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Form **990**

Department of the Treasury
Internal Revenue Service

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

► Do not enter social security numbers on this form as it may be made public
► Information about Form 990 and its instructions is at *www.IRS.gov/form990*

OMB No 1545-0047

2014

Open to Public Inspection

A For the 2014 calendar year, or tax year beginning 01-01-2014 , and ending 12-31-2014

B Check if applicable
- ☐ Address change
- ☐ Name change
- ☐ Initial return
- ☐ Final return/terminated
- ☐ Amended return
- ☐ Application pending

C Name of organization
American Diabetes Association

Doing business as

Number and street (or P O box if mail is not delivered to street address) | Room/suite
1701 N Beauregard Street

City or town, state or province, country, and ZIP or foreign postal code
Alexandria, VA 22311

D Employer identification number
13-1623888

E Telephone number
(703) 549-1500

G Gross receipts $ 241,723,744

F Name and address of principal officer
Kevin L Hagan
1701 N Beauregard Street
Alexandria, VA 22311

H(a) Is this a group return for subordinates? ☐ Yes ☑ No

H(b) Are all subordinates included? ☐ Yes ☐ No
If "No," attach a list (see instructions)

H(c) Group exemption number ►

I Tax-exempt status ☑ 501(c)(3) ☐ 501(c) ( ) ◄ (insert no) ☐ 4947(a)(1) or ☐ 527

J Website: ► www diabetes org

K Form of organization ☑ Corporation ☐ Trust ☐ Association ☐ Other ►

L Year of formation 1940

M State of legal domicile OH

Part I Summary

Activities & Governance

1 Briefly describe the organization's mission or most significant activities
The mission of the American Diabetes Association the Association is to prevent and cure diabetes and to improve the lives of all people affected by diabetes

2 Check this box ►☐ if the organization discontinued its operations or disposed of more than 25% of its net assets

3	Number of voting members of the governing body (Part VI, line 1a)	3	37
4	Number of independent voting members of the governing body (Part VI, line 1b)	4	37
5	Total number of individuals employed in calendar year 2014 (Part V, line 2a)	5	1,475
6	Total number of volunteers (estimate if necessary)	6	318,616
7a	Total unrelated business revenue from Part VIII, column (C), line 12	7a	5,307,362
b	Net unrelated business taxable income from Form 990-T, line 34	7b	-99,202

			Prior Year	Current Year
Revenue	8	Contributions and grants (Part VIII, line 1h)	165,940,291	146,055,656
	9	Program service revenue (Part VIII, line 2g)	36,800,425	34,970,516
	10	Investment income (Part VIII, column (A), lines 3, 4, and 7d)	1,045,453	1,419,906
	11	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	12,557,467	12,866,878
	12	Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12)	216,343,636	195,312,956
Expenses	13	Grants and similar amounts paid (Part IX, column (A), lines 1–3)	37,490,009	28,055,729
	14	Benefits paid to or for members (Part IX, column (A), line 4)		0
	15	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5–10)	73,151,519	70,542,966
	16a	Professional fundraising fees (Part IX, column (A), line 11e)	2,873,849	1,895,496
	b	Total fundraising expenses (Part IX, column (D), line 25) ►43,864,524		
	17	Other expenses (Part IX, column (A), lines 11a–11d, 11f–24e)	107,132,635	84,871,047
	18	Total expenses Add lines 13–17 (must equal Part IX, column (A), line 25)	220,648,012	185,365,238
	19	Revenue less expenses Subtract line 18 from line 12	-4,304,376	9,947,718
Net Assets or Fund Balances			Beginning of Current Year	End of Year
	20	Total assets (Part X, line 16)	146,654,507	141,656,649
	21	Total liabilities (Part X, line 26)	67,563,858	52,762,514
	22	Net assets or fund balances Subtract line 21 from line 20	79,090,649	88,894,135

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge

Sign Here

Signature of officer — Date 2015-10-28

Kevin L Hagan Chief Executive Officer
Type or print name and title

Paid Preparer Use Only

Print/Type preparer's name	Preparer's signature	Date	Check ☐ if self-employed	PTIN
Jocelyne Miler	Jocelyne Miler	2015-10-28		

Firm's name ► KPMG LLP — Firm's EIN ►

Firm's address ► 1676 International Drive, Mclean, VA 22102 — Phone no (703) 786-8000

May the IRS discuss this return with the preparer shown above? (see instructions) ☑ Yes ☐ No

Part III **Statement of Program Service Accomplishments**

Check if Schedule O contains a response or note to any line in this Part III . . . . ☑

1 Briefly describe the organization's mission

The mission of the American Diabetes Association is to prevent and cure diabetes and to improve the lives of all people affected by diabetes

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? . . . . ☐ Yes ☑ No

If "Yes," describe these new services on Schedule O

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? . . . . ☐ Yes ☑ No

If "Yes," describe these changes on Schedule O

4 Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported

4a (Code) (Expenses $ 39,586,370 including grants of $ 27,733,654) (Revenue $ 15,108,429)

Research - See Schedule O

4b (Code) (Expenses $ 48,387,342 including grants of $ 245,374) (Revenue $ 28,302,112)

Information - See Schedule O

4c (Code) (Expenses $ 44,595,602 including grants of $ 76,701) (Revenue $)

Advocacy and Public Awareness - See Schedule O

4d Other program services (Describe in Schedule O)

(Expenses $ including grants of $) (Revenue $ 1,929,632)

4e **Total program service expenses** ▶ 132,569,314

Part IV Checklist of Required Schedules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? *If "Yes," complete Schedule A*	1	Yes	
2	Is the organization required to complete *Schedule B, Schedule of Contributors* (see instructions)?	2	Yes	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? *If "Yes," complete Schedule C, Part I*	3		No
4	**Section 501(c)(3) organizations.** Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? *If "Yes," complete Schedule C, Part II*	4	Yes	
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? *If "Yes," complete Schedule C, Part III*	5		No
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? *If "Yes," complete Schedule D, Part I*	6	Yes	
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? *If "Yes," complete Schedule D, Part II*	7		No
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? *If "Yes," complete Schedule D, Part III*	8		No
9	Did the organization report an amount in Part X, line 21 for escrow or custodial account liability, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? *If "Yes," complete Schedule D, Part IV*	9		No
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? *If "Yes," complete Schedule D, Part V*	10	Yes	
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable			
a	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? *If "Yes," complete Schedule D, Part VI.*	11a	Yes	
b	Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? *If "Yes," complete Schedule D, Part VII*	11b	Yes	
c	Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? *If "Yes," complete Schedule D, Part VIII*	11c		No
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? *If "Yes," complete Schedule D, Part IX*	11d	Yes	
e	Did the organization report an amount for other liabilities in Part X, line 25? *If "Yes," complete Schedule D, Part X*	11e	Yes	
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? *If "Yes," complete Schedule D, Part X*	11f	Yes	
12a	Did the organization obtain separate, independent audited financial statements for the tax year? *If "Yes," complete Schedule D, Parts XI and XII*	12a		No
b	Was the organization included in consolidated, independent audited financial statements for the tax year? *If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional*	12b	Yes	
13	Is the organization a school described in section 170(b)(1)(A)(ii)? *If "Yes," complete Schedule E*	13		No
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		No
b	Did the organization have aggregate revenues or expenses of more than $10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at $100,000 or more? *If "Yes," complete Schedule F, Parts I and IV*	14b	Yes	
15	Did the organization report on Part IX, column (A), line 3, more than $5,000 of grants or other assistance to or for any foreign organization? *If "Yes," complete Schedule F, Parts II and IV*	15	Yes	
16	Did the organization report on Part IX, column (A), line 3, more than $5,000 of aggregate grants or other assistance to or for foreign individuals? *If "Yes," complete Schedule F, Parts III and IV*	16		No
17	Did the organization report a total of more than $15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? *If "Yes," complete Schedule G, Part I* (see instructions)	17	Yes	
18	Did the organization report more than $15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? *If "Yes," complete Schedule G, Part II*	18	Yes	
19	Did the organization report more than $15,000 of gross income from gaming activities on Part VIII, line 9a? *If "Yes," complete Schedule G, Part III*	19	Yes	
20a	Did the organization operate one or more hospital facilities? *If "Yes," complete Schedule H*	20a		No
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		

Part IV Checklist of Required Schedules *(continued)*

			Yes	No
21	Did the organization report more than $5,000 of grants or other assistance to any domestic organization or domestic government on Part IX, column (A), line 1? *If "Yes," complete Schedule I, Parts I and II*	21	Yes	
22	Did the organization report more than $5,000 of grants or other assistance to or for domestic individuals on Part IX, column (A), line 2? *If "Yes," complete Schedule I, Parts I and III*	22	Yes	
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? *If "Yes," complete Schedule J*	23	Yes	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than $100,000 as of the last day of the year, that was issued after December 31, 2002? *If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25a*	24a		No
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	**Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations.** Did the organization engage in an excess benefit transaction with a disqualified person during the year? *If "Yes," complete Schedule L, Part I*	25a		No
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? *If "Yes," complete Schedule L, Part I*	25b		No
26	Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any current or former officers, directors, trustees, key employees, highest compensated employees, or disqualified persons? *If "Yes," complete Schedule L, Part II*	26		No
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? *If "Yes," complete Schedule L, Part III*	27		No
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
a	A current or former officer, director, trustee, or key employee? *If "Yes," complete Schedule L, Part IV*	28a	Yes	
b	A family member of a current or former officer, director, trustee, or key employee? *If "Yes," complete Schedule L, Part IV*	28b		No
c	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? *If "Yes," complete Schedule L, Part IV*	28c	Yes	
29	Did the organization receive more than $25,000 in non-cash contributions? *If "Yes," complete Schedule M*	29	Yes	
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? *If "Yes," complete Schedule M*	30		No
31	Did the organization liquidate, terminate, or dissolve and cease operations? *If "Yes," complete Schedule N, Part I*	31		No
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? *If "Yes," complete Schedule N, Part II*	32		No
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301 7701-2 and 301 7701-3? *If "Yes," complete Schedule R, Part I*	33		No
34	Was the organization related to any tax-exempt or taxable entity? *If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1*	34	Yes	
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a	Yes	
b	If 'Yes' to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? *If "Yes," complete Schedule R, Part V, line 2*	35b	Yes	
36	**Section 501(c)(3) organizations.** Did the organization make any transfers to an exempt non-charitable related organization? *If "Yes," complete Schedule R, Part V, line 2*	36		No
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? *If "Yes," complete Schedule R, Part VI*	37		No
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19? **Note.** All Form 990 filers are required to complete Schedule O	38	Yes	

Part V Statements Regarding Other IRS Filings and Tax Compliance

Check if Schedule O contains a response or note to any line in this Part V . . . . ☐

					Yes	No
1a	Enter the number reported in Box 3 of Form 1096 Enter -0- if not applicable	1a	1,480			
b	Enter the number of Forms W-2G included in line 1a Enter -0- if not applicable	1b	3			
c	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?			1c	Yes	
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return	2a	1,475			
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns? **Note.** If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)			2b	Yes	
3a	Did the organization have unrelated business gross income of $1,000 or more during the year?			3a	Yes	
b	If "Yes," has it filed a Form 990-T for this year? *If "No" to line 3b, provide an explanation in Schedule O*			3b	Yes	
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?			4a		No
b	If "Yes," enter the name of the foreign country ▶ See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR)					
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?			5a		No
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?			5b		No
c	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?			5c		
6a	Does the organization have annual gross receipts that are normally greater than $100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions?			6a		No
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?			6b		
7	**Organizations that may receive deductible contributions under section 170(c).**					
a	Did the organization receive a payment in excess of $75 made partly as a contribution and partly for goods and services provided to the payor?			7a	Yes	
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?			7b	Yes	
c	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?			7c		No
d	If "Yes," indicate the number of Forms 8282 filed during the year	7d				
e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?			7e		No
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?			7f		No
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?			7g		No
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?			7h	Yes	
8	**Sponsoring organizations maintaining donor advised funds.** Did a donor advised fund maintained by the sponsoring organization have excess business holdings at any time during the year?			8		No
9a	Did the sponsoring organization make any taxable distributions under section 4966?			9a		No
b	Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?			9b		No
10	**Section 501(c)(7) organizations.** Enter					
a	Initiation fees and capital contributions included on Part VIII, line 12	10a				
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b				
11	**Section 501(c)(12) organizations.** Enter					
a	Gross income from members or shareholders	11a				
b	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them)	11b				
12a	**Section 4947(a)(1) non-exempt charitable trusts.** Is the organization filing Form 990 in lieu of Form 1041?			12a		
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year	12b				
13	**Section 501(c)(29) qualified nonprofit health insurance issuers.**					
a	Is the organization licensed to issue qualified health plans in more than one state? **Note.** See the instructions for additional information the organization must report on Schedule O			13a		
b	Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans	13b				
c	Enter the amount of reserves on hand	13c				
14a	Did the organization receive any payments for indoor tanning services during the tax year?			14a		No
b	If "Yes," has it filed a Form 720 to report these payments? *If "No," provide an explanation in Schedule O*			14b		

Part VI **Governance, Management, and Disclosure** *For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.*

Check if Schedule O contains a response or note to any line in this Part VI . . . ☑

Section A. Governing Body and Management

				Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year . . . **1a** 37 If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O				
b	Enter the number of voting members included in line 1a, above, who are independent . . . **1b** 37				
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee? . . .		**2**		No
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person? .		**3**	Yes	
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? . . .		**4**	Yes	
5	Did the organization become aware during the year of a significant diversion of the organization's assets? .		**5**		No
6	Did the organization have members or stockholders? . . .		**6**	Yes	
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body? . . .		**7a**	Yes	
b	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body? . . .		**7b**		No
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following				
a	The governing body? . . .		**8a**	Yes	
b	Each committee with authority to act on behalf of the governing body? . . .		**8b**	Yes	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? *If "Yes," provide the names and addresses in Schedule O* . . .		**9**		No

Section B. Policies (*This Section B requests information about policies not required by the Internal Revenue Code.*)

			Yes	No
10a	Did the organization have local chapters, branches, or affiliates? . . .	**10a**	Yes	
b	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?	**10b**	Yes	
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? . . .	**11a**	Yes	
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990 . . .			
12a	Did the organization have a written conflict of interest policy? *If "No," go to line 13* . . .	**12a**	Yes	
b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts? . . .	**12b**	Yes	
c	Did the organization regularly and consistently monitor and enforce compliance with the policy? *If "Yes," describe in Schedule O how this was done* . . .	**12c**	Yes	
13	Did the organization have a written whistleblower policy? . . .	**13**	Yes	
14	Did the organization have a written document retention and destruction policy? . . .	**14**	Yes	
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
a	The organization's CEO, Executive Director, or top management official . . .	**15a**	Yes	
b	Other officers or key employees of the organization . . .	**15b**	Yes	
	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions)			
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year? . . .	**16a**		No
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements? . . .	**16b**		

Section C. Disclosure

17 List the States with which a copy of this Form 990 is required to be filed ▶AK , AL , AR , AZ , CA , CO , CT , DC , FL , GA , HI , IL , IN , KS , KY , LA , MA , MD , ME , MI , MN , MO , MS , MT , NC , ND , NH , NJ , NY , OH , OK , OR , PA , RI , SC , TN , UT , VA , WA , WI , WV

18 Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection Indicate how you made these available Check all that apply

☑ Own website ☐ Another's website ☑ Upon request ☐ Other (explain in Schedule O)

19 Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year

20 State the name, address, and telephone number of the person who possesses the organization's books and records

▶Kevin L Hagan CEO
1701 N Beauregard Street
Alexandria, VA 22311 (703) 549-1500

Part VII **Compensation of Officers, Directors,Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors**

Check if Schedule O contains a response or note to any line in this Part VII . . . .

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed Report compensation for the calendar year ending with or within the organization's tax year

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation Enter -0- in columns (D), (E), and (F) if no compensation was paid
- List all of the organization's **current** key employees, if any See instructions for definition of "key employee "
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than $100,000 from the organization and any related organizations
- List all of the organization's **former** officers, key employees, or highest compensated employees who received more than $100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than $10,000 of reportable compensation from the organization and any related organizations

List persons in the following order individual trustees or directors, institutional trustees, officers, key employees, highest compensated employees, and former such persons

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			

Part VII **Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees** *(continued)*

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee): Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former	(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations

1b	**Sub-Total** . . . . ▶			
c	**Total from continuation sheets to Part VII, Section A** . . . . ▶			
d	**Total (add lines 1b and 1c)** . . . . ▶	4,762,112		700,736

2 Total number of individuals (including but not limited to those listed above) who received more than $100,000 of reportable compensation from the organization ▶86

			Yes	No
3	Did the organization list any **former** officer, director or trustee, key employee, or highest compensated employee on line 1a? *If "Yes," complete Schedule J for such individual*	**3**		No
4	For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than $150,000? *If "Yes," complete Schedule J for such individual*	**4**	Yes	
5	Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? *If "Yes," complete Schedule J for such person*	**5**		No

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than $100,000 of compensation from the organization Report compensation for the calendar year ending with or within the organization's tax year

(A) Name and business address	(B) Description of services	(C) Compensation
Infocision Management Corporation 325 Springside Drive Akron, OH 44333	Professional Fundraising	1,577,017
Convio 11501 Domain Drive Suite 200 Austin, TX 78758	Professional Fundraising Consulting	936,875
Blackbaud Inc 80 Hayden Avenue Suite 300 Lexington, MA 02421	Contituent Records Application Technical Services	814,099
Thompson Habib & Denison Inc 80 Hayden Ave Suite 300 Lexington, MA 02421	Professional Fundraising Consulting	600,000
Automotive Recovery Services Inc 13085 Hamilton Crossing Suite 500 Carmel, IN 46032	Professional Fundraising	513,964

2 Total number of independent contractors (including but not limited to those listed above) who received more than $100,000 of compensation from the organization ▶27

Part VIII **Statement of Revenue**

Check if Schedule O contains a response or note to any line in this Part VIII . . . . ☐

				(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512-514
Contributions, Gifts, Grants and Other Similar Amounts	1a	Federated campaigns . . 1a	6,265,635				
	b	Membership dues 1b					
	c	Fundraising events 1c	58,019,933				
	d	Related organizations . . . 1d					
	e	Government grants (contributions) 1e	459,150				
	f	All other contributions, gifts, grants, and similar amounts not included above 1f	81,310,938				
	g	Noncash contributions included in lines 1a-1f $	3,375,661				
	h	**Total.** Add lines 1a-1f . . . . ▶		146,055,656			
Program Service Revenue			Business Code				
	2a	Subscriptions	511120	14,049,538	14,049,538		
	b	Registration	611710	10,917,067	10,917,067		
	c	Sales of Material	511130	4,121,358	4,121,358		
	d	Booth Rental	611710	4,548,386			4,548,386
	e	Other Program Service Revenue	900099	1,334,167	1,334,167		
	f	All other program service revenue					
	g	**Total.** Add lines 2a–2f . . . . ▶		34,970,516			
Other Revenue	3	Investment income (including dividends, interest, and other similar amounts) . . . . ▶		1,538,278			1,538,279
	4	Income from investment of tax-exempt bond proceeds . . ▶					
	5	Royalties . . . . ▶		2,471,620			2,471,620

	(i) Real	(ii) Personal
6a Gross rents		
b Less rental expenses		
c Rental income or (loss)		

		(A)	(B)	(C)	(D)
d	Net rental income or (loss) . . . . ▶				

	(i) Securities	(ii) Other
7a Gross amount from sales of assets other than inventory	36,897,769	
b Less cost or other basis and sales expenses	37,008,174	7,967
c Gain or (loss)	-110,405	-7,967

			(A)	(B)	(C)	(D)
d	Net gain or (loss) . . . . ▶		-118,372			-118,372
8a	Gross income from fundraising events (not including $ 58,019,933 of contributions reported on line 1c) See Part IV, line 18 . . a	9,373,193				
b	Less direct expenses . . . b	9,373,193				
c	Net income or (loss) from fundraising events . . ▶					
9a	Gross income from gaming activities See Part IV, line 19 . . . a	47,055				
b	Less direct expenses . . . b	21,454				
c	Net income or (loss) from gaming activities . . ▶		25,601			25,601
10a	Gross sales of inventory, less returns and allowances . a					
b	Less cost of goods sold . . b					
c	Net income or (loss) from sales of inventory . . ▶					
	Miscellaneous Revenue	Business Code				
11a	Advertising Income	541800	5,307,362		5,307,362	
b	Catalog Sales Income	900099	269,385	269,385		
c	Permissions Income	900099	748,843	748,843		
d	All other revenue		4,044,067	4,044,067		
e	**Total.** Add lines 11a–11d . . . . . . ▶		10,369,657			
12	**Total revenue.** See Instructions . . . . . ▶		195,312,956	35,484,425	5,307,362	8,465,514

