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Form **990-PF**

Return of Private Foundation or Section 4947(a)(1) Trust Treated as Private Foundation

2013

OMB No 1545-0052

Department of the Treasury Internal Revenue Service

► Do not enter Social Security numbers on this form as it may be made public. ► Information about Form 990-PF and its separate instructions is at www.irs.gov/form990pf.

		r year 2013, or tax year beginn	ing		, and ending		•	
Name of t			Tna			Α	Employer Identification num 56-2374156	nber
Number a	nd stre	c Life Initiative, et (or PO box number if mail is not delivere	ed to street a	address)	Room/suite	В	Telephone number (see the ir	nstructions)
1301	5 0	ld Course Drive		, 			(404) 477-469	
-		e or province, country, and ZIP or foreign p	ostal code		20055	С	If exemption application is	nonding chark have
Rosw			Г	_	30075	٦	ii exemption application is t	penaing, check here
G Ch	eck al	I that apply Initial return	}	Initial Return of a form	er public charity	D	1 Foreign organizations, che	ck here
		Final return	}	Amended return			2 Foreign organizations mee	ling the 85% test, check
H C	`hock	Address cha		Name change (c)(3) exempt private fou	Indation	ł	here and attach computation	
'' '	_	ction 4947(a)(1) nonexempt chai				E	If private foundation status	was terminated
I F		ket value of all assets at end of year		counting method X C		-	under section 507(b)(1)(A)	
		art II, column (c), line 16)		Other (specify)		F	If the foundation is in a 60-	month termination -
 \$		104,363.	(Part I,	column (d) must be on d	ash basis)		under section 507(b)(1)(B)	
Part		nalysis of Revenue and		(a) Revenue and	(b) Net investmen	t	(c) Adjusted net	(d) Disbursements
	E	xpenses (The total of amount olumns (b), (c), and (d) may not r	S IN	expenses per books	income		income	for charitable
	sa	arily equal the amounts in column						purposes (cash basis only)
	(s	ee instructions))						
	1	Contributions, gifts, grants, etc, received		29,796.	8		3 y .	* "
	3	Ck If the foundn is not req to at Interest on savings and tempor						4 ; ,
	"	cash investments		0.		Ο.	0.	*
	4	Dividends and interest from securities		746.	74	6.	746.	* '*
		Gross rents						
		or (loss)						
R E		Net gain/(loss) from sale of assets not on Gross sales price for all		3,798.	L-6a Stmt			
V	l _	assets on line 6a28 Capital gain net income (from Part IV, line	,437.		2 70			
E N U	8	Net short-term capital gain			3,79	٠8.	3,798.	*
	9	Income modifications					3,750.	*
E	10 a	Gross sales less returns and				-	·	,
	Ι.	allowances Less Cost of		\$				
	'	goods sold · · ·						
		or occo promotions) (and occin)						
	11	Other income (attach schedule)					,
	12	Total. Add lines 1 through 11.		34,340.	4,54	1	4,544.	,
	13			J4, J40.	7,03	4.	7,544.	
	14	Other employee salaries and wages		SENJED	1			
	15	Other employee salaries and wages Pension plans, employee bene	fits	RECEIVED	İc			
А	1	a Logaricos (attachi scricadio).	J		21			
D M	1	Accounting fees (attach sch)		17 2014	المّا			
, Ñ		Other prof fees (attach sch)	121	JUL 1 COLL	<u>k/</u>			
0 S T B		Interest	. . .	POEN LIT				
P S T R A T T	18	, , ,		OGDEN, HT	77			
A A	'3	sch) and depletion	here.					
N V G E	20	Occupancy						
	21							
A E N X D P	22 23	.		5,449.			5,449.	5,449
	23	See Line 23 Stmt	iie)	664.				193
E N S E S	24	Total operating and administ	rative	004.				100
E S		expenses. Add lines 13 throug	h 23	6,113.			5,449.	5,642.
	25			<u>25,000.</u>				25,000
	26	Total expenses and disburse Add lines 24 and 25	ments.	21 112			5 440	20 642
-	27			31,113.			5,449.	30,642
		Excess of revenue over expe	nses					
		and disbursements		3,227.				
		Net investment income (if negative, ent	•		4,54	4.		
	•	Adjusted net income (if negative, enter	-0-) · · ·				0.	

