efile GRAPHIC print - DO NOT PROCESS | As Filed Data - | DLN: 93493318026084

Form **990**

Department of the Treasury
Internal Revenue Service

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

▶ Do not enter Social Security numbers on this form as it may be made public By law, the IRS generally cannot redact the information on the form

▶ Information about Form 990 and its instructions is at www.IRS.gov/form990

OMB No 1545-0047

2013

Open to Public Inspection

A For the 2013 calendar year, or tax year beginning 01-01-2013 , 2013, and ending 12-31-2013

B Check if applicable
- ☐ Address change
- ☐ Name change
- ☐ Initial return
- ☐ Terminated
- ☐ Amended return
- ☐ Application pending

C Name of organization
American Diabetes Association

Doing Business As

Number and street (or P O box if mail is not delivered to street address) Room/suite
1701 N Beauregard Street

City or town, state or province, country, and ZIP or foreign postal code
Alexandria, VA 22311

D Employer identification number
13-1623888

E Telephone number
(703) 549-1500

G Gross receipts $ 262,635,827

F Name and address of principal officer
Larry Hausner
1701 N Beauregard Street
Alexandria, VA 22311

H(a) Is this a group return for subordinates? ☐ Yes ☑ No

H(b) Are all subordinates included? ☐ Yes ☐ No
If "No," attach a list (see instructions)

H(c) Group exemption number ▶

I Tax-exempt status ☑ 501(c)(3) ☐ 501(c) ( ) ◀ (insert no) ☐ 4947(a)(1) or ☐ 527

J **Website: ▶** www diabetes org

K Form of organization ☑ Corporation ☐ Trust ☐ Association ☐ Other ▶

L Year of formation 1940

M State of legal domicile OH

Part I Summary

Activities & Governance

1 Briefly describe the organization's mission or most significant activities
The mission of the American Diabetes Association the Association is to prevent and cure diabetes and to improve the lives of all people affected by diabetes Please see Schedule O for more details

2 Check this box ▶☐ if the organization discontinued its operations or disposed of more than 25% of its net assets

3	Number of voting members of the governing body (Part VI, line 1a)	3	38
4	Number of independent voting members of the governing body (Part VI, line 1b)	4	38
5	Total number of individuals employed in calendar year 2013 (Part V, line 2a)	5	1,562
6	Total number of volunteers (estimate if necessary)	6	411,000
7a	Total unrelated business revenue from Part VIII, column (C), line 12	7a	5,645,074
b	Net unrelated business taxable income from Form 990-T, line 34	7b	-995,363

			Prior Year	Current Year
Revenue	8	Contributions and grants (Part VIII, line 1h)	152,820,180	165,940,291
	9	Program service revenue (Part VIII, line 2g)	35,710,854	36,800,425
	10	Investment income (Part VIII, column (A), lines 3, 4, and 7d)	768,487	1,045,453
	11	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	14,509,113	12,557,467
	12	Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12)	203,808,634	216,343,636
Expenses	13	Grants and similar amounts paid (Part IX, column (A), lines 1–3)	33,470,257	37,490,009
	14	Benefits paid to or for members (Part IX, column (A), line 4)		0
	15	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5–10)	66,537,919	73,151,519
	16a	Professional fundraising fees (Part IX, column (A), line 11e)	3,210,860	2,873,849
	b	Total fundraising expenses (Part IX, column (D), line 25) ▶49,354,972		
	17	Other expenses (Part IX, column (A), lines 11a–11d, 11f–24e)	99,135,581	107,132,635
	18	Total expenses Add lines 13–17 (must equal Part IX, column (A), line 25)	202,354,617	220,648,012
	19	Revenue less expenses Subtract line 18 from line 12	1,454,017	-4,304,376

			Beginning of Current Year	End of Year
Net Assets or Fund Balances	20	Total assets (Part X, line 16)	124,462,724	146,654,507
	21	Total liabilities (Part X, line 26)	42,433,582	67,563,858
	22	Net assets or fund balances Subtract line 21 from line 20	82,029,142	79,090,649

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge

Sign Here

Signature of officer — Date 2014-11-11

MSuzanne Berry Interim CEO 111114
Type or print name and title

Paid Preparer Use Only

Print/Type preparer's name	Preparer's signature	Date	Check ☐ if self-employed	PTIN
Jocelyne C Miller		2014-11-11		

Firm's name ▶ KPMG LLP — Firm's EIN ▶

Firm's address ▶ 1676 International Drive McLean, VA 22102 — Phone no (703) 286-8000

May the IRS discuss this return with the preparer shown above? (see instructions) ☑ Yes ☐ No

Part III **Statement of Program Service Accomplishments**

Check if Schedule O contains a response or note to any line in this Part III . . . . ☑

1 Briefly describe the organization's mission

The mission of the American Diabetes Association is to prevent and cure diabetes and to improve the lives of all people affected by diabetes

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? . . . . ☐ **Yes** ☑ **No**

If "Yes," describe these new services on Schedule O

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? . . . . ☐ **Yes** ☑ **No**

If "Yes," describe these changes on Schedule O

4 Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported

4a (Code) (Expenses $ 48,749,748 including grants of $ 37,320,700) (Revenue $ 12,831,204)

Research - See Schedule O

4b (Code) (Expenses $ 56,180,299 including grants of $ 114,701) (Revenue $ 30,480,183)

Information - See Schedule O

4c (Code) (Expenses $ 56,653,413 including grants of $ 11,615) (Revenue $)

Advocacy and Public Awareness - See Schedule O

4d Other program services (Describe in Schedule O)

(Expenses $ including grants of $) (Revenue $ 1,968,782)

4e **Total program service expenses** ▶ 161,583,460

Part IV Checklist of Required Schedules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? *If "Yes," complete Schedule A*	**1**	Yes	
2	Is the organization required to complete *Schedule B, Schedule of Contributors* (see instructions)?	**2**	Yes	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? *If "Yes," complete Schedule C, Part I*	**3**		No
4	**Section 501(c)(3) organizations.** Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? *If "Yes," complete Schedule C, Part II*	**4**	Yes	
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? *If "Yes," complete Schedule C, Part III*	**5**		
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? *If "Yes," complete Schedule D, Part I*	**6**	Yes	
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? *If "Yes," complete Schedule D, Part II*	**7**		No
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? *If "Yes," complete Schedule D, Part III*	**8**		No
9	Did the organization report an amount in Part X, line 21 for escrow or custodial account liability, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? *If "Yes," complete Schedule D, Part IV*	**9**		No
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? *If "Yes," complete Schedule D, Part V*	**10**	Yes	
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable			
a	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? *If "Yes," complete Schedule D, Part VI.*	**11a**	Yes	
b	Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? *If "Yes," complete Schedule D, Part VII*	**11b**	Yes	
c	Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? *If "Yes," complete Schedule D, Part VIII*	**11c**		No
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? *If "Yes," complete Schedule D, Part IX*	**11d**	Yes	
e	Did the organization report an amount for other liabilities in Part X, line 25? *If "Yes," complete Schedule D, Part X*	**11e**	Yes	
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? *If "Yes," complete Schedule D, Part X*	**11f**	Yes	
12a	Did the organization obtain separate, independent audited financial statements for the tax year? *If "Yes," complete Schedule D, Parts XI and XII*	**12a**		No
b	Was the organization included in consolidated, independent audited financial statements for the tax year? *If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional*	**12b**	Yes	
13	Is the organization a school described in section 170(b)(1)(A)(ii)? *If "Yes," complete Schedule E*	**13**		No
14a	Did the organization maintain an office, employees, or agents outside of the United States?	**14a**		No
b	Did the organization have aggregate revenues or expenses of more than $10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at $100,000 or more? *If "Yes," complete Schedule F, Parts I and IV*	**14b**	Yes	
15	Did the organization report on Part IX, column (A), line 3, more than $5,000 of grants or other assistance to or for any foreign organization? *If "Yes," complete Schedule F, Parts II and IV*	**15**	Yes	
16	Did the organization report on Part IX, column (A), line 3, more than $5,000 of aggregate grants or other assistance to or for foreign individuals? *If "Yes," complete Schedule F, Parts III and IV*	**16**		No
17	Did the organization report a total of more than $15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? *If "Yes," complete Schedule G, Part I (see instructions)*	**17**	Yes	
18	Did the organization report more than $15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? *If "Yes," complete Schedule G, Part II*	**18**	Yes	
19	Did the organization report more than $15,000 of gross income from gaming activities on Part VIII, line 9a? *If "Yes," complete Schedule G, Part III*	**19**	Yes	
20a	Did the organization operate one or more hospital facilities? *If "Yes," complete Schedule H*	**20a**		No
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	**20b**		

Part IV Checklist of Required Schedules *(continued)*

21	Did the organization report more than $5,000 of grants or other assistance to any domestic organization or government on Part IX, column (A), line 1? *If "Yes," complete Schedule I, Parts I and II*	21	Yes	
22	Did the organization report more than $5,000 of grants or other assistance to individuals in the United States on Part IX, column (A), line 2? *If "Yes," complete Schedule I, Parts I and III*	22	Yes	
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? *If "Yes," complete Schedule J*	23	Yes	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than $100,000 as of the last day of the year, that was issued after December 31, 2002? *If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25a*	24a		No
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	**Section 501(c)(3) and 501(c)(4) organizations.** Did the organization engage in an excess benefit transaction with a disqualified person during the year? *If "Yes," complete Schedule L, Part I*	25a		No
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? *If "Yes," complete Schedule L, Part I*	25b		No
26	Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any current or former officers, directors, trustees, key employees, highest compensated employees, or disqualified persons? *If so, complete Schedule L, Part II*	26		No
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? *If "Yes," complete Schedule L, Part III*	27		No
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
a	A current or former officer, director, trustee, or key employee? *If "Yes," complete Schedule L, Part IV*	28a		No
b	A family member of a current or former officer, director, trustee, or key employee? *If "Yes," complete Schedule L, Part IV*	28b		No
c	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? *If "Yes," complete Schedule L, Part IV*	28c		No
29	Did the organization receive more than $25,000 in non-cash contributions? *If "Yes," complete Schedule M*	29	Yes	
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? *If "Yes," complete Schedule M*	30		No
31	Did the organization liquidate, terminate, or dissolve and cease operations? *If "Yes," complete Schedule N, Part I*	31		No
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? *If "Yes," complete Schedule N, Part II*	32		No
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301 7701-2 and 301 7701-3? *If "Yes," complete Schedule R, Part I*	33		No
34	Was the organization related to any tax-exempt or taxable entity? *If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1*	34	Yes	
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a	Yes	
b	If 'Yes' to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? *If "Yes," complete Schedule R, Part V, line 2*	35b	Yes	
36	**Section 501(c)(3) organizations.** Did the organization make any transfers to an exempt non-charitable related organization? *If "Yes," complete Schedule R, Part V, line 2*	36		No
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? *If "Yes," complete Schedule R, Part VI*	37		No
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19? **Note.** All Form 990 filers are required to complete Schedule O	38	Yes	

Part V Statements Regarding Other IRS Filings and Tax Compliance

Check if Schedule O contains a response or note to any line in this Part V . . . . ☐

					Yes	No
1a	Enter the number reported in Box 3 of Form 1096 Enter -0- if not applicable	1a	1,513			
b	Enter the number of Forms W-2G included in line 1a Enter -0- if not applicable	1b	8			
c	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?			1c	Yes	
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return	2a	1,562			
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns? **Note.** If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)			2b	Yes	
3a	Did the organization have unrelated business gross income of $1,000 or more during the year?			3a	Yes	
b	If "Yes," has it filed a Form 990-T for this year? *If "No" to line 3b, provide an explanation in Schedule O*			3b	Yes	
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?			4a		No
b	If "Yes," enter the name of the foreign country ▶ See instructions for filing requirements for Form TD F 90-22 1, Report of Foreign Bank and Financial Accounts					
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?			5a		No
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?			5b		No
c	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?			5c		
6a	Does the organization have annual gross receipts that are normally greater than $100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions?			6a		No
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?			6b		
7	**Organizations that may receive deductible contributions under section 170(c).**					
a	Did the organization receive a payment in excess of $75 made partly as a contribution and partly for goods and services provided to the payor?			7a	Yes	
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?			7b	Yes	
c	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?			7c		No
d	If "Yes," indicate the number of Forms 8282 filed during the year	7d				
e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?			7e		No
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?			7f		No
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?			7g		No
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?			7h	Yes	
8	**Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations.** Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?			8		No
9	**Sponsoring organizations maintaining donor advised funds.**					
a	Did the organization make any taxable distributions under section 4966?			9a		No
b	Did the organization make a distribution to a donor, donor advisor, or related person?			9b		No
10	**Section 501(c)(7) organizations.** Enter					
a	Initiation fees and capital contributions included on Part VIII, line 12	10a				
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b				
11	**Section 501(c)(12) organizations.** Enter					
a	Gross income from members or shareholders	11a				
b	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them)	11b				
12a	**Section 4947(a)(1) non-exempt charitable trusts.** Is the organization filing Form 990 in lieu of Form 1041?			12a		
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year	12b				
13	**Section 501(c)(29) qualified nonprofit health insurance issuers.**					
a	Is the organization licensed to issue qualified health plans in more than one state? **Note.** See the instructions for additional information the organization must report on Schedule O			13a		
b	Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans	13b				
c	Enter the amount of reserves on hand	13c				
14a	Did the organization receive any payments for indoor tanning services during the tax year?			14a		No
b	If "Yes," has it filed a Form 720 to report these payments? *If "No," provide an explanation in Schedule O*			14b		

Part VI **Governance, Management, and Disclosure** *For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.*

Check if Schedule O contains a response or note to any line in this Part VI . . . ☑

Section A. Governing Body and Management

				Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year . . .	**1a** 38			
	If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O				
b	Enter the number of voting members included in line 1a, above, who are independent . . .	**1b** 38			
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee? . . .		**2**		No
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person? .		**3**		No
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? . . .		**4**		No
5	Did the organization become aware during the year of a significant diversion of the organization's assets? .		**5**		No
6	Did the organization have members or stockholders? . . .		**6**	Yes	
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body? . . .		**7a**	Yes	
b	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body? . . .		**7b**		No
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following				
a	The governing body? . . .		**8a**	Yes	
b	Each committee with authority to act on behalf of the governing body? . . .		**8b**	Yes	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? *If "Yes," provide the names and addresses in Schedule O* . . .		**9**		No

Section B. Policies (*This Section B requests information about policies not required by the Internal Revenue Code.*)

			Yes	No
10a	Did the organization have local chapters, branches, or affiliates? . . .	**10a**	Yes	
b	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?	**10b**	Yes	
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? . . .	**11a**	Yes	
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990 . . .			
12a	Did the organization have a written conflict of interest policy? *If "No," go to line 13* . . .	**12a**	Yes	
b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts? . . .	**12b**	Yes	
c	Did the organization regularly and consistently monitor and enforce compliance with the policy? *If "Yes," describe in Schedule O how this was done* . . .	**12c**	Yes	
13	Did the organization have a written whistleblower policy? . . .	**13**	Yes	
14	Did the organization have a written document retention and destruction policy? . . .	**14**	Yes	
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
a	The organization's CEO, Executive Director, or top management official . . .	**15a**	Yes	
b	Other officers or key employees of the organization . . .	**15b**	Yes	
	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions)			
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year? . . .	**16a**		No
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements? . . .	**16b**		

Section C. Disclosure

17 List the States with which a copy of this Form 990 is required to be filed ▶ WV , WI , WA , VA , UT , TN , SC , RI , PA , OR , OK , OH , NY , NJ , NH , ND , NC , MT , MS , MO , MN , MI , ME , MD , MA , LA , KY , KS , IN , IL , HI , GA , FL , DC , CT , CO , CA , AZ , AR , AL , AK

18 Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection Indicate how you made these available Check all that apply

☑ Own website ☐ Another's website ☑ Upon request ☐ Other (explain in Schedule O)

19 Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year

20 State the name, physical address, and telephone number of the person who possesses the books and records of the organization
▶Deborah L Johnson CFO 1701 N Beauregard Street
Alexandria, VA 22311 (703) 549-1500

Part VII **Compensation of Officers, Directors,Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors**