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns All other organizations must complete column (A)

Check if Schedule O contains a response or note to any line in this Part IX . . . . ☐

	Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to domestic organizations and domestic governments See Part IV, line 21	27,990,727	27,990,727		
2	Grants and other assistance to domestic individuals See Part IV, line 22	51,288	51,288		
3	Grants and other assistance to foreign organizations, foreign governments, and foreign individuals See Part IV, lines 15 and 16	13,714	13,714		
4	Benefits paid to or for members	0			
5	Compensation of current officers, directors, trustees, and key employees	4,682,653	3,087,717	329,222	1,265,714
6	Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)	0			
7	Other salaries and wages	51,206,352	33,750,689	3,601,788	13,853,875
8	Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)	2,410,276	1,588,640	167,998	653,638
9	Other employee benefits	7,777,499	5,144,959	548,328	2,084,212
10	Payroll taxes	4,466,186	2,953,791	297,624	1,214,771
11	Fees for services (non-employees)				
a	Management	178,945	118,104	12,526	48,315
b	Legal	571,230	200,278	100,923	270,029
c	Accounting	412,536	59,954	331,347	21,235
d	Lobbying	396,307	396,307		
e	Professional fundraising services See Part IV, line 17	1,895,496			1,895,496
f	Investment management fees	234,531		234,531	
g	Other (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O)	6,067,643	4,723,661	548,694	795,288
12	Advertising and promotion	5,244,270	4,160,253	19,205	1,064,812
13	Office expenses	4,751,271	2,956,621	616,964	1,177,686
14	Information technology	4,422,879	3,242,772	156,975	1,023,132
15	Royalties	378,829	378,829		
16	Occupancy	10,146,985	7,465,683	552,808	2,128,494
17	Travel	3,252,753	2,316,178	116,830	819,745
18	Payments of travel or entertainment expenses for any federal, state, or local public officials	0			
19	Conferences, conventions, and meetings	6,338,932	6,203,874	21,546	113,512
20	Interest	2,870	938	1,517	415
21	Payments to affiliates	0			
22	Depreciation, depletion, and amortization	2,844,074	1,877,089	199,085	767,900
23	Insurance	585,324	409,570	36,022	139,732
24	Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24e If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O)				
a	Supplies	3,355,613	2,993,181	4,928	357,504
b	Postage and Shipping	11,901,948	6,832,874	31,670	5,037,404
c	Printing and Publications	17,512,847	10,593,990	89,271	6,829,586
d					
e	All other expenses	6,271,260	3,057,633	911,598	2,302,029
25	**Total functional expenses.** Add lines 1 through 24e	185,365,238	132,569,314	8,931,400	43,864,524
26	**Joint costs.** Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation Check here ▶ ☑ if following SOP 98-2 (ASC 958-720)	29,289,594	10,594,264	357,482	18,337,848

Part X Balance Sheet

Check if Schedule O contains a response or note to any line in this Part X . . . . ☐

				(A) Beginning of year		(B) End of year
Assets	1	Cash–non-interest-bearing		17,074,529	1	15,213,490
	2	Savings and temporary cash investments		271,760	2	104,547
	3	Pledges and grants receivable, net		57,226,724	3	41,670,320
	4	Accounts receivable, net		3,825,439	4	3,998,175
	5	Loans and other receivables from current and former officers, directors, trustees, key employees, and highest compensated employees Complete Part II of Schedule L			5	
	6	Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions) Complete Part II of Schedule L			6	
	7	Notes and loans receivable, net			7	
	8	Inventories for sale or use		1,591,697	8	1,918,775
	9	Prepaid expenses and deferred charges		5,551,535	9	4,753,464
	10a	Land, buildings, and equipment cost or other basis Complete Part VI of Schedule D	10a 39,986,808			
	b	Less accumulated depreciation	10b 30,395,792	9,237,876	10c	9,591,016
	11	Investments—publicly traded securities		26,156,489	11	36,134,765
	12	Investments—other securities See Part IV, line 11		8,040,955	12	9,912,794
	13	Investments—program-related See Part IV, line 11			13	
	14	Intangible assets			14	
	15	Other assets See Part IV, line 11		17,677,503	15	18,359,303
	16	**Total assets.** Add lines 1 through 15 (must equal line 34)		146,654,507	16	141,656,649
Liabilities	17	Accounts payable and accrued expenses		24,177,065	17	9,174,543
	18	Grants payable			18	
	19	Deferred revenue		12,975,761	19	14,613,563
	20	Tax-exempt bond liabilities			20	
	21	Escrow or custodial account liability Complete Part IV of Schedule D . .			21	
	22	Loans and other payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons Complete Part II of Schedule L			22	
	23	Secured mortgages and notes payable to unrelated third parties . .			23	
	24	Unsecured notes and loans payable to unrelated third parties			24	
	25	Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24) Complete Part X of Schedule D		30,411,032	25	28,974,408
	26	**Total liabilities.** Add lines 17 through 25		67,563,858	26	52,762,514
Net Assets or Fund Balances		**Organizations that follow SFAS 117 (ASC 958), check here ▶ ☑ and complete lines 27 through 29, and lines 33 and 34.**				
	27	Unrestricted net assets		7,388,174	27	24,118,794
	28	Temporarily restricted net assets		59,316,963	28	50,501,229
	29	Permanently restricted net assets		12,385,512	29	14,274,112
		Organizations that do not follow SFAS 117 (ASC 958), check here ▶ ☐ and complete lines 30 through 34.				
	30	Capital stock or trust principal, or current funds			30	
	31	Paid-in or capital surplus, or land, building or equipment fund			31	
	32	Retained earnings, endowment, accumulated income, or other funds			32	
	33	Total net assets or fund balances		79,090,649	33	88,894,135
	34	Total liabilities and net assets/fund balances		146,654,507	34	141,656,649

Part XI **Reconcilliation of Net Assets**

Check if Schedule O contains a response or note to any line in this Part XI . . . . ☐

1	Total revenue (must equal Part VIII, column (A), line 12)	1	195,312,956
2	Total expenses (must equal Part IX, column (A), line 25)	2	185,365,238
3	Revenue less expenses Subtract line 2 from line 1	3	9,947,718
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	79,090,649
5	Net unrealized gains (losses) on investments	5	-144,232
6	Donated services and use of facilities	6	
7	Investment expenses	7	
8	Prior period adjustments	8	
9	Other changes in net assets or fund balances (explain in Schedule O)	9	
10	Net assets or fund balances at end of year Combine lines 3 through 9 (must equal Part X, line 33, column (B))	10	88,894,135

Part XII **Financial Statements and Reporting**

Check if Schedule O contains a response or note to any line in this Part XII . . . . ☐

			Yes	No
1	Accounting method used to prepare the Form 990 ☐ Cash ☑ Accrual ☐ Other ________ If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O			
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?	2a		No
	If 'Yes,' check a box below to indicate whether the financial statements for the year were compiled or reviewed on a separate basis, consolidated basis, or both ☐ Separate basis ☐ Consolidated basis ☐ Both consolidated and separate basis			
b	Were the organization's financial statements audited by an independent accountant?	2b	Yes	
	If 'Yes,' check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both ☐ Separate basis ☑ Consolidated basis ☐ Both consolidated and separate basis			
c	If "Yes," to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant?	2c	Yes	
	If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O			
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?	3a		No
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits	3b		

Additional Data

Software ID: 14000292
Software Version: 14.4.1.0
EIN: 13-1623888
Name: American Diabetes Association

Form 990, Part VII - Compensation of Officers, Directors,Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position: Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former	(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
(1) Dwight Holing Chair of the Board	6 00 4 20	X		X				0	0	0
(1) Elizabeth R Seaquist MD President, Medicine Science	6 00 0 20	X		X				0	0	0
(2) Marjorie Cypress PhDC-ANP CDE President, Health Care Education	6 00 0 20	X		X				0	0	0
(3) Robert J Singley MBA Secretary-Treasurer	6 00 0 20	X		X				0	0	0
(4) Janel L Wright JD Chair of the Board-Elect	2 00 0 20	X		X				0	0	0
(5) Samuel E Dagogo-Jack MD FRCP President-Elect, Medicine Science	2 00 0 20	X		X				0	0	0
(6) David G Marrero PhD President-Elect, Health Care Education	2 00 0 20	X		X				0	0	0
(7) Richard Farber MBA Secretary/Treasurer-Elect	2 00 0 20	X		X				0	0	0
(8) Robin J Richardson Vice Chair of the Board	2 00 0 20	X		X				0	0	0
(9) Desmond Schatz MD Vice President, Medicine Science	2 00 0 20	X		X				0	0	0
(10) Margaret A Powers PhD RD CDE Vice President, Health Care Education	2 00 0 20	X		X				0	0	0
(11) Lorrie W Liang Vice Secretary/Treasurer	1 00	X		X				0	0	0
(12) Samuel Arce MD FAAFP Board of Directors	1 00	X						0	0	0
(13) David A DeMarco PhD Board of Directors	1 00	X						0	0	0
(14) Nina Agbayani RN BSN Board of Directors	1 00	X						0	0	0
(15) Michael Ching CPA Board of Directors	1 00	X						0	0	0
(16) Kieth Cockrell Board of Directors	1 00	X						0	0	0
(17) Brian Bertha Board of Directors	1 00	X						0	0	0
(18) Jay Dunigan Board of Directors	1 00	X						0	0	0
(19) Gina Gavlak RN BSN Board of Directors	1 00	X						0	0	0
(20) Aida L Giachello PhD Board of Directors	1 00	X						0	0	0
(21) George L King MD Board of Directors	1 00	X						0	0	0
(22) Guillermo Umpierrez MD Board of Directors	1 00	X						0	0	0
(23) Umesh K Verma Board of Directors	1 00	X						0	0	0
(24) Anthony J Cannon MD FACE Board of Directors	1 00	X						0	0	0

Form 990, Part VII - Compensation of Officers, Directors,Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee): Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former	(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
(26) Jay A Jimenez Board of Directors	1 00	X						0	0	0
(1) Kevin Ryan CPA Board of Directors	1 00	X						0	0	0
(2) Alvin C Powers MD Board of Directors	1 00	X						0	0	0
(3) J Russell McClellan MBA Board of Directors	1 00	X						0	0	0
(4) Jane Reusch MD Board of Directors	1 00	X						0	0	0
(5) Henry Rodriguez MD Board of Directors	1 00	X						0	0	0
(6) Wendy A Wright RN MHS Board of Directors	1 00	X						0	0	0
(7) Patti Urbanski MEd RD LD CDE Board of Directors	1 00	X						0	0	0
(8) Roniece Weaver MS RD LD Board of Directors	1 00	X						0	0	0
(9) Karen Talmadge PhD Board of Directors	1 00	X						0	0	0
(10) Patrick L Shuler CPA Board of Directors	1 00	X						0	0	0
(11) John E Anderson MD Board of Directors	1 00	X						0	0	0
(12) Lurelean B Gaines RN MSN Board of Directors	1 00	X						0	0	0
(13) Larry Hausner Departure date 731201 Chief Executive Officer	35 00 2 50			X				1,040,322	0	85,368
(14) Deborah Johnson Chief Financial Officer	34 00 3 50			X				242,893	0	65,230
(15) M Suzanne C Berry Effective date 81 Interim Chief Executive Officer	35 00 2 50			X				0	0	0
(16) Greg Elfers Chief Field Development Officer	37 50				X			375,526	0	65,428
(17) Vaneeda Bennett Chief Revenue Officer	37 50				X			250,504	0	38,645
(18) Richard Erb Departure date 9302014 VP Director Response Marketing	37 50				X			170,090	0	13,967
(19) Don Laing Departure date 9302014 SVP Human Resources	37 50				X			166,552	0	22,540
(20) Rhonda Lees VP Legal Affairs and Administrative Services	37 50				X			161,428	0	21,913
(21) Robert Ratner Chief Scientific and Medical Officer	35 00 2 50				X			414,564	0	42,540
(22) Andrea Maddox SVP Eastern Key Mkts Program Implementation	37 50				X			201,051	0	36,029
(23) Donna Palmer VP Donor Development	37 50				X			175,004	0	30,605
(24) Rodney Sampson SVP ITS and Chief Technical Officer	37 50				X			195,836	0	61,354

Form 990, Part VII - Compensation of Officers, Directors,Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position: Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former	(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
(51) Lori Stevens VP Key Markets West Division	37 50				X			178,083	0	26,603
(1) Tamara Darsow VP Research Programs	37 50				X			186,821	0	40,580
(2) Nancy Stinson-Harris VP Corporate Alliance	37 50					X		158,386	0	24,367
(3) Shereen Arent Exec VP Government Affairs and Advocacy	37 50					X		229,456	0	45,222
(4) Jane Chiang SVP Medical and Community Affairs	37 50					X		242,358	0	9,246
(5) Lois Witkop SVP Marketing Communications	37 50					X		209,747	0	38,569
(6) Kate Giblin Rooper VP Campaign Development	37 50 2 50					X		163,491	0	32,530

SCHEDULE A
(Form 990 or 990EZ)

Department of the Treasury
Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.
▶ Attach to Form 990 or Form 990-EZ.
▶ Information about Schedule A (Form 990 or 990-EZ) and its instructions is at *www.irs.gov/form990*.

OMB No 1545-0047

2014

Open to Public Inspection

Name of the organization
American Diabetes Association

Employer identification number
13-1623888

Part I Reason for Public Charity Status (All organizations must complete this part.) See instructions.

The organization is not a private foundation because it is (For lines 1 through 11, check only one box)

1 ☐ A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i).**

2 ☐ A school described in **section 170(b)(1)(A)(ii).** (Attach Schedule E)

3 ☐ A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii).**

4 ☐ A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii).** Enter the hospital's name, city, and state ______

5 ☐ An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv).** (Complete Part II)

6 ☐ A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v).**

7 ☑ An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi).** (Complete Part II)

8 ☐ A community trust described in **section 170(b)(1)(A)(vi)** (Complete Part II)

9 ☐ An organization that normally receives (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975 See **section 509(a)(2).** (Complete Part III)

10 ☐ An organization organized and operated exclusively to test for public safety See **section 509(a)(4).**

11 ☐ An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2) See **section 509(a)(3).** Check the box in lines 11a through 11d that describes the type of supporting organization and complete lines 11e, 11f, and 11g

a ☐ **Type I.** A supporting organization operated, supervised, or controlled by its supported organization(s), typically by giving the supported organization(s) the power to regularly appoint or elect a majority of the directors or trustees of the supporting organization **You must complete Part IV, Sections A and B.**

b ☐ **Type II.** A supporting organization supervised or controlled in connection with its supported organization(s), by having control or management of the supporting organization vested in the same persons that control or manage the supported organization(s) **You must complete Part IV, Sections A and C.**

c ☐ **Type III functionally integrated.** A supporting organization operated in connection with, and functionally integrated with, its supported organization(s) (see instructions) **You must complete Part IV, Sections A, D, and E.**

d ☐ **Type III non-functionally integrated.** A supporting organization operated in connection with its supported organization(s) that is not functionally integrated The organization generally must satisfy a distribution requirement and an attentiveness requirement (see instructions) **You must complete Part IV, Sections A and D, and Part V.**

e ☐ Check this box if the organization received a written determination from the IRS that it is a Type I, Type II, Type III functionally integrated, or Type III non-functionally integrated supporting organization

f Enter the number of supported organizations . . . . ______

g Provide the following information about the supported organization(s)

(i) Name of supported organization	**(ii)** EIN	**(iii)** Type of organization (described on lines 1- 9 above or IRC section (see instructions))	**(iv)** Is the organization listed in your governing document?		**(v)** Amount of monetary support (see instructions)	**(vi)** Amount of other support (see instructions)
			Yes	**No**		
Total						

Part II **Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)** (Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ▶	(a) 2010	(b) 2011	(c) 2012	(d) 2013	(e) 2014	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants ")	143,706,525	153,296,538	152,820,180	165,940,291	146,055,657	761,819,191
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge						
4 **Total.** Add lines 1 through 3	143,706,525	153,296,538	152,820,180	165,940,291	146,055,657	761,819,191
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						
6 **Public support.** Subtract line 5 from line 4						761,819,191

Section B. Total Support

Calendar year (or fiscal year beginning in) ▶	(a) 2010	(b) 2011	(c) 2012	(d) 2013	(e) 2014	(f) Total
7 Amounts from line 4	143,706,525	153,296,538	152,820,180	165,940,291	146,055,657	761,819,191
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	1,581,901	1,760,782	3,097,640	3,544,529	4,009,899	13,994,751
9 Net income from unrelated business activities, whether or not the business is regularly carried on						
10 Other income Do not include gain or loss from the sale of capital assets (Explain in Part VI)						
11 **Total support** Add lines 7 through 10						775,813,942

12 Gross receipts from related activities, etc (see instructions) — **12** 243,290,584

13 **First five years.** If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here** . . . . ▶☐

Section C. Computation of Public Support Percentage

14 Public support percentage for 2014 (line 6, column (f) divided by line 11, column (f)) — **14** 98 200 %

15 Public support percentage for 2013 Schedule A, Part II, line 14 — **15** 99 080 %

16a **33 1/3% support test—2014.** If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization ▶☑

b **33 1/3% support test—2013.** If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization ▶☐

17a **10%-facts-and-circumstances test—2014.** If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and **stop here.** Explain in Part VI how the organization meets the "facts-and-circumstances" test The organization qualifies as a publicly supported organization ▶☐

b **10%-facts-and-circumstances test—2013.** If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and **stop here.** Explain in Part VI how the organization meets the "facts-and-circumstances" test The organization qualifies as a publicly supported organization ▶☐

18 **Private foundation.** If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions ▶☐

Part III **Support Schedule for Organizations Described in Section 509(a)(2)**
(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ▶	(a) 2010	(b) 2011	(c) 2012	(d) 2013	(e) 2014	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants ")						
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 **Total.** Add lines 1 through 5						
7a Amounts included on lines 1, 2, and 3 received from disqualified persons						
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of $5,000 or 1% of the amount on line 13 for the year						
c Add lines 7a and 7b						
8 **Public support** (Subtract line 7c from line 6)						

Section B. Total Support

Calendar year (or fiscal year beginning in) ▶	(a) 2010	(b) 2011	(c) 2012	(d) 2013	(e) 2014	(f) Total
9 Amounts from line 6						
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
c Add lines 10a and 10b						
11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12 Other income Do not include gain or loss from the sale of capital assets (Explain in Part VI)						
13 **Total support.** (Add lines 9, 10c, 11, and 12)						

14 **First five years.** If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here** ▶☐

Section C. Computation of Public Support Percentage

15 Public support percentage for 2014 (line 8, column (f) divided by line 13, column (f))	15	0 %
16 Public support percentage from 2013 Schedule A, Part III, line 15	16	

Section D. Computation of Investment Income Percentage

17 Investment income percentage for **2014** (line 10c, column (f) divided by line 13, column (f))	17	0 %
18 Investment income percentage from **2013** Schedule A, Part III, line 17	18	

19a **33 1/3% support tests—2014.** If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and **stop here.** The organization qualifies as a publicly supported organization ▶☐

b **33 1/3% support tests—2013.** If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3% and line 18 is not more than 33 1/3%, check this box and **stop here.** The organization qualifies as a publicly supported organization ▶☐

20 **Private foundation.** If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions ▶☐

Part IV Supporting Organizations

(Complete only if you checked a box on line 11 of Part I If you checked 11a of Part I, complete Sections A and B If you checked 11b of Part I, complete Sections A and C If you checked 11c of Part I, complete Sections A, D, and E If you checked 11d of Part I, complete Sections A and D, and complete Part V)

