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**SCHEDULE O
(Form 990 or 990-EZ)**Department of the Treasury
Internal Revenue Service**Supplemental Information to Form 990 or 990-EZ**Complete to provide information for responses to specific questions on
Form 990 or 990-EZ or to provide any additional information.

▶ Attach to Form 990 or 990-EZ.

▶ Information about Schedule O (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

OMB No. 1545-0047

2013Open to Public
InspectionName of the organization **United Way of Pierce County**Employer identification number
91-0650669**Part III Form 990 Statement of Program Accomplishments**

4a Community Safety Net – United Way of Pierce County Completed a three-year funding/contracting cycle that involves over 100 volunteers who prioritize community needs and award grants to address those needs. In 2013, 117 human service programs were funded. Program contracts include requirements for outcomes to be measured. The funding breakdown was as follows: 28% Education; 19% to Health; 25% to Income, and 28% to Emergency Services. There were additional awards given to agencies doing work in the community priority areas. **\$2,500,627**

4b Donor Designated Gifts to Community Not For Profits – United Way of Pierce County offers donors the opportunity to designate their gift directly to a nonprofit of their choice. Our staff reviews each agency to make sure they are a legitimate nonprofit and Patriot Act compliant before sending the gift. The gross amount of designations raised was \$2,413,881. Fees of \$120,643 were withheld to recover costs associated with fundraising and administration or a net payout of **\$2,293,238**.

4d Other Program Services:

Community Investment (CI) – United Way of Pierce County continues to measurably improve the lives of People in our community by funding critical programs and working with community partners to tackle the Toughest health and human service issues in Pierce County. We lead, support and invest in community efforts to ensure all of our children are prepared to succeed in school and in life. We have three focus areas:

Early Childhood Development: Help ensure all our children are physically, socially, emotionally, and cognitively ready to participate and learn in school (0 to 5 year olds)

Early Grade Excellence: Help ensure all our children receive the support they need to perform at or above grade level by age 10

Strengthening Families: Help families provide a stable and nurturing environment for their children to Achieve their potential

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Basic Needs and Support Services – We continue to invest in community efforts to address immediate Needs and supportive services

Program costs for this core program area \$702,238

Betye Martin Baker Human Service Center – The Betye Martin Baker Human Service Center provides office space for seven nonprofits, offering services such as volunteer opportunities, referrals, education, counseling, daycare, employment training and youth support. By making reduced rent available, we aid these nonprofits in furthering their exempt purpose. **\$411,110**

South Sound 211 – The South Sound 2-1-1 call center receives calls from people who need assistance in Pierce, Thurston, and Lewis Counties. South Sound 2-1-1 received **50,620 calls during 2013, and connected an additional 32,559 via the web for a total of 83,179 connections**, compared to 58,934 in 2012. Web connection data was not available in 2012. The most requested needs were utility assistance, rent, mortgage & move-in assistance, emergency shelter & transitional shelter, health & dental issues, affordable housing, food, transportation, clothing, furniture & personal needs, legal issues, and holiday assistance. In addition to phone Contacts, South Sound 2-1-1 web page continues to be one of the most visited pages of UWPC website. **\$308,436 (\$6.09 per call; \$3.71 per connection)**

Retired Senior Volunteer Program (RSVP) – United Way of Pierce County was awarded sponsorship of this Program in 2007. RSVP engages individuals ages 55 and over in meaningful service to the community. In 2013, RSVP engaged **450 volunteers in 79,552 hours of service at 40 partner agency locations**; 2012 RSVP engaged **617 volunteers in 102,095 hours of service at 47 partner agency locations**. **\$143,057**

Youth United (YU) – Youth United empowers youth to identify and act on emerging community issues. This Program offers local teens an opportunity to be part of a countywide youth council that plans and carries out Community service projects throughout the year. In 2013 YU engaged **35 duplicated student leaders through Youth Leadership Councils resulting in 209 hours of service**; **284 students participated in service projects Resulting in 1,004 hours of service**. YU recognized **535 students with the Varsity Letter in Community Service in 2013 completing 126,495 hours of service**. This compares with **554 students receiving letters in 2012 completing 134,000 hours of service**. Students honored were represented of all public High Schools in Pierce County. **\$130,824**

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

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Volunteer Center – The Volunteer Center connected 2,304 people with opportunities to serve, creating a way for them to share their time and talents with others. In 2012, 1,763 people were connected. United Way Volunteers include individuals, families, youth, seniors, groups, businesses, schools, churches, service clubs and others with a desire to serve their community. The Volunteer Center connected sponsors to 1,208 Back to School program and 1,108 people during the holidays through the Season of Caring program. \$40,308

Part VI Governance, Management, and Disclosure**Section B. Policies**

Line 11 b Process that the Board uses to review the 990: All Board members are provided a copy of the 990 and related schedules. A member of the Finance Committee reviews the document with them at a scheduled Board meeting. After the meeting, the document is signed and filed with the Internal Revenue Service and posted on our website.

Line 12c Conflict of Interest – Does the organization regularly and consistently monitor and enforce Compliance with the policy?

Annually, board and staff review the conflict of interest and ethics policy and sign statements disclosing any conflict. The Board Chair reviews the conflict of interest statements and monitors during the year.

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Line 15b Compensation of CEO, other officers and key employees.

Each year the organization conducts a salary and benefits survey using data from local and regional not for Profit and from United Way Worldwide. This information is shared with our volunteer compensation committee. Our CEO's benefit and salary package is approved by the Executive Committee. There is also a policy in place that has been reviewed by the Board, which documents the steps for reviewing compensation. Any changes in CEO compensation, including bonus, are approved by the board.

Section C. Disclosure line 19

United Way of Pierce County posts its 990 and Financial Audit on its website. Conflict of Interest Statement And other governing documents are available upon verbal or written request.

CALCULATION OF OVERHEAD COST 2013

Part 1 current year line 12 total revenue	\$8,819,586
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Overhead Calculation 2013 990	631,568
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Part IX Line 25 Col c (M&G)	1,242,520
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Part IX Line 25 Col d (Fundraising)	\$1,874,088
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M&G Fundraising, \$1,874,088 divided by \$8,819,586 = 21.25%

OVERHEAD COST	21.25%
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Average annual costs over the last five years is 17.69%

Filing Requirement

The Organization was approved by the IRS for an automatic extension for the May 15, 2014 filing deadline to August 15, 2014. UWPC needed this additional time to prepare the 990 and have it reviewed by a

member of the Finance Committee and then be presented to the Board.