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Form **990-PF**

Department of the Treasury
Internal Revenue Service

Return of Private Foundation

or Section 4947(a)(1) Trust Treated as Private Foundation

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▶ Information about Form 990-PF and its instructions is at www.irs.gov/form990pf.

OMB No 1545-0052

2014

Open to Public Inspection

For calendar year 2014, or tax year beginning 01-01-2014, and ending 12-31-2014

Name of foundation The Poplar Foundation		A Employer identification number 62-1586727	
% DALLAS GEER		B Telephone number (see instructions) (901) 818-5103	
Number and street (or P O box number if mail is not delivered to street address) 6410 Poplar Avenue Suite 720 Suite		C If exemption application is pending, check here ☐	
Room/suite			
City or town, state or province, country, and ZIP or foreign postal code Memphis, TN 381194843		D 1. Foreign organizations, check here ☐	
G Check all that apply ☐ Initial return ☐ Initial return of a former public charity ☐ Final return ☐ Amended return ☐ Address change ☐ Name change		2. Foreign organizations meeting the 85% test, check here and attach computation ☐	
		E If private foundation status was terminated under section 507(b)(1)(A), check here ☐	
H Check type of organization ☒ Section 501(c)(3) exempt private foundation ☐ Section 4947(a)(1) nonexempt charitable trust ☐ Other taxable private foundation		F If the foundation is in a 60-month termination under section 507(b)(1)(B), check here ☐	
I Fair market value of all assets at end of year (from Part II, col. (c), line 16) ▶ \$ 279,251,300		J Accounting method ☒ Cash ☐ Accrual ☐ Other (specify) _____ (Part I, column (d) must be on cash basis.)	

Part I Analysis of Revenue and Expenses (The total of amounts in columns (b), (c), and (d) may not necessarily equal the amounts in column (a) (see instructions))		(a) Revenue and expenses per books	(b) Net investment income	(c) Adjusted net income	(d) Disbursements for charitable purposes (cash basis only)
Revenue	1 Contributions, gifts, grants, etc , received (attach schedule)	13,000,000			
	2 Check ☐ if the foundation is not required to attach Sch B				
	3 Interest on savings and temporary cash investments	280	280		
	4 Dividends and interest from securities.	13,476,763	13,476,763		
	5a Gross rents				
	b Net rental income or (loss) _____				
	6a Net gain or (loss) from sale of assets not on line 10 	3,538,902			
	b Gross sales price for all assets on line 6a 25,733,524				
	7 Capital gain net income (from Part IV, line 2) . . .		3,538,902		
	8 Net short-term capital gain				
	9 Income modifications				
	10a Gross sales less returns and allowances				
	b Less Cost of goods sold				
	c Gross profit or (loss) (attach schedule)				
	11 Other income (attach schedule)				
	12 Total. Add lines 1 through 11	30,015,945	17,015,945		
Operating and Administrative Expenses	13 Compensation of officers, directors, trustees, etc	0			
	14 Other employee salaries and wages	743,100			579,000
	15 Pension plans, employee benefits	221,941			182,150
	16a Legal fees (attach schedule)				
	b Accounting fees (attach schedule) 	23,000	0	0	0
	c Other professional fees (attach schedule) 	236,976			226,000
	17 Interest				
	18 Taxes (attach schedule) (see instructions) 	117,922			
	19 Depreciation (attach schedule) and depletion 	696			
	20 Occupancy				
	21 Travel, conferences, and meetings	12,753			
	22 Printing and publications				
	23 Other expenses (attach schedule) 	139,392			49,175
	24 Total operating and administrative expenses.				
	Add lines 13 through 23	1,495,780	0	0	1,036,325
	25 Contributions, gifts, grants paid	25,293,068			25,293,068
	26 Total expenses and disbursements. Add lines 24 and 25	26,788,848	0	0	26,329,393
	27 Subtract line 26 from line 12				
	a Excess of revenue over expenses and disbursements	3,227,097			
	b Net investment income (if negative, enter -0-)		17,015,945		
	c Adjusted net income (if negative, enter -0-)				

Part II Balance Sheets		Attached schedules and amounts in the description column should be for end-of-year amounts only (See instructions)	Beginning of year	End of year	
			(a) Book Value	(b) Book Value	(c) Fair Market Value
Assets	1	Cash—non-interest-bearing	3,777,343	3,186,744	3,186,744
	2	Savings and temporary cash investments	600,430	260,881	260,881
	3	Accounts receivable ▶ _____ Less allowance for doubtful accounts ▶ _____			
	4	Pledges receivable ▶ _____ Less allowance for doubtful accounts ▶ _____			
	5	Grants receivable			
	6	Receivables due from officers, directors, trustees, and other disqualified persons (attach schedule) (see instructions)			
	7	Other notes and loans receivable (attach schedule) ▶ _____ 410,000 Less allowance for doubtful accounts ▶ _____ 0	0	410,000	410,000
	8	Inventories for sale or use			
	9	Prepaid expenses and deferred charges	260,015	142,288	142,288
	10a	Investments—U S and state government obligations (attach schedule)			
	b	Investments—corporate stock (attach schedule)			
	c	Investments—corporate bonds (attach schedule).			
	11	Investments—land, buildings, and equipment basis ▶ _____ Less accumulated depreciation (attach schedule) ▶ _____			
	12	Investments—mortgage loans			
	13	Investments—other (attach schedule)	299,993,364	275,248,963	275,248,963
	14	Land, buildings, and equipment basis ▶ _____ 36,006 Less accumulated depreciation (attach schedule) ▶ _____ 33,582	3,121	2,424	2,424
	15	Other assets (describe ▶ _____)			
	16	Total assets (to be completed by all filers—see the instructions Also, see page 1, item I)	304,634,273	279,251,300	279,251,300
Liabilities	17	Accounts payable and accrued expenses			
	18	Grants payable			
	19	Deferred revenue			
	20	Loans from officers, directors, trustees, and other disqualified persons			
	21	Mortgages and other notes payable (attach schedule)			
	22	Other liabilities (describe ▶ _____)	8,433,737	8,682	
	23	Total liabilities (add lines 17 through 22)	8,433,737	8,682	
Net Assets or Fund Balances	Foundations that follow SFAS 117, check here ▶ ☒ and complete lines 24 through 26 and lines 30 and 31.				
	24	Unrestricted	296,200,536	279,242,618	
	25	Temporarily restricted			
	26	Permanently restricted			
	Foundations that do not follow SFAS 117, check here ▶ ☐ and complete lines 27 through 31.				
	27	Capital stock, trust principal, or current funds			
	28	Paid-in or capital surplus, or land, bldg , and equipment fund			
	29	Retained earnings, accumulated income, endowment, or other funds			
	30	Total net assets or fund balances (see instructions)	296,200,536	279,242,618	
	31	Total liabilities and net assets/fund balances (see instructions)	304,634,273	279,251,300	

