

See a Social Security Number? Say Something! Report Privacy Problems to https://public.resource.org/privacy Or call the IRS Identity Theft Hotline at 1-800-908-4490



Form

For Paperwork Reduction Act Notice, see the separate instructions.

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

Do not enter social security numbers on this form as it may be made public.

Information about Form 990 and its instructions is at www.irs.gov/form990.

OMB No 1545-0047 2014 elity of made

۱ ا	Department of Internal Reve	of the Treasu enue Service	гу			ocial security numbers oout Form 990 and its in		-			Open to Public Lispection
4	A Forti	he 2014 c	alendar y	ear, or tax year begin	ning	, and	ending				
Ī	B Check if	applicable	C Name of	organization						D Employer	r Identification number
	Address	change		LAKE	SHORE	ADVANTAGE COL	PORATI	ON			
ſ	Name ch	hange	_	usiness as							708014
Ī	=	Ť		and street (or P O box if mail WEST WASHINGT		-			Room/suite	E Telephon	772-5226
Ĺ	Initial ret			own, state or province, country,			·	<u>-</u>			
į	terminate		ZEEI			MI 49464				G Gross reco	eipts\$ 742,578
	Amende	d return		nd address of principal officer	•	111 19101	_		- -	G Gloss teck	
-	Applicati	on pending	.TF:N	NIFER OWENS					H(a) Is this a gr	oup return for su	ubordinates? Yes X No
				WEST WASHI	NGTON	AVE - SUIT	E 410		H(b) Are all su	pordinates incli	uded? Yes No
				LAND		MI 4946			If "No	" attach a list	(see instructions)
•		empt status	$\overline{}$	501(c)(3) X 501(c) (6) ◀	(insert no) 4947(a		527			
-	J Websit			HOREADVANTAG			 		H(c) Group ex	emption numbe	ı >
		organization	X Cor		ssociation	Other >		L Y	ear of formation 2		M State of legal domicile MI
***************************************	Part I		mmary								
:				e organization's mission	or most s	ignificant activities					
	- 1			ZATION STRIVE			LEMENT	INNOVA	'IVE		
	읉	STRA	TEGIES	FOR SOUND EC	ONOMIC	DEVELOPMENT	IN THE	LAKESHO	ORE		
	Ĕ	AREA	TO EN	NHANCE THE REG	ION'S	QUALITY OF LI	FE.				
	Activities & Governance 9 9 7 8 8 7	Check the	s box ▶	If the organization of	liscontinu	ed its operations or dis	posed of m	nore than 25°	% of its net ass	ets	
	ω _δ 3	Number o	of voting n	members of the governi	ng body (f	Part VI, line 1a)				3	14
	8 4	Number o	of indeper	ndent voting members of	of the gove	erning body (Part VI, Iir	e 1b)			4	14
	₹ 5	Total num	nber of inc	dividuals employed in c	alendar ye	ear 2014 (Part V, line 2	a)			5	10
	9 ACE	Total num	nber of vo	lunteers (estimate if ne	cessary)					6	0
		Total unre	elated bus	siness revenue from Pa	rt VIII, col	umn (C), line 12				7a	0
	b	Net unrel	ated busii	ness taxable income fro				 	·	7b	0
			•		I	VECEIVED		-	Prior Ye	ar 7,476	Current Year 741,656
	9 8			grants (Part VIII, line 1h			그의	+		2,850	741,656
				evenue (Part VIII, line 2		JAN 2 6 2016	S-08	-		246	922
	é 10			e (Part VIII, column (A), rt VIII, column (A), lines			기 쫎	-		240	<u> </u>
				id lines 8 through 11 (m			, — <u>!</u>	-	73	0,572	742,578
				amounts paid (Part IX,			12/			0,0,2	7 12 7 3 7 0
				for members (Part IX,				-			0
	4-	-		npensation, employee b			s 5—10)		51	6,064	674,661
	ao i			aising fees (Part IX, col			,	Ī			0
	e e			xpenses (Part IX, colun				0			2 2
	й ₁₇		•	art IX, column (A), lines		•		Ī	17	9,207	261,791
	18	-	-	id lines 13-17 (must ec					69	5,271	936,452
6	ري 19	•		enses Subtract line 18				[3	5,301	-193,874
()	Sec		•						Beginning of Cu		End of Year
3	-55.'G	Total asse	,	•						6,045	417,443
	21	Total liabi	lities (Par	rt X, line 26)						5,467	30,739
				balances Subtract line	21 from li	ne 20			58	0,578	386,704
	-Rart II			Block							
	Under pe	enalties of p	erjury, I de	eclare that I have examine eclaration of preparer (other	d this returi	n, including accompanyin	g schedules	and statemen	its, and to the be	st of my knov	wledge and belief, it is
	13	L COL, and CO	-/-)	12) [[]	o. c.an Onic	, is bused on all linolli				1	101/4
	9	-	opature of o	on Owy	,					Date	1 <i>31 4</i>
	Sign		7	//				PRESI	ייאר	Date	/
	Here	#		TIFER OWENS				EVESTI	7411 L	·	
		 ' 	preparer's			Prepare signature 0			Date	Check	If PTIN
	Paid					Mui. X/2	\leq ,,, π	+		/15 self-emp	L "
	Preparer		J BUIS	KIEKOVER,	SCHO	LMA & SHUMA	KER 1	P.C.		irm's EIN ▶	38-2157876
	Use Only	Firm's nan	ne P	P.O. BOX		THE G DIGHT				IIII S EIN F	35 213/6/6
	-> - ••• y		tress >	ZEELAND, I		9464-0280],	Phone no	616-772-4615
	May the I	Firms add		rn with the preparer sho						HOLIE IIO	X Yes No
				Notice, see the separate							Form 990 (2014)

