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Form **990-PF**

Department of the Treasury
Internal Revenue Service

Return of Private Foundation

or Section 4947(a)(1) Trust Treated as Private Foundation

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▶ Information about Form 990-PF and its instructions is at www.irs.gov/form990pf.

OMB No 1545-0052

2014

Open to Public Inspection

For calendar year 2014, or tax year beginning 01-01-2014 , and ending 12-31-2014

Name of foundation THE WILLIAM V CAMPBELL FAMILY FOUNDATION		A Employer identification number 27-0387300	
Number and street (or P O box number if mail is not delivered to street address) 305 CHURCHILL AVENUE		B Telephone number (see instructions) (650) 327-6478	
City or town, state or province, country, and ZIP or foreign postal code PALO ALTO, CA 94301		C If exemption application is pending, check here ☐	
G Check all that apply ☐ Initial return ☐ Initial return of a former public charity ☐ Final return ☐ Amended return ☐ Address change ☐ Name change		D 1. Foreign organizations, check here ☐ 2. Foreign organizations meeting the 85% test, check here and attach computation ☐	
H Check type of organization ☒ Section 501(c)(3) exempt private foundation ☐ Section 4947(a)(1) nonexempt charitable trust ☐ Other taxable private foundation		E If private foundation status was terminated under section 507(b)(1)(A), check here ☐	
I Fair market value of all assets at end of year (from Part II, col. (c), line 16)▶\$ 27,543,510		F If the foundation is in a 60-month termination under section 507(b)(1)(B), check here ☐	
J Accounting method ☐ Cash ☒ Accrual ☐ Other (specify) _____ (Part I, column (d) must be on cash basis.)			

Part I Analysis of Revenue and Expenses (The total of amounts in columns (b), (c), and (d) may not necessarily equal the amounts in column (a) (see instructions))		(a) Revenue and expenses per books	(b) Net investment income	(c) Adjusted net income	(d) Disbursements for charitable purposes (cash basis only)
Revenue	1 Contributions, gifts, grants, etc , received (attach schedule)	16,827,609			
	2 Check ☐ if the foundation is not required to attach Sch B				
	3 Interest on savings and temporary cash investments	70	70		
	4 Dividends and interest from securities.	70,695	70,695		
	5a Gross rents				
	b Net rental income or (loss) _____				
	6a Net gain or (loss) from sale of assets not on line 10	2,145,917			
	b Gross sales price for all assets on line 6a 16,370,837				
	7 Capital gain net income (from Part IV, line 2) . . .		9,796,557		
	8 Net short-term capital gain				
	9 Income modifications				
	10a Gross sales less returns and allowances				
	b Less Cost of goods sold				
	c Gross profit or (loss) (attach schedule)				
	11 Other income (attach schedule)	-1,768	-1,768		
	12 Total. Add lines 1 through 11	19,042,523	9,865,554		
Operating and Administrative Expenses	13 Compensation of officers, directors, trustees, etc	50,000	50,000		0
	14 Other employee salaries and wages				
	15 Pension plans, employee benefits				
	16a Legal fees (attach schedule)				
	b Accounting fees (attach schedule)	19,588	0		9,794
	c Other professional fees (attach schedule)	121,147	121,147		0
	17 Interest				
	18 Taxes (attach schedule) (see instructions) . . .	96,929	0		0
	19 Depreciation (attach schedule) and depletion . . .				
	20 Occupancy				
	21 Travel, conferences, and meetings				
	22 Printing and publications				
	23 Other expenses (attach schedule)	625	465		0
	24 Total operating and administrative expenses. Add lines 13 through 23	288,289	171,612		9,794
	25 Contributions, gifts, grants paid	8,122,910			8,122,910
	26 Total expenses and disbursements. Add lines 24 and 25	8,411,199	171,612		8,132,704
	27 Subtract line 26 from line 12				
	a Excess of revenue over expenses and disbursements	10,631,324			
	b Net investment income (if negative, enter -0-)		9,693,942		
	c Adjusted net income (if negative, enter -0-)				

Part II Balance Sheets		Attached schedules and amounts in the description column should be for end-of-year amounts only (See instructions)	Beginning of year	End of year	
			(a) Book Value	(b) Book Value	(c) Fair Market Value
Assets	1	Cash—non-interest-bearing	765,967	2,575,178	2,575,178
	2	Savings and temporary cash investments	172,232	93,430	93,430
	3	Accounts receivable ▶ _____ Less allowance for doubtful accounts ▶ _____			
	4	Pledges receivable ▶ _____ Less allowance for doubtful accounts ▶ _____			
	5	Grants receivable			
	6	Receivables due from officers, directors, trustees, and other disqualified persons (attach schedule) (see instructions)			
	7	Other notes and loans receivable (attach schedule) ▶ _____ Less allowance for doubtful accounts ▶ _____			
	8	Inventories for sale or use			
	9	Prepaid expenses and deferred charges			
	10a	Investments—U S and state government obligations (attach schedule)			
	b	Investments—corporate stock (attach schedule)	6,221,344	13,363,466	13,363,466
	c	Investments—corporate bonds (attach schedule).			
	11	Investments—land, buildings, and equipment basis ▶ _____ Less accumulated depreciation (attach schedule) ▶ _____			
	12	Investments—mortgage loans			
	13	Investments—other (attach schedule)	11,676,006	11,346,712	11,346,712
	14	Land, buildings, and equipment basis ▶ _____ Less accumulated depreciation (attach schedule) ▶ _____			
15	Other assets (describe ▶ _____)	76,653	164,724	164,724	
16	Total assets (to be completed by all filers—see the instructions Also, see page 1, item I)	18,912,202	27,543,510	27,543,510	
Liabilities	17	Accounts payable and accrued expenses			
	18	Grants payable			
	19	Deferred revenue			
	20	Loans from officers, directors, trustees, and other disqualified persons			
	21	Mortgages and other notes payable (attach schedule)			
	22	Other liabilities (describe ▶ _____)	31,000	85,000	
	23	Total liabilities (add lines 17 through 22)	31,000	85,000	
Net Assets or Fund Balances	Foundations that follow SFAS 117, check here ▶ ☒ and complete lines 24 through 26 and lines 30 and 31.				
	24	Unrestricted	18,881,202	27,458,510	
	25	Temporarily restricted			
	26	Permanently restricted			
	Foundations that do not follow SFAS 117, check here ▶ ☐ and complete lines 27 through 31.				
	27	Capital stock, trust principal, or current funds			
	28	Paid-in or capital surplus, or land, bldg , and equipment fund			
	29	Retained earnings, accumulated income, endowment, or other funds			
	30	Total net assets or fund balances (see instructions)	18,881,202	27,458,510	
	31	Total liabilities and net assets/fund balances (see instructions)	18,912,202	27,543,510	

Part III Analysis of Changes in Net Assets or Fund Balances		
1	Total net assets or fund balances at beginning of year—Part II, column (a), line 30 (must agree with end-of-year figure reported on prior year’s return)	18,881,202
2	Enter amount from Part I, line 27a	10,631,324
3	Other increases not included in line 2 (itemize) ▶ _____	0
4	Add lines 1, 2, and 3	29,512,526
5	Decreases not included in line 2 (itemize) ▶ _____	2,054,016
6	Total net assets or fund balances at end of year (line 4 minus line 5)—Part II, column (b), line 30	27,458,510

Part IV

Capital Gains and Losses for Tax on Investment Income

(a) List and describe the kind(s) of property sold (e g , real estate, 2-story brick warehouse, or common stock, 200 shs MLC Co)		(b) How acquired P—Purchase D—Donation	(c) Date acquired (mo , day, yr)	(d) Date sold (mo , day, yr)
1a	See Additional Data Table			
b				
c				
d				
e				

(e) Gross sales price	(f) Depreciation allowed (or allowable)	(g) Cost or other basis plus expense of sale	(h) Gain or (loss) (e) plus (f) minus (g)
a	See Additional Data Table		
b			
c			
d			
e			

Complete only for assets showing gain in column (h) and owned by the foundation on 12/31/69			(I) Gains (Col (h) gain minus col (k), but not less than -0-) or Losses (from col (h))
(i) F M V as of 12/31/69	(j) Adjusted basis as of 12/31/69	(k) Excess of col (i) over col (j), if any	
a	See Additional Data Table		
b			
c			
d			
e			

