

## See a Social Security Number? Say Something! Report Privacy Problems to https://public.resource.org/privacy Or call the IRS Identity Theft Hotline at 1-800-908-4490



## Form **990**

**Return of Organization Exempt From Income Tax** 

OMB No 1545-0047 2014

Department of the Treasury Internal Revenue Service

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

► Do not enter social security numbers on this form as it may be made public.

► Information about Form 990 and its instructions is at www.irs.gov/form990.

Open to Public Inspection

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			dar year, or tax				, 2014, a	ınd ending		D Empley		tification number
В	Check if ap	•	C Name of organia	- Rai	BOOM!, I	NC.						
	H	ess change	Doing business					15			<u> 1970</u>	
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	Initial	return	4301 CONN					ML-1	]	(20	2) 6	59-0215
	$\mathbf{H}$	eturn/terminated	City or town, sta	ite or province,	country, and ZIP	or foreign postal code						
	X Amen	ided return	WASHINGTO	N			DC	20008				\$ 27,981,603.
	Applic	cation pending	F Name and addre	ess of principal	officer			I '		group return		□··· □···
			DARELL HAMMON	D 4301 CONNEC	TICUT AVE. NW, MI	-1 WASHINGTO	N DC	20008 H(b	Are all su	ubordinates tach a list (	included	I? Yes No
ī	Tax-exe	empt status	X 501(c)(3)	501(c) (	) 🗸 (ı	nsert no ) 494	7(a)(1) or	527	ii 140, at	tacii a iist (	300 111311	actionsy
J	Webs	ite: ► ww	w.kaboom.c	org				H(c	) Group ex	cemption nu	mber 🕨	<b>•</b>
K	Form of	organization	X Corporation	Trust	Association	Other -	L Ye	ar of formation	1996	M s	state of le	egal domicile DC
Pa	ırt I	Summar	У									
		nefly describ	e the organization	on's missioi	n or most sigi	nificant activities:	KAE	BOOM!, I	NC. I	S A N	ATIO	NAL NON-PROFIT
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)   	3 N		•	-	• • •	rt VI, line 1a)					3	9
-i 🞖	4 N					ing body (Part VI,					4	9
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<u>~</u> ~	/a 10					nn (C), line 12 I-T, line 34					7a	0.
CI 07 L 10 130 ACTIVITIES & C	D IN	et unrelateu	business taxabi	e income m	UIII FUIIII 990	-1, 1816 34	<del>· · · · ·</del>	· · · · · · ·			7b	0 . Current Year
_	ے ہا	ontributions	and grants (Part	VIII İmo 11	h)			-		ior Year	<u> </u>	
	9 P	rogram seni	ce revenue (Par	. VIII, IIIIG 11 + VIII lina 2	K RI	EFINED.				182,5		1,674,938.
	10 in	voetment in	come (Part VIII	column (A)	ings 3 4 au	nd 7d)	$^{1}\Sigma I\dots$	:::::		737,5		25,391,106.
	11 0	thor rovenue	One (Fait VIII, I	onumin (A), nn (Δ), line	6546d 8c 9	5 10c and 11e)	181			299,5		398,919.
	12 To	atal revenue	t R sent VIII, coldi	rough 11 (	116 Par 12 P	art VIII, column (A	100 12)		26	19,8 239,5		16,640. 27,481,603.
			milar amounts pa				1021	• • • • •				
					_					575,8	93.	1,880,377.
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	1					IX, column (A), li		F-	8,	912,1	44.	9,441,424.
	16a Pr	rofessional f	undraising fees (	(Part IX, col	lumn (A), line	11e)		• • • • • •				
	b To	otal fundrais	ing expenses (P	art IX, colur	mn (D), line 2	5) ►	2,047	7,393.				
	17 0	ther expense	es (Part IX, colui	mn (A), line	s 11a-11d, 1	1f-24e)			13,	861,2	30.	15,981,955.
	18 To	otal expense	s Add lines 13-	17 (must ed	qual Part IX, d	column (A), line 25	5)	[	26,	349,2	67.	27,303,756.
	19 R	evenue less	expenses. Subt	ract line 18	from line 12			[		-109,7	62.	177,847.
			<u> </u>				· · · · · · · · · · · · · · · · · · ·		_	of Currer		
	20 To	otal assets (	Part X, line 16)					[		495,3	-	17,176,245.
	21 To	otal liabilities	(Part X, line 26	)						368,5		7,744,257.
žš	22 N	et assets or	fund balances. S	Subtract line	e 21 from line	20				126,7		9,431,988.
_	ırt II	Signatur								120,1	77.	7,431,500.
				med this return	including accom	nanying schedules and	etatemente a	and to the best of	my knowlo	dge and ha	of it is t	rue correct and
com	plete Decla	ration of prepare	er (other than officer)	is based on all	information of wh	panying schedules and ich preparer has any kn	owledge	and to the best of	illy kilowie	age and be	iei, it is t	rue, correct, and
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Sig	'n	Signator	te of officer						Date	, , , , , ,		
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						(see instructions)	· · · · · ·		<u></u>	<u></u>	• • •	
BA	A For P	aperwork R	eduction Act N	otice, see	the separate	Instructions.		TEEA01	101 05/28/	/14		Form <b>990</b> (2014)

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<u>Par</u>	······································	_	ervice Accomp							$\Box$
	<del></del>			any line in this Part	<u> </u>		· · · · · ·	<del></del>	<u></u>	
1	Briefly describe the or	ganızation's missi	on:							
	SEE ATTACHED	STATEMENT I	3							
								· <b></b>		
2	Did the organization u	ındertake anv sıgn	ificant program serv	ices during the year	which were	not listed on the	ne prior			
_	Form 990 or 990-EZ?							Yes	X	No
	If 'Yes,' describe these							□	[스]	
3	Did the organization c			shanges in how it co	nducto anu	oroarom condi	2002	TYes	<u> </u>	No
,				manges in now it co	iluucis, ariy	program servi	.65'	🗀 ea	' [스] '	NO
	If 'Yes,' describe these	-			1					
4	Describe the organiza Section 501(c)(3) and and revenue, if any, for	501(c)(4) organiza	ations are required t	o report the amount	of grants an	d allocations t	o others, the	total expense	ses es,	
4 a	(Code.	(Expenses \$	18,044,279.	including grants of	\$ 1.	823,897.	) (Revenue	\$ 19,8	20.589	<del></del>
	SEE ATTACHED									
	PART I - CREA	<b>_</b>	. <b>_</b> _ <i>_</i>	T A V						
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40		· · · —			٧	56,480.	) (Revenue	۶_ 5,5	70 <b>,</b> 517	<u>'-'</u>
	SEE ATTACHED	. <i>– – – – – –</i> – –							<del></del> -	
	PART II - INS								- <b></b>	
	PART III - DR	RIVING THE I	NATIONAL CON	VERSATION AB	OUT THE	<u>IMPORTA</u>	NCE OF P	<u>LAY</u>	- <del>-</del>	
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4 C	: (Code:)	(Expenses \$		including grants of	\$		) (Revenue	\$		)
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		. <b>_</b> _ <b>_</b>							- <b></b> -	
4 d	Other program service	es. (Describe in Sc	chedule O.)							
	(Expenses \$		including grants	of \$		) (Revenue	\$		)	
4 e	Total program service	expenses -	23,587,	487.						

Part IV | Checklist of Required Schedules

Yes No Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If 'Yes,' complete X X Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)? . . . . . . . . 2 Х 3 Х 4 Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If 'Yes,' complete Schedule C, Part III . 5 Х Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If 'Yes,' complete Schedule D, 6 Х Х 7 Did the organization maintain collections of works of art, historical treasures, or other similar assets? If 'Yes,' 8 Х Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation Х 9 Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, Х permanent endowments, or quasi-endowments? If 'Yes,' complete Schedule D, Part V . . . . . . . 10 If the organization's answer to any of the following questions is 'Yes', then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable a Did the organization report an amount for land, buildings and equipment in Part X, line 10? If 'Yes,' complete Schedule Χ 11 a 11b Х Х 11 c d Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported Х 11 d e Did the organization report an amount for other liabilities in Part X, line 25? If 'Yes,' complete Schedule D, Part X. . . . Х 11 e f Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If 'Yes,' complete Schedule D, Part X . . . . X 11 f 12a Did the organization obtain separate, independent audited financial statements for the tax year? If 'Yes,' complete Х Schedule D, Parts XI, and XII....... 12a b Was the organization included in consolidated, independent audited financial statements for the tax year? If 'Yes,' and if the organization answered 'No' to line 12a, then completing Schedule D, Parts XI and XII is optional . . . . . . . . . 12b Х Χ Is the organization a school described in section 170(b)(1)(A)(ii)? If 'Yes,' complete Schedule E. . . . . . . . . . . . . . 13 Х 14a Did the organization maintain an office, employees, or agents outside of the United States?... 14a Х 14b 15 X Χ 16 Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, 17 Х Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, 18 Х Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If 'Yes,' Х 19 Х 20 a Did the organization operate one or more hospital facilities? If 'Yes,' complete Schedule H . . . . . . . . 20 20 b

Part IV Checklist of Required Schedules (continued) Yes No Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or domestic government on Part IX, column (A), line 1? If 'Yes,' complete Schedule I, Parts I and II . . . . . . 21 X Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on Part IX, Х 22 Did the organization answer 'Yes' to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If 'Yes,' complete Х 23 Χ 24a b Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception? . . . . . . . . . 24b c Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease 24c 24d 25a Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If 'Yes,' complete Schedule L, Part I........... X 25a b Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If 'Yes,' complete Х Schedule L, Part I 25b Х 26 Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member X 27 Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions): a A current or former officer, director, trustee, or key employee? If 'Yes,' complete Schedule L, Part IV . . . . . . . . . . . . . . . . . 28a Х b A family member of a current or former officer, director, trustee, or key employee? If 'Yes,' complete Х 28b Х 28c X 29 Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation Х 30 Did the organization liquidate, terminate, or dissolve and cease operations? If Yes, complete Schedule N, Part I . . . . . . . Х 31 31 32 X 32 Х 33 Was the organization related to any tax-exempt or taxable entity? If 'Yes,' complete Schedule R, Part II, III, or IV, Х 35a Х Х 35b Х 36 Х 37

BAA

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			14	
4	a Enter the number reported in Pay 3 of Form 1006 Enter O of not applicable		Yes	No
	a Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable			
	`'			ļ
	c Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?	1 c	Х	
2	a Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return 2a 134			
	b If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2 b	X	
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)			
3	a Did the organization have unrelated business gross income of \$1,000 or more during the year?	3 a		X
	b If 'Yes' has it filed a Form 990-T for this year? If 'No' to line 3b, provide an explanation in Schedule O	3 b		
4	a At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4 a		х
	b if 'Yes,' enter the name of the foreign country: ►			
	See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR)		· •	ļ
	a Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5 a		X
	b Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5 b		Х
	c If 'Yes,' to line 5a or 5b, did the organization file Form 8886-T?	5 c		<u> </u>
6	a Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions?	6 a		Х
	b If 'Yes,' did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?	6 b		
7	Organizations that may receive deductible contributions under section 170(c).			
	a Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7 a	, ! i	x
	b If 'Yes,' did the organization notify the donor of the value of the goods or services provided?	7 b		-
	c Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file	7с		Х
	d If 'Yes,' indicate the number of Forms 8282 filed during the year			
	e Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7 e		Х
	f Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7 f		X
	g If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7 g		
	h If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a			
R	Form 1098-C?	7 h		<u> </u>
Ŭ	organization have excess business holdings at any time during the year?	8		
9		-		
_	a Did the sponsoring organization make any taxable distributions under section 4966?	9 a		'
	b Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?	9 b		
	Section 501(c)(7) organizations. Enter.			
	a Initiation fees and capital contributions included on Part VIII, line 12			
	b Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities 10b			
	Section 501(c)(12) organizations. Enter.			
	a Gross income from members or shareholders			
	b Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them.)			
12	a Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12 a		<b>l</b> '
	b If 'Yes,' enter the amount of tax-exempt interest received or accrued during the year   12b			
13	Section 501(c)(29) qualified nonprofit health insurance issuers.	}		1
	a Is the organization licensed to issue qualified health plans in more than one state?	13 a	,	1
	Note. See the instructions for additional information the organization must report on Schedule O			
	b Enter the amount of reserves the organization is required to maintain by the states in	ļ	,	1
	which the organization is licensed to issue qualified health plans		, ,	
	c Enter the amount of reserves on hand			
	a Did the organization receive any payments for indoor tanning services during the tax year?	14 a		_X
_	b If 'Yes,' has it filed a Form 720 to report these payments? If 'No,' provide an explanation in Schedule O	14b	000 6	2044
3A	A TEFA0105 05/28/14	LOLLU	990 (	ZU 141

Form 990 (2014) KaBOOM!, INC. 52-1970904 Page 6 Part VI Governance, Management, and Disclosure For each 'Yes' response to lines 2 through 7b below, and for a 'No' response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions. Section A. Governing Body and Management Yes No 1 a Enter the number of voting members of the governing body at the end of the tax year . . . . . 9 If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O. b Enter the number of voting members included in line 1a, above, who are independent ..... 9 Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other 2 Х Did the organization delegate control over management duties customarily performed by or under the direct supervision 3 Х Did the organization make any significant changes to its governing documents Did the organization become aware during the year of a significant diversion of the organization's assets? . . . . 5 5 6 7 a Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more 7 a Х b Are any governance decisions of the organization reserved to (or subject to approval by) members, 7 b Х Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following 8 a Х X 8 b Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the Х Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code. Yes No 10 2 Х b If 'Yes,' did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their 10 b X 11 a b Describe in Schedule O the process, if any, used by the organization to review this Form 990. 12 a Х b Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise Х to conflicts? 12 b c Did the organization regularly and consistently monitor and enforce compliance with the policy? If 'Yes,' describe in Х 12 c Х 13 X 14 15 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? Х 15 a 15b Х If 'Yes' to line 15a or 15b, describe the process in Schedule O (see instructions). 16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a Х 16 a b If 'Yes,' did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the 16b Section C. Disclosure

17	List the states with which a copy of this Form 990 is required to be filed See Form 990, Page 6, Line 17 (continued)
18	Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (Section 501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply.
	X Own website
19	Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to

the public during the tax year

20 State the name, address, and telephone number of the person who possesses the organization's books and records:

GERRY MEGAS 4301 CONNECTICUT AVE. NW, ML-1 WASHINGTON, 20008

(202) 659-0215

# Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

## Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1 a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation Enter -0- in columns (D), (E), and (F) if no compensation was paid.
  - List all of the organization's current key employees, if any. See instructions for definition of 'key employee.'
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order, individual trustees or directors, institutional trustees; officers; key employees, highest compensated employees; and former such persons.

