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Form **990**
 Department of the Treasury
 Internal Revenue Service

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

▶ Do not enter social security numbers on this form as it may be made public
 ▶ Information about Form 990 and its instructions is at www.irs.gov/form990

OMB No 1545-0047

2014

Open to Public Inspection

A For the 2014 calendar year, or tax year beginning 01-01-2014, and ending 12-31-2014

B Check if applicable: <input type="checkbox"/> Address change <input type="checkbox"/> Name change <input type="checkbox"/> Initial return <input type="checkbox"/> Final return/terminated <input type="checkbox"/> Amended return <input type="checkbox"/> Application pending	C Name of organization THE ONE CAMPAIGN Doing business as Number and street (or P O box if mail is not delivered to street address) Room/suite 1400 EYE STREET NW NO 600 City or town, state or province, country, and ZIP or foreign postal code WASHINGTON, DC 20005	D Employer identification number 01-0593565 E Telephone number (202) 495-2700 G Gross receipts \$ 38,944,734
F Name and address of principal officer MICHAEL ELLIOTT 1400 EYE STREET NW NO 600 WASHINGTON, DC 20005		H(a) Is this a group return for subordinates? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No H(b) Are all subordinates included? <input type="checkbox"/> Yes <input type="checkbox"/> No If "No," attach a list (see instructions) H(c) Group exemption number ▶
I Tax-exempt status <input checked="" type="checkbox"/> 501(c)(3) <input type="checkbox"/> 501(c) () (insert no) <input type="checkbox"/> 4947(a)(1) or <input type="checkbox"/> 527		
J Website: ▶ WWW ONE ORG		
K Form of organization <input checked="" type="checkbox"/> Corporation <input type="checkbox"/> Trust <input type="checkbox"/> Association <input type="checkbox"/> Other ▶		L Year of formation 2002 M State of legal domicile DC

Part I Summary

1	Briefly describe the organization's mission or most significant activities SEE PART III, LINE 1			
	2 Check this box <input type="checkbox"/> if the organization discontinued its operations or disposed of more than 25% of its net assets			
Activities & Governance	3 Number of voting members of the governing body (Part VI, line 1a)	3		19
	4 Number of independent voting members of the governing body (Part VI, line 1b)	4		17
	5 Total number of individuals employed in calendar year 2014 (Part V, line 2a)	5		138
	6 Total number of volunteers (estimate if necessary)	6		17
	7a Total unrelated business revenue from Part VIII, column (C), line 12	7a		1,879,663
	b Net unrelated business taxable income from Form 990-T, line 34	7b		-151,946
	Revenue	8 Contributions and grants (Part VIII, line 1h)	22,652,045	Prior Year
9 Program service revenue (Part VIII, line 2g)		1,986,858	Current Year	1,879,663
10 Investment income (Part VIII, column (A), lines 3, 4, and 7d)		42,201		85,761
11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)		437,823		738,578
12 Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12)		25,118,927		20,308,962
Expenses		13 Grants and similar amounts paid (Part IX, column (A), lines 1-3)	1,630,000	
	14 Benefits paid to or for members (Part IX, column (A), line 4)	0		0
	15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)	14,984,249		15,020,975
	16a Professional fundraising fees (Part IX, column (A), line 11e)	96,051		198,000
	b Total fundraising expenses (Part IX, column (D), line 25) ▶ 919,052			
	17 Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)	14,641,899		14,776,239
18 Total expenses Add lines 13-17 (must equal Part IX, column (A), line 25)	31,352,199		31,795,214	
19 Revenue less expenses Subtract line 18 from line 12	-6,233,272		-11,486,252	
Net Assets or Fund Balances	20 Total assets (Part X, line 16)	42,711,453	Beginning of Current Year	30,914,697
	21 Total liabilities (Part X, line 26)	2,748,393	End of Year	2,460,061
	22 Net assets or fund balances Subtract line 21 from line 20	39,963,060		28,454,636

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge

Sign Here	***** Signature of officer	2015-11-16 Date
	LUIS GUARDIA TREASURER, SECRETARY & COO Type or print name and title	

Paid Preparer Use Only	Print/Type preparer's name	Preparer's signature	Date	Check <input type="checkbox"/> if self-employed	PTIN
	Firm's name ▶ GELMAN ROSENBERG & FREEDMAN			Firm's EIN ▶ 52-1392008	
	Firm's address ▶ 4550 MONTGOMERY AVE SUITE 650N BETHESDA, MD 208142930			Phone no (301) 951-9090	

May the IRS discuss this return with the preparer shown above? (see instructions) Yes No

Part III Statement of Program Service Accomplishments

Check if Schedule O contains a response or note to any line in this Part III

1 Briefly describe the organization's mission
 SEE SCHEDULE O

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? Yes No
 If "Yes," describe these new services on Schedule O

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? Yes No
 If "Yes," describe these changes on Schedule O

4 Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported

4a (Code) (Expenses \$ 7,860,780 including grants of \$ 1,700,000) (Revenue \$)
 U S PUBLIC EDUCATION AND AWARENESS RAISING THE ONE CAMPAIGN CONTINUED ITS WORK OF EDUCATING AND RAISING AWARENESS AMONG THE U S PUBLIC, MEDIA, AND POLICY MAKERS ABOUT THE IMPORTANCE OF OFFICIAL DEVELOPMENT ASSISTANCE AND INTERNATIONAL PROGRAMS THAT PREVENT DISEASES, COMBATting HIV/AIDS, TUBERCULOSIS AND MALARIA, AND FIGHTING HUNGER AND FAMINE IN THE DEVELOPING WORLD IN 2014, THE ONE CAMPAIGN AND ITS PARTNERS WORKED TO ENSURE THE PUBLIC UNDERSTOOD THE IMPACT AND REAL, MEASURABLE RESULTS THAT PROGRAMS LIKE GAVI, THE VACCINE ALLIANCE CREATE, HELPING TO PROVIDE MILLIONS OF AFRICAN CITIZENS WITH LIFE-SAVING VACCINES THE ONE CAMPAIGN CONTINUED EFFORTS TO PROMOTE THE NEED FOR ENERGY ACCESS IN SUB-SAHARAN AFRICA AND THE NEED FOR TRANSPARENCY AND ACCOUNTABILITY IN BUSINESS DEALS BETWEEN FOREIGN GOVERNMENTS AND PHANTOM FIRMS THE ONE CAMPAIGN ALSO RESPONDED TO THE EBOLA CRISIS, PROVIDING EDUCATION AND RAISING AWARENESS ABOUT THE NEED FOR A STRONG RESPONSE FROM GOVERNMENTS AROUND THE WORLD THE ONE CAMPAIGN LED THE DEVELOPMENT OF A PSA TITLED "WHAT ARE WE WAITING FOR?" FEATURING CELEBRITIES AND HEALTH CARE WORKERS THE ONE CAMPAIGN ALSO LAUNCHED AN ONLINE EBOLA RESPONSE TRACKER TO MONITOR FUNDING PLEDGED BY GOVERNMENTS AND OTHER ENTITIES AROUND THE WORLD, SHINING A SPOTLIGHT ON IF PROMISES WERE KEPT OR NOT, AND SEE WHICH FOLLOWED THAT FUNDING THROUGH TO DISBURSEMENT THE INTERACTIVE TRACKER IDENTIFIED LEADERS AND LAGGARDS IN THE RESPONSE, TRACKED AFRICAN CONTRIBUTIONS, AND ASSESSED DONORS HOLISTICALLY IN ORDER TO INFORM CITIZENS AND PARTNERS AROUND THE WORLD

4b (Code) (Expenses \$ 7,433,876 including grants of \$) (Revenue \$)
 EUROPEAN PUBLIC EDUCATION AND AWARENESS RAISING THE ONE CAMPAIGN CONTINUED TO RAISE PUBLIC AWARENESS OF AND ENGAGEMENT IN THE FIGHT AGAINST EXTREME POVERTY AND DISEASE ACROSS ITS CORE EUROPEAN MARKETS OF BRUSSELS, GERMANY, FRANCE AND THE UK IN 2014, THE ONE CAMPAIGN EXPANDED ITS WORK IN A NUMBER OF PRIORITY NON-CORE MARKETS, RUNNING AWARENESS RAISING CAMPAIGNS AND PUBLIC MOBILIZATION EFFORTS IN THE NETHERLANDS, ITALY AND SWEDEN WORKING ALONGSIDE PARTNERS IN THE SECTOR, THE ONE CAMPAIGN CONTINUED TO STRESS THE IMPORTANCE OF PROTECTING ODA BUDGETS THE ONE CAMPAIGN PARTNERED WITH NGOS IN THE UK TO EDUCATE THE PUBLIC ON THE NEED FOR THE GOVERNMENT TO MAINTAIN ITS COMMITMENT TO 0.7% IN SPITE OF LOOMING NATIONAL BUDGET CUTS IN THE NETHERLANDS, THE ONE CAMPAIGN PUBLISHED A REPORT ON THE ECONOMIC IMPACT OF DUTCH DEVELOPMENT AID ON THEIR ECONOMY AND LAUNCHED A DUTCH LANGUAGE WEBSITE AND SOCIAL MEDIA ACCOUNTS TO ENGAGE WITH 50,000 DUTCH MEMBERS IN FRANCE, THE ONE CAMPAIGN LED ITS FIRST FRANCOPHONE TRIP TO MALI, WITH SINGERS CALI AND CHRISTOPH MALI FROM TRYO AND ACTOR JACKY IDO ONE WAS ALSO SUPPORTED BY ACTRESS MARIE FURTWANGLER AND FRIENDS FROM THE ONE CAMPAIGN'S GERMAN PROGRAM

4c (Code) (Expenses \$ 4,625,627 including grants of \$) (Revenue \$ 1,879,663)
 (RED) IN 2014, (RED) CONTINUED TO ENGAGE THE PRIVATE SECTOR IN THE AIDS FIGHT THROUGH PARTNERSHIPS WITH LEADING COMPANIES INCLUDING APPLE, STARBUCKS, COCA-COLA, BEATS BY DR DRE, AND BELVEDERE, AMONG MANY OTHERS THROUGH PARTNERSHIP PROCEEDS AND CAMPAIGNS, (RED) GENERATED A TOTAL OF \$60 MILLION FOR THE GLOBAL FUND TO FIGHT AIDS, TUBERCULOSIS AND MALARIA ("THE GLOBAL FUND") (RED) ALSO ADDED SEVERAL NEW PARTNERS INCLUDING ADEN + ANAIS, BANK OF AMERICA, GALAXY CHOCOLATE (UK), MOLESKINE, AND SQUARE IN JANUARY OF 2014, (RED), U2, AND BANK OF AMERICA ANNOUNCED A PARTNERSHIP TO GENERATE MORE THAN \$10 MILLION TO FIGHT AIDS THE ANNOUNCEMENT RESULTED IN A MATCH FROM THE BILL AND MELINDA GATES FOUNDATION, AND ADDITIONAL COMMITMENTS FROM SAP AND AFRICA'S MOTSEPE FOUNDATION TO GENERATE A TOTAL OF \$22 MILLION FOR THE GLOBAL FUND THE PARTNERSHIP LAUNCHED WITH A COMMERCIAL DURING THE SUPER BOWL THAT FEATURED U2 PERFORMING A NEW SONG, "INVISIBLE " THE SONG WAS AVAILABLE AS A FREE ITUNES DOWNLOAD DURING AND FOLLOWING THE GAME, AND FOR EVERY DOWNLOAD BANK OF AMERICA DONATED \$1 TO THE GLOBAL FUND, RESULTING IN \$3.1 MILLION BEING GENERATED IN JUST OVER 24 HOURS TO MARK THE JUNE ANNIVERSARY OF THE DISCOVERY OF AIDS, (RED) LAUNCHED ITS FIRST EVER CULINARY CAMPAIGN, EAT (RED) DRINK (RED) SAVE LIVES, LED BY CHEF MARIO BATALI FOR THE FIRST TEN DAYS OF JUNE, MORE THAN 500 RESTAURANTS, BARS AND FOOD TRUCKS TURNED (RED) BY MAKING A DONATION TO THE GLOBAL FUND TO FIGHT AIDS, AND CREATING SPECIAL (RED) MENU ITEMS AND COCKTAILS THE CAMPAIGN GENERATED SIGNIFICANT AWARENESS FOR THE AIDS FIGHT THROUGH MEDIA AND SOCIAL MEDIA, WITH THE LAUNCH EVENTS ATTENDED BY NEIL PATRICK HARRIS AND DAVID BURTKA, ALONGSIDE APRIL BLOOMFIELD, DAVID BURKE, DANIEL BOULUD, DOMINIQUE ANSEL, AND MARCUS SAMUELSSON WORLD AIDS DAY 2014 WAS THE BIGGEST TO DATE, WITH (RED) AND ITS ICONIC PARTNERS APPLE, BANK OF AMERICA, THE COCA-COLA COMPANY AND STARBUCKS RALLYING MILLIONS OF PEOPLE AROUND THE AIDS FIGHT, AND RAISING MONEY FOR THE GLOBAL FUND KEY HIGHLIGHTS INCLUDED A SURPRISE WORLD AIDS DAY PERFORMANCE IN NEW YORK'S TIMES SQUARE AND INNOVATIVE SOCIAL MEDIA CAMPAIGNS FOR TWO WEEKS SURROUNDING WORLD AIDS DAY, A SPECIAL SECTION ON THE APP STORE CALLED "APPS FOR (RED)," OFFERED 25 APPS WITH EXCLUSIVE NEW CONTENT EVERY TIME A CUSTOMER PURCHASED A PARTICIPATING (PRODUCT)RED APP OR AN EXCLUSIVE IN-APP PURCHASE, ALL PROCEEDS WENT TO THE GLOBAL FUND PARTICIPATING APPS INCLUDED ANGRY BIRDS, FIFA 15, CLASH OF CLANS, OVER, MONUMENT VALLEY AND KIM KARDASHIAN HOLLYWOOD ON DECEMBER 1, APPLE DONATED A PORTION OF SALES AT APPLE'S RETAIL AND ONLINE STORES AROUND THE WORLD AND ON BLACK FRIDAY, APPLE DONATED A PERCENTAGE OF GIFT CARDS DISTRIBUTED WITH THE PURCHASE OF SELECT APPLE PRODUCTS TENS OF THOUSANDS OF PEOPLE PACKED NEW YORK'S TIMES SQUARE FOR A SURPRISE WORLD AIDS DAY EVENT - "A (RED) THANK YOU PRESENTED BY (BANK OF AMERICA)RED" -- HELD TO THANK AMERICANS FOR THEIR LEADERSHIP IN THE FIGHT AGAINST AIDS THE CONCERT INCLUDED PERFORMANCES BY KANYE WEST AND CARRIE UNDERWOOD, AS WELL AS BY ADAM CLAYTON, THE EDGE AND LARRY MULLEN JR OF U2, JOINED BY BRUCE SPRINGSTEEN AND CHRIS MARTIN IN ADDITION TO PRESENTING THE TIMES SQUARE EVENT, BANK OF AMERICA DONATED MORE THAN \$3 MILLION TO THE GLOBAL FUND AS A RESULT OF WORLD AIDS DAY ACTIVITIES, WHICH INCLUDED DONATING 10 CENTS FOR EVERY PURCHASE MADE WITH A BANK OF AMERICA DEBIT CARD, AND 40 CENTS FOR EVERY SOCIAL MEDIA ENGAGEMENT WITH A SPECIAL VIDEO FEATURING (RED) CO-FOUNDER, BONO THE COCA-COLA COMPANY PARTNERED WITH (RED) FOR ITS "SHARE THE SOUND OF AN AIDS-FREE GENERATION" CAMPAIGN FANS COULD DONATE TO WIN SPECIAL EXPERIENCES WITH LEADING ARTISTS INCLUDING BONO, AVICII, QUEEN, ADAM LAMBERT, AND ONEREPUBLIC (RED) PARTNER, STARBUCKS, MADE A DONATION TO FIGHT AIDS FOR EVERY HANDCRAFTED BEVERAGE SOLD ON DECEMBER 1 ACROSS PARTICIPATING STORES IN THE U S AND CANADA BANK OF AMERICA MATCHED STARBUCKS' 10 CENT DONATION EVERY TIME MY STARBUCKS REWARDS MEMBERS MADE A PURCHASE OTHER WORLD AIDS DAY HIGHLIGHTS INCLUDED A NEW CHRISTMAS SINGLE FROM THE KILLERS, ACTIVATIONS FROM LIVENATION, TELCEL, MOLESKINE AND ADEN + ANAIS

