

### See a Social Security Number? Say Something! Report Privacy Problems to https://public.resource.org/privacy Or call the IRS Identity Theft Hotline at 1-800-908-4490



Form

**Return of Organization Exempt From Income Tax** 

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

OMB No 1545-0047 2014 Open to Public Inspection

	artment of the Treasunal Revenue Service		-	Open to Public Inspection							
	For the 2014 (	calendar year, or tax year beginning $10/01/14$ , and ending $09/30/1$									
В	Check if applicable	C Name of organization NEBRASKA CITY TOURISM &	D Employer ic	dentification number							
	Address change	COMMERCE, INC.									
$\equiv$	•	Doing business as	47-02	48471							
닏	Name change	Number and street (or P O box if mail is not delivered to street address)	Room/suite E Telephone n								
Ш	Initial return	806 1ST AVENUE	··								
	Final return/ terminated	City or town, state or province, country, and ZIP or foreign postal code	j								
$\overline{\sqcap}$	Amended return	NEBRASKA CITY NE 68410	G Gross receip	ots \$ 307,048							
H	Antended return	F Name and address of pnncipal officer	Life) to the a group return for sub-	ordinates? Yes X No							
$\sqcup$	Application pending	H(a) Is this a group return for subo									
			H(b) Are all subordinates include	od? Yes No							
			If "No," attach a list (se	ee instructions)							
	Tax-exempt status	501(c)(3) X 501(c) ( 6 ) ◀ (insert no ) 4947(a)(1) or 527									
<u>,</u>	Website· ▶ V	WWW.NEBRASKACITY.COM	H(c) Group exemption number	_							
ĸ	Form of organization	X Corporation Trust Association Other ▶ L Ye	ear of formation 1955 N	N State of legal domicile $NE$							
F	arti S	ummary									
	T	escribe the organization's mission or most significant activities									
•	-	MOTION OF TOURISM, BUSINESS, INDUSTRY AND HISTORY IN	THE								
ĕ		MUNITY OF NEBRASKA CITY, NE									
rua											
×e	2 Check th	his box F if the organization discontinued its operations or disposed of more than 25% of	of its net assets								
ŏ		of voting members of the governing body (Part VI, line 1a)	3	0							
οğ.		of independent voting members of the governing body (Part VI, line 1b)	4	0							
itie		mber of individuals employed in calendar year 2014 (Part V, line 2a)	5	0							
Activities & Governance		mber of individuals employed in calendar year 2014 (if art v, line 2a)	6	0							
-	1	related business revenue from Part VIII, column (C), line 12	7a	0							
ζ		elated business taxable income from Fôrm 990-T, line 34	7b	0							
_	b Net unite	nated business taxable income from 50th 950-1, line 34	Prior Year	Current Year							
•	8 Contribu	tions and grants (Part VIII, line)		114,672							
nue	9 Program	service revenue (Part VIII Ine 2g)		162,997							
Revenue	10 Investme	ent income (Part VIII, column A), lines 3.4, and 7d)		9							
. æ	11 Other re	venue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)		29,370							
-	12 Total rev	venue – add lines 8 through 11 (must equal Ran VIII, column (A), line 12)		307,048							
,—	· · · · · · · · · · · · · · · · · · ·	and similar amounts gaid (RanLX, column (A), lines 1–3)		600							
)	1	paid to or for members (Part IX, column (A), line 4)		0.00							
		, other compensation, employee benefits (Part IX, column (A), lines 5–10)		101,510							
Ses	1	onal fundraising fees (Part IX, column (A), line 11e)		0							
Expens	h Total fur	ndraising expenses (Part IX, column (D), line 25) 6, 454		·							
Ä	17 Other ex	epenses (Part IX, column (A), lines 11a–11d, 11f–24e)		196,919							
		penses Add lines 13–17 (must equal Part IX, column (A), line 25)		299,029							
		e less expenses Subtract line 18 from line 12		8,019							
- 5	S REVENUE	s cas expenses outstract into 10 montaine 12	Beginning of Current Year	End of Year							
Net Assets or	20 Total as:	sets (Part X, line 16)	14,321	22,483							
Ass	21 Total lial	bilities (Part X, line 26)	2,042	2,185							
ž	22 Net asse	ets or fund balances. Subtract line 21 from line 20	12,279	20,298							
		ignature Block									
	Inder penalties of	perjuty, I declare that I have examined this return, including accompanying schedules and statemen	ts, and to the best of my know	fledge and belief, it is							
tr	ue, correct, and	complete Declaration of preparer (other than officer) is based on all information of which preparer ha	s any knowledge								
		V Summi Mumpon		1/25/16							
Sig	gn 🖊	Signature of officer	Date	<del></del>							
He	-   .	TAMMI THOMPSON PRESID	DENT								
		Type or print name and title		<del></del>							
	Print/Ty	pe preparer's name Preparer's signature,	Date Check	f PTIN							
Pai	id c.sc	OTT VANDERVEEN	01/20/16 self-emple	<b>□</b> "							
Pre	parer Firm's n	WANDEDWEEN CORRECTED	Fum's EIN	47-0822363							
Us	e Only	P.O. BOX 39 1720 S. 11TH STREET	Fuil 8 Elly F	1, 0022303_							
	Firm's a	NEDDACKA CIEW NE COALO COAC	Dhe	402-873-6022							
Ma		ss this return with the preparer shown above? (see instructions)	Phone no								
_		luction Act Notice, see the separate instructions.		X Yes No Form 990 (2014)							
DAA				Form 330 (2014)							

