4958(c)(3)(B), as	and contr	rbuting employers and			
		sponsoring organizations of section 501(c)(9) voluntary er	mployee	s' beneficiary			
S.		organizations (see instructions) Complete Part II of Sche	edule L	į	·	6	
Assets	7	Notes and loans receivable, net		ļ		7	
Ä	8	inventories for sale or use		}		8	
	9	Prepaid expenses and deferred charges		{		9	
	10a	Land, buildings, and equipment cost or	1				
		other basis Complete Part VI of Schedule D	10a				
	ь	Less accumulated depreciation	10b			10c	
	11	Investments—publicly traded securities			7,404,031	11	7,549,463
	12	Investments—other securities See Part IV, line 11				12	
	13	Investments—program-related. See Part IV, line 11				13	
	14	Intangible assets		14			
	15	Other assets See Part IV, line 11			7 41 4 000	15	
	16	Total assets. Add lines 1 through 15 (must equal line 34))		7,414,928	16	7,556,368
	17	Accounts payable and accrued expenses				17	
	18	Grants payable			 	18	
	19	Deferred revenue				19	
	20	Tax-exempt bond liabilities			20		
	21	Escrow or custodial account liability Complete Part IV of				21	
ies	22	• •		S,			
Liabilities	ł	trustees, key employees, highest compensated employees	es, and			22	
Lia	22	disqualified persons Complete Part II of Schedule L	nation			23	
	23	Secured mortgages and notes payable to unrelated third Unsecured notes and loans payable to unrelated third pai				24	
	25	Other liabilities (including federal income tax, payables to		third		24	
	~~	parties, and other liabilities not included on lines 17-24).				}	
	İ	of Schedule D	Comple	ic r uit A		25_	
	26	Total liabilities. Add lines 17 through 25			0		0
		Organizations that follow SFAS 117 (ASC 958), check	k here	X and			
es	}	complete lines 27 through 29, and lines 33 and 34.					
auc	27	Unrestricted net assets			7,414,928	27	7,556,368
Balances	28	Temporarily restricted net assets				28	<u> </u>
ē	29	Permanently restricted net assets				29	
Fund		Organizations that do not follow SFAS 117 (ASC 958)), check	here 🕨 📋 and			
ō	1	complete lines 30 through 34.		-			
Net Assets	30	Capital stock or trust principal, or current funds				30	
Ass	31	Paid-in or capital surplus, or land, building, or equipment	t fund			31	
let,	32	Retained earnings, endowment, accumulated income, or	r other fu	ınds		32	
~	33	Total net assets or fund balances			7,414,928		7,556,368
	34	Total liabilities and net assets/fund balances			7,414,928	34	7,556,368

orm	990 (2016) THE INSTITUTE OF CONSUMER MONEY 47-1524248		Page 12
	Reconciliation of Net Assets		
	Check if Schedule O contains a response or note to any line in this Part XI		
1	Total revenue (must equal Part VIII, column (A), line 12)	11	60,131
2	Total expenses (must equal Part IX, column (A), line 25)	2	213,368
3	Revenue less expenses. Subtract line 2 from line 1	3	-153,237
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	7,414,928
5	Net unrealized gains (losses) on investments	5	294,677
6	Donated services and use of facilities	6	
7	Investment expenses	7	
8	Prior period adjustments	8	
9	Other changes in net assets or fund balances (explain in Schedule O)	9	
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line		
	33, column (B))	10	7,556,368
	Financial Statements and Reporting		
	Check if Schedule O contains a response or note to any line in this Part XII		
			Yes No
1	Accounting method used to prepare the Form 990 X Cash Accrual Other		
	If the organization changed its method of accounting from a prior year or checked "Other," explain in		
	Schedule O		
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		2a X
	If "Yes," check a box below to indicate whether the financial statements for the year were compiled or		
	reviewed on a separate basis, consolidated basis, or both		
	Separate basis Consolidated basis Both consolidated and separate basis		
b	Were the organization's financial statements audited by an independent accountant?		2b X
	If "Yes," check a box below to indicate whether the financial statements for the year were audited on a		
	separate basis, consolidated basis, or both		
	Separate basis Consolidated basis Both consolidated and separate basis		
_ C	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight		
	of the audit, review, or compilation of its financial statements and selection of an independent accountant?		2c
	If the organization changed either its oversight process or selection process during the tax year, explain in		
	Schedule O		
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in		
	the Single Audit Act and OMB Circular A-133?		3a
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the		
	required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits		3b
			Form 990 (2016)

SCHEDULE A (Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

► Attach to Form 990 or Form 990-EZ.

