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Form **990-PF****Return of Private Foundation**

or Section 4947(a)(1) Trust Treated as Private Foundation

OMB No. 1545-0052

**2013**Department of the Treasury  
Internal Revenue Service

Do not enter Social Security numbers on this form as it may be made public.

Information about Form 990-PF and its separate instructions is at [www.irs.gov/form990pf](http://www.irs.gov/form990pf).

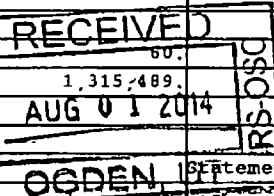
Open to Public Inspection

For calendar year 2013 or tax year beginning

, and ending

Name of foundation <b>NATIONAL ENDOWMENT FOR FINANCIAL EDUCATION</b>		A Employer identification number <b>84-0632115</b>
Number and street (or P.O. box number if mail is not delivered to street address) <b>1331 17th Street</b>	Room/suite <b>1200</b>	B Telephone number <b>303-224-3503</b>
City or town, state or province, country, and ZIP or foreign postal code <b>Denver, CO 80202-1586</b>		C If exemption application is pending, check here <input type="checkbox"/>
G Check all that apply: <input type="checkbox"/> Initial return <input type="checkbox"/> Initial return of a former public charity <input type="checkbox"/> Final return <input type="checkbox"/> Amended return <input type="checkbox"/> Address change <input type="checkbox"/> Name change		D 1. Foreign organizations, check here <input type="checkbox"/> 2. Foreign organizations meeting the 85% test, check here and attach computation <input type="checkbox"/>
H Check type of organization: <input checked="" type="checkbox"/> Section 501(c)(3) exempt private foundation <input type="checkbox"/> Section 4947(a)(1) nonexempt charitable trust <input type="checkbox"/> Other taxable private foundation		E If private foundation status was terminated under section 507(b)(1)(A), check here <input type="checkbox"/>
I Fair market value of all assets at end of year (from Part II, col. (c), line 16) <b>\$ 166,169,812.</b>	J Accounting method: <input type="checkbox"/> Cash <input checked="" type="checkbox"/> Accrual <input type="checkbox"/> Other (specify) _____	F If the foundation is in a 60-month termination under section 507(b)(1)(B), check here <input type="checkbox"/>

Part I Analysis of Revenue and Expenses (The total of amounts in columns (b), (c), and (d) may not necessarily equal the amounts in column (a))		(a) Revenue and expenses per books	(b) Net investment income	(c) Adjusted net income	(d) Disbursements for charitable purposes (cash basis only)
Revenue	1 Contributions, gifts, grants, etc., received	443,833.			
	2 Check <input type="checkbox"/> if the foundation is not required to attach Sch. B				
	3 Interest on savings and temporary cash investments	60.	60.	60.	
	4 Dividends and interest from securities	1,315,489.	1,315,489.	1,315,489.	
	5a Gross rents				
	b Net rental income or (loss)				
	6a Net gain or (loss) from sale of assets not on line 10	7,480,954.			
	b Gross sales price for all assets on line 6a				
	7 Capital gain net income (from Part IV, line 2)		7,711,648.		
	8 Net short-term capital gain			446,524.	
	9 Income modifications				
	10a Gross sales less returns and allowances				
b Less: Cost of goods sold					
c Gross profit or (loss)					
11 Other income	719,195.	2,406,384.	2,406,384.	Statement 2	
12 Total. Add lines 1 through 11	9,959,531.	11,433,581.	4,168,457.		
Operating and Administrative Expenses	13 Compensation of officers, directors, trustees, etc.	647,535.	126,906.	126,906.	520,629.
	14 Other employee salaries and wages	1,259,968.	25,199.	25,199.	1,234,769.
	15 Pension plans, employee benefits	721,473.	42,113.	42,113.	800,139.
	16a Legal fees Stmt 3	14,478.	0.	0.	14,478.
	b Accounting fees Stmt 4	42,000.	4,200.	4,200.	37,800.
	c Other professional fees Stmt 5	1,368,190.	628,191.	628,191.	739,999.
	17 Interest				
	18 Taxes Stmt 6	440,560.	0.	0.	0.
	19 Depreciation and depletion	30,973.	0.	0.	
	20 Occupancy	504,944.	25,247.	25,247.	479,697.
	21 Travel, conferences, and meetings	267,283.	0.	0.	267,283.
	22 Printing and publications	577,383.	0.	0.	577,383.
	23 Other expenses Stmt 7	473,710.	12,865.	12,865.	460,845.
	24 Total operating and administrative expenses. Add lines 13 through 23	6,348,497.	864,721.	864,721.	5,133,022.
	25 Contributions, gifts, grants paid	137,951.			440,907.
26 Total expenses and disbursements. Add lines 24 and 25	6,486,448.	864,721.	864,721.	5,573,929.	
27 Subtract line 26 from line 12:					
a Excess of revenue over expenses and disbursements	3,473,083.				
b Net investment income (if negative, enter -0-)		10,568,860.			
c Adjusted net income (if negative, enter -0-)			3,303,736.		



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LHA For Paperwork Reduction Act Notice, see instructions.