2	Capital gain net income or (net capital loss)	{ If gain, also enter in Part I, line 7 If (loss), enter -0- in Part I, line 7 }	2	9,796,557
3	Net short-term capital gain or (loss) as defined in sections 1222(5) and (6) If gain, also enter in Part I, line 8, column (c) (see instructions) If (loss), enter -0- in Part I, line 8	}	3	

Part V

Qualification Under Section 4940(e) for Reduced Tax on Net Investment Income

(For optional use by domestic private foundations subject to the section 4940(a) tax on net investment income)

If section 4940(d)(2) applies, leave this part blank

Was the foundation liable for the section 4942 tax on the distributable amount of any year in the base period? ☐ Yes ☒ No

If "Yes," the foundation does not qualify under section 4940(e) Do not complete this part

1 Enter the appropriate amount in each column for each year, see instructions before making any entries

(a) Base period years Calendar year (or tax year beginning in)	(b) Adjusted qualifying distributions	(c) Net value of noncharitable-use assets	(d) Distribution ratio (col (b) divided by col (c))
2013	4,010,602	18,034,545	0 222384
2012	3,952,108	18,213,307	0 216990
2011	4,116,353	20,217,830	0 203600
2010	3,812,102	22,600,314	0 168675
2009	2,797,415	21,888,063	0 127806

2	Total of line 1, column (d).	2	0 939455
3	Average distribution ratio for the 5-year base period—divide the total on line 2 by 5, or by the number of years the foundation has been in existence if less than 5 years	3	0 187891
4	Enter the net value of noncharitable-use assets for 2014 from Part X, line 5.	4	23,754,350
5	Multiply line 4 by line 3.	5	4,463,229
6	Enter 1% of net investment income (1% of Part I, line 27b).	6	96,939
7	Add lines 5 and 6.	7	4,560,168
8	Enter qualifying distributions from Part XII, line 4.	8	8,132,704

If line 8 is equal to or greater than line 7, check the box in Part VI, line 1b, and complete that part using a 1% tax rate See
the Part VI instructions

Part VI

Excise Tax Based on Investment Income (Section 4940(a), 4940(b), 4940(e), or 4948—see page 18 of the instructions)

1a		Exempt operating foundations described in section 4940(d)(2), check here ☐ and enter "N/A" on line 1			
b		Domestic foundations that meet the section 4940(e) requirements in Part V, check here ☒ and enter 1% of Part I, line 27b		196,939	
c		All other domestic foundations enter 2% of line 27b. Exempt foreign organizations enter 4% of Part I, line 12, col. (b)			
2		Tax under section 511 (domestic section 4947(a)(1) trusts and taxable foundations only. Others enter -0-)		20	
3		Add lines 1 and 2.		396,939	
4		Subtitle A (income) tax (domestic section 4947(a)(1) trusts and taxable foundations only. Others enter -0-)		40	
5		Tax based on investment income. Subtract line 4 from line 3. If zero or less, enter -0-		596,939	
6		Credits/Payments			
a		2014 estimated tax payments and 2013 overpayment credited to 2014		6a	176,653
b		Exempt foreign organizations—tax withheld at source		6b	
c		Tax paid with application for extension of time to file (Form 8868)		6c	85,000
d		Backup withholding erroneously withheld		6d	
7		Total credits and payments. Add lines 6a through 6d.		7261,653	
8		Enter any penalty for underpayment of estimated tax. Check here ☐ if Form 2220 is attached		8	
9		Tax due. If the total of lines 5 and 8 is more than line 7, enter amount owed		9	
10		Overpayment. If line 7 is more than the total of lines 5 and 8, enter the amount overpaid.		10164,714	
11		Enter the amount of line 10 to be Credited to 2015 estimated tax ☒ 164,714 Refunded ☐		110	

Part VII-A

Statements Regarding Activities

1a		During the tax year, did the foundation attempt to influence any national, state, or local legislation or did it participate or intervene in any political campaign?		1a		No
b		Did it spend more than \$100 during the year (either directly or indirectly) for political purposes (see Instructions for definition)?		1b		No
		If the answer is "Yes" to 1a or 1b, attach a detailed description of the activities and copies of any materials published or distributed by the foundation in connection with the activities.				
c		Did the foundation file Form 1120-POL for this year?		1c		No
d		Enter the amount (if any) of tax on political expenditures (section 4955) imposed during the year (1) On the foundation ☒ \$ 0 (2) On foundation managers ☒ \$ 0				
e		Enter the reimbursement (if any) paid by the foundation during the year for political expenditure tax imposed on foundation managers ☒ \$ 0				
2		Has the foundation engaged in any activities that have not previously been reported to the IRS?		2		No
		If "Yes," attach a detailed description of the activities.				
3		Has the foundation made any changes, not previously reported to the IRS, in its governing instrument, articles of incorporation, or bylaws, or other similar instruments? If "Yes," attach a conformed copy of the changes		3		No
4a		Did the foundation have unrelated business gross income of \$1,000 or more during the year?		4a		No
b		If "Yes," has it filed a tax return on Form 990-T for this year?		4b		
5		Was there a liquidation, termination, dissolution, or substantial contraction during the year?		5		No
		If "Yes," attach the statement required by General Instruction T.				
6		Are the requirements of section 508(e) (relating to sections 4941 through 4945) satisfied either				
		• By language in the governing instrument, or				
		• By state legislation that effectively amends the governing instrument so that no mandatory directions that conflict with the state law remain in the governing instrument?		6	Yes	
7		Did the foundation have at least \$5,000 in assets at any time during the year? If "Yes," complete Part II, col. (c), and Part XV.		7	Yes	
8a		Enter the states to which the foundation reports or with which it is registered (see instructions) ☒ CA				
b		If the answer is "Yes" to line 7, has the foundation furnished a copy of Form 990-PF to the Attorney General (or designate) of each state as required by General Instruction G? If "No," attach explanation .		8b	Yes	
9		Is the foundation claiming status as a private operating foundation within the meaning of section 4942(j)(3) or 4942(j)(5) for calendar year 2014 or the taxable year beginning in 2014 (see instructions for Part XIV)? If "Yes," complete Part XIV		9		No
10		Did any persons become substantial contributors during the tax year? If "Yes," attach a schedule listing their names and addresses. ☒		10	Yes	

Part VII-A

Statements Regarding Activities *(continued)*

11	At any time during the year, did the foundation, directly or indirectly, own a controlled entity within the meaning of section 512(b)(13)? If "Yes," attach schedule (see instructions).	11		No
12	Did the foundation make a distribution to a donor advised fund over which the foundation or a disqualified person had advisory privileges? If "Yes," attach statement (see instructions)	12		No
13	Did the foundation comply with the public inspection requirements for its annual returns and exemption application?	13	Yes	
Website address N/A				
14	The books are in care of TOM BAENZIGER Telephone no (650) 917-2510 Located at 350 SECOND STREET SUITE 7 LOS ALTOS CA ZIP+4 94022			
15	Section 4947(a)(1) nonexempt charitable trusts filing Form 990-PF in lieu of Form 1041 —Check here and enter the amount of tax-exempt interest received or accrued during the year.	15		
16	At any time during calendar year 2014, did the foundation have an interest in or a signature or other authority over a bank, securities, or other financial account in a foreign country?	16	Yes	No
See instructions for exceptions and filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR) If "Yes", enter the name of the foreign country				

