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Form **990**

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

▶ Do not enter Social Security numbers on this form as it may be made public.

emation about Form 990 and its instructions is at your ire conformed.

20**13**

Open to Public Inspection

Department of the Treasury

~

A	For the		endar year, or tax year beginning 7/1/2013 and			nispection
	Check if a		endar year, or tax year beginning 7/1/2013 , and C Name of organization WISCONSIN LITERACY, INC	d ending		ntification number
		• •	Doing Business As		- Employer ide	nanceson nemper
	Address ¢	Address change Doing Business As Number and street (or PO box if mail is not delivered to street address) Room/suite 39-1628898				
Ш	Name change				E Telephone nur	mber
	Initial retu	ırn	City or town State ZIP code		000 057 4055	
$\overline{\Box}$	Terminate	.d	MADISON WI 53703		608-257-1655	
믇	remmate	:u	Foreign country name Foreign province/state/county Foreign po	stal code		
\Box	Amended	return			G Gross receipts	\$ 416,339
	Applicatio	n pending	F Name and address of principal officer	H(a)	Is this a group return for si	ubordinates? Yes X No
			LORIE ZANTOW 211 S PATERSON ST, SUITE 260, MADISON, WI		Are all subordinates in	= =
1	Tax-exem	pt status	X 501(c)(3) 501(c) () ◀ (insert no) 4947(a)(1) or 55	27	If "No," attach a list (s	see instructions)
			w wisconsinliteracy.org		Group exemption num	har 🕨
						
		ganization		Year of fo	ormation	M State of legal domicile W
L	arti		mmary			
ė	1		lescribe the organization's mission or most significant activities g reading writing and spelling	develo	ope and improve b	pasic skills
ă	-	incidali	g reading withing and spening			
Governance	1	Charkt	his have a Constitution of the constitution of			
્ટ્ર	3		his box I if the organization discontinued its operations or dispos	sea or m	1 .	_ 1
ತ	4		of voting members of the governing body (Part VI, line 1a) of independent voting members of the governing body (Part VI, line 1b			3 7 17
Activities &	5		mber of individuals employed in calendar year 2013 (Part V, line 2a)	"		17 5 10
Ξ	6		mber of volunteers (estimate if necessary)		 	5 10 25
Act	7a		related business revenue from Part VIII, column (C), line 12			a 0
	b		elated business taxable income from Form 990-T, line 34		7	
	—				Prior Year	Current Year
ē	8	Contrib	utions and grants (Part VIII, line 1h)		441,2	82 395,749
aun	9		n service revenue (Part VIII, line 2g)		42,6	
Revenue	10		ent income (Part VIII, column (A), lines 3, 4, and 7d)			6 20
Œ	11		evenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)			0 0
_	12		enue—add lines 8 through 11 (must equal Part VIII, column (A), line 12)		483,9	50 416,339
	13		and similar amounts paid (Part IX, column (A), lines 1-3)			0 0
	14		s paid to or for members (Part IX, column (A), line 4)	<u> </u>		0 0
ses	15		, other compensation, employee benefits (Part IX, column (A), lines 5–10)	ļ	286,0	
Expenses	16a		ional fundraising fees (Part IX, column (A), line 11e)	78		0 0
EX	17		ndraising expenses (Part IX, column (D), line 25) > 4,7 xpenses (Part IX, column (A), lines 11a-11d, 11f-24e)	/ O 1889	129,7	24 447.504
	18	Total ev	penses Add lines 13–17 (must equal Part IX, column (A), line 25)	- ₩	415,8	
	19	Revenu	e less expenses Subtract line 18 from line 12		68,1	
5				731	ginning of Current Ye	
Sets.	20	Total as	sets (Part X, line 16) DEC 2 4 2014	199	200,0	
Net Assets or	21	Total lia	bilities (Part X, line 26)	ا الم	46,4	
ž	22	Net ass	ets or fund balances Subtract line 21 from line 20 COPEN. UT	1	153,5	
	art li	Sig	nature Block			
			ry, I declare that I have examined this return, including accompanying schedules and statem			
and	beller, it	is true, corr	ect, and complete Declaration of preparer (other than officer) is based on all information of	wnich pre	parer has any knowledg	je
Si	gn		Signature of officer		Dete.	· · · · · · · · · · · · · · · · · · ·
He	ere		Treasurer - Lorelei Scarborovah		Date	7114
			Type or print name and title			1111
_	·	Pro	nt/Type preparer's name Preparer's signature		Date	PTIN
Pá	aid	ŀ	D 20 0	S	Chec	ck if
	repare	RC	BERT KABITZKE	\vec{x}		employed P00809862
	se Onl		m's name ► DAVID L SCRIMA, S C			9-1945841
_			m's address ► 328 W SUNSET DR, WAUKESHA, WI 53189		Phone no 20	62-542-8401
Ma	ay the II	RS discu	ss this return with the preparer shown above? (see instructions)			X Yes No
_				_		

orm 9	90 (2013)	WISCONSIN LITERACY, INC	39-1628898	Page 2
Pai	t III	Statement of Program Service Accomplishments Check if Schedule O contains a response or note to any line in this Part III		
1	To deve	lescribe the organization's mission. Plope and improve basic skills including reading, writing and spelling		
2	the prio	organization undertake any significant program services during the year which were not listed on r Form 990 or 990-EZ? describe these new services on Schedule O	Yes	X No
3	service	organization cease conducting, or make significant changes in how it conducts, any program s?. ' describe these changes on Schedule O	Yes	X No
4	Describ expens	the organization's program service accomplishments for each of its three largest program services es. Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and all expenses, and revenue, if any, for each program service reported.		
4a	to pror) (Expenses \$ 396,085 including grants of \$) (Revenuence literacy, providing training for recruited volunteer tutors through member agencies and note health literacy		
;				
4b	(Code) (Expenses \$ including grants of \$) (Revenue)
			***************************************	-
				·
				· · · · · · · · · · · · · · · · · · ·
	/O-d-			
4c	(Code) (Expenses \$ including grants of \$) (Reveni	16.2)
4d		program services (Describe in Schedule O)		
4e		nses \$ 0 including grants of \$ 0) (Revenue \$ rogram service expenses > 396.085	0)	

Part IV Checklist of Required Schedules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A	1	х	
2	Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)?	2	X	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I	3		x
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II	4		×
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues,	-		
	assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C,	۔		V
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors	5		_X_
•	have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I			
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,	6		X
	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		Χ_
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III	8		X
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability; serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV	9		X
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted	-		
	endowments, permanent endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V.	10		Х
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI	11a	X	#\$\$```\\'a
b	Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more		^	
	of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		Х
	of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		Х
	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX.	11d		X
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e		Х
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X.	11f	V	
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete		X	
h	Schedule D, Parts XI and XII Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes,"	12a	Χ	
U	and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional.	12b		х
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		X
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		Х
þ	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking,			
	fundraising, business, investment, and program service activities outside the United States, or aggregate			
	foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV	14b		X
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any foreign organization? If "Yes," complete Schedule F, Parts II and IV	15		х
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV	16		х
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions).	17		х
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II	18		x
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a?		 	 ^
	If "Yes," complete Schedule G, Part III	19		X
	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a 20b	 	X
p	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	ZUD		<u> </u>