Check if Schedule O contains a response or note to any line in this Part VII . . . . ✓

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed Report compensation for the calendar year ending with or within the organization's tax year

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation Enter -0- in columns (D), (E), and (F) if no compensation was paid
- List all of the organization's **current** key employees, if any See instructions for definition of "key employee "
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than $100,000 from the organization and any related organizations
- List all of the organization's **former** officers, key employees, or highest compensated employees who received more than $100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than $10,000 of reportable compensation from the organization and any related organizations

List persons in the following order individual trustees or directors, institutional trustees, officers, key employees, highest compensated employees, and former such persons

☐ Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee) Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former	(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations

Part VII **Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees** *(continued)*

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee): Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former	(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations

		(D)	(E)	(F)
1b	**Sub-Total** . . . . ▶			
c	**Total from continuation sheets to Part VII, Section A** . . . . ▶			
d	**Total (add lines 1b and 1c)** . . . . ▶	4,151,958		671,654

2 Total number of individuals (including but not limited to those listed above) who received more than $100,000 of reportable compensation from the organization ▶17

			Yes	No
3	Did the organization list any **former** officer, director or trustee, key employee, or highest compensated employee on line 1a? *If "Yes," complete Schedule J for such individual*	3		No
4	For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than $150,000? *If "Yes," complete Schedule J for such individual*	4	Yes	
5	Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? *If "Yes," complete Schedule J for such person*	5		No

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than $100,000 of compensation from the organization Report compensation for the calendar year ending with or within the organization's tax year

(A) Name and business address	(B) Description of services	(C) Compensation
Infocision Management Corporation 325 Springside Drive Akron OH 44333	Professional Fundraising	3,024,258
Blackbaud Inc 11501 Domain Drive Suite 200 Austin TX 78758	Application Technical Services	1,611,587
Thompson Habib & Denison Inc 80 Hayden Avenue Suite 300 Lexington MA 02421	Professional Fundraising	773,500
Automotive Recovery Services Inc dba IAA 13085 Hamilton Crossing Suite 500 Carmel IN 46032	Professional Fundraising	521,664
Mullen 40 24th Street Pittsburgh PA 15222	Media Planning and Production	446,632

2 Total number of independent contractors (including but not limited to those listed above) who received more than $100,000 of compensation from the organization ▶32

Part VIII Statement of Revenue

Check if Schedule O contains a response or note to any line in this Part VIII . . . . ☐

Section	Line	Description			(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512-514
Contributions, Gifts, Grants and Other Similar Amounts	1a	Federated campaigns	1a	7,514,381				
	b	Membership dues	1b					
	c	Fundraising events	1c	58,247,206				
	d	Related organizations	1d					
	e	Government grants (contributions)	1e	386,761				
	f	All other contributions, gifts, grants, and similar amounts not included above	1f	99,791,943				
	g	Noncash contributions included in lines 1a-1f $		3,553,115				
	h	**Total.** Add lines 1a-1f ▶			165,940,291			
Program Service Revenue				Business Code				
	2a	Subscriptions		511120	15,220,534	15,220,534		
	b	Registration		611710	10,845,752	10,845,752		
	c	Sales of Material		511130	4,462,778	4,462,778		
	d	Booth Rental		611710	4,707,319			4,707,319
	e	Education Recognition Program		900099	707,385	707,385		
	f	All other program service revenue			856,657	856,657		
	g	**Total.** Add lines 2a–2f ▶			36,800,425			
Other Revenue	3	Investment income (including dividends, interest, and other similar amounts) ▶			1,122,580			1,122,580
	4	Income from investment of tax-exempt bond proceeds ▶						
	5	Royalties ▶			2,421,951			2,421,951
			(i) Real	(ii) Personal				
	6a	Gross rents						
	b	Less rental expenses						
	c	Rental income or (loss)						
	d	Net rental income or (loss) ▶						
			(i) Securities	(ii) Other				
	7a	Gross amount from sales of assets other than inventory	37,088,210					
	b	Less cost or other basis and sales expenses	37,111,713	53,624				
	c	Gain or (loss)	-23,503	-53,624				
	d	Net gain or (loss) ▶			-77,127			-77,127
	8a	Gross income from fundraising events (not including $ 58,247,206 of contributions reported on line 1c) See Part IV, line 18	a	9,095,282				
	b	Less direct expenses	b	9,095,282				
	c	Net income or (loss) from fundraising events ▶						
	9a	Gross income from gaming activities See Part IV, line 19	a	69,992				
	b	Less direct expenses	b	31,572				
	c	Net income or (loss) from gaming activities ▶			38,420			38,420
	10a	Gross sales of inventory, less returns and allowances	a					
	b	Less cost of goods sold	b					
	c	Net income or (loss) from sales of inventory ▶						
		Miscellaneous Revenue		Business Code				
	11a	Advertising Income		541800	5,362,527		5,362,527	
	b	Catalog Sales Income		454110	282,547		282,547	
	c	Permissions Income		900099	721,454	721,454		
	d	All other revenue			3,730,568	3,730,568		
	e	**Total.** Add lines 11a–11d ▶			10,097,096			
	12	**Total revenue.** See Instructions ▶			216,343,636	36,545,128	5,645,074	8,213,143

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns All other organizations must complete column (A)

Check if Schedule O contains a response or note to any line in this Part IX . . . . ☐

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to governments and organizations in the United States See Part IV, line 21	37,420,408	37,420,408		
2 Grants and other assistance to individuals in the United States See Part IV, line 22	42,993	42,993		
3 Grants and other assistance to governments, organizations, and individuals outside the United States See Part IV, lines 15 and 16	26,608	26,608		
4 Benefits paid to or for members	0			
5 Compensation of current officers, directors, trustees, and key employees	4,155,492	2,743,985	291,986	1,119,521
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)	0			
7 Other salaries and wages	54,200,925	35,746,556	3,860,009	14,594,360
8 Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)	1,516,393	1,001,050	105,774	409,569
9 Other employee benefits	8,530,183	5,673,193	556,185	2,300,805
10 Payroll taxes	4,748,526	3,134,539	331,651	1,282,336
11 Fees for services (non-employees)				
a Management	0			
b Legal	313,574	148,931	145,981	18,662
c Accounting	352,312	5,016	345,244	2,052
d Lobbying	546,191	546,191		
e Professional fundraising services See Part IV, line 17	2,873,849			2,873,849
f Investment management fees	173,208		173,208	
g Other (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O)	7,946,614	6,378,445	682,065	886,104
12 Advertising and promotion	8,610,188	6,776,077	21,581	1,812,530
13 Office expenses	5,353,050	3,369,349	638,378	1,345,323
14 Information technology	4,961,120	3,684,791	179,342	1,096,987
15 Royalties . .	233,442	233,442		
16 Occupancy	10,145,717	7,447,653	566,258	2,131,806
17 Travel	4,306,246	2,996,208	150,632	1,159,406
18 Payments of travel or entertainment expenses for any federal, state, or local public officials	0			
19 Conferences, conventions, and meetings	7,062,811	6,797,457	52,291	213,063
20 Interest	28,545	9,044	15,406	4,095
21 Payments to affiliates	0			
22 Depreciation, depletion, and amortization	3,099,316	2,045,548	216,952	836,816
23 Insurance	553,028	386,994	33,334	132,700
24 Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24e If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O)				
a Supplies	3,475,503	3,081,506	28,927	365,070
b Postage and Shipping	15,215,398	8,998,675	44,845	6,171,878
c Printing and Publications	22,115,868	13,198,040	193,252	8,724,576
d All other expenses	12,640,504	9,690,761	1,076,279	1,873,464
e All other expenses	0			
25 **Total functional expenses.** Add lines 1 through 24e	220,648,012	161,583,460	9,709,580	49,354,972
26 **Joint costs.** Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation Check here ▶ ☑ if following SOP 98-2 (ASC 958-720)	36,552,358	13,081,682	616,586	22,854,089

Part X Balance Sheet

Check if Schedule O contains a response or note to any line in this Part X . . . . ☐

					(A) Beginning of year		(B) End of year
Assets	1	Cash–non-interest-bearing			6,740,096	1	17,074,529
	2	Savings and temporary cash investments			59,107	2	271,760
	3	Pledges and grants receivable, net			54,182,536	3	57,226,724
	4	Accounts receivable, net			5,989,840	4	3,825,439
	5	Loans and other receivables from current and former officers, directors, trustees, key employees, and highest compensated employees Complete Part II of Schedule L				5	
	6	Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions) Complete Part II of Schedule L				6	
	7	Notes and loans receivable, net				7	
	8	Inventories for sale or use			1,558,850	8	1,591,697
	9	Prepaid expenses and deferred charges			3,987,411	9	5,551,535
	10a	Land, buildings, and equipment cost or other basis Complete Part VI of Schedule D	10a	38,199,626			
	b	Less accumulated depreciation	10b	28,961,750	7,473,968	10c	9,237,876
	11	Investments—publicly traded securities			20,571,818	11	26,156,489
	12	Investments—other securities See Part IV, line 11			5,794,738	12	8,040,955
	13	Investments—program-related See Part IV, line 11				13	
	14	Intangible assets				14	
	15	Other assets See Part IV, line 11			18,104,360	15	17,677,503
	16	**Total assets.** Add lines 1 through 15 (must equal line 34)			124,462,724	16	146,654,507
Liabilities	17	Accounts payable and accrued expenses			17,771,566	17	24,177,065
	18	Grants payable				18	
	19	Deferred revenue			12,584,797	19	12,975,761
	20	Tax-exempt bond liabilities				20	
	21	Escrow or custodial account liability Complete Part IV of Schedule D				21	
	22	Loans and other payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons Complete Part II of Schedule L				22	
	23	Secured mortgages and notes payable to unrelated third parties				23	
	24	Unsecured notes and loans payable to unrelated third parties				24	
	25	Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24) Complete Part X of Schedule D			12,077,219	25	30,411,032
	26	**Total liabilities.** Add lines 17 through 25			42,433,582	26	67,563,858
Net Assets or Fund Balances		**Organizations that follow SFAS 117 (ASC 958), check here ▶ ☑ and complete lines 27 through 29, and lines 33 and 34.**					
	27	Unrestricted net assets			17,734,836	27	7,388,174
	28	Temporarily restricted net assets			54,154,733	28	59,316,963
	29	Permanently restricted net assets			10,139,573	29	12,385,512
		Organizations that do not follow SFAS 117 (ASC 958), check here ▶ ☐ and complete lines 30 through 34.					
	30	Capital stock or trust principal, or current funds				30	
	31	Paid-in or capital surplus, or land, building or equipment fund				31	
	32	Retained earnings, endowment, accumulated income, or other funds				32	
	33	Total net assets or fund balances			82,029,142	33	79,090,649
	34	Total liabilities and net assets/fund balances			124,462,724	34	146,654,507

Part XI Reconcilliation of Net Assets

Check if Schedule O contains a response or note to any line in this Part XI . . . . ☑

1	Total revenue (must equal Part VIII, column (A), line 12)	1	216,343,636
2	Total expenses (must equal Part IX, column (A), line 25)	2	220,648,012
3	Revenue less expenses Subtract line 2 from line 1	3	-4,304,376
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	82,029,142
5	Net unrealized gains (losses) on investments	5	1,365,883
6	Donated services and use of facilities	6	
7	Investment expenses	7	
8	Prior period adjustments	8	
9	Other changes in net assets or fund balances (explain in Schedule O)	9	
10	Net assets or fund balances at end of year Combine lines 3 through 9 (must equal Part X, line 33, column (B))	10	79,090,649

Part XII Financial Statements and Reporting

Check if Schedule O contains a response or note to any line in this Part XII . . . . ☐

			Yes	No
1	Accounting method used to prepare the Form 990 ☐ Cash ☑ Accrual ☐ Other ____________ If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O			
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?	2a		No
	If 'Yes,' check a box below to indicate whether the financial statements for the year were compiled or reviewed on a separate basis, consolidated basis, or both ☐ Separate basis ☐ Consolidated basis ☐ Both consolidated and separate basis			
b	Were the organization's financial statements audited by an independent accountant?	2b	Yes	
	If 'Yes,' check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both ☐ Separate basis ☑ Consolidated basis ☐ Both consolidated and separate basis			
c	If "Yes," to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant?	2c	Yes	
	If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O			
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?	3a		No
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits	3b		

Additional Data

Software ID: 13000230
Software Version: 13.6.0.0
EIN: 13-1623888
Name: American Diabetes Association

Form 990, Part VII - Compensation of Officers, Directors,Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
Karen Talmadge PhD Chair of the Board	6 00 4 20	X		X				0	0	0
John E Anderson MD President, Medicine Science	6 00 20	X		X				0	0	0
Lurelean B Gaines RN MSN President, Health Care Education	6 00 20	X		X				0	0	0
Patrick L Shuler CPA Secretary-Treasurer	6 00 20	X		X				0	0	0
Dwight Holing Chair of the Board-Elect	2 00 20	X		X				0	0	0
Elizabeth R Seaquist MD President-Elect, Medicine Science	2 00 20	X		X				0	0	0
Marjorie Cypress PhD RN CNP CDE President-Elect, Health Care Education	2 00 20	X		X				0	0	0
Robert J Singley MBA Secretary/Treasurer-Elect	2 00 20	X		X				0	0	0
Janel L Wright JD Vice Chair of the Board	2 00 20	X		X				0	0	0
Samuel E Dagogo-Jack MD FRCP Vice President, Medicine Science	2 00 20	X		X				0	0	0
David G Marrero PhD Vice President, Health Care Education	2 00 20	X		X				0	0	0
Richard Farber MBA Vice Secretary/Treasurer	2 00 20	X		X				0	0	0
Samuel Arce MD FAAFP Board of Directors	1 00	X						0	0	0
Michael J Bond Board of Directors	1 00	X						0	0	0
Vanessa J Briscoe PhD NPCDE Board of Directors	1 00	X						0	0	0
Michael Ching CPA Board of Directors	1 00	X						0	0	0
Kieth Cockrell Board of Directors	1 00	X						0	0	0
Brian Bertha Board of Directors	1 00	X						0	0	0
Jay Dunigan Board of Directors	1 00	X						0	0	0
Gina Gavlak RN BSN Board of Directors	1 00	X						0	0	0
Aida L Giachello PhD Board of Directors	1 00	X						0	0	0
George L King MD Board of Directors	1 00	X						0	0	0
Guillermo Umpierrez MD Board of Directors	1 00	X						0	0	0
Umesh K Verma Board of Directors	1 00	X						0	0	0
Daniel B Kohrman JD MPA Board of Directors	1 00	X						0	0	0

Form 990, Part VII - Compensation of Officers, Directors,Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
Mary T Korytkowski RN MN MD Board of Directors	1 00	X						0	0	0
Lorrie W Liang Board of Directors	1 00	X						0	0	0
Anne Peters MD FACP CDE Board of Directors	1 00	X						0	0	0
Vincent Poitout DVM PhD Board of Directors	1 00	X						0	0	0
Margaret A Powers PhD RD CDE Board of Directors	1 00	X						0	0	0
Henry Rodriguez MD Board of Directors	1 00	X						0	0	0
Darryl Tonemah PhD MEd BS Board of Directors	1 00	X						0	0	0
Patti Urbanski MEd RD LD CDE Board of Directors	1 00	X						0	0	0
Roniece Weaver MS RD LD Board of Directors	1 00	X						0	0	0
Vivian Fonseca MD Board of Directors	1 00	X						0	0	0
Pearson C Cummin III MBA Board of Directors	1 00 3 00	X						0	0	0
Geralyn R Spollett MSN ANP-CS CDE Board of Directors	1 00	X						0	0	0
L Hunter Limbaugh Board of Directors	1 00	X						0	0	0
Larry Hausner Chief Executive Officer	35 00 2 50			X				593,656	0	141,375
Deborah Johnson Chief Financial Officer	34 00 3 50			X				237,258	0	58,325
Robert Ratner Chief Scientific and Medical Officer	35 00 2 50				X			438,529	0	47,561
Greg Elfers Chief Field Development Officer	37 50				X			373,841	0	56,413
Vaneeda Bennett Chief Revenue Officer	37 50				X			265,885	0	35,982
Don Laing SVP Human Resource	37 50				X			207,422	0	43,618
Rodney Sampson SVP ITS and Chief Technical Officer	37 50				X			194,283	0	54,940
Andrea Maddox SVP Eastern Key Mkts Program Implementation	37 50				X			197,920	0	30,472
Tamara Darsow VP Research Programs	37 50				X			183,008	0	33,790
Lori Stevens VP Key Markets West Division	37 50				X			176,025	0	22,210
Richard Erb VP Director Response Marketing	37 50				X			165,719	0	12,874
Nancy Stinson-Harris VP Corporate Alliance	37 50				X			157,358	0	20,905

Form 990, Part VII - Compensation of Officers, Directors,Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position: Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former	(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
Shereen Arent Exec VP Government Affairs and Advocacy	37 50					X		228,286	0	36,620
Lois Witkop SVP Marketing Communications	37 50					X		205,186	0	35,886
Peter Braun EF112013-10242013 Exec Director Los Angeles County	37 50					X		177,309	0	14,445
Iris Hunter EF112013-6122013 VP High Risk Program and Health Disparities	37 50					X		184,673	0	5,227
Kate Giblin Rooper VP Campaign Development	37 50					X		165,600	0	21,011

efile GRAPHIC print - DO NOT PROCESS | As Filed Data - | DLN: 93493318026084

SCHEDULE A
(Form 990 or 990EZ)

Department of the Treasury
Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.
▶ Information about Schedule A (Form 990 or 990-EZ) and its instructions is at *www.irs.gov/form990*.

