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Form 990-EZ

Department of the Treasury
Internal Revenue Service

Short Form

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code
(except private foundation)

Do not enter Social Security numbers on this form as it may be made public. By law, the IRS generally cannot redact the information on the form.

Information about Form 990-EZ and its instructions is at www.irs.gov/form990.

OMB No 1545-1150

2013

Open to Public Inspection

A For the 2013 calendar year, or tax year beginning 01-01-2013, and ending 12-31-2013

B Check if applicable:
☐ Address change
☐ Name change
☐ Initial return
☐ Terminated
☐ Amended return
☐ Application pending

C Name of organization: St Croix Economic Development Corporation
Number and street (or P O box, if mail is not delivered to street address) Room/suite: 1101 Carmichael Road
City or town, state or province, country, and ZIP or foreign postal code: Hudson, WI 54016

D Employer identification number: 39-1758489
E Telephone number: (715) 381-4383
F Group Exemption Number:

G Accounting Method: ☐ Cash ☒ Accrual Other (specify):
I Website: www.stcroixedo.com
J Tax-exempt status (check only one): ☐ 501(c)(3) ☒ 501(c)(6) (insert no) ☐ 4947(a)(1) or ☐ 527

H Check ☒ if the organization is not required to attach Schedule B (Form 990, 990-EZ, or 990-PF)

K Form of organization: ☒ Corporation ☐ Trust ☐ Association ☐ Other
L Add lines 5b, 6c, and 7b, to line 9 to determine gross receipts. If gross receipts are \$200,000 or more, or if total assets (Part II, column (B) below) are \$500,000 or more, file Form 990 instead of Form 990-EZ. \$ 182,856

Part I Revenue, Expenses, and Changes in Net Assets or Fund Balances (see the instructions for Part I)									
Check if the organization used Schedule O to respond to any question in this Part I <input checked="" type="checkbox"/>									
Revenue	1	Contributions, gifts, grants, and similar amounts received					1	171,975	
	2	Program service revenue including government fees and contracts					2	10,559	
	3	Membership dues and assessments					3		
	4	Investment income					4	322	
	5a	Gross amount from sale of assets other than inventory				5a			
	b	Less cost or other basis and sales expenses				5b	0		
	c	Gain or (loss) from sale of assets other than inventory (Subtract line 5b from line 5a)					5c		
	6	Gaming and fundraising events					6d		
	a	Gross income from gaming (attach Schedule G if greater than \$15,000)				6a			
	b	Gross income from fundraising events (not including \$ _____ of contributions from fundraising events reported on line 1) (attach Schedule G if the sum of such gross income and contributions exceeds \$15,000)				6b			0
	c	Less direct expenses from gaming and fundraising events				6c			0
	d	Net income or (loss) from gaming and fundraising events (add lines 6a and 6b and subtract line 6c)					6d		
	7a	Gross sales of inventory, less returns and allowances				7a			
b	Less cost of goods sold				7b	0			
c	Gross profit or (loss) from sales of inventory (Subtract line 7b from line 7a)					7c			
8	Other revenue (describe in Schedule O)					8			
9	Total revenue. Add lines 1, 2, 3, 4, 5c, 6d, 7c, and 8					9	182,856		
Expenses	10	Grants and similar amounts paid (list in Schedule O)					10		
	11	Benefits paid to or for members					11		
	12	Salaries, other compensation, and employee benefits					12	134,825	
	13	Professional fees and other payments to independent contractors					13	3,918	
	14	Occupancy, rent, utilities, and maintenance					14	3,234	
	15	Printing, publications, postage, and shipping					15		
	16	Other expenses (describe in Schedule O)					16	50,467	
	17	Total expenses. Add lines 10 through 16					17	192,444	
Net Assets	18	Excess or (deficit) for the year (Subtract line 17 from line 9)					18	-9,588	
	19	Net assets or fund balances at beginning of year (from line 27, column (A)) (must agree with end-of-year figure reported on prior year's return)					19	127,730	
	20	Other changes in net assets or fund balances (explain in Schedule O)					20		
	21	Net assets or fund balances at end of year. Combine lines 18 through 20					21	118,142	

