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DLN: 93493041018657

OMB No 1545-0047

Department of the Treasury Internal Revenue Service Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

▶ Do not enter social security numbers on this form as it may be made public

Return of Organization Exempt From Income Tax

 \blacktriangleright Information about Form 990 and its instructions is at $\underline{\textit{www IRS gov/form990}}$

Open to Public Inspection

A F	or th	e 2015 ca		g 07-01-2015 , and ending 06-30-20	16			
B Ch	eck ıf	applicable	C Name of organization MISSOULA TOURISM BUSINESS IMPR	OVEMENT		D Emplo	yer ic	dentification number
_		change	DISTRICT			45-2	5210	66
<u> </u>	ame d Itial re	change etum	Doing business as					
Fi	nal					E Teleph	one nu	umber
		ınated d return	Number and street (or PO box if mail 140 NORTH HIGGINS	ail is not delivered to street address) Room/s	uite	(406)	542	-3250
<u> </u>		on pending	City or town, state or province, coun	try, and ZIP or foreign postal code				
		, ,	MISSOULA, MT 59802			G Gross	receipt	ts \$ 778,529
			F Name and address of princip	al officer	H(a)	Is this a group	retu	rn for
			BARBARA NEILAN 140 NORTH HIGGINS			subordinates?		☐ Yes 🗸
			MISSOULA,MT 59802		н(р)	No Are all subord	ınate	s —
I Ta	x-exe	mpt status	501(c)(3) √ 501(c)(6) √	(insert no) 4947(a)(1) or 527	(-)	ıncluded?		1 165 110
J W	ebsit	te:► WW	W DESTINATIONMISSOULA O	RG/TBID	H(c)	If "No," attach Group exempt		t (see instructions)
K For	n of c	organization	✓ Corporation Trust Associate	tion Other ►		ar of formation 20		M State of legal domicile MT
Ра		Sum Briefly de	mary scribe the organization's mission	or most significant activities				
	-	THE MISS	SION OF THE TBID IS TO GENE	FRATE ROOM NIGHTS FOR TBID MI				
	ı		•	MARKETING TBID MEMBER HOTE	•			
ce	-	IKAVELI	DESTINATION PRIMARY FOCU	JS WILL BE ON DRIVING INCREME	NIALRO	OM NIGHTS I	O I B	SID MEMBER HOTELS
age of	-							
Ven	-							
Governance	2	Check th	is box ▶ ┌ if the organization dis	scontinued its operations or disposed	of more	than 25% of its	s net	assets
	2	Number	of voting members of the governu	ng body (Part VI, line 1a)			з	5
Activities &			-	fthe governing body (Part VI, line 1b			4	5
3				alendar year 2015 (Part V, line 2a)	•		5	0
AC			• •	ecessary)			6	7
			•	rt VIII, column (C), line 12			7a	0
				m Form 990-T, line 34			7b	
-						Prior Year	1	Current Year
	8	Contr	butions and grants (Part VIII, lir	ne 1 h)		749,	514	774,831
g:	9			, , , ,	0			
Ravenue	10	_	,	ne 2g)		3.	928	3,698
å	11		· ·	lines 5, 6d, 8c, 9c, 10c, and 11e)		-,	0	0
	12			(must equal Part VIII, column (A), li	ne 💳	7.5.2		778,529
		12)				753,	442	//6,329
	13	Grant	s and sımılar amounts paıd (Part	IX, column (A), lines $1-3$)		98,	590	81,223
	14	Benef	its paid to or for members (Part I	X, column (A), line 4)			0	0
S	15			e benefits (Part IX, column (A), lines			0	0
Expenses	16-	5-10	,	column (A), line 11e)			0	0
рG	16a				•			0
Д	ь		indraising expenses (Part IX, column (D)			F20	F00	624 502
	17 18			ines 11a-11d, 11f-24e)	.	538, 637,		624,593 705,816
	19		,	18 from line 12		116,	_	703,816
× 0	19	Reven	de less expenses Subtract line .	10 110 111 1111 112 1				<u>`</u>
Net Assets or Fund Balances					Begin	ning of Current	Year	End of Year
SS 8	20	Total	assets (Part X, line 16)			773,	389	851,647
₹ <u>₽</u>	21	Total	liabilities (Part X, line 26)			12,	976	18,521
Žζ	22	Netas	ssets or fund balances Subtract	line 21 from line 20		760,	413	833,126
	ŧΠ		ature Block					
				mined this return, including accompa plete Declaration of preparer (other				
		nas any k		prote 2 colaration or proparer (conc.		.,		
		\				2017.55.55		
C!~··		***** Signa	ature of officer			2017-02-02 Date		
Sign Here								
	-		BARA NEILAN EXECUTIVE DIRECTOR e or print name and title					
			rınt/Type preparer's name	Preparer's signature	Date		PTIN	
Paid	ł		AMÉS V GALIPEAU CPA	JAMES V GALIPEAU CPA		Check If self-employed		087309
Pre		er 🗄	Firm's name > JUNKERMIERCLARKCAN	MPANELLASTEVENS PC		Firm's EIN ► 8	1-034	8775
Use	•	1 1	Firm's address ▶ PO BOX 16237			Phone no (406	5) 549	-4148
		···y	MISSOULA, MT 59808					
May	bo I	DC diagna		nown above? (see instructions)				

Form 990 (2015)

Par	t IV Checklist of Required Schedules			
			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A	1		No
2	Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)?	2		No
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I	3		No
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II	4		
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5	Yes	
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		No
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		No
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III	8		No
9	Did the organization report an amount in Part X, line 21 for escrow or custodial account liability, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV	9		No
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V	10		No
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VIII, VIII, IX, or X as applicable			
	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI	11a		No
b	Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		No
	Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		No
	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		No
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e		No
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f		No
	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI and XII	12a		No
b	Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b	Yes	
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		No
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		No
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV	14b		No
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any foreign organization? If "Yes," complete Schedule F, Parts II and IV	15		No
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV	16		No
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and $11e^7$ If "Yes," complete Schedule G, Part I (see instructions)	17		No
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? <i>If "Yes," complete Schedule G, Part II</i>	18		No
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III	19		No
20a	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		No
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20 b		

FOIT	1990 (2015)			
Par	t IV Checklist of Required Schedules (continued)			
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or domestic government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21	Yes	
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		

23 Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's

24a Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d

b Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception? . .

c Did the organization maintain an escrow account other than a refunding escrow at any time during the year

d Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year? . . .

b Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior

year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? 26 Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any current or former officers, directors, trustees, key employees, highest compensated employees, or disqualified persons?

Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family

Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV

b A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L,

c An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was

Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N. Part I.

29 Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M . .

Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified

33 Did the organization own 100% of an entity disregarded as separate from the organization under Regulations

entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2 . . . Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related

Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV,

b If 'Yes' to line 35a, did the organization receive any payment from or engage in any transaction with a controlled

Did the organization conduct more than 5% of its activities through an entity that is not a related organization

and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI 🔧

Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19?

an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L. Part IV

Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes,"

a A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L,

32 Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets?

35a Did the organization have a controlled entity within the meaning of section 512(b)(13)?

25a Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations.

instructions for applicable filing thresholds, conditions, and exceptions)

current and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes,"

	•	-9-	
_	_		
П			

Νo

Nο

Νo

Νo

Nο

Νo

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24a

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25a

25b

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28b

28c

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35a

35b

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Yes

Yes

Form 990 (2015)

	_!	ayc	Ξ
П			

Par	t V	Statements Regarding Other IRS Filings and Tax Complianc Check if Schedule O contains a response or note to any line in this		N/			
		Check if Schedule O contains a response of note to any line in this	rait	<u>v</u>		Yes	No
1a	Enter	the number reported in Box 3 of Form 1096 Enter -0- if not applicable	1a	1		163	140
		the number of Forms W-2G included in line 1a Enter -0- if not applicable	1b	0			
		e organization comply with backup withholding rules for reportable payments to		fore and reportable			
٠		g (gambling) winnings to prize winners?		· · · · · ·	1 c	Yes	
2a	_	the number of employees reported on Form W-3, Transmittal of Wage and					
		tatements, filed for the calendar year ending with or within the year covered	3.	0			
L	,	s return	2a	0	2b		
D		if the sum of lines 1a and 2a is greater than 250, you may be required to e-file					
За	Did th	e organization have unrelated business gross income of \$1,000 or more during	g the y	year?	3a		Νo
b	If "Yes	s," has it filed a Form 990-T for this year? <i>If "No" to line 3b, provide an explanati</i>	on in S	Schedule O	3b		
4a	Atany	y time during the calendar year, did the organization have an interest in, or a si	gnatu	re or other authority			
		a financial account in a foreign country (such as a bank account, securities ac	count,	or other financial	4a		No
h		nt)?					NO
ь		s," enter the name of the foreign country ▶	. and I	Funancial A cocumto			
	(FBAR		Callu	Financial Accounts			
5a	Was tl	he organization a party to a prohibited tax shelter transaction at any time durir	na the	tax vear?	5a		No
		ry taxable party notify the organization that it was or is a party to a prohibited it			5b		No
		s," to line 5a or 5b, did the organization file Form 8886-T?			30		
Č	11 10	s, to line 3d of 3b, and the organization line form 0000 1	•		5 c		
6 a		the organization have annual gross receipts that are normally greater than \$1(ization solicit any contributions that were not tax deductible as charitable cont			6a		No
b	_	s," did the organization include with every solicitation an express statement th					
	were r	not tax deductible?			6b		
	_	izations that may receive deductible contributions under section 170(c).			_		
	servic	e organization receive a payment in excess of \$75 made partly as a contribution es provided to the payor?			7a		
		s," did the organization notify the donor of the value of the goods or services p			7 b		
С		e organization sell, exchange, or otherwise dispose of tangible personal proper rm 8282?	ty for	which it was required to	7 c		
d		s," indicate the number of Forms 8282 filed during the year \ldots .	7d				
e	Dıd th	e organization receive any funds, directly or indirectly, to pay premiums on a p	erson	al benefit contract?			
_					7e		
		e organization, during the year, pay premiums, directly or indirectly, on a person			7f		
g	If the requir	organization received a contribution of qualified intellectual property, did the o ed?	rganız	ration file Form 8899 as	7g		
h	•	organization received a contribution of cars, boats, airplanes, or other vehicles	s, did 1	the organization file a			
_		1098-C?	•		7h		
8	Did a	<mark>oring organizations maintaining donor advised funds.</mark> donor advised fund maintained by the sponsoring organization have excess bu	siness	s holdings at any time			
	during	the year?			8		
9a	Did th	e sponsoring organization make any taxable distributions under section 4966	· ·		9a		
		e sponsoring organization make a distribution to a donor, donor advisor, or rela	ated p	erson?	9b		
10		on 501(c)(7) organizations. Enter		ı			
		cion fees and capital contributions included on Part VIII, line 12	10a				
D	faciliti	receipts, included on Form 990, Part VIII, line 12, for public use of club les	10b				
11	Section	on 501(c)(12) organizations. Enter	-				
а	Gross	income from members or shareholders	11a				
b		Income from other sources (Do not net amounts due or paid to other sources st amounts due or received from them)	11 b				
12a	Section	on 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990) in lie	u of Form 1041?	12a		
		s," enter the amount of tax-exempt interest received or accrued during the					
12	year Sectio	n F01/c)/20) qualified paparefit health incurance iccuer	12 b				
13	Jett 10	on 501(c)(29) qualified nonprofit health insurance issuers.					
а		organization licensed to issue qualified health plans in more than one state? N onal information the organization must report on Schedule O	l ot e. S	ee the instructions for	13a		
b		the amount of reserves the organization is required to maintain by the states	,_,				
		ch the organization is licensed to issue qualified health plans	13b				
		the amount of reserves on hand	13c				
		e organization receive any payments for indoor tanning services during the tax s," has it filed a Form 720 to report these payments? <i>If "No," provide an explana</i>	•		14a 14b		No
ט	11 16	5, has it med a rollin 720 to report these payments (11 No, provide an explana	GOII III	Schoule U	T-10		

