Form **990**

Department of the Treasury
Internal Revenue Service

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

▶ Do not enter social security numbers on this form as it may be made public.

▶ Information about Form 990 and its instructions is at *www.irs.gov/form990*.

OMB No 1545-0047

2016

Open to Public Inspection

A For the 2016 calendar year, or tax year beginning , 2016, and ending , 20

B Check if applicable: Address change [ ]; Name change [X]; Initial return [ ]; Final return/terminated [ ]; Amended return [ ]; Application pending [ ]	
C Name of organization: NCTA - THE INTERNET & TELEVISION ASSOCIATION	**D** Employer identification number: 53-0222396
Doing business as	
Number and street (or P O box if mail is not delivered to street address): 25 MASSACHUSETTS AVE, NW, SUITE 100 — Room/suite	**E** Telephone number: (202) 222-2390
City or town, state or province, country, and ZIP or foreign postal code: WASHINGTON, DC 20001	**G** Gross receipts $ 91,068,397.
F Name and address of principal officer: MICHAEL POWELL, 25 MASSACHUSETTS AVE NW, #100 WASHINGTON, DC 20001	**H(a)** Is this a group return for subordinates? [ ] Yes [X] No **H(b)** Are all subordinates included? [ ] Yes [ ] No If "No," attach a list (see instructions)
I Tax-exempt status: [ ] 501(c)(3) [X] 501(c) (6) ◀ (insert no) [ ] 4947(a)(1) or [ ] 527	
J Website: ▶ WWW.NCTA.COM	**H(c)** Group exemption number ▶
K Form of organization: [X] Corporation [ ] Trust [ ] Association [ ] Other ▶	**L** Year of formation 1952 **M** State of legal domicile PA

Part I Summary

Activities & Governance

1 Briefly describe the organization's mission or most significant activities: NCTA'S MISSION IS TO ADVANCE THE CABLE & TELECOMMUNICATIONS INDUSTRY'S PUBLIC POLICY INTEREST, AND TO PROMOTE THE INDUSTRY'S DEVELOPMENTS TO BETTER SERVE THE AMERICAN PUBLIC.

2 Check this box ▶ [ ] if the organization discontinued its operations or disposed of more than 25% of its net assets

3	Number of voting members of the governing body (Part VI, line 1a)	3	23.
4	Number of independent voting members of the governing body (Part VI, line 1b)	4	22.
5	Total number of individuals employed in calendar year 2016 (Part V, line 2a)	5	116.
6	Total number of volunteers (estimate if necessary)	6	0.
7a	Total unrelated business revenue from Part VIII, column (C), line 12	7a	0.
b	Net unrelated business taxable income from Form 990-T, line 34	7b	0.

			Prior Year	Current Year
Revenue	8	Contributions and grants (Part VIII, line 1h)	0.	0.
	9	Program service revenue (Part VIII, line 2g)	69,438,311.	70,470,336.
	10	Investment income (Part VIII, column (A), lines 3, 4, and 7d)	1,715,235.	3,789,866.
	11	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	6,801.	12,841.
	12	Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)	71,160,347.	74,273,043.
Expenses	13	Grants and similar amounts paid (Part IX, column (A), lines 1-3)	3,578,282.	3,361,819.
	14	Benefits paid to or for members (Part IX, column (A), line 4)	0.	0.
	15	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)	31,818,653.	33,770,117.
	16a	Professional fundraising fees (Part IX, column (A), line 11e)	0.	0.
	b	Total fundraising expenses (Part IX, column (D), line 25) ▶ 0.		
	17	Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)	35,853,068.	35,998,522.
	18	Total expenses Add lines 13-17 (must equal Part IX, column (A), line 25)	71,250,003.	73,130,458.
	19	Revenue less expenses Subtract line 18 from line 12	-89,656.	1,142,585.
			Beginning of Current Year	**End of Year**
Net Assets or Fund Balances	20	Total assets (Part X, line 16)	65,499,848.	65,260,695.
	21	Total liabilities (Part X, line 26)	18,480,502.	17,084,783.
	22	Net assets or fund balances Subtract line 21 from line 20	47,019,346.	48,175,912.

RECEIVED
NOV 2 [illegible] 2017
OGDEN, UT
IRS-OSC

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge

Sign Here

Signature of officer: Bruce M. Carnes — Date 11/13/17

Bruce Carnes, Senior Vice President, Finance & Administration

Type or print name and title

Paid Preparer Use Only				
Print/Type preparer's name: DANIEL O'SHEA	Preparer's signature: Dan O'Shea	Date: 11/8/17	Check [ ] if self-employed	PTIN P00957510
Firm's name ▶ COHNREZNICK LLP			Firm's EIN ▶ 22-1478099	
Firm's address ▶ 7501 WISCONSIN AVENUE 400E BETHESDA, MD 20814-6583			Phone no 301-652-9100	

May the IRS discuss this return with the preparer shown above? (see instructions) [X] Yes [ ] No

For Paperwork Reduction Act Notice, see the separate instructions.

Form **990** (2016)

1 666

Part III **Statement of Program Service Accomplishments**

Check if Schedule O contains a response or note to any line in this Part III . . . . [X]

1 Briefly describe the organization's mission:

ATTACHMENT 1

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? . . . . . [ ] Yes [X] No

If "Yes," describe these new services on Schedule O

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? . . . . . [ ] Yes [X] No

If "Yes," describe these changes on Schedule O

4 Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses. Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported

4a (Code:) (Expenses $ including grants of $) (Revenue $)

CONVENTION AND EXPOSITION - EVENT INCLUDES ANNUAL MEMBERSHIP MEETING AND GENERAL ATTENDANCE SESSIONS TO INFORM INDUSTRY OF TECHNICAL, LEGISLATIVE AND REGULATORY ISSUES.

4b (Code:) (Expenses $ including grants of $) (Revenue $)

COALITION BUILDING - SUPPORTS THE INTEREST OF THIRD PARTY ACTIVITIES AND THEY IN TURN SUPPORT OUR COMMON INTEREST SUCH AS BROADBAND ADOPTION AND DEPLOYMENT, AND DIGITAL TRANSITION EDUCATION.

4c (Code:) (Expenses $ including grants of $) (Revenue $)

LEGISLATIVE - FUNDS ALL SPENDING TO INCLUDE LEGAL AND OTHER PROFESSIONAL SERVICES, TRAVEL AND ENTERTAINMENT AND INCIDENTAL EXPENSES RELATED TO NCTA'S LEGISLATIVE EFFORTS.

4d Other program services (Describe in Schedule O.)

(Expenses $ including grants of $) (Revenue $)

4e Total program service expenses ▶

Part IV Checklist of Required Schedules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? *If "Yes," complete Schedule A.*	1		X
2	Is the organization required to complete *Schedule B, Schedule of Contributors* (see instructions)?	2		X
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? *If "Yes," complete Schedule C, Part I*	3	X	
4	**Section 501(c)(3) organizations.** Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? *If "Yes," complete Schedule C, Part II*	4		
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? *If "Yes," complete Schedule C, Part III*	5	X	
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? *If "Yes," complete Schedule D, Part I*	6		X
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? *If "Yes," complete Schedule D, Part II*	7		X
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? *If "Yes," complete Schedule D, Part III*	8		X
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? *If "Yes," complete Schedule D, Part IV*	9		X
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? *If "Yes," complete Schedule D, Part V*	10		X
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable			
a	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? *If "Yes," complete Schedule D, Part VI*	11a	X	
b	Did the organization report an amount for investments-other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? *If "Yes," complete Schedule D, Part VII*	11b	X	
c	Did the organization report an amount for investments-program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? *If "Yes," complete Schedule D, Part VIII*	11c		X
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? *If "Yes," complete Schedule D, Part IX*	11d		X
e	Did the organization report an amount for other liabilities in Part X, line 25? *If "Yes," complete Schedule D, Part X*	11e	X	
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? *If "Yes," complete Schedule D, Part X*	11f	X	
12a	Did the organization obtain separate, independent audited financial statements for the tax year? *If "Yes," complete Schedule D, Parts XI and XII*	12a		X
b	Was the organization included in consolidated, independent audited financial statements for the tax year? *If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional*	12b	X	
13	Is the organization a school described in section 170(b)(1)(A)(ii)? *If "Yes," complete Schedule E*	13		X
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		X
b	Did the organization have aggregate revenues or expenses of more than $10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at $100,000 or more? *If "Yes," complete Schedule F, Parts I and IV*	14b		X
15	Did the organization report on Part IX, column (A), line 3, more than $5,000 of grants or other assistance to or for any foreign organization? *If "Yes," complete Schedule F, Parts II and IV*	15		X
16	Did the organization report on Part IX, column (A), line 3, more than $5,000 of aggregate grants or other assistance to or for foreign individuals? *If "Yes," complete Schedule F, Parts III and IV*	16		X
17	Did the organization report a total of more than $15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? *If "Yes," complete Schedule G, Part I* (see instructions)	17		X
18	Did the organization report more than $15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? *If "Yes," complete Schedule G, Part II*	18		X
19	Did the organization report more than $15,000 of gross income from gaming activities on Part VIII, line 9a? *If "Yes," complete Schedule G, Part III*	19		X

Part IV Checklist of Required Schedules *(continued)*

			Yes	No
20a	Did the organization operate one or more hospital facilities? *If "Yes," complete Schedule H*	20a		X
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		
21	Did the organization report more than $5,000 of grants or other assistance to any domestic organization or domestic government on Part IX, column (A), line 1? *If "Yes," complete Schedule I, Parts I and II*	21	X	
22	Did the organization report more than $5,000 of grants or other assistance to or for domestic individuals on Part IX, column (A), line 2? *If "Yes," complete Schedule I, Parts I and III*	22	X	
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? *If "Yes," complete Schedule J*	23	X	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than $100,000 as of the last day of the year, that was issued after December 31, 2002? *If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25a*	24a		X
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	**Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations.** Did the organization engage in an excess benefit transaction with a disqualified person during the year? *If "Yes," complete Schedule L, Part I*	25a		
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? *If "Yes," complete Schedule L, Part I*	25b		
26	Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any current or former officers, directors, trustees, key employees, highest compensated employees, or disqualified persons? *If "Yes," complete Schedule L, Part II*	26		X
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? *If "Yes," complete Schedule L, Part III*	27		X
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions):			
a	A current or former officer, director, trustee, or key employee? *If "Yes," complete Schedule L, Part IV*	28a		X
b	A family member of a current or former officer, director, trustee, or key employee? *If "Yes," complete Schedule L, Part IV*	28b		X
c	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? *If "Yes," complete Schedule L, Part IV*	28c		X
29	Did the organization receive more than $25,000 in non-cash contributions? *If "Yes," complete Schedule M*	29		X
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? *If "Yes," complete Schedule M*	30		X
31	Did the organization liquidate, terminate, or dissolve and cease operations? *If "Yes," complete Schedule N, Part I*	31		X
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? *If "Yes," complete Schedule N, Part II*	32		X
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301 7701-2 and 301 7701-3? *If "Yes," complete Schedule R, Part I*	33		X
34	Was the organization related to any tax-exempt or taxable entity? *If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1*	34	X	
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		X
b	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? *If "Yes," complete Schedule R, Part V, line 2*	35b		
36	**Section 501(c)(3) organizations.** Did the organization make any transfers to an exempt non-charitable related organization? *If "Yes," complete Schedule R, Part V, line 2*	36		
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? *If "Yes," complete Schedule R, Part VI*	37		X
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19? **Note.** All Form 990 filers are required to complete Schedule O.	38	X	

Part V Statements Regarding Other IRS Filings and Tax Compliance

Check if Schedule O contains a response or note to any line in this Part V . . . . ☐

