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Form 990-EZ

Department of the Treasury
Internal Revenue Service

Short Form

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code
(except private foundation)

Do not enter Social Security numbers on this form as it may be made public. By law, the IRS generally cannot redact the information on the form.

Information about Form 990-EZ and its instructions is at www.irs.gov/form990.

OMB No 1545-1150

2013

Open to Public Inspection

A For the 2013 calendar year, or tax year beginning 01-01-2013, and ending 12-31-2013

B Check if applicable:
☐ Address change
☐ Name change
☐ Initial return
☐ Terminated
☐ Amended return
☐ Application pending

C Name of organization
DOWNTOWN EAU CLAIRE INC

Number and street (or P O box, if mail is not delivered to street address)Room/suite
203 S FARWELL ST

City or town, state or province, country, and ZIP or foreign postal code
EAU CLAIRE, WI 54701

D Employer identification number
03-0376253

E Telephone number
(715) 839-6047

F Group Exemption Number

G Accounting Method ☒ Cash ☐ Accrual Other (specify) _____

H Check ☐ if the organization is **not** required to attach Schedule B (Form 990, 990-EZ, or 990-PF)

I Website: WWW.DOWNTOWNEAUCLAIRE.ORG

J Tax-exempt status (check only one) ☐ 501(c)(3) ☒ 501(c)(6) ☐ (insert no) ☐ 4947(a)(1) or ☐ 527

K Form of organization ☒ Corporation ☐ Trust ☐ Association ☐ Other _____

L Add lines 5b, 6c, and 7b, to line 9 to determine gross receipts. If gross receipts are \$200,000 or more, or if total assets (Part II, column (B) below) are \$500,000 or more, file Form 990 instead of Form 990-EZ. \$ 60,689

Part I Revenue, Expenses, and Changes in Net Assets or Fund Balances (see the instructions for Part I)									
Check if the organization used Schedule O to respond to any question in this Part I ☒									
Revenue	1	Contributions, gifts, grants, and similar amounts received						1	29,716
	2	Program service revenue including government fees and contracts						2	10,626
	3	Membership dues and assessments						3	16,700
	4	Investment income						4	89
	5a	Gross amount from sale of assets other than inventory				5a		5c	
	b	Less cost or other basis and sales expenses				5b			
	c Gain or (loss) from sale of assets other than inventory (Subtract line 5b from line 5a)						5c		
	6	Gaming and fundraising events						6d	
	a	Gross income from gaming (attach Schedule G if greater than \$15,000)				6a			
	b	Gross income from fundraising events (not including \$ _____ of contributions from fundraising events reported on line 1) (attach Schedule G if the sum of such gross income and contributions exceeds \$15,000)				6b			
	c	Less direct expenses from gaming and fundraising events				6c			
	d	Net income or (loss) from gaming and fundraising events (add lines 6a and 6b and subtract line 6c)						6d	
7a	Gross sales of inventory, less returns and allowances				7a		7c		
b	Less cost of goods sold				7b				
c Gross profit or (loss) from sales of inventory (Subtract line 7b from line 7a)						7c			
8	Other revenue (describe in Schedule O)						8	3,558	
9	Total revenue. Add lines 1, 2, 3, 4, 5c, 6d, 7c, and 8						9	60,689	
Expenses	10	Grants and similar amounts paid (list in Schedule O)						10	32,225
	11	Benefits paid to or for members						11	
	12	Salaries, other compensation, and employee benefits						12	
	13	Professional fees and other payments to independent contractors						13	1,139
	14	Occupancy, rent, utilities, and maintenance						14	
	15	Printing, publications, postage, and shipping						15	987
	16	Other expenses (describe in Schedule O)						16	16,732
	17	Total expenses. Add lines 10 through 16						17	51,083
Net Assets	18	Excess or (deficit) for the year (Subtract line 17 from line 9)						18	9,606
	19	Net assets or fund balances at beginning of year (from line 27, column (A)) (must agree with end-of-year figure reported on prior year's return)						19	172,903
	20	Other changes in net assets or fund balances (explain in Schedule O)						20	0
	21	Net assets or fund balances at end of year. Combine lines 18 through 20						21	182,509

Part II

Balance Sheets

(see the instructions for Part II)

Check if the organization used Schedule O to respond to any question in this Part II

	(A) Beginning of year		(B) End of year
22 Cash, savings, and investments	172,903	22	182,509
23 Land and buildings		23	
24 Other assets (describe in Schedule O)		24	
25 Total assets	172,903	25	182,509
26 Total liabilities (describe in Schedule O)	0	26	0
27 Net assets or fund balances (line 27 of column (B) must agree with line 21)	172,903	27	182,509

Part III

Statement of Program Service Accomplishments

(see the instructions for Part III)