Form	990 (2015)			Page 6				
Par	For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, describe the circumstances, processes, or changes in Schedule O. See instructions.			_				
	Check if Schedule O contains a response or note to any line in this Part VI	•		🗸				
	ction A. Governing body and Hanagement		Yes	No				
1a	Enter the number of voting members of the governing body at the end of the tax year							
	If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O							
b	Enter the number of voting members included in line 1a, above, who are independent 1b 5							
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?	2		No				
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person? .							
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4		No				
5	Did the organization become aware during the year of a significant diversion of the organization's assets? .	5		No				
6	Did the organization have members or stockholders?	6	Yes					
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?	7a		No				
b	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?	7 b	Yes					
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following							
а	The governing body?	8a	Yes					
b	Each committee with authority to act on behalf of the governing body?	8 b		No				
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O	9		No				
Se	ection B. Policies (This Section B requests information about policies not required by the Internal R	eveni	ıe Cod	e.)				
			Yes	No				
	Did the organization have local chapters, branches, or affiliates?	10a		No				
	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?	10 b						
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	11a	Yes					
	Describe in Schedule O the process, if any, used by the organization to review this Form 990							
	Did the organization have a written conflict of interest policy? If "No," go to line 13	12a	Yes					
	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	Yes					
c	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done	12 c	Yes					
13	Did the organization have a written whistleblower policy?	13		No				
14	Did the organization have a written document retention and destruction policy?	14		No				
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?							
	The organization's CEO, Executive Director, or top management official	15a	Yes					
b	Other officers or key employees of the organization	15b	Yes					
	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions)							
	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	16a		No				
	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?	16 b						
Se	ection C. Disclosure							
	List the States with which a copy of this Form 990 is required to be filed▶							

18 Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c) (3)s only) available for public inspection. Indicate how you made these available. Check all that apply ☐ O wn website ☐ Another's website ☐ Upon request ☐ Other (explain in Schedule O)

Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year

State the name, address, and telephone number of the person who possesses the organization's books and records ▶THE ORGANIZATION 140 NORTH HIGGINS MISSOULA, MT 59802 (406) 542-3250

Part VII

Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed Report compensation for the calendar year ending with or within the organization's tax year

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation Enter -0- in columns (D), (E), and (F) if no compensation was paid
 - List all of the organization's current key employees, if any See instructions for definition of "key employee"
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- List all of the organization's **former** officers, key employees, or highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order individual trustees or directors, institutional trustees, officers, key employees, highest compensated employees, and former such persons

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee

(A) Name and Title	(B) A verage hours per week (list any hours	more pers	than on is	one bot	not bo: h ar	chec x, unla n offic rustee	ess er	(D) Reportable compensation from the organization	(E) Reportable compensation from related organizations	(F) Estimated amount of other compensation
	for related organizations below dotted line)	individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former	(W- 2/1099- MISC)	(W- 2/1099- MISC)	from the organization and related organizations
(1) DAN CARLINO BOARD MEMBER	1 00	х						0	0	(
2) MATT DOUCETTE BOARD MEMBER	1 00	x						0	0	(
(3) KATE LEONBERGER BOARD MEMBER	1 00	×						0	0	(
4) LUCY WEEDER BOARD CHAIR	1 00	×		х				0	0	Į.
(5) KATRINA WATT BOARD MEMBER	1 00	×						0	0	(
(6) TIM GEISLER BOARD MEMBER	1 00	x						0	0	(
(7) BARBARA NIELAN EXECUTIVE DIRECTOR	20 00			×				0	68,250	11,29

Part VII	Section A	Officers,	Directors,	Trustees,	Key Employees,	and Highest	Compensated	Employees (continued)

	(A) Name and Title	(B) A verage hours per week (list any hours	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W- 2/1099-MISC)	(E) Reportable compensation from related organizations (W-	(F) Estimated amount of other compensation from the
		for related organizations below dotted line)	individual trustee or director	Institutional Trustee	Officei	key employee	Highest compensated employee	Former	2/1099-MISC)	2/1099-MISC)	organization and related organizations
1b c	Sub-Total	eets to Part VII, S	ection A	· ·	•		. •	I			I
d	Total (add lines 1b and 1c)						>		0	68,250	11,295
2	Total number of individuals (including but not limited to those listed above) who received more than										

- \$100,000 of reportable compensation from the organization \triangleright 0

- 3
 - Did the organization list any former officer, director or trustee, key employee, or highest compensated employee

 - on line 1a? If "Yes," complete Schedule J for such individual .

 - For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the
 - organization and related organizations greater than \$150,000? If "Yes," complete Schedule J for such
 - ındıvıdual .
- Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? If "Yes," complete Schedule J for such person . . .
- 5 Νo

Yes

3

4

No

Νo

Νo

Section B. Independent Contractors

Complete this table for your five highest compensated independent contractors that received more than \$100,000 of

compensation from the organization Report compensation for the calendar year ending	with or within the organization s	stax year
(A) Name and business address	(B) Description of services	(C) Compensation

Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 of compensation from the organization ▶ 0

Form 99						Page S
Part V	4++-	Statement of Revenue				_
		Check if Schedule O contains a response or note to any li	(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512-514
~ ×	1a	Federated campaigns 1a				
Contributions, Gifts, Grants and Other Similar Amounts	ь	Membership dues 1b				
	c	Fundraising events 1c				
ifts. ar A	d	Related organizations 1d				
3, G	e	Government grants (contributions) 1e				
ioi	f	All other contributions, gifts, grants, and 1f 774,831				
but the		similar amounts not included above Noncash contributions included in lines				
ntri d O	g	1a-1f \$				
Cont	h	Total. Add lines 1a-1f	774,831			
He II		Business Code				
Program Service Revenue	2a					
	b c					
Š	d					
፠	e					
gran	f	All other program service revenue				
6	g	Total. Add lines 2a-2f ▶				
	3	Investment income (including dividends, interest,	2.500			2.50
	4	and other similar amounts)	3,698			3,698
	5	Royalties				
		(i) Real (ii) Personal				
	6a	Gross rents				
	ь	Less rental				
	c	expenses Rental income				
	d	or (loss) Net rental income or (loss)				
		(i) Securities (ii) Other				
	7a	Gross amount from sales of assets other than inventory				
	ь	Less cost or other basis and sales expenses				
	c	Gain or (loss)				
	d 8a	Net gain or (loss)				
Other Revenue		events (not including \$ of contributions reported on line 1c)				
ž.		See Part IV , line 18 a				
Ę,	ь	Less direct expenses b				
0	C	Net income or (loss) from fundraising events ▶				
	9a	Gross income from gaming activities See Part IV, line 19 a				
	Ь	Less direct expenses b				
	C	Net income or (loss) from gaming activities				
	10a	Gross sales of inventory, less returns and allowances .				
	ь	Less cost of goods sold b				
	С	Net income or (loss) from sales of inventory				
	4.	Miscellaneous Revenue Business Code				
	11a					
	b c					
	d	All other revenue				
	e	Total. Add lines 11a−11d ▶				
	12	Total revenue. See Instructions				
	1		778,529	0	0	3,698