Section A. All Supporting Organizations

			Yes	No
1	Are all of the organization's supported organizations listed by name in the organization's governing documents? *If "No," describe in **Part VI** how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.*	1		
2	Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? *If "Yes," explain in **Part VI** how the organization determined that the supported organization was described in section 509(a)(1) or (2).*	2		
3a	Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? *If "Yes," answer (b) and (c) below.*	3a		
b	Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? *If "Yes," describe in **Part VI** when and how the organization made the determination.*	3b		
c	Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? *If "Yes," explain in **Part VI** what controls the organization put in place to ensure such use.*	3c		
4a	Was any supported organization not organized in the United States ("foreign supported organization")? *If "Yes" and if you checked 11a or 11b in Part I, answer (b) and (c) below.*	4a		
b	Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? *If "Yes," describe in Part VI how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.* . . .	4b		
c	Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? *If "Yes," explain in Part VI what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.*	4c		
5a	Did the organization add, substitute, or remove any supported organizations during the tax year? *If "Yes," answer (b) and (c) below (if applicable). Also, provide detail in Part VI, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed, (ii) the reasons for each such action, (iii) the authority under the organization's organizing document authorizing such action, and (iv) how the action was accomplished (such as by amendment to the organizing document).*	5a		
b	**Type I or Type II only.** Was any added or substituted supported organization part of a class already designated in the organization's organizing document?	5b		
c	**Substitutions only.** Was the substitution the result of an event beyond the organization's control?	5c		
6	Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (a) its supported organizations, (b) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (c) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? *If "Yes," provide detail in **Part VI.***	6		
7	Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (defined in IRC 4958(c)(3)(C)), a family member of a substantial contributor, or a 35-percent controlled entity with regard to a substantial contributor? *If "Yes," complete Part I of Schedule L (Form 990) .*	7		
8	Did the organization make a loan to a disqualified person (as defined in section 4958) not described in line 7? *If "Yes," complete Part II of Schedule L (Form 990).*	8		
9a	Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons as defined in section 4946 (other than foundation managers and organizations described in section 509 (a)(1) or (2))? *If "Yes," provide detail in **Part VI.***	9a		
b	Did one or more disqualified persons (as defined in line 9(a)) hold a controlling interest in any entity in which the supporting organization had an interest? *If "Yes," provide detail in **Part VI.***	9b		
c	Did a disqualified person (as defined in line 9(a)) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? *If "Yes," provide detail in **Part VI.***	9c		
10a	Was the organization subject to the excess business holdings rules of IRC 4943 because of IRC 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? *If "Yes," answer b below.*	10a		
b	Did the organization have any excess business holdings in the tax year? *(Use Schedule C, Form 4720, to determine whether the organization had excess business holdings).*	10b		
11	Has the organization accepted a gift or contribution from any of the following persons?			
a	A person who directly or indirectly controls, either alone or together with persons described in (b) and (c) below, the governing body of a supported organization?	11a		
b	A family member of a person described in (a) above?	11b		
c	A 35% controlled entity of a person described in (a) or (b) above? *If "Yes" to a, b, or c, provide detail in Part VI.*	11c		

Part IV Supporting Organizations (continued)

Section B. Type I Supporting Organizations

		Yes	No
1 Did the directors, trustees, or membership of one or more supported organizations have the power to regularly appoint or elect at least a majority of the organization's directors or trustees at all times during the tax year? *If "No," describe in **Part VI** how the supported organization(s) effectively operated, supervised, or controlled the organization's activities. If the organization had more than one supported organization, describe how the powers to appoint and/or remove directors or trustees were allocated among the supported organizations and what conditions or restrictions, if any, applied to such powers during the tax year.*	1		
2 Did the organization operate for the benefit of any supported organization other than the supported organization(s) that operated, supervised, or controlled the supporting organization? *If "Yes," explain in **Part VI** how providing such benefit carried out the purposes of the supported organization(s) that operated, supervised or controlled the supporting organization.*	2		

Section C. Type II Supporting Organizations

		Yes	No
1 Were a majority of the organization's directors or trustees during the tax year also a majority of the directors or trustees of each of the organization's supported organization(s)? *If "No," describe in **Part VI** how control or management of the supporting organization was vested in the same persons that controlled or managed the supported organization(s).*	1		

Section D. All Type III Supporting Organizations

		Yes	No
1 Did the organization provide to each of its supported organizations, by the last day of the fifth month of the organization's tax year, (1) a written notice describing the type and amount of support provided during the prior tax year, (2) a copy of the Form 990 that was most recently filed as of the date of notification, and (3) copies of the organization's governing documents in effect on the date of notification, to the extent not previously provided?	1		
2 Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported organization(s) or (ii) serving on the governing body of a supported organization? *If "No," explain in **Part VI** how the organization maintained a close and continuous working relationship with the supported organization(s).*	2		
3 By reason of the relationship described in (2), did the organization's supported organizations have a significant voice in the organization's investment policies and in directing the use of the organization's income or assets at all times during the tax year? *If "Yes," describe in **Part VI** the role the organization's supported organizations played in this regard.*	3		

Section E. Type III Functionally-Integrated Supporting Organizations

1 Check the box next to the method that the organization used to satisfy the Integral Part Test during the year **(see instructions)**

- **a** ☐ The organization satisfied the Activities Test Complete **line 2** below
- **b** ☐ The organization is the parent of each of its supported organizations Complete **line 3** below
- **c** ☐ The organization supported a governmental entity Describe in Part VI how you supported a government entity (see instructions)

		Yes	No
2 Activities Test **Answer (a) and (b) below.**			
a Did substantially all of the organization's activities during the tax year directly further the exempt purposes of the supported organization(s) to which the organization was responsive? *If "Yes," then in **Part VI identify those supported organizations and explain** how these activities directly furthered their exempt purposes, how the organization was responsive to those supported organizations, and how the organization determined that these activities constituted substantially all of its activities.*	2a		
b Did the activities described in (a) constitute activities that, but for the organization's involvement, one or more of the organization's supported organization(s) would have been engaged in? *If "Yes," explain in **Part VI** the reasons for the organization's position that its supported organization(s) would have engaged in these activities but for the organization's involvement.*	2b		
3 Parent of Supported Organizations **Answer (a) and (b) below.**			
a Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or trustees of each of the supported organizations? *Provide details in Part VI.*	3a		
b Did the organization exercise a substantial degree of direction over the policies, programs and activities of each of its supported organizations? *If "Yes," describe in Part VI the role played by the organization in this regard.*	3b		

Part V – Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations

1 ☐ Check here if the organization satisfied the Integral Part Test as a qualifying trust on Nov 20, 1970 **See instructions.** All other Type III non-functionally integrated supporting organizations must complete Sections A through E

	Section A - Adjusted Net Income		(A) Prior Year	(B) Current Year (optional)
1	Net short-term capital gain	**1**		
2	Recoveries of prior-year distributions	**2**		
3	Other gross income (see instructions)	**3**		
4	Add lines 1 through 3	**4**		
5	Depreciation and depletion	**5**		
6	Portion of operating expenses paid or incurred for production or collection of gross income or for management, conservation, or maintenance of property held for production of income (see instructions)	**6**		
7	Other expenses (see instructions)	**7**		
8	**Adjusted Net Income** (subtract lines 5, 6 and 7 from line 4)	**8**		

	Section B - Minimum Asset Amount		(A) Prior Year	(B) Current Year (optional)
1	Aggregate fair market value of all non-exempt-use assets (see instructions for short tax year or assets held for part of year)	**1**		
a	Average monthly value of securities	**1a**		
b	Average monthly cash balances	**1b**		
c	Fair market value of other non-exempt-use assets	**1c**		
d	**Total** (add lines 1a, 1b, and 1c)	**1d**		
e	**Discount** claimed for blockage or other factors (explain in detail in Part VI) ____________			
2	Acquisition indebtedness applicable to non-exempt use assets	**2**		
3	Subtract line 2 from line 1d	**3**		
4	Cash deemed held for exempt use Enter 1-1/2% of line 3 (for greater amount, see instructions)	**4**		
5	Net value of non-exempt-use assets (subtract line 4 from line 3)	**5**		
6	Multiply line 5 by 035	**6**		
7	Recoveries of prior-year distributions	**7**		
8	**Minimum Asset Amount** (add line 7 to line 6)	**8**		

	Section C - Distributable Amount			Current Year
1	Adjusted net income for prior year (from Section A, line 8, Column A)	**1**		
2	Enter 85% of line 1	**2**		
3	Minimum asset amount for prior year (from Section B, line 8, Column A)	**3**		
4	Enter greater of line 2 or line 3	**4**		
5	Income tax imposed in prior year	**5**		
6	**Distributable Amount.** Subtract line 5 from line 4, unless subject to emergency temporary reduction (see instructions)	**6**		

7 ☐ Check here if the current year is the organization's first as a non-functionally-integrated Type III supporting organization (see instructions)

Section D - Distributions	Current Year
1 Amounts paid to supported organizations to accomplish exempt purposes	
2 Amounts paid to perform activity that directly furthers exempt purposes of supported organizations, in excess of income from activity	
3 Administrative expenses paid to accomplish exempt purposes of supported organizations	
4 Amounts paid to acquire exempt-use assets	
5 Qualified set-aside amounts (prior IRS approval required)	
6 Other distributions (describe in Part VI) See instructions	
7 **Total annual distributions.** Add lines 1 through 6	
8 Distributions to attentive supported organizations to which the organization is responsive (provide details in Part VI) See instructions	
9 Distributable amount for 2014 from Section C, line 6	
10 Line 8 amount divided by Line 9 amount	

Section E - Distribution Allocations (see instructions)	(i) Excess Distributions	(ii) Underdistributions Pre-2014	(iii) Distributable Amount for 2014
1 Distributable amount for 2014 from Section C, line 6			
2 Underdistributions, if any, for years prior to 2014 (reasonable cause required--see instructions)			
3 Excess distributions carryover, if any, to 2014			
a From 2009. . . . . . . ____________			
b From 2010. . . . . . . ____________			
c From 2011. . . . . . . ____________			
d From 2012. . . . . . . ____________			
e From 2013. . . . . . . ____________			
f **Total** of lines 3a through e			
g Applied to underdistributions of prior years			
h Applied to 2014 distributable amount			
i Carryover from 2009 not applied (see instructions)			
j Remainder Subtract lines 3g, 3h, and 3i from 3f			
4 Distributions for 2014 from Section D, line 7 $ ____________			
a Applied to underdistributions of prior years			
b Applied to 2014 distributable amount			
c Remainder Subtract lines 4a and 4b from 4			
5 Remaining underdistributions for years prior to 2014, if any Subtract lines 3g and 4a from line 2 (if amount greater than zero, see instructions)			
6 Remaining underdistributions for 2014 Subtract lines 3h and 4b from line 1 (if amount greater than zero, see instructions)			
7 **Excess distributions carryover to 2015.** Add lines 3j and 4c			
8 Breakdown of line 7			
a From 2010. . . . . . . ____________			
b From 2011. . . . . . . ____________			
c From 2012. . . . . . . ____________			
d From 2013. . . . . . . ____________			
e From 2014. . . . . . . ____________			

Part VI **Supplemental Information.** Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; Part III, line 12; Part IV, Section A, lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, 11a, 11b, and 11c; Part IV, Section B, lines 1 and 2; Part IV, Section C, line 1; Part IV, Section D, lines 2 and 3; Part IV, Section E, lines 1c, 2a, 2b, 3a and 3b; Part V, line 1; Part V, Section B, line 1e; Part V Section D, lines 5, 6, and 8; and Part V, Section E, lines 2, 5, and 6. Also complete this part for any additional information. (See instructions).

Facts And Circumstances Test

Return Reference	Explanation

SCHEDULE C
(Form 990 or 990-EZ)
Department of the Treasury
Internal Revenue Service

Political Campaign and Lobbying Activities

For Organizations Exempt From Income Tax Under section 501(c) and section 527
▶ Complete if the organization is described below. ▶ Attach to Form 990 or Form 990-EZ.
▶ Information about Schedule C (Form 990 or 990-EZ) and its instructions is at *www.irs.gov/form990*.

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2014
Open to Public Inspection

If the organization answered "Yes" to Form 990, Part IV, Line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then
- Section 501(c)(3) organizations Complete Parts I-A and B Do not complete Part I-C
- Section 501(c) (other than section 501(c)(3)) organizations Complete Parts I-A and C below Do not complete Part I-B
- Section 527 organizations Complete Part I-A only

If the organization answered "Yes" to Form 990, Part IV, Line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then
- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)) Complete Part II-A Do not complete Part II-B
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)) Complete Part II-B Do not complete Part II-A

If the organization answered "Yes" to Form 990, Part IV, Line 5 (Proxy Tax) (see separate instructions) or Form 990-EZ, Part V, line 35c (Proxy Tax) (see separate instructions), then
- Section 501(c)(4), (5), or (6) organizations Complete Part III

Name of the organization
American Diabetes Association

Employer identification number
13-1623888

Part I-A Complete if the organization is exempt under section 501(c) or is a section 527 organization.

1 Provide a description of the organization's direct and indirect political campaign activities in Part IV
2 Political expenditures ▶ $
3 Volunteer hours

Part I-B Complete if the organization is exempt under section 501(c)(3).

1 Enter the amount of any excise tax incurred by the organization under section 4955 ▶ $
2 Enter the amount of any excise tax incurred by organization managers under section 4955 ▶ $
3 If the organization incurred a section 4955 tax, did it file Form 4720 for this year? ☐ Yes ☐ No
4a Was a correction made? ☐ Yes ☐ No
b If "Yes," describe in Part IV

Part I-C Complete if the organization is exempt under section 501(c), except section 501(c)(3).

1 Enter the amount directly expended by the filing organization for section 527 exempt function activities ▶ $
2 Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities ▶ $
3 Total exempt function expenditures Add lines 1 and 2 Enter here and on Form 1120-POL, line 17b ▶ $
4 Did the filing organization file **Form 1120-POL** for this year? ☐ Yes ☐ No
5 Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which the filing organization made payments For each organization listed, enter the amount paid from the filing organization's funds Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC) If additional space is needed, provide information in Part IV

(a) Name	**(b)** Address	**(c)** EIN	**(d)** Amount paid from filing organization's funds If none, enter -0-	**(e)** Amount of political contributions received and promptly and directly delivered to a separate political organization If none, enter -0-

Part II-A **Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)).**

A Check ▶ ☐ if the filing organization belongs to an affiliated group (and list in Part IV each affiliated group member's name, address, EIN, expenses, and share of excess lobbying expenditures)

B Check ▶ ☐ if the filing organization checked box A and "limited control" provisions apply

Limits on Lobbying Expenditures (The term "expenditures" means amounts paid or incurred.)	**(a)** Filing organization's totals	**(b)** Affiliated group totals
1a Total lobbying expenditures to influence public opinion (grass roots lobbying)		
b Total lobbying expenditures to influence a legislative body (direct lobbying)		
c Total lobbying expenditures (add lines 1a and 1b)		
d Other exempt purpose expenditures		
e Total exempt purpose expenditures (add lines 1c and 1d)		
f Lobbying nontaxable amount Enter the amount from the following table in both columns		

If the amount on line 1e, column (a) or (b) is:	**The lobbying nontaxable amount is:**
Not over $500,000	20% of the amount on line 1e
Over $500,000 but not over $1,000,000	$100,000 plus 15% of the excess over $500,000
Over $1,000,000 but not over $1,500,000	$175,000 plus 10% of the excess over $1,000,000
Over $1,500,000 but not over $17,000,000	$225,000 plus 5% of the excess over $1,500,000
Over $17,000,000	$1,000,000

	(a)	(b)
g Grassroots nontaxable amount (enter 25% of line 1f)		
h Subtract line 1g from line 1a If zero or less, enter -0-		
i Subtract line 1f from line 1c If zero or less, enter -0-		

j If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year? ☐ **Yes** ☐ **No**

4-Year Averaging Period Under section 501(h)
(Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the separate instructions for lines 2a through 2f.)

Lobbying Expenditures During 4-Year Averaging Period

Calendar year (or fiscal year beginning in)	**(a)** 2011	**(b)** 2012	**(c)** 2013	**(d)** 2014	**(e)** Total
2a Lobbying nontaxable amount					
b Lobbying ceiling amount (150% of line 2a, column(e))					
c Total lobbying expenditures					
d Grassroots nontaxable amount					
e Grassroots ceiling amount (150% of line 2d, column (e))					
f Grassroots lobbying expenditures					

Part II-B Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

	For each "Yes" response to lines 1a through 1i below, provide in Part IV a detailed description of the lobbying activity.	(a) Yes	(a) No	(b) Amount
1	During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of			
a	Volunteers?	Yes		
b	Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?	Yes		
c	Media advertisements?	Yes		10,000
d	Mailings to members, legislators, or the public?		No	
e	Publications, or published or broadcast statements?		No	
f	Grants to other organizations for lobbying purposes?		No	
g	Direct contact with legislators, their staffs, government officials, or a legislative body?	Yes		875,776
h	Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?	Yes		17,148
i	Other activities?		No	
j	Total Add lines 1c through 1i			902,924
2a	Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?		No	
b	If "Yes," enter the amount of any tax incurred under section 4912			
c	If "Yes," enter the amount of any tax incurred by organization managers under section 4912			
d	If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?			

Part III-A Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6).

			Yes	No
1	Were substantially all (90% or more) dues received nondeductible by members?	1		
2	Did the organization make only in-house lobbying expenditures of $2,000 or less?	2		
3	Did the organization agree to carry over lobbying and political expenditures from the prior year?	3		

Part III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No" OR (b) Part III-A, line 3, is answered "Yes."

1	Dues, assessments and similar amounts from members	1	
2	Section 162(e) nondeductible lobbying and political expenditures **(do not include amounts of political expenses for which the section 527(f) tax was paid).**		
a	Current year	2a	
b	Carryover from last year	2b	
c	Total	2c	
3	Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues	3	
4	If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year?	4	
5	Taxable amount of lobbying and political expenditures (see instructions)	5	

Part IV Supplemental Information

Provide the descriptions required for Part I-A, line 1, Part I-B, line 4, Part I-C, line 5, Part II-A (affiliated group list), Part II-A, lines 1 and 2 (see instructions), and Part II-B, line 1 Also, complete this part for any additional information

Return Reference	Explanation
II-B	The American Diabetes Associations advocacy efforts and achievements are at the core of creating effective and lasting change for people living with, and at risk for, diabetes The Associations advocacy efforts give people with diabetes, their families, and health care professionals the power to influence public policy issues that affect people with diabetes at the local, state, and national levels From Capitol Hill to state houses to court houses across the country, the Associations Diabetes Advocates continue to drive momentum in the ongoing fight to Stop Diabetes The primary goals of the American Diabetes Associations Government Affairs and Advocacy effort are To increase federal and state funding for diabetes prevention, treatment and research - Prevent diabetes through advocacy of increased funding and raising awareness on national, state and local levels - Improve the availability of accessible, adequate and affordable health care - End the discrimination people with diabetes face at school, work and elsewhere in their lives
II-B	The Association has trained advocates around the country who represent those with diabetes who need a raised voice to protect their rights The voices of Diabetes Advocates from around the country were heard in many ways including 125 meetings with Members of Congress and their staff during Capitol Hill Advocacy Day, 29 state advocacy days, summits, briefings and caucus meetings, and a constant drumbeat of phone calls, letters, and emails to Congress and state legislators Annual federal funding for diabetes research and programs increased by more than 150 million, including a 76 million - or 125 - increase in funding for the Centers for Disease Control and Preventions Division of Diabetes Translation a 55 million increase to the National Institutes of Healths National Institute of Diabetes and Digestive and Kidney Diseases 10 million for the National Diabetes Prevention Program and a new public-private Accelerating Medicines Partnership, which added 58 4 million for diabetes research over the next five years In addition, the Special Diabetes Programs were reauthorized, providing 150 million for research on type 1 diabetes and another 150 million for programs in American Indian and Alaska Native Communities 2014 progress spread across the country with 44 state legislative and regulatory victories in the areas of health insurance, fighting discrimination, primary prevention, diabetes programs and surveillance, and state coordination on diabetes Our Safe at School campaign added Alabama, Kentucky, Ohio, Tennessee and North Dakota to the list of states with laws or policies meeting all of the main tenets of the campaign In all, 27 states now meet these tenets, providing access to diabetes care and allowing for appropriate self-management In all 50 states and the District of Columbia, the Association continued its effort to fight for fairness for people with diabetes at school, on the job, in places of public accommodation, and in government programs and services
II-B	The American Diabetes Association strategically builds outside support for its advocacy effort, and continued focus on underserved and disproportionately affected communities In collaboration with the Asian American, Native Hawaiian and Pacific Islander Diabetes Coalition, we released a new position statement lowering the recommended Body Mass Index for screening Asian Americans for diabetes We added the American Indian/Alaska Native Diabetes Action Council to our Diabetes Disparities Action Council, which focuses our advocacy efforts in the communities hit hardest by diabetes And we passed the first bill to establish a Commission on Health Disparities in the District of Columbia Raising our voice helped to raise awareness, reduce inequalities, improve care and drive discovery All of which has been instrumental in changing lives

Part IV Supplemental Information *(continued)*

Return Reference	Explanation

efile GRAPHIC print - DO NOT PROCESS	As Filed Data -	DLN: 93493320021125

SCHEDULE D
(Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Financial Statements

▶ Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.
▶ Attach to Form 990.
Information about Schedule D (Form 990) and its instructions is at *www.irs.gov/form990*.

OMB No 1545-0047

2014

Open to Public Inspection

Name of the organization
American Diabetes Association

Employer identification number
13-1623888

Part I **Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts.** Complete if the organization answered "Yes" to Form 990, Part IV, line 6.

