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Form **990**

Department of the Treasury Internal Revenue Service

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

► Do not enter Social Security numbers on this form as it may be made public By law, the IRS generally cannot redact the information on the form

► Information about Form 990 and its instructions is at <u>www.IRS.gov/form990</u>

OMB No 1545-0047

2013

Open to Public Inspection

A Fo	the 20	013 cal	endar year, or tax year beginning	07-01-2013 , 2013, and ending 06	-30-2014			
	ck if app		C Name of organization	, 222, 414 214119		D Employ	er identi	ification number
	ress cha		KEEP CINCINNATI BEAUTIFUL INC			31-09	48210	
☐ Nan	ne chang	ie	Doing Business As			31-07	40213	
	al return							
_	minated		Number and street (or PO box if ma 1115 BATES AVENUE	all is not delivered to street address) Room/	suite	E Telepho	ne numbe	r
_				770 6		(513)	352-43	8 2
_	ended re		City or town, state or province, count CINCINNATI, OH 45225	try, and ZIP or foreign postal code				
I App	lication p	pending				G Gross re	ceipts \$ 1	,246,453
			F Name and address of prince LINDA HOLTERHOFF	cipal officer		Is this a group	return fo	or
			1115 BATES AVENUE			subordinates?		┌ Yes 🗸 No
			CINCINNATI,OH 45225		Н(Ь)	Are all subordır	nates	┌ Yes ┌ No
						ıncluded?		
I Tax	r-exemp	t status	 ✓ 501(c)(3) 501(c)() (II	nsert no)		If "No," attach	alıst (s	ee instructions)
J W	ebsite:	► WW	W KEEPCINCINNATIBEAUTIFU	JL ORG	H(c)	Group exempti	on numb	er ►
K Form	n of orga	nızatıon	Corporation Trust Association	Other ►	L Yea	r of formation 197	'8 M St	ate of legal domicile OH
	rt I		mary					
	1 Br	refly d	escribe the organization's mission	n or most significant activities				
			-	CATIONAL SERVICES TO BEAUT	IFY THE C	CITY OF CINC	NNATI	
9	_							
Ě	_							
	-	l l. &l.						- L -
Governance	2 (песк тг	is box 🖣 — if the organization dis	continued its operations or disposed	or more t	nan 25% of its	net asse	ets
	3 N	umber	of voting members of the governi	ng body (Part VI, line 1a)			з	19
د در				f the governing body (Part VI, line 1		ŀ	4	19
Atje				alendar year 2013 (Part V, line 2a)		ŀ	5	15
Activities &				ecessary)		ŀ	6	12,000
∢			·	rt VIII, column (C), line 12		· · ·	7a	0
				om Form 990-T, line 34			7b	0
	D 111	- unit	idea pasmess caxable meeme in	5 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		Prior Year	75	Current Year
	8	Contri	butions and grants (Part VIII Jun	e 1 h)		539,7	69	1,246,432
ā				e 2g)		339,7	0	1,240,432
Revenue				(A), lines 3, 4, and 7d)			31	21
Æ	11			ines 5, 6d, 8c, 9c, 10c, and 11e)	·		0	0
			, , , , , , , , , , , , , , , , , , , ,	(must equal Part VIII, column (A), li	ine -		\dashv	
						539,8	00	1,246,453
	13	Grants	and sımılar amounts paıd (Part 1	X, column (A), lines 1-3)			0	0
	14	Benefi	ts paid to or for members (Part I)	(, column (A), line 4)			0	0
<i>1</i> 0	15			e benefits (Part IX, column (A), lines	;	2224	2.5	456 437
Expenses		5-10)				228,1	_	456,437
<u>₹</u>				column (A), line 11e)	•		0	0
짚	b		ndraising expenses (Part IX, column (D),					
	17			nes 11a-11d, 11f-24e)		309,4	_	726,411
				t equal Part IX, column (A), line 25)	—	537,6		1,182,848
	19	Reven	ue less expenses Subtract line 1	8 from line 12		2,1		63,605
Net Assets or Fund Balances					Beg	inning of Currer Year	t	End of Year
Set	20	Total	assets (Part X, line 16)			191,9	24	349,159
e B B			rabilities (Part X, line 26)		·	79,1		172,806
25 E				ine 21 from line 20	·	112,7		176,353
_	t II		ature Block	me 21 nom me 20	<u> </u>	112,7	77	170,333
Under my kr	penalt owledg	ies of p	perjury, I declare that I have exa pelief, it is true, correct, and com	mined this return, including accompa plete Declaration of preparer (other				
prepa	rer has	any kr	nowledge					
	Т	<u> </u>				I		
C:		**** Signa	** ture of officer			2014-12-10 Date		
Sign Here		, -						
	·		A HOLTERHOFF EXECUTIVE DIRECTOR or print name and title					
			rint/Type preparer's name	Preparer's signature	Date	Check T If	PTIN	
Paic			AN NEUMANN	, -3		self-employed	P0105493	30
			ırm's name ► WHITMER & COMPANY	CPA'S LLP		Firm's EIN ► 31	-1223798	
	parer		ım's address ► 105 E FOURTH STREET	1100		Phone no (513)	381-8010)
use	Only	, l'				1 (515)	5010	

CINCINNATI, OH 452024011

May the IRS discuss this return with the preparer shown above? (see instructions)

✓ Yes ☐ No

Other program services (Describe in Schedule O)) (Revenue \$ (Expenses \$ including grants of \$ Total program service expenses > 1,138,503 Form 990 (2013)

4d

Part TV	Check	list of	Required	Schedules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? <i>If "Yes," complete Schedule A</i>	1	Yes	
2	Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)? 🕏	2	Yes	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I	3		No
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II	4		No
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		No
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? <i>If "Yes," complete Schedule D, Part I</i>	6		No
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		No
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III 2	8		No
9	Did the organization report an amount in Part X, line 21 for escrow or custodial account liability, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV^{\square}	9		No
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? <i>If "Yes," complete Schedule D, Part V</i>	10		No
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI	11a	Yes	
b	Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		No
C	Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		Νo
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		No
e	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part χ^{\bullet}	11e		No
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X.	11f	Yes	
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI and XII	12a	Yes	
b	Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b		No
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		No
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		No
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV	14b		No
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any foreign organization? If "Yes," complete Schedule F, Parts II and IV	15		No
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to or for foreign individuals? <i>If</i> "Yes," complete Schedule F, Parts III and IV	16		No
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions)	17		No
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? <i>If "Yes," complete Schedule G, Part II</i>	18		No
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III	19		No
20a	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		No
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		

Par	t IV Checklist of Required Schedules (continued)			
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21		No
22	Did the organization report more than \$5,000 of grants or other assistance to individuals in the United States on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		No
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If "Yes," complete Schedule J.</i>	23		No
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25a	24a		No
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? <i>If "Yes," complete Schedule L, Part I</i>	25a		No
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I	25b		No
26	Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any current or former officers, directors, trustees, key employees, highest compensated employees, or disqualified persons? If so, complete Schedule L, Part II	26		No
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? If "Yes," complete Schedule L, Part III	27		No
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
а	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV			
		28a		Νo
D	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b		Νo
C	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c		No
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29		Νo
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If "Yes," complete Schedule M</i>	30		No
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I	31		Νo
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If "Yes," complete Schedule N, Part II</i>	32		No
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301 7701-2 and 301 7701-3? <i>If "Yes," complete Schedule R, Part I</i>	33		No
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1	34		No
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		Νo
b	If 'Yes' to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section $512(b)(13)$? If "Yes," complete Schedule R, Part V, line 2	35b		
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If "Yes," complete Schedule R, Part V, line 2	36		No
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		No
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19? Note. All Form 990 filers are required to complete Schedule O	38	Yes	