Part VII-B

Statements Regarding Activities for Which Form 4720 May Be Required

File Form 4720 if any item is checked in the "Yes" column, unless an exception applies.			Yes	No
1a	During the year did the foundation (either directly or indirectly) (1) Engage in the sale or exchange, or leasing of property with a disqualified person? Yes No (2) Borrow money from, lend money to, or otherwise extend credit to (or accept it from) a disqualified person? Yes No (3) Furnish goods, services, or facilities to (or accept them from) a disqualified person? Yes No (4) Pay compensation to, or pay or reimburse the expenses of, a disqualified person? Yes No (5) Transfer any income or assets to a disqualified person (or make any of either available for the benefit or use of a disqualified person)? Yes No (6) Agree to pay money or property to a government official? (Exception. Check "No" if the foundation agreed to make a grant to or to employ the official for a period after termination of government service, if terminating within 90 days). Yes No			
b	If any answer is "Yes" to 1a(1)–(6), did any of the acts fail to qualify under the exceptions described in Regulations section 53.4941(d)-3 or in a current notice regarding disaster assistance (see instructions)? Organizations relying on a current notice regarding disaster assistance check here.	1b		
c	Did the foundation engage in a prior year in any of the acts described in 1a, other than excepted acts, that were not corrected before the first day of the tax year beginning in 2014?	1c		No
2	Taxes on failure to distribute income (section 4942) (does not apply for years the foundation was a private operating foundation defined in section 4942(j)(3) or 4942(j)(5))			
a	At the end of tax year 2014, did the foundation have any undistributed income (lines 6d and 6e, Part XIII) for tax year(s) beginning before 2014? If "Yes," list the years 20 , 20 , 20 , 20 Yes No			
b	Are there any years listed in 2a for which the foundation is not applying the provisions of section 4942(a)(2) (relating to incorrect valuation of assets) to the year's undistributed income? (If applying section 4942(a)(2) to all years listed, answer "No" and attach statement—see instructions).	2b		
c	If the provisions of section 4942(a)(2) are being applied to any of the years listed in 2a, list the years here 20 , 20 , 20 , 20			
3a	Did the foundation hold more than a 2% direct or indirect interest in any business enterprise at any time during the year? Yes No			
b	If "Yes," did it have excess business holdings in 2014 as a result of (1) any purchase by the foundation or disqualified persons after May 26, 1969, (2) the lapse of the 5-year period (or longer period approved by the Commissioner under section 4943(c)(7)) to dispose of holdings acquired by gift or bequest, or (3) the lapse of the 10-, 15-, or 20-year first phase holding period? (Use Schedule C, Form 4720, to determine if the foundation had excess business holdings in 2014.).	3b		
4a	Did the foundation invest during the year any amount in a manner that would jeopardize its charitable purposes?	4a		No
b	Did the foundation make any investment in a prior year (but after December 31, 1969) that could jeopardize its charitable purpose that had not been removed from jeopardy before the first day of the tax year beginning in 2014?	4b		No

Part VII-B

Statements Regarding Activities for Which Form 4720 May Be Required (continued)

5a	During the year did the foundation pay or incur any amount to			
	(1) Carry on propaganda, or otherwise attempt to influence legislation (section 4945(e))?	☐ Yes	☒ No	
	(2) Influence the outcome of any specific public election (see section 4955), or to carry on, directly or indirectly, any voter registration drive?	☐ Yes	☒ No	
	(3) Provide a grant to an individual for travel, study, or other similar purposes?	☐ Yes	☒ No	
	(4) Provide a grant to an organization other than a charitable, etc , organization described in section 4945(d)(4)(A)? (see instructions).	☐ Yes	☒ No	
	(5) Provide for any purpose other than religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals?	☐ Yes	☒ No	
b	If any answer is "Yes" to 5a(1)–(5), did any of the transactions fail to qualify under the exceptions described in Regulations section 53.4945 or in a current notice regarding disaster assistance (see instructions)?	5b		
	Organizations relying on a current notice regarding disaster assistance check here.	☐		
c	If the answer is "Yes" to question 5a(4), does the foundation claim exemption from the tax because it maintained expenditure responsibility for the grant?	☐ Yes	☐ No	
	If "Yes," attach the statement required by Regulations section 53.4945–5(d).			
6a	Did the foundation, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	☐ Yes	☒ No	
b	Did the foundation, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	6b		No
	If "Yes" to 6b, file Form 8870.			
7a	At any time during the tax year, was the foundation a party to a prohibited tax shelter transaction?	☐ Yes	☒ No	
b	If yes, did the foundation receive any proceeds or have any net income attributable to the transaction?	7b		

Part VIII

Information About Officers, Directors, Trustees, Foundation Managers, Highly Paid Employees, and Contractors

1 List all officers, directors, trustees, foundation managers and their compensation (see instructions).				
(a) Name and address	(b) Title, and average hours per week devoted to position	(c) Compensation (If not paid, enter -0-)	(d) Contributions to employee benefit plans and deferred compensation	(e) Expense account, other allowances
WILLIAM V CAMPBELL 305 CHURCHILL AVENUE PALO ALTO, CA 94301	DIRECTOR/PRESIDENT 10 00	0	0	0
JAMES W CAMPBELL 305 CHURCHILL AVENUE PALO ALTO, CA 94301	DIRECTOR/SECRETARY/TREASUR 10 00	0	0	0
MARGARET R CAMPBELL 305 CHURCHILL AVENUE PALO ALTO, CA 94301	DIRECTOR 10 00	0	0	0
TOM BAENZIGER 350 SECOND STREET SUITE 7 LOS ALTOS, CA 94022	DIRECTOR 10 00	50,000	0	0
2 Compensation of five highest-paid employees (other than those included on line 1—see instructions). If none, enter "NONE."				
(a) Name and address of each employee paid more than \$50,000	(b) Title, and average hours per week devoted to position	(c) Compensation	(d) Contributions to employee benefit plans and deferred compensation	(e) Expense account, other allowances
NONE				
Total number of other employees paid over \$50,000.				0

Part VIII

Information About Officers, Directors, Trustees, Foundation Managers, Highly Paid Employees, and Contractors (continued)

3 Five highest-paid independent contractors for professional services (see instructions). If none, enter "NONE".		
(a) Name and address of each person paid more than \$50,000	(b) Type of service	(c) Compensation
NONE		
Total number of others receiving over \$50,000 for professional services.		0

Part IX-A

Summary of Direct Charitable Activities

List the foundation's four largest direct charitable activities during the tax year. Include relevant statistical information such as the number of organizations and other beneficiaries served, conferences convened, research papers produced, etc	Expenses
1	
2	
3	
4	

Part IX-B

Summary of Program-Related Investments (see instructions)

Describe the two largest program-related investments made by the foundation during the tax year on lines 1 and 2	Amount
1	
2	
All other program-related investments. See instructions.	
3	
Total. Add lines 1 through 3.	0

Part X

Minimum Investment Return (All domestic foundations must complete this part. Foreign foundations, see instructions.)

1	Fair market value of assets not used (or held for use) directly in carrying out charitable, etc , purposes		
a	Average monthly fair market value of securities.	1a	23,166,769
b	Average of monthly cash balances.	1b	949,322
c	Fair market value of all other assets (see instructions).	1c	0
d	Total (add lines 1a, b, and c).	1d	24,116,091
e	Reduction claimed for blockage or other factors reported on lines 1a and 1c (attach detailed explanation).	1e	0
2	Acquisition indebtedness applicable to line 1 assets.	2	0
3	Subtract line 2 from line 1d.	3	24,116,091
4	Cash deemed held for charitable activities Enter 1 1/2% of line 3 (for greater amount, see instructions).	4	361,741
5	Net value of noncharitable-use assets. Subtract line 4 from line 3 Enter here and on Part V, line 4	5	23,754,350
6	Minimum investment return. Enter 5% of line 5.	6	1,187,718

Part XI

Distributable Amount (see instructions) (Section 4942(j)(3) and (j)(5) private operating foundations and certain foreign organizations check here ☐ and do not complete this part.)

1	Minimum investment return from Part X, line 6.	1	1,187,718
2a	Tax on investment income for 2014 from Part VI, line 5.	2a	96,939
b	Income tax for 2014 (This does not include the tax from Part VI).	2b	
c	Add lines 2a and 2b.	2c	96,939
3	Distributable amount before adjustments Subtract line 2c from line 1.	3	1,090,779
4	Recoveries of amounts treated as qualifying distributions.	4	0
5	Add lines 3 and 4.	5	1,090,779
6	Deduction from distributable amount (see instructions).	6	0
7	Distributable amount as adjusted Subtract line 6 from line 5 Enter here and on Part XIII, line 1.	7	1,090,779

Part XII

Qualifying Distributions (see instructions)

1	Amounts paid (including administrative expenses) to accomplish charitable, etc , purposes		
a	Expenses, contributions, gifts, etc —total from Part I, column (d), line 26.	1a	8,132,704
b	Program-related investments—total from Part IX-B.	1b	0
2	Amounts paid to acquire assets used (or held for use) directly in carrying out charitable, etc , purposes.	2	
3	Amounts set aside for specific charitable projects that satisfy the		
a	Suitability test (prior IRS approval required).	3a	
b	Cash distribution test (attach the required schedule).	3b	
4	Qualifying distributions. Add lines 1a through 3b Enter here and on Part V, line 8, and Part XIII, line 4	4	8,132,704
5	Foundations that qualify under section 4940(e) for the reduced rate of tax on net investment income Enter 1% of Part I, line 27b (see instructions).	5	96,939
6	Adjusted qualifying distributions. Subtract line 5 from line 4.	6	8,035,765