See Additional Data











4d Other program services (Describe in Schedule O)
 (Expenses \$ 5,924,906 including grants of \$ 100,000) (Revenue \$)

4e Total program service expenses 25,845,189

Part IV Checklist of Required Schedules

		Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? <i>If "Yes," complete Schedule A</i> <input checked="" type="checkbox"/>	Yes	
2	Is the organization required to complete <i>Schedule B, Schedule of Contributors</i> (see instructions)? <input checked="" type="checkbox"/>	Yes	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? <i>If "Yes," complete Schedule C, Part I</i> <input checked="" type="checkbox"/>		No
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? <i>If "Yes," complete Schedule C, Part II</i> <input checked="" type="checkbox"/>	Yes	
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? <i>If "Yes," complete Schedule C, Part III</i> <input checked="" type="checkbox"/>		No
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? <i>If "Yes," complete Schedule D, Part I</i> <input checked="" type="checkbox"/>		No
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? <i>If "Yes," complete Schedule D, Part II</i> <input checked="" type="checkbox"/>		No
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? <i>If "Yes," complete Schedule D, Part III</i> <input checked="" type="checkbox"/>		No
9	Did the organization report an amount in Part X, line 21 for escrow or custodial account liability, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? <i>If "Yes," complete Schedule D, Part IV</i> <input checked="" type="checkbox"/>		No
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? <i>If "Yes," complete Schedule D, Part V</i> <input checked="" type="checkbox"/>	Yes	
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable		
a	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? <i>If "Yes," complete Schedule D, Part VI</i> <input checked="" type="checkbox"/>	Yes	
b	Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VII</i> <input checked="" type="checkbox"/>		No
c	Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VIII</i> <input checked="" type="checkbox"/>		No
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part IX</i> <input checked="" type="checkbox"/>		No
e	Did the organization report an amount for other liabilities in Part X, line 25? <i>If "Yes," complete Schedule D, Part X</i> <input checked="" type="checkbox"/>	Yes	
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? <i>If "Yes," complete Schedule D, Part X</i> <input checked="" type="checkbox"/>	Yes	
12a	Did the organization obtain separate, independent audited financial statements for the tax year? <i>If "Yes," complete Schedule D, Parts XI and XII</i> <input checked="" type="checkbox"/>		No
b	Was the organization included in consolidated, independent audited financial statements for the tax year? <i>If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional</i> <input checked="" type="checkbox"/>	Yes	
13	Is the organization a school described in section 170(b)(1)(A)(ii)? <i>If "Yes," complete Schedule E</i>		No
14a	Did the organization maintain an office, employees, or agents outside of the United States?	Yes	
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? <i>If "Yes," complete Schedule F, Parts I and IV</i> <input checked="" type="checkbox"/>	Yes	
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any foreign organization? <i>If "Yes," complete Schedule F, Parts II and IV</i> <input checked="" type="checkbox"/>	Yes	
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to or for foreign individuals? <i>If "Yes," complete Schedule F, Parts III and IV</i> <input checked="" type="checkbox"/>		No
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? <i>If "Yes," complete Schedule G, Part I</i> (see instructions) <input checked="" type="checkbox"/>	Yes	
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? <i>If "Yes," complete Schedule G, Part II</i> <input checked="" type="checkbox"/>		No
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? <i>If "Yes," complete Schedule G, Part III</i> <input checked="" type="checkbox"/>		No
20a	Did the organization operate one or more hospital facilities? <i>If "Yes," complete Schedule H</i>		No
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?		
20b			

Part IV Checklist of Required Schedules *(continued)*

21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or domestic government on Part IX, column (A), line 1? <i>If "Yes," complete Schedule I, Parts I and II</i> 	21	Yes	
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on Part IX, column (A), line 2? <i>If "Yes," complete Schedule I, Parts I and III</i> 	22		No
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If "Yes," complete Schedule J</i> 	23	Yes	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? <i>If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25a</i>	24a		No
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? <i>If "Yes," complete Schedule L, Part I</i>	25a		No
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? <i>If "Yes," complete Schedule L, Part I</i>	25b		No
26	Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any current or former officers, directors, trustees, key employees, highest compensated employees, or disqualified persons? <i>If "Yes," complete Schedule L, Part II</i>	26		No
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? <i>If "Yes," complete Schedule L, Part III</i>	27		No
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
a	A current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>	28a		No
b	A family member of a current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>	28b		No
c	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? <i>If "Yes," complete Schedule L, Part IV</i>	28c		No
29	Did the organization receive more than \$25,000 in non-cash contributions? <i>If "Yes," complete Schedule M</i> 	29	Yes	
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If "Yes," complete Schedule M</i> 	30		No
31	Did the organization liquidate, terminate, or dissolve and cease operations? <i>If "Yes," complete Schedule N, Part I</i>	31		No
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If "Yes," complete Schedule N, Part II</i>	32		No
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? <i>If "Yes," complete Schedule R, Part I</i> 	33		No
34	Was the organization related to any tax-exempt or taxable entity? <i>If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1</i> 	34	Yes	
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a	Yes	
b	If 'Yes' to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? <i>If "Yes," complete Schedule R, Part V, line 2</i> 	35b		No
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? <i>If "Yes," complete Schedule R, Part V, line 2</i> 	36	Yes	
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? <i>If "Yes," complete Schedule R, Part VI</i> 	37		No
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19? Note. All Form 990 filers are required to complete Schedule O	38	Yes	

Part V Statements Regarding Other IRS Filings and Tax Compliance

Check if Schedule O contains a response or note to any line in this Part V

Table with columns for question number, question text, and Yes/No/Amount boxes. Includes sections for backup withholding, employee reporting, foreign accounts, prohibited tax shelter transactions, deductible contributions, and 501(c)(7), (12), and (29) organizations.

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Check if Schedule O contains a response or note to any line in this Part VI

Section A. Governing Body and Management

		Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year		
	If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O		
1b	Enter the number of voting members included in line 1a, above, who are independent		
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?	Yes	
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person?		No
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?		No
5	Did the organization become aware during the year of a significant diversion of the organization's assets?		No
6	Did the organization have members or stockholders?	Yes	
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?	Yes	
7b	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?	Yes	
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following		
8a	The governing body?	Yes	
8b	Each committee with authority to act on behalf of the governing body?	Yes	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O		No

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

		Yes	No
10a	Did the organization have local chapters, branches, or affiliates?		No
10b	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?		
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	Yes	
12a	Did the organization have a written conflict of interest policy? If "No," go to line 13	Yes	
12b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	Yes	
12c	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done	Yes	
13	Did the organization have a written whistleblower policy?	Yes	
14	Did the organization have a written document retention and destruction policy?	Yes	
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?		
15a	The organization's CEO, Executive Director, or top management official	Yes	
15b	Other officers or key employees of the organization	Yes	
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?		No
16b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?		

Section C. Disclosure

- 17** List the States with which a copy of this Form 990 is required to be filed **AL, AK, AR, AZ, CA, CO, CT, FL, GA, HI, IL, KS, KY, MA, MD, ME, MI, MN, NC, ND, NH, NJ, NM, NY, OH, OK, OR, PA, RI, SC, UT, TN, VA, WA, WI, WV**
- 18** Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply.
 Own website Another's website Upon request Other (explain in Schedule O)
- 19** Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year
- 20** State the name, address, and telephone number of the person who possesses the organization's books and records
LUIS GUARDIA

1400 EYE STREET NW STE 600
 WASHINGTON, DC 20005 (202) 495-2700

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response or note to any line in this Part VII 

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed Report compensation for the calendar year ending with or within the organization's tax year

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation Enter -0- in columns (D), (E), and (F) if no compensation was paid

- List all of the organization's **current** key employees, if any See instructions for definition of "key employee "

- List the organization's five **current** highest compensated employees (other than an officer, director, trustee or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations

- List all of the organization's **former** officers, key employees, or highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations

- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order individual trustees or directors, institutional trustees, officers, key employees, highest compensated employees, and former such persons

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)					(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee			

1b Sub-Total			
c Total from continuation sheets to Part VII, Section A			
d Total (add lines 1b and 1c)		2,400,215	133,676

2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 of reportable compensation from the organization **▶33**

	Yes	No
3 Did the organization list any former officer, director or trustee, key employee, or highest compensated employee on line 1a? <i>If "Yes," complete Schedule J for such individual</i>		No
4 For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? <i>If "Yes," complete Schedule J for such individual</i>	Yes	
5 Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? <i>If "Yes," complete Schedule J for such person</i>		No

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization Report compensation for the calendar year ending with or within the organization's tax year

(A) Name and business address	(B) Description of services	(C) Compensation
RAMARC SOLUTIONS LLC 10408 HERITAGE LANDING RD BURKE, VA 22015	IT CONSULTING & SUPPORT	400,390
SHEILA ROCHE 73 E ELM ST CHICAGO, IL 60611	COMMS AND CREATIVE CONSULTING	300,000
CATALIST LLC 1090 VERMONT AVE NW 300 WASHINGTON, DC 20005	EMAIL LIST ANALYSIS	149,777
WE ALSO WALK DOGS INC 2003 SPRINGSIDE DR NAPERVILLE, IL 60565	WEBSITE & INTERNET CONSULTING	148,738
BEATE WEDEKIND HASENHEIDE 64 BERLIN 10967 GM	PROG AND MANAGEMENT CONSULTING	132,296

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 of compensation from the organization **▶14**

Part VIII Statement of Revenue

Check if Schedule O contains a response or note to any line in this Part VIII

		(A)	(B)	(C)	(D)	
		Total revenue	Related or exempt function revenue	Unrelated business revenue	Revenue excluded from tax under sections 512-514	
Contributions, Gifts, Grants and Other Similar Amounts	1a Federated campaigns 1a					
	b Membership dues 1b					
	c Fundraising events 1c					
	d Related organizations 1d					
	e Government grants (contributions) 1e					
	f All other contributions, gifts, grants, and similar amounts not included above 1f	17,604,960				
	g Noncash contributions included in lines 1a-1f \$	4,012,099				
	h Total. Add lines 1a-1f	17,604,960				
Program Service Revenue	2a <u>MARKETING INCOME</u>					
		Business Code				
	b	900099	1,879,663	1,879,663		
	c					
	d					
	e					
	f All other program service revenue					
	g Total. Add lines 2a-2f		1,879,663			
Other Revenue	3 Investment income (including dividends, interest, and other similar amounts)		77,421		77,421	
	4 Income from investment of tax-exempt bond proceeds					
	5 Royalties		738,054		738,054	
	6a Gross rents	(i) Real				
		(ii) Personal				
		b Less rental expenses				
		c Rental income or (loss)				
	d Net rental income or (loss)					
	7a Gross amount from sales of assets other than inventory	(i) Securities	18,644,112			
		(ii) Other				
		b Less cost or other basis and sales expenses	18,622,822	12,950		
		c Gain or (loss)	21,290	-12,950		
	d Net gain or (loss)		8,340		8,340	
	8a Gross income from fundraising events (not including \$ _____ of contributions reported on line 1c) See Part IV, line 18	a				
		b Less direct expenses b				
		c Net income or (loss) from fundraising events				
	9a Gross income from gaming activities See Part IV, line 19	a				
		b Less direct expenses b				
c Net income or (loss) from gaming activities						
10a Gross sales of inventory, less returns and allowances	a					
	b Less cost of goods sold b					
	c Net income or (loss) from sales of inventory					
Miscellaneous Revenue	Business Code					
11a <u>MISCELLANEOUS</u>	900099	3,554		3,554		
b <u>CURRENCY EXCHANGE LOSS</u>	900099	-3,030		-3,030		
c						
d All other revenue						
e Total. Add lines 11a-11d		524				
12 Total revenue. See Instructions		20,308,962	0	1,879,663	824,339	

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A)

Check if Schedule O contains a response or note to any line in this Part IX

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.		(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to domestic organizations and domestic governments. See Part IV, line 21	1,700,000	1,700,000		
2	Grants and other assistance to domestic individuals. See Part IV, line 22				
3	Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16	100,000	100,000		
4	Benefits paid to or for members				
5	Compensation of current officers, directors, trustees, and key employees	1,413,252	1,039,595	332,099	41,558
6	Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7	Other salaries and wages	10,605,821	8,317,199	1,946,310	342,312
8	Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)	495,841	389,358	90,555	15,928
9	Other employee benefits	1,230,827	970,868	221,910	38,049
10	Payroll taxes	1,275,234	994,250	240,363	40,621
11	Fees for services (non-employees)				
a	Management				
b	Legal	314,443		314,443	
c	Accounting	61,668		61,668	
d	Lobbying				
e	Professional fundraising services. See Part IV, line 17	198,000			198,000
f	Investment management fees	14,864		14,864	
g	Other (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O)	1,905,832	1,581,380	324,452	
12	Advertising and promotion	452,543	448,981	3,562	
13	Office expenses	378,805	270,414	92,948	15,443
14	Information technology	2,580,891	2,189,341	334,946	56,604
15	Royalties				
16	Occupancy	1,466,064	1,143,033	276,332	46,699
17	Travel	3,005,666	2,759,643	150,283	95,740
18	Payments of travel or entertainment expenses for any federal, state, or local public officials				
19	Conferences, conventions, and meetings	1,661,936	1,282,886	379,050	
20	Interest	1,381	1,077	260	44
21	Payments to affiliates				
22	Depreciation, depletion, and amortization	622,112	485,037	117,259	19,816
23	Insurance	90,898	70,870	17,133	2,895
24	Other expenses. Itemize expenses not covered above (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O)				
a	MEDIA SUPPORT	521,843	521,843		
b	VIDEO PRODUCTION	396,732	396,732		
c	SUBS , RESEARCH MATL	237,710	237,710		
d	MEDIA MONITORING	162,845	162,845		
e	All other expenses	900,006	782,127	112,536	5,343
25	Total functional expenses. Add lines 1 through 24e	31,795,214	25,845,189	5,030,973	919,052
26	Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here <input type="checkbox"/> if following SOP 98-2 (ASC 958-720)				

Part X Balance Sheet

Check if Schedule O contains a response or note to any line in this Part X

		(A)		(B)
		Beginning of year		End of year
Assets	1 Cash-non-interest-bearing	2,998,523	1	1,079,318
	2 Savings and temporary cash investments	3,603,685	2	7,433,696
	3 Pledges and grants receivable, net	31,045,862	3	16,741,872
	4 Accounts receivable, net	307,397	4	902,743
	5 Loans and other receivables from current and former officers, directors, trustees, key employees, and highest compensated employees Complete Part II of Schedule L		5	
	6 Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions) Complete Part II of Schedule L		6	
	7 Notes and loans receivable, net		7	
	8 Inventories for sale or use		8	
	9 Prepaid expenses and deferred charges	127,323	9	288,353
	10a Land, buildings, and equipment cost or other basis Complete Part VI of Schedule D	10a 3,994,729		
	b Less accumulated depreciation	10b 2,492,600	1,961,867	10c 1,502,129
	11 Investments—publicly traded securities	2,010,576	11	2,064,134
	12 Investments—other securities See Part IV, line 11		12	
	13 Investments—program-related See Part IV, line 11		13	
	14 Intangible assets	490,666	14	475,333
	15 Other assets See Part IV, line 11	165,554	15	427,119
16 Total assets. Add lines 1 through 15 (must equal line 34)	42,711,453	16	30,914,697	
Liabilities	17 Accounts payable and accrued expenses	1,189,535	17	1,363,401
	18 Grants payable		18	
	19 Deferred revenue	513,622	19	492,542
	20 Tax-exempt bond liabilities		20	
	21 Escrow or custodial account liability Complete Part IV of Schedule D		21	
	22 Loans and other payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons Complete Part II of Schedule L		22	
	23 Secured mortgages and notes payable to unrelated third parties		23	
	24 Unsecured notes and loans payable to unrelated third parties	250,000	24	
	25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24) Complete Part X of Schedule D	795,236	25	604,118
	26 Total liabilities. Add lines 17 through 25	2,748,393	26	2,460,061
Net Assets or Fund Balances	Organizations that follow SFAS 117 (ASC 958), check here <input checked="" type="checkbox"/> and complete lines 27 through 29, and lines 33 and 34.			
	27 Unrestricted net assets	5,904,737	27	6,937,372
	28 Temporarily restricted net assets	32,058,323	28	19,517,264
	29 Permanently restricted net assets	2,000,000	29	2,000,000
	Organizations that do not follow SFAS 117 (ASC 958), check here <input type="checkbox"/> and complete lines 30 through 34.			
	30 Capital stock or trust principal, or current funds		30	
	31 Paid-in or capital surplus, or land, building or equipment fund		31	
	32 Retained earnings, endowment, accumulated income, or other funds		32	
33 Total net assets or fund balances	39,963,060	33	28,454,636	
34 Total liabilities and net assets/fund balances	42,711,453	34	30,914,697	

