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EXTENDED TO AUGUST 17, 2015

Return of Private Foundation

or Section 4947(a)(1) Trust Treated as Private Foundation

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OMB No 1545-0052

2014

Open to Public Inspection

Form 990-PF

Department of the Treasury
Internal Revenue Service

For calendar year 2014 or tax year beginning

, and ending

Name of foundation W.W. AND ELOISE D. GAY FOUNDATION, C/O MR. W.W. GAY		A Employer identification number 31-1724609
Number and street (or P.O. box number if mail is not delivered to street address) 524 STOCKTON STREET	Room/suite	B Telephone number (904) 356-6311
City or town, state or province, country, and ZIP or foreign postal code JACKSONVILLE, FL 32204		C If exemption application is pending, check here ☐
G Check all that apply: ☐ Initial return ☐ Final return ☐ Address change ☐ Initial return of a former public charity ☐ Amended return ☐ Name change		D 1. Foreign organizations, check here ☐ 2. Foreign organizations meeting the 85% test, check here and attach computation ☐
H Check type of organization: ☒ Section 501(c)(3) exempt private foundation ☐ Section 4947(a)(1) nonexempt charitable trust ☐ Other taxable private foundation		E If private foundation status was terminated under section 507(b)(1)(A), check here ☐
I Fair market value of all assets at end of year (from Part II, col (c), line 16) \$ 2,441,189. (Part I, column (d) must be on cash basis)		F If the foundation is in a 60-month termination under section 507(b)(1)(B), check here ☐
J Accounting method: ☒ Cash ☐ Accrual ☐ Other (specify)		

Part I Analysis of Revenue and Expenses (The total of amounts in columns (b), (c), and (d) may not necessarily equal the amounts in column (a))		(a) Revenue and expenses per books	(b) Net investment income	(c) Adjusted net income	(d) Disbursements for charitable purposes (cash basis only)
1 Contributions, gifts, grants, etc., received		115,000.		N/A	
2 Check ☐ if the foundation is not required to attach Sch. B					
3 Interest on savings and temporary cash investments					
4 Dividends and interest from securities		46,271.	46,271.		STATEMENT 1
5a Gross rents					
b Net rental income or (loss)					
6a Net gain or (loss) from sale of assets not on line 10		31,719.			
b Gross sales price for all assets on line 6a 674,160.					
7 Capital gain net income (from Part IV, line 2)			31,719.		
8 Net short-term capital gain					
9 Income modifications					
10a Gross sales less returns and allowances					
b Less: Cost of goods sold					
c Gross profit or (loss)					
11 Other income					
12 Total. Add lines 1 through 11		192,990.	77,990.		
13 Compensation of officers, directors, trustees, etc		0.	0.		0.
14 Other employee salaries and wages					
15 Pension plans, employee benefits					
16a Legal fees STMT 2		618.	0.		0.
b Accounting fees STMT 3		2,050.	2,050.		0.
c Other professional fees					
17 Interest					
18 Taxes STMT 4		1,048.	298.		0.
19 Depreciation and depletion					
20 Occupancy					
21 Travel, conferences, and meetings					
22 Printing and publications					
23 Other expenses STMT 5		10.	0.		0.
24 Total operating and administrative expenses. Add lines 13 through 23		3,726.	2,348.		0.
25 Contributions, gifts, grants paid		550,000.			550,000.
26 Total expenses and disbursements. Add lines 24 and 25		553,726.	2,348.		550,000.
27 Subtract line 26 from line 12:					
a Excess of revenue over expenses and disbursements		<360,736.>			
b Net investment income (if negative, enter -0-)			75,642.		
c Adjusted net income (if negative, enter -0-)				N/A	

423501 11-24-14 LHA For Paperwork Reduction Act Notice, see instructions.

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Part II Balance Sheets		Attached schedules and amounts in the description column should be for end-of-year amounts only		
		Beginning of year (a) Book Value	End of year (b) Book Value (c) Fair Market Value	
Assets	1 Cash - non-interest-bearing	1.	2.	2.
	2 Savings and temporary cash investments	639,260.	194,402.	194,402.
	3 Accounts receivable ▶			
	Less: allowance for doubtful accounts ▶			
	4 Pledges receivable ▶			
	Less: allowance for doubtful accounts ▶			
	5 Grants receivable			
	6 Receivables due from officers, directors, trustees, and other disqualified persons			
	7 Other notes and loans receivable ▶			
	Less: allowance for doubtful accounts ▶			
	8 Inventories for sale or use			
	9 Prepaid expenses and deferred charges			
	10a Investments - U.S. and state government obligations			
	b Investments - corporate stock STMT 6	283,819.	181,183.	145,347.
	c Investments - corporate bonds STMT 7	1,340,029.	1,416,786.	1,641,574.
	11 Investments - land, buildings, and equipment: basis ▶			
Less accumulated depreciation ▶				
12 Investments - mortgage loans				
13 Investments - other STMT 8	350,000.	460,000.	459,864.	
14 Land, buildings, and equipment: basis ▶				
Less accumulated depreciation ▶				
15 Other assets (describe ▶)				
16 Total assets (to be completed by all filers - see the instructions. Also, see page 1, item I)	2,613,109.	2,252,373.	2,441,189.	
Liabilities	17 Accounts payable and accrued expenses			
	18 Grants payable			
	19 Deferred revenue			
	20 Loans from officers, directors, trustees, and other disqualified persons			
	21 Mortgages and other notes payable			
	22 Other liabilities (describe ▶)			
23 Total liabilities (add lines 17 through 22)	0.	0.		
Net Assets or Fund Balances	Foundations that follow SFAS 117, check here ▶ ☐			
	24 Unrestricted			
	25 Temporarily restricted			
	26 Permanently restricted			
	Foundations that do not follow SFAS 117, check here ▶ ☒			
	27 Capital stock, trust principal, or current funds	2,613,109.	2,252,373.	
	28 Paid-in or capital surplus, or land, bldg., and equipment fund	0.	0.	
	29 Retained earnings, accumulated income, endowment, or other funds	0.	0.	
	30 Total net assets or fund balances	2,613,109.	2,252,373.	
31 Total liabilities and net assets/fund balances	2,613,109.	2,252,373.		

Part III Analysis of Changes in Net Assets or Fund Balances

1 Total net assets or fund balances at beginning of year - Part II, column (a), line 30 (must agree with end-of-year figure reported on prior year's return)	1	2,613,109.
2 Enter amount from Part I, line 27a	2	<360,736.>
3 Other increases not included in line 2 (itemize) ▶	3	0.
4 Add lines 1, 2, and 3	4	2,252,373.
5 Decreases not included in line 2 (itemize) ▶	5	0.
6 Total net assets or fund balances at end of year (line 4 minus line 5) - Part II, column (b), line 30	6	2,252,373.

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Part IV Capital Gains and Losses for Tax on Investment Income

(a) List and describe the kind(s) of property sold (e.g., real estate, 2-story brick warehouse; or common stock, 200 shs. MLC Co.)	(b) How acquired P - Purchase D - Donation	(c) Date acquired (mo., day, yr.)	(d) Date sold (mo., day, yr.)
1a SEE NORTHWESTERN MUTUAL ATTACHMENT	P	VARIOUS	12/31/14
b SEE NORTHWESTERN MUTUAL ATTACHMENT	P	VARIOUS	12/31/14
c CAPITAL GAINS DIVIDENDS			
d			
e			

(e) Gross sales price	(f) Depreciation allowed (or allowable)	(g) Cost or other basis plus expense of sale	(h) Gain or (loss) (e) plus (f) minus (g)
a 99,743.		103,856.	<4,113.>
b 502,810.		538,585.	<35,775.>
c 71,607.			71,607.
d			
e			

Complete only for assets showing gain in column (h) and owned by the foundation on 12/31/69

(i) F.M.V. as of 12/31/69	(j) Adjusted basis as of 12/31/69	(k) Excess of col. (i) over col. (j), if any	(l) Gains (Col. (h) gain minus col. (k), but not less than -0-) or Losses (from col. (h))
a			<4,113.>
b			<35,775.>
c			71,607.
d			
e			

2 Capital gain net income or (net capital loss) { If gain, also enter in Part I, line 7 If (loss), enter -0- in Part I, line 7 }	2	31,719.
3 Net short-term capital gain or (loss) as defined in sections 1222(5) and (6): If gain, also enter in Part I, line 8, column (c). If (loss), enter -0- in Part I, line 8	3	N/A

Part V Qualification Under Section 4940(e) for Reduced Tax on Net Investment Income

(For optional use by domestic private foundations subject to the section 4940(a) tax on net investment income.)

If section 4940(d)(2) applies, leave this part blank.

Was the foundation liable for the section 4942 tax on the distributable amount of any year in the base period? ☐ Yes ☒ No

If "Yes," the foundation does not qualify under section 4940(e). Do not complete this part.

