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990-PF

Return of Private Foundation

or Section 4947(a)(1) Trust Treated as Private Foundation

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Open to Public Inspection

OMB No 1545-0052

For calendar year 2014 or tax year beginning 2014, and ending A Employer identification number Name of foundation 40-0002257 CLIFTON STRENGTHS INSTITUTE B Telephone number (see instructions) Number and street (or P O box number if mail is not delivered to street address) Room/suite (402) 938-6220 1001 GALLUP DRIVE City or town, state or province, country, and ZIP or foreign postal code C If exemption application is pending, check here OMAHA, NE 68102 G Check all that apply Initial return Initial return of a former public charity 1 Foreign organizations, check here Final return Amended return 2. Foreign organizations meeting the 85% test, check here and attach Name change Address change computation H Check type of organization | X | Section 501(c)(3) exempt private foundation E If private foundation status was terminate Other taxable private foundation Section 4947(a)(1) nonexempt charitable trust under section 507(b)(1)(A), check here . J Accounting method: | X | Cash | I Fair market value of all assets at F If the foundation is in a 60-month termination Other (specify) _____ end of year (from Part II, col (c), line under section 507(b)(1)(B), check here . 3,344,942. (Part I, column (d) must be on cash basis) *16)* ▶ \$ (d) Disbursements Part I Analysis of Revenue and Expenses (The (a) Revenue and for charitable (b) Net investment (c) Adjusted net total of amounts in columns (b), (c), and (d) expenses per purposes may not necessarily equal the amounts in income income books (cash basis only) column (a) (see instructions)) 400,304 Contributions, gifts, grants, etc., received (attach schedule) . if the foundation is not required to 2 Check ▶ attach Sch B 3 Interest on savings and temporary cash investments. 3,237 3,237 3,237. ATICH 1 4 Dividends and interest from securities . . . Gross rents 5a Net rental income or (loss) 339,319 Net gain or (loss) from sale of assets not on line 10 Gross sales price for all 1,001,120 611,839 Capital gain net income (from Part IV, line 2) . 7 Я Net short-term capital gain. Income modifications 10 a Gross sales less returns and allowances - - -Less Cost of goods sold . c Gross profit or (loss) (attach schedule) 11 Other income (attach schedule) 742,860 615,076. 3,237. 12 Total. Add lines 1 through 11 . . 13 Compensation of officers, directors, trustees, etc. 114,471 xpenses 114,471 14 Other employee salaries and wages 15 Pension plans, employee benefits 900 225 225 675. Legal-fees, (attach schedule) ATCH 2

Accounting fees (attach schedule) ATCH 3 16 a 1,134 3,401. ŵ 4,535. 1,134. Administrative E SCANNED MAY 2 19,390 8,311 Depreeration, (attach schedule) and depletion. Occupancy . . 21 pue 21 Tiravel-conferences, and meetings . Printing and publications $\overline{11}$. 15. 4 te 23 Other expenses (attach schedule) ATCH . 5 . Total operating and administrative expenses. 1,363 1,363 126,869. Ser 139,311 Add lines 13 through 23. (P.Z. O 25 Contributions, gifts, grants paid 1,363 126,869. 139,311 1,363. 26 Total expenses and disbursements Add lines 24 and 25 27 Subtract line 26 from line 12 603,549 a Excess of revenue over expenses and disbursements . . 613,713. b Net investment income (if negative, enter -0-) 1,874 c Adjusted net income (if negative, enter -0-)

JSA For Paperwork Reduction Act Notice, see instructions 4E1410 1 000 35879V 2P1X

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		Dalamas Chasta	Attached schedules and amounts in the	Beginning of year	Ænd	of year
<u>ئا</u>	art II	Balance Sneets	description column should be for end-of-year amounts only (See instructions)	(a) Book Value	(b) Book Value	(c) Fair Market Value
	1	Cash - rfon-interest-beari	ng			
			cash investments	2,264,902.	3,130,632	. 3,130,632
	3	Accounts receivable ►				
		Less allowance for dou	btful accounts ▶			
	4	Pledges receivable ▶_				
		Less allowance for doub	btful accounts ▶			
	5	Grants receivable				
	6	Receivables due from	officers, directors, trustees, and other			
		disqualified persons (att	ach schedule) (see instructions)			<u> </u>
	7	Other notes and loans r	eceivable (attach schedule) 🕨		·····	<u> </u>
		Less allowance for doub	btful accounts ▶			
ts.	8	Inventories for sale or us	e			
ssets			eferred charges		···	
٧	10 a	Investments - US and state	e government obligations (attach schedule)			
	b	Investments - corporate	stock (attach schedule) ATCH 6	472,767.	211,270	. 214,310
	c	Investments - corporate	bonds (attach schedule)			
	11	Investments - land, buildings and equipment basis				
		Less accumulated deprecia (attach schedule)	ation			
			loans			
	13	Investments - other (atta	nch schedule)			
	14	Land, buildings, and	•	1. 1. 1. 2. T. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1.	<u> </u>	
		Less accumulated deprecia (attach schedule)	tion		4,,1	
	15	Other assets (describe	>)	3,600.		
			completed by all filers - see the			
		instructions Also, see p	age 1, item I)	2,741,269.		
	17	Accounts payable and a	ccrued expenses	5,662.	2,746	
	18	Grants payable				
es	19	Deferred revenue				
iliti	20	Loans from officers, directo	rs, trustees, and other disqualified persons			
Liabilities			tes payable (attach schedule)			
_	22	Other liabilities (describe	: ▶)			
					0.746	10.00 M
_		· · · · · · · · · · · · · · · · · · ·	s 17 through 22)	5,662.	2,746	
			low SFAS 117, check here . ▶			1966年1966年1966年1
es		and complete lines	24 through 26 and lines 30 and 31.			1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
ınc	24	Unrestricted				
3ala	25	Temporarily restricted .				
d E	26					
-un	24 25 26 27 28 29 30	Foundations that do	not follow SFAS 117, ▶ X			
ō		check here and com	plete lines 27 through 31.			
ts	27	Capital stock, trust princ	cipal, or current funds		· · · · · · · · · · · · · · · · · · ·	
se	28	Paid-in or capital surplus, or	land, bldg , and equipment fund		2 220 156	
ğ	29	• •	ilated income, endowment, or other funds	2,735,607.	3,339,156	
Net	30		balances (see instructions)	2,735,607.	3,339,156	<u>-</u>
	31		net assets/fund balances (see	0 741 060	2 241 000	
				2,741,269.	3,341,902	•
			nges in Net Assets or Fund Bala			
1			alances at beginning of year - Part		- 1	2 725 607
			d on prior year's return)			2,735,607
		r amount from Part I,			2	603,549
			ded in line 2 (itemize) ►			
		lines 1, 2, and 3			L	3,339,156
		eases not included in			5	2 220 155
6	Tota	I net assets or fund b	alances at end of year (line 4 minus	line 5) - Part II, column (t	o), line 30 6	3,339,156
						Form 990-PF (2014)

Pa	rt IV Capital Gains	and Losses for Tax on Inve	estment Income			
		d describe the kind(s) of property sold ((b) How acquired	(c) Date acquired	(d) Date sold
		rick warehouse, or common stock, 200	shs MLC Co)	P - Purchase D - Donation	(mo , day, yr)	(mo , day, yr)
<u>1a</u>	SEE PART IV SCHE	DOLE				
<u>b</u>						
_c d						
e e						
Ť	(e) Gross sales price	(f) Depreciation allowed	(g) Cost or other basis		(h) Gaın or (lo	ess)
	(e) Gross sales price	(or allowable)	plus expense of sale		(e) plus (f) mini	ıs (g)
<u>a</u>						
_ <u>b</u> _c						
d d					· ·	
e e				·		<u></u>
	Complete only for assets	showing gain in column (h) and owned	d by the foundation on 12/31/69	(1)	Gains (Col (h) g	ain minus
	(i) F M Vf 12/21/60	(j) Adjusted basis	(k) Excess of col (i)		(k), but not less t	han -0-) or
	(i) F M V as of 12/31/69	as of 12/31/69	over col (j), if any		Losses (from co	l (h))
a						
b						
C						
<u>d</u>						
_ <u>e</u>						
2	Capital gain net income		gain, also enter in Part I, line 7	,		611,839.
3	Not short term canital as	ا الله الله الله الله الله الله الله ال	(loss), enter -0- in Part I, line 7	2		011,039.
J		art I, line 8, column (c) (see inst				
			· · · · · · · · · · · · · · · · · · ·	3		0
Ρa		Jnder Section 4940(e) for Red		ncome		
Wa		the section 4942 tax on the distrib		ase period	1?	Yes X No
1		not qualify under section 4940(e) nount in each column for each year		o any ent	TIOS	
<u></u> -	(a)	(b)	(c)	g any end	(d)	
Ca	Base period years endar year (or tax year beginning in)	Adjusted qualifying distributions	Net value of nonchantable-use assets		Distribution ra (col (b) divided by	
	2013	121,779.	3,090,995.			0.039398
	2012	134,342.	3,144,332.			0.042725
	2011	49,866.	2,786,985.			0.017892
	2010	523,802.	2,438,334.			0.214820
	2009	515,816.	2,559,173.			0.201556
_						0 516201
2)		2		0.516391
3	_	for the 5-year base period - divide				0.103278
	number of years the four	idation has been in existence if less	s than 5 years	3		0.103270
4	Enter the net value of no	ncharitable-use assets for 2014 fro	om Part X line 5	4	3,	051,108.
-						
5	Multiply line 4 by line 3.			5		315,112.
						6,137.
6	Enter 1% of net investme	ent income (1% of Part I, line 27b) .		6	· ·- ·- ·- ·	0,10,.
7	Add lines 5 and 6			7		321,249.
	Emiliar at Emiliar at 1915	and form Dark VIII. 1		8		126,869.
8		ons from Part XII, line 4 reater than line 7, check the box i				

