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# Form **990**

**Return of Organization Exempt From Income Tax** 

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

2013

Department of the Treasury Internal Revenue Service ▶ Do not enter Social Security numbers on this form as it may be made public.
 ▶ Information about Form 990 and its instructions is at www.irs.gov/form990.

Open to Public Inspection

Α	For the	2013 calendar year, or tax year beginning and	ending					
В	Check if applicable	C Name of organization		D Employer identif	fication number			
	Addre chang	WESTCONSIN CREDIT_UNION						
	Name chang	Doing Business As		39-0	0823125			
	Initial return	Number and street (or P.O. box if mail is not delivered to street address)	Room/suite	E Telephone numb	er			
	Termii	3333 SCHNEIDER AVENUE SE PO BOX 160		715-	-235-3403			
	Amen			G Gross receipts \$	61,277,306.			
	Application	<sup>a-</sup> MENOMONIE, WI 54751		H(a) Is this a group	return			
	pendi	F Name and address of principal officer: GREG LENTZ		for subordinate	s? Yes X No			
		SAME AS C ABOVE		H(b) Are all subordinates	included? Yes No			
$\overline{\mathbf{L}}$	Tax-ex	empt status: 501(c)(3) 501(c)( 14) ◀ (insert no.) 4947(a)(1) c	or 527	If "No," attach	a list. (see instructions)			
J	Websi	e: ► WESTCONSINCU.ORG		H(c) Group exempti	on number ▶ 2157			
<u>K</u>	Form of	organization: X Corporation	L Year	of formation: 1939	M State of legal domicile: WI			
P	art I	Summary						
Ð	1	Briefly describe the organization's mission or most significant activities: $\underline{ ext{THE}}$	ORGANI	ZATION IS A	<u> </u>			
Governance		COOPERATIVE, NONPROFIT CORPORATION, INCOM	RPORAT	ED UNDER W	SCONSIN			
ř	2	Check this box 🕨 🔲 if the organization discontinued its operations or dispos	sed of more	than 25% of its net a	issets.			
8	3	Number of voting members of the governing body (Part VI, line 1a)		3	7			
<u>ග</u> න	4	Number of independent voting members of the governing body (Part VI, line 1b)		4	0			
es	5	Total number of individuals employed in calendar year 2013 (Part V, line 2a)		5	398			
, ≅	6	Total number of volunteers (estimate if necessary)	ļ	. 6	·			
Activities &	7 a	Total unrelated business revenue from Part VIII, column (C) (line-12)	1	7a	2,649,378.			
_	b	Net unrelated business taxable income from Form 990.1, line 34	<u> </u>	7b	0.			
		Contributions and grants (Part VIII, line 1h)	$\Box$	Prior Year	Current Year			
ē	8	Contributions and grants (Part VIII, line 1h) JUL	<u>.</u> . ⊢	0.	<del></del>			
ē	9	Program service revenue (Part VIII, line 2g)	<b>∦</b>	41,790,537				
Revenue	10	Investment income (Part VIII, column (A), lines 3, 4, and 702 Della 100 and 10		11,086,122				
_	11	Other revenue (Part VIII, column (A), lines 5, 6d, 8c. 9c. 10c, and 11e)	.	1,641,879.				
	1	Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)		54,518,538				
		Grants and similar amounts paid (Part IX, column (A), lines 1-3)		0.	<del></del>			
	i	Benefits paid to or for members (Part IX, column (A), line 4)		0,	<del> </del>			
es	15	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)		18,485,978				
Expenses	16a	Professional fundraising fees (Part IX, column (A), line 11e)	<u>.</u> .	0.	0.			
Ϋ́	b	Total fundraising expenses (Part IX, column (D), line 25)	0.	00 445 040				
	17	Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)		27,117,913.				
	1	Total expenses Add lines 13-17 (must equal Part IX, column (A), line 25)		45,603,891				
	19	Revenue less expenses. Subtract line 18 from line 12	<del></del>	8,914,647.	9,545,376.			
Sto		~		ginning of Current Year				
SSE	20	Total assets (Part X, line 16)		325,640,755.				
Net Assets or	21	Total liabilities (Part X, line 26)	- <i>'</i>	742,088,410.				
음	art II	Net assets or fund balances. Subtract line 21 from line 20	. 1	83,552,345.	89,389,605.			
_		Ities of perjury, I declare that I have examined this return, including accompanying schedules	o and atatam	anto and to the heat of s	nu knowledge and heliof it is			
	•	t, and complete. Declare that I have examined this return, including accompanying scriediles.		•	ny knowledge and belief, it is			
iiue	, correc	t, and complete. Decidiation of preparer (order train officer his based on an information of wh	iicii preparei	lias ally kilowiedge.	20 - 121			
e:-		Signature of officer		Date	077			
Sig		GREG LENTE, CEO						
He	e	Type or print name and title			· · · · · · · · · · · · · · · · · · ·			
	_	Print/Type preparer's name Preparer's signature	Ti	Date Check	PTIN			
Pai	d	MARY A. COATES, CPA MARY A. COATES,		6/23/14 of self-emplo				
	parer	Firm's name WIPFLI LLP	CIA U	Firm's EIN	39-0758449			
	Only	Firm's address PO BOX 8010		THIISLIN	33 0130443			
	WAUSAU, WI 54402-8010 Phone no.715-845-3111							
Ma	v the If	RS discuss this return with the preparer shown above? (see instructions)		Tr none no. 7 a	X Yes No			
	001 10-2		ons.	<u>-</u> ••	Form <b>990</b> (2013)			
			– -		(=010)			

SEE SCHEDULE O FOR ORGANIZATION MISSION STATEMENT CONTINUATION

Form	990 (2013) WESTCONSIN CREDIT UNION	39-0823125	Page 2
	rt III   Statement of Program Service Accomplishments	<u> </u>	raye Z
<u> </u>	Check if Schedule O contains a response or note to any line in this Part III		X
1	Briefly describe the organization's mission:		
	THE ORGANIZATION IS A COOPERATIVE, NONPROFIT CORPORATION	N, INCORPORA	TED
	UNDER WISCONSIN STATE LAW TO ENCOURAGE THRIFT AMONG ITS		
	CREATE A SOURCE OF CREDIT AT A FAIR AND REASONABLE COST		
	AN OPPORTUNITY FOR ITS MEMBERS TO IMPROVE THEIR ECONOMIC	CAND SOCIAL	<u> </u>
2	Did the organization undertake any significant program services during the year which were not listed on		
	the prior Form 990 or 990-EZ?	LJYes	X No
_	If "Yes," describe these new services on Schedule O.		X No
3	Did the organization cease conducting, or make significant changes in how it conducts, any program services?	. LYes	L& No
	If "Yes," describe these changes on Schedule O.		
4	Describe the organization's program service accomplishments for each of its three largest program services, as Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to other	•	
	revenue, if any, for each program service reported.	rs, the total expenses,	ariu
44	(Code) (Expenses \$ including grants of \$) (Revenue PROVIDED LOW-COST FINANCIAL SERVICES TO 73,137 MEMBERS.	.63	
	INOVIDED FOR CODI LIMMCHAE BERVICED TO 75/157 MEMBERS.		
		·-	
4b	(Code) (Expenses \$ including grants of \$) (Revenue SERVED MEMBERS' INTERESTS BY ACCEPTING DEPOSITS, GRANTIN	.s NG LOANS, AN	<del></del> ,
	SERVED MEMBERS' INTERESTS BY ACCEPTING DEPOSITS, GRANTIN INVESTING EXCESS FUNDS IN A PRUDENT MANNER.	MG LOMNS, AN	<u> </u>
	INVESTING EXCESS FUNDS IN A PRODERT MANNER.		<del></del>
4c	(Code) (Expenses \$) (Revenue		)
	PROVIDED OVER 19,000 LOANS FOR OVER \$390 MILLION TO MEMB	BERS.	
		<del></del>	
		<del> </del>	
		<del></del>	
A ~4	Other program convece (Decembe in Schedule C.)		
4d	Other program services (Describe in Schedule O.)	,	
40	(Expenses \$ including grants of \$ ) (Revenue \$  Total program service expenses ▶		·
	. J. S. P. Ografii del Vide experieso		