Form 990 (2015) Part IX Statement of Functional Expenses

	·		
Section 50	01(c)(3) and 501(c)(4) organizations must complete all columns All other organizations must complete column (A)		
	Check if Schedule O contains a response or note to any line in this Part IX	•	•

	ot include amounts reported on lines 6b, o, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to domestic organizations and domestic governments See Part IV, line 21	81,223			
2	Grants and other assistance to domestic individuals See Part IV, line 22				
3	Grants and other assistance to foreign organizations, foreign governments, and foreign individuals See Part IV, lines 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors, trustees, and key employees				
6	Compensation not included above, to disqualified persons (as defined under section $4958(f)(1)$) and persons described in section $4958(c)(3)(B)$				
7	Other salaries and wages				
8	Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)				
9	Other employee benefits				
10	Payroll taxes				
11	Fees for services (non-employees)				
а	Management				
	Legal				
b c	Accounting	5,975			
d	-	3,973			
u e	Professional fundraising services See Part IV, line 17				
f	Investment management fees				
g	Other (If line 11q amount exceeds 10% of line 25, column (A)				
9	amount, list line 11g expenses on Schedule O)	300			
12	Advertising and promotion	228,079			
13	Office expenses	20,383			
14	Information technology				
15	Royalties				
16	Occupancy	20,100			
17	Travel				
18	Payments of travel or entertainment expenses for any federal, state, or local public officials				
19	Conferences, conventions, and meetings	19,457			
20	Interest				
21	Payments to affiliates				
22	Depreciation, depletion, and amortization				
23	Insurance	2,551			
24	Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24e If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O)				
а	MANAGEMENT CONTRACT (WA	245,028			
b	TRADE SHOWS	45,773			
c	RESEARCH	8,613			
d	BAD DEBT	8,289			
е	All other expenses	20,045			
25	Total functional expenses. Add lines 1 through 24e	705,816			
26	Joint costs.Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation Check here ▶ ☐ if following SOP 98-2 (ASC 958-720)				

Par	t X	Balance Sheet			
		Check if Schedule O contains a response or note to any line in this Part X .	(A) Beginning of year		(B) End of year
	1	Cash-non-interest-bearing	556,331	1	20,396
	2	Savings and temporary cash investments		2	613,090
	3	Pledges and grants receivable, net		3	
	4	Accounts receivable, net	217,058	4	218, 161
	5	Loans and other receivables from current and former officers, directors, trustees, key employees, and highest compensated employees Complete Pa II of Schedule L		-	2.4
	6	Loans and other receivables from other disqualified persons (as defined under	_	5	
Assets		section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions) Complete Part II of Schedule L		6	
AS C	7	Notes and loans receivable, net		7	
			•	8	
	8	Inventories for sale or use			
	9	Prepaid expenses and deferred charges		9	
	10a	Land, buildings, and equipment cost or other basis Complete Part VI of Schedule D 10a			
	ь	Less accumulated depreciation 10b		10c	
	11	Investments—publicly traded securities		11	
	12	Investments—other securities See Part IV, line 11		12	
	13	Investments—program-related See Part IV, line 11		13	
	14	Intangible assets		14	
	15	Other assets See Part IV, line 11		15	
	16	Total assets.Add lines 1 through 15 (must equal line 34)	773,389		851,647
	17	Accounts payable and accrued expenses	12,976	17	18,521
	18	Grants payable	12,570	18	10,021
	19	Deferred revenue		19	
				20	
	20	Tax-exempt bond liabilities			
S	21	Escrow or custodial account liability Complete Part IV of Schedule D		21	
bilities	22	Loans and other payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified		22	
Liab		persons Complete Part II of Schedule L		22	
	23	Secured mortgages and notes payable to unrelated third parties		23	
	24	Unsecured notes and loans payable to unrelated third parties		24	
	25	Other liabilities (including federal income tax, payables to related third partie and other liabilities not included on lines 17-24) Complete Part X of Schedule D	5,		
			40.070	25	10.504
	26	Total liabilities. Add lines 17 through 25	12,976	26	18,521
ces		Organizations that follow SFAS 117 (ASC 958), check here ►	te		
<u>an</u>	27	Unrestricted net assets	760,413	27	833, 126
ထိ	28	Temporarily restricted net assets		28	
Fund Balance	29	Permanently restricted net assets		29	
or Fu		Organizations that do not follow SFAS 117 (ASC 958), check here ▶ ☐ and complete lines 30 through 34.			
şţ	30	Capital stock or trust principal, or current funds		30	
Assets	31	Paid-in or capital surplus, or land, building or equipment fund		31	
Ă	32	Retained earnings, endowment, accumulated income, or other funds		32	
Net	33	Total net assets or fund balances	760,413	33	833, 126
_	34	Total liabilities and net assets/fund balances	773,389	34	851,647
	1	·	<u> </u>	·	Form 990 (2015)

✓ Both consolidated and separate basis

basis, consolidated basis, or both

Single Audit Act and OMB Circular A-133?

Consolidated basis

c If "Yes," to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant?

3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the

b If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits

If the organization changed either its oversight process or selection process during the tax year, explain in

Separate basis

Schedule O

Νo

Nο

2c

3a

DLN: 93493041018657

Employer identification number

45-2521066

SCHEDULE C (Form 990 or 990-EZ)

Department of the Treasury Internal Revenue

Name of the organization

Political expenditures

DISTRICT

Part I-A

1

2

MISSOULA TOURISM BUSINESS IMPROVEMENT

Political Campaign and Lobbying Activities

For Organizations Exempt From Income Tax Under section 501(c) and section 527

▶Complete if the organization is described below. ▶Attach to Form 990 or Form 990-EZ.

▶Information about Schedule C (Form 990 or 990-EZ) and its instructions is at

<u>www.irs.gov/form990</u>.

2015
Open to Public Inspection

Service

If the organization answered "Yes" on Form 990, Part IV, Line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations Complete Parts I-A and B Do not complete Part I-C
- Section 501(c) (other than section 501(c)(3)) organizations Complete Parts I-A and C below Do not complete Part I-B

Provide a description of the organization's direct and indirect political campaign activities in Part IV

Section 527 organizations Complete Part I-A only

• Section 501(c)(4), (5), or (6) organizations Complete Part III

If the organization answered "Yes" on Form 990, Part IV, Line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)) Complete Part II-A Do not complete Part II-B
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)) Complete Part II-B Do not complete Part II-A

If the organization answered "Yes" on Form 990, Part IV, Line 5 (Proxy Tax) (see separate instructions) or Form 990-EZ, Part V, line 35c (Proxy Tax) (see separate instructions), then

Complete if the organization is exempt under section 501(c) or is a section 527 organization.