Form			AGE CORPORATION	06-1708014	Page 2
Pa		tement of Program Ser	<u>-</u>	line in this Dort III	X
S	Briefly describe HE ORGAN TRATEGIE	the organization's mission NIZATION STRIVES S FOR SOUND ECO	S A response or note to any S TO FOSTER AND IM NOMIC DEVELOPMENT ON'S QUALITY OF L	PLEMENT INNOVATIVE IN THE LAKESHORE	
2	prior Form 990		program services during the year w	rhich were not listed on the	Yes X No
3	Did the organiz		ke significant changes in how it con	ducts, any program	Yes X No
4	Describe the or expenses. Sec	rganization's program service a	ccomplishments for each of its three ganizations are required to report the	e largest program services, as measured by e amount of grants and allocations to others	
4a	(Code) (Expenses \$	including grants of	\$) (Revenue	5)
4b	(Code) (Expenses \$	including grants of	\$) (Revenue	\$)
	(Code) (Expenses \$	including grants of	\$) (Revenue	\$)
4d	-	services (Describe in Schedul 936, 383 inc) (Revenue \$	\
4e	(Expenses \$ Total program	service expenses	cluding grants of \$ 936,383) (iveveilue a	<i>I</i>
DAA					Form 990 (2014)

	1990 (2014) LAKESHORE ADVANTAGE CORPORATION 06-1708014		P	age 3
際民	TRUIV Checklist of Required Schedules	 -	Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes,"		103	110
	complete Schedule A	1_1_		X
2	Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)?	2	X	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to			
	candidates for public office? If "Yes," complete Schedule C, Part I	3		X
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h)			
	election in effect during the tax year? If "Yes," complete Schedule C, Part II	4		<u> </u>
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues,			1
	assessments, or similar amounts as defined in Revenue Procedure 98-197 if "Yes," complete Schedule C,			
	Part III	_ 5	L	X
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors			
	have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If			
	"Yes," complete Schedule D, Part I	_ 6	<u></u>	X
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			
	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7	ļ.,	X
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes,"			
_	complete Schedule D, Part III	8		X
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a			
	custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or			
	debt negotiation services? If "Yes," complete Schedule D, Part IV	9		X
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted			٠,,
	endowments, permanent endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V	10	10 7 75-5 5-7	X
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI,	3,		
_	VII, VIII, IX, or X as applicable	ــــــــــــــــــــــــــــــــــــــ	_Œ.	1.200
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes,"	44-	x	
h	complete Schedule D, Part VI	11a		<u> </u>
b	Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		х
С	Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more	110		
·	of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		x
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets	110		
•	reported in Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		x
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e		X
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses			
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f		x
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete	· · · · · · · ·		
	Schedule D, Parts XI and XII	12a		x
b	Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if			
	the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b		X
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		Х
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		Х
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking,			
	fundraising, business, investment, and program service activities outside the United States, or aggregate			[
	former was a server with a district of the control	1 441		T .

- foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV
- Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any foreign organization? If "Yes," complete Schedule F, Parts II and IV
- 16 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV
- Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on 17 Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions)
- 18 Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II
- Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? 19 If "Yes," complete Schedule G, Part III
- 20a Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H
- b If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?

