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# · Form 990-EZ

### **Short Form Return of Organization Exempt From Income Tax**

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

2014

OMB No 1545-1150

Department of the Treasury Internal Revenue Service

HTA

Do not enter social security numbers on this form as it may be made public.

Information about Form 990-EZ and its instructions is at www.irs.gov/form990.

Open to Public Inspection

A	For t	he 2014 cale	ndar year, or tax year beginning $7/1/2014$ , and $\epsilon$	ending	6/30/20	)15
В	Check	if applicable	C Name of organization		D Employer ic	lentification number
	Addres	ss change	F. Y Eye, Inc  Number and street (or PO box, if mail is not delivered to street address)  R			
	Name	change	0-	4-3815653		
	Initial i	return	P.O. Box 409 Grand Central Station		E Telephone n	umber
	Final ref	tum/terminated	City or town State ZIP code			
	Amend	ded return	New York NY 10163-0	)409	(21	2) 832-9170
	Applica	ation pending	Foreign country name Foreign province/state/county Foreign po		F Group Exe	emption
					Number <b>▶</b>	
G	Accou	inting Method	Cash X Accrual Other (specify) ▶	н	Check ▶□	if the organization is
ı		ite: ► www.f				o attach Schedule B
·.				<b>一</b>	•	0-EZ, or 990-PF)
	iax-exe	empt status (che	ck only one) — X 501(c)(3)	527		
K	Form c	of organization	X Corporation Trust Association Othe	er		
L	Add lin	es 5b, 6c, and	7b to line 9 to determine gross receipts If gross receipts are \$200,000 or more,	or if total ass	ets	
			elow) are \$500,000 or more, file Form 990 instead of Form 990-EZ		▶\$	181,065
P	art I		e, Expenses, and Changes in Net Assets or Fund Balances (	(see the in	structions fo	or Part I)
		Check If	the organization used Schedule O to respond to any question in	this Part I	l	X
$\neg$	1	Contribution	ns, gifts, grants, and similar amounts received.		1 1	175,000
	2		rvice revenue including government fees and contracts.		. 2	
	3	-	o dues and assessments		3	
ŀ	4	Investment			4	6,065
	5a	Gross amo	unt from sale of assets other than inventory 5a		17.	· · · · · · · · · · · · · · · · · · ·
	b		or other basis and sales expenses		311	
	C		s) from sale of assets other than inventory (Subtract line 5b from line 5a)		5c	0
2015	6		fundraising events		A. S.	
ଚେ	а	-	ne from gaming (attach Schedule G if greater than			
<b>₽</b>		\$15,000)	6a			
è	b	Gross incor	ne from fundraising events (not including \$ of contri	butions		
<b>69</b>		from fundra	ising events reported on line 1) (attach Schedule G if the			
		sum of such	gross income and contributions exceeds \$15,000) 6b			
SCANNED Revenues	С		expenses from gaming and fundraising events 6c			
3	d	Net income	or (loss) from gaming and fundraising events (add lines 6a and 6b and si	ubtract		
A		line 6c) .			. 6d	0
ပ္က	7a		of inventory, less returns and allowances			
اري	b	Less. cost of	f goods sold			
- 1	C	Gross profit	or (loss) from sales of inventory (Subtract line 7b from line 7a).	78	. 7c	0
	8	0410110101	do (documento en concedero o)	18	. <u>8</u>	404.005
$\dashv$	9		ue. Add lines 1, 2, 3, 4, 5c, 6d, 7c, and 8 00 00 1. 2015.		► 9 10	181,065
	10		Similar amounts paid (not in Concadio C)	그절	11	·
	11 12		d to or for members	` <b>[</b>	. 12	40.409
Se	13	-	I fees and other payments to independent contractors		13	49,498 4,869
Expenses	14		rent, utilities, and maintenance		. 14	14,506
윘	15		olications, postage, and shipping		15	14,500
۳,	16		ises (describe in Schedule O)		. 16	15,784
	17	•	ses. Add lines 10 through 16		▶ 17	84,657
	18		deficit) for the year (Subtract line 17 from line 9) .	<del></del>	. 18	96,408
e c	19		or fund balances at beginning of year (from line 27, column (A)) (must agi	ree with	1/8/2 <sup>4</sup> 8/	00,100
SS			figure reported on prior year's return)		. 19	177,390
Net Assets	20		les in net assets or fund balances (explain in Schedule O)		. 20	
ž	21		or fund balances at end of year Combine lines 18 through 20	<u>.</u>	▶ 21	273,798
For	Papery		on Act Notice, see the separate instructions.			Form 990-EZ (2014)