Form **990-PF** (2013)916-27 4me  
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Part II Balance Sheets		Attached schedules and amounts in the description column should be for end-of-year amounts only.		
		Beginning of year	End of year	
		(a) Book Value	(b) Book Value	(c) Fair Market Value
Assets	1 Cash - non-interest-bearing	300.	300.	300.
	2 Savings and temporary cash investments	4,536,172.	5,535,850.	5,535,850.
	3 Accounts receivable ▶			
	Less: allowance for doubtful accounts ▶			
	4 Pledges receivable ▶			
	Less: allowance for doubtful accounts ▶			
	5 Grants receivable			
	6 Receivables due from officers, directors, trustees, and other disqualified persons			
	7 Other notes and loans receivable			
	Less: allowance for doubtful accounts ▶			
	8 Inventories for sale or use			
	9 Prepaid expenses and deferred charges	151,334.	132,636.	132,636.
	10a Investments - U.S. and state government obligations			
	b Investments - corporate stock Stmt 9	67,957,616.	90,950,940.	90,950,940.
	c Investments - corporate bonds Stmt 10	21,805,723.	21,739,968.	21,739,968.
	Liabilities	11 Investments - land, buildings and equipment basis ▶		
Less: accumulated depreciation ▶				
12 Investments - mortgage loans				
13 Investments - other Stmt 11		54,428,722.	47,543,958.	47,543,958.
14 Land, buildings, and equipment basis ▶ 376,219.				
Less: accumulated depreciation ▶ 327,590.		50,034.	48,629.	48,629.
15 Other assets (describe ▶ Investments held in trust )		161,835.	217,531.	217,531.
16 Total assets (to be completed by all filers - see the instructions. Also, see page 1, item 1)		149,091,736.	166,169,812.	166,169,812.
17 Accounts payable and accrued expenses		1,091,743.	1,016,609.	
18 Grants payable		617,817.	314,861.	
Net Assets or Fund Balances	19 Deferred revenue			
	20 Loans from officers, directors, trustees, and other disqualified persons			
	21 Mortgages and other notes payable			
	22 Other liabilities (describe ▶ Statement 12 )	1,354,854.	1,228,672.	
	23 Total liabilities (add lines 17 through 22)	3,064,414.	2,560,142.	
Net Assets or Fund Balances	Foundations that follow SFAS 117, check here ▶ <input checked="" type="checkbox"/>			
	24 Unrestricted	146,027,322.	163,609,670.	
	25 Temporarily restricted			
	26 Permanently restricted			
	Foundations that do not follow SFAS 117, check here ▶ <input type="checkbox"/>			
	27 Capital stock, trust principal, or current funds			
	28 Paid-in or capital surplus, or land, bldg., and equipment fund			
	29 Retained earnings, accumulated income, endowment, or other funds			
30 Total net assets or fund balances	146,027,322.	163,609,670.		
31 Total liabilities and net assets/fund balances	149,091,736.	166,169,812.		

Part III Analysis of Changes in Net Assets or Fund Balances

1 Total net assets or fund balances at beginning of year - Part II, column (a), line 30 (must agree with end-of-year figure reported on prior year's return)	1	146,027,322.
2 Enter amount from Part I, line 27a	2	3,473,083.
3 Other increases not included in line 2 (itemize) ▶ See Statement 8	3	14,109,265.
4 Add lines 1, 2, and 3	4	163,609,670.
5 Decreases not included in line 2 (itemize) ▶	5	0.
6 Total net assets or fund balances at end of year (line 4 minus line 5) - Part II, column (b), line 30	6	163,609,670.

**Part IV Capital Gains and Losses for Tax on Investment Income**

(a) List and describe the kind(s) of property sold (e.g., real estate, 2-story brick warehouse, or common stock, 200 shs MLC Co.)			(b) How acquired P - Purchase D - Donation	(c) Date acquired (mo., day, yr.)	(d) Date sold (mo., day, yr.)
1a See Statement 1			P		
b			P		
c					
d					
e					
(e) Gross sales price	(f) Depreciation allowed (or allowable)	(g) Cost or other basis plus expense of sale	(h) Gain or (loss) (e) plus (f) minus (g)		
a			7,265,124.		
b			446,524.		
c					
d					
e					
Complete only for assets showing gain in column (h) and owned by the foundation on 12/31/69			(i) Gains (Col. (h) gain minus col. (k), but not less than -0-) or Losses (from col. (h))		
(i) F.M.V. as of 12/31/69	(j) Adjusted basis as of 12/31/69	(k) Excess of col. (i) over col. (j), if any			
a			7,265,124.		
b			446,524.		
c					
d					
e					
2 Capital gain net income or (net capital loss) { If gain, also enter in Part I, line 7 If (loss), enter -0- in Part I, line 7 }			2	7,711,648.	
3 Net short-term capital gain or (loss) as defined in sections 1222(5) and (6): If gain, also enter in Part I, line 8, column (c). If (loss), enter -0- in Part I, line 8			3	446,524.	

**Part V Qualification Under Section 4940(e) for Reduced Tax on Net Investment Income**

(For optional use by domestic private foundations subject to the section 4940(a) tax on net investment income.)

If section 4940(d)(2) applies, leave this part blank.

Was the foundation liable for the section 4942 tax on the distributable amount of any year in the base period?

☐ Yes ☒ No

If "Yes," the foundation does not qualify under section 4940(e). Do not complete this part.

1 Enter the appropriate amount in each column for each year; see the instructions before making any entries.

(a) Base period years Calendar year (or tax year beginning in)	(b) Adjusted qualifying distributions	(c) Net value of noncharitable-use assets	(d) Distribution ratio (col. (b) divided by col. (c))
2012	5,449,134.	141,526,901.	.038502
2011	5,379,471.	143,971,144.	.037365
2010	5,911,717.	135,934,520.	.043489
2009	4,863,247.	117,627,893.	.041344
2008	5,869,025.	139,691,965.	.042014
2 Total of line 1, column (d)			2 .202714
3 Average distribution ratio for the 5-year base period - divide the total on line 2 by 5, or by the number of years the foundation has been in existence if less than 5 years			3 .040543
4 Enter the net value of noncharitable-use assets for 2013 from Part X, line 5			4 154,632,675.
5 Multiply line 4 by line 3			5 6,269,273.
6 Enter 1% of net investment income (1% of Part I, line 27b)			6 105,689.
7 Add lines 5 and 6			7 6,374,962.
8 Enter qualifying distributions from Part XII, line 4 If line 8 is equal to or greater than line 7, check the box in Part VI, line 1b, and complete that part using a 1% tax rate. See the Part VI instructions			8 5,603,497.

**Part VI Excise Tax Based on Investment Income (Section 4940(a), 4940(b), 4940(e), or 4948 - see instructions)**

1a	Exempt operating foundations described in section 4940(d)(2), check here <input type="checkbox"/> and enter "N/A" on line 1. Date of ruling or determination letter: _____ (attach copy of letter if necessary-see instructions)		
b	Domestic foundations that meet the section 4940(e) requirements in Part V, check here <input type="checkbox"/> and enter 1% of Part I, line 27b	1	211,377.
c	All other domestic foundations enter 2% of line 27b. Exempt foreign organizations enter 4% of Part I, line 12, col. (b).		
2	Tax under section 511 (domestic section 4947(a)(1) trusts and taxable foundations only. Others enter -0-)	2	0.
3	Add lines 1 and 2	3	211,377.
4	Subtitle A (income) tax (domestic section 4947(a)(1) trusts and taxable foundations only. Others enter -0-)	4	0.
5	Tax based on investment income. Subtract line 4 from line 3. If zero or less, enter -0-	5	211,377.
6	Credits/Payments:		
a	2013 estimated tax payments and 2012 overpayment credited to 2013	6a	93,346.
b	Exempt foreign organizations - tax withheld at source	6b	
c	Tax paid with application for extension of time to file (Form 8868)	6c	90,000.
d	Backup withholding erroneously withheld	6d	
7	Total credits and payments. Add lines 6a through 6d	7	183,346.
8	Enter any penalty for underpayment of estimated tax. Check here <input checked="" type="checkbox"/> if Form 2220 is attached	8	
9	Tax due. If the total of lines 5 and 8 is more than line 7, enter amount owed	9	28,031.
10	Overpayment. If line 7 is more than the total of lines 5 and 8, enter the amount overpaid	10	
11	Enter the amount of line 10 to be: Credited to 2014 estimated tax <input type="checkbox"/> Refunded <input type="checkbox"/>	11	

