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Form **990-PF**

Return of Private Foundation

or Section 4947(a)(1) Trust Treated as Private Foundation

OMB No 1545-0052

2015Department of the Treasury
Internal Revenue Service

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Information about Form 990-PF and its separate instructions is at www.irs.gov/form990pf.

Open to Public Inspection

For calendar year 2015 or tax year beginning

, and ending

Name of foundation PRIORITY FOUNDATION, INC		A Employer identification number 51-0438834
Number and street (or P O box number if mail is not delivered to street address) W4315 DRECTRAH ROAD	Room/suite	B Telephone number (see instructions) 608-784-1890
City or town, state or province, country, and ZIP or foreign postal code LA CROSSE WI 54601		C If exemption application is pending, check here ☐
G Check all that apply ☐ Initial return ☐ Final return ☐ Address change		D 1. Foreign organizations, check here ☐ 2. Foreign organizations meeting the 85% test, check here and attach computation ☐
☒ Initial return of a former public charity ☒ Amended return ☐ Name change		E If private foundation status was terminated under section 507(b)(1)(A), check here ☐
H Check type of organization ☒ Section 501(c)(3) exempt private foundation ☐ Section 4947(a)(1) nonexempt charitable trust ☐ Other taxable private foundation		F If the foundation is in a 60-month termination under section 507(b)(1)(B), check here ☐
I Fair market value of all assets at end of year (from Part II, col (c), line 16) \$ 2,336,896	J Accounting method ☐ Cash ☒ Accrual ☐ Other (specify)	

Part I Analysis of Revenue and Expenses (The total of amounts in columns (b), (c), and (d) may not necessarily equal the amounts in column (a) (see instructions))		(a) Revenue and expenses per books	(b) Net investment income	(c) Adjusted net income	(d) Disbursements for charitable purposes (cash basis only)
Revenue	1 Contributions, gifts, grants, etc., received (attach schedule)	86,588			
	2 Check ☒ if the foundation is not required to attach Sch B				
	3 Interest on savings and temporary cash investments	3		3	
	4 Dividends and interest from securities	52,453	52,453	52,453	
	5a Gross rents				
	b Net rental income or (loss)				
	6a Net gain or (loss) from sale of assets not on line 10 STMT 1	177,797			
	b Gross sales price for all assets on line 6a 666,652				
	7 Capital gain net income (from Part IV, line 2)		38,347		
	8 Net short-term capital gain			0	
	9 Income modifications				
	10a Gross sales less returns and allowances				
b Less Cost of goods sold					
c Gross profit or (loss) (attach schedule)					
11 Other income (attach schedule)					
12 Total. Add lines 1 through 11	316,841	90,800	52,456		
Operating and Administrative Expenses	13 Compensation of officers, directors, trustees, etc	0			
	14 Other employee salaries and wages				
	15 Pension plans, employee benefits				
	16a Legal fees (attach schedule)				
	b Accounting fees (attach schedule) STMT 2	750			
	c Other professional fees (attach schedule)				
	17 Interest				
	18 Taxes (attach schedule) (see instructions) STMT 3	2,508			
	19 Depreciation (attach schedule) and depletion				
	20 Occupancy				
	21 Travel, conferences, and meetings				
	22 Printing and publications				
	23 Other expenses (att sch) STMT 4	9,731			
	24 Total operating and administrative expenses. Add lines 13 through 23	12,989	0	0	0
25 Contributions, gifts, grants paid	97,500			97,500	
26 Total expenses and disbursements. Add lines 24 and 25	110,489	0	0	97,500	
27 Subtract line 26 from line 12					
a Excess of revenue over expenses and disbursements	206,352				
b Net investment income (if negative, enter -0-)		90,800			
c Adjusted net income (if negative, enter -0-)			52,456		

For Paperwork Reduction Act Notice, see instructions.

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Part II Balance Sheets		Attached schedules and amounts in the description column should be for end-of-year amounts only (See instructions)		Beginning of year	End of year	
				(a) Book Value	(b) Book Value	(c) Fair Market Value
Assets	1	Cash – non-interest-bearing				
	2	Savings and temporary cash investments		20,217	15,832	15,832
	3	Accounts receivable ▶				
		Less allowance for doubtful accounts ▶				
	4	Pledges receivable ▶				
		Less allowance for doubtful accounts ▶				
	5	Grants receivable				
	6	Receivables due from officers, directors, trustees, and other disqualified persons (attach schedule) (see instructions)				
	7	Other notes and loans receivable (att. schedule) ▶				
		Less allowance for doubtful accounts ▶	0			
	8	Inventories for sale or use				
	9	Prepaid expenses and deferred charges				
	10a	Investments – U.S. and state government obligations (attach schedule)				
	b	Investments – corporate stock (attach schedule) SEE STMT 5		2,156,686	2,367,422	2,321,064
	c	Investments – corporate bonds (attach schedule)				
	11	Investments – land, buildings, and equipment basis ▶				
	Less accumulated depreciation (attach sch.) ▶					
12	Investments – mortgage loans					
13	Investments – other (attach schedule)					
14	Land, buildings, and equipment basis ▶					
	Less accumulated depreciation (attach sch.) ▶					
15	Other assets (describe ▶)	)				
16	Total assets (to be completed by all filers – see the instructions. Also, see page 1, item I)		2,176,903	2,383,254	2,336,896	
Liabilities	17	Accounts payable and accrued expenses				
	18	Grants payable				
	19	Deferred revenue				
	20	Loans from officers, directors, trustees, and other disqualified persons				
	21	Mortgages and other notes payable (attach schedule)				
	22	Other liabilities (describe ▶)	)			
	23	Total liabilities (add lines 17 through 22)		0	0	
Net Assets or Fund Balances		Foundations that follow SFAS 117, check here and complete lines 24 through 26 and lines 30 and 31. ▶ ☒				
	24	Unrestricted		2,176,903	2,383,255	
	25	Temporarily restricted				
	26	Permanently restricted				
		Foundations that do not follow SFAS 117, check here and complete lines 27 through 31. ▶ ☐				
	27	Capital stock, trust principal, or current funds				
	28	Paid-in or capital surplus, or land, bldg, and equipment fund				
	29	Retained earnings, accumulated income, endowment, or other funds				
	30	Total net assets or fund balances (see instructions)		2,176,903	2,383,255	
	31	Total liabilities and net assets/fund balances (see instructions)		2,176,903	2,383,255	

