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DLN: 93492256001236

OMB No 1545-1150

**Short Form Return of Organization Exempt From Income Tax** 

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

Department of the Treasury

▶ Do not enter social security numbers on this form as it may be made public. ▶ Information about Form 990-EZ and its instructions is at <a href="www.irs.gov/form990">www.irs.gov/form990</a>.

Interr	al Reven	ue Service						
			r year, or tax year beginning 06-01-2015	, and ending 05-31-201	L <b>6</b>			
B Check if applicable  Address change  Name change  Initial return  Final return/terminated  Amended return  Application pending			C Name of organization UNITED STATES BASKETBALL WRITERS			D Employer identification numbe		
			ASSOCIATION  Number and street (or P O box, if mail is not delivered to street address) Room/suite			54-1048808		
Fι	nal retu	ırn/termınated	803 WILDVIEW LANE	to street addressy koomy suite		<b>E</b> Telephone nui		
						(314)	795-6821	
			City or town, state or province, country, and ZIP or foreig MANCHESTER, MO 63021	Jn postal code		FGroup Exempt		
			,			Number F		
				н	I Check <b>►</b>	┌ ıf the orga	nızatıon ıs <b>not</b>	
<b>G</b> A	ccour	nting Method <b>J</b>	▼Cash 「Accrual Other (specify) ►			to attach Scho		
ΙW	ebsit	e: 🕨 www.usbw	A COM		(FUIII 95	70,990-62,0	990-PF)	
Ј Та	x-exer	mpt status(check	only one) - 501(c)(3) 501(c)(6) ◀(insert no ) 4947(a	a)(1) or   527				
<u>к</u> ғ	orm o	f organization	□Corporation    □Trust    □Association    □Other					
			_ 7 b to line 9 to determine gross receipts  If gross	receipts are \$200,000 o	r more, or i	f total assets	Part II, column	
			or more, file Form 990 instead of Form 990-EZ			<b>►</b> \$81,32		
Р	art I		, Expenses, and Changes in Net Asset e organization used Schedule O to respond to any					
_	1			, question in this rait i		1	41,116	
	2		ice revenue including government fees and contra				. = /= = 3	
	3					3	40,190	
	4	Investment in				4	15	
	-				 . l	4	13	
a.	5a			5				
Revenue	b		'	<u>5</u>	D		4	
9	C		from sale of assets other than inventory (Subtractive assets)	at line ab from line aa)		5c		
œ	6	_	indraising events	1	ı			
	а	Gross income	from gaming (attach Schedule G if greater than \$	· 6	a			
	b		from fundraising events (not including \$ ng events reported on line 1) (attach Schedule G					
			ross income and contributions exceeds \$15,000	1	ь I			
	c	_	xpenses from gaming and fundraising events	6				
			r (loss) from gaming and fundraising events (add l			) <b>6d</b>		
	d 		f inventory, less returns and allowances			) Ba		
	7a			<u> </u>	-			
	b	Less cost of			D	7-	1	
	C		r (loss) from sales of inventory (Subtract line 7b			· · 7c		
	8		e (describe in Schedule O)			8	01 221	
	9		. Add lines 1, 2, 3, 4, 5c, 6d, 7c, and 8			9	81,321	
	10		milar amounts paid (list in Schedule O)			<u></u>	4,000	
	11		to or for members				20,168	
	12	•	, , ,			12		
SeS	13		ees and other payments to independent contracto	ors		13	20,300	
Expenses	14		ent, utilities, and maintenance			14		
ũ	15	Printing, publi	cations, postage, and shipping			15	19,164	
	16					16	25,904	
	17	Total expense	s. Add lines 10 through 16			<b>▶</b> 17	89,536	
Ď	18	Excess or (de	ficit) for the year (Subtract line 17 from line 9)			18	-8,215	
etAssets	19	Net assets or	fund balances at beginning of year (from line $27$ ,	column (A )) (must agree	with		1	
۷. A		end-of-year fi	gure reported on prior year's return)			19	211,076	
ž	20	O ther change	s in net assets or fund balances (explain in Scheo	dule O)		20		
	21	Net assets or	fund balances at end of year Combine lines 18 t	hrough 20		. 🕨 21	202,861	
For	Pape	rwork Reductio	n Act Notice, see the separate instructions.	Cat No	10642I	Fo	rm <b>990-EZ</b> (2015)	