Check if the organization used Schedule O to respond to any question in this Part III

What is the organization's primary exempt purpose?
DEVELOPMENT OF DOWNTOWN EAU CLAIRE

Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses. In a clear and concise manner, describe the services provided, the number of persons benefited, and other relevant information for each program title

28 COORDINATED FESTIVALS/PROGRAMS TO PROMOTE DECI & THE DOWNTOWN AREA. THESE INCLUDE OUR CITY, SUMMER FEST, INTERNATIONAL FALL FESTIVAL, JUMP-START BUSINESS PLAN COMPETITION, DOWNTOWN TRICK OR TREATING AND CHRISTMASTIME IN THE CITY. DECI ASSISTED WITH THE HOLIDAY SEASON OPENER, SCULPTURE TOUR AND FIRST FRIDAY EVENTS.
(Grants \$ 0) If this amount includes foreign grants, check here

28a0

29 UNITED DOWNTOWN BUSINESS OWNERS, STAKEHOLDERS, & THE GENERAL PUBLIC BY HOLDING MEETINGS, DISCUSSION FORUMS & EVENTS THAT ENCOURAGE PUBLIC INPUT AND INDIVIDUAL OPINION ON VARIOUS SUBJECTS RELATING TO DOWNTOWN REVITALIZATION.
(Grants \$ 0) If this amount includes foreign grants, check here

29a0

30 FOSTERED VARIOUS REDEVELOPMENT PROJECTS BY WORKING WITH THE REDEVELOPMENT AUTHORITY & PRIVATE DEVELOPERS TO REACH AGREEMENTS & MOVE FORWARD WITH NEW PROJECTS. NO CASH OUTLAY.
(Grants \$ 0) If this amount includes foreign grants, check here

30a0

31 Other program services (describe in Schedule O)
(Grants \$) If this amount includes foreign grants, check here

31a

32 Total program service expenses (add lines 28a through 31a)

32

Part IV

List of Officers, Directors, Trustees, and Key Employees

(list each one even if not compensated — see the instructions for Part IV)

Check if the organization used Schedule O to respond to any question in this Part IV

(a) Name and title	(b) Average hours per week devoted to position	(c) Reportable compensation (Forms W-2/1099-MISC) (if not paid, enter -0-)	(d) Health benefits, contributions to employee benefit plans, and deferred compensation	(e) Estimated amount of other compensation
See Additional Data Table				

Form 990-EZ (2013)

Part V

Other Information (Note the Schedule A and personal benefit contract statement requirements in the instructions for Part V) Check if the organization used Schedule O to respond to any question in this Part V ☒

		Yes	No
33	Did the organization engage in any significant activity not previously reported to the IRS? If "Yes," provide a detailed description of each activity in Schedule O	33	No
34	Were any significant changes made to the organizing or governing documents? If "Yes," attach a conformed copy of the amended documents if they reflect a change to the organization's name. Otherwise, explain the change on Schedule O (see instructions)	34	No
35a	Did the organization have unrelated business gross income of \$1,000 or more during the year from business activities (such as those reported on lines 2, 6a, and 7a, among others)?	35a	No
b	If "Yes," to line 35a, has the organization filed a Form 990-T for the year? If "No," provide an explanation in Schedule O	35b	
c	Was the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization subject to section 6033(e) notice, reporting, and proxy tax requirements during the year? If "Yes," complete Schedule C, Part III	35c	No
36	Did the organization undergo a liquidation, dissolution, termination, or significant disposition of net assets during the year? If "Yes," complete applicable parts of Schedule N	36	No
37a	Enter amount of political expenditures, direct or indirect, as described in the instructions ☐ 37a 0		
b	Did the organization file Form 1120-POL for this year?	37b	
38a	Did the organization borrow from, or make any loans to, any officer, director, trustee, or key employee or were any such loans made in a prior year and still outstanding at the end of the tax year covered by this return?	38a	No
b	If "Yes," complete Schedule L, Part II and enter the total amount involved	38b	
39	Section 501(c)(7) organizations Enter		
a	Initiation fees and capital contributions included on line 9	39a	
b	Gross receipts, included on line 9, for public use of club facilities	39b	
40a	Section 501(c)(3) organizations Enter amount of tax imposed on the organization during the year under section 4911 ☐ , section 4912 ☐ , section 4955 ☐		
b	Section 501(c)(3) and 501(c)(4) organizations Did the organization engage in any section 4958 excess benefit transaction during the year, or did it engage in an excess benefit transaction in a prior year that has not been reported on any of its prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I	40b	
c	Section 501(c)(3) and 501(c)(4) organizations Enter amount of tax imposed on organization managers or disqualified persons during the year under sections 4912, 4955, and 4958		
d	Section 501(c)(3) and 501(c)(4) organizations Enter amount of tax on line 40c reimbursed by the organization		
e	All organizations At any time during the tax year, was the organization a party to a prohibited tax shelter transaction? If "Yes," complete Form 8886-T	40e	No
41	List the states with which a copy of this return is filed ☐		
42a	The organization's books are in care of ☐ MIKE SCHATZ Telephone no ☐ (715) 839-6047 Located at ☐ 203 SOUTH FARWELL STREET EAU CLAIRE, WI ZIP + 4 ☐ 54701		
b	At any time during the calendar year, did the organization have an interest in or a signature or other authority over a financial account in a foreign country (such as a bank account, securities account, or other financial account)? If "Yes," enter the name of the foreign country ☐ See the instructions for exceptions and filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts .	42b	No
c	At any time during the calendar year, did the organization maintain an office outside the U S ? If "Yes," enter the name of the foreign country ☐	42c	No
43	Section 4947(a)(1) nonexempt charitable trusts filing Form 990-EZ in lieu of Form 1041 ? Check here ☒ and enter the amount of tax-exempt interest received or accrued during the tax year	43	
44a	Did the organization maintain any donor advised funds during the year? If "Yes," Form 990 must be completed instead of Form 990-EZ	44a	No
b	Did the organization operate one or more hospital facilities during the year? If "Yes," Form 990 must be completed instead of Form 990-EZ	44b	No
c	Did the organization receive any payments for indoor tanning services during the year?	44c	No
d	If "Yes," to line 44c, has the organization filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O	44d	
45a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	45a	No
45b	Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," Form 990 and Schedule R may need to be completed instead of Form 990-EZ (see instructions)	45b	

