

# See a Social Security Number? Say Something! Report Privacy Problems to https://public.resource.org/privacy Or call the IRS Identity Theft Hotline at 1-800-908-4490



# EXTENDED TO NOVEMBER 15, 2017 Return of Private Foundation

or Section 4947(a)(1) Trust Treated as Private Foundation

▶ Do not enter social security numbers on this form as it may be made public.

Department of the Treasury Internal Revenue Service Information about Form 990-PF and its separate instructions is at www.irs.gov/form990pf For calendar year 2016 or tax year beginning and ending Name of foundation A Employer identification number 27-4686976 NEWELL RUBBERMAID CHARITABLE FOUNDATION Room/custe Number and street (or P O box number if mail is not delivered to street address) B Telephone number 770-418-7508 3 GLENLAKE PARKWAY City or town, state or province, country, and ZIP or foreign postal code G If exemption application is pending, check here ATLANTA, GA 30328 Initial return of a former public charity G Check all that apply: Initial return D 1. Foreign organizations, check here Final return Amended return Foreign organizations meeting the 85% test, check here and attach computation Address change Name change X Section 501(c)(3) exempt private foundation H Check type of organization: E If private foundation status was terminated Section 4947(a)(1) nonexempt charitable trust Other taxable private foundation under section 507(b)(1)(A), check here Fair market value of all assets at end of year | J Accounting method: F If the foundation is in a 60-month termination Other (specify) under section 507(b)(1)(B), check here (from Part II, col (c), line 16) 963,650. (Part I, column (d) must be on cash basis) ▶\$ Part I Analysis of Revenue and Expenses
(The total of amounts in columns (b), (c), and (d) may not necessarily equal the amounts in column (a).) (d) Disbursements or charitable purpose (cash basis only) (a) Revenue and expenses per books (b) Net investment (c) Adjusted net income income Contributions, gifts, grants, etc., received Check X if the foundation is not required to attach Sch. B Interest on savings and temporary cash investments 3 1,299 1,299 4 Dividends and interest from securities 5a Gross rents h Net rental income or (loss) 68 Net gain or (loss) from sale of assets not on line 10 b Gross sales price for all-assets on line 6a 0 7 Capital gain net income (from Part IV, line 2) 8 Net short-term capital gain ~ Å, Income modifications 93 Gross sales less returns and allowances 2 12 ú b Less Cost of goods sold c Gross profit or (loss) 11 Other income 1.299 1,299 ٥. 12 Total. Add lines 1 through 11 0 Compensation of officers, directors, trustees, etc 14 Other employee salaries and wages 15 Pension plans, employee benefits 16a Legal fees **b** Accounting fees c Other professional fees 17 Interest 18 Taxes 19 Depreciation and depletion 20 Occupancy 20 Occupancy 21 Travel, conferences, and meetings 22 Printing and publications 23 Other expenses 24 Total operating and administrative 0 0. 0. expenses. Add lines 13 through 23 25 Contributions, gifts, grants paid 1,000,000 Æ. 000,000. 26 Total expenses and disbursements. 000,000 0 0 000,000 Add lines 24 and 25 Subtract line 26 from line 12: -998,701 2 Excess of revenue over expenses and disbursements 299 1 b Net investment income (if negative, enter -0-)

623501 11-23-16 LHA For Paperwork Reduction Act Notice, see instructions.

C Adjusted net income (if negative, enter -0-)

Form **990-PF** (2016)

0.



ID.	art i	Balance Sheets Attached schedules and amounts in the description	beginning of year	End (	of year
* F .	ai t	column should be for end-of-year amounts only	(a) Book Value	(b) Book Value	(c) Fair Market Value
	1	Cash - non-interest-bearing	1,962,351.		1
		Savings and temporary cash investments		963,650.	963,650.
- 1		Accounts receivable	* /1 % 3 'A 18 T	7 1 31	* 4 4 3 3 3 3 3 3
,				and and a hour or still the base of history .	
		Less: allowance for doubtful accounts	Z	at . A. 1992 Lat \ / (*).000	
		Pledges receivable			
		Less: allowance for doubtful accounts			
	5	Grants receivable			
	6	Receivables due from officers, directors, trustees, and other			
		disqualified persons			1
	7	Other notes and loans receivable		* * * * * * * * * * * * * * * * * * *	La. K. M. M. M. A. Z.
	- '	· · · · · · · · · · · · · · · · · · ·	<u> </u>	- Ann in a seem visually with a	aa. M.i.A. idis. la d.
		Less: allowance for doubtful accounts		<del></del>	<del> </del>
ž.		Inventories for sale or use	<del></del>		<del></del>
Assets		Prepaid expenses and deferred charges		<del></del>	<del></del>
⋖	10a	Investments - U.S. and state government obligations			<u> </u>
	ь	Investments - corporate stock			
	c	Investments - corporate bonds			
	11	Investments - land, buildings, and equipment basis			
		Less accumulated depreciation	8 . 8.44. AZ X 82 . AX . A2 A	i ita da	1
	12	Investments - mortgage loans			<del>                                     </del>
		Investments - other		<del></del>	<del>                                     </del>
		_	** * * * * *	# . /	**************************************
	14	Land, buildings, and equipment basis	1 1	14.11.7.1	
	l	Less accumulated depreciation			<del> </del>
		Other assets (describe		 	
	16	Total assets (to be completed by all filers - see the			Į.
_		instructions. Also, see page 1, item I)	1,962,351.	963,650.	963,650.
	17	Accounts payable and accrued expenses			
	18	Grants payable			1
"	19	Deferred revenue			
Liabilities		Loans from officers, directors, trustees, and other disqualified persons			
喜	L	Mortgages and other notes payable	<del></del>		
흔		Other liabilities (describe )	<del></del>	<del></del>	
	22	Other habilities (describe	<del></del>	<del></del>	
		Table 11-1-1144 (add been 47 About -b 00)	0.	^	
	23	Total liabilities (add lines 17 through 22)	·	0.	
	[	Foundations that follow SFAS 117, check here	1		
	l	and complete lines 24 through 26 and lines 30 and 31.			
alances	1	Unrestricted	<u> </u>	<u> </u>	
ğ	25	Temporarily restricted	L		
Ba	26	Permanently restricted	[		
힏	l	Foundations that do not follow SFAS 117, check here			7 & 6 % 0.6
Fund B		and complete lines 27 through 31.			
ō	27	Capital stock, trust principal, or current funds	0.	0.	W /
Assets	ı	Paid-in or capital surplus, or land, bldg., and equipment fund	0.	0.	
SS		Retained earnings, accumulated income, endowment, or other funds	1,962,351.	963,650.	
7	ı	· · · · · · · · · · · · · · · · · · ·	1,962,351.	963,650.	
Net	30	Total net assets or fund balances	1,962,331.	303,030.	
			1 060 051	060 650	
_	31	Total liabilities and net assets/fund balances	1,962,351.	963,650.	1 m 1 m
P	art	Analysis of Changes in Net Assets or Fund Ba	alances		
=	Total	not constant from balances of beginning of the Death and	20	<del></del>	<del></del>
1		net assets or fund balances at beginning of year - Part II, column (a), line	JU	1	1 000 351
		t agree with end-of-year figure reported on prior year's return)		1	1,962,351.
		amount from Part I, line 27a		2	-998,701.
		increases not included in line 2 (itemize)		3	0.
4	Add I	ines 1, 2, and 3		4	963,650.
5	Decre	eases not included in line 2 (itemize)			0.
6	Total	net assets or fund balances at end of year (line 4 minus line 5) - Part II, co	olumn (b), line 30	6	963,650.
				· — — — — — — — — — — — — — — — — — — —	Form <b>990-PF</b> (2016)