Part XI Reconciliation of Net Assets

Check if Schedule O contains a response or note to any line in this Part XI

1	Total revenue (must equal Part VIII, column (A), line 12)	1	20,308,962
2	Total expenses (must equal Part IX, column (A), line 25)	2	31,795,214
3	Revenue less expenses Subtract line 2 from line 1	3	-11,486,252
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	39,963,060
5	Net unrealized gains (losses) on investments	5	-22,172
6	Donated services and use of facilities	6	
7	Investment expenses	7	
8	Prior period adjustments	8	
9	Other changes in net assets or fund balances (explain in Schedule O)	9	0
10	Net assets or fund balances at end of year Combine lines 3 through 9 (must equal Part X, line 33, column (B))	10	28,454,636

Part XII Financial Statements and Reporting

Check if Schedule O contains a response or note to any line in this Part XII

	Yes	No
1 Accounting method used to prepare the Form 990 <input type="checkbox"/> Cash <input checked="" type="checkbox"/> Accrual <input type="checkbox"/> Other _____ If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O		
2a Were the organization's financial statements compiled or reviewed by an independent accountant? If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed on a separate basis, consolidated basis, or both <input type="checkbox"/> Separate basis <input type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separate basis		No
2b Were the organization's financial statements audited by an independent accountant? If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both <input type="checkbox"/> Separate basis <input checked="" type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separate basis	Yes	
2c If "Yes," to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O	Yes	
3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?		No
3b If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits		

Additional Data

Software ID:

Software Version:

EIN: 01-0593565

Name: THE ONE CAMPAIGN

Form 990, Part III - Line 4c: Program Service Accomplishments (See the Instructions)

(Code) (Expenses \$ 2,953,480 including grants of \$) (Revenue \$)

POLICY RESEARCH AND ANALYSIS ON AID TRACKING, AGRICULTURE, AIDS, TRANSPARENCY, AND THE MDGS THE ONE CAMPAIGN PRODUCED FIVE MAJOR REPORTS IN 2014 LEVELING THE FIELD IMPROVING OPPORTUNITIES FOR WOMEN FARMERS IN AFRICA, GOING FOR GOAL IMMUNIZATION AND THE CASE FOR GAVI, TRILLION DOLLAR SCANDAL, THE 2014 DATA REPORT FIGHTING POVERTY AND FINANCING AFRICA'S FUTURE, AND AT THE TIPPING POINT - TRACKING GLOBAL COMMITMENTS ON AIDS THE GLOBAL HEALTH TEAM DEVELOPED AND LED AN ORGANIZATION-WIDE RESPONSE TO THE WEST AFRICAN EBOLA CRISIS, INCLUDING THE DEVELOPMENT OF AN INNOVATIVE, ONLINE ACCOUNTABILITY TOOL TO TRACK DONOR COMMITMENTS AND DISBURSEMENTS THROUGH THE 'GOING FOR GOAL' REPORT AND OTHER POLICY RESEARCH, THE TEAM SUPPORTED GOVERNMENT RELATIONS AND MARKETING TEAMS TO CAMPAIGN IN SUPPORT OF GAVI'S REPLENISHMENT EFFORT, WHICH CULMINATED IN SUCCESSFULLY RAISING THE \$7.5 BILLION GAVI SOUGHT TO RAISE IN ORDER TO IMMUNIZE AN ADDITIONAL 300 MILLION CHILDREN OVER THE NEXT FIVE YEARS. IN TRANSPARENCY WORK, THE POLICY TEAM PRODUCED THE TRILLION DOLLAR SCANDAL REPORT WHICH REVEALED THAT CORRUPTION DUE TO SHADY DEALS AND MONEY LAUNDERING COST DEVELOPING COUNTRIES AT LEAST \$1 TRILLION DOLLARS EACH YEAR. THE REPORT GARNERED MEDIA ATTENTION IN MORE THAN 50 COUNTRIES AND FORMED THE BASIS OF AN EFFORT AIMED AT PERSUADING G20 LEADERS TO COMMIT TO MAKING NEEDED REFORMS, WHICH HELPED SECURE A COMMITMENT BY THE G20 TO CREATE A SET OF PRINCIPLES ON BENEFICIAL OWNERSHIP.

(Code) (Expenses \$ 2,849,957 including grants of \$) (Revenue \$)

AFRICAN ENGAGEMENT AND OUTREACH THE ONE CAMPAIGN MAINTAINED ITS AFRICA OFFICE IN JOHANNESBURG, SOUTH AFRICA, FROM WHICH IT STRENGTHENED AND EXPANDED RELATIONSHIPS WITH KEY POLICY MAKERS AND INFLUENCERS ON THE CONTINENT ENGAGED IN THE FIGHT AGAINST EXTREME POVERTY. THE ONE CAMPAIGN'S KEY FOCUS FOR 2014 WAS ON PROMOTING AGRICULTURE DEVELOPMENT AND FIGHTING THE EBOLA CRISIS IN AFRICA. ON AGRICULTURE, THE ONE CAMPAIGN LAUNCHED THE "DO AGRIC, IT PAYS" CAMPAIGN AT THE AFRICAN UNION SUMMIT IN JANUARY 2014. THESE INITIATIVES ASKED MILLIONS OF AFRICAN CITIZENS TO COME TOGETHER TO DEMAND THAT THEIR LEADERS KEEP THEIR PROMISES TO INVEST IN AGRICULTURE AND SUPPORT SMALLHOLDER FARMERS. IN SUPPORT OF THE CAMPAIGN, 19 AFRICAN ARTISTS FROM DIFFERENT COUNTRIES CAME TOGETHER TO RECORD A MULTI-LINGUAL HIT SINGLE "COCOA NA CHOCOLATE," WHICH WON BEST AFRICAN COLLABORATION AT THE 2014 ALL AFRICA MUSIC AWARDS. THE SONG ENGAGED A NEW AUDIENCE OF THE ONE CAMPAIGN MEMBERS AND HELPED MAKE AGRICULTURE A "COOL" PROPOSITION FOR ACQUIRING OPPORTUNITIES FOR AFRICAN YOUTH. THE ONE CAMPAIGN ALSO ENGAGED 10 AFRICAN HEADS OF STATE WHO RECEIVED THE DO AGRIC PETITION SIGNED BY 2.2 MILLION CITIZENS AND THE ONE CAMPAIGN POLICY RECOMMENDATIONS ON AGRICULTURE. THE POLICY AGENDA WAS ENDORSED BY 120 AFRICAN FARMER ASSOCIATIONS AND CIVIL SOCIETY ORGANIZATIONS. THE DELIVERY OF THE RECOMMENDATIONS AND PETITION CONTRIBUTED TO THE LEADERS MAKING COMMITMENTS TO ALLOCATE 10% OF NATIONAL BUDGETS TO AGRICULTURE AND TO OTHER NEW TARGETS ON AGRICULTURE AND NUTRITION TO BE ACHIEVED BY 2025. IN RESPONSE TO THE EBOLA CRISIS, THE ONE CAMPAIGN WORKED WITH MANY PARTNERS INCLUDING THE AFRICAN UNION TO RAISE AWARENESS ABOUT THE OUTBREAK AND TO URGE GOVERNMENTS AND ORGANIZATIONS ACROSS THE WORLD TO PROVIDE FUNDING AND SUPPORT TO END THE CRISIS. THE ONE CAMPAIGN WORKED WITH AFRICAN AND INTERNATIONAL ARTISTS TO PRODUCE A PUBLIC SERVICE ANNOUNCEMENT ("PSA") ENTITLED "WHAT ARE WE WAITING FOR?" TO PRESS FOR URGENT ACTION ON EBOLA. IT CALLED ON AFRICAN GOVERNMENTS TO STEP UP THE ASSISTANCE TO COUNTRIES DIRECTLY AFFECTED BY EBOLA. THE ONE CAMPAIGN ALSO LAUNCHED AN EBOLA TRACKER TO MONITOR THE FUNDING PLEDGED BY GOVERNMENTS AND ENTITIES AROUND THE WORLD. A PETITION SIGNED BY 275,000 CITIZENS WAS DELIVERED TO THE UN SECRETARY GENERAL BAN KI-MOON IN SEPTEMBER 2014. A NUMBER OF AFRICAN COUNTRIES, INCLUDING NIGERIA, ETHIOPIA, AND KENYA EXTENDED FINANCIAL AND NON-FINANCIAL SUPPORT TO THE THREE AFFECTED COUNTRIES. THE EBOLA AND DO AGRIC INITIATIVES WERE ALSO SHOWCASED ON MULTICHOICE AFRICA'S BIG BROTHER AFRICA (BBA) PROGRAM, ONE OF THE LARGEST PAN-AFRICAN MEDIA PROGRAMS, REACHING MILLIONS OF AFRICANS. THE PARTNERSHIP WITH BBA ALSO BOLSTERED THE ONE CAMPAIGN'S SOCIAL MEDIA PRESENCE AND CONTRIBUTED TO THE ONE CAMPAIGN'S BRAND AWARENESS ACROSS THE CONTINENT.

Form 990, Part III - Line 4c: Program Service Accomplishments (See the Instructions)

(Code) (Expenses \$	121,469	including grants of \$	100,000) (Revenue \$)
THE 2014 ONE AFRICA AWARD THE ONE CAMPAIGN MADE ITS ANNUAL ONE AFRICA AWARD TO AN AFRICAN-BASED CIVIL SOCIETY ORGANIZATION THAT EMPLOYS INNOVATIVE APPROACHES TO HELPING ACHIEVE ONE OR MORE OF THE MILLENNIUM DEVELOPMENT GOALS (MDGS) IN 2014, THE ONE CAMPAIGN AWARDED ITS ANNUAL \$100,000 ONE AFRICA AWARD TO FRIENDS OF THE GLOBAL FUND AFRICA FRIENDS AFRICA IS AN INDIGENOUS PAN-AFRICA ORGANIZATION FRIENDS AFRICA'S GENERAL MISSION IS TO MOBILIZE POLITICAL AND FINANCIAL SUPPORT FOR THE FIGHT AGAINST AIDS, TB AND MALARIA ALIGNS WITH THE MILLENNIUM DEVELOPMENT GOALS (MDGS) FRIENDS AFRICA HAS BLAZED THE TRAIL AS AFRICA'S LEADING HEALTH ADVOCACY ORGANIZATION, ORGANIZING OVER TWO HUNDRED ADVOCACY EVENTS IN PARTNERSHIP WITH GOVERNMENTS, CORPORATE SECTOR, INTERNATIONAL ORGANIZATIONS AND COMMUNITY BASED ORGANIZATIONS THE ONE AFRICA AWARD 2014 RECEIVED 128 APPLICATIONS FROM 22 AFRICAN COUNTRIES THREE FINALISTS WERE ANNOUNCED AT THE 2014 CIVICUS INNOVATION AWARDS ON NOVEMBER 24, 2014 AND THE OVERALL WINNER, FRIENDS OF THE GLOBAL FUND AFRICA, WAS PRESENTED WITH THE AWARD AT THE BIG BROTHER AFRICA EVICTION SHOW ON NOVEMBER 30, 2014 WITH THE EXCEPTION OF THE ONE AFRICA AWARD, ONE IS NOT A GRANT-MAKING ORGANIZATION AND DOES NOT DIRECTLY FUND CHARITY PROJECTS IN DEVELOPING COUNTRIES, WORK WHICH IS DONE WELL BY OTHER NGOS						

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
(1) MICHAEL ELLIOTT PRESIDENT & CEO	46 00 4 00	X		X				363,572	46,392	30,223
(1) TOM FRESTON BOARD CHAIR	6 00 2 00	X						0	0	0
(2) BONO BOARD MEMBER	6 00 2 00	X						0	0	0
(3) JOSHUA BOLTEN BOARD MEMBER	3 00 1 00	X						0	0	0
(4) HOWARD G BUFFETT BOARD MEMBER	1 50 0 50	X						0	0	0
(5) SUSAN A BUFFETT BOARD MEMBER	1 50 0 50	X						0	0	0
(6) JOE CERRELL BOARD MEMBER	1 50	X						0	0	0
(7) JOHN DOERR BOARD MEMBER	1 50 0 50	X						0	0	0
(8) HELENE GAYLE BOARD MEMBER	1 50 0 50	X						0	0	0
(9) MORTON HALPERIN BOARD MEMBER	3 00 1 00	X						0	0	0
(10) MO IBRAHIM BOARD MEMBER	1 50 0 50	X						0	0	0
(11) DR NGOZI OKONJO-IWEALA BOARD MEMBER	1 50 0 50	X						0	0	0
(12) RONALD PERELMAN BOARD MEMBER	1 50 0 50	X						0	0	0
(13) JEFF RAIKES BOARD MEMBER (THROUGH 06/14)	1 50	X						0	0	0
(14) CONDOLEEZZA RICE BOARD MEMBER (THROUGH 12/14)	1 50 0 50	X						0	0	0
(15) SHERYL SANDBERG BOARD MEMBER	1 50 0 50	X						0	0	0
(16) KEVIN SHEEKEY BOARD MEMBER	1 50 0 50	X						0	0	0
(17) BOBBY SHRIVER BOARD MEMBER	1 50 0 50	X						0	0	0
(18) LAWRENCE SUMMERS BOARD MEMBER	1 50 0 50	X						0	0	0
(19) MARK SUZMAN BOARD MEMBER	1 50	X						0	0	0
(20) JAMIE DRUMMOND EXECUTIVE DIRECTOR, GLOBAL STRATEGY	46 00 4 00	X						237,558	30,313	21,502
(21) LUIS GUARDIA TREASURER, SECRETARY & COO	46 00 4 00			X				193,979	24,752	29,781
(22) DEBORAH DUGAN CEO (RED)	50 00				X			525,258	0	20,602
(23) ZACH OVERTON COO (RED)	50 00					X		242,775	0	26,318
(24) SIPHO MOYO EXECUTIVE DIRECTOR, AFRICA	50 00					X		231,667	0	7,184

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
(26) JEFF DAVIDOFF CHIEF MARKETING OFFICER	50 00					X		225,363	0	22,438
(1) ADRIAN LOVETT EXECUTIVE DIRECTOR, EUROPE	50 00					X		182,573	32,219	10,971
(2) JENNIFER LOTITO CHIEF PARTNERSHIPS OFFICER (RED)	50 00					X		197,470	0	27,433

SCHEDULE A
(Form 990 or 990EZ)

Public Charity Status and Public Support

OMB No 1545-0047

2014

Open to Public Inspection

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

▶ Attach to Form 990 or Form 990-EZ.

▶ Information about Schedule A (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

Department of the Treasury
Internal Revenue Service

Name of the organization
THE ONE CAMPAIGN

Employer identification number
01-0593565

Part I Reason for Public Charity Status (All organizations must complete this part.) See instructions.

