

Form 990
Department of the Treasury
Internal Revenue Service

Return of Organization Exempt From Income Tax
Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)
Do not enter social security numbers on this form as it may be made public
Information about Form 990 and its instructions is at www.irs.gov/form990

OMB No 1545-0047
2015
Open to Public Inspection

A For the 2015 calendar year, or tax year beginning 01-01-2015, and ending 12-31-2015

- B Check if applicable
Address change
Name change
Initial return
Final return/terminated
Amended return
Application pending

C Name of organization THE ONE CAMPAIGN
Doing business as
Number and street (or P O box if mail is not delivered to street address) Room/suite
1299 PENNSYLVANIA AVE NW NO 400
City or town, state or province, country, and ZIP or foreign postal code
WASHINGTON, DC 20004

D Employer identification number 01-0593565
E Telephone number (202) 495-2700
G Gross receipts \$ 91,513,405

F Name and address of principal officer
ADRIAN LOVETT INTERIM
1299 PENNSYLVANIA AVE NW NO 400
WASHINGTON, DC 20004

H(a) Is this a group return for subordinates? No
H(b) Are all subordinates included? No
H(c) Group exemption number

I Tax-exempt status 501(c)(3)
J Website: WWW ONE ORG

K Form of organization Corporation
L Year of formation 2002
M State of legal domicile DC

Part I Summary

Table with 4 main sections: Activities & Governance, Revenue, Expenses, and Net Assets or Fund Balances. Each section contains multiple rows of data with numerical values.

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here: Signature of officer, Date 2016-11-15, LUIS GUARDIA TREASURER, SECRETARY & COO
Paid Preparer Use Only: Print/Type preparer's name, Preparer's signature, Date, Firm's name, Firm's address, Firm's EIN, Phone no.

Part III Statement of Program Service Accomplishments

Check if Schedule O contains a response or note to any line in this Part III [X]

1 Briefly describe the organization's mission

SEE SCHEDULE O

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? [] Yes [X] No
If "Yes," describe these new services on Schedule O

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? [] Yes [X] No
If "Yes," describe these changes on Schedule O

4 Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported

4a (Code) (Expenses \$ 10,078,643 including grants of \$ 2,187,335) (Revenue \$)
U S PUBLIC EDUCATION AND AWARENESS RAISING THE ONE CAMPAIGN CONTINUED ITS WORK EDUCATING AND RAISING AWARENESS AMONG THE U S PUBLIC, MEDIA, AND POLICY MAKERS ABOUT THE IMPORTANCE OF OFFICIAL DEVELOPMENT ASSISTANCE AND INTERNATIONAL PROGRAMS THAT PREVENT DISEASES, COMBATting HIV/AIDS, TUBERCULOSIS AND MALARIA, AND FIGHTING HUNGER AND FAMINE IN THE DEVELOPING WORLD IN SEPTEMBER, THE UNITED NATIONS ADOPTED THE SUSTAINABLE DEVELOPMENT GOALS, AND ONE CAMPAIGN WORKED THROUGHOUT THE YEAR TO MAKE THE GOALS SUBSTANTIVE, ACCOUNTABLE AND "FAMOUS" TO OUR MEMBERSHIP AND THE GENERAL PUBLIC ONE WAS AN INTEGRAL PART OF MAJOR COLLABORATIVE EFFORTS LIKE PROJECT EVERYONE, GLOBAL CITIZEN AND ACTION/2015 TO MAKE THE NEW GLOBAL GOALS AS FAMOUS AS POSSIBLE ONE WAS ALSO A KEY PART OF THE U2 INNOCENCE + EXPERIENCE TOUR, GIVING VOLUNTEERS AN OPPORTUNITY TO RAISE AWARENESS AND PUBLICITY FOR ONE'S CAMPAIGNS AT WELL-ATTENDED CONCERTS IT WAS A SUCCESSFUL EDUCATIONAL AND RECRUITMENT EFFORT, AS VOLUNTEERS SIGNED UP MORE THAN 29,000 NEW ONE MEMBERS DURING THE NORTH AMERICAN TOUR, AND ADDED 3,000 NEW MEMBERS TO THE ONE CAMPUS PROGRAM

4b (Code) (Expenses \$ 8,867,542 including grants of \$) (Revenue \$)
EUROPEAN PUBLIC EDUCATION AND AWARENESS RAISING THE ONE CAMPAIGN CONTINUED TO RAISE PUBLIC AWARENESS OF AND ENGAGEMENT IN THE FIGHT AGAINST EXTREME POVERTY AND DISEASE ACROSS EUROPE, IN PARTICULAR GERMANY, FRANCE, THE UK, THE INSTITUTIONS OF THE EUROPEAN UNION, THE NETHERLANDS, ITALY AND SWEDEN ONE ALSO RAN AWARENESS RAISING CAMPAIGNS AND PUBLIC MOBILIZATION EFFORTS IN IRELAND AND AUSTRALIA 2015 WAS THE YEAR OF THE SUSTAINABLE DEVELOPMENT GOALS (SDGS), AND ONE IN EUROPE PLAYED A KEY ROLE AS PART OF A NUMBER OF NATIONAL AND INTERNATIONAL COALITIONS, MOBILIZING THE GENERAL PUBLIC TO SUPPORT AND PROMOTE THE SDGS ONE WAS CENTRAL TO THE 'ACTION/2015' #LIGHTTHEWAY EVENTS IN EUROPE ON THE EVE OF THE GLOBAL GOALS BEING ANNOUNCED ONE TOOK THE LEAD IN PARIS, BERLIN AND BRUSSELS, AND PLAYED A KEY ROLE IN THE LONDON EVENT ONE ALSO CAMPAIGNED TO SUPPORT THE REPLENISHMENT OF GAVI, THE VACCINES ALLIANCE THE INTAKE OF OUR YOUTH AMBASSADOR PROGRAM DOUBLED FROM 125 TO 250 PARTICIPANTS FROM 7 EUROPEAN COUNTRIES WITH DOZENS OF NATIONALITIES THE YOUTH AMBASSADORS PLAYED A PROMINENT ROLE IN LOCAL PUBLIC EDUCATION AND MOBILIZATION CAMPAIGNS AROUND A NUMBER OF KEY ISSUES FOR ONE INCLUDING PLACING WOMEN AND GIRLS AT THE HEART OF DEVELOPMENT THROUGH OUR POVERTY IS SEXIST CAMPAIGN A HIGHLIGHT OF THE YOUTH AMBASSADOR PROGRAMME WAS THE ONE SUMMIT WHICH TOOK PLACE IN MUNICH IN JUNE ON THE EVE OF THE GERMAN G7 SUMMIT EUROPEAN YOUTH AMBASSADORS WERE JOINED BY ONE MEMBERS FROM THE USA, CANADA AND JAPAN AS THEY PARTICIPATED IN A SERIES OF PUBLIC STUNTS AND EVENTS CALLING UPON G7 LEADERS TO COMMIT TO DELIVER THEIR PLEDGE OF INVESTING 0.7% GNI IN DEVELOPMENT AID, TO SUPPORT GREATER INVESTMENTS IN NUTRITION AND TO INVEST AT LEAST 50% OF DEVELOPMENT ASSISTANCE IN LEAST DEVELOPED COUNTRIES A NUMBER OF OUR MOST ACTIVE YOUTH AMBASSADOR ALSO WENT TO THE UN GENERAL ASSEMBLY MEETING IN NEW YORK, WHERE THEY MET POLICYMAKERS AND WERE INVOLVED IN HISTORIC EVENTS AS THE NEW GOALS WERE AGREED

4c (Code) (Expenses \$ 5,684,253 including grants of \$) (Revenue \$ 1,652,938)
(RED) IN 2015, (RED) FURTHER ACCELERATED PRIVATE SECTOR ENGAGEMENT ON BEHALF OF THE GLOBAL FUND THROUGH PARTNERSHIPS WITH LEADING COMPANIES INCLUDING APPLE, BANK OF AMERICA, THE COCA-COLA COMPANY, BEATS BY DR DRE, AND BELVEDERE, AMONG MANY OTHERS THROUGH PARTNERSHIP PROCEEDS AND CAMPAIGNS, (RED) GENERATED A TOTAL OF \$46 MILLION FOR THE GLOBAL FUND TO FIGHT AIDS, TUBERCULOSIS AND MALARIA ("THE GLOBAL FUND") DURING THE YEAR, GAP, ONE OF (RED)'S FOUNDING PARTNERS, REJOINED THE FIGHT ALONG WITH NEW PRIVATE SECTOR PARTNERS ALESSI, ALEX AND ANI, LECREUSET, FRESH, SUPERCCELL AND UBER IN JUNE, (RED) ACTIVATED ITS CULINARY CAMPAIGN, EAT (RED) DRINK (RED) SAVE LIVES, FOR THE SECOND CONSECUTIVE YEAR, LED BY CHEF MARIO BATALI AND SUPPORTED BY MORE THAN 50 LEADING CHEF AMBASSADORS EXPANDED TO RUN FOR THE ENTIRE MONTH OF JUNE, FOOD AND DRINKS FANS COULD SUPPORT THE AIDS FIGHT AT MORE THAN 13,000 LOCATIONS WORLDWIDE WITH (RED) BRANDED MENU ITEMS AND CREATIVE SOCIAL ACTIVATIONS THE CAMPAIGN LAUNCHED WITH AN OUTDOOR DINNER FOR 1,000 GUESTS IN NEW YORK CITY, FEATURING A LIVE PERFORMANCE BY THE ROOTS AND CELEBRITY ATTENDEES VANESSA BAYER, KATHLEEN TURNER, BRENDAN FALLIS AND CARMEN EJOGO, AMONG OTHERS WORLD AIDS DAY 2015 HERALDED THE LAUNCH OF THE INAUGURAL '(RED) SHOPATHON'- A MONTH LONG HOLIDAY SHOPPING CAMPAIGN OFFERING (RED) PRODUCTS, CHANCES TO WIN ONCE-IN-A-LIFETIME CELEBRITY EXPERIENCES, AND AUCTIONS TO BRUNCH WITH LEADING BUSINESS FIGURES THE CAMPAIGN LAUNCHED ON THE EVE OF WORLD AIDS DAY WITH A SPECIAL (RED) TAKEOVER OF JIMMY KIMMEL LIVE, AND GUEST APPEARANCES FROM BONO, SNOOP DOGG AND MATT DAMON ON DECEMBER 1, WORLD AIDS DAY, (RED) TEAMED-UP WITH SNAPCHAT TO OFFER THREE SPECIAL FILTERS DESIGNED BY JARED LETO, DJ TIESTO AND JIMMY KIMMEL, WITH THE BILL & MELINDA GATES FOUNDATION GIVING \$3 EVERY TIME THE FILTER WAS USED THAT DAY, UP TO \$3 MILLION WITH GATES FOUNDATION MATCHING, THE CAMPAIGN GENERATED A TOTAL OF \$28 MILLION FOR THE GLOBAL FUND OTHER WORLD AIDS DAY HIGHLIGHTS INCLUDED A NINTH ANNUAL (RED) HOLIDAY SINGLE FROM THE KILLERS, AND ADDITIONAL ACTIVATIONS FROM PARTNERS INCLUDING SUPERCCELL, LIVE NATION ENTERTAINMENT AND UBER

See Additional Data

4d Other program services (Describe in Schedule O)
(Expenses \$ 6,507,010 including grants of \$ 1,015,635) (Revenue \$)

4e Total program service expenses ▶ 31,137,448

Part IV Checklist of Required Schedules

	Yes	No
1 Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? <i>If "Yes," complete Schedule A</i>	Yes	
2 Is the organization required to complete <i>Schedule B, Schedule of Contributors</i> (see instructions)?	Yes	
3 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? <i>If "Yes," complete Schedule C, Part I</i>		No
4 Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? <i>If "Yes," complete Schedule C, Part II</i>	Yes	
5 Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? <i>If "Yes," complete Schedule C, Part III</i>		No
6 Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? <i>If "Yes," complete Schedule D, Part I</i>		No
7 Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? <i>If "Yes," complete Schedule D, Part II</i>		No
8 Did the organization maintain collections of works of art, historical treasures, or other similar assets? <i>If "Yes," complete Schedule D, Part III</i>		No
9 Did the organization report an amount in Part X, line 21 for escrow or custodial account liability, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? <i>If "Yes," complete Schedule D, Part IV</i>		No
10 Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? <i>If "Yes," complete Schedule D, Part V</i>	Yes	
11 If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable		
a Did the organization report an amount for land, buildings, and equipment in Part X, line 10? <i>If "Yes," complete Schedule D, Part VI</i>	Yes	
b Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VII</i>		No
c Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VIII</i>		No
d Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part IX</i>		No
e Did the organization report an amount for other liabilities in Part X, line 25? <i>If "Yes," complete Schedule D, Part X</i>	Yes	
f Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? <i>If "Yes," complete Schedule D, Part X</i>	Yes	
12a Did the organization obtain separate, independent audited financial statements for the tax year? <i>If "Yes," complete Schedule D, Parts XI and XII</i>		No
b Was the organization included in consolidated, independent audited financial statements for the tax year? <i>If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional</i>	Yes	
13 Is the organization a school described in section 170(b)(1)(A)(ii)? <i>If "Yes," complete Schedule E</i>		No
14a Did the organization maintain an office, employees, or agents outside of the United States?	Yes	
b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? <i>If "Yes," complete Schedule F, Parts I and IV</i>	Yes	
15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any foreign organization? <i>If "Yes," complete Schedule F, Parts II and IV</i>	Yes	
16 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to or for foreign individuals? <i>If "Yes," complete Schedule F, Parts III and IV</i>		No
17 Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? <i>If "Yes," complete Schedule G, Part I</i> (see instructions)	Yes	
18 Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? <i>If "Yes," complete Schedule G, Part II</i>	Yes	
19 Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? <i>If "Yes," complete Schedule G, Part III</i>		No
20a Did the organization operate one or more hospital facilities? <i>If "Yes," complete Schedule H</i>		No
b If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?		

Part IV Checklist of Required Schedules (continued)

21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or domestic government on Part IX, column (A), line 1? <i>If "Yes," complete Schedule I, Parts I and II</i>	21	Yes	
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on Part IX, column (A), line 2? <i>If "Yes," complete Schedule I, Parts I and III</i>	22		No
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If "Yes," complete Schedule J</i>	23	Yes	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? <i>If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25a</i>	24a		No
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? <i>If "Yes," complete Schedule L, Part I</i>	25a		No
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? <i>If "Yes," complete Schedule L, Part I</i>	25b		No
26	Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any current or former officers, directors, trustees, key employees, highest compensated employees, or disqualified persons? <i>If "Yes," complete Schedule L, Part II</i>	26		No
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? <i>If "Yes," complete Schedule L, Part III</i>	27		No
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
a	A current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>	28a		No
b	A family member of a current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>	28b		No
c	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? <i>If "Yes," complete Schedule L, Part IV</i>	28c		No
29	Did the organization receive more than \$25,000 in non-cash contributions? <i>If "Yes," complete Schedule M</i>	29	Yes	
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If "Yes," complete Schedule M</i>	30		No
31	Did the organization liquidate, terminate, or dissolve and cease operations? <i>If "Yes," complete Schedule N, Part I</i>	31		No
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If "Yes," complete Schedule N, Part II</i>	32		No
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? <i>If "Yes," complete Schedule R, Part I</i>	33		No
34	Was the organization related to any tax-exempt or taxable entity? <i>If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1</i>	34	Yes	
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a	Yes	
b	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? <i>If "Yes," complete Schedule R, Part V, line 2</i>	35b	Yes	
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? <i>If "Yes," complete Schedule R, Part V, line 2</i>	36	Yes	
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? <i>If "Yes," complete Schedule R, Part VI</i>	37		No
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19? Note. All Form 990 filers are required to complete Schedule O	38	Yes	

Part V Statements Regarding Other IRS Filings and Tax Compliance

Check if Schedule O contains a response or note to any line in this Part V [X]

Table with columns for question number, description, sub-questions (1a-13c), and Yes/No columns. Includes sections for backup withholding, employee reporting, foreign accounts, prohibited tax shelter transactions, deductible contributions, and 501(c)(7), (12), and (29) organizations.