				Yes	No
1a	Enter the number reported in Box 3 of Form 1096 Enter -0- if not applicable	1a	126		
b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable	1b	0.		
c	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?		1c	X	
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return	2a	116		
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?		2b	X	
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to *e-file* (see instructions)				
3a	Did the organization have unrelated business gross income of $1,000 or more during the year?		3a		X
b	If "Yes," has it filed a Form 990-T for this year? *If "No" to line 3b, provide an explanation in Schedule O*		3b		
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?		4a		X
b	If "Yes," enter the name of the foreign country ▶				
	See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR)				
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?		5a		X
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?		5b		X
c	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?		5c		
6a	Does the organization have annual gross receipts that are normally greater than $100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions?		6a		X
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?		6b		
7	**Organizations that may receive deductible contributions under section 170(c).**				
a	Did the organization receive a payment in excess of $75 made partly as a contribution and partly for goods and services provided to the payor?		7a		
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?		7b		
c	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?		7c		
d	If "Yes," indicate the number of Forms 8282 filed during the year	7d			
e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?		7e		
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?		7f		
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?		7g		
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?		7h		
8	**Sponsoring organizations maintaining donor advised funds.** Did a donor advised fund maintained by the sponsoring organization have excess business holdings at any time during the year?		8		
9	**Sponsoring organizations maintaining donor advised funds.**				
a	Did the sponsoring organization make any taxable distributions under section 4966?		9a		
b	Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?		9b		
10	**Section 501(c)(7) organizations.** Enter:				
a	Initiation fees and capital contributions included on Part VIII, line 12	10a			
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b			
11	**Section 501(c)(12) organizations.** Enter.				
a	Gross income from members or shareholders	11a			
b	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them.)	11b			
12a	**Section 4947(a)(1) non-exempt charitable trusts.** Is the organization filing Form 990 in lieu of Form 1041?		12a		
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year	12b			
13	**Section 501(c)(29) qualified nonprofit health insurance issuers.**				
a	Is the organization licensed to issue qualified health plans in more than one state?		13a		
	Note. See the instructions for additional information the organization must report on Schedule O				
b	Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans	13b			
c	Enter the amount of reserves on hand	13c			
14a	Did the organization receive any payments for indoor tanning services during the tax year?		14a		X
b	If "Yes," has it filed a Form 720 to report these payments? *If "No," provide an explanation in Schedule O*		14b		

Part VI **Governance, Management, and Disclosure** *For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O See instructions*

Check if Schedule O contains a response or note to any line in this Part VI . . . [X]

Section A. Governing Body and Management

			Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year 1a 23			
	If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O			
b	Enter the number of voting members included in line 1a, above, who are independent 1b 22			
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?	2		X
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors, or trustees, or key employees to a management company or other person?	3		X
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4	X	
5	Did the organization become aware during the year of a significant diversion of the organization's assets?	5		X
6	Did the organization have members or stockholders?	6	X	
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?	7a	X	
b	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?	7b	X	
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following			
a	The governing body?	8a	X	
b	Each committee with authority to act on behalf of the governing body?	8b	X	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? *If "Yes," provide the names and addresses in Schedule O*	9		X

Section B. Policies *(This Section B requests information about policies not required by the Internal Revenue Code.)*

			Yes	No
10a	Did the organization have local chapters, branches, or affiliates?	10a		X
b	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?	10b		
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	11a	X	
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990.			
12a	Did the organization have a written conflict of interest policy? *If "No," go to line 13*	12a	X	
b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	X	
c	Did the organization regularly and consistently monitor and enforce compliance with the policy? *If "Yes," describe in Schedule O how this was done*	12c	X	
13	Did the organization have a written whistleblower policy?	13	X	
14	Did the organization have a written document retention and destruction policy?	14	X	
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
a	The organization's CEO, Executive Director, or top management official	15a	X	
b	Other officers or key employees of the organization	15b	X	
	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).			
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	16a		X
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?	16b		

Section C. Disclosure

17 List the states with which a copy of this Form 990 is required to be filed ▶

18 Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (Section 501(c)(3)s only) available for public inspection Indicate how you made these available. Check all that apply.

[ ] Own website [ ] Another's website [X] Upon request [ ] Other *(explain in Schedule O)*

19 Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year.

20 State the name, address, and telephone number of the person who possesses the organization's books and records: ▶
BETTYE COIL 25 MASSACHUSETTS AVE NW, SUITE 100 WASHINGTON, DC 20001-1431 202-222-2393

Part VII **Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors**

Check if Schedule O contains a response or note to any line in this Part VII . . . . [X]

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed Report compensation for the calendar year ending with or within the organization's tax year.

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid
- List all of the organization's **current** key employees, if any See instructions for definition of "key employee."
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than $100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than $100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than $10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order individual trustees or directors, institutional trustees, officers; key employees; highest compensated employees, and former such persons.

[ ] Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee): Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
(1) MICHAEL K. POWELL PRESIDENT & CEO	40.00 5.00	X		X				4,455,064.	0.	526,307.
(2) THOMAS M. RUTLEDGE CHAIRMAN	1.00 2.00	X		X				0.	0.	0.
(3) PATRICK ESSER VICE-CHAIRMAN	1.00 2.00	X		X				0.	0.	0.
(4) NEIL SMIT TREASURER	1.00 2.00	X		X				0.	0.	0.
(5) JOHN D. SKIPPER SECRETARY	1.00 2.00	X		X				0.	0.	0.
(6) MATTHEW C. BLANK DIRECTOR	1.00 2.00	X						0.	0.	0.
(7) ROCCO B. COMMISSO DIRECTOR	1.00 2.00	X						0.	0.	0.
(8) JEFFREY S. DEMOND DIRECTOR	1.00 2.00	X						0.	0.	0.
(9) FRANK M. DRENDEL DIRECTOR	1.00 2.00	X						0.	0.	0.
(10) NANCY DUBUC DIRECTOR	1.00 2.00	X						0.	0.	0.
(11) RONALD DUNCAN DIRECTOR	1.00 2.00	X						0.	0.	0.
(12) JOHN D. EVANS DIRECTOR	1.00 2.00	X						0.	0.	0.
(13) DEXTER GOEI DIRECTOR	1.00 2.00	X						0.	0.	0.
(14) ALFRED LIGGINS, III DIRECTOR	1.00 2.00	X						0.	0.	0.

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees *(continued)*

(A) Name and title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
(15) KEN LOWE DIRECTOR	1.00 2.00	X						0.	0.	0.
(16) JOHN K. MARTIN DIRECTOR	1.00 2.00	X						0.	0.	0.
(17) PETER RICE DIRECTOR	1.00 2.00	X						0.	0.	0.
(18) PAT MCADARAGH DIRECTOR	1.00 2.00	X						0.	0.	0.
(19) BRIAN L. ROBERTS DIRECTOR	1.00 2.00	X						0.	0.	0.
(20) GARY SHORMAN DIRECTOR	1.00 2.00	X						0.	0.	0.
(21) RICHARD SJOBERG DIRECTOR	1.00 2.00	X						0.	0.	0.
(22) ROBERT J. STANZIONE DIRECTOR	1.00 2.00	X						0.	0.	0.
(23) DAVID M. ZASLAV DIRECTOR	1.00 2.00	X						0.	0.	0.
(24) BRUCE CARNES SR. VP., FINANCE & ADMIN	45.00 0.			X				562,501.	0.	76,966.
(25) JAMES M. ASSEY JR. EXECUTIVE VICE PRESIDENT	45.00 0.				X			1,231,269.	0.	248,993.
1b Sub-total ▶								4,455,064.	0.	526,307.
c Total from continuation sheets to Part VII, Section A ▶								9,408,893.	0.	1,204,322.
d Total (add lines 1b and 1c) ▶								13,863,957.	0.	1,730,629.

2 Total number of individuals (including but not limited to those listed above) who received more than $100,000 of reportable compensation from the organization ▶ 63

		Yes	No
3 Did the organization list any **former** officer, director, or trustee, key employee, or highest compensated employee on line 1a? *If "Yes," complete Schedule J for such individual*	3		X
4 For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than $150,000? *If "Yes," complete Schedule J for such individual*	4	X	
5 Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? *If "Yes," complete Schedule J for such person*	5		X

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than $100,000 of compensation from the organization Report compensation for the calendar year ending with or within the organization's tax year

(A) Name and business address	(B) Description of services	(C) Compensation
ATTACHMENT 2		

2 Total number of independent contractors (including but not limited to those listed above) who received more than $100,000 in compensation from the organization ▶ 45

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees *(continued)*

(A) Name and title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
(26) BARBARA YORK SR. VP., INDUSTRY AFFAIRS	45.00 0.				X			813,057.	0.	86,981.
(27) ELEANOR WINTER SR. VP., SPECIAL PROJECTS	45.00 0.				X			704,703.	0.	72,014.
(28) RITA LEWIS SR. VP., GOVERNMENT RELATIONS	45.00 0.				X			805,737.	0.	98,417.
(29) RICK CHESSEN SR. VP., LAW & REGULATORY POL.	45.00 0.				X			809,303.	0.	81,636.
(30) JADWIGA JANUCIK SR. VP., ASSOCIATION AFFAIRS	45.00 0.				X			565,616.	0.	60,506.
(31) ROBERT STODDARD SR. VP. COMM. & PUBLIC AFFAIRS	45.00 0.				X			549,761.	0.	72,014.
(32) KHRISTIAN SNOWDEN CHIEF OF STAFF	45.00 0.				X			768,592.	0.	70,506.
(33) NEAL GOLDBERG VP & GENERAL COUNSEL	45.00 0.					X		598,075.	0.	71,981.
(34) JILL LUCKETT SR. VP., PROG. NETWORK POLICY	45.00 0.					X		546,465.	0.	76,043.
(35) WILLIAM CHECK CTO & SR. VP., SCIENCE & TECH.	45.00 0.					X		494,688.	0.	76,043.
(36) DIANE BURSTEIN VP. & DEPUTY GENERAL COUNSEL	45.00 0.					X		485,500.	0.	67,014.
1b Sub-total ▶										
c Total from continuation sheets to Part VII, Section A ▶										
d Total (add lines 1b and 1c) ▶										

2 Total number of individuals (including but not limited to those listed above) who received more than $100,000 of reportable compensation from the organization ▶ 63

		Yes	No
3 Did the organization list any **former** officer, director, or trustee, key employee, or highest compensated employee on line 1a? *If "Yes," complete Schedule J for such individual*	3		X
4 For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than $150,000? *If "Yes," complete Schedule J for such individual*	4	X	
5 Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? *If "Yes," complete Schedule J for such person*	5		X

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than $100,000 of compensation from the organization Report compensation for the calendar year ending with or within the organization's tax year

(A) Name and business address	(B) Description of services	(C) Compensation

2 Total number of independent contractors (including but not limited to those listed above) who received more than $100,000 in compensation from the organization ▶

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees *(continued)*

(A) Name and title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position: Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
(37) VIRGINIA SMITH VP & SR LEGISLATIVE COUNSEL	45.00 0.					X		473,626.	0.	45,208.
1b Sub-total ▶										
c Total from continuation sheets to Part VII, Section A ▶										
d Total (add lines 1b and 1c) ▶										

2 Total number of individuals (including but not limited to those listed above) who received more than $100,000 of reportable compensation from the organization ▶ 63

		Yes	No
3 Did the organization list any **former** officer, director, or trustee, key employee, or highest compensated employee on line 1a? *If "Yes," complete Schedule J for such individual*	3		X
4 For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than $150,000? *If "Yes," complete Schedule J for such individual*	4	X	
5 Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? *If "Yes," complete Schedule J for such person*	5		X

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than $100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year

(A) Name and business address	(B) Description of services	(C) Compensation

2 Total number of independent contractors (including but not limited to those listed above) who received more than $100,000 in compensation from the organization ▶

Part VIII **Statement of Revenue**

Check if Schedule O contains a response or note to any line in this Part VIII . . . . ☐

				(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512-514
Contributions, Gifts, Grants and Other Similar Amounts	1a	Federated campaigns	1a				
	b	Membership dues	1b				
	c	Fundraising events	1c				
	d	Related organizations	1d				
	e	Government grants (contributions)	1e				
	f	All other contributions, gifts, grants, and similar amounts not included above	1f				
	g	Noncash contributions included in lines 1a-1f $					
	h	**Total.** Add lines 1a-1f ▶		0.			
Program Service Revenue			**Business Code**				
	2a	MEMBERSHIP DUES	900099	63,983,838.	63,983,838.		
	b	CONVENTION INCOME	900099	6,486,498.	6,486,498		
	c						
	d						
	e						
	f	All other program service revenue					
	g	**Total.** Add lines 2a-2f ▶		70,470,336.			

