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Form 990-PF

Department of the Treasury
Internal Revenue Service

Return of Private Foundation

or Section 4947(a)(1) Trust Treated as Private Foundation

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Information about Form 990-PF and its separate instructions is at www.irs.gov/form990pf

OMB No 1545-0052

2014

Open to Public Inspection

For calendar year 2014 or tax year beginning

, and ending

Name of foundation THE ENDEAVOR FOUNDATION, INC. (F/K/A CHRISTIAN A JOHNSON ENDEAVOR FOUNDATION)		A Employer identification number 13-6147952
Number and street (or P O box number if mail is not delivered to street address) 1060 PARK AVENUE	Room/suite	B Telephone number (212) 534-6620
City or town, state or province, country, and ZIP or foreign postal code NEW YORK, NY 10128		C If exemption application is pending, check here ☐
G Check all that apply: ☐ Initial return ☐ Initial return of a former public charity ☐ Final return ☐ Amended return ☐ Address change ☒ Name change		D 1. Foreign organizations, check here ☐ 2. Foreign organizations meeting the 85% test, check here and attach computation ☐
H Check type of organization: ☒ Section 501(c)(3) exempt private foundation ☐ Section 4947(a)(1) nonexempt charitable trust ☐ Other taxable private foundation		E If private foundation status was terminated under section 507(b)(1)(A), check here ☐
I Fair market value of all assets at end of year (from Part II, col. (c), line 16) \$ 219,722,774.	J Accounting method: ☐ Cash ☐ Accrual ☒ Other (specify) MODIFIED CASH (Part I, column (d) must be on cash basis)	F If the foundation is in a 60-month termination under section 507(b)(1)(B), check here ☐

Part I Analysis of Revenue and Expenses (The total of amounts in columns (b), (c), and (d) may not necessarily equal the amounts in column (a))		(a) Revenue and expenses per books	(b) Net investment income	(c) Adjusted net income	(d) Disbursements for charitable purposes (cash basis only)
Revenue	1 Contributions, gifts, grants, etc., received			N/A	
	2 Check ☒ if the foundation is not required to attach Sch. B				
	3 Interest on savings and temporary cash investments				
	4 Dividends and interest from securities	14,416,811.	14,416,811.		STATEMENT 1
	5a Gross rents				
	b Net rental income or (loss)				
	6a Net gain or (loss) from sale of assets not on line 10	154.			
	b Gross sales price for all assets on line 6a	66,868.			
	7 Capital gain net income (from Part IV, line 2)		154.		
	8 Net short-term capital gain				
	9 Income modifications				
	10a Gross sales less returns and allowances				
b Less Cost of goods sold					
c Gross profit or (loss)					
11 Other income	213.	213.		STATEMENT 2	
12 Total. Add lines 1 through 11	14,417,178.	14,417,178.			
Operating and Administrative Expenses	13 Compensation of officers, directors, trustees, etc	342,000.	167,100.		324,900.
	14 Other employee salaries and wages	380,257.	0.		380,257.
	15 Pension plans, employee benefits	99,013.	0.		99,013.
	16a Legal fees STMT 3	26,758.	0.		26,758.
	b Accounting fees STMT 4	248,124.	80,421.		167,703.
	c Other professional fees STMT 5	491,663.	324,940.		166,723.
	17 Interest				
	18 Taxes STMT 6	548,575.	0.		0.
	19 Depreciation and depletion				
	20 Occupancy	220,235.	0.		220,235.
	21 Travel, conferences, and meetings	34,264.	0.		34,264.
	22 Printing and publications	803.	0.		803.
	23 Other expenses STMT 7	869,809.	0.		869,809.
	24 Total operating and administrative expenses. Add lines 13 through 23	3,261,501.	422,461.		2,290,465.
	25 Contributions, gifts, grants paid	7,384,337.			7,384,337.
26 Total expenses and disbursements. Add lines 24 and 25	10,645,838.	422,461.		9,674,802.	
27 Subtract line 26 from line 12:					
a Excess of revenue over expenses and disbursements	3,771,340.				
b Net investment income (if negative, enter -0-)		13,994,717.			
c Adjusted net income (if negative, enter -0-)			N/A		

423501 11-24-14 LHA For Paperwork Reduction Act Notice, see instructions.

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**THE ENDEAVOR FOUNDATION, INC. (F/K/A
CHRISTIAN A JOHNSON ENDEAVOR FOUNDATION)**

13-6147952

Part II Balance Sheets		Attached schedules and amounts in the description column should be for end-of-year amounts only		Beginning of year	End of year	
		(a) Book Value	(b) Book Value	(c) Fair Market Value		
Assets	1 Cash - non-interest-bearing	58,009.	68,260.	68,260.		
	2 Savings and temporary cash investments	16,074,265.	15,065,528.	15,065,528.		
	3 Accounts receivable ▶					
	Less: allowance for doubtful accounts ▶					
	4 Pledges receivable ▶					
	Less: allowance for doubtful accounts ▶					
	5 Grants receivable					
	6 Receivables due from officers, directors, trustees, and other disqualified persons					
	7 Other notes and loans receivable ▶					
	Less: allowance for doubtful accounts ▶					
	8 Inventories for sale or use					
	9 Prepaid expenses and deferred charges					
	10a Investments - U.S. and state government obligations					
	b Investments - corporate stock STMT 9	194,206,696.	200,857,831.	200,857,831.		
	c Investments - corporate bonds					
	11 Investments - land, buildings, and equipment basis ▶					
Less: accumulated depreciation ▶						
12 Investments - mortgage loans						
13 Investments - other						
14 Land, buildings, and equipment basis ▶ 3,672,829.						
Less: accumulated depreciation STMT 10 ▶	3,672,829.	3,672,829.	3,672,829.			
15 Other assets (describe ▶ STATEMENT 11)	18,616.	58,326.	58,326.			
16 Total assets (to be completed by all filers - see the instructions. Also, see page 1, item I)	214,030,415.	219,722,774.	219,722,774.			
Liabilities	17 Accounts payable and accrued expenses					
	18 Grants payable					
	19 Deferred revenue					
	20 Loans from officers, directors, trustees, and other disqualified persons					
	21 Mortgages and other notes payable					
	22 Other liabilities (describe ▶)					
23 Total liabilities (add lines 17 through 22)	0.	0.				
Net Assets or Fund Balances	Foundations that follow SFAS 117, check here ▶ ☒ and complete lines 24 through 26 and lines 30 and 31.					
	24 Unrestricted	214,030,415.	219,722,774.			
	25 Temporarily restricted					
	26 Permanently restricted					
	Foundations that do not follow SFAS 117, check here ▶ ☐ and complete lines 27 through 31.					
	27 Capital stock, trust principal, or current funds					
	28 Paid-in or capital surplus, or land, bldg., and equipment fund					
	29 Retained earnings, accumulated income, endowment, or other funds					
30 Total net assets or fund balances	214,030,415.	219,722,774.				
31 Total liabilities and net assets/fund balances	214,030,415.	219,722,774.				

Part III Analysis of Changes in Net Assets or Fund Balances

1 Total net assets or fund balances at beginning of year - Part II, column (a), line 30 (must agree with end-of-year figure reported on prior year's return)	1	214,030,415.
2 Enter amount from Part I, line 27a	2	3,771,340.
3 Other increases not included in line 2 (itemize) ▶ SEE STATEMENT 8	3	1,921,019.
4 Add lines 1, 2, and 3	4	219,722,774.
5 Decreases not included in line 2 (itemize) ▶	5	0.
6 Total net assets or fund balances at end of year (line 4 minus line 5) - Part II, column (b), line 30	6	219,722,774.

Part IV Capital Gains and Losses for Tax on Investment Income

(a) List and describe the kind(s) of property sold (e.g., real estate, 2-story brick warehouse; or common stock, 200 shs. MLC Co.)	(b) How acquired P - Purchase D - Donation	(c) Date acquired (mo., day, yr.)	(d) Date sold (mo., day, yr.)
1a 950 SHS ROYAL DUTCH SHELL PLC ADR A	P	12/26/13	01/09/14
b 0.0601 SHS ROYAL DUTCH SHELL PLC ADR A	P	06/26/14	07/01/14
c			
d			
e			

(e) Gross sales price	(f) Depreciation allowed (or allowable)	(g) Cost or other basis plus expense of sale	(h) Gain or (loss) (e) plus (f) minus (g)
a 66,863.		66,709.	154.
b 5.		5.	0.
c			
d			
e			

Complete only for assets showing gain in column (h) and owned by the foundation on 12/31/69

(i) F.M.V. as of 12/31/69	(j) Adjusted basis as of 12/31/69	(k) Excess of col. (i) over col. (j), if any	(l) Gains (Col. (h) gain minus col. (k), but not less than -0-) or Losses (from col. (h))
a			154.
b			0.
c			
d			
e			

2 Capital gain net income or (net capital loss) { If gain, also enter in Part I, line 7 If (loss), enter -0- in Part I, line 7	2	154.
3 Net short-term capital gain or (loss) as defined in sections 1222(5) and (6): If gain, also enter in Part I, line 8, column (c). If (loss), enter -0- in Part I, line 8	3	N/A

Part V Qualification Under Section 4940(e) for Reduced Tax on Net Investment Income

(For optional use by domestic private foundations subject to the section 4940(a) tax on net investment income.)

