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Return of Private Foundation

or Section 4947(a)(1) Trust Treated as Private Foundation

OMB No. 1545-0052

Department of the Treasury Internal Revenue Service

► Do not enter Social Security numbers on this form as it may be made public.

► Information about Form 990-PF and its separate instructions is at www.irs.gov/form990pf.

Fo	r cale	ndar year 2013 or tax year beginning		2013, and		_	<u> </u>	, 20
Na	ame of fo	pundation					er identification number	
Pa	nasoni	c Foundation Inc			1		22-2548639	
Νι	ımber ar	nd street (or P O. box number if mail is not delivered to street address)	R	oom/suite	В	Telephor	ne number (see instruction	ons)
Tw	o Rive	rfront Plaza					201-392-4131	
Cı	ty or tow	n, state or province, country, and ZIP or foreign postal code			С	If exemp	tion application is pend	ling, check here ▶ [
Ne	wark, N	NJ 07102						_
G	Checl	k all that apply: Initial return Initial return	n of a former pu	blic charity	D	1. Foreig	n organizations, check	here ▶ [
		☐ Final return ☐ Amended			1	2. Foreig	n organizations meeting	a the 85% test
		Address change Name char				check	here and attach compu	utation · · ▶ [
Н		k type of organization: 🔲 Section 501(c)(3) exempt p			ļΕ		foundation status was 507(b)(1)(A), check here	
		on 4947(a)(1) nonexempt charitable trust 🔲 Other tax				000000000000000000000000000000000000000	, o , (e),(1),(y, one o). Nero	
1		narket value of all assets at J Accounting method	l: 🗹 Cash 🔲	Accrual	F	If the fou	ndation is in a 60-mont	h termination _
		of year (from Part II, col. (c), Other (specify)			1	under se	ction 507(b)(1)(B), chec	khere ▶
		6) ► \$ 15,698,203 (Part I, column (d) must be	on cash basis.)					т
Ŀ	art I		(a) Revenue and	d (b) Ne	t inv	estment	(c) Adjusted net	(d) Disbursements for charitable
		amounts in columns (b), (c), and (d) may not necessarily equal the amounts in column (a) (see instructions))	expenses per books		ncor		income	purposes (cash basis only)
								(cash basis only)
	1	Contributions, gifts, grants, etc., received (attach schedule)	ļ					ļ
	3	Check ► ☐ if the foundation is not required to attach Sch. B	ļ					
	1	Interest on savings and temporary cash investments Dividends and interest from securities						ļ
	4							<u> </u>
	5a b	Gross rents						
a)	1	Net gain or (loss) from sale of assets not on line 10			_	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	FCEIVED	
ž	b	Gross sales price for all assets on line 6a			\dashv	<u>_</u>	FILTULE -	700
Revenue	7	Capital gain net income (from Part IV, line 2)			+	-		
æ	8	Net short-term capital gain			-	8 8	OA 3 4 5014	1001
_	9	Income modifications	<u> </u>			-		<u> </u>
	10a	Gross sales less returns and allowances					GDEN, UT	
	b	Less: Cost of goods sold			•	1	0.00-1-1	
	c	Gross profit or (loss) (attach schedule)				1		
	111	Other income (attach schedule)	375,0	000				·
	12	Total. Add lines 1 through 11	3750			·		
	13	Compensation of officers, directors, trustees, etc.	249,3	317				249,317
Expenses	14	Other employee salaries and wages	287,	542				287,542
en	15	Pension plans, employee benefits						
Х	16a	Legal fees (attach schedule)						
_	b	Accounting fees (attach schedule)	47,0	004				47,004
Ę	С	Other professional fees (attach schedule)	891,8	357				891,857
<u> 2</u>	17	Interest						
isi	18	Taxes (attach schedule) (see instructions)	9	976				
Operating and Administrative	19	Depreciation (attach schedule) and depletion						
्ट्र	20	Occupancy						
ق ز	21	Travel, conferences, and meetings	229,6					229,660
an	22	Printing and publications		263				263
ng	23	Other expenses (attach schedule)	284,2	2/9				284,279
ati	24	Total operating and administrative expenses. Add lines 13 through 23	* ***	200				
Je.	OF.	· · · · · · · · · · · · · · · · · · ·	1,990,8				,	1,989,922
ō	25 26	Contributions, gifts, grants paid	24,1				 	24,148
_	27	Subtract line 26 from line 12:	2,015,0	740				2,014,070
		•	/1 /40 0	ãs)			}	
	a	Excess of revenue over expenses and disbursements Net investment income (if negative, enter -0-)	(1,640,0	10)				
	b	Adjusted net income (if negative, enter -0-) .						
		- Aurosicu nei micome in neudlive, enler -u-r		•				