The organization is not a private foundation because it is (For lines 1 through 11, check only one box)

- 1 A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i)**.
- 2 A school described in **section 170(b)(1)(A)(ii)**. (Attach Schedule E)
- 3 A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii)**.
- 4 A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii)**. Enter the hospital's name, city, and state _____
- 5 An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv)**. (Complete Part II)
- 6 A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v)**.
- 7 An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi)**. (Complete Part II)
- 8 A community trust described in **section 170(b)(1)(A)(vi)** (Complete Part II)
- 9 An organization that normally receives (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975 See **section 509(a)(2)**. (Complete Part III)
- 10 An organization organized and operated exclusively to test for public safety See **section 509(a)(4)**.
- 11 An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2) See **section 509(a)(3)**. Check the box in lines 11a through 11d that describes the type of supporting organization and complete lines 11e, 11f, and 11g
 - a **Type I.** A supporting organization operated, supervised, or controlled by its supported organization(s), typically by giving the supported organization(s) the power to regularly appoint or elect a majority of the directors or trustees of the supporting organization **You must complete Part IV, Sections A and B.**
 - b **Type II.** A supporting organization supervised or controlled in connection with its supported organization(s), by having control or management of the supporting organization vested in the same persons that control or manage the supported organization(s) **You must complete Part IV, Sections A and C.**
 - c **Type III functionally integrated.** A supporting organization operated in connection with, and functionally integrated with, its supported organization(s) (see instructions) **You must complete Part IV, Sections A, D, and E.**
 - d **Type III non-functionally integrated.** A supporting organization operated in connection with its supported organization(s) that is not functionally integrated The organization generally must satisfy a distribution requirement and an attentiveness requirement (see instructions) **You must complete Part IV, Sections A and D, and Part V.**
 - e Check this box if the organization received a written determination from the IRS that it is a Type I, Type II, Type III functionally integrated, or Type III non-functionally integrated supporting organization
 - f Enter the number of supported organizations _____
 - g Provide the following information about the supported organization(s)

(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1- 9 above or IRC section (see instructions))	(iv) Is the organization listed in your governing document?		(v) Amount of monetary support (see instructions)	(vi) Amount of other support (see instructions)
			Yes	No		
Total						

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)
 (Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ▶	(a) 2010	(b) 2011	(c) 2012	(d) 2013	(e) 2014	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants.")	18,306,432	13,717,951	53,689,606	22,652,045	17,604,960	125,970,994
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge						
4 Total. Add lines 1 through 3	18,306,432	13,717,951	53,689,606	22,652,045	17,604,960	125,970,994
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						87,979,767
6 Public support. Subtract line 5 from line 4						37,991,227

Section B. Total Support

Calendar year (or fiscal year beginning in) ▶	(a) 2010	(b) 2011	(c) 2012	(d) 2013	(e) 2014	(f) Total
7 Amounts from line 4	18,306,432	13,717,951	53,689,606	22,652,045	17,604,960	125,970,994
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	203,503	178,611	530,645	496,780	815,475	2,225,014
9 Net income from unrelated business activities, whether or not the business is regularly carried on						
10 Other income Do not include gain or loss from the sale of capital assets (Explain in Part VI.)	15,563	16,590	209,526	37,359	524	279,562
11 Total support Add lines 7 through 10						128,475,570

12 Gross receipts from related activities, etc (see instructions) **12**

13 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here**

Section C. Computation of Public Support Percentage

14 Public support percentage for 2014 (line 6, column (f) divided by line 11, column (f))	14	29.570 %
15 Public support percentage for 2013 Schedule A, Part II, line 14	15	23.320 %

16a 33 1/3% support test—2014. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization

b 33 1/3% support test—2013. If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization

17a 10%-facts-and-circumstances test—2014. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and **stop here.** Explain in Part VI how the organization meets the "facts-and-circumstances" test The organization qualifies as a publicly supported organization

b 10%-facts-and-circumstances test—2013. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and **stop here.** Explain in Part VI how the organization meets the "facts-and-circumstances" test The organization qualifies as a publicly supported organization

18 Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ▶	(a) 2010	(b) 2011	(c) 2012	(d) 2013	(e) 2014	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants.")						
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 Total. Add lines 1 through 5						
7a Amounts included on lines 1, 2, and 3 received from disqualified persons						
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
c Add lines 7a and 7b						
8 Public support (Subtract line 7c from line 6)						

Section B. Total Support

Calendar year (or fiscal year beginning in) ▶	(a) 2010	(b) 2011	(c) 2012	(d) 2013	(e) 2014	(f) Total
9 Amounts from line 6						
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
c Add lines 10a and 10b						
11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)						
13 Total support. (Add lines 9, 10c, 11, and 12.)						
14 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here ▶						

Section C. Computation of Public Support Percentage

15 Public support percentage for 2014 (line 8, column (f) divided by line 13, column (f))	15	
16 Public support percentage from 2013 Schedule A, Part III, line 15	16	

Section D. Computation of Investment Income Percentage

17 Investment income percentage for 2014 (line 10c, column (f) divided by line 13, column (f))	17	
18 Investment income percentage from 2013 Schedule A, Part III, line 17	18	

19a 33 1/3% support tests—2014. If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and **stop here**. The organization qualifies as a publicly supported organization ▶

b 33 1/3% support tests—2013. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3% and line 18 is not more than 33 1/3%, check this box and **stop here**. The organization qualifies as a publicly supported organization ▶

20 Private foundation. If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions ▶

Part IV Supporting Organizations

(Complete only if you checked a box on line 11 of Part I. If you checked 11a of Part I, complete Sections A and B. If you checked 11b of Part I, complete Sections A and C. If you checked 11c of Part I, complete Sections A, D, and E. If you checked 11d of Part I, complete Sections A and D, and complete Part V.)

Section A. All Supporting Organizations

	Yes	No
1 Are all of the organization's supported organizations listed by name in the organization's governing documents? If "No," describe in Part VI how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.		
2 Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? If "Yes," explain in Part VI how the organization determined that the supported organization was described in section 509(a)(1) or (2).		
3a Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? If "Yes," answer (b) and (c) below.		
b Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? If "Yes," describe in Part VI when and how the organization made the determination.		
c Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? If "Yes," explain in Part VI what controls the organization put in place to ensure such use.		
4a Was any supported organization not organized in the United States ("foreign supported organization")? If "Yes" and if you checked 11a or 11b in Part I, answer (b) and (c) below.		
b Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? If "Yes," describe in Part VI how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.		
c Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? If "Yes," explain in Part VI what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.		
5a Did the organization add, substitute, or remove any supported organizations during the tax year? If "Yes," answer (b) and (c) below (if applicable). Also, provide detail in Part VI, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed, (ii) the reasons for each such action, (iii) the authority under the organization's organizing document authorizing such action, and (iv) how the action was accomplished (such as by amendment to the organizing document).		
b Type I or Type II only. Was any added or substituted supported organization part of a class already designated in the organization's organizing document?		
c Substitutions only. Was the substitution the result of an event beyond the organization's control?		
6 Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (a) its supported organizations, (b) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (c) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? If "Yes," provide detail in Part VI .		
7 Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (defined in IRC 4958(c)(3)(C)), a family member of a substantial contributor, or a 35-percent controlled entity with regard to a substantial contributor? If "Yes," complete Part I of Schedule L (Form 990).		
8 Did the organization make a loan to a disqualified person (as defined in section 4958) not described in line 7? If "Yes," complete Part II of Schedule L (Form 990).		
9a Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? If "Yes," provide detail in Part VI .		
b Did one or more disqualified persons (as defined in line 9(a)) hold a controlling interest in any entity in which the supporting organization had an interest? If "Yes," provide detail in Part VI .		
c Did a disqualified person (as defined in line 9(a)) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? If "Yes," provide detail in Part VI .		
10a Was the organization subject to the excess business holdings rules of IRC 4943 because of IRC 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? If "Yes," answer b below.		
b Did the organization have any excess business holdings in the tax year? (Use Schedule C, Form 4720, to determine whether the organization had excess business holdings).		
11 Has the organization accepted a gift or contribution from any of the following persons?		
a A person who directly or indirectly controls, either alone or together with persons described in (b) and (c) below, the governing body of a supported organization?		
b A family member of a person described in (a) above?		
c A 35% controlled entity of a person described in (a) or (b) above? If "Yes" to a, b, or c, provide detail in Part VI.		

Part IV Supporting Organizations (continued)**Section B. Type I Supporting Organizations**

- 1** Did the directors, trustees, or membership of one or more supported organizations have the power to regularly appoint or elect at least a majority of the organization's directors or trustees at all times during the tax year? *If "No," describe in Part VI how the supported organization(s) effectively operated, supervised, or controlled the organization's activities. If the organization had more than one supported organization, describe how the powers to appoint and/or remove directors or trustees were allocated among the supported organizations and what conditions or restrictions, if any, applied to such powers during the tax year.*
- 2** Did the organization operate for the benefit of any supported organization other than the supported organization(s) that operated, supervised, or controlled the supporting organization? *If "Yes," explain in Part VI how providing such benefit carried out the purposes of the supported organization(s) that operated, supervised or controlled the supporting organization.*

	Yes	No
1		
2		

Section C. Type II Supporting Organizations

- 1** Were a majority of the organization's directors or trustees during the tax year also a majority of the directors or trustees of each of the organization's supported organization(s)? *If "No," describe in Part VI how control or management of the supporting organization was vested in the same persons that controlled or managed the supported organization(s).*

	Yes	No
1		

Section D. All Type III Supporting Organizations

- 1** Did the organization provide to each of its supported organizations, by the last day of the fifth month of the organization's tax year, (1) a written notice describing the type and amount of support provided during the prior tax year, (2) a copy of the Form 990 that was most recently filed as of the date of notification, and (3) copies of the organization's governing documents in effect on the date of notification, to the extent not previously provided?
- 2** Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported organization(s) or (ii) serving on the governing body of a supported organization? *If "No," explain in Part VI how the organization maintained a close and continuous working relationship with the supported organization(s).*
- 3** By reason of the relationship described in (2), did the organization's supported organizations have a significant voice in the organization's investment policies and in directing the use of the organization's income or assets at all times during the tax year? *If "Yes," describe in Part VI the role the organization's supported organizations played in this regard.*

	Yes	No
1		
2		
3		

Section E. Type III Functionally-Integrated Supporting Organizations

- 1** Check the box next to the method that the organization used to satisfy the Integral Part Test during the year (**see instructions**)
- a** The organization satisfied the Activities Test. Complete **line 2** below
- b** The organization is the parent of each of its supported organizations. Complete **line 3** below
- c** The organization supported a governmental entity. Describe in Part VI how you supported a government entity (see instructions)

2 Activities Test **Answer (a) and (b) below.**

- a** Did substantially all of the organization's activities during the tax year directly further the exempt purposes of the supported organization(s) to which the organization was responsive? *If "Yes," then in Part VI identify those supported organizations and explain how these activities directly furthered their exempt purposes, how the organization was responsive to those supported organizations, and how the organization determined that these activities constituted substantially all of its activities.*
- b** Did the activities described in (a) constitute activities that, but for the organization's involvement, one or more of the organization's supported organization(s) would have been engaged in? *If "Yes," explain in Part VI the reasons for the organization's position that its supported organization(s) would have engaged in these activities but for the organization's involvement.*

3 Parent of Supported Organizations **Answer (a) and (b) below.**

- a** Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or trustees of each of the supported organizations? *Provide details in Part VI.*
- b** Did the organization exercise a substantial degree of direction over the policies, programs and activities of each of its supported organizations? *If "Yes," describe in Part VI the role played by the organization in this regard.*

	Yes	No
2a		
2b		
3a		
3b		

Part V – Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations

Check here if the organization satisfied the Integral Part Test as a qualifying trust on Nov 20, 1970. **See instructions.** All other Type III non-functionally integrated supporting organizations must complete Sections A through E.

Section A - Adjusted Net Income

	(A) Prior Year	(B) Current Year (optional)
1 Net short-term capital gain	1	
2 Recoveries of prior-year distributions	2	
3 Other gross income (see instructions)	3	
4 Add lines 1 through 3	4	
5 Depreciation and depletion	5	
6 Portion of operating expenses paid or incurred for production or collection of gross income or for management, conservation, or maintenance of property held for production of income (see instructions)	6	
7 Other expenses (see instructions)	7	
8 Adjusted Net Income (subtract lines 5, 6 and 7 from line 4)	8	

Section B - Minimum Asset Amount

	(A) Prior Year	(B) Current Year (optional)
1 Aggregate fair market value of all non-exempt-use assets (see instructions for short tax year or assets held for part of year)	1	
a Average monthly value of securities	1a	
b Average monthly cash balances	1b	
c Fair market value of other non-exempt-use assets	1c	
d Total (add lines 1a, 1b, and 1c)	1d	
e Discount claimed for blockage or other factors (explain in detail in Part VI) _____		
2 Acquisition indebtedness applicable to non-exempt use assets	2	
3 Subtract line 2 from line 1d	3	
4 Cash deemed held for exempt use. Enter 1-1/2% of line 3 (for greater amount, see instructions)	4	
5 Net value of non-exempt-use assets (subtract line 4 from line 3)	5	
6 Multiply line 5 by .035	6	
7 Recoveries of prior-year distributions	7	
8 Minimum Asset Amount (add line 7 to line 6)	8	

Section C - Distributable Amount

		Current Year
1 Adjusted net income for prior year (from Section A, line 8, Column A)	1	
2 Enter 85% of line 1	2	
3 Minimum asset amount for prior year (from Section B, line 8, Column A)	3	
4 Enter greater of line 2 or line 3	4	
5 Income tax imposed in prior year	5	
6 Distributable Amount. Subtract line 5 from line 4, unless subject to emergency temporary reduction (see instructions)	6	
7 <input type="checkbox"/> Check here if the current year is the organization's first as a non-functionally-integrated Type III supporting organization (see instructions)		

Section D - Distributions	Current Year
1 Amounts paid to supported organizations to accomplish exempt purposes	
2 Amounts paid to perform activity that directly furthers exempt purposes of supported organizations, in excess of income from activity	
3 Administrative expenses paid to accomplish exempt purposes of supported organizations	
4 Amounts paid to acquire exempt-use assets	
5 Qualified set-aside amounts (prior IRS approval required)	
6 Other distributions (describe in Part VI) See instructions	
7 Total annual distributions. Add lines 1 through 6	
8 Distributions to attentive supported organizations to which the organization is responsive (provide details in Part VI) See instructions	
9 Distributable amount for 2014 from Section C, line 6	
10 Line 8 amount divided by Line 9 amount	

Section E - Distribution Allocations (see instructions)	(i) Excess Distributions	(ii) Underdistributions Pre-2014	(iii) Distributable Amount for 2014
1 Distributable amount for 2014 from Section C, line 6			
2 Underdistributions, if any, for years prior to 2014 (reasonable cause required--see instructions)			
3 Excess distributions carryover, if any, to 2014			
a From 2009.			
b From 2010.			
c From 2011.			
d From 2012.			
e From 2013.			
f Total of lines 3a through e			
g Applied to underdistributions of prior years			
h Applied to 2014 distributable amount			
i Carryover from 2009 not applied (see instructions)			
j Remainder Subtract lines 3g, 3h, and 3i from 3f			
4 Distributions for 2014 from Section D, line 7 \$ _____			
a Applied to underdistributions of prior years			
b Applied to 2014 distributable amount			
c Remainder Subtract lines 4a and 4b from 4			
5 Remaining underdistributions for years prior to 2014, if any Subtract lines 3g and 4a from line 2 (if amount greater than zero, see instructions)			
6 Remaining underdistributions for 2014 Subtract lines 3h and 4b from line 1 (if amount greater than zero, see instructions)			
7 Excess distributions carryover to 2015. Add lines 3j and 4c			
8 Breakdown of line 7			
a From 2010.			
b From 2011.			
c From 2012.			
d From 2013.			
e From 2014.			

Part VI Supplemental Information. Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; Part III, line 12; Part IV, Section A, lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, 11a, 11b, and 11c; Part IV, Section B, lines 1 and 2; Part IV, Section C, line 1; Part IV, Section D, lines 2 and 3; Part IV, Section E, lines 1c, 2a, 2b, 3a and 3b; Part V, line 1; Part V, Section B, line 1e; Part V Section D, lines 5, 6, and 8; and Part V, Section E, lines 2, 5, and 6. Also complete this part for any additional information. (See instructions).

Facts And Circumstances Test

THE ONE CAMPAIGN QUALIFIES AS A "PUBLICLY SUPPORTED" ORGANIZATION UNDER THE "FACTS AND CIRCUMSTANCES" SUPPORT TEST SET FORTH IN TREASURY REGULATION SECTION 1 170A-9(F)(3), AS CLEARLY DEMONSTRATED BY THE FOLLOWING THE ONE CAMPAIGN HAS PUBLIC SUPPORT OF 29 57 PERCENT, THUS EXCEEDING 10 PERCENT SUPPORT AS THE ONE CAMPAIGN'S PUBLIC SUPPORT EXCEEDS 10 PERCENT BY A SIGNIFICANT AMOUNT, ITS BURDEN OF DEMONSTRATING ITS PUBLICLY-SUPPORTED NATURE THROUGH OTHER FACTORS IS DECREASED [TREAS REG SECTION 1 170A-9(F)(3)(III)(A)] THROUGH ITS BROAD PUBLIC AWARENESS-RAISING AND EDUCATIONAL CAMPAIGNS AND ITS WELL-KNOWN PUBLIC PROFILE, THE ONE CAMPAIGN IS ORGANIZED AND OPERATED TO ENGAGE WITH NEW MEMBERS OF THE PUBLIC ON A CONTINUOUS BASIS [TREAS REG SECTION 1 170A-9(F)(3)(II)] THE ONE CAMPAIGN, THROUGH ITS AFFILIATE ONE ACTION, HAS THE ABILITY TO COMMUNICATE ON A REGULAR BASIS WITH OVER 7 MILLION ONE SUPPORTERS THE ONE CAMPAIGN HAS NINETEEN VOTING MEMBERS ONLY SEVEN OF THE ONE CAMPAIGN'S NINETEEN VOTING MEMBERS REPRESENT A DONOR WHOSE AGGREGATE CONTRIBUTION IS INCLUDED IN THE ORGANIZATION'S 'EXCESS CONTRIBUTIONS' CALCULATION FOR SCHEDULE A , PART II , LINE 5 THE BOARD, THEREFORE, IS A REPRESENTATIVE GOVERNING BODY , REPRESENTING BROAD INTERESTS OF THE PUBLIC AND WITH SPECIAL EXPERTISE IN MATTERS RELATING TO EXTREME POVERTY AND DISEASE IN THE DEVELOPING WORLD, THE ONE CAMPAIGN IS NOT CONTROLLED BY A SMALL GROUP OF LARGE DONORS [TREAS REG SECTION 1 170A-9(F)(3)(III)(C)] THE ONE CAMPAIGN'S ACTIVITIES ARE CONDUCTED DIRECTLY FOR THE PURPOSE OF EDUCATING THE PUBLIC, FOR EXAMPLE PROVIDING THE PUBLIC WITH INFORMATION REGARDING EXTREME POVERTY AND DISEASE IN AFRICA IT IS NOT SUPPORTED BY THE LIMITED CHARITABLE GOALS OF A SMALL GROUP OF DONORS [TREAS REG SECTION 1 170A-9(F)(3)(III)(D)]

Return Reference

Explanation

SCHEDULE C (Form 990 or 990-EZ)

Political Campaign and Lobbying Activities

OMB No 1545-0047

2014

Open to Public Inspection

For Organizations Exempt From Income Tax Under section 501(c) and section 527

Complete if the organization is described below. Attach to Form 990 or Form 990-EZ.