		(a) Donor advised funds	**(b)** Funds and other accounts
1	Total number at end of year	1	
2	Aggregate value of contributions to (during year)		
3	Aggregate value of grants from (during year)	27,429	
4	Aggregate value at end of year	451,676	

5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? ☑ Yes ☐ No

6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? ☑ Yes ☐ No

Part II **Conservation Easements.** Complete if the organization answered "Yes" to Form 990, Part IV, line 7.

1 Purpose(s) of conservation easements held by the organization (check all that apply)
☐ Preservation of land for public use (e g , recreation or education)
☐ Preservation of an historically important land area
☐ Protection of natural habitat
☐ Preservation of a certified historic structure
☐ Preservation of open space

2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year

			Held at the End of the Year
a	Total number of conservation easements	**2a**	
b	Total acreage restricted by conservation easements	**2b**	
c	Number of conservation easements on a certified historic structure included in (a)	**2c**	
d	Number of conservation easements included in (c) acquired after 8/17/06, and not on a historic structure listed in the National Register	**2d**	

3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year ▶________

4 Number of states where property subject to conservation easement is located ▶________

5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? ☐ Yes ☐ No

6 Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year ▶________

7 Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year ▶ $ ________

8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)? ☐ Yes ☐ No

9 In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements

Part III **Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets.** Complete if the organization answered "Yes" to Form 990, Part IV, line 8.

1a If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIII, the text of the footnote to its financial statements that describes these items

b If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items

(i) Revenue included in Form 990, Part VIII, line 1 ▶ $ ________

(ii) Assets included in Form 990, Part X ▶ $ ________

2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items

a Revenue included in Form 990, Part VIII, line 1 ▶ $ ________

b Assets included in Form 990, Part X ▶ $ ________

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets *(continued)*

3 Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items (check all that apply)

a ☐ Public exhibition
b ☐ Scholarly research
c ☐ Preservation for future generations
d ☐ Loan or exchange programs
e ☐ Other

4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII

5 During the year, did the organization solicit or receive donations of art, historical treasures or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? ☐ Yes ☐ No

Part IV Escrow and Custodial Arrangements. Complete if the organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? ☐ Yes ☐ No

b If "Yes," explain the arrangement in Part XIII and complete the following table

			Amount
c	Beginning balance	1c	
d	Additions during the year	1d	
e	Distributions during the year	1e	
f	Ending balance	1f	

2a Did the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability? ☐ Yes ☑ No

b If "Yes," explain the arrangement in Part XIII Check here if the explanation has been provided in Part XIII . . . . ☐

Part V Endowment Funds. Complete if the organization answered "Yes" to Form 990, Part IV, line 10.

		(a) Current year	(b) Prior year	(c) Two years back	(d) Three years back	(e) Four years back
1a	Beginning of year balance	22,695,748	22,599,517	21,974,370	21,855,975	20,659,811
b	Contributions	16,761		-5,113	138,992	526,160
c	Net investment earnings, gains, and losses	2,132,726	2,508,624	2,474,180	2,072,541	2,123,170
d	Grants or scholarships	2,304,523	2,412,393	1,843,920	2,093,138	1,453,166
e	Other expenditures for facilities and programs					
f	Administrative expenses					
g	End of year balance	22,540,712	22,695,748	22,599,517	21,974,370	21,855,975

2 Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as

a Board designated or quasi-endowment ▶

b Permanent endowment ▶ 19 000 %

c Temporarily restricted endowment ▶ 81 000 %

The percentages in lines 2a, 2b, and 2c should equal 100%

3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by

			Yes	No
	(i) unrelated organizations	3a(i)	Yes	
	(ii) related organizations	3a(ii)	Yes	
b	If "Yes" to 3a(ii), are the related organizations listed as required on Schedule R?	3b	Yes	

4 Describe in Part XIII the intended uses of the organization's endowment funds

Part VI Land, Buildings, and Equipment. Complete if the organization answered 'Yes' to Form 990, Part IV, line 11a. See Form 990, Part X, line 10.

Description of property	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land		67,092		67,092
b Buildings				
c Leasehold improvements		1,097,556	873,563	223,993
d Equipment		14,489,868	11,385,365	3,104,503
e Other		24,332,292	18,136,864	6,195,428
Total. Add lines 1a through 1e *(Column (d) must equal Form 990, Part X, column (B), line 10(c).)* ▶				9,591,016

Part VII Investments—Other Securities. Complete if the organization answered 'Yes' to Form 990, Part IV, line 11b. See Form 990, Part X, line 12.

(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation Cost or end-of-year market value
(1) Financial derivatives	9,912,794	F
(2) Closely-held equity interests		
(3) Other (A) Financial derivatives and other financial products	9,912,794	F
(B) Closely-held equity interests		
Total. *(Column (b) must equal Form 990, Part X, col (B) line 12)* ▶	9,912,794	

Part VIII Investments—Program Related. Complete if the organization answered 'Yes' to Form 990, Part IV, line 11c. See Form 990, Part X, line 13.

(a) Description of investment	(b) Book value	(c) Method of valuation Cost or end-of-year market value
Total. *(Column (b) must equal Form 990, Part X, col (B) line 13)* ▶		

Part IX Other Assets. Complete if the organization answered 'Yes' to Form 990, Part IV, line 11d See Form 990, Part X, line 15

(a) Description	(b) Book value
(1) Due From Property Title Holding Corporation	5,541,428
(2) Investment in Net Assets of American Diabetes Association Property Title Holding Corporation	12,817,875
Total. *(Column (b) must equal Form 990, Part X, col.(B) line 15.)* . . . . ▶	18,359,303

Part X Other Liabilities. Complete if the organization answered 'Yes' to Form 990, Part IV, line 11e or 11f. See Form 990, Part X, line 25.

1 (a) Description of liability	(b) Book value
Federal income taxes	
Federal income taxes	
Due to American Diabetes Association Research Foundation	28,974,408
Total. *(Column (b) must equal Form 990, Part X, col (B) line 25)* ▶	28,974,408

2. Liability for uncertain tax positions In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740) Check here if the text of the footnote has been provided in Part XIII ☑

Part XI **Reconciliation of Revenue per Audited Financial Statements With Revenue per Return** Complete if the organization answered 'Yes' to Form 990, Part IV, line 12a.

1	Total revenue, gains, and other support per audited financial statements			1	200,685,963
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12				
a	Net unrealized gains (losses) on investments	2a	-144,233		
b	Donated services and use of facilities	2b	1,696,827		
c	Recoveries of prior year grants	2c			
d	Other (Describe in Part XIII)	2d	6,009,718		
e	Add lines **2a** through **2d**			2e	7,562,312
3	Subtract line **2e** from line **1**			3	193,123,651
4	Amounts included on Form 990, Part VIII, line 12, but not on line **1**				
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	234,531		
b	Other (Describe in Part XIII)	4b	1,954,774		
c	Add lines **4a** and **4b**			4c	2,189,305
5	Total revenue Add lines **3** and **4c.** (This must equal Form 990, Part I, line 12)			5	195,312,956

Part XII **Reconciliation of Expenses per Audited Financial Statements With Expenses per Return.** Complete if the organization answered 'Yes' to Form 990, Part IV, line 12a.

1	Total expenses and losses per audited financial statements			1	188,778,141
2	Amounts included on line 1 but not on Form 990, Part IX, line 25				
a	Donated services and use of facilities	2a	1,696,827		
b	Prior year adjustments	2b			
c	Other losses	2c	3,151,798		
d	Other (Describe in Part XIII)	2d	26,512,817		
e	Add lines **2a** through **2d**			2e	31,361,442
3	Subtract line **2e** from line **1**			3	157,416,699
4	Amounts included on Form 990, Part IX, line 25, but not on line **1:**				
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	234,531		
b	Other (Describe in Part XIII)	4b	27,714,008		
c	Add lines **4a** and **4b**			4c	27,948,539
5	Total expenses Add lines **3** and **4c.** (This must equal Form 990, Part I, line 18)			5	185,365,238

Part XIII **Supplemental Information**

Provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, line 2, Part XI, lines 2d and 4b, and Part XII, lines 2d and 4b Also complete this part to provide any additional information

Return Reference	Explanation
V 4	The following was disclosed in the consolidated financial statements related to the intended use of the Association endowment funds The Association has adopted an investment policy for endowment assets that provides continued financial stability for the Association and a revenue stream for spending on the Association mission
V 4	To fulfill this mission, the American Diabetes Association funds research, publishes scientific findings, provides information and other services to people with diabetes, their families, health professionals, and the public
X 2	The following was disclosed related to uncertain tax positions in the audited financial statements The American Diabetes Association and the American Diabetes Association Research Foundation, Inc are exempt from income taxes under Section 501c3 of the Internal Revenue Code the Code and charitable contributions to these organizations qualify for tax deductions as described in the Code The American Diabetes Association Property Title Holding Corporation is exempt from income taxes under Section 501c2 of the Code These entities have been classified as organizations that are not private foundations under Section 509a of the Code The Association recognizes the effects of the income tax positions only if those positions more likely than not would not be sustained upon examination by the Internal Revenue Service The Association has analyzed the tax positions taken and has concluded that as of December 31, 2014, there are no uncertain tax positions taken or expected to be taken that would require recognition of a liability or asset or disclosure in the consolidated financial statements
XI 2d	Donations reported by the American Diabetes Association Research Foundations audited financial statement EIN 54-1734511 5,605,978 Contributed services reported by the American Diabetes Association Research Foundation, Inc EIN 54-1734511 403,740
XI 4b	Management fee earned from the American Diabetes Association Research Foundation, Inc EIN 54-1734511 1,954,774
XII 2d	American Diabetes Association Research Foundation, Inc EIN 54-1734511 Expenses 26,512,817
XII 4b	Grant to the American Diabetes Association Research Foundation, Inc EIN 54-1734511 27,714,008

Part XIII **Supplemental Information *(continued)***

Return Reference	Explanation

SCHEDULE F
(Form 990)

Department of the Treasury
Internal Revenue Service

Statement of Activities Outside the United States

▶ Complete if the organization answered "Yes" to Form 990, Part IV, line 14b, 15, or 16.
▶ Attach to Form 990.
▶ Information about Schedule F (Form 990) and its instructions is at *www.irs.gov/form990*.

OMB No 1545-0047

2014

Open to Public Inspection

Name of the organization
American Diabetes Association

Employer identification number
13-1623888

Part I **General Information on Activities Outside the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 14b.

1 **For grantmakers.** Does the organization maintain records to substantiate the amount of its grants and other assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? . . . . ☑ Yes ☐ No

2 **For grantmakers.** Describe in Part V the organization's procedures for monitoring the use of its grants and other assistance outside the United States.

3 Activites per Region (The following Part I, line 3 table can be duplicated if additional space is needed)

(a) Region	**(b)** Number of offices in the region	**(c)** Number of employees, agents, and independent contractors in region	**(d)** Activities conducted in region (by type) (e g , fundraising, program services, investments, grants to recipients located in the region)	**(e)** If activity listed in (d) is a program service, describe specific type of service(s) in region	**(f)** Total expenditures for and investments in region
(1) Europe Including Iceland and Greenland			Program Services	Grantmaking	13,714
(2)					
(3)					
(4)					
(5)					
3a Sub-total					13,714
b Total from continuation sheets to Part I					
c **Totals** (add lines 3a and 3b)					13,714

Part II **Grants and Other Assistance to Organizations or Entities Outside the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 15, for any recipient who received more than $5,000. Part II can be duplicated if additional space is needed.

1	(a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
(1)			Europe Including Iceland and Greenland	See Part V	13,714	Check			
(2)									
(3)									
(4)									

2 Enter total number of recipient organizations listed above that are recognized as charities by the foreign country, recognized as tax-exempt by the IRS, or for which the grantee or counsel has provided a section 501(c)(3) equivalency letter . . . . ▶ 1

3 Enter total number of other organizations or entities . . . . ▶

Part III **Grants and Other Assistance to Individuals Outside the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 16. Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Region	(c) Number of recipients	(d) Amount of cash grant	(e) Manner of cash disbursement	(f) Amount of non-cash assistance	(g) Description of non-cash assistance	(h) Method of valuation (book, FMV, appraisal, other)
(1)							
(2)							
(3)							
(4)							
(5)							
(6)							
(7)							
(8)							
(9)							
(10)							
(11)							
(12)							
(13)							
(14)							
(15)							
(16)							
(17)							
(18)							

Part IV Foreign Forms

1	Was the organization a U S transferor of property to a foreign corporation during the tax year? *If "Yes,"the organization may be required to file Form 926, Return by a U.S. Transferor of Property to a Foreign Corporation (see Instructions for Form 926)*	☐ Yes	☑ No
2	Did the organization have an interest in a foreign trust during the tax year? *If "Yes," the organization may be required to file Form 3520, Annual Return to Report Transactions with Foreign Trusts and Receipt of Certain Foreign Gifts, and/or Form 3520-A, Annual Information Return of Foreign Trust With a U.S. Owner (see Instructions for Forms 3520 and 3520-A; do not file with Form 990)*	☐ Yes	☑ No
3	Did the organization have an ownership interest in a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 5471, Information Return of U.S. Persons with Respect to Certain Foreign Corporations. (see Instructions for Form 5471)*	☐ Yes	☑ No
4	Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? *If "Yes," the organization may be required to file Form 8621, Information Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund. (see Instructions for Form 8621)*	☐ Yes	☑ No
5	Did the organization have an ownership interest in a foreign partnership during the tax year? *If "Yes," the organization may be required to file Form 8865, Return of U.S. Persons with Respect to Certain Foreign Partnerships. (see Instructions for Form 8865)*	☐ Yes	☑ No
6	Did the organization have any operations in or related to any boycotting countries during the tax year? *If "Yes," the organization may be required to file Form 5713, International Boycott Report (see Instructions for Form 5713; do not file with Form 990)*	☐ Yes	☑ No

Part V **Supplemental Information**

Provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method; amounts of investments vs. expenditures per region); Part II, line 1 (accounting method); Part III (accounting method); and Part III, column (c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information (see instructions).

990 Schedule F, Supplemental Information

Return Reference	Explanation
Part I Line 3	The Association awarded a grant to the International Diabetes Federation IDF as part of the Associations donor advised fund program The grantees use of the fund is monitored through the Associations membership in the IDF

990 Schedule F, Supplemental Information

Return Reference	Explanation
Part II Line 1	The primary purpose of the grant is for the annual contribution from the Wendell Mayes donor advised fund to the International Diabetes Federation to support the Mary Jane Mayes scholar program

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SCHEDULE G
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Supplemental Information Regarding Fundraising or Gaming Activities

Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than $15,000 on Form 990-EZ, line 6a.
▶ Attach to Form 990 or Form 990-EZ.
▶ Information about Schedule G (Form 990 or 990-EZ) and its instructions is at ***www.irs.gov/form990.***

OMB No 1545-0047

2014

Open to Public Inspection

Name of the organization
American Diabetes Association

Employer identification number
13-1623888

Part I **Fundraising Activities.** Complete if the organization answered "Yes" to Form 990, Part IV, line 17. Form 990-EZ filers are not required to complete this part.

1 Indicate whether the organization raised funds through any of the following activities Check all that apply

a ☑ Mail solicitations
b ☑ Internet and email solicitations
c ☑ Phone solicitations
d ☑ In-person solicitations
e ☑ Solicitation of non-government grants
f ☑ Solicitation of government grants
g ☑ Special fundraising events

2a Did the organization have a written or oral agreement with any individual (including officers, directors, trustees or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services? ☑ **Yes** ☐ **No**

b If "Yes," list the ten highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least $5,000 by the organization

	(i) Name and address of individual or entity (fundraiser)	**(ii)** Activity	**(iii)** Did fundraiser have custody or control of contributions? Yes	No	**(iv)** Gross receipts from activity	**(v)** Amount paid to (or retained by) fundraiser listed in col **(i)**	**(vi)** Amount paid to (or retained by) organization
1	Infocision Management Corporation	Telemarketing		No	2,953,252	1,571,838	1,381,414
2	Thompson Habib Denison Inc	See Part IV		No	22,405,809	600,000	21,805,809
3	Automotive Recovery Services Inc	See Part IV	Yes		878,157	513,964	364,193
4	Strategic Fundraising Inc	Telefundraising		No	608,654	326,029	282,625
5							
6							
7							
8							
9							
10							
Total . . . . ▶					26,845,872	3,011,831	23,834,041

3 List all states in which the organization is registered or licensed to solicit contributions or has been notified it is exempt from registration or licensing

AK, AL, AR, AZ, CA, CO, CT, DC, DE, FL, GA, HI, IA, ID, IL, IN, KS, KY, LA, MA, MD, ME, MI, MN, MO, MS, MT, NC, ND, NE, NH, NJ, NM, NV, NY, OH, OK, OR, PA, RI, SC, SD, TN, TX, UT, VA, VT, WA, WI, WV, WY

Part II **Fundraising Events.** Complete if the organization answered "Yes" to Form 990, Part IV, line 18, or reported more than $15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than $5,000.

		(a) Event #1 Step Out Walk Event (event type)	(b) Event #2 Tour De Cure (event type)	(c) Other events (total number)	(d) Total events (add col (a) through col (c))
Revenue	1 Gross receipts	23,790,200	29,240,289	14,362,637	67,393,126
	2 Less Contributions	21,782,865	25,190,143	11,046,925	58,019,933
	3 Gross income (line 1 minus line 2)	2,007,335	4,050,146	3,315,712	9,373,193
Direct Expenses	4 Cash prizes				
	5 Noncash prizes	515,466	987,774	167,304	1,670,544
	6 Rent/facility costs	709,642	1,202,867	700,581	2,613,090
	7 Food and beverages	147,795	585,253	1,517,033	2,250,081
	8 Entertainment	72,406	87,964	178,246	338,616
	9 Other direct expenses	562,026	1,186,288	752,548	2,500,862
	10 Direct expense summary Add lines 4 through 9 in column (d) ▶				(9,373,193)
	11 Net income summary Subtract line 10 from line 3, column (d) ▶				

Part III **Gaming.** Complete if the organization answered "Yes" to Form 990, Part IV, line 19, or reported more than $15,000 on Form 990-EZ, line 6a.

		(a) Bingo	(b) Pull tabs/Instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add col (a) through col (c))
Revenue	1 Gross revenue			47,055	47,055
Direct Expenses	2 Cash prizes			12,300	12,300
	3 Non-cash prizes			8,061	8,061
	4 Rent/facility costs				
	5 Other direct expenses			1,093	1,093
	6 Volunteer labor	☐ Yes ____ % ☐ No	☐ Yes ____ % ☐ No	☑ Yes 70 000 % ☐ No	
	7 Direct expense summary Add lines 2 through 5 in column (d) ▶				21,454
	8 Net gaming income summary Subtract line 7 from line 1, column (d) ▶				25,601

9 Enter the state(s) in which the organization conducts gaming activities AK , NJ , OH , OK , TX

a Is the organization licensed to conduct gaming activities in each of these states? ☑ Yes ☐ No

b If "No," explain

10a Were any of the organization's gaming licenses revoked, suspended or terminated during the tax year? ☐ Yes ☑ No

b If "Yes," explain

11 Does the organization conduct gaming activities with nonmembers? ☐ Yes ☑ No

12 Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed to administer charitable gaming? ☐ Yes ☑ No

13 Indicate the percentage of gaming activities conducted in

a The organization's facility . . . **13a** %

b An outside facility . . . **13b** 100 000 %

14 Enter the name and address of the person who prepares the organization's gaming/special events books and records

Name ▶ See Part IV Supplemental Info

Address ▶ 1701 N Beauregard Street
Alexandria, VA 22311

15a Does the organization have a contract with a third party from whom the organization receives gaming revenue? ☐ Yes ☑ No

b If "Yes," enter the amount of gaming revenue received by the organization ▶ $ ________ and the amount of gaming revenue retained by the third party ▶ $ ________

c If "Yes," enter name and address of the third party

Name ▶

Address ▶

16 Gaming manager information

Name ▶ See Part IV Supplemental Info

Gaming manager compensation ▶ $

Description of services provided ▶

☐ Director/officer ☑ Employee ☐ Independent contractor

17 Mandatory distributions

a Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license? ☑ Yes ☐ No

b Enter the amount of distributions required under state law distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ▶ $ 25,601

Part IV **Supplemental Information.** Provide the explanations required by Part I, line 2b, columns (iii) and (v), and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also provide any additional information (see instructions).