Ċ	Statements Regarding Other 1RS Fillings and Tax Compliance			_
	Check if Schedule O contains a response or note to any line in this Part V		Yes	.) No
la	Enter the number reported in Box 3 of Form 1096 Enter -0 - if not applicable 1a 7		163	140
	Enter the number of Forms W-2G included in line 1a Enter -0- if not applicable 1b 0			
	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable			
•	gaming (gambling) winnings to prize winners?	1 c	Yes	
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return			
h	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?			
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)	2b	Yes	
a	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a		No
)	If "Yes," has it filed a Form 990-T for this year? If "No" to line 3b, provide an explanation in Schedule O	3b		
a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a		No
b	If "Yes," enter the name of the foreign country 🕨			
	See instructions for filing requirements for Form TD F 90-22 1, Report of Foreign Bank and Financial Accounts			
a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		No
•	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		No
2	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?			
		5c		
	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions?	6a		N
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?	6b		
,	Organizations that may receive deductible contributions under section 170(c).			
	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a		N
)	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b		
3	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to			N
	file Form 8282?	7c		N
a	If "Yes," indicate the number of Forms 8282 filed during the year			
e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit			
	contract?	7e		N e
F	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f		N
	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g		
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h		
	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?	8	1	
)		•		
	Sponsoring organizations maintaining donor advised funds. Did the organization make any taxable distributions under section 49662	0-		
3	Did the organization make any taxable distributions under section 4966?	9a		
b	Did the organization make a distribution to a donor, donor advisor, or related person?	9b		
	Section 501(c)(7) organizations. Enter Initiation fees and capital contributions included on Part VIII, line 12 10a			
	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities			
	Section 501(c)(12) organizations. Enter			
	Gross income from members or shareholders			
	Gross income from other sources (Do not net amounts due or paid to other sources			
	against amounts due or received from them)............. <mark>11b</mark>		1	
	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a		
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year			
	Section 501(c)(29) qualified nonprofit health insurance issuers.			
	Is the organization licensed to issue qualified health plans in more than one state?			
a	Note. See the instructions for additional information the organization must report on Schedule O	13a		
b	Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans			
С	Enter the amount of reserves on hand			
а	Did the organization receive any payments for indoor tanning services during the tax year?	14a		N
	If "Yes" has it filed a Form 720 to report these payments? If "No" provide an explanation in Schedule O	14h		

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

14 Did the organization have a written document retention and destruction policy?	36	ection A. Governing Body and Management			
Tithere are maternal differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, evaluation in Schedule O				Yes	No
body, or if the governing body delepated broad authority to an executive committee or similar committee, explain in Schedule O be Their the number of voting members included in line 1a, above, who are independent. 2 Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employees to a management company or other person? 3 Did the organization delegate control over management dutes: customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person? 4 Did the organization make any significant changes to its governing documents since the prior Form 990 was field? 5 Did the organization have members or stockholders? 6 Did the organization have members or stockholders? 7 Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body? 8 Did the organization or hermore should be power in the meetings held or written actions undertaken during the very by the following 8 Did the organization or hermore should be powering body? 9 Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization should be access of the strength of the governing body? 9 Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization should be secretary to the ameas and addresses in Schedule O. 10a Did the organization have leaves or affiliates? 10b If Yes, 1d the organization have written provide the amea and addresses in Schedule O. 10c In the organization have organization have written provide the amea and addresses in Schedule O. 10a Did the organization have a written policies and procedure governing body before filling the form? 10b If Yes, 1d the organization have written provides and procedure and addresses in Schedule O. 10c	1a	1 1a 1			
2 Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any officer, director, trustee, or key employee? 3 Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors of trustees, or key employees to a management company or other person? 4 Did the organization make any significant changes to its governing documents since the prior Form 990 was hield? 5 Did the organization become aware during the year of a significant diversion of the organization's assests? 6 Did the organization have members of stockholders? 7 Did the organization have members of stockholders, or other persons who had the power to elect or appoint one or more members of the governing body? 8 Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body? 8 Did the organization change of organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body? 8 Did the organization or the maching bed or written actions undertaken during the year by the following 8 The governing body? 8 Did the organization or the governing body? 8 Each committee with authority to act on behalf of the governing body? 8 Each committee with authority to act on behalf of the governing body? 8 Each committee with authority to act on behalf of the governing body? 9 Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization is mailing address? If Yes, Provide the names and addresses in Schedule O. 9 Yes 8 Did the organization have local chapters, branches, or affiliates? 10 Did the organization have local chapters, branches, or affiliates? 10 Did the organization have a written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent wi		body, or if the governing body delegated broad authority to an executive committee			
3 Did the organization facing dispets control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person? 4 Did the organization make any significant changes to its governing documents since the prior Form 990 was liked? 5 Did the organization become aware during the year of a significant diversion of the organization seasets? 5 Did the organization have members of stockholders? 6 No. 7 Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body? 8 Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body? 8 Did the organization for the organization reserved to (or subject to approval by) members, stockholders, or or persons other than the governing body? 8 Did the organization decisions of the organization reserved to (or subject to approval by) members, stockholders, or or persons other than the governing body? 8 Did the organization decisions of the organization reserved to (or subject to approval by) members, stockholders, or or persons other than the governing body? 8 Did the organization decisions of the organization become subject to approval by) members, stockholders, or or persons other than the governing body? 8 Each committee with authority to act on behalf of the governing body? 8 Did the organization subject to behalf of the governing body? 8 Each committee with authority to act on behalf of the governing body? 9 Is there any officer, director, trustee, or key employee isleed in Part VII, Section A, who cannot be reached at the organization have local chapters, branches, or affiliates? 9 Ves 8 Did the organization have local chapters, branches, or affiliates? 10 Did the organization have local chapters, branches, or affiliates? 10 Did t	b				
supervision of officers, directors or trustees, or key employees to a management company or other person? 4 Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? 5 Did the organization become aware during the year of a significant diversion of the organization sessets? 5 No 7 Did the organization have members or stockholders? 6 No 7 Did the organization have members or stockholders, or other persons who had the power to elect or appoint one or more members of the governing body? 8 A ree any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or organization chemporaneously document the meetings held or written actions undertaken during the year by the following 8 The governing body? 8 Did the organization chemporaneously document the meetings held or written actions undertaken during the year by the following 8 The governing body? 8 Each committee with authority to act on behalf of the governing body? 8 Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the anames and addresses in Schedule O Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.) 10 Did the organization have local chapters, branches, or affiliates? 10 Did the organization have local chapters, branches, or affiliates? 11 Has the organization have local chapters, branches or onsistent with the organization become their operations are consistent with the organization become their operations are consistent with the organization become the form? 11 Did the organization have a written policies and procedures governing the activities of such chapters, from the form? 12 Did the organization have a written conflict of interest policy? If "Wo," go to line 13 12 Yes 13 Did the organization have a written conflict of interest policy? If "Wo," go to line 1	2		2		No
field? Did the organization become aware during the year of a significant diversion of the organization's assets? Did the organization have members or stockholders? Did the organization have members or stockholders? Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body? Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following The governing body? Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.) Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.) The section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.) The section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.) The section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.) The section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.) The section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.) The section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.) The section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.) The section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.) The section B. Policies (This Section B requests information about policies not required by the Organization have a written operations are consistent with the organization by by before filing the formation and th	3		3		No
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10a Did the organization have local chapters, branches, or affiliates? 10a 1	Se		eveni	ie Cod	e.)
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b Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?		If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes? Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing	10b	Yes	No_
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Independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? The organization's CEO, Executive Director, or top management official	11a b 12a b	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes? Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	10b 11a 12a 12b	Yes Yes Yes	No
b Other officers or key employees of the organization	11a b 12a b	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes? Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? Describe in Schedule O the process, if any, used by the organization to review this Form 990 Did the organization have a written conflict of interest policy? If "No," go to line 13 Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts? Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done Did the organization have a written whistleblower policy?	10b 11a 12a 12b 12c 13	Yes Yes Yes	No
If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions) 16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	11a b 12a b c	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes? Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? Describe in Schedule O the process, if any, used by the organization to review this Form 990 Did the organization have a written conflict of interest policy? If "No," go to line 13 Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts? Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done Did the organization have a written whistleblower policy? Did the organization have a written document retention and destruction policy? Did the process for determining compensation of the following persons include a review and approval by	10b 11a 12a 12b 12c 13	Yes Yes Yes	No
Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	11a b 12a b c 13 14 15	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes? Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? Describe in Schedule O the process, if any, used by the organization to review this Form 990 Did the organization have a written conflict of interest policy? If "No," go to line 13 Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts? Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done Did the organization have a written whistleblower policy? Did the organization have a written document retention and destruction policy? Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?	10b 11a 12a 12b 12c 13 14	Yes Yes Yes Yes	No
taxable entity during the year?	11a b 12a b c 13 14 15	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes? Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? Describe in Schedule O the process, if any, used by the organization to review this Form 990 Did the organization have a written conflict of interest policy? If "No," go to line 13 Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts? Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done Did the organization have a written whistleblower policy? Did the organization have a written document retention and destruction policy? Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? The organization's CEO, Executive Director, or top management official	10b 11a 12a 12b 12c 13 14	Yes Yes Yes Yes	
participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?	11a b 12a b c 13 14 15	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes? Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? Describe in Schedule O the process, if any, used by the organization to review this Form 990 Did the organization have a written conflict of interest policy? If "No," go to line 13 Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts? Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done Did the organization have a written whistleblower policy? Did the organization have a written document retention and destruction policy? Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? The organization's CEO, Executive Director, or top management official	10b 11a 12a 12b 12c 13 14	Yes Yes Yes Yes	
Section C. Disclosure	11a b 12a b c 13 14 15	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes? Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? Describe in Schedule O the process, if any, used by the organization to review this Form 990 Did the organization have a written conflict of interest policy? If "No," go to line 13 Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts? Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done Did the organization have a written whistleblower policy? Did the organization have a written document retention and destruction policy? Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? The organization's CEO, Executive Director, or top management official Other officers or key employees of the organization If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions) Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a	10b 11a 12a 12b 12c 13 14 15a 15b	Yes Yes Yes Yes	No
	11a b 12a b c 13 14 15 a b	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes? Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? Describe in Schedule O the process, if any, used by the organization to review this Form 990 Did the organization have a written conflict of interest policy? If "No," go to line 13 Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts? Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done Did the organization have a written whistleblower policy? Did the organization have a written document retention and destruction policy? Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? The organization's CEO, Executive Director, or top management official Other officers or key employees of the organization If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions) Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year? If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the	10b 11a 12a 12b 12c 13 14 15a 15b	Yes Yes Yes Yes	No