Part	II	Balance Sheets column should be for end-of-year amounts only (See instructions)	(a) Book Value	(b) Book Value	(c) Fair Market Value
	1	Cash – non-interest-bearing	39,649.	40,64	7. 40,647.
	2	Savings and temporary cash investments			
		Accounts receivable	· · · · · · · · · · · · · · · · · · ·		
	_	Less allowance for doubtful accounts			
	4	Pledges receivable			
		Less allowance for doubtful accounts			
	5	Grants receivable			
	6	Receivables due from officers, directors, trustees, and other		·· ·	
		disqualified persons (attach schedule) (see instructions)			
	7	Other notes and loans receivable (attach sch)			
A S		Less: allowance for doubtful accounts			
Š	8	Inventories for sale or use	3,021.	<u>70</u>	7. 1,760.
S E T	9	Prepaid expenses and deferred charges	<u> </u>		
s	10 a	a Investments — U.S and state government obligations (attach schedule)			
	ı	b Investments — corporate stock (attach schedule) . L-10b. Stmt	56,195.	60,73	61,956.
		c Investments — corporate bonds (attach schedule)			
	11	Investments — land, buildings, and equipment basis · · · · · · · · · · ▶			,
		Less accumulated depreciation (attach schedule)			
	12	Investments – mortgage loans			
	13	Investments - other (attach schedule)			
	14	Land, buildings, and equipment. basis	· ·		\$- A
		Less accumulated depreciation (attach schedule)			
	15				
	16	Total assets (to be completed by all filers – see the instructions Also, see page 1, item I)	98,865.	102,09	2. 104,363.
L	17	Accounts payable and accrued expenses			
Ä	18	Grants payable			
В	19	Deferred revenue			
Ľ.	20	Loans from officers, directors, trustees, & other disqualified persons			
T	21	Mortgages and other notes payable (attach schedule)			
į E	22	Other liabilities (describe			
<u> </u>	23	Total liabilities (add lines 17 through 22)			<u> </u>
		Foundations that follow SFAS 117, check here and complete lines 24 through 26 and lines 30 and 31.			
N F E U	24	Unrestricted			
TN	25	Temporarily restricted			_
D	26	Permanently restricted			
A S B S A E L T A		Foundations that do not follow SFAS 117, check here X and complete lines 27 through 31.			
E L T A	27	Capital stock, trust principal, or current funds			
SN	28	Paid-in or capital surplus, or land, building, and equipment fund			
O E	29	Retained earnings, accumulated income, endowment, or other funds	98,865.	102,09	2.
RS	30	Total net assets or fund balances (see instructions)	98,865.	102,09	2.
	31	Total liabilities and net assets/fund balances (see instructions)	98,865.	102,09	2
Par		Analysis of Changes in Net Assets or Fund Balance		102,05	4 •
				ıth	
1	end-	il net assets or fund balances at beginning of year – Part II, column (a of-year figure reported on pnor year's return)			98,865.
		er amount from Part I, line 27a			2 3,227.
3		r increases not included in line 2 (itemize) •			3
4		lines 1, 2, and 3		·	4 102,092.
5		eases not included in line 2 (itemize)			5
		al net assets or fund balances at end of year (line 4 minus line 5) - Pa	ort II, column (b), line 30		6 102,092.

	the kind(s) of property sold (e.g., real e., or common stock, 200 shares MLC C	Company)	D) How acquir P — Purchase D — Donation	(month, day, year)	(d) Date sold (month, day, year)
1a SEE SCHEDULE 1		P		Various	Various
b					
С					
d					
е		_	•		
(e) Gross sales price	(f) Depreciation allowed (or allowable)	(g) Cost or other basis plus expense of sale		(h) Gain or (e) plus (f) m	
a 28,437.		24,	639.		3,798.
b	<u> </u>				<u></u>
С					
d					
е					
Complete only for assets showing	ng gain in column (h) and owned by the	foundation on 12/31/69		(1) Gains (Co	lumn (h)
(i) Fair Market Value as of 12/31/69	(j) Adjusted basis as of 12/31/69	(k) Excess of column (i) over column (j), if any		gain minus column (I than -0-) or Losses (fi	(), but not less
a 0.	0.		0.		3,798.
b					<u> </u>
C					
d				<u></u>	
е					
2 Capital gain net income or (net o	capital loss) If gain, also e	nter in Part I, line 7 r-0- in Part I, line 7		2	3,798.
(For optional use by domestic private If section 4940(d)(2) applies, leave thi Was the foundation liable for the secti If 'Yes,' the foundation does not qualif	on 4942 tax on the distributable amour y under section 4940(e) Do not compli	O(a) tax on net investment inc of any year in the base peri ete this part	ome)		X No
	each column for each year, see the in		entnes	/4\	
(a) Base period years Calendar year (or tax year beginning in)	(b) Adjusted qualifying distributions	(c) Net value of nonchantable-use asset	s ((d) Distribution column (b) divided l	
2012	46,223.	113,	675.		0.406624
2011	79,795.	139,	397.		0.572430
2010	596.	118,	734.		0.005020
2009	1,766.	39,	250.		0.044994
2008	393.	37,	322.		0.010530
2 Total of line 1, column (d)				2	1.039598
3 Average distribution ratio for the	e 5-year base period — divide the total o has been in existence if less than 5 ye	on line 2 by 5, or by the	[3	0.207920
4 Enter the net value of noncharit	able-use assets for 2013 from Part X, I	ne 5		4	81,412.
				5	16,927.
	ome (1% of Part I, line 27b)			6	45.
7 Add lines 5 and 6			Γ	7	16,972
				1	
				8	
· · · ·	m Part XII, line 4			8 ax rate See the	30,642