3	Volunteer hours				
Par	t I-B Complete if the or	ganization is exempt under	section 501(c)(3).	
1	Enter the amount of any excise	e tax incurred by the organization und	ler section 4955	.	\$
2	Enter the amount of any excise	e tax incurred by organization manage	ers under section	n 4955 >	\$
3	If the organization incurred a s	section 4955 tax, did it file Form 472	O for this year?		☐ Yes ☐ No
4a	Was a correction made?				☐ Yes ☐ No
b	If "Yes," describe in Part IV				
Par	t I-C Complete if the or	ganization is exempt under	section 501(c), except section 50	1(c)(3).
1	Enter the amount directly expe	ended by the filing organization for se	ction 527 exemp	ot function activities 🕨	\$
2	Enter the amount of the filing of exempt function activities	organization's funds contributed to otl	ner organizations	s for section 527 ▶	\$
3	Total exempt function expendi	tures Add lines 1 and 2 Enter here a	and on Form 112	0-POL, line 17b ►	\$
4	Did the filing organization file F	form 1120-POL for this year?			Yes No
5	organization made payments l amount of political contribution	nd employer identification number (EI For each organization listed, enter the ns received that were promptly and di political action committee (PAC) If a	e amount paid fro rectly delivered	om the filing organization's f to a separate political orga	unds Also enter the nization, such as a
	(a) Name	(b) Address	(c) EIN	(d) A mount paid from filing organization's funds If none, enter -0-	(e) Amount of political contributions received and promptly and directly delivered to a separate political organization If none, enter -0-
2					
3					
4					
5					
6					
For P	aperwork Reduction Act Notice, se	ee the instructions for Form 990 or 990	-EZ.	Cat No 50084S Schedule C (F	Form 990 or 990-EZ) 2015

P	art II-	A	Complete if the organization is exempt under section $501(c)(3)$ and file under section $501(h)$.	ed Form 5768	(election
	Check	•	if the filing organization belongs to an affiliated group (and list in Part IV each affiliated groexpenses, and share of excess lobbying expenditures)	oup member's name	e, address, EIN,
	Check	•	If the filing organization checked box A and "limited control" provisions apply		
				/-\ E:::	/L \ A661:-44

	Limits on Lobb	pox A and "limited control" provisions apply ying Expenditures neans amounts paid or incurred.)	(a) Filing organization's totals	(b) Affiliated group totals				
1a	Total lobbying expenditures to influence public	opinion (grass roots		•				
b	lobbying) Total lobbying expenditures to influence a legis	slative body (direct lobbying)						
c	Total lobbying expenditures (add lines 1a and	1b)						
d	Other exempt purpose expenditures							
e	Total exempt purpose expenditures (add lines	1c and 1d)						
f								
	If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:						
	Not over \$500,000	20% of the amount on line 1e						
	Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000						
	Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000						
	Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000						
	Over \$17,000,000	\$1,000,000						
g	Grassroots nontaxable amount (enter 25% of I	ine 1f)						
h	Subtract line 1g from line 1a If zero or less, er	ter -0 -						
i	Subtract line 1f from line 1c If zero or less, enter -0-							
j	If there is an amount other than zero on either reporting section 4911 tax for this year?							
j		If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720						

	4-Year Averaging Period Under section 501(h) (Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the separate instructions for lines 2a through 2f.)					ne five	
	Lobbying Expenditures During 4-Year Averaging Period						
	Calendar year (or fiscal year beginning in)	(a) 2012	(b) 2013	(c)2014	(d)2015	(e) Total	
2a	Lobbying nontaxable amount						
b	Lobbying ceiling amount (150% of line 2a, column(e))						
c	Total lobbying expenditures						
d	Grassroots nontaxable amount						
e	Grassroots ceiling amount (150% of line 2d, column (e))						
f	Grassroots lobbying expenditures						
			·	Sche	dule C (Form 990	or 990-EZ) 2015	