Part IV Checklist of Required Schedules (continued)

21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or	<u></u>	Yes	No
	government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21		<u> </u>
22	Did the organization report more than \$5,000 of grants or other assistance to individuals in the United States on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		Х
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the			
	organization's current and former officers, directors, trustees, key employees, and highest compensated			.,
24a	employees? If "Yes," complete Schedule J Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than	23		<u>X</u>
2 7 a	\$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines		-	
	24b through 24d and complete Schedule K. If "No," go to line 25a	24a	i	Х
	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
С	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year? .	24d		
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction		ļ	
.	with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		<u> </u>
D	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I.	256		V
26	Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any	25b	-	<u> </u>
	current or former officers, directors, trustees, key employees, highest compensated employees, or	1		
	disqualified persons? If so, complete Schedule L, Part II	26		Χ_
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled			
	entity or family member of any of these persons? If "Yes," complete Schedule L, Part III	27		X
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions):			
а	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a		Х
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b		X
C	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof)			
	was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c		X
29 30	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified	29		X
24	conservation contributions? If "Yes," complete Schedule M	30		X
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I	31		Х
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets?			
33	If "Yes," complete Schedule N, Part II. Did the organization own 100% of an entity disregarded as separate from the organization under Regulations	32		X
33	sections 301 7701-2 and 301 7701-3? If "Yes," complete Schedule R, Part I	33		X
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1	34		x
35a		35a		Х
b	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled			
	entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b	 -	-
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If "Yes," complete Schedule R, Part V, line 2	36		x
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization	53	_	<u> </u>
•	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part			
	VI	37		X
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and			
	19? Note. All Form 990 filers are required to complete Schedule O.	38	X	Щ
		Form	990	(2013)

Part		28898	FO	ige 5
rait	Check if Schedule O contains a response or note to any line in this Part V			\neg
 -		1	Yes	No
1a	Enter the number reported in Box 3 of Form 1096 Enter -0- if not applicable	6	<u></u>	; ; ;
b		o 🌣 🖡	134	~
С	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?	1c	्र X	د . م
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax	\$7.5K.	23.8%	,8≰- ?
		<u>o</u>		
ь	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b	Х	
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)	蒙蒙地	7	<i>\$</i>
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a		_X
b	If "Yes," has it filed a Form 990-T for this year? If "No" to line 3b, provide an explanation in Schedule O.	3b		
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority			
	over, a financial account in a foreign country (such as a bank account, securities account, or other financial	1.1		
_	account)?	4a		Х
b	If "Yes," enter the name of the foreign country	3.0		<u>.</u>
e-	See instructions for filing requirements for FinCen Form 114, Report of Foreign Bank and Financial Accounts (FBAR)		Σ45°,	v
5a h	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year? Did any toyable party notify the organization that it was at is a party to a prohibited tax shelter transaction?	5a		X
b c	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction? If "Yes" to line 5a or 5b, did the organization file Form 8886-T?	5b 5c		^
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the	30	1	
- Ou	organization solicit any contributions that were not tax deductible as charitable contributions?	6a	[х
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or	1		
_	gifts were not tax deductible?	6ь	1	ĺ
7	Organizations that may receive deductible contributions under section 170(c).	277	54. 7	. ",
а	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods			ĺ Ì
	and services provided to the payor?	7a		Х
þ	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b		
С	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was			
	required to file Form 8282?	7c		X
d	If "Yes," indicate the number of Forms 8282 filed during the year		. :	
e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?.	7e		X
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f		X
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g		—
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h	22	- -
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting		74	·."
	organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring	1 1	?? R	á.
9	organization, have excess business holdings at any time during the year?	8	5 . 7	
a	Did the organization make any taxable distributions under section 4966?	1 77	"	, ,
b	Did the organization make a distribution to a donor, donor advisor, or related person?	9a 9b		\vdash
10	Section 501(c)(7) organizations. Enter	35	22.50	_
а	Initiation fees and capital contributions included on Part VIII, line 12			,
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	一部引	33.4	ľ
11	Section 501(c)(12) organizations. Enter	15.42	(\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	13
а	Gross income from members or shareholders			
b	Gross income from other sources (Do not net amounts due or paid to other sources	783		2.
	against amounts due or received from them)		P	
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a		L
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year [12b]		¥,	
13	Section 501(c)(29) qualified nonprofit health insurance issuers.		k ,	
а	Is the organization licensed to issue qualified health plans in more than one state?	13a		{

Note. See the instructions for additional information the organization must report on Schedule O Enter the amount of reserves the organization is required to maintain by the states in which

Did the organization receive any payments for indoor tanning services during the tax year? .

the organization is licensed to issue qualified health plans

c : Enter the amount of reserves on hand .

13b

Form 990 (2013) , WISCONSIN LITERACY, INC 39-1628898 'Page 6 Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No Part VI response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions. Check if Schedule O contains a response or note to any line in this Part VI Section A. Governing Body and Management Nα 1a Enter the number of voting members of the governing body at the end of the tax year. If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O Enter the number of voting members included in line 1a, above, who are independent Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee? 3 Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors, or trustees, or key employees to a management company or other person? 4 Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? 4 5 Did the organization become aware during the year of a significant diversion of the organization's assets? 5 6 Did the organization have members or stockholders? 6 7a Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body? Х Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body? Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following The governing body? 8a Each committee with authority to act on behalf of the governing body? Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code. No Did the organization have local chapters, branches, or affiliates? 10a Х If "Yes," did the organization have written policies and procedures governing the activities of such chapters. affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes? 10b 11a Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? 11a Describe in Schedule O the process, if any, used by the organization to review this Form 990. 12a Did the organization have a written conflict of interest policy? If "No." go to line 13. 12a Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts? 12b Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done 12c 13 Did the organization have a written whistleblower policy? 13 14 Did the organization have a written document retention and destruction policy? Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? The organization's CEO, Executive Director, or top management official. 15a Other officers or key employees of the organization 15b Х If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions) 16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year? 16a If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements? .