Part VI Governance, Management, and Disclosure

For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Check if Schedule O contains a response or note to any line in this Part VI

Section A. Governing Body and Management

Table with 3 columns: Question, Yes, No. Rows include: 1a Enter the number of voting members of the governing body at the end of the tax year (17); 1b Enter the number of voting members included in line 1a, above, who are independent (15); 2 Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee? (Yes); 3 Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person? (No); 4 Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? (No); 5 Did the organization become aware during the year of a significant diversion of the organization's assets? (No); 6 Did the organization have members or stockholders? (Yes); 7a Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body? (Yes); 7b Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body? (Yes); 8 Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following: 8a The governing body? (Yes); 8b Each committee with authority to act on behalf of the governing body? (Yes); 9 Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O (No).

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

Table with 3 columns: Question, Yes, No. Rows include: 10a Did the organization have local chapters, branches, or affiliates? (No); 10b If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?; 11a Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? (Yes); 11b Describe in Schedule O the process, if any, used by the organization to review this Form 990; 12a Did the organization have a written conflict of interest policy? If "No," go to line 13 (Yes); 12b Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts? (Yes); 12c Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done (Yes); 13 Did the organization have a written whistleblower policy? (Yes); 14 Did the organization have a written document retention and destruction policy? (Yes); 15 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? 15a The organization's CEO, Executive Director, or top management official (Yes); 15b Other officers or key employees of the organization (Yes); 16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year? (No); 16b If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?

Section C. Disclosure

Table with 3 columns: Question, Yes, No. Rows include: 17 List the States with which a copy of this Form 990 is required to be filed (AL, AK, AR, AZ, CA, CO, CT, FL, GA, HI, IL, KS, KY, MA, MD, ME, MI, MN, NC, ND, NH, NJ, NM, NY, OH, OK, OR, PA, RI, SC, UT, TN, VA, WA, WI, WV); 18 Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply: [X] Own website, [X] Another's website, [X] Upon request, [] Other (explain in Schedule O); 19 Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year; 20 State the name, address, and telephone number of the person who possesses the organization's books and records (LUIS GUARDIA 1299 PENNSYLVANIA AVE NW SUITE 400 WASHINGTON, DC 20004 (202) 495-2700).

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
See Additional Data Table										
1b Sub-Total										
c Total from continuation sheets to Part VII, Section A										
d Total (add lines 1b and 1c)							2,379,969	96,219	243,556	

2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 of reportable compensation from the organization **▶ 34**

	Yes	No
3 Did the organization list any former officer, director or trustee, key employee, or highest compensated employee on line 1a? <i>If "Yes," complete Schedule J for such individual</i>		No
4 For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? <i>If "Yes," complete Schedule J for such individual</i>	Yes	
5 Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? <i>If "Yes," complete Schedule J for such person</i>		No

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization Report compensation for the calendar year ending with or within the organization's tax year

(A) Name and business address	(B) Description of services	(C) Compensation
PROJECT EVERYONE 138 PORTOBELLO ROAD LONDON W11 2DZ UK	EVENT PRODUCTION, PROJECT MGMT	1,173,088
VICE INC 49 SOUTH 2ND STREET BROOKLYN, NY 11249	WORLD AIDS DAY PRODUCTION	926,598
RAMARC SOLUTIONS LLC 10408 HERITAGE LANDING RD BURKE, VA 22015	IT CONSULTING & SUPPORT	691,457
LEITWOLF SCHULTERBLATT 58 HAMBURG 20357 GM	UNITED AGNST POVERTY EVENT PROD	409,319
SHEILA ROCHE 73 E ELM ST APT 12A CHICAGO, IL 60611	COMMS & CREATIVE CONSULTING	344,610

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 of compensation from the organization **▶ 18**

Part VIII Statement of Revenue

Check if Schedule O contains a response or note to any line in this Part VIII

		(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512-514	
Contributions, Gifts, Grants and Other Similar Amounts	1a Federated campaigns 1a _____					
	b Membership dues 1b _____					
	c Fundraising events 1c 3,455,809					
	d Related organizations 1d _____					
	e Government grants (contributions) 1e _____					
	f All other contributions, gifts, grants, and similar amounts not included above 1f 45,247,038					
	g Noncash contributions included in lines 1a-1f \$ 6,080,991					
	h Total. Add lines 1a-1f ▶		48,702,847			
Program Service Revenue	2a <u>MARKETING INCOME</u> Business Code 900099	1,652,938		1,652,938		
	b _____					
	c _____					
	d _____					
	e _____					
	f All other program service revenue					
	g Total. Add lines 2a-2f ▶		1,652,938			
Other Revenue	3 Investment income (including dividends, interest, and other similar amounts) ▶	72,500			72,500	
	4 Income from investment of tax-exempt bond proceeds ▶					
	5 Royalties ▶	712,553			712,553	
	6a Gross rents	(i) Real				
		(ii) Personal				
		b Less rental expenses				
		c Rental income or (loss)				
	d Net rental income or (loss) ▶					
	7a Gross amount from sales of assets other than inventory	(i) Securities	40,177,271			
		(ii) Other		934		
		b Less cost or other basis and sales expenses	40,196,797	45,128		
		c Gain or (loss)	-19,526	-44,194		
	d Net gain or (loss) ▶		-63,720			-63,720
	8a Gross income from fundraising events (not including \$ 3,455,809 of contributions reported on line 1c) See Part IV, line 18	a	191,500			
		b Less direct expenses b	768,632			
		c Net income or (loss) from fundraising events ▶		-577,132		
	9a Gross income from gaming activities See Part IV, line 19	a				
b Less direct expenses b						
c Net income or (loss) from gaming activities ▶						
10a Gross sales of inventory, less returns and allowances	a					
	b Less cost of goods sold b					
	c Net income or (loss) from sales of inventory ▶					
Miscellaneous Revenue Business Code						
11a <u>MISCELLANEOUS</u> Business Code 900099	2,862			2,862		
b _____						
c _____						
d All other revenue						
e Total. Add lines 11a-11d ▶		2,862				
12 Total revenue. See Instructions ▶		50,502,848	0	1,652,938	147,063	

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns All other organizations must complete column (A)

Check if Schedule O contains a response or note to any line in this Part IX

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.		(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to domestic organizations and domestic governments See Part IV, line 21	2,187,335	2,187,335		
2	Grants and other assistance to domestic individuals See Part IV, line 22				
3	Grants and other assistance to foreign organizations, foreign governments, and foreign individuals See Part IV, lines 15 and 16	1,015,635	1,015,635		
4	Benefits paid to or for members				
5	Compensation of current officers, directors, trustees, and key employees	1,451,995	1,054,288	353,778	43,929
6	Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7	Other salaries and wages	10,900,242	8,374,158	2,015,625	510,459
8	Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)	467,306	358,187	86,816	22,303
9	Other employee benefits	1,141,604	887,121	203,974	50,509
10	Payroll taxes	1,267,581	969,107	241,528	56,946
11	Fees for services (non-employees)				
a	Management				
b	Legal	295,878		295,878	
c	Accounting	60,101		60,101	
d	Lobbying				
e	Professional fundraising services See Part IV, line 17	178,000			178,000
f	Investment management fees	28,154		28,154	
g	Other (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O)	2,144,154	1,738,412	405,742	
12	Advertising and promotion	730,649	730,649		
13	Office expenses	415,001	271,208	121,235	22,558
14	Information technology	2,213,084	1,817,005	320,511	75,568
15	Royalties				
16	Occupancy	1,479,772	1,131,665	281,692	66,415
17	Travel	3,064,298	2,773,551	153,215	137,532
18	Payments of travel or entertainment expenses for any federal, state, or local public officials				
19	Conferences, conventions, and meetings	3,141,350	2,970,757	170,593	
20	Interest				
21	Payments to affiliates				
22	Depreciation, depletion, and amortization	609,769	466,324	116,077	27,368
23	Insurance	157,762	120,649	30,032	7,081
24	Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24e If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O)				
a	CREATIVE MARKETING	2,560,251	2,560,251		
b	VIDEO PRODUCTION	914,133	914,133		
c	EQUIP , FURN & MAINT	201,704	154,254	38,397	9,053
d	SUBS , RESEARCH MATL	157,178	157,178		
e	All other expenses	624,405	485,581	137,507	1,317
25	Total functional expenses. Add lines 1 through 24e	37,407,341	31,137,448	5,060,855	1,209,038
26	Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation Check here <input type="checkbox"/> if following SOP 98-2 (ASC 958-720)				

Part X Balance Sheet

Check if Schedule O contains a response or note to any line in this Part X

		(A)		(B)
		Beginning of year		End of year
Assets	1 Cash-non-interest-bearing	1,079,318	1	156,275
	2 Savings and temporary cash investments	7,433,696	2	6,786,047
	3 Pledges and grants receivable, net	16,741,872	3	29,915,183
	4 Accounts receivable, net	902,743	4	1,224,183
	5 Loans and other receivables from current and former officers, directors, trustees, key employees, and highest compensated employees Complete Part II of Schedule L		5	
	6 Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions) Complete Part II of Schedule L		6	
	7 Notes and loans receivable, net		7	
	8 Inventories for sale or use		8	
	9 Prepaid expenses and deferred charges	288,353	9	476,825
	10a Land, buildings, and equipment cost or other basis Complete Part VI of Schedule D	10a 4,145,634		
	b Less accumulated depreciation	10b 2,976,029	1,502,129	10c 1,169,605
	11 Investments—publicly traded securities	2,064,134	11	3,468,707
	12 Investments—other securities See Part IV, line 11		12	
	13 Investments—program-related See Part IV, line 11		13	
	14 Intangible assets	475,333	14	460,000
	15 Other assets See Part IV, line 11	427,119	15	328,754
16 Total assets. Add lines 1 through 15 (must equal line 34)	30,914,697	16	43,985,579	
Liabilities	17 Accounts payable and accrued expenses	1,363,401	17	1,857,932
	18 Grants payable		18	
	19 Deferred revenue	492,542	19	321,603
	20 Tax-exempt bond liabilities		20	
	21 Escrow or custodial account liability Complete Part IV of Schedule D		21	
	22 Loans and other payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons Complete Part II of Schedule L		22	
	23 Secured mortgages and notes payable to unrelated third parties		23	
	24 Unsecured notes and loans payable to unrelated third parties		24	
	25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24) Complete Part X of Schedule D	604,118	25	407,324
	26 Total liabilities. Add lines 17 through 25	2,460,061	26	2,586,859
Net Assets or Fund Balances	Organizations that follow SFAS 117 (ASC 958), check here <input checked="" type="checkbox"/> and complete lines 27 through 29, and lines 33 and 34.			
	27 Unrestricted net assets	6,937,372	27	9,747,933
	28 Temporarily restricted net assets	19,517,264	28	29,618,293
	29 Permanently restricted net assets	2,000,000	29	2,032,494
	Organizations that do not follow SFAS 117 (ASC 958), check here <input type="checkbox"/> and complete lines 30 through 34.			
	30 Capital stock or trust principal, or current funds		30	
	31 Paid-in or capital surplus, or land, building or equipment fund		31	
	32 Retained earnings, endowment, accumulated income, or other funds		32	
33 Total net assets or fund balances	28,454,636	33	41,398,720	
34 Total liabilities and net assets/fund balances	30,914,697	34	43,985,579	

Part XI Reconciliation of Net Assets

Check if Schedule O contains a response or note to any line in this Part XI

1	Total revenue (must equal Part VIII, column (A), line 12)	1	50,502,848
2	Total expenses (must equal Part IX, column (A), line 25)	2	37,407,341
3	Revenue less expenses Subtract line 2 from line 1	3	13,095,507
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	28,454,636
5	Net unrealized gains (losses) on investments	5	-151,423
6	Donated services and use of facilities	6	
7	Investment expenses	7	
8	Prior period adjustments	8	
9	Other changes in net assets or fund balances (explain in Schedule O)	9	0
10	Net assets or fund balances at end of year Combine lines 3 through 9 (must equal Part X, line 33, column (B))	10	41,398,720

Part XII Financial Statements and Reporting

Check if Schedule O contains a response or note to any line in this Part XII

		Yes	No
1	Accounting method used to prepare the Form 990 <input type="checkbox"/> Cash <input checked="" type="checkbox"/> Accrual <input type="checkbox"/> Other _____ If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O		
2a	Were the organization's financial statements compiled or reviewed by an independent accountant? If 'Yes,' check a box below to indicate whether the financial statements for the year were compiled or reviewed on a separate basis, consolidated basis, or both <input type="checkbox"/> Separate basis <input type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separate basis		No
2b	Were the organization's financial statements audited by an independent accountant? If 'Yes,' check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both <input type="checkbox"/> Separate basis <input checked="" type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separate basis	Yes	
2c	If "Yes," to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O	Yes	
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?		No
3b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits		

Additional Data

Software ID:

Software Version:

EIN: 01-0593565

Name: THE ONE CAMPAIGN

Form 990, Part III - 4 Program Service Accomplishments (See the Instructions)

(Code) (Expenses \$ 3,341,610 including grants of \$) (Revenue \$)

POLICY RESEARCH AND ANALYSIS ON AID TRACKING, AGRICULTURE, AIDS, TRANSPARENCY, AND THE MDGS THE ONE CAMPAIGN PRODUCED 3 REPORTS IN 2015 OUR FIRST FLAGSHIP POVERTY IS SEXIST REPORT, OUR 2015 DATA REPORT PUTTING THE POOREST FIRST, AND UNFINISHED BUSINESS TRACKING GLOBAL COMMITMENTS ON AIDS, VOLUME 4 IN ADDITION, WE LAUNCHED THE FOLLOW THE MONEY PORTAL WHICH EXPOSES HOW OPEN DATA CAN ENSURE THAT WE CAN TRACK PUBLIC MONEY TO ENSURE IT'S GOING TO THE RIGHT PLACES AND THE GLOBAL HEALTH TEAM CONTINUED TO MONITOR THE RESPONSE TO THE WEST AFRICAN EBOLA CRISIS THROUGH THE ONLINE ACCOUNTABILITY TOOL TO TRACK DONOR COMMITMENTS AND DISBURSEMENTS THROUGH MOST OF THE YEAR WE ALSO PRODUCED POLICY BRIEFINGS IN THE RUN UP TO MAJOR MOMENTS INCLUDING FINANCING FOR DEVELOPMENT, THE UN'S EBOLA CONFERENCE, WORLD FOOD DAY, THE AGOA AUTHORIZATION WE ALSO SUBMITTED DOCUMENTS TO THE SEC OF EXAMPLES OF USING EXTRACTIVES DATA TO SUCCESSFULLY TACKLE CORRUPTION, AS THEY CLARIFIED THE PUBLIC RULE IN THE US AND CONVENED LEADERS FROM ACROSS NGOS, GOVERNMENTS AND BUSINESS TO LAUNCH A NEW ORGANIZATION THE GLOBAL PARTNERSHIP FOR SUSTAINABLE DEVELOPMENT DATA THE HEALTH AND NUTRITION TEAMS FOCUSED ON THE G7 AS A KEY MOMENT IN LEVERAGING NEW COMMITMENTS AND PLEDGING FOR OUR CORE ISSUES THE AGRICULTURE TEAM CONVENED A COALITION AROUND SDG2, FOCUSING ON ACCOUNTABILITY AND TRANSPARENCY IN AGRICULTURE, FOOD SECURITY, AND NUTRITION SPENDING

(Code) (Expenses \$ 3,032,635 including grants of \$ 915,635) (Revenue \$)