Part III Analysis of Changes in Net Assets or Fund Balances

1	Total net assets or fund balances at beginning of year – Part II, column (a), line 30 (must agree with end-of-year figure reported on prior year's return)	1	2,176,903
2	Enter amount from Part I, line 27a	2	206,352
3	Other increases not included in line 2 (itemize) ▶	3	
4	Add lines 1, 2, and 3	4	2,383,255
5	Decreases not included in line 2 (itemize) ▶	5	
6	Total net assets or fund balances at end of year (line 4 minus line 5) – Part II, column (b), line 30	6	2,383,255

Part IV Capital Gains and Losses for Tax on Investment Income

(a) List and describe the kind(s) of property sold (e.g., real estate, 2-story brick warehouse, or common stock, 200 shs MLC Co.)		(b) How acquired P – Purchase D – Donation	(c) Date acquired (mo., day, yr.)	(d) Date sold (mo., day, yr.)
1a TRUST POINT				
b				
c				
d				
e				
(e) Gross sales price	(f) Depreciation allowed (or allowable)	(g) Cost or other basis plus expense of sale	(h) Gain or (loss) (e) plus (f) minus (g)	
a 38,347			38,347	
b				
c				
d				
e				
Complete only for assets showing gain in column (h) and owned by the foundation on 12/31/69				
(i) FMV as of 12/31/69	(j) Adjusted basis as of 12/31/69	(k) Excess of col. (i) over col. (j), if any	(l) Gains (Col. (h) gain minus col. (k), but not less than -0-) or Losses (from col. (h))	
a			38,347	
b				
c				
d				
e				
2 Capital gain net income or (net capital loss)			2	38,347
If gain, also enter in Part I, line 7 If (loss), enter -0- in Part I, line 7				
3 Net short-term capital gain or (loss) as defined in sections 1222(5) and (6)			3	
If gain, also enter in Part I, line 8, column (c) (see instructions). If (loss), enter -0- in Part I, line 8				

Part V Qualification Under Section 4940(e) for Reduced Tax on Net Investment Income

(For optional use by domestic private foundations subject to the section 4940(a) tax on net investment income.)

If section 4940(d)(2) applies, leave this part blank.

Was the foundation liable for the section 4942 tax on the distributable amount of any year in the base period?

☐ Yes ☒ No

If "Yes," the foundation does not qualify under section 4940(e). Do not complete this part.

1 Enter the appropriate amount in each column for each year, see the instructions before making any entries

(a) Base period years Calendar year (or tax year beginning in)	(b) Adjusted qualifying distributions	(c) Net value of noncharitable-use assets	(d) Distribution ratio (col. (b) divided by col. (c))
2014	117,289	2,031,955	0.057722
2013	87,500	1,844,751	0.047432
2012	82,500	1,607,603	0.051319
2011	82,500	1,586,047	0.052016
2010	78,000	1,561,878	0.049940

2 Total of line 1, column (d)	2	0.258429
3 Average distribution ratio for the 5-year base period – divide the total on line 2 by 5, or by the number of years the foundation has been in existence if less than 5 years	3	0.051686
4 Enter the net value of noncharitable-use assets for 2015 from Part X, line 5	4	2,270,346
5 Multiply line 4 by line 3	5	117,345
6 Enter 1% of net investment income (1% of Part I, line 27b)	6	908
7 Add lines 5 and 6	7	118,253
8 Enter qualifying distributions from Part XII, line 4	8	97,500

If line 8 is equal to or greater than line 7, check the box in Part VI, line 1b, and complete that part using a 1% tax rate. See the Part VI instructions.

Part VI Excise Tax Based on Investment Income (Section 4940(a), 4940(b), 4940(e), or 4948 – see instructions)

1a	Exempt operating foundations described in section 4940(d)(2), check here ☐ and enter "N/A" on line 1 Date of ruling or determination letter (attach copy of letter if necessary—see instructions)		
b	Domestic foundations that meet the section 4940(e) requirements in Part V, check here ☐ and enter 1% of Part I, line 27b	1	1,816
c	All other domestic foundations enter 2% of line 27b. Exempt foreign organizations enter 4% of Part I, line 12, col (b)		
2	Tax under section 511 (domestic section 4947(a)(1) trusts and taxable foundations only. Others enter -0-)	2	0
3	Add lines 1 and 2	3	1,816
4	Subtitle A (income) tax (domestic section 4947(a)(1) trusts and taxable foundations only. Others enter -0-)	4	0
5	Tax based on investment income. Subtract line 4 from line 3. If zero or less, enter -0-	5	1,816
6	Credits/Payments		
a	2015 estimated tax payments and 2014 overpayment credited to 2015	6a	1,250
b	Exempt foreign organizations – tax withheld at source	6b	
c	Tax paid with application for extension of time to file (Form 8868)	6c	
d	Backup withholding erroneously withheld	6d	
7	Total credits and payments. Add lines 6a through 6d	7	1,250
8	Enter any penalty for underpayment of estimated tax. Check here ☐ if Form 2220 is attached	8	
9	Tax due. If the total of lines 5 and 8 is more than line 7, enter amount owed	9	566
10	Overpayment. If line 7 is more than the total of lines 5 and 8, enter the amount overpaid	10	
11	Enter the amount of line 10 to be Credited to 2016 estimated tax ☐ Refunded ☐	11	