Form 990-PF (2013) Strategic Life Initiative, Inc	56-2				Р	age 4
Part VI Excise Tax Based on Investment Income (Section 4940(a), 4940(b), 4940(e), or 4948	– see	instru	ıction	s)		
1 à Exempt operating foundations described in section 4940(d)(2), check here Land and enter 'N/A' on line 1					·	
Date of ruling or determination letter (attach copy of letter if necessary — see instrs)						
b Domestic foundations that meet the section 4940(e) requirements in Part V,	-	1				45.
check here . 🟲 🛛 🗓 and enter 1% of Part I, line 27b						,
c All other domestic foundations enter 2% of line 27b Exempt foreign organizations enter 4% of Part I, line 12, column (b)						
2 Tax under section 511 (domestic section 4947(a)(1) trusts and taxable						
foundations only Others enter -0-)						0.
3 Add lines 1 and 2						45.
4 Subtitle A (income) tax (domestic section 4947(a)(1) trusts and taxable foundations only Others enter -0-)		4				0.
5 Tax based on investment income. Subtract line 4 from line 3 If zero or less, enter -0	• • •	5				45.
6 Credits/Payments		^	* 0			* 1
a 2013 estimated tax pmts and 2012 overpayment credited to 2013		(3 34	K		
b Exempt foreign organizations — tax withheld at source			¥ \$.	¥	e Wila	
c Tax paid with application for extension of time to file (Form 8868) 6 c			3 8	: 1		îß:
d Backup withholding erroneously withheld						
7 Total credits and payments Add lines 6a through 6d		7				
8 Enter any penalty for underpayment of estimated tax. Check here		8				
9 Tax due If the total of lines 5 and 8 is more than line 7, enter amount owed	. •	9				45.
10 Overpayment If line 7 is more than the total of lines 5 and 8, enter the amount overpaid	. •	10				0.
11 Enter the amount of line 10 to be Credited to 2014 estimated tax		11				
Part VII-A Statements Regarding Activities						
1 a During the tax year, did the foundation attempt to influence any national, state, or local legislation or did it participate or intervene in any political campaign?				1 a	Yes	No X
b Did it spend more than \$100 during the year (either directly or indirectly) for political purposes				1 b		
(see the instructions for definition) 5				10		X
If the answer is 'Yes' to 1a or 1b, attach a detailed description of the activities and copies of any materials pub	lished			NS 4 3/46	Marika	
or distributed by the foundation in connection with the activities c Did the foundation file Form 1120-POL for this year?				1 c		1
d Enter the amount (if any) of tax on political expenditures (section 4955) imposed during the year			• • •	10		X
(1) On the foundation . ▶ \$ (2) On foundation managers . ▶ \$				ß.	e és	2.463
e Enter the reimbursement (if any) paid by the foundation during the year for political expenditure tax imposed of	n					
foundation managers • \$					ALAN .	
2 Has the foundation engaged in any activities that have not previously been reported to the IRS?				2	. 8	X
If 'Yes,' attach a detailed description of the activities				, "		
3 Has the foundation made any changes, not previously reported to the IRS, in its governing instrument, articles						. کشد
of incorporation, or bylaws, or other similar instruments? If 'Yes,' attach a conformed copy of the changes				3		X
4a Did the foundation have unrelated business gross income of \$1,000 or more during the year?				4 a		X
b If 'Yes,' has it filed a tax return on Form 990-T for this year?				4 b		
5 Was there a liquidation, termination, dissolution, or substantial contraction during the year?				5		X
If 'Yes,' attach the statement required by General Instruction T				, S	72	3 :
6 Are the requirements of section 508(e) (relating to sections 4941 through 4945) satisfied either						
By language in the governing instrument, or						
 By state legislation that effectively amends the governing instrument so that no mandatory directions that co 	nflict					
with the state law remain in the governing instrument?				6	X_	
7 Did the foundation have at least \$5,000 in assets at any time during the year? If 'Yes,' complete Part II, column (c), and Part XV				7	X	
8 a Enter the states to which the foundation reports or with which it is registered (see instructions)	_		_			ļ
GA - Georgia			_			
b If the answer is 'Yes' to line 7, has the foundation furnished a copy of Form 990-PF to the Attorney General (or designate) of each state as required by <i>General Instruction G</i> ? If 'No,' attach explanation				8 b	.—.— Х	
9 Is the foundation claiming status as a private operating foundation within the meaning of section 4942(j)(3) or for calendar year 2013 or the taxable year beginning in 2013 (see instructions for Part XIV)? If 'Yes,' complete	4942(j Part))(5) XIV .		9		
10 Did any persons become substantial contributors during the tax year? If 'Yes,' attach a schedule listing their na	ames			10		
BAA		• • •		10 rm 99	0-PF /	<u> X</u> 2013)
					- • • (/

	n 990-PF (2013) Strategic Life Initiative, Inc 56-23741 rt VII-A Statements Regarding Activities (continued)	56	F	age 5
11	At any time during the year, did the foundation, directly or indirectly, own a controlled entity within the meaning of section 512(b)(13)? If 'Yes', attach schedule (see instructions)	. 11		X
12	Did the foundation make a distribution to a donor advised fund over which the foundation or a disqualified person had advisory privileges? If 'Yes,' attach statement (see instructions)			х
13	Did the foundation comply with the public inspection requirements for its annual returns and exemption application?	. 13	Х	
14	The books are in care of Alan Gotthardt Telephone no (404)	477	-469	94
15	Website address	- -		
16	At any time duning calendar year 2013, did the foundation have an interest in or a signature or other authority over a bank, securities, or other financial account in a foreign country?	. 16	Yes	No X
	See the instructions for exceptions and filing requirements for Form TD F 90-22 1 If 'Yes,' enter the name of the foreign country			1
Pa	rt VII-B Statements Regarding Activities for Which Form 4720 May Be Required		- 	<u> </u>
	File Form 4720 if any item is checked in the 'Yes' column, unless an exception applies.		Yes	No
1 8	a During the year did the foundation (either directly or indirectly)		_	
	(1) Engage in the sale or exchange, or leasing of property with a disqualified person?]	
	(2) Borrow money from, lend money to, or otherwise extend credit to (or accept it from) a disqualified person?			
	(3) Furnish goods, services, or facilities to (or accept them from) a disqualified person?			
	(4) Pay compensation to, or pay or reimburse the expenses of, a disqualified person?			
	(5) Transfer any income or assets to a disqualified person (or make any of either available for the benefit or use of a disqualified person)?			
	(6) Agree to pay money or property to a government official? (Exception. Check 'No' if the foundation agreed to make a grant to or to employ the official for a period after termination of government service, if terminating within 90 days)		**************************************	
1	b If any answer is 'Yes' to 1a(1)-(6), did any of the acts fail to qualify under the exceptions described in Regulations section 53.4941(d)-3 or in a current notice regarding disaster assistance (see instructions)?	. 1 t		
	Organizations relying on a current notice regarding disaster assistance check here			
(c Did the foundation engage in a prior year in any of the acts described in 1a, other than excepted acts, that were not corrected before the first day of the tax year beginning in 2013?	1 0	<u> </u>	Х
2	Taxes on failure to distribute income (section 4942) (does not apply for years the foundation was a private operating foundation defined in section 4942(j)(3) or 4942(j)(5)):			
i	a At the end of tax year 2013, did the foundation have any undistributed income (lines 6d and 6e, Part XIII) for tax year(s) beginning before 2013?		*	
I	b Are there any years listed in 2a for which the foundation is not applying the provisions of section 4942(a)(2) (relating to incorrect valuation of assets) to the year's undistributed income? (If applying section 4942(a)(2) to all years listed, answer 'No' and attach statement — see instructions.)	. 21		
	c If the provisions of section 4942(a)(2) are being applied to any of the years listed in 2a, list the years here	<u> </u>		
	► 20 , 20 , 20 , 20			
3	a Did the foundation hold more than a 2% direct or indirect interest in any business enterprise at any time during the year?			
١	b If 'Yes,' did it have excess business holdings in 2013 as a result of (1) any purchase by the foundation or disqualified persons after May 26, 1969, (2) the lapse of the 5-year period (or longer period approved by the Commissioner under section 4943(c)(7)) to dispose of holdings acquired by gift or bequest, or (3) the lapse of the 10-, 15-, or 20-year first phase holding period? (Use Schedule C, Form 4720, to determine if the foundation had excess business holdings in 2013)	. 31		
4	a Did the foundation invest during the year any amount in a manner that would jeopardize its charitable purposes?	. 4 8	•	Х
	b Did the foundation make any investment in a prior year (but after December 31, 1969) that could jeopardize its charitable purpose that had not been removed from jeopardy before the first day of the tax year beginning in 2013?	. 41		X
DA/		Form Q	A DE	(2012)