NEWELL RUBBERMAID CHARITABLE FOUNDATION

27-4686976

Page 2

Form 990-PF (2016)

	ELL RUBBERMAID (	CHARITAE	LE FOUNI	OITAC	N	27	7-4686	5976	Page :
Part IV Capital Gains a	and Losses for Tax on I	nvestment	Income						
(a) List and desci 2-story brick wa	ribe the kind(s) of property sold (e irehouse; ar common stock, 200 sl	.g., real estate, hs. MLC Co.)		( <b>b)</b> How in P - Pui D - Do	acquired chase nation	(c) Date a (mo., da		(d) Dat (mo., da	
l				L					
NO:	NE								
<u>c</u>		- <del></del>		<u> </u>					
<u>d</u>									
<u>e</u>	(f) Depreciation allowed		at as ather beau	<del></del>		/h) Co			
(e) Gross sales price	(or allowable)		t or other basis xpense of sale				un or (loss) (f) minus (		
8	<del></del>	<del></del>		-					
b	<del></del>	<del></del>		-					
<u>c                                    </u>		<del>                                     </del>		<del>- [-</del>					
<u> </u>	<del></del>	<del>                                     </del>		-+					
	ng gain in column (h) and owned b	v the foundation	on 12/31/69			Gains (Co	ol. (h) gain	minus	
(i) F.M.V. as of 12/31/69	(j) Adjusted basis as of 12/31/69	(k) Ex	cess of col. (i)			(k), but n	ot less than from col. (I	1 -0-) <b>or</b>	
a	43 01 123 1/03	0001	coi. (j), ii ariy						
b									
C									
d		<del>                                     </del>							
<u>e</u> _	<u> </u>								
Capital gain net income or (net ca	A	ter in Part I, line -0- in Part I, line		} 2					
Net short-term capital gain or (logif gain, also enter in Part I, line 8,	column (c).	and (6):		}					
If (loss), enter -0- in Part I, line 8	nder Section 4940(e) fo	r Doducod	Tay on Net	Investo	cent Inco	ma			
	<del></del>				10111111100				
For optional use by domestic private	e toundations subject to the section	n 4940(a) tax on	net investment in	come.)					
f section 4940(d)(2) applies, leave t	his part blank.								
Vas the foundation liable for the sec	tion AOA2 tay on the dictributable :	amount of any ve	ar in the hace ner	2bor				□ Vac	X
"Yes," the foundation does not qua			•	100					140
	each column for each year; see the			ntries.					
(a)	(b)		<del></del>	(c)			Dietzik	(d) outlon ratio	
Base periód years Calendar year (or tax year beginni	Admeted analytica	distributions	Net value of no		e-use assets	1 (	col. (b) div	ided by col.	(c))
2015		0.		1,9	33,531	•		.0	0000
2014	4	99,997.			19,394				0666
2013		40,000.			61,586				1625
2012	4	84,991.			87,623				7398
2011		0.	ļ	2,2	16,250	•		.0	0000
! Total of line 1, column (d)						2		.3	9689
Average distribution ratio for the	5-year base period - divide the total	al on line 2 by 5,	or by the number	of years					
the foundation has been in existe		•	-	·		3_		.0	<u> 7937</u>
Enter the net value of noncharital	ble-use assets for 2016 from Part 1	X, line 5				4		1,563	,594
Multiply line 4 by line 3						5		124	,115
Enter 1% of net investment incor	ne (1% of Part I. line 27h)					6			13
Add lines 5 and 6	,					7		124	,128
	as Deat VIII. has d								
	m Part XII, line 4 n line 7, check the box in Part VI, I	ine 1b, and comp	olete that part usir	ng a 1% ta:	k rate.	8		1,000	,000
See the Part VI instructions.	<del></del>		<del> </del>						
323521 11-23-16							F	orm <b>990</b> -	·PF (20

Form 990-PF (2016)

	990-PF (2016) NEWELL RUBBERMAID CHARITABLE FOUNDATION 27-4686 rt.VI Excise Tax Based on Investment Income (Section 4940(a), 4940(b), 4940(e), or 4948 - see in	
	Exempt operating foundations described in section 4940(d)(2), check here and enter "N/A" on line 1.  Date of ruling or determination letter: (attach copy of letter if necessary-see instructions)	
b	Domestic foundations that meet the section 4940(e) requirements in Part V, check here X and enter 1%	13.
	of Part I, line 27b	
C	All other domestic foundations enter 2% of line 27b. Exempt foreign organizations enter 4% of Part I, line 12, col. (b).	<i></i>
2	Tax under section 511 (domestic section 4947(a)(1) trusts and taxable foundations only. Others enter -0-)	0.
3	Add lines 1 and 2	13.
	Subtitle A (income) tax (domestic section 4947(a)(1) trusts and taxable foundations only. Others enter -0-)	0.
	Tax based on investment income. Subtract line 4 from line 3. If zero or less, enter -0-	13.
6	Credits/Payments:	
	2016 estimated tax payments and 2015 overpayment credited to 2016  6a 59.	And to the
	Exempt foreign organizations - tax withheld at source	
	Tax paid with application for extension of time to file (Form 8868)	
	Backup withholding erroneously withheld	59.
	Total credits and payments. Add lines 6a through 6d	
	Enter any penalty for underpayment of estimated tax. Check here if Form 2220 is attached	
	Tax due. If the total of lines 5 and 8 is more than line 7, enter amount owed  Overpayment. If line 7 is more than the total of lines 5 and 8, enter the amount overpaid  10	46.
	Overpayment. If line 7 is more than the total of lines 5 and 8, enter the amount overpaid  Enter the amount of line 10 to be: Credited to 2017 estimated tax	0.
	rt VII-A   Statements Regarding Activities	<u></u>
	During the tax year, did the foundation attempt to influence any national, state, or local legislation or did it participate or intervene in	Yes No
	any political campaign?	ia X
b	Did it spend more than \$100 during the year (either directly or indirectly) for political purposes (see instructions for the definition)?	1b X
_	If the answer is "Yes" to 1a or 1b, attach a detailed description of the activities and copies of any materials published or	WITT TO
	distributed by the foundation in connection with the activities	
C	Did the foundation file Form 1120-POL for this year?	1c X
d	Enter the amount (if any) of tax on political expenditures (section 4955) imposed during the year:	
	(1) On the foundation. ► \$ 0. (2) On foundation managers. ► \$	1. a 1 21 2
е	Enter the reimbursement (if any) paid by the foundation during the year for political expenditure tax imposed on foundation	
	managers. ► \$ 0.	
2_	Has the foundation engaged in any activities that have not previously been reported to the IRS?	2 X
	If "Yes," attach a detailed description of the activities	
3	Has the foundation made any changes, not previously reported to the IRS, in its governing instrument, articles of incorporation, or	
	bylaws, or other similar instruments? If "Yes," attach a conformed copy of the changes	3 X X
	Did the foundation have unrelated business gross income of \$1,000 or more during the year?  If "Yes," has it filed a tax return on Form 990-T for this year?  N/A	<del></del>
		4b X
9	Was there a liquidation, termination, dissolution, or substantial contraction during the year?	
R	If_"Yes," attach the statement required by General Instruction T  Are the requirements of section 508(e) (relating to sections 4941 through 4945) satisfied either:	
٠	By language in the governing instrument, or	
	By state legislation that effectively amends the governing instrument so that no mandatory directions that conflict with the state law	
	remain in the governing instrument?	6 X
7	Did the foundation have at least \$5,000 in assets at any time during the year? If "Yes," complete Part II, col (c), and Part XV	7 X
	, and the second	- Š, _ , , ,
8a	Enter the states to which the foundation reports or with which it is registered (see instructions)	
	GA, DE	1、第二指
b	If the answer is "Yes" to line 7, has the foundation furnished a copy of Form 990-PF to the Attorney General (or designate)	
	of each state as required by General Instruction G? If "No," attach explanation	8b X
9	Is the foundation claiming status as a private operating foundation within the meaning of section 4942(j)(3) or 4942(j)(5) for calendar	
	year 2016 or the taxable year beginning in 2016 (see instructions for Part XIV)? If "Yes," complete Part XIV	9 X
10		10 X
	Fo	rm <b>990-PF</b> (2016)