X

X

15

16

17

18

19

20a

20b

18 H	angive Checkist of Required Schedules (Continued)			
		۲	Yes	No
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or	24		
	domestic government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21	-	X
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on			
	Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		X
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the			1
	organization's current and former officers, directors, trustees, key employees, and highest compensated			•
	employees? If "Yes," complete Schedule J	23		X
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than			ĺ
	\$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b			
	through 24d and complete Schedule K. If "No," go to line 25a	24a_	 	X
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b	-	<u> </u>
С	Did the organization maintain an escrow account other than a refunding escrow at any time during the year			
	to defease any tax-exempt bonds?	24c	<u> </u>	<u> </u>
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d	_	<u> </u>
25a	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit			
	transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior	-		
	year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ?			
	If "Yes," complete Schedule L, Part I	25b		
26	Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any			
	current or former officers, directors, trustees, key employees, highest compensated employees, or			
	disqualified persons? If "Yes," complete Schedule L, Part II	26		X
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee,			
	substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled			
	entity or family member of any of these persons? If "Yes," complete Schedule L, Part III	27		X
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L,	7//		
	Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
а	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a		X
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete	İ		
	Schedule L, Part IV	28b		X
С	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof)			
	was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c	ļ	X
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29		X
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified			
	conservation contributions? If "Yes," complete Schedule M	30	L	X
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N,		ł	
	Part I	31	<u> </u>	X
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes,"		}	
	complete Schedule N, Part II	32	ļ	X
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			1
	sections 301 7701-2 and 301 7701-3? If "Yes," complete Schedule R, Part I	33	ļ	X
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Parts II, III,			
	or IV, and Part V, line 1	34	<u> </u>	X
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a	<u> </u>	X
b	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a			
	controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b	<u> </u>	
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable			
	related organization? If "Yes," complete Schedule R, Part V, line 2	36		
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			
	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R,			
	Part VI	37		X
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and			
	19? Note. All Form 990 filers are required to complete Schedule O	38_	X	

Statements Regarding Other IRS Filings and Tax Compliance Pant∀ Check if Schedule O contains a response or note to any line in this Part V 1a Enter the number reported in Box 3 of Form 1096 Enter -0- if not applicable Enter the number of Forms W-2G included in line 1a Enter -0- if not applicable Did the organization comply with backup withholding rules for reportable payments to vendors and X reportable gaming (gambling) winnings to prize winners? 2a Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return 2b If at least one is reported on line 2a, did the organization file all required federal employment tax returns? Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions) 3a Did the organization have unrelated business gross income of \$1,000 or more during the year? X За 3b If "Yes," has it filed a Form 990-T for this year? If "No" to line 3b, provide an explanation in Schedule O At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)? If "Yes," enter the name of the foreign country. See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR) Was the organization a party to a prohibited tax shelter transaction at any time during the tax year? Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction? 5b 5c If "Yes" to line 5a or 5b, did the organization file Form 8886-T? 6a Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions? 6a If "Yes," did the organization include with every solicitation an express statement that such contributions or 6b gifts were not tax deductible? Organizations that may receive deductible contributions under section 170(c). Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods 7a and services provided to the payor? 7b If "Yes." did the organization notify the donor of the value of the goods or services provided? Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282? 7с 7d) () (If "Yes," indicate the number of Forms 8282 filed during the year Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract? 7e 7f Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract? If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required? 7g If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C? 7h Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained by the 8 sponsoring organization have excess business holdings at any time during the year? 8 Sponsoring organizations maintaining donor advised funds. 9 Did the sponsoring organization make any taxable distributions under section 4966? 9a Did the sponsoring organization make a distribution to a donor, donor advisor, or related person? 9b Section 501(c)(7) organizations. Enter 10 10a Initiation fees and capital contributions included on Part VIII, line 12 10b Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities Section 501(c)(12) organizations. Enter Gross income from members or shareholders 11a Gross income from other sources (Do not net amounts due or paid to other sources 11b against amounts due or received from them) Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041? 12a 12b If "Yes," enter the amount of tax-exempt interest received or accrued during the year Section 501(c)(29) qualified nonprofit health insurance issuers. 13 13a Is the organization licensed to issue qualified health plans in more than one state? Note. See the instructions for additional information the organization must report on Schedule O Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans 13b 13c Enter the amount of reserves on hand 14a Did the organization receive any payments for indoor tanning services during the tax year?

If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O

14b

MI 49464

201 WEST WASHINGTON AVENUE

616-772-5226

ZEELAND

financial statements available to the public during the tax year.

LAKESHORE ADVANTAGE CORPORATION

State the name, address, and telephone number of the person who possesses the organization's books and records

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w	n –	· L	•	u	a	u	1	4

Page 7

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response or note to any line in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year
- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's current key employees, if any. See instructions for definition of "key employee"
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations. List persons in the following order individual trustees or directors, institutional trustees, officers; key employees; highest compensated employees, and former such persons