Form 990 (2014) NEBRASKA CITY T		7-0248471	Page 2
	ervice Accomplishments	U-1- D- 43H	X
	ains a response or note to any line in t	inis Part III	<u>[X]</u>
1 Briefly describe the organization's mission. PROMOTION OF TOURISM, COMMUNITY OF NEBRASKA	BUSINESS, INDUSTRY AND	HISTORY IN THE	
Did the organization undertake any signific prior Form 990 or 990-EZ?  If "Yes," describe these new services on S  Did the organization cease conducting, or a			Yes X No
services?  If "Yes," describe these changes on Sched  Describe the organization's program service	dule O be accomplishments for each of its three larges organizations are required to report the amou	st program services, as measured by	Yes X No
4a (Code ) (Expenses \$	277,659 including grants of \$ ENTS TO SUPPORT TOURISE	600 ) (Revenue \$	)
4b (Code ) (Expenses \$	including grants of \$	) (Revenue \$	)
4c (Code ) (Expenses \$	including grants of \$	) (Revenue \$	)
4d Other program services (Describe in Scher			
·	including grants of \$	) (Revenue \$	
4e Total program service expenses ▶	277,659		000

## Part IV Checklist of Required Schedules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes,"			
	complete Schedule A	1_		<u>X</u>
2	Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)?	2		X
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to			
	candidates for public office? If "Yes," complete Schedule C, Part I	3		<u>X</u>
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h)			
	election in effect during the tax year? If "Yes," complete Schedule C, Part II	4		
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues,			
	assessments, or similar amounts as defined in Revenue Procedure 98-197 If "Yes," complete Schedule C,			
	Part III	5		<u>X</u>
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors			
	have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If	_		.,,
	"Yes," complete Schedule D, Part I	6		X
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,	_		.,
	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		<u>X</u>
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes,"			.,,
	complete Schedule D, Part III	8		X
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a			
	custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or	_		.,
	debt negotiation services? If "Yes," complete Schedule D, Part IV	9		X
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted			.,
	endowments, permanent endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V	_10_		X
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI,			
	VII, VIII, IX, or X as applicable			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes,"		v	
	complete Schedule D, Part VI	11a	X	
D	Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more	446		v
_	of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		X
С	Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more	11c		Х
d	of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII  Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets	110		$\overline{}$
u	reported in Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		Х
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e	Χ	^
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses	116	- 23	<u> </u>
•	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f	:	Х
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete			<u> </u>
	Schedule D, Parts XI and XII	12a		X
ь	Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if			
_	the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b		X
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		Χ
14a		14a		X
b				
	fundraising, business, investment, and program service activities outside the United States, or aggregate		1	
	foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV	14b		Х
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or			
	for any foreign organization? If "Yes," complete Schedule F, Parts II and IV	15		X
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other			
	assistance to or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV	16		X
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on			-
	Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions)	17		X
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on			_
	Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II	18		X
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a?			
	If "Yes," complete Schedule G, Part III	19		X
20a	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		X
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b	L	<u> </u>
			00/	•

# Part IV Checklist of Required Schedules (continued)

			Yes	No
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or			
	domestic government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21		<u>X</u>
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on			
	Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		X
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the			
	organization's current and former officers, directors, trustees, key employees, and highest compensated			
	employees? If "Yes," complete Schedule J	23		_X_
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than			
	\$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b			
	through 24d and complete Schedule K. If "No," go to line 25a	24a		<u>X</u>
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
C	Did the organization maintain an escrow account other than a refunding escrow at any time during the year			
	to defease any tax-exempt bonds?	24c		
ď	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit			
	transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior			
	year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ?			
	If "Yes," complete Schedule L, Part I	25b		
26	Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any			
	current or former officers, directors, trustees, key employees, highest compensated employees, or			
	disqualified persons? If "Yes," complete Schedule L, Part II	26		<u>X</u>
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee,			
	substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled			
	entity or family member of any of these persons? If "Yes," complete Schedule L, Part III	27		X
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L,			
	Part IV instructions for applicable filing thresholds, conditions, and exceptions)			1,7
a	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a		<u>X</u>
þ	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete			37
_	Schedule L, Part IV	28b		<u>X</u>
С	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof)	20-		v
20	was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c		X
29 20	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29		
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If "Yes," complete Schedule M	20		v
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N,	30		<u>X</u>
31	Part I	24		X
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes,"	31		
-	complete Schedule N, Part II	32		Х
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			
	sections 301 7701-2 and 301 7701-3? If "Yes," complete Schedule R, Part I	33		Х
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Parts II, III,			
	or IV, and Part V, line 1	34		X
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		X
b	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a			
	controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable			
	related organization? If "Yes," complete Schedule R, Part V, line 2	36		
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			
	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R,			
	Part VI	37		X
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and			
	19? Note. All Form 990 filers are required to complete Schedule O	38	Χ	
			000	1 /204 4

