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Form 990-PF



Department of the Treasury
Internal Revenue Service

Return of Private Foundation

or Section 4947(a)(1) Trust Treated as Private Foundation

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▶ Information about Form 990-PF and its instructions is at www.irs.gov/form990pf.






OMB No 1545-0052

2013

Open to Public Inspection

For calendar year 2013, or tax year beginning 01-01-2013 , and ending 12-31-2013

Name of foundation The Jeff Gordon Childrens Foundation		A Employer identification number 56-2174163	
Number and street (or P O box number if mail is not delivered to street address) 7575 West Winds Blvd NW Suite C		B Telephone number (see instructions) (704) 455-7424	
City or town, state or province, country, and ZIP or foreign postal code Concord, NC 28027		C If exemption application is pending, check here <input type="checkbox"/>	
G Check all that apply <input type="checkbox"/> Initial return <input type="checkbox"/> Initial return of a former public charity <input type="checkbox"/> Final return <input type="checkbox"/> Amended return <input type="checkbox"/> Address change <input type="checkbox"/> Name change		D 1. Foreign organizations, check here <input type="checkbox"/> 2. Foreign organizations meeting the 85% test, check here and attach computation <input type="checkbox"/>	
H Check type of organization <input checked="" type="checkbox"/> Section 501(c)(3) exempt private foundation <input type="checkbox"/> Section 4947(a)(1) nonexempt charitable trust <input type="checkbox"/> Other taxable private foundation		E If private foundation status was terminated under section 507(b)(1)(A), check here <input type="checkbox"/>	
I Fair market value of all assets at end of year (from Part II, col. (c), line 16)▶\$ 570,088		F If the foundation is in a 60-month termination under section 507(b)(1)(B), check here <input type="checkbox"/>	
J Accounting method <input checked="" type="checkbox"/> Cash <input type="checkbox"/> Accrual <input type="checkbox"/> Other (specify) _____ (Part I, column (d) must be on cash basis.)			

Part I Analysis of Revenue and Expenses (The total of amounts in columns (b), (c), and (d) may not necessarily equal the amounts in column (a) (see instructions))		(a) Revenue and expenses per books	(b) Net investment income	(c) Adjusted net income	(d) Disbursements for charitable purposes (cash basis only)
Revenue	1 Contributions, gifts, grants, etc , received (attach schedule)	1,532,993			
	2 Check <input type="checkbox"/> if the foundation is not required to attach Sch B				
	3 Interest on savings and temporary cash investments	189	189	189	
	4 Dividends and interest from securities.	15,054	15,054	15,054	
	5a Gross rents				
	b Net rental income or (loss) _____				
	6a Net gain or (loss) from sale of assets not on line 10	24,686			
	b Gross sales price for all assets on line 6a 53,750				
	7 Capital gain net income (from Part IV, line 2) . . .		24,686		
	8 Net short-term capital gain			175	
	9 Income modifications				
	10a Gross sales less returns and allowances				
Operating and Administrative Expenses	b Less Cost of goods sold				
	c Gross profit or (loss) (attach schedule)				
	11 Other income (attach schedule)	 617,633		617,633	
	12 Total. Add lines 1 through 11	2,190,555	39,929	633,051	
	13 Compensation of officers, directors, trustees, etc	94,750			94,750
	14 Other employee salaries and wages	114,760			114,760
	15 Pension plans, employee benefits				
	16a Legal fees (attach schedule)				
	b Accounting fees (attach schedule)	 10,950			10,950
	c Other professional fees (attach schedule)	 24,671			24,671
	17 Interest				
	18 Taxes (attach schedule) (see instructions)				
	19 Depreciation (attach schedule) and depletion . . .	 6,959			
	20 Occupancy				
	21 Travel, conferences, and meetings	25,411			25,411
	22 Printing and publications	12,285			12,285
	23 Other expenses (attach schedule)	 260,496	3,354	113,934	143,208
	24 Total operating and administrative expenses. Add lines 13 through 23	550,282	3,354	113,934	426,035
	25 Contributions, gifts, grants paid	1,520,795			1,520,795
	26 Total expenses and disbursements. Add lines 24 and 25	2,071,077	3,354	113,934	1,946,830
	27 Subtract line 26 from line 12				
	a Excess of revenue over expenses and disbursements	119,478			
	b Net investment income (if negative, enter -0-)		36,575		
	c Adjusted net income (if negative, enter -0-)			519,117	

Part II Balance Sheets		Attached schedules and amounts in the description column should be for end-of-year amounts only (See instructions)	Beginning of year	End of year	
			(a) Book Value	(b) Book Value	(c) Fair Market Value
Assets	1	Cash—non-interest-bearing	90,604	208,469	208,469
	2	Savings and temporary cash investments			
	3	Accounts receivable ▶ _____ Less allowance for doubtful accounts ▶ _____			
	4	Pledges receivable ▶ _____ Less allowance for doubtful accounts ▶ _____			
	5	Grants receivable			
	6	Receivables due from officers, directors, trustees, and other disqualified persons (attach schedule) (see instructions)			
	7	Other notes and loans receivable (attach schedule) ▶ _____ Less allowance for doubtful accounts ▶ _____			
	8	Inventories for sale or use			
	9	Prepaid expenses and deferred charges			
	10a	Investments—U S and state government obligations (attach schedule)			
	b	Investments—corporate stock (attach schedule)			
	c	Investments—corporate bonds (attach schedule).			
	11	Investments—land, buildings, and equipment basis ▶ _____ Less accumulated depreciation (attach schedule) ▶ _____			
	12	Investments—mortgage loans			
	13	Investments—other (attach schedule)	250,001	262,573	361,619
Liabilities	14	Land, buildings, and equipment basis ▶ _____ 52,146 Less accumulated depreciation (attach schedule) ▶ 41,708	21,397	10,438	
	15	Other assets (describe ▶ _____)			
	16	Total assets (to be completed by all filers—see the instructions Also, see page 1, item I)	362,002	481,480	570,088
	17	Accounts payable and accrued expenses			
	18	Grants payable			
	19	Deferred revenue			
	20	Loans from officers, directors, trustees, and other disqualified persons			
	21	Mortgages and other notes payable (attach schedule)			
Net Assets or Fund Balances	22	Other liabilities (describe ▶ _____)			
	23	Total liabilities (add lines 17 through 22)		0	
		Foundations that follow SFAS 117, check here ▶ <input checked="" type="checkbox"/> and complete lines 24 through 26 and lines 30 and 31.			
	24	Unrestricted	362,002	481,480	
	25	Temporarily restricted			
	26	Permanently restricted			
		Foundations that do not follow SFAS 117, check here ▶ <input type="checkbox"/> and complete lines 27 through 31.			
	27	Capital stock, trust principal, or current funds			
	28	Paid-in or capital surplus, or land, bldg , and equipment fund			
	29	Retained earnings, accumulated income, endowment, or other funds			
	30	Total net assets or fund balances (see page 17 of the instructions)	362,002	481,480	
	31	Total liabilities and net assets/fund balances (see page 17 of the instructions)	362,002	481,480	

Part III Analysis of Changes in Net Assets or Fund Balances

1	Total net assets or fund balances at beginning of year—Part II, column (a), line 30 (must agree with end-of-year figure reported on prior year’s return)	1	362,002
2	Enter amount from Part I, line 27a	2	119,478
3	Other increases not included in line 2 (itemize) ▶ _____	3	
4	Add lines 1, 2, and 3	4	481,480
5	Decreases not included in line 2 (itemize) ▶ _____	5	
6	Total net assets or fund balances at end of year (line 4 minus line 5)—Part II, column (b), line 30 .	6	481,480

Part IV

Capital Gains and Losses for Tax on Investment Income

(a) List and describe the kind(s) of property sold (e g , real estate, 2-story brick warehouse, or common stock, 200 shs MLC Co)		(b) How acquired P—Purchase D—Donation	(c) Date acquired (mo , day, yr)	(d) Date sold (mo , day, yr)
1a				
(e) Gross sales price	(f) Depreciation allowed (or allowable)	(g) Cost or other basis plus expense of sale	(h) Gain or (loss) (e) plus (f) minus (g)	
a				
b				
c				
d				
e				
Complete only for assets showing gain in column (h) and owned by the foundation on 12/31/69			(i) Gains (Col (h) gain minus col (k), but not less than -0-) or Losses (from col (h))	
(i) F M V as of 12/31/69	(j) Adjusted basis as of 12/31/69	(k) Excess of col (i) over col (j), if any		
a				
b				
c				
d				
e				
2	Capital gain net income or (net capital loss) { If gain, also enter in Part I, line 7 If (loss), enter -0- in Part I, line 7 }		2	24,686
3	Net short-term capital gain or (loss) as defined in sections 1222(5) and (6) If gain, also enter in Part I, line 8, column (c) (see instructions) If (loss), enter -0- in Part I, line 8 }		3	175