▶ Information about Schedule A (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

Open to Pupils

OMB No 1545-0047

Name of the organization

THE INSTITUTE OF CONSUMER MONEY MANAGEMENT

Employer identification number 47-1524248

		Reas	on for Public Charity	Status (All organizations r	must co	mplete	this part.) See instruction	18.
Γhe	orga	nization is not	a private foundation because	e it is: (For lines 1 through 12, cl	heck only	one box.)	
1		A church, cor	vention of churches, or asso	ociation of churches described in	n section	170(b)(1)(A)(i).	
2	П	A school desc	cribed in section 170(b)(1)(A	A)(ii). (Attach Schedule E (Form	990 or 9	90-EZ))		
3	\sqcap	A hospital or	a cooperative hospital service	e organization described in sec	tion 170	b)(1)(A)(i	ii).	
4	П	•	·	I in conjunction with a hospital d			•	ospital's name,
		city, and state						
5		An organization operated for the benefit of a college or university owned or operated by a governmental unit described in						
_	section 170(b)(1)(A)(iv). (Complete Part II) A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v).							
6				· · · ·	ection 17	0(b)(1)(A)(v).	
7	An organization that normally receives a substantial part of its support from a governmental unit or from the general public							
	described in section 170(b)(1)(A)(vi). (Complete Part II.)							
8								
9								
		-	-	f agriculture (see instructions) I		-	· · · · · · · · · · · · · · · · · · ·	
		university						
10	X	An organizati	on that normally receives (1) more than 33 1/3% of its supp	ort from o	contribution	ons, membership fees, and gro	\$S
		•		pt functions—subject to certain	•		·	
		• •	•	d unrelated business taxable in			•	
44	\Box	-), 1975 See section 509(a)(2).				
11	-	•	•	exclusively to test for public safe	•			200
12		-		exclusively for the benefit of, to present on the section 509				
-	of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See section 509(a)(3). Check the box in lines 12a through 12d that describes the type of supporting organization and complete lines 12e, 12f, and 12g.							
	a Type I. A supporting organization operated, supervised, or controlled by its supported organization(s), typically by giving the supported organization(s) the power to regularly appoint or elect a majority of the directors or trustees of the							
		supportin	g organization You must co	omplete Part IV, Sections A ar	nd B.			
	b	Type II. A	A supporting organization su-	pervised or controlled in connec	tion with	its suppo	rted organization(s), by having	
		control or	management of the suppor	ting organization vested in the s	ame pers	ons that	control or manage the supporte	ed
		organizat	ion(s). You must complete	Part IV, Sections A and C.				
	C			upporting organization operated tructions) You must complete				th,
	d	Type III t	non-functionally integrated	i. A supporting organization ope	rated in c	onnection	n with its supported organizatio	n(s)
			• •	organization generally must sa	-			ess
			•	nust complete Part IV, Section				
	е			eived a written determination fro			s a Type I, Type II, Type III	
	f		nber of supported organizati	n-functionally integrated support	ing organ	ization		<u></u>
	g g	_	ollowing information about th					L
		ne of supported	(ii) EIN	(III) Type of organization	(iv) Is the o	rganization	(v) Amount of monetary	(vi) Amount of
	• •	ganization	(, =	(described on lines 1~10		ır governing	support (see	other support (see
				above (see instructions))	docu	ment?	instructions)	instructions)
					Yes	No		
(A)				1			
					 	 		