Return Reference

	filed Form 5768 (election under section 501(h)).	- t	a)		(b)
or e ctiv	ach "Yes" response on lines 1a through 1i below, provide in Part IV a detailed description of the lobbying ity		No		ount
1	During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of	Yes			
	Volunteers?			4	
	Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?			_	
-	Media advertisements?				
d	Mailings to members, legislators, or the public?				
	Publications, or published or broadcast statements?				
f	Grants to other organizations for lobbying purposes?				
g	Direct contact with legislators, their staffs, government officials, or a legislative body?				
h	Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?				
i	Other activities?				
j	Total Add lines 1c through 1i				
a	Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?			4	
b	If "Yes," enter the amount of any tax incurred under section 4912				
	If "Yes," enter the amount of any tax incurred by organization managers under section 4912				
А	If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?				
				•	_
	t III-A Complete if the organization is exempt under section 501(c)(4), section 501(c)(6).	501 (c)(5), (or sec	tion
Par	501(c)(6).	5 01 (c)(5), (Y	es N
'a r 1	501(c)(6). Were substantially all (90% or more) dues received nondeductible by members?	501 (c)(5), c	1 Y	es N
ar 1 2	Were substantially all (90% or more) dues received nondeductible by members? Did the organization make only in-house lobbying expenditures of \$2,000 or less?	501 (c)(5), (1 Y	es N
Par 1 2 3	Were substantially all (90% or more) dues received nondeductible by members? Did the organization make only in-house lobbying expenditures of \$2,000 or less? Did the organization agree to carry over lobbying and political expenditures from the prior year?		<u> </u>	1 2 Y 3	es No
ar 1 2 3	Were substantially all (90% or more) dues received nondeductible by members? Did the organization make only in-house lobbying expenditures of \$2,000 or less?	5 01 (c)(5), (1 2 Y 3 2 Section 1	es Nones Nones
ar 1 2 3 Par	Were substantially all (90% or more) dues received nondeductible by members? Did the organization make only in-house lobbying expenditures of \$2,000 or less? Did the organization agree to carry over lobbying and political expenditures from the prior year? **TIII-B** Complete if the organization is exempt under section 501(c)(4), section 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "	5 01 (c)(5), (1 2 Y 3 2 Section 1	es Nones Nones
Par 1 2 3 Par	Were substantially all (90% or more) dues received nondeductible by members? Did the organization make only in-house lobbying expenditures of \$2,000 or less? Did the organization agree to carry over lobbying and political expenditures from the prior year? **III-B** Complete if the organization is exempt under section 501(c)(4), section 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "line 3, is answered "Yes."	501(c No" ()(5), (1 2 Y 3 2 Section 1	es Nones Nones
Par 1 2 3 Par	Were substantially all (90% or more) dues received nondeductible by members? Did the organization make only in-house lobbying expenditures of \$2,000 or less? Did the organization agree to carry over lobbying and political expenditures from the prior year? III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "line 3, is answered "Yes." Dues, assessments and similar amounts from members Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid). Current year	501(c No" ()(5), (1 2 Y 3 2 Section 1	es Nones Nones
2 2 3 2 a b	Were substantially all (90% or more) dues received nondeductible by members? Did the organization make only in-house lobbying expenditures of \$2,000 or less? Did the organization agree to carry over lobbying and political expenditures from the prior year? III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "line 3, is answered "Yes." Dues, assessments and similar amounts from members Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid). Current year Carryover from last year	501(c No" C 1 2a 2b)(5), (1 2 Y 3 2 Section 1	es Nones Nones
1 2 3 2 ar 1 2 a b	Were substantially all (90% or more) dues received nondeductible by members? Did the organization make only in-house lobbying expenditures of \$2,000 or less? Did the organization agree to carry over lobbying and political expenditures from the prior year? III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "line 3, is answered "Yes." Dues, assessments and similar amounts from members Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid). Current year	501(c No" C 1 2a 2b 2c)(5), (1 2 Y 3 2 Section 1	es Nones Nones
2 a b c 3	Were substantially all (90% or more) dues received nondeductible by members? Did the organization make only in-house lobbying expenditures of \$2,000 or less? Did the organization agree to carry over lobbying and political expenditures from the prior year? **TIII-B** Complete if the organization is exempt under section 501(c)(4), section 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "line 3, is answered "Yes." Dues, assessments and similar amounts from members Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid). Current year Carryover from last year Total Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues	501(c No" C 1 2a 2b)(5), (1 2 Y 3 2 Section 1	es Nones Nones
2 a b c 3	Were substantially all (90% or more) dues received nondeductible by members? Did the organization make only in-house lobbying expenditures of \$2,000 or less? Did the organization agree to carry over lobbying and political expenditures from the prior year? **TIII-B** Complete if the organization is exempt under section 501(c)(4), section 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "line 3, is answered "Yes." Dues, assessments and similar amounts from members Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid). Current year Carryover from last year Total Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and	501(c No" C 1 2a 2b 2c)(5), (1 2 Y 3 2 Section 2 2 Y 4 3 2 2 3 2 3 2 3 2 3 2 3 3 2 3 3 3 3 3	es Nones Nones
2 1 2 2 1 2 2 a b	Were substantially all (90% or more) dues received nondeductible by members? Did the organization make only in-house lobbying expenditures of \$2,000 or less? Did the organization agree to carry over lobbying and political expenditures from the prior year? **TIII-B** Complete if the organization is exempt under section 501(c)(4), section 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "line 3, is answered "Yes." Dues, assessments and similar amounts from members Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid). Current year Carryover from last year Total Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess	2a 2b 2c 3)(5), (1 2 Y 3 2 Section 2 2 Y 4 3 2 2 3 2 3 2 3 2 3 2 3 3 2 3 3 3 3 3	es Nones Nones

Explanation

efile GRAPHIC print - DO NOT PROCESS As Filed Data Schedule I
(Form 990)

Grants and C
Governments

Complete if the organize

Department of the
Treasury
Internal Revenue Service

Information about Schedule

MISSOULA TOURISM BUSINESS IMPROVEMENT

Name of the organization

Grants and Other Assistance to Organizations, Governments and Individuals in the United States

Complete if the organization answered "Yes," on Form 990, Part IV, line 21 or 22.

Attach to Form 990.

lacktriangle Information about Schedule I (Form 990) and its instructions is at $\underline{www.irs.qov/form990}$.

2015

Employer identification number

45-2521066

QDEN to Public

DLN: 93493041018657

pen to Public Inspection

DISTRICT							
Part I General Informatio	n on Grants an	d Assistance					
 Does the organization maintain the selection criteria used to aw Describe in Part IV the organization 	vard the grants or a	ssistance?				stance, and	√ Yes N
Part III Grants and Other Assista				plete if the organization	answered "Yes" on F	Form 990, Part IV, line 2	1, for any recipient
that received more than s	`T`		1		1	1	T
(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) A mount of cash grant	(e) A mount of non- cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of gran or assistance
See Additional Data Table							
2 Enter total number of section 503 Enter total number of other orga	. , . ,	-				_	
For Paperwork Reduction Act Notice, see			<u> </u>	Cat No 50055P	·		le I (Form 990) 2015

Part III Grants and Other Assistance to Domestic Individuals. Complete if the organization answered "Yes" on Form 990, Part IV, line 22
Part III can be duplicated if additional space is needed

DURING THEIR MONTHLY BOARD MEETINGS

(a)Type of grant or assistance	e (b) Number of recipients	(c)A mount of cash grant	(d)A mount of non-cash assistance	(e)Method of valuation (book, FMV, appraisal, other)	(f)Description of non-cash assistance
Part IV Supplemental In	 formation. Provide the inf	 ormation required in	 Part I, line 2, Part III,	column (b), and any other a	additional information.
turn Reference E	Explanation				