Part III Analysis of Changes in Net Assets or Fund Balances		
1	Total net assets or fund balances at beginning of year—Part II, column (a), line 30 (must agree with end-of-year figure reported on prior year’s return)	1 296,200,536
2	Enter amount from Part I, line 27a	2 3,227,097
3	Other increases not included in line 2 (itemize) ▶ _____	3
4	Add lines 1, 2, and 3	4 299,427,633
5	Decreases not included in line 2 (itemize) ▶ _____	5 20,210,599
6	Total net assets or fund balances at end of year (line 4 minus line 5)—Part II, column (b), line 30	6 279,217,034

Part IV

Capital Gains and Losses for Tax on Investment Income

(a) List and describe the kind(s) of property sold (e g , real estate, 2-story brick warehouse, or common stock, 200 shs MLC Co)		(b) How acquired P—Purchase D—Donation	(c) Date acquired (mo , day, yr)	(d) Date sold (mo , day, yr)	
1a					
(e) Gross sales price		(f) Depreciation allowed (or allowable)	(g) Cost or other basis plus expense of sale		(h) Gain or (loss) (e) plus (f) minus (g)
a					
b					
c					
d					
e					
Complete only for assets showing gain in column (h) and owned by the foundation on 12/31/69					(i) Gains (Col (h) gain minus col (k), but not less than -0-) or Losses (from col (h))
(i) F M V as of 12/31/69		(j) Adjusted basis as of 12/31/69	(k) Excess of col (i) over col (j), if any		
a					
b					
c					
d					
e					
2 Capital gain net income or (net capital loss) { If gain, also enter in Part I, line 7 If (loss), enter -0- in Part I, line 7 }					2 3,538,902
3 Net short-term capital gain or (loss) as defined in sections 1222(5) and (6) If gain, also enter in Part I, line 8, column (c) (see instructions) If (loss), enter -0- in Part I, line 8 }					3

Part V

Qualification Under Section 4940(e) for Reduced Tax on Net Investment Income

(For optional use by domestic private foundations subject to the section 4940(a) tax on net investment income)

If section 4940(d)(2) applies, leave this part blank

Was the foundation liable for the section 4942 tax on the distributable amount of any year in the base period? ☐ Yes ☒ No

If "Yes," the foundation does not qualify under section 4940(e) Do not complete this part

1 Enter the appropriate amount in each column for each year, see instructions before making any entries

(a) Base period years Calendar year (or tax year beginning in)	(b) Adjusted qualifying distributions	(c) Net value of noncharitable-use assets	(d) Distribution ratio (col (b) divided by col (c))
2013	12,473,169	258,862,732	0 048184
2012	12,192,553	203,927,627	0 059789
2011	19,274,663	222,215,723	0 086739
2010	15,118,996	189,667,048	0 079713
2009	22,047,306	113,815,115	0 193712
2 Total of line 1, column (d).			2 0 468137
3 Average distribution ratio for the 5-year base period—divide the total on line 2 by 5, or by the number of years the foundation has been in existence if less than 5 years			3 0 093627
4 Enter the net value of noncharitable-use assets for 2014 from Part X, line 5.			4 283,350,823
5 Multiply line 4 by line 3.			5 26,529,288
6 Enter 1% of net investment income (1% of Part I, line 27b).			6 170,159
7 Add lines 5 and 6.			7 26,699,447
8 Enter qualifying distributions from Part XII, line 4.			8 26,329,393
If line 8 is equal to or greater than line 7, check the box in Part VI, line 1b, and complete that part using a 1% tax rate See the Part VI instructions			

Part VIExcise Tax Based on Investment Income (Section 4940(a), 4940(b), 4940(e), or 4948—see page 18 of the instructions)

1a

Exempt operating foundations described in section 4940(d)(2), check here ☐ and enter "N/A" on line 1

Date of ruling or determination letter

(attach copy of letter if necessary—see instructions)

1

340,319

2

2

3

340,319

4

4

5

340,319

6

6a

142,273

6b

6c

6d

7

7

142,273

8

8

9

9

198,046

10

10

11

11

Part VII-AStatements Regarding Activities

1a

During the tax year, did the foundation attempt to influence any national, state, or local legislation or did it participate or intervene in any political campaign?