(B)				Ì	}		
						 		
(C)				}	1		
						} -		
(D)					}		
			ļ		 	 		
(E)		ļ		1	ļ		
								

Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants") 2 Tax revenues leved for the organization's benefit and either paid to or expended on its behalf 3 The value of services or facilities furnished by a governmental unit to the organization without charge 4 Total. Add lines 1 through 3 5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f) 6 Public support, Subract line 5 from line 4 8 Gross income from interest, dividends, payments received or securities loans, rents, royalties and income from similar sources 9 Net income from unrelated business activities, whether or not the business is regularly carried on 10 Other income Do not include gain or loss from the sale of capital assets (Explain in Part VI) 17 Total support. Add lines 7 through 10 18 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) 17 Total support percentage for 2016 (line 8, column (f) divided by line 11, column (f)) 18 Public support percentage for 2015 (line 8, column (f) divided by line 11, column (f)) 19 Public support percentage for 2015 (line 8, column (f) divided by line 11, column (f)) 19 Public support percentage for 2015 (line 8, column (f) divided by line 11, column (f)) 19 Public support percentage for 2015 (line 8, column (f) divided by line 11, column (f)) 19 Public support percentage for 2015 (line 8, column (f) divided by line 13, and line 14 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization of the force and stop here. The organization of the force organization of the force organization organization of the progranization of the force organization organization organization organization organization organization organization organization organization organization organization organization organization		
membership fees received (IO not include any "unusual grants") Tax revenues levied for the organization's benefit and either paid to or expended on its behalf The value of services or facilities furnished by a governmental unit to the organization without charge. Total. Add lines 1 through 3 The portion of fotal contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f) Public support. Subtract line 5 from line 4 Section B. Total Support Zalendar year (or fiscal year beginning in) Amounts from line 4 Gross income from interest, dividends, payments received on securities loans, rents, royalities and income from similar sources 9 Net income from unrelated business activities, whether or not the business is regularly carried on loss from the sale of capital assets (Explain in Part VI) Total support. Add lines 7 through 10 Gross receipts from related activities, etc. (see instructions) First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here. Section C. Computation of Public Support Percentage Net income from organization of Public Support Percentage Section C. Computation of Public Support Percentage 14 Public support percentage for 2016 (line 6, column (f) divided by line 11, column (f)) Public support percentage for 2015 Schedule A, Part II, line 14 33 1/3% support test—2016. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization b 33 1/3% support test—2016. If the organization did not check a box on line 13 or 16a, and line 14 is 10% or more, and if the organization mets the "facts-and-circumstances" test, check this box and stop here. Explain in Part VI how the organization meets the "facts-and-circumstances" test. The organization qualifi	(e) 2016	(f) Total
organization's benefit and either paid to or expended on its behalf of or expended on its behalf and to or expended on its behalf or or expended on its behalf and to or expended on its behalf organization without charge dependence organization included on the organization included on the organization included on the organization included on the organization included on the organization included on the organization included on the organization included on the organization included on the organization included on the organization included on the organization included on the organization included on the organization organization included on the organization organization included on the organization or		
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15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here . Explain in Part VI how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization		▶ [
supported organization		
	псту	▶ □
10 1 114 ate 10 att attorn, in the digalitzation and historican a box of fille 13, 10a, 10b, 11a, of 11b, check this box and see		~ [
instructions		▶ 「
Institutions		

