



See a Social Security Number? Say Something!
Report Privacy Problems to <https://public.resource.org/privacy>
Or call the IRS Identity Theft Hotline at 1-800-908-4490



Part III

Statement of Program Service Accomplishments

Check if Schedule O contains a response or note to any line in this Part III

☐

1	Briefly describe the organization’s mission					
OUR MISSION IS TO PRESERVE THE HUNTING TRADITION FOR FUTURE GENERATIONS, PROMOTE THE ACQUISITION, ENHANCEMENT, AND MANAGEMENT OF WILDLIFE HABITAT, AND DEVELOP AND PROMOTE EDUCATIONAL PROGRAMS RELATED TO WILDLIFE CONSERVATION						
2	Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ?					☐ Yes ☒ No
If “Yes,” describe these new services on Schedule O						
3	Did the organization cease conducting, or make significant changes in how it conducts, any program services?					☐ Yes ☒ No
If “Yes,” describe these changes on Schedule O						
4	Describe the organization’s program service accomplishments for each of its three largest program services, as measured by expenses Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported					
4a	(Code)	(Expenses \$ 2,428,901	including grants of \$ 234,307	(Revenue \$)	DEER PROGRAM - THIS UMBRELLA PROGRAM FOR OUR EDUCATIONAL INITIATIVES AND STRATEGIES IS AN ACRONYM FOR DEVELOPING EDUCATIONAL AND ENVIRONMENTAL RESOURCES WHITETAILS UNLIMITED'S OUTREACH EFFORTS ARE NATIONALLY RECOGNIZED FOR PROMOTING OUR PROGRAMS AND PARTNERING WITH OTHER UNIQUE OUTDOOR EDUCATIONAL PROGRAMS AND ACTIVITIES INCLUDING, YOUTH OUTDOOR DAYS, MY FIRST DEER HUNTS, STATE HUNTER EDUCATION PROGRAMS OUTDOORS WOMEN'S PROGRAMS, SHOOTING SPORTS PROGRAMS, AND NATIONAL HUNTING & FISHING DAY EVENTS THESE ORGANIZED EVENTS FOSTER OUR PURPOSE AND PLACE THE PARTICIPANT IN DIRECT CONTACT WITH OUR NATION'S OUTDOORS HERITAGE, ONE CHALLENGE AT A TIME AND OPENS NEW OPPORTUNITIES FOR THE GENERATIONS THAT FOLLOW WE MAKE EVERY ATTEMPT TO PRESENT THE PUBLIC WITH ACCURATE INFORMATION, AND WHEN ADDRESSING CONTROVERSIAL ISSUES WE EXPOSE PARTICIPANTS TO DIFFERENT PERSPECTIVES IN A FAIR AND BALANCED MANNER OUR DEER PROGRAM CONTINUES TO BUILD BRIDGES AMONG OUTDOOR RECREATIONISTS AND MAINTAIN ITS TRADITIONAL INTEREST IN WILDLIFE CONSERVATION AND OUR HUNTING HERITAGE	
4b	(Code)	(Expenses \$ 1,292,569	including grants of \$ 505,090	(Revenue \$ 332,638	PRESERVING THE HUNTING TRADITION - SINCE OUR FOUNDING IN 1982, WHITETAILS UNLIMITED HAS ALWAYS BEEN A STAUNCH SUPPORTER OF THE SECOND AMENDMENT, PROTECTING THE HUNTER'S RIGHTS, AND PROMOTING THE SPORT OF REGULATED HUNTING ACCEPTANCE OF HUNTING AS A LEGITIMATE FORM OF RECREATION CONTINUES TO GROW, DESPITE RECENT MEDIA STORIES TO THE CONTRARY WHITETAILS UNLIMITED IS WORKING DAILY TO COMBAT THESE PUBLIC MISCONCEPTIONS AND PRESERVE THE HUNTING TRADITION FOR FUTURE GENERATIONS FOR OVER THREE DECADES, WE HAVE SERVED THE NEEDS OF AMERICA'S 55,000 VOLUNTEER HUNTER EDUCATION INSTRUCTORS, FACED WITH THE CHALLENGE OF TEACHING OUR CHILDREN SAFE AND RESPONSIBLE HUNTING SKILLS STATE HUNTER EDUCATION COURSES ARE MANDATED, HOWEVER, DRASTIC WILDLIFE AGENCY BUDGET CUTS LIMIT THE FUNDS AVAILABLE FOR HUNTER EDUCATION MATERIALS AND EQUIPMENT WHITETAILS UNLIMITED FILLS THAT FINANCIAL VOID BY PROVIDING GRANTS TO LOCAL HUNTER EDUCATION COURSES AS HUNTERS, OUR DEER MANAGEMENT PROGRAM IS BACKED BY OVER SEVENTY YEARS OF RESEARCH, SUPPORTING REGULATED HUNTING AS THE MOST VIABLE OPTION STATE WILDLIFE AGENCIES HAVE TO CONTROL AND PROPERLY MANAGE DEER POPULATIONS	
4c	(Code)	(Expenses \$ 1,162,979	including grants of \$ 508,015	(Revenue \$)	STAYING ON TARGET PROGRAM -OUR STAYING ON TARGET PROGRAM IS DESIGNED TO GET OUR NATION'S YOUTH OUT IN THE GREAT OUTDOORS AND INTRODUCE THEM TO THE SHOOTING SPORTS CURRENTLY WE OFFER TWO PROGRAMS THAT DO JUST THAT, OUR "3 IN THE RED" FIREARM PROGRAM AND "THREE FOR THREE" ARCHERY PROGRAM RECENT STUDIES INDICATE THAT THE MAJORITY OF PARTICIPANTS SAID THAT THEY WOULD LIKELY CONTINUE PARTICIPATING IN A GIVEN DISCIPLINE OF THE SHOOTING SPORTS WHITETAILS UNLIMITED HAS A LONG HISTORY OF RECRUITING AND DEVELOPING NEW HUNTERS AND PARTICIPANTS IN THE SHOOTING SPORTS, AND OUR STAYING ON TARGET PROGRAM IS A CONTINUATION OF OUR STRATEGY TO CONTINUE PRESERVING AN AMERICAN TRADITION AND PRESERVE THE HUNTING TRADITION FOR THE NEXT GENERATION	
	(Code)	(Expenses \$ 870,143	including grants of \$ 195,261	(Revenue \$)	WHITETAIL WATCH - A PROGRAM CREATED BY WHITETAILS UNLIMITED TO HELP CURB THE CRIME OF POACHING ACROSS THE UNITED STATES WHITETAIL WATCH COMPONENTS INCLUDE BOUNDARY PROPERTY SIGNS, WALLET CARDS, AND DECALS AS VISIBLE REMINDERS TO POACHERS THAT LOCAL CITIZENS ARE ON THE WATCH AND WILL REPORT ANY SUSPICIOUS ACTIVITY WHITETAIL WATCH, A LONGSTANDING WTU PROGRAM, ALREADY HAS ACTIVE PROGRAMS WITH COMPONENTS THAT PROVIDE CONTACT INFORMATION FOR TIP LINES IN NINE STATES (ILLINOIS, INDIANA, IOWA, MICHIGAN, MISSOURI, NEBRASKA, OHIO, PENNSYLVANIA, AND WISCONSIN) THE SIGN ENCOURAGES ANYONE WHO SEES SUSPICIOUS ACTIVITY TO REPORT IT TO THEIR PROPER WILDLIFE LAW ENFORCEMENT AGENCY THE ACT OF POACHING STEALS FROM ALL CITIZENS, DAMAGES OUR NATURAL RESOURCES, AND CASTS A NEGATIVE LIGHT ON THE SPORT OF REGULATED HUNTING PROJECT POLITE - ACCESS TO PRIVATE PROPERTY OVER TWO DECADES AGO, WHITETAILS UNLIMITED DEVELOPED A VERY SUCCESSFUL PUBLIC RELATIONS PROGRAM, IN AN ATTEMPT TO RECTIFY ONE OF THE MAJOR PROBLEMS CONFRONTING REGULATED HUNTING - ACCESS TO PRIVATE PROPERTY! IN AN EFFORT TO SOLVE THIS DILEMMA A PROGRAM TITLED PROJECT POLITE, AN ACRONYM FOR PERMISSION OF LANDOWNER IN ORDER TO ENTER WAS CREATED AND UNVEILED TO AMERICA'S HUNTING FRATERNITY THE PROGRAM CONSISTS OF THREE MAJOR COMPONENTS WTU HUNTER-LANDOWNER ID CARDS, COMPLIMENTARY HUNTING WITH PERMISSION SIGNS, AND A VARIETY OF HIGHLY VISIBLE PUBLIC SERVICE ANNOUNCEMENTS THE MOTIVATION FOR THIS HIGHLY SUCCESSFUL PROGRAM EVOLVED FROM THE FACT THAT OVER SEVENTY-FIVE PERCENT OF OUR NATION'S PRIME