Page 3 Part IV Checklist of Required Schedules Yes No 1 Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? X If "Yes," complete Schedule A Is the organization required to complete Schedule B, Schedule of Contributors? 2 Х Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I X 3 .. ..... Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II 4 Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or X similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III 5 Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I 6 Х Did the organization receive or hold a conservation easement, including easements to preserve open space, Х the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II 7 Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete X Schedule D, Part III 8 Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? X If "Yes," complete Schedule D, Part IV 9 Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent X endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V 10 . . . . . . . . . 11 If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X a Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, X 11a b Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total X assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII 11b c Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total X assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII d Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 167 If "Yes," complete Schedule D, Part IX 11d e Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X X 11e Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X X 11f 12a Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete X Schedule D. Parts XI and XII 12a b Was the organization included in consolidated, independent audited financial statements for the tax year? X If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional 12b X Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E 13 14a Did the organization maintain an office, employees, or agents outside of the United States? X 14a . . . b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 Х or more? If "Yes," complete Schedule F, Parts I and IV 14b Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any foreign organization? If "Yes," complete Schedule F, Parts II and IV 15 Х Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to X 16 Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, X column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I 17 Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines X 1c and 8a? If "Yes," complete Schedule G, Part II 18 

Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes,"

20a Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H

b If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?

19

20a

20b

X

complete Schedule G, Part III

			Yes	No
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or	}		
	government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21		Х
22	Did the organization report more than \$5,000 of grants or other assistance to individuals in the United States on Part IX,			
	column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		X
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current			
	and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete			
	Schedule J	23	Х	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the			
	last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete			
	Schedule K. If "No", go to line 25a	24a		х
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
С	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease			
	any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a			
	disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and			
_	that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete			
	Schedule L, Part I	25b		
26	Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any current or	200		
	former officers, directors, trustees, key employees, highest compensated employees, or disqualified persons? If so,			
	complete Schedule L, Part II	26		х
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial	20		- 21
	contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member			
	of any of these persons? If "Yes," complete Schedule L, Part III	27		X
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV	21	_	
	instructions for applicable filing thresholds, conditions, and exceptions):			
а	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a	-	X
h	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b		X
c	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer,	260	-	
Ŭ	director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	00-		X
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	28c		X
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation	29		
30	contributions? If "Yes," complete Schedule M	00	:	v
31		30		_X_
31	Did the organization liquidate, terminate, or dissolve and cease operations?  If "Yes," complete Schedule N, Part I			37
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete	31		<u> </u>
32	Schadula N. Part II			v
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations	32		<u> </u>
33	200 February 2004 7704 0 1 1004 7704 00 (4704 71 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1			
34		33	X	
•	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1	١	-	37
250		34		<u>X</u>
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		<u>X</u>
b	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity			
20	within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b_		
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-chantable related organization?	_		
07	If "Yes," complete Schedule R, Part V, line 2	36		
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization		ľ	
00	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		<u> </u>
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19?			
	Note. All Form 990 filers are required to complete Schedule O	38	X	
		F-0		70401

Form 990 (2013) WESTCONSIN CREDIT UNION

Part V Statements Regarding Other IRS Filings and Tax Compliance
Check if Schedule O contains a response or note to any line in this Part V

	Check if Schedule O contains a response or note to any line in this Part V			
			Yes	No
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable . 1a 27479			
b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable 1b 0			
C	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming			
	(gambling) winnings to prize winners?	1c		
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements,			ļ
	filed for the calendar year ending with or within the year covered by this return			-
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b	<u> </u>	ļ
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)			
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?	<u>3a</u>	_X	
b	If "Yes," has it filed a Form 990-T for this year? If "No," to line 3b, provide an explanation in Schedule O	<u>3b</u>	X	
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a	_		7.
	financial account in a foreign country (such as a bank account, securities account, or other financial account)?	<u>4a</u>		X
D	If "Yes," enter the name of the foreign country:			
<b>5</b> -	See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.  Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	-		v
5a	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5a	_	X
b	If Diving Bits Fig. 5. and 5. divid the appropriate of Classics Conf.	5b		
c 6a	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?  Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit	5c		
Va	any contributions that were not tax deductible as charitable contributions?	6a		Х
h	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts	_oa		- 21
	were not tax deductible?	6b		
7	Organizations that may receive deductible contributions under section 170(c).	- 05		
	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a		'
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b		
	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required			
	to file Form 8282?	7c		
d	If "Yes," indicate the number of Forms 8282 filed during the year			
е	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e		
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f		
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g		
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h		
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting			
	organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?	8		
9	Sponsoring organizations maintaining donor advised funds.	- ^-	_	-
а	Did the organization make any taxable distributions under section 4966?	9a		
b	Did the organization make a distribution to a donor, donor advisor, or related person?	9b		
10	Section 501(c)(7) organizations. Enter:			
а	Initiation fees and capital contributions included on Part VIII, line 12			
	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities			ı
11	Section 501(c)(12) organizations. Enter:			ı
a	Gross income from members or shareholders		1	
b				
120	amounts due or received from them.)	40-		
	If "Yes," enter the amount of tax-exempt interest received or accrued during the year   12b	12a		
13	Section 501(c)(29) qualified nonprofit health insurance issuers.			
a	the second secon	13a		
a	Note. See the instructions for additional information the organization must report on Schedule O.	104		
h	Enter the amount of reserves the organization is required to maintain by the states in which the			
-	organization is licensed to issue qualified health plans		ļ	
c	Enter the amount of reserves on hand		-	
	Did the organization receive any payments for indoor tanning services during the tax year?	14a		X
	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O	14b		
		-	~~	

Form 990 (2013) WESTCONSIN CREDIT UNION 39-0823125 Page Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