1a

No

1b

No

1c

No

2

2

No

3

3

No

4a

4a

No

4b

4b

5

5

No

6

6

Yes

7

7

Yes

8a

8a

Yes

9

9

No

10

10

No

Part VII-A

Statements Regarding Activities *(continued)*

11	At any time during the year, did the foundation, directly or indirectly, own a controlled entity within the meaning of section 512(b)(13)? If "Yes," attach schedule (see instructions).	11		No
12	Did the foundation make a distribution to a donor advised fund over which the foundation or a disqualified person had advisory privileges? If "Yes," attach statement (see instructions)	12		No
13	Did the foundation comply with the public inspection requirements for its annual returns and exemption application?	13	Yes	
Website address N/A				
14	The books are in care of DALLAS GEER Telephone no (901) 818-5174 Located at 6410 POPLAR AVENUE SUITE 720 MEMPHIS TN ZIP +4 38119			
15	Section 4947(a)(1) nonexempt charitable trusts filing Form 990-PF in lieu of Form 1041 —Check here and enter the amount of tax-exempt interest received or accrued during the year.	15		
16	At any time during calendar year 2014, did the foundation have an interest in or a signature or other authority over a bank, securities, or other financial account in a foreign country?	16	Yes	No
See instructions for exceptions and filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR) If "Yes", enter the name of the foreign country EI				

Part VII-B

Statements Regarding Activities for Which Form 4720 May Be Required

File Form 4720 if any item is checked in the "Yes" column, unless an exception applies.			Yes	No
1a	During the year did the foundation (either directly or indirectly) (1) Engage in the sale or exchange, or leasing of property with a disqualified person? ☐ Yes ☒ No (2) Borrow money from, lend money to, or otherwise extend credit to (or accept it from) a disqualified person?. ☐ Yes ☒ No (3) Furnish goods, services, or facilities to (or accept them from) a disqualified person? ☒ Yes ☐ No (4) Pay compensation to, or pay or reimburse the expenses of, a disqualified person? ☒ Yes ☐ No (5) Transfer any income or assets to a disqualified person (or make any of either available for the benefit or use of a disqualified person)?. ☐ Yes ☒ No (6) Agree to pay money or property to a government official? (Exception. Check "No" if the foundation agreed to make a grant to or to employ the official for a period after termination of government service, if terminating within 90 days). ☐ Yes ☒ No			
b	If any answer is "Yes" to 1a(1)–(6), did any of the acts fail to qualify under the exceptions described in Regulations section 53.4941(d)-3 or in a current notice regarding disaster assistance (see instructions)? Organizations relying on a current notice regarding disaster assistance check here.	1b		No
c	Did the foundation engage in a prior year in any of the acts described in 1a, other than excepted acts, that were not corrected before the first day of the tax year beginning in 2014?.	1c		No
2	Taxes on failure to distribute income (section 4942) (does not apply for years the foundation was a private operating foundation defined in section 4942(j)(3) or 4942(j)(5))			
a	At the end of tax year 2014, did the foundation have any undistributed income (lines 6d and 6e, Part XIII) for tax year(s) beginning before 2014?. If "Yes," list the years 20 , 20 , 20 , 20 ☐ Yes ☒ No			
b	Are there any years listed in 2a for which the foundation is not applying the provisions of section 4942(a)(2) (relating to incorrect valuation of assets) to the year's undistributed income? (If applying section 4942(a)(2) to all years listed, answer "No" and attach statement—see instructions).	2b		
c	If the provisions of section 4942(a)(2) are being applied to any of the years listed in 2a, list the years here 20 , 20 , 20 , 20			
3a	Did the foundation hold more than a 2% direct or indirect interest in any business enterprise at any time during the year?. ☒ Yes ☐ No			
b	If "Yes," did it have excess business holdings in 2014 as a result of (1) any purchase by the foundation or disqualified persons after May 26, 1969, (2) the lapse of the 5-year period (or longer period approved by the Commissioner under section 4943(c)(7)) to dispose of holdings acquired by gift or bequest, or (3) the lapse of the 10-, 15-, or 20-year first phase holding period? (Use Schedule C, Form 4720, to determine if the foundation had excess business holdings in 2014.).	3b		No
4a	Did the foundation invest during the year any amount in a manner that would jeopardize its charitable purposes?	4a		No
b	Did the foundation make any investment in a prior year (but after December 31, 1969) that could jeopardize its charitable purpose that had not been removed from jeopardy before the first day of the tax year beginning in 2014?	4b		No

Part VII-B

Statements Regarding Activities for Which Form 4720 May Be Required (continued)

5a

During the year did the foundation pay or incur any amount to

(1)

Carry on propaganda, or otherwise attempt to influence legislation (section 4945(e))?

YesNo

(2)

Influence the outcome of any specific public election (see section 4955), or to carry on, directly or indirectly, any voter registration drive?

YesNo

(3)

Provide a grant to an individual for travel, study, or other similar purposes?

YesNo

(4)

Provide a grant to an organization other than a charitable, etc , organization described in section 4945(d)(4)(A)? (see instructions).

YesNo

(5)

Provide for any purpose other than religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals?

YesNo

b

If any answer is "Yes" to 5a(1)–(5), did **any** of the transactions fail to qualify under the exceptions described in Regulations section 53.4945 or in a current notice regarding disaster assistance (see instructions)?

5b

Organizations relying on a current notice regarding disaster assistance check here.

c

If the answer is "Yes" to question 5a(4), does the foundation claim exemption from the tax because it maintained expenditure responsibility for the grant?

YesNo

If "Yes," attach the statement required by Regulations section 53.4945–5(d).

6a

Did the foundation, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?

YesNo

b

Did the foundation, during the year, pay premiums, directly or indirectly, on a personal benefit contract?

6b

No

If "Yes" to 6b, file Form 8870.

7a

At any time during the tax year, was the foundation a party to a prohibited tax shelter transaction?

YesNo

b

If yes, did the foundation receive any proceeds or have any net income attributable to the transaction?

7b

Part VIII

Information About Officers, Directors, Trustees, Foundation Managers, Highly Paid Employees, and Contractors

1

List all officers, directors, trustees, foundation managers and their compensation (see instructions).

(a) Name and address	(b) Title, and average hours per week devoted to position	(c) Compensation (If not paid, enter -0-)	(d) Contributions to employee benefit plans and deferred compensation	(e) Expense account, other allowances
G STALEY CATES	DIRECTOR/CHAIRMAN	0	0	0
6410 Poplar Avenue Suite 720 Memphis, TN 381194843	2 0			
ANDREW R MCCARROLL	DIR/SEC	0	0	0
6410 Poplar Avenue Suite 720 Memphis, TN 381194843	1 0			
KEVIN COMPTON	DIRECTOR	0	0	0
6410 Poplar Avenue Suite 720 Memphis, TN 381194843	0 1			

2

Compensation of five highest-paid employees (other than those included on line 1—see instructions). If none, enter "NONE."