WILDLIFE HABITATS ARE IN THE HANDS OF THE PRIVATE LANDOWNER CONSIDERING THAT FIGURE ALONE, IT'S OBVIOUS THAT GOOD RELATIONS MUST CONTINUE TO BE FOSTERED BETWEEN THE HUNTER AND THE PRIVATE LANDOWNER WHEN YOU COMBINE PROPER IDENTIFICATION WITH A PERSONAL, POLITE REQUEST TO HUNT A PERSON'S PROPERTY, DOORS START OPENING TO NEW HUNTING OPPORTUNITIES HUNT FOR THE HUNGRY INITIATIVE - WHITETAILS UNLIMITED IS A STRONG SUPPORTER OF HUNTER DONATIONS TO FOOD PANTRIES, AND HAS BEEN INSTRUMENTAL IN BOTH FINANCING AND EXPANDING PROGRAMS IN MANY STATES EACH HUNTING SEASON, WTU ENCOURAGES MEMBERS AND HUNTERS TO DONATE VENISON THEY CANNOT USE PERSONALLY TO FOOD PANTRIES IN THEIR LOCAL AREA THE DONATED VENISON PROVIDES THOUSANDS OF MEALS TO THE LESS FORTUNATE OUR HUNT FOR THE HUNGRY INITIATIVE ADVOCATES THE MESSAGE TO OUR MEMBERSHIP AND ALSO PARTNERS WITH OTHER GROUPS LIKE SHARE THE HARVEST, SPORTSMEN AGAINST HUNGER AND OTHERS THESE PROGRAMS PROVIDE A VALUABLE SERVICE TO MANY COMMUNITIES, AND ARE AN EASY WAY FOR HUNTERS TO HELP OUT WHILE THEY PARTICIPATE IN THE SPORT OF REGULATED HUNTING IF YOU GET YOUR DEER EARLY IN THE SEASON AND STILL WANT TO HUNT, TAKING ANOTHER DEER TO DONATE TO A FOOD PANTRY IS A GREAT WAY TO EXTEND THE SEASON ADOPT-A-TEAM PROGRAM - WHITETAILS UNLIMITED IMPLEMENTED THE WTU ADOPT-A-TEAM INITIATIVE, TO HELP FUND PERMANENT ENDOWMENTS FOR SHOOTING SPORTS PROGRAMS AT HIGH SCHOOLS THROUGHOUT WTU'S CHAPTER BASE AND MEMBERSHIP DEMOGRAPHICS THIS PROGRAM FOSTERS WTU'S MISSION OF PRESERVING THE HUNTING TRADITION BY ACTIVELY INVOLVING OUR NATION'S YOUTH IN THE SHOOTING SPORTS AND HOPEFULLY SOME DAY THEY WILL CONSIDERED THE SPORT OF REGULATED HUNTING FOR ADMINISTRATIVE PURPOSES AND ONCE THE COMMITMENT IS MADE, WHITETAILS UNLIMITED WILL PROVIDE A GRANT TO THE MIDWAY USA FOUNDATION IN THE NAME OF THE SHOOTING ENTITY THE ACTUAL ENDOWMENT ACCOUNT IS ADMINISTERED BY THE FOUNDATION HOPE FOR WILDLIFE PROGRAM - WHEN IT COMES TO OFFERING NUMEROUS BENEFITS FROM A SINGLE PARCEL OF LAND, WHITETAILS UNLIMITED'S HOPE FOR WILDLIFE PROGRAM (HABITAT OPTIONS & PLANNED ENHANCEMENT), IS CENTERED ON THE CONCEPT OF HABITAT BEING EXTREMELY EASY TO MANAGE EACH ASPECT OF WILDLIFE HABITAT, INCLUDING SPACE, FOOD, COVER, AND WATER, CAN BE ALTERED TO ULTIMATELY IMPROVE ITS QUALITY HABITAT ACQUISITION AND ENHANCEMENT ARE THE MOST IMPORTANT ASPECTS OF SOUND DEER MANAGEMENT, BECAUSE QUALITY HABITAT PROVIDES ESCAPE COVER, ALONG WITH A STEADY SOURCE OF GOOD, NUTRITIOUS WHITE-TAILED DEER BROWSE OUR HOPE FOR WILDLIFE PROGRAM'S SUCCESS IS ACCOMPLISHED THROUGH VOLUNTARY COST-SHARE PARTNERSHIPS BETWEEN WHITETAILS UNLIMITED AND STATE AND FEDERAL NATURAL RESOURCE AGENCIES, AND INDIVIDUAL PROPERTY OWNERS EMPHASIS ON COOPERATIVE PUBLIC PARTNERSHIPS HAS PROVEN EFFECTIVE TOWARDS ACCESS ISSUES TO PUBLIC LANDS AND PROMOTING WILDLIFE HABITAT INITIATIVES COMPREHENSIVE DEER MANAGEMENT PROGRAM - WTU'S COMPREHENSIVE DEER MANAGEMENT PROGRAM IS AIMED AT PROVIDING LANDOWNERS WITH 1) A BACKGROUND ON THE HISTORY OF WHITETAIL DEER MANAGEMENT 2) A BASIC UNDERSTANDING OF WHITE-TAILED DEER ECOLOGY AND THEIR HABITATS 3) A GENERAL OVERVIEW OF DEER MANAGEMENT PRINCIPLES THE PROGRAM FOCUSES ON THE WHITETAIL, AND ENCOMPASSES ASPECTS OF TRADITIONAL, QUALITY, AND TROPHY DEER MANAGEMENT STRATEGIES OUR COMPREHENSIVE DEER MANAGEMENT PROGRAM HAS EXPERIENCED A TREMENDOUS RESPONSE FROM PRIVATE LANDOWNERS ACROSS THIS NATION A POPULAR COMPONENT OF THE PROGRAM IS OUR CUSTOM 2-COLOR PROPERTY BOUNDARY SIGNS THAT PUBLICLY DISPLAY THE MANAGEMENT STRATEGY CURRENTLY BEING PRACTICED BY THAT INDIVIDUAL LANDOWNER WTU'S BOOKLET TITLED INTRODUCTION TO DEER MANAGEMENT IS A GREAT STARTING POINT FOR ANYONE INTERESTED IN FOOD PLOTS, DEER MANAGEMENT, OR IMPROVING WILDLIFE HABITAT THE STEP BY STEP INFORMATION IS AVAILABLE AS A PRINTED BOOKLET OR ON DVD OUTREACH PROGRAM - WHITETAILS UNLIMITED PROVIDES HUMANITARIAN SERVICES THROUGH SEVERAL INITIATIVES THESE INITIATIVES DEMONSTRATE THE HIGHEST LEVELS OF PHILANTHROPY BY DIRECTLY REACHING OUT TO PEOPLE IN NEED AND HELP MAKE A REAL DIFFERENCE PHYSICALLY CHALLENGED INITIATIVE - WHITETAILS UNLIMITED PROMOTES COURAGE AND DIGNITY, WHILE ENABLING THE PHYSICALLY CHALLENGED TO ENJOY THE GREAT OUTDOORS AND FULFILL LIFELONG HUNTING DREAMS AND WISHES THE INITIATIVE OFFERS THE OPPORTUNITY TO THOSE INDIVIDUALS THAT HAVE THE DETERMINATION AND DESIRE HONORED AMERICA'S VETERAN'S AFIELD - TO COMPLETE OUR MISSION OF SALUTING OUR NATION'S VETERANS, WE ALSO DEVELOPED A COLLECTIBLE TO OFFER TO OUR CHAPTER'S AND ARE EARMARKING A PERCENTAGE OF THE SALE TO A GREAT PARTNER OF WTU'S - HONORED AMERICA'S VETERAN'S AFIELD (HAVA) WE CREATED THIS NON-PROFIT PARTNERSHIP TO AID DISABLED SOLDIERS AS THEY TRANSITION TO THEIR LIVES BACK IN THE UNITED STATES THE ULTIMATE GOAL IS TO INCREASE THEIR CONFIDENCE AND HOPE FOR THE FUTURE BY RECONNECTING WITH THEIR LOVE OF THE OUTDOORS AND THE AMERICAN TRADITIONS OF HUNTING AND FIREARMS DREAM SHEDS PROGRAM - OVER THE YEARS, WHITETAILS UNLIMITED HAS BEEN SOLICITED BY COUNTLESS ORGANIZATIONS AND FAMILIES, ASKING IF WHITETAILS UNLIMITED OFFERS ANY ASSISTANCE TOWARDS HUNTING AND FISHING EXPERIENCES FOR CHILDREN WITH LIFE-THREATENING MEDICAL CONDITIONS IN ORDER TO ANSWER THAT QUESTION POSITIVELY, WE HAD TO DEVELOP AN INITIATIVE THAT WOULD FOSTER OUR MISSION AND BE SUPPORTED AT THE LOCAL LEVEL BY OUR MEMBERS WE CREATED A PROGRAM TITLED DREAM SHEDS AND ENLISTED THE HELP OF TV PERSONALITIES, MARK AND TERRY DRURY OF DRURY OUTDOORS TO PROVIDE THE SHED ANTLETS ANY CHILD, 18 YEARS OLD OR YOUNGER, WHO IS A UNITED STATES OR CANADIAN CITIZEN, HAS A QUALIFYING PHYSICIAN-CERTIFIED LIFE-THREATENING ILLNESS, AND HAS NOT IN THE PAST HAD ANOTHER HUNTING OR FISHING GRANT, IS ELIGIBLE FOR CONSIDERATION	
4d	Other program services (Describe in Schedule O)					
	(Expenses \$ 870,143	including grants of \$ 195,261	(Revenue \$)			
4e	Total program service expenses		5,754,592			