Form	n 990-EZ (2014) F Y Eye, Inc.					04	1-381	5653	Page 2
Pai	rt II Balance Sheets. (see the instructions for								
	Check if the organization used Schedule O to re	espond to	any question in t	his Part II					,
					(A)	Beginning of	year		(B) End of year
22	Cash, savings, and investments					177	7,390	22	273,798
23	Land and buildings			-				23	<u> </u>
24	Other assets (describe in Schedule O)							24	
25	Total assets					177	7,390	25	273,798
26	Total liabilities (describe in Schedule O)							26	
27	Net assets or fund balances (line 27 of column (E	3) <mark>must</mark> ag	ree with line 21)			177	7,390	27	273,798
Pa	art III Statement of Program Service Accomplis	hments (s	see the instructio	ns for Part III)					
	Check if the organization used Schedule O t	to respond	to any question	in this Part III.		•			Expenses
Wha	at is the organization's primary exempt purpose?	See stater	ment attached						quired for section
	cribe the organization's program service accomplishing			argest program s	servic	es.			c)(3) and 501(c)(4) nizations, optional
	neasured by expenses. In a clear and concise manne							for o	thers)
	sons benefited, and other relevant information for eac		•	•					
28	See statement attached, expenses are as listed on	page 1, Pa	art 1						
									-
	(Grants \$ ) If this amoun	t includes	foreign grants, cl	heck here				28a	84,657
29									1
	(Grants \$ ) If this amoun							29a	
30									
•									
	•							ľ	
	(Grants \$ ) If this amoun	t includes	foreian arants, cl	heck here		▶		30a	
31	Other program services (describe in Schedule O) .						<u> </u>	30a	<del></del>
•	(Grants \$ ) If this amount							31a	
32	Total program service expenses. (add lines 28a th							32	84,657
Dε	rt IV List of Officers, Directors, Trustees, and K	ev Emplo	VARE (list each on	e even if not com	oneat	od – soo th	e inst		
ı u	Check if the organization used Schedule O to		-		Jensai	eu – see a	10 11130	iuctioi	13 10/1 a/(1V)
	Officer in the organization aged ochedule of the	Т		(c) Reportable				—т	<u>-</u>
			o) Average	compensation		(d) Healt contribu		s	(e) Estimated amount of
	(a) Name and title		urs per week ted to position	(Forms W-2/1099-W		employee be	enefit pla		other compensation
	01	<del> </del>		(If not paid, enter	-0-)	and deferred	compens	ation	
	n Silverman				- 1				
	/ Treas / Director	Hr/WK	3 00		$\rightarrow$				
	Cohen				1				
	etary / Director	Hr/WK	1.00						
	vart Abramson	.[						1	
Dire	· · · · · · · · · · · · · · · · · · ·	Hr/WK	1 00						·
Jacı	Hırschfeld								
	ram Manager	Hr/WK	40.00	43	,982		5	,128	
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⊃rog	ram Manager	Hr/WK	40 00	4.	400			538	
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		1111/4/1			$\dashv$				
		Hr/WK							Form <b>990-EZ</b> (2014)