Information about Schedule C (Form 990 or 990-EZ) and its instructions is at

www.irs.gov/form990.

Department of the Treasury Internal Revenue Service

If the organization answered "Yes" to Form 990, Part IV, Line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations Complete Parts I-A and B Do not complete Part I-C
Section 501(c) (other than section 501(c)(3)) organizations Complete Parts I-A and C below Do not complete Part I-B
Section 527 organizations Complete Part I-A only

If the organization answered "Yes" to Form 990, Part IV, Line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)) Complete Part II-A Do not complete Part II-B
Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)) Complete Part II-B Do not complete Part II-A

If the organization answered "Yes" to Form 990, Part IV, Line 5 (Proxy Tax) (see separate instructions) or Form 990-EZ, Part V, line 35c (Proxy Tax) (see separate instructions), then

- Section 501(c)(4), (5), or (6) organizations Complete Part III

Name of the organization THE ONE CAMPAIGN

Employer identification number

01-0593565

Part I-A Complete if the organization is exempt under section 501(c) or is a section 527 organization.

- 1 Provide a description of the organization's direct and indirect political campaign activities in Part IV
2 Political expenditures \$
3 Volunteer hours

Part I-B Complete if the organization is exempt under section 501(c)(3).

- 1 Enter the amount of any excise tax incurred by the organization under section 4955 \$
2 Enter the amount of any excise tax incurred by organization managers under section 4955 \$
3 If the organization incurred a section 4955 tax, did it file Form 4720 for this year? Yes No
4a Was a correction made? Yes No
b If "Yes," describe in Part IV

Part I-C Complete if the organization is exempt under section 501(c), except section 501(c)(3).

- 1 Enter the amount directly expended by the filing organization for section 527 exempt function activities \$
2 Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities \$
3 Total exempt function expenditures Add lines 1 and 2 Enter here and on Form 1120-POL, line 17b \$
4 Did the filing organization file Form 1120-POL for this year? Yes No
5 Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which the filing organization made payments For each organization listed, enter the amount paid from the filing organization's funds Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC) If additional space is needed, provide information in Part IV

Table with 5 columns: (a) Name, (b) Address, (c) EIN, (d) Amount paid from filing organization's funds, (e) Amount of political contributions received and promptly and directly delivered to a separate political organization.

Part II-A Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)).

- A** Check if the filing organization belongs to an affiliated group (and list in Part IV each affiliated group member's name, address, EIN, expenses, and share of excess lobbying expenditures)
- B** Check if the filing organization checked box A and "limited control" provisions apply

Limits on Lobbying Expenditures (The term "expenditures" means amounts paid or incurred.)		(a) Filing organization's totals	(b) Affiliated group totals												
1a	Total lobbying expenditures to influence public opinion (grass roots lobbying)	250,000													
b	Total lobbying expenditures to influence a legislative body (direct lobbying)	750,000													
c	Total lobbying expenditures (add lines 1a and 1b)	1,000,000													
d	Other exempt purpose expenditures	28,763,605													
e	Total exempt purpose expenditures (add lines 1c and 1d)	29,763,605													
f	Lobbying nontaxable amount Enter the amount from the following table in both columns	1,000,000													
<table border="1" style="width: 100%;"> <thead> <tr> <th style="text-align: left;">If the amount on line 1e, column (a) or (b) is:</th> <th style="text-align: left;">The lobbying nontaxable amount is:</th> </tr> </thead> <tbody> <tr> <td>Not over \$500,000</td> <td>20% of the amount on line 1e</td> </tr> <tr> <td>Over \$500,000 but not over \$1,000,000</td> <td>\$100,000 plus 15% of the excess over \$500,000</td> </tr> <tr> <td>Over \$1,000,000 but not over \$1,500,000</td> <td>\$175,000 plus 10% of the excess over \$1,000,000</td> </tr> <tr> <td>Over \$1,500,000 but not over \$17,000,000</td> <td>\$225,000 plus 5% of the excess over \$1,500,000</td> </tr> <tr> <td>Over \$17,000,000</td> <td>\$1,000,000</td> </tr> </tbody> </table>		If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:	Not over \$500,000	20% of the amount on line 1e	Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000	Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000	Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000	Over \$17,000,000	\$1,000,000		
If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:														
Not over \$500,000	20% of the amount on line 1e														
Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000														
Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000														
Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000														
Over \$17,000,000	\$1,000,000														
g	Grassroots nontaxable amount (enter 25% of line 1f)	250,000													
h	Subtract line 1g from line 1a If zero or less, enter -0-	0													
i	Subtract line 1f from line 1c If zero or less, enter -0-	0													
j	If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year?	<input type="checkbox"/> Yes <input type="checkbox"/> No													

4-Year Averaging Period Under section 501(h)
(Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the separate instructions for lines 2a through 2f.)

Lobbying Expenditures During 4-Year Averaging Period

Calendar year (or fiscal year beginning in)	(a) 2011	(b) 2012	(c) 2013	(d) 2014	(e) Total
2a Lobbying nontaxable amount	1,000,000	1,000,000	1,000,000	1,000,000	4,000,000
b Lobbying ceiling amount (150% of line 2a, column(e))					6,000,000
c Total lobbying expenditures	999,997	1,000,000	1,000,000	1,000,000	3,999,997
d Grassroots nontaxable amount	250,000	250,000	250,000	250,000	1,000,000
e Grassroots ceiling amount (150% of line 2d, column (e))					1,500,000
f Grassroots lobbying expenditures	249,997	250,000	250,000	250,000	999,997

Part II-B Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

For each "Yes" response to lines 1a through 1j below, provide in Part IV a detailed description of the lobbying activity.

	(a)		(b)
	Yes	No	Amount
1 During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of			
a Volunteers?			
b Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?			
c Media advertisements?			
d Mailings to members, legislators, or the public?			
e Publications, or published or broadcast statements?			
f Grants to other organizations for lobbying purposes?			
g Direct contact with legislators, their staffs, government officials, or a legislative body?			
h Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?			
i Other activities?			
j Total. Add lines 1c through 1i			
2a Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?			
b If "Yes," enter the amount of any tax incurred under section 4912			
c If "Yes," enter the amount of any tax incurred by organization managers under section 4912			
d If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?			

Part III-A Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6).

	Yes	No
1 Were substantially all (90% or more) dues received nondeductible by members?	1	
2 Did the organization make only in-house lobbying expenditures of \$2,000 or less?	2	
3 Did the organization agree to carry over lobbying and political expenditures from the prior year?	3	

Part III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No" OR (b) Part III-A, line 3, is answered "Yes."

1 Dues, assessments and similar amounts from members	1	
2 Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid).		
a Current year	2a	
b Carryover from last year	2b	
c Total	2c	
3 Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues	3	
4 If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year?	4	
5 Taxable amount of lobbying and political expenditures (see instructions)	5	

Part IV Supplemental Information

Provide the descriptions required for Part I-A, line 1, Part I-B, line 4, Part I-C, line 5, Part II-A (affiliated group list), Part II-A, lines 1 and 2 (see instructions), and Part II-B, line 1. Also, complete this part for any additional information.

Return Reference	Explanation

SCHEDULE D (Form 990)

Supplemental Financial Statements

OMB No 1545-0047

2014

Open to Public Inspection

Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b. Attach to Form 990.

Information about Schedule D (Form 990) and its instructions is at www.irs.gov/form990.

Department of the Treasury Internal Revenue Service

Name of the organization THE ONE CAMPAIGN

Employer identification number 01-0593565

Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" to Form 990, Part IV, line 6.

Table with 2 columns: (a) Donor advised funds, (b) Funds and other accounts. Rows include: 1 Total number at end of year, 2 Aggregate value of contributions to (during year), 3 Aggregate value of grants from (during year), 4 Aggregate value at end of year, 5 Did the organization inform all donors...?, 6 Did the organization inform all grantees...?

Part II Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV, line 7.

Table with 2 columns: Description, Held at the End of the Year. Rows include: 1 Purpose(s) of conservation easements..., 2 Complete lines 2a through 2d..., 3 Number of conservation easements..., 4 Number of states..., 5 Does the organization have a written policy..., 6 Staff and volunteer hours..., 7 Amount of expenses..., 8 Does each conservation easement..., 9 In Part XIII, describe how the organization reports...

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Complete if the organization answered "Yes" to Form 990, Part IV, line 8.

Table with 2 columns: Description, Amount. Rows include: 1a If the organization elected, as permitted under SFAS 116..., 1b If the organization elected, as permitted under SFAS 116..., 2 If the organization received or held works of art, historical treasures, or other similar assets...

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets *(continued)*

3 Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items (check all that apply)

- a** Public exhibition
- b** Scholarly research
- c** Preservation for future generations
- d** Loan or exchange programs
- e** Other

4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII

5 During the year, did the organization solicit or receive donations of art, historical treasures or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? Yes No

Part IV Escrow and Custodial Arrangements. Complete if the organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? Yes No

b If "Yes," explain the arrangement in Part XIII and complete the following table

	Amount
1c Beginning balance	
1d Additions during the year	
1e Distributions during the year	
1f Ending balance	

2a Did the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability? Yes No

b If "Yes," explain the arrangement in Part XIII. Check here if the explanation has been provided in Part XIII

Part V Endowment Funds. Complete if the organization answered "Yes" to Form 990, Part IV, line 10.

	(a) Current year	(b) Prior year	(c) Two years back	(d) Three years back	(e) Four years back
1a Beginning of year balance	2,000,000	2,000,000	2,000,000	2,000,000	2,000,000
b Contributions	35,000				
c Net investment earnings, gains, and losses	59,443	52,584	58,582	57,843	59,490
d Grants or scholarships	94,443	52,584	58,582	57,843	59,490
e Other expenditures for facilities and programs					
f Administrative expenses					
g End of year balance	2,000,000	2,000,000	2,000,000	2,000,000	2,000,000

2 Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as

- a** Board designated or quasi-endowment 0 %
- b** Permanent endowment 100 000 %
- c** Temporarily restricted endowment 0 %

The percentages in lines 2a, 2b, and 2c should equal 100%

3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by

	Yes	No
(i) unrelated organizations	3a(i)	No
(ii) related organizations	3a(ii)	No
b If "Yes" to 3a(ii), are the related organizations listed as required on Schedule R?	3b	

4 Describe in Part XIII the intended uses of the organization's endowment funds

Part VI Land, Buildings, and Equipment. Complete if the organization answered 'Yes' to Form 990, Part IV, line 11a. See Form 990, Part X, line 10.

Description of property	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land				
b Buildings				
c Leasehold improvements		1,666,853	1,029,351	637,502
d Equipment		843,327	553,908	289,419
e Other		1,484,549	909,341	575,208
Total. Add lines 1a through 1e (Column (d) must equal Form 990, Part X, column (B), line 10(c).)				1,502,129

Part XI Reconciliation of Revenue per Audited Financial Statements With Revenue per Return Complete if the organization answered 'Yes' to Form 990, Part IV, line 12a.

1	Total revenue, gains, and other support per audited financial statements		1	20,271,926
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12			
a	Net unrealized gains (losses) on investments	2a	-22,172	
b	Donated services and use of facilities	2b		
c	Recoveries of prior year grants	2c		
d	Other (Describe in Part XIII)	2d		
e	Add lines 2a through 2d	2e	-22,172	
3	Subtract line 2e from line 1	3	20,294,098	
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1			
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	14,864	
b	Other (Describe in Part XIII)	4b		
c	Add lines 4a and 4b	4c	14,864	
5	Total revenue Add lines 3 and 4c . (This must equal Form 990, Part I, line 12)	5	20,308,962	

Part XII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return. Complete if the organization answered 'Yes' to Form 990, Part IV, line 12a.

1	Total expenses and losses per audited financial statements		1	31,780,350
2	Amounts included on line 1 but not on Form 990, Part IX, line 25			
a	Donated services and use of facilities	2a		
b	Prior year adjustments	2b		
c	Other losses	2c		
d	Other (Describe in Part XIII)	2d		
e	Add lines 2a through 2d	2e	0	
3	Subtract line 2e from line 1	3	31,780,350	
4	Amounts included on Form 990, Part IX, line 25, but not on line 1 :			
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	14,864	
b	Other (Describe in Part XIII)	4b		
c	Add lines 4a and 4b	4c	14,864	
5	Total expenses Add lines 3 and 4c . (This must equal Form 990, Part I, line 18)	5	31,795,214	

Part XIII Supplemental Information

Provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, line 2, Part XI, lines 2d and 4b, and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

Return Reference	Explanation
PART V, LINE 4	TO SUPPORT THE ONE AFRICA AWARD, AN ANNUAL \$100,000 AWARD THAT RECOGNIZES THE EXCEPTIONAL WORK OF AN AFRICAN ORGANIZATION DEDICATED TO HELPING AFRICA ACHIEVE THE MILLENIUM DEVELOPMENT GOALS
PART X, LINE 2	FOR THE YEARS ENDED DECEMBER 31, 2014 AND 2013, ONE HAS DOCUMENTED ITS CONSIDERATION OF FASB ASC 740-10, INCOME TAXES, THAT PROVIDES GUIDANCE FOR REPORTING UNCERTAINTY IN INCOME TAXES AND HAS DETERMINED THAT NO MATERIAL UNCERTAIN TAX POSITIONS QUALIFY FOR EITHER RECOGNITION OR DISCLOSURE IN THE FINANCIAL STATEMENTS THE FEDERAL FORM 990, RETURN OF ORGANIZATION EXEMPT FROM INCOME TAX, IS SUBJECT TO EXAMINATION BY THE INTERNAL REVENUE SERVICE, GENERALLY FOR THREE YEARS AFTER IT IS FILED

**SCHEDULE F
(Form 990)**

Statement of Activities Outside the United States

OMB No 1545-0047

2014

**Open to Public
Inspection**

▶ Complete if the organization answered "Yes" to Form 990,
Part IV, line 14b, 15, or 16.

▶ Attach to Form 990.

▶ Information about Schedule F (Form 990) and its instructions is at www.irs.gov/form990.

Department of the Treasury
Internal Revenue Service

Name of the organization
THE ONE CAMPAIGN

Employer identification number

01-0593565

Part I General Information on Activities Outside the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 14b.

1 For grantmakers. Does the organization maintain records to substantiate the amount of its grants and other assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? **Yes** **No**

2 For grantmakers. Describe in Part V the organization's procedures for monitoring the use of its grants and other assistance outside the United States.

