

## See a Social Security Number? Say Something! Report Privacy Problems to https://public.resource.org/privacy Or call the IRS Identity Theft Hotline at 1-800-908-4490



Form 990-EZ

## Short Form Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

2014

OMB No. 1545-1150

Open to Public
Inspection

Department of the Treasury Internal Revenue Service ▶ Do not enter social security numbers on this form as it may be made public.

▶ Information about Form 990-EZ and its instructions is at www.irs.gov/form990.

A For the 2014 calendar year, or tax year beginning 2014, and ending 20 July 1 June 30 15 C Name of organization B Check if applicable D Employer identification number CFA Society of Iowa, Inc. Address change 42-1152989 Name chance Number and street (or P.O. box, if mail is not delivered to street address) Room/suite E Telephone number Initial return c/o Scott Brustkern, Principal Global Investors, 711 High St 515-362-0201 Final return/terminated City or town, state or province, country, and ZIP or foreign postal code F Group Exemption Amended return Des Moines, IA 50392-0800 Number ▶ Application pending Other (specify) H Check ▶ ☐ If the organization is not Cash Accrual G Accounting Method: Website: ▶ www.cfaiowa org required to attach Schedule B J Tax-exempt status (check only one) - 501(c)(3) ✓ 501(c) ( 6 ) 
✓ (insert no.) 
✓ 4947(a)(1) or (Form 990, 990-EZ, or 990-PF). 527 K Form of organization: Corporation Trust ☐ Association Other L Add lines 5b, 6c, and 7b to line 9 to determine gross receipts. If gross receipts are \$200,000 or more, or if total assets (Part II, column (B) below) are \$500,000 or more, file Form 990 instead of Form 990-EZ Revenue, Expenses, and Changes in Net Assets or Fund Balances (see the instructions for Part I) Part I Check if the organization used Schedule O to respond to any question in this Part I. V 1 Contributions, gifts, grants, and similar amounts received . . . . . . 34,751 2 Program service revenue including government fees and contracts 2 32.956 3 3 28,410 Investment income . . . . . . . . . . . . . . . . 4 4 78 Gross amount from sale of assets other than inventory . . . . Less: cost or other basis and sales expenses . . . . . . . . . . . . Gain or (loss) from sale of assets other than inventory (Subtract line 5b from line 5a) . . . . Gaming and fundraising events Gross income from gaming (attach Schedule G if greater than Revenue 6a Gross income from fundraising events (not including \$ of contributions from fundraising events reported on line 1) (attach Schedule G if the sum of such gross income and contributions exceeds \$15,000) . . . Less: direct expenses from gaming and fundraising events . . . 6с Net income or (loss) from gaming and fundraising events (add lines 6a and 6b and subtract 7a Gross sales of inventory, less returns and allowances - . --. --. . . . b Gross profit or (loss) from sales of inventory (Subtract line 7b from line 7a) C 7c Other revenue (describe in Schedule O) All 6 17 205 ......

Total revenue. Add lines 1, 2, 3, 4, 5c, 6d, 7c, and 8 ...... 8 8 9 9 96,195 10 Grants and similar amounts paid (list-in-Schedule O) 10 . 🦳 🚉 . . . . . . . . . 11 Benefits paid to or for members |. 11 12 Salaries, other compensation, and employee benefits . . . . . 12 26,808 13 Professional fees and other payments to independent contractors . 13 14 14 15 15 5.028 16 63,530 16 17 Total expenses. Add lines 10 through 16 . . . . 17 95,366 Excess or (deficit) for the year (Subtract line 17 from line 9) . . . . . . . . . . . . . . . . . . 829 18 19 Net assets or fund balances at beginning of year (from line 27, column (A)) (must agree with Net Asset 19 127,308 20 20 -100 Other changes in net assets or fund balances (explain in Schedule O) . . . . . . . . .

For Paperwork Reduction Act Notice, see the separate instructions.

Net assets or fund balances at end of year. Combine lines 18 through 20

Cat. No. 10642I

Form 990-EZ (2014)





