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Form **990**

Department of the Treasury Internal Revenue Service

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

▶ Do not enter Social Security numbers on this form as it may be made public By law, the IRS generally cannot redact the information on the form

Information about Form 990 and its instructions is at www.IRS.gov/form990

OMB No 1545-0047

2013

Open to Public Inspection

A Fo	r the :	2013 ca		g 01-01-2013 , 2013, and ending 1	2-31-2013			
		pplicable	C Name of organization DELTA DENTAL PLAN OF ARKANSAS	INC		D Emplo	oyer ide	ntification number
	Iress ch	-	Doing Business As			71-0	56114	0
_	me cha	_						
	ıal retu		Number and street (or P O box if m 1513 Country Club Road	naıl ıs not delivered to street address) Roon	n/suite	E Teleph	one num	ber
	mınate		· ·	1770		(501	835-3	3400
_	ended		City or town, state or province, cou Sherwood, AR 72120	ntry, and ZIP or foreign postal code				
Арр	lication	n pending		1 6	1			\$ 434,011,470
			F Name and address of print Phyllis L Rogers	ncipal officer		this a group bordinates?		ı for
			1513 Country Club Road Sherwood, AR 72120					
			Sherwood, AR 72120			e all subord cluded?	ınates	Γ Y es Γ No
I Tax	x-exem	npt status	501(c)(3) 501(c)(4)	(insert no)			n a list	(see instructions)
J W	ebsite	e:► wv	w deltadentalar com		H(c) G	roup exemp	tion nui	mber ►
K Forn	n of or	ganizatio	n	n Cother ▶	1	f formation 19		State of legal domicile Al
	rt I		nmary	.,	1			
			describe the organization's mission nedule O	on or most significant activities				
<u>ခ</u> ို								
Activities & Governance		CI	harban ke cu			- 3F0/ 5	•	
* 505	2 (cneck t	nis box 🞮 - if the organization di	scontinued its operations or dispos	ea of more tha	n 25% of its	s net as	ssets
25	3	Number	of voting members of the govern	ing body (Part VI, line 1a)			3	1:
<u>e</u>				of the governing body (Part VI, line			4	17
\$				calendar year 2013 (Part V , line 2a			5	17
<u>د</u>			•	ecessary)			6	2 2 2 5 7 2 2
	l			art VIII, column (C), line 12 rom Form 990-T, line 34			7a 7b	2,985,786 201,940
	, b	ivet uiii	elated pusifiess taxable income i	101111 01111 9 90 - 1 , IIII		rior Year	/ b	Current Year
	8	Contr	ributions and grants (Part VIII, li	ne 1 h)		Tior rear	0	Current rear
9	9			ne 2g)	·	395,893,		401,116,324
Revenue	10			Part VIII, column (A), lines 3, 4, and 7d)				3,544,854
ä	11	Othe	revenue (Part VIII, column (A),	lines 5, 6d, 8c, 9c, 10c, and 11e)		2,430,	,493	2,991,242
	12			(must equal Part VIII, column (A),		400,760,	530	407,652,420
	13			IX, column (A), lines 1-3)		2,193,		3,844,631
	14			X, column (A), line 4)		361,849,		366,049,182
88	15		ies, other compensation, employe	ee benefits (Part IX, column (A), line		269,		12,761,000
Expenses	16a	Profe	ssional fundraising fees (Part IX,	column (A), line 11e)			0	C
ੜੇ	ь	Total f	undraising expenses (Part IX, column (D), line 25) ► 0	_			
	17	Othe	expenses (Part IX, column (A),	lınes 11a-11d, 11f-24e)		29,580,	,028	18,242,532
	18	Total	expenses Add lines 13-17 (mu	st equal Part IX, column (A), line 25	5)	393,892,	,662	400,897,345
	19	Reve	nue less expenses Subtract line	18 from line 12		6,867,		6,755,075
Not Assets or Fund Balances					Beginn	ning of Curre Year	ent	End of Year
esse Basa	20	Total	assets (Part X, line 16)			107,900,	,124	116,141,973
4 E	21	Total	liabilities (Part X, line 26)			33,472,	,802	34,959,576
	22			line 21 from line 20		74,427,	,322	81,182,397
Unde my kr	nowled rer ha	alties of dge and as any k		amined this return, including accom nplete Declaration of preparer (othe				
Here			Ilis Rogers Senior VP & CFO					
		17 1	e or print name and title Print/Type preparer's name	Preparer's signature	Date		PTIN	
Paid	4			. reparer 5 signature		Check if self-employed		_
	a pare		Firm's name 🕨			Firm's EIN ►		
	Onl		Firm's address 🕨			Phone no		

May the IRS discuss this return with the preparer shown above? (see instructions)

┌Yes ┌No

	(-	,				raye Z
Par		Statement of Program Serv Check if Schedule O contains a res			II	
1	Briefly	describe the organization's mission	<u> </u>			
	ote oral h mattei	health and vision health in the states	e of Arkansas and to	Improve the awai	reness and education of the publ	lic on oral and vision
2	the pric	organization undertake any signific or Form 990 or 990-EZ? ," describe these new services on S		during the year	which were not listed on	┌ Yes ┌ No
3	Did the	organization cease conducting, or	make significant char	nges in how it cor	nducts, any program	┌ Yes ┌ No
4	Descril expens	," describe these changes on Schedone the organization's program services Section 501(c)(3) and 501(c)(4 all expenses, and revenue, if any, for	e accomplishments f	equired to report	ee largest program services, as the amount of grants and alloca	measured by tions to others,
4a	(Code Promot) (Expenses \$ e the oral health care of the community thr	• •	ing grants of \$ dental insurance cor	127,615) (Revenue \$ ntracts and third party dental claims add	401,304,571) ministration
4b	(Code) (Expenses \$	ıncludı	ng grants of \$) (Revenue \$)
4 c	(Code) (Expenses \$	ıncludı	ng grants of \$) (Revenue \$)
4d		program services (Describe in Sch nses \$ 0 inc	edule O) luding grants of \$		0)(Revenue\$	0)
4e	Total	program service expenses 🕨	390,575,540			

Part IV Checklist of Required Schedules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A	1		No
2	Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)?	2		No
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I	3		No
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II	4		
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? <i>If "Yes," complete Schedule C, Part III</i>	5		No
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		No
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		No
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? <i>If "Yes,"</i> complete Schedule D, Part III	8		No
9	Did the organization report an amount in Part X, line 21 for escrow or custodial account liability, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV	9		No
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V	10		No
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable			
	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI	11a	Yes	
b	Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b	Yes	
С	Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		No
	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		No
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e	Yes	
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f	Yes	
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI and XII	12a		No
b	Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b	Yes	
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		No
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		No
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV	14b		No
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any foreign organization? If "Yes," complete Schedule F, Parts II and IV	15		No
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV	16		No
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and $11e^7$ If "Yes," complete Schedule G, Part I (see instructions)	17		No
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? <i>If "Yes," complete Schedule G, Part II</i>	18		No
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III	19		No
20a	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		No
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		

Par	t IV Checklist of Required Schedules (continued)			
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21	Yes	
22	Did the organization report more than \$5,000 of grants or other assistance to individuals in the United States on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		No
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If "Yes," complete Schedule J</i>	23	Yes	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25a	24a		No
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
С	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		No
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I	25b		No
26	Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any current or former officers, directors, trustees, key employees, highest compensated employees, or disqualified persons? If so, complete Schedule L, Part II	26		No
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? <i>If "Yes," complete Schedule L, Part III</i>	27		No
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
а	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV		1	
		28a		No
D	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b		Νo
c	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c	Yes	
29	Did the organization receive more than $$25,000$ in non-cash contributions? If "Yes," complete Schedule M	29		Νo
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If "Yes," complete Schedule M</i>	30		No
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I	31		No
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If "Yes," complete Schedule N, Part II</i>	32		No
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301 7701-2 and 301 7701-3? <i>If "Yes," complete Schedule R, Part I</i>	33		No
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1	34	Yes	
35a	Did the organization have a controlled entity within the meaning of section $512(b)(13)$?	35a	Yes	
b	If 'Yes' to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b	Yes	
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? <i>If "Yes," complete Schedule R, Part V, line 2</i>	36		
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		No
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19?	30	Yes	

9.	Statements Regarding Other IRS Filings and Tax Compliance			_
	Check if Schedule O contains a response or note to any line in this Part V		 Yes] No
.a	Enter the number reported in Box 3 of Form 1096 Enter -0 - if not applicable 1a 52,740		1 65	140
	Enter the number of Forms W-2G included in line 1a Enter -0- if not applicable 1b 0			
	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable	1		
	gaming (gambling) winnings to prize winners?	1c	Yes	
3	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return			
)	If at least one is reported on line 2a, did the organization file all required federal employment tax returns? Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)	2b	Yes	
1	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a	Yes	
	If "Yes," has it filed a Form 990-T for this year? If "No" to line 3b, provide an explanation in Schedule O	3b	Yes	
1	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a		No
)	If "Yes," enter the name of the foreign country			
	See instructions for filing requirements for Form TD F 90-22 1, Report of Foreign Bank and Financial Accounts			
ı	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		No
,	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		No
:	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?			
		5c		
	Does the organization have annual gross receipts that are normally greater than $$100,\!000$, and did the organization solicit any contributions that were not tax deductible as charitable contributions?	6a		No
	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?	6b		
	Organizations that may receive deductible contributions under section 170(c).	7-		
	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a 7b		
	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to			
	file Form 8282?	7c		
ı	If "Yes," indicate the number of Forms 8282 filed during the year 7d			
	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e		
	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f		
	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as			
	required?	7g		
)	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h		
	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?	8		
	Sponsoring organizations maintaining donor advised funds.	_		
	Did the organization make any taxable distributions under section 4966?	9a		
	Did the organization make a distribution to a donor, donor advisor, or related person?	9b		
	Section 501(c)(7) organizations. Enter			
	Initiation fees and capital contributions included on Part VIII, line 12 10a			
	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities			
	Section 501(c)(12) organizations. Enter			
	Gross income from members or shareholders			
)	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them)			
1	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a		
ı	If "Yes," enter the amount of tax-exempt interest received or accrued during the year			
	Section 501(c)(29) qualified nonprofit health insurance issuers.]		
	Is the organization licensed to issue qualified health plans in more than one state? Note. See the instructions for additional information the organization must report on Schedule O	13a		
)	Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans			
	Enter the amount of reserves on hand			
	Did the organization receive any payments for indoor tanning services during the tax year?	14a		No
	If "Yes " has it filed a Form 720 to report these payments? If "No " provide an explanation in Schedule O	14h		