(A) Name and Title	(B) Average hours per week (list any	bo	oox, unless person is both an officer and a director/trustee)		(D) Reportable compensation from the	(E) Reportable compensation from related organizations	(F) Estimated amount of other compensation			
	hours for related organizations below dotted line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	organization (W-2/1099-MISC)	(W-2/1099-MISC)	from the organization and related organizations
(1) JENNIFER OWENS				-						
	40.00	1								
PRESIDENT	0.00	X		X				132,359	0	
(2) KRIS DEPREE										
	1.00							}		
TREASURER	0.00	X		X				0	0	
(3) JANE CLARK				ļ	}	1				
	1.00									
DIRECTOR	0.00	X				<u> </u>		0	0	
(4) CANDACE DUGAN	1									
	1.00	1				! .				
DIRECTOR	0.00	X		<u> </u>	<u> </u>			0	0	
(5) BRUCE WARREN					Ì					
	1.00									,
DIRECTOR	0.00	X			├—			0	0	
(6) JEFF DISHER					}					
	1.00	4,5		٠,						,
SECRETARY	0.00	X	_	X	├	 		0	0	
(7) GARTH DEUR	1 00									
	1.00	 				}		o	o	(
DIRECTOR	0.00	X			-	├─				······································
(8) SCOT LINDEMAN	1.00	ł				1				
CUATO	0.00	x		x	ĺ			o	О	
CHAIR (9) MIKE RAMIREZ	0.00	┿		<u> </u>	\vdash	\vdash		 		
(a) FILLE PUBLICE	1.00		}							
VICE CHAIR	0.00	x		x				o	О	
10) ROSS RUBLEY	3.00	1	\vdash	 ^	\vdash			 		
10,11000 RODELL	1.00									
DIRECTOR	0.00	x						o	o	(
11) JIM BACHMEIER	+	†==		\vdash	Τ					
.,,	1.00									
DIRECTOR	0.00	X	!	1	1	1	l	o	o	(

Part VIII Section A. Officers	, Directors, Tru	stee	s, K	ey E	mpl	oyee	s, a	nd Highest Compensated	Employees (continued)	
(A) Name and title	(B) (C) Average Position hours per (do not check more than one box, unless person is both an officer and a director/trustee)			an	(D) Reportable compensation from the	(E) Reportable compensation from related organizations	(F) Estimated amount of other compensation			
	hours for related organizations below dotted line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	organization (W-2/1099-MISC)	(W-2/1099-MISC)	from the organization and related organizations
(12) CHELSEA BROWN		 	_			_				
DIRECTOR	1.00	x						o	o	o
(13) LARRY KOOPS										
DIRECTOR	1.00	x						o	0	0
(14)AL VANDERBERG	1 00									
DIRECTOR	1.00	x						0	o	o
(15) JIM VANDER KOLK										
DIRECTOR	1.00	x						0	o	o
(16)							-			
(17)							-			
(18)										
(19)										
1b Sub-total		<u> </u>	L	<u> </u>		<u> </u>		132,359		
c Total from continuation she	ets to Part VII,	Sect	on A	4			>	132,359		
d Total (add lines 1b and 1c) Total number of individuals (in reportable compensation from	cluding but not li	mite	d to t	hose	e list	ed al	oove			
3 Did the organization list any fo	ormer officer, dire	ecto	, or t					yee, or highest compensate	ed	Yes No
employee on line 1a? If "Yes," For any individual listed on line organization and related organ	e 1a, is the sum	of re	porta	ble o	comp	oens	ation			
5 Did any person listed on line 1 for services rendered to the or									ındividual	4 X 5 X
Section B. Independent Contractor 1 Complete this table for your five		-nea	ted in	nden	ende	ent c	ontra	actors that received more th	nan \$100 000 of	
compensation from the organi	zation Report co	ompe	ensat	ion f	or th	e ca	end	ar year ending with or withi	n the organization's tax yea	
Name and	(A) I business address						<u> </u>	Descrip	(B) otion of services	(C) Compensation
			_							
						_			· · · · · · · · · · · · · · · · · · ·	
	 	_								
		_					_	- <u>-</u>		
2 Total number of independent	contractors (incli		but	not l	ımıte	ed to	thos	e listed above) who		
received more than \$100,000									00	Form 990 (2014)

Statement of Revenue Check if Schedule O contains a response or note to any line in this Part VIII (C) Unrelated (D) Revenue excluded from tax (A) Total revenue (B) Related or exempt function business revenue 1a Federated campaigns 1a 1b b Membership dues 1c c Fundraising events 1d d Related organizations 1e Government grants (contributions) f All other contributions, gifts, grants, and similar amounts not included above 741.656 1 F g Noncash contributions included in lines 1a-1f 741,656 h Total. Add lines 1a-1f Program Service Revenue Busn. Code 2a f All other program service revenue * 536 g Total. Add lines 2a-2f Investment income (including dividends, interest, 922 922 and other similar amounts) Income from investment of tax-exempt bond proceeds Royalties (ı) Real (II) Personal 6a Gross rents **b** Less rental exps c Rental inc or (loss) \triangleright Net rental income or (loss) Gross amount from (i) Securities (II) Other sales of assets other than inventor **b** Less cost or other basis & sales exps c Gain or (loss) d Net gain or (loss) 8a Gross income from fundraising events Other Revenue (not including \$ of contributions reported on line 1c) See Part IV, line 18 b Less direct expenses c Net income or (loss) from fundraising events 9a Gross income from gaming activities See Part IV, line 19 b Less direct expenses c Net income or (loss) from gaming activities 10a Gross sales of inventory, less returns and allowances b Less cost of goods sold \triangleright c Net income or (loss) from sales of inventory Busn. Code Miscellaneous Revenue 11a b d All other revenue Total. Add lines 11a-11d 922 742,578 0 Total revenue. See instructions