1 Enter the appropriate amount in each column for each year; see the instructions before making any entries.

(a) Base period years Calendar year (or tax year beginning in)	(b) Adjusted qualifying distributions	(c) Net value of noncharitable-use assets	(d) Distribution ratio (col. (b) divided by col. (c))
2013	447,750.	2,473,087.	.181049
2012	515,767.	2,409,884.	.214022
2011	368,000.	1,977,327.	.186110
2010	780,750.	2,178,992.	.358308
2009	820,400.	2,585,676.	.317286

2 Total of line 1, column (d)	2	1.256775
3 Average distribution ratio for the 5-year base period - divide the total on line 2 by 5, or by the number of years the foundation has been in existence if less than 5 years	3	.251355
4 Enter the net value of noncharitable-use assets for 2014 from Part X, line 5	4	2,483,164.
5 Multiply line 4 by line 3	5	624,156.
6 Enter 1% of net investment income (1% of Part I, line 27b)	6	756.
7 Add lines 5 and 6	7	624,912.
8 Enter qualifying distributions from Part XII, line 4	8	550,000.

If line 8 is equal to or greater than line 7, check the box in Part VI, line 1b, and complete that part using a 1% tax rate. See the Part VI instructions.

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Part VI Excise Tax Based on Investment Income (Section 4940(a), 4940(b), 4940(e), or 4948 - see instructions)

1a	Exempt operating foundations described in section 4940(d)(2), check here ☐ and enter "N/A" on line 1. Date of ruling or determination letter: _____ (attach copy of letter if necessary-see instructions)		
b	Domestic foundations that meet the section 4940(e) requirements in Part V, check here ☐ and enter 1% of Part I, line 27b	1	1,513.
c	All other domestic foundations enter 2% of line 27b. Exempt foreign organizations enter 4% of Part I, line 12, col. (b).		
2	Tax under section 511 (domestic section 4947(a)(1) trusts and taxable foundations only. Others enter -0-)	2	0.
3	Add lines 1 and 2	3	1,513.
4	Subtitle A (income) tax (domestic section 4947(a)(1) trusts and taxable foundations only. Others enter -0-)	4	0.
5	Tax based on investment income. Subtract line 4 from line 3. If zero or less, enter -0-	5	1,513.
6	Credits/Payments:		
a	2014 estimated tax payments and 2013 overpayment credited to 2014	6a	898.
b	Exempt foreign organizations - tax withheld at source	6b	
c	Tax paid with application for extension of time to file (Form 8868)	6c	2,216.
d	Backup withholding erroneously withheld	6d	
7	Total credits and payments. Add lines 6a through 6d	7	3,114.
8	Enter any penalty for underpayment of estimated tax. Check here ☐ if Form 2220 is attached	8	
9	Tax due. If the total of lines 5 and 8 is more than line 7, enter amount owed	9	
10	Overpayment. If line 7 is more than the total of lines 5 and 8, enter the amount overpaid	10	1,601.
11	Enter the amount of line 10 to be: Credited to 2015 estimated tax ☐ 1,601. Refunded ☐	11	0.

Part VII-A Statements Regarding Activities

	Yes	No
1a During the tax year, did the foundation attempt to influence any national, state, or local legislation or did it participate or intervene in any political campaign?		X
1b Did it spend more than \$100 during the year (either directly or indirectly) for political purposes (see instructions for the definition)? If the answer is "Yes" to 1a or 1b, attach a detailed description of the activities and copies of any materials published or distributed by the foundation in connection with the activities		X
1c Did the foundation file Form 1120-POL for this year?		X
2 Enter the amount (if any) of tax on political expenditures (section 4955) imposed during the year: (1) On the foundation ☐ \$ 0. (2) On foundation managers. ☐ \$ 0.		
e Enter the reimbursement (if any) paid by the foundation during the year for political expenditure tax imposed on foundation managers. ☐ \$ 0.		
2 Has the foundation engaged in any activities that have not previously been reported to the IRS? If "Yes," attach a detailed description of the activities		X
3 Has the foundation made any changes, not previously reported to the IRS, in its governing instrument, articles of incorporation, or bylaws, or other similar instruments? If "Yes," attach a conformed copy of the changes		X
4a Did the foundation have unrelated business gross income of \$1,000 or more during the year?		X
b If "Yes," has it filed a tax return on Form 990-T for this year?		
5 Was there a liquidation, termination, dissolution, or substantial contraction during the year? If "Yes," attach the statement required by General Instruction T		X
6 Are the requirements of section 508(e) (relating to sections 4941 through 4945) satisfied either: • By language in the governing instrument, or • By state legislation that effectively amends the governing instrument so that no mandatory directions that conflict with the state law remain in the governing instrument?	X	
7 Did the foundation have at least \$5,000 in assets at any time during the year? If "Yes," complete Part II, col (c), and Part XV	X	
8a Enter the states to which the foundation reports or with which it is registered (see instructions) ☐ FL		
b If the answer is "Yes" to line 7, has the foundation furnished a copy of Form 990-PF to the Attorney General (or designate) of each state as required by General Instruction G? If "No," attach explanation	X	
9 Is the foundation claiming status as a private operating foundation within the meaning of section 4942(j)(3) or 4942(j)(5) for calendar year 2014 or the taxable year beginning in 2014 (see instructions for Part XIV)? If "Yes," complete Part XIV		X
10 Did any persons become substantial contributors during the tax year? If "Yes," attach a schedule listing their names and addresses	X	

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Part VII-A Statements Regarding Activities (continued)

11	At any time during the year, did the foundation, directly or indirectly, own a controlled entity within the meaning of section 512(b)(13)? If "Yes," attach schedule (see instructions)	11		X
12	Did the foundation make a distribution to a donor advised fund over which the foundation or a disqualified person had advisory privileges? If "Yes," attach statement (see instructions)	12		X
13	Did the foundation comply with the public inspection requirements for its annual returns and exemption application? Website address ► N/A	13	X	
14	The books are in care of ► W.W. GAY, TRUSTEE Telephone no ► (904) 356-6311 Located at ► 524 STOCKTON STREET, JACKSONVILLE, FL ZIP+4 ► 32204			
15	Section 4947(a)(1) nonexempt charitable trusts filing Form 990-PF in lieu of Form 1041 - Check here and enter the amount of tax-exempt interest received or accrued during the year ► 15 N/A			
16	At any time during calendar year 2014, did the foundation have an interest in or a signature or other authority over a bank, securities, or other financial account in a foreign country? See the instructions for exceptions and filing requirements for FinCEN Form 114, (formerly TD F 90-22.1). If "Yes," enter the name of the foreign country ►	16		X

Part VII-B Statements Regarding Activities for Which Form 4720 May Be Required

File Form 4720 if any item is checked in the "Yes" column, unless an exception applies.		Yes	No
1a	During the year did the foundation (either directly or indirectly):		
(1)	Engage in the sale or exchange, or leasing of property with a disqualified person? ☐ Yes ☒ No		
(2)	Borrow money from, lend money to, or otherwise extend credit to (or accept it from) a disqualified person? ☐ Yes ☒ No		
(3)	Furnish goods, services, or facilities to (or accept them from) a disqualified person? ☐ Yes ☒ No		
(4)	Pay compensation to, or pay or reimburse the expenses of, a disqualified person? ☐ Yes ☒ No		
(5)	Transfer any income or assets to a disqualified person (or make any of either available for the benefit or use of a disqualified person)? ☐ Yes ☒ No		
(6)	Agree to pay money or property to a government official? (Exception. Check "No" if the foundation agreed to make a grant to or to employ the official for a period after termination of government service, if terminating within 90 days.) ☐ Yes ☒ No		
b	If any answer is "Yes" to 1a(1)-(6), did any of the acts fail to qualify under the exceptions described in Regulations section 53.4941(d)-3 or in a current notice regarding disaster assistance (see instructions)? Organizations relying on a current notice regarding disaster assistance check here N/A ☐	1b	
c	Did the foundation engage in a prior year in any of the acts described in 1a, other than excepted acts, that were not corrected before the first day of the tax year beginning in 2014? ☐	1c	X
2	Taxes on failure to distribute income (section 4942) (does not apply for years the foundation was a private operating foundation defined in section 4942(j)(3) or 4942(j)(5)):		
a	At the end of tax year 2014, did the foundation have any undistributed income (lines 6d and 6e, Part XIII) for tax year(s) beginning before 2014? ☐ Yes ☒ No If "Yes," list the years ►		
b	Are there any years listed in 2a for which the foundation is not applying the provisions of section 4942(a)(2) (relating to incorrect valuation of assets) to the year's undistributed income? (If applying section 4942(a)(2) to all years listed, answer "No" and attach statement - see instructions.) N/A	2b	
c	If the provisions of section 4942(a)(2) are being applied to any of the years listed in 2a, list the years here. ►		
3a	Did the foundation hold more than a 2% direct or indirect interest in any business enterprise at any time during the year? ☐ Yes ☒ No		
b	If "Yes," did it have excess business holdings in 2014 as a result of (1) any purchase by the foundation or disqualified persons after May 26, 1969; (2) the lapse of the 5-year period (or longer period approved by the Commissioner under section 4943(c)(7)) to dispose of holdings acquired by gift or bequest; or (3) the lapse of the 10-, 15-, or 20-year first phase holding period? (Use Schedule C, Form 4720, to determine if the foundation had excess business holdings in 2014) N/A	3b	
4a	Did the foundation invest during the year any amount in a manner that would jeopardize its charitable purposes?	4a	X
b	Did the foundation make any investment in a prior year (but after December 31, 1969) that could jeopardize its charitable purpose that had not been removed from jeopardy before the first day of the tax year beginning in 2014?	4b	X

