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Form **990**Department of the Treasury  
Internal Revenue Service**Return of Organization Exempt From Income Tax**

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

▶ Do not enter Social Security numbers on this form as it may be made public.

▶ Information about Form 990 and its instructions is at [www.irs.gov/form990](http://www.irs.gov/form990).

OMB No 1545-0047

**2013**Open to Public  
Inspection**A** For the 2013 calendar year, or tax year beginning and ending**B** Check if applicable:

- ☐ Address change  
☐ Name change  
☐ Initial return  
☐ Terminated  
☐ Amended return  
☐ Application pending

**C** Name of organization**Support Our Troops, Inc.**

Doing Business As

Number and street (or P.O. box if mail is not delivered to street address) Room/suite

**P.O. Box 70**

City or town, state or province, country, and ZIP or foreign postal code

**Daytona Beach, FL 32115-0070****F** Name and address of principal officer: **Martin C. Boire**  
same as C above**D** Employer identification number**33-1112829****E** Telephone number**(386) 767-8882****G** Gross receipts \$ **15,417,852.****H(a)** Is this a group return for subordinates? ☐ Yes ☒ No**H(b)** Are all subordinates included? ☐ Yes ☐ No  
If "No," attach a list. (see instructions)**H(c)** Group exemption number ▶**I** Tax-exempt status: ☒ 501(c)(3) ☐ 501(c) ( ) (insert no.) ☐ 4947(a)(1) or ☐ 527**J** Website: **www.SupportOurTroops.org****K** Form of organization: ☒ Corporation ☐ Trust ☐ Association ☐ Other ▶**L** Year of formation: **2005** **M** State of legal domicile: **FL****Part I Summary**

Activities &amp; Governance

**1** Briefly describe the organization's mission or most significant activities **Providing assistance to and promoting support for America's military servicemembers and their****2** Check this box ☐ if the organization discontinued its operations or disposed of more than 25% of its net assets.**3** Number of voting members of the governing body (Part VI, line 1a) **3****4** Number of independent voting members of the governing body (Part VI, line 1b) **0****5** Total number of individuals employed in calendar year 2013 (Part V, line 2a) **2****6** Total number of volunteers (estimate, if necessary) **7717****7a** Total unrelated business revenue from Part VIII, column (A), line 3 **0.****b** Net unrelated business taxable income from Form 990-T, line 34 **0.****8** Contributions and grants (Part VIII, line 1h) **18,213,267.****9** Program service revenue (Part VIII, line 2g) **14,926,614.****10** Investment income (Part VIII, column (A), lines 3, 4, and 7d) **313,178.****11** Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e) **0.****12** Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12) **350.****13** Grants and similar amounts paid (Part IX, column (A), lines 1-3) **108,713.****14** Benefits paid to or for members (Part IX, column (A), line 4) **0.****15** Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10) **24,000.****16a** Professional fundraising fees (Part IX, column (A), line 11e) **0.****b** Total fundraising expenses (Part IX, column (D), line 25) **0.****17** Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e) **21,785.****18** Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25) **21,267,316.****19** Revenue less expenses. Subtract line 18 from line 12 **17,273,042.****20** Total assets (Part X, line 16) **21,550,304.****21** Total liabilities (Part X, line 26) **17,543,822.****22** Net assets or fund balances. Subtract line 21 from line 20 **-3,023,509.****Beginning of Current Year** **End of Year****3,065,501.** **791,264.****1,075,237.** **926,970.****1,990,264.** **-135,706.****Part II Signature Block**

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

**Sign Here**

Signature of officer

Date

**Martin C. Boire, President**

Type or print name and title

**Print/Type preparer's name****Preparer's signature****Date****Check****if self-employed****PTIN****Anne-Marie Barrett, CPA****Anne Marie Barrett****5/12/14****P00546302****Firm's name** **CROSS, FERNANDEZ & RILEY, LLP****Firm's EIN** **59-3651466****Firm's address** **201 S. ORANGE AVE., SUITE 800****Phone no.** **(407) 841-6930****ORLANDO, FL 32801-3421**

May the IRS discuss this return with the preparer shown above? (see instructions)

☒ Yes ☐ No

332001 10-29-13

LHA For Paperwork Reduction Act Notice, see the separate instructions.

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See Schedule O for Organization Mission Statement Continuation

9-17 25

**Part III** Statement of Program Service Accomplishments

Check if Schedule O contains a response or note to any line in this Part III

☒ X

1 Briefly describe the organization's mission:

Providing assistance to and promoting support for America's active  
duty troops and their families.

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? ☐ Yes ☒ No

If "Yes," describe these new services on Schedule O.

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? ☐ Yes ☒ No

If "Yes," describe these changes on Schedule O.

4 Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses.

Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.

4a (Code ) (Expenses \$ 13,623,953. including grants of \$ ) (Revenue \$ )

Our Troopons Program is a highly innovative program that enhances the  
well-being of overseas military families by providing food and non-food  
manufacturer coupons to stretch their hard-earned pay. "Thank You for  
your great support and continuously sending coupons. This is a great  
help to our Soldiers and their families, and I am thrilled and thankful  
to have watched it grow in popularity. We have a very high demand -  
people come in every day to get envelopes of coupons. As soon as we  
pick up mail, it only takes a day or two and our bins are empty again."  
= Families in Germany

Troopons Program, number of contributions is 5,700+. The number of  
contributions reflects the number of contributors. The Troopons

4b (Code ) (Expenses \$ 659,629. including grants of \$ 24,000. ) (Revenue \$ )

Our Care Goods Program ships, and assists others in shipping, morale  
and welfare items to troops stationed worldwide. "WOOOOOOOW all of  
these packages are AMAZING. That was just the morale booster we needed  
here at the Unit. Rest assured that because of YOU GUYS, it feels good  
to know that we have the support back home to do what we need to do.  
For this I can't thank you enough!!!!" = Michael, Camp Leatherneck,  
Afghanistan.

Our Care Share Subprogram distributes bulk stock goods via other troop  
support groups needing items to include in care packages they are  
sending the troops. Why? Because we can do best by the troops by  
assisting everyone who is doing anything to bolster them. "We are

4c (Code ) (Expenses \$ 2,716,403. including grants of \$ ) (Revenue \$ )

Our Operation Popcorn continues to be a hit with the troops and their  
families. This program ships tons of popcorn and snack treats to the  
troops and their families worldwide. This program operates with our  
Patriotic Partner the Boy Scouts of America. "It really makes a  
difference when we receive . . . GOOD packages like you all sent us!  
Thank you for generosity. It is nice to know that the things we do are  
appreciated. I ask that you continue to keep my unit and all the  
Soldiers deployed in harm's way in your prayers." = SSG Jones

See Continuation Sheet

4d Other program services (Describe in Schedule O.)

(Expenses \$ 364,188. including grants of \$ ) (Revenue \$ 382,525.)

4e Total program service expenses 17,364,173.

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**Part IV Checklist of Required Schedules**

	Yes	No
<b>1</b> Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? <i>If "Yes," complete Schedule A</i>	<b>X</b>	
<b>2</b> Is the organization required to complete <i>Schedule B, Schedule of Contributors</i> ?	<b>X</b>	
<b>3</b> Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? <i>If "Yes," complete Schedule C, Part I</i>		<b>X</b>
<b>4</b> <b>Section 501(c)(3) organizations.</b> Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? <i>If "Yes," complete Schedule C, Part II</i>	<b>X</b>	
<b>5</b> Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? <i>If "Yes," complete Schedule C, Part III</i>		<b>X</b>
<b>6</b> Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? <i>If "Yes," complete Schedule D, Part I</i>		<b>X</b>
<b>7</b> Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? <i>If "Yes," complete Schedule D, Part II</i>		<b>X</b>
<b>8</b> Did the organization maintain collections of works of art, historical treasures, or other similar assets? <i>If "Yes," complete Schedule D, Part III</i>		<b>X</b>
<b>9</b> Did the organization report an amount in Part X, line 21, for escrow or custodial account liability; serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? <i>If "Yes," complete Schedule D, Part IV</i>		<b>X</b>
<b>10</b> Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? <i>If "Yes," complete Schedule D, Part V</i>		<b>X</b>
<b>11</b> If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable.		
<b>a</b> Did the organization report an amount for land, buildings, and equipment in Part X, line 10? <i>If "Yes," complete Schedule D, Part VI</i>	<b>X</b>	
<b>b</b> Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VII</i>		<b>X</b>
<b>c</b> Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VIII</i>		<b>X</b>
<b>d</b> Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part IX</i>	<b>X</b>	
<b>e</b> Did the organization report an amount for other liabilities in Part X, line 25? <i>If "Yes," complete Schedule D, Part X</i>	<b>X</b>	
<b>f</b> Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? <i>If "Yes," complete Schedule D, Part X</i>		<b>X</b>
<b>12a</b> Did the organization obtain separate, independent audited financial statements for the tax year? <i>If "Yes," complete Schedule D, Parts XI and XII</i>		<b>X</b>
<b>b</b> Was the organization included in consolidated, independent audited financial statements for the tax year? <i>If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional</i>	<b>X</b>	
<b>13</b> Is the organization a school described in section 170(b)(1)(A)(ii)? <i>If "Yes," complete Schedule E</i>		<b>X</b>
<b>14a</b> Did the organization maintain an office, employees, or agents outside of the United States?		<b>X</b>
<b>b</b> Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? <i>If "Yes," complete Schedule F, Parts I and IV</i>	<b>X</b>	
<b>15</b> Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any foreign organization? <i>If "Yes," complete Schedule F, Parts II and IV</i>		<b>X</b>
<b>16</b> Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to or for foreign individuals? <i>If "Yes," complete Schedule F, Parts III and IV</i>		<b>X</b>
<b>17</b> Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? <i>If "Yes," complete Schedule G, Part I</i>		<b>X</b>
<b>18</b> Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? <i>If "Yes," complete Schedule G, Part II</i>		<b>X</b>
<b>19</b> Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? <i>If "Yes," complete Schedule G, Part III</i>		<b>X</b>
<b>20a</b> Did the organization operate one or more hospital facilities? <i>If "Yes," complete Schedule H</i>		<b>X</b>
<b>b</b> If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?		

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**Part IV Checklist of Required Schedules** (continued)

	Yes	No
<b>21</b> Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or government on Part IX, column (A), line 1? <i>If "Yes," complete Schedule I, Parts I and II</i>	X	
<b>22</b> Did the organization report more than \$5,000 of grants or other assistance to individuals in the United States on Part IX, column (A), line 2? <i>If "Yes," complete Schedule I, Parts I and III</i>		X
<b>23</b> Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If "Yes," complete Schedule J</i>	X	
<b>24a</b> Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? <i>If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25a</i>		X
<b>24b</b> Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?		
<b>24c</b> Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?		
<b>24d</b> Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?		
<b>25a</b> <b>Section 501(c)(3) and 501(c)(4) organizations.</b> Did the organization engage in an excess benefit transaction with a disqualified person during the year? <i>If "Yes," complete Schedule L, Part I</i>		X
<b>25b</b> Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? <i>If "Yes," complete Schedule L, Part I</i>		X
<b>26</b> Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any current or former officers, directors, trustees, key employees, highest compensated employees, or disqualified persons? <i>If so, complete Schedule L, Part II</i>	X	
<b>27</b> Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? <i>If "Yes," complete Schedule L, Part III</i>		X
<b>28</b> Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions):		
<b>28a</b> A current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>	X	
<b>28b</b> A family member of a current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>		X
<b>28c</b> An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? <i>If "Yes," complete Schedule L, Part IV</i>	X	
<b>29</b> Did the organization receive more than \$25,000 in non-cash contributions? <i>If "Yes," complete Schedule M</i>	X	
<b>30</b> Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If "Yes," complete Schedule M</i>		X
<b>31</b> Did the organization liquidate, terminate, or dissolve and cease operations? <i>If "Yes," complete Schedule N, Part I</i>		X
<b>32</b> Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If "Yes," complete Schedule N, Part II</i>		X
<b>33</b> Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? <i>If "Yes," complete Schedule R, Part I</i>		X
<b>34</b> Was the organization related to any tax-exempt or taxable entity? <i>If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1</i>		X
<b>35a</b> Did the organization have a controlled entity within the meaning of section 512(b)(13)?		X
<b>35b</b> If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? <i>If "Yes," complete Schedule R, Part V, line 2</i>		
<b>36</b> <b>Section 501(c)(3) organizations.</b> Did the organization make any transfers to an exempt non-charitable related organization? <i>If "Yes," complete Schedule R, Part V, line 2</i>		X
<b>37</b> Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? <i>If "Yes," complete Schedule R, Part VI</i>		X
<b>38</b> Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19?	X	

Note. All Form 990 filers are required to complete Schedule O

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**Part V Statements Regarding Other IRS Filings and Tax Compliance**Check if Schedule O contains a response or note to any line in this Part V ☐

		Yes	No
<b>1a</b>	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable	14	
<b>1b</b>	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable	0	
<b>c</b>	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?		
<b>2a</b>	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return	2	
<b>b</b>	If at least one is reported on line 2a, did the organization file all required federal employment tax returns? <b>Note.</b> If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)	X	
<b>3a</b>	Did the organization have unrelated business gross income of \$1,000 or more during the year?		X
<b>b</b>	If "Yes," has it filed a Form 990-T for this year? If "No," to line 3b, provide an explanation in Schedule O		
<b>4a</b>	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?		X
<b>b</b>	If "Yes," enter the name of the foreign country: See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.		
<b>5a</b>	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?		X
<b>b</b>	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?		X
<b>c</b>	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?		
<b>6a</b>	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions?		X
<b>b</b>	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?		
<b>7</b>	<b>Organizations that may receive deductible contributions under section 170(c).</b>		
<b>a</b>	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?		X
<b>b</b>	If "Yes," did the organization notify the donor of the value of the goods or services provided?		
<b>c</b>	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?		X
<b>d</b>	If "Yes," indicate the number of Forms 8282 filed during the year	7d	
<b>e</b>	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?		
<b>f</b>	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?		
<b>g</b>	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?		N/A
<b>h</b>	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?		N/A
<b>8</b>	<b>Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations.</b> Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?		N/A
<b>9</b>	<b>Sponsoring organizations maintaining donor advised funds.</b>		
<b>a</b>	Did the organization make any taxable distributions under section 4966?		N/A
<b>b</b>	Did the organization make a distribution to a donor, donor advisor, or related person?		N/A
<b>10</b>	<b>Section 501(c)(7) organizations.</b> Enter:		
<b>a</b>	Initiation fees and capital contributions included on Part VIII, line 12	N/A	
<b>b</b>	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities		
<b>11</b>	<b>Section 501(c)(12) organizations.</b> Enter:		
<b>a</b>	Gross income from members or shareholders	N/A	
<b>b</b>	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them.)		
<b>12a</b>	<b>Section 4947(a)(1) non-exempt charitable trusts.</b> Is the organization filing Form 990 in lieu of Form 1041?		
<b>b</b>	If "Yes," enter the amount of tax-exempt interest received or accrued during the year	N/A	
<b>13</b>	<b>Section 501(c)(29) qualified nonprofit health insurance issuers.</b>		
<b>a</b>	Is the organization licensed to issue qualified health plans in more than one state? <b>Note.</b> See the instructions for additional information the organization must report on Schedule O.		N/A
<b>b</b>	Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans		
<b>c</b>	Enter the amount of reserves on hand		
<b>14a</b>	Did the organization receive any payments for indoor tanning services during the tax year?		X
<b>b</b>	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O		