- 17 List the States with which a copy of this Form 990 is required to be filed▶OH
- Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c) (3)s only) available for public inspection. Indicate how you made these available.
 - ☐ Own website ☐ Another's website ☐ Upon request ☐ Other (explain in Schedule O)
- 19 Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year
- 20 State the name, physical address, and telephone number of the person who possesses the books and records of the organization ►LINDA HOLTERHOFF 1115 BATES AVENUE
 CINCINNATI, OH 45202 (513) 352-4382

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed Report compensation for the calendar year ending with or within the organization's tax year

- ◆ List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation Enter -0- in columns (D), (E), and (F) if no compensation was paid
 - List all of the organization's current key employees, if any See instructions for definition of "key employee"
- ♦ List the organization's five **current** highest compensated employees (other than an officer, director, trustee or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- List all of the organization's **former** officers, key employees, or highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order individual trustees or directors, institutional trustees, officers, key employees, highest compensated employees, and former such persons

▼ Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee

(A) Name and Title	(B) A verage hours per week (list any hours	more pers	than on is	one bot	not box h ar or/tr	offic ustee	ess er e)	(D) Reportable compensation from the organization	(E) Reportable compensation from related organizations	(F) Estimated amount of other compensation	
	for related organizations below dotted line)	Individual trustee or director	Institutional Trustee	Officei	Key employee	Highest compensated employee	Former	(W- 2/1099- MISC)	(W- 2/1099- MISC)	from the organization and related organizations	
(1) A BRADFORD LINDNER	2 00	х						0	0	0	
BOARD CHAIRMAN		_ ^						Ů	0	0	
(2) ABBOT THAYER	2 00	х						0	0	0	
BOARD VICE CHAIRMAN		L^	L	L	L		L	<u> </u>			
(3) RICK HOLMES JR	2 00	х						0	0	0	
BOARD TREASURER											
(4) SANDRA MEYER	2 00	×						О	0	0	
BOARD SECRETARY (5) THOMAS ACKERMAN	2 00										
	2 00	х						0	0	0	
BOARD MEMBER											
(6) MICHAEL BENKEN	2 00	x						0	0	0	
BOARD MEMBER					_						
(7) DOLORES MOORMAN-BROWN	2 00	х						0	0	0	
BOARD MEMBER											
(8) MICHELLE ZULLI	2 00	x						0	0	0	
BOARD MEMBER					_						
(9) ALVIN DENNIG JR	2 00	l x						0	0	0	
BOARD MEMBER											
(10) DAVID FOX	2 00	×						0	0	0	
BOARD MEMBER		<u> </u>			<u> </u>			ľ			
(11) ELIZA TASSIAN GANTT	2 00	x						0	0	0	
BOARD MEMBER								<u> </u>			
(12) EDWARD HATFIELD	2 00	x						0	0	0	
BOARD MEMBER											
(13) MICHAEL KAPLAN	2 00	x						0	0	0	
BOARD MEMBER								<u> </u>			
(14) AMY LUTZ	2 00	V									
BOARD MEMBER		X			L			0	0	0	
(15) CHRISTINE SCHOONOVER	2 00	Ü									
BOARD MEMBER		X						0	0	0	
(16) MARK SIMS	2 00										
BOARD MEMBER		X						0	0	0	
(17) HEATHER ZARING VECELLIO	2 00										
BOARD MEMBER		Х						0	0	0	
SOURS TIETDER		<u> </u>								Form 990 (2013)	

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

	(A) Name and Title	(B) A verage hours per week (list any hours for related	more than one box, unless co person is both an officer and a director/trustee) or						(D) Reportable compensation from the organization (W- 2/1099-	(E) Reportable compensation from relate organization (W- 2/1099	on d ns	l compensa s from th	
		organizations below dotted line)	Individual trustee or director	Institutional Trustee	Officei	Key employee	Highest compensated employee	Former	MISC)	MISC)	and relat organizati		lated
(18)	MICHAEL TOMBRAGEL	2 00	х						0		0		ı
	D MEMBER								0				·
(19)	DAVID ASKAM	2 00	×						0		o		ı
BOAR	D MEMBER										_		
		+									\dashv		
		1				1		_			\dashv		
		+									\dashv		
											\dashv		
		_	-	_				-			\dashv		
1b	Sub-Total						- ▶						
C	Total from continuation sheets to Pa	rt VII, Section A		•	•		•						
d							<u> </u>		0		0		(
2	Total number of individuals (including \$100,000 of reportable compensation				ed a	bove	e) who	rec	eived more than				
3	Did the organization list any former of on line 1a? If "Yes," complete Schedule				y en	plo	yee, o	r hıç	Jhest compensate	d employee		Yes	No
_	, ·				•		•				3	1	No
4	For any individual listed on line 1a, is organization and related organizations									om the			
	ındıvıdual		•				•				4		Νo
5	Did any person listed on line 1a receiverservices rendered to the organization		•							ndividual for	5		No
										L		•	
	ection B. Independent Contrac												
1	Complete this table for your five higher compensation from the organization F	•										tax year	
		(A)					,			(B)	Ī	(C)
	Name and	business address							Description	on of services	\dashv	Comper	isation
											T		
											\dashv		
2	Total number of independent contractor	rs (including but	not lım	ıted 1	to th	ose	listed	dab	ove) who received	more than			