3 Activities per Region (The following Part I, line 3 table can be duplicated if additional space is needed)

(a) Region	(b) Number of offices in the region	(c) Number of employees, agents, and independent contractors in region	(d) Activities conducted in region (by type) (e.g., fundraising, program services, investments, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for and investments in region
(1) EUROPE (INCLUDING ICELAND & GREENLAND) - ALBANIA, ANDORRA, AUSTRIA, BELGIUM	4	47	PROGRAM SERVICES	SEE SCHEDULE F, PART V	6,314,101
(2) SUB-SAHARAN AFRICA - ANGOLA, BENIN, BOTSWANA, BURKINA, FASO,	1	8	PROGRAM SERVICES	SEE SCHEDULE F, PART V	2,266,122
(3) SUB-SAHARAN AFRICA - ANGOLA, BENIN, BOTSWANA, BURKINA, FASO,	0	0	GRANTS TO RECIPIENTS LOCATED IN REGION		100,000
(4)					
(5)					
3a Sub-total	5	55			8,680,223
b Total from continuation sheets to Part I	0	0			0
c Totals (add lines 3a and 3b)	5	55			8,680,223

Part II Grants and Other Assistance to Organizations or Entities Outside the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 15, for any recipient who received more than \$5,000. Part II can be duplicated if additional space is needed.

1	(a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
(1)			SUB-SAHARAN AFRICA - ANGOLA, BENIN, BOTSWANA, BURKINA, FASO,	THE ONE AFRICA AWARD	100,000	WIRE			
(2)									
(3)									
(4)									

2 Enter total number of recipient organizations listed above that are recognized as charities by the foreign country, recognized as tax-exempt by the IRS, or for which the grantee or counsel has provided a section 501(c)(3) equivalency letter **1**

3 Enter total number of other organizations or entities **0**

Part III **Grants and Other Assistance to Individuals Outside the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 16.
Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Region	(c) Number of recipients	(d) Amount of cash grant	(e) Manner of cash disbursement	(f) Amount of non-cash assistance	(g) Description of non-cash assistance	(h) Method of valuation (book, FMV, appraisal, other)
(1)							
(2)							
(3)							
(4)							
(5)							
(6)							
(7)							
(8)							
(9)							
(10)							
(11)							
(12)							
(13)							
(14)							
(15)							
(16)							
(17)							
(18)							

Part IV Foreign Forms

- 1 Was the organization a U S transferor of property to a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 926, Return by a U.S. Transferor of Property to a Foreign Corporation (see Instructions for Form 926)* Yes No
- 2 Did the organization have an interest in a foreign trust during the tax year? *If "Yes," the organization may be required to file Form 3520, Annual Return to Report Transactions with Foreign Trusts and Receipt of Certain Foreign Gifts, and/or Form 3520-A, Annual Information Return of Foreign Trust With a U.S. Owner (see Instructions for Forms 3520 and 3520-A; do not file with Form 990)* Yes No
- 3 Did the organization have an ownership interest in a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 5471, Information Return of U.S. Persons with Respect to Certain Foreign Corporations. (see Instructions for Form 5471)* Yes No
- 4 Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? *If "Yes," the organization may be required to file Form 8621, Information Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund. (see Instructions for Form 8621)* Yes No
- 5 Did the organization have an ownership interest in a foreign partnership during the tax year? *If "Yes," the organization may be required to file Form 8865, Return of U.S. Persons with Respect to Certain Foreign Partnerships. (see Instructions for Form 8865)* Yes No
- 6 Did the organization have any operations in or related to any boycotting countries during the tax year? *If "Yes," the organization may be required to file Form 5713, International Boycott Report (see Instructions for Form 5713; do not file with Form 990)* Yes No

Part V Supplemental Information

Provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method; amounts of investments vs. expenditures per region); Part II, line 1 (accounting method); Part III (accounting method); and Part III, column (c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information (see instructions).

Return Reference	Explanation
PART I, LINE 2	<p>THE ONE CAMPAIGN AWARDS ITS ANNUAL ONE AFRICA AWARD TO AN AFRICAN-BASED CIVIL SOCIETY ORGANIZATION THAT EMPLOYS INNOVATIVE APPROACHES TO HELPING ACHIEVE ONE OR MORE OF THE MILLENNIUM DEVELOPMENT GOALS (MDGS) THE ONE CAMPAIGN REQUIRES AWARD RECIPIENTS TO FURNISH ITS ORGANIZATION'S CERTIFICATE OF REGISTRATION, AT LEAST TWO LETTERS OF RECOMMENDATIONS FROM REPUTABLE NATIONAL OR INTERNATIONAL ORGANIZATIONS, ITS ANNUAL BUDGET DETAILING REVENUES AND EXPENSES, ITS ANNUAL REPORT, AND COPIES OF ANY MEDIA REPORTS OR ARTICLES HIGHLIGHTING ITS WORK AS A CONDITION OF THE AWARD, RECIPIENTS ARE REQUIRED TO SUBMIT A REPORT BACK TO THE ONE CAMPAIGN DESCRIBING THE USE OF THE GRANT FUNDS IN 2014, ONE AWARDED ITS ANNUAL \$100,000 ONE AFRICA AWARD TO FRIENDS OF THE GLOBAL FUND AFRICA, AN INDIGENOUS PAN-AFRICA ORGANIZATION THAT SEEKS TO MOBILIZE POLITICAL AND FINANCIAL SUPPORT FOR THE FIGHT AGAINST AIDS, TB AND MALARIA WITH THE EXCEPTION OF THE ONE AFRICA AWARD, ONE IS NOT A GRANT-MAKING ORGANIZATION</p>

Return Reference	Explanation
PART I, LINE 3, COLUMN (E)	REGION EUROPE (INCLUDING ICELAND & GREENLAND) THE ONE CAMPAIGN CONTINUED TO RAISE PUBLIC AWARENESS OF AND ENGAGEMENT IN THE FIGHT AGAINST EXTREME POVERTY AND DISEASE ACROSS ITS CORE EUROPEAN MARKETS OF BRUSSELS, GERMANY, FRANCE AND THE UK. IN 2014, ONE EXPANDED ITS WORK IN A NUMBER OF PRIORITY NON-CORE MARKETS, RUNNING AWARENESS RAISING CAMPAIGNS AND PUBLIC MOBILIZATION EFFORTS IN THE NETHERLANDS, ITALY AND SWEDEN. WORKING ALONGSIDE PARTNERS IN THE SECTOR, THE ONE CAMPAIGN CONTINUED TO STRESS THE IMPORTANCE OF PROTECTING ODA BUDGETS. THE ONE CAMPAIGN PARTNERED WITH NGOS IN THE UK TO CAMPAIGN AND EDUCATE THE PUBLIC ON THE NEED FOR THE GOVERNMENT TO MAINTAIN ITS COMMITMENT TO 0.7% IN SPITE OF LOOMING NATIONAL BUDGET CUTS. IN THE NETHERLANDS, THE ONE CAMPAIGN PUBLISHED A REPORT ON THE ECONOMIC IMPACT OF DUTCH DEVELOPMENT AID ON THEIR ECONOMY AND LAUNCHED A DUTCH LANGUAGE WEBSITE AND SOCIAL MEDIA ACCOUNTS TO ENGAGE WITH 50,000 DUTCH MEMBERS. IN FRANCE, THE ONE CAMPAIGN LED ITS FIRST FRANCOPHONE TRIP TO MALI, WITH SINGERS CALI AND CHRISTOPH MALI FROM TRY O AND ACTOR JACKY IDO. ONE WAS ALSO SUPPORTED BY ACTRESS MARIE FURTWANGLER AND FRIENDS FROM THE ONE CAMPAIGN'S GERMAN PROGRAM.

Return Reference	Explanation
PART I, LINE 3, COLUMN (E)	<p>REGION REGION SUB-SAHARAN AFRICA THE ONE CAMPAIGN MAINTAINED ITS AFRICA OFFICE IN JOHANNESBURG, SOUTH AFRICA FROM WHERE IT STRENGTHENED AND EXPANDED RELATIONSHIPS WITH KEY POLICY MAKERS AND INFLUENCERS ON THE CONTINENT ENGAGED IN THE FIGHT AGAINST EXTREME POVERTY THE ONE CAMPAIGN'S KEY FOCUS FOR 2014 WAS ON PROMOTING AGRICULTURE DEVELOPMENT AND FIGHTING THE EBOLA CRISIS IN AFRICA ON AGRICULTURE, THE ONE CAMPAIGN LAUNCHED THE DO AGRIC, IT PAYS CAMPAIGN AT THE AU SUMMIT IN JANUARY 2014 THESE INITIATIVES ASKED MILLIONS OF AFRICAN CITIZENS TO COME TOGETHER TO DEMAND THAT THEIR LEADERS KEEP THEIR PROMISES TO INVEST IN AGRICULTURE AND SUPPORT SMALLHOLDER FARMERS IN SUPPORT OF THE CAMPAIGN, 19 AFRICAN ARTISTS FROM DIFFERENT COUNTRIES CAME TOGETHER TO RECORD A MULTI-LINGUAL HIT SINGLE "COCOA NA CHOCOLATE", WHICH WON BEST AFRICAN COLLABORATION AT THE 2014 ALL AFRICA MUSIC AWARDS THE SONG ENGAGED A NEW AUDIENCE OF THE ONE CAMPAIGN MEMBERS AND HELPED MAKE AGRICULTURE A "COOL" PROPOSITION FOR ACQUIRING OPPORTUNITIES FOR AFRICAN YOUTH THE ONE CAMPAIGN ALSO ENGAGED 10 AFRICAN HEADS OF STATE WHO RECEIVED THE DO AGRIC PETITION SIGNED BY 2 2 MILLION CITIZENS AND THE ONE CAMPAIGN POLICY RECOMMENDATIONS ON AGRICULTURE THE POLICY AGENDA WAS ENDORSED BY 120 AFRICAN FARMER ASSOCIATIONS AND CIVIL SOCIETY ORGANIZATIONS THE DELIVERY OF THE RECOMMENDATIONS AND PETITION CONTRIBUTED TO THE LEADERS MAKING COMMITMENTS TO ALLOCATE 10 % OF NATIONAL BUDGETS TO AGRICULTURE AND TO OTHER NEW TARGETS ON AGRICULTURE AND NUTRITION TO BE ACHIEVED BY 2025 IN RESPONSE TO THE EBOLA CRISIS, THE ONE CAMPAIGN WORKED WITH MANY PARTNERS INCLUDING THE AFRICAN UNION TO RAISE AWARENESS ABOUT THE OUTBREAK AND TO URGE GOVERNMENTS AND ORGANIZATIONS ACROSS THE WORLD TO PROVIDE FUNDING AND SUPPORT TO END THE CRISIS THE ONE CAMPAIGN WORKED WITH AFRICAN AND INTERNATIONAL ARTISTS TO PRODUCE A PUBLIC SERVICE ANNOUNCEMENT ("PSA") ENTITLED "WHAT ARE WE WAITING FOR?", TO PRESS FOR URGENT ACTION ON EBOLA IT CALLED ON AFRICAN GOVERNMENTS TO STEP UP THE ASSISTANCE TO COUNTRIES DIRECTLY AFFECTED BY EBOLA THE ONE CAMPAIGN ALSO LAUNCHED AN EBOLA TRACKER TO MONITOR THE FUNDING PLEDGED BY GOVERNMENTS AND ENTITIES AROUND THE WORLD A PETITION SIGNED BY 275,000 CITIZENS WAS DELIVERED TO THE UN SECRETARY GENERAL BAN KI-MOON IN SEPTEMBER 2014 A NUMBER OF AFRICAN COUNTRIES, INCLUDING NIGERIA, ETHIOPIA, AND KENYA EXTENDED FINANCIAL AND NON-FINANCIAL SUPPORT TO THE THREE AFFECTED COUNTRIES THE EBOLA AND DO AGRIC INITIATIVES WERE ALSO SHOWCASED ON MULTICHOICE AFRICA'S BIG BROTHER AFRICA (BBA) PROGRAM, ONE OF THE LARGEST PAN-AFRICAN MEDIA PROGRAM, REACHING MILLIONS OF AFRICANS THE PARTNERSHIP WITH BBA ALSO BOLSTERED THE ONE CAMPAIGN'S SOCIAL MEDIA PRESENCE AND CONTRIBUTED TO THE ONE CAMPAIGN'S BRAND AWARENESS ACROSS THE CONTINENT</p>

Return Reference	Explanation
PART IV, LINE 3	IN 2014, THE ONE CAMPAIGN INCORPORATED A NON-PROFIT ORGANIZATION IN SOUTH AFRICA, "ONE CAMPAIGN AFRICA NPC " ONE CAMPAIGN AFRICA NPC IS A NON-PROFIT ORGANIZATION PROHIBITED FROM ISSUING STOCK AS SUCH, THE ONE CAMPAIGN IS NOT REQUIRED TO FILE FORM 5471 ONE CAMPAIGN AFRICA NPC'S ASSETS ARE TREATED IN A SUBSTANTIALLY SIMILAR WAY AS THOSE OF A U S CHARITY OPERATING UNDER SECTION 501(C)(3) OF THE INTERNAL REVENUE CODE. THE ONE CAMPAIGN HAS THE RIGHT TO APPOINT AND REMOVE DIRECTORS OF ONE CAMPAIGN AFRICA NPC'S BOARD ONE CAMPAIGN AFRICA NPC HAS THREE (3) DIRECTORS, ALL OF WHOM ARE EMPLOYEES OF THE ONE CAMPAIGN THEREFORE, WHILE THE ONE CAMPAIGN DOES NOT OWN ONE CAMPAIGN AFRICA NPC, THE ONE CAMPAIGN DOES CONTROL ONE CAMPAIGN AFRICA NPC THE ONE CAMPAIGN HAS INCLUDED ONE CAMPAIGN AFRICA NPC AS A RELATED ORGANIZATION ON SCHEDULE R OF THIS FORM 990

SCHEDULE G (Form 990 or 990-EZ)

Supplemental Information Regarding Fundraising or Gaming Activities

OMB No 1545-0047

2014

Open to Public Inspection

Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.

Attach to Form 990 or Form 990-EZ.

Information about Schedule G (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

Department of the Treasury Internal Revenue Service

Name of the organization THE ONE CAMPAIGN

Employer identification number

01-0593565

Part I Fundraising Activities. Complete if the organization answered "Yes" to Form 990, Part IV, line 17. Form 990-EZ filers are not required to complete this part.

1 Indicate whether the organization raised funds through any of the following activities. Check all that apply.

- a Mail solicitations
b Internet and email solicitations
c Phone solicitations
d In-person solicitations
e Solicitation of non-government grants
f Solicitation of government grants
g Special fundraising events

2a Did the organization have a written or oral agreement with any individual (including officers, directors, trustees or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services? Yes No

b If "Yes," list the ten highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization

Table with 6 columns: (i) Name and address of individual or entity (fundraiser), (ii) Activity, (iii) Did fundraiser have custody or control of contributions?, (iv) Gross receipts from activity, (v) Amount paid to (or retained by) fundraiser listed in col (i), (vi) Amount paid to (or retained by) organization. Includes entries for INNOVATIVE PHILANTHROPY and CKLA ENTERTAINMENT INDUSTRY RELATI.

3 List all states in which the organization is registered or licensed to solicit contributions or has been notified it is exempt from registration or licensing

AL, AK, AR, AZ, CA, CO, CT, DC, FL, GA, HI, IL, KS, KY, MA, MD, ME, MI, MN, NC, ND, NH, NJ, NM, NY, OH, OK, OR, PA, RI, SC, UT, TN, WA, WI, WV

Part II Fundraising Events. Complete if the organization answered "Yes" to Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000.

		(a) Event #1	(b) Event #2	(c) Other events	(d) Total events
		(event type)	(event type)	(total number)	(add col (a) through col (c))
Revenue	1 Gross receipts				
	2 Less Contributions				
	3 Gross income (line 1 minus line 2)				
Direct Expenses	4 Cash prizes				
	5 Noncash prizes				
	6 Rent/facility costs				
	7 Food and beverages				
	8 Entertainment				
	9 Other direct expenses				
	10 Direct expense summary Add lines 4 through 9 in column (d) ▶				()
	11 Net income summary Subtract line 10 from line 3, column (d) ▶				

Part III Gaming. Complete if the organization answered "Yes" to Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a.

		(a) Bingo	(b) Pull tabs/Instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add col (a) through col (c))
		1 Gross revenue			
Direct Expenses	2 Cash prizes				
	3 Non-cash prizes				
	4 Rent/facility costs				
	5 Other direct expenses				
	6 Volunteer labor	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	
7 Direct expense summary Add lines 2 through 5 in column (d) ▶					
8 Net gaming income summary Subtract line 7 from line 1, column (d) ▶					

9 Enter the state(s) in which the organization conducts gaming activities _____

a Is the organization licensed to conduct gaming activities in each of these states? Yes No

b If "No," explain _____

.....

10a Were any of the organization's gaming licenses revoked, suspended or terminated during the tax year? Yes No

b If "Yes," explain _____

.....