Form,990-PF (2013) Strategic Life Ini Part VII-B Statements Regarding Activiti	tiative, Inc	4720 May Re Reg	56-237	4156	Page 6
5à During the year did the foundation pay or incur a		1 4720 May De Neq	dired (continued)		-
(1) Carry on propaganda, or otherwise attempt to	•	ection 4945(e))?	· · · · Yes X	No	
(2) Influence the outcome of any specific public on, directly or indirectly, any voter registration	election (see section 495	5), or to carry	□Yes ☒	No	
(3) Provide a grant to an individual for travel, stu	dy, or other similar purpo	oses?		No	
(4) Provide a grant to an organization other than in section 509(a)(1), (2), or (3), or section 49.	i a chantable, etc, organi 40(d)(2)? (see instruction	zation described is)	· · · · Yes X	No	
(5) Provide for any purpose other than religious, educational purposes, or for the prevention of	, charitable, scientific, lite of cruelty to children or ar	rary, or nımals?	· · · · Yes X	No	
b If any answer is 'Yes' to 5a(1)-(5), did any of the described in Regulations section 53.4945 or in a (see instructions)?	current notice regarding	disaster assistance		5 b	
Organizations relying on a current notice regarding	ng disaster assistance ch	neck here	-		
c If the answer is 'Yes' to question 5a(4), does the tax because it maintained expenditure responsib			Yes	No	
If 'Yes,' attach the statement required by Regulat	tions section 53 4945-5(a	1)			
6 a Did the foundation, during the year, receive any to on a personal benefit contract?				No C.	
b Did the foundation, during the year, pay premium If 'Yes' to 6b, file Form 8870.	is, directly or indirectly, o	n a personal benefit con	tract /	. 6b	X
7 a At any time during the tax year, was the foundati					
b If 'Yes,' did the foundation receive any proceeds					
Part VIII Information About Officers, D and Contractors	irectors, Irustees,	Foundation Manag	gers, Highly Paid E	:mployees,	
1 List all officers, directors, trustees, foundation	,	ompensation (see inst	•		
(a) Name and address	(b) Title, and average hours per week devoted to position	(c)Compensation (If not paid, enter -0-)	(d)Contributions to employee benefit plans and deferred compensation	(e) Expense at other allow	
Alan Gotthardt					
130150 Old Course Drive Roswell GA 30075	Ex. Dir/Pres 0.50	0.	0.		0.
Melissa Gotthardt 13015 Old Course Drive	Dir/VP				
Roswell GA 30075	0.02	0.	0.		0.
Paul Gotthardt	D.:				
4282_Via_Dana_Ave Las Vegas NV 89141	Dir 0.02	0.	0.		0.
2 Compensation of five highest-paid employee	s (ather than these inc	ludad an lina 1 . caa is	estructions) If none or	otor 'NONE '	
(a) Name and address of each employee	(b) Title, and average	(c) Compensation	(d)Contributions to	(e) Expense a	ccount
paid more than \$50,000	hours per week devoted to position	(e) compensation	employee benefit plans and deferred compensation	other allow	vances
NONE					
					
					
Total number of other employees paid over \$50,000	TEEA0306 07			Form 990-P	None F (2013)
	1				

Form 990-PF (2013) Strategic Li	fe Initiative, Inc	56-237	
Part VIII Information About O and Contractors (cor	fficers, Directors, Trustees, Foun	idation Managers, Highly Paid E	mployees,
3 Five highest-paid independent co	ntractors for professional services (see in	nstructions). If none, enter 'NONE.'	
(a) Name and address of each p	erson paid more than \$50,000	(b) Type of service	(c) Compensation
NONE			
			. <u> </u>
			<u>-</u>
Total number of others receiving over \$50	,000 for professional services		None
		-	
Part IX-A Summary of Direct C	mantable Activities		··
List the foundation's four largest direct charitable ac organizations and other beneficiaries served, confe	tivities during the tax year Include relevant statistical rences convened, research papers produced, etc	information such as the number of	Expenses
	of strategic philanthropy		
	the distribution of a book		
	well as the creation and Oth anniversary edition.		
	s through speeches, worksh		
	nity Portfolio, as well as		
	copies to influencers. The c	opyright to The Eternity _	
<u>Portfolio_is_owned_by</u>	the Foundation.		F (42)
4 Grants to other charı	table organizations		5,642.
· Granca co ocher charr	cable organizations.		
			25,000.
Part:IX:B Summary of Program	n-Related Investments (see instru	ections)	
Describe the two largest program-related	investments made by the foundation during	the tax year on lines 1 and 2.	Amount
1		-	
			
