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Form 990-EZ

Short Form Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

OMB No 1545-1150 2013

Open to Public

Department of the Treasury Internal Revenue Service

Do not enter Social Security numbers on this form as it may be made public.

Information about Form 990-EZ and its instructions is at www.irs.gov/form990.

For the 2013 calendar year, or tax year beginning and ending Check if applicable D Employer identification number C Name of organization Address change 46-0839089 Name change VONS VISION INC Initial return Number and street (or PO box, if mail is not delivered to street address) Room/suite E Telephone number Terminated 59 CAVALIER BLVD, STE 310 859-448-3430 City or town, state or province, country, and ZIP or foreign postal code Amended return F Group Exemption FLORENCE **KY 41042** Application pending Number > Accounting Method: X Cash Check ► X if the organization is not G Accrual Other (specify) ▶ required to attach Schedule B Website: ▶ N/A Tax-exempt status (check only one) — X 501(c)(3) 501(c) (4947(a)(1) or 527 (Form 990, 990-EZ, or 990-PF). ◀ (insert no) Form of organization. **X** Corporation Trust Association Other Add lines 5b, 6c, and 7b, to line 9 to determine gross receipts if gross receipts are \$200,000 or more, or if total assets (Part II, column (B) below) are \$500,000 or more, file Form 990 instead of Form 990-EZ 173,027 Revenue, Expenses, and Changes in Net Assets or Fund Balances (see the instructions for Part I) Part I Check if the organization used Schedule O to respond to any question in this Part I 83,050 Contributions, gifts, grants, and similar amounts received 2 2 Program service revenue including government fees and contracts 3 3 Membership dues and assessments 4 Investment income 4 Gross amount from sale of assets other than inventory 5a 5a 5b Less: cost or other basis and sales expenses Gain or (loss) from sale of assets other than inventory (Subtract line 5b from line 5a) 5c Gaming and fundraising events Gross income from garning (attach Schedule G if greater than \$15,000) Revenue of contributions b Gross income from fundraising events (not including \$ from fundraising events reported on line 1) (attach Schedule G if the <u>76,777</u> sum of such gross income and contributions exceeds \$15,000) 6b 40,405 6c Less: direct expenses from gaming and fundraising events Net income or (loss) from garning and fundraising events (add lines 6a and 6b and subtract 6d 36,372 13,200 Gross sales of inventory, less returns and allowances 7a 3,494 Less: cost of goods sold 7b 9,706 Gross profit or (loss) from sales of inventory (Subtract line 7b from line 7a 7c 8 Other revenue (describe in Schedule O) 8 129,128 Total revenue. Add lines 1, 2, 3, 4, 5c, 6d, 7c, and 8 9 9 Not Assets SCANNED SEP 0 Grants and similar amounts paid (list in Schedule O) 10 10 11 Benefits paid to or for members 11 Salaries, other compensation, and employee benefits 12 12 41,321 13 Professional fees and other payments to independent contractors 13 14 Occupancy, rent, utilities, and maintenance 14 2,196 15 15 Printing, publications, postage, and shipping 52,766 16 Other expenses (describe in Schedule O) 16 96,283 17 Total expenses. Add lines 10 through 16 17 18 Excess or (deficit) for the year (Subtract line 17 from line 9) 18 32,845 Net assets or fund balances at beginning of year (from line 27, column (A)) (must agree with end-of-year figure reported on prior year's return) 19 Other changes in net assets or fund balances (explain in Schedule O) 20 32,845 Net assets or fund balances at end of year Combine lines 18 through 20 21 For Paperwork Reduction Act Notice, see the separate instructions. Form 990-EZ (2013)