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Form 990 (2014) LAKESHORE ADVANTAGE CORPORATION

Partix: Statement of Functional Expanses Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A)

Check if Schedule O contains a response or note to any line in this Part IX

3333	Check if Schedule O contains a response or note to any line in this Part IX									
Do no	ot include amounts reported on lines 6b,	(A) Total expenses	(B) Program service	(C) Management and	(D) Fundraising					
7b, 8	b, 9b, and 10b of Part VIII.	Total expenses	expenses	general expenses	expenses					
1	Grants and other assistance to domestic organizations									
	and domestic governments. See Part IV, line 21									
2	Grants and other assistance to domestic									
	ındividuals See Part IV, line 22									
3	Grants and other assistance to foreign									
	organizations, foreign governments, and foreign									
	ındividuals. See Part IV, lines 15 and 16									
4	Benefits paid to or for members			## : * * # : # : # : # ! * # * # # #						
5	Compensation of current officers, directors,									
	trustees, and key employees	132,359								
6	Compensation not included above, to disqualified									
	persons (as defined under section 4958(f)(1)) and									
	persons described in section 4958(c)(3)(B)									
7	Other salaries and wages	409,640								
8	Pension plan accruals and contributions (include									
	section 401(k) and 403(b) employer contributions)	34,523								
9	Other employee benefits	57,195								
10	Payroll taxes	40,944								
11	Fees for services (non-employees)									
а	Management									
b	Legal	10.010	-							
C	Accounting	12,210								
d	Lobbying			£ 200 \						
е	Professional fundraising services See Part IV, line 17									
f	Investment management fees				 					
g	Other (If line 11g amount exceeds 10% of line 25, column									
	(A) amount, list line 11g expenses on Schedule O)		<u> </u>							
12	Advertising and promotion	14,477								
13	Office expenses	12,673								
14	Information technology	12,073								
15	Royalties	33,343			 					
16	Occupancy	17,089								
17	Travel	17,009								
18	Payments of travel or entertainment expenses									
40	for any federal, state, or local public officials Conferences, conventions, and meetings				· · · · · · · · · · · · · · · · · · ·					
19	, ,									
20 21	Interest Payments to affiliates			 						
22	Depreciation, depletion, and amortization	10,703								
23	Insurance	3,460			 					
24	Other expenses Itemize expenses not covered			>	· · · · · · · · · · · · · · · · · · ·					
~~	above (List miscellaneous expenses in line 24e If	, X: , ;								
	line 24e amount exceeds 10% of line 25, column	,	* * *	*						
	(A) amount, list line 24e expenses on Schedule O)	4.59	. >		1					
а	MARKETING	45,909	**	***************************************						
b	CONTRACT LABOR	26,080								
c	SPECIAL PROJECTS	24,908								
d	MISCELLANEOUS	12,633								
e	All other expenses	48,306								
25	Total functional expenses Add lines 1 through 24e	936,452		0	0					
26	Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here									
DAA	following SOP 98-2 (ASC 958-720)		L	L	Form 990 (2014)					

Part X **Balance Sheet** Check if Schedule O contains a response or note to any line in this Part X (A) (B) Beginning of year End of year 269 Cash-non-interest bearing 218, 382,305 2 422 2 Savings and temporary cash investments 165,000 143. 3 Pledges and grants receivable, net Accounts receivable, net Loans and other receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary 6 organizations (see instructions). Complete Part II of Schedule L 7 Notes and loans receivable, net 8 Inventories for sale or use 30,007 9 28,852 Prepaid expenses and deferred charges 10a Land, buildings, and equipment cost or 99,974 other basis Complete Part VI of Schedule D 10a 73,778 28,733 26,196 10c 10b b Less accumulated depreciation 11 11 Investments—publicly traded securities 12 12 Investments—other securities See Part IV, line 11 Investments—program-related See Part IV, line 11 13 13 14 14 Intangible assets 15 Other assets See Part IV, line 11 15 417,443 606,045 Total assets. Add lines 1 through 15 (must equal line 34) 16 16 25,467 30. 17 17 Accounts payable and accrued expenses 18 18 Grants payable 19 Deferred revenue 19 20 20 Tax-exempt bond liabilities 21 Escrow or custodial account liability Complete Part IV of Schedule D 21 22 Loans and other payables to current and former officers, directors, trustees, key employees, highest compensated employees, and 22 disqualified persons Complete Part II of Schedule L 23 23 Secured mortgages and notes payable to unrelated third parties 24 Unsecured notes and loans payable to unrelated third parties 24 25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24) Complete Part X of Schedule D 467 739 26 Total liabilities. Add lines 17 through 25 26 Organizations that follow SFAS 117 (ASC 958), check here ▶ Balances complete lines 27 through 29, and lines 33 and 34. 580,578 386,704 27 Unrestricted net assets Temporarily restricted net assets 28 28 Net Assets or Fund 29 29 Permanently restricted net assets Organizations that do not follow SFAS 117 (ASC 958), check here ▶ complete lines 30 through 34. 30 Capital stock or trust principal, or current funds 31 Paid-in or capital surplus, or land, building, or equipment fund 31 Retained earnings, endowment, accumulated income, or other funds 32 32 580,578 386,704 33 33 Total net assets or fund balances 606,045 417,443 Total liabilities and net assets/fund balances