OMB No 1545-0047

2013

Open to Public Inspection

Name of the organization
American Diabetes Association

Employer identification number
13-1623888

Part I Reason for Public Charity Status (All organizations must complete this part.) See instructions.

The organization is not a private foundation because it is (For lines 1 through 11, check only one box)

1 ☐ A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i).**

2 ☐ A school described in **section 170(b)(1)(A)(ii).** (Attach Schedule E)

3 ☐ A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii).**

4 ☐ A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii).** Enter the hospital's name, city, and state ______

5 ☐ An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv).** (Complete Part II)

6 ☐ A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v).**

7 ☑ An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi).** (Complete Part II)

8 ☐ A community trust described in **section 170(b)(1)(A)(vi)** (Complete Part II)

9 ☐ An organization that normally receives (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975 See **section 509(a)(2).** (Complete Part III)

10 ☐ An organization organized and operated exclusively to test for public safety See **section 509(a)(4).**

11 ☐ An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2) See **section 509(a)(3).** Check the box that describes the type of supporting organization and complete lines 11e through 11h

a ☐ Type I **b** ☐ Type II **c** ☐ Type III - Functionally integrated **d** ☐ Type III - Non-functionally integrated

e ☐ By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2)

f If the organization received a written determination from the IRS that it is a Type I, Type II, or Type III supporting organization, check this box ☐

g Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons?

		Yes	No
(i) A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the supported organization?	**11g(i)**		
(ii) A family member of a person described in (i) above?	**11g(ii)**		
(iii) A 35% controlled entity of a person described in (i) or (ii) above?	**11g(iii)**		

h Provide the following information about the supported organization(s)

(i) Name of supported organization	**(ii)** EIN	**(iii)** Type of organization (described on lines 1- 9 above or IRC section **(see instructions))**	**(iv)** Is the organization in col **(i)** listed in your governing document? Yes	**(iv)** No	**(v)** Did you notify the organization in col **(i)** of your support? Yes	**(v)** No	**(vi)** Is the organization in col **(i)** organized in the U S ? Yes	**(vi)** No	**(vii)** Amount of monetary support
Total									

Part II **Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)** (Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ▶	(a) 2009	(b) 2010	(c) 2011	(d) 2012	(e) 2013	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants ")	146,831,892	143,706,525	153,296,538	152,820,180	165,940,291	762,595,426
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge						
4 **Total.** Add lines 1 through 3	146,831,892	143,706,525	153,296,538	152,820,180	165,940,291	762,595,426
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						
6 **Public support.** Subtract line 5 from line 4						762,595,426

Section B. Total Support

Calendar year (or fiscal year beginning in) ▶	(a) 2009	(b) 2010	(c) 2011	(d) 2012	(e) 2013	(f) Total
7 Amounts from line 4	146,831,892	143,706,525	153,296,538	152,820,180	165,940,291	762,595,426
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	1,688,389	1,581,901	1,760,782	3,097,640	3,544,529	11,673,241
9 Net income from unrelated business activities, whether or not the business is regularly carried on	-86,353	-986,067	-764,699	-1,796,639	-995,363	-4,629,121
10 Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV)						
11 **Total support** (Add lines 7 through 10)						769,639,546

12 Gross receipts from related activities, etc (see instructions) | 12 | 242,612,227

13 **First five years.** If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a 501(c)(3) organization, check this box and **stop here** . . . ▶☐

Section C. Computation of Public Support Percentage

14 Public support percentage for 2013 (line 6, column (f) divided by line 11, column (f)) | 14 | 99 080 %

15 Public support percentage for 2012 Schedule A, Part II, line 14 | 15 | 99 170 %

16a **33 1/3% support test—2013.** If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization ▶☑

b **33 1/3% support test—2012.** If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization ▶☐

17a **10%-facts-and-circumstances test—2013.** If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and **stop here.** Explain in Part IV how the organization meets the "facts-and-circumstances" test The organization qualifies as a publicly supported organization ▶☐

b **10%-facts-and-circumstances test—2012.** If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and **stop here.** Explain in Part IV how the organization meets the "facts-and-circumstances" test The organization qualifies as a publicly supported organization ▶☐

18 **Private foundation.** If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions ▶☐

Part III **Support Schedule for Organizations Described in Section 509(a)(2)**
(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ▶	(a) 2009	(b) 2010	(c) 2011	(d) 2012	(e) 2013	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants ")						
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 **Total.** Add lines 1 through 5						
7a Amounts included on lines 1, 2, and 3 received from disqualified persons						
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of $5,000 or 1% of the amount on line 13 for the year						
c Add lines 7a and 7b						
8 **Public support** (Subtract line 7c from line 6)						

Section B. Total Support

Calendar year (or fiscal year beginning in) ▶	(a) 2009	(b) 2010	(c) 2011	(d) 2012	(e) 2013	(f) Total
9 Amounts from line 6						
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
c Add lines 10a and 10b						
11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12 Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV)						
13 **Total support.** (Add lines 9, 10c, 11, and 12)						

14 **First five years.** If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a 501(c)(3) organization, check this box and **stop here** ▶☐

Section C. Computation of Public Support Percentage

15 Public support percentage for 2013 (line 8, column (f) divided by line 13, column (f))	**15**	0 %
16 Public support percentage from 2012 Schedule A, Part III, line 15	**16**	

Section D. Computation of Investment Income Percentage

17 Investment income percentage for **2013** (line 10c, column (f) divided by line 13, column (f))	**17**	0 %
18 Investment income percentage from **2012** Schedule A, Part III, line 17	**18**	

19a **33 1/3% support tests—2013.** If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and **stop here.** The organization qualifies as a publicly supported organization ▶☐

b **33 1/3% support tests—2012.** If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3% and line 18 is not more than 33 1/3%, check this box and **stop here.** The organization qualifies as a publicly supported organization ▶☐

20 **Private foundation.** If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions ▶☐

Part IV **Supplemental Information.** Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; and Part III, line 12. Also complete this part for any additional information. (See instructions).

Facts And Circumstances Test

Return Reference	Explanation	

efile GRAPHIC print - DO NOT PROCESS | As Filed Data - | DLN: 93493318026084

SCHEDULE C (Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Political Campaign and Lobbying Activities

For Organizations Exempt From Income Tax Under section 501(c) and section 527

▶ Complete if the organization is described below. ▶ Attach to Form 990 or Form 990-EZ.
▶ See separate instructions. ▶ Information about Schedule C (Form 990 or 990-EZ) and its instructions is at *www.irs.gov/form990*.

OMB No 1545-0047

2013

Open to Public Inspection

If the organization answered "Yes" to Form 990, Part IV, Line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations Complete Parts I-A and B Do not complete Part I-C
- Section 501(c) (other than section 501(c)(3)) organizations Complete Parts I-A and C below Do not complete Part I-B
- Section 527 organizations Complete Part I-A only

If the organization answered "Yes" to Form 990, Part IV, Line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)) Complete Part II-A Do not complete Part II-B
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)) Complete Part II-B Do not complete Part II-A

If the organization answered "Yes" to Form 990, Part IV, Line 5 (Proxy Tax) or Form 990-EZ, Part V, line 35c (Proxy Tax), then

- Section 501(c)(4), (5), or (6) organizations Complete Part III

Name of the organization	Employer identification number
American Diabetes Association	13-1623888

Part I-A Complete if the organization is exempt under section 501(c) or is a section 527 organization.

1 Provide a description of the organization's direct and indirect political campaign activities in Part IV

2 Political expenditures ▶ $

3 Volunteer hours

Part I-B Complete if the organization is exempt under section 501(c)(3).

1 Enter the amount of any excise tax incurred by the organization under section 4955 ▶ $

2 Enter the amount of any excise tax incurred by organization managers under section 4955 ▶ $

3 If the organization incurred a section 4955 tax, did it file Form 4720 for this year? ☐ Yes ☐ No

4a Was a correction made? ☐ Yes ☐ No

b If "Yes," describe in Part IV

Part I-C Complete if the organization is exempt under section 501(c), except section 501(c)(3).

1 Enter the amount directly expended by the filing organization for section 527 exempt function activities ▶ $

2 Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities ▶ $

3 Total exempt function expenditures Add lines 1 and 2 Enter here and on Form 1120-POL, line 17b ▶ $

4 Did the filing organization file **Form 1120-POL** for this year? ☐ Yes ☐ No

5 Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which the filing organization made payments For each organization listed, enter the amount paid from the filing organization's funds Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC) If additional space is needed, provide information in Part IV

(a) Name	**(b)** Address	**(c)** EIN	**(d)** Amount paid from filing organization's funds If none, enter -0-	**(e)** Amount of political contributions received and promptly and directly delivered to a separate political organization If none, enter -0-

Part II-A **Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)).**

A Check ▶ ☐ if the filing organization belongs to an affiliated group (and list in Part IV each affiliated group member's name, address, EIN, expenses, and share of excess lobbying expenditures)

B Check ▶ ☐ if the filing organization checked box A and "limited control" provisions apply

Limits on Lobbying Expenditures (The term "expenditures" means amounts paid or incurred.)	**(a)** Filing organization's totals	**(b)** Affiliated group totals
1a Total lobbying expenditures to influence public opinion (grass roots lobbying)		
b Total lobbying expenditures to influence a legislative body (direct lobbying)		
c Total lobbying expenditures (add lines 1a and 1b)		
d Other exempt purpose expenditures		
e Total exempt purpose expenditures (add lines 1c and 1d)		
f Lobbying nontaxable amount Enter the amount from the following table in both columns		

If the amount on line 1e, column (a) or (b) is:	**The lobbying nontaxable amount is:**
Not over $500,000	20% of the amount on line 1e
Over $500,000 but not over $1,000,000	$100,000 plus 15% of the excess over $500,000
Over $1,000,000 but not over $1,500,000	$175,000 plus 10% of the excess over $1,000,000
Over $1,500,000 but not over $17,000,000	$225,000 plus 5% of the excess over $1,500,000
Over $17,000,000	$1,000,000

	(a)	(b)
g Grassroots nontaxable amount (enter 25% of line 1f)		
h Subtract line 1g from line 1a If zero or less, enter -0-		
i Subtract line 1f from line 1c If zero or less, enter -0-		

j If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year? ☐ **Yes** ☐ **No**

4-Year Averaging Period Under Section 501(h)
(Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the instructions for lines 2a through 2f on page 4.)

Lobbying Expenditures During 4-Year Averaging Period

Calendar year (or fiscal year beginning in)	**(a)** 2010	**(b)** 2011	**(c)** 2012	**(d)** 2013	**(e)** Total
2a Lobbying nontaxable amount					
b Lobbying ceiling amount (150% of line 2a, column(e))					
c Total lobbying expenditures					
d Grassroots nontaxable amount					
e Grassroots ceiling amount (150% of line 2d, column (e))					
f Grassroots lobbying expenditures					

Part II-B Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

For each "Yes" response to lines 1a through 1i below, provide in Part IV a detailed description of the lobbying activity.		(a) Yes	(a) No	(b) Amount
1	During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of			
a	Volunteers?	Yes		
b	Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?	Yes		
c	Media advertisements?	Yes		47,925
d	Mailings to members, legislators, or the public?		No	
e	Publications, or published or broadcast statements?	Yes		61,200
f	Grants to other organizations for lobbying purposes?		No	
g	Direct contact with legislators, their staffs, government officials, or a legislative body?	Yes		1,241,584
h	Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?	Yes		30,288
i	Other activities?		No	
j	Total Add lines 1c through 1i			1,380,997
2a	Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?		No	
b	If "Yes," enter the amount of any tax incurred under section 4912			
c	If "Yes," enter the amount of any tax incurred by organization managers under section 4912			
d	If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?			

Part III-A Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6).

			Yes	No
1	Were substantially all (90% or more) dues received nondeductible by members?	1		
2	Did the organization make only in-house lobbying expenditures of $2,000 or less?	2		
3	Did the organization agree to carry over lobbying and political expenditures from the prior year?	3		

Part III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No" OR (b) Part III-A, line 3, is answered "Yes."

1	Dues, assessments and similar amounts from members	1	
2	Section 162(e) nondeductible lobbying and political expenditures **(do not include amounts of political expenses for which the section 527(f) tax was paid).**		
a	Current year	2a	
b	Carryover from last year	2b	
c	Total	2c	
3	Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues	3	
4	If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year?	4	
5	Taxable amount of lobbying and political expenditures (see instructions)	5	

Part IV Supplemental Information

Provide the descriptions required for Part I-A, line 1, Part I-B, line 4, Part I-C, line 5, Part II-A (affiliated group list), Part II-A, line 2, and Part II-B, line 1 Also, complete this part for any additional information

Return Reference	Explanation
II-B	The American Diabetes Association advocacy efforts and achievements are at the core of creating effective and lasting change for people living with, and at risk for, diabetes The Association advocacy efforts give people with diabetes, their families, and health care professionals the power to influence public policy issues that affect people with diabetes at the local, state, and national levels From Capitol Hill to state houses to court houses across the country, the Association Diabetes Advocates continue to drive momentum in the ongoing fight to Stop DiabetesR The primary goals of the American Diabetes Association Government Affairs Advocacy efforts are - To increase federal and state funding for diabetes prevention, treatment and research - Prevent diabetes through advocacy of increased funding and raising awareness on national, state and local levels - Improve the availability of accessible, adequate and affordable health care - End the discrimination people with diabetes face at school, work, and elsewhere in their lives
II-B	The Association has trained advocates around the country who represent those with diabetes who need a raised voice to protect their rights A growing volunteer network of attorneys, health care professionals, and advanced school advocates help thousands facing discrimination because of their diabetes The Association held its premier advocacy day - Call to Congress- in Washington, D C in March 2013 More than 200 Diabetes Advocates from 45 states and Washington, D C journeyed across the country taking part in more than 220 meetings with members of Congress and their staff The Associations Diabetes Advocates shared their personal diabetes stories to put a name and face to the diabetes epidemic, and to make the case for an increased investment to curb the trajectory of the disease
II-B	In 2013, the Association also launched an aggressive educational outreach plan around the Affordable Care Act ACA, developing key documents reaching more than 2 5 million people Media about the American Diabetes Association and access to care for people with diabetes under the ACA reached more than 70 million people The Association increased outreach to the health care community through a variety of channels A series of articles in the Association Clinical Diabetes journals focused on high risk populations, access to health care, and diabetes research The Association reinforced the message about the seriousness of diabetes and its complications through presentations at major conferences The Association also distributed a new free toolkit for pediatric health care providers aimed at educating providers and their patients about the rights of children to diabetes care at school Through the our Safe at SchoolR campaign, legislative victories in Arizona and Missouri and a unanimous decision by the California Supreme Court, three more states now meet the key tenets of the Association Safe at School campaign by providing access to insulin, access to the emergency medication glucagon, and the ability for those students who are able to do so to self-manage their diabetes at school
II-B	The American Diabetes Association strategically builds outside support for its advocacy efforts, making important inroads in increasing diabetes advocacy in disparately impacted populations by presenting at high profile conferences including the National Hispanic Medical Association Asian American, Native Hawaiian, and Pacific Islander Diabetes Coalition National Association of Black Journalists Congressional Black Caucus National Indian Health Board and the League of United Latin American Citizens

Part IV **Supplemental Information *(continued)***

Return Reference	Explanation

SCHEDULE D
(Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Financial Statements

▶ Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b
▶ Attach to Form 990. ▶ See separate instructions. ▶ Information about Schedule D (Form 990) and its instructions is at *www.irs.gov/form990*.

