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Form 990-EZ

Short Form Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

▶ Do not enter social security numbers on this form as it may be made public.

2014

OMB No. 1545-1150

Open to Public Inspection

Department of the Treasury

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▶ Information about Form 990-EZ and its instructions is at www.irs.gov/form990. Internal Revenue Service A For the 2014 calendar year, or tax year beginning 2014, and ending . 20 C Name of organization D Employer Identification number Check if applicable Address change The Memory Project Inc. 20-1802885 Room/suite Name change Number and street (or P.O. box, if mail is not delivered to street address) E Telephone number Initial return 608-467-5706 2163 Gateway St. N Final return/terminated City or town, state or province, country, and ZIP or foreign postal code F Group Exemption Amended return Number > Middleton, WI 53562 Application pending G Accounting Method:
☑ Cash ☐ Accrual Other (specify) ▶ H Check ► ☐ if the organization is not 1 Website: ▶ www.memoryproject.org required to attach Schedule B J Tax-exempt status (check only one) - ✓ 501(c)(3) ☐ 501(c) (◀ (insert no.) ☐ 4947(a)(1) or ☐527 (Form 990, 990-EZ, or 990-PF). K Form of organization: Corporation Trust Association Other L Add lines 5b, 6c, and 7b to line 9 to determine gross receipts. If gross receipts are \$200,000 or more, or if total assets (Part II, column (B) below) are \$500,000 or more, file Form 990 instead of Form 990-EZ 175,836 Revenue, Expenses, and Changes in Net Assets or Fund Balances (see the instructions for Part I) Part I Check if the organization used Schedule O to respond to any question in this Part ! . $\overline{\mathbf{V}}$ 1 175,809 2 2 Program service revenue including government fees and contracts 0 3 3 0 4 4 27 Gross amount from sale of assets other than inventory Gain or (loss) from sale of assets other than inventory (Subtract line 5b from line 5a) . C 0 Gaming and fundraising events Gross income from gaming (attach Schedule G if greater than 0 Gross income from fundraising events (not including \$ o of contributions from fundraising events reported on line 1) (attach Schedule G if the sum of such gross income and contributions exceeds \$15,000) . . . 6b 0 Less: direct expenses from gaming and fundraising events . . . 0 Net income or (loss) from gaming and fundraising events (add lines 6a and 6b and subtract 6d 0 7a Gross sales of inventory, less returns and allowances 7a 0 C Gross profit or (loss) from sales of inventory (Subtract line 7b from line 7a) 0 Other revenue (describe in Schedule O) 8 0 9 Total revenue. Add lines 1, 2, 3, 4, 5c, 6d, 7c, and 8 9 175,836 10 Grants and similar amounts paid (list in Schedule O) 10 12,597 11 Benefits paid to or for members 11 0 12 Salaries, other compensation, and employee benefits . 12 81,744 Professional fees and other payments to independent contractor 13 13 0 14 Occupancy, rent, utilities, and maintenance 14 0

For Paperwork Reduction Act Notice, see the separate instructions.

Printing, publications, postage, and shipping . . .

Total expenses. Add lines 10 through 16

Other expenses (describe in Schedule O)

Excess or (deficit) for the year (Subtract line 17 from line 9)

Net assets or fund balances at beginning of year (from line 27, column (A)) (must agree with

Net assets or fund balances at end of year. Combine lines 18 through 20 . . .

Cat. No. 106421

Form 990-EZ (2014)

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17,091

40,681

152,113

23,723

36,577

59,442

(858)

Pa	Balance Sheets (see the instructions			5 . II		, , ,
	Check if the organization used Schedule	O to respond to a		Cart II		(B) End of year
22	Cash, savings, and investments		-	36,577		59,442
23	Land and buildings				23	39,442
24	Other assets (describe in Schedule O)				24	0
25	Total assets			36,577	25	59,442
26	Total liabilities (describe in Schedule O)		[26	0
27	Net assets or fund balances (line 27 of column			36,577	27	59,442
Par						F
	Check if the organization used Schedule	O to respond to a	ny question in this l	Part III 🔽	(Rec	Expenses puired for section
	t is the organization's primary exempt purpose?				501(c)(3) and 501(c)(4)
as m	ribe the organization's program service accompline reasured by expenses. In a clear and concise mons benefited, and other relevant information for e	nanner, describe th	f its three largest pages of a services provided	ogram services, the number of	orga othe	nizations; optional for ers)
28	Involved 12,000 US high school art students in creat					
	and similar situations around the world.				•	
00	(Grants \$ 12,597) If this amount				28a	152,113
29					}	
	(Grants \$) If this amount	includes foreign gr	ants, check here		29a	
30						