17	List the states with which a copy of this Form 990 is required to be filed WI
18	Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (Section 501(c)(3)s only)
	available for public inspection Indicate how you made these available. Check all that apply
	Own website Another's website X Upon request Other (explain in Schedule O)
19	Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and
	financial statements available to the public during the tax year
20	State the name, physical address, and telephone number of the person who possesses the books and records of the
	organization ► LORELEI ZANTOW (608) 210-8971

2702 INTERNATIONAL LANE, SUITE 201, Madison, WI 53704

Section C. Disclosure

Form 990 (2013)	WISCONSIN LITERACY, INC.				39-16288	98 Page 7		
Part VII	Compensation of Officers, Dire Employees, and Independent C Check if Schedule O contains a re	ontractors			ensated	🗍		
Section A.	Officers, Directors, Trustees, Key Er	nployees, and	Highest Compensated E	mployees				
1a Complete organization's	this table for all persons required to be I stax year.	isted. Report co	mpensation for the calend	lar year ending	with or within the			
List all List the who received organization: List all \$100,000 of r List all organization, List persons received.	 List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid. List all of the organization's current key employees, if any See instructions for definition of "key employee." List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations. List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations. List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations. List persons in the following order: individual trustees or directors, institutional trustees, officers, key employees, highest 							
\Box	l employees, and former such persons							
CU CURCK II	is box if neither the organization nor any	related organiz		urrent omcer, di	rector, or trustee			
	(A) Name and Title	(B) Average hours per week (list any hours for related	Position (do not check more than one box, unless person is both an officer and a director/trustee) Or CKey emplo	(D) Reportable compensation from the	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the		

(A) Name and Title	(B) Average hours per	Position (do not check more than one box, unless person is both an officer and a director/trustee)					an e)	(D) Reportable compensation	(E) Reportable compensation	(F) Estimated amount of	
	week (list any hours for related organizations below dotted iine)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	from the organization (W-2/1099-MISC)	from related organizations (W-2/1099-MISC)	other compensation from the organization and related organizations	
(1) LORIE ZANTOW	4 00										
TREASURER		X		Х							
(2) JOHN TOWNSEND	4 00	}		l							
DIRECTOR	<u> </u>	X		L				<u> </u>			
(3) KELLI THOMPSON	4 00		ļ								
DIRECTOR		X	<u> </u>	L.	_						
(4) PAUL SMITH	4 00			ŀ		1					
DIRECTOR		<u> </u>		<u> </u>	L						
(5) WILLA PANZER	4 00		1	Ì	ļ	li					
VICE PRESIDENT	<u> </u>	X		X	├		_				
(6) BRETT DAVIS	4 00		Ì								
DIRECTOR	<u> </u>	X	<u> </u>	┞	┡		<u> </u>				
(7) DAVE ENDRES	4.00				İ			1			
DIRECTOR		X	┡	_	-		<u> </u>				
(8) JILL OTTOW	4 00	1		١.,			l				
EXECUTIVE DIRECTOR		X	├	X.	⊢		_				
(9) EMILIE AMUNDSON	4.00		1			1					
DIRECTOR		X	╄	├	╀	 	—				
(10) KARREN JESKE	4.00	1	ì	1	1	Ì	1	Ì		1	
DIRECTOR		X	┼	╀	┼		┝	ļ			
(11) LAURA REISINGER	4 00	• 1		1			1		1	1	
DIRECTOR		X	╀	╀	┿	├	-	 -	 	 	
(12) LOU NOVAK	4 00	- 4	1		1	l	1	ļ		ļ	
DIRECTOR		<u> </u>	╂-	╄	┼-	├ ─	ļ	 	 -	 	
(13) GREG SIMMONS	4 00	-1	1			ł	1				
PRESIDENT	 	X	┼-	X	+-	┼	╀	 	 	 	
(14) SONG XIONG	4 00	-1				1					
DIRECTOR	<u> </u>	<u> </u>	1			<u> </u>			<u> </u>	<u></u>	

Total number of independent contractors (including but not limited to those listed above) who received

more than \$100,000 of compensation from the organization

0

		Check if Schedule O contains	a response o	or no	ote to any line in	this Part VIII		• •	
						(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512-514
22 26	1a	Federated campaigns .		1a	0		talasti del Ta	The state of the state of	
s, Grants Amounts	b	Membership dues .		1b	8,245				
- = 1	C	Fundraising events	· · · L	1c	0				
	d	Related organizations	<u>L</u>	<u>1d</u>	0				
	е	Government grants (contributions		1e	209,873	Mark of the Mark			
ut o	f	All other contributions, gifts, gran							
Contributions, and Other Sim		similar amounts not included abo	_	1f	177,631				
a C	g	Noncash contributions included in li	nes 1a-1f:	\$ ₋	0	205 740			
	h	Total. Add lines 1a-1f			Business Code	395,749			
Revenue	2a	Registration income		ŀ	Dagmess Code	7,029	7,029	The Connection of the State of the section	4.
Seve	b	Awards Luncheon		ŀ		13,541	13,541		
8	c	/ Walds Editorioon		t		10,541	13,341		
Servi	d			ŀ		0			
	e			Ì		0			
Program	f	All other program service revenue	B	Ī		0			
4	g	Total. Add lines 2a-2f			>	20,570			
	3	Investment income (including div	idends, intere	est, a	and				
		other similar amounts)	-		▶	20	20		
	4	Income from investment of tax-ex	empt bond p	roce	eds ►	0			
	5	Royalties			<u>•</u>	0	CATECONO CONTRA	the second of the second of the second	
	A -	0	(ı) Real	-	(II) Personal				
	6a	Gross rents		\dashv	· 				
	b	Less rental expenses . Rental income or (loss)					AND COUNTY		
	d	Net rental income or (loss)	L			0			
	7a	Gross amount from sales of	(ı) Securities		(ii) Other		বর্ত্তাইভিত্য দ্রানুদ্রির দ		
		assets other than inventory .		0	0				
	b	Less cost or other basis							
		and sales expenses	i	0	0				
	С	Gain or (loss)		0	0		dan di dan dan dan d		
	d	Net gain or (loss)		٠.,	•	0			
Other Revenue	8a	Gross income from fundraising events (not including \$ of contributions reported on line	0 1c)						
řě		See Part IV, line 18	•	a	0				
5	b			ρį	0				
	C	Net income or (loss) from fundra Gross income from gaming activ	-	Г				400	
	Ja	See Part IV, line 19	lues	a	0				
	Ь	Less direct expenses		ь	0		etgi kar dan ji je		
	c	Net income or (loss) from gaming	activities	٠,		0			value de la constant
	ı	Gross sales of inventory, less	,	• [gaga ya hero majeri da a Uni unugaji shi aku ili u	9 34 14 2 1	10000	
		returns and allowances		a	О				
	b	Less cost of goods sold		ь	0		ing a subject of the		
	C	Net income or (loss) from sales	of inventory.		. >	0			
		Miscellaneous Revenue			Business Code				
	11a					0			
	Ь				· · · · · · · · · · · · · · · · · · ·	0	 		<u> </u>
	С					<u>c</u>	ļ	_	
	d	All other revenue			L	ļ <u> </u>	Top Control of the Control of the		
	e	Total. Add lines 11a-11d				140.000	00.500		
	112	Total revenue. See instructions				416,339	20,590) C) 0

Part IX Statement of Functional Expenses

Se <u>ction 501(c)(3)</u> and 501(c)(4	4) organizations must complete all columns	All other organizations must complete column (A)
--	--	--