	Check if Schedule O contains a response or note to any line in this Part VI			$\mathbf{X}$
Sec	tion A. Governing Body and Management			
	•		Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year 7			
	If there are material differences in voting rights among members of the governing body, or if the governing			
	body delegated broad authority to an executive committee or similar committee, explain in Schedule O.			
b	Enter the number of voting members included in line 1a, above, who are independent 1b 0			
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other			
_	officer, director, trustee, or key employee?	2	-	X
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision			
•	of officers, directors, or trustees, or key employees to a management company or other person?	3		х
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4		X
5	Did the organization become aware during the year of a significant diversion of the organization's assets?	5		X
_	Did the organization become aware during the year of a significant diversion of the organization's assets?	6	х	
6	Did the organization have members of stockholders or other persons who had the power to elect or appoint one or	•	^	
7a	more members of the governing body?	<b>.</b>	x	
_	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or	7a	_	
b	persons other than the governing hady?	7.	x	
	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:	7b	<u> </u>	
8			~	•
a	The governing body?	8a	X	
ь	Each committee with authority to act on behalf of the governing body?	_8b	^	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O	9		х
Sec	tion B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)	9		
OCC	tion D. 1 Onoics (This Section B requests information about policies not required by the internal nevenue Code.)		Van	No
102	Did the organization have local chapters, branches, or affiliates?	10a	Yes X	140
	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates,	ioa		
	and branches to ensure their operations are consistent with the organization's exempt purposes?	10b	x	
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	11a	X	
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990.			
12a	Did the organization have a written conflict of interest policy? If "No," go to line 13	12a	х	-
b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	X	
c	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe			
	in Schedule O how this was done	12c	х	
13	Did the organization have a written whistleblower policy?	13	X	
14	Did the organization have a written document retention and destruction policy?	14	X	
15	Did the process for determining compensation of the following persons include a review and approval by independent			
	persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
а	The organization's CEO, Executive Director, or top management official	15a	х	
b	Other officers or key employees of the organization	15b	Х	
	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).			
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a			
	taxable entity during the year?	16a		X
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation			
	in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's		ł	
	exempt status with respect to such arrangements?	16b		
Sec	tion C. Disclosure			
17	List the states with which a copy of this Form 990 is required to be filed ► NONE			
18	Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (Section 501(c)(3)s only) a	vailab	le	
	for public inspection. Indicate how you made these available. Check all that apply			
	Own website Another's website X Upon request Other (explain in Schedule O)			
19	Describe in Schedule O whether (and if so, how), the organization made its governing documents, conflict of interest policy, and	l finan	cıal	
	statements available to the public during the tax year.			
20	State the name, physical address, and telephone number of the person who possesses the books and records of the organization	ion: 🕨		
	LORA BENRUD - 715-235-3403		_	
	3333 SCHNEIDER AVENUE, MENOMONIE, WI 54751			

-		(0040)	
⊢orm	990	(2013)	

### WESTCONSIN CREDIT UNION

39-0823125

⊃age **7** 

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response or note to any line in this Part VII

### Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
  - List all of the organization's current key employees, if any. See instructions for definition of "key employee."
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

(A)	(B)	Jigi		((	C)			(D)	(E)	(F)
Name and Title	Average	(do		Pos		than	опе	Reportable	Reportable	Estimated
	hours per	box	, unle	ss pe	rson	ıs bot x/trus	h an	compensation	compensation	amount of
	week (list any	ģ					Ĺ	from the	from related organizations	other compensation
	hours for	ğ.				ted ted		organization	(W-2/1099-MISC)	from the
	related	stee 0	rustee		۰	Bensa		(W-2/1099-MISC)		organization
	organizations	la tr	onal		ploye	E 2				and related
	below line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	ormer			organizations
(1) DALE DAHLKE	2.00	=	=	-		<u> </u>	-			
BOARD MEMBER		X						6,000.	0.	1,027.
(2) COLLEEN MENSING	2.00									
BOARD MEMBER		X				<u> </u>	L	6,000.	0.	1,027.
(3) TODD LEIPNITZ	2.00							}		
BOARD MEMBER		X						6,000.	0.	1,027.
(4) DAVE MAVES	2.00									
CHAIRPERSON		X		X		ļ		6,000.	0.	1,027.
(5) GERALD WOLF	2.00	l							_	
VICE-CHAIRPERSON		X	ļ. <u>.</u>	X		⊢		6,000.	0.	1,027.
(6) LYNN BRANTNER	2.00	<b> </b>						5 000	_	1 116
SECRETARY	<del> </del>	X	_	X	$\vdash$	-		6,000.	0.	1,446.
(7) RITA LUNDERVILLE	2.00	X		<b>.</b>				6 000	0	1 007
TREASURER	40.00	^		X	$\vdash$	$\vdash$		6,000.	0.	1,027.
(8) GREG LENTZ	40.00	1		x				343,923.	0.	59,756.
CEO (9) LEO SCHINDLER	40.00	<u> </u>				-		343,323.		39,130.
CLO	40.00	1		x				176,432.	0.	43,514.
(10) LORA BENRUD	40.00	-	-			<del>                                     </del>		170/4521	<u> </u>	13/314.
CFO	1000	1		x				182,501.	0.	46,374.
(11) JIM WOOKEY	40.00					Г	-			
COO		1		X				142,052.	0.	40,593.
(12) JAY FAHL	40.00									•
СМО				х				159,897.	0.	43,427.
(13) ROBERT CASEY	40.00									
CLO				Х				127,507.	0.	44,471.
(14) NICOLE YARINGTON	40.00			ĺ						•
CTO				X				112,878.	0.	16,440.
(15) MICHAEL TOMASEK	40.00							-		
CIO		ļ	<u> </u>	X				108,651.	0.	32,639.
(16) SCOTT PRINDLE	40.00									_
MORTGAGE LOAN ORIGINATOR	1000	ļ	ļ		<u> </u>	X		146,740.	0.	<u>37,280.</u>
(17) LISA ZIEBARTH	40.00	-						155.000		F4 044
MORTGAGE LOAN ORIGINATOR			<u> </u>		L	X	L	157,869.	0.	51,241.
332007 10-29-13										Form <b>990</b> (2013)

orm 990 (2013) WESTCONS Part VIII Section A Officers Directors True									39-0823	125 Page
		oloy	ees,			ghe	st Co			
(A)	(B)			رر Pos	2) Ition			(D)	(E)	(F)
Name and title	Average hours per		not c	heck	more	than		Reportable	Reportable	Estimated
	week					is bot x/trus		compensation from	compensation from related	amount of other
	(list any	į						the	organizations	compensation
	hours for	direc				8		organization	(W-2/1099-MISC)	from the
	related	teeo	ustee			ensat		(W-2/1099-MISC)		organization
	organizations	Individual trustee or director	Institutional trustee		oyee	Highest compensated employee				and related
	below	npwi	tuto	Officer	Key employee	hest (	Former			organizations
<u> </u>	line)	를	lus	8	λ.	물통	호			
18) TIMOTHY CARLSON	40.00							405.000		10 000
P - WESTCONSIN INVESTMENT ADVISORS	40.00					X		137,068.	0.	19,302
19) AARON SYMICEK	40.00					l		444 205		46 500
ORTGAGE LOAN ORIGINATOR	40.00				ļ	X		114,305.	0.	16,532
20) MARK FALTEISEK	40.00							110 400	•	20 000
ENIOR BUSINESS LOAN	<u> </u>			_		X		110,402.	0.	38,803
					l					
		_			$\vdash$				-	<del> </del>
		l								
	<del> </del>			_		-				···-·
	<del></del>									
	<del> </del>	<del> </del>				-				· -
	<del>                                     </del>	ļ	-					• •		
1b Sub-total	1	1		<u> </u>	<u> </u>	1		2,062,225.	0.	497,980
c Total from continuation sheets to Part V	II Section A	•	٠					0.	0.	0
								2,062,225.	0.	
2 Total number of individuals (including but r										431,300
compensation from the organization	iot innited to th	JJG	note	,u al	5546	J, WI	.0 16	Correct more than \$100	,000 or reportable	2:
Compensation from the organization										Yes No
3 Did the organization list any former officer,	director or to	ieto	, ko	W <b>A</b> r	nnlo	WAA	Or h	unhest companeated a	mployee on	<del>-   .55   10</del>
line 1a? If "Yes," complete Schedule J for s			J, NO	, <del>, c</del> i	ייםיי	·yee		ngnest compensated er	iipioyee oii	3 X
4 For any individual listed on line 1a, is the si				 aner	 ation	Land	1 0+6	 Jar companyation from t	he organization	A