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**Part VI Governance, Management, and Disclosure** For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Check if Schedule O contains a response or note to any line in this Part VI

☒**Section A. Governing Body and Management**

	Yes	No
<b>1a</b> Enter the number of voting members of the governing body at the end of the tax year If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O.	3	
<b>1b</b> Enter the number of voting members included in line 1a, above, who are independent	0	
<b>2</b> Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?	X	
<b>3</b> Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors, or trustees, or key employees to a management company or other person?		X
<b>4</b> Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?		X
<b>5</b> Did the organization become aware during the year of a significant diversion of the organization's assets?		X
<b>6</b> Did the organization have members or stockholders?		X
<b>7a</b> Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?		X
<b>7b</b> Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?		X
<b>8</b> Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:		
<b>a</b> The governing body?	X	
<b>b</b> Each committee with authority to act on behalf of the governing body?	X	
<b>9</b> Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O		X

**Section B. Policies** (This Section B requests information about policies not required by the Internal Revenue Code.)

	Yes	No
<b>10a</b> Did the organization have local chapters, branches, or affiliates?		X
<b>b</b> If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?		
<b>11a</b> Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	X	
<b>b</b> Describe in Schedule O the process, if any, used by the organization to review this Form 990.		
<b>12a</b> Did the organization have a written conflict of interest policy? If "No," go to line 13	X	
<b>b</b> Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	X	
<b>c</b> Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done		X
<b>13</b> Did the organization have a written whistleblower policy?	X	
<b>14</b> Did the organization have a written document retention and destruction policy?	X	
<b>15</b> Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?		
<b>a</b> The organization's CEO, Executive Director, or top management official	X	
<b>b</b> Other officers or key employees of the organization		X
If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).		
<b>16a</b> Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?		X
<b>b</b> If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?		

**Section C. Disclosure**

**17** List the states with which a copy of this Form 990 is required to be filed **AL, AK, AZ, AR, CA, CO, CT, DE, DC, FL, GA, HI**

**18** Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (Section 501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply.  
☐ Own website    ☒ Another's website    ☒ Upon request    ☐ Other (explain in Schedule O)

**19** Describe in Schedule O whether (and if so, how), the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year.

**20** State the name, physical address, and telephone number of the person who possesses the books and records of the organization: **Martin C. Boire - 386-767-8882**  
**13617 N. Florida Avenue, Tampa, FL 33613**





<b>Part VII</b>	<b>Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees</b> <i>(continued)</i>
-----------------	--

[illegible]

2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 of reportable compensation from the organization ▶

1

		Yes	No
3	Did the organization list any <b>former</b> officer, director, or trustee, key employee, or highest compensated employee on line 1a? <i>If "Yes," complete Schedule J for such individual</i>		X
4	For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? <i>If "Yes," complete Schedule J for such individual</i>	X	
5	Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? <i>If "Yes," complete Schedule J for such person</i>		X

## Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

(A) Name and business address	(B) Description of services	(C) Compensation
NONE		

**Part VIII** Statement of RevenueCheck if Schedule O contains a response or note to any line in this Part VIII ☐

			(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512-514
<b>Contributions, Gifts, Grants and Other Similar Amounts</b>	1 a Federated campaigns	1a				
	b Membership dues	1b				
	c Fundraising events	1c				
	d Related organizations	1d				
	e Government grants (contributions)	1e				
	f All other contributions, gifts, grants, and similar amounts not included above	1f	14,926,614.			
	g Noncash contributions included in lines 1a-1f \$		14,532,894.			
	h <b>Total.</b> Add lines 1a-1f		14,926,614.			
	<b>Program Service Revenue</b>	2 a License Plate Income	Business Code 900099	382,525.	382,525.	
b						
c						
d						
e						
f All other program service revenue						
g <b>Total.</b> Add lines 2a-2f			382,525.			
<b>Other Revenue</b>		3 Investment income (including dividends, interest, and other similar amounts)				
	4 Income from investment of tax-exempt bond proceeds					
	5 Royalties		108,713.			108,713.
	6 a Gross rents	(i) Real (ii) Personal				
	b Less: rental expenses					
	c Rental income or (loss)					
	d Net rental income or (loss)					
	7 a Gross amount from sales of assets other than inventory	(i) Securities (ii) Other				
	b Less: cost or other basis and sales expenses					
	c Gain or (loss)					
	d Net gain or (loss)					
	8 a Gross income from fundraising events (not including \$ _____ of contributions reported on line 1c). See Part IV, line 18	a				
	b Less: direct expenses	b				
	c Net income or (loss) from fundraising events					
	9 a Gross income from gaming activities. See Part IV, line 19	a				
	b Less: direct expenses	b				
	c Net income or (loss) from gaming activities					
	10 a Gross sales of inventory, less returns and allowances	a				
b Less: cost of goods sold	b					
c Net income or (loss) from sales of inventory						
Miscellaneous Revenue		Business Code				
11 a						
b						
c						
d All other revenue						
e <b>Total.</b> Add lines 11a-11d						
12 <b>Total revenue.</b> See instructions.		15,417,852.	382,525.	0.	108,713.	

**Part IX Statement of Functional Expenses**

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A)

Check if Schedule O contains a response or note to any line in this Part IX ☐

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to governments and organizations in the United States. See Part IV, line 21	24,000.	24,000.		
2 Grants and other assistance to individuals in the United States. See Part IV, line 22				
3 Grants and other assistance to governments, organizations, and individuals outside the United States. See Part IV, lines 15 and 16				
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees	246,780.	182,617.	54,292.	9,871.
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7 Other salaries and wages				
8 Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)				
9 Other employee benefits				
10 Payroll taxes				
11 Fees for services (non-employees):				
a Management				
b Legal				
c Accounting				
d Lobbying	10,766.	10,766.		
e Professional fundraising services. See Part IV, line 17				
f Investment management fees				
g Other. (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Sch O.)				
12 Advertising and promotion	137,389.	137,389.		
13 Office expenses				
14 Information technology				
15 Royalties				
16 Occupancy	19,800.		19,800.	
17 Travel	3,354.	2,963.	131.	260.
18 Payments of travel or entertainment expenses for any federal, state, or local public officials				
19 Conferences, conventions, and meetings				
20 Interest	31,618.		31,618.	
21 Payments to affiliates				
22 Depreciation, depletion, and amortization				
23 Insurance				
24 Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)				
a <b>Material Assistance</b>	16,874,560.	16,871,997.	2,513.	50.
b <b>Administrative and Legal</b>	134,581.	80,984.	41,993.	11,604.
c <b>Fees and Licenses</b>	42,299.	37,984.	4,315.	
d <b>Postage and Shipping</b>	18,675.	15,473.	3,202.	
e All other expenses				
25 <b>Total functional expenses.</b> Add lines 1 through 24e	17,543,822.	17,364,173.	157,864.	21,785.
26 <b>Joint costs.</b> Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation.				

Check here ☐ if following SOP 98-2 (ASC 958-720)

**Part X Balance Sheet**Check if Schedule O contains a response or note to any line in this Part X ☐

		(A) Beginning of year		(B) End of year
<b>Assets</b>	<b>1</b> Cash - non-interest-bearing	17,679.	<b>1</b>	108,728.
	<b>2</b> Savings and temporary cash investments		<b>2</b>	
	<b>3</b> Pledges and grants receivable, net	2,365,088.	<b>3</b>	4,477.
	<b>4</b> Accounts receivable, net		<b>4</b>	
	<b>5</b> Loans and other receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L		<b>5</b>	
	<b>6</b> Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instr). Complete Part II of Sch L		<b>6</b>	
	<b>7</b> Notes and loans receivable, net		<b>7</b>	
	<b>8</b> Inventories for sale or use		<b>8</b>	
	<b>9</b> Prepaid expenses and deferred charges	50,739.	<b>9</b>	51,739.
	<b>10a</b> Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D	<b>10a</b> 2,872.		
	<b>b</b> Less: accumulated depreciation	<b>10b</b> 2,872.	<b>10c</b> 0.	0.
	<b>11</b> Investments - publicly traded securities		<b>11</b>	
	<b>12</b> Investments - other securities. See Part IV, line 11		<b>12</b>	
	<b>13</b> Investments - program-related. See Part IV, line 11		<b>13</b>	
	<b>14</b> Intangible assets		<b>14</b>	
	<b>15</b> Other assets. See Part IV, line 11	631,995.	<b>15</b>	626,320.
<b>16</b> <b>Total assets.</b> Add lines 1 through 15 (must equal line 34)	3,065,501.	<b>16</b>	791,264.	
<b>Liabilities</b>	<b>17</b> Accounts payable and accrued expenses	2,373.	<b>17</b>	13,724.
	<b>18</b> Grants payable		<b>18</b>	
	<b>19</b> Deferred revenue		<b>19</b>	
	<b>20</b> Tax-exempt bond liabilities		<b>20</b>	
	<b>21</b> Escrow or custodial account liability. Complete Part IV of Schedule D		<b>21</b>	
	<b>22</b> Loans and other payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II of Schedule L	185,000.	<b>22</b>	185,000.
	<b>23</b> Secured mortgages and notes payable to unrelated third parties	200,000.	<b>23</b>	200,000.
	<b>24</b> Unsecured notes and loans payable to unrelated third parties	65,439.	<b>24</b>	55,827.
	<b>25</b> Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X of Schedule D	622,425.	<b>25</b>	472,419.
	<b>26</b> <b>Total liabilities.</b> Add lines 17 through 25	1,075,237.	<b>26</b>	926,970.
	<b>Net Assets or Fund Balances</b>	<b>Organizations that follow SFAS 117 (ASC 958), check here</b> <input checked="" type="checkbox"/> <b>and complete lines 27 through 29, and lines 33 and 34.</b>		
<b>27</b> Unrestricted net assets		-364,752.	<b>27</b>	-135,706.
<b>28</b> Temporarily restricted net assets		2,355,016.	<b>28</b>	0.
<b>29</b> Permanently restricted net assets			<b>29</b>	
<b>Organizations that do not follow SFAS 117 (ASC 958), check here</b> <input type="checkbox"/> <b>and complete lines 30 through 34.</b>				
<b>30</b> Capital stock or trust principal, or current funds			<b>30</b>	
<b>31</b> Paid-in or capital surplus, or land, building, or equipment fund			<b>31</b>	
<b>32</b> Retained earnings, endowment, accumulated income, or other funds			<b>32</b>	
<b>33</b> <b>Total net assets or fund balances</b>		1,990,264.	<b>33</b>	-135,706.
<b>34</b> <b>Total liabilities and net assets/fund balances</b>	3,065,501.	<b>34</b>	791,264.	

Form 990 (2013)

**Part XI Reconciliation of Net Assets**Check if Schedule O contains a response or note to any line in this Part XI ☐

1	Total revenue (must equal Part VIII, column (A), line 12)	1	15,417,852.
2	Total expenses (must equal Part IX, column (A), line 25)	2	17,543,822.
3	Revenue less expenses. Subtract line 2 from line 1	3	-2,125,970.
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	1,990,264.
5	Net unrealized gains (losses) on investments	5	
6	Donated services and use of facilities	6	
7	Investment expenses	7	
8	Prior period adjustments	8	
9	Other changes in net assets or fund balances (explain in Schedule O)	9	0.
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 33, column (B))	10	-135,706.

**Part XII Financial Statements and Reporting**Check if Schedule O contains a response or note to any line in this Part XII ☐

- 1 Accounting method used to prepare the Form 990: ☐ Cash ☒ Accrual ☐ Other \_\_\_\_\_  
If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O.
- 2a Were the organization's financial statements compiled or reviewed by an independent accountant?  
If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed on a separate basis, consolidated basis, or both:  
☐ Separate basis ☐ Consolidated basis ☐ Both consolidated and separate basis
- b Were the organization's financial statements audited by an independent accountant?  
If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both:  
☐ Separate basis ☒ Consolidated basis ☐ Both consolidated and separate basis
- c If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant?  
If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O
- 3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?
- b If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits

	Yes	No
2a		X
2b	X	
2c		X
3a		X
3b		

Form 990 (2013)

Department of the Treasury  
Internal Revenue Service

**▶ Attach to Form 990 or Form 990-EZ.**

► Information about Schedule A (Form 990 or 990-EZ) and its instructions is at [www.irs.gov/form990](http://www.irs.gov/form990).

OMB No. 1545-0047

# 2013

**Open to Public Inspection**

Name of the organization

Support Our Troops, Inc.

Employer identification number

33-1112829

<b>Part I</b>	<b>Reason for Public Charity Status</b> (All organizations must complete this part.) See instructions.
---------------	--

The organization is not a private foundation because it is: (For lines 1 through 11, check only one box.)

- 1 ☐ A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i).**

2 ☐ A school described in **section 170(b)(1)(A)(ii).** (Attach Schedule E )

3 ☐ A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii).**

4 ☐ A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii).** Enter the hospital's name, city, and state: \_\_\_\_\_

5 ☐ An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv).** (Complete Part II.)

6 ☐ A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v).**

7 ☒ An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi).** (Complete Part II.)

8 ☐ A community trust described in **section 170(b)(1)(A)(vi).** (Complete Part II.)

9 ☐ An organization that normally receives: (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions - subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See **section 509(a)(2).** (Complete Part III.)

10 ☐ An organization organized and operated exclusively to test for public safety. See **section 509(a)(4).**

11 ☐ An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2) See **section 509(a)(3).** Check the box that describes the type of supporting organization and complete lines 11e through 11h.

a ☐ Type I      b ☐ Type II      c ☐ Type III - Functionally integrated      d ☐ Type III - Non-functionally integrated

e ☐ By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2).

f ☐ If the organization received a written determination from the IRS that it is a Type I, Type II, or Type III supporting organization, check this box

g ☐ Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons?

(i) A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the supported organization?

(ii) A family member of a person described in (i) above?

(iii) A 35% controlled entity of a person described in (i) or (ii) above?

h ☐ Provide the following information about the supported organization(s).