Pa	Statements Regarding Other IRS Filings and Tax Compliance							
	Check if Schedule O contains a response or note to any line in this Part V							
			Yes	No				
1a	Enter the number reported in Box 3 of Form 1096 Enter -0- if not applicable							
b	Enter the number of Forms W-2G included in line 1a Enter -0- if not applicable  1b							
С	Did the organization comply with backup withholding rules for reportable payments to vendors and							
	reportable gaming (gambling) winnings to prize winners?	1c		X				
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax							
	Statements, filed for the calendar year ending with or within the year covered by this return  2a	4						
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b						
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)							
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a 3b		<u>X</u>				
b	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,							
4a	any time during the calendar year, did the organization have an interest in, or a signature or other authority							
	over, a financial account in a foreign country (such as a bank account, securities account, or other financial							
	account)?	4a		X				
D	If "Yes," enter the name of the foreign country							
	See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts							
F.	(FBAR).	_		v				
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		X				
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b						
6a	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?	5c						
va	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions?	60		Χ				
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or	6a						
•	gifts were not tax deductible?	6b						
7	Organizations that may receive deductible contributions under section 170(c).	100						
a	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods							
_	and services provided to the payor?	7a						
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b						
С	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was							
	required to file Form 8282?	7c						
d	If "Yes," indicate the number of Forms 8282 filed during the year							
е	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e						
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f						
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g						
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h						
8	Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained by the							
	sponsoring organization have excess business holdings at any time during the year?	8						
9	Sponsoring organizations maintaining donor advised funds.							
а	Did the sponsoring organization make any taxable distributions under section 4966?	9a						
b	Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?	9b						
10	Section 501(c)(7) organizations. Enter							
a	Initiation fees and capital contributions included on Part VIII, line 12							
	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	-						
11	Section 501(c)(12) organizations. Enter							
	Gross income from members or shareholders  11a	-						
Đ	Gross income from other sources (Do not net amounts due or paid to other sources							
40-	against amounts due or received from them )	┨ │						
	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a						
	If "Yes," enter the amount of tax-exempt interest received or accrued during the year  Section 501(a)(30) qualified population incomes incomes.	-						
13	Section 501(c)(29) qualified nonprofit health insurance issuers.  Is the organization licensed to issue qualified health plans in more than one state?	12-						
a	Note. See the instructions for additional information the organization must report on Schedule O.	13a						
h	Enter the amount of reserves the organization is required to maintain by the states in which							
.,	the organization is licensed to issue qualified health plans							
c	Enter the amount of reserves on hand	1						
14a	Did the organization receive any payments for indoor tanning services during the tax year?	14a		X				
	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O	14b		<del></del>				
DAA	Provide an argument in action of		<sub>n</sub> 990	(2014)				

Form 990 (2014) NEBRASKA CITY TOURISM & 47-0248471 Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions. Check if Schedule O contains a response or note to any line in this Part VI Section A. Governing Body and Management Yes No Enter the number of voting members of the governing body at the end of the tax year If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O b Enter the number of voting members included in line 1a, above, who are independent 1b Did any officer, director, trustee, or key employee have a family relationship or a business relationship with 2 any other officer, director, trustee, or key employee? 3 Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors, or trustees, or key employees to a management company or other person? 3 4 Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? 5 Did the organization become aware during the year of a significant diversion of the organization's assets? 5 6 Did the organization have members or stockholders? 6 7a Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body? 7a b Are any governance decisions of the organization reserved to (or subject to approval by) members, Χ stockholders, or persons other than the governing body? 7b Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following a The governing body? Яa Χ b Each committee with authority to act on behalf of the governing body? 8b Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.) Yes No 10a Did the organization have local chapters, branches, or affiliates? 10a b If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes? 10b 11a Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? 11a b Describe in Schedule O the process, if any, used by the organization to review this Form 990 12a Did the organization have a written conflict of interest policy? If "No," go to line 13 12a b Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts? 12b c Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done 12c 13 Did the organization have a written whistleblower policy? 13 14 Did the organization have a written document retention and destruction policy? 14 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? The organization's CEO, Executive Director, or top management official 15a b Other officers or key employees of the organization 15b If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions) 16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year? 16a b If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements? 16b Section C. Disclosure 17 List the states with which a copy of this Form 990 is required to be filed NONE Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (Section 501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply Own website Another's website X Upon request Other (explain in Schedule O) 19 Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year State the name, address, and telephone number of the person who possesses the organization's books and records. NC CHAMBER OF COMMERCE

806 1ST AVENUE

NE 68410

NEBRASKA CITY

# Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors Check if Schedule O contains a response or note to any line in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed Report compensation for the calendar year ending with or within the organization's tax year

- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation Enter -0- in columns (D), (E), and (F) if no compensation was paid
  - List all of the organization's current key employees, if any. See instructions for definition of "key employee"
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations. List persons in the following order individual trustees or directors, institutional trustees, officers, key employees; highest compensated employees, and former such persons

X Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee

(A) Name and Title	(B) Average hours per week (list any	(C) Position (do not check more than one box, unless person is both ar officer and a director/trustee)				than o	one i an	(D) Reportable compensation from the	(E) Reportable compensation from related organizations	(F) Estimated amount of other compensation	
	hours for related organizations below dotted line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	organization (W-2/1099-MISC)	(W-2/1099-MISC)	from the organization and related organizations	
(1) KRISTIN STRACKE											
	0.00	,,							•		
PAST PRESIDENT (2) LORI ABEL	0.00	X				-	-	0	0	0	
(2) LORI ABEL	0.00										
DIRECTOR	0.00	X						0	0	0	
(3) KELLY BEQUETTE											
	0.00										
DIRECTOR	0.00	X						0	0	0	
(4) ERIN BEETHE											
DIDDOMOR	0.00	,,							•		
DIRECTOR (5) GENE HINES	0.00	X	$\vdash$		$\vdash$	├		0	0	0	
(3) CLINE IIINES	0.00				ŀ	ŀ					
DIRECTOR	0.00	X						O	0	0	
(6) VIC JOHNS									-		
	0.00										
DIRECTOR	0.00	X					_	0	0	0	
(7) DUANE KOEHLMOOS	0 00						ŀ				
DIRECTOR	0.00	X							0	_	
DIRECTOR (8) BOB MOSER	0.00	1			┝			0	0	0	
(O) DOD HODEK	0.00				l						
DIRECTOR	0.00	X						0	0	0	
(9) JACK OLSON											
	0.00										
DIRECTOR	0.00	X		_	_	_	<u> </u>	0	0	0	
(10) HON. RANDY REHME											
DIRECTOR	0.00 0.00	X						0	0	0	
(11) ANGIE SAWYERS	0.00	╁	$\vdash$			+-	-	- 0	U	<u> </u>	
,rinold ormidio	0.00										
DIRECTOR	0.00	X						o	0	0	
DAA										Form <b>990</b> (2014)	