		1-381 <u>5</u> 6	53	Page 3
'Pai	Other Information (Note the Schedule A and personal benefit contract statement requirements in			
	instructions for Part V) Check if the organization used Schedule O to respond to any question in t	his Pa	rt V .	
			Yes	No
33	Did the organization engage in any significant activity not previously reported to the IRS? If "Yes," provide a			
34	detailed description of each activity in Schedule O	33		X
34	Were any significant changes made to the organizing or governing documents? If "Yes," attach a conformed copy of the amended documents if they reflect a change to the organization's name. Otherwise, explain the			ĺ
	change on Schedule O (see instructions)	34		×
35 a				<u> </u>
	activities (such as those reported on lines 2, 6a, and 7a, among others)?	35a		Х
b	tent had been all the first of the second of	35b		
С	Was the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization subject to section 6033(e) notice,			
	reporting, and proxy tax requirements during the year? If "Yes," complete Schedule C, Part III	35c		Х
36	Did the organization undergo a liquidation, dissolution, termination, or significant disposition of net assets			
	during the year? If "Yes," complete applicable parts of Schedule N .	36		X
37 a		276		
b 38 a		37b		X
30 a	any such loans made in a prior year and still outstanding at the end of the tax year covered by this return?	38a		Х
b	If "Yes," complete Schedule L, Part II and enter the total amount involved			
39	Section 501(c)(7) organizations Enter:			
а				
b	Gross receipts, included on line 9, for public use of club facilities		* * * a	
40 a	1			
	section 4911 ► , section 4912 ► , section 4955 ►			ત ઇ
D	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in any section 4958 excess benefit transaction during the year, or did it engage in an excess benefit transaction in a prior year			
	that has not been reported on any of its prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I	40b		Х
С				
	on organization managers or disqualified persons during the year under sections 4912,			1
	4955, and 4958			٠, ٠
d				
	40c reimbursed by the organization			
е	All organizations At any time during the tax year, was the organization a party to a prohibited tax shelter transaction? If "Yes," complete Form 8886-T.	40e		X
41	List the states with which a copy of this return is filed NY	100		
		(212) 8	32-91	70
	Located at ► 830 Third Ave 6th Floor City New York ST NY ZIP + 4 ► 100		92.01	: <del>Y</del>
h	At any time during the calendar year, did the organization have an interest in or a signature or other authority over	<u> </u>	Yes	No
b	a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	42b	163	No X
	If "Yes," enter the name of the foreign country:			
	See the instructions for exceptions and filing requirements for FinCEN Form 114, Report of Foreign Bank and			
	Financial Accounts (FBAR)			
С	At any time during the calendar year, did the organization maintain an office outside the U.S?	42c		_X
	If "Yes," enter the name of the foreign country.			<u>-</u>
43	Section 4947(a)(1) nonexempt charitable trusts filing Form 990-EZ in lieu of Form 1041—Check here			▶ 📋
	and enter the amount of tax-exempt interest received or accrued during the tax year ▶ 43			
44 -	Did the organization maintain any depart of time distance the season KIN/ II Ferry CCC		Yes	No
44 a	Did the organization maintain any donor advised funds during the year? If "Yes," Form 990 must be completed instead of Form 990-EZ	44a		Х
h	Did the organization operate one or more hospital facilities during the year? If "Yes," Form 990 must be	a	بطني	
	completed instead of Form 990-EZ	44b		Х
С	Did the organization receive any payments for indoor tanning services during the year?	44c		X
	If "Yes" to line 44c, has the organization filed a Form 720 to report these payments? If "No," provide an			
	explanation in Schedule O	44d		
	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	45a		X
45 b	<b>3</b>			
	meaning of section 512(b)(13)? If "Yes," Form 990 and Schedule R may need to be completed instead of Form 990-EZ (see instructions)	45b		X
		Form 9	90-EZ	

Form 990-I	EZ (2014) F. Y Eye, Inc				<u>04-38156</u>	53 P.	age 4
•			•			Yes	No
	d the organization engage, directly or indirectly		ivities on behalf of or	in opposition			
	candidates for public office? If "Yes," complete			<u> </u>	46		X
Part VI	All section 501(c)(3) organizations m 50 and 51.	nust answer questions 4	·	,	es for line:	S	
	Check if the organization used Sche	dule O to respond to ar	ny question in this F	<sup>2</sup> art VI		· ·	
	d the organization engage in lobbying activitie	s or have a section 501(h)	election in effect duri	ng the tax		Yes	No
-	ear? If "Yes," complete Schedule C, Part II				47		_X
	the organization a school as described in sect			e E	48		X
	d the organization make any transfers to an ex	•	ed organization?		49a		_X
	"Yes," was the related organization a section 5 complete this table for the organization's five high				. [49b]		
	nployees) who each received more than \$100,						
	iployees) who easi received more than \$ 100,				T .	<del></del>	
	(a) Name and title of each employee	(b) Average hours per week devoted to position	(c) Reportable compensation (Forms W-2/1099-MISC)	(d) Health benefits, contributions to employee benefit plans, and deferred compensation	(e) Estimate other con	ted amou mpensate	
Name No	ne						
Title		Hr/WK 00			ļ		
Name							
Title Name		Hr/WK .00			<del>                                     </del>		
Title		Hr/WK .00					
Name							
Title		HrAVK 00			ļ	-	
Name							
Title	tel number of other construction of the	Hr/WK .00		<u> </u>	<u> </u>		
<b>51</b> Co	tal number of other employees paid over \$100 implete this table for the organization's five hig 00,000 of compensation from the organization	hest compensated indepe		o each received more	than		
Ψ.		· · · · · · · · · · · · · · · · · · ·					
	(a) Name and business address of each independe	ent contractor	(b) Type of servi	ce (e	c) Compensat	ion	
Name No							
City	ST	ZIP			<del></del>	· · ·	
Name City	Str ST	710					
Name	Str	ZIF			<del>,-</del>		
City	ST	ZIP					
Name	Str						
City	ST	ZIP	<del></del>				
Name	Str						
City d Tot	st al number of other independent contractors ea	ZIP	20				
<b>52</b> Did	I the organization complete Schedule A? <b>Note</b> npleted Schedule A	_		n a	► X Yes		No
Jnder penal	ties of perjury, I declare that I have examined this return, inc and complete "peclaration of preparer other than officer) is	cluding accompanying schedules a	and statements, and to the t	pest of my knowledge and be			
	This / Www	1195	- Property flat any knowled	9/2	2115		
Sign	Signature of officer			Date			
Here	Lorin Silverman, President						
	Type or print name and title						
Paid	Print/Type preparer's name	Preparer's signature	Date	Check	PTIN if		
orepare	er			self-employed			
Jse On	lv Firm's name ▶			Firm's EIN ▶			
	Firm's address	a abaya? Can inchriction	·	Phone no	<u> </u>		
viay (ne ir	RS discuss this return with the preparer shown	above? See instructions			► Yes		No
					Form 99	IU-EZ (	2014)