			ants, check here .		30a	4
31	Other program services (describe in Schedule O)					1
00	(Grants \$) If this amount	includes foreign gr	ants, check here .	· · · • 💆	31a	
32	Total program service expenses (add lines 28a List of Officers, Directors, Trustees, and Ke				32	152,113
r ai	List of Officers, Directors, Trustees, and Ke Check if the organization used Schedule					ctions for Part IV)
	Oneck if the organization used ochedule	1	(c) Reportable	(d) Health benefits,	' ' '	
	(a) Name and title	(b) Average hours per week devoted to position	compensation (Forms W-2/1099-MISC) (if not paid, enter -0-)	contributions to employ benefit plans, and deferred compensatio	()	Estimated amount of other compensation
Ben	Schumaker, President/Treasurer					
	Gateway St. N, Middleton WI 53562	50	55,200	16,86	34	0
	Thakkar, Vice President					_
	Gateway St. N, Middleton WI 53562	 1	0		0	0
	e Torres, Secretary Gateway St. N, Middleton WI 53562	6	E 000		0	0
	Egan, Director		5,069		4-	
	Gateway St. N, Middleton WI 53562	2	0		o	0
	idyn Egan, Director					
	Gateway St. N, Middleton WI 53562	1	0		0	0
		 				
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		i contract of the contract of	į.			

Part	Other Information (Note the Schedule A and personal benefit contract statement requirements instructions for Part V) Check if the organization used Schedule O to respond to any question in this			
	instructions for Part V) Check if the organization used Schedule O to respond to any question in this	rait	Yes	No
33	Did the organization engage in any significant activity not previously reported to the IRS? If "Yes," provide a detailed description of each activity in Schedule O	33	163	1
34	Were any significant changes made to the organizing or governing documents? If "Yes," attach a conformed	-		_ _
	copy of the amended documents if they reflect a change to the organization's name. Otherwise, explain the change on Schedule O (see instructions)	34		1
	Did the organization have unrelated business gross income of \$1,000 or more during the year from business	-		
	activities (such as those reported on lines 2, 6a, and 7a, among others)?	35a		✓
	If "Yes," to line 35a, has the organization filed a Form 990-T for the year? If "No," provide an explanation in Schedule O	35b		
	Was the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization subject to section 6033(e) notice, reporting, and proxy tax requirements during the year? If "Yes," complete Schedule C, Part III	35c		
	Did the organization undergo a liquidation, dissolution, termination, or significant disposition of net assets during the year? If "Yes," complete applicable parts of Schedule N	36		1
	Enter amount of political expenditures, direct or indirect, as described in the instructions ▶ 37a 0			
	Did the organization file Form 1120-POL for this year?	37b		✓
38a	Did the organization borrow from, or make any loans to, any officer, director, trustee, or key employee or were any such loans made in a prior year and still outstanding at the end of the tax year covered by this return? .	200		7
h	If "Yes," complete Schedule L, Part II and enter the total amount involved	38a		
b 39	Section 501(c)(7) organizations. Enter:	1		
	Initiation fees and capital contributions included on line 9			
	Gross receipts, included on line 9, for public use of club facilities	1		1
	Section 501(c)(3) organizations. Enter amount of tax imposed on the organization during the year under:] `		
	section 4911 \triangleright 0; section 4912 \triangleright 0; section 4955 \triangleright 0			,
þ	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in any section 4958		>	
	excess benefit transaction during the year, or did it engage in an excess benefit transaction in a prior year that has not been reported on any of its prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I	401		,
		40b		√
С	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Enter amount of tax imposed on organization managers or disqualified persons during the year under sections 4912, 4955, and 4958			
d	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Enter amount of tax on line			
	40c reimbursed by the organization			
	All organizations. At any time during the tax year, was the organization a party to a prohibited tax shelter transaction? If "Yes," complete Form 8886-T	40e	. , .,,,,,	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \
	List the states with which a copy of this return is filed ► None (not required in Wisconsin)			
42a	The digarization of books are in our of a second are in our or a second are in the s	608-46		
L	Located at ► 2163 Gateway St. N, Middleton WI At any time during the calendar year, did the organization have an interest in or a signature or other authority over	53562	-3403	
b	a financial account in a foreign country (such as a bank account, securities account, or other financial account)? If "Yes," enter the name of the foreign country:	42b	Yes	No ✓
	See the instructions for exceptions and filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR).			tone -
C	At any time during the calendar year, did the organization maintain an office outside the U.S.?	42c		√
43	Section 4947(a)(1) nonexempt charitable trusts filing Form 990-EZ in lieu of Form 1041—Check here and enter the amount of tax-exempt interest received or accrued during the tax year		.)	▶ □
			Yes	No
	Did the organization maintain any donor advised funds during the year? If "Yes," Form 990 must be completed instead of Form 990-EZ	44a		1
	Did the organization operate one or more hospital facilities during the year? If "Yes," Form 990 must be completed instead of Form 990-EZ	44b		√
	Did the organization receive any payments for indoor tanning services during the year?	44c		✓
d	If "Yes" to line 44c, has the organization filed a Form 720 to report these payments? If "No," provide an			> 44 ***
	explanation in Schedule O	44d		-
	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	45a		~
b	Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," Form 990 and Schedule R may need to be completed instead of Form 990-FZ (see instructions)	45h	h	