Page 5

Form 990-PF (2016) NEWELL RUBBERMAID CHARITABLE FOUNDATION

[Part VII-A | Statements Regarding Activities (continued)]

	COMMINGEO)		Yes	No
11	At any time during the year, did the foundation, directly or indirectly, own a controlled entity within the meaning of	1		
''	section 512(b)(13)? If "Yes," attach schedule (see instructions)	11	]	X
12	Did the foundation make a distribution to a donor advised fund over which the foundation or a disqualified person had advisory privileges?	<u> </u>		
12	If "Yes," attach statement (see instructions)	12	1	X
40	Did the foundation comply with the public inspection requirements for its annual returns and exemption application?	13	X	
13	Website address ► N/A			
4.4	The books are in care of ► LEAH LOWER  Telephone no. ► 770-41	8-7	000	
14	Located at 3 GLENLAKE PARKWAY, ATLANTA, GA ZIP+4 30	328		
45	Section 4947(a)(1) nonexempt charitable trusts filing Form 990-PF in lieu of Form 1041 - Check here	<u> </u>		$\overline{\Box}$
19	and enter the amount of tax-exempt interest received or accrued during the year	N	/A	
16	At any time during calendar year 2016, did the foundation have an interest in or a signature or other authority over a bank,		Yes	No
10	securities, or other financial account in a foreign country?	16		X
	See the instructions for exceptions and filing requirements for FinCEN Form 114. If "Yes," enter the name of the	7 3		- <u></u>
	foreign country		111	)
Pá	art VII-B   Statements Regarding Activities for Which Form 4720 May Be Required	<u> </u>		
	File Form 4720 if any item is checked in the "Yes" column, unless an exception applies.	P .	Yes	No
1.	During the year did the foundation (either directly or indirectly):	: 🔻	¥,, ·	2 3
14	(1) Engage in the sale or exchange, or leasing of property with a disqualified person?  Yes X No	1		3 38
	(2) Borrow money from, lend money to, or otherwise extend credit to (or accept it from)		,% <sup>3</sup>	}
	a disqualified person?		*	
	(3) Furnish goods, services, or facilities to (or accept them from) a disqualified person?	1	1 1	`jj' '
	(4) Pay compensation to, or pay or reimburse the expenses of, a disqualified person?  Yes X No	. W		
	(5) Transfer any income or assets to a disqualified person (or make any of either available	1.7	* *	
	for the benefit or use of a disqualified person)?		1 /	
	(6) Agree to pay money or property to a government official? (Exception. Check "No"	1 :	1 7	4
	if the foundation agreed to make a grant to or to employ the official for a period after	1	1.53	~ #
	termination of government service, if terminating within 90 days.)			
1	b If any answer is "Yes" to 1a(1)-(6), did any of the acts fail to qualify under the exceptions described in Regulations			iz.
	section 53.4941(d)-3 or in a current notice regarding disaster assistance (see instructions)?  N/A	15		1 ***
	Organizations relying on a current notice regarding disaster assistance check here	1	1	\$7
	c Did the foundation engage in a prior year in any of the acts described in 1a, other than excepted acts, that were not corrected	À		28
	before the first day of the tax year beginning in 2016?	1c	200 - 400 7	X
2		3	* , , ,	2
	defined in section 4942(j)(3) or 4942(j)(5));		13	1 4 1
	At the end of tax year 2016, did the foundation have any undistributed income (lines 6d and 6e, Part XIII) for tax year(s) beginning	N.		٠, ,*
	before 2016? Yes X No		,	×
	If "Yes," list the years  , , , , , , , , , , , , , , , , , , ,		* >	
	Are there any years listed in 2a for which the foundation is not applying the provisions of section 4942(a)(2) (relating to incorrect	įš (	, ;	أر ا
	valuation of assets) to the year's undistributed income? (If applying section 4942(a)(2) to all years listed, answer "No" and attach			\$
	statement - see instructions.) N/A	2b		<u> </u>
	c if the provisions of section 4942(a)(2) are being applied to any of the years listed in 2a, list the years here.	à	1	1
	<b>&gt;</b>			
3	a Did the foundation hold more than a 2% direct or indirect interest in any business enterprise at any time	J. "		4 3
	during the year?	202		13
	b If "Yes," did it have excess business holdings in 2016 as a result of (1) any purchase by the foundation or disqualified persons after	(8) (5) (5)		Ľ`
	May 26, 1969; (2) the lapse of the 5-year period (or longer period approved by the Commissioner under section 4943(c)(7)) to dispose		, ,	
	of holdings acquired by gift or bequest, or (3) the lapse of the 10-, 15-, or 20-year first phase holding period? (Use Schedule C,	3 g	1	124
	Form 4720, to determine if the foundation had excess business holdings in 2016)  N/A	3b		<u> </u>
4	a Did the foundation invest during the year any amount in a manner that would jeopardize its charitable purposes?	48		X
	b Did the foundation make any investment in a prior year (but after December 31, 1969) that could jeopardize its charitable purpose that	- 25	لذكفك	12
_	had not been removed from jeopardy before the first day of the tax year beginning in 2016?	4b	<u> </u>	X
		00	N_DF	10040