OMB No 1545-0047

2013

Open to Public Inspection

Name of the organization	Employer identification number
American Diabetes Association	13-1623888

Part I **Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts.** Complete if the organization answered "Yes" to Form 990, Part IV, line 6.

		(a) Donor advised funds	(b) Funds and other accounts
1	Total number at end of year	1	
2	Aggregate contributions to (during year)		
3	Aggregate grants from (during year)	23,216	
4	Aggregate value at end of year	427,289	

5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? ☑ Yes ☐ No

6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? ☑ Yes ☐ No

Part II **Conservation Easements.** Complete if the organization answered "Yes" to Form 990, Part IV, line 7.

1 Purpose(s) of conservation easements held by the organization (check all that apply)
☐ Preservation of land for public use (e g , recreation or education)
☐ Preservation of an historically important land area
☐ Protection of natural habitat
☐ Preservation of a certified historic structure
☐ Preservation of open space

2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year

			Held at the End of the Year
a	Total number of conservation easements	2a	
b	Total acreage restricted by conservation easements	2b	
c	Number of conservation easements on a certified historic structure included in (a)	2c	
d	Number of conservation easements included in (c) acquired after 8/17/06, and not on a historic structure listed in the National Register	2d	

3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year ▶

4 Number of states where property subject to conservation easement is located ▶

5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? ☐ Yes ☐ No

6 Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year ▶

7 Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year ▶ $

8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)? ☐ Yes ☐ No

9 In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements

Part III **Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets.** Complete if the organization answered "Yes" to Form 990, Part IV, line 8.

1a If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIII, the text of the footnote to its financial statements that describes these items

b If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items

(i) Revenues included in Form 990, Part VIII, line 1 ▶ $

(ii) Assets included in Form 990, Part X ▶ $

2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items

a Revenues included in Form 990, Part VIII, line 1 ▶ $

b Assets included in Form 990, Part X ▶ $

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets *(continued)*

3 Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items (check all that apply)

a ☐ Public exhibition d ☐ Loan or exchange programs

b ☐ Scholarly research e ☐ Other

c ☐ Preservation for future generations

4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII

5 During the year, did the organization solicit or receive donations of art, historical treasures or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? ☐ Yes ☐ No

Part IV Escrow and Custodial Arrangements. Complete if the organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? ☐ Yes ☐ No

b If "Yes," explain the arrangement in Part XIII and complete the following table

			Amount
c	Beginning balance	1c	
d	Additions during the year	1d	
e	Distributions during the year	1e	
f	Ending balance	1f	

2a Did the organization include an amount on Form 990, Part X, line 21? ☐ Yes ☐ No

b If "Yes," explain the arrangement in Part XIII Check here if the explanation has been provided in Part XIII . . . . ☐

Part V Endowment Funds. Complete if the organization answered "Yes" to Form 990, Part IV, line 10.

		(a) Current year	(b) Prior year	(c) Two years back	(d) Three years back	(e) Four years back
1a	Beginning of year balance	22,599,517	21,974,370	21,855,975	20,659,811	19,282,060
b	Contributions		-5,113	138,992	526,160	353,666
c	Net investment earnings, gains, and losses	2,507,899	2,474,180	2,072,541	2,123,170	3,234,277
d	Grants or scholarships	2,412,393	1,843,920	2,093,138	1,453,166	2,210,192
e	Other expenditures for facilities and programs					
f	Administrative expenses					
g	End of year balance	22,695,023	22,599,517	21,974,370	21,855,975	20,659,811

2 Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as

a Board designated or quasi-endowment ▶

b Permanent endowment ▶ 19 000 %

c Temporarily restricted endowment ▶ 81 000 %

The percentages in lines 2a, 2b, and 2c should equal 100%

3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by

			Yes	No
	(i) unrelated organizations	3a(i)	Yes	
	(ii) related organizations	3a(ii)	Yes	
b	If "Yes" to 3a(ii), are the related organizations listed as required on Schedule R?	3b	Yes	

4 Describe in Part XIII the intended uses of the organization's endowment funds

Part VI Land, Buildings, and Equipment. Complete if the organization answered 'Yes' to Form 990, Part IV, line 11a. See Form 990, Part X, line 10.

Description of property	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land		191,973		191,973
b Buildings				
c Leasehold improvements		1,411,791	1,087,108	324,683
d Equipment		14,437,187	11,180,658	3,256,529
e Other		22,158,675	16,693,984	5,464,691
Total. Add lines 1a through 1e *(Column (d) must equal Form 990, Part X, column (B), line 10(c).)* ▶				9,237,876

Part VII **Investments—Other Securities.** Complete if the organization answered 'Yes' to Form 990, Part IV, line 11b. See Form 990, Part X, line 12.

(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation Cost or end-of-year market value
(1) Financial derivatives	8,040,955	F
(2) Closely-held equity interests		
(3) Other (A) Financial derivatives and other financial products	8,040,955	F
(B) Closely-held equity interests		
Total. *(Column (b) must equal Form 990, Part X, col (B) line 12)* ▶	8,040,955	

Part VIII **Investments—Program Related.** Complete if the organization answered 'Yes' to Form 990, Part IV, line 11c. See Form 990, Part X, line 13.

(a) Description of investment	(b) Book value	(c) Method of valuation Cost or end-of-year market value
Total. *(Column (b) must equal Form 990, Part X, col (B) line 13)* ▶		

Part IX **Other Assets.** Complete if the organization answered 'Yes' to Form 990, Part IV, line 11d See Form 990, Part X, line 15

(a) Description	(b) Book value
(1) Due From Property Title Holding Corporation	4,859,628
(2) Investment in Net Assets of American Diabetes Association Property Title Holding Corporation	12,817,875
Total. *(Column (b) must equal Form 990, Part X, col.(B) line 15.)* . . . . ▶	17,677,503

Part X **Other Liabilities.** Complete if the organization answered 'Yes' to Form 990, Part IV, line 11e or 11f. See Form 990, Part X, line 25.

1 (a) Description of liability	(b) Book value
Federal income taxes	
Federal income taxes	
Due to American Diabetes Association Research Foundation	30,411,032
Total. *(Column (b) must equal Form 990, Part X, col (B) line 25)* ▶	30,411,032

2. Liability for uncertain tax positions In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740) Check here if the text of the footnote has been provided in Part XIII ☑

Part XI Reconciliation of Revenue per Audited Financial Statements With Revenue per Return Complete if the organization answered 'Yes' to Form 990, Part IV, line 12a.

1	Total revenue, gains, and other support per audited financial statements			1	221,761,355
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12				
a	Net unrealized gains on investments	2a	1,365,883		
b	Donated services and use of facilities	2b	1,786,116		
c	Recoveries of prior year grants	2c			
d	Other (Describe in Part XIII)	2d	3,747,923		
e	Add lines **2a** through **2d**			2e	6,899,922
3	Subtract line **2e** from line **1**			3	214,861,433
4	Amounts included on Form 990, Part VIII, line 12, but not on line **1**				
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	173,208		
b	Other (Describe in Part XIII)	4b	1,308,995		
c	Add lines **4a** and **4b**			4c	1,482,203
5	Total revenue Add lines **3** and **4c.** (This must equal Form 990, Part I, line 12)			5	216,343,636

Part XII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return. Complete if the organization answered 'Yes' to Form 990, Part IV, line 12a.

1	Total expenses and losses per audited financial statements			1	221,163,024
2	Amounts included on line 1 but not on Form 990, Part IX, line 25				
a	Donated services and use of facilities	2a	1,786,116		
b	Prior year adjustments	2b			
c	Other losses	2c			
d	Other (Describe in Part XIII)	2d	36,212,414		
e	Add lines **2a** through **2d**			2e	37,998,530
3	Subtract line **2e** from line **1**			3	183,164,494
4	Amounts included on Form 990, Part IX, line 25, but not on line **1:**				
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	173,208		
b	Other (Describe in Part XIII)	4b	37,310,310		
c	Add lines **4a** and **4b**			4c	37,483,518
5	Total expenses Add lines **3** and **4c.** (This must equal Form 990, Part I, line 18)			5	220,648,012

Part XIII Supplemental Information

Provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, line 2, Part XI, lines 2d and 4b, and Part XII, lines 2d and 4b Also complete this part to provide any additional information

Return Reference	Explanation
V 4	The following was disclosed in the consolidated financial statements related to the intended use of the Association endowment funds The Association has adopted an investment policy for endowment assets that provides continued financial stability for the Association and a revenue stream for spending on the Association mission To fulfill this mission, the American Diabetes Association funds research, publishes scientific findings, provides information and other services to people with diabetes, their families, health professionals, and the public
X 2	The following was disclosed related to uncertain tax positions in the audited financial statements The American Diabetes Association and the American Diabetes Association Research Foundation, Inc are exempt from income taxes under Section 501c3 of the Internal Revenue Code the Code and charitable contributions to these organizations qualify for tax deductions as described in the Code The American Diabetes Association Property Title Holding Corporation is exempt from income taxes under Section 501c2 of the Code These entities have been classified as organizations that are not private foundations under Section 509a of the Code The Association recognizes the effects of the income tax positions only if those positions more likely than not would not be sustained upon examination by the Internal Revenue Service The Association has analyzed the tax positions taken and has concluded that as of December 31, 2013, there are no uncertain tax positions taken or expected to be taken that would require recognition of a liability or asset or disclosure in the consolidated financial statements
XI 2d	Donations reported by the American Diabetes Association Research Foundation audited financial statements EIN 54-1734511 3,041,228 Contributed services reported by the American Diabetes Association Research Foundation, Inc EIN 54-1734511 706,695
XI 4b	Management fee earned from the American Diabetes Association Research Foundation, Inc EIN 54-1734511 1,308,995
XII 2d	American Diabetes Association Research Foundation, Inc EIN 54-1734511 Expenses 36,212,414
XII 4b	Grant to the American Diabetes Association Research Foundation, Inc EIN 54-1734511 37,310,310

Part XIII Supplemental Information *(continued)*

Return Reference	Explanation

SCHEDULE F
(Form 990)

Department of the Treasury
Internal Revenue Service

Statement of Activities Outside the United States

▶ Complete if the organization answered "Yes" to Form 990, Part IV, line 14b, 15, or 16.

▶ Attach to Form 990. ▶ See separate instructions.

▶ Information about Schedule F (Form 990) and its instructions is at *www.irs.gov/form990*.

OMB No 1545-0047

2013

Open to Public Inspection

Name of the organization
American Diabetes Association

Employer identification number
13-1623888

Part I General Information on Activities Outside the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 14b.

1 **For grantmakers.** Does the organization maintain records to substantiate the amount of its grants and other assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? . . . . . ☑ **Yes** ☐ **No**

2 **For grantmakers.** Describe in Part V the organization's procedures for monitoring the use of its grants and other assistance outside the United States.

3 Activites per Region (The following Part I, line 3 table can be duplicated if additional space is needed)

(a) Region	(b) Number of offices in the region	(c) Number of employees, agents, and independent contractors in region	(d) Activities conducted in region (by type) (e g , fundraising, program services, investments, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for and investments in region
(1) East Asia and the Pacific			Program Services	Grantmaking	15,000
(2) Europe			Program Services	Grantmaking	11,608
(3)					
(4)					
(5)					
3a Sub-total					26,608
b Total from continuation sheets to Part I					
c **Totals** (add lines 3a and 3b)					26,608

Part II **Grants and Other Assistance to Organizations or Entities Outside the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 15, for any recipient who received more than $5,000. Part II can be duplicated if additional space is needed.

1 (a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
(1)		East Asia and the Pacific	See Part V	15,000	Check			
(2)		Europe	See Part V	11,608	Check			
(3)								
(4)								

2 Enter total number of recipient organizations listed above that are recognized as charities by the foreign country, recognized as tax-exempt by the IRS, or for which the grantee or counsel has provided a section 501(c)(3) equivalency letter . . . . ▶ 2

3 Enter total number of other organizations or entities . . . . ▶

Part III Grants and Other Assistance to Individuals Outside the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 16. Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Region	(c) Number of recipients	(d) Amount of cash grant	(e) Manner of cash disbursement	(f) Amount of non-cash assistance	(g) Description of non-cash assistance	(h) Method of valuation (book, FMV, appraisal, other)
(1)							
(2)							
(3)							
(4)							
(5)							
(6)							
(7)							
(8)							
(9)							
(10)							
(11)							
(12)							
(13)							
(14)							
(15)							
(16)							
(17)							
(18)							

Part IV Foreign Forms

1 Was the organization a U S transferor of property to a foreign corporation during the tax year? *If "Yes,"the organization may be required to file Form 926, Return by a U.S. Transferor of Property to a Foreign Corporation (see Instructions for Form 926)* ☐ Yes ☑ No

2 Did the organization have an interest in a foreign trust during the tax year? *If "Yes," the organization may be required to file Form 3520, Annual Return to Report Transactions with Foreign Trusts and Receipt of Certain Foreign Gifts, and/or Form 3520-A, Annual Information Return of Foreign Trust With a U.S. Owner (see Instructions for Forms 3520 and 3520-A)* ☐ Yes ☑ No

3 Did the organization have an ownership interest in a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 5471, Information Return of U.S. Persons with Respect to Certain Foreign Corporations. (see Instructions for Form 5471)* ☐ Yes ☑ No

4 Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? *If "Yes," the organization may be required to file Form 8621, Information Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund. (see Instructions for Form 8621)* ☐ Yes ☑ No

5 Did the organization have an ownership interest in a foreign partnership during the tax year? *If "Yes," the organization may be required to file Form 8865, Return of U.S. Persons with Respect to Certain Foreign Partnerships. (see Instructions for Form 8865)* ☐ Yes ☑ No

6 Did the organization have any operations in or related to any boycotting countries during the tax year? *If "Yes," the organization may be required to file Form 5713, International Boycott Report (see Instructions for Form 5713).* ☐ Yes ☑ No

Part V **Supplemental Information**

Provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method; amounts of investments vs. expenditures per region); Part II, line 1 (accounting method); Part III (accounting method); and Part III, column (c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information (see instructions).

990 Schedule F, Supplemental Information

Return Reference	Explanation
Part I Line 2	The Association awarded a grant to the International Diabetes Federation IDF as part of the Association donor-advised fund program The grantee use of the funds is monitored through the Association membership in the IDF The Association also provided grant funds to Baker IDI Heart and Diabetes Institute to support research on diabetes epidemiology The Association monitors the use of funds by maintaining records of grantee narrative and financial reports containing detailed information of grant activity to ensure such grant is used for its intended purpose

990 Schedule F, Supplemental Information

Return Reference	Explanation
Part II Line Id	Grant contribution aw arded to Baker IDI Heart and Diabetes Institute w as made to support the 13th Annual Meeting of the International Diabetes Epidemiology Group IDEG held in conjunction w ith the International Diabetes Federation IDF meeting in Melbourne, Australia to support research on diabetes epidemiology

990 Schedule F, Supplemental Information

Return Reference	Explanation
Part II Line 2d	The primary purpose of the grant is for the annual contribution from the Wendell Mayes donor advised fund to the International Diabetes Federation to support the Mary Jane Mayes scholar program

SCHEDULE G (Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Supplemental Information Regarding Fundraising or Gaming Activities

Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than $15,000 on Form 990-EZ, line 6a.
Attach to Form 990 or Form 990-EZ. See separate instructions.
Information about Schedule G (Form 990 or 990-EZ) and its instructions is at *www.irs.gov/form990*.