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

	ection A. Governing body and management					
					Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year	1a	13			
	If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O					
b	Enter the number of voting members included in line 1a, above, who are independent	1 b	12			
2	Did any officer, director, trustee, or key employee have a family relationship or a bus other officer, director, trustee, or key employee?		relationship with any	2		No
3	Did the organization delegate control over management duties customarily performe supervision of officers, directors or trustees, or key employees to a management coi			3		No
4	Did the organization make any significant changes to its governing documents since filed?	the p	rior Form 990 was	4		No
5	Did the organization become aware during the year of a significant diversion of the oi	rganız	ation's assets? .	5		No
6	Did the organization have members or stockholders?			6	Yes	
7a	Did the organization have members, stockholders, or other persons who had the pow more members of the governing body?		elect or appoint one or	7a	Yes	
b	Are any governance decisions of the organization reserved to (or subject to approva or persons other than the governing body?	lby)	nembers, stockholders,	7b		No
8	Did the organization contemporaneously document the meetings held or written active year by the following		ndertaken during the			
а	The governing body?			8a	Yes	
b	Each committee with authority to act on behalf of the governing body?		8b	Yes		
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, organization's mailing address? If "Yes," provide the names and addresses in Schedule			9		No
Se	ection B. Policies (This Section B requests information about policies not			eveni	ie Cod	e)
			, ,	-		/
					Yes	No
10a	Did the organization have local chapters, branches, or affiliates?			10a	Yes	No No
	Did the organization have local chapters, branches, or affiliates? If "Yes," did the organization have written policies and procedures governing the act	tivitie	s of such chapters,	10a	Yes	No No
b	If "Yes," did the organization have written policies and procedures governing the act affiliates, and branches to ensure their operations are consistent with the organization	tivitie on's e	s of such chapters, xempt purposes?	10a 10b	Yes	
b 11a	If "Yes," did the organization have written policies and procedures governing the act affiliates, and branches to ensure their operations are consistent with the organization has the organization provided a complete copy of this Form 990 to all members of it the form?	tivitie on's e s gov	s of such chapters, xempt purposes? erning body before filing 		Yes	
b 11a b	If "Yes," did the organization have written policies and procedures governing the act affiliates, and branches to ensure their operations are consistent with the organization. Has the organization provided a complete copy of this Form 990 to all members of it the form? Describe in Schedule O the process, if any, used by the organization to review this Form 990 to all members.	tivitie on's e s gov • •	s of such chapters, xempt purposes? erning body before filing 	10b	Yes	
b 11a b 12a	If "Yes," did the organization have written policies and procedures governing the act affiliates, and branches to ensure their operations are consistent with the organization Has the organization provided a complete copy of this Form 990 to all members of it the form?	tivitie on's e s gov • • •	s of such chapters, xempt purposes? erning body before filing 90	10b		
b 11a b 12a b	If "Yes," did the organization have written policies and procedures governing the act affiliates, and branches to ensure their operations are consistent with the organization. Has the organization provided a complete copy of this Form 990 to all members of it the form? Describe in Schedule O the process, if any, used by the organization to review this Form the organization have a written conflict of interest policy? If "No," go to line 13. Were officers, directors, or trustees, and key employees required to disclose annually rise to conflicts?	tivitie on's e s gov Form 9	s of such chapters, xempt purposes? erning body before filing	10b	Yes	
b 11a b 12a b	If "Yes," did the organization have written policies and procedures governing the act affiliates, and branches to ensure their operations are consistent with the organization Has the organization provided a complete copy of this Form 990 to all members of it the form?	tivitie on's e s gov form 9	s of such chapters, xempt purposes? erning body before filing	10b 11a 12a	Yes	
b 11a b 12a b	If "Yes," did the organization have written policies and procedures governing the act affiliates, and branches to ensure their operations are consistent with the organization. Has the organization provided a complete copy of this Form 990 to all members of it the form? Describe in Schedule O the process, if any, used by the organization to review this Fold the organization have a written conflict of interest policy? If "No," go to line 13. Were officers, directors, or trustees, and key employees required to disclose annuall rise to conflicts? Did the organization regularly and consistently monitor and enforce compliance with	tivitie on's e s gov form 9	s of such chapters, xempt purposes? erning body before filing	10b 11a 12a 12b	Yes Yes Yes	
b 11a b 12a b	If "Yes," did the organization have written policies and procedures governing the act affiliates, and branches to ensure their operations are consistent with the organization. Has the organization provided a complete copy of this Form 990 to all members of it the form? Describe in Schedule O the process, if any, used by the organization to review this Fold the organization have a written conflict of interest policy? If "No," go to line 13. Were officers, directors, or trustees, and key employees required to disclose annuall rise to conflicts? Did the organization regularly and consistently monitor and enforce compliance with in Schedule O how this was done.	tivitie on's e s gov Form S ly inte	s of such chapters, xempt purposes? erning body before filing	10b 11a 12a 12b	Yes Yes Yes	
b 11a b 12a b c	If "Yes," did the organization have written policies and procedures governing the act affiliates, and branches to ensure their operations are consistent with the organization Has the organization provided a complete copy of this Form 990 to all members of it the form? Describe in Schedule O the process, if any, used by the organization to review this F Did the organization have a written conflict of interest policy? If "No," go to line 13. Were officers, directors, or trustees, and key employees required to disclose annuall rise to conflicts? Did the organization regularly and consistently monitor and enforce compliance with in Schedule O how this was done. Did the organization have a written whistleblower policy?	tivitie on's e s gov form s ly inte the p	s of such chapters, xempt purposes? erning body before filing	10b 11a 12a 12b 12c 13	Yes Yes Yes Yes	
b 11a b 12a c 13 14	If "Yes," did the organization have written policies and procedures governing the act affiliates, and branches to ensure their operations are consistent with the organization. Has the organization provided a complete copy of this Form 990 to all members of it the form? Describe in Schedule O the process, if any, used by the organization to review this Fold the organization have a written conflict of interest policy? If "No," go to line 13. Were officers, directors, or trustees, and key employees required to disclose annuall rise to conflicts? Did the organization regularly and consistently monitor and enforce compliance with in Schedule O how this was done. Did the organization have a written whistleblower policy? Did the organization have a written document retention and destruction policy? Did the process for determining compensation of the following persons include a revi	tivitie on's ess gov Form 9 Iy inte the p	s of such chapters, xempt purposes? erning body before filing	10b 11a 12a 12b 12c 13	Yes Yes Yes Yes	
b 11a b 12a c 13 14 15 a	If "Yes," did the organization have written policies and procedures governing the act affiliates, and branches to ensure their operations are consistent with the organization. Has the organization provided a complete copy of this Form 990 to all members of it the form? Describe in Schedule O the process, if any, used by the organization to review this Fold the organization have a written conflict of interest policy? If "No," go to line 13. Were officers, directors, or trustees, and key employees required to disclose annuall rise to conflicts? Did the organization regularly and consistently monitor and enforce compliance with in Schedule O how this was done. Did the organization have a written whistleblower policy? Did the organization have a written document retention and destruction policy? Did the process for determining compensation of the following persons include a revindependent persons, comparability data, and contemporaneous substantiation of the	tivitie on's e s gov form 9 ily inte the p	s of such chapters, xempt purposes? erning body before filing	10b 11a 12a 12b 12c 13 14	Yes Yes Yes Yes Yes Yes	
b 11a b 12a c 13 14 15 a	If "Yes," did the organization have written policies and procedures governing the act affiliates, and branches to ensure their operations are consistent with the organization Has the organization provided a complete copy of this Form 990 to all members of it the form? Describe in Schedule O the process, if any, used by the organization to review this F Did the organization have a written conflict of interest policy? If "No," go to line 13. Were officers, directors, or trustees, and key employees required to disclose annuall rise to conflicts? Did the organization regularly and consistently monitor and enforce compliance with in Schedule O how this was done. Did the organization have a written whistleblower policy? Did the organization have a written document retention and destruction policy? Did the process for determining compensation of the following persons include a revindependent persons, comparability data, and contemporaneous substantiation of the The organization's CEO, Executive Director, or top management official	tivitie on's e s gov form 9 ily inte the p	s of such chapters, xempt purposes? erning body before filing	10b 11a 12a 12b 12c 13 14	Yes Yes Yes Yes Yes Yes	
b 11a b 12a c 13 14 15 a b	If "Yes," did the organization have written policies and procedures governing the act affiliates, and branches to ensure their operations are consistent with the organization. Has the organization provided a complete copy of this Form 990 to all members of it the form? Describe in Schedule O the process, if any, used by the organization to review this FD id the organization have a written conflict of interest policy? If "No," go to line 13. Were officers, directors, or trustees, and key employees required to disclose annually rise to conflicts? Did the organization regularly and consistently monitor and enforce compliance with in Schedule O how this was done. Did the organization have a written whistleblower policy? Did the organization have a written document retention and destruction policy? Did the process for determining compensation of the following persons include a revindependent persons, comparability data, and contemporaneous substantiation of the The organization's CEO, Executive Director, or top management official. Other officers or key employees of the organization	tivitie on's e s gov form 9 ly inte the p	s of such chapters, xempt purposes? erning body before filing	10b 11a 12a 12b 12c 13 14	Yes Yes Yes Yes Yes Yes	
b 11a b 12a c 13 14 15 a b	If "Yes," did the organization have written policies and procedures governing the act affiliates, and branches to ensure their operations are consistent with the organization. Has the organization provided a complete copy of this Form 990 to all members of it the form? Describe in Schedule O the process, if any, used by the organization to review this Form 990 to the organization have a written conflict of interest policy? If "No," go to line 13. Were officers, directors, or trustees, and key employees required to disclose annually rise to conflicts? Did the organization regularly and consistently monitor and enforce compliance with in Schedule O how this was done. Did the organization have a written whistleblower policy? Did the organization have a written document retention and destruction policy? Did the process for determining compensation of the following persons include a revindependent persons, comparability data, and contemporaneous substantiation of the The organization's CEO, Executive Director, or top management official. Other officers or key employees of the organization. If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions). Did the organization invest in, contribute assets to, or participate in a joint venture of the organization invest in, contribute assets to, or participate in a joint venture of the organization invest in, contribute assets to, or participate in a joint venture of the organization invest in, contribute assets to, or participate in a joint venture of the organization invest in, contribute assets to, or participate in a joint venture of the organization invest in, contribute assets to or participate in a joint venture of the organization invest in, contribute assets to, or participate in a joint venture of the organization invest in the organization invest in the organization in the organization invest in the organization invest in the organization invest in the organization invest in the organization in the organization invest in the organi	tivitie on's essential section on section of the posterior of the posterio	s of such chapters, xempt purposes? erning body before filing	10b 11a 12a 12b 12c 13 14 15a 15b	Yes Yes Yes Yes Yes Yes Yes	
b 11a b 12a c 13 14 15 a b	If "Yes," did the organization have written policies and procedures governing the act affiliates, and branches to ensure their operations are consistent with the organization. Has the organization provided a complete copy of this Form 990 to all members of it the form? Describe in Schedule O the process, if any, used by the organization to review this F Did the organization have a written conflict of interest policy? If "No," go to line 13. Were officers, directors, or trustees, and key employees required to disclose annuall rise to conflicts? Did the organization regularly and consistently monitor and enforce compliance with in Schedule O how this was done. Did the organization have a written whistleblower policy? Did the organization have a written document retention and destruction policy? Did the process for determining compensation of the following persons include a revindependent persons, comparability data, and contemporaneous substantiation of the The organization's CEO, Executive Director, or top management official. Other officers or key employees of the organization. If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions) Did the organization invest in, contribute assets to, or participate in a joint venture of taxable entity during the year? If "Yes," did the organization follow a written policy or procedure requiring the organization participation in joint venture arrangements under applicable federal tax law, and take	tivitie on's es s gov	s of such chapters, xempt purposes? erning body before filing	10b 11a 12a 12b 12c 13 14 15a 15b	Yes Yes Yes Yes Yes Yes Yes Yes	
b 11a b 12a c 13 14 15 a b	If "Yes," did the organization have written policies and procedures governing the act affiliates, and branches to ensure their operations are consistent with the organization. Has the organization provided a complete copy of this Form 990 to all members of it the form? Describe in Schedule O the process, if any, used by the organization to review this F Did the organization have a written conflict of interest policy? If "No," go to line 13. Were officers, directors, or trustees, and key employees required to disclose annuall rise to conflicts? Did the organization regularly and consistently monitor and enforce compliance with in Schedule O how this was done Did the organization have a written whistleblower policy? Did the organization have a written document retention and destruction policy? Did the process for determining compensation of the following persons include a revindependent persons, comparability data, and contemporaneous substantiation of the The organization's CEO, Executive Director, or top management official Other officers or key employees of the organization If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions) Did the organization invest in, contribute assets to, or participate in a joint venture of taxable entity during the year? If "Yes," did the organization follow a written policy or procedure requiring the organization participation in joint venture arrangements under applicable federal tax law, and take organization's exempt status with respect to such arrangements?	tivitie on's es s gov	s of such chapters, xempt purposes? erning body before filing	10b 11a 12a 12b 12c 13 14 15a 15b	Yes Yes Yes Yes Yes Yes Yes Yes	

- Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c) (3)s only) available for public inspection. Indicate how you made these available. Check all that apply
- 19 Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year
- 20 State the name, physical address, and telephone number of the person who possesses the books and records of the organization ▶Phyllis L Rogers 1513 Country Club Road Sherwood, AR 72120 (501) 992-1616

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed Report compensation for the calendar year ending with or within the organization's tax year

- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation Enter -0- in columns (D), (E), and (F) if no compensation was paid
 - List all of the organization's current key employees, if any See instructions for definition of "key employee"
- ◆ List the organization's five **current** highest compensated employees (other than an officer, director, trustee or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- List all of the organization's **former** officers, key employees, or highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order individual trustees or directors, institutional trustees, officers, key employees, highest compensated employees, and former such persons

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee

(A) Name and Title	(B) A verage hours per week (list any hours	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization	(E) Reportable compensation from related organizations	(F) Estimated amount of other compensation
	for related organizations below dotted line)	Individual trustee or director	Institutional Trustee	Officei	Key employee	Highest compensated employee	Former	(W- 2/1099- MISC)	(W- 2/1099- MISC)	from the organization and related organizations
(1) Weldon Johnson Jr	8	х						12,900	0	17,500
Chairman	0	_ ^						12,900	Ü	17,500
(2) Dr James T Johnston DDS	5	х						15,700	0	(
Director (3) Susie Smith	0			-	\vdash					
Vice Chairman/Treasurer	5	×						2,700	0	17,500
(4) Dr Mel Collazo	5									
Secretary	0	X						16,900	0	(
(5) Ronald Ownbey	5	-								
Director		X						600	0	14,500
(6) Harold Perrin	5	x						13,000	0	(
Director	0							13,000		
(7) Robert Gladden	5	×						17,300	0	(
Director	0									
(8) Terri Miller	5	x						15,900	0	(
Ourector (9) Dr Troy John Dryden Bartels	5				┢					
		х						600	0	15,500
Director (10) Robert Mason	5			-	<u> </u>					
		х						17,500	0	(
Director (11) Sarah Clark	5				\vdash					
Director		х						15,000	0	(
(12) R Mark Bailey	5									
Director	0	х						13,640	0	3,260
(13) Wayne Callahan	5									
Director	0	X						15,600	0	(
(14) Ed Choate	60				T					
President & CEO	0			×				534,945	0	50,722
(15) Phyllis Rogers	60			,	ĺ			300.000		40.000
Senior VP & CFO	0			Х	\mathbb{L}_{-}			280,880	0	48,938
(16) Lynn Harbert	60			х				277 042	-	21.120
Senior VP & COO	0			L^	L			277,943	0	31,139
(17) Dr Herman Hurd	60			х				226 126	0	36 404
VP Professional Relations	0			۱ ^	1	I		236,126	U	26,400

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

(A) Name and Title	(B) A verage hours per week (list any hours	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization	(E) Reportable compensation from related organizations	compensation compe	
	for related organizations below dotted line)	Individual trustee or director	Institutional Trustee	Officei	Ke) employee	Highest compensated employee	Former	(W- 2/1099- MISC)	(W- 2/1099- MISC)	organiz and re organiz	lated
(18) Allen Moore	60			x				217,621			22,284
VP Information Technology	0							,			
(19) Melissa Masingill	60			l _x				159,728		,	17,205
VP, Public Affairs	0							133,720			17,203
(20) James Couch	60			X				112,236		,	4,125
VP and General Counsel	0										-,
(21) Jay Reavis	30			×				C	57,372		2,095
VP, Sales and Account Management	0										
(22) James Johnson	60			×			x	150,794	C		25,653
VP Marketing	0							·			
(23) David Brockman	60					х	х	152,364	C	,	18,553
Dental Consultant	0										
(24) Louis Crow	60					х		134,025	C)	16,384
Dental Consultant (25) Christa Pittman	0 60										
Director of Sales	0					х		127,835	C)	12,754
(26) Aron Harris	60					l					
Director of IT	0					X		113,356	C	'	13,730
(27) Maxine Fricioni	60					·			_		
Director, Projects & Business Processes	0					Х		111,891	C		13,474
1b Sub-Total						P					
c Total from continuation sheets to Part	${\bf VII,SectionA}$					►					
d Total (add lines 1b and 1c)						►		2,767,084	57,372		371,716
2 Total number of individuals (including b \$100,000 of reportable compensation f				ed al	bove	e) who	rec	eived more than			
											ı
3 Did the organization list any former offi									—	Yes	No

3	Did the organization list any former officer, director or trustee, key employee, or highest compensated employee on line 1a? <i>If "Yes," complete Schedule J for such individual</i>	3	Yes	
4	For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? If "Yes," complete Schedule J for such individual	4	Yes	
5	Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? If "Yes," complete Schedule I for such person	5	103	No

Section B. Independent Contractors

Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization Report compensation for the calendar year ending with or within the organization's tax year

• • • • • • • • • • • • • • • • • • • •	•	•
(A) Name and business address	(B) Description of services	(C) Compensation
Avesis PO Box 7777 Phoenix AZ 850117777	Vision TPA	4,118,987
Emdeon Business Services PO Box 572490 Murray UT 841572490	Printing & Postage	1,928,277
United Healthcare Insurance Company Dept CH 10151 Palatine IL 600550151	Health insurance carrier for employees	1,529,136
The Hatcher Agency PO Box 3505 Little Rock AR 72203	Brokers	1,241,771
Delta Dental Plan of Michigan Inc 4100 Okemos Road Okemos MI 48864	Administrative Service agreement with affiiate	667,455
2 Total number of independent contractors (including but not limited to those	e listed above) who received more than	

Contributions, Gifts, Grants and Other Similar Amounts	1a b c d e f
Contribut and Othe	g h
Program Service Revenue	2ab b c c d e f f 3 4 5 6a
	3 4 5
	6a b c
	7a b
r Revenue	d 8a
Othe	b c 9a
	b 10a
	11a
	b c d
	12