Form 990-PF (2016) NEWELL RUBBERMAID CHARITA		and a	27-46869	/ 6 Page 6
Part VII-B   Statements Regarding Activities for Which Fo	orm 4/20 May be Re	equirea (continu	ued)	3 (3) (3)
5a During the year did the foundation pay or incur any amount to:				
(1) Carry on propaganda, or otherwise attempt to influence legislation (section	4945(e))?	Ye		
(2) Influence the outcome of any specific public election (see section 4955); or	to carry on, directly or indire			
any voter registration drive?				
(3) Provide a grant to an individual for travel, study, or other similar purposes?	•	Ye	s 🗓 No 📗	
(4) Provide a grant to an organization other than a charitable, etc., organization	described in section			
4945(d)(4)(A)? (see instructions)		Ye	s X No	
(5) Provide for any purpose other than religious, charitable, scientific, literary,	or educational purposes, or fo	or		
the prevention of cruelty to children or animals?		Ye	s X No	
b If any answer is "Yes" to 5a(1)-(5), did any of the transactions fail to qualify und	der the exceptions described i	n Regulations		<u> </u>
section 53.4945 or in a current notice regarding disaster assistance (see instruc	ctions)?			5b
Organizations relying on a current notice regarding disaster assistance check he	ere			
c If the answer is "Yes" to question 5a(4), does the foundation claim exemption fr	om the tax because it maintail	ned	į.	
expenditure responsibility for the grant?		/A [] Ye	s 🔲 No 🖟	
If "Yes," attach the statement required by Regulations section 53 4945-				
6a Did the foundation, during the year, receive any funds, directly or indirectly, to p	• •		ŕ	1 1 1 1 1
a personal benefit contract?	ouy promission on	□ v <sub>4</sub>	es 🗓 No 🏃	
<b>b</b> Did the foundation, during the year, pay premiums, directly or indirectly, on a p	ersonal henefit contract?			6b X
	Grading bottom contract.		*	<b>7</b>
If "Yes" to 6b, file Form 8870  7a At any time during the tax year, was the foundation a party to a prohibited tax s	halter transaction?	r ve	s X No	
		L 16		7b 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
Part VIII Information About Officers, Directors, Truste		agers Highly	4/4	70 1
Paid Employees, and Contractors	es, i oundation mai	iagers, riigiliy		
1 List all officers, directors, trustees, foundation managers and their of	compensation.			
	(b) Title, and average	(c) Compensation	(d) Contributions to	(e) Expense
(a) Name and address	hours per week devoted	(If not paid.	(d) Contributions to employee benefit plans and deferred	(e) Expense account, other
<del></del>	to position	`enter'-0-)'	compensation	allowances
<del></del>		1		
CHE CHARTATATE 1			_	_
SEE STATEMENT 1		0.	0	0.
<del></del>				
			ł	i
		<u> </u>	ļ	<u> </u>
		1	ł	
		ļ		
		1	İ	
			Í	
			l	
2 - Compensation of five highest-paid employees (other than those inc	luded on line 1). If none,	enter "NONE."		
(a) Name and address of each employee paid more than \$50,000	(b) Title, and average hours per week	(c) Compensation	(d) Contributions to employee benefit plans and deferred	(e) Expense account, other
(a) Name and address of each employee paid more than \$50,000	devoted to position	(C) Compensation	and deferred compensation	allowances
NONE		]		
	1			
	1		İ	(
<del></del>		<del> </del>	<del>                                     </del>	
<del></del>	1		ł	ł
	<del> </del>	<del> </del>		
	†		}	
	<del></del>	<del> </del>	<del> </del>	<del> </del>
	-	1	1	ĺ
	<del>L</del>	<del></del>	<del></del>	L
Total number of other employees paid over \$50,000				0
			Form	990-PF (2016)

Part VIII Information About Officers, Directors, Trustees, Foundat Paid Employees, and Contractors (continued)		86976 Page 7
3 Five highest-paid independent contractors for professional services. If none, enter	"NONE."	
(a) Name and address of each person paid more than \$50,000	(b) Type of service	(c) Compensation
NONE		
		}
	<del></del>	<del></del>
	7	1
		<u> </u>
<del></del>	4	,
Total number of others receiving over \$50,000 for professional services	<del></del>	▶ 0
Part IX-A Summary of Direct Charitable Activities		
List the foundation's four largest direct charitable activities during the tax year. Include relevant statist number of organizations and other beneficiaries served, conferences convened, research papers produ	tical information such as the	Expenses
1 N/A	uced, etc.	<u> </u>
1		
2		
3		
<u> </u>		
4		
	<del></del>	
Part IX-B Summary of Program-Related Investments		<del></del>
Describe the two largest program-related investments made by the foundation during the tax year on	lines 1 and 2.	Amount.
1 N/A		
2		
		<del></del>
All other program-related investments. See instructions.	•	
3		
Total, Add lines 1 through 3		0.
		Form <b>990-PF</b> (2016)

Page 8

įΡ	Minimum Investment Return (All domestic foundations must complete this part. Foreign four	ndations, s	ee instructions)
1	Fair market value of assets not used (or held for use) directly in carrying out charitable, etc., purposes:	ŽŽ.	
a	Average monthly fair market value of securities	1a	0.
þ	Average of monthly cash balances	1b	1,587,405.
C	Fair market value of all other assets	1c	
đ	Total (add lines 1a, b, and c)	1d	1,587,405.
е	Reduction claimed for blockage or other factors reported on lines 1a and	6 7	
	1c (attach detailed explanation)		
2	Acquisition indebtedness applicable to line 1 assets	2	0.
3	Subtract line 2 from line 1d	3	1,587,405.
4	Cash deemed held for charitable activities. Enter 1 1/2% of line 3 (for greater amount, see instructions)	4	23,811.
5	Net value of noncharitable-use assets. Subtract line 4 from line 3. Enter here and on Part V, line 4	5	1,563,594.
6	Minimum investment return. Enter 5% of line 5	6	78,180.
P	Distributable Amount (see instructions) (Section 4942(j)(3) and (j)(5) private operating foundations at	nd certain	
_	foreign organizations check here and do not complete this part.)	1.1	78,180.
1	Minimum investment return from Part X, line 6  Tax on investment income for 2016 from Part VI, line 5  13.	<del>                                     </del>	70,100.
2a	· · · · · · · · · · · · · · · · · · ·		
þ	——————————————————————————————————————		13.
C	Add lines 2a and 2b	26	78,167.
3	Distributable amount before adjustments. Subtract line 2c from line 1	3	78,187.
4	Recoveries of amounts treated as qualifying distributions	4	78,167.
5	Add lines 3 and 4	5	78,167.
6	Deduction from distributable amount (see instructions)	6	78,167.
<u>7</u>	Distributable amount as adjusted. Subtract line 6 from line 5. Enter here and on Part XIII, line 1	1_7_	70,107.
P	art XII Qualifying Distributions (see instructions)		
1	Amounts paid (including administrative expenses) to accomplish charitable, etc., purposes:	6.1	
8	Expenses, contributions, gifts, etc total from Part I, column (d), line 26	1a	1,000,000.
þ	Program-related investments - total from Part IX-B	1b	0.
2	Amounts paid to acquire assets used (or held for use) directly in carrying out charitable, etc., purposes	2	
3	Amounts set aside for specific charitable projects that satisfy the:		
a	Suitability test (prior IRS approval required)	3a	<u> </u>
b	Cash distribution test (attach the required schedule)	3b	
4	Qualifying distributions. Add lines 1a through 3b. Enter here and on Part V, line 8, and Part XIII, line 4	4	1,000,000.
5	Foundations that qualify under section 4940(e) for the reduced rate of tax on net investment		· -
	income. Enter 1% of Part I, line 27b	5	13.
6	Adjusted qualifying distributions. Subtract line 5 from line 4	6_	999,987.
	Note: The amount on line 6 will be used in Part V, column (b), in subsequent years when calculating whether the foundation	qualifies for	the section
	4940(e) reduction of tax in those years.		