1	Part II		Balance Sheets Attached schedules and amounts in the description column should be for end-of-year amounts only. (See instructions.)	Beginning of year	En	d of ye	of year	
3 Accounts receivable ► Less: allowance for doubtful accounts ► 4 Pledges receivable ► Less: allowance for doubtful accounts ► 5 Grants receivable or doubtful accounts ► 6 Receivables due from officers, directors, trustees, and other disqualified persons (attach schedule) ← Less: allowance for doubtful accounts ► 5 Grants receivable or doubtful accounts ► 6 Receivables due from officers, directors, trustees, and other disqualified persons (attach schedule) ← Less: allowance for doubtful accounts ► 7 Other notes and loans receivable (attach schedule) ← Less: allowance for doubtful accounts ► 8 Inventories for sale or use 9 Prepaid expenses and deferred charges 10a Investments—U.S. and state government obligations (attach schedule) 1 Investments—Journate bonds (attach schedule) ← 1 Investments—Journate bonds (attach schedule) ← 1 Investments—Journate bonds (attach schedule) ← 1 Investments—Journate of the schedule) ← 1 Investments—Investments—Investments of the sale of the schedule of the sch	`		should be for end-of-year amounts only. (See instructions)	(a) Book Value	(b) Book Value	⊤ (c) Fair Market Value	
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Foundations that do not follow SFAS 117, check here and complete lines 27 through 31. Capital stock, trust principal, or current funds	<u>ब</u>	25	Temporarily restricted				;	
Paid-in or capital surplus, or land, bldg., and equipment fund Retained earnings, accumulated income, endowment, or other funds Total net assets or fund balances (see instructions)	뜅	26	Permanently restricted				1	
Paid-in or capital surplus, or land, bldg., and equipment fund Retained earnings, accumulated income, endowment, or other funds Total net assets or fund balances (see instructions)	Ĕ١		Foundations that do not follow SFAS 117, check here ▶ □				5	
Paid-in or capital surplus, or land, bldg., and equipment fund Retained earnings, accumulated income, endowment, or other funds Total net assets or fund balances (see instructions)	띤		and complete lines 27 through 31.				1	
	Θļ	27	Capital stock, trust principal, or current funds			İ	;	
	ts	28	Paid-in or capital surplus, or land, bldg., and equipment fund					
	SS	29	Retained earnings, accumulated income, endowment, or other funds	14,724,089	15,698,2	02	3	
	X.	30	Total net assets or fund balances (see instructions)	14,724,089	15,698,2	02		
	اق	31	Total liabilities and net assets/fund balances (see			\neg	•	
Part III Analysis of Changes in Net Assets or Fund Balances			instructions)	14,724,089	15,698,2	02		
			Analysis of Changes in Net Assets or Fund Balances					
1 Total net assets or fund balances at beginning of year-Part II, column (a), line 30 (must agree with	1							
end-of-year figure reported on prior year's return)		end-	of-year figure reported on prior year's return)		1	1	14,724,089	
	2	Ente	r amount from Part I, line 27a		🗔	2	(1,640,046)	
	3	Othe	er increases not included in line 2 (itemize)				2,614,159	
					🗖		15,698,202	
5 Decreases not included in line 2 (itemize) ▶	_					-	·	
	6			Part II, column (b), lin		_	15,698,202	

Part		Losses for Tax on Investmen	t Income	(b) How acquired	(a) Data a a suu	(1) Date and
` 		kind(s) of property sold (e.g., real estate, , or common stock, 200 shs MLC Co.)		P-Purchase D-Donation	(c) Date acqui	
<u>1a</u>						
<u>b</u>						
c						
<u>_d</u>						
e						
	(e) Gross sales price	(f) Depreciation allowed (or allowable)		other basis nse of sale		(h) Gain or (loss)) plus (f) minus (g)
a						
<u> </u>						
<u>c</u> _						
<u>d</u>						
<u>е</u>	Complete only for coasts above	and by A		an 10/01/00		
	Complete only for assets show	ing gain in column (h) and owned by t				ns (Col. (h) gain minus but not less than -0-) or
	(i) F.M.V. as of 12/31/69	(j) Adjusted basis as of 12/31/69		s of col (i) (j), if any		sses (from col (h))
<u>a</u>						
<u>b</u>						
c						
<u>d</u>						
<u>e</u>						
2	Capital gain net income or (not canital local {	enter in Pa ter -0- in Pa		2	
3	If gain, also enter in Part I,	or (loss) as defined in sections 12 line 8, column (c) (see instructio	ns). If (loss)	, enter -0- ın)	3	
Part		r Section 4940(e) for Reduce				
		ite foundations subject to the sec				<u> </u>
•	•	•	11011 4040(a)	tax off fict investi		•1
If sect	ion 4940(d)(2) applies, leave t	this part blank.				
		ection 4942 tax on the distributab ualify under section 4940(e). Do n			ase period?	☐ Yes ☐ No
1	Enter the appropriate amount	nt in each column for each year; s	ee the instru	uctions before ma	king any ent	ries.
	(a) Base period years	(b)		(c)		(d)
Cale	ndar year (or tax year beginning in)	Adjusted qualifying distributions	Net value of	f noncharitable-use as	sets (co	Distribution ratio ol. (b) divided by col. (c))
	2012	2,049,07	'1	14,425	,796	0.1420
	2011	1,942,92	:6	15,641	,683	0.1242
	2010	1,726,23	0	15,436	,070	0.1118
	2009	1,432,09	8	14,078	,334	0 1017
	2008	1,603,58	1	18,584	,493	0 0863
2	Total of line 1, column (d)				. 2	0.5661
3		r the 5-year base period—divide				
	number of years the foundar	tion has been in existence if less	han 5 years		. 3	0.1132
4	Enter the net value of nonch	aritable-use assets for 2013 from	Part X, line	5	. 4	15,175,207
5	Multiply line 4 by line 3 .				. 5	1,717,833
6	Enter 1% of net investment	income (1% of Part I, line 27b)			. 6	
7					. 7	1,717,833
				· · · · · ·		
8		s from Part XII, line 4 er than line 7, check the box in Pa			. 8	2,014,07 g a 1% tax rate. See the
	Part VI instructions.		*	•	•	-