PART I, LINE 2 ALL GRANT RECIPIENTS ARE REQUIRED TO SUBMIT A COMPLETED GRANT APPLICATION THAT MEETS ALL THE GRANT CRITERIA THESE APPLICATIONS ARE DUE EITHER SEPTEMBER 1ST OR MARCH 1ST DEPENDING ON THE EVENT DATE EVERY SEPTEMBER AND MARCH ALL OF THE SUBMITTED APPLICATIONS THAT MEET THE GRANT CRITERIA ARE SCORED AND EVALUATED BY THE TBID GRANT SELECTION COMMITTEE MEMBERS THIS COMMITTEE IS COMPRISED OF FOUR TBID HOTEL REPRESENTATIVES AND FOUR SPORTS COMMISSION REPRESENTATIVES ALL APPLICANTS WHO MAKE IT THROUGH THE EVALUATION PROCESS HAVE THE OPPORTUNITY TO BE INTERVIEWED BY THE SELECTION COMMITTEE ONCE ALL INTERVIEWS ARE CONDUCTED THE SELECTION COMMITTEE DELIBERATES AND AWARDS THE GRANT FUNDS ONCE AN ORGANIZATION OR GROUP IS GRANTED FUNDS THEY ARE REQUIRED TO SIGN A LETTER OF AGREEMENT BEFORE RECEIVING ONLY 50% OF THE GRANTED FUNDS THE LETTER OF AGREEMENT COMMITS THEM TO RECOGNIZE DESTINATION MISSOULA AND THE MISSOULA TBID IN ALL MARKETING AND PROMOTIONAL MATERIALS, EXCLUSIVE USE OF MISSOULA TBID HOTELS FOR ALL ACCOMMODATION NEEDS ASSOCIATED WITH THE EVENT, PRODUCE A MINIMUM OF 75% OF THE HOTEL ROOM NIGHTS STATED IN THEIR GRANT APPLICATION, CONDUCT AN EVENT SURVEY GATHERING VISITOR STATISTICS, AND PROVIDE A POST EVENT REPORT THAT INCLUDES ALL COLLECTED SURVEY AND HOTEL ROOM NIGHT DATA THE POST EVENT REPORT MUST INCLUDE A SPECIFIC MATRIX THAT WILL HELP THE MISSOULA TBID IN ASSESSING THE ROI OF THE EVENT, THIS REPORT MUST BE SUBMITTED TO THE MISSOULA TBID EVENT SERVICES MANAGER NO LATER THAN 30 DAYS POST EVENT IF ALL SAID CRITERIA IS MET THAN THE GRANT RECIPIENT

RECEIVES THE REMAINING 50% OF THE GRANTED FUNDS POST EVENT THE MISSOULA TBID EVENT SERVICES MANAGER IS RESPONSIBLE FOR COMPILING THE REPORT DATA AND RUNNING AN ECONOMIC IMPACT CALCULATION FOR EACH EVENT THESE REPORTS AND CALCULATIONS ARE PRESENTED TO THE FULL DESTINATION MISSOULA AND MISSOULA TBID BOARD OF DIRECTORS

Additional Data

STEVENSVILLE, MT 59870

Software ID: Software Version:

EIN: 45-2521066

Name: MISSOULA TOURISM BUSINESS IMPROVEMENT

DISTRICT

Form 990, Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments. (a) Name and address of **(b)** EIN (c) IRC section (d) A mount of cash (e) A mount of non- (f) Method of valuation (g) Description of (h) Purpose of grant if applicable non-cash assistance organization grant cash (book, FMV, appraisal, or assistance or government assistance other) 20-1937230 6,250 BIG SKY FILM INSTITUTE EVENT MARKETING 113 W FRONT STREET AND PROMOTION, SUITE 105 SPECIFICALLY FOR A MISSOULA,MT 59802 PRINT, TV, RADIO AND SOCIAL MEDIAL REGIONAL/NATIONAL CAMPAIGN MONTANA MUSEUM OF ART 81-0362989 7,300 PROMOTION OF THE & CULTURE SHAKESPEARE'S FIRST FOLIO EXHIBIT 32 CAMPUS DRIVE MH006 MISSOULA, MT 59812 81-6000823 6,000 OFF-SET TRAVEL STEVENSVILLE HIGH SCHOOL COSTS FOR HIGH 300 PARK STREET SCHOOLS

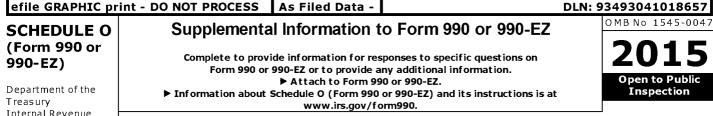
> PARTICIPATING IN THE NW/SW CLASS A BASKETBALL CLASSIC

(a) Name and address of **(b)** EIN (c) IRC section (d) A mount of cash (e) A mount of non- (f) Method of valuation (a) Description of (h) Purpose of grant organization ıf applıcable cash (book, FMV, appraisal, non-cash assistance orassistance arant or aovernment other) assistance

MONTANA SPECIAL 81-0367064 3 10,000 SUPPORT THE 2016 STATE SUMMER PO BOX 3507

Form 990, Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments.

GREAT FALLS, MT 59803



Name of the organization
MISSOULA TOURISM BUSINESS IMPROVEMENT
DISTRICT

Employer identification number
45-2521066

990 Schedule O, Supplemental Information

Service

90 Schedule O, Supplemental Information					
Return Reference	Explanation				
FORM 990, PART VI, SECTION A, LINE 6	MISSOULA TOURISM BUSINESS IMPROVEMENT DISTRICT MEMBERS CONSIST OF HOTELIERS WHO WORK TOGETHER TO ENHANCE MISSOULA'S VIBRANT ECONOMIC GROWTH AND PROMOTE LOCAL TOURISM				
FORM 990, PART VI, SECTION A, LINE 7B	THE DECISIONS BY THE BOARD ARE SUBJECT TO THE MEMBERS OF MISSOULA TBID				

990 Schedule O, Supplemental Information

Return Reference Explanation

FORM 990, PART VI, SECTION A, LINE 8B	THE EXECUTIVE COMMITTEE DOESN'T HAVE AUTHORITY TO ACT ON BEHALF OF THE GOVERNING BODY
FORM 990, PART VI, SECTION B, LINE	THE BOARD OF DIRECTORS REVIEW THE 990 BEFORE FILING

990 Schedule O, Supplemental Information

Return Reference Explanation

FORM 990, PART VI,

SECTION B; EINE 120	GOTALEST BROT, THE BILLET ON WOOLD BE MAIN OF THE BOTT BOTT BOTT BOTT BOTT BOTT BOTT BOT
FORM 990, PART VI,	REVIEW OF THE EXECUTIVE DIRECTOR FOR DESTINATION MISSOULA, WHO IS ALSO THE EXECUTIVE DIREC
SECTION B, LINE 15	TOR OF MISSOULA TBID, IS DONE BY A PERSONNEL COMMITTEE OF BOARD MEMBERS OF BOTH ORGANIZATI
	ONS AND COMPENSATION LEVEL IS RECOMMENDED BOTH BOARDS HAVE TO APPROVE THE COMPENSATION
	OF
	THE EXECUTIVE DIRECTOR. OFFICERS ARE NOT PAID THE EXECUTIVE DIRECTOR REVIEWS THE COMPENS
	ATION OF THE EMPLOY EES OF DESTINATION MISSOULA WHICH MANAGES MISSOULA TBID BOTH MISSOULA

TBID AND DESTINATION MISSOULA BOARDS APPROVE THE EMPLOY EE COMPENSATION

EACH YEAR THE DIRECTORS ARE ASKED TO DISCLOSE AND SIGN CONFLICT OF INTEREST POLICY SHOULD A

CONFLICT EXIST. THE DIRECTOR WOLLD BE A SKED TO BUMINATE CONFLICT OR STEP DOWN FROM THE BOARD.