Part/XIII Undistributed Income (see instructions)

	(a) Corpus	(b) Years prior to 2015	(c) 2015	(d) 2016
Distributable amount for 2016 from Part XI, line 7				
2 Undistributed income, if any, as of the end of 2016				78,167.
a Enter amount for 2015 only			0.	
b Total for prior years:		<u>"                                    </u>		
p rountor prior yours.		0.		
3 Excess distributions carryover, if any, to 2016:			13 42 11 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	
a From 2011				
b From 2012 55,067.				
c From 2013				
d From 2014 379,033.				
e From 2015				
f Total of lines 3a through e	434,100.			*
4 Qualifying distributions for 2016 from	7 7 7 7 7 7 7 7 7 7			
Part XII, line 4: ▶\$ 1,000,000.				1 4. 8 6 7 6 7 6 7
a Applied to 2015, but not more than line 2a			0.4	4 4 4 4 4 4 4 4
<b>b</b> Applied to undistributed income of prior	7 1 11 9 1 3		11111	
years (Election required - see instructions)		0.		
c Treated as distributions out of corpus		2 1 2 2 2 2	A X 3 4 7 7 7 7	
(Election required - see instructions)	0.			
d Applied to 2016 distributable amount			747717	78,167.
e Remaining amount distributed out of corpus	921,833.			V 2 4 1 7 7 1
5 Excess distributions carryover applied to 2016	0.			0.
(If an amount appears in column (d), the same amount must be shown in column (a).)			· : : * * * * * //	* * * * * * * * * * * * * * * * * * *
6 Enter the net total of each column as indicated below:				
& Corpus Add lines 3f, 4c, and 4e Subtract line 5	1,355,933.			
b Prior years' undistributed income. Subtract				
line 4b from line 2b		0.		
c Enter the amount of prior years' undistributed income for which a notice of deficiency has been issued, or on which the section 4942(a) tax has been previously assessed		0.		
d Subtract line 6c from line 6b. Taxable amount - see instructions		0.		
e Undistributed income for 2015. Subtract line				
4a from line 2a. Taxable amount - see instr.			0.	
f Undistributed income for 2016. Subtract	4 3 5 5 5			
lines 4d and 5 from line 1. This amount must				
be distributed in 2017				0.
7 Amounts treated as distributions out of	1			
corpus to satisfy requirements imposed by				
section 170(b)(1)(F) or 4942(g)(3) (Election	1			
may be required - see instructions)	0.	*	* *	
8 Excess distributions carryover from 2011	<b> </b>	* * * * * * * * * * * * * * * * * * *	, (,	
not applied on line 5 or line 7	0.	· · · · · · · · · · · · · · · · · · ·	`	
9 Excess distributions carryover to 2017.		11/4	. ,	
Subtract lines 7 and 8 from line 6a	1,355,933.	ž. * *		
O Analysis of line 9	/ <sup>3</sup> • .			
a Excess from 2012 55,067.				
b Excess from 2013				
c Excess from 2014 379,033.	<b>`</b>			13 传播 装备 。
d Excess from 2015				
e Excess from 2016 921,833.				

rm 990-PF (2016) NEWELL Deart XIV Private Operating Fo		CHARITABLE I estructions and Part VII-		27-468 N/A	36976 Page 10
1 a If the foundation has received a ruling or	determination letter tha	t it is a private operating			
foundation, and the ruling is effective for			▶ └		
<b>b</b> Check box to indicate whether the found		ng foundation described in		4942(j)(3) or 494	42(j)(5)
2 a Enter the lesser of the adjusted net	Tax year	(b) 2015	Prior 3 years	(4) 2012	(a) Tatal
income from Part I or the minimum	(a) 2016	(b) 2015	(c) 2014	(d) 2013	(e) Total
investment return from Part X for					
each year listed		<u> </u>			<del></del>
b 85% of line 2a					
c Qualifying distributions from Part XII, line 4 for each year listed			•		
d Amounts included in line 2c not		<del> </del>	<del></del>		<del></del>
used directly for active conduct of					
exempt activities				1	
e Qualifying distributions made directly		<del> </del>	<del></del> _	<del></del>	
for active conduct of exempt activities.			•		
Subtract line 2d from line 2c	1				
Complete 3a, b, or c for the					
alternative test relied upon:  a "Assets" alternative test - enter:				ł	
(1) Value of all assets					
(2) Value of assets qualifying					· · · · · · · · · · · · · · · · · · ·
under section 4942(j)(3)(B)(i)	<u>'</u>				
b "Endowment" alternative test - enter					
2/3 of minimum investment return shown in Part X, line 6 for each year				i	
listed			ļ	_ <del> </del>	
c "Support" alternative test - enter:					
(1) Total support other than gross			ı	}	
investment income (interest, dividends, rents, payments on					
securities loans (section				ĺ	
512(a)(5)), or royalties)	<del></del>	<del> </del>			
(2) Support from general public and 5 or more exempt					
organizations as provided in	],				_
section 4942(j)(3)(B)(iii)				<del></del>	
(3) Largest amount of support from		[	1		
an exempt organization	ļ <del></del>	<del> </del>		<del></del>	<del></del>
(4) Gross investment income Part XV Supplementary Info	rmation (Comple	ete this part only i	the foundation	n had \$5.000 or mor	e in assets
at any time during t					
Information Regarding Foundatio	n Managers:		<del></del>		
a List any managers of the foundation wh	_	than 2% of the total contr	ibutions received by th	e foundation before the close	e of any tax
year (but only if they have contributed n			•		•
ONE					
b List any managers of the foundation wh			or an equally large por	tion of the ownership of a pa	rtnership or
other entity) of which the foundation ha	s a 10% or greater intere	SSL			
ONE				<del></del>	
Information Regarding Contributi		• • • •	-		
Check here \( \sum_{\text{loc}} \) If the foundation of the foundation makes gifts, grants, etc.				not accept unsolicited reque	
	<del></del>				·
a The name, address, and telephone num	per or e-mail address of	the person to whom appli	cations should be addr	esseo.	
SEE STATEMENT 2					
b The form in which applications should t	ne submitted and inform	ation and materials they sh	ould include:		
c Any submission deadlines:					
d Amuractrictions or limitations on sweet	c cuch as by asserset.	nal areas, shoritable fields	kinde of inetitutions of	r other factors	
d Any restrictions or limitations on award	s, such as by geographi	areas, charnable neios,	งเกษร บา เกรแบบบกร, 0	I DITIET TACIOTS.	
23601 11-23-16					Form- <b>990-PF</b> (2016)

**▶** 3b

Form **990-PF** (2016)