### SCHEDULE A (Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

## **Public Charity Status and Public Support**

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

▶ Attach to Form 990 or Form 990-EZ.

Information about Schedule A (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

OMB No 1545-0047

2014

Open to Public Inspection

Nam	e of ti	ne organization					Employer identification	n number	
FΥ	Eye	e, Inc					04-38	15653	
Pa	rt l	Reason for Public Chai	rity Status (All or	ganizations must co	mplete th	his part )	See instructions		
The	orga	anization is not a private founda							
1		A church, convention of church	ies, or association o	of churches described i	n section	170(b)(1)	(A)(i).		
2		A school described in <b>section</b>	<b>170(b)(1)(A)(ii)</b> . (At	tach Schedule E)					
3	Ш	A hospital or a cooperative hos	pital service organia	zation described in <b>sec</b>	tion 170(	b)(1)(A)(ii	i).		
4		A medical research organization hospital's name, city, and state	•	nction with a hospital o	lescribed i	n section	170(b)(1)(A)(iii). En	ter the	
5		An organization operated for the section 170(b)(1)(A)(iv). (Com		ge or university owned	or operate	ed by a go	vernmental unit desc	ribed in	
6		A federal, state, or local govern	ment or governmer	ntal unit described in se	ection 170	)(b)(1)(A)	(v).		
7	X	An organization that normally r described in section 170(b)(1)			om a gove	rnmental ι	unit or from the gene	ral public	
8		A community trust described in	section 170(b)(1)(	A)(vi). (Complete Part	II.)				
9		An organization that normally receipts from activities related support from gross investment acquired by the organization at	to its exempt function income and unrelated	ons—subject to certain ted business taxable in	exception come (les	s, and (2) s section	no more than 33 1/3 511 tax) from busine	s% of its	
10		An organization organized and		, ,, ,	•	-			
11		An organization organized and of one or more publicly support	operated exclusive	ly for the benefit of, to	perform th	ne function	is of, or to carry out t		
		Check the box in lines 11a thro	ugh 11d that descri	bes the type of suppor	ting organ	ızatıon an	d complete lines 11e	, 11f, and 11g	
а	. [	the supported organization (sorganization You must con	s) the power to regu	larly appoint or elect a					
b	) [	Type II. A supporting organic control or management of the organization(s). You must o	ne supporting organi	ization vested in the sa					
С	[	Type III functionally integrates supported organization(s	ated. A supporting of	organization operated i				rated with,	
d	[	Type III non-functionally in that is not functionally integr requirement (see instruction	itegrated. A supportated The organizat	ting organization operation generally must sat	ated in cor isfy a distr	nection with	outh its supported org quirement and an att		
е	[	Check this box if the organize functionally integrated, or Ty	ation received a wr	itten determination from	n the IRS	that it is a		e III	
f		Enter the number of supported	•						0
g		Provide the following informatio			,				
	(i) <sup> </sup>	Name of supported organization	(ii) EIN	(described on lines 1–9, above or IRC section	listed in you	organization ur governing ment?	(v) Amount of monetary support (see instructions)	(vi) Amount of other support (se instructions)	е
				(see instructions))	Yes	No			
A)		·			- 100				
B)									
C)									
D)		·							
E)									_
otal							_		
^+-		· · · · · · · · · · · · · · · · · · ·			1		. ^	i e	_