Note: The amount on line 6 will be used in Part V, column (b), in subsequent years when calculating whether the foundation qualifies for the section 4940(e) reduction of tax in those years

Part XIII

Undistributed Income (see instructions)

	(a) Corpus	(b) Years prior to 2013	(c) 2013	(d) 2014
1 Distributable amount for 2014 from Part XI, line 7				1,090,779
2 Undistributed income, if any, as of the end of 2014				
a Enter amount for 2013 only.			0	
b Total for prior years 20____, 20____, 20____		0		
3 Excess distributions carryover, if any, to 2014				
a From 2009.	1,787,951			
b From 2010.	3,812,102			
c From 2011.	4,116,353			
d From 2012.	4,000,018			
e From 2013.	3,195,645			
f Total of lines 3a through e.	16,912,069			
4 Qualifying distributions for 2014 from Part XII, line 4 ▶ \$ 8,132,704				
a Applied to 2013, but not more than line 2a			0	
b Applied to undistributed income of prior years (Election required—see instructions).		0		
c Treated as distributions out of corpus (Election required—see instructions).	0			
d Applied to 2014 distributable amount.				1,090,779
e Remaining amount distributed out of corpus	7,041,925			
5 Excess distributions carryover applied to 2014 (If an amount appears in column (d), the same amount must be shown in column (a).)	0			0
6 Enter the net total of each column as indicated below:				
a Corpus Add lines 3f, 4c, and 4e Subtract line 5	23,953,994			
b Prior years' undistributed income Subtract line 4b from line 2b.		0		
c Enter the amount of prior years' undistributed income for which a notice of deficiency has been issued, or on which the section 4942(a) tax has been previously assessed.		0		
d Subtract line 6c from line 6b Taxable amount—see instructions		0		
e Undistributed income for 2013 Subtract line 4a from line 2a Taxable amount—see instructions			0	
f Undistributed income for 2014 Subtract lines 4d and 5 from line 1 This amount must be distributed in 2015				0
7 Amounts treated as distributions out of corpus to satisfy requirements imposed by section 170(b)(1)(F) or 4942(g)(3) (Election may be required - see instructions).	0			
8 Excess distributions carryover from 2009 not applied on line 5 or line 7 (see instructions). . .	1,787,951			
9 Excess distributions carryover to 2015. Subtract lines 7 and 8 from line 6a	22,166,043			
10 Analysis of line 9				
a Excess from 2010. . . .	3,812,102			
b Excess from 2011. . . .	4,116,353			
c Excess from 2012. . . .	4,000,018			
d Excess from 2013. . . .	3,195,645			
e Excess from 2014. . . .	7,041,925			

Part XIVPrivate Operating Foundations (see instructions and Part VII-A, question 9)

1a

If the foundation has received a ruling or determination letter that it is a private operating foundation, and the ruling is effective for 2014, enter the date of the ruling.

b

Check box to indicate whether the organization is a private operating foundation described in section 4942(j)(3) or 4942(j)(5)

☐ 4942(j)(3) or ☐ 4942(j)(5)

2a	Enter the lesser of the adjusted net income from Part I or the minimum investment return from Part X for each year listed	Tax year	Prior 3 years			(e) Total
		(a) 2014	(b) 2013	(c) 2012	(d) 2011	
b	85% of line 2a					
c	Qualifying distributions from Part XII, line 4 for each year listed					
d	Amounts included in line 2c not used directly for active conduct of exempt activities					
e	Qualifying distributions made directly for active conduct of exempt activities Subtract line 2d from line 2c					
3	Complete 3a, b, or c for the alternative test relied upon					
a	"Assets" alternative test—enter					
	(1) Value of all assets					
	(2) Value of assets qualifying under section 4942(j)(3)(B)(i)					
b	"Endowment" alternative test— enter 2/3 of minimum investment return shown in Part X, line 6 for each year listed. . .					
c	"Support" alternative test—enter					
	(1) Total support other than gross investment income (interest, dividends, rents, payments on securities loans (section 512(a)(5)), or royalties).					
	(2) Support from general public and 5 or more exempt organizations as provided in section 4942(j)(3)(B)(iii).					
	(3) Largest amount of support from an exempt organization					
	(4) Gross investment income					

Part XVSupplementary Information (Complete this part only if the organization had \$5,000 or more in assets at any time during the year—see instructions.)

1

Information Regarding Foundation Managers:

a

List any managers of the foundation who have contributed more than 2% of the total contributions received by the foundation before the close of any tax year (but only if they have contributed more than \$5,000) (See section 507(d)(2))

WILLIAM V CAMPBELL

b

List any managers of the foundation who own 10% or more of the stock of a corporation (or an equally large portion of the ownership of a partnership or other entity) of which the foundation has a 10% or greater interest

2

Information Regarding Contribution, Grant, Gift, Loan, Scholarship, etc., Programs:

Check here ☒ if the foundation only makes contributions to preselected charitable organizations and does not accept unsolicited requests for funds If the foundation makes gifts, grants, etc (see instructions) to individuals or organizations under other conditions, complete items 2a, b, c, and d

a

The name, address, and telephone number or email address of the person to whom applications should be addressed

b

The form in which applications should be submitted and information and materials they should include

c

Any submission deadlines

d

Any restrictions or limitations on awards, such as by geographical areas, charitable fields, kinds of institutions, or other factors

Form 990-PF (2014)

Part XV

Supplementary Information (continued)

3 Grants and Contributions Paid During the Year or Approved for Future Payment

Recipient	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
Name and address (home or business)				
a Paid during the year See Additional Data Table				
Total			3a	8,122,910
b Approved for future payment				
Total			3b	0

Enter gross amounts unless otherwise indicated

Part XVI-B Relationship of Activities to the Accomplishment of Exempt Purposes

[illegible]

Form 990PF Part IV - Capital Gains and Losses for Tax on Investment Income - Columns a - d

(a) List and describe the kind(s) of property sold (e g , real estate, 2-story brick warehouse, or common stock, 200 shs MLC Co)	(b) How acquired P—Purchase D—Donation	(c) Date acquired (mo , day, yr)	(d) Date sold (mo , day, yr)
ICON #4359 - SEE ATTACHMENT A	P		2014-12-31
ICON #4359 - SEE ATTACHMENT A	P		2014-12-31
ICON #4359 - SEE ATTACHMENT A	P		2014-12-31
2,000 SHS GOOGLE (CL A AND CL C)	D		2014-12-31
WF #4621 - SEE ATTACHMENT B	D		2014-12-31
NETAPP - LITIGATION SETTLEMENT	P		2014-12-31
CAPITAL GAINS DIVIDENDS	P		

Form 990PF Part IV - Capital Gains and Losses for Tax on Investment Income - Columns e - h

(e) Gross sales price	(f) Depreciation allowed (or allowable)	(g) Cost or other basis plus expense of sale	(h) Gain or (loss) (e) plus (f) minus (g)
2,214,468		2,123,963	90,545
1,709,625		1,429,291	280,334
2,273,906		2,091,384	182,522
1,032,906		1,000	1,031,906
9,020,352		928,682	8,091,670
1,203			1,203
118,377			118,377

Form 990PF Part IV - Capital Gains and Losses for Tax on Investment Income - Columns i - l

Complete only for assets showing gain in column (h) and owned by the foundation on 12/31/69			(l) Gains (Col (h) gain minus col (k), but not less than -0-) or Losses (from col (h))
(i) F M V as of 12/31/69	(j) Adjusted basis as of 12/31/69	(k) Excess of col (i) over col (j), if any	
			90,545
			280,334
			182,522
			1,031,906
			8,091,670
			1,203
			118,377

Form 990PF Part XV Line 3 - Grants and Contributions Paid During the Year or Approved for Future Payment