Part IV

Checklist of Required Schedules

	Yes	No
1 Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A 	1 Yes	
2 Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)? 	2 Yes	
3 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I	3	No
4 Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II	4	No
5 Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5	No
6 Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I 	6	No
7 Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II 	7	No
8 Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III 	8	No
9 Did the organization report an amount in Part X, line 21 for escrow or custodial account liability, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV 	9	No
10 Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V 	10	No
11 If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable		
a Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI 	11a Yes	
b Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII 	11b	No
c Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII 	11c	No
d Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX 	11d	No
e Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X 	11e	No
f Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X 	11f Yes	
12a Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI and XII 	12a Yes	
b Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional 	12b	No
13 Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13	No
14a Did the organization maintain an office, employees, or agents outside of the United States?	14a	No
b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV	14b	No
15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any foreign organization? If "Yes," complete Schedule F, Parts II and IV	15	No
16 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV	16	No
17 Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions) 	17	No
18 Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II 	18 Yes	
19 Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III 	19 Yes	
20a Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a	No
b If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b	

Part IV

Checklist of Required Schedules (continued)

21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or government on Part IX, column (A), line 1? <i>If "Yes," complete Schedule I, Parts I and II</i>	21	Yes	
22	Did the organization report more than \$5,000 of grants or other assistance to individuals in the United States on Part IX, column (A), line 2? <i>If "Yes," complete Schedule I, Parts I and III</i>	22		No
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If "Yes," complete Schedule J</i>	23	Yes	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? <i>If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25a</i>	24a		No
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? <i>If "Yes," complete Schedule L, Part I</i>	25a		No
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? <i>If "Yes," complete Schedule L, Part I</i>	25b		No
26	Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any current or former officers, directors, trustees, key employees, highest compensated employees, or disqualified persons? <i>If so, complete Schedule L, Part II</i>	26		No
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? <i>If "Yes," complete Schedule L, Part III</i>	27		No
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
a	A current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>	28a		No
b	A family member of a current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>	28b		No
c	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? <i>If "Yes," complete Schedule L, Part IV</i>	28c		No
29	Did the organization receive more than \$25,000 in non-cash contributions? <i>If "Yes," complete Schedule M</i>	29	Yes	
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If "Yes," complete Schedule M</i>	30	Yes	
31	Did the organization liquidate, terminate, or dissolve and cease operations? <i>If "Yes," complete Schedule N, Part I</i>	31		No
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If "Yes," complete Schedule N, Part II</i>	32		No
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? <i>If "Yes," complete Schedule R, Part I</i>	33		No
34	Was the organization related to any tax-exempt or taxable entity? <i>If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1</i>	34		No
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		No
b	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? <i>If "Yes," complete Schedule R, Part V, line 2</i>	35b		
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? <i>If "Yes," complete Schedule R, Part V, line 2</i>	36		No
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? <i>If "Yes," complete Schedule R, Part VI</i>	37		No
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19? Note. All Form 990 filers are required to complete Schedule O	38	Yes	

Part V

Statements Regarding Other IRS Filings and Tax Compliance

Check if Schedule O contains a response or note to any line in this Part V

☐

		Yes	No
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable.	70	
1b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable.	2	
1c Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?		Yes	
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return.	33	
2b If at least one is reported on line 2a, did the organization file all required federal employment tax returns? Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions).		Yes	
3a Did the organization have unrelated business gross income of \$1,000 or more during the year?		Yes	
3b If "Yes," has it filed a Form 990-T for this year? If "No" to line 3b, provide an explanation in Schedule O.		Yes	
4a At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?			No
b If "Yes," enter the name of the foreign country: See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.			
5a Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?			No
5b Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?			No
5c If "Yes," to line 5a or 5b, did the organization file Form 8886-T?			
6a Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions?			No
6b If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?			
7 Organizations that may receive deductible contributions under section 170(c).			
7a Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?		Yes	
7b If "Yes," did the organization notify the donor of the value of the goods or services provided?		Yes	
7c Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?			No
d If "Yes," indicate the number of Forms 8282 filed during the year.		7d	
7e Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?			No
7f Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?			No
7g If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?			
7h If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?			
8 Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?		8	
9 Sponsoring organizations maintaining donor advised funds.			
9a Did the organization make any taxable distributions under section 4966?		9a	
9b Did the organization make a distribution to a donor, donor advisor, or related person?		9b	
10 Section 501(c)(7) organizations. Enter			
10a Initiation fees and capital contributions included on Part VIII, line 12.		10a	
10b Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities.		10b	
11 Section 501(c)(12) organizations. Enter			
11a Gross income from members or shareholders.		11a	
11b Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them).		11b	
12a Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?		12a	
b If "Yes," enter the amount of tax-exempt interest received or accrued during the year.		12b	
13 Section 501(c)(29) qualified nonprofit health insurance issuers.			
13a Is the organization licensed to issue qualified health plans in more than one state? Note. See the instructions for additional information the organization must report on Schedule O.		13a	
b Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans.		13b	
c Enter the amount of reserves on hand.		13c	
14a Did the organization receive any payments for indoor tanning services during the tax year?		14a	No
b If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O.		14b	

Part VI

Governance, Management, and Disclosure

For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Check if Schedule O contains a response or note to any line in this Part VI

Section A. Governing Body and Management

		Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year	3	
If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O			
1b	Enter the number of voting members included in line 1a, above, who are independent	0	
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?	2	Yes
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person?	3	No
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4	No
5	Did the organization become aware during the year of a significant diversion of the organization's assets?	5	No
6	Did the organization have members or stockholders?	6	No
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?	7a	No
7b	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?	7b	No
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following		
8a	The governing body?	8a	Yes
8b	Each committee with authority to act on behalf of the governing body?	8b	Yes
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O	9	No

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

		Yes	No
10a	Did the organization have local chapters, branches, or affiliates?	10a	Yes
10b	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?	10b	Yes
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	11a	Yes
b Describe in Schedule O the process, if any, used by the organization to review this Form 990			
12a	Did the organization have a written conflict of interest policy? If "No," go to line 13	12a	Yes
12b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	Yes
12c	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done	12c	Yes
13	Did the organization have a written whistleblower policy?	13	Yes
14	Did the organization have a written document retention and destruction policy?	14	Yes
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?		
15a	The organization's CEO, Executive Director, or top management official	15a	No
15b	Other officers or key employees of the organization	15b	No
If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions)			
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	16a	No
16b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?	16b	

Section C. Disclosure

17	List the States with which a copy of this Form 990 is required to be filed	WI , AR , CT , IL , IN , IA , KS , KY , ME , MA , MI , MN , NY , OH , PA , SC , SD , TN , WV , ND , TX , AL
18	Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply. ☐ Own website ☐ Another's website ☒ Upon request ☐ Other (explain in Schedule O)	
19	Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year	
20	State the name, physical address, and telephone number of the person who possesses the books and records of the organization	WILLIAM GERL JR 2100 MICHIGAN AVE STURGEON BAY, WI 542350720 (920) 743-6777

Check if Schedule O contains a response or note to any line in this Part VII ☐

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

* List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.

• List all of the organization's **current** key employees, if any. See instructions for definition of "key employee."

• List the organization's five **current** highest compensated employees (other than an officer, director, trustee or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations

• List all of the organization's **former** officers, key employees, or highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations

• List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons

☐ Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee

[illegible]

Part VII

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
1b Sub-Total										
c Total from continuation sheets to Part VII, Section A										
d Total (add lines 1b and 1c)							755,947	0	53,665	

2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 of reportable compensation from the organization: 5

		Yes	No
3	Did the organization list any former officer, director or trustee, key employee, or highest compensated employee on line 1a? <i>If "Yes," complete Schedule J for such individual</i>	3	No
4	For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? <i>If "Yes," complete Schedule J for such individual</i>	4	Yes
5	Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? <i>If "Yes," complete Schedule J for such person</i>	5	No

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

(A)	(B)	(C)
Name and business address	Description of services	Compensation

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 of compensation from the organization ►0