\$100,000 of compensation from the organization $\blacktriangleright 0$

Part V	100	Statement of Revenue Check if Schedule O contains a response or note to a	any line in this Part VIII			
			(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512-514
. se	1a	Federated campaigns 1a				
aug nut	b	Membership dues 1b				
֓֞֟֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓	c	Fundraising events 1c				
ξĒ	d	Related organizations 1d	_			
5 🖺			412			
ži įž	е		,413			
₽°	f	All other contributions, gifts, grants, and similar amounts not included above	,019			
들 둥	g	Noncash contributions included in lines	İ		İ	
Contributions, Giffs, Grants and Other Similar Amounts	.	1a-1f \$ Total. Add lines 1a-1f	1,246,432			
ع ت			•			
e E	2-	Business Co	ode			
Program Serwce Revenue	2a					
22 O	b					
Š	c d					
<i>3</i> 5 ∣						
E E	e f	All other program service revenue				
្ទ	•					
	g		<u> </u>			
	3	Investment income (including dividends, interest, and other similar amounts)	▶ 21			21
	4	Income from investment of tax-exempt bond proceeds	▶			
	5	Royalties	>			
		(i) Real (ii) Persona	al			
	_	Gross rents				
	b	Less rental expenses				
	С	Rental income or (loss)				
	d	Net rental income or (loss)	>			
	_	(i) Securities (ii) Other				
	7a	Gross amount from sales of				
		assets other than inventory				
	Ь	Less cost or other basis and				
	С	sales expenses Gain or (loss)				
	d	Net gain or (loss)	<u> </u>			
	8a		-			
e n		events (not including				
Other Revenue		\$ of contributions reported on line 1c)				
å å		See Part IV, line 18				
	h	Less direct expenses b				
₹		Net income or (loss) from fundraising events				
		Gross income from gaming activities	-			
		See Part IV, line 19				
	L	a				
		Net income or (loss) from gaming activities	<u></u>			
		Gross sales of inventory, less	-			
		returns and allowances .				
	L	a	<u> </u>			
		Less cost of goods sold b Net income or (loss) from sales of inventory				
ŀ		Miscellaneous Revenue Business Co	•			
ŀ	11a					
	b					
	c					
	d	All other revenue				
	e	Total. Add lines 11a-11d	F			
	12	Total revenue See Instructions	_			

Form	990 (2013)				Page 10
	t IX Statement of Functional Expenses				
Section	on 501(c)(3) and 501(c)(4) organizations must complete all columns All			lete column (A)	
	Check if Schedule O contains a response or note to any line in this	Part IX			<u> </u>
	ot include amounts reported on lines 6b, b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to governments and organizations in the United States See Part IV, line 21				
2	Grants and other assistance to individuals in the United States See Part IV, line 22				
3	Grants and other assistance to governments, organizations, and individuals outside the United States See Part IV, lines 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors, trustees, and key employees				
6	Compensation not included above, to disqualified persons (as defined under section $4958(f)(1)$) and persons described in section $4958(c)(3)(B)$				
7	Other salaries and wages	397,508	370,911	14,740	11,857
8	Pension plan accruals and contributions (include section $401(k)$ and $403(b)$ employer contributions)				
9	Other employee benefits	58,929	54,924	2,221	1,784
10	Payroll taxes				
11	Fees for services (non-employees)				
а	Management				
b	Legal	12,244	12,244		
c	Accounting	· ·	,		
d	Lobbying				
e	Professional fundraising services See Part IV, line 17				
	- · · · · · · · · · · · · · · · · · · ·				
f g	Investment management fees Other (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O)				
12	Advertising and promotion	27,006	27,006		
12 13	Office expenses	27,000	27,000		
14	Information technology				
15	Royalties				
16	Occupancy	7,320	7,320		
17	Travel				
18	Payments of travel or entertainment expenses for any federal, state, or local public officials				
19	Conferences, conventions, and meetings	4,839	4,779		60
20	Interest				
21	Payments to affiliates				
22	Depreciation, depletion, and amortization	4,328	2,715	1,613	
23	Insurance	6,957	6,957		
24	Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24e If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O)				
а	CONTRACTUAL SERVICES	498,791	490,445	8,346	
b	SUPPLIES	96,994	96,430		564
c	AWARDS AND GRANTS	38,036	38,036		
d	PRINTING AND REPRODUCTI	9,947	7,492		2,455
e	All other expenses	19,949	19,244	586	119
25	Total functional expenses. Add lines 1 through 24e	1,182,848	1,138,503	27,506	16,839
26	Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here ► ☐ if following SOP 98-2 (ASC 958-720)				

Form 990 (2013)

Part X Balance Sheet

Par	t X	Balance Sheet Check if Schedule O contains a response or note to any line in this Part X			
			(A) Beginning of year		(B) End of year
	1	Cash-non-interest-bearing		1	
	2	Savings and temporary cash investments	94,992	2	143,692
	3	Pledges and grants receivable, net		3	
	4	Accounts receivable, net	90,415	4	191,460
	5	Loans and other receivables from current and former officers, directors, trustees, key employees, and highest compensated employees Complete Part II of Schedule L			
22	6	Loans and other receivables from other disqualified persons (as defined under section $4958(f)(1)$), persons described in section $4958(c)(3)(B)$, and contributing employers and sponsoring organizations of section $501(c)(9)$ voluntary employees' beneficiary organizations (see instructions) Complete Part II of Schedule L		5	
Assets	_			6	
Ą	7	Notes and loans receivable, net		7	
	8	Inventories for sale or use	4 000	8	4.040
	9 10a	Prepaid expenses and deferred charges	1,292	9	1,813
	ь	Less accumulated depreciation		10c	12,194
	11	Investments—publicly traded securities		11	
	12	Investments—other securities See Part IV, line 11		12	
	13	Investments—program-related See Part IV, line 11		13	
	14	Intangible assets		14	
	15	Other assets See Part IV, line 11		15	
	16	Total assets. Add lines 1 through 15 (must equal line 34)	191,924	16	349,159
	17	Accounts payable and accrued expenses	79,177	17	172,806
	18	Grants payable	,	18	
	19	Deferred revenue		19	
	20	Tax-exempt bond liabilities		20	
7.6	21	Escrow or custodial account liability Complete Part IV of Schedule D		21	
Liabilities	22	Loans and other payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified			
æ		persons Complete Part II of Schedule L		22	
	23	Secured mortgages and notes payable to unrelated third parties		23	
	24	Unsecured notes and loans payable to unrelated third parties		24	
	25	Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24) Complete Part X of Schedule		25	
	26	D	79,177	26	172,806
	26	Total liabilities. Add lines 17 through 25	79,177	26	172,800
ces		Organizations that follow SFAS 117 (ASC 958), check here ▶ 🔽 and complete lines 27 through 29, and lines 33 and 34.			
<u>8</u>	27	Unrestricted net assets	51,094	27	35,006
<u> </u>	28	Temporarily restricted net assets	61,653	28	141,347
Fund Balance	29	Permanently restricted net assets		29	
or Fu		Organizations that do not follow SFAS 117 (ASC 958), check here ► ☐ and complete lines 30 through 34.			
2	30	Capital stock or trust principal, or current funds		30	
Assets	31	Paid-in or capital surplus, or land, building or equipment fund		31	
Ą	32	Retained earnings, endowment, accumulated income, or other funds		32	
Net	33	Total net assets or fund balances	112,747	33	176,353
_	34	Total liabilities and net assets/fund balances	191,924	34	349,159

Par	Reconcilliation of Net Assets Check if Schedule O contains a response or note to any line in this Part XI				
1	Total revenue (must equal Part VIII, column (A), line 12)	1		1,2	246,453
2	Total expenses (must equal Part IX, column (A), line 25)	2		1 1	.82,848
3	Revenue less expenses Subtract line 2 from line 1			-,-	
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	3			63,605
7	Let assets of fund balances at beginning of year (must equal rate X, mie 55, column (A))	4		1	.12,747
5	Net unrealized gains (losses) on investments	5			
6	Donated services and use of facilities				
7	Investment expenses	6			
7	Investment expenses	7			
8	Prior period adjustments	8			
9	Other changes in net assets or fund balances (explain in Schedule O)				
		9			0
10	Net assets or fund balances at end of year Combine lines 3 through 9 (must equal Part X, line 33, column (B))	10		1	.76,353
Par	t XII Financial Statements and Reporting				
	Check if Schedule O contains a response or note to any line in this Part XII				. Г
				Yes	No
1	Accounting method used to prepare the Form 990				
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		2a	Yes	
	If 'Yes,' check a box below to indicate whether the financial statements for the year were compiled or review a separate basis, consolidated basis, or both	ved or	ا ا		
	Separate basis Consolidated basis Both consolidated and separate basis				
b	Were the organization's financial statements audited by an independent accountant?		2b		No
	If 'Yes,' check a box below to indicate whether the financial statements for the year were audited on a separ basis, consolidated basis, or both	ate			
	Separate basis Consolidated basis Both consolidated and separate basis				
c	If "Yes," to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight audit, review, or compilation of its financial statements and selection of an independent accountant?	t of th	e 2c	Yes	
	If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O				
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?	!	3a		No
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the		3b		