Recipient	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
Name and address (home or business)				
a <i>Paid during the year</i>				
33 TOUCHDOWN CLUB FELLOWSHIP FUNDS 46 BARNARD ROAD MARLBOROUGH,MA 01752	N/A	501(C)(3)	CHARITABLE DONATION	5,000
BARNARD COLLEGE 3009 BROADWAY NEWYORK,NY 10027	N/A	COLLEGE	EDUCATION	52,500
CHAMPION CHARITIES 555 BRYANT STREET 230 PALO ALTO,CA 94301	N/A	501(C)(3)	CHARITABLE DONATION	25,000
COLLEGE TRACK 117 BROADWAY AVENUE OAKLAND,CA 94607	N/A	501(C)(3)	CHARITABLE DONATION	50,000
COLUMBIA COLLEGE 1001 ROGERS ST COLUMBIA,MO 65216	N/A	COLLEGE	EDUCATION	117,000
COLUMBIA UNIVERSITY 622 WEST 113TH STREET NEWYORK,NY 10025	N/A	UNIVERSITY	EDUCATION	3,610,800
COMMUNITY IMPACT COLUMBIA UNIVERSITY 105 EARL HALL MC 2010 NEWYORK,NY 10027	N/A	501(C)(3)	CHARITABLE DONATION	150,000
HARTWICK COLLEGE PO BOX 4020 ONEONTA,NY 13820	N/A	COLLEGE	CHARITABLE DONATION	333,333
LUCILE PACKARD FOUNDATION FOR CHILDREN'S HEALTH 400 HAMILTON AVENUE SUITE 340 PALO ALTO,CA 94301	N/A	501(C)(3)	CHARITABLE DONATION	50,000
MARINE TOYS FOR TOTS FOUNDATION 18251 QUANTICO GATEWAY DRIVE TRIANGLE,VA 221721776	N/A	501(C)(3)	CHARITABLE DONATION	5,000
MENLO SCHOOL 50 VALPARAISO AVENUE ATHERTON,CA 94027	N/A	SCHOOL	CHARITABLE DONATION	210,000
NATIONAL FOOTBALL FOUNDATION 433 E LAS COLINAS BLVD 1130 IRVING,TX 75039	N/A	501(C)(3)	CHARITABLE DONATION	335,000
OLD BLUE RUGBY FOUNDATION INC 166 MELROSE PLACE RIDGEWOOD,NJ 07450	N/A	501(C)(3)	CHARITABLE DONATION	50,000
OMEGA BOYS CLUB OF SAN FRANCISCO 1060 TENNESSEE STREET SAN FRANCISCO,CA 94107	N/A	501(C)(3)	CHARITABLE DONATION	10,000
PENINSULA BRIDGE PROGRAM PO BOX 963 MENLO PARK,CA 94026	N/A	501(C)(3)	CHARITABLE DONATION	20,000
Total  3a				8,122,910

Form 990PF Part XV Line 3 - Grants and Contributions Paid During the Year or Approved for Future Payment

Recipient	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
Name and address (home or business)				
a Paid during the year				
POSITIVE COACHING ALLIANCE 1001 N RENGSTORFF AVENUE MOUNTAIN VIEW,CA 94043	N/A	501(C)(3)	CHARITABLE DONATION	17,000
RIEKES CENTER FOR HUMAN ENHANCEMENTS 3455 EDISON WAY MENLO PARK,CA 94025	N/A	501(C)(3)	CHARITABLE DONATION	10,000
SACRED HEART SCHOOLS 150 VALPARAISO AVENUE ATHERTON,CA 94027	N/A	SCHOOL	EDUCATION	74,135
ST ELIZABETH SETON SCHOOL 1095 CHANNING AVENUE PALO ALTO,CA 94301	N/A	SCHOOL	EDUCATION	202,657
ST VINCENT DE PAUL SOCIETY 1425 BAY ROAD EAST PALO ALTO,CA 94303	N/A	501(C)(3)	CHARITABLE DONATION	50,000
STANFORD ATHLETICS 641 CAMPUS DR STANFORD,CA 94305	N/A	SCHOOL	CHARITABLE DONATION	50,000
STANFORD HOSPITAL 300 PASTEUR DRIVE STANFORD,CA 94305	N/A	HOSPITAL	CHARITABLE DONATION	35,000
THE JED FOUNDATION 1140 BROADWAY SUITE 803 NEWYORK,NY 10001	N/A	501(C)(3)	CHARITABLE DONATION	10,000
USNA FOUNDATION 291 WOOD ROAD ANNAPOLIS,MD 21402	N/A	501(C)(3)	CHARITABLE DONATION	50,000
WATERMARK INSTITUTE 4023 MAPLE AVE SUITE 100 FAIRFAX,VA 22032	N/A	501(C)(3)	CHARITABLE DONATION	10,000
YMCA OF SILICON VALLEY 1922 THE ALAMEDA 3RD FLOOR SAN JOSE,CA 95126	N/A	501(C)(3)	CHARITABLE DONATION	10,000
49ERS FOUNDATION 4949 CENTENNIAL BOULEVARD SANTA CLARA,CA 95054	N/A	501(C)(3)	CHARITABLE DONATION	15,000
ALL STARS HELPING KIDS 970 MAIN STREET REDWOOD CITY,CA 94063	N/A	501(C)(3)	CHARITABLE DONATION	5,000
BEST OF THE BATCH FOUNDATION 2000 WEST STREET MENHALL,PA 15120	N/A	501(C)(3)	CHARITABLE DONATION	55,000
BOSTON COLLEGE 140 COMMONWEALTH AVENUE CHESTNUT HILL,MA 02467	N/A	COLLEGE	CHARITABLE DONATION	1,000,000
Total  3a				8,122,910

Form 990PF Part XV Line 3 - Grants and Contributions Paid During the Year or Approved for Future Payment

Recipient	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
Name and address (home or business)				
a Paid during the year				
CITY OF HOPE 1500 EAST DUARTE ROAD DUARTE,CA 91010	N/A	501(C)(3)	CHARITABLE DONATION	50,000
DOSOMETHINGORG 19 WEST 21ST STREET 8TH FLOOR NEWYORK,NY 10010	N/A	501(C)(3)	CHARITABLE DONATION	50,000
ECAD PO BOX 251 DOBS FERRY,NY 10522	N/A	501(C)(3)	CHARITABLE DONATION	10,000
FUSE CORPS 1202 RALSTON AVENUE SAN FRANCISCO,CA 94129	N/A	501(C)(3)	CHARITABLE DONATION	10,000
HARBORING HEARTS 601 WEST 26TH STREET SUITE 325-18 NEWYORK,NY 10001	N/A	501(C)(3)	CHARITABLE DONATION	5,000
HARLEM CHILDRENS ZONE 35 EAST 125TH ST NEWYORK,NY 10035	N/A	501(C)(3)	CHARITABLE DONATION	110,000
LIONS CLUB INTERNATIONAL 300 WEST 22ND STREET OAK BROOK,IL 60523	N/A	501(C)(3)	CHARITABLE DONATION	5,000
IVY FOOTBALL ASSOCIATION 630 NINTH AVENUE NEWYORK,NY 10036	N/A	501(C)(3)	CHARITABLE DONATION	50,000
LINCOLN CENTER FOR THE PERFORMING ARTS 70 LINCOLN CENTER PLAZA NEWYORK,NY 10023	N/A	501(C)(3)	CHARITABLE DONATION	100,000
LIVING HEART FOUNDATION PO BOX 294 LITTLE SILVER,NJ 07739	N/A	501(C)(3)	CHARITABLE DONATION	5,500
LWV NYC EDUCATION FUND 4 WEST 43RD STREET SUITE 615 NEWYORK,NY 10036	N/A	501(C)(3)	CHARITABLE DONATION	7,500
MENLO ATHERTON LITTLE LEAGUE PO BOX 1164 MENLO PARK,CA 94026	N/A	501(C)(3)	CHARITABLE DONATION	100,000
NATIONAL BASEBALL HALL OF FAME 25 MAINT ST COOPERSTOWN,NY 13326	N/A	501(C)(3)	CHARITABLE DONATION	250,000
NAVAL ACADEMY ATHLETE ASSOCIATION 566 BROWNSON ROAD ANNAPOLIS,MD 21402	N/A	SCHOOL	CHARITABLE DONATION	15,000
RIORDAN HIGH SCHOOL 175 PHELAN AVENUE SAN FRANCISCO,CA 94112	N/A	SCHOOL	CHARITABLE DONATION	1,000
Total  3a				8,122,910

Form 990PF Part XV Line 3 - Grants and Contributions Paid During the Year or Approved for Future Payment