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Part VII-B Statements Regarding Activities for Which Form 4720 May Be Required (continued)

5a During the year did the foundation pay or incur any amount to:

- (1) Carry on propaganda, or otherwise attempt to influence legislation (section 4945(e))? ☐ Yes ☒ No
- (2) Influence the outcome of any specific public election (see section 4955); or to carry on, directly or indirectly, any voter registration drive? ☐ Yes ☒ No
- (3) Provide a grant to an individual for travel, study, or other similar purposes? ☐ Yes ☒ No
- (4) Provide a grant to an organization other than a charitable, etc., organization described in section 4945(d)(4)(A)? (see instructions) ☐ Yes ☒ No
- (5) Provide for any purpose other than religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals? ☐ Yes ☒ No

b If any answer is "Yes" to 5a(1)-(5), did any of the transactions fail to qualify under the exceptions described in Regulations section 53.4945 or in a current notice regarding disaster assistance (see instructions)?

N/A

5b

Organizations relying on a current notice regarding disaster assistance check here

☐

c If the answer is "Yes" to question 5a(4), does the foundation claim exemption from the tax because it maintained expenditure responsibility for the grant?

N/A

☐ Yes ☐ No

If "Yes," attach the statement required by Regulations section 53.4945-5(d)

6a Did the foundation, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?

☐ Yes ☒ No

6b

X

b Did the foundation, during the year, pay premiums, directly or indirectly, on a personal benefit contract?

If "Yes" to 6b, file Form 8870

7a At any time during the tax year, was the foundation a party to a prohibited tax shelter transaction?

☐ Yes ☒ No

7b

b If "Yes," did the foundation receive any proceeds or have any net income attributable to the transaction?

N/A

Part VIII Information About Officers, Directors, Trustees, Foundation Managers, Highly Paid Employees, and Contractors

1 List all officers, directors, trustees, foundation managers and their compensation.

(a) Name and address	(b) Title, and average hours per week devoted to position	(c) Compensation (If not paid, enter -0-)	(d) Contributions to employee benefit plans and deferred compensation	(e) Expense account, other allowances
KATHLEEN H. COLD	TRUSTEE			
2301 INDEPENDENT SQUARE				
JACKSONVILLE, FL 32202	0.00	0.	0.	0.
W.W. GAY AND ELOISE D. GAY	TRUSTEE			
5809 CEDAR OAKS DRIVE				
JACKSONVILLE, FL 32210	0.00	0.	0.	0.

2 Compensation of five highest-paid employees (other than those included on line 1). If none, enter "NONE."

(a) Name and address of each employee paid more than \$50,000	(b) Title, and average hours per week devoted to position	(c) Compensation	(d) Contributions to employee benefit plans and deferred compensation	(e) Expense account, other allowances
NONE				

Total number of other employees paid over \$50,000

0

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Part VIII

Information About Officers, Directors, Trustees, Foundation Managers, Highly Paid Employees, and Contractors *(continued)*

3

Five highest-paid independent contractors for professional services. If none, enter "NONE."

(a) Name and address of each person paid more than \$50,000	(b) Type of service	(c) Compensation
NONE		
Total number of others receiving over \$50,000 for professional services		0

Part IX-A

Summary of Direct Charitable Activities

List the foundation's four largest direct charitable activities during the tax year. Include relevant statistical information such as the number of organizations and other beneficiaries served, conferences convened, research papers produced, etc.

Expenses

1	N/A	
2		
3		
4		

Part IX-B

Summary of Program-Related Investments

Describe the two largest program-related investments made by the foundation during the tax year on lines 1 and 2.

Amount

1	N/A	
2		
3	All other program-related investments. See instructions.	
Total. Add lines 1 through 3		0.

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Part X

Minimum Investment Return (All domestic foundations must complete this part. Foreign foundations, see instructions.)

1	Fair market value of assets not used (or held for use) directly in carrying out charitable, etc., purposes:		
a	Average monthly fair market value of securities	1a	2,232,176.
b	Average of monthly cash balances	1b	288,803.
c	Fair market value of all other assets	1c	
d	Total (add lines 1a, b, and c)	1d	2,520,979.
e	Reduction claimed for blockage or other factors reported on lines 1a and 1c (attach detailed explanation)	1e	0.
2	Acquisition indebtedness applicable to line 1 assets	2	0.
3	Subtract line 2 from line 1d	3	2,520,979.
4	Cash deemed held for charitable activities. Enter 1 1/2% of line 3 (for greater amount, see instructions)	4	37,815.
5	Net value of noncharitable-use assets. Subtract line 4 from line 3. Enter here and on Part V, line 4	5	2,483,164.
6	Minimum investment return. Enter 5% of line 5	6	124,158.

Part XI

Distributable Amount (see instructions) (Section 4942(j)(3) and (j)(5) private operating foundations and certain foreign organizations check here ☐ and do not complete this part.)

1	Minimum investment return from Part X, line 6	1	124,158.
2a	Tax on investment income for 2014 from Part VI, line 5	2a	1,513.
b	Income tax for 2014. (This does not include the tax from Part VI.)	2b	
c	Add lines 2a and 2b	2c	1,513.
3	Distributable amount before adjustments. Subtract line 2c from line 1	3	122,645.
4	Recoveries of amounts treated as qualifying distributions	4	0.
5	Add lines 3 and 4	5	122,645.
6	Deduction from distributable amount (see instructions)	6	0.
7	Distributable amount as adjusted. Subtract line 6 from line 5. Enter here and on Part XIII, line 1	7	122,645.

Part XII

Qualifying Distributions (see instructions)

1	Amounts paid (including administrative expenses) to accomplish charitable, etc., purposes:		
a	Expenses, contributions, gifts, etc. - total from Part I, column (d), line 26	1a	550,000.
b	Program-related investments - total from Part IX-B	1b	0.
2	Amounts paid to acquire assets used (or held for use) directly in carrying out charitable, etc., purposes	2	
3	Amounts set aside for specific charitable projects that satisfy the:		
a	Suitability test (prior IRS approval required)	3a	
b	Cash distribution test (attach the required schedule)	3b	
4	Qualifying distributions. Add lines 1a through 3b. Enter here and on Part V, line 8, and Part XIII, line 4	4	550,000.
5	Foundations that qualify under section 4940(e) for the reduced rate of tax on net investment income. Enter 1% of Part I, line 27b	5	0.
6	Adjusted qualifying distributions. Subtract line 5 from line 4	6	550,000.

Note. The amount on line 6 will be used in Part V, column (b), in subsequent years when calculating whether the foundation qualifies for the section 4940(e) reduction of tax in those years.

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Part XIII Undistributed Income (see instructions)

	(a) Corpus	(b) Years prior to 2013	(c) 2013	(d) 2014
1 Distributable amount for 2014 from Part XI, line 7				122,645.
2 Undistributed income, if any, as of the end of 2014				
a Enter amount for 2013 only			0.	
b Total for prior years:		0.		
3 Excess distributions carryover, if any, to 2014				
a From 2009	692,516.			
b From 2010	674,584.			
c From 2011	269,801.			
d From 2012	397,143.			
e From 2013	324,948.			
f Total of lines 3a through e	2,358,992.			
4 Qualifying distributions for 2014 from Part XII, line 4: ► \$	550,000.			
a Applied to 2013, but not more than line 2a			0.	
b Applied to undistributed income of prior years (Election required - see instructions)		0.		
c Treated as distributions out of corpus (Election required - see instructions)	0.			
d Applied to 2014 distributable amount				122,645.
e Remaining amount distributed out of corpus	427,355.			
5 Excess distributions carryover applied to 2014 (If an amount appears in column (d), the same amount must be shown in column (a))	0.			0.
6 Enter the net total of each column as indicated below:				
a Corpus Add lines 3f, 4c, and 4e Subtract line 5	2,786,347.			
b Prior years' undistributed income. Subtract line 4b from line 2b		0.		
c Enter the amount of prior years' undistributed income for which a notice of deficiency has been issued, or on which the section 4942(a) tax has been previously assessed		0.		
d Subtract line 6c from line 6b. Taxable amount - see instructions		0.		
e Undistributed income for 2013. Subtract line 4a from line 2a. Taxable amount - see instr.			0.	
f Undistributed income for 2014. Subtract lines 4d and 5 from line 1. This amount must be distributed in 2015				0.
7 Amounts treated as distributions out of corpus to satisfy requirements imposed by section 170(b)(1)(F) or 4942(g)(3) (Election may be required - see instructions)	0.			
8 Excess distributions carryover from 2009 not applied on line 5 or line 7	692,516.			
9 Excess distributions carryover to 2015. Subtract lines 7 and 8 from line 6a	2,093,831.			
10 Analysis of line 9:				
a Excess from 2010	674,584.			
b Excess from 2011	269,801.			
c Excess from 2012	397,143.			
d Excess from 2013	324,948.			
e Excess from 2014	427,355.			