Part II

Balance Sheets (see the instructions for Part II)

Check if the organization used Schedule O to respond to any question in this Part II

	(A) Beginning of year		(B) End of year
22 Cash, savings, and investments	151,857	22	150,815
23 Land and buildings	3,831	23	3,497
24 Other assets (describe in Schedule O)	5,108	24	3,127
25 Total assets	160,796	25	157,439
26 Total liabilities (describe in Schedule O)	33,066	26	39,297
27 Net assets or fund balances (line 27 of column (B) must agree with line 21)	127,730	27	118,142

Part III

Statement of Program Service Accomplishments (see the instructions for Part III)

Check if the organization used Schedule O to respond to any question in this Part III

What is the organization's primary exempt purpose?
To promote economic development, which shall include industrial and commercial development, job creation and retention and job training To provide direction and coordination to development To assist towns, villages, cities and other organizations with financing and permit applications for economic development To research available resources and create and maintain a central source of information and assistance to support economic development To maintain contact and cooperate with public agencies and private organizations which promote economic development

Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses In a clear and concise manner, describe the services provided, the number of persons benefited, and other relevant information for each program title

Expenses
(Required for section 501 (c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts, optional for others)

28 Promotion (Grants \$ 87,069)	If this amount includes foreign grants, check here	28a	
29 Retention (Grants \$ 24,620)	If this amount includes foreign grants, check here	29a	
30 Prospect development (Grants \$ 30,382)	If this amount includes foreign grants, check here	30a	
31 Other program services (describe in Schedule O) (Grants \$)	If this amount includes foreign grants, check here	31a	
32 Total program service expenses (add lines 28a through 31a)		32	142,071

Part IV

List of Officers, Directors, Trustees, and Key Employees (list each one even if not compensated — see the instructions for Part IV)

Check if the organization used Schedule O to respond to any question in this Part IV.

(a) Name and title	(b) Average hours per week devoted to position	(c)Reportable compensation (Forms W-2/1099-MISC) (if not paid, enter -0-)	(d) Health benefits, contributions to employee benefit plans, and deferred compensation	(e) Estimated amount of other compensation
See Additional Data Table				

Part V

Other Information (Note the Schedule A and personal benefit contract statement requirements in the instructions for Part V) Check if the organization used Schedule O to respond to any question in this Part V