Par	tVI Excise Tax Based on Investment Income (Section 4940(a), 4940(b), 4940(e), or 4948 - see	instruc	tions)
1a	Exempt operating foundations described in section 4940(d)(2), check here		
	Date of ruling or determination letter (attach copy of letter if necessary - see instructions)		
b	Domestic foundations that meet the section 4940(e) requirements in Part V, check		12,274.
	here and enter 1% of Part I, line 27b		
С	All other domestic foundations enter 2% of line 27b Exempt foreign organizations enter 4% of		
	Part I, line 12, col (b)		
2	Tax under section 511 (domestic section 4947(a)(1) trusts and taxable foundations only Others enter -0-) 2	 :	
3	Add lines 1 and 2		12,274.
4	Subtitle A (income) tax (domestic section 4947(a)(1) trusts and taxable foundations only Others enter -0-) 4		12,274.
5	Tax based on investment income. Subtract line 4 from line 3 If zero or less, enter -0		12,2/4.
6	Credits/Payments 2014 estimated tax payments and 2013 overnayment credited to 2014 6a 6, 668.		
	2017 Colimated tax payments and 2016 Overpayment ordinated to 2011		
	Exempt foreign organizations - tax withheld at source		
	Tax paid with application for extension of time to file (Form 8868) 6c		
_	Backup withholding erroneously withheld		6,668.
7	Total crouds and payments. Add lines od through out		65.
8	Effect any periary for underpayment of estimated tax officer field		5,671.
9 10	Tax due. If the total of lines 5 and 8 is more than line 7, enter amount owed		
11	Enter the amount of line 10 to be Credited to 2015 estimated tax		
	t VII-A Statements Regarding Activities		
	During the tax year, did the foundation attempt to influence any national, state, or local legislation or did it		Yes No
ι α	participate or intervene in any political campaign?	1a	X
b	Did it spend more than \$100 during the year (either directly or indirectly) for political purposes (see		
_	Instructions for the definition)?	1b	x
	If the answer is "Yes" to 1a or 1b, attach a detailed description of the activities and copies of any materials		
	published or distributed by the foundation in connection with the activities		
С	Did the foundation file Form 1120-POL for this year?	1c	X
	Enter the amount (if any) of tax on political expenditures (section 4955) imposed during the year:		
	(1) On the foundation ►\$ 0 (2) On foundation managers ►\$		
е	Enter the reimbursement (if any) paid by the foundation during the year for political expenditure tax imposed on		
	foundation managers \$0		
2	Has the foundation engaged in any activities that have not previously been reported to the IRS?	2	X
	If "Yes," attach a detailed description of the activities		
3	Has the foundation made any changes, not previously reported to the IRS, in its governing instrument, articles of		The state of the s
	incorporation, or bylaws, or other similar instruments? If "Yes," attach a conformed copy of the changes	3	X X
	Did the foundation have unrelated business gross income of \$1,000 or more during the year?	4a	- ^
	If "Yes," has it filed a tax return on Form 990-T for this year?	4b	x
5	Was there a liquidation, termination, dissolution, or substantial contraction during the year?	3	
_	If "Yes," attach the statement required by General Instruction T		
6	Are the requirements of section 508(e) (relating to sections 4941 through 4945) satisfied either		
	By language in the governing instrument, or By about the properties that affectively amende the account of the properties and the properties of the pr		y ar 🖟 vir 🕏
	• By state legislation that effectively amends the governing instrument so that no mandatory directions that conflict with the state law remain in the governing instrument?	6	Х
7	Did the foundation have at least \$5,000 in assets at any time during the year? If "Yes," complete Part II, col. (c), and Part XV	7	X
' 8а	Enter the states to which the foundation reports or with which it is registered (see instructions)		
	NE,		
	If the answer is "Yes" to line 7, has the foundation furnished a copy of Form 990-PF to the Attorney General		
-	(or designate) of each state as required by General Instruction G ² If "No," attach explanation	8b	Х
9	Is the foundation claiming status as a private operating foundation within the meaning of section 4942(j)(3) or	HEAT 4	表記 お歌
	4942(j)(5) for calendar year 2014 or the taxable year beginning in 2014 (see instructions for Part XIV)? If "Yes,"		
	complete Part XIV	9	Х
10	Did any persons become substantial contributors during the tax year? If "Yes," attach a schedule listing their		
	names and addresses	10	X
		orm 990	-PF (2014)

Par	t VII-A Statements Regarding Activities (continued)			
11	At any time during the year, did the foundation, directly or indirectly, own a controlled entity within the			
	meaning of section 512(b)(13)? If "Yes," attach schedule (see instructions)	11		X
12	Did the foundation make a distribution to a donor advised fund over which the foundation or a disqualified			
	person had advisory privileges? If "Yes," attach statement (see instructions)	12		X
13	Did the foundation comply with the public inspection requirements for its annual returns and exemption application?	13	X	
	Website address ► N/A			
14	The books are in care of ► MARY C. RECKMEYER Telephone no ► 402-938	-622	0	
	Website address ► N/A The books are in care of ► MARY C. RECKMEYER Located at ►1001 GALLUP DRIVE OMAHA, NE Section 4947(a)(1) represent characteristic fluor Form 999 PE in liquid form 1941 . Check here	~		· · ·
15	Section 4947(a)(1) nonexempt charitable trusts filing Form 990-PF in lieu of Form 1041 - Check here		. ▶	
	and enter the amount of tax-exempt interest received or accrued during the year			
16	At any time during calendar year 2014, did the foundation have an interest in or a signature or other authority	. 1	Yes	
	over a bank, securities, or other financial account in a foreign country?	16	, -	X
	See the instructions for exceptions and filing requirements for FinCEN Form 114, (formerly TD F 90-22.1) If		, · .,	
	"Yes," enter the name of the foreign country	L	- [
Par	tVII-B Statements Regarding Activities for Which Form 4720 May Be Required	F		
	File Form 4720 if any item is checked in the "Yes" column, unless an exception applies.	1 54342	Yes	No
1 a	During the year did the foundation (either directly)	1.00		
	(1) Engage in the sale or exchange, or leasing of property with a disqualified person?	3	1	
	(2) Borrow money from, lend money to, or otherwise extend credit to (or accept it from) a			
	disqualified person.			
	(3) Furnish goods, services, or facilities to (or accept them from) a disqualified person.		Čio.	
	(4) Pay compensation to, or pay or reimburse the expenses of, a disqualified person?			
	the benefit or use of a disqualified person)?			
	(6) Agree to pay money or property to a government official? (Exception. Check "No" if the		luly.	
	foundation agreed to make a grant to or to employ the official for a period after			
	termination of government service, if terminating within 90 days)			
b	If any answer is "Yes" to 1a(1)-(6), did any of the acts fail to qualify under the exceptions described in Regulations			77
	section 53 4941(d)-3 or in a current notice regarding disaster assistance (see instructions)?	1b		
	Organizations relying on a current notice regarding disaster assistance check here			
c	Did the foundation engage in a prior year in any of the acts described in 1a, other than excepted acts, that			
	were not corrected before the first day of the tax year beginning in 2014?	1c		X
2	Taxes on failure to distribute income (section 4942) (does not apply for years the foundation was a private			
	operating foundation defined in section 4942(j)(3) or 4942(j)(5))	*		
а	At the end of tax year 2014, did the foundation have any undistributed income (lines 6d and			3.49.44
	6e, Part XIII) for tax year(s) beginning before 2014? Yes X No			
	If "Yes," list the years ▶			
b	Are there any years listed in 2a for which the foundation is not applying the provisions of section 4942(a)(2)	****		
	(relating to incorrect valuation of assets) to the year's undistributed income? (If applying section 4942(a)(2) to	200		
	all years listed, answer "No" and attach statement - see instructions)	2b	- ह	
С	If the provisions of section 4942(a)(2) are being applied to any of the years listed in 2a, list the years here	1	, i	
	>			
3 a	Did the foundation hold more than a 2% direct or indirect interest in any business enterprise			1
	at any time during the year?		l	!
b	If "Yes," did it have excess business holdings in 2014 as a result of (1) any purchase by the foundation or		ļ	
	disqualified persons after May 26, 1969, (2) the lapse of the 5-year period (or longer period approved by the		ļ	,
	Commissioner under section 4943(c)(7)) to dispose of holdings acquired by gift or bequest, or (3) the lapse of			
	the 10-, 15-, or 20-year first phase holding period? (Use Schedule C, Form 4720, to determine if the	26		الديد
	foundation had excess business holdings in 2014)	3b		X
	Did the foundation invest during the year any amount in a manner that would jeopardize its charitable purposes?	4a		
O	Did the foundation make any investment in a prior year (but after December 31, 1969) that could jeopardize its charitable purpose that had not been removed from jeopardy before the first day of the tax year beginning in 2014?	4b	1	Х
		m 990)-PF	
	. •			,

Part VII-B Statements Regarding Acti	ivities for Which Form	4720 May Be Reg	uired (continued)	, ago -
5a During the year did the foundation pay or incur				11.50
(1) Carry on propaganda, or otherwise attempt	•	on 4945(a)\2	Yes X No	
(2) Influence the outcome of any specific pu				
	•			
directly or indirectly, any voter registration d			· ··· ···	1 2 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3
(3) Provide a grant to an individual for travel, st				
(4) Provide a grant to an organization other	than a charitable, etc., or	ganization described i		7 M W W W W W W W W W W W W W W W W W W
section 4945(d)(4)(A)? (see instructions)				
(5) Provide for any purpose other than relig				
purposes, or for the prevention of cruelty to				
b If any answer is "Yes" to 5a(1)-(5), did any	of the transactions fail to	qualify under the e	xceptions described in	
Regulations section 53 4945 or in a current noti	ce regarding disaster assista	nce (see instructions)?		5b
Organizations relying on a current notice regard	ding disaster assistance check	here		
c If the answer is "Yes" to question 5a(4), do	oes the foundation claim of	exemption from the t	ax	
because it maintained expenditure responsibility	for the grant?		Yes No	
If "Yes," attach the statement required by Regula				
6a Did the foundation, during the year, receive		rectly, to pay premiur	ns	
on a personal benefit contract?				
b Did the foundation, during the year, pay premiu			• —	6b X
If "Yes" to 6b, file Form 8870				
7a At any time during the tax year, was the founda	ation a party to a prohibited ta	y shelter transaction?	Yes X No	
b If "Yes," did the foundation receive any proceed			- — —	7b
Part VIII Information About Officers, D				
and Contractors				
1 List all officers, directors, trustees, found	dation managers and the		(d) Contributions to	
(a) Name and address	hours per week	(If not paid, enter -0-)	employee benefit plans and deferred compensation	(e) Expense account, other allowances
	devoted to position	enter -0-)	and deferred compensation	
ATCH 7		0	d	0
-1		<u> </u>		
		 		
		•		
2 Compensation of five highest-paid emp	lovess (other than the	as included on line	1 coo instruction	nc) If none enter
2 Compensation of five highest-paid emp "NONE."	loyees (other than tho	se included on lin	e i - see instruction	ons). Il none, enter
	(b) Title, and average	T	(d) Contributions to	(a) Evenne assesses
(a) Name and address of each employee paid more than \$5		(c) Compensation	employee benefit plans and deferred	(e) Expense account, other allowances
	devoted to position		compensation	
		114 471		0
ATCH 8		114,471.	Ů	0
	= == = = =			
Total number of other employees paid over \$50,	.000			