(a) Name and address of each employee paid more than \$50,000	(b) Title, and average hours per week devoted to position	(c) Compensation	(d) Contributions to employee benefit plans and deferred compensation	(e) Expense account, other allowances
DALLAS GEER	CFO	164,600	46,650	0
104 SAINT ALBANS FAIRWAY MEMPHIS, TN 38111	40 0			
THOMAS MARINO	EXECUTIVE DIRECTOR	265,000	51,000	0
135 SOUTH ROSE MEMPHIS, TN 38117	40 0			
ELLIOT PERRY	PROGRAMS	168,000	47,500	0
3306 DARBY DAN COVE GERMANTOWN, TN 38138	40 0			
GLENDA YARBROUGH	PROGRAMS	146,000	37,000	0
3628 ROSEDALE DRIVE MEMPHIS, TN 38111	40 0			
Total number of other employees paid over \$50,000.				

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Part VIII

Information About Officers, Directors, Trustees, Foundation Managers, Highly Paid Employees, and Contractors (continued)

3 Five highest-paid independent contractors for professional services (see instructions). If none, enter "NONE".		
(a) Name and address of each person paid more than \$50,000	(b) Type of service	(c) Compensation
JOHN BRYSON 6465 MAY CREEK COVE MEMPHIS,TN 38119	CONSULTING	151,000
Total number of others receiving over \$50,000 for professional services.		

Part IX-A

Summary of Direct Charitable Activities

List the foundation's four largest direct charitable activities during the tax year. Include relevant statistical information such as the number of organizations and other beneficiaries served, conferences convened, research papers produced, etc	Expenses
1	
2	
3	
4	

Part IX-B

Summary of Program-Related Investments (see instructions)

Describe the two largest program-related investments made by the foundation during the tax year on lines 1 and 2	Amount
1	
2	
All other program-related investments. See instructions.	
3	
Total. Add lines 1 through 3.	

Part X

Minimum Investment Return (All domestic foundations must complete this part. Foreign foundations, see instructions.)

1	Fair market value of assets not used (or held for use) directly in carrying out charitable, etc , purposes		
a	Average monthly fair market value of securities.	1a	282,656,947
b	Average of monthly cash balances.	1b	4,834,601
c	Fair market value of all other assets (see instructions).	1c	174,262
d	Total (add lines 1a, b, and c).	1d	287,665,810
e	Reduction claimed for blockage or other factors reported on lines 1a and 1c (attach detailed explanation).	1e	
2	Acquisition indebtedness applicable to line 1 assets.	2	0
3	Subtract line 2 from line 1d.	3	287,665,810
4	Cash deemed held for charitable activities Enter 1 1/2% of line 3 (for greater amount, see instructions).	4	4,314,987
5	Net value of noncharitable-use assets. Subtract line 4 from line 3 Enter here and on Part V, line 4	5	283,350,823
6	Minimum investment return. Enter 5% of line 5.	6	14,167,541

Part XI

Distributable Amount (see instructions) (Section 4942(j)(3) and (j)(5) private operating foundations and certain foreign organizations check here ☐ and do not complete this part.)

1	Minimum investment return from Part X, line 6.	1	14,167,541
2a	Tax on investment income for 2014 from Part VI, line 5.	2a	340,319
b	Income tax for 2014 (This does not include the tax from Part VI).	2b	
c	Add lines 2a and 2b.	2c	340,319
3	Distributable amount before adjustments Subtract line 2c from line 1.	3	13,827,222
4	Recoveries of amounts treated as qualifying distributions.	4	
5	Add lines 3 and 4.	5	13,827,222
6	Deduction from distributable amount (see instructions).	6	
7	Distributable amount as adjusted Subtract line 6 from line 5 Enter here and on Part XIII, line 1.	7	13,827,222

Part XII

Qualifying Distributions (see instructions)

1	Amounts paid (including administrative expenses) to accomplish charitable, etc , purposes		
a	Expenses, contributions, gifts, etc —total from Part I, column (d), line 26.	1a	26,329,393
b	Program-related investments—total from Part IX-B.	1b	0
2	Amounts paid to acquire assets used (or held for use) directly in carrying out charitable, etc , purposes.	2	0
3	Amounts set aside for specific charitable projects that satisfy the		
a	Suitability test (prior IRS approval required).	3a	0
b	Cash distribution test (attach the required schedule).	3b	0
4	Qualifying distributions. Add lines 1a through 3b Enter here and on Part V, line 8, and Part XIII, line 4	4	26,329,393
5	Foundations that qualify under section 4940(e) for the reduced rate of tax on net investment income Enter 1% of Part I, line 27b (see instructions).	5	
6	Adjusted qualifying distributions. Subtract line 5 from line 4.	6	26,329,393
Note: The amount on line 6 will be used in Part V, column (b), in subsequent years when calculating whether the foundation qualifies for the section 4940(e) reduction of tax in those years			

Part XIII

Undistributed Income (see instructions)