	Yes	No
11g(i)		
11g(ii)		
11g(iii)		

	Yes	No
11g(i)		
11g(ii)		
11g(iii)		

[illegible]

**LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.**

Schedule A (Form 990 or 990-EZ) 2013

**Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)**

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

**Section A. Public Support**

Calendar year (or fiscal year beginning in) ►	(a) 2009	(b) 2010	(c) 2011	(d) 2012	(e) 2013	(f) Total
<b>1</b> Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")	10,781,444.	13,304,402.	13,372,605.	18,213,267.	14,926,614.	70,598,332.
<b>2</b> Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
<b>3</b> The value of services or facilities furnished by a governmental unit to the organization without charge						
<b>4 Total.</b> Add lines 1 through 3	10,781,444.	13,304,402.	13,372,605.	18,213,267.	14,926,614.	70,598,332.
<b>5</b> The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						
<b>6 Public support.</b> Subtract line 5 from line 4						70,598,332.

**Section B. Total Support**

Calendar year (or fiscal year beginning in) ►	(a) 2009	(b) 2010	(c) 2011	(d) 2012	(e) 2013	(f) Total
<b>7</b> Amounts from line 4	10,781,444.	13,304,402.	13,372,605.	18,213,267.	14,926,614.	70,598,332.
<b>8</b> Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	23.	7.	20,082.		108,713.	128,825.
<b>9</b> Net income from unrelated business activities, whether or not the business is regularly carried on						
<b>10</b> Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)	397.					397.
<b>11 Total support.</b> Add lines 7 through 10						70,727,554.
<b>12</b> Gross receipts from related activities, etc. (see instructions)					12	1,280,736.

**13 First five years.** If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here** ☐

**Section C. Computation of Public Support Percentage**

<b>14</b> Public support percentage for 2013 (line 6, column (f) divided by line 11, column (f))	<b>14</b>	99.82 %
<b>15</b> Public support percentage from 2012 Schedule A, Part II, line 14	<b>15</b>	99.97 %
<b>16a 33 1/3% support test - 2013.</b> If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and <b>stop here.</b> The organization qualifies as a publicly supported organization <input checked="" type="checkbox"/>		
<b>b 33 1/3% support test - 2012.</b> If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and <b>stop here.</b> The organization qualifies as a publicly supported organization <input type="checkbox"/>		
<b>17a 10% -facts-and-circumstances test - 2013.</b> If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and <b>stop here.</b> Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization <input type="checkbox"/>		
<b>b 10% -facts-and-circumstances test - 2012.</b> If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and <b>stop here.</b> Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization <input type="checkbox"/>		
<b>18 Private foundation.</b> If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions <input type="checkbox"/>		

Schedule A (Form 990 or 990-EZ) 2013

**Part III Support Schedule for Organizations Described in Section 509(a)(2)**

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

**Section A. Public Support**

Calendar year (or fiscal year beginning in) ►	(a) 2009	(b) 2010	(c) 2011	(d) 2012	(e) 2013	(f) Total
<b>1</b> Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")						
<b>2</b> Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
<b>3</b> Gross receipts from activities that are not an unrelated trade or business under section 513						
<b>4</b> Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
<b>5</b> The value of services or facilities furnished by a governmental unit to the organization without charge						
<b>6 Total.</b> Add lines 1 through 5						
<b>7a</b> Amounts included on lines 1, 2, and 3 received from disqualified persons						
<b>b</b> Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
<b>c</b> Add lines 7a and 7b						
<b>8 Public support.</b> (Subtract line 7c from line 6.)						

**Section B. Total Support**

Calendar year (or fiscal year beginning in) ►	(a) 2009	(b) 2010	(c) 2011	(d) 2012	(e) 2013	(f) Total
<b>9</b> Amounts from line 6						
<b>10a</b> Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
<b>b</b> Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
<b>c</b> Add lines 10a and 10b						
<b>11</b> Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
<b>12</b> Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)						
<b>13 Total support.</b> (Add lines 9, 10c, 11, and 12.)						

**14 First five years.** If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here** ☐

**Section C. Computation of Public Support Percentage**

<b>15</b> Public support percentage for 2013 (line 8, column (f) divided by line 13, column (f))	<b>15</b>	%
<b>16</b> Public support percentage from 2012 Schedule A, Part III, line 15	<b>16</b>	%

**Section D. Computation of Investment Income Percentage**

<b>17</b> Investment income percentage for 2013 (line 10c, column (f) divided by line 13, column (f))	<b>17</b>	%
<b>18</b> Investment income percentage from 2012 Schedule A, Part III, line 17	<b>18</b>	%

**19a 33 1/3% support tests - 2013.** If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and **stop here**. The organization qualifies as a publicly supported organization ☐

**b 33 1/3% support tests - 2012.** If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3%, and line 18 is not more than 33 1/3%, check this box and **stop here**. The organization qualifies as a publicly supported organization ☐

**20 Private foundation.** If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions ☐



## Part IV

**Supplemental Information.** Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; and Part III, line 12.

Also complete this part for any additional information. (See instructions).

**SCHEDULE C**  
**(Form 990 or 990-EZ)**

Department of the Treasury  
Internal Revenue Service

**Political Campaign and Lobbying Activities**

For Organizations Exempt From Income Tax Under section 501(c) and section 527

- ▶ **Complete if the organization is described below.** ▶ **Attach to Form 990 or Form 990-EZ.**  
▶ **See separate instructions.** ▶ **Information about Schedule C (Form 990 or 990-EZ) and its instructions is at [www.irs.gov/form990](http://www.irs.gov/form990).**

OMB No 1545-0047

**2013**

**Open to Public  
Inspection**

If the organization answered "Yes," to Form 990, Part IV, line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations. Complete Parts I-A and B. Do not complete Part I-C.
- Section 501(c) (other than section 501(c)(3)) organizations: Complete Parts I-A and C below. Do not complete Part I-B.
- Section 527 organizations: Complete Part I-A only.

If the organization answered "Yes," to Form 990, Part IV, line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)): Complete Part II-A. Do not complete Part II-B.
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)): Complete Part II-B. Do not complete Part II-A.

If the organization answered "Yes," to Form 990, Part IV, line 5 (Proxy Tax) or Form 990-EZ, Part V, line 35c (Proxy Tax), then

- Section 501(c)(4), (5), or (6) organizations: Complete Part III

Name of organization

Support Our Troops, Inc.

Employer identification number

33-1112829

**Part I-A Complete if the organization is exempt under section 501(c) or is a section 527 organization.**

1 Provide a description of the organization's direct and indirect political campaign activities in Part IV.

2 Political expenditures

▶ \$

3 Volunteer hours

**Part I-B Complete if the organization is exempt under section 501(c)(3).**

1 Enter the amount of any excise tax incurred by the organization under section 4955

▶ \$

2 Enter the amount of any excise tax incurred by organization managers under section 4955

▶ \$

3 If the organization incurred a section 4955 tax, did it file Form 4720 for this year?

☐ Yes ☐ No

4a Was a correction made?

☐ Yes ☐ No

b If "Yes," describe in Part IV.

**Part I-C Complete if the organization is exempt under section 501(c), except section 501(c)(3).**

1 Enter the amount directly expended by the filing organization for section 527 exempt function activities

▶ \$

2 Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities

▶ \$

3 Total exempt function expenditures. Add lines 1 and 2. Enter here and on Form 1120-POL, line 17b

▶ \$

4 Did the filing organization file Form 1120-POL for this year?

☐ Yes ☐ No

5 Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which the filing organization made payments. For each organization listed, enter the amount paid from the filing organization's funds. Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC). If additional space is needed, provide information in Part IV.

(a) Name	(b) Address	(c) EIN	(d) Amount paid from filing organization's funds. If none, enter -0-	(e) Amount of political contributions received and promptly and directly delivered to a separate political organization. If none, enter -0-

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule C (Form 990 or 990-EZ) 2013

LHA

332041  
11-08-13

**Part II-A** Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)).

- A** Check ☐ if the filing organization belongs to an affiliated group (and list in Part IV each affiliated group member's name, address, EIN, expenses, and share of excess lobbying expenditures).
- B** Check ☐ if the filing organization checked box A and "limited control" provisions apply.

Limits on Lobbying Expenditures (The term "expenditures" means amounts paid or incurred.)		(a) Filing organization's totals	(b) Affiliated group totals
<b>1a</b> Total lobbying expenditures to influence public opinion (grass roots lobbying)			
<b>b</b> Total lobbying expenditures to influence a legislative body (direct lobbying)			
<b>c</b> Total lobbying expenditures (add lines 1a and 1b)			
<b>d</b> Other exempt purpose expenditures			
<b>e</b> Total exempt purpose expenditures (add lines 1c and 1d)			
<b>f</b> Lobbying nontaxable amount. Enter the amount from the following table in both columns.			
<b>If the amount on line 1e, column (a) or (b) is:</b>	<b>The lobbying nontaxable amount is:</b>		
Not over \$500,000	20% of the amount on line 1e.		
Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000		
Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000		
Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000		
Over \$17,000,000	\$1,000,000.		
<b>g</b> Grassroots nontaxable amount (enter 25% of line 1f)			
<b>h</b> Subtract line 1g from line 1a. If zero or less, enter -0-			
<b>i</b> Subtract line 1f from line 1c. If zero or less, enter -0-			
<b>j</b> If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year?			

☐ Yes ☐ No
**4-Year Averaging Period Under Section 501(h)**

(Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the instructions for lines 2a through 2f on page 4.)

**Lobbying Expenditures During 4-Year Averaging Period**

Calendar year (or fiscal year beginning in)	(a) 2010	(b) 2011	(c) 2012	(d) 2013	(e) Total
<b>2a</b> Lobbying nontaxable amount					
<b>b</b> Lobbying ceiling amount (150% of line 2a, column(e))					
<b>c</b> Total lobbying expenditures					
<b>d</b> Grassroots nontaxable amount					
<b>e</b> Grassroots ceiling amount (150% of line 2d, column (e))					
<b>f</b> Grassroots lobbying expenditures					

Schedule C (Form 990 or 990-EZ) 2013

**Part II-B** Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

For each "Yes," response to lines 1a through 1i below, provide in Part IV a detailed description of the lobbying activity.

	(a)		(b)
	Yes	No	Amount
<b>1</b> During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of:			
<b>a</b> Volunteers?		X	
<b>b</b> Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?		X	
<b>c</b> Media advertisements?		X	
<b>d</b> Mailings to members, legislators, or the public?		X	
<b>e</b> Publications, or published or broadcast statements?		X	
<b>f</b> Grants to other organizations for lobbying purposes?		X	
<b>g</b> Direct contact with legislators, their staffs, government officials, or a legislative body?	X		10,766.
<b>h</b> Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?		X	
<b>i</b> Other activities?		X	
<b>j</b> Total. Add lines 1c through 1i			10,766.
<b>2a</b> Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?		X	
<b>b</b> If "Yes," enter the amount of any tax incurred under section 4912			
<b>c</b> If "Yes," enter the amount of any tax incurred by organization managers under section 4912			
<b>d</b> If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?			

**Part III-A** Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6).

	Yes	No
<b>1</b> Were substantially all (90% or more) dues received nondeductible by members?		
<b>2</b> Did the organization make only in-house lobbying expenditures of \$2,000 or less?		
<b>3</b> Did the organization agree to carry over lobbying and political expenditures from the prior year?		

**Part III-B** Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No," OR (b) Part III-A, line 3, is answered "Yes."

<b>1</b> Dues, assessments and similar amounts from members	<b>1</b>	
<b>2</b> Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid).		
<b>a</b> Current year	<b>2a</b>	
<b>b</b> Carryover from last year	<b>2b</b>	
<b>c</b> Total	<b>2c</b>	
<b>3</b> Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues	<b>3</b>	
<b>4</b> If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year?	<b>4</b>	
<b>5</b> Taxable amount of lobbying and political expenditures (see instructions)	<b>5</b>	

**Part IV** Supplemental Information

Provide the descriptions required for Part I-A, line 1; Part I-B, line 4; Part I-C, line 5; Part II-A (affiliated group list); Part II-A, line 2; and Part II-B, line 1. Also, complete this part for any additional information.

**Part II-B, Line 1, Lobbying Activities:**

**Explanation:** As made clear in Support Our Troops, Inc's Form 1023, and examined and approved by the IRS during the comprehensive IRS audit of tax years 2006-2009, the organization engages in very limited lobbying activities related to its motor vehicle specialty license plates and voluntary donation checkoffs. It is not the Organization's primary or

**Part IV** Supplemental Information (continued)

long-term mission to conduct lobbying or other activities to influence legislation and such is engaged in only if necessary regarding the purpose of the Organization.

**SCHEDULE D**  
**(Form 990)**

Department of the Treasury  
Internal Revenue Service

**Supplemental Financial Statements**

▶ **Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.**  
▶ **Attach to Form 990.**

▶ **Information about Schedule D (Form 990) and its instructions is at [www.irs.gov/form990](http://www.irs.gov/form990)**

OMB No 1545-0047

**2013**

**Open to Public Inspection**

Name of the organization

Support Our Troops, Inc.

Employer identification number

33-1112829

**Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts.** Complete if the organization answered "Yes" to Form 990, Part IV, line 6.

	(a) Donor advised funds	(b) Funds and other accounts
1		
2		
3		
4		

1 Total number at end of year

2 Aggregate contributions to (during year)

3 Aggregate grants from (during year)

4 Aggregate value at end of year

5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control?

☐ Yes

☐ No

6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit?

☐ Yes

☐ No

**Part II Conservation Easements.** Complete if the organization answered "Yes" to Form 990, Part IV, line 7.

1 Purpose(s) of conservation easements held by the organization (check all that apply).

☐ Preservation of land for public use (e.g., recreation or education)

☐ Preservation of an historically important land area

☐ Protection of natural habitat

☐ Preservation of a certified historic structure

☐ Preservation of open space

2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year.

a Total number of conservation easements

b Total acreage restricted by conservation easements

c Number of conservation easements on a certified historic structure included in (a)

d Number of conservation easements included in (c) acquired after 8/17/06, and not on a historic structure listed in the National Register

	Held at the End of the Tax Year
2a	
2b	
2c	
2d	

3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year ▶

4 Number of states where property subject to conservation easement is located ▶

5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds?

☐ Yes

☐ No

6 Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year ▶

7 Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year ▶ \$

8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)?

☐ Yes

☐ No

9 In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements.

**Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets.**

Complete if the organization answered "Yes" to Form 990, Part IV, line 8.