Part V

Qualification Under Section 4940(e) for Reduced Tax on Net Investment Income

(For optional use by domestic private foundations subject to the section 4940(a) tax on net investment income)

If section 4940(d)(2) applies, leave this part blank

Was the foundation liable for the section 4942 tax on the distributable amount of any year in the base period? ☐ Yes ☒ No
If "Yes," the foundation does not qualify under section 4940(e) Do not complete this part

1 Enter the appropriate amount in each column for each year, see page 18 of the instructions before making any entries


(a) Base period years Calendar year (or tax year beginning in)	(b) Adjusted qualifying distributions	(c) Net value of noncharitable-use assets	(d) Distribution ratio (col (b) divided by col (c))
2012	1,811,594	867,903	2 08732
2011	1,854,378	1,187,798	1 56119
2010	1,825,812	1,325,465	1 37749
2009	1,516,438	1,195,356	1 26861
2008	1,581,227	792,612	1 99496
2 Total of line 1, column (d).			2 8 28957
3 Average distribution ratio for the 5-year base period—divide the total on line 2 by 5, or by the number of years the foundation has been in existence if less than 5 years			3 1 65791
4 Enter the net value of noncharitable-use assets for 2013 from Part X, line 5.			4 978,518
5 Multiply line 4 by line 3.			5 1,622,298
6 Enter 1% of net investment income (1% of Part I, line 27b).			6 366
7 Add lines 5 and 6.			7 1,622,664
8 Enter qualifying distributions from Part XII, line 4.			8 1,946,830

If line 8 is equal to or greater than line 7, check the box in Part VI, line 1b, and complete that part using a 1% tax rate See the Part VI instructions

Part VIExcise Tax Based on Investment Income (Section 4940(a), 4940(b), 4940(e), or 4948—see page 18 of the instructions)

1a	Exempt operating foundations described in section 4940(d)(2), check here <input type="checkbox"/> and enter "N/A" on line 1	1	366
	Date of ruling or determination letter _____ (attach copy of letter if necessary—see instructions)		
b	Domestic foundations that meet the section 4940(e) requirements in Part V, check here <input checked="" type="checkbox"/> and enter 1% of Part I, line 27b		
c	All other domestic foundations enter 2% of line 27b. Exempt foreign organizations enter 4% of Part I, line 12, col. (b)		
2	Tax under section 511 (domestic section 4947(a)(1) trusts and taxable foundations only. Others enter -0-)	2	
3	Add lines 1 and 2.	3	366
4	Subtitle A (income) tax (domestic section 4947(a)(1) trusts and taxable foundations only. Others enter -0-)	4	
5	Tax based on investment income. Subtract line 4 from line 3. If zero or less, enter -0-	5	366
6	Credits/Payments		
a	2013 estimated tax payments and 2012 overpayment credited to 2013	6a	
b	Exempt foreign organizations—tax withheld at source	6b	
c	Tax paid with application for extension of time to file (Form 8868)	6c	
d	Backup withholding erroneously withheld	6d	
7	Total credits and payments. Add lines 6a through 6d.	7	
8	Enter any penalty for underpayment of estimated tax. Check here <input type="checkbox"/> if Form 2220 is attached.	8	
9	Tax due. If the total of lines 5 and 8 is more than line 7, enter amount owed	9	366
10	Overpayment. If line 7 is more than the total of lines 5 and 8, enter the amount overpaid	10	
11	Enter the amount of line 10 to be Credited to 2014 estimated tax <input type="checkbox"/> Refunded <input type="checkbox"/>	11	

Part VII-AStatements Regarding Activities

1a	During the tax year, did the foundation attempt to influence any national, state, or local legislation or did it participate or intervene in any political campaign?	1a	Yes	No
b	Did it spend more than \$100 during the year (either directly or indirectly) for political purposes (see page 19 of the instructions for definition)? <i>If the answer is "Yes" to 1a or 1b, attach a detailed description of the activities and copies of any materials published or distributed by the foundation in connection with the activities.</i>	1b		No
c	Did the foundation file Form 1120-POL for this year?.	1c		No
d	Enter the amount (if any) of tax on political expenditures (section 4955) imposed during the year: (1) On the foundation <input type="checkbox"/> \$ _____ (2) On foundation managers <input type="checkbox"/> \$ _____			
e	Enter the reimbursement (if any) paid by the foundation during the year for political expenditure tax imposed on foundation managers <input type="checkbox"/> \$ _____			
2	Has the foundation engaged in any activities that have not previously been reported to the IRS? <i>If "Yes," attach a detailed description of the activities.</i>	2		No
3	Has the foundation made any changes, not previously reported to the IRS, in its governing instrument, articles of incorporation, or bylaws, or other similar instruments? <i>If "Yes," attach a conformed copy of the changes</i>	3		No
4a	Did the foundation have unrelated business gross income of \$1,000 or more during the year?.	4a		No
b	If "Yes," has it filed a tax return on Form 990-T for this year?.	4b		No
5	Was there a liquidation, termination, dissolution, or substantial contraction during the year? <i>If "Yes," attach the statement required by General Instruction T.</i>	5		No
6	Are the requirements of section 508(e) (relating to sections 4941 through 4945) satisfied either: • By language in the governing instrument, or • By state legislation that effectively amends the governing instrument so that no mandatory directions that conflict with the state law remain in the governing instrument?	6		No
7	Did the foundation have at least \$5,000 in assets at any time during the year? <i>If "Yes," complete Part II, col. (c), and Part XV.</i>	7	Yes	
8a	Enter the states to which the foundation reports or with which it is registered (see instructions) <input type="checkbox"/> See Additional Data Table			
b	If the answer is "Yes" to line 7, has the foundation furnished a copy of Form 990-PF to the Attorney General (or designate) of each state as required by General Instruction G? <i>If "No," attach explanation.</i>	8b	Yes	
9	Is the foundation claiming status as a private operating foundation within the meaning of section 4942(j)(3) or 4942(j)(5) for calendar year 2013 or the taxable year beginning in 2013 (see instructions for Part XIV)? <i>If "Yes," complete Part XIV</i>	9		No
10	Did any persons become substantial contributors during the tax year? <i>If "Yes," attach a schedule listing their names and addresses.</i> 	10	Yes	

Part VII-A

Statements Regarding Activities *(continued)*

11	At any time during the year, did the foundation, directly or indirectly, own a controlled entity within the meaning of section 512(b)(13)? If "Yes," attach schedule (see instructions).	11		No		
12	Did the foundation make a distribution to a donor advised fund over which the foundation or a disqualified person had advisory privileges? If "Yes," attach statement (see instructions)	12		No		
13	Did the foundation comply with the public inspection requirements for its annual returns and exemption application?	13	Yes			
Website address ▶ <u>www.jeffgordonchildrensfoundation.org</u>						
14	The books are in care of ▶ <u>Ryan Hutcheson</u> Telephone no ▶ <u>(704) 455-7424</u> Located at ▶ <u>7575 West Winds Blvd NW Suite C Concord NC</u> ZIP +4 ▶ <u>28027</u>					
15	Section 4947(a)(1) nonexempt charitable trusts filing Form 990-PF in lieu of Form 1041 —Check here ▶ <input type="checkbox"/> and enter the amount of tax-exempt interest received or accrued during the year ▶ <table><tr><td>15</td><td></td></tr></table>	15				
15						
16	At any time during calendar year 2013, did the foundation have an interest in or a signature or other authority over a bank, securities, or other financial account in a foreign country?	16	Yes	No		
See instructions for exceptions and filing requirements for Form TD F 90-22.1 If "Yes", enter the name of the foreign country ▶						