Part VII-A Statements Regarding Activities

	Yes	No
1a During the tax year, did the foundation attempt to influence any national, state, or local legislation or did it participate or intervene in any political campaign?		X
b Did it spend more than \$100 during the year (either directly or indirectly) for political purposes (see Instructions for the definition)? If the answer is "Yes" to 1a or 1b, attach a detailed description of the activities and copies of any materials published or distributed by the foundation in connection with the activities		X
c Did the foundation file Form 1120-POL for this year?		X
d Enter the amount (if any) of tax on political expenditures (section 4955) imposed during the year: (1) On the foundation ☐ \$ _____ (2) On foundation managers ☐ \$ _____		
e Enter the reimbursement (if any) paid by the foundation during the year for political expenditure tax imposed on foundation managers ☐ \$ _____		
2 Has the foundation engaged in any activities that have not previously been reported to the IRS? If "Yes," attach a detailed description of the activities		X
3 Has the foundation made any changes, not previously reported to the IRS, in its governing instrument, articles of incorporation, or bylaws, or other similar instruments? If "Yes," attach a conformed copy of the changes		X
4a Did the foundation have unrelated business gross income of \$1,000 or more during the year?		X
b If "Yes," has it filed a tax return on Form 990-T for this year?		
5 Was there a liquidation, termination, dissolution, or substantial contraction during the year? If "Yes," attach the statement required by General Instruction T		X
6 Are the requirements of section 508(e) (relating to sections 4941 through 4945) satisfied either: • By language in the governing instrument, or • By state legislation that effectively amends the governing instrument so that no mandatory directions that conflict with the state law remain in the governing instrument?	X	
7 Did the foundation have at least \$5,000 in assets at any time during the year? If "Yes," complete Part II, col (c), and Part XV	X	
8a Enter the states to which the foundation reports or with which it is registered (see instructions) NONE		
b If the answer is "Yes" to line 7, has the foundation furnished a copy of Form 990-PF to the Attorney General (or designate) of each state as required by General Instruction G? If "No," attach explanation	X	
9 Is the foundation claiming status as a private operating foundation within the meaning of section 4942(j)(3) or 4942(j)(5) for calendar year 2015 or the taxable year beginning in 2015 (see instructions for Part XIV)? If "Yes," complete Part XIV		X
10 Did any persons become substantial contributors during the tax year? If "Yes," attach a schedule listing their names and addresses		X

Part VII-A Statements Regarding Activities (continued)

	Yes	No
11 At any time during the year, did the foundation, directly or indirectly, own a controlled entity within the meaning of section 512(b)(13)? If "Yes," attach schedule (see instructions)	11	X
12 Did the foundation make a distribution to a donor advised fund over which the foundation or a disqualified person had advisory privileges? If "Yes," attach statement (see instructions)	12	X
13 Did the foundation comply with the public inspection requirements for its annual returns and exemption application? Website address ▶ N/A	13	
14 The books are in care of ▶ S FRANKE Telephone no ▶ 608-784-1890 505 KING ST, STE 105 Located at ▶ LA CROSSE WI ZIP+4 ▶ 54601		
15 Section 4947(a)(1) nonexempt charitable trusts filing Form 990-PF in lieu of Form 1041 – Check here and enter the amount of tax-exempt interest received or accrued during the year ▶ 15		
16 At any time during calendar year 2015, did the foundation have an interest in or a signature or other authority over a bank, securities, or other financial account in a foreign country? See the instructions for exceptions and filing requirements for FinCEN Form 114. If "Yes," enter the name of the foreign country ▶	16	X

Part VII-B Statements Regarding Activities for Which Form 4720 May Be Required

File Form 4720 if any item is checked in the "Yes" column, unless an exception applies.