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; Pa	other Information (Note the Schedule A and personal benefit contract statement requirements in the instructions for Part V) Check if the organization used Schedule O to respond to any question in this Part V			П
	instructions for Part V) Check in the digardization used schedule of to respond to any question in this Part V		Yes	No
33	Did the organization engage in any significant activity not previously reported to the IRS? If "Yes," provide a			
	detailed description of each activity in Schedule O	33		X
34	Were any significant changes made to the organizing or governing documents? If "Yes," attach a conformed			
	copy of the amended documents if they reflect a change to the organization's name. Otherwise, explain the			
	change on Schedule O (see instructions)	34		X
35a	Did the organization have unrelated business gross income of \$1,000 or more during the year from business			
	activities (such as those reported on lines 2, 6a, and 7a, among others)?	35a		X
b	If "Yes," to line 35a, has the organization filed a Form 990-T for the year? If "No," provide an explanation in Schedule O	35b		
C	Was the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization subject to section 6033(e) notice,			
	reporting, and proxy tax requirements during the year? If "Yes," complete Schedule C, Part III	35c		X
36	Did the organization undergo a liquidation, dissolution, termination, or significant disposition of net assets		· '	
	during the year? If "Yes," complete applicable parts of Schedule N	36		X
37a	Enter amount of political expenditures, direct or indirect, as described in the instructions			
b	Did the organization file Form 1120-POL for this year?	37b		X
38a	Did the organization borrow from, or make any loans to, any officer, director, trustee, or key employee or were			
	any such loans made in a prior year and still outstanding at the end of the tax year covered by this return?	38a		X
b	If "Yes," complete Schedule L, Part II and enter the total amount involved			
39	Section 501(c)(7) organizations Enter:			İ
а	Initiation fees and capital contributions included on line 9		1	
b	Gross receipts, included on line 9, for public use of club facilities		,	
40a	Section 501(c)(3) organizations. Enter amount of tax imposed on the organization during the year under:			
	section 4911 ▶; section 4912 ▶; section 4955 ▶			
b	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in any section 4958 excess benefit	<u> </u>		
	transaction during the year, or did it engage in an excess benefit transaction in a prior year that has not been			
	reported on any of its prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I	40b		X
C	Section 501(c)(3) and 501(c)(4) organizations. Enter amount of tax imposed on	1		
	organization managers or disqualified persons during the year under sections 4912,			
	4955, and 4958			
d	Section 501(c)(3) and 501(c)(4) organizations Enter amount of tax on line 40c	1		
	reimbursed by the organization	1		
0	All organizations At any time during the tax year, was the organization a party to a prohibited tax shelter			
	transaction? If "Yes," complete Form 8886-T	40e		X
41	List the states with which a copy of this return is filed None			
42a	The organization's books are in care of ▶ JEFF RICE . Telephone no. ▶ 85	9-44	8-3	430
	59 CAVALIER BLVD, STE 310			
	Located at ▶ FLORENCE KY ZIP + 4 ▶ 41	042		
b	At any time during the calendar year, did the organization have an interest in or a signature or other authority over		Yes	No
	a financial account in a foreign country (such as a bank account, securities account, or other financial account)? .	42b		X
	If "Yes," enter the name of the foreign country		'	
	See the instructions for exceptions and filing requirements for Form TD F 90-22.1, Report of Foreign Bank	1		ļ
	and Financial Accounts.		<u> </u>	
С	At any time during the calendar year, did the organization maintain an office outside the U.S?	42c	Щ	X
	If "Yes," enter the name of the foreign country. ▶			
43	Section 4947(a)(1) nonexempt charitable trusts filing Form 990-EZ in lieu of Form 1041 — Check here		•	▶ _
	and enter the amount of tax-exempt interest received or accrued during the tax year		Г	
			Yes	No
44a	Did the organization maintain any donor advised funds during the year? If "Yes," Form 990 must be		 	
	completed instead of Form 990-EZ	44a	<u> </u>	X
b	Did the organization operate one or more hospital facilities during the year? If "Yes," Form 990 must be		<u> </u>	
	completed instead of Form 990-EZ	44b	├—	X
C 	Did the organization receive any payments for indoor tanning services during the year?	44c		X
d.	If "Yes" to line 44c, has the organization filed a Form 720 to report these payments? If "No," provide an	44d	 	
	explanation in Schedule O ,		\vdash	 _ _
45a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	45a	 	X
45b	Did the organization receive any payment from or engage in any transaction with a controlled entity within the			ĺ
	meaning of section 512(b)(13)? If "Yes," Form 990 and Schedule R may need to be completed instead of			
	Form 990-EZ (see instructions)	45b		X