			(i) Real / (i) Securities	(ii) Personal / (ii) Other	(A) Total revenue	(B)	(C)	(D)
Other Revenue	3	Investment income (including dividends, interest, and other similar amounts) ▶			1,017,800.			1,017,800
	4	Income from investment of tax-exempt bond proceeds ▶			0.			
	5	Royalties ▶			0.			
			(i) Real	(ii) Personal				
	6a	Gross rents						
	b	Less rental expenses						
	c	Rental income or (loss)						
	d	Net rental income or (loss) ▶			0			
	7a	Gross amount from sales of assets other than inventory	(i) Securities 19,565,520.	(ii) Other 1,900.				
	b	Less cost or other basis and sales expenses	16,792,853.	2,501.				
	c	Gain or (loss)	2,772,667.	-601.				
	d	Net gain or (loss) ▶			2,772,066.			2,772,066
	8a	Gross income from fundraising events (not including $ ______ of contributions reported on line 1c) See Part IV, line 18 . . . a		0				
	b	Less direct expenses . . . b		0.				
	c	Net income or (loss) from fundraising events ▶			0			
	9a	Gross income from gaming activities See Part IV, line 19 . . . a		0				
	b	Less direct expenses . . . b		0				
	c	Net income or (loss) from gaming activities ▶			0.			
	10a	Gross sales of inventory, less returns and allowances . . . a		0				
	b	Less cost of goods sold . . . b		0				
	c	Net income or (loss) from sales of inventory ▶			0.			
		Miscellaneous Revenue		**Business Code**				
	11a	MISCELLANEOUS		900099	12,841	12,841		
	b							
	c							
	d	All other revenue						
	e	**Total.** Add lines 11a-11d ▶			12,841			
	12	**Total revenue.** See instructions ▶			74,273,043.	70,483,177.		3,789,866.

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns All other organizations must complete column (A)

Check if Schedule O contains a response or note to any line in this Part IX . . . . ☐

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to domestic organizations and domestic governments See Part IV, line 21	3,336,819.			
2 Grants and other assistance to domestic individuals See Part IV, line 22	25,000.			
3 Grants and other assistance to foreign organizations, foreign governments, and foreign individuals See Part IV, lines 15 and 16	0.			
4 Benefits paid to or for members	0.			
5 Compensation of current officers, directors, trustees, and key employees	12,312,883.			
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)	0.			
7 Other salaries and wages	17,263,980.			
8 Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)	1,511,433.			
9 Other employee benefits	1,616,157.			
10 Payroll taxes	1,065,664.			
11 Fees for services (non-employees)				
a Management	0.			
b Legal	10,035,981.			
c Accounting	158,897.			
d Lobbying	4,723,894.			
e Professional fundraising services See Part IV, line 17	0.			
f Investment management fees	180,392.			
g Other (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O)	2,472,639.			
12 Advertising and promotion	1,902,886.			
13 Office expenses	754,851.			
14 Information technology	633,448.			
15 Royalties	0.			
16 Occupancy	3,564,018.			
17 Travel	925,288.			
18 Payments of travel or entertainment expenses for any federal, state, or local public officials	7,538.			
19 Conferences, conventions, and meetings	8,293,222.			
20 Interest	0.			
21 Payments to affiliates	0.			
22 Depreciation, depletion, and amortization	1,214,693.			
23 Insurance	43,129.			
24 Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24e If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O)				
a STATE AND LOCAL TAXES	114,544.			
b DUES & SUBSCRIPTIONS	713,036.			
c REPAIRS & MAINTENANCE	53,701.			
d MISCELLANEOUS	206,365.			
e All other expenses				
25 **Total functional expenses.** Add lines 1 through 24e	73,130,458.			
26 **Joint costs.** Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation Check here ▶ ☐ if following SOP 98-2 (ASC 958-720)	0.			

Part X Balance Sheet

Check if Schedule O contains a response or note to any line in this Part X. . . . . ☐

		Description			(A) Beginning of year		(B) End of year
Assets	1	Cash - non-interest-bearing			905,064.	1	581,827.
	2	Savings and temporary cash investments			0.	2	0.
	3	Pledges and grants receivable, net			0.	3	0.
	4	Accounts receivable, net			5,010,640.	4	9,368,759.
	5	Loans and other receivables from current and former officers, directors, trustees, key employees, and highest compensated employees Complete Part II of Schedule L			0.	5	0.
	6	Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions) Complete Part II of Schedule L			0.	6	0.
	7	Notes and loans receivable, net			0.	7	0.
	8	Inventories for sale or use			0.	8	0.
	9	Prepaid expenses and deferred charges			1,598,484.	9	325,512.
	10a	Land, buildings, and equipment: cost or other basis Complete Part VI of Schedule D	10a	13,288,790.			
	b	Less. accumulated depreciation	10b	10,203,843.	4,100,581.	10c	3,084,947.
	11	Investments - publicly traded securities			49,632,326.	11	48,558,745.
	12	Investments - other securities. See Part IV, line 11			4,243,058.	12	3,333,795.
	13	Investments - program-related See Part IV, line 11			0.	13	0.
	14	Intangible assets			0.	14	0.
	15	Other assets. See Part IV, line 11			9,695.	15	7,110.
	16	**Total assets.** Add lines 1 through 15 (must equal line 34)			65,499,848.	16	65,260,695.
Liabilities	17	Accounts payable and accrued expenses			9,298,175.	17	10,976,709.
	18	Grants payable			0.	18	0.
	19	Deferred revenue			4,659,383.	19	1,497,968.
	20	Tax-exempt bond liabilities			0.	20	0.
	21	Escrow or custodial account liability Complete Part IV of Schedule D			0.	21	0.
	22	Loans and other payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons Complete Part II of Schedule L			0.	22	0.
	23	Secured mortgages and notes payable to unrelated third parties			0.	23	0.
	24	Unsecured notes and loans payable to unrelated third parties			0.	24	0.
	25	Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24) Complete Part X of Schedule D			4,522,944.	25	4,610,106.
	26	**Total liabilities.** Add lines 17 through 25			18,480,502.	26	17,084,783.
Net Assets or Fund Balances		**Organizations that follow SFAS 117 (ASC 958), check here ▶ [X] and complete lines 27 through 29, and lines 33 and 34.**					
	27	Unrestricted net assets			47,019,346.	27	48,175,912.
	28	Temporarily restricted net assets			0.	28	0.
	29	Permanently restricted net assets			0.	29	0.
		Organizations that do not follow SFAS 117 (ASC 958), check here ▶ [ ] and complete lines 30 through 34.					
	30	Capital stock or trust principal, or current funds				30	
	31	Paid-in or capital surplus, or land, building, or equipment fund				31	
	32	Retained earnings, endowment, accumulated income, or other funds				32	
	33	Total net assets or fund balances			47,019,346.	33	48,175,912.
	34	Total liabilities and net assets/fund balances			65,499,848.	34	65,260,695.

Part XI Reconciliation of Net Assets

Check if Schedule O contains a response or note to any line in this Part XI ☐

1	Total revenue (must equal Part VIII, column (A), line 12)	1	74,273,043.
2	Total expenses (must equal Part IX, column (A), line 25)	2	73,130,458.
3	Revenue less expenses Subtract line 2 from line 1	3	1,142,585.
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	47,019,346.
5	Net unrealized gains (losses) on investments	5	13,981.
6	Donated services and use of facilities	6	0.
7	Investment expenses	7	0.
8	Prior period adjustments	8	0.
9	Other changes in net assets or fund balances (explain in Schedule O)	9	0.
10	Net assets or fund balances at end of year Combine lines 3 through 9 (must equal Part X, line 33, column (B))	10	48,175,912.

Part XII Financial Statements and Reporting

Check if Schedule O contains a response or note to any line in this Part XII ☐

			Yes	No
1	Accounting method used to prepare the Form 990: ☐ Cash ☒ Accrual ☐ Other If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O.			
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?	2a		X
	If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed on a separate basis, consolidated basis, or both: ☐ Separate basis ☐ Consolidated basis ☐ Both consolidated and separate basis			
b	Were the organization's financial statements audited by an independent accountant?	2b	X	
	If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both: ☐ Separate basis ☒ Consolidated basis ☐ Both consolidated and separate basis			
c	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant?	2c	X	
	If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O.			
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?	3a		X
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits	3b		

SCHEDULE C (Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

Political Campaign and Lobbying Activities

For Organizations Exempt From Income Tax Under section 501(c) and section 527

▶ Complete if the organization is described below. ▶ Attach to Form 990 or Form 990-EZ.
▶ Information about Schedule C (Form 990 or 990-EZ) and its instructions is at *www.irs.gov/form990.*

OMB No 1545-0047

2016

Open to Public Inspection

If the organization answered "Yes," on Form 990, Part IV, line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations Complete Parts I-A and B Do not complete Part I-C
- Section 501(c) (other than section 501(c)(3)) organizations Complete Parts I-A and C below Do not complete Part I-B
- Section 527 organizations Complete Part I-A only

If the organization answered "Yes," on Form 990, Part IV, line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)) Complete Part II-A Do not complete Part II-B.
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)) Complete Part II-B Do not complete Part II-A

If the organization answered "Yes," on Form 990, Part IV, line 5 (Proxy Tax) (see separate instructions) or Form 990-EZ, Part V, line 35c (Proxy Tax) (see separate instructions), then

- Section 501(c)(4), (5), or (6) organizations Complete Part III

Name of organization	Employer identification number
NCTA - THE INTERNET & TELEVISION ASSOCIATION	53-0222396

Part I-A Complete if the organization is exempt under section 501(c) or is a section 527 organization.

1 Provide a description of the organization's direct and indirect political campaign activities in Part IV (see instructions for definition of "political campaign activities")

2 Political campaign activity expenditures (see instructions) ▶ $

3 Volunteer hours for political campaign activities (see instructions)

Part I-B Complete if the organization is exempt under section 501(c)(3).

1 Enter the amount of any excise tax incurred by the organization under section 4955 ▶ $

2 Enter the amount of any excise tax incurred by organization managers under section 4955 ▶ $

3 If the organization incurred a section 4955 tax, did it file Form 4720 for this year? ☐ Yes ☐ No

4a Was a correction made? ☐ Yes ☐ No

b If "Yes," describe in Part IV.

Part I-C Complete if the organization is exempt under section 501(c), except section 501(c)(3).

1 Enter the amount directly expended by the filing organization for section 527 exempt function activities ▶ $

2 Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities ▶ $ 42,500.

3 Total exempt function expenditures Add lines 1 and 2. Enter here and on Form 1120-POL, line 17b ▶ $ 42,500.

4 Did the filing organization file **Form 1120-POL** for this year? ☒ Yes ☐ No

5 Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which the filing organization made payments For each organization listed, enter the amount paid from the filing organization's funds. Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC) If additional space is needed, provide information in Part IV.

	(a) Name	(b) Address	(c) EIN	(d) Amount paid from filing organization's funds If none, enter -0-	(e) Amount of political contributions received and promptly and directly delivered to a separate political organization If none, enter -0-.
(1)	DEMOCRATIC ATTORNEYS GENERAL ASSOC.	1875 K STREET, NW, 4TH WASHINGTON, DC 20036	13-4220019	15,000.	0.
(2)	REPUBLICAN ATTORNEYS GENERAL ASSOC.	1747 PENN AVE, NW, #800 WASHINGTON, DC 20006	46-4501717	15,000.	0.
(3)	NAT'L CONFERENCE OF DEMOCRATIC MAYORS	1660 L STREET, NW, #501 WASHINGTON, DC 20036	52-1535470	7,500.	0.
(4)	COMMUNITY LEADERS OF AMERICA	P.O. BOX 4977 GLEN ALLEN, VA 23058	46-3149989	5,000.	0.
(5)					
(6)					

Part II-A **Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)).**

A Check ▶ ☐ if the filing organization belongs to an affiliated group (and list in Part IV each affiliated group member's name, address, EIN, expenses, and share of excess lobbying expenditures)

B Check ▶ ☐ if the filing organization checked box A and "limited control" provisions apply.