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Part VIII Information About Officers, Directors, Trustees, Foundation Managers, Highly Paid Employand Contractors (continued)	yees,
3 Five highest-paid independent contractors for professional services (see instructions). If none, enter "NONE	E."
(a) Name and address of each person paid more than \$50,000 (b) Type of service	(c) Compensation
NONE	
Total number of others receiving over \$50,000 for professional services	
Part IX-A Summary of Direct Charitable Activities	
List the foundation's four largest direct charitable activities during the tax year. Include relevant statistical information such as the number of organizations and other beneficiaries served, conferences convened, research papers produced, etc.	Expenses
1 PLEASE REFER TO ENCLOSED ATTACHMENT 10	
2	
3	
4	
Part IX-B Summary of Program-Related Investments (see instructions)	·
Describe the two largest program-related investments made by the foundation during the tax year on lines 1 and 2	Amount
1 NONE	
2	
All other program-related investments. See instructions	
3 NONE	

Pari	Minimum Investment Return (All domestic foundations must complete this part. Forei see instructions.)	gn four	ndations,
1	Fair market value of assets not used (or held for use) directly in carrying out charitable, etc.,		
	purposes		
а	Average monthly fair market value of securities	1a	484,005.
b	Average of monthly cash balances	1b	2,613,290.
С	Fair market value of all other assets (see instructions).	1c	277.
d	Total (add lines 1a, b, and c)	1d	3,097,572.
е	Reduction claimed for blockage or other factors reported on lines 1a and		
	1c (attach detailed explanation)		
2	Acquisition indebtedness applicable to line 1 assets	2	0 000 500
3	Subtract line 2 from line 1d	3	3,097,572.
4	Cash deemed held for charitable activities Enter 1 1/2% of line 3 (for greater amount, see		
	instructions)	4	46,464.
5	Net value of noncharitable-use assets. Subtract line 4 from line 3 Enter here and on Part V, line 4	5	3,051,108.
6	Minimum investment return. Enter 5% of line 5	6	152,555.
Par	tXI Distributable Amount (see instructions) (Section 4942(j)(3) and (j)(5) private operating found and certain foreign organizations check here ► X and do not complete this part)	dations	
1	Minimum investment return from Part X, line 6	1	
2 a	Tax on investment income for 2014 from Part VI, line 5 2a		
b	Income tax for 2014 (This does not include the tax from Part VI). 2b		
С	Add lines 2a and 2b	2c	
3	Distributable amount before adjustments Subtract line 2c from line 1	3	
4	Recoveries of amounts treated as qualifying distributions	4	
5	Add lines 3 and 4	5	
6	Deduction from distributable amount (see instructions)	6	
7	Distributable amount as adjusted Subtract line 6 from line 5 Enter here and on Part XIII,		
Dar	t XII Qualifying Distributions (see instructions)	7	
. u		1.251	
1	Amounts paid (including administrative expenses) to accomplish charitable, etc., purposes	(4)	126 060
а		1a	126,869.
b		1b	
2	Amounts paid to acquire assets used (or held for use) directly in carrying out charitable, etc.,	_	
	purposes	2	
3	Amounts set aside for specific charitable projects that satisfy the		
а	Suitability test (prior IRS approval required)	3a	
b	Cash distribution test (attach the required schedule)	3b	126.262
4	Qualifying distributions Add lines 1a through 3b Enter here and on Part V, line 8, and Part XIII, line 4	4	126,869.
5	Foundations that qualify under section 4940(e) for the reduced rate of tax on net investment income	_	^
	Enter 1% of Part I, line 27b (see instructions)	5	126 260
6	Adjusted qualifying distributions. Subtract line 5 from line 4	6	126,869.
	Note. The amount on line 6 will be used in Part V, column (b), in subsequent years when c qualifies for the section 4940(e) reduction of tax in those years	alculati	ing whether the foundation

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Pa	rt XIII Undistributed Income (see instru	uctions)			
	1	(a)	(b)	(c) 2013	(d) 2014
1	Distributable amount for 2014 from Part XI,	Corpus	Years prior to 2013	2013	2014
	line 7				
2	Undistributed income, if any, as of the end of 2014				
	Enter amount for 2013 only	· · · · · · · · · · · · · · · · · · ·			
	Total for pnor years 20 12 ,20 11 ,20 10	·		· · · · · · · · · · · · · · · · · · ·	
3	Excess distributions carryover, if any, to 2014				
	From 2009				
b					
C	From 2011				
a	From 2012				
	From 2013				
4	Total of lines 3a through e	-			
*	line 4 > \$				
	Applied to 2013, but not more than line 2a				
b	Applied to undistributed income of prior years (Election required - see instructions)				
С	Treated as distributions out of corpus (Election required - see instructions)				
đ	Applied to 2014 distributable amount				
	Remaining amount distributed out of corpus				
5	Excess distributions carryover applied to 2014				
	(If an amount appears in column (d), the same amount must be shown in column (a).)				
6	Enter the net total of each column as				
	indicated below:			<u>,</u>	
а	Corpus Add lines 3f, 4c, and 4e Subtract line 5		· · · · · · · · · · · · · · · · · · ·		
b	Prior years' undistributed income Subtract	A STATE OF THE STATE OF	•		
c	line 4b from line 2b Enter the amount of prior years' undistributed				
•	income for which a notice of deficiency has				
	been issued, or on which the section 4942(a) tax has been previously assessed				
	Subtract line 6c from line 6b. Taxable				
u	amount - see instructions				
е	Undistributed income for 2013 Subtract line				
	4a from line 2a Taxable amount - see instructions				
	Undistributed income for 2014 Subtract lines				
1	4d and 5 from line 1. This amount must be				
	distributed in 2015				
7	Amounts treated as distributions out of corpus				,
	to satisfy requirements imposed by section				
	170(b)(1)(F) or 4942(g)(3) (Election may be				
	required - see instructions)				
8	Excess distributions carryover from 2009 not				
	applied on line 5 or line 7 (see instructions)				
9	Excess distributions carryover to 2015.	0			<u>.</u>
	Subtract lines 7 and 8 from line 6a				t
	Analysis of line 9				
	Excess from 2010				
	Excess from 2011				
	Excess from 2012 Excess from 2013				
	Excess from 2014				
	2,0000 HOM 2017				

Page 10
4942(j)(5)
51,000. 43,350.
432,856.
432,856.
402,446.
ore in assets
the foundation
e portion of the
oes not accept anizations under

Form	990-PF (2014)					Page 1
Pa	rt XIV Private Op	erating Foundations	(see instructions ar	nd Part VII-A, question	on 9)	•
1 a	If the foundation has	•			iting	
	foundation, and the ruling				▶└	
þ	Check box to indicate v		is a private operating f		section X 4942(j)(3) or 4942(J)(5)
2 a	Enter the lesser of the ad-	Tax year		Prior 3 years		(e) Total
	justed net income from Part I or the minimum investment	(a) 2014	(b) 2013	(c) 2012	(d) 2011	
	return from Part X for each	1 074	2 005	24,978.	21,163.	51,000
	year listed	1,874. 1,593.	2,985. 2,537.	21,231.	17,989.	43,350
b	85% of line 2a	1,333.	2,337.	21,231.	17,505.	13/330
С	Qualifying distributions from Part	126,869.	121,779.	134,342.	49,866.	432,856
d	XII, line 4 for each year listed . Amounts included in line 2c not	120,003.	121/1/30	13.73.15.	1.57000.	100,000
_	used directly for active conduct					
۵	of exempt activities					
Ŭ	directly for active conduct of					
	exempt activities Subtract line 2d from line 2c	126,869.	121,779.	134,342.	49,866.	432,856
3	Complete 3a b, or c for the					
а	alternative test relied upon 'Assets" alternative test - enter				-	
_	(1) Value of all assets					
	(2) Value of assets qualifying					
	under section 4942(j)(3)(B)(i)					
b	"Endowment" alternative test-					
	enter 2/3 of minimum invest- ment return shown in Part X,					400 440
	line 6 for each year listed	101,703.	103,033.	104,811.	92,899.	402,446
С	"Support" alternative test - enter					
	(1) Total support other than gross investment income					
	(interest, dividends, rents,					
	payments on secunties loans (section 512(a)(5)),					
	or royalties) (2) Support from general					
	public and 5 or more					
	exempt organizations as provided in section 4942					
	(j)(3)(B)(III)		1			
	port from an exempt					
	organization					
Pa	rt XV Supplemen	ntary Information (Complete this part	only if the found	ation had \$5,000	or more in asset
	at any time	during the year -s	ee instructions.)			
1	Information Regardin					
а	List any managers of before the close of any	the foundation who f	nave contributed more	e than 2% of the tota	al contributions receives section 507(d)(2))	ved by the foundatio
	•	• .	ley have contributed h	1010 than \$5,000) (50	cc 30011011007 (d)(2) /	
	SHIRLEY M (List any managers of		100/ 27 72 72	t the steel of a sero	aration (or an aquall	y large portion of th
D	ownership of a partner					y large portion or th
	ownership of a partitor	omp or other omity, or		nac a 1070 o. g. cate.		
	NONE					
2	Information Regarding	g Contribution, Grant	, Gift, Loan, Scholarsh	ip, etc., Programs:		
		he foundation only i			table organizations	and does not accei
	unsolicited requests for					
	other conditions, comp	olete items 2a, b, c, and	d d			
а	The name, address, a	nd telephone number	or e-mail address of t	he person to whom ap	plications should be ad	ldressed
	ATCH 9			<u></u>		
b	The form in which app	lications should be sub	omitted and information	on and materials they	should include	
		. THE BODY DECUT				
	 	N IN FORM REQUI	KED BY FOUNDAT.	LON		
С	Any submission deadli	1103				
	NONE					
d	Any restrictions or li	mitations on awards,	such as by geogra	phical areas, charita	ble fields, kinds of	institutions, or other
	factors		Ţ. Q			
	NONE					

3	Grants and Contributions Paid Duri	ng the Year or Appr	oved for F	uture Payment	
	Recipient	If recipient is an individual show any relationship to	Foundation status of	Purpose of grant or contribution	Amount
	Grants and Contributions Paid Durin Recipient Name and address (home or business)	any toundation manager or substantial contributor	recipient	contribution	
а	Paid during the year				
					<u> </u>
		 	<u></u>	▶ 3a	
b	Approved for future payment				
	Total	<u> </u>		▶ 3b	
					Form 990-PF (2014)