423581
11-24-14

Form 990-PF (2014)

N/A

- b**
- Check box to indicate whether the foundation is a private operating foundation described in section

☐ 4942(j)(3) or ☐ 4942(j)(5)

- (4) Gross investment income

[illegible]

1 Information Regarding Foundation Managers:

- a List any managers of the foundation who have contributed more than 2% of the total contributions received by the foundation before the close of any tax year (but only if they have contributed more than \$5,000). (See section 507(d)(2).)

b List any managers of the foundation who own 10% or more of the stock of a corporation (or an equally large portion of the ownership of a partnership or other entity) of which the foundation has a 10% or greater interest.

NONE

2 Information Regarding Contribution, Grant, Gift, Loan, Scholarship, etc., Programs:

Check here ☒ if the foundation only makes contributions to preselected charitable organizations and does not accept unsolicited requests for funds. If the foundation makes gifts, grants, etc. (see instructions) to individuals or organizations under other conditions, complete items 2a, b, c, and d.

- a The name, address, and telephone number or e-mail address of the person to whom applications should be addressed:

SEE STATEMENT 10

- b The form in which applications should be submitted and information and materials they should include:**

- c Any submission deadlines:

- d Any restrictions or limitations on awards, such as by geographical areas, charitable fields, kinds of institutions, or other factors:

W.W. AND ELOISE D. GAY FOUNDATION,
C/O MR. W.W. GAY

Form 990-PF (2014)

31-1724609 Page 11

Part XV Supplementary Information (continued)

3 Grants and Contributions Paid During the Year or Approved for Future Payment				
Recipient	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
Name and address (home or business)				
a Paid during the year				
AMERICAN CANCER SOCIETY 1430 PRUDENTIAL DR JACKSONVILLE, FL 32207	NONE	NON-PRIVATE	UNRESTRICTED - CHARITY	2,000.
AMERICAN LUNG ASSN 6852 OAKS PLACE JACKSONVILLE, FL 32216	NONE	NON-PRIVATE	UNRESTRICTED - CHARITY	2,000.
BAPTIST ASSN FOR SPECIAL CHILDREN & ADULTS PO BOX 7098 ORANGE PARK, FL 32073	NONE	NON-PRIVATE	UNRESTRICTED - CHARITY	5,000.
BAPTIST HEALTH FOUNDATION 800 PRUDENTIAL DRIVE JACKSONVILLE, FL 32207	NONE	NON-PRIVATE	UNRESTRICTED - CHARITY	70,000.
BAPTIST MEDICAL CENTER 836 PRUDENTIAL DRIVE STE 1205 JACKSONVILLE, FL 32207	NONE	NON-PRIVATE	UNRESTRICTED - CHARITY	20,000.
Total	SEE CONTINUATION SHEET(S)			550,000.
b Approved for future payment				
NONE				
Total				0.

Enter gross amounts unless otherwise indicated.

(See worksheet in line 13 instructions to verify calculations.)

Schedule B

(Form 990, 990-EZ, or 990-PF)

Department of the Treasury
Internal Revenue Service**Schedule of Contributors**

▶ Attach to Form 990, Form 990-EZ, or Form 990-PF.
▶ Information about Schedule B (Form 990, 990-EZ, or 990-PF) and
its instructions is at www.irs.gov/form990.

OMB No 1545-0047

2014

Name of the organization

W.W. AND ELOISE D. GAY FOUNDATION,
C/O MR. W.W. GAY

Employer identification number

31-1724609

Organization type (check one)

Filers of:

Section:

Form 990 or 990-EZ

☐ 501(c)() (enter number) organization☐ 4947(a)(1) nonexempt charitable trust **not** treated as a private foundation☐ 527 political organization

Form 990-PF

☒ 501(c)(3) exempt private foundation☐ 4947(a)(1) nonexempt charitable trust treated as a private foundation☐ 501(c)(3) taxable private foundationCheck if your organization is covered by the **General Rule** or a **Special Rule**.**Note.** Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions.**General Rule**

- ☒ For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, contributions totaling \$5,000 or more (in money or property) from any one contributor. Complete Parts I and II. See instructions for determining a contributor's total contributions.

Special Rules

- ☐ For an organization described in section 501(c)(3) filing Form 990 or 990-EZ that met the 33 1/3% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi), that checked Schedule A (Form 990 or 990-EZ), Part II, line 13, 16a, or 16b, and that received from any one contributor, during the year, total contributions of the greater of (1) \$5,000 or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h, or (ii) Form 990-EZ, line 1. Complete Parts I and II.
- ☐ For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than \$1,000 *exclusively* for religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals. Complete Parts I, II, and III.
- ☐ For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions *exclusively* for religious, charitable, etc., purposes, but no such contributions totaled more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an *exclusively* religious, charitable, etc., purpose. Do not complete any of the parts unless the **General Rule** applies to this organization because it received *nonexclusively* religious, charitable, etc., contributions totaling \$5,000 or more during the year. ▶ \$ _____

Caution. An organization that is not covered by the General Rule and/or the Special Rules does not file Schedule B (Form 990, 990-EZ, or 990-PF), but it **must** answer "No" on Part IV, line 2, of its Form 990, or check the box on line H of its Form 990-EZ or on its Form 990-PF, Part I, line 2, to certify that it does not meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990, 990-EZ, or 990-PF. Schedule B (Form 990, 990-EZ, or 990-PF) (2014)

Name of organization W.W. AND ELOISE D. GAY FOUNDATION, C/O MR. W.W. GAY	Employer identification number 31-1724609
--	---

Part I Contributors (see instructions). Use duplicate copies of Part I if additional space is needed

(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
1	ALPHA EQUIPMENT SALES & RENTAL CO. STOCKTON STREET JACKSONVILLE, FL 32204	\$ 100,000.	Person ☒ Payroll ☐ Noncash ☐ (Complete Part II for noncash contributions)
2	FMS MAINTENANCE INC 2516 EDISON AVENUE JACKSONVILLE, FL 32204	\$ 10,000.	Person ☒ Payroll ☐ Noncash ☐ (Complete Part II for noncash contributions)
3	TG UTILITY COMPANY 526 STOCKTON STREET JACKSONVILLE, FL 32204	\$ 5,000.	Person ☒ Payroll ☐ Noncash ☐ (Complete Part II for noncash contributions)
			Person ☐ Payroll ☐ Noncash ☐ (Complete Part II for noncash contributions)
			Person ☐ Payroll ☐ Noncash ☐ (Complete Part II for noncash contributions)
			Person ☐ Payroll ☐ Noncash ☐ (Complete Part II for noncash contributions)

Name of organization

Employer identification number

W.W. AND ELOISE D. GAY FOUNDATION,
C/O MR. W.W. GAY

31-1724609

Part II Noncash Property (see instructions) Use duplicate copies of Part II if additional space is needed.

(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$	
		\$	
		\$	
		\$	
		\$	
		\$	
		\$	

Name of organization

W.W. AND ELOISE D. GAY FOUNDATION,
C/O MR. W.W. GAY

Employer identification number

31-1724609

Part III

Exclusively religious, charitable, etc., contributions to organizations described in section 501(c)(7), (8), or (10) that total more than \$1,000 for the year from any one contributor. Complete columns (a) through (e) and the following line entry. For organizations completing Part III, enter the total of exclusively religious, charitable, etc., contributions of \$1,000 or less for the year (Enter this info once) ▶ \$

Use duplicate copies of Part III if additional space is needed

(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
	(e) Transfer of gift		
	Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee
	(e) Transfer of gift		
	Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee
	(e) Transfer of gift		
	Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee
	(e) Transfer of gift		
	Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee
	(e) Transfer of gift		
	Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee

Recipient's Name and Address:
WILLIAM W GAY & ELOISE D GAY &
KATHLEEN H COLD TTEES WW &

Account Number: RG1-011622
Recipient's Identification
Number **-*4609

2014 TAX and
YEAR-END STATEMENT
As of 02/09/2015

2014 Form 1099-B Proceeds From Broker and Barter Exchange Transactions OMB No. 1545-0715
(For individuals, report details on Form 8949)

This is important tax information and is being furnished to the Internal Revenue Service (except as indicated). If you are required to file a return, a negligence penalty or other sanction may be imposed on you if this income is taxable and the IRS determines that it has not been reported.