Limits on Lobbying Expenditures (The term "expenditures" means amounts paid or incurred.)	(a) Filing organization's totals	(b) Affiliated group totals
1a Total lobbying expenditures to influence public opinion (grass roots lobbying)		
b Total lobbying expenditures to influence a legislative body (direct lobbying)		
c Total lobbying expenditures (add lines 1a and 1b)		
d Other exempt purpose expenditures		
e Total exempt purpose expenditures (add lines 1c and 1d)		
f Lobbying nontaxable amount Enter the amount from the following table in both columns		

If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:
Not over $500,000	20% of the amount on line 1e
Over $500,000 but not over $1,000,000	$100,000 plus 15% of the excess over $500,000
Over $1,000,000 but not over $1,500,000	$175,000 plus 10% of the excess over $1,000,000
Over $1,500,000 but not over $17,000,000	$225,000 plus 5% of the excess over $1,500,000
Over $17,000,000	$1,000,000

	(a)	(b)
g Grassroots nontaxable amount (enter 25% of line 1f)		
h Subtract line 1g from line 1a If zero or less, enter -0-		
i Subtract line 1f from line 1c If zero or less, enter -0-		

j If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year? ☐ Yes ☐ No

4-Year Averaging Period Under section 501(h)

(Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the separate instructions for lines 2a through 2f.)

Lobbying Expenditures During 4-Year Averaging Period					
Calendar year (or fiscal year beginning in)	(a) 2013	(b) 2014	(c) 2015	(d) 2016	(e) Total
2a Lobbying nontaxable amount					
b Lobbying ceiling amount (150% of line 2a, column (e))					
c Total lobbying expenditures					
d Grassroots nontaxable amount					
e Grassroots ceiling amount (150% of line 2d, column (e))					
f Grassroots lobbying expenditures					

Part II-B Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

For each "Yes," response on lines 1a through 1i below, provide in Part IV a detailed description of the lobbying activity	(a) Yes	(a) No	(b) Amount
1 During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of:			
a Volunteers?			
b Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?			
c Media advertisements?			
d Mailings to members, legislators, or the public?			
e Publications, or published or broadcast statements?			
f Grants to other organizations for lobbying purposes?			
g Direct contact with legislators, their staffs, government officials, or a legislative body?			
h Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?			
i Other activities?			
j Total. Add lines 1c through 1i			
2a Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?			
b If "Yes," enter the amount of any tax incurred under section 4912			
c If "Yes," enter the amount of any tax incurred by organization managers under section 4912			
d If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?			

Part III-A Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6).

		Yes	No
1 Were substantially all (90% or more) dues received nondeductible by members?	1		X
2 Did the organization make only in-house lobbying expenditures of $2,000 or less?	2		X
3 Did the organization agree to carry over lobbying and political campaign activity expenditures from the prior year?	3	X	

Part III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No," OR (b) Part III-A, line 3, is answered "Yes."

1 Dues, assessments and similar amounts from members	1	63,983,838.
2 Section 162(e) nondeductible lobbying and political expenditures **(do not include amounts of political expenses for which the section 527(f) tax was paid).**		
a Current year	2a	13,350,000.
b Carryover from last year	2b	-3,284,471.
c Total	2c	10,065,529.
3 Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues	3	13,532,582.
4 If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year?	4	
5 Taxable amount of lobbying and political expenditures (see instructions)	5	-3,467,053.

Part IV Supplemental Information

Provide the descriptions required for Part I-A, line 1, Part I-B, line 4; Part I-C, line 5; Part II-A (affiliated group list); Part II-A, lines 1 and 2 (see instructions); and Part II-B, line 1. Also, complete this part for any additional information

Part IV **Supplemental Information** *(continued)*

SCHEDULE D (Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Financial Statements

▶ Complete if the organization answered "Yes" on Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

▶ Attach to Form 990.

▶ Information about Schedule D (Form 990) and its instructions is at *www.irs.gov/form990*.

OMB No 1545-0047

2016

Open to Public Inspection

Name of the organization: NCTA - THE INTERNET & TELEVISION ASSOCIATION

Employer identification number: 53-0222396

Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts.
Complete if the organization answered "Yes" on Form 990, Part IV, line 6

		(a) Donor advised funds	(b) Funds and other accounts
1	Total number at end of year		
2	Aggregate value of contributions to (during year)		
3	Aggregate value of grants from (during year)		
4	Aggregate value at end of year		

5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? ☐ Yes ☐ No

6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? ☐ Yes ☐ No

Part II Conservation Easements.
Complete if the organization answered "Yes" on Form 990, Part IV, line 7.

1 Purpose(s) of conservation easements held by the organization (check all that apply)

☐ Preservation of land for public use (e.g., recreation or education)
☐ Preservation of a historically important land area
☐ Protection of natural habitat
☐ Preservation of a certified historic structure
☐ Preservation of open space

2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year.

			Held at the End of the Tax Year
a	Total number of conservation easements	2a	
b	Total acreage restricted by conservation easements	2b	
c	Number of conservation easements on a certified historic structure included in (a)	2c	
d	Number of conservation easements included in (c) acquired after 8/17/06, and not on a historic structure listed in the National Register	2d	

3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year ▶ ______

4 Number of states where property subject to conservation easement is located ▶ ______

5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? ☐ Yes ☐ No

6 Staff and volunteer hours devoted to monitoring, inspecting, handling of violations, and enforcing conservation easements during the year ▶ ______

7 Amount of expenses incurred in monitoring, inspecting, handling of violations, and enforcing conservation easements during the year ▶ $ ______

8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)? ☐ Yes ☐ No

9 In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements.

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets.
Complete if the organization answered "Yes" on Form 990, Part IV, line 8

1a If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIII, the text of the footnote to its financial statements that describes these items

b If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items.

(i) Revenue included in Form 990, Part VIII, line 1 ▶ $ ______

(ii) Assets included in Form 990, Part X ▶ $ ______

2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items:

a Revenue included in Form 990, Part VIII, line 1 ▶ $ ______

b Assets included in Form 990, Part X ▶ $ ______

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets *(continued)*

3 Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items (check all that apply):

a ☐ Public exhibition
b ☐ Scholarly research
c ☐ Preservation for future generations
d ☐ Loan or exchange programs
e ☐ Other ____________

4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII.

5 During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? ☐ Yes ☐ No

Part IV Escrow and Custodial Arrangements.
Complete if the organization answered "Yes" on Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21

1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? ☐ Yes ☐ No

b If "Yes," explain the arrangement in Part XIII and complete the following table:

			Amount
c	Beginning balance	1c	
d	Additions during the year	1d	
e	Distributions during the year	1e	
f	Ending balance	1f	

2a Did the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability? ☐ Yes ☐ No

b If "Yes," explain the arrangement in Part XIII. Check here if the explanation has been provided on Part XIII ☐

Part V Endowment Funds.
Complete if the organization answered "Yes" on Form 990, Part IV, line 10

		(a) Current year	(b) Prior year	(c) Two years back	(d) Three years back	(e) Four years back
1a	Beginning of year balance					
b	Contributions					
c	Net investment earnings, gains, and losses					
d	Grants or scholarships					
e	Other expenditures for facilities and programs					
f	Administrative expenses					
g	End of year balance					

2 Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as.

a Board designated or quasi-endowment ▶ ________ %

b Permanent endowment ▶ ________ %

c Temporarily restricted endowment ▶ ________ %

The percentages on lines 2a, 2b, and 2c should equal 100%.

3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by:

			Yes	No
	(i) unrelated organizations	3a(i)		
	(ii) related organizations	3a(ii)		
b	If "Yes" on line 3a(ii), are the related organizations listed as required on Schedule R?	3b		

4 Describe in Part XIII the intended uses of the organization's endowment funds.

Part VI Land, Buildings, and Equipment.
Complete if the organization answered "Yes" on Form 990, Part IV, line 11a. See Form 990, Part X, line 10.

	Description of property	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a	Land				
b	Buildings				
c	Leasehold improvements		6,862,598.	4,962,988	1,899,610.
d	Equipment		6,236,192.	5,050,855	1,185,337.
e	Other		190,000.	190,000	
Total.	Add lines 1a through 1e *(Column (d) must equal Form 990, Part X, column (B), line 10c)* ▶				3,084,947.

Part VII Investments - Other Securities.
Complete if the organization answered "Yes" on Form 990, Part IV, line 11b. See Form 990, Part X, line 12.

(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation Cost or end-of-year market value
(1) Financial derivatives	3,333,795.	ATTACHMENT 1
(2) Closely-held equity interests		
(3) Other		
(A)		
(B)		
(C)		
(D)		
(E)		
(F)		
(G)		
(H)		
Total. *(Column (b) must equal Form 990, Part X, col (B) line 12.)* ▶	3,333,795.	

Part VIII Investments - Program Related.
Complete if the organization answered "Yes" on Form 990, Part IV, line 11c. See Form 990, Part X, line 13.

(a) Description of investment	(b) Book value	(c) Method of valuation Cost or end-of-year market value
(1)		
(2)		
(3)		
(4)		
(5)		
(6)		
(7)		
(8)		
(9)		
Total. *(Column (b) must equal Form 990, Part X, col (B) line 13.)* ▶		

Part IX Other Assets.
Complete if the organization answered "Yes" on Form 990, Part IV, line 11d. See Form 990, Part X, line 15.

(a) Description	(b) Book value
(1)	
(2)	
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
Total. *(Column (b) must equal Form 990, Part X, col (B) line 15.)* ▶	

Part X Other Liabilities.
Complete if the organization answered "Yes" on Form 990, Part IV, line 11e or 11f. See Form 990, Part X, line 25.

1. (a) Description of liability	(b) Book value
(1) Federal income taxes	
(2) DEFERRED LEASE INCENTIVES	4,610,106.
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
Total. *(Column (b) must equal Form 990, Part X, col (B) line 25.)* ▶	4,610,106.

2. Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740). Check here if the text of the footnote has been provided in Part XIII [X]

Part XI Reconciliation of Revenue per Audited Financial Statements With Revenue per Return. Complete if the organization answered "Yes" on Form 990, Part IV, line 12a

1	Total revenue, gains, and other support per audited financial statements			1	76,780,179.
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:				
a	Net unrealized gains (losses) on investments	2a	13,981.		
b	Donated services and use of facilities	2b			
c	Recoveries of prior year grants	2c			
d	Other (Describe in Part XIII.)	2d	2,673,547.		
e	Add lines **2a** through **2d**			2e	2,687,528.
3	Subtract line **2e** from line **1**			3	74,092,651.
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:				
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	180,392.		
b	Other (Describe in Part XIII)	4b			
c	Add lines **4a** and **4b**			4c	180,392.
5	Total revenue Add lines **3** and **4c.** *(This must equal Form 990, Part I, line 12)*			5	74,273,043.

Part XII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return. Complete if the organization answered "Yes" on Form 990, Part IV, line 12a.

1	Total expenses and losses per audited financial statements			1	76,040,314.
2	Amounts included on line 1 but not on Form 990, Part IX, line 25.				
a	Donated services and use of facilities	2a			
b	Prior year adjustments	2b			
c	Other losses	2c			
d	Other (Describe in Part XIII)	2d	3,090,248.		
e	Add lines **2a** through **2d**			2e	3,090,248.
3	Subtract line **2e** from line **1**			3	72,950,066.
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:				
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	180,392.		
b	Other (Describe in Part XIII)	4b			
c	Add lines **4a** and **4b**			4c	180,392.
5	Total expenses Add lines **3** and **4c.** *(This must equal Form 990, Part I, line 18)*			5	73,130,458.