**Part VII-A Statements Regarding Activities**

	Yes	No
1a		X
1b		X
1c		X
2		X
3		X
4a		X
4b		
5		X
6	X	
7	X	
8a		
8b	X	
9	X	
10		X

**Part VII-A Statements Regarding Activities (continued)**

11	At any time during the year, did the foundation, directly or indirectly, own a controlled entity within the meaning of section 512(b)(13)? If "Yes," attach schedule (see instructions)	11		X
12	Did the foundation make a distribution to a donor advised fund over which the foundation or a disqualified person had advisory privileges? If "Yes," attach statement (see instructions)	12		X
13	Did the foundation comply with the public inspection requirements for its annual returns and exemption application? Website address <b>www.NEPE.org</b>	13	X	
14	The books are in care of <b>The Foundation</b> Located at <b>1331 17th Street, Ste. 1200, Denver, CO</b> Telephone no. <b>303-224-3503</b> ZIP+4 <b>80202-1586</b>			
15	Section 4947(a)(1) nonexempt charitable trusts filing Form 990-PF in lieu of Form 1041 - Check here and enter the amount of tax-exempt interest received or accrued during the year	15	N/A	
16	At any time during calendar year 2013, did the foundation have an interest in or a signature or other authority over a bank, securities, or other financial account in a foreign country? See the instructions for exceptions and filing requirements for Form TD F 90-22.1. If "Yes," enter the name of the foreign country	16	Yes	No X

**Part VII-B Statements Regarding Activities for Which Form 4720 May Be Required**

File Form 4720 if any item is checked in the "Yes" column, unless an exception applies.

	Yes	No
1a During the year did the foundation (either directly or indirectly):		
(1) Engage in the sale or exchange, or leasing of property with a disqualified person?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
(2) Borrow money from, lend money to, or otherwise extend credit to (or accept it from) a disqualified person?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
(3) Furnish goods, services, or facilities to (or accept them from) a disqualified person?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
(4) Pay compensation to, or pay or reimburse the expenses of, a disqualified person?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
(5) Transfer any income or assets to a disqualified person (or make any of either available for the benefit or use of a disqualified person)?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
(6) Agree to pay money or property to a government official? (Exception. Check "No" if the foundation agreed to make a grant to or to employ the official for a period after termination of government service, if terminating within 90 days.)	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
b If any answer is "Yes" to 1a(1)-(6), did any of the acts fail to qualify under the exceptions described in Regulations section 53.4941(d)-3 or in a current notice regarding disaster assistance (see instructions)? Organizations relying on a current notice regarding disaster assistance check here	1b	X
c Did the foundation engage in a prior year in any of the acts described in 1a, other than excepted acts, that were not corrected before the first day of the tax year beginning in 2013?	1c	X
2 Taxes on failure to distribute income (section 4942) (does not apply for years the foundation was a private operating foundation defined in section 4942(j)(3) or 4942(j)(5)):		
a At the end of tax year 2013, did the foundation have any undistributed income (lines 6d and 6e, Part XIII) for tax year(s) beginning before 2013? If "Yes," list the years	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
b Are there any years listed in 2a for which the foundation is not applying the provisions of section 4942(a)(2) (relating to incorrect valuation of assets) to the year's undistributed income? (If applying section 4942(a)(2) to all years listed, answer "No" and attach statement - see instructions)	N/A	2b
c If the provisions of section 4942(a)(2) are being applied to any of the years listed in 2a, list the years here.		
3a Did the foundation hold more than a 2% direct or indirect interest in any business enterprise at any time during the year?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
b If "Yes," did it have excess business holdings in 2013 as a result of (1) any purchase by the foundation or disqualified persons after May 26, 1969; (2) the lapse of the 5-year period (or longer period approved by the Commissioner under section 4943(c)(7)) to dispose of holdings acquired by gift or bequest; or (3) the lapse of the 10-, 15-, or 20-year first phase holding period? (Use Schedule C, Form 4720, to determine if the foundation had excess business holdings in 2013)	N/A	3b
4a Did the foundation invest during the year any amount in a manner that would jeopardize its charitable purposes?	4a	X
b Did the foundation make any investment in a prior year (but after December 31, 1969) that could jeopardize its charitable purpose that had not been removed from jeopardy before the first day of the tax year beginning in 2013?	4b	X

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**Part VII-B Statements Regarding Activities for Which Form 4720 May Be Required** (continued)

5a During the year did the foundation pay or incur any amount to:

- (1) Carry on propaganda, or otherwise attempt to influence legislation (section 4945(e))? ☐ Yes ☒ No
- (2) Influence the outcome of any specific public election (see section 4955); or to carry on, directly or indirectly, any voter registration drive? ☐ Yes ☒ No
- (3) Provide a grant to an individual for travel, study, or other similar purposes? ☐ Yes ☒ No
- (4) Provide a grant to an organization other than a charitable, etc., organization described in section 509(a)(1), (2), or (3), or section 4940(d)(2)? ☐ Yes ☒ No
- (5) Provide for any purpose other than religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals? ☐ Yes ☒ No

b If any answer is "Yes" to 5a(1)-(5), did any of the transactions fail to qualify under the exceptions described in Regulations section 53.4945 or in a current notice regarding disaster assistance (see instructions)?

N/A

5b

Organizations relying on a current notice regarding disaster assistance check here ☐

c If the answer is "Yes" to question 5a(4), does the foundation claim exemption from the tax because it maintained expenditure responsibility for the grant?

N/A

☐ Yes ☐ No

If "Yes," attach the statement required by Regulations section 53.4945-5(d)

6a Did the foundation, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?