Form 990 (2014)

om	990 (2014) LAKESHORE ADVANTAGE CORPORATION U6-1708U14			Pag	<u> 12</u>
Pe	Reconciliation of Net Assets				
	Check if Schedule O contains a response or note to any line in this Part XI				
1	Total revenue (must equal Part VIII, column (A), line 12)	1		<u>42, !</u>	
2	Total expenses (must equal Part IX, column (A), line 25)	2		36, ₄	
3	Revenue less expenses Subtract line 2 from line 1	3		93,8	
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	5	<u>80,!</u>	578
5	Net unrealized gains (losses) on investments	_ 5			
6	Donated services and use of facilities	6	<u></u>		
7	Investment expenses	7	<u> </u>		
8	Prior period adjustments	8_			
9	Other changes in net assets or fund balances (explain in Schedule O)	9_	<u> </u>		
10	Net assets or fund balances at end of year Combine lines 3 through 9 (must equal Part X, line		1		
	33, column (B))	10	<u>3</u>	<u>86, '</u>	<u>704</u>
Pa	rtXIII Financial Statements and Reporting				
	Check if Schedule O contains a response or note to any line in this Part XII				
				Yes	No
1	Accounting method used to prepare the Form 990 Cash X Accrual Other				
	If the organization changed its method of accounting from a prior year or checked "Other," explain in				
	Schedule O				7
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		2a	X	-
	If "Yes," check a box below to indicate whether the financial statements for the year were compiled or				
	reviewed on a separate basis, consolidated basis, or both		**		
	Separate basis Consolidated basis Both consolidated and separate basis				
b	Were the organization's financial statements audited by an independent accountant?		2b		X
	If "Yes," check a box below to indicate whether the financial statements for the year were audited on a		3		
	separate basis, consolidated basis, or both				
	Separate basis Consolidated basis Both consolidated and separate basis		22		
C	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight				
	of the audit, review, or compilation of its financial statements and selection of an independent accountant?		2c	X	A STATE OF THE STA
	If the organization changed either its oversight process or selection process during the tax year, explain in				
	Schedule O			. 30	
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in				
	the Single Audit Act and OMB Circular A-133?		3a		X
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the				
	required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits		3b	الل	
			For	m 990	(2014)

SCHEDULE D (Form 990)

Department of the Treasury Internal Revenue Service Name of the organization

Supplemental Financial Statements
► Complete if the organization answered "Yes" to Form 990,
Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

▶ Attach to Form 990.

▶ Information about Schedule D (Form 990) and its instructions is at www.irs.gov/form990.

OMB No 1545-0047 2014

Open to Public Inspection Employer Identification number

L	AKESHORE ADVANTAGE CORPORATION		06-1	708014
Pa	Organizations Maintaining Donor Advised Fu Complete if the organization answered "Yes" to F	nds or Other Similar Funds or A Form 990, Part IV, line 6	ccount	s.
		(a) Donor advised funds	(b	Funds and other accounts
1	Total number at end of year			
2	Aggregate value of contributions to (during year)			
3	Aggregate value of grants from (during year)			
4	Aggregate value at end of year			
5	Did the organization inform all donors and donor advisors in writing that	the assets held in donor advised		
	funds are the organization's property, subject to the organization's exclu-			Yes No
6	Did the organization inform all grantees, donors, and donor advisors in			
	only for charitable purposes and not for the benefit of the donor or dono	r advisor, or for any other purpose		
	conferring impermissible private benefit?			Yes No
Pa	art II Conservation Easements.			
	Complete if the organization answered "Yes" to F	orm 990, Part IV, line 7.		
1	Purpose(s) of conservation easements held by the organization (check	all that apply)		
	Preservation of land for public use (e.g., recreation or education)	Preservation of a historically impo	rtant land	area
	Protection of natural habitat	Preservation of a certified historic	structure	
	Preservation of open space			
2	Complete lines 2a through 2d if the organization held a qualified conser	vation contribution in the form of a conserv	/ation	
	easement on the last day of the tax year		,	Held at the End of the Tax Year
а	Total number of conservation easements		2a	
þ	Total acreage restricted by conservation easements		2b	
С	Number of conservation easements on a certified historic structure inclu		2c	
d	Number of conservation easements included in (c) acquired after 8/17/0	96, and not on a		
	historic structure listed in the National Register		2d	
3	Number of conservation easements modified, transferred, released, ext	inguished, or terminated by the organization	on during t	he
	tax year ▶			
4	Number of states where property subject to conservation easement is lo			
5	Does the organization have a written policy regarding the periodic monitoring	toring, inspection, handling of		
	violations, and enforcement of the conservation easements it holds?			Yes No
6	Staff and volunteer hours devoted to monitoring, inspecting, and enforce	ing conservation easements during the year	ar	
_				
7	Amount of expenses incurred in monitoring, inspecting, and enforcing c	onservation easements during the year		
_	S S S S S S S S S S S S S S S S S S S	he requirements of section 170/h)/4\/B\(i)		
8	Does each conservation easement reported on line 2(d) above satisfy the	ne requirements of section 17 o(1)(4)(b)(i)		Yes No
۵	and section 170(h)(4)(B)(ii)? In Part XIII, describe how the organization reports conservation easeme	ents in its revenue and expense statement	and	
9	balance sheet, and include, if applicable, the text of the footnote to the			
	organization's accounting for conservation easements			
Pa	art III Organizations Maintaining Collections of Art,	Historical Treasures, or Other S	Similar A	Assets.
	Complete if the organization answered "Yes" to F			
1a	If the organization elected, as permitted under SFAS 116 (ASC 958), no	ot to report in its revenue statement and ba	lance shee	et
	works of art, historical treasures, or other similar assets held for public e			
	public service, provide, in Part XIII, the text of the footnote to its financial			
b	If the organization elected, as permitted under SFAS 116 (ASC 958), to		ce sheet	
	works of art, historical treasures, or other similar assets held for public e			
	public service, provide the following amounts relating to these items			
	(i) Revenues included in Form 990, Part VIII, line 1		>	\$
	(ii) Assets included in Form 990, Part X		•	\$
2	If the organization received or held works of art, historical treasures, or	other similar assets for financial gain, prov	ide the	
	following amounts required to be reported under SFAS 116 (ASC 958)			
а	5 1 1 1 5 5 5 5 6 6 6 7 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		>	\$
	Assets included in Form 990, Part X			\$