Check if Schedule O contains a response or note to any line in this Part IX								
	not include amounts reported on lines 6b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses			
1	Grants and other assistance to governments and							
	organizations in the United States See Part IV, line 21	0						
2	Grants and other assistance to individuals in the							
	United States See Part IV, line 22.	o						
3	Grants and other assistance to governments,							
	organizations, and individuals outside the							
	United States See Part IV, lines 15 and 16	ol	İ					
4	Benefits paid to or for members	0						
5	Compensation of current officers, directors,							
	trustees, and key employees	ol						
6	Compensation not included above, to disqualified			·				
	persons (as defined under section 4958(f)(1)) and							
	persons described in section 4958(c)(3)(B)	l ol						
7	Other salaries and wages .	279,684	266,088	11,096	2,500			
8	Pension plan accruals and contributions (include							
•	section 401(k) and 403(b) employer contributions).	o						
9	Other employee benefits	2,400	1,920	480				
10	Payroll taxes	21,221	20,188	843	190			
11	Fees for services (non-employees)							
а	Management	l ol						
b	Legal	0		-				
c	Accounting	0						
d	Lobbying	0		_				
e	Professional fundraising services. See Part IV, line 17			The state of the s				
f	Investment management fees	0	AND MICHAEL STATE OF THE COMMAND COMMA	CARREST MALLENCE TO THE SAME				
g g	Other (If line 11g amount exceeds 10% of line 25, column							
9	(A) amount, list line 11g expenses on Schedule O)	0						
12	Advertising and promotion	0	<u> </u>					
13	Office expenses	3,710	2,182	1,528				
14	Information technology	3,710	2,102	1,020				
15	Royalties	0						
16	Occupancy	13,200		13,200				
17	Travel	3,516	2,306	1,210				
18	Payments of travel or entertainment expenses	3,510	2,000	1,210				
10	for any federal, state, or local public officials							
10	Conferences, conventions, and meetings.	15,340	15,089	251				
19 20	Interest	13,340	10,009	201				
21	Payments to affiliates	0						
22	Depreciation, depletion, and amortization	<u> </u>	0	0	0			
23	Insurance	1,202	<u></u>	1,202	<u>-</u>			
23 24	Other expenses Itemize expenses not covered	7,202		1,202				
24	above (List miscellaneous expenses in line 24e If							
	line 24e amount exceeds 10% of line 25, column							
	(A) amount, list line 24e expenses on Schedule O)							
	•	49,314	26.704	12,511	99			
a	PROFESSIONAL FEES	10,685			99			
b	TUTORS							
C د	TRAINING	4,690			 			
d	PROJECT SUPPLIES	22,120			1 000			
e	All other expenses SEE ATTACHED LIST	23,807						
25	Total functional expenses. Add lines 1 through 24e	450,889	396,085	50,026	4,778			
26	Joint costs. Complete this line only if the	1	1		ļ			
	organization reported in column (B) joint costs			}				
	from a combined educational campaign and			ł				
	fundraising solicitation Check here							
	following SOP 98-2 (ASC 958-720)		<u> </u>		Form 990 (2013)			
					FUITE 444 (2013)			

Part X Balance Sheet

		Check if Schedule O contains a response or note to any line in this P	art X		
			(A)		(B)
			Beginning of year		End of year
	1	Cash—non-interest-bearing .	143,721	1	82,101
	2	Savings and temporary cash investments		2	
- 1	3	Pledges and grants receivable, net .	54,818	3	56,111
1	4	Accounts receivable, net	0	4	0
Į	5	Loans and other receivables from current and former officers, directors,			
		trustees, key employees, and highest compensated employees			
		Complete Part II of Schedule L		5	
1	6	Loans and other receivables from other disqualified persons (as defined under section			
		4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers an	d See See See See See See See See See Se		
		sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary			
sta		organizations (see instructions) Complete Part II of Schedule L		6	
Assets	7	Notes and loans receivable, net	0	7	0
⋖	8	Inventories for sale or use		8	
	9	Prepaid expenses and deferred charges	1,100	9	3,318
	10a	Land, buildings, and equipment, cost or			
		· · · · · · · · · · · · · · · · · · ·	.413		
	b	Less accumulated depreciation . 10b 12	2,413 0		0
	11	Investments—publicly traded securities	0		0
	12	Investments—other securities. See Part IV, line 11	0		0
	13	Investments—program-related. See Part IV, line 11	0	+	0
	14	Intangible assets	0	+	0
	15	Other assets. See Part IV, line 11	399		399
	16	Total assets. Add lines 1 through 15 (must equal line 34)	200,038		141,929
	17	Accounts payable and accrued expenses	. 1,977		7,918
	18	Grants payable		18	
	19	Deferred revenue	. 44,500		15,000
	20	Tax-exempt bond liabilities		20	
	21	Escrow or custodial account liability Complete Part IV of Schedule D		21	
es	22	Loans and other payables to current and former officers, directors,		}	
=		trustees, key employees, highest compensated employees, and			
Liabilities		disqualified persons Complete Part II of Schedule L		22	
	23	Secured mortgages and notes payable to unrelated third parties			0
	24	Unsecured notes and loans payable to unrelated third parties .		24	0
	25	Other liabilities (including federal income tax, payables to related third			
	}	parties, and other liabilities not included on lines 17-24) Complete			
		Part X of Schedule D		-	0
	26	Total liabilities. Add lines 17 through 25	46,477	26	22,918
so.	1	Organizations that follow SFAS 117 (ASC 958), check here 🕨 💢	and		
ë		complete lines 27 through 29, and lines 33 and 34.			
<u>la</u>	27	Unrestricted net assets	124,491	27	93,572
Ba	28	Temporarily restricted net assets	29,070	28	25,439
Б	29	Permanently restricted net assets .		29	
교	ļ	Organizations that do not follow SFAS 117 (ASC958), check here	and		
9		complete lines 30 through 34.	A STATE OF THE STA		
Net Assets or Fund Balances	30	Capital stock or trust principal, or current funds	Figure Committee of the	30	
SSE	31	Paid-in or capital surplus, or land, building, or equipment fund.		31	
Ä	32	Retained earnings, endowment, accumulated income, or other funds		32	
Š	33	Total net assets or fund balances	153,56		119,011
	34	Total liabilities and net assets/fund balances	. 200,03		141,929
		Total industries and flot desetations balances		<u> </u>	, 171,323

Form 9	990 (2013) WISCONSIN LITERACY, INC	39-1628898	Page 12
Part	XI Reconciliation of Net Assets	<u>-</u>	
	Check if Schedule O contains a response or note to any line in this Part XI		
1	Total revenue (must equal Part VIII, column (A), line 12)	1	416,339
2	Total expenses (must equal Part IX, column (A), line 25)	2	450,889
3	Revenue less expenses Subtract line 2 from line 1	3	-34,550
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	153,561
5	Net unrealized gains (losses) on investments	5	
6	Donated services and use of facilities	6	
7	Investment expenses	7	
8	Prior period adjustments	8	
9	Other changes in net assets or fund balances (explain in Schedule O)	9	
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 33,		
	column (B))	10	119,011
Part	XII Financial Statements and Reporting		
	Check if Schedule O contains a response or note to any line in this Part XII		<u>. L.l</u>
1	Accounting method used to prepare the Form 990 Cash X Accrual Other If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O		
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?	2a	X
	If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed on a separate basis, consolidated basis, or both	7	
			Market Par
þ	Were the organization's financial statements audited by an independent accountant?	. 2b	X
	If "Yes," check a box below to indicate whether the financial statements for the year were audited on a	10 Sept. 10	
	separate basis, consolidated basis, or both		
	X Separate basis Consolidated basis Both consolidated and separate basis		
C	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of	i ava	
	the audit, review, or compilation of its financial statements and selection of an independent accountant?	. 2c	X
	If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O		
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in	garae.	200 C.Sa 5 A
vu	the Single Audit Act and OMB Circular A-133?	. 3a	X
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the		
	required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits	3b	<u> </u>
		Form	990 (2013)

SCHEDULE A (Form 990 or 990-EZ)

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

► Attach to Form 990 or Form 990-EZ.