Part VII-B

Statements Regarding Activities for Which Form 4720 May Be Required

File Form 4720 if any item is checked in the "Yes" column, unless an exception applies.			Yes	No
1a	During the year did the foundation (either directly or indirectly) (1) Engage in the sale or exchange, or leasing of property with a disqualified person? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No (2) Borrow money from, lend money to, or otherwise extend credit to (or accept it from) a disqualified person?. <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No (3) Furnish goods, services, or facilities to (or accept them from) a disqualified person? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No (4) Pay compensation to, or pay or reimburse the expenses of, a disqualified person? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No (5) Transfer any income or assets to a disqualified person (or make any of either available for the benefit or use of a disqualified person)?. <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No (6) Agree to pay money or property to a government official? (Exception. Check "No" if the foundation agreed to make a grant to or to employ the official for a period after termination of government service, if terminating within 90 days). <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
b	If any answer is "Yes" to 1a(1)–(6), did any of the acts fail to qualify under the exceptions described in Regulations section 53.4941(d)-3 or in a current notice regarding disaster assistance (see page 20 of the instructions)?. . . Organizations relying on a current notice regarding disaster assistance check here. ▶ <input type="checkbox"/>	1b		No
c	Did the foundation engage in a prior year in any of the acts described in 1a, other than excepted acts, that were not corrected before the first day of the tax year beginning in 2013?.	1c		No
2	Taxes on failure to distribute income (section 4942) (does not apply for years the foundation was a private operating foundation defined in section 4942(j)(3) or 4942(j)(5))			
a	At the end of tax year 2013, did the foundation have any undistributed income (lines 6d and 6e, Part XIII) for tax year(s) beginning before 2013?. <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If "Yes," list the years ▶ 20____, 20____, 20____, 20____			
b	Are there any years listed in 2a for which the foundation is not applying the provisions of section 4942(a)(2) (relating to incorrect valuation of assets) to the year's undistributed income? (If applying section 4942(a)(2) to all years listed, answer "No" and attach statement—see instructions).	2b		No
c	If the provisions of section 4942(a)(2) are being applied to any of the years listed in 2a, list the years here ▶ 20____, 20____, 20____, 20____			
3a	Did the foundation hold more than a 2% direct or indirect interest in any business enterprise at any time during the year?. <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
b	If "Yes," did it have excess business holdings in 2013 as a result of (1) any purchase by the foundation or disqualified persons after May 26, 1969, (2) the lapse of the 5-year period (or longer period approved by the Commissioner under section 4943(c)(7)) to dispose of holdings acquired by gift or bequest, or (3) the lapse of the 10-, 15-, or 20-year first phase holding period? (<i>Use Schedule C, Form 4720, to determine if the foundation had excess business holdings in 2013.</i>).	3b		No
4a	Did the foundation invest during the year any amount in a manner that would jeopardize its charitable purposes?	4a		No
b	Did the foundation make any investment in a prior year (but after December 31, 1969) that could jeopardize its charitable purpose that had not been removed from jeopardy before the first day of the tax year beginning in 2013?	4b		No

Part VII-B

Statements Regarding Activities for Which Form 4720 May Be Required (continued)

5a

During the year did the foundation pay or incur any amount to

(1) Carry on propaganda, or otherwise attempt to influence legislation (section 4945(e))?

YesNo

(2) Influence the outcome of any specific public election (see section 4955), or to carry on, directly or indirectly, any voter registration drive?

YesNo

(3) Provide a grant to an individual for travel, study, or other similar purposes?

YesNo

(4) Provide a grant to an organization other than a charitable, etc , organization described in section 509(a)(1), (2), or (3), or section 4940(d)(2)? (see instructions).

YesNo

(5) Provide for any purpose other than religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals?

YesNo

b

If any answer is "Yes" to 5a(1)–(5), did **any** of the transactions fail to qualify under the exceptions described in Regulations section 53.4945 or in a current notice regarding disaster assistance (see instructions)?

5b

No

Organizations relying on a current notice regarding disaster assistance check here.

c

If the answer is "Yes" to question 5a(4), does the foundation claim exemption from the tax because it maintained expenditure responsibility for the grant?

YesNo

If "Yes," attach the statement required by Regulations section 53.4945–5(d).

6a

Did the foundation, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?

YesNo

b

Did the foundation, during the year, pay premiums, directly or indirectly, on a personal benefit contract?

6b

No

If "Yes" to 6b, file Form 8870.

7a

At any time during the tax year, was the foundation a party to a prohibited tax shelter transaction?

YesNo

b

If yes, did the foundation receive any proceeds or have any net income attributable to the transaction?

7b

No

Part VIII

Information About Officers, Directors, Trustees, Foundation Managers, Highly Paid Employees, and Contractors

1

List all officers, directors, trustees, foundation managers and their compensation (see instructions).

(a) Name and address	(b) Title, and average hours per week devoted to position	(c) Compensation (If not paid, enter -0-)	(d) Contributions to employee benefit plans and deferred compensation	(e) Expense account, other allowances
See Additional Data Table				

2

Compensation of five highest-paid employees (other than those included on line 1—see instructions). If none, enter "NONE."

(a) Name and address of each employee paid more than \$50,000	(b) Title, and average hours per week devoted to position	(c) Compensation	(d) Contributions to employee benefit plans and deferred compensation	(e) Expense account, other allowances
NONE				

Total

number of other employees paid over \$50,000.

Part VIII

Information About Officers, Directors, Trustees, Foundation Managers, Highly Paid Employees, and Contractors (continued)

3 Five highest-paid independent contractors for professional services (see instructions). If none, enter "NONE".		
(a) Name and address of each person paid more than \$50,000	(b) Type of service	(c) Compensation
NONE		
Total number of others receiving over \$50,000 for professional services.		

Part IX-A

Summary of Direct Charitable Activities

List the foundation's four largest direct charitable activities during the tax year. Include relevant statistical information such as the number of organizations and other beneficiaries served, conferences convened, research papers produced, etc	Expenses
1	
2	
3	
4	

Part IX-B

Summary of Program-Related Investments (see instructions)

Describe the two largest program-related investments made by the foundation during the tax year on lines 1 and 2	Amount
1	
2	
All other program-related investments. See page 24 of the instructions	
3	
Total. Add lines 1 through 3	

Part X

Minimum Investment Return (All domestic foundations must complete this part. Foreign foundations, see instructions.)

1	Fair market value of assets not used (or held for use) directly in carrying out charitable, etc , purposes		
a	Average monthly fair market value of securities.	1a	336,333
b	Average of monthly cash balances.	1b	657,086
c	Fair market value of all other assets (see instructions).	1c	0
d	Total (add lines 1a, b, and c).	1d	993,419
e	Reduction claimed for blockage or other factors reported on lines 1a and 1c (attach detailed explanation).	1e	0
2	Acquisition indebtedness applicable to line 1 assets.	2	
3	Subtract line 2 from line 1d.	3	993,419
4	Cash deemed held for charitable activities Enter 1 1/2% of line 3 (for greater amount, see instructions).	4	14,901
5	Net value of noncharitable-use assets. Subtract line 4 from line 3 Enter here and on Part V, line 4	5	978,518
6	Minimum investment return. Enter 5% of line 5.	6	48,926

Part XI

Distributable Amount (see instructions) (Section 4942(j)(3) and (j)(5) private operating foundations and certain foreign organizations check here ☐ and do not complete this part.)