Form 990-EZ (2015) Page 2 Part II Balance Sheets (see the instructions for Part II) Check if the organization used Schedule O to respond to any question in this Part II (A) Beginning of year (B) End of year 22 Cash, savings, and investments . . . . . . 22 168,273 192,098 23 Land and buildings . . . . . . . . . 23 46,553 24 10,763 24 Other assets (describe in Schedule O) 25 25 Total assets . . . . . . . . . . 214,826 202,861 **26 Total liabilities** (describe in Schedule O) . . . . . 3,750 26 27 Net assets or fund balances (line 27 of column (B) must agree with line 21) 211,076 **27** 202,861 Statement of Program Service Accomplishments (see the instructions for Part III) Check if the organization used Schedule O to respond to any question in this Part III (Required for section 501 (c)(3) and 501(c)(4) What is the organization's primary exempt purpose? organizations, optional for TO PROMOTE THE BEST INTERESTS OF AMATEUR BASKETBALL, SPECIFICALLY COLLEGE BASKETBALL, FOR BOTH MEN AND WOMEN, THROUGH A THE RESPONSIBLE AND VIGOROUS PRACTICE OF THE others ) CRAFT OF JOURNALISM, AND B COOPERATIVE EFFORTS WITH ORGANIZATIONS DEDICATED TO RELATED PURPOSES, SUCH AS THE NATIONAL ASSOCIATION OF BASKETBALL COACHES, BASKETBALL HALL OF FAME, NCAA, OTHER WRITERS- AND JOURNALISM ORGANIZATIONS AND JOURNALISM EDUCATIONAL INSTITUTIONS TO ENCOURAGE AND RECOGNIZE OUTSTANDING ACHIEVEMENTS IN SPORTSMANSHIP, PLAY, COACHING, SPORTS WRITING OR IN OTHER FIELDS CONTRIBUTING TO THE ADVANCEMENT OF THE GAME TO STANDARDIZE FORMS AND PROCEDURES IN THE COMPILATION OF BASKETBALL STATISTICS AND TO SECURE IMPROVED PRESS SERVICES AND FACILITIES TO IMPROVE THE DISSEMINATION OF AND ACCESS TO BASKETBALL NEWS IN ALL WRITTEN MEDIA TO BRING BASKETBALL WRTIERS TOGEHTER IN A CLOSER BOND OF FELLOWSHIP TO PROMOTE BETTER UNDERSTANDING AND GREATER RESPECT AND BETTER WORKING RELATIONSHIPS AMONG BASKETBALL WRITERS AS A Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses. In a clear and concise manner, describe the services provided, the number of persons benefited, and other relevant information for each program title 28 See Additional Data Table (Grants \$ ) If this amount includes foreign grants, check here . 29 (Grants \$ ) If this amount includes foreign grants, check here . . 29a 30 (Grants \$ ) If this amount includes foreign grants, check here . . . ▶ □ 30a  ${f 31}$  Other program services (describe in Schedule O ) If this amount includes foreign grants, check here  $\ \ .$ (Grants \$ ) 31a 32 Total program service expenses (add lines 28a through 31a) Þ . . . . . . . 32 Part IV List of Officers, Directors, Trustees, and Key Employees (list each one even if not compensated — see the instructions for Part IV) Check if the organization used Schedule O to respond to any question in this Part IV. (d) Health benefits, (a) Name and title (b) A verage (c)Reportable (e) Estimated amount hours per week contributions to compensation devoted to position (Forms W-2/1099employee benefit plans, of other MISC) (if not paid, and deferred compensation enter -0-) compensation See Additional Data Table