		Yes	No
46	Did the organization engage, directly or indirectly, in political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I		No

Part VI

Section 501(c)(3) organizations only

All section 501(c)(3) organizations must answer questions 47-49b and 52, and complete the tables for lines 50 and 51

Check if the organization used Schedule O to respond to any question in this Part VI ☐

		Yes	No
47	Did the organization engage in lobbying activities or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II		
48	Is the organization a school as described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E		
49a	Did the organization make any transfers to an exempt non-charitable related organization?		
49b	If "Yes," was the related organization a section 527 organization?		

50 Complete this table for the organization's five highest compensated employees (other than officers, directors, trustees and key employees) who each received more than \$100,000 of compensation from the organization. If there is none, enter "None "				
(a) Name and title of each employee	(b) Average hours per week devoted to position	(c) Reportable compensation (Forms W-2/1099-MISC)	(d) Health benefits, contributions to employee benefit plans, and deferred compensation	(e) Estimated amount of other compensation

f	Total number of other employees paid over \$100,000	▶	
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51 Complete this table for the organization's five highest compensated independent contractors who each received more than \$100,000 of compensation from the organization. If there is none, enter "None "		
(a) Name and business address of each independent contractor	(b) Type of service	(c) Compensation

d	Total number of other independent contractors each receiving over \$100,000.	▶	
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52	Did the organization complete Schedule A? NOTE: All Section 501(c)(3) organizations and 4947(a)(1) nonexempt charitable trusts must attach a completed Schedule A	▶	☐ Yes ☐ No
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Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here	***** Signature of officer		2014-04-29 Date			
	MIKE SCHATZ EXECUTIVE DIRECTOR Type or print name and title					
Paid Preparer Use Only	Print/Type preparer's name SAMUEL J STAGLIANO CPA	Preparer's signature	Date	Check ☐ if self-employed	PTIN P00004965	
	Firm's name ▶ BAUMAN ASSOCIATES LTD			Firm's EIN ▶ 39-1277627		
	Firm's address ▶ PO BOX 1225 EAU CLAIRE, WI 547021225			Phone no (715) 834-2001		
May the IRS discuss this return with the preparer shown above? See instructions						☐ Yes ☐ No

Additional Data

Software ID:

Software Version:

EIN: 03-0376253

Name: DOWNTOWN EAU CLAIRE INC

Form 990EZ, Part IV - List of Officers, Directors, Trustees, and Key Employees

(A) Name and address	(B) Title and average hours per week devoted to position	(C) Compensation (If not paid, enter -0-.)	(D) Contributions to employee benefit plans & deferred compensation	(E) Expense account and other allowances
STEVE ANDERSON BOARD MEMBER	0 75	0	0	0
GERALD BAUER PRESIDENTIAL APPOINTEE	0 75	0	0	0
BRAD GROSETH BOARD MEMBER	0 75	0	0	0
JULIA JOHNSON BOARD MEMBER	0 75	0	0	0
KERRY KINCAID BOARD MEMBER	0 75	0	0	0
ROBERT KRAUSE BOARD MEMBER	0 75	0	0	0
JASON MANZ BOARD MEMBER	0 75	0	0	0
GEOFF MOEDING BOARD MEMBER	0 75	0	0	0
DALE PETERS BOARD MEMBER	0 75	0	0	0
SHAWN RAUCKMAN BOARD MEMBER	0 75	0	0	0
BEN RICHGRUBER BOARD MEMBER	0 75	0	0	0
MIKE RINDO BOARD MEMBER	0 75	0	0	0

SCHEDULE O

(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on
Form 990 or to provide any additional information.
▶ Attach to Form 990 or 990-EZ.
▶ Information about Schedule O (Form 990 or 990-EZ) and its instructions is at
www.irs.gov/form990.

