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Form 990-EZ

## Short Form

Return of Organization Exempt From Income Tax  
Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

2014

- Do not enter social security numbers on this form as it may be made public.
- Information about Form 990-EZ and its instructions is at [www.irs.gov/form990](http://www.irs.gov/form990).

Open to Public Inspection

Department of the Treasury  
Internal Revenue Service**A For the 2014 calendar year, or tax year beginning 01-01-2014, and ending 12-31-2014**

- B Check if applicable**
- Address change
- Name change
- Initial return
- Final return/terminated
- Amended return
- Application pending

<b>C Name of organization</b> St Croix Economic Development Corporation	<b>D Employer identification number</b> 39-1758489
Number and street (or P O box, if mail is not delivered to street address) 1101 Carmichael Road	<b>E Telephone number</b> (715) 381-4383
City or town, state or province, country, and ZIP or foreign postal code Hudson, WI 54016	<b>F Group Exemption Number</b> ►

**G Accounting Method**  Cash  Accrual Other (specify) ► \_\_\_\_\_**H Check ► if the organization is not required to attach Schedule B (Form 990, 990-EZ, or 990-PF)****I Website:** ► [www.stcroixedc.com](http://www.stcroixedc.com)**J Tax-exempt status** (check only one) -  501(c)(3)  501(c)( 6 ) (Insert no.)  4947(a)(1) or  527**K Form of organization**  Corporation  Trust  Association  Other \_\_\_\_\_**L Add lines 5b, 6c, and 7b to line 9 to determine gross receipts. If gross receipts are \$200,000 or more, or if total assets (Part II, column (B) below) are \$500,000 or more, file Form 990 instead of Form 990-EZ ► \$ 192,858****Part I Revenue, Expenses, and Changes in Net Assets or Fund Balances** (see the instructions for Part I)Check if the organization used Schedule O to respond to any question in this Part I . . . . . 

Revenue	1 Contributions, gifts, grants, and similar amounts received . . . . .	1 174,255
	2 Program service revenue including government fees and contracts . . . . .	2 18,259
	3 Membership dues and assessments . . . . .	3
	4 Investment income . . . . .	4 344
	5a Gross amount from sale of assets other than inventory . . . . .	5a
	b Less cost or other basis and sales expenses . . . . .	5b 0
	c Gain or (loss) from sale of assets other than inventory (Subtract line 5b from line 5a) . . . . .	5c
	6 Gaming and fundraising events	
	a Gross income from gaming (attach Schedule G if greater than \$15,000) . . . . .	6a
Expenses	b Gross income from fundraising events (not including \$ _____ of contributions from fundraising events reported on line 1) (attach Schedule G if the sum of such gross income and contributions exceeds \$15,000) . . . . .	6b 0
	c Less direct expenses from gaming and fundraising events . . . . .	6c 0
	d Net income or (loss) from gaming and fundraising events (add lines 6a and 6b and subtract line 6c) . . . . .	6d
	7a Gross sales of inventory, less returns and allowances . . . . .	7a
	b Less cost of goods sold . . . . .	7b 0
	c Gross profit or (loss) from sales of inventory (Subtract line 7b from line 7a) . . . . .	7c
	8 Other revenue (describe in Schedule O) . . . . .	8
	9 Total revenue. Add lines 1, 2, 3, 4, 5c, 6d, 7c, and 8 . . . . . ►	9 192,858
	10 Grants and similar amounts paid (list in Schedule O) . . . . .	10
Net Assets	11 Benefits paid to or for members . . . . .	11
	12 Salaries, other compensation, and employee benefits . . . . .	12 134,759
	13 Professional fees and other payments to independent contractors . . . . .	13 4,911
	14 Occupancy, rent, utilities, and maintenance . . . . .	14 3,322
	15 Printing, publications, postage, and shipping . . . . .	15 2,014
	16 Other expenses (describe in Schedule O) . . . . .	16 23,319
	17 Total expenses. Add lines 10 through 16 . . . . . ►	17 168,325
Net Assets	18 Excess or (deficit) for the year (Subtract line 17 from line 9) . . . . .	18 24,533
	19 Net assets or fund balances at beginning of year (from line 27, column (A)) (must agree with end-of-year figure reported on prior year's return) . . . . .	19 118,142
	20 Other changes in net assets or fund balances (explain in Schedule O) . . . . .	20
	21 Net assets or fund balances at end of year Combine lines 18 through 20 . . . . . ►	21 142,675

**Part II Balance Sheets** (see the instructions for Part II)

Check if the organization used Schedule O to respond to any question in this Part I.