☐ Yes ☒ No

b Did the foundation, during the year, pay premiums, directly or indirectly, on a personal benefit contract?

If "Yes" to 6b, file Form 8870.

6b

X

7a At any time during the tax year, was the foundation a party to a prohibited tax shelter transaction?

☐ Yes ☒ No

b If "Yes," did the foundation receive any proceeds or have any net income attributable to the transaction?

N/A

7b

**Part VIII Information About Officers, Directors, Trustees, Foundation Managers, Highly Paid Employees, and Contractors**

1 List all officers, directors, trustees, foundation managers and their compensation.

(a) Name and address	(b) Title, and average hours per week devoted to position	(c) Compensation (If not paid, enter -0-)	(d) Contributions to employee benefit plans and deferred compensation	(e) Expense account, other allowances
See Statement 13		647,535.	58,227.	0.

2 Compensation of five highest-paid employees (other than those included on line 1) If none, enter "NONE."

(a) Name and address of each employee paid more than \$50,000	(b) Title, and average hours per week devoted to position	(c) Compensation	(d) Contributions to employee benefit plans and deferred compensation	(e) Expense account, other allowances
Brent Neiser - 1331 17th St., Ste. 1200, Denver, CO 80202-1586	Sr. Director, SPA 40.00	150,761.	16,531.	0.
Patricia Seaman - 1331 17th St., Ste. 1200, Denver, CO 80202-1586	Sr. Director of Communications 40.00	152,204.	14,798.	0.
Susan Sharkey - 1331 17th St., Ste. 1200, Denver, CO 80202-1586	Director of High School Program 40.00	96,638.	20,155.	0.
Billy Hensley - 1331 17th St., Ste. 1200, Denver, CO 80202-1586	Director, Education 40.00	88,876.	8,786.	0.
Mary J. Shultz - 1331 17th St., Ste. 1200, Denver, CO 80202-1586	Manager 40.00	63,958.	12,156.	0.
Total number of other employees paid over \$50,000				4

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**Part VIII** Information About Officers, Directors, Trustees, Foundation Managers, Highly Paid Employees, and Contractors (continued)

**3** Five highest-paid independent contractors for professional services. If none, enter "NONE."

(a) Name and address of each person paid more than \$50,000	(b) Type of service	(c) Compensation
Fuse Marketing 5981 Marion Dr., Denver, CO 80216	Printing	477,556.
R2Integrated - 2400 Boston St., Ste. 312, Baltimore, MD 21224	Web design	262,443.
Comet Press, Ltd. 5642 S. Sycamore St., Littleton, CO 80120	Printing	214,280.
Cambridge Associates, LLC PO Box 10317, Uniondale, NY 11555	Investment advisor	182,311.
Rubenstein Public Relations - 1345 Avenue of the Americas, New York, NY 10105-0109	Marketing	90,123.
Total number of others receiving over \$50,000 for professional services		2

**Part IX-A** Summary of Direct Charitable Activities

List the foundation's four largest direct charitable activities during the tax year. Include relevant statistical information such as the number of organizations and other beneficiaries served, conferences convened, research papers produced, etc.

	Expenses
1 See Statement 14	1,776,929.
2 See Statement 15	591,785.
3 See Statement 16	809,767.
4 See Statement 17	1,307,466.

**Part IX-B** Summary of Program-Related Investments

Describe the two largest program-related investments made by the foundation during the tax year on lines 1 and 2.

	Amount
1 N/A	
2	
All other program-related investments See instructions.	
3	
Total. Add lines 1 through 3	0.

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**Part X** Minimum Investment Return (All domestic foundations must complete this part. Foreign foundations, see instructions)

1	Fair market value of assets not used (or held for use) directly in carrying out charitable, etc., purposes:		
a	Average monthly fair market value of securities	1a	152,169,739.
b	Average of monthly cash balances	1b	4,817,748.
c	Fair market value of all other assets	1c	
d	Total (add lines 1a, b, and c)	1d	156,987,487.
e	Reduction claimed for blockage or other factors reported on lines 1a and 1c (attach detailed explanation)	1e	0.
2	Acquisition indebtedness applicable to line 1 assets	2	0.
3	Subtract line 2 from line 1d	3	156,987,487.
4	Cash deemed held for charitable activities. Enter 1 1/2% of line 3 (for greater amount, see instructions)	4	2,354,812.
5	Net value of noncharitable-use assets. Subtract line 4 from line 3. Enter here and on Part V, line 4	5	154,632,675.
6	Minimum investment return. Enter 5% of line 5	6	7,731,634.

**Part XI** Distributable Amount (see instructions) (Section 4942(i)(3) and (i)(5) private operating foundations and certain foreign organizations check here ☒ and do not complete this part.)

1	Minimum investment return from Part X, line 6	1	
2a	Tax on investment income for 2013 from Part VI, line 5	2a	
b	Income tax for 2013. (This does not include the tax from Part VI.)	2b	
c	Add lines 2a and 2b	2c	
3	Distributable amount before adjustments. Subtract line 2c from line 1	3	
4	Recoveries of amounts treated as qualifying distributions	4	
5	Add lines 3 and 4	5	
6	Deduction from distributable amount (see instructions)	6	
7	Distributable amount as adjusted. Subtract line 6 from line 5. Enter here and on Part XIII, line 1	7	

**Part XII** Qualifying Distributions (see instructions)

1	Amounts paid (including administrative expenses) to accomplish charitable, etc., purposes:		
a	Expenses, contributions, gifts, etc. - total from Part I, column (d), line 26	1a	5,573,929.
b	Program-related investments - total from Part IX-B	1b	0.
2	Amounts paid to acquire assets used (or held for use) directly in carrying out charitable, etc., purposes	2	29,568.
3	Amounts set aside for specific charitable projects that satisfy the:		
a	Suitability test (prior IRS approval required)	3a	
b	Cash distribution test (attach the required schedule)	3b	
4	Qualifying distributions. Add lines 1a through 3b. Enter here and on Part V, line 8, and Part XIII, line 4	4	5,603,497.
5	Foundations that qualify under section 4940(e) for the reduced rate of tax on net investment income. Enter 1% of Part I, line 27b	5	0.
6	Adjusted qualifying distributions. Subtract line 5 from line 4	6	5,603,497.