Form 99		<u> </u>						Page 9
Part V	ЛΠ	Statement o Check if Schedi	o f Revenue ule O contains a respon:	se or note to any lu	ne in this Part VIII			
			·		(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512-514
~ <u>~</u>	1a	Federated cam	paigns 1a					
Contributions, Giffs, Grants and Other Similar Amounts	b	Membership du	es 1b					
Ē,G	С	Fundraising eve	ents 1c					
iffs ar /	d	Related organiz	zations 1d					
S, C	е	Government grants	s (contributions) 1e					
ion r Si	f	All other contribution	ons, gifts, grants, and 1f					
ibu A	g		ons included in lines		}			
Contributions, and Other Sim		1a-1f \$	- 4 - 44		0			
<u>ة ت</u>	h	Total. Add lines	S 1a-17	▶	Ŭ			
E E	2a	Dental Benefits	-	Business Code 524298	102,745,077	102,745,077	0	0
e ve	b	Dental ASC & Adm	ın Income	524298	282,701,397	282,701,397	0	0
E e E	С	Dental Reinsurance	e	524298	15,669,850	15,669,850	0	0
Ē.	d							
<u>.</u>	е							
Program Serwce Revenue	f	All other progra	am service revenue		0	0	0	0
	g		s 2a-2f		401,116,324			
	3		ome (including dividend ar amounts)		844,275	0	0	844,275
	4	Income from inves	stment of tax-exempt bond p	roceeds 🕨	0	0	0	0
	5	Royalties	(ı) Real	► (II) Personal	0	0	0	0
	6a	Gross rents	(1) Keal 0	0				
	b	Less rental expenses	0	0				
	С	Rental income or (loss)	0	0				
	d	• •	me or (loss)	🛌	0	0	0	0
	7a	Gross amount	(ı) Securities	(II) O ther				
	/4	from sales of assets other than inventory	16,997,616	12,062,013				
	b	Less cost or other basis and	14,459,627	11,899,423				
	С	sales expenses Gaın or (loss)	2,537,989	162,590				
	d	Net gain or (los	ss)		2,700,579	162,590	0	2,537,989
Other Revenue	8a		luding 0 s reported on line 1c)					
ŗ.		See Part IV, lin	a	0				
₫	ь		penses b	0				
•	c 9a		(loss) from fundraising e	vents	0		0	0
		See Part IV, lin	rom gaming activities ne 19					
	ь		a	0				
			penses b (loss) from gaming activ	ities	0	0	0	0
	10a	Gross sales of returns and allo	owances .	0				
	ь	less costofa	a oods sold b	0				
			(loss) from sales of inve		0	0	0	0
		Miscellaneous		Business Code				
		Vision Benefits		524298 900099	2,985,786 5,456	0	2,985,786	0 5,456
	b c	O ther income	<u> </u>	900099	5,456	U	U	5,456
	d	All other reven			0	0	0	0
	e	Total. Add lines	L	🕨	2,991,242			
	12	Total revenue.	See Instructions		407,652,420	401,278,914	2,985,786	3,387,720

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns All other organizations must complete column (A)

	Check if Schedule O contains a response or note to any line in this	Part IX			
	ot include amounts reported on lines 6b, b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to governments and organizations in the United States See Part IV, line 21	3,844,631	3,844,631		
2	Grants and other assistance to individuals in the United States See Part IV, line 22	0	0		
3	Grants and other assistance to governments, organizations, and individuals outside the United States See Part IV, lines 15 and 16	0	0		
4	Benefits paid to or for members	366,049,182	366,049,182		
5	Compensation of current officers, directors, trustees, and key employees	228,401	0	228,401	0
6	Compensation not included above, to disqualified persons (as defined under section $4958(f)(1)$) and persons described in section $4958(c)(3)(B)$	0	0	0	0
7	Other salaries and wages	9,317,875	5,590,725	3,727,150	0
8	Pension plan accruals and contributions (include section $401(k)$ and $403(b)$ employer contributions)	833,594	0	833,594	0
9	Other employee benefits	1,694,188	1,016,513	677,675	0
10	Payroll taxes	686,942	0	686,942	0
11	Fees for services (non-employees)				
а	Management	163,188	97,913	65,275	0
b	Legal	29,541	0	29,541	0
c	Accounting	193,402	0	193,402	0
d	Lobbying	0	0	0	0
e	Professional fundraising services See Part IV, line 17	0			0
f	Investment management fees	124,991	0	124,991	0
g	Other (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O)	8,085,652	7,526,998	558,654	0
12	Advertising and promotion	563,764	0	 	
13	Office expenses	1,983,066	1,784,759	198,307	0
14	Information technology	250,638	250,638	130,307	
15	Royalties	230,030	230,030	0	0
16	Occupancy	537,832	0	537,832	
17	Travel	377,648	226,589	151,059	
18	Payments of travel or entertainment expenses for any federal, state, or local public officials	0	0	0	0
19	Conferences, conventions, and meetings	116,080	69,648	46,432	0
20	Interest	0	0	0	0
21	Payments to affiliates	278,272	0	278,272	0
22	Depreciation, depletion, and amortization	983,181	983,181	0	0
23	Insurance	45,375	0	45,375	0
24	Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24e If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O)				
а	Claims processing	1,690,909	1,690,909	0	0
b	Equip Repairs & Maintenance	1,263,575	758,145	505,430	0
c	Premium taxes	521,316	521,316	0	0
d	Bank Charges	180,208	108,125	72,083	0
e	All other expenses	853,894	56,268	797,626	0
25	Total functional expenses. Add lines 1 through 24e	400,897,345	390,575,540	10,321,805	0
26	Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation Check here ► ☐ if following SOP 98-2 (ASC 958-720)				
				For	rm 990 (2013)

Part X Balance Sheet

Par	t X	Balance Sheet Check if Schedule O contains a response or note to any line in this Part X			
			(A) Beginning of year		(B) End of year
	1	Cash-non-interest-bearing	11,795,791	1	12,899,678
	2	Savings and temporary cash investments	195,000	2	245,000
	3	Pledges and grants receivable, net		3	_
	4	Accounts receivable, net	30,862,206	4	27,772,697
	5	Loans and other receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L		5	
22	6	Loans and other receivables from other disqualified persons (as defined under section $4958(f)(1)$), persons described in section $4958(c)(3)(B)$, and contributing employers and sponsoring organizations of section $501(c)(9)$ voluntary employees' beneficiary organizations (see instructions) Complete Part II of Schedule L			
Se	_			6	
Assets	7	Notes and loans receivable, net		7	
	8	Inventories for sale or use		8	
	9	Prepaid expenses and deferred charges	1,073,481	9	1,156,588
	10a	Land, buildings, and equipment cost or other basis Complete Part VI of Schedule D 23,930,114			
	Ь	Less accumulated depreciation 10b 13,953,252	10,748,463	10c	9,976,862
	11	Investments—publicly traded securities	35,909,300	11	39,405,770
	12	Investments—other securities See Part IV, line 11	16,120,436	12	23,282,026
	13	Investments—program-related See Part IV, line 11		13	
	14	Intangible assets		14	
	15	Other assets See Part IV, line 11	1,195,447	15	1,403,352
	16	Total assets. Add lines 1 through 15 (must equal line 34)	107,900,124	16	116,141,973
	17	Accounts payable and accrued expenses	23,973,946	17	25,907,161
	18	Grants payable		18	
	19	Deferred revenue	1,899,670	19	2,064,146
	20	Tax-exempt bond liabilities		20	
· σ	21	Escrow or custodial account liability Complete Part IV of Schedule D		21	
Liabilitie	22	Loans and other payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified			
ge		persons Complete Part II of Schedule L		22	
=	23	Secured mortgages and notes payable to unrelated third parties		23	_
	24	Unsecured notes and loans payable to unrelated third parties		24	_
	25	Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24) Complete Part X of Schedule			
		D	7,599,186	25	6,988,269
	26	Total liabilities. Add lines 17 through 25	33,472,802	26	34,959,576
ş		Organizations that follow SFAS 117 (ASC 958), check here ► ✓ and complete lines 27 through 29, and lines 33 and 34.			
an	27	Unrestricted net assets	74,427,322	27	81,182,397
<u>8</u>	28	Temporarily restricted net assets	0	28	0
뒫	29	Permanently restricted net assets	0	29	0
or Fund Balances		Organizations that do not follow SFAS 117 (ASC 958), check here ▶ ☐ and complete lines 30 through 34.			
<u> </u>	30	Capital stock or trust principal, or current funds		30	
호	31	Paid-in or capital surplus, or land, building or equipment fund		31	
Assets	32	Retained earnings, endowment, accumulated income, or other funds		32	
ا ہے	22	Total net assets or fund balances	74,427,322	33	81,182,397
Ŋet Net	33	Total fiet assets of fulld balances	1 .,,	J ,	0.,.02,00.

Par	Reconcilliation of Net Assets Check if Schedule O contains a response or note to any line in this Part XI				୮
1	Total revenue (must equal Part VIII, column (A), line 12)	1		407,6	552,420
2	Total expenses (must equal Part IX, column (A), line 25)	2		400,8	397,345
3	Revenue less expenses Subtract line 2 from line 1	3		6,7	755,075
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4			127,322
5	Net unrealized gains (losses) on investments	5		•	
6	Donated services and use of facilities	6			
7	Investment expenses	7			
8	Prior period adjustments	8			
9	Other changes in net assets or fund balances (explain in Schedule O)	9			
10	Net assets or fund balances at end of year Combine lines 3 through 9 (must equal Part X, line 33, column (B))	10		81,1	182,397
Par	t XII Financial Statements and Reporting				
	Check if Schedule O contains a response or note to any line in this Part XII				. Г
				Yes	No
1	Accounting method used to prepare the Form 990				
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		2a		Νo
	If 'Yes,' check a box below to indicate whether the financial statements for the year were compiled or revie a separate basis, consolidated basis, or both	wed o	n		
	Separate basis Consolidated basis Both consolidated and separate basis				
b	Were the organization's financial statements audited by an independent accountant?		2b	Yes	
	If 'Yes,' check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both	rate			
	☐ Separate basis ☐ Consolidated basis ☐ Both consolidated and separate basis				
C	If "Yes," to line 2a or 2b, does the organization have a committee that assumes responsibility for oversign audit, review, or compilation of its financial statements and selection of an independent accountant?	nt of th	ne 2c	Yes	
	If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O	n			
3 a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in th Single Audit Act and OMB Circular A-133?	е	3a		No
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits		3b		

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DLN: 93493317031144

OMB No 1545-0047

SCHEDULE D

Internal Revenue Service

(Form 990)

Department of the Treasury

Supplemental Financial Statements

► Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b ▶ Attach to Form 990. ▶ See separate instructions. ▶ Information about Schedule D (Form 990) and its instructions is at www.irs.gov/form990.