Department of the Treasury
Internal Revenue Service
Name of the organization

Information about Schedule A (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

OMB No 1545-0047

2013

Open to Public Inspection

		organization					_		Employer	identificati	dmun no	er	
		SIN LITERACY		74 04 4 (4)							28898		
Par	_			arity Status (All org						struction	ns		
1	igai 			tion because it is: (For thes, or association of		_			•				
2	H			170(b)(1)(A)(ii). (Atta			III SECTIO	1,0(0)(·)(~)(·)·				
3	H					•	action 17	V6\/4\/ 6 \	/iii\				
4													
•	hospital's name, city, and state												
5	Ш	An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 170(b)(1)(A)(iv). (Complete Part II)											
6		A federal, sta	ite, or local gove	rnment or government	al unit des	cribed in	section 1	70(b)(1)(<i>‡</i>	۱)(v).				
7				receives a substantial (I)(A)(vi). (Complete Pa		support f	rom a gov	ernmenta	il unit or fr	om the ge	eneral p	ublic	
8		A community	trust described	n section 170(b)(1)(A)(vi). (Cor	nplete Pai	rt II)						
9	\overline{X}	An organizati	on that normally	receives (1) more tha	in 33 1/3%	of its sur	port from	contribut	ions, mem	bership f	ees, an	d gross	;
		receipts from support from	activities related gross investmen	d to its exempt function at income and unrelate after June 30, 1975 S	is—subjed d busines	ct to certains taxable	in exception	ons, and (ess sectio	2) no mor n 511 tax)	e than 33	1/3% c	f its	
10				d operated exclusively		-							
11	Ħ	-	-	d operated exclusively		•	•			to carry o	ut the		
				licly supported organiz								ction	
		509(a)(3). Ch	neck the box that	describes the type of	supporting	g organiza	ation and	complete l	ines 11e t	hrough 1	1h		
	_	a Type	1 b T	ype II c Type	III-Funct	ionally into	egrated	d [T	ype III-No	n-functio	nally int	egrate	đ
е			· ·	that the organization i			•			•			
				n managers and other	than one	or more p	ublicly sur	ported or	ganızatior	is describ	ed in so	ection	
			section 509(a)(2		tha 11	DO 45-4 '4	.	1. Toma ()	T 111				
f		_	check this box	written determination	nom me n	KS mat it	is a type	i, type ii,	or type in	Supporti	ng		
g		•	t 17, 2006, has t	he organization accept	ed any gif	t or contri	bution fro	m any of t	he				<u> </u>
				or indirectly controls, ei	ther alone	or togeth	er with pe	ersons de	scribed in	(II)		Yes	No
				erning body of the sup		-	•			• •	11g(i)		
				person described in (i)							11g(ii)		
			-	of a person described		•					11g(iii)	L	
_ <u>h</u>	Nome	e of supported	(ii) EIN	tion about the supporte (iii) Type of organization		organization	Art Dut	ou notify	(40)	s the	full) Am	ount of mo	
117		anization	(11) 2.11	(described on lines 1–9 above or IRC section (see instructions))	in col (i) lis	sted in your document?	the organ	nization in of your port?	organizat		(411) 2.1	support	inetal y
					Yes	No	Yes	No	Yes	No	1		
(A)													
(B)											 		
(C)				1		-					 		
(D)						-			 		-		
(E)								 					
Tota	ı										;		O

Par	Support Schedule for Organizat	ions Describ	ed in Sectio	ns 170(b)(1)	(A)(iv) and 17	70(b)(1)(A)(vi)
	(Complete only if you checked the Part III. If the organization fails to	box on line 5	, 7, or 8 of Pa	art I or if the o	organization fa	ailed to qualify	under
Sect	ion A. Public Support	· · · · · · · · · · · · · · · · · · ·					
	ndar year (or fiscal year beginning in)	(a) 2009	(b) 2010	(c) 2011	(d) 2012	(e) 2013	(f) Total
1	Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants")						0
2	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						0
3	The value of services or facilities furnished by a governmental unit to the organization without charge						0
4	Total. Add lines 1 through 3 .	0	0	0	0	0	0
5	The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						
6	Public support. Subtract line 5 from line 4.	C					0
Sect	tion B. Total Support		AND ASSESSMENT OF THE PROPERTY	- 5 June 1 Pro 15 Lague English Little Colle	S 22 (25 (25 (25 (25 (25 (25 (25 (25 (25	anti la l'es qua emplicativa l	
_	ndar year (or fiscal year beginning in)	(a) 2009	(b) 2010	(c) 2011	(d) 2012	(e) 2013	(f) Total
7	Amounts from line 4	0	0			0	0
8	Gross income from interest, dividends,				 	-	
-	payments received on securities loans,	'					
	rents, royalties and income from similar						
	sources .	1		1			0
9	Net income from unrelated business						
	activities, whether or not the business is						
	regularly carried on	<u></u>			L		0
10	Other income Do not include gain or				1		
	loss from the sale of capital assets]		
	(Explain in Part IV.)						0
11	Total support. Add lines 7 through 10.	65.7 <u>4</u>		and the National			0
12	Gross receipts from related activities, etc. (se			•		12	
13	First five years. If the Form 990 is for the or	ganızatıon's firs	t, second, third	, fourth, or fifth	tax year as a se	ection 501(c)(3)	
	organization, check this box and stop here		<u></u>	·	·	·	<u>▶</u>
Sec	tion C. Computation of Public Support				· · · · · · · · · · · · · · · · · · ·		
14	Public support percentage for 2013 (line 6, c		•	olumn (f))		14	0 00%
15	Public support percentage from 2012 Schedu					15	0 00%
16a	33 1/3% support test—2013. If the organiza				e 14 is 33 1/3%	or more, check	this box
	and stop here. The organization qualifies as		-				▶∟
b	33 1/3% support test—2012. If the organiza				ine 15 is 33	1/3% or more, c	neck this
	box and stop here. The organization qualifie		•				▶∟
17a	10%-facts-and-circumstances test—2013.	-					
b	is 10% or more, and if the organization meet Part IV how the organization meets the "factoriganization". 10%-facts-and-circumstances test—2012. 15 is 10% or more, and if the organization meets the "factoriganization meets the "factoriganization meets the "factoriganization meets the "factoriganization".	s-and-circumsta If the organizat eets the "facts-	inces" test. The ion did not che and-circumstan	e organization of ck a box on line nces" test, chec	qualifies as a pu e 13, 16a, 16b, k this box and s	or 17a, and line	▶ [
	supported organization						▶ [_
18	Private foundation. If the organization did nunstructions	ot check a box	on line 13, 16a	ı, 16b, 17a, or 1	17b, check this l	box and see	. ▶[

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II If the organization fails to qualify under the tests listed below, please complete Part II)