Disposition Transaction	Disposition Method	Quantity (Box 1a)	Date		Proceeds (Box 1d)	Cost or Other Basis (Box 1e)	Adjustments		
			Date Acquired (Box 1b)	Date Sold or Disposed (Box 1c)			D=Market Discount O=Option Premium W=Wash Sale Loss	Realized Gain or (Loss)	

Short-Term Transactions for Which Basis Is Reported to the IRS - Report on Form 8949, Part I, with Box A checked.
Covered (Box 3)

Description (Box 1a): CAPITAL WORLD BOND F UND CLASS A		CUSIP: 140541103	
SELL	AVERAGE COST	6 315	132 24
SELL	AVERAGE COST	10 911	228 48
			131 26
			226 79

0 98
1 69

Seq.# (K01 80294)

Recipient's Name and Address:
WILLIAM W GAY & ELOISE D GAY &
KATHLEEN H COLD TTEES WW &

Account Number: RG1-011622
Recipient's Identification
Number **-*4609

**2014 TAX and
YEAR-END STATEMENT**
As of 02/09/2015

2014 Form 1099-B

Proceeds From Broker and Barter Exchange Transactions

OMB No. 1545-0715 (Continued)

(For individuals, report details on Form 8949)

Disposition Transaction	Disposition Method	Quantity (Box 1a)	Date Acquired (Box 1b)	Date Sold or Disposed (Box 1c)	Proceeds (Box 1d)	Cost or Other Basis (Box 1e)	Adjustments D=Market Discount O=Option Premium W=Wash Sale Loss	Realized Gain or Loss
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Short-Term Transactions for Which Basis Is Reported to the IRS - Report on Form 8949, Part I, with Box A checked.

Covered (Box 3) (Continued)

Description (Box 1a): CAPITAL WORLD BOND F UND CLASS A

CUSIP: 140541103 (Continued)

SELL	AVERAGE COST	5 060	03/27/2014	09/03/2014	105 96	105 18		0 78
SELL	AVERAGE COST	4 971	05/26/2014	09/03/2014	104 09	103 33		0 76
SALE DATE TOTAL		27 257	VARIOUS	09/03/2014	570 77	565 56		4 21

Description (Box 1a): PIMCO GLOBAL BOND FUND CLASS A (U.S. DOL LAR-HEDGED)

CUSIP: 693390346

SELL	AVERAGE COST	9 469 697	04/01/2013	01/07/2014	95 928 03	99 924 51	44 89 W	(3 951 59)
SELL	AVERAGE COST	13 587	04/30/2013	01/07/2014	137 64	146 18		(8 54)
SELL	AVERAGE COST	15 509	05/31/2013	01/07/2014	157 11	166 86		(9 75)
SELL	AVERAGE COST	12 610	05/28/2013	01/07/2014	127 74	135 67		(7 93)
SELL	AVERAGE COST	11 270	07/31/2013	01/07/2014	114 17	121 25		(7 08)
SELL	AVERAGE COST	12 696	03/30/2013	01/07/2014	128 61	136 59		(7 98)
SELL	AVERAGE COST	12 243	09/30/2013	01/07/2014	124 02	131 72		(7 70)
SELL	AVERAGE COST	16 767	10/31/2013	01/07/2014	169 85	180 39		(10 54)
SELL	AVERAGE COST	15 653	11/29/2013	01/07/2014	158 56	168 41		(9 85)
SELL	AVERAGE COST	73 397	12/11/2013	01/07/2014	743 51	789 68		(46 17)

Wash sale 281 day(s) added to holding period

AVERAGE COST

188 44

200 14

Wash sale 281 day(s) added to holding period

AVERAGE COST

188 44

200 14



Recipient's Name and Address:

WILLIAM W GAY & ELOISE D GAY &
KATHLEEN H COLD TTEES WW &

Account Number: RG1-011622

Recipient's Identification
Number ***4609

2014 TAX and

YEAR-END STATEMENT
As of 02/09/2015

2014 Form 1099-B

Proceeds From Broker and Barter Exchange Transactions

OMB No. 1545-0715 (Continued)

(For individuals, report details on Form 8949)

Disposition Transaction	Disposition Method	Quantity (Box 1a)	Date Acquired (Box 1b)	Date Sold or Disposed (Box 1c)	Proceeds (Box 1d)	Cost or Other Basis (Box 1e)	Adjustments D=Market Discount O=Option Premium W=Wash Sale Loss	Realized Gain or Loss
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Short-Term Transactions for Which Basis Is Reported to the IRS - Report on Form 8949, Part I, with Box A checked.

Covered (Box 3) (Continued)

Description (Box 1a): PIMCO GLOBAL BOND FUND CLASS A (U.S. DOL LAR-HEDGED)

CUSIP: 693390346 (Continued)

SELL	AVERAGE COST	14 371	12/31/2013	01/07/2014	145 57	154 61		(9 04)
Wash sale 281 day(s) added to holding period								
SALE DATE TOTAL		9,686.402	VARIOUS	01/07/2014	98,123.25	102,256.01	44.89 W	(4,087.87)

Description (Box 1a): PIMCO LOW DURATION CLASS A

CUSIP: 693390411

SELL	AVERAGE COST	30 370	01/31/2013	01/07/2014	314 03	323 05		(9 02)
SELL	AVERAGE COST	32 376	02/28/2013	01/07/2014	334 77	344 39		(9 62)
SELL	AVERAGE COST	7 622	05/31/2013	01/07/2014	78 81	81 07		(2 26)
SELL	AVERAGE COST	5 935	06/28/2013	01/07/2014	61 37	63 13		(1 76)
SELL	AVERAGE COST	6 348	07/31/2013	01/07/2014	65 64	67 52		(1 88)
SELL	AVERAGE COST	5 444	08/30/2013	01/07/2014	56 29	57 91		(1 62)
SELL	AVERAGE COST	3 712	09/30/2013	01/07/2014	38 38	39 48		(1 10)
SELL	AVERAGE COST	4 810	10/31/2013	01/07/2014	49 74	51 16		(1 42)
SELL	AVERAGE COST	4 787	11/29/2013	01/07/2014	49 50	50 92		(1 42)
SALE DATE TOTAL		101.404	VARIOUS	01/07/2014	1,048.53	1,078.63		(30.10)

Short-Term Covered Total

99,742.55	103,901.20	44.89 W	(4,113.76)
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Recipient's Name and Address:

WILLIAM W GAY & ELOISE D GAY &
KATHLEEN H COLD TTEES WW &

Account Number: RG1-011622

Recipient's Identification
Number **4609

**2014 TAX and
YEAR-END STATEMENT
As of 02/09/2015**

2014 Form 1099-B

Proceeds From Broker and Barter Exchange Transactions

OMB No. 1545-0715 (Continued)

(For individuals, report details on Form 8949)

Disposition Transaction	Disposition Method	Quantity (Box 1a)	Date		Proceeds (Box 1d)	Cost or Other Basis (Box 1e)	Adjustments			Realized Gain or (Loss)
			Acquired (Box 1b)	Date Sold or Disposed (Box 1c)			D=Market Discount	O=Option Premium	W=Wash Sale Loss	
Long-Term Transactions for Which Basis Is Reported to the IRS - Report on Form 8949, Part II, with Box D checked. Covered (Box 3)										
Description (Box 1a): CAPITAL WORLD BOND FUND CLASS A										CUSIP: 140541103
SELL	AVERAGE COST	7 622	03/28/2012	09/03/2014	159 60	158 43				1 17
SELL	AVERAGE COST	7 703	06/27/2012	09/03/2014	161 30	160 11				1 19
SELL	AVERAGE COST	5 750	10/09/2012	09/03/2014	120 41	119 52				0 89
SELL	AVERAGE COST	10 671	12/21/2012	09/03/2014	223 45	221 80				1 65
SELL	AVERAGE COST	5 805	12/21/2012	09/03/2014	121 56	120 66				0 90
SELL	AVERAGE COST	8 150	12/21/2012	09/03/2014	170 66	169 40				1 26
SELL	AVERAGE COST	6 132	03/27/2013	09/03/2014	128 40	127 46				0 94
SELL	AVERAGE COST	6 471	06/26/2013	09/03/2014	135 50	134 50				1 00
SALE DATE TOTAL					1,220.88	1,211.88				9.00

Description (Box 1a): PIMCO LOW DURATION C CLASS A

CUSIP: 693390411									
SELL	AVERAGE COST	4,448 621	09/13/2012	01/07/2014	45,998 74	47,311 33		1 53 W	(1,311 06)
SELL	AVERAGE COST	18 656	09/28/2012	01/07/2014	192 90	198 45			(5 55)
SELL	AVERAGE COST	47 148	10/31/2012	01/07/2014	487 51	501 53			(14 02)
SELL	AVERAGE COST	48 477	11/30/2012	01/07/2014	501 25	515 67			(14 42)
SELL	AVERAGE COST	194 607	12/12/2012	01/07/2014	2,012 24	2,070 12			(57 88)
SELL	AVERAGE COST	41 155	12/12/2012	01/07/2014	425 54	437 78			(12 24)
SELL	AVERAGE COST	79 117	12/27/2012	01/07/2014	818 07	841 60			(23 53)

Seq # (RG1 80294)

TEFRA-ROLL

Recipient's Name and Address:
WILLIAM W GAY & ELOISE D GAY &
KATHLEEN H COLD TTEES WW &

Account Number: RG1-011622
Recipient's Identification
Number **-***4609

2014 TAX and
YEAR-END STATEMENT
As of 02/09/2015

2014 Form 1099-B

Proceeds From Broker and Barter Exchange Transactions

OMB No. 1545-0715 (Continued)

(For individuals, report details on Form 8949)

Disposition Transaction	Disposition Method	Quantity (Box 1a)	Date Acquired (Box 1b)	Date Sold or Disposed (Box 1c)	Proceeds (Box 1d)	Cost or Other Basis (Box 1e)	Adjustments D=Market Discount O=Option Premium W=Wash Sale Loss	Realized Gain or Loss
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Long-Term Transactions for Which Basis Is Reported to the IRS - Report on Form 8949, Part II, with Box D checked.