AFRICAN ENGAGEMENT AND OUTREACH THE ONE CAMPAIGN MAINTAINED ITS AFRICA OFFICE IN JOHANNESBURG, SOUTH AFRICA, FROM WHICH IT STRENGTHENED ITS STAFF CAPACITY AND EXPANDED RELATIONSHIPS WITH KEY AFRICAN CIVIL SOCIETY PARTNERS, POLICY MAKERS AND INFLUENCERS TO FIGHT AGAINST EXTREME POVERTY THE ONE CAMPAIGN'S KEY FOCUS FOR 2015 WAS ON MAKING THE NEW SUSTAINABLE DEVELOPMENT GOALS FOCUSED, FINANCED AND FOLLOWED THE ONE AFRICA TEAM COLLABORATED WITH THE GLOBAL TEAM TO BACK BIG EFFORTS LIKE PROJECT EVERYONE, GLOBAL CITIZEN AND ACTION/2015 TO MAKE THE NEW GLOBAL GOALS INTO A BIG BRAND AND TO MAKE THEM AS FAMOUS AS POSSIBLE ONE WENT ON TO LAUNCH AN AUDACIOUS NEW CAMPAIGN ON INTERNATIONAL WOMEN'S DAY THAT SPOKE A VERY SIMPLE TRUTH POVERTY IS SEXIST ONE TEAMED UP WITH NINE OF AFRICA'S TOP FEMALE ARTISTS TO WRITE AND RECORD A NEW SONG CALLED STRONG GIRL, WHICH WAS NOMINATED FOR AN ALL AFRICA MUSIC AWARD, RECEIVED EXTENSIVE AIRPLAY ACROSS THE CONTINENT AND WENT ON TO BE A TRUE ANTHEM FOR OUR CAMPAIGN THE SONG WAS LATER REMIXED BY MALE ARTISTS TO DEMONSTRATE THAT THESE ISSUES AREN'T JUST FOR WOMEN - THEY'RE FOR EVERYONE IN ADDITION TO THE SONG, ONE AFRICA COLLABORATED WITH REPUTABLE AND INFLUENTIAL ORGANIZATIONS SUCH AS WORLD ECONOMIC FORUM, OXFAM, AFRICAN UNION, AFRIMMA, AND MANY OTHER LIKE-MINDED ORGANIZATIONS TO CARRY THE POVERTY IS SEXIST MESSAGE FORWARD ONE HELD POLICY FORUMS ON GENDER AND POVERTY IN ZAMBIA, ZIMBABWE, TANZANIA AND SOUTH AFRICA A STRONG COMMUNIQUE CAME OUT FROM THESE FORUMS AND WAS ENDORSED BY A NUMBER OF CIVIL SOCIETY ORGANIZATIONS MORE THAN 1,017,447 PEOPLE IN AFRICA SIGNED OUR POVERTY IS SEXIST PETITION, INCLUDING MORE THAN 600,000 NEW MEMBERS ONE PRESENTED THE COMMUNIQUE AND PETITION TO FIVE AFRICAN UNION HEADS OF STATE AT THE AU SUMMIT IN JOHANNESBURG, WHO LATER ADOPTED A SET OF POLICY DECISIONS TO EMPOWER AFRICA WOMEN ONE'S AFRICAN MEMBERS WERE TRULY THE FORCE BEHIND THIS CAMPAIGN AT THE FINANCING FOR DEVELOPMENT SUMMIT HELD IN ADDIS ABABA IN JULY 2015, OUR CALLS ON THE LEAST DEVELOPED COUNTRIES TO HAVE AN INCREASE IN THEIR DIRECTION AND 50% OF GLOBAL FINANCING WERE CLEARLY HEARD

Form 990, Part III - 4 Program Service Accomplishments (See the Instructions)

(Code) (Expenses \$ 132,765 including grants of \$ 100,000) (Revenue \$)

THE 2015 ONE AFRICA AWARD THE ONE CAMPAIGN MADE ITS ANNUAL ONE AFRICA AWARD TO AN AFRICAN-BASED CIVIL SOCIETY ORGANIZATION THAT EMPLOYS INNOVATIVE APPROACHES TO HELPING ACHIEVE ONE OR MORE OF THE MILLENNIUM DEVELOPMENT GOALS (MDGS) IN 2015, THE ONE CAMPAIGN AWARDED ITS ANNUAL \$100,000 ONE AFRICA AWARD TO SUPPORT FOR WOMEN IN ENVIRONMENT AND AGRICULTURE - SWAGEN SWAGEN IS A MEMBER BASED ORGANIZATION THAT USES INDIGENOUS KNOWLEDGE TO ADAPT TO, MITIGATE AND IMPROVE ENVIRONMENTAL AND SUSTAINABLE DEVELOPMENT POLICIES THAT IMPACT FOREST DEPENDENT COMMUNITIES THE WORK OF SWAGEN IS BASED IN THE RWOHO NATURAL TROPICAL FOREST OF UGANDA SWAGEN'S IMPACT IN ADVOCACY STOOD OUT FROM A POOL OF 252 IMPRESSIVE APPLICATIONS FROM 33 COUNTRIES ACROSS AFRICA SWAGEN IS CREDITED WITH NEGOTIATING A NATIONAL POLICY REFORM ON FOREST CONSERVATION IN UGANDA THAT RECOGNIZES THE RIGHTS OF THE FOREST DEPENDENT COMMUNITIES WITH THE EXCEPTION OF THE ONE AFRICA AWARD, ONE IS NOT A GRANT-MAKING ORGANIZATION AND DOES NOT DIRECTLY FUND CHARITY PROJECTS IN DEVELOPING COUNTRIES, WORK WHICH IS DONE WELL BY OTHER NGOS

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W- 2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
MICHAEL ELLIOTT PRESIDENT & CEO	46 00	X		X				365,231	44,257	37,918
TOM FRESTON BOARD CHAIR	6 00	X						0	0	0
BONO BOARD MEMBER	6 00	X						0	0	0
JOSHUA BOLTEN BOARD MEMBER	3 00	X						0	0	0
HOWARD B BUFFETT BOARD MEMBER (THROUGH 09/15)	1 50	X						0	0	0
SUSAN A BUFFETT BOARD MEMBER	1 50	X						0	0	0
JOE CERRELL BOARD MEMBER	1 50	X						0	0	0
JOHN DOERR BOARD MEMBER	1 50	X						0	0	0
HELENE GAYLE BOARD MEMBER	1 50	X						0	0	0
MORTON HALPERIN BOARD MEMBER	3 00	X						0	0	0

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W- 2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
MO IBRAHIM BOARD MEMBER	1 50 0 50	X						0	0	0
DR NGOZI OKONJO-IWEALA BOARD MEMBER (THROUGH 12/15)	1 50 0 50	X						0	0	0
RONALD PERELMAN BOARD MEMBER	1 50 0 50	X						0	0	0
SHERYL SANDBERG BOARD MEMBER	1 50 0 50	X						0	0	0
KEVIN SHEEKY BOARD MEMBER	1 50 0 50	X						0	0	0
BOBBY SHRIVER BOARD MEMBER	1 50 0 50	X						0	0	0
LAWRENCE SUMMERS BOARD MEMBER	1 50 0 50	X						0	0	0
MARK SUZMAN BOARD MEMBER	1 50 0 50	X						0	0	0
JAMIE DRUMMOND EXECUTIVE DIRECTOR, GLOBAL STRATEGY	46 00 4 10	X						221,249	26,810	19,845
LUIS GUARDIA TREASURER, SECRETARY & COO	46 00 4 10			X				207,568	25,152	36,102

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W- 2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
DEBORAH DUGAN CEO (RED)	50 00				X			536,774	0	37,453
ROXANE PHILSON CHIEF MARKETING OFFICER	50 00					X		224,162	0	18,836
ROBERT PILON CHIEF DEVELOPMENT OFFICER	50 00					X		224,162	0	20,862
JENNIFER LOTITO CHIEF PARTNERSHIPS OFFICER	50 00					X		205,676	0	31,098
ADRIAN LOVETT EUROPEAN EXECUTIVE DIRECTOR	50 00					X		201,733	0	11,593
ANDREW MARSHALL SR DIR , GLOBAL MARKETING STRATEGY	50 00					X		193,414	0	29,849

SCHEDULE A (Form 990 or 990EZ)

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

Attach to Form 990 or Form 990-EZ.

Information about Schedule A (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

2015

Open to Public Inspection

Department of the Treasury Internal Revenue Service

Name of the organization THE ONE CAMPAIGN

Employer identification number

01-0593565

Part I Reason for Public Charity Status (All organizations must complete this part.) See instructions.

The organization is not a private foundation because it is (For lines 1 through 11, check only one box)

- 1 A church, convention of churches, or association of churches described in section 170(b)(1)(A)(i).
2 A school described in section 170(b)(1)(A)(ii).
3 A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii).
4 A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii).
5 An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 170(b)(1)(A)(iv).
6 A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v).
7 An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in section 170(b)(1)(A)(vi).
8 A community trust described in section 170(b)(1)(A)(vi).
9 An organization that normally receives (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions...
10 An organization organized and operated exclusively to test for public safety.
11 An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations...
a Type I. A supporting organization operated, supervised, or controlled by its supported organization(s)...
b Type II. A supporting organization supervised or controlled in connection with its supported organization(s)...
c Type III functionally integrated. A supporting organization operated in connection with, and functionally integrated with, its supported organization(s)...
d Type III non-functionally integrated. A supporting organization operated in connection with its supported organization(s) that is not functionally integrated...
e Check this box if the organization received a written determination from the IRS that it is a Type I, Type II, Type III functionally integrated, or Type III non-functionally integrated supporting organization.
f Enter the number of supported organizations
g Provide the following information about the supported organization(s)

Table with 6 columns: (i) Name of supported organization, (ii) EIN, (iii) Type of organization, (iv) Is the organization listed in your governing document?, (v) Amount of monetary support, (vi) Amount of other support. Includes a Total row.

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)
 (Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ▶	(a)2011	(b)2012	(c)2013	(d)2014	(e)2015	(f)Total
1 Gifts, grants, contributions, and membership fees received (Do not include any unusual grants.)	13,717,951	53,689,606	22,652,045	17,604,960	48,702,847	156,367,409
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge						
4 Total. Add lines 1 through 3	13,717,951	53,689,606	22,652,045	17,604,960	48,702,847	156,367,409
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						106,971,739
6 Public support. Subtract line 5 from line 4						49,395,670

Section B. Total Support

Calendar year (or fiscal year beginning in) ▶	(a)2011	(b)2012	(c)2013	(d)2014	(e)2015	(f)Total
7 Amounts from line 4	13,717,951	53,689,606	22,652,045	17,604,960	48,702,847	156,367,409
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	178,611	530,645	496,780	815,475	785,053	2,806,564
9 Net income from unrelated business activities, whether or not the business is regularly carried on					0	
10 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)	16,590	209,526	37,359	524	2,862	266,861
11 Total support. Add lines 7 through 10						159,440,834

12 Gross receipts from related activities, etc. (see instructions) **12**

13 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here**

Section C. Computation of Public Support Percentage

14 Public support percentage for 2015 (line 6, column (f) divided by line 11, column (f))	14	30.980%
15 Public support percentage for 2014 Schedule A, Part II, line 14	15	29.570%

16a 33 1/3% support test—2015. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization

b 33 1/3% support test—2014. If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization

17a 10%-facts-and-circumstances test—2015. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the facts-and-circumstances test, check this box and **stop here.** Explain in Part VI how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization

b 10%-facts-and-circumstances test—2014. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and **stop here.** Explain in Part VI how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization

18 Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ►	(a)2011	(b)2012	(c)2013	(d)2014	(e)2015	(f)Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants.")						
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 Total. Add lines 1 through 5						
7a Amounts included on lines 1, 2, and 3 received from disqualified persons						
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
c Add lines 7a and 7b						
8 Public support. (Subtract line 7c from line 6.)						

Section B. Total Support

Calendar year (or fiscal year beginning in) ►	(a)2011	(b)2012	(c)2013	(d)2014	(e)2015	(f)Total
9 Amounts from line 6						
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
c Add lines 10a and 10b						
11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)						
13 Total support. (Add lines 9, 10c, 11, and 12.)						

14 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here** ▶

Section C. Computation of Public Support Percentage

15 Public support percentage for 2015 (line 8, column (f) divided by line 13, column (f))	15	
16 Public support percentage from 2014 Schedule A, Part III, line 15	16	

Section D. Computation of Investment Income Percentage

17 Investment income percentage for 2015 (line 10c, column (f) divided by line 13, column (f))	17	
18 Investment income percentage from 2014 Schedule A, Part III, line 17	18	

19a 33 1/3% support tests—2015. If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and **stop here**. The organization qualifies as a publicly supported organization ▶

b 33 1/3% support tests—2014. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3% and line 18 is not more than 33 1/3%, check this box and **stop here**. The organization qualifies as a publicly supported organization ▶

20 Private foundation. If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions ▶

Part IV Supporting Organizations

(Complete only if you checked a box on line 11 of Part I. If you checked 11a of Part I, complete Sections A and B. If you checked 11b of Part I, complete Sections A and C. If you checked 11c of Part I, complete Sections A, D, and E. If you checked 11d of Part I, complete Sections A and D, and complete Part V.)

Section A. All Supporting Organizations

	Yes	No
1 Are all of the organization's supported organizations listed by name in the organization's governing documents? <i>If "No," describe in Part VI how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.</i>		
2 Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? <i>If "Yes," explain in Part VI how the organization determined that the supported organization was described in section 509(a)(1) or (2).</i>		
3a Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? <i>If "Yes," answer (b) and (c) below.</i>		
b Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? <i>If "Yes," describe in Part VI when and how the organization made the determination.</i>		
c Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? <i>If "Yes," explain in Part VI what controls the organization put in place to ensure such use.</i>		
4a Was any supported organization not organized in the United States ("foreign supported organization")? <i>If "Yes" and if you checked 11a or 11b in Part I, answer (b) and (c) below.</i>		
b Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? <i>If "Yes," describe in Part VI how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.</i>		
c Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? <i>If "Yes," explain in Part VI what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.</i>		
5a Did the organization add, substitute, or remove any supported organizations during the tax year? <i>If "Yes," answer (b) and (c) below (if applicable). Also, provide detail in Part VI, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed, (ii) the reasons for each such action, (iii) the authority under the organization's organizing document authorizing such action, and (iv) how the action was accomplished (such as by amendment to the organizing document).</i>		
b Type I or Type II only. Was any added or substituted supported organization part of a class already designated in the organization's organizing document?		
c Substitutions only. Was the substitution the result of an event beyond the organization's control?		
6 Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (a) its supported organizations, (b) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (c) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? <i>If "Yes," provide detail in Part VI.</i>		
7 Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (defined in IRC 4958(c)(3)(C)), a family member of a substantial contributor, or a 35-percent controlled entity with regard to a substantial contributor? <i>If "Yes," complete Part I of Schedule L (Form 990).</i>		
8 Did the organization make a loan to a disqualified person (as defined in section 4958) not described in line 7? <i>If "Yes," complete Part II of Schedule L (Form 990).</i>		
9a Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? <i>If "Yes," provide detail in Part VI.</i>		
b Did one or more disqualified persons (as defined in line 9(a)) hold a controlling interest in any entity in which the supporting organization had an interest? <i>If "Yes," provide detail in Part VI.</i>		
c Did a disqualified person (as defined in line 9(a)) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? <i>If "Yes," provide detail in Part VI.</i>		
10a Was the organization subject to the excess business holdings rules of IRC 4943 because of IRC 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? <i>If "Yes," answer b below.</i>		
b Did the organization have any excess business holdings in the tax year? <i>(Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)</i>		
11 Has the organization accepted a gift or contribution from any of the following persons?		
a A person who directly or indirectly controls, either alone or together with persons described in (b) and (c) below, the governing body of a supported organization?		
b A family member of a person described in (a) above?		
c A 35% controlled entity of a person described in (a) or (b) above? <i>If "Yes" to a, b, or c, provide detail in Part VI.</i>		

Part IV Supporting Organizations (continued)**Section B. Type I Supporting Organizations**