Sect	ion A. Public Support						
Cale	ndar year (or fiscal year beginning in)	(a) 2009	(b) 2010	(c) 2011	(d) 2012	(e) 2013	(f) Total
1	Gifts, grants, contributions, and membership fees		ľ	İ		ľ	
	received (Do not include any "unusual grants")	339,748	383,833	394,102	441,282	395,749	1,954,714
2	Gross receipts from admissions, merchandise						
	sold or services performed, or facilities furnished	į	ì	j	1]	
	in any activity that is related to the		I				
	organization's tax-exempt purpose .	16,587			42,662	20,570	79,819
3	Gross receipts from activities that are not an		Ţ	Ţ			
	unrelated trade or business under section 513						0
4	Tax revenues levied for the organization's			1			
	benefit and either paid to or expended on			ļ			
_	its behalf						0
5	The value of services or facilities		1	j		ļ	
	furnished by a governmental unit to the					Ì	0
6	organization without charge Total. Add lines 1 through 5	356,335	383,833	394,102	483,944	416,319	2,034,533
7a	- 1	330,333	303,033	354,102	463,544	410,3191	2,034,533
, a	received from disqualified persons		ļ			Į.	0
b	Amounts included on lines 2 and 3 received						
-	from other than disqualified persons that					į	
	exceed the greater of \$5,000 or 1% of the						
	amount on line 13 for the year						0
C	Add lines 7a and 7b .	0	0	0	0	0	0
8	Public support (Subtract line 7c from						
	line 6)				والمستند للمراشع فالمتلاشف	and the second of the second	2,034,533
	tion B. Total Support	,		,			
Cale	ndar year (or fiscal year beginning in)	(a) 2009	(b) 2010	(c) 2011	(d) 2012	(e) 2013	(f) Total
9	Amounts from line 6	356,335	383,833	394,102	483,944	416,319	2,034,533
10a	Gross income from interest, dividends,						
	payments received on securities loans,					i	
	rents, royalties and income from similar sources	24	22	29	6	20	101
b	Unrelated business taxable income (less	· [
	section 511 taxes) from businesses]					
	acquired after June 30, 1975						0
C	Add lines 10a and 10b	24	22	29	6	20	101
11	Net income from unrelated business				į		
	activities not included in line 10b, whether]					0
12	or not the business is regularly carried on Other income Do not include gain or	<u> </u>					
12	loss from the sale of capital assets						
	(Explain in Part IV)						0
13	Total support. (Add lines 9, 10c, 11,						
-	and 12)	356,359	383,855	394,131	483,950	416,339	2,034,634
14	First five years. If the Form 990 is for the organiz	ation's first, seco			s a section 501(c		
	organization, check this box and stop here.			· ·			▶ □
Sec	tion C. Computation of Public Support	Percentage					
15	Public support percentage for 2013 (line 8, column	(f) divided by lin	e 13, column (f))			15	100 00%
16	Public support percentage from 2012 Schedule A,				<u> </u>	16	99 98%
Sec	tion D. Computation of Investment Inc						
17	Investment income percentage for 2013 (line 10c,			ımn (f))		17	0 00%
18	Investment income percentage from 2012 Schedu			•		18	0 02%
19a	33 1/3% support tests—2013. If the organization						
_	not more than 33 1/3%, check this box and stop h						. ► <u>X</u>
b	33 1/3% support tests—2012. If the organization						F 1
•-	line 18 is not more than 33 1/3%, check this box a	•					~
20	Private foundation. If the organization did not ch	eck a box on line	14, 19a, or 19b,	cneck this box a	ina see instructio	ons	

	990 or 990-EZ) 2013 WISCONSIN LITERACY, INC	<u>39-1628898</u>	Page 4
Part. IV	Supplemental Information. Provide the explanations required by Part II,	line 10; Part II, line 17a or	17b:
	and Part III, line 12. Also complete this part for any additional information.		,
	and that in, into 12.7 iso complete this part for any additional information.	(OCC IIISII UCIIOIIS).	
	•••••••••••••••••••••••••••••••••••••••		
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	~·		
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-			

SCHEDULE D (Form 990)

Supplemental Financial Statements

Complete if the organization answered "Yes," to Form 990,
 Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

20**13**

Open to Public Inspection

Department of the Treasury Internal Revenue Service ► Attach to Form 990.

Information about Schedule D (Form 990) and its instructions is at www.irs.gov/form990.

Employer Identification number Name of the organization WISCONSIN LITERACY, INC Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" to Form 990, Part IV, line 6. 1 Total number at end of year Aggregate contributions to (during year) 2 Aggregate grants from (during year) Aggregate value at end of year . . Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? Yes No Part II Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV, line 7. Purpose(s) of conservation easements held by the organization (check all that apply) Preservation of an historically important land area Preservation of land for public use (e.g., recreation or education) Protection of natural habitat Preservation of a certified historic structure Preservation of open space 2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year Held at the End of the Tax Year Total number of conservation easements 2a Total acreage restricted by conservation easements 2b Number of conservation easements on a certified historic structure included in (a) 2c C Number of conservation easements included in (c) acquired after 8/17/06, and not on a d historic structure listed in the National Register Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization 3 Number of states where property subject to conservation easement is located Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year 6 Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year 7 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)? Yes In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Part III Complete if the organization answered "Yes" to Form 990, Part IV, line 8. If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIII, the text of the footnote to its financial statements that describes these items If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items. (i) Revenues included in Form 990, Part VIII, line 1. (ii) Assets included in Form 990, Part X If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items. Revenues included in Form 990, Part VIII, line 1 Assets included in Form 990, Part X