Recipient	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
Name and address (home or business)				
a <i>Paid during the year</i>				
RONALD MCDONALD HOUSE 520 SAND HILL ROAD PALO ALTO,CA 94304	N/A	501(C)(3)	CHARTIABLE DONATION	100,000
SF SB LEGACY INC 825 BATTERY ST 3RD FLOOR SAN FRANCISCO,CA 94111	N/A	501(C)(3)	CHARITABLE DONATION	250,000
SILICON VALLEY EDUCATION FOUNDATION 1400 PARKMOOR AVENUE SUITE 200 SAN JOSE,CA 95126	N/A	501(C)(3)	CHARITABLE DONATION	10,000
STAR VISTA 610 ELM STREET SUITE 212 SAN CARLOS,CA 94070	N/A	501(C)(3)	CHARITABLE DONATION	10,000
T&B SPORTS INC 1345 4TH STREET SAN RAFAEL,CA 94901	N/A	501(C)(3)	CHARITABLE DONATION	5,185
THE AUTISM SOCIETY OF PITTSBURGH 4371 NORTHERN PIKE MONROEVILLE,PA 15146	N/A	501(C)(3)	CHARITABLE DONATION	2,000
THE MICHAEL J FOX FOUNDATION PO BOX 4777 NEWYORK,NY 10163	N/A	501(C)(3)	CHARITABLE DONATION	10,000
US RUGBY FOOTBALL FOUNDATION 2131 PAN AMERICAN PLAZA SAN DIEGO,CA 92101	N/A	501(C)(3)	CHARITABLE DONATION	7,000
WESTERN CHAPTER PENNSYLVANIA HALL OF FAME 531 KINGSTON ROAD HARRISBURG,PA 17112	N/A	501(C)(3)	CHARITABLE DONATION	10,000
WHITEFISH COMMUNITY FOUNDATION PO BOX 1060 WHITEFISH,MT 59937	N/A	501(C)(3)	CHARITABLE DONATION	250,000
COLUMBIA ATHLETICS 622 WEST 113TH STREET NEWYORK,NY 10025	N/A	SCHOOL	CHARITABLE DONATION	57,300
COLUMBIA DAILY SPECTATOR 2875 BROADWAY SUITE 303 NEWYORK,NY 10025	N/A	501(C)(3)	CHARITABLE DONATION	25,000
Total  3a				8,122,910

TY 2014 Accounting Fees Schedule

Name: THE WILLIAM V CAMPBELL FAMILY FOUNDATION

EIN: 27-0387300

Category	Amount	Net Investment Income	Adjusted Net Income	Disbursements for Charitable Purposes
ACCOUNTING	19,588	0		9,794

**TY 2014 Investments Corporate
Stock Schedule****Name:** THE WILLIAM V CAMPBELL FAMILY FOUNDATION**EIN:** 27-0387300

Name of Stock	End of Year Book Value	End of Year Fair Market Value
8,000 GOOGLE INC CLASS A & C	4,228,240	4,228,240
STOCKS - SEE ATTACHMENT C	9,135,226	9,135,226

TY 2014 Investments - Other Schedule

Name: THE WILLIAM V CAMPBELL FAMILY FOUNDATION

EIN: 27-0387300

Category/ Item	Listed at Cost or FMV	Book Value	End of Year Fair Market Value
STOCKS & MUTUAL FUNDS - SEE ATTACHMENT D	FMV	11,346,712	11,346,712

TY 2014 Other Assets Schedule

Name: THE WILLIAM V CAMPBELL FAMILY FOUNDATION

EIN: 27-0387300

Description	Beginning of Year - Book Value	End of Year - Book Value	End of Year - Fair Market Value
PREPAID TAXES	76,653	164,724	164,724

TY 2014 Other Decreases Schedule

Name: THE WILLIAM V CAMPBELL FAMILY FOUNDATION

EIN: 27-0387300

Description	Amount
UNREALIZED GAIN/LOSS	2,054,016

TY 2014 Other Expenses Schedule

Name: THE WILLIAM V CAMPBELL FAMILY FOUNDATION

EIN: 27-0387300

Description	Revenue and Expenses per Books	Net Investment Income	Adjusted Net Income	Disbursements for Charitable Purposes
BANK FEES	465	465		0
FILING FEES	160	0		0

TY 2014 Other Income Schedule

Name: THE WILLIAM V CAMPBELL FAMILY FOUNDATION

EIN: 27-0387300

Description	Revenue And Expenses Per Books	Net Investment Income	Adjusted Net Income
BURLINGAME CAPITAL PARTNERS II, L P	-1,768	-1,768	-1,768
BURLINGAME CAPITAL PARTNERS II, L P	-1,768		-1,768

TY 2014 Other Liabilities Schedule

Name: THE WILLIAM V CAMPBELL FAMILY FOUNDATION

EIN: 27-0387300

Description	Beginning of Year - Book Value	End of Year - Book Value
FEDERAL TAX PAYABLE (2014 EXTENSION PAID IN 2015)	31,000	85,000

TY 2014 Other Professional Fees Schedule

Name: THE WILLIAM V CAMPBELL FAMILY FOUNDATION

EIN: 27-0387300

Category	Amount	Net Investment Income	Adjusted Net Income	Disbursements for Charitable Purposes
INVESTMENT MANAGEMENT FEES	121,147	121,147		0

TY 2014 Substantial Contributors Schedule

Name: THE WILLIAM V CAMPBELL FAMILY FOUNDATION

EIN: 27-0387300

Name	Address
WILLIAM CAMPBELL	305 CHURCHILL AVENUE PALO ALTO, CA 94301

TY 2014 Taxes Schedule

Name: THE WILLIAM V CAMPBELL FAMILY FOUNDATION

EIN: 27-0387300

Category	Amount	Net Investment Income	Adjusted Net Income	Disbursements for Charitable Purposes
FEDERAL TAX	96,929	0		0

Schedule B (Form 990, 990-EZ, or 990-PF) Department of the Treasury Internal Revenue Service	Schedule of Contributors ▶ Attach to Form 990, 990-EZ, or 990-PF. ▶ Information about Schedule B (Form 990, 990-EZ, or 990-PF) and its instructions is at <u>www.irs.gov/form990</u>.	OMB No 1545-0047 2014

Name of the organization THE WILLIAM V CAMPBELL FAMILY FOUNDATION	Employer identification number 27-0387300
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Organization type (check one)

Filers of:	Section:
Form 990 or 990-EZ	☐ 501(c)() (enter number) organization
	☐ 4947(a)(1) nonexempt charitable trust not treated as a private foundation
	☐ 527 political organization
Form 990-PF	☒ 501(c)(3) exempt private foundation
	☐ 4947(a)(1) nonexempt charitable trust treated as a private foundation
	☐ 501(c)(3) taxable private foundation

Check if your organization is covered by the **General Rule** or a **Special Rule**.
Note. Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions.

General Rule

☒ For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, contributions totaling \$5,000 or more (in money or other property) from any one contributor. Complete Parts I and II. See instructions for determining a contributor's total contributions.

Special Rules

- ☐ For an organization described in section 501(c)(3) filing Form 990 or 990-EZ that met the 33¹/₃% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi), that checked Schedule A (Form 990 or 990-EZ), Part II, line 13, 16a, or 16b, and that received from any one contributor, during the year, total contributions of the greater of **(1)** \$5,000 or **(2)** 2% of the amount on (i) Form 990, Part VIII, line 1h, or (ii) Form 990-EZ, line 1. Complete Parts I and II.
- ☐ For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than \$1,000 *exclusively* for religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals. Complete Parts I, II, and III.
- ☐ For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions *exclusively* for religious, charitable, etc., purposes, but no such contributions totaled more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an *exclusively* religious, charitable, etc., purpose. Do not complete any of the parts unless the **General Rule** applies to this organization because it received *nonexclusively* religious, charitable, etc., contributions totaling \$5,000 or more during the year. . . . ▶ \$ _____

Caution. An organization that is not covered by the General Rule and/or the Special Rules does not file Schedule B (Form 990, 990-EZ, or 990-PF), but it **must** answer "No" on Part IV, line 2, of its Form 990, or check the box on line H of its Form 990-EZ or on its Form 990PF, Part I, line 2, to certify that it does not meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