Schedule A (Form 990 or 990-EZ) 2014 F Y. Eye, Inc 04-3815653 Page 2 Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi) (Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.) Section A. Public Support Calendar year (or fiscal year beginning in) (a) 2010 (b) 2011 (c) 2012 (d) 2013 (e) 2014 (f) Total Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.") 50,000 175,000 150,000 90.000 175,000 640,000 2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf 0 The value of services or facilities furnished by a governmental unit to the organization without charge. Total. Add lines 1 through 3 50,000 150,000 90.000 175.000 175.000 640.000 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11. column (f). Public support. Subtract line 5 from line 4 640.000 Section B. Total Support Calendar year (or fiscal year beginning in) (a) 2010 (b) 2011 (c) 2012(d) 2013 (e) 2014 (f) Total 90,000 7 50,000 150,000 175,000 175.000 Amounts from line 4 . 640,000 Gross income from interest, dividends. payments received on securities loans. rents, royalties and income from similar sources. 6.065 39 2,505 8,650 Net income from unrelated business activities, whether or not the business is regularly carried on 0 10 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI). 1. Total support. Add lines 7 through 10 11 648,650 Gross receipts from related activities, etc. (see instructions) First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here . Section C. Computation of Public Support Percentage 14 Public support percentage for 2014 (line 6, column (f) divided by line 11, column (f)) . . . . 98 67% 15 15 Public support percentage from 2013 Schedule A, Part II, line 14 99 50% 16a 33 1/3% support test-2014. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization. . . . . b 33 1/3% support test—2013. If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization . 17a 10%-facts-and-circumstances test—2014. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part VI how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported . . . . . . . . . . . . . . . . . .

b 10%-facts-and-circumstances test—2013. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in

. . Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see

Part VI how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly

supported organization . .

instructions.

### Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

		taning arrador and	tooto notou bon	orr, produce com	ipioto i artii.		
	ction A. Public Support			,	<b></b>		
Cal	endar year (or fiscal year beginning in)	(a) 2010	(b) 2011	(c) 2012	(d) 2013	(e) 2014	(f) Total
1	Gifts, grants, contributions, and membership fees					}	
2	received (Do not include any "unusual grants ")						
2	Gross receipts from admissions, merchandise sold or services performed, or facilities						
	furnished in any activity that is related to the						
	organization's tax-exempt purpose						(
3	Gross receipts from activities that are not an						
	unrelated trade or business under section 513 .						
4	Tax revenues levied for the organization's			, ,			
	benefit and either paid to or expended on						
	its behalf .						(
5	The value of services or facilities						
	furnished by a governmental unit to the						
	organization without charge						(
6	Total. Add lines 1 through 5	0	0	0	0	0	
_	Amounts included on lines 1, 2, and 3				•		
	received from disqualified persons .						,
h	Amounts included on lines 2 and 3 received						
U							
	from other than disqualified persons that						
	exceed the greater of \$5,000 or 1% of the						
_	amount on line 13 for the year	<del>-</del>					
	Add lines 7a and 7b	0	0	0	0	0	
8	Public support (Subtract line 7c from				·		_
80	line 6)		<u>:</u>			L	
_	endar year (or fiscal year beginning in)	(2) 2010	(b) 2011	(=) 2012	(4) 2042	(0) 2014	(f) Total
_	Amounts from line 6	<b>(a)</b> 2010	<b>(b)</b> 2011	(c) 2012	(d) 2013	(e) 2014	(f) Total
9			U	0	0	0	
iva	Gross income from interest, dividends,						
	payments received on secunties loans,						_
	rents, royalties and income from similar sources						
D	Unrelated business taxable income (less			1			
	section 511 taxes) from businesses						_
	acquired after June 30, 1975	<del></del>					
	Add lines 10a and 10b	0	0	0	0	0	
11	Net income from unrelated business	i					
	activities not included in line 10b, whether						
	or not the business is regularly carried on .						
12	Other income. Do not include gain or			1			
	loss from the sale of capital assets						
	(Explain in Part VI)						
13	Total support. (Add lines 9, 10c, 11,			ļ			
	and 12)	0	0	0[	0	0]	<u> </u>
14	First five years. If the Form 990 is for the or		econd, third, fourth	, or fifth tax year a	s a section 501(c)(	(3)	F
	organization, check this box and stop here.						▶
Sec	tion C. Computation of Public Sup	port Percenta	ge				
15	Public support percentage for 2014 (line 8, co	olumn (f) divided by	line 13, column (f	))		15	0 00%
_	Public support percentage from 2013 Schedu			<u> </u>	<u> </u>	16	0 00%
Sec	tion D. Computation of Investmen	t Income Perce	entage				
17	Investment income percentage for 2014 (line	10c, column (f) div	ided by line 13, co	lumn (f))		17	0.00%
18	Investment income percentage from 2013 Sc	hedule A, Part III, II	ne 17			18	0.00%
	33 1/3% support tests—2014. If the organiz			, and line 15 is mo	ore than 33 1/3%,	and line 17 is	
	not more than 33 1/3%, check this box and st						▶[
	33 1/3% support tests—2013. If the organiz						
	line 18 is not more than 33 1/3%, check this b	oox and stop here.	The organization	qualifies as a publi	icly supported orga	anization	. ▶ 🗀
20	Private foundation, if the organization did no	of check a boy on I	ine 14 19a or 19h	chack this how ar	nd eas instructions		

#### Part IV Supporting Organizations

(Complete only if you checked a box on line 11 of Part I. If you checked 11a of Part I, complete Sections A and B. If you checked 11b of Part I, complete Sections A and C. If you checked 11c of Part I, complete Sections A, D, and E. If you checked 11d of Part I, complete Sections A and D, and complete Part V.)