Part_		nstru	ictio	1S)
1a	Exempt operating foundations described in section 4940(d)(2), check here \(\bigcap \) and enter "N/A" on line 1. Date of ruling or determination letter: (attach copy of letter if necessary—see instructions)			1
b	Domestic foundations that meet the section 4940(e) requirements in Part V, check		0	00
	here ▶ ☐ and enter 1% of Part I, line 27b			:
С	All other domestic foundations enter 2% of line 27b. Exempt foreign organizations enter 4% of Part I, line 12, col. (b).	·		- 1
2	Tax under section 511 (domestic section 4947(a)(1) trusts and taxable foundations only. Others enter -0-)		0	00
3	Add lines 1 and 2		0	00
4	Subtitle A (income) tax (domestic section 4947(a)(1) trusts and taxable foundations only. Others enter -0-)		0	00
5	Tax based on investment income. Subtract line 4 from line 3. If zero or less, enter -0		0	00
6	Credits/Payments: 2013 estimated tax payments and 2012 overpayment credited to 2013 6a 0 00			;
a b	Exempt foreign organizations—tax withheld at source 6b 0 00			i -
C	Tax paid with application for extension of time to file (Form 8868) . 6c 0 00			3
ď	Backup withholding erroneously withheld 6d 0 00			1
7	Total credits and payments. Add lines 6a through 6d	- +-	0	00
8	Enter any penalty for underpayment of estimated tax. Check here if Form 2220 is attached		0	00
9	Tax due. If the total of lines 5 and 8 is more than line 7, enter amount owed		0	00
10	Overpayment. If line 7 is more than the total of lines 5 and 8, enter the amount overpaid • 10		0	00
11	Enter the amount of line 10 to be: Credited to 2014 estimated tax ▶ Refunded ▶ 11		0	00
	VII-A Statements Regarding Activities		7.0	
1a	During the tax year, did the foundation attempt to influence any national, state, or local legislation or did it participate or intervene in any political campaign?	4-	Yes	No
h	Did it spend more than \$100 during the year (either directly or indirectly) for political purposes (see	1a		
b	Instructions for the definition)?	1b		~
	If the answer is "Yes" to 1a or 1b, attach a detailed description of the activities and copies of any materials			1
_	published or distributed by the foundation in connection with the activities.			
c d	Did the foundation file Form 1120-POL for this year?	1c		
u	(1) On the foundation. ► \$ (2) On foundation managers. ► \$			a y
е	Enter the reimbursement (if any) paid by the foundation during the year for political expenditure tax imposed			1
	on foundation managers. ► \$. 3
2	Has the foundation engaged in any activities that have not previously been reported to the IRS?	2		<u> </u>
	If "Yes," attach a detailed description of the activities.			1
3	Has the foundation made any changes, not previously reported to the IRS, in its governing instrument, articles of			آســ
	incorporation, or bylaws, or other similar instruments? If "Yes," attach a conformed copy of the changes	3		<u> </u>
4a	Did the foundation have unrelated business gross income of \$1,000 or more during the year?	4a		
ь 5	If "Yes," has it filed a tax return on Form 990-T for this year?	4b 5		_
3	If "Yes," attach the statement required by General Instruction T.	-3-		
6	Are the requirements of section 508(e) (relating to sections 4941 through 4945) satisfied either:			ì
_	By language in the governing instrument, or			3
	By state legislation that effectively amends the governing instrument so that no mandatory directions that			;
	conflict with the state law remain in the governing instrument?	6		
7	Did the foundation have at least \$5,000 in assets at any time during the year? If "Yes," complete Part II, col. (c), and Part XV	7	~	
8a	Enter the states to which the foundation reports or with which it is registered (see instructions) ▶	i		3
				1
b	If the answer is "Yes" to line 7, has the foundation furnished a copy of Form 990-PF to the Attorney General	100000		
_	(or designate) of each state as required by General Instruction G? If "No," attach explanation	8b		;
9	Is the foundation claiming status as a private operating foundation within the meaning of section 4942(j)(3) or 4942(j)(5) for calendar year 2013 or the taxable year beginning in 2013 (see instructions for Part XIV)? If "Yes,"	*	.	. i
	complete Part XIV	9		/
10	Did any persons become substantial contributors during the tax year? <i>If "Yes," attach a schedule listing their</i>	-		<u> </u>
	names and addresses	10		~
	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~			