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)											<u>ugu</u>
(A) Name and title	(B) Average hours per week (list any	bo	x, unl ficer a	Pos check ess pe	rson	than c is both or/trust	an	(D) Reportable compensation from the	(E)  Reportable compensation from related organizations	(F) Estimated amount of other compensation	
	hours for related organizations below dotted line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	organization (W-2/1099-MISC)	(W-2/1099-MISC)	from the organization and related organizations	
(12) JERRY THEDE											
DIRECOR	0.00	X						0	0		C
(13) AMY ALLGOOD	0.00	$\uparrow^{\Lambda}$	<u> </u>	┢	$\vdash$			0			
	0.00									: 	
COMMUNITY DEVELPMENT	0.00	X	-		_	<u> </u>		0	0	<del>-</del>	
(14) TIM PENDRELL	0.00										
EXEC DIRECTOR	0.00	X						0	0		C
(15) TAMMI THOMPSON											
	0.00							_			
PRESIDENT	0.00	├	<u> </u>	X				0	0		
(16) JOLENE BLOCK	0.00		ł								
VICE PRESIDENT	0.00			Х				0	0		C
(17) TONYA OTTEMANN									<u> </u>		
	0.00										
TREASURER TOUNG	0.00	┢	-	X				0	0		C
(18) JERI JOHNS	0.00										
SECRETARY	0.00			Х				0	0		C
(19)											
1b Sub-total		<u> </u>	L		<u> </u>		<u> </u>			·	
c Total from continuation she	ets to Part VII,	Sect	ion A	4			<b>&gt;</b>				
d Total (add lines 1b and 1c)							<u> </u>				
2 Total number of individuals (in reportable compensation from	cluding but not l the organization	imite 1 ▶	ed to	thos	e lis	ted a	bove	e) who received more than	\$100,000 of		
	<u> </u>								74-	Yes	No
3 Did the organization list any for employee on line 1a? If "Yes,"	ormer officer, dir	ecto	r, or	trust	ee, k	key e lividi	mple	oyee, or highest compensa	ited	3	Х
4 For any individual listed on line								n and other compensation	from the		
organization and related organ individual	nizations greater	thar	1 \$15	0,00	1900 l	f "Ye	s," c	complete Schedule J for su	ch	4	Х
5 Did any person listed on line 1	a receive or acc	rue (	com	ens	atior	ı fron	n an	y unrelated organization or	ındıvıdual		$\Delta$
for services rendered to the or		es,"	com	plete	Sc	hedu	ie J	for such person		5	Χ
<ul><li>Section B. Independent Contractor</li><li>1 Complete this table for your fix</li></ul>		ones	ted	nder	and	ont c	ontr	ractors that recovered more	than \$100,000 of	·-··	
compensation from the organi	zation Report c	omp	ensa	tion	for the	he ca	lenc	dar year ending with or with	iin the organization's tax ye		
Name and	(A) business address							Descrip	(B) tron of services	(C) Compensat	วอก
							-			<del></del>	
							<u> </u>		<del></del>		
	-						$\vdash$	<u></u>			
				_							_
2 Total number of independent of received more than \$100,000	contractors (incli	uding	but	not l	limite aniz	ed to	thos	se listed above) who	0		

		<u>0 (2014) NEBRASKA C.</u>		TOUR	ISM &		<u>47-0248471</u>	<del></del>	Page 9
Pa	rţ V	Statement of Reversible Check if Schedule		taine a	recoonee or	note to any line is	a this Dart VIII		
		Check ii Scheddie	O COI	itairis a	response or	(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512-514
nts	1a	Federated campaigns	1a						·
Srar	b	Membership dues	1b		39,672				
S, E	C	Fundraising events	1c		·				
Sift	d	Related organizations	1d						
ini	е	Government grants (contributions)	1e		75,000				
Program Service Revenue Contributions, Gifts, Grants	f	All other contributions, gifts, grants,							
the		and similar amounts not included above	1f						
ntri d O	g	Noncash contributions included in lines 1a	-1f	\$					
Co	h	Total. Add lines 1a-1f			▶	114,672			
ue					Busn. Code				
ven	2a	TOURISM & PROMO EVE	NTS			155,787	155,787		
Re	b	RETAIL TRADE				7,210	7,210		
vice	C								
Ser	d								
ᇤ	е								
ogr	f	All other program service reve	enue						
<u>~</u>	g	Total. Add lines 2a-2f			<b>•</b>	162,997			
	3	Investment income (including	dıvıder	nds, intere	est,				
		and other similar amounts)			▶	9			9
	4	Income from investment of tax	x-exem	pt bond p	oroceeds 🕨 📙				_
	5	Royalties			<b>•</b>				
		(ı) Real		(n) l	Personal				
	6a	Gross rents					1		
	b	Less rental exps							
	C	Rental inc or (loss)							
	_d				<b>•</b>				
	7a	7a Gross amount from (i) Securities (ii) Other sales of assets							
		other than inventory							
	b	Less cost or other							
		basis & sales exps							
	С	Gain or (loss)							
	d	Net gain or (loss)			<b>•</b>				
Ð	8a	Gross income from fundraising even	ents		ĺ				
Ĕ		(not including \$							
ě		of contributions reported on line 1c	;)						
E.		See Part IV, line 18	а						
Other Revenue	b	Less: direct expenses	b						
J	С	, ,	1	events	<b>•</b>				
	9a	Gross income from gaming activities	es.						
		See Part IV, line 19	а						
	b	Less direct expenses	b						
		Net income or (loss) from gan	-	tivities	<b>•</b>				
	10a	Gross sales of inventory, less							
		returns and allowances	а						
		Less cost of goods sold	b						
	_ c	Net income or (loss) from sale	es of in	ventory	<u> </u>				
		Miscellaneous Revenue			Busn. Code				
	11a	MISC INC				18,326	18,326		
	b	GRAIN				11,044	11,044		
	С								
	d	All other revenue							
	е				▶  _	29,370			
	12	Total revenue. See instruction	ns		<u> </u>	307,048	192,367	0	9

### Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A) Check if Schedule O contains a response or note to any line in this Part IX (B) (A) (D) Do not include amounts reported on lines 6b, Total expenses Program service Management and Fundraising 7b, 8b, 9b, and 10b of Part VIII. expenses general expenses expenses Grants and other assistance to domestic organizations and domestic governments. See Part IV, line 21 Grants and other assistance to domestic 600 600 individuals See Part IV, line 22 Grants and other assistance to foreign organizations, foreign governments, and foreign individuals See Part IV, lines 15 and 16 Benefits paid to or for members Compensation of current officers, directors, trustees, and key employees Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) 94,17280,046 9,417 709 Other salaries and wages Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions) Other employee benefits 7,338 6,237 734 367 10 Payroll taxes Fees for services (non-employees) a Management b Legal 1,846 1.569 185 92 c Accounting Lobbying Professional fundraising services See Part IV, line 17 Investment management fees g Other (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O) 6.935 5,927 661 347 12 Advertising and promotion 330 280 33 13 Office expenses Information technology 14 Royalties 15 5,885 3,825 766 294 16 Occupancy 17 Travel Payments of travel or entertainment expenses for any federal, state, or local public officials 19 Conferences, conventions, and meetings 20 21 Payments to affiliates 22 Depreciation, depletion, and amortization 2,687 2,284 269 34 23 Insurance Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24e If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O) 169,097 169,097 COGS 5<u>,</u>394 6,346 635 UTILITIES RENT - EQUIPMENT 3,535 297 061 C DUES/SUBSCRIPTIONS/PERMIT 258 103 155 e All other expenses 299,029 277. 659 14,916 6,454 Total functional expenses. Add lines 1 through 24e Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation Check here ▶ following SOP 98-2 (ASC 958-720)

Part X **Balance Sheet** Check if Schedule O contains a response or note to any line in this Part X (A) (B) Beginning of year End of year 48 971 1 Cash-non-interest bearing 273 2 Savings and temporary cash investments 3 3 Pledges and grants receivable, net Accounts receivable, net 4 5 Loans and other receivables from current and former officers, directors, trustees, key employees, and highest compensated employees 5 Complete Part II of Schedule L 6 Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions) Complete Part II of Schedule L Assets 7 Notes and loans receivable, net 8 Inventories for sale or use 9 9 Prepaid expenses and deferred charges 10a Land, buildings, and equipment cost or other basis Complete Part VI of Schedule D 4,890 10b 10c b Less accumulated depreciation 11 Investments—publicly traded securities 11 12 12 Investments—other securities See Part IV, line 11 Investments-program-related See Part IV, line 11 13 13 14 14 Intangible assets 15 15 Other assets See Part IV, line 11 14. 321 483 16 16 Total assets. Add lines 1 through 15 (must equal line 34) 17 Accounts payable and accrued expenses 17 18 18 Grants payable 19 Deferred revenue 19 20 20 Tax-exempt bond liabilities 21 21 Escrow or custodial account liability Complete Part IV of Schedule D 22 Loans and other payables to current and former officers, directors, Liabilities trustees, key employees, highest compensated employees, and disqualified persons Complete Part II of Schedule L 22 23 Secured mortgages and notes payable to unrelated third parties 23 24 Unsecured notes and loans payable to unrelated third parties 24 25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24) Complete Part X 2,042 2,185 of Schedule D 2,042 26 Total liabilities. Add lines 17 through 25 Organizations that follow SFAS 117 (ASC 958), check here and Net Assets or Fund Balances complete lines 27 through 29, and lines 33 and 34. 12,279 20,298 Unrestricted net assets 28 28 Temporanly restricted net assets 29 Permanently restricted net assets 29 Organizations that do not follow SFAS 117 (ASC 958), check here complete lines 30 through 34. 30 Capital stock or trust principal, or current funds 30 31 Paid-in or capital surplus, or land, building, or equipment fund 31 32 32 Retained earnings, endowment, accumulated income, or other funds 12,279 33 Total net assets or fund balances Total liabilities and net assets/fund balances

orm 99	0(2014) NEBRASKA CITY TOURISM &	47-0248471			Pa	ge <b>12</b>
Part	Reconciliation of Net Assets					
	Check if Schedule O contains a response or note to any line in	n this Part XI				
1 To	tal revenue (must equal Part VIII, column (A), line 12)		1	3(	07,	048
2 To	tal expenses (must equal Part IX, column (A), line 25)		2	2 !	99,	029
3 R	venue less expenses Subtract line 2 from line 1		3		8,	019
4 N	t assets or fund balances at beginning of year (must equal Part X, line 33, co	lumn (A))	4		12,	279
5 N	t unrealized gains (losses) on investments		5			
6 D	nated services and use of facilities		6		-	
7 In	restment expenses		7			
8 P	or period adjustments		8			
9 O	her changes in net assets or fund balances (explain in Schedule O)		9			
10 N	t assets or fund balances at end of year Combine lines 3 through 9 (must eq	ual Part X, line				
33	, column (B))		10	:	20 <u>,</u>	<u> 298</u>
Part	II Financial Statements and Reporting					_
	Check if Schedule O contains a response or note to any line if	n this Part XII				
		<u></u>			Yes	No
1 A	counting method used to prepare the Form 990 $$	ol Other		_		
lf	he organization changed its method of accounting from a prior year or checke	ed "Other," explain in				
S	hedule O.					
2a W	ere the organization's financial statements compiled or reviewed by an indepe	endent accountant?		2a		X
lf	Yes," check a box below to indicate whether the financial statements for the y	year were compiled or				
re	riewed on a separate <u>basis</u> , consolidated basis, or <u>both</u>					
	Separate basis Consolidated basis Both consolidated and	separate basis				
b W	ere the organization's financial statements audited by an independent accoun	tant?		2b		X
If	Yes," check a box below to indicate whether the financial statements for the y	year were audited on a				
SE	parate basis, consolidated basis, or both					
	Separate basis	separate basis				
c if	Yes" to line 2a or 2b, does the organization have a committee that assumes i	responsibility for oversight				
0	the audit, review, or compilation of its financial statements and selection of a	n independent accountant?		2c		
lf	he organization changed either its oversight process or selection process dur	ing the tax year, explain in				
-	hedule O					
3a A	a result of a federal award, was the organization required to undergo an audi	t or audits as set forth in				
th	e Single Audit Act and OMB Circular A-133?			<u>3a</u>		<u> </u>
b If	Yes," did the organization undergo the required audit or audits? If the organiz	ation did not undergo the				
re	quired audit or audits, explain why in Schedule O and describe any steps take	n to undergo such audits		3b		