	(A) Beginning of year	(B) End of year
<b>22 Cash, savings, and investments</b> . . . . .	150,815	<b>22</b> 182,629
<b>23 Land and buildings</b> . . . . .	3,497	<b>23</b> 3,163
<b>24 Other assets (describe in Schedule O)</b> . . . . .	3,127	<b>24</b> 4,556
<b>25 Total assets</b> . . . . .	157,439	<b>25</b> 190,348
<b>26 Total liabilities (describe in Schedule O)</b> . . . . .	39,297	<b>26</b> 47,673
<b>27 Net assets or fund balances</b> (line 27 of column (B) <b>must</b> agree with line 21) . . . . .	118,142	<b>27</b> 142,675

**Part III Statement of Program Service Accomplishments** (see the instructions for Part III)

Check if the organization used Schedule O to respond to any question in this Part III

### Expense

(Required for section 501(c)(3) and 501(c)(4) organizations, optional for others )

What is the organization's primary exempt purpose?

To promote economic development, which shall include industrial and commercial development, job creation and retention and job training To provide direction and coordination to development To assist towns, villages, cities and other organizations with financing and permit applications for economic development To research available resources and create and maintain a central source of information and assistance to support economic development To maintain contact and cooperate with public agencies and private organizations which promote economic development

Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses. In a clear and concise manner, describe the services provided, the number of persons benefited, and other relevant information for each program title.

<b>28</b> Promotion (Grants \$ 62,144)	If this amount includes foreign grants, check here . . . ► <input checked="" type="checkbox"/>	<b>28a</b>	
<b>29</b> Retention (Grants \$ 27,250)	If this amount includes foreign grants, check here . . . ► <input checked="" type="checkbox"/>	<b>29a</b>	
<b>30</b> Prospect development (Grants \$ 30,314)	If this amount includes foreign grants, check here . . . ► <input checked="" type="checkbox"/>	<b>30a</b>	
<b>31</b> Other program services (describe in Schedule O) (Grants \$ )	If this amount includes foreign grants, check here . . . ► <input checked="" type="checkbox"/>	<b>31a</b>	
<b>32</b> <b>Total program service expenses</b> (add lines 28a through 31a)	. . . . . ►	<b>32</b>	119,708

**Part IV List of Officers, Directors, Trustees, and Key Employees** (list each one even if not compensated — see the instructions for Part IV)

Check if the organization used Schedule O to respond to any question in this Part IV.

<b>(a)</b> Name and title	<b>(b)</b> Average hours per week devoted to position	<b>(c)</b> Reportable compensation (Forms W-2/1099-MISC) <b>(if not paid, enter -0-)</b>	<b>(d)</b> Health benefits, contributions to employee benefit plans, and deferred compensation	<b>(e)</b> Estimated amount of other compensation
See Additional Data Table				

**Part V Other Information** (Note the Schedule A and personal benefit contract statement requirements in the instructions for Part V) Check if the organization used Schedule O to respond to any question in this Part V