	Yes	No
1a During the year did the foundation (either directly or indirectly)		
(1) Engage in the sale or exchange, or leasing of property with a disqualified person?	☐ Yes ☒ No	
(2) Borrow money from, lend money to, or otherwise extend credit to (or accept it from) a disqualified person?	☐ Yes ☒ No	
(3) Furnish goods, services, or facilities to (or accept them from) a disqualified person?	☐ Yes ☒ No	
(4) Pay compensation to, or pay or reimburse the expenses of, a disqualified person?	☐ Yes ☒ No	
(5) Transfer any income or assets to a disqualified person (or make any of either available for the benefit or use of a disqualified person)?	☐ Yes ☒ No	
(6) Agree to pay money or property to a government official? (Exception. Check "No" if the foundation agreed to make a grant to or to employ the official for a period after termination of government service, if terminating within 90 days.)	☐ Yes ☒ No	
b If any answer is "Yes" to 1a(1)–(6), did any of the acts fail to qualify under the exceptions described in Regulations section 53.4941(d)-3 or in a current notice regarding disaster assistance (see instructions)? Organizations relying on a current notice regarding disaster assistance check here ▶ ☐	N/A	1b
c Did the foundation engage in a prior year in any of the acts described in 1a, other than excepted acts, that were not corrected before the first day of the tax year beginning in 2015?	N/A	1c
2 Taxes on failure to distribute income (section 4942) (does not apply for years the foundation was a private operating foundation defined in section 4942(j)(3) or 4942(j)(5))		
a At the end of tax year 2015, did the foundation have any undistributed income (lines 6d and 6e, Part XIII) for tax year(s) beginning before 2015? If "Yes," list the years ▶ 20 , 20 , 20 , 20	☐ Yes ☒ No	
b Are there any years listed in 2a for which the foundation is not applying the provisions of section 4942(a)(2) (relating to incorrect valuation of assets) to the year's undistributed income? (If applying section 4942(a)(2) to all years listed, answer "No" and attach statement – see instructions.)	N/A	2b
c If the provisions of section 4942(a)(2) are being applied to any of the years listed in 2a, list the years here ▶ 20 , 20 , 20 , 20		
3a Did the foundation hold more than a 2% direct or indirect interest in any business enterprise at any time during the year?	☐ Yes ☒ No	
b If "Yes," did it have excess business holdings in 2015 as a result of (1) any purchase by the foundation or disqualified persons after May 26, 1969, (2) the lapse of the 5-year period (or longer period approved by the Commissioner under section 4943(c)(7)) to dispose of holdings acquired by gift or bequest, or (3) the lapse of the 10-, 15-, or 20-year first phase holding period? (Use Schedule C, Form 4720, to determine if the foundation had excess business holdings in 2015.)	N/A	3b
4a Did the foundation invest during the year any amount in a manner that would jeopardize its charitable purposes?		X
b Did the foundation make any investment in a prior year (but after December 31, 1969) that could jeopardize its charitable purpose that had not been removed from jeopardy before the first day of the tax year beginning in 2015?	4b	X

Part VII-B Statements Regarding Activities for Which Form 4720 May Be Required (continued)

5a During the year did the foundation pay or incur any amount to				
(1) Carry on propaganda, or otherwise attempt to influence legislation (section 4945(e))?	☐ Yes ☒ No			
(2) Influence the outcome of any specific public election (see section 4955), or to carry on, directly or indirectly, any voter registration drive?	☐ Yes ☒ No			
(3) Provide a grant to an individual for travel, study, or other similar purposes?	☐ Yes ☒ No			
(4) Provide a grant to an organization other than a charitable, etc., organization described in section 4945(d)(4)(A)? (see instructions)	☐ Yes ☒ No			
(5) Provide for any purpose other than religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals?	☐ Yes ☒ No			
b If any answer is "Yes" to 5a(1)–(5), did any of the transactions fail to qualify under the exceptions described in Regulations section 53.4945 or in a current notice regarding disaster assistance (see instructions)?	N/A	5b		
Organizations relying on a current notice regarding disaster assistance check here	☐			
c If the answer is "Yes" to question 5a(4), does the foundation claim exemption from the tax because it maintained expenditure responsibility for the grant?	N/A ☐ Yes ☐ No			
If "Yes," attach the statement required by Regulations section 53.4945–5(d)				
6a Did the foundation, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	☐ Yes ☒ No			
b Did the foundation, during the year, pay premiums, directly or indirectly, on a personal benefit contract?		6b		X
If "Yes" to 6b, file Form 8870				
7a At any time during the tax year, was the foundation a party to a prohibited tax shelter transaction?	☐ Yes ☒ No			
b If "Yes," did the foundation receive any proceeds or have any net income attributable to the transaction?	N/A	7b		

Part VIII Information About Officers, Directors, Trustees, Foundation Managers, Highly Paid Employees, and Contractors**1 List all officers, directors, trustees, foundation managers and their compensation (see instructions).**

(a) Name and address	(b) Title, and average hours per week devoted to position	(c) Compensation (If not paid, enter -0-)	(d) Contributions to employee benefit plans and deferred compensation	(e) Expense account, other allowances
MARK DRAZKOWSKI W4315 DRECTRAH ROAD	LA CROSSE WI 54601	MANAGER 1.00	0	0

2 Compensation of five highest-paid employees (other than those included on line 1 – see instructions). If none, enter "NONE."

(a) Name and address of each employee paid more than \$50,000	(b) Title, and average hours per week devoted to position	(c) Compensation	(d) Contributions to employee benefit plans and deferred compensation	(e) Expense account, other allowances
NONE				

Total number of other employees paid over \$50,000

0

Form 990-PF (2015) **PRIORITY FOUNDATION, INC****51-0438834**Page **7****Part VIII** Information About Officers, Directors, Trustees, Foundation Managers, Highly Paid Employees, and Contractors (continued)**3** Five highest-paid independent contractors for professional services (see instructions). If none, enter "NONE."

(a) Name and address of each person paid more than \$50,000	(b) Type of service	(c) Compensation
NONE		

Total number of others receiving over \$50,000 for professional services

0

Part IX-A Summary of Direct Charitable Activities

List the foundation's four largest direct charitable activities during the tax year. Include relevant statistical information such as the number of organizations and other beneficiaries served, conferences convened, research papers produced, etc.

	Expenses
1 N/A	
2	
3	
4	

Part IX-B Summary of Program-Related Investments (see instructions)

Describe the two largest program-related investments made by the foundation during the tax year on lines 1 and 2

	Amount
1 N/A	
2	
All other program-related investments. See instructions.	
3	
Total. Add lines 1 through 3	

Form **990-PF** (2015)

Part X Minimum Investment Return (All domestic foundations must complete this part. Foreign foundations, see instructions.)