If section 4940(d)(2) applies, leave this part blank.

Was the foundation liable for the section 4942 tax on the distributable amount of any year in the base period? ☐ Yes ☒ No

If "Yes," the foundation does not qualify under section 4940(e). Do not complete this part.

1 Enter the appropriate amount in each column for each year; see the instructions before making any entries.

(a) Base period years Calendar year (or tax year beginning in)	(b) Adjusted qualifying distributions	(c) Net value of noncharitable-use assets	(d) Distribution ratio (col. (b) divided by col. (c))
2013	9,294,970.	184,881,802.	.050275
2012	9,358,503.	173,172,067.	.054042
2011	18,806,590.	189,846,067.	.099062
2010	10,063,579.	170,201,669.	.059127
2009	9,773,756.	143,348,677.	.068182

2 Total of line 1, column (d)	2	.330688
3 Average distribution ratio for the 5-year base period - divide the total on line 2 by 5, or by the number of years the foundation has been in existence if less than 5 years	3	.066138
4 Enter the net value of noncharitable-use assets for 2014 from Part X, line 5	4	208,675,295.
5 Multiply line 4 by line 3	5	13,801,367.
6 Enter 1% of net investment income (1% of Part I, line 27b)	6	139,947.
7 Add lines 5 and 6	7	13,941,314.
8 Enter qualifying distributions from Part XII, line 4. If line 8 is equal to or greater than line 7, check the box in Part VI, line 1b, and complete that part using a 1% tax rate. See the Part VI instructions.	8	9,674,802.

Part VI Excise Tax Based on Investment Income (Section 4940(a), 4940(b), 4940(e), or 4948 - see instructions)

1a Exempt operating foundations described in section 4940(d)(2), check here ☐ and enter "N/A" on line 1. Date of ruling or determination letter: _____ (attach copy of letter if necessary-see instructions)		1	279,894.
b Domestic foundations that meet the section 4940(e) requirements in Part V, check here ☐ and enter 1% of Part I, line 27b		2	0.
c All other domestic foundations enter 2% of line 27b. Exempt foreign organizations enter 4% of Part I, line 12, col. (b).		3	279,894.
2 Tax under section 511 (domestic section 4947(a)(1) trusts and taxable foundations only. Others enter -0-)		4	0.
3 Add lines 1 and 2		5	279,894.
4 Subtitle A (income) tax (domestic section 4947(a)(1) trusts and taxable foundations only. Others enter -0-)			
5 Tax based on investment income. Subtract line 4 from line 3. If zero or less, enter -0-			
6 Credits/Payments:			
a 2014 estimated tax payments and 2013 overpayment credited to 2014	6a 58,400.	7	58,400.
b Exempt foreign organizations - tax withheld at source	6b	8	
c Tax paid with application for extension of time to file (Form 8868)	6c	9	221,494.
d Backup withholding erroneously withheld	6d	10	
7 Total credits and payments. Add lines 6a through 6d		11	
8 Enter any penalty for underpayment of estimated tax. Check here ☒ if Form 2220 is attached			
9 Tax due. If the total of lines 5 and 8 is more than line 7, enter amount owed			
10 Overpayment. If line 7 is more than the total of lines 5 and 8, enter the amount overpaid			
11 Enter the amount of line 10 to be: Credited to 2015 estimated tax ☐ Refunded ☐			

Part VII-A Statements Regarding Activities

	Yes	No
1a During the tax year, did the foundation attempt to influence any national, state, or local legislation or did it participate or intervene in any political campaign?		X
b Did it spend more than \$100 during the year (either directly or indirectly) for political purposes (see instructions for the definition)? If the answer is "Yes" to 1a or 1b, attach a detailed description of the activities and copies of any materials published or distributed by the foundation in connection with the activities.		X
c Did the foundation file Form 1120-POL for this year?		X
d Enter the amount (if any) of tax on political expenditures (section 4955) imposed during the year: (1) On the foundation. \$ 0. (2) On foundation managers. \$ 0.		
e Enter the reimbursement (if any) paid by the foundation during the year for political expenditure tax imposed on foundation managers. \$ 0.		
2 Has the foundation engaged in any activities that have not previously been reported to the IRS? If "Yes," attach a detailed description of the activities		X
3 Has the foundation made any changes, not previously reported to the IRS, in its governing instrument, articles of incorporation, or bylaws, or other similar instruments? If "Yes," attach a conformed copy of the changes SEE STATEMENT 14	X	
4a Did the foundation have unrelated business gross income of \$1,000 or more during the year?		X
b If "Yes," has it filed a tax return on Form 990-T for this year? N/A		
5 Was there a liquidation, termination, dissolution, or substantial contraction during the year? If "Yes," attach the statement required by General Instruction T.		X
6 Are the requirements of section 508(e) (relating to sections 4941 through 4945) satisfied either: • By language in the governing instrument, or • By state legislation that effectively amends the governing instrument so that no mandatory directions that conflict with the state law remain in the governing instrument?	X	
7 Did the foundation have at least \$5,000 in assets at any time during the year? If "Yes," complete Part II, col. (c), and Part XV	X	
8a Enter the states to which the foundation reports or with which it is registered (see instructions) NY		
b If the answer is "Yes" to line 7, has the foundation furnished a copy of Form 990-PF to the Attorney General (or designate) of each state as required by General Instruction G? If "No," attach explanation	X	
9 Is the foundation claiming status as a private operating foundation within the meaning of section 4942(j)(3) or 4942(j)(5) for calendar year 2014 or the taxable year beginning in 2014 (see instructions for Part XIV)? If "Yes," complete Part XIV		X
10 Did any persons become substantial contributors during the tax year? If "Yes," attach a schedule listing their names and addresses		X

Part VII-A Statements Regarding Activities (continued)

11	At any time during the year, did the foundation, directly or indirectly, own a controlled entity within the meaning of section 512(b)(13)? If "Yes," attach schedule (see instructions)	11		X
12	Did the foundation make a distribution to a donor advised fund over which the foundation or a disqualified person had advisory privileges? If "Yes," attach statement (see instructions)	12		X
13	Did the foundation comply with the public inspection requirements for its annual returns and exemption application? Website address N/A	13	X	
14	The books are in care of JULIE J. KIDD Telephone no. (212) 534-6620 Located at 1060 PARK AVENUE, NEW YORK, NY ZIP+4 10128			
15	Section 4947(a)(1) nonexempt charitable trusts filing Form 990-PF in lieu of Form 1041 - Check here and enter the amount of tax-exempt interest received or accrued during the year N/A			
16	At any time during calendar year 2014, did the foundation have an interest in or a signature or other authority over a bank, securities, or other financial account in a foreign country? See the instructions for exceptions and filing requirements for FinCEN Form 114, (formerly TD F 90-22.1). If "Yes," enter the name of the foreign country N/A	16	Yes	No X

Part VII-B Statements Regarding Activities for Which Form 4720 May Be Required

File Form 4720 if any item is checked in the "Yes" column, unless an exception applies.

	Yes	No
1a During the year did the foundation (either directly or indirectly):		
(1) Engage in the sale or exchange, or leasing of property with a disqualified person?	☐ Yes ☒ No	
(2) Borrow money from, lend money to, or otherwise extend credit to (or accept it from) a disqualified person?	☐ Yes ☒ No	
(3) Furnish goods, services, or facilities to (or accept them from) a disqualified person?	☐ Yes ☒ No	
(4) Pay compensation to, or pay or reimburse the expenses of, a disqualified person?	☒ Yes ☐ No	
(5) Transfer any income or assets to a disqualified person (or make any of either available for the benefit or use of a disqualified person)?	☐ Yes ☒ No	
(6) Agree to pay money or property to a government official? (Exception. Check "No" if the foundation agreed to make a grant to or to employ the official for a period after termination of government service, if terminating within 90 days.)	☐ Yes ☒ No	
b If any answer is "Yes" to 1a(1)-(6), did any of the acts fail to qualify under the exceptions described in Regulations section 53.4941(d)-3 or in a current notice regarding disaster assistance (see instructions)? Organizations relying on a current notice regarding disaster assistance check here N/A	1b	X
c Did the foundation engage in a prior year in any of the acts described in 1a, other than excepted acts, that were not corrected before the first day of the tax year beginning in 2014?	1c	X
2 Taxes on failure to distribute income (section 4942) (does not apply for years the foundation was a private operating foundation defined in section 4942(j)(3) or 4942(j)(5)):		
a At the end of tax year 2014, did the foundation have any undistributed income (lines 6d and 6e, Part XIII) for tax year(s) beginning before 2014? ... ☐ Yes ☒ No If "Yes," list the years N/A	2a	
b Are there any years listed in 2a for which the foundation is not applying the provisions of section 4942(a)(2) (relating to incorrect valuation of assets) to the year's undistributed income? (If applying section 4942(a)(2) to all years listed, answer "No" and attach statement - see instructions.) N/A	2b	
c If the provisions of section 4942(a)(2) are being applied to any of the years listed in 2a, list the years here. N/A		
3a Did the foundation hold more than a 2% direct or indirect interest in any business enterprise at any time during the year?	☐ Yes ☒ No	
b If "Yes," did it have excess business holdings in 2014 as a result of (1) any purchase by the foundation or disqualified persons after May 26, 1969; (2) the lapse of the 5-year period (or longer period approved by the Commissioner under section 4943(c)(7)) to dispose of holdings acquired by gift or bequest; or (3) the lapse of the 10-, 15-, or 20-year first phase holding period? (Use Schedule C, Form 4720, to determine if the foundation had excess business holdings in 2014.) N/A	3b	
4a Did the foundation invest during the year any amount in a manner that would jeopardize its charitable purposes?	4a	X
b Did the foundation make any investment in a prior year (but after December 31, 1969) that could jeopardize its charitable purpose that had not been removed from jeopardy before the first day of the tax year beginning in 2014?	4b	X