		Yes	No
33	Did the organization engage in any significant activity not previously reported to the IRS? If "Yes," provide a detailed description of each activity in Schedule O	33	No
34	Were any significant changes made to the organizing or governing documents? If "Yes," attach a conformed copy of the amended documents if they reflect a change to the organization's name. Otherwise, explain the change on Schedule O (see instructions)	34	No
35a	Did the organization have unrelated business gross income of \$1,000 or more during the year from business activities (such as those reported on lines 2, 6a, and 7a, among others)?	35a	No
b	If "Yes," to line 35a, has the organization filed a Form 990-T for the year? If "No," provide an explanation in Schedule O	35b	No
c	Was the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization subject to section 6033(e) notice, reporting, and proxy tax requirements during the year? If "Yes," complete Schedule C, Part III	35c	No
36	Did the organization undergo a liquidation, dissolution, termination, or significant disposition of net assets during the year? If "Yes," complete applicable parts of Schedule N	36	No
37a	Enter amount of political expenditures, direct or indirect, as described in the instructions	37a	
b	Did the organization file Form 1120-POL for this year?	37b	No
38a	Did the organization borrow from, or make any loans to, any officer, director, trustee, or key employee or were any such loans made in a prior year and still outstanding at the end of the tax year covered by this return?	38a	No
b	If "Yes," complete Schedule L, Part II and enter the total amount involved	38b	
39	Section 501(c)(7) organizations Enter		
a	Initiation fees and capital contributions included on line 9	39a	0
b	Gross receipts, included on line 9, for public use of club facilities	39b	0
40a	Section 501(c)(3) organizations Enter amount of tax imposed on the organization during the year under section 4911, section 4912, section 4955		
b	Section 501(c)(3) and 501(c)(4) organizations Did the organization engage in any section 4958 excess benefit transaction during the year, or did it engage in an excess benefit transaction in a prior year that has not been reported on any of its prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I	40b	
c	Section 501(c)(3) and 501(c)(4) organizations Enter amount of tax imposed on organization managers or disqualified persons during the year under sections 4912, 4955, and 4958		
d	Section 501(c)(3) and 501(c)(4) organizations Enter amount of tax on line 40c reimbursed by the organization		
e	All organizations At any time during the tax year, was the organization a party to a prohibited tax shelter transaction? If "Yes," complete Form 8886-T	40e	No
41	List the states with which a copy of this return is filed		
42a	The organization's books are in care of Nita Dusek Telephone no (715) 381-4383 Located at 1101 Carmichael Rd HUDSON, WI ZIP + 4 54016		
b	At any time during the calendar year, did the organization have an interest in or a signature or other authority over a financial account in a foreign country (such as a bank account, securities account, or other financial account)? If "Yes," enter the name of the foreign country See the instructions for exceptions and filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.	42b	No
c	At any time during the calendar year, did the organization maintain an office outside the U S ? If "Yes," enter the name of the foreign country	42c	No
43	Section 4947(a)(1) nonexempt charitable trusts filing Form 990-EZ in lieu of Form 1041? Check here and enter the amount of tax-exempt interest received or accrued during the tax year	43	
		Yes	No
44a	Did the organization maintain any donor advised funds during the year? If "Yes," Form 990 must be completed instead of Form 990-EZ	44a	No
b	Did the organization operate one or more hospital facilities during the year? If "Yes," Form 990 must be completed instead of Form 990-EZ	44b	No
c	Did the organization receive any payments for indoor tanning services during the year?	44c	No
d	If "Yes," to line 44c, has the organization filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O	44d	No
45a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	45a	No
45b	Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," Form 990 and Schedule R may need to be completed instead of Form 990-EZ (see instructions)	45b	No

		Yes	No
46	Did the organization engage, directly or indirectly, in political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I		No

Part VI

Section 501(c)(3) organizations only

All section 501(c)(3) organizations must answer questions 47-49b and 52, and complete the tables for lines 50 and 51

Check if the organization used Schedule O to respond to any question in this Part VI ☐

		Yes	No
47	Did the organization engage in lobbying activities or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II		
48	Is the organization a school as described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E		
49a	Did the organization make any transfers to an exempt non-charitable related organization?		
49b	If "Yes," was the related organization a section 527 organization?		

50 Complete this table for the organization's five highest compensated employees (other than officers, directors, trustees and key employees) who each received more than \$100,000 of compensation from the organization. If there is none, enter "None "				
(a) Name and title of each employee	(b) Average hours per week devoted to position	(c) Reportable compensation (Forms W-2/1099-MISC)	(d) Health benefits, contributions to employee benefit plans, and deferred compensation	(e) Estimated amount of other compensation
NONE				

f	Total number of other employees paid over \$100,000	▶	
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51 Complete this table for the organization's five highest compensated independent contractors who each received more than \$100,000 of compensation from the organization. If there is none, enter "None "		
(a) Name and business address of each independent contractor	(b) Type of service	(c) Compensation
NONE		

d	Total number of other independent contractors each receiving over \$100,000.	▶	
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52	Did the organization complete Schedule A? NOTE: All Section 501(c)(3) organizations and 4947(a)(1) nonexempt charitable trusts must attach a completed Schedule A	▶	<input type="checkbox"/> Yes <input type="checkbox"/> No
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Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here	***** Signature of officer		2014-05-14 Date		
	MARIAN FURLONG President Type or print name and title				
Paid Preparer Use Only	Print/Type preparer's name JASON ZAHRADKA	Preparer's signature	Date	Check <input checked="" type="checkbox"/> if self-employed	PTIN P00300291
	Firm's name ▶ GUINN VINOPAL & ZAHRADKA LLP			Firm's EIN ▶	
	Firm's address ▶ 110 E 3RD ST NEW RICHMOND, WI 54017			Phone no (715) 246-6976	
May the IRS discuss this return with the preparer shown above? See instructions					<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