Return Reference	Explanation
Part I Line 2	The amounts reported in column v represent fees paid to registered professional fundraisers Additional payments to these vendors include the following consulting fee related to programmatic content 1,572,000, printing 203,000 postage and shipping cost 102,000, marketing expense of 238,000, and total data processing 102,000 The amount paid for these expenses were determined by review of the detailed invoices supplied by the service provider
Part I Line 2ii	Thompson, Habib Dension, Inc activities are creative, strategic, and production services for direct mail appeals
Part I Line 3ii	Automotive Recovery Services, Inc activities are advertising, acquisition and disposal of donated vehicles solicited by American Diabetes Association
Part III Line 14	The Associations records are centralized at the home office at 1701 N Beauregard Street, Alexandria, VA 22311 based on the information submitted by each Executive Director located in field offices
Part III Line 16	The management and administration of the Association gaming/special events are the responsibility of the local Executive Director of each office Compensation of the Associations local executive directors is based on size of the market, and is not specific to the results of an individual gaming activity

Schedule I (Form 990)

Department of the Treasury
Internal Revenue Service

Grants and Other Assistance to Organizations, Governments and Individuals in the United States

Complete if the organization answered "Yes," to Form 990, Part IV, line 21 or 22.
▶ Attach to Form 990.
▶ Information about Schedule I (Form 990) and its instructions is at *www.irs.gov/form990*.

OMB No 1545-0047

2014

Open to Public Inspection

Name of the organization
American Diabetes Association

Employer identification number
13-1623888

Part I General Information on Grants and Assistance

1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? . . . . ☑ **Yes** ☐ **No**

2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States

Part II Grants and Other Assistance to Domestic Organizations and Domestic Governments.

Complete if the organization answered "Yes" to Form 990, Part IV, line 21, for any recipient that received more than $5,000. Part II can be duplicated if additional space is needed.

(a) Name and address of organization or government	**(b)** EIN	**(c)** IRC section if applicable	**(d)** Amount of cash grant	**(e)** Amount of non-cash assistance	**(f)** Method of valuation (book, FMV, appraisal, other)	**(g)** Description of non-cash assistance	**(h)** Purpose of grant or assistance
See Additional Data Table							

2 Enter total number of section 501(c)(3) and government organizations listed in the line 1 table . . . . ▶ 9

3 Enter total number of other organizations listed in the line 1 table . . . . ▶ 4

Part III **Grants and Other Assistance to Domestic Individuals.** Complete if the organization answered "Yes" to Form 990, Part IV, line 22. Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance
(1) Lecture Honoraria	7	47,000			
(2) Travel Scientific Conferences	6	4,288			

Part IV **Supplemental Information.** Provide the information required in Part I, line 2, Part III, column (b), and any other additional information.

Return Reference	Explanation
Part I Line 2	The American Diabetes Association provides grant funding for research grants to the American Diabetes Association Research Foundation The American Diabetes Association closely monitors the use of all grant funds Each grantee is required to submit an annual progress report, which includes a scientific and a financial portion, 30 days after the end of each previously committed funding year Each year of funding after the first is contingent upon approval of the annual progress report and the availability of funds If the complete report is not received within 90 days after the due date, the award will be terminated
Part I Line 2	After the completion of the final year of the grant, a cumulative final report, which includes a scientific and financial portion, is due within 60 days after the expiration date of the grant If the complete final report is not received by the due date, the grantee will not be eligible to apply for any future American Diabetes Association Research Foundation awards until the obligations for the award are complete This process is monitored and reviewed by the American Diabetes Association scientific/medical management staff for award status and compliance
Part I Line 2	The American Diabetes Association continues to be the worlds largest provider of camps for children with diabetes to help ensure the well-being of families affected by diabetes The Association provides grants, scholarships and targeted youth programs for persons with diabetes Each summer, thousands of children have the opportunity to spend time at diabetes camp, meeting other children with diabetes and sharing their experiences, challenges, hopes, and dreams In 2014, the American Diabetes Association hosted 50 camp sessions in 24 states serving nearly 5,400 campers with type I type 2 diabetes In addition, more than 2,300 volunteers made camp possible by donating their time and expertise Camp provides an outdoor recreational experience in which children with diabetes ages 8-18 can develop as a person, while including informal education about the management of diabetes Children are carefully supervised by a staff of doctors, nurses, dietitians, as well as other volunteers and staff Program evaluation and outcome measurement provide valuable data to the Association regarding camp programs and how to improve them An assessment/planning meeting including camp volunteers and staff leadership is held within two months of the conclusion of the camp session At this time, camp results are evaluated and compared to goals The strengths and weaknesses of the camp program, opportunities for growth and improvement, emerging issues and needs and the viability of continuation/initiation of new programs are evaluated The American Diabetes Association also provides grants to support Advocacy programs In 2014, the Association again awarded grant funds to The National Council of Asian Pacific Islander Physicians NCAPIP The grant contribution was made in recognition of the coalitions outstanding work to address the disparate impact of diabetes on vulnerable populations The Association monitors the use of the funds by maintaining an on-going communication and periodic financial reports
Part I Line 2	The American Diabetes Association is committed to preventing diabetes The Diabetes Prevention Program DPP was a major multicenter clinical research study, funded in part by the American Diabetes Association, aimed at discovering whether modest weight loss through dietary changes and increased physical activity or treatment with the oral diabetes drug metformin Glucophage could prevent or delay the onset of type 2 diabetes in study participants The DPP found that participants who lost a modest amount of weight through dietary changes and increased physical activity sharply reduced their chances of developing diabetes Taking metformin also reduced risk, although less dramatically The DPPs results indicate that millions of people at high-risk for developing type 2 diabetes can delay or avoid developing type 2 diabetes by losing weight through regular physical activity and a diet low in fat and calories Weight loss and physical activity lower the risk of diabetes by improving the bodys ability to use insulin and process glucose The DPP contributed to a better understanding of how diabetes develops in people at risk and how they can prevent or delay the development of diabetes by making behavioral changes leading to weight loss These findings are reflected in recommendations from the American Diabetes Association for the prevention or delay of type 2 diabetes, which stress the importance of lifestyle changes, and weight loss Building on the success of the DPP, the Centers for Disease Control and Prevention CDC led National Diabetes Prevention Program is an evidence-based lifestyle change program for preventing type 2 diabetes The year-long program helps participants make real lifestyle changes such as eating healthier, incorporating physical activity into their daily lives and improving problem-solving and coping skills The American Diabetes Association is collaborating with the Florida Department of Health to provide support, technical assistance and mini-grants to Florida-based Diabetes Prevention Lifestyle Change DPLC accredited programs, or pending accreditation, by the CDC Funded wholly by a grant from the Florida Department of Health, the goals of this initiative are 1 to increase the number of DPLC program participants with a blood-based prediabetes diagnosis 2 to increase the number of DPLC program participants achieving 5-7 weight loss and 3 to increase the number of health care practices that have a policy to refer patients with or at risk for prediabetes to DPLC programs
Part III Line 1 and 2	Each year, the American Diabetes Association recognizes the outstanding contributions of individuals in the service of the diabetes community through its National Achievement Awards These awards are presented to recognize and honor individuals in the diabetes scientific and medical community who have demonstrated exceptional leadership and who have made significant contributions through their outstanding career achievements Daniel J Drucker, MD received 20,000 for being the key investigator in the discovery of insulin Joel K Elmquist, DVM, PhD received 10,000 for an outstanding scientific achievement in diabetes research, taking into consideration independence of thought, originality, significance of discovery, and impact on his/her area of research Edward S Horton, MD received 5,000 for an outstanding achievement in mentorship and/or creation of a robust environment for diabetes research

Additional Data

Software ID: 14000292
Software Version: 14.4.1.0
EIN: 13-1623888
Name: American Diabetes Association

Form 990,Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments.

(a) Name and address of organization or government	**(b)** EIN	**(c)** IRC Code section if applicable	**(d)** Amount of cash grant	**(e)** Amount of non-cash assistance	**(f)** Method of valuation (book, FMV, appraisal, other)	**(g)** Description of non-cash assistance	**(h)** Purpose of grant or assistance
American Diabetes Association Research Foundation Inc1701 N Beauregard Street Alexandria,VA 22311	54-1734511	501c3	27,714,008				Research

Form 990,Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments.

(a) Name and address of organization or government	**(b)** EIN	**(c)** IRC Code section if applicable	**(d)** Amount of cash grant	**(e)** Amount of non-cash assistance	**(f)** Method of valuation (book, FMV, appraisal, other)	**(g)** Description of non-cash assistance	**(h)** Purpose of grant or assistance
Barton Center For Diabetes Education30 Ennis Road PO Box 356 North Oxford, MA 01537	22-2701822	501c3	12,000				Camperships

Form 990,Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments.

(a) Name and address of organization or government	**(b)** EIN	**(c)** IRC Code section if applicable	**(d)** Amount of cash grant	**(e)** Amount of non-cash assistance	**(f)** Method of valuation (book, FMV, appraisal, other)	**(g)** Description of non-cash assistance	**(h)** Purpose of grant or assistance
Lions Camp Merrick11855 Holly Lane Suite 104 Waldorf, MD 20601	52-1289731	501c3	30,000				Camperships

Form 990,Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments.

(a) Name and address of organization or government	**(b)** EIN	**(c)** IRC Code section if applicable	**(d)** Amount of cash grant	**(e)** Amount of non-cash assistance	**(f)** Method of valuation (book, FMV, appraisal, other)	**(g)** Description of non-cash assistance	**(h)** Purpose of grant or assistance
National Council Of Asian Pacific Islander Physicians 445 Grant Ave Suite 202 San Francisco, CA 94108	27-3429376	501c3	5,000				Advocacy

Form 990,Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments.

(a) Name and address of organization or government	**(b)** EIN	**(c)** IRC Code section if applicable	**(d)** Amount of cash grant	**(e)** Amount of non-cash assistance	**(f)** Method of valuation (book, FMV, appraisal, other)	**(g)** Description of non-cash assistance	**(h)** Purpose of grant or assistance
Hillsborough County Health Department2313 28th Ave Tampa,FL 33605	59-3502843	170c1	6,000				Education and Development

Form 990,Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments.

(a) Name and address of organization or government	**(b)** EIN	**(c)** IRC Code section if applicable	**(d)** Amount of cash grant	**(e)** Amount of non-cash assistance	**(f)** Method of valuation (book, FMV, appraisal, other)	**(g)** Description of non-cash assistance	**(h)** Purpose of grant or assistance
The Sky Family YMCA Inc 701 Center Road Venice, FL 34285	59-1629660	501c3	15,000				Education and Development

Form 990,Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments.

(a) Name and address of organization or government	**(b)** EIN	**(c)** IRC Code section if applicable	**(d)** Amount of cash grant	**(e)** Amount of non-cash assistance	**(f)** Method of valuation (book, FMV, appraisal, other)	**(g)** Description of non-cash assistance	**(h)** Purpose of grant or assistance
Volusia Flagler Family Young Men's Christian Association II761 E International Speedway Blvd Deland, FL 32724	59-3284968	501c3	14,984				Education and Development

Form 990,Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments.

(a) Name and address of organization or government	**(b)** EIN	**(c)** IRC Code section if applicable	**(d)** Amount of cash grant	**(e)** Amount of non-cash assistance	**(f)** Method of valuation (book, FMV, appraisal, other)	**(g)** Description of non-cash assistance	**(h)** Purpose of grant or assistance
YMCA of Greater St Petersburg300 First Ave North Suite 201 St Petersburg, FL 33701	59-0624468	501c3	15,000				Education and Development

Form 990,Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments.

(a) Name and address of organization or government	**(b)** EIN	**(c)** IRC Code section if applicable	**(d)** Amount of cash grant	**(e)** Amount of non-cash assistance	**(f)** Method of valuation (book, FMV, appraisal, other)	**(g)** Description of non-cash assistance	**(h)** Purpose of grant or assistance
Bay County Health Department597 W 11th St Panama City,FL 32401	59-3502843	170c1	15,000				Education and Development

Form 990,Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments.

(a) Name and address of organization or government	**(b)** EIN	**(c)** IRC Code section if applicable	**(d)** Amount of cash grant	**(e)** Amount of non-cash assistance	**(f)** Method of valuation (book, FMV, appraisal, other)	**(g)** Description of non-cash assistance	**(h)** Purpose of grant or assistance
Department of Health Santa Rosa5840 Gulf Breeze Pkwy Gulf Breeze, FL 32566	59-3502843	170c1	15,000				Education and Development

Form 990,Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments.

(a) Name and address of organization or government	**(b)** EIN	**(c)** IRC Code section if applicable	**(d)** Amount of cash grant	**(e)** Amount of non-cash assistance	**(f)** Method of valuation (book, FMV, appraisal, other)	**(g)** Description of non-cash assistance	**(h)** Purpose of grant or assistance
Florida Department of Health 5150 NW Milner Dr Port St Lucie, FL 34983	59-3502843	170c1	6,000				Education and Development

Form 990,Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments.

(a) Name and address of organization or government	**(b)** EIN	**(c)** IRC Code section if applicable	**(d)** Amount of cash grant	**(e)** Amount of non-cash assistance	**(f)** Method of valuation (book, FMV, appraisal, other)	**(g)** Description of non-cash assistance	**(h)** Purpose of grant or assistance
The Young Men's Christian Association of Florida's 12735 Gran Bay Pkwy West Suite 250 Jacksonville, FL 32258	59-0638514	501c3	15,000				Education and Development

Form 990,Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments.

(a) Name and address of organization or government	**(b)** EIN	**(c)** IRC Code section if applicable	**(d)** Amount of cash grant	**(e)** Amount of non-cash assistance	**(f)** Method of valuation (book, FMV, appraisal, other)	**(g)** Description of non-cash assistance	**(h)** Purpose of grant or assistance
Young Men's Christian Association of the Suncoast 2469 Enterprise Rd Clearwater, FL 33763	59-0810731	501c3	15,000				Education and Development

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Schedule J (Form 990)

Department of the Treasury
Internal Revenue Service

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

▶ Complete if the organization answered "Yes" to Form 990, Part IV, line 23.

▶ Attach to Form 990.

▶ Information about Schedule J (Form 990) and its instructions is at *www.irs.gov/form990*.

OMB No 1545-0047

2014

Open to Public Inspection

Name of the organization
American Diabetes Association

Employer identification number
13-1623888

Part I Questions Regarding Compensation

			Yes	No
1a	Check the appropiate box(es) if the organization provided any of the following to or for a person listed in Form 990, Part VII, Section A, line 1a Complete Part III to provide any relevant information regarding these items ☐ First-class or charter travel ☐ Travel for companions ☑ Tax idemnification and gross-up payments ☐ Discretionary spending account ☑ Housing allowance or residence for personal use ☐ Payments for business use of personal residence ☐ Health or social club dues or initiation fees ☐ Personal services (e g , maid, chauffeur, chef)			
b	If any of the boxes in line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain	**1b**	Yes	
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors, trustees, officers, including the CEO/Executive Director, regarding the items checked in line 1a?	**2**	Yes	
3	Indicate which, if any, of the following the filing organization used to establish the compensation of the organization's CEO/Executive Director Check all that apply Do not check any boxes for methods used by a related organization to establish compensation of the CEO/Executive Director, but explain in Part III ☑ Compensation committee ☑ Independent compensation consultant ☑ Form 990 of other organizations ☐ Written employment contract ☑ Compensation survey or study ☑ Approval by the board or compensation committee			
4	During the year, did any person listed in Form 990, Part VII, Section A, line 1a with respect to the filing organization or a related organization			
a	Receive a severance payment or change-of-control payment?	**4a**	Yes	
b	Participate in, or receive payment from, a supplemental nonqualified retirement plan?	**4b**	Yes	
c	Participate in, or receive payment from, an equity-based compensation arrangement?	**4c**		No
	If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III			
	Only 501(c)(3), 501(c)(4), and 501(c)(29) organizations must complete lines 5-9.			
5	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of			
a	The organization?	**5a**		No
b	Any related organization?	**5b**		No
	If "Yes," to line 5a or 5b, describe in Part III			
6	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of			
a	The organization?	**6a**		No
b	Any related organization?	**6b**		No
	If "Yes," to line 6a or 6b, describe in Part III			
7	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments not described in lines 5 and 6? If "Yes," describe in Part III	**7**	Yes	
8	Were any amounts reported in Form 990, Part VII, paid or accured pursuant to a contract that was subject to the initial contract exception described in Regulations section 53 4958-4(a)(3)? If "Yes," describe in Part III	**8**		No
9	If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53 4958-6(c)?	**9**		

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii) Do not list any individuals that are not listed on Form 990, Part VII

Note. The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual

(A) Name and Title		**(B)** Breakdown of W-2 and/or 1099-MISC compensation			**(C)** Retirement and other deferred compensation	**(D)** Nontaxable benefits	**(E)** Total of columns (B)(i)-(D)	**(F)** Compensation in column(B) reported as deferred in prior Form 990
		(i) Base compensation	**(ii)** Bonus & incentive compensation	**(iii)** Other reportable compensation				
See Additional Data Table								

Part III Supplemental Information

Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II
Also complete this part for any additional information

Return Reference	Explanation
Part I Line 1a	Employment term for Larry Hausner, Chief Executive Officer ended July 31, 2014 with the American Diabetes Association
Part I Line 1a	Greg Elfers, Chief Field Development Officer, is provided housing on a continuing basis
Part I Line 1a	Payments related to housing and additional pension benefits are grossed up for individual tax reporting purposes
Part I Line 1a	Richard Erb, VP Director Response Marketings employment ended September 30, 2014
Part I Line 1a	Don Liang, SVP Human Resources employment ended September 30, 2014
Part I Line 4a	Compensation reported in part II includes severance for the following reported employees Larry Hausner, Chief Executive Officer departure date 7/31/14 210,833, Richard Erb, VP Director Response Marketing departure date 9/30/14 28,572
Part I Line 4b	The Chief Executive Officer is compensated by the American Diabetes Association and participates in its supplemental retirement plan The reported retirement and other deferred compensation includes 2014 contributions to the Chief Executive Officers 457f plan totalling 30,360
Part I Line 7	The following non-fixed payment is reported for the Chief Executive Officer an accrued 457f deferred compensation contribution 30,360
Part I Line 4b	The Chief Scientific and Medical Officer is compensated by the American Diabetes Association and participates in its supplemental retirement plan The reported retirement compensation includes 2014 contribution to the Chief Scientific and Medical Officers 457f totalling 8,837

Additional Data

Software ID: 14000292
Software Version: 14.4.1.0
EIN: 13-1623888
Name: American Diabetes Association

Form 990, Schedule J, Part II - Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

(A) Name and Title		(B) Breakdown of W-2 and/or 1099-MISC compensation (i) Base Compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	(C) Retirement and other deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation in column (B) reported as deferred in prior Form 990
1 Larry Hausner Departure date 731201, Chief Executive Officer	(i) (ii)	290,227		750,094	65,648	21,220	1,127,189	
1 Deborah Johnson, Chief Financial Officer	(i) (ii)	240,611		2,282	44,010	21,220	308,123	
2 Greg Elfers, Chief Field Development Officer	(i) (ii)	322,013		53,513	52,049	13,379	440,954	
3 Vaneeda Bennett, Chief Revenue Officer	(i) (ii)	242,021		8,483	26,284	12,361	289,149	
4 Richard Erb Departure date 9302014, VP Director Response Marketing	(i) (ii)	125,882		44,208	12,398	1,569	184,057	
5 Don Laing Departure date 9302014, SVP Human Resources	(i) (ii)	155,121		11,431	14,437	8,102	189,091	
6 Rhonda Lees, VP Legal Affairs and Administrative Services	(i) (ii)	159,876		1,552	12,825	9,087	183,340	
7 Robert Ratner, Chief Scientific and Medical Officer	(i) (ii)	408,898		5,666	40,591	1,949	457,104	
8 Andrea Maddox, SVP Eastern Key Mkts Program Implementation	(i) (ii)	199,159		1,891	19,699	16,330	237,079	
9 Donna Palmer, VP Donor Development	(i) (ii)	173,635		1,369	9,129	21,476	205,609	
10 Rodney Sampson, SVP ITS and Chief Technical Officer	(i) (ii)	193,566		2,270	39,601	21,753	257,190	
11 Lori Stevens, VP Key Markets West Division	(i) (ii)	176,630		1,452	17,460	9,143	204,685	
12 Tamara Darsow, VP Research Programs	(i) (ii)	185,233		1,587	19,050	21,531	227,401	
13 Nancy Stinson-Harris, VP Corporate Alliance	(i) (ii)	156,945		1,440	15,261	9,106	182,752	
14 Shereen Arent, Exec VP Government Affairs and Advocacy	(i) (ii)	225,946		3,509	40,691	4,531	274,677	
15 Jane Chiang, SVP Medical and Community Affairs	(i) (ii)	236,829		5,528	7,583	1,664	251,604	
16 Lois Witkop, SVP Marketing Communications	(i) (ii)	206,553		3,194	36,328	2,241	248,316	
17 Kate Giblin Rooper, VP Campaign Development	(i) (ii)	163,491		1,226	16,345	16,185	197,247	

Schedule L
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Transactions with Interested Persons

▶ Complete if the organization answered "Yes" on Form 990, Part IV, lines 25a, 25b, 26, 27, 28a, 28b, or 28c, or Form 990-EZ, Part V, line 38a or 40b.
▶ Attach to Form 990 or Form 990-EZ.
▶ Information about Schedule L (Form 990 or 990-EZ) and its instructions is at *www.irs.gov/form990*.