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		•	ndirectly, in politica		s on behalf of or in oppo	esition	46	Yes	No X
Part VI	Section 501 All section 50 50 and 51	1(c)(3) organ 01(c)(3) organiz	izations only zations must ans	swer questions 47-	49b and 52, and cor				
Did the or	ganization enga	age in lobbying a	activities or have a	section 501(h) elec	tion in effect during the	tax	<u></u>	Yes	No
•		Schedule C, Par		•••		-	47	-	X
_					omplete Schedule E		48 49a		X
	-	=	to an exempt non ection 527 organiz	-charitable related or ration?	iganization?	••	49a	-	_
					(other than officers, dire	ectors, trustees and key		. <u>. </u>	
		•			organization If there is				
	(a) Name and t	little of each emplo	yee	(b) Average hours per week devoted to position	(c) Reportable compensation (Forms W-2/1099-MISC)	(d) Health benefits, contributions to employee benefit plans, and deferred compensation	(e) Estimate other con		
None									
					<u> </u>				
			••						
	,								
1 Complete \$100,000	this table for the compensation	on from the orga	five highest comp	s none, enter "None		received more than	(c) Comp	ensation	
None	a) Italia and bu	311033 0001033 01	· · ·		(27 - 57	0.001.00	(5) 50		
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				on 501(c)(3) organiz	zations and 4947(a)(1)				
			a completed Sche		schedules and statements, a	and to the best of my know	X Ye	_—	No
ue, correct, and	complete Declar	ration of poeparer	(other than officer) is	based on all informat	ion of which preparer has a	iny knowledge			
ign Iere	Signature of of CAPM1	<u> </u>	ACE		SECRETARY	TEFASURER	•		
Pn	Type or print nai nt/Type preparer's n	me and title		Preparer's signature		Date	. П " РТІІ	N	
aid R.	Frederick	Keith	R	. Frederick Ke	ıth	07/16/14 Self-6		004851	.0
reparer Fin	m's name ▶	Keith &	Associat			Firm's EIN	35-23		_
ise Only Fin	m's address ▶		ewell St	1011-1227		Phone no	859-261		
May the IRS d	scuss this retui	m with the prepa	arer shown above?	? See instructions		,	Form 9		(201

SCHEDULE A (Form 990 or 990-EZ) **Public Charity Status and Public Support**

Complete if the organization is a section 501(c)(3) organization or a section

4947(a)(1) nonexempt charitable trust.

▶ Attach to Form 990 or Form 990-EZ.

▶ Information about Schedule A (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990. Ins