JSA 4E1491 1 000

er gross amounts unless otherwise indicated		ated business income	 	y section 512, 513, or 514	(e) Related or exempt
	(a) Business code	(b) Amount	(c) Exclusion code	(d) Amount	function income (See instructions)
Program service revenue	<u> </u>				(See instructions)
)					
d					
·					
Fees and contracts from government agencies	·				
Membership dues and assessments			 		
nterest on savings and temporary cash investments			14	3,237.	
Dividends and interest from securities Net rental income or (loss) from real estate				, , , ,	يونك ما فيادر أرائع العقد يكور
Debt-financed property			. , +,	, , , , , , , , , , , , , , , , , , , ,	in the same of a separate and the
Not debt-financed property			 		
Net rental income or (loss) from personal property			 		
Other investment income					
Gain or (loss) from sales of assets other than inventory			18	339,319.	
Net income or (loss) from special events					
Gross profit or (loss) from sales of inventory.				_	
Other revenue a					
)					
·					
·					
	7 4 4 4 5		1297 , Palanti (127)	240 556	
Subtotal. Add columns (b), (d), and (e) Fotal. Add line 12, columns (b), (d), and (e) worksheet in line 13 instructions to verify calculate the No. Explain below how each activities	ulations) to the Ac	complishment of Ex	empt Purp	oses e) of Part XVI-A contribu	uted importantly to
Subtotal. Add columns (b), (d), and (e) Fotal. Add line 12, columns (b), (d), and (e) worksheet in line 13 instructions to verify calculated at the columns (b), (d), and (e) Relationship of Activities	ulations) to the Ac	complishment of Ex	empt Purp	oses e) of Part XVI-A contribu	uted importantly to
Subtotal. Add columns (b), (d), and (e) Total. Add line 12, columns (b), (d), and (e) e worksheet in line 13 instructions to verify calculated a columns. Total. Add line 12, columns (b), (d), and (e) E worksheet in line 13 instructions to verify calculated a columns. Total. Add columns (b), (d), and (e) Explain below how each activities	ulations) to the Ac	complishment of Ex	empt Purp	oses e) of Part XVI-A contribu	uted importantly to
Subtotal. Add columns (b), (d), and (e) Total. Add line 12, columns (b), (d), and (e) e worksheet in line 13 instructions to verify calculated a columns. Total. Add line 12, columns (b), (d), and (e) E worksheet in line 13 instructions to verify calculated a columns. Total. Add columns (b), (d), and (e) Explain below how each activities	ulations) to the Ac	complishment of Ex	empt Purp	oses e) of Part XVI-A contribu	uted importantly to
Subtotal. Add columns (b), (d), and (e) Total. Add line 12, columns (b), (d), and (e) e worksheet in line 13 instructions to verify calculated a columns. Total. Add line 12, columns (b), (d), and (e) E worksheet in line 13 instructions to verify calculated a columns. Total. Add columns (b), (d), and (e) Explain below how each activities	ulations) to the Ac	complishment of Ex	empt Purp	oses e) of Part XVI-A contribu	uted importantly to
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Form	Form 990-PF (2014) Page						
Pa	rt XVII	Information Regarding Transfers To and Transactions and Relationships With None Exempt Organizations	chari	table	;		
1		organization directly or indirectly engage in any of the following with any other organization described in 501(c) of the Code (other than section 501(c)(3) organizations) or in section 527, relating to political iions?	1	Yes	1		

	Jia tilic	olganization direct	by or inducting e	singage in any of the followi	ng with an	iy other organization described	' l '"	163	- "
		` '	ode (other than s	section 501(c)(3) organization	ons) or in s	ection 527, relating to politica	1 1 44	300	
	-	zations?					1.4	. !	
				a noncharitable exempt orga			x xx	لتتنا	X
							1a(1)		X
		transactions			· • • • •		. 1a(2)	, cw.	
			ncharitable even	ant organization					X
` ` ` `	1) Dai	rchases of assets fro	om a noncharital	ble exempt organization			1b(2)		X
									Х
									X
									X
ò	6) Pei	rformance of service	s or membersh	p or fundraising solicitations	, • • • • •		1b(6)		Х
									Х
						Column (b) should always sho		fair m	–– nark
						If the foundation received les			
						of the goods, other assets, or			
(a) Line	e no	(b) Amount involved	(c) Name of ne	oncharitable exempt organization	(d) Des	cription of transfers, transactions, and si	naring arra	ingeme	nts
		N/A			N/A				
				-		_			
		· · · · · · · · · · · · · · · · · · ·							
									
		•	-	liated with, or related to, o				<u> </u>	_
				her than section 501(c)(3)) o	r ın sectior	1 527?	Y₁	es X	JΝ
<u> </u>	"Yes	" complete the follo				to a			
		(a) Name of organization	n .	(b) Type of organization		(c) Description of relation	nship		
									
	Under	negatives of negury I declar	are that I have examin	ed this return including accompanying	schedules and	statements and to the best of my knowle	doe and b	elief it	ıs tr
				xpayer) is based on all information of which					
Sign	\	Mary	och WII	1+5/12/15	► OF		RS discus		
Here	Sign	nature of officer or trustee		Date	Title		preparer	Shown Yes	belo
	Sign	lature of officer of trustee	- 1	Date /	ritie	(see instructi	ons)/ [A	Yes	<u> </u>
	Ь	Print/Type preparer's na		Preparer's signature		Date Check if	PTIN		
Paid		VONITA L WOOD		VONITA L WOOD		O5/08/2015 self-employed	P004	1582	:8
Prepa	arer		BENZ & ASSO			Firm's EIN ▶ 47 -			
Use C				BLVD., SUITE 195		Linusein > 37			-
-500	- · · · y	Films address F 3 2	L	2.3., 33115 173					

68506

Form 990-PF (2014)

402-437-8383

Phone no

LINCOLN, NE

Schedule B (Form 990, 990-EZ,

Schedule of Contributors

► Attach to Form 990, Form 990-EZ, or Form 990-PF.

▶ Information about Schedule B (Form 990, 990-EZ, or 990-PF) and its instructions is at www.irs gov/form990.

OMB No 1545-0047

2014

or 990-PF)
Department of the Treasury
Internal Revenue Service

Name of the organization Employer identification number CLIFTON STRENGTHS INSTITUTE 40-0002257 Organization type (check one) Filers of: Section: Form 990 or 990-EZ 501(c)() (enter number) organization 4947(a)(1) nonexempt charitable trust not treated as a private foundation 527 political organization Form 990-PF 501(c)(3) exempt private foundation 4947(a)(1) nonexempt charitable trust treated as a private foundation 501(c)(3) taxable private foundation Check if your organization is covered by the General Rule or a Special Rule. Note. Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule See instructions. General Rule X For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, contributions totaling \$5,000 or more (in money or property) from any one contributor. Complete Parts I and II. See instructions for determining a contributor's total contributions **Special Rules** For an organization described in section 501(c)(3) filing Form 990 or 990-EZ that met the 33 1/3 % support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi), that checked Schedule A (Form 990 or 990-EZ), Part II, line 13, 16a, or 16b, and that received from any one contributor, during the year, total contributions of the greater of (1) \$5,000 or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h, or (ii) Form 990-EZ, line 1 Complete Parts I and II For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than \$1,000 exclusively for religious, charitable, scientific,

Caution. An organization that is not covered by the General Rule and/or the Special Rules does not file Schedule B (Form 990, 990-EZ, or 990-PF), but it must answer "No" on Part IV, line 2, of its Form 990, or check the box on line H of its Form 990-EZ or on its Form 990-PF, Part I, line 2, to certify that it does not meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF)

literary, or educational purposes, or the prevention of cruelty to children or animals. Complete Parts I, II, and III

contributor, during the year, contributions exclusively for religious, charitable, etc., purposes, but no such

For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one

contributions totaled more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an *exclusively* religious, charitable, etc., purpose. Do not complete any of the parts unless the **General Rule** applies to this organization because it received *nonexclusively* religious, charitable, etc., contributions

For Paperwork Reduction Act Notice, see the Instructions for Form 990, 990-EZ, or 990-PF

Schedule B (Form 990, 990-EZ, or 990-PF) (2014)

Name of organization CLIFTON STRENGTHS INSTITUTE

Employer identification number 40-0002257

Part I	Contributors (see instructions) Use duplicate copies of Pa	art I if additional space is nee	ded
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
1 _	SHIRLEY M. CLIFTON 7200 VAN DORN, APT 223 LINCOLN, NE 68506	\$400,304.	Person Payroll Noncash (Complete Part II for noncash contributions)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II for noncash contributions)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II for noncash contributions)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II for noncash contributions)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II for noncash contributions)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II for noncash contributions)

Employer identification number 40-0002257

Part II	Noncash Property (see instructions). Use duplicate copies of P	art II if additional space is nee	ded
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
1	508 SH GALLUP, INC. STOCK		
1		\$400,304.	10/31/2014
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$	

Employer identification number 40-0002257

f: C	ollowing line entry. For organizations corcontributions of \$1,000 or less for the years duplicate copies of Part III if additional	mpleting Part III, enter the ear (Enter this information	e total of e				
(a) No. from	(b) Purpose of gift	(c) Use of gift		(d) Description of how gift is held			
Part I							
-		(e) Transfer of gift					
	Transferee's name, address, and ZIF	P + 4	Relation	ship of transferor to transferee			
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift		(d) Description of how gift is held			
Paili							
-		(e) Transfer of gift					
	(e) Transfer of gift						
-	Transferee's name, address, and ZIF	P+4	Relation	ship of transferor to transferee			
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift		(d) Description of how gift is held			
_							
-	(e) Transfer of gift						
	Transferee's name, address, and ZIF	D + A	Relationship of transferor to transferee				
ŀ	Transferee's flame, address, and Zir						
(a) No.							
from Part I	(b) Purpose of gift	(c) Use of gift		(d) Description of how gift is held			
-	(e) Transfer of gift						
	Transferee's name, address, and ZIF	P + 4	Relationship of transferor to transferee				

Part || Exclusively religious, charitable, etc., contributions to organizations described in section 501(c)(7), (8), or (10)

ADJUSTED NET INCOME	3,237.	3,237.
NET INVESTMENT INCOME	3,237.	3,237.
REVENUE AND EXPENSES PER BOOKS	3,237.	3,237.
		TOTAL
DESCRIPTION	DIVIDENDS	

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CHARITABLE	PURPOSES	675.	675.
ADJUSTED NET	INCOME	225.	225.
NET INVESTMENT	INCOME	225.	225.
REVENUE AND EXPENSES	PER BOOKS	.006	.006
			TOTALS
	DESCRIPTION	LEGAL FEES	

FORM 990PF, PART I - LEGAL FEES

CHARITABLE PURPOSES	3,401.	3,401.
ADJUSTED NET INCOME	1,134.	1,134.
NET INVESTMENT INCOME	1,134.	1,134.
REVENUE AND EXPENSES PER BOOKS	4,535.	4,535.
		TOTALS
DESCRIPTION	ACCOUNTING FEES	

CRIPTION	
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FORM 990-PF EXCISE TAXES
PAYROLL TAXES
PAYROLL TAX INTEREST/PENALTY

REVENUE AND EXPENSES PER BOOKS 19,390.

TOTALS

10,500. 8,311. 579.

CHARITABLE PURPOSES

ATTACHMENT 4

8,311.

8,311.