Did the organization list any former officer, director, or trustee, key employee line 1a? If "Yes," complete Schedule J for such individual For any individual listed on line 1a, is the sum of reportable compensation and and related organizations greater than \$150,000? If "Yes," complete Schedule Did any person listed on line 1a receive or accrue compensation from any unr rendered to the organization? If "Yes," complete Schedule J for such person

Section B. Independent Contractors

Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

(B) Description of services	(C) Compensation
DEBIT & CREDIT CARD	2,449,090.
ONLINE BANKING	741,317.
IT SOLUTIONS	725,936.
	_
ATM/RECYCLERS	421,365.
DATA MGMT	<u>372,58</u> 1.
ed above) who received more than	
	Description of services  DEBIT & CREDIT CARD  ONLINE BANKING  IT SOLUTIONS  ATM/RECYCLERS  DATA MGMT

		Check if Schedule O cont	ains a response	or note to any line	e in this Part VIII	••		
					(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512 - 514
t st	1 a	Federated campaigns	. 1a					
Contributions, Gifts, Grants and Other Similar Amounts	b	Membership dues	1b					
å,e	С	Fundraising events	1c					
ar ji		Related organizations	1d					
s, (		Government grants (contribut	ions) 1e	·				
rigin	f	All other contributions, gifts, gran	ts, and					
the		similar amounts not included abo	t I					
EQ.	g	Noncash contributions included in lines	1a-1f \$					
<u>ම් රි</u>	h	Total. Add lines 1a-1f		<b>•</b>				
				Business Code				
မွ	2 a	LOAN INTEREST INCOME		522100	30,266,978,	30,266,978.	_	
e Ž	b	FEE INCOME		522100	12,278,876,	12,253,701.	25,175,	
Sul	С	MORTGAGE SERVICING INC	OME	900099	1,408,613,	1,408,613.		
Program Service Revenue	d	MEMBER FINANCIAL INCOM	Е	525990	337,454,	337,454,		
5	е							
₫.	f	All other program service reve	nue					
	<u> </u>	Total. Add lines 2a-2f			44,291,921,			M.
	3	Investment income (including	dıvidends, ınter	est, and				
		other similar amounts)		🕨 📙	2,618,106.			2,618,106.
	4	Income from investment of tax	x-exempt bond	proceeds 🕨				
	5	Royalties		<b>•</b>				
			(i) Real	(ii) Personal				
		Gross rents	88,441	1				
		Less: rental expenses	0	•				
		Rental income or (loss)	88,441	.l			•	-
		Net rental income or (loss)	<del></del>	. •	88,441.	88,441.		
	7 a	Gross amount from sales of	(i) Securities	(ii) Other				
		assets other than inventory	6,277,337	. 5,375,651.				
	b	Less: cost or other basis		1				
		and sales expenses	6,234,235				*	,
		Gain or (loss)	43,102					
		Net gain or (loss)			5,090,977.	5,047,875.		43,102,
ne	8 a	Gross income from fundraising	g events (not					
Ven		including \$	or					
æ		contributions reported on line	•					
Other Revel		Part IV, line 18						
ō		<ul> <li>Less: direct expenses</li> <li>Net income or (loss) from fund</li> </ul>	. b	<b>'</b>				
		Gross income from gaming ac	-				<del></del>	· -
	3 4	Part IV, line 19						
	h	Less: direct expenses	b					
		Net income or (loss) from gam	• •					
		Gross sales of inventory, less	-				····	
		and allowances		j l				
	h	Less: cost of goods sold	. b					
		Net income or (loss) from sale						
Ì		Miscellaneous Revenu	•	Business Code				
	11 a	REALTY COMMISSION INCO		531390	1,977,825,		1,976,643,	1,182.
		TITLE SERVICE INCOME		531390	648,025		647,560,	465.
	c				<u>,</u>	-		<u> </u>
İ		All other revenue						
ļ		Total. Add lines 11a-11d		<b>&gt;</b>	2,625,850.			
l	12	Total revenue. See instructions.		<b>)</b>	54 715 295	49,403,062,	2,649,378.	2,662,855
332009 10-29-	13							Form <b>990</b> (2013)

Form 990 (2013) WESTCONSIN CREDIT UNION
Part IX Statement of Functional Expenses

Secti	on 501(c)(3) and 501(c)(4) organizations must com			omplete column (A).	
	Check if Schedule O contains a respon			· · · · · · · · · · · · · · · · · · ·	
	not include amounts reported on lines 6b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	<b>(B)</b> Program service expenses	(C) Management and general expenses	( <b>D)</b> Fundraising expenses
1	Grants and other assistance to governments and				
	organizations in the United States. See Part IV, line 21				
2	Grants and other assistance to individuals in				
	the United States. See Part IV, line 22			_	
3	Grants and other assistance to governments,				
	organizations, and individuals outside the				
	United States. See Part IV, lines 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors,				
	trustees, and key employees	1,850,857.			
6	Compensation not included above, to disqualified				
	persons (as defined under section 4958(f)(1)) and				•
	persons described in section 4958(c)(3)(B)				
7	Other salaries and wages	13,998,805.			
8	Pension plan accruals and contributions (include	•			
	section 401(k) and 403(b) employer contributions)	1,373,457.			
9	Other employee benefits	2,516,830.			
10	Payroll taxes	1,211,689.			
11	Fees for services (non-employees).	•			
а	Management				
b	Legal	948.			
С	Accounting	87,603.			-
d	Lobbying	,			
е	Professional fundraising services. See Part IV, line 17				
f	Investment management fees				
g	Other. (If line 11g amount exceeds 10% of line 25,				
	column (A) amount, list line 11g expenses on Sch 0.)	1,371,687.			
12	Advertising and promotion	1,474,529.			
13	Office expenses	2,328,298.			
14	Information technology	4,452,289.			
15	Royalties	4 400 000	<del>-</del>		
16	Occupancy	1,432,993.	<del></del>		
17	Travel	19,967.			
18	Payments of travel or entertainment expenses				
	for any federal, state, or local public officials	254 575			
19	Conferences, conventions, and meetings	254,575.			
20	Interest Payments to affiliates				
21 22	Depreciation, depletion, and amortization	1,177,748.			<u> </u>
23		181,542.	<u> </u>		
23 24	Other expenses, Itemize expenses not covered	101,542.			
24	above. (List miscellaneous expenses in line 24e. If line				
	24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule 0.)				
а	DIVIDENDS ON MEMBER ACC	5,520,071.			
b	LOAN SERVICING EXPENSE	3,254,615.	······································		
c	PROVISION FOR LOAN LOSS	1,854,084.		-	<del></del>
d	NCUSIF FEES	563,126.			
	All other expenses	244,206.			
25	Total functional expenses. Add lines 1 through 24e	45,169,919.			
26	Joint costs. Complete this line only if the organization				
	reported in column (B) joint costs from a combined				
	educational campaign and fundraising solicitation.				
	Check here if following SOP 98-2 (ASC 958-720)				