Pag	е	E

Par	VII-A Statements Regarding Activities (continued)			
11	At any time during the year, did the foundation, directly or indirectly, own a controlled entity within the meaning of section 512(b)(13)? If "Yes," attach schedule (see instructions)	11		V
12	Did the foundation make a distribution to a donor advised fund over which the foundation or a disqualified person had advisory privileges? If "Yes," attach statement (see instructions)	12		~
13	Did the foundation comply with the public inspection requirements for its annual returns and exemption application?	13		1
	Website address ▶ http://www.panasonic.com/foundation			
14		1-392-	4131	
	Located at ► Two Riverfront Plaza ZIP+4 ►	0710	2	
15	Section 4947(a)(1) nonexempt charitable trusts filing Form 990-PF in lieu of Form 1041—Check here and enter the amount of tax-exempt interest received or accrued during the year	• •		<b>▶</b> □
16	At any time during calendar year 2013, did the foundation have an interest in or a signature or other authority		Yes	No
	over a bank, securities, or other financial account in a foreign country?	16		~
	See the instructions for exceptions and filing requirements for Form TD F 90-22.1. If "Yes," enter the name of the foreign country ▶	1		,
		L		ئـــــــــــــــــــــــــــــــــــــ
Par	VII-B Statements Regarding Activities for Which Form 4720 May Be Required File Form 4720 if any item is checked in the "Yes" column, unless an exception applies.		Yes	No
1a			103	140
Ia	(1) Engage in the sale or exchange, or leasing of property with a disqualified person?   Yes  No			1
	(2) Borrow money from, lend money to, or otherwise extend credit to (or accept it from) a			)
	disqualified person?			,
	(3) Furnish goods, services, or facilities to (or accept them from) a disqualified person?   Yes  No			;
	(4) Pay compensation to, or pay or reimburse the expenses of, a disqualified person?			,
	(5) Transfer any income or assets to a disqualified person (or make any of either available for the benefit or use of a disqualified person)?			3
	(6) Agree to pay money or property to a government official? (Exception. Check "No" if the			
	foundation agreed to make a grant to or to employ the official for a period after			,
	termination of government service, if terminating within 90 days.)			
b	If any answer is "Yes" to 1a(1)–(6), did <b>any</b> of the acts fail to qualify under the exceptions described in Regulations section 53.4941(d)-3 or in a current notice regarding disaster assistance (see instructions)?		-	
	Organizations relying on a current notice regarding disaster assistance check here	1b		<u> </u>
С	Did the foundation engage in a prior year in any of the acts described in 1a, other than excepted acts, that			١
	were not corrected before the first day of the tax year beginning in 2013?	1c		\rightarrow"
2	Taxes on failure to distribute income (section 4942) (does not apply for years the foundation was a private operating foundation defined in section 4942(j)(3) or 4942(j)(5)):			
а	At the end of tax year 2013, did the foundation have any undistributed income (lines 6d and			,
	6e, Part XIII) for tax year(s) beginning before 2013?			3
<b>h</b>	If "Yes," list the years ► 20 , 20 , 20 , 20  Are there any years listed in 2a for which the foundation is not applying the provisions of section 4943(a)(2).			,
D	Are there any years listed in 2a for which the foundation is <b>not</b> applying the provisions of section 4942(a)(2) (relating to incorrect valuation of assets) to the year's undistributed income? (If applying section 4942(a)(2) to			
	all years listed, answer "No" and attach statement—see instructions.)	2b		3
С	If the provisions of section 4942(a)(2) are being applied to <b>any</b> of the years listed in 2a, list the years here.			
-	► 20 , 20 , 20 , 20			
За	Did the foundation hold more than a 2% direct or indirect interest in any business enterprise			- 1
	at any time during the year?			,
b	If "Yes," did it have excess business holdings in 2013 as a result of (1) any purchase by the foundation or			3
	disqualified persons after May 26, 1969; (2) the lapse of the 5-year period (or longer period approved by the			;
	Commissioner under section 4943(c)(7)) to dispose of holdings acquired by gift or bequest; or (3) the lapse of			
	the 10-, 15-, or 20-year first phase holding period? (Use Schedule C, Form 4720, to determine if the			
	foundation had excess business holdings in 2013.)	3b		
4a	Did the foundation invest during the year any amount in a manner that would jeopardize its charitable purposes? Did the foundation make any investment in a prior year (but after December 31, 1969) that could jeopardize its	4a		<u> </u>
b	charitable purpose that had not been removed from jeopardy before the first day of the tax year beginning in 2013?	4b		1
	1 1	713		

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Pari	VII-B Statements Regarding Activities	for V	<u>Vh</u> ich Form	4720	May Be R	lequire	ed (contir	nued)			
5a	<ul><li>(1) Carry on propaganda, or otherwise attempt t</li><li>(2) Influence the outcome of any specific public</li></ul>	o influe elect	ence legislation ion (see sect	on 495	55); or to c	arry on,		☑ No			
	directly or indirectly, any voter registration drive?									;	
	(5) Provide for any purpose other than religious	, charit	able, scientif	ic, litera	ary, or edu	cational		☑ No			1
b											,
С	Organizations relying on a current notice regards If the answer is "Yes" to question 5a(4), does t because it maintained expenditure responsibility	he fou	ndation claim	exem	ption from	the tax		► □			,
6a	If "Yes," attach the statement required by Regula Did the foundation, during the year, receive any	<i>tions s</i> funds,	ection 53.49	<i>45–5(d)</i> directly	, to pay pre		_				) ) (
b	Did the foundation, during the year, pay premium If "Yes" to 6b, file Form 8870.					benefi	L Yes t contract	<b>☑ No</b> ? .	6b	ļ	· •
	At any time during the tax year, was the foundation a If "Yes," did the foundation receive any proceeds						Yes Yansaction	_	7b	-	,
	Information About Officers, Direct and Contractors	-							mploy	ees,	
_1_	List all officers, directors, trustees, foundation										
	(a) Name and address	hou	e, and average irs per week ed to position	(lf r	mpensation not paid, iter -0-)	emplo	Contributions byee benefit erred compe	plans	(e) Exper	nse acco allowanc	
See A	tached Schedule										
_		_					_				
	Compensation of five highest-paid employee "NONE."	s (oth	er than thos	se incl	uded on li	ne 1—: ———	see instri	uctions	s). If no	one, e	nter
	a) Name and address of each employee paid more than \$50,00	0	(b) Title, and a hours per v devoted to p	veek	(c) Comper	nsation	(d) Contributemployee I plans and decompens	benefit leferred	(e) Exper	nse acco allowanc	
NONE						_					
<del>.</del> ,	<del></del>				<u> </u>	· i	! 				
							! <del></del>				
Γotal	number of other employees paid over \$50,000 .	<u>.</u> .	<u> </u>		<u> </u>			. ▶			