Part VIII

Statement of Revenue

Check if Schedule O contains a response or note to any line in this Part VIII

			(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512-514	
Contributions, Gifts, Grants and Other Similar Amounts	1a	Federated campaigns	1a				
	b	Membership dues	1b	845,656			
	c	Fundraising events	1c	1,068,615			
	d	Related organizations	1d				
	e	Government grants (contributions)	1e				
	f	All other contributions, gifts, grants, and similar amounts not included above	1f	760,704			
	g	Noncash contributions included in lines 1a-1f \$		170,493			
	h	Total. Add lines 1a-1f		2,674,975			
Program Service Revenue	2a	MEMBERSHIP DUES	Business Code				
			511120	365,777	365,777		
	b	MAGAZINE ADV INCOME	511120	42,026		42,026	
	c						
	d						
	e						
	f	All other program service revenue					
	g	Total. Add lines 2a-2f		407,803			
Other Revenue	3	Investment income (including dividends, interest, and other similar amounts)		11,933		11,933	
	4	Income from investment of tax-exempt bond proceeds					
	5	Royalties					
	6a	Gross rents	(i) Real	(ii) Personal			
		b	Less rental expenses				
		c	Rental income or (loss)				
		d	Net rental income or (loss)				
	7a	Gross amount from sales of assets other than inventory	(i) Securities	(ii) Other			
		b	Less cost or other basis and sales expenses				
		c	Gain or (loss)				
		d	Net gain or (loss)				
	8a	Gross income from fundraising events (not including \$ 1,068,615 of contributions reported on line 1c) See Part IV, line 18					
		a	11,824,802				
		b	Less direct expenses	b	8,225,661		
	c	Net income or (loss) from fundraising events		3,599,141		3,599,141	
	9a	Gross income from gaming activities See Part IV, line 19					
		a	312,514				
		b	Less direct expenses	b	313,958		
	c	Net income or (loss) from gaming activities		-1,444		-1,444	
	10a	Gross sales of inventory, less returns and allowances					
		a	239,536				
		b	Less cost of goods sold	b	248,576		
c		Net income or (loss) from sales of inventory		-9,040	-33,139	24,099	
Miscellaneous Revenue		Business Code					
11a							
b							
c							
d	All other revenue						
e	Total. Add lines 11a-11d						
12	Total revenue. See Instructions		6,683,368	332,638	66,125	3,609,630	

Part IX

Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

Check if Schedule O contains a response or note to any line in this Part IX

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.		(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to governments and organizations in the United States. See Part IV, line 21.	1,440,673	1,440,673		
2	Grants and other assistance to individuals in the United States. See Part IV, line 22.	2,000	2,000		
3	Grants and other assistance to governments, organizations, and individuals outside the United States. See Part IV, lines 15 and 16.				
4	Benefits paid to or for members.				
5	Compensation of current officers, directors, trustees, and key employees.	588,067	483,621	77,149	27,297
6	Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B).				
7	Other salaries and wages.	2,021,897	1,801,912	118,699	101,286
8	Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions).	142,037	125,969	8,964	7,104
9	Other employee benefits.	13,648	11,959	1,016	673
10	Payroll taxes.	167,512	146,786	12,467	8,259
11	Fees for services (non-employees):				
a	Management.				
b	Legal.	4,704	3,763	941	
c	Accounting.	44,914	35,931	8,983	
d	Lobbying.				
e	Professional fundraising services. See Part IV, line 17.				
f	Investment management fees.				
g	Other (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O).	35,289	28,232	7,057	
12	Advertising and promotion.	78,849	70,964	3,943	3,942
13	Office expenses.	962,460	817,175	68,039	77,246
14	Information technology.				
15	Royalties.				
16	Occupancy.	87,485	76,661	6,511	4,313
17	Travel.	192,476	173,228	9,624	9,624
18	Payments of travel or entertainment expenses for any federal, state, or local public officials.				
19	Conferences, conventions, and meetings.	3,650	3,468	182	
20	Interest.				
21	Payments to affiliates.				
22	Depreciation, depletion, and amortization.	82,165	71,999	6,115	4,051
23	Insurance.	96,189	84,288	7,158	4,743
24	Other expenses. Itemize expenses not covered above (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O):				
a	PROGRAM MATERIALS	254,694	254,694		
b	PUBLICATIONS	149,865	88,870	3,597	57,398
c	DUES AND LICENSES	18,957	17,061	948	948
d	EMPLOYEE RECRUITMENT AND	12,297	10,776	915	606
e	All other expenses	7,604	4,562	2,661	381
25	Total functional expenses. Add lines 1 through 24e.	6,407,432	5,754,592	344,969	307,871
26	Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here ☐ if following SOP 98-2 (ASC 958-720).				

Part X

Balance Sheet

Check if Schedule O contains a response or note to any line in this Part X

☒

				(A)		(B)
				Beginning of year		End of year
Assets	1	Cash—non-interest-bearing		284,587	1	240,469
	2	Savings and temporary cash investments		4,286,288	2	4,425,258
	3	Pledges and grants receivable, net			3	67,169
	4	Accounts receivable, net		72,459	4	3,579
	5	Loans and other receivables from current and former officers, directors, trustees, key employees, and highest compensated employees Complete Part II of Schedule L			5	
	6	Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions) Complete Part II of Schedule L			6	
	7	Notes and loans receivable, net		139,000	7	94,000
	8	Inventories for sale or use		1,000,681	8	1,158,487
	9	Prepaid expenses and deferred charges		122,839	9	74,224
	10a	Land, buildings, and equipment cost or other basis Complete Part VI of Schedule D	10a2,776,250			
	b	Less accumulated depreciation	10b1,322,826	1,379,630	10c	1,453,424
	11	Investments—publicly traded securities		251,487	11	313,170
	12	Investments—other securities See Part IV, line 11			12	
	13	Investments—program-related See Part IV, line 11			13	
	14	Intangible assets			14	
	15	Other assets See Part IV, line 11			15	
	16	Total assets. Add lines 1 through 15 (must equal line 34)		7,536,971	16	7,829,780
Liabilities	17	Accounts payable and accrued expenses		1,099,863	17	1,121,400
	18	Grants payable			18	
	19	Deferred revenue			19	
	20	Tax-exempt bond liabilities			20	
	21	Escrow or custodial account liability Complete Part IV of Schedule D			21	
	22	Loans and other payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons Complete Part II of Schedule L			22	
	23	Secured mortgages and notes payable to unrelated third parties			23	
	24	Unsecured notes and loans payable to unrelated third parties			24	
	25	Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24) Complete Part X of Schedule D			25	
	26	Total liabilities. Add lines 17 through 25		1,099,863	26	1,121,400
Net Assets or Fund Balances	Organizations that follow SFAS 117 (ASC 958), check here ☒ and complete lines 27 through 29, and lines 33 and 34.					
	27	Unrestricted net assets		6,437,108	27	6,708,380
	28	Temporarily restricted net assets			28	
	29	Permanently restricted net assets			29	
	Organizations that do not follow SFAS 117 (ASC 958), check here ☐ and complete lines 30 through 34.					
	30	Capital stock or trust principal, or current funds			30	
	31	Paid-in or capital surplus, or land, building or equipment fund			31	
	32	Retained earnings, endowment, accumulated income, or other funds			32	
	33	Total net assets or fund balances		6,437,108	33	6,708,380
	34	Total liabilities and net assets/fund balances		7,536,971	34	7,829,780

Part XI Reconciliation of Net Assets

Check if Schedule O contains a response or note to any line in this Part XI

1	Total revenue (must equal Part VIII, column (A), line 12)	1	6,683,368
2	Total expenses (must equal Part IX, column (A), line 25)	2	6,407,432
3	Revenue less expenses Subtract line 2 from line 1	3	275,936
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	6,437,108
5	Net unrealized gains (losses) on investments	5	56,062
6	Donated services and use of facilities	6	
7	Investment expenses	7	
8	Prior period adjustments	8	-60,726
9	Other changes in net assets or fund balances (explain in Schedule O)	9	0
10	Net assets or fund balances at end of year Combine lines 3 through 9 (must equal Part X, line 33, column (B))	10	6,708,380

Part XII Financial Statements and Reporting

Check if Schedule O contains a response or note to any line in this Part XII

		Yes	No
1	Accounting method used to prepare the Form 990 ☐ Cash ☒ Accrual ☐ Other _____ If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O		
2a	Were the organization's financial statements compiled or reviewed by an independent accountant? If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed on a separate basis, consolidated basis, or both ☐ Separate basis ☐ Consolidated basis ☐ Both consolidated and separate basis		No
2b	Were the organization's financial statements audited by an independent accountant? If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both ☒ Separate basis ☐ Consolidated basis ☐ Both consolidated and separate basis	Yes	
2c	If "Yes," to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O		No
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?		No
3b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits		

SCHEDULE A

(Form 990 or 990EZ)

Department of the
Treasury
Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

▶ Information about Schedule A (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

OMB No 1545-0047

2013

Open to Public Inspection

Name of the organization WHITETAILS UNLIMITED INC	Employer identification number 39-1415070
--	--

Part I

Reason for Public Charity Status (All organizations must complete this part.) See instructions.

The organization is not a private foundation because it is (For lines 1 through 11, check only one box)

- 1

☐

A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i).**
- 2

☐

A school described in **section 170(b)(1)(A)(ii).** (Attach Schedule E)
- 3

☐

A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii).**
- 4

☐

A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii).** Enter the hospital's name, city, and state _____
- 5

☐

An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv).** (Complete Part II)
- 6

☐

A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v).**
- 7

☐

An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi).** (Complete Part II)
- 8

☐

A community trust described in **section 170(b)(1)(A)(vi)** (Complete Part II)
- 9

☒

An organization that normally receives (1) more than 33¹/₃% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 33¹/₃% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975 See **section 509(a)(2).** (Complete Part III)
- 10

☐

An organization organized and operated exclusively to test for public safety See **section 509(a)(4).**
- 11

☐

An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2) See **section 509(a)(3).** Check the box that describes the type of supporting organization and complete lines 11e through 11h

a

☐

Type I

b

☐

Type II

c

☐

Type III - Functionally integrated

d

☐

Type III - Non-functionally integrated

e

☐

By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2)

f

☐

If the organization received a written determination from the IRS that it is a Type I, Type II, or Type III supporting organization, check this box

g

☐

Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons?