2			
			
All other program-related investments Se	e instructions		
3		 	
Total. Add lines 1 through 3			
BAA		· <u>-</u> -	Form 990-PF (2013)

Pai	Minimum Investment Return (All domestic foundations must complete this part. Foreign see instructions.)	gn found	lations,
1	Fair market value of assets not used (or held for use) directly in carrying out charitable, etc, purposes A Average monthly fair market value of securities	1 a	62,574.
ì	b Average of monthly cash balances	1 b	20,078.
	C Fair market value of all other assets (see instructions)	1 c	20,010.
	d Total (add lines 1a, b, and c)	1 d	82,652.
	e Reduction claimed for blockage or other factors reported on lines 1a and 1c	- - -	02,032.
	(attach detailed explanation)	,	
2	Acquisition indebtedness applicable to line 1 assets	2	
3	Subtract line 2 from line 1d	3	82,652.
4	Cash deemed held for charitable activities Enter 1-1/2% of line 3 (for greater amount, see instructions)	4	1,240.
5	Net value of noncharitable-use assets. Subtract line 4 from line 3. Enter here and on Part V, line 4	5	81,412.
6	Minimum investment return. Enter 5% of line 5	6	4,071.
Par	Distributable Amount (see instructions) (Section 4942(j)(3) and (j)(5) private operating and certain foreign organizations check here ☐ and do not complete this part.)	founda	
1	Minimum investment return from Part X, line 6	1	4,071.
2 8	a Tax on investment income for 2013 from Part VI, line 5	Š.	
ı	b Income tax for 2013 (This does not include the tax from Part VI) 2 b		
(Add lines 2a and 2b · · · · · · · · · · · · · · · · · ·	2 c	45.
3	Distributable amount before adjustments. Subtract line 2c from line 1	3	4,026.
4	Recoveries of amounts treated as qualifying distributions	4	
5	Add lines 3 and 4	5	4,026.
6	Deduction from distributable amount (see instructions)	6	
7	Distributable amount as adjusted Subtract line 6 from line 5 Enter here and on Part XIII, line 1	7	4,026.
Pai	Qualifying Distributions (see instructions)		
•	Amounts paid (including administrative expenses) to accomplish charitable, etc, purposes a Expenses, contributions, gifts, etc — total from Part I, column (d), line 26	1 a	30,642.
١	b Program-related investments — total from Part IX-B	1 b	
2	Amounts paid to acquire assets used (or held for use) directly in carrying out charitable, etc, purposes	2	
3	Amounts set aside for specific charitable projects that satisfy the a Suitability test (prior IRS approval required)	3 a	
ı	Cash distribution test (attach the required schedule)	3 b	
4		4	30,642.
5	Enter 1% of Part I, line 27b (see instructions)	5	45.
6	Adjusted qualifying distributions. Subtract line 5 from line 4	6	30,597.
	Note. The amount on line 6 will be used in Part V, column (b), in subsequent years when calculating whether the forqualifies for the section 4940(e) reduction of tax in those years	undation	

BAA Form 990-PF (2013)

Part XIII Undistributed Income (see instructions)

		(a) Corpus	(b) Years prior to 2012	(c) 2012	(d) 2013
1	Distributable amount for 2013 from Part XI, line 7		"		4,026.
2	Undistributed income, if any, as of the end of 2013				
а	Enter amount for 2012 only			0.	
b	Total for prior years 20 , 20 , 20		<u> </u>		
3	Excess distributions carryover, if any, to 2013				
а	ı From 2008				
t	From 2009 0 .				T A THE COLOR
c	From 2010 0 .				
c	From 2011 77,284.				F
e	From 2012 40, 619.				
f	Total of lines 3a through e	117,903.			ļ
4	Qualifying distributions for 2013 from Part				
	XII, line 4. ► \$ 30,642.	* *	*		,
а	Applied to 2012, but not more than line 2a				
t	Applied to undistributed income of prior years (Election required — see instructions)				
c	: Treated as distributions out of corpus (Election required — see instructions)		*		4 .
c	Applied to 2013 distributable amount	-			4,026.
e	Remaining amount distributed out of corpus	26,616.			
5	Excess distributions carryover applied to 2013			*	
	(If an amount appears in column (d), the same amount must be shown in column (a))				
	Same amount mast be shown in column (a) y	\$			
6	Enter the net total of each column as	*		**	i i
•	indicated below:				
ā	Corpus Add lines 3f, 4c, and 4e Subtract line 5	144,519.	.<		» f
ŧ	Pnor years' undistributed income Subtract line 4b from line 2b		0.		
C	Enter the amount of prior years' undistribut- ed income for which a notice of deficiency			,	
	has been issued, or on which the section 4942(a) tax has been previously assessed				
C	Subtract line 6c from line 6b Taxable amount — see instructions		0.		
•	• Undistributed income for 2012 Subtract line 4a from line 2a Taxable amount — see instructions			0.	
f	Undistributed income for 2013 Subtract lines 4d and 5 from line 1 This amount must be				•
-	Amounts treated as distributions out of				0.
′	corpus to satisfy requirements imposed by section 170(b)(1)(F) or 4942(g)(3) (see instructions)				'
8	Excess distributions carryover from 2008 not applied on line 5 or line 7 (see instructions).	0.			
9	Excess distributions carryover to 2014. Subtract lines 7 and 8 from line 6a				
10	Analysis of line 9	144,519.			
	a Excess from 2009 0 .				
	b Excess from 2010				
	Excess from 2011				
	d Excess from 2012				
	Excess from 2013				
	20,010.			<u>L</u>	L