Sche-	dule D (Form 990) 2014 LAKESHOL						708014			Page	<u> 3 2</u>
	rt III Organizations Maintaini					or Othe	r Similar As	sets (c	ontinu	ed)	
3	Using the organization's acquisition, access collection items (check all that apply)	ssion, and other records	s, check a	ny of the follo	owing that are	e a signific	ant use of its				
а	Public exhibition	d 🗍	Loan or e	exchange pro	grams						
b	Scholarly research	е 🗍	Other								
С	Preservation for future generations										
4	Provide a description of the organization's	collections and explain	how they	further the o	rganization's	s exempt p	urpose in Part				
	XIII										
5	During the year, did the organization solici							r	¬		
. Da	assets to be sold to raise funds rather than rt IV. Escrow and Custodial A		art of the	organization	s collection?				Yes	<u> </u>	10
га	Complete if the organizati		" to For	m 990. Pai	rt IV. line 9	or repo	orted an amo	unt on I	Form		
	990, Part X, line 21.		10 1 011			, oop.					
1a	Is the organization an agent, trustee, custo	dian or other intermedi	ary for co	ntributions or	other assets	not					
	included on Form 990, Part X?							[Yes	1 🔲 t	Vo
b	If "Yes," explain the arrangement in Part X	III and complete the foll	lowing tab	ole							_
								Α	mount		_
C	Beginning balance						1c				_
ď	Additions during the year						1d				_
е	Distributions during the year						1e				_
f	Ending balance						1f				_
2a	Did the organization include an amount on	Form 990, Part X, line	21, for es	crow or custo	odial account	t liability?			Yes	š 🔙 t	oV
b	If "Yes," explain the arrangement in Part X	III Check here if the ex	planation	has been pro	ovided in Par	t XIII	·				
_⊮ Pa	rt V Endowment Funds.										
	Complete if the organizati	on answered "Yes"	<u>" to Fori</u>	<u>m 990, Par</u>	rt IV, line 1	<u> </u>					
		(a) Current year	(b) F	Prior year	(c) Two yes	ars back	(d) Three years	back	(e) Four	years back	(
1a	Beginning of year balance		<u></u>								
b	Contributions										
С	Net investment earnings, gains, and							- 1			
	losses			_							
d	Grants or scholarships										
е	Other expenditures for facilities and										
	programs										
f	Administrative expenses										
g	End of year balance				L						
2	Provide the estimated percentage of the c	urrent year end balance	(line 1g,	column (a)) h	neld as						
а	Board designated or quasi-endowment ▶	%									
b	Permanent endowment ▶	%									
С	Temporarily restricted endowment ▶	%									
	The percentages in lines 2a, 2b, and 2c sh										
3a	Are there endowment funds not in the pos	session of the organizat	tion that a	re held and a	administered	for the			_		
	organization by							г		Yes N	lo
	(i) unrelated organizations								3a(i)		
	(ii) related organizations							ļ	3a(ii)		
b	If "Yes" to 3a(II), are the related organization							L	3b		
4	Describe in Part XIII the intended uses of t		vment fur	nds							_
Pa	rt VI Land, Buildings, and Ed			000 D-	IV 2 I	4- 0	F 000 F		40		
	Complete if the organization										
	Description of property	(a) Cost or other b	asis	(b) Cost or o		1	Accumulated	"	d) Book v	alue	
		(investment)		(oth	<u>-</u>		epreciation	 			_
	Land							 			_
	Buildings				•			 			_
	Leasehold improvements	ļ		··	00 074	 	73,778	 	<u>_</u>	6 10	6
	Equipment				99,974		13,118			6,19	_0
	Other	ot agual Form 000, Port	Y colum	2 (R) Juno 10	- 1	L		ļ	 2	6,19	-
ı otal	. Add lines 1a through 1e (Column (d) mus	st equal Point 990, Part	A, COIUM	1 (D), line 100	<i>-</i>)			!		<u> </u>	