1	Fair market value of assets not used (or held for use) directly in carrying out charitable, etc., purposes		
a	Average monthly fair market value of securities	1a	2,286,895
b	Average of monthly cash balances	1b	18,025
c	Fair market value of all other assets (see instructions)	1c	0
d	Total (add lines 1a, b, and c)	1d	2,304,920
e	Reduction claimed for blockage or other factors reported on lines 1a and 1c (attach detailed explanation)	1e	0
2	Acquisition indebtedness applicable to line 1 assets	2	0
3	Subtract line 2 from line 1d	3	2,304,920
4	Cash deemed held for charitable activities. Enter 1½% of line 3 (for greater amount, see instructions)	4	34,574
5	Net value of noncharitable-use assets. Subtract line 4 from line 3. Enter here and on Part V, line 4	5	2,270,346
6	Minimum investment return. Enter 5% of line 5	6	113,517

Part XI Distributable Amount (see instructions) (Section 4942(j)(3) and (j)(5) private operating foundations and certain foreign organizations check here ☐ and do not complete this part.)

1	Minimum investment return from Part X, line 6	1	113,517
2a	Tax on investment income for 2015 from Part VI, line 5	2a	1,816
b	Income tax for 2015 (This does not include the tax from Part VI)	2b	
c	Add lines 2a and 2b	2c	1,816
3	Distributable amount before adjustments. Subtract line 2c from line 1	3	111,701
4	Recoveries of amounts treated as qualifying distributions	4	
5	Add lines 3 and 4	5	111,701
6	Deduction from distributable amount (see instructions)	6	
7	Distributable amount as adjusted. Subtract line 6 from line 5. Enter here and on Part XIII, line 1	7	111,701

Part XII Qualifying Distributions (see instructions)

1	Amounts paid (including administrative expenses) to accomplish charitable, etc., purposes		
a	Expenses, contributions, gifts, etc. – total from Part I, column (d), line 26	1a	97,500
b	Program-related investments – total from Part IX-B	1b	
2	Amounts paid to acquire assets used (or held for use) directly in carrying out charitable, etc., purposes	2	
3	Amounts set aside for specific charitable projects that satisfy the		
a	Suitability test (prior IRS approval required)	3a	
b	Cash distribution test (attach the required schedule)	3b	
4	Qualifying distributions. Add lines 1a through 3b. Enter here and on Part V, line 8, and Part XIII, line 4	4	97,500
5	Foundations that qualify under section 4940(e) for the reduced rate of tax on net investment income. Enter 1% of Part I, line 27b (see instructions)	5	0
6	Adjusted qualifying distributions. Subtract line 5 from line 4	6	97,500

Note. The amount on line 6 will be used in Part V, column (b), in subsequent years when calculating whether the foundation qualifies for the section 4940(e) reduction of tax in those years.

Part XIII Undistributed Income (see instructions)

	(a) Corpus	(b) Years prior to 2014	(c) 2014	(d) 2015
1 Distributable amount for 2015 from Part XI, line 7				111,701
2 Undistributed income, if any, as of the end of 2015				
a Enter amount for 2014 only				
b Total for prior years 20____, 20____, 20____				
3 Excess distributions carryover, if any, to 2015				
a From 2010				920
b From 2011				4,630
c From 2012				3,016
d From 2013				
e From 2014				18,113
f Total of lines 3a through e	26,679			
4 Qualifying distributions for 2015 from Part XII, line 4 ▶ \$ 97,500				
a Applied to 2014, but not more than line 2a				
b Applied to undistributed income of prior years (Election required – see instructions)				
c Treated as distributions out of corpus (Election required – see instructions)				
d Applied to 2015 distributable amount				97,500
e Remaining amount distributed out of corpus				
5 Excess distributions carryover applied to 2015 (If an amount appears in column (d), the same amount must be shown in column (a))	14,201			14,201
6 Enter the net total of each column as indicated below:				
a Corpus Add lines 3f, 4c, and 4e Subtract line 5	12,478			
b Prior years' undistributed income Subtract line 4b from line 2b				
c Enter the amount of prior years' undistributed income for which a notice of deficiency has been issued, or on which the section 4942(a) tax has been previously assessed				
d Subtract line 6c from line 6b Taxable amount – see instructions				
e Undistributed income for 2014 Subtract line 4a from line 2a Taxable amount – see instructions				
f Undistributed income for 2015 Subtract lines 4d and 5 from line 1 This amount must be distributed in 2016				0
7 Amounts treated as distributions out of corpus to satisfy requirements imposed by section 170(b)(1)(F) or 4942(g)(3) (Election may be required—see instructions)				
8 Excess distributions carryover from 2010 not applied on line 5 or line 7 (see instructions)				
9 Excess distributions carryover to 2016. Subtract lines 7 and 8 from line 6a	12,478			
10 Analysis of line 9				
a Excess from 2011				
b Excess from 2012				
c Excess from 2013				
d Excess from 2014				12,478
e Excess from 2015				

Part XIV Private Operating Foundations (see instructions and Part VII-A, question 9)

1a If the foundation has received a ruling or determination letter that it is a private operating foundation, and the ruling is effective for 2015, enter the date of the ruling ▶

b Check box to indicate whether the foundation is a private operating foundation described in section ☐ 4942(j)(3) or ☐ 4942(j)(5)

	Tax year	Prior 3 years			(e) Total
	(a) 2015	(b) 2014	(c) 2013	(d) 2012	
2a Enter the lesser of the adjusted net income from Part I or the minimum investment return from Part X for each year listed					
b 85% of line 2a					
c Qualifying distributions from Part XII, line 4 for each year listed					
d Amounts included in line 2c not used directly for active conduct of exempt activities					
e Qualifying distributions made directly for active conduct of exempt activities Subtract line 2d from line 2c					
3 Complete 3a, b, or c for the alternative test relied upon					
a "Assets" alternative test – enter					
(1) Value of all assets					
(2) Value of assets qualifying under section 4942(j)(3)(B)(i)					
b "Endowment" alternative test – enter 2/3 of minimum investment return shown in Part X, line 6 for each year listed					
c "Support" alternative test – enter					
(1) Total support other than gross investment income (interest, dividends, rents, payments on securities loans (section 512(a)(5)), or royalties)					
(2) Support from general public and 5 or more exempt organizations as provided in section 4942(j)(3)(B)(iii)					
(3) Largest amount of support from an exempt organization					
(4) Gross investment income					

Part XV Supplementary Information (Complete this part only if the foundation had \$5,000 or more in assets at any time during the year – see instructions.)