OMB No 1545-0047

2013

Open to Public Inspection

Name of the organization
American Diabetes Association

Employer identification number
13-1623888

Part I **Fundraising Activities.** Complete if the organization answered "Yes" to Form 990, Part IV, line 17. Form 990-EZ filers are not required to complete this part.

1 Indicate whether the organization raised funds through any of the following activities Check all that apply

- a ☑ Mail solicitations
- b ☑ Internet and email solicitations
- c ☑ Phone solicitations
- d ☑ In-person solicitations
- e ☑ Solicitation of non-government grants
- f ☑ Solicitation of government grants
- g ☑ Special fundraising events

2a Did the organization have a written or oral agreement with any individual (including officers, directors, trustees or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services? ☑ Yes ☐ No

b If "Yes," list the ten highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least $5,000 by the organization

	(i) Name and address of individual or entity (fundraiser)	(ii) Activity	(iii) Did fundraiser have custody or control of contributions? Yes	No	(iv) Gross receipts from activity	(v) Amount paid to (or retained by) fundraiser listed in col (i)	(vi) Amount paid to (or retained by) organization
1	Infocision Management Corporation	Telemarketing		No	4,691,320	3,101,293	1,590,027
2	Thompson Habib Denison Inc	See Part IV		No	23,249,557	773,500	22,476,057
3	Automotive Recovery Services Inc	See Part IV	Yes		1,004,998	521,664	483,334
4	Blackbaud Inc (formerly Convio Inc)	See Part IV		No		61,200	
5	Strategic Fundraising Inc	Telefundraising		No	99,366	53,606	45,760
6							
7							
8							
9							
10							
Total					29,045,241	4,511,263	24,595,178

3 List all states in which the organization is registered or licensed to solicit contributions or has been notified it is exempt from registration or licensing

AK, AL, AR, AZ, CA, CO, CT, DC, DE, FL, GA, HI, IA, ID, IL, IN, KS, KY, LA, MA, MD, ME, MI, MN, MO, MS, MT, NC, ND, NE, NH, NJ, NM, NV, NY, OH, OK, OR, PA, RI, SC, SD, TN, TX, UT, VA, VT, WA, WI, WV, WY

Part II **Fundraising Events.** Complete if the organization answered "Yes" to Form 990, Part IV, line 18, or reported more than $15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than $5,000.

			(a) Event #1 Step Out Walk Event (event type)	(b) Event #2 Tour De Cure (event type)	(c) Other events (total number)	(d) Total events (add col (a) through col (c))
Revenue	1	Gross receipts	24,069,838	29,412,310	13,860,340	67,342,488
	2	Less Contributions	21,936,946	25,704,571	10,605,689	58,247,206
	3	Gross income (line 1 minus line 2)	2,132,892	3,707,739	3,254,651	9,095,282
Direct Expenses	4	Cash prizes				
	5	Noncash prizes	573,195	953,838	152,735	1,679,768
	6	Rent/facility costs	647,702	951,938	686,824	2,286,464
	7	Food and beverages	165,881	523,562	1,551,204	2,240,647
	8	Entertainment	76,007	97,107	195,174	368,288
	9	Other direct expenses	670,107	1,181,294	668,714	2,520,115
	10	Direct expense summary Add lines 4 through 9 in column (d) ▶				(9,095,282)
	11	Net income summary Subtract line 10 from line 3, column (d) ▶				

Part III **Gaming.** Complete if the organization answered "Yes" to Form 990, Part IV, line 19, or reported more than $15,000 on Form 990-EZ, line 6a.

			(a) Bingo	(b) Pull tabs/Instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add col (a) through col (c))
Revenue	1	Gross revenue			69,992	69,992
Direct Expenses	2	Cash prizes			12,000	12,000
	3	Non-cash prizes			18,353	18,353
	4	Rent/facility costs				
	5	Other direct expenses			1,219	1,219
	6	Volunteer labor	☐ Yes ____ % ☐ No	☐ Yes ____ % ☐ No	☑ Yes 70 000 % ☐ No	
	7	Direct expense summary Add lines 2 through 5 in column (d) ▶				31,572
	8	Net gaming income summary Subtract line 7 from line 1, column (d) ▶				38,420

9 Enter the state(s) in which the organization operates gaming activities See Additional Data Table

a Is the organization licensed to operate gaming activities in each of these states? ☑ Yes ☐ No

b If "No," explain

10a Were any of the organization's gaming licenses revoked, suspended or terminated during the tax year? ☐ Yes ☑ No

b If "Yes," explain

11 Does the organization operate gaming activities with nonmembers? ☐ Yes ☑ No

12 Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed to administer charitable gaming? ☐ Yes ☑ No

13 Indicate the percentage of gaming activity operated in

a	The organization's facility	13a	%
b	An outside facility	13b	100 000 %

14 Enter the name and address of the person who prepares the organization's gaming/special events books and records

Name ▶ See Part IV Supplemental Info

Address ▶ 1701 N Beauregard Street
Alexandria, VA 22311

15a Does the organization have a contract with a third party from whom the organization receives gaming revenue? ☐ Yes ☑ No

b If "Yes," enter the amount of gaming revenue received by the organization ▶ $ ____________ and the amount of gaming revenue retained by the third party ▶ $ ____________

c If "Yes," enter name and address of the third party

Name ▶

Address ▶

16 Gaming manager information

Name ▶ See Part IV Supplemental Info

Gaming manager compensation ▶ $

Description of services provided ▶

☐ Director/officer ☑ Employee ☐ Independent contractor

17 Mandatory distributions

a Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license? ☑ Yes ☐ No

b Enter the amount of distributions required under state law distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ▶ $ 38,420

Part IV Supplemental Information. Provide the explanations required by Part I, line 2b, columns (iii) and (v), and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also complete this part to provide any additional information (see instructions).

Return Reference	Explanation
Part I Line 2	The amounts reported in column v represent fees paid to registered professional fundraisers Additional payments to these vendors include the following consulting fees related to programmatic content 1,451,000, printing 120,000 postage and shipping cost 115,000, marketing expense of 192,000, and total data processing 40,000 The amounts paid for these expenses were determined by review of the detailed invoices supplied by the service provider
Part I Line 2ii	Thompson, Habib, Denison, Inc activities are creative, strategic, and production services for direct mail appeals
Part I Line 3ii	Automotive Recovery Services, Inc activities are advertising, acquisition and disposal of donated vehicles solicited by American Diabetes Association
Part I Line 4ii	Convios activities are product and interactive consulting, content management, website administration, email implementation, reporting, data management, technical programming, user/website experience consulting, design services and project/campaign management
Part III Line 14	The Associations records are centralized at the home office at 1701 N Beauregard St , Alexandria, VA 22311 based on the information submitted by each Executive Director located in field offices
Part III Line 16	The management and administration of the Association gaming/special events are the responsibility of the local Executive Director of each office Compensation of the Association local executive directors is based on size of the market, and is not specific to the results of an individual gaming activity

Additional Data

Software ID: 13000230
Software Version: 13.6.0.0
EIN: 13-1623888
Name: American Diabetes Association

Form 990 Schedule G Part III Line 9

Enter the state(s) in which the organization operates gaming activities	AK,HI,IL,MI,NJ,OH,OK,PA,TX

Schedule I (Form 990)

Department of the Treasury
Internal Revenue Service

Grants and Other Assistance to Organizations, Governments and Individuals in the United States

Complete if the organization answered "Yes," to Form 990, Part IV, line 21 or 22.
▶ Attach to Form 990
▶ Information about Schedule I (Form 990) and its instructions is at *www.irs.gov/form990*.

OMB No 1545-0047
2013
Open to Public Inspection

Name of the organization
American Diabetes Association

Employer identification number
13-1623888

Part I General Information on Grants and Assistance

1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? . . . . ☑ Yes ☐ No

2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States

Part II Grants and Other Assistance to Governments and Organizations in the United States.

Complete if the organization answered "Yes" to Form 990, Part IV, line 21, for any recipient that received more than $5,000. Part II can be duplicated if additional space is needed.

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
(1) American Diabetes Association Research Foundation Inc 1701 N Beauregard St Alexandria, VA 22311	54-1734511	501 c3	37,310,310				Research
(2) Barton Center For Diabetes Education 30 Ennis Road PO Box 356 North Oxford, MA 01537	22-2701822	501 c3	30,000				Camperships
(3) Lions Camp Merrick 11855 Holly Lane Suite 104 Waldorf, MD 20601	52-1289731	501 c3	28,383				Camperships
(4) National Council Of Asian Pacific Islander Physicians 445 Grant Ave Suite 202 San Francisco, CA 94108	27-3429376	501 c3	10,000				Advocacy
(5) Florida Camp for Children and Youth with Diabetes Inc PO Box 14136 Gainesville, FL 32604	23-7098099	501 c3	7,000				Camperships

2 Enter total number of section 501(c)(3) and government organizations listed in the line 1 table . . . . ▶ 5

3 Enter total number of other organizations listed in the line 1 table . . . . ▶

Part III **Grants and Other Assistance to Individuals in the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 22. Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance
(1) Lecture Honoraria	5	41,000			
(2) Travel Scientific Confernces	2	1,993			

Part IV **Supplemental Information.** Provide the information required in Part I, line 2, Part III, column (b), and any other additional information.

Return Reference	Explanation
Part I Line 2	The American Diabetes Association provides grant funding for research grants to the American Diabetes Association Research Foundation The American Diabetes Association closely monitors the use of all grant funds Each grantee is required to submit an annual progress report, which includes a scientific and a financial portion, 30 days after the end of each previously committed funding year Each year of funding after the first is contingent upon approval of the annual progress report and the availability of funds If the complete report is not received within 90 days after the due date, the award will be terminated
Part I Line 2 Continued	After the completion of the final year of the grant, a cumulative final report, which includes a scientific and financial portion, is due within 60 days after the expiration date of the grant If the complete final report is not received by the due date, the grantee will not be eligible to apply for any future American Diabetes Association Research Foundation awards until the obligations for the award are complete This process is monitored and reviewed by the American Diabetes Association scientific/medical management staff for award status and compliance
Part I Line 2 Continued	The American Diabetes Association continues to be the worlds largest provider of camps for children with diabetes to help ensure the well-being of families affected by diabetes The Association provides grants, scholarships and targeted youth programs for persons with diabetes Each summer, thousands of children have the opportunity to spend time at diabetes camp, meeting other children with diabetes and sharing their experiences, challenges, hopes, and dreams In 2013, the American Diabetes Association hosted 50 camp sessions serving nearly 5,300 campers with Type I Type 2 diabetes In addition, more than 2,200 volunteers made camp possible by donating their time and expertise
Part I Line 2 Continued	An assessment/planning meeting including camp volunteers and staff leadership is held within two months of the conclusion of the camp session At this time, camp results are evaluated and compared to goals The strengths and weaknesses of the camp program, opportunities for growth and improvement, emerging issues and needs and the viability of continuation/initiation of new programs are evaluated The Association monitors the use of all grants funds Each grantee is required submit proof of required insurance coverage and proof of accreditation by the American Camp Association
Part I Line 2 Continued	The American Diabetes Association also provides grants to support advocacy programs In 2013, the Association awarded grant funds to The National Council of Asian Pacific Islander Physicians NCAPIP The grant contribution was made in recognition of the coalition outstanding work to address the disparate impact of diabetes on vulnerable populations The Association monitors the use of the funds by maintaining an on-going communication and periodic financial reports

Schedule J
(Form 990)

Department of the Treasury
Internal Revenue Service

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees
▶ Complete if the organization answered "Yes" to Form 990, Part IV, line 23.
▶ Attach to Form 990. ▶ See separate instructions.
▶ Information about Schedule J (Form 990) and its instructions is at *www.irs.gov/form990*.

OMB No 1545-0047
2013
Open to Public Inspection

Name of the organization
American Diabetes Association

Employer identification number
13-1623888

Part I Questions Regarding Compensation

			Yes	No
1a	Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990, Part VII, Section A, line 1a Complete Part III to provide any relevant information regarding these items ☐ First-class or charter travel ☑ Housing allowance or residence for personal use ☑ Travel for companions ☐ Payments for business use of personal residence ☑ Tax idemnification and gross-up payments ☐ Health or social club dues or initiation fees ☐ Discretionary spending account ☐ Personal services (e g , maid, chauffeur, chef)			
b	If any of the boxes in line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain	**1b**	Yes	
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors, trustees, officers, including the CEO/Executive Director, regarding the items checked in line 1a?	**2**	Yes	
3	Indicate which, if any, of the following the filing organization used to establish the compensation of the organization's CEO/Executive Director Check all that apply Do not check any boxes for methods used by a related organization to establish compensation of the CEO/Executive Director, but explain in Part III ☑ Compensation committee ☐ Written employment contract ☑ Independent compensation consultant ☑ Compensation survey or study ☑ Form 990 of other organizations ☑ Approval by the board or compensation committee			
4	During the year, did any person listed in Form 990, Part VII, Section A, line 1a with respect to the filing organization or a related organization			
a	Receive a severance payment or change-of-control payment?	**4a**	Yes	
b	Participate in, or receive payment from, a supplemental nonqualified retirement plan?	**4b**	Yes	
c	Participate in, or receive payment from, an equity-based compensation arrangement? If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III	**4c**		No
	Only 501(c)(3) and 501(c)(4) organizations only must complete lines 5-9.			
5	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of			
a	The organization?	**5a**		No
b	Any related organization? If "Yes," to line 5a or 5b, describe in Part III	**5b**		No
6	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of			
a	The organization?	**6a**		No
b	Any related organization? If "Yes," to line 6a or 6b, describe in Part III	**6b**		No
7	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments not described in lines 5 and 6? If "Yes," describe in Part III	**7**	Yes	
8	Were any amounts reported in Form 990, Part VII, paid or accured pursuant to a contract that was subject to the initial contract exception described in Regulations section 53 4958-4(a)(3)? If "Yes," describe in Part III	**8**		No
9	If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53 4958-6(c)?	**9**		

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii) Do not list any individuals that are not listed on Form 990, Part VII

Note. The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual

(A) Name and Title		**(B)** Breakdown of W-2 and/or 1099-MISC compensation			**(C)** Retirement and other deferred compensation	**(D)** Nontaxable benefits	**(E)** Total of columns (B)(i)-(D)	**(F)** Compensation reported as deferred in prior Form 990
		(i) Base compensation	**(ii)** Bonus & incentive compensation	**(iii)** Other reportable compensation				
See Additional Data Table								

Part III Supplemental Information

Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II
Also complete this part for any additional information

Return Reference	Explanation
Part I Line 1a	The Chief Executive Officer is provided compensation for travel companion included in other reportable compensation
Part I Line 1a	Greg Elfers, Chief Field Development Officer, is provided housing on a continuing basis
Part I Line 1a	Payments related to housing and additional pension benefits are grossed up for individual tax reporting purposes
Part I Line 4a	Compensation reported in Part II includes severance for the following reported employees Iris Hunter, Vice President High Risk Program and Health Disparities, 102,864 Peter Braun, Executive Director Los Angeles 25,354
Part I Line 4b	The Chief Executive Officer is compensated by the American Diabetes Association and participates in its supplemental retirement plan The reported retirement and other deferred compensation includes 2013 contributions to the Chief Executive Officers 457f plan totalling 90,544
Part I Line 7	The following non-fixed payment is reported for the Chief Executive Office an accrued 457f deferred compensation contribution of 90,544

Additional Data

Software ID: 13000230
Software Version: 13.6.0.0
EIN: 13-1623888
Name: American Diabetes Association

Form 990, Schedule J, Part II - Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

(A) Name		(B) Breakdown of W-2 and/or 1099-MISC compensation			(C) Deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation reported in prior Form 990 or Form 990-EZ
		(i) Base Compensation	(ii) Bonus & incentive compensation	(iii) Other compensation				
Larry Hausner Chief Executive Officer	(i) (ii)	490,544	77,846	25,266	115,500	25,875	735,031	77,846
Deborah Johnson Chief Financial Officer	(i) (ii)	234,927		2,331	39,720	18,605	295,583	
Robert Ratner Chief Scientific and Medical Officer	(i) (ii)	406,194	26,680	5,655	45,958	1,603	486,090	
Greg Elfers Chief Field Development Officer	(i) (ii)	320,187		53,654	44,538	11,875	430,254	
Vaneeda Bennett Chief Revenue Officer	(i) (ii)	237,472	20,000	8,414	21,455	14,527	301,868	
Don Laing SVP Human Resource	(i) (ii)	204,988		2,434	34,202	9,416	251,040	
Rodney Sampson SVP ITS and Chief Technical Officer	(i) (ii)	192,032		2,251	35,811	19,129	249,223	
Andrea Maddox SVP Eastern Key Mkts Program Implementation	(i) (ii)	196,055		1,866	16,189	14,282	228,392	
Tamara Darsow VP Research Programs	(i) (ii)	181,644		1,364	14,884	18,906	216,798	
Lori Stevens VP Key Markets West Division	(i) (ii)	174,594		1,431	14,058	8,152	198,235	
Richard Erb VP Director Response Marketing	(i) (ii)	164,222		1,496	11,017	1,857	178,592	
Nancy Stinson-Harris VP Corporate Alliance	(i) (ii)	155,670		1,688	12,790	8,115	178,263	
Shereen Arent Exec VP Government Affairs and Advocacy	(i) (ii)	224,807		3,479	35,166	1,454	264,906	
Lois Witkop SVP Marketing Communications	(i) (ii)	203,308		1,878	33,819	2,067	241,072	
Peter Braun EF112013-10242013 Exec Director Los Angeles County	(i) (ii)	133,162		44,147	7,705	6,740	191,754	
Iris Hunter EF112013-6122013 VP High Risk Program and Health Disparities	(i) (ii)	76,197		108,476	1,939	3,288	189,900	
Kate Giblin Rooper VP Campaign Development	(i) (ii)	136,109		29,490	12,289	8,722	186,610	

SCHEDULE M (Form 990)

Department of the Treasury
Internal Revenue Service

Noncash Contributions

▶Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30.
▶ Attach to Form 990.
▶Information about Schedule M (Form 990) and its instructions is at *www.irs.gov/form990*.