**Note.** The amount on line 6 will be used in Part V, column (b), in subsequent years when calculating whether the foundation qualifies for the section 4940(e) reduction of tax in those years

**Part XIII** Undistributed Income (see instructions)

N/A

	(a) Corpus	(b) Years prior to 2012	(c) 2012	(d) 2013
1 Distributable amount for 2013 from Part XI, line 7				
2 Undistributed income, if any, as of the end of 2013.				
a Enter amount for 2012 only				
b Total for prior years:				
3 Excess distributions carryover, if any, to 2013:				
a From 2008				
b From 2009				
c From 2010				
d From 2011				
e From 2012				
f Total of lines 3a through e				
4 Qualifying distributions for 2013 from Part XII, line 4: ► \$				
a Applied to 2012, but not more than line 2a				
b Applied to undistributed income of prior years (Election required - see instructions)				
c Treated as distributions out of corpus (Election required - see instructions)				
d Applied to 2013 distributable amount				
e Remaining amount distributed out of corpus				
5 Excess distributions carryover applied to 2013 (If an amount appears in column (d) the same amount must be shown in column (a).)				
6 Enter the net total of each column as indicated below.				
a Corpus: Add lines 3f, 4c, and 4e. Subtract line 5				
b Prior years' undistributed income. Subtract line 4b from line 2b				
c Enter the amount of prior years' undistributed income for which a notice of deficiency has been issued, or on which the section 4942(a) tax has been previously assessed				
d Subtract line 6c from line 6b. Taxable amount - see instructions				
e Undistributed income for 2012. Subtract line 4a from line 2a. Taxable amount - see instructions				
f Undistributed income for 2013. Subtract lines 4d and 5 from line 1. This amount must be distributed in 2014				
7 Amounts treated as distributions out of corpus to satisfy requirements imposed by section 170(b)(1)(F) or 4942(g)(3)				
8 Excess distributions carryover from 2008 not applied on line 5 or line 7				
9 Excess distributions carryover to 2014. Subtract lines 7 and 8 from line 6a				
10 Analysis of line 9:				
a Excess from 2009				
b Excess from 2010				
c Excess from 2011				
d Excess from 2012				
e Excess from 2013				

**Part XIV. Private Operating Foundations** (see instructions and Part VII-A, question 9)

1 a If the foundation has received a ruling or determination letter that it is a private operating foundation, and the ruling is effective for 2013, enter the date of the ruling

06/24/05

b Check box to indicate whether the foundation is a private operating foundation described in section

☒ 4942(j)(3) or ☐ 4942(j)(5)

2 a Enter the lesser of the adjusted net income from Part I or the minimum investment return from Part X for each year listed

b 85% of line 2a

c Qualifying distributions from Part XII, line 4 for each year listed

d Amounts included in line 2c not used directly for active conduct of exempt activities

e Qualifying distributions made directly for active conduct of exempt activities.

Subtract line 2d from line 2c

3 Complete 3a, b, or c for the alternative test relied upon:

a "Assets" alternative test - enter:

(1) Value of all assets

(2) Value of assets qualifying under section 4942(j)(3)(B)(i)

b "Endowment" alternative test - enter 2/3 of minimum investment return shown in Part X, line 6 for each year listed

c "Support" alternative test - enter:

(1) Total support other than gross investment income (interest, dividends, rents, payments on securities loans (section 512(a)(5)), or royalties)

(2) Support from general public and 5 or more exempt organizations as provided in section 4942(j)(3)(B)(iii)

(3) Largest amount of support from an exempt organization

(4) Gross investment income

Tax year	Prior 3 years			(e) Total
(a) 2013	(b) 2012	(c) 2011	(d) 2010	
3,303,736.	2,560,717.	1,642,039.	3,309,598.	10,816,090.
2,808,176.	2,176,609.	1,395,733.	2,813,158.	9,193,677.
5,603,497.	5,449,134.	5,379,471.	5,957,979.	22,390,081.
440,907.	169,365.	141,879.	340,426.	1,092,577.
5,162,590.	5,279,769.	5,237,592.	5,617,553.	21,297,504.
				0.
				0.
5,154,423.	4,717,563.	4,799,038.	4,531,151.	19,202,175.
				0.
				0.
				0.
				0.

**Part XV. Supplementary Information** (Complete this part only if the foundation had \$5,000 or more in assets at any time during the year-see instructions.)

1 Information Regarding Foundation Managers:

a List any managers of the foundation who have contributed more than 2% of the total contributions received by the foundation before the close of any tax year (but only if they have contributed more than \$5,000). (See section 507(d)(2))

None

b List any managers of the foundation who own 10% or more of the stock of a corporation (or an equally large portion of the ownership of a partnership or other entity) of which the foundation has a 10% or greater interest.

None

2 Information Regarding Contribution, Grant, Gift, Loan, Scholarship, etc., Programs:

Check here ☐ if the foundation only makes contributions to preselected charitable organizations and does not accept unsolicited requests for funds. If the foundation makes gifts, grants, etc. (see instructions) to individuals or organizations under other conditions, complete items 2a, b, c, and d

a The name, address, and telephone number or e-mail address of the person to whom applications should be addressed.

See Statement 18

b The form in which applications should be submitted and information and materials they should include:

c Any submission deadlines:

d Any restrictions or limitations on awards, such as by geographical areas, charitable fields, kinds of institutions, or other factors:

NATIONAL ENDOWMENT FOR  
FINANCIAL EDUCATION

Form 990-PF (2013)

84-0632115

Page 11

**Part XV** Supplementary Information (continued)

3 Grants and Contributions Paid During the Year or Approved for Future Payment				
Recipient	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
Name and address (home or business)				
a Paid during the year				
Ohio State University 1960 Kenny Road Columbus, OH 43210-1016	None	PC	Financial Behavior, Debt & Early-Life Transitions	52,702.
Regents of the University of Colorado-Boulder 3100 Marine St., Rm 479 Boulder, CO 80309-0572	None	PC	Meta-Analytic and Psychometric Investigation of Downstream Financial Behaviors	64,990.
University of Notre Dame du Lac 940 Grace Hall Notre Dame, IN 46556	None	PC	Significance of Gender for Savings and Retirement	50,056.
Columbia University 615 W. 131st St. New York, NY 10027	None	PC	Cognitive Capabilities, Decision-Making Ability, and Financial Outcomes	131,997.
Duke University 1 Towerview Drive Durham, NC 27708	None	PC	Helping Consumers Respond to Debt Consolidation	36,000.
Total	See continuation sheet(s) ▶ 3a			440,907.
b Approved for future payment				
Ohio State University 1960 Kenny Road Columbus, OH 43210-1016	None	PC	Financial Behavior, Debt and Early-Life Transitions	68,674.
The University of Arizona Foundation 650 N. Park Ave. Tucson, AZ 85721-0033	None	PC	Transitioning to Adulthood in Rough Economic Terrain	37,807.
University of Notre Dame du Lac 940 Grace Hall Notre Dame, IN 46556	None	PC	Significance of Gender for Savings and Retirement	65,000.
Total	See continuation sheet(s) ▶ 3b			314,861.