Part VIII Information About Officers, Directors, Trustees, and Contractors (continued)	Foundation Managers, Highly Paid Em	ployees,
3 Five highest-paid independent contractors for professional ser	vices (see instructions) If none enter "NON	E 11
(a) Name and address of each person paid more than \$50,000	(b) Type of service	(c) Compensation
Perry & Associates, Inc	Educational Counseling	306,313
Dr. Barbara Anderson	Educational Counseling	95,103
Alson Consulting, Inc	Educational Counseling	88,563
Tony Rollins - Knowledge Gate	Educational Counseling	63,919
Total number of others receiving over \$50,000 for professional services	·	553,898
Part IX-A Summary of Direct Charitable Activities		
List the foundation's four largest direct charitable activities during the tax year. Include organizations and other beneficiaries served, conferences convened, research papers pr		Expenses
1		
2		
3		
4		
Part IX-B Summary of Program-Related Investments (see	e instructions)	
Describe the two largest program-related investments made by the foundation during the		Amount
1		
2		
All other program-related investments. See instructions		
3		
Total. Add lines 1 through 3		Form <b>990-PF</b> (2013)

Part	X Minimum Investment Return (All domestic foundations must complete this part. Forei	gn found	lations,
	see instructions.)		
1	Fair market value of assets not used (or held for use) directly in carrying out charitable, etc.,		
	purposes:		
а	Average monthly fair market value of securities	1a	<u>15,317,367</u>
b	Average of monthly cash balances	1b	88,934
C	Fair market value of all other assets (see instructions)	1c	
d	<b>Total</b> (add lines 1a, b, and c)	1d	15,406,301
е	Reduction claimed for blockage or other factors reported on lines 1a and	il	
	1c (attach detailed explanation)	1 1	
2	Acquisition indebtedness applicable to line 1 assets	2	
3	Subtract line 2 from line 1d	3	15,406,301
4	Cash deemed held for charitable activities. Enter 1 1/2 % of line 3 (for greater amount, see	}	
	instructions)	4	231,095
5	Net value of noncharitable-use assets. Subtract line 4 from line 3. Enter here and on Part V, line 4	5	15,175,207
6	Minimum investment return. Enter 5% of line 5	6	758,760
Part	Distributable Amount (see instructions) (Section 4942(j)(3) and (j)(5) private operating for and certain foreign organizations check here ► □ and do not complete this part.)	oundatio	ns
1	Minimum investment return from Part X, line 6	1	758,760
2a	Tax on investment income for 2013 from Part VI, line 5 2a		
b	Income tax for 2013. (This does not include the tax from Part VI.) 2b	1	
С	Add lines 2a and 2b	2c	
3	Distributable amount before adjustments. Subtract line 2c from line 1	3	758,760
4	Recoveries of amounts treated as qualifying distributions	4	
5	Add lines 3 and 4	5	758,760
6	Deduction from distributable amount (see instructions)	6	
7	Distributable amount as adjusted. Subtract line 6 from line 5. Enter here and on Part XIII,		
	line 1	7	758,760
Part		<u>.                                    </u>	
1	Amounts paid (including administrative expenses) to accomplish charitable, etc., purposes:		
a	Expenses, contributions, gifts, etc.—total from Part I, column (d), line 26	1a	2,014,070
ь	Program-related investments—total from Part IX-B	1b	
2	Amounts paid to acquire assets used (or held for use) directly in carrying out charitable, etc.,		
_	purposes	2	
3	Amounts set aside for specific charitable projects that satisfy the:	) <u></u>	
a	Suitability test (prior IRS approval required)	3a	
b	Cash distribution test (attach the required schedule)	3b	
4	Qualifying distributions. Add lines 1a through 3b. Enter here and on Part V, line 8, and Part XIII, line 4	4	2,014,070
5	Foundations that qualify under section 4940(e) for the reduced rate of tax on net investment income.	_	
_	Enter 1% of Part I, line 27b (see instructions)	5	
6	Adjusted qualifying distributions. Subtract line 5 from line 4	6	2,014,070
	Note. The amount on line 6 will be used in Part V, column (b), in subsequent years when calculating qualifies for the section 4940(e) reduction of tax in those years.	g whethe	the foundation