Form 990-PF (2013) Strategic Life				56-237415	6 Page 10
Part XIV Private Operating Found					N/A
1 a If the foundation has received a ruling or do is effective for 2013, enter the date of the r	uling				
b Check box to indicate whether the foundation		ing foundation descri		4942(J)(3) or	4942(j)(5)
2 a Enter the lesser of the adjusted net income from Part I or the minimum	Tax year	/h) 2042	Pnor 3 years	(4) 2040	(a) Tatal
investment return from Part X for each year listed	(a) 2013	(b) 2012	(c) 2011	(d) 2010	(e) Total
b 85% of line 2a					
c Qualifying distributions from Part XII, line 4 for each year listed					
d Amounts included in line 2c not used directly for active conduct of exempt activities					
e Qualifying distributions made directly for active conduct of exempt activities Subtract line 2d from line 2c					
3 Complete 3a, b, or c for the alternative test relied upon					:
a 'Assets' alternative test — enter					
(1) Value of all assets					
(2) Value of assets qualifying under section 4942(j)(3)(B)(i)					
b 'Endowment' alternative test — enter 2/3 of minimum investment return shown in Part X, line 6 for each year listed					
c 'Support' alternative test — enter					
(1) Total support other than gross investment income (interest, dividends, rents, payments on securities loans (section 512(a)(5)), or royalties)					
(2) Support from general public and 5 or more exempt organizations as provided in section 4942(j)(3)(B)(iii)					
(3) Largest amount of support from an exempt organization					
(4) Gross investment income					
Part XV Supplementary Informatio	n (Complete this	part only if the	foundation ha	d \$5,000 or more	e in
assets at any time during a linformation Regarding Foundation Man		istructions.)	_	· · · · · · · · · · · · · · · · · · ·	
a List any managers of the foundation who holose of any tax year (but only if they have Alan & Melissa Gotthardt	ave contributed more	than 2% of the total on \$5,000). (See section	contributions receiv on 507(d)(2))	ed by the foundation t	pefore the
b List any managers of the foundation who co	wn 10% or more of th	e stock of a corporat	on (or an equally la	rae portion of the owr	ership of
a partnership or other entity) of which the f	oundation has a 10%	or greater interest	(5. 5.) 54-5.	.go possess as as ass	
2 Information Regarding Contribution, Gr Check here X if the foundation only requests for funds If the foundation makes complete items 2a, b, c, and d	makes contributions to	preselected charitat	ole organizations an	d does not accept un ons under other cond	solicited tions,
a The name, address, and telephone numbe	r or e-mail of the pers	son to whom applicati	ons should be addr	essed	
b The form in which applications should be s	ubmitted and informa	tion and materials the	ey should include:		
c Any submission deadlines					
d Any restrictions or limitations on awards, s	uch as by geographic	al areas, chantable fi	elds, kınds of ınstitu	itions, or other factors	
BAA	Tr	EEA0310 07/10/13			Form 990-PF (2013)
wron.	11	NUJIU U//IU/IJ		,	Onn 330-11 (2013)

Part XV Supplementary Information (continued)

3 Grants and Contributions Paid During the Year or Approved for Future Payment								
Recipient			lf recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount		
Name and address (home or b	usines	is)	substantial contributor	1	_	_		
a Paid during the year Groundwire								
P.O. Box 1323 Castle Rock Timothy Barnabas	со	80104		n/a	General Fund	10,000.		
4200 North Point Pkwy Alpharetta Celebrate Life Int'l	GA	30022		n/a	General Fund	5,000.		
3104 Creekside Vıllage Kennesaw		30144		n/a	General Fund	10,000.		
		v						
Total					<u> </u> 3a	25,000.		
b Approved for future payment					30	23,000.		
Total								

Part XVI-A Analysis of Income-Producing Activities

1 Prog	ss amounts unless otherwise indicated	Unrelate	ed business income	Excluded	by section 512, 513, or 514	(e)
	gram service revenue	(a) Business code	(b) Amount	(c) Exclu- sion code	(d) Amount	Related or exempt function income (See instructions)
а	g. a			Code		
ь				 		
c				1		
d				1		
e						
f						
g Fee	s and contracts from government agencies					
2 Men	mbership dues and assessments					
	est on savings and temporary cash investments			.]		
	dends and interest from securities			14	746.	
	rental income or (loss) from real estate			1 2	,	- App
	t-financed property			.		
	debt-financed property					
	rental income or (loss) from personal property					
	er investment income					
	or (loss) from sales of assets other than inventory					3,798
	income or (loss) from special events					
	ss profit or (loss) from sales of inventory			_		
11 Othe	er revenue		*		*) '(-) \$\frac{1}{2}
a				+		
ь						
c						
d						
42 Sub	ototal Add columns (b), (d), and (e)				746	2.700
					746.	3,798 4,544
	sheet in line 13 instructions to verify calculations					4,544
		-	U. I			
	/I≟B₃ Relationship of Activities to the					
Line No. ▼	accomplishment of the foundation's exempt p	urposes (oth	er than by providing fun	ds for suc	ch purposes) (See instru	ctions)
3	The Foundation owns the copy		_			
	The Eternity Portfolio as pa				-	
	empower donors to give more					
	Revenue from sales of invest					
	incurred in distributing The	Etarni			l as	
				as wel.		
	promoting and enhancing the			is wel.		
				as wel.		
				as wel.		
				as wel.		
				as wel.		
				as wel.		
				as wel.		
				is wel.		
				as wel.		
				as wel.		
				as wel		
				as wel		
				as wel.		
				as wel.		