- 1** Did the directors, trustees, or membership of one or more supported organizations have the power to regularly appoint or elect at least a majority of the organization's directors or trustees at all times during the tax year? *If "No," describe in **Part VI** how the supported organization(s) effectively operated, supervised, or controlled the organization's activities. If the organization had more than one supported organization, describe how the powers to appoint and/or remove directors or trustees were allocated among the supported organizations and what conditions or restrictions, if any, applied to such powers during the tax year.*
- 2** Did the organization operate for the benefit of any supported organization other than the supported organization(s) that operated, supervised, or controlled the supporting organization? *If "Yes," explain in **Part VI** how providing such benefit carried out the purposes of the supported organization(s) that operated, supervised or controlled the supporting organization.*

	Yes	No
1		
2		

Section C. Type II Supporting Organizations

- 1** Were a majority of the organization's directors or trustees during the tax year also a majority of the directors or trustees of each of the organization's supported organization(s)? *If "No," describe in **Part VI** how control or management of the supporting organization was vested in the same persons that controlled or managed the supported organization(s).*

	Yes	No
1		

Section D. All Type III Supporting Organizations

- 1** Did the organization provide to each of its supported organizations, by the last day of the fifth month of the organization's tax year, (1) a written notice describing the type and amount of support provided during the prior tax year, (2) a copy of the Form 990 that was most recently filed as of the date of notification, and (3) copies of the organization's governing documents in effect on the date of notification, to the extent not previously provided?
- 2** Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported organization(s) or (ii) serving on the governing body of a supported organization? *If "No," explain in **Part VI** how the organization maintained a close and continuous working relationship with the supported organization(s).*
- 3** By reason of the relationship described in (2), did the organization's supported organizations have a significant voice in the organization's investment policies and in directing the use of the organization's income or assets at all times during the tax year? *If "Yes," describe in **Part VI** the role the organization's supported organizations played in this regard.*

	Yes	No
1		
2		
3		

Section E. Type III Functionally-Integrated Supporting Organizations

- 1** Check the box next to the method that the organization used to satisfy the Integral Part Test during the year (**see instructions**)
- a** The organization satisfied the Activities Test. Complete **line 2** below.
- b** The organization is the parent of each of its supported organizations. Complete **line 3** below.
- c** The organization supported a governmental entity. Describe in Part VI how you supported a government entity (see instructions).
- 2** Activities Test **Answer (a) and (b) below.**

- a** Did substantially all of the organization's activities during the tax year directly further the exempt purposes of the supported organization(s) to which the organization was responsive? *If "Yes," then in **Part VI** identify those supported organizations and explain how these activities directly furthered their exempt purposes, how the organization was responsive to those supported organizations, and how the organization determined that these activities constituted substantially all of its activities.*
- b** Did the activities described in (a) constitute activities that, but for the organization's involvement, one or more of the organization's supported organization(s) would have been engaged in? *If "Yes," explain in **Part VI** the reasons for the organization's position that its supported organization(s) would have engaged in these activities but for the organization's involvement.*
- 3** Parent of Supported Organizations **Answer (a) and (b) below.**
- a** Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or trustees of each of the supported organizations? *Provide details in Part VI.*
- b** Did the organization exercise a substantial degree of direction over the policies, programs and activities of each of its supported organizations? *If "Yes," describe in Part VI the role played by the organization in this regard.*

	Yes	No
2a		
2b		
3a		
3b		

Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations

- 1** Check here if the organization satisfied the Integral Part Test as a qualifying trust on Nov 20, 1970 **See instructions.** All other Type III non-functionally integrated supporting organizations must complete Sections A through E

Section A - Adjusted Net Income

- 1** Net short-term capital gain
- 2** Recoveries of prior-year distributions
- 3** Other gross income (see instructions)
- 4** Add lines 1 through 3
- 5** Depreciation and depletion
- 6** Portion of operating expenses paid or incurred for production or collection of gross income or for management, conservation, or maintenance of property held for production of income (see instructions)
- 7** Other expenses (see instructions)
- 8** **Adjusted Net Income** (subtract lines 5, 6 and 7 from line 4)

	(A) Prior Year	(B) Current Year (optional)
1		
2		
3		
4		
5		
6		
7		
8		

Section B - Minimum Asset Amount

- 1** Aggregate fair market value of all non-exempt-use assets (see instructions for short tax year or assets held for part of year)
- a** Average monthly value of securities
- b** Average monthly cash balances
- c** Fair market value of other non-exempt-use assets
- d** **Total** (add lines 1a, 1b, and 1c)
- e** **Discount** claimed for blockage or other factors (explain in detail in Part VI) _____
- 2** Acquisition indebtedness applicable to non-exempt use assets
- 3** Subtract line 2 from line 1d
- 4** Cash deemed held for exempt use Enter 1-1/2% of line 3 (for greater amount, see instructions)
- 5** Net value of non-exempt-use assets (subtract line 4 from line 3)
- 6** Multiply line 5 by .035
- 7** Recoveries of prior-year distributions
- 8** **Minimum Asset Amount** (add line 7 to line 6)

	(A) Prior Year	(B) Current Year (optional)
1		
1a		
1b		
1c		
1d		
2		
3		
4		
5		
6		
7		
8		

Section C - Distributable Amount

- 1** Adjusted net income for prior year (from Section A, line 8, Column A)
- 2** Enter 85% of line 1
- 3** Minimum asset amount for prior year (from Section B, line 8, Column A)
- 4** Enter greater of line 2 or line 3
- 5** Income tax imposed in prior year
- 6** **Distributable Amount.** Subtract line 5 from line 4, unless subject to emergency temporary reduction (see instructions)
- 7** Check here if the current year is the organization's first as a non-functionally-integrated Type III supporting organization (see instructions)

		Current Year
1		
2		
3		
4		
5		
6		

Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations (continued)

Section D - Distributions	Current Year
1 Amounts paid to supported organizations to accomplish exempt purposes	
2 Amounts paid to perform activity that directly furthers exempt purposes of supported organizations, in excess of income from activity	
3 Administrative expenses paid to accomplish exempt purposes of supported organizations	
4 Amounts paid to acquire exempt-use assets	
5 Qualified set-aside amounts (prior IRS approval required)	
6 Other distributions (describe in Part VI) See instructions	
7 Total annual distributions. Add lines 1 through 6	
8 Distributions to attentive supported organizations to which the organization is responsive (provide details in Part VI) See instructions	
9 Distributable amount for 2015 from Section C, line 6	
10 Line 8 amount divided by Line 9 amount	

Section E - Distribution Allocations (see instructions)	(i) Excess Distributions	(ii) Underdistributions Pre-2015	(iii) Distributable Amount for 2015
1 Distributable amount for 2015 from Section C, line 6			
2 Underdistributions, if any, for years prior to 2015 (reasonable cause required--see instructions)			
3 Excess distributions carryover, if any, to 2015			
a			
b			
c			
d From 2013. _____			
e From 2014. _____			
f Total of lines 3a through e			
g Applied to underdistributions of prior years			
h Applied to 2015 distributable amount			
i Carryover from 2010 not applied (see instructions)			
j Remainder Subtract lines 3g, 3h, and 3i from 3f			
4 Distributions for 2015 from Section D, line 7			
\$ _____			
a Applied to underdistributions of prior years			
b Applied to 2015 distributable amount			
c Remainder Subtract lines 4a and 4b from 4			
5 Remaining underdistributions for years prior to 2015, if any Subtract lines 3g and 4a from line 2 (if amount greater than zero, see instructions)			
6 Remaining underdistributions for 2015 Subtract lines 3h and 4b from line 1 (if amount greater than zero, see instructions)			
7 Excess distributions carryover to 2016. Add lines 3j and 4c			
8 Breakdown of line 7			
a			
b			
c Excess from 2013. _____			
d From 2014. _____			
e From 2015. _____			

Part VI Supplemental Information.

Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; Part III, line 12; Part IV, Section A, lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, 11a, 11b, and 11c; Part IV, Section B, lines 1 and 2; Part IV, Section C, line 1; Part IV, Section D, lines 2 and 3; Part IV, Section E, lines 1c, 2a, 2b, 3a and 3b; Part V, line 1; Part V, Section B, line 1e; Part V Section D, lines 5, 6, and 8; and Part V, Section E, lines 2, 5, and 6. Also complete this part for any additional information. (See instructions).

Facts And Circumstances Test

<p>THE ONE CAMPAIGN QUALIFIES AS A "PUBLICLY SUPPORTED ORGANIZATION UNDER THE "FACTS AND CIRCUMSTANCES" SUPPORT TEST SET FORTH IN TREASURY REGULATION SECTION 1 170A-9(F)(3), AS CLEARLY DEMONSTRATED BY THE FOLLOWING THE ONE CAMPAIGN HAS PUBLIC SUPPORT OF 30 98 PERCENT, THUS EXCEEDING 10 PERCENT SUPPORT AS THE ONE CAMPAIGN'S PUBLIC SUPPORT EXCEEDS 10 PERCENT BY A SIGNIFICANT AMOUNT, ITS BURDEN OF DEMONSTRATING ITS PUBLICLY-SUPPORTED NATURE THROUGH OTHER FACTORS IS DECREASED [TREAS REG 1 170A-9(F)(3)(III)(A)] THROUGH ITS BROAD PUBLIC AWARENESS-RAISING AND EDUCATIONAL CAMPAIGNS AND ITS WELL-KNOWN PUBLIC PROFILE, THE ONE CAMPAIGN IS ORGANIZED AND OPERATED TO ENGAGE WITH NEW MEMBERS OF THE PUBLIC ON A CONTINUOUS BASIS [TREAS REG 1 170A-9(F)(3)(II)] THE ONE CAMPAIGN, THROUGH ITS AFFILIATE ONE ACTION, HAS THE ABILITY TO COMMUNICATE ON A REGULAR BASIS WITH OVER 7 MILLION ONE SUPPORTERS THE ONE CAMPAIGN HAS SEVENTEEN VOTING BOARD MEMBERS THE BOARD IS A REPRESENTATIVE GOVERNING BODY, REPRESENTING BROAD INTERESTS OF THE PUBLIC AND WITH SPECIAL EXPERTISE IN MATTERS RELATING TO EXTREME POVERTY AND DISEASE IN THE DEVELOPING WORLD, THE ONE CAMPAIGN IS NOT CONTROLLED BY A SMALL GROUP OF LARGE DONORS [TREAS REG 1 170A-9(F)(3)(III)(C)] THE ONE CAMPAIGN'S ACTIVITIES ARE CONDUCTED DIRECTLY FOR THE PURPOSE OF EDUCATING THE PUBLIC, FOR EXAMPLE PROVIDING THE PUBLIC WITH INFORMATION REGARDING EXTREME POVERTY AND DISEASE IN AFRICA IT IS NOT SUPPORTED BY THE LIMITED CHARITABLE GOALS OF A SMALL GROUP OF DONORS [TREAS REG 1 170A-9(F)(3)(III)(D)]</p>
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Return Reference

Explanation

SCHEDULE C
(Form 990 or 990-EZ)

Department of the Treasury
 Internal Revenue Service

Political Campaign and Lobbying Activities

For Organizations Exempt From Income Tax Under section 501(c) and section 527
 ▶ Complete if the organization is described below. ▶ Attach to Form 990 or Form 990-EZ.
 ▶ Information about Schedule C (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

OMB No 1545-0047

2015

Open to Public Inspection

If the organization answered "Yes" on Form 990, Part IV, Line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations Complete Parts I-A and B Do not complete Part I-C
- Section 501(c) (other than section 501(c)(3)) organizations Complete Parts I-A and C below Do not complete Part I-B
- Section 527 organizations Complete Part I-A only

If the organization answered "Yes" on Form 990, Part IV, Line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)) Complete Part II-A Do not complete Part II-B
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)) Complete Part II-B Do not complete Part II-A

If the organization answered "Yes" on Form 990, Part IV, Line 5 (Proxy Tax) (see separate instructions) or Form 990-EZ, Part V, line 35c (Proxy Tax) (see separate instructions), then

- Section 501(c)(4), (5), or (6) organizations Complete Part III

Name of the organization THE ONE CAMPAIGN	Employer identification number 01-0593565
--	--

Part I-A Complete if the organization is exempt under section 501(c) or is a section 527 organization.

1 Provide a description of the organization's direct and indirect political campaign activities in Part IV

2 Political expenditures ▶ \$ _____

3 Volunteer hours _____

Part I-B Complete if the organization is exempt under section 501(c)(3).

1 Enter the amount of any excise tax incurred by the organization under section 4955 ▶ \$ _____

2 Enter the amount of any excise tax incurred by organization managers under section 4955 ▶ \$ _____

3 If the organization incurred a section 4955 tax, did it file Form 4720 for this year? Yes No

4a Was a correction made? Yes No

b If "Yes," describe in Part IV

Part I-C Complete if the organization is exempt under section 501(c), except section 501(c)(3).

1 Enter the amount directly expended by the filing organization for section 527 exempt function activities ▶ \$ _____

2 Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities ▶ \$ _____

3 Total exempt function expenditures Add lines 1 and 2 Enter here and on Form 1120-POL, line 17b ▶ \$ _____

4 Did the filing organization file Form 1120-POL for this year? Yes No

5 Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which the filing organization made payments For each organization listed, enter the amount paid from the filing organization's funds Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC) If additional space is needed, provide information in Part IV

(a) Name	(b) Address	(c) EIN	(d) Amount paid from filing organization's funds If none, enter -0-	(e) Amount of political contributions received and promptly and directly delivered to a separate political organization If none, enter -0-
2				
3				
4				
5				
6				

Part II-A Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)).

A Check if the filing organization belongs to an affiliated group (and list in Part IV each affiliated group member's name, address, EIN, expenses, and share of excess lobbying expenditures)

B Check if the filing organization checked box A and "limited control" provisions apply

Limits on Lobbying Expenditures
(The term "expenditures" means amounts paid or incurred.)

(a) Filing organization's totals	(b) Affiliated group totals
----------------------------------	-----------------------------

1a Total lobbying expenditures to influence public opinion (grass roots lobbying)	250,000													
b Total lobbying expenditures to influence a legislative body (direct lobbying)	750,000													
c Total lobbying expenditures (add lines 1a and 1b)	1,000,000													
d Other exempt purpose expenditures	34,079,028													
e Total exempt purpose expenditures (add lines 1c and 1d)	35,079,028													
f Lobbying nontaxable amount Enter the amount from the following table in both columns	1,000,000													
<table border="1"> <thead> <tr> <th align="left">If the amount on line 1e, column (a) or (b) is:</th> <th align="left">The lobbying nontaxable amount is:</th> </tr> </thead> <tbody> <tr> <td>Not over \$500,000</td> <td>20% of the amount on line 1e</td> </tr> <tr> <td>Over \$500,000 but not over \$1,000,000</td> <td>\$100,000 plus 15% of the excess over \$500,000</td> </tr> <tr> <td>Over \$1,000,000 but not over \$1,500,000</td> <td>\$175,000 plus 10% of the excess over \$1,000,000</td> </tr> <tr> <td>Over \$1,500,000 but not over \$17,000,000</td> <td>\$225,000 plus 5% of the excess over \$1,500,000</td> </tr> <tr> <td>Over \$17,000,000</td> <td>\$1,000,000</td> </tr> </tbody> </table>			If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:	Not over \$500,000	20% of the amount on line 1e	Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000	Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000	Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000	Over \$17,000,000	\$1,000,000
If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:													
Not over \$500,000	20% of the amount on line 1e													
Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000													
Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000													
Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000													
Over \$17,000,000	\$1,000,000													
g Grassroots nontaxable amount (enter 25% of line 1f)	250,000													
h Subtract line 1g from line 1a If zero or less, enter -0-	0													
i Subtract line 1f from line 1c If zero or less, enter -0-	0													
j If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year?														

Y e s **No**

4-Year Averaging Period Under section 501(h)
(Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the separate instructions for lines 2a through 2f.)