Part XIII Supplemental Information.

Provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b, Part V, line 4; Part X, line 2, Part XI, lines 2d and 4b, and Part XII, lines 2d and 4b. Also complete this part to provide any additional information

SEE PAGE 5

Part XIII Supplemental Information *(continued)*

OTHER REVENUE INCLUDED ON BOOKS BUT NOT ON RETURN

SCHEDULE D, PART XI, LINE 2D

NET REVENUE OF AFFILIATES INCLUDED IN CONSOLIDATED FINANCIAL STATEMENTS:

$2,673,547.

OTHER EXPENSES INCLUDED ON BOOKS BUT NOT ON RETURN

SCHEDULE D, PART XII, LINE 2D

NET EXPENSES OF AFFILIATES INCLUDED IN CONSOLIDATED FINANCIAL STATEMENTS:

$3,090,248.

FIN 48 FINANCIAL STATEMENT DISCLOSURE

SCHEDULE D, PART X, LINE 2

NCTA BELIEVES IT HAS APPROPRIATE SUPPORT FOR ANY TAX POSITIONS TAKEN, AND, AS SUCH, IT DOES NOT HAVE ANY UNCERTAIN TAX POSITIONS THAT ARE MATERIAL TO THE CONSOLIDATED FINANCIAL STATEMENTS. NCTA RECOGNIZES INTEREST EXPENSE AND PENALTIES RELATED TO UNRECOGNIZED TAX BENEFITS IN MANAGEMENT AND GENERAL EXPENSES ON THE CONSOLIDATED STATEMENTS OF ACTIVITIES AND CHANGE IN NET ASSETS AND ACCOUNTS PAYABLE AND ACCRUED EXPENSES IN THE STATEMENTS OF FINANCIAL POSITION. THERE IS NO PROVISION IN THESE CONSOLIDATED FINANCIAL STATEMENTS FOR PENALTIES AND INTEREST RELATED TO UNRECOGNIZED TAX BENEFITS FOR THE YEARS ENDED DECEMBER 31, 2016 AND 2015. TAX YEARS PRIOR TO 2013 FOR NCTA ARE NO LONGER SUBJECT TO EXAMINATION BY THE IRS OR THE TAX JURISDICTION OF THE DISTRICT OF COLUMBIA.

Part XIII Supplemental Information *(continued)*

ATTACHMENT 1

SCHEDULE D, PART VII - INVESTMENTS - FINANCIAL DERIVATIVES

DESCRIPTION	BOOK VALUE	COST OR FMV
ALTERNATIVE INVEST. STRATEGIES	3,333,795.	FMV
TOTALS	3,333,795.	

SCHEDULE I
(Form 990)

Department of the Treasury
Internal Revenue Service

Grants and Other Assistance to Organizations, Governments, and Individuals in the United States

Complete if the organization answered "Yes" on Form 990, Part IV, line 21 or 22.
▶ Attach to Form 990.
▶ Information about Schedule I (Form 990) and its instructions is at *www.irs.gov/form990*.

OMB No 1545-0047
2016
Open to Public Inspection

Name of the organization: NCTA - THE INTERNET & TELEVISION ASSOCIATION

Employer identification number: 53-0222396

Part I General Information on Grants and Assistance

1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? . . . . . . ☐ Yes ☒ No

2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States.

Part II Grants and Other Assistance to Domestic Organizations and Domestic Governments.

Complete if the organization answered "Yes" on Form 990, Part IV, line 21, for any recipient that received more than $5,000 Part II can be duplicated if additional space is needed

1 (a) Name and address of organization or government	(b) EIN	(c) IRC section (if applicable)	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of noncash assistance	(h) Purpose of grant or assistance
(1) TECHNOLOGY POLICY INSTITUTE 409 12TH ST , SW, STE 700, WASH , DC 20024	20-5835776	501(C)(3)	250,000.		N/A	N/A	2016 GENERAL SUPPORT
(2) THE MERCATUS CENTER, INC 3434 WASHINGTON BLVD , ARLINGTON, VA, 22201	54-1436224	501(C)(3)	150,000		N/A	N/A	SUPPORT 2016 TECH POLICY PROGRAM
(3) THE FREE STATE FOUNDATION, INC. PO BOX 60680 POTOMAC, MD 20859	74-3160646	501(C)(3)	125,000.		N/A	N/A	GENERAL SUPPORT 2016
(4) THIRD WAY FOUNDATION 1200 NEW HAMPSHIRE AVE NW, WASH , DC, 20036	52-1629221	501(C)(3)	100,000.		N/A	N/A	PPI GENERAL SUPPORT 2016
(5) THE ADVERTISING COUNCIL, INC 815 SECOND AVENUE, NEW YORK, NY, 10017	13-0417693	501(C)(3)	25,000		N/A	N/A	2016 OPERATING SUPPORT
(6) ITIF (THE IT & INNOVATION FOUNDATION) 1101 K ST , NW, #610, WASHINGTON, DC, 20005	20-4403497	501(C)(3)	60,000.		N/A	N/A	GENERAL SUPPORT 2016
(7) NAACP WASHINGTON BUREAU 1156 15TH ST , NW #915 WASHINGTON, DC 20005	13-1084135	501(C)(3)	50,000		N/A	N/A	GENERAL SUPPORT 2016
(8) NEW YORK LAW SCHOOL 185 WEST BROADWAY, NEW YORK, NY 10013	13-5645885	501(C)(3)	50,000.		N/A	N/A	GENERAL SUPPORT 2016
(9) INSTITUTE FOR LIBERTY 1250 CONNECT AVE , NW #200,WASH., DC 20036	20-2641983	501(C)(4)	15,000.		N/A	N/A	GENERAL SUPPORT 2016
(10) TECHFREEDOM 110 MARYLAND AVE , NE, WASHINGTON, DC 20002	27-3567814	501(C)(3)	50,000.		N/A	N/A	GENERAL SUPPORT 2016
(11) AMERICANS FOR TAX REFORM 722 12TH STREET, N W , WASHINGTON, DC 20005	52-1403587	501(C)(4)	50,000.		N/A	N/A	GENERAL SUPPORT 2016
(12) INTERNATIONAL CENTER FOR LAW & ECONOMICS 3333 NE SANDY BLVD, #207 PORTLAND, OR 97232	27-1246620	N/A	60,000		N/A	N/A	GENERAL SUPPORT 2016

2 Enter total number of section 501(c)(3) and government organizations listed in the line 1 table . . . . . ▶

3 Enter total number of other organizations listed in the line 1 table . . . . . ▶

For Paperwork Reduction Act Notice, see the Instructions for Form 990. **Schedule I (Form 990) (2016)**

SCHEDULE I
(Form 990)

Department of the Treasury
Internal Revenue Service

Grants and Other Assistance to Organizations, Governments, and Individuals in the United States

Complete if the organization answered "Yes" on Form 990, Part IV, line 21 or 22.
▶ Attach to Form 990.
▶ Information about Schedule I (Form 990) and its instructions is at *www.irs.gov/form990*.

OMB No 1545-0047
2016
Open to Public Inspection

Name of the organization: NCTA - THE INTERNET & TELEVISION ASSOCIATION
Employer identification number: 53-0222396

Part I General Information on Grants and Assistance

1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? . . . . ☐ Yes ☒ No

2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States.

Part II Grants and Other Assistance to Domestic Organizations and Domestic Governments.

Complete if the organization answered "Yes" on Form 990, Part IV, line 21, for any recipient that received more than $5,000 Part II can be duplicated if additional space is needed

1 (a) Name and address of organization or government	(b) EIN	(c) IRC section (if applicable)	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of noncash assistance	(h) Purpose of grant or assistance
(1) THE MEDIA INSTITUTE 2300 CLARENDON BLVD., ARLINGTON, VA, 22201	52-1061431	501(C)(3)	46,180		N/A	N/A	OPERATING SUPPORT & BANQUET SPONSORSHIP
(2) THE CABLE CENTER 2000 BUCHTEL BLVD, DENVER, CO 80210	20-0315238	501(C)(3)	17,500		N/A	N/A	CABLE HALL OF FAME BRONZE TABLE
(3) THE LEADERSHIP CONFERENCE EDUCATION FUND 1620 L ST , NW, #1100, WASHINGTON, DC 20036	23-7026895	501(C)(3)	40,000.		N/A	N/A	GENERAL SUPPORT 2016
(4) POLITIC365 LLC 250 K ST., NE, #509, WASHINGTON, DC, 20002	90-0544495	N/A	40,000		N/A	N/A	GENERAL SUPPORT 2016
(5) MULTICULTURAL, MEDIA, TELECOM & INTERNET 1620 L ST , NW, #250, WASHINGTON, DC, 20036	52-1880677	501(C)(3)	125,000		N/A	N/A	GENERAL SUPPORT 2016
(6) CONGRESSIONAL BLACK CAUCUS FOUNDATION, INC 1720 MASSACHUSETTS AVE., NW, WASH. DC 20036	52-1160561	501(C)(3)	32,413.		N/A	N/A	2016 ANNUAL AWARDS DINNER
(7) FIGHT FOR CHILDREN, INC 1029 VERMONT AVE , NW #300, WASH , DC 20005	52-1706059	501(C)(3)	32,000		N/A	N/A	FIGHT FOR CHILDREN CAMPAIGN
(8) AMERICANS FOR PROSPERITY 1310 N COURTHOUSE RD., ARLINGTON, VA, 22201	75-3148958	501(C)(4)	15,000		N/A	N/A	GENERAL SUPPORT 2016
(9) CONGRESSIONAL HISPANIC CAUCUS INSTITUTE 1128 16TH STREET, NW WASHINGTON, DC 20036	52-1114225	501(C)(3)	28,600		N/A	N/A	ANNUAL AWARDS GALA SPONSORSHIP
(10) NEWBAY MEDIA 28 EAST 28TH ST , NEW YORK, NY 10016	01-0873862	N/A	42,110		N/A	N/A	B&C HALL OF FAME SPONSORSHIP
(11) AMERICA'S PROMISE ALLIANCE 1110 VERMONT AVE., NW #900, WASH., DC 20005	54-1848713	501(C)(3)	23,800		N/A	N/A	PROMISE NIGHT SPONSORSHIP
(12) BROADBAND FOR AMERICA 2340 E BEARDSLEY RD #100, PHEONIX AZ 85024	27-0771568	501(C)(4)	196,917.		N/A	N/A	GENERAL SUPPORT 2016

2 Enter total number of section 501(c)(3) and government organizations listed in the line 1 table . . . . ▶

3 Enter total number of other organizations listed in the line 1 table . . . . ▶

For Paperwork Reduction Act Notice, see the Instructions for Form 990. **Schedule I (Form 990) (2016)**

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SCHEDULE I
(Form 990)

Department of the Treasury
Internal Revenue Service

Grants and Other Assistance to Organizations, Governments, and Individuals in the United States

Complete if the organization answered "Yes" on Form 990, Part IV, line 21 or 22.
▶ Attach to Form 990.
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OMB No 1545-0047
2016
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Name of the organization: NCTA - THE INTERNET & TELEVISION ASSOCIATION
Employer identification number: 53-0222396

Part I General Information on Grants and Assistance

1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? . . . . . . ☐ Yes ☒ No

2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States.

Part II Grants and Other Assistance to Domestic Organizations and Domestic Governments.