Part :	XIII Undistributed Income (see instruction	ns)			
		(a)	(b)	(c)	(d)
1	Distributable amount for 2013 from Part XI,	Corpus	Years pnor to 2012	2012	2013
	line 7				758,760
2	Undistributed income, if any, as of the end of 2013:				,
а	Enter amount for 2012 only				
b	Total for prior years: 20,20,20				
3	Excess distributions carryover, if any, to 2013:				
а	From 2008 674,358				1
b	From 2009		]		;
C	From 2010				3
đ	From 2011 1,160,781				,
е	From 2012 1,327,706		İ		
f	Total of lines 3a through e	4,845,136			<u> </u>
4	Qualifying distributions for 2013 from Part XII,				;
	line 4: ► \$ 2,014,070				,
	Applied to 2012, but not more than line 2a.				ļ
b	Applied to undistributed income of prior years				}
	(Election required—see instructions)				<u> </u>
С	Treated as distributions out of corpus (Election				j
	required — see instructions)			······································	<del> </del>
đ	Applied to 2013 distributable amount				
е	Remaining amount distributed out of corpus	1,255,310			<del> </del>
5	Excess distributions carryover applied to 2013				ļ
	(If an amount appears in column (d), the same amount must be shown in column (a).)		ì		
_	• • • • • • • • • • • • • • • • • • • •				
6	Enter the net total of each column as indicated below:	İ	1		
_	***************************************	6,100,446			
a b	Corpus. Add lines 3f, 4c, and 4e. Subtract line 5 Prior years' undistributed income. Subtract	6,100,446			<del> </del>
D	line 4b from line 2b				3
_	· ·				<del> </del>
С	Enter the amount of prior years' undistributed income for which a notice of deficiency has				;
	been issued, or on which the section 4942(a)	ļ			<b>\</b>
	tax has been previously assessed				
đ	Subtract line 6c from line 6b. Taxable				3
	amount—see instructions				
е	Undistributed income for 2012, Subtract line			·····	3
_	4a from line 2a, Taxable amount—see		}		,
	instructions	]			3
f	Undistributed income for 2013. Subtract lines				
	4d and 5 from line 1. This amount must be	ļ			
	distributed in 2014				·
7	Amounts treated as distributions out of corpus				3
	to satisfy requirements imposed by section				3
	170(b)(1)(F) or 4942(g)(3) (see instructions) .				3 7
8	Excess distributions carryover from 2008 not	_			
	applied on line 5 or line 7 (see instructions).	674,358			
9	Excess distributions carryover to 2014.				, ; ;
	Subtract lines 7 and 8 from line 6a	5,426,088			
10	Analysis of line 9:				
а	Excess from 2009				,
b	Excess from 2010	ļ			,
C	Excess from 2011 1,160,781	İ			?
đ	Excess from 2012 1,327,706				
е	Excess from 2013 1,255,310				

·Da-	VIV Private Operating Founds	tions (see instru	otions and Dart	VII A guartian C	<u>,,                                     </u>	7 430 10
	XIV Private Operating Founda				<u>"                                     </u>	
1a	If the foundation has received a ruling					
	foundation, and the ruling is effective for		_		L	
b	Check box to indicate whether the four	ndation is a private	operating founda	ation described in se	ection 🔲 4942(j)	(3) or 4942(j)(5)
2a	Enter the lesser of the adjusted net	Tax year	_	Prior 3 years		(e) Total
	income from Part I or the minimum investment return from Part X for	(a) 2013	(b) 2012	(c) 2011	(d) 2010	(6) 10121
	each year listed					
b	85% of line 2a			<del></del>		<del>                                     </del>
	Qualifying distributions from Part XII,			<del>                                     </del>		
	line 4 for each year listed					
d	Amounts included in line 2c not used directly for active conduct of exempt activities					
е	Qualifying distributions made directly for active conduct of exempt activities. Subtract line 2d from line 2c					
3	Complete 3a, b, or c for the alternative test relied upon:					
а	"Assets" alternative test-enter:	<b>)</b>				
	(1) Value of all assets					
	(2) Value of assets qualifying under			<u> </u>		
	section 4942(j)(3)(B)(i)				1	1
b	"Endowment" alternative test—enter 2/3 of minimum investment return shown in Part X, line 6 for each year listed	-				
С	"Support" alternative test—enter:			<del>                                     </del>		
	(1) Total support other than gross					
	investment income (interest, dividends, rents, payments on securities loans (section 512(a)(5)), or royalties)					
	(2) Support from general public					
	and 5 or more exempt organizations as provided in section 4942(j)(3)(B)(iii)					
	(3) Largest amount of support from an exempt organization					
	(4) Gross investment income			<del>                                     </del>	<del></del>	
Part		n (Complete th	is part only if t	he foundation h	ad \$5.000 or m	ore in assets at
	any time during the year-				4-,	
1	Information Regarding Foundation					
а	List any managers of the foundation v		ited more than 29	% of the total conti	ributions received	by the foundation
	before the close of any tax year (but o	nly if they have co	ontributed more th	nan \$5,000). (See s	ection 507(d)(2).)	•
None					, , , , ,	
b	List any managers of the foundation ownership of a partnership or other er					rge portion of the
None						
2	Information Regarding Contribution	. Grant. Gift. Loa	n. Scholarship.	etc Programs:		
	Check here ▶ ☐ If the foundation of unsolicited requests for funds, If the foother conditions, complete items 2a, but the foother conditions is complete items 2a, but the foother conditions is complete.	only makes contr oundation makes	ibutions to prese	elected charitable		
a	The name, address, and telephone nu	mber or e-mail ad	dress of the pers	on to whom applic	ations should be a	addressed:
	Leverett, Executive Director, Two Riverfro					
b N/A	The form in which applications should	be submitted and	l information and	materials they sho	uld include:	
C N/A	Any submission deadlines:					
d	Any restrictions or limitations on aw factors:	vards, such as by	geographical a	reas, charitable fie	elds, kinds of ins	titutions, or other
N/A						