128,037

Pai	Balance Sheets (see the instructions	for Part II)		<del> </del>		
. CI	Check if the organization used Schedule	•	ny question in this	Part II		
	Official in the organization used conclude	O to respond to di	y question in this	(A) Beginning of year	<del>'                                    </del>	(B) End of year
22	Cash, savings, and investments			112,188	22	128,037
23	Land and buildings			,.	23	- 120,007
24	Other assets (describe in Schedule O)			<del></del>	24	
25	Total assets			112,188		128,037
26	Total liabilities (describe in Schedule O)				26	
27	Net assets or fund balances (line 27 of column	n (B) <b>must</b> agree with	n line 21)	112,188	27	128,037
Part				Part III)		
	Check if the organization used Schedule	O to respond to a	ny question in this	Part III	]	Expenses
What	is the organization's primary exempt purpose?	convene & educate	& promote investme	nt professionals		uired for section c)(3) and 501(c)(4)
as m	ribe the organization's program service accompli easured by expenses. In a clear and concise mand benefited, and other relevant information for each	nanner, describe the ach program title.	services provide	d, the number of		inizations, optional for
28	Hosted nine luncheons featuring industry speakers			=		
	attendence was approximatly 45 people per lunch w	ith one large event wi	th over 150 people	-		
	<del> </del>	includes foreign gra		<del></del>	28a	1
29	Hosted several networking events for members and	•		n others in their	:	
	profession or course of study Attendence ranged fr	om 10-50 people per	event			
	(Cronto #	alidaa fanaissa suu		▶ □	00-	
30	(Grants \$ ) If this amount Hosted the CFA Global Investment Research Challer	includes foreign gra			<b>29</b> a	-
30	present credit research on a company in order to co	•	-			
	competition. Attendence was approximally 100 people		os and a chance at t	ne national		
		includes foreign gra	ints chack hara	▶ □	30a	
31	Other program services (describe in Schedule O)				302	'
٠.		includes foreign gra			31a	
32	Total program service expenses (add lines 28a				32	·
Par				<del></del>	_=	ctions for Part IV)
	Check if the organization used Schedule					
	(a) Name and title	(b) Average hours per week devoted to position	(c) Reportable compensation (Forms W-2/1099-MISO (if not paid, enter -0-	(d) Health benefits, contributions to employ benefit plans, and	` `	Estimated amount of other compensation
Kare	Anderson	0 25hrs/wk				
Presi	dent			0	0	0
Scott	Bennett	2 5 hrs/wk				
Vice	President	<u></u>		0	0	0
Maia	Wallace	1hr/wk		• •	1	
Secr	_ <del>.</del>			0	0	0
	Brustkern	2.5hrs/wk				
Treas		<u> </u>		0	0	0
	tin McElvania	2hrs/wk				_
	tor at Large	4		0	0	0
_	e Worthington	1hr/wk				
	tor at Large Peterson	1hr/wk		0	0	0
	reterson tor at Large	Ini/wk		o		
	ey Havig	1hr/wk			0	0
	tor at Large			o	0	O
<u> </u>	or at Eurgo	<del> </del>	· · · · · · · · · · · · · · · · ·	<del></del>	╨	
					+-	
•					1	

Part	·			
	instructions for Part V) Check if the organization used Schedule O to respond to any question in this	Part		
33	Did the organization engage in any significant activity not previously reported to the IRS? If "Yes," provide a		Yes	No
	detailed description of each activity in Schedule O	33		_
34	Were any significant changes made to the organizing or governing documents? If "Yes," attach a conformed copy of the amended documents if they reflect a change to the organization's name. Otherwise, explain the			
35a	change on Schedule O (see instructions)	34		~
JJa	activities (such as those reported on lines 2, 6a, and 7a, among others)?	35a		~
b	If "Yes," to line 35a, has the organization filed a Form 990-T for the year? If "No," provide an explanation in Schedule O	35b		
C	Was the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization subject to section 6033(e) notice, reporting, and proxy tax requirements during the year? If "Yes," complete Schedule C, Part III	35c		
36	Did the organization undergo a liquidation, dissolution, termination, or significant disposition of net assets during the year? If "Yes," complete applicable parts of Schedule N	36		1
37a	Enter amount of political expenditures, direct or indirect, as described in the instructions ▶ 37a 37a	1		
ь 38а	Did the organization file <b>Form 1120-POL</b> for this year?	37b		•
	any such loans made in a prior year and still outstanding at the end of the tax year covered by this return? .	38a		<b>'</b>
39	If "Yes," complete Schedule L, Part II and enter the total amount involved	1		
оэ a	Initiation fees and capital contributions included on line 9			
b	Gross receipts, included on line 9, for public use of club facilities	1		
40a	Section 501(c)(3) organizations. Enter amount of tax imposed on the organization during the year under: section 4911 ▶ ; section 4912 ▶ ; section 4955 ▶			
b	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in any section 4958			
	excess benefit transaction during the year, or did it engage in an excess benefit transaction in a prior year that has not been reported on any of its prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I	40b		
С	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Enter amount of tax imposed on organization managers or disqualified persons during the year under sections 4912, 4955, and 4958			
d	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Enter amount of tax on line 40c reimbursed by the organization			
е	All organizations. At any time during the tax year, was the organization a party to a prohibited tax shelter transaction? If "Yes," complete Form 8886-T	40e		ļ
41	List the states with which a copy of this return is filed ▶ Iowa			
42a	· · · · · · · · · · · · · · · · · · ·	515-36		
h.	Located at ► c/o Principal Global Investors, 711 High St, Des Moines, IA  ZIP + 4 ►	50392	-0800	,
b	At any time during the calendar year, did the organization have an interest in or a signature or other authority over a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	42b	Yes	No
	If "Yes," enter the name of the foreign country: ▶	720		<u> </u>
	See the instructions for exceptions and filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR).			
С	At any time during the calendar year, did the organization maintain an office outside the U.S.?	42c		~
43	Section 4947(a)(1) nonexempt charitable trusts filing Form 990-EZ in lieu of Form 1041—Check here and enter the amount of tax-exempt interest received or accrued during the tax year		.	▶ □
	<u></u>		Yes	No
44a	Did the organization maintain any donor advised funds during the year? If "Yes," Form 990 must be completed instead of Form 990-EZ	44a		~
b	Did the organization operate one or more hospital facilities during the year? If "Yes," Form 990 must be completed instead of Form 990-EZ	44b		V
С	Did the organization receive any payments for indoor tanning services during the year?	44c		V
d	If "Yes" to line 44c, has the organization filed a Form 720 to report these payments? If "No," provide an			
45:	explanation in Schedule O	44d	<u> </u>	V
45a b	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	45a		
J	meaning of section 512(b)(13)? If "Yes," Form 990 and Schedule R may need to be completed instead of Form 990-F7 (see instructions)	45h		