1	Minimum investment return from Part X, line 6.	1	48,926
2a	Tax on investment income for 2013 from Part VI, line 5.	2a	366
b	Income tax for 2013 (This does not include the tax from Part VI).	2b	
c	Add lines 2a and 2b.	2c	366
3	Distributable amount before adjustments Subtract line 2c from line 1.	3	48,560
4	Recoveries of amounts treated as qualifying distributions.	4	
5	Add lines 3 and 4.	5	48,560
6	Deduction from distributable amount (see instructions).	6	
7	Distributable amount as adjusted Subtract line 6 from line 5 Enter here and on Part XIII, line 1.	7	48,560

Part XII

Qualifying Distributions (see instructions)

1	Amounts paid (including administrative expenses) to accomplish charitable, etc , purposes		
a	Expenses, contributions, gifts, etc —total from Part I, column (d), line 26.	1a	1,946,830
b	Program-related investments—total from Part IX-B.	1b	
2	Amounts paid to acquire assets used (or held for use) directly in carrying out charitable, etc , purposes.	2	
3	Amounts set aside for specific charitable projects that satisfy the		
a	Suitability test (prior IRS approval required).	3a	
b	Cash distribution test (attach the required schedule).	3b	
4	Qualifying distributions. Add lines 1a through 3b Enter here and on Part V, line 8, and Part XIII, line 4	4	1,946,830
5	Foundations that qualify under section 4940(e) for the reduced rate of tax on net investment income Enter 1% of Part I, line 27b (see instructions).	5	366
6	Adjusted qualifying distributions. Subtract line 5 from line 4.	6	1,946,464
Note: The amount on line 6 will be used in Part V, column (b), in subsequent years when calculating whether the foundation qualifies for the section 4940(e) reduction of tax in those years			

Part XIII

Undistributed Income (see instructions)

	(a) Corpus	(b) Years prior to 2012	(c) 2012	(d) 2013
1 Distributable amount for 2013 from Part XI, line 7				48,560
2 Undistributed income, if any, as of the end of 2013				
a Enter amount for 2012 only.				
b Total for prior years 20____, 20____, 20____				
3 Excess distributions carryover, if any, to 2013				
a From 2008.	1,543,964			
b From 2009.	1,457,237			
c From 2010.	1,760,245			
d From 2011.	1,795,995			
e From 2012.	1,768,589			
f Total of lines 3a through e.	8,326,030			
4 Qualifying distributions for 2013 from Part XII, line 4 ▶ \$ 1,946,830				
a Applied to 2012, but not more than line 2a				
b Applied to undistributed income of prior years (Election required—see instructions).				
c Treated as distributions out of corpus (Election required—see instructions).	0			
d Applied to 2013 distributable amount.				48,560
e Remaining amount distributed out of corpus	1,898,270			
5 Excess distributions carryover applied to 2013 (If an amount appears in column (d), the same amount must be shown in column (a).)				
6 Enter the net total of each column as indicated below:				
a Corpus Add lines 3f, 4c, and 4e Subtract line 5	10,224,300			
b Prior years' undistributed income Subtract line 4b from line 2b.				
c Enter the amount of prior years' undistributed income for which a notice of deficiency has been issued, or on which the section 4942(a) tax has been previously assessed.				
d Subtract line 6c from line 6b Taxable amount—see instructions				
e Undistributed income for 2012 Subtract line 4a from line 2a Taxable amount—see instructions				
f Undistributed income for 2013 Subtract lines 4d and 5 from line 1 This amount must be distributed in 2014				0
7 Amounts treated as distributions out of corpus to satisfy requirements imposed by section 170(b)(1)(F) or 4942(g)(3) (see instructions).				
8 Excess distributions carryover from 2008 not applied on line 5 or line 7 (see instructions). . .	1,543,964			
9 Excess distributions carryover to 2014. Subtract lines 7 and 8 from line 6a	8,680,336			
10 Analysis of line 9				
a Excess from 2009. . . .	1,457,237			
b Excess from 2010. . . .	1,760,245			
c Excess from 2011. . . .	1,795,995			
d Excess from 2012. . . .	1,768,589			
e Excess from 2013. . . .	1,898,270			

Part XIVPrivate Operating Foundations (see instructions and Part VII-A, question 9)

1a

If the foundation has received a ruling or determination letter that it is a private operating foundation, and the ruling is effective for 2013, enter the date of the ruling.

b

Check box to indicate whether the organization is a private operating foundation described in section 4942(j)(3) or 4942(j)(5)

☐ 4942(j)(3) or ☐ 4942(j)(5)

2a

Enter the lesser of the adjusted net income from Part I or the minimum investment return from Part X for each year listed

Tax year	Prior 3 years				(e) Total
(a) 2013	(b) 2012	(c) 2011	(d) 2010		
b 85% of line 2a					
c Qualifying distributions from Part XII, line 4 for each year listed					
d Amounts included in line 2c not used directly for active conduct of exempt activities					
e Qualifying distributions made directly for active conduct of exempt activities. Subtract line 2d from line 2c					
3 Complete 3a, b, or c for the alternative test relied upon					
a "Assets" alternative test—enter					
(1) Value of all assets					
(2) Value of assets qualifying under section 4942(j)(3)(B)(i)					
b "Endowment" alternative test— enter 2/3 of minimum investment return shown in Part X, line 6 for each year listed. . .					
c "Support" alternative test—enter					
(1) Total support other than gross investment income (interest, dividends, rents, payments on securities loans (section 512(a)(5)), or royalties)					
(2) Support from general public and 5 or more exempt organizations as provided in section 4942(j)(3)(B)(iii).					
(3) Largest amount of support from an exempt organization					
(4) Gross investment income					

Part XVSupplementary Information (Complete this part only if the organization had \$5,000 or more in assets at any time during the year—see instructions.)

1

Information Regarding Foundation Managers:

a

List any managers of the foundation who have contributed more than 2% of the total contributions received by the foundation before the close of any tax year (but only if they have contributed more than \$5,000) (See section 507(d)(2))

Jeffery M Gordon

b

List any managers of the foundation who own 10% or more of the stock of a corporation (or an equally large portion of the ownership of a partnership or other entity) of which the foundation has a 10% or greater interest

2

Information Regarding Contribution, Grant, Gift, Loan, Scholarship, etc., Programs:

Check here ☐ if the foundation only makes contributions to preselected charitable organizations and does not accept unsolicited requests for funds. If the foundation makes gifts, grants, etc. (see instructions) to individuals or organizations under other conditions, complete items 2a, b, c, and d

a

The name, address, and telephone number or e-mail address of the person to whom applications should be addressed

Rachelle Harty
7575 West Winds Blvd NW Suite C
Concord, NC 28027
(980) 255-8508

b

The form in which applications should be submitted and information and materials they should include

Grant application is available at www.jeffgordonchildrensfoundation.org. Applications should include IRS letter of determination, most recent Form 990, program summary, budget, itemized program budget, list of other funds received for this program, Board of Directors list, most recent audited financial statements and annual report. See application for further details.

c

Any submission deadlines

August 1

d

Any restrictions or limitations on awards, such as by geographical areas, charitable fields, kinds of institutions, or other factors

See attached

Part XV

Supplementary Information (continued)

3 Grants and Contributions Paid During the Year or Approved for Future Payment

Recipient	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
Name and address (home or business)				
a Paid during the year See Additional Data Table				
Total			3a	1,520,795
b Approved for future payment				
Total			3b	

Enter gross amounts unless otherwise indicated

Part XVI-B Relationship of Activities to the Accomplishment of Exempt Purposes

Form **990-PF** (2013)


Form 990PF Part VII-A Line 8a

Enter the states to which the foundation reports or with which it is registered	AK,AL,AR,AZ,CA,CO,CT,DC,FL,GA,IL,KS,LA,MA,MD,ME,MI,MN,MO,MS,NC,ND,NH,NJ,NM,NY,OH,OK,OR,PA,RI,SC,TN,UT,VA,WA,WI,WV
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Form 990PF Part VIII Line 1 - List all officers, directors, trustees, foundation managers and their compensation

(a) Name and address	(b) Title, and average hours per week devoted to position	(c) Compensation (If not paid, enter -0-)	(d) Contributions to employee benefit plans and deferred compensation	(e) Expense account, other allowances
Jeffery M Gordon	President 0 50	0		
4325 Papa Joe Hendrick Blvd Charlotte,NC 28262				
Dianne C Bailey	Director 0 50	0		
101 North Tryon St Suite 1900 Charlotte,NC 28246				
Jeffrey W Chell MD	Director 1 00	0		
3001 Broadway St NE Suite 100 Minneapolis,MN 55413				
Rick Hendrick	Director 0 25	0		
4400 Papa Joe Hendrick Blvd Charlotte,NC 28262				
D Wade Clapp MD	Director 1 00	0		
705 Riley Hospital Dr Rm 5900 Indianapolis,IN 46202				
Patricia Kriger	Executive Dir 40 00	88,000		
7575 West Winds Blvd NW Ste C Concord,NC 28027				
Ryan Hutcheson	CFO 4 00	6,750		
4325 Papa Joe Hendrick Blvd Charlotte,NC 28262				
James Reichard	Director 0 25	0		
227 West Trade St Suite 1100 Charlotte,NC 28202				
Glenn Schneller	Director 0 25	0		
316 E Morehead St 4th Floor Charlotte,NC 28202				

Form 990PF Part XV Line 3 - Grants and Contributions Paid During the Year or Approved for Future Payment