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

Check this box is fieldler the organization for any fe	January or garri	1		(C)			., .	arrone omoor, and		
(A) Name and Title	(B) Average hours per	than	sition (d n one b s both a dire	io nol lox, u an off ctor/t	t che inless ficer a ruste	e)	۱	(D)  Reportable compensation from the organization	(E)  Reportable compensation from related organizations	(F) Estimated amount of other compensation
	week (list any hours for related organiza- tions below dotted line)	individual trustee or director	institutional trustee	Officer	Key employee	Highest compensated employee	Former	(W-2/1099-MISC)	(W-2/1099-MISC)	from the organization and related organizations
(1) TONY BUCCI	1.75	X								
MEMBER (2)		_^	<del>}}</del>				_	0.	0.	0.
(2) DEBBIE COWAN		X		x					_	•
BOARD TREASURER (3) ROBERT DEMARTINI	1.75	<del>  ^`</del>		^			_	0.	0.	0.
MEMBER	'-'	X						0.	0.	0.
(4) RICHARD DEVANEY	1.75			_	_		_		0.	<u></u>
MEMBER	- =	Х	1	1		} }		0.	0.	0.
(5) TIMOTHY FESENMYER MEMBER	2.06	х						0.	0.	0.
(6) RICHARD KELSON FORMER BOARD CHAIR	1.75	х						0.	0.	0.
_(7)_RON_LUMBRABOARD_CHAIR	1.75	Х		х				0.	0.	0.
	1.75	Х						0.	0.	0.
(9) UDAYA PATNAIK BOARD SECRETARY	1.75	х		х					0.	0.
(10) SHARON JOHN MEMBER	1.50	Х						0.1	0.	0.
(11) JAKE SIEWERT MEMBER	1.50	x						0.	0.	0.
(12) MICHAEL DEICH MEMBER	1.50	х						0.	0.	0.
(13) STEPHANIE GAILLARD WHITE BOARD VICE CHAIR	<u>-</u> 1.75	Х		х				0.	0.	0.
(14) DARELL D. HAMMOND CO-FOUNDER/CEO	50.00			х				393,976.	0.	40,389.
BAA	TEEA0	107	02/27/1	14						Form <b>990</b> (2014)

Part VII   Section A. Officers, Directors, 110	(B)	Ney	<u> </u>	_	Oye C)	<del>es,</del>	anı	d riigilest Con	iperisateu Emp	loyee	S (CONTINU	jeu)
(A) Name and title	Average hours per week	box	, unle	Pos heck ss pe	ition more rson	than o	an ee)	(D)  Reportable compensation from the organization	(E)  Reportable compensation from related organizations	amo	(F) stimated unt of other spensation	
	(list any hours for related organiza - tions below dotted line)	or director	nstitutional trustee	Officer	Key employee	Highest compensated employee	Former	(W-2/1099-MISC)	(W-2/1099-MISC)	org an	rom the ranization d related ranizations	
(15) BRUCE M. BOWMAN PRESIDENT OF KPI	56.00			X				310,386.	0.		22,38	37.
(16) JAMES SIEGAL PRESIDENT	56.00			Х				251,448.	0.		25,28	33.
(17) GEORGE T. MEGAS CFO	46.00			х				182,853.	0.		24,80	
(18) KATE M. BECKER CHIEF MISSION OFFICER & COO	52.00			х				189,881.	0.		10,81	
(19) SALLY MCCONNELL CHIEF REVENUE & MARKETING OFFICER	41.00			х				133,132.	0.		17,39	
(20) CARRIE LEOVY SENIOR STRATEGIST	41.00					x		133,156.	0.		18,31	
(21) DAVID GAY  VP TALENT MGMT. & OPS.	47.00					х		149,096.	0.		5,73	
VP CORPORATE PARTNERSHIPS X 133,820.							0.		17,56			
(23) JEFFREY GOVERT DIRECTOR OF IT	45.00					х		119,106.	0.		14,64	
(24) CARLYNE CARDICHON VP FINANCE	49.00					х		118,843.	0.		18,58	
(25)												
1 b Sub-total							<b>►</b>	2,115,697.	0.	2	215,91	.4.
d Total (add lines 1b and 1c)							<b>&gt;</b>	2,115,697.	0.	2	215,91	4.
2 Total number of individuals (including but not limited from the organization ► 11	d to those	listed	abo	ve)	who	rece	eive	d more than \$100,0	000 of reportable co	mpensa	tion	
3 Did the organization list any former officer, director											Yes	
on line 1a? If 'Yes,' complete Schedule J for such in 4 For any individual listed on line 1a, is the sum of rep	oortable co	ompe	nsat	ion	and	othe	r coi	mpensation from		. 3		<u> </u>
the organization and related organizations greater t			٠.		• •	• •				. 4	X	
5 Did any person listed on line 1a receive or accrue of for services rendered to the organization? If 'Yes,' of Section B. Independent Contractors										. 5		Х
Complete this table for your five highest compensation from the organization. Report compe	led indepe	nden r the	t cor	ntrac	tors	that ar en	rec	eived more than \$1	100,000 of	ear.		
(A) Name and business address  (B) Description of services Compensation												
							_					
2 Total number of independent contractors (including	but not lin	nited	to th	ose	liste	ed ab	ove	) who received mo	re than			
\$100,000 of compensation from the organization	<u> </u>											

Par	t VIII Statement of Revenue  Check if Schedule O contains a response or note to any lir	ne in this Part VIII .			
		(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512-514
ts ts	1 a Federated campaigns 1 a			··· .	
iran	b Membership dues 1 b	]			
S, G	c Fundraising events 1 c	]	] ]		]
Sift: ar/	d Related organizations 1 d				
imi	e Government grants (contributions) 1 e		1		
Contributions, Gifts, Grants and Other Similar Amounts	f All other contributions, gifts, grants, and similar amounts not included above . 1f 1,674,938.  g Noncash contributions included in lines 1a-1f \$				
<u>S</u> E	h Total. Add lines 1a-1f	1,674,938.	<u> </u>	· · ·	
JG	Business Code	-			
Program Service Revenue	2a CONTRACTED PROGRAM SERVICES 900099	25,391,106.	25,391,106.	0.	0.
S E	b				
Σįς	<u> </u>	<u> </u>	<del> </del>		
Š			<del> </del>	<del></del>	
Iran	f All other program service revenue			<del></del>	
ည်	g Total. Add lines 2a-2f	25 201 106	-		<u> </u>
		25,391,106.			
	Investment income (including dividends, interest and other similar amounts)	229,243.	0.1	0.	229,243.
	4 Income from investment of tax-exempt bond proceeds	22372131	<u>-</u> -		2237213.
	5 Royalties				
	(ı) Real (ıı) Personal				
	6 a Gross rents		!		
	b Less rental expenses	}	1		
	c Rental income or (loss)	į			
	d Net rental income or (loss)				
	7 a Gross amount from sales of (i) Secunties (ii) Other				
	assets other than inventory 669,676.				
	<b>b</b> Less cost or other basis		]		
	and sales expenses 500,000.	-	,		
	<b>c</b> Gain or (loss) 169,676. <b>d</b> Net gain or (loss)			_	
		169,676.	0.	0.	169,676.
Other Revenue	8 a Gross income from fundraising events (not including S		<b>!</b>		
Ver	of contributions reported on line 1c).				
æ	See Part IV, line 18 a		ļ		
er	b Less: direct expenses b	-	•		
₹	c Net income or (loss) from fundraising events ▶	1	ļ		1
	9 a Gross income from gaming activities. See Part IV, line 19 a				
	b Less direct expenses b		1		_
	c Net income or (loss) from gaming activities ▶				
	10 a Gross sales of inventory, less returns		1		
	and allowances a	1	[		
i	b Less: cost of goods sold b		ļ		
	c Net income or (loss) from sales of inventory ▶  Miscellaneous Revenue Business Code				
	22311033 0000	10.000	1000	_	-
	11a MISCELLANEOUS INCOME 900099	16,640.	16,640.	0.	0.
			<del>                                     </del>		
	d All other revenue		<del> </del>	<del></del>	
	e Total. Add lines 11a-11d	16,640.	<del> </del>	<del></del>	
	12 Total revenue. See instructions		25,407,746.	0.	398,919.
	(	, 10 - , 000	, ~~, <u>, , , , , , , , , , , , , , , , ,</u>	· ·	

## Part IX | Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A)

Check if Schedule O contains a response or note to any line in this Part IX.

	Check if Schedule O contains a response or note to any line in this Part IX											
	not include amounts reported on lines 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses							
1	Grants and other assistance to domestic organizations and domestic governments See Part IV, line 21	1,880,377.	1,880,377.									
3	Grants and other assistance to foreign organizations, foreign governments, and for-											
	eign individuals See Part IV, lines 15 and 16											
<b>4</b> <b>5</b>	Compensation of current officers, directors, trustees, and key employees	1,602,749.	1,161,193.	198,901.	242,655.							
6	Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)											
7	Other salaries and wages	6,460,663.	4,680,750.	801,768.	978,145.							
8	Pension plan accruals and contributions	0,400,000.	4,000,730.	001,700.	970,143.							
•	(include section 401(k) and 403(b) employer contributions)	134,630.	97,539.	16,708.	20,383.							
9	Other employee benefits	683,625.	495,286.	84,838.	103,501.							
10	Payroll taxes	559,757.	405,544.	69,466.	84,747.							
11	Fees for services (non-employees):											
	Management											
	Accounting	6,622.	6,384.	150.	88.							
	Lobbying	67,894.	65,450.	1,541.	903.							
	Professional fundraising services See Part IV, line 17.											
	Investment management fees											
	Other, (If line 11g amt exceeds 10% of line 25, column											
	(A) amount, list line 11g expenses on Schedule O) L	2,113,764.	2,037,669.	47,982.	28,113.							
	Advertising and promotion	35,198.	16,920.	8,243.	10,035.							
13	Office expenses	409,913.	201,735.	111,266.	96,912.							
14	Information technology	207,677.	131,830.	42,803.	33,044.							
15	Royalties	465 110	200 000	105.606	55.005							
16 17	Travel	465,110.	282,089.	125,626.	57,395.							
18	Payments of travel or entertainment expenses for any federal, state, or local public officials	1,226,075.	1,097,461.	20,614.	108,000.							
19	Conferences, conventions, and meetings	106,150.	87,935.	3,800.	14,415.							
20	Interest											
21	Payments to affiliates											
22	Depreciation, depletion, and amortization	301,226.	197,264.	71,402.	32,560.							
23 24	Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)	114,163.	54,878.	26,737.	32,548.							
	PLAYGROUND EQUIPMENT	6,606,235.	6,606,235.	0.	0							
	ONSTRUCTION	3,189,788.	3,189,788.	0.	0.							
•	MARKETING	732,072.	686,391.		45,681.							
	PRINTING & REPRODUCTION	291,901.	143,119.	14,712	134,070.							
	e All other expenses	108,167.	61,650.	22,319.	24,198.							
25	Total functional expenses. Add lines 1 through 24e	27,303,756.	23,587,487.	1,668,876.	2,047,393.							
26	Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation.  Check here ► ☐ if following  SOP 98-2 (ASC 958-720)											
BAA	<u> </u>	TEEA0110 05/2			Form 990 (2014)							

Balance Sheet Part X

(A) (B) Beginning of year End of year 1 2 2 2,671,336 1,400,153. 3 3 253,009 245,788. 701,902 4 792,591. Loans and other receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L 5 Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions) Complete Part II of Schedule L . . . . . 6 7 8 46,141 33,818. Prepaid expenses and deferred charges . . . . . . . 172,821 9 210,914. Land, buildings, and equipment cost or other basis Complete Part VI of Schedule D . . . . . . . . . . . . . . . . 10 a 988,648 Less: accumulated depreciation . . . . . . . . . . . . . 10 b 941,423. ,221,262 10 c 1,047,225. 11 11 12,959,925 12,913,570. 12 Investments - other securities. See Part IV, line 11 . . . . . . . 12 Investments – program-related See Part IV, line 11 . . . . . . . 13 13 14 14 457,501 521,999. Other assets. See Part IV, line 11 . . . . . . . . . . . . . . . . . 15 15 11,420 10,187. Total assets. Add lines 1 through 15 (must equal line 34) . . . . . . . . . . 16 1<u>8,495,317</u> 16 17,176,245. 17 1,880,790 17 1,977,220. 18 2,458,924 18 1,901,838. 19 19 2,944,006 4,023,515 20 20 21 Escrow or custodial account liability. Complete Part IV of Schedule D . . . . . . . . 21 Loans and other payables to current and former officers, directors, trustees, 22 23 24 24 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X of Schedule D . . . 25 1,005,294 Total liabilities. Add lines 17 through 25............ 9,368,523 26 7,744,257 Organizations that follow SFAS 117 (ASC 958), check here ► X and complete or Fund Balances lines 27 through 29, and lines 33 and 34. Unrestricted net assets....... 27 9,126,794 9,431,988. 28 28 29 Organizations that do not follow SFAS 117 (ASC 958), check here ► and complete lines 30 through 34. 30 30 Assets 31 Paid-in or capital surplus, or land, building, or equipment fund . . . . . . . . . . . . . . . . . . 31 32 Retained earnings, endowment, accumulated income, or other funds . . . . . . . . 32 Ret 33 9,126,794 33 9,431,988. Total liabilities and net assets/fund balances . . . . . . . . . . . . . . . 34 34 18,495,317 17,176,245. BAA

Form 990 (2014)

orm <b>990 (2014)</b> KaBOOM!, INC.	2-197090	4	Pa	ge <b>12</b>
Part XI Reconciliation of Net Assets			_	
Check if Schedule O contains a response or note to any line in this Part XI				
1 Total revenue (must equal Part VIII, column (A), line 12)	. 1	27,48	81,6	03.
2 Total expenses (must equal Part IX, column (A), line 25)	. 2	27,3		
3 Revenue less expenses. Subtract line 2 from line 1	. 3		77,8	
4 Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	. 4		26,7	
5 Net unrealized gains (losses) on investments	. 5		27,3	
6 Donated services and use of facilities	. 6		<u>:                                   </u>	
7 Investment expenses	. 7			
8 Prior period adjustments	. 8			
9 Other changes in net assets or fund balances (explain in Schedule O)	. 9			
Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 33,				
column (B))	. 10	9,4	31 <b>,</b> 9	88.
Part XII Financial Statements and Reporting				
Check if Schedule O contains a response or note to any line in this Part XII				. П
			Yes	No
1 Accounting method used to prepare the Form 990: Cash X Accrual Other				
			-	
If the organization changed its method of accounting from a prior year or checked 'Other,' explain in Schedule O.		1 1	į.	
2a Were the organization's financial statements compiled or reviewed by an independent accountant?		2 a		Х
If 'Yes,' check a box below to indicate whether the financial statements for the year were compiled or reviewed or	NO 2			
separate basis, consolidated basis, or both	ла	1 1	}	
Separate basis Consolidated basis Both consolidated and separate basis			-	
b Were the organization's financial statements audited by an independent accountant?		2 6	x	
If 'Yes,' check a box below to indicate whether the financial statements for the year were audited on a separate				
basis, consolidated basis, or both:		1 1		
Separate basis X Consolidated basis Both consolidated and separate basis		1 1		
c If 'Yes' to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the	audıt,	1 1		
review, or compilation of its financial statements and selection of an independent accountant?		2 c	_X	
If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O.			Ì	
3 a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Sin	gle			
Audit Act and OMB Circular A-133?		3 a		<u>X</u>
b If 'Yes,' did the organization undergo the required audit or audits? If the organization did not undergo the require				
or audits, explain why in Schedule O and describe any steps taken to undergo such audits	· · · · · · ·	3 b		

Form 990 (2014)

BAA

## SCHEDULE A (Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

Name of the organization

## **Public Charity Status and Public Support**

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

► Attach to Form 990 or Form 990-EZ.

► Information about Schedule A (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

OMB No 1545-0047

2014

Open to Public Inspection

Employer Identification number

KaBOOM!, INC.				52-197090	4					
Part I Reason for Public Charity Status (All orga	anizations must co	mplete	this p	art.) See instruction	is.					
The organization is not a private foundation because it is (For line	es 1 through 11, check	only on	e box.)							
1 A church, convention of churches, or association of chu	urches described in se	ction 17	0(b)(1)(	A)(i).						
2 A school described in section 170(b)(1)(A)(ii). (Attach	Schedule E.)									
3 A hospital or a cooperative hospital service organization	•	170(b)(	1)(A)(iii)							
4 A medical research organization operated in conjunctio					ne hospital's					
name, city, and state:				(-)(-)(-)(-)(-)						
5 An organization operated for the benefit of a college or 170(b)(1)(A)(iv). (Complete Part II.)	university owned or op	perated b	oy a gov	ernmental unit described	in section					
6 A federal, state, or local government or governmental u										
7 An organization that normally receives a substantial pair in section 170(b)(1)(A)(vi). (Complete Part II.)										
8 A community trust described in section 170(b)(1)(A)(vi	i). (Complete Part II.)									
from activities related to its exempt functions — subject investment income and unrelated business taxable income.	An organization that normally receives: (1) more than 33-1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions — subject to certain exceptions, and (2) no more than 33-1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See section 509(a)(2). (Complete Part III.)									
10 An organization organized and operated exclusively to	test for public safety. S	See <b>sect</b>	ion 509	(a)(4).						
An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See section 509(a)(3). Check the box in lines 11a through 11d that describes the type of supporting organization and complete lines 11e, 11f, and 11g										
Type I. A supporting organization operated, supervised, or controlled by its supported organization(s), typically by giving the supported organization(s) the power to regularly appoint or elect a majority of the directors or trustees of the supporting organization. You must complete Part IV, Sections A and B.										
b Type II. A supporting organization supervised or contro management of the supporting organization vested in the must complete Part IV, Sections A and C.	olled in connection with he same persons that o	its supp control o	orted or r manag	ganızatıon(s), by having e the supported organız	control or ation(s). <b>You</b>					
c Type III functionally integrated. A supporting organization(s) (see instructions). You must complete	ation operated in conn Part IV, Sections A, I	ection w D, and E	ith, and	functionally integrated w	ith, its supported					
d Type III non-functionally integrated. A supporting org functionally integrated. The organization generally must instructions). You must complete Part IV, Sections A	t satisfy a distribution r	connecti equirem	on with i ent and	ts supported organization attentiveness require	n(s) that is not ment (see					
e Check this box if the organization received a written det integrated, or Type III non-functionally integrated support	termination from the IR orting organization.	RS that is	а Туре	I, Type II, Type III functi	onally					
f Enter the number of supported organizations		<b>.</b> .			• • • • •					
g Provide the following information about the supported orga	nızatıon(s).									
(i) Name of supported (ii) EIN organization	(III) Type of organization (described on lines 1-9 above or IRC section (see instructions))	(iv) is organization in your go docum	on listed verning	(v) Amount of monetary support (see instructions)	(vi) Amount of other support (see instructions)					
	:	Yes	No							
(A)										
(B)										
(C)										
(D)										
(D)										
(E)										
Total Cotal										
BAA For Paperwork Reduction Act Notice, see the Instructio	ons for Form 990 or 9	90-EZ.		Schedule A (Form	n 990 or 990-EZ) 2014					

# Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi) (Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III If the organization fails to qualify under the tests listed below, please complete Part III.)