Part V Other Information (Note the Schedule A and personal benefit contract statement requirements in the instructions for Part V) Check if the organization used Schedule O to respond to any question in this Part V . . . . . No Did the organization engage in any significant activity not previously reported to the IRS? If "Yes," provide a 33 Νo Were any significant changes made to the organizing or governing documents? If "Yes," attach a conformed copy of the amended documents if they reflect a change to the organization's name. Otherwise, explain the change Νo on Schedule O (see instructions) 35a Did the organization have unrelated business gross income of \$1,000 or more during the year from business activities (such as those reported on lines 2, 6a, and 7a, among others)? Νo . . . . . . . . . . . **b** If "Yes," to line 35a, has the organization filed a **Form 990-T** for the year? If "No." provide an explanation in Schedule O Was the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization subject to section 6033(e)notice, reporting, and proxy tax requirements during the year? If "Yes," complete Schedule C, Part III Νo Did the organization undergo a liquidation, dissolution, termination, or significant disposition of net assets during the year? If "Yes," complete applicable parts of Schedule N 36 Νo 37a Enter amount of political expenditures, direct or indirect, as described in the instructions 37b Νo 38a Did the organization borrow from, or make any loans to, any officer, director, trustee, or key employee or were any such loans made in a prior year and still outstanding at the end of the tax year covered by this return? 38a Nο **b** If "Yes," complete Schedule L, Part II and enter the total amount involved Section 501(c)(7) organizations Enter a Initiation fees and capital contributions included on line 9 **b** Gross receipts, included on line 9, for public use of club facilities **40a** Section 501(c)(3) organizations Enter amount of tax imposed on the organization during the year under \_\_\_, section 4912 🏲\_\_ section 4911 \_\_\_\_, section 4955 🟲 **b** Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in any section 4958 excess benefit transaction during the year, or did it engage in an excess benefit transaction in a prior year that has not been reported on any of its prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I 40b c Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Enter amount of tax imposed on organization managers or disqualified persons during the year under sections 4912, 4955, and 4958 d Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations Enter amount of tax on line 40c reimbursed by the organization . . . . . . . . . . . . . All organizations At any time during the tax year, was the organization a party to a prohibited tax shelter 41 List the states with which a copy of this return is filed 42a The organization's books are in care of Main United States BasketBall Writersdavid Sivcovich CPA PC Telephone no Main (314) 439-0339 Located at 1855 BOWLES AVE STE 230 FENTON, MO \_ ZIP +4 ▶ 63026 **b** At any time during the calendar year, did the organization have an interest in or a signature or other authority Yes No over a financial account in a foreign country (such as a bank account, securities account, or other financial 42b Νo If "Yes," enter the name of the foreign country ▶\_ See the instructions for exceptions and filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR) c At any time during the calendar year, did the organization maintain an office outside the U.S.? 42c Νo If "Yes," enter the name of the foreign country ▶\_ 43 Section 4947(a)(1) nonexempt charitable trusts filing Form 990-EZ in lieu of Form 1041 - Check here . Yes No Did the organization maintain any donor advised funds during the year? If "Yes," Form 990 must be completed instead of Form 990-F7 44a Nο b Did the organization operate one or more hospital facilities during the year? If "Yes," Form 990 must be completed 44b Nο c Did the organization receive any payments for indoor tanning services during the year? . . . . . . . 44c Νo d If "Yes," to line 44c, has the organization filed a Form 720 to report these payments? If "No," provide an **44**d **45a** Did the organization have a controlled entity within the meaning of section 512(b)(13)? . . . . . . . . . 45a Nο 45b Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," Form 990 and Schedule R may need to be completed instead of Νo 

Form	990-EZ (	(2015)							Page <b>4</b>
								Yes	No
46		organization engage, directly or indi			half of	or in opposition t	to		
		es for public office? If "Yes," comp							No
Pai	rt VI S	Section 501(c)(3) organizat	tions only				•		
		All section 501(c)(3) organization	ons must answer qu	uestions 47-49b and	d 52, a	and complete t	he table	s for lu	nes 50
		i <mark>nd 51</mark> Theck if the organization used Sche	dule O to respond to a	any question in this Pa	art V I				_
		<u> </u>	·	,				Yes	No
47	D. J. H			<b>501</b> /b> -1	- <b>cc</b> + - J				
47		rganization engage in lobbying acti complete Schedule C, Part II		on 501(n) election in 6			47		
48	Is the or	ganization a school as described in	section 170/b)/1)/A	\/u\2 If "Vas " complet	ta Scha	adula E	48		-
		_				. duic L	49a		
49a	Did the o	organization make any transfers to	an exempt non-charita	able related organizati	on7		•		
b	If "Yes,"	was the related organization a sec	tion 527 organization	?			. 49b		
50		e this table for the organization's fi							
		es) who each received more than \$	1	ition from the organiza (c) Reportable					l amount
	(a) Nan	ne and title of each employee	<b>(b)</b> A verage hours per week	compensation	, c	Health benefits, ontributions to		of othe	
			devoted to position	(Forms W-2/1099- MISC)	empl	oyee benefit plan and deferred	ns, co	mpensa	ition
				111207		compensation			
f	Total n	umber of other employees paid ove	r\$100,000 .				. <b>►</b>		
51		e this table for the organization's fi ensation from the organization If th			ctors	who each receive	ed more th	an \$10	0,000
	•	(a) Name and business address of	·		(b) T	ype of service	(c) Com	pensatı	on
					L				
d	Total n	umber of other independent contrac	tors each receiving o	ver\$100.000.			<b>-</b>		
52		e organization complete Schedule A							
	comple	eted Schedule A					🟲	ΓYe	es 「No
know	ledge and	of perjury, I declare that I have exam belief, it is true, correct, and complet							
know	ledge.								
	l k	*****				2016 00 21			
Sigr	****** 2016-08-31 Signature of officer Date								
Her	e   📗	JOE MITCH EXECUTIVE DIRECTOR							
	<u> </u>	Type or print name and title	Dranarada cianatura	I Det-			TN		
Paid	H	Print/Type preparer's name JOHN E MORONEY CPA	Preparer's signature	Date 2016	-08-31	Check If PT: self-employed P0	IN 1244920		
		Firm's name	PA PC			Firm's EIN 🕨 43-13	86397		
	parer Only	Firm's address > 1855 BOWLES AVE ST	ΓΕ 230			Phone no (636) 34	3-4511		
USE	Ulliy	FENTON, MO 63026				, ,			
May	the IRS di	scuss this return with the preparer		structions			┌Yes	┌No	