(i)

A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the supported organization?

(ii)

A family member of a person described in (i) above?

(iii)

A 35% controlled entity of a person described in (i) or (ii) above?

h

☐

Provide the following information about the supported organization(s)

	Yes	No
11g(i)		
11g(ii)		
11g(iii)		

(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1- 9 above or IRC section (see instructions))	(iv) Is the organization in col (i) listed in your governing document?		(v) Did you notify the organization in col (i) of your support?		(vi) Is the organization in col (i) organized in the U S ?		(vii) Amount of monetary support
			Yes	No	Yes	No	Yes	No	
Total									

Part II

Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)
(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Section A. Public Support						
Calendar year (or fiscal year beginning in) ▶	(a) 2009	(b) 2010	(c) 2011	(d) 2012	(e) 2013	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants.")						
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge						
4 Total. Add lines 1 through 3						
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						
6 Public support. Subtract line 5 from line 4						

Section B. Total Support						
Calendar year (or fiscal year beginning in) ▶	(a) 2009	(b) 2010	(c) 2011	(d) 2012	(e) 2013	(f) Total
7 Amounts from line 4						
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
9 Net income from unrelated business activities, whether or not the business is regularly carried on						
10 Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV)						
11 Total support (Add lines 7 through 10)						
12 Gross receipts from related activities, etc (see instructions)					12	
13 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a 501(c)(3) organization, check this box and stop here ▶						

Section C. Computation of Public Support Percentage			
14 Public support percentage for 2013 (line 6, column (f) divided by line 11, column (f))	14		
15 Public support percentage for 2012 Schedule A, Part II, line 14	15		
16a 33 1/3% support test—2013. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization			▶
b 33 1/3% support test—2012. If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization			▶
17a 10%-facts-and-circumstances test—2013. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test The organization qualifies as a publicly supported organization			▶
b 10%-facts-and-circumstances test—2012. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test The organization qualifies as a publicly supported organization			▶
18 Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions			▶

Part IIISupport Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support						
Calendar year (or fiscal year beginning in) ▶	(a) 2009	(b) 2010	(c) 2011	(d) 2012	(e) 2013	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants.")	3,284,971	2,047,436	2,274,229	2,201,115	2,675,005	12,482,756
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose	572,258	549,399	530,530	517,763	484,817	2,654,767
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 Total. Add lines 1 through 5	3,857,229	2,596,835	2,804,759	2,718,878	3,159,822	15,137,523
7a Amounts included on lines 1, 2, and 3 received from disqualified persons						0
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						0
c Add lines 7a and 7b						0
8 Public support (Subtract line 7c from line 6.)						15,137,523

Section B. Total Support						
Calendar year (or fiscal year beginning in) ▶	(a) 2009	(b) 2010	(c) 2011	(d) 2012	(e) 2013	(f) Total
9 Amounts from line 6	3,857,229	2,596,835	2,804,759	2,718,878	3,159,822	15,137,523
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	52,621	10,156	9,679	28,207	11,933	112,596
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
c Add lines 10a and 10b	52,621	10,156	9,679	28,207	11,933	112,596
11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on	1,291,632	2,976,904	3,228,008	3,941,157	3,665,266	15,102,967
12 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)	14,913	61,336	62,614	94,118		232,981
13 Total support. (Add lines 9, 10c, 11, and 12.)	5,216,395	5,645,231	6,105,060	6,782,360	6,837,021	30,586,067
14 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a 501(c)(3) organization, check this box and stop here ▶						

Section C. Computation of Public Support Percentage			
15 Public support percentage for 2013 (line 8, column (f) divided by line 13, column (f))	15	49.490%	
16 Public support percentage from 2012 Schedule A, Part III, line 15	16	53.620%	

Section D. Computation of Investment Income Percentage			
17 Investment income percentage for 2013 (line 10c, column (f) divided by line 13, column (f))	17	0.370%	
18 Investment income percentage from 2012 Schedule A, Part III, line 17	18	0.560%	
19a 33 1/3% support tests—2013. If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization ▶			
b 33 1/3% support tests—2012. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3% and line 18 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization ▶			
20 Private foundation. If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions ▶			

Part IV

Supplemental Information. Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; and Part III, line 12. Also complete this part for any additional information. (See instructions).

Facts And Circumstances Test		
Return Reference	Explanation	

SCHEDULE D
(Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Financial Statements

▶ **Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b**
▶ **Attach to Form 990.** ▶ **See separate instructions.** ▶ **Information about Schedule D (Form 990) and its instructions is at www.irs.gov/form990.**

OMB No 1545-0047

2013

Open to Public Inspection

Name of the organization
WHITETAILS UNLIMITED INC

Employer identification number
39-1415070

Part I

Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" to Form 990, Part IV, line 6.

	(a) Donor advised funds	(b) Funds and other accounts
1	Total number at end of year	
2	Aggregate contributions to (during year)	
3	Aggregate grants from (during year)	
4	Aggregate value at end of year	
5	Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? ☐ Yes ☐ No	
6	Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? ☐ Yes ☐ No	

Part II

Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV, line 7.

1

Purpose(s) of conservation easements held by the organization (check all that apply)

☐ Preservation of land for public use (e g , recreation or education) ☐ Preservation of an historically important land area
☐ Protection of natural habitat ☐ Preservation of a certified historic structure
☐ Preservation of open space

2

Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year

	Held at the End of the Year
a	Total number of conservation easements
b	Total acreage restricted by conservation easements
c	Number of conservation easements on a certified historic structure included in (a)
d	Number of conservation easements included in (c) acquired after 8/17/06, and not on a historic structure listed in the National Register

3

Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year ▶ _____

4

Number of states where property subject to conservation easement is located ▶ _____

5

Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds?

☐ Yes ☐ No

6

Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year ▶ _____

7

Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year ▶ \$ _____

8

Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)?

☐ Yes ☐ No

9

In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements

Part III

Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Complete if the organization answered "Yes" to Form 990, Part IV, line 8.

1a

If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIII, the text of the footnote to its financial statements that describes these items

b

If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items

(i) Revenues included in Form 990, Part VIII, line 1 ▶ \$ _____

(ii) Assets included in Form 990, Part X ▶ \$ _____

2

If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items

a

Revenues included in Form 990, Part VIII, line 1 ▶ \$ _____

b

Assets included in Form 990, Part X ▶ \$ _____

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Cat No 52283D

Schedule D (Form 990) 2013

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets *(continued)*

- 3

Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items (check all that apply)
- a

☐ Public exhibition

b

☐ Scholarly research

c

☐ Preservation for future generations

d

☐ Loan or exchange programs

e

☐ Other
- 4

Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII
- 5

During the year, did the organization solicit or receive donations of art, historical treasures or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection?

☐ Yes

☐ No

Part IV Escrow and Custodial Arrangements. Complete if the organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

- 1a

Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X?

☐ Yes

☐ No
- b

If "Yes," explain the arrangement in Part XIII and complete the following table
- c

Beginning balance

d

Additions during the year

e

Distributions during the year

f

Ending balance
- | | |
|----|--------|
| | Amount |
| 1c | |
| 1d | |
| 1e | |
| 1f | |
- 2a

Did the organization include an amount on Form 990, Part X, line 21?

☐ Yes

☐ No
- b

If "Yes," explain the arrangement in Part XIII Check here if the explanation has been provided in Part XIII

☐

Part V Endowment Funds. Complete if the organization answered "Yes" to Form 990, Part IV, line 10.

	(a)Current year	(b)Prior year	b (c)Two years back	(d)Three years back	(e)Four years back
1a Beginning of year balance					
b Contributions					
c Net investment earnings, gains, and losses					
d Grants or scholarships					
e Other expenditures for facilities and programs					
f Administrative expenses					
g End of year balance					

- 2

Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as
- a

Board designated or quasi-endowment
- b

Permanent endowment
- c

Temporarily restricted endowment

The percentages in lines 2a, 2b, and 2c should equal 100%
- 3a

Are there endowment funds not in the possession of the organization that are held and administered for the organization by
- (i) unrelated organizations

3a(i)

(ii) related organizations

3a(ii)
- b

If "Yes" to 3a(ii), are the related organizations listed as required on Schedule R?

3b
- 4

Describe in Part XIII the intended uses of the organization's endowment funds

Part VI Land, Buildings, and Equipment. Complete if the organization answered 'Yes' to Form 990, Part IV, line 11a. See Form 990, Part X, line 10.