NEWELL RUBBERMAID CHARITABLE FOUNDATION

If recipient is an individual,

show any relationship to any foundation manager or substantial contributor

Foundation status of recipient

Supplementary Information (continued)

Recipient

Name and address (home or business)

Grants and Contributions Paid During the Year or Approved for Future Payment

Total

Part XV

a Paid during the year

Form 990-PF (2016) NEWELL RUBBE Part XVI-A Analysis of Income-Pr					4686976_ Page 1
Enter gross amounts unless otherwise indicated.	Unrelated t	ousiness income		by section 512, 513, or 514	(e)
•	(a) Business	(b)	(C) Exclu-	(d)	Related or exempt
1 Program service revenue:	code	Amount	sion	Amount	function income
a					
b					<del></del>
c			$\bot$		<del></del>
d					
e			$\bot$		
f					
g Fees and contracts from government agencies					
2 Membership dues and assessments	<u> </u>				
3 Interest on savings and temporary cash			1 1		
investments			-   -		
4 Dividends and interest from securities	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \		14	1,299.	
5 Net rental income or (loss) from real estate:	1. 1. 12 /	<u> </u>	* V	<u> </u>	<u>. 11 14 16 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 </u>
a Debt-financed property	<b> </b>				
b Not debt-financed property	ļ————				
6 Net rental income or (loss) from personal			1		
property					
7 Other investment income					
8 Gain or (loss) from sales of assets other			1 1		
than inventory	<del>   </del> -		<del>-                                    </del>	<del></del>	
9 Net income or (loss) from special events	<del>  </del>		<del></del>		<del></del>
10 Gross profit or (loss) from sales of inventory			+-+-		
11 Other revenue:					
a			<del></del>		
	i í		<del></del>		
d					
d e					
12 Subtotal. Add columns (b), (d), and (e)		0	. //	1,299.	0
<b>13 Total</b> . Add line 12, columns (b), (d), and (e)	<u> </u>		- 1	13	
(See worksheet in line 13 instructions to verify calculati	ons )				
Part*XVI-B Relationship of Activit	<u>-</u>	unlishment of E	vemnt P	urnoses	<del></del>
Theiationship of Activity					
Line No. Explain below how each activity for whi			-A contribute	ed importantly to the accom	plishment of
the foundation's exempt purposes (other	er than by providing fund:	for such purposes).			
	<u> </u>			<u> </u>	
	· · · · · · · · · · · · · · · · · · ·				
	<del></del>				
		<del></del>			
				<del> </del>	
				<del></del>	
	<del></del>			_ <del></del>	<del></del>
	<del></del>				

6) NEWELL RUBBERMAID CHARITABLE FOUNDATION 27-4686976
Information Regarding Transfers To and Transactions and Relationships With Noncharitable Exempt Organizations Form 990-PF (2016)
Part XVII

the C  a Trans (1) C (2) C  b Other (1) S (2) F (3) F (4) F (5) L (6) F  c Shari d If the	ne organization directly or indirectly organization of the assets of assets to a noncharital purchases of assets from a noncharital of facilities, equipment, Reimbursement arrangements coans or loan guarantees performance of services or meng of facilities, equipment, maanswer to any of the above is rvices given by the reporting for the above of t	(3) organizations) or ation to a noncharitab ble exempt organizati ncharitable exempt or or other assets imbership or fundrais illing lists, other asset "Yes," complete the fo	in section 527 le exempt orgon on rganization ing solicitation is, or paid empollowing sched	r, relating to political organization of: anization of: ns ployees dule. Column ( <b>b)</b> should alw	zations? ways show the fair m	arket value of the go	· ·
	nn (d) the value of the goods,				1 (0)=	<del></del>	<del></del>
a) Line no	(b) Amount involved	(c) Name of		exempt organization	(d) Description	of transfers, transaction	s, and sharing arrangements
			N/A		<del></del>		
	<del> </del>	<del> </del>		<del></del>	<del> </del>		
	<del> </del> -	<del> </del>			<del> </del>	<del></del>	
<del></del>	<del> </del>	<del> </del>			<del></del>		
		<del> </del>			+		
	<del> </del>	<del> </del>			<del> </del>		<del></del>
	<del> </del>	<del></del>			<del></del>		<del></del>
	<del> </del>	<del> </del>			<del></del>	<del></del>	
	<del> </del>	<del> </del>			<del></del>		
	<del> </del>	<del></del>			<del>-                                    </del>	<del></del>	<del></del>
	<del> </del>			<del></del>	<del>- </del> -		
	<del> </del>	<del> </del>	<del></del>		<del> </del>		
	<del> </del>	<del> </del>			<del>-                                    </del>	·	
	<del> </del>	<del> </del>			<del></del>	·	
	<del> </del>	<del> </del>			<del> </del>		
ın se	e foundation directly or indirection 501(c) of the Code (othe es," complete the following sch	r than section 501(c) edule.	•	· -		(c) Description of re	Yes X No
	N/A						
		· · · · · · · · · · · · · · · · · · ·					
				<u> </u>	<u> </u>	<del></del>	
Sign Here	Under penalties of perjury declare and belief, it is true, conject, and constitution of the state of the stat	that I have examined this	return, including parer (other than	accompanying schedules and state taxpayer) is based on all information of the state	tion of which preparer ha	at of my knowledge as any knowledge	May the IRS discuss this return with the preparer shown below (see instr.)?  X Yes No
	Print/Type preparer's na	ame	Preparer's si	ignature	Date	Check If	PTIN
		_	1	1 -1	<u> </u>	self- employed	
Paid	JOHN DAVID	STEVENS	4	Steven	11/10/2017		P00640255
Prepa	rer Firm's name ► DEL		LLF		<u> </u>	Firm's EIN ► 8	5-1065772
Use O			_			1	
	Firm's address ▶ 19	1 PEACHTR	BE ST.	, NE SUITE 20	000		
		LANTA, GA				Phone no. 404	1-220-1500
							Form 990-PF (2016)

	T OF OFFICERS, DI FOUNDATION MANAG		STAT	EMENT 1
NAME AND ADDRESS	TITLE AND AVRG HRS/WK	COMPEN- SATION	EMPLOYEE BEN PLAN CONTRIB	
MARC CLEMENTS 3600 NORTH HYDRAULIC WICHITA, KS 67219	VICE PRESIDENT, 1.25	LITIGATION 0.		0.
NANCY L. AUFFREY 1800 NORTH MILITARY TRAIL BOCA RATON, FL 33431	VICE PRESIDENT, 1.25	TAX	0.	0.
LISA M. GROVE 1800 NORTH MILITARY TRAIL BOCA RATON, FL 33431	VICE PRESIDENT, 1.25	TAX 0.	0.	0.
MICHAEL S. KIPLEY 3 GLENLAKE PARKWAY ATLANTA, GA 30328	VICE PRESIDENT, 1.25	TAX 0.	0.	0.
BRENTON W. STEINER 3 GLENLAKE PARKWAY ATLANTA, GA 30328	VICE PRESIDENT, 1.25	TAX 0.	0.	0.
AMITABH SINGH 301 MERRITT 7 5TH FLOOR NORWALK, CT 06851	TREASURER 1.25	0.	0.	0.
MICHAEL RICKHEIM 6655 PEACHTREE DUNWOODY ROAD ATLANTA, GA 30328	PRESIDENT/DIREC	CTOR 0.	0.	0.
MICHAEL R. PETERSON 6655 PEACHTREE DUNWOODY ROAD ATLANTA, GA 30328	VICE PRESIDENT, 1.25	, SECURITIE 0.		0.
TOTALS INCLUDED ON 990-PF, PAGE 6	, PART VIII	0.	0.	0.