OMB No 1545-0047

2013

Open to Public Inspection

Name of the organization
American Diabetes Association

Employer identification number
13-1623888

Part I Types of Property

	(a) Check if applicable	(b) Number of contributions or items contributed	(c) Noncash contribution amounts reported on Form 990, Part VIII, line 1g	(d) Method of determining noncash contribution amounts
1 Art—Works of art				
2 Art—Historical treasures .				
3 Art—Fractional interests . .				
4 Books and publications . .				
5 Clothing and household goods				
6 Cars and other vehicles . .	X	1,832	490,187	See Part II
7 Boats and planes				
8 Intellectual property . . .				
9 Securities—Publicly traded .	X	52	942,046	Fair Market Value
10 Securities—Closely held stock .				
11 Securities—Partnership, LLC, or trust interests				
12 Securities—Miscellaneous . .				
13 Qualified conservation contribution—Historic structures				
14 Qualified conservation contribution—Other . . .				
15 Real estate—Residential .				
16 Real estate—Commercial . .				
17 Real estate—Other . . .				
18 Collectibles				
19 Food inventory . . .				
20 Drugs and medical supplies .	X	34,982	2,120,882	Fair Market Value
21 Taxidermy				
22 Historical artifacts				
23 Scientific specimens . .				
24 Archeological artifacts . . .				
25 Other ▶ (____________)				
26 Other ▶ (____________)				
27 Other ▶ (____________)				
28 Other ▶ (____________)				

29 Number of Forms 8283 received by the organization during the tax year for contributions for which the organization completed Form 8283, Part IV, Donee Acknowledgement . . . | **29** |

		Yes	No
30a During the year, did the organization receive by contribution any property reported in Part I, lines 1 through 28, that it must hold for at least three years from the date of the initial contribution, and which is not required to be used for exempt purposes for the entire holding period?	**30a**		No
b If "Yes," describe the arrangement in Part II			
31 Does the organization have a gift acceptance policy that requires the review of any non-standard contributions?	**31**	Yes	
32a Does the organization hire or use third parties or related organizations to solicit, process, or sell noncash contributions?	**32a**	Yes	
b If "Yes," describe in Part II			
33 If the organization did not report an amount in column (c) for a type of property for which column (a) is checked, describe in Part II			

Part II **Supplemental Information.** Provide the information required by Part I, lines 30b, 32b, and 33, and whether the organization is reporting in Part I, column (b), the number of contributions, the number of items received, or a combination of both. Also complete this part for any additional information.

Return Reference	Explanation
Part I Line 6	The method of determining noncash contributions amounts is the sales of comparable property and/or opinion of expert to determine the fair market value
Part I Line 32b	The American Diabetes Association contracts with Automotive Recovery Services, Inc 13085 Hamilton Crossing, Suite 500, Carmel, IN 46032, to advertise for donation of vehicles, as well as receive and sell/dispose of the donated vehicles on behalf of the American Diabetes Association

efile GRAPHIC print - DO NOT PROCESS | As Filed Data - | DLN: 93493318026084

SCHEDULE O (Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information.
▶ Attach to Form 990 or 990-EZ.
▶ Information about Schedule O (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

OMB No 1545-0047

2013

Open to Public Inspection

Name of the organization
American Diabetes Association

Employer identification number
13-1623888

Return Reference	Explanation
Form 990, Part I, Line 1	Organization mission-most significant activities The mission of the American Diabetes Association the Association is to prevent and cure diabetes and to improve the lives of all people affected by diabetes There are nearly 30 million children and adults in the United States, or 9 3 of the population, who have diabetes while another 86 million have been diagnosed with pre-diabetes, putting them at high risk of developing type 2 diabetes

Return Reference	Explanation
Form 990, Part III, Line 4	Together We Can Stop Diabetesr A crisis is at hand, affecting all Americans Nearly 30 million Americans, or 9 3 of the population, have diabetes while another 86 million have been diagnosed with pre-diabetes, putting them at high risk of developing type 2 diabetes and suffering its potentially deadly complications As a key leader and moving force within the global diabetes community, the American Diabetes Association the Association is working relentlessly to provide targeted programs and lifesaving resources for those living with diabetes, their families, health care professionals, high-risk populations as well as the general public Our mission is to prevent and cure diabetes and to improve the lives of all people affected by diabetes Diabetes can affect many parts of the body and is associated with serious complications, such as heart disease and stroke, blindness, kidney failure, and lower-limb amputation The American Diabetes Association funds research and implements prevention and education programs to help curb the trajectory of the diabetes epidemic and lessen the severity of these potentially deadly complications Some complications, especially micro vascular e g , eye, kidney, and nerve disease, can be reduced with proper blood glucose control Also, early detection and treatment of complications can prevent progression, so monitoring health with dilated eye exams, urine tests, and foot exams is essential Our resources and programs, which can be accessed online, over the phone or through activities and events in communities across the county, help to educate both those living with, and at risk for diabetes to better know the warning signs of the disease and offer assistance on how to take control of their personal health Among many complications, the risk of cardiovasculardisease is increased in diabetes and prediabetes, making blood pressure and lipid management, along with smoking cessation, especially important By working together, people with diagnosed diabetes, their support network, and their health care providers can reduce the occurrence of these and other complications According to the latest National Diabetes Statistics report releases by the Centers for Disease Control and Prevention CDC, the total estimated cost of diagnosed diabetes in 2012 was 245 billion, including 176 billion in direct medical costs and 69 billion in decreased productivity Decreased productivity includes costs associated with people being absent from work, being less productive while at work, or not being able to work at all because of diabetes Diabetes and its complications account for 10 percent of all U S health care dollars Worse yet, the Centers for Disease Control and Prevention estimates that one in three American adults will have diabetes by 2050, making our movement to Stop Diabetesr even more critical

Return Reference	Explanation
Form 990, Part III, Line 4 Continued	Research -Taking the Lead in Research The American Diabetes Association direct involvement in diabetes research extends back to the 1940s when Dr Charles H Best, one of four scientists credited with discovering insulin, provided the Association with the framework and early leadership for a formalized diabetes research program Since the Research Program inception in 1952, the Association has been the leader in funding and supporting cutting-edge diabetes research that has made a crucial difference to people affected by diabetes around the world In 2013, the Association has 35 7 million was awarded to support a broad spectrum of diabetes research Over the years, the Association has supported more than 4,000 research projects and invested more than 675 million in diabetes research Association-funded research leads to innovative solutions that improve the lives of all people with diabetes The program supports basic science to increase the understanding of how diabetes develops and to identify novel targets for development of new drugs to treat diabetes Clinical investigations supported by the Association test the effects of new treatments in people with diabetes, and examine the impact of educational and behavioral approaches on diabetes care Association research has been critical in the development of technologies leading to modern insulin pumps and blood glucose sensors laid the groundwork for development of many of the new classes of oral medications that are now used to prevent and treat diabetes and has provided evidence for the importance of diet and exercise in diabetes management and the role of blood glucose control in reducing complications New investigators and innovative ideas are critical to improving diabetes care and to finding a cure Believing in the drive and potential of young and promising researchers, the Association offers training and career development awards to support scientists interested in diabetes research at the early stages of their research careers-from graduate and medical school through assistant professorship A focus on early-career researchers and innovation makes the Association research programs distinct from what is funded by the federal government, and is essential to the mission As evidence of the impact of funding these early career scientists, 98 percent of researchers supported by the Association continue their careers in diabetes research The primary goals of the Association Research Program are-Support the highest quality science across the broad spectrum of diabetes research -Support investigators early in their careers to encourage them to dedicate their efforts to diabetes research -Support innovative research with a high potential to have a significant impact for patients with diabetes

Return Reference	Explanation
Form 990, Part III, Line 4 Continued	2013 Research Highlights In 2013, Association -supported researchers made significant progress in understanding how diabetes develops and progresses, and in identifying new ways to potentially combat the disease Notable discoveries include studies providing new insight into how the brain is impacted by and regulates metabolism, characterizing how brown fat regulates metabolism and can be leveraged to control body weight and metabolism, and testing new ways of manipulating the immune system to slow and potentially reverse autoimmune destruction of beta-cells in type 1 diabetes Headlines from projects supported by the American Diabetes Association Research Program in 2013 included-Vitamin D Deficiency May Contribute to Clogged Arteries in People with Type 2 Diabetes-Brown Fat Transplant May Aid in Weight Loss and Diabetes Management-Occasional Binge Drinking May Increase Risk for Type 2 Diabetes-Methane-producing Bacteria in Gut May Increase Risk for Diabetes-Researcher Blocks the Harmful Effects of a High-Fructose Diet-Biological Clock May Influence Obesity and Diabetes-Repairing Nerve Damage in Diabetes-Novel Approach to Suppress Autoimmunity in Type 1 Diabetes-New Open Access Journal Launched in Collaboration with BMJ BMJ is a global academic publisher

Return Reference	Explanation
Form 990, Part III, Line 4 Continued	Pathw ay to Stop Diabetes With the vision of achieving a new generation of brilliant scientists focused on diabetes, the Association officially launched the Pathw ay to Stop Diabetes program in 2013 The program Mentor Advisory Group review ed 115 outstanding applications from research institutions across the U S and selected an inaugural class of five Pathw ay Scientists This bold initiative w ill inspire a fresh generation of scientists to discover new diabetes prevention and treatment approaches Through aw ards of 1 625 million over the course of five to seven years, the program w ill allow researchers to have the time and focus needed to explore new ideas This program aims to find the modern day counterparts to the game-changing scientific breakthroughs of the Nobel Laureates of the past The target is to fund 100 brilliant researchers over the course of the next ten years - a notable assembly of outstanding scientists that w ill bring unparalleled prestige to the program and attract an ever-increasing elite talent pool from w hich to identify future candidates

Return Reference	Explanation
Form 990, Part III, Line 4 Continued	Scientific Sessions Held annually, Scientific Sessions exemplifies the American Diabetes Association leadership role in the global diabetes community, while providing a critical platform for driving diabetes awareness Scientific Sessions is the world largest scientific and medical meeting focused on the latest basic and clinical science research related to diabetes and its complications The 73rd Annual Scientific Sessions, held in Chicago, June 21-25, 2013, brought together more than 17,600 scientists, health care professionals and industry representatives from 117 countries The program included more than 700 speakers, delivering presentations in symposia, major lectures and oral abstract sessions, and 2,178 original research poster presentations In addition, more than 155 companies showcased their latest products and services in the exhibit hall Research Symposium The Biologic Reponses to Weight Loss and Weight Regain Research Symposium, held April 26-28, 2013, in Washington, D C , brought together national and global research expertise to focus on emerging science and clinical implications on the involvement of the central and peripheral aspects of energy homeostasis The presentations and topic discussions reached 134 scientists and health care professionals through the live program and online viewing of the webcasts

Return Reference	Explanation
Form 990, Part III, Line 4 Continued	Information - Leading the Field in Information Sharing Life - saving Tools and Resources When it comes to diabetes, knowing the facts can make the difference between life and death As a trusted leader in the global diabetes community, the American Diabetes Association is committed to ensuring that those at risk for developing diabetes, those affected by the disease and their health care team, as well as the general public receive targeted, timely, and accurate information The Association delivers trusted information and resources that people can access at any time, in multiple formats Its all about providing high - quality, accurate, and relevant content for people affected by diabetes - how they want it and when they want it We focus our efforts on three outcomes 1 Raising awareness of diabetes as a serious disease 2 Raising the visibility of the epidemic of diabetes through awareness and education initiatives 3 Reaching diverse groups of people who are at risk for or have diabetes, their families and health care professionals with the goal of reducing the incidence of diabetes and the impact of complications A key component in making a difference in the fight against diabetes is to help people understand their risk. The Association works to educate people about the warning signs and dangers surrounding this disease, and that information is followed with resourcesencouraging healthy eating, physical activity, and appropriate clinical care The Association residential program enlists neighborhood representatives to share American Diabetes Association diabetes information with people living in their communities In 2013, this program engaged 145,830 volunteers to distribute 1 1 million Diabetes Risk Tests throughout the country Additionally, the Association mailed diabetes information directly to the homes of 43 million individuals The messaging is clear that diabetes is a serious disease and that individuals need to know the warning signs and health risks of diabetes The mail program focuses on individuals who are at high risk for diabetes because of known family history or public health trends The information educates individuals not only on the disease, but also on ways to prevent diabetes and its complications through healthy eating and physical activity To underscore the seriousness of the disease, the Association asks individuals to seek help from a physician if the individual, a friend, or relative shows any symptom The public health information coupled with the request to take specific action combines to create a powerful educational tool, especially in the hands of persons already concerned with health risks All of the mail recipients are considered to be affected by diabetes Research has proven that just about all Americans are affected by diabetes- if not through known direct contact with the disease, then through legislation or rising costs of a health system which must support the cost of diabetes, or perhaps they are one of the millions with diabetes who are unaware they have the disease or even one of the 86 million Americans who have prediabetes, a type of high blood glucose that places them at high risk for developing type 2 diabetes

Return Reference	Explanation
Form 990, Part III, Line 4 Continued	Professional Education Outreach The primary goal of the American Diabetes Association professional education program is to affect the quality of treatment and improve patient outcomes for people with diabetes by providing quality education for those health care professionals who provide their care The Association conducts professional education activities directed toward enhancing knowledge, competence, advancing skills, and apprising health care professionals of the latest developments in diabetes research and clinical practice The American Diabetes Association has been accredited to provide continuing education to health care professionals for more than 26 years and is accredited by seven accrediting boards The Association remains in exemplary standing with each accrediting board proving our compliance with the continuing education guidelines The 60th Annual Advanced Postgraduate Course, held February 22-24, 2013, in New York, brought together more than 520 health careprofessionals for educational sessions that focused on the translation of the latest diabetes research into clinical practice strategies for improving patient care and outcomes Webcasts from the event were viewed by more than 4,300 health care professionals, with approximately 2,700 claiming continuing education credit In conjunction with Scientific Sessions in Chicago, the American Diabetes Association brought together physicians, physician assistants, and nurse practitioners for a day-long program entitled Diabetes is Primary This innovative educational activity was developed specifically for the primary care community and focused on clinical information and tools to improve outcomes in patients with diabetes It was attended by 85 health care professionals As of December 31, 2013, the webcasts were viewed by more than 2,100 health care professionals, with 1,700 claiming continuing education credit The American Diabetes Association collaborated with other organizations and corporate partners to conduct educational programs in Spain, Thailand, India, China, Korea, and Indonesia through its International Continuing Medical Education CME Programs These programs gave the Association the opportunity to provide high quality education in areas of the world where there is a high prevalence of diabetes All of these international programs were developed with corporate support In conjunction with live continuing education programs, the American Diabetes Association developed several online Continuing Education CE programs for health care professionals which focused on specific topics for improving clinical practice These were delivered as webcasts and self-assessment modules Through the live and online programs, the Association reached more than 35,000 health care providers