Schedule A (Form 990 or 990-EZ) 2016 Support Sched Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Sec	tion A. Public Support						
Caler	dar year (or fiscal year beginning in)	(a) 2012	(b) 2013	(c) 2014	(d) 2015	(e) 2016	(f) Total
1	Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants")				7,415,379		7,415,379
2	Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3	Gross receipts from activities that are not an unrelated trade or business under section 513		<u> </u>				
4	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5	The value of services or facilities furnished by a governmental unit to the organization without charge						
6	Total. Add lines 1 through 5		ļ	ļ	7,415,379		7,415,379
7a	Amounts included on lines 1, 2, and 3 received from disqualified persons						
b	Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
-	Add lines 7a and 7b						
8	Public support. (Subtract line 7c from line 6)						7 415 270
Sec	tion B. Total Support						7,415,379
	ndar year (or fiscal year beginning in)	(a) 2012 -	- (b) 2013	(c) 2014	(d) 2015	(e) 2016	(f) Total
9	Amounts from line 6	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	1		7,415,379		7,415,379
10a	Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources				11,807	132,251	144,058
b	Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975				11,007	132,231	
С	Add lines 10a and 10b		ļ		11,807	132,251	144,058
11	Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12	Other income Do not include gain or loss from the sale of capital assets (Explain in Part VI)			<u> </u>			
13	Total support. (Add lines 9, 10c, 11,	}		}	1		
	and 12)	L			7,427,186	132,251	7,559,437
14	First five years. If the Form 990 is for the	•	st, second, third, fo	ourth, or fifth tax ye	ear as a section 501	(c)(3)	, m
<u> </u>	organization, check this box and stop her		*****				
	ction C. Computation of Public S			(f)		45	22.228/
15	Public support percentage for 2016 (line &	• • • • • • • • • • • • • • • • • • • •	•	nn (1))		15	98.09%
16	Public support percentage from 2015 Scheduler D. Computation of Investment						99.84%
				2 column (f))		17	2 %
17 18	Investment income percentage for 2016 (line 10c, column (f) divided by line 13, column (f))				18	2 //- %	
19a	nvestment income percentage from 2015 Schedule A, Part III, line 17 13 1/3% support tests—2016. If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line						
134	-						▶ X
b		17 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization					, ,
_	line 18 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization						
20	Private foundation. If the organization d	•	-				▶ 🗍

Supporting Organizations

(Complete only if you checked a box in line 12 on Part I. If you checked 12a of Part I, complete Sections A and B. If you checked 12b of Part I, complete Sections A and C. If you checked 12c of Part I, complete Sections A, D, and E. If you checked 12d of Part I, complete Sections A and D, and complete Part V.)

Section A. All Supporting Organizations

- 1 Are all of the organization's supported organizations listed by name in the organization's governing documents? If "No," describe in **Part VI** how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.
- 2 Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? If "Yes," explain in **Part VI** how the organization determined that the supported organization was described in section 509(a)(1) or (2)
- Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? If "Yes," answer (b) and (c) below.
- b Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? If "Yes," describe in Part VI when and how the organization made the determination.
- c Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? If "Yes," explain in **Part VI** what controls the organization put in place to ensure such use.
- 4a Was any supported organization not organized in the United States ("foreign supported organization")? If "Yes," and if you checked 12a or 12b in Part I, answer (b) and (c) below.
- b Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? If "Yes," describe in **Part VI** how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.
- c Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? If "Yes," explain in **Part VI** what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.
- 5a Did the organization add, substitute, or remove any supported organizations during the tax year? If "Yes," answer (b) and (c) below (if applicable) Also, provide detail in **Part VI**, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed, (ii) the reasons for each such action, (iii) the authority under the organization's organizing document authorizing such action, and (iv) how the action was accomplished (such as by amendment to the organizing document)
- **b** Type I or Type II only. Was any added or substituted supported organization part of a class already designated in the organization's organizing document?
- c Substitutions only. Was the substitution the result of an event beyond the organization's control?
- 6 Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the chantable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? If "Yes," provide detail in **Part VI**.
- Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? If "Yes." complete Part I of Schedule L (Form 990 or 990-EZ)
- 8 Did the organization make a loan to a disqualified person (as defined in section 4958) not described in line 7?
 If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ)
- 9a Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? If "Yes," provide detail in **Part VI**.
- **b** Did one or more disqualified persons (as defined in line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? If "Yes," provide detail in **Part VI**.
- c Did a disqualified person (as defined in line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? If "Yes," provide detail in Part VI.
- Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? If "Yes," answer 10b below
 - b Did the organization have any excess business holdings in the tax year? (Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)