### **SCHEDULE D** (Form 990)

Department of the Treasury Internal Revenue Service

▶ Information about Schedule D (Form 990) and its instructions is at www.irs.gov/form990

Supplemental Financial Statements

► Complete if the organization answered "Yes" to Form 990,
Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

► Attach to Form 990.

OMB No 1545-0047 Open to Public

Inspection

Name of the organization

Employer identification number

N:	EBRASKA CITY TOURISM &		47 0	240471
Pa	COMMERCE, INC.  rt 1 Organizations Maintaining Donor Advised Fu	nds or Other Similar Funds or A		248471 <b>s.</b>
	Complete if the organization answered "Yes" to F			
		(a) Donor advised funds	(b	) Funds and other accounts
1	Total number at end of year			
2	Aggregate value of contributions to (during year)			<del>,</del>
3	Aggregate value of grants from (during year)			,,,
4	Aggregate value at end of year			
5	Did the organization inform all donors and donor advisors in writing that	at the assets held in donor advised		
	funds are the organization's property, subject to the organization's excl	lusive legal control?		Yes No
6	Did the organization inform all grantees, donors, and donor advisors in	writing that grant funds can be used		
	only for charitable purposes and not for the benefit of the donor or done	or advisor, or for any other purpose		[ <del>]</del>
	conferring impermissible private benefit?			Yes No
Pa	Conservation Easements. Complete if the organization answered "Yes" to F	Form 990, Part IV, line 7.		
1	Purpose(s) of conservation easements held by the organization (check	call that apply)		
	Preservation of land for public use (e.g , recreation or education)	Preservation of a historically impo	ortant land	area
	Protection of natural habitat	Preservation of a certified historic	structure	
	Preservation of open space			
2	Complete lines 2a through 2d if the organization held a qualified conse	ervation contribution in the form of a conse	rvation	
	easement on the last day of the tax year		!	Held at the End of the Tax Year
а	Total number of conservation easements		2a	
b	Total acreage restricted by conservation easements		2b	
С	Number of conservation easements on a certified historic structure incl	cluded in (a)	2c	
d	Number of conservation easements included in (c) acquired after 8/17/	/06, and not on a		
	historic structure listed in the National Register		2d	<del></del>
3	Number of conservation easements modified, transferred, released, ex	xtinguished, or terminated by the organizat	ion during	the
	tax year ▶			
4	Number of states where property subject to conservation easement is			
5	Does the organization have a written policy regarding the periodic mon	nitoring, inspection, handling of		□ v <sub>==</sub> □ v <sub>=</sub>
e	violations, and enforcement of the conservation easements it holds?	aing concentration concentrate during the vi-		Yes No
6	Staff and volunteer hours devoted to monitoring, inspecting, and enforce	cing conservation easements during the ye	sai	
7	Amount of expenses incurred in monitoring, inspecting, and enforcing	conservation easements during the year		
•	> \$	conservation easements during the year		
8	Does each conservation easement reported on line 2(d) above satisfy	the requirements of section 170(h)(4)(B)(i)	)	
	and section 170(h)(4)(B)(ii)?			Yes No
9	In Part XIII, describe how the organization reports conservation easem	nents in its revenue and expense statemen	t, and	
	balance sheet, and include, if applicable, the text of the footnote to the	organization's financial statements that de	escribes th	ne
	organization's accounting for conservation easements			
Pa	Organizations Maintaining Collections of Art, Complete if the organization answered "Yes" to F		Similar <i>I</i>	Assets.
1a	If the organization elected, as permitted under SFAS 116 (ASC 958), n	not to report in its revenue statement and b	alance sh	eet
	works of art, historical treasures, or other similar assets held for public	exhibition, education, or research in further	erance of	
	public service, provide, in Part XIII, the text of the footnote to its finance	cial statements that describes these items		
b	If the organization elected, as permitted under SFAS 116 (ASC 958), to	to report in its revenue statement and balai	nce sheet	
	works of art, historical treasures, or other similar assets held for public	exhibition, education, or research in further	erance of	
	public service, provide the following amounts relating to these items:			
	(i) Revenues included in Form 990, Part VIII, line 1		<b>&gt;</b>	\$
	(ii) Assets included in Form 990, Part X		•	\$
2	If the organization received or held works of art, historical treasures, or		vide the	
	following amounts required to be reported under SFAS 116 (ASC 958)	relating to these items:		
	Revenue included in Form 990, Part VIII, line 1		<b>•</b>	\$
b	Assets included in Form 990. Part X		•	Sh