Lobbying Expenditures During 4-Year Averaging Period

Calendar year (or fiscal year beginning in)	(a)2012	(b)2013	(c)2014	(d)2015	(e) Total
2a Lobbying nontaxable amount	1,000,000	1,000,000	1,000,000	1,000,000	4,000,000
b Lobbying ceiling amount (150% of line 2a, column(e))					6,000,000
c Total lobbying expenditures	1,000,000	1,000,000	1,000,000	1,000,000	4,000,000
d Grassroots nontaxable amount	250,000	250,000	250,000	250,000	1,000,000
e Grassroots ceiling amount (150% of line 2d, column (e))					1,500,000
f Grassroots lobbying expenditures	250,000	250,000	250,000	250,000	1,000,000

SCHEDULE D
(Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Financial Statements
► Complete if the organization answered "Yes," on Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.
► Attach to Form 990.
Information about Schedule D (Form 990) and its instructions is at www.irs.gov/form990.

OMB No 1545-0047
2015
Open to Public Inspection

Name of the organization
THE ONE CAMPAIGN
Employer identification number
01-0593565

Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts.
Complete if the organization answered "Yes" on Form 990, Part IV, line 6.

	(a) Donor advised funds	(b) Funds and other accounts
1 Total number at end of year		
2 Aggregate value of contributions to (during year)		
3 Aggregate value of grants from (during year)		
4 Aggregate value at end of year		
5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit?	<input type="checkbox"/> Yes	<input type="checkbox"/> No

Part II Conservation Easements. Complete if the organization answered "Yes" on Form 990, Part IV, line 7.

1 Purpose(s) of conservation easements held by the organization (check all that apply)

Preservation of land for public use (e.g., recreation or education) Preservation of an historically important land area

Protection of natural habitat Preservation of a certified historic structure

Preservation of open space

2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year

	Held at the End of the Year
a Total number of conservation easements	2a
b Total acreage restricted by conservation easements	2b
c Number of conservation easements on a certified historic structure included in (a)	2c
d Number of conservation easements included in (c) acquired after 8/17/06, and not on a historic structure listed in the National Register	2d

3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year ► _____

4 Number of states where property subject to conservation easement is located ► _____

5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? Yes No

6 Staff and volunteer hours devoted to monitoring, inspecting, handling of violations, and enforcing conservation easements during the year
► _____

7 Amount of expenses incurred in monitoring, inspecting, handling of violations, and enforcing conservation easements during the year
► \$ _____

8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4) (B)(i) and section 170(h)(4)(B)(ii)? Yes No

9 In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets.
Complete if the organization answered "Yes" on Form 990, Part IV, line 8.

1a If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIII, the text of the footnote to its financial statements that describes these items

b If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items

(i) Revenue included on Form 990, Part VIII, line 1 ► \$ _____

(ii) Assets included in Form 990, Part X ► \$ _____

2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items

a Revenue included on Form 990, Part VIII, line 1 ► \$ _____

b Assets included in Form 990, Part X ► \$ _____

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets

(continued)

- 3** Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items (check all that apply)
- a** Public exhibition
 - b** Scholarly research
 - c** Preservation for future generations
 - d** Loan or exchange programs
 - e** Other
- 4** Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII
- 5** During the year, did the organization solicit or receive donations of art, historical treasures or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? Yes No

Part IV Escrow and Custodial Arrangements.

Complete if the organization answered "Yes" on Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

- 1a** Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? Yes No

b If "Yes," explain the arrangement in Part XIII and complete the following table

	Amount
c Beginning balance	1c
d Additions during the year	1d
e Distributions during the year	1e
f Ending balance	1f

- 2a** Did the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability? Yes No

b If "Yes," explain the arrangement in Part XIII. Check here if the explanation has been provided in Part XIII

Part V Endowment Funds. Complete if the organization answered "Yes" to Form 990, Part IV, line 10.

	(a) Current year	(b) Prior year	(c) Two years back	(d) Three years back	(e) Four years back
1a Beginning of year balance	2,000,000	2,000,000	2,000,000	2,000,000	2,000,000
b Contributions	32,494	35,000			
c Net investment earnings, gains, and losses	33,940	59,443	52,584	58,582	57,843
d Grants or scholarships	33,940	94,443	52,584	58,582	57,843
e Other expenditures for facilities and programs					
f Administrative expenses					
g End of year balance	2,032,494	2,000,000	2,000,000	2,000,000	2,000,000

2 Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as

- a** Board designated or quasi-endowment 0 %
 - b** Permanent endowment 100 000 %
 - c** Temporarily restricted endowment 0 %
- The percentages on lines 2a, 2b, and 2c should equal 100 %

3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by

	Yes	No
(i) unrelated organizations	3a(i)	No
(ii) related organizations	3a(ii)	No
b If "Yes" on 3a(ii), are the related organizations listed as required on Schedule R?	3b	

4 Describe in Part XIII the intended uses of the organization's endowment funds

Part VI Land, Buildings, and Equipment.

Complete if the organization answered "Yes" to Form 990, Part IV, line 11a. See Form 990, Part X, line 10.

Description of property	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land				
b Buildings				
c Leasehold improvements		1,710,793	1,247,258	463,535
d Equipment		926,787	565,574	361,213
e Other		1,508,054	1,163,197	344,857
Total. Add lines 1a through 1e (Column (d) must equal Form 990, Part X, column (B), line 10(c))				1,169,605

Part VII Investments—Other Securities. Complete if the organization answered 'Yes' on Form 990, Part IV, line 11b. See Form 990, Part X, line 12.

(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation Cost or end-of-year market value
(1) Financial derivatives		
(2) Closely-held equity interests		
(3) Other		
Total. (Column (b) must equal Form 990, Part X, col (B) line 12)	▶	

Part VIII Investments—Program Related. Complete if the organization answered 'Yes' on Form 990, Part IV, line 11c. See Form 990, Part X, line 13.

(a) Description of investment	(b) Book value	(c) Method of valuation Cost or end-of-year market value
Total. (Column (b) must equal Form 990, Part X, col (B) line 13)	▶	

Part IX Other Assets. Complete if the organization answered 'Yes' on Form 990, Part IV, line 11d. See Form 990, Part X, line 15

(a) Description	(b) Book value
Total. (Column (b) must equal Form 990, Part X, col (B) line 15)	▶

Part X Other Liabilities. Complete if the organization answered 'Yes' on Form 990, Part IV, line 11e or 11f. See Form 990, Part X, line 25.

1. (a) Description of liability	(b) Book value
Federal income taxes	
DEFERRED RENT AND LEASE INCENTIVES	407,324
Total. (Column (b) must equal Form 990, Part X, col (B) line 25)	▶ 407,324

2. Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740). Check here if the text of the footnote has been provided in Part XIII

Part XI Reconciliation of Revenue per Audited Financial Statements With Revenue per Return

Complete if the organization answered 'Yes' on Form 990, Part IV, line 12a.

1	Total revenue, gains, and other support per audited financial statements		1	51,091,903
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12			
a	Net unrealized gains (losses) on investments	2a	-151,423	
b	Donated services and use of facilities	2b		
c	Recoveries of prior year grants	2c		
d	Other (Describe in Part XIII)	2d	768,632	
e	Add lines 2a through 2d			2e 617,209
3	Subtract line 2e from line 1			3 50,474,694
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1			
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	28,154	
b	Other (Describe in Part XIII)	4b		
c	Add lines 4a and 4b			4c 28,154
5	Total revenue Add lines 3 and 4c . (This must equal Form 990, Part I, line 12)			5 50,502,848

Part XII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return.

Complete if the organization answered 'Yes' on Form 990, Part IV, line 12a.

1	Total expenses and losses per audited financial statements		1	38,147,819
2	Amounts included on line 1 but not on Form 990, Part IX, line 25			
a	Donated services and use of facilities	2a		
b	Prior year adjustments	2b		
c	Other losses	2c		
d	Other (Describe in Part XIII)	2d	768,632	
e	Add lines 2a through 2d			2e 768,632
3	Subtract line 2e from line 1			3 37,379,187
4	Amounts included on Form 990, Part IX, line 25, but not on line 1 :			
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	28,154	
b	Other (Describe in Part XIII)	4b		
c	Add lines 4a and 4b			4c 28,154
5	Total expenses Add lines 3 and 4c . (This must equal Form 990, Part I, line 18)			5 37,407,341

Part XIII Supplemental Information

Provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, line 2, Part XI, lines 2d and 4b, and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

Return Reference	Explanation
PART V, LINE 4	TO SUPPORT THE ONE AFRICA AWARD, AN ANNUAL \$100,000 AWARD THAT RECOGNIZES THE EXCEPTIONAL WORK OF AN AFRICAN ORGANIZATION DEDICATED TO HELPING AFRICA ACHIEVE THE MILLENNIUM DEVELOPMENT GOALS

Part XIII Supplemental Information (continued)

Return Reference	Explanation
PART XI, LINE 2D - OTHER ADJUSTMENTS	SPECIAL EVENT EXPENSES SHOWN AS EXPENSE ON THE FINANCIAL 768,632 STATEMENTS AND NETTED AGAINST REVENUE ON FORM 990, PART VIII, LINE 8B
PART XII, LINE 2D - OTHER ADJUSTMENTS	SPECIAL EVENT EXPENSES SHOWN AS EXPENSE ON THE FINANCIAL 768,632 STATEMENTS AND NETTED AGAINST REVENUE ON FORM 990, PART VIII, LINE 8B

**SCHEDULE F
(Form 990)**

Statement of Activities Outside the United States

OMB No 1545-0047

2015

**Open to Public
Inspection**

▶ **Complete if the organization answered "Yes" to Form 990,
Part IV, line 14b, 15, or 16.
▶ Attach to Form 990.**

▶ **Information about Schedule F (Form 990) and its instructions is at www.irs.gov/form990.**

Department of the Treasury
Internal Revenue Service

Name of the organization
THE ONE CAMPAIGN

Employer identification number

01-0593565

Part I General Information on Activities Outside the United States.

Complete if the organization answered "Yes" to Form 990, Part IV, line 14b.

1 For grantmakers. Does the organization maintain records to substantiate the amount of its grants and other assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? **Yes** **No**

2 For grantmakers. Describe in Part V the organization's procedures for monitoring the use of its grants and other assistance outside the United States

3 Activites per Region (The following Part I, line 3 table can be duplicated if additional space is needed)

(a) Region	(b) Number of offices in the region	(c) Number of employees, agents, and independent contractors in region	(d) Activites conducted in region (by type) (e.g., fundraising, program services, investments, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for and investments in region
(1) EUROPE (INCLUDING ICELAND & GREENLAND)	4	52	PROGRAM SERVICES	SEE SCHEDULE F, PART V	7,853,556
(2) SUB-SAHARAN AFRICA	1	12	PROGRAM SERVICES	SEE SCHEDULE F, PART V	1,818,446
(3) SUB-SAHARAN AFRICA	0	0	GRANTS TO RECIPIENTS LOCATED IN REGION		1,015,635
(4)					
(5)					
3a Sub-total	5	64			10,687,637
b Total from continuation sheets to Part I	0	0			0
c Totals (add lines 3a and 3b)	5	64			10,687,637

Part II Grants and Other Assistance to Organizations or Entities Outside the United States.

Complete if the organization answered "Yes" to Form 990, Part IV, line 15, for any recipient who received more than \$5,000. Part II can be duplicated if additional space is needed.

1	(a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
(1)			SUB-SAHARAN AFRICA	THE ONE AFRICA AWARD	100,000	WIRE			
(2)			SUB-SAHARAN AFRICA	GRANT TO ONE CAMPAIGN AFFILIATE	125,351	WIRE	790,284	PAYMENTS MADE ON ONE AFRICA'S BEHALF	ACTUAL VALUE
(3)									
(4)									

- 2** Enter total number of recipient organizations listed above that are recognized as charities by the foreign country, recognized as tax-exempt by the IRS, or for which the grantee or counsel has provided a section 501(c)(3) equivalency letter **2**
- 3** Enter total number of other organizations or entities **0**

Part III **Grants and Other Assistance to Individuals Outside the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 16.
Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Region	(c) Number of recipients	(d) Amount of cash grant	(e) Manner of cash disbursement	(f) Amount of non-cash assistance	(g) Description of non-cash assistance	(h) Method of valuation (book, FMV, appraisal, other)
(1)							
(2)							
(3)							
(4)							
(5)							
(6)							
(7)							
(8)							
(9)							
(10)							
(11)							
(12)							
(13)							
(14)							
(15)							
(16)							
(17)							
(18)							

Part IV Foreign Forms

- 1 Was the organization a U S transferor of property to a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 926, Return by a U S Transferor of Property to a Foreign Corporation (see Instructions for Form 926)* Yes No
- 2 Did the organization have an interest in a foreign trust during the tax year? *If "Yes," the organization may be required to file Form 3520, Annual Return to Report Transactions with Foreign Trusts and Receipt of Certain Foreign Gifts, and/or Form 3520-A, Annual Information Return of Foreign Trust With a U S Owner (see Instructions for Forms 3520 and 3520-A, do not file with Form 990)* Yes No
- 3 Did the organization have an ownership interest in a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 5471, Information Return of U S Persons with Respect to Certain Foreign Corporations (see Instructions for Form 5471)* Yes No
- 4 Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? *If "Yes," the organization may be required to file Form 8621, Information Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund (see Instructions for Form 8621)* Yes No
- 5 Did the organization have an ownership interest in a foreign partnership during the tax year? *If "Yes," the organization may be required to file Form 8865, Return of U S Persons with Respect to Certain Foreign Partnerships (see Instructions for Form 8865)* Yes No
- 6 Did the organization have any operations in or related to any boycotting countries during the tax year? *If "Yes," the organization may be required to file Form 5713, International Boycott Report (see Instructions for Form 5713, do not file with Form 990)* Yes No

Part V Supplemental Information

Provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method; amounts of investments vs. expenditures per region); Part II, line 1 (accounting method); Part III (accounting method); and Part III, column (c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information (see instructions).