1a If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIII, the text of the footnote to its financial statements that describes these items.

b If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items:

(i) Revenues included in Form 990, Part VIII, line 1

▶ \$

(ii) Assets included in Form 990, Part X

▶ \$

2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items:

a Revenues included in Form 990, Part VIII, line 1

▶ \$

b Assets included in Form 990, Part X

▶ \$

**Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets** (continued)

3 Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items (check all that apply).

- a ☐ Public exhibition  
 b ☐ Scholarly research  
 c ☐ Preservation for future generations  
 d ☐ Loan or exchange programs  
 e ☐ Other \_\_\_\_\_

4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII.

5 During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? ☐ Yes ☐ No

**Part IV Escrow and Custodial Arrangements.** Complete if the organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? ☐ Yes ☐ No

b If "Yes," explain the arrangement in Part XIII and complete the following table:

- c Beginning balance  
 d Additions during the year  
 e Distributions during the year  
 f Ending balance

	Amount
1c	
1d	
1e	
1f	

2a Did the organization include an amount on Form 990, Part X, line 21? ☐ Yes ☐ No

b If "Yes," explain the arrangement in Part XIII. Check here if the explanation has been provided in Part XIII ☐

**Part V Endowment Funds.** Complete if the organization answered "Yes" to Form 990, Part IV, line 10.

	(a) Current year	(b) Prior year	(c) Two years back	(d) Three years back	(e) Four years back
1a Beginning of year balance					
b Contributions					
c Net investment earnings, gains, and losses					
d Grants or scholarships					
e Other expenditures for facilities and programs					
f Administrative expenses					
g End of year balance					

2 Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as:

- a Board designated or quasi-endowment ▶ \_\_\_\_\_ %  
 b Permanent endowment ▶ \_\_\_\_\_ %  
 c Temporarily restricted endowment ▶ \_\_\_\_\_ %  
 The percentages in lines 2a, 2b, and 2c should equal 100%.

3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by:

- (i) unrelated organizations  
 (ii) related organizations

	Yes	No
3a(i)		
3a(ii)		
3b		

b If "Yes" to 3a(ii), are the related organizations listed as required on Schedule R?

4 Describe in Part XIII the intended uses of the organization's endowment funds.

**Part VI Land, Buildings, and Equipment.**

Complete if the organization answered "Yes" to Form 990, Part IV, line 11a. See Form 990, Part X, line 10.

Description of property	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land				
b Buildings				
c Leasehold improvements				
d Equipment				
e Other		2,872.	2,872.	0.
<b>Total.</b> Add lines 1a through 1e. (Column (d) must equal Form 990, Part X, column (B), line 10(c).)				0.

Schedule D (Form 990) 2013

**Part VII Investments - Other Securities.**

Complete if the organization answered "Yes" to Form 990, Part IV, line 11b. See Form 990, Part X, line 12.

(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1) Financial derivatives		
(2) Closely-held equity interests		
(3) Other		
(A)		
(B)		
(C)		
(D)		
(E)		
(F)		
(G)		
(H)		
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 12.) ►		

**Part VIII Investments - Program Related.**

Complete if the organization answered "Yes" to Form 990, Part IV, line 11c. See Form 990, Part X, line 13.

(a) Description of investment	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1)		
(2)		
(3)		
(4)		
(5)		
(6)		
(7)		
(8)		
(9)		
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 13.) ►		

**Part IX Other Assets.**

Complete if the organization answered "Yes" to Form 990, Part IV, line 11d. See Form 990, Part X, line 15.

(a) Description	(b) Book value
(1) Organizational Costs	267,275.
(2) Trademark Licenses	224,315.
(3) Website	134,730.
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
Total. (Column (b) must equal Form 990, Part X, col. (B) line 15.)	626,320.

**Part X Other Liabilities.**

Complete if the organization answered "Yes" to Form 990, Part IV, line 11e or 11f. See Form 990, Part X, line 25.

1.	(a) Description of liability	(b) Book value
	(1) Federal income taxes	
	(2) <b>Deferred Compensation</b>	<b>472,419.</b>
	(3)	
	(4)	
	(5)	
	(6)	
	(7)	
	(8)	
	(9)	
<b>Total.</b> (Column (b) must equal Form 990, Part X, col. (B) line 25.)		<b>472,419.</b>

2. Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740). Check here if the text of the footnote has been provided in Part XIII ☐

Schedule D (Form 990) 2013



Complete if the organization answered "Yes" to Form 990, Part IV, line 12a.

<b>1</b>	Total revenue, gains, and other support per audited financial statements	<b>1</b>	15,443,969.
<b>2</b>	Amounts included on line 1 but not on Form 990, Part VIII, line 12:		
<b>a</b>	Net unrealized gains on investments	<b>2a</b>	
<b>b</b>	Donated services and use of facilities	<b>2b</b>	26,117.
<b>c</b>	Recoveries of prior year grants	<b>2c</b>	
<b>d</b>	Other (Describe in Part XIII.)	<b>2d</b>	
<b>e</b>	Add lines <b>2a</b> through <b>2d</b>	<b>2e</b>	26,117.
<b>3</b>	Subtract line <b>2e</b> from line <b>1</b>	<b>3</b>	15,417,852.
<b>4</b>	Amounts included on Form 990, Part VIII, line 12, but not on line 1:		
<b>a</b>	Investment expenses not included on Form 990, Part VIII, line 7b	<b>4a</b>	
<b>b</b>	Other (Describe in Part XIII.)	<b>4b</b>	
<b>c</b>	Add lines <b>4a</b> and <b>4b</b>	<b>4c</b>	0.
<b>5</b>	Total revenue. Add lines <b>3</b> and <b>4c</b> . (This must equal Form 990, Part I, line 12.)	<b>5</b>	15,417,852.

Complete if the organization answered "Yes" to Form 990, Part IV, line 12a.

<b>1</b>	Total expenses and losses per audited financial statements	<b>1</b>	17,569,939.
<b>2</b>	Amounts included on line 1 but not on Form 990, Part IX, line 25:		
<b>a</b>	Donated services and use of facilities	<b>2a</b>	26,117.
<b>b</b>	Prior year adjustments	<b>2b</b>	
<b>c</b>	Other losses	<b>2c</b>	
<b>d</b>	Other (Describe in Part XIII.)	<b>2d</b>	
<b>e</b>	Add lines <b>2a</b> through <b>2d</b>	<b>2e</b>	26,117.
<b>3</b>	Subtract line <b>2e</b> from line <b>1</b>	<b>3</b>	17,543,822.
<b>4</b>	Amounts included on Form 990, Part IX, line 25, but not on line 1:		
<b>a</b>	Investment expenses not included on Form 990, Part VIII, line 7b	<b>4a</b>	
<b>b</b>	Other (Describe in Part XIII.)	<b>4b</b>	
<b>c</b>	Add lines <b>4a</b> and <b>4b</b>	<b>4c</b>	0.
<b>5</b>	Total expenses. Add lines <b>3</b> and <b>4c</b> . (This must equal Form 990, Part I, line 18.)	<b>5</b>	17,543,822.

Provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

[illegible]

**SCHEDULE F  
(Form 990)**Department of the Treasury  
Internal Revenue Service**Statement of Activities Outside the United States**

▶ Complete if the organization answered "Yes" on Form 990, Part IV, line 14b, 15, or 16.

▶ Attach to Form 990. ▶ See separate instructions.

▶ Information about Schedule F (Form 990) and its instructions is at [www.irs.gov/form990](http://www.irs.gov/form990).

OMB No 1545-0047

**2013**Open to Public  
Inspection

Name of the organization

Employer identification number

Support Our Troops, Inc.

33-1112829

**Part I General Information on Activities Outside the United States.** Complete if the organization answered "Yes" on Form 990, Part IV, line 14b.

**1 For grantmakers.** Does the organization maintain records to substantiate the amount of its grants and other assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? ☐ Yes ☐ No

**2 For grantmakers.** Describe in Part V the organization's procedures for monitoring the use of its grants and other assistance outside the United States.

**3 Activities per Region.** (The following Part I, line 3 table can be duplicated if additional space is needed.)

(a) Region	(b) Number of offices in the region	(c) Number of employees, agents, and independent contractors in region	(d) Activities conducted in region (by type) (e.g., fundraising, program services, investments, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for and investments in region
Afghanistan			Program Service	Medicine, vitamins, snacks, popcorn, pretzels, clothing, UV protection & care goods	143,060.
Grantanamo			Program Service	Snacks, popcorn, pretzels	13,014.
Kuwait			Program Service	Snacks, popcorn, pretzels	93,818.
Japan			Program Service	Troopons sent to U.S. military families	6,115,879.
Korea			Program Service	Snacks, popcorn, pretzels	92,818.
England			Program Service	Troopons sent to U.S. military families	203,996.
Italy			Program Service	Troopons sent to U.S. military families	657,601.
Germany			Program Service	Troopons sent to U.S. military families	1,216,454.
<b>3 a Sub-total</b>	0	0			8,536,640.
<b>b Total from continuation sheets to Part I</b>	0	0			1,993,410.
<b>c Totals (add lines 3a and 3b)</b>	0	0			10,530,050.

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule F (Form 990) 2013

See Part V for Column (e) descriptions

**Part I** Continuation of Activities per Region. (Schedule F (Form 990), Part I, line 3)

(a) Region	(b) Number of offices in the region	(c) Number of employees or agents in region	(d) Activities conducted in region (by type) (i.e., fundraising, program services, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for region
Portugal			Program Service	Troopons sent to U.S. military families	198,456.
Turkey			Program Service	Troopons sent to U.S. military families	135,711.
Guam			Program Service	Troopons sent to U.S. military families	127,493.
Cuba			Program Services	Troopons sent to U.S. Military Families	100,628.
Sicily			Program Services	Troopons sent to U.S. Military Families	1,431,122.
<b>Totals</b>					1,993,410.

**Part II** **Grants and Other Assistance to Organizations or Entities Outside the United States.** Complete if the organization answered "Yes" on Form 99 recipient who received more than \$5,000. Part II can be duplicated if additional space is needed.

<b>1</b> (a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance

**2** Enter total number of recipient organizations listed above that are recognized as charties by the foreign country, recognized as tax-exempt by the IRS, or for which the grantee or counsel has provided a section 501(c)(3) equivalency letter

**3** Enter total number of other organizations or entities

**Part III Grants and Other Assistance to Individuals Outside the United States.** Complete if the organization answered "Yes" on Form 990, Part IV, line 1.  
Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Region	(c) Number of recipients	(d) Amount of cash grant	(e) Manner of cash disbursement	(f) Amount of non-cash assistance	(g) non

**Part IV Foreign Forms**

- 1** Was the organization a U.S. transferor of property to a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 926, Return by a U.S. Transferor of Property to a Foreign Corporation (see Instructions for Form 926)* ☐ Yes ☒ No
- 2** Did the organization have an interest in a foreign trust during the tax year? *If "Yes," the organization may be required to file Form 3520, Annual Return to Report Transactions with Foreign Trusts and Receipt of Certain Foreign Gifts, and/or Form 3520-A, Annual Information Return of Foreign Trust With a U.S. Owner (see Instructions for Forms 3520 and 3520-A)* ☐ Yes ☒ No
- 3** Did the organization have an ownership interest in a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 5471, Information Return of U.S. Persons With Respect To Certain Foreign Corporations. (see Instructions for Form 5471)* ☐ Yes ☒ No
- 4** Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? *If "Yes," the organization may be required to file Form 8621, Information Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund. (see Instructions for Form 8621)* ☐ Yes ☒ No
- 5** Did the organization have an ownership interest in a foreign partnership during the tax year? *If "Yes," the organization may be required to file Form 8865, Return of U.S. Persons With Respect To Certain Foreign Partnerships. (see Instructions for Form 8865)* ☐ Yes ☒ No
- 6** Did the organization have any operations in or related to any boycotting countries during the tax year? *If "Yes," the organization may be required to file Form 5713, International Boycott Report. (see Instructions for Form 5713)* ☐ Yes ☒ No

Schedule F (Form 990) 2013

**Part V** Supplemental Information

Provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method, amounts of investments vs. expenditures per region); Part II, line 1 (accounting method); Part III (accounting method); and Part III, column (c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information

**Part I, line 3, Column (e):****Region:** Afghanistan

**(e) Specific Types of Services in Region:** Medicine, vitamins, snacks,  
popcorn, pretzels, clothing, UV protection & care goods sent to U.S.  
troops

**SCHEDULE I**  
**(Form 990)**

Department of the Treasury  
Internal Revenue Service

**Grants and Other Assistance to Organizations,  
Governments, and Individuals in the United States**  
Complete if the organization answered "Yes" to Form 990, Part IV, line 21 or 22.

▶ **Attach to Form 990.**

▶ **Information about Schedule I (Form 990) and its instructions is at [www.irs.gov/form990](http://www.irs.gov/form990)**

Name of the organization

**Support Our Troops, Inc.**

**Part I** **General Information on Grants and Assistance**

**1** Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and criteria used to award the grants or assistance?

**2** Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States.

**Part II** **Grants and Other Assistance to Governments and Organizations in the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 21 or 22. If the organization is a recipient that received more than \$5,000, Part II can be duplicated if additional space is needed.

<b>1 (a)</b> Name and address of organization or government	<b>(b)</b> EIN	<b>(c)</b> IRC section if applicable	<b>(d)</b> Amount of cash grant	<b>(e)</b> Amount of non-cash assistance	<b>(f)</b> Method of valuation (book, FMV, appraisal, other)	<b>(g)</b> Description of non-cash assistance
Stark State College 6200 Frank Ave. NW N. Canton, OH 44720	33-1112829		24,000.	0.	FMV	

**2** Enter total number of section 501(c)(3) and government organizations listed in the line 1 table

**3** Enter total number of other organizations listed in the line 1 table

**LHA** For Paperwork Reduction Act Notice, see the Instructions for Form 990.

**See Part IV for Column (h) descriptions**



**Part III** **Grants and Other Assistance to Individuals in the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 22.  
Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)

**Part IV** **Supplemental Information.** Provide the information required in Part I, line 2, Part III, column (b), and any other additional information.

Part II, line 1, Column (h):

Name of Organization or Government: Stark State College

(h) Purpose of Grant or Assistance: Scholarships to provide oil industry  
ShaleNET floorhand training for United States military veterans and  
unemployed at a cost of \$1200/student.

**SCHEDULE J  
(Form 990)**

**Compensation Information**

OMB No 1545-0047

**2013**

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Department of the Treasury  
Internal Revenue Service

- For certain Officers, Directors, Trustees, Key Employees, and Highest  
Compensated Employees  
▶ **Complete if the organization answered "Yes" on Form 990, Part IV, line 23.**  
▶ **Attach to Form 990.** ▶ **See separate instructions.**  
▶ **Information about Schedule J (Form 990) and its instructions is at [www.irs.gov/form990](http://www.irs.gov/form990)**

Name of the organization

Support Our Troops, Inc.