- 11** Does the organization conduct gaming activities with nonmembers? Yes No
- 12** Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed to administer charitable gaming? Yes No
- 13** Indicate the percentage of gaming activities conducted in

a The organization's facility	13a	%
b An outside facility	13b	%
- 14** Enter the name and address of the person who prepares the organization's gaming/special events books and records

Name ▶

Address ▶

- 15a** Does the organization have a contract with a third party from whom the organization receives gaming revenue? Yes No
- b** If "Yes," enter the amount of gaming revenue received by the organization ▶ \$ _____ and the amount of gaming revenue retained by the third party ▶ \$ _____
- c** If "Yes," enter name and address of the third party

Name ▶

Address ▶

16 Gaming manager information

Name ▶

Gaming manager compensation ▶ \$

Description of services provided ▶

- Director/officer Employee Independent contractor

17 Mandatory distributions

- a** Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license? Yes No
- b** Enter the amount of distributions required under state law distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ▶ \$ _____

Part IV Supplemental Information. Provide the explanations required by Part I, line 2b, columns (iii) and (v), and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also provide any additional information (see instructions).

Return Reference	Explanation
SCHEDULE G, PART I	IN 2014, THE ONE CAMPAIGN RETAINED THE SERVICES OF TWO PROFESSIONAL FUNDRAISERS TO DEVELOP PROSPECTING LISTS AND FUNDRAISING STRATEGIES TO HELP THE ORGANIZATION IDENTIFY INDIVIDUALS AND FOUNDATIONS WHOSE PHILANTHROPIC GOALS ARE IN ALIGNMENT WITH THOSE OF ONE GIVEN THE NATURE OF THESE SERVICES, THEY DON'T ALWAYS RESULT IN FINANCIAL CONTRIBUTIONS IN THE CURRENT YEAR

**Schedule I
(Form 990)**

**Grants and Other Assistance to Organizations,
Governments and Individuals in the United States**

OMB No 1545-0047

2014

**Open to Public
Inspection**

Complete if the organization answered "Yes," to Form 990, Part IV, line 21 or 22.

▶ Attach to Form 990.

▶ Information about Schedule I (Form 990) and its instructions is at www.irs.gov/form990.

Department of the Treasury
Internal Revenue Service

Name of the organization
THE ONE CAMPAIGN

Employer identification number

01-0593565

Part I General Information on Grants and Assistance

- 1** Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? Yes No
- 2** Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States

Part II Grants and Other Assistance to Domestic Organizations and Domestic Governments. Complete if the organization answered "Yes" to Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Part II can be duplicated if additional space is needed.

(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
(1) ONE ACTION 1400 EYE STREET NW WASHINGTON, DC 20005	02-0544768	501(C)(4)	1,700,000				DIRECT & GRASSROOTS LOBBYING AND EDUCATIONAL GRANT

2 Enter total number of section 501(c)(3) and government organizations listed in the line 1 table 0

3 Enter total number of other organizations listed in the line 1 table 1

Part III Grants and Other Assistance to Domestic Individuals. Complete if the organization answered "Yes" to Form 990, Part IV, line 22.

Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance

Part IV Supplemental Information. Provide the information required in Part I, line 2, Part III, column (b), and any other additional information.

Return Reference	Explanation
PART I, LINE 2	<p>THE ONE CAMPAIGN IS NOT A GRANT-MAKING ORGANIZATION, HOWEVER, IT HAS ENTERED INTO FORMAL GRANT AGREEMENTS WITH A RELATED PARTY, ONE ACTION, IN ORDER TO FUND THE CHARITABLE AND EDUCATIONAL ACTIVITIES OF ONE ACTION THAT FURTHER THE ONE CAMPAIGN'S CHARITABLE MISSION THE ONE CAMPAIGN REQUIRES ONE ACTION TO AGREE THAT 1) GRANT FUNDS MAY BE SPENT ONLY ON CHARITABLE AND EDUCATIONAL ACTIVITIES CONSISTENT WITH THE ONE CAMPAIGN'S CHARITABLE MISSION, 2) ONE ACTION MUST ALLOW THE ONE CAMPAIGN TO MONITOR ONE ACTION'S EXPENDITURES ON AN ONGOING BASIS TO ENSURE THAT GRANT FUNDS ARE BEING UTILIZED ACCORDINGLY, AND 3) ONE ACTION SHALL NOT ENGAGE IN ANY ACTIVITY ON BEHALF OF THE ONE CAMPAIGN OR USE GRANT FUNDS IN ANY WAY THAT JEOPARDIZES THE ONE CAMPAIGN'S STATUS AS A TAX-EXEMPT CHARITY QUALIFIED TO RECEIVE TAX-DEDUCTIBLE CONTRIBUTIONS UNDER SECTIONS 170(B)(1)(A) AND 501(C)(3) OF THE INTERNAL REVENUE CODE, INCLUDING SUPPORTING OR OPPOSING ANY CANDIDATE OR POLITICAL PARTY FOR PUBLIC OFFICE THE ONE CAMPAIGN REQUIRES ONE ACTION TO FURNISH THE ONE CAMPAIGN WITH PERIODIC WRITTEN REPORTS THAT PROVIDE PERIODIC ASSESSMENTS OF ACTIVITIES SUPPORTED BY THE ONE CAMPAIGN AND THAT INCLUDE THE FOLLOWING INFORMATION 1) A SUMMARY OF EXPENDITURES, SEPARATED BETWEEN THOSE ASSOCIATED WITH "GRASSROOTS" AND "DIRECT" LOBBYING UNDER SECTIONS 501(H) AND 4911 OF THE CODE, AND CHARITABLE EDUCATIONAL NON-LOBBYING ACTIVITIES (INCLUDING, BUT NOT LIMITED TO, STAFF TIME RELATED TO THOSE ACTIVITIES), AND 2) A DESCRIPTION OF THE WORK CONDUCTED BY ONE ACTION DURING THE GRANT PERIOD THE ONE CAMPAIGN RESERVES THE RIGHT TO REQUEST, AND ONE ACTION AGREES TO PROVIDE, ADDITIONAL REPORTS AS NEEDED TO MONITOR THE PROGRESS MADE IN ACCOMPLISHING THE PURPOSE OF EACH GRANT, AND ONE ACTION AGREES TO MAKE ALL BOOKS, LEDGERS, ACCOUNTS, FILES, COMPUTER RECORDS, AND PERSONNEL AVAILABLE TO THE ONE CAMPAIGN OR ITS DESIGNATED REPRESENTATIVES, AUDITORS, OR LEGAL COUNSEL TO DETERMINE COMPLIANCE WITH THE TERMS OF THE RESPECTIVE GRANT AGREEMENTS</p>

Schedule J
(Form 990)

Compensation Information

OMB No 1545-0047

2014

Open to Public Inspection

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

▶ Complete if the organization answered "Yes" to Form 990, Part IV, line 23.

▶ Attach to Form 990.

▶ Information about Schedule J (Form 990) and its instructions is at www.irs.gov/form990.

Department of the Treasury
Internal Revenue Service

Name of the organization
THE ONE CAMPAIGN

Employer identification number

01-0593565

Part I Questions Regarding Compensation

- 1a** Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.
- | | |
|---|--|
| <input type="checkbox"/> First-class or charter travel | <input type="checkbox"/> Housing allowance or residence for personal use |
| <input checked="" type="checkbox"/> Travel for companions | <input type="checkbox"/> Payments for business use of personal residence |
| <input type="checkbox"/> Tax idemnification and gross-up payments | <input type="checkbox"/> Health or social club dues or initiation fees |
| <input type="checkbox"/> Discretionary spending account | <input type="checkbox"/> Personal services (e.g., maid, chauffeur, chef) |

b If any of the boxes in line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain

2 Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors, trustees, officers, including the CEO/Executive Director, regarding the items checked in line 1a?

3 Indicate which, if any, of the following the filing organization used to establish the compensation of the organization's CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization to establish compensation of the CEO/Executive Director, but explain in Part III

- | | |
|---|---|
| <input type="checkbox"/> Compensation committee | <input type="checkbox"/> Written employment contract |
| <input checked="" type="checkbox"/> Independent compensation consultant | <input checked="" type="checkbox"/> Compensation survey or study |
| <input checked="" type="checkbox"/> Form 990 of other organizations | <input checked="" type="checkbox"/> Approval by the board or compensation committee |

4 During the year, did any person listed in Form 990, Part VII, Section A, line 1a with respect to the filing organization or a related organization

- a** Receive a severance payment or change-of-control payment?
- b** Participate in, or receive payment from, a supplemental nonqualified retirement plan?
- c** Participate in, or receive payment from, an equity-based compensation arrangement?
- If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III

Only 501(c)(3), 501(c)(4), and 501(c)(29) organizations must complete lines 5-9.

5 For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of

- a** The organization?
- b** Any related organization?
- If "Yes," to line 5a or 5b, describe in Part III

6 For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of

- a** The organization?
- b** Any related organization?
- If "Yes," to line 6a or 6b, describe in Part III

7 For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments not described in lines 5 and 6? If "Yes," describe in Part III

8 Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III

9 If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53.4958-6(c)?

	Yes	No
1b	Yes	
2	Yes	
4a		No
4b		No
4c		No
5a		No
5b		No
6a		No
6b		No
7	Yes	
8		No
9		

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii) Do not list any individuals that are not listed on Form 990, Part VII

Note. The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual

(A) Name and Title		(B) Breakdown of W-2 and/or 1099-MISC compensation			(C) Retirement and other deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation in column(B) reported as deferred in prior Form 990
		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation				
1 MICHAEL ELLIOTT, PRESIDENT & CEO	(i)	363,572	0	0	11,529	15,274	390,375	0
	(ii)	46,392	0	0	1,471	1,949	49,812	0
2 JAMIE DRUMMOND, EXECUTIVE DIRECTOR, GLOBAL STRATEGY	(i)	237,558	0	0	18,981	88	256,627	0
	(ii)	30,313	0	0	2,422	11	32,746	0
3 LUIS GUARDIA, TREASURER, SECRETARY & COO	(i)	193,979	0	0	9,912	16,499	220,390	0
	(ii)	24,752	0	0	1,265	2,105	28,122	0
4 DEBORAH DUGAN, CEO (RED)	(i)	375,258	150,000	0	13,000	7,602	545,860	0
	(ii)	0	0	0	0	0	0	0
5 ZACH OVERTON, COO (RED)	(i)	186,775	56,000	0	12,136	14,182	269,093	0
	(ii)	0	0	0	0	0	0	0
6 SIPHO MOYO, EXECUTIVE DIRECTOR, AFRICA	(i)	231,667	0	0	0	7,184	238,851	0
	(ii)	0	0	0	0	0	0	0
7 JEFF DAVIDOFF, CHIEF MARKETING OFFICER	(i)	209,490	0	15,873	11,262	11,176	247,801	0
	(ii)	0	0	0	0	0	0	0
8 ADRIAN LOVETT, EXECUTIVE DIRECTOR, EUROPE	(i)	172,682	9,891	0	9,129	196	191,898	0
	(ii)	32,219	0	0	1,611	35	33,865	0
9 JENNIFER LOTITO, CHIEF PARTNERSHIPS OFFICER (RED)	(i)	184,470	13,000	0	9,985	17,448	224,903	0
	(ii)	0	0	0	0	0	0	0

Part III Supplemental Information

Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II

Also complete this part for any additional information

Return Reference	Explanation
PART I, LINE 1A	THE ONE CAMPAIGN PROVIDED COMPANION TRAVEL ON ONE OCCASION DURING 2014 WHEN, FOR MEDICAL REASONS, THE SPOUSE OF AN OFFICER WAS REQUIRED TO TRAVEL WITH THE OFFICER THE AUDIT COMMITTEE OF THE BOARD OF DIRECTORS APPROVED THE COMPANION TRAVEL IN ADVANCE
PART I, LINE 7	DEBORAH DUGAN AND ZACH OVERTON RECEIVED CONTRACTUAL INCENTIVE BONUSES OF \$150,000 AND \$56,000, RESPECTIVELY, FOR THE ACHIEVEMENT OF ESTABLISHED 2014 PERFORMANCE METRICS JENNIFER LOTITO RECEIVED A BONUS OF \$13,000 FOR THE ACHIEVEMENT OF 2014 PERFORMANCE METRICS ADRIAN LOVETT RECEIVED A BONUS (\$9,891) FOR SERVING AS INTERIM GLOBAL POLICY DIRECTOR
PART II	AS REFLECTED ON SCHEDULE R, THE ONE CAMPAIGN SHARES PAID EMPLOYEES WITH ONE ACTION, A RELATED SECTION 501(C)(4) ORGANIZATION THE ONE CAMPAIGN IS THE STATUTORY EMPLOYER OF ALL SHARED EMPLOYEES AND ACTS AS A COMMON PAYMASTER FOR THE TWO ORGANIZATIONS CERTAIN EMPLOYEES ALLOCATE THEIR TIME BETWEEN THE TWO ORGANIZATIONS, AND ONE ACTION REIMBURSES THE ONE CAMPAIGN FOR ONE ACTION'S ALLOCABLE SHARE OF SALARY, BENEFITS, AND RELATED OVERHEAD AND ADMINISTRATIVE COSTS THE ONE CAMPAIGN HAS REPORTED THE COMPENSATION AND BENEFITS ATTRIBUTABLE TO IT ON ROW (I) THE SCHEDULE J COMPENSATION ATTRIBUTATBLE TO ONE ACTION IS REPORTED ON ROW (II) OF THIS SCHEDULE

Additional Data

Software ID:
Software Version:
EIN: 01-0593565
Name: THE ONE CAMPAIGN

Form 990, Schedule J, Part II - Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

(A) Name and Title		(B) Breakdown of W-2 and/or 1099-MISC compensation			(C) Retirement and other deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation in column (B) reported as deferred in prior Form 990
		(i) Base Compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation				
1 MICHAEL ELLIOTT, PRESIDENT & CEO	(i)	363,572	0	0	11,529	15,274	390,375	0
	(ii)	46,392	0	0	1,471	1,949	49,812	0
1 JAMIE DRUMMOND, EXECUTIVE DIRECTOR, GLOBAL STRATEGY	(i)	237,558	0	0	18,981	88	256,627	0
	(ii)	30,313	0	0	2,422	11	32,746	0
2 LUIS GUARDIA, TREASURER, SECRETARY & COO	(i)	193,979	0	0	9,912	16,499	220,390	0
	(ii)	24,752	0	0	1,265	2,105	28,122	0
3 DEBORAH DUGAN, CEO (RED)	(i)	375,258	150,000	0	13,000	7,602	545,860	0
	(ii)	0	0	0	0	0	0	0
4 ZACH OVERTON, COO (RED)	(i)	186,775	56,000	0	12,136	14,182	269,093	0
	(ii)	0	0	0	0	0	0	0
5 SIPHO MOYO, EXECUTIVE DIRECTOR, AFRICA	(i)	231,667	0	0	0	7,184	238,851	0
	(ii)	0	0	0	0	0	0	0
6 JEFF DAVIDOFF, CHIEF MARKETING OFFICER	(i)	209,490	0	15,873	11,262	11,176	247,801	0
	(ii)	0	0	0	0	0	0	0
7 ADRIAN LOVETT, EXECUTIVE DIRECTOR, EUROPE	(i)	172,682	9,891	0	9,129	196	191,898	0
	(ii)	32,219	0	0	1,611	35	33,865	0
8 JENNIFER LOTITO, CHIEF PARTNERSHIPS OFFICER (RED)	(i)	184,470	13,000	0	9,985	17,448	224,903	0
	(ii)	0	0	0	0	0	0	0

SCHEDULE M (Form 990)

Noncash Contributions

OMB No 1545-0047

2014

Open to Public Inspection

Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30. Attach to Form 990. Information about Schedule M (Form 990) and its instructions is at www.irs.gov/form990.

Department of the Treasury Internal Revenue Service

Name of the organization THE ONE CAMPAIGN

Employer identification number 01-0593565

Part I Types of Property

Table with 4 columns: (a) Check if applicable, (b) Number of contributions or items contributed, (c) Noncash contribution amounts reported on Form 990, Part VIII, line 1g, (d) Method of determining noncash contribution amounts. Row 9 shows 3 securities with a value of 4,012,099 FMV.

29 Number of Forms 8283 received by the organization during the tax year for contributions for which the organization completed Form 8283, Part IV, Donee Acknowledgement

29

Table with 3 columns: Question, Yes, No. Contains questions 30a, 31, 32a, and 33 regarding noncash contributions.

Part III Supplemental Information. Provide the information required by Part I, lines 30b, 32b, and 33, and whether the organization is reporting in Part I, column (b), the number of contributions, the number of items received, or a combination of both. Also complete this part for any additional information.