FORM 990-PF

GRANT APPLICATION SUBMISSION INFORMATION PART XV, LINES 2A THROUGH 2D

STATEMENT 2

NAME AND ADDRESS OF PERSON TO WHOM APPLICATIONS SHOULD BE SUBMITTED

NEWELL RUBBERMAID CHARITABLE FOUNDATION 3 GLENLAKE PARKWAY ATLANTA, GA 30328

TELEPHONE NUMBER

NAME OF GRANT PROGRAM

7704187508

SCALING PROVEN SOLUTIONS

FORM AND CONTENT OF APPLICATIONS

SEE ATTACHED STATEMENTS

ANY SUBMISSION DEADLINES

SEE ATTACHED STATEMENTS

RESTRICTIONS AND LIMITATIONS ON AWARDS

SEE ATTACHED STATEMENTS

### Introduction

This document provides a brief summary of the required and optional questions and documents for the grantmaker application.

The document is organized by pages. Only those pages and fields that are required or optional are shown and described. In addition to questions, grantmaker advisories and page help text are provided if available.

## **Grantmaker Advisories**

#### Introduction and Application Guidelines

introduction

Welcome to The Newell Rubbermaid Foundation.

Scaling Proven Solutions

When innovative and successful programs are brought to scale, effective organizations can provide more communities with solutions to their educational challenges.

- Strategic Growth Development Plans
- Infrastructure Support and Expansion
- Program Expansion Pilot Programs
- Program Evaluations

Application Guidelines

Global in nature, the Foundation provides grants to U.S.-based educational organizations that maintain a current 501(c)(3) status and to internationally-based educational organizations that maintain their country's equivalent of non-governmental status. Please note, while we may consider other locations, priority is given to organizations in locations in which Newell Rubbermaid operates.

We support organizations whose primary mission and/or purpose is to advance the education and workforce preparedness among underserved populations

#### What We Fund.

The Newell Rubbermaid Foundation has three primary areas of support.

- We support educational organizations that provide access and tools for youth and young adults to succeed in life.
- -We support organizations to achieve more by supporting and strengthening the management skills and practices of local nonprofit staff and board leaders, and by providing opportunities for ongoing learning and improvement.
- We are interested in identifying, funding and scaling the best solutions to educational issues affecting the communities where we live, learn, work and play. To meet that challenge, we invest in organizations that have demonstrated potential to achieve scale

The Newell Rubbermaid Foundation is focused on innovative, educational organizations. The Newell Rubbermaid Foundation defines an \*educational organization" as a chantable organization whose primary purpose or mission is to advance the education and workforce preparedness among underserved populations.

The Foundation is interested in educational organizations with at least a two-year, track-record for success and who also maintain:

- ·A chantable mission and demonstrated leadership in the community
- A well-organized, inclusive and active board of directors
- .Capable and skilled management and staff
- Sound fiscal policies and practices with reliable and diverse revenue streams
- ·High quality and relevant programs
- Clear communication and ability to track and document its success

# Eligible Organizations

- •US-based, education organizations that maintain a current 501(c)(3) status or internationally-based, education organizations their country's equivalent of non-governmental status.
- •Organization's mission and/or primary purpose is to advance the education and workforce preparedness among underserved populations.
- Emphasis is placed on organizations located in communities where Newell Rubbermaid operates.

#### Ineligible Requests

- -Individuals or for profit entities
- Organizations whose most recent audit shows an accumulated deficit.
- -Organizations with political or legislative influence or that promote a particular ideological point-of-view.
- •Fratemal or social organizations or those with a limited constituency
- Parent-teacher associations (PTA) / parent-teacher organizations (PTO) unless they are national in scope
- Athletic teams, cheerleading squads, academic teams & booster clubs and other sports-related events and

sponsorships.

- •Political organ. ,ons and those having the primary purpose of influer legislation of/or promoting a particular lideological point-of-view.
- •Organizations which propagate any religious doctrine, benefit only its members or adherents, or exclude others. Grants may support non-religious activities sponsored by religious based organizations provided that it benefits and is open to the broader community.
- •Organizations that discriminate on the basis of age, race, gender, religion, national origin, sexual orientation, disability, or other classification protected by Newell Rubbermaid policy or local laws.

Special Instructions

Please provide a clear and concise description of your program or area for which you request funding. We are most interested in understanding how this fulfills a community need and how specifically, Newell Rubbermaid's funds will be used to address the issue. If there is a unique or innovative methodology to your work and impact, please include that as well.

Please also download our Foundation Primer document below for information on our foundation and download the Program Budget document, fill it out and then upload and attach it to the application on the Program Document page.

# NEWELL RUBBERMAID CHARITABLE FOUNDATION

NAME AND ADDRESS OF PERSON TO WHOM APPLICATIONS SHOULD BE SUBMITTED

NEWELL RUBBERMAID CHARITABLE FOUNDATION 3 GLENLAKE PARKWAY ATLANTA, GA 30328

TELEPHONE NUMBER

NAME OF GRANT PROGRAM

770-418-7508

READY FOR SCHOOL, READY TO LEARN, READY TO WORK

FORM AND CONTENT OF APPLICATIONS

SEE ATTACHED STATEMENTS

ANY SUBMISSION DEADLINES

SEE ATTACHED STATEMENTS

RESTRICTIONS AND LIMITATIONS ON AWARDS

SEE ATTACHED STATEMENTS

# Introduction

This document provides a bnef summary of the required and optional questions and documents for the grantmaker application.

The document is organized by pages. Only those pages and fields that are required or optional are shown and described. In addition to questions, grantmaker advisories and page help text are provided if available.

## **Grantmaker Advisories**

#### Introduction and Application Guidelines

#### Introduction

Welcome to The Newell Rubbermaid Foundation. Before completing your application, please read our attached Foundation primer that describes our funding guidelines and eligibility instructions.

Ready for School, Ready to Learn, Ready for Work

By providing educational and professional development for youth and adults, we help to bridge educational inequities and to support individual and community success.

# Example strategies can include :

- -Providing early childhood support for school success
- -Preparing youth in grades K-12 for educational success and college readiness.
- -Providing professional development, tools and skill building for career success.
- -Comprehensive training to launch, sustain or grow a micro-enterprise or small business

#### Application Guidelines

Global in nature, the Foundation provides grants to U.S.-based educational organizations that maintain a current 501(c)(3) status and to internationally-based educational organizations that maintain their country's equivalent of non-governmental status. Please note, while we may consider other locations, pnority is given to organizations in locations in which Newell Rubbermaid operates

We support organizations whose primary mission and/or purpose is to advance the education and workforce preparedness among underserved populations.