Par	<u>t X</u> _	Balance Sneet	****		
	<del></del>	Check if Schedule O contains a response or note to any line in this Part X	· · · · · · · · · · · · · · · · · · ·	1	
			(A) Beginning of year		(B) End of year
	1	Cash - non-interest-bearing	3,900,328.	1	4,105,062.
İ	2	Savings and temporary cash investments	197,444,291.	2	176,075,412.
	3	Pledges and grants receivable, net		3	
	4	Accounts receivable, net		4	
	5	Loans and other receivables from current and former officers, directors,			
		trustees, key employees, and highest compensated employees. Complete			
		Part II of Schedule L		5	
	6	Loans and other receivables from other disqualified persons (as defined under			
		section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing			
		employers and sponsoring organizations of section 501(c)(9) voluntary	<u>-</u>		
ş		employees' beneficiary organizations (see instr). Complete Part II of Sch L		6	
Assets	7	Notes and loans receivable, net	588,990,919.	7	655,333,292.
٧	8	Inventories for sale or use		8	
	9	Prepaid expenses and deferred charges	295,113.	9	243,092.
	10a	Land, buildings, and equipment: cost or other			* * *
		basis. Complete Part VI of Schedule D 10a 30,001,938.			
	b	Less. accumulated depreciation 10b 12,157,168.	17,594,794.	10c	17,844,770.
	11	Investments - publicly traded securities		11	
	12	Investments - other securities. See Part IV, line 11	389,310.	12	759,755.
	13	Investments - program-related. See Part IV, line 11		13	
	14	Intangible assets		14	
	15	Other assets. See Part IV, line 11	17,026,000.		17,774,262.
	16	Total assets. Add lines 1 through 15 (must equal line 34)	825,640,755.	16	872,135,645.
	17	Accounts payable and accrued expenses	5,590,294.	17	5,563,989.
	18	Grants payable		18	
ĺ	19	Deferred revenue		19	
	20	Tax-exempt bond liabilities		20	
	21	Escrow or custodial account liability. Complete Part IV of Schedule D	* • , , ,	21	
Liabilities	22	Loans and other payables to current and former officers, directors, trustees,	, ,	Ì	
bili		key employees, highest compensated employees, and disqualified persons.	- `	-	
Lia	22	Complete Part II of Schedule L  Secured mortgages and notes payable to unrelated third parties		22	
	23 24	Unsecured notes and loans payable to unrelated third parties		23	
	25	Other liabilities (including federal income tax, payables to related third		24	
	23	parties, and other liabilities not included on lines 17-24). Complete Part X of			
		Cabadida D	736,498,116.	25	777,182,051.
	26	Total liabilities. Add lines 17 through 25	742,088,410.		782,746,040.
		Organizations that follow SFAS 117 (ASC 958), check here ▶ □ and			, , , , , , , , , , , , , , , , , , , ,
S		complete lines 27 through 29, and lines 33 and 34.			
nce	27	Unrestricted net assets		27	
ala	28	Temporarily restricted net assets		28	
d B	29	Permanently restricted net assets		29	
Fund Balances		Organizations that do not follow SFAS 117 (ASC 958), check here ► X			
ē		and complete lines 30 through 34.			
Net Assets or	30	Capital stock or trust principal, or current funds	0.	30	0.
SS	31	Paid-in or capital surplus, or land, building, or equipment fund	0.		0.
et 🏻	32	Retained earnings, endowment, accumulated income, or other funds	83,552,345.	32	89,389,605.
ž	33	Total net assets or fund balances	83,552,345.	33	89,389,605.
	34	Total liabilities and net assets/fund balances	825,640,755.	34	872,135,645.
					Form <b>990</b> (2013)

•	990 (2013) WESTCONSIN CREDIT UNION	39-09	3 <u>231</u> 25	Do	aa 19
	rt XI Reconciliation of Net Assets		<u>,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,</u>	га	ye iz
	Check if Schedule O contains a response or note to any line in this Part XI				X
1	Total revenue (must equal Part VIII, column (A), line 12)	1	<u>54,71</u>		
2	Total expenses (must equal Part IX, column (A), line 25)	2	45,16	<u>9,9</u>	<u> 19.</u>
3	Revenue less expenses. Subtract line 2 from line 1	3	9,54		
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	83,55	2,3	45.
5	Net unrealized gains (losses) on investments	5	-3,74	9,4	75.
6	Donated services and use of facilities	6			
7	Investment expenses	7			
8	Prior period adjustments	8			
9	Other changes in net assets or fund balances (explain in Schedule O)	9	4	1,3	59.
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 33,				
_	column (B))	10	89,38	9,6	05.
Pa	rt XII Financial Statements and Reporting		<u> </u>		
	Check if Schedule O contains a response or note to any line in this Part XII	<u></u>			
				Yes	No
1	Accounting method used to prepare the Form 990: Cash X Accrual Other		_		
	If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule	Ο.			
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		. 2a		X
	If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed	on a			
	separate basis, consolidated basis, or both:				
	Separate basis Consolidated basis Both consolidated and separate basis				
b	Were the organization's financial statements audited by an independent accountant?		. 2b		X
	If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separat	e basıs,			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
	consolidated basis, or both.			`	
	Separate basis Consolidated basis Both consolidated and separate basis				
C	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the	e audıt,		`	
	review, or compilation of its financial statements and selection of an independent accountant?		2c		<u> </u>
	If the organization changed either its oversight process or selection process during the tax year, explain in Sch	edule O.			
За	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Si	ngle Audıt			
	Act and OMB Circular A·133?		3a		X
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the requi	red audit			
	or audits, explain why in Schedule O and describe any steps taken to undergo such audits		3b		
			Form	990	(2013)

## **SCHEDULE D**

**Supplemental Financial Statements** 

Complete if the organization answered "Yes," to Form 990,
Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

Attach to Form 990.

Information about Schedule D (Form 990) and its instructions is at www.irs.gov/form990.