Covered (Box 3) (Continued)

Description (Box 1a): PIMCO LOW DURATION CLASS A

CUSIP: 693390411 (Continued)

SELL	AVERAGE COST	40 396	12/31/2012	01/07/2014	417 69	429 71		(12 02)
SELL	AVERAGE COST	41 235	03/28/2013	01/07/2014	426 37	438 63		(12 26)
SELL	Wash sale 200 day(s) added to holding period							
SELL	AVERAGE COST	10 682	04/30/2013	01/07/2014	110 45	113 62		(3 17)
SELL	Wash sale 200 day(s) added to holding period							
SELL	AVERAGE COST	3 226	12/11/2013	01/07/2014	33 36	34 31		(0 95)
SELL	Wash sale 481 day(s) added to holding period							
SELL	AVERAGE COST	1 959	12/31/2013	01/07/2014	20 25	20 83		(0 58)
SELL	Wash sale 481 day(s) added to holding period							
SALE DATE TOTAL		4,975.279	VARIOUS	01/07/2014	51,444 37	52,913.58	1.53 W	(1,467.68)
Long-Term Covered Total					52,665.25	54,125 46	1.53 W	(1,458.68)
Covered Total					152,407.80	158,026 66	46.42 W	(5,572.44)

Long-Term Transactions for Which Basis Is Not Reported to the IRS - Report on Form 8949, Part II, with Box E checked.

Noncovered (Box 5)

Description (Box 1a): APPLE BK FOR SVGS NY ACQUIRED BY APPLE B ANCORP INC CTF DEP

CUSIP: 037830D37

REDEMPTION	HIGH COST	200,000	04/01/2013	04/10/2014	200,000 00	200,000 00		0.00
Original Cost Basis		200,000 00						

Recipient's Name and Address:
WILLIAM W GAY & ELOISE D GAY &
KATHLEEN H COLD TTEES WW &

Account Number: RG1-011622
Recipient's Identification
Number **-*4609

2014 TAX and
YEAR-END STATEMENT
As of 02/09/2015

2014 Form 1099-B

Proceeds From Broker and Barter Exchange Transactions

OMB No. 1545-0715 (Continued)

(For individuals, report details on Form 8949)

Disposition Transaction	Disposition Method	Quantity (Box 1a)	Date		Proceeds (Box 1d)	Cost or Other Basis (Box 1e)	Adjustments		Realized Gain or Loss
			Acquired (Box 1b)	Sold or Disposed (Box 1c)			D=Market Discount	O=Option Premium W=Wash Sale Loss	
Long-Term Transactions for Which Basis Is Not Reported to the IRS - Report on Form 8949, Part II, with Box E checked.									
Noncovered (Box 5) (Continued)									
Description (Box 1a): CAPITAL WORLD BOND FUND CLASS A									
SELL	AVERAGE COST	1,225.490	12/22/2011	09/03/2014	25,661.76	25,000.00			661.76
Description (Box 1a): GENERAL ELECTRIC CO COM									
SELL	HIGH COST	2,900	06/05/2007	09/03/2014	74,483.15	109,461.58			(34,978.43)
Description (Box 1a): SAFRA NATL BK NEW YORK NY CTF DEP ACT/3 65 0.300% 04/30/14									
REDEMPTION	HIGH COST	150,000	04/24/2013	04/30/2014	150,000.00	150,000.00			0.00
Original Cost Basis 150,000.00									
Long-Term Noncovered Total						450,144.91	484,461.58		(34,316.67)
Noncovered Total						450,144.91	484,461.58		(34,316.67)
Total			602,552.71			642,488.24	46.42 ^W		(39,889.11)

IRS Form 1099-B - Proceeds from Broker and Barter Exchange Transactions:

The amounts in this section of your Tax Information Statement reflect proceeds from securities transactions such as sales, redemptions, tender offers, return of principal distributions, covered options, the option premium portion of reverse convertibles and bond maturities. Short-term and long-term transactions are segregated in your 1099-B form in a format comparable to IRS Form 8949, for dispositions of covered and noncovered securities. Since your financial organization subscribes to our premium Tax and Year-End Statement, the date of acquisition, cost or other basis, type of gain or loss (short-term or long-term), whether any loss is disallowed due to a wash sale and market discount for both covered and noncovered securities transactions will be displayed when available. Please note that such detail for noncovered transactions is not reported to the IRS.

Type of Gain or Loss (Box 2). The section headings within the 1099-B indicate the type of gain or loss for the transactions, short-term or long-term.

Covered (Box 3) or Noncovered (Box 5) Security. The section headings within the 1099-B indicate whether your security transaction is or is not a covered security under the IRS cost basis reporting program.

Description and Quantity (Box 1a). Shows a brief description of the item or service for which the proceeds are being reported, as well as the number of shares included in the sale or exchange for the lot reported. If fractional shares are part of the disposition, those shares will be displayed to three decimal places.

CUSIP. Broker transactions may show the Committee on Uniform Security Identification Procedures (CUSIP) number of the item reported.

Disposition Transaction. This column will denote the type of transaction, for example, SELL.

Disposition Method. The method used to select which lot will be disposed, for example, first-in first-out (FIFO). Please refer to the Client Service Information Section in your brokerage account statement for your account's existing tax lot disposition method.

W.W. AND ELOISE D. GAY FOUNDATION,
C/O MR. W.W. GAY

31-1724609

Part XV **Supplementary Information**

3 Grants and Contributions Paid During the Year (Continuation)

Recipient Name and address (home or business)	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
BEACHES MUSEUM & HISTORY 381 BEACH BLVD JACKSONVILLE, FL 32250	NONE	NON-PRIVATE	UNRESTRICTED - CHARITY	500.
BOB TEBOW EVANGELISTIC ASSOC 8834-14 GOODBY'S EXEC DR JACKSONVILLE, FL 32217	NONE	NON-PRIVATE	UNRESTRICTED - CHARITY	10,000.
BOY SCOUTS OF AMERICA 521 S EDWOOD AVE JACKSONVILLE, FL 32205	NONE	NON-PRIVATE	UNRESTRICTED - CHARITY	10,000.
CATHEDRAL ARTS PROJECT 4063 SALISBURY ROAD, SUITE 107 JACKSONVILLE, FL 32216	NONE	NON-PRIVATE	UNRESTRICTED - CHARITY	10,000.
CHILD DEVELOPMENT CENTER 318 OCEAN BLVD ATLANTIC BEACH, FL 32233	NONE	NON-PRIVATE	UNRESTRICTED - CHARITY	1,000.
CHILDRENS CANCER RECOVERY FDN PO BOX 238 HERSHEY, PA 17033	NONE	NON-PRIVATE	UNRESTRICTED - CHARITY	1,000.
CHRIST CHURCH JACKSONVILLE 9794 OLD ST AUGUSTINE ROAD JACKSONVILLE, FL 32257	NONE	NON-PRIVATE	UNRESTRICTED - CHARITY	72,000.
CITY RESCUE MISSION PO BOX 60291 JACKSONVILLE, FL 32236	NONE	NON-PRIVATE	UNRESTRICTED - CHARITY	5,000.
CLAY COUNTY YOUTH CHARACTER BLDG 461 MCINTOSH AVE ORANGE PARK, FL 32073	NONE	NON-PRIVATE	UNRESTRICTED - CHARITY	2,500.
COMMUNITY HOSPICE 4266 SUNBEAM RD JACKSONVILLE, FL 32257	NONE	NON-PRIVATE	UNRESTRICTED - CHARITY	3,000.
Total from continuation sheets				451,000.