Open to Public Inspection

Na	me of the organization .TA DENTAL PLAN OF ARKANSAS INC	Emp	Employer identification number				
DEL	THE DENTAL PLAN OF ARRANSAS INC	71-0	71-0561140				
Pa	Organizations Maintaining Donor Adv		Funds	or Account	s. Complet	e if the	
	organization answered "Yes" to Form 990	, Part IV, line 6. (a) Donor advised funds		(b) Funds and	otheraccou	nte	
	Total number at end of year	(a) Donor advised failes		(b) I ulius aliu	other accou	11113	
,	Aggregate contributions to (during year)						
	Aggregate grants from (during year)						
	Aggregate value at end of year						
i	Did the organization inform all donors and donor advisor funds are the organization's property, subject to the or		onor advi	ısed	┌ Yes		
,	Did the organization inform all grantees, donors, and doused only for charitable purposes and not for the beneficonferring impermissible private benefit?	onor advisors in writing that grant fund			Г Yes	Γ No	
a	rt II Conservation Easements. Complete if	the organization answered "Yes"	' to Forn	n 990. Part I	V. line 7.	•	
	Purpose(s) of conservation easements held by the org Preservation of land for public use (e.g., recreation Protection of natural habitat Preservation of open space Complete lines 2a through 2d if the organization held a	or education) Preservation of Preservation of	a certifie	d historic stru	cture		
	easement on the last day of the tax year			•			
				Held at the	e End of the	Year	
a	Total number of conservation easements		2a				
b	Total acreage restricted by conservation easements		2b				
2	Number of conservation easements on a certified histo	, ,	2c				
ł	Number of conservation easements included in (c) acq historic structure listed in the National Register	juired after 8/17/06, and not on a	2d				
	Number of conservation easements modified, transferr	ed, released, extinguished, or termina	ated by th	ne organizatior	during		
	the tax year 🛌						
	Number of states where property subject to conservati	ion easement is located 🛌					
	Does the organization have a written policy regarding tenforcement of the conservation easements it holds?	the periodic monitoring, inspection, ha	andling of	violations, an	d Yes	┌ No	
	Staff and volunteer hours devoted to monitoring, inspe	cting, and enforcing conservation eas	ements o	during the year	-		
	A mount of expenses incurred in monitoring, inspecting	ı and enforcing conservation easeme	nts durini	a the vear			
	►\$,, and emoterny competitution education	nes dann,	g the year			
	Does each conservation easement reported on line 2(a and section 170(h)(4)(B)(ii)?	d) above satisfy the requirements of s	ection 17	70(h)(4)(B)(ı)	┌ Yes	┌ No	
	In Part XIII, describe how the organization reports corbalance sheet, and include, if applicable, the text of the the organization's accounting for conservation easeme	e footnote to the organization's financ					
ą li	Complete of the organization answered		s, or Ot	her Similar	Assets.		
a	If the organization elected, as permitted under SFAS 1 works of art, historical treasures, or other similar asseservice, provide, in Part XIII, the text of the footnote to	ts held for public exhibition, education	n, or rese	arch in further			
b	If the organization elected, as permitted under SFAS 1 works of art, historical treasures, or other similar asse service, provide the following amounts relating to thes	ts held for public exhibition, education				ıc	
	(i) Revenues included in Form 990, Part VIII, line 1			► \$			
	(ii) Assets included in Form 990, Part X			► \$			
	If the organization received or held works of art, histor following amounts required to be reported under SFAS						
3	Revenues included in Form 990, Part VIII, line 1			F -\$			
b	Assets included in Form 990, Part X			· 			
	maacca meruucu mironni aav, rait A			- ⊅			

Part	Organizations Maintaining Coll	ections of Art,	<u>, His</u>	tori	<u>cal Tr</u>	<u>easu</u>	<u>ires, or Oth</u>	<u>er Simil</u>	<u>ar Asse</u>	: ts (co	ntınued)
3	Using the organization's acquisition, accession collection items (check all that apply)	n, and other record	ds, ch	neck	any of t	he foll	owing that are	a significa	ant use of	its	
а	Public exhibition		d	Γ	Loan	rexc	hange progran	ıs			
b	Scholarly research		e	Γ	Other						
c	Preservation for future generations										
4	Provide a description of the organization's col Part XIII	lections and explai	ın hov	w the	y furthe	r the d	organization's	exempt pu	rpose in		
5	During the year, did the organization solicit or							mılar	_		
В	assets to be sold to raise funds rather than to t IV Escrow and Custodial Arrange							N!! t- F		Yes	☐ No
Par	Escrow and Custodial Arrange Part IV, line 9, or reported an amount						i answered	res to r	orm 990),	
1a	Is the organization an agent, trustee, custodia included on Form 990, Part X?						or other assets	s not	Г	Yes	┌ No
b	If "Yes," explain the arrangement in Part XIII	and complete the	follov	wing t	able						
									Amou	ınt	
C	Beginning balance						10	:			
d	Additions during the year						1d				
e	Distributions during the year						1e	+			
f	Ending balance						1f				
2a	Did the organization include an amount on For	m 990, Part X, line	21?						Γ	Yes	∏ No
ь	If "Yes," explain the arrangement in Part XIII									<u> </u>	
Pa	rt V Endowment Funds. Complete if									<u></u>	
1a	Beginning of year balance	(a)Current year	(b) Prior	year	b (c) ⊺	wo years back (1)Three year	rs back (e)Four ye	ears back
b	Contributions										
c	Net investment earnings, gains, and losses								-		
_											
d	Grants or scholarships										
е	Other expenditures for facilities and programs										
f	Administrative expenses										
g	End of year balance										
2	Provide the estimated percentage of the curre	nt year end balanc	e (lır	ne 1g	, columr	n (a))	held as				
а	Board designated or quasi-endowment ►										
b	Permanent endowment ►										
c	Temporarily restricted endowment ►										
	The percentages in lines 2a, 2b, and 2c shoul	d equal 100%									
3a	Are there endowment funds not in the possess	sion of the organiza	ation	that	are held	and a	dministered fo	r the			
	organization by (i) unrelated organizations								. 3a(i)	Yes	No
	(ii) related organizations		• •						3a(ii)	\vdash	
b	If "Yes" to 3a(II), are the related organizations								. 3b		
4	Describe in Part XIII the intended uses of the	organization's end	dowm	ent f	unds						
Par	t VI Land, Buildings, and Equipmen		he o	rgan	ıızatıon	ansv	wered 'Yes' t	o Form 9	90, Part	IV, lır	ne
	11a. See Form 990, Part X, line 10 Description of property	J.) Cost or o		(b)Cost or othe basis (other)		umulated eciation	(d) Bo	ok value
	_and			+		0	2,315,51	5	\longrightarrow		 2,315,515
	Buildings					0	8,299,06		1,685,166		5,613,901
	Leasehold improvements					0	5,255,00	0	0		0
	Equipment					0	11,690,42	_	0,743,877		946,551
	Other					0	1,625,10		1,524,209		100,895
	I. Add lines 1a through 1e (Column (d) must eq			ımn (B), line	10(c).)			. 🕨		9,976,862
								Scho	edule D (F	Form 9	90) 2013

See Form 990, Part X, line 12. (a) Description of security or category	(b)Book value	(c) Method of valuation
(including name of security)		Cost or end-of-year market value
(1)Financial derivatives (2)Closely-held equity interests	18,447,214	F
(3)Other		
(A) Caprocq Core Real Estate Fund	4,834,812	F
	-	
	> 23.282.026	
Total. (Column (b) must equal Form 990, Part X, col (B) line 12) Part VIII Investments—Program Related. Co		answered 'Yes' to Form 990, Part IV, line 11c.
See Form 990, Part X, line 13.		
(a) Description of investment	(b) Book value	(c) Method of valuation Cost or end-of-year market value
Total. (Column (b) must equal Form 990, Part X, col (B) line 13)	+	
Part IX Other Assets. Complete if the organization		
(a) Descr	ription	(b) Book value
Total. (Column (b) must equal Form 990, Part X, col.(B) line 1 Part X Other Liabilities. Complete if the organization		▶ Form 990, Part IV, line 11e or 11f. See
Form 990, Part X, line 25.		710111 330, Full IV, line Tie of Til. See
1 (a) Description of liability	(b) Book value	
Federal income taxes Reinsurance liabilities	4,521,103	
Prefund deposits and refund checks	1,873,122	
Payable to affiliates	594,044	
Total. (Column (b) must equal Form 990, Part X, col (B) line 25)	6,988,269	

Par		Revenue per Audited Financial Stat swered 'Yes' to Form 990, Part IV, line 1		ts With Revenue	per Re	eturn Complete if
1	Total revenue, gains, and oth	ner support per audited financial statements			1	
2	A mounts included on line 1 b	out not on Form 990, Part VIII, line 12				
а	Net unrealized gains on inve	stments	2a			
b	Donated services and use of	facilities	2b			
c	Recoveries of prior year gran	ts	2c			
d	Other (Describe in Part XIII)	2d			
e	Add lines 2a through 2d				2e	
3	Subtract line 2e from line 1				3	
4	Amounts included on Form 9	90, Part VIII, line 12, but not on line 1				
а	Investment expenses not inc	cluded on Form 990, Part VIII, line 7b .	4a			
b	Other (Describe in Part XIII)	4b			
C	Add lines 4a and 4b				4c	
5	Total revenue Add lines 3 ai	nd 4c. (This must equal Form 990, Part I, line	12).		5	
Part		Expenses per Audited Financial Sta		nts With Expense	s per	Return. Complete
1	•	nswered 'Yes' to Form 990, Part IV, line er audited financial statements			1	
2		out not on Form 990, Part IX, line 25				
		facilities	2a	I		
a b			2b			
C	· -		2b 2c			
d)	2d			
e						
3	_				3	
4		90, Part IX, line 25, but not on line 1:	• •			
a		cluded on Form 990, Part VIII, line 7b	4a	1		
b	·)	4b			
c					⊣ 4c	
5		and 4c. (This must equal Form 990, Part I, lin			5	-
	t XIII Supplemental In					
Prov Part	vide the descriptions required fo	or Part II, lines 3, 5, and 9, Part III, lines 1a I, lines 2d and 4b, and Part XII, lines 2d and				de any additional
	Return Reference	Explanation				
Sched	dule D, Part X, Line 2	Not applicable				
	· · · · · · · · · · · · · · · · · · ·					

	<u> </u>	
Part XIII	Supplemental Info	ormation (continued)
Ret	turn Reference	Explanation

Schedule D (Form 990) 2013

Schedule I (Form 990)

Department of the Treasury

DELTA DENTAL PLAN OF ARKANSAS INC

(a) Name and address of

Internal Revenue Service

Name of the organization

Grants and Other Assistance to Organizations, Governments and Individuals in the United States

Complete if the organization answered "Yes," to Form 990, Part IV, line 21 or 22.