OMB No 1545-0047 Open to Public Inspection

Department of the Treasury Internal Revenue Service Name of the organization

WESTCONSIN CREDIT UNION

**Employer identification number** 39-0823125

Pa	t I Organizations Maintaining Donor Advise	d Funds or Other Similar Funds or	Accounts. Complete if the
	organization answered "Yes" to Form 990, Part IV, line	e 6.	
		(a) Donor advised funds	(b) Funds and other accounts
1	Total number at end of year		
2	Aggregate contributions to (during year)		
3	Aggregate grants from (during year)		
4	Aggregate value at end of year		
5	Did the organization inform all donors and donor advisors in	writing that the assets held in donor advised t	funds
	are the organization's property, subject to the organization's	exclusive legal control?	Yes No
6	Did the organization inform all grantees, donors, and donor a	dvisors in writing that grant funds can be use	ed only
	for charitable purposes and not for the benefit of the donor of	or donor advisor, or for any other purpose con	ferring
	impermissible private benefit?	<u> </u>	Yes No
Pa	t II Conservation Easements. Complete if the org	ganization answered "Yes" to Form 990, Part	IV, line 7.
1	Purpose(s) of conservation easements held by the organization	ion (check all that apply).	
	Preservation of land for public use (e.g., recreation or e	education) Preservation of an historic	cally important land area
	Protection of natural habitat	Preservation of a certified	I historic structure
	Preservation of open space		
2	Complete lines 2a through 2d if the organization held a quali	fied conservation contribution in the form of a	conservation easement on the last
	day of the tax year.		
			Held at the End of the Tax Year
а	Total number of conservation easements		2a
b	Total acreage restricted by conservation easements		2b
C	Number of conservation easements on a certified historic str	ucture included in (a)	2c
d	Number of conservation easements included in (c) acquired	after 8/17/06, and not on a historic structure	
	listed in the National Register		2d
3	Number of conservation easements modified, transferred, re	leased, extinguished, or terminated by the org	ganization during the tax
	year ►		
4	Number of states where property subject to conservation ea		
5	Does the organization have a written policy regarding the pe		
	violations, and enforcement of the conservation easements i		Yes No
6	Staff and volunteer hours devoted to monitoring, inspecting,		
7	Amount of expenses incurred in monitoring, inspecting, and		
8	Does each conservation easement reported on line 2(d) above	ve satisfy the requirements of section 170(h)(4	
_	and section 170(h)(4)(B)(ıı)?		Yes No
9	In Part XIII, describe how the organization reports conservation of the formula o		
	include, if applicable, the text of the footnote to the organiza	tion's financial statements that describes the	organization's accounting for
Pa	conservation easements t III Organizations Maintaining Collections o	f Art Historical Treasures or Othe	ar Similar Assats
• • •	Complete if the organization answered "Yes" to Form		ommai Assets.
10	If the organization elected, as permitted under SFAS 116 (AS		t and halance sheet works of art
	historical treasures, or other similar assets held for public ext	•	
	the text of the footnote to its financial statements that descr	· · · · · · · · · · · · · · · · · · ·	or public service, provide, in rait Ain,
h	If the organization elected, as permitted under SFAS 116 (AS		d halance sheet works of art, historical
-	treasures, or other similar assets held for public exhibition, e		·
	relating to these items.	addation, or resource in termoralice of public	service, provide the following amounts
	(i) Revenues included in Form 990, Part VIII, line 1		<b>&gt;</b> \$
			. • •
2	If the organization received or held works of art, historical tre		in provide
	the following amounts required to be reported under SFAS 1	-	ing provide
а	Revenues included in Form 990, Part VIII, line 1	v oog routing to those terms.	<b>&gt;</b> \$
- -	Assets included in Form 000. Port V	• • • • • • • • • • • • • • • • • • • •	•

•										
Sche	dule D (Form 990) 2013 WESTCON	SIN CREDIT	UNI	ON			3	9-08	23125	Page 2
Par					reasures, o	or Othe				
3	Using the organization's acquisition, accessi						-			
	(check all that apply):			•	•	•	-			
а	Public exhibition	d		Loan or exc	change progra	ams				
b	Scholarly research	e								
•	Preservation for future generations	·		OO						<del></del>
<i>A</i>	Provide a description of the organization's co	ollections and explain	n how t	hav furthar t	the organizati	on'e avan	ant nurnae	a in Par	+ YIII	
5	During the year, did the organization solicit of							C IIII QI	, XIII.	
3	to be sold to raise funds rather than to be ma					oi Siiiiiai	assers		Yes	☐ No
Par	t IV Escrow and Custodial Arran					"Voo" to I	50rm 000 F			
<u> </u>	reported an amount on Form 990, Pa		31 <del>8</del> II 1116	e organizatio	on answered	162 (01	-UIIII 990, F	art IV, I	irie 9, Oi	
1a	Is the organization an agent, trustee, custod	ian or other intermed	liary for	contribution	ns or otner as	sets not i	included		٦	<b></b>
	on Form 990, Part X?						• • •	ـــــ	<b>」Yes</b>	L No
b	If "Yes," explain the arrangement in Part XIII	and complete the fo	llowing	table:			[ <del></del>			
							ļ		Amount	
	Beginning balance						1c			
d	Additions during the year						1d			
е	Distributions during the year						1e			
f	Ending balance						1f		_	
<b>2</b> a	Did the organization include an amount on F	orm 990, Part X, line	21?						Yes	No
<u>b</u>	If "Yes," explain the arrangement in Part XIII.	. Check here if the ex	kplanati	on has beer	n provided in l	Part XIII			<u>-</u>	
Par	t V Endowment Funds. Complete	if the organization an	swered	"Yes" to Fo	orm 990, Part	IV, line 10	<b>)</b> .			
		(a) Current year	(b) F	Prior year	(c) Two year	rs back (	d) Three yea	rs back	(e) Four	years back
1a	Beginning of year balance									
b	Contributions									
С	Net investment earnings, gains, and losses									
d	Grants or scholarships			•	Ī					
e	Other expenditures for facilities									
-	and programs		,							
f	Administrative expenses					1				
g g	End of year balance									
2	Provide the estimated percentage of the cur	rent year end haland	e (line 1	la column (	(a)) held as:				l	
٠,	Board designated or quasi-endowment		%	ig, ooiamii (	a), riola ao.					
h	Permanent endowment	%	′°							
•	Temporarily restricted endowment	% %								
·	The percentages in lines 2a, 2b, and 2c shou									
20			otion th	at are bold :	and administr	rad far th				
Sa	Are there endowment funds not in the posse	ession of the organiza	ation tri	at are new a	and administe	reu ioi iii	e organiza	LIOIT	Γ,	
	by.									Yes No
	(i) unrelated organizations				•				3a(i)	<del></del>
_	(ii) related organizations		_ :			•			3a(ii)	
b	If "Yes" to 3a(ii), are the related organizations	•		•			•		3b	
Bo:	Describe in Part XIII the intended uses of the		wment	funds.	<del></del>	<del></del>				
Par	t VI Land, Buildings, and Equipm									
	Complete if the organization answere			1						<del></del>
	Description of property	(a) Cost or o		, · · ·	t or other		cumulated		(d) Book	value
		basis (investr	nent)	<del>•</del>	(other)	dep	reciation			
1a	Land				52,718.					718.
b	Buildings			17,24	10,160.	5,8	27,40	<u>1.   1</u>	1,412	759.
С	Leasehold improvements									
d	Equipment									
е	Other			8,79	99,060.	6,3	29,76	7.	2,469	,293.
Total	. Add lines 1a through 1e. (Column (d) must e	equal Form 990, Part	X, colui				j			770.

Part X	Other	Liabilities.
--------	-------	--------------

1	(a) Description of liability		(b) Book value
(1) Federal income	taxes		
(2) DEPOSITS			777,182,051.
(3)			
(4)			
(5)			
(6)			
(7)			
(8)			
(9)			
Total. (Column (b) must	equal Form 990, Part X, col. (B) line 25.)	. ▶	777,182,051.

Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740). Check here if the text of the footnote has been provided in Part XIII

(A) (B) (C) (D) (E) (F) (G) (H)

> (1) (2)(3)(4)(5) (6)(7)(8) (9)

(1)(2) (3)(4)(5) (6)(7)(8) (9)

### SCHEDULE J . (Form 990)

**Compensation Information** 

For certain Officers, Directors, Trustees, Key Employees, and Highest
Compensated Employees
Complete if the organization answered "Yes" on Form 990, Part IV, line 23.