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As Filed Data -

DLN: 93493345009344

SCHEDULE A (Form 990 or 990EZ)

Department of the Treasury Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

► Information about Schedule A (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

OMB No 1545-0047

Open to Public Inspection

Name of the organization KEEP CINCINNATI BEAUTIFUL INC Employer identification number

31-0948219

Pa	rt I	Reas	on for Pu	blic Charity Sta	tus (All org	anızatıons	must comp	olete this p	art.) See ır	nstruct	ions.		
The c	rganı	zatıon ıs	not a privat	e foundation becaus	eıtıs (Forl	ınes 1 throu	gh 11, check	only one bo	ox)				
1	Γ	A chur	ch, conventi	on of churches, or as	ssociation of	churches de	escribed in s e	ection 170(b	o)(1)(A)(i).				
2	\sqcap	A scho	ol described	in section 170(b)(1	.)(A)(ii). (At	tach Schedu	ıle E)						
3	Γ	A hosp	ıtal or a coo	perative hospital se	spital service organization described in section 170(b)(1)(A)(iii).								
4	Γ	A medi	nedical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the										
_	_		hospital's name, city, and state An organization operated for the benefit of a college or university owned or operated by a governmental unit described in										
5	ı	_											
_	_		n 170(b)(1)(A)(iv). (Complete Part II) ral, state, or local governmental unit described in section 170(b)(1)(A)(v).										
6 7	<u>'</u>			at normally receives						rom tho	gonora	Loublie	
•	'			on 170(b)(1)(A)(vi).			support from	a governine	incar unic or n	om the	genera	i public	
8	\sqcap			described in section			nplete Part II)					
9	~	An orga	anızatıon tha	at normally receives	(1) more th	an 331/3% o	fits support	from contrıb	utions, mem	bership	fees, a	nd gros	ss
		receipt	s from actıv	ities related to its ex	kempt function	ons—subject	to certain ex	xceptions, a	ınd (2) no mo	re than	3 3 1/3%	of	
		ıts sup	port from gr	oss investment inco	me and unrel	ated busine	ss taxable in	come (less :	section 511	tax) fro	m busır	nesses	
		acquire	ed by the org	janızatıon after June	30,1975 S	ee section 5	609(a)(2).(C	omplete Par	tIII)				
10		An orga	anızatıon org	ganized and operated	dexclusively	to test for p	oublic safety	See section	1 509(a)(4).				
11	I	An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See section 509(a)(3). Check the box that describes the type of supporting organization and complete lines 11e through 11h a Type I b Type II c Type III - Functionally integrated d Type III - Non-functionally integrated											
e	Γ	other tl		ox, I certify that the on managers and otl									
f		check t	this box	received a written de						III sup	porting	organı	zation,
g		followir	ng persons?	2006, has the organi				•					
				rectly or indirectly o			_	persons des	scribed in (II)		44(:)	Yes	No
		•		governing body of th		_	11				11g(i)		<u> </u>
			•	er of a person descri lled entity of a perso			boyo?				11g(ii) 11g(iii	+	
h				ng information about							119(111	,	<u> </u>
••		1 10 1140	z che lonown	ig illiorillation about	the support	sa organizaci	011(3)						
(i) Nam support organiza		orted organization		organization (described on lines 1- 9 above or IRC section (see	(iv) Is the organization in col (i) listed in your governing document? (v) Did you notif the organization in col (i) of your support?		zation fyour	organization in mo			mone	nount of etary port	
				instructions))	Yes	No	Yes	No	Yes	No			
Total													

Sch	edule A (Form 990 or 990-EZ) 2013						Page 2
Pa	(Complete only if you o	hecked the bo	x on line 5, 7,	or 8 of Part I o	r if the organiza	ation failed t	to qualify under
	Part III. If the organiza ection A. Public Support	tion fails to qu	alify under the	tests listed bel	low, please con	iplete Part I	11.)
	endar year (or fiscal year beginning	(-) 2000	(1-) 2010	(-) 2011	(4) 2012	(-) 2015	(5) Tabal
	in) ►	(a) 2009	(b) 2010	(c) 2011	(d) 2012	(e) 2013	(f) Total
1	Gifts, grants, contributions, and						
	membership fees received (Do not include any "unusual						
	grants ")						
2	Tax revenues levied for the						
	organization's benefit and either						
	paid to or expended on its behalf						
3	The value of services or facilities						
_	furnished by a governmental unit to						
	the organization without charge						
4	Total. Add lines 1 through 3						
5	The portion of total contributions by each person (other than a						
	governmental unit or publicly						
	supported organization) included on						
	line 1 that exceeds 2% of the						
	amount shown on line 11, column						
6	(f) Public support. Subtract line 5 from						
	line 4						
S	ection B. Total Support						
Cal	endar year (or fiscal year beginning	(a) 2009	(b) 2010	(c) 2011	(d) 2012	(e) 2013	(f) Total
_	in) ►	(-,	(=,====	(-,	(-,	(-,	(-,
7 8	Amounts from line 4 Gross income from interest,						
0	dividends, payments received on						
	securities loans, rents, royalties						
	and income from similar						
_	sources Net income from unrelated						
9	business activities, whether or not						
	the business is regularly carried						
	on						
10	Other income Do not include gain						
	or loss from the sale of capital assets (Explain in Part IV)						
11	Total support (Add lines 7 through						
	10)					<u> </u>	
12	Gross receipts from related activities					12	
13	First five years. If the Form 990 is the						
	this box and stop here ection C. Computation of Pub				<u> </u>	<u> </u>	· · · · · · · · · · · · · · · · · · ·
14	Public support percentage for 2013			11 column (f))		14	
15	Public support percentage for 2012			11, 001011111 (1))		—	
		· ·	•			15	1 11 1
16a	33 1/3% support test—2013. If the cand stop here. The organization qua				iine 14 is 33 1/3%	or more, che	ck this box ►
Ь	33 1/3% support test—2012. If the				, and line 15 is 33	3 1/3% or more	
	box and stop here. The organization	qualifies as a pi	ublicly supported	organızatıon			▶ ┌
17a	10%-facts-and-circumstances test-						
	is 10% or more, and if the organization mee						
	organization	is the lacts-and	a-circumstances	test The organi	izativii qualilles a	o a publicity S	upported F
b	10%-facts-and-circumstances test-	-2012. If the org	anızatıon dıd not	check a box on li	ne 13, 16a, 16b,	or 17a, and lı	
	15 is 10% or more, and if the organ	ızatıon meets th	e "facts-and-cırc	umstances" test	, check this box a	nd stop here.	
	Explain in Part IV how the organizat	ion meets the "f	acts-and-circum	stances" test Th	ne organization qu	alıfıes as a pı	
18	supported organization Private foundation. If the organizat	ion did not chect	cahoxon line 13	16a 16h 17a	or 17h check thi	s hox and see	. ▶□
	instructions	a.a noceneer	55% 511 11110 15	, _ 0 a, _ 0 b, _ 1 a,	1. 1. D, CHECK CIII	_ 55% and 566	▶□