Sec	tion A. Public Support			· · · · · · · · · · · · · · · · · · ·					
	ndar year (or fiscal year nning in) ►	(a) 2010	(b) 2011	( <b>c)</b> 2012	(d) 2013	(e) 2014	(f) Total		
1	Gifts, grants, contributions, and membership fees received (Do not include any 'unusual grants')								
2	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf								
3	The value of services or facilities furnished by a governmental unit to the organization without charge								
4	Total. Add lines 1 through 3								
5	The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)								
6	Public support. Subtract line 5 from line 4								
Sec	tion B. Total Support								
	ndar year (or fiscal year nning in) ►	(a) 2010	(b) 2011	(c) 2012	(d) 2013	(e) 2014	(f) Total		
7	Amounts from line 4								
8	Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources								
9	Net income from unrelated business activities, whether or not the business is regularly carried on								
10	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)								
11	Total support. Add lines 7 through 10			<u> </u>					
12	Gross receipts from related activiti	es, etc (see instrud	ctions)			12			
13	First five years. If the Form 990 is organization, check this box and s	for the organization top here	on's first, second, t	third, fourth, or fifth	tax year as a sect	tion 501(c)(3)	▶ 🗍		
	tion C. Computation of Pu								
	Public support percentage for 201						<u>%</u>		
	Public support percentage from 20						%_		
16 a	a 33-1/3% support test — 2014. If and stop here. The organization of	the organization di jualifies as a public	d not check the bo cly supported orga	x on line 13, and the state of	he line 14 is 33-1/3	% or more, check the	nis box ▶		
t	33-1/3% support test — 2013. If the and stop here. The organization of	he organization did qualifies as a publi	d not check a box of cly supported orga	on line 13 or 16a, a nization	and line 15 is 33-1/3	3% or more, check	this box		
17 a	7 a 10%-facts-and-circumstances test — 2014. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the 'facts-and-circumstances' test, check this box and stop here. Explain in Part VI how the organization meets the 'facts-and-circumstances' test. The organization qualifies as a publicly supported organization								
	o 10%-facts-and-circumstances te or more, and if the organization mo organization meets the 'facts-and-	eets the 'facts-and- circumstances' tes	-cırcumstances' te: t. The organizatior	st, check this box a n qualifies as a pub	and <b>stop here.</b> Exp blicly supported org	plain in Part VI how in particular in Part VI how in p	the □		
18	Private foundation. If the organiz	ation did not check	c a box on line 13,	16a, 16b, 17a, or	17b, check this box	and see instruction	ıs ►		

Part III Support Schedule for Organizations Described in Section 509(a)(2)
(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Sec	tion A. Public Support						
	dar year (or fiscal yr beginning in) 🕨	(a) 2010	(b) 2011	(c) 2012	(d) 2013	(e) 2014	(f) Total
1	Gifts, grants, contributions and membership fees						
	received. (Do not include	1 150 054	1 200 447	1 400 540	0 100 560	1 674 000	7 000 451
2	Gross receipts from admis-	1,150,954.	1,302,447.	1,489,549.	2,182,563.	1,674,938.	7,800,451.
2	sions, merchandise sold or						
	services performed, or facilities						
	furnished in any activity that is related to the organization's						
	tax-exempt purpose	18,031,615.	20,405,007.	23,336,264.	23,737,530.	25,391,106.	110,901,522.
3	Gross receipts from activities						
	that are not an unrelated trade or business under section 513				1		
4	Tax revenues levied for the						
	organization's benefit and						
	either paid to or expended on its behalf				1		
5	The value of services or						
	facilities furnished by a governmental unit to the	i					
	organization without charge						
		19,182,569.	21,707,454.	24,825,813.	25,920,093.	27,066,044.	118,701,973.
7 a	Amounts included on lines 1, 2, and 3 received from						
	disqualified persons						
b	Amounts included on lines 2					<u> </u>	
	and 3 received from other than						
	disqualified persons that exceed the greater of \$5,000 or						
	1% of the amount on line 13	0 640 604	0 700 050	11 242 444	11 000 000	10 100 274	54 016 400
_	for the year						54,016,403.
_		8,642,624.	9,122,953.	11,343,444.	11,883,608.	12,423,774.	54,016,403.
0	<b>Public support</b> (Subtract line 7c from line 6.)				İ		64,685,570.
Sec	tion B. Total Support						
Calen	dar year (or fiscal yr beginning in)	(a) 2010	(b) 2011	(c) 2012	(d) 2013	(e) 2014	(f) Total
9	Amounts from line 6	19,182,569.	21,707,454.	24,825,813.	25,920,093.	27,066,044.	118,701,973.
10 a	Gross income from interest, dividends,						
	payments received on securities loans, rents, royalties and income from						
	similar sources	91,950.	97,174.	182,865.	301,332.	_398,919.	1,072,240.
b	Unrelated business taxable income (less section 511						
	taxes) from businesses				Į .		
	acquired after June 30, 1975						
_	Add lines 10a and 10b	91,950.	97,174.	182,865.	301,332.	398,919.	1,072,240.
11	Net income from unrelated business activities not included in line 10b,						
	whether or not the business is						
12	regularly carried on Other income. Do not include						
	gain or loss from the sale of						
	capital assets (Explain in Part VI.)	493.	4,893.	24,000.	18,080.	16,640.	64,106.
13	Total support. (Add lines 9.						
							119,838,319.
14	First five years. If the Form 990 is organization, check this box and s	s for the organization	on's first, second, t	hird, fourth, or fifth	ı tax year as a sect	ion 501(c)(3)	- □
Sec	tion C. Computation of Pu			<u> </u>	· · · · · · · · · · · · · · · · · · ·	<del> </del>	
15	Public support percentage for 201			3. column (f))		15	53.98 %
16	Public support percentage from 20						65.19 %
Sec	tion D. Computation of Inv						03.13
17	Investment income percentage for				))	17	0.89 %
18	Investment income percentage fro				• •		0.65 %
19 a	33-1/3% support tests - 2014. If					<u> </u>	9 17
	is not more than 33-1/3%, check the	his box and <b>stop h</b>	ere. The organiza	tion qualifies as a p	oublicly supported	organization	► X
b	33-1/3% support tests — 2013. If						
^^	line 18 is not more than 33-1/3%,						
20	Private foundation. If the organiz	ation did not check	k a box on line 14,	19a, or 19b, check	tinis box and see i	nstructions	

Part IV Supporting Organizations
(Complete only if you checked a box on line 11 of Part I. If you checked 11a of Part I, complete Sections A and B. If you checked 11b of Part I, complete Sections A and C. If you checked 11c of Part I, complete Sections A, D, and E. If you checked 11d of Part I, complete Sections A and D, and complete Part V.)

<u>-</u>	ction A. All Supporting Organizations		Yes	No
1	Are all of the organization's supported organizations listed by name in the organization's governing documents?  If 'No,' describe in <b>Part VI</b> how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain	1		
2	Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? If 'Yes,' explain in Part VI how the organization determined that the supported organization was described in section 509(a)(1) or (2)	2		
3	3 a Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? If 'Yes,' answer (b) and (c) below	3a		
	b Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? If 'Yes,' describe in Part VI when and how the organization made the determination	3b		
	c Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? If 'Yes,' explain in <b>Part VI</b> what controls the organization put in place to ensure such use	3с		
4	a Was any supported organization not organized in the United States ('foreign supported organization')? If 'Yes' and if you checked 11a or 11b in Part I, answer (b) and (c) below	4a		
	b Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? If 'Yes,' describe in Part VI how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations	4b		
	c Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? If 'Yes,' explain in <b>Part VI</b> what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes	4c		
5	5 a Did the organization add, substitute, or remove any supported organizations during the tax year? If 'Yes,' answer (b) and (c) below (if applicable). Also, provide detail in <b>Part VI</b> , including (i) the names and EIN numbers of the supported organizations added, substituted, or removed, (ii) the reasons for each such action, (iii) the authority under the organization's organizing document authorizing such action, and (iv) how the action was accomplished (such as by amendment to the organizing document)	5a		
	b Type I or Type II only. Was any added or substituted supported organization part of a class already designated in the organization's organizing document?	5Ь		
	c Substitutions only. Was the substitution the result of an event beyond the organization's control?	5с		
€	Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (a) its supported organizations; (b) individuals that are part of the charitable class benefited by one or more of its supported organizations; or (c) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? If 'Yes,' provide detail in <b>Part VI</b>	6		
7	7 Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (defined in IRC 4958(c)(3)(C)), a family member of a substantial contributor, or a 35-percent controlled entity with regard to a substantial contributor? If 'Yes,' complete Part I of Schedule L (Form 990)	7		
ξ	Did the organization make a loan to a disqualified person (as defined in section 4958) not described in line 7? If 'Yes,' complete Part I of Schedule L (Form 990)	8		
9	Pa Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))?  If 'Yes,' provide detail in Part VI	9a		
	<b>b</b> Did one or more disqualified persons (as defined in line 9(a)) hold a controlling interest in any entity in which the supporting organization had an interest? If 'Yes,' provide detail in <b>Part VI</b>	9b		
	c Did a disqualified person (as defined in line 9(a)) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? If Yes, provide detail in Part VI	9с		
10	Da Was the organization subject to the excess business holdings rules of IRC 4943 because of IRC 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? If Yes,' answer (b) below	10a		
	b Did the organization, have any excess business holdings in the tax year? (Use Schedule C, Form 4720, to determine	10ь		ı

Pa	rt IV	Supporting Organizations (continued)			
·				Yes	No
		he organization accepted a gift or contribution from any of the following persons?			
•	a A pera gover	son who directly or indirectly controls, either alone or together with persons described in (b) and (c) below, the ning body of a supported organization?	11a		ļ
١	b A fam	nily member of a person described in (a) above?	11b		
	A 35%	6 controlled entity of a person described in (a) or (b) above? If 'Yes' to a, b, or c, provide detail in Part VI	11c		
Sec	tion E	3. Type I Supporting Organizations			
				Yes	No
1	or ele Part \ If the direct	ne directors, trustees, or membership of one or more supported organizations have the power to regularly appoint incident at least a majority of the organization's directors or trustees at all times during the tax year? If 'No,' describe in the supported organization(s) effectively operated, supervised, or controlled the organization's activities. Organization had more than one supported organization, describe how the powers to appoint and/or remove ors or trustees were allocated among the supported organizations and what conditions or restrictions, if any, and to such powers during the tax year	1		
2	that o	ne organization operate for the benefit of any supported organization other than the supported organization(s) perated, supervised, or controlled the supporting organization? If 'Yes,' explain in Part VI how providing such fit carried out the purposes of the supported organization(s) that operated, supervised, or controlled the porting organization.	2		
Sec	tion (	C. Type II Supporting Organizations			
				Yes	No
1	of eac	a majority of the organization's directors or trustees during the tax year also a majority of the directors or trustees ch of the organization's supported organization(s)? If 'No,' describe in Part VI how control or management of the orting organization was vested in the same persons that controlled or managed the supported organization(s)	1		
Sec	tion [	D. All Type III Supporting Organizations			
				Yes	No
1	organ year,	ne organization provide to each of its supported organizations, by the last day of the fifth month of the lization's tax year, (1) a written notice describing the type and amount of support provided during the prior tax (2) a copy of the Form 990 that was most recently filed as of the date of notification, and (3) copies of the lization's governing documents in effect on the date of notification, to the extent not previously provided?	1		
2	organ	any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported nization(s) or (ii) serving on the governing body of a supported organization? If 'No,' explain in <b>Part VI</b> how reganization maintained a close and continuous working relationship with the supported organization(s)	2		
3	voice all tim	ason of the relationship described in (2), did the organization's supported organizations have a significant in the organization's investment policies and in directing the use of the organization's income or assets at les during the tax year? If 'Yes,' describe in Part VI the role the organization's supported organizations played aregard	3		
Sec	tion E	E. Type III Functionally-Integrated Supporting Organizations			
4	Chac	k the box next to the method that the organization used to satisfy the Integral Part Test during the year (see instructions):			
	$\equiv$	The organization satisfied the Activities Test. Complete line 2 below			
l	▫╚┸	the organization is the parent of each of its supported organizations. Complete line 3 below			
•	c ∐⊺	The organization supported a governmental entity. Describe in Part VI how you supported a government entity (see instruction	ons).		
2	Activi	ties Test Answer (a) and (b) below.	ľ	Yes	No
	Did si	ubstantially all of the organization's activities during the tax year directly further the exempt purposes of the order organization was responsive? If 'Yes,' then in Part VI identify those supported			
	respo	nizations and explain how these activities directly furthered their exempt purposes, how the organization was insive to those supported organizations, and how the organization determined that these activities constituted antially all of its activities	2a		
ł	the or	ne activities described in (a) constitute activities that, but for the organization's involvement, one or more of rganization's supported organization(s) would have been engaged in? If 'Yes,' explain in Part VI the reasons for rganization's position that its supported organization(s) would have engaged in these activities but for the nization's involvement	2b		
3	Parer	nt of Supported Organizations. Answer (a) and (b) below.			}
i	a Did the	ne organization have the power to regularly appoint or elect a majority of the officers, directors, or trustees of of the supported organizations? Provide details in Part VI	3a		
1		ne organization exercise a substantial degree of direction over the policies, programs, and activities of each of its orted organizations? If 'Yes,' describe in <b>Part VI</b> the role played by the organization in this regard	3b	,	

1 1	Check here if the organization satisfied the Integral Part Test as a qualifying trust on Nother Type III non-functionally integrated supporting organizations must complete Sec	lovem	ber 20, 1970 See instr	uctions. All
Sec	tion A – Adjusted Net Income		(A) Prior Year	(B) Current Year (optional)
1	Net short-term capital gain	1		
2	Recoveries of prior-year distributions	2		
_3	Other gross income (see instructions)	3		
4	Add lines 1 through 3	4		
5	Depreciation and depletion	5		
6	Portion of operating expenses paid or incurred for production or collection of gross income or for management, conservation, or maintenance of property held for production of income (see instructions)	6		
<del>-</del> 7		7	<del> </del>	
	Adjusted Net Income (subtract lines 5, 6 and 7 from line 4)	8	<del></del>	<del></del>
Sec	tion B – Minimum Asset Amount		(A) Prior Year	(B) Current Year (optional)
_ 1 	Aggregate fair market value of all non-exempt-use assets (see instructions for short tax year or assets held for part of year):			
_ 6	A Average monthly value of securities	1 a		
	Average monthly cash balances	1 b		
	Fair market value of other non-exempt-use assets	1 c		
	d Total (add lines 1a, 1b, and 1c).	1 d		
	Discount claimed for blockage or other factors (explain in detail in Part VI)			
_2		2		<u></u>
_3	Subtract line 2 from line 1d	3		
_4 	Cash deemed held for exempt use. Enter 1-1/2% of line 3 (for greater amount, see instructions)	4		
_5	Net value of non-exempt-use assets (subtract line 4 from line 3)	5		
_6	Multiply line 5 by 035	6		
7	Recoveries of prior-year distributions	7		
_8	Minimum Asset Amount (add line 7 to line 6)	8		
Sec	tion C — Distributable Amount		·	Current Year
_1	Adjusted net income for prior year (from Section A, line 8, Column A)	1		
_2	Enter 85% of line 1	2		
_3	Minimum asset amount for prior year (from Section B, line 8, Column A)	3		ļ
_4	Enter greater of line 2 or line 3	4		
5	Income tax imposed in prior year	5		<del> </del>
6 	Distributable Amount. Subtract line 5 from line 4, unless subject to emergency temporary reduction (see instructions)	6		
7	Check here if the current year is the organization's first as a non-functionally-integrate (see instructions).	d Type	III supporting organiza	tion
BAA			Schedule A (Fe	orm 990 or 990-EZ) 2014