Description of property	(a) Cost or other basis (investment)	(b)Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land		193,267		193,267
b Buildings		1,341,457	355,536	985,921
c Leasehold improvements		52,469	27,646	24,823
d Equipment		1,160,898	936,720	224,178
e Other		28,159	2,924	25,235
Total. Add lines 1a through 1e (Column (d) must equal Form 990, Part X, column (B), line 10(c).)				1,453,424

Part XI

Reconciliation of Revenue per Audited Financial Statements With Revenue per Return

Complete if the organization answered 'Yes' to Form 990, Part IV, line 12a.

1	Total revenue, gains, and other support per audited financial statements	1	15,631,125
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12		
a	Net unrealized gains on investments	2a	56,062
b	Donated services and use of facilities	2b	103,500
c	Recoveries of prior year grants	2c	
d	Other (Describe in Part XIII)	2d	8,788,195
e	Add lines 2a through 2d	2e	8,947,757
3	Subtract line 2e from line 1	3	6,683,368
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	
b	Other (Describe in Part XIII)	4b	
c	Add lines 4a and 4b	4c	0
5	Total revenue Add lines 3 and 4c. (This must equal Form 990, Part I, line 12)	5	6,683,368

Part XII

Reconciliation of Expenses per Audited Financial Statements With Expenses per Return.

Complete if the organization answered 'Yes' to Form 990, Part IV, line 12a.

1	Total expenses and losses per audited financial statements	1	15,299,127
2	Amounts included on line 1 but not on Form 990, Part IX, line 25		
a	Donated services and use of facilities	2a	103,500
b	Prior year adjustments	2b	
c	Other losses	2c	
d	Other (Describe in Part XIII)	2d	8,788,195
e	Add lines 2a through 2d	2e	8,891,695
3	Subtract line 2e from line 1	3	6,407,432
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	
b	Other (Describe in Part XIII)	4b	
c	Add lines 4a and 4b	4c	0
5	Total expenses Add lines 3 and 4c. (This must equal Form 990, Part I, line 18)	5	6,407,432

Part XIII

Supplemental Information

Provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, line 2, Part XI, lines 2d and 4b, and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

Return Reference	Explanation
PART X, LINE 2	WHITETAILED UNLIMITED, INC. IS EXEMPT FROM FEDERAL INCOME TAXES UNDER SECTION 501(C)(3) OF THE INTERNAL REVENUE CODE. HOWEVER, INCOME FROM CERTAIN ACTIVITIES NOT DIRECTLY RELATED TO THE ORGANIZATION'S TAX-EXEMPT PURPOSE IS SUBJECT TO TAXATION AS UNRELATED BUSINESS TAXABLE INCOME (UBTI). IN ADDITION, THE ORGANIZATION QUALIFIES FOR THE CHARITABLE CONTRIBUTION DEDUCTION UNDER SECTION 170(B)(1)(A) AND HAS BEEN CLASSIFIED AS AN ORGANIZATION THAT IS NOT A PRIVATE FOUNDATION UNDER SECTION 509(A)(2). THE ORGANIZATION IS ALSO EXEMPT FROM WISCONSIN INCOME TAXES. ACCOUNTING STANDARDS CODIFICATION (ASC) 740-10 ON ACCOUNTING FOR UNCERTAINTY IN INCOME TAXES ADDRESSES THE DETERMINATION OF WHETHER TAX BENEFITS CLAIMED OR EXPECTED TO BE CLAIMED ON A TAX RETURN SHOULD BE RECORDED IN THE FINANCIAL STATEMENTS. UNDER THAT GUIDANCE, THE ORGANIZATION MAY RECOGNIZE THE TAX BENEFIT FROM AN UNCERTAIN TAX POSITION ONLY IF IT IS MORE LIKELY THAN NOT THAT THE TAX POSITION WILL BE SUSTAINED ON EXAMINATION BY TAXING AUTHORITIES BASED ON THE TECHNICAL MERITS OF THE POSITION. EXAMPLES OF TAX POSITIONS INCLUDE THE TAX-EXEMPT STATUS OF THE ORGANIZATION AND VARIOUS POSITIONS RELATED TO THE POTENTIAL SOURCES OF UBTI. THE ORGANIZATION BELIEVES THAT IT HAS APPROPRIATE SUPPORT FOR ANY TAX POSITIONS TAKEN, AND AS SUCH, DOES NOT HAVE ANY UNCERTAIN TAX POSITIONS THAT ARE MATERIAL TO THE FINANCIAL STATEMENTS. THE ORGANIZATION ACCOUNTS FOR ANY INTEREST AND PENALTIES RELATED TO IRS ASSESSMENTS AS INCOME TAX EXPENSE. PENALTIES AND INTEREST ASSESSED BY INCOME TAXING AUTHORITIES ARE INCLUDED IN MANAGEMENT AND GENERAL EXPENSES, IF APPLICABLE. THE ORGANIZATION HAD NO INTEREST AND PENALTIES RELATED TO INCOME TAXES FOR THE YEAR ENDED JUNE 30, 2014 AND 2013. THE ORGANIZATION'S FEDERAL RETURNS ARE SUBJECT TO EXAMINATION GENERALLY FOR 3 YEARS AFTER THEY ARE FILED AND ITS STATE RETURNS ARE SUBJECT TO EXAMINATION GENERALLY FOR FOUR YEARS AFTER THEY ARE FILED.
PART XI, LINE 2D - OTHER ADJUSTMENTS	EXPENSES NETTED WITH REVENUE ON THE STATEMENT OF ACTIVITIES. EXPENSES NETTED WITH REVENUE ON THE STATEMENT OF ACTIVITIES. EXPENSES NETTED WITH REVENUE ON THE STATEMENT OF ACTIVITIES.
PART XII, LINE 2D - OTHER ADJUSTMENTS	EXPENSES NETTED WITH REVENUE ON THE STATEMENT OF ACTIVITIES. EXPENSES NETTED WITH REVENUE ON THE STATEMENT OF ACTIVITIES. EXPENSES NETTED WITH REVENUE ON THE STATEMENT OF ACTIVITIES.
PART XII, LINE 2D	THE TOTAL AMOUNT OF \$8,591,200 REFLECTS COSTS OF MERCHANDISE AND WHITETAILED UNLIMITED EVENTS NETTED WITH REVENUE ON THE STATEMENT OF ACTIVITIES.
PART XIII, LINE 2D	THE TOTAL AMOUNT OF \$8,591,200 REFLECTS COSTS OF MERCHANDISE AND WHITETAILED UNLIMITED EVENTS NETTED WITH REVENUE ON THE STATEMENT OF ACTIVITIES.

[illegible]

SCHEDULE G
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Supplemental Information Regarding
Fundraising or Gaming Activities

Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.
▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

▶ Information about Schedule G (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

OMB No 1545-0047

2013

Open to Public
Inspection

Name of the organization WHITETAILED UNLIMITED INC	Employer identification number 39-1415070
---	--

Part I Fundraising Activities. Complete if the organization answered "Yes" to Form 990, Part IV, line 17.
Form 990-EZ filers are not required to complete this part.

- 1

Indicate whether the organization raised funds through any of the following activities. Check all that apply.
- a

☐ Mail solicitations
- e

☐ Solicitation of non-government grants
- b

☐ Internet and email solicitations
- f

☐ Solicitation of government grants
- c

☐ Phone solicitations
- g

☐ Special fundraising events
- d

☐ In-person solicitations
- 2a

Did the organization have a written or oral agreement with any individual (including officers, directors, trustees or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services?

☐ Yes

☐ No
- b

If "Yes," list the ten highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization.

(i) Name and address of individual or entity (fundraiser)	(ii) Activity	(iii) Did fundraiser have custody or control of contributions?		(iv) Gross receipts from activity	(v) Amount paid to (or retained by) fundraiser listed in col (i)	(vi) Amount paid to (or retained by) organization
		Yes	No			
1						
2						
3						
4						
5						
6						
7						
8						
9						
10						
Total ▶						

- 3

List all states in which the organization is registered or licensed to solicit contributions or has been notified it is exempt from registration or licensing.
-
-

Part II Fundraising Events. Complete if the organization answered "Yes" to Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000.

		(a) Event #1	(b) Event #2	(c) Other events	(d) Total events
		CHAPTER BANQUETS (event type)	(event type)	(total number)	(add col (a) through col (c))
Revenue	1	Gross receipts	12,893,417		12,893,417
	2	Less Contributions	1,068,615		1,068,615
	3	Gross income (line 1 minus line 2)	11,824,802		11,824,802
Direct Expenses	4	Cash prizes	4,533,529		4,533,529
	5	Noncash prizes			
	6	Rent/facility costs	139,100		139,100
	7	Food and beverages	1,564,727		1,564,727
	8	Entertainment	73,275		73,275
	9	Other direct expenses	1,915,030		1,915,030
	10	Direct expense summary Add lines 4 through 9 in column (d) ▶			(8,225,661)
	11	Net income summary Subtract line 10 from line 3, column (d) ▶			3,599,141

Part III Gaming. Complete if the organization answered "Yes" to Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a.