Form 990-PF (2013) Strategic Life Initiative, Inc 56-2374156 Part XVII. Information Regarding Transfers To and Transactions and Relationships With Noncharitable Exempt Organizations

						14 4 4 4 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
describe		the Code (other than	any of the following with an section 501(c)(3) organiza			Yes No
a Transfer	s from the reporting fo	oundation to a nonch	arıtable exempt organizatio	n of		
(1) Cas	h					. 1 a (1) X
(2) Othe	er assets					. 1a(2) X
b Other tra	ansactions.					2 g/sm (120 g
(1) Sale	s of assets to a nonch	nantable exempt orga	anization			
			mpt organization			
• •						
	_					. 1 b (4) X
	•					. 1 b (5) X
		•	draising solicitations			. 1 b (6) X
c Sharing	of facilities, equipment	t, mailing lists, other	assets, or paid employees.		• • • • • • • • • • • • •	1 c X
the good	ls, other assets, or ser	vices given by the re	the following schedule Co eporting foundation if the fo olumn (d) the value of the g	undation received	less than fair market value	value of ın
(a) Line no	(b) Amount involved	(c) Name of nonch	nantable exempt organization	(d) Description	on of transfers, transactions, and	sharing arrangements
						
				<u> </u>	· · · · ·	
					· - · · · · · · · · · · · · · · · · · ·	
					· ··	<u></u> _
					**	
				<u> </u>		
			·			
					······································	
describe	undation directly or ind d in section 501(c) of to complete the following	the Code (other than	or related to, one or more to section 501(c)(3)) or in sec	ax-exempt organition 527?	zations	Yes XNo
(a)	Name of organization	1	(b) Type of organization		(c) Description of rela	tionship
						
Under propriect, a	enaities of perjury, I declare the and complete. Declaration of	hat I have examined this rel preparer (other than taxpay	tum, including accompanying schedurer) is based on all information of whi	les and statements, and ch preparer has any kno	i to the best of my knowledge and bowledge	elief, it is true, May the IRS discuss
Here +	916, 19	W.	m/c/14	1 	.	this return with the preparer shown below
· · · · · · · · · · · · · · · · · · ·	ture of officer or trustee		Data John	Presid	ent	(see instructions)?
Signal	Print/Type preparer's name		Preparer's signature	Title		Yes No
	i ilino ype preparer s name	ı	Freparer s signature	Date	Check	PTIN
Paid					self-employed	
Preparer	Firm's name				Firm's EIN	····
Jse Only	Firm's address					
				•	Phone no.	
BAA	· · · · · · · · · · · · · · · · · · ·				<u> </u>	Form 990-PE (2013)

Schedule B

(Form 990, 990-EZ, or 990-PF)

Department of the Treasury Internal Revenue Service

Schedule of Contributors

► Attach to Form 990, Form 990-EZ, or Form 990-PF
► Information about Schedule B (Form 990, 990-EZ, 990-PF) and its instructions is at www.irs.gov/form990.

OMB No 1545-0047

2013

Name of the organization		Employer identification number				
Strategic Life Initiative, In	nc	56-2374156				
Organization type (check one)		-				
ers of: Section:						
Form 990 or 990-EZ	501(c)() (enter number) organization 4947(a)(1) nonexempt chantable trust not treated as a private foundation					
Form 990-PF	527 political organization X 501(c)(3) exempt private foundation 4947(a)(1) nonexempt charitable trust treated as a private foundation 501(c)(3) taxable private foundation					
Check if your organization is covered by the Gen Note. Only a section 501(c)(7), (8), or (10) organ	eral Rule or a Special Rule Ization can check boxes for both the General Rule and a Special	I Rule See instructions				
General Rule X For an organization filing Form 990, 990-EZ, contributor (Complete Parts I and II.)	or 990-PF that received, during the year, \$5,000 or more (in mor	ney or property) from any one				
Special Rules						
509(a)(1) and 170(b)(1)(A)(vi) and received f	rm 990 or 990-EZ that met the 33-1/3% support test of the regula rom any one contributor, during the year, a contribution of the gr III, line 1h, or (ii) Form 990-EZ, line 1 Complete Parts I and II					
For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than \$1,000 for use exclusively for religious, charitable, scientific, literary, or educational purposes, or the prevention of cruelty to children or animals Complete Parts I, II, and III						
For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions for use <i>exclusively</i> for religious, chantable, etc, purposes, but these contributions did not total to more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an <i>exclusively</i> religious, charitable, etc, purpose Do not complete any of the parts unless the General Rule applies to this organization because it received nonexclusively religious, chantable, etc, contributions of \$5,000 or more during the year						
990-PF) but it must answer 'No' on Part IV, line 2	the General Rule and/or the Special Rules does not file Schedule 2, of its Form 990, or check the box on line H of its Form 990-EZ ling requirements of Schedule B (Form 990, 990-EZ, or 990-PF)	or on its Form 990-PF,				

BAA For Paperwork Reduction Act Notice, see the Instructions for Form 990, 990EZ, or 990-PF.

Schedule **B** (Form 990, 990-EZ, or 990-PF) (2013)

Name of org	anization	' '	Employer identification number	
Strate	gic Life Initiative, Inc	56-2	2374156	
	Contributors (see instructions) Use duplicate copies of Part I if additional space	is needed		
(a) Number	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution	
1	Alan and Melissa Gotthardt	\$ <u>26</u> _296	Person X Payroll X Noncash X	
	Roswell GA _ 30075		(Complete Part II for noncash contributions)	
(a) Number	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution	
		\$	Person Payroll Oncash Complete Part II for noncash contributions)	
(a) Number	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution	
		\$	Person Payroll Noncash (Complete Part II for noncash contributions)	
(a) Number	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution	
		\$	Person Payroll Noncash (Complete Part II for noncash contributions)	
(a) Number	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution	
		\$	Person Payroll Oncash Complete Part II for noncash contributions)	
(a) Number	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution	
		\$	Person Payroll Noncash (Complete Part II for noncash contributions)	
BAA	TEEA0702 12/27/13	Schedule B (Form 9	90, 990-EZ, or 990-PF) (2013)	

Page

1 of

1 of Part 1

Schedule B (Form 990, 990-EZ, or 990-PF) (2013)

Page

1 of Part II

Strategic Life Initiative, Inc

Employer identification number

56-2374156

Part II	Noncash Property (see instructions) Use duplicate copies of Part II if additional space	is needed