	Yes	No
33 Did the organization engage in any significant activity not previously reported to the IRS? If "Yes," provide a detailed description of each activity in Schedule O	33	No
34 Were any significant changes made to the organizing or governing documents? If "Yes," attach a conformed copy of the amended documents if they reflect a change to the organization's name. Otherwise, explain the change on Schedule O (see instructions)	34	No
35a Did the organization have unrelated business gross income of \$1,000 or more during the year from business activities (such as those reported on lines 2, 6a, and 7a, among others)?	35a	No
b If "Yes," to line 35a, has the organization filed a <b>Form 990-T</b> for the year? If "No," provide an explanation in Schedule O	35b	No
c Was the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization subject to section 6033(e) notice, reporting, and proxy tax requirements during the year? If "Yes," complete Schedule C, Part III	35c	No
36 Did the organization undergo a liquidation, dissolution, termination, or significant disposition of net assets during the year? If "Yes," complete applicable parts of Schedule N	36	No
37a Enter amount of political expenditures, direct or indirect, as described in the instructions <input type="checkbox"/>	37a	
b Did the organization file <b>Form 1120-POL</b> for this year?	37b	No
38a Did the organization borrow from, or make any loans to, any officer, director, trustee, or key employee <b>or</b> were any such loans made in a prior year and still outstanding at the end of the tax year covered by this return?	38a	No
b If "Yes," complete Schedule L, Part II and enter the total amount involved	38b	
39 Section 501(c)(7) organizations Enter	39a	0
a Initiation fees and capital contributions included on line 9	39b	0
b Gross receipts, included on line 9, for public use of club facilities		
40a Section 501(c)(3) organizations Enter amount of tax imposed on the organization during the year under section 4911 <input type="checkbox"/> , section 4912 <input type="checkbox"/> , section 4955 <input type="checkbox"/>	40b	
b Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations Did the organization engage in any section 4958 excess benefit transaction during the year, or did it engage in an excess benefit transaction in a prior year that has not been reported on any of its prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I		
c Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations Enter amount of tax imposed on organization managers or disqualified persons during the year under sections 4912, 4955, and 4958 <input type="checkbox"/>		
d Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations Enter amount of tax on line 40c reimbursed by the organization <input type="checkbox"/>		
e All organizations At any time during the tax year, was the organization a party to a prohibited tax shelter transaction? If "Yes," complete Form 8886-T	40e	No
41 List the states with which a copy of this return is filed <input type="checkbox"/> WI		
42a The organization's books are in care of <input type="checkbox"/> Nita Dusek Telephone no <input type="checkbox"/> (715) 381-4383		
Located at <input type="checkbox"/> 1101 Carmichael Rd HUDSON, WI ZIP + 4 <input type="checkbox"/> 54016		
b At any time during the calendar year, did the organization have an interest in or a signature or other authority over a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	42b	No
If "Yes," enter the name of the foreign country <input type="checkbox"/>		
See the instructions for exceptions and filing requirements for <b>FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR)</b>	42c	No
c At any time during the calendar year, did the organization maintain an office outside the U.S.?		
If "Yes," enter the name of the foreign country <input type="checkbox"/>		
43 Section 4947(a)(1) nonexempt charitable trusts filing Form 990-EZ in lieu of <b>Form 1041</b> - Check here <input type="checkbox"/> and enter the amount of tax-exempt interest received or accrued during the tax year <input type="checkbox"/> <input type="checkbox"/> 43		
44a Did the organization maintain any donor advised funds during the year? If "Yes," Form 990 must be completed instead of Form 990-EZ	44a	No
b Did the organization operate one or more hospital facilities during the year? If "Yes," Form 990 must be completed instead of Form 990-EZ	44b	No
c Did the organization receive any payments for indoor tanning services during the year?	44c	No
d If "Yes," to line 44c, has the organization filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O	44d	No
45a Did the organization have a controlled entity within the meaning of section 512(b)(13)?	45a	No
45b Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," Form 990 and Schedule R may need to be completed instead of Form 990-EZ (see instructions)	45b	No

**46** Did the organization engage, directly or indirectly, in political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I

	<input type="checkbox"/> Yes	<input type="checkbox"/> No
<b>46</b>		No

**Part VI Section 501(c)(3) organizations only**

All section 501(c)(3) organizations must answer questions 47-49b and 52, and complete the tables for lines 50 and 51

Check if the organization used Schedule O to respond to any question in this Part VI

**47** Did the organization engage in lobbying activities or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II

	<input type="checkbox"/> Yes	<input type="checkbox"/> No
<b>47</b>		
<b>48</b>		
<b>49a</b>		
<b>49b</b>		

**48** Is the organization a school as described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E

**49a** Did the organization make any transfers to an exempt non-charitable related organization?

**b** If "Yes," was the related organization a section 527 organization?

**50** Complete this table for the organization's five highest compensated employees (other than officers, directors, trustees and key employees) who each received more than \$100,000 of compensation from the organization. If there is none, enter "None"

<b>(a)</b> Name and title of each employee	<b>(b)</b> Average hours per week devoted to position	<b>(c)</b> Reportable compensation (Forms W-2/1099-MISC)	<b>(d)</b> Health benefits, contributions to employee benefit plans, and deferred compensation	<b>(e)</b> Estimated amount of other compensation
NONE				

**f** Total number of other employees paid over \$100,000

**51** Complete this table for the organization's five highest compensated independent contractors who each received more than \$100,000 of compensation from the organization. If there is none, enter "None"

<b>(a)</b> Name and business address of each independent contractor	<b>(b)</b> Type of service	<b>(c)</b> Compensation
NONE		

**d** Total number of other independent contractors each receiving over \$100,000.

**52** Did the organization complete Schedule A? **NOTE.** All Section 501(c)(3) organizations must attach a completed Schedule A  Yes  No