Complete if the organization answered "Yes" on Form 990, Part IV, line 21, for any recipient that received more than $5,000 Part II can be duplicated if additional space is needed

1 (a) Name and address of organization or government	(b) EIN	(c) IRC section (if applicable)	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of noncash assistance	(h) Purpose of grant or assistance
(1) TRUSTEES OF THE UNIVERSITY OF PENNSYLVANIA 3501 SANSOM ST PHILADELPHIA, PA 19104	23-1352685	501(C)(3)	25,000.		N/A	N/A	TECH INNOVATION COMPETITION SPONS.
(2) CITIZENS AGAINST GOVERNMENT WASTE 1301 PENN AVE NW, #1075, WASH , DC, 20004	52-1363952	501(C)(3)	25,000		N/A	N/A	GENERAL SUPPORT 2016
(3) LULAC NATIONAL CONVENTION 1133 19TH ST , NW, #1000, WASH., DC, 20036	52-2072106	501(C)(3)	21,955.		N/A	N/A	NATIONAL CONVENTION SPONSORSHIP
(4) ENTERTAINMENT INDUSTRIES COUNCIL, INC. 4206 TECHNOLOGY CT, E, CHANTILLY, VA, 20151	54-1259363	501(C)(3)	10,000.		N/A	N/A	SUPPORT EIC'S MISSION
(5) LULAC NATIONAL OFFICE 1133 19TH ST , NW, #1000, WASH , DC, 20036	74-6090399	501(C)(4)	22,410.		N/A	N/A	LEGISLATIVE CONF & AWARDS GALA
(6) WICT 2000 K ST., NW, #350, WASHINGTON, DC 20006	36-3814358	501(C)(3)	24,550.		N/A	N/A	SPONSOR SIGNATURE & TOUCHSTONES LUNCHEON
(7) PHOENIX CTR FOR ADV LEGAL & ECON PUB POLICY 5335 WISCONSIN AVE, NW #440, WASH. DC 20015	52-2079266	501(C)(3)	20,000.		N/A	N/A	GENERAL SUPPORT 2016
(8) CENTER FOR INDIVIDUAL FREEDOM 815 KING STREET, #303 ALEXANDRIA, VA 22314	54-1916980	501(C)(4)	25,000.		N/A	N/A	GENERAL SUPPORT 2016
(9) INSTITUTE FOR POLICY INNOVATION 1320 GREENWAY DRIVE, #820 IRVING, TX 75038	75-2158093	501(C)(3)	22,500.		N/A	N/A	RESEARCH & POLICY EDUCATION
(10) UNIVERSITY OF COLORADO FOUNDATION 401 UCB, WOLF LAW BLDG , BOULDER, CO, 80309	84-6049811	501(C)(3)	20,000.		N/A	N/A	SILICON FLATIRONS GENERAL SUPPORT
(11) ALLIANCE FOR WOMEN IN MEDIA FOUNDATION 2365 HARRODSBURG RD A325 LEXINGTON KY 40504	52-1193933	501(C)(3)	25,775.		N/A	N/A	2016 AWM PARTNERSHIP
(12) NATIONAL BLACK CAUCUS OF STATE LEGISLATORS 444 N CAPITOL ST NW #622, WASH , DC 20001	52-1218832	501(C)(3)	18,200		N/A	N/A	SPONSORSHIP ANNUAL LEGISLATIVE CONF

2 Enter total number of section 501(c)(3) and government organizations listed in the line 1 table . . . . . . ▶

3 Enter total number of other organizations listed in the line 1 table . . . . . . ▶

SCHEDULE I
(Form 990)

Department of the Treasury
Internal Revenue Service

Grants and Other Assistance to Organizations, Governments, and Individuals in the United States

Complete if the organization answered "Yes" on Form 990, Part IV, line 21 or 22.
▶ Attach to Form 990.
▶ Information about Schedule I (Form 990) and its instructions is at *www.irs.gov/form990.*

OMB No 1545-0047
2016
Open to Public Inspection

Name of the organization: NCTA - THE INTERNET & TELEVISION ASSOCIATION
Employer identification number: 53-0222396

Part I General Information on Grants and Assistance

1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? . . . . ☐ Yes ☒ No

2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States

Part II Grants and Other Assistance to Domestic Organizations and Domestic Governments.

Complete if the organization answered "Yes" on Form 990, Part IV, line 21, for any recipient that received more than $5,000 Part II can be duplicated if additional space is needed

1 (a) Name and address of organization or government	(b) EIN	(c) IRC section (if applicable)	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of noncash assistance	(h) Purpose of grant or assistance
(1) NCSL FOUNDATION FOR STATE LEGISLATURES 7700 EAST FIRST PLACE DENVER, CO 80230	74-2232576	501(C)(3)	17,172		N/A	N/A	PLATINUM SPONSORSHIP
(2) NATIONAL CONFERENCE OF STATE LEGISLATURES 7700 EAST FIRST PLACE DENVER, CO 80230	84-0772595	SEC 170(C)1	18,000		N/A	N/A	SPONSOR EXEC COMM TAX TASK FORCE
(3) A PHILIP RANDOLPH INSTITUTE 815 16TH ST , NW, 3RD FLR, WASH , DC, 20006	13-2548161	501(C)(3)	15,000.		N/A	N/A	SPONSOR 2016 NAT'L EDUCATION CONF
(4) NATIONAL GAY & LESBIAN CHAMBER OF COMMERCE 729 15TH ST , NW, 9TH FLR, WASH , DC, 20005	13-4219714	501(C)(6)	15,000		N/A	N/A	SPONSOR GOVT AFFAIRS POLICY ROUNDTABLE
(5) TRACY'S KIDS INC 5509 DEVON ROAD BETHESDA, MD 20814	26-3835257	501(C)(3)	9,600		N/A	N/A	11TH ANNUAL RED CARPET MOVIE EVENT
(6) NATIONAL BLACK CHAMBER OF COMMERCE 4400 JENIFER ST., NW, #331, WASH., DC 20015	35-1889294	501(C)(3)	20,000		N/A	N/A	GENERAL SUPPORT 2016
(7) NATIONAL CONGRESS OF BLACK WOMEN, INC 1250 FOURTH ST SW, #WG-1, WASH , DC, 20024	52-1436163	501(C)(3)	15,000		N/A	N/A	GENERAL SUPPORT 2016
(8) STATE POLICY NETWORK 1655 N FT MYER DR #360, ARLINGTON VA 22209	57-0952531	501(C)(3)	15,000.		N/A	N/A	GENERAL SUPPORT 2016
(9) NAT'L HISPANIC CAUCUS OF STATE LEGISLATORS 444 N CAPITOL ST NW, #404, WASH , DC, 20001	84-1168319	501(C)(3)	15,000.		N/A	N/A	2016 LEGISLATORS SUMMIT
(10) DISCOVERY INSTITUTE 208 COLUMBIA STREET SEATTLE, WA 98104	91-1521697	501(C)(3)	15,000		N/A	N/A	SUPPORT TECHNOLOGY & DEMOCRACY PROGRAM
(11) MADERY BRIDGE ASSOCIATES, LLC 9201 WARREN PKWY, #200, FRISCO, TX, 75035	46-2895004	N/A	15,000		N/A	N/A	GENERAL SUPPORT 2016
(12) N STREET VILLAGE, INC 1333 N STREET, N W WASHINGTON, DC 20005	52-1007373	501(C)(3)	13,600		N/A	N/A	GALA SPONSORSHIP

2 Enter total number of section 501(c)(3) and government organizations listed in the line 1 table . . . . . . ▶

3 Enter total number of other organizations listed in the line 1 table . . . . . . ▶

SCHEDULE I
(Form 990)

Department of the Treasury
Internal Revenue Service

Grants and Other Assistance to Organizations, Governments, and Individuals in the United States.

Complete if the organization answered "Yes" on Form 990, Part IV, line 21 or 22.
▶ Attach to Form 990.
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OMB No 1545-0047
2016
Open to Public Inspection

Name of the organization: NCTA - THE INTERNET & TELEVISION ASSOCIATION
Employer identification number: 53-0222396

Part I General Information on Grants and Assistance

1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? . . . . ☐ Yes ☒ No

2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States.

Part II Grants and Other Assistance to Domestic Organizations and Domestic Governments.

Complete if the organization answered "Yes" on Form 990, Part IV, line 21, for any recipient that received more than $5,000. Part II can be duplicated if additional space is needed.

1 (a) Name and address of organization or government	(b) EIN	(c) IRC section (if applicable)	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of noncash assistance	(h) Purpose of grant or assistance
(1) FCBA FOUNDATION 1020 19TH ST NW, #325, WASHINGTON, DC 20036	51-0334407	501(C)(3)	11,700.		N/A	N/A	SCHOLARSHIP CONTRIBUTION
(2) LATINOS IN INFO. SCIENCES & TECHNOLOGY ASSN 5943 JIMMY CARTER BLVD NORCROSS, GA 30071	20-1724165	501(C)(3)	10,000.		N/A	N/A	GENERAL SUPPORT 2016
(3) EMMA L BOWEN FOUNDATION 30 ROCKEFELLER CTR #1221, NEW YORK NY 10112	22-2635292	501(C)(3)	10,000.		N/A	N/A	ANNUAL PARTNERSHIP CONTRIBUTION
(4) SMALL BUSINESS & ENTREPRENEURSHIP COUNCIL 301 MAPLE AVE WEST, #100, VIENNA, VA, 22180	36-3756240	501(C)(4)	10,000.		N/A	N/A	GENERAL SUPPORT 2016
(5) US HISPANIC CHAMBER OF COMMERCE 1424 K ST , NW, #401, WASHINGTON, DC, 20005	43-1249249	501(C)(6)	10,000		N/A	N/A	SPONSOR 2016 LEGISLATIVE SUMMIT
(6) TAXPAYERS PROTECTION ALLIANCE 1401 K ST., NW, #502, WASHINGTON, DC, 20005	45-0702828	501(C)(4)	20,000.		N/A	N/A	GENERAL SUPPORT 2016
(7) AMERICAN COMMITMENT 1300 PENN AVE NW #190-406, WASH DC 20004	45-2600535	501(C)(4)	20,000		N/A	N/A	GENERAL SUPPORT 2016
(8) LGBT TECHNOLOGY PARTNERSHIP P O BOX 76 LOST CITY, WV 26810	46-1684663	501(C)(4)	10,000		N/A	N/A	GENERAL SUPPORT 2016
(9) LABOR COUNC. FOR LATIN AMERICAN ADVANCEMENT 815 16TH ST., NW, 3RD FLR, WASH , DC, 20006	52-1002207	501(C)(3)	10,000		N/A	N/A	GENERAL SUPPORT 2016
(10) MINORITY BUSINESS ROUNDTABLE 1629 K ST NW, #300, WASHINGTON, DC, 20006	01-0611251	501(C)(3)	20,000		N/A	N/A	2016 GENERAL SUPPORT
(11) NAMIC, INC. 50 BROAD STREET, #1801, NEW YORK, NY, 10004	84-1488263	501(C)(6)	24,500		N/A	N/A	ANNUAL BREAKFAST SPONSORSHIP
(12) NATIONAL ORG OF BLACK ELECTED LEGISLATIVE 20 F ST , NW, STE 700 WASHINGTON, DC 20001	95-4546966	501(C)(3)	10,000.		N/A	N/A	STEM SEMINAR & LEGI-SLATIVE BREAKFAST

2 Enter total number of section 501(c)(3) and government organizations listed in the line 1 table . . . . ▶

3 Enter total number of other organizations listed in the line 1 table . . . . ▶

For Paperwork Reduction Act Notice, see the Instructions for Form 990. **Schedule I (Form 990) (2016)**

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SCHEDULE I
(Form 990)

Department of the Treasury
Internal Revenue Service

Grants and Other Assistance to Organizations, Governments, and Individuals in the United States

Complete if the organization answered "Yes" on Form 990, Part IV, line 21 or 22.
▶ Attach to Form 990.
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OMB No 1545-0047
2016
Open to Public Inspection

Name of the organization: NCTA - THE INTERNET & TELEVISION ASSOCIATION
Employer identification number: 53-0222396

Part I General Information on Grants and Assistance

1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? . . . . ☐ Yes ☒ No

2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States.

Part II Grants and Other Assistance to Domestic Organizations and Domestic Governments.