Name of organization THE WILLIAM V CAMPBELL FAMILY FOUNDATION	Employer identification number 27-0387300
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Part I Contributors (see Instructions) Use duplicate copies of Part I if additional space is needed			
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
_____	See Additional Data Table _____ _____ _____	\$ _____	Person ☐ Payroll ☐ Noncash ☐ (Complete Part II for noncash contribution)
_____	_____ _____ _____	\$ _____	Person ☐ Payroll ☐ Noncash ☐ (Complete Part II for noncash contribution)
_____	_____ _____ _____	\$ _____	Person ☐ Payroll ☐ Noncash ☐ (Complete Part II for noncash contribution)
_____	_____ _____ _____	\$ _____	Person ☐ Payroll ☐ Noncash ☐ (Complete Part II for noncash contribution)
_____	_____ _____ _____	\$ _____	Person ☐ Payroll ☐ Noncash ☐ (Complete Part II for noncash contribution)
_____	_____ _____ _____	\$ _____	Person ☐ Payroll ☐ Noncash ☐ (Complete Part II for noncash contribution)
_____	_____ _____ _____	\$ _____	Person ☐ Payroll ☐ Noncash ☐ (Complete Part II for noncash contribution)
_____	_____ _____ _____	\$ _____	Person ☐ Payroll ☐ Noncash ☐ (Complete Part II for noncash contribution)

Name of organization THE WILLIAM V CAMPBELL FAMILY FOUNDATION	Employer identification number 27-0387300
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Part II	Noncash Property (see Instructions) Use duplicate copies of Part II if additional space is needed		
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
_____	See Additional Data Table	\$ _____	_____
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
_____		\$ _____	_____
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
_____		\$ _____	_____
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
_____		\$ _____	_____
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
_____		\$ _____	_____
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
_____		\$ _____	_____
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
_____		\$ _____	_____

Name of organization THE WILLIAM V CAMPBELL FAMILY FOUNDATION	Employer identification number 27-0387300
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Part III

Exclusively religious, charitable, etc., contributions to organizations described in section 501(c)(7), (8), or (10) that total more than \$1,000 for the year from any one contributor. Complete columns (a) through (e) and the following line entry. For organizations completing Part III, enter the total of *exclusively* religious, charitable, etc., contributions of **\$1,000 or less** for the year. (Enter this information once. See instructions.) ▶ \$ _____

Use duplicate copies of Part III if additional space is needed.

(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
—	_____	_____	_____
	_____	_____	_____
	_____	_____	_____
(e) Transfer of gift			
Transferee's name, address, and ZIP 4		Relationship of transferor to transferee	
_____		_____	
_____		_____	
_____		_____	
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
—	_____	_____	_____
	_____	_____	_____
	_____	_____	_____
(e) Transfer of gift			
Transferee's name, address, and ZIP 4		Relationship of transferor to transferee	
_____		_____	
_____		_____	
_____		_____	
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
—	_____	_____	_____
	_____	_____	_____
	_____	_____	_____
(e) Transfer of gift			
Transferee's name, address, and ZIP 4		Relationship of transferor to transferee	
_____		_____	
_____		_____	
_____		_____	
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
—	_____	_____	_____
	_____	_____	_____
	_____	_____	_____
(e) Transfer of gift			
Transferee's name, address, and ZIP 4		Relationship of transferor to transferee	
_____		_____	
_____		_____	
_____		_____	

Additional Data

Software ID:
Software Version:
EIN: 27-0387300
Name: THE WILLIAM V CAMPBELL FAMILY FOUNDATION

Form 990 Schedule B, Part I - Contributors (see Instructions) Use duplicate copies of Part I if additional space is needed.

(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
<u>1</u>	WILLIAM CAMPBELL 305 CHURCHILL AVENUE PALO ALTO, CA 94301	\$ 20,933	Person ☐ Payroll ☐ Noncash ☒ (Complete Part II for noncash contribution)
<u>2</u>	WILLIAM CAMPBELL 305 CHURCHILL AVENUE PALO ALTO, CA 94301	\$ 14,722	Person ☐ Payroll ☐ Noncash ☒ (Complete Part II for noncash contribution)
<u>3</u>	WILLIAM CAMPBELL 305 CHURCHILL AVENUE PALO ALTO, CA 94301	\$ 7,517	Person ☐ Payroll ☐ Noncash ☒ (Complete Part II for noncash contribution)
<u>4</u>	WILLIAM CAMPBELL 305 CHURCHILL AVENUE PALO ALTO, CA 94301	\$ 24,133	Person ☐ Payroll ☐ Noncash ☒ (Complete Part II for noncash contribution)
<u>5</u>	WILLIAM CAMPBELL 305 CHURCHILL AVENUE PALO ALTO, CA 94301	\$ 58,966	Person ☐ Payroll ☐ Noncash ☒ (Complete Part II for noncash contribution)
<u>6</u>	WILLIAM CAMPBELL 305 CHURCHILL AVENUE PALO ALTO, CA 94301	\$ 77,016	Person ☐ Payroll ☐ Noncash ☒ (Complete Part II for noncash contribution)

(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
<u>7</u>	WILLIAM CAMPBELL 305 CHURCHILL AVENUE PALO ALTO, CA 94301	\$ 46,912	Person ☐ Payroll ☐ Noncash ☒ (Complete Part II for noncash contribution)
<u>8</u>	WILLIAM CAMPBELL 305 CHURCHILL AVENUE PALO ALTO, CA 94301	\$ 3,052,180	Person ☐ Payroll ☐ Noncash ☒ (Complete Part II for noncash contribution)
<u>9</u>	WILLIAM CAMPBELL 305 CHURCHILL AVENUE PALO ALTO, CA 94301	\$ 3,052,180	Person ☐ Payroll ☐ Noncash ☒ (Complete Part II for noncash contribution)
<u>10</u>	WILLIAM CAMPBELL 305 CHURCHILL AVENUE PALO ALTO, CA 94301	\$ 2,987,240	Person ☐ Payroll ☐ Noncash ☒ (Complete Part II for noncash contribution)
<u>11</u>	WILLIAM CAMPBELL 305 CHURCHILL AVENUE PALO ALTO, CA 94301	\$ 34,553	Person ☐ Payroll ☐ Noncash ☒ (Complete Part II for noncash contribution)
<u>12</u>	WILLIAM CAMPBELL 305 CHURCHILL AVENUE PALO ALTO, CA 94301	\$ 35,151	Person ☐ Payroll ☐ Noncash ☒ (Complete Part II for noncash contribution)

(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
13	WILLIAM CAMPBELL 305 CHURCHILL AVENUE PALO ALTO, CA 94301	\$ 4,878	Person ☐ Payroll ☐ Noncash ☒ (Complete Part II for noncash contribution)
14	WILLIAM CAMPBELL 305 CHURCHILL AVENUE PALO ALTO, CA 94301	\$ 14,761	Person ☐ Payroll ☐ Noncash ☒ (Complete Part II for noncash contribution)
15	WILLIAM CAMPBELL 305 CHURCHILL AVENUE PALO ALTO, CA 94301	\$ 47,149	Person ☐ Payroll ☐ Noncash ☒ (Complete Part II for noncash contribution)
16	WILLIAM CAMPBELL 305 CHURCHILL AVENUE PALO ALTO, CA 94301	\$ 10,088	Person ☐ Payroll ☐ Noncash ☒ (Complete Part II for noncash contribution)
17	WILLIAM CAMPBELL 305 CHURCHILL AVENUE PALO ALTO, CA 94301	\$ 18,360	Person ☐ Payroll ☐ Noncash ☒ (Complete Part II for noncash contribution)
18	WILLIAM CAMPBELL 305 CHURCHILL AVENUE PALO ALTO, CA 94301	\$ 22,334	Person ☐ Payroll ☐ Noncash ☒ (Complete Part II for noncash contribution)

(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
19	WILLIAM CAMPBELL 305 CHURCHILL AVENUE PALO ALTO, CA 94301	\$ 42,147	Person ☐ Payroll ☐ Noncash ☒ (Complete Part II for noncash contribution)
20	WILLIAM CAMPBELL 305 CHURCHILL AVENUE PALO ALTO, CA 94301	\$ 62,188	Person ☐ Payroll ☐ Noncash ☒ (Complete Part II for noncash contribution)
21	WILLIAM CAMPBELL 305 CHURCHILL AVENUE PALO ALTO, CA 94301	\$ 8,806	Person ☐ Payroll ☐ Noncash ☒ (Complete Part II for noncash contribution)
22	WILLIAM CAMPBELL 305 CHURCHILL AVENUE PALO ALTO, CA 94301	\$ 6,114	Person ☐ Payroll ☐ Noncash ☒ (Complete Part II for noncash contribution)
23	WILLIAM CAMPBELL 305 CHURCHILL AVENUE PALO ALTO, CA 94301	\$ 34,216	Person ☐ Payroll ☐ Noncash ☒ (Complete Part II for noncash contribution)
24	WILLIAM CAMPBELL 305 CHURCHILL AVENUE PALO ALTO, CA 94301	\$ 9,279	Person ☐ Payroll ☐ Noncash ☒ (Complete Part II for noncash contribution)