W.W. AND ELOISE D. GAY FOUNDATION,
C/O MR. W.W. GAY

31-1724609

Part XV **Supplementary Information**

3 Grants and Contributions Paid During the Year (Continuation)

Recipient Name and address (home or business)	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
COUNCIL ON AGING OF CLAY COUNTY 604 WALNUT STREET GREEN COVE SPRINGS, FL 32043	NONE	NON-PRIVATE	UNRESTRICTED - CHARITY	2,000.
CROHNS & COLITIS FOUNDATION PO BOX 9842 JACKSONVILLE, FL 32208	NONE	NON-PRIVATE	UNRESTRICTED - CHARITY	5,000.
CUMMER ART MUSEUM 829 RIVERSIDE AVENUE JACKSONVILLE, FL 32204	NONE	NON-PRIVATE	UNRESTRICTED - CHARITY	20,000.
DESIRE STREET MINISTRIES PO BOX 18057 ATLANTA, GA 30316	NONE	NON-PRIVATE	UNRESTRICTED - CHARITY	1,000.
DREAMS COME TRUE 6803 SOUTHPOINT PARKWAY JACKSONVILLE, FL 32216	NONE	NON-PRIVATE	UNRESTRICTED - CHARITY	1,000.
EAST WEST MINISTRIES 4450 SOJOURN DRIVE, STE 100 ADDISON, TX 75001	NONE	NON-PRIVATE	UNRESTRICTED - CHARITY	5,000.
EMPOWERED PARENTS PO BOX 60722 JACKSONVILLE, FL 32236	NONE	NON-PRIVATE	UNRESTRICTED - CHARITY	10,000.
EPIC SURF MINISTRIES PO BOX 50952 JACKSONVILLE BEACH, FL 32240	NONE	NON-PRIVATE	UNRESTRICTED - CHARITY	3,000.
FIRESIDE MINISTRIES 2313 LAUREL LN AUGUSTA, GA 30904	NONE	NON-PRIVATE	UNRESTRICTED - CHARITY	500.
FIRST BAPTIST CHURCH OF JACKSONVILLE 124 WEST ASHLEY STREET JACKSONVILLE, FL 32202	NONE	NON-PRIVATE	UNRESTRICTED - CHARITY	3,000.
Total from continuation sheets				

W.W. AND ELOISE D. GAY FOUNDATION,
C/O MR. W.W. GAY

31-1724609

Part XV Supplementary Information

3 Grants and Contributions Paid During the Year (Continuation)

Recipient Name and address (home or business)	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
FIRST COAST CRIME STOPPERS INC 8647 BAYPINE RD JACKSONVILLE, FL 32256	NONE	NON-PRIVATE	UNRESTRICTED - CHARITY	2,000.
FL FAIRTAX ED ASSN INC PO BOX 1913 PONTE VEDRA BEACH, FL 32004	NONE	NON-PRIVATE	UNRESTRICTED - CHARITY	25,000.
FRIENDS OF NEFSH 7487 SOUTH STATE ROAD 121 MACCLENNY, FL 32063	NONE	NON-PRIVATE	UNRESTRICTED - CHARITY	500.
FUTURE NOW 5809 CEDAR OAKS DRIVE JACKSONVILLE, FL 32210	NONE	NON-PRIVATE	UNRESTRICTED - CHARITY	500.
HAGGAI INST PO BOX 13 ATLANTA, GA 30370	NONE	NON-PRIVATE	UNRESTRICTED - CHARITY	3,000.
HANDS ON JACKSONVILLE 6817-1902 SOUTHPPOINT PARKWAY JACKSONVILLE, FL 32216	NONE	NON-PRIVATE	UNRESTRICTED - CHARITY	10,000.
HEART FOR CHILDREN INC 1429 WINTHROP ST JACKSONVILLE, FL 32206	NONE	NON-PRIVATE	UNRESTRICTED - CHARITY	1,000.
JACKSONVILLE CHILDREN'S COMMISSION 1095 A PHILIP RANDOLPH BLVD JACKSONVILLE, FL 32206	NONE	NON-PRIVATE	UNRESTRICTED - CHARITY	5,000.
JACKSONVILLE SPEECH & HEARING CENTER 1128 N LAURA ST JACKSONVILLE, FL 32206	NONE	NON-PRIVATE	UNRESTRICTED - CHARITY	5,000.
JACKSONVILLE YOUNG LIFE PO BOX 2173 JACKSONVILLE, FL 32203	NONE	NON-PRIVATE	UNRESTRICTED - CHARITY	1,000.
Total from continuation sheets				

W.W. AND ELOISE D. GAY FOUNDATION,
C/O MR. W.W. GAY

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Part XV **Supplementary Information**

3 Grants and Contributions Paid During the Year (Continuation)				
Recipient Name and address (home or business)	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
JHNSA 2 INDEPENDENT DR, SUITE 144 JACKSONVILLE, FL 32202	NONE	NON-PRIVATE	UNRESTRICTED - CHARITY	25,000.
JUNIOR ACHIEVEMENT 4049 WOODCOCK DR, 2ND FL JACKSONVILLE, FL 32207	NONE	NON-PRIVATE	UNRESTRICTED - CHARITY	5,000.
K9S FOR WARRIORS 260 S ROSCOE BLVD PONTE VEDRA BEACH, FL 32082	NONE	NON-PRIVATE	UNRESTRICTED - CHARITY	53,000.
L'ARCHE HARBOR HOUSE 700 ARLINGTON RD N JACKSONVILLE, FL 32211	NONE	NON-PRIVATE	UNRESTRICTED - CHARITY	2,000.
MAYO CLINIC 4500 SAN PABLO ROAD JACKSONVILLE, FL 32224	NONE	NON-PRIVATE	UNRESTRICTED - CHARITY	20,000.
MERCY SHIPS PO BOX 2020 GARDEN VALLEY, TX 75771	NONE	NON-PRIVATE	UNRESTRICTED - CHARITY	3,000.
MURRAY HILL MINISTRIES PO BOX 380006 JACKSONVILLE, FL 32205	NONE	NON-PRIVATE	UNRESTRICTED - CHARITY	3,000.
MUSEUM OF SCIENCE AND HISTORY 1025 MUSEUM CIRCLE JACKSONVILLE, FL 32207	NONE	NON-PRIVATE	UNRESTRICTED - CHARITY	2,000.
OPERATION NEW HOPE 1830 N MAIN ST JACKSONVILLE, FL 32206	NONE	NON-PRIVATE	UNRESTRICTED - CHARITY	1,000.
PRISONERS OF CHRIST PO BOX 28159 JACKSONVILLE, FL 32226	NONE	NON-PRIVATE	UNRESTRICTED - CHARITY	5,000.
Total from continuation sheets				

W.W. AND ELOISE D. GAY FOUNDATION,
C/O MR. W.W. GAY

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Part XV Supplementary Information

3 Grants and Contributions Paid During the Year (Continuation)				
Recipient Name and address (home or business)	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
RODELL ROBERTS SCHOLARSHIP FUND 524 STOCKTON STREET JACKSONVILLE, FL 32204	NONE	NON-PRIVATE	UNRESTRICTED - CHARITY	500.
RONALD MCDONALD HOUSE 824 CHILDRENS WAY JACKSONVILLE, FL 32207	NONE	NON-PRIVATE	UNRESTRICTED - CHARITY	38,000.
SALVATION ARMY 1032 MEETROPOLITAN PKWY SW ATLANTA, GA 30310	NONE	NON-PRIVATE	UNRESTRICTED - CHARITY	5,000.
SONS OF CONFEDERATE VETERANS 4884 VICTORIA CHASE CT JACKSONVILLE, FL 32257	NONE	NON-PRIVATE	UNRESTRICTED - CHARITY	2,000.
ST VINCENTS HEART CENTER PO BOX 41564 JACKSONVILLE, FL 32203	NONE	NON-PRIVATE	UNRESTRICTED - CHARITY	25,000.
THEATRE WORKS INC 8355 W PEORIA AVE PEORIA, AZ 85345	NONE	NON-PRIVATE	UNRESTRICTED - CHARITY	1,500.
TIM TEBOW FOUNDATION 2220 COUNTY ROAD 210 W, STE 108 JACKSONVILLE, FL 32259	NONE	NON-PRIVATE	UNRESTRICTED - CHARITY	3,000.
TOCCOA FALLS COLLEGE 17 RAINWATER DR TOCCOA FALLS, GA 30598	NONE	NON-PRIVATE	UNRESTRICTED - CHARITY	1,000.
UNF CONT & BLOG COLLEGE 1 UNF DRIVE JACKSONVILLE, FL 32224	NONE	NON-PRIVATE	UNRESTRICTED - CHARITY	10,000.
UNIFIED MISSIONARY BAPTIST CHURCH 3060 LENOX AVE JACKSONVILLE, FL 32254	NONE	NON-PRIVATE	UNRESTRICTED - CHARITY	500.
Total from continuation sheets				

31-1724609

3 Grants and Contributions Paid During the Year (Continuation)

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05-01-14

FORM 990-PF DIVIDENDS AND INTEREST FROM SECURITIES STATEMENT 1

SOURCE	GROSS AMOUNT	CAPITAL GAINS DIVIDENDS	(A) REVENUE PER BOOKS	(B) NET INVEST- MENT INCOME	(C) ADJUSTED NET INCOME
NORTHWESTERN MUTUAL INVESTMENT SERVICES	117,878.	71,607.	46,271.	46,271.	
TO PART I, LINE 4	117,878.	71,607.	46,271.	46,271.	