1 Information Regarding Foundation Managers:

a List any managers of the foundation who have contributed more than 2% of the total contributions received by the foundation before the close of any tax year (but only if they have contributed more than \$5,000) (See section 507(d)(2))
N/A

b List any managers of the foundation who own 10% or more of the stock of a corporation (or an equally large portion of the ownership of a partnership or other entity) of which the foundation has a 10% or greater interest
N/A

2 Information Regarding Contribution, Grant, Gift, Loan, Scholarship, etc., Programs:

Check here ☒ if the foundation only makes contributions to preselected charitable organizations and does not accept unsolicited requests for funds. If the foundation makes gifts, grants, etc. (see instructions) to individuals or organizations under other conditions, complete items 2a, b, c, and d

a The name, address, and telephone number or e-mail address of the person to whom applications should be addressed
MARK DRAZKOWSKI 608-784-2540
W4315 DRECTRAH RD LA CROSSE WI 54601

b The form in which applications should be submitted and information and materials they should include
N/A

c Any submission deadlines
N/A

d Any restrictions or limitations on awards, such as by geographical areas, charitable fields, kinds of institutions, or other factors
N/A

Form 990-PF (2015)

PRIORITY FOUNDATION, INC**51-0438834**Page **11****Part XV** **Supplementary Information** (continued)**3 Grants and Contributions Paid During the Year or Approved for Future Payment**

Recipient	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
Name and address (home or business)				
a Paid during the year SEE STATEMENT 6				97,500
Total			▶ 3a	97,500
b Approved for future payment N/A				
Total			▶ 3b	

Enter gross amounts unless otherwise indicated

(See worksheet in line 13 instructions to verify calculations)

[illegible]

Part XVII Information Regarding Transfers To and Transactions and Relationships With Noncharitable Exempt Organizations

- 1 Did the organization directly or indirectly engage in any of the following with any other organization described in section 501(c) of the Code (other than section 501(c)(3) organizations) or in section 527, relating to political organizations?

- a Transfers from the reporting foundation to a noncharitable exempt organization of**

(1) Cash

(2) Other assets

- b Other transactions**

(1) Sales of assets to a noncharitable exempt organization

(2) Purchases of assets from a noncharitable exempt organization

(3) Rental of facilities, equipment, or other assets

(4) Reimbursement arrangements

(5) Loans or loan guarantees

(6) Performance of services or membership or fundraising solicitations

- c Sharing of facilities, equipment, mailing lists, other assets, or paid employees**

- d** If the answer to any of the above is "Yes," complete the following schedule. Column (b) should always show the fair market value of the goods, other assets, or services given by the reporting foundation. If the foundation received less than fair market value in any transaction or sharing arrangement, show in column (d) the value of the goods, other assets, or services received.

[illegible]

- 2a** Is the foundation directly or indirectly affiliated with, or related to, one or more tax-exempt organizations described in section 501(c) of the Code (other than section 501(c)(3)) or in section 527?

☐ Yes ☒ No

- b** If "Yes," complete the following schedule

(a) Name of organization	(b) Type of organization	(c) Description of relationship
N/A		

**Sign
Here**

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than taxpayer) is based on all information of which preparer has any knowledge.

May the IRS discuss this return with the preparer shown below (see instructions)? ☐ Yes

☐ Yes ☐ No

Print/Type preparer's name _____

Preparer's signature

Date _____

Check ☐ if self-employed

STEVEN FRANKE

STEVEN FRANKE

05/15/17

Firm's name ▶ **JOHNSON BLOCK AND COMPANY INC.**

PTIN P00732502

Firm's address ▶ 505 KING ST STE 105
LA CROSSE, WI 54601

Firm's EIN ▶ 39-1628949

Phone no **608-784-1890**

Form **990-PF** (2015)

2657 Priority Foundation, Inc
51-0438834
FYE: 12/31/2015

Federal Statements

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Statement 1 - Form 990-PF, Part I, Line 6a - Sale of Assets