Par	t V Type III Non-Functionally Integrated 509(a)(3) Su	pporting Organiza	tions (continued)	
Sec	tion D - Distributions			Current Year
1	Amounts paid to supported organizations to accomplish exempt purpos	es		
2	Amounts paid to perform activity that directly furthers exempt purposes in excess of income from activity			
_3	Administrative expenses paid to accomplish exempt purposes of suppo	rted organizations		
_4	Amounts paid to acquire exempt-use assets	<u> </u>	· · · · · · · · · · · · · · · · · · ·	
5	Qualified set-aside amounts (prior IRS approval required)			
6	Other distributions (describe in Part VI). See instructions			
	Total annual distributions. Add lines 1 through 6	· · · · · · · · · · · · · · · ·	· · · · · · · · · · · · · · · · · · ·	
8	Distributions to attentive supported organizations to which the organization <b>Part VI</b> ). See instructions			
_9	Distributable amount for 2014 from Section C, line 6	<u> </u>		
10	Line 8 amount divided by Line 9 amount			
Sec	tion E Distribution Allocations (see instructions)	(i) Excess Distributions	(ii) Underdistributions Pre-2014	(iii) Distributable Amount for 2014
1	Distributable amount for 2014 from Section C, line 6			
2	Underdistributions, if any, for years prior to 2014 (reasonable cause required — see instructions)			
3	Excess distributions carryover, if any, to 2014			
a				
b				
c				
d				
e	From 2013			
f	Total of lines 3a through e			
g	Applied to underdistributions of prior years			
h	Applied to 2014 distributable amount			
i	Carryover from 2009 not applied (see instructions)			
	Remainder. Subtract lines 3g, 3h, and 3i from 3f			
4	Distributions for 2014 from Section D, line 7:			
a	Applied to underdistributions of prior years			
b	Applied to 2014 distributable amount			
c	Remainder. Subtract lines 4a and 4b from 4			
5	Remaining underdistributions for years prior to 2014, if any.  Subtract lines 3g and 4a from line 2 (if amount greater than zero, see instructions)			
6	Remaining underdistributions for 2014. Subtract lines 3h and 4b from line 1 (if amount greater than zero, see instructions)			
7	Excess distributions carryover to 2015. Add lines 3j and 4c			
8	Breakdown of line 7			
а				
b				
С				
d	Excess from 2013			
—	Excess from 2014			

Part VI Supplemental Information. Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; and Part III, line 12. Also complete this part for any additional information. (See instructions).

Pt II Ln 10 Other Income Part III, Line 12 Description: MISCELLANEOUS INCOME 2010: 493. 2011: 4893. 2012: 24000. 2013: 18080. 2014: 16640.

# SCHEDULE D (Form 990)

Supplemental Financial Statements

Complete if the organization answered 'Yes,' to Form 990,
Part IV, lines 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

Attach to Form 990.

Information about Schedule D (Form 990) and its instructions is at www.irs.gov/form990.

OMB No 1545-0047 2014

Department of the Treasury Internal Revenue Service Name of the organization

m990. Open to Public Inspection
Employer identification number

	KaBOOM!, INC.			52-1970904
Par		Advised Funds or Oth	er Similar Funds or A	
rai	Complete if the organization answer	red 'Yes' to Form 990, Pa	art IV, line 6.	
	· · · · · · · · · · · · · · · · · · ·	(a) Donor advised fu	unds (b)	Funds and other accounts
1	Total number at end of year			
2	Aggregate value of contributions to (during year)			
3	Aggregate value of grants from (during year)			
4	Aggregate value at end of year			
5	Did the organization inform all donors and donor are the organization's property, subject to the organization	dvisors in writing that the asseinization's exclusive legal contr	ts held in donor advised fund	s · · · · · · Yes No
6	Did the organization inform all grantees, donors, at for charitable purposes and not for the benefit of the impermissible private benefit?	ie donor or donor advisor, or fo	or any other purpose conferrii	ng <u> </u>
Par	t II Conservation Easements.		<del></del>	hand hand
	Complete if the organization answer	red 'Yes' to Form 990, Pa	art IV, line 7.	
1	Purpose(s) of conservation easements held by the	organization (check all that ap	pply).	
	Preservation of land for public use (e.g., recrea	ation or education)	Preservation of a historica	illy important land area
	Protection of natural habitat		Preservation of a certified	historic structure
	Preservation of open space	•	_	
2	Complete lines 2a through 2d if the organization he	eld a qualified conservation co	ntribution in the form of a con	servation easement on the
	last day of the tax year.		[	Upd at the End of the Tay Voca
-	Total number of conservation easements		2a	Held at the End of the Tax Year
	Total acreage restricted by conservation easements			
	Number of conservation easements on a certified it		<del>-</del>	
		•	·	
C	Number of conservation easements included in (c) structure listed in the National Register			
3	Number of conservation easements modified, transtax year ►	sferred, released, extinguished	, or terminated by the organi	zation during the
4	Number of states where property subject to conser	rvation easement is located >		
5	Does the organization have a written policy regard	ing the periodic monitoring, ins	pection, handling of violation	ıs,
	and enforcement of the conservation easements it	holds?		Yes No
6	Staff and volunteer hours devoted to monitoring, in	ispecting, and enforcing conse	rvation easements during the	e year
7	Amount of expenses incurred in monitoring, inspec	cting, and enforcing conservation	on easements during the yea	ır
_	T	•		
8	Does each conservation easement reported on line and section 170(h)(4)(B)(ii)?			L Yes No
9	In Part XIII, describe how the organization reports include, if applicable, the text of the footnote to the conservation easements.	organization's financial statem	nents that describes the orga	nization's accounting for
Par	Organizations Maintaining Collec Complete if the organization answer	tions of Art, Historical red 'Yes' to Form 990, Pa	Treasures, or Other S art IV, line 8.	imilar Assets.
1 a	If the organization elected, as permitted under SFA art, historical treasures, or other similar assets held in Part XIII, the text of the footnote to its financial s	d for public exhibition, education	in, or research in furtherance	d balance sheet works of of public service, provide,
t	If the organization elected, as permitted under SFA historical treasures, or other similar assets held for following amounts relating to these items	AS 116 (ASC 958), to report in rpublic exhibition, education, o	its revenue statement and bar r research in furtherance of p	alance sheet works of art, oublic service, provide the
	(i) Revenue included in Form 990, Part VIII, line	1		▶\$
	(ii) Assets included in Form 990, Part X			
2	If the organization received or held works of art, his amounts required to be reported under SFAS 116	storical treasures, or other simi (ASC 958) relating to these ite	lar assets for financial gain, pms:	provide the following
a	Revenue included in Form 990, Part VIII, line 1			▶ \$
E	Assets included in Form 990, Part X			▶ \$

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (co	<u> </u>	ed)
Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collectivitiems (check all that apply):	on	
a Public exhibition d Loan or exchange programs		
b Scholarly research e Other		
c Preservation for future generations		
4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII		
5 During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection?		No
Part IV   Escrow and Custodial Arrangements. Complete if the organization answered 'Yes' to Form 990, Part X, line 9, or reported an amount on Form 990, Part X, line 21.	art IV	
1 a Is the organization an agent, trustee, custodian, or other intermediary for contributions or other assets not included on Form 990, Part X?		No
b If 'Yes,' explain the arrangement in Part XIII and complete the following table:		
Amount		
c Beginning balance		
d Additions during the year		
e Distributions during the year		
f Ending balance		
2 a Did the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability? Yes	L	No
<b>b</b> If 'Yes,' explain the arrangement in Part XIII. Check here if the explanation has been provided in Part XIII	• • [_	
Part V Endowment Funds. Complete if the organization answered 'Yes' to Form 990, Part IV, line 10.		
(a) Current year (b) Prior year (c) Two years back (d) Three years back (e) Fo	our years	back
	500,	
b Contributions		
c Net investment earnings, gains, and losses	_	
d Grants or scholarships		
e Other expenditures for facilities and programs		
f Administrative expenses		
g End of year balance 4,500,000 . 4,500,000 . 4,500,000 . 4,500,000 . 4,	500,	000.
2 Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as:		
a Board designated or quasi-endowment ► 100.00 %		
b Permanent endowment ▶ %		
c Temporarily restricted endowment ► %		
The percentages in lines 2a, 2b, and 2c should equal 100%		
3 a Are there endowment funds not in the possession of the organization that are held and administered for the organization by:	Yes	
	Tes	No
<u>                                     </u>		<u>X</u>
		<u>X</u>
b If 'Yes' to 3a(ii), are the related organizations listed as required on Schedule R?		X
4 Describe in Part XIII the intended uses of the organization's endowment funds.		
Part VI Land, Buildings, and Equipment.		
Complete if the organization answered 'Yes' to Form 990, Part IV, line 11a. See Form 990, Part X, lin	ie 10.	
Description of property  (a) Cost or other basis (investment)  (b) Cost or other (c) Accumulated (d) B (dv) B	ook val	ue
1 a Land		
<b>b</b> Buildings		
c Leasehold improvements	872	858.
17131731		
437,321. 330,304.		937.
337,000.1 312,370.	047.	430.

(a) Description of security or category (including name of security)	(b) Book value	Part IV, line 11b. See Form 990, Part X, line 12.  (c) Method of valuation. Cost or end-of-year market value
Financial denvatives		
Closely-held equity interests		
Other		
<b></b>		
·		
·		
al. (Column (b) must equal Form 990, Part X, column (B) line 12) ►		
yur Investments - Program Related.	L	
Complete if the organization answered '	Yes' to Form 990, F	Part IV, line 11c. See Form 990, Part X, line 13.
(a) Description of investment type	(b) Book value	(c) Method of valuation: Cost or end-of-year market val
1)		
2)		
3)		
4)		
5)		
6)		
7)		
В)		
9)		
	<del> </del>	
0)	1	
10) tal. (Column (b) must equal Form 990, Part X, column (B) line 13)►  art IX Other Assets.		
atl. (Column (b) must equal Form 990, Part X, column (B) line 13)▶ art IX Other Assets. Complete if the organization answered '		Part IV, line 11d. See Form 990, Part X, line 15.
al. (Column (b) must equal Form 990, Part X, column (B) line 13) • art IX Other Assets.  Complete if the organization answered ' (a) De	Yes' to Form 990, F	
al. (Column (b) must equal Form 990, Part X, column (B) line 13) • art IX Other Assets.  Complete if the organization answered ' (a) De		Part IV, line 11d. See Form 990, Part X, line 15.  (b) Book value
al. (Column (b) must equal Form 990, Part X, column (B) line 13) • art IX Other Assets.  Complete if the organization answered ' (a) De		
al. (Column (b) must equal Form 990, Part X, column (B) line 13) • art IX Other Assets.  Complete if the organization answered ' (a) De 1) 2) 3)		
al. (Column (b) must equal Form 990, Part X, column (B) line 13)  art IX Other Assets.  Complete if the organization answered '  (a) De  1)  2)  3)  4)		
al. (Column (b) must equal Form 990, Part X, column (B) line 13)  Art IX Other Assets.  Complete if the organization answered '  (a) De  1)  2)  3)  4)  5)		
al. (Column (b) must equal Form 990, Part X, column (B) line 13)  Art IX Other Assets.  Complete if the organization answered '  (a) De  1)  2)  3)  4)  5)		
al. (Column (b) must equal Form 990, Part X, column (B) line 13)  Art IX Other Assets.  Complete if the organization answered '  (a) De  1)  2)  3)  4)  5)  6)  7)		
al. (Column (b) must equal Form 990, Part X, column (B) line 13)  Art IX Other Assets.  Complete if the organization answered '  (a) De  1)  2)  3)  4)  5)  6)  7)		
al. (Column (b) must equal Form 990, Part X, column (B) line 13)  Art IX Other Assets.  Complete if the organization answered '  (a) De  1)  2)  3)  4)  5)  6)  7)  8)		
al. (Column (b) must equal Form 990, Part X, column (B) line 13)  art IX Other Assets.  Complete if the organization answered ' (a) De  1)  2)  3)  4)  5)  6)  7)  8)  9)  0)	scription	(b) Book valu
al. (Column (b) must equal Form 990, Part X, column (B) line 13) •  art IX Other Assets.  Complete if the organization answered '  (a) De  1)  2)  3)  4)  5)  6)  7)  8)  9)  0)  tal. (Column (b) must equal Form 990, Part X, column (B),	scription	(b) Book valu
al. (Column (b) must equal Form 990, Part X, column (B) line 13)  art IX Other Assets.  Complete if the organization answered ' (a) De  1)  2)  3)  4)  5)  6)  7)  8)  9)  0)  tal. (Column (b) must equal Form 990, Part X, column (B), part X Other Liabilities.	line 15)	(b) Book valu
al. (Column (b) must equal Form 990, Part X, column (B) line 13)  art IX Other Assets.  Complete if the organization answered ' (a) De  1)  2)  3)  4)  5)  6)  7)  8)  9)  0)  tal. (Column (b) must equal Form 990, Part X, column (B), art X Other Liabilities.  Complete if the organization answered 'Yes' to F	line 15)	(b) Book valu   1e or 11f. See Form 990, Part X, line 25
al. (Column (b) must equal Form 990, Part X, column (B) line 13) •  art IX Other Assets.  Complete if the organization answered '  (a) De  1)  2)  3)  4)  5)  6)  7)  8)  9)  0)  tal. (Column (b) must equal Form 990, Part X, column (B), art X Other Liabilities.  Complete if the organization answered 'Yes' to F  (a) Description of liability	line 15)	(b) Book valu   1e or 11f. See Form 990, Part X, line 25
al. (Column (b) must equal Form 990, Part X, column (B) line 13)  Art IX Other Assets.  Complete if the organization answered '  (a) De  (b) 1)  (c) 2)  (a) De  (c) 3)  (b) 4)  (c) 5)  (d) 6)  (e) 7)  (e) 8)  (f) 9)  (f) 6)  (g) 6)  (g) 6)  (g) 7)  (g) 7)  (g) 8)  (g) 7)  (g) 8)  (g) 8)  (g) 9)  (g) 6)  (h) 6) 7)  (h) 6) 7)  (h) 7)  (h) 7)  (h) 7)  (h) 8)  (h) 8)  (h) 9)  (h) 10  (h) 11  (h) 12  (h) 12  (h) 13  (h) 15  (h	line 15 )	(b) Book valu
al. (Column (b) must equal Form 990, Part X, column (B) line 13)	line 15)	(b) Book valu
at. (Column (b) must equal Form 990, Part X, column (B) line 13)  The IX Other Assets.  Complete if the organization answered (a) De (a) De (b)  Complete if the organization answered (b) De (c) D	line 15 )	(b) Book valu
al. (Column (b) must equal Form 990, Part X, column (B) line 13)  Art IX Other Assets.  Complete if the organization answered '  (a) De  (b) De  (c) De  (c) De  (c) De  (d) De  (d) De  (e) De  (e) De  (e) De  (e) De  (f) De  (g)  line 15 )	(b) Book valu	
al. (Column (b) must equal Form 990, Part X, column (B) line 13)  Art IX Other Assets.  Complete if the organization answered '  (a) De  (b) (a) De  (c) (a) De  (c) (a) De  (d) (a) De  (d) (a) De  (d) (a) De  (e) (a) De  (f) (a) De  (g) (a) De  (g) (a) De  (g) (a) Description of liability  (g) DEFERRED RENT  (g) DEFERRED RENT  (g) Description of liability  (h) Federal income taxes  (h) Column (b) must equal Form 990, Part X, column (B), art X Other Liabilities.  (g) Description of liability  (h) Federal income taxes  (h) Description of liability  (h) Federal income taxes  (h) Description of liability  (h) Federal income taxes	line 15 )	(b) Book valu
al. (Column (b) must equal Form 990, Part X, column (B) line 13)  art IX Other Assets.  Complete if the organization answered '  (a) De  (b) De  (c) De  (c) De  (c) De  (c) De  (d) De  (d) De  (e) De  (e) De  (e) De  (f) De  (f) De  (f) De  (g)  line 15 )	(b) Book valu	
al. (Column (b) must equal Form 990, Part X, column (B) line 13)  art IX Other Assets.  Complete if the organization answered '  (a) De  (b) 1)  (c) 2)  (a) 4)  (b) 4)  (c) 5)  (a) 6)  (c) 7)  (c) 8)  (d) 9)  (e) 10  (e) 11  (e) 12  (f) 15  (f) 16  (f) 17  (g) 18  (g) 19  (g	line 15 )	(b) Book valu
al. (Column (b) must equal Form 990, Part X, column (B) line 13)  art IX Other Assets.  Complete if the organization answered ' (a) De  (b) Column (c) must equal Form 990, Part X, column (c) (c) Column (c) must equal Form 990, Part X, column (c) (d) Column (d) must equal Form 990, Part X, column (d) (e) Column (d) must equal Form 990, Part X, column (d) (e) Column (d) must equal Form 990, Part X, column (d) (e) Column (d) must equal Form 990, Part X, column (d) (e) Column (d) must equal Form 990, Part X, column (d) (e) Column (d) must equal Form 990, Part X, column (d) (f) Column (d) must equal Form 990, Part X, column (d) (g) Column (d) must equal Form 990, P	line 15 )	(b) Book valu
al. (Column (b) must equal Form 990, Part X, column (B) line 13)  art IX Other Assets.  Complete if the organization answered ' (a) De  (a) De  (b) Must equal Form 990, Part X, column (B), Equal (Column (b) must eq	line 15 )	(b) Book valu
al. (Column (b) must equal Form 990, Part X, column (B) line 13)  art IX Other Assets.  Complete if the organization answered (a) De  (a) De  1)  2)  3)  4)  5)  6)  7)  8)  9)  0)  tal. (Column (b) must equal Form 990, Part X, column (B), art X Other Liabilities.  Complete if the organization answered 'Yes' to F  (a) Description of liability  (1) Federal income taxes  (2) DEFERRED RENT  (3)  (4)  (5)  (6)  (7)  (8)  (9)  (0)	line 15 )	(b) Book valu
tal. (Column (b) must equal Form 990, Part X, column (B) line 13)  art IX Other Assets.  Complete if the organization answered ' (a) De (1) (2) (3) (4) (5) (6) (7) (8) (9) (10)  otal. (Column (b) must equal Form 990, Part X, column (B), art X Other Liabilities.  Complete if the organization answered 'Yes' to F	line 15)	(b) Book valu