Part VII-B Statements Regarding Activities for Which Form 4720 May Be Required (continued)

5a During the year did the foundation pay or incur any amount to:

- (1) Carry on propaganda, or otherwise attempt to influence legislation (section 4945(e))? ☐ Yes ☒ No
- (2) Influence the outcome of any specific public election (see section 4955); or to carry on, directly or indirectly, any voter registration drive? ☐ Yes ☒ No
- (3) Provide a grant to an individual for travel, study, or other similar purposes? ☐ Yes ☒ No
- (4) Provide a grant to an organization other than a charitable, etc., organization described in section 4945(d)(4)(A)? (see instructions) ☒ Yes ☐ No
- (5) Provide for any purpose other than religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals? ☐ Yes ☒ No

b If any answer is "Yes" to 5a(1)-(5), did any of the transactions fail to qualify under the exceptions described in Regulations section 53.4945 or in a current notice regarding disaster assistance (see instructions)? ☐ Yes ☒ No

5b ☒

Organizations relying on a current notice regarding disaster assistance check here ☐

c If the answer is "Yes" to question 5a(4), does the foundation claim exemption from the tax because it maintained expenditure responsibility for the grant? ☒ Yes ☐ No

SEE STATEMENT 16

If "Yes," attach the statement required by Regulations section 53.4945-5(d)

6a Did the foundation, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract? ☐ Yes ☒ No

6b ☒

b Did the foundation, during the year, pay premiums, directly or indirectly, on a personal benefit contract? ☐ Yes ☒ No

If "Yes" to 6b, file Form 8870.

7a At any time during the tax year, was the foundation a party to a prohibited tax shelter transaction? ☐ Yes ☒ No

b If "Yes," did the foundation receive any proceeds or have any net income attributable to the transaction? ☐ Yes ☒ No

N/A

7b ☐

Part VIII Information About Officers, Directors, Trustees, Foundation Managers, Highly Paid Employees, and Contractors

1 List all officers, directors, trustees, foundation managers and their compensation.

(a) Name and address	(b) Title, and average hours per week devoted to position	(c) Compensation (if not paid, enter -0-)	(d) Contributions to employee benefit plans and deferred compensation	(e) Expense account, other allowances
JULIE J. KIDD 1060 PARK AVENUE NEW YORK, NY 10128	PRESIDENT & TREASURER 55.00	342,000.	11,957.	0.
CHRISTEN L. KIDD 1060 PARK AVENUE NEW YORK, NY 10128	SECRETARY 2.00	0.	0.	0.
DONALD W. HARWARD 1060 PARK AVENUE NEW YORK, NY 10128	TRUSTEE 2.00	0.	0.	0.
ANN B. SPENCE 1060 PARK AVENUE NEW YORK, NY 10128	TRUSTEE 2.00	0.	0.	0.

2 Compensation of five highest-paid employees (other than those included on line 1). If none, enter "NONE."

(a) Name and address of each employee paid more than \$50,000	(b) Title, and average hours per week devoted to position	(c) Compensation	(d) Contributions to employee benefit plans and deferred compensation	(e) Expense account, other allowances
SUSAN KASSOUF 1060 PARK AVENUE, NEW YORK, NY 10128	PROGRAM OFFICER 40.00	215,000.	11,048.	0.
ELIZABETH F. BROCKS 1060 PARK AVENUE, NEW YORK, NY 10128	OFFICE MANAGER 40.00	100,000.	11,048.	0.

Total number of other employees paid over \$50,000 ☐ 0

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Part VIII Information About Officers, Directors, Trustees, Foundation Managers, Highly Paid Employees, and Contractors (continued)

3 Five highest-paid independent contractors for professional services. If none, enter "NONE."

(a) Name and address of each person paid more than \$50,000	(b) Type of service	(c) Compensation
ROCKEFELLER TRUST CO. 30 ROCKEFELLER PLAZA, NEW YORK, NY 10112	CUSTODIAL SERVICES	361,044.
KATHLEEN A. SHEA 1060 PARK AVENUE, NEW YORK, NY 10128	ACCOUNTING/CONSULTING SERVICES	201,054.
YONGSOO HA 1060 PARK AVENUE, NEW YORK, NY 10128	NETWORK SERVICES	61,700.

Total number of others receiving over \$50,000 for professional services 0

Part IX-A Summary of Direct Charitable Activities

List the foundation's four largest direct charitable activities during the tax year. Include relevant statistical information such as the number of organizations and other beneficiaries served, conferences convened, research papers produced, etc.	Expenses
1 N/A	
2	
3	
4	

Part IX-B Summary of Program-Related Investments

Describe the two largest program-related investments made by the foundation during the tax year on lines 1 and 2.	Amount
1 N/A	
2	
All other program-related investments. See instructions.	
3	
Total. Add lines 1 through 3	0.

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Part X**Minimum Investment Return** (All domestic foundations must complete this part. Foreign foundations, see instructions.)

1	Fair market value of assets not used (or held for use) directly in carrying out charitable, etc., purposes:		
a	Average monthly fair market value of securities	1a	199,481,667.
b	Average of monthly cash balances	1b	12,323,167.
c	Fair market value of all other assets	1c	48,257.
d	Total (add lines 1a, b, and c)	1d	211,853,091.
e	Reduction claimed for blockage or other factors reported on lines 1a and 1c (attach detailed explanation)	1e	0.
2	Acquisition indebtedness applicable to line 1 assets	2	0.
3	Subtract line 2 from line 1d	3	211,853,091.
4	Cash deemed held for charitable activities. Enter 1 1/2% of line 3 (for greater amount, see instructions)	4	3,177,796.
5	Net value of noncharitable-use assets. Subtract line 4 from line 3. Enter here and on Part V, line 4	5	208,675,295.
6	Minimum investment return. Enter 5% of line 5	6	10,433,765.

Part XI**Distributable Amount** (see instructions) (Section 4942(j)(3) and (j)(5) private operating foundations and certain foreign organizations check here ☐ and do not complete this part.)

1	Minimum investment return from Part X, line 6	1	10,433,765.
2a	Tax on investment income for 2014 from Part VI, line 5	2a	279,894.
b	Income tax for 2014. (This does not include the tax from Part VI.)	2b	
c	Add lines 2a and 2b	2c	279,894.
3	Distributable amount before adjustments. Subtract line 2c from line 1	3	10,153,871.
4	Recoveries of amounts treated as qualifying distributions	4	91,331.
5	Add lines 3 and 4	5	10,245,202.
6	Deduction from distributable amount (see instructions)	6	0.
7	Distributable amount as adjusted. Subtract line 6 from line 5. Enter here and on Part XIII, line 1	7	10,245,202.

Part XII**Qualifying Distributions** (see instructions)

1	Amounts paid (including administrative expenses) to accomplish charitable, etc., purposes:		
a	Expenses, contributions, gifts, etc. - total from Part I, column (d), line 26	1a	9,674,802.
b	Program-related investments - total from Part IX-B	1b	0.
2	Amounts paid to acquire assets used (or held for use) directly in carrying out charitable, etc., purposes	2	
3	Amounts set aside for specific charitable projects that satisfy the:		
a	Suitability test (prior IRS approval required)	3a	
b	Cash distribution test (attach the required schedule)	3b	
4	Qualifying distributions. Add lines 1a through 3b. Enter here and on Part V, line 8, and Part XIII, line 4	4	9,674,802.
5	Foundations that qualify under section 4940(e) for the reduced rate of tax on net investment income. Enter 1% of Part I, line 27b	5	0.
6	Adjusted qualifying distributions. Subtract line 5 from line 4	6	9,674,802.

Note. The amount on line 6 will be used in Part V, column (b), in subsequent years when calculating whether the foundation qualifies for the section 4940(e) reduction of tax in those years.