OMB No 1545-0047

2014

Open to Public Inspection

Name of the organization
American Diabetes Association

Employer identification number
13-1623888

Part I Excess Benefit Transactions (section 501(c)(3), section 501(c)(4), and 501(c)(29) organizations only)

Complete if the organization answered "Yes" on Form 990, Part IV, line 25a or 25b, or Form 990-EZ, Part V, line 40b

1 (a) Name of disqualified person	(b) Relationship between disqualified person and organization	(c) Description of transaction	(d) Corrected? Yes	No

2 Enter the amount of tax incurred by organization managers or disqualified persons during the year under section 4958 . . . ▶ $

3 Enter the amount of tax, if any, on line 2, above, reimbursed by the organization . . . ▶ $

Part II Loans to and/or From Interested Persons.

Complete if the organization answered "Yes" on Form 990-EZ, Part V, line 38a, or Form 990, Part IV, line 26, or if the organization reported an amount on Form 990, Part X, line 5, 6, or 22

(a) Name of interested person	(b) Relationship with organization	(c) Purpose of loan	(d) Loan to or from the organization?		(e) Original principal amount	(f) Balance due	(g) In default?		(h) Approved by board or committee?		(i) Written agreement?	
			To	From			Yes	No	Yes	No	Yes	No
Total		▶ $										

Part III Grants or Assistance Benefiting Interested Persons.

Complete if the organization answered "Yes" on Form 990, Part IV, line 27.

(a) Name of interested person	(b) Relationship between interested person and the organization	(c) Amount of assistance	(d) Type of assistance	(e) Purpose of assistance

Part IV Business Transactions Involving Interested Persons.
Complete if the organization answered "Yes" on Form 990, Part IV, line 28a, 28b, or 28c.

(a) Name of interested person	(b) Relationship between interested person and the organization	(c) Amount of transaction	(d) Description of transaction	(e) Sharing of organization's revenues? Yes	No
(1) Berry 2 & Associates	Interim Chief Executive Officer	178,945	Professional Management Services		No

Part V Supplemental Information
Provide additional information for responses to questions on Schedule L (see instructions)

Return Reference	Explanation
Part IV Line 1	M Suzanne C Berry, Interim Chief Executive Officer, was an employee of Berry 2 Associates and was hired to provide Interim Chief Executive Officer services to the Association, effective August 1, 2014

SCHEDULE M (Form 990)

Department of the Treasury
Internal Revenue Service

Noncash Contributions

▶Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30.
▶ Attach to Form 990.
▶Information about Schedule M (Form 990) and its instructions is at *www.irs.gov/form990*.

OMB No 1545-0047

2014

Open to Public Inspection

Name of the organization
American Diabetes Association

Employer identification number
13-1623888

Part I Types of Property

	(a) Check if applicable	(b) Number of contributions or items contributed	(c) Noncash contribution amounts reported on Form 990, Part VIII, line 1g	(d) Method of determining noncash contribution amounts
1 Art—Works of art				
2 Art—Historical treasures				
3 Art—Fractional interests				
4 Books and publications				
5 Clothing and household goods				
6 Cars and other vehicles	X	1,461	362,360	See Part II
7 Boats and planes				
8 Intellectual property				
9 Securities—Publicly traded	X	105	898,903	Fair Market Value
10 Securities—Closely held stock				
11 Securities—Partnership, LLC, or trust interests				
12 Securities—Miscellaneous				
13 Qualified conservation contribution—Historic structures				
14 Qualified conservation contribution—Other				
15 Real estate—Residential				
16 Real estate—Commercial				
17 Real estate—Other				
18 Collectibles				
19 Food inventory				
20 Drugs and medical supplies	X	54,038	2,114,398	Fair Market Value
21 Taxidermy				
22 Historical artifacts				
23 Scientific specimens				
24 Archeological artifacts				
25 Other ▶ (__________)				
26 Other ▶ (__________)				
27 Other ▶ (__________)				
28 Other ▶ (__________)				

29 Number of Forms 8283 received by the organization during the tax year for contributions for which the organization completed Form 8283, Part IV, Donee Acknowledgement . . . | 29 |

		Yes	No
30a During the year, did the organization receive by contribution any property reported in Part I, lines 1 through 28, that it must hold for at least three years from the date of the initial contribution, and which is not required to be used for exempt purposes for the entire holding period?	30a		No
b If "Yes," describe the arrangement in Part II			
31 Does the organization have a gift acceptance policy that requires the review of any non-standard contributions?	31	Yes	
32a Does the organization hire or use third parties or related organizations to solicit, process, or sell noncash contributions?	32a	Yes	
b If "Yes," describe in Part II			
33 If the organization did not report an amount in column (c) for a type of property for which column (a) is checked, describe in Part II			

Part II **Supplemental Information.** Provide the information required by Part I, lines 30b, 32b, and 33, and whether the organization is reporting in Part I, column (b), the number of contributions, the number of items received, or a combination of both. Also complete this part for any additional information.

Return Reference	Explanation
Part I Line 6	The method of determining noncash contributions amounts is the sales of comparable property and/or opinion of expert to determine the fair market value
Part I Line 32b	The American Diabetes Association contracts with Automotive Recovery Services, Inc 13085 Hamilton Crossing, Suite 500, Carmel, IN 46032, to advertise for donation of vehicles, as well as receive and sell/dispose of the donated vehicles on behalf of the American Diabetes Association

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SCHEDULE O
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.
▶ Attach to Form 990 or 990-EZ.
▶ Information about Schedule O (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

OMB No 1545-0047

2014

Open to Public Inspection

Name of the organization
American Diabetes Association

Employer identification number
13-1623888

Return Reference	Explanation
Form 990, Part III, Line 4	Changing Lives All of Us Can Help Stop Diabetes

Return Reference	Explanation
Form 990, Part III, Line 4	As the national and global diabetes epidemic continues, all of us are affected Did you know that nearly 30 million children and adults in the United States have diabetes while another 86 million have been diagnosed with prediabetes The economic cost of diagnosed diabetes in the U S is at a staggering 245 billion per year, and the Centers for Disease Control and Prevention estimates that as many as 1 in 3 American adults will have diabetes in 2050 if present trends continue For three quarters of a century, the American Diabetes Association has been changing lives and leading the call to put an end to this dreadful disease and its deadly consequences We are at the forefront of the national and global diabetes community, working tirelessly to fund the worlds brightest and most promising diabetes researchers, while providing targeted programs and lifesaving resources for those living with diabetes, their families and health care professionals, as well as high-risk populations and the general public We envision a life free of diabetes and all its burdens, which is fueled by our mission to prevent and cure diabetes and to improve the lives of all people affected by diabetes

Return Reference	Explanation
Form 990, Part III, Line 4	Research

Return Reference	Explanation
Form 990, Part III, Line 4	Spotlight Changing Lives through Research

Return Reference	Explanation
Form 990, Part III, Line 4	The vast majority of diabetes cases - both type 1 and type 2 - are polygenic diseases, meaning that more than one gene contributes to risk of and progression to diabetes However, some very rare forms of diabetes are caused by single gene mutations and are called monogenic diabetes Monogenic diabetes appears in newborns up to about six to nine months of age As neonatal monogenic diabetes is rare, these individuals are often misdiagnosed as having type 1 diabetes and are treated with insulin However, because the single gene mutations that cause the disease dont necessarily result in total insulin deficiencies like type 1 diabetes, oral diabetes medications like sulfonylureas can sometimes be used to better manage monogenic diabetes The correct diagnosis of monogenic diabetes is critical and can make a significant impact in the lives of the patients However, the study of rare diseases can be especially difficult, in part because of the challenge in identifying sufficient numbers of patients to study With funding from the American Diabetes Association, Dr Louis Philipson created the first registry for individuals with monogenic diabetes Using web-based technologies, the University of Chicago Monogenic Diabetes Registry allows for the successful recruitment of a relatively large number of patients with monogenic diabetes who are providing great insight into our understanding of these sub-types of diabetes, and how best to treat them Data can be efficiently collected and maintained in a secure and confidential manner Now DNA from people diagnosed with diabetes in the first several months of life can be tested for known mutations If a defined mutation is confirmed, these patients may be able to transition from insulin therapy to sulfonylurea, an oral medication, to effectively manage their diabetes The more we learn about links between genetics and diabetes through biomedical research, the better able we are to develop and deploy the correct treatment regimen to treat individuals based on their specific genetic make-up Because of the work of individuals like Dr Philipson, we now know that individuals who have been diagnosed with diabetes as infants are more likely to have monogenic diabetes, and that they should be tested at a center that specializes in monogenic diabetes The documentary Journey to a Miracle Freedom From Insulin, which was released in January 2015, tells the story of several parents who discovered their children had monogenic diabetes, a rare form of diabetes caused by genetic mutations The diagnosis allowed the kids to swap insulin for oral medications, radically changing their lives The film also tells the story of the science, highlighting the researchers and doctors who played an integral role in breakthrough studies on and treatment of monogenic diabetes It documents the beginning of what many hope is a greater awareness of the rare disease

Return Reference	Explanation
Form 990, Part III, Line 4	The American Diabetes Associations direct involvement in diabetes research extends back to the 1940s when Dr Charles H Best, one of four scientists credited with discovering insulin, provided the Association with the framework and early leadership for a formalized diabetes research program Since our Research Programs inception in 1952, we have been the leader in funding cutting-edge diabetes research, supporting nearly 4,500 research projects and investing more than 700 million in diabetes research In 2014, the Association made nearly 30 million available to support 376 new and continuing research projects performed by 364 investigators at 143 leading research institutions

Return Reference	Explanation
Form 990, Part III, Line 4	The primary goals of the Associations Research Program are -Support the highest quality science across the broad spectrum of diabetes research --Support investigators early in their careers to encourage them to dedicate their efforts to diabetes research -Support innovative research with a high potential to have a significant impact for patients with diabetes

Return Reference	Explanation
Form 990, Part III, Line 4	Peer Review Process One of the factors that sets American Diabetes Association-funded research apart and ensures that we are supporting the very best science is peer review Peer review is a process whereby grant applications are reviewed and evaluated by individuals who are experts in the field or peers of the individual submitting the grant Association grant applications all undergo peer review by three or more volunteer experts who are themselves diabetes researchers Reviewers provide both a score and detailed comments regarding the strengths and weaknesses of each grant they review Scores from all reviewers for each grant are averaged to arrive at a composite merit score that is then used to determine which grants to support

Return Reference	Explanation
Form 990, Part III, Line 4	Types of Research Awards Research awards are divided into four major categories that reflect our research goals and priorities, provide extraordinary opportunities for researchers from diverse backgrounds, and foster the professional development of young scientists interested in diabetes research The categories are Investigator-Initiated Awards Core Program Pathway to Stop Diabetes Collaborative Targeted Research and Research Co-Support Approximately 80 of Association-funded research falls under the Core Research Awards In 2014, the Research Policy Committee undertook a critical and comprehensive strategic review of the core research program grant offerings and restructured the portfolio to improve efficiencies and better align with organizational objectives The new programmatic offerings were launched for the 2015 Core Research Program annual call for applications

Return Reference	Explanation
Form 990, Part III, Line 4	Research Program Outcomes American Diabetes Association-funded researchers show an exemplary commitment to advancing their careers within the field of diabetes research Within five years of their award -98 remain in diabetes research - Average 6 publications per award -85 of career development awardees receive promotions -85 receive subsequent federal funding to support their work, resulting in a 7 5 fold increase in funding from other sources

Return Reference	Explanation
Form 990, Part III, Line 4	Pathway to Stop Diabetes We understand the importance of shaping the track and making it accessible to new top talent In 2013, to accelerate the research needed to discover solutions and ultimately cure diabetes, the American Diabetes Association launched a bold initiative, Pathway to Stop Diabetes, to inspire a new generation of diabetes researchers With a goal of funding 100 new diabetes researchers over the next decade, Pathway provides crucial support to individuals focusing on innovative ideas and transformational approaches that will lead to new discoveries in diabetes prevention and treatment Importantly, Pathway is in addition to ongoing Association research activities, and will significantly expand our research efforts Pathway supports creative scientists who are early in their career, or who are established but would like to expand their focus on diabetes research - regardless of their current field of study Through awards of 1 625 million over the course of five to seven years, the program will allow researchers to have the time and focus needed to explore new ideas The first class of five Pathway Scientists began their awards in January 2014 Collectively the awardees published three high-impact publications, gave 10 presentations at scientific meetings, presented 24 invited lectures and filed one patent application, all resulting from Pathway funding in the first year In addition, the inaugural Pathway to Stop Diabetes Symposium debuted at the 74th Scientific Sessions in San Francisco, bringing together the Mentor Advisory Group, program sponsors and Association leadership to witness firsthand the exciting projects and impressive progress of the first class of Pathway Scientists The Association also held the second annual Pathway to Stop Diabetes grant competition The Mentor Advisory Group reviewed 116 outstanding nominations and selected six new Pathway Awardees who were announced and started their grants in January 2015

Return Reference	Explanation
Form 990, Part III, Line 4	2014 Research Highlights The Association sponsored a new collaborative targeted funding opportunity Chronic Kidney Disease in the Setting of Diabetes with Boehringer Ingelheim, supporting research in this high-need area defined by an Association consensus conference Association-supported researchers made significant progress in understanding how diabetes develops and progresses, and in identifying new ways to potentially combat the disease Notable advances include studies uncovering surprising connections between the gut microbiome and metabolism, development and testing of new devices that integrate glycemic control with hypoglycemia prevention for artificial pancreas technologies, and studies uncovering the conditions and mechanisms from the maternal environment that confer risk for diabetes and obesity to the offspring

Return Reference	Explanation
Form 990, Part III, Line 4	Headlines from projects supported by the American Diabetes Association Research Program in 2014 -Mothers Diet Affects Brain Development and Metabolism in Offspring -The Obesity Paradox - Does Excess Weight Improve Survival -Uncovering a New Key to Increased Heart Disease Risk in Diabetes -Type 2 Diabetes Gene Acts through Neighboring Pancreas Cells -Diet During Pregnancy Affects Offspring Later in Life -Progress in Artificial Pancreas Development Preventing and Treating Low Blood Glucose -Reducing Cardiovascular Disease Risk in Youth with Type 1 Diabetes -A Genetic Link to Type 2 Diabetes in Obesity -A Close-Up View of Glucose Transport, Regenerating Human Beta Cells -Addressing Obstacles to Islet Transplantation -Improving Technology to Save Eyesight

Return Reference	Explanation
Form 990, Part III, Line 4	Scientific Sessions Held annually, Scientific Sessions exemplifies the American Diabetes Associations leadership role in the global diabetes community, while providing a critical platform for driving diabetes awareness Scientific Sessions is the worlds largest scientific and medical meeting focused on the latest basic and clinical science research related to diabetes and its complications The 74th Scientific Sessions in San Francisco showcased the American Diabetes Association as the leader in diabetes research, treatment and education With a total attendance of more than 17,000, the meeting met its programmatic and financial goals, while generating more than 17 billion audience impressions worldwide In addition, the inaugural Focus on the Fellows program was launched at the American Diabetes Associations Scientific Sessions - a meeting dedicated to fostering growth/development of future diabetes clinicians, researchers and leaders

Return Reference	Explanation
Form 990, Part III, Line 4	Information Sharing Life-saving Tools and Resources When it comes to diabetes, knowing the facts can make the difference between life and death As a trusted leader in the global diabetes community, the American Diabetes Association is committed to ensuring that those at risk for developing diabetes, those affected by the disease and their health care team as well as the general public receive targeted, timely and accurate information We deliver trusted information and resources that people can access at any time in multiple formats - from our award-winning website for consumers and professionals, diabetes org, and our flagship social media channels to our professional journals and publications Its all about providing high-quality, accurate and relevant information for people affected by diabetes and their health care team - how they want it and when they want it

Return Reference	Explanation
Form 990, Part III, Line 4	We focus our efforts on three areas 1 Raising awareness of diabetes as a serious disease 2 Ensuring patients, providers and care givers have tools and resources to effectively treat and manage diabetes 3 Reaching diverse groups of people who are at risk for or have diabetes, their families and health care professionals with the goal of reducing the incidence of diabetes and the impact of complications

Return Reference	Explanation
Form 990, Part III, Line 4	Center for Information and Community Support The Associations Center for Information and Community Support CICS processed 144,000 contacts from constituents, professional members and others seeking information in 2014 Requests ranged from receiving information and resources for the care and management of diabetes and enrolling in programs such as Living With Type 2 Diabetes, to inquiring about local and national Association events, managing professional membership as well as wanting to make a donation CICS continued to support mission activities providing translation and onsite support at American Diabetes Association EXPO events and conferences promoting Association initiatives such as Living With Type 2 Diabetes, Step Out Walk to StopDiabetes and Hispanic Heritage Month and implementing a new Customer Relationship Management CRM solution to facilitate improved customer service and operational efficiencies

Return Reference	Explanation
Form 990, Part III, Line 4	Digital Engagement The American Diabetes Association offers a variety of targeted and interactive online properties to connect with its consumer and professional audiences, while providing the latest diabetes-related information and news From our award-winning website, www diabetes org, to our Diabetes Stops Here blog and ever-growing presence on Facebook, Twitter, YouTube, Pinterest and Instagram, the American Diabetes Association is there for its constituents 24/7 In 2014, the Associations online properties saw more than 30 million visits and more than 20 million unique visitors

Return Reference	Explanation
Form 990, Part III, Line 4	Websites www diabetes org and www professional diabetes org The American Diabetes Associations award-winning website for consumers and professionals, diabetes org, is widely regarded as the most informative and credible diabetes and nutrition resource on the Internet In 2014, the site had 26 million visits, up 31 from 2013 Following a major redesign in 2013 to place a greater focus on consumer needs and deliver on the Associations mission promise, the all-new diabetes org launched in early January 2014 It features a responsive design, improved navigation, a sharing tools section, a refined utility bar with quick links, greater emphasis on local office content and a brand bar housing all of the Associations signature events and programs More than 118,000 people registered online for MyFoodAdvisor Recipes for Healthy Living RFHL to receive recipes and nutrition information every month, bringing the total number of enrollees to more than 388,000 Pageviews of RFHL went up by 250 compared to 2013, and the site achieved, for the first time ever, more than 1 million pageviews in a single month Pageviews of food and nutrition-related content on diabetes org and RFHL went up by 40 for English and 48 when including Spanish language content The Associations nutrition content remains the most visited portion of diabetes org For health care professionals and scientists, DiabetesPro at www professional diabetes org provides the latest resources in diabetes care and research DiabetesPro is the most advanced professional education website in any branch of medicine, giving those who have placed diabetes in the center of their careers the opportunity to stay informed and take advantage of various resources and educational offerings Featured content includes diabetes meetings and continuing education opportunities, news, clinical practice recommendations, webcasts and podcasts, journals and books, research grants, recognition programs and professional section interest groups www stopdiabetes com Stopdiabetes com is the online hub of the American Diabetes Associations Stop Diabetes movement The site invites visitors to pledge their support, add their name to the map and take action in the Associations fight to Stop Diabetes Five different sections - including Ways to Act, Whats Happening, Get the Facts, Advocacy Center, and Donate Now - provide concrete options for involvement as well as increased awareness

Return Reference	Explanation
Form 990, Part III, Line 4	For the third year in a row, the Association topped the rankings in the Association Social Media Report published by Association Trends The Association ranked 1 overall in terms of social media activity, making it the most social media-savvy association of all groups measured by the report Our Facebook fan base increased by 41, Twitter following increased by 36, YouTube subscribership rose by 51, and our Pinterest following increased by 67 In addition, the Association launched its national Instagram in June 2014 The Association held several Twitter chats on topics such as diabetes nutrition, travel rights and tips for people with diabetes, the Associations new position statement on type 1 diabetes care, and the America Gets Cooking to Stop Diabetes campaign for American Diabetes Month We also chatted with television actor Derek Theler, who lives with type 1 diabetes and appeared on the October 2014 cover of Diabetes Forecast magazine Together, these Twitter chats garnered more than 42 million potential audience impressions Youth and Diabetes When a child is initially diagnosed with diabetes, the entire family faces a variety of challenges and questions Families affected by diabetes continue to have unique needs, as routines may change The American Diabetes Association provides targeted youth programs including Family Link, which connects families to expert guidance, peer support and tools, Diabetes Camps, and other social and educational activities In 2014, our youth programs helped ensure the wellbeing of families affected by diabetes via the following avenues -More than 13,000 children and family members attended Open House and other family events in 2014 - More than 60,000 families connected with the Association via our Family Link e-Newsletter, distributed six times a year -4,709 Everyday Wisdom kits were distributed Everyday Wisdom kits are designed to help families of children with type 1 diabetes live with diabetes every day