#### Section A. All Supporting Organizations

- 1 Are all of the organization's supported organizations listed by name in the organization's governing documents? If "No," describe in **Part VI** how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.
- 2 Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? If "Yes," explain in **Part VI** how the organization determined that the supported organization was described in section 509(a)(1) or (2)
- 3a Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? If "Yes," answer (b) and (c) below
- b Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? If "Yes," describe in **Part VI** when and how the organization made the determination.
- c Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2) (B) purposes? If "Yes," explain in **Part VI** what controls the organization put in place to ensure such use.
- 4a Was any supported organization not organized in the United States ("foreign supported organization")? If "Yes" and if you checked 11a or 11b in Part I, answer (b) and (c) below
- **b** Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? If "Yes," describe in **Part VI** how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations
- c Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? If "Yes," explain in Part VI what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes
- 5a Did the organization add, substitute, or remove any supported organizations during the tax year? If "Yes," answer (b) and (c) below (if applicable). Also, provide detail in **Part VI**, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed, (ii) the reasons for each such action, (iii) the authority under the organization's organizing document authorizing such action, and (iv) how the action was accomplished (such as by amendment to the organizing document).
- **b** Type I or Type II only. Was any added or substituted supported organization part of a class already designated in the organization's organizing document?
- c Substitutions only. Was the substitution the result of an event beyond the organization's control?
- Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (a) its supported organizations; (b) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (c) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? If "Yes," provide detail in Part VI.
- 7 Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (defined in IRC 4958(c)(3)(C)), a family member of a substantial contributor, or a 35-percent controlled entity with regard to a substantial contributor? If "Yes," complete Part I of Schedule L (Form 990).
- 8 Did the organization make a loan to a disqualified person (as defined in section 4958) not described in line 7? If "Yes," complete Part I of Schedule L (Form 990).
- 9a Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? If "Yes," provide detail in Part VI.
- **b** Did one or more disqualified persons (as defined in line 9(a)) hold a controlling interest in any entity in which the supporting organization had an interest? If "Yes," provide detail in **Part VI**.
- c Did a disqualified person (as defined in line 9(a)) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? If "Yes," provide detail in Part VI.
- 10a Was the organization subject to the excess business holdings rules of IRC 4943 because of IRC 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? If "Yes," answer (b) below.
  - b Did the organization have any excess business holdings in the tax year? (Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)

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Part	V Supporting Organizations (continued)	
44		Yes No
11	Has the organization accepted a gift or contribution from any of the following persons?	
а	A person who directly or indirectly controls, either alone or together with persons described in (b) and (c) below, the governing body of a supported organization?	11a
b	A family member of a person described in (a) above?	11b
c	A 35% controlled entity of a person described in (a) or (b) above? If "Yes" to a, b, or c, provide detail in Part VI.	11c
	on B. Type I Supporting Organizations	
		Yes No
1	Did the directors, trustees, or membership of one or more supported organizations have the power to	
	regularly appoint or elect at least a majority of the organization's directors or trustees at all times during the	
	tax year? If "No," describe in Part VI how the supported organization(s) effectively operated, supervised, or	
	controlled the organization's activities. If the organization had more than one supported organization,	
	describe how the powers to appoint and/or remove directors or trustees were allocated among the supported	
	organizations and what conditions or restrictions, if any, applied to such powers during the tax year.	1
2	Did the organization operate for the benefit of any supported organization other than the supported	
	organization(s) that operated, supervised, or controlled the supporting organization? If "Yes," explain in Part	
	VI how providing such benefit carried out the purposes of the supported organization(s) that operated,	2
Secti	supervised, or controlled the supporting organization on C. Type II Supporting Organizations	
Jecu	on c. Type it Supporting Organizations	Yes No
1	Were a majority of the organization's directors or trustees during the tax year also a majority of the directors	
	or trustees of each of the organization's supported organization(s)? If "No," describe in <b>Part VI</b> how control	
	or management of the supporting organization was vested in the same persons that controlled or managed	
	the supported organization(s).	1
Secti	on D. All Type III Supporting Organizations	
		Yes No
1	Did the organization provide to each of its supported organizations, by the last day of the fifth month of the	10 10 10 10 10
	organization's tax year, (1) a written notice describing the type and amount of support provided during the prior tax	1 1
	year, (2) a copy of the Form 990 that was most recently filed as of the date of notification, and (3) copies of the	
2	organization's governing documents in effect on the date of notification, to the extent not previously provided? Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported	1
2	organization(s) or (ii) serving on the governing body of a supported organization? If "No," explain in <b>Part VI</b> how	Ť
	the organization maintained a close and continuous working relationship with the supported organization(s).	2
3	By reason of the relationship described in (2), did the organization's supported organizations have a	
	significant voice in the organization's investment policies and in directing the use of the organization's	
	income or assets at all times during the tax year? If "Yes," describe in Part VI the role the organization's	1
	supported organizations played in this regard.	3
Secti	on E. Type III Functionally-Integrated Supporting Organizations	· · · · · · · · · · · · · · · · · · ·
1	Check the box next to the method that the organization used to satisfy the Integral Part Test during the year (see ins	tructions)
а	The organization satisfied the Activities Test Complete line 2 below.	
b	The organization is the parent of each of its supported organizations. Complete line 3 below.	
С	The organization supported a governmental entity. Describe in Part VI how you supported a government entity (se	e instructions)
2	Activities Test. Answer (a) and (b) below.	Yes No
a	Did substantially all of the organization's activities during the tax year directly further the exempt purposes of	
	the supported organization(s) to which the organization was responsive? If "Yes," then in Part VI identify	
	those supported organizations and explain how these activities directly furthered their exempt purposes,	
	how the organization was responsive to those supported organizations, and how the organization determined	
	that these activities constituted substantially all of its activities.	2a
b	Did the activities described in (a) constitute activities that, but for the organization's involvement, one or more	
	of the organization's supported organization(s) would have been engaged in? If "Yes," explain in Part VI the	
	reasons for the organization's position that its supported organization(s) would have engaged in these	
	activities but for the organization's involvement.	2b
	Parent of Supported Organizations Answer (a) and (b) below.	
	Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or trustees of each of the supported organizations? <i>Provide details in Part'VI</i> .	3a
	Did the organization exercise a substantial degree of direction over the policies, programs, and activities of each	
-	of its supported organizations? If "Yes." describe in <b>Part VI</b> the role played by the organization in this regard	3b