Part XIII Undistributed Income (see instructions)

	(a) Corpus	(b) Years prior to 2013	(c) 2013	(d) 2014
1 Distributable amount for 2014 from Part XI, line 7				10,245,202.
2 Undistributed income, if any, as of the end of 2014			0.	
a Enter amount for 2013 only			0.	
b Total for prior years:		0.		
3 Excess distributions carryover, if any, to 2014:				
a From 2009				
b From 2010				
c From 2011	18,021,653.			
d From 2012	9,358,503.			
e From 2013	9,294,970.			
f Total of lines 3a through e	36,675,126.			
4 Qualifying distributions for 2014 from Part XII, line 4: ► \$ 9,674,802.			0.	
a Applied to 2013, but not more than line 2a			0.	
b Applied to undistributed income of prior years (Election required - see instructions)		0.		
c Treated as distributions out of corpus (Election required - see instructions) **	9,674,802.			0.
d Applied to 2014 distributable amount	0.			
e Remaining amount distributed out of corpus	10,245,202.			10,245,202.
5 Excess distributions carryover applied to 2014 (If an amount appears in column (d), the same amount must be shown in column (a))				
6 Enter the net total of each column as indicated below:	36,104,726.			
a Corpus. Add lines 3f, 4c, and 4e. Subtract line 5				
b Prior years' undistributed income. Subtract line 4b from line 2b		0.		
c Enter the amount of prior years' undistributed income for which a notice of deficiency has been issued, or on which the section 4942(a) tax has been previously assessed		0.		
d Subtract line 6c from line 6b. Taxable amount - see instructions		0.		
e Undistributed income for 2013. Subtract line 4a from line 2a. Taxable amount - see instr.			0.	
f Undistributed income for 2014. Subtract lines 4d and 5 from line 1. This amount must be distributed in 2015				0.
7 Amounts treated as distributions out of corpus to satisfy requirements imposed by section 170(b)(1)(F) or 4942(g)(3) (Election may be required - see instructions)	0.			
8 Excess distributions carryover from 2009 not applied on line 5 or line 7	0.			
9 Excess distributions carryover to 2015. Subtract lines 7 and 8 from line 6a	36,104,726.			
10 Analysis of line 9:				
a Excess from 2010				
b Excess from 2011	7,776,451.			
c Excess from 2012	9,358,503.			
d Excess from 2013	9,294,970.			
e Excess from 2014	9,674,802.			

Part XIV Private Operating Foundations (see instructions and Part VII-A, question 9) **N/A**

- 1 a** If the foundation has received a ruling or determination letter that it is a private operating foundation, and the ruling is effective for 2014, enter the date of the ruling ▶
- b** Check box to indicate whether the foundation is a private operating foundation described in section ☐ 4942(j)(3) or ☐ 4942(j)(5)

	Tax year	Prior 3 years			(e) Total
	(a) 2014	(b) 2013	(c) 2012	(d) 2011	
2 a Enter the lesser of the adjusted net income from Part I or the minimum investment return from Part X for each year listed					
b 85% of line 2a					
c Qualifying distributions from Part XII, line 4 for each year listed					
d Amounts included in line 2c not used directly for active conduct of exempt activities					
e Qualifying distributions made directly for active conduct of exempt activities. Subtract line 2d from line 2c					
3 Complete 3a, b, or c for the alternative test relied upon:					
a "Assets" alternative test - enter:					
(1) Value of all assets					
(2) Value of assets qualifying under section 4942(j)(3)(B)(i)					
b "Endowment" alternative test - enter 2/3 of minimum investment return shown in Part X, line 6 for each year listed					
c "Support" alternative test - enter:					
(1) Total support other than gross investment income (interest, dividends, rents, payments on securities loans (section 512(a)(5)), or royalties)					
(2) Support from general public and 5 or more exempt organizations as provided in section 4942(j)(3)(B)(iii)					
(3) Largest amount of support from an exempt organization					
(4) Gross investment income					

Part XV Supplementary Information (Complete this part only if the foundation had \$5,000 or more in assets at any time during the year-see instructions.)

1 Information Regarding Foundation Managers:

- a** List any managers of the foundation who have contributed more than 2% of the total contributions received by the foundation before the close of any tax year (but only if they have contributed more than \$5,000). (See section 507(d)(2).)

NONE

- b** List any managers of the foundation who own 10% or more of the stock of a corporation (or an equally large portion of the ownership of a partnership or other entity) of which the foundation has a 10% or greater interest.

NONE

2 Information Regarding Contribution, Grant, Gift, Loan, Scholarship, etc., Programs:

Check here ☐ if the foundation only makes contributions to preselected charitable organizations and does not accept unsolicited requests for funds. If the foundation makes gifts, grants, etc. (see instructions) to individuals or organizations under other conditions, complete items 2a, b, c, and d.

- a** The name, address, and telephone number or e-mail address of the person to whom applications should be addressed:

SEE STATEMENT 13

- b** The form in which applications should be submitted and information and materials they should include:

- c** Any submission deadlines:

- d** Any restrictions or limitations on awards, such as by geographical areas, charitable fields, kinds of institutions, or other factors:

Part XV Supplementary Information (continued)

3 Grants and Contributions Paid During the Year or Approved for Future Payment				
Recipient	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
Name and address (home or business)				
a Paid during the year				
SEE STATEMENT 15	NONE	SEE STATEMENT 15	SEE STATEMENT 15	7,384,337.
Total			3a	7,384,337.
b Approved for future payment				
SEE STATEMENT 15	NONE	SEE STATEMENT 15	SEE STATEMENT 15	3,112,000.
Total			3b	3,112,000.

Part XVI-A Analysis of Income-Producing Activities

Enter gross amounts unless otherwise indicated.

Enter gross amounts unless otherwise indicated.		Unrelated business income		Excluded by section 512, 513, or 514		(e) Related or exempt function income
	(a) Business code	(b) Amount	(c) Exclu- sion code	(d) Amount		
1 Program service revenue:						
a _____						
b _____						
c _____						
d _____						
e _____						
f _____						
g Fees and contracts from government agencies						
2 Membership dues and assessments						
3 Interest on savings and temporary cash investments						
4 Dividends and interest from securities			14	14,416,811.		
5 Net rental income or (loss) from real estate:						
a Debt-financed property						
b Not debt-financed property						
6 Net rental income or (loss) from personal property						
7 Other investment income						
8 Gain or (loss) from sales of assets other than inventory			18	154.		
9 Net income or (loss) from special events						
10 Gross profit or (loss) from sales of inventory						
11 Other revenue:						
a INTEREST INCOME FROM						
b GRANT REFUND			01	128.		
c INTEREST INCOME FROM						
d SECURITY DEPOSIT			01	69.		
e CLASS ACTION SETTLEMENT			01	16.		
12 Subtotal. Add columns (b), (d), and (e)			0.	14,417,178.		0.
13 Total. Add line 12, columns (b), (d), and (e)						14,417,178.

(See worksheet in line 13 instructions to verify calculations.)

Part XVI-B Relationship of Activities to the Accomplishment of Exempt Purposes

[illegible]

Part XVII Information Regarding Transfers To and Transactions and Relationships With Noncharitable Exempt Organizations

		Yes	No
1	Did the organization directly or indirectly engage in any of the following with any other organization described in section 501(c) of the Code (other than section 501(c)(3) organizations) or in section 527, relating to political organizations?		
a	Transfers from the reporting foundation to a noncharitable exempt organization of:		
	(1) Cash		X
	(2) Other assets		X
b	Other transactions:		
	(1) Sales of assets to a noncharitable exempt organization		X
	(2) Purchases of assets from a noncharitable exempt organization		X
	(3) Rental of facilities, equipment, or other assets		X
	(4) Reimbursement arrangements		X
	(5) Loans or loan guarantees		X
	(6) Performance of services or membership or fundraising solicitations		X
c	Sharing of facilities, equipment, mailing lists, other assets, or paid employees		X
d	If the answer to any of the above is "Yes," complete the following schedule. Column (b) should always show the fair market value of the goods, other assets, or services given by the reporting foundation. If the foundation received less than fair market value in any transaction or sharing arrangement, show in column (d) the value of the goods, other assets, or services received.		

[illegible]

2a Is the foundation directly or indirectly affiliated with, or related to, one or more tax-exempt organizations described in section 501(c) of the Code (other than section 501(c)(3)) or in section 527? ☐ Yes ☒ No

b If "Yes," complete the following schedule.		
(a) Name of organization	(b) Type of organization	(c) Description of relationship
N/A		

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than taxpayer) is based on all information of which preparer has any knowledge.

Sign Here
Signature of officer or trustee
Date
Title

May the IRS discuss this return with the preparer shown below (see instr. 7)?
☒ Yes
☐ No

Paid Preparer Use Only	Print/Type preparer's name	Preparer's signature	Date	Check ☐ if self-employed	PTIN
	MARTIN GREIF	<i>Martin Greif</i>	4/22/15		P00029738
	Firm's name ▶ MCGLADREY LLP				Firm's EIN ▶ 42-0714325
	Firm's address ▶ 1185 AVENUE OF THE AMERICAS NEW YORK, NY 10036-2602				Phone no. 212-372-1000

FORM 990-PF	DIVIDENDS AND INTEREST FROM SECURITIES	STATEMENT	1
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SOURCE	GROSS AMOUNT	CAPITAL GAINS DIVIDENDS	(A) REVENUE PER BOOKS	(B) NET INVEST- MENT INCOME	(C) ADJUSTED NET INCOME
DIVIDENDS AND INTEREST FROM SECURITIES	14,416,811.	0.	14,416,811.	14,416,811.	
TO PART I, LINE 4	14,416,811.	0.	14,416,811.	14,416,811.	

FORM 990-PF	OTHER INCOME	STATEMENT	2
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DESCRIPTION	(A) REVENUE PER BOOKS	(B) NET INVEST- MENT INCOME	(C) ADJUSTED NET INCOME
INTEREST INCOME FROM GRANT REFUND	128.	128.	
INTEREST INCOME FROM SECURITY DEPOSIT	69.	69.	
CLASS ACTION SETTLEMENT	16.	16.	
TOTAL TO FORM 990-PF, PART I, LINE 11	213.	213.	