Form 990-PF (2013)





NATIONAL ENDOWMENT FOR  
FINANCIAL EDUCATION

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**Part XV Supplementary Information**

**3 Grants and Contributions Paid During the Year (Continuation)**

Recipient Name and address (home or business)	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
The University of Arizona Foundation 650 N. Park Ave. Tucson, AZ 85721-0033	None	PC	Transitioning to Adulthood in Rough Economic Terrain	37,591.
Purdue University 155 S. Grant St. West Lafayette, IN 47907-2114	None	PC	Online Learning and Financial Decision Making	40,000.
University of Alabama-Birmingham 701 20th St., Ste. 1170 Birmingham, AL 35294	None	PC	Early Warning Signs of Impaired Financial Skills in Older Adults	27,571.
<b>Total from continuation sheets</b>				<b>105,162.</b>

84-0632115

3	Grants and Contributions Approved for Future Payment (Continuation)
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323835  
05-01-13



**Schedule B**

(Form 990, 990-EZ, or 990-PF)

Department of the Treasury  
Internal Revenue Service**Schedule of Contributors**

▶ Attach to Form 990, Form 990-EZ, or Form 990-PF.  
▶ Information about Schedule B (Form 990, 990-EZ, or 990-PF) and  
its instructions is at [www.irs.gov/form990](http://www.irs.gov/form990).

OMB No. 1545-0047

**2013**

Name of the organization

NATIONAL ENDOWMENT FOR  
FINANCIAL EDUCATION

Employer identification number

84-0632115

Organization type (check one):

Filers of:

Section:

Form 990 or 990-EZ

☐ 501(c)( ) (enter number) organization☐ 4947(a)(1) nonexempt charitable trust **not** treated as a private foundation☐ 527 political organization

Form 990-PF

☒ 501(c)(3) exempt private foundation☐ 4947(a)(1) nonexempt charitable trust **treated** as a private foundation☐ 501(c)(3) taxable private foundation

Check if your organization is covered by the General Rule or a Special Rule.

**Note.** Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions.**General Rule**

- ☒ For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, \$5,000 or more (in money or property) from any one contributor. Complete Parts I and II

**Special Rules**

- ☐ For a section 501(c)(3) organization filing Form 990 or 990-EZ that met the 33 1/3% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi) and received from any one contributor, during the year, a contribution of the greater of (1) \$5,000 or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h, or (ii) Form 990-EZ, line 1. Complete Parts I and II
- ☐ For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than \$1,000 for use *exclusively* for religious, charitable, scientific, literary, or educational purposes, or the prevention of cruelty to children or animals. Complete Parts I, II, and III
- ☐ For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions for use *exclusively* for religious, charitable, etc., purposes, but these contributions did not total to more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an *exclusively* religious, charitable, etc., purpose. Do not complete any of the parts unless the General Rule applies to this organization because it received *nonexclusively* religious, charitable, etc., contributions of \$5,000 or more during the year. ▶ \$ \_\_\_\_\_

**Caution.** An organization that is not covered by the General Rule and/or the Special Rules does not file Schedule B (Form 990, 990-EZ, or 990-PF), but it **must** answer "No" on Part IV, line 2, of its Form 990; or check the box on line H of its Form 990-EZ or on its Form 990-PF, Part I, line 2, to certify that it does not meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

**LHA** For Paperwork Reduction Act Notice, see the instructions for Form 990, 990-EZ, or 990-PF. Schedule B (Form 990, 990-EZ, or 990-PF) (2013)

Name of organization NATIONAL ENDOWMENT FOR FINANCIAL EDUCATION	Employer identification number 84-0632115
---	--

**Part I Contributors** (see instructions) Use duplicate copies of Part I if additional space is needed

(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
1	Rust Consulting, Inc. Settlement Fund Administrator-cy pres distribution  625 Marquette Ave., Ste. 880  Minneapolis, MN 55402	\$ 404,743.	Person <input checked="" type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
2	Northern Trust  50 South La Salle St.,  Chicago, IL 60675	\$ 20,429.	Person <input checked="" type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
3	Citi Business Services  3800 Citibank Center Dr., G-3-4  Tampa, FL 33610	\$ 15,398.	Person <input checked="" type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
		\$	Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
		\$	Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
		\$	Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)

Name of organization  
 NATIONAL ENDOWMENT FOR  
 FINANCIAL EDUCATION

Employer identification number

84-0632115

**Part II Noncash Property** (see instructions). Use duplicate copies of Part II if additional space is needed

(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$	
		\$	
		\$	
		\$	
		\$	
		\$	
		\$	
		\$	
		\$	
		\$	

Name of organization

Employer identification number

NATIONAL ENDOWMENT FOR

84-0632115

FINANCIAL EDUCATION

**Part III** Exclusively religious, charitable, etc., individual contributions to section 501(c)(7), (8), or (10) organizations that total more than \$1,000 for the year. Complete columns (a) through (e) and the following line entry. For organizations completing Part III, enter the total of exclusively religious, charitable, etc., contributions of \$1,000 or less for the year. (Enter this information once) ▶ \$

Use duplicate copies of Part III if additional space is needed.

(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
	(e) Transfer of gift		
	Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee
	(e) Transfer of gift		
	Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee
	(e) Transfer of gift		
	Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee
	(e) Transfer of gift		
	Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee
	(e) Transfer of gift		
	Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee

Form 990-PF	Other Income	Statement	2
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Description	(a) Revenue Per Books	(b) Net Invest- ment Income	(c) Adjusted Net Income
Income from pass-through entities	719,195.	2,406,384.	2,406,384.
Total to Form 990-PF, Part I, line 11	719,195.	2,406,384.	2,406,384.

Form 990-PF

Legal Fees

Statement 3

Description	(a) Expenses Per Books	(b) Net Invest- ment Income	(c) Adjusted Net Income	(d) Charitable Purposes
Leaffer Law Group	1,985.	0.	0.	1,985.
Sheridan Ross	12,493.	0.	0.	12,493.
To Fm 990-PF, Pg 1, ln 16a	14,478.	0.	0.	14,478.