1 Check here if the organization satisfied the Integral Part Test as a qualifying other Type III non-functionally integrated 509(a)(3) Supporting C	g tru	st on Nov 20, 1970 See ins	tructions. All
other Type III non-functionally integrated supporting organizations must co Section A - Adjusted Net Income	mpie	(A) Prior Year	(B) Current Year (optional)
1 Net short-term capital gain	1		
2 Recoveries of prior-year distributions	2		
3 Other gross income (see instructions)	3		
4 Add lines 1 through 3	4	o	
5 Depreciation and depletion	5		
6 Portion of operating expenses paid or incurred for production or			
collection of gross income or for management, conservation, or		i	
maintenance of property held for production of income (see instructions)	6		
7 Other expenses (see instructions)	7		
8 Adjusted Net Income (subtract lines 5, 6 and 7 from line 4)	8	0	0
Section B - Minimum Asset Amount		(A) Prior Year	(B) Current Year (optional)
1 Aggregate fair market value of all non-exempt-use assets (see			
instructions for short tax year or assets held for part of year)			4 - 4
a Average monthly value of securities	1a		
b Average monthly cash balances	1b		
c Fair market value of other non-exempt-use assets	1c		
d Total (add lines 1a, 1b, and 1c)	1d	o	0
e Discount claimed for blockage or other	2	4. 1	1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1
factors (explain in detail in Part VI).			3 10
2 Acquisition indebtedness applicable to non-exempt-use assets	2		
3 Subtract line 2 from line 1d	3	o	C
4 Cash deemed held for exempt use Enter 1-1/2% of line 3 (for greater amount,			
see instructions)	4	l ol	C
5 Net value of non-exempt-use assets (subtract line 4 from line 3)	5	0	C
6 Multiply line 5 by 035	6	o	
7 Recoveries of prior-year distributions	7	O	C
8 Minimum Asset Amount (add line 7 to line 6)	8	0	C
Section C - Distributable Amount	<u> </u>		Current Year
1 Adjusted net income for prior year (from Section A, line 8, Column A)	1		C
2 Enter 85% of line 1	2		C
3 Minimum asset amount for prior year (from Section B, line 8, Column A)	3		C
4 Enter greater of line 2 or line 3	4		C
5 Income tax imposed in prior year	5		
6 Distributable Amount. Subtract line 5 from line 4, unless subject to	1	,	
emergency temporary reduction (see instructions)	6		C
7 Check here if the current year is the organization's first as a non-functional instructions)	ly-ınte	egrated Type III supporting	organization (see