Employer identification number

33-1112829

**Part I Questions Regarding Compensation**

**1a** Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.

- |  |   |
|--|---|
| <input type="checkbox"/> First-class or charter travel             | <input type="checkbox"/> Housing allowance or residence for personal use            |
| <input type="checkbox"/> Travel for companions                     | <input checked="" type="checkbox"/> Payments for business use of personal residence |
| <input type="checkbox"/> Tax indemnification and gross-up payments | <input type="checkbox"/> Health or social club dues or initiation fees              |
| <input type="checkbox"/> Discretionary spending account            | <input type="checkbox"/> Personal services (e.g., maid, chauffeur, chef)            |

**b** If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain

**2** Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors, trustees, and officers, including the CEO/Executive Director, regarding the items checked in line 1a?

**3** Indicate which, if any, of the following the filing organization used to establish the compensation of the organization's CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization to establish compensation of the CEO/Executive Director, but explain in Part III.

- |   |   |
|---|---|
| <input type="checkbox"/> Compensation committee                     | <input checked="" type="checkbox"/> Written employment contract                     |
| <input type="checkbox"/> Independent compensation consultant        | <input checked="" type="checkbox"/> Compensation survey or study                    |
| <input checked="" type="checkbox"/> Form 990 of other organizations | <input checked="" type="checkbox"/> Approval by the board or compensation committee |

**4** During the year, did any person listed in Form 990, Part VII, Section A, line 1a, with respect to the filing organization or a related organization:

- a** Receive a severance payment or change-of-control payment?
- b** Participate in, or receive payment from, a supplemental nonqualified retirement plan?
- c** Participate in, or receive payment from, an equity-based compensation arrangement?

If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.

**Only section 501(c)(3) and 501(c)(4) organizations must complete lines 5-9.**

**5** For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of:

- a** The organization?
- b** Any related organization?

If "Yes" to line 5a or 5b, describe in Part III.

**6** For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of:

- a** The organization?
- b** Any related organization?

If "Yes" to line 6a or 6b, describe in Part III.

**7** For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments not described in lines 5 and 6? If "Yes," describe in Part III

**8** Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III

**9** If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53.4958-6(c)?

	Yes	No
<b>1b</b>	X	
<b>2</b>	X	
<b>4a</b>		X
<b>4b</b>		X
<b>4c</b>		X
<b>5a</b>		X
<b>5b</b>		X
<b>6a</b>		X
<b>6b</b>		X
<b>7</b>		X
<b>8</b>		X
<b>9</b>		

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J (Form 990) 2013



<b>Part III</b>	<b>Supplemental Information</b>
-----------------	---------------------------------

Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this p

This image shows a blank sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

Department of the Treasury  
Internal Revenue Service

► **Complete if the organization answered "Yes" on Form 990, Part IV, line 25a, 25b, 26, 27, 28a, 28b, or 28c, or Form 990-EZ, Part V, line 38a or 40b.**

► **Attach to Form 990 or Form 990-EZ. ► See separate instructions.**

► **Information about Schedule L (Form 990 or 990-EZ) and its instructions is at [www.irs.gov/form990](http://www.irs.gov/form990).**

# 2013

Name of the organization

Employer identification number

**33-1112829**

**Complete if the organization answered "Yes" on Form 990, Part IV, line 25a or 25b, or Form 990-EZ, Part V, line 40b.**

**2** Enter the amount of tax incurred by the organization managers or disqualified persons during the year under section 4958

► \$ \_\_\_\_\_

**3** Enter the amount of tax, if any, on line 2, above, reimbursed by the organization

▶ \$ \_\_\_\_\_

Complete if the organization answered "Yes" on Form 990-EZ, Part V, line 38a or Form 990, Part IV, line 26; or if the organization reported an amount on Form 990, Part X, line 5, 6, or 22.

**Total** ▶ \$ 185,000.

Complete if the organization answered "Yes" on Form 990, Part IV, line 27.

**LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.**

See Part V for Continuations

**Part IV Business Transactions Involving Interested Persons.**

Complete if the organization answered "Yes" on Form 990, Part IV, line 28a, 28b, or 28c.

(a) Name of interested person	(b) Relationship between interested person and the organization	(c) Amount of transaction	(d) Description of transaction	(e) Sharing of organization's revenues?	
				Yes	No
See explanation below		0.	As reviewed		X
See explanation below		0.	All of thes		X

**Part V Supplemental Information**

Provide additional information for responses to questions on Schedule L (see instructions).

**Schedule L, Part II, Loans To and From Interested Persons:**

(a) Name of Person: See Schedule O - Joseph &amp; Mary Anania

(c) Purpose of Loan: Operational/startup expenses

(d) Loan to or from organization? = To

(e) Original Principal Amount \$ 100,000. (f) Balance Due \$ 100,000.

(g) Loan in Default? = No

(h) Approved by Board or Committee? = Yes

(i) Written Agreement? = Yes

(a) Name of Person: See Schedule O - B Jonas-Trustee

(c) Purpose of Loan: Procure issuance of license plates

(d) Loan to or from organization? = To

(e) Original Principal Amount \$ 130,889. (f) Balance Due \$ 75,899.

(g) Loan in Default? = No

(h) Approved by Board or Committee? = Yes

(i) Written Agreement? = Yes

(a) Name of Person: See Schedule O - Bruce &amp; Cathy Jonas

**Part V** Supplemental Information

Complete this part to provide additional information for responses to questions on Schedule L (see instructions).

(c) Purpose of Loan: Procure issuance of license plates

(d) Loan to or from organization? = To

(e) Original Principal Amount \$ 10,000. (f) Balance Due \$ 9,101.

(g) Loan in Default? = No

(h) Approved by Board or Committee? = Yes

(i) Written Agreement? = Yes

## Sch L, Part IV, Business Transactions Involving Interested Persons:

(a) Name of Person: See explanation below

(d) Description of Transaction: As reviewed and approved by the IRS in Form 1023 and the IRS 501(c)(3) Determination Letter, and examined and approved by the IRS during the comprehensive IRS audit of tax years 2006-2009, and upon approval of the Board of Directors, the Support Our Troops Foundation Inc., D-Generation, Inc. and Name Brands, Inc. have arrangements at terms at or below fair market value with Support Our Troops, Inc. regarding trademarks, domains, space, and equipment. Martin C. Boire is an owner or officer of the aforesaid entities, which are located at 595-J West Granada Blvd, Ormond Beach, FL 32174.

(a) Name of Person: See explanation below

(d) Description of Transaction: All of these instruments were examined and approved by the IRS during the comprehensive onsite May 2010 IRS audit of tax years 2006-2009.

**SCHEDULE M**  
**(Form 990)**

**Noncash Contributions**

OMB No 1545-0047

**2013**

Open to Public  
Inspection

Department of the Treasury  
Internal Revenue Service

▶ **Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30.**

▶ **Attach to Form 990.**

▶ **Information about Schedule M (Form 990) and its instructions is at [www.irs.gov/form990](http://www.irs.gov/form990)**

Name of the organization

**Support Our Troops, Inc.**

Employer identification number

**33-1112829**

**Part I** **Types of Property**

	(a) Check if applicable	(b) Number of contributions or items contributed	(c) Noncash contribution amounts reported on Form 990, Part VIII, line 1g	(d) Method of determining noncash contribution amounts
1 Art - Works of art				
2 Art - Historical treasures				
3 Art - Fractional interests				
4 Books and publications				
5 Clothing and household goods				
6 Cars and other vehicles				
7 Boats and planes				
8 Intellectual property				
9 Securities - Publicly traded				
10 Securities - Closely held stock				
11 Securities - Partnership, LLC, or trust interests				
12 Securities - Miscellaneous				
13 Qualified conservation contribution - Historic structures				
14 Qualified conservation contribution - Other				
15 Real estate - Residential				
16 Real estate - Commercial				
17 Real estate - Other				
18 Collectibles				
19 Food inventory	X		414,561.	Retail value
20 Drugs and medical supplies				
21 Taxidermy				
22 Historical artifacts				
23 Scientific specimens				
24 Archeological artifacts				
25 Other ▶ ( See Part II )	X	5,717	13,615,721.	Face value
26 Other ▶ ( Care Goods )	X	0	397,822.	Retail value
27 Other ▶ ( Toiletries )	X	0	104,790.	Retail value
28 Other ▶ ( )				

**29** Number of Forms 8283 received by the organization during the tax year for contributions for which the organization completed Form 8283, Part IV, Donee Acknowledgement

**29**

**30a** During the year, did the organization receive by contribution any property reported in Part I, lines 1 - 28, that it must hold for at least three years from the date of the initial contribution, and which is not required to be used for exempt purposes for the entire holding period?

**b** If "Yes," describe the arrangement in Part II.

**31** Does the organization have a gift acceptance policy that requires the review of any non-standard contributions?

**32a** Does the organization hire or use third parties or related organizations to solicit, process, or sell noncash contributions?

**b** If "Yes," describe in Part II.

**33** If the organization did not report an amount in column (c) for a type of property for which column (a) is checked, describe in Part II.

	Yes	No
<b>30a</b>		X
<b>31</b>		X
<b>32a</b>		X
<b>33</b>		

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule M (Form 990) (2013)



**Part II** **Supplemental Information.** Provide the information required by Part I, lines 30b, 32b, and 33, and whether the organization is reporting in Part I, column (b), the number of contributions, the number of items received, or a combination of both. Also complete this part for any additional information.

**Schedule M, Part I, Column (b):**

**Explanation:** Schedule M, Part I, Column (b): The majority of the Food inventory represents food items and treats. Boy Scouts and Cub Scouts from most every state in America go door to door and ask people to donate treats and snacks to show their support for the deployed military troops.

Part I, Line 25: Column (b) reflects the number of contributors (5717). The Troopons Program provides overseas servicemen and their families free food, baby items, and household goods coupons, using coupons which are clipped and donated to the organization. During 2013, the organization provided approximately 13,615,721 worth of such coupons, which are valued at face value at the point of transaction and included in Donated Goods and charged to Program Services.

Care goods are received from many donors from across the United States of America.

**SCHEDULE O**  
**(Form 990 or 990-EZ)**

Department of the Treasury  
Internal Revenue Service

**Supplemental Information to Form 990 or 990-EZ**

Complete to provide information for responses to specific questions on  
Form 990 or 990-EZ or to provide any additional information.

▶ Attach to Form 990 or 990-EZ.

▶ Information about Schedule O (Form 990 or 990-EZ) and its instructions is at [www.irs.gov/form990](http://www.irs.gov/form990).

OMB No 1545-0047

**2013**

Open to Public  
Inspection

Name of the organization

Support Our Troops, Inc.

Employer identification number  
33-1112829

Form 990, Part I, Line 1, Description of Organization Mission:

families.

Form 990, Part III, Line 4a, Program Service Accomplishments:

Program provides overseas servicemen and their families free food, baby items, and household goods coupons, using coupons which are clipped and donated to the Organization. During 2013, the Organization provided approximately \$13,615,721 worth of such coupons, which are valued at face value at the point of transaction and included in Donated Goods and charged to Program Services.

See Continuation Sheet

Form 990, Part III, Line 4b, Program Service Accomplishments:

sending care packages to deployed troops and . . . supporting those who serve. We can't do what we do without support from partners like you. Thank you!" = Barbara ———, North Carolina

Form 990, Part III, Line 4d, Other Program Services:

Communication Support & Public Display Programs - include the License Plate Program which shows support across the United States of America. Expenses \$ 364,188. including grants of \$ 0. Revenue \$ 382,525.

Form 990, Part VI, Section A, line 2:

Explanation: Related party information among Officers

Martin C. Boire, Director, is the Son-in-Law of Joseph V. Anania, Director.

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule O (Form 990 or 990-EZ) (2013)

332211  
09-04-13

Name of the organization

Support Our Troops, Inc.

Employer identification number

33-1112829

However, no business relationship exists between them.

Form 990, Part VI, Section B, line 11:

Explanation: A draft copy of the return is provided to all members of the governing body for review before the return is filed.

Form 990, Part VI, Section B, Line 15a:

Explanation: The organization collects comparable data from similarly sized organizations. The board then meets without the President to determine his compensation.

Form 990, Part VI, Line 17, List of States receiving copy of Form 990:

AL, AK, AZ, AR, CA, CO, CT, DE, DC, FL, GA, HI, ID, IL, IN, IA, KS, KY, LA, ME, MD, MA, MI, MN, MS  
MO, MT, NE, NV, NH, NJ, NM, NY, NC, ND, OH, OK, OR, PA, RI, SC, SD, TN, TX, UT, VT, VA, WA, WV, WI,  
WY

Form 990, Part VI, Section C, Line 19:

Explanation: Some documents are posted online. Others have summaries of their numbers posted online and are provided in full paper form upon proper request to the organization.



### **Our Program at Large.**

A neighbor leaves his family to protect us. Morally what should we do for him? For her? Support Our Troops® is the charity through which we Americans bolster the morale and well-being of our military servicemembers and their families by highly effective programs that deliver millions of dollars a year in care packs and food treats to the front lines, positive public support at home, kids' camp assistance, clipped food and household goods coupons, and more.

### **They Support Us – Let's Support Them!®**

#### **Charitable Purposes**

The charitable purposes listed in our 501(c)(3) Permanent Ruling Letter comprise five (5) broad categories, within each of which we conduct numerous programs:

- a. The approval and issuance of *Support Our Troops!* license plates in states where that ability is available.
- b. Providing means by which people can publicly display their support for and pride in America's troops.
- c. Getting out the message of supporting America's troops and their families.
- d. Tangibly bolstering the troops and their families.
- e. Fundraising via making and selling SOT items, and other activities which facilitate the purposes above.

**It's All About Positive Support.** It's about a positive, uplifting, family-oriented focus. SOT programs enable average American families to actively support their troops and their troops' families. Most of SOT's imagery is built around a soldier and a child. We principally use three compelling logos, which always point to soldiers and kids, and also point out that women carry arms and protect us, our liberties, and livelihoods.



#### **What We Do and Don't Do -- Position and Role Policies.**

SOT's position is that like all good Americans, we always root and work wholeheartedly for the success of the troops in their missions. Because we are not privy to security information we don't otherwise take positions for or against any peacekeeping mission, action, natural disaster mobilization, war or the like, including: going into it, conducting it, concluding it. SOT policy requires that we pursue close coordination and interaction with government agencies as that is the best way we can support America's troops and their families.