							Tes No	
<b>46</b> D	o candidates for public office? If "Yes," o	complete Schedule C	campaign activities or , Part I	behalf of or	ın opposi	tion	-	
Part VI	Section 501(c)(3) organizations	only					<del></del>	
	All section 501(c)(3) organization	s must answer que	estions 47-49b and	52, and co	mplete th	e tables f	or lines	
	50 and 51.	·						
	Check if the organization used Sc	hedule O to respond	d to any question in t	hıs Part VI			🗆	
		<u> </u>					Yes No	
<b>47</b> D	old the organization engage in lobbying	activities or have a	section 501(h) election	n in effect o	during the	tax		
y	ear? If "Yes," complete Schedule C, Par	tli		-				
<b>48</b> Is	the organization a school as described i	n section 170(b)(1)(A)(i	ii)? If "Yes." complete	Schedule E		. 48	V	
	id the organization make any transfers to an exempt non-charitable related organization?							
		implete this table for the organization's five highest compensated employees (other than officers, directors, trustees and key						
	mployees) who each received more than							
***************************************			<del></del>	(d) Health				
	(a) Name and title of each employee	(b) Average hours per week	(c) Reportable compensation	contributions			d amount of	
		devoted to position	(Forms W-2/1099-MISC)	benefit plans, a compen		other com	pensation	
			<del> </del>					
			<del> </del>	ļ				
		<del></del>				<u> </u>		
	<del></del>	0.100.000	<u></u>	<u> </u>				
	otal number of other employees paid ov		. •					
	complete this table for the organization			contractors	who each	n received	more than	
<u> </u>	100,000 of compensation from the orga	inization. If there is no	one, enter inone.					
	(a) Name and business address of each independ	lent contractor	(b) Type of sen	rice	(c	) Compensation	on	
					<del></del>			
			}					
d To	otal number of other independent contra	actors each receiving	over \$100,000	<b></b>				
<b>52</b> D	id the organization complete Schedu	ile A? <b>Note</b> . All se	ection 501(c)(3) orga	nizations m	ust attacl	n a		
CC	ompleted Schedule A	<u> </u>				.▶□ Yes	□ No	
Under pena	alties of penjury, I declare that I have examined this	return, including accompan	lying schedules and statem	ents, and to the	best of my ki	nowledge and	belief, it is	
true, correc	t, and complete. Declaration of preparer (other than	officer) is based on all info	ormation of which preparer l	nas any knowled	lge.			
	SIA115							
Sign	Signature of officer				11	<del></del>		
Here	Scott Brustkern, Treasurer							
	Type or print name and title						<u> </u>	
Paid	Print/Type preparer's name	Preparer's signature	Da	ite	Check	PTIN		
					self-emplo			
Prepar	1	- ·	l		Firm's EIN ▶			
Use Or	Firm's address > Phone no							
May the	IRS discuss this return with the prepare	shown above? See	Instructions	[ Prior		► □ Voc	- No	

## SCHEDULE O (Form 990 or.990-EZ)

## Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

OMB No. 1545-0047

Open to Public Inspection

Department of the Treasury Internal Revenue Service

► Attach to Form 990 or 990-EZ.

▶ Information about Schedule O (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

Name of the organization

Employer identification number

Part 1, Line 16

Luncheons and Dinner featuring industry speakers: \$37,272

Member only Networking events: \$8,081

Branding Campaign and public advertising. \$3,165

Student support and recruitment expenses: \$11,535

Overhead Expenses (Board Meals, Survey costs, bank fees, travle) \$3,477

Part 1, Line 20. Double payment caught in payment systems and backed out in current year.

Schedule O (Form 990 or 990-EZ) (2014)  Name of the organization	Page 2