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Cale	ection A. Public Support						
	ndar year (or fiscal year beginning in) ▶	(a) 2009	(b) 2010	(c) 2011	(d) 2012	(e) 2013	(f) Total
1	Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants")	706,554	1,178,442	956,897	539,769	1,246,432	4,628,094
2	Gross receipts from admissions,						
	merchandise sold or services performed, or facilities furnished in						
	any activity that is related to the						
	organization's tax-exempt purpose						
3	Gross receipts from activities that						
	are not an unrelated trade or business under section 513						
4	Tax revenues levied for the						
	organization's benefit and either paid to or expended on its						
	behalf						
5	The value of services or facilities						
	furnished by a governmental unit to the organization without charge						
6	Total. Add lines 1 through 5	706,554	1,178,442	956,897	539,769	1,246,432	4,628,094
	Amounts included on lines 1, 2,				·		
	and 3 received from disqualified						0
h	persons Amounts included on lines 2 and 3						
_	received from other than						
	disqualified persons that exceed						0
	the greater of \$5,000 or 1% of the amount on line 13 for the year						
c	Add lines 7a and 7b						0
8	Public support (Subtract line 7c						4,628,094
	from line 6)						1,020,031
	ection B. Total Support endar year (or fiscal year beginning				T	T	
Care	in) 📂	(a) 2009	(b) 2010	(c) 2011	(d) 2012	(e) 2013	(f) Total
9	A mounts from line 6	706,554	1,178,442	956,897	539,769	1,246,432	4,628,094
10a	Gross income from interest,						
	dividends, payments received on securities loans, rents, royalties	61	102	60		21	244
	and income from similar						
	sources						
b	Unrelated business taxable income (less section 511 taxes)						
	medine (less section sit taxes)				I		
	from businesses acquired after						
	June 30, 1975						
c	June 30, 1975 Add lines 10a and 10b	61	102	60		21	244
c 11	June 30, 1975 Add lines 10a and 10b Net income from unrelated	61	102	60		21	244
	June 30, 1975 Add lines 10a and 10b	61	102	60		21	244
11	June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on	61	102	60		21	244
	June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income Do not include			60		21	
11	June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on	61	102	60		21	244
11 12	June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV)			60		21	
11	June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV) Total support. (Add lines 9, 10c,			956,957	539,769	1,246,453	
11 12	June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV) Total support. (Add lines 9, 10c, 11, and 12) First five years. If the Form 990 is	40 706,655	1,178,577	956,957	<u> </u>	1,246,453	73 4,628,411 zation,
11 12 13 14	June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV) Total support. (Add lines 9, 10c, 11, and 12) First five years. If the Form 990 is check this box and stop here	40 706,655 for the organizatio	1,178,577 on's first, second,	956,957	<u> </u>	1,246,453	73 4,628,411
11 12 13 14	June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV) Total support. (Add lines 9, 10c, 11, and 12) First five years. If the Form 990 is check this box and stop here	706,655 for the organization	1,178,577 on's first, second,	956,957 thırd, fourth, or fi	<u> </u>	1,246,453 501(c)(3) organi	73 4,628,411 zation, ▶┌
11 12 13 14	June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV) Total support. (Add lines 9, 10c, 11, and 12) First five years. If the Form 990 is check this box and stop here ection C. Computation of Pub	706,655 for the organization	1,178,577 In's first, second, Ircentage (i) divided by line 1	956,957 thırd, fourth, or fi	<u> </u>	1,246,453 501(c)(3) organi	73 4,628,411 zation, ▶☐ 99 990 %
11 12 13 14 Se 15 16	June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV) Total support. (Add lines 9, 10c, 11, and 12) First five years. If the Form 990 is check this box and stop here ection C. Computation of Pub Public support percentage from 20	706,655 for the organization lic Support Pe 3 (line 8, column (1) 12 Schedule A, Pa	1,178,577 In's first, second, Ircentage I) divided by line 1 Int III, line 15	956,957 third, fourth, or fi .3, column (f))	<u> </u>	1,246,453 501(c)(3) organi	73 4,628,411 zation, ▶┌
11 12 13 14 Se 15 16	June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV) Total support. (Add lines 9, 10c, 11, and 12) First five years. If the Form 990 is check this box and stop here ection C. Computation of Pub	706,655 for the organization lic Support Pe 3 (line 8, column (1) 12 Schedule A, Pa estment Inco	1,178,577 In's first, second, Ircentage I) divided by line 1 Int III, line 15 Ine Percentag	956,957 third, fourth, or fi .3, column (f))	fth tax year as a	1,246,453 501(c)(3) organi	73 4,628,411 zation, ▶☐ 99 990 %
11 12 13 14 Se 15 16 Se	June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV) Total support. (Add lines 9, 10c, 11, and 12) First five years. If the Form 990 is check this box and stop here ection C. Computation of Pub Public support percentage from 20	706,655 for the organization lic Support Pe 3 (line 8, column (1) 12 Schedule A, Pa estment Incom 2013 (line 10c, co	1,178,577 on's first, second, ercentage i) divided by line 1 ort III, line 15 me Percentag lumn (f) divided b	956,957 third, fourth, or fi .3, column (f)) e y line 13, columr	fth tax year as a	1,246,453 501(c)(3) organi 15 16	4,628,411 zation, 99 990 % 99 990 %
11 12 13 14 Se 15 16 Se 17 18	June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV) Total support. (Add lines 9, 10c, 11, and 12) First five years. If the Form 990 is check this box and stop here ection C. Computation of Pub Public support percentage for 2013 Public support percentage from 20 ection D. Computation of Inv Investment income percentage for	706,655 for the organization lic Support Pe 3 (line 8, column (i 12 Schedule A, Pa estment Incom 2013 (line 10c, column 2012 Schedule A	1,178,577 In's first, second, Ircentage To divided by line 1 Int III, line 15 INTERPRETAGE IUMN (f) divided by A, Part III, line 17 Inot check the box	956,957 third, fourth, or fi .3, column (f)) e y line 13, column on line 14, and l	fth tax year as a	1,246,453 501(c)(3) organi 15 16 17 18 nan 33 1/3%, and I	73 4,628,411 zation, 99 990 % 99 990 % 0 010 % 0 010 %

is not more than 33 1/3%, check this box and **stop here.** The organization qualifies as a publicly supported organization **Private foundation.** If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions

Part IV	Supplemental Information. Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; and Part III, line 12. Also complete this part for any additional information. (See instructions).						
	Facts And Circumstances Test						
Retu	ırn Reference	Explanation					
		Schodulo A / Form 000	000 E7) 201				

Schedule A (Form 990 or 990-EZ) 2013

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DLN: 93493345009344

OMB No 1545-0047

SCHEDULE D

(Form 990)

Department of the Treasury

Supplemental Financial Statements

► Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b ► Attach to Form 990. ► See separate instructions. ► Information about Schedule D (Form 990)