**Support Our Troops®**  
**2013 FORM 990 PART III CONTINUATION SCHEDULE**  
**Page 2 of 21**



**Specific Programs Implementing 501(c)(3) Categories – Title List**

Program Name	501(c)(3) Categories				
	a	b	c	d	e
1. Care Goods Program & Care Share Program.		b		d	
2. Troopons® Program				d	
3. Operation Popcorn® Program		b	c	d	
4. License Plate Program	a	b	c		
5. Find-A-Group™ Program				d	
6. Seal of Assurance™ Program		b	c		
7. SupportOurTroops.Org Website		b	c		
8. Community Forum Program		b	c		
9. Media Distribution Service Program			c		
10. Troop Support Promotion Program			c		
11. Troop Support Apparel and Accessories Program			c		e
12. The Education Fund Program				d	
13. Fraud Sentry Program		b	c		
14. Operation Honor Guard™ Program		b		d	
15. Operation Military BRAT®				d	

**Specific Programs Implementing 501(c)(3) Categories – Descriptive List**

**1. -- THE CARE GOODS PROGRAM: shipping morale and well-being to the troops worldwide.**

501(c)(3) Categorization: b, d.

Program Periodicity: continual

Program Period: 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013 forward.

Program Geographic Locations: troops from the 50 U.S. states who are located in combat areas overseas; Afghanistan; Kuwait; Qatar, international waters, and others undisclosed.

Program Beneficiaries: 1<sup>st</sup> Tier: combat units and deployed support units.

Program Actual Service/Benefit/Activity: personnel material and moral support.



*"Hello! I am speaking on behalf of the 831<sup>st</sup> DDST and 2nd Anglico Marines, and we want to thank you for the care packages. Every here loved them and we found a use for everything. I want everybody that donated time money, and effort to know that we are truly thankful to have folks like you looking out for us. God Bless! SGT Joshua -----"*

*Just want to thank you for all you do. I received a care package and it contained so many items I could use. Truly made my day! God bless you!" ~ COL Thomas \_\_\_\_\_, Kandahar Airfield*

**Support Our Troops®**  
**2013 FORM 990 PART III CONTINUATION SCHEDULE**  
**Page 3 of 21**



***"On behalf of the 3d Battalion, 5th Marines -the Darkhorse- I would like to thank you from the bottom of my heart for your generosity and personal efforts to support my Marines and Sailors on our recent deployment to Helmand Province, Afghanistan. My battalion and I are deeply grateful for your generous support. God bless you and yours, the Corps and the United States". -- LTC Jason ---***

***"We want to start off by saying how much we appreciate the box of goodies you sent as well as the special card. Every day we are amazed at the generosity and support of the American people. It is special people and groups like Support Our Troops that keep us motivated to continue the fight throughout the world. Thank you so much for the kind words in your card. It is amazing how the smallest things will bring a smile. We are honored to be considered part of your extended family. With many thanks" -- Kuwait Unit***

***"We received our boxes a couple of days ago and just want to say things for all that you did. We were having a bad day and the boxes came just at the right time. Thanks again. ~ SFC Nathan \_\_\_\_\_, Afghanistan***

This core program ships and assists others in shipping requested care pack items to troops all over the world.

This program operates in different ways for effectiveness.

- **Care Paks.** This program ships individual boxes to individual soldiers, and also larger boxes to entire units for distribution to unit members.
- **Larger In-Kind Donations.** This program is a larger version of the Care Pak program. Companies donate larger quantities of goods to us when they find us through the website, word of mouth, news, or the license plates. Goods are shipped via 40' cargo containers or other innovative means.
- **Postage.** We often provide postage to ship goods others have gathered.

**The Care Share Program.** is a sub-program that provides stock to numerous troop-support groups for their care packages. This program shares pallets of free new goods with known groups and organizations routinely shipping care packages to the troops. These groups most often are found indexed in the Find-A-Group™ database on the SupportOurTroops.Org website.



***"On behalf of the Board of Directors of FSO, we would like to thank you for your generous donation of items we received. These items will be included in our 'We Care' packages that soon will be shipped to members of all branches of our military personnel serving overseas." ~ Lynelle***

***"We couldn't have gotten off the ground without your support. Hopefully we can do SOT proud, and we will, of course, continue to tell everyone about SOT." -- Raquel***

- It is a core belief of SupportOurTroops.Org that we can all do best by the troops by assisting all groups which are doing anything to bolster them. Procuring the actual goods to ship forward is one of the hardest and most expensive things any troop-support group does. The Care Share Program helps by distributing stock these groups can pull from for their care packages. The types of goods offered vary from time to time. The goods are all brand new, shipped via truck lines. The goods are among the types of goods requested by the troops. Both the goods and the shipping are free from Support Our Troops®.

**Support Our Troops®**  
**2013 FORM 990 PART III CONTINUATION SCHEDULE**  
**Page 4 of 21**



- Different groups have different lists of troops and units to which they ship, and therefore the Care Share Program helps assure the quickest, broadest, deepest distribution of donated goods to military members overseas.
- What Some Troops-Groups Say
  - *My deepest thanks for your generous donation of goods. Thank you again for your thoughtfulness and wonderful patriotic spirit. You play an integral role in putting smiles on the faces of tens of thousands of our troops, and in military parlance, your support is a force multiplier to the ultimate mission. ~ Carolyn, OG*
  - *"Dear Support Our Troops, Thank you for your support and donation of cases of goods. Our organization could not continue without the help of wonderful people such as you. We are very grateful to you and can't thank you enough." ~ Kris, OCPM*
  - *"Thank you so much! We truly appreciate it! We would love to have anything you have available!" ~ Mary*
  - *"Thank you so much! Looking forward to receiving it so we can include in our packages. We appreciate your support. Thank you!" ~ Debbie*
  - *"Yes we would definitely love to have a pallet of the product you are offering. Thank you so much for contacting us. We are always looking for & needing items to fill our care packages. We appreciate your support." ~ Debbie*

The Care Goods Program directly benefits the deployed combat troops and combat support units, particularly those in remote combat areas.

In the Care Goods Program, SOT solicits, receives, inspects, and ships personal care items which have been specifically requested by the troops. A list of appropriate items is maintained on SupportOurTroops.Org. People across America send these things to us. This program enables us to tangibly show the troops they are thought of daily by us back here, and give them a little touch of home. Many times the shipment includes simple things they are not able to have in the remote barren areas they serve: water flavoring, candy, floss, wet wipes, blank CDs, memory sticks, batteries, and the like. The list is extensive and does not include items the military is geared up to provide.

We place an emphasis on shipping items donated from people in one state to troops from another state with an enclosure telling them where it came from. We often ship goods accompanied by a class or team picture signed by the school or school team that put them together. The reason is that in addition to caring for the troops, we try to use this opportunity to reinforce the fact that this is America and we are all in this together. Deployed men and women from one state are protecting the people living in other states. Men and women from Georgia are protecting people in Texas. Texas men and women are serving to protect Texans and Californians. They fight and sacrifice side by side. They have each other's backs, and ours.

***If They're There, We're With Them®***



**2. -- THE TROOPONS® PROGRAM: making military family dollars go farther.**

501(c)(3) Categorization: d

Program Periodicity: continual

Program Period: 2010, 2011, 2012, 2013 forward

Program Geographic Locations: NC, TX, Overseas base commissaries worldwide.

Program Beneficiaries 1<sup>st</sup> Tier: the troops' families

Program Actual Service/Benefit/Activity: clipped manufacture food, baby, and household goods for military families at home and stationed overseas.



**"My husband went to the ACS today to pick up some coupons for us brought home your box. I was so touched when I opened it this was a lot more than I ever expected and way to much just to keep for ourselves. I want to thank you so so so much for having such an awesome program. That is very heartwarming. Thank you again." ~ S. B., USAG, Grafenwoehr"**

The Troopons® Program is a highly innovative program that enhances the well-being of military families stationed domestically and overseas by sending them clipped food, baby, and non-food manufacturer coupons to make their dollar go farther. Some save 70% off their foods bills now! Troopons® are what people can do with coupons they don't use -- even expired ones.

The Troopons® program was launched in 2010 and is a highly innovative program that enhances the well-being of overseas families by sending them food and non-food manufacturer coupons to make their hard-earned pay go further. This program relates to the type of food and nonfood coupons one may clip out of magazines or the newspaper. Here at home it's easy -- our papers arrive full of coupons. Overseas, for military families, it doesn't. And here at home military families don't always get the magazines and newspapers that provide coupons. So what can we do? Well, this is America. We can do anything! So everyone has pitched in by clipping and sending us envelopes and boxes full of food and nonfood coupons. We then sort them by expired and unexpired, bulk pack, and send them to military stores on bases in various countries overseas and within the U.S. Military stores on the overseas base where they shop accept manufacturer coupons from here - even expired up to six months. And commissaries on bases here at home of course accept unexpired coupons.

**This reduces military families' grocery bills by up to seventy percent (70%) thereby freeing up some of their hard-earned pay for other necessities or niceties.**

In 2012 SOT commissioned a survey of troops regarding the Troopons program. It was administrated by a qualified Ph.D. survey specialist to assure scientific validity. The results demonstrate military families stationed around the world depend on Troopons to help make ends meet.

The typical Troopons user is a two-parent family with young children.

- 95% of Troopons users are married.
- 72% have young children.
- 80% of the adults are in their 20s and 30s.
- About 40% have annual household incomes under \$ 30,000.

The #1 reason families use Troopons is to save money.

- Over half said they use Troopons because they "need to save money."



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- 20% said they use Troopons to "make ends meet."
- 10% said they are able to purchase items they could not afford otherwise.

Users of Troopons receive real financial assistance.

- 60% said the savings from Troopons goes to paying other bills.
- 25% said the savings go to their child's education

**Valuation.** Generally accepted accounting principles and tax law and diverge for the purposes of reporting the functioning of this program's service to our beneficiaries. No tax guidance from the Service exists on how to report these types of program for Form 990 purposes. People may be of different opinions as to how to properly report this unique program for Form 990 purposes. In such a situation the rule is that reporting is driven by the specific facts and circumstances, based on a reasonable approach having a rational basis. In this case, the specific facts and circumstances were investigated at length by reviewing the Form 990 and external audits prepared by other major charities reporting large dealings in rewards program points and frequent flyer miles -- a comparable donative item as discussed below. In capsule, the general practice in the charitable marketplace is to report the use these items at the value thereof as delivered to their beneficiaries at the point of transaction.

The standard definition of "fair market value" is the price at which property would change hands between a willing buyer and a willing seller, neither being under compulsion to buy or sell, and both having reasonable knowledge of the relevant facts. Furthermore, the presumed market in which these hypothetical parties transact their business is the one in which the item is most commonly sold to the public (the term "public" normally referring to the retail customer who is the ultimate consumer). As a result, fair market value is generally determined in the market most commonly used by the ultimate consumer.

Coupons are generally considered to have little to no fair market value. One reason is because the ultimate consumer typically acquires and redeems them in the same market in which there are few significant restrictions affecting access thereto and where the cost of acquisition can be as little as the price of the local newspaper (or free with online coupons). However, in this case the ultimate consumer's access to the redeemed coupons is severely limited -- popular magazines and print publications are not readily available to military families in foreign countries, U.S. hometown newspapers are not delivered to their doorsteps on Sunday, and in order to protect against fraud most military commissaries will not accept online coupons. They are themselves non-profits operations and have no profit out of which to sustain losses to such fraud. Further, active-duty military families on domestic military bases with deployed family members most often do not have the ability to acquire the local newspaper, magazines or other such print publications. In other words, the market in which the ultimate consumer redeems the coupons is different than the market of acquisition. Therefore, fair market value in the instant case cannot be properly based upon the value in the more familiar market of acquisition.

Given the above facts, the valuation approach followed in the instant case is based on the methodology adopted by other major charities delivering the closest comparable items to those in the Troopons® program -- frequent flyer miles, hotel reward nights and points, and credit card rewards prizes and points. The fact that in rewards programs the ultimate consumer market is generally the same as the market of acquisition (e.g. frequent flyer miles can be used by a donor or donee at any time and in any

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place to purchase airfare) does not detract from the fact these charities must still determine fair market value in the ultimate consumer market. Based on review and discussion with such charities, the most appropriate methodology is to base fair market value on the actual dollar benefit ultimately conferred upon the charitable beneficiary (e.g. the exact dollar amount of airfare credit given).

- Using this methodology, the fair market value of the Troopons redeemed in 2013 was \$13,615,721.
- The number of people substantially benefitting from this program in 2013 exceeded 23,887
  - Note: Assumptions had to be made in computing the number of persons served, even though based on the survey results. The mode or "most typical" answer is the proper measure of central tendency to report based on the survey results. The "most typical" answer (called the "mode") is a measure of central tendency. The most typical survey response was that the typical family uses Troopons three times per month, and saves between \$26 and \$50 per month. Therefore, 38 savings times three visits times twelve months yields a divisor of 1,368, which divided into the total yields 9,953, which is the count of the single visitor buying for the entire family unit. Per to Military One Source there are 1.4 family members for each servicemember. Therefore, when the shopper buys, they are supplying 2.4 persons, and when the above result is multiplied by that amount the number of persons benefitting is approximately 23,887.
    - Note re 2012 Form 990: This final calculation was omitted in the 2012 Return's continuation statement, and the same is hereby corrected to approximately 18,000 persons benefitting in 2012.

Part IX (Statement of Functional Expenses), Line 25, Column B (Program service expenses)	17,364,173
Part VIII (Statement of Revenue), Line 12, Column A (Total Revenue).	15,417,852
Part VIII (Statement of Revenue), Lines 1f and 1g	14,926,614
Page 1, Line 12 (Total Revenue)	15,417,852
Page 1, Line 18 (Total Expenses)	17,543,822
Page 2, Line 4c	2,716,403
Page 2, Line 4e	17,364,173
Schedule M, Line 25	13,615,721
Schedule D, Part XI, Line 2d	0
Schedule D, Part XII, Line 2d	0

An alternative valuation methodology was also investigated based upon prices charged in the online marketplace for bundled coupons which would have yielded a \$2,042,358 value in 2013 (or approximately 15% of the coupon face amount). This methodology was rejected for several reasons. First, merchants and manufactures have recently indicated their position that the practice of bundling and selling coupons is in violation of their rights and therefore illegal which clearly establishes a floor for value for such items (as the value of goods are necessarily higher after prohibition due to the resulting scarcity) but does not provide a ceiling or a reasonable method for determining how much higher from the floor the value should be. Second, this "marketplace" comprises only .02% to 1% of the total clipped coupons used, if that even, and therefore the marketplace is actually the usage of the other 99%. Third, the buyer is typically responsible for shipping and handling when purchasing coupons through these online sites that charges for which fluctuate and vary. Fourth, tying value to shipping and handling charges would be to tie it to an arbitrary charge often used to cloak profit in the TV sales and online sales industries.