Return Reference	Explanation
Form 990, Part III, Line 4 Continued	Education Recognition Program Designed to ensure and promote quality education for people with diabetes, the American Diabetes Association Education RecognitionProgram ERP began in 1986 with 35 recognized diabetes education programs Today, the ERP features more than 3,600 program sites nationwide In 2013, the number of Education Recognition Program-recognized sites saw a net increase to 3,656 from 3,533 in the previous year, serving nearly one million people with diabetes in 2013 Staff efforts to strengthen resources available to recognized programs resulted in a 400 percent increase in the number of programs that renewed recognition in 2013 over 2012 In 2013, 589 ERP applications wererenewed compare to 115 in 2012 The recognition database, Chronicle Diabetes, facilitated the aggregation and presentation on trends in diabetes education at the 2013 Association Scientific Sessions and is slated for publication soon Center for Information and Community Support American Diabetes Association representatives at the Center for Information and Community Support 1-800-DIABETES are a personal guide to information on diabetes as well as Association programs and events In 2013, the center processed 170,000 contacts from constituents, professional members and others seeking information Requests ranged from receiving information and resources for thecare and management of diabetes, enrolling in programs such as Living With Type 2 Diabetes, inquiring about local and national Association events, and managing professional membership and donation management The Center for Information and Community Support continued to support mission activities by providing translation and onsite support at American Diabetes Association EXPO events and conferences and promoting Association initiatives such as Living With Type 2 Diabetes program, Step Out Walk to Stop Diabetes campaign, and Hispanic Heritage Month

Return Reference	Explanation
Form 990, Part III, Line 4 Continued	Publications The American Diabetes Association is the leading authority in creating and publishing the world most respected consumer magazine, books, and professional journals about diabetes Our award-winning monthly magazine, Diabetes Forecast, is the premier healthy-living magazine for individuals affected by diabetes Numerous books by well-known and credentialed authors are published each year, including consumer-oriented books on diabetes treatment, self-care, nutrition, cooking, and psychosocial issues, as well as a variety oftitles for our professional readers, such as the frequently updated Medical Management Series The Association also publishes four highly valued professional journals Publications for Consumers In the fall of 2013, Diabetesforecast org, the website of the Association healthy living magazine, Diabetes Forecast, unveiled a redesign The new site provides a one-stop visit for people living with diabetes, their families and caregivers, featuring healthy reminders and tips for a busy life, motivational pick-me-ups from members of the diabetes community, scientific and medical news, delicious recipes and key information users may share with their doctor Content is organized by topic tags, which makes it easy to explore the magazine archive of trusted diabetes self-management information, inspiring people stories and recipes Readers are now able to view trusted Diabetes Forecast content through print editions, digital editions displayed on computers, tablets, and smartphones and the website, which is appealing and functional on device screens of all sizes Digital use grew significantly throughout 2013 The digital use for the January 2014 issue of Diabetes Forecast actually published in 2013 was 20 times greater than for the January 2013 issue In addition, the magazine began distribution in Wal-Mart stores in 2013 The magazine is also available at Barnes Noble and CVS stores

Return Reference	Explanation
Form 990, Part III, Line 4 Continued	Publications for Professionals The American Diabetes Association continued to publish the leading scientific and medical journals related to the prevention and treatment of diabetes and diabetes complications In 2013, Diabetes, Diabetes Care, Clinical Diabetes, and Diabetes Spectrum reached more than 51,000 health care professionals, including researchers, physicians, and diabetes educators with information on cutting-edge diabetes research, state-of-the-art treatment advances, and clinical treatment guidelines The 2012 impact factors for Diabetes and Diabetes Care, which were released in June 2013, show that Diabetes and Diabetes Care rank 6th and 7th, respectively, of 116 publications in the field of endocrinology-metabolism, and 2nd and 3rd among journals publishing originalresearch in that field Impact factor is a measure of a journal prestige, and is calculated by determining the frequency with which the -average- article in a journal is cited by other publications Diabetes and Diabetes Care are the highest-ranked journals devoted exclusively to diabetes-related research The Association professional journals at diabetesjournals org received more than 9 million visits and 20 million page views In 2013, the Association partnered with the BMJ Group on the launch of an online only, open access journal titled, BMJ Open-Diabetes Research Care Guillermo Umpierrez, MD, FACP, FACE, is the editor-in-chief of the journal The new journal provides an option for American Diabetes Association authors who are mandated to submit their papers to an immediate open-access publication In addition to the publication of the Association Clinical Practice Recommendations in January 2013, numerous Association position and other professional papers were published including Consensus Report Twenty-First Century Behavioral Medicine A Context for Empowering Clinicians and Patients With Diabetes Scientific Statements Economic Costs of Diabetes in the U S in 2012 Hypoglycemia and Diabetes A Report of a Workgroup of the American Diabetes Association and The Endocrine Society Socioecological Determinants of Prediabetes and Type 2 Diabetes Position Statement Nutrition Therapy Recommendations for the Management of Adults With Diabetes

Return Reference	Explanation
Form 990, Part III, Line 4 Continued	Stopdiabetes com Stopdiabetes com is the online hub of the American Diabetes Association Stop Diabetes movement The site invites visitors to pledgetheir support, add their name to the map and take action in the Association fight to Stop Diabetes Five different sections- including Ways to Act, What Happening, Get the Facts, Advocacy Center, and Donate Now -provide concrete options for involvement as well as increased awareness In 2013, stopdiabetes com continued to be essential in engaging people nationwide Overall page views increased by 40 percent and visits were up 21 percent over 2012 More than 8,000 visitors took the pledge to help Stop Diabetesr Websites diabetes org and professional diabetes org The American Diabetes Association award-winning website for consumers and professionals, diabetes org, is widely regarded as the most informative and credible diabetes and nutrition resource on the Internet In 2013, the site had 18 million visits, up 20 percent from 2012

Return Reference	Explanation
Form 990, Part III, Line 4 Continued	Living With Type 2 Diabetes The Living With Type 2 Diabetes program enrolled a total of 150,672 new participants, bringing the total number of registrants to more than 388,100, and more than 174,000 completed the year long program in 2013 The Association also distributed more than 318,000 Where Do I Begin booklets and added nearly 3,000 new participating primary care providers With a 34 percent order rate for the booklet, 96 percent of health care providers report they are satisfied with its content Living With Type 2 Diabetes offers primary care providers a free resource to give to their patients at diagnosis, while supporting people who are newly diagnosed with type 2 diabetes through a series of digital or print information packets, in either English or Spanish, to help them navigate their first year with the disease In addition, a new free publication, Complete Meal Ideas 10 Perfect Plates, featuring recipes and menus for people with diabetes, was made available to constituents The Association online acquisition campaigns, Living with Type 2 Diabetes and MyFoodAdvisor Recipes for Healthy Living, continued to thrive in 2013 -Living With Type 2 Diabetes provides people who are newly diagnosed with type 2 diabetes a series of information packets to help them navigate their first year with the disease In 2013, more than 112,000 people registered online, bringing the total number of registrants to more than 388,100 - MyFoodAdvisor Recipes for Healthy Living provides participants with new recipes and nutrition information every month In 2013, more than 130,000 people registered online, bringing the total number of enrollees to more than 270,000 The microsite received a Gold Web Health Award from the Health Information Resource Center Survey results indicate that MyFoodAdvisor is positively affecting constituents with increased engagement with the Association and recipe usage, as well as improved self-reported dietary behaviors For health care professionals and scientists, DiabetesPro at professional diabetes org provides the latest resources in diabetes care and research DiabetesPro is the most advanced professional education website in any branch of medicine, giving those who have placeddiabetes in the center of their careers the opportunity to stay informed and take advantage of various resources and educational offerings Featured content includes diabetes meetings and continuing education opportunities, news, clinical practice recommendations, webcasts and podcasts, journals and books, research grants, recognition programs and professional section interest groups Youth and Diabetes When a child is initially diagnosed with diabetes, the entire family faces a variety of challenges and questions Families affected by diabetes continue to have unique needs, as routines may change The American Diabetes Association provides targeted youth programs including Family Link, which connects families to expert guidance, peer support and tools, Diabetes Camps, and other social and educational activities In 2013, our youthprograms helped ensure the wellbeing of families affected by diabetes via the following avenues -More than 61,000 families were reached through Family Link e-news, Diabetes Camps, and social and educational activities -The new Family Link Parent Mentor matching system launched, allowing families of newly diagnosed children to be matched withanother parent for support - 5,130 Everyday Wisdom kits were distributed Everyday Wisdom kits are designed to help families of children with type 1 diabetes live with diabetes every day - The Association Safe at Schoolr campaign

Return Reference	Explanation
Form 990, Part III, Line 4 Continued	American Diabetes Association Diabetes Camp The American Diabetes Association continues to be the world largest provider of camps for children with diabetes Each summer, thousands of children have the opportunity to spend time at Diabetes Camp, meeting other children with diabetes and sharing their experiences, challenges, hopes, and dreams -In 2013, the American Diabetes Association hosted 50 camp sessions serving nearly 5,300 campers - The Association was able to award more than 513,000 in camperships financial aid to help families pay for camp - More than 2,200 volunteers made camp possible by donating their time and expertise

Return Reference	Explanation
Form 990, Part III, Line 4 Continued	Advocacy and Public Awareness - Advocacy -Initiating Change The American Diabetes Association advocacy efforts and achievements are at the core of creating effective and lasting change for people living with, and at risk for, diabetes Raising our voices from Capitol Hill to state houses to court houses across the country, our dedicated Diabetes Advocates continue to drive momentum in our ongoing fight to Stop Diabetesr The American Diabetes Association advocacy efforts give people with diabetes, their families, and health care professionals the power to influence public policy issues that affect people with diabetes at the local, state, and national levels The primary goals are to increase federal and state funding for diabetes prevention, treatment and research prevent diabetes improve the availability of accessible, adequate and affordable health care and end the discrimination people with diabetes face at school, work, and elsewhere in their lives Trained advocates around the country represent those with diabetes who need a raised voice to protect their rights A growing volunteer network of attorneys, health care professionals, and advanced school advocates help thousands facing discrimination because of theirdiabetes Through our Safe at School r campaign, the Association continued our fight to protect the rights-and health-of children, helping families across the country As a result of our advocacy efforts, legislative victories in Arizona and Missouri and a unanimous decision by the California Supreme Court, three more states now meet the key tenets of the Association Safe at School campaign by providing access to insulin, access to the emergency medication glucagon, and the ability for those students who are able to do so to self-manage theirdiabetes at school The Association also distributed a new free toolkit for pediatric health care providers aimed at educating providers and their patients about the rights of children to diabetes care at school In our ongoing efforts to increase funding and raise awareness for vital diabetes research and prevention programs, more than 200 Diabetes Advocates from 45 states and Washington, D C , journeyed across the country for the Association Call to Congress Takingpart in more than 220 meetings with Members of Congress and their staff, Diabetes Advocates shared their personal diabetes story to put a name and face to the diabetes epidemic, and to make the case for an increased investment to curb the trajectory of the disease Our advocacy efforts continued throughout the year, strengthened our voice on Capitol Hill, state capitols, and with the executive branch of government as Diabetes Advocates took action through Congressional briefings, increased in-district meetings, state advocacy days, press events, tens of thousands of emails and phone calls to elected officials, meetings with administration officials, and through coalition work, including founding a coalition to support funding for the National Institute of Diabetes and Digestive and Kidney Diseases at the National Institutes of Health The Association continued aggressive advocacy efforts to ensure access for people with diabetes during implementation of the Affordable Care Act ACA through numerous official comments, letters and meetings with Administration officials with a focus onexpanding coverage for low income Americans, federal rules around wellness programs and consumer protections, and implementation of state marketplaces An aggressive educational outreach plan around the ACA, reached more than 2 5 million people Media about the American Diabetes Association and access to care for people with diabetes under the ACA reached more than 70 million people

Return Reference	Explanation
Form 990, Part III, Line 4 Continued	The Association continued to strategically build outside support for our advocacy efforts, making important inroads in increasing diabetes advocacy in disparately impacted populations by presenting at high profile conferences including the National Hispanic Medical Association Asian American, Native Hawaiian, and Pacific Islander Diabetes Coalition National Association of Black Journalists Congressional Black Caucus National Indian Health Board and the League of United Latin American Citizens A series of new consumer and policy sheets for the African American, Asian Pacific American, and Latino communities and translated key advocacy documents into Spanish The Association continued the leadership role in promoting equal employment opportunity for people with diabetes Years of litigation against an interstate motor coach company resulted in the development of a new policy to individually assess bus drivers with non-insulin treated diabetes, a major victory with nationwide implications both inside and outside the company involved Working to improve the care of people with diabetes who encounter law enforcement officers, Association efforts included collaborations with two of the largest police departments in the country, New York City and Philadelphia, and campaign to educate law enforcement personnel about diabetes, with Diabetes Advocates blanketing 31 states and the District of Columbia and reaching nearly 400 different law enforcement agencies with educational materials about diabetes and policing Leading the Call The clock is ticking in the race against diabetes With nearly 30 million Americans living with diabetes and another 86 million with prediabetes, the time is now to reach out to all Americans and make sure everyone understands that diabetes is not just a condition, but a disease with deadly consequences The American Diabetes Association is leading a multi-faceted call to action via targeted public awareness efforts and education programs

Return Reference	Explanation
Form 990, Part III, Line 4 Continued	25th Annual American Diabetes Association Alert Day The Association Alert Day is one of our most impactful awareness efforts Also known as a one-day wake-up call, the Association 25th Alert Day took place on March 26, 2013 Americans were challenged to take and share the Diabetes Risk Test via Facebook page,stopdiabetes com or by calling 1-800-DIABETES On Alert day alone, 39,358 people took the risk test, and 148,827 throughout the month of March More than 803,000 people took the online Diabetes Risk Test in 2013, and the Association also distributed 325,450 paper risk tests Alert Day generated more than 403 million impressions between local and national media outreach, social media efforts, Association promotional channels, collaborative efforts, and unique opportunities A follow-up online survey highlights the impact of our 2013 Alert Day activities -A large proportion of respondents 46 percent learned about the risk test on Facebook -78 percent of respondents who took the risk test and were at high risk followed-up with their doctor -86 percent of respondents reportedly carried out at least one healthy lifestyle change -36 percent of respondents referred friends, family members, and-or co-workers to a campaign resource i e Diabetes Risk Test, Facebook, 1-800-DIABETES, StopDiabetes com American Diabetes Month Another key awareness campaign is American Diabetes Monthr ADM, celebrated each November Through various high impact promotional activities throughout November 2013, the Association helped people nationwide understand the urgency of our mission Total outreach was tallied at more than 697 million impressions, which included national and local media coverage, social media efforts, celebrity outreach, promotion through Association channels, and collaborative efforts A Facebook-generated campaign asked Americans to share what A Day in the Life of Diabetes meant to them by adding a personal photo to a Facebook mosaic The changing images of the mosaic included NASCAR driver Ryan Reed and his race car, hip hop artist and Grammy-award winning producer Lil Jon, and singersongwriter Nick Jonas In addition, Ryan Reed race car was wrapped with images from the mosaic and it was featured live at his November 2013 races in Phoenix and Miami