EXPENSES	
OTHER	-
1	
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PART	
990PF, PART	
FORM	

CHARITABLE PURPOSES 11.	11.
ADJUSTED NET INCOME 4.	4.
NET INVESTMENT INCOME 4.	4.
REVENUE AND EXPENSES PER BOOKS	15.
	TOTALS
DESCRIPTION BANK FEES	

STOCK
CORPORATE
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II
PART
F,
990P

ENDING FMV	214,
ENDING BOOK VALUE	211,270.
DESCRIPTION	GALLUP, INC

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ATTACHMENT 7	S EXPENSE ACCT AND OTHER S ALLOWANCES	0	0	0	0 0
ATT	CONTRIBUTIONS TO EMPLOYEE BENEFIT PLANS				
	COMPENSATION	0	0	0	0
FORM 990PF, PART VIII - LIST OF OFFICERS, DIRECTORS, AND TRUSTEES	TITLE AND AVERAGE HOURS PER WEEK DEVOTED TO POSITION	PRESIDENT- TIME AS NEEDED	TREASURER -TIME AS NEEDED	SECRETARY- TIME AS NEEDED	GRAND TOTALS
FORM 990PE, PART VIII - LIST	NAME AND ADDRESS	MARY C. RECKMEYER 8441 FIRETHORN LANE LINCOLN, NE 68520	JANET M. LABENZ 4535 NORMAL BLVD., #195 LINCOLN, NE 68506	JANE E. MILLER 13401 NICHOLAS STREET OMAHA, NE 68354	

ATTACHMENT 8	CONTRIBUTIONS EXPENSE ACCT TO EMPLOYEE AND OTHER BENEFIT PLANS ALLOWANCES	0	0 0
	COMPENSATION	114,471.	114,471.
	TITLE AND AVERAGE HOURS PER WEEK DEVOTED TO POSITION	RESEARCH DIRECTOR 40.00	TOTAL COMPENSATION
441011111111111111111111111111111111111	NAME AND ADDRESS	SHANE J. LOPEZ 714 MASSACHUSETTS STREET LAWRENCE, KS 66044	

990PF, PART VIII - COMPENSATION OF THE FIVE HIGHEST PAID EMPLOYEES

FORM 990PF, PART XV - NAME, ADDRESS AND PHONE FOR APPLICATIONS

MARY C. RECKMEYER 1001 GALLUP DRIVE OMAHA, NE 68102 402-938-6220

Clifton Strengths Institute Federal Footnotes Form 990-PF

Part IX-A, Summary of Direct Charitable Activities

The Clifton Strengths Institute (Institute) awards the Clifton Strengths Prize (Prize) periodically. The purpose of the Prize is to recognize the life's work of Donald O. Clifton, Ph.D. and his enduring influence on the field of psychology. The intent of the Prize is to promote further groundbreaking theory, research and practice in the area of strengths-based psychology. Recipients of the Prize must exemplify one or more of the following:

- 1. Taking the field of strengths psychology to new areas of inquiry;
- 2. Establishing a distinguished record of accomplishment in top scientific outlets;
- 3. Developing a stream of research that inspires new work by other scientists in the field; and/or
- 4. Leading an organization which supports the core attributes of strengths-based psychology and leadership.

No funds were distributed in 2014 for the Prize.

The Institute also supports programs designed to expand the knowledge of academicians/students about strengths-based psychology. Expenses often include continued online course development and maintenance to increase online activity and interaction between teachers and students.

The Institute employed Shane J. Lopez, Ph.D. in 2014. Dr. Lopez researches the links between hope, strengths development, academic success, and overall wellbeing and collaborates with scholars around the world on these issues. He specializes in hope and strengths enhancement for students from preschool through college graduation, advocating a whole-school strengths model that also builds the strengths expertise of educators, parents, and youth development organizations.

Dr. Lopez published research papers and designed public academe project plans for strengths application. He has presented his work to nonprofit and community audiences across the country.

FEDERAL ELECTIONS

DESCRIPTION: ELECTION TO AMORTIZE BOND PREMIUM

REGULATION REFERENCE: 1.171-4(A) AND IRC SECTION 171(C)

TAXPAYER HEREBY ELECTS UNDER SECTION 171(C) OF THE INTERNAL REVENUE CODE TO AMORTIZE BOND PREMIUM PURSUANT TO TREASURY REGULATION 1.171-4(A).

Form 3115

(Rev. December 2009)
Department of the Treasury

Application for Change in Accounting Method

OMB No 1545-0152

Internal R	evenue Service					
Name of	filler (name of parent corporation if a co	onsolidated group) (see instructions)		Identification number (see	-	
Clifto	n Strengths Institute			L	0-0002257	
				Principal business activity of	-	iructions)
					611710	
Number,	, street, and room or suite no If a P O. t	oox, see the instructions.		Tax year of change begins (I		01/01/2014
	Gallup Drive			Tax year of change ends (Mi		12/31/2014
City or to	own, state, and ZIP code			Name of contact person (see	a Instructions)	
	na, NE 68102			Mary Reckmeyer		
Name of	f applicant(s) (if different than filer) and k	dentification number(s) (see instructions)			·	telephone number
					402-93	
		solidated group, check this box		<u> </u>	 	<u>.▶ []</u>
		Declaration of Representative,				
require	ed), check this box					
	the box to indicate the type			heck the appropriate		• • •
=	lividual	Cooperative (Sec. 138		f accounting method o	nange being re	equestea.
	rporation	☐ Partnership	1 '	see instructions)		
_	entrolled foreign corporation	S corporation	1 -	Depreciation or Amor		
•	ec. 957)	Insurance co. (Sec. 81		Financial Products ar	id/or Financial A	activities of
.—	/50 corporation (Sec. 904(d)(2)(• • •		Financial Institutions	.	
	alified personal service	☐ Other (specify) ►		Other (specify) ► (Jbih Mitu
	rporation (Sec. 448(d)(2))			Tangible Property F	regulations	
	empt örganization. Enter Code					
		requested change in method of account				
	e taxpayer's requested change in met any other information that is not	thod of accounting. This includes all in	normation r	equestea on this rorm 31 1:	o (including its ins	structions), as
		cable supplemental statements	requested	throughout this form.		
						
Part		automatic accounting method ch	annoe num	her for the requested aut	omatic change f	Enter Yes No
1		accounting method change number				
		s no designated automatic accour				
	both a description of the change	and citation of the IRS guidance	providing t	he automatic change. Se	e instructions.	
	184,186,1		n b			
2	► (a) Change No	ns described in section 4.02 of		c. 2008-52 cause autor	matic consent to	o be
2	•	requested change? If "Yes," at			•	
Note.		en Part IV, and also Schedules				
Part				······································		Yes No
3		se to engage in the trade or I	husiness t	o which the requested	change relates	
3		tax year of change (see instruct				
		ligible to make the change unde				
4a		esent or former consolidated gro				the
74		ny Federal income tax return(s) t				· · · · · · · · · · · · · · · · · · ·
	If "No," go to line 5.	., , , , , , , , , , , , , , , , , , ,		(000 000 000	•,	
b		he applicant is requesting to ch	ange an is	sue (with respect to eit	her the applican	t or
-		dated group in which the applic	•	•		
		or (ii) placed in suspense (see in:				
		Signature (see	Instructio	ns)		
Under p	enalties of perjury, I declare that I have	examined this application, including accilating to the application, and it is true, or	отралуілд s	chedules and statements, and	to the best of my k	cnowledge and belief,
the appl	ication contains all the relevant facts re ion of which preparer has any knowledg	elating to the application, and it is true, one.	correct, and o	complete Declaration of prepa	irer (other than appl	licant) is based on all
	Filer	•		Preparer (other th	an filer/applica	int)
			1	1- 1 107.	2	. ~ . ~
	May Pecker	MM Z-20-15	(Jonata & U	1000 >	73-15
	Signature and d	late /		Signature of Individual prepa	ring the application	and date
Marv	Reckmeyer, President	V	Vonita L	Wood		
	Name and title (print	or type)	1	lame of individual preparing	the application (pri	nt or type)
			Labenz	& Associates LLC		
				Name of firm prepa	ring the application	

Page	っ

	10 (101 12 2000)				_
Part	Information For All	Requests (continue	d)		Yes
4c		former consolidated g	roup in which the applic	ssue pending (with respect to either the eart was a member during the applicable	
đ	Is the request to change the division director consent to If "Yes," attach the consent	the filing of the reques	st (see instructions)?	procedures requiring that the operating	200
е	Is the request to change the	e method of accounting the applicable window	g being filed under the 9 period and attach the re	0-day or 120-day window period? quired statement (see instructions).	
f				the examining agent and the tax	
	Name ►		elephone number 🕨	Tax year(s) ►	
g		-		ified on line 4f?	-
5a	applicable tax year(s)) have If "Yes," enter the name of	any Federal income ta the (check the box)	ex return(s) before Appea Appeals officer and/	or Counsel for the government,	
	telephone number, and the		eals and/or a Federal co elephone number ►	urt. Tax year(s) ►	5 - 2 5 - 3
b	Has a copy of this Form 3	115 been provided to	the Appeals officer and/	or counsel for the government identified	3 1 7 2
Ċ.	Is the method of accounting a Federal court (for either to member for the tax year(s)	g the applicant is requ he applicant or any pro the applicant was a me	esting to change an issuesent or former consolid	e under consideration by Appeals and/or ated group in which the applicant was a?	
6	attach a statement that pro	"Yes" to line 4a and/o ovides each parent co which the applicant wa	rporation's (a) name,	y present or former consolidated group, (b) identification number, (c) address, er examination, before an Appeals office,	
7	a partnership or an S corp	oration, is it requestination, before Appeals,	g a change from a meth or before a Federal cou	ang a limited liability company) treated as nod of accounting that is an issue under urt, with respect to a Federal income tax	
8a	If "Yes," the applicant is no Does the applicable revenu receive audit protection for	e procedure (advance	consent or automatic c	onsent) state that the applicant does not	
b 9a	If "Yes," attach an explanat Has the applicant, its pre-	decessor, or a related	d party requested or m	ade (under either an automatic change	
	(including the year of the re	quested change)? .			المساد
	(including the tax year of ch	nange) and state wheth	er the applicant received		
С	signed and returned to the an explanation.	IRS, or the change wa	s not made or not made	nt Agreement granting a change was not in the requested year of change, attach	
Da				re pending any request (including any ccounting, or technical advice?	
b				e taxpayer, identification number(s), the echnical advice), and the specific issue(s)	
1	Is the applicant requesting	priate boxes below t	o indicate the applicar	t's present and proposed methods of	
	Present method:	☐ Cash	☐ Accrual	☐ Hybrid (attach description)	
	Proposed method:	☐ Cash	☐ Accrual	☐ Hybrid (attach description)	
	•				