		(a) Corpus	(b) Years prior to 2013	(c) 2013	(d) 2014	
1 Distributable amount for 2014 from Part XI, line 7					13,827,222	
2 Undistributed income, if any, as of the end of 2014						
a Enter amount for 2013 only.				0		
b Total for prior years 2012 , 2011 , 2010			0			
3 Excess distributions carryover, if any, to 2014		32,454,536				
a From 2009.	16,357,598					
b From 2010.	5,609,949					
c From 2011.	8,231,447					
d From 2012.	2,255,542					
e From 2013.						
f Total of lines 3a through e.						
4 Qualifying distributions for 2014 from Part XII, line 4 ➤ \$ <u>26,329,393</u>						
a Applied to 2013, but not more than line 2a				0		
b Applied to undistributed income of prior years (Election required—see instructions).						
c Treated as distributions out of corpus (Election required—see instructions).		13,000,000				
d Applied to 2014 distributable amount.					13,329,393	
e Remaining amount distributed out of corpus		0				
5 Excess distributions carryover applied to 2014 <i>(If an amount appears in column (d), the same amount must be shown in column (a).)</i>		497,829			497,829	
6 Enter the net total of each column as indicated below:		44,956,707				
a Corpus Add lines 3f, 4c, and 4e Subtract line 5						
b Prior years' undistributed income Subtract line 4b from line 2b.						0
c Enter the amount of prior years' undistributed income for which a notice of deficiency has been issued, or on which the section 4942(a) tax has been previously assessed.						
d Subtract line 6c from line 6b Taxable amount—see instructions						0
e Undistributed income for 2013 Subtract line 4a from line 2a Taxable amount—see instructions						
f Undistributed income for 2014 Subtract lines 4d and 5 from line 1 This amount must be distributed in 2015					0	
7 Amounts treated as distributions out of corpus to satisfy requirements imposed by section 170(b)(1)(F) or 4942(g)(3) (Election may be required - see instructions).						
8 Excess distributions carryover from 2009 not applied on line 5 or line 7 (see instructions). . . .		15,859,769				
9 Excess distributions carryover to 2015. Subtract lines 7 and 8 from line 6a		29,096,938				
10 Analysis of line 9						
a Excess from 2010. . . .	5,609,949					
b Excess from 2011. . . .	8,231,447					
c Excess from 2012. . . .	2,255,542					
d Excess from 2013. . . .						
e Excess from 2014. . . .	13,000,000					

Part XIVPrivate Operating Foundations (see instructions and Part VII-A, question 9)

1a

If the foundation has received a ruling or determination letter that it is a private operating foundation, and the ruling is effective for 2014, enter the date of the ruling.

b

Check box to indicate whether the organization is a private operating foundation described in section 4942(j)(3) or 4942(j)(5)

☐ 4942(j)(3) or ☐ 4942(j)(5)

2a	Enter the lesser of the adjusted net income from Part I or the minimum investment return from Part X for each year listed	Tax year	Prior 3 years			(e) Total
		(a) 2014	(b) 2013	(c) 2012	(d) 2011	
b	85% of line 2a					
c	Qualifying distributions from Part XII, line 4 for each year listed					
d	Amounts included in line 2c not used directly for active conduct of exempt activities					
e	Qualifying distributions made directly for active conduct of exempt activities Subtract line 2d from line 2c					
3	Complete 3a, b, or c for the alternative test relied upon					
a	"Assets" alternative test—enter					
	(1) Value of all assets					
	(2) Value of assets qualifying under section 4942(j)(3)(B)(i)					
b	"Endowment" alternative test— enter 2/3 of minimum investment return shown in Part X, line 6 for each year listed. . .					
c	"Support" alternative test—enter					
	(1) Total support other than gross investment income (interest, dividends, rents, payments on securities loans (section 512(a)(5)), or royalties).					
	(2) Support from general public and 5 or more exempt organizations as provided in section 4942(j)(3)(B)(iii).					
	(3) Largest amount of support from an exempt organization					
	(4) Gross investment income					

Part XVSupplementary Information (Complete this part only if the organization had \$5,000 or more in assets at any time during the year—see instructions.)

1

Information Regarding Foundation Managers:

a

List any managers of the foundation who have contributed more than 2% of the total contributions received by the foundation before the close of any tax year (but only if they have contributed more than \$5,000) (See section 507(d)(2))

G STALEY CATES

b

List any managers of the foundation who own 10% or more of the stock of a corporation (or an equally large portion of the ownership of a partnership or other entity) of which the foundation has a 10% or greater interest

2

Information Regarding Contribution, Grant, Gift, Loan, Scholarship, etc., Programs:

Check here ☒ if the foundation only makes contributions to preselected charitable organizations and does not accept unsolicited requests for funds If the foundation makes gifts, grants, etc (see instructions) to individuals or organizations under other conditions, complete items 2a, b, c, and d

a

The name, address, and telephone number or email address of the person to whom applications should be addressed

b

The form in which applications should be submitted and information and materials they should include

c

Any submission deadlines

d

Any restrictions or limitations on awards, such as by geographical areas, charitable fields, kinds of institutions, or other factors

Form 990-PF (2014)

Part XV

Supplementary Information (continued)

3 Grants and Contributions Paid During the Year or Approved for Future Payment

Recipient	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
Name and address (home or business)				
a Paid during the year See Additional Data Table				
Total			3a	25,293,068
b Approved for future payment				
Total			3b	

Enter gross amounts unless otherwise indicated

Part XVI-B Relationship of Activities to the Accomplishment of Exempt Purposes

Form **990-PF** (2014)

1 Did the organization directly or indirectly engage in any of the following with any other organization described in section 501(c) of the Code (other than section 501(c)(3) organizations) or in section 527, relating to political organizations?			Yes	No
a Transfers from the reporting foundation to a noncharitable exempt organization of				
(1) Cash.		1a(1)		No
(2) Other assets.		1a(2)		No
b Other transactions				
(1) Sales of assets to a noncharitable exempt organization.		1b(1)		No
(2) Purchases of assets from a noncharitable exempt organization.		1b(2)		No
(3) Rental of facilities, equipment, or other assets.		1b(3)		No
(4) Reimbursement arrangements.		1b(4)		No
(5) Loans or loan guarantees.		1b(5)		No
(6) Performance of services or membership or fundraising solicitations.		1b(6)		No
c Sharing of facilities, equipment, mailing lists, other assets, or paid employees.		1c		No
d If the answer to any of the above is "Yes," complete the following schedule. Column (b) should always show the fair market value of the goods, other assets, or services given by the reporting foundation. If the foundation received less than fair market value in any transaction or sharing arrangement, show in column (d) the value of the goods, other assets, or services received				

[illegible]

2a Is the foundation directly or indirectly affiliated with, or related to, one or more tax-exempt organizations described in section 501(c) of the Code (other than section 501(c)(3)) or in section 527? . . . ☐ Yes ☒ No

b If "Yes," complete the following schedule		
(a) Name of organization	(b) Type of organization	(c) Description of relationship

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than taxpayer) is based on all information of which preparer has any knowledge.