Part IV Escrow and Custodial Arrangements.  Complete if the organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.  1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X?  b If "Yes," explain the arrangement in Part XIII and complete the following table  C Beginning balance  d Additions during the year  f Ending balance  2a Did the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability?	Page 2 tinued)
collection items (check all that apply)  a	- 11 -
b Scholarly research e Other c Preservation for future generations 4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII 5 During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection?  Part IV Escrow and Custodial Arrangements.  Complete if the organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on For 990, Part X, line 21.  1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X?  b If "Yes," explain the arrangement in Part XIII and complete the following table  C Beginning balance d Additions during the year e Distributions during the year f Ending balance 11c 11d 11d 12 13d 14d 15d 15d 16d 17d 17d 17d 17d 17d 17d 17d 17d 17d 17	
c Preservation for future generations  4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII  5 During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection?  Part IV Escrow and Custodial Arrangements.  Complete if the organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on For 990, Part X, line 21.  1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X?  b If "Yes," explain the arrangement in Part XIII and complete the following table  c Beginning balance  d Additions during the year  e Distributions during the year  f Ending balance  2a Did the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability?	
4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII  5 During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection?  Part IV Escrow and Custodial Arrangements.  Complete if the organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on For 990, Part X, line 21.  1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X?  b If "Yes," explain the arrangement in Part XIII and complete the following table  c Beginning balance  d Additions during the year  e Distributions during the year  f Ending balance  2a Did the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability?	
XIII  5 During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection?  Part IV Escrow and Custodial Arrangements.  Complete if the organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on For 990, Part X, line 21.  1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X?  b If "Yes," explain the arrangement in Part XIII and complete the following table  c Beginning balance  d Additions during the year  e Distributions during the year  f Ending balance  2a Did the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability?	
During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection?  Part IV Escrow and Custodial Arrangements.  Complete if the organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.  Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X?  If "Yes," explain the arrangement in Part XIII and complete the following table  C Beginning balance  d Additions during the year  e Distributions during the year  f Ending balance  2 Did the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability?	
assets to be sold to raise funds rather than to be maintained as part of the organization's collection?  Part IV Escrow and Custodial Arrangements.  Complete if the organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.  1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X?  b If "Yes," explain the arrangement in Part XIII and complete the following table  C Beginning balance  d Additions during the year  f Ending balance  1c  1d  1d  1d  1d  1d  1d  1d  1d  1d	
Part IV Escrow and Custodial Arrangements.  Complete if the organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.  1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X?  b If "Yes," explain the arrangement in Part XIII and complete the following table  C Beginning balance  d Additions during the year  D Distributions during the year  Ending balance  2a Did the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability?	_
Complete if the organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on For 990, Part X, line 21.  1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X?  b If "Yes," explain the arrangement in Part XIII and complete the following table  C Beginning balance  d Additions during the year  e Distributions during the year  f Ending balance  2a Did the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability?	Yes No
990, Part X, line 21.  1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X?  b If "Yes," explain the arrangement in Part XIII and complete the following table  c Beginning balance d Additions during the year e Distributions during the year f Ending balance  2a Did the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability?	
included on Form 990, Part X?  b If "Yes," explain the arrangement in Part XIII and complete the following table  C Beginning balance d Additions during the year e Distributions during the year f Ending balance  2a Did the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability?	.t <b>m</b>
b If "Yes," explain the arrangement in Part XIII and complete the following table  C Beginning balance d Additions during the year e Distributions during the year f Ending balance  2a Did the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability?	
C Beginning balance d Additions during the year e Distributions during the year f Ending balance 2a Did the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability?	Yes   No
c Beginning balance d Additions during the year e Distributions during the year f Ending balance 2a Did the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability?	
d Additions during the year e Distributions during the year f Ending balance 2a Did the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability?	unt
e Distributions during the year  f Ending balance  2a Did the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability?	
f Ending balance  2a Did the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability?	
2a Did the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability?	
	<u>v</u>
	Yes   No
b If "Yes," explain the arrangement in Part XIII Check here if the explanation has been provided in Part XIII  Part V Endowment Funds.	
Part V Endowment Funds.  Complete if the organization answered "Yes" to Form 990, Part IV, line 10.	
	Four years back
1a Beginning of year balance	
b Contributions	
c Net investment earnings, gains, and losses	
d Grants or scholarships	
e Other expenditures for facilities and	
programs	
f Administrative expenses	
g End of year balance	
2 Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as	
a Board designated or quasi-endowment ▶ %	
b Permanent endowment ▶ %	
c Temporarily restricted endowment ▶ %	
The percentages in lines 2a, 2b, and 2c should equal 100%	
3a Are there endowment funds not in the possession of the organization that are held and administered for the	
organization by	Yes No
(i) unrelated organizations 3a(	
(ii) related organizations 3a(iii)	
b If "Yes" to 3a(ii), are the related organizations listed as required on Schedule R?	
4 Describe in Part XIII the intended uses of the organization's endowment funds	
Part VI Land, Buildings, and Equipment.	
Complete if the organization answered "Yes" to Form 990, Part IV, line 11a. See Form 990, Part X, line	: 10.
Description of property (a) Cost or other basis (b) Cost or other basis (c) Accumulated (d) Both (investment) (other) depreciation	ook value
1a Land	
b Buildings	
c Leasehold improvements	
d Equipment 4,890 4,890	
e Other	
Total. Add lines 1a through 1e. (Column (d) must equal Form 990, Part X, column (B), line 10c)	