	Part XV Supplementary Information (continued)						
3 Grants and Contributions Paid During the Year or Approved for Future Payment							
	Recipient	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of	Purpose of grant or contribution	Amount		
	Name and address (home or business)	or substantial contributor	recipient		<u></u>		
а	Paid during the year	1			}		
		1	}	1			
		}	Į.	1			
		j		1	İ		
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	Total			▶ 3a			
b	Approved for future payment						
					1		
					}		
				1			
	Total	L	L	<b>→</b> 3h			

Pa	rt XVI-A Analysis of Income		<del></del>				
Ente	er gross amounts unless otherwise in	ndicated. U	nrelated bu	siness income	Excluded by secti	on 512, 513, or 514	(e)
			(a)	(b)	(c)	(d)	Related or exempt
		Busi	ness code	Amount	Exclusion code	Amount	function income (See instructions)
1	Program service revenue:						(500 11150 400 10110 )
	a						
	b						
	c						
	d						
	е				<del>                                     </del>		
	f				<del>  </del>		
	g Fees and contracts from govern	mont agencies			<del> </del>		
2	_	_			<del>                                     </del>		
2					<del>                                     </del>		
3	Interest on savings and temporary ca				<del>  </del>	<del></del>	<del></del>
4	Dividends and interest from securit				<u> </u>	<del></del>	
5	Net rental income or (loss) from rea			<del></del>	<u> </u>		ļ,
					ļ		
	<b>b</b> Not debt-financed property .						
6	Net rental income or (loss) from per	rsonal property			<u> </u>		
7	Other investment income						
8	Gain or (loss) from sales of assets other	er than inventory					
9	Net income or (loss) from special ev	vents					
10							
	Other revenue: a						
	L.						
		1			<del>   </del>		
	·	<del></del>			<del> </del>		
40	e	<del></del>			<del>  </del>		
12	Subtotal. Add columns (b), (d), and <b>Total.</b> Add line 12, columns (b), (d),	(e)			L		
13	Total Add line 12 columns (b) (d)	and (e)				13	
<b>(</b> )	total. Add line 12, coldinis (b), (d),						
(See	worksheet in line 13 instructions to	verify calculations.)					
See Pa	worksheet in line 13 instructions to rt XVI-B Relationship of Act	verify calculations.)  ivities to the Accor	nplishme	ent of Exemp	t Purposes		
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See Par Lin	worksheet in line 13 instructions to rt XVI-B Relationship of Act	verify calculations.)  ivities to the Accor	nplishme	ent of Exemp	t Purposes		nportantly to the
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See Par Lin	worksheet in line 13 instructions to rt XVI-B Relationship of Act	verify calculations.)  ivities to the Accor	nplishme	ent of Exemp	t Purposes		nportantly to the tions.)
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See Par Lin	worksheet in line 13 instructions to rt XVI-B Relationship of Act	verify calculations.)  ivities to the Accor	nplishme	ent of Exemp	t Purposes		nportantly to the tions.)

Part	XVII		n Regarding T	ransfers To	and Trans	sactio	ns and	Relationsh	ips With	Noncha	ritabl	e	
			ganizations										T
1			directly or indirec									Yes	NO
	in section 501(c) of the Code (other than section 501(c)(3) organizations) or in section 527, relating to political								political				
	organizations?										}		
а	Transfers from the reporting foundation to a noncharitable exempt organization of:												
	(1) Cash												
	• •	ther assets .									1a(2)		V
b		r transactions:											
			a noncharitable						<i>.</i>		1b(1)		V
											1b(2)		~
	(3) Rental of facilities, equipment, or other assets							1b(3)					
			rrangements						<i>.</i>		1b(4)		~
			rantees								1b(5)		V
	(6) P	erformance of se	ervices or membe	ership or fund	draising solic	citations					1b(6)		1
C			quipment, mailin								1c		1
d	If the	answer to any	of the above is "	Yes," compl	ete the follo	wing so	chedule.	Column (b) :	should alw	ays show	v the	fair m	narket
			ther assets, or se										
	value	in any transaction	on or sharing arra	angement, sh	ow in colum	nn <b>(d)</b> th	e value d	of the goods,	other asse	ets, or sei	νices	recei	ved.
(a) Line	no. (	b) Amount involved	(c) Name of n	oncharitable exe	mpt organizatio	on T	(d) Desc	ription of transfe	rs, transactio	ns, and sha	ring arra	angem	ents
								_					
											_		
	_+											_	
	-+-		<del> </del>							<u> </u>			
	+			<del></del>									
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			-40 ! !'41	66 E - 1 - 1 - 21				<del></del>		<del></del>			
2a			ectly or indirectly									_	
			501(c) of the Cod		section 501	(0)(3)) 0	r in secu	011 5277 .		• • ∟	Yes	· 📙	No
ь	IT "Ye		following sched										
		(a) Name of organi	ization		(b) Type of orga	anization			(c) Descriptio	n of relation	ship		
٥.	Under penalties of perfury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my kno- correct, and complete. Declaration of preparer (other than taxpayer) is based on all information of which preparer has any knowledge.							my knowled	ge and l	belief, it	ıs true,		
Sign	correct, and complete. Declaration of preparer (other than taxpayer) is based on all information			r wnich prep	arer nas any kno	wieage.	May the IR	S discu	ss this	retum			
Here		Si MI	11/17/14 ASSI TREAS						with the pi				
	Sign	ature of officer or trus	stee		Date	Title				(See IIISII UC			_'''
Paid		Print/Type preparer	's name	Preparer's	s signature			Date	Chec	k 🗍 ıf P	TIN		
Prepa	arer									mployed			
Use (		Firm's name ▶							Fırm's EIN ▶	•			
-36 (		Firm's address ▶							Phone no.				