Software ID: Software Version:

**EIN:** 54-1048808

Name: UNITED STATES BASKETBALL WRITERS

ASSOCIATION

#### Form 990EZ, Part III - Statement of Program Service Accomplishments

Describe what was achieved in carrying out the organization's exempt purposes. In a clear and concise manner, describe the services provided, the number of persons benefited, and other relevant information for each program title.	501(	Expenses (Required for 501(c)(3) and 501(c)(4) organizations and 4947(a)(1) trusts; optional for others.)		
TO PROMOTE THE BEST INTERESTS OF AMATEUR BASKETBALL, SPECIFICALLY COLLEGE BASKETBALL, FOR BOTH MEN AND WOMEN THROUGH SELECTING, RECOGNIZING AND AWARDING COLLEGE BASKETBALL PARTICIPANTS WITH THE FOLLOWING 1 OSCAR ROBERTSON TROPHY (SINCE 1959) - RECOGNIZING THE USBWA PLAYER OF THE YEAR 2 HENRY IBA AWARD (SINCE 1959) - RECOGNIZING THE COLLEGE BASKETBALL COACH OF THE YEAR 3 WAYMAN TISDALE AWARD (SINCE 1989) - RECOGNIZING THE NATIONAL TOP FRESHMAN PLAYER OF YEAR 4 SELECTS A NATIONAL WOMEN'S PLAYER, FRESHMAN AND COACH OF THE YEAR 5 SELECTS THE ALL DISTRICT TEAMS 6 SELECTS THE ALL-AMERICAN TEAMS FOR MEN AND WOMEN (SINCE 1959) 7 SELECTS A MOST COURAGEOUS WINNER ANNUALLY, RECOGNIZING COACHES AND PLAYERS WHO PROVIDE INSPIRATION TO OTHERS 8 WORKS WITH THE NCAA TO PROVIDE BETTER WORKING REALTIONS BETWEEN JOURNALISTS AND COACHES 9 WORK WITH VARIOUS MEDIA FORMS TO PROMOTE COLLEGE BASKETBALL 10 TO BE A PRESENCE AT EACH FINAL FOUR EVENT PROMOTING THE USBWA, THE MEMBERS, THE SPORT OF COLLEGE BASKETBALL, SPORTS JOURNALISTS, AND THE INTERACTIONS OF ALL PARTIES FOR THE BENEFIT OF THE SPORT (Grants \$ )  If this amount includes foreign grants, check here	28a			
TO PROMOTE THE BEST INTERESTS OF SPORTS JOURNALISM, SPECIFICALLY THROUGH SPORTS JOURNALISTS AND STUDENTS OF THE CRAFT OF JOURNALISM 1 PROMOTE, ORGANIZE AND PERFORM AN ANNUAL SPORTS WRITING SEMINAR DURING THE FINAL FOUR EVENTS FOR STUDENT JOURNALISTS 2 AWARD OF ANNUAL 1,000 SCHOLARSHIPS THROUGH THE WRITING SEMINAR PROGRAM 3 ENCOURAGE AND RECOGNIZE OUTSTANDING ACHIEVEMENTS IN SPORTS WRITING 4 BRING BASKETBALL WRTIERS TOGETHER IN A CLOSER BOND OF FELLOWSHIP TO PROMOTE JOURNALIST ETHICS (Grants \$ )  If this amount includes foreign grants, check here	29a			
PROMOTION OF COLLEGE BASKETBALL, JOURNALISTS AND MEDIA THROUGH PUBLICATION OF 1 USBWA 2014 MEMBERSHIP DIRECTORY 2 QUARTERLY PUBLICATION OF THE "TIPOFF" MEMBER NEWSLETTER 3 PUBLICATION AND BROADCAST OF THE USBWA WEB SITE (Grants \$ )	30a			