Description				How	
Whom Sold	Date Acquired	Date Sold	Received		
			Sale Price		
1516.026	SH-FID ADV EMERG MKTS 10/06/14	2/24/15	\$	PURCHASE	
162.626	SH-FID ADV EMERG MKTS 10/24/14	2/24/15		PURCHASE	
1595.792	SH-FED ULTRASHORT BOND 4/29/14	2/26/15		PURCHASE	
743.887	SH-FED ULTRASHORT BOND 10/24/14	2/26/15		PURCHASE	
7880.554	SH-FED ULTRASHORT BOND 4/22/13	2/26/15		PURCHASE	
6236.655	SH-PIMCO FOREIGN BD 12/30/12	4/27/15		PURCHASE	
1481.266	SH-OPPENHEIMER DEV MKTS 3/27/13	4/27/15		PURCHASE	
2237.30	SH-ALLIANZ NFJ DIV VAL 12/30/12	4/27/15		PURCHASE	
1967.586	SH-INVESCO CONV SEC 1/03/13	10/19/15		PURCHASE	
478.922	SH-GOLDMAN SACHS MID CAP 12/30/13	11/11/15		PURCHASE	
1249.585	SH-IVY MID CAP GR 12/30/13	11/11/15		PURCHASE	
897.539	SH-OPPENHEIMER DEV MKTS 3/27/13	10/29/15		PURCHASE	
165	SH-ALLIANCE DATA SYSTEMS 12/02/11	12/11/15		PURCHASE	
95	SH-FLEETCOR TECH 6/08/12	12/11/15		PURCHASE	
550	SH-MASTER CARD INC 9/06/13	12/11/15		PURCHASE	
435	SH-TRACTOR SUPPLY CO 9/29/11	12/11/15		PURCHASE	
115	SH-AMAZON 8/17/11	12/11/15		PURCHASE	
			Cost	Expense	
				Depreciation	
				Net Gain / Loss	
			21,058	\$	
				\$	
			2,257		
			14,617		
			6,814		
			72,631		
			67,567		
			52,666		
			29,091		
			51,968		
			21,360		
			29,424		
			32,812		
			20,178		
			3,475		
			22,637		
			14,439		
			25,861		

Federal Statements

Statement 1 - Form 990-PF, Part I, Line 6a - Sale of Assets (continued)

Whom Sold	Description	Date Acquired	Date Sold	How Received		Cost	Expense	Depreciation	Net Gain / Loss
				Sale Price					
TOTAL				\$ 628,305	\$ 488,855	\$ 0	\$ 0	\$ 0	\$ 139,450

Statement 2 - Form 990-PF, Part I, Line 16b - Accounting Fees

Description	Total	Net Investment	Adjusted Net	Charitable Purpose
FRANKE & TURNBULL, CPA	\$ 750	\$	\$	\$
TOTAL	\$ 750	\$ 0	\$ 0	\$ 0

Statement 3 - Form 990-PF, Part I, Line 18 - Taxes

Description	Total	Net Investment	Adjusted Net	Charitable Purpose
FEDERAL WI DEP OF FIN INST RENEWAL	\$ 2,488 20	\$	\$	\$
TOTAL	\$ 2,508	\$ 0	\$ 0	\$ 0

Statement 4 - Form 990-PF, Part I, Line 23 - Other Expenses

Description	Total	Net Investment	Adjusted Net	Charitable Purpose
EXPENSES INVESTMENT MGT	9,731	\$	\$	\$
TOTAL	\$ 9,731	\$ 0	\$ 0	\$ 0

Federal Statements

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Statement 5 - Form 990-PF, Part II, Line 10b - Corporate Stock Investments

Description	Beginning of Year	End of Year	Basis of Valuation	Fair Market Value
TRUST POINT WEALTH MGT	\$ 2,156,686	\$ 2,367,422	COST	\$ 2,321,064
TOTAL	\$ 2,156,686	\$ 2,367,422		\$ 2,321,064

Federal Statements**Form 990-PF, Part III, Line 5 - Other Decreases**

<u>Description</u>	<u>Amount</u>
REDUCTION TO COST BASIS-CONTRIBUTION	\$ <u> </u>
TOTAL	\$ <u> 0</u>

Federal Statements

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Statement 6 - Form 990-PF, Part XV, Line 3a - Grants and Contributions Paid During the Year

Name	Address	Relationship	Status	Purpose	Amount
JOE WAS JUST JOE FOUNDATION LA CROSSE WI 54602	2026 BARNABEE RD		GENERAL		2,000
DOCTORS WITHOUT BORDERS NEW YORK NY 10001	333 7TH AVE		GENERAL		5,000
CARE USA CHICAGO IL 60601	70 EAST LAKE ST, STE 1430		GENERAL		5,000
GUNDERSEN LUTHERAN FOUNDA LA CROSSE WI 54601	1836 SOUTH AVE		GENERAL		10,000
FRANCISCAN SKEMP FOUNDATI LA CROSSE WI 54601	700 WEST AVE S		GENERAL		2,000
RIVERFRONT FOUNDATION LA CROSSE WI 54601	3000 SOUTH AVE		GENERAL		2,000
SALVATION ARMY LA CROSSE WI 54601	223 N 8TH ST		GENERAL		2,000
BOYS AND GIRLS CLUB OF LA CROSSE LA CROSSE WI 54603	1331 CLINTON ST		GENERAL		5,000
DIOCESE OF LA CROSSE LA CROSSE WI 54601	3710 EAST AVE S		BISHOP'S ANNUAL APPEAL		1,500
FAMILIES HELPING FAMILIES LA CROSSE WI 54602-2107	1626 OAK ST		GENERAL		5,000
DIOCESE OF LA CROSSE LA CROSSE WI 54601	3710 EAST AVE S		CATHOLIC CHARITIES		10,000
UNITED WAY ONALASKA WI 54650	1855 E MAIN ST		GENERAL		2,000
MOBILE MEALS OF LA CROSSE LA CROSSE WI 54601	2600 QUARRY RD		GENERAL		1,000
CATHOLIC RELIEF SERVICES BALTIMORE MD 21201	228 W LEXINGTON ST		GENERAL		15,000
LA CROSSE AREA AUTISM FOUNDATIO LA CROSSE WI 54601	LAXAUTISM.ORG		GENERAL		5,000
SPECIAL OLYMPICS FLORIDA CLERMONT FL 34711	1915 DON WICKHAM DR		PINELLAS COUNTY		5,000
VITERBO UNIVERSITY LA CROSSE WI 54601	900 VITERBO DRIVE		GENERAL		20,000