FORM 990-PF	LEGAL FEES	STATEMENT	3
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DESCRIPTION	(A) EXPENSES PER BOOKS	(B) NET INVEST- MENT INCOME	(C) ADJUSTED NET INCOME	(D) CHARITABLE PURPOSES
MILBANK, TWEED, HADLEY & MCCLOY	16,566.	0.		16,566.
PAUL, WEISS, RIFKIND, WHARTON & GARRISON	10,192.	0.		10,192.
TO FM 990-PF, PG 1, LN 16A	26,758.	0.		26,758.

FORM 990-PF	ACCOUNTING FEES	STATEMENT	4
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DESCRIPTION	(A) EXPENSES PER BOOKS	(B) NET INVEST- MENT INCOME	(C) ADJUSTED NET INCOME	(D) CHARITABLE PURPOSES
KATHLEEN A. SHEA - BOOKKEEPING	201,054.	80,421.		120,633.
MCGLADREY LLP	47,070.	0.		47,070.
TO FORM 990-PF, PG 1, LN 16B	248,124.	80,421.		167,703.

FORM 990-PF	OTHER PROFESSIONAL FEES	STATEMENT	5
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DESCRIPTION	(A) EXPENSES PER BOOKS	(B) NET INVEST- MENT INCOME	(C) ADJUSTED NET INCOME	(D) CHARITABLE PURPOSES
ASHLEY KIDD - CONSULTING SERVICES	27,219.	0.		27,219.
DHIMAS SUGIARTO - CONSULTING SERVICES	41,700.	0.		41,700.
YONGSOO HA - CONSULTING SERVICES	61,700.	0.		61,700.
ROCKEFELLER TRUST COMPANY - CUSTODIAL SERVICES	361,044.	324,940.		36,104.
TO FORM 990-PF, PG 1, LN 16C	491,663.	324,940.		166,723.

FORM 990-PF	TAXES	STATEMENT	6
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DESCRIPTION	(A) EXPENSES PER BOOKS	(B) NET INVEST- MENT INCOME	(C) ADJUSTED NET INCOME	(D) CHARITABLE PURPOSES
FEDERAL EXCISE TAX	548,575.	0.		0.
TO FORM 990-PF, PG 1, LN 18	548,575.	0.		0.

FORM 990-PF	OTHER EXPENSES	STATEMENT	7
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DESCRIPTION	(A) EXPENSES PER BOOKS	(B) NET INVEST- MENT INCOME	(C) ADJUSTED NET INCOME	(D) CHARITABLE PURPOSES
BANK CHARGES	200.	0.		200.
CHRISTMAS TIPS	4,275.	0.		4,275.
COMPUTER	28,999.	0.		28,999.
CONFERENCE CENTER	259.	0.		259.
CONSULTANTS PASS THRU EXPENSES	11,463.	0.		11,463.
DUES	660.	0.		660.
ENDEAVOR DIALOGS	110,270.	0.		110,270.
EQUIPMENT RENTAL	2,094.	0.		2,094.
FOOD & BEVERAGE	3,683.	0.		3,683.
FURNISHINGS & DECORATING	9,835.	0.		9,835.
MISCELLANEOUS	5,707.	0.		5,707.
OFFICE RENOVATION	675,541.	0.		675,541.
OFFICE SUPPLIES	12,270.	0.		12,270.
POSTAGE	2,026.	0.		2,026.
STORAGE ROOM	960.	0.		960.
TELEPHONE SYSTEM	1,126.	0.		1,126.
TRANSPORTATION	441.	0.		441.
TO FORM 990-PF, PG 1, LN 23	869,809.	0.		869,809.

FORM 990-PF	OTHER INCREASES IN NET ASSETS OR FUND BALANCES	STATEMENT	8
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DESCRIPTION	AMOUNT
UNREALIZED GAIN ON INVESTMENTS	383,939.
REALIZED GAINS FROM STOCK DISTRIBUTIONS TO GRANTEEES	1,445,749.
PRIOR YEAR REFUNDED CONTRIBUTIONS	91,331.
TOTAL TO FORM 990-PF, PART III, LINE 3	1,921,019.

FORM 990-PF

CORPORATE STOCK

STATEMENT

9

DESCRIPTION	BOOK VALUE	FAIR MARKET VALUE
37,781 SHRS BANK NEW YORK MELLON CORP	1,532,775.	1,532,775.
8,128.338 SHRS CENTRAL SECURITIES CORP.	178,579,586.	178,579,586.
19,324 SHRS CHEVRON CORP.	2,167,766.	2,167,766.
4,800 SHRS CIT GROUP, INC.	229,584.	229,584.
6,666 SHRS DUKE ENERGY CO.	556,878.	556,878.
64,314 SHRS EXXON MOBIL CORP.	5,945,829.	5,945,829.
27,000 SHRS GENERAL MILLS, INC.	1,439,910.	1,439,910.
20,000 SHRS MEDTRONIC INC.	1,444,000.	1,444,000.
9,060 SHRS MERCK & CO., INC.	514,518.	514,518.
5,418 SHRS NEWMONT MINING CORP.	102,400.	102,400.
25,750 SHRS PROCTOR AND GAMBLE CO.	2,345,568.	2,345,568.
71,355 SHRS ROYAL DUTCH SHELL PLC	4,777,217.	4,777,217.
10,000 SHRS SPECTRA ENERGY CORP.	363,000.	363,000.
10,000 SHRS WAL-MART STORES, INC.	858,800.	858,800.
TOTAL TO FORM 990-PF, PART II, LINE 10B	200,857,831.	200,857,831.

FORM 990-PF

DEPRECIATION OF ASSETS NOT HELD FOR INVESTMENT

STATEMENT

10

DESCRIPTION	COST OR OTHER BASIS	ACCUMULATED DEPRECIATION	BOOK VALUE
CO-OPS	2,890,506.	0.	2,890,506.
IMPROVEMENTS	782,323.	0.	782,323.
NOTE: DEPRECIATION EXPENSE IS NOT RECORDED BY THE FOUNDATION.	0.	0.	0.
TOTAL TO FM 990-PF, PART II, LN 14	3,672,829.	0.	3,672,829.

FORM 990-PF

OTHER ASSETS

STATEMENT

11

DESCRIPTION	BEGINNING OF YR BOOK VALUE	END OF YEAR BOOK VALUE	FAIR MARKET VALUE
REFUNDABLE FOREIGN SECURITY TAX	18,616.	48,257.	48,257.
REFUNDABLE SECURITY DEPOSIT	0.	10,069.	10,069.
TO FORM 990-PF, PART II, LINE 15	18,616.	58,326.	58,326.

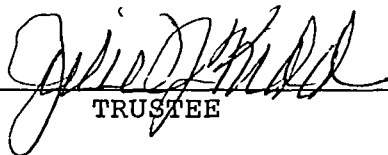
FORM 990-PF

ELECTION UNDER REGULATIONS SECTION
53.4942(A)-3(D)(2) TO TREAT
EXCESS QUALIFYING DISTRIBUTIONS
AS DISTRIBUTIONS OUT OF CORPUS

STATEMENT 12

THE ENDEAVOR FOUNDATION, INC. HEREBY ELECTS TO TREAT THE CURRENT
YEAR'S QUALIFYING DISTRIBUTIONS IN EXCESS OF THE IMMEDIATELY PRECEDING
YEAR'S UNDISTRIBUTED INCOME AS MADE OUT OF CORPUS.

SIGNED: _____



TRUSTEE

FORM 990-PF	GRANT APPLICATION SUBMISSION INFORMATION	STATEMENT 13
	PART XV, LINES 2A THROUGH 2D	

NAME AND ADDRESS OF PERSON TO WHOM APPLICATIONS SHOULD BE SUBMITTED

JULIE J. KIDD
1060 PARK AVENUE
NEW YORK, NY 10128

TELEPHONE NUMBER

(212)534-6620

FORM AND CONTENT OF APPLICATIONS

INITIALLY A WRITTEN FORM WITH A BRIEF DESCRIPTION OF THE PROPOSAL. IF REQUESTED, AN INDEPTH PROPOSAL WITH FINANCIAL STATEMENTS.

ANY SUBMISSION DEADLINES

NONE

RESTRICTIONS AND LIMITATIONS ON AWARDS

SEE ATTACHED GUIDELINES - STATEMENT 13A

The Endeavor
Foundation, Inc.
(formerly CHRISTIAN A.
JOHNSON ENDEAVOR
FOUNDATION)

Guidelines

The Endeavor Foundation

A Brief History

Christian A. Johnson (1904-1964) established the Endeavor Foundation in 1952 in order to help others achieve their aspirations and make a contribution to society. He believed that everyone should have the opportunity to acquire a fine education, to experience the inspiration of the arts, and to live in a society committed to personal freedoms and opportunities for all.

Mr. Johnson emigrated to the United States from Sweden at the age of five with his mother, father, and younger brother. The family settled in New York's borough of the Bronx, where Christian's father began to work as a carpenter. After a time, three more children were born and, though resources were limited, Christian's parents placed great emphasis on education, encouraging reading and reflection, and managing to scrape together enough money for violin lessons.