► Attach to Form 990. ► See separate instructions. ► Information about Schedule J (Form 990) and its instructions is at www.irs.gov/form990.

OMB No 1545-0047

Open to Public Inspection

Internal Revenue Service Name of the organization

Department of the Treasury

WESTCONSIN CREDIT UNION

**Employer identification number** 39-0823125

Pa	art I Questions Regarding Compensation			
			Yes	No
1a	Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990,			
	Part VII, Section A, line 1a Complete Part III to provide any relevant information regarding these items			
	First-class or charter travel Housing allowance or residence for personal use			
	Travel for companions Payments for business use of personal residence			
	Tax indemnification and gross-up payments  Health or social club dues or initiation fees			
	Discretionary spending account Personal services (e.g., maid, chauffeur, chef)			
b	If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or			
	reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain	1b		
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors,			
	trustees, and officers, including the CEO/Executive Director, regarding the items checked in line 1a?	2		
3	Indicate which, if any, of the following the filing organization used to establish the compensation of the organization's			
	CEO/Executive Director Check all that apply. Do not check any boxes for methods used by a related organization to			
	establish compensation of the CEO/Executive Director, but explain in Part III.			
	Compensation committee Written employment contract		, .	,
	Independent compensation consultant  X Compensation survey or study	1		ľ
	Form 990 of other organizations  X Approval by the board or compensation committee			
4	During the year, did any person listed in Form 990, Part VII, Section A, line 1a, with respect to the filing			
	organization or a related organization:	×		١
а	Receive a severance payment or change-of-control payment?	4a		X
b	Participate in, or receive payment from, a supplemental nonqualified retirement plan?	4b		X
С	Participate in, or receive payment from, an equity-based compensation arrangement?	4c		X
	If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.			
	Only section 501(c)(3) and 501(c)(4) organizations must complete lines 5-9.			
5	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation	İ		
	contingent on the revenues of:			4
а	The organization?	5a		
b	Any related organization?	.5b		
	If "Yes" to line 5a or 5b, describe in Part III.			
6	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation			
	contingent on the net earnings of:	_		
а	The organization?	_6a		
b	Any related organization?	6b		
	If "Yes" to line 6a or 6b, describe in Part III.			
7	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments			ĺ
	not described in lines 5 and 6? If "Yes," describe in Part III	7		
8	Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the		-	
	initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III	8		
9	If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in			
	Regulations section 53 4958-6(c)?	9	1 1	1

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J (Form 990) 2013

Schedule J (Form 990) 2013

Schedule J (Form 990) 2013

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.

Note. The sum of columns (B)(I)-(III) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

		(B) Breakdown of	(B) Breakdown of W-2 and/or 1099-MISC compensation	SC compensation	(C) Retirement and	able	(E) Total of columns	(F) Compensation
(A) Name and Title		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	other deferred compensation	benefits	(B)(0)·(D)	reported as deferred in prior Form 990
(1) GREG LENTZ	€	343,923.	0	0	38,250.	21,506.	403,679.	0
	€		0	0	4		•	0
(2) LEO SCHINDLER	€	176,43	0	0.	23,894.	19,620.	219,946.	0
	Ξ	0	0	0	0	0	0.	• 0
(3) LORA BENRUD	ε	182,501.	0	0.	24,705.	21,669.	228,875.	0
	<u> </u>		0	0		0.		0
(4) JIM WOOKEY	€	142,052.	0	0.	19,565.	21,028.	182,645.	• 0
	(ii)	0	0	0	0	0.	0.	0
(5) JAY FAHL	(1)	159,897.	0	0	22,209.	21,218.	203,324.	• 0
	(E)	0	0.	.0	• 0	0		0
(6) ROBERT CASEY	€	127,507.	0.	0	17,843.	26,628.	171,978.	•0
CLO	Ξ		0.	0	0	0	0.	0
(7) SCOTT PRINDLE	Ξ	146,740			15,282.	21,998.	184,020.	• 0
ဥ	$\equiv$		0.	0	• 0	0.	0.	0
(8) LISA ZIEBARTH	(i)	157,86	0	0	24,461.	26,780.	209,110.	0
MORTGAGE LOAN ORIGINATOR	<b>E</b>	0	0.	0	0	0.	0.	0.
(9) TIMOTHY CARLSON	(i)	137,068.	0	• 0	18,225.	1,077.	156,370.	0.
- 1		0	0	0.	0.	0.	0.	0
	(1)							
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### SCHEDULE O (Form 990 or 990-EZ)

Supplemental Information to Form 990 or 990-EZ complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

▶ Attach to Form 990 or 990-EZ. ▶ Information about Schedule O (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

OMB No 1545-0047 Open to Public

Inspection

Name of the organization

Department of the Treasury Internal Revenue Service

WESTCONSIN CREDIT UNION

Employer identification number 39-0823125

FORM 990, PART I, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:
STATE LAW TO ENCOURAGE THRIFT AMONG ITS MEMBERS, CREATE A SOURCE OF
CREDIT AT A FAIR AND REASONABLE COST, AND PROVIDE AN OPPORTUNITY FOR
ITS MEMBERS TO IMPROVE THEIR ECONOMIC AND SOCIAL CONDITIONS.
FORM 990, PART III, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:
CONDITIONS.
FORM 990, PART VI, SECTION A, LINE 6:
EXPLANATION: THE ORGANIZATION HAS MEMBERS IN COMMUNITIES LOCATED IN WESTERN
WISCONSIN.
FORM 990, PART VI, SECTION A, LINE 7A:
EXPLANATION: THE ORGANIZATION HAS MEMBERS WHO ELECT MEMBERS OF THE
GOVERNING BODY ANNUALLY.
FORM 990, PART VI, SECTION A, LINE 7B:
EXPLANATION: SOME DECISIONS OF THE GOVERNING BODY ARE SUBJECT TO APPROVAL
BY MEMBERS OF THE ORGANIZATION.
FORM 990, PART VI, SECTION B, LINE 11:
EXPLANATION: THE VP-ACCOUNTING ACCUMULATES ALL 990 AND 990-T INFORMATION,
INCLUDING THE UBIT CALCULATIONS. THESE DOCUMENTS ARE REVIEWED BY THE CFO.
THE 990 AND THE 990T ARE REVIEWED BY THE GOVERNING BODY AND SENIOR
MANAGEMENT PRIOR TO SUBMISSION TO THE INTERNAL REVENUE SERVICE.