### Form 990EZ, Part IV - List of Officers, Directors, Trustees, and Key Employees

·	<del></del>	<del>,                                    </del>	<del> </del>	
(a) Name and title	(b) Average hours per week devoted to position	(c) Reportable compensation (Forms W-2/1099-MISC) (If not paid, enter -0-)	(d) Health benefits, contributions to employee benefit plans, and deferred compensation	(e)Estimated amount of other compensation
MEL GREENBURG OFFICER - WO	000 00	0		
JOE MITCH EXECUTIVE DI	30 00	17,000		
JOHN AKERS EDITOR	000 00	0		
DAVID TEELNEWPORT NEWS DAILY PRESS 2ND VICE PRE	000 00	0		
ED GRANEY PRESIDENT	000 00	0		
VAHE GREGORIAN 1ST VICE-PRE	000 00	0		
MATT NORLANDER OFFICER - DI	000 00	0		
JOE JULIANO OFFICER - DI	000 00	0		
LAURA KEELEY OFFICER - DI	000 00	0		
TOM NOIE OFFICER - DI	000 00	0		
JENNI CARLSON OFFICER - DI	000 00	0		
CAROLS MENDEZ OFFICER - DI	000 00	0		
GEOFF GRAMMER OFFICER - DI	000 00	0		
MARK ZEIGLER OFFICER - DI	000 00	0		
SETH DAVIS OFFICER AT L	000 00	0		

# Form 990EZ, Part IV - List of Officers, Directors, Trustees, and Key Employees

(a) Name and title	(b) Average hours per week devoted to position	(c) Reportable compensation (Forms W-2/1099-MISC) (If not paid, enter -0-)	(d) Health benefits, contributions to employee benefit plans, and deferred compensation	(e)Estimated amount of other compensation
JEFF GOODMAN OFFICER AT L	000 00	0		
BERNADETTE CAFARELLI OFFICER - SI	000 00	0		
RANDY MCCLURE OFFICER - NE	000 00	0		
TED GANGI WEBMASTER	000 00	0		
JEFF GREER OFFICER - DI	000 00	0		
MIKE WATERS 3RD VICE PRE	000 00	0		

efile GRAPHIC print - DO NOT PROCESS | As Filed Data -

DLN: 93492256001236

OMB No 1545-0047

Open to Public Inspection

## **SCHEDULE 0** (Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

# Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information. ► Attach to Form 990 or 990-EZ. ▶ Information about Schedule O (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

Name of the organization UNITED STATES BASKETBALL WRITERS **Employer identification number** ASSOCIATION 54-1048808