Christian proved to be a gifted violinist and performed at Carnegie Hall at the age of sixteen. His violin career was cut short, however, by the death of his father soon after his debut. Through ingenuity and hard work, Christian managed to support the remaining family of six and to graduate from DeWitt Clinton High School with high honors. Over time, he worked his way through college, earning a CPA degree with distinction from Pace University, while pitching for a time for the Yankee's farm team. Eventually, he became one of the outstanding financiers of his generation, centrally involved in the creation of the Public Utility Holding Company Act of 1939. Known as the "wizard of Wall Street" in the 1940s and 50s, he was asked, though he declined, to join President Eisenhower's Council of Economic Advisors.

Mr. Johnson's early years taught him a set of values that became the cornerstone for the rest of his life: the meaning of family and responsibility to others, the necessity for hard work, the willingness to take risks, and the value of an education. He was also reminded regularly, primarily by his endlessly curious and adventurous mother, of the daily joys of freedom provided to those fortunate enough to live in the United States. The freedom to be who you want to be, to live where and how you wish to live, and to stretch yourself to the limit of your abilities had not been part of his mother's life in Sweden. It was for these freedoms, along with the endlessly stimulating and interesting nature of the "melting pot," that they had come to America.

Despite Mr. Johnson's success in the business world, he always remained modest, reserved, and mindful of the feelings, struggles, and triumphs of others, a gentleman in every way. He believed that the most important key to his professional achievements was the trust that people knew they could place in him. Indeed, it was known that no more than a handshake was necessary to count on a commitment from C.A. Johnson. He treated all people as equals, believing that nobility of spirit was not related to wealth, or so-called success, but could be found everywhere, in all spheres of life.

Under the auspices of the Foundation, Mr. Johnson, quietly and anonymously, sought to help people acquire the necessary tools to make the most of their lives and their talents and to become responsible and productive members of society. Mr. Johnson believed that an individual's education is of paramount importance in the realization of human potential and that exposure to the arts should provide not only inspiration but also encouragement to take risks in attempting to achieve new solutions to old problems. He believed above all in the power of the human spirit to change the world when individual commitments and enthusiasm are undaunted by the prospect of hard work or the risk of failure. Hence, the Foundation continues to regard as its mission the strengthening of educational institutions, the support of artistic endeavors, the encouragement of individual initiative and innovation, and provision of assistance in building new democratic societies.

Mr. Johnson died in 1964 at the age of 59. His widow, Charlotte Jean Johnson, renamed the Foundation in his honor at that time. In keeping with his wishes, it has remained a family-run foundation ever since. Mrs. Johnson guided its giving for many years with inspiration, wisdom, and modesty, and the Foundation is currently managed by their daughter, Julie Johnson Kidd.

Grants Program Guidelines

The
ENDEAVOR
FOUNDATION

Overview

The Endeavor Foundation is dedicated to the life of the mind and spirit. Since its founding in 1952, the Foundation has focused its attention primarily on the field of education, which nurtures and liberates the best in human imagination and action. The qualities fostered by a liberal education, such as intellectual discipline, questioning, analysis, and inspiration, can help individuals realize their highest aspirations and fullest human potential.

The Foundation devotes most of its funds to projects that make a significant institutional difference in independent liberal arts colleges for it believes that they foster just such values in their core mission. The remainder of the Foundation's funds (dispersed by invitation only) are designated for arts organizations, school enrichment, projects that assist newly independent states in the formerly Soviet-dominated region, civic programs in New York City, and other special endeavors that are related to the Foundation's focus.

To help make the grants process more efficient and effective for the Foundation's grantees and for our small staff, we have set forth below defined areas of interest and a process for submission of letters of inquiry (where appropriate). From among these letters, a small number of institutions are then invited to submit full proposals. The following pages describe the Foundation's areas of interest with regard to liberal arts programs, outline the components of a letter of inquiry, and explain the proposal invitation process and the calendar for submissions and decisions. The Foundation is especially interested in providing challenge grants as a means of securing the support of others for a given institution and project. Please note that the Foundation **does not** award grants to individuals; to neighborhood or community projects; to federal, state, or city agencies or projects; to organizations or institutions controlled by religious groups; to health care or medical research; or to building projects.

The Liberal Arts College Program

committed to the goals
of liberal education

The Foundation is wholeheartedly committed to the goals of liberal education — the development of intellectual curiosity, critical and creative thinking, and empathy for the human condition. We believe that liberal education also fosters ethical behavior and the ability to articulate new frameworks of understanding and to invent new methods of action to achieve them. A liberal education seeks to place students in the stream of history, acquaint them with the methods of science, expose them to the power of the arts, and cultivate their appreciation of the intrinsic value of learning for its own sake. Simultaneously, a liberal education develops in students an awareness of their own and others' individual natures and motivations, and cultivates their ability to solve problems interdisciplinarily. Moreover, a liberal education is transforming in nature because students are provided with the opportunity to become the best they can be as individual citizens and leaders, able to advance community and international understanding.

small, private, residential liberal arts
colleges

The Foundation believes that small, private, residential liberal arts colleges provide the best environment for the accomplishment of these ends. They are both philosophically and structurally suited to this endeavor. Philosophically, their attributes include a primary focus on undergraduate teaching, a concern for a general and coherent curriculum, engagement of students inside and outside the classroom, a quest for genuine community, and an emphasis on what it means to be a good person and a just society. Their structures as residential, undergraduate institutions with a commitment to small class size provide the framework in which these principles can flourish.

faculty and administrators who work
closely with
students

Within this environment, students require a faculty that is not only demanding and talented, but also dedicated to working closely with individual students and to building a strong and cohesive community of the institution as a whole. The environment requires faculty and administrators who understand the adolescent development process and who create a campus culture that encourages students to seek out and become confident in the use of their own voices manifest in their writing, speaking, and ethical behavior.

the education of
traditional-age students

The Foundation is especially interested in the education of traditional-age students, because it believes such students are in an elastic, formative stage of development at which a strong foundation for future leadership can be fostered. A liberal arts college is particularly well-suited to creating an environment appropriate for the intellectual, social, and psychological development during these years.

Areas of Interest

areas of interest the

Foundation is most likely to
support (in no priority order)

Curriculum

In an increasingly complex world, the goals of educating for breadth and depth of learning may often be in tension with each other. Educating for citizenship and civic leadership in the context of international interdependence increases the difficulty. Many students and faculty are too often caught between superficial understanding, on the one hand, and a narrow specialization, on the other. For this reason, the Foundation is particularly committed to those endeavors that can increase curricular coherence and that sacrifice neither breadth nor depth in the process. Curricular projects that examine fundamental human questions, promote civic participation and international understanding, and create a community of discourse are particularly important to the Foundation. Integrative methods, such as core curricula, thematic approaches across the disciplines, and team teaching, are some examples that might be considered.

Reading, Writing, and Speaking

The Foundation understands that acquiring imaginative, critical, coherent, and articulate thinking requires intensive and extensive reading, writing, and speaking. In the view of many observers, however, these have diminished in quantity and quality in higher education. The Foundation is interested in supporting projects dedicated to restoring the rigor required and the passion for extensive reading, writing, and speaking in the curriculum. Comprehensive reading and examination requirements, mandatory capstone projects and oral presentations, student research, faculty tutorials, and emphasis on writing and speaking across the curriculum are but a few examples that might be considered.

Interdisciplinary Teaching and Learning

Inexorable advances in knowledge and the complex nature of modern problems increasingly require the crossing of traditional disciplinary boundaries. Neither students nor faculty find it easy to engage in interdisciplinary teaching or learning without significant curricular revision and collegial collaboration. The Foundation is interested in supporting projects that imaginatively overcome these problems. Interdepartmentally developed courses and programs, team teaching across disciplines, reading and writing assignments crossing disciplinary borders, and revision of tenure and promotion guidelines are a few examples that might be considered.

Active Student Learning

The Foundation is interested in supporting projects that significantly increase and improve the ways in which students can be more actively engaged in their studies. The Foundation encourages projects that provide faculty with opportunities to learn and practice forms of pedagogy that support active student learning. Projects that emphasize students' intellectual independence and responsibility such as peer tutorials, theses, research, increased opportunities for writing and speaking, reflective community involvement, internships, and group projects are but a few examples that might be considered.

Faculty Development

Essential for liberal arts education is a passionate, dedicated, and talented faculty that demonstrates a life-long commitment to its own growth and development. The Foundation is committed to supporting projects that help faculty to develop curricula and new strategies for teaching and evaluation, as suggested in the areas of interest above.

Assessment

The Foundation understands assessment to be an integral part of teaching and learning as well as the means of ensuring institutional and organization integrity. Prior grantees and researchers point to appropriate and timely assessment of student learning as a powerful teaching and learning tool for both students and professors. The Foundation is interested in supporting innovative projects that focus on assessment of student learning within courses, programs, and the cumulative results of four years of college.

The Foundation is committed as well to assessment as it relates to its own activities, and will gather data over time and across Foundation grants to assess the efficacy of its own grant making. In this regard, the Foundation expects that each grantee will assess the outcomes of Foundation-sponsored projects and, when appropriate, will share the results with others in higher education.