Employer identification number

OMB No 1545-0047

2013

Open to Public Inspection

Department of the Treasury internal Revenue Service Name of the organization

VONS VISION INC 46-0839089

the organization is not a private foundation because it is (For lines 1 through 11, chock only one box.) A chock convertion of churches, or association of churches described in section 170(b)(1)(A)(i). A school described in section 170(b)(1)(A)(ii), (Attach Schedule E) A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii). A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). A deciral, state, or local government or governmental unit described in section 170(b)(1)(A)(iv). A deciral, state, or local government or governmental unit described in section 170(b)(1)(A)(iv). A norganization that normally receives a substantial part of its support from a governmental unit or from the general public described in section 170(b)(1)(A)(iv). A norganization that normally receives a substantial part of its support from a governmental unit or from the general public described in section 170(b)(1)(A)(iv). A norganization that normally receives a substantial part of its support from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 33 1/3% of its support from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (ess section 511 tax) from businesses acquired by the organization after June 30, 1975 See section 509(a)(2). Complete Part III) An organization organized and operated exclusively to test the public settle, See section 509(a)(2). S								
A school described in section 170(b)(1)(A)(ii). (Attach Schedule E) A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii). A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii). Enter the hospital city, and state: An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 170(b)(1)(A)(iii). Complete Part II) An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in section 170(b)(1)(A)(vi). (Complete Part II) An organization that normally receives (1) more than 33 1/3% of its support from a governmental unit or from the general public described in section 170(b)(1)(A)(vi). (Complete Part III) An organization that normally receives (1) more than 33 1/3% of its support from gross investment income and unrelated business taxable income (ses section 511 tax) from businesses acquired by the organization after June 30, 1975 See section 509(a)(2). (Complete Part III) An organization organized and operated exclusively to test for public safety. See section 509(a)(2). An organization organized and operated exclusively to the benefit (it to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(2). (See section 509(a)(2). Check the box that describes the type of supporting organization and complete lines 11e through 11h. a								
A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii). Enter the hospital city, and state: A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital city, and state: An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 170(b)(1)(A)(v). (Complete Part II) A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v). An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in section 170(b)(1)(A)(v). (Complete Part III.) A community trust described in section 170(b)(1)(A)(v). (Complete Part III.) An organization that normally receives (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975 See section 509(a)(2). (Complete Part III.) An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See section 509(a)(3). Check the box that describes the type of supporting organization and complete lines 11e through 11h. a Type b Type II T								
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509(a)(3). Check the box that describes the type of supporting organization and complete lines 11e through 11h. a								
a Type I								
By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). If the organization received a written determination from the IRS that it is a Type I, Type II, or Type III supporting organization, check this box Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons? (i) A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the supported organization? (ii) A family member of a person described in (i) above? (iii) A 35% controlled entity of a person described in (i) or (ii) above? (ii) Name of supported organization about the supported organization ((iii) sted or your governing document?) (iii) Name of supported organization in cold (iii) file organization ((iii) file organization in cold (iii) file organization in								
other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). If the organization received a written determination from the IRS that it is a Type I, Type II, or Type III supporting organization, check this box g Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons? (i) A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the supported organization? (ii) A family member of a person described in (i) above? (iii) A 35% controlled entity of a person described in (i) or (ii) above? (iii) Name of supported organization (iii) EIN (iii) Type of organization (described on lines 1-9 above or IRC section (see instructions)) (iv) Is the organization in col (i) organization organization organization in col (i) organization in the US? Yes No Yes No Yes No Yes No Organization organization organization organization in the organization o	integrated							
or section 509(a)(2). If the organization received a written determination from the IRS that it is a Type I, Type II, or Type III supporting organization, check this box Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons? (i) A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the supported organization? (iii) A family member of a person described in (i) above? (iii) A 35% controlled entity of a person described in (i) or (ii) above? h Provide the following information about the supported organization(s). (i) Name of supported organization (iii) EIN (iii) Type of organization (described on lines 1-9 above or IRC section (see instructions)) (iv) Is the organization in col (i) stolad in your support? (iii) A 35% controlled entity of a person described on lines 1-9 above or IRC section (see instructions)) (iv) Is the organization in col (i) your supported organized in the support? (vi) Is the organization in col (i) your supported organized in the support? Yes No Yes No Yes No (vii) Is the organization in col (ii) your supported organized in the support? Yes No Yes No Yes No								
f If the organization received a written determination from the IRS that it is a Type I, Type II, or Type III supporting organization, check this box g Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons? (i) A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the supported organization? (ii) A family member of a person described in (i) above? (iii) A 35% controlled entity of a person described in (i) or (ii) above? h Provide the following information about the supported organization(s). (ii) Name of supported organization (described on lines 1-9 above or IRC section (see instructions)) (iv) Is the organization (v) Did you notify the organization organization organization (i) organization in organization (i) organization in the US? Yes No Yes No Yes No (vi) Is the organization (vi) organization (vii) organization in the organization organization organization (viii) organization in the US? (vii) Stade in your governing document? Yes No Yes No Yes No (viii) Stade in your organization (viii) organization in the organization organization (viii) organization (viiii) organization (viii) organization (viiii) organization (viiii) organization (viiiii) org								
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(iii) A family member of a person described in (i) above? (iii) A 35% controlled entity of a person described in (i) or (ii) above? h Provide the following information about the supported organization(s). (i) Name of supported organization (ii) Type of organization (described on lines 1-9 above or IRC section (see instructions)) (iii) A 35% controlled entity of a person described in (i) or (ii) above? h Provide the following information about the supported organization(s). (iii) A 35% controlled entity of a person described in (i) or (ii) above? (iii) A 35% controlled entity of a person described in (i) or (ii) above? (iv) Is the organization in col (i) fyour of (i) organization in col (i) of your governing document? Yes No Yes No Yes No C) D)	<u>г. </u>	T						
(iii) A family member of a person described in (i) above? (iii) A 35% controlled entity of a person described in (i) or (ii) above? h Provide the following information about the supported organization(s). (ii) Name of supported organization (described on lines 1-9 above or IRC section (see instructions)) (iii) Type of organization (described on lines 1-9 above or IRC section (see instructions)) (iv) Is the organization in col (i) Islaed in your governing document? (iv) Did you notify the organization in col (i) organization in col (i) organization in col (i) organization in the US? Yes No Yes No Yes No C) D)	Yes	No						
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organization (described on lines 1–9 above or IRC section (see instructions)) A) (clescribed on lines 1–9 above or IRC section (see instructions)) (see instructions) (result of your governing document? Yes No Yes No Yes No (c) (c) (described on lines 1–9 above or IRC section (support?) (i) (sted in your governing document? (i) (sted in your governing document? (i) (sted in your governing document? (ii) (sted in your governing document? (ii) (sted in your governing document? (iii) (sted in your governing document? (iv) (sted in your governing do								
above or IRC section (see instructions)) The section (see instructions) A) B) C) Col (i) of your support? Yes No Yes No Yes No The section (i) organized in the US? Yes No Yes No The section (i) organized in the US? The section (ii) organized in the US? The section (iii) organized in the US?	Amount of mon	netary						
(see instructions))	support							
A) B) C) D)								
B) C) D)								
C) D)								
C) D)								
D)								
D)								
E)								
E)								