(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
	Paid various direct expenses	-	
1	of the foundation for shipping,		
	supplies, web domains, etc		
		\$1 <u>,296.</u>	various
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		- - - s	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		-	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		-	
		- - -	
		-	-
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		-	
		- - - -	
		-	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		-	
	<u> </u>	-	
		- 	-
BAA	Scho	l dule B (Form 990, 990-EZ,	or 990-PF) (2013)

Net Gain or Loss From Sale of Assets

2013

Name		Employer Identification Number
Strategic Life Initiative,	Inc	56-2374156
Asset Information:		
Description of Property: SEE	SCHEDULE 1	
Date Acquired . Various	How Acquired	
Date Sold Various	Name of Buyer	
Sales Price 28, 437.	Cost or other basis (do not reduce by depreciation)	
Sales Expense . 24,639		
Total Gain (Loss)	798. Accumulation Depreciation	
Description of Property:		
Date Acquired	How Acquired	
Date Sold	Name of Buyer	
Sales Price	Cost or other basis (do not reduce by depreciation)	
Sales Expense	Valuation Method	
Total Gain (Loss)	Accumulation Depreciation	
Description of Property		
Date Acquired	How Acquired	· · · · · · · · · · · · · · · ·
Date Sold	Name of Buyer	
Sales Price	Cost or other basis (do not reduce by depreciation)	· · · · · · · · · · · · · · · · · · ·
Sales Expense	Valuation Method	
Total Gain (Loss)	Accumulation Depreciation	
Description of Property		
Date Acquired.	How Acquired	
Date Sold	Name of Buyer	
Sales Price	Cost or other basis (do not reduce by depreciation)	·
Sales Expense	Valuation Method	
Total Gain (Loss)	Accumulation Depreciation	
Description of Property		
Date Acquired .	How Acquired	
Date Sold	Name of Buyer	
Sales Price	Cost or other basis (do not reduce by depreciation)	
Sales Expense	Valuation Method.	
Total Gain (Loss)	Accumulation Depreciation	· · · · · · · · · · · · · · · · · · ·
Description of Property		
Date Acquired .	How Acquired	
Date Sold	Name of Buyer	
Sales Price	Cost or other basis (do not reduce by depreciation)	
Sales Expense	Valuation Method	
Total Gain (Loss)	Accumulation Depreciation	
Description of Property		
Date Acquired .	How Acquired	
Date Sold	Name of Buyer	
Sales Price	Cost or other basis (do not reduce by depreciation)	
Sales Expense	Valuation Method	
Total Gain (Loss)	Accumulation Depreciation	
Description of Property		
Date Acquired .	How Acquired	
Date Sold	Name of Buyer	
Sales Price:	Cost or other basis (do not reduce by depreciation)	
Sales Expense	Valuation Method:	
Total Gain (Loss):	Accumulation Depreciation	

Form 990-PF, Page 1, Part I, Line 23

Line 23 Stmt

Other expenses	Rev/Exp Book	Net Inv Inc	Adj Net Inc	Charity Disb
Web/Social Media	295.			
Miscellaneous				
Subscriptions/Shipping	42.			42.
Taxes/Business License	176.			
Supplies	100.			100.
Meals & Entertainment	51.			51.
				

Total <u>664.</u> <u>193.</u>

Form 990-PF, Page 2, Part II, Line 10b

L-10b Stmt

	End of Year		
Line 10b - Investments - Corporate Stock:	Book Value	Fair Market Value	
See Schedule 2 Attached	60,738.	61,956.	
Total	60,738.	61,956.	

Print_ Print in landscape for best results.

Accounts > History & Statements

Transactions Statements & Reports | Realized Gain / Loss

View Unrealized Gain/Loss

Trades made today will not appear until tomorrow Cost Basis Calculator Rules & Assumptions

Select Date Range Previous Calendar Year : From

01/01/2013

То 12/31/2013

Search

Reporting Period: 01/01/2013 to 12/31/2013

\$28 436 58 1\$24 638 42

Cost Basis

Total Gain/Loss +\$3 798 16 (15 42%) Long Term Gain/Loss +\$3 798 16 (15 42%) Short Term Gain/Loss \$0.00 (N/A)

						(Gain/Loss (\$ %)	
Symbol	▲ Name (Full Short)	Closed Date	Quantity	Proceeds	Cost Basis	Total	Long Term	Short Terr
NLY	ANNALY CAPITAL MGMT REIT	02/19/2013	200	\$3,043 18	\$3,222 55	-\$179 37	-\$179 37	
ВР	BP PLC ADR F SPONSORED A	02/19/2013	100	\$4,150 06	\$4,674 95	-\$524 89	-\$524 89	
CFFN	CAPITOL FED FINL INC NEW	04/24/2013	100	\$1,182 12	\$1,228 95	-\$46 83	-\$46 83	-
ESV	ENSCO PLC CLASS A F CLASS A	02/19/2013	50	\$3,253 48	\$2,689 45	+\$564 03	+\$564 03	
хом	EXXON MOBIL CORPORATION	02/19/2013	50	\$4,459 50	\$3,070 45	+\$1,389 05	+\$1,389 05	
 INTC	INTEL CORP	02/19/2013	100	\$2,100 10	\$2,090 95	+\$9 15	+\$9 15	

EIN: 56-2374156 2013 Form 990PF

Schedule 2

Part II Balance Sheets: Line 10b

	<u>c</u>	Cost (book)		FMV	
Schwab Acct Cash	\$	37,556	\$	37,556	
Johnson & Johnson (JNJ) Microsoft (MSFT) Pfizer (PFE) RadioShack Alliance Bancorp (ALLB) Allied Nevada (ANV)		2,969 45 5,261 90 3,506.30 3,923 95 1,118.95 6,401 90		4,579.50 7,482 00 5,513 40 3,900 00 1,505 00 1,420 00	
· ····	-\$	60,738 25	\$	61,956	

Schedule 2