Return Reference	Explanation
Form 990, Part III, Line 4	Spotlight Changing Lives through Camp Camp Aspire was a Game Changer for Asante Before attending camp she felt like she was the only child that had diabetes, she felt that she was cursed or that she had done something wrong or was bad and that she was the only black child She told me that she felt alone and that no one understood She never wanted anyone to know that she had diabetes She was very embarrassed and ashamed After attending Camp Aspire she is now a much happier child She will tell people she has diabetes, she is more compliant about checking, she even tells her best friend to make sure that she checks her A1C She is not shy about others knowing, not that she is shouting from the mountain tops that she has diabetes, but she is more accepting and is living life She is smiling more and is a happier child For the first time since her diagnosis, Asante is willing to recognize and be actively involved in learning more about diabetes and helping to find a cure She was scared to death to go camp, and when I came to pick her up, I could not get her to leave She made lots of friends and cannot wait until next year She is already talking about how she wants to become a counselor when she gets older I will sum it up this way Camp ASPIRE not only changed Asante, it changed our family It gave us our happy, confident child back -Porchia S Stewart,Rochester, NY

Return Reference	Explanation
Form 990, Part III, Line 4	American Diabetes Association Diabetes Camp The American Diabetes Association continues to be the worlds largest provider of camps for children with diabetes Each summer, thousands of children have the opportunity to spend time at Diabetes Camp, meeting other children with diabetes and sharing their experiences, challenges, hopes and dreams - In 2014, the Association hosted 50 Camp sessions in 24 states serving more than 5,400 campers - 22 of newly diagnosed Campers those diagnosed one year ago or less improved their overall ability to manage diabetes-related problems after attending an Association Camp - 18 of Campers who have been living with diabetes for seven years or more increased their confidence in their ability to manage their diabetes - Through grants from Lilly Diabetes and The Leona M and Harry B Helmsley Charitable Trust, the Association was able to award more than 513,000 in camperships financial aid to help families pay for camp - More than 3,000 volunteers and staff worked at Camp in 2014 About 40 of those are health care professionals

Return Reference	Explanation
Form 990, Part III, Line 4	Living With Type 2 Diabetes Living With Type 2 Diabetes LWT2D enrolled a total of 82,485 new participants, bringing the total number of registrants to more than 470,595 The program distributed more than 303,750 Where Do I Begin booklets and added more than 2,600 new participating primary care providers With a 35 order rate for the booklet, 96 of health care providers reported they are satisfied with its content LWT2D offers primary care providers a free resource to give to their patients at diagnosis, while supporting people newly diagnosed with type 2 diabetes via a series of digital or print information packets in either English or Spanish to help them navigate their first year with the disease In 2014, LWT2D and Care4life, a complimentary educational program that offers information to participants via text message, app and online, teamed up to participate in the Department of Health and Human Services Emerging Mobile Technologies for Improving Glycemic Control among Persons with Diabetes A Healthy People 2020 Spotlight on Health Webinar More than 1,700 public health clinicians registered for the event and learned about the resources the Association offers patients living with type 2 diabetes

Return Reference	Explanation
Form 990, Part III, Line 4	Professional Education The primary goal of the American Diabetes Associations professional education program is to affect the quality of treatment and improve patient outcomes for people with diabetes by providing quality education for those health care professionals who provide their care The Association conducts professional education activities directed toward enhancing knowledge, competence, advancing skills and apprising health care professionals of the latest developments in diabetes research and clinical practice The American Diabetes Association has been accredited to provide continuing education to health care professionals for more than 27 years and is accredited by seven accrediting boards The Association remains in exemplary standing with each accrediting board proving our compliance with the continuing education guidelines -In 2014, the American Diabetes Association successfully reached more than 35,000 health care professionals and researchers worldwide via live and online professional education programs -In addition, the Association was reaccredited by three continuing education medical accrediting boards to provide quality continuing education for health care professionals The accrediting boards include the American Nurses Credentialing Center, the Accreditation Council for Pharmacy Education and the American Psychological Association -A scientific consensus conference on the treatment of Diabetes in the Setting of Chronic Kidney Disease was held in collaboration with the National Kidney Foundation and the American Society of Nephrology, leading to publication of a comprehensive consensus report in Diabetes Care and the American Journal of Kidney Disease A robust response to a targeted research initiative to address identified knowledge gaps resulted in 80 grant applications in this important translational research area -The number of Best of ADA international programs was increased, expanding the reach of the Associations Clinical Practice Recommendations and key clinical findings presented at Scientific Sessions to health care professionals around the world Through the American Diabetes Associations Diabetes Academy, the Association provided grand rounds professional education programs, focused on topics of critical importance to clinical practice and improving patient outcomes Grand rounds are an important teaching tool and ritual of medical education and inpatient care, consisting of presenting the medical problems and treatment of a particular patient to an audience consisting of doctors, residents and medical students -The Association expanded the Diabetes Inside program, a quality improvement program piloted at Thomas Jefferson University and presented at Scientific Sessions The American Diabetes Association received the 2015 Award for Outstanding Continuing Education Outcomes Assessment from the Alliance of Continuing Education in the Health Professions ACEHP This award honors excellence in the design and implementation of outcomes assessment in professional education and was based on the superiority of the innovation, design and methodology, format and implementation, and published outcomes As more grant funds were received, the program will expand to University of Texas Southwestern in Dallas and Inova Health Systems in Northern Virginia -The Association became a founding member of the Diabetes Collaborative Registry with the American College of Cardiology -The Association published a joint position statement with the European Association for the Study of Diabetes EASD on the safety of insulin pumps -The Association conducted a successful Research Symposium on Diabetes and the Microbiome, co-sponsored by JDRF

Return Reference	Explanation
Form 990, Part III, Line 4	Publications The American Diabetes Association is the leading authority in creating and publishing the worlds most respected consumer magazine, books, and professional journals about diabetes Our award-winning monthly magazine, Diabetes Forecast, is the premier healthy-living magazine for individuals affected by diabetes Numerous books by well-known and credentialed authors are published each year, including consumer-oriented books on diabetes treatment, self-care, nutrition, cooking and psychosocial issues, as well as a variety of titles for our professional readers, such as the frequently updated Medical Management Series The Association also publishes four highly valued professional journals

Return Reference	Explanation
Form 990, Part III, Line 4	Publications for Consumers The Associations Board of Directors approved a new business model for Diabetes Forecast, the Associations consumer-focused healthy living magazine A new bimonthly publishing schedule and a verified circulation of 500,000 including increased waiting-room distribution to consumers at primary points of care puts the magazine on firm financial footing for mission delivery

Return Reference	Explanation
Form 990, Part III, Line 4	Publications for Professionals Our professional audience relies on the American Diabetes Associations high-caliber publications to stay up-to-date on diabetes-related topics In 2014, the Association launched the Editors Focus monthly e-newsletter for health care professionals in 2014, achieving a 45 open rate and 20 click-through rate in its first year The DiabetesPro SmartBrief daily e-newsletter reached 37,000 subscribers in 2014, an increase of 16 from 2013 The open rates of the SmartBrief average more than 25, among the highest for SmartBrief e-newsletters The Standards of Medical Care in Diabetes, the Associations key clinical practice guidelines, reached health professionals through many avenues in 2014 450,000 downloads of the Standards of Care app 370,000 downloads of the Standards of Care 250,000 visits to the DiabetesPro web page featuring the Standards of Care, slides and other supporting materials The newsletter exclusively for Association professional members, DiabetesPro Quarterly, saw an increase in open rates from 26 in 2013 to 42 in 2014

Return Reference	Explanation
Form 990, Part III, Line 4	Professional Journals The Association continued to publish the leading scientific and medical journals related to the prevention and treatment of diabetes and diabetes complications In 2014, Diabetes, Diabetes Care, Clinical Diabetes and Diabetes Spectrum reached more than 44,000 health care professionals, including researchers, physicians and diabetes educators, with information on cutting-edge diabetes research, state-of-the-art treatment advances and clinical treatment guidelines The Associations professional journals at www diabetesjournals org received more than 9 million visits and 20 million pageviews The Association continues to expand the digital reach of its professional journals through the following vehicles - The ADA Journals mobile-optimized websites for viewing journal content on smart phones and other handheld devices In 2014, the mobile-optimized websites received more than 500,000 unique visits - The ADA Journals mobile app for iOS and Android received approximately 17,000 hits per month - The ADA Journals Facebook page which is available at www facebook.com/diabetesjournals and Twitter feed, available at ADAJournals As of December 2014, the Facebook and Twitter feeds had approximately 5,600 and 1,700 followers, respectively - The Diabetes Core Update podcast, which targets general practitioners and family physicians and summarizes select journal content relevant to clinical practice, was downloaded nearly 60,000 times

Return Reference	Explanation
Form 990, Part III, Line 4	In 2014, in partnership with the BMJ Group, we launched an online-only, open-access journal titled BMJ Open-Diabetes Research and Care Guillermo Umpierrez, MD, FACP, FACE, is the editor-in-chief of the journal The new journal provides an option for American Diabetes Association authors who are mandated to submit their papers to an immediate open-access publication The 2013 impact factors for Diabetes and Diabetes Care were released in July 2014 Diabetes Care 8 6 and Diabetes 8 5 rank 5th and 6th, respectively, of 122 publications in the field of endocrinology/metabolism and 2nd and 3rd among journals publishing original research in that field Impact factor is a measure of a journals prestige, and is calculated by determining the frequency with which the average article in a journal is cited by other publications Diabetes Care and Diabetes are the highest-ranked journals devoted exclusively to diabetes-related research In addition to publishing the Associations Clinical Practice Recommendations, we published numerous position and other professional papers, including - Consensus Reports Beta-Cell Failure in Type 2 Diabetes Postulated Mechanisms and Prospects for Prevention and Treatment - Diabetic Kidney Disease A Report From an ADA Consensus Conference Scientific Statement Type 1 Diabetes Mellitus and Cardiovascular Disease A Scientific Statement From the American Heart Association and American Diabetes Association - Position Statements Type 1 Diabetes Through the Life Span A Position Statement of the American Diabetes Association - Care of Young Children With Diabetes in the Child Care Setting A Position Statement of the American Diabetes Association

Return Reference	Explanation
Form 990, Part III, Line 4	Awareness Advocacy The American Diabetes Association is leading a multi-faceted call to action via targeted public awareness efforts and education programs

Return Reference	Explanation
Form 990, Part III, Line 4	26th Annual American Diabetes Association Alert Day The Associations Alert Day is one of our most impactful awareness efforts Also known as a one-day wake-up call, the 26th American Diabetes Association Alert Day took place on March 25, 2014 We once again challenged Americans to Take it Share it by taking the Diabetes Risk Test and asking them to share it The public could take the test by visiting facebook.com/AmericanDiabetesAssociation, stopdiabetes com or by calling 1-800-DIABETES Alert Day generated nearly 800 million media impressions between its local and national media outreach, social media efforts, Association promotional channels, collaborative efforts and unique opportunities, nearly doubling impressions generated in 2013 Nearly 100,000 online diabetes risk tests were taken during the month-long campaign

Return Reference	Explanation
Form 990, Part III, Line 4	American Diabetes Month Another key awareness campaign is American Diabetes Month ADM, celebrated each November During American Diabetes Month ADM in November, the Association launched its America Gets Cooking to Stop Diabetes campaign, which inspired people to live a healthier lifestyle by cooking nutritious and delicious food and leading a more active lifestyle Through various high-impact promotional activities, the Association gained additional supporters for its Stop Diabetes movement while helping people nationwide understand the urgency of the Associations mission Each day during the campaign, visitors to www diabetesforecast org/ADM received tips, recipes and more in English and Spanish The site also included a weekly poll where people were asked to vote for their favorite foods that they would like to see as part of their holiday meal The winning recipes were announced through a meal reveal multi-media press release which included a cooking video featuring award-winning cookbook author and culinary instructor, Robyn Webb, MS Total outreach was tallied at more than 962 million impressions, which included national and local media coverage, social media efforts, celebrity outreach, Association promotional channels and collaborative efforts

Return Reference	Explanation
Form 990, Part III, Line 4	EXPO In 2014, more than 66,000 people attended American Diabetes Association EXPO in 12 markets around the country to learn how to be healthy, active and live well with diabetes Of those, 27,254 people participated in health screenings offered by local health care organizations In addition, 2,970 volunteers worked together to support EXPO

Return Reference	Explanation
Form 990, Part III, Line 4	Reaching High-Risk Populations The Association is working to help the many populations that are disproportionately affected by diabetes African Americans are 1 7 times more likely to develop diabetes compared to non-Latino whites, and in some Native American communities, one in two adults has diabetes To help curb this inequity, the American Diabetes Association has targeted community-based programs in place, working closely with civic, social, faith-based and health care representatives within these communities We also frequently partner with other community and health organizations and host the Disparities Partnership Forum

Return Reference	Explanation
Form 990, Part III, Line 4	The African American Initiative Live EMPOWERED reached more than 4 5 million people in 2014 In November, local markets participated in the I Decide to Stop Diabetes Day Church Campaign reaching African Americans across the country during American Diabetes Month that reached more than 3 5 million people The Association continued its successful collaboration with the Prince Hall Shriners resulting in a significant donation to the Research Foundation and the African American Initiative This contribution will give the Association an opportunity to expand its reach in African American communities across the country to help African Americans better understand the prevention and management of type 2 diabetes To date, the Prince Hall Shriners have donated nearly 14 million to the Association In August 2014, the African American Initiative exhibited at the Imperial Session of the Prince Hall Shriners in Tampa, Florida, which had more than 15,000 attendees

Return Reference	Explanation
Form 990, Part III, Line 4	The Latino Programs Por Tu Familia - PTF reached 695,573 Hispanic/Latinos in 2014 To celebrate Hispanic Heritage Month, September 15 - October 15, the Association held a live video chat addressing Depression/Stress and Diabetes in the Hispanic/Latino community The Association attended the National Council of La Razas NCLR annual conference in Los Angeles in July 2014, reaching more than 3,000 participants at the exhibit booth in collaboration with the National Research Institute in Los Angeles, CA, and certified diabetes educators, the Association provided glucose screenings and consultations to 1,000 of the booth visitors

Return Reference	Explanation
Form 990, Part III, Line 4	The American Indian/Alaska Native Programs Awakening the Spirit celebrated its 6th Annual John Pipe Voices for Change Award, recognizing Special Diabetes Program for Indians SDPI grantees for their effective diabetes prevention and treatment services in the American Indian and Alaska Native communities

Return Reference	Explanation
Form 990, Part III, Line 4	Advocacy Award Alaska Native Tribal Health Consortium ANTHC Diabetes Program, Anchorage, AK Innovation Award Wagner Indian High School/Yankton Sioux Tribe Community Directed Diabetes Prevention Program, Wagner, SD Outcomes Award Yellowhawk Tribal Health Center, Pendleton, OR Content for a new program, What Can I Eat Food Choices for People with Diabetes, was developed in 2014 The program targets adults with type 2 diabetes in an interactive format and will be pilot tested in 2015 The program will be adapted for delivery in various populations including high-risk populations experiencing health disparities

Return Reference	Explanation
Form 990, Part III, Line 4	Signature Campaigns Our special events are yet another opportunity for the American Diabetes Association to raise awareness about diabetes and are an integral part of our strategic vision to eradicate the disease In 2014, all of the Associations events, including our signature events, Step Out Walk to Stop Diabetes and Tour de Cure, incorporated our educational message and brought awareness of the seriousness of diabetes We conducted 108 walks nationwide with more than 110,000 participants, and featured 90 cycling events across the country with more than 61,000 participants

Return Reference	Explanation
Form 990, Part III, Line 4	Spotlight Changing Lives through Connections Hi My name is Sophie Steven Im 10 1/2 years old and have type 1 diabetes Ive had diabetes for more than eight years and Id like to share why I ride in the Tour de Cure Colorado as a Red Rider, Youth Ambassador and Champion to Stop Diabetes I ride as a Youth Ambassador because I love riding my bike and raising money to both help send kids to Camp Colorado a week-long camp for kids with diabetes and to help find a cure for diabetes by funding research efforts Being a Youth Ambassador has helped me feel more connected to my diabetes community I get to spend time with other people, both kids and adults, who understand what its like to live with diabetes I am also a Red Rider with the Tour de Cure Colorado A Red Rider is a person who rides their bike in Tour de Cure and has diabetes While riding in Tour, all Red Riders get a very special red jersey to identify themselves Many people, including other Red Riders, shout Go Red Riders to encourage the people riding with diabetes to keep going, both on their ride and with their daily fight with the disease Its pretty awesome I ride in the Tour de Cure Colorado because its really a nice feeling to know that Im not alone in dealing with this disease every day Riding as both a Youth Ambassador and Red Rider in the Tour de Cure Colorado has been an amazing experience Sharing my story, advocating for a cure, and hanging out with people, like me, who have diabetes is the reason why I support the American Diabetes Association and the Tour de Cure Colorado - Sophie Steven, T1D - diagnosed 3/11/07, Youth Ambassador, Red Rider, 5th Grader

Return Reference	Explanation
Form 990, Part III, Line 4	Prevention Accelerating the Pace In 2014, we continued to accelerate our diabetes prevention efforts More than 15,000 people visited My Health Advisor, our online calculator for type 2 diabetes, heart attack, stroke and diabetes complications, while 8,200 users printed a personal action plan outlining steps for lifestyle changes We also updated our online Cardiometabolic Risk Toolkit which received nearly 30,000 pageviews in the second half of 2014 In addition, we kicked off a collaboration with the Centers for Disease Control and Prevention CDC and the American Medical Association on a type 2 diabetes prevention-themed awareness campaign in conjunction with the Ad Council The campaign is expected to launch in the January 2016

Return Reference	Explanation
Form 990, Part III, Line 4	The Guideline Advantage, an outpatient quality improvement program and a Preventive Health Partnership collaboration, supports consistent use of evidence-based guidelines for prevention and disease management Through 2014, the program included data from nearly 550 health care providers and more than 5 5 million patient encounters

Return Reference	Explanation
Form 990, Part III, Line 4	More than 240 companies connected with us through Stop Diabetes Work, the Associations healthy worksite initiative, and 100 companies provided co-branded employee web portals More than 72,000 employees were exposed to American Diabetes Association online resources through web portals or links We also continued our collaboration with YMCA of the USA and others to promote the YMCAs Diabetes Prevention Program among Medicare enrollees The pilot program had more than 3,800 participants in 17 markets

Return Reference	Explanation
Form 990, Part III, Line 4	Three of our CheckUp America public service announcements PSA were ranked within the top 20 of all public service announcements tracked by Nielsen ratings The PSAs earned more than 500 million audience impressions in 2014 with an equivalent dollar value of nearly 5 million

Return Reference	Explanation
Form 990, Part III, Line 4	Advocacy Spotlight Changing Lives through Laws Cameron Nicholas had always dreamed of becoming a firefighter, but having type 1 diabetes almost stopped it from happening Becoming a firefighter required passing a physical exam Although Cameron had passed many physicals and endurance tests in his life, when he took the physical that was required for firefighting, he didnt pass One challenge was that the doctor involved did not understand the laws that protect people who have diabetes, nor the basic medical standards that could judge his readiness for firefighting Cameron was extremely upset about this, so he and his mother contacted the American Diabetes Association They learned about his rights under the Americans with Disabilities Act and educated the doctor Cameron was then able to pass a physical and became a firefighter with the Prichard, Alabama Fire Department He loves his job and in 2014, also became a certified EMT Emergency Management Technician, finishing second in his class Never let diabetes stop you from achieving your goals and dreams, says Cameron