Attach to Form 990

▶ Information about Schedule I (Form 990) and its instructions is at www.irs.gov/form990.

OMB No 1545-0047

2013

DLN: 93493317031144

Open to Public Inspection

(h) Purpose of grant

Part I	General Information on Grants and A	ssistance

(b) EIN

Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States

71-0561140

(g) Description of

(f) Method of

Employer identification number

Part II Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Part II can be duplicated if additional space is needed.

(c) IRC Code section (d) Amount of cash (e) Amount of non-

organization or government	(=) ==	ıf applicable	grant	cash assistance	valuation (book, FMV, appraisal, other)	non-cash assistance	or assistance
(1) Delta Dental Foundation of Arkansas 1513 Country Club Road Sherwood, AR 72120	26-1569324	501	3,433,301		Not applicable	Not applicable	Charitable mission
(2) UAMS Foundation 1401 W Capitol Avenue Suite 300 Victory Bldg Little Rock, AR 72201	71-6056774	501	200,000		Not applicable	Not applicable	Sponsorship
(3) CARTI Foundation PO Box 55011 4 St Vincent Circle Little Rock, AR 72215	71-0589907	501	20,500		Not applicable	Not applicable	Sponsorship
(4) Easter Seals Arkansas 3920 Woodland Heights Rd Little Rock, AR 72212	71-0123680	501	15,200		Not applicable	Not applicable	Sponsorship
(5) Riverfest 500 President Clinton Ave Suite 217 Little Rock, AR 72201	71-0530405		15,000		Not applicable	Not applicable	Sponsorship
(6) AR Livestock Show Association 2600 Howard Street Little Rock, AR 72206	71-0236776	501	13,000		Not applicable	Not applicable	Sponsorship
(7) AR Kids Read PO Box 164407 Little Rock, AR 72216	46-1477513	501	12,600		Not applicable	Not applicable	Sponsorship
(8) American Heart Association 909 W 2nd Street Little Rock, AR 72201	13-5613797	501	11,500		Not applicable	Not applicable	Sponsorship
(9) Baptist Health Foundation 9601 I 630 Exit 7 Little Rock, AR 72205	23-7169407	501	9,000		Not applicable	Not applicable	Sponsorship
(10) Arkansas Repertory Theatre PO Box 110 Little Rock, AR 722039499	71-0480336	501	7,500		Not applicable	Not applicable	Sponsorship
(11) Ronald McDonald House 1009 Wolfe Street Little Rock, AR 72202	71-0525252	501	6,000		Not applicable	Not applicable	Sponsorship
(12) Rotary Club of Little Rock 1501 N University Avenue Suite 240 Little Rock, AR 72207	71-0589695	501	5,050		Not applicable	Not applicable	Sponsorship
2 Enter total number of sect	ion 501(c)(3) and	government organizatior	ns listed in the line 1 tal	ble		🕨	11

Enter total number of other organizations listed in the line 1 table

Schedule I, Part I, Line 2

None

ī	Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" to Form 990,	Part IV, line 22.
	Part III can be duplicated if additional space is needed.	

(a)Type of grant or assistance	(b) Number of recipients	(c) A mount of cash grant	(d)A mount of non-cash assistance	(e)Method of valuation (book, FMV, appraisal, other)	(f)Description of non-cash assistance
Part IV Supplemental Infor	mation. Provide the inf	ormation required in Pa	art I, line 2, Part III, col	umn (b), and any other a	dditional information.
Return Reference Exp	anation				

Additional Data

Software ID: 13000241

Software Version: v1.00

EIN: 71-0561140

Name: DELTA DENTAL PLAN OF ARKANSAS INC

Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) A mount of cash grant	(e) A mount of non- cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
Delta Dental Foundation of Arkansas 1513 Country Club Road Sherwood, AR 72120	26-1569324	501	3,433,301		Not applicable	Not applicable	Charitable mission

-orm 990,Schedule 1, Part 11, Grants and Other Assistance to Governments and Organizations in the United States									
(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) A mount of non- cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance		
UAMS Foundation 1401 W Capitol Avenue Suite 300 Victory Bldg Little Rock,AR 72201	71-6056774	501	200,000		Not applicable	Not applicable	Sponsorship		

-orm 990,Schedule 1, Part 11, Grants and Other Assistance to Governments and Organizations in the United States									
(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) A mount of non- cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance		
CARTI Foundation PO Box 55011 4 St Vincent Circle Little Rock,AR 72215	71-0589907	501	20,500		Not applicable	Not applicable	Sponsorship		

Form 990, Schedule 1, Part 11, Grants and Other Assistance to Governments and Organizations in the United States										
(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) A mount of non- cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance			
Easter Seals Arkansas 3920 Woodland Heights Rd Little Rock, AR 72212	71-0123680	501	15,200		Not applicable	Not applicable	Sponsorship			

form 990,Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States								
(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) A mount of non- cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance	
Riverfest 500 President Clinton Ave Suite 217 Little Rock,AR 72201	71-0530405		15,000		Not applicable	Not applicable	Sponsorship	

Form 990,Schedule 1, Part 11, Grants and Other Assistance to Governments and Organizations in the United States									
(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) A mount of non- cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance		
AR Livestock Show Association 2600 Howard Street Little Rock,AR 72206	71-0236776	501	13,000		Not applicable	Not applicable	Sponsorship		

Form 990, Schedule 1, Part 11, Grants and Other Assistance to Governments and Organizations in the United States									
(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) A mount of cash grant	(e) A mount of non- cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance		
AR Kids Read PO Box 164407 Little Rock,AR 72216	46-1477513	501	12,600		Not applicable	Not applicable	Sponsorship		

Form 990, Schedule 1, Part 11, Grants and Other Assistance to Governments and Organizations in the United States										
(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) A mount of non- cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance			
American Heart Association 909 W 2nd Street Little Rock,AR 72201	13-5613797	501	11,500		Not applicable	Not applicable	Sponsorship			

Form 990,Schedule 1, Part 11, Grants and Other Assistance to Governments and Organizations in the United States									
(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) A mount of non- cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance		
Baptist Health Foundation 9601 I 630 Exit 7 Little Rock, AR 72205	23-7169407	501	9,000		Not applicable	Not applicable	Sponsorship		

Form 990, Schedule 1, Part 11, Grants and Other Assistance to Governments and Organizations in the United States										
(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) A mount of cash grant	(e) A mount of non- cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance			
Arkansas Repertory Theatre PO Box 110 Little Rock, AR 722039499	71-0480336	501	7,500		Not applicable	Not applicable	Sponsorship			

Form 990, Schedule 1, Part 11, Grants and Other Assistance to Governments and Organizations in the United States										
(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) A mount of cash grant	(e) A mount of non- cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance			
Ronald McDonald House 1009 Wolfe Street Little Rock, AR 72202	71-0525252	501	6,000		Not applicable	Not applicable	Sponsorship			

Form 990,Schedule 1, Part II, Grants and Other Assistance to Governments and Organizations in the United States									
(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) A mount of non- cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance		
Rotary Club of Little Rock 1501 N University Avenue Suite 240 Little Rock, AR 72207	71-0589695	501	5,050		Not applicable	Not applicable	Sponsorship		

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DLN: 93493317031144

OMB No 1545-0047

Schedule J (Form 990)

Department of the Treasury

Internal Revenue Service

Compensation Information For certain Officers, Directors, Trustees, Key Employees, and Highest

Compensated Employees ► Complete if the organization answered "Yes" to Form 990, Part IV, line 23.

► Attach to Form 990. ► See separate instructions. ▶ Information about Schedule J (Form 990) and its instructions is at www.irs.gov/form990. Open to Public Inspection

Name of the organization DELTA DENTAL PLAN OF ARKANSAS INC **Employer identification number**

71-0561140 **Questions Regarding Compensation** Yes No Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990, Part VII, Section A, line 1a Complete Part III to provide any relevant information regarding these items First-class or charter travel Housing allowance or residence for personal use Travel for companions Payments for business use of personal residence Health or social club dues or initiation fees Tax idemnification and gross-up payments Discretionary spending account Personal services (e.g., maid, chauffeur, chef) If any of the boxes in line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain 1b Yes Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors, trustees, officers, including the CEO/Executive Director, regarding the items checked in line 1a? 2 Yes Indicate which, if any, of the following the filing organization used to establish the compensation of the organization's CEO/Executive Director Check all that apply Do not check any boxes for methods used by a related organization to establish compensation of the CEO/Executive Director, but explain in Part III Compensation committee Written employment contract Independent compensation consultant Compensation survey or study Approval by the board or compensation committee Form 990 of other organizations During the year, did any person listed in Form 990, Part VII, Section A, line 1a with respect to the filing organization or a related organization Receive a severance payment or change-of-control payment? 4a Νo 4b Yes Participate in, or receive payment from, a supplemental nonqualified retirement plan? Participate in, or receive payment from, an equity-based compensation arrangement? **4**c Νo If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III Only 501(c)(3) and 501(c)(4) organizations only must complete lines 5-9. For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of The organization? Νo 5b Νo Any related organization? If "Yes," to line 5a or 5b, describe in Part III For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of The organization? Yes 6a Any related organization? Νo If "Yes," to line 6a or 6b, describe in Part III For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments not described in lines 5 and 6? If "Yes," describe in Part III 7 Νo Were any amounts reported in Form 990, Part VII, paid or accured pursuant to a contract that was subject to the initial contract exception described in Regulations section 53 4958-4(a)(3)? If "Yes," describe ın Part III 8 Nο If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53 4958-6(c)?