Recipient	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
Name and address (home or business)				
a <i>Paid during the year</i>				
Be the Match Foundation 3001 Broadway Street NE Minneapolis, MN 55413	N/A	Public	Support of Be the Match Registry by providing funding for a study that will address the limitations in the current knowledge and provide the foundation for future investigation of long-term survivors of childhood allogeneic hematopioetic stem cell transplantation (HCT)	117,141
Riley Children's Foundation 30 S Meridan Street Ste 200 Indianapolis, IN 46204	N/A	Public	The fifth installment of a \$1 5 million pledge to establish the Jeff Gordon Childrens Foundation Pediatric Cancer Research Fund at Riley Hospital for Children	300,000
NorthEast Foundation 920 Church Street N Concord, NC 28025	N/A	Public	\$75,000 to expand the comprehensive cord blood donation program at CMC- NorthEast and \$5,000 for sponsorship of gala benefiting The Jeff Gordon Children's Hospital	80,000
Children's Oncology Group Foundatio 3501 Civic Center Blvd Philadelphia, PA 19104	N/A	Public	Support through the EveryChild Initiative to increase the volume of clinical research data being submitted to the Childrens Oncology Group	261,076
Miscellaneous less than 5000 4345 Papa Joe Hendrick Blvd Charlotte, NC 28262	N/A	Public	Various support	6,021
Partners in Health 888 Commonwealth Avenue Boston, MA 02215	N/A	Public	To facilitate cancer care in Rwanda In collaboration with Partners In Health and the Dana Farber Cancer Institute and through the development of a Comprehensive Cancer Program, children with cancer living in Africas most densely populated region will begin to receive increased access to treatment This includes prevention, diagnosis, chemotherapy, radiation, surgery and follow-up care	530,838
Royal Children's Foundation 50 Flemington Road Parkville, VICTORIA 3052 AS	N/A	Public	To advance pediatric cancer research though enrollment in clinical trials at the Royal Childrens Hospital	55,155
Carolinas Healthcare System PO Box 32861 Charlotte, NC 28232	N/A	Public	Develop and advance pediatric cancer research at Levine Children's Hospital	30,000
Children's Hospital Foundation 111 Michigan Ave NW Washington, DC 20010	N/A	Public	Support High Risk Leukemia Research at the Bone Marrow Transplant/O cology unit at Children's National Medical Center	25,000
Hope for Henry Foundation 2300 Wisconsin Avenue NW Washington, DC 20007	N/A	Public	To provide patient support in conjunction with the Washington D C Chapter Promise Circle	25,000
Children's Blood and Cancer Center 4900 Mueller Blvd Austin, TX 78723	N/A	Public	Support of CBCC's Psychosocial Programs that specifically benefit pediatric oncology/hematology patients at Dell Children's Hospital	15,500
The Sandbox 9935 D Rea Road Charlotte, NC 28277	N/A	Public	To provide assistance with orchestrating volunteers and donors to deliver citical need assistance such as food, housing, and transportation to pediatric cancer patients and their families	15,000
U Mass Medical School 333 South Street Shresbury, MA 01545	N/A	Public	To provide funding for U Mass Sidekicks Program that pairs 30-35 medical students with the same number of pediatriac cancer patients in a poignant Big Brother/Big Sister approach	10,000
Monroe Carell Jr Children's Hospita 2525 West End Avenue Suite 450 Nashville, TN 37203	N/A	Public	Funding to provide pediatric cancer patients access to clinical art therapy	5,000
Geisinger Health System Foundation 100 N Academy Avenue Danville, PA 17822	N/A	Public	Provide funds to support the ThinkBig pediatric cancer fund to help families who are suffering a diagnosis of pediatriac cancer overcome the numerous out-of-pocket financial burdens that are associated with ongoing treatment and hospitalization related to their malignancies	5,000
Total  3a				1,520,795

Form 990PF Part XV Line 3 - Grants and Contributions Paid During the Year or Approved for Future Payment

Recipient	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
Name and address (home or business)				
a <i>Paid during the year</i>				
Patient Advocate Foundation 421 Butler Farm Road Hampton, VA 23666	N/A	Public	Funding to provide various services to pediatric cancer patients across the nation	5,000
Any Baby Can 1121 East 7th Street Austin, TX 78702	N/A	Public	Provide funding for home or hospital-based services for families of children with cancer under age 21	5,000
Clayton Dabney Foundation 6500 Greenville Ave Suite 342 Dallas, TX 75206	N/A	Public	Funding for "Medicine of the Heart" outreach program to provide everlasting memories for children with terminal cancer	5,000
Carolinas Healthcare System PO Box 32861 Charlotte, NC 28232	N/A	Public	To provide books for pediatric library	25,064
Total  3a				1,520,795

<div>Schedule B</div> <div>(Form 990, 990-EZ, or 990-PF)</div> <div>Department of the Treasury Internal Revenue Service</div>	<div>Schedule of Contributors</div> <div>▶ Attach to Form 990, 990-EZ, or 990-PF.</div> <div>▶ Information about Schedule B (Form 990, 990-EZ, or 990-PF) and its instructions is at www.irs.gov/form990.</div>	<div>OMB No 1545-0047</div> <div>2013</div>

<div>Name of the organization</div> <div>The Jeff Gordon Childrens Foundation</div>	<div>Employer identification number</div> <div>56-2174163</div>
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Organization type (check one)

Filers of:	Section:
Form 990 or 990-EZ	<div><input type="checkbox"/> 501(c)() (enter number) organization</div> <div><input type="checkbox"/> 4947(a)(1) nonexempt charitable trust not treated as a private foundation</div> <div><input type="checkbox"/> 527 political organization</div>
Form 990-PF	<div><input checked="" type="checkbox"/> 501(c)(3) exempt private foundation</div> <div><input type="checkbox"/> 4947(a)(1) nonexempt charitable trust treated as a private foundation</div> <div><input type="checkbox"/> 501(c)(3) taxable private foundation</div>

Check if your organization is covered by the **General Rule** or a **Special Rule**.
Note. Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions.

General Rule

☒ For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, \$5,000 or more (in money or property) from any one contributor. Complete Parts I and II.

Special Rules

- ☐ For a section 501(c)(3) organization filing Form 990 or 990-EZ that met the 33¹/₃% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi) and received from any one contributor, during the year, a contribution of the greater of **(1)** \$5,000 or **(2)** 2% of the amount on (i) Form 990, Part VIII, line 1h, or (ii) Form 990-EZ, line 1. Complete Parts I and II.
- ☐ For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than \$1,000 for use *exclusively* for religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals. Complete Parts I, II, and III.
- ☐ For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions for use *exclusively* for religious, charitable, etc., purposes, but these contributions did not total more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an *exclusively* religious, charitable, etc., purpose. Do not complete any of the parts unless the **General Rule** applies to this organization because it received *nonexclusively* religious, charitable, etc., contributions of \$5,000 or more during the year. ▶ \$ _____

Caution. An organization that is not covered by the General Rule and/or the Special Rules does not file Schedule B (Form 990, 990-EZ, or 990-PF), but it **must** answer “No” on Part IV, line 2, of its Form 990, or check the box on line H of its Form 990-EZ or on its Form 990PF, Part I, line 2, to certify that it does not meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

Name of organization The Jeff Gordon Childrens Foundation	Employer identification number 56-2174163
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Part I	Contributors (see Instructions) Use duplicate copies of Part I if additional space is needed		
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
_____	See Additional Data Table _____ _____ _____	\$ _____	Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contribution)
_____	_____ _____ _____	\$ _____	Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contribution)
_____	_____ _____ _____	\$ _____	Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contribution)
_____	_____ _____ _____	\$ _____	Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contribution)
_____	_____ _____ _____	\$ _____	Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contribution)
_____	_____ _____ _____	\$ _____	Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contribution)
_____	_____ _____ _____	\$ _____	Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contribution)

Name of organization The Jeff Gordon Childrens Foundation	Employer identification number 56-2174163
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Part II	Noncash Property (see instructions) Use duplicate copies of Part II if additional space is needed		
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
4	Chevrolet Corvette, various supplies and other items	\$ 81,392	2013-01-01
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
12	Books	\$ 25,064	2012-01-01
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$	

Name of organization The Jeff Gordon Childrens Foundation	Employer identification number 56-2174163
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Part III