Project Areas Supported by Foundation Request Only

enhancing the life of the
mind and spirit

Enhancing the life of the mind and spirit can be accomplished in many ways and the Foundation from time to time supports projects, programs, and enterprises such as those that:

- assess the outcomes of liberal arts education across a variety of higher education programs and institutions,
- enhance the prospects for international peace, understanding, and cooperation,
- strengthen democratic institutions and leadership,
- embolden the arts,
- engage in elementary and secondary school reform,
- support New York City civic endeavors,
- promote significant opportunities for citizenship education,
- address significant issues in human growth and development.

Support for such projects is initiated by Foundation invitation only. The Foundation cannot respond to letters of inquiry or uninvited proposals submitted in these categories.

Procedures for submission of letters of inquiry and proposals appear on the back panel of this publication.

Procedures for Submission of Letters of Inquiry and Proposals

Proposals will be considered by invitation only after a letter of inquiry outlining the purpose, scope, and institutional support for the project is reviewed. Those letters of inquiry of most interest to the Foundation will be followed by an invitation to the president of the college to meet with appropriate staff of the Foundation. Such discussion may then lead to an invitation to submit a formal proposal. It will be necessary for any organization receiving grant approval to provide the Foundation with an annual report outlining what was accomplished, what improvements could be made, and the possibilities for sharing the results with others.

Letters of Inquiry

A letter of inquiry should include contextual information such as the demographics of the institution, endowment, current fund-raising in progress, and strategic objectives. This information should be followed by the purpose and nature of the proposed project, with specific focus on the impact on students, how the impact on students will be assessed, and how the project fits within the Foundation's program guidelines as outlined above. The letter should also include how, and the degree to which, faculty, administration, and the Board of Trustees support the project. Finally, a summary budget of no more than one page should be enclosed. The Foundation encourages projects requesting challenge grants.

Letters of inquiry/proposals may be submitted at any time during the year and decisions will be made as appropriate.

Further information may be requested from and all letters of inquiry may be addressed to:

Mrs. Julie J. Kidd, President
The Endeavor Foundation
1060 Park Avenue
New York, NY 10128
Tel: (212) 534-6620
Fax: (212) 410-5909

FILING RECEIPT

ENTITY NAME: THE ENDEAVOR FOUNDATION, INC.

DOCUMENT TYPE: AMENDMENT (DOMESTIC NFP)
PROCESS NAME

COUNTY: NEWY

FILED:05/29/2014 DURATION:***** CASH#:140529000554 FILM #:140529000516

FILER:

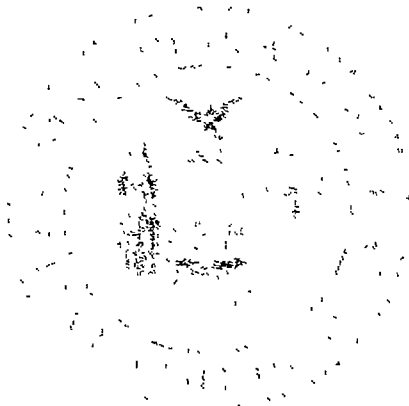
MILBANK TWEED HADLEY & MCCLOY
1 CHASE MANHATTAN PLAZA

NEW YORK, NY 10005

ADDRESS FOR PROCESS:

THE CORPORATION
1060 PARK AVENUE
NEW YORK, NY 10128

REGISTERED AGENT:



SERVICE COMPANY: CORPORATION SERVICE COMPANY - 45

SERVICE CODE: 45

FEES	40.00
FILING	30.00
TAX	0.00
CERT	0.00
COPIES	10.00
HANDLING	0.00

PAYMENTS	40.00
CASH	0.00
CHECK	0.00
CHARGE	0.00
DRAWDOWN	40.00
OPAL	0.00
REFUND	0.00

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DOS-1025 (04/2007)
STATEMENT 14

STATE OF NEW YORK
DEPARTMENT OF STATE

I hereby certify that the annexed copy has been compared with the original document in the custody of the Secretary of State and that the same is a true copy of said original.



WITNESS my hand and official seal of the
Department of State, at the City of Albany,
on May 30, 2014.

Anthony Giardina

Anthony Giardina
Executive Deputy Secretary of State

CSC 45
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140529000516

CERTIFICATE OF AMENDMENT
OF THE
CERTIFICATE OF INCORPORATION
OF
CHRISTIAN A. JOHNSON ENDEAVOR FOUNDATION

UNDER SECTION 803 OF THE NOT-FOR-PROFIT CORPORATION LAW

The undersigned, for the purpose of amending the Certificate of Incorporation of Christian A. Johnson Endeavor Foundation (the "Corporation"), pursuant to Section 803 of the New York Not-for-Profit Corporation Law, hereby certifies that:

1. The name of the Corporation is CHRISTIAN A. JOHNSON ENDEAVOR FOUNDATION. The name under which the Corporation was formed is ENDEAVOR FOUNDATION, INC.
2. The Corporation was formed under the Membership Corporations Law of the State of New York and the original Certificate of Incorporation of the Corporation was filed with the Department of State on October 27, 1952.
3. The Corporation is a Corporation as defined in subparagraph (a)(5) of Section 102 of the Not-for-Profit Corporation Law and is a Type B corporation under Section 201 of the Not-for-Profit Corporation Law.
4. So as to effect a change in the corporate name, pursuant to Section 801 of the Not-for-Profit Corporation Law, Paragraph (1) of the Certificate of Incorporation is hereby amended to read as follows: "The name of the proposed corporation is THE ENDEAVOR FOUNDATION, INC."

#4842-1118-9274

140529000516

STATEMENT 14

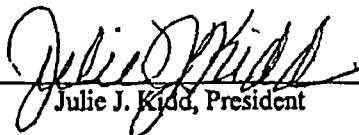
5. The foregoing amendment of the Certificate of Incorporation was authorized by unanimous written consent of all of the Trustees of the Corporation.

6. The Secretary of State is designated as agent of the corporation upon whom process against it may be served. The post office address to which the Secretary of State shall mail a copy of any process against the corporation served upon him or her is:

The Endeavor Foundation, Inc.
1060 Park Avenue
New York, NY 10128

IN WITNESS WHEREOF, the undersigned has dated and executed this instrument and affirms that the statements made herein are true under the penalties of perjury.

Dated: *May 8*, 2014


Julie J. Kidd, President

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CERTIFICATE OF AMENDMENT

OF

CHRISTIAN A. JOHNSON ENDEAVOR FOUNDATION

Section 803 of the Not-for-Profit Corporation Law

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2014 MAY 29 PM 4:07

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STATE OF NEW YORK
DEPARTMENT OF STATE
FILED

MAY 29 2014

Filer: Milbank Tweed Hadley & McCloy
1 Chase Manhattan Plaza
New York, NY 10005
Cust. Ref#151319Ajc

TAX \$
BY:

DRAWDOWN

RECEIVED
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Nenny

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THE ENDEAVOR FOUNDATION INC.'S EXPENDITURE
RESPONSIBILITY REPORT TO IRS ON FORM 990-PF

Attachment for IRS Form 990-PF
for The Endeavor Foundation, Inc.
13-6147952
Response to Part VII-B 5(c)

The Endeavor Foundation, Inc. claims exemption from the tax because it maintained expenditure responsibility and hereby provides the statement required by Treas. Reg.

§ 53.4945-5(d). N.B., this statement must be provided for each responsibility grant.

1. The grantee is: Bratislava International School of Liberal Arts;
2. the date of the grant was March 2014 and the amount of the grant was \$375,000, payable and paid in one installment in 2014.
3. the exclusively charitable and educational purposes of the grant are the development and establishment of a Western-style, liberal arts college and other related activities;
4. the amounts expended by the grantee towards accomplishment of those purposes in 2014 are \$375,000 (based on the most recent report received from the grantee);
5. to the best of The Endeavor Foundation Inc.'s knowledge, the grantee has not diverted any portion of the funds (or any income therefrom) from the purpose of the grant;
6. the date of the report received from the grantee was March 9, 2015;
7. The Endeavor Foundation, Inc. has not undertaken an investigation of the grantee's reports because The Endeavor Foundation, Inc. has no reason to believe that those reports are of dubious accuracy or reliability; and
8. the grantee has certified to The Endeavor Foundation, Inc. that it has expended, for charitable and educational purposes, an amount equal to the value of the grant not later than the end of the grantee's first taxable year after the taxable year in which the grant was received, in accordance with the out-of-corpus rules of section 4942(g)(3) of the Code.

THE ENDEAVOR FOUNDATION INC.'S EXPENDITURE
RESPONSIBILITY REPORT TO IRS ON FORM 990-PF

Attachment for IRS Form 990-PF
for The Endeavor Foundation, Inc.
13-6147952
Response to Part VII-B 5(c)

The Endeavor Foundation, Inc. claims exemption from the tax because it maintained expenditure responsibility and hereby provides the statement required by Treas. Reg.

§ 53.4945-5(d). N.B., this statement must be provided for each responsibility grant.