Return Reference	Explanation
Form 990, Part III, Line 4	The American Diabetes Associations advocacy efforts and achievements are at the core of creating effective and lasting change for people living with, and at risk for, diabetes Raising our voices from Capitol Hill to state houses to court houses across the country, our dedicated Diabetes Advocates continue to drive momentum in our ongoing fight to Stop Diabetes Our advocacy work gives people with diabetes, their families and health care professionals the power to influence public policy issues that affect people with diabetes at the local, state and national levels Our primary goals are to increase federal and state funding for diabetes prevention, treatment and research prevent diabetes improve the availability of accessible, adequate and affordable health care and end the discrimination people with diabetes face at school, work and elsewhere in their lives We have trained advocates around the country to represent those with diabetes who need a raised voice to protect their rights An ever-growing volunteer network of attorneys, health care professionals and advanced school advocates help thousands facing discrimination because of their diabetes

Return Reference	Explanation
Form 990, Part III, Line 4	In 2014, we succeeded in our efforts to increase federal funding for diabetes research and programs as Congress - Added 51 million dollars in Fiscal Year FY 2014 and another 5 4 million in FY2015 to funding for diabetes research at the National Institute of Healths National Institute of Diabetes, Digestive and Kidney Diseases NIDDK for total annual funding of 1 749 billion - Increased funding at the Centers for Disease Controls Division of Diabetes Translation by 76 million, a 125 increase in funding for total annual funding of 137 1 million - Provided 20 million over the course of FY2014 and FY2015 for the National Diabetes Prevention Program - Reauthorized the Special Diabetes Program providing 300 million, half for research on type 1 diabetes and half for programs in American Indian and Alaska Native communities - Included language in the FY2014 funding bill supporting the Veterans Administrations Million Veterans program, which seeks to better understand diabetes in the veteran population, and adding diabetes as a category for funding from the Congressionally Directed Medical Research Program at the Department of Defense

Return Reference	Explanation
Form 990, Part III, Line 4	The Accelerating Medicines Partnership, a new initiative by the National Institutes of Health, the Food and Drug Administration, ten biopharmaceutical companies and several nonprofit organizations, including the American Diabetes Association, added 58 4 million for diabetes research over five years

Return Reference	Explanation
Form 990, Part III, Line 4	Through legislative victories in Alabama, Kentucky, Ohio, and Tennessee, and statewide policy action in North Dakota five more states meet the key tenets of our Safe at School campaign by providing access to insulin and glucagon and appropriate diabetes self-management Additionally, four other states strengthened their school laws and policies Twenty-seven states now meet the main tenets of our Safe at School campaign, an increase of 12 states in the last three years A landmark joint statement from the American Diabetes Association, the American Nurses Association, its California affiliate, and the California School Nurses Organization states it is a safe and effective practice for unlicensed school personnel to be trained to administer insulin and other diabetes medications when such care is permitted by a physicians order Four Advanced School Advocacy Trainings added 46 new school advocates to the ranks of those providing workshops and support for families across the country We also published the first position statement on the rights of young children with diabetes in childcare programs and launched a new Spanish language Safe at School website, Segura en la Escuela

Return Reference	Explanation
Form 990, Part III, Line 4	Capitol Hill Advocacy Day included more than 50 dedicated Diabetes Advocates from across the country whose Members of Congress sit on the powerful Appropriations Committees Advocates held 125 meetings explaining the need for additional funding for diabetes research and programs We also raised our public policy voice through testimony for five Congressional hearings, increased in-district meetings with Members of Congress, leadership on Congressional sign-on letters, 29 state advocacy days, summits, briefings and caucus meetings, tens of thousands of emails and phone calls to elected officials, and collaborations, including establishing Friends of NIDDK, a coalition composed of 28 organizations working together to increase federal funding for NIDDK

Return Reference	Explanation
Form 990, Part III, Line 4	Health care professionals participated in sessions on Advocacy at the Associations Scientific Sessions, Postgraduate Course, and Clinical Conference on topics ranging from health reform to helping patients facing discrimination We continued a series of articles in Clinical Diabetes with pieces on keeping patients with diabetes employed and safe at work and addressing the socioecological determinants of prediabetes and diabetes A total of 350 health care professionals were added to the Associations Health Care Professionals Legal Advocacy Network for a total of 1,150 doctors, nurses, dieticians, diabetes educators and others working to end discrimination based on diabetes

Return Reference	Explanation
Form 990, Part III, Line 4	We created a new Diabetes Disparities Action Council to help address the unique needs of American Indian/Alaskan Native populations and to build an advocacy base within urban and tribal communities We also engaged media to reach high-risk communities through key blogs and interviews, an online policy chat hosted by the Diabetes Hand Foundation, and webinars and town halls hosted by the Administration and partners such as Telemundo Led by our Scientific Medical Division, a collaboration with the Asian American, Native Hawaiian and Pacific Islander Diabetes Coalition resulted in a new position statement lowering the recommended Body Mass Index for screening Asian Americans for diabetes Other coalition work included co-hosting a scientific/policy conference, publishing a call to action article in a primary care journal, and providing training to local advocates In addition, we passed the first bill to establish a Commission on Health Disparities in the District of Columbia

Return Reference	Explanation
Form 990, Part III, Line 4	Advocates in Action webinars trained grasstops advocates on topics including building local advocacy capacity and advocacy for events, outreach to communities hit hardest by diabetes, fundraising and advocacy, hometown media engagement, and mobilizing advocates to meet with elected officials Another series of Legal Advocacy webinars engaged college students with diabetes, school advocates, attorneys, and parents of children with diabetes in learning about our anti-discrimination efforts and resources We increased the number of online Diabetes Advocates by 7 to a total of 287,541 Advocates in Action Step Out teams numbered 65 strong and raised more than 108,000, a 6 growth in donations and a 47 increase in the number of teams

Return Reference	Explanation
Form 990, Part III, Line 4	The United States Preventive Services Task Force USPSTF released a new draft recommendation on screening for type 2 diabetes aligning with the Associations Standards of Medical Care When finalized, it will be used by health care providers in making decisions about patient care and will enable most at-risk patients to get this vital testing free of charge As individuals with undiagnosed diabetes and prediabetes are identified, they can then begin proper disease management or take action to prevent diabetes The USPSTF also finalized improved screening guidelines for diabetes in pregnant women

Return Reference	Explanation
Form 990, Part III, Line 4	We continued our efforts to improve access to quality health insurance through numerous official comments, letters, legal briefs and meetings with Administration officials Affordable Care Act ACA focus was on expanding coverage for low income Americans, consumer protections and implementation of state marketplaces More than half of the states have now moved forward in expanding Medicaid eligibility, providing coverage for vulnerable people with diabetes, and five states improved Medicaid coverage for people with diabetes Medicare focus in 2014 was on consumer protections, ensuring access to disease management tools and primary prevention

Return Reference	Explanation
Form 990, Part III, Line 4	Diabetes Action Plan Legislation, providing for state coordination on diabetes and development of an action plan, was enacted in six states, part of an impressive total of 44 state legislative and regulatory victories We also successfully advocated for proven diabetes prevention programs through the National Diabetes Prevention Program, securing additional funding for the program and providing evidence of cost savings through coverage by Medicare The Association and coalition partners obtained the broad coverage they sought in the final rules on menu labeling in chain restaurants and vending machines Efforts to create a loophole in important school lunch standards were defeated Primary prevention laws passed in six states to promote access to healthy environments for children and adults in the school, community, and workplace setting

Return Reference	Explanation
Form 990, Part III, Line 4	Through redesigned and improved Legal Advocacy sections on diabetes org as well as broad outreach, we realized a 44 increase in pageviews over the last three years Outreach efforts included Diabetes Docket, a quarterly electronic newsletter providing tools for people with diabetes and their advocates, and a series of infographics on discrimination topics garnering more than 700,000 impressions through social media channels

Return Reference	Explanation
Form 990, Part III, Line 4	We filed friend of the court briefs in important cases involving issues of school segregation and placement, improper application of job standards and failure to hire Working to improve the care of people with diabetes who encounter law enforcement officers, we began providing annual training for a group of 250 training sergeants at the New York City Police Academy, and submitted testimony to the U S Senate on the proper response of law enforcement to diabetes emergencies

Return Reference	Explanation
Form 990, Part III, Line 4	We Can Do It Imagine the day when diabetes will no longer devastate our families and communities When a terrified parent doesnt have to hear that their child has an incurable disease that brings with it not only sleepless nights, but constant fears about possible complications and diabetes-related discrimination When nobody has to worry anymore about blood glucose highs and lows and whether that blurred vision is the beginning of a life without sight We know that, together, we can stop this dreadful disease and realize our vision life free of diabetes and all of its burdens

Return Reference	Explanation
Form 990, Part III, Line 4	Other Program Services revenue reported in Line 4d 1,929,632 relates to the investment in real estate and gift of hope This investment in the amount of 1,928,454 represents a 1998 donor bequest that restricted the Association from selling the property for 25 years A portion of the property is leased to corporations and derives monthly rental income that is reported in investment income The gift of hope in the amount of 1,087 represents part of advertising income reported in IRS Form 990T

Return Reference	Explanation
Form 990, Part VI, Section A, Line 3	M Suzanne C Berry, Interim Chief Executive Officer, was an employee of Berry 2 Associates and was hired to provide Interim Chief Executive Officer services to the Association, effective August 1, 2014

Return Reference	Explanation
Form 990, Part VI, Section A, Line 6, 7a	The American Diabetes Association has established the voting membership of the Association as the National Leadership Council The National Leadership Council is comprised of all of the members of the Board of Directors and additional delegates The National Leadership Council votes on the election of the organizations governing body each year No governance decisions are reserved or subject to approval by the membership

Return Reference	Explanation
Form 990, Part VI, Section B, Line 11	IRS Review Process by the Governing Body After review by the Associations management and KPMG, the final signed 990 was provided to the Associations Board of Directors prior to filing with the IRS

Return Reference	Explanation
Form 990, Part VI, Section B, Line 12	Managing Conflict of Interest To identify potential conflicts of interest with appropriate due diligence, Officers, Directors, and members of select Board appointed committees and their related subcommittees, journal/periodical editors, and senior staff of the Association must annually disclose any potential conflicts of interest The American Diabetes Associations Audit Committee and senior staff in Legal Affairs manage the disclosure and monitoring processes Through review of the annual disclosures and review of the agendas of the relevant Board Committee and other meetings, appropriate efforts are made in advance of the meetings to identify potential conflicts of interest Each person also has the responsibility to report his/her own conflicts of interest actual or perceived as those conflicts may arise during a meeting Based on the situation, senior volunteers and staff presiding over the discussion are responsible to ensure appropriate action is taken for the individual to publicly disclose the conflict, for the individual to recuse him or herself from the discussion, vote or room as appropriate and to ensure the disclosure and action is documented in the minutes of the meeting

Return Reference	Explanation
Form 990, Part VI, Section B, Line 15a	Compensation Process Annually, the American Diabetes Association Principal Officers Chair of the Board President, Medicine Science President, Health Care Education and Secretary/Treasurer are responsible for establishing executive compensation consistent with the guidelines approved by the Compensation Committee The Principal Officers of the Association use a Compensation Committee, compensation studies and an independent consultant to establish the compensation of the Chief Executive Officer and other key employees The Chief Executive Officer is responsible for the individual performance evaluations of staff officers and key employees, and establishes the total compensation for key employees subject to the guidelines established by the Executive Compensation Committee The Executive Compensation Committee develops guidelines for the key employee executive positions listed below following the process described in the IRS intermediate sanctions rules when determining compensation Specifically, the Committee 1 is composed entirely of non-employee volunteer leaders who have no familial, business or significant personal relationships with the American Diabetes Association or its executives 2 assesses the short-term and long-term contribution and performance of CEO and other senior executive employees in meeting very definitive and quantifiable objectives focused on the Associations mission success 3 engages an independent compensation consulting firm to compile appropriate comparability data including compensation market information for peers with whom the American Diabetes Association competes for executive talent 4 reviews this data in detail for all elements of each executives total compensation, including but not limited to, base salary, bonuses, prerequisites, fringe benefits, and incentive and deferred compensation arrangements Upon the executives hire, and at each point in time thereafter at which a new or revised compensation arrangement is under consideration with respect to the executive, the Committee meets before the arrangement is implemented to evaluate the reasonableness of the arrangement The Committee compares both the arrangement itself and the executives entire compensation package to compensation packages paid by similarly situated organizations for functionally comparable positions 5 documents, concurrently with its determination, the basis for its determination in the minutes of its meeting These minutes are reviewed, revised if necessary and approved at the following meeting of the Executive Compensation Committee The process described above was used to establish compensation for the following positions Chief Executive Officer, Chief Field Development Officer, Chief Financial Officer, Chief Medical Officer, Chief Revenue Officer, Executive Vice President of Government Affairs Advocacy, Senior Vice President and Chief Technology Officer, Senior Vice President of Human Resources, Senior Vice President of Marketing Communications The total compensation of executives at the American Diabetes Association is specifically designed to attract and retain the highest qualified executive talent to fulfill the critically important mission to prevent and cure diabetes and to improve the lives of all people affected by diabetes

Return Reference	Explanation
Form 990, Part VI, Section C, Line 17	Filing Jurisdiction Registration Number Alabama-AL97-256, Alaska-N/A, Arizona-10145, Arkansas-N/A, California-CT81471, Colorado-2002-3003670, Connecticut-5084, District of Columbia-981855, Florida-CH1618, Georgia-CH-001422, Hawaii-N/A, Illinois-CO 01-025537, Indiana-000103829-000, Kansas- 177-257-3SO, Kentucky-45, Louisiana-N/A, Maine- CO-1247, Maryland-102, Massachusetts-029317, Michigan-MICS 10326, Minnesota-N/A, Mississippi- 100000294, Missouri- CO-021-87, New Hampshire-5006, New Jersey- CH-0581900, New Mexico-N/A, New York- 1/30/1965, North Carolina- SL000618, North Dakota-7894, Ohio- 01-0239, Oklahoma- N/A, Oregon- 16402, Pennsylvania- No 21, Rhode Island-95-233, South Carolina-641, Tennessee-5104, Utah- 6536093-Char, Virginia-N/A, Washington-7664, West Virginia-N/A, Wisconsin- 3020-800

Return Reference	Explanation
Form 990, Part VI, Section C, Line 19	The follow ing information is available on the American Diabetes Associations w ebsite http//w w w diabetes org Board of Directors, Audited Consolidated Financial Statements, Latest 990 filed, Whistleblow er policy Available subject to request to the American Diabetes Association Legal Affairs department are the follow ing Current Bylaw s, Articles of Incorporation, Conflict of Interest Policy

Return Reference	Explanation
Form 990, Part VI, Section C, Line 1a39	The Chief Executive Officer of the Association is a non-voting member of the Board of Directors

Return Reference	Explanation
Form 990, Part VI, Section A, Line 9	Employment term for Larry Hausner, Chief Executive Officer, ended in July 2014 Employment term for Richard Erb, VP Director Response Marketing, ended in September 2014 Employment term for Don Liang, SVP Human Resources, ended in September 2014

Return Reference	Explanation
Form 990, Part VI, Section A, Line 9	Board member, Lorrie W Liang, Vice Secretary/Treasurer, took a leave of absence effective March 2014

Return Reference	Explanation
Form 990, Part VI, Section A, Line 4	The Bylaws for the American Diabetes Association EIN-13-1623888 were revised and approved at the November Board of Directors meeting The revisions primarily focus on recent governance changes in regard to board size, composition, terms, officers , as well as some alignment with current practice Board Meetings The Board meet three times per year, 6-9 hours per meeting with an evening included Conference calls are scheduled between meetings, as needed To summarize the changes with respect to guidelines on size of membership, membership and leadership selection, terms of appointment, and meetings the chart detailing information on each proposed category of group was reviewed Board Size 18 Board Composition 4 Principal Officers, 4 Elects, 10 At-Large Members Director Term Initial three-year term of appointment, Eligible for consideration for second, two-year consecutive term Officer Roles Term 4 Principal Officers Chair, President Medicine Science, President, Health Care Education, and Secretary/Treasurer, 1 year-term, not extendable Executive Committee No Executive Committee Committees New Board Development Committee Membership and Purpose, Size Guidelines for all Board and National Committees

SCHEDULE R (Form 990)

Department of the Treasury
Internal Revenue Service

Related Organizations and Unrelated Partnerships

▶ Complete if the organization answered "Yes" on Form 990, Part IV, line 33, 34, 35b, 36, or 37.
▶ Attach to Form 990.
▶ Information about Schedule R (Form 990) and its instructions is at *www.irs.gov/form990*.

OMB No 1545-0047

2014

Open to Public Inspection

Name of the organization
American Diabetes Association

Employer identification number
13-1623888

Part I **Identification of Disregarded Entities** Complete if the organization answered "Yes" on Form 990, Part IV, line 33.

(a) Name, address, and EIN (if applicable) of disregarded entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	(e) End-of-year assets	(f) Direct controlling entity

Part II **Identification of Related Tax-Exempt Organizations** Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c)(3))	(f) Direct controlling entity	(g) Section 512(b)(13) controlled entity? Yes	No
(1) American Diabetes Association Research Foundation Inc 1701 N Beauregard St Alexandria, VA 22311 54-1734511	See Part VII	VA	501 c 3	7	American Diabetes Association	Yes	
(2) American Diabetes Association Property Title Holding Corporation 1701 N Beauregard St Alexandria, VA 22311 54-1948004	See Part VII	VA	501 c 2	N/A	American Diabetes Association	Yes	

Part III **Identification of Related Organizations Taxable as a Partnership** Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Predominant income(related, unrelated, excluded from tax under sections 512-514)	(f) Share of total income	(g) Share of end-of-year assets	(h) Disproprtionate allocations? Yes	(h) No	(i) Code V-UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner? Yes	(j) No	(k) Percentage ownership

Part IV **Identification of Related Organizations Taxable as a Corporation or Trust** Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(f) Share of total income	(g) Share of end-of-year assets	(h) Percentage ownership	(i) Section 512 (b)(13) controlled entity? Yes	(i) No

Part V Transactions With Related Organizations Complete if the organization answered "Yes" on Form 990, Part IV, line 34, 35b, or 36.

			Yes	No
	Note. Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule			
1	During the tax year, did the orgranization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?			
a	Receipt of **(i)** interest, **(ii)** annuities, **(iii)** royalties, or **(iv)** rent from a controlled entity	**1a**		No
b	Gift, grant, or capital contribution to related organization(s)	**1b**	Yes	
c	Gift, grant, or capital contribution from related organization(s)	**1c**		No
d	Loans or loan guarantees to or for related organization(s)	**1d**		No
e	Loans or loan guarantees by related organization(s)	**1e**		No
f	Dividends from related organization(s)	**1f**		No
g	Sale of assets to related organization(s)	**1g**		No
h	Purchase of assets from related organization(s)	**1h**		No
i	Exchange of assets with related organization(s)	**1i**		No
j	Lease of facilities, equipment, or other assets to related organization(s)	**1j**		No
k	Lease of facilities, equipment, or other assets from related organization(s)	**1k**		No
l	Performance of services or membership or fundraising solicitations for related organization(s)	**1l**	Yes	
m	Performance of services or membership or fundraising solicitations by related organization(s)	**1m**		No
n	Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)	**1n**	Yes	
o	Sharing of paid employees with related organization(s)	**1o**	Yes	
p	Reimbursement paid to related organization(s) for expenses	**1p**		No
q	Reimbursement paid by related organization(s) for expenses	**1q**		No
r	Other transfer of cash or property to related organization(s)	**1r**		No
s	Other transfer of cash or property from related organization(s)	**1s**	Yes	

2 If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds

(a) Name of related organization	**(b)** Transaction type (a-s)	**(c)** Amount involved	**(d)** Method of determining amount involved
(1) American Diabetes Association Research Foundation Inc	b	27,714,008	Cash
(2) American Diabetes Association Research Foundation Inc	l,n,o	1,954,774	Fair Value estimated based on donation activity
(3) American Diabetes Association Property Title Holding Corporation	s	1,928,545	Cash

Part VI Unrelated Organizations Taxable as a Partnership Complete if the organization answered "Yes" on Form 990, Part IV, line 37.

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization See instructions regarding exclusion for certain investment partnerships

(a) Name, address, and EIN of entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Predominant income (related, unrelated, excluded from tax under sections 512-514)	(e) Are all partners section 501(c)(3) organizations?		(f) Share of total income	(g) Share of end-of-year assets	(h) Disproprtionate allocations?		(i) Code V-UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner?		(k) Percentage ownership
				Yes	No			Yes	No		Yes	No	

Part VII Supplemental Information

Provide additional information for responses to questions on Schedule R (see instructions)

Return Reference	Explanation
Part II Line 1b	The Foundations objective is to secure major gifts and grants to fund diabetes related research leading to the prevention and cure of diabetes, the prevention and cure of the complications of diabetes, and new therapies for individuals affected by diabetes
Part II Line 2b	The mission of the American Diabetes Association Property Title Holding Corp is to hold title to real property, collect the income therefrom, and remit to the American Diabetes Association