Return Reference	Explanation
PART I, LINE 2	<p>THE ONE CAMPAIGN AWARDS ITS ANNUAL ONE AFRICA AWARD TO AN AFRICAN-BASED CIVIL SOCIETY ORGANIZATION THAT EMPLOYS INNOVATIVE APPROACHES TO HELPING ACHIEVE ONE OR MORE OF THE MILLENNIUM DEVELOPMENT GOALS (MDGS) THE ONE CAMPAIGN REQUIRES AWARD RECIPIENTS TO FURNISH ITS ORGANIZATION'S CERTIFICATE OF REGISTRATION, AT LEAST TWO LETTERS OF RECOMMENDATIONS FROM REPUTABLE NATIONAL OR INTERNATIONAL ORGANIZATIONS, ITS ANNUAL BUDGET DETAILING REVENUES AND EXPENSES, ITS ANNUAL REPORT, AND COPIES OF ANY MEDIA REPORTS OR ARTICLES HIGHLIGHTING ITS WORK AS A CONDITION OF THE AWARD, RECIPIENTS ARE REQUIRED TO SUBMIT A REPORT BACK TO THE ONE CAMPAIGN DESCRIBING THE USE OF THE GRANT FUNDS IN 2015, ONE AWARDED ITS ANNUAL \$100,000 ONE AFRICA AWARD TO SUPPORT FOR WOMEN IN ENVIRONMENT AND AGRICULTURE-SWAGEN SWAGEN IS A MEMBER BASED ORGANIZATION THAT USES INDIGENOUS KNOWLEDGE TO ADAPT TO, MITIGATE AND IMPROVE ENVIRONMENTAL AND SUSTAINABLE DEVELOPMENT POLICIES THAT IMPACT FOREST DEPENDENT COMMUNITIES</p>

Return Reference	Explanation
PART I, LINE 3, COLUMN (E)	<p>REGION EUROPE (INCLUDING ICELAND & GREENLAND) THE ONE CAMPAIGN CONTINUED TO RAISE PUBLIC AWARENESS OF AND ENGAGEMENT IN THE FIGHT AGAINST EXTREME POVERTY AND DISEASE ACROSS EUROPE, IN PARTICULAR GERMANY, FRANCE, THE UK, THE INSTITUTIONS OF THE EUROPEAN UNION, THE NETHERLANDS, ITALY AND SWEDEN ONE ALSO RAN AWARENESS RAISING CAMPAIGNS AND PUBLIC MOBILIZATION EFFORTS IN IRELAND AND AUSTRALIA 2015 WAS THE YEAR OF THE SUSTAINABLE DEVELOPMENT GOALS (SDGS), AND ONE IN EUROPE PLAYED A KEY ROLE AS PART OF A NUMBER OF NATIONAL AND INTERNATIONAL COALITIONS, MOBILIZING THE GENERAL PUBLIC TO SUPPORT AND PROMOTE THE SDGS ONE WAS CENTRAL TO THE 'ACTION/2015' #LIGHTTHEWAY EVENTS IN EUROPE ON THE EVE OF THE GLOBAL GOALS BEING ANNOUNCED ONE TOOK THE LEAD IN PARIS, BERLIN AND BRUSSELS, AND PLAYED A KEY ROLE IN THE LONDON EVENT ONE ALSO CAMPAIGNED TO SUPPORT THE REPLENISHMENT OF GAVI, THE VACCINES ALLIANCE THE INTAKE OF OUR YOUTH AMBASSADOR PROGRAM DOUBLED FROM 125 TO 250 PARTICIPANTS FROM 7 EUROPEAN COUNTRIES WITH DOZENS OF NATIONALITIES THE YOUTH AMBASSADORS PLAYED A PROMINENT ROLE IN LOCAL PUBLIC EDUCATION AND MOBILIZATION CAMPAIGNS AROUND A NUMBER OF KEY ISSUES FOR ONE INCLUDING PLACING WOMEN AND GIRLS AT THE HEART OF DEVELOPMENT THROUGH OUR POVERTY IS SEXIST CAMPAIGN A HIGHLIGHT OF THE YOUTH AMBASSADOR PROGRAMME WAS THE ONE SUMMIT WHICH TOOK PLACE IN MUNICH IN JUNE ON THE EVE OF THE GERMAN G7 SUMMIT EUROPEAN YOUTH AMBASSADORS WERE JOINED BY ONE MEMBERS FROM THE USA, CANADA AND JAPAN AS THEY PARTICIPATED IN A SERIES OF PUBLIC STUNTS AND EVENTS CALLING UPON G7 LEADERS TO COMMIT TO DELIVER THEIR PLEDGE OF INVESTING 0.7% GNI IN DEVELOPMENT AID, TO SUPPORT GREATER INVESTMENTS IN NUTRITION AND TO INVEST AT LEAST 50% OF DEVELOPMENT ASSISTANCE IN LEAST DEVELOPED COUNTRIES A NUMBER OF OUR MOST ACTIVE YOUTH AMBASSADOR ALSO WENT TO THE UN GENERAL ASSEMBLY MEETING IN NEW YORK, WHERE THEY MET POLICYMAKERS AND WERE INVOLVED IN HISTORIC EVENTS AS THE NEW GOALS WERE AGREED</p>

Return Reference	Explanation
PART I, LINE 3, COLUMN (E)	<p>REGION REGION SUB-SAHARAN AFRICA THE ONE CAMPAIGN MAINTAINED ITS AFRICA OFFICE IN JOHANNESBURG, SOUTH AFRICA, FROM WHICH IT STRENGTHENED ITS STAFF CAPACITY AND EXPANDED RELATIONSHIPS WITH KEY AFRICAN CIVIL SOCIETY PARTNERS, POLICY MAKERS AND INFLUENCERS TO FIGHT AGAINST EXTREME POVERTY THE ONE CAMPAIGN'S KEY FOCUS FOR 2015 WAS ON MAKING THE NEW SUSTAINABLE DEVELOPMENT GOALS FOCUSED, FINANCED AND FOLLOWED THE ONE AFRICA TEAM COLLABORATED WITH THE GLOBAL TEAM TO BACK BIG EFFORTS LIKE PROJECT EVERYONE, GLOBAL CITIZEN AND ACTION/2015 TO MAKE THE NEW GLOBAL GOALS INTO A BIG BRAND AND TO MAKE THEM AS FAMOUS AS POSSIBLE ONE WENT ON TO LAUNCH AN AUDACIOUS NEW CAMPAIGN ON INTERNATIONAL WOMEN'S DAY THAT SPOKE A VERY SIMPLE TRUTH POVERTY IS SEXIST ONE TEAMED UP WITH NINE OF AFRICA'S TOP FEMALE ARTISTS TO WRITE AND RECORD A NEW SONG CALLED STRONG GIRL, WHICH WAS NOMINATED FOR AN ALL AFRICA MUSIC AWARD, RECEIVED EXTENSIVE AIRPLAY ACROSS THE CONTINENT AND WENT ON TO BE A TRUE ANTHEM FOR OUR CAMPAIGN THE SONG WAS LATER REMIXED BY MALE ARTISTS TO DEMONSTRATE THAT THESE ISSUES AREN'T JUST FOR WOMEN - THEY'RE FOR EVERYONE. IN ADDITION TO THE SONG, ONE AFRICA COLLABORATED WITH REPUTABLE AND INFLUENTIAL ORGANIZATIONS SUCH AS WORLD ECONOMIC FORUM, OXFAM, AFRICAN UNION, AFRIMMA, AND MANY OTHER LIKE-MINDED ORGANIZATIONS TO CARRY THE POVERTY IS SEXIST MESSAGE FORWARD ONE HELD POLICY FORUMS ON GENDER AND POVERTY IN ZAMBIA, ZIMBABWE, TANZANIA AND SOUTH AFRICA A STRONG COMMUNIQUE CAME OUT FROM THESE FORUMS AND WAS ENDORSED BY A NUMBER OF CIVIL SOCIETY ORGANIZATIONS MORE THAN 1,017,447 PEOPLE IN AFRICA SIGNED OUR POVERTY IS SEXIST PETITION, INCLUDING MORE THAN 600,000 NEW MEMBERS ONE PRESENTED THE COMMUNIQUE AND PETITION TO FIVE AFRICAN UNION HEADS OF STATE AT THE AU SUMMIT IN JOHANNESBURG, WHO LATER ADOPTED A SET OF POLICY DECISIONS TO EMPOWER AFRICA WOMEN ONE'S AFRICAN MEMBERS WERE TRULY THE FORCE BEHIND THIS CAMPAIGN AT THE FINANCING FOR DEVELOPMENT SUMMIT HELD IN ADDIS ABABA IN JULY 2015, OUR CALLS ON THE LEAST DEVELOPED COUNTRIES TO HAVE AN INCREASE IN THEIR DIRECTION AND 50% OF GLOBAL FINANCING WERE CLEARLY HEARD</p>

Return Reference	Explanation
PART IV, LINE 3	IN 2014, THE ONE CAMPAIGN INCORPORATED A NON-PROFIT ORGANIZATION IN SOUTH AFRICA, "ONE CAMPAIGN AFRICA NPC" ONE CAMPAIGN AFRICA NPC IS A NON-PROFIT ORGANIZATION PROHIBITED FROM ISSUING STOCK AS SUCH, THE ONE CAMPAIGN IS NOT REQUIRED TO FILE FORM 5471 ONE CAMPAIGN AFRICA NPC'S ASSETS ARE TREATED IN A SUBSTANTIALLY SIMILAR WAY AS THOSE OF A U.S. CHARITY OPERATING UNDER SECTION 501(C)(3) OF THE INTERNAL REVENUE CODE THE ONE CAMPAIGN HAS THE RIGHT TO APPOINT AND REMOVE DIRECTORS OF ONE CAMPAIGN AFRICA NPC'S BOARD ONE CAMPAIGN AFRICA NPC HAS THREE (3) DIRECTORS, ALL OF WHOM ARE EMPLOYEES OF THE ONE CAMPAIGN THEREFORE, WHILE THE ONE CAMPAIGN DOES NOT OWN ONE CAMPAIGN AFRICA NPC, THE ONE CAMPAIGN DOES CONTROL ONE CAMPAIGN AFRICA NPC THE ONE CAMPAIGN HAS INCLUDED ONE CAMPAIGN AFRICA NPC AS A RELATED ORGANIZATION ON SCHEDULE R OF THIS FORM 990

SCHEDULE G
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

**Supplemental Information Regarding
Fundraising or Gaming Activities**

Complete if the organization answered "Yes" on Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a
 Attach to Form 990 or Form 990-EZ
 Information about Schedule G (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990

OMB No 1545-0047

2015

Open to Public Inspection

Name of the organization
THE ONE CAMPAIGN

Employer identification number
01-0593565

Part I Fundraising Activities. Complete if the organization answered "Yes" on Form 990, Part IV, line 17. Form 990-EZ filers are not required to complete this part.

- 1** Indicate whether the organization raised funds through any of the following activities. Check all that apply.
- | | |
|--|--|
| a <input type="checkbox"/> Mail solicitations | e <input checked="" type="checkbox"/> Solicitation of non-government grants |
| b <input type="checkbox"/> Internet and email solicitations | f <input type="checkbox"/> Solicitation of government grants |
| c <input checked="" type="checkbox"/> Phone solicitations | g <input checked="" type="checkbox"/> Special fundraising events |
| d <input checked="" type="checkbox"/> In-person solicitations | |
- 2a** Did the organization have a written or oral agreement with any individual (including officers, directors, trustees or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services? Yes No
- b** If "Yes," list the ten highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization.

(i) Name and address of individual or entity (fundraiser)	(ii) Activity	(iii) Did fundraiser have custody or control of contributions?		(iv) Gross receipts from activity	(v) Amount paid to (or retained by) fundraiser listed in col (i)	(vi) Amount paid to (or retained by) organization
		Yes	No			
1 INNOVATIVE PHILANTHROPY 5 HANOVER SQUARE SUITE 2103 NEW YORK, NY 10004	FUNDRAISING - SEE PART IV		No	0	130,000	-130,000
2 CKLA ENTERTAINMENT INDUSTRY RELATI 6380 WILSHIRE BLVD 15TH FLOOR LOS ANGELES, CA 90048	FUNDRAISING - SEE PART IV		No	0	48,000	-48,000
3						
4						
5						
6						
7						
8						
9						
10						
Total			▶		178,000	-178,000

3 List all states in which the organization is registered or licensed to solicit contributions or has been notified it is exempt from registration or licensing

AL, AK, AR, AZ, CA, CO, CT, DC, FL, GA, HI, IL, KS, KY, MA, MD, ME, MI, MN, NC, ND, NH, NJ, NM, NY, OH, OK, OR, PA, RI, SC, UT, TN, VA, WA, WI, WV

Part II Fundraising Events.

Complete if the organization answered "Yes" on Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000.

		(a)Event #1 ONE/(RED) ANNIVERSARY (event type)	(b)Event #2 <hr/> (event type)	(c)Other events <hr/> (total number)	(d) Total events (add col (a) through col (c))
Revenue	1 Gross receipts	3,647,309			3,647,309
	2 Less Contributions	3,455,809			3,455,809
	3 Gross income (line 1 minus line 2)	191,500			191,500
Direct Expenses	4 Cash prizes				
	5 Noncash prizes				
	6 Rent/facility costs	120,689			120,689
	7 Food and beverages	240,101			240,101
	8 Entertainment	188,846			188,846
	9 Other direct expenses	218,996			218,996
	10 Direct expense summary Add lines 4 through 9 in column (d) ▶				768,632
	11 Net income summary Subtract line 10 from line 3, column (d) ▶				-577,132

Part III Gaming.

Complete if the organization answered "Yes" on Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a.

		(a)Bingo	(b)Pull tabs/Instant bingo/progressive bingo	(c)Other gaming	(d) Total gaming (add col (a) through col (c))
Revenue	1 Gross revenue				
Direct Expenses	2 Cash prizes				
	3 Noncash prizes				
	4 Rent/facility costs				
	5 Other direct expenses				
6 Volunteer labor	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No		
7 Direct expense summary Add lines 2 through 5 in column (d) ▶					
8 Net gaming income summary Subtract line 7 from line 1, column (d). ▶					

9 Enter the state(s) in which the organization conducts gaming activities _____

a Is the organization licensed to conduct gaming activities in each of these states? Yes No

b If "No," explain _____

10a Were any of the organization's gaming licenses revoked, suspended or terminated during the tax year? Yes No

b If "Yes," explain _____

11 Does the organization conduct gaming activities with nonmembers? Yes No

12 Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed to administer charitable gaming? Yes No

13 Indicate the percentage of gaming activity conducted in

a	The organization's facility	%
b	An outside facility	%

14 Enter the name and address of the person who prepares the organization's gaming/special events books and records

Name ▶ _____

Address ▶ _____

15a Does the organization have a contract with a third party from whom the organization receives gaming revenue? Yes No

b If "Yes," enter the amount of gaming revenue received by the organization ▶ \$ _____ and the amount of gaming revenue retained by the third party ▶ \$ _____

c If "Yes," enter name and address of the third party

Name ▶ _____

Address ▶ _____

16 Gaming manager information

Name ▶ _____

Gaming manager compensation ▶ \$ _____

Description of services provided ▶ _____

Director/officer Employee Independent contractor

17 Mandatory distributions

a Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license? Yes No

b Enter the amount of distributions required under state law distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ▶ \$ _____

Part IV Supplemental Information. Provide the explanations required by Part I, line 2b, columns (iii) and (v); and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also complete this part to provide any additional information (see instructions).

Return Reference	Explanation
SCHEDULE G, PART I	IN 2015, THE ONE CAMPAIGN RETAINED THE SERVICES OF TWO PROFESSIONAL FUNDRAISERS TO DEVELOP PROSPECTING LISTS AND FUNDRAISING STRATEGIES TO HELP THE ORGANIZATION IDENTIFY INDIVIDUALS AND FOUNDATIONS WHOSE PHILANTHROPIC GOALS ARE IN ALIGNMENT WITH THOSE OF ONE THE FUNDRAISERS ALSO ASSISTED WITH THE EXECUTION OF EVENT #1 LISTED IN PART II OF THIS SCHEDULE G ALL SOLICITATIONS WERE CONDUCTED IN PARTNERSHIP WITH ONE STAFF GIVEN THE NATURE OF THESE SERVICES, IT IS DIFFICULT TO ASSIGN REVENUE TO THE EFFORTS OF ANY ONE PARTICULAR PROFESSIONAL FUNDRAISER
SCHEDULE G, PART II	GROSS RECEIPTS FOR EVENT #1 REPORTED ABOVE EXCLUDE \$723,920 OF GROSS REVENUE THAT WAS RAISED TOWARDS THIS EVENT IN CY2014, AND THEREFORE NOT REFLECTED IN THIS FORM 990 GROSS PROCEEDS FOR EVENT #1, INCLUDING REVENUES RAISED IN 2014 AND 2015 WERE \$4,371,229
SCHEDULE G, PART II, LINE 9	OTHER DIRECT EXPENSES EVENT PRODUCTION \$146,618, INVITATIONS \$975, TRAVEL \$3,964, SUPPLIES \$4,241, CREATIVE CONTENT \$63,198

Schedule I (Form 990)

Grants and Other Assistance to Organizations, Governments and Individuals in the United States

OMB No 1545-0047

2015

Open to Public Inspection

Complete if the organization answered "Yes," on Form 990, Part IV, line 21 or 22.

Attach to Form 990.

Information about Schedule I (Form 990) and its instructions is at www.irs.gov/form990.

Department of the Treasury Internal Revenue Service

Name of the organization THE ONE CAMPAIGN

Employer identification number

01-0593565

Part I General Information on Grants and Assistance

- 1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance?
2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States

Part II Grants and Other Assistance to Domestic Organizations and Domestic Governments. Complete if the organization answered "Yes" on Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Part II can be duplicated if additional space is needed.

Table with 8 columns: (a) Name and address of organization or government, (b) EIN, (c) IRC section if applicable, (d) Amount of cash grant, (e) Amount of non-cash assistance, (f) Method of valuation, (g) Description of non-cash assistance, (h) Purpose of grant or assistance. Row 1 contains data for ONE ACTION.