Form	3115	/Day	12-2009)
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Par	Information For All Requests (continued)	Yes No
12	If the applicant is either (i) not changing its overall method of accounting, or (ii) is changing its overall method of accounting and also changing to a special method of accounting for one or more items, attach a detailed and complete description for each of the following.	
а	The item(s) being changed.	
b	The applicant's present method for the item(s) being changed.	
c d	The applicant's proposed method for the Item(s) being changed. The applicant's present overall method of accounting (cash, accrual, or hybrid).	
13	Attach a detailed and complete description of the applicant's trade(s) or business(es), and the principal business activity code for each. If the applicant has more than one trade or business as defined in Regulations section 1.446-1(d), describe: whether each trade or business is accounted for separately; the goods and services provided by each trade or business and any other types of activities engaged in that generate gross income; the overall method of accounting for each trade or business; and which trade or business is requesting to change its accounting method as part of this application or a separate application.	
14	Will the proposed method of accounting be used for the applicant's books and records and financial statements? For insurance companies, see the instructions	
15a	Has the applicant engaged, or will it engage, in a transaction to which section 381(a) applies (e.g., a reorganization, merger, or liquidation) during the proposed tax year of change determined without regard to any potential closing of the year under section 381(b)(1)?	
b 16	If "Yes," for the items of income and expense that are the subject of this application, attach a statement identifying the methods of accounting used by the parties to the section 381(a) transaction immediately before the date of distribution or transfer and the method(s) that would be required by section 381(c)(4) or (c)(5) absent consent to the change(s) requested in this application. Does the applicant request a conference with the IRS National Office if the IRS proposes an adverse response?	
17	If the applicant is changing to either the overall cash method, an overall accrual method, or is changing its method of accounting for any property subject to section 263A, any long-term contract subject to section 460, or inventories subject to section 474, enter the applicant's gross receipts for the 3 tax years preceding the tax year of change.	
	1st preceding N/A yr. 2nd preceding N/A yr. 2nd preceding year ended: mo. yr. 3rd preceding year ended: mo. yr. year ended: mo. yr. 2nd preceding year ended: mo. yr. 2nd preceding year ended: mo. yr. 3rd preceding year ended: mo. 3rd preceding year e	
Part	III Information For Advance Consent Request	Ýes. No.
18	Is the applicant's requested change described in any revenue procedure, revenue ruling, notice, regulation, or other published guidance as an automatic change request?	
	If "Yes," attach an explanation describing why the applicant is submitting its request under advance consent request procedures.	
19	Attach a full explanation of the legal basis supporting the proposed method for the item being changed. Include a detailed and complete description of the facts that explains how the law specifically applies to the applicant's situation and that demonstrates that the applicant is authorized to use the proposed method. Include all authority (statutes, regulations, published rulings, court cases, etc.) supporting the proposed method. Also, include either a discussion of the contrary authorities or a statement that no contrary authority exists.	
20	Attach a copy of all documents related to the proposed change (see instructions).	
21 22	Attach a statement of the applicant's reasons for the proposed change. If the applicant is a member of a consolidated group for the year of change, do all other members of the consolidated group use the proposed method of accounting for the item being changed?	
	If "No," attach an explanation.	
23a	Enter the amount of user fee attached to this application (see instructions). ▶ \$	
b	If the applicant qualifies for a reduced user fee, attach the required information or certification (see instructions).	
Part 24	Section 481(a) Adjustment Does the applicable revenue procedure, revenue ruling, notice, regulation, or other published guidance require the applicant to implement the requested change in method of accounting on a cut-off basis rather than a section 481(a) adjustment?	Yes No
	If "Yes," do not complete lines 25, 26, and 27 below.	
25	Enter the section 481(a) adjustment. Indicate whether the adjustment is an increase (+) or a decrease (-) in income. NONE Attach a summary of the computation and an explanation of the methodology used to determine the section 481(a) adjustment. If it is based on more than one component, show the computation for each component. If more than one applicant is applying for the method change on the same application, attach a list of the name, identification number, principal business activity code (see instructions), and the amount of the section 481(a) adjustment attributable to each applicant	

r 1	145 (Dec. 42 0000)		. 4
Par	145 (Rev. 12-2009) **IV Section 481(a) Adjustment**(continued)		Page 4 Yes No
26	If the section 481(a) adjustment is an increase to income of less than \$25,000, does the applicant elect to entire amount of the adjustment into account in the year of change?		Tes No
27	Is any part of the section 481(a) adjustment attributable to transactions between members of an affiliated consolidated group, a controlled group, or other related parties?	group, a	
Sche	edule A-Change in Overall Method of Accounting (If Schedule A applies, Part I below must be	completed	d.)
Pa	t Change in Overall Method (see instructions)		
1	Enter the following amounts as of the close of the tax year preceding the year of change. If none, state "No statement providing a breakdown of the amounts entered on lines 1a through 1g.	one." Also,	attach a
		Amo	ount
а	Income accrued but not received (such as accounts receivable)	5	
b	Income received or reported before it was earned (such as advanced payments). Attach a description of the income and the legal basis for the proposed method		
C	Expenses accrued but not paid (such as accounts payable)		
đ	Prepaid expenses previously deducted		
e	Supplies on hand previously deducted and/or not previously reported		
f	Inventory on hand previously deducted and/or not previously reported. Complete Schedule D, Part II	}	
g	Other amounts (specify). Attach a description of the item and the legal basis for its inclusion in the calculation of the section 481(a) adjustment. ▶	<u> </u>	
. h	Net section 481(a) adjustment (Combine lines 1a-1g.) Indicate whether the adjustment is an increase (+) or decrease (-) in income. Also enter the net amount of this section 481(a) adjustment amount on Part IV, line 25	\$	·
3	Attach copies of the profit and loss statement (Schedule F (Form 1040) for farmers) and the balance sheet the close of the tax year preceding the year of change. Also attach a statement specifying the accounting preparing the balance sheet. If books of account are not kept, attach a copy of the business schedules Federal income tax return or other return (e.g., tax-exempt organization returns) for that period. If the and 1a through 1g, do not agree with those shown on both the profit and loss statement and the balance sheet explaining the differences.	method us s submitted ounts in Pa	sed when I with the rt I, lines
Pai	Change to the Cash Method For Advance Consent Request (see instructions)		
Applic	cants requesting a change to the cash method must attach the following information:		
1	A description of inventory items (items whose production, purchase, or sale is an income-producing factor supplies used in carrying out the business.		
2	An explanation as to whether the applicant is required to use the accrual method under any section of the	Code or reg	ulations.
Sche	edule B—Change to the Deferral Method for Advance Payments (see instructions)		
1	If the applicant is requesting to change to the Deferral Method for advance payments described in sectio 2004-34, 2004-1 C.B. 991, attach the following information:		lev. Proc.
а	A statement explaining how the advance payments meet the definition in section 4.01 of Rev. Proc. 2004-3		
b	If the applicant is filing under the automatic change procedures of Rev. Proc. 2008-52, the information 8.02(3)(a)-(c) of Rev Proc. 2004-34.	required by	y section
С	If the applicant is filing under the advance consent provisions of Rev Proc. 97-27, the information r 8.03(2)(a)-(f) of Rev. Proc. 2004-34.	equired by	section
2	If the applicant is requesting to change to the deferral method for advance payments described in R 1.451-5(b)(1)(ii), attach the following.	legulations	section
а	A statement explaining how the advance payments meet the definition in Regulations section 1.451-5(a)(1).		
b	A statement explaining what portions of the advance payments, if any, are attributable to services, whether integral to the provisions of goods or items, and whether any portions of the advance payments that provisions are less than five parcent of the total contract prices. See Regulations sections 1.451.	t are attribi	utable to

c A statement explaining that the advance payments will be included in income no later than when included in gross receipts for

purposes of the applicant's financial reports. See Regulations section 1.451-5(b)(1)(ii).

Schedule C-Changes Within the LIFO Inventory Method (see instructions)

Part I General LIFO Information

Complete this section if the requested change involves changes within the LIFO inventory method. Also, attach a copy of all Forms 970, Application To Use LIFO Inventory Method, filed to adopt or expand the use of the LIFO method.

- 1 Attach a description of the applicant's present and proposed LIFO methods and submethods for each of the following items:
- a Valuing inventory (e.g., unit method or dollar-value method).
- b Pooling (e.g., by line or type or class of goods, natural business unit, multiple pools, raw material content, simplified dollar-value method, inventory price index computation (IPIC) pools, vehicle-pool method, etc.).
- c Pricing dollar-value pools (e.g., double-extension, index, link-chain, link-chain index, IPIC method, etc.)
- d Determining the current-year cost of goods in the ending inventory (i.e., most recent acquisitions, earliest acquisitions during the current year, average cost of current-year acquisitions, or other permitted method).
- 2 If any present method or submethod used by the applicant is not the same as indicated on Form(s) 970 filed to adopt or expand the use of the method, attach an explanation.
- 3 If the proposed change is not requested for all the LIFO inventory, attach a statement specifying the inventory to which the change is and is not applicable.
- 4 If the proposed change is not requested for all of the LIFO pools, attach a statement specifying the LIFO pool(s) to which the change is applicable.
- 5 Attach a statement addressing whether the applicant values any of its LIFO inventory on a method other than cost. For example, if the applicant values some of its LIFO inventory at retail and the remainder at cost, identify which inventory items are valued under each method.
- 6 If changing to the IPIC method, attach a completed Form 970.