(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
25	WILLIAM CAMPBELL 305 CHURCHILL AVENUE PALO ALTO, CA 94301	\$ 167,135	Person ☐ Payroll ☐ Noncash ☒ (Complete Part II for noncash contribution)
26	WILLIAM CAMPBELL 305 CHURCHILL AVENUE PALO ALTO, CA 94301	\$ 110,622	Person ☐ Payroll ☐ Noncash ☒ (Complete Part II for noncash contribution)
27	WILLIAM CAMPBELL 305 CHURCHILL AVENUE PALO ALTO, CA 94301	\$ 1,136,902	Person ☐ Payroll ☐ Noncash ☒ (Complete Part II for noncash contribution)
28	WILLIAM CAMPBELL 305 CHURCHILL AVENUE PALO ALTO, CA 94301	\$ 67,697	Person ☐ Payroll ☐ Noncash ☒ (Complete Part II for noncash contribution)
29	WILLIAM CAMPBELL 305 CHURCHILL AVENUE PALO ALTO, CA 94301	\$ 20,336	Person ☐ Payroll ☐ Noncash ☒ (Complete Part II for noncash contribution)
30	WILLIAM CAMPBELL 305 CHURCHILL AVENUE PALO ALTO, CA 94301	\$ 65,661	Person ☐ Payroll ☐ Noncash ☒ (Complete Part II for noncash contribution)

(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
31	WILLIAM CAMPBELL 305 CHURCHILL AVENUE PALO ALTO, CA 94301	\$ 4,535	Person ☐ Payroll ☐ Noncash ☒ (Complete Part II for noncash contribution)
32	WILLIAM CAMPBELL 305 CHURCHILL AVENUE PALO ALTO, CA 94301	\$ 3,122	Person ☐ Payroll ☐ Noncash ☒ (Complete Part II for noncash contribution)
33	WILLIAM CAMPBELL 305 CHURCHILL AVENUE PALO ALTO, CA 94301	\$ 38,014	Person ☐ Payroll ☐ Noncash ☒ (Complete Part II for noncash contribution)
34	WILLIAM CAMPBELL 305 CHURCHILL AVENUE PALO ALTO, CA 94301	\$ 249,023	Person ☐ Payroll ☐ Noncash ☒ (Complete Part II for noncash contribution)
35	WILLIAM CAMPBELL 305 CHURCHILL AVENUE PALO ALTO, CA 94301	\$ 5,131,250	Person ☐ Payroll ☐ Noncash ☒ (Complete Part II for noncash contribution)
36	WILLIAM CAMPBELL 305 CHURCHILL AVENUE PALO ALTO, CA 94301	\$ 9,715	Person ☐ Payroll ☐ Noncash ☒ (Complete Part II for noncash contribution)

(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
<u>37</u>	WILLIAM CAMPBELL 305 CHURCHILL AVENUE PALO ALTO, CA 94301	\$ <u>63,433</u>	Person ☐ Payroll ☐ Noncash ☒ (Complete Part II for noncash contribution)
<u>38</u>	WILLIAM CAMPBELL 305 CHURCHILL AVENUE PALO ALTO, CA 94301	\$ <u>68,341</u>	Person ☐ Payroll ☐ Noncash ☒ (Complete Part II for noncash contribution)

(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
<u>1</u>	1,090 SHS LIFELOCK	\$ <u>20,933</u>	<u>2014-01-24</u>
<u>2</u>	237 SHS FACEBOOK INC	\$ <u>14,722</u>	<u>2014-02-06</u>
<u>3</u>	221 SHS FACEBOOK INC	\$ <u>7,517</u>	<u>2014-02-06</u>
<u>4</u>	1,090 SHS LIFELOCK	\$ <u>24,133</u>	<u>2014-02-21</u>
<u>5</u>	1,411 SHS PROOFPOINT INC	\$ <u>58,966</u>	<u>2014-02-24</u>
<u>6</u>	823 SHS YELP INC	\$ <u>77,016</u>	<u>2014-03-03</u>
<u>7</u>	8,303 SHS ZYNGA INC	\$ <u>46,912</u>	<u>2014-03-11</u>
<u>8</u>	94,000 SHS TWITTER INC	\$ <u>3,052,180</u>	<u>2014-05-28</u>
<u>9</u>	94,000 SHS TWITTER INC	\$ <u>3,052,180</u>	<u>2014-05-28</u>
<u>10</u>	92,000 SHS TWITTER INC	\$ <u>2,987,240</u>	<u>2014-05-28</u>

(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
<u>11</u>	285 SHS ZILLOW INC	\$ <u>34,553</u>	<u>2014-05-28</u>
<u>12</u>	2,262 SHS POTBELLY CORP	\$ <u>35,151</u>	<u>2014-06-03</u>
<u>13</u>	204 SHS FOUNDATION MEDICINE INC	\$ <u>4,878</u>	<u>2014-06-05</u>
<u>14</u>	833 SHS WIX COM LTD	\$ <u>14,761</u>	<u>2014-06-18</u>
<u>15</u>	1,204 SHS TWITTER INC	\$ <u>47,149</u>	<u>2014-06-23</u>
<u>16</u>	420 SHS FOUNDATION MEDICINE INC	\$ <u>10,088</u>	<u>2014-06-23</u>
<u>17</u>	1,363 SHS LIFELOCK INC	\$ <u>18,360</u>	<u>2014-07-09</u>
<u>18</u>	602 SHS TWITTER INC	\$ <u>22,334</u>	<u>2014-07-10</u>
<u>19</u>	3,017 SHS FIVE PRIME THERAPEUTICS INC	\$ <u>42,147</u>	<u>2014-07-23</u>
<u>20</u>	1,414 SHS TWITTER INC	\$ <u>62,188</u>	<u>2014-08-04</u>

(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
<u>21</u>	121 SHS FACEBOOK INC	\$ <u>8,806</u>	<u>2014-08-12</u>
<u>22</u>	84 SHS FACEBOOK INC	\$ <u>6,114</u>	<u>2014-08-12</u>
<u>23</u>	778 SHS TWITTER INC	\$ <u>34,216</u>	<u>2014-08-13</u>
<u>24</u>	539 SHS WIX COM LTD	\$ <u>9,279</u>	<u>2014-08-21</u>
<u>25</u>	3,631 TWITTER INC	\$ <u>167,135</u>	<u>2014-08-25</u>
<u>26</u>	2,120 TWITTER INC	\$ <u>110,622</u>	<u>2014-09-08</u>
<u>27</u>	20,208 SHS SALESFORCE COM	\$ <u>1,136,902</u>	<u>2014-09-26</u>
<u>28</u>	1,348 SHS TWITTER INC	\$ <u>67,697</u>	<u>2014-10-01</u>
<u>29</u>	1,363 SHS LIFELOCK INC	\$ <u>20,336</u>	<u>2014-10-10</u>
<u>30</u>	1,348 SHS TWITTER INC	\$ <u>65,661</u>	<u>2014-10-27</u>

(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
<u>31</u>	61 SHS FACEBOOK INC	\$ <u>4,535</u>	<u>2014-11-12</u>
<u>32</u>	42 SHS FACEBOOK INC	\$ <u>3,122</u>	<u>2014-11-12</u>
<u>33</u>	1,099 SHS GRUB HUB INC	\$ <u>38,014</u>	<u>2014-11-13</u>
<u>34</u>	6,102 SHS TWITTER INC	\$ <u>249,023</u>	<u>2014-11-14</u>
<u>35</u>	125,000 SHS TWITTER INC	\$ <u>5,131,250</u>	<u>2014-11-17</u>
<u>36</u>	318 SHS FIREEYE INC	\$ <u>9,715</u>	<u>2014-11-20</u>
<u>37</u>	3,894 SHS LIFELOCK INC	\$ <u>63,433</u>	<u>2014-11-20</u>
<u>38</u>	2,726 SHS JD COM INC	\$ <u>68,341</u>	<u>2014-12-11</u>