Open to Public

nal Reve	enue Service and its instruct	ions is at <u>www.irs.gov/10riii990</u> .			Inspect	ion
	of the organization NCINNATI BEAUTIFUL INC		Emp	loyer identifica	tion numbe	r
			31-	0948219		
art I			unds	or Accounts	. Complet	e if th
	organization answered "Yes" to Form 990	, Part IV, line 6. (a) Donor advised funds		(h) Funds and	tharacca	nto
To	tal number at end of year	(a) Donor advised funds		(b) Funds and (other accou	IIICS
	gregate contributions to (during year)					
	gregate grants from (during year)					
_	gregate value at end of year					
	d the organization inform all donors and donor adviso	L	nor advi	us a d		
	nds are the organization's property, subject to the or		ioi auvi	iseu	☐ Yes	┌ No
	d the organization inform all grantees, donors, and do ed only for charitable purposes and not for the benef				_	_
	nferring impermissible private benefit?				☐ Yes	No
	Conservation Easements. Complete if		to Forn	n 990, Part IV	⁷ , line 7.	
	irpose(s) of conservation easements held by the organization of land for multiple and for m					
<u> </u>	Preservation of land for public use (e g , recreation Protection of natural habitat	or education) Preservation of a				
<u>'</u>	Preservation of open space	, reservation or a	certifie	a mistoric struc	cure	
•	·		£			
	omplete lines 2a through 2d if the organization held a sement on the last day of the tax year	a qualified conservation contribution in	tne forn	n of a conserva	tion	
				Held at the	End of the	Year
То	tal number of conservation easements		2a			
То	tal acreage restricted by conservation easements		2b			
Νu	umber of conservation easements on a certified histo	oric structure included in (a)	2c			
	umber of conservation easements included in (c) acq storic structure listed in the National Register	2d				
Νu	umber of conservation easements modified, transferr	ed, released, extinguished, or terminat	ed by th	ne organization	durıng	
the	e tax year ►					
Νu	ımber of states where property subject to conservatı	on easement is located ►				
Do	pes the organization have a written policy regarding t forcement of the conservation easements it holds?			violations, and	┌ Yes	┌ No
St: ▶	aff and volunteer hours devoted to monitoring, inspe	cting, and enforcing conservation ease	ments o	luring the year		
	mount of expenses incurred in monitoring, inspecting	, and enforcing conservation easement	s durin	g the year		
-	·					
an	pes each conservation easement reported on line 2(o d section 170(h)(4)(B)(II)?				┌ Yes	┌ No
ba	Part XIII, describe how the organization reports cor lance sheet, and include, if applicable, the text of the e organization's accounting for conservation easeme	e footnote to the organization's financia				
t II	Organizations Maintaining Collection Complete if the organization answered "Y	s of Art, Historical Treasures, es" to Form 990, Part IV, line 8.	or Ot	her Similar .	Assets.	
wo	the organization elected, as permitted under SFAS 1 orks of art, historical treasures, or other similar asse rvice, provide, in Part XIII, the text of the footnote t	ts held for public exhibition, education,	or rese	arch in furthera		
If t	the organization elected, as permitted under SFAS 1 orks of art, historical treasures, or other similar asse rvice, provide the following amounts relating to these	16 (ASC 958), to report in its revenue ts held for public exhibition, education,	statem	ent and balanc		ıc
(i)	Revenues included in Form 990, Part VIII, line 1			► \$		
) Assets included in Form 990, Part X					
If	the organization received or held works of art, histori lowing amounts required to be reported under SFAS					
	evenues included in Form 990, Part VIII, line 1	-		> \$		
	ssets included in Form 990, Part X					
AS	ssets included iii rollii 990, Pall X			► \$		

للنحس	TIPE Organizations Maintaining Co	nections of Art,	, пізі	COFI	cai ii	casui	<u>es, or o</u>	tiici	Jillillai As	ssets (.oncinaea)
3	Using the organization's acquisition, access collection items (check all that apply)	on, and other record	ds, ch	eck	any of	the follo	wing that a	are a	significant us	e of its	
а	Public exhibition		d	Γ	Loan	or exch	ange progr	ams			
b	Scholarly research		e	Γ	Othe	r					
С	Preservation for future generations										
4	Provide a description of the organization's co Part XIII	llections and explai	ın how	the	y furth	er the or	ganızatıon	ı's ex	empt purpose	ın	
5	During the year, did the organization solicit of assets to be sold to raise funds rather than t	o be maintained as p	part o	fthe	organ	ızatıon's	collection	۱?		┌ Yes	┌ No
Par	Part IV, line 9, or reported an an						answere	d "Ye	es" to Form	990, 	
1a	Is the organization an agent, trustee, custod included on Form 990, Part X?	ıan or other ınterme	dıary	for c	ontribi	utions oi	r other ass	ets n	ot	┌ Yes	┌ No
b	If "Yes," explain the arrangement in Part XII	I and complete the f	follow	ıng t	able						
									Aı	nount	
С	Beginning balance						-	1c			
d	Additions during the year							1d			
e	Distributions during the year						-	1e			
f	Ending balance						L	1f			
2a	Did the organization include an amount on Fo	rm 990, Part X, line	21?							☐ Yes	□ No
b	If "Yes," explain the arrangement in Part XII	I Check here if the	expla	natı	on has	been pr	ovided in F	art >	(III		Г
Pa	rt V Endowment Funds. Complete										
4_	Dammung of warmhalanaa	(a)Current year	(b)	Prior	year	b (c) Tw	o years back	(d) ⊺	hree years back	(e)Four	years back
1a	Beginning of year balance							+			
b	Contributions							+			
С	Net investment earnings, gains, and losses										
d	Grants or scholarships										
e	Other expenditures for facilities										
e	and programs							+			
' a	End of year balance							+			
g	•		/	. 1		- (= \\ h	-14	<u> </u>			
2	Provide the estimated percentage of the curr	ent year end balanc	e (IIne	e 1g	, colum	ın (a)) n	eid as				
a	Board designated or quasi-endowment 🕨										
b	Permanent endowment ►										
С	Temporarily restricted endowment ► The percentages in lines 2a, 2b, and 2c show	ıld equal 100%									
За	Are there endowment funds not in the posses	ssion of the organiza	ation t	hat	are hel	d and ac	lmınıstere	d for t	:he	_	
	organization by								20	(i) Yes	No
	(i) unrelated organizations			•				•	3a	-	
	• •							٠. ٠		b	
b	If "Yes" to 3a(ii), are the related organization	ns listed as required	יכ ווט ג								
ь 4	If "Yes" to 3a(II), are the related organization Describe in Part XIII the intended uses of the	•		ent f							
4	Describe in Part XIII the intended uses of the trial trial trial trials.	e organization's end	dowme		unds	n answ	ered 'Yes	' to	Form 990, P	art IV,	line
4	Describe in Part XIII the intended uses of th	e organization's end	dowme	rgan	ınds ızatıo a) Cost (ered 'Yes (b)Cost or basis (oth	other	Form 990, P (c) Accumulat depreciation	ed (d)	
4 Par	Describe in Part XIII the intended uses of the VI Land, Buildings, and Equipme 11a. See Form 990, Part X, line 1 Description of property	e organization's end	dowme	rgan	ınds ızatıo a) Cost (or other	(b)Cost or	other	(c) Accumulat	ed (d)	
Par	Describe in Part XIII the intended uses of the tand, Buildings, and Equipme 11a. See Form 990, Part X, line 3 Description of property Land	e organization's end	dowme	rgan	ınds ızatıo a) Cost (or other	(b)Cost or	other	(c) Accumulat	ed (d)	
Par	Describe in Part XIII the intended uses of the VI Land, Buildings, and Equipment 11a. See Form 990, Part X, line of Description of property Land	e organization's end	dowme	rgan	ınds ızatıo a) Cost (or other	(b)Cost or	other	(c) Accumulat	ed (d)	
Par la b c	Describe in Part XIII the intended uses of the VI Land, Buildings, and Equipme 11a. See Form 990, Part X, line 1 Description of property Land	e organization's end	dowme	rgan	ınds ızatıo a) Cost (or other	(b)Cost or basis (oth	other ner)	(c) Accumulat depreciation	ed (d)	Book value
1a b c	Describe in Part XIII the intended uses of the VI Land, Buildings, and Equipment 11a. See Form 990, Part X, line of Description of property Land	e organization's end	dowme	rgan	ınds ızatıo a) Cost (or other	(b)Cost or basis (oth	other	(c) Accumulat depreciation	ed (d)	Book value

See Form 990, Part X, line 12. (a) Description of security or category	(b)Book value	(c) Method of valuation
(including name of security)	(2)2001. Turus	Cost or end-of-year market value
(1) Financial derivatives		
(2)Closely-held equity interests Other		
Total. (Column (b) must equal Form 990, Part X, col (B) line 12)	F	
Part VIII Investments—Program Related. C	omplete if the organizati	ion answered 'Yes' to Form 990, Part IV, line 11c.
See Form 990, Part X, line 13. (a) Description of investment	(b) Book value	(c) Method of valuation
(a) Description of investment	(b) Book value	Cost or end-of-year market value
Total. (Column (b) must equal Form 990, Part X, col (B) line 13)	+	
Part IX Other Assets. Complete if the organization		
(a) Descr	ription	(b) Book value
		<u> </u>
Total. (Column (b) must equal Form 990, Part X, col.(B) line 1		
Part X Other Liabilities. Complete if the organization of the property of the	anization answered 'Yes'	' to Form 990, Part IV, line 11e or 11f. See
1 (a) Description of liability	(b) Book value	
Federal income taxes		
		-
		1
		4
		7
		-
Total. (Column (b) must equal Form 990, Part X, col (B) line 25)		†
Total. (Column (b) mast equal rollin 990, Fart A, Col (b) line 25 7		-