Form 9	90-EZ (2014)						F	age
46	Did the organization engage, directly or in	ndirectly, in political c	ampaign activities on	behalf of or	in oppositi	ion	Yes	
Part	to candidates for public office? If "Yes," of Section 501(c)(3) organization: All section 501(c)(3) organization: 50 and 51. Check if the organization used Sc	s only ns must answer que	stions 47–49b and	52, and cor			<u> </u>	
47	Did the organization engage in lobbying year? If "Yes," complete Schedule C, Par						Yes	No
48 49a b	Is the organization a school as described i	he organization a school as described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E					✓	
50	Complete this table for the organization's employees) who each received more than	s five highest compen	sated employees (oth	er than offication. If the	ers, directo ere is none	ors, truste	es an lone."	d ke
	(a) Name and title of each employee	(b) Average hours per week devoted to position	(c) Reportable compensation (Forms W-2/1099-MISC)	(d) Health b contributions to benefit plans, a compens	nd deferred	(e) Estimate other con		
None								
								
								
51	Total number of other employees paid ov Complete this table for the organization \$100,000 of compensation from the organization	's five highest compe	ensated independent	contractors	who each	received	more	tha
	(a) Name and business address of each independent		(b) Type of serv	ice	(c)	Compensat	on	
None								
					 			
d 52	Total number of other independent contr. Did the organization complete Scheducompleted Schedule A	ule A? Note . All se		nizations mi	ust attach	0 ⊢a .►	. 🗆 1	No.
	penalties of perjury, I declare that I have examined this prect, and complete. Declaration of preparer (other that			as any knowled	ge		i belief,	ıt ıs
Sign Here	Signature of other Provident (Trans)			Ja Date	nuary 9	2015		
, ici e	Ben Schumaker, President/Treasu Type or print name and title	arer						

Preparer's signature

Print/Type preparer's name

May the IRS discuss this return with the preparer shown above? See instructions

Firm's name 🕨

Firm's address ▶

Paid

Preparer Use Only Date

► ☐ Yes ☐ No

PTIN

Check [] if self-employed

Firm's ElN ▶

Phone no.

SCHEDULE A (Form 990 or 990-EZ)

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

2014

OMB No. 1545-0047

Department of the Treasury Internal Revenue Service

▶ Attach to Form 990 or Form 990-EZ.

▶ Information about Schedule A (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

Open to Public Inspection

Name of the organization						Employer identification	number	
THE MEMORY PROJECT INC						20-1802885		
	Part I Reason for Public Charity Status (All organizations must complete this part.) See instructions.							
The c	organization is not a private found		•		-	· ·		
1	A church, convention of church	•		ibed in s e	ection 17	0(b)(1)(A)(i).		
2	A school described in section		•					
3	A hospital or a cooperative ho							
4	A medical research organization		onjunction with a hosp	oital desc	ribed in s	ection 170(b)(1)(A)((iii). Enter the	
	hospital's name, city, and stat							
5	An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 170(b)(1)(A)(iv). (Complete Part II.)							
6	A federal, state, or local gover							
7	An organization that normally described in section 170(b)(1)	(A)(vi). (Complet	e Part II.)		a goveri	nmental unit or from	the general public	
8	A community trust described i	n section 170(b)	(1)(A)(vi). (Complete I	Part II.)				
9	An organization that normally receives: (1) more than 331/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 331/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See section 509(a)(2). (Complete Part III.)							
40	An organization organized and				-			
10 11	An organization organized and one or more publicly supported	operated exclusi d organizations d	vely for the benefit of, escribed in section 5 (to perfor 09(a)(1) o	m the fun r section	ctions of, or to carry 509(a)(2). See secti	on 509(a)(3). Check	
а	the box in lines 11a through 11d that describes the type of supporting organization and complete lines 11e, 11f, and 11g. a Type I. A supporting organization operated, supervised, or controlled by its supported organization(s), typically by giving the supported organization(s) the power to regularly appoint or elect a majority of the directors or trustees of the supporting organization. You must complete Part IV, Sections A and B.							
b	b Type II. A supporting organization supervised or controlled in connection with its supported organization(s), by having control or management of the supporting organization vested in the same persons that control or manage the supported organization(s). You must complete Part IV, Sections A and C.							
С	Type III functionally integrality is supported organization(s)						y integrated with,	
d	Type III non-functionally in that is not functionally integrence requirement (see instruction	ated. The organi	zation generally must	satisfy a	distributi	on requirement and		
е			ved a written determination from the IRS that it is a Type I, Type II, Type III unctionally integrated supporting organization.					
f	Enter the number of supported	organizations .						
g	Provide the following informatio							
	(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1–9 above or IRC section (see instructions))	tion (iv) is the organization (v) Amount of monetary (vi) Ar 1-9 listed in your governing support (see other su on document? instructions) instru		(vi) Amount of other support (see instructions)		
				Yes	No			
(A)								
(B)								
(C)								
(D)								
(E)								
		,						