2 Enter total number of section 501(c)(3) and government organizations listed in the line 1 table. 0
3 Enter total number of other organizations listed in the line 1 table. 1

Part III Grants and Other Assistance to Domestic Individuals. Complete if the organization answered "Yes" on Form 990, Part IV, line 22

Part III can be duplicated if additional space is needed

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance

Part IV Supplemental Information. Provide the information required in Part I, line 2, Part III, column (b), and any other additional information.

Return Reference	Explanation
PART I, LINE 2	<p>THE ONE CAMPAIGN IS NOT A GRANT-MAKING ORGANIZATION, HOWEVER, IT HAS ENTERED INTO FORMAL GRANT AGREEMENTS WITH A RELATED PARTY, ONE ACTION, IN ORDER TO FUND THE CHARITABLE AND EDUCATIONAL ACTIVITIES OF ONE ACTION THAT FURTHER THE ONE CAMPAIGN'S CHARITABLE MISSION THE ONE CAMPAIGN REQUIRES ONE ACTION TO AGREE THAT 1) GRANT FUNDS MAY BE SPENT ONLY ON CHARITABLE AND EDUCATIONAL ACTIVITIES CONSISTENT WITH THE ONE CAMPAIGN'S CHARITABLE MISSION, 2) ONE ACTION MUST ALLOW THE ONE CAMPAIGN TO MONITOR ONE ACTION'S EXPENDITURES ON AN ONGOING BASIS TO ENSURE THAT GRANT FUNDS ARE BEING UTILIZED ACCORDINGLY, AND 3) ONE ACTION SHALL NOT ENGAGE IN ANY ACTIVITY ON BEHALF OF THE ONE CAMPAIGN OR USE GRANT FUNDS IN ANY WAY THAT JEOPARDIZES THE ONE CAMPAIGN'S STATUS AS A TAX-EXEMPT CHARITY QUALIFIED TO RECEIVE TAX-DEDUCTIBLE CONTRIBUTIONS UNDER SECTIONS 170(B)(1)(A) AND 501(C)(3) OF THE INTERNAL REVENUE CODE, INCLUDING SUPPORTING OR OPPOSING ANY CANDIDATE OR POLITICAL PARTY FOR PUBLIC OFFICE THE ONE CAMPAIGN REQUIRES ONE ACTION TO FURNISH THE ONE CAMPAIGN WITH PERIODIC WRITTEN REPORTS THAT PROVIDE PERIODIC ASSESSMENTS OF ACTIVITIES SUPPORTED BY THE ONE CAMPAIGN AND THAT INCLUDE THE FOLLOWING INFORMATION 1) A SUMMARY OF EXPENDITURES, SEPARATED BETWEEN THOSE ASSOCIATED WITH "GRASSROOTS AND "DIRECT" LOBBYING UNDER SECTIONS 501(H) AND 4911 OF THE CODE, AND CHARITABLE EDUCATIONAL NON-LOBBYING ACTIVITIES (INCLUDING, BUT NOT LIMITED TO, STAFF TIME RELATED TO THOSE ACTIVITIES), AND 2) A DESCRIPTION OF THE WORK CONDUCTED BY ONE ACTION DURING THE GRANT PERIOD THE ONE CAMPAIGN RESERVES THE RIGHT TO REQUEST, AND ONE ACTION AGREES TO PROVIDE, ADDITIONAL REPORTS AS NEEDED TO MONITOR THE PROGRESS MADE IN ACCOMPLISHING THE PURPOSE OF EACH GRANT, AND ONE ACTION AGREES TO MAKE ALL BOOKS, LEDGERS, ACCOUNTS, FILES, COMPUTER RECORDS, AND PERSONNEL AVAILABLE TO THE ONE CAMPAIGN OR ITS DESIGNATED REPRESENTATIVES, AUDITORS, OR LEGAL COUNSEL TO DETERMINE COMPLIANCE WITH THE TERMS OF THE RESPECTIVE GRANT AGREEMENTS</p>

**Schedule J
(Form 990)**

Compensation Information

OMB No 1545-0047

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- ▶ Complete if the organization answered "Yes" on Form 990, Part IV, line 23.
- ▶ Attach to Form 990.

▶ Information about Schedule J (Form 990) and its instructions is at www.irs.gov/form990.

2015

Open to Public Inspection

Department of the Treasury
Internal Revenue Service

Name of the organization
THE ONE CAMPAIGN

Employer identification number

01-0593565

Part I Questions Regarding Compensation

- 1a** Check the appropriate box(es) if the organization provided any of the following to or for a person listed on Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.
- | | |
|--|--|
| <input type="checkbox"/> First-class or charter travel | <input type="checkbox"/> Housing allowance or residence for personal use |
| <input type="checkbox"/> Travel for companions | <input type="checkbox"/> Payments for business use of personal residence |
| <input type="checkbox"/> Tax indemnification and gross-up payments | <input type="checkbox"/> Health or social club dues or initiation fees |
| <input type="checkbox"/> Discretionary spending account | <input type="checkbox"/> Personal services (e.g., maid, chauffeur, chef) |
- b** If any of the boxes in line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain.
- 2** Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors, trustees, officers, including the CEO/Executive Director, regarding the items checked in line 1a?
- 3** Indicate which, if any, of the following the filing organization used to establish the compensation of the organization's CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization to establish compensation of the CEO/Executive Director, but explain in Part III.
- | | |
|---|---|
| <input type="checkbox"/> Compensation committee | <input type="checkbox"/> Written employment contract |
| <input checked="" type="checkbox"/> Independent compensation consultant | <input checked="" type="checkbox"/> Compensation survey or study |
| <input checked="" type="checkbox"/> Form 990 of other organizations | <input checked="" type="checkbox"/> Approval by the board or compensation committee |
- 4** During the year, did any person listed on Form 990, Part VII, Section A, line 1a with respect to the filing organization or a related organization:
- a** Receive a severance payment or change-of-control payment?
- b** Participate in, or receive payment from, a supplemental nonqualified retirement plan?
- c** Participate in, or receive payment from, an equity-based compensation arrangement?
- If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.
- Only 501(c)(3), 501(c)(4), and 501(c)(29) organizations must complete lines 5-9.**
- 5** For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of:
- a** The organization?
- b** Any related organization?
- If "Yes," on line 5a or 5b, describe in Part III.
- 6** For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of:
- a** The organization?
- b** Any related organization?
- If "Yes," on line 6a or 6b, describe in Part III.
- 7** For persons listed on Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments not described in lines 5 and 6? If "Yes," describe in Part III.
- 8** Were any amounts reported on Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III.
- 9** If "Yes" on line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53.4958-6(c)?

	Yes	No
1b		
2		
4a		No
4b		No
4c		No
5a		No
5b		No
6a		No
6b		No
7	Yes	
8		No
9		

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported on Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.

Note. The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

(A) Name and Title		(B) Breakdown of W-2 and/or 1099-MISC compensation			(C) Retirement and other deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation in column(B) reported as deferred on prior Form 990
		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation				
1 MICHAEL ELLIOTT PRESIDENT & CEO	(i)	365,231	0	0	18,262	15,558	399,051	0
	(ii)	44,257	0	0	2,213	1,885	48,355	0
2 JAMIE DRUMMOND EXECUTIVE DIRECTOR, GLOBAL STRATEGY	(i)	221,249	0	0	17,700	0	238,949	0
	(ii)	26,810	0	0	2,145	0	28,955	0
3 LUIS GUARDIA TREASURER, SECRETARY & COO	(i)	207,568	0	0	10,480	21,720	239,768	0
	(ii)	25,152	0	0	1,270	2,632	29,054	0
4 DEBORAH DUGAN CEO (RED)	(i)	386,774	150,000	0	26,360	11,093	574,227	0
	(ii)	0	0	0	0	0	0	0
5 ROXANE PHILSON CHIEF MARKETING OFFICER	(i)	224,162	0	0	11,250	7,586	242,998	0
	(ii)	0	0	0	0	0	0	0
6 ROBERT PILON CHIEF DEVELOPMENT OFFICER	(i)	224,162	0	0	11,250	9,612	245,024	0
	(ii)	0	0	0	0	0	0	0
7 JENNIFER LOTITO CHIEF PARTNERSHIPS OFFICER	(i)	191,676	14,000	0	10,435	20,663	236,774	0
	(ii)	0	0	0	0	0	0	0
8 ADRIAN LOVETT EUROPEAN EXECUTIVE DIRECTOR	(i)	201,733	0	0	9,958	1,635	213,326	0
	(ii)	0	0	0	0	0	0	0
9 ANDREW MARSHALL SR DIR , GLOBAL MARKETING STRATEGY	(i)	193,414	0	0	10,000	19,849	223,263	0
	(ii)	0	0	0	0	0	0	0

Part III Supplemental Information

Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.

Return Reference	Explanation
PART I, LINE 7	DEBORAH DUGAN RECEIVED A CONTRACTUAL INCENTIVE BONUS OF \$150,000 FOR THE ACHIEVEMENT OF ESTABLISHED 2015 PERFORMANCE METRICS. JENNIFER LOTITO RECEIVED A BONUS OF \$14,000 FOR THE ACHIEVEMENT OF 2015 PERFORMANCE METRICS.
PART II	AS REFLECTED ON SCHEDULE R, THE ONE CAMPAIGN SHARES PAID EMPLOYEES WITH ONE ACTION, A RELATED SECTION 501(C)(4) ORGANIZATION. THE ONE CAMPAIGN IS THE STATUTORY EMPLOYER OF ALL SHARED EMPLOYEES AND ACTS AS A COMMON PAYMASTER FOR THE TWO ORGANIZATIONS. CERTAIN EMPLOYEES ALLOCATE THEIR TIME BETWEEN THE TWO ORGANIZATIONS, AND ONE ACTION REIMBURSES THE ONE CAMPAIGN FOR ONE ACTION'S ALLOCABLE SHARE OF SALARY, BENEFITS, AND RELATED OVERHEAD AND ADMINISTRATIVE COSTS. THE ONE CAMPAIGN HAS REPORTED THE COMPENSATION AND BENEFITS ATTRIBUTABLE TO IT ON ROW (I). THE SCHEDULE J COMPENSATION ATTRIBUTABLE TO ONE ACTION IS REPORTED ON ROW (II) OF THIS SCHEDULE.

Additional Data

Software ID:
Software Version:
EIN: 01-0593565
Name: THE ONE CAMPAIGN

Form 990, Schedule J, Part II - Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

(A) Name and Title		(B) Breakdown of W-2 and/or 1099-MISC compensation			(C) Retirement and other deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation in column (B) reported as deferred on prior Form 990
		(i) Base Compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation				
1 MICHAEL ELLIOTT PRESIDENT & CEO	(i)	365,231	0	0	18,262	15,558	399,051	0
	(ii)	44,257	0	0	2,213	-	-	0
1 JAMIE DRUMMOND EXECUTIVE DIRECTOR, GLOBAL STRATEGY	(i)	221,249	0	0	17,700	0	238,949	0
	(ii)	26,810	0	0	2,145	-	-	0
2 LUIS GUARDIA TREASURER, SECRETARY & COO	(i)	207,568	0	0	10,480	21,720	239,768	0
	(ii)	25,152	0	0	1,270	-	-	0
3 DEBORAH DUGAN CEO (RED)	(i)	386,774	150,000	0	26,360	11,093	574,227	0
	(ii)	0	0	0	0	-	-	0
4 ROXANE PHILSON CHIEF MARKETING OFFICER	(i)	224,162	0	0	11,250	7,586	242,998	0
	(ii)	0	0	0	0	-	-	0
5 ROBERT PILON CHIEF DEVELOPMENT OFFICER	(i)	224,162	0	0	11,250	9,612	245,024	0
	(ii)	0	0	0	0	-	-	0
6 JENNIFER LOTITO CHIEF PARTNERSHIPS OFFICER	(i)	191,676	14,000	0	10,435	20,663	236,774	0
	(ii)	0	0	0	0	-	-	0
7 ADRIAN LOVETT EUROPEAN EXECUTIVE DIRECTOR	(i)	201,733	0	0	9,958	1,635	213,326	0
	(ii)	0	0	0	0	-	-	0
8 ANDREW MARSHALL SR DIR , GLOBAL MARKETING STRATEGY	(i)	193,414	0	0	10,000	19,849	223,263	0
	(ii)	0	0	0	0	-	-	0

SCHEDULE M
(Form 990)

Department of the Treasury
Internal Revenue Service

Noncash Contributions

OMB No 1545-0047

2015

Open to Public Inspection

▶ **Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30.**

▶ **Attach to Form 990.**

▶ **Information about Schedule M (Form 990) and its instructions is at www.irs.gov/form990**

Name of the organization
THE ONE CAMPAIGN

Employer identification number
01-0593565

Part I Types of Property

	(a) Check if applicable	(b) Number of contributions or items contributed	(c) Noncash contribution amounts reported on Form 990, Part VIII, line 1g	(d) Method of determining noncash contribution amounts
1 Art—Works of art				
2 Art—Historical treasures				
3 Art—Fractional interests				
4 Books and publications				
5 Clothing and household goods				
6 Cars and other vehicles				
7 Boats and planes				
8 Intellectual property				
9 Securities—Publicly traded	X	4	6,080,991	FMV
10 Securities—Closely held stock				
11 Securities—Partnership, LLC, or trust interests				
12 Securities—Miscellaneous				
13 Qualified conservation contribution—Historic structures				
14 Qualified conservation contribution—Other				
15 Real estate—Residential				
16 Real estate—Commercial				
17 Real estate—Other				
18 Collectibles				
19 Food inventory				
20 Drugs and medical supplies				
21 Taxidermy				
22 Historical artifacts				
23 Scientific specimens				
24 Archeological artifacts				
25 Other ▶ (_____)				
26 Other ▶ (_____)				
27 Other ▶ (_____)				
28 Other ▶ (_____)				

29 Number of Forms 8283 received by the organization during the tax year for contributions for which the organization completed Form 8283, Part IV, Donee Acknowledgement

29

	Yes	No
30a During the year, did the organization receive by contribution any property reported in Part I, lines 1 through 28, that it must hold for at least three years from the date of the initial contribution, and which is not required to be used for exempt purposes for the entire holding period?		No
b If "Yes," describe the arrangement in Part II		
31 Does the organization have a gift acceptance policy that requires the review of any non-standard contributions?		No
32a Does the organization hire or use third parties or related organizations to solicit, process, or sell noncash contributions?		No
b If "Yes," describe in Part II		
33 If the organization did not report an amount in column (c) for a type of property for which column (a) is checked, describe in Part II		

Part II Supplemental Information.

Provide the information required by Part I, lines 30b, 32b, and 33, and whether the organization is reporting in Part I, column (b), the number of contributions, the number of items received, or a combination of both. Also complete this part for any additional information.

Return Reference	Explanation
PART I, COLUMN (B)	THE NUMBER OF CONTRIBUTIONS IS REPORTED IN THIS COLUMN

**SCHEDULE O
(Form 990 or
990-EZ)**

Department of the
Treasury
Internal Revenue
Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on
Form 990 or 990-EZ or to provide any additional information.

▶ Attach to Form 990 or 990-EZ.

▶ Information about Schedule O (Form 990 or 990-EZ) and its instructions is at
www.irs.gov/form990.