# FORM 990-PF PANASONIC FOUNDATION INC

EIN: 22-2548639

**Tax Year Ended 12/31/2013** 

PART 1, LINE 11 - OTHER INCOME

Grand Total	375,000
Sidney E Frank Fund \$1.05M	175,000
Sidney E Frank Fund \$800K	200,000

# FORM 990-PF PANASONIC FOUNDATION INC

EIN: 22-2548639

# **Tax Year Ended 12/31/2013**

### PART I, LINE 18

Line 18- TAXES	
Delaware Annual Franchise Tax	25
Delaware Annual Report Filing	901
New Jersey Annual Report Filing	50
Grand Total	976

# FORM 990-PF PANASONIC FOUNDATION INC

EIN: 22-2548639

# **Tax Year Ended 12/31/2013**

### PART I, LINE 13 / PART VIII, LINE 1

### Line 13 - COMPENSATION OF OFFICERS, DIRECTORS, TRUSTEES, ETC

Chen, Milton	18 000
McGuire, C. Kent	7,500
Meier, Deborah	3,750
Sa, Sophie	7,500
Larry Leverett, Executive Director	212,567
Grand Total	249,317

### PART I, LINE 16

#### Line 16b- ACCOUNTING FEES

Accounting Fees	47,004
Grand Total	47,004
Line 16c- OTHER PROFESSIONAL FEES	
Allen, David Mr.	38,956
Alson, Allan- Alson Consulting, Inc.	88,563
American Express	2,074
Anderson, Dr. Barbara	95,103
Bailey, Adrienne	3,125
Baucum, Kaili	38,621
Davis, Gail A.	17,672
Florio, Kathleen Larson	1,666
Garrett, Byron V.	5,000
Gelber, Andrew	49,513
Hatch, Thomas	28,800
Hill, Kathryn	5,000
Jersey City Public Schools	(4,200)
Johns Haines, Christine	2,500
KnowledgeWorks	1,500
Meaney, Daniel	1,400
Perez-Selles, Marla	19,581
Perry and Associates, Inc.	306,313
Peterkin, Robert S.	28,800
Pijanowski, Lissa	5,000
PNA	10,500
Roegman, Rachel	21,715
Rollins, Tony - Knowledge Gate	63,919
Ventura, Steve	5,000
Webb Consulting, Inc., Dr. Betty	20,516
Winking, Deborah	35,222
Grand Total	891,857

# FORM 990-PF PANASONIC FOUNDATION INC EIN: 22-2548639 Tax Year Ended 12/31/2013

### PART I, LINE 23

### Line 23- OTHER EXPENSES

AASA - National	436
Allen, David Mr.	279
American Express	9,595
Anderson, Dr. Barbara	243
Aon Risk Services Northeast, Inc	9,268
Archetti, Kathleen	12
AT&T TeleConference Services	559
Bailey, Adrienne	19,281
Branchburg Public Schools	(1,000)
Charlotte-Mecklenburg PS Foundation	7,000
Clark, Ann	9
Cleaveland Conference	350
CoSN (DC) - Service Agreement	39,247
CoSN (MD)	75,000
Edison Township	(1,000)
Editorial Projects in Education, Inc.	50,000
e-Luminosity	5,000
Essex Regional	(1,000)
Flik International Corp	288
Freehold Regional High School District	(2,000)
Garrett, Byron V.	1,100
Gelber, Andrew	709
Hillsborough Township	(1,000)
Intuit	544 2,842
Janin/Cliff Design , Inc.	
Jersey City Public Schools Leverett, Larry	(200) 2,360
Marriott Business Services	2,760
National Principals Leadership Institute	4,000
North Brunswick Township	(1,000)
Nutley Public School District	(1,000)
Panasonic Media Center	182
Pemberton Township	(1,000)
Perez-Selles, Maria	47
Perry and Associates, Inc	10
PNA	48,877
Rollins, Tony - Knowledge Gate	1,046
Scotch Plains - Fanwood	(1,000)
Secaucus School District	(1,000)
SGA Business Systems, Inc	11,664
South Orange - Maplewood	(1,000)
Thompson, Scott	114
UPS	329
Verbal ink	767
Warren Township Schools	(1,000)
Webb Consulting, Inc , Dr Betty	972
Wells Fargo Bank	1,396
West Windsor Plainsboro	(1,000)
Winking, Deborah	45
XEROX Corporation	2,152
Grand Total	284,279