Part I Change in Pooling Inventories

- 1 If the applicant is proposing to change its pooling method or the number of pools, attach a description of the contents of, and state the base year for, each dollar-value pool the applicant presently uses and proposes to use.
- 2 If the applicant is proposing to use natural business unit (NBU) pools or requesting to change the number of NBU pools, attach the following information (to the extent not already provided) in sufficient detail to show that each proposed NBU was determined under Regulations section 1.472-8(b)(1) and (2):
- a A description of the types of products produced by the applicant. If possible, attach a brochure.
- b A description of the types of processes and raw materials used to produce the products in each proposed pool.
- c If all of the products to be included in the proposed NBU pool(s) are not produced at one facility, state the reasons for the separate facilities, the location of each facility, and a description of the products each facility produces.
- d A description of the natural business divisions adopted by the taxpayer. State whether separate cost centers are maintained and if separate profit and loss statements are prepared.
- e A statement addressing whether the applicant has inventories of items purchased and held for resale that are not further processed by the applicant, including whether such items, if any, will be included in any proposed NBU pool.
- f A statement addressing whether all items including raw materials, goods-in-process, and finished goods entering into the entire inventory investment for each proposed NBU pool are presently valued under the LIFO method. Describe any items that are not presently valued under the LIFO method that are to be included in each proposed pool.
- g A statement addressing whether, within the proposed NBU pool(s), there are items both sold to unrelated parties and transferred to a different unit of the applicant to be used as a component part of another product prior to final processing.
- If the applicant is engaged in manufacturing and is proposing to use the multiple pooling method or raw material content pools, attach information to show that each proposed pool will consist of a group of items that are substantially similar. See Regulations section 1.472-8(b)(3).
- 4 If the applicant is engaged in the wholesaling or retailing of goods and is requesting to change the number of pools used, attach information to show that each of the proposed pools is based on customary business classifications of the applicant's trade or business. See Regulations section 1.472-8(c).

	lule D—Change in the Treatment of Long-Term Contracts Unde on 263A Assets (see instructions)	er Section-460;	Inventories, or	Other	
Par		(Also complete	Part III on page	es 7 and	8.)
1	To the extent not already provided, attach a description of the applicant's and expenses from long-term contracts. Also, attach a representative acchange. If the applicant is a construction contractor, attach a detailed description	present and prop tual contract (with	oosed methods for nout any deletion)	r reportin for the r	g income
2a b	Are the applicant's contracts long-term contracts as defined in section 460 (e) If "Yes," do all the contracts qualify for the exception under section 460 (e) If line 2b is "No," attach an explanation.	O(f)(1) (see instruc	tions)?	☐ Yes ☐ Yes	□ No □ No
С.	If line 2b is "Yes," is the applicant requesting to use the percentage-of-cost under Regulations section 1.460-4(b)?			☐ Yes	□No
đ	method under Regulations section 1.460-4(c)(2)?			☐ Yes	□No
3a b	contract's completion factor. If line 2d is "No," attach an explanation of what method the applicant is us Does the applicant have long-term manufacturing contracts as defined in s If "Yes," attach an explanation of the applicant's present and proposed m	section 460(f)(2)?		□ Yes	□No
c 4	term manufacturing contracts. Attach a description of the applicant's manufacturing activities, including an To determine a contract's completion factor using the percentage-of-completion factor using the percentage us		ition of manufactu	red good	s.
, a b	Will the applicant use the cost-to-cost method in Regulations section 1.46 If line 4a is "No," is the applicant electing the simplified cost-to-cost me Regulations section 1.460-5(c))?	0-4(b)? thod (see section	460(b)(3) and	☐ Yes · ☐ Yes	□ No
5	Attach a statement indicating whether any of the applicant's contracts contracts or Federal long-term contracts.	are either cost-	olus long-term		•
Par		nges (Also comp	olete Part III on p	ages 7 a	nd 8.)
1	Attach a description of the inventory goods being changed.				
2	Attach a description of the inventory goods (if any) NOT being changed.			n.,	
За	Is the applicant subject to section 263A? If "No," go to line 4a			Yes	□No
b	Is the applicant's present inventory valuation method in compliance with sif "No," attach a detailed explanation			☐ Yes	□No
4a	Check the appropriate boxes below.	Inventory Be		Invent	ory Not Changed
	Identification methods:	Present method	Proposed method	Present	method
	Specific identification				
	FIFO				
	LIFO				
	Other (attach explanation)			<u> </u>	
	Valuation methods:			1	
	Cost				
	Cost or market, whichever is lower		· · · · · · · · · · · · · · · · · · ·		
	Retail cost				
	Other (attach explanation)				
ь	Enter the value at the end of the tax year preceding the year of change				
5	If the applicant is changing from the LIFO inventory method to a non-	LIFO method, at	tach the following	informa	tion (see
_	instructions).				
a	Copies of Form(s) 970 filed to adopt or expand the use of the method. Only for applicants requesting advance consent. A statement describ	ing whather the s	onlicant is chara	ing to the	hodiam e
c	required by Regulations section 1.472-6(a) or (b), or whether the applicant Only for applicants requesting an automatic change. The statement in Proc. 2008-52 (or its successor).	is proposing a dif	ferent method.		

Form	3145	(Rev	12-2009)
	3,13	1110	12-2003)

Page 7

Part III Method of Cost Allocation (Complete this part if the requested change involves either property subject to section 263A or long-term contracts as described in section 460 (see instructions)).

Section A-Allocation and Capitalization Methods

Attach a description (including sample computations) of the present and proposed method(s) the applicant uses to capitalize direct and indirect costs properly allocable to real or tangible personal property produced and property acquired for resale, or to allocate and, where appropriate, capitalize direct and indirect costs properly allocable to long-term contracts. Include a description of the method(s) used for allocating indirect costs to intermediate cost objectives such as departments or activities prior to the allocation of such costs to long-term contracts, real or tangible personal property produced, and property acquired for resale. The description must include the following:

- 1 The method of allocating direct and indirect costs (i.e., specific identification, burden rate, standard cost, or other reasonable allocation method).
- 2 The method of allocating mixed service costs (i.e., direct reallocation, step-allocation, simplified service cost using the labor-based allocation ratio, simplified service cost using the production cost allocation ratio, or other reasonable allocation method).
- 3 The method of capitalizing additional section 263A costs (i.e., simplified production with or without the historic absorption ratio election, simplified resale with or without the historic absorption ratio election including permissible variations, the U.S. ratio, or other reasonable allocation method).

Section B-Direct and Indirect Costs Required To Be Allocated

Check the appropriate boxes showing the costs that are or will be fully included, to the extent required, in the cost of real or tangible personal property produced or property acquired for resale under section 263A or allocated to long-term contracts under section 460. Mark "N/A" in a box if those costs are not incurred by the applicant. If a box is not checked, it is assumed that those costs are not fully included to the extent required. Attach an explanation for boxes that are not checked.

		Present method	Proposed method
1	Direct material		
2	Direct labor		
3	Indirect labor		
4	Officers' compensation (not including selling activities)		
5	Pension and other related costs		
6	Employee benefits		
7	Indirect materials and supplies		
8	Purchasing costs		
9	Handling, processing, assembly, and repackaging costs		
10	Offsite storage and warehousing costs		
11	Depreciation, amortization, and cost recovery allowance for equipment and facilities		
	placed in service and not temporarily idle		
12	Depletion		
13	Rent		
14	Taxes other than state, local, and foreign income taxes		
15	Insurance		
16	Utilities		
17	Maintenance and repairs that relate to a production, resale, or long-term contract activity		
18	Engineering and design costs (not including section 174 research and experimental expenses)		
19	Rework labor, scrap, and spoilage		
20	Tools and equipment		
21	Quality control and inspection		
22	Bidding expenses incurred in the solicitation of contracts awarded to the applicant		
23	Licensing and franchise costs		
24	Capitalizable service costs (including mixed service costs)		
25	Administrative costs (not including any costs of selling or any return on capital)		
26	Research and experimental expenses attributable to long-term contracts		
27	Interest		
28	Other costs (Attach a list of these costs.)		

Part III Method of Cost Allocation (se	ee instructions) (continued)

Section C-Other Costs Not Required To Be Allocated (Complete Section C only if the applicant is requesting to change its method for these costs.)

		Present method	Proposed method
1	Marketing, selling, advertising, and distribution expenses		
2	Research and experimental expenses not included in Section B, line 26		
3	Bidding expenses not included in Section B, line 22		
4	General and administrative costs not included in Section B	<u></u>	
5	Income taxes		
6	Cost of strikes	·	<u> </u>
7	Warranty and product liability costs		
8	Section 179 costs		
9	On-site storage		
10	Depreciation, amortization, and cost recovery allowance not included in Section B,		
	line 11		
11	Other costs (Attach a list of these costs.)		
Saba	dula E. Chango in Depreciation or Americation (see instructions)		•

Applicants requesting approval to change their method of accounting for depreciation or amortization complete this section. Applicants must provide this information for each item or class of property for which a change is requested.

Note. See the List of Automatic Accounting Method Changes in the Instructions for information regarding automatic changes under sections 56, 167, 168, 197, 1400I, 1400L, or former section 168. Do not file Form 3115 with respect to certain late elections and election revocations (see instructions).

1	Is depreciation for the property determined under Regulations section 1.167(a)-11 (CLADR)?	☐ Yes	✓ No
2	Is any of the depreciation or amortization required to be capitalized under any Code section (e.g., section 263A)?	☐ Yes	☑ No
3	Has a depreciation, amortization, or expense election been made for the property (e.g., the election under sections 168(f)(1), 179, or 179C)?	☐ Yes	☑ No
4a	To the extent not already provided, attach a statement describing the property being changed. Include in type of property, the year the property was placed in service, and the property's use in the applicant's tincome-producing activity.		
ь	If the property is residential rental property, did the applicant live in the property before renting it?	☐ Yes	□ No
	Is the property public utility property?	☐ Yes	✓ No

- To the extent not already provided in the applicant's description of its present method, attach a statement explaining how the property is treated under the applicant's present method (e.g., depreciable property, inventory property, supplies under Regulations section 1.162-3, nondepreciable section 263(a) property, property deductible as a current expense, etc.).
- If the property is not currently treated as depreciable or amortizable property, attach a statement of the facts supporting the proposed change to depreciate or amortize the property.
- If the property is currently treated and/or will be treated as depreciable or amortizable property, provide the following 7 information for both the present (if applicable) and proposed methods:
- The Code section under which the property is or will be depreciated or amortized (e.g., section 168(g)).
- The applicable asset class from Rev. Proc. 87-56, 1987-2 C.B. 674, for each asset depreciated under section 168 (MACRS) or under section 1400L; the applicable asset class from Rev. Proc. 83-35, 1983-1 C.B. 745, for each asset depreciated under former section 168 (ACRS); an explanation why no asset class is identified for each asset for which an asset class has not been identified by the applicant.
- c The facts to support the asset class for the proposed method.
- The depreciation or amortization method of the property, including the applicable Code section (e.g., 200% declining balance method under section 168(b)(1)).
- The useful life, recovery period, or amortization period of the property.
- The applicable convention of the property.
- A statement of whether or not the additional first-year special depreciation allowance (for example, as provided by section 168(k), 168(n), 168(n), 1400L(b), or 1400N(d)) was or will be claimed for the property. If not, also provide an explanation as to why no special depreciation allowance was or will be_claimed.

COMPANY OR ENTITY NAME: Clifton Strengths Institute FEDERAL EIN: 40-0002257 TAX YEAR: 2014

FORM 3115, APPLICATION FOR CHANGE IN ACCOUNTING METHOD, AUTOMATIC METHODS # 184, 186, 187, and 192.