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii) Do not list any individuals that are not listed on Form 990, Part VII

Note. The sum of columns (B)(1)-(111) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual

(A) Name and Title	(B) Breakdown o	f W-2 and/or 1099-MI	SC compensation	(C) Retirement and other deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(ı)-(D)	(F) Compensation reported as deferred in prior Form 990
	(i) Base compensation	(ii) Bonus & ıncentıve compensatıon	(iii) Other reportable compensation				
See Additional Data Table							

Schedule J (Form 990) 2013

Part III Supplemental Information

Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II

Also complete this part for any additional information

Return Reference	Explanation
Schedule J, Part I, Line 1a	Any spousal travel is charged to the applicable employee's W-2 or 1099 for taxable purposes
Schedule J, Part I, Line 4	CEO participates in a SERP
Schedule J, Part I, Line 6	Delta Dental accrues and pays an annual incentive bonus to officers based partially on net earnings of the organization along with other factors

Schedule J (Form 990) 2013

Additional Data

Software ID: 13000241

Software Version: v1.00

EIN: 71-0561140

Name: DELTA DENTAL PLAN OF ARKANSAS INC

Form 990, Schedule J, Part II - Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

(A) Name		(B) Breakdown of	f W-2 and/or 1099-MIS	SC compensation	(C) Deferred	(D) Nontaxable	(E) Total of columns	(F) Compensation
		(i) Base Compensation	(ii) Bonus & ıncentive compensation	(iii) Other compensation	compensation	benefits	(B)(ı)-(D)	reported in prior Form 990 or Form 990-EZ
Ed Choate President & CEO	(I) (II)	422,202 0	101,797 0	10,947 0	50,722 0	0	585,668 0	19,740 556,053
Phyllis Rogers Senior VP & CFO	(I) (II)	213,834 0	66,433 0	613 0	48,938 0	0	329,818 0	19,978 299,929
Lynn Harbert Senior VP & COO	(I) (II)	210,562 0	66,735 0	646 0	31,139 0	0	309,082	0 292,003
Dr Herman Hurd VP Professional Relations	(I) (II)	179,7 4 7 0	55,763 0	613 0	26,400 0	0	262,523 0	0 253,198
Allen Moore VP Information Technology	(1) (11)	166,613 0	51,007 0	0	22,284 0	0	239,904	0 229,891
Melissa Masingill VP, Public Affairs	(I) (II)	131,268 0	27,609 0	852 0	17,205 0	0	176,934 0	0 150,838
James Johnson VP Marketing	(I) (II)	96,979 0	53,814 0	0	25,653 0	0	176,446 0	0 289,360
James Couch VP and General Counsel	(I) (II)	96,979 0	53,814 0	0	25,653 0	0	176,446 0	0
David Brockman Dental Consultant	(I) (II)	146,890 0	5,449 0	26 0	18,553 0	0	170,918 0	0 135,751
Louis Crow Dental Consultant	(I) (II)	129,421 0	4,604 0	0	16,384 0	0	150,409 0	0
Christa Pittman Director of Sales	(I) (II)	87,884 0	39,925 0	26 0	12,754 0	0	140,589 0	0 163,260
Aron Harris Director of IT	(I) (II)	97,426 0	15,904 0	26 0	13,730 0	0	127,086	0
Maxine Fricioni Director, Projects & Business Processes	(ı) (ıı)	95,909 0	15,967 0	15 0	13,474 0	0	125,365 0	0 127,438
Jay Reavis VP, Sales and Account Management	(I) (II)	0 75,329	0	0	0 2,095	0	0 77,424	0

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DLN: 93493317031144

Employer identification number

OMB No 1545-0047

Open to Public Inspection

Schedule L

(Form 990 or 990-EZ)

Name of the organization

Department of the Treasury Internal Revenue Service

Transactions with Interested Persons

► Complete if the organization answered "Yes" on Form 990, Part IV, lines 25a, 25b, 26, 27, 28a, 28b, or 28c, or Form 990-EZ, Part V, line 38a or 40b.

► Attach to Form 990 or Form 990-EZ. ► See separate instructions. ▶Information about Schedule L (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

	ess Benefi plete if the or					Ó, Part IV, line							40b	
	e of disqualif					n disqualified	1	(c) Desc					(d) Cori	recte
()			\ `		n and organi			(5, 2 55)				-	Yes	No
														•
4958 . Enter the a	amount of tax	 , if any, on l	ine n I	2, above, r	ed Persons	y the organizat	ion		· ·	 	► \$ ► \$		or if the	
								ne 38a, or	Form 9	90, Pa	irt IV, III	ne 26,	oritthe	
ord	ianization red	orted an an	าดนเ	nt on Form	990. Part X.	line 5.6. or 22	<u>′</u>							
Name of terested person	(b) Relation rep with organizatio	(c) Purpose Ioan	e of	(d) Loan	to he	(e)Original principal amount		f) Balance due	(g) In defaul		(h) Approv by board	ed	(i)Wr agreen	
Name of erested	(b) Relationsh with	(c) Purpose Ioan	e of	(d) Loan or from th	to he	(e)Original principal		-			A pprov by		1	
Name of erested	(b) Relationsh with	(c) Purpose Ioan	e of	(d) Loan or from th	to he	(e)Original principal		-			Approv by board or		1	
Name of erested	(b) Relationsh with	(c) Purpose Ioan	e of	(d) Loan or from th organization	to he on?	(e)Original principal		-	defaul	t?	Approv by board or commit	tee?	agreen	nent
Name of erested	(b) Relationsh with	(c) Purpose Ioan	e of	(d) Loan or from th organization	to he on?	(e)Original principal		-	defaul	t?	Approv by board or commit	tee?	agreen	nent
Name of erested	(b) Relationsh with	(c) Purpose Ioan	e of	(d) Loan or from th organization	to he on?	(e)Original principal		-	defaul	t?	Approv by board or commit	tee?	agreen	nent
Name of erested	(b) Relationsh with	(c) Purpose Ioan	e of	(d) Loan or from th organization	to he on?	(e)Original principal		-	defaul	t?	Approv by board or commit	tee?	agreen	nent
Name of erested	(b) Relationsh with	(c) Purpose Ioan	e of	(d) Loan or from th organization	to he on?	(e)Original principal		-	defaul	t?	Approv by board or commit	tee?	agreen	nent
Name of cerested person	(b) Relationsh with	(c) Purposi loan	e of	(d) Loan or from th organization	to he on?	(e)Original principal		-	defaul	t?	Approv by board or commit	tee?	agreen	nent
Name of cerested person	(b) Relationshi with organizatio	(c) Purposi	e of	(d) Loan or from th organization	to he on?	(e) O riginal principal amount		-	defaul	t?	Approv by board or commit	tee?	agreen	nent
Name of terested person	(b) Relationshi with organizatio	Purposi loan	e of	(d) Loan or from the organization	to he on? From Intereste	(e) Original principal amount	(1	due	Yes	t?	Approv by board or commit	tee?	agreen	nent
Name of terested person Grant	(b) Relationshi with organization ants or Asi mplete if the interested	Purpose loan on sistance e organiza (b) Relatio interested	\$ Bei	(d) Loan or from the organization organizati	From Interested "Yes" on (c) A mou	(e) O riginal principal amount	art	due	Yes	No	A pprov by board or commit Yes	No No	agreen	nent N
Name of cerested person I TITE Grant Co Name of III	(b) Relationshi with organization ants or Asi mplete if the interested	Purpose loan on sistance e organiza (b) Relatio interested	\$ Bei	To nefitting n answere	From Interested "Yes" on (c) A mou	(e) Original principal amount ed Persons. Form 990, P	art	due	Yes	No	A pprov by board or commit Yes	No No	Yes	nent N
Name of terested person I TIII Gra Co Name of III	(b) Relationshi with organization ants or Asi mplete if the interested	Purpose loan on sistance e organiza (b) Relatio interested	\$ Bei	(d) Loan or from the organization organizati	From Interested "Yes" on (c) A mou	(e) Original principal amount ed Persons. Form 990, P	art	due	Yes	No	A pprov by board or commit Yes	No No	Yes	nent N
Name of serested person Grant	(b) Relationshi with organization ants or Asi mplete if the interested	Purpose loan on sistance e organiza (b) Relatio interested	\$ Bei	(d) Loan or from the organization organizati	From Interested "Yes" on (c) A mou	(e) Original principal amount ed Persons. Form 990, P	art	due	Yes	No	A pprov by board or commit Yes	No No	Yes	nent N
Name of serested person Grant	(b) Relationshi with organization ants or Asi mplete if the interested	Purpose loan on sistance e organiza (b) Relatio interested	\$ Bei	(d) Loan or from the organization organizati	From Interested "Yes" on (c) A mou	(e) Original principal amount ed Persons. Form 990, P	art	due	Yes	No	A pprov by board or commit Yes	No No	Yes	nent N
Name of serested person Grant	(b) Relationshi with organization ants or Asi mplete if the interested	Purpose loan on sistance e organiza (b) Relatio interested	\$ Bei	(d) Loan or from the organization organizati	From Interested "Yes" on (c) A mou	(e) Original principal amount ed Persons. Form 990, P	art	due	Yes	No	A pprov by board or commit Yes	No No	Yes	nent N

Part IV Business Transactions Involving Interested Persons
--

(a) Name of interested person	(b) Relationship between interested person and the organization	(c) A mount of transaction	(d) Description of transaction	(e) Sharing of organization's revenues?	
				Yes	No
(1) Metropolitan National Bank	Entity in which Susie Smith is officer	131,731	Bank fees		No
(2) Mark Bailey DDS	Participating provider	108,968	provider fees		No
(3) Troy Bartells DDS	Participating provider	156,642	provider fees		No

Part V Supplemental Information

Provide additional information for responses to questions on Schedule L (see instructions)

Return Reference	Explanation		

Schedule L (Form 990 or 990-EZ) 2013

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As Filed Data -

DLN: 93493317031144

SCHEDULE O (Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information.