OMB No 1545-0047

2013

Open to Public
Inspection

Name of the organization DOWNTOWN EAU CLAIRE INC	Employer identification number 03-0376253
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990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990-EZ, PART I, LINE 4 - OTHER INVESTMENT INCOME	DESCRIPTION INTEREST INCOME AMOUNT 89
FORM 990-EZ, PART I, LINE 8 - OTHER REVENUE	DESCRIPTION ADVERTISING SALES AMOUNT 2,935 DESCRIPTION MISCELLANEOUS INCOME AMOUNT 623 TOTAL TO FORM 990-EZ, LINE 8 3,558
FORM 990-EZ, PART I, LINE 10 - GRANTS AND SIMILAR AMOUNTS PAID	ACTIVITY CLASSIFICATION 2013 JUMP START BUSINESS PLAN COMPETITION GRANTEE NAME CLEVER OWL LLC DATE OF GIFT 08/05/13 AMOUNT GIVEN 5,000
FORM 990-EZ, PART I, LINE 10 - GRANTS AND SIMILAR AMOUNTS PAID	ACTIVITY CLASSIFICATION 2013 SCULPTURE TOUR EAU CLAIRE SPONSORSHIP GRANTEE NAME EAU CLAIRE COMMUNITY FOUNDATION DATE OF GIFT 02/21/13 AMOUNT GIVEN 1,600
FORM 990-EZ, PART I, LINE 10 - GRANTS AND SIMILAR AMOUNTS PAID	ACTIVITY CLASSIFICATION DOWNTOWN REVITALIZATION GRANTEE NAME PIZZA PLUS DATE OF GIFT 07/31/13 AMOUNT GIVEN 5,000
FORM 990-EZ, PART I, LINE 10 - GRANTS AND SIMILAR AMOUNTS PAID	ACTIVITY CLASSIFICATION DOWNTOWN REVITALIZATION GRANTEE NAME MOUSETRAP DATE OF GIFT 10/15/13 AMOUNT GIVEN 2,750
FORM 990-EZ, PART I, LINE 10 - GRANTS AND SIMILAR AMOUNTS PAID	ACTIVITY CLASSIFICATION DOWNTOWN REVITALIZATION GRANTEE NAME CITY OF EAU CLAIRE DATE OF GIFT 03/06/13 AMOUNT GIVEN 13,000
FORM 990-EZ, PART I, LINE 10 - GRANTS AND SIMILAR AMOUNTS PAID	ACTIVITY CLASSIFICATION DOWNTOWN REVITALIZATION GRANTEE NAME CHILDREN'S MUSEUM OF EAU CLAIRE DATE OF GIFT 06/19/13 AMOUNT GIVEN 4,875 TOTAL INCLUDED ON FORM 990-EZ, LINE 10 32,225
FORM 990-EZ, PART I, LINE 16 - OTHER EXPENSES	DESCRIPTION OPERATIONAL EXPENSES AMOUNT 7,941 DESCRIPTION EVENT FEES AMOUNT 1,004 DESCRIPTION OTHER EXPENSES AMOUNT 452 DESCRIPTION BANK FEES AMOUNT 30 DESCRIPTION ADVERTISING AMOUNT 1,871 DESCRIPTION MEMBERSHIPS AND DUES AMOUNT 420 DESCRIPTION INSURANCE AMOUNT 2,341 DESCRIPTION SPECIAL EVENT EXPENSES AMOUNT 2,673 TOTAL TO FORM 990- EZ, LINE 16 16,732

TY 2013 Transfers Personal Benefits Contracts Declaration

Name: DOWNTOWN EAU CLAIRE INC

EIN: 03-0376253

Declaration: THE ORGANIZATION DID NOT, DURING THE YEAR, RECEIVE ANY FUNDS, DIRECTLY,OR INDIRECTLY, TO PAY PREMIUMS ON A PERSONAL BENEFIT CONTRACT.THE ORGANIZATION, DID NOT, DURING THE YEAR, PAY ANY PREMIUMS, DIRECTLY,OR INDIRECTLY, ON A PERSONAL BENEFIT CONTRACT.