		(a) Bingo	(b) Pull tabs/Instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add col (a) through col (c))
Revenue	1	Gross revenue		312,514	312,514
	2	Cash prizes			
Direct Expenses	3	Non-cash prizes		313,958	313,958
	4	Rent/facility costs			
	5	Other direct expenses			
	6	☐ Yes _____ % ☐ No ☐ Yes _____ % ☐ No ☒ Yes 95.000 % ☐ No			
	7	Direct expense summary Add lines 2 through 5 in column (d) ▶			313,958
	8	Net gaming income summary Subtract line 7 from line 1, column (d) ▶			-1,444

9 Enter the state(s) in which the organization operates gaming activities See Additional Data Table

a Is the organization licensed to operate gaming activities in each of these states? ☒ Yes ☐ No

b If "No," explain _____

10a Were any of the organization's gaming licenses revoked, suspended or terminated during the tax year? ☐ Yes ☒ No

b If "Yes," explain _____

Does the organization operate gaming activities with nonmembers? ☐ Yes ☒ No

12 Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed to administer charitable gaming? ☐ Yes ☒ No

13 Indicate the percentage of gaming activity operated in			
a The organization's facility	<table><tr><td>13a</td><td>%</td></tr></table>	13a	%
13a	%		
b An outside facility	<table><tr><td>13b</td><td>100 000 %</td></tr></table>	13b	100 000 %
13b	100 000 %		

14 Enter the name and address of the person who prepares the organization's gaming/special events books and records

Name ▶ _____

Address ▶ _____

15a Does the organization have a contract with a third party from whom the organization receives gaming revenue? ☐ Yes ☒ No

b If "Yes," enter the amount of gaming revenue received by the organization ▶ \$ _____ and the amount of gaming revenue retained by the third party ▶ \$ _____

c If "Yes," enter name and address of the third party

Name ▶ _____

Address ▶ _____

16 Gaming manager information

Name ▶ _____

Gaming manager compensation ▶ \$ _____

Description of services provided ▶ _____

☐ Director/officer ☐ Employee ☐ Independent contractor

17 Mandatory distributions

a Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license? ☐ Yes ☒ No

b Enter the amount of distributions required under state law distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ▶ \$ _____

Part IV **Supplemental Information.** Provide the explanations required by Part I, line 2b, columns (iii) and (v), and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also complete this part to provide any additional information (see instructions).

Return Reference	Explanation
------------------	-------------

Additional Data

Software ID:
Software Version:
EIN: 39-1415070
Name: WHITETAILS UNLIMITEDINC

Form 990 Schedule G Part III Line 9

Enter the state(s) in which the organization operates gaming activities	IL,IA,ME,MI,MN,NY,OH,WI,MO,NE
---	-------------------------------

Schedule I
(Form 990)

Department of the Treasury
Internal Revenue Service

Grants and Other Assistance to Organizations,
Governments and Individuals in the United States

Complete if the organization answered "Yes," to Form 990, Part IV, line 21 or 22.
▶ Attach to Form 990

▶ Information about Schedule I (Form 990) and its instructions is at www.irs.gov/form990.

OMB No 1545-0047

2013

Open to Public
Inspection

Name of the organization
WHITETAILS UNLIMITEDINC

Employer identification number
39-1415070

Part I

General Information on Grants and Assistance

1

Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance?

☒ Yes ☐ No

2

Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States

Part II

Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Part II can be duplicated if additional space is needed.

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
See Additional Data Table							

2

Enter total number of section 501(c)(3) and government organizations listed in the line 1 table

7

3

Enter total number of other organizations listed in the line 1 table

27

Part III

Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 22.
Part III can be duplicated if additional space is needed.

(a)Type of grant or assistance	(b)Number of recipients	(c)Amount of cash grant	(d)Amount of non-cash assistance	(e)Method of valuation (book, FMV, appraisal, other)	(f)Description of non-cash assistance

Part IV

Supplemental Information. Provide the information required in Part I, line 2, Part III, column (b), and any other additional information.

Return Reference	Explanation
PART I, LINE 2	ALL GRANT REQUESTS ARE REVIEWED ON AN INDIVIDUAL BASIS THE GRANT APPLICATION PROVIDES SPECIFIC DETAILS ON HOW THE GRANT (IF APPROVED) WILL BE UTILIZED AT THE LOCAL GRASSROOTS LEVEL TO FOSTER THE MISSION OF WHITETAILS UNLIMITED THE ORGANIZATION REQUESTS FEEDBACK FROM THE PROJECT COORDINATOR AND UTILIZES THE INFORMATION IN ITS MAGAZINE, NEWSLETTER AND WEBSITE TO EDUCATE OUR MEMBERSHIP AND THE GENERAL PUBLIC ON THE ORGANIZATIONS ACCOMPLISHMENTS

Additional Data

Software ID:
Software Version:
EIN: 39-1415070
Name: WHITETAILS UNLIMITEDINC

Form 990,Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
WHITETAILS UNLIMITED-MARSHFIELD WI 11003 MAIN STREET MARSHFIELD,WI 54449	39-1537839	501(C)(3)	12,071				PRO GRAM

Form 990,Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV , appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
WHITETAILS UNLIMITED- ONTONAGON CTY MI 206 N BIRCH STREET EWEN,MI 49925	36-3460154	501(C)(3)	8,139				PROGRAM

Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
WHITETAILS UNLIMITED-WASHINGTON CTY WI 2787 COUNTY ROAD NN WEST BEND, WI 53095	39-1628493	501(C)(3)	11,295				PROGRAM

Form 990,Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV , appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
WHITETAILS UNLIMITED-WISCONSIN RIVER VALLEY WI 18014 GRIFFITH ROAD BUTTERNUT, WI 54514	39-1608252	501(C)(3)	6,323				PROGRAM

Form 990,Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV , appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
WHITETAILS UNLIMITED-WAUPACA AREA CHAPTER 65 18TH STREET CLINTONVILLE,WI 54929	39-1578197	501(C)(3)	8,258				PROGRAM

Form 990,Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV , appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
MIDWAY USA FOUNDATION 5875 W VAN HORN TAVERN ROAD COLUMBIA,MO 65203	26-1573088	501(C)(3)	277,000				PROGRAM

Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
HAVA 552 FRANK SMITH ROAD LONGMEADOW, MA 01106	33-1208731	501(C)(3)	20,000				PROGRAM

Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
VARIOUS CHARITABLE PROGRAMS PO BOX 720 STURGEON BAY, WI 54235	99-9999999	501(C)(3)	67,633				PROGRAMS

Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV , appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
WASHINGTON COUNTY 432 E WASHINGTON AVE WEST BEND, WI 53095	39-6005754	GOVERNMENT	5,072				PROGRAM

Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
NORTHERN BAY SOFTBALL 4716 N FRASE PINCONNING, MI 48650	38-3454135	501(C)(3)	5,694				PROGRAM

Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
ST CLAIR LITTLE LEAGUE 1467 S GENESSEE ROAD BURTON, MI 48509	38-6090373	501(C)(3)	5,439				PROGRAM

Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
RED FOX SPORTSMEN CLUB 11500 ROWE ROAD JONESVILLE, MI 49250	38-2065941	501(C)(3)	5,251				PROGRAM

Form 990,Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV , appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
SUGAR HILL ARCHERY CLUB 276 GRIMM ROAD CONGERVILLE,IL 61729	27-2976640	501(C)(3)	6,896				PROGRAM

Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
MISSOURI JAYCEES WASHINGTON PO BOX 6 WASHINGTON, MO 63080	51-0193093	501(C)(4)	6,000				PROGRAM

Form 990,Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV , appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
HAROLD HOEY MEMORIAL FUND 418 EAST ROSEHILL STREET MARSHALL,MO 65340	43-1899576	501(C)(3)	6,832				PROGRAM

Form 990,Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV , appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
UNIVERSITY OF MO EXTENSION MILLER COUNTY PO BOX 20 TUSCUMBIA,MO 65082	44-6000418	GOVERNMENT	6,883				PROGRAM

Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
FAIRBANKS SPORTS CLUB 2468 Y AVE FAIRBANKS,IA 50629	27-1895956	501(C)(3)	9,444				PROGRAM

Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
WAPSIE BOTTOMS SPORTS CLUB 1793 60TH AVE OXFORD JUNCTION, IA 52323	47-2562139	501(C)(3)	5,700				PROGRAM

Form 990,Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV , appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
PRAIRIE CREEK SPORTS CLUB PO BOX 332 VAN HORNE,IA 52346	30-0732594	501(C)(3)	10,183				PROGRAM

Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV , appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
HARLAN COUNTY SCHOOL DISTRICT 1303 IRONWOOD ROAD HARLAN,IA 51537	42-6036501	GOVERNMENT	5,490				PROGRAM

Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
LITTLE WALL SPORTS CLUB 903 WASHINGTON STREET STORY CITY, IA 50248	27-2217633	501(C)(3)	6,722				PROGRAM

Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
WARREN COUNTY IZAAK WALTON LEAGUE 16383 118TH AVENUE INDIANOLA,IA 50125	42-6099776	501(C)(3)	8,700				PROGRAM

Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV , appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
ASHTABULA COUNTY WILDLIFE CONSERVATION 1438 HARPERSFIELD ROAD GENEVA, OH 44041	45-5152043	501(C)(3)	8,399				PROGRAM

Schedule J
(Form 990)

Department of the Treasury
Internal Revenue Service

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

▶ Complete if the organization answered "Yes" to Form 990, Part IV, line 23.
▶ Attach to Form 990. ▶ See separate instructions.