5 ( 1 m 55 ) 1 m 55 ) 1 m 55 ) 1 m 55 ) 1 m 55 ) 1 m 55 ) 1 m 55 ) 1 m 55 ) 1 m 55 ) 1 m 55 ) 1 m 55 ) 1 m 55 )	<u> </u>	7050134
Part XI Reconciliation of Revenue per Audited Financial Statements With Revenue per R	eturn	•
Complete if the organization answered 'Yes' to Form 990, Part IV, line 12a.		
1 Total revenue, gains, and other support per audited financial statements	. 1	29,133,131.
2 Amounts included on line 1 but not on Form 990, Part VIII, line 12:		
a Net unrealized gains (losses) on investments	.	
b Donated services and use of facilities	1	
c Recoveries of prior year grants	_[	
d Other (Describe in Part XIII.)	-	
e Add lines 2a through 2d	. 2e	1,651,528.
3 Subtract line 2e from line 1	. 3	27,481,603.
4 Amounts included on Form 990, Part VIII, line 12, but not on line 1		
a Investment expenses not included on Form 990, Part VIII, line 7b 4a	i	
b Other (Describe in Part XIII.)	-[	
c Add lines 4a and 4b	- 4c	}
5 Total revenue Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)	. 5	27,481,603.
Part XII Reconciliation of Expenses per Audited Financial Statements With Expenses per	Retu	
Complete if the organization answered 'Yes' to Form 990, Part IV, line 12a.		
1 Total expenses and losses per audited financial statements	1	28,827,937.
2 Amounts included on line 1 but not on Form 990, Part IX, line 25:		
a Donated services and use of facilities		
b Prior year adjustments	-	
c Other losses	-	1
d Other (Describe in Part XIII )	-1	
e Add lines 2a through 2d	. 2 e	1,524,181.
3 Subtract line 2e from line 1	. 3	27,303,756.
4 Amounts included on Form 990, Part IX, line 25, but not on line 1:		
a Investment expenses not included on Form 990, Part VIII, line 7b 4a	_	
b Other (Describe in Part XIII.)	]	
C Add lines 4a and 4b		
5 Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18)	. 5	27,303,756.

Part XIII Supplemental Information.

Provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b; Part V, line 4, Part X, line 2; Part XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any additional information

Pt V, Line 4 BOARD-DESIGNATED OPERATING RESERVES

## Schedule F (Form 990)

**Statement of Activities Outside the United States** 

Complete if the organization answered 'Yes' on Form 990, Part IV, line 14b, 15, or 16.

Attach to Form 990.

Information about Schedule F (Form 990) and its instructions is at www.irs.gov/form990.

OMB No 1545-0047

2014

Open to Public Inspection

Department of the Treasury Internal Revenue Service Name of the organization

Employer identification number

KaBO	OM!, INC.				52-19709	04
Part	General Informat on Form 990, Part		es Outside th	e United States. Complet	e if the organization	answered 'Yes'
1 F	or grantmakers. Does the	organization main e grants or assista	taın records to sub nce, and the selec	estantiate the amount of its grantition criteria used to award the gr	s and other assistance, ants or assistance?	XYes No
	or grantmakers. Describe Inited States.	ın Part V the orgai	nızatıon's procedui	res for monitoring the use of its g	rants and other assistanc	ce outside the
<b>3</b> A	ctivities per Region (The fo	ollowing Part I, line	3 table can be du	plicated if additional space is nee	eded.)	
	(a) Region	(b) Number of offices in the region	(c) Number of employees, agents, and independent contractors in region	(d) Activities conducted in region (by type) (e.g., fundraising, program services, investments, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for and investments in region
(1) No	orth America	0	0	CONTRACTED PROGRAM SERVICES	PLAYGROUND BUILD	431,723.
(2)						
(3)						
(4)						
(5)						
(6)						
(7)						
(8)						
(9)						
10)						
11)						
(12)						
(13)						
(14)						
(15)						
(16)						
(17)						
	Sub-total	0	0			431,723.
S	heets to Part I					
C T	otals (add lines 3a and 3b) .	l 0	0		]	431,723.

Schedule F (Form 990) 2014 KaBOOM!, INC.

Part II Grants and Other Assistance to Organizations or Entities Outside the United States. Complete if the organization answered 'Yes' on Form 990, Part IV, line 15, for any recipient who received more than \$5,000. Part II can be duplicated if additional space is needed.

-	(a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
(1)									
(2)									
(3)									
(4)									
(2)									
(9)									
(7)									
(8)									
(6)									
(10)									
(11)									
(12)									
(13)									
(14)									
(15)									
(16)									
2 Ent	Enter total number of recipient organizations listed above that are recognized as charities by the foreign country, recognized as tax-exempt by the IRS, or for which the grantee or counsel has provided a section 501(c)(3) equivalency letter	ions listed above that a	are recognized as chalency letter	arities by the fore	ign country, recogni	zed as tax-exempt	by the IRS, or for w	hich	

3 Enter total number of other organizations or entities. . . BAA

Schedule F (Form 990) 2014

Page 3

Schedule F (Form 990) 2014 Kaboom!, INC.

Grants and Other Assistance to Individuals Outside the United States. Complete if the organization answered 'Yes' on Form 990, Part IV, line 16. Part III can be duplicated if additional space is needed. Part III

(h) Method of valuation (book, FMV, appraisal, other) Schedule F (Form 990) 2014 (g) Description of non-cash assistance (f) Amount of non-cash assistance (e) Manner of cash disbursement (d) Amount of cash grant (c) Number of recipients (b) Region (a) Type of grant or assistance £ 8 ₩ Đ 2 3 9 4 (11) 9 3 8 6 (13) (10) (12) (14) (15) (16) (17)

Sche	dule <b>F</b> (Form 990) 2014 KaBOOM!, INC.	52-1970904	Page 4
Par	t IV Foreign Forms		
1	Was the organization a U.S. transferor of property to a foreign corporation during the tax year? If 'Yes,' the organization may be required to file Form 926, Return by a U.S. Transferor of Property to a Foreign Corporation (see Instructions for Form 926)	· · · · · · · · Yes	X No
2	Did the organization have an interest in a foreign trust during the tax year? If 'Yes,' the organization may be required to file Form 3520, Annual Return To Report Transactions with Foreign Trusts and Receipt of Certain Foreign Gifts, and/or Form 3520-A Annual Information Return of Foreign Trust With a U.S. Owner (see Instructions for Forms 3520 and 3520-A; do not file with Form 990)		X No
3	Did the organization have an ownership interest in a foreign corporation during the tax year? If 'Yes,' the organization may be required to file Form 5471, Information Return of U.S. Persons With Respect To Certain Foreign Corporations (see Instructions for Form 5471)		X No
4	Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? If 'Yes,' the organization may be required to file Form 8621, Information Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund (see Instructions for Form 8621)	_	X No
5	Did the organization have an ownership interest in a foreign partnership during the tax year? If 'Yes,' the organization may be required to file Form 8865, Return of U.S. Persons With Respect To Certain Foreign Partnerships (see Instructions for Form 8865)	Yes	X No
6	Did the organization have any operations in or related to any boycotting countries during the tax year?  If 'Yes,' the organization may be required to file Form 5713, International Boycott Report (see Instructions for Form 5713; do not file with Form 990)	Yes	X No

TEEA3505 06/16/13

BAA

Schedule F (Form 990) 2014

## Part V Supplemental Information

Provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method; amounts of investments vs expenditures per region); Part II, line 1 (accounting method); Part III (accounting method); and Part III, column (c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information (see instructions).

Pt I Line 2

SEE ATTACHED STATEMENT D

SCHEDULE I			Grants and Other Assistance to Organizations,	o Organization	S,	<b>L</b>	OMB No 1545-0047
(Form 990)	9 (	Governments, a	nts, and Individuals in the United States	n the United Sta	ates		2014
	נס י	npiete it the organizati	Complete if the organization answered ⊤es to Form 950, Fart IV, line ∠1 of ∠2.  ➤ Attach to Form 990.	orm 990, Part IV, line Z. 0.	l or 22.	<u> </u>	Open to Public
Department of the Treasury Internal Revenue Service	► Informa	ition about Schedule I	Information about Schedule I (Form 990) and its instructions is at www.irs.gov/form990.	uctions is at www.irs.g	10v/form990.		Inspection
anız				i		Employer Identification number 5.2 – 1.9.7.0.9.0.4	ation number
Part   General Infor	General Information on Grants and Assistance	istance				20101 301	
1 Does the organization the selection criteria us	Does the organization maintain records to substantiate the amount of the the selection criteria used to award the grants or assistance?		grants or assistance, the grantees' eligibility for the grants or assistance, and	is' eligibility for the grants or assistance,	s or assistance, and		X Yes
2 Describe in Part IV the	Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States.	itoring the use of grant f	unds in the United States				<u> </u>
Part II Grants and O Form 990, Par	Grants and Other Assistance to Domestic Organizations and Domestic Governments. Complete if the organization answered 'Yes' to Form 990, Part IV, line 21 for any recipient that received more than \$5,000. Part II can be duplicated if additional space is needed.	tic Organizations	and Domestic Gover than \$5,000. Part I	ernments. Comple	ete if the organizati	on answered 'Ye is needed.	s' to
1 (a) Name and address of organization or government	organization (b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
(1) SEE_ATTACHMENT							
(2)							
(3)							
(4)	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1						
(5)							
(6)							
(1)							
(8)							
2 Enter total number of s 3 Enter total number of o	Enter total number of section 501(c)(3) and government organizations listed in the line 1 table Enter total number of other organizations listed in the line 1 table	organizations listed in the 1 table	line 1 table				200
BAA For Paperwork Redu	BAA For Paperwork Reduction Act Notice, see the Instructions for Form	ions for Form 990.		TEEA3901 06/19/14	06/19/14	Schedu	Schedule I (Form 990) (2014)

Kaboom!, INC.

Part III Grants and Other Assistance to Domestic Individuals. Complete if the organization answered 'Yes' to Form 990, Part IV, line 22. Part III can be duplicated if additional space is needed. Schedule I (Form 990) (2014)

	can be duplicated if additional space is needed.	e is needed.				•
	(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance
-						
7						
က						
4						
r.						
9						
7						
Part IV	Part IV Supplemental Information. Provide the information required in Part I, line 2, Part III, column (b), and any other additional information.	le the information r	equired in Part I, lir	ne 2, Part III, colum	ר), and any other add	ditional information.

SEE ATTACHED STATEMENT D Pt I Line 2

A B B

TEEA3902 10/28/14

## **SCHEDULE J** (Form 990)

**Compensation Information** 

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

Complete if the organization answered 'Yes' on Form 990, Part IV, line 23.

Attach to Form 990.

Information about Schedule J (Form 990) and its instructions is at www.irs.gov/form990.

OMB No. 1545-0047 2014

Open to Public Inspection

Department of the Treasury Internal Revenue Service

Employer identification number

52-1970904

KaB	OOM!, INC.		52-1970904			
Part	Questions Regarding Compensation					
					Yes	No
1 a	Check the appropriate box(es) if the organization provided any VII, Section A, line 1a Complete Part III to provide any relevant	y of the	e following to or for a person listed in Form 990, Part rmation regarding these items.			
	X First-class or charter travel		Housing allowance or residence for personal use			
	Travel for companions		Payments for business use of personal residence			İ
	Tax indemnification and gross-up payments		Health or social club dues or initiation fees			
	Discretionary spending account		Personal services (e.g., maid, chauffeur, chef)			
	If any of the boxes on line 1a are checked, did the organizatio reimbursement or provision of all of the expenses described a			1 b	Х	
2	Did the organization require substantiation prior to reimbursing trustees, and officers, including the CEO/Executive Director, re	-	• •	2	Х	
3	Indicate which, if any, of the following the filing organization us CEO/Executive Director. Check all that apply. Do not check are establish compensation of the CEO/Executive Director, but ex	sed to ny box plain ii	establish the compensation of the organization's es for methods used by a related organization to n Part III.			
	Compensation committee	X	Written employment contract			
	X Independent compensation consultant	X	Compensation survey or study			
	Form 990 of other organizations	X	Approval by the board or compensation committee			
	During the year, did any person listed in Form 990, Part VII, S or a related organization		, , ,	•	-	
	Receive a severance payment or change-of-control payment? Participate in, or receive payment from, a supplemental nonqu			4 a	- V	X
	Participate in, or receive payment from, a supplementar honds			4 C	<u>X</u>	Х
·	If 'Yes' to any of lines 4a-c, list the persons and provide the ap		_	70		
	Only section 501(c)(3) 501(c)(4), and 501(c)(29) organization	ons m	ust complete lines 5-9.			
5	For persons listed in Form 990, Part VII, Section A, line 1a, did contingent on the revenues of	d the o	rganization pay or accrue any compensation			ĺ
	The organization?			5 a		Х
	Any related organization?			5 b		X
6	For persons listed in Form 990, Part VII, Section A, line 1a, discontingent on the net earnings of:	d the o	organization pay or accrue any compensation		'	
а	The organization?			6 a		х
b	Any related organization?			6 b		Х
	If 'Yes' to line 6a or 6b, describe in Part III.					
7	For persons listed in Form 990, Part VII, Section A, line 1a, did payments not described in lines 5 and 6? If 'Yes,' describe in B	d the o Part III	organization provide any non-fixed	7		х
8	Were any amounts reported in Form 990, Part VII, paid or acc to the initial contract exception described in Regulations section					
	If 'Yes,' describe in Part III	• • • •	······································	8		X
9	If 'Yes' to line 8, did the organization also follow the rebuttable section 53 4958-6(c)?	presu	mption procedure described in Regulations	9		_

Schedule J (Form 990) 2014

Page 2

Schedule J (Form 990) 2014 Kaboom!, INC. Formula J (Form 990) 2014 I Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.