Sign Here	*****	2015-05-11	*****	May the IRS discuss this return with the preparer shown below (see instr)? ☒ Yes ☐ No
	Signature of officer or trustee	Date	Title	

Paid Preparer Use Only	Print/Type preparer's name LAURA COLLINS CPA	Preparer's Signature	Date 2015-05-11	Check if self-employed ☒	PTIN P00008888
	Firm's name ☒ KPMG LLP			Firm's EIN ☒	
	Firm's address ☒ 300 North Greene Street Suite 400 Greensboro, NC 27401			Phone no (901) 818-5103	

Form 990PF Part XV Line 3 - Grants and Contributions Paid During the Year or Approved for Future Payment

Recipient	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
Name and address (home or business)				
a <i>Paid during the year</i>				
Advance Memphis PO Box 2201 Memphis,TN 38101	NONE	PC	Community Development - Jobs and Education	75,000
Catholic Memphis Urban Schools Inc 5825 Shelby Oaks Drive Memphis,TN 381347389	NONE	PC	Urban Education	85,285
Collegiate School of Memphis 675 National Ave Memphis,TN 38122	NONE	PC	Urban Education	1,395,000
Creative Life 1222 Riverside Blvd Memphis,TN 38106	NONE	PC	Urban education and after school programs	100,000
Hope Christian Community Foundation 5100 Poplar Suite 2412 Memphis,TN 38137	NONE	PC	Community Foundation	17,478,012
Memphis Leadership Foundation Inc 1548 Poplar Avenue Memphis,TN 38104	NONE	PC	Community Leadership Development	422,934
Memphis Teacher Residency 2181 Union Avenue Memphis,TN 38104	NONE	PC	Urban Education	600,000
Streets Ministries PO BOX 42181 Memphis,TN 38174	NONE	PC	Urban education and after school programs	201,003
Teach For America - Memphis 175 TOYOTA PLAZA STE 350 Memphis,TN 38103	NONE	PC	Urban Education	883,333
VISIBLE MUSIC COLLEGE 200 MADISON AVE MEMPHIS,TN 38103	NONE	PC	Arts Education	300,755
Repairing the Breach PO Box 16128 Memphis,TN 38186	NONE	PC	Urban education and after school programs	119,575
Soulsville Charter School 926 E McLemore Ave Memphis,TN 38106	NONE	PC	Urban Education	933,234
Clean Memphis PO Box 40257 Memphis,TN 38174	NONE	PC	Community Development	37,000
Memphis Symphony Orchestra 585 S Mendenhall Memphis,TN 38117	NONE	PC	Arts Education	100,000
Tennessee Charter School Incubator The Joneses PLLC PO Box 2267 Brentwood,TN 370242267	NONE	PC	Urban Education	187,500
Total  3a				25,293,068

Form 990PF Part XV Line 3 - Grants and Contributions Paid During the Year or Approved for Future Payment

Recipient	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
Name and address (home or business)				
a Paid during the year				
Binghampton Development Corporation PO Box 11447 Memphis,TN 38111	NONE	PC	Community Development - Housing, Jobs, Health, and Education	65,415
Downline Ministries 4883 Lorece Memphis,TN 38117	NONE	PC	religion	2,000
Luke 4 18 Ministries 200 E PARKWAY MEMPHIS,TN 38112	NONE	PC	YOUTH WORK	100,000
YOUTH VILLAGES INC 3320 BROTHER ROAD BARTLETT,TN 38133	NONE	PC	CHILDREN'S WELFARE	280,455
SOULSVILLE FOUNDATION 926 E MCLEMORE AVE MEMPHIS,TN 38106	NONE	PC	URBAN EDUCATION	250,000
SchoolSeed PO BOX 111169 MEMPHIS,TN 38111	NONE	PC	URBAN EDUCATION	266,667
MID-SOUTH MINORITY BUSINESS COUNCIL PO BOX 3050 MEMPHIS,TN 38103	NONE	PC	COMMUNITY DEVELOPMENT	50,000
NEW MEMPHIS INSTITUTE 22 N FRONT ST MEMPHIS,TN 38103	NONE	PC	COMMUNITY LEADERSHIP DEVELOPMENT	173,240
VISION PREPARATORY CHARTER SCHOOL 3750 MILLBRANCH RD MEMPHIS,TN 38116	NONE	PC	URBAN EDUCATION	200,000
Achievement School District Whitney Elementary School Attn Kri 1219 Whitney Ave Memphis,TN 38103	NONE	GOV	Urban Education	26,667
City Leadership 50 Peabody Place Suite 101 Memphis,TN 381347389	NONE	PC	Community Developement	262,776
Frayser Community Schools 5050 Poplar Avenue Suite 1714 Memphis,TN 38157	NONE	PC	Urban Education	200,000
Gestalt Community Schools 3175 Lenox Park Blvd Suite 410 Memphis,TN 38115	NONE	PC	Urban Education	10,000
Leadership Empowerment Center Marron Thomas Exec Dir 3925 Overton Crossing Memphis,TN 38117	NONE	PC	Urban Education and After School Programs	100,000
Leading Educators 1824 Oretha Castle Haley Blvd New Orleans,LA 70113	NONE	PC	Urban Education	93,333
Total  3a				25,293,068

Form 990PF Part XV Line 3 - Grants and Contributions Paid During the Year or Approved for Future Payment