Additional Data

Software ID: 13000170

Software Version: 2013v3.1

EIN: 39-1758489

Name: St Croix Economic Development Corporation

Form 990EZ, Part IV - List of Officers, Directors, Trustees, and Key Employees

(A) Name and address	(B) Title and average hours per week devoted to position	(C) Compensation (If not paid, enter -0-.)	(D) Contributions to employee benefit plans & deferred compensation	(E) Expense account and other allowances
MARK CASEY Director	1 00	0		
MICHELLE ERDMAN Director	1 00	0		
GREG GERARD Director	1 00	0		
MARK MITCHELL Director	1 00	0		
MARIAN FURLONG President	1 00	0		
GEORGE HAUSER Director	1 00	0		
PAUL SCHWEBACH 1ST VICE PRES	1 00	0		
STEVE PETERSON Director	1 00	0		
DAVE OSTNESS Director	1 00	0		
SCOTT WAGNER Director	1 00	0		
DUANE RUSSERT Director	1 00	0		
TRAVIS SCHACHTNER Director	1 00	0		
ROGER HUMPHREY PAST PRESIDENT	1 00	0		
DAWN HAKAI Director	1 00	0		
LISA KNUTSON SEC/TREASURER	1 00	0		

Form 990EZ, Part IV - List of Officers, Directors, Trustees, and Key Employees

(A) Name and address	(B) Title and average hours per week devoted to position	(C) Compensation (If not paid, enter -0-.)	(D) Contributions to employee benefit plans & deferred compensation	(E) Expense account and other allowances
JILLIAN GORRES Director	1 00	0		
CHUCK JERRICK 2ND VICE PRES	1 00	0		
GREGG KNAPP Director	1 00	0		
William Rubin Exec Director	40 00	84,803		
LARRY KNEGENDORF Director	0	0		

SCHEDULE O

(Form 990 or 990-EZ)

Department of the Treasury

Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information.

▶ Attach to Form 990 or 990-EZ.

▶ Information about Schedule O (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

OMB No 1545-0047

2013

Open to Public Inspection

Name of the organization St Croix Economic Development Corporation	Employer identification number 39-1758489
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990 Schedule O, Supplemental Information

Return Reference	Explanation
Other Expenses 1001	Advertising and Promotion \$32210
Other Expenses 1002	Office Expenses \$1829
Other Expenses 1007	Conferences, Conventions, and Meetings \$1451
Other Expenses 1009	Depreciation \$1827
Other Expenses 1012	Insurance \$1946
Other Expenses 1	Mileage \$2953
Other Expenses 2	Postage \$2011
Other Expenses 3	WORKERS COMP INSURANCE \$1000
Other Expenses 4	computer supplies & softw are \$974
Other Expenses 5	Meals & entertainment \$914
Other Expenses 6	Business of the year \$800
Other Expenses 7	Professional associations \$796
Other Expenses 8	MISCELLANEOUS \$440
Other Expenses 9	Director expense \$401
Other Expenses 10	Copying \$273
Other Expenses 11	License & fees \$254
Other Expenses 12	GRANTS TO PFHS ORGANIZATIONS \$200
Other Expenses 13	BANK CHARGES \$188
Other Assets 1003	Machinery and Equipment - Beginning \$2862 Machinery and Equipment - Ending \$1370
Other Assets 1005	Accounts Receivable - Beginning \$500 Accounts Receivable - Ending \$500

990 Schedule O, Supplemental Information

Return Reference	Explanation
Other Assets 1011	Prepaid Expenses and Deferred Charges - Beginning \$1746 Prepaid Expenses and Deferred Charges - Ending \$1257
Total Liabilities 1001	Accounts Payable and Accrued Expenses - Beginning \$8951 Accounts Payable and Accrued Expenses - Ending \$8677
Total Liabilities 1003	Deferred Revenue - Beginning \$24115 Deferred Revenue - Ending \$30620