Note. The sum of columns (B)(i)-(III) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

		(B) Breakdown of	(B) Breakdown of W-2 and/or 1099-MISC compensation	compensation	(C) Retirement	(D) Nontaxable	(E) Total of	(F) Compensation
(A) Name and Title	<del>1</del>	(l) Base compensation	(ii) Bonus and incentive compensation	(III) Other reportable compensation	and other deferred compensation	Denefits	(ח)-(ו)(a)sumus(a)(n)	in column (B) reported as deferred in prior Form 990
DARELL D. HAMMOND	8	282,778.	96_392.	17,500.	32,800.	.685 77	<u> 437,059.</u>	0
	9	251 236			7, 537	14.850	336.432	
ENI ENI	€ €	# <b>7</b> - 7	31	.0	21	ol T	)  	• • • • • • • • • • • • • • • • • • •
JAMES SIEGAL	€	_ 201, 825.	55,000.	0	-250,055	19,229.	282,109.	•01 1
3 PRESIDENT	⊞		0	0.		0.		0.
GEORGE T. MEGAS	Ξ	158,718.	32,272	0 1	4,762.	201041-	215,793.	01
4 CFO	€		0.	0	0.	0	0.	0.
KATE M. BECKER	Ξ	158,737.	32,303.		4,762.	64 055-	201,857.	0
5 CHIEF MISSION OFFICER & COO	⊞	0	0	0	0	0	0.	0.
SALLY MCCONNELL	Ξ	134,243.	4-185-	0	0 1	174394	155,822.	·0
6 CHIEF REVENUE & MARKETING OFFICER	<u>(ii)</u>	0	0	0.	0.	0.	0	0.
CARRIE LEOVY	Ξ	118,027.	18,855		3,028.	15,284.	155,194.	0
7 SENIOR STRATEGIST		0	0	0	0	0.	0.	0.
DAVID GAY	8	128,345.	21,725.	0	3,853	1884.	155,807.	10
8 VP TALENT MGMT. & OPS.	<b>(III</b>	0	0	0		0		0.
MICHAEL ALBERS	<u>e</u>	135,000.	2_129.	0	3,881.	134 680.	154,690.	0
9 VP CORPORATE PARTNERSHIPS	▣	0	0.	0	0.	0.	0.	0.
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10	₿							
	ε	1 1 1 1 1		 	         	           	1 1 1	 
11	<u> </u>							
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13	<u></u>							
	<b>E</b>	           	             	; ; ; ; ; ;	 	 	           	         
14	<b>(E)</b>							
	Ξ	1 1 1 1 1	1 1 1	 	1 1	1 1 1	1 1 1	1
15	<b>=</b>							
	ε		1 1 1 1 1 1	1 1 1 1		1 1 1 1	1	         
16	▣							
ВАА			TEEA4102 06/19/14	4			Schedule J	Schedule J (Form 990) 2014

Part III Supplemental Information

Schedule J (Form 990) 2014

Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.

Pt I Line 1b Pt I Line 4b

EXECUTIVE TRAVEL POLICY - SEE ATTACHED STATEMENT E DARELL HAMMOND PARTICIPATES IN A 457(F) NON-QUALIFIED RETIRMENT PLAN.

## SCHEDULE O (Form 990 or 990-EZ)

## Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

► Attach to Form 990 or 990-EZ.

2014

OMB No 1545-0047

Open to Public Inspection

Department of the Treasury Internal Revenue Service

 Attach to Form 990 or 990-EZ.
 Information about Schedule O (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

Name of the organization Employer identification number 52-1970904 KaBOOM!, INC Pt VI, Line 2 FAMILY RELATIONSHIP - SEE ATTACHED STATEMENT F FORM 990 REVIEW - SEE ATTACHED STATEMENT G Pt VI, Line 11b Pt VI, Line 12c CONFLICT OF INTEREST POLICY - SEE ATTACHED STATEMENT H Pt VI, Line 15a EXECUTIVE COMPENSATION POLICY - SEE ATTACHED STATEMENT I EXECUTIVE COMPENSATION POLICY - SEE ATTACHED STATEMENT I Pt VI, Line 15b Pt VI, Line 19 KaBOOM!, INC. INCLUDES ON ITS WEBSITE COPIES OF ITS AUDITED FINANCIAL STATEMENTS AND ITS FORM 990 FOR THE PAST FIVE YEARS. Pt VI, Line 19 PART VI, LINE 16: JOINT VENTURE - SEE ATTACHED STATEMENT J Other PART IV, LINE 2: THIS AMENDED RETURN AMENDS THE PREVIOUSLY FILED FORM 990 OF KaBOOM!, INC. FOR THE 2014 TAX YEAR, DATED MAY 9, 2015, SOLELY TO INDICATE THAT THE ORGANIZATION IS REQUIRED TO COMPLETE SCHEDULE B, Other SCHEDULE OF CONTRIBUTORS, AND THAT SCHEDULE B HAS BEEN COMPLETED.

Schedule R (Form 990) 2014 (g) Sec 512(b)(13) controlled entity? ž (f)
Direct controlling
entity INC. **Open to Public** OMB No 1545-0047 2014 Yes Inspection KABOOM! Part II Identification of Related Tax-Exempt Organizations Complete if the organization answered 'Yes' on Form 990, Part IV, line 34 because it had Employer identification number (f) Direct controlling entity 52-1970904 66,157. (e) End-of-year assets (e) Public charity status (if section 501(c)(3)) Complete if the organization answered 'Yes' on Form 990, Part IV, line 33, 34, 35b, 36, or 37.

Attach to Form 990. Part I Identification of Disregarded Entities Complete if the organization answered 'Yes' on Form 990, Part IV, line 33. 142,000 Information about Schedule R (Form 990) and its instructions is at www.irs.gov/form990. (d) Total income Related Organizations and Unrelated Partnerships (d) Exempt Code section TEEA5001 08/22/14 (c) Legal domicile (state or foreign country) (c)
Legal domicile (state or foreign country) H (b)
Primary activity PLAY PRODUCTS one or more related tax-exempt organizations during the tax year. (b) Primary activity BAA For Paperwork Reduction Act Notice, see the Instructions for Form 990. (a) Name, address, and EIN (if applicable) of disregarded entity 1 1 Kaboom!\_PLAY\_INITIATIVES.\_LLC\_ (a) Name, address, and EIN of related organization WASHINGTON, DC 20008\_\_\_\_ 4301\_CONN. AVE. NW ML-1\_ 1 1 1 46-5154156 HNC Department of the Treasury Internal Revenue Service Name of the organization SCHEDULE R KaBOOM!, (Form 990) 1 1111 ١ 1 ন্ত্ৰ ලු (1) ₹ 2 (3)

Page 2

52-1970904

Schedule R (Form 990) 2014 Kaboom!, INC.

Part III Identification of Related Organizations Taxable as a Partnership Complete if the organization answered 'Yes' on Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year.

(a) Name, address, and EIN of related organization	(a) (b) (c) (d) (elated, unrelated, norme organization (state or entity foreign foreign (state or controlling controlling (state or controlling foreign (state or controlling foreign)	(c) Legal domicile (state or	(d) Direct controlling entity	(e) Predominant income (related, unrelated, excluded from tax under sections	come Share Included, Included, Included	Share of total income	(g) Share of end-of-year assets	(h) Disproportionate allocations?	Code V-UBI amount in box s? 20 of Schedule K-1 (Form	(j) General or managing partner?	(K) Percentage ownership
		country)		512-514)	1			Yes No	1 1	Yes No	
(1)											
(2)					-						
(3)											
Part IV Identification (	Identification of Related Organizations Taxable as a Corporation or Trust Complete if the organization a line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.	n <b>izations</b> ore related	Taxable as I organization	a Corporations treated as	n or Trust a corporation	Complete if to	the organiza	ation answe	is a Corporation or Trust Complete if the organization answered 'Yes' on Form 990, Part IV, tions treated as a corporation or trust during the tax year.	rm 990, Pa	ול !/,
(a) Name, address, and EIN of related organization	of related organizatio		(b) Primary activity	(c) Legal domicile (state or foreign	(d) Direct controlling	Type of entity (C corp, S corp,		(f) Share of total income	(g) Share of end-of- year assets	(h) Percentage ownership	(i) Sec 512(b)(13) controlled entity?
				country)	endry	SD II IO	6				Yes No
(1)								•			
		1 1									
160											
(7)						_		•			
		<del>                                      </del>									
(3)											_
		l I						-		_	_
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ВАА				TEEA	TEEA5002 08/22/14					Schedule R (F	Schedule R (Form 990) 2014

Page 3 ž (d) Method of determining Yes Ε \_\_ 79 <del>-</del> 10 <del>-</del> t s <del>၂</del> <del>1</del> <del>+</del> = = 52-1970904 d Loans or loan guarantees to or for related organization(s) e Loans or loan guarantees by related organization(s) Purchase of assets from related organization(s) .................. | Performance of services or membership or fundraising solicitations for related organization(s) o Sharing of paid employees with related organization(s) q Reimbursement paid by related organization(s) for expenses ................... (c) Amount involved 2 If the answer to any of the above is Yes, see the instructions for information on who must complete this line, including covered relationships and transaction thresholds. Part V Transactions With Related Organizations Complete if the organization answered 'Yes' on Form 990, Part IV, line 34, 35b, or 36. During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV? (b) Transaction type (a-s) Other transfer of cash or property from related organization(s) . . . . . . . . . . . . . . . . . Note. Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule. (a)
Name of related organization Gift, grant, or capital contribution to related organization(s) Kaboom!, INC Schedule R (Form 990) 2014 @ \\

Schedule R (Form 990) 2014

TEEA5003 08/22/14

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(2)

52-1970904

Schedule R (Form 990) 2014 KaBOOM!, INC.

Part VI Unrelated Organizations Taxable as a Partnership Complete if the organization answered 'Yes' on Form 990, Part IV, line 37.

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.

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(a) Name, address, and EIN of entity	(b) Primary activity	(c) Legal domicile	Predominant	(e) Are all partr section		Share of Sha total income end-c	Share of	(II) Dispropor-	Code V-UBI	General or		Percentage
		country)	(related, unre- lated, excluded	501(c)(3) organizations?				allocations?	20 of Schedule K-1			<b>L</b>
			section 512-514)	Yes	No		. <b>1</b> .	Yes No	(6001)	Yes	N <sub>o</sub>	
(1)												
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(2)												
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Part VII Supplemental Information
Provide additional information for responses to questions on Schedule R (see instructions).

PART 1

RELATED ORGANIZATION - SEE ATTACHED STATEMENT K

KaBOOM!, INC. 52-1970904 1

# Schedule O (Form 990), Supplemental Information to Form 990 Form 990, Page 6, Line 17 (continued)

Alabama
Alaska
Arkansas
California
Connecticut
Florida
Georgia
Hawaii
Illinois
Kansas
Kentucky
Maryland
Massachusetts
Michigan
Minnesota
Mississippi
New Hampshire
New Jersey
New Mexico
New York
North Carolina
Oklahoma
Oregon
Pennsylvania
Rhode Island
South Carolina
Tennessee
Utah
Virginia
West Virginia
Wisconsin

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Maddson
Maddson
Washington
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Rochester
Balch Spmgs
Walker
Lynchburg
Florence
Evanston
Manon
Manon
Articock
St. Louis
San Diego
Orlando
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San Budona Metter St Louis Edinburg Pigeon Forge Columbus Bndgeport Brownsville Washington Spokane Lousville Amoldsburg Greensboro Kansas City os Angeles Los Angeles an Rafael Kıssımmee Mayflower Brooklyn **Brooklyn** Chicago Portland Waco Moore Seattle Orick 29 Hubble 4001 Flat Rock Road 1E Vine Street PO Box 121 184 Garden Street 501 E Ringgold St #5-Dean Porter Park 4110 Kansas Ave NW 1126 N Monroe 21 E 100 N 732 Henry Street 51 Senora Road 200 Douglas Street PO Box 92233, 110 Webster Ave 11418 Lak June Road PO Box 74/49 S Roundtree St PO Box 63010 12285 YMCA Drive 170 Community Center Drive 2015 Lancaster Drive 66 Boerum Place, 5th Floor 66 Boerum Place, 5th Floor 12852 Gemini Blvd South 273 Bowery 1625 Northport Drive 2421 E Johnson Street 6015 Chillum Place NE 126 Snowshoe Drive 13975 Marchester Road Œ 301 N Thacker Avenue 333 S BEAUDRY AVE 2111 Multane Street 609 Birmingham St SE 2320 Bedford Avenue 221 Riverside Drive 803 North Main Street 11114 S Indiana Ave 2626 Walker Ave NW 3318 Renton Avenue 90 Spring Run Road 1400 SE 182nd Ave 2999 N 10th Street 1401 Valencia Drive 5502 Nashville Ave 116 Buckhom Lane 3401 W 3rd Street 809 SW 4th Street 1740 Jefferson St 1418 Lake Street 3601 Lyon Street PO Box 9219 1630 N Jefferson 5701 Curran Blvd 1810 Phillips Ave 7 Ashmore Drive 151 YMCA Way 562 East Main PO Box 35236 29 Mary Street PO Box 227 United Cerebral Palsy Heartland Child Development Center Inspired Teaching Demonstration Public Charter School Dazzle School of Visual & Performing Arts Heartshare St Vincent's Services at O'Dwyer Gardens Madison School and Community Recreation Center China Springs Independent School District Spanish Education Development Center YMCA of the Inland Northwest Heartshare Carey Gardens Community iHangar (The Innovation Hangar) The Salvation Army Northwest Division The Kitchen, Inc YMCA of Greater Ene County Branch Forever Parks Foundation Georgia District Kiwanis Foundation Inc YMCA of Greater New York-Chinatown New Beginnings Family Academy, Inc. Children's Musuem of Brownsville, Inc Harvest Rain Early Learning Academy Midred Osborne Charter School Presbytenan Child Welfare Agency Linn-Mar Eady Childhood Program Bennett Elementary School Glenn A Duffy Elementary School Elizabeth's Early Leaming Center Nonotuck Community School UCF Creative School for Children Pretend City Children's Musuem Amoldsburg Elementary School Huntington Woods Head Start liny Tots Development Center Linwood Community Daycare Markman Children's Program YMCA of San Diego County Warren W Cherry Preschool Agapeland Leaming Center Destiny's Daycare Louisville Emerson Elementary Sela Public Charter School City of Metter The Women's Safe House Greensboro United Soccor Mattie Rhodes Counseling Millyille Community Center Early Childhood Center at Maple Elementary School AC Portland - Vance Park Mayflower School Distnct Community Action Mann Beyone the Bell LAUSD FTCC Children's Center Chicago Park Distnct Pre Pave Academy Bresee Foundation City of Kissimmee Comerstone CDC City of Ornck Nephi City Name