OMB No 1545-0047

2015

**Open to Public
Inspection**

Name of the organization
THE ONE CAMPAIGN

Employer identification number

01-0593565

Return Reference	Explanation
FORM 990, PART I, LINE 1	<p>THE ONE CAMPAIGN'S MISSION IS TO FIGHT EXTREME POVERTY AND PREVENTABLE DISEASE, PARTICULARLY IN SUB-SAHARAN AFRICA, BY RAISING PUBLIC AWARENESS AND EDUCATING POLICYMAKERS ABOUT THE IMPORTANCE OF SMART AND EFFECTIVE POLICIES AND PROGRAMS, SUCH AS PEPFAR, FEED THE FUTURE, AND THE GLOBAL FUND TO FIGHT AIDS, TUBERCULOSIS AND MALARIA - INITIATIVES THAT ARE SAVING THE LIVES OF MILLIONS OF PEOPLE LIVING IN THE WORLD'S POOREST COUNTRIES THE ONE CAMPAIGN ALSO WORKS CLOSELY WITH AFRICAN ACTIVISTS AND POLICYMAKERS AS THEY FIGHT CORRUPTION, PROMOTE POVERTY-FIGHTING PRIORITIES, MONITOR THE USE OF AID, AND HELP BUILD CIVIL SOCIETY AND FREE ENTERPRISE. WITH THE EXCEPTION OF OUR ANNUAL ONE AFRICA AWARD, WHICH IS GIVEN TO AN EFFECTIVE GRASSROOTS ORGANIZATION IN AFRICA, THE ONE CAMPAIGN IS NOT A GRANT-MAKING ORGANIZATION, AND DOES NOT SOLICIT FUNDING FROM THE PUBLIC OR RECEIVE GOVERNMENT FUNDING THE ONE CAMPAIGN DOES NOT DIRECTLY FUND CHARITY PROJECTS IN DEVELOPING COUNTRIES, THIS IS WORK THAT IS DONE WELL BY OTHER NGOS THE ONE CAMPAIGN'S STAFF OF POLICY EXPERTS, CAMPAIGNERS, AND CREATIVE, COMMUNICATIONS, AND DIGITAL MEDIA PROFESSIONALS WORKING IN EIGHT COUNTRIES AROUND THE GLOBE CARRY OUT THE ONE CAMPAIGN'S WORK BY EDUCATING OUR 7 MILLION MEMBERS ABOUT THE CRISIS OF EXTREME POVERTY AND ITS SOLUTIONS, AS WELL AS BY HELPING THEM TO USE THEIR VOICES TO BRING ABOUT CHANGE (RED), A DIVISION OF ONE, MOBILIZES THE PRIVATE SECTOR AND PARTNERS WITH THE WORLD'S MOST ICONIC BRANDS, SUCH AS APPLE, BANK OF AMERICA, THE COCA-COLA COMPANY, BEATS BY DRE, AND BELVEDERE, WHO CONTRIBUTE UP TO 50% OF NET PROFITS FROM THE SALE OF (RED)-BRANDED PRODUCTS AND SERVICES TO THE GLOBAL FUND TO FIGHT AIDS, TB AND MALARIA</p>

Return Reference**Explanation**

FORM 990, PART VI, SECTION A, LINE 2

HOWARD G AND SUSAN A BUFFETT HAVE A FAMILY RELATIONSHIP

Return Reference**Explanation**

FORM 990, PART VI, SECTION A,
LINE 6

THE ORGANIZATION HAS ONE CLASS OF MEMBERS, FOUNDING MEMBERS, THAT CONSISTS OF THREE INDIVIDUALS

Return Reference	Explanation
FORM 990, PART VI, SECTION A, LINE 7A	THE FOUNDING MEMBERS ARE RESPONSIBLE FOR ELECTING AND REMOVING THE MEMBERS OF THE GOVERNING BODY OR THEIR DELEGATES

Return Reference**Explanation**

FORM 990, PART VI, SECTION A, LINE 7B

THE FOUNDING MEMBERS MUST APPROVE CHANGES MADE TO THE ORGANIZATION'S BYLAWS

Return Reference	Explanation
FORM 990, PART VI, SECTION B, LINE 11	THE FORM 990 WAS PREPARED BY THE OUTSIDE ACCOUNTANTS AND REVIEWED BY THE CORPORATION'S CFO AND COO/SECRETARY/TREASURER, THE BOARD'S AUDIT COMMITTEE, THE CEO AND LEGAL COUNSEL. THE BOARD RECEIVED A COPY OF THE 990 BEFORE IT WAS FILED WITH THE IRS.

Return Reference	Explanation
FORM 990, PART VI, SECTION B, LINE 12C	<p>THE FIRST STEP IN ADDRESSING CONFLICTS OF INTEREST IS DISCLOSURE A DIRECTOR OR EMPLOYEE WHO BELIEVES THAT HE/SHE IS PERCEIVED AS HAVING A CONFLICT OF INTEREST IN A DISCUSSION OR DECISION DISCLOSES THAT CONFLICT TO THE GROUP MAKING THE DECISION BEFORE A DECISION IS MADE, A CONTRACT IS SIGNED, OR A TRANSACTION IS INITIATED MOST CONCERNS ABOUT CONFLICTS OF INTEREST MAY BE RESOLVED AND APPROPRIATELY ADDRESSED THROUGH PROMPT AND COMPLETE DISCLOSURE THE AUDIT COMMITTEE IS RESPONSIBLE FOR MAKING ALL DECISIONS CONCERNING RESOLUTIONS OF CONFLICTS INVOLVING EXECUTIVE MANAGERS, THE COO, THE PRESIDENT/CEO (PC), AND SELECTED OTHER MEMBERS OF SENIOR MANAGEMENT, AS NEEDED IF THE REPORTABLE CONFLICT INVOLVES A MEMBER OF THE AUDIT COMMITTEE OTHER THAN THE CHAIR OF THE AUDIT COMMITTEE, THE CHAIR IS RESPONSIBLE FOR MAKING ALL DECISIONS CONCERNING RESOLUTIONS OF CONFLICTS INVOLVING THE AUDIT COMMITTEE MEMBER IF THE CONFLICT INVOLVES THE CHAIR OF THE AUDIT COMMITTEE, THE CHAIR OF THE BOARD IS RESPONSIBLE FOR MAKING ALL DECISIONS CONCERNING RESOLUTIONS OF THE CONFLICT THE COO IS RESPONSIBLE FOR MAKING ALL DECISIONS CONCERNING RESOLUTIONS OF CONFLICTS INVOLVING EMPLOYEES BELOW THE EXECUTIVE MANAGEMENT LEVEL, SUBJECT TO THE APPROVAL OF THE PC AND THE AUDIT COMMITTEE, AS NEEDED ANY EMPLOYEES MAY APPEAL A DETERMINATION THAT AN ACTUAL OR APPARENT CONFLICT OF INTEREST EXISTS APPEALS OF RESOLUTIONS BY THE COO AND PC ARE DIRECTED TO THE CHAIR OF THE AUDIT COMMITTEE IF THE RESOLUTION IS MADE BY THE AUDIT COMMITTEE, THEN THE APPEAL IS MADE TO THE CHAIR OF THE BOARD APPEALS MUST BE MADE WITHIN 30 DAYS OF THE INITIAL DETERMINATION RESOLUTION OF THE APPEAL ARE MADE BY VOTE OF A QUORUM OF THE FULL BOARD OF DIRECTORS BOARD MEMBERS WHO ARE THE SUBJECT OF THE APPEAL, OR WHO HAVE A CONFLICT OF INTERESTS WITH RESPECT TO THE SUBJECT OF THE APPEAL, ABSTAIN FROM PARTICIPATING IN, DISCUSSING, OR VOTING ON THE RESOLUTION, UNLESS THEIR DISCUSSION IS REQUESTED BY THE REMAINING MEMBERS OF THE BOARD GIVEN THE IMPORTANCE OF RESOLVING CONFLICTS OF INTEREST, VIOLATIONS OF THIS POLICY, INCLUDING FAILURE TO DISCLOSE CONFLICTS OF INTEREST, MAY RESULT IN TERMINATION OF A DIRECTOR, PC, OR MEMBER OF SENIOR MANAGEMENT (AT THE DIRECTION OF THE AUDIT COMMITTEE) OR EMPLOYEE (AT THE DIRECTION OF THE PC OR CHAIR OF THE AUDIT COMMITTEE)</p>

Return Reference	Explanation
FORM 990, PART VI, SECTION B, LINE 15	<p>AN INDEPENDENT COMPENSATION CONSULTANT WAS RETAINED TO REVIEW EXECUTIVE LEVEL SALARIES, INCLUDING THE CEO, COO, EXECUTIVE DIRECTOR AND OTHER SENIOR MANAGEMENT POSITIONS. THE FIRM CONDUCTED RESEARCH AND ANALYSIS GLOBALLY AND CREATED THREE COMPARABLE GROUPINGS OF NGO'S BASED ON BUDGET SIZE, MISSION AND LOCATION. THESE WERE USED IN DETERMINING ACCEPTABLE RANGES FOR EXECUTIVE SALARIES. AN OVERALL COMPENSATION POLICY WAS DEVELOPED IN CONJUNCTION WITH THIS RESEARCH AND REVIEWED BY THE CONSULTANT. THE PROPOSED POLICY AND RECOMMENDED RANGES WERE PRESENTED TO THE EXECUTIVE COMMITTEE AND OTHER BOARD OF DIRECTORS, WHICH COMMENTED ON, AND APPROVED BOTH ITEMS. SALARIES FOR THE CEO AND COO WERE APPROVED WITHIN THE RANGES APPROVED BY THE EXECUTIVE COMMITTEE. COMPENSATION FOR THE CEO OF (RED) WAS DETERMINED IN 2012 IN CONSULTATION WITH THE CHAIRMAN OF THE ONE CAMPAIGN, WHO WAS ALSO ON THE BOARD OF (RED) BEFORE ITS ASSET TRANSFER INTO ONE CAMPAIGN. A COMPENSATION EXPERT, WHO SERVED ON THE BOARD OF (RED) BEFORE THE ASSET TRANSFER INTO ONE CAMPAIGN AND WHO PRESENTLY SERVES AS A MEMBER OF THE ONE CAMPAIGN'S (RED) ADVISORY SUBCOMMITTEE, PROVIDED ADDITIONAL INPUT. THE COMPENSATION PROCESS IS DOCUMENTED IN HUMAN RESOURCE PERSONNEL FILES. IN 2014, THE EXECUTIVE COMMITTEE OF THE BOARD OF DIRECTORS PERFORMED A SUBSEQUENT REVIEW OF THE CEO COMPENSATION AND VALIDATED THE COMPENSATION LEVEL WITH VARIOUS EXTERNAL SOURCES. CEO COMPENSATION WAS NOT ADJUSTED IN 2015. THE EXECUTIVE COMMITTEE REVIEWED AND APPROVED THE CEO COMPENSATION IN FEBRUARY 2016. THE EXECUTIVE COMMITTEE OF THE BOARD APPROVES AND REVIEWS THE COMPENSATION PROCESS FOR OTHER OFFICERS AND KEY EMPLOYEES IN THE ORGANIZATION.</p>

Return Reference**Explanation**

FORM 990, PART VI,
SECTION C, LINE 19

THE ORGANIZATION MAKES ITS GOVERNING DOCUMENTS, CONFLICT OF INTEREST POLICY AND FINANCIAL STATEMENTS AVAILABLE TO THE PUBLIC UPON REQUEST

Return Reference	Explanation
SCHEDULE B, CONTRIBUTOR 36 STOCK	20 SHARES OF AON STOCK, 40 SHARES OF AMAT STOCK, 85 SHARES OF BRCD STOCK, 10 SHARES OF CVS STOCK, 45 SHARES OF DAL STOCK, 8 SHARES OF DG STOCK, 40 SHARES OF EA STOCK, 35 SHARES OF KR STOCK AND 160 SHARES OF ODP STOCK

**SCHEDULE R
(Form 990)**

Related Organizations and Unrelated Partnerships

OMB No 1545-0047

2015

Open to Public Inspection

▶ Complete if the organization answered "Yes" on Form 990, Part IV, line 33, 34, 35b, 36, or 37.

▶ Attach to Form 990.

▶ Information about Schedule R (Form 990) and its instructions is at www.irs.gov/form990.

Department of the Treasury
Internal Revenue Service

Name of the organization
THE ONE CAMPAIGN

Employer identification number

01-0593565

Part I Identification of Disregarded Entities Complete if the organization answered "Yes" on Form 990, Part IV, line 33.

(a) Name, address, and EIN (if applicable) of disregarded entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	(e) End-of-year assets	(f) Direct controlling entity

Part II Identification of Related Tax-Exempt Organizations Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c)(3))	(f) Direct controlling entity	(g) Section 512(b)(13) controlled entity?	
						Yes	No
(1) ONE ACTION 1299 PENNSYLVANIA AVE NW SUITE 400 WASHINGTON, DC 20004 02-0544768	ISSUE ADVOCACY	DC	501(C)(4)	N/A	N/A		No
(2) ONE CAMPAIGN AFRICA NPC SILVERSTREAM OFFICE PARK MAIN BUIL BRYANSTON, JOHANNESBURG 2194 SF	EDUCATION	SF	N/A	N/A	THE ONE CAMPAIGN	Yes	

Part III Identification of Related Organizations Taxable as a Partnership Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Predominant income(related, unrelated, excluded from tax under sections 512- 514)	(f) Share of total income	(g) Share of end-of-year assets	(h) Disproportionate allocations?		(i) Code V-UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner?		(k) Percentage ownership
							Yes	No		Yes	No	

Part IV Identification of Related Organizations Taxable as a Corporation or Trust Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(f) Share of total income	(g) Share of end- of-year assets	(h) Percentage ownership	(i) Section 512 (b)(13) controlled entity?	
								Yes	No

Part V Transactions With Related Organizations Complete if the organization answered "Yes" on Form 990, Part IV, line 34, 35b, or 36.

Note. Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule

1 During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?

- a** Receipt of **(i)** interest, **(ii)** annuities, **(iii)** royalties, or **(iv)** rent from a controlled entity
- b** Gift, grant, or capital contribution to related organization(s)
- c** Gift, grant, or capital contribution from related organization(s)
- d** Loans or loan guarantees to or for related organization(s)
- e** Loans or loan guarantees by related organization(s)

- f** Dividends from related organization(s)
- g** Sale of assets to related organization(s)
- h** Purchase of assets from related organization(s)
- i** Exchange of assets with related organization(s)
- j** Lease of facilities, equipment, or other assets to related organization(s)

- k** Lease of facilities, equipment, or other assets from related organization(s)
- l** Performance of services or membership or fundraising solicitations for related organization(s)
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- m** Performance of services or membership or fundraising solicitations by related organization(s)
- n** Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)
- o** Sharing of paid employees with related organization(s)

- p** Reimbursement paid to related organization(s) for expenses
- q** Reimbursement paid by related organization(s) for expenses

- r** Other transfer of cash or property to related organization(s)
- s** Other transfer of cash or property from related organization(s)

	Yes	No
1a		No
1b	Yes	
1c		No
1d		No
1e		No
1f		No
1g		No
1h		No
1i		No
1j		No
1k		No
1l		No
1m		No
1n	Yes	
1o	Yes	
1p		No
1q	Yes	
1r		No
1s		No

2 If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds

(a) Name of related organization	(b) Transaction type (a-s)	(c) Amount involved	(d) Method of determining amount involved
(1) ONE ACTION	B	2,187,335	ACTUAL
(2) ONE ACTION	N	0	ACTUAL
(3) ONE ACTION	O	0	ACTUAL
(4) ONE ACTION	Q	2,076,326	ACTUAL
(5) ONE CAMPAIGN AFRICA NPC	B	915,635	ACTUAL

Part VII Supplemental Information

Provide additional information for responses to questions on Schedule R (see instructions)

Return Reference	Explanation
FORM 990 SCHEDULE R, PART V, LINE 2	THE AMOUNT REPORTED ON FORM 990, SCHEDULE R, PART V, LINE 2 FOR REIMBURSEMENTS PAID BY A RELATED ORGANIZATION INCLUDES REIMBURSEMENTS MADE FOR SHARING OF FACILITIES, EQUIPMENT, MAILING LISTS OR OTHER ASSETS WITH RELATED ORGANIZATIONS, AND SHARING OF PAID EMPLOYEES WITH RELATED ORGANIZATIONS, FOR WHICH NO AMOUNTS WERE DISCLOSED