	Yes	No
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5a 5b 5c 6 7 8 9a 9b 9c		
5a 5b 5c 6 7 8 9a 9b 9c		

Page 5

	Supporting Organizations (continued)	
*********		Yes No
11	Has the organization accepted a gift or contribution from any of the following persons?	
	A person who directly or indirectly controls, either alone or together with persons described in (b) and (c)	
_	below, the governing body of a supported organization?	11a
b	A family member of a person described in (a) above?	11b
	A 35% controlled entity of a person described in (a) or (b) above? If "Yes" to a, b, or c, provide detail in Part VI.	11c
	ion B. Type I Supporting Organizations	
		Yes No
1	Did the directors, trustees, or membership of one or more supported organizations have the power to	
•	regularly appoint or elect at least a majority of the organization's directors or trustees at all times during the	
	tax year? If "No," describe in Part VI how the supported organization(s) effectively operated, supervised, or	
	controlled the organization's activities. If the organization had more than one supported organization,	
	describe how the powers to appoint and/or remove directors or trustees were allocated among the supported	
	organizations and what conditions or restrictions, if any, applied to such powers during the tax year.	1
2	Did the organization operate for the benefit of any supported organization other than the supported	
_	organization(s) that operated, supervised, or controlled the supporting organization? If "Yes," explain in Part	
	VI how providing such benefit carried out the purposes of the supported organization(s) that operated,	
	supervised, or controlled the supporting organization	2
Sect	ion C. Type II Supporting Organizations	
	<u></u>	Yes No
1	Were a majority of the organization's directors or trustees during the tax year also a majority of the directors	
•	or trustees of each of the organization's supported organization(s)? If "No," describe in Part VI how control	
	or management of the supporting organization was vested in the same persons that controlled or managed	
	the supported organization(s)	1
Sect	ion D. All Type III Supporting Organizations	—
		Yes No
1 _	Did the organization provide to each of its supported organizations, by the last day of the fifth month of the	
• -	organization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax	
	year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the	
	organization's governing documents in effect on the date of notification, to the extent not previously provided?	1
2	Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported	
_	organization(s) or (ii) serving on the governing body of a supported organization? If "No," explain in Part VI how	
	the organization maintained a close and continuous working relationship with the supported organization(s).	2
3	By reason of the relationship described in (2), did the organization's supported organizations have a	
J	significant voice in the organization's investment policies and in directing the use of the organization's	
	income or assets at all times during the tax year? If "Yes," describe in Part VI the role the organization's	
	supported organizations played in this regard.	3
Sect	ion E. Type III Functionally-Integrated Supporting Organizations	—
1	Check the box next to the method that the organization used to satisfy the Integral Part Test during the year (see instruction	ons).
a	The organization satisfied the Activities Test. Complete line 2 below	•
b	The organization is the parent of each of its supported organizations. Complete line 3 below	
С	The organization supported a governmental entity Describe in Part VI how you supported a government entity (see ins	tructions).
		•
2	Activities Test Answer (a) and (b) below.	Yes No
а	Did substantially all of the organization's activities during the tax year directly further the exempt purposes of	
	the supported organization(s) to which the organization was responsive? If "Yes," then in Part VI identify	
	those supported organizations and explain how these activities directly furthered their exempt purposes,	
	how the organization was responsive to those supported organizations, and how the organization determined	
	that these activities constituted substantially all of its activities.	2a
ь		
	of the organization's supported organization(s) would have been engaged in? If "Yes," explain in Part VI the	
	reasons for the organization's position that its supported organization(s) would have engaged in these	
	activities but for the organization's involvement	2b
3	Parent of Supported Organizations Answer (a) and (b) below.	
a		
		L and Access

trustees of each of the supported organizations? Provide details in Part VI.

b Did the organization exercise a substantial degree of direction over the policies, programs, and activities of each of its supported organizations? If "Yes," describe in Part VI the role played by the organization in this regard.