2014 Federal Form 990

EIN 52-1970904

							Non-Cash	Method of	Description	•	
Name	Address	City	State	Zip Code	EIN	IRC Grant (d)	Assistance	Valuation	of non-cash	Purpose of Grant Funds	
Jewel J Newman Community Center	2013 Central Road	Baton Konde	5	/080/	12-0000137	00 000/6	o a	Z/a	n/a	Build a Playground	٠
Legacy Playground Project	20 Broad Street, Suite 1	Nashua	E :	03064	02-5015542	00 000'8	o.	o.	_/a	Build a Playground	
New Dimensions Charter	550 Lenoir Road	Morganton	Š	28655	56-2221716	00 000'5	r/a	L/a	n/a	Build a Playground	
Opportunities for Broome, Inc	5 West State Street	Binghamton	ž	13901	16-0903802	00 000 6	∿a	o,	n/a	Build a Playground	
Paradise Intermediate School	338 School House Road	Paradise	×	76073	75-6002200	00 000'6	n/a	o⁄a	n/a	Build a Playground	
Revive Church	1364 N Town Ave	Claremont	&	91711	26-1222872	00 000 6	n/a	n/a	n/a	Build a Playground	
Staples Mottey School District ISD 2170	1025 4th Street NE	Staples	Z	56479	41-1776469	00 000'6	⊵/⊔	n/a	n/a	Build a Playground	
The New Standard Academy PTO	2040 West Carpenter Road	Flint	Σ	48502	45-5439398	00 000 6	n⁄a	n/a	n/a	æ	
Van Nuys Elementary	6464 Sylmar Ave	Van Nuys	δ.	91401	95-6001908	00 000'6	r/a	n/a	n/a	Build a Playground	
Knightdale UMC Preschool	7071 Forestville Road	Knightdale	Ų.	2/545	45-3599313	00 000'6	Z.	n/a	n/a	a	
Osceola Center for Arts and Hentage	319 N Maples	Osceola	AK i	72370	46-1240877	00 000'6	ار ا	n/a	r/a	æ	
City of York-Bring On Play	101 South George Street	York	Υ i	17405	23-6001908	00 000'6	n/a	e/u	e/u	æ	
Brentwood Borough	3629 Brownsville Road	Pittsburgh	A P	15227	25-6000287	00 000'6	n/a	n/a	r/a	Build a Playground	
Sacred Hearth Catholic Church Playground	PO Box 36	Baileyville	Š	66404	48-0784049	00 000'6	n/a	n/a	n/a	æ	
Friends of Fulton Parks	20 Pershing Drive	Fulton	Ż	13069	26-3731932	00 000'6	ς,	ν/a	n/a	æ	
Greenfield Recreation Department	20 Sanderson Street	Greenfield	MA	01301	04-600163	00 000'6	∿a	n/a	n/a	æ	
Guajome Park Pnmary Academy	2000 N Santa Fe Ave	Vista	ర	92083	33-0625396	00 000'6	∿a	n/a	n/a	æ	
The Recreation and Parks Department for the Pansh of EBR 6201 Flonda Blvd	R 6201 Flonda Blvd	Baton Rouge	5	20806	72-601545	00 000'6	n/a	n/a	n/a	æ	
Indiana District of Krwanis International	6525 E 82nd Street	Indianapolis	z	46250	35-0943609	00 000 6	n/a	n/a	n/a	æ	
Boys & Girls Community Learning Center	101 Wren Dnve	Greenwood	MS	38930	27-1266414	00 000'6	n/a	n/a	n/a	Ø	
Greater Homewood Community Corporation-Margaret Brent 3503 North Charles St	it 3503 North Charles St	Baltmore	Q	21218	31-010805	00 000 6	n/a	n/a	n/a	œ	
YMCA of Marqueta County	1420 Pine Street	Marquete	Σ	49855	38-3211419	00 000 6	n/a	n/a	n/a	æ	
Blaine Southeast Neighborhood Association	3101 N Lyn Mar Dnve	Muncie	Z	47304	35-1900995	00 000'6	o⁄a	υ/a	n/a	æ	
City of Syracuse Parks (Northeast Hawley Dev Assn)	412 Spencer Street	Syracuse	×	1320/	15-6000416	00 000'6	∟⁄a	n/a	n/a	Œ	
City of Newton Falls	19 N Canal Street	Newton Falls		4444	34-5002022	00 000'6	o.	n/a	n/a	Œ	
North College Hill Elementary P.I.A	6955 Grace Avenu	North College Hill		45239	23-7251190	00 000,8	Za.	νa	e/.	Build a Playground	
Ohkay Owingen Boys & Girls Club	Po Box 1099	Onkay Owingah	∑ Ži	87,556	F5-9229-59	00 000 5	ار ا	υ/a	n/a	Build a Playground	
City of Pahokee	207 Begonia Drive	Pahokee	급 :	33476	59-6000040	00 000'6	n/a	υ/a	n/a	Build a Playground	
Pathways to College	PO Box 403626	Hespena	<u>ა</u>	92340	33-0940314	00 000'6	r/a	n/a	n/a	Build a Playground	
Pearl River County School District	7441 Highway 11	Camere	SW	39426	64-6000957	00 000 6	r/a	n/a	n/a	Build a Playground	
Phoenix Elementary School	PO Box 727	Phoenix	S.	97520	93-600506	00 000'6	□/a	.√a	n/a	Build a Playground	
Quincy Park District	1231 Bonansinga Drive	Qunicy	<u>ا</u> ہے	62305	37-600385	00 000'6	n/a	n/a	n/a	Build a Playground	
Lower Umpqua Hospital Foundation	600 Ranch Road	Reedsport	<u>5</u>	9/46/	91-1859464	00 000'8	e⁄.	o√a	υ/a	Build a Playground	
Town of Robbins/Northern Moore Family Resource Center	PO Box 190	Robbins	y Z	27325	56-6001853	00 000 5	e .	n/a	r√a	Build a Playground	
Rolling Hills Christian Academy	4545 South Riverside Dr	Ft Worth	×	76119	27-3885561	00 000'6	n/a	n/a	n/a	Build a Playground	
Flonda District of Kiwanis International, Inc	5545 Benchmark Lane	Sanford	۳,	32773	59-0578342	00 000'6	n/a	n/a	⊡⁄a	Build a Playground	
W F Momson Elementary School	PO Box 867	Tray	¥.	59935	81-6000591	00 000'6	n/a	n∕a	n/a	Build a Playground	
Western Avenue Ministnes	1411 Broadway	Toledo	5	43609	34-1329306	00 000'6	υ/a	υ/a	n/a	Build a Playground	
Yakıma School District-Whitney Elementary	104 N 4th Avenue	Yakıma	¥ }	98902	91-6001550	DO 000'5	Za F	n/a	e/J	Build a Playground	
Tehn Control and Bar Control	SOLO Karidol Mill Road	LI VVOITI	<u>≤</u> <u>∓</u>	47740	75-12940+3	00,000,0	na L	n/a	rva ,	Build a Playground	
Disco District Boy Scouts	DO Box 40 Street B	Evansville	≥ 5	50931	33-1031922	00 000 6	E ()	e v	E/J	Build a Playground	
Dixor Public Scribble	PO BOX 10, Sureet B	Card Course	- (	29031	56 6001075	00000	200	e v	P 1	Build a Playground	
Deyton Elementary School	500 name Street	Spruce Pille	ړ د خ	11107	20-000107.5	00000	, c	e c	E C	Build a Playground	
Oity of Certification of Dromise NYC	517 4ut Sueet 54 Mac Donottob Street	Brooklyn	2 ≩	11216	83-0440009	00006	P/1	17 d	, c	During a Playground	
Borning of Louisia DA	360 N 12th Street	Indiana	. A	15701	25-6000387	00 000 6	, a	B /0	5	Build a Disconding	
Antioch's Chastian Learning Center	140 Wordester	Detroit	Ź	48203	46-5303225	00 000 6	, ee	200	2 2	Build a Diaxoround	
Community Action Development Corporation	1415 Easy Street	Fredenck	š	73542	73-0775241	00 000 6	Za Z	D/a	2/3	Build a Playoround	
Mitchell School	2713 Drexel Avenue	Racine	₹	53403	39-6031430	00 000 6	ı⁄a	n/a	'Va	Build a Playdround	
City of Waycross	PO Drawer 99	Waycross	ĕ,	31502	58-1000697	00 000'6	n/a	n/a	n/a	Build a Playground	
Ponderosa PTA	4188 King Ave East	Billings	MT	59101	81-0448926	00 000'6	n/a	n/a	n/a	Build a Playground	
Channel 3 Kids Camp	73 Times Farm Road	Andorer	ნ:	06432	06-0660003	00 000 6	n/a	n/a	n/a	Build a Playground	
Village of Strum	PO Box 25	Strum	₹	54770	39-6008554	00 000 6	o⁄a	n/a	n/a	Build a Playground	
EHSA	4700 S 47th Street	Greenfield	₹	53220	39-1888008	00 000 6	n/a	n/a	n/a	Build a Playground	
Native American Connections	4520 N Central Avenue, Ste 600	Phoenix	ΥZ	85012	86-0293585	7,440 00	n/a	n/a	n/a	Play Product	
Pecan Park Elementary	415 Claiborne Ave	Jackson	SΜ	39209	64-6000505	7,440 00	n/a	п⁄а	n/a	Play Product	
Inpired Teaching School	200 Douglas Street NE	Washington	임	20002	27-2618506	7,440 00	n/a	n/a	n/a	Play Product	
City of Spartanburg	1004 Glendalyn Circle	Spartansburg	SC	29302	57-6000245	7,440 00	ι/a	n/a	n/a	Play Product	
Alexandra Redevelopment and Housing Authority	600 N Faufax Streeet	Alexandna	*	22314	54-6001105	7,440 00	n/a	n/a	D/a	Play Product	
San Diego Youth Services	3255 Wing Street	San Diego	5	92110	95-2648050	7.440 00	n/a	ι/a	D/a	Play Product	
Homewood Children's Village	801 N Homewood Ave	Pittsburgh	A A	15208	27-1885583	7 440 00	e)u	e/u	5 E/C	Play Product	
William Penn School Distrot - Fast Landsdowne Flementary		andshowns	, d	19050	23-187777	7 440 00	, e	, e	9 0	Dipole de la	
	6204 Floods Blod	Baton Douge	( <	70808	72-601545	7 440 00	2 6	500	0 0		
The Innovation Hender	3601 1 von Street	San Francisco	5 8	94173	66564364	00 044,7	d 6	a c	B ()	riay rioduci	
The introversion national	801 Yosemie Street	Denver	5 8	80230	84-0420225	00 002 31	5 e/c	a /c	B 1 C	Play Product Imagination Playord ind Broduct	
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EIN #52-1970904

### Organization Mission, Impact and Theory of Change

KaBOOM!, Inc. is a national non-profit organization dedicated to giving all kids – particularly those growing up in poverty in America – the childhood they deserve filled with balanced and active play, so they can thrive.

In furtherance of its mission, KaBOOM! creates great places to play, inspires communities to promote and support play and works to drive the national discussion about the importance of play in fostering healthy and productive lives. In addition to continuing to create playspaces through a community-build model, it also undertakes initiatives to spark behavior and societal-norm change around play. Behavior change means that kids get the play they need every day. Societal-norm change means that our culture will reinforce this expectation for all kids. Delivering on both requires that KaBOOM! continue to create great places to play and also deploy an influence strategy, because studies indicate that while parents, caregivers, and community leaders are aware that play is important, this awareness does not always translate into understanding, responsibility, and action.

During 2014, KaBOOM! focused on three important efforts within the influence strategy. First, driving thought leadership around the idea of playability – the extent to which a city makes it easy for all kids to get balanced and active play – as a standard for cities to aspire. Second, supporting research that identifies how best to overcome bottlenecks to play and accelerate behavior change. Third, undertaking new initiatives that lead to specific action.

In the short-term, KaBOOM! is working to inspire and inform the efforts of early adopters. From there, it seeks to develop proof points that illustrate and illuminate the promise of play. Over the longer-term, it aspires to drive scalable change to provide equitable play opportunities for all kids through playability. Ultimately, a generation from now, KaBOOM! envisions a new societal norm where all kids, regardless of socio-economic status, have the opportunity to play every day, everywhere in their homes, schools and communities.

Research affirms that play is essential to kids' physical health, emotional well-being, educational progress, and social development. KaBOOM! works to help ensure that all kids can realize the benefits of all types of play through safe, regular opportunities to build muscles, expand minds, and force friendships.

STATEMENT B
KaBOOM!, Inc.
2014 Form 990
Page 1, Part 1, Line 1

EIN #52-1970904

# **Organization Summary**

KaBOOM!, Inc. is a national non-profit dedicated to giving all kids the childhood they deserve, filled with balanced and active play, so they can thrive.

Play is proven to be critical to a kid's overall health and well-being, contributing to social, emotional, physical, and cognitive development. KaBOOM! believes many urgent problems — especially those plaguing low-income communities today — can be addressed by bringing individuals together to ensure that all kids have the time and opportunity to play every day in their homes, schools, and communities.

The Stanford University School of Medicine reports that kids are spending less time playing outdoors than any previous generation. Broadly speaking, this study asserts that kids today spend less time playing outdoors, because there are far too few places to play, and kids are not given enough time to play. In order to begin addressing decline in play, KaBOOM! believes the first step is to define the scope of the problem.

Recent studies have found that recess offers nearly half of the chances kids get to be physically active during the school year (42%), but recess is increasingly absent from the school day.<sup>3</sup> When not in school, kids engage in seven hours and 38 minutes of recreational media usage *each day.*<sup>4</sup> Kids in low-income households are estimated to spend 50% more time watching television than their affluent peers.<sup>5</sup>

In neighborhoods without a park or playground, the incidence of childhood obesity increases 29%. Kids with a park or playground within half-a-mile are almost five times more likely to be a healthy weight than kids without playgrounds or parks nearby. Nearly one in three kids in America is overweight or obese, setting them up for a lifetime of health problems, such as diabetes, heart disease and cancer.

Kids who learn in a play-enriched environment outperform play-deprived kids in reading and mathematics; are better adjusted socially and emotionally; and excel creatively and at oral communication.<sup>9</sup> Schools without recess face increased incidences in classroom

<sup>&</sup>lt;sup>1</sup> "Building 'generation play' Addressing the crisis of inactivity among America's children" Stanford University, School of Medicine (2007) http://www.playeveryday.org/Stanford%20Report.pdf

<sup>&</sup>lt;sup>3</sup> "Recess rules why the undervalued playtime may be America's best investment for healthy kids and healthy schools" The Robert Wood Johnson Foundation (2007)(http://www.rwjf.org/files/research/sports4kidsrecessreport.pdf) and "Calories In, Calories Out Food and Exercise in Public Elementary Schools" National Center for Education Statistics 2005 http://nces.ed.gov/pubs2006/2006057.pdf

<sup>5 1.</sup> 

<sup>&</sup>lt;sup>6</sup> "Neighborhood Socioeconomic Conditions, Built Environments, and Childhood Obesity" Singh, Gopal, Siahpush, Mohammed, and Kogan, Michael *Health Affairs*, Volume 29, Number 3 (2010)

<sup>&</sup>lt;sup>8</sup> "Places to Play Association of Park Space and Facilities With Healthy Weight Status Among Children" Potwarka, Luke R, Kaczynski, Andrew T, and Flack, Andrea L *Journal of Community Health* Volume 33, Number 5 (2008) <a href="http://www.medscape.com/viewarticle/579605">http://www.medscape.com/viewarticle/579605</a>

<sup>&</sup>lt;sup>9</sup> (2010) Prevalence of High Body Mass Index in US Children and Adolescents 2007-2008 Journal of American Medical Association, Ogden, C L, Carroll, M, Curtin L, Lamb, M, Flegal, K 303(3), 242-249

behavioral problems, including violence and emotional outbursts, and their students are often unable to effectively interact with peers and authority figures.<sup>10</sup>

KaBOOM! is working to address these issues by:

- (I) creating great places to play,
- (II) inspiring communities to promote and support play, and
- (III) driving the national discussion about the importance of play in fostering healthy and productive lives.

Achievement of scale, equity and ease of play opportunities for all kids requires widespread change in both individual behaviors (kids actually play more) and societal norms (society reinforces the expectation that kids get balanced and active play every day). KaBOOM! sees, and is seizing, an opportunity to catalyze this shift by influencing key audiences to take action to protect and promote play everywhere.

We began working to inspire two key groups: 1) grassroots leaders—innovative parents, caregivers, and community members, and 2) grass-tops networks—innovative municipal officials, business executives, leading non-profit institutions, and other city-wide influencers who can help ensure that play-friendly, policies, programs, and infrastructure exist in their communities.

These efforts are mutually reinforcing. From the grassroots up, people have been inspired to take action for play, and they, in turn, put pressure on officials to give equal opportunities for kids to get the play they need.

Meanwhile, grasstops leaders who implement play-friendly policies, play programming, and improvements in play infrastructure in their cities enable individuals to ensure that all kids are getting the balanced and active play they need to thrive.

KaBOOM! believes a combination of these efforts will enable widespread behavior and societal norm change be achieved.

<sup>&</sup>lt;sup>10</sup> Edward Miller and Joan Almon, Crisis in the Kindergarten: Why Children Need Play in School, Alliance for Childhood, 2009 <sup>12</sup> 'School recess and group classroom behavior," Barros, Romina M, Silver, Ellen J, & Stein, Ruth E K. *Pediatrics*, The American Academy of Pediatrics, Volume 123, Number 2, Pages 431-436, (2009) http://pediatrics.aappublications.org/cgi/content/full/123/2/431

EIN #52-1970904

# **Statement of Program Service Accomplishments**

KaBOOM!, Inc. is a national non-profit organization dedicated to giving all kids the childhood they deserve, filled with balanced and active play, so they can thrive. KaBOOM! works to bring balanced and active play into the daily lives of all kids, particularly the 16 million growing up in poverty in America. We create great places to play. We inspire communities to promote and support play. And we drive the national conversation about the importance of play in fostering healthy and productive lives.