P990 Schedule O, Supplemental Information

Return Reference Explanation

ECOPM 990 DART VI SECTION LIDON WRITTEN OR VERBAL REQUIEST THE PUBLIC MAY VIEW THE 1024 AND 990 AS A PRICABLE

C, LINE 18	OF ON WINTER ON VENDAL REGOLDS THE POBLIC WAT VIEW THE 1024, AND 330, AS ATTECABLE
FORM 990, PART VI, SECTION	ORGANIZATION PROVIDES GOVERNING DOCUMENTS, CONFLICT OF INTEREST POLICY, AND FINANCIAL

STATEMENTS UPON WRITTEN OR VERBAL REQUEST

C. LINE 19

efile GRAPHIC print - DO NOT PROCESS As Filed Data -**SCHEDULE R**

DLN: 93493041018657 OMB No 1545-0047

Related Organizations and Unrelated Partnerships

▶ Complete if the organization answered "Yes" on Form 990, Part IV, line 33, 34, 35b, 36, or 37.

2015

Open to Public

Department of the Treasury Internal Revenue Service Name of the organization

(Form 990)

▶ Attach to Form 990. ▶ Information about Schedule R (Form 990) and its instructions is at www.irs.qov/form990. Inspection **Employer identification number**

MISSOULA TOURISM BUSINESS IMPROVEMENT DISTRICT				45-25210	66			
Part I Identification of Disregarded Entities Complete	te if the organization a	nswered "Yes" on	Form 990, Part	IV, line 33.				
(a) Name, address, and EIN (if applicable) of disregarded entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	(e) nd-of-year assets	D	(f) Pirect controlling entity		
Part II Identification of Related Tax-Exempt Organiz or more related tax-exempt organizations during th	e tax year.	e organization ans	swered "Yes" on	Form 990, Pa	rt IV, li	ine 34 because it	had one	e
(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	Public charity (if section 501)		(f) Direct controlling entity	Section (13) co	g) 512(b) ontrolled tity? No
(1)MISSOULA CONVENTION AND VISITORS BUREAU 140 NORTH HIGGINS AVE SUITE 202 MISSOULA, MT 59802 41-2038486	MARKETING MISSOULA AS A PREMIER TRAVEL DESTINATION	MT	501(C)(6)			N/A	Tes	No
For Paperwork Reduction Act Notice, see the Instructions for Form 990.		Cat No 5013	35Y			Schedule R (Forn	n 990) 2	015

Part III	Identification of Related Organizations Taxable as a Partnership Complete if the organization answered "Yes" on Form 990,	, Part IV,	line 34
	because it had one or more related organizations treated as a partnership during the tax year.		

(a)	(b)	(c)	(d)	(e)	(f)	(g) Share of	(h)	(i)	Ü		(k)
Name, address, and EIN of	Primary activity		Direct	Predominant	Share of	Share of	Disprop	rtionate		Genei		
related organization		domicile		income(related,	total income		alloca	tions?	amount in box		aging	ownership
		(state or	entity	unrelated,		assets			20 of	partr	ner [,]	
		foreign country)		excluded from tax under					Schedule K-1 (Form 1065)			
		country)		sections 512-					(1 01111 1003)			
				514)								
							Yes	No		Yes	No	
Part IV Identification of Polated Organizations Taxable a	c a Carpar	ation	or Truct C	omplete if th	0.00000170	tion ancy	vorod	"Voc"	on Form O	ω .) a r+ 1	IV line

Part IV Identification of Related Organizations Taxable as a Corporation or Trust Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.

(a) Name, address, and EIN of related organization	(b) Pnmary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(f) Share of total Income	(g) Share of end- of-year assets	(h) Percentage ownership	(i) Section 512 (b)(13) controlled entity?	
								Yes	No

Note. Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule

No

No

No

Yes

1a

1b

Part V	Transactions With Related Organizations	f s Complete if the organization answered "Yes" on Form 990, Pa	art IV, line 34, 35b, or 36.

a Receipt of (i) interest, (ii) annuities, (iii) royalties, or (iv) rent from a controlled entity.

1 During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?

c Gift, grant, or capital contribution from related organization(s)				1	140
d Loans or loan guarantees to or for related organization(s)				1d	No
f e Loans or loan guarantees by related organization(s)				1e	No
f Dividends from related organization(s)				1f	No
g Sale of assets to related organization(s)				1g	No
h Purchase of assets from related organization(s)				1h	No
i Exchange of assets with related organization(s)				1i	No
				1j	No
j Lease of facilities, equipment, or other assets to related organization(s)				1-9	
${f k}$ Lease of facilities, equipment, or other assets from related organization(s)				1k	No
I Performance of services or membership or fundraising solicitations for related organization(s)				11	No
m Performance of services or membership or fundraising solicitations by related organization(s)				1m	No
n Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)				1n Y	'es
$oldsymbol{o}$ Sharing of paid employees with related organization(s)				10 Y	res es
p Reimbursement paid to related organization(s) for expenses				1p Y	es
q Reimbursement paid by related organization(s) for expenses				1q	No
Remindusement paid by related organization(3) for expenses					
r Other transfer of cash or property to related organization(s)				1r	No
s Other transfer of cash or property from related organization(s)				1s	No
2 If the answer to any of the above is "Yes," see the instructions for information on who must comple	ete this line, including co	overed relationships	and transaction threshol	ds	
(a) Name of related organization	(b) Transaction type (a-s)	(c) Amount involved	(d) Method of determining	amount inv	olved
1)MISSOULA CONVENTION AND VISITORS BUREAU	Р	240,313	ACCRUAL		
		1			

Part VI Unrelated Organizations Taxable as a Partnership Complete if the organization answered "Yes" on Form 990, Part IV, line 37.

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships

revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships													
(a) Name, address, and EIN of entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Predominant income (related, unrelated, excluded from tax under sections 512- 514)	section 501(c)(3) organizations?		(f) Share of total income	(g) Share of end-of-year assets	of-year allocations?		(i) Code V-UBI amount in box 20 of Schedule K-1 (Form 1065)	managing partner?		(k) Percentage ownership
			314)	Yes	No			Yes	No		Yes	No	
												1 1	