Part IX (Statement of Functional Expenses), Line 25, Column B (Program service expenses)	2,604,626
Part VIII (Statement of Revenue), Line 12, Column A (Total Revenue).	2,312,678
Part VIII (Statement of Revenue), Lines 1f and 1g	2,238,992

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Page 1, Line 12 (Total Revenue)	2,312,678
Page 1, Line 18 (Total Expenses)	2,631,573
Page 2, Line 4c	407,460
Page 2, Line 4e	2,604,626
Schedule M, Line 25	2,042,358
Schedule D, Part XI, Line 2d	0
Schedule D, Part XII, Line 2d	0
Schedule F: Troopon numbers to each location would decrease by commensurate percent	1,579,508

Finally, considering that the total fair market value of the redeemed coupons are reflected in SOT's financial statements as both a revenue and expense item (i.e. there is no net overstatement whatever the value) it was concluded that the most useful and accurate information (in the form of the actual dollar value placed into charitable beneficiaries' hands) should be presented because that is the best criteria for the reader to determine the program's effectiveness.

Therefore the first methodology presented above was followed as it is the most reasonable approach having a rational basis is the foregoing, because those facts and circumstances best match to the facts and circumstances.

The Organization presents each of the above results to provide the reader with a full description of the program, the methods of valuation employed, and the results of identified valuation methodologies so that the reader may be fully informed for own purposes.

**Actual Manner of Service and Benefit.** This program activity affects human welfare, and provided actual services and benefits as follows:

Military stores on overseas bases accept manufacturer coupons from here, even ones expired up to six months. People send SOT coupons and SOT sends them to the base stores overseas for military families to use to reduce their grocery bills, especially when they are living in countries with currency exchange rates off bases that are better than the dollar, meaning their pay does not go as far as it would at home. It's a fun easy way to make a difference in their lives.

***"Thank you sooo much for all the coupons!! I'll be sure to share them as well!! I really appreciate it!!!" ~ Chelsea, Japan***

It's an easy way to make a difference in lives of overseas military families. *It costs participants nothing. Participants without a dime to spare can contribute hundreds of dollars to military families by clipping coupons. Absolutely amazing.*

The results of the 2012 Troopons Survey demonstrate users stretch their grocery budget.

- Over a third of families reported saving between \$26 and \$50 per month with Troopons.
- 29% reported savings between \$51 and \$150 per month.
- Nearly 10% reported savings over \$150 per month.

***"Hallo, thank you for the way you send the food coupons to the commissary, the food store here on our post, it helps me a lot!!! Thank you and take care." ~ Monika, Illesheim, Germany***



- The number of persons served in 2013 exceeded 23,887.

**3. -- OPERATION POPCORN®: delivering a very welcome taste of home to the troops worldwide.**

501(c)(3) Categorization: b, c, d

Program Periodically: continual

Program Period: 2007, 2008, 2009, 2010, 2011, 2012, 2013 forward

Program Geographic Locations: troops from all 50 states deployed internationally and in International waters; Afghanistan; South Korea, Kuwait, and the like.

Program Beneficiaries: 1<sup>st</sup> Tier: deployed troops; 2<sup>nd</sup> Tier: Cub Scouts and Boy Scouts; 3<sup>rd</sup> Tier: civilian participants.

Program Actual Service/Benefit/Activity: physical delivery of free microwave and prepped popcorn, trail mix, coated pretzels, and other treats to deployed troops; provide people an easy, safe, tangible way to do something for their troops; see also "actual manner of service and benefit" below in this project section.



*"Thank you! This morning someone brought me a tin of popcorn and told me it was a gift from you for my service to our country. Tears came to my eyes! Your gift of recognition was so nice. Thank you!" -- SMSgt Paula --*

Operation Popcorn® is an ongoing program of Support Our Troops®. This fun program ships free snack treats to the troops everywhere.

This program serves our neighbors who are deployed around the world, in international waters, South Korea, Afghanistan, Kuwait, and the like. It also serves Guard and Reserve units and families at home by distributions to National Guard Armories, Guard Family Assistance Centers. It serves service members and their families on domestic military bases across the country by shipment, to military bases located across America. It serves military kids camps and activities.

The program is an ongoing cooperating partnership between Support Our Troops®, the Boy Scouts of America, and the American people. The program actively involves Boy Scouts, Cub Scouts, and everyday folks down streets across in America. It enables people to take simple, safe, fun, specific action for the troops. The Cub Scouts and Boy Scouts go door to door and ask people to donate popcorn or other snack treats to show their support for the deployed military troops. And hundreds of thousands of people respond to the opportunity. All shipments come with signage from us civilians here at home thanking the troops for protecting us and our families.

**Actual Manner of Service and Benefit** This program activity affects human welfare, and provides actual services and benefits as follows:

- The free snack treats (popcorn, trail mix, candy coated pretzels) serve deployed troops and families from all 50 states.
- Beneficiary troop counts are in the millions annually both at home and abroad, however for all the obvious security reasons it is not possible to disclose force size or location information.

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- Provides an easy, safe, tangible way people can do something for their troops
- Provides people who “almost give,” but hold back out of fear of being duped, a safe, trustworthy vehicle through which they can express their feelings for their deployed neighbors. A Boy Scout or Cub Scout is at the door. The program is simple and direct – a free treat of popcorn or similar food snack for the troops, all through Support Our Troops®.
- People who don’t know how or what to do to express their feelings and support, but desire to, are able to do so through this simple act. And hundreds of thousands of people nationwide do so when presented with this opportunity.
- It enables people everywhere to take specific action for the troops. It gives them the opportunity to engage in the activity of being part of something big for the troops.
- Many people want to do something for the troops but do not know how. This program provides them with the “how”.
- The troops receive something real, something they can eat, a pleasant reminder and taste of home, which brings them comfort and lifts their spirits.
- The troops receive a message of good will they can read.

- 
- The partial number of persons served in 2013 exceeded 674,045.
  - Distribution included 40’ cargo containers shipped to Kuwait and South Korea.

**4. -- LICENSE PLATE PROGRAM: showing support across America.**

501(c)(3) Categorization: a, b, c

Program Periodically: continual

Program Period: 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013 forward.

Program Geographic Locations: about half the U.S.

Program Beneficiaries: 1<sup>st</sup> Tier: members of the public desiring to help the troops; 2<sup>nd</sup> Tier, deployed troops and their families, both domestic and abroad.

Program Actual Service/Benefit/Activity: see “actual manner of service and benefit” below in this project section.



***“As one of thousands serving in the Armed Services, thank you for this. Gestures like this really do mean a great deal to the troops. To come home and see the people’s support makes a world of difference. In short, thank you fellas.” ~~ CPT TJ.***

***“I bought the Support Our Troops license plate because it made me feel that I was doing something to show how much I appreciate the men and women who put their lives at risk each day for us. We get so caught up in our daily routine and forget how great it is to live in a country where we have our freedom and the ability to chose how we want to live. An organization giving to these men and women and their families needs the support of each of us in whatever way we can help. I think this is a wonderful way to show our appreciation for the Troops and I hope the license plate sales soar with each month that passes.” ~~ Lorie N.***

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This program has for several years been causing the issuance of official state-issued *Support Our Troops!* specialty license plates in many of the 50 states. These are official metal license plates for the rear of motor vehicles sold by the state DMV. SOT has brought about the approval of *Support Our Troops!* license plates in about 26 states. Many states do not have suitable specialty plate programs. In many states the enabling legislation was passed unanimously by their Legislatures.

These *Support Our Troops!* License plates:

- enable people to publicly show their patriotism for their troops and families, and
- raise *patriotic private money*® to fund our programs doing things for the troops.

Geographic Program Coverage to Present. States in which this program activity affected human welfare in 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, and 2013:

Alabama	Idaho	Ohio
Alaska	Illinois	Oklahoma
Arkansas	Louisiana	Oregon
Connecticut	Maryland	Pennsylvania
Connecticut	Mississippi	South Carolina
Delaware	Missouri	Tennessee
Florida	Montana	Virginia
Georgia	New Jersey	
Hawaii	North Carolina	

Actual Manner of Service and Benefit. This program activity affects human welfare, and provides actual services and benefits as follows:

- It brings people together for the benefit of troops and their families. As the troops and their families drive around they see the SOT license plates' tangible expression of support. This activity also enables people in these states from disparate backgrounds to work together for a common good.
- It enables hundreds of people in the various states to take specific action for the troops. It gives them the opportunity to engage together in the group activity of creating something good.
- It creates a long term resource for the troops and their families.
- Causes families of troops to realize we civilians know what they are doing and appreciate it.
- Enables veterans and civilians to act mutually for the active duty troops. Bridges gaps of understanding between troops, veterans and civilians.
- Enables people to show their patriotism.
- The state DMVs annually collect and pass on to Support Our Troops® the charitable funding from each plate for use in our programs benefitting the troops and their families.
- Every day the troops' families at home are surrounded with expressions of good will. As they move about town during the day they see many of us expressing our awareness of, belief in, and gratitude for their spouses and parents.



- Each day people with the plates on their cars know they are sending a message and actually financially helping.
- Many people want to do something, but they have a void because they do not know how. This program provides them the means.

**5. -- THE FIND-A-GROUP™ PROJECT: getting all troop-support groups found.**

501(c)(3) Categorization: d

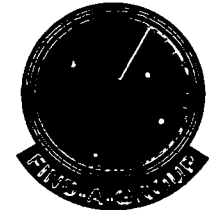
Program Periodicity: Continual

Program Period: 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013 forward

Program Geographic Locations: all 50 states.

Program Beneficiaries: 1<sup>st</sup> Tier: members of the public desiring to help the troops; 2<sup>nd</sup> Tier: other troop-related charities and groups; 3<sup>rd</sup> Tier, deployed troops and their families.

Program Actual Service/Benefit/Activity: facilitate the public in accessing groups that enable them to help the troops or their families in the specific manner individuals' desire; facilitate other groups which help the troops; connect those wanting to help with those who are helping.



***"This comes in handy allowing me to get in contact with organizations." ~ Paul.***

This service program is a consolidated, editable, searchable list of all charities and organizations doing anything benefitting the active duty troops or their families. Hundreds are listed. The activity serves all troop-related charities, groups and organizations, which the public wants to find and access. It therefore ultimately serves and benefits the troops themselves. People have a difficult time finding out how to help, where to help, and who is doing what. People need a known avenue through which to connect to such groups. This service program is operated through the SupportOurTroops.Org website because that is the only means of delivery by which everyone, everywhere, can get at the information instantly in a trustworthy manner when they want to do something.

Most states print the official SupportOurTroops.org website address on the *Support Our Troops!* license plates. Participants in the Seal of Assurance™ program use it. It is thus widespread. This apex position is used to provide this badly needed and highly useful service to other troop-support groups and to the public. People can submit additional charities, organizations, or events which benefit the troops or their families. The listing is searchable by location, or particular service activity, and each listing includes complete contact information. People can link up and help each other. Groups can post things they need for packages. People who want to help assemble packages or otherwise do something can find places to do so.

This is not the mere dissemination of information. This is a service facilitating everyone wanting to help. It is an activity connecting up those who want to do something with the groups and charities through which they can do it.



- The value of this program is not monetized, because the monetary and in-kind benefits it generates flow through the other organizations which are located through this index. The value of this service program generated for the troops and the families is extensive.
- Thousands of people benefit from this program monthly, from all 50 states. The troops benefit from this program as a result of people being able to find charities, groups, and organizations through which they can act on their desire to do things for the troops.
- For example, on behalf of all of the troop-related groups across America which send care packages to the troops, SupportOurTroops.Org each Fall issues news releases to all radio stations, all television stations, all daily newspapers, and all weekly newspapers in America inviting people to use this easy program to send items to the troops. People simply go to SupportOurTroops.Org, click on the Christmas Box Icon, pick the group they want to send care box goods to, and send the goods directly to that troop-support group. The things the troops principally request are posted there. The care box rules are posted there. These press releases result in many radio and newspaper interviews and an increased amount of gift goods for the deployed troops via all troop-support groups by getting everyone connected up, the people, the troops, the message, and the groups.

**5. -- THE SEAL OF ASSURANCE™ PROGRAM: facilitating more giving to all troop-support groups.**

501(c)(3) Categorization: d

Program Periodicity: continual

Program Period: 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013 forward.

Program Geographic Locations: all 50 states, U.S. territories, U.S. possessions; military bases in all locations overseas.

Program Beneficiaries: 1<sup>st</sup> Tier: members of the public desiring to help the troops; 2<sup>nd</sup> Tier: other charities and groups; commercial companies selling products to benefit the troops; 3<sup>rd</sup> Tier, deployed troops and their families.

Program Actual Service/Benefit/Activity: accreditation of troop-related charities and commercial products; facilitation of other groups which help the troops.



This program helps to ensure that the generosity of people who support America's troops is not abused. This is a program and service project which Support Our Troops® operates to benefit the public and all groups working to benefit the troops. Confusion abounds and many people contact SOT for information about whether a group claiming to help the troops or their families is legitimate and actually provides the assistance they claim. People are uncertain as to which groups are real and therefore a great many people "almost give", but don't, because they are afraid of being duped. SOT® is the accrediting agency of the Seal of Assurance program which helps facilitate more giving to all groups. In this program, Support Our Troops® examines troop-related charities against a list of objective criteria and if they responsibly benefit the troops or their families, authorizes their use of the Seal of Assurance™. A second aspect of the Seal of Assurance™ program authorizes use of the





mark on products which makers and sellers represent benefit the troops, after it is determined that an appropriate amount of the purchase price does in fact benefit the troops and their families.

- The value of this program is not monetized.
- Thousands of people from all 50 states benefit from participation in this program.

**6. -- SUPPORTOURTROOPS.ORG WEBSITE PROGRAM: grand central station getting everyone and everything connected up.**

501(c)(3) Categorization: b, c

Program Periodicity: Continual

Program Period: 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013 forward.

Program Geographic Locations: all 50 states, worldwide to troops and US citizens; allies worldwide.

Program Beneficiaries: families of troops, the troops, and all citizens interested in the troops

Program Actual Service/Benefit/Activity: free interpersonal connection, interaction and sharing among people in need of same.

This program is "Grand Central Station" connecting up all troop-related groups, all of our programs, and everyone trying to bolster the troops. An substantial aggregation of military-related domain names point to this site. The SupportOurTroops.Org Website Program facilitates the following specifics:

- People post good-will messages to the troops.
- The troops post *back-at-yas* to the people.
- Deployed troops request care packages.
- Nationwide calls are issued for care boxes, people reading the news article get the information they need about how to do it on the website.
- People read real-time front-line news items about what the troops are doing.
- People view videos from the troops.
- People access all of our programs.
- People find and connect with troop-support groups.