Complete if the organization answered "Yes" on Form 990, Part IV, line 21, for any recipient that received more than $5,000 Part II can be duplicated if additional space is needed

1 (a) Name and address of organization or government	(b) EIN	(c) IRC section (if applicable)	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of noncash assistance	(h) Purpose of grant or assistance
(1) HISPANIC TECHNOLOGY & TELECOM PARTNERSHIP 1220 L ST., NW, #701 WASHINGTON, DC 20005	46-4002029	N/A	10,000.		N/A	N/A	GENERAL SUPPORT 2016
(2) ASIAN AMERICAN ADVANCING JUSTICE 1620 L ST , NW, #1050 WASHINGTON, DC 20036	13-3619000	501(C)(3)	9,610		N/A	N/A	AMERICAN COURAGE AWARDS SPONSORSHIP
(3) PREVENT CANCER FOUNDATION 1600 DUKE STREET, #500 ALEXANDRIA, VA 22314	52-1429544	501(C)(3)	9,000		N/A	N/A	2016 SPRING GALA SPONSORSHIP
(4) READING IS FUNDAMENTAL 1730 RHODE ISL AVE NW #1100 WASH DC 20036	52-0976257	501(C)(3)	8,000		N/A	N/A	GALA SPONSORSHIP RIF 2016
(5) THE LEADERSHIP CONFERENCE EDUCATION FUND 1620 L ST NW, #1100, WASHINGTON, DC, 20036	52-0789800	501(C)(4)	8,750		N/A	N/A	CONVENE COALITION CIVIL & HUMAN RIGHTS
(6) THE NATIONAL ASSOCIATION OF BROADCASTERS 1771 N STREET, NW WASHINGTON, DC 20036	52-1866840	501(C)(3)	9,500		N/A	N/A	SERVICE TO AMERICA AWARDS DINNER SPONS
(7) COMPETITIVE ENTERPRISE INSTITUTE 1310 L ST NW, 7TH FLR, WASHINGTON DC 20005	52-1351785	501(C)(3)	8,120.		N/A	N/A	2016 CEI DINNER
(8) HISPANIC FEDERATION, INC 55 EXCHANGE PL, 5TH FLR, NEW YORK, NY 10005	13-3573852	501(C)(3)	7,750.		N/A	N/A	SPONSORSHIP HISPANIC FEDERATION GALA
(9) NATIONAL PRESS FOUNDATION 1211 CONNECT. AVE NW, #310, WASH , DC 20036	52-1069481	501(C)(3)	6,017.		N/A	N/A	NPF ANNUAL AWARDS DINNER SPONSORSHIP
(10) T HOWARD FOUNDATION 8630 FENTON ST #316 SILVER SPRING MD 20910	54-1712500	501(C)(3)	23,000.		N/A	N/A	DIVERSITY AWARD DINNER SPONSORSHIP
(11) NCTA EDUCATION FOUNDATION, INC 25 MASS AVE, NW, #100 WASHINGTON, DC 20001	52-1653760	501(C)(3)	900,000.		N/A	N/A	GENERAL SUPPORT 2016
(12) VOTE IT LOUD CORPORATION 1025 CONNECTICUT AVE, NW, WASH , DC, 20036	81-1097990	501(C)(3)	10,000		N/A	N/A	EVENT PARTNER 2016

2 Enter total number of section 501(c)(3) and government organizations listed in the line 1 table . . . . ▶

3 Enter total number of other organizations listed in the line 1 table . . . . ▶

SCHEDULE I
(Form 990)

Department of the Treasury
Internal Revenue Service

Grants and Other Assistance to Organizations, Governments, and Individuals in the United States

Complete if the organization answered "Yes" on Form 990, Part IV, line 21 or 22.
▶ Attach to Form 990.
▶ Information about Schedule I (Form 990) and its instructions is at *www.irs.gov/form990*.

OMB No 1545-0047
2016
Open to Public Inspection

Name of the organization: NCTA - THE INTERNET & TELEVISION ASSOCIATION
Employer identification number: 53-0222396

Part I General Information on Grants and Assistance

1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? ☐ Yes ☒ No

2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States

Part II Grants and Other Assistance to Domestic Organizations and Domestic Governments.

Complete if the organization answered "Yes" on Form 990, Part IV, line 21, for any recipient that received more than $5,000 Part II can be duplicated if additional space is needed

1 (a) Name and address of organization or government	(b) EIN	(c) IRC section (if applicable)	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of noncash assistance	(h) Purpose of grant or assistance
(1) LEAGUE OF RURAL VOTERS P.O. BOX 80259, MINNEAPOLIS, MN, 55408	36-3494217	501(C)(4)	15,000.		N/A	N/A	GENERAL SUPPORT 2016
(2)							
(3)							
(4)							
(5)							
(6)							
(7)							
(8)							
(9)							
(10)							
(11)							
(12)							

2 Enter total number of section 501(c)(3) and government organizations listed in the line 1 table ▶ 52.

3 Enter total number of other organizations listed in the line 1 table ▶ 21.

Part III **Grants and Other Assistance to Domestic Individuals.** Complete if the organization answered "Yes" on Form 990, Part IV, line 22
Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance
1 SPONSORSHIP OF GOAL PROJECT	1	25,000.		N/A	N/A
2					
3					
4					
5					
6					
7					

Part IV **Supplemental Information.** Provide the information required in Part I, line 2, Part III, column (b); and any other additional information.

SCHEDULE I, PART I, LINE 2

THE ORGANIZATION DOES NOT USUALLY MAKE GRANT PAYMENTS TO OTHER ORGANINATIONS OR INDIVIDUALS. ALL AMOUNTS PAID DURING 2016 WERE IN THE FORM OF CONTRIBUTIONS, SPONSORSHIPS OR OTHER TRANSFERS TO ORGANIZATIONS AND INDIVIDUALS.

SCHEDULE J
(Form 990)

Department of the Treasury
Internal Revenue Service

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

▶ Complete if the organization answered "Yes" on Form 990, Part IV, line 23.

▶ Attach to Form 990.

▶ Information about Schedule J (Form 990) and its instructions is at *www.irs.gov/form990*.

OMB No 1545-0047

2016

Open to Public Inspection

Name of the organization: NCTA - THE INTERNET & TELEVISION ASSOCIATION

Employer identification number: 53-0222396

Part I Questions Regarding Compensation

			Yes	No
1a	Check the appropriate box(es) if the organization provided any of the following to or for a person listed on Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items. [X] First-class or charter travel [ ] Travel for companions [X] Tax indemnification and gross-up payments [ ] Discretionary spending account [ ] Housing allowance or residence for personal use [ ] Payments for business use of personal residence [ ] Health or social club dues or initiation fees [ ] Personal services (such as, maid, chauffeur, chef)			
b	If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain	1b	X	
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors, trustees, and officers, including the CEO/Executive Director, regarding the items checked on line 1a?	2	X	
3	Indicate which, if any, of the following the filing organization used to establish the compensation of the organization's CEO/Executive Director Check all that apply. Do not check any boxes for methods used by a related organization to establish compensation of the CEO/Executive Director, but explain in Part III [ ] Compensation committee [ ] Independent compensation consultant [ ] Form 990 of other organizations [X] Written employment contract [X] Compensation survey or study [X] Approval by the board or compensation committee			
4	During the year, did any person listed on Form 990, Part VII, Section A, line 1a, with respect to the filing organization or a related organization:			
a	Receive a severance payment or change-of-control payment?	4a		X
b	Participate in, or receive payment from, a supplemental nonqualified retirement plan?	4b	X	
c	Participate in, or receive payment from, an equity-based compensation arrangement?	4c		X
	If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.			
	Only section 501(c)(3), 501(c)(4), and 501(c)(29) organizations must complete lines 5-9.			
5	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of:			
a	The organization?	5a		
b	Any related organization?	5b		
	If "Yes" on line 5a or 5b, describe in Part III			
6	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of:			
a	The organization?	6a		
b	Any related organization?	6b		
	If "Yes" on line 6a or 6b, describe in Part III			
7	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization provide any nonfixed payments not described on lines 5 and 6? If "Yes," describe in Part III.	7		
8	Were any amounts reported on Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regulations section 53 4958-4(a)(3)? If "Yes," describe in Part III	8		
9	If "Yes" on line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53 4958-6(c)?	9		

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported on Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii) Do not list any individuals that aren't listed on Form 990, Part VII

Note: The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

(A) Name and Title		(B) Breakdown of W-2 and/or 1099-MISC compensation (i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	(C) Retirement and other deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation in column (B) reported as deferred on prior Form 990
1 MICHAEL K. POWELL	(i)	3,237,366.	1,167,869.	49,829.	500,000.	26,307.	4,981,371.	166,667.
PRESIDENT & CEO	(ii)	0.	0.	0.	0.	0.	0.	0.
2 JAMES M. ASSEY JR.	(i)	877,552.	352,102.	1,615.	222,950.	26,043.	1,480,262.	187,500.
EXECUTIVE VICE PRESIDENT	(ii)	0.	0.	0.	0.	0.	0.	0.
3 BARBARA YORK	(i)	635,373.	173,416.	4,268.	65,000.	21,981.	900,038.	62,000.
SR. VP , INDUSTRY AFFAIRS	(ii)	0.	0.	0.	0.	0.	0.	0.
4 ELEANOR WINTER	(i)	610,848.	92,410.	1,445.	50,000.	22,014.	776,717.	50,000.
SR VP., SPECIAL PROJECTS	(ii)	0.	0.	0.	0.	0.	0.	0.
5 RITA LEWIS	(i)	598,153.	206,139.	1,445.	80,000.	18,417.	904,154.	77,000.
SR VP , GOVERNMENT RELATIONS	(ii)	0.	0.	0.	0.	0.	0.	0.
6 RICK CHESSEN	(i)	641,756.	166,102.	1,445.	60,000.	21,636.	890,939.	53,000.
SR VP , LAW & REGULATORY POL	(ii)	0.	0.	0.	0.	0.	0.	0.
7 JADWIGA JANUCIK	(i)	470,988.	92,410.	2,218.	50,000.	10,506.	626,122.	50,000.
SR VP , ASSOCIATION AFFAIRS	(ii)	0.	0.	0.	0.	0.	0.	0.
8 NEAL GOLDBERG	(i)	433,743.	157,410.	6,922.	50,000.	21,981.	670,056.	50,000.
VP & GENERAL COUNSEL	(ii)	0.	0.	0.	0.	0.	0.	0.
9 BRUCE CARNES	(i)	405,645.	149,934.	6,922.	55,000.	21,966.	639,467.	52,000.
SR VP , FINANCE & ADMIN	(ii)	0.	0.	0.	0.	0.	0.	0.
10 ROBERT STODDARD	(i)	405,133.	142,410.	2,218.	50,000.	22,014.	621,775.	50,000.
SR VP COMM & PUBLIC AFFAIRS	(ii)	0.	0.	0.	0.	0.	0.	0.
11 JILL LUCKETT	(i)	402,610.	142,410.	1,445.	50,000.	26,043.	622,508.	50,000.
SR. VP , PROG. NETWORK POLICY	(ii)	0.	0.	0.	0.	0.	0.	0.
12 WILLIAM CHECK	(i)	400,060.	92,410.	2,218.	50,000.	26,043.	570,731.	50,000.
CTO & SR. VP , SCIENCE & TECH.	(ii)	0.	0.	0.	0.	0.	0.	0.
13 DIANE BURSTEIN	(i)	342,113.	141,169.	2,218.	45,000.	22,014.	552,514.	45,000.
VP & DEPUTY GENERAL COUNSEL	(ii)	0.	0.	0.	0.	0.	0.	0.
14 VIRGINIA SMITH	(i)	400,999.	70,409.	2,218.	35,000.	10,208.	518,834.	7,000.
VP & SR LEGISLATIVE COUNSEL	(ii)	0.	0.	0.	0.	0.	0.	0.
15 KHRISTIAN SNOWDEN	(i)	630,736.	137,352.	504.	60,000.	10,506.	839,098.	44,000.
CHIEF OF STAFF	(ii)	0.	0.	0.	0.	0.	0.	0.
16	(i)							
	(ii)							

Part III Supplemental Information

Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information

SCHEDULE J, PART I, LINE 1A

NCTA PROVIDED THE FOLLOWING INDIVIDUALS FIRST CLASS OR CHARTER TRAVEL, WHICH ARE NOT TREATED AS TAXABLE COMPENSATION: MICHAEL POWELL, JAMES ASSEY, AND KHRISTIAN SNOWDEN. NCTA PROVIDED THE FOLLOWING INDIVIDUALS WITH TAX INDEMNIFICATION AND GROSS-UP PAYMENTS, WHICH ARE TREATED AS TAXABLE COMPENSATION: MICHAEL POWELL AND JAMES ASSEY.