1. The grantee is: Bratislava International School of Liberal Arts;
2. the date of the grant was January, May, June and July 2014 and the amount of the grant was \$38,931.34 payable in 2014.
3. the exclusively charitable and educational purposes of the grant are the development and establishment of a Western-style, liberal arts college and other related activities;
4. the amounts expended by the grantee towards accomplishment of those purposes in 2014 are \$38,931.34 (based on the most recent report received from the grantee);
5. to the best of The Endeavor Foundation Inc.'s knowledge, the grantee has not diverted any portion of the funds (or any income therefrom) from the purpose of the grant;
6. the date of the report received from the grantee was March 9, 2015;
7. The Endeavor Foundation, Inc. has not undertaken an investigation of the grantee's reports because The Endeavor Foundation, Inc. has no reason to believe that those reports are of dubious accuracy or reliability; and
8. the grantee has certified to The Endeavor Foundation, Inc. that it has expended, for charitable and educational purposes, an amount equal to the value of the grant not later than the end of the grantee's first taxable year after the taxable year in which the grant was received, in accordance with the out-of-corpus rules of section 4942(g)(3) of the Code.

FORM 990-PF 2014 THE ENDEAVOR FOUNDATION, INC. 13-6147952
PART XV SUPPLEMENTARY INFORMATION
3A - GRANTS PAID DURING THE YEAR

RECIPIENT - NAME AND ADDRESS	FOUNDATION STATUS OF RECIPIENT	PURPOSE OF GRANT	PD IN STOCK	AMOUNT
Academy for Teachers New York, NY	PC	General Operating Support Challenge		\$10,000.00
Allegheny College Meadeville, PA	PC	Allegheny Study Groups		\$20,000.00
American Opera Projects Inc Brooklyn, NY	PC	Yiddish Folk Song Project		\$45,000.00
Bard College Annandale-on-Hudson, NY	PC	General Operating Support - Bard College Berlin		\$1,950,000.00
Bard College Annandale-on-Hudson, NY	PC	General Operating Support - Bard College Berlin	*	\$2,031,755.00
Bennington College Bennington, VT	PC	Center for Advancement of Public Action		\$250,000.00
Bennington College Bennington, VT	PC	Center for Advancement of Public Action	*	\$250,154.00
Bratislava International School of Liberal Arts 81109 Bratislava, Slovakia	NC	General Operating Support		\$413,931.34
Brown University of Providence State of RI and Prov Plantations Providence, RI	PC	General Operating Support		\$10,000.00
Center for Contemplative Mind in Society, Inc. Northampton, MA	PC	General Operating Support		\$20,000.00
Central Park Conservancy, Inc. New York, NY	PC	General Operating Support		\$30,000.00
Council of Independent Colleges Washington, DC	PC	Campaign for the Liberal Arts		\$75,000.00
Ethel Foundation for the Arts New York, NY	PC	General Operating Support		\$10,000.00
Exploring the Metropolis Inc New York, NY	PC	Staff Building, Queens Workspace, Composers Residency		\$30,000.00
Foundation Center New York, NY	PC	General Operating Support		\$10,000.00
Franklin & Marshall College Lancaster, PA	PC	Writing Across the Curriculum		\$46,000.00
Fund For Park Ave New York Inc New York, NY	PC	Holiday Lighting		\$750.00
Gettysburg College Gettysburg, PA	PC	Internationalization Initiatives		\$50,000.00
Grants Managers Network, Inc. Washington, DC	PC	General Operating Support		\$2,000.00
Guiding Eyes For The Blind Inc Yorktown Heights, NY	PC	General Operating Support		\$5,000.00
Institute Artes Liberales Foundation 00-047 Warsaw, Poland	PC	General Operating Support		\$364,747.05
Marlboro College Marlboro, VT	PC	Presidential Objectives		\$100,000.00
Music for Autism Inc New York, NY	PC	General Operating Support, Infrastructure Challenge		\$25,000 00
New York Public Radio New York, NY	PC	Brian Lehrer Show: Politics, Education & Sustainability		\$50,000.00
New York Shakespeare Festival New York, NY	PC	Shakespeare in the Park		\$15,000.00

FORM 990-PF 2014 THE ENDEAVOR FOUNDATION, INC. 13-6147952

PART XV SUPPLEMENTARY INFORMATION

3A - GRANTS PAID DURING THE YEAR

RECIPIENT - NAME AND ADDRESS	FOUNDATION STATUS OF RECIPIENT	PURPOSE OF GRANT	PD IN STOCK	AMOUNT
Nuclear Information & Resource Service Takoma Park, MD	PC	Website and Communications Development		\$20,000.00
Occidental College Los Angeles, CA	PC	Media Wall		\$250,000.00
President And Fellows Of Middlebury College Middlebury, VT	PC	General Operating Support		\$10,000.00
President And Fellows Of Harvard College Cambridge, MA	PC	Study of Liberal Arts & Sciences in the 21st Century		\$150,000.00
President And Fellows Of Harvard College Cambridge, MA	PC	HPAIED General Operating Support		\$175,000.00
Queens Library Foundation Inc Jamaica, NY	PC	Book Purchases		\$6,000.00
Riverkeeper Inc Ossining, NY	PC	General Operating Support		\$20,000.00
S Engelhard Center For The Study & Support Of Education, Health and Civic Society Washington, DC	PC	Bringing Theory to Practice Project		\$350,000.00
San Francisco Film Society San Francisco, CA	PC	Nuclear Documentary Outreach Campaign		\$10,000.00
Sarah Lawrence College Bronxville, NY	PC	Pakistan Re-envisioned Conference		\$20,000.00
Smithsonian Institution Office Of The Comptroller Washington, DC	PC	20th Anniversary Gala		\$20,000.00
St. Bernard's School Inc New York, NY	PC	General Operating Support		\$10,000.00
The DO School (formerly D & F Academy, Inc.) New York, New York	PC	General Operating Support		\$16,000.00
The Little Orchestra Society - Orpheon Inc New York, NY	PC	General Operating Support		\$163,000.00
Trinity Episcopal Schools Corporation New York, NY	PC	General Operating Support		\$5,000.00
Trustees Of Hamilton College Clinton, NY	PC	CAJ Distinguished Prof. of Global Political Theory		\$125,000.00
Trustees of Phillips Academy Andover, MA	PC	General Operating Support		\$10,000.00
Trustees of Princeton University Princeton, NJ	PC	General Operating Support		\$10,000.00
University Of Texas Foundation Austin, TX	PC	Nuclear Disarmament Internship		\$5,000.0
Washington & Lee University Lexington, VA	PC	General Operating Support		\$10,000.00
Williams College Williamstown, MA	PC	General Operating Support		\$10,000.00
Yale University Hew Haven, CT	PC	Climate Change Communications		\$50,000.00
Yale University Hew Haven, CT	PC	Education Studies Program		\$125,000.00
Grand Total				\$7,384,337.39

FORM 990-PF 2014 THE ENDEAVOR FOUNDATION, INC. 13-6147952

PART XV SUPPLEMENTARY INFORMATION

3B - APPROVED FOR FUTURE PAYMENT THRU 2019

RECIPIENT - NAME AND ADDRESS	FOUNDATION STATUS OF RECIPIENT	PURPOSE OF GRANT	2015	2016	2017	2018	2019
Bennington College Corporation Bennington, VT	PC	Center for the Advancement of Public Action	\$ 250,000.00	\$ -	\$ -	\$ -	\$ -
Council Of Independent Colleges Washington, DC	PC	Campaign for the Liberal Arts	\$ 100,000.00	\$ -	\$ -	\$ -	\$ -
Exploring The Metropolis Inc New York, NY	PC	Staff Building, Queens Workspace Initiative, Composers Residency	\$ 30,000.00	\$ -	\$ -	\$ -	\$ -
Franklin & Marshall College Lancaster, PA	PC	Writing Across the Curriculum	\$ 58,000.00	\$ -	\$ -	\$ -	\$ -
Gettysburg College Gettysburg, PA	PC	International Initiatives	\$ 50,000.00	\$ -	\$ -	\$ -	\$ -
Institute Artes Liberales Foundation 00-047 Warsaw, Poland	PC	General Operating Support	\$ 335,000.00	\$ 470,000.00			
Marlboro College Marlboro, VT	PC	Operating and Planning Funds	\$ 275,000.00	\$ -	\$ -	\$ -	\$ -
Music for Autism Inc New York, NY	PC	General Operating Support, Infrastructure Challenge	\$ 75,000.00	\$ -	\$ -	\$ -	\$ -
Occidental College Los Angeles, CA	PC	Media Wall	\$ 250,000.00	\$ 250,000.00	\$ -	\$ -	\$ -
President And Fellows Of Harvard College Cambridge, MA	PC	HPAIED General Operating Support	\$ 175,000.00	\$ -	\$ -	\$ -	\$ -
President And Fellows Of Harvard College Cambridge, MA	PC	Study on Liberal Arts and Sciences in the 21st Century	\$ 150,000.00	\$ -	\$ -	\$ -	\$ -
Trustees Of Hamilton College Clinton, NY	PC	CAJ Distinguished Prof. of Global Political Theory	\$ 125,000.00	\$ 125,000.00	\$ -	\$ -	\$ -
Washington & Lee University Lexington, VA	PC	International Initiatives	\$ 39,000.00	\$ 85,500.00	\$ 70,500.00	\$ 24,000.00	\$ -
Yale University New Haven, CT	PC	Education Studies Program	\$ 175,000.00	\$ -	\$ -	\$ -	\$ -
Totals by year			\$ 2,087,000.00	\$ 930,500.00	\$ 70,500.00	\$ 24,000.00	\$ -
GRAND TOTAL 2015 - 2019		\$ 3,112,000.00					