Statement(s) 3

Form 990-PF	Accounting Fees	Statement	4
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Description	(a) Expenses Per Books	(b) Net Invest- ment Income	(c) Adjusted Net Income	(d) Charitable Purposes
Kundinger, Corder & Engle, PC	42,000.	4,200.	4,200.	37,800.
To Form 990-PF, Pg 1, ln 16b	42,000.	4,200.	4,200.	37,800.

Form 990-PF	Other Professional Fees	Statement	5
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Description	(a) Expenses Per Books	(b) Net Invest- ment Income	(c) Adjusted Net Income	(d) Charitable Purposes
Wellington Trust Co.	41,761.	41,761.	41,761.	0.
Cambridge Associates, LLC	182,311.	182,311.	182,311.	0.
Silchester International	190,958.	190,958.	190,958.	0.
Gryphon International	83,225.	83,225.	83,225.	0.
Mayo Investment Advisors	79,671.	79,671.	79,671.	0.
Wells Fargo	4,295.	4,295.	4,295.	0.
R2Integrated	262,443.	0.	0.	262,443.
Fuse Marketing	477,556.	0.	0.	477,556.
HarbourVest Dover Cayman	6,689.	6,689.	6,689.	0.
Harvest MLP Fund II	39,281.	39,281.	39,281.	0.
To Form 990-PF, Pg 1, ln 16c	1,368,190.	628,191.	628,191.	739,999.

Form 990-PF	Taxes	Statement	6
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Description	(a) Expenses Per Books	(b) Net Invest- ment Income	(c) Adjusted Net Income	(d) Charitable Purposes
Estimated excises taxes paid or accrued	169,769.	0.	0.	0.
Deferred excise tax expense	270,791.	0.	0.	0.
To Form 990-PF, Pg 1, ln 18	440,560.	0.	0.	0.

Statement(s) 4, 5, 6

Form 990-PF	Other Expenses	Statement	7
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Description	(a) Expenses Per Books	(b) Net Invest- ment Income	(c) Adjusted Net Income	(d) Charitable Purposes
Dues & subscriptions	30,502.	0.	0.	30,502.
Office supplies	31,726.	0.	0.	31,726.
Consulting	23,507.	0.	0.	23,507.
Board expenses	51,014.	12,865.	12,865.	38,149.
Postage & shipping	305,661.	0.	0.	305,661.
Other	31,300.	0.	0.	31,300.
To Form 990-PF, Pg 1, ln 23	473,710.	12,865.	12,865.	460,845.

Form 990-PF	Other Increases in Net Assets or Fund Balances	Statement	8
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Description	Amount
Increase in unrealized appreciation of investments	13,624,527
Defined benefit pension plan actuarial changes	484,738.
Total to Form 990-PF, Part III, line 3	14,109,265.

Form 990-PF	Corporate Stock	Statement	9
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Description	Book Value	Fair Market Value
Dodge & Cox Large Cap Value Fund	11,830,096.	11,830,096.
Vanguard Index Fund	10,485,727.	10,485,727.
PRIMECAP Odyssey Growth fund	9,276,349.	9,276,349.
Mayo Capital Management	5,185,510.	5,185,510.
City of London Emerging Markets Country Fund	8,926,533.	8,926,533.
Silchester International Value Equities	21,773,328.	21,773,328.
Gryphon International Equity Fund	9,705,549.	9,705,549.
RS Global Resource Fund	10,893,562.	10,893,562.
Vanguard EM ETF Fund	2,874,286.	2,874,286.
Total to Form 990-PF, Part II, line 10b	90,950,940.	90,950,940.



Form 990-PF	Corporate Bonds	Statement 10
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Description	Book Value	Fair Market Value
PIMCO Total Return Institutional Fund	9,529,360.	9,529,360.
Dodge & Cox Income Fund	9,193,117.	9,193,117.
Franklin Templeton Global Funds	3,017,491.	3,017,491.
Total to Form 990-PF, Part II, line 10c	21,739,968.	21,739,968.

Form 990-PF	Other Investments	Statement 11
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Description	Valuation Method	Book Value	Fair Market Value
Wellington Archipelago Holdings, Ltd.	FMV	11,068,617.	11,068,617.
Davidson Kempner Institutional Partners, L.P.	FMV	13,431,592.	13,431,592.
Shepherd Investments International, Ltd.	FMV	187,265.	187,265.
EII Global Property Fund	FMV	4,612,391.	4,612,391.
Wellington Diversified Inflation Hedge Fund	FMV	0.	0.
Commonfund VI, LLP	FMV	591,210.	591,210.
Commonfund VII, LLP	FMV	532,914.	532,914.
Sigular Guff Distressed Opportunity Fund	FMV	1,184,440.	1,184,440.
Forester Diversified Hedge Fund	FMV	8,571,046.	8,571,046.
Sigular Guff Distressed Opportunity IV Fund	FMV	1,866,014.	1,866,014.
Harvest MLP Income Fund II	FMV	5,005,238.	5,005,238.
HarbourVest Dover Cayman	FMV	493,231.	493,231.
Total to Form 990-PF, Part II, line 13		47,543,958.	47,543,958.

Form 990-PF	Other Liabilities	Statement 12
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Description	BOY Amount	EOY Amount
Liability for pension benefits	825,926.	428,953.
Deferred excise taxes	528,928.	799,719.
Total to Form 990-PF, Part II, line 22	1,354,854.	1,228,672.