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule A (Form 990 or 990-EZ) 2013

Page 2

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Sec	tion A. Public Support							
Caler	dar year (or fiscal year beginning in) ▶	(a) 2009	(b) 2010	(c) 2011	(d) 2012	(e) 2013	(f) Total	
1	Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")					83,050	83,050	
2	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf							
3	The value of services or facilities furnished by a governmental unit to the organization without charge							
4	Total. Add lines 1 through 3				ļ	83,050	83,050	
5	The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)				1			
6	Public support. Subtract line 5 from line 4.						83,050	
Sec	tion B. Total Support							
Caler	dar year (or fiscal year beginning in) ▶	(a) 2009	(b) 2010	(c) 2011	(d) 2012	(e) 2013	(f) Total	
7	Amounts from line 4					83,050	83,050	
8	Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources							
9	Net income from unrelated business activities, whether or not the business is regularly carned on							
10	Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV)							
11	Total support. Add lines 7 through 10						83,050	
12	Gross receipts from related activities, etc.	(see instructions)				12	89,977	
13	First five years. If the Form 990 is for the	organization's first	, second, third, fo	urth, or fifth tax y	ear as a section 50°	1(c)(3)		
	organization, check this box and stop her		<u> </u>				> X	
Sec	tion C. Computation of Public Su	upport Percent	tage					
14	Public support percentage for 2013 (line 6	, column (f) divided	by line 11, colum	nn (f))		14		
15	Public support percentage from 2012 Sche	edule A, Part II, line	e 14			15	<u> </u>	
16a	33 1/3% support test—2013. If the organ			·	33 1/3% or more, o	check this		
	box and stop here. The organization quali		••				▶ 📙	
b	33 1/3% support test—2012. If the organ check this box and stop here. The organia			-	15 is 33 1/3% or m	ore,	▶ □	
17a	•	•		•	16a. or 16b. and line	. 14 is	' 🗀	
	10%-facts-and-circumstances test—2013. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in							
	Part IV how the organization meets the "fa organization	acts-and-circumstar	nces" test. The or	ganization qualifie	es as a publicly sup	ported	►□	
b	10%-facts-and-circumstances test—201 15 is 10% or more, and if the organization Explain in Part IV how the organization m	meets the "facts-a	and-circumstances	" test, check this	box and stop here.	•		
18	supported organization Private foundation. If the organization did						▶ 🗌	
10	instructions	THUL GIEGN & DUX C	л ла от 10 а , 10	љ, тга, от тго, С	HECK UID DUX BIND SC		▶ 🗌	

Page 3

Part III | Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II.