1	7 -	-0	2	1	0	1	7	1
4	/-	- ()	/	4	ਲ	4	- /	- 1

Part VII	Investments—Other Securities.	OKISH &	47-0240471 Page
	Complete if the organization answered	'Yes" to Form 990, Part IV, line 11	b. See Form 990, Part X, line 12.
	(a) Description of security or category	(b) Book value	(c) Method of valuation
	(including name of security)		Cost or end-of-year market value
(1) Financial			
	neld equity interests		
(3) Other			-
(A)			
(B)			
(C)			
(D)		<u> </u>	
(E)			
(F)			
(G)			
(H)	on (b) must equal Form 900. Bort Y col. (B) line 12.		
Part VIII	nn (b) must equal Form 990, Part X, col (B) line 12 investments—Program Related.	<u>.</u>	
CAN'T A-H-	Complete if the organization answered	'Ves" to Form 990 Part IV line 11	c See Form 990 Part X line 13
	(a) Description of investment	(b) Book value	(c) Method of valuation
	(a) Social phon of investment	(S) BOOK VAIGO	Cost or end-of-year market value
(1)		<del>-  </del>	-
(2)			
(3)			
(4)			
(5)			
(6)			
(7)			
(8)			
(9)	· - ·		
	nn (b) must equal Form 990, Part X, col (B) line 13	<b>&gt;</b>	
Part IX	Other Assets.		•
	Complete if the organization answered	'Yes" to Form 990, Part IV, line 11	d. See Form 990, Part X, line 15.
	(a) De	scription	(b) Book value
(1)			
(2)			
(3)			
(4)			
(5)			
(6)			
(7)			
(8)			
<u>(9)</u>	(A)		
	nn (b) must equal Form 990, Part X, col (B) line 15 Other Liabilities.	·	<u> </u>
Part X	Complete if the organization answered	"Vos" to Form 990 Part IV line 11	o or 11f Soo Form 000 Part Y
	line 25	res to roim 990, Part IV, line I	e of Th. See Form 990, Part A,
1.	(a) Description of liability	(b) Book value	
	Il income taxes	(5) 550% (4.05	
	IBER BUCKS	2,146	
(3)		2/110	
(4)		-	
(5)			
(6)			
(7)			
(8)			
(9)			
	nn (b) must equal Form 990, Part X, col (B) line 25	2,146	
	or uncertain tax positions. In Part XIII, provide the tex		icial statements that reports the

organization's liability for uncertain tax positions under FIN 48 (ASC 740) Check here if the text of the footnote has been provided in Part XIII

Schedule D (Form 990) 2014 NEBRASKA CITY TOURISM &		47-0248471		Page <b>4</b>
P₽	Reconciliation of Revenue per Audited Financial State	ements With Reven	ue per Return.	
	Complete if the organization answered "Yes" to Form 990	), Part IV, line 12a.		
1	Total revenue, gains, and other support per audited financial statements		1	
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12			
а	Net unrealized gains (losses) on investments	2a		
b	Donated services and use of facilities	2b		
С	Recoveries of prior year grants	2c		
d	Other (Describe in Part XIII.)	2d		
e Add lines 2a through 2d			2e	
3 Subtract line 2e from line 1			3	
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1			
а	Investment expenses not included on Form 990, Part VIII, line 7b	4a		
b	Other (Describe in Part XIII )	4b		
c Add lines 4a and 4b			4c	
_ 5	5 Total revenue Add lines 3 and 4c. (This must equal Form 990, Part I, line 12)			
Pa	Int XII Reconciliation of Expenses per Audited Financial Sta	itements With Exper	nses per Return.	
	Complete if the organization answered "Yes" to Form 99	0, Part IV, line 12a.	***	
1	Total expenses and losses per audited financial statements	1		
2	Amounts included on line 1 but not on Form 990, Part IX, line 25			
а	Donated services and use of facilities	2a		
b	Prior year adjustments	2b		
С	Other losses	2c		
d	Other (Describe in Part XIII )	2d		
е	e Add lines 2a through 2d			
3	3 Subtract line 2e from line 1			
4	Amounts included on Form 990, Part IX, line 25, but not on line 1			
а	Investment expenses not included on Form 990, Part VIII, line 7b	4a		
b	Other (Describe in Part XIII )	4b		
С	Add lines 4a and 4b		4c	
5	Total expenses, Add lines 3 and 4c. (This must equal Form 900, Part I, line 18.)		E	

Provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, line

2, Part XI, lines 2d and 4b, and Part XII, lines 2d and 4b. Also complete this part to provide any additional information

Supplemental Information.

Schedule D (Form 990) 2014 NEBRASKA CITY TOURISM &

47-0248471

Page 5

Part XIII Supplemental Information (continued)

SCHEDULE O (Form 990 or 990-EZ) Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

2014

Department of the Treasury Internal Revenue Service ► Attach to Form 990 or 990-EZ.
► Information about Schedule O (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

Open to Public Inspection

Name of the organization

NEBRASKA CITY TOURISM &

COMMERCE, INC.

Employer identification number 47-0248471

FORM 990, PART III, LINE 4D - ALL OTHER ACCOMPLISHMENT PROGRAMS TO SUPPORT COMMUNITY EDUCATION & ENTERTAINMENT

FORM 990, PART VI, LINE 7A - ELECTION OF MEMBERS AND THEIR RIGHTS

THE BOARD OF DIRECTORS MUST APPROVE THE INDIVIDUAL OR FIRM TO BECOME A

MEMBER. EVERY MEMBER IN GOOD STANDING IS ENTITLED TO VOTE IN ANY

GENERAL ELECTION, REFERENDUM OR MEMBERSHIP MEETING.

FORM 990, PART VI, LINE 11B - ORGANIZATION'S PROCESS TO REVIEW FORM 990 FORM 990 IS REVIEWED AND APPROVED BY THE EXECUTIVE DIRECTOR AND ORGANIZATIONAL HEALTH COMMITTEE.

FORM 990, PART VI, LINE 12C - ENFORCEMENT OF CONFLICTS POLICY

ANNUAL DISCLOSURE IS REQUIRED BY BOARD MEMBERS AND STAFF ALONG WITH A

REGULAR CONFLICTS CHECK AS PART OF THE AGENDA AT EVERY BOARD MEETING.

FORM 990, PART VI, LINE 15A - COMPENSATION PROCESS FOR TOP OFFICIAL

THE EXECUTIVE DIRECTOR POSITION IS SUBJECT TO AN ANNUAL FORMAL REVIEW FROM

THE BOARD. COMPENSATION IS ESTABLISHED BASED UPON COMPARABLE RATES IN THE

AREA FOR SIMILAR SERVICES.

FORM 990, PART VI, LINE 19 - GOVERNING DOCUMENTS DISCLOSURE EXPLANATION GOVERNING DOCUMENTS ARE MADE AVAILABLE TO THE PUBLIC UPON REQUEST.