Return Reference	Explanation
PART I, COLUMN (B)	THE NUMBER OF CONTRIBUTIONS IS REPORTED IN THIS COLUMN

Schedule M (Form 990) (2014)

SCHEDULE O
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

▶ Attach to Form 990 or 990-EZ.

▶ Information about Schedule O (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

OMB No 1545-0047

2014

Open to Public Inspection

Name of the organization
THE ONE CAMPAIGN

Employer identification number

01-0593565

Return Reference	Explanation
FORM 990, PART I, LINE 1	<p>THE ONE CAMPAIGN'S MISSION IS TO FIGHT EXTREME POVERTY AND PREVENTABLE DISEASE, PARTICULARLY IN SUB-SAHARAN AFRICA, BY RAISING PUBLIC AWARENESS AND EDUCATING POLICY MAKERS ABOUT THE IMPORTANCE OF SMART AND EFFECTIVE POLICIES AND PROGRAMS, SUCH AS PEPFAR, FEED THE FUTURE, AND THE GLOBAL FUND TO FIGHT AIDS, TUBERCULOSIS AND MALARIA - INITIATIVES THAT ARE SAVING THE LIVES OF MILLIONS OF PEOPLE LIVING IN THE WORLD'S POOREST COUNTRIES THE ONE CAMPAIGN ALSO WORKS CLOSELY WITH AFRICAN ACTIVISTS AND POLICY MAKERS AS THEY FIGHT CORRUPTION, PROMOTE POVERTY-FIGHTING PRIORITIES, MONITOR THE USE OF AID, AND HELP BUILD CIVIL SOCIETY AND FREE ENTERPRISE WITH THE EXCEPTION OF OUR ANNUAL ONE AFRICA AWARD, WHICH IS GIVEN TO AN EFFECTIVE GRASSROOTS ORGANIZATION IN AFRICA, THE ONE CAMPAIGN IS NOT A GRANT-MAKING ORGANIZATION, AND DOES NOT SOLICIT FUNDING FROM THE GENERAL PUBLIC OR RECEIVE GOVERNMENT FUNDING THE ONE CAMPAIGN DOES NOT DIRECTLY FUND CHARITY PROJECTS IN DEVELOPING COUNTRIES, THIS IS WORK THAT IS DONE WELL BY OTHER NGOS THE ONE CAMPAIGN'S STAFF OF POLICY EXPERTS, CAMPAIGNERS, AND CREATIVE, COMMUNICATIONS, AND DIGITAL MEDIA PROFESSIONALS WORKING IN SEVEN COUNTRIES AROUND THE GLOBE CARRY OUT THE ONE CAMPAIGN'S WORK BY EDUCATING OUR 7 MILLION MEMBERS ABOUT THE CRISIS OF EXTREME POVERTY AND ITS SOLUTIONS, AS WELL AS BY HELPING THEM TO USE THEIR VOICES TO BRING ABOUT CHANGE (RED), A DIVISION OF ONE, MOBILIZES THE PRIVATE SECTOR AND PARTNERS WITH THE WORLD'S MOST ICONIC BRANDS, SUCH AS APPLE, STARBUCKS, AND BELVEDERE, WHO CONTRIBUTE UP TO 50% OF NET PROFITS FROM THE SALE OF (RED)-BRANDED PRODUCTS AND SERVICES TO THE GLOBAL FUND TO FIGHT AIDS, TB AND MALARIA</p>

Return Reference	Explanation
FORM 990, PART VI, SECTION A, LINE 2	HOWARD G AND SUSAN A BUFFETT HAVE A FAMILY RELATIONSHIP

Return Reference	Explanation
FORM 990, PART VI, SECTION A, LINE 6	THE ORGANIZATION HAS ONE CLASS OF MEMBERS, FOUNDING MEMBERS, THAT CONSISTS OF THREE INDIVIDUALS

Return Reference	Explanation
FORM 990, PART VI, SECTION A, LINE 7A	THE FOUNDING MEMBERS ARE RESPONSIBLE FOR ELECTING AND REMOVING THE MEMBERS OF THE GOVERNING BODY OR THEIR DELEGATES

Return Reference**Explanation**

FORM 990, PART VI, SECTION A, LINE 7B

THE FOUNDING MEMBERS MUST APPROVE CHANGES MADE TO THE ORGANIZATION'S BYLAWS

Return Reference	Explanation
FORM 990, PART VI, SECTION B, LINE 11	THE FORM 990 WAS PREPARED BY THE OUTSIDE ACCOUNTANTS AND REVIEWED BY THE CORPORATION'S CFO AND COO/SECRETARY/TREASURER, THE BOARD'S AUDIT COMMITTEE, THE CEO AND LEGAL COUNSEL. THE BOARD RECEIVED A COPY OF THE 990 BEFORE IT WAS FILED WITH THE IRS

Return Reference	Explanation
FORM 990, PART VI, SECTION B, LINE 12C	<p>THE FIRST STEP IN ADDRESSING CONFLICTS OF INTEREST IS DISCLOSURE. A DIRECTOR OR EMPLOYEE WHO BELIEVES THAT HE/SHE IS PERCEIVED AS HAVING A CONFLICT OF INTEREST IN A DISCUSSION OR DECISION DISCLOSES THAT CONFLICT TO THE GROUP MAKING THE DECISION BEFORE A DECISION IS MADE, A CONTRACT IS SIGNED, OR A TRANSACTION IS INITIATED. MOST CONCERNS ABOUT CONFLICTS OF INTEREST MAY BE RESOLVED AND APPROPRIATELY ADDRESSED THROUGH PROMPT AND COMPLETE DISCLOSURE. THE AUDIT COMMITTEE IS RESPONSIBLE FOR MAKING ALL DECISIONS CONCERNING RESOLUTIONS OF CONFLICTS INVOLVING EXECUTIVE MANAGERS, THE COO, THE PRESIDENT/CEO (PC), AND SELECTED OTHER MEMBERS OF SENIOR MANAGEMENT, AS NEEDED. IF THE REPORTABLE CONFLICT INVOLVES A MEMBER OF THE AUDIT COMMITTEE OTHER THAN THE CHAIR OF THE AUDIT COMMITTEE, THE CHAIR IS RESPONSIBLE FOR MAKING ALL DECISIONS CONCERNING RESOLUTIONS OF CONFLICTS INVOLVING THE AUDIT COMMITTEE MEMBER. IF THE CONFLICT INVOLVES THE CHAIR OF THE AUDIT COMMITTEE, THE CHAIR OF THE BOARD IS RESPONSIBLE FOR MAKING ALL DECISIONS CONCERNING RESOLUTIONS OF THE CONFLICT. THE COO IS RESPONSIBLE FOR MAKING ALL DECISIONS CONCERNING RESOLUTIONS OF CONFLICTS INVOLVING EMPLOYEES BELOW THE EXECUTIVE MANAGEMENT LEVEL, SUBJECT TO THE APPROVAL OF THE PC AND THE AUDIT COMMITTEE, AS NEEDED. ANY EMPLOYEES MAY APPEAL A DETERMINATION THAT AN ACTUAL OR APPARENT CONFLICT OF INTEREST EXISTS. APPEALS OF RESOLUTIONS BY THE COO AND PC ARE DIRECTED TO THE CHAIR OF THE AUDIT COMMITTEE. IF THE RESOLUTION IS MADE BY THE AUDIT COMMITTEE, THEN THE APPEAL IS MADE TO THE CHAIR OF THE BOARD. APPEALS MUST BE MADE WITHIN 30 DAYS OF THE INITIAL DETERMINATION. RESOLUTION OF THE APPEAL ARE MADE BY VOTE OF A QUORUM OF THE FULL BOARD OF DIRECTORS. BOARD MEMBERS WHO ARE THE SUBJECT OF THE APPEAL, OR WHO HAVE A CONFLICT OF INTERESTS WITH RESPECT TO THE SUBJECT OF THE APPEAL, ABSTAIN FROM PARTICIPATING IN, DISCUSSING, OR VOTING ON THE RESOLUTION, UNLESS THEIR DISCUSSION IS REQUESTED BY THE REMAINING MEMBERS OF THE BOARD. GIVEN THE IMPORTANCE OF RESOLVING CONFLICTS OF INTEREST, VIOLATIONS OF THIS POLICY, INCLUDING FAILURE TO DISCLOSE CONFLICTS OF INTEREST, MAY RESULT IN TERMINATION OF A DIRECTOR, PC, OR MEMBER OF SENIOR MANAGEMENT (AT THE DIRECTION OF THE AUDIT COMMITTEE) OR EMPLOYEE (AT THE DIRECTION OF THE PC OR CHAIR OF THE AUDIT COMMITTEE).</p>

Return Reference	Explanation
FORM 990, PART VI, SECTION B, LINE 15	<p>AN INDEPENDENT COMPENSATION CONSULTANT WAS RETAINED TO REVIEW EXECUTIVE LEVEL SALARIES, INCLUDING THE CEO, COO, EXECUTIVE DIRECTOR AND OTHER SENIOR MANAGEMENT POSITIONS. THE FIRM CONDUCTED RESEARCH AND ANALYSIS GLOBALLY AND CREATED THREE COMPARABLE GROUPINGS OF NGO'S BASED ON BUDGET SIZE, MISSION AND LOCATION. THESE WERE USED IN DETERMINING ACCEPTABLE RANGES FOR EXECUTIVE SALARIES. AN OVERALL COMPENSATION POLICY WAS DEVELOPED IN CONJUNCTION WITH THIS RESEARCH AND REVIEWED BY THE CONSULTANT. THE PROPOSED POLICY AND RECOMMENDED RANGES WERE PRESENTED TO THE EXECUTIVE COMMITTEE AND OTHER BOARD OF DIRECTORS, WHICH COMMENTED ON, AND APPROVED BOTH ITEMS. SALARIES FOR THE CEO AND COO WERE APPROVED WITHIN THE RANGES APPROVED BY THE EXECUTIVE COMMITTEE. COMPENSATION FOR THE CEO OF (RED) WAS DETERMINED IN 2012 IN CONSULTATION WITH THE CHAIRMAN OF THE ONE CAMPAIGN, WHO WAS ALSO ON THE BOARD OF (RED) BEFORE ITS ASSET TRANSFER INTO ONE CAMPAIGN. A COMPENSATION EXPERT, WHO SERVED ON THE BOARD OF (RED) BEFORE THE ASSET TRANSFER INTO ONE CAMPAIGN AND WHO PRESENTLY SERVES AS A MEMBER OF THE ONE CAMPAIGN'S (RED) ADVISORY SUBCOMMITTEE, PROVIDED ADDITIONAL INPUT. THE COMPENSATION PROCESS IS DOCUMENTED IN HUMAN RESOURCE PERSONNEL FILES. IN 2014, THE EXECUTIVE COMMITTEE OF THE BOARD OF DIRECTORS PERFORMED A SUBSEQUENT REVIEW OF THE CEO COMPENSATION AND VALIDATED THE COMPENSATION LEVEL WITH VARIOUS EXTERNAL SOURCES. THE EXECUTIVE COMMITTEE APPROVED THE CEO COMPENSATION ON APRIL 15, 2014. THE EXECUTIVE COMMITTEE OF THE BOARD APPROVES AND REVIEWS THE COMPENSATION PROCESS FOR OTHER OFFICERS AND KEY EMPLOYEES IN THE ORGANIZATION.</p>

Return Reference	Explanation
FORM 990, PART VI, SECTION C, LINE 19	THE ORGANIZATION MAKES ITS GOVERNING DOCUMENTS, CONFLICT OF INTEREST POLICY AND FINANCIAL STATEMENTS AVAILABLE TO THE PUBLIC UPON REQUEST

Return Reference	Explanation
SCHEDULE B, CONTRIBUTOR 36 STOCK	20 SHARES OF AON STOCK, 40 SHARES OF AMAT STOCK, 85 SHARES OF BRCD STOCK, 10 SHARES OF CVS STOCK, 45 SHARES OF DAL STOCK, 8 SHARES OF DG STOCK, 40 SHARES OF EA STOCK, 35 SHARES OF KR STOCK AND 160 SHARES OF ODP STOCK

**SCHEDULE R
(Form 990)**

Related Organizations and Unrelated Partnerships

OMB No 1545-0047

2014

Open to Public Inspection

- ▶ Complete if the organization answered "Yes" on Form 990, Part IV, line 33, 34, 35b, 36, or 37.
- ▶ Attach to Form 990.
- ▶ Information about Schedule R (Form 990) and its instructions is at www.irs.gov/form990.

Department of the Treasury
Internal Revenue Service

Name of the organization
THE ONE CAMPAIGN

Employer identification number

01-0593565

Part I Identification of Disregarded Entities Complete if the organization answered "Yes" on Form 990, Part IV, line 33.

(a) Name, address, and EIN (if applicable) of disregarded entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	(e) End-of-year assets	(f) Direct controlling entity

Part II Identification of Related Tax-Exempt Organizations Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c)(3))	(f) Direct controlling entity	(g) Section 512(b)(13) controlled entity?	
						Yes	No
(1) ONE ACTION 1400 EYE STREET NW SUITE 600 WASHINGTON, DC 20005 02-0544768	ISSUE ADVOCACY	DC	501(C)(4)	N/A	N/A		No
(2) ONE CAMPAIGN AFRICA NPC SILVERSTREAM OFFICE PARK MAIN BUIL BRYANSTON, JOHANNESBURG 2194 SF	EDUCATION	SF	N/A	N/A	THE ONE CAMPAIGN	Yes	

Part III Identification of Related Organizations Taxable as a Partnership Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Predominant income(related, unrelated, excluded from tax under sections 512- 514)	(f) Share of total income	(g) Share of end-of-year assets	(h) Disproportionate allocations?		(i) Code V-UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner?		(k) Percentage ownership
							Yes	No		Yes	No	

Part IV Identification of Related Organizations Taxable as a Corporation or Trust Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(f) Share of total income	(g) Share of end- of-year assets	(h) Percentage ownership	(i) Section 512 (b)(13) controlled entity?	
								Yes	No

Part V Transactions With Related Organizations Complete if the organization answered "Yes" on Form 990, Part IV, line 34, 35b, or 36.

Note. Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule

1 During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?

- a** Receipt of **(i)** interest, **(ii)** annuities, **(iii)** royalties, or **(iv)** rent from a controlled entity
- b** Gift, grant, or capital contribution to related organization(s)
- c** Gift, grant, or capital contribution from related organization(s)
- d** Loans or loan guarantees to or for related organization(s)
- e** Loans or loan guarantees by related organization(s)

- f** Dividends from related organization(s)
- g** Sale of assets to related organization(s)
- h** Purchase of assets from related organization(s)
- i** Exchange of assets with related organization(s)
- j** Lease of facilities, equipment, or other assets to related organization(s)

- k** Lease of facilities, equipment, or other assets from related organization(s)
- l** Performance of services or membership or fundraising solicitations for related organization(s)
- m** Performance of services or membership or fundraising solicitations by related organization(s)
- n** Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)
- o** Sharing of paid employees with related organization(s)

- p** Reimbursement paid to related organization(s) for expenses
- q** Reimbursement paid by related organization(s) for expenses

- r** Other transfer of cash or property to related organization(s)
- s** Other transfer of cash or property from related organization(s)

	Yes	No
1a		No
1b	Yes	
1c		No
1d		No
1e		No
1f		No
1g		No
1h		No
1i		No
1j		No
1k		No
1l		No
1m		No
1n	Yes	
1o	Yes	
1p		No
1q	Yes	
1r		No
1s		No

2 If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds

(a) Name of related organization	(b) Transaction type (a-s)	(c) Amount involved	(d) Method of determining amount involved
(1) ONE ACTION	B	1,700,000	ACTUAL
(2) ONE ACTION	N	0	ACTUAL
(3) ONE ACTION	O	0	ACTUAL
(4) ONE ACTION	Q	2,077,320	ACTUAL

Part VI Unrelated Organizations Taxable as a Partnership Complete if the organization answered "Yes" on Form 990, Part IV, line 37.

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization See instructions regarding exclusion for certain investment partnerships

(a) Name, address, and EIN of entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Predominant income (related, unrelated, excluded from tax under sections 512-514)	(e) Are all partners section 501(c)(3) organizations?		(f) Share of total income	(g) Share of end-of-year assets	(h) Disproportionate allocations?		(i) Code V-UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner?		(k) Percentage ownership
				Yes	No			Yes	No		Yes	No	

Part VII **Supplemental Information**

Provide additional information for responses to questions on Schedule R (see instructions)

Return Reference**Explanation**