Statement(s) 10, 11, 12

Form 990-PF

Part IV, Capital Gains

Statement 1

Form 990PF, Part IV, Capital GainsDescriptionPer  
BooksLong Term  
Capital GainsShort Term  
Capital Gains

## Gain (loss) on securities:

City of London Emerging Markets Country Fund \$	397,695	770,960	84,105
Commonfund CIP VI	20,528	20,199	329
Commonfund CEP VII	41,806	41,797	235
Davidson Kempner Institutional Partners, L.P.	-	328,578	111,480
Dodge & Cox Large Cap Value Fund	-	94,405	-
Franklin Templeton Global Bonds	712	21,477	-
Gryphon International	814,281	3,494,376	157,894
Harvest MLP Fund II	932,419	(1,971)	(1,829)
HarbourVest Dover Cayman	28,070	28,070	-
Mayo Capital	829,144	829,144	-
PIMCO Total Return Institutional Fund	63,160	53,025	10,135
Primecap Odyssey Growth Fund	174,335	174,335	-
RS Global Resource Fund	384,616	285,249	99,367
Sigular Guff Distressed Opportunity Fund III	-	31,197	1,747
Sigular Guff Distressed Opportunity Fund IV	-	655	(840)
Silchester International Value Equity Trust	1,323,978	1,460,144	123,971
Vanguard EM EFT Fund	15,091	15,091	-
Wellington Diversified Inflation Hedge Fund	2,455,119	(381,607)	(140,070)
\$	<u>7,480,954</u>	<u>7,265,124</u>	<u>446,524</u>

Form 990-PF

Part VIII - List of Officers, Directors  
Trustees and Foundation Managers

Statement 13

Name and Address	Title and Avrg Hrs/Wk	Compen- sation	Employee Ben Plan Contrib	Expense Account
Theodore J. Beck 1331 17th Street, Ste. 1200 Denver, CO 802021586	President & CEO 40.00	440,360.	40,825.	0.
David J. Kaus 1331 17th Street, Ste. 1200 Denver, CO 802021586	CFO & COO 40.00	207,175.	17,402.	0.
Mary Merrell Bailey 1331 17th Street, Ste. 1200 Denver, CO 802021586	Member 1.00	0.	0.	0.
Michael A. Bedke 1331 17th Street, Ste. 1200 Denver, CO 802021586	Member 1.00	0.	0.	0.
Dorothy J. Bridges 1331 17th Street, Ste. 1200 Denver, CO 802021586	Member 1.00	0.	0.	0.
Pip Coburn 1331 17th Street, Ste. 1200 Denver, CO 802021586	Member 1.00	0.	0.	0.
Alexander Gonzalez 1331 17th Street, Ste. 1200 Denver, CO 802021586	Vice Chair 1.00	0.	0.	0.
Martin Jaffe, CFP 1331 17th Street, Ste. 1200 Denver, CO 802021586	Member 1.00	0.	0	0.
Michael D. Jones 1331 17th Street, Ste. 1200 Denver, CO 802021586	Member 1.00	0.	0.	0.
James M. Kooler 1331 17th Street, Ste. 1200 Denver, CO 802021586	Member 1.00	0.	0.	0.
Denise Crawford 1331 17th Street, Ste. 1200 Denver, CO 802021586	Member 1.00	0.	0.	0.

Statement(s) 13

NATIONAL ENDOWMENT FOR FINANCIAL EDUCATI

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Sara M. McHugh 1331 17th Street, Ste. 1200 Denver, CO 802021586	Emeritus 1.00	0.	0.	0.
Karen Vahouny 1331 17th Street, Ste. 1200 Denver, CO 802021586	Member 1.00	0.	0.	0.
John R. Woerner 1331 17th Street, Ste. 1200 Denver, CO 802021586	Chair 1.00	0.	0.	0.
David G. Strege 1331 17th Street, Ste. 1200 Denver, CO 802021586	Member 1.00	0.	0.	0.

Totals included on 990-PF, Page 6, Part VIII

647,535.

58,227.

0.

Form 990-PF	Summary of Direct Charitable Activities	Statement	14
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Activity One

Education:

The High School Financial Planning Program, which focuses on America's youth, was established to impart a basic knowledge of financial planning covering the fundamentals of money management, insurance, investments, tax planning, retirement planning, and estate planning. This program was introduced in 1984 and consists of course materials for students and teachers which are distributed in partnership with the USDA Co-op State Research, Education, and Extension Service and Participating Land-Grant University Co-op Extension Services. The materials are provided free of charge to public and private high schools and vocational schools throughout the country. This program has been taught to students in more than 12,000 schools in all 50 states.

CashCourse, a web based program, was developed as a financial education resource for college students and has been deployed to over 700 colleges and universities nationwide.

Expenses

To Form 990-PF, Part IX-A, line 1

1,776,929.

Statement(s) 13, 14

040 001

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Form 990-PF	Summary of Direct Charitable Activities	Statement	15
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Activity TwoStrategic Programs and Alliances:

This action area works to help Americans improve the quality of their lives through financial education provided in cooperation with other nonprofit organizations and foundations, and occasional corporate sponsors. NEFE develops the programs or materials that meet the needs of the targeted audiences; the partnering organizations' distribution channels ensure that the completed materials get into the hands of those who need them.

Expenses

To Form 990-PF, Part IX-A, line 2

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591,785.

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Form 990-PF	Summary of Direct Charitable Activities	Statement	16
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Activity ThreeInnovative Thinking:

The goal of this action area is to inspire creative ideas and new perspectives on personal finance, to communicate them broadly, and to assist in their actualization where appropriate. This action area supports grant making and research and strategic activities.

Expenses

To Form 990-PF, Part IX-A, line 3

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809,767.

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Form 990-PF	Summary of Direct Charitable Activities	Statement	17
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Activity FourMulti-media Access:

This program area represents NEFE's commitment to sharing its expertise in financial planning education with all those who might benefit from it, including consumers, educators, and the media. The primary channel for this information is offered through NEFE's web sites. The sites incorporate

Statement(s) 15, 16, 17

NATIONAL ENDOWMENT FOR FINANCIAL EDUCATI

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materials developed by Strategic Planning and Alliances, as well as information on the High School Financial Planning Program, and offer tips on saving and money management for young people.

Expenses

To Form 990-PF, Part IX-A, line 4

1,307,466.

Statement(s) 17

048 001

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Form 990-PF	Grant Application Submission Information	Statement 18
	Part XV, Lines 2a through 2d	

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Name and Address of Person to Whom Applications Should be Submitted

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Applications should be submitted to the organization.

Form and Content of Applications

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Applicants must submit a Concept Inquiry Form as the first step to being considered for funding. The Form is available on NEFE's website at NEFE.org

Any Submission Deadlines

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First Tuesday in December and the first Tuesday in June.

Restrictions and Limitations on Awards

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NEFE funds research projects and research-based development projects whose outcomes strongly correlate to its funding priorities. NEFE seeks projects whose outcomes can improve the public's ability to achieve personal and household financial well-being. Of particular interest are pro-active research projects that put research recommendations into action. Project outcomes must be capable of achieving traction and measurable impact with audiences such as financial education intermediaries, researchers, practitioners, decision makers, and others who can achieve effective outreach to a target population with an unmet financial literacy need or to the general public.

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