#184: DEDUCT REPAIR AND MAINTENANCE COSTS THROUGH CAPITALIZE IMPROVEMENTS AND UNIT OF PROPERTY

#186: DEDUCT NON-INCIDENTAL MATERIAL AND SUPPLIES WHEN USED OR CONSUMED

#187: DEDUCT INCIDENTAL MATERIAL AND SUPPLIES WHEN PAID OR INCURRED #192: CAPITALIZE ACQUISITION OR PRODUCTION COSTS AND, IF DEPRECIABLE, TO DEPRECIATE SUCH PROPERTY UNDER SECTION 167 OR SECTION 168

Form 3115, Application for Change in Accounting Method, is filed to change to the automatic accounting methods # 184, 186, 187, and 192. Method #184 is filed to deduct Repair and Maintenance Costs, to Capitalize Amounts Paid or Incurred for Improvements to Tangible Property, to adopt the Routine Maintenance Safe Harbor, and/or to Change the Method of Identifying the Unit of Property. #186 is filed to adopt Non-incidental Material and Supplies and #187 is filed to adopt Incidental Material and Supplies. #192 is filed to adopt Amounts paid to acquire or produce tangible property.

As required by Rev. Proc. 2014-16 and modified in Rev. Proc. 2015-14, we are including the

following method change(s) description(s) and regulation citation(s):

	Citation to	Automatic	
Subject Matter or Issue	Regulation Section	Method #	
Non-incidental material and supplies	1.162-3(a)(1)	186	
Incidental material and supplies	1.162-3(a)(2)	187	
Material and supplies definition	1.162-3(c)(1)(i) through	186, 187	
	1.162-3(c)(3)		
Sale or disposition of material and supplies	1.162-3(g)	186, 187	
Repairs and maintenance	1.162-4(a)	184	
Capital expenditures in general	1.263(a)-1(a)	184	
Amounts paid to acquire or produce tangible property:	1.263(a)-2(d) through	192	
	1.263(a)-2(h)		
Requirement to capitalize	1.263(a)-2(d)	192	
Defense or perfection of title to property	1.263(a)-2(e)	192	
Transaction costs	1.263(a)-2(f)	192	
Treatment of capital expenditures	1.263(a)-2(g)	192	
Amounts paid to improve tangible property	1.263(a)-3(b)(1) through	184	
	1.263(a)-3(p)		
Definitions	1.263(a)-3(b)	184	
Requirement to capitalize amounts paid	1.263(a)-3(d)	184	
Special rules for determining improvement costs, certain costs incurred during an improvement, in general	1.263(a)-3(g)(1)	184	
Safe harbor for routine maintenance on property; Routine maintenance for buildings	1.263(a)-3(i)	184	
Capitalization of betterments	1.263(a)-3(j)	184	
Capitalization of restorations	1.263(a)-3(k)	184	
Capitalization of amounts to adapt property to a new or	1.263(a)-3(l)	184	
different use			
Capitalization of amounts to adapt property to a new or different use, buildings	1.263(a)-3(l)(2)	184	
Treatment of capital expenditures	1.263(a)-3(o)	184	
Recovery of capitalized amounts	1.263(a)-3(p)	184	

Request to Fax Documents:

In accordance with the requirements of Rev. Proc. 2014-1, Section 9.04(3), please fax any requests for additional information to our taxpayer's representative: Vonita L. Wood, Labenz & Associates LLC at 402-437-8399.

Part II, Question 8a: Does the applicable revenue procedure (advance consent or automatic consent) state that the applicant does not receive audit protection for the requested change? No.

Part II, Question 9a: Has the applicant, its predecessor, or a related party requested or made (under either an automatic change procedure or a procedure requiring advance consent) a change in method of accounting within the past 5 years (including the year of change)? No. However, the scope limitations in section 4.02 of Rev. Proc. 2011-14, as described in Rev. Proc. 2014-16 and modified in Rev. Proc. 2015-13, do not apply to a taxpayer that makes these method changes for any tax year beginning before January 1, 2015. As such, the filing of this Change in Accounting Method Application is permitted whether or not such accounting method changes were filed.

Part II, Question 9b: If the taxpayer did submit a change in accounting method within the past 5 years, please check the box "yes", and attach a description of each of the requested changes. See question 10b.

Part II, Question 10a: Does the applicant, its predecessor, or a related party, currently have pending any request for a private letter ruling, change in method of accounting, or technical advice? No.

Part II, Question 10b: Pending Change in Accounting Method Requests

Type of Request Filed: None

Name of Taxpayer: Same as above Federal Identification Number: Same as above

Specific Method Change: None

Part II, Question 12: If the applicant is either (i) not changing its overall method of accounting, or (ii) is changing its overall method of accounting and also changing to a special method of accounting for one or more items, attach a detailed and complete description for each of the following:

- a. The item(s) being changed: Taxpayer is changing its methods of accounting for:
 - 1. Definition of, determining, and expensing non-incidental and incidental materials and supplies
 - 2. Repair and maintenance costs for expenditures paid or incurred for tangible property to the rules outlined in §1.162-4. Taxpayer's prior accounting method followed superseded Treasury guidance that generally concluded that those amounts paid or incurred for tangible property required capitalization under §263(a).
 - 3. Capital expenditures in general
 - 4. Determining the amount paid to acquire or produce tangible property

- 5. Determining the amount to be capitalized as an improvement to tangible property
 - a. The costing criteria of 1.263(a)-3(g) for improvements related to direct and indirect costs.
 - b. The betterment criteria of 1.263(a)-3(j) for improvements to tangible property.
 - c. The restoration criteria of 1.263(a)-3(k) for improvements to tangible property.
 - d. The adaption criteria of 1.263(a)-3(l) for improvements to tangible property.
- 6. Safe harbor for routine maintenance of 1.263(a)-3(i). Taxpayer has not been employing this method and seeks to add this method.
- 7. Unit of property criteria for building(s) and land improvements under 1.263(a)-3(e)

b. The applicant's present method for the item(s) being changed.

- 1. Definition of, determining, and expensing non-incidental and incidental materials and supplies:
 - Taxpayer currently expenses non-incidental material and supplies and proposes to change that accounting to defer non-incidental material and supplies until used or consumed. Taxpayer currently capitalizes some of its incidental material and supplies and proposes to change that accounting to deduct incidental material and supplies when paid or incurred.
- 2. Determining and expensing repairs and maintenance: Taxpayer currently capitalizes many expenditures that when measured under the new improvement capitalization criteria of 1.263(a)-3 will not be capitalized. Taxpayer will employ the proper criteria and elements of the requirements of 1.263(a)-1, -2, and -3 and seeks to change to those requirements and criteria.
- 3. Capital expenditures in general: Taxpayer does not fully employ the requirements of 1.263(a)-1, -2, nor -3 and seeks to change to those requirements and criteria.
- 4. Determining the amount paid to acquire or produce tangible property: Taxpayer does not fully employ the requirements of 1.263(a)-1, -2, nor -3 and seeks to change to those requirements and criteria.
- 5. Determining the amount to be capitalized as an improvement to tangible property: For this and the three above methods, taxpayer currently accounts for amounts paid or incurred for tangible property as either items requiring capitalization under 263(a) or as amounts for repair and maintenance costs. The difference between the current and proposed method is that under the current method taxpayer had been capitalizing items that now, under the guidance of §1.162-4 and/or 1.263(a)-3 will result in more items being deducted as §162 ordinary and necessary business deductions as repair and maintenance costs. For example, taxpayer may have capitalized a \$10,000 roof repair where clearly under §1.162-4 that expenditure should have been classified as a repair and maintenance cost. While taxpayer has included the method changes described in items 2, 3, 4, and 5 above, as method changes under Question 12a, taxpayer is not aware that its current accounting methods are contrary to the 1.263(a)-2 or -3 regulations. Taxpayer, therefore, does not have IRC 481(a) adjustments related to those methods.

- 6. Safe harbor for routine maintenance:

 Taxpayer does not currently employ this method and proposes to utilize this method.
- 7. Unit of Property:

 Taxpayer has accounted for each owned building, if any, separately.
- c. The applicant's proposed method for the item(s) being changed.

 Taxpayer proposes to use the guidance of §1.162-3 related to non-incidental and incidental material and supplies, §1.162-4 and other sections of the tangible property regulations to determine whether an expenditure should be written off as a repair and maintenance cost, deferred or expensed under the non-incidental and/or incidental material and supplies rules, or under §1.263(a)-1, -2, and/or -3, be capitalized. Taxpayer will employ the routine maintenance safe harbor of 1.263(a)-3(i). For these and the other method changes also see b. above, other than Unit of Property below under 1.263(a)-3(e): Taxpayer will account for each separate building, if any, including the building, its building structures and building systems as one unit of property. Additionally, taxpayer will account for each separate building's land improvements consisting of parking lots, landscaping, and outside lighting as one unit of property, separate from the building unit of property.
- d. The applicant's present overall method of accounting (cash, accrual, or hybrid). Taxpayer currently employs the cash method of accounting.

Part IV, Question 25: Enter the 481(a) adjustment and a summary of the computation of it and explanation of the methodology used to determine it: None.

Schedule E, Questions 4a, 5, and 6: See answers to Part II, Question 12-

Additional information:

Taxpayer agrees to the terms and conditions of Rev. Proc. 2011-14, as modified by Rev. Proc. 2014-16, Rev. Proc. 2015-13 and Rev. Proc. 2015-14, that are necessary or required to effect the method changes which are the subject matter of this application.

FORM 990-PF - PART IV
CAPITAL GAINS AND LOSSES FOR TAX ON INVESTMENT INCOME

CAPITAL GA Kind of Property		Description			P or	Date acquired	Date sold	
Gross sale price less expenses of sale	Depreciation allowed/ allowable	Cost or other basis	FMV as of 12/31/69	Adj basis as of 12/31/69	Excess of FMV over adj basis		Gain or (loss)	
		119 SH GALL PROPERTY TY	UP INC			D	06/30/2009	01/31/2014
100,436.		45,536.					54,900.	
		127 SH GALL PROPERTY TY		ries		D	06/30/2009	04/15/2014
100,076.		48,597.					51,479.	
100 076		127 SH GALL PROPERTY TY		TIES		D	06/30/2009	05/01/2014
100,076.		48,597.					51,479.	
100,076.		127 SH GALL PROPERTY TY 48,597.		TIES		D	06/30/2009 51,479.	06/01/2014
100,076.								07/01/0014
100,076.		127 SH GALL PROPERTY TY 48,597.		ries		D	06/30/2009 51,479.	07/01/2014
100,070.								00 (01 (003 4
100,076.		127 SH GALL PROPERTY TY 48,597.		TIES		וטן	06/30/2009 51,479.	08/01/2014
100,076.		127 SH GALL PROPERTY TY 48,597.		TIES		D	06/30/2009 51,479.	09/01/2014
100,070.								10/01/2014
100,076.		127 SH GALL PROPERTY TY 48,597.		ries			06/30/2009 51,479.	10/01/2014
·		127 SH GALL				D	10/31/2013	11/01/2014
100,076.		PROPERTY TY 1,783.	PE: SECURIT	TIES			98,293.	
		127 SH GALL				D	10/31/2013	12/01/2014
100,076.		1,783.	PE: SECURIT	TIES			98,293.	
rotal gain(L	oss)				•••••		611,839.	