Name of the organization WESTCONSIN CREDIT UNION	Employer identification number 39-0823125
FORM 990, PART VI, SECTION B, LINE 12C:	
EXPLANATION: THE ORGANIZATION'S CONFLICT OF INTEREST POLI	CY IS REVIEWED
ANNUALLY BY THE GOVERNING BODY AND THE POLICY IS REVIEWED	ANNUALLY BY
EMPLOYEES. THE GOVERNING BODY VERIFIES EMPLOYEES ARE IN	COMPLIANCE WITH
CONFLICT OF INTEREST POLICY.	
FORM 990, PART VI, SECTION B, LINE 15:	
EXPLANATION: THE CREDIT UNION RECEIVES SEVERAL ANNUAL SAI	ARY SURVEYS AND
SUBSCRIBES TO SERVICES FROM A COMPANY SPECIALIZING IN COM	MPENSATION TO
REVIEW PAY STRUCTURE AND CONTINUALLY PROVIDE THE CREDIT U	NION WITH ANNUAL
PAY COMPARISONS TO SIMILAR POSITIONS IN THE INDUSTRY.	
FORM 990, PART VI, SECTION C, LINE 19:	
EXPLANATION: THE ORGANIZATION MAKES ITS GOVERNING DOCUMEN	ITS, CONFLICT OF
INTEREST POLICY, AND FINANCIAL STATEMENTS AVAILABLE TO THE	IE PUBLIC UPON
REQUEST.	
FORM 990, PART XI, LINE 9, CHANGES IN NET ASSETS:	
CHANGE IN OTHER COMPREHENSIVE INCOME	41,359.

SCHEDULE R (Form 990) Department of the Treasury Internal Revenue Service

Name of the organization

Related Organizations and Unrelated Partnerships
Complete if the organization answered "Yes" on Form 990, Part IV, line 33, 34, 35b, 36, or 37.

Attach to Form 990.

See separate instructions.

▶Information about Schedule R (Form 990) and its instructions is at www.irs.gov/form990.

Open to Public Inspection 2013

Employer identification number 39-0823125

Identification of Disregarded Entities Complete if the organization answered "Yes" on Form 990, Part IV, line 33. WESTCONSIN CREDIT UNION Part

(a) Name, address, and EIN (if applicable) of disregarded entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	(e) End-of-year assets	(f) Direct controlling entity	би
WESTCONSIN REALTY, LLC - 20-0157525 3333 SCHNEIDER AVENUE SE PO BOX 160 MENOMONIE, WI 54751	REAL ESTATE BROKERAGE SERVICES	WISCONSIN	1,977,825	580,388,	WESTCONSIN CREDIT UNION	UNION
TITLE SERVICES, LLC - 45-5377540 IDER AVENUE SE PO BOX 160 WI 54751	GENERAL TITLE SERVICES	WISCONSIN	648,025	219,675	219,675, MESTCONSIN CREDIT UNION	UNION
Part II Identification of Related Tax-Exempt Organizations Complete if organizations during the tax year.	itions Complete if the organization an	the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related tax-exempt	art IV, line 34 becaus	e it had one or more	related tax-exempt	
(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code Pu	- A	(f) Sectio Orrect controlling oo entity	(g) Section 512(b)(13) controlled entity?
				501(c)(3))	Yes	S.

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule R (Form 990) 2013

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39-0823125

Page 2

Schedule R (Form 990) 2013 WESTCONSIN CREDIT UNION

Identification of Related Organizations Taxable as a Partnership Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year. Part III

t	•	1	ı	1
(£)	General or Percentage managing ownership partner?			
9	ging Ber?			 
🗒	Gener mana partn			
(j)	Code V-UBI General or Per amount in box managing or 20 of Schedule Per N-1 (Form 1065) Yes/No			
	# 0			 
Ξ	Disproportionate allocations?			
=	Dispropo allocat			
-	-   -			 
(6)	Share of end-of-year assets			
(j)	Shar <sub>II</sub>			
(e)	Predominant income (related, unrelated, excluded from tax under sections 512-514)			
(p)	Direct controlling entity			
(2)	Legal domicile (state or foreign country)			
(q)	Primary activity			
(a)	Name, address, and EIN of related organization			

Identification of Related Organizations Taxable as a Corporation or Trust Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year. Part IV

(a)	(q)	(c)	(p)	(e)	(J)	(6)	(u)	(j) °	
Name, address, and EIN of related organization	Primary activity	Legal domicile (state or foreign	Direct controlling entity	Type of entity (C corp, S corp,	Share of total income	Share of end-of-year		Section 5 12(b)(13) controlled entity?	-⊕ā
		country)		Or tridaty		doodio		Yes No	او ا
	-								
								_	
								_	
	•								
								:	
		·							

Schedule R (Form 990) 2013

# Part V Transactions With Related Organizations Complete if the organization answered "Yes" on Form 990, Part IV, line 34, 35b, or 36.

Note. Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule.					Yes No	
1 During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?	ns with one or more re	lated organizations listed	I in Parts II-1V?			
a Receipt of (i) interest (ii) annuities (iii) royalties or (iv) rent from a controlled entity				<b>1</b>	•	_ !
<b>b</b> Gift, grant, or capital contribution to related organization(s)				1p		
c Giff grant or capital contribution from related organization(s)				5		ì
				2 3		1
	•			2		1
<ul> <li>Loans or loan guarantees by related organization(s)</li> </ul>	•	•	•	<del>o</del>	-	1
f Dividends from related organization(s)				<b>*</b>		
o Sale of assets to related organization(s)				4		l
		•		2	-	ı
h Purchase of assets from related organization(s)	:	:	. : : :	=		- 1
i Exchange of assets with related organization(s)				<b>=</b>		
i Lease of facilities, equipment, or other assets to related organization(s)				÷		ł
	:	:		•		ı
is a see of familities an imment or other assets from related assets the				+		
בסמשם כן ומכווונוסט, פקטוףיוופוזי, כי כנוזפי מסטפיט ווכווו ופימופט כועמוויבמווט				<u> </u>		ı
l Performance of services or membership or fundraising solicitations for related organization(s)	Janization(s)			=		1
m Performance of services or membership or fundraising solicitations by related organization(s)	anization(s)			Ē		
n Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)	tion(s)			5		1
				,	-	ı
o sharing of paid employees with related organization(s)				٥		1
					<del></del>	
p Reimbursement paid to related organization(s) for expenses				4		1
<ul> <li>Reimbursement paid by related organization(s) for expenses</li> </ul>				10		
	•	•				ı
r Other transfer of cash or property to related organization(s)				+		
		•				1
ام				2	-	1
2 If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds	who must complete th	ns line, including covered	relationships and transaction thresholds.			ı
(a) Name of related organization	(b) Transaction type (a·s)	(c) Amount involved	(d) Method of determining amount involved	nvolveď		
(1)						I
						1
(2)						1
(3)						- 1
(4)						
(5)						
						ı
(9)						- 1
332163 09-12-13			Schedule	Schedule R (Form 990) 2013	990) 2013	m

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Part VI Unrelated Organizations Taxable as a Partnership Complete if the organization answered "Yes" on Form 990, Part IV, line 37.

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships

(a) Name, address, and EIN of entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Predominant income part (related, unrelated, excluded from tax under section 512-514)   Ye	(e) Are all Are all 501(c)(3) 01(s) 7 4) Yes No	(f) Share of total income	(g) Share of end-of-year assets	(h) Disproportonate allocations?	(h) (i) (j) (k)  Ospropor-  Bostrogor-  Bondarions of Schedule K-1  Ves No (Form 1065) ves No	(j) General or managing partner? Yes No	(k) Percentage ownership
									_	

Schedule R (Form 990) 2013

<u>Schedule H</u>	(Form 990) 2013 WESTCONSIN CREDIT UNION	39-0823125 Page 5
Part VII	Supplemental Information	
	Provide additional information for responses to questions on Schedule R (see instructions).	
		····
		<del> </del>
· · ·		
		<del>-</del>