2657 Priority Foundation, Inc
51-0438834
FYE: 12/31/2015

Federal Statements

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Statement 6 - Form 990-PF, Part XV, Line 3a - Grants and Contributions Paid During the
Year (continued)

Name	Address	Relationship	Status	Purpose	Amount
TOTAL					97,500

Form **990PF****Two Year Comparison Report****2014 & 2015**

For calendar year 2015, or tax year beginning , ending

Name

PRIORITY FOUNDATION, INC Taxpayer Identification Number **51-0438834**

	2014			2015			Differences	
	Revenue and expenses per books	Net investment income	Revenue and expenses per books	Net investment income	Revenue and expenses per books	Net investment income	Revenue and expenses per books	Net investment income
1. Contributions, gifts, grants, and similar amounts received	230,600		86,588		-144,012			
2. Interest on savings and temporary cash investments	3		3					
3. Dividends and interest from securities	59,613	59,613	52,453	52,453	-7,160	-7,160		-7,160
4. Gross rents								
5. Net gain or (loss) from sale of assets	202,389		177,797		-24,592			
6. Capital gain net income		61,502		38,347		-23,155		
7. Gross profit or (loss)								
8. Other income								
9. Total. Add lines 1 through 8	492,605	121,115	316,841	90,800	-175,764	-30,315		
10. Compensation of officers, directors, trustees, etc								
11. Other employee salaries and wages								
12. Pension plans, employee benefits								
13. Professional fees	595		750		155			
14. Interest								
15. Taxes	1,630		2,508		878			
16. Depreciation and depletion								
17. Occupancy								
18. Other expenses	9,258		9,731		473			
19. Contributions, gifts, grants paid	118,500		97,500		-21,000			
20. Total expenses and disbursements. Add lines 10 through 19	129,983		110,489		-19,494			
21. Net income (if negative investment activity, enter -0-)	362,622	121,115	206,352	90,800	-156,270	-30,315		
22. Excise Tax		1,211		1,816		605		
23. Section 511 Tax								
24. Subtitle A income tax								
25. Total Taxes		1,211		1,816		605		
26. Estimates and overpayments credited				1,250		1,250		
27. Foreign tax withheld								
28. Other Payments								
29. Total payments and credits				1,250		1,250		
30. Balance due / (Overpayment)		1,211		566		-645		
31. Overpayment credited to next year								
32. Penalty		27				-27		
33. Net due / (Refund)		1,238		566		-672		
34. Total assets	2,176,903		2,383,254		0			
35. Total liabilities	0		0		0			
36. Net assets	2,176,903		2,383,255		0			

Form 990PF	Tax Return History	2015
Use the 2Yr Report for more recent historical information		

Name **PRIORITY FOUNDATION, INC** Taxpayer Identification Number **51-0438834**

	2011		2012		2013	
	Revenue and expenses per books	Net investment income	Revenue and expenses per books	Net investment income	Revenue and expenses per books	Net investment income
1. Contributions, gifts, grants, and similar amounts received					253,671	
2. Interest on savings and temporary cash investments			20	20	16,373	16,362
3. Dividends and interest from securities			38,940	38,940	15,864	15,864
4. Gross rents						
5. Net gain or (loss) from sale of assets			57,564		73,790	
6. Capital gain net income				5,857		48,283
7. Gross profit or (loss)						
8. Other income						
9. Total. Add lines 1 through 8	0	0	96,524	44,817	359,698	80,509
10. Compensation of officers, directors, trustees, etc						
11. Other employee salaries and wages						
12. Pension plans, employee benefits			590		590	
13. Professional fees						
14. Interest						
15. Taxes			1,457		896	
16. Depreciation and depletion						
17. Occupancy						
18. Other expenses			200		7,425	
19. Contributions, gifts, grants paid			82,500		87,500	
20. Total expenses and disbursements. Add lines 10 through 19			84,747		96,411	
21. Net income (if negative investment activity, enter -0-)	0	0	11,777	44,817	263,287	80,509
22. Excise Tax				896		1,610
23. Section 511 Tax						
24. Subtitle A income tax						
25. Total Taxes				896		1,610
26. Estimates and overpayments credited						
27. Foreign tax withheld						
28. Other Payments				896		1,000
29. Total payments and credits				896		1,000
30. Balance due / (Overpayment)		0		0		610
31. Overpayment credited to next year						
32. Penalty				17		20
33. Net due / (Refund)		0		0		590
34. Total assets		0	1,640,228		1,903,515	
35. Total liabilities		0	0		0	
36. Net assets		0	1,640,228		1,903,515	

Federal Statements

Form 990-PF - Reason for Amending Return

Description

CONTRIBUTIONS WERE INCORRECTLY REPORTED ON ORIGINAL RETURN.

Direct Public Support

<u>Contributor</u>	<u>Cash Contribution</u>	<u>Noncash Contribution</u>
MARK & KAREN DRAZKOWSKI		86,588
TOTAL	0	86,588

Tax-Exempt Interest on Investments

<u>Description</u>	<u>Amount</u>	<u>Unrelated Business Code</u>	<u>Exclusion Code</u>	<u>Postal Code</u>	<u>InState Muni (\$ or %)</u>
TRUST POINT	\$ 3				
TOTAL	\$ 3				

Taxable Dividends from Securities

<u>Description</u>	<u>Amount</u>	<u>Unrelated Business Code</u>	<u>Exclusion Code</u>	<u>Postal Code</u>	<u>US Obs (\$ or %)</u>
TRUST POINT	\$ 52,453				
TOTAL	\$ 52,453				