► Attach to Form 990 or 990-EZ.

► Information about Schedule O (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

OMB No 1545-0047

Open to Public Inspection

Name of the organization
DELTA DENTAL PLAN OF ARKANSAS INC

T1-0561140

Return Reference	Explanation
Form 990, Part I, Line 1	Delta Dental of Arkansas' (Delta Dental) mission is to promote oral and vision health in the state of Arkansas and to improve the awareness and education of the public on oral and vision health matters. It is Delta Dental's mission to be the leading force in the delivery, administration and marketing of quality dental and vision programs, and related services, responsive to the needs of purchaser, the patients, and member providers for the purpose of promoting dental and eyesight health for Arkansas. In fulfilling this mission, Delta Dental will maintain financial soundness and seek to grow through new product development and consideration of marketing opportunities consistent with our areas of expertise. Delta Dental is the state's largest dental benefits administrator serving Arkansas employers of all sizes as well as individuals. Delta Dental has the largest network of participating dentists. Nine out of ten Arkansas dentists are members of Delta Dental's network in 2013, Delta Dental processed more than \$2.4 million claims with an average turnaround time for paying claims of less than one calendar day. During the same period, our customer service center answered more than 623,000 phone calls with an average response rate of 29 seconds. On average, 99.96% of customer calls are resolved on the first contact which results in an extremely high degree of customer satisfaction (97%). Delta Dental's growth and efficiency in managing its organization allows the company to invest significant dollars in worthy causes. Over the last 5 years, we have donated more than \$10.7 million to charitable programs throughout the state. Delta Dental annually donates more than \$500,000 to fund charity dental clinics throughout the state, purchase water fluoridation equipment for community water systems, endow scholarships for dentists, hygienists and dental assistants and provide oral health education to thousands of elementary school children along with other projects as described below. The Arkansas Mission of Mercy (ARMOM), spo

Return Reference	Explanation
Form 990, Part VI, Section A, Line 3	Investments are managed by Stephens Capital Management and Intrust Wealth Management within the defined parameters of Delta Dental's written investment policy, which is approved by the board of directors

Return Reference	Explanation
Form 990, Part VI, Section A, Line 6	Yes the organization has one corporate member

Return Reference	Explanation
Form 990, Part VI, Section A, Line 7a	The directors shall be elected at the annual meeting of the member, consistent with the terms and conditions of any and all voting agreements, proxies and/or affiliation agreements entered into by the corporation and any other party or parties, then in effect with an affiliating corporation(s)

Return Reference	Explanation
Form 990, Part VI, Section B, Line 11b	The information presented on the form 990 is gathered by the Director of Finance for the organization. The Chief Financial Officer reviews the information. Once complete an electronic copy of the form 990 is posted for our board's review, prior to the form 990 being filed with the IRS.

Return Reference	Explanation
Form 990, Part VI, Section B, Line 12c	Each interested person shall sign an annual certification affirming (1) receipt of the conflict of interest, (2) the policy and code of conduct has been read and understood and (3) agreement to comply with the policy and code of conduct. In addition, interested parties shall be required to annually complete and file an annual disclosure statement within one month of the date of request. Annual disclosure statements and any subsequent amendments are reviewed by the governance committee in conjunction with legal counsel and a report of disclosed conflicts are made to Delta Dental's board of directors. Periodic reviews are also performed to ensure Delta Dental operates in accordance with the conflict of interest policy.

Return Reference	Explanation
Line 15	The compensation of the organization's CEO is reviewed annually by the compensation committee. The compensation committee consists of board members, none of whom have a conflict with respect to the compensation of the officers. On a bi-annual basis, the compensation committee reviews market pricing and benchmarking data for the compensation of the leadership team and the staff. This analysis, from a variety of national, regional and local compensation surveys include the use of data as to comparable compensation for similarly situated organizations and reviews annual base salary compensation, incentive/bonus compensation, deferred compensation and benefits. The data meets the compensation philosophy and strategic plan as determined and approved by the board of directors. The documented results and recommendations of this analysis are presented to the compensation committee and board of directors for approval. These decisions are documented in the minutes of the compensation committee and board of directors.

Return Reference	Explanation
Form 990, Part VI, Section C, Line 19	Governing documents, conflict of interest policy, and financial statements are available to the public upon request

DLN: 93493317031144

2013

OMB No 1545-0047

Open to Public Inspection

SCHEDULE R (Form 990)

Related Organizations and Unrelated Partnerships

► Complete if the organization answered "Yes" on Form 990, Part IV, line 33, 34, 35b, 36, or 37. ► Attach to Form 990. ► See separate instructions.

▶ Information about Schedule R (Form 990) and its instructions is at www.irs.gov/form990.

Name of the organization DELTA DENTAL PLAN OF ARKANSAS INC

Department of the Treasury

Internal Revenue Service

Employer identification number

71-0561140

Part I Identification of Disregarded Entities Comple	ete if the organization	n answered "Yes" o	n Form 990, Pa	rt IV, line 33.						
(a) Name, address, and EIN (if applicable) of disregarded entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	(e) End-of-year assets		(f) Direct controlling entity				
Part II Identification of Related Tax-Exempt Organi or more related tax-exempt organizations during to	the tax year.				art IV,		had or	ıе		
(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	on Public charity s (if section 501(status (c)(3))	(f) Direct controlling entity	Section (13) co	g) n 512(ontroll tity? No		
(1) Delta Dental of Arkansas Foundation	Public Act	AR	501(c)(3)	PF			Yes	TNO		
1513 Country Club Road						N/A				
Sherwood, AR 72120 26-1569324										
(2) Delta Dental of Arkansas Political Action Committee 1513 Country Club Road	Pol Action	AR	527	Not applicable		N/A	Yes			
Sherwood, AR 72120 27-3207545										

Part III	because it had one or more related organiz (a) Name, address, and EIN of	ations treated as a part (b) Primary activity	(c) Legal	(d) Direct	(e) Predominant	(f) Share of			rtionate		Gene	j) eral or	(k) Percentage	
	related organization		domicile (state or foreign country)	state or entity Foreign	· · · · ·	total income	end-of-yea assets	r allocations?		amount in box 20 of Schedule K-1 (Form 1065)	partner?		ownership	
					514)			Yes	No		Yes	No		

Inte 34 because it had one of mor	- Telated Organizati			uring the ta	<u> </u>				
(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(f) Share of total Income	(g) Share of end-of- year assets	(h) Percentage ownership	Section (b)(contro enti	n 512 13) olled
								Yes	No
(1) Omega Administrators Inc 1513 Country Club Road Sherwood, AR 72120 04-3740469	Claims Adm		N/A	С	1,707,204	1,619,184	100 %	Yes	
(2) Renaissance Holding Company PO Box 30381 Lansing, MI 48909 41-2177193	Holding company		N/A	С	0	16,820,363	13 2 %		No
(3) Delta Dental Plan of Michigan PO Box 30381 Lansing, MI 48909 38-1791480	Dental insurance	MI	Renaissance Health Service Corporation	С	0	0	0 %	Yes	

Note. Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule													
1 During the tax year, did the orgranization engage in any of the following transactions wi	th one or more rela	ited organizations lis	sted in Parts II-IV?										
	a Receipt of (i) interest (ii) annuities (iii) royalties or (iv) rent from a controlled entity												
b Gift, grant, or capital contribution to related organization(s)	,				1b	Yes							
c Gift, grant, or capital contribution from related organization(s)					1c		No						
d Loans or loan guarantees to or for related organization(s)													
e Loans or loan guarantees by related organization(s)													
f Dividends from related organization(s)													
g Sale of assets to related organization(s)													
h Purchase of assets from related organization(s)													
i Exchange of assets with related organization(s)													
j Lease of facilities, equipment, or other assets to related organization(s)													
k Lease of facilities, equipment, or other assets from related organization(s)													
I Performance of services or membership or fundraising solicitations for related organization(s)													
m Performance of services or membership or fundraising solicitations by related organization(s)													
n Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)													
• Sharing of paid employees with related organization(s)					10	Yes							
p Reimbursement paid to related organization(s) for expenses					1 p	Yes							
q Reimbursement paid by related organization(s) for expenses													
r Other transfer of cash or property to related organization(s)													
s Other transfer of cash or property from related organization(s)													
2 If the answer to any of the above is "Yes," see the instructions for information on wh	o must complete th	nıs lıne, ıncludıng co	vered relationships	and transaction thresholds									
(a) Name of related organization (b) Transaction type (a-s) (c) Amount involved Method of determining a													
1) Omega Administrators Inc	1		919,639	Contractual payments									
2) Delta Dental of Arkansas Foundation	b)	3,433,301	Distribution paid									
3) Renaissance Holding Company	r		7,000,000	Distribution paid									
1) Delta Dental Plan of Michigan m 1,261,499 Distribution paid													

Part VI Unrelated Organizations Taxable as a Partnership Complete if the organization answered "Yes" on Form 990, Part IV, line 37.

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships

revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships													
(a) Name, address, and EIN of entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Predominant income (related, unrelated, excluded from tax under sections 512- 514)		(e) all partners section 501(c)(3) ganizations?	(f) Share of total income	(g) Share of end-of-year assets	(h) Disproprtiona allocations?		(i) Code V?UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner?		(k) Percentage ownership
			314)	Yes	No			Yes	No		Yes	No	
]	
												\Box	
												\Box	
	•												

Schedule R (Form 990) 2013

Part VII Supplemental Information

Provide additional information for responses to questions on Schedule R (see instructions)

Return Reference Explanation

Schedule R (Form 990) 2013

TY 2013 Reasonable Cause Explanation

Name: DELTA DENTAL PLAN OF ARKANSAS INC

EIN: 71-0561140

Software ID: 13000241

Software Version: v1.00

Explanation: Not applicable