**7. -- THE COMMUNITY FORUM PROJECT: enabling supportive interaction.**

501(c)(3) Categorization: b, c.

Program Periodicity: continual

Program Period: 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013 forward.

Program Geographic Locations: all 50 states, U.S. territories; U.S. possessions; Iraq; Afghanistan; Kuwait; bases around the world.

Program Beneficiaries: families of troops, the troops, and all citizens interested in the troops.





Program Actual Service/Benefit/Activity: free interpersonal connection, interaction and sharing among people in need of same.

This project functions through the SOT community forum and is focused on providing interpersonal connection, interaction and sharing among people in need of same regarding the troops, military, and their families. SOT provides this service for free. It is also possible higher levels of capability, service or features may be provided in the future for some sort of fee, dues, membership, or the like. The forum enables people in all 50 states to join for free and interact with other people who agree the troops and their families deserve our moral and material support. Users can add an event or additional group. Users can: promote a rally; post and exchange good news about the troops; post information regarding fundraising events; post information about a special project which needs assistance; make and exchange general patriotic postings; and have a common connection to communicate with their peers for various reasons and specific projects.

- The value of this program is not monetized, because the monetary and in-kind benefits it generates do not appear to be trackable.
- Thousands of people benefit from this program monthly, participating from all 50 states.

**8. -- THE MEDIA DISTRIBUTION SERVICE PROJECT: getting the word out for troop-support groups.**

501(c)(3) Categorization: c.

Program Periodicity: continual

Program Period: 2007, 2008, 2009, 2010, 2011, 2012, 2013 forward.

Program Geographic Locations: all 50 states.

Program Beneficiaries: 1<sup>st</sup> Tier: other troop-related charities and groups;  
2<sup>nd</sup> Tier, deployed troops and their families.

Program Actual Service/Benefit/Activity: distribute concrete information to implement participation in beneficial activities; facilitate other groups which help the troops.



It is the opinion and practice of SOT that we can all do best by the troops and their families if we facilitate everyone who is endeavoring to help them. They have many unique needs, many times in highly specialized areas requiring much needed particularized skills.

In this service program SOT® distributes actionable information to implement participation in beneficial activities and facilitate other groups which are helping the troops. SOT maintains the ability to access one of the largest media and news distribution services in America. We are able to send news items, press releases and other public relations items to particular editors, beats, programs, shows, sections, and the like at newspapers, magazines, radio, television, and internet. We use this to promote troop-related events and activities for other groups as well as SOT. It yields radio and TV interviews, and increased coverage regarding supporting America's troops and their families. SOT uses this service to promote the events and projects of other troop-support groups, as well as those of Support Our Troops®.

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- The value of this program is not monetized, because the monetary and in-kind benefits it generates do not appear to be trackable.
- Thousands of people benefit from this program monthly, from all 50 states. The organizations benefit. The troops benefit from this program as a result of people being able to find charities, groups, and organization through which they can implement their desire to do things for the troops.

**Note:** This service program activity disseminates information. It also facilitates attendance and participation at events by SOT or other organizations, tells people to bring items for care packages being assembled by particular groups at particular locations, and the like. It is used to implement specifically beneficial things, call to action, a tangible result or benefit.

**9. -- TROOP SUPPORT PROMOTION PROGRAM: getting the message out about supporting America's troops and their families.**

501(c)(3) Categorization: c

Program Periodicity: continual

Program Period: 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013 forward

Program Geographic Locations: nationwide.

Program Beneficiaries: 1<sup>st</sup> Tier: people and groups wishing to display their support for and pride in their troops; 2<sup>nd</sup> Tier: the troops

Program Actual Service/Benefit/Activity: getting out the message of supporting America's troops and their families.

This service program is aimed at increasing awareness of the troops and their families and our moral obligation to support those who support all of us. It does so via free coverage, advertisements, promotions, mailings of educational literature, events, getting out the message of supporting America's troops and their families.

- The value of this program is not monetized, because the monetary and in-kind benefits it generates do not appear to be trackable
- Thousands of people from all 50 states benefit from participation in this program.

**10. -- THE TROOP SUPPORT APPAREL AND ACCESSORIES PROGRAM: providing means by which people can publicly display their support for and pride in their troops.**

501(c)(3) Categorization: c, e

Program Periodicity: continual

Program Period: 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013 forward

Program Geographic Locations: nationwide.

Program Beneficiaries 1<sup>st</sup> Tier: people and groups wishing to display their support for and pride in their troops; 2<sup>nd</sup> Tier: the troops





Program Actual Service/Benefit/Activity: providing means by which people can publicly display their support for and pride in their troops.

This program facilitates public displays of support for the troops and their families via of genuine Support Our Troops®, Salute Our Heroes® and similar apparel, accessories, jewelry, magnets, ribbons, stickers, and the like. They are distributed via the SupportOurTroops.Org website, events, and various retail outlets. Some are licensed. Some are sold. Some are given away.

- Thousands of people from all 50 states benefit from participation in this program.

**11. -- THE EDUCATION FUND PROGRAM: looks out for the futures of military kids, spouses, servicemembers, since they're deployed to look out for ours.**

501(c)(3) Categorization: d

Program Periodicity: continual

Program Period: 2009, 2010, 2011 2012, 2013 forward

Program Geographic Locations: nationwide.

Program Beneficiaries 1<sup>st</sup> Tier: the troops' kids

Program Actual Service/Benefit/Activity: education support for kids of deployed troops.



The Education Fund Program enhances the morale and welfare of troops and their family members. Morally, should the children of deployed troops be delayed in going to college while we who are they are protecting get our kids off to college on time? Various state and federal laws provide limited education benefits for children of deceased soldiers. But what about kids of living deployed soldiers? Spouses? Recent veterans? Existing educational benefit statutes do not provide college assistance for children of deployed National Guard members. Yet, military logistical support (communication, transportation, and the like) were moved down to the Guard level several decades ago. The result is that when the nation deploys for peacekeeping, disaster relief, peacekeeping or conflict, working moms and dads are deployed. If our neighbor is deployed to look out us, we have a moral obligation to look out for them and their family members. This program is another part of properly doing so.

**13 - THE FRAUD SENTRY PROGRAM: protecting troop-support groups and donors.**

501c3 Categorization: c, d

Program Period: 2010, 2011, 2012, 2013 forward.

Program Geographic Locations: all 50 states.

Program Beneficiaries: 1<sup>st</sup> Tier: members of the public desiring to help the troops; 2<sup>nd</sup> Tier: deployed troops and their families.

Program Actual Service/Benefit/Activity: prevention of troop-related fraud, and education of people on the finding of legitimate places in which they can help bolster the troops.



Lowest are those who scam the troops, cheat off their backs, or interfere with good people who are trying to help them. SupportOurTroops.Org operates the fraud sentry and remediation program to



both try and prevent troop-related fraud, and to educate people in finding a legitimate place in which through they can bolster the troops. This helps ensure that the generosity of people who support America's troops is not abused.

This is a service program which SupportOurTroops.Org operates to benefit the public and all groups working to benefit the troops. As we learn about current troop-related frauds we (a) post them on the program web page, (b) endeavor to shut them down, (c) post cautionary information on our fraud remediation web page to inform all involved, and (d) notify appropriate authorities and fraud prevention agencies to take enforcement action.

Internet dating website scam. This scam arose in late 2009. In this scam people pretend to be deployed troops or troops stationed in foreign countries. After establishing a relationship they eventually will ask for the advancement or transmittal of money in a number of ways based on a number of reasons.

The SupportUSTroops.org "Volunteer Contract" Fraud. SOT became aware of this scam in 2010 when we were contacted by several victims. We immediately took steps to take over the domain name being used to commit this fraud. We then arranged a redirect to point that domain to our fraud page in order to inform people about the scam and educate them on locating helpful ways that they can do things for the troops in a safe manner. In this fraud people were offered the opportunity to receive packages from certain types of donors and resend them forward to the troops in exchange for compensation and disclosure of large amounts of personal information. The fraud was posted on CareerBuilder.com. The perpetrators of this fraud were based in the Czech Republic.

- The value of this program cannot be monetized.
- Thousands of people from all 50 states, and the troops worldwide, benefit from the protections of this program.

**14. – OPERATION HONOR GUARD™ PROGRAM: assuring dignity, respect and gratitude during military funerals.**

501c3 Categorization: b, d

Program Period: 2011, 2012, 2013 forward.

Program Geographic Locations: all 50 states.

Program Beneficiaries: 1<sup>st</sup> Tier: families of fallen soldiers; 2<sup>nd</sup> Tier: members of the public desiring to support the families of fallen soldiers and show respect to the fallen soldier

Program Actual Service/Benefit/Activity: protection of families of fallen soldiers during funeral services from interruption and further pain, while honoring the memory of the lost soldier.



Operation Honor Guard™ was been created by Support Our Troops® as a reactive defensive measure to assure that the proper dignity, respect and gratitude are given to fallen American soldiers and their families during military funerals.



On March 2, 2011 the Supreme Court in *Snyder v. Phelps, et al*, (2011), ruled that while "hate speech" is illegal in other contexts, the First Amendment protects the right of ne'er-do-wells to visibly and audibly protest in the face of family members at the funerals of their beloved sons and daughters who have recently died in military service to us and our country.

Thankfully, this freedom of speech also applies to those of wishing to politely and properly honor the life of these fallen soldiers and their families by delivering in positive manner the respect and gratitude due them during this time of bereavement and loss.

Therefore in honor of Marine Lance Corporal Matthew Snyder, and all those like him whose sacrifice has been so disrespected, and in support of the valiant battle that his parents fought on behalf of Matthew and his fellows, Support Our Troops® created Operation Honor Guard™.

Actual Manner of Service or Benefit. In this program, SupportOurTroops.Org will arrange, and if need be fund the expenses of, local high school bands to line the roadside in full uniform, each member with a small American flag on their band hat, softly playing wonderful traditional American songs as the family arrives for the funeral, as well as during the proceedings and the departure. SupportOurTroops.Org will also arrange for the necessary permits and all necessary instructions for the band.

Just as these fallen soldiers have sacrificed to guard and protect us and our families, awesome American youths with the wisdom to appreciate that will stand in the gap to honor and guard the dignity of the funeral ceremony by protecting the family from interruption and pain, while honoring the memory of the lost soldier.

This is especially important due to the undesirables who, acting for their own personal gain, have shamelessly and selfishly sought to intrude upon a painfully private and tender moment meant only for family and friends.

Operation Honor Guard™ insulates the family, to whom America owes so much for what they have given, from any undue and unwarranted negative distractions caused by unwelcome visitors. They don't need a confrontation. They don't need a circus. They need the positive support this program affords.

It assures that what these families mostly see, and in the background softly hear throughout the ceremony, are Americans who appreciate and respect them and their lost loved one.

- The value of this program cannot be monetized, just like the life of their son or daughter.

**15. – OPERATION MILITARY BRAT® PROGRAM: amplifying the well-being of military youth.**

501c3 Categorization: d

Program Period: 2012, 2013 forward.

Program Geographic Locations: all 50 states.



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Program Beneficiaries: 1<sup>st</sup> Tier: military youth; 2<sup>nd</sup> Tier: members of the public desiring to support the families of fallen soldiers and show respect to the fallen soldier.

Program Actual Service/Benefit/Activity: programs that increase the well-being of military youth via events, awareness, connection, and peer aggregation.

Affectionately self-named "military brats," military youth experience childhood and teen pressure to the tenth power: PRIDE, SERVICE, COMMUNITY, DIVERSITY, SEPARATION, TRADITION, RECOGNITION, LOSS, TRANSITION, WORRY.

Operation Military BRAT® was created to address the unique pressures which military children experience at a much higher degree than do civilian youth. SOT is working with and developing programs that increase the well-being of military youth via summer camps and events, free soldiers' nights at local sporting events, better public awareness of their presence and needs, connection of civilian youth with them, and other activities bringing military kids together with their peers.

One of the main goals of Support Our Troops® is to shore up the barricades and help keep military families intact. Many of our efforts focus on military children and solo parents struggling to feed, clothe and educate them.

As a nation we ask a great deal of these young families as they defend us. It is our moral duty to back them up in return.

The statistics are staggering. Since 2011, over 2 million servicemembers have deployed to overseas combat assignments leaving behind over 3 million immediate family members, more than a third of which are children. Incredibly, 72 percent of these kids are school aged and half of them are under the age of eight.

Military families and military children are among the most mobile of populations. Further, because these families are Guard and Reserve, they are geographically dispersed throughout the country and often live too far from military bases and installations to access the available support services. Recent research shows that among other things, they confront amplified challenges to their emotional well-being and functioning.

Over seventy percent of military families currently live "outside the gate" and some distance from military installations. Therefore developing programs that serve military families in their own locales is important for effectiveness and SOT is therefore examining development of smartly-organized programs built on or incorporated into existing groups and structures.

*"I was an Army Brat, one of seven kids, and my dad served in WWII, two tours in Korea and Vietnam. Our family moved every three years, reshuffled our lives each time and tried to hold on. What Support Our Troops® is doing is long overdue." ~ Jim S*

### **Organizational Structure**



Trustworthiness and dependability are paramount. SOT® was designed as a public purpose organization registered in all fifty states and the District, in order to subject it to oversight by 50 state regulators. SOT holds to a strict donor privacy policy. SOT holds to a strict beneficiary privacy policy. The Governance Interlink Program is growing and will be increasingly active in bolstering the troops and their families with direct local input and interaction. The issuance of each state *Support Our Troops!* license plate involves an examination of the organization by the state legislature or a state agency. The maintenance of these plates involves continued state-level examination and reporting. Because SOT handles state license plate revenue in some cases, and in some states is required to collect motor vehicle license plate revenue for the state and remit it to them, SOT is likely the most heavily monitored and safest military support charity in America.

#### **Responsibly Poised for a Successful Future**

The record of Support Our Troops® results from successful execution of a sound business plan built upon strong fundamentals and financial acumen. Looking to the future we will continue to build upon those same principles to maximize charitable revenue from existing centers, while leveraging our expertise to identify additional charitable revenue opportunities to enable SOT to do the maximum amount of good for the troops and their families. Several of such are currently underway to increase the base of stable financial support for SOT. The stage continues to be set for stable, long term success and service. SOT is uniquely positioned and enjoy significant visibility and financial stability and growth due to the sound business model we both created and steadfastly executed. Continuing this approach will enhance operations and further position SupportOurTroops.Org for exceptional long term service to America's troops and their families.