Part	V Type III Non-Functional	lly Integrated 509(a)(3	) Supporting Organi	zations (continued)			
Section	on D - Distributions				Current Year		
1							
2	Amounts paid to perform activity						
	organizations, in excess of incom	e from activity	•				
3	Administrative expenses paid to a	<del></del>	es of supported organiza	ations			
	Amounts paid to acquire exempt-						
5	Qualified set-aside amounts (prio		·	- "	<u> </u>		
6	Other distributions (describe in Pa		· · · · · · · · · · · · · · · · · · ·				
7	Total annual distributions. Add				. 0		
8	Distributions to attentive supporte	<del></del>	he organization is respor	nsive	<u></u>		
_	(provide details in Part VI) See II	_	<b>J</b>				
9	Distributable amount for 2014 fro		<del></del>		0		
10	Line 8 amount divided by Line 9 a				0 000		
	Elife o difficult divided by Elife o t	amount		(ii)	(iii)		
	ection E - Distribution Allocation	s (see instructions)	(i) Excess Distributions	Underdistributions Pre-2014	Distributable Amount for 2014		
1	Distributable amount for 2014 from	m Section C, line 6			0		
2	Underdistributions, if any, for year	rs prior to 2014					
	(reasonable cause required-see i	nstructions)					
3	Excess distributions carryover, if	any, to 2014					
а							
b							
С				· · · · · · · · · · · · · · · · · · ·			
d							
е	From 2013						
f	Total of lines 3a through e	•	0		*		
g	Applied to underdistributions of pr	nor years		0			
h	Applied to 2014 distributable amo				0		
i	Carryover from 2009 not applied	(see instructions)					
j	Remainder. Subtract lines 3g, 3h,	-	0				
4	Distributions for 2014 from Section	n					
	D, line 7.	\$ 0					
а	Applied to underdistributions of pr	ior years		0			
-	Applied to 2014 distributable amo				0		
С	Remainder. Subtract lines 4a and		0				
5	Remaining underdistributions for	vears prior to 2014, if					
	any Subtract lines 3g and 4a fron	-					
	greater than zero, see instructions			0			
6	Remaining underdistributions for						
	and 4b from line 1 (if amount greater than zero, see						
	instructions).	·			0		
7	Excess distributions carryover	to 2015. Add lines 3i					
	and 4c		o	• •			
8	Breakdown of line 7						
a							
b	,				· ,		
C							
d	Excess from 2013	0					
_	Excess from 2014	0					
_							

	m 990 or 990-EZ) 2014				04-3815653	Page 8
Part VI	Supplemental	Information. Provide	e the explanations required by Part II,	line 10; Part II	, line 17a or 17	b: and
	Part III, line 12.	Also complete this pa	art for any additional information. (Se	e instructions).	•	
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#### **SCHEDULE O** (Form 990 or 990-EZ)

### Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information. ► Attach to Form 990 or 990-EZ.

OMB No 1545-0047 2014

Department of the Treasury Internal Revenue Service Name of the organization

► Information about Schedule O (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

Open to Public Inspection Employer identification number

F Y Eye, Inc	04-3815653
Form 990-EZ, Part I, Line 16, Other Expenses. Travel: 302	
Form 990-EZ, Part I, Line 16, Other Expenses <sup>-</sup> Dues 35	
Form 990-EZ, Part I, Line 16, Other Expenses NYS Filing Fee. 50	
Form 990-EZ, Part I, Line 16, Other Expenses Office Supplies: 108	
Form 990-EZ, Part I, Line 16, Other Expenses. Payroll Processing Fees 1,470	
Form 990-EZ, Part I, Line 16, Other Expenses Payroll Taxes 3,874	
Form 990-EZ, Part I, Line 16, Other Expenses Accounting/Legal/Tax Prep. 1,000	
Form 990-EZ, Part I, Line 16, Other Expenses: Directors & Officers Insurance 1,131	
Form 990-EZ, Part I, Line 16, Other Expenses Education 100	
Form 990-EZ, Part I, Line 16, Other Expenses Program Advertising Services 7,714	
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Schedule O (Form 990 or 990-EZ) (2014)	Page 2
Name of the organization	Employer identification number
F. Y. Eye, Inc	04-3815653
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F.Y. Eye, Inc. E.I.N. 04-3815653 Form 990-EZ

Fiscal Year: 07/01/14 - 06/30/15

### Page 2, Part III, Organization's Primary Exempt Purpose

F.Y. Eye is a nonprofit organization which helps other nonprofit organizations (NFP's) communicate their messages to the public by providing low cost or free advertising venues. F.Y. Eye promotes public service announcements (PSAs) on behalf of NFP's and government agencies in areas such as education, improving the quality of life for the general public, health and safety promotion, education, community well-being, and the environment. Current media venues include billboards, telephone kiosks, bus shelters and transit ads, internet, movie theatre pre-film advertising, events, radio ads and plasma video displays in libraries, colleges and nonprofit locations.