organization's liability for uncertain tax positions under FIN 48 (ASC 740) Check here if the text of the footnote has been provided in Part XIII

2. Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the

(8) (9)

Total. (Column (b) must equal Form 990, Part X, col (B) line 25) ▶

Sche	dule D (Form 990) 2014 LAKESHORE ADVANTAGE CORPORAT	ON	06-1708014	Page 4
Pe	Reconciliation of Revenue per Audited Financial Statem	ents With R	levenue per Return.	
	Complete if the organization answered "Yes" to Form 990, P	art IV, line 1	2a	
1	Total revenue, gains, and other support per audited financial statements		1	
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12			
а	Net unrealized gains (losses) on investments	2a		
b	Donated services and use of facilities	2b		
С	Recoveries of prior year grants	2c		
d	Other (Describe in Part XIII)	2d		
е	Add lines 2a through 2d		2e	
3	Subtract line 2e from line 1		3	
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1	+		
а	Investment expenses not included on Form 990, Part VIII, line 7b	4a		
b	Other (Describe in Part XIII)	4b		
С	Add lines 4a and 4b		4c	
5	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12)		5	
Pa	Reconciliation of Expenses per Audited Financial Stater			
	Complete if the organization answered "Yes" to Form 990, F	Part IV, line 1	2a	
1	Total expenses and losses per audited financial statements		1	
2	Amounts included on line 1 but not on Form 990, Part IX, line 25			
а	Donated services and use of facilities	2a		
b	Prior year adjustments	2b		
С	Other losses	2c		
d	Other (Describe in Part XIII)	2d		
е	Add lines 2a through 2d		2e	
3	Subtract line 2e from line 1		3	
4	Amounts included on Form 990, Part IX, line 25, but not on line 1.		*3°	
а	Investment expenses not included on Form 990, Part VIII, line 7b	4a		
b	Other (Describe in Part XIII)	4b		
С	Add lines 4a and 4b		4c	
_ 5	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18)		5	
Pa	art XIII, Supplemental Information.	_		

Provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, line

2, Part XI, lines 2d and 4b, and Part XII, lines 2d and 4b. Also complete this part to provide any additional information

Schedule D (Form 990) 2014 LAKESHORE ADVANTAGE CORPORATION
Part XIII Supplemental Information (continued)

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Page 5

SCHEDULE O (Form 990 or 990-EZ) Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

▶ Attach to Form 990 or 990-EZ.

▶ Information about Schedule O (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990. Inspection

OMB No 1545-0047

2014

Open to Public Inspection

Employer Identification number

Internal Revenue Service
Name of the organization

Department of the Treasury

LAKESHORE ADVANTAGE CORPORATION

06-1708014

FORM 990, PART III, LINE 4D - ALL OTHER ACCOMPLISHMENT

THE ORGAINZATION ACHIEVES ITS GOALS BY OFFERING SEMINARS,

TRAINING SESSIONS, AND ADVICE TO AREA BUSINESSES. OFFICE

SPACE IS AVAILABLE FOR RENT FOR START-UP BUSINESSES.

FORM 990, PART VI, LINE 11B - ORGANIZATION'S PROCESS TO REVIEW FORM 990 THE 990 IS REVIEWED BY SELECT MEMBERS OF THE BOARD PRIOR TO ITS FILING.

FORM 990, PART VI, LINE 15A - COMPENSATION PROCESS FOR TOP OFFICIAL SALARIES ARE DETERMINED BY THE EXECUTIVE COMMITTEE AND INCLUDE AN ANNUAL PERFORMANCE REVIEW.

FORM 990, PART VI, LINE 15B - COMPENSATION PROCESS FOR OFFICERS

SALARIES ARE DETERMINED BY THE EXECUTIVE COMMITTEE AND INCLUDE AN ANNUAL

PERFORMANCE REVIEW.

FORM 990, PART VI, LINE 19 - GOVERNING DOCUMENTS DISCLOSURE EXPLANATION

DOCUMENTS ARE MADE AVAILABLE UPON REQUEST AT THEIR OFFICE OR MAILED TO THE

REQUESTOR OF THE INFORMATION.