# I. Creating Great Places to Play

KaBOOM! leads all-volunteer, done-in-a-day playground builds that unite communities around a common cause: the health and well-being of their kids. These builds are the foundation of the KaBOOM! grassroots movement for the cause of play. Communities come together to build a playground and stay together to use it and take care of it. The space they create becomes a valued kid- and family-friendly gathering place for the community.

During 2014, KaBOOM! led 172 playground builds, which serve an estimated 362,200 kids. These projects engaged 39,680 volunteers, who contributed 266,062 hours of service to communities in 37 states, the District of Columbia, Canada, and Mexico.

KaBOOM! also executed grant programs to support communities who want to build new playgrounds, improve existing playspaces or receive innovative play and play-related products. In 2014, these programs provided 156 local, community organizations with a total of \$2,220,000 to: 1) partially fund the construction of 67 new playspaces; 2) improve 7 existing playspaces; and 3) place 82 innovative play and play-related products. These projects serve an estimated 386,000 kids and engaged 6,115 volunteers.

# II. Inspiring Communities to Promote and Support Play

KaBOOM! has enabled city leaders, individuals, and organizations to promote and support play in their communities.

At the city level, KaBOOM! made an impact through the Playful City USA Program. In 2014, 212 cities and towns across the country qualified for Playful City USA status, with more than 30 new communities added to the program. Playful City USA communities are honored for taking innovative and comprehensive actions to increase playability and give kids the play-filled childhood they deserve. These cities were recognized for making play part of the solution to help address various challenges facing their communities such as economic development, childhood obesity, toxic stress or poverty. KaBOOM! also enables cities to physically assess where play is needed most through its Map of Play and its play desert maps. Neighborhoods that have many kids, but a

dearth of places to play are play deserts. According to the Centers for Disease Control and Prevention, only *one out of five* kids in the United States lives within a half-mile of a park or playground, and the availability of places to play looms far worse in low-income neighborhoods. The KaBOOM! play desert maps identify and enable cities to address inequity in play opportunities.

At the individual level, KaBOOM! launched a number of new initiatives in 2014 to inspire people and families to promote and prioritize play in their lives. One example is the KaBOOM! Birthday Club. Kids understand the value of play and the importance it has in every kid's life. Through this program, kids have the opportunity to give the gift of play to other kids by pledging their birthdays and raising money from friends and family in lieu of gifts. In addition, KaBOOM! launched the America's Most Playful Family contest, powered by Walt Disney Parks and Resort, to encourage families across the nation to share how and why they prioritize play as well as inspire other families to be more playful, too. To continue engaging kids and families across America, together, we also launched the KaBOOM! Play Together Tour. This free pop-up family-friendly play course made stops across the country to show that play can take place at anytime and anywhere to encourage families to prioritize play and play together. Through the contest and tour, KaBOOM! expanded its network of families interested in supporting and prioritizing play.

Once communities and individuals have taken action for the cause of play, KaBOOM! encourages them to be long-term supporters through the KaBOOM! Alumni Program. Community groups and individuals who have built playgrounds through the community build model register as KaBOOM! alumni and have access to special grant programs, maintenance tips, and support from teams as they plan new projects. The Alumni Program additionally provides further evidence of impact as KaBOOM! tracks the stories and ripples that occur following their playground build.

#### III. Driving the National Conversation About the Importance of Play

KaBOOM! has advanced the cause of play by introducing and building momentum for the concept of *Playability*—the extent to which a city makes it easy for all kids to get balanced and active play.

In October, KaBOOM! hosted its second Playful City USA Leaders Summit in Chicago, which convened representatives from 12 Team Cities across the country from Memphis to San Francisco, at the vanguard of making playability the standard to which all cities aspire. At the Summit, KaBOOM!, in collaboration with non-profit behavioral research firm ideas42, unveiled research around the behavioral bottlenecks to play, "Using Behavioral Economics to Create Playable Cities." The research suggests cities must become "playable" to compete and to improve societal conditions for all residents.

In addition, KaBOOM! continued its work as a thought leader on play in 2014. For example, in April, KaBOOM! CEO Darell Hammond joined Billy Shore of Share Our Strength and Amy Celep of Community Wealth Partners to participate in the Speaker Series of the NYU Reynolds Program in Social Entrepreneurship to

<sup>11</sup> Available at http://media.kaboom.org/pdf/Using\_Behavioral\_Economics\_to\_Create\_Playable\_Cities-Full.pdf

share insights from their recent article in the Stanford Social Innovation Review, "When Good Is Not Good Enough". The national discourse around playability continued to gain traction throughout the year as media and grasstops influencers engaged in the discussion in outlets across America, such as *The Wall Street Journal*, *Chicago Sun-Times*, Fast Co., Next City, and Living Cities.

KaBOOM!, Inc. 2014 Form 990 Schedule I Page 2 Part IV Schedule F Page 2 Part V

### **Grant Making Procedures in the US**

KaBOOM!, Inc. grant programs provide funding to support communities that are committed to build or improve great places to play through a do-it-yourself model. Grantees are able to use the free KaBOOM! online tools and resources to help guide them through the process of building or improving a playspace. In addition to monetary grants, KaBOOM! offers grants for innovative play and play-related products that encourage creativity, communication and collaboration.

The grant programs, which typically are funded by third party funding partners and administered by KaBOOM!, provide KaBOOM! the opportunity to work with groups it would not otherwise have an opportunity to support, e.g., smaller towns, religious affiliated, rural communities and sites too small for a standard KaBOOM! project.

There are three types of grant programs:

- Construction Grants: Financial support funds approximately 15% 25% of the
  overall cost for a project along with planning support and technical assistance.
  The projects result in new playgrounds that are constructed, through the
  community-build model. These grants have proven to catalyze additional
  fundraising efforts and promote community engagement.
- Improvement Grants: Funding for the enhancement of an existing play environment Enhancements include creating Mini Pitch (soccer) courts, shade structures for existing playgrounds and adding outdoor fitness equipment to the playspace.
- Creative Play Grants: Innovative play and play-related products, such as Imagination Playground and Rigamajig, are designed to encourage creativity, communication and collaboration in play. Grantees are able to incorporate these products into existing programs and use them for special events in their community.

For each grant program, a standard application form is created. Grant applications are submitted (typically online) and initially reviewed by an Impact Innovation Analyst to ensure all information is submitted. The submitted grant applications are reviewed and scored by an internal grant review panel consisting of 2-3 KaBOOM! staff members, including a Grant Manager. Scoring is based on several criteria for selection, some of which may be specified by such grant program's funding partner, which typically retains final approval rights. The grant review panel's recommendations are submitted to the funding partner for approval. Selected grantees are notified and sent a grant agreement. Each grant agreement includes performance benchmarks that the grantee must acknowledge upon acceptance of the grant. The Grant Manager follows up every other month and as needed with each grantee regarding progress towards completion of each benchmark. KaBOOM! will not release grant funds or coordinate delivery of products if a grantee has not met the required benchmarks and supplied the appropriate documentation.

When a grantee requests fulfillment of the grant award for their project, the Grant Manager will ensure that all of the documentation required for KaBOOM! to initiate release of such grant award has been submitted.

Once the Grant Manager confirms that required benchmarks have been met and required documentation has been received, the Grant Manager will prepare a check request, which must be approved by the CFO prior to payment. When the grant is for play products, the play product will not be shipped until all required documentation has been received.

Grants serve the following types of organizations:

- Child Serving Non-Profit Organizations
- Neighborhood Associations
- Native American Tribal Organizations
- Schools or PTO/PTAs
- Municipalities
- Other Community Based Organizations
- Housing Authorities

#### Criteria for a KaBOOM! Grantee includes:

- Need (for a playspace or an improved playspace)
- Impact that the playspace will have in the community
- Low Income, Under-served communities
- · Capacity to engage the community
- Capacity to generate matching funds
- Demonstrated enthusiasm for project and commitment to fulfill requirements

#### **Grant Making Activities Outside of the US**

KaBOOM!, Inc. executed a program providing grants to local community organizations to assist them in funding volunteer-led community playspace projects. During 2014, 156 grants totaling \$2,220,000 were awarded. No grants were awarded outside of the United States. KaBOOM! has a set of rules and requirements regarding the criteria, and approval procedures for this grant program. The grant application rules and process did not vary based on whether the projects were outside the US. See Grant Making Procedures in US.

KaBOOM!, Inc. 2014 Form 990 Schedule J, Part I, Line 1b

# **Executive Travel Policy**

KaBOOM!, Inc. maintains a written executive travel policy, which applies to each of its officers. The policy, which is administered by the Finance Committee and approved by the Board, requires economy or business class travel for substantially all air travel. First class travel is allowed in very limited circumstances involving flights over five hours long for the CEO.

Under KaBOOM!'s executive expense review process, the CEO's travel and other expenses initially are reviewed and approved by the CFO, who reports on these expenses in detail and with appropriate analysis quarterly to the Chairman of the Finance Committee who also reviews and approves these expenses. The Chairman of the Finance Committee reports to the Board on the results of such review. As part of the annual audit process the outside auditors include in their examination a review of the company's compliance with this policy and conduct sample testing and review of the CEO's expense receipts and documentation

KaBOOM!, Inc. 2014 Form 990 Page 6 Part VI-A Line 2

## Family Relationship

Darell Hammond (CEO) and Kate Becker (Chief Mission Officer and COO) have a family relationship. KaBOOM!, Inc. has a Board-approved procedure in place that provides a reporting structure and performance and compensation review process designed to ensure that Mr. Hammond is independent from the process of reviewing Ms. Becker's performance or compensation. Ms. Becker reports directly to the President, who is responsible for overseeing evaluation of Ms. Becker's performance and review of her compensation. The President reports the results of such evaluation and review directly to the Chairman of the Board, who includes such report as part of the Board's annual executive compensation and review process.

KaBOOM!, Inc. 2014 Form 990 Page 6 Part VI Line 11b

# Review of Form 990

The Form 990 is prepared by the organization's independent auditors and is reviewed by the management team and Finance Committee. The Form 990 is approved by the Finance Committee. Once approved by the Finance Committee the Form 990 is sent to the Board of Directors and legal counsel for review and comment and is approved by the Board of Directors before filing.

KaBOOM!, Inc. 2014 Form 990 Page 6 Part VI-B Line 12

# **Conflict of Interest Policy**

KaBOOM!, Inc. maintains a conflict of interest policy, which applies to each director and officer of KaBOOM!, that seeks to protect the interests of KaBOOM! when it contemplates entering into a transaction or arrangement that might benefit the private interest of an officer or director of KaBOOM!. The policy is intended to supplement applicable state and federal laws governing conflict of interest applicable to non-profit and charitable organizations and to aid directors and officers of KaBOOM! in performing the duties imposed upon them by applicable law with respect to their management responsibilities and fiduciary obligations to KaBOOM!.

The conflict of interest policy requires any director or officer, who has a direct or indirect financial interest (defined as a greater than 5% ownership interest in, or compensation arrangement with) or affiliate relationship with any person or entity that is involved in an actual or potential transaction with KaBOOM!, to disclose the existence of such financial interest or affiliate relationship to the Chairperson of the Board of Directors and the Chairperson of the Governance and Nominating Committee. In addition to the general duty to disclose actual or potential conflicts of interest, the policy requires each director and officer to complete an annual disclosure statement that, among other things, discloses any such financial interest or affiliate relationship.

Following disclosure of such financial interest or affiliate relationship, the policy provides for the matter to be referred to the Board or the Governance and Nominating Committee, which then determines whether such interest or relationship creates a conflict of interest in respect of such director or officer and, if so, such director or officer may provide information or interpretation with respect to such matter but shall otherwise refrain from participating in consideration of the matter.

KaBOOM!, Inc. 2014 Form 990 Page 6, Part VI, Line 15

# **Executive Compensation Policy**

KaBOOM!, Inc. maintains an executive compensation policy with the objective of providing a reasonable and competitive executive total compensation opportunity consistent with market-based compensation practices for individuals possessing the experience and skills needed to manage and improve the overall performance of the organization.

The KaBOOM! executive compensation program is designed to, among other things:

- Encourage the attraction and retention of high-caliber executives;
- Provide a competitive total compensation package, including benefits;
- Strongly support a performance driven culture through the use of incentives for key employees;
- Reinforce the goals of the organization by supporting teamwork and collaboration;
- Ensure that pay is perceived to be fair and equitable;
- Be flexible to reward individual accomplishments as well as organizational success;
   and
- Balance the need to be competitive within the limits of available financial resources.

To evaluate and benchmark the organization's executive compensation program against the competitive market, an independent consulting firm conducts a bi-annual review intended to ensure that the compensation program falls within a reasonable range of competitive practices for comparable positions among similarly situated organizations

The KaBOOM! executive compensation program is administered by the Executive Committee and Finance Committee of the Board. The Finance Committee is responsible for establishing and maintaining a competitive compensation program for all senior executives of the organization. The committee selects the independent consulting firm to conduct the executive compensation review, reviews the findings and meets as needed to review the compensation program and make recommendations for any changes to the board, as appropriate.

The Executive Committee reviews annually and submits for Board approval its recommendations regarding the base salary adjustments and annual incentive payments, as well as objectives and goals for the upcoming year's annual performance appraisal and incentive plan for the executive management team. After the completion of the annual audit, the Executive Committee reviews, approves and reports to the Board their assessment of executive management team actual performance measured against Board approved goals and objectives. At such time the Finance Committee also reviews and recommends and submits for Board approval the incentive payments for all other officers and staff as measured against the Board approved incentive plan.

In addition, the Board has adopted an Executive Compensation Clawback Policy, pursuant to which KaBOOM!, subject to the full and final authority of the Board to make all determinations required thereunder, shall seek reimbursement of performance-based and/or discretionary compensation paid to an executive officer of KaBOOM! if the Board determines that the amount of any such performance-based and/or discretionary compensation actually paid or awarded to a current or former executive officer during the one-year period preceding the date on which KaBOOM! is required to prepare such

restatement would have been a lower amount had it been calculated based on such restated financial statements or such executive officer engaged in fraud or intentional misconduct that contributed to the need for such restatement or resulted in erroneous calculations of performance-based and/or discretionary compensation.

KaBOOM!, Inc. 2014 Form 990 Page 6 Part VI-B Line 16

## Related Parties/ Joint Venture

### Imagination Playground, LLC

In 2009, KaBOOM!, Inc. and Playground Initiative, Inc., a 501(c)(3) organization affiliated with Rockwell Architecture, Planning and Design, P.C., formed Imagination Playground, LLC as a joint venture focused on the design, development, production, manufacturing, marketing, distribution, sale and installation of play spaces and related play equipment associated with the Imagination Playground concept, which was conceived and designed by architect David Rockwell to encourage child-directed, unstructured "free play."

The joint venture is managed by a separate board consisting of the chief executive officer of the joint venture and two designees appointed by each of KaBOOM! and Playground Initiative. In addition, the joint venture is a vendor to KaBOOM!, which from time to time may purchase Imagination Playground products from the joint venture on behalf of certain communities that may receive such products in connection with KaBOOM!-led playground builds or KaBOOM!-administered grant programs.

KaBOOM!, Inc. 2014 Form 990 Schedule R, Part I

# **Related Organization**

# KaBOOM! Play Initiatives, LLC

KaBOOM! Play Initiatives, LLC ("KPI"), a wholly owned subsidiary of KaBOOM!, Inc., is a Delaware limited liability company that was formed in 2013 to pursue certain play initiatives in furtherance of KaBOOM!'s mission. Among other things, KPI undertakes activities designed to connect sellers and buyers of innovative play or play-related products. While KPI does not own or sell such products, it does provide certain payment processing services and manages order fulfillment for such products (among other ancillary services provided by KPI in connection with such activities). Sellers completing sales in connection with such activities contribute to KPI a portion of the sales price paid for each product as an unrestricted donation to support KaBOOM!'s mission. During 2014 KPI revenue totaled approximately \$142,000.