Part		evenue per Audited Financial Sta vered 'Yes' to Form 990, Part IV, line		nts With Revenue p	oer R	eturn Complete if
1		er support per audited financial statements			1	1,716,688
2	Amounts included on line 1 bu	it not on Form 990, Part VIII, line 12				· · ·
a	Net unrealized gains on inves	tments	2a			
b	Donated services and use of f	acılıtıes	2b	470,235		
С	Recoveries of prior year grant	s	2c			
d	Other (Describe in Part XIII)		2d			
e	Add lines 2a through 2d .		·		2e	470,235
3	Subtract line 2e from line 1 .				3	1,246,453
4	Amounts included on Form 99	0, Part VIII, line 12, but not on line 1				
a	Investment expenses not incl	uded on Form 990, Part VIII, line 7b .	4a			
b	Other (Describe in Part XIII)		4b			
c	Add lines 4a and 4b		·		4c	0
5	Total revenue Add lines 3 and	d 4c. (This must equal Form 990, Part I, line	e 12)		5	1,246,453
Part 2	Reconciliation of E	xpenses per Audited Financial St	ateme	ents With Expenses	s per	
		swered 'Yes' to Form 990, Part IV, lin				т
1		r audited financial statements			1	1,653,083
2	Amounts included on line 1 bu	it not on Form 990, Part IX, line 25		1		
а	Donated services and use of f	acılıtıes	2a	470,235	1	
b	Prior year adjustments		2b		1	
C	Other losses		2c		1	
d	Other (Describe in Part XIII)		2d		1	
е	Add lines 2a through 2d				2e	470,235
3	Subtract line ${\bf 2e}$ from line ${\bf 1}$.				3	1,182,848
4	Amounts included on Form 99	0, Part IX, line 25, but not on line 1:	-			
а	Investment expenses not incl	uded on Form 990, Part VIII, line 7b .	. 4a		_	
b	Other (Describe in Part XIII)		4b		1	
C	Add lines 4a and 4b				4 c	0
5	Total expenses Add lines 3 a	nd 4c. (This must equal Form 990, Part I, li	ne 18)		5	1,182,848
Part	Supplemental Int	formation				
	, line 4, Part X, line 2, Part XI	Part II, lines 3, 5, and 9, Part III, lines 1a, lines 2d and 4b, and Part XII, lines 2d and				de any additional
	Return Reference	Explanation				
PART X	K, LINE 2	THE ORGANIZATION IS A NOT-FOR-PINCOME TAXES UNDER SECTION 501 (CLASSIFIED BY THE INTERNAL REVEN FOUNDATION IN ADDITION, THE ORGOTORY OF THE MOORGANIZATION ARE ITS ASSERTION DETERMINATION OF WHETHER ANY A (UBIT) ALL SIGNIFICANT TAX POSITI HAS BEEN DETERMINED THAT IT IS M WOULD BE SUSTAINED UPON EXAMIN ORGANIZATION'S TAX YEARS FOR 201 THE INTERNAL REVENUE SERVICE	C)3 OF UE SEI GANIZA ST SIG THAT I MOUNT ONS H ORE LI ATION	THE INTERNAL REVERVICE AS OTHER THANATION QUALIFIES FOR SIFICANT TAX POSITION IN TAX POSITION TO US ARE SUBJECT TO US OVE BEEN CONSIDER KELY THAN NOT THAT	NUE C N A PR THE TONS TOOME NRELA ED BY ALL T	ODE AND RIVATE CHARITIABLE OF THE E TAXES AND ITS RITED BUSINESS TAX MANAGEMENT IT TAX POSITIONS THE

	<u> </u>	
Part XIII	Supplemental Info	ormation (continued)
Ret	turn Reference	Explanation

Schedule D (Form 990) 2013

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OMB No 1545-0047

2013

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SCHEDULE O

Department of the Treasury Internal Revenue Service

(Form 990 or 990-EZ)

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information.

▶ Attach to Form 990 or 990-EZ.

► Information about Schedule O (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

Name of the organization KEEP CINCINNATI BEAUTIFUL INC Employer identification number

31-0948219

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PART VI, SECTION A, LINE 8B	NOT APPLICABLE AS THE COMMITTEE DOES NOT HAVE THE AUTHORITY TO ACT ON BEHALF OF THE GOVERNING BODY
FORM 990, PART VI, SECTION B, LINE 11	A COPY OF THE FORM 990 WAS PROVIDED TO THE ORGANIZATION'S GOVERNING BODY BEFORE IT WAS FIL ED IN ORDER TO ALLOW TIME FOR THE BODY TO REVIEW IT AND HAVE ANY QUESTIONS ANSWERED OR CHA NGES MADE
FORM 990, PART VI, SECTION B, LINE 12C	THE POLICY IS REVIEWED AND APPROVED ANNUALLY
FORM 990, PART VI, SECTION B, LINE 15A	THE BOARD OF DIRECTORS DETERMINES THE COMPENSATION OF THE EXECUTIVE DIRECTOR ON AN ANNUAL BASIS AND BENCHMARKS THE COMPENSATION BASED UPON SIMILAR SIZED ORGANIZATIONS
FORM 990, PART VI, SECTION C, LINE 19	THE ORGANIZATION MAKES ITS GOVERNING DOCUMENTS, CONFLICT OF INTEREST POLICY, AND FINANCIAL STATEMENTS AVAILABLE TO THE PUBLIC UPON REQUEST
FORM 990, PART VII	A BRADFORD LINDNER - 3955 MONTGOMERY ROAD, CINCINNATI, OH 45212 ABBOT THAYER - 201 EAST FIFTH STREET, CINCINNATI, OH 45202 RICK HOLMES, JR - 38 FOUNTAIN SQUARE PLAZA, MD10AT76, CINCINNATI, OH 45263 SANDRA MEYER - 5158 FISHWICK DRIVE, CINCINNATI, OH 45216 THOMAS AC KERMAN - 33 GLENDALE MILFORD ROAD, LOVELAND, OH 45140 MICHAEL BENKEN - 6000 PLAINFIELD RO AD, SILVERTON, OH 45213 DOLORES MOORMAN-BROWN - 3900 ROSE HILL, CINCINNATI, OH 45229 MIC HELLE ZULLI - 10300 ALLIANCE ROAD, SUITE 500, CINCINNATI, OH 45242 ALVIN DENNIG JR - 150 EAST FOURTH STREET, CINCINNATI, OH 45202 DAVID FOX - 10136 MOSTELLER LANE, CINCINNATI, O H 45069 ELIZA TASSIAN GANTT - 7330 SANDERSON PLACE, CINCINNATI, OH 45243 EDWARD HATFIELD - 559 LIBERTY HILL, CINCINNATI, OH 45202 MICHAEL KAPLAN - 201 EAST FIFTH STREET, CINCINN ATI, OH 45202 AMY LUTZ - 9005 CUNNINGHAM ROAD, CINCINNATI, OH 45243 CHRISTINE SCHOONOVER - 212 EAST SIXTH STREET, CINCINNATI, OH 45202 MARK SIMS - ONE EAST FOURTH STREET SUITE 1 400, CINCINNATI, OH 45202 HEATHER ZARING VECELLIO - 669 STANLEY AVENUE, CINCINNATI, OH 45 226 MICHAEL TOMBRAGEL - 3837 HOLBROOK AVENUE, CINCINNATI, OH 45226 DAVID ASKAM - 712 LEX INGTON AVENUE, TERRACE PARK, OH 45174