Return Reference	Explanation
Form 990, Part III, Line 4 Continued	EXPO The American Diabetes Association EXPOr is the nation premier diabetes education and awareness initiative, bringing together leading brands and concerned audiences to provide information on healthy eating, active living and diabetes resources and products In 2013, nearly 65,000 people attended our EXPO in 11 markets around the country to learn how to be healthy, active, and live well with diabetes Of those, 24,000 people participated in health screenings offered by local health care organizations In addition, 2,700 volunteers worked together to support EXPO Reaching High Risk Populations The Association is working to help the many populations that are disproportionately affected by diabetes African Americans are 1 8 times more likely to develop diabetes compared to non-Latino whites, and in some Native American communities, one in two adults has diabetes To help curb this inequity, the American Diabetes Association has targeted community-based programs in place, working closely with civic, social, faith-based and health care representatives within these communities Through the efforts of volunteers and staff, the Association reached more than 1 5 million people through the African American Initiative Live EMPOWERED In November, local markets participated in the I Decide to Stop Diabetes Day Church Campaign reaching African Americans across the country during American Diabetes Month The Association Latino Initiative Por Tu Familia - PTF reached 589,560 Hispanic-Latinos in 2013 In collaboration with Community Health Corps-AmeriCorps, PTF successfully concluded two rural pilot projects Hispanic Heritage Month a Heritage Celebration without Diabetes was re-launched and successfully implemented at 36 events throughout the country The Association also attended theNational Council of La Raza annual conference in New Orleans in July 2013, reaching more than 2,600 participants at the exhibit booth, which was featured in the local media as one of the 10 Best Booths Not To Miss the Association partnered with the local Walgreens to conduct 811 glucose screenings and also provided several cooking demonstrations in collaboration with the Tulane University Culinary Medical Program The American Indian-Alaska Native Programs Awakening the Spirit staff participated in multiple local and national conferences, the National Indian Health Board, and meetings with Indian Health Services to drive awareness about the seriousness of diabetes and provide resources to American Indian-Alaska Native communities across the country Through the Association Awakening the Spirit initiatives, the Association fought for continued support and funding for the Special Diabetes Programs for Indians During Native American Heritage Month, Awakening the Spirit social media outreach included Indian Country Today Media Network which deliversmore than 22,000 magazines a week and receives hundreds of thousands of views monthly on their website

Return Reference	Explanation
Form 990, Part III, Line 4 Continued	The Association Asian American, Native Hawaiian and Pacific Islander AANHPI Initiative participated in the 11th Annual Korean American Association KORUS of Greater Washington Festival in Bull Run Park, VA, that had more than 7,000 attendees For this event, a Control Your Portions one pager was translated into Korean In addition, a Walking Club Manual, developed by the AANHPI Subcommittee, was released, providing guidance to communities interested in forming large or small walking clubs In 2013, we also brought together a diverse group of high-profile national figures with an interest in minority health to address the issue of gaps in diabetes health care for high risk populations and to explore collaborative solutions to overcome the challenges that create those gaps The Sixth Annual Disparities Partnership Forum, Overcoming Disparities Diabetes Care in High Risk Populations, was attended by more than 200 diabetes researchers, caregivers, advocates, people living with diabetes, and other sstakeholders Signature Campaigns The Association special events in the community are yet another opportunity to raise awareness about diabetes and are an integral part of our strategic vision to eradicate the disease In 2013, all of the Association local mission and fundraising events, including our signature events, Step Out Walk to Stop Diabetesr and Tour de Curer, incorporated educational messages and brought awareness of the seriousness of diabetes

Return Reference	Explanation
Form 990, Part III, Line 4 Continued	Prevention - Intensifying Measures In 2013, the Association continued to intensify our diabetes prevention efforts We reorganized our prevention web pages for a better online user experience, leading to a 22 percent increase in visitors We also re-launched Health Advisor, the online calculator for type 2 diabetes, heart attack, stroke, and diabetes complications More than 8,800 people visited the tool and 3,700 users printed a personal action plan that outlines steps for lifestyle changes Stop Diabetes at Work, the Association healthy worksite initiative, provided online resources to 92 employers and co-branded employee web portals for 74 companies The Preventive Health Partnership, a collaboration with the American Diabetes Association, American Cancer Society and American Heart Association, continued in the fields of outpatient quality improvement, international health, promotion of physical activity in schools, and worksite wellness In addition, The Guideline Advantage, an outpatient quality improvement program and a Preventive Health Partnership collaboration, re-launched with an online tool that provides clinics with real-time data, resulting in a total of 4 3 million patient encounters The Association also became a partner of the Million Heartsr initiative More than 92,000 copies of three patient education resources were distributed to help consumers make the link between diabetes, heart attack, and stroke We also partnered with the YMCA to promote its Diabetes Prevention Program among Medicare enrollees The pilot program had 604 attendees and 750 participants in 17 markets Through the CheckUp America Public Service Announcement campaigns, the Association released two transit PSAs All four CheckUp America PSAs in rotation were awarded airplay awards based on Nielsen ratings, which is the first time that four campaigns were awarded in one year The PSAs earned more than 1 billion audience impressions CheckUpAmerica org, featuring specific information on type 2 diabetes and cardiovascular disease risk factors, had a 48 percent increase in page views over 2012 The Association also distributed more than 478,000 CheckUp America prevention print materials to consumers and health care professionals

Return Reference	Explanation
Form 990, Part III, Line 4 Continued	We Can Do It Imagine the day when we have won the race against the diabetes epidemic When diabetes will no longer be in the lead and threaten ourfamilies and communities When a doctor does not have to tell an anxious parent that their child has an incurable disease, which could come along with numerous complications When nobody has to worry anymore about blood glucose highs and lows, and whether that tingling sensation or blurred vision is the beginning of a bigger problem We know that, together, we can stop this dreadful disease andrealize our vision life free of diabetes and all of its burdens Learn more at www diabetes org and www stopdiabetes com

Return Reference	Explanation
Form 990, Part III, Line 4 Continued	Other Program Services revenue reported in Line 4d 1,968,782

Return Reference	Explanation
Form 990, Part VI, Section A, Line 6,7a	The American Diabetes Association has established the voting membership of the Association as the National Leadership Council The National Leadership Council is comprised of all of the members of the Board of Directors and additional delegates The National Leadership Council votes on the election of the organization governing body each year No governance decisions are reserved to or subject to approval by the membership

Return Reference	Explanation
Form 990, Part VI, Section B, Line 11	IRS Review Process by the Governing Body The American Diabetes Association Board of Directors assigns the Audit Committee the oversight responsibility of the IRS Form 990 and its supplemental schedules prior to completion After review by management and KPMG, the final signed 990 was provided to the Associations Board of Directors prior to filing with the IRS

Return Reference	Explanation
Form 990, Part VI, Section B, Line 12	Managing Conflict of Interest To identify potential conflicts of interest with appropriate due diligence, Officers, Directors, and members of select Board appointed committees and their related subcommittees, journal/periodical editors, and senior staff of the Association must annually disclose any potential conflicts of interest The American Diabetes Associations Audit Committee and senior staff in Legal Affairs manage the disclosure and monitoring processes Through review of the annual disclosures and review of the agendas of therelevant Board ,Committee and other meetings, appropriate efforts are made in advance of the meetings to identify potential conflicts of interest Each person also has the responsibility to report his/her own conflicts of interest actual or perceived as those conflicts may arise during a meeting Based on the situation, senior volunteers and staff presiding over the discussion are responsible to ensure appropriate action is taken for the individual to publicly disclose the conflict, for the individual to recuse him or herself from the discussion, vote or room as appropriate and to ensure the disclosure and action is documented in the minutes of the meeting

Return Reference	Explanation
Form 990, Part VI, Section B, Line 15a	Compensation Process Annually, The American Diabetes Association Principal Officers Chair of the Board President, Medicine Science President, Health Care Education and Secretary-Treasurer are responsible for establishing executive compensation consistent with the guidelines approved by the Compensation Committee The Principal Officers of the Association use a Compensation Committee, compensation studies and an in dependent consultant to establish the compensation of the Chief Executive Officer and other Key employees The Chief Executive Officer is responsible for the individual performance evaluations of staff officers and key employees, and establishes the total compensation for key employees subject to the guidelines established by the Executive Compensation Committee The Executive Compensation Committee develops guidelines for the key employee executive positions listed below following the process described in the IRS intermediate sanctions rules when determining compensation Specifically, the Committee 1 Is composed entirely of non-employee volunteer leaders who have no familial, business or significant personal relationships with the American Diabetes Association or its executives 2 Assesses the short-term and long-term contribution and performance of CEO and other senior executive employees in meeting very definitive and quantifiable objectives focused on the Association mission success 3 Engages an independent compensation consulting firm to compile appropriate comparability data including compensation market information for peers with whom the American Diabetes Association competes for executive talent 4 The Committee reviews this data in detail for all elements of each executive total compensation, including but not limited to base salary, bonuses, perquisites, fringe benefits, and incentive and deferred compensation arrangements Upon the executive hire, and at each point in time thereafter at which a new or revised compensation arrangement is under consideration with respect to the executive, the Committee meets before the arrangement is implemented to evaluate the reasonableness of the arrangement by comparing both the arrangement itself and the executive entire compensation package to compensation packages paid by similarly situated organizations for functionally comparable positions 5 Documents, concurrently with its determination, the basis for its determination in the minutes of its meeting These minutes are reviewed, revised if necessary and approved at the following meeting of the Executive Compensation Committee The process described above was used to establish compensation for the following positions Chief Executive Officer, Chief Field Development Officer, Chief Financial Officer, Chief Medical Officer, Chief Revenue Officer, Executive Vice President of Government Affairs Advocacy, Senior Vice President and Chief Technology Officer, Senior Vice President of Human Resources, Senior Vice President of Marketing Communications The total compensation of executives at the American Diabetes Association is specifically designed to attract and retain the highest qualified executive talent to fulfill the critically important mission to prevent and cure diabetes and to improve the lives of all people affected by diabetes

Return Reference	Explanation
Form 990, Part VI, Section C, Line 17	Filing Jurisdiction Registration Number Alabama-AL97-256, Alaska-N/A, Arizona-10145, Arkansas-N/A, California-CT81471, Colorado-2002-3003670, Connecticut-5084, District of Columbia-981855, Florida-CH1618, Georgia-CH-001422, Hawaii-N/A, Illinois-CO 01-025537, Indiana-000103829-000, Kansas- 177-257-3SO, Kentucky-45, Louisiana-N/A, Maine- CO-1247, Maryland-102, Massachusetts-029317, Michigan-MICS 10326, Minnesota-N/A, Mississippi- 100000294, Missouri- CO-021-87, New Hampshire-5006, New Jersey- CH-0581900, New Mexico-N/A, New York- 1/30/1965, North Carolina- SL000618, North Dakota-7894, Ohio- 01-0239, Oklahoma- N/A, Oregon- 16402, Pennsylvania- No 21, Rhode Island-95-233, South Carolina-641, Tennessee-5104, Utah- 6536093-Char, Virginia-N/A, Washington-7664, West Virginia-N/A, Wisconsin- 3020-800

Return Reference	Explanation
Form 990, Part VI, Section C, Line 19	The follow ing information is available on the American Diabetes Associations w ebsite http//w w w diabetes org Board of Directors, Audited Consolidated Financial Statements, Latest 990 filed, Whistleblow er policy Available subject to request to the American Diabetes Association Legal Affairs department are the follow ing Current Bylaw s, Articles of Incorporation, Conflict of Interest Policy

Return Reference	Explanation
Form 990, Part VII, Section A, Line 1a39	The Chief Executive Officer of the Association is a non-voting member of the Board of Directors

Return Reference	Explanation
Form 990, Part VII, Section A, Line 1a53, 54	Employment term for Peter Braun, Executive Director Los Angeles County, ended in October 2013 Employment term for Iris Hunter, Vice President High Risk Program and Health Disparities, ended in June 2013

SCHEDULE R (Form 990)

Department of the Treasury
Internal Revenue Service

Related Organizations and Unrelated Partnerships

▶ Complete if the organization answered "Yes" on Form 990, Part IV, line 33, 34, 35b, 36, or 37.
▶ Attach to Form 990. ▶ See separate instructions.
▶ Information about Schedule R (Form 990) and its instructions is at *www.irs.gov/form990*.

OMB No 1545-0047

2013

Open to Public Inspection

Name of the organization
American Diabetes Association

Employer identification number
13-1623888

Part I **Identification of Disregarded Entities** Complete if the organization answered "Yes" on Form 990, Part IV, line 33.

(a) Name, address, and EIN (if applicable) of disregarded entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	(e) End-of-year assets	(f) Direct controlling entity

Part II **Identification of Related Tax-Exempt Organizations** Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c)(3))	(f) Direct controlling entity	(g) Section 512(b)(13) controlled entity? Yes	No
(1) American Diabetes Association Research Foundation Inc 1701 N Beauregard St Alexandria, VA 22311 54-1734511	See Part VII	VA	501 c 3	7	American Diabetes Association	Yes	
(2) American Diabetes Association Property Title Holding Corporation 1701 N Beauregard St Alexandria, VA 22311 54-1948004	See Part VII	VA	501 c 2	N/A	American Diabetes Association	Yes	

Part III **Identification of Related Organizations Taxable as a Partnership** Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Predominant income(related, unrelated, excluded from tax under sections 512-514)	(f) Share of total income	(g) Share of end-of-year assets	(h) Disproprtionate allocations? Yes	(h) No	(i) Code V-UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner? Yes	(j) No	(k) Percentage ownership

Part IV **Identification of Related Organizations Taxable as a Corporation or Trust** Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(f) Share of total income	(g) Share of end-of-year assets	(h) Percentage ownership	(i) Section 512 (b)(13) controlled entity? Yes	(i) No

Part V Transactions With Related Organizations Complete if the organization answered "Yes" on Form 990, Part IV, line 34, 35b, or 36.

		Yes	No
Note. Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule			
1 During the tax year, did the orgranization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?			
a Receipt of **(i)** interest **(ii)** annuities **(iii)** royalties or **(iv)** rent from a controlled entity	1a		No
b Gift, grant, or capital contribution to related organization(s)	1b	Yes	
c Gift, grant, or capital contribution from related organization(s)	1c		No
d Loans or loan guarantees to or for related organization(s)	1d		No
e Loans or loan guarantees by related organization(s)	1e		No
f Dividends from related organization(s)	1f		No
g Sale of assets to related organization(s)	1g		No
h Purchase of assets from related organization(s)	1h		No
i Exchange of assets with related organization(s)	1i		No
j Lease of facilities, equipment, or other assets to related organization(s)	1j		No
k Lease of facilities, equipment, or other assets from related organization(s)	1k		No
l Performance of services or membership or fundraising solicitations for related organization(s)	1l	Yes	
m Performance of services or membership or fundraising solicitations by related organization(s)	1m		No
n Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)	1n	Yes	
o Sharing of paid employees with related organization(s)	1o	Yes	
p Reimbursement paid to related organization(s) for expenses	1p		No
q Reimbursement paid by related organization(s) for expenses	1q		No
r Other transfer of cash or property to related organization(s)	1r		No
s Other transfer of cash or property from related organization(s)	1s	Yes	

2 If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds

(a) Name of related organization	**(b)** Transaction type (a-s)	**(c)** Amount involved	**(d)** Method of determining amount involved
(1) American Diabetes Association Research Foundation Inc	b	37,310,310	Cash
(2) American Diabetes Association Research Foundation Inc	l,n,o	1,308,995	Fair Value estimated based
(3) American Diabetes Association Property Title Holding Corporation	s	1,968,782	Cash

Part VI **Unrelated Organizations Taxable as a Partnership** Complete if the organization answered "Yes" on Form 990, Part IV, line 37.

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization See instructions regarding exclusion for certain investment partnerships

(a) Name, address, and EIN of entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Predominant income (related, unrelated, excluded from tax under sections 512-514)	(e) Are all partners section 501(c)(3) organizations?		(f) Share of total income	(g) Share of end-of-year assets	(h) Disproprtionate allocations?		(i) Code V?UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner?		(k) Percentage ownership
				Yes	No			Yes	No		Yes	No	

Part VII Supplemental Information

Provide additional information for responses to questions on Schedule R (see instructions)

Return Reference	Explanation
Part II Line 1b	The Foundations objective is to secure major gifts and grants to fund diabetes related research leading to the prevention and cure of diabetes, the prevention and cure of the complications of diabetes, and new therapies for individuals affected by diabetes
Part II Line 2b	The mission of the American Diabetes Association Property Title Holding Corp is to hold title to real property, collect the income therefrom, and remit to the American Diabetes Association