▶ Information about Schedule J (Form 990) and its instructions is at www.irs.gov/form990.

OMB No 1545-0047

2013

Open to Public Inspection

Name of the organization
WHITETAILS UNLIMITED INC

Employer identification number
39-1415070

Part I

Questions Regarding Compensation

		Yes	No
1a	Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items. ☐ First-class or charter travel ☐ Travel for companions ☐ Tax idemnification and gross-up payments ☐ Discretionary spending account ☐ Housing allowance or residence for personal use ☐ Payments for business use of personal residence ☐ Health or social club dues or initiation fees ☐ Personal services (e g , maid, chauffeur, chef)		
b	If any of the boxes in line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain	1b	
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors, trustees, officers, including the CEO/Executive Director, regarding the items checked in line 1a?	2	
3	Indicate which, if any, of the following the filing organization used to establish the compensation of the organization's CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization to establish compensation of the CEO/Executive Director, but explain in Part III. ☐ Compensation committee ☐ Independent compensation consultant ☐ Form 990 of other organizations ☐ Written employment contract ☒ Compensation survey or study ☒ Approval by the board or compensation committee		
4	During the year, did any person listed in Form 990, Part VII, Section A, line 1a with respect to the filing organization or a related organization:		
a	Receive a severance payment or change-of-control payment?	4a	No
b	Participate in, or receive payment from, a supplemental nonqualified retirement plan?	4b	No
c	Participate in, or receive payment from, an equity-based compensation arrangement?	4c	No
	If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.		
	Only 501(c)(3) and 501(c)(4) organizations only must complete lines 5-9.		
5	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of:		
a	The organization?	5a	No
b	Any related organization?	5b	No
	If "Yes," to line 5a or 5b, describe in Part III.		
6	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of:		
a	The organization?	6a	Yes
b	Any related organization?	6b	No
	If "Yes," to line 6a or 6b, describe in Part III.		
7	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments not described in lines 5 and 6? If "Yes," describe in Part III.	7	No
8	Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III.	8	No
9	If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53.4958-6(c)?	9	

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii) Do not list any individuals that are not listed on Form 990, Part VII

Note. The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual

(A) Name and Title		(B) Breakdown of W-2 and/or 1099-MISC compensation			(C) Retirement and other deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation reported as deferred in prior Form 990
		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation				
(1)PETER GERL EXECUTIVE DIRECTOR	(i)	135,974	32,150	10,800	12,973	0	191,897	0
	(ii)	0	0	0	0	0	0	0
(2)WILLIAM GERL JR EXECUTIVE VICE PRESIDENT	(i)	126,812	31,720	10,800	12,077	0	181,409	0
	(ii)	0	0	0	0	0	0	0

Part III **Supplemental Information**

Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.

Return Reference	Explanation
PART I, LINE 6	THE ORGANIZATION DOES PAY COMPENSATION CONTINGENT ON NET EARNINGS. IF IT APPLIES, THE ADDITIONAL YEAR-END COMPENSATION IS BASED ON A CALCULATION INCLUDING PROGRAM SERVICES EXPENDITURES, CHANGE IN FUND BALANCE, AND THE STATEMENT OF FINANCIAL POSITION. THE ORGANIZATION HAS A DETERMINED CAP ON THIS COMPENSATION.

SCHEDULE M
(Form 990)

Department of the Treasury
Internal Revenue Service

Noncash Contributions

►Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30.
► Attach to Form 990.

►Information about Schedule M (Form 990) and its instructions is at www.irs.gov/form990.

OMB No 1545-0047

2013

Open to Public Inspection

Name of the organization
WHITETAILS UNLIMITED INC

Employer identification number
39-1415070

Part I Types of Property

	(a) Check if applicable	(b) Number of contributions or items contributed	(c) Noncash contribution amounts reported on Form 990, Part VIII, line 1g	(d) Method of determining noncash contribution amounts
1 Art—Works of art	X	1	5,000	FAIR MARKET VALUE
2 Art—Historical treasures				
3 Art—Fractional interests				
4 Books and publications				
5 Clothing and household goods				
6 Cars and other vehicles				
7 Boats and planes				
8 Intellectual property				
9 Securities—Publicly traded				
10 Securities—Closely held stock				
11 Securities—Partnership, LLC, or trust interests				
12 Securities—Miscellaneous				
13 Qualified conservation contribution—Historic structures				
14 Qualified conservation contribution—Other				
15 Real estate—Residential				
16 Real estate—Commercial				
17 Real estate—Other				
18 Collectibles				
19 Food inventory				
20 Drugs and medical supplies				
21 Taxidermy				
22 Historical artifacts				
23 Scientific specimens				
24 Archeological artifacts				
25 Other ► (MERCHANDISE)	X	30	165,493	FAIR MARKET VALUE
26 Other ► ()				
27 Other ► ()				
28 Other ► ()				

29

Number of Forms 8283 received by the organization during the tax year for contributions for which the organization completed Form 8283, Part IV, Donee Acknowledgement

30a

During the year, did the organization receive by contribution any property reported in Part I, lines 1 through 28, that it must hold for at least three years from the date of the initial contribution, and which is not required to be used for exempt purposes for the entire holding period?

30a

Yes

No

b

If "Yes," describe the arrangement in Part II

31

Does the organization have a gift acceptance policy that requires the review of any non-standard contributions?

31

Yes

32a

Does the organization hire or use third parties or related organizations to solicit, process, or sell noncash contributions?

32a

No

b

If "Yes," describe in Part II

33

If the organization did not report an amount in column (c) for a type of property for which column (a) is checked, describe in Part II

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Cat No 51227J

Schedule M (Form 990) (2013)

Part III

Supplemental Information. Provide the information required by Part I, lines 30b, 32b, and 33, and whether the organization is reporting in Part I, column (b), the number of contributions, the number of items received, or a combination of both. Also complete this part for any additional information.

Return Reference	Explanation
------------------	-------------

SCHEDULE O

(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on
Form 990 or to provide any additional information.
▶ Attach to Form 990 or 990-EZ.
▶ Information about Schedule O (Form 990 or 990-EZ) and its instructions is at
www.irs.gov/form990.

OMB No 1545-0047

2013

Open to Public
Inspection

Name of the organization WHITETAILED UNLIMITED INC	Employer identification number 39-1415070
---	--

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PART VI, SECTION A, LINE 2	PETER GERL AND WILLIAM GERL JR ARE BROTHERS
FORM 990, PART VI, SECTION B, LINE 11	BEFORE THE TAX RETURN FORM 990 IS FILED WITH THE IRS, THE ORGANIZATION'S GOVERNING BODY HAS A CORPORATE MEETING AT HEADQUARTERS TO REVIEW AND DISCUSS THE CURRENT TAX RETURN
FORM 990, PART VI, SECTION B, LINE 12C	BUSINESS RELATIONSHIPS BETWEEN OUTSIDE INTERESTS AND THE ORGANIZATION'S BOARD OF DIRECTORS ARE CONSTANTLY SCRUTINIZED TO INSURE THAT THERE IS NOT A CONFLICT OF INTEREST BASED ON THE RELATIVELY SMALL NUMBER OF DIRECTORS THERE IS A CONTINUAL REVIEW OF BUSINESS RELATIONSHIPS
FORM 990, PART VI, SECTION B, LINE 15	TO DETERMINE A COMPETITIVE LEVEL OF COMPENSATION, THE ANNUAL REVIEW PROCESS INCLUDES, 1) A WRITTEN PERFORMANCE EVALUATION, 2) ANALYSIS OF REPUTABLE SALARY SURVEY SOURCES TO GATHER COMPARATIVE DATA ON VARIOUS NOT-FOR-PROFIT ORGANIZATIONS INCLUDING GEOGRAPHIC LOCATION, SIZE, AND CHARITABLE MISSION, 3) FORMAL APPROVAL BY THE EXECUTIVE BOARD OF DIRECTORS THE ORGANIZATION DOES NOT HAVE AN INDEPENDENT COMMITTEE REVIEW ITS COMPENSATION LEVELS ANNUAL PERFORMANCE REVIEWS/WAGE INCREASE RECOMMENDATIONS ARE APPROVED BY THE BOARD OF DIRECTORS GENERALLY THE ANNUAL WAGE INCREASES HAVE BEEN TIED TO THE CONSUMER PRICE INDEX AS A PRIMARY REFERENCE
FORM 990, PART VI, SECTION C, LINE 19	ALL GOVERNING DOCUMENTS, POLICIES AND AUDITED FINANCIAL STATEMENTS ARE KEPT AT HEADQUARTERS IN STURGEON BAY, WI AND ARE AVAILABLE TO MEMBERS AND THE PUBLIC DURING GENERAL BUSINESS HOURS COPIES ARE ALSO AVAILABLE UPON REQUEST FOR A NOMINAL FEE TO COVER PRINTING AND POSTAGE EXPENSE