Exclusively religious, charitable, etc., individual contributions to section 501(c)(7), (8), or (10) organizations that total more than \$1,000 for the year. Complete columns (a) through (e) and the following line entry

For organizations completing Part III, enter the total of *exclusively* religious, charitable, etc , contributions of **\$1,000 or less** for the year (Enter this information once See instructions) ▶ \$

Use duplicate copies of Part III if additional space is needed

(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
—	<div></div> <div></div> <div></div>	<div></div> <div></div> <div></div>	<div></div> <div></div> <div></div>
	(e) Transfer of gift		
	Transferee's name, address, and ZIP 4		Relationship of transferor to transferee
<div></div> <div></div>		<div></div> <div></div> <div></div>	

(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
—	<div></div> <div></div> <div></div>	<div></div> <div></div> <div></div>	<div></div> <div></div> <div></div>
	(e) Transfer of gift		
	Transferee's name, address, and ZIP 4		Relationship of transferor to transferee
<div></div> <div></div>		<div></div> <div></div> <div></div>	

(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
—	<div></div> <div></div> <div></div>	<div></div> <div></div> <div></div>	<div></div> <div></div> <div></div>
	(e) Transfer of gift		
	Transferee's name, address, and ZIP 4		Relationship of transferor to transferee
<div></div> <div></div>		<div></div> <div></div> <div></div>	

(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
—	<div></div> <div></div> <div></div>	<div></div> <div></div> <div></div>	<div></div> <div></div> <div></div>
	(e) Transfer of gift		
	Transferee's name, address, and ZIP 4		Relationship of transferor to transferee
<div></div> <div></div>		<div></div> <div></div> <div></div>	

Additional Data

Software ID: 13000170

Software Version: 2013v3.1

EIN: 56-2174163

Name: The Jeff Gordon Childrens Foundation

Form 990 Schedule B, Part I - Contributors (see Instructions) Use duplicate copies of Part I if additional space is needed.

(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
<u>1</u>	<div>Jeff Gordon</div> <div>4325 Papa Joe Hendrick Blvd</div> <div></div> <div>Charlotte, NC 28262</div> <div></div>	\$ <div>150,000</div>	<div>Person <input checked="" type="checkbox"/></div> <div>Payroll <input type="checkbox"/></div> <div>Noncash <input type="checkbox"/></div> <div>(Complete Part II for noncash contribution)</div>
<u>2</u>	<div>Kiros Sistevaris</div> <div>16016 Oak Park Court</div> <div></div> <div>Westfield, IN 46074</div> <div></div>	\$ <div>5,700</div>	<div>Person <input checked="" type="checkbox"/></div> <div>Payroll <input type="checkbox"/></div> <div>Noncash <input type="checkbox"/></div> <div>(Complete Part II for noncash contribution)</div>
<u>3</u>	<div>Hendrick Motorsports</div> <div>4400 Papa Joe Hendrick Blvd</div> <div></div> <div>Charlotte, NC 28262</div> <div></div>	\$ <div>71,433</div>	<div>Person <input checked="" type="checkbox"/></div> <div>Payroll <input type="checkbox"/></div> <div>Noncash <input type="checkbox"/></div> <div>(Complete Part II for noncash contribution)</div>
<u>4</u>	<div>Jeff Gordon Inc</div> <div>4325 Papa Joe Hendrick Blvd</div> <div></div> <div>Charlotte, NC 28262</div> <div></div>	\$ <div>296,392</div>	<div>Person <input checked="" type="checkbox"/></div> <div>Payroll <input type="checkbox"/></div> <div>Noncash <input checked="" type="checkbox"/></div> <div>(Complete Part II for noncash contribution)</div>
<u>5</u>	<div>Jimmie Johnson Fdn</div> <div>4325 Papa Joe Hendrick Blvd</div> <div></div> <div>Charlotte, NC 28262</div> <div></div>	\$ <div>5,500</div>	<div>Person <input checked="" type="checkbox"/></div> <div>Payroll <input type="checkbox"/></div> <div>Noncash <input type="checkbox"/></div> <div>(Complete Part II for noncash contribution)</div>
<u>6</u>	<div>NASCAR</div> <div>PO Box 2875</div> <div></div> <div>Daytona Beach, FL 32120</div> <div></div>	\$ <div>5,500</div>	<div>Person <input checked="" type="checkbox"/></div> <div>Payroll <input type="checkbox"/></div> <div>Noncash <input type="checkbox"/></div> <div>(Complete Part II for noncash contribution)</div>
<u>7</u>	<div>Sprint Nextel</div> <div>10115 Kincey Ave Ste 210</div> <div></div> <div>Huntersville, NC 28078</div> <div></div>	\$ <div>15,000</div>	<div>Person <input checked="" type="checkbox"/></div> <div>Payroll <input type="checkbox"/></div> <div>Noncash <input type="checkbox"/></div> <div>(Complete Part II for noncash contribution)</div>
<u>8</u>	<div>Village Pantry</div> <div>1410 Commonwealth Dr Ste 202</div> <div></div> <div>Wilmington, NC 28403</div> <div></div>	\$ <div>72,112</div>	<div>Person <input checked="" type="checkbox"/></div> <div>Payroll <input type="checkbox"/></div> <div>Noncash <input type="checkbox"/></div> <div>(Complete Part II for noncash contribution)</div>
<u>9</u>	<div>HGJ Licensing LLC</div> <div>7575 West Winds Blvd NW Ste C</div> <div></div> <div>Concord, NC 28027</div> <div></div>	\$ <div>10,886</div>	<div>Person <input checked="" type="checkbox"/></div> <div>Payroll <input type="checkbox"/></div> <div>Noncash <input type="checkbox"/></div> <div>(Complete Part II for noncash contribution)</div>
<u>10</u>	<div>Speedway Children's Charities</div> <div>PO Box 18747</div> <div></div> <div>Charlotte, NC 28218</div> <div></div>	\$ <div>6,925</div>	<div>Person <input checked="" type="checkbox"/></div> <div>Payroll <input type="checkbox"/></div> <div>Noncash <input type="checkbox"/></div> <div>(Complete Part II for noncash contribution)</div>

(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
<u>11</u>	<div>Pepsi-Cola Advertising Marketing</div> <div>700 Anderson Hill Road</div> <div>Purchase, NY 10577</div>	\$ <div>5,500</div>	<div>Person <input checked="" type="checkbox"/></div> <div>Payroll <input type="checkbox"/></div> <div>Noncash <input type="checkbox"/></div> <div>(Complete Part II for noncash contribution)</div>
<u>12</u>	<div>American Book Wholesale</div> <div>11130 Kingston Pike</div> <div>Knoxville, TN 37922</div>	\$ <div>25,064</div>	<div>Person <input type="checkbox"/></div> <div>Payroll <input type="checkbox"/></div> <div>Noncash <input checked="" type="checkbox"/></div> <div>(Complete Part II for noncash contribution)</div>
<u>13</u>	<div>Music Today LLC</div> <div>PO Box 880</div> <div>Crozet, VA 22932</div>	\$ <div>5,434</div>	<div>Person <input checked="" type="checkbox"/></div> <div>Payroll <input type="checkbox"/></div> <div>Noncash <input type="checkbox"/></div> <div>(Complete Part II for noncash contribution)</div>
<u>14</u>	<div>Just Marketing Inc</div> <div>10960 Bennett Parkway</div> <div>Zionsville, IN 46077</div>	\$ <div>5,500</div>	<div>Person <input checked="" type="checkbox"/></div> <div>Payroll <input type="checkbox"/></div> <div>Noncash <input type="checkbox"/></div> <div>(Complete Part II for noncash contribution)</div>
<u>15</u>	<div>Flashes of Hope</div> <div>6009 Landerhaven Dr Suite I</div> <div>Mayfield Heights, OH 44124</div>	\$ <div>227,057</div>	<div>Person <input checked="" type="checkbox"/></div> <div>Payroll <input type="checkbox"/></div> <div>Noncash <input type="checkbox"/></div> <div>(Complete Part II for noncash contribution)</div>
<u>16</u>	<div>Lori Organ</div> <div>5233 Noyack Way</div> <div>Sacramento, CA 95835</div>	\$ <div>6,429</div>	<div>Person <input checked="" type="checkbox"/></div> <div>Payroll <input type="checkbox"/></div> <div>Noncash <input type="checkbox"/></div> <div>(Complete Part II for noncash contribution)</div>
<u>17</u>	<div>Segal Family Foundation</div> <div>776 Mountain Blvd Suite 202</div> <div>Watchung, NJ 07069</div>	\$ <div>30,000</div>	<div>Person <input checked="" type="checkbox"/></div> <div>Payroll <input type="checkbox"/></div> <div>Noncash <input type="checkbox"/></div> <div>(Complete Part II for noncash contribution)</div>
<u>18</u>	<div>The Marnie Jude Foundation</div> <div>PO Box 2462</div> <div>Davidson, NC 28036</div>	\$ <div>35,000</div>	<div>Person <input checked="" type="checkbox"/></div> <div>Payroll <input type="checkbox"/></div> <div>Noncash <input type="checkbox"/></div> <div>(Complete Part II for noncash contribution)</div>
<u>19</u>	<div>Abreu Vineyard Inc</div> <div>PO Box 89</div> <div>Rutherford, CA 94573</div>	\$ <div>5,000</div>	<div>Person <input checked="" type="checkbox"/></div> <div>Payroll <input type="checkbox"/></div> <div>Noncash <input type="checkbox"/></div> <div>(Complete Part II for noncash contribution)</div>
<u>20</u>	<div>Boys Girls Club - Tenn Valley</div> <div>220 Carrick Street Suite 318</div> <div>Knoxville, TN 37921</div>	\$ <div>15,000</div>	<div>Person <input checked="" type="checkbox"/></div> <div>Payroll <input type="checkbox"/></div> <div>Noncash <input type="checkbox"/></div> <div>(Complete Part II for noncash contribution)</div>