	e D (Form 990) 2013 VVISCONSIN LITERACY,						39-162			age Z
Part									tinued	2
3	Using the organization's acquisition, accession		ecords, c	check any	of the followi	ng tha	t are a significant			
	use of its collection items (check all that appl	y)								
а	Public exhibition		d	Loan o	or exchange p	orogra	ns			
b	Scholarly research		e 🗍	Other						
С	Preservation for future generations									-
4	Provide a description of the organization's co	ellections and e	explain ho	ow they fu	rther the orga	anizatı	on's exempt purp	ose in		
5	During the year, did the organization solicit o	r receive dona	tions of a	irt, historic	al treasures,	or oth	er sımılar			
	assets to be sold to raise funds rather than to							☐ Ye	s 🗌	No
Part	V Escrow and Custodial Arranger	nents.		··						
	Complete if the organization answ	vered "Yes" t	o Form	990, Par	t IV, line 9, d	or rep	orted an amou	nt on Fo	rm	
40	990, Part X, line 21.					<u> </u>				
1a	Is the organization an agent, trustee, custodi included on Form 990, Part X?	an or other into	ermedian	y for conti	ibutions or ot	ner as	sets not	☐ Ye		No
b	If "Yes," explain the arrangement in Part XIII	and complete	the follow	ving table:		•			° Ш	140
-		and templote						Amount		
С	Beginning balance		•			10				0
d	Additions during the year .					10				
е	Distributions during the year .					1	e			
f	Ending balance					1	f			0
2a	Did the organization include an amount on F	orm 990, Part	X, line 2	1?			-	Ye	s X	No
b	if "Yes," explain the arrangement in Part XIII	Check here if	the expla	anation ha	as been provi	ded in	Part XIII .		Ħ	
Part			<u> </u>							
	Complete if the organization answ	vered "Yes" t	o Form	990. Par	t IV. line 10					
		Current year	(b) Pro		(c) Two years		(d) Three years bac	k (e) Fo	ur years	back
1a	Beginning of year balance .	0		0		0	- 	0		
b	Contributions							-		
C	Net investment earnings, gains,									
	and losses							1		
d	Grants or scholarships .									
е	Other expenditures for facilities									
	and programs .									
f	Administrative expenses									
g	End of year balance	0		0		0		0		0
2	Provide the estimated percentage of the curr	rent year end t	oalance (line 1g, co	olumn (a)) hel	d as				
а	Board designated or quasi-endowment	•	%							
b	Permanent endowment	<u>%</u>								
С	Temporarily restricted endowment	%								
	The percentages in lines 2a, 2b, and 2c sho									
3a	Are there endowment funds not in the posse	ession of the or	rganizatio	on that are	held and adı	ministe	ered for the			
	organization by								Yes	No_
	(i) unrelated organizations .		•	•				3a(i)		
L	(ii) related organizations .			 O-b	D0			3a(ii)		
b	If "Yes" to 3a(ii), are the related organization						•	3b		
4 Do-	Describe in Part XIII the intended uses of the		s endow	ment rund	5					
Part	Land, Buildings, and Equipment Complete if the organization answers		to Form	QQA Da	rt IV line 11	a So.	Form 990 Pa	art Y line	10	
	Description of property	(a) Cost or oth			ost or other		c) Accumulated			
	Description or property	(a) Cost or our			ost or other is (other)	"	depreciation	(a) B	ook value	5
1a	Land	† 	0		0		Water Alia			0
b	Buildings		0			11 m day 2	0			0
c	Leasehold improvements		0		0	T	0			- 0
ď	Equipment		0		12,413		12,413			0
e	Other		0		0		0			0
Tota	. Add lines 1a through 1e (Column (d) must	egual Form 99	0. Part X	. column (B), line 10(c)	.)	•			0

Schedule D (Form 990) 2013

	Investments—Other Secur Complete if the organization		990 Part IV. line 11b. See	Form 990 Part X line 12
(a) l	Description of security or category (including name of security)	(b) Book value	(c) Meth	od of valuation of-year market value
(1) Financial d	derivatives		0	
(2) Closely-he	eld equity interests		0	
(3) Other				
(A)				
(B)				
(<u>C)</u>				
(D)				
			+	
(G)				·····
(H)	must equal Form 990, Part X, col. (B) line 12.)	>	0	
Part VIII			O Control of the Cont	
rart vill	Investments—Program Re Complete if the organization		990, Part IV, line 11c. See	Form 990, Part X, line 13
	(a) Description of investment	(b) Book value		od of valuation of-year market value
(1)				
(2)				
(3)				
(4)				
(5)		 		
_(6)				
<u>(7)</u>				
(8)				· · · · · · · · · · · · · · · · · · ·
(9)	must equal Form 990, Part X, col (B) line 13)	>	0	
Part IX	Other Assets.		000 5 (1) (1) (1)	
Part IX	Other Assets. Complete if the organization		990, Part IV, line 11d See	
	·	answered "Yes" to Form (a) Description	990, Part IV, line 11d See	Form 990, Part X, line 15.
(1)	·		990, Part IV, line 11d See	
(1)	·		990, Part IV, line 11d See	
(1) (2) (3)	·		990, Part IV, line 11d See	
(1) (2) (3) (4)	·		990, Part IV, line 11d See	
(1) (2) (3) (4) (5)	·		990, Part IV, line 11d See	
(1) (2) (3) (4) (5) (6)	·		990, Part IV, line 11d See	
(1) (2) (3) (4) (5) (6) (7)	·		990, Part IV, line 11d See	
(1) (2) (3) (4) (5) (6) (7)	·		990, Part IV, line 11d See	
(1) (2) (3) (4) (5) (6) (7) (8) (9)	·	(a) Description	990, Part IV, line 11d See	
(1) (2) (3) (4) (5) (6) (7) (8) (9)	nn (b) must equal Form 990, Part X Other Liabilities. Complete if the organization	(a) Description (b) Col (b) line 15 (c)		(b) Book value
(1) (2) (3) (4) (5) (6) (7) (8) (9) Total. (Column Part X	nn (b) must equal Form 990, Part X Other Liabilities.	(a) Description (b) Col (b) line 15 (c)		(b) Book value
(1) (2) (3) (4) (5) (6) (7) (8) (9) Total. (Column Part X	nn (b) must equal Form 990, Part X Other Liabilities. Complete if the organization line 25 (a) Description of liability	(a) Description (c) (B) line 15). In answered "Yes" to Form		(b) Book value
(1) (2) (3) (4) (5) (6) (7) (8) (9) Total. (Column Part X	nn (b) must equal Form 990, Part X Other Liabilities. Complete if the organization line 25	(a) Description (c) (B) line 15). In answered "Yes" to Form		(b) Book value
(1) (2) (3) (4) (5) (6) (7) (8) (9) Total. (Column Part X	nn (b) must equal Form 990, Part X Other Liabilities. Complete if the organization line 25 (a) Description of liability	(a) Description (c) (B) line 15). In answered "Yes" to Form		(b) Book value
(1) (2) (3) (4) (5) (6) (7) (8) (9) Total. (Column Part X 1. (1) Federal (2)	nn (b) must equal Form 990, Part X Other Liabilities. Complete if the organization line 25 (a) Description of liability	(a) Description (c) (B) line 15). In answered "Yes" to Form		(b) Book value
(1) (2) (3) (4) (5) (6) (7) (8) (9) Total. (Column Part X 1. (1) Federal (2) (3)	nn (b) must equal Form 990, Part X Other Liabilities. Complete if the organization line 25 (a) Description of liability	(a) Description (c) (B) line 15). In answered "Yes" to Form		(b) Book value
(1) (2) (3) (4) (5) (6) (7) (8) (9) Total. (Column Part X 1. (1) Federal (2) (3) (4)	nn (b) must equal Form 990, Part X Other Liabilities. Complete if the organization line 25 (a) Description of liability	(a) Description (c) (B) line 15). In answered "Yes" to Form		(b) Book value
(1) (2) (3) (4) (5) (6) (7) (8) (9) Total. (Colum Part X 1. (1) Federal (2) (3) (4) (5) (6) (7)	nn (b) must equal Form 990, Part X Other Liabilities. Complete if the organization line 25 (a) Description of liability	(a) Description (c) (B) line 15). In answered "Yes" to Form		(b) Book value
(1) (2) (3) (4) (5) (6) (7) (8) (9) Total. (Column Part X 1. (1) Federal (2) (3) (4) (5) (6) (7) (8)	nn (b) must equal Form 990, Part X Other Liabilities. Complete if the organization line 25 (a) Description of liability	(a) Description (c) (B) line 15). In answered "Yes" to Form		(b) Book value
(1) (2) (3) (4) (5) (6) (7) (8) (9) Total. (Column Part X 1. (1) Federal (2) (3) (4) (5) (6) (7) (8) (9)	nn (b) must equal Form 990, Part X Other Liabilities. Complete if the organization line 25 (a) Description of liability	(a) Description (c) (B) line 15). In answered "Yes" to Form		(b) Book value

Schedule D (Form 990		WISCONSIN LIT	ERACY, INC				39-16288	98	Page 5
Past XIII	Supple	mental Informa	ition (continue	d)					
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*		******							
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	- <i>-</i>						·		

SCHEDULE O (Form 990 or 990-EZ)

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information. ► Attach to Form 990 or 990-EZ.