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.) Section A. Public Support Calendar year (or fiscal year beginning in) (a) 2010 **(b)** 2011 (c) 2012 (d) 2013 (e) 2014 (f) Total grants, contributions, membership fees received. (Do not include any "unusual grants.") . . . 123,182 122,343 173,747 164,025 175,809 759,106 revenues levied for the organization's benefit and either paid to or expended on its behalf . . . 0 0 0 0 0 The value of services or facilities furnished by a governmental unit to the organization without charge n 0 Total. Add lines 1 through 3. . . . 123,182 175,809 122,343 173,747 164,025 759,106 The portion of total contributions by each person (other than governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f) 0 Public support. Subtract line 5 from line 4. 759,106 Section B. Total Support Calendar year (or fiscal year beginning in) (f) Total (a) 2010 (b) 2011 (c) 2012 (d) 2013 (e) 2014 Amounts from line 4 123,182 122,343 173,747 164,025 175,809 759,106 8 Gross income from interest, dividends. payments received on securities loans. rents, royalties and income from similar 40 13 27 110 17 13 Net income from unrelated business activities, whether or not the business is regularly carried on 0 0 0 0 0 0 10 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.) 0 0 0 Total support. Add lines 7 through 10 11 759,216 12 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) Section C. Computation of Public Support Percentage Public support percentage for 2014 (line 6, column (f) divided by line 11, column (f)) 100 % Public support percentage from 2013 Schedule A, Part II, line 14 100 16a 331/3% support test - 2014. If the organization did not check the box on line 13, and line 14 is 331/3% or more, check this \square 331/3% support test-2013. If the organization did not check a box on line 13 or 16a, and line 15 is 331/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization 17a 10%-facts-and-circumstances test - 2014. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part VI how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported b 10%-facts-and-circumstances test-2013. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part VI how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly 18 Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see

Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

SCHEDULE O (Form 990 or 990-EZ)

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

OMB No. 1545-0047

Employer identification number

Department of the Treasury Internal Revenue Service Name of the organization ► Attach to Form 990 or 990-EZ.

► Information about Schedule O (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

Open to Public Inspection

THE MEMORY PROJECT INC	20-1802885
PART I, LINE 10, GRANTS AND SIMILAR AMOUNTS PAID:	
02/07/2014: 400 to SOS Children's Villages Cambodia	
03/31/2014: 498 to Nuestros Pequenos Hermanos Nicaragua	
04/04/2014: 649 to SOS Children's Villages Nepal	
04/07/2014: 600 to Mercy & Sharing Orphanage Haiti	
04/29/2014: 630 to Friends of the Orphans USA	
05/02/2014: 287 to Sunday Abuya Uganda school scholarship	
06/18/2014: 2,500 to SOS Children's Villages India	
07/17/2014: 1,500 to SOS Children's Vıllages Nicaragua	
07/28/2014: 500 to Mercy & Sharing Orphanage Haiti	
07/29/2014: 2,500 to SOS Children's Villages Haiti	
08/18/2014: 215 to Sunday Abuya Uganda school scholarship 08/25/2014: 700 to SOS Children's Villages Nepal	
09/01/2014: 618 to SOS Children's Villages Paraguay	
09/11/2014: 1,000 to SOS Children's Villages India	
PART I, LINE 16, OTHER EXPENSES:	
34,909 is for travel expenses to orphanages and schools around the world that participate in our progr	am.
For 2014, this includes airfare, hotels, food, and related expenses for Cambodia, Nepal, Philippines, Me	exico, Nicaragua, and Haiti.
The remaining 5,772 includes technology purchases, software, program materials, office supplies, and	miscellaneous items.
PART 1, LINE 20, OTHER CHANGES IN NET ASSETS OR FUND BALANCES:	
The figure of (858) represents an unrealized loss from the decreased value of our securities.	
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Schedule O (Form 990 or 990-EZ) (2014)	Page 2
Name of the organization	Employer identification number
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