Recipient	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
Name and address (home or business)				
a <i>Paid during the year</i>				
Memphis College of Art Teacher Town Commons 4th FL 477 S Main Street Memphis,TN 38103	NONE	PC	Education	3,884
New Leaders for New Schools Attn Tim Ware 530 Oak Court Drive Suite 155 Memphis,TN 38117	NONE	PC	Urban Education	150,000
Philanthropy Roundtable 1730 M Street NW Suite 601 Washington,DC 20036	NONE	PC	Community Leadership Developement	5,000
RedZone Memphis Attn H Eddings 1548 Poplar Avenue Memphis,TN 38104	NONE	PC	Urban Education and After School Programs	50,000
Relay Graduate School of Education Attn Finance Department 40W 20th St 7th Floor New York,NY 10011	NONE	PC	Urban Education	60,000
Urban Youth Initiative 1548 Poplar Avenue Memphis,TN 38104	NONE	GOV	Urban Education and After School Programs	25,000
Total  3a				25,293,068

Schedule B

(Form 990, 990-EZ, or 990-PF)

Department of the Treasury
Internal Revenue Service

Schedule of Contributors

▶ Attach to Form 990, 990-EZ, or 990-PF.

▶ Information about Schedule B (Form 990, 990-EZ, or 990-PF) and its instructions is at www.irs.gov/form990.

OMB No 1545-0047

2014

Name of the organization The Poplar Foundation	Employer identification number 62-1586727
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Organization type (check one)

Filers of:	Section:
Form 990 or 990-EZ	☐ 501(c)() (enter number) organization
	☐ 4947(a)(1) nonexempt charitable trust not treated as a private foundation
	☐ 527 political organization
Form 990-PF	☒ 501(c)(3) exempt private foundation
	☐ 4947(a)(1) nonexempt charitable trust treated as a private foundation
	☐ 501(c)(3) taxable private foundation

Check if your organization is covered by the **General Rule** or a **Special Rule**.
Note. Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions.

General Rule

☒ For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, contributions totaling \$5,000 or more (in money or other property) from any one contributor. Complete Parts I and II. See instructions for determining a contributor's total contributions.

Special Rules

- ☐ For an organization described in section 501(c)(3) filing Form 990 or 990-EZ that met the 33¹/₃% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi), that checked Schedule A (Form 990 or 990-EZ), Part II, line 13, 16a, or 16b, and that received from any one contributor, during the year, total contributions of the greater of **(1)** \$5,000 or **(2)** 2% of the amount on (i) Form 990, Part VIII, line 1h, or (ii) Form 990-EZ, line 1. Complete Parts I and II.
- ☐ For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than \$1,000 *exclusively* for religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals. Complete Parts I, II, and III.
- ☐ For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions *exclusively* for religious, charitable, etc., purposes, but no such contributions totaled more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an *exclusively* religious, charitable, etc., purpose. Do not complete any of the parts unless the **General Rule** applies to this organization because it received *nonexclusively* religious, charitable, etc., contributions totaling \$5,000 or more during the year. ▶ \$ _____

Caution. An organization that is not covered by the General Rule and/or the Special Rules does not file Schedule B (Form 990, 990-EZ, or 990-PF), but it **must** answer "No" on Part IV, line 2, of its Form 990, or check the box on line H of its Form 990-EZ or on its Form 990PF, Part I, line 2, to certify that it does not meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

Name of organization The Poplar Foundation	Employer identification number 62-1586727
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Part I Contributors (see instructions) Use duplicate copies of Part I if additional space is needed			
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
<u>1</u>	Southeastern Asset Management Inc 6410 Poplar Avenue Suite 900 Memphis, TN 38119	\$ 6,000,000	Person ☒ Payroll ☐ Noncash ☐ (Complete Part II for noncash contributions)
<u>2</u>	G Staley Cates 6410 Poplar Avenue Suite 900 Memphis, TN 38119	\$ 7,000,000	Person ☒ Payroll ☐ Noncash ☒ (Complete Part II for noncash contributions)
<u> </u>		\$	Person ☐ Payroll ☐ Noncash ☐ (Complete Part II for noncash contributions)
<u> </u>		\$	Person ☐ Payroll ☐ Noncash ☐ (Complete Part II for noncash contributions)
<u> </u>		\$	Person ☐ Payroll ☐ Noncash ☐ (Complete Part II for noncash contributions)
<u> </u>		\$	Person ☐ Payroll ☐ Noncash ☐ (Complete Part II for noncash contributions)
<u> </u>		\$	Person ☐ Payroll ☐ Noncash ☐ (Complete Part II for noncash contributions)

Employer identification number
62-1586727

[illegible]

Name of organization The Poplar Foundation	Employer identification number 62-1586727
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Part III

Exclusively religious, charitable, etc., contributions to organizations described in section 501(c)(7), (8), or (10) that total more than \$1,000 for the year from any one contributor. Complete columns (a) through (e) and the following line entry. For organizations completing Part III, enter the total of *exclusively* religious, charitable, etc., contributions of **\$1,000 or less** for the year. (Enter this information once. See instructions.) ▶ \$ _____

Use duplicate copies of Part III if additional space is needed.

(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
—	_____	_____	_____
	_____	_____	_____
	_____	_____	_____
(e) Transfer of gift			
Transferee's name, address, and ZIP 4		Relationship of transferor to transferee	
_____		_____	
_____		_____	
_____		_____	
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
—	_____	_____	_____
	_____	_____	_____
	_____	_____	_____
(e) Transfer of gift			
Transferee's name, address, and ZIP 4		Relationship of transferor to transferee	
_____		_____	
_____		_____	
_____		_____	
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
—	_____	_____	_____
	_____	_____	_____
	_____	_____	_____
(e) Transfer of gift			
Transferee's name, address, and ZIP 4		Relationship of transferor to transferee	
_____		_____	
_____		_____	
_____		_____	
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
—	_____	_____	_____
	_____	_____	_____
	_____	_____	_____
(e) Transfer of gift			
Transferee's name, address, and ZIP 4		Relationship of transferor to transferee	
_____		_____	
_____		_____	
_____		_____	

Social security number or taxpayer identification number
62-1586727

Note. You may aggregate all long-term transactions reported on Form(s) 1099-B showing basis was reported to the IRS and for which NO adjustments or codes are required. Enter the total directly on Schedule D, line 8a; you are not required to report these transactions on Form 8949 (see instructions).