OMB No 1545-0047 20042

Department of the Treasury Internal Revenue Service Name of the organization

Information about Schedule O (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

<i>.</i>	ZU13						
ov/form990.	Open to Public Inspection						
Employer identification number							

WISCONSIN LITERACY, INC	39-1628898
Form 990, Part VI, Section B, Line 11. WISCONSIN LITERACY RECEIVES A FULL AUDIT ON A	AN ANNUAL
BASIS BAY AN INDEPENDENT THIRD PARTY CPA FIRM ONCE COMPLETED, THE AUDIT F	REPORTS ARE
DISTRIBUTED TO THE DIRECTORS AND OFFICERS OF THE ORGANIZATION FOR REVIEW	V. THE FORM 990 IS
COMPLETED BY THE AUDIT FIRM AND SUBMITTED TO THE TREASURER AND EXECUTIV	E DIRECTOR FOR REVIEW
AND DISTRIBUTION.	
Form 990, Part VI, Section B, Line 15 THE ONLY PAID MEMBER OF THE DIRECTORS OR O	FFICERS IS
THE EXECUTIVE DIRECTOR COMPENSATION IS DETERMINED BY REVIEW OF FAIR MAP	RKET VALUE FOR SIMILAR
POSITIONS AND MERIT ADJUSTMENTS BASED ON PERFORMANCE THE DECISIONS AR	E MADE BY THE PRESIDENT
AND VICE PRESIDENT OF THE ORGANIZATION.	\$
Form 990, Part VI, Section C, Line 19 THE POLICIES OF THE WISCONSIN LITERACY, INC. A	ARE
AVAILABLE UPON REQUEST FROM THE EXECUTIVE DIRECTOR OR HER SUPPORT STAF	F. THE POLICIES ARE MADE
AVAILABLE TO ANY INDIVIDUAL OR ORGANIZATION WHO REQUESTS IT	

Schedule O (Form 990 or 990-EZ) (2013)	Page 2
Name of the organization	Employer identification number
WISCONSIN LITERACY, INC	39-1628898
	•••••••••••••••••••••••••••••••••••••••
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Schedule O (Form 990 or 990-EZ) (2013)

WISCONSIN LITERACY, INC. 39-1628898 7/1/2013 TO 6/30/2014

	Column							
FORM 990, PART IX, LINE 24(F)		(A)	<u>(B)</u>			(C)	(D)	
Postage	\$	1,351	\$	33	\$	936	\$	382
Printing & Publicity		6,197		2,879		2,161		1,157
Dues & Subscriptions		1,978		1,061		467		450
Telephone		3,410				3,410		
Celebration of Literacy		370		370				
Payroll service fees		1,407		1,144		263		
Registrations		145				145		
Miscellaneous		2,126		1,803		323		
Board meetings and Strategic Planning		788		788				
WEB hosting		4,098		4,098				
Scholarships		1,937		1,937	_			
Total	_\$_	23,807		14,113	\$	7,705	<u>\$</u>	1,989

8868

(Rev January 2014)

Department of the Treasury Internal Revenue Service

Application for Extension of Time To File an Exempt Organization Return

► File a separate application for each return.

Information about Form 8868 and its instructions is at www.irs.gov/form8868.

OMB No. 1545-1709

If you are filing for an Automatic 3-Month Extension, complete only Part I and check this box If you are filing for an Additional (Not Automatic) 3-Month Extension, complete only Part II (on page 2 of this form). Do not complete Part II unless you have already been granted an automatic 3-month extension on a previously filed Form 8868 Electronic filing (e-file). You can electronically file Form 8868 if you need a 3-month automatic extension of time to file (6 months for a corporation required to file Form 990-T), or an additional (not automatic) 3-month extension of time. You can electronically file Form 8868 to request an extension of time to file any of the forms listed in Part I or Part II with the exception of Form 8870, Information Return for Transfers Associated With Certain Personal Benefit Contracts, which must be sent to the IRS in paper format (see instructions) For more details on the electronic filing of this form, visit www.irs gov/efile and click on e-file for Charities & Nonprofits Automatic 3-Month Extension of Time. Only submit original (no copies needed). Part I A corporation required to file Form 990-T and requesting an automatic 6-month extension—check this box and complete Part I only All other corporations (including 1120-C filers), partnerships, REMICs, and trusts must use Form 7004 to request an extension of time to file income tax returns Enter filer's identifying number, see instructions Employer identification number (EIN) or Name of exempt organization or other filer, see instructions Type or 39-1628898 print WISCONSIN LITERACY, INC Number, street, and room or suite no. If a PO box, see instructions Social security number (SSN) File by the due date for 211 S PATERSON ST, Room 260 filing your City, town or post office, state, and ZIP code. For a foreign address, see instructions instructions MADISON, WI 53703 Enter the Return code for the return that this application is for (file a separate application for each return) 01 Application Application Return Return Is For Code Is For Code Form 990 or Form 990-EZ 01 Form 990-T (corporation) 07 Form 1041-A 02 Form 990-BL 08 Form 4720 (individual) Form 4720 (other than individual) 03 09 Form 990-PF 04 Form 5227 10 Form 990-T (sec 401(a) or 408(a) trust) 05 Form 6069 11 Form 990-T (trust other than above) Form 8870 The books are in the care of ► LORELEI ZANTOW Telephone No ► (608) 210-8971 Fax No ▶ If the organization does not have an office or place of business in the United States, check this box If this is for a Group Return, enter the organization's four digit Group Exemption Number (GEN) If this is . If it is for part of the group, check this box for the whole group, check this box and attach a list with the names and EINs of all members the extension is for I request an automatic 3-month (6 months for a corporation required to file Form 990-T) extension of time 2/15/2015 , to file the exempt organization return for the organization named above. The extension is for the organization's return for. ► calendar year ► X tax year beginning 7/1/2013 , and ending If the tax year entered in line 1 is for less than 12 months, check reason Initial return Final return Change in accounting period If this application is for Forms 990-BL, 990-PF, 990-T, 4720, or 6069, enter the tentative tax, less any nonrefundable credits See instructions 3a If this application is for Forms 990-PF, 990-T, 4720, or 6069, enter any refundable credits and estimated tax payments made. Include any prior year overpayment allowed as a credit 3b Balance due. Subtract line 3b from line 3a Include your payment with this form, if required, by using EFTPS (Electronic Federal Tax Payment System) See instructions

Caution. If you are going to make an electronic funds withdrawal (direct debit) with this Form 8868, see Form 8453-EO and Form 8879-EO for

payment instructions