SCHEDULE J, PART I, LINE 4B

THE INDIVIDUALS LISTED PARTICIPATE IN A DEFERRED COMPENSATION AGREEMENT ADMINISTERED BY NCTA.

SCHEDULE O (Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

▶Attach to Form 990 or 990-EZ.

▶ Information about Schedule O (Form 990 or 990-EZ) and its instructions is at *www.irs.gov/form990.*

OMB No 1545-0047

2016

Open to Public Inspection

Name of the organization	Employer identification number
NCTA - THE INTERNET & TELEVISION ASSOCIATION	53-0222396

REVIEW OF FORM 990

FORM 990, PART VI, LINE 11B

A COPY OF THE FORM 990 IS MAILED TO ALL BOARD MEMBERS FOR REVIEW BEFORE IT IS FILED WITH THE IRS.

CONFLICT OF INTEREST POLICY

FORM 990, PART VI, LINE 12C

COMPLIANCE WITH THE CONFLICT OF INTEREST POLICY IS MONITORED AND ENFORCED AT THE ORGANIZATION'S BOARD MEETINGS.

COMPENSATION OF TOP MANAGEMENT, OFFICERS, AND KEY EMPLOYEES

FORM 990, PART VI, LINES 15A & 15B

TOP MANAGEMENT, OFFICERS, AND KEY EMPLOYEES UNDERGO AN ANNUAL PERFORMANCE REVIEW ON THE FIRST OF THE YEAR, WHICH INCLUDES A REVIEW OF THE INDIVIDUAL'S COMPENSATION. THE ORGANIZATION'S BOARD OF DIRECTORS MUST REVIEW AND APPROVE THE COMPENSATION OF THE PRESIDENT & CEO. THE ANNUAL COMPENSATION ADJUSTMENTS FOR ALL OTHER STAFF IS REVIEWED BY THE PRESIDENT & CEO. THE ORGANIZATION ALSO USES SALARY SURVEYS TO ENSURE THAT COMPENSATION AMOUNTS ARE WITHIN GUIDELINES FOR ALL EMPLOYEES.

DOCUMENTS AVAILABLE TO THE PUBLIC

FORM 990, PART VI, LINE 19

THE ORGANIZATION PROVIDES ITS GOVERNING DOCUMENTS, CONFLICT OF INTEREST

Name of the organization: NCTA - THE INTERNET & TELEVISION ASSOCIATION

Employer identification number: 53-0222396

POLICY, AND FINANCIAL STATEMENTS TO THE PUBLIC UPON REQUEST.

MEMBERS' ROLE IN GOVERNING BODY OF ORGANIZATION

FORM 990, PART VI, LINES 6, 7A AND 7B

EACH SYSTEM AND PROGRAMMER MEMBER IN GOOD STANDING SHALL BE ENTITLED TO VOTE AT ALL MEETINGS OF NCTA AND ON MATTERS TRANSACTED BY MAIL BALLOT. ASSOCIATE MEMBERS SHALL NOT BE ENTITLED TO VOTE ON NCTA BUSINESS. EACH SYSTEM MEMBER SHALL BE ENTITLED TO CAST ONE VOTE FOR EACH $1,000 OF DUES PAID, OR PART THEREOF FOR THE FOUR-QUARTER PERIOD ENDING WITH THE LAST DAY OF THE QUARTER WHICH PRECEDES THE QUARTER IN WHICH THE MEETING IS HELD OR A BALLOT BY MAIL IS TAKEN. THE OFFICERS OF THE ORGANIZATION, INCLUDING THE CHAIRMAN, SECRETARY, TREASURER, AND PAST-CHAIRMAN MAKE DECISIONS INCLUDING, BUT NOT LIMITED TO, APPROVING THE OPERATING BUDGET, SPENDING DIRECTLY FROM THE FUND BALANCE FOR MAJOR PROGRAMS OUTSIDE OF THE APPROVED OPERATING BUDGET; AND FOR ANY MAJOR MEDIA CAMPAIGNS THE ORGANIZATION WILL ENTER INTO, AMONG THE MANY OTHER DECISIONS THAT THEY MAKE.

BY LAW CHANGES

PART VI, SECTION A, LINE 4

THE BY-LAWS WERE AMENDED ON SEPTEMBER 21, 2016 FOR THE FOLLOWING:

1.CHANGED THE NAME OF THE ASSOCIATION TO NCTA - THE INTERNET & TELEVISION ASSOCIATION.

2.REDUCED CORPORATE SYSTEM DIRECTOR SEATS FROM EIGHT TO FIVE.

3.ELIMINATED THE RURAL/MIDSIZE OPERATORS COMMITTEE SEAT DESIGNATION AND ADDED IT TO THE TWO RURAL/MIDSIZE OPERATOR SEATS FOR A TOTAL OF THREE.

Name of the organization: NCTA - THE INTERNET & TELEVISION ASSOCIATION

Employer identification number: 53-0222396

4.RAISED THE QUALIFICATION THRESHOLD FOR ONE OF THE THREE RURAL/MIDSIZE OPERATOR SEATS FROM 100,000 TO 500,000 SUBSCRIBERS.

ATTACHMENT 1

FORM 990, PART III, LINE 1 - ORGANIZATION'S MISSION

THE MISSION OF NCTA IS TO ADVANCE THE CABLE & TELECOMMUNICATIONS INDUSTRY'S PUBLIC POLICY INTEREST BEFORE CONGRESS, THE EXECUTIVE BRANCH AND THE COURTS, AND TO ENCOURAGE AND PROMOTE THE INDUSTRY'S OPERATING, PROGRAMMING AND TECHNOLOGY DEVELOPMENTS IN ORDER TO BETTER SERVE THE AMERICAN PUBLIC.

ATTACHMENT 2

990, PART VII- COMPENSATION OF THE FIVE HIGHEST PAID IND. CONTRACTORS

NAME AND ADDRESS	DESCRIPTION OF SERVICES	COMPENSATION
T-C REPUBLIC SQUARE OWNER P.O. BOX 419078 BOSTON, MA 02241	PROPERTY MANAGEMENT	3,361,448.
CENTURY STRATEGIES 3414 PEACHTREE ROAD, N.E., #1080 ATLANTA, GA 30326	LEGAL SERVICES	1,939,723.
FREEMAN COMPANIES P.O. BOX 650036 DALLAS, TX 75265	CONVENTION SERVICES	1,488,895.
LMG, INC. 2927 OLNEY SANDY SPRING RD, SUITE E OLNEY, MD 20832	PROFESSIONAL SVCS	1,560,723.
PAPPAS GROUP LLC 6550 ROCK SPRING DRIVE, 7TH FLOOR BETHESDA, MD 20817	COMMUNICATION SVCS	1,307,530.

SCHEDULE R (Form 990)

Department of the Treasury
Internal Revenue Service

Related Organizations and Unrelated Partnerships

▶ Complete if the organization answered "Yes" on Form 990, Part IV, line 33, 34, 35b, 36, or 37.
▶ Attach to Form 990.
▶ Information about Schedule R (Form 990) and its instructions is at *www.irs.gov/form990.*

OMB No 1545-0047
2016
Open to Public Inspection

Name of the organization: NCTA - THE INTERNET & TELEVISION ASSOCIATION

Employer identification number: 53-0222396

Part I Identification of Disregarded Entities. Complete if the organization answered "Yes" on Form 990, Part IV, line 33.

	(a) Name, address, and EIN (if applicable) of disregarded entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	(e) End-of-year assets	(f) Direct controlling entity
(1)						
(2)						
(3)						
(4)						
(5)						
(6)						

Part II Identification of Related Tax-Exempt Organizations. Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.

	(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c)(3))	(f) Direct controlling entity	(g) Section 512(b)(13) controlled entity? Yes	No
(1)	NCTA EDUCATION FOUNDATION, INC 52-1653760 25 MASSACHUSETTS AVE, NW #100 WASHINGTON, DC 20001	EDUCATIONAL	DC	501(C)(3)	10	NCTA		X
(2)	THE WALTER KAITZ FOUNDATION 94-2666764 25 MASSACHUSETTS AVE, NW #100 WASHINGTON, DC 20001	DIVERSITY	DC	501(C)(3)	7	NCTA		X
(3)								
(4)								
(5)								
(6)								
(7)								

Part III **Identification of Related Organizations Taxable as a Partnership** Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Predominant income (related, unrelated, excluded from tax under sections 512-514)	(f) Share of total income	(g) Share of end-of-year assets	(h) Disproportionate allocations? Yes	(h) No	(i) Code V - UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner? Yes	(j) No	(k) Percentage ownership
(1)												
(2)												
(3)												
(4)												
(5)												
(6)												
(7)												

Part IV **Identification of Related Organizations Taxable as a Corporation or Trust.** Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(f) Share of total income	(g) Share of end-of-year assets	(h) Percentage ownership	(i) Section 512(b)(13) controlled entity? Yes	(i) No
(1)									
(2)									
(3)									
(4)									
(5)									
(6)									
(7)									

Part V **Transactions With Related Organizations.** Complete if the organization answered "Yes" on Form 990, Part IV, line 34, 35b, or 36.

			Yes	No
Note: Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule.				
1	During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?			
a	Receipt of **(i)** interest, **(ii)** annuities, **(iii)** royalties, or **(iv)** rent from a controlled entity	**1a**		X
b	Gift, grant, or capital contribution to related organization(s)	**1b**	X	
c	Gift, grant, or capital contribution from related organization(s)	**1c**		X
d	Loans or loan guarantees to or for related organization(s)	**1d**		X
e	Loans or loan guarantees by related organization(s)	**1e**		X
f	Dividends from related organization(s)	**1f**		X
g	Sale of assets to related organization(s)	**1g**		X
h	Purchase of assets from related organization(s)	**1h**		X
i	Exchange of assets with related organization(s)	**1i**		X
j	Lease of facilities, equipment, or other assets to related organization(s)	**1j**		X
k	Lease of facilities, equipment, or other assets from related organization(s)	**1k**		X
l	Performance of services or membership or fundraising solicitations for related organization(s)	**1l**		X
m	Performance of services or membership or fundraising solicitations by related organization(s)	**1m**		X
n	Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)	**1n**	X	
o	Sharing of paid employees with related organization(s)	**1o**	X	
p	Reimbursement paid to related organization(s) for expenses	**1p**		X
q	Reimbursement paid by related organization(s) for expenses	**1q**	X	
r	Other transfer of cash or property to related organization(s)	**1r**		X
s	Other transfer of cash or property from related organization(s)	**1s**		X

2 If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds

	(a) Name of related organization	(b) Transaction type (a-s)	(c) Amount involved	(d) Method of determining amount involved
(1)				
(2)				
(3)				
(4)				
(5)				
(6)				

Part VI **Unrelated Organizations Taxable as a Partnership.** Complete if the organization answered "Yes" on Form 990, Part IV, line 37.

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization See instructions regarding exclusion for certain investment partnerships.

(a) Name address and EIN of entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Predominant income (related, unrelated, excluded from tax under sections 512-514)	(e) Are all partners section 501(c)(3) organizations?		(f) Share of total income	(g) Share of end-of-year assets	(h) Disproportionate allocations?		(i) Code V - UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner?		(k) Percentage ownership
				Yes	No			Yes	No		Yes	No	
(1)													
(2)													
(3)													
(4)													
(5)													
(6)													
(7)													
(8)													
(9)													
(10)													
(11)													
(12)													
(13)													
(14)													
(15)													
(16)													

Part VII **Supplemental Information**

Provide additional information for responses to questions on Schedule R See instructions