(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
<div>21</div>	<div>CB Richard Ellis Inc Foundation</div> <div>100 N Sepulveda Blvd Ste 1100</div> <div>El Sugundo, CA 90245</div>	<div>\$ 12,505</div>	<div>Person <input checked="" type="checkbox"/></div> <div>Payroll <input type="checkbox"/></div> <div>Noncash <input type="checkbox"/></div> <div>(Complete Part II for noncash contribution)</div>
<div>22</div>	<div>Jeffrey Chell</div> <div>2807-12th Street NW</div> <div>New Brighton, MN 55112</div>	<div>\$ 10,000</div>	<div>Person <input checked="" type="checkbox"/></div> <div>Payroll <input type="checkbox"/></div> <div>Noncash <input type="checkbox"/></div> <div>(Complete Part II for noncash contribution)</div>
<div>23</div>	<div>Danica Racing</div> <div>4110 N Scottsdale Road</div> <div>Scottsdale, AZ 85251</div>	<div>\$ 10,001</div>	<div>Person <input checked="" type="checkbox"/></div> <div>Payroll <input type="checkbox"/></div> <div>Noncash <input type="checkbox"/></div> <div>(Complete Part II for noncash contribution)</div>
<div>24</div>	<div>GMR Marketing Group</div> <div>5000 South Towne Drive</div> <div>New Berlin, WI 53151</div>	<div>\$ 5,500</div>	<div>Person <input checked="" type="checkbox"/></div> <div>Payroll <input type="checkbox"/></div> <div>Noncash <input type="checkbox"/></div> <div>(Complete Part II for noncash contribution)</div>
<div>25</div>	<div>Interactive Communications</div> <div>250 Williams Street</div> <div>Atlanta, GA 30303</div>	<div>\$ 5,000</div>	<div>Person <input checked="" type="checkbox"/></div> <div>Payroll <input type="checkbox"/></div> <div>Noncash <input type="checkbox"/></div> <div>(Complete Part II for noncash contribution)</div>
<div>26</div>	<div>Michelle L Jordison</div> <div>1 Claire Street</div> <div>Coldstream, Victoria 3770 AS</div>	<div>\$ 6,306</div>	<div>Person <input checked="" type="checkbox"/></div> <div>Payroll <input type="checkbox"/></div> <div>Noncash <input type="checkbox"/></div> <div>(Complete Part II for noncash contribution)</div>
<div>27</div>	<div>Kenneth Lingenfelter</div> <div>7819 Lochlin Drive</div> <div>Zionsville, IN 46077</div>	<div>\$ 20,000</div>	<div>Person <input checked="" type="checkbox"/></div> <div>Payroll <input type="checkbox"/></div> <div>Noncash <input type="checkbox"/></div> <div>(Complete Part II for noncash contribution)</div>
<div>28</div>	<div>Marcus Pointe Baptist Church</div> <div>6205 North W Street</div> <div>Pensecola, FL 32505</div>	<div>\$ 17,500</div>	<div>Person <input checked="" type="checkbox"/></div> <div>Payroll <input type="checkbox"/></div> <div>Noncash <input type="checkbox"/></div> <div>(Complete Part II for noncash contribution)</div>
<div>29</div>	<div>Alan McCulloch</div> <div>285 John Fitch Highway Ste 1</div> <div>Fitchburg, MA 01420</div>	<div>\$ 50,000</div>	<div>Person <input checked="" type="checkbox"/></div> <div>Payroll <input type="checkbox"/></div> <div>Noncash <input type="checkbox"/></div> <div>(Complete Part II for noncash contribution)</div>
<div>30</div>	<div>Monte Sprint Sport</div> <div>3/35 Insiration Drive</div> <div>Wangara, WA 6065 AS</div>	<div>\$ 5,222</div>	<div>Person <input checked="" type="checkbox"/></div> <div>Payroll <input type="checkbox"/></div> <div>Noncash <input type="checkbox"/></div> <div>(Complete Part II for noncash contribution)</div>

(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
<div>31</div>	<div>Ruth Motter</div> <div>16891 West Bay Drive</div> <div>Pengilly, MN55775</div>	<div>\$ 10,100</div>	<div>Person <input checked="" type="checkbox"/></div> <div>Payroll <input type="checkbox"/></div> <div>Noncash <input type="checkbox"/></div> <div>(Complete Part II for noncash contribution)</div>
<div>32</div>	<div>Nehring Construction</div> <div>4300 NE 14th Street</div> <div>Des Moines, IA 50313</div>	<div>\$ 10,501</div>	<div>Person <input checked="" type="checkbox"/></div> <div>Payroll <input type="checkbox"/></div> <div>Noncash <input type="checkbox"/></div> <div>(Complete Part II for noncash contribution)</div>
<div>33</div>	<div>Power Solutions LLC</div> <div>17201 Medford Blvd Suite A-K</div> <div>Bowie, MD20715</div>	<div>\$ 5,000</div>	<div>Person <input checked="" type="checkbox"/></div> <div>Payroll <input type="checkbox"/></div> <div>Noncash <input type="checkbox"/></div> <div>(Complete Part II for noncash contribution)</div>
<div>34</div>	<div>Qtego</div> <div>5636 W 74th Street</div> <div>Indianapolis, IN46278</div>	<div>\$ 32,113</div>	<div>Person <input checked="" type="checkbox"/></div> <div>Payroll <input type="checkbox"/></div> <div>Noncash <input type="checkbox"/></div> <div>(Complete Part II for noncash contribution)</div>
<div>35</div>	<div>Resort Condominiums International</div> <div>22 Sylvan Way</div> <div>Parsippany, NJ07054</div>	<div>\$ 20,000</div>	<div>Person <input checked="" type="checkbox"/></div> <div>Payroll <input type="checkbox"/></div> <div>Noncash <input type="checkbox"/></div> <div>(Complete Part II for noncash contribution)</div>
<div>36</div>	<div>Talladega SuperSpeedway</div> <div>PO Box 2801</div> <div>Datona Beach, FL32120</div>	<div>\$ 11,016</div>	<div>Person <input checked="" type="checkbox"/></div> <div>Payroll <input type="checkbox"/></div> <div>Noncash <input type="checkbox"/></div> <div>(Complete Part II for noncash contribution)</div>
<div>37</div>	<div>Unilever</div> <div>6814 Hillside Court</div> <div>Indianapolis, IN46250</div>	<div>\$ 5,500</div>	<div>Person <input checked="" type="checkbox"/></div> <div>Payroll <input type="checkbox"/></div> <div>Noncash <input type="checkbox"/></div> <div>(Complete Part II for noncash contribution)</div>
<div>38</div>	<div>Peter Villani</div> <div>791 Apollo Lane</div> <div>Oswego, IL60543</div>	<div>\$ 5,000</div>	<div>Person <input checked="" type="checkbox"/></div> <div>Payroll <input type="checkbox"/></div> <div>Noncash <input type="checkbox"/></div> <div>(Complete Part II for noncash contribution)</div>