Schedule A (Form 990 or 990-EZ) 2016 THE INSTITUTE OF CONSUMER M	ONE	Y 47-1524	248 Page 6		
Type III Non-Functionally Integrated 509(a)(3) Supporting Organical States of the Control of the	aniza	tions			
1 Check here if the organization satisfied the Integral Part Test as a qualifying trust on Nov. 20, 1970 (explain in Part VI). See					
instructions. All other Type III non-functionally integrated supporting organizations must complete Sections A through E					
Section A - Adjusted Net Income		(A) Prior Year	(B) Current Year (optional)		
1 Net short-term capital gain	1		· -		
2 Recovenes of pnor-year distributions	2				
3 Other gross income (see instructions)	3				
4 Add lines 1 through 3	4		 		
5 Depreciation and depletion	5				
6 Portion of operating expenses paid or incurred for production or	ļ	1			
collection of gross income or for management, conservation, or	}	i i			
maintenance of property held for production of income (see instructions)	6				
7 Other expenses (see instructions)	7				
8 Adjusted Net Income (subtract lines 5, 6 and 7 from line 4)	8				
Section B - Minimum Asset Amount		(A) Pпоr Year	(B) Current Year (optional)		
Aggregate fair market value of all non-exempt-use assets (see					
instructions for short tax year or assets held for part of year)					
Average monthly value of securities	1a				
b Average monthly cash balances	1b				
c Fair market value of other non-exempt-use assets	1c				
d Total (add lines 1a, 1b, and 1c)	1d				
e Discount claimed for blockage or other					
factors (explain in detail in Part VI)					
2 Acquisition indebtedness applicable to non-exempt-use assets	2				
3 Subtract line 2 from line 1d.	3				
4 Cash deemed held for exempt use Enter 1-1/2% of line 3 (for greater amount,					
see instructions)	4	<u> </u>			
5 Net value of non-exempt-use assets (subtract line 4 from line 3)	5				
6 Multiply line 5 by 035	6				
7 Recoveries of prior-year distributions	7				
8 Minimum Asset Amount (add line 7 to line 6)	8				
Section C - Distributable Amount			Current Year		
1 Adjusted net income for prior year (from Section A, line 8, Column A)	1				
2 Enter 85% of line 1	2				
3 Minimum asset amount for prior year (from Section B, line 8, Column A)	3				
4 Enter greater of line 2 or line 3	4				
5 Income tax imposed in prior year	5				
6 Distributable Amount. Subtract line 5 from line 4, unless subject to			<u> </u>		
emergency temporary reduction (see instructions)	6				
7 Check here if the current year is the organization's first as a non-functionally integrated Type III supporting organization (see					
instructions)					

Schedule A (Form 990 or 990-EZ) 2016 THE INSTITUTE OF CONSUMER MONEY 47-1524248 Page 7						
Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations (continued)						
Secti	Current Year					
1	Amounts paid to supported organizations to accomplish exempt purpos					
2	Amounts paid to perform activity that directly furthers exempt purposes					
	organizations, in excess of income from activity					
3	Administrative expenses paid to accomplish exempt purposes of support	orted organizations				
4	Amounts paid to acquire exempt-use assets					
5	Qualified set-aside amounts (prior IRS approval required)					
6	Other distributions (describe in Part VI) See instructions					
7	Total annual distributions. Add lines 1 through 6.					
8	Distributions to attentive supported organizations to which the organizations					
	(provide details in Part VI) See instructions					
9	Distributable amount for 2016 from Section C, line 6					
10	Line 8 amount divided by Line 9 amount	,				
	Section E - Distribution Allocations (see instructions)	(i) Excess Distributions	(ii) Underdistributions Pre-2016	(iii) Distributable Amount for 2016		
1	Distributable amount for 2016 from Section C, line 6					
	Underdistributions, if any for years prior to 2016					
2	(reasonable cause required-explain in Part VI) See					
	instructions		· · · · · · · · · · · · · · · · · · ·	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
3	Excess distributions carryover, if any, to 2016					
a			*******************************	·		
b						
c	From 2013	 	****** 	······································		
d	From 2014					
e	From 2015		*********************	 		
f	Total of lines 3a through e					
	Applied to underdistributions of prior years		1 - 11 - 11 - 11 - 11 - 11 - 11 - 11 -	عييستيس يسمر عسر بدري بسميس مسمي		
<u>h</u>	Applied to 2016 distributable amount					
i						
i	Remainder Subtract lines 3g, 3h, and 3i from 3f					
4	Distributions for 2016 from					
	Section D, line 7: \$					
	Applied to underdistributions of pnor years					
	Applied to 2016 distributable amount					
	Remainder Subtract lines 4a and 4b from 4			++++++++++++++++++++++++++++++++++++++		
5	Remaining underdistributions for years prior to 2016, if					
	any. Subtract lines 3g and 4a from line 2 For result					
	greater than zero, explain in Part VI. See instructions					
6	Remaining underdistributions for 2016 Subtract lines 3h					
	and 4b from line 1. For result greater than zero, explain in					
	Part VI See instructions	<u> </u>				
7	Excess distributions carryover to 2017. Add lines 3j		j			
	and 4c					
8_	Breakdown of line 7	-				
a						
	Excess from 2013					
	Excess from 2014	<u></u>				
	Excess from 2015	 				
e	Excess from 2016	1	1	<u> </u>		