#### What We Fund:

The Newell Rubbermaid Foundation has three primary areas of support:

- We support educational organizations that provide access and tools for youth and young adults to succeed in life
- -We support organizations to achieve more by supporting and strengthening the management skills and practices of local nonprofit staff and board leaders, and by providing opportunities for ongoing learning and improvement
- We are interested in identifying, funding and scaling the best solutions to educational issues affecting the communities where we live, learn, work and play. To meet that challenge, we invest in organizations that have demonstrated potential to achieve scale.

The Newell Rubbermaid Foundation is focused on innovative, educational organizations. The Newell Rubbermaid Foundation defines an "educational organization" as a charitable organization whose primary purpose or mission is to advance the education and workforce preparedness among underserved populations

The Foundation is interested in educational organizations with at least a two-year, track-record for success and who also maintain:

- •A chantable mission and demonstrated leadership in the community
- -A well-organized, inclusive and active board of directors
- Capable and skilled management and staff
- ·Sound fiscal policies and practices with reliable and diverse revenue streams
- ·High quality and relevant programs
- ·Clear communication and ability to track and document its success

#### Eligible Organizations

- •US-based, education organizations that maintain a current 501(c)(3) status or internationally-based, education organizations their country's equivalent of non-governmental status.
- -Organization's mission and/or primary purpose is to advance the education and workforce preparedness among underserved populations
- \*Emphasis is placed on organizations located in communities where Newell Rubbermaid operates.

#### Ineligible Requests

- -individuals or for profit entities
- \*Organizations whose most recent audit shows an accumulated deficit.
- \*Organizations with political or legislative influence or that promote a particular ideological point-of-view.
- •Fraternal or social organizations or those with a limited constituency.

- •Parent-teacher sociations (PTA) / parent-teacher organizations (PTC) unless they are national in scope •Athletic teams seedleading squads, academic teams & booster club. If other sports-related events and sponsorships,
- •Political organizations and those having the primary purpose of influencing legislation of/or promoting a particular ideological point-of-view.
- •Organizations which propagate any religious doctrine, benefit only its members or adherents, or exclude others. Grants may support non-religious activities sponsored by religious based organizations provided that it benefits and is open to the broader community.
- •Organizations that discriminate on the basis of age, race, gender, religion, national origin, sexual orientation, disability, or other classification protected by Newell Rubbermaid policy or local laws.

#### Special Instructions

Please provide a clear and concise description of your program or area for which you request funding. We are most interested in understanding how this fulfills a community need and how specifically, Newell Rubbermaid's funds will be used to address the issue. Please describe any unique or innovative methodology to your work and impact.

We strongly encourage applicants to download and read our Foundation Primer document for specific information on our guidelines. In addition, applicants must download and complete the Program Budget document, upload and attach it to the application on the Program Document page before the application's final submission.

# NEWELL RUBBERMAID CHARITABLE FOUNDATION

NAME AND ADDRESS OF PERSON TO WHOM APPLICATIONS SHOULD BE SUBMITTED

NEWELL RUBBERMAID CHARITABLE FOUNDATION 3 GLENLAKE PARKWAY ATLANTA, GA 30328

TELEPHONE NUMBER NAME OF GRANT PROGRAM

770~418-7508

ORGANIZATIONAL EFFECTIVENESS

FORM AND CONTENT OF APPLICATIONS

SEE ATTACHED STATEMENTS

ANY SUBMISSION DEADLINES

SEE ATTACHED STATEMENTS

RESTRICTIONS AND LIMITATIONS ON AWARDS

SEE ATTACHED STATEMENTS

# Introduction

This document provides a brief summary of the required and optional questions and documents for the grantmaker application

The document is organized by pages. Only those pages and fields that are required or optional are shown and described. In addition to questions, grantmaker advisories and page help text are provided if available.

### **Grantmaker Advisories**

#### Introduction and Application Guidelines

#### Introduction

Welcome to The Newell Rubbermaid Foundation

By building core management capabilities, we help innovative and effective educational organizations to flourish. Successful organizations have a greater impact in the communities in which they serve.

Example strategies can include:

- Peer Learning
- Strategic Planning
- Fundraising and Marketing
- Board Development
- Core Support

#### Application Guidelines

Global in nature, the Foundation provides grants to U.S.-based educational organizations that maintain a current 501(c)(3) status and to internationally-based educational organizations that maintain their country's equivalent of non-governmental status. Please note, while we may consider other locations, pnority is given to organizations in locations in which Newell Rubbermaid operates.

We support organizations whose primary mission and/or purpose is to advance the education and workforce preparedness among underserved populations

#### What We Fund:

The Newell Rubbermaid Founcation has three primary areas of support:

- We support educational organizations that provide access and tools for youth and young adults to succeed in life.
- -We support organizations to achieve more by supporting and strengthening the management skills and practices of local nonprofit staff and board leaders, and by providing opportunities for ongoing learning and improvement.
- We are interested in identifying, funding and scaling the best solutions to educational issues affecting the communities where we live, learn, work and play. To meet that challenge, we invest in organizations that have demonstrated potential to achieve scale.

The Newell Rubbermaid Foundation is focused on innovative, educational organizations. The Newell Rubbermaid Foundation defines an "educational organization" as a charitable organization whose primary purpose or mission is to advance the education and workforce preparedness among underserved populations

The Foundation is interested in educational organizations with at least a two-year, track-record for success and who also maintain:

- ·A chantable mission and demonstrated leadership in the community
- -A well-organized, inclusive and active board of directors
- -Capable and skilled management and staff
- ·Sound fiscal policies and practices with reliable and diverse revenue streams
- ·High quality and relevant programs
- Clear communication and ability to track and document its success

### Eligible Organizations

- -US-based, education organizations that maintain a current 501(c)(3) status or internationally-based, education organizations their country's equivalent of non-governmental status.
- •Organization's mission and/or primary purpose is to advance the education and workforce preparedness among underserved populations.
- -Emphasis is placed on organizations located in communities where Newell Rubbermaid operates

#### Ineligible Requests

- -Individuals or for profit entities
- -Organizations whose most recent audit shows an accumulated deficit.
- •Organizations with political or legislative influence or that promote a particular ideological point-of-view.
- •Fratemal or social organizations or those with a limited constituency
- Parent-teacher associations (PTA) / parent-teacher organizations (PTO) unless they are national in scope

- -Athletic teams serieading squads, academic teams & booster clubs and other sports-related events and sponsorships.
- •Political organizations and those having the primary purpose of influencing legislation of/or promoting a particular ideological point-of-view.
- •Organizations which propagate any religious doctrine, benefit only its members or adherents, or exclude others. Grants may support non-religious activities sponsored by religious based organizations provided that it benefits and is open to the broader community.
- \*Organizations that discriminate on the basis of age, race, gender, religion, national origin, sexual orentation, disability, or other classification protected by Newell Rubbermaid policy or local laws.

#### Special Instructions

Please provide a clear and concise description of your program or area for which you request funding. We are most interested in understanding how this fulfills a community need and how specifically, Newell Rubbermaid's funds will be used to address the issue. If there is a unique or innovative methodology to your work and impact, please include that as well

Please also download our Foundation Primer document below for information on our foundation and download the Program Budget document, fill it out and then upload and attach it to the application on the Program Document page.