TY 2013 Accounting Fees Schedule**Name:** The Jeff Gordon Childrens Foundation**EIN:** 56-2174163**Software ID:** 13000170**Software Version:** 2013v3.1

Category	Amount	Net Investment Income	Adjusted Net Income	Disbursements for Charitable Purposes
Accounting fees	10,950	0	0	10,950

TY 2013 Investments - Other Schedule**Name:** The Jeff Gordon Childrens Foundation**EIN:** 56-2174163**Software ID:** 13000170**Software Version:** 2013v3.1

Category/ Item	Listed at Cost or FMV	Book Value	End of Year Fair Market Value
Various mutual funds	AT COST	262,573	361,619

TY 2013 Land, Etc. Schedule

Name: The Jeff Gordon Childrens Foundation

EIN: 56-2174163

Software ID: 13000170

Software Version: 2013v3.1

Category / Item	Cost / Other Basis	Accumulated Depreciation	Book Value	End of Year Fair Market Value
Miscellaneous	52,146	41,708	10,438	

TY 2013 Other Expenses Schedule

Name: The Jeff Gordon Childrens Foundation

EIN: 56-2174163

Software ID: 13000170

Software Version: 2013v3.1

Description	Revenue and Expenses per Books	Net Investment Income	Adjusted Net Income	Disbursements for Charitable Purposes
Advertising & Marketing	8,319			8,319
Bank charges	36,375			36,375
Dues and subscriptions	10,726			10,726
Employee training	1,619			1,619
Gifts	5,586			5,586
Insurance	2,600			2,600
Investment mangagement fees	3,354	3,354		
Miscellaneous	2,312			2,312
Mobile phone	10,108			10,108
Office expense	2,145			2,145
Postage and shipping	11,559			11,559
Registration fees	9,796			9,796
Special Event Expenses	113,934		113,934	
Sponsorship	30,000			30,000
Supplies	9,894			9,894
Uniforms/Logo Shirts	2,169			2,169

TY 2013 Other Income Schedule**Name:** The Jeff Gordon Childrens Foundation**EIN:** 56-2174163**Software ID:** 13000170**Software Version:** 2013v3.1

Description	Revenue And Expenses Per Books	Net Investment Income	Adjusted Net Income
Income From Special Events	613,462		
Royalties	4,171		4,171

TY 2013 Other Professional Fees Schedule**Name:** The Jeff Gordon Childrens Foundation**EIN:** 56-2174163**Software ID:** 13000170**Software Version:** 2013v3.1

Category	Amount	Net Investment Income	Adjusted Net Income	Disbursements for Charitable Purposes
Professional services	4,443	0	0	4,443
Video production	360	0	0	360
Website management	19,868	0	0	19,868

TY 2013 Substantial Contributors Schedule

Name: The Jeff Gordon Childrens Foundation

EIN: 56-2174163

Software ID: 13000170

Software Version: 2013v3.1

Name	Address
Q tego	5636 W 74th Street Indianapolis,IN 46278
Alan McCulloch	285 John Fitch Highway Ste 1 Fitchburg,MA 01420

Form 872-B (Rev. Dec. 2004)	Department of the Treasury - Internal Revenue Service Consent to Extend the Time to Assess Miscellaneous Excise Taxes	In reply refer to: Taxpayer Identification Number 58-2174163
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Jeff Gordon Children's Foundation _____, (taxpayer(s))
(Name(s))

of 4345 Papa Joe Hendrick Blvd., Charlotte, NC 28262 _____ and the
(Number, Street, City or Town, State, ZIP Code)

Commissioner of Internal Revenue consent and agree to the following:

(1) The amount of liability for Chapter 42 Excise Tax _____ tax, imposed on the taxpayer(s) by
(Kind)
section 4940-4945 of the Internal Revenue Code due for the period January 1, 2011 through December 31
(Internal Revenue Code, Revenue Act, etc.)
2016 _____ may be assessed at any time on or before May 15, 2020
(Expiration date)

(2) The collection provisions and limitations now in effect will also apply to any tax assessed within the extended period

(3) The taxpayer(s) may file a claim for credit or refund and the Service may credit or refund the tax within 6 months after this agreement ends.

Your Rights as a Taxpayer

You have the right to refuse to extend the period of limitations or limit this extension to a mutually agreed-upon issue(s) or mutually agreed-upon period of time. Publication 1036, *Extending the Tax Assessment Period*, provides a more detailed explanation of your rights and the consequences of the choices you may make. If you have not already received a Publication 1036, the publication can be obtained, free of charge, from the IRS official who requested that you sign this consent or from the IRS web site at www.irs.gov or by calling toll free at 1-800-829-3678. Signing this consent will not deprive you of any appeal rights to which you would otherwise be entitled.

YOUR SIGNATURE HERE →

I am aware that I have the right to refuse to sign this consent or to limit the extension to mutually agreed-upon issues and/or period of time as set forth in I.R.C. § 6501(c)(4)(B). (Date signed)

TAXPAYER'S REPRESENTATIVE

SIGN HERE →

I am aware that I have the right to refuse to sign this consent or to limit the extension to mutually agreed-upon issues and/or period of time as set forth in I.R.C. § 6501(c)(4)(B). In addition, the taxpayer(s) has been made aware of those rights. (Date signed)

CORPORATE
NAME →

Jeff Gordon Children's Foundation

CORPORATE
OFFICER(S)
SIGN HERE →

John Bickford

Vice President
(Title)

(Date signed)

(Title)

(Date signed)

I (we) am (are) aware that I (we) have the right to refuse to sign this consent or to limit the extension to mutually agreed-upon issues and/or period of time as set forth in I.R.C. § 6501(c)(4)(B).

INTERNAL REVENUE SERVICE SIGNATURE AND TITLE

(Division Executive Name - see instructions)

(Division Executive Title - see instructions)

FEB 11 2011

BY

(Authorized Official Signature and Title - see instructions)

(Date signed)

(Signature instructions are on the back of this form)

www.irs.gov

Catalog Number 51485N

Form 872-B (Rev. 12-2004)

The Promise Circle Grant Policy Guidelines

The Promise Circle seeks to fund patient support programs focused on pediatric cancer. The Promise Circle has established certain criteria to help decide where funds may be most effectively utilized. The Promise Circle will utilize their annual gifts to award grants that support programs dedicated to improving the quality of life of pediatric cancer patients. Funding will be provided to programs that help patients and family members cope with diagnosis, treatment and the emotional challenges they face. Consideration is limited to 501 (c) (3) tax-exempt organizations focusing on **pediatric cancer** through patient assistance programs. Programs must be based in the United States.

Each applicant will be evaluated by the program, the number of children that it serves, the procedures it uses, the services it offers, the quality of its management, and its financing and fund-raising practices.

Grant Limitations:

The Promise Circle does NOT consider the following for funding:

- Organizations without 501 (c)(3), tax-exempt status
- Organizations or projects outside the United States
- Organizations that discriminate by race, religion, color, creed, sex, age or national origin
- Individuals
- Camps
- General operating support
- Events
- Advertising for benefit purposes
- Religious or sectarian organizations
- Endowment funds, annual fund drives

Funding is awarded for a specific program created by the organization. Grant money is awarded in December with grant funds being utilized for 2013 programs. As a general rule, grants are not awarded for operating costs nor are they awarded for start-up organizations. Only one request per year will be accepted from a non-profit organization. Multiple-year grants are not awarded.

Application Requirements:

Please carefully read the following general requirements in their entirety before submitting a grant proposal. If your organization does not meet all of these requirements it will not be considered for funding from The Promise Circle.

- Organizations focusing on **pediatric cancer** through patient assistance programs. Funding is provided to programs that help patients and family members cope with diagnosis, treatment and the emotional challenges they face, financial assistance programs and survivorship programs that address the needs of children in remission. Programs must be based in the United States.
- Organizations must be tax exempt under Section 501 (c) (3), not a 509 (a) private foundation.
- Organizations must have been in existence for at least one (1) year.
- Grants are for one (1) year and are not automatically renewable for multiple years.
- Organizations are limited to one (1) grant application per calendar year.