#### 990 Schedule O, Supplemental Information

Return Reference	Explanation				
FORM 990-EZ, PART I, LINE 16	EXPENSES PROMOTION 500 PHOTOGRAPHY 314 OFFICE 20 OFFICE 19 TELEPHONE 138 TELEPHONE 137 TELEPHONE 137 EXECUTIVE TRAVEL 2,091 MONDAY BFAST & ADMIN CONF 6,063 ADMIN MEETINGS 1,485 WEBSITE 15,000 TOTAL 25,904				
FORM 990-EZ, PART II, LINE 24	ACCOUNTS RECEIVABLE 45,590 9,800 INVENTORIES FOR SALE OR USE 963 963 TOTAL 46,553 10,763				
FORM 990-EZ, PART II, LINE 26	ACCOUNTS PAYABLE AND ACCRUED EXPENSES 3,750 0				
FORM 990-EZ, PART III	TO PROMOTE THE BEST INTERESTS OF AMATEUR BASKETBALL, SPECIFICALLY COLLEGE BASKETBALL, FOR BOTH MEN AND WOMEN, THROUGH A THE RESPONSIBLE AND VIGOROUS PRACTICE OF THE CRAFT OF JOUR NALISM, AND B COOPERATIVE EFFORTS WITH ORGANIZATIONS DEDICATED TO RELATED PURPOSES, SUCH AS THE NATIONAL ASSOCIATION OF BASKETBALL COACHES, BASKETBALL HALL OF FAME, NCAA, OTHER WR ITERS- AND JOURNALISM ORGANIZATIONS AND JOURNALISM EDUCATIONAL INSTITUTIONS TO ENCOURAGE AND RECOGNIZE OUTSTANDING ACHIEVEMENTS IN SPORTSMANSHIP, PLAY, COACHING, SPORTS WRITING OR IN OTHER FIELDS CONTRIBUTING TO THE ADVANCEMENT OF THE GAME. TO STANDARDIZE FORMS AND PROCEDURES IN THE COMPILATION OF BASKETBALL STATISTICS AND TO SECURE IMPROVED PRESS SERVICES AND FACILITIES TO IMPROVE THE DISSEMINATION OF AND ACCESS TO BASKETBALL NEWS IN ALL WRITTE NEDIA TO BRING BASKETBALL WRITERS TOGENTER IN A CLOSER BOND OF FELLOWSHIP TO PROMOTE BET TER UNDERSTANDING AND GREATER RESPECT AND BETTER WORKING RELATIONSHIPS AMONG BASKETBALL WRITERS AS A GROUP AND COACHES, PLAYERS, ATHLETIC DIRCTORS, SPORTS INFORMATION DIRECTORS, CONFERENCE AND NATIONAL ASSOCIATIONS AND OTHERS				
FORM 990-EZ, PART III, LINE 28	TO PROMOTE THE BEST INTERESTS OF AMATEUR BASKETBALL, SPECIFICALLY COLLEGE BASKETBALL, FOR BOTH MEN AND WOMEN THROUGH SELECTING, RECOGNIZING AND AWARDING COLLEGE BASKETBALL PARTICI PANTS WITH THE FOLLOWING 1 OSCAR ROBERTSON TROPHY (SINCE 1959) - RECOGNIZING THE USBWA P LAYER OF THE YEAR 2 HENRY IBA AWARD (SINCE 1959) - RECOGNIZING THE COLLEGE BASKETBALL CO ACH OF THE YEAR 3 WAYMAN TISDALE AWARD (SINCE 1989) - RECOGNIZING THE NATIONAL TOP FRESH MAN PLAYER OF YEAR 4 SELECTS A NATIONAL WOMEN'S PLAYER, FRESHMAN AND COACH OF THE YEAR 5 SELECTS THE ALL DISTRICT TEAMS 6 SELECTS THE ALL-AMERICAN TEAMS FOR MEN AND WOMEN (SI NCE 1959) 7 SELECTS A MOST COURAGEOUS WINNER ANNUALLY, RECOGNIZING COACHES AND PLAYERS WHO PROVIDE INSPIRATION TO OTHERS 8 WORKS WITH THE NCAA TO PROVIDE BETTER WORKING REALTION S BETWEEN JOURNALISTS AND COACHES 9 WORK WITH VARIOUS MEDIA FORMS TO PROMOTE COLLEGE BASKETBALL 10 TO BE A PRESENCE AT EACH FINAL FOUR EVENT PROMOTING THE USBWA, THE MEMBERS, THE SPORT OF COLLEGE BASKETBALL, SPORTS JOURNALISTS, AND THE INTERACTIONS OF ALL PARTIES FOR THE BENEFIT OF THE SPORT				
FORM 990-EZ, PART III, LINE 29	TO PROMOTE THE BEST INTERESTS OF SPORTS JOURNALISM, SPECIFICALLY THROUGH SPORTS JOURNALIST S AND STUDENTS OF THE CRAFT OF JOURNALISM 1 PROMOTE, ORGANIZE AND PERFORM AN ANNUAL SPOR TS WRITING SEMINAR DURING THE FINAL FOUR EVENTS FOR STUDENT JOURNALISTS 2 AWARD OF ANNUA L 1,000 SCHOLARSHIPS THROUGH THE WRITING SEMINAR PROGRAM 3 ENCOURAGE AND RECOGNIZE OUTST ANDING ACHIEVEMENTS IN SPORTS WRITING 4 BRING BASKETBALL WRTIERS TOGETHER IN A CLOSER BON D OF FELLOWSHIP TO PROMOTE JOURNALIST ETHICS				
FORM 990-EZ, PART III, LINE 30	PROMOTION OF COLLEGE BASKETBALL, JOURNALISTS AND MEDIA THROUGH PUBLICATION OF 1 USBWA 20 14 MEMBERSHIP DIRECTORY 2 QUARTERLY PUBLICATION OF THE "TIPOFF" MEMBER NEWSLETTER 3 PUBL ICATION AND BROADCAST OF THE USBWA WEB SITE				