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

<b>Sign Here</b>	***** Signature of officer SCOTT WAGNER President Type or print name and title	2015-05-14 Date
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<b>Paid Preparer Use Only</b>	Print/Type preparer's name JASON ZAHRADKA	Preparer's signature	Date	Check <input checked="" type="checkbox"/> if self-employed	PTIN P00300291
	Firm's name <input type="checkbox"/> GUINN VINOPAL & ZAHRADKA LLP	Firm's EIN <input type="checkbox"/>			
	Firm's address <input type="checkbox"/> 110 E 3RD ST NEW RICHMOND, WI 54017	Phone no (715) 246-6976			

May the IRS discuss this return with the preparer shown above? See instructions  Yes  No

## Additional Data

**Software ID:** 14000265  
**Software Version:** 2014v5.0  
**EIN:** 39-1758489  
**Name:** St Croix Economic Development Corporation

### Form 990EZ, Part IV - List of Officers, Directors, Trustees, and Key Employees

(a) Name and title	(b) Average hours per week devoted to position	(c) Reportable compensation (Forms W-2/1099-MISC) (If not paid, enter -0-)	(d) Health benefits, contributions to employee benefit plans, and deferred compensation	(e) Estimated amount of other compensation
MARK CASEY Director	1 00	0		
MICHELLE ERDMAN Director	1 00	0		
GREG GERARD Director	1 00	0		
MARK MITCHELL SEC/TREAS	1 00	0		
MARIAN FURLONG PAST President	1 00	0		
BRETT ANDERSON Director	0	0		
PAUL SCHWEBACH Director	1 00	0		
STEVE PETERSON Director	1 00	0		
DAVE OSTNESS Director	1 00	0		
SCOTT WAGNER President	1 00	0		
DUANE RUSSELT Director	1 00	0		
TRAVIS SCHACHTNER Director	1 00	0		
DAVID TYVOLL Director	0	0		
DAWN HAKAI Director	1 00	0		
LISA KNUTSON 2ND VICE PRES	1 00	0		

**Form 990EZ, Part IV - List of Officers, Directors, Trustees, and Key Employees**

(a) Name and title	(b) Average hours per week devoted to position	(c) Reportable compensation (Forms W-2/1099-MISC) (If not paid, enter -0-)	(d) Health benefits, contributions to employee benefit plans, and deferred compensation	(e) Estimated amount of other compensation
JILLIAN GORRES Director	1 00	0		
CHUCK JERRICK 1ST VICE PRES	1 00	0		
AGNES RING Director	0	0		
William Rubin Exec Director	40 00	87,542		
LARRY KNEGENDORF Director	0	0		

**SCHEDULE O**  
(Form 990 or 990-EZ)Department of the Treasury  
Internal Revenue Service**Supplemental Information to Form 990 or 990-EZ**Complete to provide information for responses to specific questions on  
Form 990 or 990-EZ or to provide any additional information.

► Attach to Form 990 or 990-EZ.

► Information about Schedule O (Form 990 or 990-EZ) and its instructions is at  
[www.irs.gov/form990](http://www.irs.gov/form990).**2014****Open to Public  
Inspection**Name of the organization  
St Croix Economic Development  
Corporation**Employer identification number**

39-1758489

**990 Schedule O, Supplemental Information**

Return Reference	Explanation
Other Expenses 1001	Advertising and Promotion \$7286
Other Expenses 1002	Office Expenses \$1058
Other Expenses 1007	Conferences, Conventions, and Meetings \$474
Other Expenses 1009	Depreciation \$998
Other Expenses 1012	Insurance \$1573
Other Expenses 1	Business of the year \$3140
Other Expenses 2	Mileage \$3062
Other Expenses 3	Meals & entertainment \$2378
Other Expenses 5	computer supplies & software \$603
Other Expenses 6	Professional associations \$569
Other Expenses 7	License & fees \$514
Other Expenses 8	Director expense \$499
Other Expenses 9	BOOKS/SUBSCRIPTIONS \$447
Other Expenses 10	MISCELLANEOUS \$408
Other Expenses 11	BANK CHARGES \$248
Other Expenses 12	Copying \$62
Other Assets 1003	Machinery and Equipment - Beginning \$1370 Machinery and Equipment - Ending \$706
Other Assets 1005	Accounts Receivable - Beginning \$500 Accounts Receivable - Ending \$1900
Other Assets 1011	Prepaid Expenses and Deferred Charges - Beginning \$1257 Prepaid Expenses and Deferred Charges - Ending \$1950
Total Liabilities 1001	Accounts Payable and Accrued Expenses - Beginning \$8677 Accounts Payable and Accrued Expenses - Ending \$14883

**990 Schedule O, Supplemental Information**

Return Reference	Explanation
Total Liabilities 1003	Deferred Revenue - Beginning \$30620 Deferred Revenue - Ending \$32790