7 **(F)** Long-term transactions not reported to you on Form 1099-B

Note. If you checked Box D above but the basis reported to the IRS was incorrect, enter in column (e) the basis as reported to the IRS, and enter an adjustment in column (g) to correct the basis. See *Column (g)* in the separate instructions for how to figure the amount of the adjustment.

TY 2014 Accounting Fees Schedule

Name: The Poplar Foundation

EIN: 62-1586727

Category	Amount	Net Investment Income	Adjusted Net Income	Disbursements for Charitable Purposes
TAX PREPARATION FEES	23,000			

TY 2014 Contractor Compensation Explanation

Name: The Poplar Foundation

EIN: 62-1586727

Contractor	Explanation
JOHN BRYSON	LEADERSHIP DEVELOPMENT. TALENT RECRUITMENT.

Note: To capture the full content of this document, please select landscape mode (11" x 8.5") when printing.

TY 2014 Depreciation Schedule

Name: The Poplar Foundation

EIN: 62-1586727

Note: To capture the full content of this document, please select landscape mode (11" x 8.5") when printing.

TY 2014 Gain/Loss from Sale of Other Assets Schedule

Name: The Poplar Foundation

EIN: 62-1586727

Name	Date Acquired	How Acquired	Date Sold	Purchaser Name	Gross Sales Price	Basis	Basis Method	Sales Expenses	Total (net)	Accumulated Depreciation
LONGLEAF SECURITIES					25,733,524	22,194,622			3,538,902	

TY 2014 Investments - Other Schedule

Name: The Poplar Foundation

EIN: 62-1586727

Category / Item	Listed at Cost or FMV	Book Value	End of Year Fair Market Value
LONGLEAF PARTNERS FUND	AT COST	50,180,029	50,180,029
LONGLEAF PARTNERS INT'L FUND	AT COST	46,049,616	46,049,616
RUSSELL 2000 OPTION	AT COST	0	0
LONGLEAF PARTNERS SMALL CAP	AT COST	13,726,178	13,726,178
LONGLEAF GLOBAL FUND	AT COST	113,998,515	113,998,515
AOPTIX	AT COST	32,115,108	32,115,108
LONGLEAF ASIA FUND	AT COST	19,179,517	19,179,517

TY 2014 Other Decreases Schedule**Name:** The Poplar Foundation**EIN:** 62-1586727

Description	Amount
UNREALIZED GAIN/LOSS (DUE TO INVESTMENT	0
PRESENTATION ON FMV BASIS)	20,210,599

TY 2014 Other Expenses Schedule**Name:** The Poplar Foundation**EIN:** 62-1586727

Description	Revenue and Expenses per Books	Net Investment Income	Adjusted Net Income	Disbursements for Charitable Purposes
INSURANCE	51,811			
ADMINISTRATIVE EXPENSES	17			
OFFICE SUPPLIES	4,322			
PROGRAM SERVICES	49,175			49,175
MISCELLANEOUS EXPENSES	24,963			
CONFERENCES/SEMINARS	1,405			
BOOKS AND PUBLICATIONS	188			
BANK FEE	7,223			
TELEPHONE AND DATA	288			

TY 2014 Other Liabilities Schedule**Name:** The Poplar Foundation**EIN:** 62-1586727

Description	Beginning of Year - Book Value	End of Year - Book Value
PAYROLL LIABILITIES	8,207	8,682
CALL OPTION OBLIGATION	8,425,530	0

Note: To capture the full content of this document, please select landscape mode (11" x 8.5") when printing.

TY 2014 Other Notes/Loans

Receivable Long Schedule

Name: The Poplar Foundation

EIN: 62-1586727

Borrower's Name	Relationship to Insider	Original Amount of Loan	Balance Due	Date of Note	Maturity Date	Repayment Terms	Interest Rate	Security Provided by Borrower	Purpose of Loan	Description of Lender Consideration	Consideration FMV
NOTE RECEIVABLE - BDC (NON-PROFIT ORG)			330,000				0 %				
NOTE RECEIVABLE - VERITAS (SCHOOL)			80,000				0 %				

TY 2014 Other Professional Fees Schedule**Name:** The Poplar Foundation**EIN:** 62-1586727

Category	Amount	Net Investment Income	Adjusted Net Income	Disbursements for Charitable Purposes
LEADERSHIP DEVELOP CONSULTING	236,976			226,000

TY 2014 Taxes Schedule

Name: The Poplar Foundation

EIN: 62-1586727

Category	Amount	Net Investment Income	Adjusted Net Income	Disbursements for Charitable Purposes
EXCISE TAX ON INVESTMENT INC				

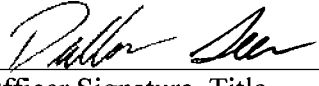
**Election to Treat Qualifying Distribution as Coming
From Corpus Pursuant to Code Sec. 4942(h)(2) and
Reg. §53.4942(a)-3(d)(2))/Part XIII, Line 4c Column
(a) & Line 7 Column (a)**

The Poplar Foundation
6410 Poplar Avenue, Suite 720
Memphis, TN 38119-4843

Identification Number: 64-1586727

Tax Year End: 12/31/14

Pursuant to Code Sec. 4942(h)(2) and Reg. §53.4942(a)-3(d)(2), The Poplar Foundation elects to treat current year qualifying distributions in excess of the immediately preceding tax year's undistributed income as coming from corpus.

 CF
Officer Signature, Title

5/11/15
Date