	If the organization fails to	quality under t	ne tests listed	below, please	complete Part I	l.)	
	tion A. Public Support						
Cale	ndar year (or fiscal year beginning in)	(a) 2009	(b) 2010	(c) 2011	(d) 2012	(e) 2013	(f) Total
1	Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")						
2	Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3	Gross receipts from activities that are not an unrelated trade or business under section 513						
4	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf			į.			
5	The value of services or facilities furnished by a governmental unit to the organization without charge						
6	Total. Add lines 1 through 5			<u> </u>			
7a	Amounts included on lines 1, 2, and 3 received from disqualified persons						<u> </u>
b	Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
C	Add lines 7a and 7b						
8	Public support (Subtract line 7c from line 6.)						
	tion B. Total Support						
Cale	ndaryear (or fiscal year beginning in) ▶	(a) 2009	(b) 2010	(c) 2011	(d) 2012	(e) 2013	(f) Total
9	Amounts from line 6			↓			
10a	Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
b	Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
С	Add lines 10a and 10b						
11	Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12	Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV.)						
13	Total support. (Add lines 9, 10c, 11,						
	and 12.)			L		<u> </u>	
14	First five years. If the Form 990 is for the organization, check this box and stop her	_	t, second, third, fo	ourth, or fifth tax ye	ear as a section 50	1(c)(3) 	▶□
Sec	tion C. Computation of Public Si	upport Percen	tage				
15	Public support percentage for 2013 (line 8		-	nn (f)) .		15	%_
16	Public support percentage from 2012 Scho				. •		<u> </u>
	tion D. Computation of Investme						
17	Investment income percentage for 2013 (I			3, column (f))	•	. 17	%_
18	Investment income percentage from 2012	•				18	
19a	33 1/3% support tests—2013. If the orga			-		•	` -
b	17 is not more than 33 1/3%, check this bit 33 1/3% support tests—2012. If the organization	nization did not ch	eck a box on line	14 or line 19a, and	I line 16 is more th	an 33 1/3%, and	. ▶ ∟
22	line 18 is not more than 33 1/3%, check the	•	-	•		•	₹
20	reverse tolingstron it the omanization of	I HAT CHACK A DAY	KING 141 TUS (1	un chack this h	OV SDO DOD IDODIO	ururiD	

Supplemental Information. Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; and Part III, line 12. Also complete this part for any additional information. (See instructions).

Department of the Treasury

Internal Revenue Service

SCHEDULE G (Form 990 or 990-EZ)

Supplemental Information Regarding Fundraising or Gaming Activities

Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19, or if the

organization entered more than \$16,000 on Form 990-EZ, line 6a.

Attach to Form 990 or Form 990-EZ.

Information about Schedule G (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

OMB No. 1545-0047

Open to Public Inspection

Name of the organization VONS VISION INC				Employer identifica 46-08390	
Part I Fundraising Activities. Complete Form 990-EZ filers are not require	if the organization if the complete this	on answe	ered "Yes" to Form 9	990, Part IV, line	17.
1 Indicate whether the organization raised funds through			. Check all that apply.		
a Mail solicitations	e Solicitation	of non-go	vemment grants		
b Internet and email solicitations	f Solicitation	of govern	ment grants		
c Phone solicitations	_	ndraising e	_		
d In-person solicitations	• <u> </u>				
2a Did the organization have a written or oral agreemer or key employees listed in Form 990, Part VII) or en b If "Yes," list the ten highest paid individuals or entitle compensated at least \$5,000 by the organization.	tity in connection wit	h professio ant to agre	nal fundraising services? ements under which the	•	Yes No
		(iii) Did fund raiser have	· I	(v) Amount paid to	(vi) Amount paid to
(I) Name and address of individual or entity (fundraiser)	(II) Activity	custody or control of contributions	(iv) Gross receipts from activity	(or retained by) fundraiser listed in col (I)	(or retained by) organization
		Yes No	,	<u>.</u>	
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					
Total		. •			
3 List all states in which the organization is registered registration or licensing.	or licensed to solicit	contribution	ns or has been notified it	is exempt from	
			•		
	•••	•			
			•		
	•			• •	•
• •			•		•

Fundraising Events. Complete if the organization answered "Yes" to Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000. (a) Event #1 (b) Event #2 (c) Other events (d) Total events CELEBRITY WAITE None (add col (a) through col (c)) (event type) (event type) (total number) 76,777 76,777 1 Gross receipts 2 Less. Contributions 3 Gross income (line 1 minus 76,777 76,777 4 Cash prizes 5 Noncash prizes 6 Rent/facility costs 7 Food and beverages 8 Entertainment 40,405 40,405 9 Other direct expenses 40,405 10 Direct expense summary. Add lines 4 through 9 in column (d) 36,372 11 Net income summary Subtract line 10 from line 3, column (d) Gaming. Complete if the organization answered "Yes" to Form 990, Part IV, line 19, or reported more Part III than \$15,000 on Form 990-EZ, line 6a. (b) Pull tabs/instant (d) Total gaming (add (a) Bingo (c) Other gaming Revenue bingo/progressive bingo col (a) through col (c)) 1 Gross revenue 2 Cash prizes 3 Noncash prizes 4 Rent/facility costs 5 Other direct expenses Yes Yes Yes 6 Volunteer labor No No No 7 Direct expense summary. Add lines 2 through 5 in column (d) 8 Net gaming income summary Subtract line 7 from line 1, column (d) 9 Enter the state(s) in which the organization operates gaming activities: a is the organization licensed to operate gaming activities in each of these states? b If "No," explain: 10a Were any of the organization's gaming licenses revoked, suspended or terminated during the tax year? b If "Yes," explain:

Sche	dule G (Form 990 or 990-EZ) 2013 VONS VISION INC	46-08390	89	Page 3
11	Does the organization operate gaming activities with nonmembers?		Ye	s No
12	Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity		_	_
	formed to administer charitable gaming?	• .	Ye	s 🗌 No
13	Indicate the percentage of gaming activity operated in:	1	1	_
а	The organization's facility	13	a	%_
b	An outside facility	13		
14	Enter the name and address of the person who prepares the organization's gaming/special events books and			
	records			
	Name ▶			
	• • • • • • • • • • • • • • • • • • • •		·	
	Address ▶			
			•	
15a	Does the organization have a contract with a third party from whom the organization receives gaming		_	_
	revenue?		Ye	s 🔲 No
b	If "Yes," enter the amount of gaming revenue received by the organization ▶ \$	nd the		-
	amount of gaming revenue retained by the third party ▶ \$			
C	If "Yes," enter name and address of the third party.			
	Name ▶			
	Address ▶ .			
16	Gaming manager information:			
	Name ▶ ,			
	Gaming manager compensation ▶ \$	•		
	Description of continue provided			
	Description of services provided ▶			
	Director/officer Employee Independent contractor			
17	Mandatory distributions			
а	is the organization required under state law to make charitable distributions from the gaming proceeds to			
	retain the state gaming license?		Ye	s 🗌 No
b	Enter the amount of distributions required under state law to be distributed to other exempt organizations or		_	
	spent in the organization's own exempt activities during the tax year ▶ \$			
Par	Supplemental Information. Provide the explanations required by Part I, line 2b, co	olumns (iii) and (v), and	
	Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also complete this pa	art to provide an	1	
	additional information (see instructions).			
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SCHEDULE O (Form 990 or 990-EZ)

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

▶ Attach to Form 990 or 990-EZ.

Information about Schedule O (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

OMB No 1545-0047

Open to Public Inspection

Department of the Treasury Internal Revenue Service Name of the organization

VONS VISION INC

Employer Identification number 46-0839089

	·····	10 0005005
Form 990-EZ, Part I, Line 16 - Other	Expenses	
Description	Amount	
Expenses		
ADS/PROMO	\$ 5,321	
WEBSITE	\$ 5,338	
TRAVEL	\$ 5,755	
INSURANCE	\$ 1 <u>,</u> 452	
MISC PROGRAM SUPPORT	\$ 24,624	
EQUIP RENTAL	\$ 1,105	
OPERATIONS	\$ 3,325	
MERCHANT FEES	\$ 2,812	
MISC	\$ 105	
GIFTS	\$ 2,929	
Total	\$ 52,766	
Form 990-EZ, Part II, Line 24 - Othe	r Assets	
Description	Beg.	of Year End of Year
Inventories for Sale or Use	, \$	0 \$ 3,199
	Total \$	0 \$ 3,199
Form 990-EZ, Part II, Line 26 - Othe	r Liabilities	
Description	Beg.	of Year End of Year
Accounts Payable and Accrued Expense	s \$	0 \$ 1,366
		·
Form 990-EZ, Part III - Primary Exem		

Name of the organization

VONS VISION INC

Employer identification number

46-0839089

The mission of Von's Vision is to better the vision of Denver-area youth by providing them needed eye examinations and eyewear to succeed in the classroom and in life.

Form 990-EZ, Part III, Line 28 - First Accomplishment

Von's Vision partners with national and regional eyewear retailers to provide a city-wide vision day for low-income Denver children. Each child receives a free eye exam and, if needed, corrective eyewear. After the prescription glasses have been cut, Von hosts a "Reveal Party," where the children are fitted for glasses.