Schedule A (Form 990 or 990-EZ) 2016

THE INSTITUTE OF CONSUMER MONEY

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Part VI

Supplemental Information. Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; Part III, line 12; Part IV, Section A, lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, 11a, 11b, and 11c; Part IV, Section B, lines 1 and 2; Part IV, Section C, line 1; Part IV, Section D, lines 2 and 3; Part IV, Section E, lines 1c, 2a, 2b, 3a and 3b; Part V, line 1; Part V, Section B, line 1e; Part V, Section D, lines 5, 6, and 8; and Part V, Section E, lines 2, 5, and 6. Also complete this part for any additional information. (See instructions.)

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SCHEDULE O (Form 990 or 990-EZ) Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

2016

Open to Public

Inspection

Department of the Treasury Internal Revenue Service

Name of the organization Attach to Form 990 or 990-EZ.

▶ Information about Schedule O (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

THE INSTITUTE OF CONSUMER MONEY

Employer identification number

MANAGEMENT 47-1524248

FORM 990 - ORGANIZATION'S MISSION

OUR MISSION IS TO CREATE A SUSTAINABLE FINANCIAL FUTURE FOR CONSUMERS. WE PROVIDE FUNDING FOR THE CONDUCTING OF RESEARCH AND STUDIES THAT PROMOTE POSITIVE SPENDING BEHAVIORS AND CONSUMER ASSET BUILDING. WE ARE COMMITTED TO PROMOTING FINANCIAL LITERACY IN OUR COMMUNITY AND ACROSS THE UNITED STATES.

FORM 990, PART I, LINE 6

THE VOLUNTEERS RECEIVE NO TANGIBLE BENEFITS OR SERVICES FOR THEIR CONTRIBUTION OF TIME AND ENERGY TO THE ORGANIZATION

FORM 990, PART VI, LINE 11B - ORGANIZATION'S PROCESS TO REVIEW FORM 990 THE BOARD WILL RECEIVE A COPY OF THE FORM 990 PRIOR TO SUBMISSION. THEY WILL REVIEW AND APPROVE THE FORM 990 PRIOR TO SUBMISSION.

FORM 990, PART VI, LINE 15A - COMPENSATION PROCESS FOR TOP OFFICIAL

THE CEO/EXECUTIVE DIRECTOR'S SALARY IS REVIEWED AND APPROVED BY THE BOARD

OF DIRECTORS ON AN ANNUAL BASIS.

FORM 990, PART VI, LINE 15B - COMPENSATION PROCESS FOR OFFICERS THERE ARE CURRENTLY NO OTHER EMPLOYEES.

FORM 990, PART VI, LINE 19 - GOVERNING DOCUMENTS DISCLOSURE EXPLANATION NO DOCUMENTS AVAILABLE TO THE PUBLIC