FORM 990-PF LEGAL FEES STATEMENT 2

DESCRIPTION	(A) EXPENSES PER BOOKS	(B) NET INVEST- MENT INCOME	(C) ADJUSTED NET INCOME	(D) CHARITABLE PURPOSES
LEGAL FEES	618.	0.		0.
TO FM 990-PF, PG 1, LN 16A	618.	0.		0.

FORM 990-PF ACCOUNTING FEES STATEMENT 3

DESCRIPTION	(A) EXPENSES PER BOOKS	(B) NET INVEST- MENT INCOME	(C) ADJUSTED NET INCOME	(D) CHARITABLE PURPOSES
ACCOUNTING FEES	2,050.	2,050.		0.
TO FORM 990-PF, PG 1, LN 16B	2,050.	2,050.		0.

FORM 990-PF TAXES STATEMENT 4

DESCRIPTION	(A) EXPENSES PER BOOKS	(B) NET INVEST- MENT INCOME	(C) ADJUSTED NET INCOME	(D) CHARITABLE PURPOSES
FOREIGN TAXES	298.	298.		0.
FEDERAL INCOME TAX	750.	0.		0.
TO FORM 990-PF, PG 1, LN 18	1,048.	298.		0.

FORM 990-PF	OTHER EXPENSES	STATEMENT	5
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DESCRIPTION	(A) EXPENSES PER BOOKS	(B) NET INVEST- MENT INCOME	(C) ADJUSTED NET INCOME	(D) CHARITABLE PURPOSES
BANK CHARGES	10.	0.		0.
TO FORM 990-PF, PG 1, LN 23	10.	0.		0.

FORM 990-PF	CORPORATE STOCK	STATEMENT	6
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DESCRIPTION	BOOK VALUE	FAIR MARKET VALUE
EQUITIES	181,183.	145,347.
TOTAL TO FORM 990-PF, PART II, LINE 10B	181,183.	145,347.

FORM 990-PF	CORPORATE BONDS	STATEMENT	7
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DESCRIPTION	BOOK VALUE	FAIR MARKET VALUE
MUTUAL FUNDS	1,416,786.	1,641,574.
TOTAL TO FORM 990-PF, PART II, LINE 10C	1,416,786.	1,641,574.

FORM 990-PF	OTHER INVESTMENTS	STATEMENT	8
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DESCRIPTION	VALUATION METHOD	BOOK VALUE	FAIR MARKET VALUE
FIXED INCOME	COST	460,000.	459,864.
TOTAL TO FORM 990-PF, PART II, LINE 13		460,000.	459,864.

FORM 990-PF

LIST OF SUBSTANTIAL CONTRIBUTORS
PART VII-A, LINE 10

STATEMENT 9

NAME OF CONTRIBUTOR

ADDRESS

ALPHA EQUIPMENT SALES & RENTAL CO.

524 STOCKTON STREET
JACKSONVILLE, FL 32204

FLORIDA MECHANICAL SYSTEMS

526 STOCKTON STREET
JACKSONVILLE, FL 32204

FMS MAINTENANCE INC

520 NIXON STREET
JACKSONVILLE, FL 32204

NFC CONSTRUCTION & RENTAL CO

526 STOCKTON STREET
JACKSONVILLE, FL 32204

W.W. AND ELOISE D. GAY

5809 CEDAR OAKS DRIVE
JACKSONVILLE, FL 32210

FORM 990-PF	GRANT APPLICATION SUBMISSION INFORMATION	STATEMENT 10
	PART XV, LINES 2A THROUGH 2D	

NAME AND ADDRESS OF PERSON TO WHOM APPLICATIONS SHOULD BE SUBMITTED

W.W. GAY, TRUSTEE C/O W.W. GAY MECHANICAL CONTRACTOR
524 STOCKTON STREET
JACKSONVILLE, FL 32204

TELEPHONE NUMBER

904-280-2053

FORM AND CONTENT OF APPLICATIONS

NAME, ADDRESS, FORM 501(C)(3) APPROVAL LETTER FROM THE IRS, REASON FOR
APPL. TELEPHONE NUMBER & ANY OTHER INFORMATION DEEMED APPROPRIATE.

ANY SUBMISSION DEADLINES

NONE

RESTRICTIONS AND LIMITATIONS ON AWARDS

ALL DISTRIBUTIONS ARE TO BE MADE AT THE SOLE DISCRETION OF THE TRUSTEES;
HOWEVER, THE TRUSTEES SHALL AVOID THE SUPPORT OF FUND RAISING CAMPAIGNS AND
SHALL MAKE NO CONTRIBUTIONS TO THE UNITED WAY.

Application for Extension of Time To File an Exempt Organization Return

OMB No. 1545-1709

► File a separate application for each return.

► Information about Form 8868 and its instructions is at www.irs.gov/form8868

- If you are filing for an **Automatic 3-Month Extension**, complete only **Part I** and check this box ☒
- If you are filing for an **Additional (Not Automatic) 3-Month Extension**, complete only **Part II** (on page 2 of this form).

Do not complete Part II unless you have already been granted an automatic 3-month extension on a previously filed Form 8868.

Electronic filing (e-file). You can electronically file Form 8868 if you need a 3-month automatic extension of time to file (6 months for a corporation required to file Form 990-T), or an additional (not automatic) 3-month extension of time. You can electronically file Form 8868 to request an extension of time to file any of the forms listed in Part I or Part II with the exception of Form 8870, Information Return for Transfers Associated With Certain Personal Benefit Contracts, which must be sent to the IRS in paper format (see instructions). For more details on the electronic filing of this form, visit www.irs.gov/efile and click on *e-file for Charities & Nonprofits*.

Part I Automatic 3-Month Extension of Time. Only submit original (no copies needed).

A corporation required to file Form 990-T and requesting an automatic 6-month extension - check this box and complete

Part I only

All other corporations (including 1120-C filers), partnerships, REMICs, and trusts must use Form 7004 to request an extension of time to file income tax returns.

Type or print	Name of exempt organization or other filer, see instructions.	Enter filer's identifying number
	W. W. AND ELOISE D. GAY FOUNDATION, C/O MR. W.W. GAY	Employer identification number (EIN) or 31-1724609
File by the due date for filing your return. See instructions.	Number, street, and room or suite no. If a P.O. box, see instructions. 524 STOCKTON STREET	Social security number (SSN)
	City, town or post office, state, and ZIP code. For a foreign address, see instructions. JACKSONVILLE, FL 32204	

Enter the Return code for the return that this application is for (file a separate application for each return)

04

Application Is For	Return Code	Application Is For	Return Code
Form 990 or Form 990-EZ	01	Form 990-T (corporation)	07
Form 990-BL	02	Form 1041-A	08
Form 4720 (individual)	03	Form 4720 (other than individual)	09
Form 990-PF	04	Form 5227	10
Form 990-T (sec. 401(a) or 408(a) trust)	05	Form 6069	11
Form 990-T (trust other than above)	06	Form 8870	12

W.W. GAY, TRUSTEE

- The books are in the care of ► 524 STOCKTON STREET - JACKSONVILLE, FL 32204
Telephone No. ► (904) 356-6311 Fax No. ►
- If the organization does not have an office or place of business in the United States, check this box ☐
- If this is for a Group Return, enter the organization's four digit Group Exemption Number (GEN) . If this is for the whole group, check this box ☐. If it is for part of the group, check this box ☐ and attach a list with the names and EINs of all members the extension is for.

- 1 I request an automatic 3-month (6 months for a corporation required to file Form 990-T) extension of time until AUGUST 15, 2015, to file the exempt organization return for the organization named above. The extension is for the organization's return for:
► ☒ calendar year 2014 or
► ☐ tax year beginning , and ending .

- 2 If the tax year entered in line 1 is for less than 12 months, check reason: ☐ Initial return ☐ Final return
☐ Change in accounting period

3a If this application is for Forms 990-BL, 990-PF, 990-T, 4720, or 6069, enter the tentative tax, less any nonrefundable credits. See instructions.	3a	\$	3,114.
b If this application is for Forms 990-PF, 990-T, 4720, or 6069, enter any refundable credits and estimated tax payments made. Include any prior year overpayment allowed as a credit.	3b	\$	898.
c Balance due. Subtract line 3b from line 3a. Include your payment with this form, if required, by using EFTPS (Electronic Federal Tax Payment System). See instructions.	3c	\$	2,216.

Caution. If you are going to make an electronic funds withdrawal (direct debit) with this Form 8868, see Form 8453-EO and Form 8879-EO for payment instructions.